

The Hereford Brand

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No. 35

Hereford's First Bale of Cotton Brings Seventy-Five Dollars and a Premium

RADFORD MAKES INTERESTING TALK

In a Speech at Dallas He Discusses "The Relation of the Business Man and the Farmer."

Dallas, Texas, Oct. 5.—What Texas farmers really need above everything else is the co-operation of business men in financing and marketing cotton for a just price, argued Peter Radford, president of the Texas Farmers' Union, in an address before the annual meeting of the Commercial Secretaries & Business Men's Association of Texas.

Radford's subject was "The Relation of the Business Man and the Farmer." He emphasized that men with money can do more to abet the prosperity of the business man and the farmer alike by spending less toward educating the farmer in the sciences of tillage and cultivation, and more toward aiding the farmer in getting better returns on his products.

When cotton brings a good price, he said, it spells prosperity both for business man and the farmer; therefore the business man, in working for higher prices, would work for his own prosperity.

"Collectively" said Radford, "the farmers do not need the advice of business men on how to produce a crop. As a class they understand scientific methods. The real problem of the farmer is how to sell his product. If the business men and merchants want to do something to solve that problem, let them lend their co-operation, finances and influence to finding or creating a satisfactory market for cotton. If there is to be any effective co-operating between business men and farmers this is the channel through which will flow the results that will rebound to the interests of both.

"Cotton is a gold product. It means more to the South than gold does to Alaska. Yet all our ability to pay is based on gold, though the price cotton brings determines about ninety per cent of our ability to meet our credits.

"Cotton should be our basis of credit; the south's money should be held in the south and used to finance the cotton crop. The price of cotton should be fixed by the best intelligence among farmers and business men. It should not be fixed by gamblers with the co-operation of our business men. Business men should lend their money and their influence to the farmer instead of cashing exchange from other sources.

"With the proper backing the farmers can fix a reasonable and stable price for their cotton. They are entitled to that much, that is all they want, and they will never be satisfied with less.

"Taxpayers, producers and consumers alike are complaining that something is wrong today. Who is to solve or remedy things? Not the farmer alone, nor the merchant, nor the mechanic, but the best brains of all classes must co-operate. The farmer must get pay for the wealth he produces.—The welfare of every man, property owner, mechanic, common laborer, must be looked after.

"But the prime foundation of Southern prosperity is cotton, so when co-operation brings the farmer

a good price for his cotton, not only the farmer, but every citizen of the South shares in the benefits. Cotton thereby furnishes the tone and strength for all interests in the South. Then farmers should have the backing of all interests in selling at a just and equitable price.

"The Farmers' Union as an organization was not formed to destroy or injure any legitimate interest or business. We are sometimes misunderstood by those who do not know us, but there are only two classes who can successfully oppose us. One is the gambler, who is outlawed in Texas, and no honest business man has any respect for him. The other fellow who opposes us, be he on the farm, in the bank, in business or in the shop, doesn't understand us.

"It is the business man who doesn't understand us, neither does he understand his own best interests, who aids the gambler in bearing down the price of cotton and pushing adversity down upon the farmer.

"When real co-operation comes between the business man and the farmer, when they co-operate and get a just price for cotton, then will the chief problem of farm life be solved.

Crosbyton Review Tells About Deal. C. W. Warren, a hardware dealer of Hereford, Texas, closed a deal with the C. B. Live Stock Company last Friday for the purchase of the hardware business of the Crosbyton Supply Store. Mr. Warren also bought the two business lots just south of and across the street from the First National Bank and will erect a two-story brick building 50x140 feet in size to be used as a hardware building.

A half-block of residence property was bought by Mr. Warren from the C. B. Live Stock Company people in the western part of town. He will erect a fine home upon the lots.

The recent sales of the dry goods department to Edwards Brothers and the sale last week of the grocery department to J. I. Sieber and associates leaves the Supply Store out of business. The building formerly occupied by the Supply Store will be used by the Warren Hardware Co. for the present, or until the new hardware store is finished.

The sales mean more independent business for Crosbyton and more citizens and new buildings.

The two business lots bought by Mr. Warren are 25x140 feet in size each and the consideration was \$4,000.00.—Crosbyton Review.

The Russian Thistle. Prof. O. M. Ball of A. & M. College says that the Russian Thistle is a prickly weed with narrow leaves and pretty pink flowers about as large as an apple blossom. The weed has a spreading habit and at maturity folds its branches into a ball, breaks loose near the ground and is rolled away by the wind.

If this is a correct description of the Russian Thistle, then we do not have it at Hereford. We have a weed, however, that is just as pestiferous. Most every one calls it Russian Thistle, some call it tumble weed and others call it Canadian Thistle. The stems of this weed, as it grows in the Panhandle, are small and branchy. The leaves being small calix formations with sharp points. The leaves grow near the stem three in a place in the cen-

ter of which the seed pod is formed. This seed pod contains the embryo plant snugly curled up, ready to unfold under favorable soil conditions. The plant produces one of these little pods at each leaf or stem mark, and one plant may have as many as 50,000 pods. When the plant matures the stems turn up and form a ball, the main stem breaking off at the ground. A brisk wind will send them across the fields and pastures in bounding leaps, piling up against the fences and other obstructions.

FIRST BALE OF COTTON

W. S. Dixon of Castro County Sells First White Staple to Barker and Garrison.

Wednesday morning Hereford was all excitement when it became current that W. S. Dixon of Castro county had arrived with the first bale of seed cotton. Many citizens had never seen a load of cotton, and were much interested in the story told by Mr. Dixon. A picture was made by photographer McGhee showing the wagon loaded with the fleecy staple. Bidding was sharp between D. R. Gass on one side and J. F. Barker and C. S. Garrison on the other. The price was soon run up to 4½c per pound or about \$75 for the bale. The cotton was stored as the Jacobson gin is not quite ready to run. Mr. Dixon says that he has about 30 acres in and will make about 6 bales. The stand is poor, but the stalks put on plenty of bolls for a half bale. Reports from other sections of Castro and Parmer counties and New Mexico indicate that over 100 bales will be marketed here this season. As this is the first trial by many of our farmers in raising cotton and as the acreage is small, Hereford may expect a larger acreage and a better yield next year.

Deep Well at Spur. Spur, Tex., Sept. 19.—An artesian well is being drilled at Spur and the driller last week passed the 2,300-foot mark. As Spur has an altitude of 2,300 feet, the bottom of the well is just reaching the sea level. After having passed through about 1,500 feet of solid rock, almost without a seam, a change has taken place in the last hundred feet to sandstone, more or less porous, and there is already an inflow from this stratum which forces itself to the surface. Some of the strongest artesian flows, inexhaustible under pumping, do not reach the ground level, and it is evident that there must be a pressure of 800 pounds to the square inch in the Spur well to send the water to the top. There has been no other deep boring in this vicinity or for some seventy-five miles in any direction, and the result of the expensive experiment is being watched with widespread interest.

The drilling of the well is progressing with an intention to penetrate to 3,500 feet if necessary.

Tripoli Taken. Tripoli, the capitol of the country by the same name, is located across the Mediterranean Sea, due south from Rome, the capital of Italy. The city of Tripoli was taken into the hands of the Italians without resistance. Turkey is waiting the answer of the Powers to its interference.

Texas Leads in New School Buildings.

State Superintendent of Instruction Bralley has given out a report in which he states that Texas has made more progress during the past two years than any other state in the Union in the erection and equipment of school houses. During the Scholastic year ending August 31st, 1910, 643 public school houses were erected in common, and 127 in independent schools. This is at the rate of over two houses per day at an average cost of \$3,340.

The educational institutions of Texas are among the best equipped in the South and the schools and colleges of the State are receiving a large per cent of scholars formerly sent away to the universities and colleges of other states.

Ho. For The Hoopskirt! 'Twas bound to occur. Dame Fashion is merciless.

Not content with driving mere man to the verge of distraction and the Pullman people to the point of widening the entrances to their cars on account of the magnificent Merry Widow, she proposes to put the finishing touch on the whole kiboodle by issuing a fiat that hoopskirts are to come in again in all their ample and collapsible glory.

It may be that the reason they are so tardy in making their appearance is that the charmers who purpose to put it over the populace in sweeping shape are learning how to sit down gracefully with the contraptions on.

There's one consolation for the long-enduring in the Queen City of the Ozone Zone. We've the broadest sidewalks and more of 'em than any city of the same dimensions in the southwest.

So, however hoopskirted the local beauties may be ere winter arrives, men folks may be enabled to skim the edge of the curbstone while tipping their somcrebos.—Amarillo Daily News.

Corrected List. We have corrected our mailing list this week, moving up the dates for those who have paid and dropping a number of names for various reasons. A few names have been dropped because they ordered their paper stopped; some because they paid no attention to our beautiful souvenir duns, and others because the post office rules require that all names be dropped that are as much as a year behind. Therefore, take a look at your date, and if not correct, please notify this office at once, while it is fresh on your mind. We are anxious to get all dates correct, and if your figures show that you are in arrears, please hand a dollar to the right man and a new notch will be cut for you.

Cucumber Curiosity. C. H. Kopp, who lives on the Neely place in the Parrott community, has raised a curiosity by allowing a cucumber to grow in a quart wine bottle. The cucumber fills the bottle quite full and, of course, is several times larger than the neck of the bottle. The curiosity is on display in the Brand window.

The Bay View Club met at Mrs. J. W. Hicks Thursday afternoon, the first regular meeting of the year, and began the study of a new course entitled "Our Country" which promises to be a most interesting course.

