

The Hereford Brand

Vol. 11

HEREFORD, TEXAS, JUNE 23, 1911

No. 20

YOU ARE URGED TO BE PRESENT AT THE MASS MEETING At the COURTHOUSE at 8:30 TONIGHT

HEREFORD WATER CARNIVAL ALL THAT COULD BE WISHED

NEVER IN THE HISTORY OF HEREFORD WAS THERE AN EVENT UNDERTAKEN THAT WILL MATCH UP TO THE GOOD RESULTS THAT WILL FOLLOW THE CARNIVAL.

A GREAT SURPRISE

Hereford's Inexhaustible Supply of Pure Water as Demonstrated by the McDonald Wells Was Marveled At By All Comers.

The crowd that poured into Hereford's wide open gates for the water carnival exceeded her citizen's most sanguine hopes. Every train brought its full quota, and finally when Saturday, the last day, had arrived and the big crowd had assembled on the streets, in the hotels and private residences, Hereford found herself hostess to the largest gathering in the history of the county. All was a scene of gaiety and good natured enjoyment. The different shows and amusement concerns were busy to distraction and never failed to make their part of the carnival noises. The hum of the motors in the big autos were never stilled the entire three days as they hauled pleased and enthusiastic visitors to and from the big wells. The magic word "irrigate" was in the air and held in various places its many little audiences of interested talkers.

IRRIGATION CONGRESS.

The programs of the Irrigation Congress at the court house Friday night and Saturday afternoon and night were attended by fairly good audiences, composed of people intensely interested in irrigation, and especially its possibilities in the Hereford country and other parts of the Panhandle. The speakers were all able, earnest men. Some eloquent and some not, but each an expert in his line, firm in the belief of the facts they expounded and the measures they urged. The sort of men that do things for themselves and show others how to succeed.

FRIDAY NIGHT SESSION.

Meeting called to order by Judge W. H. Russell. After making a preliminary talk he introduced Judge W. E. Lindsey of Portales, who gave a very interesting talk regarding their experiences in irrigation. He explained in detail about their central power plant where electricity is generated by two 750 horse power gas producing engines. This current is transmitted over some 70 miles of main and branch line wire circuit to the different wells up and down the valley. Most of the wells are big pits about 6x6 feet dug down to the water and from there down a smaller hole is drilled. The pump is suspended down into the water and a 15 H. P. electric motor is placed at one side in bottom of pit. By turning on the switch at the top of the well the motor is started and out comes the water. Judge Lind-

sey is president of the Irrigation Company at Portales, and from his knowledge and experience in irrigation he advises the people in the shallow water belt here to get busy at once and put in these wells. He is highly pleased with the McDonald well north of town, and thinks it will equal anything they have at Portales.

P. E. Fuller, government expert from Phoenix, Arizona, was the next speaker. Mr. Fuller has been here several times and is familiar with our water and soil. He does not hesitate in saying that we have a great abundance of water, and that our soil is exceedingly rich and responds readily to cultivation and irrigation. He says we need have no fear about exhausting the water supply, that so far as he is able to judge the supply is practically inexhaustible. He expressed great surprise to know that we were getting distillate laid down here at 3c per gallon. With fuel at such a low cost he favors the individual pumping plant, such as Mr. McDonald is operating. Mr. Fuller is more enthusiastic over our water and soil than most any one here, and he expresses great surprise that more of our people are not putting in irrigation plants. Privately Mr. Fuller pronounced the big McDonald pumping plant north of town, to be the most modern individual plant, so far as knew, in the United States. It is not generally known that this plant contains original improvements that are not to found on any other plant in existence. Mr. Fuller's address was listened to with great interest. He is the first government expert to disagree with the general belief at Washington regarding the water supply of the Great Staked Plains, and his investigations and demonstrations have completely upset the old traditions that have for years been published among the official documents at Washington. Official pamphlets issued by the government from the pen of P. E. Fuller make mighty interesting reading, and go a long way in removing the false teachings in our old geographies regarding this great semi-arid desert. Mr. Fuller says we have good soil and an abundance of good pure water; it is now up to the people here to put the two together and make a regular garden spot out of this country. He is sure it can be done and the sooner we get busy the better off we will be.

Representative J. C. Hunt of Canyon City made a very pleasant and interesting talk regarding the resources of the Panhandle. Mr. Hunt is an orator in every sense of the word, and his talks always prove instructive. Owing to the lateness of the hour, however, he deemed it unwise to make any extended remarks.

SATURDAY AFTERNOON SESSION.

Saturday afternoon's session was opened by the band concert and followed by some preliminary remarks

by the Hon. Geo. W. Barcus, chairman of the session. The formal address of welcome for the entire carnival was then delivered by the Hon. Jno. P. Slaton in words that left no doubt in the visitor's heart as to his being welcome.

Hon. H. M. Bainer, agricultural expert for the Santa Fe, delivered an able address on "Diversified Farming." His story was one told to our people times before, but backed by his vast experience and earnestness, he brought the facts home to them in a way that will be worth much to them.

Mr. Bainer was followed by Hon. L. L. Johnson of Denver, expert poultry man for the Santa Fe people. Mr. Johnson had already made many friends in Hereford having spoken here in the early spring, and those present who had met him looked forward with keenest interest to his address on "Poultry Raising." Mr. Johnson's talk was extremely helpful and the many profitable points he brought out will be a source of much good to every farmer and chicken raiser who was so fortunate as to hear him.

Then came Dr. Townsend's address on "Possibilities of Sugar Beet Culture." Dr. Townsend is a veteran sugar beet man and widely interested in the sugar beet industry at Garden City, Kansas. His reputation as a sugar beet expert had preceded him to such a great extent that his address was awaited with much interest, and the Dr. told them things. At all times a strong and able talker, he showed the people in word pictures the wonderful possibilities that our abundance of water and rich soil was capable of if applied to sugar beet culture. That the demand for sugar beet was greater than the production and that we had the resources, that the thing to do was to get busy. He also showed how with only little effort the securing of a large sugar refinery was ours with concerted action, but that the first thing to do was to get the water out of the ground and raise the beets.

SATURDAY NIGHT SESSION.

Saturday night's session was presided over by the Hon. Jno. P. Slaton.

The paper, "Irrigation in the Llano Estacado" by W. L. Rockwell, government expert from San Antonio, was filled with facts that were surprises to his audience and on a whole very beneficial.

The Hon. Alex McPhearson of Roswell, a man of wide experience in practical irrigation, and who is now developing twelve thousand acres at Roswell took for his subject, "How and When to Apply the Water." His subject, a very difficult one, was most intelligently handled. He spoke in glowing terms of Hereford's water supply and the soil we had to use it on. He eloquently described how with the right use of our water we could make our country a veritable garden spot.

THE BARBECUE.

The big barbecue and basket dinner in the court house grounds noon Saturday was a great success. One of the large tables erected was over five hundred feet long, but did not begin to fill the need. Additions were made and dinners were spread

in every nook and shady spot the court house yard afforded. It is safe to say that 1700 people ate their dinner in the court house yard, and in the way of eatables there was enough for half as many again. The men in charge of the barbecue did their work well. If by any quip of chance any stranger was hungry on Hereford Saturday he must blame no one but himself. The big pieces of appetizing barbecue, the bread, and good black coffee would have tempted even the generous Wm. Taft from the halls of the White House.

The carnival was a grand success. People from everywhere who viewed the big McDonald wells came away filled with wonder and astonishment. Not alone was our water supply a revelation to the stranger, but many of our own people went to the wells and came back a staunch adherent of irrigation. Many prominent men connected with different irrigation propositions were in Hereford some one of the days of the carnival and all were loud in their praises and congratulations. The carnival has accomplished the work it was intended to do, not a man, woman or child who saw the endless flood of pure, sparkling water boiling up from the mouth of the pump and flowing down into the fields to give staunch life to the growing things, but what will for days to come repeat to every one the story of what was shown to them at Hereford. The water is here, the soil is here, we sleep over a gold mine—the thing to do is to go to mining.

Sunday School Classes Picnic.

The Sunday school classes of L. P. Landrum and Miss Hattie Edwards enjoyed a picnic Tuesday in the Mooney pasture east of Hereford. Besides the pupils of these two classes there were present: L. P. Landrum and family, W. B. Parmer and family, Rev. Sherman and family, Mr. Mooney and family and Miss Edwards. They report an excellent day, plenty of fish and plenty to eat.

J. V. Keasler, representing Foley & Co. of Chicago, was in our city Monday placing a line of the famous Foley Remedies with Betts-Clark Druggists.

A Luncheon.

Mrs. Buncé Stevens, during her ten day's visit with Mrs. B. S. Arnold, has been the recipient of a number of courtesies, one of the most enjoyable being the luncheon given on last Tuesday by Mrs. J. E. Ferguson. Exquisite taste marked every dining room appointment. The table was laid in beautiful linen and hand embroidered center piece. The place cards had on them poetic gems taken from the hostess' favorite authors. After the luncheon guests drew nuts, and on opening them found cute little prophecies on the summer vacation. Mesdames Stevens, Arnold, Emmett Cardwell, C. C. Ferguson, Alice Lea and Elliott are indebted to Mrs. Ferguson for this very pleasant occasion.

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When you need pure, rich cream to make ice cream. Will make it at any time. Fresh milk and butter always ready for you. Give us a call. The College Dairy.

ODD FELLOWS LIKE HEREFORD

Meeting of the Panhandle Association of Odd Fellows and Rebekahs a Grand Success.

