

The Hereford Brand

Vol. 11

HEREFORD, TEXAS, SEPTEMBER 1, 1911

No. 50

Although Reports to Contrary School Will Positively Start Monday, Sept. 4th.

DIG IRRIGATION BOND PROPOSITION

Is Proposed to Spend \$3,000,000 to Reclaim Arid Lands in Southwest.

Raymondville, Tex., Aug. 26.—Bonds to the amount of \$3,000,000 are to be issued by what is known as the Union Irrigation District if the majority of the taxpayers vote favorably on the proposition at the election that has been ordered for Sept. 16. There is little opposition to the proposition and it is believed that the majority in favor of the large issue will be overwhelming.

It will mean the creation of the largest irrigation district in the United States. More than 185,000 acres of land will be embraced in the district and all of it will be supplied by water from the great canal and ditch system to be constructed.

This district, when organized, will be the first in Texas under the new irrigation law. This law is modeled after the California statute, commonly known as the Wright act, which was passed by the Legislature of that State in 1887, and since that time has been adopted in Idaho, Kansas, Nebraska, Washington, Nevada and Texas. The fact that practically every feature of the California law has been passed upon by the courts gives the Texas act a certainty and substantiality that it is believed will enable an easy disposition of the bonds upon the proposed district.

BONDS LIMITED BY LAW.
One of the objectionable features of the California law was the authority to issue an unlimited amount of bonds upon the district. The Texas law has eliminated that feature and restricts the issuance of bonds or the incurring of any other indebtedness on the district in excess of 25 per cent of the assessed real estate value in the district.

Under the Texas law the district may be divided into three to five divisions, for each of which one director shall be elected by the property taxpayers of the district. The law provides also that an assessor, collector and treasurer shall be elected by the district.

The bonds of \$3,000,000 upon this district are to run for 30 years, with an option at the expiration of 21 years, and are to be paid off in nine equal installments. Annual tax levies will be made to meet the interest and principal.

WATER FROM RIO GRANDE.
From a construction standpoint this proposed irrigation system is of great importance. It will involve the building of a main canal more than forty miles long, with many miles of laterals reaching to all parts of the district. The water supply will be obtained from the Rio Grande. The land is all in one body and covers the upper portions of Hidalgo and Cameron counties.

It will be necessary to construct a large concrete headgate and concrete dams, locks, siphons under the railroads, reservoirs and other features that are found in large enterprises of this character. The establishment of this system of irrigation will add enormously to the land values of the district and will be the means of profiting homes for hundreds of families. B. Wells of Brown-

ville is the legal representative of the taxpayers of the district in the project.

Porterville, Cal., Aug. 22.—One of the most extensive irrigation systems ever installed in the Plano district is nearing completion in the E. H. Edwards orange orchard near Grand View Heights.

This plant takes the water from a 315-foot well at a level of 140 feet. The water is forced through 1400 feet of six-inch piping to a reservoir and standpipe on the highest spot of land in the orchard, and then is distributed to each row or trees by means of a system of reinforced concrete conduits.

Motive power is furnished by a twenty-five horse power gas engine, and the water is handled by a special type of deep well pump. The discharging system will cost \$3,000.

Covina, Calif., Aug. 22.—Articles of incorporation have been received, and a company formed to be known as the Hepner Water Company, as the result of the sinking of a successful well on property about 300 feet east of the south end of Citrus avenue, where a flow of forty California miner's inches is being received. The work of putting down this well was initiated by F. L. Hepner and others, and it will irrigate 30 acres of the territory in the old orange belt, known as the southeastern end of the Phillips tract, and 90 acres of land in the E. J. "Lucky" Baldwin ranch, which is now all set out to young orange trees.

The Hepner well was put down to the depth of 408 feet, and was made in a fourteen-inch case. The water now stands at 136 feet from the surface. A Pomona deep-well pump has been installed, being the number 28 size, and the pump is driven by a Fairbanks-Morse engine of distillate fuel. The miles of pipe-line have been laid that will carry the water from this new water source, and the success of this well means a large addition to the orange territory in this part of the Covina valley.

Election Returns.

As promised The Brand readers in a previous issue we this week publish the official election returns on the Prohibition election of Saturday, July 22, 1911. The returns are official and complete with the exception of the ten counties indicated in the table as unofficial. The vote given in these though is approximately correct. We advise The Brand readers to cut out and save the table as published on page eight of this issue as it will be valuable in estimates on the coming state officers' election, and the next prohibition election. Besides giving figures for the election of July 22, it gives the vote on submission, the number of poll taxes issued in each county for 1911, and indicates counties now dry, partially dry, and wet.

The table is the most complete to date yet published by any paper in the state, either daily or weekly.

Hon. Carl Gilliland says he wants to write the editorials for the Brand for the next few weeks. He's feeling his importance on account of the arrival at his home of a new boy whose advent the Brand failed to chronicle. We owe our apologies to the young man for not making note of his arrival and do now hereby record the date, same being Thursday, June 22, 1911. His father walked

with such a proud attitude at the time that he failed to mention the fact to the reporter, he doubtless thinking the whole county would surely know of such an important affair. The young man, who now bears the name of James Clifton Gilliland, is the center of interest in the home and his making promise of his future.

A Big Peach.

Hereford orchards have produced so much fine fruit this season that it would be impossible to pick out the best, but for a single specimen the one peach brought to this office by Mrs. Tomamichel is (or rather was) the best of all. We know it was because we set half of it and the Eagle of the office ate the other half. If there had been another half or two more halves the whole force would have tasted the delicious mouth-watering peach. As it was, there was a big mouthful of it and we are under lasting obligations to the good woman for her kind thoughtfulness. The peach measured 10 inches around and weighed 10 ounces.

CITY SUBMITS FINANCIAL REPORT

Statements Showing Financial Condition of The City of Hereford.

Financial Standing of the City of Hereford, Texas, Apr. 10, 1911	
Warrants outstanding and unpaid	\$4,508.42
Notes outstanding	1,931.25
Total	\$6,439.67
Delinquent Tax List 1907	\$ 10.95
" " " 1908	29.25
" " " 1909	286.24
" " " 1910	919.86
City's Liabilities in Excess of Resources	5,193.37
Total	\$6,439.67

Financial Statement City of Hereford, Texas, for Term Ending April 10th, 1911.

BOND ISSUE.	
RECEIPTS.	
First Bond Issue	\$18,000.00
Second Bond Issue	27,000.00
Accrued Int. (1st issue)	107.50
" " (2nd issue)	584.15
Received from other sources	1,048.49
Total	\$46,740.14
DISBURSEMENTS.	
By Canceled Warrants (First Issue)	\$18,107.50
By Canceled Warrants (Second Issue)	28,622.64
Total	\$46,740.14

Financial Statement City of Hereford, Texas, for Term Ending April 10th, 1911.

GENERAL STATEMENT.	
RECEIPTS.	
Rec'd from former Treasurer, A. G. Bell	\$ 7.65
Fines Collected	102.50
Taxes, Property and Poll	11,952.26
Taxes, Street	527.00
Taxes, Occupation	56.00
Water and Sewer Rents	1,159.49
Attorney's Fees retained	10.00
County (water rent)	19.30
Sale of mules	680.00
Interest (Gen'l Fund)	215.21
Taxes (Int & Bond)	3,937.71
Taxes (Gen'l Fund)	13,363.70
Bills Payable	1,862.80
Unknown Sources	216.93
Total	\$34,111.15
DISBURSEMENTS.	
Int on Water & Sewer	\$ 900.00
Bonds	1,000.00
Int on Water and Sewer	1,250.00
Bonds	22,269.97
General Fund Warrants	846.30
Water & Sewer	586.31
Items on cash book	28.76
Harp Texas	1,300.42
Warrants for A. G. Bell	6,029.39
Cash on Hand	34,111.15
Total	\$34,111.15

Quarterly Report, General Fund, City of Hereford, Texas, From April 10, 1911 to July 10, 1911. Submitted by A. M. Jones, Secretary and Treasurer.	
Cash on hand April 10, 1911	\$863.28
Property and Poll Taxes Collected	284.52
Fines Collected	4.00
Transferred from Waterworks Account	4.74
Interest on daily balances	.70
Total	\$1157.24
Vouchers returned cancelled	\$973.09
Cash on hand July 10, 1911	184.15
Total	\$1157.24

Quarterly Report Waterworks Fund City of Hereford, Texas, from April 10, 1911 to July 10, 1911. Submitted by A. M. Jones, Secretary and Treasurer.