ANNUAL FINANCIAL STATEMENT

The Commercial Secretaries Association Show How They Have Disbursed Their Funds.

Fort Worth, Texas.—The Commercial Secretaries & Business Men's Association have issued their annual financial statement for the current year. The last annual meeting was held in Waco in November, and the coming meeting will be held in Dallas in October and the financial report, therefore, covers a period of eleven months from November 1st, 1910 to September 31st, 1911.

The report shows \$348.32 on hand at the beginning of the year and received during the year \$31,910.35. The expenditures during the year amounted to \$31,864.95, leaving a balance on hand at the close of the year of \$425.72. An itemized statement of the disbursements follows:

DISBURSEMENTS.	
Salaries of employees	\$9,597.72
Traveling expenses of officers and committees	1,695.70
Office expenses	1,448.93
Postage	4,161.42
Stationery and Printing for office	2,963.81
Printed matter	3,598.23
Office furniture and fixtures	973.15
Miscellaneous	575.17
The Commercial Secretary (Publication)	64.50
Total	\$31,864.95

The largest contributor on the list this year is Fort Worth with \$4,225, Houston second with \$3,980, Dallas third with \$3,020, and Beaumont fourth with \$1,297. In 1910, Dallas was the highest contributor on the list, Houston second, Beaumont third and Fort Worth fourth.

There are 87 towns in the state this year that have contributed towards the work of the organization, while in 1910 only 24 towns made financial contributions. The organization has received in cash \$7,543.80 more during 1911 than during 1910 and has gained 63 in number of clubs giving the organization financial co-operation.

Commissioners' Court. The county commissioners met this week and attended to several items of business. It awarded the bid for the county funds to the First State Bank & Trust Co. at 3½ per cent on the daily balances. The county attorney was instructed to file suit on all property delinquent in taxes where it had been properly advertised.

It was also ordered that the tax collector publish a complete delinquent tax list.

YOU'LL LIKE HEREFORD! Church Lifts Ban From Dancing.

Los Angeles, Cal., Oct. 2.—The Southern California conference of the Methodist Episcopal church adopted almost unanimously a resolution to the general conference, meeting next May in Minneapolis, to strike from the discipline of the church, the rule against card playing, theater going and dancing.

In place of this paragraph against these amusements it urges that the statements of John Wesley, making it a matter of conscience with the individual, be substituted.

Texas Needs Great Men.

VI. BUILDING.

CAESAR built the Appian way and advanced Roman civilization to the zenith of its glory; Pericles found Athens a city of mud and left it a city of marble. Trace all the world movements for progress to their source and we will find a great man. The inspired thought of our builders has moved the wheels of civilization since the beginning of creation and the dawn of a glorious development that will illuminate the universe awaits the appearance in our state government of men who are builders.



THE APPIAN WAY.

We need empire builders who can civilize our virgin soil, organize the untamed forces of progress and give to raw material the touch of genius, as well as traverse the State with macadam highways, gird it with bonds of steel, improve our waterways, make the State throb with industrial life and build a thousand cities. Texas needs great men.

Should Automobiles Give All the Road?

The following article has appeared in a number of newspapers in Texas. Evidently the writer was not acquainted with the common law:

"Some complaint has come regarding the giving of half the road in case of an automobile coming up behind a team. The parties claim that when they come up behind a fellow with a team he stubbornly refuses to give any of the road, no matter if there is plenty of room to turn out. Now the law recognizes the rights of both the man with the team and the man with the auto and these rights should be respected. The law says that when a man is overtaken by a faster vehicle, the man driving the slower vehicle shall turn out and give half of the beaten path."—Ex.

A careful reading and study of the following extracts from the common law will put the automobile drivers right:

"A public highway is open for use by the entire public, or any part thereof, simply for passage, in any reasonable manner.

"Automobiles are a reasonable means of using the public highway. Their owners are, however, subject to reasonable and proper regulations concerning registration and license, and travelers by automobile have equal rights and liabilities with other forms of travel.

"The law of the road requires conveyances on meeting to keep the right of the traveled part of the road, and each should try to avoid

accident at all events.

"A horseman or light vehicle is ordinarily bound to avoid a heavier vehicle, and should wait where dangerous. On the other hand, it is the duty of heavy vehicles to keep well to one side to allow lighter vehicles to pass.

"Unless there is a statute or municipal regulation to the contrary, one overtaking and passing another may pass on either side, using proper caution, and keeping a safe distance behind when not passing. The leading team may travel anywhere it pleases, using, however, due care.

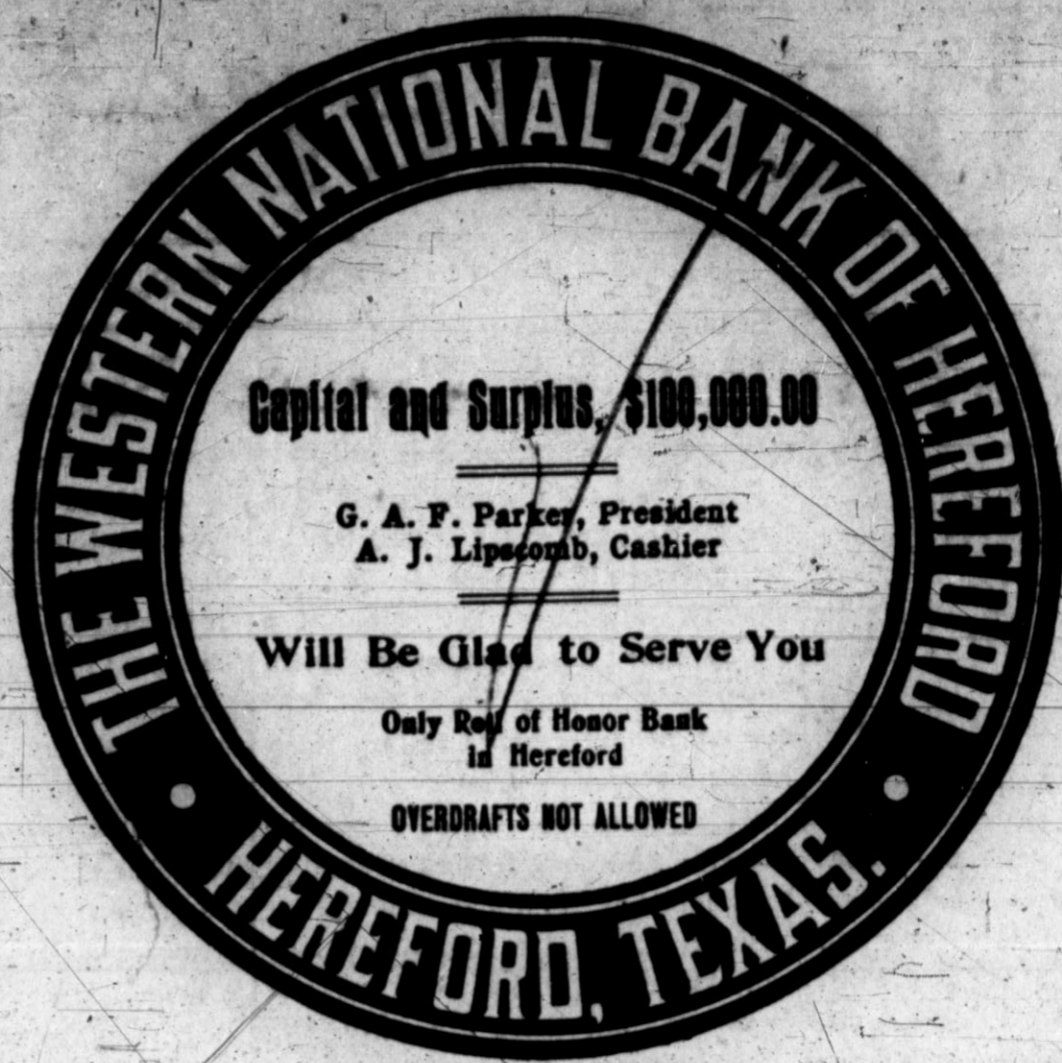
"It is not the duty of the driver of a wagon to look out for persons who may approach the wagon from the rear or the sides.

It is clear that if an auto wishes to pass a wagon or other vehicle, that it is not the duty of the wagon to give any of the beaten road, unless there is not sufficient room for the auto to pass.

Predicts Snow in Three Weeks.

Snow will fall in New England and in many other sections of the country within three weeks, predicts Horace Johnson of Middle Haddam, Connecticut's aged weather fore-caster, whose words are accepted as gospel by the farmers of the Nutmeg state.

Johnson predicted the terrible blizzard of 1888 and many other notable meteorological phenomena. He says there will be snowfall by the eighteenth of next month and that ice will form on the streams by Nov. 12. After an exceptionally hard winter, he declares, will follow a serious drought in 1912.



MEN'S OVERCOATS AND SUITS

We expect to quit handling Men's Suits and Overcoats as soon as we dispose of what we have in stock. In order to do this quickly as possible we are going to cut the price right now at the beginning of the season

1-3 OFF

Don't miss seeing these coats and suits before you buy. It means a saving to you.



