

The Hereford Brand

Vol. 11

HEREFORD, TEXAS, JULY 7, 1911

No. 22

You Are Requested to Attend Commercial Club Meeting at Courthouse Tonight

SANTA FE HIGH MOGULS HERE

Special Train Stops in Hereford Some Two Hours While the Officials Inspect Big Irrigation Wells

A special train containing some nine of the Santa Fe officials arrived at Hereford at 11:30 o'clock Wednesday morning. The gentlemen of the party are inspecting the lines down as far as Pecos on this particular trip. The train was side-tracked here and the following gentlemen were carried in automobiles out to the big McDonald Irrigation wells north of town: F. C. Fox, General Manager; G. C. Starkweather, General Superintendent; Avery Turner, Vice President; J. Brinker, General Passenger Agent; C. L. Seagraves, General Colonization Agent; F. L. Vandergrift, Editor "The Earth;" H. M. Bainer, Agricultural Expert; L. L. Johnson, Poultry Expert; J. D. Tinsley, Agricultural Expert from the New Mexico Division. Several members of the Commercial Club joined the party at the depot and seven autos were used for the trip.

While many of the party expressed themselves as knowing that Hereford had a first class irrigation proposition, they admitted that the demonstration they beheld when they arrived at the wells was far beyond their expectations. Expressions of amazement and wonder were made by every one of the party as they stood beside the big well when the 40 horse power engine started and the great stream of pure, clear water came rushing up from the bowels of the earth. Cups were secured and the evident relish with which they drank great gulps of the sparkling, cold water attested to its evident purity and wholesomeness.

That the flow from the big well of from 1200 to 1800 gallons per minute was a revelation to most of the Santa Fe officials is proven by the fact that for a moment even Johnson, the ever jolly poultry expert, was stilled, and Avery Turner was heard to murmur poetry to himself as he stood at a bend of the big ditch and watched the water go rushing by.

C. L. Seagraves expressed himself as follows: "My position takes me over all branches of the line, and I have inspected many fine irrigation wells, but this is the greatest well of them all. I will put it against any of them. Here you have solved the moisture problem for this entire country. In the Deming country they have many great wells, and are putting more of them down, but in all their country they have no well that will surpass this one."

Mr. Fox was very much impressed and thinks that the Hereford country has great possibilities before it if they will get together and all go down after the magic water.

After leaving the well the party was taken by the Gyles place and showed the plum trees loaded to the ground with the big red and golden plums. The kind of fruit that the Hereford country will grow is a revelation to the gentlemen who expressed themselves as having never before seen fruit grow quite so abundantly and of such fine quality.

Such expressions from men who

have traveled the United States from north to south and east to west, and know whereof they speak, should be an inspiration to every citizen of the Hereford country. Should open their eyes even wider to the great opportunities that lie beneath our very feet. Should cause so great a desire in their souls to dig that ere long the fields would be spotted with drill derricks even now as the city is populated with windmills.

Stephenson-Gough.

The following clipping, from the Fort Worth Star-Telegram of June 28th, will prove of much interest to our readers:

Which is more to be desired by the pretty co-ed, a diploma or a marriage certificate?

Miss Irma Gough, a Texas Christian University junior, daughter of Judge and Mrs. L. Gough of Hereford, gave her decision Monday noon when she was married to G. W. Stephenson of Sulphur, Okla., at Pilot Point.

The young couple met in the fall of 1908, when both were students in T. C. U. They were sweethearts through college years, but the marriage was postponed in accordance with the wishes of Miss Gough's parents, who wished her to secure her diploma before embarking upon domestic seas.

Young Stephenson left college at the end of the 1909-1910 term, and entered upon a business career. At the end of the last term he felt that he could not wait another year, and renewed his appeals to Judge and Mrs. Gough. They consented, at last, and the date was fixed. Earl X. Gough, a brother of the bride, attended the ceremony.

The Methodist Sunday School Picnic

Our wide awake Sunday school superintendent, with his faithful officers and teachers, planned to celebrate a sane fourth of July in taking the children out to Sulphur Park for an outing and picnic.

The Turrentine Bros. and Messrs. E. B. Black and Bradley furnished wagons, L. P. Landrum and others autos, with a number of buggies and surries which gave transportation for all.

There was no lack of interest on the part of anyone in the company. The day was joyous from start to finish. We had a splendid dinner. There was nothing about the dinner that indicated hard times. We forgot our troubles, ate and enjoyed life for one day.

After the dinner G. A. F. Parker gave the children a splendid talk on the United States flag, and read to us all the Declaration of Independence. In every respect the day was happy and full of good times.

ONE WHO WAS THERE.

Twenty-Five Mile Avenue Extended

At a regular meeting of the county commissioners held recently, the road familiarly known as the Henry Farmer road, leading south on 25-Mile avenue was ordered opened. Will Womble, road overseer on the Gregg road, was instructed to set back the fence on the Clark land on said road so as to give the proper distance, not to exceed thirty feet.

Stockholders Notice.

A meeting of the stockholders of the 25-Mile Ave. Telephone Co., is called for Saturday. Business of importance to transact.

Board of Directors.

Sunset Picnic.

Again the people of Hereford are indebted to the Mothers' Club for a very pleasant occasion. In celebration of the glorious Fourth phone invitations were given to attend the sunset picnic at the Mothers' Park, each lady to bring a box lunch for two. The stars and stripes waved proudly in the gentle breeze while numbers of friends wended their way to the south entrance of the park, where they were warmly welcomed. Under the drooping boughs of a willow tree stood Rebecca at the well serving lemonade. The greeting of friends, a welcome address, a number of readings, music and the refrain of Dixie made the time pass all too quickly.

Mrs. Jessie Neal Dead.

Mrs. Jessie Neal died at her residence Monday night after a prolonged illness. The funeral services were conducted from the home by Rev. J. C. Boyd of whose church she was almost a life time member.

Mrs. Neal was born at Tyler, Texas, August 8th, 1864, and was converted and joined the Baptist church at Willis Point, Texas, at the age of 15 years. The deceased was married to W. H. Neal September 18th, 1889, and has lived in Hereford since 1906. Mrs. Neal had been an invalid for several years.

The interment will be made at Willis Point, her old home, to which place the remains were accompanied by her brother. Miss Willie Neal, daughter of the deceased, will make her future home with her Uncle at Willis Point.

Bob Lowery Camp Meet.

The members of the Bob Lowery Camp of Hereford are requested to meet at the court house tomorrow afternoon at 3 o'clock, as there is special business to come up. All members are urged to be present and others are cordially invited.

Telephone 281.

When you need pure, rich cream to make ice cream. Will make delivery at any time. Fresh milk and butter always ready for you. Give us a call. The College Dairy.

19-4tp

Miss Francis Turrentine joined the Christian Endeavors at Dallas, Texas, Tuesday morning. From Dallas this association have chartered cars and will make an extensive tour of some of the big cities of the U. S., touching at Niagra Falls, and also at Toronto, Canada, and finally the trip ending at Atlantic City where the United States meeting of the Association will be held.

Fruit jar rubbers, caps and ceiling wax. Warren Hardware Co. 22tf

Miss Triplett of Roswell, N. M., has been visiting for the past few weeks in the home of Mr. and Mrs. B. K. Nutter, her old Kentucky friends.

Spines require careful treatment. Keep quiet and apply Chamberlain's Liniment freely. It will remove the soreness and quickly restore the parts to a healthy condition. For sale by all dealers.

One Inch Rain.

Proceeded by detached and numerous whirligigs of dust his royal highness, Jupiter Pluvius, designed to turn his moisture bucket upside down on the Hereford country late yesterday afternoon. The government observatory at this place showing that one inch of water escaped before he succeeded in righting the bucket.

Uncle Joe Makes Good.

As our readers will remember, Uncle Joe Sybert stated that he would celebrate the fourth with a field full of cotton blooms, and he came in the Brand office Wednesday to tell us that the cotton blooms were there all right, and gave us as witnesses W. B. Beach and Joe Pittman. Uncle Joe also states that he has plenty of maize heads.

Picnics Galore.

The fourth was celebrated in Hereford by everybody going picnicing. Many of the business stores were closed for the afternoon to permit owners and employes to enjoy the outings. The Methodist Sunday school picniced and fished at Sulphur Park, and the high good time that they had was on the tongues of all who attended. While individual parties were strung from the bridge just below town as far down the Tierra Blanco as the Bradley place.

Gough Lectures On Prohibition.

The Judge made one of the most interesting and instructive speeches Tuesday night that we have ever listened too on the prohibition question, using the Bible, the laws of the land and the Constitution of the nation for his foundation.

Judge Gough is one of the best speakers in the Panhandle and he handles his audience in a good way but on this occasion there was not a ruffle in the air from the time he began until he closed. He held the people as closely as any one we ever saw, all of which shows that a great interest was taken in the remarks he made.—Crosbyton Review.

Head Melted Down.

The report was started Sunday afternoon that a man in J. W. Mitchell & Co's., store had become so hot that his head melted down into his clothes. The report was only partially true. The man was a wax figure in the show window on the north side of the building, and the heat was so intense that the head of the figure was melted and run down into the clothes that were draped around the figure. This is just a sample of how hot it was in Childrens.—Childrens Index.

