

Are You a Woman?

FOR YEAR 1912

Business Men Optimistic As to Future for Hereford and Community—"It Looks Good."

That the prospects for Hereford and vicinity for 1912 are far better than many previous years is evident even to knackers, if they were willing to admit the facts. The ample season and abundance of snow is propitious at least. The wheat that has been sown is in good growing condition, and if past years is any criterion, the crop will be good. The cattle and sheep have suffered some during this long cold spell, but they were in good fat condition when came on, and the stockmen have used the feed stuffs to tide over. A walk around town yesterday elicited the following from a number of Hereford people:

C. W. Warren—"The outlook for 1912 is excellent. Of course, we could fall down, but so far, it is good. Best prospects since I have been here."

E. B. Black—"It's a whole lot lighter, of course we should not expect immediate returns. The Pandilla is feeding the folks down in the black land belt of Texas on kaffir, maize and millet. 'They are fixing their eyes on this country' is the way they express it."

E. Dunlap—"I think it's grand. I don't think it has been as good in four years."

F. H. Britain—"I am 'hoped' up on the proposition. I think if the people do their part, things will be better. It is up to the people to make good."

D. L. McDonald—"It looks fine. The outlook for 1912 is like what McPherson said at the court house last summer: 'It is up to the man. Feed will do just what the people want it.'"

Russ—"At this time I can't say. Can scarcely give an opinion. This snow is on the off fast enough to bring a result. Hereford needs plenty of snow among the people."

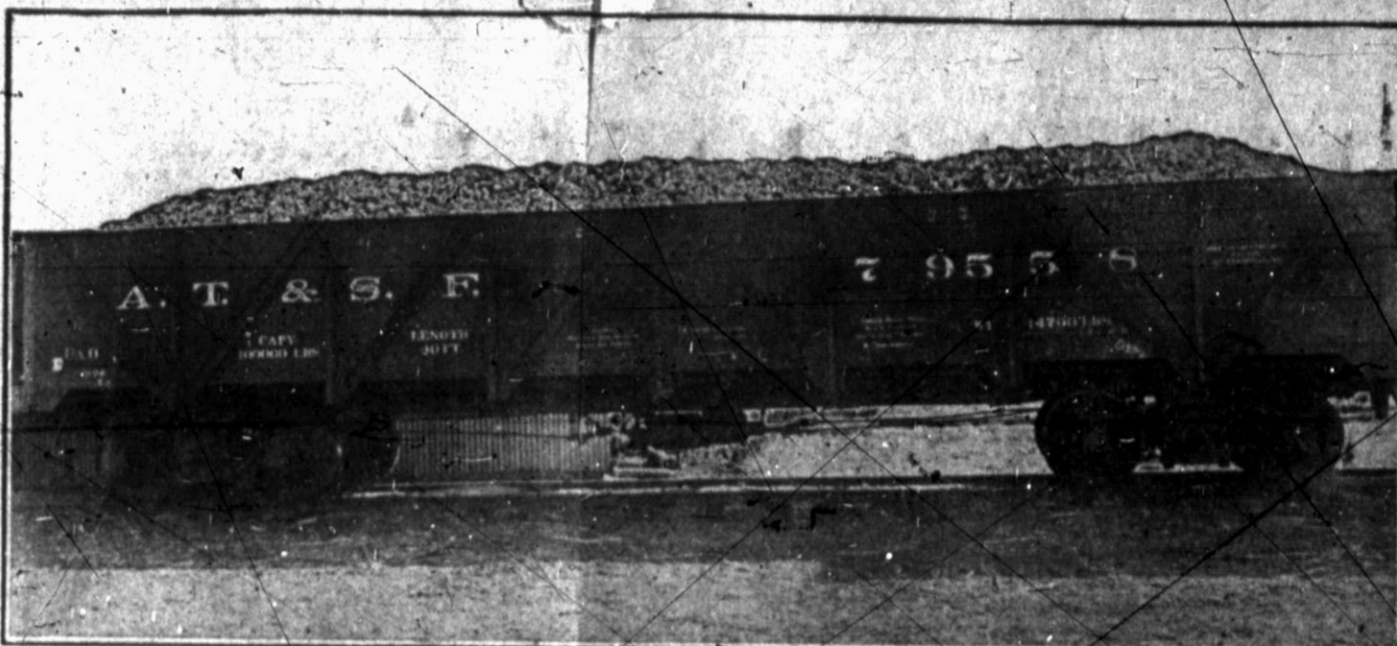
Edwards—"It looks like it's to take all our feed to get through this cold spell. It really is good to me. One thing that I look better for whenever it snows, the people are talking of 'it' and they are not cussing it."

Murchison—"I think this is a fine thing for the farmer, tough on the stockman. It is lending money to the people by the time the turnips start to grow."

BLADDER TONIC IN A BOTTLE. The people who will deserve to be taken many but did not get it is better than anything else. It looks good. Start taking this good crop. Business men optimistic as to future for Hereford and community—"It looks good."

BETTS-CLARK

90,000 Pounds of Hereford Grown



The first carload of sugar beets ever grown in the state of Texas. These beets were produced on the McDonald Irrigated Farm and were irrigated with water pumped from wells. They were shipped to the United States Sugar and Refining Company at Garden City, Kansas, who paid \$4.00 per ton f. o. b. Hereford. The laboratory test showed 16.1 per cent sugar and 83.7 per cent purity—an excellent beet. Beets of this quality will bring \$6.00 a ton when Hereford gets her sugar refinery. While the yield this year was nothing out of the ordinary the growers confidently expect to produce an excellent tonnage next year—25 tons per acre is not out of the question. Irrigation means more beet acreage the coming season which eventually means a \$1,000,000 sugar refinery at Hereford. The beet tops were fed to cows and found to be fine feed. Beet pulp from the refinery is also excellent stock feed and a great by-product of the sugar business.

good. We have the best moisture we have had for several years. It means early grass for the stock. The trouble heretofore has been the lack of winter moisture, but we have plenty of that now."

A. J. Lipscomb—"Ditto. It looks good to me."

W. H. Ray—"Looks better than it has in four years."

Geo. Muse—"It looks good to me."

J. G. Callens—"I rather think the prospects better. This weather reminds us of 5 years ago when we had plenty of snow and winter weather, and we hope this is a forerunner of the same good business."

J. L. Fuqua—"Looks pretty white now. I think it looks better. Prospects better than in a number of years."

Sportsmen Busy.

During the last two weeks the sportsmen of Hereford have been busy with their artillery. The Jack rabbits, driven in by the snow, are easy prey. The small boy has even been able to catch some of them with their hands, one boy knocking over a Jack with his cap. Prof. Fertch while here killed 31 rabbits in one afternoon. J. L. Fuqua bagged 24 in 2 hours; A. W. Gregg and E. Ramsey quit counting after he killed over 30; Jim Robinson has a score of 25 and adding to it daily. He killed 2 by moonlight; J. W. Robinson has a record of 20 or more.

Anvil Booms in New Year.

In the stillness of the night and sleeping citizens of Hereford are awakened from their slumbers by the booming of cannon. The first many of them die, what the big noise might have been thought it was the Mars. No bells were found the New Year day announcing that the and that the ge...

R. H. Kemp...

ABOUT SUGAR BEET CULTURE

In Use of Irrigation, Much Care and Judgment Should Be Exercised—Water Applied at Right Times Insures Good Crop.

(By J. C. Hogenson, Utah.)

In the preparation of the land for the sugar beets, fall plowing is a desirable factor, as the food and moisture required by the young plants are thereby more easily obtained and the ground will be in a better condition to make a good seed-bed. If the soil is not rich enough in humus, well-rotted manure should be spread and plowed under in the fall, using about ten loads to the acre. Horse and sheep manure are especially valuable. A manure pile upon which beets or their tops have decayed should be avoided, as diseases are likely to appear next season in consequence.

In the irrigation of the beets much care and judgment should be exercised. Prof. Shaw has formulated the following general and very proper instructions: For the successful irrigation of the beet crop, some fundamental characteristics of the plant must be considered; for by the wrong use of water it is an easy matter to ruin the crop. On the other hand, if water applied at the right time will usually be profitable and profitable...

caused by disease; yet it is in no sense a dye. Rexall "93" Hair Tonic accomplishes these results by aiding in making every hair root, follicle, and pigment gland strong and active, and by stimulating a natural flow of coloring pigment throughout the hair cells. We exact no obligations or promises—we simply ask you to give Rexall "93" Hair Tonic a thorough trial and if not satisfied tell us and we will refund the money you paid us for it. Two sizes, prices 50 cents and \$1.00. Remember, you can obtain it only at our store—The Rexall Store. Corner Drug Store.

