

The Hereford Brand

Vol. 11

HEREFORD, TEXAS, JUNE 30, 1911

No. 21

Let Every Man Pull For The Common Welfare Thru The Commercial Club

NEW PUBLICITY ERA FOR HEREFORD

Commercial Club is Reorganized Monday Afternoon—President Elected and Seven Directors.

Hereford is again in the saddle ready to start on a new publicity campaign. In the days past, thru the efforts of its splendid commercial organization, the fame of Hereford and the Hereford country was spread far and near, and the benefits that accrued therefrom is undisputed, and it will be the constant endeavors of the members of the new organization to surpass in good results if possible those of the old.

After two meetings, in which much preliminary work was done, the reorganization of the club was effected at a meeting Monday afternoon of the citizens in the county court room. The meeting being presided over by L. Baskin, temporary chairman, and D. F. Ashbrook acting as temporary secretary.

At a former meeting chairman Baskin had been instructed to appoint a committee of five, who were in turn to select sixteen men, eight of whom would be selected to act as directors of the new organization. These sixteen names were acted on at the Monday afternoon meeting, and the result of the ballot was the election of the following men as directors: A. J. Lipcomb, F. H. Oberthier, W. H. Ray, T. E. Shirley, L. Baskin, Homer Wilkinson and C. W. Warren.

A motion by Geo. W. Barcus to amend that portion of the constitution that empowered the board of directors to elect the president and secretary to read that the president and secretary be elected by direct vote of the club was carried. The result being that the name of W. H. Ray was placed in nomination for the presidency and carried unanimously. The action as to the selection of a secretary was left until the regular meeting night, next Tuesday. The majority of the members, feeling that as no one had volunteered to fill the place, and that as the usefulness of the club depended to a great extent upon the ability and long-headedness of the secretary, it would be best to give the matter some serious thought.

A portion of the constitution relating to the yearly dues will also be amended at the regular meeting. In fact, in a sense, there will be no yearly dues, each member subscribing per month whatever amount he feels able to pay.

The finance committee was to have made a report at this meeting, but asked that their report be left until the regular meeting. The subscriptions have started off very encouragingly though, and it is expected that they will have quite a handsome sum to report.

W. H. Ray, the gentleman elected to the presidency, needs no introduction to our people as a public spirited man, at all times interested in what is best for Hereford and Hereford's up-building. A popular, well liked man, Mr. Ray is a conservative and able business man, and at the same time an orator of no mean ability.

The board of directors chosen are all influential men, and chosen from sixteen of the best citizens of Hereford, they make a board that would be hard to beat in any man's country. The affairs of the club in their hands and under their watchful guidance is sure to prosper if backed up by the membership as they should be.

The organization of the club was effected only through strenuous and constant efforts. Up and on its feet now the club should have no divisions, but every citizen should become a member and every member should pull with every other member to the welfare of the club. The dues will be in monthly installments, and

whether the amount be large or small the club wants you for a member, not only in name but in action. To be there each and every meeting, and give your expression as to what is best for the community at large. On some question your idea may be the very one that is lacking.

The next meeting is Tuesday night, July 4th. Celebrate the day by attending that meeting. Come with love in your heart toward all your fellow citizens. Join the Commercial Club if it is only to the extent of 25c per month in money, but in loyalty to the institution, pulling together, and good earnest work, make yourself invaluable.

Wool Coming in Fast.

Since the organization of the Panhandle Wool Growers' Association at this place something over a week ago wool has been coming in rapidly. According to warehouse superintendent Hawkins, the amount received to date will reach about 88,000 pounds. The wool is all showing to be extra good quality and shearing more to the head than was expected. Mr. Hawkins believes that the amount of wool received at Hereford this year will reach at least a half million pounds.

He states that the Association expects the wool buyers to be here from the fifth to the tenth of July, and that all who can would do well to have their wool in by that time if possible, so that the buyers may appraise and inspect it.

Texas Industrial Notes.

Childress county is preparing to enter a campaign for good roads.

Brenham is endeavoring to hold an election for the issuing of \$300,000 for building good roads in Washington county.

A good roads club has been organized at Franklin for the purpose of building the Robertson county link of the Red River to the Gulf Highway.

With the completion of the Houston ship channel, Houston will become the outlet for the grain producing states. The port of Houston is from 300 to 500 miles nearer the center of production than any other port on the Gulf, Atlantic or Pacific seaboard.

Dayton, Texas, which has only been incorporated two years has just spent \$10,000 for a school building, \$110,000 on Rice canals, \$85,000 on drainage and have just voted \$275,000 for good roads.

A new Oil Mill Company has been organized at Hubbard City with a capital stock of \$30,000. The plant will be erected and operated at once.

The Magnolia Petroleum Company will establish a plant at Paris for the distribution of its products. A location has been secured on the Texas Midland right of way north of the Gulf Refining Company's plant and the work of constructing the buildings will begin at once.

The Alvin Ice Company has let the contract to a Houston firm for the boring of an eight inch artesian well. Work is to begin at once and will be finished by July 10th.

Coleman is to have of the heaviest single spring clips in many years. It is estimated that the clip will run to something near 300,000 pounds.

Orange is to have a chair factory with a capacity for turning out 600 chairs daily.

The largest deal known to the Yellow Pine Lumber trade in many years has been consummated at Houston in which J. L. Thompson disposed of timber to a Kansas City party valued at \$600,000.

The bond issue for \$150,000 for deep water at Orange carried by a large majority.

The contract has been signed for the extension of the Frisco Railroad from Brady to Mason. Mason gave a bonus of \$40,000 right of way, depot grounds and 200 acres of land.

Mrs. Estelle Tucker, who has been visiting her friend, Miss Mary McClure, at Oklahoma City, returned Tuesday after something like a month's stay.

MORE CULTIVATION LARGER CROPS

H. M. Bainer, Agricultural Demonstrator for Santa Fe Gives Some Good Ideas on Crop Cultivation.

Did you ever stop to consider why we cultivate our crops? Some one will say, "Yes, to kill weeds," another will say, "To break the crusts." These are very good answers, but there is more to good cultivation than has been said.

To be certain, when we cultivate to break crusts, we are putting the soil in condition to hold the moisture, which is very important. The most of us agree that we should cultivate, at least, as often as the weeds show up or as crusts begin to form.

Again, many of us have formed opinions that two or three cultivations, including one or two harrowings, is enough and that when they have done this much the crop is ready to "lay-by." This, as a rule, is a poor proposition, our crops need, at least, five cultivations and often more, especially if we count one harrowing as equal to one cultivation.

Some one will ask, "Would you recommend to cultivate a crop when there are no weeds or crusts?" The answer is, "Yes, especially when it has been several days since the crop was worked."

We must remember that cultivation makes plant food available in addition to killing weeds and breaking crusts. The plant food is not available in our soil at planting time, in sufficient quantity to mature a maximum crop without considerable cultivation during the growing season. Plant food is manufactured in our soils in the presence of good cultivation in connection with moisture, heat, sunlight and good soil ventilation.

It is as important to look after the food of our plants during the growing season as it is to properly feed a bunch of fattening hogs. Many of our poor crop yields can be traced directly to plant starvation.

It is not advisable to stop cultivating a crop as soon as it gets too large to straddle with the two-horse cultivator. The surface should be kept loose during the entire growing period. This can be done by using a one-horse cultivator or harrow between the rows or by dragging anything that will loosen the surface. This late cultivation should be shallow so as not to disturb the roots.

Two or three times cultivating between the rows, after the ordinary "laying-by" time, will often increase the crop yield one third or more.

H. M. BAINER,
Agriculture Demonstrator
Santa Fe Ry. Co.
Amarillo, Texas.

Irrigation.

The Hereford Water Carnival is past and the progressive citizens of that place have demonstrated the fact that there is plenty of water under the surface of the ground sufficient to cause crops of all kinds to grow and yield a bountiful harvest.

Now, right here at Friona the same quantity of water lies beneath the surface of the ground, the only difference is we have to go a little deeper for it. The managers of the McDonald well say that sufficient water can be pumped to the surface for 98c to cover an acre of ground one foot deep. It would probably cost about four times that amount to pump the same quantity of water to the surface here as it does in the shallow water belt. But the difference between a good crop or no crop at all would amply pay the extra expense.—Friona Sentinel

Jack Cardwell left on the noon train Saturday for California. He will accompany a party from that place for a few days' riding trip on the Palo Duro Canyon

Pro Talk at Courthouse.

We are requested to announce that Rev. Austin B. Crouch, of the Gaston Ave. Baptist Church, Dallas, will deliver a talk on Prohibition in the district court room of the court house, Sunday afternoon at 4 o'clock. Mr. Crouch has been conducting the revival meeting at the Baptist church the past two weeks and needs no introduction to our citizens. He is a strong, forceful speaker, and whichever side of the question your beliefs may now rest you should hear the message he has to deliver Sunday afternoon. If you are a prohibitionist he will make you a stronger one, and if an anti he will earnestly endeavor to show you the error of your ways.