A Surprise Birthday Party.

June 29th, being Mrs. W. B. Robinson's birthday and the 30th, Mrs. I. H. Spratt's, the neighbors decided to join the events and surprise the two ladies with an ice cream supper on the night of the 29th. The cream was made at the residences of Henry Cloyd and Mrs. A. B. Simpson, therefore the Ladies of Honor were kept in total ignorance of the approaching occasion. They received several birthday cards and all kinds of good wishes. Seven gallons of cream and several cakes were served to the following: Mrs. S. A. Lowe, Mrs. W. D. Cloyd, Mrs. J. M. Sybert, Mrs. E. Renfro and daughter, Mabel, Mr. and Mrs. Garnet, Mr. and Mrs. Hall Sumrall, Mr. and Mrs. B. N. Hubbert, Henry Cloyd and family, George Cloyd and family, Mrs. A. G. Nance and family, Mrs. A. B. Simpson and family, C. M. McGhee, John Renfro, Festus Harris, Glenn Witherspoon, I. H. Spratt and family and Mrs. W. B. Robinson and family.

Chief E. H. Hankins of the Southern Telegraph and Telephone Co. with headquarters at Dallas, is surveying the line from Hereford to Clovis.

16,000 MILES ON MOTORCYCLES

Two Men From Oklahoma Pass Thru Hereford Monday Who Have Made Remarkable Motor Cycle Record.

On Monday there chugged into Hereford on two Waggoner motorcycles, G. L. Tillman and S. G. Moulton, enroute from Tucumcari, N. M., to their home at Eldorado, Okla. The two gentlemen having left Eldorado some weeks since on a pleasure trip with Tucumcari as the objective point, making the round trip something like 600 miles. Their bedding, repair kits and cooking utensils were all packed securely on the big wheels and they stated that they spent most of the nights on the road. For the six hundred mile trip they estimated that their expenses would run between eight and ten dollars for both motorcycles.

Messrs. Tillman and Moulton are rural mail carriers when they are at home, and they have made over 16,000 miles carrying Uncle Sam's mail on these two 3 1/2 horse power cycles. Out of last year they only missed making the rural route 15 trips on the motorcycles.

Baptist Meeting Closes.

Last Sunday night the revival meeting that had been in progress at the Baptist church for two weeks came to a close. The meeting, though not what was hoped that it might be, was in many respects a great success. Bro. Austin Crouch, pastor Gaston Avenue Baptist church Dallas, assisted in the meeting and his preaching was of a nature of seed sowing and much good is expected to come from it in the future. Bro. Crouch is a man of profound thought, ripe scholarship and wide experience. He is regarded as one of the best preachers of the Baptist denomination in the Texas ministry. The congregations were large and attentive and seemed to greatly enjoy the preaching. There were several additions to the church during the course of the meeting.

Weaver-Altes.

Rev. Sherman united in the holy bonds of matrimony Wednesday morning at 9:15 o'clock, Mr. Joe Weaver to Miss Eliza Altes. Miss Altes claims Hereford as her home, while Mr. Weaver is from El Centro, Calif. The happy couple left on eleven o'clock train for El Centro where Mr. Weaver has extensive land holdings.

Rock Island Men Here.

In care of H. M. Bainer, well known to our people as the Santa Fe agricultural man, there arrived in Hereford Monday, Alvin Steinel, editor of the Southwest Trail, a Rock Island publication, and H. M. Cottrell, agricultural commissioner of the Rock Island, accompanied by his son, F. D. Cottrell. These gentlemen were here to inspect the McDonald pumping plant and were carried away with the water proposition that Hereford has to offer. The gentlemen representing the Rock Island lines were just returning from a tour of the lines in New Mexico and Colorado.

O'Brien-Arnold Grain Co. Phone No. 1. Successor to J. F. Collins.

Best Way to Take Iron

You never will get anywhere—probably won't care—just as long as you allow a sluggish and impure blood supply to attempt to nourish the already weakened tissues—

Allow it to continue and you will lose every atom of energy you ever possessed—that will put you sadly behind in every way—in the home, socially and in business.

You must have health and energy to win out.

Stir up that sluggish blood supply—make it pure, circulating and nourishing—take

Nyal's Iron Tonic Bitters

—increase the appetite and know that the food is absorbed in the proper manner—it will mean health and energy for you. It won't be long before you will notice a decided improvement.

We sell a large bottle for One Dollar.

When we had a chance to get the exclusive selling agency for Nyal Family Remedies we jumped at it. They are known among all druggists as the highest quality line on the market, and are prepared by a great firm of manufacturing chemist, famous for fifty years.

E. T. WOODBURN & SON
"THE NYAL DRUG STORE."

Hall. It measures about 100 feet from tip to tip and stands 25 feet high. The partial remains of other animals indicate that they were ten times as large as our large elephants. On the other hand, there are the carved pieces of a pre-historic race, many of the models being in human form, some in base relief. Stone sun dials and pottery are among the interesting things which indicate the long age of many. That a great catastrophe overtook both the animals and men of unknown ages past is strongly evident. There is a single group of three animals, very similar to our common hogs, showing by the position of their bones that they were lying restful in sleep when some sudden onrush of lava or mud covered them deep in the earth, where they lay until discovered by a research party. Again, you may see the fossil remains of large fish, some measuring 10 and 20 feet long, all firmly fixed in solid stone.

The library building itself is a marvel of beauty and a wonder in mechanical and architectural design. The outside walls are solid granite, the floors either marble and plate tile laid in conventional designs and patterns. The interior walls are either marble and tile, many of the ceilings being supported by marble columns of Grecian and Corinthian style. Surrounding the main rotunda is the "Painted Hall," so called from the processional groups and pastoral scenes in the ponds around the room. These were executed by the famous artists of the world. It would be impossible to describe even the things seen in one hall and there are a hundred filled with curios and other works of man from every clime and from every age. Each room is closely guarded by a uniformed officer. Will write more later.

A. C. ELLIOTT.

Interesting Letter from A. C. Elliott at Pittsburg, Penna.

Dear Stanberry:

"The Smoky City" does not deceive its name, except that they might have added "dirty" to the slogan with propriety. Of all the towns and cities which I have seen on our trip to Seattle and my recent scurries, I have found none, no not one, which even approached Hereford in beauty and cleanliness. Seeing the untidiness and filth of the American cities makes me more determined than ever to keep hammering for a cleaner Hereford. Cleanliness is as much of an asset as cash.

Pittsburg is the iron center of the world. The "in and out" tonnage

is more than five of any other cities. There are more smoke stacks in Pittsburg than in New York and London. The iron and steel corporations practically own the city and the people in it. Andrew Carnegie has more power than our president. Besides the great iron mills, there are many things here of interest. The Carnegie Library and Museum rivals that of London, the British Museum. While the history of man dates back only 6000 years, there are evidences that this old mundane sphere was inhabited by monster animals 10 million years ago. The bones of one nameless animal, dug from the solid granite mountain of Wyoming, stands remounted in the

**OUR BIG
RED MARK
SALE**



**CONTINUES ANOTHER WEEK
UNTIL SATURDAY NIGHT, JULY 15**

So far our sale has been a success. We have had a good lot of satisfied buyers. We have saved them money and turned summer goods into cash. We still have a large stock and in order to reduce it even more and lengthen the the opportunity to our customers to secure the bargains we offer we will continue the sale thru next week.

Cut prices on Dress Goods, Hosiery, Tailored Suits, White Dresses, Skirts, Corsets, Shoes, Ribbons, Laces and Embroideries, Pants Men and Boys Suits, Hats, Rugs, Muslin Underwear, Notions, Millinery and many other articles.

Do Not Mis This Sale We Will Save You Money.

THE
CASH
STORE

Geo. A. Stambaugh
HEREFORD, PA.
THE STORE FOR SAVING BUYING

THE
CASH
STORE

Have You Seen Our New Loose Land Lister?

It is a new member of the Famous **JOHN DERE** FAMILY of Implements

Come in and let us show it to you

Garrison Brothers
Make Our Store Your Headquarters

OLD STORIES

that are facts never wear out. Among them must be listed the one about "Niggerhead" Coal being best. We've been saying this for 4 years and are backed up in the bold assertion by our many customers who will accept no other.

We have the most complete stock of Grain, Hay and Field Seed in Hereford. Come to see us south of Passenger Depot.

WITHERSPOON & HARRISON
TELEPHONE NO. 76

STANDARD GROCERIES



are always sold on a very close margin of profit.

You can always count on buying your Sugar, Flour, Butter, Eggs, etc., here at the lowest market rates.

Our Fancy Groceries

are sold on an equally low basis. You can get the finest things to eat here at prices you usually pay for those of ordinary grade.

CARDWELL BROTHERS
Telephone Number Fifty

The Brand will have a fine lot of Calendars in a few weeks from which the merchants and banks may make their selections for 1912. The prices will be right. There is no use to be in a hurry about buying.

Our Altitude.

.....	3750 feet
.....	3676 feet
do.....	3887 feet
.....	3986 feet
.....	4000 feet
.....	3998 feet
.....	4127 feet

BIG CLEAN UP DRY GOODS AND SHOE SALE

Commencing Thursday, July 6, Closing July 14th.