If you have anything that you wish to dispose of advertise it in the Brand Liners a...

Texas Needs Great

XVI. ADVERTISING

OMER sang the praises of the Greek her became the flower of civilization. The ancient proclaimed the fertility of the valley of the became of the world.

iggar Beets in...

PUMPING WINS

J. H. Slaton of Plainview Reports Result of Irrigating Alfalfa.

Plainview, Texas, Jan. 4.—J. H. Slaton, cashier of the First National Bank and owner of the first well for irrigation purposes in the Plainview country, offers statistics for 1911, to prove that irrigation by pumping from wells is profitable in the Plainview country. It was the latter part of March before Mr. Slaton got his ditches in working condition, but with that disadvantage he cut five crops of alfalfa, each averaging a ton to the acre. He states that owing to the lateness of his start he was cut short one crop and possibly two. His hay has brought an average price of \$15 per ton. Owing to the good seasons this year Mr. Slaton put water on his land only three times at a cost of about a dollar per acre foot. He has refused many offers, ranging from \$100 per acre upward, for his farm, which lies 5 miles west of town.

Convicts Without Stripes.

If the counties to whom Gov. Coquit proposes to hire the state convicts for road construction, accept the offer, Texas will have taken the first important step towards reform. The executive's proposition contains the unique but humane power to discard the shot gun guard, to show the men on their honor, and to main as prisoners of state. Some objection will be heard published in the plan, that the men of December A. D., "honor" and run off of Oregon has four H. HEAD, Mayor. a year's time only M. Jones, Sec.—Seal. against 14 under 47-3t system. Another counties should Management.

This may be meted any attention to The state could ment on the "city man of the roads appeared last week, thus saving an in the least discouraging, each county had has mentioned several and that this the course of its 11 years does not cor which nobody seemed to ordinary tra, least heed. But you know be hoped that "feller" who dropped will accept tops of water on a hard rock, the Brand does not think Textbird a hard rock, but great big Fort W. are sometimes hard to move, reported by a charge of dynamite food in a water is here and a few Post Cts may make a spot which a year in y will see; then all sm, since gin at e Hereford and D cent interest. ally adopt the "city Ankley Hotel, of administration. 48tf condorses the plan working for it, until why it would be

Leap Year, 1912.

This is what is called Leap Year, City of Hereford has made Sec. No. 2. Any person... lates any of the provisions of the ordinance shall be deemed guilty of a misdemeanor, and shall upon conviction thereof be fined in any sum not exceeding one hundred (\$100) dollars.

Sec. No. 3. The fact that there is no law or ordinance regulating the running about of children under sixteen years of age upon the streets after night creates an emergency and a public necessity, that the requiring the second and third ing of an ordinance...

Dr. John TEXAS

YONE fourteen

many ducks, geese and... to help brighten the Christmas tables of the East and North. About 100,000 cedar Christmas trees were also shipped.

A copper smelter has just been completed at El Paso at a cost of \$400,000.

Extensive improvements are being made on the Texas State irrigated experimental farm located three miles from Pecos.

The Cornell-Miller Farms Sales Company has been organized with a capital stock of \$300,000 for the purpose of settling up the Southwestern section of Texas. Special attention will be given to procuring immigration from the north and east to this section of the state.

The largest turkey raised in Texas this year weighed 47 pounds and was shipped to Boston.

From July 15th to date Claude, Texas, has shipped this year 300 cars of oats; 7 cars of wheat; 56 cars of milo maize; 9 cars of cane seed; 16 cars of hay; 1 car of kaffir corn and 62 bales of cotton.

A California grape grower has purchased 340 acres of land near Plainview and will devote the entire tract to the culture of grapes.

A Crosby county farmer recently shipped to the Galveston warehouses full car of cotton raised on his farm.

Populations Increase Faster Than Negroes.

Washington, D. C., Jan. 4.—Director of the Bureau of Census, Department of Commerce and has just issued a preliminary giving for each state and of continental United States of the population according to the elements of race, nationality, as shown by of the Thirteenth Decen-

The census shows in Texas the negro race did not increase proportionally as much as the white and that the negro population of the entire state represented a smaller percentage in 1910 than in 1900.

In 1900 the total white population of the state was 73.8 per cent. This increased in 1910 to 76.1 per cent. On the other hand, the negroes, who represented 20.4 per cent of the entire population of the state in 1900, decreased in 1910 to 17.7 per cent.

From 1900 to 1910 the percentage of the increase of the white population was 32.1 per cent, while for the same period the increase of the negro population was only a little more than one-third of this amount, or 11.2 per cent.

When you have a bad cold you want the best medicine obtainable so as to cure it with as little delay as possible. Here is a druggist's opinion: "I have sold Chamberlain's Cough Remedy for fifteen years," says Enos Lollar of Saratoga, Ind., "and consider it the best on the market." Sold by all dealers.

Monthly Weather Report.

December, 1911, will be recorded as the coldest December for the Panhandle in many years. The mercury was below zero three times—1 below on the 23rd, 2 below on the 27th, and 10 below on the 31st.

Mean Maximum Temperature	45
Mean Minimum Temperature	16
Mean Average	30
Highest on the 6th	67
Lowest on the 27th	(-12)
Precipitation	2.21 inches
Snow Fall	11.25 inches
Number Days Clear	15
Number Days Part-Cloudy	8
Number Days Cloudy	9

An unusual frost "fell" on the night of the 30th. It is known as a "flying frost," and accumulated as thick as 3 inches on wires and posts.

prosperity, they are... They have fought successfully the cotton boll worm, the leaf worm, and the boll weevil, but they have been unable to trap the "bears" of Wall street. As might have been expected to 14-cent cotton of 1910 induced a large acreage for the following year, and though the crop was short in many places, the total production went far beyond the previous year.

That the supply does not outbalance the demand is very evident. Look about your own neighbors. Have they all the clothing they need? Go into the cotton districts; the children of the cotton land renters are half-naked. The trouble is the cotton raiser is forced to accept less than cost for his crop, and this reduces the wages of the people to less than what the Coolies earn. Yet, the prosperity of the cotton farmer has overwhelmed him with poverty.

The coffee growers of Brazil are facing the same conditions. They, like our farmers, are praying for a poor crop. But their government, unlike ours, has seen fit to buy millions of pounds of the coffee berry and withdraw it from the market. Thus the Brazilian government is fighting with fire the "bears" of our own Wall street.

What is the solution? The Brand does not think that it is the duty of the government to interfere in the industries of the farm, but it could stop the gambling in farm products. Instead of trying to "bust the trusts" the National government could with one stroke, cut off the "bears" from their honey tree, and could thrust the Matador's sword into the heart of the "bulls." But the government, like many physicians, is doctoring the "sore" instead of removing sliver from the wound. But the farmers have the remedy in their own hands. First, raise all the "living" for their families and stock on the farm. It should be considered a shame for a farmer to buy meal and meat at the grocery store, or to buy oats and hay from the feed yard. There should not be seen a pile of tin cans behind the back yard fence of the farmer. When the farmer lives out of paper sacks and tin cans while he raises cotton, at the end of the year the grocery merchant will own his crop, and still hold a mortgage on his teams. There is no use to fight for a fictitious market. Let the government remove the feature of of gambling, and let the farmer remove the cost of the living out of the cotton patch, and the problem will be solved.

Mexicans Depart.
A train of eleven coaches passed through Hereford Sunday afternoon picking up the Mexican track gangs along the Pecos Valley. One hundred and eighty coaches full, were loaded.

VALUE OF GOOD STATIONERY—Too much stress cannot be laid upon the importance of sending out your correspondence in a manner that will create a good impression. Don't save money by first attacking expenditures for stationery. Get the impression created by good business stationery is lasting, and many a business owing to the fact that letter advertising, etc., were gotten up in a manner as to leave the receiver the impression that the concern sending the matter was doing business in Business Man's Magazine.

has one of the best... Texas

FOR CREAM

Until further notice we will pay 30c per pound for cream. Your money will be CASH as soon as the cream is tested. Tests will be made twice a week at our store and your money given you as soon as tests are completed.

"PEACEMAKER FLOUR"
FOR THE PARTICULAR HOUSEWIFE

Our store is headquarters for all kinds of staple and fancy groceries, country produce, etc. Prompt delivery and courteous treatment.

We meet all competition in our line. Let us figure on your next grocery bill.

JNO. A. JOHNSON
TELEPHONE NO. 7 PROMPT DELIVERY

MODEL AEROPLANES

Positively Guaranteed to Rise From the Ground and Fly.

Model C, 2 Feet 6 Inches, \$1.00 Postpaid.