During the meeting of the Panhandle Association of Odd Fellows and Rebekahs here last Thursday and Friday, June 15th and 16th, Hereford and her citizens sustained their reputation for hospitality. The local knights and ladies of the three links had been busily engaged for days preparing for the coming of their guests. And the thoroughness of the arrangements was attested to by the dispatch and ease with which the many visitors were handled when they began to arrive. Hereford homes were opened and Hereford hospitality was dispensed in a way to charm the heart of all.

Thursday forenoon was devoted to a public session. The welcome address on behalf of the city being delivered by Judge Wm. Knight and on behalf of the Odd Fellows by A. H. Elliston, the addresses being responded to by A. J. Chambers of Plainview. The principal address of the morning was a magnificent speech on the History and Work of Odd Fellowship by Grand Secretary W. H. Walker of Dallas. The afternoon was taken up by business sessions and the contests for the various medals. The medals being awarded as follows: To Q. Moore of Claude for the best rendition of the Past Grand's charge; to Barney Conner of Claude for the best rendition of Warden's charge; while to our own C. O. Lee went the medal for the best rendition of Conductor's charge. The medals, all solid gold and handsomely and appropriately engraved, were awarded to the successful contestants by Deputy Grand Master Illingsworth of Dallas, in an impressive and well worded speech.

Thursday evening, in the basement of the court house, the local Rebekahs contested the Claude team for the best rendition of the Rebekah degree, the honors going to Claude. While in the Odd Fellows' Hall W. F. Boggess of Del Rio, Grand Master, W. Illingsworth of Dallas, Deputy Grand Master, and W. H. Walker of Dallas, Grand Secretary, held a special session of the Grand Lodge, conferring past official and grand lodge degrees.

Friday morning the grand parade of the Odd Fellows and Rebekahs took place. Headed by the Patriarch Militants of Amarillo in full uniform, and followed by the visitors, delegates and local lodge, the parade made an imposing sight as it passed down main street. Immediately after meeting in the court house for the election of officers for the ensuing year. The election of officers and the various business sessions occupying the forenoon and afternoon. The officers elected are as follows: President, C. O. Lee of Hereford; vice president, Jno. B. Bess, Amarillo; Secretary, E. R. Johnson, Plainview; Treasurer, W. A. Wilson, Claude. Judge

The Double Wedding of Twins.

The marriage of Misses Alma and Alta Moore to Leland and Lorand Tabler of Adrian, Missouri, at the Moore home upon Normal Hill yesterday morning had a romantic interest and a tender charm.

The brides are twins and the young husbands are twins. Both pair of twins are inseparable companions. They are bound together with the strongest chains of love and sympathy and never intend to be separated.

The Moore twins were made orphans at the death of father and mother within a few weeks. The loss of their parents bound them closer together. From childhood they have dressed alike and looked alike. As they blossomed into young womanhood the likeness grew as did also their wish to have every article of dress alike. In type they border upon the brunette, except their skin has the fairness of a New England maid, with more roses upon the cheek. Their eyes and hair are a rich and soft shade of brown.

The Tabler twins are equally alike in appearance and even more careful about every part of their attire being duplicates. They have never been separated. When the

romance, ending so auspiciously yesterday, was at its beginning the Tabler twins were in the Texas Panhandle. From there they went to the Pacific Slope, and then returned to Adrian. They are now prospering in the grocery and hardware trade. They will undertake no business venture separately, and all property is held in common. The Tabler twins are well known to the Missouri press, but the twins had, until the occasion of their unique wedding, lived without their peculiar similarity in disposition, attire and appearance being known beyond the wide circle of friends and relatives.

The Moore-Tabler romance dates back to February 1908. Then the Tabler twins were in the Panhandle. Among their neighbors was Miss Bessie Lay of Hereford, Texas, and among Miss Lay's correspondents was Miss Maude Kolhl of this city, then a student of the Southwest Texas Normal. Miss Lay wrote to Miss Kolhl of the interesting Tabler twins, and in return Miss Kolhl told all about the pretty Moore twins of San Marcos, who were just as much alike and just as inseparable companions as the Tabler twins. As a result of this correspondence, the two pair of twins exchanged post cards. And thus the romance was started.

The real correspondence only commenced last April. In December the interest of the Missouri twins in their fair correspondents had grown to where they wished to come the many hundred miles between San Marcos, Texas, and Adrian, Mo. They came—and likewise saw and conquered, for when they returned to the colder clime of their home state they had won the hearts of two Texas girls. The visit was at the festal season of Christmas, and in that time of good cheer and giving they received two presents—the lives of the Texas twins—to be placed in their keeping in June, the month of roses and weddings.

But before they returned to claim their gifts they had first to build a home to put them in. That home is a sweet little six room bungalow, charmingly modern and convenient, in Adrian. There are duplicate suites of living and sleeping rooms in this wonderful bungalow nest. And these duplicate suites have duplicate furnishings. The furniture is alike, the floor coverings are alike, the walls are alike, and even the pictures on the walls are alike. It took time and loving thought of the sweet brides soon to be its delighted occupants to get all this planned and executed. But now the task is completed and the bungalow has two suites as much alike as two peas in a pod. The kitchen and dining room will be used in common. The decorative scheme of the bungalow is tastefully expressed in these rooms, too, and wherever things should be duplicate pairs they are certain to be that way.

The wedding yesterday morning, June 8th, 1911, was a quiet home affair with only a few friends and neighbors invited in. There was no best man or no maid of honor, because no duplicates were available. The solemn words of the marriage ceremony were pronounced by Rev. Cullum Booth, who confessed that he held the marriage licenses before him to keep the names of the two pair of twins straight. The Moore twins wore a soft shade of greyish-blue serge, made into smart little traveling suits. The box coats were the same length, had the same trimmings of black buttons and braids and the same facings of silk to match. From under two precisely similar hats of blue to match peeped the fair and blushing faces of the brides. The grooms were dressed

they wore to hold their white ties and to their signet rings. The Tabler twins have wavy brown hair and eyes of the same clear grey. They wear the same size shoes, clothes, and hats, and no shopkeeper need offer any article unless he has a duplicate. With the two couple standing side by side it was a puzzling task to decide which couple was Lorand Tabler and Alta Moore and which Leland Tabler and Alma Moore.

The congratulations were hearty and tinged with an under current of raillery. The fortunes of the twins in the way of matrimony had found a sure and romantic harbor in the marriage of twins to twins, but the similarity of the couples was too unusual to pass without joking. The flight to the train was in fast touring cars which drew the gaze of the passerby as the twins hurried to take the way to Adrian and other points in Missouri, by the way of the Katy Limited. At the station the twins were a double attraction, because there were two sets of them. The passengers upon the Limited greeted the twins' arrival with excited interest. Amid the shower of rice and the wonderment of passengers at the appearance of two exactly similar pair of newlyweds, the train bore them away to their waiting bungalow with its twin suites of rooms and its twin closets and chiffoniers to hold the brides' twin trousseau.

The Tabler twins are the sons of M. F. Tabler and wife of Adrian. Coming from Central Missouri to Bates county in 1863, the father was a pioneer of that part of the state. His wife was a member of the Harrison family of Central Missouri, an old and prominent family. Fortune has smiled broadly upon M. F. Tabler and he is a man of wealth and influence. In the veins of the Moore twins runs the best Southern blood, and their father, Walter Moore, was one of the most highly esteemed men ever connected with Hays County's public life.

Photographs of the two pair of twins who figured in the double wedding here yesterday, are on display in Miller's show window.—Hays County Times.

Black Beauty Kitchen Set is a household necessity. When you get one at this office, show it to your neighbors. No matter whether we cannot afford to give these Black Beauty Sets away or not, or what they cost. We would not sell you a set for less than \$3.00, but you can subscribe for The Brand and get \$4.00 worth of good stuff including a year's subscription for only \$1.50.

Never leave home on a journey without a bottle of Chamberlain's Colic, Cholera and Diarrhoea Remedy. It is almost certain to be needed and cannot be obtained when on board the cars or in a ship. For sale by all dealers.

Plainview Men Honest.

Julian, the sign painter, was in dire trouble one of the big days of the carnival. Just when he needed it the most he discovered that his old pocketbook, containing the nice large sum of \$35.00 in money, had disappeared from off his person. To describe Julian's feelings or repeat what Julian said is not our purpose, but suffice is to say that the loss of the pocketbook in the midst of the festivities was a calamity. Julian's return to happiness is directly traceable to Messrs. A. J. Chambers and E. C. Baker, two of Plainview's visiting Odd Fellows. Walking down the street they discovered the pocketbook shortly after it had tumbled from its accustomed place in Julian's pocket to the sidewalk. When these two good fellows got their heads together, examined its contents, found the owner's name therein, and then making inquiries located Julian and restored to him

Have You Seen Our New Loose Land Lister?

It is a new member of the Famous JOHN DEERE FAMILY of Implements
Come in and let us show it to you

Garrison Brothers
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OLD STORIES

that are facts never wear out. Among them must be listed the one about "Niggerhead" Coal being best. We've been saying this for 4 years and are backed up in the bold assertion by our many customers who will accept no other.

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Wear Underwear that will insure comfort.

B. V. D. Union Suits.
B. V. D. Shirts and Drawers.

Porosknit Union Suits either knee or ankle lengths.

Porosknit Shirts and Drawers

FOR MEN and BOYS

Also a nice line of Lisle Union Suits at \$1.00 to \$2.50.

Balbriggan Underwear, Elastic Seam Drawers 50c to 75c.