We will put on a Big-Clean-Up-Sale that will be in reality a clean up and clean out of a large lot of Summer goods that we cannot afford to carry over. We are going to make this Sale the most impressive for Low Prices and Great Bargains that this town has ever known. Many lines of New Goods being thrown on the market at only 50 cents on the Dollar. Never before in this city has such great bargains been offered the public. Let us urge you to buy all the goods needed for some time to come during this Great Slaughter Sale. Don't throw this circular aside until you have read every price quoted,--It's Money to You, and if you fail to take advantage of these Extra Bargains, you have lost and should not in the future complain of my prices or any other Merchants prices hereafter.

DRESS GOODS

In this sale of Dress Goods we offer and will carry out the best bargains ever offered to the Hereford trade.

Fine Lisle Metallic Print Dress Goods worth 65c yard, slaughtered to	35c
Finest Dimities, Batistes and Lawns, worth 35c yard, sacrificed at	19c
Fine Lawns and Batistes worth 20c now	12½c
Nice Lawns worth 15c yard, now	9½c
Nice " " 12½c " now	8½c
Nice " " 7c " now	3½c

SILKS and PONGEES

Silks in Pin Checks and Stripes worth 75c yard, now	42c
Finest China Silks worth 65c yd, now	42c
Susine Effects worth 50c yd, big special now	32c
Fine Mercerized Pongees worth 40c yd, now	22½c

Ladies Here's a Snap

GINGHAMS! GINGHAMS!

Finest 15c yard Gingham cut to	11c
" 12½ " " " "	8½c
" 10c " " " "	7½c
" 7½ " " " "	5c
Barnaby's Finest Zephyrs worth 20c yd, now	12c

CHEVIOT SHIRTINGS

Every Woman in Hereford and surrounding country should come quick and buy some of our Special Blue Cheviot Shirtings worth 15c yard this sale only

Sheetings 12½c yard, now	9c
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INDIA LINENS

India Linens 25c yard, cut to	15c
" " 20c " " "	12½c
" " 15c " " "	10c

WHITE IRISH LINENS

36 inch Irish Linens worth 60c yd, cut to	42½c
36 inch Very fine Linen worth \$1.00 yd, now	69c
36 in. Linen finish Suitings at 35c yd, now	22c
Fine Sheer Linen worth 35c yd, now	20c

WHITE DIMITIES

At a Bargain

Dimities at 35c yard, now	20c
Dimities at 25c yard, now	14c
Dimities at 15c yard, now	10c

Ten Quarter Linen Sheetings

Here's the most startling prices ever made on Wide Linen Sheeting to the people of Hereford.

2½ yard wide Fine Linen worth \$1.50 yard going out at	98c
2½ yard wide Fine Linen worth \$1.25 yard going out at	85c

SHOES and SLIPPERS

At Extra Ordinary Bargains

We carry a first class line of these goods, our Stock is too Large--we will give you the profit and some extra in order to reduce the stock and get the money. Look at these startling prices.

\$4.00 Shoes or Slippers cut to	\$2.90
\$3.00 or \$2.75 Shoes or Slippers cut to	\$1.98
\$2.25 Shoes or Slippers cut to	\$1.85
\$1.75 Shoes or Slippers cut to	\$1.33

Less Than 50c on the Dollar

Wonderful Bargains in Fine Mercerized Irish Linen in Colors. These goods at the following prices should be sold out in a DAY.

Pure Irish Linen (Silky) worth 60c per yard TODAY

50 Per Cent Off--Just Half Price

White Goods. White Goods.

Figures, Stripes and Checks--Can you really afford to miss this.

Laces and Embroideries 50 PER Cent Off

JUST ONE HALF THE PRICE

Here's Where You Get Your Money's Worth

We have a large stock of these goods and must cut the stock down. If you fail to come you SURE LOOSE MONEY.

\$1.50 per yard, Wide Flouncing Clean-up Sale Price per yard	75c
\$1.00 per yard, Wide Flouncing Clean-up Sale Price, per yard	50c
50c per yard, Wide Flouncing Clean-up Sale Price per yard	25c
25c per yard, Good Grade Embroidery Clean-up Sale Price per yard	12½c
12½c per yard, Good Grade Embroidery Clean-up Sale Price per yard	6½c

Laces Go in the Same Proportion

Look! Look! Just One Half Price

RIBBONS! RIBBONS! RIBBONS!

We have the Greatest Bargains to offer ever placed on this market. A great variety in widths and colors.

Just One Half Regular Price--50 Per Cent Off

Just Half Price--Ladies' Shirt Waists

Fifty Per Cent Off

Here's the most unequalled opportunity ever presented the people in this community to buy Shirt Waists. Everything goes, Silks, Mulls, and Lawns. Just One-Half Price.

\$7.00 Silk Waists go at	\$3.50	\$3.00 Mull Waists go at	\$1.50
\$5.00 Silk Waists go at	\$2.50	\$1.00 Lawn Waists go at	50c
		75c Lawn Waists go at	38c

50 Per Cent Off--One Half Price

LADIES' DRESS SKIRTS

We have a large lot of Dress Skirts from small size to very large size. Can fit most anybody. We have decided to sacrifice the cost and take our loss now rather than later. These are all new goods. If you need a skirt this year you cannot afford to miss this. LOOK!

\$10.00 Skirts now	\$5.00	\$8.00 Skirts now	\$4.00
	\$5.00 Skirts now		\$2.50

Calico--FREE

With purchases amounting to \$5.00 we will give an eight yard Calico Dress Pattern for only 25 cents.

With purchases amounting to \$10.00 the eight yard pattern goes in Absolutely Free.

Men's Pants---Boy's Pants

One Half Price. 50 Per Cent Off

Men here's a bargain right--Boys now's your time. We have one big lot Men's Pants--GOOD GOODS--but odds and ends, most all sizes. Will put these out at 50c on the dollar, COME QUICK! Boy's Knne and Long Pants go the same way.

Hats. Hats. Hats.

Would you really buy a hat at a bargain? LOOK HERE!

John B. Stetson \$6.50 Hat now	\$4.50	Best Buckskin Felt Hat \$3.50 now	\$2.45
John B. Stetson \$5.00 Hat now	\$3.65	Best Buckskin Felt Hat \$3.00 now	\$1.98
Best \$2.00 Hats now	\$1.35	Boy's \$1.50 Fine Fur Hats	98c

Men's Dress and Soft Collar Shirts at Prices Lower Than Bed Rock. Don't Fail to Buy Your Shirts at this Sale

Table Linen and Towels

This is the best of all Linen offers yet made to the trade. Come quick and don't miss it.

Finest Satin Damask worth \$1.50 yd, now	88c
All Pure Linen-Damask worth \$1.00 now	69c
Fine Mercerized Satin Damask at 85c now	49c
Turkey Red Damask at 35c yd, now	22c

Towels

35c pair Towels Special at	21c
65c pair Long Bleached Turkijs Towels at	42c

Domestics and Bed Sheetings

We are offering these goods at most extremely low prices, make comparisons.

Best 15c yard Bleached Domestic special	11c
" 12½ " " " "	8½c
" 10 " " " "	8c
Fine White Cambric worth 15c now	10c
Fine Bleached Sheetings worth 35c, now	25c
Bleached Sheetings worth 30c, now	23½c
Pillow Tubing worth 20c yd, now	14c

White Bed Spreads

Just a few to Sacrifice

\$1.50 Bed Spreads cut to	90c each
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Hosiery! Hosiery!

Bargains in Hosiery

\$1.50 Pair Silk Hose to close	49c
35c pair Silk Lisle Hose cut to	21c
20c pair Black Hose cut to	12c
Misses 25c pair Hose cut to	21c
Misses 25c pair Hose cut to	15c

Sox For Men

Boys this is your opportunity to buy Sox cheap.

Black Silk ½ Hose Worth 50c pair, now	30c
Fine Lace Lisle ½ Hose at 40c pair now	23c
Mercerized ½ Hose at 25c pair, now	15c

Men's Summer Underwear

Hot weather calls for these goods, our prices are really on special sale basis.

Shirts or Drawers worth 65 and 75c, now	45c
Shirts or Drawers worth 40c each, now	23c

Ladies Muslin Underwear

Great Bargains here during this sale.

Beautiful White Embroidery Skirts worth \$2.00, now	\$1.39
Nice White Embroidery Skirts worth \$1.50, now	98c
Black near Silk Skirts Embroidery and Sheered \$1.75 now	\$1.15
Nice White Embroidery Skirts worth 75c now	49c

Ladies Collars

Slaughter! Slaughter! Never such a Slaughter.

Collar worth 50 and 75c go at	33c
Collars worth 35 and 40c go at	19c

Childrens Slippers

\$2.50 Finest Slippers cut to	\$1.75
\$2.25 Finest Slippers cut to	\$1.58
\$1.75 Slippers and Shoes cut to	\$1.23
\$1.35 " " " " "	93c
\$1.00 " " " " "	75c
75c " " " " "	48c

These prices are very much lower than anything ever offered in Hereford.

Spot Cash Store

J. G. CALLENS

Spot Cash Store

The Hereford Brand

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G. C. Elliott, Editor
W. T. Stanberry, Business Manager

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Strictly in Advance

Any erroneous statement affecting the
character or reputation of any individual or
firm which may appear in The Brand, will
be gladly corrected upon being brought to
the attention of the publishers.

only the support of its own people
but the entire Panhandle as well.