Liberal Discount In Dozen Lots.

We Carry a Complete Stock of Accessories.

THE DART MODEL CO.
117 John Street, NEW YORK CITY.

Big Money in a Business of Your Own

If you want to make more money than you ever made before and make it easy, write to us once. We want exclusive territory agents to sell our made-to-order clothing for ladies and gentlemen and distribute our catalogue of 2 kinds of wearing apparel for both sexes. Our brand-new selling plan is a winner.

\$1500 per Year With No Investment

Easy, pleasant work for man or woman. Steady sales and big profits assured. Write at once for our exclusive rights proposition. Better act quick for territory is going fast.

Washington Apparel Co.
800 So. Sibley St., CHICAGO, ILL.

Real Estate Exchange.

To trade for Hereford property Improved 640-acre farm 9 miles from Wildorado, in Deaf Smith county, room house, 2 wells, 200 acres cultivation, 100 acres sub-irrigated land, 15 feet to water in well, stable, shed, fences. North line farm on public road from Canyon to Wildorado. For terms, etc., address Real Estate, Box 248, Hereford.

No cash required to buy a well improved 320-acre farm near Hereford, or will trade for good vendor's lien notes. Long time on annual payments. For particulars inquire or address Real Estate, Box 248, Hereford.

Irrigated farm of 160 acres to actual farmers on... Will divide into 80 or 40... to suit. Only \$500 cash... nothing more to pay except cent interest for 10 years... gallons of water per minute... teed. This is a chance... farm with a crop insurance... attached. Inquire or address Estate, Box 248, Hereford.

J. W. Copeland, of Dayton, chased a bottle of Chamberlain's Remedy for his boy who had a cold. The bottle was all used and the boy was gone. Is that not better than five dollar doctor's bill? Sold by...

Union Mission Program
The following special... the Mission societies of... churches will be given... byterian church, Friday... o'clock:

Invocation—Rev. St...
Song—Choir.
God's providential... woman for a wide w...
Mrs. Roloson.

Vocal Duet—M...
Reading—Mrs...
Violin Solo—M...
Male quartet.

America as a...
Jno. E. Ferguson...
Song—Choir...
Song—Ann...
Ferguson.

Short talk...
The church...
ary society...
W. E. Hic...
Voca...

THE WORLD ALMANAC
1912 Edition

A compact volume of valuable and interesting information, a complete up-to-date library. You will find accurate particulars of the... of Congress, the elections, census... comparisons, reciprocity, the Panama... crops, increase in prices of staple... of living, social achievements... scientific discoveries, explor... tions of 1911, wars, international... other great historical events... States, increasing popula... countries, State and munici... records, sporting records, business, weather forecasts, religious orders, India... shipping, debts of... of the world, banking... political parties, secret... marriages, divorces, etc.

Figures up to Date... to everybody... business man... school boy or school... of the valuable 1912... information...
New York, N.Y.

Are You a Woman?

TAKE CARDUI

The Woman's Tonic

The First National Bank

Calls attention to its splendid Board of Directors, who stand responsible to you for every dollar's business you entrust to the Bank's care:

W. S. HIGGINS, J. L. FUQUA, W. H. FUQUA,
R. J. KIBBE, J. T. JOWELL, L. GOUGH,
R. N. MOUNTS, J. M. BOWERS, J. J. GALLAHER

This institution has fostered the interests of the community and its citizens in the past—it respectfully asks your consideration when you come to place your account now.

NO OVERDRAFTS ALLOWED

The First National Bank

Feeds Russian Thistle.

A few weeks ago this paper had an editorial on the excellent stock feeding and fattening qualities of the Russian thistle, citing eastern Colorado instances in confirmation.

Charles Norlin, a ranchman of Stanton county, is feeding his cattle on Russian thistle, and they are looking sleek and fat, and apparently faring well on the thistles. Mr. Norlin has a stack of the thistle as big as a two-story building. He went out on his ranch before the thistles were dry, and raked them and stacked them, the same as alfalfa is stacked. He has 100 tons of them stacked up and he is feeding

120 head of cattle on them.

In Gove county one farmer is suing another because he won't let him have half the thistles in a certain field, his claim being that the thistles like alfalfa, are valuable for feed and that he has a right to half of them under a contract he had made for half the crop.

Gus Bjorkind, a Norwegian farmer of Wallac county, has been feeding Russian thistles for ten years, he reports, and says forty of his cattle which he fed last winter on the thistle came through in better shape than another herd which was fed on alfalfa. D. G. Whitney of Sharon Springs asserts that the thistle is a wonderful milk producer. "The Russian thistle should be cut and put up for feed before the spines grow," advises Mr. Whitney.

John Gimer of Finney county has fed the Russian thistle to his stock for ten years, feeding them to both cattle and horses.

"The thistle makes a good feed," said Mr. Keiser. "Last winter I fed nothing else to my cattle and they were fat in the spring. The meat was fine."—Amarillo Daily News.

Hiram Wheeler, 47 years old, died in his shack in Lake County last night. He was found dead in a room where some of his belongings were brought and shipped.

READ for PROFIT

Use for Results
FOLEY KIDNEY PILLS
They work directly on the KIDNEYS, BLADDER and URINARY PASSAGES, and their beneficial effect is felt from the start. For BACKACHE, KIDNEY and BLADDER TROUBLE, RHEUMATISM, CONGESTION of the KIDNEYS, INFLAMMATION of the BLADDER and annoying URINARY IRREGULARITIES they exercise a permanent benefit. TONIC IN ACTION - QUICK IN RESULTS

J. F. Parker, 2021 No. 10th St., Ft. Smith, Ark., says that he had taken many kinds of kidney medicine but did not get better until he took Foley Kidney Pills. No matter how long you have had kidney trouble, you will find quick and permanent benefit by the use of Foley Kidney Pills. Start taking them now.

BETTS-CLARK, Druggists

ARE MICROBES IN YOUR SCALP?

It Has Been Proved That Microbes Cause Baldness.

Professor Unna of Hamburg, Germany, and Dr. Sabourand, the leading French dermatologist, discovered that a microbe causes baldness. Their theory has time and again been amply verified through research experiments carried on under the observation of eminent scientists. This microbe lodges in the Sebium, which is the natural hair oil and when permitted to flourish it destroys the hair follicles and in time the pores entirely close, and the scalp gradually takes on a shiny appearance. When this happens there is no hope of the growth of hair being revived.

We have a remedy which will, we honestly believe, remove and destroy the microbe, promote good circulation in the scalp and around the hair roots, tighten and revitalize the hair roots, and overcome baldness, so long as there is any life left in the hair roots.

We back up this statement with our own personal guarantee that this remedy called Rexall "93" Hair Tonic will be supplied free of all cost to the user if it fails to do as we state.

It will frequently help to restore gray and faded hair to its original color, providing loss of color has been caused by disease; yet it is in no sense a dye. Rexall "93" Hair Tonic accomplishes these results by aiding in making every hair root, follicle, and pigment gland strong and active, and by stimulating a natural flow of coloring pigment throughout the hair cells.

We exact no obligations or promises—we simply ask you to give Rexall "93" Hair Tonic a thorough trial and if not satisfied tell us and we will refund the money you paid us for it. Two sizes, prices 50 cents and \$1.00. Remember, you can obtain it only at our store—The Rexall Store. Corner Drug Store.

If you have anything that you wish to dispose of advertise it in the Brand Liners and sell it.

Texas Needs Great Men

XVI. ADVERTISING

ROMER sang the praises of the Greek hero became the flower of civilization. The ancient proclaimed the fertility of the valley of the became the granary of the world.

Prosperity always comes to countries that advertise. The Commercial Clubs of Texas are getting out literature that is striking the continent and charging the atmosphere with progress, and the Commercial Secretaries are throwing the resources of Texas like a sunbeam across the pathway of civilization.



UNCLE SAM TALKING TEXAS

When Uncle Sam wants to boast to other nations of his power and resources, he tells them about Texas. To give them a bird's-eye view of our valleys—we can feed and clothe the world; to show them through our barnyard—16,000,000 head of live stock; and to look at our mineral vaults—nature's crucible—makes all nations tremble with astonishment. Texas needs great men.

Ordinance.

An ordinance prohibiting children under 16 years of age from loitering upon the streets of the City of Hereford, Texas, from the hours of 8:30 o'clock p. m. until 5 o'clock a. m., from March 1 to Oct. 1, and from 7:30 p. m. to 5 o'clock a. m. from Oct. 1 to March 1, and providing a penalty therefor.

