

The Hereford Brand

Vol. 8

HEREFORD, TEXAS, December 25, 1908

No. 46

HEAVY IMMIGRATION

November and December Bring Record Breaking Shipments of Immigration Outfits.

During the last eight weeks Hereford has enjoyed a rush in the immigration of new people. The books at the Santa Fe station show a record breaking period for November and December in the receipt of carload lots of household goods and immigrant outfits. This means that many new people are coming to Hereford and surrounding territory. And they are coming from everywhere—Kansas, Missouri, Iowa, North Texas, Indiana, Kentucky, Wisconsin, Nebraska and other states. Below will be found a list of the names of the shippers, but this list does not include those families who shipped in less than car-load lots. In November the following cars were received:

E. E. Brubaker, Illinois; D. Brubaker, Illinois; S. Malley, Missouri; Chas. Slangton, Missouri; J. P. Prather, Texas; J. Tico, Iowa; Grant Doylor, Iowa; E. B. Bullock, 2 cars, Texas; John Garner, Illinois; Jesse Brothers, Illinois; C. E. Backstaler, Indiana; A. J. Miller, Wisconsin; B. F. Neeley, Wisconsin; John Williams, Missouri; J. L. Rodgers, Nebraska.

The record for December will open the eyes of even the biggest optimist and booster of the country. Here is the list:

H. B. Osborne, Ohio; Elza E.

Hanks, Ohio; J. R. Webster, Ohio; Jacob Schmidt, 2 cars, Ind.; C. E. Chapel, Ind.; J. P. Lee, Texas; D. H. Hudgins, Texas; F. H. Dennison, Iowa; C. E. Tice, Iowa; S. Harrell, Iowa; F. L. Vanderborg, Texas; J. W. Brummett, Mo.; Elizabeth Blacet, Mo.; S. E. Cobb, Kansas; T. B. Ridgeway, Mo.; W. Palmer, Mo.; W. H. Walker, Mo.; Irwin Tool, Ind.; E. C. Patterson, Ind.; Mrs. C. E. Briggs, Mo.; J. S. Richardson, 2 cars, Texas; Bud Meleck, Mo.; G. H. Hache, Ind.; W. W. Berry, Iowa; Alvin Frye, Mo.; D. F. Holmes, Iowa; D. W. Spencer, Iowa.

This is 16 immigrant outfits for November and 28 for December up to the 24th day of the month. This week as many as four cars were being unloaded at one time.

Thus the Hereford country is filling up with the best people on earth. The cream of all the states is rising to the top of the Plains country. Let 'em come. They are welcome.

Pay Your Tax.

Will say for the benefit of those who are not informed that city tax collections are required same as the state and county, and will become delinquent after January 31st. Will also say that there is some delinquent tax unpaid for 1907. Parties buying should look this matter up, as all delinquents will soon be advertised for sale.

C. L. SULLIVAN,
Marshal.

LAND—C. O. Lee will sell you a lot, an acre or a block in the Evans Addition to Hereford. See him for prices and terms. Office opposite First National Bank. 45-tf

HEREFORD IN 1900

Looking Backward Eight Years—The City of the Plains in Reminiscence.

It might be of some interest to Brand readers who were not acquainted with the "Windmill City" in the year 1900 to learn something of the town in that year—a time when its most ardent supporters were really contemplating whether or not the town "was to be or not to be." Even the old timers who were well acquainted with the town at that time may read this article with interest enough to at least make them grow reminiscent.

As one stepped from the "Peavine" train at the beginning of this decade, the first thought that came was "well, there is plenty of chance for the town to grow, from a territory standpoint, at least," as outside of the few buildings in close proximity to the depot the town was more than "a wide place in the road," there being miles upon miles of seemingly endless prairie—look where one might.

From the best information The Brand has been able to get there were the following "business" houses in the town at that time, commencing on Dewey avenue and going northward on the west side of the street: D. R. Gass & Son's general store, which occupied the location on the corner; then came too vacant lots, after which came a

row of wooden structures (which afterwards burned and were replaced by the present row of bricks) occupied by Meeks & Conley, meat market; W. B. Garvins, restaurant; the postoffice, Burnes & Higgins, groceries; Geo. Dale, barber shop; Jack Howell, saloon; Carley Bounds, drug store; F. L. Vanderburgh, printing office; Joe Killough, confectionery, and Garner & Patton, general merchandise; respectively. Crossing the street to the next block north one found the general merchandise store of Smith, Walker, & Co., which firm also conducted a wagon and feed yard; then came the Stringfellow-Hume hardware store in its present location, and on the corner stood the Dr. R. H. Gough drug store. No other buildings were on the west side of the street.

On the east side, commencing from the railroad, stood the Humphreys hotel; in the next block north was the McLaughlin furniture store on the corner, the Dr. Johnson residence property; north of this was the real estate office of Witherpoon & Gough, next door to which was the then Hereford National Bank of which Jno. E. Ferguson was president and E. E. Clinkinbeard, cashier. Crossing the street northward one found the Ritchey Hotel, conducted by J. T. Tygret.

Of course the court house was in its present location, it being occupied by J. P. Connell, county judge, F. B. Fuller, clerk, J. T. Inmon, sheriff, Joe Killough, treasurer, J.

WHAT WILL IT COST

Will a \$75,000 Court House be a Burden to the Tax Payers of the County.

This is a pertinent and relevant question just at this juncture. The several petitions being circulated have now received a large majority of the signatures of the taxpayers of the county, and it will soon be passed up to the commissioners. But this question has been asked: What amount of taxes will be required to provide for a seventy-five thousand dollar bond issue? Assuming that the bonds would run for 40-years at 5 per cent, the sinking fund to be provided for each year would be \$1875. The average annual interest would also be \$1875. This making \$3750 annually to be collected to meet the interest and provide a sinking fund. Adding a small amount for the assessor's and collector's fees and for non-collectable tax, the total would not exceed \$4000 annually. The assessed valuation of the county exceeds seven million dollars. Accordingly the rate would not exceed 5½ cents on the \$100 for the first few years. With the increasing value of property in the county, the rate could be cut down. This is a safe estimate, and the rate will add no burden to the tax payers of the county.

See Smith & Ashbrook for city property and all kinds of insurance. 42-tf

(Continued on page 6)

RETROSPECTIVE

We wish to employ this method and take advantage of the extensive circulation of The Brand to thank our friends and customers for the liberal patronage accorded us during the year. Our business has far surpassed our most sanguine expectations, and dealings with our customers have been most pleasant and cordial. For all this we are grateful and will never miss an opportunity of showing our appreciation in every way possible.

Our plans for the future are greater and more extensive than they have ever been and are carefully laid and studiously planned that we may be of mutual benefit to each other.

TO THE HOST OF NEW-COMERS into our country we would say to those we have not had the pleasure of meeting, we would be glad to meet in a social as well as in a business way, and to those we have met we hope to know better.

Yours for greater things,

E. B. Black.

STRIKES TOO QUICK

Texico Trumpet Accuses The Brand of Swiping With Malice a Home-Made Article

The Texico Trumpet, an esteemed contemporary just over the line of Texas in New Mexico, makes the allegation that The Brand swiped, stole and otherwise appropriated to its own use and advantage, a full-grown, home-made article which appeared in the aforesaid Texico Trumpet on or about September 25, 1908; that the said Brand did swipe, steal and take without the consent or knowledge of the aforesaid Trumpet said article which reported a certain potato crop raised by one W. B. Mersfelder who resides near Texico, New Mexico; that the said Brand swiped the said potato article with malice and aforethought to the damage of the said Texico Trumpet and the Territory of New Mexico, and that said swiped and stolen article was appropriated to the benefit of Hereford and the said Brand; and therefore The Trumpet prays the court to give judgment for damages to the extent that the said Brand acknowledge that it (The Brand) did swipe and steal the said potato article.

The Brand pleads "NOT GUILTY."

The sheriff will bring in the first witness.

The Texico Trumpet takes the witness stand and testifies as follows:

A doubtful statement always comes back to be proven, and if the proof is not forthcoming the statement acts to the detriment of the originator. When the Trumpet told about the 1,600 bushels per acre sweet potato crop W. B. Mersfelder grew on his farm near Texico, the Hereford Brand did swipe the article and twisted it around to fit Hereford, and spread broadcast to the Brand's readers the enormous yield, creating the impression that it was raised near Hereford, leaving the Trumpet and Texico out of the story altogether. Now we could pass up the lack of fraternal courtesy in ignoring the Trumpet, but to leave Texico out of the story too, is rubbing it in.

Of course the Brand couldn't prove the yield because the story was stolen to benefit Hereford instead of Texico.

If the inquirer will come to Texico we can show him the patch and the potatoes, not one lone potato. And if there is any fairness in the Brand the editor will acknowledge where his information came from, where the potatoes were grown (at Texico, forty miles southwest of Hereford) and that we are prepared to prove it.

Here the plaintiff, the Texico Trumpet, rests its case, the testimony containing both the proof and the argument.

The next witness is called. The Hereford Brand takes the stand and testifies as follows:

The Brand resides and makes its living at Hereford, Texas. The Brand knows the plaintiff The Texico Trumpet. Have seen it on an average of one time a week for eighteen months. It is a newspaper published at Texico, New Mexico. The Brand saw a certain article in the Trumpet about a big potato crop. Did not doubt the statement of the Trumpet about the 1600 bushels of potatoes raised by W. B. Mersfelder. The Brand thought the yield was fine and that the article would fill up space. The Brand published the article in the issue of October 2d and gave the Trumpet due credit; in fact simply copied the article without comment. The Brand did not swipe nor steal the potato article. On or about Oct. 10 The Brand received a letter from a Nebraska gentleman in which it

was stated that the Texico Trumpet had possibly made a slip in putting one too many "ciphers" to that potato crop, meaning that 160 bushels must be correct. The Brand again referred to the article and gave the Trumpet full credit for its veracity and that of Mr. Mersfelder, and commented at length on the easy problem. The Brand at no time even tried to swipe or twist the potato crop out of New Mexico over into the Hereford country. The Brand extended the usual fraternal courtesy in publishing the article. Later The Brand received another letter asking if the potato crop as reported by the Trumpet was really true. To this The Brand simply replied that no statement except the truth, as far as was able to be obtained, had ever been made about the crops of the country.

No other witnesses were called. The Brand argues its case as follows:

The Brand never did think the statement of the Trumpet doubtful, as indicated by the Trumpet's argument. The trouble with the Trumpet is that its editor does not follow its exchanges very carefully or it (The Trumpet) would not have made the blunder to so discourteously accuse The Brand of swiping and stealing its potato crop. The Brand emphatically denies that it attempted to "create the impression that the potatoes grew near Hereford," but it did state that a certain school teacher in Hereford had made an average of nearly 2000 bushels per acre on a small patch. A careful examination of the original article which appeared in the Trumpet shows that Mr. Mersfelder dug only four hills of potatoes in his patch at that time and averaged these. He estimated that there were 9800 hills to the acre and that the average was between 7 and 8 pounds to the hill, making about 1600 bushels to the acre. The Brand believing that the Trumpet was a truthful paper, published the article not only one time, but had occasion to refer to it two times further down the potato row. This was what offended the blaring Trumpet. Now let the Trumpet acknowledge that it does not keep up with its exchanges and publicly announce that The Brand did not swipe its potato patch.

