

The Hereford Brand

Vol. 7

HEREFORD, TEXAS, AUGUST 16, 1907

No. 27

Remember—The Great Reduction Sale

Is still on at our place. We can sell you more furnishings and for less money. Everything moving lively.

The West Texas Furniture Man

E. B. BLACK

The West Texas Furniture Man

FLOURING MILL.

Hereford to Secure Big Mill—Committee at Work on Proposition.

At the meeting of the Commercial Club Monday afternoon, a proposition to establish a flouring mill in Hereford was discussed. Mr. Weatherford of Unionville, Mo., was present and presented the proposition to build and operate the mill. He stated that he was a practical mill man, having been in the business for a number of years in that state, and if the citizens of Hereford would give sufficient encouragement, his company, known as the Weatherford

Milling Company would put in the mill, work to begin by the first of September. The mill would be about 100 barrels capacity. After discussing the matter at some length a committee was appointed consisting of Messrs. Irwin, Jones, Warner, Snyder and Higgins to take up the matter with the citizens and see what could be done. It is proposed to make a bonus of \$2,000 in cash together with the gift of a lot for the mill site, or to organize a stock company and for the citizens to take as much as \$3,000 worth of the stock. The committee is making a canvass of the town and country as to the two propositions and upon

the success will depend the erection of the mill. A number of those present expressed themselves as fully satisfied that either of the propositions would be accepted by the citizens, some however preferred the stock company instead of the bonus.

That a mill will be erected here in the near future there is not the least doubt. Other parties have been figuring on the same thing. After the meeting adjourned, it was learned that the Star Mill and Elevator people of Amarillo contemplated putting in a mill for next season. So if the Missouri people do not make a contract with the city to erect a mill, some other parties will. The far-

mers of the Hereford country had just as well get ready to harvest a big yield of wheat for the new mill and elevator to handle. The erection of a mill will make a good market for the wheat and in the planting the variety that will best suit for milling purposes should be considered. The local market for flour will take a good deal of mill product such as feed, chops, bran, besides the grades of flour. The mill will enter the New Mexico and South Plains markets.

Land Owners Notice.

I am going East soon and if you have anything cheap to sell tell me what you have. Will bring you a buyer.

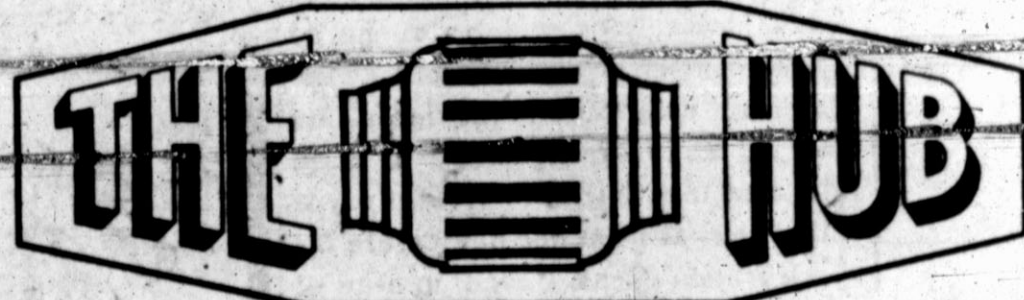
S. L. ADAMS,
With E. F. Connell Land Co.

Falling Stars and Comet.

During the night this week, we have had a brilliant display of heavenly pyrotechnics in the form of shooting stars. A great shower of stars, something like the event of 1833 had been predicted, but it seems that the number falling would not justify a comparison, though a large number has fallen each night. Besides the beautiful display of falling stars, we have had a comet of unusual interest, appearing in the northeast. It may be seen from about 4 a. m. till sunrise. Those who can break from the arms of morphia at that hour may be repaid for their early rising by taking a look at the comet.

Announcement

WE take this method of announcing to the people of Hereford and surrounding country, that on August 15th we opened a new store, to be known as



In the Opera House Building, on Dewey Avenue. The Hub will handle a high class of Dry Goods and Notions. We invite you to visit the Hub and inspect our new stock, whether you intend to buy or not. We have come here to do a straight forward business. Watch this space for next weeks ad.

ONE PRICE

STRICTLY CASH

E. C. ELROD

Our Car of Moon Bros. Buggies

HAVE ARRIVED

And we can say, without fear of Truthful Contradiction, That these buggies are the Best in Finish, Best in Material, and the longest lived Buggies ever brought to the Panhandle. We can show you Surries, Phaetons, Top Buggies, Young Men's Nobby Buggies

That for Style, Durability and Beauty of Finish, cannot be equaled. Our pleasure to show them and your delight to see them. Come in and look them over. Yours truly,

Quality Always
First

Stroud-Gary Hardware Co.

Prices Right

NINTH ANNUAL CELEBRATION

The Birth of the City to be Celebrated by a Big Picnic and Fair.

DATES, SEPTEMBER 5, 6 AND 7

Splendid Program Arranged—To Have Exhibits of Fine Stock—Public Speaking.

At a meeting of the Commercial Club Monday evening in the office of The L. Gough Development Company, it was decided to change the number of days of the annual celebration so that it would include three days, Thursday, Friday and Saturday, September 5, 6 and 7, instead of two. Some of the committees made partial reports and considerable interest was manifested in the approaching celebration of the birth of the "Gem City of the Plains." A preliminary program had been arranged, which provides for a big parade each morning of the celebration.

PARADES.

The parade Thursday morning will consist of a free-for-all entry, headed by the Mayor of the city and the Hereford Cornet Band, followed in order by carriages, get-ups, impersonations, vehicles with matched

teams, outlandish vehicles and modes of locomotion, big loads of girls and loads of big girls, costume get-ups by young men on foot, young ladies on horseback, citizens carriages, merchants' advertising floats, march of the Woodmen of the World, automobiles, etc., etc.

The line of parade Thursday morning will be formed near the depot, where everybody who intends to enter, should collect before the hour announced, 9 o'clock. The line of march will take the parade up Dewey Avenue to a point opposite the Presbyterian church; thence east to the church; thence south to the old opera house; thence west back to Dewey Avenue; thence to place of beginning and dispersal. It is not intended that the parade shall contain anything Thursday morning except as outlined in the program for that day.

The parade Friday morning will follow the same line of march, but will consist of quite a different arrangement, and will be known as the Decorated Automobile and Carriage Parade. These decorations should consist of patriotic and color schemes, made of cloth or paper. The arrangements as to the manner of decorations are left entirely to the individual and artistic tastes of the

members who may enter the parade. No decorated vehicles for purely artistic effects should appear the first day, though this does not bar the advertising floats with their decorations, on either day. A profusion of American flags should be worked into all the decorations. If the merchants do not have them in stock, orders should be put in at once for these as well as for a big stock of cheese cloth in all colors.

Prizes will be given for the most attractive and effective turn-outs in all the classes that may enter the parades, and also for special get-ups as outlined in schedule B. Those who intend to enter for any of the prizes in schedule B should get to work at once planning what division they will enter.

The prizes to be offered in all the departments have not been fully completed, but the following list will give some idea as to the exhibits that are expected. Suitable prizes and awards will be made to each and every exhibit whether mentioned in the list or not. If anyone makes an exhibit, though not on the list a suitable prize will be given by the judges.

EXHIBITS.

The exhibits will consist of fine stock, fine poultry, and all kinds of garden products. If you have anything that you think is worthy of a place in the fair and exhibit department, get it in shape to bring. A suitable place will be provided for the exhibition. The farm and garden exhibits could be put up in the manner of decorations. The booths on the grounds could be beautified with a profusion of corn, maize and Kaffir. The superintendency of these decorations will be in charge of a competent committee. Those who will contribute to the decoration should make arrangements to send in what they intend to give towards that end, at least one day before the celebration opens. Send in a lot of corn stalks, maize and Kaffir stalks, wheat bundles, cabbage, melons, etc., etc. Let the farm exhibit be worth the attention of the visitors to the fair, and as good as the Panhandle is able to make it.

Following is the preliminary program for the three days:

FIRST DAY—THURSDAY SEPT. 5.
9:00 a. m. Big parade by everybody.

9:30 a. m. Awarding of prizes by the merchants according to the schedule B.

10:00 a. m. Grand Concert—Hereford Cornet Band.

10:30 a. m. Address.

12:00 m. Barbecue and Basket Dinner.

1:30 p. m. Examination of fine stock, farm and ranch exhibits, etc.

2:30 p. m. Recreation and amusement—base ball game between Hereford and Roswell.

4:30 p. m. Chautauqua entertainment and concert. (Admitted to this concert on tickets.)

6:00 p. m. Amusements—Boys' basket and potato race, etc.

7:00 p. m. Supper and Rest by Everybody.

8:30 p. m. Open air concert by the Hereford Cornet Band.

9:00 p. m. Chautauqua Entertainment. (Admitted to this entertainment on tickets.)

SECOND DAY—SEPT. 6.

9:00 a. m. Big parade by everybody.

10:00 a. m. Examination of exhibits and awarding of prizes.

11:00 a. m. Address.

12:00 m. Dinner by everybody.

1:30 p. m. Band concert.

2:30 p. m. Amusement and recreation—ball game, riding tournament, etc.

4:30 p. m. Chautauqua Address by Dr. E. G. Strouse of Indiana. (All must have tickets to this address.)

7:30 p. m. Supper and rest by everybody.

8:30 p. m. Open air concert by Hereford Cornet Band.

9:00 p. m. Chautauqua address and popular lecture by Dr. Strouse Subject—"From Clouds to Caverns."

THIRD DAY—SEPT. 7.

9:00 a. m. Big parade by everybody.

10:00 a. m. Address.

11:00 a. m. Concert by band.

12:00 m. Dinner by everybody.

1:30 p. m. Farmers' Institute.

2:30 p. m. Amusement and recreation—Ball game, contest, etc.

4:30 p. m. Ben Hur Concert Co. (All must have tickets to this concert.)

7:00 p. m. Supper and rest.

8:30 p. m. Open Air Concert.

9:00 p. m. Ben Hur Concert Co. (Admitted to this concert only on tickets.)

P. R. Purcell & Sons

Livery, Feed and Sale Stables

GOOD SADDLERS GENTLE DRIVERS

Special Conveniences for Drummers

HEREFORD TEXAS

The patronage of the general public is cordially solicited

THE FIRST STATE BANK

OF HEREFORD

CAPITAL \$30,000.00

We are now open for business and solicit the accounts of our friends in and around Hereford. All accommodations consistent with sound banking extended to our customers.