Wear the kind you see advertised in the leading magazines. Yours for comfort,

H. C. Myrick



We offer special inducements in quarter and half section tracks close in to actual settlers. We have loans on easy payments. Hereford is in the shallow water belt. Write for particulars. Address BASKIN LAND COMPANY, HEREFORD, TEXAS.

The Brand will have a fine lot of	Our Altitude.
Calendars in a few weeks from	Hereford ----- 3750 feet
which the merchants and banks may	Amarillo ----- 3676 feet
make their selections for 1912.	Wildorado ----- 3887 feet
The prices will be right. There is	Yega ----- 3986 feet
no use to be in a hurry about buy-	Alamoosa ----- 4000 feet
ing.	Adrian ----- 3998 feet
	Cap Rock ----- 4127 feet

THE WESTERN NATIONAL BANK OF HEREFORD

Capital and Surplus, \$100,000.00

G. A. F. Parker, President
A. J. Linscomb, Cashier
Henry Wilkinson, Asst. Cashier

Will Be Glad to Serve You

OVERDRAFTS NOT ALLOWED

HEREFORD, TEXAS.

third set, 7-5; Woodburn last set, 6-4.

Hereford now has the scalps of Canyon, Clovis, Amarillo and Plainview dangling at her belt when it comes to tennis. The championship of eastern New Mexico and the Panhandle of Texas is her own, and her experts of the game challenge all comers.

What Have You?

to offer for the following:
640 acres near Fowler, Kansas. Fine alfalfa land to trade for land near Hereford.
180 acres in Missouri to trade for land in 6 miles of Hereford.
320 acres near Dalhart to trade for good residence in Hereford.
For particulars see
20-21 **GOUGH & BARNETT.**

Twenty Gallons Ice Tea.

Homer Wilkinson holds the record for hospitality and the number of guests that he can entertain in three hours. Saturday the day of all days he held a reception at his grocery store, and from two to five in the afternoon he served twenty gallons of delicious and refreshing ice tea to six hundred of the people within the gates of Hereford.

Bethel Bubbles.

(Too late for last week.)

Mrs. T. W. Davis and children and Miss Sudie Bowman of Ft. Worth arrived one day last week for a visit with their brother, C. C. Bowman and family.

Bro. Boyd was greeted with a good audience Sunday and he gave us a fine sermon.

C. C. Bowman and family and his sisters, Mrs. T. W. Davis and Miss Sudie Bowman, were visitors at Mr. Diebel's of Hereford last Saturday.

Frank Glaspell visited with W. J. Hamilton last Sunday.

B. F. Hodges and family, C. C. Bowman and family and his sisters and J. W. Miller and family spent Sunday evening at E. E. Brobaker's. They enjoyed some fine singing.

Mesdames Henry and John Dailey called on Mrs. W. C. Russell one day last week.

J. W. Miller gave dinner to E. E. Brubaker, C. C. Bowman and their families and Mrs. T. W. Davis and children and Miss Sudie Bowman on last Wednesday.

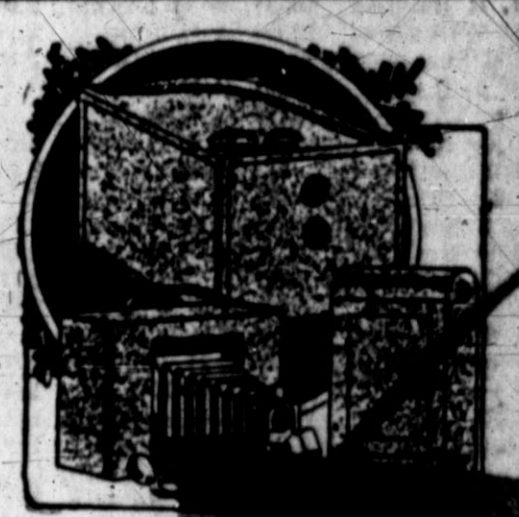
Happiest Girl in Lincoln.

A Lincoln, Neb., girl writes, "I had been ailing for some time with chronic constipation and stomach trouble. I began taking Chamberlain's Stomach and Liver Tablets and in three days I was able to be up and got better right along. I am the proudest girl in Lincoln to find such a good medicine." For sale by all dealers.

Holds Fat Meat Record.

J. E. Ratliff, traveling representative for the Noble Grocery Co., of Amarillo, has set a new pace when it comes to using fat meat for bait to catch the big bass that disport themselves in the depths of the Tierra Blanca. While it was Mr. Ratliff's idea that fat meat ought to do the work as well as frogs, and his fish stories Tuesday morning bear the fact out, yet there is another side to the story that Mr. Ratliff left town entirely ignorant of and is no doubt even yet extolling the merits of fat meat as bait in his travels.

It was like this: along with others, Monday night, Mr. Ratliff went fishing and carried along as bait fat meat in place of frogs, for his own particular use. When the creek was reached he baited his hook and cast forward just as joyously as any. And while the others had good luck, no fish came to Mr. Ratliff. The sport began to lag and he left his pole to walk over and inquire of a friend the trouble, and while engaged in the conversation another of the party placed a large three pound bass on Mr. Ratliff's hook. When Mr. Ratliff returned and saw the commotion in the water he got busy. The big three pounder he landed did him so much good that the men of the party had recourse to lead him away from his hook several times, each time putting a good sized bass thereon.



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WITH YOU.

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Good Ice Service!

We desire to be prompt in delivering ice and you can render us material assistance by placing your order before 9 a. m. for morning delivery and 3 p. m. afternoon delivery. If you will comply with this simple request we will assure you of prompt service.

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Hereford Ice Co.

THE BRAND IS ONE DOLLAR PER YEAR—SUBSCRIBE NOW

WINS TENNIS TOURNAMENT

Hereford Now Holds Championship of Eastern New Mexico and the Panhandle.

To the lovers of tennis the tournament held here during the big water carnival was a treat that will be long remembered, and especially so when Hereford carried off the laurels. Those who are supposed to know say that the entire series was marked by some of as brilliant playing as anyone could wish to see.

As stated in last week's Brand, Thursday's contest was between Hereford and Amarillo, Hereford winning.

Friday the singles were started, and in this contest A. Herbst of Hereford won over Whitlow of Amarillo. Shambough of Plainview over Bell of Amarillo. Young of Amarillo over Wright of Hereford, while Dameron defeated Witherspoon and won over Russell by default. Woodburn of Hereford winning over Dyer of Mobeetie. The above result leaving the final contest to be played between Herbst and Shambough and Woodburn and Dameron. The event of the afternoon being the match between Herbst and Shambough. Shambough, an old timer with the racket, was held down remarkably well by the home lad, finally winning by only a small margin. An enthusiastic bunch of tennis lovers watched the match from start to finish, and each of the players were repeatedly cheered for their brilliant plays at times.

During the same afternoon Woodburn and Dameron, both of Hereford, played off the other semi-final game. Neither of the boys seemed to be playing in their usual good shape, making the game rather a long affair. Woodburn finally winning in the 43rd game.

The final game of the tournament was left to be played between Scott Shambough of Plainview and Chas. P. Woodburn of Hereford. Even before the game began the excitement was intense and conjecture rife. And while as a local player the spectators knew that Woodburn was excellent, they also knew that he was pitted against a veteran who had won game after game without being defeated. The battle on, Woodburn proved a match for the Plainview man, finally defeating him in the most brilliant match of singles ever played in the Panhandle, and securing for Hereford the championship. The score, Woodburn first two sets 6-3, 6-2; Shambough



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Homer Wilkinson
Phone 81

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"THE FAIR"

The Peoples Store

The Hereford Brand
 Published by
The Brand Publishing Co.
 J. C. Elliott, Editor
 W. T. Stanberry, Business Manager

Address all communications to
THE HEREFORD BRAND

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 out of Congress of March 3, 1879.

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 Strictly in Advance

Any anonymous statement affecting the
 character or reputation of any individual or
 firm which may appear in The Brand, will
 be gladly corrected upon being brought to
 the attention of the publishers.

Deposited in Bank by P. W. Price, auto fares 56.80
 Deposited in Bank by J. F. Barker, sale of privileges 64.70
Total Resources \$756.90

LIABILITIES.

Miscellaneous:
 W. B. Anthony, erecting tables \$ 5.00
 M. F. Werd, Amarillo Band 107.00
 G. H. Carl, band boys board 10.00
 C. H. Baker, band boys board 2.00
 Alex McPherson, board and rail- road fare 18.70
 J. C. Cummings, speakers board bill 12.00
 Jim Moses, taking up tickets 6.00
 Lee Biggs, taking up tickets 5.00
 Chas. Julian, painting "Here- ford" for auto 1.50
 Buck Roberts, selling tickets 4.00
 J. F. Barker, stamps \$3.50, tele- phone and telegraph \$3.30, ribbon, express, etc. \$5.15 19.95
 Hereford Brand, printing 22.75
 Amarillo News, advertising 54.00
 Hereford Recorder, printing 28.25
 Buttons 39.00
 Wheeler, ticket seller 8.00
 Smith, ticket checker 12.00
 Hereford Lumber Co., tables 20.55
 Jno. Cloyd, ticket taker 2.00

Automobile Hire:
 R. A. Daniel 48.30
 E. H. Skidmore 24.00
 H. F. Mitchell 16.20
 Carl Cochran 30.30
 Jno. Renfro 51.60
 L. P. Landrum 18.00
 W. W. Bennett 13.20
 Geo. W. Irwin, Jr. 12.00
 F. H. Britain 12.90
 Dow Mercer 20.40
 Vern Witherspoon 12.00
 D. R. Gass 1.20
 G. B. Richards 1.20
 Zimmerman 20.40
 J. W. Barnett 18.00

Barbecue Expense:
 D. W. Crawford 2.50
 O. Vaughn 2.00
 H. Garnett 4.50
 H. Wilkerson 2.70
 Hubbard Dry Goods & Gro. Co. 16.55
 W. C. Fallwell 2.00
 Hereford Bakery 30.00
 Hereford Market 128.30
 Allen Bell 80.00
 G. T. Clark 3.50
 L. P. Landrum, paid out for cleaning off Court Yard 11.45

Total Liabilities \$961.50

SUMMARY.