For the benefit of the six thousand Brand readers it must be said that Texico is just across the Texas state line about 45 miles southwest from Hereford. The Trumpet is published there for the benefit of its editor.

Millinery Stock.

For sale on account of being short of store room. We have decided to offer our millinery stock and fixtures for sale.

Geo. A. Stambaugh.

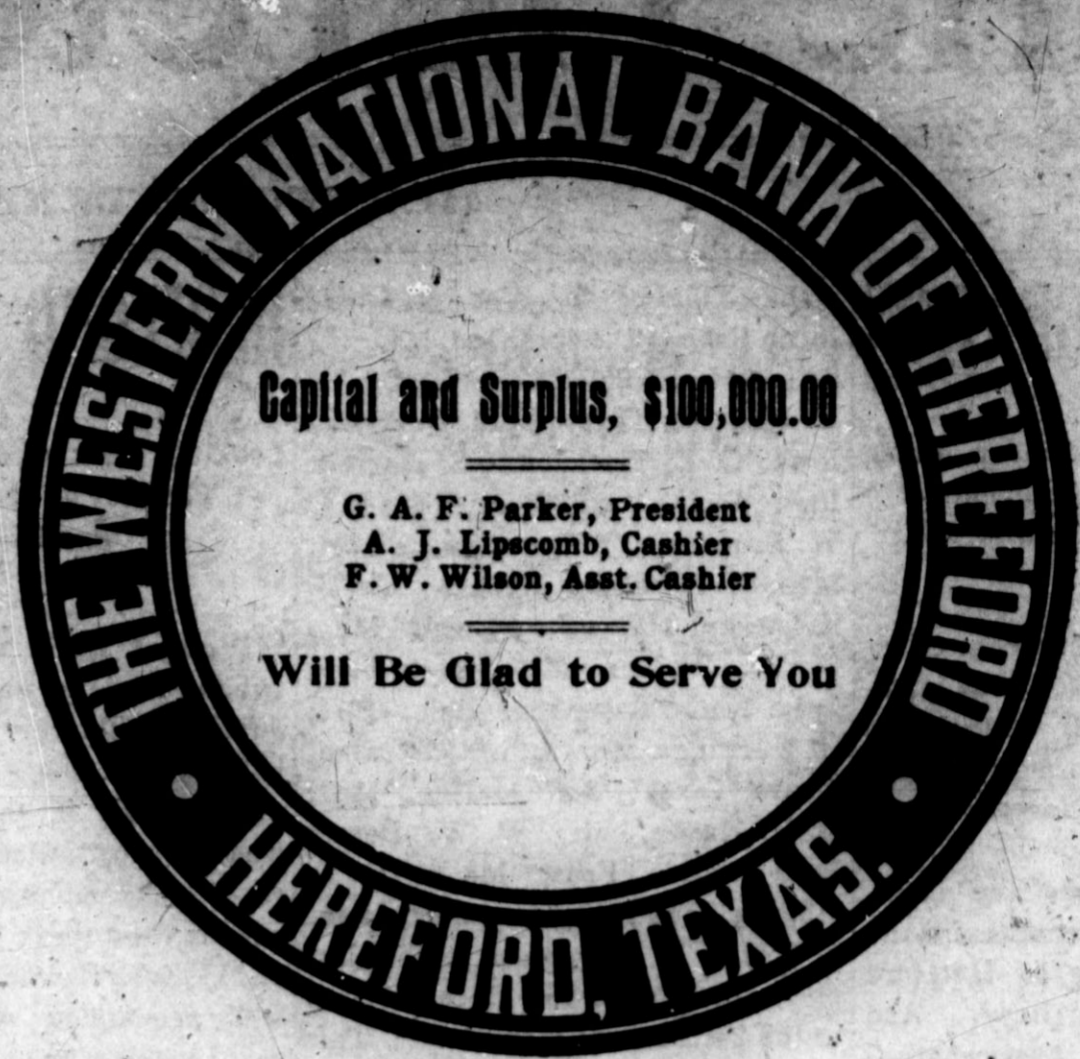
Scherer Begins To Grow.

The first store to be erected at Scherer, on C. H. & G., eighteen miles northwest of Hereford is now being opened with a six thousand dollar stock of general merchandise. C. M. Cooper is the proprietor. A lumber yard, a hardware store and a bank is next on the schedule.

Fire! Fire!!

To the property owners of the City of Hereford:

You are hereby requested to help protect your property during the Xmas holidays from fire by reporting all cases of fireworks being discharged in the city limits. Any case reported to my office will be prosecuted. We deem this our duty on account of no fire protection. We have an ordinance fully covering this case. C. L. SULLIVAN, City Marshal.



THE TUCKER AUTOMATIC WINDMILL



is now ready for use. We challenge comparison with the other leading windmills.

ADVANTAGES

- Regular Speed
- Medium Stroke
- Long Service
- Wooden Bearings
- Perfect Balance
- Little Friction
- Runs Steadily

Stop at our store and let us show you a Tucker Automatic Windmill running.

We also handle two FUEL SAVERS. We would like for you to examine an Arcadian Malleable Iron Range and one of Cole's Hot Blast Heaters.

Hereford Hardware Company

Notice by Publication of Final Account.

THE STATE OF TEXAS.

To all persons interested in the Estate of B. and Melissa Barnard, deceased: H. B. Webb, administrator of the estate of said B. and Melissa Barnard, deceased, has filed in the County Court of Deaf Smith county his final account of the condition of said estate, together with an application to be discharged as Administrator thereof, which will be heard by our said Court on the first Monday in January, A. D., 1909, same being the 4th day of January, 1909, at the court house of said Deaf Smith county, in the City of Hereford, at which time and place all persons interested in said estate are required to appear and contest said final account and application if they see proper.

Witness W. M. Cogdell, clerk of the County Court of Deaf Smith county. Given under my hand and the seal of said Court at my office in Hereford, on this 27th day of October, A. D., 1908.

W. M. COGDELL.

[L. s.] Co. Cl'k Deaf Smith Co., Tex. By O. E. Pirkey, Deputy.

MOVING PICTURE SHOW

Now running in building formerly occupied by The Grand Leader. Will be open every night from 7 to 10 o'clock. Continuous performance, giving an entire change of program Monday, Wednesday and Friday nights.

10c Price of Admission will always remain the same 10c

Come, bring your friends, wives, sweethearts and children and see a first-class moving picture show and illustrated songs.

Johnson-Bickmore

The Macey Co.

GRAND RAPIDS, MICH.

Nov. 25, 1908.

Irwin & Matthews,
Hereford, Texas.

Dear Sirs:-

The factory of The Macey Company is on a well situated plat of ten acres in the southern part of the city of Grand Rapids, Michigan, on the Pere Marquette Railroad, about fifteen minutes trolley ride from the down town business district. The location insures pure, clear air and good light in all departments so necessary to good work and finish.

The main building is a little over four hundred feet long by sixty feet wide, three stories and basement with the exception of the front part which is four stories high.

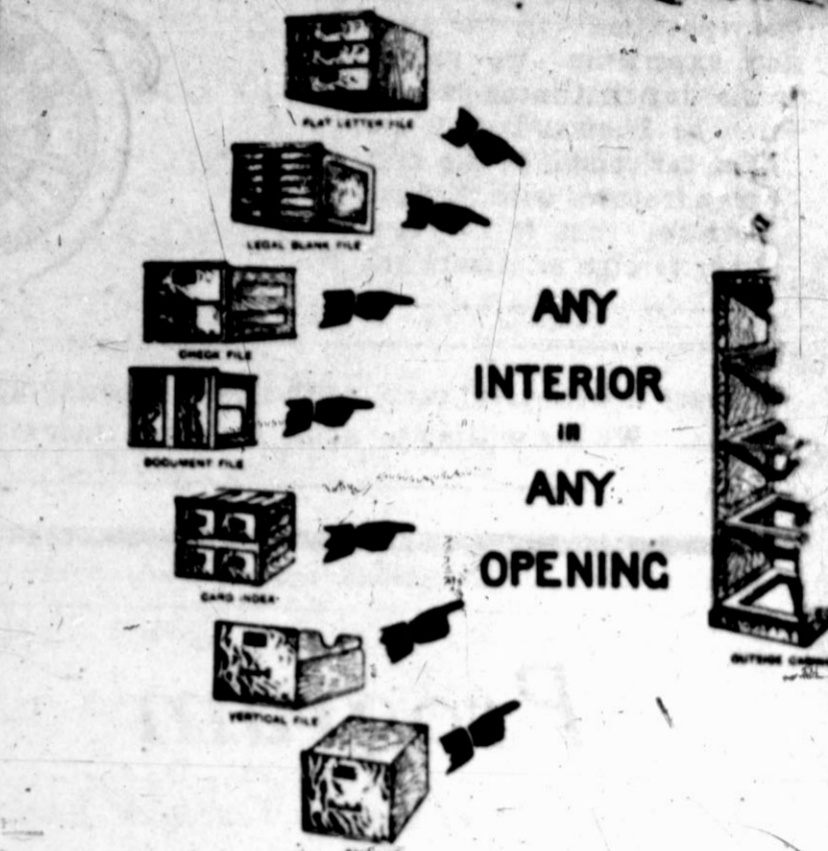
The first floor is occupied by the Machine Room where all the lumber is cut, machined and dressed ready to be set up in the Cabinet room which occupies the second floor. The third floor is occupied by the Finishing Room.

The dry kilns immediately in the rear of this building have a capacity of two hundred and fifty feet. In addition to it there is a shed to dry lumber, capable of storing three times as much more.

Immediately south and on the side of the main building, connected on each floor by covered passage ways, is a building 60x100 feet, three stories high. The second and third floors of this building are used for the storage of finished stock. The first floor is devoted to trimming, shipping and receiving rooms.

Side tracks from the main line are in the rear of Shipping room so that through carload shipments are started right from factory, insuring delivery in best possible condition.

Yours truly,
THE MACEY COMPANY.



ANY
INTERIOR
OR
ANY
OPENING

Sectional Book Cases
Library Cases Filing Cases

Everything in the Book Case Line.
All parts interchangeable; built to
suit the fancy of the purchaser.
FINISHES--Early English, Quartered
Oak, Fumed Oak, or Mahogany

Irwin & Matthews
Furniture and Undertaking

FIRST CAR OF TIES ARRIVES

Shipment of Ties for the C. H. & G.
Begins to Come in. Bulletin
Board Creates Flurry.