Be it ordained by the city council of the City of Hereford, Texas:

Sec. No. 1. That it shall be hereafter unlawful for any person under sixteen years of age to loiter or idle or to be and remain upon the streets of the City of Hereford, Texas, from the hours of 8:30 o'clock p. m. to the hour of 5 o'clock a. m. from March 1 to Oct. 1, and from the hours of 7:30 o'clock p. m. to 5 o'clock a. m. from Oct. 1 to March 1, unless such person is accompanied by his father, mother, or guardian, if he has no parents, or unless such person has written permission from his parents to so remain upon the streets of the said City of Hereford.

Sec. No. 2. Any person who violates any of the provisions of this ordinance shall be deemed guilty of a misdemeanor, and shall upon conviction thereof be fined in any sum not exceeding one hundred (\$100) dollars.

Sec. No. 3. The fact that there is no law or ordinance regulating the running about of children under sixteen years of age upon the streets after night creates an emergency and a public necessity, that requiring the second and third of an ordinance.

pendent and waived, and the same is hereby suspended and waived and this ordinance shall become effective from and after its passage and publication, and it is so ordered.

Passed and ordered published on the 27th day of December A. D., 1911.

J. H. HEAD, Mayor.
Attest—A. M. Jones, Sec.—Seal.
47-3t

City Management.

Nobody paid any attention to The Brand's comment on the "city manager" which appeared last week. This is not in the least discouraging. The Brand has mentioned several things in the course of its 11 years existence which nobody seemed to give the least heed. But you know about that "feller" who dropped little drops of water on a hard rock, etc. The Brand does not think Hereford a hard rock, but great big things are sometimes hard to move, except by a charge of dynamite. But water is here and a few drops may make a spot which anybody will see; then all the dynamite like Hereford and District interest ally adopt the "city manager" Hotel, of administration. 48tf

TEXAS
The friend
Amarillo
death at
had been
fourteen

The Brand

Published by
Publishing Co.
Editor
Business Manager

Communications to
many
help
FORD BRAND

October 17, 1901, as second-class
post-office at Hereford, Texas,
class of March 3, 1879.

Subscription Price \$1.00 Per Year,
Strictly in Advance

Any erroneous statement reflecting the
character or reputation of any individual or
firm which may appear in The Brand, will
be gladly corrected upon being brought to
the attention of the publishers.

Don't spring that old gag about getting on the water wagon, when you know that as soon as it turns the corner, you will hop off at the first free lunch joint.

The best resolution you can make and one you can keep for the week, at least, is to return those borrowed books and magazines that you have had for nearly a year. Start out with a clean and honest library.

News From Every Where.

A "quiet wedding" was celebrated at Fort Worth recently when two deafmutes were married by a deaf-mute preacher.

A teacher in Kansas attempted to go home from her school during the snow storm and was frozen to death, becoming lost on the way. Her 10 year old child was found huddled in her arms and still alive.

Two-thirds of the people of the United States read the daily and weekly papers, the average circulation per day being over 60 million copies, an increase of 41 per cent in ten years.

Twenty-five years after his escape from the Huntsville, Texas, penitentiary, Nathan Hurt, now known as William K. Hammond, has received a pardon from Governor Colquitt of Texas. Hurt was convicted on a charge of horse theft. Hammond has been twice married, raised a large family, and is well known in business and politics here. He kept the matter secret from his family until the pardon was issued.

Judge J. N. Browning has made a definite announcement that he will enter the race for Congressmen-at-large from Texas. He says his friends have given him sufficient encouragement to justify a campaign for the honors.

Friena Items.

From the Friena Sentinel of December 28.

Zero weather Wednesday morning.

Miss Edith Maurer, who is teaching in Summerfield, came home to spend the holidays.

Miss Alta Hensel, who is attending college at Amarillo, is at home for the holidays.

Prof. Fertish and wife are spending the holidays with relatives and friends at Hereford and Summerfield.

Mr. and Mrs. Robert Kell of Farwell ate Xmas dinner with Mr. and Mrs. Jefferson and spent a few days with other Friena friends.

Messrs. Triefel and Winn were caught out in the snow blizzard last week and had to abandon their machine and walked at least 15 miles for shelter. They came from Plainview when they found them.

"River to Kiver."

Whose home is in the state, writes to a friend that she enjoys the paper from the week, including with pleasure a bold

Slap Shots.

The Days and Knights of Trouble have organized a camp in Hereford. The pass word is "What the use?"

When a woman makes a man return a suit of clothes to a dealer and shadows him down the street to see that he does it, the limit has been reached and Reno is the word.

The suffragettes of London are placing rocks in the toe a good long hose and using the combination as a Carrie Nation Hatchet with which to smash windows—a novel way to get votes and it may beat "rocks" in the pocket.

These slap shots are not copied from any newspaper, but are ground out in the messagery mill in the rear of The Brand office.

Now, don't go and act a phool again this year, make a bouquet of resolutions, send them to your best girl for her to keep alive while you still carry the smell of Four Roses on your breath.

The fellers around Hereford who have been living on hot air and forty-two, find it rather thin existence these days with the thermometer playing around zero every night.

On account of the scarcity of coal and the abundance of cold, the internal combustion fuel was in greater demand at Hereford during the holidays than previous seasons.

A telephone exchange has ordered all their "hello girls" to keep a box of breath mints at hand so they can always reply to the gruff and irate phone users with a sweet tempered voice.

Fifty Three Sundays.

The year 1911 had the unique distinction of having 52 weeks and 53 Sundays, with only 365 days. This came about from the fact that the year "came in" on Sunday and "went out" on Sunday. It will be seen that 52 weeks of 7 days each makes 364 days, and the 365th day being on Sunday makes the 53 Sundays. This will not occur again until 1922 when that year will have 53 Sundays.

The Lax-Fos Way.

If you had a medicine that would strengthen the liver, the bowels, the kidneys and the stomach at the same time make you strong with a general systemic tonic, don't you believe you would soon be well?

That's the Lax-Fos way. We ask you to buy the first bottle; you will ask us to sell you the second. Take no substitute. There's nothing made like Lax-Fos.

You will find Lax-Fos for sale and guaranteed at the Corner Drug Store. 48-2t

No Loss of Cattle.

While the snow has practically covered the grass since the 19th of December, there has been no loss of cattle or sheep, as all stockmen, with one or two exceptions, have had a supply of feed to tide over the cold spell. Kaffir, Maize, millet, cotton seed and cake have been feed.

A Brand Liner will rent that room for you—5c a line.

\$100 Reward, \$100

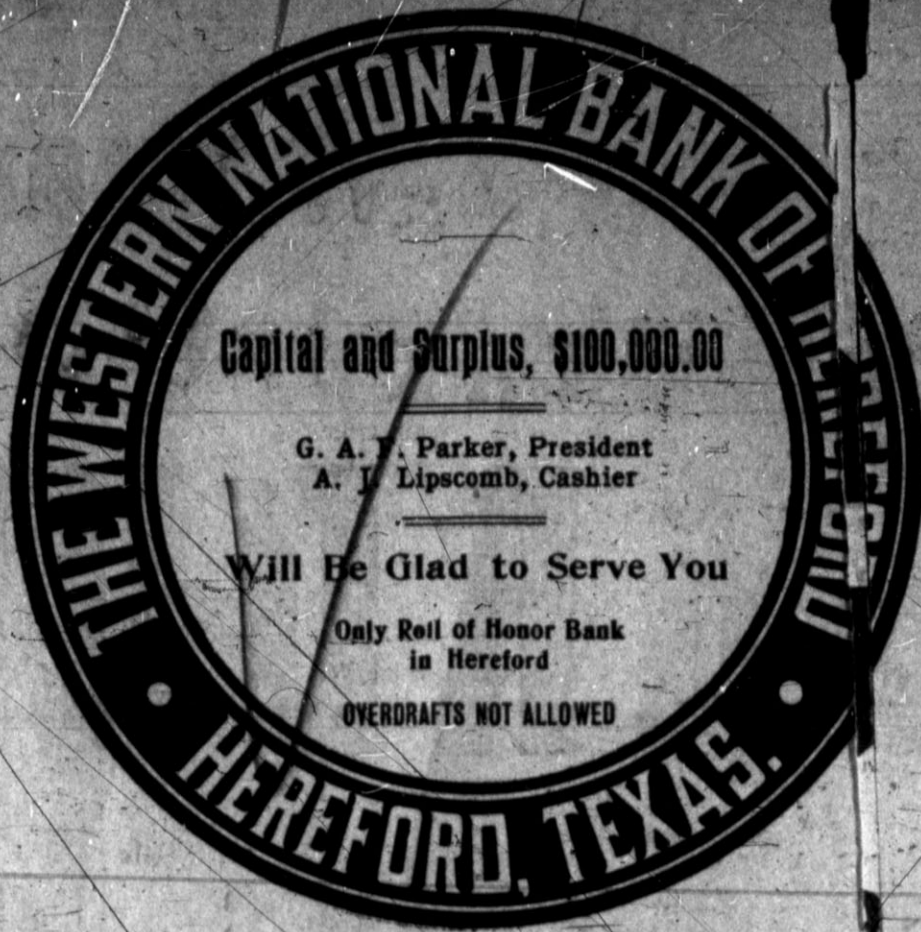
The readers of this paper will be pleased to learn that there is at least one dreaded disease that science has been able to cure in all its stages, and that is Catarrh. Hall's Catarrh Cure is the only positive cure now known to the medical fraternity. Catarrh being a constitutional disease, requires a constitutional treatment. Hall's Catarrh Cure is taken internally, acting directly upon the blood and mucous surfaces of the system, thereby destroying the foundation of the disease, and giving the patient strength by building up the constitution and assisting nature in doing its work. The proprietors have so much faith in its curative powers that they offer One Hundred Dollars for any case that it fails to cure. Send for list of testimonials.