Cash on hand Apr. 10, 1911	\$134.79
Collections Water Rentals	218.75
Interest on daily balances	.24
Total	\$353.78
Vouchers returned cancelled	\$102.87
Script on receipts	78.75
Balance cash on hand	167.42
Cash transferred from General Fund	4.74
Total	\$353.78

Quarterly Report of Interest and Sinking Fund, City of Hereford, Texas, from April 10, 1911 to July 10, 1911. Submitted by A. M. Jones, Secretary and Treasurer.

Cash on hand Apr. 10, 1911	\$5031.32
Interest on daily balances	38.96
Total	\$5070.28
Voucher (interest on \$25,000.00 Bond Issue at 5 per cent)	\$1250.00
Voucher (Interest on \$20,000.00 Bond Issue at 5 per cent)	1000.00
Balance Cash on Hand	2820.28
Total	\$5070.28

I Certify that the foregoing is correct. A. M. JONES, Secretary and Treasurer.

Van Brunt Grain Drills at Garrison Bros. 26tf

Our New Counties.
The four new counties which the Legislature carved out at the last session, make a total of 249 counties in Texas at present. The new counties are, Culberson, Jim Wells, Brooks and Willacy, and their total areas approximate 8,000 square miles. The new counties are equal in area to the state of Massachusetts, and are larger than either of the five smallest of the thirteen original colonies.

The infant colonies possess a frame work for a more advanced civilization. Co-operation and rock commercial club must have moral, intellectual and the man be su-

THE PANHANDLE MAGAZINE

August Number Comes From The Press Showing Good Progress And a Boost For All.

The Texas Panhandle Magazine (August number) edited by Walter E. Gunn, is making good every promise made by its promoters. This number is just a little better than the others and it should be. A part of the shot which came from the gun this month was from reloaded shells picked up around the Brand office. The article by A. H. Elliott was a clipping from the special irrigation edition of the Brand. A full page shot from Deaf Smith county was likewise taken from the Brand, and under the caption of "What the Papers Say" is a short write-up of the ten thousand acre farm clipped from the Brand. Of course its good, go ahead. If Mr. Gunn finds anything good hidden in the voluminous pages of the Brand "file" on it. There are lots of other good things in this number. If you are not a subscriber send 50 cents for subscription. It's worth the price.

Truck Growers Meet.

At a call meeting of the Fruit and Truck Growers Association last Saturday a good deal of discussion was had over the proposition to make future contracts for cantaloupes and other vegetables. It was shown that unless a sufficient number of men joined the Association and agreed to plant a given acreage in cantaloupes, beans and other stuff that it would be impossible to sell what was raised. G. C. Major stated that he alone could raise enough vegetables to supply the Hereford market. So the Association needs a good, large membership composed of those who are willing to contract for acreage stuff. In making these contracts, each one will know what the prices will be before he plants. Those who have small pumping plants should be on hand at the next regular meeting of the Association which is the second Saturday afternoon at 2:30 o'clock of each month.

Slap Shots.

Don't go wrong by vain imaginations that every body is knocking on your business. False friends fast away and are like the dead leaves of autumn. A woman will go a long way to get to "cut" some one who has done them a supposed injury, but they will come back.

Rev. O. Schmidt of Ft. Wayne, Ind., spent several days with A. M. Lohmann. He will Saturday for Rhea, Texas, has accepted a pastorate.

IN several instances the Commissioners' Court of different counties of Texas have recently appropriated sums of money ranging from six hundred dollars for far to the next year.

ONE fourteen

Irrigation Under Pumping Systems

By Ralph C. Ely, Esq.,

Deming, New Mexico

The water available for irrigation purposes in New Mexico, will be largely developed along three distinct lines:

First. The diversion of water from running streams.

Second. The storage of flood waters during the rainy season.

Third. The pumping of sub-surface waters.

The first and second appear upon their facts to be closely related, while both the first and second are more closely related to the third than we at first realize.

In order to furnish information derived from personal experiences the writer must of necessity refer to conditions existing in Luna county; and it is undoubtedly true that similar conditions existing in almost every county of the Territory. North of the village of Deming and describing almost a semi-circle there is a system of mountains down the gorges of which surface streams are flowing into several valleys, and in these valleys the waters are utilized for irrigation. A large portion of the rainfall, however, sinks into the soil and passes by the farm in the form of an underflow. At certain seasons of the year the precipitation is great and the waters run down the valleys in tremendous floods, passing out upon the plains in torrents and are finally lost in the sands. There are now those who are contemplating the storage of the flood waters either in reservoirs or by applying the same to the soil during the rainy seasons and retaining the moisture by careful cultivation. Others are working along the line of recovering the underflow by sinking wells and lifting the water to the surface by some form of mechanical device. The efforts of the writer have been put forth along this latter line, and he feels that the future of New Mexico in its agricultural growth depends very largely upon the successful consumation of this work.

Very naturally the first question that arises in one's mind is as to the operating cost of a pumping plant; and being satisfied upon this point our inquiries lead along the lines of the cost of installation. Before installing any plant the writer very carefully investigated the matter of fuel cost and finally decided to install a Hornsby-Akroid Crude Oil engine. Under present market conditions crude oil can be laid down in Deming in car load lots at four and eight-tenths cents per gallon, or a little less than \$2.02 per barrel. The crude oil engine has practically the same efficiency as a gasoline engine, and costing about the same amount of money per gallon of crude

oil as a gasoline engine will generate from a gallon of gasoline or naphtha. It is perfectly safe to figure on a crude oil consumption of seven-eighths of a pint per H. P. per hour, making the fuel cost per H. P. hour under present market conditions a very little over a half a cent. To this, of course, must be added the cost of lubrication oils, attendance, repairs and deterioration.

Assuming for the sake of argument that the total lift from the permanent water level to the point of discharge is 40 feet and that a well has been developed capable of reliably supplying 400 gallons of water per minute, there would be 10 H. P. actually consumed in operating the pump at a fuel cost of about five and one-fourth cents per hour. Such an installation would produce twenty-four thousand gallons of water per hour, making the fuel cost a little less than one-fourth of a cent per thousand gallons. Such an outfit will give 4 feet irrigation to about two and one-half acres in every twelve hours run. The engine above mentioned would not require constant personal attendance, and, assuming for the sake of illustration that it operates twenty hours a day for 200 days, it would supply two acre feet of water for 140 acres of land.

In connection with this installation the writer should without hesitation recommend the use of centrifugal pumps. Almost any make is good, though possibly there are two or three styles which are rather better than the average. While I have tried three different makes of centrifugal pumps none of them have been used a sufficient length of time to determine any actual superiority of one over the rest. Apparently the efficiency of all is about the same and I judge that the chief thing to be determined is the relative lives of the pumps.

The crude oil engine referred to is much heavier than a gasoline and fully as easy to operate. Some crude oils are pretty dirty while others can be used with an engine for several days without bad accumulations. A man of ordinary intelligence and prudence can operate the engine very nicely, but a semi-mechanic armed with a monkey wrench is a dangerous animal. The centrifugal pump is also simple, but it is a high speed machine and somewhat more likely to develop trouble than the engine. I do not think it is subject to as many difficulties as a direct acting pump with cup leathers especially if there is any fine sand in the well.

The cost of the well depends so largely upon local conditions that it is needless to attempt even to approximate it in this article. Assuming that a plant as is above mentioned is operated for 10 hours a day and it serves 70 acres of land, the cost of the installation complete, including a little building for housing the same, should not exceed \$30.00 per acre.

Before discussing the relative merits of pumping compared with the gravity or ditch system of irrigation let me repeat that the fuel cost of pumping two acre feet over 70 acres of land, making no allowance for the losses by evaporation or percolation in ditches, would be \$105.00. To this you may add \$25.00 for lubrication, oil, waste, belt lace and minor items, and possibly \$125.00 to have appreciation of the plant, very much of the latter often and still longer.

New Fall Goods

QUALITY



WELCOME



PRICE

THE ladies who have looked over our line of new Fall Goods are delighted and we were proud to receive their congratulations for the line is one that would do credit to a town many times the size of Hereford. Beautiful showing of Silks. All new patterns, Marquisettes and Foulards in different colors. New trimmings to match the new goods. You will agree with us that it is a delightfully lovely lot of new goods. Then the new Woolens and Waistings are in. You'll want to see them.

Fall shipment of Men's Hats just in and the styles are something you will like and appreciate. Our new fall neckwear is superb—all the late patterns and colors. Our supply of Togs for men this fall will be very complete and we ask for a liberal share of your patronage knowing that we can please you in Style, Quality and Price.

Holeproof costs no more than others

There are just two kinds of hosiery—the kind that wears and the kind that tears. Yet they both sell for the same price. Certainly you would not buy unguaranteed hosiery when for the same money you can get the famous "Holeproof" guaranteed against holes for six months.