When a Brand reporter wrote on
a bulletin board in front of L.
Gough's office last Monday morning
**FIRST CAR OF TIES
FOR THE C. H. & G. R.Y
HAS ARRIVED.**

No little flurry was created. A
group of interested men gathered
around the board and commented
on the announcement. Word was
passed along the streets that the
first shipment of ties had come in for
the new road. But the "doughnut"
man was in evidence. He remarked:

"One car of ties wont build a rail-
road." That's all right. The first
spark kindles the fire; the first car
of ties is the first spark. Other
sparks will spring up and soon a
blaze is on. It is expected that from
three to five cars will be received
daily until the entire shipment suf-
ficient for the 40 miles will be re-
ceived. The Santa Fe, over which
line they are being hauled, is ex-
pecting seven or eight more cars any
day.

Christmas Number.

The Brand was too busy last week
to mention the children's Christmas
number. The friends did that in-
stead, and many expressions of ap-
preciation were received. Several
hundred extra copies were sold. A
few more still remain to send back
to old friends.

WANTED—A milk cow to keep for
her feed. See Walter Nelson at
Boone Barber shop. 46-2t

CHRISTMAS ENJOYMENT

All the Churches Have the Old-
Time Christmas Trees For
the Children.

At all the churches of the city,
the children enjoyed the accustomed
tree with its burden of presents
Thursday night. Short programs
were rendered by the Sunday School
classes before the distribution of
gifts was begun by Santa Claus. All
the churches were filled with young
and old participating in the event.
Many private trees were set up in
the homes.

The night was not severely cold
following a disagreeable shopping
day, caused by a high west wind
which prevented some from making
expected purchases.

An all-the-week show at the opera
house gave a bill, opening at 9
o'clock, for the benefit of the Xmas
tree goers, many going from the
trees to the play-house. The mov-
ing picture show also enjoyed a good
house and gave away the advertised
gold watch.

Friday morning opened clear and
quiet, the mercury standing at 12
degrees at sunrise, but by 9 o'clock
it was pleasant. Few business houses
opened their doors, the banks and
postoffice closing all day. The Brand
office, however, could not on account
of the heavy demand of rush orders,
take a full holiday; three hours,
from noon to 3 o'clock being given.
Indeed, a part of that time was used
in making these notes, it being 2:10
when written. Printers and report-
ers must work while others sleep or
eat or enjoy a Christmas dinner.

But here's to a happy Christmas
and a prosperous New Year to the
six thousand friends of The Brand.

TRACK LAID FOR C. H. & G.

Santa Fe Begins to Lay Track For
The Use of the New Road.

The Brand is a little late this week
on account of the holidays, but this
enables it to announce the biggest
Christmas-present for Hereford—the
laying of 1000 feet of track by the
Santa Fe for the use of the Colorado,
Hereford & Gulf. The work was
begun this morning, Saturday, Dec.
26. A gang of men tore out a sec-
tion of track on the main line of the
Santa Fe just west of the light plant
and are now laying the track towards
the C. H. & G. grade to a distance
of 1000 feet. This track will be
used by the C. H. & G. to unload
material and to begin laying track
with modern track-laying machines.

FOR SALE—A dozen Brown Leghorn
hens and one Cockrell. Call at
Brand office. 46-2t

PUBLIC SALE

The undersigned will offer
Public Sale at Friona, Tex.
commencing at 1 o'clock p. m.

Saturday, Jan. 2, 1909

10 head of horses and mule,
including 1 matched team of
gray mares, 4 years old,
weight 2600, in foal to jack;
1 matched team of bay mares
5 years old, weight 2500 lbs
in foal to jack; 4 good
ings; 1 team 2-year-old mules,
farming implements, harness,
grain, cane in field, wall tents,
household goods, etc.

FIEGENER & SHERI

JOB PRINTING

The kind we
always please

..Grab These Quick..

No. 101—Unimproved 160 acres
located near Sherer, the new town
on the C. H. & G. R. R.; all tilla-
ble; deep loam soil; gradual slope
to the north; a bargain and on easy
terms. You'll have to hustle.

No. 103—More picking in a 1280-
acre tract near Sherer; small house,
well and mill, sheds, corrals, etc.;
200 acres in farm; will cut in half;
this is the last month this can be
bought at a bargain.

No. 135—10 acres in northeast
part of Hereford; 4-room house,
barn, coal house and outbuildings;

well and mill; nice orchard; net
wire fence on two sides. Price
\$2750, 1-3 cash, balance 1 and 2
years at 8 per cent.

No. 129—100 acres 2 1-2 miles
east from Hereford on south side of
railroad; 6-room house, sheds, well
and mill; all in cultivation.

No. 128—474 acres 5 miles from
Hereford; 4-room house, sheds and
corrals, well and mill, water 65
feet deep, orchard and 1-acre locust
grove, 100 acres in farm fenced; 1
mile from school; tract fence; all
tillable.

THESE WILL GO IN A HURRY. SEE OR WRITE

O. K. Land Company

HEREFORD - - - TEXAS

BUY YOUR
LUMBER

FROM
Kemp Lumber Co.

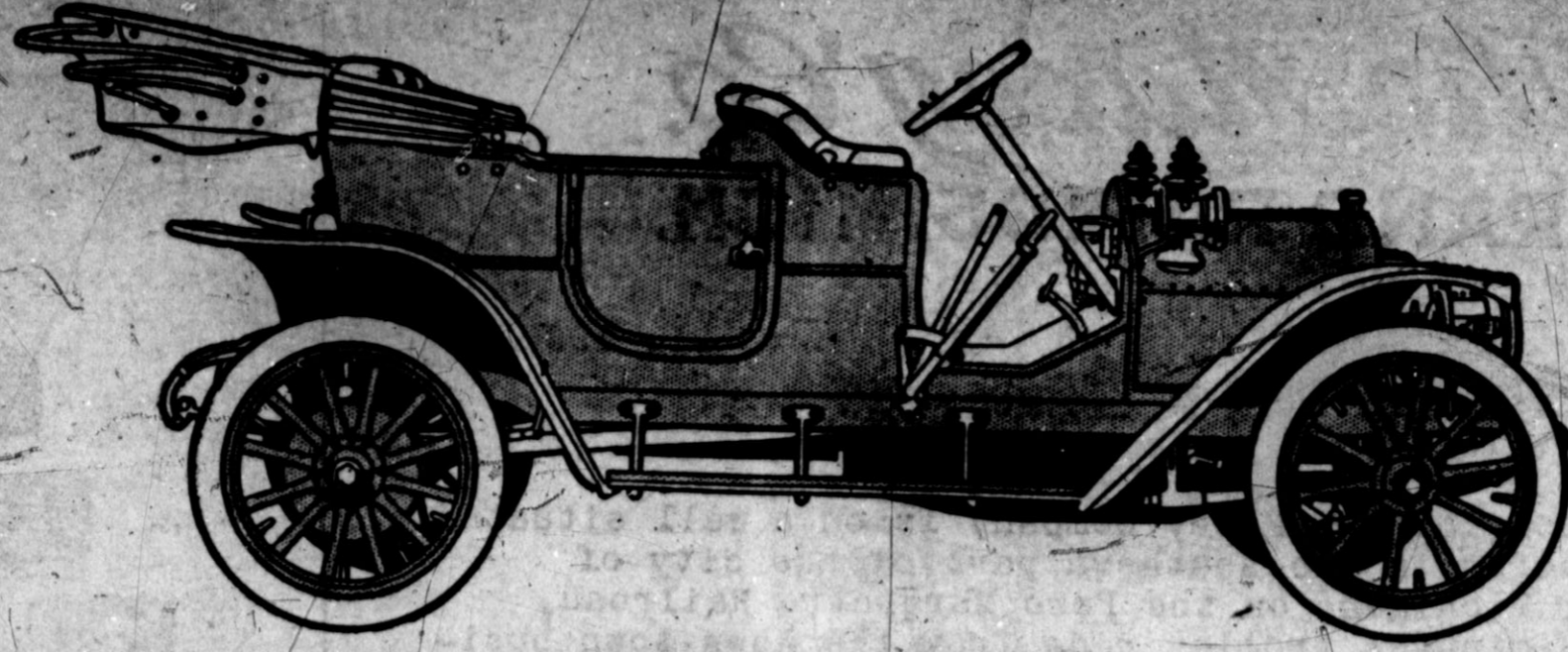
J. W. BURKS, - - Local Manager

STRIKE

Doubt other 4-cylinder will be offered around...

This one has behind it all contemptible reputation...

Compare it with rival cars—with any car costing up to \$2,000...



A high-grade 4-cyl., five-passenger, 24-30 h.p. car, made by the makers of the Thomas-Detroit Forty.

The Chalmers-Detroit '30' seats five comfortably, has a 110 inch wheel base and it weighs 2,000 pounds.

Price \$1,600, with lamps, horn and tools, F. O. B. Hereford, Texas.

Thompson & Daniel

Program

Deaf Smith-Parmer County Teachers' Institute Saturday, December 26, 1908

- Saturday 10 a. m. Organization—Review of the work of the institute. 1:30 p. m. Our "Ideal school"—Round table discussion. History in the Public Schools—Miss Roxie Ivey.

RAILROAD MEN IN HEREFORD

Santa Fe's Chief Engineer and Road Master Make Review of Proposed Connecting Track.

Chief Engineer Harris and Roadmaster Stenson of the Santa Fe were in the city last Wednesday and made a review of the proposed siding and connection with the C. H. & G. road.

Ready to Deliver. I am now ready to deliver those trees you bought of the Hereford Nursery and will appreciate it if you will call at once for them while the weather is fine for planting.

DITCHING MACHINE AT WORK

First Dirt Moved Thursday for Hereford's Sewer System.

Thursday morning at 9 o'clock the big ditching machine steamed up and began to move the first dirt for the sewer system.

Notice.

To the Stockholders and patrons of the First State Bank of Hereford: This is to notify you that on the 15th day of February, 1909, there will be a meeting of the stockholders of said First State Bank of Hereford for the purpose of increasing the capital and amending the charter to a Bank and Trust Co.

OTHO H. VARDEMAN, Cashier. H. B. WEBB, V. P.

Jeff Gilbrath from way down in Castro, was in town Christmas shopping.

New Line of Skirts.

We have opened a new line of ladies shirts, the latest styles.

Geo. A. Stambaugh. Lumber Bargains.

I still have several thousand feet of lumber which I am selling at saving prices. A few minutes with me will save you several dollars on your lumber bill.

See Wilson & Cloyd for all kinds of fresh meats and pure lard.

BOOTS AND SHOES MADE TO ORDER

I have purchased Mr. Canterbury's shoe-making tools and am located in Mr. Canterbury's saddle shop. I am prepared to make Boots and Shoes to order and guarantee fit and workmanship.

