

# The Hereford Brand

Vol. 11

HEREFORD, TEXAS, JUNE 16, 1911

No. 19

## YOU ARE WELCOME!

### EXPERTS WILL ADDRESS CONGRESS

Men of National Reputation Will Discuss Question of Irrigation At Water Congress.

No town in Texas ever had such corps of prominent irrigation and soil experts as will address the Congress to be held here today and tomorrow. To mention their names is to insure interest in what they will say.

Prof. Townsend of Garden City, Kansas, is the acknowledged sugar beet expert in the United States. He will be here.

Mr. McPherson, now of Roswell, where he is developing 12,000 acres with pumping plants, is the leader in soil experimentation and the effects of water when applied as in irrigation. His address alone will be worth the price of the Water Carnival.

The other two experts are well known in Texas and the Panhandle—Messrs. Fuller and Rockwell. No two men have given this territory such exhaustive study as far as water is concerned. They are experienced water experts and have been the entrusted employees of the government for a number of years.

No man in Hereford or in the shallow water belt should fail to hear all these men. Whether you ever intend to irrigate a foot of land, it is your duty to know what we have. To hear these men is to be enthused with the bigness of our water supply and its possibilities.

Besides the special addresses there will also be an array of speaking talent. Hon. J. C. Hunt, representative to the legislature, is billed to speak. Judge W. E. Lindsey of Portales will tell us about the irrigation project at Portales. H. M. Bainer, agriculturist for the Santa Fe, will talk and his talks are always good. L. L. Johnson, the poultry expert of the United States, will tell us about the productive hen.

A complete program is published in another column of this issue.

#### Weeds Cleaned Out.

City Marshal C. L. Sullivan has had in all about 50 men at work on the streets for the past several days. The whole number were not at work all the time, but a bunch each day would try their hands at the weeds and some would "fly up" and quit. The marshal himself wielded the hoe and set the pace for the gang. The weeds that have been cut would make a funeral pile, and a whole lot of Syper's alfalfarine is included in the hay gathering. When the alarm was sounded last week many proud citizens cut their own weeds, but a few waited for the city gang to cut their weeds at public expense. Well, what's the city for anyhow?

A lot of volunteers, who were paid by the carnival committee, made a stab at the weeds and trash in the court house yard Wednesday and left the premises in somewhat decent condition.

Black Beauty Kitchen Sets are all the go. It

Odd Fellows, Their Sister Rebekahs, Carnival Visitors and Other Fellows, who may be in the City—The Gates are Open and the City is Yours to do with as you like.

**H**HEREFORD offers you, every one of you, the Glad Hand. We cannot give you the keys to the gates of the City because they have been thrown away—they have never been needed. ¶ The Odd Fellows are welcome because they belong to the only chain gang that represents, Friendship, Love and Truth. They are Odd because they are different from the common run of mankind in making all men akin. ¶ The Rebekahs are welcome too because they are always ready to give a cup of cold water to the thirsty traveler at their gates. ¶ The Carnival visitors are welcome because we could not get along without you. All the other fellows are doubly welcome because we know, with all the rest,

"You'll Like Hereford"

### PRO ADDRESS AT COURTHOUSE

Senator B. B. Sturgeon of Paris Delivers Address on Subject of State-Wide Prohibition to Citizens of Deaf Smith County.

At the invitation of the local committee Senator B. B. Sturgeon of Paris, Texas, delivered an address upon the question of the proposed amendment to the Texas Constitution at the Deaf Smith county court house last Monday. The district courtroom was not full, but a representative audience was present and they gave close and respectful attention to what he had to say.

Senator Sturgeon discussed the question from various view points and gave, during the course of his remarks, his personal experience and observation in dealing with the liquor question at Paris, his home town, and in Lamar county. He narrated the story of the local option campaign held in that county and depicted the results. He told how that Paris under the saloons had no paved sidewalks nor paved streets, but that since the business had been voted out that city had grown from about 6,000 people to a much larger city, and enjoyed fine streets, walks, and other public improvements. He mentioned that the bank deposits had increased about \$2,000,000 since the liquor business had ceased. He reviewed the burning of the negro in that town which occurred while the saloons were there, and told of the awful condition that prevailed. He was district attorney at that time and

spoke from personal experience.