Frio Items.

Rev. Hussey will deliver a temperance lecture here Sunday at 4 p. m. All are urged to attend.

W. B. Green and family, Ed. Stanley and family, J. W. Beatty and family and Miss Clemmie Sanders attended children's exercise at Summerfield Sunday.

Orrin Camp of Pecos City returned to his home Saturday after a pleasant visit at the home of W. B. Green.

The thing that is most needed in this vicinity is a good soaking rain. All crops needing it.

A little daughter was born to Grover Sanders and wife June 13. It was only permitted to stay with them but a few hours, but long enough to win the love of those around it. We extend sympathy to the bereaved parents.

Mrs. Maggie Stanley is spending a few days at Amarillo.

Mesdames Chancey Tice and J. W. Beatty were shopping at Hereford Wednesday.

Jim and Borrie Stanley returned to Amarillo Sunday after a short stay with some folks.

The many friends of Lee Carter will regret to learn that he has resigned his position with the Kemp Lumber Co., at this place. Mr. Carter feels that for the present he needs a rest from office work and some strenuous out-door exercise. The first of the month he will leave for Portales, N. M., where he will rusticate on the farm of his father, C. L. Carter, Sr., for some two or three months. After which time he will travel to various points in the U. S. Mr. Carter has made many friends in Hereford both in a business and social way, and their well wishes will accompany him in whatever portion of the globe he may decide to pitch his tent permanently.

Rain at Tahoka.

Tahoka, Tex., June 27.—About one inch of rain fell at Tahoka and the southern part of Lynn county, yesterday evening. The rain north of here was slight. There was some hail but not enough to damage fruit or crops.—Amarillo Daily News.

Silverton Will Celebrate.

Silverton, Texas, June 22.—Silverton and all of Briscoe county will hold their annual barbecue and Old Settlers' Reunion on July 13 and 14. The largest crowds ever assembled in the county are expected and the people are making preparation to entertain them in the usual, big Panhandle style. There will be lots of amusement and everybody is invited to remember the dates, come over and spend the two days with the good people of Briscoe county and this part of the Plains country. There will be speaking, base ball and the usual good time generally.

Texas R. R. posts at Witherspoon Harrison. 21tf

Telephone 281

When you need pure, rich cream make ice cream. Will make delivery at any time. Fresh milk and butter always ready for you. Give a call. The College Dairy.

EIGHTY BUSHELS OATS TO ACRE

North Well on McDonald Irrigated Farms Will Now Pump 1200 Gallons Per Minute.

D. L. McDonald of the McDonald Irrigated Farms stated to a Brand reporter this week that the oats which they put the water on and which they are now busy cutting will make eighty bushels to the acre. That's some oats and shows what irrigation will do in the Hereford country. They are also busy cutting some of the wheat, some of which will make forty bushels to the acre.

The cotton is in fine shape, and they are busy thinning the acreage devoted to sugar beets, and irrigating both cotton and sugar beets.

The north well on the farms has been undergoing a working over the past week or so. Besides putting in a new screen several minor improvements have been made. With a twenty-five horse power engine this well pumped 460 gallons per minute. Mr. McDonald states that the well is now good for 1200 gallons per minute with the regular 40 horse-power engine with which the wells are equipped.

Big Celebration at Midland.

Midland, on the Texas & Pacific, is to celebrate the reviving business conditions of the whole west by holding a fourth of July celebration such as the South Plains have never planned before.

The Midland people themselves own one hundred automobiles, and are offering silver loving cups and gold medals for the most handsomely decorated cars in the two mile parade to be held in the forenoon, with similar prizes for carriages, floats and horse-back riders. A polo game by Midland's team, which holds many championship cups, will be a feature of the proceedings, while a touch of the old west will be seen in the "cigar-race" by the cowboys.

For the representatives of the newer element a two days' tennis tournament, again with silver loving cups as prizes, is to be participated in by the foremost Western players, and a big free barbecue at noon.

One who knows the West and East alike, Will L. Sargent of the T. & P., will welcome the visitors in the address of the day, and the evening will be given over to a reception and ball in the quarters of the Midland Club, together with skating, bowling and whatever can contribute to the enjoyment of the visitors.

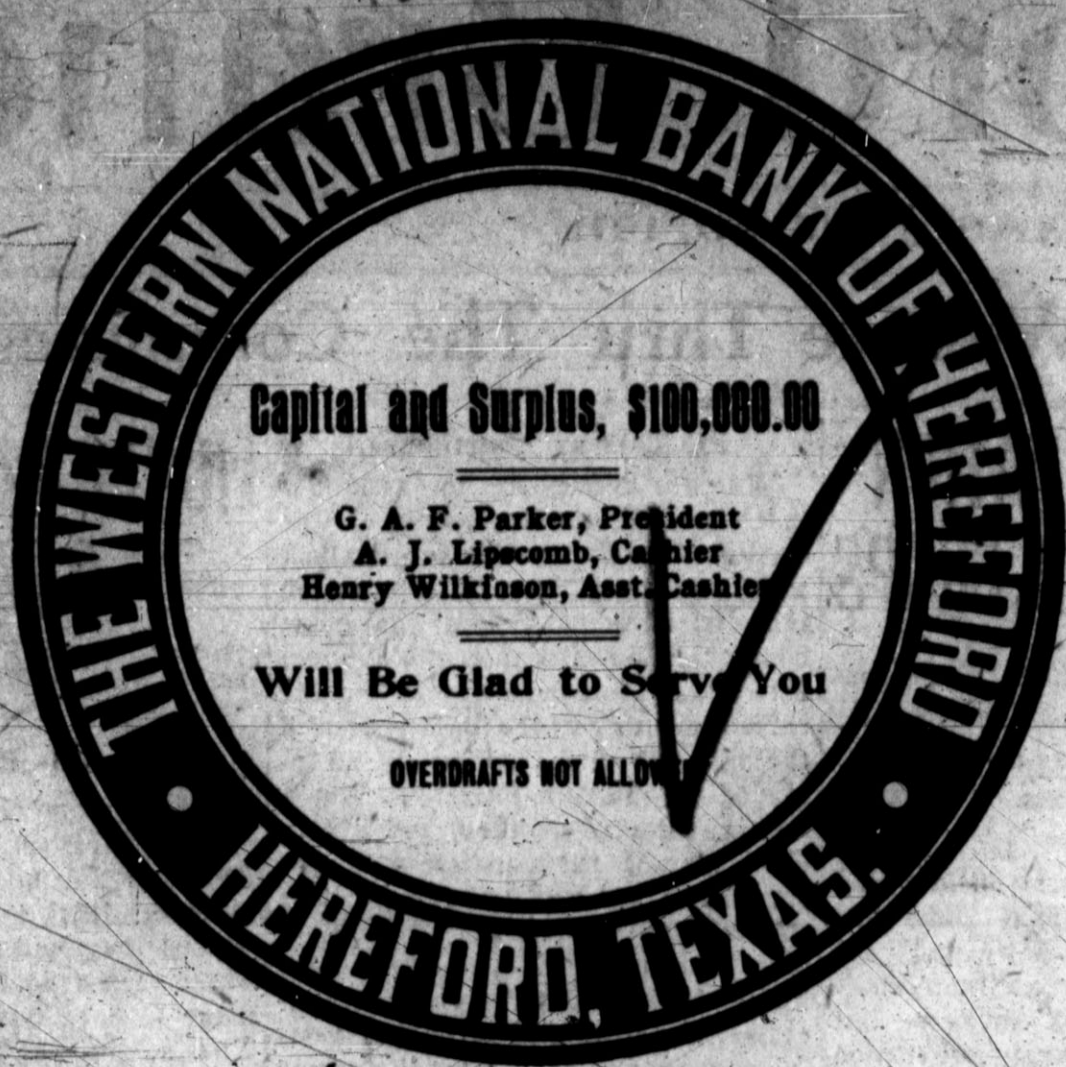
The T. & P. has recognized the importance of the attraction by offering return rates of one and one fifth fare throughout its line from Ft. Worth to El Paso.

Henry Zwick of Binger, Ind., is down looking over the Hereford country this week. He is a firm believer in the future of the Hereford country and says that it is bound to come. Mr. Zwick owns land at the German colony some 40 miles west of here. He states that the crop prospects in that part of the county are fine, and that much stuff will be raised even without more rain.

Will Picnic the Fourth.

The entire Methodist Sunday school will enjoy a full day's picnic on the fourth of July. Extensive preparations are being made for the outing and an entirely good time is expected by all who are so fortunate as to attend.