H. E. CROCKETT

MARES FOR SALE

WE now have a carload of work mares for sale. Will also have in a car of milch cows next week. This is your opportunity to get a good work mare or an excellent milch cow at a reasonable price.

SHERK & STANEK

NR TO-NIGHT NR

If you are feeling out-of-sorts, take an NR Tablet, and you will feel better in the morning. They will make you feel just right.

Better Than Pills For Liver Ills.

Take NR Tablets for Indigestion, Sick Headache, Loss of Appetite, Sallow Complexion, Liver Complaint, Skin Diseases, Pimples and Eruptions, Chills, Malaria, Biliousness, Rheumatism, Torpid Liver or Inactive Kidneys and all troubles arising from the digestive organs.

Get a 25c. Box. Nature's Remedy One Tablet GIVES RELIEF.

E. T. WOODBURN & SON, - Hereford, Texas

BE CAREFUL WHAT YOU EAT

WE HANDLE ALBATROSS FLOUR THE STANDARD OF QUALITY

Call and see us; we are headquarters for all kinds of FRESH GROCERIES. We were here in the beginning and know how to please you by keeping you supplied with the best of good things to eat

Cardwell Brothers

The Brand Want Ad Page

Brand did not... potato article. On or about Oct. 10 have au... The Brand received a letter from a this case. Nebraska, gentleman in which it it.

C. L. SULLIVAN, City Marshal.

By U. D. Deputy.



If Santa Claus Brings

you a check, deposit it at once in the FIRST STATE BANK and add your savings to it through the coming year.

Many a Mickle Makes a Muckle

is an old Scotch saying that you will do well to remember. The Scotch are a thrifty race, but they have not the opportunities that you have in America, and you should remember that and be provident.

FIRST STATE BANK OF HEREFORD

W. B. BRACH, President
H. B. WEBB, Vice-President
OTHO H. VARDAMAN, Cashier
J. THOS. WEBB, Assistant Cashier



LUMBER CO.

J. F. BARKER, Mgr.

Will sell you anything in the building line and make no effort to please you, as our grades will do that. We are born to do right and deserve no praise for it.

BRIGHTEN UP

With Sherwin-Williams Paint

Buy a Home

In the Famous Panhandle of Texas, from the owner. Ten years time and only 5 per cent interest. 3680 acres near Hereford, between 3 railroads, in shallow water, \$15 to \$20 per acre, only 1-5 down; 300 acres in cultivation now; this year averaged 14 1-2 bu. winter wheat per acre. Will sell any size tract to suit purchaser.

J. W. FORD
Hereford, Texas



We offer special inducements in quarter and half section tracks close in to actual settlers. We have some on easy payments. Hereford is in the shallow water belt. Write us for particulars. Address BASKIN LAND COMPANY, Hereford, Texas

THE REST ROOM

Place for Tired Women to Wait and Rest—Much Needed For Shoppers.

The Brand is in receipt of a letter from a reader at Sumnerfield who makes a fine suggestion as to the propriety of adding a woman's rest room to the Commercial Club building. The letter is so much to the point that it is given in full:

Sumnerfield, Tex., Dec. 20, '08.
The Hereford Brand:

As I see by the Brand of Dec. 18, you spoke of the Club Rooms of the Commercial Club. I would like to make a suggestion in regard to another item, namely, a rest room or ladies' parlor where the ladies from the country could feel that they were welcome to rest after a long ride in from the country. As it is now we have no place to rest only to go in the store and be in the way of customers. We want some place where we can be found when the men get ready to go home.

A. Country Woman.

Phillips Sells 'Em.

When you get anxious to buy something good in the way of choice town lots in the newest part of Hereford, see J. B. Phillips. He sold 6 lots in a few hours after putting on sale the 40 lots in block 38, Evans addition. Cash or easy terms will buy 'em. New five room house will be completed this week and will be for sale or rent. 46-1t

City and Country Property.

The real estate firms of Hereford have enjoyed a good business during the last six weeks. On the last excursion one firm sold out everything, disposing of several thousand acres to actual settlers. City property is also selling rapidly and many new people are coming in to buy building lots. Hereford and Deaf Smith county property is making good, and the demand for it increases at a good lively rate.

C. E. Program.

Sunday Dec 27, Presbyterian church.
Subject,—“The New-Old China.”
Leader,—J. E. Garrison.
Scripture lesson,—Ezek. 37, 1-14.
A map talk on China,—Rev. W. M. Baker.
Essay,—“China's New Government,”—Lora Guinn.
Piano Solo,—Zollie Garrison.
Sentence prayer for China.
Talk on “Industrial Development in China,”—C. D. Wright.
Essay,—“China's New Education” —Meda Woodburn.
Reading,—Miss Leila Gregg.
“The Great Missionary Opportunity in China,”—Mrs. Graham.
Paper on “New Courts in China,” —Lester Fretz.
Piano Solo,—Miss Bertha Wither- spoon.
Benediction.

To Property Owners.

We are revising our lists of lands—both city and country—preparatory to entering a vigorous campaign for actual-settler buyers, having enlisted the services of a large number of agents at various points in the north and east, and are appointing others constantly. If you have any city or country property which you wish to dispose of and will give us an opportunity to show it, we believe that we can dispose of such property within a reasonable length of time, providing your prices and terms are such as will prove attractive to the buyer. If you have any property you wish to dispose of we would appreciate an opportunity to explain our method of handling your property, in which event we believe that you will at least give us a chance to dispose of it for you. Come in and let's talk it over, anyway.

Yours for business,
O. K. LAND CO.

TO OUR DEBTORS:—

While we are willing to extend favors as far as possible, we desire to press upon you the necessity of meeting your obligations promptly, in order that we may meet ours, and in asking this, we are asking nothing more of you than our creditors ask of us.

If you owe an open account and can not pay the cash, then come in and give us your note.

Respectfully yours,
STROUD-GARY HDW. CO.

J. L. FUQUA, President

C. W. DODSON, Cashier

The First National Bank

HEREFORD, TEXAS

CAPITAL	\$ 50,000.00
SURPLUS AND PROFITS	48,000.00
SHAREHOLDERS LIABILITY	50,000.00
TOTAL	\$148,000.00
TOTAL ASSETS	500,000.00

DIRECTORS:

L. GOUGH, J. L. FUQUA, C. W. DODSON, R. J. KIBBE, W. H. FUQUA, W. S. HIGGINS, J. T. JOWELL.

Safety Deposit Boxes For Rent

This Bank is well equipped to handle all business entrusted to its care and respectfully solicits your account

THE HAPPINESS OF HOUSE KEEPERS



depends largely on the character of the eating. Let us supply your groceries and they will go a long way toward insuring good eating at your house.

We Are Receiving Daily

Shipments of new goods such as Jellies, Jams, Preserves, Sulad Dressing, Evaporated Fruits, Seeded Raisins, Currants, Citron and Lemon

Peel, Codfish, Plum Pudding, Cranberries, Oatmeal, Pickles, Sauer Kraut and many other good things too numerous to mention. Just call at our store or phone us and let us tell you about them.

Yours for Business

HUBBARD GROCERY CO.

Telephone No. 25

Read in Every Home in Hereford--- The Brand Want Ads

Hereford Brand

S. W. Hamble, Business Manager
A. C. Elliott, Editor

Address all communications to
THE HEREFORD BRAND

Entered April 17, 1901, as second-class
mail matter, post office at Hereford, Texas,
act of Congress of March 3, 1879.

Subscription Price \$1.00 Per Year,
Strictly in Advance

Any erroneous statement affecting the
character or reputation of any individual or
firm which may appear in The Brand, will
be gladly corrected upon being brought to
the attention of the publishers.

PLATFORM FOR 1909.

Another year has come to a close—the work of 1908 is done. The Peoples Platform as published at the beginning of the year has served its purpose and the time has now come for the adoption of plans for the year 1909. What shall the demand be? Upon what sort of a platform should the Commercial Club members and non-members be willing to stand? The purposes of a town should be widely published thru its Commercial Club. Such a body has the opportunity. As a recommendation, the following is given out as a suitable platform for 1909:—

1. \$75,000 courthouse for the county.
2. \$15,000 Club Building.
3. \$35,000 Three-story Hotel.
4. Fair Association Organized and building erected.
5. New railroad direct from Ft. Worth.
6. Flouring mill grinding the home product.
7. Wholesale grocery houses.
8. 500 new homes in the city.
9. 500 new farms opened in the country.
10. Free mail delivery in the city.
11. Rural routes for the country.
12. New Public High School building.
13. 250 students for the Hereford College.
14. 250 members for the Commercial Club.
15. Trains running on the C. H. & G. from Hereford north and south.
16. 25 miles more of cement sidewalks.
17. 100,000 shade trees on the resident streets.

This is a platform that should meet the endorsement of every progressive citizen in the country. It might be well to have this platform printed in large posters and have them tacked up in all the business houses of the town. If any one else has a plank that they would like to see in the platform now is a good time to saw it off and present it. At the next meeting of the Club would be a splendid time to do your sawing.

"WATCH HER GROW."

Some weeks ago The Brand put out a ten line paragraph in which the statement was made that Hereford was the busiest town on earth. The proof was a list of the things now being done in the city and country. Closing with the remark that you didn't have to "Watch Hereford Grow," that she grew without watching. This item was extensively copied by other papers. A little further digging reveals a remarkable record of activity in the shipment of building material. A mere statement will carry conviction that you will have to be mighty busy to keep up with Hereford's growth. Now for the startling record. During the first 24 days of December,

75 cars of building material were unloaded at Hereford and the lumber yards can scarcely wait on their customers.

THERE are so many new houses being built in the city that the count has been lost. Everybody that is either building or improving please stand up. The chair announces that the whole town stood up.

HEREFORD IN 1900

(Continued from page 1)

H. Weems, assessor, and G. R. Jowell, Sr. surveyor. The county commissioners were Ira Aten, L. R. Bradley, R. N. Mounts and Geo. M. Day.

There were no buildings on the town section east from Dewey avenue, except the court house and jail. Two houses were on the S. S. Evans section occupied by that gentleman and his son-in-law, Geo. W. Irwin, Jr., these being the only houses to be seen looking eastward from the court house.

South of the track on Dewey avenue were to be found the Stambaugh & Lipscomb wagon and feed yard, and the lumber yards of A. G. McAdams and J. C. Newman. There were no houses on the south side of the Tierra Blanco river in sight of the town except the E. Carter ranch house.

In addition to the above enumerated business ventures Hereford had one livery stable, conducted by B. T. Hinton, and a blacksmith shop conducted by H. G. Tucker. L. A. Montgomery was the postmaster, and said to be the only republican in the county.

There was one church house—the Christian—in which, however, all denominations held services on their respective Sundays, and perhaps there were fifty residences in the town to house the inhabitants thereof—we thought we were stretching it when we made the claim that Deaf Smith and Castro counties had a combined population of 500 people, and outside of the towns the "north draw" had the distinction of being the most thickly settled portion or district in the two counties.

