

The Hereford Brand

Vol. 11

HEREFORD, TEXAS, AUGUST 18, 1911

No. 28

Does Hereford Want One of Those Big Million Dollar Sugar Beet Factories?

PORTALES THE FORTUNATE ONE

Twenty Millions in Bonds Are Floated For The Mammoth Sugar Factory For Pumptown.

From Roswell Register-Tribune.
The \$20,000,000 bonds to promote the \$1,000,000, 1,000-ton per day American sugar beet factory at Portales and cinch the New Mexico Centtal railroad running from Fort Worth to Santa Fe, was floated in Paris, France, Saturday.

D. F. Thomas of this city, promoter of the factory, and on the inside of the railroad project, received a cable-gram from his agent, Tracy Holland, now in France, to this effect. The cablegram was short, giving no details. Mr. Holland has been in France two months engineering the floating of the bonds.

Mr. Thomas thinks that actual construction on the factory at Portales will begin inside of sixty days.

The location of this sugar plant at Portales will mean the reclamation of 32,000 acres of shallow waterlands in the Portales valley by pumpage. This land will be divided into 160-acre tracts by the sugar beet promoters, individual pumping plants installed, and the purchaser binds himself to raise at least thirty acres of beets each year, paying for the land in twenty years. Five hundred acres of sugar beets have been raised in the Portales valley the past year.

The keenest competition has been going on between the promoters of American sugar beet people and the refinery interests of Garden City, Kan., who have also been in that field with the view to putting in a factory.

It is estimated that twenty to forty tons of beets can be grown on the Portales valley land, which, the company states will market near \$5.00 per ton.

The floating of the bonds in Paris means much to the new irrigation field, as it is the purpose of the promoters to get back of the proposed extension of the Santa Fe Central railroad to Fort Worth by the way of Portales.

Portales alone raised a bonus of \$50,000 for the projection of the road.

From conversation with a well-known man in the city, who is in the confidence of the promoters, it is learned that it is the purpose of the promoters of the road from Fort Worth to Santa Fe to absorb the Santa Fe Central. A further line up that will result and give Portales valley a better outlet for her products is that the promoters of the road will have an extension of the road into Denver, including a traffic agreement with the Denver and Rio Grande for a time. The Denver & Rio Grande is largely represented in the movement.

Roswell may be indirectly benefited if the plans now under way materialize. The is a bare possibility that the promoters would build a spur from Dunlap, the closest point to this city.

Just received at the Hardware a shipment of the minute DeLava Cream Separators. They are money makers.

Public Schools Opens Sept. 4.
At a recent meeting of the school board it was decided to open the next session Monday, September 4. Several new teachers have been added to the faculty to fill vacancies. As finally completed the corps of teachers for 1911-12 is as follows:
Ben Short, Superintendent.

HIGH SCHOOL.
D. A. Shirley, principal and teacher of Mathematics and Science; O. S. Thomas, Latin and History; Mrs. W. D. McElroy, English and History.

GRAMMER SCHOOL.
Miss Maude McLean, 7th grade; Miss May Barton of Tulsa, Okla., 6th grade; Miss Sue Montgomery of Decatur, Texas, 5th grade; Miss Roberta Wilson, 4th grade.

PRIMARY SCHOOL.
Miss Mollie Agerton of Jonesboro, Texas, 3rd grade; Miss Frances Turrentine, 2nd grade; Miss Olive Elder, 1st grade and Miss Anna Brown, 1st grade.

This is a well equipped faculty and splendid work is expected for the year's efforts.

Truck Growers' Association.
Last Saturday the fruit and truck of Hereford perfected their organization by adopting a constitution and electing officers for the first year. L. P. Landrum, President; G. W. Smith, Vice President; C. N. Hill, Secretary; G. C. Major, Treasurer.

After the business of the Association has been transacted, J. B. Wolfe of Houston, gave an interesting talk on fruit growing and marketing. The Association needs the support of every loyal citizen.

More Pumping Outfits.
G. C. Major and his neighbor, Mr. Bell, have each installed a small engine to supplement the work of their windmills in irrigating their truck gardens. L. Weaver is also putting in an engine to get more water in addition to his two mills. Let others do it too.

Mason Fruit Bars at Garrison Bros. 26tf

Crops Need Rain.
A number of farmers from the Spring Lake community were in Hereford yesterday and report that the crops are needing rain. "The early millet crops," the informant said, "are good but the late planting poor. Kaffir and maize must have some more rain to make good."

Fishing Parties.
The disciples of Walton are working hard at their profession during these hot, dry days. Fishing parties are going out every day and the finny tribe is fast losing its members. A whole week encampment is being enjoyed by three separate companies.

Deering Corn Binders at Garrison Bros. 26tf

First Open Cotton.
A. J. Lipscomb claims the first open cotton bolls for the Hereford country. Uncle Jo Syret no doubt gave him a close second but we must give the decision to Andy.

At the Christian Church.
During the absence of the pastor, S. T. Shore, Rev. J. J. Hutchinson of Canyon will occupy the pulpit at the First Christian church next Sunday. Mr. Shore is expected to be here a few days at Canyon when a protracted meeting is being held.

Economy Fruit Bars at Garrison Bros. 26tf

JAKE WOLTERS FACES PROBERS

Anti Leader Declines to Answer Certain Questions—Free With Others.

Jake Wolters, chairman of the anti committee during the recent state-wide pro campaign, was a witness before the house probe committee this Thursday morning. He prefaced his examination, after being sworn by Chairman Nickles of the committee, with a long type-written statement regarding his attitude towards the constitutionality of the house and senate probe committees, and declares emphatically that he does not believe that either committee is legally constituted, or that either has the right to ask questions regarding the conduct of the recent campaign, by anti or pros. However, he proved a will-witness and showed a desire to help the committee in any way he might, when his efforts were taken in consideration of his statement regarding the power of the committee.

The Rainfall.
Rainfall for 1911 around Hereford hasn't been as much as some folks are wont to believe and others would have you think, hence The Brand has never held out any very roseate promises about the summer crops. A careful scanning of the paper will fail to find where the "crops have been assured. Knowing that the soil did not have any sub-moisture at the beginning of the year, there was little hope of getting enough rain to tide the crops over a hot, dry spell as we have had during August.

The rainfall given below shows but 11 1/4 inches from January to July whereas we should have about 18 inches from April to September. Our average rainfall for the Pan-handle is 23 1/2 inches, and when anything like the average falls, wheat and other crops are successfully grown.

January	0.15 inches
February	2.80 inches
March	0.40 inches
April	2.05 inches
May	1.65 inches
June	0.00 inches
July	4.25 inches
Total	11.30 inches.

This is the last month in which to buy your winter coal at the summer prices. Let us protect you. Hughes Grain Co. 1t

HOUSES for rent or sale; Rooms for rent; Horses, Cows, Pigs and Chickens for sale or trade; Farm Implements of all descriptions for sale or trade; Produce of any kind and in any amount; anything you want or do not want should find a place in THE BRAND'S Market Place—THE WANT COLUMN. To make your wants known cost only a trifle. The results come quick. There is something advertised there each week that will interest you. Read The Brand Want Ads and use The Brand Want A when you want.

Plow Now.
If we expect to profit by our past experience, we are going to better our farm conditions by plowing earlier, deeper and on a larger scale. To plow don't mean to work the surface soil from two to four inches deep with a disc harrow. The disc harrow is one of our best farm implements, but it is very much abused on many of our farms by being required to replace the plow in addition to doing its own work. One of our farmers recently made the statement: "I am now putting in my eighth crop without the use of a plow." His crops show the result.

Shallow work is very favorable to weed growth; every seed comes up and none is placed to deep to germinate. Shallow tillage and weed-taken fields are usually found on the same farm.

From the appearance of many of our fields it seems that we have forgotten about the weeds. Regardless of the recent rains, many of our fields are getting too dry to plow well. Weeds take more moisture than our crops. Very little of our stubble land has been disced and the result is we have lots of weeds and very little chance for saving our moisture.

Why plow now? To kill weeds, to make plant food available and save the moisture. At the same time, this early plowing will have time to get settled before planting time and will be in condition to hold late moisture. We must remember that our soils do not lack in fertility, but rather it is a question of moisture. Our hardest work should be to till our land so that it can properly receive and hold this moisture.

All early plowing should be packed immediately. If a sub-surface packer cannot be obtained the work can be done very satisfactorily as follows:

Drag or harrow immediately after the plow, then run the disc harrow over it with discs set straight and harrow again after the disc. Watch this plowed ground very closely, later, don't let grass or weeds get started and be sure that crusts are not allowed to form.

Wheat ground especially should be prepared as outlined, it should be plowed deep and be well packed. The more of this that can be done for wheat between now and August 20th the better. We should be sure to get our wheat ground prepared first and then follow this with other fall plowing.

H. M. BAINER.

No Statehood For Arizona and New Mexico.