Liabilities:
 Miscellaneous \$377.70
 Automobiles 300.30
 Barbecue 283.50 \$961.50

Resources:
 Deposits 756.90
 Amount Short \$204.60

More Plants Ready.
 In addition to tomato and cabbage plants, I now have ready Cauli- flower, sweet pepper and celery. Telephone 97 or see G. C. Major, the plant man, in South Hereford. 174f

Five, Six, Seven.
 The big bass are biting in pro- fusion down on the peaceful Tierra Blanco this week. Tuesday evening quite a crowd from the city were down about the Bradley place after the finny creatures. Dr. H. H. Taylor started the fun by landing a five pound bass and thought that he had made the record of the trip, but Mr. Gallaher went him one pound better, then Mr. Parry capped the climax by hauling in a monster seven pounder. Others of the party caught plenty of two and three pounders.

Mrs. J. N. English of Cleburne came in Friday afternoon and will spend the summer months with E. B. Black and family. Mrs. English is well known to many of the Hereford people who will be glad to welcome her back.

YOU'LL LIKE HEREFORD!

State of Ohio, city of Toledo, ss.
 Lucas County.
 Frank J. Cheney makes oath that he is senior partner of the firm of J. Cheney & Co., doing business in the City of Toledo, County and State aforesaid, and that said firm will pay the sum of ONE HUNDRED DOLLARS for each and every case of Catarrh that cannot be cured by the use of HALL'S CATARRH CURE.
 FRANK J. CHENEY.
 Sworn to before me and subscribed in my presence, this 9 day of December, A. D. 1888.
 W. GLEASON,
 Notary Public.
 Hall's Catarrh Cure is taken internally and acts directly upon the blood and mucous surfaces of the system. Send for testimonials, free.
 F. J. CHENEY & CO., Toledo, O.
 Sold by all Druggists, etc.
 Take Hall's Family Pills for constipation.

Report of Water Carnival Finance Committee.

RECEIPTS.

Subscriptions:
 First State Bank P W Price 5.00
 & Trust Co. 50.00 C G Witherspoon 5.00
 First National Bank Carl Gilliland 5.00
 Bank 50.00 Barcus-North 5.00
 Western Nat'l Bank J L Wilson 5.00
 D L McDonald 30.00 T E Shirley 5.00
 Warren H Co 25.00 J D Thompson 5.00
 Cardwell Bros 20.00 D H Bryant 5.00
 Palmer L Co 15.00 F H Britain 2.90
 Alfalfa L Co 15.00 City B Shop 2.50
 Hereford L Co 15.00 W B Dameron 2.50
 Kemp L Co 15.00 J T Jowell 2.50
 Pitman L'd Co 15.00 S S Evans 2.50
 Garrison Bros 15.00 M W Babbs 2.00
 E B Black Co 15.00 Dr J W Hicks 2.00
 F H Oberthier 15.00 Palacob Shop 2.00
 Hereford H Co 15.00 L E McBride 2.00
 L Baskin 10.00 C H Baker 2.60
 R N Mounts 10.00 M W Baker 2.00
 L R Bardley 10.00 W R Evans 2.00
 H Wilkinson 10.00 A M Jones 2.00
 GA Stambaugh 10.00 C P Arthur 2.00
 W H Ray 10.00 R E Cook 2.00
 Cor Drug Store 10.00 C Wheeler 2.00
 Gass & Son 10.00 R A Daniels 2.00
 Hubbard D G Renfro-Kane 2.00
 & Gro Co 10.00 A W Gregg 2.00
 O'Brien G Co 10.00 H B Webb 2.00
 The Brand 7.50 W H Russell 2.00
 R H Norton 5.00 R W Baid 2.00
 H C Myrick 5.00 R T Moses 2.00
 J A Johnson 5.00 Norton-Powell 2.00
 Woodburn & Son 5.00 C D Wright 1.00
 J B Callens 5.00 J W English 1.00
 Bets-Clark 5.00 C G Majors 1.00
 Gough-Barnett 5.00 D P Vaughn 1.00
 Purnell 5.00 E A Winter'd 1.00
 Buck Roberts 1.00
 Short 1.00
 Rogers 1.00
 T M Coulson .50
 Park & Nesbit 5.00 J C Boyd .50
 Knight & Slaton 5.00

Total Subscriptions \$635.40
 Automobile Tickets 56.80
 Sale of Privileges 64.70
Total Receipts \$756.90

AMOUNTS PAID OUT.

Bert Mitchell \$ 1.75
 Frank Bridges .70
 Oscar Crawford .70
 Perry Wheeler 1.75
 Clyde Fuqua .70
 Frank Gyles .70
 Frank Mosely 1.75
 W F Hodge .70
 D W Crawford 2.00
 W B Anthony 5.00
 M F Wiard 107.00
 Alex McPherson 18.70
 R A Daniels 48.30
 H F Mitchell 16.20
 John Renfro 51.60
 Carl Cochran 30.30
 E. H. Skidmore 24.00
 J C Cummins 12.03
 C H Carl 10.00
 W W Bennett 13.20
 L P Landrum 18.00
 F H Britain 12.90
 Geo. W. Irwin, Jr. 12.00
 G B Richards 1.20
 J F Barker 19.95
 C H Baker 2.00
 Lee Biggs 5.00
 Dow Mercer 20.40
 D R Gass 1.20
 Vern Witherspoon 12.00
 Buck Roberts 4.00
 G T Clark 3.50
 W C Fallwell 2.00
 Allen Bell 80.00
 Oscar Vaughn 2.00
 Henry Garnett 4.50
 Homer Wilkinson 2.70
 D W Crawford 2.50
 Hereford Meat Market 128.30
 Hereford Bakery 30.00
 Hubbard Dry Goods & Grocery Co. 16.55

Total Amount Paid Out \$727.75

SUMMARY.
 Total Receipts \$756.90
 Total Amount Paid Out 727.75
Balance on Hand \$29.15

Report of Water Carnival Advertising and Barbecue Committees.

RESOURCES.
 Deposited in Bank by Finance Committee \$635.40

The First National Bank

Calls attention to its splendid Board of Directors, who stand responsible to you for every dollar's business you entrust to the Bank's care:

- W. S. HIGGINS, J. L. FUQUA, W. H. FUQUA,
 R. J. KIBBE, J. T. OWELL, L. GOUGH,
 R. N. MOUNTS, J. M. BOYERS, J. J. GALLAHER

This institution has fostered the interests of the community and its citizens in the past—It respectfully asks your consideration when you come to place your account now.

The First National Bank

Fire Companies:
 North British & Mercantile of London and Edinburg, Eng.
 Insurance Co. of North America, Philadelphia, Pa.
 German-American of New York.
 Connecticut of Hartford Conn.
 Hanover, of New York.
 Peoples' National, of Philadelphia, Pa.
 Accident and Health, Liability, Burglary, and Plate Glass: the old Fidelity and Casualty of New York.

TELL ME If You have Bargains to Offer in City or Country Property.
 I have frequent inquiries for both. I make a specialty of exchanges.
 Insurance of all kinds sold in strong reliable companies whose Financial Strength and past Record is their best advertisement. Any work entrusted to us will receive careful attention. Satisfied customers is our constant effort.
YOUR NOTARY WORK SOLICITED
 Office in Sunlap and Britain Building, Rooms 2
C. O. LEE Hereford, Texas
 Phone 310

THE FIRST STATE BANK

S. B. EDWARDS, President W. C. WITHERSPOON, Asst. Cashier J. THOS. WEBB, Cashier
 H. B. WEBB 1st Vice Pres. G. M. PALMER, 2nd Vice Pres.



AND TRUST COMPANY HEREFORD TEXAS

Want Ads 5c Per Line—Try One

Local and Personal

Copies of the 32-Page Special Irrigation Edition are still on sale at 10c per copy. The edition is handsomely illustrated, well printed, and full of information about the Hereford Country. It is the best advertising you can get hold of for the price. See or write, THE BRAND PUBLISHING COMPANY, Hereford, Texas.

Eat with us at the Busy Bee. 1tp
Residence ice, 1000 pounds for \$6.00. Parry Ice Co. 20-5t
Earl Gough returned from T. C. U. recently for a short visit at home.
Delicious Boston Nut Sundaes. Corner Drug Store. 17tf
Short order at the Busy Bee. 1tp
D. R. Gaas was a visitor to Canyon City Wednesday.
I'll meet you at the Corner Drug Store. 38tf
Bud Wilsford of Fort Worth is here this week on business.
1000 pound book at 60c per hundred, for residence trade. Parry Ice Co. 20-5t
Miss Lurline Boone of Texico attended the Carnival and visited with friends last Saturday.
Best pies and cakes at the Busy Bee all the time. 1tp
We'll eat at the Busy Bee. 1tp
Good Hereford homes to trade for raw land and live stock. A. H. Elliston & Son. 16tf
J. B. Storm of Goodnight, who was here for the water carnival, was a pleasant caller at The Brand office.