Another point he scored was the fact the opponents of prohibition had suddenly been converted to local option and that their platform went so far as to endorse that method of local prohibition and claimed that it (local option) had actually decreased intemperance. He showed that the antis had been forced to acknowledge the efficiency of the local option, but that not until this campaign was opened did they admit that local option had decreased intemperance, but, on the contrary, had always claimed that local option increased whiskey drinking. He showed that local option was but local prohibition, a first step, as the antis claim, and that if local prohib-

### To Visitors

Tonight's (Friday) speaking of the Irrigation Congress will be at the Presbyterian Church. Tomorrow's (Saturday's) two programs will be held in the District Court Room. See program elsewhere in this paper.

Ask any question, any favor, anything you care to, of anyone wearing a badge with the word, "RECEPTION" thereon. They were created for your especial benefit.

All out of town visitors are entitled to a FREE ride to the Irrigation Wells. Call at Ashbrook & Dale's office just below the First National Bank for your tickets.

The excursion train for Amarillo will not leave the depot until eleven o'clock Saturday night. So you'll have plenty of time.

The automobiles will not run to the wells during the Sessions of the Irrigation Congress at the Courthouse.

ition was good for a county why would not state prohibition be good for the state?

He said further that the State of Texas was inconsistent in demanding that temperance be taught in the public schools and at the same time and under the same Great Seal license a business which actually increased intemperance.

Many other points were made by the Senator in his two hours address. He is a forceful speaker, using plain and simple language to express his thoughts, and handles the subject as one acquainted with the facts and conditions. He was frequently applauded during his speech.

Judge L. Gough, chairman of the Deaf Smith county State-Wide organization, introduced the speaker and took occasion to make some telling remarks. Mr. Gough has made a number of speeches in the campaign already and will, no doubt, make several more.

At the close of the address of Senator Sturgeon a large number of those present pushed forward to either renew an old acquaintance with him or to make a new friend and offer him their encouragement.

Senator Sturgeon arrived in the city from Dalhart on the 11:19 a. m. train and was met by the local chairman and a number of others. He left Tuesday morning for Childress where he made an address to the people of that county.

#### Free Ride to the Wells.

The entertainment committee has arranged to give all visitors at least one free ride to the wells. Home folks will pay the fare—30 cents for round trip. Autos will be run at such times as the wells are in actual operation. Tickets for the visitors as well as for homefolks can be had at the office of Ashbrook & Dale.

### ODD FELLOWS AND REBEKAHS REGISTERED UP TO TODAY

FROM CANYON.

Misses Addie Donnelly, Bertha J. Thomas. Mesdames A. D. Nickson, Ethel Garner, I. L. Van Sant. Messrs. I. L. Van Sant, E. W. Reynolds, A. M. Huison, R. G. Harp.

FROM CLARENDON.

Miss Susie Patterson. Mesdames N. Winger, W. A. Walters. Messrs. W. A. Walters, V. A. Leonard, J. T. Patman.

FROM PLAINVIEW.

Mrs. May Vines. Messrs. A. J. Chambers, Lee Massengale, Elmer R. Anderson, G. C. Kerk, J. M. Carter.

FROM FLOYDADA.

Miss Joe Haynes.

FROM CLAUDE.

Misses Claudia Walter, Maude Davis, Mae Lane, Ethel Davis, Mattie Wightman, Lelia Appling. Mesdames C. A. Weaver, W. A. Wilson, Tom Davis, R. E. Blanton, J. E. Hill, J. S. Stallings. Messrs. W. A. Wilson, Miles Oliver, H. H. Kight C. A. Weaver, B. H. Comer, J. N. Erwin, R. E. Blanton, E. L. Landerdale, J. E. Hill, R. M. Franklin, L. Moore, W. R. McQuinn.

FROM SILVERTON.

Messrs. L. E. Brown, J. E. Daniel, T. P. Craig, J. M. Honea, W. C. Smither, H. C. Seaman.

FROM LOCKNEY.

Messrs. W. R. Wofford, C. E. Wells, J. H. Fowler, T. A. Neaves, A. J. Byars.

FROM HAPPY.