President Taft returned to the house of representatives Tuesday the bill admitting Arizona and New Mexico, with his veto of the measure. The president in vigorous language condemned the judiciary recall clause in the Arizona constitution, and asserted that an untrammelled judiciary is the cornerstone of good government. He condemned the idea of a legislative body placing restrictions on the judiciary, subjecting them to momentary gusts of popular passion, with the power in the people to oust immediately an officer whose name is on the list.

PHONE NUMBER

HORRIBLE TALE TOLD BY GIRL

Is Made Prisoner For Fifteen Months by Married California Man.

San Bernardino, Cal., Aug. 17.—Dr. A. W. David, the dentist who is alleged to have held Miss Jennie McDonald a prisoner in a cell-like room adjoining his office for fifteen months, was arraigned today on a statutory charge. He was released on a thousand dollar bond.

Miss McDonald is twenty years old and was a pitiful figure in ragged garments and wasted almost to a skeleton. She told the police she had been confined for a year and a half in a small apartment adjoining the dentist's office. Sobbing out her story she declared she had been held in subjection through hypnotic influence and underwent awful sufferings, but declared she loved McDavid. She gave birth to a son four months ago. For days at a time the infant was her only companion while the dentist was away or with his wife and children.

McDavid refused to make a statement. Miss McDonald pleaded leniency in behalf of the aged physician who attended her at the birth of her baby four months ago. No birth certificate was filed. She said she would testify against the physician.

After arranging to provide bond, McDavid decided to remain in prison fearing summary vengeance at the hands of the citizens.

Camping Party.

A jolly crowd composed of a number of the younger set and their visiting friends were entertained in camp style at Sulphur Park Monday by Miss Bertha Witherspoon, her mother acting as chaperone. In the party were: Misses Timmons and Burson and Messrs. Harvey, Trolinger and Span of Amarillo, Miss Laughlin of Cleburne and Miss Harmon of Midlothian, the young men being friends and guests water is Witherspoon. The other use more Mr. and Mrs. Harrison, Mrs. and Roberta Wilson, Mrs. and Meda Woodburn, Mrs. Nance, Frances Turrentine, both Mrs. Woodburn, Palmer and Witherspoon. Nothing but a jolly, good time has been reported with plenty of fish and other good things to eat.

Accidents.

While playing at home this week Mattie Mounts, daughter of Mr. and Mrs. R. N. Mounts, fell from a "slide-down" and broke her arm at the elbow. The next day, James Russell, son of Mr. and Mrs. J. N. Russell, fell from the porch seat and fractured his arm. Both patients are doing as well as could be expected.

For Sale.

A five room residence, good barn, windmill and one acre of land in five blocks of school house. Price \$1,000.00. Terms \$20.00 per month 8 per cent interest. If you want a home for the rental see me. G. W. Marcus. 26-4t

Deering Corn Binders at Garrison Bros. 26tf
H. M. Bainer, who has charge of store at Hadley, visited Hereford Sunday.

Irrigation Methods

BY SAMUEL FOSTER

A Series of Timely Articles on Applying Water to Different Crops to Obtain Best Results.

The following articles written by Samuel Foster, Chief of Irrigation Investigations for Experiment Stations, U. S. A., will be of interest to all who wish to study irrigation methods:

IRRIGATING RICE.

In 1909 the farmers of Louisiana, Texas, and Arkansas received over \$18,000,000 for their irrigated rice crop. The well drained, rich soil of that warm, humid region, when abundantly supplied with water at the proper time, is well adapted to the needs of this crop. Unlike most crops, rice must not only be flooded, but the top-soil must be kept either continuously moist or submerged for a considerable part of the time. In the river sections of Louisiana two systems of culture, the wet and the dry, are employed. In the wet method the fields are flooded and plowed in the water to a depth of two and a half to four inches in April or early in May. The seed is sown broadcast and harrowed in, after which the water is turned off and the rice speedily germinates. In the dry method the land is plowed, harrowed, and seeded from the middle of March to the first of July in a manner similar to the treatment given other cereals. Under both methods a little water is turned on when the rice is four to six inches high. If the water is cold it must be used sparingly on early rice, while on late rice a sufficient depth of water must be maintained to prevent scalding. Unless the crop is attacked by insects the water after being turned on is kept on continuously until withdrawn previous to the harvest.

In the prairie districts of Louisiana, Texas, and Arkansas, where over eighty-five per cent of the total yield of this country is grown, the fields are plowed two to three inches deep at any convenient time between the harvesting of one crop and the planting of the next. Unless the soil is very hard no irrigation is needed before seeding. The most common varieties are Honduras and Japan rice, the acreage in the former being about double that of the latter. Japan rice grows more slowly, requiring about fifteen days more time

to mature. Advantage is taken of this to increase the length of the growing season as well as that of the irrigation season, in order that the largest possible acreage may be handled by a given number of laborers. The time of seeding extends from the middle of March to July. The Honduras rice is planted first and there is usually sufficient rainfall to germinate the seed. In case irrigation water is needed to sprout the seed, it should not be allowed to remain more than a few hours or it will cause the seed to rot. Water as a rule, is not needed on the Japan rice, or again on the Honduras rice, until the plants are from four to six inches high. Water is at first used sparingly, but the surface is flooded when the rice attains a height of six to eight inches. As in the case of the river rice, the fields are continuously flooded from this time until shortly before the crop is harvested.

In the river districts of Louisiana the water required is obtained by siphoning it over the levees from the river, or, in case of low water, from pools into which it has been pumped. In the prairie districts large canal systems supplied by pumping plants and irrigating extensive tracts are common. The pumping plants operate against heads ranging from ten to seventy feet, and are made of sufficient capacity to furnish seven to eight gallons per minute for each acre irrigated. One cubic foot of water per second would thus serve about sixty acres.

Modifications of the check method of land preparation prevail throughout the rice districts. In the past the levees were far apart, but later practice has fully demonstrated the advantages of having three to five contours in each foot of vertical elevation instead of only two, as was the former custom. This allows a corresponding reduction in the height of the levees and the size of the checks. The lesson which experience has taught in the rice fields of the Gulf States, as well as in the San Joaquin Valley of California, is that the low levee with a broad, evenly trimmed base is best and presents the least obstruction to farm operations.

IRRIGATING ALFALFA.

Stated generally, alfalfa is irriga-

SCHOOL SHOES!

We have just received a large assortment of school shoes. They are the kind that will wear best and longest and give satisfaction. We recommend these shoes to be the strongest and best line we have ever carried and invite you to see them.

Knee Pants

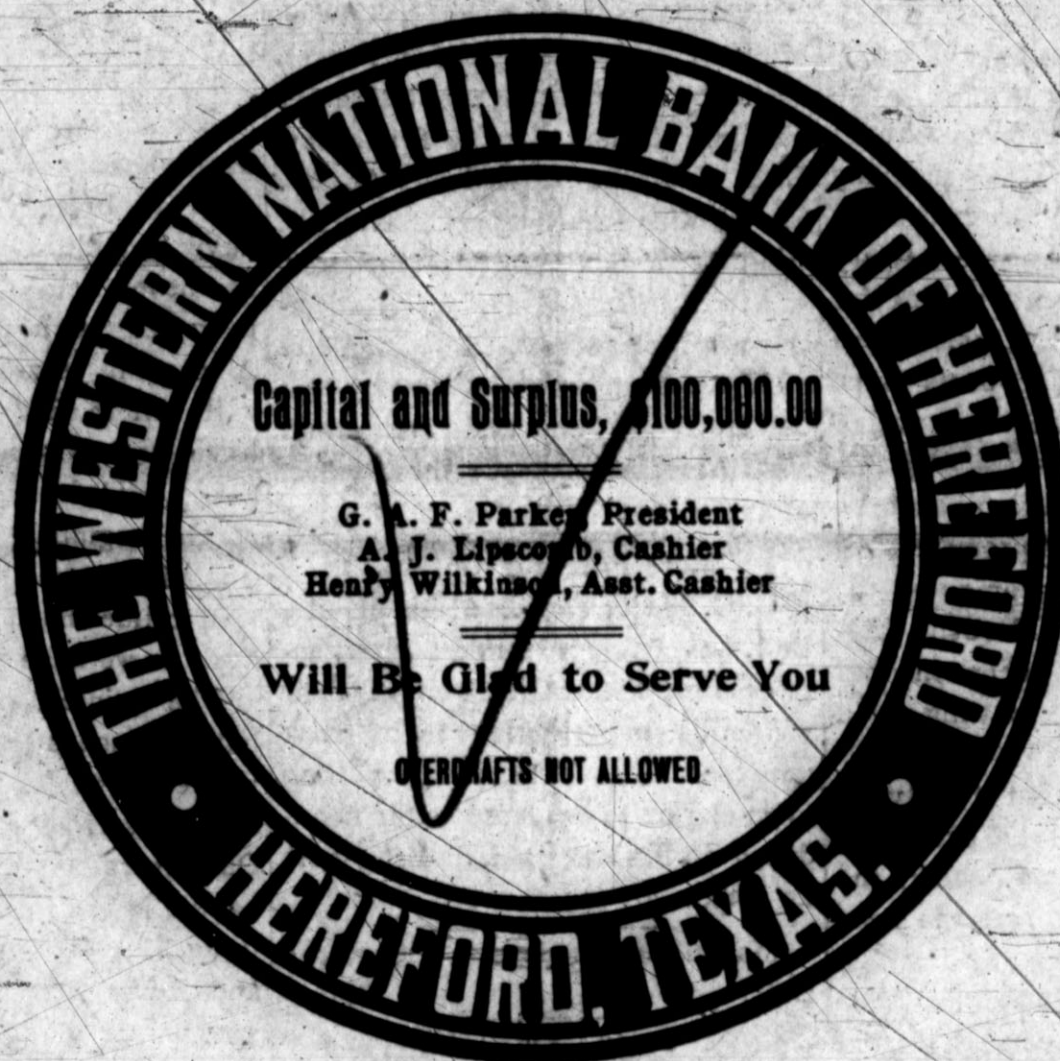
Our Fall line is in the house and it is a fine assortment. They are made like you want them, "Fet-Top."