Address F. J. CHENEY & CO., Toledo, Ohio. Sold by all Druggists. 75c. Take Hall's Family Pills for constipation.

HEREFORD NURSERY

Cherry Fruit, Shade and Ornamental Stock. Write for Catalogue today.

W. B. BROWN, Proprietor



Fire Companies:

- North British & Mercantile of London and Edinburg, Eng.
- Insurance Co. of North America, Philadelphia, Pa.
- German-American of New York.
- Connecticut, of Hartford Conn.
- Hanover, of New York.
- Peoples' National, of Philadelphia, Pa.

Accident and Health, Liability, Burglary, and Plate Glass: the old Fidelity and Casualty of New York.

TELL ME If You have Bargains to Offer in City of Country Property, I have frequent inquiries for both. I make a specialty of exchanges.

Insurance of all kinds sold in strong reliable companies whose Financial Strength and past Record is their best advertisement. Any work entrusted to us will receive careful attention. Satisfied customers is our constant effort. YOUR NOTARY WORK SOLICITED

Office in Dunlap and Britain Building, Rooms 2. **C. O. LEE** Hereford, Texas Phone 310

THE FIRST STATE BANK

S. B. EDWARDS, President
H. B. WEBB
1st Vice Pres.

W. C. WITHERSPOON, Asst. Cashier

J. TH. WEBB, Cashier
F. PALMER,
2nd Vice Pres.



AND TRUST COMPANY HEREFORD TEXAS

Want Ads 5c a line—Try One

Local and Personal

Call at The Brand when in need of Legal Blanks.

C. H. Churchill was at Clovis last week paying his taxes.

I'll meet you at the Corner Drug Store. 38tf

Robert Elliott spent Sunday with his family.

Holland's Magazine and The Brand, one year for One Dollar.

F. H. Oberthier returned Saturday night from a quick trip to Missouri.

Coal is cash at Hughes Grain Co. 48-2t

J. F. Lust of Dimmitt was in Hereford Saturday trading.

Room with electric lights \$7.50 per month. J. M. Boone. 48-tf

"We've Got the Water"—Hereford.

Born—To Mr. and Mrs. W. H. Ray, Friday, Dec. 29, a girl.

Prof. O. S. Thomas returned Monday morning ready for school work.

F. P. Wilson was here Sunday to spend the day with his family.

S. B. Edwards, president of the State Bank, was at Clovis on business Saturday.

If you owe Hughes Grain Co. a little bill please come in at once and make settlement. 48-2t

Arthur Thompson spent a part of the holidays with homefolks, returning to Kansas on Sunday.

American Lady Flour for Bread making can't be beat. Try a sack. Cliett's Grocery. Phone 50. 1t

Sam Stewart and family left yesterday for their old home at Rocky Ford, Colorado.

Have in transit car bulk corn. Nestor's price \$1.50 per hundred pounds. E. W. Harrison. 1t

A. T. Osman of Ottawa, Ill., was here yesterday looking after his land interest in the Panhandle.

Nearly every body in Hereford has been busy chopping wood and water during the week.

S. S. Evans returned Tuesday morning on the 9:55 train from Amarillo where he had been on business.

Start the New Year right by buying a sack of Albatross Flour. Has no equal. Cliett's Grocery. Phone 50. 1t

John W. Dale returned Wednesday night from a visit to his family down in Texas.

Mr. Butler of Artesia, N. M., a deep well contractor, is here on business with the Hereford Oil Company.

Leave your order for coal, grain and hay with Hughes Grain Co. Do not forget the cash when goods are delivered. 48-2t

C. J. Paddock from 7 miles east of town was in Saturday and reports that he has about finished harvesting the Jack rabbits at his place.

American Lady Flour for Bread making can't be beat. Try a sack. Cliett's Grocery. Phone 50. 1t

Mr. and Mrs. Frank Goodloe of Wellington, Kansas, came in Monday to visit Mrs. Goodloe's mother for the week.

Miss Bessie Sisk returned Monday morning to her school near Friona after spending the week with homefolks.

Have in transit car bulk corn. Nestor's price \$1.50 per hundred pounds. E. W. Harrison. 1t

Mr. and Mrs. Sam Bratton of Farwell, who have been visiting with relatives in Hereford during the holidays, returned the first of the week to their home.

Dr. Stapleton and son, Ralph, of Dimmitt were in Hereford Monday. Ralph was on his return to Canyon attending the Normal.

Start the New Year right by buying a sack of Albatross Flour. Has no equal. Cliett's Grocery. Phone 50.

Misses Frankie and Bertha Dameron left Tuesday morning to return to school at Denton after spending Xmas with homefolks.

Dr. and Mrs. W. J. Rogers returned Friday from Denton county where they visited with friends and relatives during the holidays.

We want to give you the best service possible. In order to do this we must have the cash for our goods. Hughes Grain Co. 48-2t

Mrs. Ed. Connell has returned to Hereford accompanied by her mother, who was ill when Mrs. Connell went to see her.

Mr. and Mrs. E. W. Harrison returned Friday night from Seymour where they enjoyed the holidays with old friends.

Mrs. Stallings and two children, who have been visiting her parents, Mr. and Mrs. Britain, returned to her home at Bovina Tuesday morning.

Have in transit car bulk corn. Nestor's price \$1.50 per 100 pounds. E. W. Harrison. 1t

Mr. and Mrs. Daiton Johnson returned Monday from Lubbock where they spent a part of the holidays.

E. B. Black Co.
Embalmer & Funeral Directors
AT YOUR SERVICE DAY OR NIGHT
DAY PHONE 14. NIGHT PHONES 92 OR 299

E. B. Black and family returned last Friday night from Cleburne and Itasca where they spent a pleasant Xmas.

Mr. and Mrs. W. J. White left Wednesday for Webster Grove, Mo., a suburban town of St. Louis, to visit with their son.

J. F. Barker and family left Sunday for Waxahachie where they will make their future home.

Miss Ina Gregg, daughter of Mr. and Mrs. A. W. Gregg, is quite ill at the home of her sister, Mrs. C. D. Wright.

B. M. Hester spent most of Xmas week in Adrian. He says that village was all but snowed under.

D. P. Vaughn, who has been threshing near Amarillo, was at home this week, his outfit being snowed under for a while at least.

L. Gough, former Hereford citizen, but now of Crosbyton, came in on the belated train Wednesday. He was here on business.

Miss Pattie Estes, who has been teaching music at Plainview, was here for part of the Xmas holidays on a visit to her mother. She will return today.

Miss Velma Slaton, who has been attending school this year at St. Mary's, Dallas, Texas, returned to her books Wednesday. She was accompanied as far as Amarillo by her mother, where she will join a party of young people going to the same school.

YOU'LL LIKE HEREFORD!

AVOID RHEUMATISM

Rheumatism with its accompanying pains and tortures, is the result of a decreased action of the kidneys which results in an accumulation of Uric Acid in the blood. Treatment should commence with the first hint of trouble.

Those almost insignificant pains in the small of the back mean trouble—it's a warning of kidney weakness—inability to separate the poisons from the blood.

The action of the kidneys is incessant—they work constantly and in company with the liver and bladder strive to purify the blood and keep the system free from poisons. They should have help—if they become weakened and neglected it means Rheumatism or Bright's disease. If you would avoid these dangerous diseases use

Nyal's Stone Root Compound—start with the first symptoms

and make sure that the kidneys are restored to their normal strength and activity. Nyal's Stone Root Compound was devised for that very purpose—to assist the kidneys, bladder and liver in their functions and rid the system of Uric Acid and other poisons. Does it, too! Fifty cents and One Dollar the bottle.

