

# The Hereford Brand

Vol. 11

HEREFORD, TEXAS, DECEMBER 1, 1911

No. 43

## PANHANDLE CITIZEN SEES GOOD FUTURE

Col. C. T. Herring of Amarillo Declares Future of the Plains Promising and Roseate.

Being a man of conservative views but with a keen foresight into all business enterprises, Col. C. T. Herring, president of the Amarillo National Life Insurance Company, what he would say for the future prospects of the Panhandle is worth while. In an interview in the Daily News of his city, he strikes a new key on the position of the Plains country. He said:

"I consider that the Panhandle of Texas is one of the greatest sections on the face of the earth. One of its chief elements of worth, lies in the fact that its water supply is of great abundance and may be found at distances varying from twenty-five to two hundred feet. This shallow water, when attacked by the modern pumping machinery of today, places practically every foot of this vast area within the irrigation belt, and opens up almost immeasurable possibilities in an agricultural and horticultural way.

"In my judgement, those fertile lands now selling for from \$15 to \$20 per acre will soar upward in price and within the next decade they will be commanding from \$100 to \$150 per acre. Already demonstration has been made of the fact that anything known to the farm, orchard and garden can be produced on the soils of the Panhandle when sufficient water is applied.

"That there is no better country for the farmer who has industry and ability to gain a foothold, fortune and all that is desirable for the producer of wealth, there can be no doubt. The need of this section is the man who understands scientific methods, and who has the determination to apply them for the betterment of his own and his neighbor's condition."

Mr. Herring has large land holdings in Castro county in the Flag Ranch, many acres of are which irrigable on account of the shallow water. He contemplates putting a large acreage under irrigation.

### At The Baptist Church.

The pastor, Rev. R. H. Purser, has returned from the Waco Convention and will deliver a sermon next Sunday at 11 o'clock on the "Impressions and Work of the Convention." This is the first general convention attended by Rev. Purser since coming to the state and he was impressed with the largeness with which things are done in Texas by the Baptist. He was accompanied by Jno. L. Wilson, and this too was his first visit to the state convention. In talking with Rev. Purser. The Brand learned that there was about 3,000 accredited delegates at the convention besides a number of visitors, that something like \$250,000 was raised for the schools and church work. He catches in detail some of the interesting selections next Sunday.

**Demonstration at Big Springs.**  
Big Springs, Nov. 28.—S. T. Rowland, appointee of the United States Department of Agriculture in charge of the demonstration work enlisting all the farmers of the county who will agree to the plans and methods of the Department of Agriculture and



Exterior view of the Texas Panhandle exhibit being shown under the auspices of the Texas Panhandle Publicity Association at the Land Show in the Collesium, Chicago. Upper left hand corner, President D. D. Dewing and Secretary W. E. Gunn of the Texas Panhandle Publicity Association.

who will co-operate with Mr. Rowland in giving these methods a thorough test. Mr. Rowland has just returned from the northern and northeastern sections of the county and although he made a preliminary canvass, he secured fifteen farmers who have agreed to follow the government methods of cultivation. He is very much encouraged by the interest which the farmers are manifesting in this movement.

Organizing the county and obtaining a complete list of those upon whom he may depend for active co-operation will be the chief duties of Mr. Rowland this year. By January he will have his plans formulated for the work of 1912.

### Marries Georgia Woman.

Geo. Higgins several days ago hied himself to Tennessee on a visit to kinfolks and friends. He returned Tuesday bringing with him Mrs. Geo. Higgins (nee Bettie Dunn) the two being married on Nov. 17, at the bride's home in Cisco, Ga. They were entertained at the home of Mr. and Mrs. G. M. Suggs upon their arrival at Hereford.

### Business Houses Closed.

Most of the business houses were closed yesterday, Thursday, from 10 a. m. and the remainder of the day. After the Thanksgiving services and a good feed at the hotels and homes, many took themselves to enjoy an outing, an afternoon party or an auto joy ride. A small number went over to Canyon to see the final football game of the season between Hereford and the Normal. The day was ideal at the "cold snap" of the first day of the week.

### Christian Science Hall.

The members of the Christian Science Society are meeting each Sunday afternoon at 3:30 p. m., at which time readings are given. Sunday school at 2:30. The meetings are being held in the building next to McGhee's Photo Gallery on Main street.

## JNO. H. STEPHENS NOW A BENEDICT

Congressman From Vernon Married At High Noon To Oregon Woman.

Washington, D. C.—At high noon Thursday, Nov. 22, at St. Mark's Episcopal church, Rev. F. E. Bissell officiating, the marriage of Congressman John H. Stephens of the Thirteenth Texas district and Mrs. Lizette Keenen of Portland, Ore., took place. The wedding was a quiet one. Jas. V. Townsend, secretary to Congressman Stephens, was the best man. Others in attendance were Mr. and Mrs. P. N. Humphreys and Mr. and Mrs. Henry H. Gilfry of this city. Immediately after their marriage the bridal couple left for Richmond, Va., for a brief stay. They will be at home at the Driscoll after Dec. 1. Congressman Stephens is in point of service one of the oldest members of the Texas delegation and is chairman of the house committee on Indian affairs, and occupies a very prominent and important position in congress. The bride is a woman of culture and has traveled extensively. She has resided in Washington a number of years and will be a valued addition to the Texas colony here.

### Sam Dunn Off to the Coast.

The only Sam Dunn on the Plains or in Texas for that left Tuesday afternoon for Corpus Christi "by the seas," where he will fish and hunt for a month. He will be the guest of his long time friend, Geo. W. Dale. Mr. Dunn has resigned his position as inspector of cattle for this territory which position he has held for twenty-two years and six months. He has been a resident of Hereford for over eleven years and is the most widely known man in this section of the state.

### Increased Circulation.

Last week we promised the advertisers in The Brand that the circulation would be increased by 241 copies. We kept our promise and more; nearly 300 extra copies were sent out to heads of families who live within the legitimate trade territory of Hereford. If the merchants will do their part, we will do our part, we will see that The Brand goes into every nook and corner of the trade circle. If Hereford is not getting the business that rightfully belongs to her, let's go after it. What do you say, Mr. Merchant?

D. L. McDonald was at Roswell recently and looked over the Berenda Farm of 12,000 acres, on which pumping plants are being installed for irrigation purposes. Apples, alfalfa and feed stuffs will be raised. "The company," says Mr. McDonald, "is going right ahead with their work, just what we ought to be doing here. We need more farmers who are willing to do what others find practical and profitable, that is, put down irrigations." On seeing this big project, Mr. McDonald is more than better satisfied with his own pumping equipment and the water condition around Hereford. He further says that a party of Colorado men were here the first of this week looking over the possibilities of irrigation. They were satisfied with the land and water. "This land is fine for irrigation," they said. Now what is needed is a dozen more Hereford farmers to "cast the die," and so go ahead with a well for me.

Kentucky Blue Grass Seed at Homer Wilkinson's. 34tf

### W. O. W.

Members will please take notice that on Saturday night, Dec. 9, 1911, we will elect officers for the coming year. All members are required to be present.

C. L. SULLIVAN, Clerk Hereford Camp 990.

## SMALL FIRE AT HIGH SCHOOL

Small Blaze at High School Suspends Work for Wednesday—Little Damage Done.

What might have been a serious loss in the total destruction of the new high school building was averted early Wednesday morning by the quick work of the janitor. He saw smoke coming from behind a window facing and upon examination found that a large beam near which the brick flue passed was afire and had burned for some time. He put out the fire quickly, but the flue was put out of commission until repairs could be made. The cause of the fire is the result of poor construction, or rather unsafe construction in the flues and adjoining wood work.

### Hereford Beats Clovis.

In a closely contested game on the local field last Saturday between the Clovis bunch and Hereford boys Hereford boys played them a game the time of 8 to 0. The teams were fairly matched with the weight in favor of the visitors, but the speed of the local boys made up for what was lacking in "beef." Estes, the little flying quarter back for Hereford, with the usual good interference by the other members, keep the visitors guessing what would happen to them next. The Clovis boys played a good game and it appeared to the rooters on the side lines that but little scoring would be done, and it was in the last quarter that Hereford took the egg over the line for a touchdown. The goal kicked and a safety in the first quarter made the result as stated.

### Commission Court Meets.

At the November term of the court a good deal of business was attended to. An order was passed authorizing the work on the 25-Mile avenue extension to be paid for in script. The tax collector's fee of 25 per cent for collecting delinquent taxes was reduced to 5 per cent.