W. B. BEACH,
President

OTHO H. VARDEMAN,
Cashier



EVEN CUPID

is in line with our soda. That's because he's always hanging round a soda fountain whenever a young fellow and a miss find they're thirsty. Let the little fellow alone. He's doing good service and helps our business.

OUR FOUNTAIN

is so popular it takes a lot of these cupids to keep tab on the fair ones and their escorts who visit us. That's because we've the best soda on earth. Have a glass and then have another! Awful good, isn't it?

The Hereford Pharmacy

H. O. PARK, Proprietor

WE ARE IN THE REAL ESTATE BUSINESS TO STAY

and will appreciate any business given us, either as a seller or buyer. Our charges are only five per cent commission on sales made. If you have any large tracts of land for sale, list them with us, as we have several calls for them. Our motto is square dealings with all customers.

PARK & BOURN

Mass Meeting.

Pursuant to a call by the citizens' committee, a large crowd numbering perhaps 700 people, consisting of men, women and children, assembled at the Lake View Pavilion last Sunday evening for the purpose of discussing the question of the opening of a pool hall in Hereford. It will be remembered that some time last winter, a mass meeting was held and resolutions were adopted protesting against the opening of a pool hall as was contemplated at that time, and a committee, known as the Citizens' Committee was appointed to wait upon those who intended to open the hall and enter a protest. The work of the committee was effective and the hall was not opened. Recently the committee had a similar duty to perform and the people who intended to open a hall waited upon. The object of the meeting as stated was to hear the report of the committee.

Hon. Geo. W. Barcus called the

meeting to order and nominated Mayor L. Gough as chairman. A. C. Elliott was elected secretary. The report of the committee was then heard and in substance was as follows:-

Sometime ago the city council passed an ordinance declaring pool halls a nuisance. It was learned the first part of the week that some parties intended to open a hall contrary to the ordinance. Last Wednesday evening the Citizens' Committee waited upon the parties and entered a protest against the opening of the hall. The committee was told by the parties that they did not consider the ordinance legal, that they had been invited to come to Hereford by a number of leading citizens, and that they intended to open the hall for business. Rev. A. C. Smith moved the adoption of the report. The report was discussed at some length by Rev. O. W. Dean, T. E. Shirley, C. G. Witherspoon, L. H. Landrum, Captain Trow, Geo. W. Barcus, Judge B. H. Baker and

others. Judge W. K. Homan of Colorado City was present and was invited to address the assembly. He spoke of the good reputation that Hereford had abroad, and endorsed the action of the people in their efforts to keep its reputation for morality and good citizenship up to the standard.

Hon. G. W. Barcus then offered the following resolutions which were adopted:

That we, the citizens in mass meeting assembled, enter our hearty protest against the opening and continuance of the pool hall and pledge our support morally and financially, to the committee in their work.

That the committee be instructed to continue their efforts, both morally and legally, to carry out the wishes of the people in the protest against the continuance of the pool hall.

The meeting then adjourned to meet subject to call.

A Farmer.

George Alfalfa Farmer Parker, of Hereford, is getting hot under the collar; and all because somebody called him a banker. He claims banking is only a side issue with him, and wants it distinctly understood that his principal avocation is farming.—Texico Trumpet.

Mr. Parker is in fact a real farmer. Though he holds the position as President of the Western National Bank of Hereford, he does extensive farming. The BRAND reporter had the pleasure of making an examination of the financial report of his farm and must say that the books are kept with as much accuracy as the books of the bank. An inventory is taken at stated periods and the books balanced, showing the business in detail and the profits made. That few farmers keep anything like a perfect system of books is a well known fact. This, however, should not be the rule. If the farmers would keep tab on their business, the BRAND thinks that losses could often be averted. A farmer sometimes may feel that a certain crop or department of the farm is paying well, when, if an account was kept the account would show a loss. A system of bookkeeping would show this and, in the future, the farmer could avoid the same mistake. Yes, G. A. F. Parker is a successful farmer—delights in telling about his alfalfa fields and corn patches. That is why he is called George Alfalfa Farmer Parker.

Boosting in Dakota.

The Baskin Land Company is in receipt of a letter from Mrs. M. W. Gainey of Altura, Minn., in which she tells about a trip to the Dakotas and her interests in the Hereford country. She writes:

"A few days ago I made a trip through the Dakotas and met some old friends of mine. We had not more than met when, of course, they

noticed that I wore a Hereford button. 'Mrs. Gainey Boosting for Hereford—if you haint the limit. What will you do next?' I plainly told them that the next thing I would do would be to move to Hereford where I would make my future home, and that I would boost Hereford wherever I had a chance." She continues: "I don't believe in standing on the sidewalk and letting the procession pass by. I am going to join the parade and be a booster for Hereford in the first rank. If you will give me the name of the treasurer of the Commercial Club, I will send him a check for \$10. Wishing you great success, I remain,

Sincerely yours.

Eastern Star Notice.

There will be an election of officers at the next regular meeting to be held at Masonic Hall on Saturday afternoon Aug. 17, at 2 p. m. All members are urgently requested to be present at this meeting.

MRS. LENA BELL, W. M.
by G. M. SUGGS Sec. Protem.

Denver, Aug. 12, 1907.

Special post card to the BRAND—Greetings to the BRAND: Fine scenery here. Eyes a little dim but still able to see. D. W. H.

Call phone 289. I buy and sell anything household goods, harness, etc. I will also repair your broken furniture. Come and see or phone me. Across the street from Hereford Hardware Co. C. G. English. 26-1f

J. H. KING

Notary Public

LANDS,

LOANS and

INSURANCE

Abstracting land titles a Specialty

WE ARE WELL PREPARED TO DO YOUR

Painting and Paper Hanging

All work guaranteed. Best of references furnished

SLAUGHTER

Tierra Blanco Herefords

L. R. BRADLY

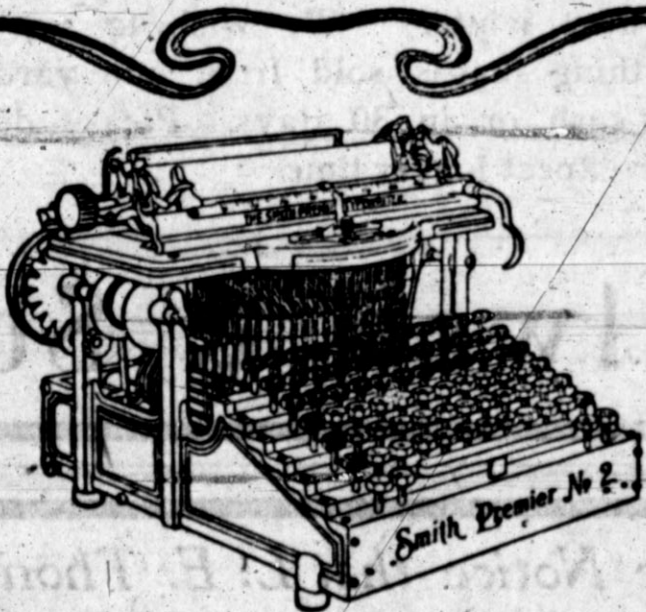
...BREEDER OF

Registered Hereford Cattle

Herd Headed by Chorister, No. 93983
Assisted by Dawn, No. 122944

Will sell a quantity of young stock either singly or in car load Lots

Write me or call at my ranch, situated five miles east of Hereford, on the Tierra Blanca river.



YOU write a letter to Jones enclosing a statement of his account. The letter should be in purple copying ink, the statement in black record, the credits in red.

The New Tri-Chrome Smith Premier Typewriter

will do it all with one ribbon; do it quickly, neatly and correctly.

This machine permits not only the use of a three-color ribbon, but also of a two-color or single-color ribbon. No extra cost for this new model.

The Smith Premier Typewriter Co.
1637 Champa St., Denver, Colo.

Palace of Sweets

—Wood's Confectionery—

Have you ever visited the New Confectionery? If you have not it will pay you to come and look over our line of Candies, Fruits, Nuts, and Etc. Our CANDY STOCK is the Finest and largest in the Panhandle. We carry the

BEST AND HIGHEST GRADES OF FRUITS AND NUTS

If you wish fresh and first-class goods buy them at

WOOD'S CONFECTIONERY

Still Complete

Our nursery stock is still complete and our trees all live, if properly cared for. Our long experience in the business enables us to direct the proper attention to our stock.

The Hereford Nursery

FIRMS CONSOLIDATE

The J. D. Thompson Land Company and the B. W. Miller Land Company have consolidated, J. D. Thompson, B. W. Miller and H. B. McKinley constituting the new firm. The members of this firm have been the leaders in the land and cattle business at this place for a number of years and can give their customers the benefit of their long experience both in buying and selling land and cattle. We mean to treat our customers so well that if we trade once they will come to us again. All property and cattle listed with us for sale will receive our personal attention. We sell land in all size tracts from town lots to 100,000 acres. A. C. Thompson and W. A. Miller will be in the office at all times to serve our customers.

THE CULTURE OF BARLEY.

Great Benefits the Malster and Farmer will Derive from the Manufacture of Free Alcohol.

Chicago, Aug. 6th, 1907.

The Hereford BRAND:

As this interests the farmers who raise the Barley from which malt is manufactured I take pleasure in addressing you the following letter which I sincerely hope you will publish in your next issue and will not pass it up.

That very many lines of manufacture have been revolutionized by the use of free alcohol is beyond doubt, because heretofore the price of alcohol was so high that many substitutes were sought after such as wood alcohol, benzine, gasoline, etc. With the removal of the tax of \$2.08 per wine gallon of 188 proof alcohol can be furnished from the distilleries to the manufacturer for 20 cents per gallon, you will readily understand how soon the manufacturer will embrace the opportunity to adjust himself to new conditions. The writer

was talking the other day with a manufacturer of small engines; he told me every machine they had built with a view of using alcohol, there is no question but in a short time as soon as things can be adjusted, that all light, heat and power plants as well as auto machines will use alcohol, because the cost will be less, the efficiency greater and they can avoid the nuisance of a very disagreeable odor, and the great danger of explosions etc. Think of the vast amount of alcohol that will be used by the varnish maker when he can buy it for 20 to 22 cents per gallon. Take the vast amount of alcohol used for dyes and chemicals that are now imported from Germany because they have the advantage of free alcohol. All this will be changed and our home manufacturer will get the enormous benefit from now on. I predict that when we get suitable stoves and lamps for burning alcohol that it will take the place of gasoline and kerosine for light and cooking, and the farmers in Dakota need not freeze for lack of coal, they

can take home a barrel of alcohol and enjoy the red hot fire made from grain of their own raising. I am sure the honest tiller of the soil will enjoy this as he smokes his pipe of peace. The many other manufacturing lines in which free alcohol enters is the manufacturing of smokeless powder, artificial silke, insulated wire, boots and shoes, celluloid, shellac, jewelry, all burnishings for electric and gas fixtures, photograph supplies, burners, etc., in other words hardly any line can get along without alcohol in one way or another. For these reasons you can plainly see that the Free Alcohol bill is the most important legislation ever passed by Congress for which all thanks are due mainly to the grasp of mind and broad business judgment of our distinguished President to whom the great American public owe an everlasting debt of gratitude. Now this is where the manufacturer of malt comes in and the farmer that raises the barley, as not one gallon of alcohol can be made without the use of malt, which is converted in the malt house from barley into malt, hence the importance for farmers to raise more barley which the Texas Panhandle soil is so well adapted. I am,

Yours very Respectfully,
HENRY J. LANGE.