Good Values and Reasonable Prices

Come in and see them.



H. C. MYRICK



COAL ADVANCES

75c PER TON SEPT. 1, 1911

"Niggerhead Coal is Best"

The quality of Coal is much better in summer and you'd better get next. It is a well known fact that we sell the best coal.

The quality of our feedstuffs is just as high and our prices are the lowest.

"Niggerhead Coal is Best"

WITHERSPOON Texas

ted by flooding in the Rocky Mountain states, from furrows in the northwest, and in borders and checks in the southwest and California. The amount of water, usually designated the "head," required for flooding varies from fifty to two hundred miner's inches. This quantity is conveyed to the highest point of the field in a supply ditch and is there divided among two or more field laterals, the number served depending on the total head. The least head for any one lateral is seldom less than forty inches. When water is admitted into a lateral it is checked at a point 100 feet or more below the place of entrance. These checks may be earth, course manure covered with earth on the upstream face, canvas, or wood. The effect of any of these checks is to raise the water until it flows over the low places or through openings made with a shovel. Any excess water is caught up by the next lower lateral and when the soil is thoroughly soaked to a depth of about twelve inches, the check is broken or removed to a point lower down and the flooding of the adjacent land is begun. One man

acres in twelve hours. The fine soils found in parts of the northwest have a tendency to run together and form a crust after water is spread over the surface. In order to prevent puddling and baking, which injure crops, the soil is moistened from furrows. The spacing of the furrows varies from twelve to forty-eight inches, depending on the redness with which the water moistens the dry earth on each side of the furrow. Water is turned into these from head ditches, usually through spouts or tubes. When a field is properly prepared the task of irrigating by this method is easy. In sandy loam and with furrows 500 to 1,000 feet long the water is allowed to run for about two days. At first a larger head is used but after the bottom of each furrow is reached a smaller stream will suffice. In irrigating alfalfa in checks large heads are the rule. In the Modesto and Turlock irrigation districts of California more cubic feet per second is commonly used. With this head or four checks, each averaging out three-fourth of an

\$4.00 For \$1.50. Read the advertisement elsewhere in this issue and see how this can be done. \$4.00 worth of real stuff for \$1.50 and this includes a year's subscription to the Brand. The Black Beauty Kitchen Set is guaranteed by the factory to be as good as the best. Come in to see the set.

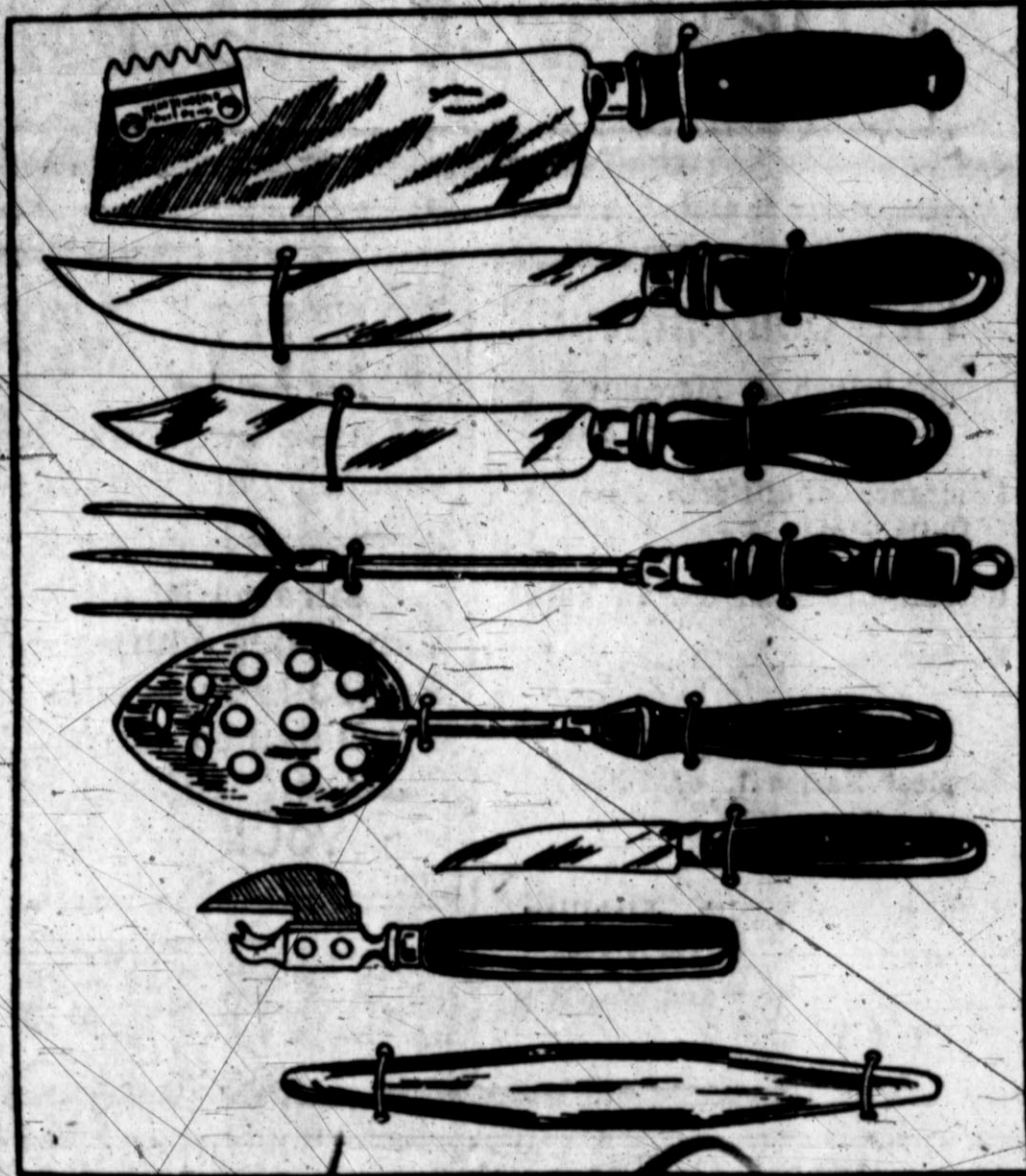
READ for PROFIT

Use for Results
FOLEY KIDNEY PILLS
They work directly on the KIDNEYS, BLADDER and URINARY PASSAGES, and their beneficial effect is felt from the start. For BACKACHE, KIDNEY and BLADDER TROUBLE, RHEUMATISM, CONGESTION of the KIDNEYS, INFLAMMATION of the BLADDER and annoying URINARY IRREGULARITIES they exercise a permanent benefit. **LONG IN ACTION - QUICK IN RESULTS**
F. S. Rexford, 615 New York Life Bldg., Kansas City, Mo., says: "I had a severe attack of a cold which settled in my back and kidneys and I was in great pain from my trouble. A friend recommended Foley's Kidney Pills and I used two bottles of them and they have done me a world of good."
BETTS-CLARK, Druggists

THOSE EXTREMELY USEFUL AND EFFICIENT BLACK BEAUTY KITCHEN SETS

Have arrived and are now ready for distribution to both old and new subscribers to The Hereford Brand

This Excellent Offer is Open Both Old and New Subscribers. Pay us \$1.50 and The Brand is Yours for One Year and a Black Beauty Kitchen Set Forever and Forever. If You are not on our mailing list now is the time to get there.



Those who have already secured their Black Beauty Kitchen Sets Say That The Kitchen Sets Alone Are Worth Double the amount Paid for Both the Kitchen Set and The Brand for One Year We want you to have one

The Sets are quite expensive and the number limited. It will be well for you to call and get you your set at once

An Unparalleled Subscription Offer

THE BRAND believes that it has the best subscription offer to make that any newspaper anywhere has ever made. It is open to old as well as new subscribers.