You pay no more for "Holeproof" but it wears 6 times as long.

Curlee Pants for Men

\$5.00

Knickerbocker Pant for Boys school or dress wear

75c to \$2.40

Brown Shoe Co.'s School Shoe for the children

\$1.35 to \$3

New Misses and childrens School Hats.

School Hats for Boys

SHOES! Shoes!!

Our line of shoes include the dainty and stylish Dorothy Dodd for women; the guaranteed Burt & Packard Korrek Shape for men; the Brown Shoe Company's Shoes for children. These three makes represent the very best to be had in the shoe line. They're stylish, far above the average in make and you pay no more than for inferior brands.

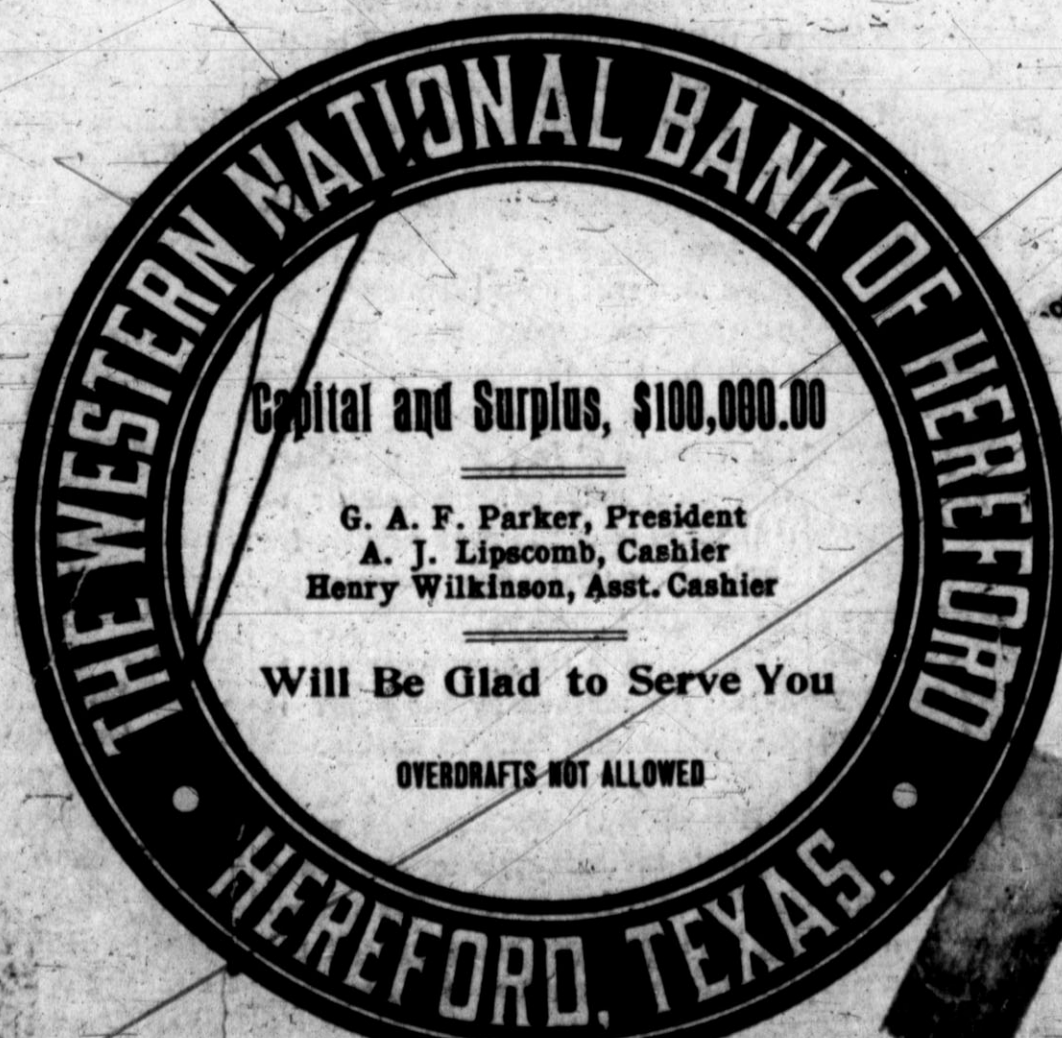
PHONE 25

"EVERYTHING TO EAT AND WEAR"

PHONE 25

Hubbard Dry Goods & Grocery Co.

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Jack Beauty Kitchen Sets—ask about them at The B...

Use for PROFIT
FOLEY KIDNEY PILLS
 They work directly on the KIDNEYS, URETERS and URINARY PASSAGES, their beneficial effect is felt from the first dose.
 For BACKACHE, KIDNEY and BLADDER TROUBLE, RHEUMATISM, GRAVEL, STONESTON, INFLAMMATION of the KIDNEYS, INFLAMMATION of the BLADDER and URINARY IRREGULARITIES.
 Exercise a permanent benefit.
 IN ACTION - QUICK IN RESULTS
 S. Rexford, 615 New York Life Bldg., Kansas City, Mo.
 Beware of cheap imitations.
WITHEB
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TEXAS

IRRIGATION UNDER PUMPING SYSTEMS

(CONTINUED FROM PAGE TWO)

would probably not count his attendance on the same at anything. The different items would make a total water cost on 70 acres \$350.00 or \$5.00 per acre and a liberal allowance to the owner for his time in looking after his plant would be 75 cents a day or \$150.00 for the season adding practically \$2.00 at most and making the entire water cost with a small plant \$7.00 per acre.

The advantages of this system of irrigation may be briefly stated as follows:

First. There are many places where water services cannot be obtained from a gravity system, but where an abundance of water may be available with a reasonable lift.

Second. Nearly all flowing streams are muddy and while they carry a small percentage of fertilizing silt the application of this dirty water to plant leaves is bound to coat them with dirt and fill up the pores in the leaves, working an injury.

Third. In almost all gravity systems there are a large number of farmers dependent upon the same ditch or water supply. These must be supplied in rotation according to the rights of the several persons interested. It frequently happens that the water user needs water out of his turn and it is only available by con-

sent of his neighbor who may, or may not, be willing to yield to him. If the water is not at that time available serious losses are often sustained. If this water user has a pumping plant and his need is great he merely runs a few extra hours consulting nothing but his crude oil account.

Fourth. Gravity systems are dependent upon the season's rainfall. The supply of water will rarely, if ever, be the same for two consecutive years, and almost always become inadequate during a portion of each year. The underflow or percolating waters come great distances and travel very slowly. A dry season may have the effect of increasing the lift slightly, thereby increasing perceptibly the operating cost, but these conditions are bound to be coincident with partial or total losses sustained by neighboring gravity systems resulting in high prices for farm products more than sufficient to compensate for this slight increase.

Fifth. All gravity systems are liable to more or less complete destruction from floods. Head-gates and immense dams are frequently washed away, entailing not only the cost of restoration, but usually loss of the entire crop grown under the system of ditches, and frequently the destruction of orchards which has taken years to develop. The pump or engine may break down at a critical time, but there are few accidents of this sort which cannot be repaired at the neighboring machine shop within a few days and while slight losses will result, such a thing as a

complete loss should be an impossibility.

Sixth. Finally, and reiterating what has already been said, the absolute reliability of the water supply and the independence of the water user in relation to his neighbor's water, in a large measure compensates, if indeed it does not more than compensate, for the possible increased water cost, amounting to possibly \$3.00 per acre.

In conclusion, permit me to say that if I were operating a farm irrigated by gravity system and having an available water supply at a depth of not to exceed 65 feet I should use the cheap water whenever available; but I should install a first class pumping plant at the high point on my ditch and have it in readiness for immediate use whenever occasion might require, standing behind and insuring my crops against any failure in the water supply. Not only that, but with an extra pump and comparatively short lift water can be frequently boosted from the ditch to higher lands, increasing the irrigated acre and adding materially to a man's income. The crude oil engine will ultimately add thousands of acres to the area of New Mexico's arable land and multiply not only the gross, but the net income of our farmers by making more reliable or more available their water supply and by directing and concentrating their attention upon the incalculable value of their water. We do not often make the best use of those blessings which come most easily; but when we can calculate to a penny the cost of some

commodity which can be made to work our good, we intuitively study with great care the problem of its best use, and will devote our energies to the cultivation of those crops which respond most generously to our endeavors.

What is said of Luna county, N. M. is equally true in Deaf Smith county.

Sunday School Convention.

Amarillo, Texas, Aug. 21, 1911.

To the Pastors, Superintendents, Teachers and Sunday School Workers:

Greeting:

The Sunday school forces of all denominations in Amarillo extend an urgent invitation to Sunday school workers throughout this section to attend the great State District Convention to be held in this city on Wednesday, Thursday and Friday, Sept. 6, 7 and 8.