### Mexican Goes To Pen.

Louise Hernandez, the Mexican who shot section foreman Cooper some weeks ago, was tried last week at Canyon and given a term of five years in the state penitentiary. Cooper has recovered from the shot.

### Sam Worley Surprised.

While at the station Sunday, seeing about checking a trunk, Mrs. W. B. Hill of Creighton, Mo., alighted from the train and made inquiry for Sam Worley. He was pointed out and she made herself known to him. Mr. Worley did not recognize her as it had been 28 years since they were together and the visit came as a surprise. Mrs. Hill will visit in the home of her brother for several days.

### Comer-Higgins.

Married at the home of her sister, Mrs. G. M. Suggs, Miss Mattie Higgins to Barnest Comer of Clovis, N. M., Nov. 25, Rev. W. M. Baker officiating. The young couple will make their home at Clovis. Congratulations are in order.

### Notice.

Those who know themselves to be indebted to the firm of Cardwell Bros. are requested to call and settle at once. Emmet Cardwell at Clet's store, old stand, will attend to the business.

Cardwell Bros. By Emmet Cardwell.

## NEW RAILROAD FOR THE PLAINS

Prominent Citizens of Amarillo Back Proposition for Line Running North.

If their plans mature, Amarillo will have a new railroad running north from that city through Moore and Sherman counties to Texhoma. The incorporators are Frank T. Burnham, Kansas City; Jos. L. Wilson, Texhoma; C. T. Herring, H. B. Sanborn, C. B. Pash, S. F. Sulzenberger, E. S. Ellis, R. E. Underwood, J. L. Penry and Mike C. LeMaster, all of Amarillo. The charter has been granted by the State of Texas. The capital stock is set at \$100,000.00.

### Curfew Law.

Plainview City Council has passed an ordinance forbidding boys or girls under sixteen years of age from remaining on the streets of that town after the hour of 8:30 p. m., under penalty of \$100 fine. Lubbock has the same ordinance, and we believe it is a good one as far as it goes, but there are parents in this town who have no certain knowledge where their daughters and sons over this age are after night fall. If they did know what some of the officials of the town do, they would be horrified and ashamed. Mother, do you know where your daughter is every night in the week, or are you merely guessing that she is at the home of your best neighbor and as safe as if at home?—Lubbock Avalanche.

If Hereford fathers and mothers only knew what others were even saying about their sons and daughters who gad about after hours!

### Frio Items.

Too late for last week.

Rev. Johnson filled his regular appointment here Sunday and dined with J. W. Beatty and family.

Steve Sanders and family entertained at dinner Sunday, Jink Linsey and family, Omer Dendy and wife and Jim Sanders and wife.

Frank Axe and family were Sunday guests of W. B. Green and family.

Alfred Stanley and family of Amarillo spent Saturday night and Sunday with his brother, Ed. Stanley.

Miss Ona Robison and brother, Willie, of Hereford spent Sunday night at the home of W. B. Green.

John Dendy is assisting Fred Newcome in stacking feed this week.

There being no thrashing machine

to thrash wheat in the country. J. W. Beatty decided he would thrash any way, so he is using the old time horse tread machine and is doing good work. It is rather slow, but sure. All parties wanting thrashing done, get their names in early.

Mesdames Ed. Stanley, W. P. Henstis and J. W. Beatty spent Tuesday with Mrs. W. E. Green.

### CAN YOU ASK MORE?

Your Money Back For the Asking. You Promise Nothing.

We are so confident that we can furnish relief for indigestion and dyspepsia that we promise to supply the medicine free of all cost to every one who uses it according to directions who is not perfectly satisfied with the results. We exact no promises and put no one under any obligation whatever. Surely nothing could be fairer. We are located right here where you live, and our reputation should be sufficient assurance of the genuineness of our offer.

We want every one who is troubled with indigestion or dyspepsia in any form to come to our store and buy a box of Rexall Dyspepsia Tablets. Take them home, and give them a reasonable trial, according to directions. If they don't please you tell us and we will quickly return your money. They have a very mild but positive action upon the organs with which they come in contact, apparently acting as a regulative tonic upon the relaxed muscular coat of the bowel, thus overcoming weakness, and aiding to restore the bowels to more vigorous and healthy activity. Three sizes, 25c., 50c., and \$1.00. Remember, you can obtain Rexall Remedies only at our store—The Rexall Store.

Corner Drug Store.

### Woman's Missionary Program.

Program for Woman's Missionary Society, Dec. 6th at the residence of Mrs. Snyder.

Motto: "When China is moved it will change the face of the globe."  
—Napoleon Bonaparte.

Bible Study: Ruth I:6-18.  
Roll Call.

Minutes of last meeting.  
Reports from officers.  
A model Second Vice-President.—Mrs. Smith.

A model Press Superintendent.—Mrs. Harrison.

Parliamentary Drill.—Miss Lula Edwards.

Song: Only a Little Baby Girl.  
To whom shall we go:  
Esquiver—Mrs. Roloson.  
Hindo Widow—Mrs. Farmer.  
Moslem Lady—Mrs. Myrick.  
Chinese Mother—Mrs. Black.  
Christian Maiden—Mrs. Kelley

Collect Dues.  
Music

Here is a woman who speaks from personal knowledge and long experience, viz., Mrs. P. H. Brogan, of Wilson, Pa., who says, "I know from experience that Chamberlain's Cough Remedy is far superior to any other. For croup there is nothing that excels it." For sale by all dealers.

# \$100-DOLLARS FREE-\$100

Read Every Word of This and You Will Surely Be One of the Lucky Ones

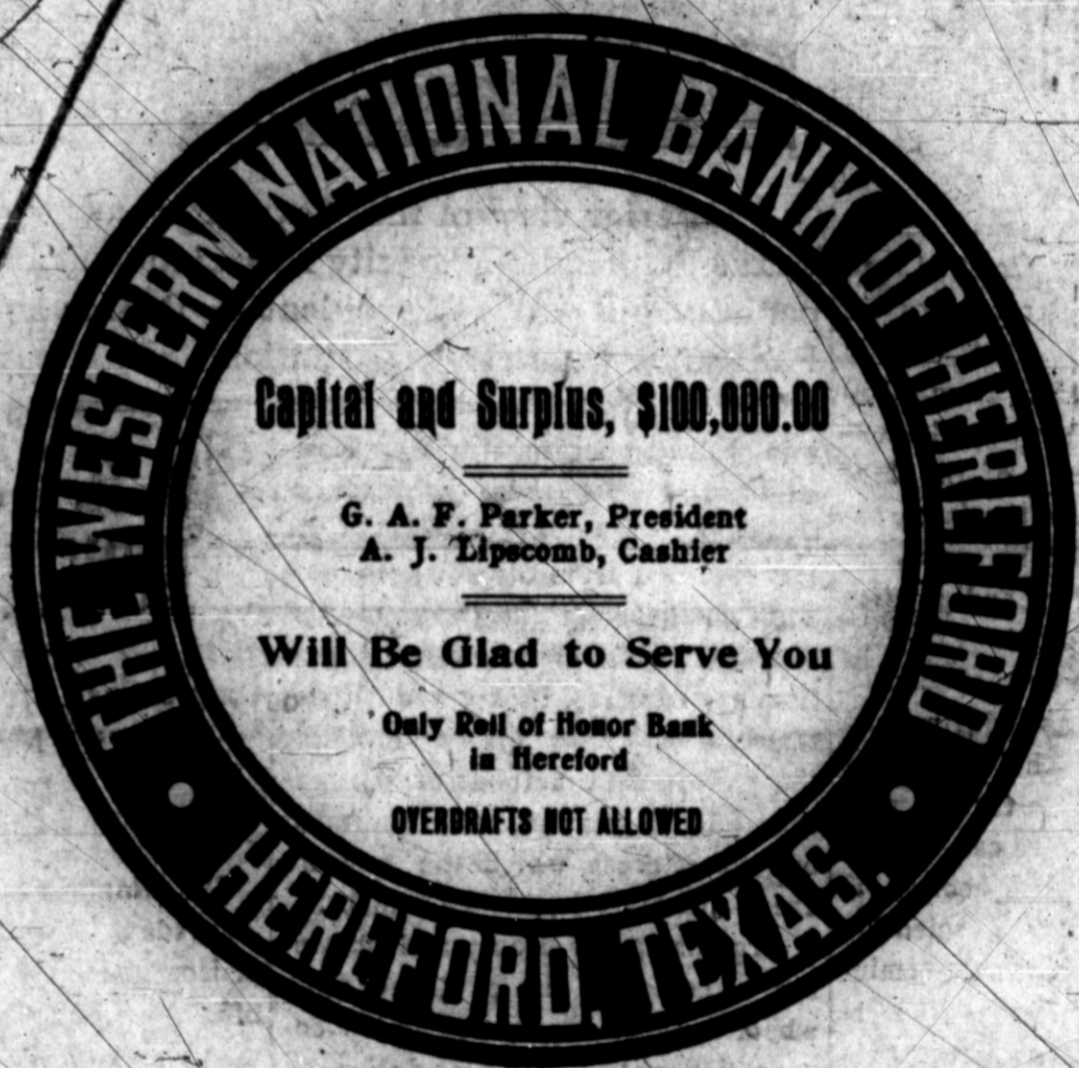
We need \$500.00 in Cash to meet our Pressing Financial Obligations, and to quickly raise this amount, we will BEGINNING NOVEMBER 30th and continuing until said sum is accumulated offer our patrons and customers THE GREATEST BARGAINS in JEWELRY, SILVERWARE, WATCHES, FINE SIGNET RINGS, DIAMONDS, CHINA and MUSICAL GOODS that it has ever been their opportunity to take advantage of.