Geo. A. STAMBAUGH

"THE CASH STORE"

A

Merchant who does not advertise believes it MORE PROFITABLE to sell to the people who know little about WHAT THINGS SHOULD COST! He is content to do without the patronage of the people who read ads—and who thus KNOW PRICES AND VALUES—if he can get a "lucky share," through "location" or other reasons, of the patronage of the people who are not educated, by advertisement, to "know." He realizes that as soon as any of his patrons become ad readers, he loses their trade—but he hopes that there may always be a great percentage of shoppers who do not read ads. And he knows that with such shoppers he stands on equal footing with the enterprising merchant. ¶ A merchant's best reason for not advertising is your best reason for not patronizing his store. ¶ Brand readers are always interested in the advertising.

If you have anything that you wish to dispose of advertise it in the Brand Liners and sell it.



"By Their Fruits

Ye Shall Know Them," says the good book. That's the way we want you to know us.

The Most Tempting Fruits

you can imagine are here in all their luscious beauty. Every country, every clime yield up their best for your enjoyment. Have you acquired the habit of eating fruit for breakfast? Do so by all means. it will tone you up better than anything else you can eat.

Fresh things just arrived are Cranberries, Michigan Concord Grapes, Colorado Apples, Red Ball Oranges and Lemons, Cuba Bananas, home grown Peaches, Tomatoes, Watermelons and Canteloupes.

We want your grocery business on Price, Quality and Promptness

HOMER WILKINSON'S CLEAN GROCERY

TELEPHONE NO. 81 Hereford, Texas

WINTER IS COMING! ARE YOU PREPARED?

HAVE you bought that winter Suit and Overcoat? If not step into my shop and let me show you the best line of Fine Imported Woolens in town. The prices that I quote on same will entitle me to your order.

Remember this is the best equipped shop to do your cleaning and pressing. So bring your last winter's clothes in today. Don't wait till it GETS cold, but prepare for cold weather NOW.

JAMES A. SNYDER TAILOR

322 MAIN ST. HEREFORD, TEXAS

The Brand \$1 Per Year

Citation by Publication.

The State of Texas,
To the Sheriff or any Constable of Deaf Smith Co., Greeting:

Oath having been made as required by law YOU ARE HEREBY COMMANDED to summon M. L. Kelly, N. T. Smith, C. B. Hughes, N. F. Moore, M. J. Loftis and W. A. Eastan by making publication of this Citation once in each week for four successive weeks previous to the return day hereof, in some newspaper published in your County, if there be a newspaper published therein, but if not, then in any newspaper published in the 69th Judicial District; but if there be no newspaper published in said Judicial District, then in a newspaper published in the nearest District to said Judicial District, to appear at the next regular term of the District Court of Deaf Smith County, to be holden at the Court House thereof, in Hereford, Texas, on the last Monday in October A. D. 1911 the same being the 30th day of October A. D. 1911, then and there to answer a petition filed in said Court on the 2nd day of September A. D. 1911 in a suit, numbered on the docket of said Court No. 430, wherein W. S. Higgins is Plaintiff, and M. L. Kelly, N. F. Moore, M. J. Loftis, and W. A. Eastan are Defendants, and said petition alleging that on the first day of May 1908, the Defendant, M. L. Kelly executed and delivered to W. B. Beach, W. H. Rayzor, H. Trow, J. M. Garner, H. B. Webb and Jno. W. DeAtley her three promissory notes, dated May 1st, 1908, two for the sum of \$379.11 each, maturing respectively, on the first day of September, 1908, and on the first day May 1910, and one for the sum of \$251.97.

Plaintiff alleges further that said note for \$379.11 maturing Sept. 1st, 1908, and said note for \$251.97 have been paid off and satisfied, and that the said note for \$379.11 maturing the first day of May, 1910 is now owned and held by the Plaintiff; that said note, no part thereof, no interest thereon has been paid to Plaintiff's damage.

Plaintiff further alleges that said note bear interest from date, at the rate of 8 per cent per annum, and provides that in case it is placed in the hands of an attorney for collection, an additional amount of 10 per cent on both principal and interest shall be added as attorney's fees; that on the first day of May 1910, Plaintiff placed said note in the hands of Carl Gilliland, a practicing attorney of this bar for collection. That no part of said attorney's fees have been paid to Plaintiff's further damage.

The plaintiff further alleges that said note was given in part payment for the following described tract of land: Situated in Castro County, Texas, and being the S. one-half of section 45 Blk. T, Cert. No. 346, Original grantee, R. M. Thompson, containing 167 5-10 acres.

Plaintiff further alleges, that the Defendant, W. A. Eastan, M. J. Loftis, N. F. Moore, M. L. Kelley, N. T. Smith, and C. B. Hughes, are claiming and asserting some title and interest and estate in said land, but that Plaintiff's Vendor's Lien securing said note is superior to any right, title or estate, that the Defendants or either of them have to said land.

Plaintiff prays that Defendant be cited to appear and answer that he have judgment for the amount of the note due, and sued on, together with interest, attorneys fees, and cost, and a foreclosure of his Vendor's Lien, and that said Vendor's Lien be adjudged to be superior, to any right, title, estate or claim of the Defendants, or either of them.

HEREIN FAIL NOT, but have before Said Court, at its aforesaid next regular term, this writ, with your return thereon, showing how you have executed the same.

Witness, J. S. Jones, Clerk of the District Court of Deaf Smith County. Given Under my Hand and the Seal of said Court, at office in Hereford, Texas this the 21st day of September A. D. 1911.

(Seal) J. S. JONES, Clerk, District Court, Deaf Smith County.

Citation by Publication.

The State of Texas,
To the Sheriff or any Constable of Deaf Smith Co., Greeting:

Oath having been made as required by law YOU ARE HEREBY COMMANDED to summon M. L. Kelly, F. R. McCarthy, Edward Bischoff, W. H. Hall, and Wm.

T. Dawson by making publication of this Citation once in each week for four successive weeks previous to the return day hereof, in some newspaper published in your County, if there be a newspaper published therein, but if not, then in any newspaper published in the 69th Judicial District; but if there be no newspaper published in said Judicial District, then in a newspaper published in the nearest District to said Judicial District, to appear at the next regular term of the District Court of Deaf Smith County, to be holden at the Court House thereof, in Hereford, Texas, on the last Monday in October A. D. 1911 the same being the 30th day of October A. D. 1911, then and there to answer a petition filed in said Court on the 2nd, day of September A. D. 1911 in a suit, numbered on the docket of said Court No. 429, wherein W. S. Higgins is Plaintiff, and M. L. Kelly, F. R. McCarthy, Edward Bischoff, W. H. Hall, C. P. Brown and Wm. T. Dawson are Defendants, and said petition alleging the Defendant, M. L. Kelly on the 1st day of May 1908, executed and delivered to W. B. Beach, W. H. Rayzor, H. Trow, J. M. Garner, H. B. Webb, and Jno. W. DeAtley her three promissory notes, dated May 1st, 1908, two for \$546.42 each, maturing respectively, on the first day of September 1908 and on the first day of May 1910, and one for the sum of \$363.25 maturing on May 1st, 1909, each bearing interest at the rate of eight per cent per annum, interest payable annually, and if not paid when due to become principal and bear interest at the rate of 8 per cent per annum. Each of said notes payable at Hereford, which is in Deaf Smith, County, Texas, and each providing that in case said note was placed in the hands of an attorney for collection, or if collected by suit an additional amount of 10 per cent would be added thereto as attorney's fees.

Plaintiff further alleges that all of said notes, except the one maturing May 1st, 1910 have been paid, and that Plaintiff is the owner and holder of said note maturing May 1st, 1910, which Plaintiff alleges is long past due and un-paid; that said note was given as part of the purchase price for the following described tract of land: Situated in Deaf Smith County, Texas, being a part of Section 48, Blk. T, Cert. No. 349, Original Grantee, R. M. Thompson, and described by metes and bounds as follows: Beginning at the S.E. Cor. of said section 48, Thence N. to a point in the E. line of said section, 1841 Vrs; Thence W. parallel with S. line of said sec. 982 1-2 Vrs. to a point in the W. line of said sec; Thence South 1841 Vrs. to S.W. cor. of said section.; Thence E. 982 1-2 Vrs. to the place of beginning, containing 240 9-10 acres of land.

Plaintiff further alleges that in order to enforce the collection of said note, it became necessary to employ counsel to assist him, and did on the 28th day of August 1911 employ one Carl Gilliland, a practicing attorney of this bar, and did on the last named date place said note in said attorney's hands for collection.

Plaintiff further alleges that no part of said attorney's fees have been paid, to Plaintiff's further damage.

Plaintiff would further allege, that the Defendants and each of them claim some right, title or interest in and to said land, the exact nature of which this Plaintiff does not know, except by the Defendant, Dawson but alleges that the Plaintiff's Vendor's Lien given in part payment for said property, is superior to any right, title or interest of any of the Defendants in said land; that Plaintiffs is the owner and holder of the note sued on.

Plaintiff prays that Defendants and each of them be cited to appear and answer, and that he have his judgment against the Defendant M. L. Kelly for the amount of said note sued on, principal, interest attorney's fees, for cost of suit; and that he have his judgment foreclosing his Vendor's Lien on said land, and that his said Vendor's Lien be adjudged to be superior to any right, title or interest that the Defendants or either of them may claim or have.

HEREIN FAIL NOT, but have before said Court, at its aforesaid next regular term, this writ, with your return thereon, showing how you have

executed the same.

Witness, J. S. Jones, Clerk of the District Court of Deaf Smith County.

Given Under My Hand and the Seal of said Court, at office in Hereford, Texas this the 21st day of September A. D. 1911.

(Seal) J. S. JONES, Clerk, District Court, Deaf Smith County.

For Honest Folks.