L. W. Ricketts was the first to start the building of residences on the south side of the river, while Judge L. Gough, who now lives on the site of his former house, had the honor of building "just as close as possible to Laplatta (the former county seat), and still remain in sight of Hereford" (the new one).

After leaving the town section and the addition thereto by Troy Womble, the only house in sight looking westward was the present R. H. Norton dwelling, a distance of one and a half miles.

It will thus be seen that the would-be locator in Hereford at that time had to "take a great deal for granted" and accept the statements of the only real estate firm in the county at that time—Witherspoon & Gough, but to their credit may it be said that if ever a man lost money or was dissatisfied with any deal that was made through them during this period he failed to let it be known. These gentlemen were also the only lawyers and notaries public the county afforded, and that they were kept busy was evidenced by a constant flow of people in and out of their office.

What has caused the country to make such rapid strides in so short a time? Why, the fact that every man, woman and child continually and forever expressed their utmost confidence in the ultimate prosperous future thereof, whether they actually believed in it or not, and if a project of any kind came up which

promised to give enhancement in any way to the town or country there was not one dissenter—all were boosters. The writer once heard a Ft. Worth & Denver railroad official make the statement that whenever one saw two or more people from Hereford away from home it was dollars to doughnuts that the principal theme of their conversation would be concerning the future greatness of Hereford and the country tributary thereto, and as a result Hereford was the best advertised town in the Panhandle of Texas, not even excepting Amarillo, which up to this time had not made much pretensions to future greatness, the railroads having forced that town to become prominent in spite of those who would will it otherwise—and they had many such at that time.

Pre-Christmas Tree.

An enjoyable occasion was had at the residence of Mr. and Mrs. T. E. Shirley on 25-Mile Avenue, Wednesday evening, when a play-like Christmas tree was the center of attraction in that beautiful home.

Miss Pauline Shirley with the assistance of the other members of the family had planned this little bit of Pre-Christmas festivity for a few friends and neighbors. The sitting room, hall, parlor and dining room had a touch of holly with green and red festoons, the wreath of holly and red berries hanging on the front window panes. The miniature tree, a cedar from the yard, rested on a snow bank in the parlor. On arrival the guests were shown into the sitting room, where the children, big and little, waited patiently and anxiously for the doors to open to Santa Claus bowery. It was not long. The beautifully decorated evergreen bore presents for everyone and the delight of the children was manifested by many Oh's. The guests were standing around the tree admiring its loveliness when dear Santa, impersonated by Mr. Shirley, came into the room. Santa being in a strange country could not speak the local language, so he made signs. Miss Pauline read the names and passed the presents to Santa, who designated what the receivers should do by motions of head and hand. This, with the character of the presents, created a lot of fun for both the old and the young, a bit of rhyme often accompanying the gift. The presents consisted of small tin wagons, coal buckets, A-B-C blocks, whistles and a few substantial but inexpensive presents. Along with the other things which were intended as mock presents, there were for each one a big red apple from the home cellar, each apple bearing the inscription, "I'm no joke." No little fun was excited when Mr. J. F. Haile, father of President Haile, received from Santa a jumping jack. This Santa operated and tried to get Mr. Haile to act like the toy, but when he declined, Mr. Shirley, a dignified gentleman everywhere and on every occasion, turned a "summersault" on the parlor rug. But it was all for fun.

When all the gifts had been taken from the tree, Santa could speak then, and he invited all into the dining room, where a plate luncheon of sandwiches, salad in wafer cups, and coffee was served.

At the parting hour all were bid a happy Christmas, and each guest in turn expressed his pleasure of the evening. Those present were: Mr. J. F. Haile and wife, Mr. C. C. Ferguson and wife and little daughter Grace, Mr. A. C. Elliott and wife and son Davis; President E. M. Haile; Misses Ratten, Haile, Wenona Arthur, Erma Gough; Messrs Earl Gough, Leon Gough; little Misses Cora Lee Gough and Mae Gough; and the members of the family.

Hard to Please?

If you are we want to sell you Groceries. Our business is to serve your wants. We are never in too big a hurry to fill your order. Your order is never to small for our attention.

P
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81

Jno. D. Jarrott

PRESCRIPTIONS

When having prescriptions filled there are two things which you should consider—**PURITY AND ACCURACY.** Let us fill your prescriptions; we guarantee they will be

ACCURATELY COMPOUNDED

from the Purest of Drugs, and with a promptness that will both surprise and please you. Try us with your next prescription and see if we do as we say.

DRUGS **T. M. COULSON** CIGARS

CHOICE FEED

We have a complete stock of Rich Bran, Shorts, Cotton Seed Products, Corn Chops, Oats, Milo Maize Chops, Millet and "Trico," the best cow feed.

Grist Mill in connection.

Free Delivery

HICKS & HARRISON

Phone 76

MAITLAND COAL

We now have in transit several cars of Genuine Black Diamond Maitland Coal. See us before placing your Storage Orders.

W. L. FALLWELL & SONS

FOUR LEAGUES === 17,712 ACRES OF FINE LAND

In solid body only three miles from station on Railroad Survey. Good soil; Shallow water. Price and Terms just right. Will consider \$50,000.00 in good trade, \$25,000.00 cash and balance on time at 6 per cent interest. Investigate this; it may what you are looking for.

Hereford Highland Park

For sale or exchange for Farm Land. This is a select 120-acre tract. It overlooks the City, it fronts on the Railroad; it has 25,000 trees and is a money maker to the right man.

A \$5,000.00 BARGAIN

If you buy at once our improved four-section ranch, 6 miles northwest of Dimmitt, Costro County, Texas, one mile from new railroad survey. This is a solid body of fine Wheat, Fruit and Alfalfa land; has a good house, 2 good wells, 225 acres in farm, 6,000 fruit and forest trees. An ideal location.

For Prices and Terms on all, see or write

For Quick Sale

68 acres adjoining North Hereford; 1000 select fruit and forest trees, Apples, Peaches, Plums, Cherries, Pears, Walnut, Ash, Etc., all two years old and growing fine. Also 40 acres in West Hereford at a bargain.

O. K. LAND COMPANY, HEREFORD, TEXAS

Local and Personal

Harvey Oatman of Clovis is in the city today.

C. H. Clifton of Dimmitt was in the city Monday.

A. R. Reddington of Dimmitt was in Hereford last Monday.

J. T. Gilbreath of Dimmitt was in town last Monday on business.

Screened coal at Hicks & Harrison's. 43-tf

For fresh Jersey milk, call on the Hereford Dairy. Phone No. 9. 24-tf

We have the best quality bran. 43-tf Hicks & Harrison.

Figure with us on water tanks and plumbing. Copes & Palmer. 28-tf

Best Niggerhead coal screened at Hicks & Harrison's. 43-tf

"Trico," best cow feed. Hicks & Harrison. 41-tf

See Wilson & Cloyd for all kinds of fresh meats and pure lard. 2-tf

Born—To Mr. Chris. Garrison and wife, Christmas eve, a boy.

Geo. N. Wilkie has gone to Cuervo, N. M., for a short time.

Miss Ellen Donald of Denton is visiting her brother Walter Donald.

Buy your saddles and buggies from the Hereford Hardware Co. 28-tf

Prof. Stonewall Brown has gone to Lawton, Oklahoma, to spend vacation.

Sherk & Stanek sold this week a lot of fine mares to some Canyon City parties.

Mrs. B. H. Smith will spend ten days in Quanah visiting relatives and friends.

Mrs. Jennie O'Neal and daughter left Monday for a holiday visit at Wells Point.

F. J. Johnson of Summerfield, Kansas, was in the city this week on business.

Mr. and Mrs. O. H. Vardeman returned Wednesday from Kentucky and Missouri.

Miss Roxie Witherspoon closed her school at Friona yesterday for a week's holidays.

Mrs. Jim Woodburn of Claude is spending the holidays at the home of E. T. Woodburn.

Mr. and Mrs. A. L. Gibson are spending the holidays in Wichita Falls with friends.

Mr. and Mrs. Guy Rogers of Farwell are with friends and relatives in the city for ten days.

Miss Padgett has gone to Murrey, Kentucky, to spend the Christmas holidays with her mother.

Mrs. H. B. Clements returned Monday from a three weeks' visit to relatives in Dallas county.

See that picture of the beautiful home for sale in the advertising column. 44-tf

Just received shipment of new crop barrel Georgia Cane Syrup at Cardwell Bros. 45-2t

FITS—We guarantee fits. Come and let us take your measure for a suit of clothes. J. M. Boone.

Get your Harness made and your repairing done at the Hereford Hardware Co.'s Saddle Shop. 28-tf

We'll furnish the evidence that we want your steady trade at the Boone Barber Shop. 41-tf

We make a specialty of gun, bicycle and stove repairs at the second hand store. 44-tf

Rush in your coal orders on clear days, as we can screen better than. 43-tf Hicks & Harrison.

Paint your roof with Missouri paint. Guaranteed five years at J. C. Cummins the black-smith. 42-5tp

Mrs. J. B. Phillips will leave Monday for a visit back to Missouri. Mr. Phillips will follow in a few days.

Mrs. R. H. Barnett and son have returned from an extended visit to Brenham, Whitesboro and other places.

Have a large assortment of enamel ware; regular 30, 35 and 40 cent stuff at 25 cents per choice. At the second hand store. 44-tf

Miss Belle Woodburn has returned from Silverton. Misses Alice Pyeatt and Ruby Gregg returned with her to spend the holidays in Hereford.

Get my prices on lumber before you buy. It's to your advantage. G. R. Jowell. 44-tf

Earl Wilson and Miss Pattie Estes who have been attending Baylor University are with homefolks during Christmas.

Mrs. J. N. Ogle after a month's visit in Dallas county, has returned to Hereford. She was met at Amarillo by Mr. Ogle.

Prof. and Mrs. W. A. Hemphill of Polytechnic College, Fort Worth, are visiting in the home of Mr. and Mrs. N. E. Bullock.

CLEANING—Bring your soiled and wrinkled suit and let T. S. Gallaway clean and press. He will make it look like a new suit. 45-2t

We can prove to you that our bran is worth more money than any other offered for sale here. 43-tf Hicks & Harrison.

Five, ten, twenty and forty acre improved places edge of town for sale at reasonable prices. Address L. Baskin, Hereford, Texas. 31-tf

W. A. Cullen, president of S. W. Construction Company, is spending the holidays with his family in Newark, N. J. He will remain there until after January 5, when the annual meeting of the company will be held. He will return to Hereford about January 10.

"Niggerhead" coal is best. 38-tf Hicks & Harrison.

Smith & Ashbrook would be glad to sell your city property for you. 42-tf

We have a mixture of nut coal and slack \$2.00 per ton. Let us unload it on you. 38-tf Hicks & Harrison.