A large percent of these goods will be on display for the first time commencing with the sale. They are the cream of the present season's merchandise and we can surely please you if you will only let us show you through this handsome stock of dependable goods.

Now we are going to make you one of the most liberal propositions ever offered. With every \$5.00 purchase we will give you a coupon good for \$1.00 and redeemable in merchandise or repair work as soon as we have sold the above amount.

Lend Us a Helping Hand and it Will Ever be Appreciated

## G. W. SMITH & COMPANY



## Good For Sore Throat

When your throat becomes slightly irritated—you neglect it for a few days—it increases in severity and becomes so sore you can hardly swallow—

Be prompt in your treatment—you don't want it to become chronic and probably end in Tonsillitis or Quinsy—that would mean either an operation or prolonged treatment, and much suffering.

Purchase a bottle of

**Nyal's Sore Throat Remedy** and gargle the throat thoroughly—it allays all irritation, soothes and heals the inflamed membranes and prevents further infection

Unlike most throat remedies Nyal's Sore Throat Remedy is absolutely safe—while most effective as a gargle it is not injurious if swallowed.

Twenty-five cents the bottle.

When we had a chance to get the exclusive selling agency for Nyal Family Remedies we jumped at it. They are known among all druggists as the highest quality line on the market, and are prepared by a great firm of manufacturing chemists, famous for fifty years.

**E. T. WOODBURN & SON**  
"The Nyal Drugstore"

From Nebraska.  
The Brand is in receipt of The Albion Argus, published by Dr. C. G. Barns at Albion, Nebraska. The Argus clipped a column of progress news from the Brand and closes by saying:

Hereford is the county seat of Deaf Smith county and is a nicer and larger town than Albion with a \$125,000 court house, high school and a college. It is in this county that the Argus editor, Taylor & Whitmore and Mrs. Pettibone have land. The quality of this land somewhat resembles Boone county land, but the soil is stronger and is nearly all practically level table land. George Williams, J. P. Shirley and Charles Reynoldson have land in adjoining counties. Deaf Smith county took first premium on winter wheat and second on spring wheat and many other premiums at Texas state fair last year and Texas is a very large state. They had 10 bushels alfalfa seed to the acre and 15 bushels flax and a bale and a third of cotton to the acre and forage crops and milo maize and kaffir corn were good and it is an ideal place for stock.

The Dakotas failed, Wyoming failed even where there was irrigation and western Nebraska went short

and our own beloved Boone county Nebraska certainly failed to make a bumper crop. The Panhandle country is not improved as much as here because it is newer, but it has an ideal climate, has fine land and is a splendid place to raise stock, feed, grain, vegetables and hardy fruits. They plow with steam gang plows and few sections have broken land enough to interfere with the operation of the 12 furrow plow. They have county option and there was but one saloon in the 26 Panhandle counties. There are few colored people there, just white people, mostly from Iowa, Indiana and Missouri, and they obey the laws. No gun toting or cow boy uproars. Who says any one owning a few sections of such land is a pauper?

### Hereford Weather.

All last week this section enjoyed the ideal in weather. Warm sunshine days were the order, but Sunday night the last expected happened. The wind changed to the north and during the night a snow flurry was up, the wind at times blowing a gale. The wind continued over Monday and at intervals during Tuesday. The snow was drifted in piles. Monday morning the mercury stood at 21 degrees above; Tuesday the column stood at 5 above. The mercury rose to 26 degrees

on Tuesday, but began to drop early in the afternoon and at nightfall was at 16. During the night it continued to drop until at 5 o'clock a. m., Wednesday, 3 degrees above was registered, the lowest point as far as our records show it has ever reached in November in this section.

To pacify a cross liver nothing is better than Dr. Miles' Laxative Tablets.

## Magazines

## Cigars

## Post Cards

**ZIMMERMAN'S**  
Auto

# GOLD FISH FREE!

Two Gold Fish Free with each Twenty-Five Cent purchase of Cough Syrup, beginning at 3 o'clock p. m. Saturday, December 2, 1911.

**CORNER DRUG STORE** Steeking & McLean, Props.  
**HEREFORD, TEXAS**

## COMING TO AMARILLO

### UNITED DOCTORS SPECIALISTS

An Association of Prominent Physicians Giving FREE Medical Services to the Sick and Medicines at Cost.

WILL BE AT THE AMARILLO HOTEL  
MONDAY, DECEMBER 12, 13 AND 14  
THREE DAYS ONLY

The United Doctors, largest doctor specialists in the United States, practicing in Minnesota, Michigan, Iowa, Nebraska, Wisconsin, North and South Dakota, organized and licensed by the states for the purpose of treating diseases, deformities and all curable ailments without surgical operation. All that is asked in return for these valuable services is that every person treated will state the result to their friends, and thus prove to the sick and afflicted that at last treatments have been discovered that are absolutely sure and certain in their effect.

By their developed system no more operations for appendicitis,

gall stones, kidney stones, tumors, goiter, piles or cancer. They were among the first in America to do away with the knife, blood and pain in the successful treatment and cure of these dangerous diseases.

Diseases of the stomach, intestines, liver, skin, nerves, heart, spleen, kidneys and bladder, rheumatism, sciatica, diabetes, bedwetting, leg ulcers, epilepsy, or fits, etc., all treated with gratifying success.

Selected cases of consumption, asthma, bronchitis and catarrhal diseases absolutely cured with combination of medicine hygiene, diet, exercise and the important uses and advantages of clothes, occupation, etc.

Many cases of deafness are frequently cured in sixty days. Loss of sight, cataract, granulated lids and old weak, watery, sore eyes treated successfully. In long standing, deep-seated, chronic diseases of men and women, and slow growths and undeveloped children's diseases, a treatment that is absolutely certain in its effects can be had and depended on.

Eczema, salt rheum, eruptions, liver spots and chronic diseases of the skin quickly cured. An absolute guarantee in every case accepted for treatment.

Patients with cancer, tumor and tubercular glands not larger than one to two inches usually cured with their hypodermic injection method, with one treatment, and this without pain.

Patients with growths larger than

two inches are not invited to call.

No matter what your ailment may be, no matter what others have told you, no matter what experience you have had with other physicians, it will be to your advantage to treat with the United Doctors Specialists. Even if your case is incurable they will give you such advice that will relieve you and stay the disease.

Do not put off this duty you owe yourself, your friends and your relatives, it may save your life.

If you have a kidney or bladder trouble, bring a two-ounce bottle of your urine for analysis.

This free offer is for this trip only. Hours 9 a. m. to 5 p. m.

Married ladies must come with their husbands and minors with their parents. 43-2t

#### Castro County Clippings.

From The Dimmitt Plainsman of Friday, Nov. 24.

Rev. I. A. Smith, new pastor of the Methodist church, arrived last Friday from Arney, and Sunday night preached his initial sermon before the local congregation.

The Church Sociable held at the home of Mr. and Mrs. B. T. Bell in this city last Friday evening was well attended.

J. L. Wilson of Hereford was in Dimmitt last Saturday.

Mr. and Mrs. J. W. Alexander visited in Hereford Tuesday.