Occasionally it is wise to devote some time to introspection to self-examination. Self-examination should be done wisely and in the proper spirit, and during these periods when we have put ourselves on the witness stand do not forget the things of most importance. The next time you feel like holding an auto examination, suppose you try a few of these questions on the witness stand:

1. What am I here for? *God's will*
2. What is success? *Contentment*
3. Of what use am I? *None*
4. Am I a success? *No*
5. Why not? *No Behaving right*
6. Do I cumber the earth? *No*
7. Did I ever have an original useful thought? *No*
8. Who does my thinking for me? *Me*
9. Am I a rut? *Not so deep*
10. What is my personal opinion of myself? *Good and Sane*
11. What does my friends think of me? *Not any to speak*
12. If I should die tonight, would any one remember me in kindness in six months? *Yes if they know me*
13. Did I ever add to the sum of earth's happiness? *Yes*
14. Is my disposition agreeable? *Yes*
15. Do I ever try to improve my character? *Yes*
16. Am I better or worse than last year? *Better*
17. Am I progressive intellectually? *Yes*
18. Are my habits of life such that I can recommend them to young people? *No*
19. Am I a hypocrite? *No*
20. Have I courage of my convictions? *Not always*
21. What is my weak point? *No*
22. Do I over eat? *No*
23. Do I control my appetites or are they masters? *According to the appetite*
24. Do I control my temper? *No*
25. Am I fit to control anything? *No*
26. What has the future in store for me? *No*
27. Would I go out of the way to do a kind act if I knew that I would never receive any benefit thereon? *Yes*
28. Have I wit enough to intelligently care for children? *No*
29. Do I know enough about my body to take proper care of it? *No*
30. If my body was a machine could I pass an examination as engineer to take charge of it? *No*
31. Do I dare answer the above question truthfully to myself? *Yes*

Get yourself in a corner and admit honestly and fairly that you have a bad habit or a fault and it will be easy to exterminate the same. —Ex.

Happiest Girl in Lincoln.

A Lincoln, Neb., girl writes, "I had been ailing for some time with chronic constipation and stomach trouble. I began taking Chamberlain's Stomach and Liver Tablets and in three days I was able to be up and got better right along. I am the proudest girl in Lincoln to find such a good medicine." For sale by all dealers.

\$1 The Hereford Brand \$1
\$1.00 a Year.

Flood by Dam.

The Johnston flood of 22 years ago was repeated this week at Austin, Penn., where a half dozen small towns, including some big paper mills were swept. The loss of life is estimated at 500 to 800 persons.

Our Guide.
Hereford
Amarillo
Wildorado
Vega
Alamoosa
Adrian
Cap Rock

The Hereford Brand

Published by
The Brand Publishing Co.
A. C. Elliott, Editor
W. T. Stanberry, Business Manager

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THE HEREFORD BRAND

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out of Congress of March 3, 1879.

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Strictly in Advance

Any erroneous statement affecting the
character or reputation of any individual or
firm, which appears in The Brand, will
be gladly corrected upon being brought to
the attention of the publishers.

WEATHER goin' to do about it.

THERE were 1486 at the Santa Fe
Progress Train Show—we counted
'em.

JUDGE Ramsey is the slyest fox
in the field and may dodge the
hounds.

RANDELL, Sheppard, Ball, and
Wolters—these four—and thank the
lord—no more. Nuff's-e-nuff.

THE BRAND has lots of reading
matter this week as the force did
not have anything else to do and
outside of the Citations by Publica-
tions it is all good reading.

SENATOR Johnson seems to have
taken two too many drinks at the
banquet board at the Harmony Din-
ner recently held at Amarillo. He
should make his speeches before
the toasts are drunk or not at all.

It seems that the Canyon real
estate dealers have taken umbrage at
The Brand because it told the truth
once and thus inadvertently stepped
on a dry old corn on their left hand
big toe. Yes, we have oodles of
water at Hereford and at shallow
depths and our land owners are now
and will continue to sing the "Wat-
er, Soil and Sunshine" chorus.
Come over and join us—"the wat-
er's fine."

What Will Johnson Say?

Eureka! Something new, unique
and original has been discovered in
Texas journalism! The discoverer
is Senator Johnson of the Hall Coun-
ty Herald and the discovered is the
Ford County News, which thinks the
32d Legislature did good work at
the extra session. We suspect that
the News will not find it necessary to
go to the expense of a copyright as
there is little danger of infringement.
—Estelline News.

Senator Johnson takes almost a
column in his paper to describe the
action of himself and other members
of the "Hide-Out Club" at Austin,
when one word would have been suf-
ficient. The word is "anarchy."
—Estelline News.

The Daily Panhandle smelled a
"joker" in the program for Ama-
rillo's "Peace and Harmony" dinner
recently held in that city and speaks
it's mind in no uncertain terms. It
says:

"Our fears were well founded; he
was present in all his Senatorial
Glory and Thunder and his oratory
exactly suited the man who made
Ego the crowing climax of practi-
cally every utterance." The com-
ment continues:

"When asked to reconcile his ac-

Deafness Cannot Be Cured

by local applications, as they cannot
reach the diseased portion of the ear.
There is only one way to cure deafness,
and that is by constitutional remedies.
Deafness is caused by an inflamed con-
dition of the mucous lining of the Eusta-
chian Tube. When this tube is inflamed
you have a rumbling sound or imperfect
hearing, and when it is entirely closed,
to his the result, and unless the in-
flammation is taken out and this
conceded to the normal condition,
it will be permanent and forever; nine
times out of ten it is cured by Catarrh
equal rights and.

for any case of
cannot be cured by
Toledo, Ohio.
The law of
conveyances on
right of the tra-
road, and each

tion in putting our charter to sleep
when he had such unbounding love
for the voters of Amarillo and the
Panhandle, the Senator arose and
made it very plain (?) that it was a
pure oversight that he had neglected
to touch on the matter, and proceed-
ed to make excuses in which he got
badly "balled up."

The Daily Panhandle devoted lots
of valuable space to such a small
subject, but as it certainly had a say
coming, The Brand wants to know
what the Senator will have to say.

Elliston Spills 4-Section Ranch.

A. H. Elliston returned Wednes-
day from a 12 days' trip down east
in Collin, Hunt, Raines and other
East Texas counties, returning via
Brownwood, Coleman and in home
over the cut off. While away he
sold his 4 section Castro county
ranch to his brother, R. L. Elliston,
who is a thorough stock farmer and
will come at once to be a bonafide
citizen among us. The considera-
tion was about \$35,000, a part of
which was taken in a Coleman county
cotton farm. Mr. Elliston reports a
good cotton crop in most places
visited, but says he did not see a car
load of corn in all of Central or
East Texas, and says many Central
Texas people will buy kaffir and
maize from the Panhandle this year.
He also says since seeing our gen-
eral crop condition in the Panhandle
that we are far ahead of East, Cen-
tral or West Texas, and is now
ready to swap back his 429 acres of
Coleman county cotton land for
Panhandle land near Hereford.

Two Showers.

Last Monday afternoon a shower
measuring 0.30 inches was recorded
at Hereford. Tuesday night about
one half as much fell again. These
showers settled the dust and lowered
the average temperature. Yester-
day a regular "Panhandle shower"
came.

Slap Shots.

Where is the old time school boy
that carried milk to school in a bottle?
We have wireless telephones, and
sadless funerals; next will be noise-
less babies and padless girls.

It is to be hoped that Percy
Noodles has not kissed any more
vaccinated girls of late.

Can you tell how long a couple
has been married by the way they
act in public? If you can't, you're
no Sherlock Holmes.

If seven was a lucky number
among the ancients, what's the mat-
ter with it's magic in a crap game
of "seven come eleven."

Uncle Joe says that truth crossed
to earth will raise up every time it is
knocked down.

Some folks say that their kinfolks
will all go to heaven on a special
free admission ticket, judging the
amount they pay the preacher.

I'll meet you at the Corner Drug
Store. 38tf

Some Punkin.

The Brand is in receipt of a whole
barrell of pumpkin from from Jacob
Schmidt who sends the lot from his
farm in Missouri. The barrel came
in the care of J. H. Bowers, as this
gentleman is joint owner of the farm
with Mr. Schmidt. There is no use
to say that they are "some pump-
kin", just take a peep in The Brand
window. They will make you think
of a Panhandle display at a county
fair.

We are under everlasting obliga-
tions to both Mr. Schmidt and Mr.
Bowers for this display of brotherly
kindness.

Some Plums.

D. W. Crawford displayed yester-
day afternoon two small limbs from
a tree in his garden which contained
a big lot of plums. One limb only
12 inches in length held 40 well
matured plums. He says that he
has gathered 4 bushels from one
tree. Some plums.

The First National Bank

Calls attention to its splendid Board of Directors, who stand
responsible to you for every dollar's business
you entrust to the Bank's care:

W. S. HIGGINS, J. L. FUQUA, W. H. FUQUA,
R. J. KIBBE, J. T. JOWELL, L. GOUGH,
R. N. MOUNTS, J. H. BOWERS, J. J. GALLAHER

This institution has fostered the interests of the community
and its citizens in the past—it respectfully asks your consider-
ation when you come to place your account now.

NO OVERDRAFTS ALLOWED

The First National Bank

Fire Companies:

North British & Mercantile of
London and Edinburg, Eng.

Insurance Co. of North America,
Philadelphia, Pa.

German-American of New York.
Connecticut of Hartford Conn.

Hanover, of New York.

Peoples' National, of Philadel-
phia, Pa.