C. A. Skelton, who has been identified with the Kemp Lumber Co., at Texico, arrived from that place last Friday to succeed Mr. Carter as manager of the company's yard at this place. Mr. Skelton comes highly recommended and the Brand wishes to see him and the leaves of friends that



I'll meet you at the Corner Drug Store.

If you have anything that you wish to dispose of advertise it in the Brand Liners and sell it.

Happiest Girl in Lincoln.

A Lincoln, Neb., girl writes, "I had been ailing for some time with chronic constipation and stomach trouble. I began taking Chamberlain's Stomach and Liver Tablets and in three days I was able to be up and got better right along. I am the proudest girl in Lincoln to find such a good medicine." For sale by all dealers.

Arnold in Grain Business.

B. S. Arnold has purchased a half interest with Will O'Brien in the grain, coal and feed business, which Mr. O'Brien recently purchased from J. F. Collup. These gentlemen have as manager of the new concern, A. P. Murchinson, well known to all our citizens as a thorough and competent business man. The new concern will be known as the O'Brien-Arnold Coal & Grain Co.

Beats Railroad.

A new family for Hereford have just made a 1200 mile trip at the small expense of \$29.60. D. B. Zimmerman and wife and three children, plus two hundred pounds of baggage, have arrived in Hereford to make their home. From Crawfordsville, Ind., they made the trip in a Ford touring car, at the small expense of \$29.60, not including their board on the journey. Mr. Zimmerman has leased the Sewell property on 25-Mile avenue and the family will make their home in Hereford for at least one year.

Summerfield Sayings.

The population of Summerfield received 600 per cent last week by the Santa Fe railroad locating a large company of men here engaged in ballasting the track.

Mrs. Jessie McMinn and children started overland the first of the week for Childress, Texas.

W. B. Davis went down below Dimmitt with his harvester to help in heading wheat and oats.

Mr. Cooke of Texico called in Summerfield Thursday on business.

A. A. Davis made a business trip to Amarillo Wednesday returning on Thursday.

J. E. Clifton has been on the sick list for the past week.

Mr. Hudson returned Wednesday from his trip to the "breaks" west of Amarillo. He brought back 3 bushels of wild plums.

Several pluming parties leave this week for the hills.

It is singular, but nevertheless invariable, the fact that when a party has left this country, soul and body, vowing never to return, that he has come here either as a mechanic or professional man, to try his hand at farming, not having any root of himself, the vicissitudes of country life proves to much for them and they give up in despair when success would have been theirs had they only had grit enough to stick on.

Cotton Blossoms the Fourth.

Uncle Joe Syper was a caller at The Brand Tuesday and he reported plenty of squares on his cotton. Uncle Joe says the patch looks as "healthy as a south Texas nigger fed on greasy bacon" and that he expects to celebrate the fourth with a field full of blooms.

Walter Orr from Denton, Texas, has been here for some time on a visit to his father, E. B. Orr, left Wednesday.

Carl Freeman of Gainesville, Texas, who has been here on a visit some time to his brother, E. O. Freeman, returned home Sunday.

Have You Seen Our New Loose Land Lister?

It is a new member of the Famous JOHN DEERE FAMILY of Implements
Come in and let us show it to you

Garrison Brothers
Make Our Store Your Headquarters

OLD STORIES

that are facts never wear out. Among them must be listed the one about "Niggerhead" Coal being best. We've been saying this for 4 years and are backed up in the bold assertion by our many customers who will accept no other.

We have the most complete stock of Grain, Hay and Field Seed in Hereford. Come to see us South of Passenger Depot.

WITHERSPOON & HARRISON
TELEPHONE NO. 76

STANDARD GROCERIES



are always sold on a very close margin of profit.

You can always count on buying your Sugar, Flour, Butter, Eggs, etc., here at the lowest market rates.

Our Fancy Groceries

are sold on an equally low basis. You can get the finest things to eat here at prices you usually pay for those of ordinary grade.

CARDWELL BROTHERS

Telephone Number Fifty

The Brand will have a fine lot of Calendars in a few weeks from which the merchants and banks may make their selections for 1912. The prices will be right. There is no use to be in a hurry about buying.

Our Altitude.

Hereford	3750 feet
Amarillo	3676 feet
Wildorado	3887 feet
Vega	3986 feet
Alamoosa	4000 feet
Adrian	3998 feet
Cap Rock	4127 feet

Don't Get Caught

on the creek without plenty of fishing tackle. We have a complete line such as:

Bronzed Bass Hooks, Dowagias and Spoon Hooks, 20-ft Cane Poles, Bamboo Jointed Poles, Silk and Braided Linen Lines, Perch Hooks, Etc.

Our fishing tackle has proven a success this week as common, hauling in 5 and 7 pound bass.

BETTS-CLARK, Druggists



YOUR ORDER

is what we are after, and if attentive service,

Choice Groceries

and right prices have any powers of persuasion, we stand a fair show to get it.

As we mean to stay in business a long time, you can readily understand that you will get the kind of treatment that will keep you coming to this store.

Homer Wilkinson

Phone 81

WRITE

Local and Personal

Copies of the 32-Page Special Irrigation Edition are still on sale at 10c per copy. The edition is handsomely illustrated, well printed, and full of information about the Hereford Country. It is the best advertising you can get hold of for the price. See or write, THE BRAND PUBLISHING COMPANY, Hereford, Texas.

I'll meet you at the Corner Drug Store. 28tf

John E. Ferguson returned Sunday after a business trip in Kansas.

Residence ice 1900 pounds for \$6.00. Parry Ice Co. 20-5t

Mrs. Jas. A. Hughes and children are at Floydada on a visit this week.

We have shorts. Witherspoon & Harrison. 21tf

Will O'Brien and family spent Sunday on the O'Brien ranch near Dimmitt.

Mrs. Frank Barrows of Plainview is visiting her parents, Mr. and Mrs. J. M. Boone.

Miss Nora Bette of Hereford was here this week enroute home from Georgetown. —Cherndon News.

To forget the heat meet me at the Corner Drug Store fountain. 21tf

Miss Susie Pasterson, who was here last week on a visit to Mrs. Roy Stocking, has returned home.

Mrs. S. T. Shore is in San Jon, N. M., on a ten days' visit to her mother and sister.

Albert Herbst left Saturday for Mangum, Okla., for a few days on business matters.

Mrs. Walters of Colorado, mother of W. J. Walters, is here on a visit to Mr. Walters and wife.

Chris Garrison was over at Plainview this week to attend the association meet of the hardware men.

Fletcher Rogers, who has been down at San Benito for some ten days past, is back in Hereford.

YOU'LL LIKE HEREFORD!

You need one of Parry's 1000 pound residence ice book for \$6.00. Weight guaranteed. 20-5t

We will have on track next week a car bulk corn at \$1.35 per hundred. Witherspoon & Harrison. It

Hugh Gill was in Amarillo Sunday to spend the day with his brother, Robert Gill.

Miss Lurline Boone visited at Hereford during the water carnival last week. —Texico Trumpet.

The fountain at the Corner Drug Store is a cool place to meet me. 21tf

Geo. Bippus and family and Q. Quashnack all of Carrol Lake, some 40 miles northwest of Hereford, were in town Tuesday.

Luther Coffey, a former Herefordite, but now of Erick, Okla., is here on a visit to his sister, Mrs. C. E. Smith.

We are in receipt of the information that Hon. Geo. W. Barcus will deliver a prohibition address at Dimmitt on the fourth of July.

Mrs. Lottie Robertson and daughter of Stanton are here to spend the summer with Mrs. Robertson's brother, A. P. Marchinson.

Mrs. Lee Duncan and children left Monday afternoon on an extended visit with relatives and friends in Oklahoma.

Miss Allene Robinson left Monday afternoon for Amarillo for a several weeks' visit to her sister, Mrs. Smith McLeroy.

If you want to drink good soda water, you must certainly stop in at the Corner Drug Store. 15tf

C. W. Warren returned from Plainview Tuesday where he had been to attend the hardware men's association in session at that place.

Mrs. Judge Stallings of Claude, who has been here on a visit to her old friend, Mrs. Rex Tynes, has returned home.

Mrs. S. O. Scott of McKinney, Texas, who has been here on a visit to the family of T. E. Shirley, returned home Tuesday.

Have you a building for sale suitable for a small country school house? Give all details with lowest price to Suggs & Jones. 20tf

A. L. Crawford of Canyon, Secretary of the State Normal, was a visitor in Hereford Monday and Tuesday.

Harold Coulter of Dallas, Texas, who has been in Hereford for the past nine months with his sister, Mrs. Roy Stocking, returned home Wednesday.