Judge Kerr made the run to Tullia

Tuesday in his auto.

Louis Dyar of Hereford visited in Dimmitt several days of this week.

Mrs. W. R. Biddle is having a well bored at her home in Dimmitt. The Turrentine Bros. of Hereford are doing the work.

Attorney Dodson of Hereford attended to business in Dimmitt last Saturday. He made the run on his motorcycle.

Mr. Gollehon and family of Tennessee have moved to Dimmitt and have rented a house in the east part of town.

Tuesday of this week C. J. Mapes sold his lamb crop consisting of 1800 to a Tullia man, consideration being \$4,000.

Mrs. Allen Bell of Hereford spent the last of last week with B. T. Bell, Sr., in this city. She returned to Hereford Sunday evening.

Frank Query from ten miles west of town was among his friends in Dimmitt last Saturday. He says that the ducks have destroyed fifteen acres of his milo maize crop.

Mr. Cooper of Parker county has been visiting his two sons, Cam and Frank Cooper eight miles east of town, for the past several days. He visited W. R. Woodburn and family in Dimmitt last Sunday.

G. W. O'Brien sold \$10,000 worth of steers to William Todd of Tullia

last Saturday. He also shipped two car loads to the Kansas City market.

S. H. Roush of Spring Lake went to Hereford Monday with a load of cotton.

#### \$400 Mistake.

Was made in the ad of G. W. Smith last week. Did you read the ad? Mr. Smith proposes to give away \$100 in goods from his store by issuing coupons. Ask him about it. The error in his ad is corrected this week.

#### Our Clubbing Offers.

On another page will be found ten attractive Clubbing Offers. The papers offered in combination with the Brand are all good, reliable publications. We call your attention to the announcement that the Youth's Companion and Holland's will be advanced at the close of the year, the Youth's Companion to \$2.00 and Holland's to \$1.00. With the exception in No. 6, the papers may be sent to different addresses. Select what you want and let us place your name on the Brand list and send you or your friend some other good paper.

When you have a bad cold you want the best medicine obtainable soon to cure it with as little delay as possible. Here is a druggist's opinion: "I have sold Chamberlain's Cough Remedy for fifteen years," says Eben Lollar of Saratoga, Ind., "and consider it the best on the market." Sold by all dealers.

# TO BE GIVEN AWAY!

FROM now until Christmas, we are going to give a ticket with each 25c cash spent with us. Among the tickets given away will be a lucky number, which will entitle the holder to his choice between a fine \$50.00 Cut Glass Bowl and Tray and a \$50.00 Gentleman's Watch. We feel justified in saying that this cut glass set is by far the finest in grade and cutting of any similar articles ever passed over a sales counter in Hereford. The watch is a 16 size, 21 jewel, South Bend in a fine gold filled case. Remember, you may have either of these absolutely free, if you hold the right number. Besides this, in order to avoid the rush which always comes to our store at this season, we are going to give our customers some unusual inducements to buy early. Again, by having our business well distributed through the month, we can keep up with our engraving and other details necessary to give our customers entire satisfaction. Too, if our customers buy early, it will give us time to re-order some articles on which we may run short. Therefore, Be it resolved that we are going to sell you Christmas goods cheaper than you can buy the same goods elsewhere, as an inducement for you to buy early.

## OUR STOCK IS ABSOLUTELY CLEAN!

Our store is chuck full of good, useful articles. No second-hand, damaged or bankrupt goods can be found in our store. If you buy goods from us, you are safe. We are going to uphold the reputation we have made in the past of doing a clean, honorable and legitimate jewelry business, of representing goods just as they are. In the celebrated Libbey and Bergen cut glass, we have water pitchers and tumblers, fruit bowls, celery trays, spoon trays, sugar and cream sets, salt and pepper shakers, nappies, fern dishes, oil and vinegar bottles, vases, individual salt sets, butter, olive and pickle sets, etc. Here are some suggestions in Silverware: Knives, forks, tea and table spoons, after dinner coffee spoons, berry spoons, orange spoons, ice cream spoons, jelly spoons, soup and bouillion spoons, cold meat and salad forks, pickle forks, carving sets, pie and salad sets, cream pitchers, sugar bowls, syrup pitchers, butter dishes, chafing dishes, fruit bowls, child's sets, toilet sets, military brushes, etc.

Our stock of genuine Hand Painted China is very complete. We also have a large stock of ladies' leather and seal hand bags. We are loaded to the guard with watches, rings, broaches, belt pins, hat pins, collar pins, waist sets, bar pins, lockets, neck chains, fobs, chains, emblem goods, cuff buttons, scarf pins, tie clasps, bracelets, and everything else that belongs to a first-class jewelry store. Come along and see if you don't "catch us with the goods on." Our window will serve as a partial index to the goods and bargains our store contains. Come and get the best selections before our stock is broken. Call and get a nice calendar.

FINE ENGRAVING  
EXPERT REPAIRING

# W. H. RAY

JEWELER AND  
OPTICIAN

**Hereford Brand**  
 Published by  
**The Brand Publishing Co.**  
 W. S. HIGGINS, Editor  
 T. Stanberry, Business Manager

Address all communications to  
**THE HEREFORD BRAND**

Entered April 25, 1911, as second-class  
 mail matter at Hereford, Texas,  
 post office of March 4, 1911.

Subscription Price \$1.00 Per Year,  
 Strictly in Advance

Any statement affecting the  
 character or reputation of any individual or  
 firm which may appear in The Brand, will  
 be strictly carried upon being brought to  
 the attention of the publishers.

United States Senator, and that the members of the legislature will oppose Hon. Jake Wolters although he should receive the largest vote of the candidates. This is a peculiar talk for a man who has accepted honors from the democratic party, especially when all the candidates for the office sought submit their names to the people to vote upon. The legislator, who would violate the will of the people as expressed in the vote in the primary, unless some serious charge should be brought against the leading candidate between the primary and the meeting of the legislature, is not fit to represent the people. In other words he thinks he is above the instructions of the people and is not amendable to them. If all the candidates come before the people in a primary called by the state committee the man receiving the most votes should receive the election at the hands of the legislature.—Childress Index.

No ONE is so narrow-minded as to deny the value of education. There is not the slightest possibility of our reaching our ideals in public education until all of our rural schools can be reached by good roads.

**Index to Johnson.**  
 Editor and Senator Johnson is teaching some peculiar doctrine of to. His object is that the members of the legislature are not bound to vote for the candidate who receives the largest vote in the primaries for

If you have young children you have perhaps noticed that disorders of the stomach are their most common ailment. To correct this you will find Chamberlain's Stomach and Liver Tablets excellent. They are easy and pleasant to take, and mild and gentle in effect. For sale by all dealers.

**Hereford Benefit Association of Hereford, Texas**

**OUR PROPOSITION**

WE have noticed that in a large majority of cases where death occurs that the family of the deceased have but little money on hand, and even when they have an insurance policy that they are from two to six months in getting the cash therefrom.

These are existing conditions, but this Association aims to place in the hands of the beneficiaries of it deceased members IMMEDIATELY AFTER DEATH a sum of money which will tide them over the HARDEST TIMES. This sum will be one dollar for each member in good standing at the time of the death, but in no case will more than \$100.00 be paid.

The membership fee is \$1.50, and the advanced assessment for the beneficiary fund \$1.00. So it costs but \$2.50 to become a member. Aside from the membership fee, not more than 25c shall be collected as annual dues, same payable on January 1st of each year. Such sum is to be expended for all incidental expenses, including such items as advertising, printing membership certificates, application blanks and all necessary record books for the association and Secretary's salary.

The beneficiary fund shall be maintained by an assessment of \$1.00 per member on death of a member in good standing. When a death occurs each member shall be notified by the local Secretary of an assessment payable within 15 days from date of notice. The money received from this assessment goes to the hands of the Treasurer to replace the amount paid out upon the death, and to await the next death. In this way the money is always kept at home and is ready to pay the claim of the deceased member within a few hours after death occurs.

Reputable white persons, both men and women, residents of Texas, between the ages of 18 and 60 years, who are good insurance risks are eligible to membership. Persons desiring to become members should apply to D. F. Ashbrook, Secretary.

The plan is simple, cheap and worthy the support of every good citizen of Texas.