This convention is held under the auspices of the Texas Sunday School Association, composed of all denominations, whose chief officers are: Robert H. Coleman of Dallas, State President; Rev. J. T. McClure, Executive Chairman; William Nehemiah Wiggins, General Secretary; Revs. A. E. Rector, Galveston, J. L. Gross, Houston, Wm. M. Anderson, Dallas, A. F. Bishop, Austin, J. F. Boeye, Fort Worth, G. W. Ray, Fort Worth, Wm. A. Wilson, Houston, Bishop J. S. Johnston, San Antonio, are Vice-Presidents; Judge J. C. Townes, Austin, Revs. H. A. Boaz, Dallas, and V. A. Godbey, San Antonio, Past Presidents. In addition to over three hundred noted workers, filling positions as field workers, departmental superintendents, district presidents and committeemen.

The convention will be a school of methods, conducted by trained experts who will speak on every phase of a well organized Sunday School. Truly it will be a rare opportunity for the Sunday School workers of the Panhandle. Every Sunday School should send its pastor, superintendent and as many teachers as possible, paying their way if necessary, for it will be a great investment, and the school will reap the harvest in the days to come. Call a meeting and elect your delegates at once, and notify A. E. Meyer, Chairman of entertainment committee, Amarillo, when you will arrive and how many will come with you.

Special railroad rates have been granted for four cents per mile, round trip.

The people of Amarillo will entertain the delegates on the Harvard plan, for lodging and breakfast, free. Delegates will be expected to pay for their own dinners and suppers down town. This enables the local people to attend all of the sessions of the conventions, as well as the delegates.

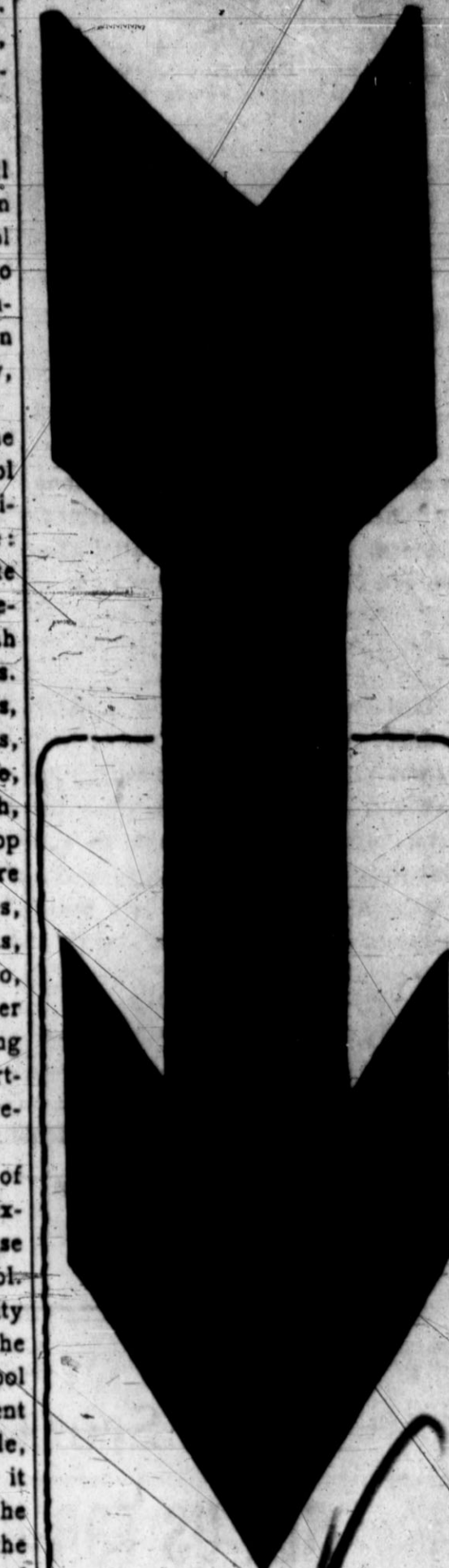
The State Committee have provided for an enrollment fee of \$1.00 from each delegate, to help defray the expenses of the Tour Party of experts which the State Association will furnish to the convention. With the enrollment each delegate will be given a beautiful song book, badge, note book, pencil and a year's subscription to the Texas Star. These enrollment plans are entirely directed by the State Association, and not by the local committee.

Hoping you will bring a big delegation with you, and enjoy one of the rarest treats ever offered to Sunday school workers, we bid you a cordial welcome and await your coming with much joy.

J. E. NUNN,
B. G. LOWREY,
W. O. ROGERS,
Committee.

Right in your busiest season when you have the least time to spare, you are likely to take diarrhoea, cholera, Colic, Cholera and Dysentery by the hand and take a dose of this medicine of the disease. For sale by all dealers.

SCHOOL TIME!



PENCILS
The largest selection in the city. 1c to 25c each.

TABLETS
Ink and Pencil, Drawing, Spelling, Theme and Examination. In all kinds and sizes. 2000 Woodburn's Special "Public School," 5c.

PENS
Most all standard makes.

INKS
Carter and Levison's.

Pen Holders
A large assortment at 5c and 10c each.

Pencil Ink and Crayon Erasers
Most any session that you could call at one Hereford College.

School panio
This? A Hundred Dollars Reward small sum of Catarrh that Hall's Catarrh

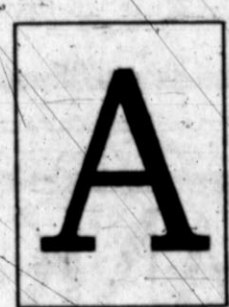
RULES
Stiff, Flexible, Toledo, O. ber, Wood. a known F. J. want.

Water Co.
The most ap Toledo, O. at 10c to 25c ea. interally. and mu- Testimonials Sold

Pencil Sharpeners, Constipation. and Slate Pencils.

Colored Crayons and Note Books ters for every Line.

Small al KAS old books ir VE fourteen



Merchant who does not advertise believes it MORE PROFITABLE to sell to the people who know little about WHAT THINGS SHOULD COST! He is content to do without the patronage of the people who read ads—and who thus KNOW PRICES AND VALUES—if he can get a "lucky share," through "location" or other reasons, of the patronage of the people who are not educated, by advertisement, to "know." He realizes that as soon as any of his patrons become ad readers, he loses their trade—but he hopes that there may always be a great percentage of shoppers who do not read ads. And he knows that with such shoppers he stands on equal footing with the enterprising merchant. ¶ A merchant's best reason for not advertising is your best reason for not patronizing his store. ¶ Brand readers are always interested in the advertising.

Are You a Woman?

TAKE

CARDUI

The Woman's Tonic

JG1

The Hereford Brand
 Published by
The Brand Publishing Co.
 A. G. Elliott, Editor
 W. T. Stanberry, Business Manager

Address all communications to
THE HEREBORD BRAND

Entered April 17, 1901, as second-class
 mail matter, post office at Hereford, Texas,
 act of Congress of March 3, 1879.

Subscription Price \$1.00 Per Year,
 Strictly in Advance

Any erroneous statement affecting the
 character or reputation of any individual or
 firm which may appear in The Brand, will
 be gladly corrected upon being brought to
 the attention of the publishers.

The basic principles of town building is co-operation. But first, there must be an efficient and trusted head or leader just as there is in any other business enterprise. Second, there must be harmony of the different forces, just as there must be harmony with heads of any large business concern. A lack of these attributes means a dead town. No town stands still. She is going forward or backward.

The real commercial club does business every day in the week, and instead of waiting for something to turn up, is turning things up. Instead of waiting for things to run over it, or to come its way, it is out after everything that will help build up the town and community.

More Drouth in 1912.

We do not hesitate to repeat that drouth will characterize the season

of 1912 to a very great extent. This is the way we look at the matter. As we have explained in our Almanac for more than two years, we believe that the drouth will be most ruinous on the southern half of the country, involving more or less seriously central regions, with marked relief in northern and northwestern states. The drouth ring is moving in conformity to a law of such phenomena—having first been felt in the extreme north, it has worked into the central parts of the continent during the present season. It will relax its grip northward, and increase in severity southward, practically disappearing from this country southward in 1913. Meantime no part of the country will be wholly without rains, and many localities will have Jupiter cloudburst and local floods. Enough moisture will come in the winter and early spring to mature early crops. Put your agricultural strength and resources into crops that will mature the earliest possible. Don't fail to read our chapter on this subject in our 1912 Almanac.