"AMARILLO secured the Court of Civil Appeals by making many promises, among which was one to furnish suitable quarters for the court free of all cost. This they have so far failed to do, but it is more than probable that Amarillo will get busy and that right soon, for Hereford is getting after her with a sharp stick. Hereford has sent to the governor a proposition setting forth the fact of Amarillo's dereliction and offering to let the new court have ample room in her brand new marble court house if the governor will ask the called session of the legislature to move the court to that place. She also offers to establish and maintain, for the benefit of the court, an adequate law library. This will doubtless have the desired effect and cause Amarillo to get busy and fulfill the promises she made to get the court in the first place. Otherwise, the court ought to be removed to Hereford or some other good town that will uphold its honor by performing all its promises. Cities, like individuals, should be honest and keep their promises most scrupulously. Should Amarillo fall down on the proposition, she need not expect the world to put confidence in her future promises regarding public matters."

—Childress Post.
The Record coincides with the Post in the views expressed. Amarillo has always been great on promising to do big things, but they have never gone very far with the actual doing. Personally, we would like to see the new court go to Hereford, as that is a more sanitary place and those people over there would readily comply with any promise they might see fit to make. If Amarillo hesitates much longer, Vernon will be in the race good and strong, and the legislature knows full well Vernon will fulfill all her obligations. Wouldn't it be grand to have Judge Hall and all the other big judges make their homes right here in the best town in Texas?—Vernon Record.

For chicken feed, hog feed, cow feed, horse feed and stove feed phone Murchison at O'Brien-Arnold Grain Co. 1t

For summer diarrhoea in children always give Chamberlain's Colic, Cholera and Diarrhoea Remedy and castor oil, and a speedy cure is certain. For sale by all dealers.

Beware of Ointments for Catarrh That Contain Mercury
as mercury will surely destroy the sense of smell and completely derange the whole system when entering through the mucous surfaces. Such articles should never be used except on prescriptions from reputable physicians, as the damage they will do is ten fold to the good you can possibly derive from them. Hall's Catarrh Cure, manufactured by F. J. Cheney & Co., Toledo, Ohio, contains no mercury, and is taken internally, acting directly upon the blood and mucous surfaces of the system. In buying Hall's Catarrh Cure be sure you get the genuine. It is taken internally and made in Toledo, Ohio, by F. J. Cheney & Co. Testimonials free.
Sold by Druggists. Price 75c per bottle. Take Hall's Family Pills for constipation.

The First National Bank

Calls attention to its splendid Board of Directors, who stand responsible to you for every dollar's business you entrust to the Bank's care:

W. S. HIGGINS, J. L. FUQUA, W. H. FUQUA,
R. J. KIBBE, J. T. JOWELL, L. GOUGH,
R. N. MOUNTS, J. H. BOWERS, J. J. GALLAHER

This institution has fostered the interests of the community and its citizens in the past—it respectfully asks your consideration when you come to place your account now.

NO OVERDRAFTS ALLOWED

The First National Bank

"HEREFORD THE HOME OF FULFILLMENT."

That R. G. Caldwell, staff correspondent for the Amarillo Daily News, who was in Hereford the past week preparing a write-up of the town and country, does his work well, is amply proven by the News of July 2nd. The front page of the development section is given over to the write-up, and so generous was Mr. Caldwell, and so much did he have to write about the write-up overflows on to another page. Cuts of the court house, the high school, the First Christian church, and the McDonald Irrigation wells appear, while the reading matter is comprehensive and covers very creditably the resources of the Hereford country. As an introductory to the article proper, Mr. Caldwell says:

Hereford, Texas, July 1, 1911.
—The Hereford region is the announcement of a land of farming and fruitage fulfillment and Hereford herself is the region's many-toned mouthpiece and commanding commercial exponent. It is a land of the fountain and the furrow; the plow and the pasture; of grain and the garden; of fruit and of forage; of cotton and of corn; of the meadow and of multiplication; of rainfall and reservoir; of the full sheaf and the fatness and fruition thereof, of peace, progress and prosperity.

Under the guidance of the Almighty Hand Moses smote the living rock and the waters of abundance burst forth.

With Hereford's humble and grateful reverence, this Almighty Hand has smitten the depths of land and even as of old, there gushes forth the living waters—waters that wash from Hereford's horoscope all doubt of her fair future and unseal a harvest cornucopia whose gracious gifts will ever grow greater."

In each Sunday edition the News devotes eight pages to "Panhandle Development News and Comment," and that it is doing a great work for the Panhandle on one doubts, and it should receive in full measure not

Fire Companies:

- North British & Mercantile of London and Edinburg, Eng.
- Insurance Co. of North America, Philadelphia, Pa.
- German-American of New York.
- Connecticut of Hartford Conn.
- Hanover, of New York.
- Peoples' National, of Philadelphia, Pa.
- Accident and Health, Liability, Burglary, and Plate Glass: the old Fidelity and Casualty of New York.

TELL ME If You have Bargains to Offer in City or Country Property.

I have frequent inquiries for both. I make a specialty of exchanges

Insurance of all kinds sold in strong reliable companies whose Financial Strength and past Record is their best advertisement. Any work entrusted to us will receive careful attention. Satisfied customers is our constant effort.

YOUR NOTARY WORK SOLICITED

Office in Dunlap and Britain Building, Rooms 2 **C. O. LEE** Hereford, Texas Phone 310

THE FIRST STATE BANK

S. B. EDWARDS, President
H. B. WEBB, 1st Vice Pres.
W. C. WITHERSPOON, Asst. Cashier
J. THOS. WEBB, Cashier
G. M. PALMER, 2nd Vice Pres.



AND TRUST COMPANY HEREFORD TEXAS

THOSE LARGE TRACTS

That large tract of land you want to sell has been a burden to you. I delight in them. Large tracts are my specialty. Write me about it today—whether you want to buy or whether you want to sell.

Panhandle Lands

are the best lands in the world and doubtless I have just the bargain you want. Lands in the shallow water belt and lands out. Whatever your need may be, write me about it.

ED F. CONNELL,
HEREFORD, TEXAS

Ads 5c Per Line—Try One

Local and Personal

We have shorts Witherspoon & Harrison. 21tf

Jim Cardwell was an Amarillo visitor Tuesday.

I'll meet you at the Corner Drug Store. 38tf

Jim Hughes was a visitor in Floydada the first of the week.

Residence ice 1000 pounds for \$6.00. Parry Ice Co. 20-5t

Born, to Mr. and Mrs. Clarence Wheeler on Sunday, July 2, a boy.

Call Murchison at phone 1. O'Brien-Arnold Grain Co. 1t

L. McBride was in New Mexico this week looking after his land claim.

Right in your busiest season when you have the least time to spare you are most likely to take diarrhoea and lose several days time, unless you have Chamberlain's Colic, Cholera and Diarrhoea Remedy at hand and take a dose at the first appearance of the disease. Sale by all dealers.

J. T. Higgins is in Tennessee on a lengthy visit to friends and relatives.

To forget the heat meet me at the Corner Drug Store Mountain. 21tf

Chas. Jowell, who recently underwent an operation for appendicitis, is reported as improving rapidly.

1000 pound books at 60c per hundred, for residence trade. Parry Ice Co. 20-5t

Mrs. G. D. McQuerry of Brownwood is here on a two weeks' visit to her sister, Mrs. Warr Bratton.

See J. M. Boone for fruit, shade trees and shrubbery for fall delivery. 22tf

Mr. and Mrs. Joe Collins are back in Hereford after spending the winter at Crystal City.

I'll meet you at the Corner Drug Store. 38tf

No coal is better than our Niggerhead or Rockval—try it. O'Brien-Arnold Grain Co. 1t

Lewis Hubbert left Sunday for California where he intends to locate for the future.

We have just received a large shipment of mason fruit jars in all sizes. Warren Hardware Co. 22tf

Jno. McLean returned Wednesday afternoon after several days' visit with his parents at Clarendon.

You need one of Parry's 1000 pound residence ice book for \$6.00. Weight guaranteed. 20-5t

E. C. Britain and family of Clarendon are here on a visit to Mr. Britain's brother, F. H. Britain.

Our grain is here—help us to unload it. O'Brien-Arnold Grain Co. Phone 1. 1t

Mrs. S. T. Shore and son returned on Tuesday last from a two weeks' visit to relatives in San Jon, N. M.

E. B. Black Co.

Embalmer & Funeral Directors
AT YOUR SERVICE DAY OR NIGHT
DAY PHONE 14. NIGHT PHONES 92 OR 299

The fountain at the Corner Drug Store is a cool place to meet me. 21tf

A. M. Jones and wife left Wednesday afternoon for Nashville, and other Tennessee points. They will be gone something like thirty days.

All kinds of grain, coal, salt, and field seeds at O'Brien-Arnold Grain Co. Phone 1. 1t

Miss May Hopkins of Mexico, Mo., is here on a visit to the family of I. H. Spratt. Miss Hopkins says that after the hot suffocating atmosphere of Missouri our delightful Hereford climate is a rare treat.

Last Thursday night Miss Jane Gregg entertained a party of young people at her suburban home. Many original games were enjoyed by those present. Dainty refreshments of ices and cakes were served at a late hour.