Intermediate C. E. Program.
Following is the C. E. program for August 18, 1907:
Subject, "A New Heart and How to get it"

Leader—Edith Smith.
Song—No. 150.
The Lord's Prayer in concert.
Bible lesson read by leader.
Roll call.
Circle of sentence prayers that we may have pure hearts.
Scripture references Ezek. 1, 1-3; 3, 15-21; Heb. 10, 16-17-22; Psa. 51; 10; Jer. 24, 7; Eph. 17, 19.

What do we mean by our hearts besides the physical meaning of the word?—Anna Garrison.

Why do we need new hearts?—Eskalee Roberts.
Song.
Mizpah.

New Enterprise.

John Yarbrough and some other citizens of Hereford have organized a company to ship post, blocking, etc. to the plains. Mr. Yarbrough will manage the business of the company. They have lately secured the timber on one thousand acres of bois d'arc brake land in the Indian Territory. Many of the post dealers on the Plains know Mr. Yarbrough has done his part toward fencing the Plains, Hereford using his post nearly exclusively last season. He tells of a bois d'arc tree in timber lately purchased that is 4 1/2 feet in diameter at the butt and 110 feet high. This tree if made into post would make one carload of post, at least fifteen hundred.

District Court.

The district court for Deaf Smith county has been in session this week, Judge Browning of Amarillo presiding. The civil docket was set for the first and third weeks, the criminal docket for the second week. A number of civil cases have been disposed of up to this time, but still there are many more cases yet on the docket. Attorneys in attendance are as follows:

C. B. Reeder, Sam Madden, Wm. Boyce, Otis Truelove, of Amarillo; R. W. Hall of Vernon, Jas. A. Graham of Bowie, Wm. J. Burn and H. B. Deicus of Fort Worth; S. B. McBride of Dallas and W. K. Homan of Colorado City.

The grand jury for the term is composed of the following:

L. A. Stroud, W. J. Chapman, Al McAntosh, J. N. Askren, J. S. Wyche, W. B. Beach, Frank Shelton, L. R. Bradley, W. B. Farmer, R. H. Norton, J. P. Woods and Will Walters.

The Hub Opens.

E. C. Elrod opened yesterday a new store in the opera house building. A representative of the BRAND called at the new store this week and found him and his clerks busy arranging the stock of goods. The store itself is a model of architectural beauty; the walls are finished in pure white plaster, the ceiling in stamped steel of beautiful designs, the furniture and fixtures are neat, altogether making it one of the finest stores in the city. The new store will be known as "The Hub" the advertisement of which appears on another page of this issue. The Hub will have something next week to interest the bargain hunters.

Bailey and Roosevelt.

"Cheap, rich lands, pure water and healthful West Texas climate—all these things are in Throckmorton county. Give me your name and address and I will send you full description. R. B. HUMPHREY, Attorney-at-Law, 25-4t Throckmorton, Texas.

FIGURE WITH US

We now have the largest supply of Storage Coal ever received in Hereford and will make it exceedingly interesting for those wishing to lay in their winter's supply for the next sixty days. Coal will be scarce this season and those who buy now will not get cold next winter. We wish to say that everything that is sold from our yards is either cash or in 30 days. Please do not ask or expect longer time. :: :: ::

Fallwell & Sons

Please Notice that L. E. Thompson is now in charge of JM Boone's

BARBER SHOP AND BATH ROOMS

To the Ladies and Children:—You are cordially invited to our bath rooms or to any other barber work, and you may assured that you will be treated with every courtesy and that there will be no loud talk or boisterous conduct about our shop. A liberal patronage of the citizens will be appreciated

L. E. Thompson

WHY DON'T YOU WEAR A SHIRT, TIGER?

RESOLVED THAT ALTHOUGH A MAN MAY WEAR GOOD CLOTHES ON THE OUTSIDE HE CAN'T FEEL GOOD IF HE IS NOT DRESSED RIGHT ALL THE WAY THROUGH. IT IS WORTH MORE THAN THE PRICE OF A SHIRT TO FEEL THAT YOU CAN TAKE OFF YOUR COAT IN A CROWD.
BUSTER BROWN.

THAT SHIRT FITS YOU TOO MUCH.



LOTS OF PEOPLE WEAR GOOD OUTER CLOTHING BUT NOT GOOD SHIRTS. THEY SAY "WHAT IS THE DIFFERENCE?" THERE IS A DIFFERENCE. A WELL FITTING SHIRT FEELS COMFORTABLE BECAUSE IT IS VERY CLOSE TO YOU. TO BUY GOOD SHIRTS IS ECONOMY. THE LAUNDRY IS HARD ON CHEAP SHIRTS. WE THINK OF THIS WHEN WE BUY OUR SHIRTS.

SILVES SHIRTS FOR \$1.25
GOLD " " \$1.50
IDE " " \$2.00

WE CARRY THE MOST COMPLETE LINE OF DRESS SHIRTS IN TOWN, AND ASK YOU TO INSPECT THEM BEFORE YOU BUY.

RESPECTFULLY,

H. C. MYRICK
HEREFORD, TEXAS

The First National Bank

JUST ARRIVED--OUR NEW STOCK

Our August work will entail big things in preparation for all that has been done for the coming season. Purchases have been made on such a scale that room-making is an urgent necessity. This chance is your happy opportunity. The sale winning features of the month's work means snug savings to you and much needed room for the fast coming recent purchases. Go through your home, room by room, and make a list of Furniture, Carpets, Rugs or other home furnishings you may need, then bring the list to Carter & Houck's and let us show you just what we are offering.

CARTER & HOUCK

FURNITURE DEALERS

DAY PHONE 115

NIGHT PHONE 150

A SAD ACCIDENT.

Young Man Loses His Life While Bathing in Lake Near Hereford.

While bathing in Jumbo Lake some ten miles from Hereford, Earl Lee Kibbe, son of R. J. Kibbe, lost his life. It appears that he and two other young men, Frank Hughs and Wood Vaughn, while camped near the lake for the noon hour, decided to take a plunge in the waters of the waters of the big lake. Mr. Kibbe with I. N. Wilkinson, and the boys were taking some cattle back to the pasture from the dipping pens and had stopped at Jumbo Lake to rest and take dinner. After being in the water for a short while, the other boys noticed that Earl was struggling to get back to shallow water, and Mr. Wilkinson immediately attempted to ride his horse in and rescue him, but the animal fell and threw the rider off into the water. When he recovered himself, he did not appear below the surface and did not rise again. In the excitement that followed, the exact place where the ill-fated boy went down was not at once located. In a few minutes, Frank Hughs succeeded in locating his body and brought it up. Mr. Kibbe was some distance from the lake at the time and could not return in time to give any assistance. All the party went to work trying to revive the lifeless body and dispatched a messenger to the nearest phone, five miles away, to call a physician. Dr. Rogers responded, taking with him the mother and sister. It was thought by some that the lifeless form would be revived, but all their efforts proved futile. The body was brought back to his home near the city and prepared for burial. Funeral services were conducted at the tabernacle at 10 a. m. the following day, where a large number of his friends and schoolmates and the

friends of the family gathered to pay their respects. Interment was made in the city cemetery.

The entire community was shocked and thrown into a state of intense excitement when the news reached the city. This was indeed a sad accident and the community extends their sympathy to the bereaved family.

Tax Payers.

All persons who are liable for city tax will please come in and render their property for city taxes. Assessors office is located at first door south of First National Bank in the Witherspoon & Gough old building.

H. O. HUBBART, Tax Assessor.
City of Hereford.

Amarillo Badges.

The members of the Commercial Club of Amarillo will attract some attention at the Five Million Club Convention at El Paso, by the very unique and original badges which each wore. They consisted of three long streamers fastened in the button hole of the coat. The first was a brilliant orange ribbon displaying the striking legend—"Amarillo, a live wire—50,000 volts in 1910." The second ribbon was in white and carried the slogan: "I vote for Amarillo." The third of blue, read: "Amarillo Chamber of Commerce." The delegates including a number who boarded the special from Hereford will make themselves known at the old city. If the whole lot are not caught in a bull pen, they will advertise the Panhandle in a most effective way.

Association Meets.

The Tierra Blanco Association meets with the Baptist church of Hereford next Thursday at 10 a. m. and continues over Sunday. Everybody invited to attend.

O. W. DEAN, Pastor.

FOR SALE—My residence at cost if sold at once. A. P. Murchison. If

ALL OPERATORS OUT.

The Two Great Telegraph Systems Tied Up by the Greatest Strike in History.

In another column, the BRAND refers to the pending and partial strike of the telegraph operators, but at the same time that part of the paper went to press, the extent of the big strike had not been learned. The Dallas news of the 13th, under flaming headlines, announces that the world's greatest strike commences. It says, that the greatest strike in history is on. Each message brought bulletins saying that operators had quit the keys in cities which before had not been effected. The Associated Press operators at last yielded to the pressure and joined in a sympathetic strike. Ten thousand keys from San Francisco

to New York are silent. The news of the world cannot be printed, the News continues. There might be another Martinique disaster, another Baltimore fire, another San Francisco earthquake, but these silent wires will bear no tidings to a waiting world. Organized labor has made the most gigantic demonstration of its displeasure with working conditions of the world has ever seen. It has struck a blow that has blotted out the most elaborate system of communication which man can devise.

The newspapers whose reputation for gathering news is one of their best assets are helpless. The great system by which they nightly reach the uttermost parts of the earth—the machine so extensive in its ramifications and so perfect in its organi-

zation that it was certain that nothing of public interest could happen anywhere in the world without news of it being printed in morning papers—lies dead.