The above paragraph is taken from Hick's monthly magazine, "Word and Works." Those who have read his Almanac or his magazine know that he predicted the drouths of 1910 and 1911 and that his long distance forecasts are more reliable than many of the government prognostications. His Almanac is a library of information and gives in detail the monthly forecasts for the entire year. His 1912 Almanac will be ready in November and The Brand intends to have a number of copies for distribution.

The First National Bank

Calls attention to its splendid Board of Directors, who stand responsible to you for every dollar's business you entrust to the Bank's care:

W. S. HIGGINS, J. L. FUQUA, W. H. FUQUA,
 R. J. KIBBE, J. T. JOWELL, L. GOUGH,
 R. N. MOUNTS, J. H. BOWERS, J. J. GALLAHER

This institution has fostered the interests of the community and its citizens in the past—it respectfully asks your consideration when you come to place your account now.

NO OVERDRAFTS ALLOWED

The First National Bank

Fire Companies:

North British & Mercantile of London and Edinburg, Eng.
 Insurance Co. of North America, Philadelphia, Pa.
 German-American of New York, Connecticut, of Hartford Conn.
 Hanover, of New York.
 Peoples' National, of Philadelphia, Pa.
 Accident and Health, Liability, Burglary, and Plate Glass: the old Fidelity and Casualty of New York.

TELL ME If You have Bargains to Offer in City or Country Property.

I have frequent inquiries for both. I make a specialty of exchanges.

Insurance of all kinds sold in strong reliable companies whose Financial Strength and past Record is their best advertisement. Any work entrusted to us will receive careful attention. Satisfied customers is our constant effort.
YOUR NOTARY WORK SOLICITED

Office in Dunlap and Britain Building, Rooms 2
C. O. LEE Hereford, Texas Phone 310

"NUF SED"

About Spot Cash Prices
SEE US FOR REAL PRICES

J. A. JOHNSON GROCERY CO.

308 MAIN ST. PHONE NO. 7

THOSE LARGE TRACTS

A car with this large tract of land you want to sell has been a burden to you. I desire them. Large tracts are my specialty. Write me about it today—whether you want to buy or whether you want to sell.

Handle Lands

FOLE the best lands in the world and I have just the bargain you want. Land in the shallow water and lands out. Whatever your intention may be, write me about it.

exercise in ACTING S. Rexford, Kansas

WITHERSPOON TEXAS

TEXAS

THE FIRST STATE BANK

S. B. EDWARDS, President W. C. WITHERSPOON, Asst. Cashier J. THOS. WEBB, Cashier
 H. B. WEBB, 1st Vice Pres. F. M. PALMER, 2nd Vice Pres.



AND TRUST COMPANY HEREFORD TEXAS

Want Ads 5c Per Line—Try One

Beauty Kitcher

Local and Personal

Vellie Vehicles at Garrison Bros. 26tf

I trade at Wilkinson's because I save money on my groceries. 29-2t

J. L. Fuqua made a business trip to Alpine, Texas, recently.

We have shorts. Witherspoon & Harrison. 21tf

J. N. Russell was in Texico Monday.

Economy Fruit Jars at Garrison Bros. 26tf

Carl Gilliland was in Amarillo Saturday on business.

Fruit jar rubbers and caps at Garrison Bros. 26tf

W. W. Kingsberry of Booneville, Mo., was here this week on business.

Fruit jar rubbers, caps and ceiling wax. Warren Hardware Co. 22tf

2 Post Toasties for only 25c at Wilkinson's. Phone 81. 29-2t

Mrs. B. Estes of Granbury is visiting Mrs. C. P. Estes. She came Tuesday.

I trade at Wilkinson's because they always have what I want. 29-2t

Van Brunt Grain Drills at Garrison Bros. 26tf

Judge J. E. Ferguson was in Amarillo Friday and Saturday on business.

Fresh South Texas Comb Honey at Wilkinson's. Phone 81. 29-2t

Mrs. Harry Mason of Vernon is visiting her parents, Mr. and Mrs. R. Collins.

Vellie Vehicles at Garrison Bros. 26tf

Miss Milam, who has been visiting friends in the city, left Tuesday for her home.

I buy my groceries at Wilkinson's because they always deliver them promptly. 29-2t

John Deere Plows at Garrison Bros. 26tf

D. R. Gass is in the markets buying a heavy stock of goods for the fall and winter trade.

Fruit jars of all sizes, also jar rubber caps. Ceiling wax. Warren Hardware Co. 22tf

Mrs. E. M. Hade left Wednesday for her home in Chicago after spending a month with homefolks.

I'll meet you at the Corner Drug Store. 38tf

Gardening tools at Garrison Bros. 26tf

G. A. F. Parker, president of the Western National Bank, and Henry Wilkinson went to Amarillo Monday.

Panhandle Flour Soft Wheat only \$1.50 per sack at Homer Wilkinson's. Phone 81. 29-2t

E. Cardwell, D. A. Shirley and Fred Baird enjoyed a hunt in New Mexico recently.

Why don't you trade at Wilkinson's? Its the cleanest grocery in Hereford. 29-2t

T. E. Shirley spent a part of the week in Floydada looking after his farm.

Mason Fruit Jars at Garrison Bros. 26tf

Mrs. A. J. Lippcomb has returned from a two months' visit in Missouri with relatives.

Tubular Cream Separators at Garrison Bros. 26tf

I trade at Wilkinson's because I have always traded there and have always gotten good treatment. 29-2t

Mrs. G. W. Stevenson, nee Miss Irma Gough, of Sulphur, Okla., is here visiting her relatives and friends.

Deering Corn Binders at Garrison Bros. 26tf

Rev. and Mrs. Thomas left last week for their home at Greenville after a pleasant visit with their son, O. E. Thomas.

I trade at Wilkinson's because they always handle the best grade of groceries. 29-2t

Mr. and Mrs. Alex Palmer, who have been visiting their relatives in this city, left for their home in Oklahoma Tuesday.

I trade a Wilkinson's because they always appreciate my orders. 29-2t

School Tablets at D. R. Gass & Son's 29-2t

Wallace Cox, son of Mrs. Delphia Cox, returned Tuesday from a two months' visit at Thorp Springs and Granbury.

Panhandle Soft Wheat Flour is the best biscuit and cake flour. Every sack guaranteed or your money back. Per 48 pound sack \$1.50. Homer Wilkinson's, Phone 81. 29-2t

The Millinery Parlor will open Sept. 7, with an up to date line of both street and pattern hats. First door south of D. L. McDonald & Co's. office. 1t

Mrs. T. E. Shirley has recently enjoyed a visit from her father, Mr. Bean of Howe, Texas. He returned home Sunday.

I trade at Wilkinson's because they always send me fresh groceries. Phone 81. 29-2t

Oliver Lambrith of Amarillo visited his sister, Miss Julia Lambrith, and his parents, Mr. and Mrs. J. E. Ferguson, last Sunday.

Fruit jar rubbers and caps at Garrison Bros. 26tf

E. B. Black Co.
Embalmers & Funeral Directors
AT YOUR SERVICE DAY OR NIGHT
DAY PHONE 14. NIGHT PHONES 92 OR 299

M. W. Warren and Geo. W. Barcus left Monday for San Antonio, the first returning to his home, the latter on business.

Royal XXX Flour Hard Wheat per 48 pound sack only \$1.30 at Wilkinson's. Phone 81.

J. F. Barker and his two children, Corrie and Susie, have returned from a visit at Mullins, Texas, where the children enjoyed a visit with their grandmother.

Star and Leader Windmills at Garrison Bros. 26tf

Mrs. Benton McMillan of Beaumont, Texas, who has been visiting her relatives, the Gallaber family, during the summer, left Monday for her home.

Amarillo's Best Hard Wheat Flour 48 pound sack only \$1.30 at Wilkinson's. Phone 81. 29-2t

Leron Gough, who graduated from the T. C. U. this year and has accepted a position in the Orange High School, was here this week visiting homefolks and friends.

The Millinery Parlor will open Sept. 7, with an up to date line of both street and pattern hats. First door south of D. L. McDonald & Co's. office. 1t

Mrs. Brownlee, mother of Mrs. S. B. Edwards, after six weeks' visit at Hereford and on the Plains, left Wednesday for her home at Vernon, Texas.

The regular meeting of the Fruit and Truck Growers Association is held on first Saturday afternoon of each month at 2:30 o'clock. All invited. 30tf

Will Burks of Clinton, Okla., an old time Herefordite, is here this week. He says crop conditions in the Panhandle are far ahead of those in the greater part of Oklahoma.

NEW GOODS!

All kinds of new goods arriving daily. We are headquarters for such as

Dress Gingham, Outings, Kimona Goods, Domestic and Hosiery for Women and Children.

Our prices are absolutely at the bottom on these goods.