W. H. Grone of Brunning, Neb., is here this week looking after land interests down about Summerfield.
If you want to drink good soda water, you must certainly stop in at the Corner Drug Store. 15tf
Mrs. Dr. H. E. Taylor and two children are at Artesia, N. M., this week.
Get a lemon and enjoy it at our soda fountain. Corner Drug Store. 17tf
Mrs. Smith McLeroy was down last week from Amarillo visiting her mother, Mrs. W. B. Robinson.
We are traders! If you are and have land or city property, see us at once. O. K. Land Co. 7tf
E. B. Bullock left for Kansas City Monday to be gone several days on business.
Mrs. Jim Garrison left Thursday morning for an extended visit in New Mexico.
If you have good lands or city property to trade see us at once. O. K. Land Co. 7tf
The Busy Bee's the best. 1tp
Mrs. G. R. Gamble of Texico, N. M., is here on a visit to her daughter, Mrs. J. H. Caldwell.

Robert Elliott was at home Saturday to attend at least one day of the water carnival.

Try a Busy Bee hamburger. 1tp
You need one of Parry's 1000 pound residence ice book for \$6.00. Weight guaranteed. 20-5t

Mrs. W. H. Clark of Lenoard, Texas, is here for something like a month's visit to her son, Jim Clark.

We are in the market to trade for good lands or city property. O. K. Land Co. 7tf

Dr. A. L. Taylor left Monday for Artesia, N. M. to look after his land interests there.

Miss Gertrude Hutchins of Plainview is here the guest of Miss Dimple Gass.

A lemon or orange phosphate at the Corner Drug Store Fountain will certainly delight you. 15tf

Mrs. Lee Blanchard of Estelline is here this week on a visit to her mother, Mrs. J. C. Murphy.

Mrs. Kimbley of Amarillo was the guest of Mrs. C. L. Sullivan during the three days of the water carnival.

Editor Warwick of the Randall County News was a carnival visitor Saturday.

Have you a building for sale suitable for a small country school house? Give all details with lowest price to Suggs & Jones. 20tf

E. B. Black Co.
Embalmers & Funeral Directors
AT YOUR SERVICE DAY OR NIGHT
DAY PHONE 14 NIGHT PHONES 92 OR 299

A little child of young Mr. Sanders, who lives out some ten miles south of Hereford, is reported dead.

Mrs. R. H. Gough of Hillsboro is here on a visit to her parents, Mr. and Mrs. C. R. Moreman.

Miss Nellie Black, who has been attending school at Georgetown this year, returned home Friday afternoon.

Mrs. W. H. Ray and children are visiting Mrs. Ray's parents, Mr. and Mrs. J. B. Allen, at Clovis this week.

Mrs. Greg McLean and little son, Nolan, came up from Dimmitt on Thursday to have some dental work done.

Mr. and Mrs. Grayson Bell have returned to Hereford with the intention of making it home again.

Mrs. Stallings and son of Claude, Texas, are visiting in the home of Mr. and Mrs. Rex Tynes.

J. B. Phillips of Independence, Mo., who has extensive land interests around Hereford, was here during the carnival.

Dr. and Mrs. U. T. Miller of Canyon visited in the home of Mr. and Mrs. S. T. Shore on last Friday and Saturday.

Mrs. J. N. Russell and children are at home in Hereford again after spending a delightful winter in Marshall, Texas.

We are trading some Hereford property and Panhandle land for Central Texas fruit and farm land. If interested see us at once. A. H. Elliston & Son. 16tf

Mrs. W. B. Beach and two boys, W. B. Jr. and Dawson, are at Mobeetie on a visit to Mrs. Beach's daughter, Mrs. A. E. Wolfe.

Ben Short and family left Thursday for Decatur, Texas, where they will visit with friends and relatives for something like a month.

A. W. McLean of Canyon, father of our Jno. McLean of the Corner Drugstore, was in Hereford the latter part of last week.

A Clean Scalp and Healthy Hair

Many of your friends have found that a luxuriant growth of hair—Soft and glossy—and a scalp free from dandruff will result from the use of

Nyal's Hirsutone

This is the procedure—

Wash the hair with warm water and a pure soap—rinse thoroughly—rub the scalp with a stiff brush—apply Hirsutone—rub it in well and dry the hair before combing.

Please understand that Hirsutone is not merely a hair-wash—it is a tonic—a food.

While it thoroughly cleanses, it also prevents bacterial action—nourishes and stimulates the roots of the hair—removes all dandruff—prevents its return—and preserves the natural beauty and color of hair

Nyal's Hirsutone should be on your dressing table. It sells at 50c and \$1.00 the bottle.

Whatever a good drug store ought to have—and many things that other drug stores don't keep—you'll find here. Come to us first and you'll get what you want.

E. T. WOODBURN & SON
"THE NYAL'S DRUGSTORE"

Today (Friday) the following teams will all participate in the tournament: Clovis, Plainview, Amarillo and Hereford.

Miss Harriet Shirley, accompanied by her friend, Miss Riter, arrived on Wednesday to spend the summer vacation with homefolks.

Dr. and Mrs. Massie of Mineral Wells are here on a visit to Mrs. Massie's parents, Mr. and Mrs. Richard Collins.

Miss Sadie Love Bates of Amarillo is in the city for a week on a visit to her friend, Miss Frances Turrentine.

Mrs. J. W. English and grandchildren will leave the first of the week for points in Indiana where they will visit relatives for some time.

For summer diarrhoea in children always give Chamberlain's Colic, Cholera and Diarrhoea Remedy and castor oil, and a speedy cure is certain. For sale by all dealers.

Mrs. J. E. Ferguson and Miss Julia Lambrith made a week's visit in Amarillo recently returning to Hereford on Wednesday of last week.

Miss Jewell McGill of Olton, and Mrs. Guy French of Plainview were here during the Water Carnival. They were guests of Miss Alta Renfro.

Messrs. Herbst, Lovelace, Kelly, Emmett Cardwell and Mitchell went to Ft. Sumner, N. M., yesterday on business. They made the trip in Mr. Mitchell's auto.

Mrs. C. G. Witterspoon and daughter, Miss Bertha, left Thursday evening for Central Texas where they will visit relatives for the next two weeks.

Z. T. Black, editor of the Hale County Herald, was here the last two days of the carnival to twirl the ball for the home boys in their games against Amarillo.

T. J. Molinari, a prominent business man of Portales, N. M., was one of those interested in irrigation who attended the three days of the water carnival.

J. F. Barker states that it will be no use for any one to go fishing next week. But then he made the statement prior to the returns from his trip Wednesday.

J. Port Hardin of Oklahoma City, inventor of the Hardin Tile System of sub-irrigation, was an interested visitor in Hereford during the three days of the water carnival.

Mr. and Mrs. Joe Kellough and daughter of Endog, N. M., are in Hereford. The Brand understands that in all probability they will become permanent Herefordites again.

Mrs. J. C. Coffey and daughter, Miss Jennie, who have been here on something like a month's visit to Mrs. Coffey's daughter, Mrs. C. E. Smith, returned to their home at Erick, Okla., last Friday.

Rev. Sherman received the sad intelligence Wednesday morning by wire of the death of his brother's wife, Mrs. A. M. Sherman, of Austin, Texas. Mr. Sherman is salesman for a large dry goods concern of that city.

F. B. Holloman of Clovis, and experienced grocery man, has accepted a position with the Hubbard Dry Goods and Grocery Co. Mr. Holloman will be pleased to meet their friends and customers.

Miss Roxye Ivey left Monday afternoon on the four o'clock train for Boulder, Colo., where she will spend the summer. Miss Ivey was one of the efficient and popular teachers in the public school this year. The coming year she has identified herself with the public schools at Floydada. Her friends in Hereford wish her a pleasant vacation and an enjoyable school year among the people of Floydada.

are you engaged?
says little house-maid.
we are engaged in furnishing homes.



Mr. and Miss homemaker:
if you are engaged, don't let not having furniture stop you, because we can furnish that home for you very, very reasonably and as easily as you can wish.

whether you wish a luxurious, costly home, or one easily furnished more reasonably come to us

E. B. Black Co.

Don't Get Caught

on the creek without plenty of fishing tackle. We have a complete line such as:

Bronzed Bass Hooks, Downrigs and Spoon Hooks, 20-ft Cane Poles, Bamboo Jointed Poles, Silk and Braided Linen Lines, Perch Hooks, Etc.

Our fishing tackle has proven a success this week as common, hauling in 5, 6 and 7 pound bass.

BETTS Druggists

SOME LATER COMMENTS

Some of This Week's Exchanges Have a Say Coming About the Special Edition.

Wish They Had Some.

We have received a copy of the special edition of the Hereford Brand consisting of 32 pages. It is a fine edition; setting forth the attractions of the town and country. We wish we had some of the irrigation water subject to our order in Upsher county right now. We would save some of the corn crop for the corn club boys. —Gilmer Mirror.

Shows Progress.

The Hereford Brand, one of the best newspapers in the Panhandle, issued a 32-page special edition on the 2nd day of this month. The special was profusely illustrated with good half-tone cuts and certainly shows progress for the city in which it was gotten up. The management of the Brand is to be congratulated on this edition, and really we need more of such work in the Panhandle. —Crosbyton Review.

Volume of Information.

The Coleman News has received a copy of the special edition of the Hereford Brand consisting of 32 pages of information about Hereford and the great north Panhandle country. The edition is handsomely illustrated with scenes of big farming, irrigation, church edifices, fine business houses, schools, residences, etc., which with the pen pictures, gives one a great volume of information of Hereford and the surrounding country. It is an exceedingly interesting as well as valuable piece of journalistic enterprise. —Coleman News.