Mesdames Neal Collins, J. A. Currie. Mr. Neal Collins.

FROM LIPSCOMB.

Mesdames B. E. Shutterly, Eva R. Terry. Messrs. J. S. Bussard, J. E. Shahan.

FROM DALLAS.

Mr. W. H. Walker.

FROM AMARILLO.

Misses Gertrude Huffman, Myrtle Prigmore, Rosie Dammour, Lillie Dammour, Mayie Timmons, Jessie Humphrey. Mesdames Pearl Allen, Mollie Smith, A. L. Timmons, N. J. Barker. Messrs. Chas. Howard, John F. Ross, J. E. Vayloe, Chas. Dammour, W. B. Benton, J. O. Lewis, Ed. Rodgers, H. Kimball, C. E. McPherson, Jno. A. Travis, C. C. Pangle, A. L. Timmons, N. J. Barker, B. W. Baggett, W. W. Golden.

FROM SHAMROCK.

Messrs. J. A. Beal, Leon Griffith.

FROM ABERDEEN.

Mr. J. C. Wall.

FROM MCLEAN.

Mr. and Mrs. C. S. Rice.

FROM VEGA.

Messrs. H. J. Demorest, A. D. Glava, J. G. Fisher, W. T. Jones.

FROM INDEPENDENCE, IOWA.

Mr. W. J. Silvery.

FROM MIAMI.

Miss Lillian Reed. Mrs. Gertrude Dial. Messrs. J. C. Dial, E. Black, J. G. Ramsay.

FROM PAMPA.

Messrs. C. E. Cary, J. M. Smith.

FROM CETA.

Messrs. W. B. Walters, J. A. Currie.

FROM ABERNATHY.

Mr. S. R. Merrill.

FROM DENVER, COLO.

Miss Grace Pratt.

FROM COMANCHE.

Seth B. Holman.

# WHAT THEY SAID ABOUT IT

## Newspaper Comment Anent the Special Irrigation Edition of The Hereford Brand---It Makes Good Reading.

There are no apologies due the suffering public for reproducing the following press notices all bearing upon the one subject: "The Special Irrigation Edition of The Brand."

The Brand, like most of mortals and immortals, has more or less (generally more) of that invisible and intangible stuff called pride and it, just as most folks do, likes to proclaim any success from the house-tops.

We called it pride, you, no doubt, will call it egotism. Same thing, only you see it from the other side of the fence. Get on our side and it reads good.

But see how proud the boys of the pencil brigade have shouted the good name of the Brand. Not only the press but other professions have acknowledged the success of the issue.

### Well-Illustrated.

The Hereford Brand issued a 32 page Irrigation number last week. The edition was well illustrated and was a credit to the Brand.—Canyon News.

### A Credit to Itself.

We received a copy of the Special Irrigation Edition of The Hereford Brand, consisting of 32 pages this week, it is certainly a credit to itself and to the Hereford country.—Stanton Reporter.

### Finest Thing of the Kind.

The Special Irrigation Edition of the Hereford Brand is before us, and it is the finest thing of the kind ever before attempted in this section of the country. To appreciate it, you should have one or more to send to your uncles, your cousins and your aunts back yander.—Vega-Sentinel.

### Not Disappointed.

Sure enough, that "Special Irrigation Edition" of the Hereford Brand was a dandy, and Pick-Ups was not disappointed. The edition was 32 pages in size, well written and profusely but tastefully illustrated. Get a copy and read it and "You'll Like Hereford."—Press Pick-Ups in Fort Worth Record.

### Can't Be Daunted.

The Irrigation Edition of the Hereford Brand is one of the prettiest special editions that has ever come to this office. Drouth, crop failures nor any thing else can daunt the people of the Panhandle. They go right on building an empire where a few years ago was waste land.—Forney (Kaufman Co.) Messenger.

### Marvel of Typography.

The special irrigation edition of the Hereford Brand has invaded our den and after looking over the 32 pages, which are replete with interesting history of Hereford, and the surrounding country. It is also a marvel of typography and we pronounce it one of the best of its kind that we had the pleasure of persuing.—Frisona Sentinel.