We will try to prove that we appreciate your trade by honest dealing and courteous treatment. O'Brien-Arnold Grain Co. 1t

A. H. Gans, a junk dealer from Amarillo, was here Wednesday on business. Mr Gans says that bones is the most profitable thing that he can handle now, and offers from six to seven dollars per ton for them.

One of the most enjoyable affairs of the younger crowd was a party given last Friday night at the Snyder home. Loyd and James proved themselves successful hosts at the forty-two tables. Delicious cream and cake were served.

Be sure and get a good supply of that excellent cooking coal from Gallup, N. M. A car fresh from the mine will be here until Monday night at only \$5 00 per ton. Witherspoon & Harrison. 1t

Fruit jars of all sizes, also jar rubber caps. Ceiling wax. Warren Hardware Co. 22tf

Happiest Girl in Lincoln.

A Lincoln, Neb., girl writes, "I had been ailing for some time with chronic constipation and stomach trouble. I began taking Chamberlain's Stomach and Liver Tablets and in three days I was able to be up and got better right along. I am the proudest girl in Lincoln to find such a good medicine." For sale by all dealers.

Sheriff R. W. Baird leaves Saturday for the State Convention of sheriffs to be held at Houston the 11th, 12th and 13th of this month. He will also make a side trip to Galveston.

We now have all kinds of feed. Give us an order. O'Brien-Arnold Grain Co. Phone 1. 1t

Dr. A. L. Taylor and family left on last Saturday for Artesia, N. M., where they go to make their home. While in Hereford they made many warm friends who regret to have them make this change.

Miss Adda Ramsey, accompanied by a nephew and niece, all of Kansas City, arrived in Hereford on Wednesday for a two weeks' visit in the home of her brother, E. E. Ramsey.

John Human of Wills Point arrived in Hereford on Wednesday to attend the funeral of his sister, Mrs. Jessie Neal. The body, accompanied by the brother and daughter, Willie, was shipped on the afternoon train for burial at Wills Point.

Mr. and Mrs. Lester Guinn left Saturday for about a month's visit to friends in Lubbock and Plainview. While there Mr. Guinn will represent the Amarillo National Life Insurance Co.



A Good Cigar

Is not measured by its length, nor the price you pay, but by the contentment that steals over the smoker as he puffs away. You'll enjoy the cigars you buy at our counter. We sell reliable brands only we keep our cigars at just the right temperature keeping them always in perfect smoking condition, we suit your cigar taste exactly for we sell everything in cigars the smoker needs.

Come for your smoke, it's here

The Corner Drug Store

25% Discount

Men, Women and Children's Low Quarter Shoes at One Fourth Off

Now is the time for you to buy Low Quarter shoes at a big saving. Our stock is one of the best selected in the Panhandle and we are sure to please you in fit and style. We handle such lines as the guaranteed Burt & Packard Korrek Shape for men, the stylish and durable Dorothy Dodd for Women, and the Brown Shoe Co's Shoes for Children.

STYLISH NEW HATS

We have just received a shipment of up-to-the-second Men's Hats. They are just the thing for mid-summer and early fall wear. We have just the one you want. Come and get it.

GROCERIES

Ex-President Roosevelt Said

"Needless extravagance will soon lead a man to ruin no matter what his income may be" so if you are paying more for groceries elsewhere than we are selling them for it is Needless Extravagance.

We are still continuing our clean-up sale and in addition to prices advertised last week we are making the following low prices:-

1 Qt Welch's Grape Juice	50c	Pints	25c
1 Gal Richelieu's Pure Maple Syrup			\$1.50
\$1.50 Jar Preserves			\$1.20
\$1.00 Gal. Jar Pickles			.75c
1 Gal. Jug Tomato Catsup			.80c
25c Bottle Tomato Catsup			.20c
5 Pkgs 10c Breakfast Food			.25c
7 Pkgs 5c Washing Powder			.25c
Star-Chewing Tobacco per pound			.45c

Telephone us for fresh Fruit and Vegetables.

HUBBARD DRY GOODS & GROCERY CO.

"The big Store for everything to eat and wear."
PHONE 25.



We Offer

Our customers the best grade of groceries that money and experience can buy. Our store is simply crowded with wholesome and pure things for the table use. The

Butter, Sugar, Canned Goods and Cereals

That we sell, although very reasonable in price, can be relied upon to be of absolutely first quality. To buy here means to save and assures satisfaction.

Special Prices

4 lbs A. & H. Soda only	25c
25 oz can KC or Puncck Baking Powder only	19c
2 15c Pkgs Post Tosties only	25c
Justice Corn per can only	10c
Van Camps Hominy per can only	10c
16 lbs Pure Cane Sugar only	\$1.00
25 lbs Pure Cane Sugar only	\$1.50
Good Broken Rice per lb only	3 1/2c
48 lbs Amarillo's Best Flour only	\$1.30
48 lbs Panhandle Flour only	\$1.50
48 lbs Star Special Flour only	\$1.25

We want your grocery business on quality, price and promptness.

Phone 81

Homer Wilkinson

O. E. THOMAS
EMBALMER AND FUNERAL DIRECTOR
Night Phone 299

E. B. Black Co.
FURNITURE AND UNDERTAKING HEREFORD, TEXAS

HEREFORD, TEXAS
DAY PHONE
Number fourteen

A LETTER FROM CHOON CHUN

Miss Laura Edwards Writes Another Interesting Missionary Letter From Korea.

Choon Chun, Korea,
May 20, 1911.

Dear Lena:
It has been so long since I had a letter from you I have forgotten whether I have answered your letter or not, but nevertheless this morning I will begin you a letter.

I returned just last evening from a two weeks' itinerary. This has been, in many respects, the best trip I have made. With my Bible Woman we went thirty miles and spent four days, then fifty miles and spent four days, then forty miles and spent three days, then twenty-five miles and spent a day and night, and returned home thirty-five miles the next day.

At each of these places we held three services each day and used all the time between services working from house to house in the villages. God wonderfully blessed our efforts and honored His Word letting us lead many souls to Him.

Everything is beautiful now, far beyond description. The mountains are covered with every variety of wild flowers, some of the most beautiful I ever saw, and the little mountain streams are flushed and clear as crystal and so swift. The rice and other grain fields, or rather little patches not nearly so large as our garden at home, are so pretty. It is such a joy to be out amidst all the beauty. I thoroughly enjoy every moment I am out in the country on these trips, but the greatest joy is in meeting with and teaching these poor women, and seeing them accept Christ. On this trip we told the old story to many who had never before heard even one word about Jesus. In fact one village where we worked in the homes from house to house not one woman had ever heard the name of Jesus or one word about the love of God.

This village had recently been greatly afflicted with small pox and on every hand were alters for sacrificing to the evil spirit, thinking in this way the plague could be stopped.

I think our people in the home land, who have heard preaching all their lives, can not imagine how it is here in some places, of course in the larger centers as Seoul and even in most of the county seats, the Gospel has been preached and most of the people have had a little opportunity to know what it means and what it stands for, but out among the mountains there are hundreds and hundreds of villages having five hundred to one thousand, and some many more, inhabitants, where a Christian has never been. They literally do not even know what we are talking about when we first begin to tell them that Jesus loves them. Some of the

women are afraid of us, even of the native Bible Woman when she talks to them about such a wonderful, and to them, an entirely unknown being as Jesus Christ.

When I go out on these itinerery trips I always go to the places where there are some Christians and teach and encourage them, even though they have accepted Christ they know so little of His teachings. When I go to a village we have three services a day, myself teaching usually twice each day and my Bible Woman, Madia, once each day. The heathens flock to the meeting place when we begin to sing, and at our services there are nearly always quite a few who decide to believe in Jesus, but most of our best work with those who have never heard the Gospel is in their homes in personal conversation and entreaty.

This village which I above spoke of, where there was not a woman who had heard about Jesus, was about three miles from a little village in which there were about fifteen Christians. We spent the night in this Christian village in the home of one of our helpers, and after an early service with them in the morning, we went over to this entirely heathen village and worked all day and returned for the evening service. The privilege of doing this kind of work is certainly a source of joy to me, but after about two weeks of it I am certainly tired, and truly appreciate our nice home with good beds and nice, fresh food served nicely at a table. Eating out of a food box and sleeping on a cot in Korean houses is not the thing that affords very great pleasure.

I expect to make only one more itinerery this summer, as the weather will soon be extremely warm and the flies and mosquitoes are so bad in the country it is not safe to be out much after the middle of June or about that time.

June 15th Miss Noyes and I expect to leave here for a week or ten days' work up on the road to Seoul, after which we will go on to Seoul where a treat is in store for us. Dr. White of New York is to have a Bible study class for Missionaries from June 27 to July 7. We are so glad that we are to have an opportunity to study God's word with such an able teacher as he is.

After the Bible Class we will have a language study class which will last about one month and is to be conducted by Mr. Cram, one of our best speaking missionaries.

We will go to Songdo for a few days' visit and rest and then on to Wansan for our annual meeting, after which we will return for another year's work, or at least I expect to return, though of course we missionaries are like the pastors, at the command of the Bishop and likely to be moved at annual meeting.