Shows What Can be Done.

The Jimplecute has received a copy of the Special Irrigation Edition of the Hereford Brand, Hereford, Texas. It contains 32 pages all home work, is finely illustrated giving their fine artesian wells that are making that country, with many residences, business houses, scenes and people that go to make up Hereford. The edition is well put up, and Editor A. C. Elliott and Business Manager W. T. Stanberry deserve much credit for the success of this issue. This edition shows what can be done by irrigation and how it

produces good crops without rain. This section will have to take up irrigation if we have many more spells of weather as we have had for the past four weeks. —Jefferson (Marion County) Jimplecute.

If you have anything that you wish to dispose of advertise it in the Brand Liners and sell it.

The Texas Hen

The Texas hen is the queen of the barnyard. Her cackle sounds as musical to the farmer as the clink of gold dollars and her flesh is the daintiest of food. We ship live and dressed poultry to the Northern and Eastern markets and give the nation its Sunday dinner.

The hen is the patron of mechanics, science and art and is further advanced in civilization than any other animal. She is a splendid advertiser, a good money maker and she uses no many labor-saving devices that she lives a life of ease and luxury. The incubator relieves her of the necessity of hatching her young; her nest is built by master mechanics; glass eggs take the place of the home-made product for decoy purposes and she roosts on automobiles. She is progressive, practical and happy and merrily sings as she lays 5,000,000 eggs per day.



The egg is the only animal product that is good for food and will produce its specie. It is the only product known to creation that has a dual commercial value and it finds its way to every table in the universe.

The poultry business in Texas has reached mammoth proportions. During the past year the total production, including eggs and young poultry, approximated \$25,000,000. The egg output was worth \$18,000,000. The Texas hen lays three times her value per annum. We have approximately 25,000,000 domestic fowls. We have more turkeys and geese than any other state in the Union.

Poultry farming in Texas is one of the most profitable of investments. Our natural conditions are adapted to the propagation of domestic fowls and their products and it is one of the many industrial fields in Texas, which present large opportunities to small investors.

Committee of Three Here.

F. E. Kern, Iva Wetmore and C. H. Hon of Deming, N. M., all three of whom are interested in irrigation at that place, were a committee of three appointed by the people of Deming to be in Hereford during the water carnival and investigate Hereford's irrigation possibilities. Mr. Kern remarked to one of the Brand reporters: "You people have one of the best irrigation propositions here that I have ever seen, it is only up to you to get busy, put down your wells and grow rich." Incidentally the three men are also interested in a gold mine in Alaska, and it is Mr. Kern's pleasure each year to distribute something like 16,000 beaten gold swastiki pins, conferring them upon the different people he meets that good luck and happiness may follow them all the rest of the days of their life.

Right in your busiest season when you have the least time to spare you are most likely to take diarrhoea and lose several days' time, unless you have Chamberlain's Colic, Cholera and Diarrhoea Remedy at hand and take a dose on the first appearance of the disease. For sale by all dealers.

Call at The Brand when in need of Legal Blanks.

Sheriff's Sale.

THE STATE OF TEXAS, }
County of Deaf Smith. }

By virtue of an Order of Sale, issued out of the Honorable District Court of Deaf Smith County, on the 6th day of June A. D. 1911, by the Clerk thereof, in the case of H. L. Goats versus Leon A. Murrills, C. H. Sowle, Wm. W. Shepard, John P. Burch and George Beltz, No. 392, and to me, as Sheriff, directed and delivered, I will proceed to sell for cash, within the hours prescribed by law for Sheriff's Sales, on the first Tuesday in July A. D. 1911, it being the 4th day of said month, before the Court House door of said Deaf Smith County, in the town of Hereford, the following described property, to-wit:

All that certain tract or parcel of land situated in Deaf Smith County, Texas, and being Survey Number Forty-three (43), Certificate Number Two Hundred and Forty-eight (248) in Block K-5, and containing 640 acres of land more or less, levied on as the property of George Beltz, Leon A. Murrills, C. H. Sowle, Wm. W. Shepard, John P. Burch to satisfy a judgment amounting to \$8141.16 in favor of H. L. Goats, and 7 per cent interest from May 2, 1911, and costs of suit.

GIVEN UNDER MY HAND this 6th day of June A. D. 1911.
18-3 R. W. BAIRD, Sheriff.

Sheriff's Sale.

THE STATE OF TEXAS, }
County of Deaf Smith. }

By virtue of an Order of Sale, issued out of the Honorable District Court of Deaf Smith County, on the 6th day of June A. D. 1911, by the clerk thereof, in the case of H. L. Goats versus Leon A. Murrills, C. H. Sowle, Wm. W. Shepard and Fred W. Shaw, No. 385, and to me, as sheriff, directed and delivered, I will proceed to sell for cash, within the hours prescribed by law for Sheriff's Sales, on the first Tuesday in July A. D. 1911, it being the 4th day of said month, before the Court House Door of said Deaf Smith County, in the Town of Hereford, the following described property, to-wit:

All that certain tract or parcel of land lying and being situated in Deaf Smith County, Texas, and described as follows, to-wit:

Survey Number Forty (40), Certificate Number Two Hundred and Eighty-One (281), Block K 5, and containing 640 acres of land, more or less, levied on as the property of Fred W. Shaw, Leon A. Murrills, C. H. Sowle and Wm. W. Shepard to satisfy a judgment amounting to \$8,141.16 in favor of H. L. Goats, with 7 per cent interest from May 2, 1911, and costs of suit.

GIVEN UNDER MY HAND, this 6th day of June A. D. 1911.
R. W. BAIRD, Sheriff.

Our Groceries Are The Kind You Want For Hot Weather

Clean, fresh groceries during the hot months is one of the guarantees of health. It's the kind you want to buy and it's the kind we want to sell you.

BELLE OF WICHITA FLOUR

is guaranteed—every sack. Makes the lightest of biscuit and choicest of light-bread.

BLANKET TEAS

brewed right for those delightful ice-teas make a refreshing drink without a peer.

Our line of Staple and Fancy Groceries is without an equal. Whatever your need may be in groceries, we can supply you from fresh, wholesome, healthy goods. When it comes to the price, all we ask is to let us show you. We will meet anybody's price, quality of goods considered.

TELEPHONE NO. 25 FOR YOUR GROCERIES

HUBBARD DRY GOODS AND GROCERY COMPANY

"THE STORE AHEAD"

Success Ideal Wire Tile for Sub-Irrigation

POINTS OF SUPERIORITY:

- Easy to make.
- Easy to lay in ditches.
- Does not break in shipping.
- Distributes water evenly through the Soil.
- Does not require expensive equipment to manufacture.

For Circular of Information Write

Success Ideal Wire Tile Company

Hereford, Texas

Buy Goods Made in Texas. The Commercial Secretaries' Association is gathering data from Texas manufacturers on the per cent of their output that is consumed outside the State. The reports which have so far come in, indicate that the Texas manufacturers are in many instances compelled to seek their output, while outside factories supply the home markets. A letter of inquiry has been sent out to a number of Texas manufacturers asking for their analysis of the situation, and soliciting any suggestions they may have to offer. The data, when complete, will be used in the campaign for patronizing home industries, which the organization is planning.

THOSE LARGE TRACTS

That large tract of land you want to sell has been a burden to you. I delight in them. Large tracts are my specialty. Write me about it today—whether you want to buy or whether you want to sell.

Panhandle Lands

are the best land in the world and doubtless I have just the bargain you want. Lands in the shallow water belt and lands out. Whatever your need may be, write me about it.

ED F. CONNELL,

HEREFORD, TEXAS

Failed in Health

"My mother died six years ago," writes Miss Ruth Ward, of Jerseyville, Ill., "and left me to care for six children. I had never been strong; and this, with the shock of her death, was too much for me. "I failed in health. I was tired all the time and did not want to go anywhere, nor care for company. I had the headache all the time and such bearing-down pains. "A very dear friend advised me to take Cardui, as it had done her so much good, so I commenced to use it and now I am in good health."

Take CARDUI

The Woman's Tonic

Women's pains are relieved or prevented and women's strength is quickly restored by Cardui, the woman's tonic. You yourself know when you need it, or not. If you do need it, do not delay, but commence to use it at once. Every day of delay, only lets you slide further down the hill. Don't wait, then, but begin to take Cardui today, for its use, no matter how prolonged, cannot harm you and will surely do you good.

Write to: Ladies' Advisory Dept., Chattanooga Medicine Co., Chattanooga, Tenn. for Special Instructions, and 64-page book, "Home Treatment for Women," sent free.

HELPFUL WORDS

From a Hereford Citizen.

Is your back lame and painful? Does it ache especially after exertion?

Is there a soreness in the kidney region?

These symptoms indicate weak kidneys;

There is danger in delay. Weak kidneys fast get weaker.

Give your trouble prompt attention.

Doan's Kidney Pills act quickly,

They strengthen weak kidneys.

Read this Hereford testimony.

Mrs. W. H. Edwards, Catalpa St., Hereford, Texas, says:

"I can say that Doan's Kidney Pills are a splendid kidney medicine. Having used a supply which I obtained at Woodburn & Son's Drug Store. This remedy has relieved me of back-ache and other symptoms of kidney complaint and has also strengthened my kidneys. I am now much stronger, can sleep better at night and do not have that feeling of tiredness."

For sale by all dealers. Price 50 cents. Foster-Milburn Co., Buffalo, New York, sole agents for the United States.