We carry the best makes of shoes for Ladies, Children and Men. Don't buy until you see our new goods.

J. G. CALLENS

KEEP YOUR TEETH A LIFETIME

You who wish to preserve your teeth—keep them solid and free from discolorations—remember this: Be attentive to your teeth—keep the shreds of food out of the crevices—thoroughly masticate your food and avoid as much as possible soft and poorly cooked foods—use the brush regularly and with an up and down motion—and

use that most efficient tooth cleanser and preservative **Nydenta Cream**

Prevents fermentation arising from the decomposition of food particles—hardens the gums, protects, whitens and polishes the enamel of the teeth—sweetens and perfumes the breath. It renders the secretions and membranes of the mouth thoroughly germ proof.

This is not a mere tooth paste—it is a real tooth preservative. In collapsible tubes—clean and economical—25c the tube.

When we had a chance to get the exclusive selling agency for Nyal Family Remedies we jumped at it. They are known among all druggists as the highest quality line on the market, and are prepared by a great firm of manufacturing chemists, famous for fifty years.

E. T. WOODBURN & SON
"THE NYAL DRUG STORE."

W. R. Risk of Farwell, an old time bachelor friend of L. Baskin, was in Hereford this week and was very much impressed with the City Beautiful. He is opening up an irrigated farm 10 miles from Farwell.

Call and see those new American Beauty Corsets just received at Gass & Son's. You'll like them.

Jessie Stanford, who has been visiting in Hereford for a month, left Monday for his home at Waco. Master Wilbur Barcus, son of Mr. and Mrs. Geo. Barcus, went with him to visit relatives.

Deering Corn Binders at Garrison Bros. 26tf

Miss Louise Noblitt of Cookville, Texas, is visiting her friend, Miss Beulah Potter. She will teach at Floydada the coming session. Miss Noblitt's father was at one time principal of the Hereford College.

How's This?
We offer One Hundred Dollars Reward for any case of Catarrh that cannot be cured by Hall's Catarrh Cure.

F. J. CHENEY & CO., Toledo, O.
We, the undersigned, have known E. J. Cheney for the last 15 years, and believe him perfectly honorable in all business transactions and financially able to carry out any obligations made by his firm.
NATIONAL BANK OF COMMERCE,
Toledo, O.

Hall's Catarrh Cure is taken internally, acting directly upon the blood and mucous surfaces of the system. Testimonials sent free. Price 75 cents per bottle. Sold by all Druggists.
Take Hall's Family Pills for constipation.

STANDARD GROCERIES



are always sold on a very close margin of profit.

You can always count on buying your Sugar, Flour, Butter, Eggs, etc., here at the lowest market rates.

Our Fancy Groceries

are sold on an equally low basis. You can get the finest things to eat here at prices you usually pay for those of ordinary grade.

CARDWELL BROTHERS

Telephone Number Fifty

O. E. THOMAS
EMBALMER AND FUNERAL DIRECTOR
Night Phone 299

E. B. Black Co.
FURNITURE AND UNDERTAKING—HEREFORD, TEXAS

HEREFORD, TEXAS
DAY PHONE
Number fourteen

Shoe Bargain Counter

100 Pairs—1 to 2 Pairs of a Kind!

We are going to give you the opportunity to buy shoes that you have been looking for. Well made, serviceable shoes at an almost given away price. The sizes run from baby shoes to the boys and girls sizes. These shoes are the odds and ends but offer you the very opportunity you need in selecting a serviceable school shoe at the lowest price. They are awaiting your inspection.

D. R. GASS & SON

HEREFORD,
TEXAS

Society

MRS. H. H. TAYLOR ENTERTAINS.

One of the many very pleasant social events of recent date was the reception given by Mrs. H. H. Taylor on Wednesday afternoon of last week. The hour was from six to eight and a large number of ladies responded to the invitation. The door bell was answered and the door opened by little Grace Ferguson and the card plates were held by Annie Wildy Lea and Daisy-Lee Taylor. The hostess, assisted by Mesdames

Alice Lea and C. W. Warren, received the guests in the reception hall. From the hall the guests were conducted to another room where punch was served by Mrs. Moreman and Miss Head. The table and room had sprays of asparagus fern here and there. In the parlor an unusually interesting musical program was rendered by Mrs. G. A. F. Parker and Miss Nellie Black to the delight of all present. Light refreshments of chicken salad and cheese straws with an ice course of cream were served by Mesdames Warren and Lea. The dining table was laid in a handsome cluny piece with a cut glass bowl of fragrant honeysuckle placed on a large reflector. A profusion of flowers were used everywhere to an advantage in the decorations. The hour passed away only too quickly when the guests had to depart, each one expressing their pleasure of the afternoon.

WITH MISS VAUGHN.

Tuesday afternoon at her home on W. Eight street from 4 to 6 o'clock, Miss Vaughan entertained the young ladies and matrons, who are to assist at her marriage and reception in the near future. A most pleasant hour was enjoyed. The rooms were beautifully decorated in a scheme of gold and white, golden rod being used. The dainty refreshments also conformed to the colors, peach sherbet being served in small boxes made of nabiscos tied with yellow ribbon, and white cake. A musical program interspersed with a happy conversation added to the waiting surprises which were in store for the party. Mesdames Stevens and Haile each gave a vocal number and Misses Gregg and Elliott a piano number. The greatest interest of the afternoon was manifested when the trousseau, in all of its beauty and exquisite daintiness, was shown to the guests. The out-of-town guests at this very pleasant occasion were, Mesdames Walters of Lubbock, Stanley of Iowa, Haile of Chicago and Stevens.

GARRISON-BETTS.

The marriage of Miss Pearl Betts to Rev. Wm. E. Garrison of Dallas was celebrated at the home of the bride's mother on B street yesterday evening, Thursday, at 8 o'clock. Only the friends of the family were present, Rev. O. P. Kiker, presiding elder, officiated. Miss Betts is one of Hereford's most accomplished young ladies and possesses those rare qualities of womanhood that go with the ideal. Mr. Garrison is a minister in the Methodist church and is prominent in the councils of that body. He is a graduate of the Clarendon College, also of the Southwestern University, and will finish at Vanderbilt this year, taking high degrees. The young couple will spend the year together at the University. The friends of the new couple wish them deserved happiness and a long life of usefulness.

PURDELL-MONTAGUE.

The marriage of Miss Katie Montague to Mr. Chas. S. Purcell at the

home of Mr. and Mrs. C. L. Sullivan at 5 o'clock Thursday afternoon was an event of much interest to the friends of the young people. Rev. J. M. Sherman of the Methodist church officiated. Miss Montague is one of the most popular young ladies of the city. Mr. Purcell is a young business man of splendid habits and stands well in social and business circles. The marriage of these young people is the consummation of a true love match and their many friends wish them a long and happy life.

Mrs. Jennie Thompson will again occupy her home on 11th street after spending several months on the farm with her son, Alex O. Thompson. The Callaher family, who has been occupying the Thompson residence, will take the Estes home. Mrs. Estes will soon leave for Waxahachie where she will enter her children in school.

R. G. Sisk returned last Saturday from a month's visit in Kentucky. He likes Hereford better.

Mrs. Ada Maples.

The death of Mrs. Ada Maples at Plainview, Texas, on Tuesday, Aug. 29, 1911, removes a good mother and noble woman from earth's walks. She was the wife of T. S. Maples and was in her 54th year, being 53 years, 8 months and 29 days old. Her remains were brought to Hereford and were laid to rest in the city cemetery. The funeral services were conducted from the residence of Clarence Smith at 10 o'clock Wednesday, August 30. Rev. W. M. Baker of the Presbyterian church officiating.

Incendiarism.

The alarm this morning at 4 o'clock brought out the fire wagon and company in double quick time. The fire was discovered by O. E. Thomas and was located in the Parker building, corner of Main and 4th. A can of oil and a pile of saturated rags were found in the rear of the building, and the fire had hardly been started before being discovered, but it had burned a hole in the floor and scorched the wall. This looks like the work of an incendiary and no doubt buglary was intended. Woodburn and Sherlock Holmes says there were three men in the case. He can explain how he counts them.

School will begin Monday, Sept. 4, but no formal opening will be held. On Sept. 18 the public will be invited as the seats for the auditorium will then be in place. A special program will be arranged.

Among the larger jobs turned out by the Brand job department this month was an order for 5,000 note heads for The Northern Hotel, and 50,000 counter checks for Cardwell Bros. This a class of work that most country offices cannot compete with on account of low prices made by large city offices. But the Brand turned the trick at city prices.

Hughes Grain Co.

JAS. A. HUGHES, Mgr.