We are so anxious to hear about our new missionaries. Of course you all at home have known for some time about what was decided at the annual meeting in St. Louis, but the word has not yet reached us.

Our schools will close here June 9, and today I want to make out a program for the occasion, and all kinds of work is waiting me so I close now.

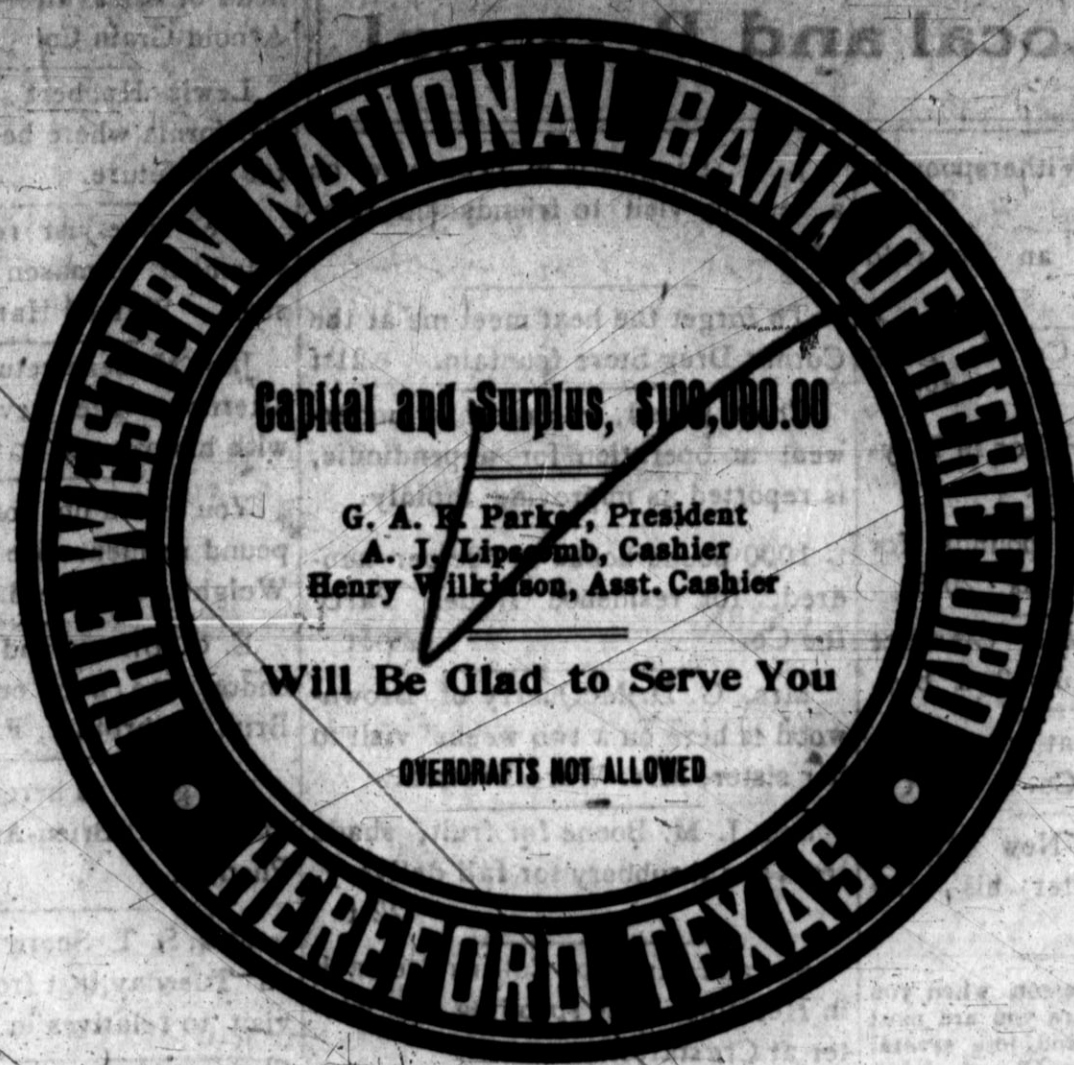
I am awfully hungry for a letter from home, and I suppose I will get one when the next foreign mail comes. Though I will be away from here for awhile this summer address my letters here as before. The postman will know best where to forward them.

Lovingly,
Laura.

Bethel Bubbles.

Received too late for publication last week.

Mrs. T. W. Davis and children returned to their home in Ft. Worth last week after a pleasant visit with



The
FAIR

BIG THINGS

The
PEOPLES
STORE

Come from small beginnings, great fortunes are accumulated little by little. If you trade with us and save a few pennies on each purchase it will represent a few dollars in the course of a year. Below a list of small everyday, useful articles are quoted. Read them carefully and note the savings to you in good money.

Best Spring Clothes Pins per dozen	5c	Egg Beaters	5c	Hand Brush	5c
Badger Clothes Pins, 3 dozen for	10c	Vegetable Ladles	5c	Scrub Brush	10c
Fruit Jar Rubbers, per doz.	5c	Cream Ladles	5c	Combination Strainer, Dip- per and funnel	10c
Fruit Jar Wrench	10c	Large Kitchen Fork	5c	Chair Bottoms, split	10c
Fruit Jar Tops, per doz.	25c	A Better One	10c	Chair Bottoms, imitation leather	15c
Fruit Jar Fillers, each	5c	Two Blade Mince Knife	10c	Porcelain Soap Dish	10c
Jelly Glasses, 10 oz. size, per dozen	40c	Glass Lemon Squeezer	10c	Toilet Soap, regular 5c kind, at 3 cakes for	10c
Good Paring Knife for	5c	Malleable Lemon Squeezer	0c	Tooth Brush, a good one	10c
Graduated Glass Dipper	10c	Good Bread Knife	0c	A larger size	15c
Pressed Tin Collander	15c	Sad Iron Handles	10c	Screen Door Hinges, a pair	15c
Large Tin Sieve	15c	Carpet Beaters	10c	Enameline Stove Polish	5c
Crank Sifter	10c	Regular size Household Hammer	10c	Fountain Pen Ink	5c
Lawn Sprinkler	70c	Glass Cover	0c	Hammer and Hatchet Handles	5c
Hammock Hooks, per pair	10c	Nickled Waxed Crank Sifter	5c	Baby Comfort Talc Powder	5c
		Good Grade Machine Oil	0c		
		Mouse Traps, 2 for	0c		

These are just a few of the many things that you won't have to figure on to see the saving to you. We have a SALE ON AT THE FAIR all the time and buy goods to sell. Come and let us show you.

The
PEOPLES
STORE

THE FAIR

FAIR
in QUALITY
and PRICE

her brother, C. C. Bowman and family.

B. J. Parks of Goldthwaite, Texas, returned home one day last week after attending the water carnival and visiting several days with his children, J. L. Parks and Mrs. B. F. Hodges.

Gorden Ridgeway returned to Wildorado Sunday after several days of sickness at the home of his parents.

Arthur Norvell of Ft. Worth arrived last week for a several days' visit with C. C. Bowman and family.

A number of friends and neighbors had a surprise on W. J. VanGorder Saturday night. It being his birthday anniversary, cake and cake were served.

Rev. W. J. VanGorder had a pleasant time and early hour departed wishing many more happy births.

Frank G. ... Sunday at W. J. Ham...

Rev. W. J. ... gave us a good Temperance talk Sunday. Every body vote state wide.

Have you a building for sale suitable for a small country school house? Give all details with lowest price to Suggs & Jones. 20tf

If you have anything that you wish to dispose of advertise it in the Brand Liners and sell it.

Good Ice Service!

We desire to be prompt in delivering ice and you can render us material assistance by placing your order before 9 a. m. for morning delivery and 3 p. m. afternoon delivery. If you will comply with this simple request we will assure you of prompt service.

TELEPHONE NUMBER 76

Hereford Ice Co.



We offer special inducements in quarter and half section tracks close in to actual settlers. We have some on easy payments. Hereford is in the shallow water belt. Write us for particulars. Address BASKIN LAND COMPANY Hereford, TEXAS

The Secret of Youth

Do you ever wonder how you can remain young, or why other women older than you, look younger than you do? The secret can be put in a few words: "Preserve your health, and you will preserve your youth." By "health" we mean not alone physical health, but nerve health, as, sometimes, magnificently strong-looking women are nervous wrecks. But whether you are weak physically or nervously, you need a tonic, and the best tonic for you is Cardui. It builds strength for the physical and nervous systems. It helps put flesh on your bones and vitality into your nerves.

Take CARDUI

The Woman's Tonic

"My mother," writes Mrs. Z. L. Adcock, of Smithville, Tenn., "is 44 years old and is passing through the change of life. She was irregular and bloated and suffered terribly. My father stepped over to the store and got her a bottle of Cardui, which she took according to directions and now she is up, able to do her housework and says she feels like a new woman." Try Cardui in your own case.

Write to: Ladies' Advisory Dept., Chattanooga Medicine Co., Chattanooga, Tenn., for Special Instructions, and 44-page book, "Home Treatment for Women," sent free.



THE NEW LINE

Sweetwater, Ft. Worth, Dallas, Galveston, Houston and all eastern and south Texas points, via

COLEMAN CUT-OFF

Through Lubbock and Sweetwater. Leaves Amarillo 9:05 A. M. daily. Watch for our new through service between Galveston and the Pacific Coast via Amarillo. Ask for particulars.