E. B. Black Co.
Embalmers and Funeral Directors
AT YOUR SERVICE DAY OR NIGHT
DAY PHONE 14. NIGHT PHONES 92 OR 299

Jno. T. Barrett of Salida, Colo., accompanied by his father-in-law, Jno. Haraley of Percival, Iowa, were visitors in Hereford last week. Mr. Barrett is an old time friend of our townsman, L. Haskin.

Mrs. E. W. Harrison chaperoned a fishing party on the Tierra Blanco Monday afternoon in honor of Miss Bess Ridgeway. They report a most pleasant time and plenty of fish to eat.

The Kansas City Southern Ry. is spending \$2,000,000 in terminal facilities at Port Arthur. The Texas Company and the Gulf Refining Company are also making extensive improvements.

Mrs. Geo. A. Stambaugh left last Friday for Kansas City to be with her mother, Mrs. L. A. Harris, who is to undergo an operation. Mrs. Harris, as many Hereford people will remember, used to live here.

Miss Sue Wilson, who has been away on something like a month's outing trip, returned home last Friday. While away Miss Wilson visited at Lubbock, Plainview and other Plains points.

Mrs. J. S. Poole and two children, Maude and Mattie Lee, of Valley Mills, were here last Thursday on a visit to Miss Hattie Edwards, leaving Friday morning for Clovis where Mrs. Poole goes to visit a sister.

Mayor J. H. Head is back in town after about a month's stay on his sheep ranch 13 miles northwest of Hereford. Mr. Head has just finished shearing 1100 sheep, and reports an average of 9 1/2 pounds of wool to the head.

Mr. and Mrs. Chas. Stephenson and son, Doyle, of Quanah, Texas, are here on a visit to the family of R. H. Norton. Mr. Stephenson returned home Tuesday, while Mrs. Stephenson will remain in Hereford for the summer.

E. J. Ball of Hereford was in the city Tuesday. Mr. Ball will leave in a few days with his family for Oregon where they will spend the summer. Miss Ona Robinson, of this city, will go with the family. —Randall County News.

Miss Joe Haynes attended the carnival at Hereford last week as the guest of the Misses Woodburn. She returned Monday and visited her sister, Miss Lou, at the Canyon Normal and friends at Tulla. —Brisco County Herald.

For summer diarrhoea in children always give Chamberlain's Colic, Cholera and Diarrhoea Remedy and castor oil, and a speedy cure is certain. For sale by all dealers.

Feeds the Nerves and Brain

Do you feel nearly down and out—physically and mentally—lacking in energy and ambition—can't eat half the time—don't care whether you do or not?

That's just the time you need something to stimulate that blood flow—something that is a nerve and brain food as well.

Nyal's Nutritive Hypophosphites
will do that and more, too

—it will put rich, red blood in your veins—brace up your nerves—increase your appetite—nourish the body tissues—strengthen the muscles and build up the entire system—fill you with energy—give you a buoyant step and make life worth while.

The certain result is complete restoration to health.

A large bottle for One Dollar.

Whatever a good drug store ought to have—and many things that other drug stores don't keep—you'll find here. Come to us first and you'll get what you want.

E. T. WOODBURN & SON
"THE NYAL DRUG STORE."

Jerry Burkhalter left on the afternoon train Monday for Dennison where he accepts a position in the First National Bank at that place. Jerry has been in the employ of the First National Bank here for some time and at all times proved faithful and attentive to business.

Right in your busiest season when you have the least time to spare you are most likely to take diarrhoea and lose several days' time, unless you have Chamberlain's Colic, Cholera and Diarrhoea Remedy at hand and take a dose on the first appearance of the disease. For sale by all dealers.

\$1 The Hereford Brand **\$1**
\$1.00 a Year.

Some Dry Goods News From "The Store Ahead"

We extend a special invitation to the ladies of Hereford to come in and see our new Wash Hand Bags, the newest thing out and the price ranges from 75c to \$1.50. Then there are the new Girdle Corda, something that all of you will want, and we are showing them in silver, white, pink, blue and black.

Our plain and crossbar Lin Weave, and Lons in white and colors will make the coolest of dresses for these hot days. Then you must also see those new belt pins that we have just received.

What about those Ball Bearing Barettes. Have you one? If so and it is broken we will replace it with a new one free of all charge. A good way to do business, is it not?

Last but by no means the least, we announce,

Special discount of 15 per cent on Low Quarter Shoes

And can fit any foot in ladies', men's, and children's. We handle the famous Dorothy Dood Shoes for women, the guaranteed Burt & Packard Correct shape for men, and the reliable Brown shoes for children.

Silk Sox 25c---Silk Hose 50c

Be sure to call and see our line of sox and hose—new shipment just received.

Hubbard Dry Goods & Grocery Co.
"The Store Ahead"

THOSE LARGE TRACTS

That large tract of land you want to sell has been a burden to you. I delight in them. Large tracts are my specialty. Write me about it today—whether you want to buy or whether you want to sell.

Panhandle Lands

are the best lands in the world and doubtless I have just the bargain you want. Lands in the shallow water belt and lands out. Whatever your need may be, write me about it.

ED F. CONNELL,
HEREFORD, TEXAS

Good Ice Service!

We desire to be prompt in delivering ice and you can render us material assistance by placing your order before 9 a. m. for morning delivery and 3 p. m. afternoon delivery. If you will comply with this simple request we will assure you of prompt service.

TELEPHONE NUMBER 76

Hereford Ice Co.

O. E. THOMAS
EMBALMER AND FUNERAL DIRECTOR
Night Phone 299

E. B. Black Co.
FURNITURE AND UPHOLSTERING—HEREFORD, TEXAS

HEREFORD, TEXAS
DAY PHONE
Number fourteen

"MAGIC RED MARK SALE"



Here's the Explanation of the Mystifying Magic Red Marks that Every One is Wondering and Asking About

Mysteriously, suddenly, on all sides--all around town the la the Magic Red Marks appeared. "What did they mean" has been the universal question. Here is the answer. The Magic Red Marks are the result of a great Red Mark Sale that begins at this store Saturday, July 1st and lasts thru Saturday, July 8th. This is a Sale event of unusual and extraordinary importance. It's a greater and more sweeping sacrifice than has ever been held in this city.

RED MARKS ARE THE BARGAIN SIGNS--You'll find them by the Hundreds over Our Store

The Red Marks point the way to articles in every department half way measures in this sale--no quibbling over prices--no thort-pitiless. We'll cheerfully stand the loss if you will help us get rid of our goods--goods whose time is up with us but which you need now and will need for a long time to come. The bargains told of below are the best bargains of the season. The bargains told of below are the best bargains of the season. The bargains told of below are the best bargains of the season. BE EARLY.

BEGINS SATURDAY, JULY 1st CLOSSES NIGHT of JULY 8th



HATS! HATS!! HATS!!!

John B. Stetson and all other grades will be included in this Red Mark Sale at prices you can't afford to miss even if you do not need a hat for 6 months.

- \$6.00 John B. Stetson Hats, Red Mark Sale Price **\$5.00**
- \$5.00 Stetsons, Red Mark Sale Price **4.25**
- 4.00 Stetsons, novelty shapes **3.45**
- 3.50 grade novelty hats **3.00**
- 3.00 thoroughbred and Hanover **2.45**
- 2.50 Hats, Red Mark price **2.00**
- 2.00 " " " " **1.65**
- 1.50 " " " " **1.25**

Dress Straw Hats

- Men's \$3.00 grade Red Mark Sale **\$2.45**
- " 2.50 " " " " **2.00**

Boys' Hats go at a discount of



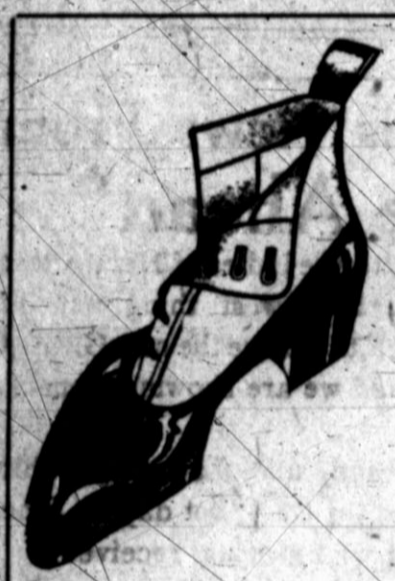
20%



Don't take chances on your hat. Get the best--the

Stetson

SHOES! SHOES! SHOES!



- \$5.00 American Gentleman Shoes, Red Mark Sale Price **\$3.95**
- \$4.00 American Gentleman Shoes, Red Mark Sale Price **3.35**
- \$3.50 American Gentleman and Own Make Shoes, Red Mark Price **2.85**
- \$3.00 Hamilton Brown and Endiott Johnson Shoes, for dress or work **2.45**
- \$2.50 work shoes, Red Mark Price **\$2.00**
- 2.00 work shoes for **1.75**

Hamilton Brown Shoes for boys and girls. Also some of the cheaper grades for ladies. Red Mark Sale Price

20 Per cent Off



All Odd Lots will be marked with Red Mark Sale Tags at a price that will move them, so do not wait until the last day of the Sale.