So it is with personal communication. An anxious father far from home may seek to learn of the condition of his child sick with a deadly disease, but there is no way.

So complete is the tie-up of telegraphic communication that the striking operators themselves cannot learn what is being done in other cities of the country. By calling out the Associated Press and the leased wires they marooned themselves and the public. There will be little authentic news until the deadly conflict between the companies and operators ends or is stopped.

Phone M. M. Major for views. If

CHOICE PRAIRIE HAY

The odor of this nice clean bright and sweet North Texas prairie hay reminds you of Down on the Wabash. Makes you wish for a horse's palate. Makes the horse neigh for more. It's the best. Positive proof is the cheapest. Our Alfalfa is good too. Everything good. Phone No. 76.

E. W. HARRISON

Address all communications to
THE HERFORD BRAND

Official Organ for Deaf Smith
and Castro Counties

Entered April 17, 1901, as second-class
mail matter, post office at Hereford, Texas,
Act of Congress of March 3, 1879.

Subscription Price \$1.00 per Year
STRICTLY IN ADVANCE

FRIDAY, AUGUST 16, 1907

SEWER SYSTEM.

The BRAND has had something to say about this matter of sewerage for the city several times. The question as to the need of such a system can hardly be disputed, unless by those who are ignorant of the danger the citizens might suffer to the utter disregard for the health of the community. Our peculiar surroundings are liable to make us think that, on account of the pure air and high altitude, the city will not be subjected to the dangers of epidemics, but in just such a feeling of security, the city might find itself in the midst of a great scourge. Then, the city should not wait until the danger has taken up an abode, but while the opportunity offers and the city is free from contamination, install a system of sewerage that will be ample for several years to come. The city council should not wait for the initiative on the part of the citizenship, but should submit the proposition to the people. The council is considered the head of the city and it is its duty to look to the welfare and general good, and the matter of a public sewerage should be one of the first things for consideration.

STRANGE that many cities in Texas have waited the coming of foreign capital to erect and operate public enterprises such as mills and factories. Until ten years ago there had been but one or two cotton mills in operation. In 1897, a cotton mill wave struck Texas and in the space of two or three years as many as 20 mills were built and put into operation. In every instance, with a few exceptions, the local citizen-

YOURS TO PLEASE

Our goods are of the first quality and we always represent them as they are.

See us for Hats, Shoes, Shirts, Dress Goods, Underwear, Hosiery and anything in the General Merchandise line. Sole agent for Edwards-Stonewood's shoes. Prices right.

A liberal share of your patronage solicited.

T. H. BEACH,
DIMITT, TEXAS

local capitalists seem unwilling to invest their money, even though idle in many lucrative enterprises. This may be partly accounted for in the fact that Texas has not been a state favorable to manufacturing, but rather to the production of the raw material. The inexperience and unfamiliarity with the many details of manufacturing and the failure of many enterprises of such character, have all served to make the Texan cautious in turning his money loose. Many who have tried such investments have been scorched, as one put it; others have been roasted, as another put it; and still others have been badly burnt. But these experiences are simply the tuition which must be paid to the teacher.

ONE often wonders why the South and especially Texas has not encouraged manufacturing establishments. The lack of experts for the managing and operating departments of all kinds of manufacturing has tended to make progress slow, but with the beginning of technical schools in the state, there will be a gradual change from the use of experts brought in from other states to the use of our own young men, who have received the necessary training in such technical schools. There is a big demand for technically trained men and with the erection of more factories, the demand will be greater. While the time honored professions may offer some attractions to our young men, the trades offer the greater opportunities. With more trained men, more factories will be established.

THERE is little use for the local capital of any city to expect a great deal of foreign capital to come in, when there is a disposition on the part of the citizens to knock all new enterprises. Every loyal citizen should encourage both local and foreign capital.

THE sum of factories is the sweet music of industry.

Factories for Hereford!

Boys' Brigade.

All the boys between the ages of 10 and 15 who will join the Boys' Brigade are requested to meet at the BRAND office tomorrow, Saturday, at 6 p. m. Do not come before that hour. All the boys who join the brigade will be paid for their time. They will be under the direction of a competent leader who will superintend the work to be done. Remember the hour and the place, and do not miss the place nor the hour. The brigade will have about 25 or 30 boys and only those who are willing to follow the directions of the leader need apply.

Notice to Farmers.

We want every farmer in the Panhandle to write us a letter stating how long he has lived in the Panhandle, where he came from to this part of the country, what the nature of his crops are, the size of his farm, what he had when he came to this country and a general letter of his experiences since coming here.

This letter must be not less than 100 words and not more than 500 words, and must be sent in to our office before the 1st of September. These letters will be used in the souvenir booklet of the Panhandle being gotten out by us, and the prizes will be awarded as follows: \$10.00 for the best letter, \$5.00 for the second best and \$2.00 each for the five next best. The judges will be selected from disinterested parties after the booklet is published and the winners will receive the above amounts as soon as the decisions are made. Address all letters to the

AMARILLO ADVERTISING CO.,
11 Box 411 Amarillo, Texas.

J. L. FUQUA, President

C. W. DODSON, Cashier

The First National Bank

HEREFORD, TEXAS

CAPITAL	\$ 50,000.00
SURPLUS AND PROFITS	27,087.60
SHAREHOLDERS LIABILITY	50,000.00
TOTAL	\$127,087.60
TOTAL ASSETS	500,000.00

DIRECTORS: L. GOUGH, J. L. FUQUA, C. W. DODSON, R. J. KIBBE, W. H. FUQUA, W. S. HIGGINS, J. T. JOWELL.

Safety Deposit Boxes For Rent

This Bank is well equipped to handle all business entrusted to its care and respectfully solicits your account

Telegraph Strike.

The strike of the Union Commercial Telegraph operators threatens to cover both the United States and Canada. Secretary Russell says that the operators have been trodden upon long enough by the companies and now they have the opportunity to enforce their demands. Some effort has been made by Commissioner Neill but in a message to S. J. Small, president of the Union, he wants to know what assurance the government will have if the matter is settled by arbitration, when the men have walked out without the command of the leaders of the Union. Just what will become of the strike is not known. Both sides, as usual, claim that they are prepared to hold out for an indefinite period; the strikers, they say, will not back down; the companies claim that they will continue business regardless of the walkout. The commercial business in all the large cities has been closed on account of the strike, though, at some points, the companies are taking some business by means of the use of strike breakers and non-union men. The Associated press is still able to get some business on the wires.

Captures a Wolf.

While assisting G. R. Jowell in surveying the Gregg county school lands a few miles west of Hereford last Wednesday, Tucker Wyche jumped a large wolf which he succeeded in roping after an exciting chase of two miles on horseback. He then proceeded to finish his job

by drowning it in the Tierra Blanco. In the water the wolf freed itself from the rope and was swimming to the opposite shore. Not relishing the idea of being cheated of his victory, Tucker plunged in also and succeeded in roping it again, and soon ended its career by drowning. he brought in the scalp to the commissioners court for the usual bounty.

Phone M. M. Major for views. tf

Ready to Thrash.
In anticipation of the largest grain crop Deaf Smith and Castro Counties have ever produced, I have provided and thoroughly equipped two first-class thrashing outfits and am now ready to begin work for the public. Let your wants be known as the first that comes will be the first served.
20-1f J. S. MOLLENHOUR.

List your property with Park & Bourn. 39tf.

A CAR LOAD

of Dimmitt town lots just received and will be sold at a bargain. Also 7000 acres of fine land from one to six miles of Dimmitt in tracts from 160 to 5000 acres. Write, wire and come to see us.

BURNAM REAL ESTATE AND LIVE STOCK CO.

Dimmitt, - - - Texas



A Good Judge of FLOUR

Doesn't have to be urged twice to buy our BELLE OF WICHITA, WICHITA'S BEST or our MAGNOLIA FLOUR. The first trial shows her that at last she has discovered

THE PERFECT FLOUR

WE URGE YOU TO GIVE IT A TRIAL. AND YOU WILL THANK US FOR THE URGING AFTER YOU HAVE DONE SO.

YOURS TRULY,

HUBBARD GROCERY CO.

The Growing Need



of a Bank Account must become apparent as your business increases. Such an account can be of great service to you.

The Western National Bank

in addition to caring for your money will collect notes and drafts on your out of town customers.

This Bank Opened for Business July 1st, 1903

Deposits January 1st 1904	-	-	\$ 51,300.62
" " " 1905	-	-	90,016.08
" " " 1906	-	-	220,446.42
" " " 1907	-	-	326,927.68
CAPITAL AND SURPLUS	-	-	\$5,000.00

The Western National Bank of Hereford, Texas

G. A. F. Parker, President J. L. Smith, V. President F. B. Fuller, Cashier

Local and Personal

Mixed chicken feed at E. W. Harrison's. 27-tf

Park & Bourn want to sell that place of yours. 39tf.

Plenty of alfalfa seed. Warren Grain Company. 27-tf

G. A. Sache of Vega was in the city Wednesday.

J. M. Witt went to Portales last Tuesday on business.

Dalton Johnson left Monday for Ft. Worth on business.

B. D. Woodlee of Dimmitt was seen in the city last Monday.

B. G. Ramsey of Dimmitt was here last Monday on business.

For field seeds see the Hereford Grain Co. We handle all kinds. tf

John Miller of Vernon is visiting his sister, Mrs. Cora Kirkpatrick.

Phone E. W. Harrison for choicest prairie and alfalfa hay, it is first-class. 27-tf

Racyle is the best wheel on the market. M. M. Majors, Agt. 22tf

For fresh Jersey milk, call on the Hereford Dairy. Phone No. 9. 24-tf

Dr. J. J. Hanna of Amarillo was in the city on professional business last Tuesday.

Panhandle oats, 36 pounds to the bushel. Let us send you a sack. E. W. Harrison. 27-tf

We handle the genuine Rockvale lump coal, the best to be had. Warren Grain Company. 27-tf

J. G. Callens is in the market this week to make his purchases for the fall and winter trade.

Dr. A. J. Caldwell, Eye, Ear, Nose and Throat, new Carson building, Amarillo, Texas. 27-tf

Hon. C. B. Reeder of Amarillo has been here this week in attendance upon the district court.

Miss Nell Wyche returned home Saturday after an extended visit with relatives in Mississippi.

J. E. Phillips has been called to Kansas City on account of the serious illness of his mother.

Earl Conroy after spending a week in the city with relatives has returned to his home in Paris.

We have a great many inquiries for city property. What have you to sell? Park & Bourn. 39tf.