Any doctor will tell you that when we compound a prescription it's done right. Bring us your prescriptions.

E. T. WOODBURN & SON
"The Nyal Drugstore"

Texas Meat Market handles the choicest meats, dressed fowls, pure lard, fresh oysters. Everything about the shop is clean. Orders promptly filled. Phone 353. 48-3t

Mrs. J. M. Sherman returned Tuesday from Clarendon where she had been on a short visit with friends.

Thad C. Bell and H. G. Tucker, representatives of the Tucker Spring Auto Wheel, were registered at the Northern Tuesday. They were here in the interest of their company.

Misses Harriett Shirley and Isla Estes left Wednesday afternoon returning to school, the former to T. C. U. the latter to Trinity.

H. G. Hayes, who has been sojourning at Elgin, Ill., for some months, has returned to Hereford and will send for his family in a few weeks if he decides to remain. Mr. Hayes is an architect of considerable ability and has been doing some work for the Elgin Watch Company, who have been remodeling their factories.

YOU'LL LIKE HEREFORD!

J. B. Elliston and family and Mrs. A. H. Elliston and children left on the California train Sunday afternoon for Norwalk, Calif., where the Ellistons will make their home for a while at least. This is the second time they have tried that country. Mr. Elliston will remain in Hereford for a week or two closing up some business matters. We would not at all be surprised to see the two families back in Hereford next summer. In fact, J. B. says he hopes to be back in three months. Whatever they do, here's hoping luck to them.

Outfit For Well Arrives.

The pump, pipes, screen and fixtures for the Gregg irrigation well were hauled out today and are ready to install as soon as the well is finished and the weather will permit. The 24-inch steel casing for the Baskin-Hester well is also on the ground ready to be lowered into place. The engines for these two wells and 2 others are expected soon.

I'll meet you at the Corner Drug Store. 38tf

Surprise Party.

The friends of H. G. Hayes, who is here for a short while from Elgin, and who is still a citizen of the county, surprised him Thursday night of this week when they halted at his home 6 miles southeast and without further comment alighted from their vehicles and sleighs and "stormed" his fort. They brought all manner of good things to eat and after a house warming, spread the viands where all could take a hand. Some interesting games were played and the hours up to 12 o'clock were filled with pleasant social intercourse. Mr. and Mrs. Davis, who have been living in the Hayes' home, made the occasion a delight to all present. The neighbors present were: Mr. and Mrs. C. J. Paddock, Mr. and Mrs. B. K. Nutter, Mr. and Mrs. Jas. Nutter, Mr. and Mrs. Chas. Piatt and children, Mr. and Mrs. Chas. McNeerney, Mr. and Mrs. R. C. Bridges, Mrs. Curtis and F. W. Curtis, Mr. Edwards and daughter, Robert Montgomery and Ward Andrews.

Henry Hubbert, First Candidate.

The first entry to be made in the political races at Hereford this year is Henry Hubbert present incumbent of the Constable's office. Mr. Hubbert is too well known in Hereford to need any introduction or recommendation from any one as to his qualifications for the office which he seeks, that of City Marshal and Collector. The fact of his announcement is sufficient warrant for the assumption that he will perform his duty as he sees it, if elected. He is the only candidate so far announced and he asks for the support of all his friends in the race. (adv.)

Broomcorn.

Will buy your broomcorn if good. Will call to see your corn. 1tp Robertson Broom Co.

E. Freeman has been on the puny list this week.

FOR SALE—Lots 2 and 3, Block 1, Whitehead addition to Hereford. Price \$725.00, \$150.00 cash, balance one year, six per cent interest. James A. King, Binkley Hotel, Sherman, Texas. 48tf

READY FOR BUSINESS

Invoicing is over—we find quite a lot of Winter Goods and Remnants that **MUST GO AT ONCE** as new goods for Spring will soon come in and we must have the room. Big Slaughter in Prices. Come where you get Your Money's Worth At All Times. Our motto: **SPOT CASH.**

J. G. CALLENS

E. T. Woodburn has received a barrel of fine apples from Mr. Stevens, father of H. B. Stevens, and is enjoying the treat. Mr. Stevens also received a barrel of apples.

Mr. and Mrs. J. M. Boone returned Friday night from Plainview where they have been visiting their daughter, Mrs. Frank Barrow. Mr. Boone while there took a course at the Massage Institute.

O. E. THOMAS
EMBALMER AND FUNERAL
DIRECTOR
Night Phone 299

E. B. Black Co.
FURNITURE AND UNDERTAKING—HEREFORD, TEXAS

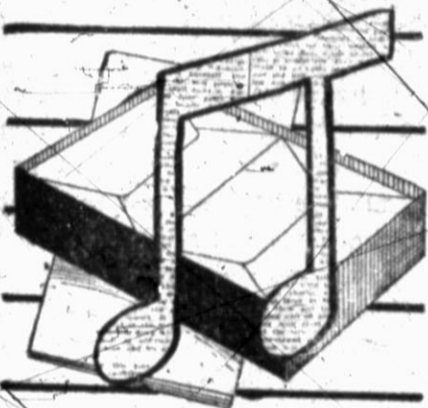
HEREFORD, TEXAS
DAY PHONE
Number fourteen

Society

FOR MRS. BARKER.

Mrs. G. A. F. Parker was hostess to a number of the friends of Mrs. J. F. Barker Saturday, December 23, with a 6 o'clock, five-course dinner. Those present were: Messrs. P. Snyder, F. T. Roloson, J. Russell, G. W. Irwin and J. P. Slaton, all special friends of the guest of honor. The reception and dining room had a touch of Xmas decorations consisting of bells and poinsettia wreaths. After dinner Mrs. Russell, for the hostess, presented to the honor guest a hand-made Irish crochet vanity bag.

On a previous evening of last week Mrs. J. N. Russell gave one of her delightful affairs in honor of Mrs. J. F. Barker, when a party of friends at her well appointed home played bridge and forty-two, and passed the hours pleasantly with their last meeting with Mrs. Barker, who



The Notes You Write

will take on an additional daintiness if written on our latest correct stationery. It is the last word of fashion and aids to correspondence that you cannot afford to ignore.

A Box of this Stationery

should by all means be on your desk or writing table. Better get it today, "lest you forget."

The Corner Drug Store
DEPENDABLE DRUGGISTS

Magazines

Cigars

Post Cards

Candies

School Supplies

AT
ZIMMERMAN'S

Auto Livery In Connection
PHONE 286

was soon to depart from the city. A two-course luncheon was served after the games. Mrs. Slaton, for the hostess, presented to the guest of honor with an appropriate little speech a beautiful hand painted calendar.

Mr. and Mrs. Clarence Smith gave a 12 o'clock dinner Monday to a number of friends. Those present were: Rev. J. M. Sherman, I. H. Spraff and family, O. J. Beene, Lloyd Snyder and Eagle Henderson. A most enjoyable occasion was reported by those present, the many good things to eat tempting their appetites.

Misses Belle and Mattie Woodburn were hostesses to a large circle of their friends Tuesday night, the honor guest being Miss Harriett Shirley, who is at home from T. C. U. spending the holidays. After a number of interesting games of progressive forty-two, all retired to the dining room where a chafing dish lunch was served, the many delicacies served making a pleasant closing to an evening of pleasure.

Mrs. N. M. Patton, assisted by her daughter, Mrs. Estelle Tucker, entertained for a large number of young folks Saturday night, the diversion of the evening being that popular game, forty-two. At the proper time a delicious course of light refreshments were served.

Mr. and Mrs. R. A. Daniel were host and hostess to a number of young people Monday night. They enjoyed several progressive games of forty-two. At the close of a most pleasant evening refreshments were served.

Mr. and Mrs. F. H. Britain gave a family dinner last Sunday, there being present were: J. W. Robinson and family, Mr. and Mrs. Leslie Moreman, and Mrs. Stallings and children from Bovina.

YOU RISK NO MONEY.

Our Reputation and Money Are Back of This Offer.

We pay for all the medicine used during the trial, if our remedy fails to completely relieve you of constipation. We take all the risk. You are not obligated to us in any way whatever, if you accept our offer. Could anything be more fair for you? Is there any reason why you should hesitate to put our claims to a practical test?

A most scientific, common-sense treatment is Rexall Orderlies, which are eaten like candy. They are very pronounced, gentle and pleasant in action, and particularly agreeable in every way. They do not cause diarrhoea, nausea, flatulence, griping, or other inconveniences. Rexall Orderlies are particularly good for children, aged and delicate persons.