Remember the name—Doan's

A book for every need in the famous I-P loose leaf goods at the Brand office. Call and let us show you. Endorsed by thousands of business men. Phone 30. 3tf

Sprains require careful treatment. Keep quiet and apply Chamberlain's Liniment freely. It will remove the soreness and quickly restore the parts to a healthy condition. For sale by all dealers.

Castro County Clippings.

From The Dimmitt Plainsman of Friday, June 16.

G. L. McLean was pulling staples from a post at his place in Dimmitt last Friday. One of the staples broke and a flying piece struck him in the right eye with painful and serious results. Mr. McLean went to Amarillo Saturday to have the eye treated and word has been received by his people that the eye will most likely be saved.

There was a light rain in Dimmitt and vicinity Tuesday night that wet the earth's crust. While a heavier rain would have been welcomed, yet there is little suffering as yet for lack of moisture.

Dimmitt Camp 1399 Woodmen of the World, assisted by Hereford Camp, unveiled the monument in the local cemetery last Sunday afternoon at 3 o'clock to the memory of the late Sovereign W. R. Biddle. Sovereign Jim Hughes of Hereford conducted the unveiling ceremony. There was a large attendance of the two Camps and of local people.

B. T. Bell was in Hereford on business Monday.

An Indian family consisting of father, mother and three children passed through Dimmitt Wednesday on their way to Hereford to attend the Water Carnival. The mother will tell fortunes and the other members of the family will look at the water.

Miss Jewell McGill from Olton and Mrs. Guy French from Plainview spent Monday night in Dimmitt. They were on their way to Hereford where they spent a part of this week.

Miss Jennie Carter, Miss Lena Tate and Miss Marie Beach went to Hereford yesterday to attend the Water Carnival.

While in California we attended a school of astronomy and are now better prepared to sell your land or do some thing for you. Tell us about your gains for sale. Express our wishes and we will do the best. A. H. Elliston & Son, at the old stand. 16tf

WANT ADS

MISCELLANEOUS WANTS

FOUND—Child's ring in basement of court house. Owner can have same by calling at this office and paying for ad. 20-2t

FOUND—Thursday morning, a man's coat on 25-Mile avenue. Owner may have same by paying for ad. Call the Dairy. 1t

LOST—About 10 months ago or left in somebody's surry, a pair of gold framed spectacles. Finder will please return to the Brand office and receive reward. 17-1f

FOR SALE—Team of mules, 5 years old, sound, about 15 hands high, weight about 900. C. H. Yost, Summerfield, Texas. 20-2t

FOR SALE—Full blooded, short horn, 3 year old, Durham bull, at my place 17 miles north. B. F. Fulkeron. 20-4tp

FOR SALE—Two Listers, nearly new. See A. H. Elliston & Son. 14tf

FOR SALE—30 tons of well grained maize in bundles on A. A. Davis' place southwest of Summerfield. Write C. H. Yost, Summerfield, Texas. 20-2t

FOR SALE—One Fairbanks Morse Gasoline Engine, 25 horse power, brand new, never been unpacked. Will take \$500.00 for this engine. F. O. B., Erick, Okla. Complete. First State Bank, Erick, Okla. 20-3tp

FIRE INSURANCE is so cheap now that it is in the reach of everyone. Better let me insure your home. R. E. Cook. 10tf

FOR SALE CHEAP—Improved section on R. F. D. 10 miles out. Will take 1/3 in trade live stock and other property. A. H. Elliston & Son. 16tf

WANTED—Your shoe repairing at Norton-Powelson Saddle Co. 35tf

FOR TRADE—10 acres of land, one good five room dwelling and barn, 2 acres in grapes, 2 acres in orchard, 3 acres in alfalfa, one 4 inch well, plenty of water to irrigate 5 acres, big reservoir to hold water. This will make any family a good living. Will trade for land 5 to 10 miles of Hereford. See H. H. Hawkins. 20tf

Professional and Business Cards

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KNIGHT & SLATON
ATTORNEYS
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Hereford, Texas.

Geo. W. Bercus Jno. G. North
BARCUS & NORTH
Attorneys at Law
Hereford, Texas
Office in First State Bank building

F. T. ROLOSON
Attorney at Law
Miller-Walsh Building
HEREFORD, TEXAS

HILLCREST FARM
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Lands rendered and taxes paid for non-residents.
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DR. U. T. MILLER
OF CANYON
WILL PRACTICE IN HEREFORD
TUESDAYS AND FRIDAYS

The Brand has a new supply of those Passport Railroad Manila second-sheets that every one likes so well. In two sizes, 8 1/2 x 11, and 8 1/2 x 14. Phone No. 30. 3tf

4 H.P Gas Engine for Sale at the Brand office. Would furnish power for small pumping plant.

THE HEREFORD BRAND
ONLY \$200 A YEAR



CUT-OFF

LUBBOCK to COLEMAN
Pecos & Northern Texas Railway

Will be open for through business, both freight and passenger,

JUNE 15, 1911

The new line to Fort Worth, Georgetown, Houston, etc. Ask agent for train schedule to Sweetwater, connections to east and south Texas and new rates.

UP-TO-DATE LIVERY and SALE BARN

When you want a good drive or an up-to-date rig call at our Barn. We have spent a great deal of time and money lately improving and enlarging our premises. We have one of the best barns in West Texas and can give you the best accommodations in any line of livery service. We guarantee courteous and fair treatment to all. Phone 249.

A. L. SHERK HEREFORD, TEXAS

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GOOD SADDLERS GENTLE DRIVERS

Special Conveniences for Drummers

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The Patronage of the General Public is Cordially Solicited.

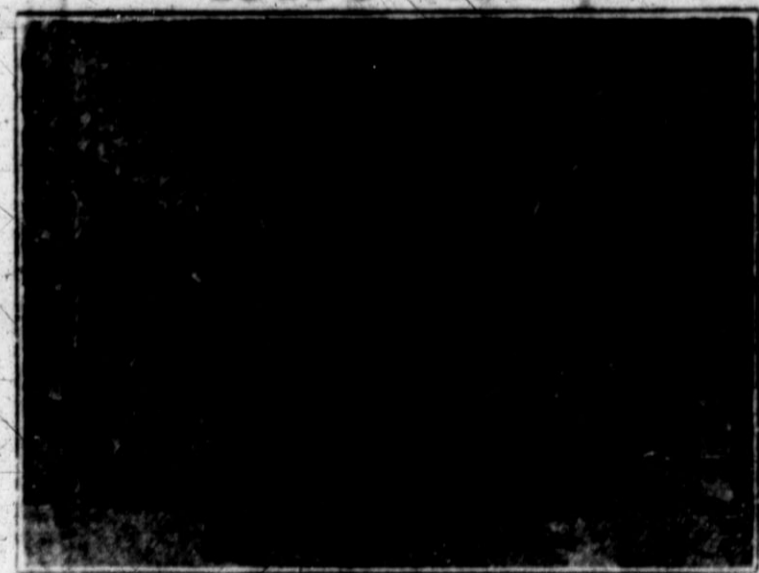
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Less expensive than metal or shingles.
Approved by the Fire Underwriters.
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MAKE YOUR OLD ROOFING WATERPROOF
by recoating it with
TEXACO ROOFING CEMENT
FOR SALE BY LOCAL DEALERS

THE TEXAS COMPANY
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The Brand \$1 Per Year



Shipping Trees by the Carload
HEREFORD NURSERY
L. P. LANDRUM, PROPRIETOR

Building Material!

We handle ALL KINDS of building Material usually carried in a first-class Lumber Yard. Planing Mill in connection. Let us figure on your next bill of lumber, etc. No matter how small or how large we will make it to your interest.

T. M. Palmer Lumber Co.

HEREFORD LOSES THREE

The Amarillo Base Ball Team Takes Hereford to a Cleaning for Three Straights.

In the past Hereford has had some reputation when it comes to playing base ball, but the three days of the carnival something happened, even the small amount of luck that usually attends base ball games was not present. While the Amarillo team took the three games, it can be truthfully said that neither team showed up to advantage.

Thursday was a game of some interest, and in the eleventh inning wound up 11 to 8 in favor of Amarillo. Numerous errors being made on both sides.

Friday's game was possibly the best of the three, Black pitching for the Whitefaces, and the Indian for Amarillo. It was full of exciting pinches, and in the eight the score was tied, Amarillo winning in the ninth by getting across the plate with the winning run. Score, 5 to 6.

The least said of Saturday's game the better. From the first inning until which ever one it might be that the game stopped, the whole was a farce. Every body went up in the air, and Amarillo made a race track of the base lines. We lost tab on the score, so cannot report it.

While we will admit that it has happened this time we still have the greatest faith in the Hereford boys' ball playing abilities, and only ask for another chance to redeem ourselves.

Report of Superintendent Short to The School Board.

Hereford, Texas, June 19, 1911.
To The Hon. Board of Trustees;
Hereford, Texas.

Gentlemen:

Believing that it will be of interest to you and to the general public, I am submitting, briefly, a report of your city schools for the session just closing.

The school opened Monday, Sept. 19, 1910, and continued nine months exclusive of Institute week and the

Christmas holidays, closing the 9th day of June 1911.

The total enrollment in the school during the year was 549. The average daily attendance was 400. There were promoted during the year to higher grades 302.

Taking into consideration the fact, that many people moved out of the district since school opened, and some pupils stopped school before the session closed, it is a source of some satisfaction that the per cent of attendance and promotion is so high.

There were forty pupils who were neither tardy nor absent during the whole year.