Dr. D. D. Swearer of Amarillo was in the city on Tuesday and Wednesday of this week on professional business.

Amarillo, Vernon, Bowie, Fort Worth and Dallas were represented this week in the district court now in session.

Grandma Cross and Miss Jane Cross of Silverton were at the home of E. T. Woodburn this week on their way to Texico.

D. W. Pinkston returned last Monday from the markets where he bought a big stock of well selected goods for the fall trade.

I have some first-class land in the Hereford district to exchange for rental property or improved farms in the north or east. Address B. M. Hester, Hereford, Tex. 20-tf

Miss Ida Connelly who has been in St. Louis making a careful study of the newest creations in millinery and purchasing a stock for Geo. A. Stambaugh's big store, will return tomorrow.

A. P. Marchison and Sheriff E. F. Connell left Wednesday evening on the El Paso special to attend the convention of the 5,000,000 Texas Club, which will be in session in that city this week.

W. H. Campbell of the dry farming fame came in from Denver last Tuesday as a guest of Mayor L. Gough. Mr. Campbell contemplates putting another experimental farm in the Panhandle.

The L. Gough Development Co. are now in their new office next door to post office ready for business. We will buy or sell land or will sell on commission. Fair dealing with everyone is our motto. 23-tf

Geo. A. Stambaugh left last Saturday for St. Louis where he will buy his fall and winter stock of goods, making a personal selection of all purchases in order to satisfy the growing demands of his trade.

R. A. Tynes who formerly held a position as prescription clerk for O. F. Smith, but who has for some time been at Mosquite, Texas, has returned to the city to accept a similar position with the El Merito Pharmacy.

W. F. West, J. P. Snyder and Joe L. Carter have purchased the cement block plant from Hill & Robinson and will run it in the future. They will be prepared to take care of all contracts for cement work, including sidewalks, buildings, etc. The BRAND feels that these gentlemen will be able to do a good business and will serve the town in a way entirely satisfactory.

G. D. Douglass whose former home was in Missouri but now owns a ranch near Dimmitt was in the BRAND office one day this week and reports that he is well pleased with his new home, and that crops are in fine condition in his neighborhood. He is expecting a number of his old neighbors in Missouri to come next week looking towards making the Panhandle their future home.

Warning to Public.

The Public is hereby warned not to drive or allow herds of cattle in the corporate limits of the city. HENRY HUBBERT, City Marshall.

THE MOST IMPORTANT

Purchase you have to make is the Prescription for your dear one who is ill. Our Motto is

PURITY AND ACCURACY

We can be depended upon to give you the very best service. And another important thing just now is your summer drink. We are prepared to serve you at our fountain with the purest and best in soft cold drinks.

T. M. COULSON
 ON THE CORNER

Hereford Grain Co.

We Pay Highest Prices For

Wheat, Oats, Kaffir and Maize

We Buy Hides

We Sell Coal

Come And See Us

T. M. Palmer Lumber Comp'y

DEALERS IN

LUMBER, LIME, BRICK, CEMENT
 and all Kinds of Building Material

Our Planing Mill is now running to its capacity and we can save you money on Doors, Sash, Frames and all kinds of finishing. If you wish to build you can save money by figuring with us. :-: :-:

T. M. Palmer Lumber Comp'y
 HEREFORD, TEXAS

LLANO ESTACADO NURSERY

S. L. BOONE, PROPRIETOR

Is now offering all the leading varieties of both shade and fruit trees to the trade at reasonable prices. All home-grown trees. Let us fill your orders

Nurseries at Hereford and Lockney

SIDEWALKS

First Class in every respect, using Clean, Strong Gravel and Sand. All work guaranteed with a reliable guarantee. Prices the best. :-: :-: :-:

G. W. NATIONS, HEREFORD, TEXAS

Alfalfa Lumber Co.

Dealers in Building Material of all kinds. Our Motto: "Best grades and right prices. Our intention is to please the public. If we make mistakes we are at your service to correct the same.

Alfalfa Lumber Company
 J. M. NICHOLS, Local Manager

Subscribe for the Brand--Only \$1.00

Remnants Left

PURITY AND ACCURACY

WE have some odd lots in shoes, small and large sizes. We offer from 1-4 to 1-2 off. We have them out on the counter so you can see them. Every pair is a real bargain. We also have some men's and boys' Suits in odd lots, we offer at 1-2 price--less than wholesale. They are mostly small sizes. We have one counter of Summer Dress Goods, we offer at 1-3 off.

Geo. A. Stambaugh

Additional Locals

George Slaughter of Roswell was here Tuesday on business.

J. H. Calloway of Clarendon is here this week attending court.

J. A. Johnson was in Hereford on business several days last week.

If you want a bargain see Park & Bourn. 39tf.

T. S. Barnett of Whitesboro is visiting his sons and daughters of the city.

W. H. Fuqua of Amarillo was in the city the first part of the week on business.

Miss Fannie Turrentine returned from her vacation trip in Colorado last Tuesday evening.

The enterprising firm of Carter & Houck have the contract to furnish the new hotel at Dimmitt.

Rev. C. W. Dunn pastor of the Presbyterian church of Decatur, is visiting friends in the city this week.

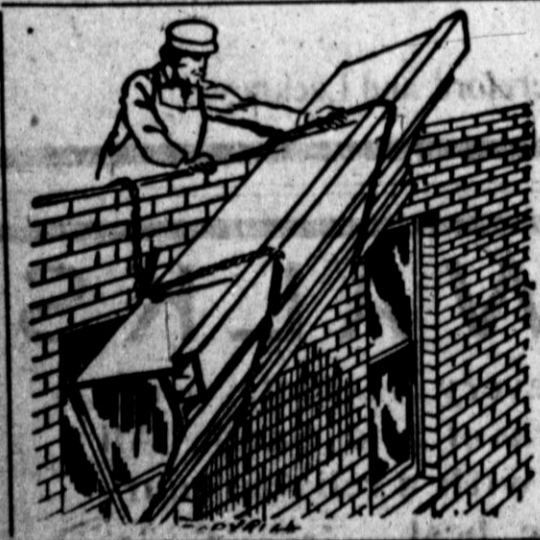
Mrs. Francis McKemie of Gainesville is in the city visiting the family of G. E. Burns and other relatives.

W. T. Howard of Granbury who owns some Panhandle land near Hereford was here this week looking after his interests.

Mrs. J. C. Mason and daughter, Miss MaXie May, returned from Clarendon Tuesday where they had been attending the Christian convention and campmeeting.

Mr. and Mrs. D. W. Hawkins surprised their friends yesterday by returning from their Colorado sight-seeing trip. They report a delightful time in that state of natural beauties.

Mrs. Clara La Shelle returned the first of the week from Bovina where she visited with her cousin, Rev. Sam Hardy, who with Rev. Victor Trammell were holding a special meeting there.



TINNING

work of every description is a specialty of ours, and we are prepared to execute orders for Cornice, Skylights, Conductor Pipe, Eaves Trough, Etc., in a satisfactory manner. Estimates and designs submitted.

We Guarantee Our work to be First-Class.

SEWELL & BRAZIL,

For Sale—One team young mules, good set harness, and new wagon. A bargain if taken at once. H. L. Oliver, Hereford, Texas. 1tp

Miss Emma E. Anderson, of Roswell, N. M., Territorial Missionary of the Womans' Baptist Home Mission Society, passed through Hereford yesterday on her way to Portales where the Baptist Missionary Society will be in session next week.

I have been employed by the City Council as city scavenger and will attend to the duties to the best of my ability. Regular visits for garbage will be made to every part of the town and the work will be done in a clean and sanitary manner, as I have made ample provision to take care of the work. Phone 23. Sam Warden. 21-1f

J. N. Matthews of Brenham, Texas has moved his family to the city and is occupying the Frank Tucker residence. He will open up, as soon as he can get possession of the building, a general dry goods store in the Park Drug stand. Mr. Matthews and his family are welcomed to Hereford and trust that he will find this, his new home, a pleasant and profitable place to live.

Curtsinger-Ward.

At the residence of the pastor, Wednesday evening, E. W. Curtsinger and Miss Hattie Ward were united in marriage, Rev. O. W. Dean officiating. Mr. Curtsinger is a prominent young business man and the son of J. D. Curtsinger. Miss Ward is the accomplished young daughter of Mr. and Mrs. J. J. Ward. Both families are of this city.

William J. Bryan.

Lincoln, Neb., Aug. 13, 1907.—Mr. John P. Slayton, President the Commercial Club, Hereford.

Dear Sir:—Your letter of August 9, directed to Mr. W. J. Bryan, inviting him to be present on the occasion of your Ninth Annual Celebration, has reached here in his absence. Permit me to thank you in his behalf for your kind invitation. It will be impossible, however, for him to accept owing to other arrangements. His entire time is arranged for during the month of September. Again thanking you, and regretting that Mr. Bryan could not give personal attention to your communication, I am, Very truly yours, Chas. W. Bryan.

It will be seen from this letter that Mr. Bryan will not be present at the celebration on account of his September engagements, but it shows that the great commoner was invited and that the article in the BRAND saying that the committee had invited him was not all hot air as some seem to think. The BRAND regrets that Mr. Bryan was not invited in time to make it possible for him to accept and it is believed that if he had been written some weeks ago, that in all probability, he would have been able to accept the invitation.

CLIPPINGS.

From Western Publisher.

Too much corn juice makes a man husky.

A successful family tree should not be shady.

There is no "C" class in a school for the blind.

A dress rehearsal is when the ballet wear clothes.

The surgeon's fees may be said to be cut prices.

If money talks, a man's wife must be ready money.

Railroad water tanks are for watering rolling stock.

Fortune telling is the greatest sucker bait of the period.

It never pays to hurry onward when you are on the wrong road.

LAND BARGAINS

1280 Acres 3 miles of Vega, Texas. A Bargain.

640 Acres, two-thirds Valley Land. \$14.00 per Acre.

640 Acres nine miles of Hereford. \$14.00 per Acre.

16 Acres in Evant's Addition. \$125.00 per Acre.

Write for Information.

MURCHISON & JONES

REAL ESTATE AGENTS

Hereford,

Texas

Expanding

Is the term which applies to our business at present. We have whole stacks of lumber which we are offering at "rock-bottom" prices. We also handle the best paint on the market, as well as everything else in builders' material.

Hereford Lumber Co.

HEREFORD

and other points on

Pecos Valley Lines

best reached by direct connection with the A. T. & S. F. Ry.

S. F. Ry.

BE SURE

your ticket reads via Santa Fe all the way. Full information regarding rates, etc., cheerfully furnished.