Hosiery

Ladies' Men's and Children's Hosiery in most all colors.

- 75c Silk Hose Sale price **49c**
- 65c Silk Lisle Hose **45c**
- 50c Silk Lisle Hose **38c**
- 40c Silk Lisle Hose **29c**
- 35c Hose, Red Mark Sale **25c**
- 25c Hose go for **18c**
- 20c Hose for **15c**
- 15c Hose for **10c**
- 10c Hose for **7c**



Handkerchiefs

Ladies or Men's

- 5c Hemstitched Handkerchiefs, Red Mark Sale or 3 for **4c**
- 10c Plain Hemstitched Handkerchiefs, Red Mark Price **7c**
- 15c Plain Hemstitched Handkerchiefs, Red Mark Sale **10c**
- 20c Embroidered Handkerchiefs **14c**
- 25c " " " " **18c**

Ties

- 75c kind, Red Mark Sale Price **50c**
- 65c " " " " **45c**
- 50c " " " " **38c**
- 40c " " " " **30c**
- 35c " " " " **25c**

Lace Curtains

We have only a small stock of these that go during this Sale at ONE-HALF PRICE.

Bargain Counter

of Remnants, Short Lengths, Waist Patterns, and many other things at a very low price, and every thing on this counter is a bargain.

We have a few nice Rugs in small sizes. Sale price ONE-THIRD OFF



DRESS GOODS

In Dress Goods we expect to give the There will be some short lengths, odd piece price. Our dress goods line is as good as then many of our goods are marked lower sell for CASH and have no losses in the

- All Wool Goods from 50c to \$1.50 at 1-4 Off
- 50c Suitings, Waistings, Linens and Lawns Red Mark Sale Price **30c**
- 35c Suitings, Silk Gingham, and White Goods, Red Mark Sale Price **25c**
- 25c Lawns, Imperial, Chambray and White Goods, Red Mark Sale Price **18c**
- 20c Lawns and Batiste Red Mark Sale Price **15c**
- 15c Gingham and Lawns Red Mark Sale Price **10c**

Trunks and Suit Cases

Red Mark Sale Price 20 Per Cent Off



The No. 1 Sewing Machine will be eagerly mentioned below

- 2 Papers of Pins, Red Mark Sale **5c**
- 2 Papers of Best Needles, Red Mark Sale Price **5c**
- 2 Dozen 5c Pearl Buttons, Red Mark Sale Price **5c**
- 2, 5c Lead Pencils, Red Mark Sale Price **5c**

Corsets

The Henderson Corsets need no recommendation as most every woman knows when she buys a Henderson Corset she gets as good as can be had for the money she pays. Red Mark Sale price



20% Off HENDERSON Fashion Form Corsets

Staples

- 10c yard wide Bleached Muslin, Red Mark Sale Price **8c**
- 12c yard wide Muslin or Cambric finish, Red Mark Sale Price **10c**
- 15c fine Cambric finish, Red Mark Sale Price **12c**
- 16 2-3c fine Cambric finish, Red Mark Sale Price **13c**
- 32c 9-4 Bleached Paper Sheet, Red Mark Sale Price **26c**
- 30c 9-4 Unbleached Sheetings, Red Mark Sale Price **25c**
- 35c 10-4 Bleached Sheetings, Red Mark Sale Price **28c**
- 84c yard wide Ceisland Muslin, Red Mark Sale Price **7c**
- 25c Fancy Feather Bed Tick, Red Mark Sale Price **19c**

Table Linens

- \$1.50 plains, all Linen **\$1.23**
- 1.25 all Linen **1.00**
- 1.00 " " " " **.79**
- 75c Mercerized White Damask **.55**
- 65c " " " " **.48**

Men's Belts and Suspenders at Red Mark Prices

- 65c Values **45c**
- 50c Values go at **38c**
- 35c Values for **25c**

Men and Boys Caps

One Lot of 5 dozen Men and Boys Summer Caps. To close them out we will cut the price half during the Red Mark Sale for as long as they last. Don't miss this opportunity.

Men and Young Men's Suits

Will be tagged with Red Mark Sale Tags. And the reduction will be from ONE-FOURTH to ONE-HALF OFF. This is surely a good time to get a good suit.

Trousers

All men's and boys' long trousers will be included in this Red Mark Sale at very low price. They all go at

25 Per Cent Discount

- \$7.50 Value, Red Mark Price **\$5.60**
- 6.50 " " " " **4.80**
- 5.00 " " " " **3.75**
- 4.00 " " " " **3.00**
- 3.00 " " " " **2.25**

Knee Pants

Boys' straight leg knee pants, Red Mark Sale Price

33 1-3 Per Cent Discount



THE PRESENT Nufangl TROUSERS

Calicoes

All Standard Calicoes 7c grade goes during this Red Mark Sale for **5c**

Embroideries

Flouncings, Val and Torcon Laces, Baby Irish and all other laces and allovers, go at a discount of TWENTY-FIVE PER CENT

Millinery

In order to close out our line of Millinery we are offering during this Red Mark Sale all ladies' and children's hats at

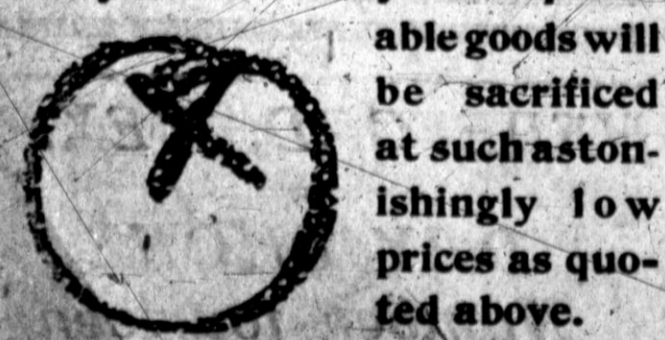
50 Per Cent Off

Veils, Veiling, Flowers, Feathers, Ornaments, Hat Pins, Braids and other goods in this department go during this Red Mark Sale at

One-Third Off



Shoppers simply can't stay away when worthy and dependable goods will be sacrificed at such astonishingly low prices as quoted above.



Ladies' Tailored Suits

We have some good things in Ladies' Suits, Rain Coats, white dresses and Linen Suits which will be marked with Red Mark Sale Tags and will go from ONE-FOURTH to as low as ONE-HALF off. Don't fail to see these bargains.

Dress and Underskirts

Our stock of Ladies' and Misses' Dress Skirts and Underskirts is large. They will be divided in different lots and marked with Red Mark Sale Tags. 1-2 to 1-4 off.

THE CASH STORE

Geo. A. S. Inbraugh

HEREFORD BRAND THE STORE FOR BUYING

THE CASH STORE

Men's Dress Shirts

All Dress Shirts go in this Red Mark Sale at TWENTY per cent off. This includes negligee with collar and cuffs attached, without collar and with collar detached. Also a pretty line of soft shirts with collar and the style detached collar. Also Boy's Shirts.

Boy's Knee Pants Suits

Red Mark Sale Price TWENTY per cent Off

Don't Forget the Date and Come Early

As you go through the store look for the Red Marks. There's a big saving for you every time you find one.

COME!



The Hereford Brand
Published by
The Brand Publishing Co.
J. C. Elliott, Editor
W. T. Jeanneret, Business Manager

Address all communications to
THE HEREFORD BRAND

Entered April 17, 1901, as second-class
mail matter, post office at Hereford, Texas,
and of Congress of March 3, 1879.

Subscription Price \$1.00 Per Year,
Strictly in Advance

Any erroneous statement affecting the
character or reputation of any individual or
firm which may appear in The Brand, will
be gladly corrected upon being brought to
the attention of the publishers.

EIGHTY bushels of oats to the acre
shows what irrigation will do in the
Hereford country.

STOW away your grouch—if you
have one—join the commercial club
and pull your hardest for a greater
Hereford.

A UNITED citizenship behind the
commercial club means more people,
more irrigation wells, more business
for every merchant, more money in
every individual's pocketbook.

THE BRAND acknowledges the receipt
of "Cornelius' Prohibition Songs," a
booklet of songs especially compiled
for the prohibition cause in Texas.
The booklet was published by R. C. Mc
Culloch, of Midlothian, Texas.
Those interested may see the copy
by calling at the Brand office.

JESSE M. ADAMS, for many years
connected with the Pioneer-Exponent
of Comanche, Texas, has purchased
the Plainview News. The Brand
welcomes Mr. Adams to the Panhandle.
An able newspaper man, Mr.
Adam's talents, to a certain extent,
were cramped in the down-in-Texas
town. Now he has a country and a
town that he can boast to his heart's
content, and no one can say him nay.