All Kinds of Grain, Hay, Field Seeds
Nigger Head and Rockvale Coal. Our Wagon Yard Conveniently Located and Well Equipped

COURTEOUS TREATMENT—SQUARE DEALING—PROMPT DELIVERY

Successors to J. F. COLLUP. Phone 1

Good Ice Service!

We desire to be prompt in delivering ice and you can render us material assistance by placing your order before 9 a. m. for morning delivery and 3 p. m. afternoon delivery. If you will comply with this simple request we will assure you of prompt service.

TELEPHONE NUMBER 76

Hereford Ice Co.

WE FIX THE PRICE ON COAL, GRAIN, HAY AND SALT

Corn, per bushel	\$.90
Oats, per bushel	.56
Wheat, per bushel	1.10
Millet Seed, per bushel	.75
Corn Chops, home made	1.70
Bran, mill run	1.50
Shorts	1.65
Cotton Seed Meal	1.70
Sack Salt	.60
Wheat Sacks	.07
Alfalfa, per bale	.65
Millet, per bale	.50
Kaffir, per bale	.40
Niggerhead Coal	8.50
Rockvale Coal	8.00
New Mexico Nut Coal	5.50
Slack	3.50
Rock Salt, per ton	11.00

INTERNATIONAL STOCK FOOD PRICES ON APPLICATION

WITHERSPOON & HARRISON

PHONE NUMBER 76



LET US

Furnish Your Toilet Table

with Mirrors, Combs, Hair Brushes, Powder Jars, Nail and Flesh Brushes, or any other article you may require. A selection well suited for your inspection.

In the meantime do not neglect or forget your toilet preparations, such as

PERFUMES TOILET WATER, COLD CREAM, POWDER, ETC.

You cannot overlook your toilet if you would become beautiful or retain your beauty.

Beauty depends to a very great extent on toilet preparations, carefully and diligently used.

We can supply you with pure, fresh and wholesome toilet goods of every description.

PHONE 105

Corner Drug Store
HEREFORD, TEXAS

Apply Chamberlain's Liniment freely. It will remove the soreness and quickly restore the parts to a healthy condition. For sale by all dealers.

If you have anything that you wish to dispose of or advertise in the Brand Liners and sell it.

Stubborn Case

"I was under the treatment of two doctors," writes Mrs. R. L. Phillips, of Indian Valley, Va., "and they pronounced my case a very stubborn one, of womanly weakness. I was not able to sit up, when I commenced to take Cardui.

I used it about one week, before I saw much change. Now, the severe pain, that had been in my side for years, has gone, and I don't suffer at all. I am feeling better than in a long time, and cannot speak too highly of Cardui."

TAKE THE CARDUI Woman's Tonic

if you are one of those ailing women who suffer from any of the troubles so common to women.

Cardui is a builder of womanly strength. Composed of purely vegetable ingredients, it acts quickly on the womanly system, building up womanly strength, toning up the womanly nerves, and regulating the womanly system. Cardui has been in successful use for more than 50 years. Thousands of ladies have written to tell of the benefit they received from it. Try it for your troubles. Begin today.

Write to: Ladies' Advisory Dept., Chattanooga Medicine Co., Chattanooga, Tenn., for Special Instructions, and 64-page book, "Home Treatment for Women," sent free. J 23



Special Round Trip Rates

SUMMER TOURIST TICKETS on sale daily to September 30. Final return limit October 31, 1911. Call on agent for particulars.

J. I. GATES, Agent.

THE BRAND IS ONE DOLLAR PER YEAR—SUBSCRIBE NOW

UP-TO-DATE LIVERY and SALE BARN

When you want a good drive or an up-to-date rig call at our Barn. We have spent a great deal of time and money lately improving and enlarging our premises. We have one of the best barns in West Texas and can give you the best accommodations in any line of livery service. We guarantee courteous and fair treatment to all. Phone 249.

A. L. SHERK HEREFORD, TEXAS

P. R. Purcell & Sons Livery, Feed and Sale Stables

GOOD SADDLERS GENTLE DRIVERS

Special Conveniences for Drummers

HEREFORD TEXAS

The Patronage of the General Public is Cordially Solicited.

HAPPY RESULTS.

Have Made Many Hereford Residents Enthusiastic.

No wonder scores of Hereford citizens grow enthusiastic. It is enough to make anyone happy to find relief after years of suffering. Public statements like the following are but truthful representations of the daily work done in Hereford by Doan's Kidney Pills.

B. W. Miller, E. Eleventh St., Hereford, Texas, says "I obtained my supply of Doan's Kidney Pills from Woodburn & Son's Drug Store. When I was suffering from pain in my back and this remedy quickly relieved me. Now when I stoop or lift, I do not have that pain in my loins and the trouble with my kidneys has also been corrected. I do not know of a better medicine for kidney complaint than Doan's Kidney Pills and I cheerfully give this public statement in their praise."

For sale by all dealers. Price 50 cents. Foster-Milburn Co., Buffalo, New York, sole agents for the United States.

Remember the name—Doan's—and take no other. 6.

The Honey Bee

The honey bee is nature's factory, and this family of insects is the only one which completely manufactures and stores a product ready for the market without the aid of man and the ingenuity of the human race has never been able to imitate its products. So completely does it monopolize the manufacture of honey that in all probability it operates in direct violation of our anti-trust laws.

Like the human race, there are many drones in the colony, but as a whole the bee is the highest type of energy, thrift, and enterprise in the animal kingdom and it leads in intelligence, foresight and business persistency.



They are the most orderly and best governed of any class of animals, not excepting the human race. Their methods of government form the basis of the constitution of every civilized nation on the globe, and so perfect is this primitive system of government that no changes in or additions to their laws have been necessary since the beginning of creation and they have fewer and better laws than any other organized form of animal society. The "spirit of the hive" is oftentimes more conducive to peace and industrial activity than public sentiment of civic communities.

The Texas Almanac of 1910 estimates that we have 600,000 swarms valued at \$9.17 each, making a total value of \$5,500,000, and last year the output of honey and wax sold for \$3,500,000. This is a return of 58 per cent on the investment. No banker or broker will undertake to compete with them in dividends and money invested in an apary is as safe as in a bank vault. No domestic animal or insect has been able to approach the honey bee as a revenue producer and none can compare with it in popularity of product.

The climate of Texas permits the bee to work 365 days in the year and the soil produces blossoms, buds and flowers for these little harvesters to reap the entire year. The natural vegetable growth of Texas is rich in honey products and no country on the globe is better adapted by nature to apiculture than Texas.

\$4.00 For \$1.50.

Read the advertisement elsewhere in this issue and see how this can be done. \$4.00 worth of real stuff for \$1.50 and this includes a year's subscription to the Brand. The Black Beauty Kitchen Set is guaranteed by the factory to be as good as the best. Come in to see the set.

For summer diarrhea in children always give Chamberlain's Colic, Cholera and Diarrhoea Remedy and castor oil, and a speedy cure is certain. For sale by all dealers.

Texas Production of Quicksilver.

The production of quicksilver in Texas in 1910 from the Terlingua district in the Mexican border, in Brewster county, was 3,320 flasks of quicksilver, valued at \$154,413, against 4,188 flasks, valued at \$190,345, in 1909. The decrease, according to H. D. McCaskey, of the U. S. Geological Survey, was caused by the closing down of the Marfa and Mariposa mines in May. Of the total production of the United States, Texas furnished 16 per cent in 1910, against 20 per cent in 1909. The total production of quicksilver in Texas since 1899, when operations began, has been 1,681.7 short tons of metal, or the equivalent of 44,844 flasks of 75 pounds each, which would have been valued at about \$2,085,700 in 1910.

Happiest Girl in Lincoln.

A Lincoln, Neb., girl writes, "I had been ailing for some time with chronic constipation and stomach trouble. I began taking Chamberlain's Stomach and Liver Tablets and in three days was able to be up and got better right along. I am the proudest girl in Lincoln to find such a good medicine." Found by all dealers.

The Brand has a new supply of those Passport Railroad Manila second-sheets that every one likes so well. In two sizes, 8 1/2 x 11, and 8 1/2 x 14. Phone No. 30. 3tf

Our Altitude.

Hereford	3810 feet
Amarillo	3663 feet
Wildorado	3887 feet
Vega	3986 feet
Alamoosa	4000 feet
Adrian	3998 feet
Cap Rock	4127 feet

WANT ADS

MISCELLANEOUS WANTS

WANTED—Your shoe repairing at Norton-Powelson Saddle Co. 35tf

A book for every need in the famous I-P loose leaf goods at the Brand office. Call and let us show you. Endorsed by thousands of business men. Phone 30. 3tf

FOR TRADE—I will trade my home in Hereford for a section of good land. A reasonable encumbrance on the land will not interfere. J. N. Russell. 30tf

FOR SALE—Two binders, row and broadcast. Apply at O. K. Land Company's office. tbk-28tf

Call at The Brand when in need of Legal Blanks.