D. L. MEYERS,

Traffic Manager,
Pecos Valley Lines,
Amarillo, Texas

Do You Want to Make Some Money

If you do, when you want anything in the Lumber line come to see us. We have the largest stock that has ever been carried in Hereford. We have just unloaded a car of windows, all sizes, also a car of screen doors. Our prices are down to the "rock bottom" mark. It will pay you.

Kemp Lumber Co.

J. W. Burks, Local Manager

Hereford,

Texas

CAN PLEASE YOU

Our stock of GROCERIES is so complete and our goods so FRESH that we have no hesitancy in saying that we can please everyone. Our policy is to sell THE BEST GROCERIES for the LEAST money. If you will investigate, you will find this to be our record.

Jno. H. Johnson
Hereford, Texas

The Five Million Club.
The meeting of the Texas Five Million Club in El Paso, the gate city of Texas, this week marks another epoch in the short history of this institution. Formed for the sole purpose of promoting the interest of all Texas, the main object being to increase the population of the great state to five million people by the good year of 1910, its work must find the hearty support of every native and adopted Texan within her wide borders. That Texas will reach this large number of inhabitants is an assured fact. Counting the rapid increase during the past five years and making a calculation from that as a basis that number would be reached easily. But the active business men of Texas, (and the BRAND does not mean by "business men" only those who sell goods, but the good farmers of the country as well), will leave nothing undone that will promote the general interest of the entire state. Thousands of dollars are being spent in sending out advertising matter to all parts of the world. The Texan believes that

his state is good enough for the crowned heads of Europe and the lovely peasant of the Dunder. All their efforts are not being turned towards bringing commercial concerns to the state, but every department of industry is being kept in mind. The farming interests of the state is being well cared for, as the management well knows that the rich lands of the state must be called upon to support the large urban population that will surely follow. But can Texas care for a large increase? Will her citizens be able to assimilate the variety of immigration that will come in? No state of the Union has had within the past ten years as much immigration as Texas yet she has been able to take care of all who have come. The BRAND thinks that no good people should be barred from coming. The Five Million Club may feel assured that it cannot say too much about this section of the great state, the Panhandle of Texas.

To the Stockholders of the Pecos & Northern Texas Railway Company:

You are hereby advised that the Board of Directors of the Company have called a meeting of the stockholders, to be held at the principal office of the Company in the city of Amarillo, Potter County Texas, on the 10th day of October, A. D. 1907, at 10 o'clock a. m. to consider and act on a proposition to ratify, confirm and approve the action of the Directors of the Company in causing an amendment to the Company's Articles of Incorporation to be approved by the Attorney General of Texas and filed in the office of the Secretary of State of the State of Texas, on the 14th day of March, A. D. 1906, which amendment provided for the construction of two branch lines of railroad and fixed the amount of the capital stock of the Company at Five Hundred and Seventy-five Thousand (\$575,000.00) Dollars, divided into 5,750 shares of the sum of \$100.00 each, which proposition, if adopted by a vote of two thirds in value of the stock of the Company will increase the capital stock of the Company from \$100,000.00, the amount fixed by the Original Articles of Incorporation, to \$575,000.00, the amount fixed by said amendment so filed to the original Articles of Incorporation.

J. N. FREEMAN,
Secretary.

Give Attention.

Are you interested in repapering your house? If so, let me make you a proposition. It is this: If you will let me do the work, I will sell you the paper at wholesale cost. Figure with me and see how cheaply it can be done. Best of references in Hereford.
C. M. MCGHEE at Mrs. W. B. Robinson's residence.



HARNESS FOR HEAVY PURPOSES.

Is often a serious problem. That's because it is often made out of inferior leather and because the workmanship is bad. Our heavy harness always proves satisfactory, we can amply prove by our customers. Remember I

GUARANTEE EVERY STITCH

The leather is everything, is At and the PRICE IS RIGHT. Try us on set next time. It won't cost more than common grade and will last twice as long. Canterbury's is the right place for horse goods of all kinds.

J. A. CANTERBURY

TO RIDE IN COMFORT

And style, ride in an Anchor Buggy. They run as easy as a baby carriage. They are made as carefully as a watch. The wood is well seasoned, fine quality, and the patent fifth wheel on the buggy adds much to it. Leather and cloth of the most durable kind. Look at our line of



CARRIAGES

You can go further and not find anything to equal them. When in need of anything kept in a first class Hardware Store, call on us. How about a nice oil or gasoline stove for cooking during the hot weather season?

Yours for reliable goods,

HEREFORD HARDWARE CO.

OVER THIRTY-FIVE BUSHELS.

Panhandle Farmer Near Hereford Takes the Record for this Season.

The BRAND feels that it is useless to further argue that the Panhandle is a fine wheat country. To do so might leave the impression that there was some doubt as to the possibilities of the country. But now comes more evidence of the productivity of the soil of the Plains. H. H. Stanley who lives on the Frio and some 5 miles from the city has just threshed the record breaking wheat crop of the season, making an average of 35 and one-third bushels to the acre. Mr. Stanley only had a small acreage, but he used the famous Campbell system of soil cultivation and give special attention in every detail of the crop, beginning with the sowing of the seed in the soil and carrying out as far as possible the method advocated by Mr. Campbell. That he has eminently succeeded cannot be disputed, and shows beyond a doubt that there has been sufficient rainfall in the Panhandle to raise a big wheat crop on every farm, if only the farmers had taken the trouble to save the moisture and keep the season for the use of the crops.

Factories Again.

The BRAND makes no claims in the prophetic line, but it seems strange to common mortals that predictions sometimes come true. Under the above caption, the BRAND pointed out the need of factories and incidently mentioned that at no distant day Hereford would attract capitalists and some one would put in a mill or factory. It has come to pass that in less one month not less than four different institutions which would be classed as factories have been planned for the city. Bottling works, cannery, ice factory and flouring mill are some of the

things under headway. In another column will be found a report of the work of the Commercial Club pertaining to the flouring mill. As to the other things, the BRAND has been assured that, at least, two of the things, the bottling concern and ice plant are early possibilities; that is to say about next spring as the season is too far advanced to justify the construction of either at this date. The companies behind all these institutions have sufficient means at their command to erect such plants as will make them worth while.

Junior B. Y. P. U. Program.
Following is the Junior B. Y. P. U. Program for Sunday August 25, 3 p. m.
Reading of the minutes.
Leader—Maude Dean.
Subject—God's Love for Us.

Scripture Lesson—Rome 5:6-11.
Prayer and Song.
How God has Shown His Love for Us—Jimmie Rutherford.
Why does God Love Us—Mary Bourne.
Show how God loves His enemies—Jewell Buster.
Recitation of 1st John 4:6—Glen-na Rutherford.
Recitation—Johnnie Bourne.
Song.
Recitation of 1st John 3:1—Zula Woods.
Recitation of John 3:16—Ruth Hancock.
Why we should love God—Grace Wilson.
Recitation of Rome 8:35—Minnie Carl.
Recitation of 1st John 4:10—Essie Smith.
Recitation of 1st John 4:19—Lois Witt.

Hello Neighbor

We just want to remind you that we are still doing business at the old stand. While we have no "bargains" in groceries, if you want fresh ones and those that can be bought for as little money as anywhere else would be glad if you would give us a trial. And don't forget that we also carry a full line of Dry Goods, Stetson Hats, Boots and Shoes. Can also take your measure for a suit of clothes that we guarantee to fit and give entire satisfaction or your money back. We solicit your business.

LEE & GOLLEHON
Dimmitt, Texas

The Successful Farmer

Like any other successful man, thinks ahead, lays his plans intelligently, and works to them.

NOW THAT THE HARVEST IS OVER

He is getting ready to break his stubble, knowing that the earlier and the more thoroughly it is done, the better it will be for next year's crop. When he thinks of plows he thinks of JOHN DEERE and that takes him to

Garrison Brothers

who carry a complete line of John Deere Plows, the **LIGHTEST DRAFT PLOWS MADE**, besides a full line of Farm Implements of all kinds, including

The Deering Row Binder, the Emerson Disc Plow, the Emerson Alfalfa Renovator, Moline and Burr Oak Wagons, Etc. Make our store headquarters when in town.

CLEO COMMUNITY.

Cleo, Texas, August 12, 1907.
Geo. T. Abbott and wife accompanied Mr. Abbott's mother, Mrs. R. L. Shive have gone to Lamesa. Mr. and Mrs. Abbott will visit other relatives and friends at Big Springs, Odessa, Midland, Garden City and other South Plains points. They expect to be gone several weeks.

W. J. Slover's horse fell with him last week and bruised him up a little but he was not seriously hurt.

T. A. Tobias and wife and Mr. Jim Lawless of Bryan, after spending about two weeks with friends and relatives and purchasing J. A. Johnson's ranch and cattle, returned to their home in East Texas last week. Mr. Tobias and family expect to return in about two or three months and make the Plains their home.

Rev. O. F. Smith of Hereford, held an eight days meeting in our neighborhood which closed last Sunday with baptizing at J. S. Hastings tank. There were two conversions, Mrs. J. T. Greathouse and daughter who both united with the church and were baptized. There was great interest manifested throughout the week and both day and night services were well attended. Christians of all denominations who attended the meeting were revived and made to rejoice in a Savior's love.

Mr. J. E. Turner and family of Dimmitt came down and attended the meeting from Friday morning until the close. Quite a number of people from Dimmitt were with us on Sunday.

We wish to express our thanks to Miss Nellie Turner of Dimmitt who visited in our community during the meeting and rendered valuable services as organist in the absence of Mrs. Abbott.

Some of our people are turning their stubble land for another wheat crop. All crops are looking well since the late rains. We are expecting the thresher in our community this week.

W. S. D.

Large and Small Tracts.

We have cash buyers for large and small tracts in the Panhandle. Write us what you have. Baskin Land Co., Hereford, 14-1f

Will Improve Three Sections.

Dr. O. H. Loyd and Clark Mills of Sioux city who own six sections of Panhandle land on the Choctaw railway will improve three sections at once. Good houses and barns will be erected. They will vary somewhat from the method of turning the sod and will import a number of Missouri mules to do the work. They think that the breaking can be done somewhat cheaper by this method and then the mules will be used to cultivate the land for the following years. The Doctor is quite enthusiastic over the Panhandle country and while in the BRAND office this week said that his section of the country had fine crops and that the people were coming to make homes and put the land under cultivation.

Electric Light Plant Sold.