Accident and Health, Liability,
Burglary, and Plate Glass:
the old Fidelity and Casualty
of New York.

TELL ME If You have Bargains to Offer
in City or Country Property.

I have frequent inquiries for both. I make a
specialty of exchanges.

Insurance of all kinds sold in strong reliable
companies whose Financial Strength and past
Record is their best advertisement. Any work
entrusted to us will receive careful attention.
Satisfied customers is our constant effort.

YOUR NOTARY WORK SOLICITED

Office in Dunlap
and Britain Build-
ing. Rooms 2 **C. O. LEE** Hereford, Texas
Phone 310

THE FIRST STATE BANK

S. B. EDWARDS, President

W. C. WITHERSPOON, Asst. Cashier

J. THOS. WEBB, Cashier

H. B. WEBB
1st Vice Pres.

G. M. PALMER,
2nd Vice Pres.



AND TRUST COMPANY HEREFORD
TEXAS

Want Ads 5c Per Line—Try One

you have

Local and Personal

Kentucky Blue Grass Seed at Homer Wilkinson's. 34tf

J. N. Russell made a business trip to Farwell last Friday.

Linoleum, the kind that's good, low in price. E. B. Black Co. 35tf

C. E. Smith has accepted a place with the Hobbs Grocery Co.

Born—To Mr. and Mrs. Alex Thompson, a 9 pound girl.

Rev. Jennings of Amarillo was here this week on a visit to his father.

Why do you pay other merchants more for goods than you would have to pay at Callens? 1t

Allen Bell returned from a business trip to Kansas Monday at 11 o'clock.

A big line of "Room Lots" in Wall Paper for sale cheap. See us. E. B. Black Co. 35tf

Roscoe Davidson has accepted a position with the Homer Wilkinson grocery.

F. T. Roloson and Geo. W. Barcus were in Canyon on business Wednesday.

Buy your goods where your money will go the farthest. Try Callens. 1t

Miss Blanche Lester of Canyon visited her friend, Mrs. B. A. Hubbard, this week.

Save your windmill by keeping it in repair. Phone 40. B. F. Turner. 33-4tp

Miss Pearl Criss of Shawnee, Okla., is visiting in the home of Mr. and Mrs. C. Smith.

C. C. Ferguson left Friday to join Mrs. Ferguson in Missouri where she has been on a visit.

I have 2 residences for reasonable rent, two blocks from public school building. See me, E. B. Black. 35tf

Mr. Lambert, father of F. W. Lambert, has returned from a visit back at the old home.

Full stock to select from. Honest goods at lower prices. J. G. Callens. 1t

Earl Gough, who has been aiding his father in moving to Crosbyton, left this week for that place.

Flens and Boys Shoes, Shirts and Underwear at Low Prices at Callens. 1t

Henry Wilkinson is in California where he will be on business for two or three weeks.

Winter is coming. Get your windmills repaired. Phone 40. B. F. Turner. 33-4tp

W. B. Arnold, father of B. S. Arnold, is here for a short while on business and to visit his old friends.

We are showing the greatest line of Art Rugs ever displayed in Hereford. Come and see. E. B. Black Co. 35tf

Earnest Wood left Monday for Crosbyton where he goes to accept a position with the Warren Hardware Co. at that place.

Mrs. Texanna Rucker, who has been here on a month's visit to Mr. and Mrs. Joe Sybert, left for her home Monday.

Your furniture wants can be supplied by E. B. Black Co. for less money than at any other place in Texas. 35tf

E. E. Ramsy left yesterday morning to attend the Roswell Products Exposition and to look into the different methods of irrigation.

W. C. White and wife of Missouri have come to Hereford to make their home. They spent the summer in Washington City with their daughter.

You have only until the 15th of this month to secure a Black Beauty Kitchen Set. The offer ceases Saturday evening October 14th. 1t

Wm. O'Brien and B. S. Arnold returned the first of the week from Arizona and Old Mexico where they bought about 1,000 head of cattle.

I'll meet you at the Corner Drug Store. 38tf

Marvin Cross, who has held a responsible position with the Warren Hardware Company, left Monday morning to take charge of a hardware store recently purchased by this firm at Crosbyton, Texas.

My 4 section Ranch and Farm at R. R. Station of Black for rent. Good improvements with industry track on place. See me at once at Hereford. E. B. Black. 35tf

The Very Best Values in Hosiery, Ladies and Childrens Underwear & Shoes at J. G. Callens. 1t

Sam Bratton, county attorney for Farmer county, was here this week and assisted county attorney W. E. Dameron, in a case before the county court. Mrs. Bratton accompanied her husband.

E. B. Black Co.
Embalmers and Funeral Directors
AT YOUR SERVICE DAY OR NIGHT
DAY PHONE 14. NIGHT PHONES 92 OR 299

The regular meeting of the Fruit and Truck Growers Association is held on first Saturday afternoon of each month at 2:30 o'clock. All invited. 30tf

Davenport's, Library Tables, Rocking Chairs and Parlor Furniture is being sold by us at extremely low figures. E. B. Black Co. 35tf

Mr. Bratton, father of Ward Bratton, is here on a visit from Brownwood, Texas. Mr. Bratton is an old timer in Texas and is familiar with some of the first history of the state.

Ten cents per day in the Postal Savings Bank makes a nice little sum at the end of the year. Better still it forms in you the habit of saving. 1t

A "Sealy" or "Ostermoor" mattress will insure you a restful nights sleep every night for 20 years. We carry quality goods. E. B. Black Co. 35tf

Hunting parties have been out almost every afternoon this week to shoot duck and curlew. They report thousands of the birds on the big lakes to the north and east of town.

Miss Hill, who has been on a visit with her sister, Mrs. James Nutter, will return to her home at Georgetown, Ky., next week. On coming to Texas she brought little Christine, daughter of Mr. and Mrs. Nutter, who had been visiting in that state.

A good sewing machine lightens the housewife's work. We sell at reasonable prices and terms the White and New Home Machines. E. B. Black Co. 35-2t

Hon. W. M. Knight returned Tuesday from Fort Worth and Dallas where he had been on business. He says Woodrow Wilson is being opposed by the attorneys of the "interests" and therefore must be the "people's candidate."

That cough of yours is caused by obnoxious secretions lodged in the throat—mucous deposits that are a source of further infection. Nyal's Winter Cough Syrup will clear the throat in a hurry—we personally recommend its use. E. T. Woodburn & Son, The Nyal Drugstore. 1

E. B. Black Co.

Miss May Gough left Monday to join her father and mother at Crosbyton. Her friends regret to see her leave Hereford, especially the members of the choir of the First Christian church for which she was organist.

Mrs. Sarah L. Stoner of St. Joseph, Mo. who has been visiting her sister, Mrs. Clarence Smith left this week for Las Vegas, N. M. where she has business interests. Mrs. Stoner was very favorably impressed with our beautiful country and stated she thought in the near future she might invest in some of Deaf Smith soil.

L. Gough and family have moved to Crosbyton where Mr. Gough will have charge of the C B Live Stock Company's big 10,000-acre farm. Hereford regrets to lose this good family, but wishes them a successful sojourn in that part of the Plains. Judge Gough, as he is here known, has lived at Hereford since it's beginning, being present when the first house was raised. He was the first mayor of the incorporated city and has always taken a prominent part in civic, social and religious affairs. Mrs. Gough, like her husband, has been active in social and church work, and her presence will be missed by the ladies.

Laundry Notice

Owing to the electric light plant furnishing us power only the first three days of the week it is imperative that our customers get their laundry ready for the wagon on Monday and Tuesday. Laundry received later cannot be delivered until the next week.

Yours respectfully,
Hereford Steam Laundry. 1t

Social Tuesday Night.

The Ladies Aid of the Presbyterian church will give a social at the church building Tuesday night. Those who attend are asked to bring gifts of money and clothing as the society will be for the benefit of the Presbyterian Orphans Home at Itasca at which institution there are some one hundred children and they need the help. Everyone is invited. Refreshments will be served.

You Can Depend on This Cough Syrup

Is that cough of yours obstinate—won't let up day or night—got the throat irritated and inflamed—covered with mucous deposits?

Take a few doses of Nyal's Winter Cough Syrup—you'll notice a decided improvement in a day or two—even the first dose brings relief.

It relieves all soreness and irritation—soothes and heals the inflamed tissues—removes the mucous and prevents further infection.

Contains no morphine, chloroform, or opiates of any description—it is absolutely safe and dependable—you know just what you are taking—we can give you the formula and that's why we are so enthusiastic about it.

Two sizes 25c and 50c

When we had a chance to get the exclusive selling agency for Nyal Family Remedies we jumped at it. They are known among all druggists as the highest quality line on the market, and are prepared by a great firm of manufacturing chemists, famous for fifty years.

E. T. WOODBURN & SON
"The Nyal Drugstore"

SANTA FE PROGRESS TRAIN AT HEREFORD

People Turn En Masse To See Great Engine and Old Time Equipment.

Practically all the town and country turned out to see the world's biggest engine and other equipment of the Santa Fe Progress Train which pulled into Hereford yesterday at 10:25 a. m. on schedule time.

The public school of 500 children marched to the depot to see the train. The teachers were in charge. As soon as the train stopped the children by the aid of the officers in charge of the train began to literally "pile" on the big Mallet engine, everyone of the 500 children passing through the cab. Besides these many of the men and women climbed up to see how the big monster was controlled. There were at least 1,500 people at the depot who either went the entire length of the train or made an examination of the different equipment. The kodak fiends were on hand in large numbers, snapping at whatever seemed of interest.