We have arranged direct with a big manufacturing concern of household specialties to furnish us with a limited number of High Grade Kitchen Sets, known and sold as

The Black Beauty Combination Kitchen Set

And it is a beauty. An 8-piece Kitchen Set that any housewife would be proud to own. A Kitchen Set that will cost you \$3.00 any day anywhere you buy it one piece at a time.

Don't get the idea that it is cheap in quality because the price we make you is so remarkably low. It is strictly A1 quality and every article in the set is guaranteed by the manufacturer to be perfect in workmanship and material, and any article not found so will be cheerfully replaced with a perfect one, free of charge.

Whether you are an old or a new subscriber upon the receipt of \$1.50 the Kitchen Set is yours for life, and The Brand 1 year

The Brand desires to have every family in the Hereford Country readers of its columns and it will earnestly endeavor to give the news in a manner worthy of a circulation of such magnitude. It will take your help though---do we get it? : : :

Household Articles Used Every Day

THE BLACK BEAUTY KITCHEN Combination Set Consists of:

- 1 Combination Cleaver and Steak Tenderer, blade made from specially made cold rolled steel, length 12 1/2 inches, ebonized handle 75c
- 1 long-bladed Bread or Slicing Knife, best crucible steel, ebonized handle 75c
- 1 Butcher or General Utility Knife, best crucible steel, ebonized handle 50c
- 1 Tin Can Opener, with ebonized handle 15c
- 1 Paring Knife, best crucible steel, ebonized handle 15c
- 1 long-handled Flesh Fork, tines very sharp, ebonized handle 25c
- 1 Favorite Mixing Spoon, very strong 20c
- 1 Opalite Sharpening Stone, imported 25c

RETAIL VALUE \$3.00
THE HEREFORD BRAND, 1 year \$1.00

TOTAL \$4.00
All Can Belong to You for \$1.50

SEND YOUR ORDER TODAY—THE SUPPLY IS LIMITED AND THEY WON'T LAST LONG

Out of town subscribers will be asked to pay carriage charges at their end of the line. The same will be very little.

While the offer is primarily intended to secure new subscribers, we appreciate our friends already readers of The Brand far to much to withhold this unparalleled subscription offer from them, and upon the receipt of the price will set their subscription date ahead one year and present them with one of the Useful and Efficient Black Beauty Kitchen Sets.

Come In And Let Us Show You One Today

THE HEREFORD BRAND, HEREFORD, TEXAS
TELEPHONE NUMBER 3

IRRIGATION METHODS

(CONTINUED FROM PAGE TWO)

acre in extent, are flooded at one time, and in ten hours it is possible to irrigate sixteen acres to an average depth of six inches. With such facilities for distributing and controlling water, the wetting of the soil becomes an easy and simple task.

In irrigating alfalfa in borders in the Yuma Valley, Arizona, a head of about four cubic feet per second is divided between three or four borders and the time required for the thin sheet of water to traverse a field forty rods long depends on the slope, soil, crop, and thoroughness of irrigation desired. The usual time is one hour.

IRRIGATING GRAIN.

Grain occupies an important place in irrigated farming. Such crops as alfalfa, beets, potatoes, and fruit give much greater returns, but grain growing must be practiced to round out the requirements of most diversified farms under irrigation. To the new settler with little means it brings in quick returns; it is one of the best preparatory crops to sow on raw land, and it fits into the ordinary crop rotation of the west, made up of grain, alfalfa, and sugar beets or potatoes.

Grains of all kinds are irrigated mostly by the flooding method, but borders and furrows are also used to a limited extent. The process of flooding grain fields from field laterals is very much the same as that for alfalfa, except that the laterals are spaced closer. Less care is likewise taken in forming these channels, since they are not intended to last beyond one irrigating season. After the last watering and before the grain is ready to harvest the field, ditches are filled in so as not to interfere with the reaper.

In the Yakima Valley in Washington, grain is irrigated from furrows spaced twenty-four to thirty inches apart, and in the Imperial Valley in California it is flooded in borders about fifty feet in width and often a quarter of a mile long.

The low duty of water on grain land is due largely to the newness of the ground and the rough condition of the surface. Results of measurements made in different states of the west show that large quantities of water, often exceeding six acre-feet per acre, are frequently applied to grain fields. It is apparent from the low or average yields obtained that the greater part of the water is wasted. Under skillful use more than two acre-feet per acre is seldom needed.

Frio Items.

Church next Sunday both morning and afternoon. All are invited to come.

W. B. Green and family entertained Mr. Robison, wife and son of Hereford and Mrs. Maggie Stanley and family Sunday.

Ed. Stanley and family spent Sunday with Steve Sanders and family.

Frank Axe and family were Sunday guests of J. W. Beatty and family.

Miss Clemie Sanders and Omer Dendy spent Sunday with Jink Lindsey and wife.

Charley and Fred Newsome and Olen Dendy have gone to Gray county where they have employments.

The new school house that is being built on J. O. Linsey's place is nearly completed.

W. P. Genstis is here again with daughter, Mrs. J. W. Beatty, in absence of a few months.

J. F. Dollar and F. J. Axe transacted business at Dimmitt Monday.

The Hereford Brand

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Strictly in Advance

Any erroneous statement reflecting the
character or reputation of any individual or
firm which may appear in The Brand, will
be gladly corrected upon being brought to
the attention of the publishers.

TOWNS AND THEIR PAPERS.

A newspaper can never very creditably represent a town whose business men do not advertise. He may howl himself hoarse bragging about the vim, energy and enterprise of his town, but if his declarations are not backed up by a liberal amount of advertising by the business men of the town, the world will be slow to take his statements as true. It takes more than the unsupported testimonial of the local newspaper man to prove to the world that his town is the best on the market, and the best place on earth to buy goods. His evidence needs corroboration.—Toyah Valley Herald.

State Press, who sees a small mountain of newspapers each week is downright sorry for the courageous souls who edit some of them—a few of them. These papers appear weekly with well-written editorials and snappy paragraphs boosting their respective towns and each telling what a stirring, thriving, promising little city it is published in. A glance at the advertising pages, or where the advertising ought to be shows that the space is given over to plate matter or miscellaneous reprint, and that most of the merchants are dead or asleep. Now, this much is certain and does not admit of controversy: Every good town maintains a good newspaper, and the appearance of the newspaper, indicates its condition. If the paper looks half-starved (granting of course, that it is the representative paper of the community), then the town is full of tightwads, and a town full of tightwads is a town full of the kind of people who will never do anything to improve their condition except to squeeze usurious interest out of needy borrowers. This is an advertising age, the age of printers' ink; and the merchants who haven't found that out are not ordinarily keen enough to pick up bargains for their customers.—State Press of Dallas News.

PORTALES gets a sugar beet factory and new railroad all at one shot. Their irrigation wells have done it. Why not do it?

A combination hard to beat—water, soil, sunshine and air. Hereford has a surplus of all four. Why not make the air put the water on the soil, then the sunshine will do the rest.

THE commissioners' court at Amarillo has ordered an election calling for a local option on Sept. 5. While the editor of this paper is and has always favored local option, we (the editor) are of the opinion that the pros are a little premature in this explosion.

PRES. Tamm and the double statehood bill. Tamm on the Senate for passing the resolution. He thinks the people are capable of recalling an unfaithful president. The old idea that judges are infallible still clings to his ancient toga.

If Hereford will get busy now she can get a contract with the Garden City people to erect a sugar factory at this place. Something like 4000 acres will have to be pledged for beets and an agreement made to prepare the ground and cultivate it under the direction of the sugar beet supervisor.

Slap Shots.

What's the use to gamble? If you can't "saw wood," pump water.

When a woman will deliberately add ten years to her age by following the style in hair dressing, what's the use to ratify the constitution?

Some men had rather be considered tough than to be seen going to Sunday School with his own wife.

Some girls will expose the rusty knuckle of their elbow rather than be out of style.

Politics and religion have stretched many a man's conscience to the bustin' point.

Some church members are like warmed over biscuits. See?

Stop your gazin' upward into the sky and prayin' for the Lord to send the rain; jus' go to diggin' and make the dirt fly, use a heap-a-gumpshun and a little brain.

How's This?

We offer One Hundred Dollars Reward for any case of Catarrh that cannot be cured by Hall's Catarrh Cure.

F. J. CHENEY & CO., Toledo, O. We, the undersigned, have known F. J. Cheney for the last 15 years, and believe him perfectly honorable in all business transactions and financially able to carry out any obligations made by his firm.

NATIONAL BANK OF COMMERCE, Toledo, O. Hall's Catarrh Cure is taken internally, acting directly upon the blood and mucous surfaces of the system. Testimonials sent free. Price 75 cents per bottle. Sold by all Druggists.

Take Hall's Family Pills for constipation. Rev. T. S. Bargas and wife who have been visiting brother left Tuesday for Waco where they will visit for a short time before returning to his pastorate at Phoenix, Ariz.

Mrs. Jno. P. Slaton and daughter, Velma, have returned from a visit with friends at Clovis, N. M.