It was learned on Tuesday that J. E. Galbreath and J. A. Cox has purchased the electric light plant in the city and would install new and up-to-date machinery as soon as a shipment could be made. Two new steel tube boilers, a big Corless engine and another dynamo would be put in. The system would be greatly improved and extended to other parts of the town. Mr. Cox in conversation with the reporter says that a good plant would be put in and one that all the citizens would be glad to patronize. He says that an experienced electric engineer would be brought here and the plant thoroughly overhauled and put in shape, and if possible be able to run by the time of the celebration in September. These gentlemen have other plans in connection with the electric plant, but the BRAND is not permitted to give anything out at that this time. Suffice to say that Hereford will soon be enjoying the pleasures of a good lighting system to be followed by other conveniences found in all modern towns.

Reaching For The Mark.

Sometime ago the BRAND made the announcement that an endeavor would be made to increase the subscription list to the 2000 mark. Judging by the way subscriptions have come in during the last ten days, it will not be long before that number will be reached. If you read the BRAND and are not a subscriber, send that good dollar along. If there is a family in Deaf Smith and Castro counties in which the BRAND is not read, it is time for the head of that family to see that his name goes on the subscription list before another week ends. The BRAND does not offer to give a house and lot with each subscription, but a man who will read the BRAND one year and does not get enough inspiration and is not filled with enough ambition to want a home in the Panhandle, it will try to have the state of Texas to make an appropriation to pay his board bill for 99 years. The BRAND has thousands of friends over the Panhandle and in 20 other states who are helping to make it the paper of the people. No man can alone sit in an office and turn out a growing paper for the people unless in some way the people help. The people are helping and the BRAND is growing.

Potatoes.

Some people, especially those from Iowa and Missouri, are skeptical of the Panhandle as a potato country. That it is a fine Irish potato country is evidenced by the results obtained by G. R. Patterson. He planted less than one-half acre of potatoes for early use and after using out of them all spring he dug 45 bushels and brought them to town Tuesday and received a good price for them.—McLean News.

The Claude News.

The News comes to the exchange table this week with an industrial edition—a brief resume of the industrial and agricultural resources of the banner county of the Plains. The edition is finely printed and well illustrated with local scenes and Panhandle views, and contains a general and special write up of Armstrong county. Altogether it is by far the best special edition that the BRAND has had the pleasure of reviewing. It does justice to the subject makes a telling story of that good portion of the Panhandle.

Acres Property.

Now is the time to make money on Hereford city property. The biggest money is in acreage property. I have 80 acres adjoining the town on the south which I will sell in 5 and 10-acre blocks at a very low price for the next few days.

11-1f J. P. SNYDER.

GOOD STUFF TO EAT Is Our Business

Are You Getting Your Share?

Try us one month and we will convince you that we can please the most exacting.

We Sell Albatross Flour "BEST ON EARTH"

Cardwell Bros. GROCERS
HEREFORD, TEXAS

Major's Studio

PORTRAITS, VIEWS AND ENLARGEMENTS Satisfaction Always

M. M. MAJOR

BOYLAN & COMPANY TAILORS OF DENTON

Have opened up a branch shop at Pinkston's Mr. Boylan is a practical Cutter and Tailor. Call when in need of anything in the tailor's line.

BOYLAN & COMPANY TAILORS AT PINKSTON'S

PHONE YOUR WANTS

To the Hereford Steam Laundry and they will do your work on short notice. We will call for your bundles and deliver same free. All work guaranteed to be first-class.

Hereford Steam Laundry

Phone M. M. Major for views. 1f

RETURNED FROM THE EASTERN MARKETS

The senior member of this firm has returned from Eastern markets, where extensive purchases in Fall and Winter goods were made. These goods are arriving daily, and you cannot help finding just what you want in our large stock. A visit to our store is all we ask to convince you of the high quality of our goods.

D. W. PINKSTON & SON

Wants For Sale

LOST

LOST—A gold cuff button with diamond set. Finder please return to J. A. Johnson's store and get reward. 27-3t

LOST—A folding pocket Kodak. Finder please return to Alex Thompson. 23-ft

LOST—A small cresent pin set with pearls. Finder will leave at the BRAND office and receive reward. Mrs. M. Taliaferro. 24-tf

LOST—A 4-year-old Hereford Bull, white face, but no white on back or neck. Anyone finding same please notify me. \$5.00 reward for information leading to recovery. 20tf R. J. Kibbie.

LOST—Mrs. Carrie Storts lost her purse on main street, containing a five-dollar bill. Finder will please leave at Brand office and obtain reward. 26-2t

MISCELLANEOUS WANTS

WANTED—A carload of stock hogs delivered at any point on the P. V. & Denver. See G. A. F. Parker at Western National Bank, Hereford, Texas. 25-tf

WANTED—Two unfurnished rooms for light housekeeping. See R. A. Tynes at El Merito Pharmacy. 1t

WANTED—Several girls to work at laundry. Good wages. Phone No. 246. 27-tf

WANTED—Two good separator men, will pay good wages. Work to begin about July 1. 21-tf J. S. MULLENHOUR.

FOR RENT

FOR RENT—The old Opera House building, suitable for a storage room. Sam H. Morris, Rental Agent. 22-tf

FOR RENT—Two newly furnished rooms, 16 X 16 one block south of J. A. Fox's residence; well ventilated reasonable price. Apply to Matthews or J. A. Fox. 27-tf

LIVE STOCK FOR SALE

FOR SALE—A number of good brood mares and work horses at a bargain. See W. O'Brien at Edwards Land Company's office. 12tf

FOR SALE—Two big work horses, harness and wagon for sale cheap by R. F. Parks or Alex Thompson. 26tf

FOR SALE—Duroc Jersey sow and two young shoats. Cheap if taken in the next few days. Inquire at this office.

SHEEP FOR SALE—We are offering our entire flock of 3,500 head of sheep for sale at prices that will interest anyone desiring to buy. We have muttons, ewes and lambs. Will sell any or all, to suit purchaser. For prices call on or write A. G. Bell, Hereford, Texas, or B. T. Bell Jr., Dimmitt, Texas. 25-4t

MISCELLANEOUS

MONEY TO LOAN—on patented land. Your vendor's lien notes extended. J. H. King. 21tf

FOR SALE—Two riding cultivators very cheap. Apply at residence in North Hereford. T. B. Kellow. 20tf

FOR SALE—Good new four room house—one acre of ground. Buggy. Horse and cow sheds. Good well. In a good neighborhood. See Sam H. Morris. 27tf

GREAT RAILROAD PROJECT.

Fort Worth Record Gets Its Lines Crossed and Runs Panhandle Short Line Into Canyon City

A correspondent of the Fort Worth Record in the last Sunday issue got his wires badly crossed and has the trains of the Panhandle Short Line running the country roads into Canyon City. He says: "The Panhandle Short Line railway, projected

to be built between Stanton and Canyon City via Plainview, there connecting with the Pecos Valley branch of the Santa Fe, is a part of big railroad construction project to connect Canada with Manzanillo, Mexico, a distance of over 1200 miles." The correspondent seems to speak authoritatively as may be concluded from this: "From a source in close touch, (and all reporters are in close (?) touch), with the highest executives heads of the

Santa Fe system, this information indicates." The people of the Panhandle will hesitate to accuse the head of the great Santa Fe system of such flagrant misinformation and yet, the BRAND knows, for it is in close touch, that the reporter is a Santa Fe representative. He was in Hereford this week. But he goes on in his mad chase for copy for he writes: "This Panhandle Short Line, most of the right-of-way for which has been secured and large bonuses raised, is represented by the promoters as an independent line, needing the co-operation of the public to enable its construction, but there are those evidently possessing inside facts who assert emphatically that the proposed road is a Santa Fe project, although the Santa Fe does not appear in a visible light in the negotiations now under way. "Actual work on this road is expected to commence soon, the first activity being displayed from Stanton. While this 150 mile division is under construction, the Santa Fe will be, according to the report, engaged in survey work south, leading as much as possible to old Mexico."

In all this the reporter again goes to sleep and plugs the wrong connection in the switchboard. In the two paragraphs, there are some seven statements, purporting to be coming from a source of inside information, but upon close examination, it appears that not one of them is correct. The BRAND can hardly think that the reporter would willfully send in a report that he knows to be contrary to all the facts in the case, but it cannot account for the mix-up in things that he should know. His motive is as much of a mystery as his statement of facts.

First, he says that the Panhandle Short Line will extend from Canyon City to Stanton. Every man, woman and child in the Panhandle and in 20 western states knows that the road will run from Hereford to Stanton, a distance of 206 miles. Again he says that most of the right-of-way has been secured and that the road is a Santa Fe project. He misses the whole doll rack in this wild throw. though he speaks from inside information. And then he gets down and buys a rubber ball from the novelty man, and loses it in the meshes of the sun-burnt tresses of his best girl the first time he rubbers her. See how he does it?—"Actual work on this road is expected to commence soon, the first activity being displayed from Stanton. If he had only been sitting in the observation car of a Santa Fe train instead of the blind baggage, he could have seen the grade of the Panhandle Short Line as he passed through Hereford. Yes, the work of grading from Hereford to Dimmitt, a distance of 21 miles, is practically completed, nothing remaining at this date except a few miles of surfacing.

Knowing that the Record has a large circulation in Texas as well as an out-of-the-state list, the BRAND feels that it should hasten to correct the errors of its correspondent in the statement of facts regarding the Panhandle Short Line. It surely will advise the reporter to study his geography and his railroad map during the remainder of the vacation period, and the BRAND suggests that he be subjected to a rigid examination before he be permitted to lay out extensive plans for the projection of railroads.

Notice to the Public. I now have a good crew of men together and will figure on all building contracts. No job too large for us. As to what we can do along this line we refer to the number of substantial homes which we have built in Hereford. All work guaranteed. Figure with us. 34-tf. SAM WORLEY.

PROFESSIONAL AND BUSINESS CARDS.