J. H. HEAD, PRESIDENT.  
 D. F. ASHBROOK, SECRETARY.

Plan of Life Insurance that Should Appeal to Every Thinking Man and Woman

**The First National Bank**

Calls attention to its splendid Board of Directors, who stand responsible to you for every dollar's business you entrust to the Bank's care:

W. S. HIGGINS, J. L. FUQUA, W. H. FUQUA,  
 R. J. RIBBE, J. T. JOWELL, L. GOUGH,  
 R. N. MOUNTS, J. H. BOWERS, J. J. GALLAHER

This institution has fostered the interests of the community and its citizens in the past—it respectfully asks your consideration when you come to place your account now.

NO OVERDRAFTS ALLOWED

**The First National Bank**

**Fire Companies:**

- North British & Mercantile of London and Edinburg, Eng.
- Insurance Co. of North America, Philadelphia, Pa.
- German-American of New York.
- Connecticut, of Hartford Conn.
- Hanover, of New York.
- Peoples' National, of Philadelphia, Pa.
- Accident and Health, Liability, Burglary, and Plate Glass: the old Fidelity and Casualty of New York.

**TELL ME** If You have Bargains to Offer in City or Country Property. I have frequent inquiries for both. I make a specialty of exchanges.

Insurance of all kinds sold in strong reliable companies whose Financial Strength and past Record is their best advertisement. Any work entrusted to us will receive careful attention. Satisfied customers is our constant effort. YOUR NOTARY WORK SOLICITED

Office in Dunlap and Britala Building, Rooms 2 **C. O. LEE** Hereford, Texas Phone 310

**THE FIRST STATE BANK**

S. B. EDWARDS, President      W. C. WITHERSPOON, Asst. Cashier      J. THOS. WEBB, Cashier  
 H. B. WEBB, Vice Pres.      G. M. PALMER, 2nd Vice Pres.



**AND TRUST COMPANY**

Want Ads 5c Per Line—Try One

# SANTA CLAUS' HEADQUARTERS WILL BE AT "THE FAIR"

## Local and Personal

I'll meet you at the Corner Drug Store. 38tf

Born—To Prof. and Mrs. W. G. Harris, a girl, October 7.

Born—To Mr. and Mrs. Albert Murphy, Monday, Nov. 27, a girl.

Hand Bags, the latest styles. Corner Drug Store. 41tf

Buy a sewing machine for less money at Black's. 40tf

J. H. Bell of the South Side was a caller at the Brand office last Saturday.

Call at The Brand when in need of Legal Blanks.

The best line of Baby Buggies ever shown in Hereford. Prices lowest at Black's. 40tf

Buck Green of Castro county was in the city Wednesday of this week.

J. F. Dollar, one of Castro county's prominent citizens, was seen in Hereford Wednesday.

Bring your little account over and let's settle up—I'm going away. A. H. Elliston.

Linoleum, straw matting and Art rugs cheap at E. B. Black Co. 40tf

J. P. Collier, president of the Adrian State Bank, was here Tuesday of this week on business.

I'll meet you at the Corner Drug Store. 38tf

Robert Elliott, manager for the Amarillo National Life Insurance Company, spent Sunday with home-folks.

Next Monday and Tuesday Witherspoon & Harrison will have a car of corn on track at \$1.65 per hundred.

Genuine Seal Skin Hand Bags. Corner Drug Store. 41tf

L. Gough, former Hereford citizen, but now of Crosbyton, was a visitor in Hereford over Sunday. He reports the big "C B" farm under good way.

Positively the swellest line of hand bags ever brought to Hereford. Corner Drug Store. 41tf

Mrs. W. W. Walters of Lubbock, who has been visiting her sister, Mrs. Jno. P. North, left Wednesday for Amarillo where she will join her husband on a trip to Missouri and Kentucky.

Car of bulk corn on track Monday and Tuesday at \$1.65 per hundred. Witherspoon & Harrison. 1t

C. V. Walker was allowed \$315 damages and for land occupied by the Canyon road through his section. C. H. Schnieder was allowed \$50 for the same road.

Mr. and Mrs. J. H. Cardwell and little son, Kenneth, left last Friday for Dallas where they will make their home in the future. Hereford regrets to lose this good family, but wishes them reasonable good luck in their new place.

Witherspoon & Harrison will have a car of bulk corn on track Monday and Tuesday for \$1.65 per hundred. 1t

Reception and Farewell.

At her home on last Thursday afternoon, Mrs. T. M. Palmer, assisted by her daughter, Mrs. Gibson, held a reception in honor of her sister, Mrs. Hodges of Frederick, Oklahoma, and for Mrs. J. H. Cardwell as a farewell. In the receiving line were the two guests of honor and Mesdames Pipkin and Cullum and Miss Shaw of Canyon, who were visiting Mrs. Pipkin's mother, Mrs. J. S. Jones, also Mesdames Artia Daniel and G. W. Barcus. In addition to these there were in the house party, Mesdames Jno. P. Staton, P. W. Price, H. E. Hawkins, W. B. Parmer, H. C. Myrick, Hattie Rutherford, Leslie Moreman and Avis Norton, the punch being served by the last two ladies. A musical program was given by Misses Beulah Head, Percy Callaher and Mr.

Chas. Kelly. Miss Shaw of Canyon gave two pleasing readings. Refreshments of chicken salad and coffee were served by Misses Johnnie Bourne and Nellie Parmer.

Special Services at Christian Church.

Next Sunday, December 3, at 11 o'clock, the ladies of the Mission Board and Circle will render a special program in the promotion of the cause of missions. Friends invited.

PROGRAM.

Opening song—Choir.

Hymn—Choir.

Prayer—Rev. Shore.

Introduction of work—Mrs. E. E. Ramsey.

Bible Lesson—Mrs. S. J. Dodson.

Music—Circle Girls.

Message—Mrs. A. C. Elliott.

The Home Field—Mrs. J. E. Ferguson.

Chalk Talk—Mrs. C. E. Wheeler.

Helpers: Mrs. B. K. Nutter. Mrs. Robert Elliott. Mrs. T. E. Shirley.

Appeal—Mrs. Wheeler.

Hymn

Rerding, "When Little Grandma Sang"—Miss Lora Moore.

Offering.

Benediction.

Four Farmers Wanted.

To buy and cultivate 160 acres of irrigated land, 40 acres each. Terms: \$500 cash nothing more to pay for ten years, 7 per cent interest on balance. Land located 4 miles from town. Modernly equipped well included with the sale. This is a good proposition for four live young farmers. For particulars see or write A. C. Elliott, Hereford.

There is more Catarrh in this section of the country than all other diseases put together, and until the last few years was supposed to be incurable. For a good many years doctors pronounced it a local disease and prescribed local remedies, and by constantly failing to cure with local treatment, pronounced it incurable. Science has proved Catarrh to be a constitutional disease, and therefore requires constitutional treatment. Hall's Catarrh Cure, manufactured by E. J. Cheney & Co., Toledo, Ohio, is the only Constitutional cure on the market. It is taken internally in doses from 10 drops to a teaspoonful. It acts directly on the blood and mucous surfaces of the system. They offer one hundred dollars for any case it fails to cure. Send for circulars and testimonials.

Address: F. J. CHENEY & CO., Toledo, O. Sold by Druggists. Take Hall's Family Pills for constipation.

Seal and Walrus Skin Hand Bags, Corner Drug Store. 41tf

Lay On, McDuff!

The Brand has received a number of encouraging compliments on its stand as to the scratching and mutilation of the new court house.

**FOLEY'S HONEY AND TAR COMPOUND**

FOR ALL COUGHS AND COLDS

For bronchitis, hoarseness and tickling in the throat. Especially recommended for children and delicate persons. No opiates. A medicine, not a narcotic. The Bee Hive on the carton is the mark of the genuine. Refuse substitutes.

Mrs. T. J. Adams, 522 Nor Kansas Ave., Columbus, Kas., writes: "For a number of years my children have been subject to coughs and colds. I used Foley's Honey and Tar Compound and found that it cured these coughs and colds, so I keep it in the house all the time." Refuse substitutes.

**E. B. Black Co.**  
Embalmers & Funeral Directors  
AT YOUR SERVICE DAY OR NIGHT  
DAY PHONE 14. NIGHT PHONES 92 OR 299

**HEREFORD NURSERY**  
Choice Fruit, Shade and Ornamental Stock. Write for Catalog today.  
L. P. LANDRUM, Proprietor

# CRASH! CRASH! CRASH!

Go the prices on my entire stock for 13 days. Beginning Saturday, December 2nd at 9 a. m. at which time the entire stock will be merged into one grand scene of

## SENSATIONAL SELLING

The store is full of Seasonable Merchandise of the very best makes we can buy. Nothing will be reserved, everything marked to go, and arrangements made to make buying quick and easy. Price Tags Tell All the Story.