Veterinary calls answered day or night; phone 142; will be at Warren Grain Co.'s on Saturdays for dental work. F. E. Bowe. 23-tf

Attorneys Barcus, North, Knight, Slayton, and Dodson were in attendance at the district court of Parmer county at Farwell the first of the week.

Robt. Bailey of Fort Worth, on Tuesday, closed a deal for the 7-section ranch in Castro county, belonging to J. L. Crum. Terms and price private.

Dairymen use "Trico," it is best and cheapest. If you have no especial desire to throw away money just try it. Only \$1.00 per cwt. Hicks & Harrison. 41-tf

For flue building and repairing, cement work of all kinds, foundation work—brick or cement, general house plastering, see G. F. Loughmiller 2 doors west of City Cafe. Phone 275.

The Home Bakery which has been bought by W. E. Tompkins has wired for an oven of large capacity, the one in use being too small to supply the demand for bread.

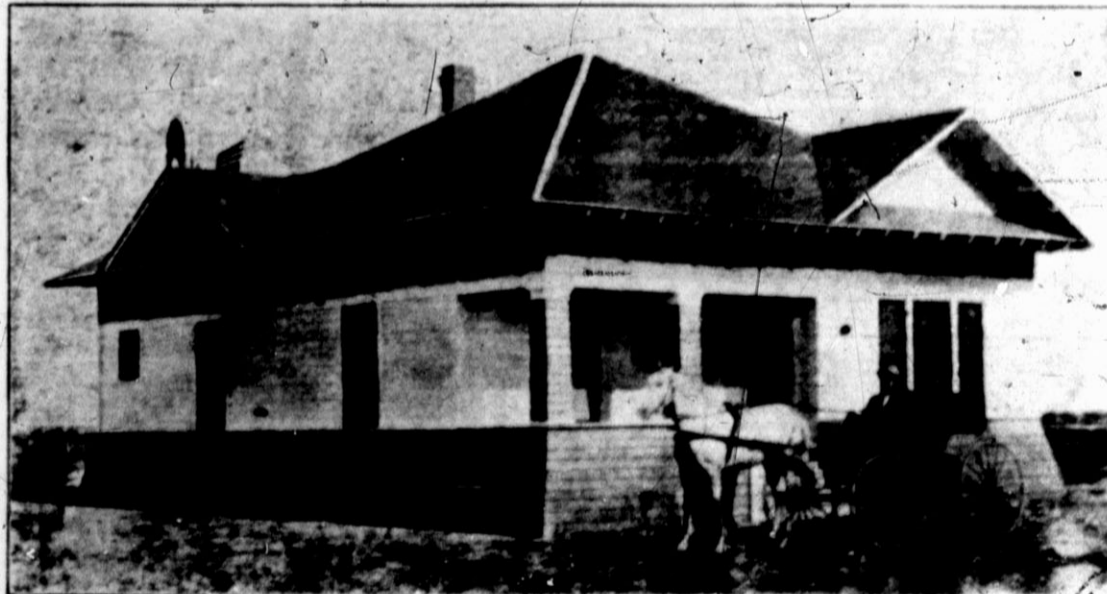
WANTED—Two good live agents to handle greatest magazine clubbing offers. Five magazines \$1.50. 50 cents commission. Address Box 434, Hereford, Texas. 45-1tp

The grist mill is in fine condition. Bring along your corn for meal, wheat for Graham, and maize for chops. Hicks & Harrison.

FOR SALE—One Soda fount, fixtures, stock, ice cream tables and chairs—cost \$900; will sell for \$400 cash as I need the room. J. M. Boone. 1t

Earl Gough, Leroy Gough, Carl Shirley and Misses Harriet Shirley and Nona Arthur, all of whom have been attending Texas Christian University at Waco, are spending the holidays with homefolks.

I will be compelled to be in my office the greater part of my time for the next three months on account of city tax collections. So if my services are needed elsewhere please phone office, 222 or residence, 182. City office is with Suggs & Jones abstractors. C. L. Sullivan, City Marshal. 34-tf



This Beautiful Home For Sale

HAS six rooms and is brand new. Has good well and new barn. Is well located, and will be sold on easy terms. For particulars, see owner

R. E. COOK

The HEREFORD NURSERY

LARGEST and best collection of Choice and Fancy Fruit Trees, etc., grown on the planes. We have ripe fruit every day from May to October, and you can too. Our 18 years' experience has taught us what varieties are hardy and prolific. We want your trade.

L. P. LANDRUM

J. F. COLLUP

DEALER IN

COAL, HAY AND GRAIN,
FIELD SEEDS AND STOCK SALT

We solicit a share of your business, promising that we will endeavor to sell you goods at as close margin as possible. . . . Telephone No. 1.

WE HANDLE ALL KINDS OF POSTS.

Something That You Should Consider in the

Building of a Home

Good Grades—Right Prices
We refer you to our long
list of satisfied customers.
You should not fail to see us.

Alfalfa Lumber Company
C. M. Miller - Local Manager



REGISTERED HEREFORDS

All ages of Fine Bulls
for sale at reasonable
prices.

COME AND SEE THE CATTLE

J. D. BURKETT

P. R. Purcell & Sons
Livery, Feed and Sale Stables

GOOD SADDLERS GENTLE DRIVERS

Special Conveniences for Drummers

HEREFORD - TEXAS

The Patronage of the General Public is Cordially Solicited.

BEAN CULTURE

Grain Dealer Gives Information
Concerning Yield in New Mex-
ico—Handsome Profit.

L. G. Ochiltree of this city, who has been in Farwell buying grain for several weeks, has made some investigation as to the culture of beans across the line in New Mexico, and gives out some good points. The farmers in the Panhandle have not thought much of the culture of beans but according to Mr. Ochiltree's report, there would be good and sure money in such a crop. Some weeks ago The Brand published a similar article about raising beans and peas, and the same was republished in several papers on the plains and received favorable comment. Now is the time to begin thinking about trying a few acres next summer, not only a few acres but enough to justify the purchase of a harvester and thrasher. If a half dozen enterprising farmers would join in the purchase of a good machine or two and then plant some 25 acres each, there would come to them a good paying crop. There is no question about the Panhandle soil producing the beans—that has already been settled. Read Mr. Ochiltree's report:

"While at Elida, Portales and Melrose I learned from a number of farmers that have been growing Mexican beans that they have grown from 1200 to 2000 pounds per acre. At the market price—2 1-2 cents a pound—that brings the farmer from \$30 to \$50 per acre per annum on land that is selling for from ten to fifteen dollars per acre. There is less work in raising a bean crop than any other crop. Beans are planted in June and in September they are cut and picked with bean harvesters and threshed. You can buy a thrasher for about \$75 and a harvester for about \$35, and a common two row planter will plant the beans. The most salable bean to plant is the Freeholders or red Mexican, California pink or Michigan Navy. The speckled bean is the best of all but they are not salable in car lots in other sections of the country. I notice that the most successful farmers plant in rows 18 inches apart, and drop the beans from four to five inches apart. In California and Michigan where the lands sell at four times as much as here, the farmers make good money raising beans and do not harvest any more per acre than they do here which shows that the Panhandle and Eastern New Mexico is the best bean and pea country in the United States.

In addition to this, after the beans are threshed the vines make fine quality of hay—some say it is better than alfalfa, and worth \$15 per ton and produces from one and a half to two tons per acre.

L. G. OCHELTREE,
Farwell, Texas.

A little calculation will show what might be expected from a 100 acre crop:

120,000 pounds beans at 2½c	\$3,000
150 tons bean hay at \$10	1,500
Total	\$4,500

Cost of raising beans about	600
Net profit on 100 acres	\$3,900

The estimate of the cost of raising the crop is placed at about the same as wheat, while the yield was placed at the lowest and the price at the lowest mark. The hay is even worth more than \$10 per ton for feeding purposes. Then there is the benefit to be given to the soil itself. This item alone is worth the cost of raising the crop. The bean does not reduce the productivity of the soil but instead builds it up.

Cotton Seed, Meal and Cake.

Ask us for prices delivered any railroad station. We are also in the market for KAFFIR CORN, CANE, and MILLET SEED.

EARLY GRAIN & HAY Co.,

40-41 Amarillo, Texas.

COAL = GRAIN = HAY

We are in the market for Wheat, Corn, Oats, Maize and Kaffir Corn. We handle the best grade of Colorado coal. Come and examine our coal and get our prices before buying.

Hereford Grain Co.

Phone No. 160

Free Delivery

THE RIGHT PLACE

For Lumber and all Classes of Building Material. 100 per cent Pure Paint. Largest Stock of Glass in Town. No trouble to Figure Bills. Prices Right.

Come and See Us.

T. M. PALMER LUMBER CO.

Ask Me ^{If you want} to sell your
Business or Real Estate **For Cash**

Or if you want to buy land, city residence property, vacant lots, or acreage, we have it and at prices that can't be beat, quality and location considered.

When you need Fire or Plate Glass Insurance, remember we represent only first class companies.

Office Opposite **C. O. Lee** Phone 310
First National Bank Hereford, Texas

YOUR OPPORTUNITY

In order to materially increase our attendance, we have decided to allow a ten per cent discount on twenty scholarships, if sold before January 1st, 1909. This gives you a regular \$50.00 Scholarship good in any department for \$45.00 cash. It will be good for any date to enter.

YOU HAD BETTER ACT PROMPTLY

or you will not be one of the twenty. Get your scholarship now, to-day, and you can enter any time. Address

Amarillo Business College
Amarillo, Texas

Tierra Blanco Herefords

L. R. BRADLEY, Owner

W. T. WOMBLE, Manager

...BREEDERS OF...

Write owner or call at my ranch, situated five miles east of Hereford, on the Tierra Blanca river.

Registered Hereford Cattle

Herd Headed by Strike Six, No. 156847

Assisted by Texas Tom, No. 204446

Will sell a quantity of young stock either singly or in car load lots

The Home Bakery

For

Plain and Cream Bread, Buns, Rolls, Pies and all kinds of Cakes and Cookies

TOMPKINS & CHASE

Proprietors

Live Bargains in the Want Ads Today

Professional and Business Cards

CLASSIFIED ADVERTISEMENTS

W. J. ROGERS, M. D.
PHYSICIAN AND SURGEON
Office at Coulson's Drug Store
Residence Phone 77 Office Phone 105

W. A. PRICE
PHYSICIAN AND SURGEON
Office at El Merito Pharmacy
Res. Phone 220 Office Phone 300
HEREFORD, TEXAS

R. M. JOHNSON,
PHYSICIAN AND SURGEON
CITY HEALTH OFFICER
Res. Phone No. 109 Office Phone No. 105

J. W. HICKS
PHYSICIAN AND SURGEON
Office over Coulson's Drug Store.
Office Phone 298 Residence Phone 217

DRS. TAYLOR & HUDGINS
PHYSICIANS AND SURGEONS
Office at H. O. Park's Drug Store
Office Phone No. 16
Residence Phone Dr. Taylor 138. Dr. Hudgins 44

DR. G. F. LeGRAND
PHYSICIAN AND SURGEON
Office at El Merito Pharmacy.
Residence Phone 244 Office Phone 300

O. E. THOMAS
Funeral Director and Embalmer
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KING REALTY CO.
Lands, Loans and Insurance
Notary in Office
Abstracting a Specialty Hereford, Texas

E. F. Connell W. D. Kellish
E. F. CONNELL & COMPANY
Real Estate and Live Stock
Panhandle Farms, Ranches and Hereford City Property of all kinds. Also some good bargains in Central Texas black land farms.