A. G. COX, Agent.

THE BRAND IS ONE DOLLAR PER YEAR—SUBSCRIBE NOW

UP-TO-DATE LIVERY and SALE BARN

When you want a good drive or an up-to-date rig call at our Barn. We have spent a great deal of time and money lately improving and enlarging our premises. We have one of the best barns in West Texas and can give you the best accommodations in any line of livery service. We guarantee courteous and fair treatment to all. Phone 249.

A. L. SHERK HEREFORD, TEXAS

P. R. Purcell & Sons Livery, Feed and Sale Stables

GOOD SADDLERS GENTLE DRIVERS

Special Conveniences for Drummers

HEREFORD TEXAS

The Patronage of the General Public is Cordially Solicited.

The Marlin Model 20 REPEATING RIFLE

You can buy no better gun for target work and all small game up to 200 yards.

Without change of mechanism it handles 22 short, long or long-rifle cartridges perfectly. The deep Ballard rifling develops maximum power and accuracy and adds years to the life of rifles.

The solid top in protection from defective cartridges prevents powder and brass from being blown back. The side ejection never lets ejected shells soil your hand and allows quick, accurate repeat shots. With simple tubular construction, removable action parts, and parts of any 22—in the quickest and easiest to check. A great vacation rifle. Ask any gun dealer.

The 126 page Marlin catalog will help you decide what rifle best suits your individual desires. Send 3 stamps for it today.

The Marlin Firearms Co.
42 Willow Street New Haven, Conn.

The Brand \$1 Per Year

SHORTAGE \$1000 SANFORD'S BOOKS

Auditing Committee Finishes Work On Wednesday—Report Shortage of \$518 for 1910—Further Steps are Unknown.

The auditing committee, composed of R. A. Terrill and C. N. Harrison, who were appointed last week by the county commissioners' court to investigate the books of R. H. Sanford, sheriff and tax collector, made their final report to the court Wednesday, showing that Mr. Sanford owed the county \$1000.99. The committee has written the state officials regarding the tax collector's standing, but no reply has been received. It is thought, however, that Mr. Sanford's account with the state had been paid in full.

Mr. Terrill and Mr. Harrison checked the financial ledger very carefully, and counted every receipt which had been issued by the tax collector. They found that for the year 1909 there was due the county \$518.46 and for 1910 there was due \$482.53, making a total of \$1,000.99. The greater part of the 1909 balance, however, was due to mistakes in the books which had not been found by the county commissioners when they checked up for the year. When seen Wednesday as to what steps the commissioners would take in the case, Judge W. D. Scott was unable to say. He replied that the county would not ask the bondsmen to make good the \$1000 until conditions were further looked into. The matter will not be taken up this session by the court but will be held over for further developments.

The county officials do not consider that Mr. Sanford took his life on account of this shortage in his books, as over \$500 was found by the committee upon their investigation. Other matters of more importance must have been bothering Mr. Sanford at the time.—Randall County News.

NATURE'S WARNING.

Hereford People Must Recognize and Heed It.

Kidney ills come quietly—mysteriously. But nature always warns you. Notice the kidney secretions. See if the color is unhealthy—If there are settlements and sediment.

Passages frequent, scanty, painful.

It's time then to use Doan's Kidney Pills.

To ward off Bright's disease or dropsy.

Doan's have done great work in Hereford.

R. A. Daniel, 30 Roosevelt Ave., Hereford, Texas, says: "Doan's Kidney Pills have been used in our family for backache and disordered kidneys and have brought great relief. I got a supply of this remedy a short time ago at Woodburn & Son's Drug Store and it was taken with the most satisfactory results. There is no question about Doan's Kidney Pills being an effective kidney medicine and I feel that I have the right to endorse them."

Remember the name—Doan's. For sale by all dealers. Price 50 cents. Foster-Milburn Co., Buffalo, New York, sole agents for the United States.—and take no other.

Rev. Hussey was a very interesting Temperance speaker here Sunday. Alfred Stanley and family spent Saturday night and Sunday with relatives and was accompanied

by Mrs. Ed. Stanley.

Mrs. Alex Lowry spent Saturday with Mrs. Joe Stagne.

Jim Linsey and family were Sunday guests of Ed. Hamond and family.

The young people were entertained at the home of Mr. Moore Monday evening with an ice cream supper.

The Fourth of July was spent very quietly in this vicinity.

Several from here spent Monday at Dimmitt and attended the ball game.

J. W. Beatty and family spent Sunday with Joe Stagne and family.

Miss Clemmie Sanders and Olen Dendy spent a few days with friends near Tullia.

Jim Sanders and Miss Leta Satterwhite of near Tullia were married at Dimmitt Sunday at 5 p. m. Best wishes of their friends go with them.

Joe Stagne and family spent Monday with W. B. Green and family.

WANT ADS

MISCELLANEOUS WANTS

LOST—One pair gold rimmed spectacles. Finder return to A. P. Murchison. 1t

WORK WANTED—A girl of 19 wants work. Address, Kate McLean, Bovina, Texas. 1tp

FOR SALE—A high class jersey milch cow. Tip top in every respect. P. O. Box 572, or phone 56. 22-2t

FOR SALE—Full blooded, short horn, 3 year old, Durham bull, at my place 1 1/2 miles north. B. F. Fulkerson. 20-4tp

FIRE INSURANCE is so cheap now that it is in the reach of everyone. Better let me insure your home. R. E. Cook. 10tf

WANTED TO SELL—Furniture and fixtures of the Arcadian Cafe. Best patronage in the city. Making money every day, must make change on account of health. It takes the cash to handle this. Address C. H. Baker, Hereford, Texas.

FOR SALE—One Fairbanks Morse Gasoline Engine, 25 horse power, brand new, never been unpacked. Will take \$500.00 for this engine. F. O. B., Erick, Okla. Complete. First State Bank, Erick, Okla. 20-3tp

WANTED—Your shoe repairing at Norton-Powell on Saddle Co. 33tf

FOR SALE—15 nice 60 pound shoats, 14 nice pigs and 2 brood sows. 1t

FOR TRADE—10 acres of land, one good five room dwelling and barn, 2 acres in grapes, 2 acres in orchard, 3 acres in alfalfa, one 4 inch well, plenty of water to irrigate 5 acres, big reservoir to hold water. This will make any family a good living. Will trade for land 5 to 10 miles of Hereford. See H. H. Hawkins. 20tf

Professional and Business Cards

WM. M. KNIGHT JRO. P. SLATON
KNIGHT & SLATON
ATTORNEYS
First National Bank Bldg
Hereford, Texas.

Geo. W. Barcus Jas. C. North
BARCUS & NORTH
Attorneys at Law
Hereford, Texas
Office in First State Bank building

F. T. ROLOSON
Attorney at Law
Miller-Walker Building
HEREFORD, TEXAS

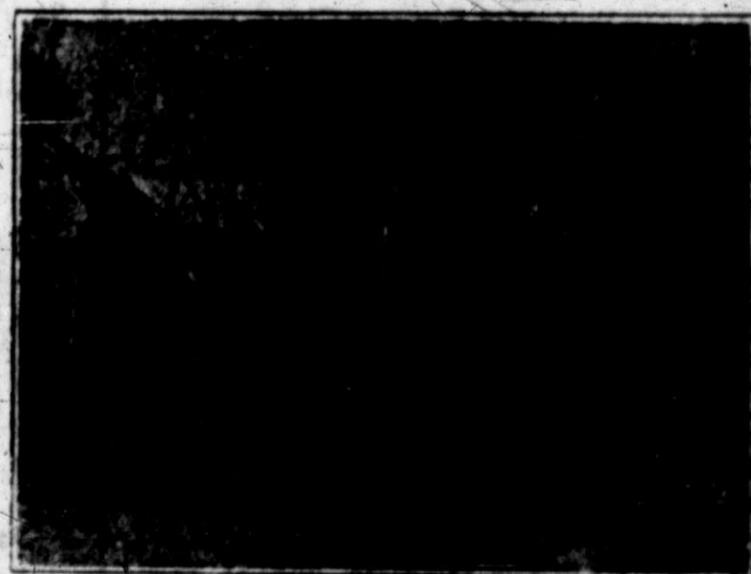
HILLCREST FARM
"TURKEY RED WHEAT"
L. GOUGH
HEREFORD, TEXAS

A. P. Murchison J. S. Jones
MURCHISON & JONES
Real Estate and Live Stock
Hereford, Texas

G. M. SUGGS A. M. JONES
SUGGS & JONES
ABSTRACTERS
Complete Abstracts of Title to Deaf Smith County Lands.
HEREFORD, TEXAS

C. G. WITHERSPOON
COUNSELLOR AT LAW
Lands rendered and taxes paid for non-residents.
HEREFORD, TEXAS

DR. U. T. MILLER
OF CANYON
WILL PRACTICE IN HEREFORD
ON
TUESDAYS AND FRIDAYS



Shipping Trees by the Carload
HEREFORD NURSERY
L. P. LANDRUM, PROPRIETOR

Building Material!

We handle ALL KINDS of Building Material usually carried in a first-class Lumber Yard. Planing Mill in connection. Let us figure on your next bill of lumber, etc. No matter how small or how large we will make it to your interest.