### Do You Wonder Why We Offer This Great Sacrifice?

Well, the busy shopping season is on now, and we propose to inaugurate this event to increase the volume of our business far beyond what it ever was in the past and reach out for more business than ever before. OUR MOTTO: Large Volume--Small Profit. Compare prices for yourself during these

## 13 Days of Keen Price Cutting

**H. C. MYRICK**  
HEREFORD, TEXAS

Watch For The Large Circulars Announcing Sale in Full Keep Your Eyes on This Event Closely

Watch the Window For Big Prize to be GIVEN AWAY  
OPENING HOUR  
Saturday, Dec. 2nd

## C. W. POST SEES THE BIG SHOW

Panhandle Exhibit Attracts Attention of "There's A Reason" King

Dressed in the quiet elegance of advanced fashions, C. W. Post of Battle Creek, Mich., visited the Coliseum today and was shown the exhibit of the Texas Panhandle Publicity Association by a committee composed of President D. D. Dewing, Amarillo; E. C. Williams, Dalhart; Ira M. Ford, Chicago, and Secretary Gunn. When the plan and purpose of the display had been explained to him he stated with evident enthusiasm, "You have the right idea." This expression of approval coming from a man who has standing in the world of commerce and finance is above question and means much to the campaign for people being carried on by Texas Panhandle Publicity Association. Today forty-nine people became sufficiently interested in the Panhandle display and the country it represents to subscribe for the Texas Panhandle Magazine. Yesterday forty-one subscriptions were received. It now seemed absolutely assured that before the closing day considerably over six hundred names will be added to the circulation of the Texas Panhandle Magazine. Almost anyone will carry away free literature, but when a person puts down his name to be kept in touch with the progress of any country an assurance is given by them that they have some definite idea about founding a new home in a new land. One of the subscribers wrote down his name as Count Chamos and gave his address in one word, "France." An incident that proved amusing, but might easily have resulted in fatal consequences, occurred in the lecture hall while E. E. Walton was giving his illustrated lectures on the Texas Panhandle. Part of the ceiling fell in and for a moment a panic seemed imminent. Walton, with a magnificent display of nerve, laughed outright and raised his right hand. "Don't worry," he said, "and I'll tell you a story." This reassured the audience, but fear could still be seen on the faces of many. "A colored gentleman was praying to Heaven for a divine visit. Some boys who heard his petition rushed outside and threw bricks through the

chimney. The colored gentleman showed a paroxysm of fear and begged pitiously, "O Lawd! don't take me seriously." At the conclusion of the story everyone seemed satisfied that there was no danger and the lecture continued without further interruption.

Yesterday afternoon President D. D. Dewing accepted an invitation to occupy a box in the Auditorium and heard Dr. Frank W. Gunsaulus, a noted theologian.

### CHILDREN INJURED.

Ordinary Cathartics and Pills and Harsh Physio Cause Distressing Complaints.

You cannot be over-careful in the selection of medicine for children. Only the very gentlest bowel medicine should ever be given, except in emergency cases. Ordinary pills, cathartics and purgatives are apt to do more harm than good. They may cause griping, nausea and other distressing after-effects that are frequently health-destroying.

We personally recommend and guarantee Rexall Orderlies as the safest and most dependable remedy, which we know, for constipation and associate bowel disorders. We have such absolute faith in the virtues of this remedy that we sell it on our guarantee of money back in every instance where it fails to give entire satisfaction, and we urge all in need of such medicine to try it at our risk.

Rexall Orderlies are eaten just like candy, are particularly prompt and agreeable in action, may be taken at any time, day or night; do not cause diarrhoea, nausea, griping, excessive looseness, or other undesirable effects. They have a very mild but positive action upon the organs with which they come in contact, apparently acting as a regulative tonic upon the relaxed muscular coat of the bowel, thus overcoming weakness, and aiding to restore the bowels to more vigorous and healthy activity.

Rexall Orderlies commonly completely relieve constipation, except of course when of a surgical character. They also tend to overcome the necessity of constantly taking laxatives to keep the bowels in normal condition. Three sizes of packages, 10 cents, 25 cents, and 50 cents. Remember, you can obtain Rexall Remedies only at our store—The Rexall Store.

Corner Drug Store.

### YOU'LL LIKE HEREFORD!

C. W. B. M. Program.  
Time: December 6th.  
Leader—Mrs. S. J. Dodson.  
Hymn.  
Bible Lesson—Rom. 15:1-4.  
Prayer—Mrs. Jno. Ferguson.  
Topic—Jamaica.  
Its Country and Its People—Mrs. E. M. Vanderburg.  
Leaflet on Jamaica—Mrs. Nance.  
Hymn.  
C. W. B. M. Benediction.

## THOSE LARGE TRACTS

That large tract of land you want to sell has been a burden to you. I delight in them. Large tracts are my specialty. Write me about it today—whether you want to buy or whether you want to sell.

## Panhandle Lands

are the best lands in the world and doubtless I have just the bargain you want. Lands in the shallow water belt and lands out. Whatever your need may be, write me about it.

**ED F. CONNELL,**  
HEREFORD, TEXAS

## Overcoat Weather!

We've been having sure enough overcoat weather this week. We are going to have more overcoat weather. Overcoat weather demands that you wear an overcoat. We have the overcoats and want to sell you. We are showing some beautiful shapes and patterns. We have overcoats made by the famous Hart, Schaffner & Marx people. You can't get a better one. Our Cravenetts are the reliable Kenreign make. They come in blacks, grays, etc. Call in and look them over. We feel sure that we can please you.

Boys' Overcoats - - - \$3.50 to \$15.00  
Men's Overcoats - - - \$15.00 to \$25.00



## BIG LINE OVERSHOES JUST RECEIVED

When You go to Buy a Shoe is it not the Best Policy to buy a Guaranteed One?

### BURT & PACKARD KORRECT SHAPE SHOES

are sold under a guarantee. You can't fail to get your money's worth. We have them in latest shapes and styles.

Our Grocery Department is always full of fresh, wholesome Groceries and our prices are right. We will give you prompt and courteous treatment.

## HUBBARD DRY GOODS & GROCERY COMPANY

"EVERYTHING TO EAT AND WEAR"

# Are You a Woman?

# TAKE CARDUI The Woman's Tonic

### How To Get Hick's Almanac Free.

If you are not a subscriber pay \$1.00 for a year's subscription and you will get one copy of Hick's Almanac free. If you are on the list, renew your subscription for one year and get a copy free.

Before the great Drouth of 1901, the Hicks Almanac gave timely warning. For over two years prior to 1911, the Hicks Almanac again sounded a warning of drouth danger. And so for forty years this same friend of all the people has steadfastly refused the offers of speculators and continued to warn the public of the coming dangers of storm and weather. As they should have done,

the people have nobly stood by Professor Hicks, their faithful public servant, who has grown old in their service. The Almanac sells for 35 cents by mail. Get one at the Brand office for nothing.

### News To Raise Rates.

The Randall County News beginning January 1, 1912, will raise its subscription price to \$1.50. Reason assigned, that it takes money and more money to run a newspaper. Strange that it takes money. We were a long time ago under the impression that a paper was run by air—hot air at that, but we know better, now.

### Monday Club Program.

The Woman's Monday Club will meet in regular business session with Mrs. Slaton Dec. 4th. The following program will be rendered:

The House { Plan... Mrs. Roloson.  
Decor... Mrs. Garrison.  
Care... Mrs. Evants.  
Home Influence... Mrs. Gallaher.

### Off For a Hunt.

Tuesday afternoon a party of Hereford Nimrods left by private conveyance to the breaks of the Canadian where they will hunt quail and deer for a week. In the party were: L. W. Ricketts, S. T. Shore, L. A. Ricketts, C. P. Arthur and J. W. Barnett.

## UP-TO-DATE LIVERY and SALE BARN

When you want a good drive or an up-to-date rig call at our Barn. We have spent a great deal of time and money lately improving and enlarging our premises. We have one of the best barns in West Texas and can give you the best accommodations in any line of livery service. We guarantee courteous and fair treatment to all. Phone 246

**A. L. SHERK** HEREFORD, TEXAS

## P. R. Purcell & Sons

### Livery, Feed and Sale Stables

GOOD SADDLERS GENTLE DRIVERS  
Special Conveniences for Drummers  
HEREFORD TEXAS

The Patronage of the General Public is Cordially Solicited.