John Deere Plows at Garrison Bros. 26th

Miss Ethel Edwards of Wildorado is visiting in the home of Mrs. W. H. Edwards.

W. B. Beach returned this morning from Wheeler county.

S. B. Edwards was in Friona today.

The Wright Land Co. had 20 prospectors at Friona today.

A number of prospectors were in Hereford this week making inquiry, some buying land.

For summer diarrhoea in children always give Chamberlain's Colic, Cholera and Diarrhoea Remedy and castor oil, and a speedy cure is certain. For sale by all dealers.

Mrs. G. F. Pierce received a telegram Tuesday morning giving the sad news of the death of her sister, Miss Susie Robinson at Bowie, Texas. She left on the first train to attend the funeral.

Mr. and Mrs. J. B. Phillips and daughter, Miss Cassie, who formerly lived at Hereford, but for the past two years at Independence, Mo., have moved back to Hereford.

If you have anything that you wish to dispose of, advertise it in the Brand Liners and sell it.

C. H. Churchill and daughter, Miss Fern, have moved back to Hereford from Adrian, Mo. Mrs. Churchill and the other daughter, Miss Ruth, will be here after finishing a visit with relatives in Illinois.

And Too Often They Get It. "Encore," Leander James, means a persistent desire on the part of some folks to get something for nothing, and to get it right away.

A Brand Liner will rent that room for you—5c a line.

The First National Bank

Calls attention to its splendid Board of Directors, who stand responsible to you for every dollar's business you entrust to the bank's care:

W. S. HIGGINS, J. L. FUQUA, W. H. FUQUA,
R. J. KIBBE, J. T. JOWELL, L. GOUGH,
R. N. MOUNTS, J. H. BOWERS, J. J. GALLAHER

This institution has fostered the interests of the community and its citizens in the past—it respectfully asks your consideration when you come to place your account now.

NO OVERDRAFTS ALLOWED

The First National Bank

Fire Companies:

- North British & Mercantile of London and Edinburg, Eng.
- Insurance Co. of North America, Philadelphia, Pa.
- German-American of New York.
- Connecticut of Hartford Conn.
- Hanover, of New York.
- Peoples' National, of Philadelphia, Pa.
- Accident and Health, Liability, Burglary, and Plate Glass: the old Fidelity and Casualty of New York.

TELL ME If You have Bargains to Offer in City or Country Property.

I have frequent inquiries for both. I make a specialty of exchanges.

Insurance of all kinds sold in strong reliable companies whose Financial Strength and past Record is their best advertisement. Any work entrusted to us will receive careful attention. Satisfied customers is our constant effort.

YOUR NOTARY WORK SOLICITED

Office in Dunlap and Britain Building, Rooms 2 **C. O. LEE** Hereford, Texas Phone 310

THE FIRST STATE BANK

S. B. EDWARDS, President W. C. WITHERSPOON, Asst. Cashier J. THOS. WEBB, Cashier
H. B. WEBB 1st Vice Pres. I. M. PALMER, 2nd Vice Pres.



AND TRUST COMPANY HEREFORD TEXAS

Want Ads 5c Per Line—Try One

Local and Personal

Copies of the 32-Page Special Irrigation Edition are still on sale at 10c per copy. The edition is handsomely illustrated, well printed, and full of information about the Hereford Country. It is the best advertising you can get hold of for the price. See or write, THE BRAND PUBLISHING COMPANY, Hereford, Texas.

J. L. Fuqua is on business at Alpine, Texas.

Tubular Cream Separators at Garrison Bros. 26tf

Hon. W. M. Knight was in Amarillo Friday on legal business.

Economy Fruit Jars at Garrison Bros. 26tf

Sam Dunn returned Monday from a fishin' trip in North Park, Colo.

I'll meet you at the Corner Drug Store. 38tf

Miss Dorris Bowers is visiting relatives at Childress, Texas.

American Beauty Corsets at Gass & Son's. It

Prov. Mounts, brother of R. N. Mounts, is here from Oklahoma.

The best "negro" head coal in town. Hughes Grain Co. 1t

Van Brunt Grain Drills at Garrison Bros. 26tf

James A. Snyder was in Amarillo Wednesday on business.

We pay cash for dry cow hides. Hughes Grain Co. 1t

J. T. White of Palmyra, Mo., was in Hereford this week.

Place your order for storage coal with Hughes Grain Co. 1t

YOU'LL LIKE HEREFORD!

Ira Johnson was over from Ede the first of the week.

John Deere Plows at Garrison Bros. 26tf

E. B. Black returned Wednesday from a trip to Kansas City and St. Louis.

Miss Nell Wyche was the guest of Miss Beulah Head last week.

Fruit jar rubbers, caps and ceiling wax. Warren Hardware Co. 22tf

Mr. Ray Maxwell of Portales, N. M., was in Hereford yestertay.

Mamie Feemster left Monday to visit relatives at Plainview and Lockney.

We have shorts. Witherspoon & Harrison. 21tf

J. H. Bowers has been to Memphis, Texas, on business, returning Tuesday.

Vellie Vehicles at Garrison Bros. 26tf

Miss Annie Price, who has been attending the Normal at Canyon, came in yesterday.

Tubular Cream Separators at Garrison Bros. 26tf

Mrs. D. N. Terry of Post City, who has been with her sister, Mrs. Darnell, during the latter's illness, left for her home Monday.

N. J. Matthews dropped in yesterday to visit with his family for a few days.

DeLaval Cream Separators at the Hereford Hardware. 27-2t

Allen Bell made a short stay in Hereford returning Monday to his business at Silvertown.

Star and Leader Windmills at Garrison Bros. 26tf

Rev. J. M. Sherman was in Bovina recently where he preached in a protracted meeting.

Fruit jars of all sizes, also jar rubber caps! Ceiling wax. Warren Hardware Co. 22tf

Miss Jack Harrison has returned from Comanche where she has been on a visit to homefolks.

Large Shipment Stylish American Beauty Corsets just received at D. R. Gass & Sons. It

Mrs. J. C. Murphy and son took the 8:30 train Monday for Lubbock where they will visit relatives.

Fruit jar rubbers and caps at Garrison Bros. 26tf

Geo. W. Irwin, Jr. was in Amarillo Monday, but left the train at Canyon to take his car from that point.

Mason Fruit Jars at Garrison Bros. 26tf

E. B. Black Co.
Embalmers & Funeral Directors
AT YOUR SERVICE DAY OR NIGHT
DAY PHONE 14. NIGHT PHONES 92 OR 299

J. G. Callens left Monday afternoon for the markets where he will lay in a new stock of seasonable goods.

Fruit jar rubbers and caps at Garrison Bros. 26tf

Dr. R. M. Johnson of Lubbock a former resident in Hereford and who still owns a home here spent Sunday with his son.

Gardening tools at Garrison Bros. 26tf

Mrs. T. M. Palmer and her mother, Mrs. M. C. White, and sister Mrs. Avis, of Wichita Falls, are spending a short while at Roswell.

Call and see those new American Beauty Corsets just received at Gass & Son's. You'll like them.

J. I. Gates, Santa Fe, agent, is now a happy man. Mrs. Gates is here and they will make their home at Hereford.

I'll meet you at the Corner Drug Store. 38tf

M. A. Lampkin, now traveling for a life insurance company, is home for a few days.

Mrs. C. E. Alexander of Denton came in Friday to visit her sister, Mrs. H. H. Halkins, for a few days.

Mrs. H. C. Myrick is enjoying a visit from her mother, Mrs. Graham, and her niece, Miss Annie Graham, of Irene, Texas.

Vellie Vehicles at Garrison Bros. 26tf

Mr. and Mrs. Fowler of Bartlett, Texas, are visiting Mr. and Mrs. W. R. Evants. Mrs. Fowler and Mrs. Evants are sisters.

Stops the Hair From Falling Out!

Dandruff is not only disagreeable, aggravating and embarrassing—it is dangerous—it means scalp disease and loss of hair.

You may have but little dandruff at the present time, but if neglected it will increase in quantity, close up the pores of the scalp and rob the roots of the hair of proper nourishment—the moisture and heat of the scalp will soon change a loose and fluffy dandruff into an almost solid mass—it becomes sticky and forms in layers.

Nyal's Hirsutone
soon relieves this condition

—loosens up the dandruff and prevents the bacterial action. It supplies proper nourishment to the scalp and hair—stimulates its growth and gradually dardens gray hair.

Its continued use will result in a luxuriant growth of hair.

When we had a chance to get the exclusive selling agency for Nyal's Family Remedies we jumped at it. They are known among all druggists as the highest quality line on the market, and are prepared by a great firm of manufacturing chemists, famous for fifty years.

E. T. WOODBURN & SON
"THE NYAL DRUG STORE."

Mrs. Stanley, formerly Miss Sudabell Warren, is visiting her sister, Mrs. G. W. Barcus. Her home is at Dodge City, Iowa.