The contributions from the Students' Fund to the school equipment for the year has been as follows:

By the Class 1911 (proceeds of play last session) Tables for Lab. \$9.00

Proceeds of first play, 1 book case 15.00

Lights for the building 11.00

Varnish and glass for book case 1.50

Volunteer contributions by grades—Trees 9.65

Proceeds of last play. Lights for building 10.00

Total \$56.15

Proceeds of last play (in bank to Cr. Library fund 37.00

The Federated Clubs, donated about \$90.00 from the Anti-Cigarette League fund to the equipment of the out door gymnasium.

I am glad to remind you that we secured during the year Affiliation with the University. With some money judiciously spent in the better equipment of the Physical Laboratory, for Physical Geography, Physics and Physiology, together with a few good books on History, I see no reason why we could not do as good work as any school in the state.

In closing this summary of the year I wish to thank the members of the school board for their generous co-operation during the year and the faithful corps of teachers who have had such an important part in all that has been accomplished.

With the needed equipment added, the auditorium properly seated with the carefully selected faculty for the

coming session, the coming year should be the best in the history of the Hereford school.

Yours very truly,
BEN SHORT,
Superintendent.

Program.

The following program will be given for the City Federation of Clubs, Friday, June 30, at 4 p. m. at public school auditorium:

Piano Miss Betts
Vocal Miss Potter
Reading Mrs. Kelly
Violin Miss Edwards
Piano Miss Black
Vocal Mrs. Norton
Reading Mrs. Jarrott
Duet Misses Gregg and Gough

Be good to yourself. Have a Boston nut Sunday. Corner Drug Store. 17th

C. P. Arthur is in receipt of a message from Elephante Butte, N. M., stating that little Fay, one of the twin children of his brother, C. W. Arthur, was dead. Many of the people of our city who dearly loved the children, will be sad to hear of this visitation of the death angel. The Brand extends for itself and its readers its sincerest sympathy.

P. W. Boone, expert masseur. Room No. 10 Dunlap Building. Call and get a Vapor bath and massage. It will rest your tired limbs and do you good. Consultation free. 17-4th

Hall Sumrall and wife returned the first of the week from a visit to Hall's parents, Mr. and Mrs. T. J. Sumrall in Bell county. Hall says that all who care to may live in that part of Texas, but for him he will stick to Hereford.

Mrs. Lee Bivens of Amarillo visited in the home of Mr. and Mrs. T. E. Shirley on Wednesday and Thursday. Mrs. Bivens came over in her private car and brought with her Misses Shirley and Riter who had visited her in Amarillo.

Edgar Norton and wife and two children, Miss Vera Howard and Mrs. B. H. Smith, all of Quanah, Texas, were guests the past week at R. H. Norton's. All returned home Tuesday except Mrs. Smith who will visit with her many Hereford friends for some time.

Miss Millicent Griffith came up from Dimmitt on Monday and has spent the past few days visiting her many Hereford friends. Miss Griffith leaves this afternoon for Corpus Christi where she will attend the Teachers' Normal for the next six weeks.

I am now ready to take your order for fall delivery for fruit trees, general nursery stock, etc. Represent the Plainview Nursery and all their stock is guaranteed to be first class. Figure with me before you buy. J. M. Boone Hereford, Texas. 20th

O. E. Thomas reports that "old peggy" came off with six chicks out of a possible ten. Also that she was borrowed from E. B. Black, and that E. B. Orr is to furnish the feed. That is the way we got the story, and deny all other knowledge of same.

Mrs. H. L. Broadwell and family came in Tuesday from Cisco to join Mr. Broadwell who is already here. They are here to spend the hot summer months in preference to famous "Kool Kolorado" where they spent last summer. Nothing like the Panhandle for pleasant climate the year round.

I'll meet you at the Corner Drug Store. 38th

ODD FELLOWS LIKE HEREFORD

(Continued from Page One)

Hensen of Canyon was elected to fill the place of C. O. Lee on the by-laws committee.

Friday evening at six-thirty the big banquet was served the Odd Fellows and Rebekahs by the ladies of the Eastern Star in the basement of the First Christian church. It was a success from every point and was hugely enjoyed by all present. After the banquet, in the Odd Fellows hall the Rebekahs had a social meeting, while in the basement of the court house the Odd Fellows got down to the serious work of competing for honors in the various degrees. In the wee small hours of morning the honors stood as follows: Canadian won over Hereford and Claude in the inductory degree, while in the first degree contest Hereford won over Canadian and Plainview.

Amarillo was the place selected for the meeting of the Association in 1912.

That the members of of the Hereford lodge did every thing in their power to make the stay of their guests pleasant and profitable was attested to by the loud words of praise from every side, and the many exclamations of the glorious good time the visitors enjoyed. There is no doubt but that they will always "Like Hereford."

Sanitary Plumbing

PHONE 31

To insure your house against foul gasses and disagreeable odors, the plumbing must be done in the right way. We have the material and

KNOW HOW

Windmill and Tank Work A Specialty.

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FOUR DOLLARS FOR ONE DOLLAR AND FIFTY CENTS

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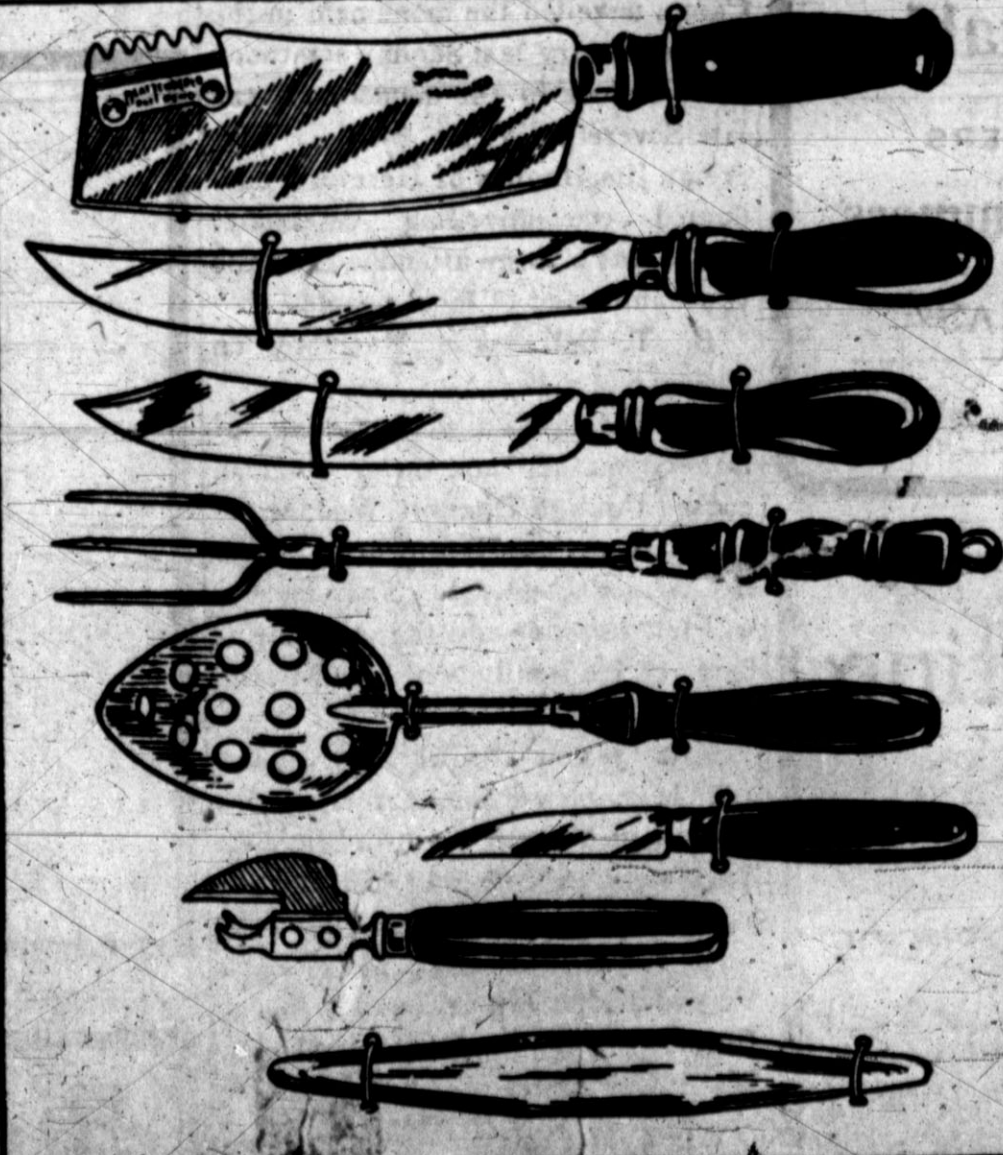
We have arranged direct with a big manufacturing concern of household specialties to furnish us with a limited number of Hig Grade Kitchen Sets, known and sold as

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And it is a beauty. An 8-piece Kitchen Set that any housewife would be proud to own. A Kitchen Set that will cost you \$3.00 any day anywhere you buy it one piece at a time.

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- 1 Combination Cleaver and Steak Tenderer, blade made from specially made cold rolled steel, length 12 1/4 inches, ebonized handle 75c
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- 1 Butcher or General Utility Knife, best crucible steel, ebonized handle 50c
- 1 Tin Can Opener, with ebonized handle 15c
- 1 Paring Knife, best crucible steel, ebonized handle 15c
- 1 long-handled Flesh Fork, tines very sharp, ebonized handle 25c
- 1 Favorite Mixing Spoon, very strong 20c
- 1 Opalite Sharpening Stone, imported 25c

RETAIL VALUE \$3.00
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All Can Belong to You for \$1.50

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