## DO NOT WAIT

until cold weather comes and you have to have coal in a hurry. Buy your winter coal now and give us a chance to treat you right by giving you all dry clean coal. Remember we keep a full line of Grain, Millet, Alfalfa and Prairie Hay and the BEST Niggerhead and Rockvale coal to be had.

## HUGHES GRAIN COMPANY

JAS. A. HUGHES, Manager

### NATURE'S WARNING.

Hereford People Must Recognize and Heed It.

Kidney ills come quietly—mysteriously. But nature always warns you. Notice the kidney secretions. See if the color is unhealthy—If there are settlings and sediment, Passages frequent, scanty, painful. It's time then to use Doan's Kidney Pills, To ward off Bright's disease or dropsy. Doan's have done great work in Hereford.

R. A. Daniel, 306 Roosevelt Ave., Hereford, Texas, says: "Doan's Kidney Pills have been used in our family for backache and disordered kidneys and have brought great relief. I got a supply of this remedy a short time ago at Woodburn & Son's Drug Store and it was taken with the most satisfactory results. There is no question about Doan's Kidney Pills being an effective kidney medicine and I feel that I have the right to endorse them."

Remember the name—Doan's For sale by all dealers. Price 50 cents. Foster-Milburn Co., Buffalo, New York, sole agents for the United States. —and take no other. 11.

### News From Other Places.

The citizens of Midland will give away on Dec. 8, when they celebrate the advent of irrigation, one of their big wells complete ready for pumping. The only requirement is that the lucky winner must cultivate the land and use the well.

An oil test well will be drilled at Vernon. A business man of Wichita, who has large holdings in the Electra fields, has the contract, which provides for a cash bonus of \$3,000 and leases on 3,000 acres of land.

At Graham, Texas, two or three oil prospecting companies are taking leases and each will sink wells to a depth of 2,000 feet.

Several towns in the Panhandle are claiming to have struck salt water in paying quantities. But at Adrian, Old county, a stratum of solid rock salt 750 feet thick was penetrated by a oil prospecting company. This company may mine this salt if it does not strike oil or gas, or something better than salt.

**\$1** The Hereford Brand **\$1**  
\$1.00 a Year.

J. B. Frizzell, bookkeeper for the Amarillo National Life Insurance Company, visited in the home of Mrs. Robert Elliott over Sunday, returning Monday morning. Mr. Frizzell was a teacher in the Hereford College.

### Notice by Publication of Final Account.

THE STATE OF TEXAS,  
To all Persons Interested in the Estate of Emma R. Buttram deceased: C. G. Witherspoon, Executor of the Estate of said Emma R. Buttram deceased, have filed in the County Court of Deaf Smith County his Final Account of the condition of said estate together with an application to be discharged as Executor thereof, which will be heard by our said Court on the First Monday in December, A. D. 1911, same being the Fourth day of December A. D. 1911, at the Court House of said Deaf Smith County in the town of Hereford at which time and place all persons interested in said estate are required to appear and contest said Final Account and application, if they see proper.

WITNESS J. S. Jones Clerk of the County Court of Deaf Smith County.  
Given under my hand and the seal of said Court at my office in Hereford, Texas on this 9th day of November A. D. 1911.  
J. S. JONES, Clerk  
County Court Deaf Smith County, Texas.  
[Seal] By Red Moses, Deputy.

## WANT ADS

### MISCELLANEOUS WANTS

RATE—Want Ads, one cent a word for each insertion, or 5c per line. Try one. Cash with order. 42tf

LOST—Sunday night at First Christian church, lap robe with lion design. Finder please return to C. P. Arthur. 43-2t

A nice room for rent, also meals. Mrs. Delphia Cox. 42-2t

FOR SALE—20 acres of land one mile west of Kelso, Deaf Smith Co., Texas, being the north half of section No. 20, Twp. 4, Range 3 East. I will sell this land at a bargain and on easy terms, as I am too far away to give it the proper attention. Address D. Anderson, Sampsel, Mo.

FOR SALE OR TRADE—Buggy in good shape. Inquire of E. E. Adams, Summerfield, Tex. 40-4tp

FIRE INSURANCE is so cheap now that it is in the reach of everyone. Better let me insure your home. R. E. Cook. 10tf

WANTED—Your shoe repairing at Norton-Powelson Saddle Co. 35tf

FOR SALE OR TRADE—Quarter section, 14 miles west of Hereford, no improvements, \$12.50. Will take N. W. Ark., city or farm improved. P. O. Box 288, Ft. Stockton, Texas.

FOR SALE OR EXCHANGE—For land near Hereford 429 acres of Coleman county land in a good cotton belt, only 2 miles from good, little town. Will gin about 5,000 bales of cotton this year. This farm is about 1/2 in cultivation, balance in grass and has fine stream everlasting stock water. A. H. Elliston. 35tf.

FOR TRADE—920 acres of land in north Missouri, all nearly level, deep black loam soil, all in cultivation except 25 acres in timbered blue grass meadow. Improvements: 10-room house and large new barn, also 5-room, and new barn 40x60 ft. Three windmills. Location: 1 1-2 miles from station on Wabash, 3 1-2 miles from station on Burlington and 7 miles from Chillicothe. Will accept as much as one half the value in good Panhandle land. If you have a trade, see A. C. Elliott, Hereford, Texas. tf

### Our Altitude.

Hereford	3810 feet
Amarillo	3663 feet
Wilderado	3887 feet
Vega	3986 feet
Alamoosa	4000 feet
Adrian	3998 feet
Cap Rock	4127 feet

## Professional and Business Cards

Wm. M. Knight J. P. Slaton  
**KNIGHT & SLATON**  
ATTORNEYS  
First National Bank Bldg  
Hereford, Texas.

Geo. W. Barcus Jno. C. North  
**BARCUS & NORTH**  
Attorneys at Law  
Hereford, Texas  
Office in First State Bank building

**F. T. ROLOSON**  
Attorney at Law  
Miller-Walker Building  
HEREFORD TEXAS

J. W. Crudgington F. E. Works  
Hugh L. Umphres  
**Crudgington, Works & Umphres**  
LAWYERS  
Especially equipped for handling damage suits, land litigation and cases in the U. S. Courts and Appellate Courts of Texas.  
Over Post Office Amarillo, Texas

G. M. Suggs A. M. Jones  
**SUGGS & JONES**  
ABSTRACTERS  
Complete Abstract of Title to Deaf Smith County Lands.  
HEREFORD, TEXAS

The regular meeting of the Fruit and Truck Growers Association is held on first Saturday afternoon of each month at 2:30 o'clock. All invited. 30tf

## A Nervous Woman Finds Relief After Many Years

Women who suffer from extreme nervousness, often endure much suffering before finding any relief. Mrs. Daniel Kintner, of Defiance, O., had such an experience, regarding which she says:



"I had stomach trouble when I was eighteen years old that broke down my health, and for years I suffered with nervousness, headache, indigestion and nervous spasms. The spasms got so bad I would have them three or four times a week. After trying nearly every remedy recommended, I began taking Dr. Miles' Nervine, and I must say it helped me wonderfully. I have had no severe nervousness for several years."

MRS. DAN KINTNER,  
1002 Pleasant St., Defiance, O.

Many remedies are recommended for diseases of the nervous system that fail to produce results because they do not reach the seat of the trouble. Dr. Miles' Nervine has proven its value in such cases so many times that it is unnecessary to make claims for it. You can prove its merits for yourself by getting a bottle of your druggist, who will return the price if you receive no benefit.

MILES MEDICAL CO., Elkhart, Ind.

The **Marlin** Model 20  
**REPEATING RIFLE**

You can buy no better gun for target work and all small game up to 200 yards.

Without change of mechanism it handles .22 short, long or long-rifle cartridges perfectly. The deep Ballard rifling develops maximum power and accuracy and adds years to the life of rifles.

The solid top is recessed from defective cartridges—prevents powder and gas from blowing down back. The side ejection lever lets ejected shells fall your head and allows quick, accurate repeat shots. With simple tab-draws cover, removable action parts,—last parts of any .22—it is the quickest and easiest to clean. A great vacation rifle. Ask any gun dealer.