Mr. and Mrs. Orville Newell and child have returned from Los Angeles, Calif. They like Hereford better and Mr. Newell has his old position at Callens.

Gardening tools at Garrison Bros. 26tf

Mr. and Mrs. A. M. Jones returned Sunday from a month's visit in Tennessee, Mr. Jones' old home. They say they are glad to get back.

Van Brunt Grain Drills at Garrison Bros. 26tf

Arthur Thompson of Utopia, Kansas, is here for a week visiting homefolks. He says the corn crop is good in his section.

Dandruff is not only annoying and embarrassing—it is unhealthy. It robs the hair of all nutrition. Nyal's Hirsutone destroys the dandruff and acts as a tonic to the roots of the hair. E. T. Woodburn & Son. 1t

Lester Wilkinson, who has been on a pleasure trip through Colorado and the Coast country, came in on the afternoon train Sunday.

Prof. F. G. Jones and family from McKinney are visiting friends in the city. They are spending the month on the plains as a summer vacation. Mr. Jones is principal of the McKinney high school.

Call and let us show you the good points of the new DeLaval Cream Separators we have just received. They are time savers and money makers for the man who has milch cows. The Hereford Hardware. 27-3t

Uncle Joe Syper and a street preacher had a warm discussion Tuesday afternoon in front of the Corner Drug Store. Quite a crowd was attracted but Marshal Sullivan broke it up when the sidewalk was blocked.

You know that dandruff means baldness—it keeps collecting, forms in layers and robs the hair of nutrition. The first application of Nyal's Hirsutone will loosen up the dandruff and supply nourishment. E. T. Woodburn & Son. 1t

Geo. Bippus and wife from near Cap Rock were in town yesterday trading.

THE PATH OF SATISFACTION
Leads From Our Store

SO if you are in need of good things to eat, pure and wholesome, let us fill your orders as we carry a complete stock of staple and fancy groceries which we are selling at exceedingly low

- 4127 feet
- 3998 feet
- 4000 feet
- 3986 feet
- 3887 feet
- 3663 feet
- 3810 feet

and guarantee satisfaction. Our policy: **GOOD LOW PRICES** and **FREE DELIVERY.**

Telephone No. 25
HUBBARD DRY GOODS & Grocery Company

STANDARD GROCERIES



are always sold on a very close margin of profit.

You can always count on buying your Sugar, Flour, Butter, Eggs, etc., here at the lowest market rates.

Our Fancy Groceries

are sold on an equally low basis. You can get the finest things to eat here at prices you usually pay for those of ordinary grade.

CARDWELL BROTHERS

Telephone Number Fifty

O. E. THOMAS
EMBALMER AND FUNERAL DIRECTOR
Night Phone 299

E. B. Black Co.
FURNITURE AND UNDERTAKING—HEREFORD, TEXAS

HEREFORD, TEXAS
DAY PHONE
Number **Forteen**

SETTLING A DESERT

How Millions of Homes Will Be Established on the New Oases of Our Arid West.

From Dallas Morning News.

Three years ago he was a stenographer in the Postoffice Department at Washington. He was getting \$1,200 a year and he had one month's annual vacation. He has saved \$1,500 by skimping, and could see but little light for the future. Then he went West on his annual leave and was present at the opening of some Government irrigated lands at Huntley, in Northern Montana. He dropped into the line of homeseekers and drew an allotment of forty-six acres, with the right to pay for it in ten-year installments.

He resigned his Washington job, and, using his savings, built himself a home. He then cleared thirty-five acres of sage brush and sowed it to oats and wheat. He set out an apple orchard and between rows put in 4,000 strawberry plants and some currants, grapes and blackberries. His oats produced sixty-two bushels per acre and the wheat thirty bushels. The apple trees grew. The next year he planted sugar beets on thirty-one acres of this land and the crop therefrom brought in \$3,100. The orchard is rapidly growing and the man already estimates himself worth at least \$10,000.

That is the story of one man's experience on the irrigated tracts of the reclamation service which Uncle Sam is now parceling out to his children. He has already sold thousands of

acres on such installments and he has water enough in the big reservoirs lately built to feed 25,000 farms of forty acres each. This land has been reclaimed from the desert, and it is only the beginning. It is the first fruits of the reclamation service, which has already spent \$60,000,000 in dams, reservoirs and canals. A million acres are now under water, and within the next generation or so more than a million homes will have been added to those of our country.

SOME OF UNCLE SAM'S SETTLERS.

Before I tell you how such farms may be gotten I want to give some stories about and letters from Uncle Sam's pioneers. The Reclamation Bureau at Washington has a large correspondence from those who have taken such tracts. It publishes the value of the lands and tells what may be made from them. Take the fruit oases of the Pacific Northwest. If the information did not come from the Government I should not venture to quote it, for the prices seem to be out of all reason. Irrigated fruit lands owned by individuals right near some of the Government tracts sell for from \$100 to \$2,000 per acre, and some of the sage brush near by is bringing \$50 per acre and upward. This is in the Yakima Valley and others of that region where dams can be made at the outlets of mountain lakes, which will eventually give 930,000 acre feet. There is enough water there to redeem a half million acres and there are four or five schemes planned for the Yakima Valley alone. There are excellent orchard lands on nearly all of the projects, and the men who have taken up holdings are rapidly growing in wealth.

Engineer Blanchard of the Reclamation Service tells me of a man named Silver who planted ten acres of orchard near Yakima about six years ago. He netted \$2,700 last year from his fruit and the vegetables which he raised between the rows. In the same region J. O. Shadbolt, a dry goods merchant from Montana, made \$16,000 from the fruit raised on forty-one acres. In 1907 the same orchard yielded a gross of \$29,000 and a net of \$20,000, and in the three years which the man has been fruit raising he has netted \$39,000, or more than \$13,000 a year.

The Government reports that full-bearing orchards produce crops of from \$300 to \$1,200 per acre, and that \$300 is less than the average if the trees are well kept. The lands that have been redeemed there are being largely planted to fruit, and millions of trees have been set out in the valley during the last season or so.

Robert McCormick, who was a lumberman in Minnesota, came to this valley ten years ago with 75c in his pocket. He worked for a time as a teamster, and with his savings made his first payment on twenty-five acres of the Government project. The land was then covered with sage brush. Today it is all in crops and is paying him \$2,000 a year above all his expenses. Last fall he picked 700 or 800 boxes of apples from a little over an acre, making a yield of about \$800 for that amount of ground. A Wisconsin man the same year sold \$3,700 worth of apples from nine acres of trees.

A VOICE FROM MONTANA.

Here are some letters from Huntley, Mont., where the irrigation projects embrace a total of 29,000 acres. They are not all completed, but the water has been put on large tracts, and several good sized towns have gone up. This is a land of grain and alfalfa. Wheat averages thirty bushels to the acre, barley from fifty to seventy bushels, and oats from ninety to one hundred bushels. Oats sell for 90c per 100 pounds, and seed oats bring as much as \$1.25. There is a grazing country

about, and alfalfa is worth \$5 a ton in the stack. It yields from five to seven tons an acre from three cuttings, and is used also to restore the fertility of the soil. A sugar beet factory has been recently established near Hunter, and farmers are raising beets and getting fourteen tons to the acre, which they sell for \$5 a ton. They can grow 300 bushels of onions or 150 bushels of potatoes on almost any part of the Government lands, and there is an instance of one farmer who grew \$50 worth of cucumbers on one-eighth of an acre never before touched with the plow.

In connection with cucumbers, I have a letter here from Nat Marten of Huntley, who made \$4,200 out of dill pickles which were raised on less than seven acres of land. He put up 330 barrels of these pickles and sold them at \$13 a barrel. He says that most of the cucumbers were raised by the neighbors on the above land. He paid them 1c a pound, and this gave a good profit, as some of them raised nine tons to the acre. Mr. Marten says he expects to double his output next year and to raise most of the cucumbers himself.

Another Huntley man writes that he came from Latrobe, Pa., and that without any experience in irrigation farming got forty-one acres from the Government and tilled it alone, with the assistance of his children, the oldest of whom was just 14 years. His first crop brought him \$2,400, and he expects to produce at least \$3,000 worth of stuff this year. This man says: "It don't take a big man to do this. I weigh only 132 pounds." His name is W. W. Kessler and his children are ten.

Happiest Girl in Lincoln.

A Lincoln, Neb., girl writes: "I had been ailing for some time with chronic constipation and stomach trouble. I began taking Chamberlain's Stomach and Liver Tablets and in three days I was able to be up and got better right along. I am the proudest girl in Lincoln to find such a good medicine." For sale by all dealers.

His Peculiar Gait.

A waiter in a restaurant went in to take a man's order. "Have you got frog legs?" asked the man. "Oh, no, sir; it's rheumatism that makes me walk that way," responded the waiter.

ARE YOU USING THE BRAND WANT COLUMN

Olathe, Kansas,
Aug. 3, 1911.

Hereford Brand,
Hereford, Texas.