We urge you to try Rexall Orderlies at our risk. Three sizes, 10c., 25c., and 50c. Remember, you can get Rexall Remedies in this community only at our store—The Rexall Store, Corner Drug Store.

Summerfield Items.

The old adage, "As the days lengthen, the cold begins to strengthen," has proven more than a mere saying this year—7 degrees below Wednesday morning.

The relatives and friends of Grandpa Roberson came in last Friday to help him celebrate his 84th birthday. At noon a sumptuous dinner was served which all enjoyed to the utmost. After congratulating Mr. Roberson and wishing him many more such occasions, the visitors bade adieu.

H. J. Roberson is home from Lamesa, Texas, for his Xmas vacation.

Mrs. Clyde Roberson is home from Memphis, Texas, visiting with her parents, Mr. and Mrs. Laughlin.

The young people of Summerfield were entertained at the home of Mr. and Mrs. R. L. Wilson last Thursday evening for supper. The rest of the evening was spent in visiting and playing of different games.

Miss Lyda Laughlin is home from

her school duties this week spending Xmas with homefolks.

Mr. and Mrs. Vern Witherspoon from Hereford visited at B. L. Wilson's Christmas day.

Miss Mattie Highsmith is spending her vacation with friends at Ft. Sumner, N. M.

Miss Edith Mauer is spending Xmas with homefolks.

School will reopen Jan. 2nd.

These are strenuous times for "Mr. Jack Rabbit" and his kin. Our sportsmen report catching great numbers daily.

J. S. Williams called in Summerfield Wednesday.

Willis Orr had the misfortune to have his horse slip and break its neck last Wednesday while out chasing coyotes.

Mr. and Mrs. Henstede and wife are visiting in East Texas.

Joe Pylant is taking care of the railroad section here in the absence of Mr. Henstede.

Miss Hubbard from Kent county came up to spend the holidays with Mr. and Mrs. Hudson.

C. D. Davis is here enjoying a visit with his sister, Mrs. Lawrence Johnson.

The Christmas exercises of the Summerfield Sunday school was held at the school house last Saturday evening.

Mr. Smith from north of Hereford is moving down on one of C. F. Kellener's farms this week.

Mr. Baker of Black City was in Summerfield on business Tuesday.

Mr. Finch of Friona spent part of this week with relatives in the vicinity of Summerfield.

If you have young children you have perhaps noticed that disorders of the stomach are their most common ailment. To correct this you will find Chamberlain's Stomach and Liver Tablets excellent. They are easy and pleasant to take, and mild and gentle in effect. For sale by all dealers.

Castro County Clippings.

From The Dimmitt Plainsman of Friday, December 29.

W. A. Tate made a trip to Hereford Wednesday on business.

Bill Reagan and Doc Lovelace were attending to business in Hereford Monday.

Tom Tate and Will Hamm had business in Hereford Tuesday and Wednesday.

J. W. Alexander and A. F. Gentry were in Hereford one day this week.

J. J. Karl and son, Bert, attended to business in Hereford Tuesday.

S. J. Vaden was attending to business in Hereford last Saturday.

James Redington, teacher in the Spring Lake school, attended to business in this city several days this week.

Miss Mary McLean of Canyon is spending the holidays with her parents, Mr. and Mrs. C. E. McLean in this city.

Frank Cooper and family from nine miles east of town spent Sunday with W. R. Woodburn and family in Dimmitt.

Miss Olive Duree, teacher in the Friona school, is visiting her parents, Mr. and Mrs. J. D. Duree, in this city.

Miss Addie Hedges, student in the Normal school at Canyon, is spending the holidays with her sister, Mrs. R. A. Holland.

Ralph Stalpeton returned to Dimmitt last week from Canyon where he has been attending the Normal school, and is spending the holidays with his parents.

Sick headache is caused by a disordered stomach. Take Chamberlain's Tablets and correct that and the headaches will disappear. For sale by all dealers.

Our Altitude.

Hereford	3810 feet
Amarillo	3663 feet
Wildorado	3887 feet
Vega	3986 feet
Alamoosa	4000 feet
Adrian	3998 feet
Cap Rock	4127 feet

WE TAKE GREAT PRIDE

IN the appearance of our store, in each and every appointment. It is a pleasure to us to keep it scrupulously clean, for we feel that that is the way a grocery store should be kept.

Then our interest centers second on the stock we carry. If you are to be given the greatest satisfaction, and we hold your trade we feel that when you call for Phone 81 that you should be certain that you will get just what you want.

You will find specials at our store every day and we extend you an invitation to call and see us whenever you are down-town.

HOMER WILKINSON

CLEAN GROCERY PHONE 81

THOSE LARGE TRACTS

That large tract of land you want to sell has been a burden to you. I delight in them. Large tracts are my specialty. Write me about it today—whether you want to buy or whether you want to sell.

Panhandle Lands

are the best lands in the world and doubtless I have just the bargain you want. Lands in the shallow water belt and lands out. Whatever your need may be, write me about it.

ED F. CONNELL,

HEREFORD, - - TEXAS

Sheep Herder Frozen.

A Mexican sheep herder, who was working for H. C. Stevens some 30 miles in the western part of the county, did not return with the herd Monday night. A search party was sent out and his frozen body was found about 10 miles northwest of Friona. He had walked between 30 and 40 miles in his effort to find sheep, but as he traveled in an un-

settled part of the country, he succumbed to the cold. Mr. Stevens took the body to Tucumcari where he had a wife and children.

Modern Woodmen.

All members of M. W. of A. are requested to be on hand at the next regular meeting, Saturday night, Jan. 6, 1912. Important business matters to attend to.

C. E. SMITH, Clk.

UP-TO-DATE LIVERY and SALE BARN

When you want a good drive or an up-to-date rig call at our Barn. We have spent a great deal of time and money lately improving and enlarging our premises. We have one of the best barns in West Texas and can give you the best accommodations in any line of livery service. We guarantee courteous and fair treatment to all. Phone 249.

A. L. SHERK HEREFORD, TEXAS

P. R. Purcell & Sons

Livery, Feed and Sale Stables

GOOD SADDLERS GENTLE DRIVERS

Special Conveniences for Drummers

HEREFORD TEXAS

The Patronage of the General Public is Cordially Solicited.

Coal Customers Take Notice!

Owing to the fact that we must pay for our coal before we deliver it to you we must ask you to have the cash for us as soon as we deliver you YOUR COAL. From now on we cannot accept your orders for coal unless you have the money ready for us on delivery of the coal. It is our desire to treat you right and fair and at the same time treat ourselves right and fair.

We carry a full line of HAY, GRAIN, SALT and POSTS.

HUGHES GRAIN COMPANY

JAS. A. HUGHES, Manager

The Cash Grain and Coal Store. Phone No. 1

The Marlin Model 20 REPEATING RIFLE

You can buy no better gun for target work and all small game up to 200 yards.

Without change of mechanism it handles .22 short, long or long-rifle cartridges perfectly. The deep Ballard rifling develops maximum power and accuracy and adds years to the life of rifles.

The solid top is protection from defective cartridges—prevents powder and gas from being blown back. The side ejection never lets ejected shells spill your head and allows quick, accurate repeat shots. With simple take-down construction, removable action parts—least parts of any .22—is the quickest and easiest to clean. A great vacation rifle. Ask any gun dealer.

The 126 page Marlin catalog will help you decide what rifle best suits your individual desires. Send 3 stamps for it today.

The Marlin Firearms Co. 42 Willow Street, New Haven, Conn.

Couldn't Walk!

"I used to be troubled with a weakness peculiar to women," writes Mrs. Anna Jones, of Kenny, Ill. "For nearly a year, I could not walk, without holding my sides. I tried several different doctors, but I grew worse. Finally, our druggist advised Cardui for my complaint. I was so thin, my weight was 115. Now, I weigh 163, and I am never sick. I ride horse back as good as ever. I am in fine health at 52 years."

TAKE CARDUI The Woman's Tonic

We have thousands of such letters, and more are arriving daily. Such earnest testimony from those who have tried it, surely proves the great value of this vegetable, tonic medicine, for women. Cardui relieves women's sufferings, and builds weak women up to health and strength. If you are a woman, give it a trial. It should help you, for it has helped a million others. It is made from pure, harmless, herb ingredients, which act promptly and surely on the woman's organs. It is a good tonic. Try it! Your druggist sells it.

Write to: Ladies' Advisory Dept., Chattanooga Medicine Co., Chattanooga, Tenn., for Special Instructions, and 64-page book, "Home Treatment for Women," sent free.

WHY IT SUCCEEDS.

Because It's for One Thing Only, and Hereford People Appreciate This.