The 196 page *Marlin* catalog will help you decide what rifle best suits your individual desires. Send 3 stamps for it today.

**The Marlin Firearms Co.**  
42 Willow Street New Haven, Conn.

## Blood Was Wrong

All women, who suffer from the aches and pains, due to female ailments, are urged to try Cardui, the reliable, scientific, tonic remedy, for women. Cardui acts promptly, yet gently, and without bad effects, on the womanly system, relieving pain, building up strength, regulating the system, and toning up the nerves. During the past half century, thousands of ladies have written to tell of the quick curative results they obtained, from the use of this well-known medicine.

## TAKE CARDUI The Woman's Tonic

Mrs. Jane Calahan suffered from womanly trouble for nearly ten years. In a letter from Whiteville, N. C., she says: "I was not able to do my own housework. My stomach ~~was~~ and my blood was wrong. I had backache, and was very weak. I tried several doctors, but they did me no good. I used Cardui for 3 or 4 months, and now I am in the best health I have ever been. I can never praise Cardui enough." It is the best tonic, for women.

Whether seriously sick, or simply weak, try Cardui.

Write to: Ladies' Advisory Dept., Chattanooga Medicine Co., Chattanooga, Tenn., for Special Instructions, and 94-page book, "Home Treatment for Women," sent free. JES



HOUSTON AND RETURN \$22.95  
[Dec. 3 and 4. Time Limit Dec. 11.]  
WACO AND RETURN \$16.30  
Nov. 25-26. Dec. 23, 24, 25. Limit Dec. 21  
PLAINVIEW AND RETURN \$3.40  
Nov. 29 and 30. Limit Dec. 3.

**E. R. READ, Agent**

## Building Material!

We handle ALL KINDS of Building Material usually carried in a first-class Lumber Yard. Planning in connection. Let us figure on your next building job. No matter how small or how large we will make it to suit your best interest.

**T. M. Palmer Lumber Co.**

# HOLIDAY OFFERINGS

From The House of Reliable Goods

Beginning Friday, December 1st and Continuing for Two Weeks We Propose to make some Very Rare Offers From Our Mammoth Stock

We have just received a large car of well selected Furniture Direct From the Factory and by way of Introduction we will include these late creations in our Holiday Offerings.

## Floor Covering

Our Art Rug line is especially well selected with a view of YOUR special wants.

\$50.00 Rugs for	\$42.50	\$25.00 Rugs for	\$20.00
\$45.00 Rugs for	\$37.50	\$22.50 Rugs for	\$18.75
\$32.50 Rugs for	\$27.50	\$18.75 Rugs for	\$14.75

Others Likewise Cheap

## Queensware and China

We have always maintained a special place with the Hereford trade in this department. We have concluded to clear out our entire line of these goods and not handle them any more. Hence we will give you such values as you never dreamed of.

75c Will Buy \$1.25 Worth at Our Store.

We feel that no one anywhere can serve you so well as we can and are willing to do. For the last ten years we have served you the very best we knew how. We shall continue to be your servants to the very best of our ability. We study your interest as well as ours from every view point. We will do you good if you will give us the opportunity.

**O. E. THOMAS**  
 EMBALMER AND FUNERAL DIRECTOR  
 Night Phone 299

**E. B. Black Co.**  
 FURNITURE AND UNDERTAKING - HEREFORD, TEXAS

**HEREFORD, TEXAS**  
 DAY PHONE  
 Number fourteen

## Arabian Curtain Goods

Have just received a large selection of these goods which merits your prompt attention. If you desire the latest and best values. Call at once and let us show you.

## Trunks and Suit Cases.

Our stock has just been completed with a large shipment of these goods. Especially for the holiday trade. The values that we offer at this time can't be beat anywhere in Texas.

\$20.00 Trunk for	\$16.50	\$12.50 Suit Case for	\$10.00
\$15.00 Trunk for	\$12.50	\$10.00 Suit Case for	\$7.50
\$10.00 Trunk for	\$8.75	\$6.75 Suit Case for	\$5.00

## Blankets and Comforts

We are closing out this line. What we have on hand are extra good, but they go to you at factory prices.

## Remember

these special values for the Holiday Offerings will include

- Our fine Metal Bed Lines.
- Our Rare Offerings in Mattresses.
- Our Big Line of Rockers.
- Our Magnificent Davenport.
- Our Odd Dressers and Chiffoniers.
- Our Dining Room Furniture.
- Our Library and Parlor Furniture.
- Our Kitchen Cabinet Stock.

### Resolutions.

To the Officers and Members of Hereford Rebekah Lodge No. 228 I. O. O. F. We, our committee appointed to draft resolution on the death of our dearly loved brother, W. H. Rayzor, beg leave to submit the following. Whereas it has pleased our heavenly father to snatch, without a moments warning, from the midst of this loving family circle, a devoted husband and father and transplant him to a home in heaven, which fadeth not away, and where sorrow never comes. Be it resolved that Hereford Rebekah Lodge has lost in the death of this worthy brother, one of its most useful and devoted members and this town and community one of her most valued citizens. Be it further resolved that the Hereford Rebekah Lodge extend to this broken hearted wife and to these fatherless sorrowing children, their deepest sympathy in this their darkest hour of sadness and gloom and point them to him who doeth all things for the best, although we cannot understand now why this good brother, husband and father should be taken from our midst in this way, we trust this family may be united in that home above where sickness and death never come to separate, and where the mists will have all rolled away. Be it resolved that a copy of these resolutions be sent to the bereaved family and a copy be sent to each of our county papers, and a copy spread upon the minutes of the lodge and also that our charges be suspended in mourning for a period of one year.

Mrs. ...  
 Mrs. ...  
 Mrs. Effie Snyder

### The Buying Power of \$1.75.

A little money sometimes buys a good deal. For instance, take the subscription price of The Youth's Companion for a year—\$1.75. If all the good reading in the 52 weekly issues of the paper were published in book form, according to its kind, it would make about thirty volumes of fiction, science, essays by famous writers, household management and economics, sports and pastimes for boys, natural history, anecdotes, humor, etc. The serial stories alone would fill several volumes. Among these is Ralph Paine's great story of the Boxer Rebellion in China, "The Cross and the Dragon." Another is by J. W. Schultz, who was adopted by the Blackfeet when a boy. It is called "The Quest for the Fish-Dog Skin." Another is a glorious girls' story by C. A. Stephens, called "Julia Sylvester." It is the story of a "Mercer" girl in the pioneer days of Oregon and Washington—and that is only part of the serials.

It will cost you nothing to send for the beautiful Announcement of The Companion for 1912, and we will send with it sample copies of the paper.

Do not forget that the new subscriber for 1912 receives a gift of The Companion's Calendar for 1912, lithographed in ten colors and gold, and all the issues for the remaining weeks of 1911 free from the time the subscription is received.

Only \$1.75 now, but on Jan. 1st, 1912, the price will be advanced to \$2.00. Both the Companion and The Brand will be offered for a short time for only \$2.00. Address Brand Publishing Co., Hereford, Texas.

Big line Blankets and Comforts that we are closing out. If will pay you big to see us for bed covering. E. B. Black Co. 401f

Mrs. Emma Ogle of Midlothian, who has been here on a visit to her aunt, Mrs. Sam Worley, left Saturday for her home.

J. W. Copeland, of Dayton, Ohio, purchased a bottle of Chamberlain's Cough Remedy for his boy who had a cold, and before the bottle was all used the boy's cold was gone. Is that not better than to pay a five dollar doctor's bill? Sold by all dealers.

# Oscar Cliett

**I** THANK YOU. The people of Hereford and vicinity have shared very liberally with me indeed for my opening week and I thank each of you who have placed an order, be it large or small. This week I have been more or less handicapped by not having received all my goods. From now on that will be a thing of the past. You'll be able to get it here if it is in town. I want your trade, not all of it at any time, but now at the start enough to let me show you what kind of a groceryman I am, and the purity and wholesomeness of the goods I carry. And, believe me, I will always have the prices right—that's one thing I want you to get down at the very beginning—the price will be right. Again thanking you for your patronage and extending you a cordial invitation to come in and let's get acquainted, I am, Yours truly,

# Oscar Cliett

Prof. W. G. Harris, who is teaching school at the Dillard school north of town, was in last Saturday and returned to school Monday.

For Sale or trade. passenger auto in good repair, and will rent our land office and fixtures for the winter. A. H. Elliston & Son.