Gentlemen:-
Enclosed find \$1.00 for running want ad 4 issues in your valuable paper.

Have had a number of replies from this ad and some very promising ones.

We can recommend The Brand as a good advertiser of Panhandle Lands.

Yours truly,
P. O. Box 144.

If you are not using the want column of The Brand you are doubtless losing money. It will SELL or PROCURE at the least possible expense. It is scrutinized by 6499 eager eyes each week.

50 PER LINE PER ISSUE

CANADIAN ACADEMY

Eight years record as a Boarding School for boys and girls. Home-like Dormitories in care of Christian Teachers. Literary, bookkeeping, piano, voice, elocution, art. Nine college graduate teachers true and tried in special departments. Personal help and full instruction. Where culture and refinement abound. Fall term opens Wednesday, August 23. Write

R. E. L. FAIRBANKS, PRES., CANADIAN, TEX.

Hereford's Cleanest Grocery



DOWN ON THE FARM
people are working early and late
to supply us with

FRESH VEGETABLES FOR YOUR TABLE

They reach here with the morning dew still glistening on them. We'll send you what you order, of course. But we'd prefer you to come in person and enjoy their crisp freshness. You'll find yourself in splendid company if you come.

We want your grocery business on

Price,
Quality
and Promptness

Homer Wilkinson
TELEPHONE NO. 81



The Value of MEDICINE

is wholly in its curative properties. No matter what it may cost, if it is a cure for a serious malady it is worth perhaps all a life is worth. If it lacks the properties it is supposed to have it is worse than worthless. Misplaced confidence is a terrible thing when life is at stake.

PRESCRIPTIONS

brought to us are prepared from ingredients of standard potency and the compounding is done by an expert pharmacist who used only modern, accuracy of methods. Let us set up your prescriptions and you'll have medicines of great value at a reasonable cost.

The Corner Store
DEPENDABLE

STOCKING & McLEAN, PROP. PHONE 105

Hughes Grain Co.

JAS. A. HUGHES, Mgr.

All Kinds of Grain, Hay, Field Seeds
Nigger Head and Rockvale Coal. Our Wag-
on Yard Conveniently Located and
Well Equipped

COURTEOUS TREATMENT—SQUARE DEALING—PROMPT DELIVERY

Successors to J. F. COLLUP. Phone 1

Good Ice Service!

We desire to be prompt in delivering ice and you can render us material assistance by placing your order before 9 a. m. for morning delivery and 3 p. m. afternoon delivery. If you will comply with this simple request we will assure you of prompt service.

TELEPHONE NUMBER 76

Hereford Ice Co.

Sprains require careful treatment. Keep quiet and apply Chamberlain's Liniment freely. It will remove the soreness and quickly restore the part to a healthy condition. For sale by all dealers.

We have just received a large shipment of mason fruit jars in all sizes. Warren Hardware Co. 22tf

Are You Nervous?

What makes you nervous? It is the weakness of your womanly constitution, which cannot stand the strain of the hard work you do. As a result, you break down, and ruin your entire nervous system. Don't keep this up! Take Cardui, the woman's tonic. Cardui is made from purely vegetable ingredients. It acts gently on the womanly organs, and helps them to do their proper work. It relieves pain and restores health, in a natural manner, by going to the source of the trouble and building up the bodily strength.

TAKE CARDUI The Woman's Tonic

Mrs. Grace Fortner, of Man, W. Va., took Cardui. This is what she says about it: "I was so weak and nervous, I could not bear to have anyone near me. I had fainting spells, and I lost flesh every day. The first dose of Cardui helped me. Now, I am entirely cured of the fainting spells, and I cannot say enough for Cardui, for I know it saved my life." It is the best tonic for women. Do you suffer from any of the pains peculiar to women? Take Cardui. It will help you. Ask your druggist.

Write to: Ladies' Advisory Dept., Chattanooga Medicine Co., Chattanooga, Tenn., for Special Instructions, and 64-page book, "Home Treatment for Women," sent free. J 30



Special Round Trip Rates

SUMMER TOURIST TICKETS on sale daily to September 30. Final return limit October 31, 1911. Call on agent for particulars.

Round trip fares to Santa Fe, New Mexico, on account of Scottish Rite Reunion, August 21-23. Tickets on sale Aug. 18 to 20. Return limit Aug. 27.

Oklahoma City, Okla., account "Eighth National Encampment of the United Spanish War Veterans," August 21-23. Tickets on sale August 19, 20 and 21, 1911. Final return limit August 27.

J. I. GATES, Agent.

THE BRAND IS ONE DOLLAR PER YEAR—SUBSCRIBE NOW

UP-TO-DATE LIVERY and SALE BARN

When you want a good drive or an up-to-date rig call at our Barn. We have spent a great deal of time and money lately improving and enlarging our premises. We have one of the best barns in West Texas and can give you the best accommodations in any line of livery service. We guarantee courteous and fair treatment to all. Phone 249.

A. L. SHERK HEREFORD, TEXAS

P. R. Purcell & Sons Livery, Feed and Sale Stables

GOOD SADDLERS GENTLE DRIVERS

Special Conveniences for Drummers

HEREFORD TEXAS

The Patronage of the General Public is Cordially Solicited.

The Marlin Model 20 REPEATING RIFLE

You can buy no better gun for target work and all small game up to 200 yards.



Without change of mechanism it handles .22 short, long or long-rifle cartridges perfectly. The deep Ballard rifling develops maximum power and accuracy and adds years to the life of rifles.

The 124 page Marlin catalog will help you decide what rifle best suits your individual desires. Send 5 stamps for it today.

The Marlin Firearms Co. 42 Willow Street New Haven, Conn.

WHY IT SUCCEEDS.

Because It's for One Thing Only, and Hereford People Appreciate This.

Nothing can be good for everything.

Doing one thing well brings success.

Doan's Kidney Pills do one thing only.

They help sick kidneys.

They are for backache, and other kidney ills.

Here is Hereford evidence to prove their worth.

Mrs. J. W. Fewell, 306 Miles Ave., Hereford, Texas, says:

"About two months ago I got a supply of Doan's Kidney Pills from Woodburn & Son's Drug Store. I had been troubled by backache, lameness across my loins, dizzy spells and headaches and as Doan's Kidney Pills were strongly recommended to me, I decided to try them. I found this remedy to be a most reliable one for troubles of this kind and since using it, I have improved greatly. I now sleep better, am free from the distressing symptoms of kidney complaint and do not have that feeling of languor."

For sale by all dealers. Price 50 cents. Foster-Milburn Co., Buffalo, New York, sole agents for the United States.

Remember the name—Doan's—and take no other.

17

It Made A Difference.

Casey was on his death bed. An attorney had been called in, and with the members of his family gathered about his bedside, Casey was dictating his will.

"A thousand dollars to me beloved wife, Mary Ann," said Casey.

"He's sensible to the last," said all the relatives.

"A thousand dollars to me darlin' daughter Maggie," said Casey.

"Ain't it wonderful how sensible he is to the last?" said all the relatives.

"A thousand dollars to me good boy Jimmey," said Casey.

"Sensible he is indeed, right to the last," said all the relatives.

"Two thousand dollars to a poor friend in Ireland named Aloysius Kelley," said Casey.

"Her him rave, why the man's as crazy as a loon," said all the relatives in chorus.

Our Altitude.

Hereford	3810 feet
Amarillo	3663 feet
Wildorado	3887 feet
Vega	3986 feet
Alamoosa	4000 feet
Adrian	3998 feet
Cap Rock	4127 feet

Why Of Course.

The wife of a Congressman had two sons who were in the habit of taking the pretty nurse maid out for a good time. The boys would not own up to it when she tried to caution them lest their father learned the situation.

She then went to the pretty nurse and by a little finesse disarmed her of thinking she was displeased.

"Minna," she said, which of the boys do you like to go out with best. Tom or Harry?"

"Well," said the maid, "I think I prefer Harry, but for a real good time I like your husband best."

Asking Too Much.

An old negro preacher did the honors, and the candidate for baptism was a coal black negro woman. The preacher lead his victim far out in the stream where she could be thoroughly immersed, and at the auspicious moment he cried in a loud voice:

"Be stiddy, sistah, be stiddy, an' you'll come up whitah dan snow."

"Oh, parson," she exclaimed, "dat's makin' too much; a cream coloh 'ill do!"

WANT ADS

LOST AND FOUND

LOST—Gold bracelet set with small pearls. Finder return to Bessie Snyder. 1t

MONEY LOST—You lose money as well as time when you fail to let Brand Want Ads PROCURE or SELL for you. They can also work up trades: They talk to scores of people where you only talk to one. 1t

MISCELLANEOUS WANTS

WANTED—Your shoe repairing at Norton-Powelson Saddle Co. 35tf

If you want to skin or be skinned. See me—T. E. Money. 28tf

A book for every need in the famous I-P loose leaf goods at the Brand office. Call and let us show you. Endorsed by thousands of business men. Phone 30. 3tf

FOR SALE—Two binders, row and broadcast. Apply at O. K. Land Company's office. 1bk-28tf

FOR SALE—Poland China sow with pigs at my place. J. H. Bowers. 27-2t

FOR SALE—Last year's maize in bundles, good grain, \$5.00 per ton on place of A. A. Davis, southwest of Summerfield. Weigh in and out on Summerfield scales. C. H. Yost. 27-2t

Call at The Brand when in need of Legal Blank.