Nothing can be good for everything. Doing one thing well brings success.

Doan's Kidney Pills do one thing only.

They help sick kidneys. They are for backache, and other kidney ills.

Here is Hereford evidence to prove their worth.

Mrs. J. W. Fewell, 306 Miles Ave., Hereford, Texas, says: "About two months ago I got a supply of Doan's Kidney Pills from Woodburn & Son's Drug Store. I had been troubled by backache, lameness across my loins, dizzy spells and headaches and as Doan's Kidney Pills were strongly recommended to me, I decided to try them. I found this remedy to be a most reliable one for troubles of this kind and since using it, I have improved greatly. I now sleep better, am free from the distressing symptoms of kidney complaint and do not have that feeling of languor."

For sale by all dealers. Price 50 cents. Foster-Milburn Co., Buffalo, New York, sole agents for the United States.

Remember the name—Doan's—and take no other.

A Bitter Pill.

In all north and east Texas there has not been an editor who has "knocked" the Panhandle more persistently than Editor Jim Lowery of the Honey Grove Signal. He has used burlesque, ridicule and nearly every other means to belittle the west in order to keep people from his country from immigrating to this country, and has pictured them returning in a half-starved condition. But the worm has turned; last week a load of feedstuff was shipped from Plainview to Honey Grove, and doubtless now Editor Lowery is feeding his horse on Hale county milk or kaffir. The feed crop in that section this year has been almost a complete failure, while in the Panhandle the feed crops are bountiful, and the average shipments each day from Plainview alone is ten to twelve cars.—Plainview News.

It is no doubt a bitter pill. Those east Texas editors who seem inclined to ridicule the west are having to swallow some bitter doses this winter. It is worse than "Tutts" and more bitter than quinine, but the doctor says they must take it, and they are having to swallow their bursted gall, which eruption was caused by their liver swelling to such enormous magnitude, brought about by the continual growth of egotism, jealousy and fear that their best citizens would soon or later leave the worn out farms of that country and seek broader fields in the plains of Texas, and now they will come in droves to the land where the western press boys have been telling them to come for a number of years. The maize and kaffir corn raised in the south plains has an excellent flavor to the dumb brutes in that famine stricken country, and we are not sure that some of the editors of that section are not eating maize and kaffir corn bread at this time. If they are, it's good; it's been tried and found to be excellent. We congratulate them if they are, but suggest that they tell it straight next time and not get so high up in the ladder of prevarication so that when they slip they will not have so far to fall. Lubbock Avalanche.

Here is a woman who speaks from personal knowledge and long experience, viz., Mrs. F. H. Brogan, of Wilson, Pa., who says: "I know from experience that Chamberlain's Cough Remedy is far superior to any other. For cough there is nothing that exceeds it. For sale by all dealers."

WANT ADS

MISCELLANEOUS WANTS

RATE—Want Ads, one cent a word for each insertion, or 5c per line. Try one. Cash with order. 42tf

FIRE INSURANCE is so cheap now that it is in the reach of everyone. Better let me insure your home. R. E. Cook. 10tf

FOR SALE OR RENT—My 95 acre farm lying just east of the stock yards at Hereford. Address owner, Albert Crawford, Tulare, Calif. 48-2tp

FOR RENT—3,200 acre pasture, two hundred acres in cultivation, good four room house, barn, sheds and windmill. See W. B. Farmer. 48tf

FOR RENT—Buck pasture, plenty of water and grass. Address Grant Van Horn, Adrian, Texas. 48-4tp

WANTED—Your shoe repairing at Norton-Powelson Saddle Co. 35tf

FOR EXCHANGE—I have client who has apartment building in Hannibal, Mo., pays \$1800.00 rental or 6 per cent on \$30,000. Incumbrance \$9,400 will exchange equity for clear Panhandle land. Describe fully first letter. Commission for exchange \$1.00 per acre. W. J. A. Meyer, Hannibal, Mo. 416f

Facts

YOU LOSE MONEY

when you allow any of your stock or poultry to remain sick a day.

They give you less results in beef, pork, work, or eggs, when they are not in perfect health. Take a little interest in your own pocket book and doctor them up with

Black-Draught Stock and Poultry Medicine

It will pay you to do this. It has paid thousands of other successful farmers and stock and poultry raisers.

This famous remedy is not a food, but a genuine, scientific medicine prepared from medicinal herbs and roots, acting on the liver, kidneys, bowels and digestive organs. Sold by all druggists, price 25 cents, 50 cents and \$1. per can.

Write for valuable book: "Success with Stock and Poultry." Sent free for a postal address. Black-Draught Stock Medicine Co., Chattanooga, Tenn.

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ABSTRACTERS
Complete Abstract of Title to Deaf Smith County Lands.
HEREFORD, TEXAS

The regular meeting of the Fruit and Truck Growers Association is held on first Saturday afternoon of each month at 2:30 o'clock. All invited. 30tf

Constipation, if Neglected, Causes Serious Illness

Constipation, if neglected, leads to almost innumerable complications affecting the general health.

Many cases of typhoid fever, appendicitis and other severe diseases are traceable to prolonged clogging of the bowels. Regarding the effects of constipation, C. E. Ayers, 6 Sabid St., Montpelier, Vt., says: "I was afflicted with constipation and biliousness for years, and at times became so bad I would become unconscious. I have been found in that condition many times. Physicians did not seem to be able to do me any good. I would become weak and for days at a time could do no work. Not long ago I got a box of Dr. Miles' Laxative Tablets, and after using them found I had never tried anything that acted in such a mild, and effective manner. I believe I have at last found the remedy that cures my case."

Thousands of people are sufferers from habitual constipation and while possibly realizing something of the danger of this condition, yet neglect too long to employ proper curative measures until serious illness often results. The advice of all physicians is, "keep your bowels clean," and it's good advice. Dr. Miles' Laxative Tablets are sold by all druggists, at 25 cents a box containing 25 doses. If not found satisfactory, your money is returned.

MILES MEDICAL CO., Elkhart, Ind.



KANSAS CITY AND RETURN, \$29.40. On sale January 14, 15 and 16. Return limit January 20.

E. R. READ, Agent

Building Material!

We handle ALL KINDS of Building Material usually carried in a first-class Lumber Yard, Planing Mill in connection. Let us figure on your next bill of lumber, etc. No matter how small or how large we will make it to your interest.

T. M. Palmer Lumber Co.

HOLLAND'S Magazine

For One Entire Year and
The Hereford Brand

For One Entire Year For

\$1.00

A letter the first of the week from Holland's Magazine stated they would continue their Low Clubbing Rate until February 1st. Therefore it gives us great pleasure to announce to our readers that we will also stand our part of the low rate for the balance of the month and give them a TWO DOLLAR VALUE for ONE DOLLAR.

Holland's is a Texas Magazine and deserves the support of every Texas citizen. Each month it contains several high-class fiction stories; departments devoted to the older folks, to the children, to fashions, to needlework, to the kitchen, etc., etc. Holland's is a paper for the entire family. One of the best values in the magazine world for the money.

If your subscription to The Brand is already paid-in-advance, don't let that fact deter you but hand us a dollar and tell us that you want you subscription advanced twelve months and Holland' Magazine for one year. If your subscription to The Brand has expired it will be an awful good time to get in the advance line.

Below are a Few Other Clubbing Offer Which We Will Continue Until the First of February

<p>Clubbing Offer Number 1</p> <table border="0"> <tr> <td>Hereford Brand (52 issues).....</td> <td>\$1.00</td> <td rowspan="2">Our Price</td> <td rowspan="2">\$1.50</td> </tr> <tr> <td>Dallas Semi-Weekly News.....</td> <td>\$1.00</td> </tr> <tr> <td>Total Value.....</td> <td>\$2.00</td> <td></td> <td></td> </tr> </table>	Hereford Brand (52 issues).....	\$1.00	Our Price	\$1.50	Dallas Semi-Weekly News.....	\$1.00	Total Value.....	\$2.00			<p>Fill out the Order Blank Opposite and Mail At Once</p>	<p>Cut This Slip Out, Fill Out Properly, Enclose the Correct Amount of Money and Mail AT ONCE</p> <p>Brand Publishing Co., Hereford, Tex. Date _____ 1911</p> <p>Gentlemen: Enclosed find _____ Dollars _____ Cents for which send to my address or addresses listed on separate sheet the papers specified in Clubbing Offer No. _____</p> <p>Name _____ Street or R. F. D. _____</p> <p>Postoffice _____ State _____</p> <p><small>If papers are to be sent to any addresses other than your own, be sure to give the names and addresses on separate sheet taking care to specify which paper goes to each address.</small></p>																																																						
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