The Brand is in receipt of the
"Call of New Mexico Day Edition"
of the Roswell-Register Tribune, is
issued under the auspices of the Roswell
Commercial Club. The edition
gives as a first page write-up a complete
history of the Roswell Commercial
Club, its officers, its organization,
and the many things that it
has accomplished, while other pages
are devoted to extolling the merits
of Roswell and the surrounding
country. The Register-Tribune, the
best printed paper on our exchange
list, in this issue even excels itself
on press work.

MEMPHIS people are getting busy
in a commercial club way. They
have leased one entire floor of a
handsome business building, and are
transforming it into one of the most
up-to-the-minute club halls in the
state. The furnishings are handsome,
and every article of modern
furniture necessary for filing and
reference convenience will be added.
While Secretary Reed is busy planning
an extensive advertising campaign.

TOM P. SWAN, of Floydada has
purchased the Hesperian from D. B.
Guthrie, and Homer Steen takes the
helm as editor and manager. The
first issue under the new management
was well edited and full of good
solid news matter. Here is to the
success of the Hesperian.

Hereford Wants Court.
Much excitement was created in
Amarillo the first of the week when
an unsigned document appeared in
that city making a bid for the location
of the Court of Civil Appeals for the
Seventh Judicial District at Hereford.

The tenor of the document being
that as Amarillo had been the place
selected, and had agreed to furnish
suitable and adequate buildings for
the use of the court, etc., etc., and
that as they seemed to be having
more or less trouble in getting together
on the matter, that, considering
the fact that Hereford had just
completed a modern, marble court
house, one of the finest buildings in
the state, and stood ready to fulfill
all the promises that Amarillo had
made, but was not carrying out, that
the new court be located at Hereford,
county seat of Deaf Smith county.

Station at Amarillo.
At a mass meeting in Amarillo on
Friday night, June 23rd, in regard
to the furnishing of buildings,
library, etc., for the new court of
civil appeals which is to be located
in that city. Judge Jno. P. Slaton
of Hereford was present and addressed
the meeting. The Amarillo Daily News
of June 24th commenting as follows:
"Judge John P. Slaton of Hereford,
who took such a prominent part in
the committee work looking to
landing the court for Amarillo, before
the state legislature, was present,
and made a strong appeal for something
elaborate and creditable to Amarillo
and the Panhandle. He reiterated the
promises by the Chamber of Commerce,
the county commissioners' court and
the entire citizenship through these
representatives, in exchange for the
creation and location of the superior
court in this city. He declared that
Amarillo is under a moral obligation
to the people of the Panhandle and
the citizens of the state as a whole
to comply with the conditions of the
promise relative to the proper housing
of the court. Judge Slaton gave his
impressions of what the library for
this court of appeals should be—not
a cheap, indifferent affair, but something
worthy of the court and the country
and adequate to every need, including
the statutes of every state in the union
together with their reporters records
of all cases where-in new rulings are
set forth. Attention was called to the
fact that the Panhandle came to the
assistance of Amarillo, and now calls
upon this city to stand by her promises
and make good in all details the proud
boasts of the committee before the
state legislature when the fight was
on for the establishment of the tribunal."

C. W. B. M. Program.
Prayer.
Hymn.
Bible Lesson, Matt. 15-28. Acts
9-36.
Hymn.
Debt of the Church to the Christian
Woman's Board of Missions—Mrs.
S. J. Dodson.
Debt of Women to the Christian
Woman's Board of Missions—Mrs.
B. K. Nutter.
Special prayer for the women of
the C. W. B. M. that they may more
fully give themselves to the work—
Rev. Shore.
For the women in the churches who
have never yet been reached by the
missionary appeal—Mrs. Dodson.
Music—Miss Glennis Coulson.
Reading—Miss Louise Oberthier.
Educational force in disseminating
Missionary intelligence—Mrs. Ferguson.
In Creating Missionary Enthusiasm—
Rev. Shore.
Develops the Women Intellectually,
Practically, Spiritually—Mrs. A. C.
Elliott.
Gives them Dignity and Influence in
Religious Work—Mrs. Robert Elliott.
Debt of Girls to C. W. C. M.—Mrs.
Chris Garrison.

I am now ready to take your order
for fall delivery for fruit trees,
general nursery stock, etc. I represent
the Plainview Nursery and all their
stock is guaranteed to be first class.
Figure with me before you buy.
J. M. Voohe, Hereford, Texas. 20tf

The Brand comes out early this
week on account of all press work
having to be finished by twelve
o'clock last night, as the juice was
to go out of the motor at that time.
The electric light people closing
down at that time to rebuild their
furnace and give the boiler a
thorough cleaning. The plant will
be closed for something like three
days.

YOU'LL LIKE HEREFORD!
State of Ohio, city of Toledo, Lucas County,
I, Frank J. Cheney, do hereby certify that
the senior partner of the firm of F. J. Cheney
& Co., doing business in the City of Toledo,
County and State aforesaid, and that said
firm will pay the sum of ONE HUNDRED
DOLLARS for each and every case of
Catarrh that is cured by the use of
HALL'S CATARRH CURE.
FRANK J. CHENEY.
Sworn to before me and subscribed in
my presence, this 6th day of December,
A. D. 1894.
(Seal) A. W. LEASON,
Notary Public.
Hall's Catarrh Cure is taken internally
and acts directly upon the blood and
mucous surfaces of the system. Send for
testimonials, free.
F. J. CHENEY & CO., Toledo, O.
Sold by all Druggists, etc.
Take Hall's Family Pills for constipation.

The First National Bank

Calls attention to its splendid Board of Directors, who stand responsible to you for every dollar's business you entrust to the Bank's care:

W. S. HIGGINS, J. L. FUQUA, W. H. FUQUA,
R. J. KIBBE, J. T. JOWELL, L. GOUGH,
R. N. MOUNTS, J. H. BOWERS, J. J. GALLAHER

This institution has fostered the interests of the community and its citizens in the past—it respectfully asks your consideration when you come to place your account now.

NO OVERDRAFTS ALLOWED

The First National Bank

Fire Companies:
North British & Mercantile of London and Edinburg, Eng.
Insurance Co. of North America, Philadelphia, Pa.
German-American of New York.
Connecticut of Hartford Conn.
Hanover, of New York.
Peoples' National, of Philadelphia, Pa.
Accident and Health, Liability, Burglary, and Plate Glass: the old Fidelity and Casualty of New York.

TELL ME If You have Bargains to Offer in City or Country Property. I have frequent inquiries for both. I make a specialty of exchanges.

Insurance of all kinds sold in strong reliable companies whose Financial Strength and past Record is their best advertisement. Any work entrusted to us will receive careful attention. Satisfied customers is our constant effort.

OUR NOTARY WORK SOLICITED

Office in Dualap and Britain Building. Rooms 2

C. O. LEE

Hereford, Texas Phone 310

THE FIRST STATE BANK

S. B. EDWARDS, President W. C. WITHERSPOON, Asst. Cashier J. THOS. WEBB, Cashier
H. B. WEBB, 1st Vice Pres. I. M. PALMER, 2nd Vice Pres.

CAPITAL STOCK \$100,000.00
Shareholder's Liability \$100,000.00

GUARANTY FUND BANK

NO OVERDRAFTS ALLOWED

AND TRUST COMPANY

HEREFORD TEXAS

Want Ads 5c Per Line—Try One.

Have You Tried It?

There is a bottle of Cardui waiting for you at the drug store. Have you tried it? If not, we urge you to do so, before your troubles have obtained such a hold on you, that nothing will drive them out. Even now, it may be nearly too late. But try it anyhow. If anything can help you, Cardui will. It has helped in thousands of cases, where other medicines had been tried in vain. Why should it not do the same for you?

Take CARDUI

The Woman's Tonic

"My daughter, Octava, would have been in her grave today, had it not been for that fine medicine, Cardui," writes Mrs. Laura Lawrence, of Drennon Springs, Ky. "Nothing I tried helped my daughter, until she had taken Cardui. I had sent for the doctor, when I thought of your medicine and got a \$1 bottle. When she had taken four doses she became all right. I often recommend Cardui to my friends."

Your druggist sells Cardui with full instructions for use on the bottle.

Write to: Ladies' Advisory Dept., Chattanooga Medicine Co., Chattanooga, Tenn., for Special Instructions, and 64-page book, "Home Treatment for Women," sent free.



THE NEW LINE

Sweetwater, Ft. Worth, Dallas, Galveston, Houston and all eastern and south Texas points, via

COLEMAN CUT - - OFF

Through Lubbock and Sweetwater. Leaves Amarillo 9:05 A. M. daily. Watch for our new through service between Galveston and the Pacific Coast via Amarillo. Ask for particulars.