MISS HENRY
ELOCUTION and ORATORY
With Mrs. W. A. Holbrook

WM. M. KNIGHT JNO. P. SLATON
KNIGHT & SLATON
ATTORNEYS
First National Bank Bldg
Hereford, Texas.

Geo. W. Barcus Jno. C. North
BARCUS & NORTH
Attorneys at Law
Hereford, Texas
Office in First State Bank building

L. GOUGH
GENERAL IMMIGRATION
NOTARY PUBLIC
Hereford, Texas

G. M. SUGGS A. M. JONES
SUGGS & JONES
ABSTRACTERS
Complete Abstract of Title to Deaf Smith County Lands.
HEREFORD, TEXAS

C. G. Witherspoon W. Claude Witherspoon
C. G. Witherspoon & Son
Dealers in Panhandle Lands
Abstracts prepared on short notice. All kinds of stenographic work done. Exclusive agents for Western Union Land Co.'s Lands

A. P. Murchison J. S. Jones
MURCHISON & JONES
Real Estate and Live Stock
Hereford, Texas

The Rayzor Colonization Co.
PLAINS LAND AND CITY PROPERTY
HEREFORD, TEXAS

O. K. LAND COMPANY
We Buy, Sell and Exchange
Panhandle Land a Specialty
See us Three Doors East of Post Office
A. H. ELLISTON & SON,
HEREFORD, TEXAS

J. C. COMER
CONTRACTOR AND BUILDER
Plans and Specifications given special attention.
HEREFORD, TEXAS

SMITH & ASHBROOK
Represent
ALL KINDS OF INSURANCE
Phone No 273
Office second door south First National Bank

LOST AND FOUND

LOST—A watch charm, a small gold cross with three links. Return to P. L. Johnson. 46-2tp

PIN—Lost last week, a gold belt pin with a pink setting. Will reward finder. Return to Dr. Estock's office. 47-1tp

LOST—Between Opera House and College, a brown fur. Finder please leave same at the Elite and receive reward. C. J. Whitcomb. 1t

LOST—Picture and frame about 2 feet long and 8 inches wide; some trees a brook and some sheep. From Park's drug store; leave at Brand office. 46 1p

LOST—Somewhere on the road from Dimmitt to Hereford about one month ago, three Hereford calves branded small — on left jaw, unmarked. Reward for recovery. 44-tf F. H. Oberthier, Hereford.

LOST—Between the Presbyterian church and the residence of E. H. Wray, a brooch, of flower design, having enameled leaves and set with pearls and an opal. Finder please return to Brand office. Roxye Ney. 1tp

FOUND—Monday evening on Dewey Avenue, a large belt pin. Can get same at Brand office by paying for this ad. 1t

FOUND—On the streets of Hereford a black velvet cape and a long black fur. Can be had at The Brand office by paying for this ad. 1t

HELP WANTED

WANTED—Two or three good sewing machine operators for 1st of week. Apply to C. F. Hacker at Bakery. 46-2t

LIVE STOCK FOR SALE

HOGS—Registered Poland China hogs for sale. All ages. See J. T. Jowell. 41-tf

HOGS FOR SALE—A nice lot of shoats at my home in Hereford. One or more, your choice. Eli Dunlap. 4tf

FOR SALE—Good family broke horse 6 years old, and rubber tire buggy good as new. Fred Groves. 42-tf

ESTRAY NOTICES

ESTRAYED—From my place Dec. 6, one black Poland China Sow, with thin hair and flop ears. Liberal reward for information leading to recovery. J. Kelly Gray. 45-2tp

BUSINESS CHANCES

DRAY LINE—A well established dray line now being run by Jim Elam. For price and terms see B. M. Hester. 45-2t

FOR SALE—Three chair barber shop with baths for sale or rent. A. J. Lipscomb, at the Western National Bank. 41-tf

WAGON YARD—good paying business. (wagon yard, grain, coal and feed.) In good new town in Pecos Valley, on Belin cutoff. See or write E. B. Orr, La Lande New Mexico, or J. A. Orr, at Hereford, Texas. 45-4tp

REAL ESTATE FOR SALE

FOR SALE—320 acres close in, will be sold at a bargain. See L. Gough. 34-tf

LAND—Only three miles out: A perfect unimproved quarter with the finest view of Hereford. For particulars apply to B. M. Hester. 45-2t

FOR SALE—Half or quarter section, 9 miles northwest of Hereford in 3 miles of C. H. & Gulf grade. All smooth prairie at \$16.50 per acre—terms if desired. For particulars see or write C. O. Lee, Hereford, Texas. 43-tf

FOR SALE—A section of land three miles from town. Will sell entire, in halves or quarters. 60 acres of alfalfa land, 12 acres already sowed, 120 acres in upland farm and 90 acres in apple orchard. Price: \$18, \$20 and \$25 per acre. Terms if wanted. J. T. Jowell. 44-tf

FOR SALE—CHICKENS

FOR SALE—275 brown Leghorn hens and pullets. Jim Chamlee. Phone 205 45-3tp

MISCELLANEOUS

Milo Maize chops \$1.25 at Hicks & Harrison's. 39-tf

FOR SALE—A good carriage. For particulars see C. H. Reesor at Jarrott's grocery. 44-tf

FOR SALE—A high grade upright piano. Will sell at a bargain if taken at once. See Mrs. J. B. Phillips. 44-tf

FOR SALE—A rod plow, a Rock Island sulky and a single disc. Cheap, very cheap. Inquire at Brand office. 39-tf

MACHINES—20 per cent off for cash on Wheeler & Wilson and Singer sewing machines till January 15th. 46-3tp Sas. B. Phipps.

WOULD EXCHANGE—Southern Wisconsin six to eight per cent income property for land near railroad station. A. A. Gillett, Juda, Wis. 1tp

WANTED—I want to buy some good acreage property in Evans Addition to Hereford; also several desirable city lots. Address Wm. L. Betton, Hereford, Texas. 46-1t

WANTED—One large fat cow for beef. Will pay cash or trade colt for same. Also one all-purpose horse to hire out for keep and 25c per day. C. H. Carl. 44-tf

FOR SALE—Thirty pounds good onion seed for \$25 or in any sized packages desired at corresponding prices at Martha J. Nelson's northeast of Hereford, Texas. 45-4tp

FOR SALE: A 35 h. p. Pope-Toledo touring car. Has just been completely overhauled; tires new and car guaranteed to be in first-class condition. Will demonstrate. Has gable horn and speedometer. Good road clearance; 36 inch wheels. First check for \$1,000 gets car. Reasons for selling: Run-about answers owner's purpose better. Let me show you this car. Address P. O. Box 68, Amarillo, Texas. 43-4t

ROOMS AND BOARD

BOARDERS—Wanted, men to room and board, at Mrs. Porter Johnson's. 45-tf

BOARD—Roomers and boarders at reasonable rates by the week or month at J. E. Humphreys' one block east of Presbyterian church. 45-tf

FOR RENT—WARE HOUSE

FOR RENT—Ware house at rear of E. B. Black's furniture store. 43-tf Murchison & Jones.

CITY PROPERTY FOR SALE

FOR SALE—The Iowa Hotel for sale or trade. See L. Gough. 34-tf

Beautiful new home for sale in the Evans addition. See J. B. Phillips.

FOR SALE—House and 2 lots near public school for \$1800. Terms \$500 cash, balance in 2 years. L. A. HOUGH, office Rayzor Bldg.

FOR SALE—By owner, new seven room house, close in; price \$2000. 1-3 cash, balance in monthly or yearly payments. 41-tf C. S. McMillen.

LAND—C. O. Lee will sell you a lot, an acre or a block in the Evans Addition to Hereford. See him for prices and terms. Office opposite First National Bank. 45-tf

FOR SALE—House and 2 lots near public school, \$1800—\$500 cash, balance in 2 years; also two fine lots for \$350 if taken at once. L. A. Hough, Rayzor Building. 46-1t

BUY A LOT—in Hough and Tanner's new sub-division near Hereford College. Lots \$75, corner lots \$100, terms \$25 cash and ten dollars a month. See L. A. Hough, Rayzor building. 1t

FOR SALE—Residence property. Large lot nicely fenced, 10-room house, rooms large, well and mill. Well house and supply tank, plenty of shade trees, this is nice property; close in, just right for a business man. For prices and terms see C. O. Lee, Hereford, Texas. Phone 310. 40-tf

FOR SALE AT A BARGAIN—A good four-room house, well and wind mill, chicken house, stable, lot, garden, etc., together with one acre of ground in southwest Hereford, near our home. Price \$1,300. Terms one-half cash, balance in twelve months time at 8 per cent; also about 4 acres of very desirable ground near the above premises, fenced and crossfenced, 3 acres in orchard and one in alfalfa. Price \$1,000. Terms one half cash, balance to suit purchaser. 42-4t JOHN W. DEATLEY.

FOR SALE—Good 6-room house, pantry, bath room, complete system of water works, hot and cold water, two large bay windows, hall, three porches, ten-foot ceiling, cellar, barn and other necessary out buildings; fish pond, 5 large water tanks 100 barrel capacity, large garden, feed lots, 6 acres young orchard and 3 acres of fine alfalfa. In all 12 acres in Southwest Hereford near schools and churches. Annual rental value \$400. Price \$5,500; terms, half cash, balance to suit purchaser. Might be willing to exchange for other desirable real estate of about equal value in Deaf Smith or Castro county. John W. DeAtley. 39-tf

Choice Farm Lands

I am now offering for sale or trade 11,115 acres of choice lands—A PART OF THE SPRING LAKE TRACT—in the northwest corner of Lamb County, and the southwest corner of Castro County, Texas. All fine farming land, not a foot of waste land on the entire tract; this land adjoins the Star Ranch on the east. This land is in the shallow water belt, pure, soft water from 40 to 60 feet; this tract of land has some improvements in the way of fences and windmills. Will sell the entire tract in body or will cut in 160 acre tracts to suit purchaser. Will have two railroads to cross this land; also have the townsite of Halsell. 200,000 acres around this land was sold last year to actual settlers. Also have large tracts for sale and some improved and unimproved places around Hereford at bargain prices. Terms, \$4.00 per acre cash, balance in from one to ten years, 6 per cent interest. Write or call on owner

J. P. Hammett, Hereford, Texas
or C. L. Davis Realty and Immigration Co.

News of Cleo

As it has been some time since I have seen anything in your paper from this part of Castro county, I thought I would write a few lines tonight.