FOR SALE—A complete vulcanizing plant, the only plant of its kind in the city will sell reasonable, has a good trade. Address F. D. Welch, Amarillo, Texas. 28-3tf

I INTEND to do dressmaking at my home at 505 Miles Avenue. Satisfaction guaranteed in work and price. Your patronage solicited. Mrs. T. B. Holoman. 28-4tf

If you want to skin or be skinned. See me—T. E. Money. 28-4tf

FOR PUMPING ENGINES—See J. L. Johnson at the Sub-Irrigation Plant. 28tf

Star and Leader Windmills at Garrison Bros. 26tf

FOR SALE—N. E. 1/4 section 7, block 7, B. S. & F. Deaf Smith Co. Cash price \$1,400. Addison G. Smith, Bucyrus, Ohio. 27-4tp

FIRE INSURANCE is so cheap now that it is in the reach of everyone. Better let me insure your home. R. E. Cook. 10tf

Professional and Business Cards

WM. M. KNIGHT Jno. P. SLATON

KNIGHT & SLATON ATTORNEYS

First National Bank Bldg Hereford, Texas.

Geo. W. Barcus Jno. C. North

BARCUS & NORTH Attorneys at Law

Hereford, Texas Office in First State Bank building

F. T. ROLOSON

Attorney at Law Miller-Walker Building

HEREFORD, TEXAS

HILLCREST FARM

"TURKEY RED WHEAT"

L. GOUGH

HEREFORD, TEXAS

G. M. SUGGS A. M. JONES

SUGGS & JONES

ABSTRACTERS

Complete Abstract of Title to Deaf Smith County Lands.

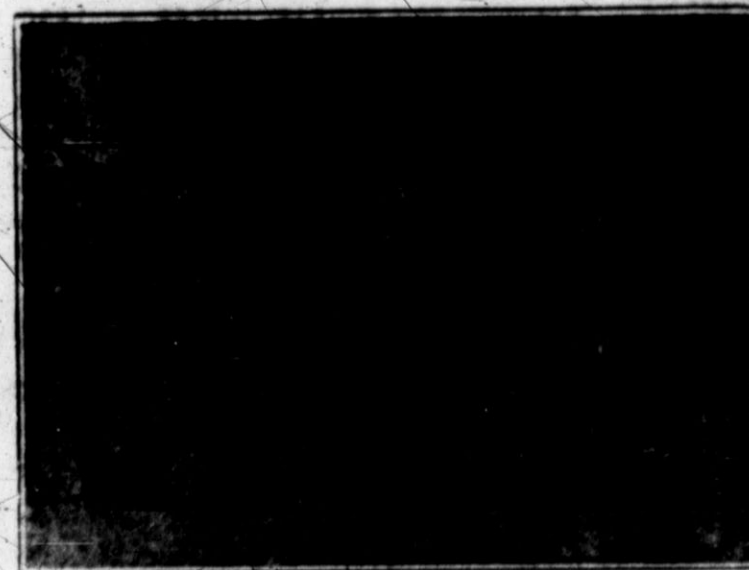
HEREFORD, TEXAS

C. G. WITHERSPOON

COUNSELLOR AT LAW

Lands rendered and taxes paid for non-residents.

HEREFORD, TEXAS



Shipping Trees by the Carload

HEREFORD NURSERY

L. P. LANDRUM, PROPRIETOR

The **Marlin** Model 20 REPEATING RIFLE

You can buy no better gun for target work and all small game up to 200 yards.

Without change of mechanism it handles .22 short, long or long-rifle cartridges perfectly. The deep Ballard rifling develops maximum power and accuracy and adds years to the life of rifles.

The solid top is protection from defective cartridges—prevents powder and gas from being blown back. The side ejection never lets ejected shells spill your hand and allows quick, accurate repeat shots. With simple take-down construction, removable action parts—least parts of any .22—in the quickest and easiest to clean. A great vacation rifle. Ask any gun dealer.

The Marlin Firearms Co. 42 Willow Street, New Haven, Conn.

The Brand \$1 Per Year

Building Material!

We handle ALL KINDS of Building Material usually carried in a first-class Lumber Yard. Planning Mill in connection. Let us quote on your next bill of lumber, etc. No matter how small as long as Thomas and Mrs. see it to your interest.

Jars at Garrison Lumber Co.

26f

(CUT THIS TABLE OUT AND SAVE IT)

OFFICIAL ELECTION RETURNS FOR SATURDAY, JULY 22nd, 1911
For Prohibition 230,966, Against Prohibition 237,117. Anti Majority 6,151

Table with 16 columns: COUNTIES, POLL TAX 1911, SUBMISSION 1910 (FOR, AGAINST), PROHIBITION 1911 (FOR, AGAINST), and repeated columns for the second half of the table.

* D, is for Counties now Dry; P, for Counties Partially Dry; W, for Counties that are Wet.

† Unofficial

Death of Miss Lura Jewell.

According to arrangements the body of Miss Lura Jewell, whose death occurred at Douglas, Arizona, at 10 o'clock Tuesday night, August 22, was shipped to Hereford for burial. The remains were accompanied to Hereford by a sister, Mrs. Ball of Cleburne, who made the trip to Douglas upon hearing of her sudden death. A large number of friends and old acquaintances met the train Sunday to receive the remains. A funeral line was formed at the station and the body was removed to the home of another sister, Mrs. A. P. Murchison, where it remained in state until this morning when the funeral service was held. The Sunday school of the Christian church by friends who had gathered Monday to pay their respects to their departed friend. Funeral director, O. E. Thomas, had charge of the service. The beautiful casket

was placed in front of the pulpit. A suitable organ piece was played while the funeral party marched in and were seated. The choir sang two selections and Mrs. Haile sang one number. The funeral service was conducted by Rev. S. T. Shore and at the close the casket was opened and many of the friends filed by to take a last view of the lifeless form. The remains were laid to rest in the city cemetery where a short service was held.

John Deere Plows at Garrison Bros. 26tf

Mrs. H. H. Hawkins returned Wednesday from a visit to her sister, Mrs. Davidson at Compton, Okla.

Gardening tools at Garrison Bros.

Mr. Chas. S. Purdy and his mother, Mrs. Ada Maples, Mrs. C. W. Sewell of Mart, Texas, was also in attendance.

4 pounds A. & B. Soda only 25c at Wilkinsons. Phone 81. 29-2t

Misses Frieda and Concordia Kipping left Thursday for their home in Jackson, Mo., after spending three months with their sister, Mrs. A. M. Lohmann.

I'll meet you at the Corner Drug Store. 38tf

W. J. Lewis of Kingman, Ariz., stopped off Tuesday on his way to his old home at Jacksonville, Texas, to spend the day with his cousin, C. A. Skelton, of the Kemp Lumber Co.

25 ounce K. C. or Punch Baking Powder only 19 cents at Wilkinsons. Phone 81. 29-2t

Mr. and Mrs. L. D. Sewell and son, Edgar, of Plainview, who formerly lived at Hereford were here this week to attend the funeral of their mother, Mrs. Ada Maples. Mrs. C. W. Sewell of Mart, Texas, was also in attendance.

Tubular Cream Separators at Garrison Bros. 26tf

Economy Fruit Jars at Garrison Bros. 26tf

Mrs. M. E. Bullock and Mrs. Ed. Bullock and children left Sunday for their home at Artesia. Their many friends regret to have these good people leave, but wish them a bountiful portion of success in their new home.

We have just received a large shipment of mason fruit jars in all sizes. Warren Hardware Co. 22tf

Mrs. Wilson, mother of Mrs. G. A. F. Parkef, and who has spent several weeks visiting in Hereford, left Wednesday afternoon for her home at Belton, Texas. Mr. Wilson's visits in Hereford are always enjoyed.

Born-To Mr. and Mrs. Dalton Johnson last Saturday, August 26, a seven pound boy.

Call and let us show you the good points of the new DeLaval Cream Separators we have just received. They are time savers and money makers for the man who has milch cows. The Hereford Hardware. 27-3t

Mrs. F. H. Oberthier and children returned Wednesday from Comanche where they had been to attend the annual reunion of the Cunningham family.

Mrs. J. N. English, who has been spending the summer in the home of her nephew, E. B. Black, left Monday for her home. She will, however, visit in Amarillo for a few days to which place Mrs. Black accompanied her.

Charles Kelly of Altus, Okla., is here this week on a visit to his brother, James E. Kelly, of the Recorder.

Mason Fruit Jars at Garrison Bros. 26tf