The old saying—"Fools' names and fools' faces are often seen in public places," has had no terror for the many thousands who have been on this unique train, for everywhere names are written, covering the writable places thick with all sorts and styles of chirographies.

The Atchison, Topeka & Santa Fe Railway company is exhibiting this demonstration train to show the progress of railroading in 30 years—to show that the Santa Fe has kept pace with the rapid growth and development of the west, and met the needs of the people for improved service.

The train is made up of two locomotives and sixteen cars, representing the old and the new—the equipment in common use in 1881 in comparison with the equipment used today. There is also a display of smaller equipment such as old and new couplers, brakes, signals, etc. A complete automatic signal plant is in operation on a flat car. An interesting comparison is shown in a section of dirt track with 52-pound rails fastened to soft wood ties with hand driven spikes, alongside of a piece of rock ballasted track with 99-pound rails fastened to treated hard wood with screw spikes put in by machinery. Inside the cars there are drawings giving technical information about materials and construction.

Good Singing.

The congregation at the Christian Church enjoyed some especially good singing last Sunday. At the 11 o'clock service Earl Gough gave a baritone solo which was well rendered and highly appreciated. At night a mixed quartet gave a good number.

Miss Pearl Criss of Shawnee, Okla. is visiting in the home of Clarence Smith. She has been working in one of the Kress stores and is taking a month's vacation.

FOR MISS VAUGHN.

A miscellaneous "shower" was given in honor of Miss Mildred Vaughn, Tuesday afternoon, at the home of Miss Wannie Jowell with Miss Winona Author assisting. About thirty guests were present to enjoy the occasion. After the guests had arrived and the pleasantries of the occasion past, a chair decorated with yellow and white was placed in one of the reception rooms over which was swung a large basket. The guest of honor and bride-to-be was seated in the chair and at the proper time the basket was let down in front of her, who laid out the many useful presents. One of the interesting features of the entertainment was a little book done in water colors in which was written in rhyme by the guests the past history of the two contracting parties in the approaching marriage, as well as a forecast of their future. Music was furnished by the friends at intervals during the afternoon, and light refreshments were served. The occasion will be long remembered.

O. E. THOMAS
EMBALMER AND FUNERAL DIRECTOR
Night Phone 299

E. B. Black Co.
FUNERAL UNDERTAKING—HEREFORD, TEXAS

HEREFORD, TEXAS
DAY PHONE
Number fourteen

Texas Industrial Notes.

A cold storage plant, costing one hundred and ten thousand dollars is being erected at Austin and will be completed within the next ninety days.

A coffin factory has been completed at Dallas which is valued at two hundred thousand dollars. The building consists of five stories and is a modernly equipped manufacturing plant.

The new high school building at Fort Worth will cost two hundred and ten thousand dollars and will have seventy two rooms.

Dirt has been broken on the Cleburne Post Office. The new building will cost one hundred and fifteen thousand dollars.

A thirty thousand dollar addition

will be rebuilt to the Kings Daughters Hospital at Temple.

A bond issue of five hundred thousand dollars will be asked for by the city of Dallas for the building of the new City Hall.

Archer City has voted a bond issue for the purpose of putting in a water works system. The City Council has bought a site for a reservoir which will contain seventy five acres and impound ninety five million gallons of water.

Construction has begun on the new Beach Hotel at Corpus Christi. The building will cost approximately one hundred thousand dollars and will be modern and up to date.

The Southwestern Mortgage Loan Company of San Antonio has been incorporated with a capital stock of a million dollars. C. O. Austin, J. Kearful and R. S. Kampmann are incorporators and the headquarters of the new firm will be in San Antonio.

Steps have been taken by capitalists in Cleburne to organize an automobile factory at that place. Nearly all the stock has been subscribed.

The first concern ever chartered in the state for the manufacture of refrigerated air for refrigerating fruit and vegetable cars was chartered in Austin last week by the Frisco Railroad officials. It is the Intermittent Vacuum Pre Cooling Company of Texas, with headquarters at San Benito and has a capital stock of sixty thousand dollars.

Twelve cars of cantaloupes were shipped in one day from Lockney, Texas, last week to Dallas, Fort Worth, San Antonio and other Texas markets.

The Reynolds Military Academy at Albany, Texas, has added a new course to that school which will include bookkeeping, Brokerage, Insurance, Salesmanship, Advertising, Commercial Law and Commercial Correspondence.

The San Antonio, Rockport and Mexican Railway Company has filed its articles of incorporation with a capital stock of three hundred and fifty thousand dollars. It is the purpose of the company to construct a line of railroad from San Antonio to the Mexican border with a trunk line from Atascosa county to Harbor Island. The offices of the company will be in San Antonio.

During the cotton season of 1910-1911, the city of Calveston received in the port a total of 2,948,354 bales and the receipts of the season show an increase of 356,942 bales over

KODAK



From what can you obtain more real pleasure than a KODAK?

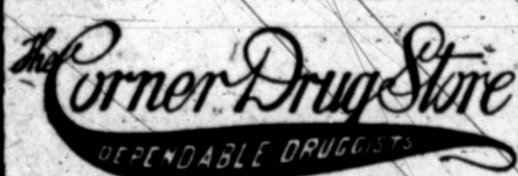
A remembrance in after years of the pleasures of today.

A picture of the baby, the old home, the lawn, and the many little incidents that come about that a Kodak picture will cause you a delightful memory.

Make a family record with Kodak Pictures.

We have Kodaks at from \$2.00 TO \$12.50

Come and inspect them.



THOSE LARGE TRACTS

That large tract of land you want to sell has been a burden to you. I delight in them. Large tracts are my specialty. Write me about it today—whether you want to buy or whether you want to sell.

Panhandle Lands

are the best lands in the world and doubtless I have just the bargain you want. Lands in the shallow water belt and lands out. Whatever your need may be, write me about it.

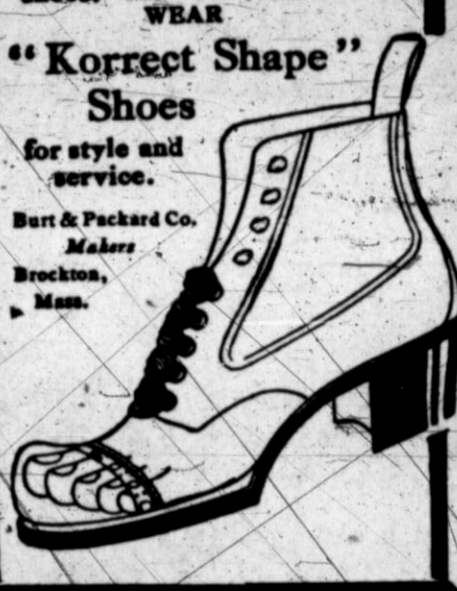
F. COWFILL,
HEREFORD,

GUARANTEED SHOES!

Why buy shoes that are not guaranteed when you can get the guaranteed kind? Korrek Shape Guaranteed Shoes are the last words in style and quality. You know they are good because they are guaranteed. If a pair should not happen to come up to the standard in excellence, we make them good. Our stock is large and well selected. It offers great shoe buying opportunities. Come and let us show you. We handle the famous "DOROTHY DODD" for women and Brown Shoe Co's shoes for children.



If Tite-Oke is stamped on the shank you are sure of getting good soles on your shoes. Tite-Oke Soles are not loaded with cheap weighty stuffing, a practice common in the tanning of ordinary sole leather. Tite-Oke Safe Leather is tanned by the Burt & Packard Organization and is used exclusively in "Korrek Shape" shoes.



WEAR "Korrek Shape" Shoes for style and service. Burt & Packard Co. Makers Brockton, Mass.

Union Suits 20c
We have a lot of odd numbers in Misses and Children's Union Suits that we are going to sell at 20c per garment. Worth 40c and 50c any day in the world.

Outing a 10c
We find that we are heavily loaded on outing. You get the benefit. All 12c Outing goes at 10c PER YARD

"SUPERB" CLOTHING

You are going to have to have that winter suit in the next few days. We want to recommend Superb Clothing. We have all the latest styles and weaves. It is one of the best lines ever shown in Hereford, and when it comes to a fit—it's just like tailor-made stuff. Come in and see the suits themselves and you will be another one of the many who wear Superb Clothing.

HUBBARD DRY GOODS & GROCERY COMPANY
"EVERYTHING TO EAT AND WEAR"

the previous year. The records of the United States Custom House show that 2,755,932 bales valued at \$210,208,504 were shipped to foreign ports.

ONE MILLION DOLLARS FOR A GOOD STOMACH.

This Offer Should Be a Warning to Every Man and Woman.

The newspapers and medical journals recently have had much to say relative to a famous millionaire's offer of a million dollars for a new stomach. This great multi-millionaire was too busy to worry about the condition of his stomach. He allowed his dyspepsia to run from bad to worse until in the end it became incurable.

His misfortune serves as a warning to others. Every one who suffers with dyspepsia for a few years will give everything he owns for a new stomach.

Dyspepsia is commonly caused by an abnormal state of the gastric juices, or by lack of tone in the walls of the stomach. The result is that the stomach loses its power to digest food.

We are now able to supply certain missing elements to help to restore to the gastric juices their digestive power, and to aid in making the stomach strong and well.

We know that Rexall Dyspepsia Tablets are a most dependable remedy for all ordered stomachs, indigestion, and dyspepsia.

We want you to try them and will return your money if you are not more than satisfied with the result.