A. G. COX, Agent.

UP-TO-DATE LIVERY and SALE BARN

When you want a good drive or an up-to-date rig call at our Barn. We have spent a great deal of time and money lately improving and enlarging our premises. We have one of the best barns in West Texas and can give you the best accommodations in any line of livery service. We guarantee courteous and fair treatment to all. Phone 24.

A. L. SHERK HEREFORD, TEXAS

P. R. Purcell & Sons

Livery, Feed and Sale Stables

GOOD SADDLERS GENTLE DRIVERS

Special Conveniences for Drummers

HEREFORD TEXAS

The Patronage of the General Public is Cordially Solicited.

TEXACO Roofing

Less expensive than metal or shingles. Approved by the Fire Underwriters. Easily put on by the purchaser.

MAKE YOUR OLD ROOFING WATERPROOF by recoating with

TEXACO ROOFING CEMENT

FOR SALE BY LOCAL DEALERS

THE TEXAS COMPANY

GENERAL OFFICES, HOUSTON, TEXAS

NO REASON FOR IT.

When Hereford Citizens Show the Certain Way Out.

There can be no just reason why any reader of this will continue to suffer the tortures of an aching back, the annoyance of urinary disorders, the dangers of kidney ills when relief is so near at hand and the most positive proof given that they can be cured. Read what a Hereford citizen says:

Mrs. Elizabeth Tomamichae, 1606 Miles Ave., Hereford, Texas, says: "About two months ago I procured a box of Doan's Kidney Pills from Woodburn & Son's Drug Store, as I was then suffering from a pain in my back, together with stiffness in my loins. I found Doan's Kidney Pills to be good for this trouble and also a splendid tonic for the kidneys. They were prompt and effective and I advise their use in all cases of kidney complaint. I do not think there is a better kidney medicine to be had than this one."

For sale by all dealers. Price 50 cents. Foster-Milburn Co., Buffalo, New York, sole agents for the United States.

Remember the name—Doan's—and take no other. 10

A book for every need in the famous I-P-loose leaf goods at the Brand office. Call and let us show you. Endorsed by thousands of business men. Phone 30. 3tf

Sprains require careful treatment. Keep quiet and apply Chamberlain's Liniment freely. It will remove the soreness and quickly restore the parts to a healthy condition. For sale by all dealers.

Statewide Prohibition and the Bailey Issue

"Statewide prohibition and the Bailey question are now the paramount issues in Texas, and it is the privilege of every citizen to vote his convictions on these questions, but when they are finally settled we submit a few subjects for the consideration of the public," says the Texas Commercial Secretaries' Association.

New Campaign Issues.

There are 127,000,000 acres of land in Texas that have never been plowed; we have 40,000,000 acres of land that is located ten miles and over—some of it 150 miles—from a railroad. The Texas farmers ship \$1,200,000 worth of raw material to the foreign factory daily; we have vast beds of mineral wealth stored beneath the surface which have never been touched and the list could be extended indefinitely. We would like to place these subjects in the box for those who draw campaign issues to select from. The building of an empire is a question about which there can be difference of opinion sufficiently wide to give spice and vigor to a campaign and if, after the campaign is over we could get our orators and writers to discuss Texas development for a few months and present the merits of the plow and hammer, we would awaken to vigorous activity the wealth, talent and enterprise of the people and make Texas the greatest state in the Union.

The Purpose of Government.

Settle the prohibition and the Bailey issue either way and we have not brought another acre of land under cultivation; have not constructed another mile of railroad, built another factory, opened up another mine or given additional employment to labor. In this life, first of all things, we must have bread and making it easy for the bread winner is the first duty of government. Agriculture, commerce and industry are the cornerstones of government and we cannot induce men and money to come to Texas and develop our resources by merely wishing for them as a child yearns for the moon, but we must go about it with the zeal and enterprise that a business man undertakes to increase his business or a farmer improves his farm.

Texas Growing.

When the government completes the Panama canal and the plans for the improvement of the Texas harbors are fully consummated, our industrial horizon will be greatly widened and we will be brought face to face with conditions which will force us to enlarge our ideals of the commercial destiny of Texas. Faith is a good thing in government, but work is better and we should prepare to meet conditions as they unfold to us like the ten wise virgins of the Scripture with our lamps trimmed and burning. Let our God, the government and the people have done everything possible for Texas, and if we will only do our half way we will soon be enjoying a civilization that surpasses anything on the globe.

WANT ADS

MISCELLANEOUS WANTS

FOUND—Child's ring in basement of court house. Owner can have same by calling at this office and paying for ad. 20-2t

LOST—Pair gold rimmed glasses, on back of case marked Chillicothe, Mo. Lost on way to Baptist church or in carriage at church. Please return to Brand office. 1tp

LOST—One silver knife at I. O. O. F. banquet. Marked on blade, American Cutlery Co., 1865, warranted 12 D. W. T. Finder please return to this office. H. B. W. 1t

LAND WANTED—I want 280, 320 or 400 acres of good farming land near Hereford. State kind of improvements and describe the farm fully. I also have a client who has a good corn farm near here that he wants to trade for improved land near Hereford, but must be good and worth the money. C. H. Kruger, Francesville, Ind.

Call at The Brand when in need of Legal Blanks.

LOST—About 10 months ago or left in somebody's surry, a pair of gold framed spectacles. Finder will please return to the Brand office and receive reward. 17-1f

FOR SALE—Team of mules, 5 years old, sound, about 15 hands high, weight about 200. C. H. Yost, Summerfield, Texas. 20-2t

FOR SALE—Full blooded, short horn, 3 year old, Durham bull, at my place 1 1/2 miles north. B. F. Fulkerson. 20-4tp

FOR SALE—30 tons of well graded maize in bundles on A. A. Davis' place southwest of Summerfield. Write C. H. Yost, Summerfield, Texas. 20-2t

FIRE INSURANCE is so cheap now that it is in the reach of everyone. Better let me insure your home. R. E. Cook. 10tf

WANTED—Your shoe repairing at Norton-Powelson Saddle Co. 35tf

FOR TRADE—10 acres of land, one good five room dwelling and barn, 2 acres in grapes, 2 acres in orchard, 3 acres in alfalfa, one 4 inch well, plenty of water to irrigate 5 acres, big reservoir to hold water. This will make any family a good living. Will trade for land 5 to 10 miles of Hereford. See H. H. Hawkins. 20tf

Professional and Business Cards

Wm. M. Knight Jno. P. Slaton
KNIGHT & SLATON
ATTORNEYS
First National Bank Bldg
Hereford, Texas.

Geo. W. Bausas Jno. C. North
BARCUS & NORTH
Attorneys at Law
Hereford, Texas
Office in First State Bank building

F. T. ROLOSON
Attorney at Law
Miller-Walker Building
HEREFORD, TEXAS

HILLCREST FARM
"TURKEY RED WHEAT"
L. GOUGH
HEREFORD, TEXAS

A. P. Murchison J. S. Jones
MURCHISON & JONES
Real Estate and Live-Stock
Hereford, Texas

D. F. Ashbrook Geo. W. Dale
ASHBROOK & DALE
ALL KINDS OF INSURANCE
AND LOANS. Phone 273.
Office 1st door South of First National Bank

G. M. Suggs A. M. Jones
SUGGS & JONES
ABSTRACTERS
Complete Abstract of Title to Deaf Smith County Lands.
HEREFORD, TEXAS

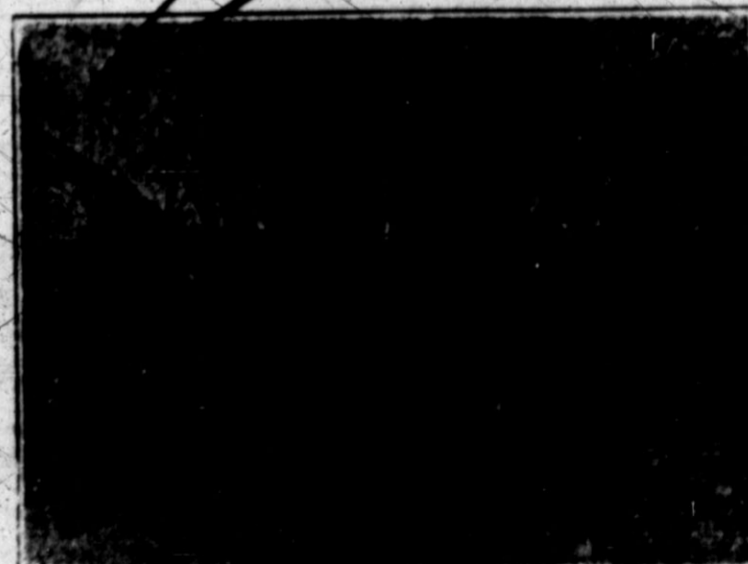
C. G. WITHERSPOON
COUNSELLOR AT LAW
Lands rendered and taxes paid for residents.
HEREFORD, TEXAS

DR. U. T. MILLER
OF CANYON
WILL PRACTICE IN HEREFORD
ON
TUESDAYS AND FRIDAYS

The Brand has a new supply of those Passport Railroad Manila second-sheets that every one likes so well. In two sizes, 8 1/2 x 11, and 8 1/2 x 14. Phone No. 30. 3tf

4 H-P Gas Engine for Sale at the Brand office. Would furnish power for small pumping plant.

THE HEREFORD BRAND
ONLY \$2.00 A YEAR



Shipping Trees by the Carload

HEREFORD NURSERY

L. P. LANDRUM, PROPRIETOR

Building Material!