W. J. ROGERS, M. D.
PHYSICIAN AND SURGEON
Office at Coulson's Drug Store
Residence Phone 77 Office Phone 105

DR. C. W. McFARLING
PHYSICIAN AND SURGEON
Office at Park's Drug Store
Hereford, Texas
Residence Phone No. 138

R. M. JOHNSON,
PHYSICIAN AND SURGEON
Home at Stinson Residence.
Office at Coulson's Drug Store.
Hereford, Texas

S. D. HOWSER
PHYSICIAN AND SURGEON
Office at El Merito Pharmacy
Hereford, Texas
Residence Phone No. 244

J. W. HICKS
PHYSICIAN AND SURGEON
Diseases of Eye, Nose & Throat a Specialty
Office at Coulson's Drug Store
Residence Phone 217 Office Phone 234

DR. J. D. RATLIFF,
DENTIST
Office over Coulson's Drug Store
Phone 234

J. J. PORTWOOD
DENTIST
Office over First National Bank
Phone No. 289.
HEREFORD, - - - TEXAS

DR. W. A. PRICE
PHYSICIAN AND SURGEON
Office at El Merito Pharmacy
Res. Phone 222 Office Phone 300
Hereford, - - - Texas

PLANS, SPECIFICATIONS, ETC.
BUILDING SUPERINTENDENCE
WALTER D. HORNE
ARCHITECT
Office with Hereford Lumber Co.
Hereford, Texas

SUGGS & JONES
ABSTRACTERS
Complete Abstract of Title to Deaf Smith County Lands.
Hereford - - - Texas

A. B. AXTELL, C. E. S. D. MILLER
AXTELL & MILLER
CIVIL ENGINEERS
BANK BUILDING AMARILLO, TEXAS

JNO. P. SLATON
ATTORNEY-AT-LAW
Office over T. M. Coulson & Co.
Hereford, Texas.

Geo. W. Barcus Jno. C. North
BARCUS & NORTH
Attorneys at Law
Hereford, Texas
Office in Western National Bank building

BAKER & WITHERSPOON
Attorneys-at-Law
PRACTICE IN ALL THE COURTS
Hereford, Texas

W. L. SIMS
LAWYER
ABSTRACTS OF TITLE
FARMERTON TOWN LOTS
Farmerton, - - - Texas

E. F. Connell W. D. Kellish
E. F. CONNELL & COMPANY
Real Estate and Live Stock
Panhandle Farms, Ranches and Hereford City Property of all kinds. Also some good bargains in Central Texas black land farms.

L. GOUGH
GENERAL IMMIGRATION
NOTARY PUBLIC
Hereford, - - - Texas

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Dealers in Panhandle Lands
Abstracts prepared on short notice. All kinds of stenographic work done. Exclusive agents for Western Union Land Co.'s Lands


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HEREFORD REALTY COMPANY
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City, Ranch and Farm Property
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Personal attention given to all business given us.

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HEREFORD CITY PROPERTY
RENTAL AGENT
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Real Estate
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MURCHISON & JONES
Real Estate and Live Stock
Hereford, Texas

REGISTERED HEREFORDS



All ages of Fine Bulls for sale at reasonable prices.

CATTLEMEN SHOULD SEE ME

J. D. BURKETT

All the Time

We always keep fresh meats of the very best quality and never fail to please our customers. Phone us your wants when we can serve you. **FREE DELIVERY.**

City Meat Market
WILSON & REID, Props.

Subscribe for the Brand--Only \$1.00

GROCERIES

When you want good clean groceries, try us --we have a complete line of fresh things to eat. Give us a trial.

ARGO & JARROTT

Panhandle News

(Items of interest from all over Panhandle)

The Texico Trumpet credits the BRAND with two reports of wheat yield—the one from Troy Womble's 300 acre field and the other from J. S. Warner's crop. These reports make fine reading.

An ice plant of 20 tons capacity at Farwell has just begun operations, delivering the first product last Tuesday.

Editor Brewster of the Daily Panhandle, a street lecturer and the city marshal at Amarillo enacted a comedy-drama in the presence of several hundred spectators one day last week. The order to "move on" and a threat to spank the editor, scene before the town court, a released prisoner, an apology to the newspaper man, made the principal events of interest.

The taxable values of Wichita Falls, though not in the Panhandle, are given at \$1,924,760, with 469 polls. The list also shows that 58 dogs were valued at \$485.00, about \$9.00 per dog.

The Plainview News and the Hale County Herald, in the face of the fact that material, labor and machinery have all advanced greatly and are still advancing, have decided that on Jan. 1, 1908, the subscription price will be advanced to \$1.50 per year. All subscriptions prior

to that time will be \$1.00.—Plainview News.

The Trumpet Publishing Company of Texico will begin soon the publication of a daily paper in that city. There are already three papers in the town which cover the territory and one more will make it an interesting proposition to maintain a decent existence.

Floyd is to hold a county fair Sept. 20. A list of prizes are offered for fine live stock, poultry, fruits, etc. All the Panhandle counties seem to be encouraging the fairs.

Amarillo has organized a new Chamber of Commerce with H. B. Sanborn, president; R. L. Stringfellow, 1st vice-president; H. R. Morrow, secretary. They will secure a place of business and begin active work for the city.

Dalhart is to have a new \$25,000 high school building.

Post Yard.

The Plains Post Company headquarters at Hereford are now able to sell in almost any quantity bois d'arc or cedar post, blocks or poles and will meet all prices offered by other people on same quality of stuff. We are able to ship you the nicest, straightest and best grade of bois d'arc post ever brought to the Plains. Will ship in car load lots to consumer, can save you money and give you satisfaction. Try us.

JNO. YARBROUGH, Manager.
At Central Hotel. 27-4t

Quality and Price

Are two points the buyer always considers before making a purchase. All our goods possess quality and are just as represented to the customer. We are headquarters for everything in Diamonds, Jewelry, Watches, Clocks, Hand Painted China, Cut Glass and Optical Goods. Our facilities for fine repair work are the best. We do plain or monogram engraving, special manufacturing and designing. Remember, too, that the customer who wants Eye Glasses and expects satisfaction begins to look for our store. Our Optical line is complete and we guarantee to accurately correct all errors of refraction. Unlike most others, we test your eyes free of charge, and make a moderate profit on our glasses, just as we do on other goods we sell. We guarantee our glasses, as well as other goods to give satisfaction.

W. H. RAY

...Jeweler and Optician...

Revival.
On last Sunday morning Rev. A. C. Smith, pastor of the local Methodist church, opened a series of revival services in the tabernacle near the lake. A large concourse of people were present at the first service and enjoyed the splendid sermon delivered by the pastor. At the evening hour, a still larger number came to attend the services and fully enjoyed another good sermon. Two services per day are being held both being well attended. The pastor has endeavored to secure some one to assist in the meeting but, so far, has failed. This will not interfere with the success of the revival as Mr. Smith is able to carry on the work alone. He is a pleasant and altogether a forceful speaker. Though he makes little effort toward what is termed pulpit oratory, he, at all times, places his theme on a high plane. The general public regardless of church affiliation is invited to attend and participate in these services.

New College President.

Rev. J. R. Mood has resigned the presidency of Clarendon College on account of his health and the board of trustees yesterday selected Rev. J. Sam Barcus, of Georgetown University. Mr. Barcus is an able man, has been tried in the work here, and has done, perhaps, more work for the college than any other man connected with it from the beginning.—Clarendon Chronicle.

Mr. Barcus is a brother of Geo. W. Barcus of this city and is well known to the BRAND, is a most capable man and christian gentleman. Clarendon College will prosper under his management.

Meeting of Association.

The Tierra Blanco Baptist Association, composed of churches in Deaf Smith, Oldham, Randall, Swisher, Castro and Parmer counties, will hold its second annual session with the Hereford Baptist church, beginning August 22, at 10 a. m. Messengers will please take notice and be on time with church letters next Thursday morning. The public is invited to attend.

E. D. MORGAN, Clerk.

Junior Epworth League.

Following is the Junior Epworth League program for Sunday, Aug. 18, 1907:

Song.

Prayer.

Lesson Topic, "The Fruit of our Lips," Isa. 7, 19, Heb. 13, 15.

Song.

Bible Queries—Ashby Green.

Piano Solo—Mamie Inmon.

Quartette.

Recitation—Jimmie Snyder.

Leader—Murray Canterbury.

Civic League Meets.

On Monday afternoon, 4 o'clock the Civic League met at the court house and transacted several items of interest. A committee was appointed to arrange for the flower show in connection with the celebration. Mesdames T. E. Shirley and H. H. Hawkins compose the committee to whom application should be made for information regarding the exhibit. It is purposed that prizes should be given for the best collection of pot plants, and also for the most effective arrangement in the exhibit booth. A monohomo committee was also appointed to look after the weeds that are growing in the gutters and streets. This committee will organize what is pleased to call the Boys' Brigade, who, with the proper instruments of war, will attack the stronghold. That the Brigade will dislodge the enemy is certain. Charge after charge will be made until the last one is routed and bayoneted. The black flag will be hoisted early Monday morning, the bugle call will be sounded, the slaughter will begin.

\$350 Monarch Piano GIVEN AWAY

The merchants of Hereford whose names appear below, will give free on November 30, 6 p. m., to the young lady, church or school in the Panhandle receiving the largest number of votes, a

\$350.00 MONARCH PIANO

This piano is one of the famous Baldwin makes, and is a fine instrument.

THE PLAN AND RULES

1. For each cash purchase of 25c, one voting ticket will be given.
2. The tickets must be voted at the time and place of purchase.
3. Count will be made every Wednesday and the list turned in for publication in the Brand.
4. All tickets will be preserved and the final count made by the judges.
5. No votes given on credit purchases.
6. No votes will be sold but will be given away when purchases are made.
7. By special arrangement the Brand will give 100 votes for each years subscription.

The following merchants will begin to give away the tickets on Tuesday, August 20:

Purcell & Sons, Best Rigs in Town.
Major's Studio, Portraits and Views.
Hereford Brand, on Subscription Only.
Beck & Roberts, General Blacksmiths.
E. B. Black, Furniture and Undertaking.
D. R. Gass & Son, Dry Goods and Notions.
Hereford Lumber Co., Everything in Lumber.
Hubbard Grocery Co., Everything Good to Eat.
H. C. Myrick, Clothing and Gents' Furnishings.
S. B. Feemster, Best Short Order House in Town.
El Merito Pharmacy, Where Prescriptions are a Specialty.
Hereford Hardware Co., Hardware, Queensware and Paints.
Orr Bros., largest and best equipped Barber Shop in Hereford.

TO THE PUBLIC

Having purchased the grain and coal business of J. F. Collup, we wish to announce that we are equipped in every particular to take care of our part of the business of this and adjoining counties. We handle complete stocks of coal, grain, posts and field seeds at the lowest possible prices.

Yours for Business

WARREN GRAIN CO.

Successors to J. F. Collup

Isn't it True



that many a policy holder doesn't feel sure his loss would be paid if he had a fire? It certainly is, and what is more, many of those misgivings in case of fire would prove true to the presentiment. Fire policies are good as gold. I write every working day of the year. Get them of me and you'll be safe. If you want peace of mind try them and see.

B. H. SMITH