FOR PUMPING ENGINES—See J. L. Johnson at the Sub-Irrigation Plant. 28tf

I INTEND to do dressmaking at my home at 505 Miles Avenue. Satisfaction guaranteed in work and price. Your patronage solicited. Mrs. T. B. Holoman. 28-4t

The Brand has a new supply of those Passport Railroad Manila second-sheets that every one likes so well. In two sizes, 8 1/2 x 11, and 8 1/2 x 14. Phone No. 30. 3tf

Star and Leader Windmills at Garrison Bros. 26tf

YOU'LL LIKE HEREFORD!

WANTED—Every reader of The Brand to telephone No. THIRTY when they know a news item of local interest—when you have friends in your home; when you are going away on a visit, etc., etc. 1tp

FOR SALE—A complete vulcanizing plant; the only plant of its kind in the city, will sell reasonable, has a good trade. Address F. D. Welch, Amarillo, Texas. 28-3t

BERKSHIRE HOGS—A few of the small boned breed wanted. Particulars and price to G. L. Marshall, Salado, N. M. 27-2t

FOR SALE—N. E. 1/4 section 7, block 7, B. S. & F. Deaf Smith Co. Cash price \$1,400. Addison G. Smith, Bucyrus, Ohio. 27-4tp

FIRE INSURANCE is so cheap now that it is in the reach of everyone. Better let me insure your home. R. E. Cook. 10tf

FOR SALE—17 1/2 41-100 acres of nice level land 9 miles west of Hereford in the shallow water belt. \$2,000.00 cash, \$1,300.00 to run six years from first of November, 1911. Annual payments 6 per cent interest. R. G. Carter, Cuba, Ill. 26-3tp

YOU'LL LIKE HEREFORD!

Professional and Business Cards

WM. M. KNIGHT JNO. P. SLATON

KNIGHT & SLATON ATTORNEYS First National Bank Bldg Hereford, TEXAS.

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BARCUS & NORTH Attorneys at Law Hereford, Texas Office in First State Bank building

F. T. ROLOSON

Attorney at Law Miller-Walsh Building HEREFORD, TEXAS

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Legislative News Letter.

Austin, Tex.—Our solons have been working as industriously as a lot of boll weevils, and if they keep at it they will be able to migrate by August 31st. Considerable progress has been made on the Appropriation Bill and the House put a few spokes in the wheels of progress by making more liberal appropriations for the support of the Agricultural Department and to the A. & H. College. The Senate has passed the Appropriation Bill and it will be ready for a free conference committee within a few days.

One of our solons, who was evidently born a century ahead of his day, suggested that a new mansion

be built for the Governor, but the prospect of an increase in the tax rate rose up like a sheeted ghost and frightened the members away. Our Legislators may build mansions in the skies, but they will never build anything on earth, unless they quit quibbling and get down to business.

The Federal Census Bureau announced last week that we have 146,745,000 acres of uncultivated land and 285,216 Texas farmers who do not own their farms, but this information never phased the Legislature. Some folks are as single minded as a June bug.

The Committee from the House and Senate appointed to investigate the recent election has been examin-

ing the leaders on both sides of the issue and some flossy words have passed between the witnesses, but many of the antis refused to recognize the jurisdiction of the committee and the matter is to be tested in the courts.

The Pros have had their inning and sprung some correspondence alleged to have been taken from the files of the Anti leaders which, according to the interpretation of the committee, pointed toward a Legislative jack pot, but a searching investigation of all members of the Legislature failed to reveal this much-talked-of utensil.

The Colquitt-Lightfoot controversy broke out afresh in the House and Senate when the item in the Appropriation Bill was reached providing for the maintenance of the Attorney General's Department. An amendment was offered which, in effect, prevented the Governor from vetoing any section of the item. The amendment passed the House on a vote of 68 to 38. The measure also passed the Senate.

The Governor made it clear to the Legislators that he would sanction no Legislation until the subjects regularly submitted were disposed of and he returned the resolution favoring the Legislation for the stricter regulation of the saloon traffic; endorsing San Francisco for the Panama Canal Exposition; inviting the Advertising Clubs of America to hold their 1912 convention in Dallas and inviting President Taft to visit Texas. The Legislature now has before it the Appropriation Bill, the re-districting of the states, the repeal of the Automatic Tax Law and fixing of the state ad valorem tax rate. The Appropriation Bill is the only measure submitted that has received serious consideration.

Politicians are as thick as blackberries in a fence corner and some of them are buzzing around like bumble bees in the summer time, while others float about like snowflakes in winter. Many of the big fellows, who have been for years lounging around the porch of greatness are frequenting the storm center in order to give the lightning a chance to strike them, but so far no casualties have been reported.

Castro County Clippings.

From The Dimmitt Plainsman of Friday, August 11.

Mr. Brown of Amarillo and Mr. Smith of Vernon and their families spent last Wednesday night in Dimmitt.

R. R. Gilbreath of the Dimmitt Mercantile Co. took Miss Parmer to the Hereford Railroad station last Friday morning.

A. P. Todd, formerly a resident of Dimmitt, but now of Quanah, is visiting friends in Dimmitt this week. J. Herman Recker of Glandorf, Ohio, was in Dimmitt last Friday. He has a half section of land a mile southeast of town and a quarter section east of town about one mile. He called at the Plainsman office and paid subscription money to the extent of \$4.00. He is very much interested in The Plainsman and wants it duly circulated.

The Hon. Judge Kerr was a visitor in Hereford last Friday.

A. W. Taylor of Spring Lake was in town Monday.

Miss Olive Duree visited in Hereford Wednesday.

Joe Collins was a Dimmitt visitor Tuesday.

J. D. Burch from Cleo was attending to business in Dimmitt Saturday.

A. W. Callahan, formerly a leading newspaper man of Tulia, was in town Tuesday.

Kenneth Turner is acting as cashier of the First State Bank during the absence of B. Rowan.

Mrs. B. G. Ramey left Wednesday for Grayson county to visit friends

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and relatives. She will be gone about six weeks.

Dr. A. B. Parr and wife of Gonzales, Texas, are visiting Harvey Cash and family this week.

Mr. and Mrs. B. Rowan left Wednesday morning for Pueblo, Colorado Springs, Denver, Ft. Collins and other Colorado points to visit relatives. They will be gone about two weeks.

Press Dyer of Hereford was here Monday participating in the ball game.

Payne Gilliland of Hereford was here Monday shaking hands with friends.

C. E. Brown from eight miles west of town was in Dimmitt last Saturday. He reports the crops as looking fine.

Miss Ora Ramey, who has been attending the Normal School at Canyon City, returned to her Dimmitt home last Thursday after completing the summer course.

Surprise Party.

Last Friday night the members of the First Christian Church and a few other friends surprised Mr. and Mrs. L. Gough when a parade of buggies and autos pulled up at their country home at Hillcrest last Friday evening just at dusk. The event had been kept a profound secret and hence the guests thoughtfully had provided several freezers of cream and a half dozen cakes. The first part of the evening was devoted to conversation by the older people while the children and younger folks played black man and "knee-deep." The moon soon came up and provid-

ed the necessary lighting. About one hundred were present and ample refreshments were served to all.

For Miss Elliott.

Thursday night at her home on 25-Mile avenue, Mrs. A. C. Elliott entertained eight couples for her niece, Miss Willia B. Elliott. Tables were placed for 4 progressive games of "42," and during the time a short program consisting of music, reading and a vocal solo was given—Miss Ina Gregg at the piano, Prof. Karr of Waco a reading and Miss Beulah Potter a vocal solo. At the close of the games refreshments of sherbet, cake and nabiscos were served, each plate holding a bouquet as favors. While the refreshments were being served the wits of the party were tested by making daffadills, many of them being quite "clever." The parlor and dining room were decorated with banks of pot plants. Those invited were: Miss Barnard and her friend, Miss Goad, Misses Gregg, Arthur, Coulson, Beulah Potter, Shirley, Vaughn, Jowell and Elliott. Messrs. Jowell, Turrentine, Wilson, Dameron, E. Betts, McLean and Prof. Karr of Waco, who is visiting friends in the city.

For Sale.

We have some good home grown wheat seed for sale. Price \$1.00 per bushel. If you want any see us this month. C. W. Barcus, C. W. Warren. 26-4t

Right in your busiest season when you have the least time to spare you are most likely to take diarrhoea and lose several days' time, unless you have Chamberlain's Colic, Cholera and Diarrhoea Remedy at hand and take a dose on the first appearance of the disease. For sale by all dealers.

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