We handle ALL KINDS of Building Material usually carried in a first-class Lumber Yard. Saws and Mill in connection. Let us figure on your next bill of material. No matter how small or how large we will make it interest.

T. M. Palmer Lumber Co.

The Brand \$1 Per Year

Castro County Clippings.

From The Dimmitt Plainsman of Friday, June 23.

L. Turner of San Antonio, Texas, finished the Castro county jail Wednesday and painted the cells a silver gray. The jail consists of two steel inner cells and an outer cell.

J. F. Baker, from the Spring Lake country, was in Dimmitt Monday and reported a good rain on Sunday night in his part of the county. Also he said all crops are looking good, cotton six inches high, etc. Mr. Baker remarked that four farmers at least are considering the boring of irrigation wells in Running Water Draw, he being one of them. Negotiations with Ft. Worth people is expected to bring about considerable results in this way. Pumping outfits are to be installed for the raising of the water from the wells. An abundant flow of water is obtainable in Running Water Draw at a depth of twenty feet, which makes the matter much simpler than in other parts of the country where the distance to water is much greater. While the matter is not as yet cer-

tain under the present promotion, yet there is no doubt that irrigation will prove profitable from wells in the draw on account of the shallow depth at which plenty of water can be obtained.

Jack Kellough of Hart was in Dimmitt Tuesday on his way home from Hereford. He spent nearly a week in Hereford and vicinity.

Mr. and Mrs. J. W. Alexander and children attended the Water Carnival in Hereford last Saturday.

Miss Millicent Griffith left Monday for Hereford.

Mr. and Mrs. Estes Woodburn attended the Carnival in Hereford last Saturday.

Rufus Rowan was in Hereford last Saturday attending the festivities.

Miss Olive Wilson of Hereford is visiting Mr. and Mrs. Estes Woodburn in Dimmitt.

John Flanigan has been driving the Dimmitt-Hereford mail hack this week.

Miss Marie Beach and Miss Lena Tate attended the Water Carnival in Hereford Friday and Saturday of last week returning Saturday afternoon.

Will Howard went to Hereford on business Tuesday.

W. L. Howard bought a new header at Hereford Tuesday. He passed through Dimmitt Wednesday on his way home and will begin cutting grain on his place three miles east of town.

Judge Karr, and others, who get over the county a good deal, report the Castro county cotton as looking splendidly. The cotton field of F. J. Axe, ten miles north of Dimmitt, is said to be one of the best examples. There are probably four thousand acres planted in cotton this year and there is every reason to hope for big things in the way of a crop.

There was a very good rain over the southern part of Castro county last Sunday night. The same amounted to only a light shower in Dimmitt but was welcome nevertheless.

Mrs. Harvey Cash visited friends in Hereford this week.

What Have You?

to offer for the following:

640 acres near Fowler, Kansas. Fine alfalfa land to trade for land near Hereford.

180 acres in Missouri to trade for land in 6 miles of Hereford.

320 acres near Dalhart to trade for good residence in Hereford.

For particulars see 20-2t GOUGH & BARNETT.

Roscoe Davidson and wife returned Sunday from an extended trip through Colorado, Utah and California. Roscoe says that he has a plenty to talk about now for some time to come.

More Plants Ready.

In addition to tomato and cabbage plants, I now have ready cauliflower, sweet pepper and celery. Telephone 97 or see G. C. Major, the plant man, in South Hereford. 17tf

Never leave home on a journey without a bottle of Chamberlain's Colic, Cholera and Diarrhoea Remedy. It is almost certain to be needed and cannot be obtained when on board the cars or steamships. For sale by all dealers.

Canadian Likes Hereford.

The Canadian team of Odd-Fellows here during the Association meet were one of the successful candidates in one of the Odd Fellow contests, carrying home with them a banner. The Canadian Record in speaking of the occasion says in part:

"Our boys returned Saturday night on train No. 114 very much elated over the victory and with words of loudest praise for the treatment that they received at the hands of the Hereford people and said: "You'll like Hereford."

W. J. Southan of Creston, Ill., who has been in Hereford since the water carnival, was in the Brand office Tuesday. He sent something over fifty of the Special Editions back to his friends and neighbors to show them what the Hereford country had to offer. Mr. Southan owns a section of land ten miles south of Summerfield and will doubtless make his home here.

YOU'LL LIKE HEREFORD!

Sanitary Plumbing

PHONE 21

To insure your house against foul gasses and disagreeable odors, the plumbing must be done in the right way. We have the material and

KNOW HOW

Windmill and Tank Work A Specialty.

Bennett Plumbing Co

TINNERS and PLUMBERS

Mrs. J. A. Johnson is visiting 1000 pound books at 60c per hundred, for residence trade. Parry Ice Co. 20-5t



You'll forget all about how hot it is outside when you drop into our store and have a

Cold Delicious Soda

One of our sodas will make you feel strength and satisfied. Many combinations of crushed fruits and ice cream, daintily served and heartily enjoyed.

Meet your friends at our fountain. Nothing cements friendship better or makes a talk more pleasant and enjoyable than a delicious cold soda.



We offer special inducements in quarter and half section tracts close in to actual settlers. We have some on easy payments. Hereford is in the shallow water belt. Write us for particulars. Address BASKIN LAND COMPANY, HEREFORD, TEXAS

A BIG CLEAN-UP SALE

AFTER taking inventory of our grocery stock we find that we have on hand a larger reserve stock than we need at this time and in order to reduce the stock we are going to sell it at prices that will move it. While we know that every business, to succeed, must realize a profit on their investment yet we are willing to sacrifice the profit on many of these goods in order to move them, for "CASH is the axle grease of business" and we need the grease.

These goods are all in good condition, and as has been our custom may be returned and money refunded, if not satisfied. For lack of space we are unable to mention but a few articles and prices of the many bargains, but ask that you come to our store and let us show you as we carry a full and complete line of staple and fancy groceries and have many more bargains as cheap as the following:

15c No. 3 Standard Tomatoes, 10c per can, or per case	\$2.25	5 Buckets Good Imitation Sorghum	40c
10c No. 2 Standard Tomatoes, 3 cans for 25c, or per case	\$1.75	Clean-up Sale Price	
15c Standard Hominy, 10c per can, or per case	\$2.00	2 Cake Butter Chocolate	15c
15c Standard Saur Kraut, 10c per can, or per case	\$2.15	Clean-up Sale Price	
7 Cakes Good Laundry Soap for	15c	50 Gallon Can Apples	35c
25c Can Good Baking Powder	5c	Clean-up Sale Price	
Clean-up Sale Price		50c Gallon Can Apricots	40c
10c Can Good Baking Powder	5c	Clean-up Sale Price	
Clean-up Sale Price		50c Gallon Can Peaches	40c
\$1.00 Bucket Blank Coffee	90c	Clean-up Sale Price	
Clean-up Sale Price		5 Pounds Broken Rice	25c
50c Bucket Good Corn Syrup	40c	Clean-up Sale Price	
Clean-up Sale Price		4 Buckets Imitation Jelly	25c
		Clean-up Sale Price	
		1 Package Good Starch	5c
		Clean-up Sale Price	
		1 Gallon Good Apple Vinegar	30c
		Clean-up Sale Price	

We Carry Belle of Wichita and Baker's Pride Flour

Give us your order for fresh vegetables which we keep on hand whenever procurable. We pay the highest market price for country produce. Bring us your chickens, eggs, etc.

We wish to thank our many friends for their patronage in the past and want to assure them that their trade has been appreciated, and invite them back to our store. You will always find us ready to serve you in the same kind way that we have in the past.

"Remember the Big Store for Everything to Eat and to Wear"

Hubbard Dry Goods & Grocery Company

"The Store Ahead"

WAIT FOR THE BIG CLEARANCE SALE

Which will begin SATURDAY JULY 8th, D. R. Cass & Sons, Hereford, Texas. It will be a money saving event that is unsurpassed.