Three sizes, 25 cents, 50 cents and \$1.00. Remember, you can obtain Rexall Remedies in this community only at our store—The Rexall Store, Corner Drug Store.

Casus Belli.

War between Turkey and Italy, which culminated this afternoon in a declaration of war at Rome, dates back to 1878, when, with the making of the treaty concluding the Russo-Turkish war, the powers are understood to have agreed to permit Italy a "pacific penetration of Tripoli." Turkey claims this right has been respected ever since. Italy has colonized Tripoli until

her interests in that African province are very great. She has asserted, however, that her subjects have been mistreated by the Ottoman authorities and constantly discriminated against.

Frequent disputes have arisen, but the prolonged negotiations have never resulted satisfactorily to Italy.

At the time that the Franco-German differences regarding Morocco were acute, Italy turned her attention again to Tripoli and in subsequent negotiations with Constantinople set forth that many outrages against her subjects had been perpetrated, for which no redress had been made. She assumed a decisive stand and presently began the mobilization of her army and navy. A few days ago the first squadron of the Italian navy was sent to Tripoli waters and it has since patrolled the waters of that coast.

At the same time Turkey was warned not to send soldiers or munitions of war to Tripoli.

A Turkish transport bearing a few men and arms and ammunition later arrived at Tripoli from Constantinople, but was not molested on the grounds that she had sailed before the Italian warning had been received.

Italy in the meantime brought soldiers to the Italian coast, where they were placed on board ship ready to proceed to Tripoli or other points.

The American cruiser Chester is now on her way to Tripoli and should reach there early in October, possibly by the fourth. Her mission was, when she left America, to afford protection to a party of American archaeologists under Prof. Richard Newton, who contemplated excavations in the neighborhood of Cyrene. The party was to leave London this week, but the outbreak of war may change its plans.

Notice to Creditors of the Estate of W. D. Cloyd, Deceased.

Notice is hereby given that original letters testamentary upon the estate of W. D. Cloyd, deceased, were granted to me, the undersigned, on the 18th day of September, A. D. 1911, by the county court of Deaf Smith county, Texas.

All persons having claims against said estate are hereby required to present the same to me within the time prescribed by law. My residence and post office address are Hereford, Texas, Deaf Smith county.

MRS. EMERLINE CLOYD, Executrix of the estate of W. D. Cloyd, Deceased. This the 20th day of Sept. 1911. 33-

Demonstration for Tom Green.

The Commissioners' Court for Tom Green county has granted the petition of a number of prominent business men for the establishment of an experimental farm in Tom Green county and has set aside \$500.00 to be used for this purpose. The appropriation will be supplemented by \$500.00 from the United States Department of Agriculture.

The 32nd Legislature passed a law permitting the Commissioners' Court of a county to appropriate not to exceed One Thousand Dollars for experimental and demonstration farms, and as a result, many counties in the state have made appropriations for agricultural experiments.

The Fruit and Truck Growers Association meets on the first Saturday of each month. You are invited to attend. The place—county court room; time 2:30 p. m. 31tf

Right in your busiest season when you have the least time to spare you are most likely to take diarrhoea and lose several days' time, unless you have Chamberlain's Colic, Cholera and Diarrhoea Remedy at hand and take a dose on the first appearance of the disease. For sale by all dealers.

Bad Spells

"I suffered, during girlhood, from womanly weakness," writes Mrs. Mollie Navy, of Walnut, N. C. "At last, I was almost bed-ridden, and had to give up. We had three doctors. All the time, I was getting worse. I had bad spells, that lasted from 7 to 28 days. In one week, after I gave Cardui a trial, I could eat, sleep, and do, as well as anybody. In 8 weeks, I was well. I had been an invalid for 5 weary years! Cardui relieved me, when everything else failed."

TAKE CARDUI The Woman's Tonic

If you are weak and ailing, think what it would mean, to you, to recover as quickly as Mrs. Navy did. For more than 50 years, this purely vegetable, tonic remedy, for women, has been used by thousands of weak and ailing sufferers. They found it of real value in relieving their aches and pains. Why suffer longer? A remedy that has relieved and helped so many, is ready, at the nearest drug store, for use, at once, by you. Try it, today.

Write to: Ladies' Advisory Dept., Chittenden Medicine Co., Chittenden, Vt., for Special Instructions, and 64-page book, "Home Treatment for Women," sent free. 10¢

UP-TO-DATE LIVERY and SALE BARN

When you want a good drive or an up-to-date rig call at our Barn. We have spent a great deal of time and money lately improving and enlarging our premises. We have one of the best barns in West Texas and can give you the best accommodations in any line of livery service. We guarantee courteous and fair treatment to all. Phone 249.

A. L. SHERK HEREFORD, TEXAS

P. R. Purcell & Sons Livery, Feed and Sale Stables

GOOD SADDLERS GENTLE DRIVERS
Special Conveniences for Drummers
HEREFORD TEXAS

The Patronage of the General Public is Cordially Solicited.



The Marlin Model 24 REPEATING RIFLE

You can buy no better gun for target work and a small game up to 200 yards.

Without change of mechanism it handles .22 short, long or long-rifle cartridges perfectly. The deep Ballard rifling develops maximum power and accuracy and adds years to the life of rifles.

The solid top is protection from defective cartridges—prevents powder and gases from being blown back. The side ejection never lets ejected shells spoil your head and allows quick, accurate repeat shots. With simple take-down construction, removable action parts,—last parts of any .22—is the quickest and easiest to clean. A great vacation rifle. Ask any gun dealer.

The 126 page Marlin catalog will help you decide what rifle best suits your individual desires. Send 3 stamps for it today.

The Marlin Firearms Co.
42 Willow Street, New Haven, Conn.

Now Is The Time

to buy your Winter Coal. Do not wait until the cold wind begins to blow—buy now and get clean, dry coal. Don't forget to Phone No. 1 for anything in Coal, Grain, Salt and Hay.

We will have a car of the best Niggerhead Coal on the track about October 1st.

Hughes Grain Co.
JAS. A. HUGHES, Manager

ONLY ONE "BEST."

Hereford People Give Credit Where Credit Is Due.

People of Hereford who suffer with sick kidneys and bad backs want a kidney remedy that can be depended upon. The best is Doan's Kidney Pills, a medicine for the kidneys only, made from pure roots and herbs and one that is backed by cures in Hereford. Here's Hereford testimony:

Mrs. Clarence Smith, 611 E. Third St., Hereford, Texas, says: "We have used Doan's Kidney Pills in our family, getting this remedy at Woodburn & Son's Drug Store. About two months ago I gave Doan's Kidney Pills to my child, who was suffering from kidney weakness and they proved so satisfactory that I heartily recommend them. Doan's Kidney Pills made a permanent cure in this case after other remedies had been taken to no avail. This preparation is a safe and reliable one."

For sale by all dealers. Price 50 cents. Foster-Milburn Co., Buffalo, New York, sole agents for the United States.

Remember the name—Doan's and take no other. 12

Sprains require careful treatment. Keep quiet and apply Chamberlain's Liniment freely. It will soothe the soreness and quickly restore the parts to a healthy condition. For sale by all dealers.

About Newspapers.

The rules strictly forbid placing names on the subscription list indiscriminately when no money has been paid, and further forbids sending out more than three sample copies to the same person within one year. If the post office department would demand of all papers that they comply with the rules, there would be little complaint about the patrons of the office receiving papers for which they did not subscribe. The patrons, too, could assist in stopping this nuisance by writing "refused" or "Did not subscribe" on the paper and dropping it back into the office. It then becomes the duty of the postmaster to notify the publisher to stop the paper.

Winfield Scott Schley.

Admiral Schley, who did such valuable work during the Spanish-American war, dropped dead on the street of New York last Monday.

The Old Church-The New Church.

"And He that sat upon the throne said: Behold I make all things new."—Rev. XXI.

"The Old church teaches that God sends the wicked to hell; the New church teaches that the wicked go there.

"The Old church teaches that pope, council or creed is authority; the New teaches that the truth is authority.

"The Old church teaches that all amusement is wrong and detrimental; the New that amusements are beneficial at the proper time and place.

"The Old teaches that man is saved by faith alone; the New that man is saved by living in accord with the truths of faith.

"The Old teaches that heaven and hell are locations; the New teaches that heaven and hell are conditions of man as to his spirit.

"The Old teaches that there is a literal fire in hell or simply a remorse of conscience; the New that the fires of hell are the consuming lusts and that the confirmed evil doer has no remorse.

"The Old church teaches that heaven is a place of idleness; the New teaches that the delight of heaven consists in being useful.

"The Old teaches that the essential of religion consists of forms and ceremonies; the New that worship is an outburst of a pure life and that formal worship is but means to an end.—Ex.

READ for PROFIT

Use for Results

FOLEY KIDNEY PILLS

They work directly on the KIDNEYS, BLADDER and URINARY PASSAGES, and their beneficial effect is felt from the start. For BACKACHE, KIDNEY and BLADDER TROUBLE, RHEUMATISM, CONGESTION of the KIDNEYS, INFLAMMATION of the BLADDER and annoying URINARY IRREGULARITIES they exercise a permanent benefit.

TONIC IN ACTION - QUICK IN RESULTS
F. S. Rexford, 615 New York Life Bldg., Kansas City, Mo., says:

"I had a severe attack of a cold which settled in my back and kidneys and I was in great pain from my trouble. A friend recommended Foley Kidney Pills and I used two bottles of them and they have done me a world of good."