Everyone in this community has been very busy putting up their feed crops which were very good.

Mr. J. A. Johnson of Cleo has just returned from Gaines county, where he has been to see his sister who has been very sick, but he reports her doing nicely when he left her.

Mrs. J. T. Greathouse and son made a business trip to Tulia last week.

As far as we know all the people of our little community will take Christmas at home. We have heard of several dinners to be given and

will be attended by the different families and a few friends, and the day will be spent (we hope) pleasantly and quietly, as we think it a very sacred day and should be observed as such.

Seab Keith, one of our popular young men, will spend the holidays with relatives and friends at Bryan.

Mr. J. M. Hart has just put up a new windmill which adds much to the looks and convenience of his newly improved home. Mr. Hart has also bought a nice new buggy with auto seat. We just can't help but imagine that John is getting tired of doing his own washing and cooking.

Prof. J. S. Hart, teacher of the Cleo school, has given a two week's vacation for the holidays, and also to attend the Teachers' Institute which will be in session at Dimmitt

the greater part of this week. Mr. Hart is a first-class teacher and all are well pleased with his management of the school.

Well as it is late, will ring off by wishing the Brand force and readers a merry Christmas and a happy New Year. W. S. D.

You will save a big per cent of your lumber bill if you buy from me. G. R. Jowell. 44-tf

To Our Customers:

Several pair of wire stretchers have been borrowed and not returned. We are needing them very much and if you have one, please return at once. Yours very truly, 44-tf STROUD-GARY HDW. CO.

We crush threshed milo maize for 15c per Cwt. 43-tf Hicks & Harrison.

Save Money on Lumber.
I have purchased the entire stock of lumber from J. A. Fox and will continue the business at the same place. I can save you money on your bill, so is you are going to build you had better get my prices. 44-tf G. R. JOWELL JR.

Liberal Reward
For the recovery of one large roan pided cow branded J-K and 7—on left side. JNO. L. WILSON.

Wedding invitations and cards engraved or printed at The Brand office. Orders will be given prompt attention.

For Sale by Owner.
A resident house at Dimmitt. 10 rooms, good out buildings, well and windmill, equipped with acetelene gas plant. Plenty of Room. Has cement basement. Best house in town Also 1 section well improved, a half section, a quarter section and eighty acres all near Dimmitt. Will also sell team, tools, feed and milch cows with which to equip the farm. J. R. HASTINGS, Dimmitt, Texas. 39-tf

You can get any part of a stove you need, cook or heater. See the second hand man. 44-tf

"Opportunities is pretty sho to come to ebry man, but hit's a mighty good idee, jes de same, for ebry man and oman to sen out a few invitations," said Uncle Eben.

There is but one crop of land. Nothing is as safe as land. It costs very little to keep, and is the basis of all wealth. Come to the Panhandle of Texas, and see the opportunities the Hereford section invites you to share as a farming country. The best watered section in the State of Texas. Good land, good climate and good people. Thousands of acres of improved and unimproved cheap land on the Market. Not good times part of the time, but good times all of the time in the Panhandle.

The Hereford Country offers the best opportunities in farm land of any part of the State of Texas: First, because it's yield of wheat, oats and alfalfais the largest. Second, the water supply is shallow and superior to any in the state. Third, good farms can be bought cheaper. Don't wait until it is too late, but write us at once.

1113 Commerce Building
Kansas City, Mo.,
and Hereford, Texas.

The Star Land Company

Hereford Society

Mr. Plunk and wife of Monticello, Ill., are guests of Dr. and Mrs. Estock.

Misses Ethel Rhoades and Alice Sumner of Vernon, are guests at the Collins home.

Mrs. Harry Mason and little son Evans of Vernon are the guests of Mrs. Masoff's parents.

Miss Blanch Stevens of Vernon, Texas, arrived Monday, and is the guest of Miss Collins.

Mr. and Mrs. Jno. Stinson of Amarillo, Texas, were guests of Dr. and Mrs. Rogers Sunday.

Miss Sudie Bell Warren entertained the young ladies of the Witherspoon-Collins bridal party at six o'clock dinner Tuesday evening.

Mrs. T. M. Palmer left Saturday for Canyon to spend a few days with relatives, after which time she will go to Wichita Falls to spend Christmas.

Messrs. Woodburn, Witherspoon and Walter, Miss Frances Hammack and Mr. and Mrs. B. S. Arnold saw "The Clansman" at Amarillo Saturday night.

Luther Witherspoon and Miss Symms of Childress, who are the guests of Mr. C. G. Witherspoon and wife, remained in Hereford till after the Witherspoon-Collins wedding.

Mr. G. A. F. Parker very graciously opened their home on last Friday night to the young people of the Methodist church. Music and games furnished the evening's entertainment, and refreshments of chocolate and cake were served. This merry band of "Leaguers" report a jolly good time and are grateful to the host and hostess for the cordial hospitality shown them.

Mrs. J. N. Russell entertained a number of ladies at her elegant home in N. E. Hereford Wednesday afternoon, Dec. 23, from 3 to 5, the occasion of the party being a linen shower for Miss Collins. The spacious rooms of the Russell home were attractive in their Xmas decorations of mistletoe and white Chrysanthemums. The library which was designed to represent a snow scene, was indeed a work of art, and the soft gleam of light shed by many candles made the entire effect most beautiful. The guests on arriving were received at the door by the hostess and presented to the guests of honor. They were then invited to the dining room where Mrs. P. W. Price served them with fruit nectar. In the library Mrs. J. M. Bescoe presented each lady with a dainty little score card designed as a

Xmas stocking. This of course suggested 42, and the suggestion was realized when an invitation came to go up stairs, where a number of tables awaited the eager players. After a few short games the hostess announced the grab-bag contest which was to take place in the parlor below. The guest of honor was given the first trial at the bag, and luckily for her the first effort she made proved successful and the suspended bag fell to the floor, revealing packages innumerable. It was with great delight that the fair young recipient opened each attractive little bundle, finding them to contain indeed a shower of dainty and useful linens. While the eyes of the guests feasted on the linen display, there was another kind of feast presented equally pleasing to another sense—it consisted in a dainty two course luncheon of chicken salad, wafers and gelatine as the first course and coffee, cheese, balls and fruits as the last. This entertainment was a delight not only to Miss Collins but to all who were present. Not wishing to confine the hospitalities of her home entirely to the bride elect, and her lady friends Mrs. Russell kindly extended an invitation to the young ladies and gentlemen of the bridal party with a goodly number of young married people, to be present on Wednesday evening. The house which had been so gaily attired in the holiday colors for the afternoon, presented a scene even more beautiful in the evening. The rooms were soon made to echo with the sound of music and laughter. Various games were indulged in and a jolly good time was enjoyed by all. Punch was served in the dining room, and after partaking of a dainty luncheon the guests departed, pronouncing Mrs. Russell a charming hostess.

Senior Class Entertained.

Last Friday evening Mr. and Mrs. E. H. Wray threw open the doors of their home to the members of the school board and teachers in honor of the senior class of the high school.

The evening was one continuous round of pleasure.

The Seniors had prepared a program which was indeed enjoyable. The president, Mr. Frank Jacobs, welcomed the visitors with an address. This was responded to by Judge Gough and Mr. J. E. Garrison.

Misses Mamie Inmon and Ruth Wilson rendered several beautiful piano and violin duets.

Miss Frankie Dameron followed this with an amusing reading.

Mr. Wray crowned the program

with very entertaining remarks on the object of the class meeting, and spoke of the enthusiasm shown in the school work of the class.

Amusing jokes and stories were told which were greatly enjoyed by all, the one told by little Miss Annie Clare Wray being very good. These were followed by a guessing contest which afforded a great deal of fun and laughter.

Dainty refreshments were served in the course of the evening.

The class received suggestions and ideas from the remarks of the

different speakers and have decided to benefit themselves by adopting them.

At a late hour the departure was taken, all declaring the evening to have been most enjoyably spent.

The seniors thank Mr. and Mrs. Wray for their hospitality and kindness and hopes to enjoy another evening with the school board and teachers in the near future.

FOR SALE—A gray horse 10 years old, very cheap. See Charlie Matthis one mile west of R. N. Norton's. 46-1t

Prof. H. C. Fickell of Centerburg, Ohio, who made his first visit to Hereford last June, was here this week looking after some business matters. He says that Hereford is growing so rapidly that he will have to come down more often to keep up. He is highly pleased with the country.

Ladies' and children's coats during the holidays at 25 per cent discount. Geo. A. Stambaugh. 46 1t

W. A. HUBBARD,
FREDERICK, OKLA.

RALPH H. BARNETT,
HEREFORD, TEXAS

HUBBARD & BARNETT DRY GOODS

STORES AT HEREFORD, TEXAS, AND GRANDFIELD, OKLA.

December
HEREFORD, TEXAS, Twenty-Five
1908

Dear Friends:

As the year Nineteen Hundred and Eight draws to a close we find that you have been very good to us during the year, and we wish to thank you very kindly for the business you have given us.

We have enjoyed a very satisfactory business indeed this year, and sincerely hope that you have prospered also. And we particularly desire to extend to you and yours our very best wishes for a Merry Christmas and a Happy and Prosperous Nineteen Hundred and Nine.

Very Sincerely,

W. A. Hubbard,
Ralph H. Barnett.



MEN, GET CURED! QUICKLY AND PERMANENTLY

If you suffer with VARICOCELE, STRICTURE, LOST VITALITY, SEXUAL WEAKNESS, LOSSES, DRAINS, SPECIFIC BLOOD POISON, HYDROCELE, STOMACH, KIDNEY, BLADDER and PROSTATIC TROUBLES.

Don't give up. You must get treatment from some one, then why not get the BEST? The best is always the cheapest, and my charges are most reasonable and are within the reach of any man who wants a safe and certain cure. I give you a LEGAL, WRITTEN GUARANTEE which protects you against any possible loss, of either your time or money.

SEND FOR MY NEW FREE BOOK NO. 60

On the Diseases of Men which is easily best publication of its kind ever offered for free distribution. It should be read by every man, young or old, in America, as it will tell you how to get well, how to regain your old-time Vim, Vigor and Vitality. This book describes fully all the Weaknesses and Diseases peculiar to the Male Sex. SEND FOR IT TODAY. Sent ABSOLUTELY FREE to any address in a plain, sealed envelope. Correspondence strictly confidential. Consultation and a thorough X-RAY examination FREE.

285 Main Street

DR. J. H. TERRELL,

Dallas, Texas