T. M. Palmer Lumber Co.

BIG MID-SUMMER CLEARANCE SALE

BEGINS SATURDAY, JULY EIGHTH AND CONTINUES FOR TWO WEEKS--Offers Unrivalled Opportunities For Buying

THIS is house-cleaning season with us, and we expect you to help us when you take into consideration the remarkable low prices we are going to make you on clean, fresh, dependable merchandise--all being goods that you need now but which we need to clear out and get the CASH instead. You will find nothing but bargains in our store during our Big Mid-Summer Clearance Sale--bargains everywhere, on the counters, in the shelves, from front to back. Goods that you need and that we want you to have. We will make it a Clearance Sale in fact as well as in name. The prices on our goods are already low and with the reductions we are making will more than equal many sales advertising fifty per cent reductions. You will find a lesson of economy in each and everyone of our Big Mid-Summer Clearance Sale Offers. Every item offered means so much hard cash saved to those who avail themselves of the opportunity. Our Clearance Sales have always been successful in the past but we are going to make this one the biggest and best that we have ever had. The few prices quoted below will convince you of the genuineness of the bargains. They represent only a small portion of the many we have to offer you.

The Sale Lasts Two Weeks but It Will Be Better to Come Early The Prices Considered

Men's and Young Men's Clothing.

We have one of the best selected lines of clothing in West Texas. Carrying such reliable lines as the famous Schloss and the A. B. Kirschbaum Co's. goods. Better clothing cannot be bought, there are few lines that compare. During this big Mid-Summer Clearance Sale our clothing goes at a TWENTY FIVE PER CENT DISCOUNT. Ordinarily this will mean a fifty per cent saving as compared with some sales.

\$25.00 Schloss Bros. Men's Suits Mid-Summer Clearance Sale Price	\$17.00
\$22.50 Schloss Bros. Men's Suits Mid-Summer Clearance Sale Price	\$16.00
\$20.00 Schloss Bros. and Kirschbaum Men's Suits Mid-Summer Clearance Sale Price	\$15.00
\$15.00 High Grade Men's Suits Mid-Summer Clearance Sale Price	\$11.00
\$12.00 Good Men's Suits Mid-Summer Sale Price	\$8.00
\$10.00 Good Men's Suits, Mid-Summer Sale Price	\$6.75

MEN'S ODD PANTS

Our stock of Men's Odd Pants is large and you are sure to be able to make a selection that will suit you. During our Mid-Summer Clearance Sale they go at a TWENTY-FIVE PER CENT DISCOUNT. The prices range from \$7.00 down as low as \$1.25.

LADIES SHIRT WAISTS

Big lot of Ladies Shirt Waists, all this season's goods that range in prices from \$1.25 to \$2.00, your choice for \$1.00.

LADIES' WHITE WASH DRESSES

We have a handsome line of Ladies' White Wash Dresses that we are going to place on the market during our Mid-Summer Clearance Sale at TWENTY-FIVE PER CENT DISCOUNT.

BOYS' CLOTHING and KNEE PANTS

There is no doubt but what boys are hard on clothes, that is most boys are--the prices we will give you during the Mid-Summer Clearance Sale will do you heart good, and then the quality of the goods are such as they will last just a little longer than the inferior kind. Any Boy's Suit or Knee Pant goes at TWENTY-FIVE PER CENT DISCOUNT. Price ranges from \$2.00 to \$9.00 in Boys Suits, and in Knee Pants from 60c to \$1.50.

MEN AND BOY'S HATS,

TWENTY PER CENT OFF

We handle the reliable Kingsbury Line of Men and Boy's Hats. Durability and Elegance combined. During the Mid-Summer Clearance Sale at 20 per cent off. And on the well known Seton Hats we are offering the same discount.

Remember! 20 Per Cent Discount

Ladies Dress Goods

We are going to make you prices on Dress Goods that will astonish you. Our line is complete and the patterns handsome and up-to-the minute. Our line of Wool Dress Goods is the largest in the city. The variety of selections we will offer you is unsurpassed. In this department we are going to make you the remarkable offer of THIRTY PER CENT OFF during our Mid-Summer Clearance Sale. As for instance:

60c Wool Suiting Mid-Summer Clearance Sale Price	.42c
50c Cotton Suiting Mid-Summer Clearance Sale Price	37½c
25c Cotton Suiting Mid-Summer Clearance Sale Price	.20c
35c Famous Flaxon Cloth Mid-Summer Clearance Sale Price	.25c
20c Famous Flaxon Cloth Mid-Summer Clearance Sale Price	.16c
10c Linen Batiste Mid-Summer Clearance Sale Price	.6½c

Linen's and Lawns

Linen, Lawns, White Goods of all Descriptions, other suitings go at the same proportion--it's an opportunity you can't afford to miss. Remember it's TWENTY-FIVE TO THIRTY PER CENT DISCOUNT.

25 to 30 Per Cent Discount

American Beauty Corsets
TWENTY PER CENT DISCOUNT

Ladies' Skirts
AT TWENTY PER CENT DISCOUNT

Lace Curtains
AT TWENTY FIVE PER CENT DISCOUNT

Seven Spools U. T. D. Thread for 25c

Men and Boy's Underwear

Underwear is one of our strongest lines. We handle it piece suits and union suits, full length and knee length, etc.

\$1.25 Union Suit, Mid-Summer Clearance Sale Price	\$1.00
\$1.00 Union Suit, Mid-Summer Clearance Sale Price	80c
35c Under Shirts and Drawers, Mid-Summer Clearance Sale Price	25c
60c Boy's Union Suit, Mid-Summer Clearance Sale Price	45c
40c Boy's Union Suit, Mid-Summer Clearance Sale Price	25c

Big Lot Suit Cases.

\$6.00 All leather Suit Case, Mid-Summer Clearance Sale Price	\$5.00
\$2.50 Good Serviceable Suit Case, Mid-Summer Clearance Sale Price	\$1.75
\$1.50 Medium Grade Suit Case, Mid-Summer Clearance Sale Price	\$1.00

Complete Line Jewelry.

We have a large and complete line of fashionable jewelry and can therefore offer you a wide variety of selections. During our Big Mid-Summer Clearance Sale we offer you Jewelry at TWENTY-FIVE Per cent discount.

Handsome Line Ladies' Belts

go at TWENTY-FIVE PER CENT Discount

Ladies' Men's, Boys, Children's Shoes

The stock is large and we want to clear them out during this Mid-Summer Clearance Sale. We can give you a fit and suit the taste of the most fastidious buyer. The discount will be 20 per cent on the entire stock.

\$3.50 Ladies' Patent Oxford, Mid-Summer Clearance Price	\$2.75
\$1.50 Ladies' White Canvas, Oxford, Mid-Summer Clearance Price	\$1.20
\$5.00 Men's Oxford, Mid-Summer Clearance Price	\$4.00
\$1.50 Men's White Canvas Oxfords, Mid-Summer Clearance Price	\$1.20

Staples

35c 10-4 Bleached Sheeting, Mid-Summer Clearance Price	27½c
30c 9-4 Bleached Sheeting, Mid-Summer Clearance Price	25c
15c Cambric, Mid-Summer Clearance Price	25c
12½c Muslin, Mid-Summer Clearance Price	10c
10c Muslin, Mid-Summer Clearance Price	7½c
8 1-3c Muslin, Mid-Summer Clearance Price	6c

Notions

5 Papers Pins, Mid-Summer Clearance Price	.05c
3 Papers 5c Safety Pins, Mid-Summer Clearance Price	.05c
1 Box Black Mourning Pins, Mid-Summer Clearance Price	.01c
1 Bunch Hair Pins, Mid-Summer Clearance Price	.01c
25c can Mennen's Talcum Powder, Mid-Summer Clearance Price	.15c
2 Papers 5c Hooks and Eyes, Mid-Summer Clearance Price	.05c
5c Pearl Buttons, Mid-Summer Clearance Price	.02c
1 Dozen Lead Pencils, Mid-Summer Clearance Price	.10c

Table Linens

\$1.25 Table Linen, all linen, Mid-Summer Clearance Price	\$1.00
75c Mercerized White Table Linen Mid-Summer Clearance Price	.50c
60c Mercerized White Table Linen Mid-Summer Clearance Price	.40c

Other Table Linens go at the same proportion.

Embroideries and Laces

We have an exceptionally well selected stock of Embroideries and Laces--more than we need for this time of the year. Mid-Summer Clearance Sale Price will be Twenty-Five Per Cent Off the regular price.

Silk Dress Goods

It would be hard to surpass our line of Silk Dress Goods any where the stock being large and including the latest patterns. There being so many different grades for want of space we are unable to quote prices, but we can assure you the reduction will be a great one. Come and see them.

There are scores of other bargains we would like to tell you about but space does not permit. All we ask is that you come to our store and see for yourself the many bargains we have to offer you.

Remember this remarkable offering of bargains begins Saturday, July 8th and lasts for only two weeks. Do not wait until the last days, but come early and get your choice for the prices we have put on the goods will surely move them. It will pay you to shop at this sale though you make only a small purchase. Big Price Reductions in Every Department.

HEREFORD, TEXAS

D. R. CASS & SON

Opera House Building