BETTS-CLARK, Druggists

WANT ADS

MISCELLANEOUS WANTS

LOST—About Sept. 1st. Memorandum book containing record of water pumping for city of Hereford. Finder please return to Hereford Electric Light & Power Co. 34-2t

STRAYED—One shoat, owner call and get same, 9 miles south of town. F. J. Aze. 35-2tp

FIRE INSURANCE is so cheap now that it is in the reach of everyone. Better let me insure your home. R. E. Cook. 10tf

FOR PUMPING ENGINES—See J. L. Johnson at the Sub-Irrigation Plant. 28tf

New way, air-cooled gasoline engines at Garrison Bros. 33tf

FOR SALE CHEAP—Household goods, Piano, etc. See J. Thos. Webb. 34-2tp

WANTED—Your shoe repairing at Norton-Powelson Saddle Co. 35tf

A book for every need in the famous I-P loose leaf goods at the Brand office. Call and let us show you. Endorsed by thousands of business men. Phone 30. 3tf

FOR TRADE—I will trade my home in Hereford for a section of good land. A reasonable encumbrance on the land will not interfere. J. N. Russell. 30tf

Call at The Brand when in need of Legal Blanks.

FOR SALE OR EXCHANGE—For land near Hereford 429 acres of Coleman county land is a good cotton belt, only 5 miles from good little town. Will give about 5,000 bales of cotton this year. This farm is about 1/2 in cultivation, balance in grass and has fine stream overlying stock water. A. H. Elliston. 35tf.

For summer diarrhea in children always give Chamberlain's Colic, Cholera and Diarrhoea Remedy. Chamberlain's Colic, Cholera and Diarrhoea Remedy is a sure cure in all cases. For sale by all dealers.

Windmill Work

Have your mills repaired, remodeled, reboiled; your wells cleaned out. First class work done by men of long experience. Also will do your wells with good steam outfit. PHONE No. 40.

B. F. Turner

Professional and Business Cards

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LAWYERS
Especially equipped for handling damage suits, land litigation and cases in the U. S. Courts and Appellate Courts of Texas.
Over Post Office Amarillo, Texas

G. M. SUGGS A. M. JONES
SUGGS & JONES
ABSTRACTERS
Complete Abstract of Title to Deaf Smith County Lands.
HEREFORD, TEXAS

C. G. WITHERSPOON
COUNSELLOR AT LAW
Lands rendered and taxes paid for non-residents.
HEREFORD, TEXAS



Shipping Trees by the Carload
HEREFORD NURSERY
L. P. LANDRUM, PROPRIETOR

Building Material!

We handle ALL KINDS of Building Material usually carried in a first-class Lumber Yard. in connection. Let us figure on your next bill of Lumber, etc. No matter how small or how large we will make it to your interest.

T. M. Palmer Lumber Co.

pleasantly as well as promptly delivered. In all concerned.—Amarillo Daily News.

Only Eleven Sets Left!

(WE'RE SPEAKING OF BLACK BEAUTY KITCHEN SETS)

We will only give them away until the 15th of this month. You can have a BLACK BEAUTY KITCHEN SET forever and THE HEREFORD BRAND for one year for \$1.50. Those who have received them are delighted, and say they are the most useful things imaginable around the kitchen. If you are behind with your subscription it will be an awfully good way to catch up. Remember after the 15th of this month the offer is closed. So don't delay. Come in at once.

See, Telephone or Write

THE HEREFORD BRAND

Telephone Number 30

Hereford Texas

Woodmen Attention.

Modern Woodmen will meet Saturday night, Oct. 7, instead of the W. O. W. Every member is requested to be present as important business will come before this meeting. The W. O. W. meets the 2nd and 4th Saturday nights of each month and all members are requested to be present.

YOU'LL LIKE HEREFORD!

Investigate

the various makes of clothing sold in this town and vicinity, and the chances are in favor of *Adler's Collegian Clothes*. There is something



entirely different in these garments not found in other makes. We absolutely guarantee any suit, or overcoat, leaving this house, to be perfect in every respect, in fabric fit and workmanship. We invite comparison. Prices for suits and overcoats range from \$15.00 up.

H. C. MYRICK

THE BENCH CONGRESS

The Bench Congress had almost daily sessions this week with a quorum present each afternoon.

The first resolution introduced was to the effect that hereafter the full names of the members should be used in the official records of the Congress.

The committee appointed to make further investigation of the demise of the hoopskirts and which was instructed by the chairman to ask the first ten ladies whom they met and who were over 45 years old, reports that each one met with awful suffragette demonstrations and that they could not find any ladies who would acknowledge that they were over forty-five. The committee begged to be discharged.

When the Record of the Bench Congress was read last week a howl and wail went up because some of the members of the Bench and also members of the lobby failed to be present at a certain rump caucus when Ball was endorsed for the Senate. At the very first session of the Bench the publican member from Gainesville arose at his place and demanded a correction of the Record. He said that he wanted it known that his choice was Randell, and that he believed that any man, who had the gall and grit to announce before the death of the Junior Senator should receive the everlasting support of men who did not claim to be too honest. He further said that neither Ball nor Wolters was fit for that office. Moreman, the war general, agreed with him on the last statement, and the chairman butted in by saying that neither should be eligible. In the lobby there were several others throwing up their sky-pieces for Randell when the Gainesville publican was making his speech. Squire Cook of Bohemia and Hunt of Lockney were both for Randell, tooth and hoof.

The caucus made another break. The Wilson men had picked and the packed that caucus, like a woman, would a bullnose pod of pepper. So when it was opened the contents

burnt the taster of Bourne, the incense burner and member from Denton. He declared on the floor of the Congress that Wilson was short in several ways besides his "short ballot," that he was a sucker from the main-stalk of Populism and that he was trying to put a full set of populist harness on the Democratic mule to pull his home-made slide into the white house. "I'm a stand-fatter," he thundered at the members, and most of them dodged under the top rail to prevent being struck by the lightning, forgetting that the thunder always followed the stroke. When the members recovered their equilibrium, chairman Woodburn saw Secretary Murchison coming up the street in his one horse shay and at once announced adjournment in order that he (the chairman) could ride home.

THE FAVORITE LAXATIVE

One at Night Makes the Next Day Bright—No Charge if It Doesn't.

Because of its extremity gentle and effective action, Rexall Orderlies have become the most popular Remedy for Constipation.

We are so positive that Rexall Orderlies will do all that is claimed for them that we positively guarantee to hand back the money you paid us for them upon your mere request, if you are not entirely satisfied.

Rexall Orderlies are eaten like candy, are very pleasant to the taste, do not grip, cause nausea, or any other annoyance usually experienced when ordinary cathartics are used.

Rexall Orderlies have a positive regulative effect upon the bowels and tend to provide permanent relief from Constipation and the myriad of associate ailments. Besides, they help to overcome the necessity of the constant use of laxatives to keep the bowels in normal condition.

We honestly believe there is no similar medicine so good as Rexall Orderlies, especially for children, aged, or delicate people. They are prepared in convenient tablet form in three sizes of packages. Prices, 10c., 25c., and 50c. Why not try them at our risk on our guarantee?

Remember, Rexall Remedies can be obtained in this community only at our store—The Rexall Store.

Corner Drug Store.

Canyon vs. Hereford.

The Canyon Normal football team will play the High School team Monday, Oct. 9th on the home grounds here. The game will be called promptly at 2:30. This is the first game of the season and the contestants should have a good attendance present. The home boys have put in some strenuous practice work and the game promises to be a one. The game will be played at Toxela Park.

\$4.00 For \$1.50.

Read the advertisement elsewhere in this issue and see how this can be done. \$4.00 worth of real stuff for \$1.50 and this includes a year's subscription to the Brand. The Black Beauty Kitchen Set is guaranteed by the factory to be as good as the best. Come in to see the set.

YOU'LL LIKE HEREFORD!

TEXAS Needs Great Men

II. OPPORTUNITY.

A HILL at Toulon gave Napoleon his opportunity and he beat back the British forces and established a Republican form of government in Europe. An arm of the ocean gave Nelson his opportunity and he destroyed the Spanish fleet and made England mistress of the sea. Since the creation of the world, the destinies of the human race have been moulded by leaders who could seize upon opportunity. Texas today stands at the threshold of commercial supremacy, awaiting her leaders to seize upon opportunity that will give her the mastery of the world's commerce.



NAPOLEON'S OPPORTUNITY.

Opportunity is knocking at our door. The time for moulding the destinies of Texas has arrived. The completion of the Panama canal will re-cast the commerce of both hemispheres and move the star of civilization Texasward. The ocean is throbbing with commercial activity, the universe is quivering with industrial life and the time is ripe for the advent of a powerful man who can swing civilization around Texas like planets around a central sun. Texas needs great men.

PLANT RYE! WE HAVE THE SEED
ROSWELL SEED CO., ROSWELL, N. M.

ELITE CONFECTIONERY

Cigars, Tobacco, Candy, Ice Cream and Cold Drinks.
Please call in and give us a trial.

Also for those who are interested in Automobiles call in and let us show you the many superior features the light weight FORD has over the heavy cars, and why the prices are cut. Same high quality car with prices down.

Ford T Touring Car.....\$600.00 Model T Runabout.....\$590.00

ZIMMERMAN & SONS

K. L. Chalmers and
ance of the



Special Rates

DALLAS AND RETURN, October 11 and 12,

Limit October 16, fare \$15.55.

HOUSTON AND RETURN, October 8 and 9,

Limit October 13, fare \$23.60.

E. R. REAR