### Shows the Great Progress.

We acknowledge the receipt of a copy of the special irrigation edition of the Hereford Brand. The paper contains 32 pages and is devoted to the interest of irrigation in the west, particularly the Panhandle of Texas. The paper is handsomely illustrated and shows that great progress has been made in Deaf Smith county in the past few years.—Texline Herald.

### Immense Value as a Country Builder.

The last issue of the Hereford Brand consisted of 32 pages, chiefly devoted to the boosting of irrigation in Deaf Smith and Castro counties, and incidentally to telling of the many desirable features of that favored section. The issue is a splendid one in every respect and of immense value as a country builder.—Roswell (N. M.) Register-Tribune.

### From East Texas.

The Hereford Brand comes to the Advocate this week in the shape of elegant, highly illustrated 32-page special that would do credit to little cities hundreds of miles eastward of that part of the Panhandle in which it is printed. A few years ago a newspaper of any kind was a curiosity in that section of the county.—Paris Daily Advocate.

### Has No Superiors.

The Brand number of June 2d is a 32-page paper devoted to all the interests of Hereford and Deaf Smith county. Of all the special issues of newspapers the News has examined the Irrigation Edition of the Brand has no superiors. It is a panoramic view of the Hereford country. Makes us feel like we have seen Hereford with the natural eye when we have examined the Brand. Long live the Hereford Brand!—Plainview News.

### Will Do Town Unbounded Good.

Arriving at our desk this week was a splendid edition of the Hereford Brand, one of the neatest and best papers published in all the country round. This edition however, was a special showing forth the business opportunities that the Hereford country affords.

Editorially and mechanically it is a gem and something that will do that splendid town-unbounded good. It is a compliment to Hereford to have such a printery as the Brand.—Canadian Record.

### One of the Very Best.

The Hereford Brand published last week their special "Irrigation Issue," consisting of 32 pages of good, wholesome reading matter. From a journalistic and mechanical standpoint this issue of the Brand is one of the very best we have ever seen, and the management is to be congratulated. Here's to the Brand, may it ever prosper.—Panhandle Herald.

### It Was a Dandy.

The Hereford Brand, last week issued a thirty-two page Special Irrigation Edition, and it was a dandy in every sense of the word. It was well filled with reading matter about the Plains country and the irrigation possibilities. It had a number of halftone photographs of scenes in that part of the country. It also had a right nice advertising line-up and was well printed. The Brand is to be congratulated on the success of the undertaking, and the Hereford people are certainly fortunate in having such wide awake publishers.—Lubbock Avalanche.

### An Appropriate Prelude.

The Hereford Brand of last week appeared as a special edition, which was issued as an appropriate prelude to the great Water Carnival to be held there next week. The paper

was attractively featured with colors and was filled with valuable historical and descriptive information of the Panhandle and especially of Deaf Smith county. The Brand is a splendid exponent of this rapidly developing section of Texas. The edition is a credit to Hereford, and will accomplish much good as an additional aid to the forces already at work placing the truth of this country before the reading public. Here's to The Brand.—Dalhart Texan.

### A Good One Viewed From Any Standpoint.

The Hereford Brand came out last week with a splendid 32-page irrigation edition which was a good one viewed from any standpoint. It was elaborately illustrated with well printed cuts graphically setting forth the resources and products of the Hereford country and its columns abounded in excellent word pictures of the newly discovered irrigation idea around Hereford. The management of the Brand deserves high praise for their enterprise, energy and skill in getting out such an edition and The Post hopes they may be financially rewarded for same.—Childress Post.

### Most Neatly Gotten Up.

We are in receipt of a copy of the Special Irrigation Edition of The Brand, published at Hereford, Texas, by Messrs. Elliott and Stanberry. It is the most neatly gotten up special edition that we have ever had the pleasure of receiving, and much credit is due the above named gentlemen by the Hereford citizens for putting forth the efforts that they have, in behalf of that thriving little western city.—The Alcalde Chronicle. (The Chronicle is the weekly paper issued in the State Penitentiary at Rush, Texas.—Ed.)

### Will Bring Results.

The News is in receipt of the special irrigation edition of the Hereford Brand. The edition consists of thirty-two pages, profusely illustrated and presenting in comprehensive form the resources and possibilities of the great Hereford country. The edition is highly creditable from every viewpoint, and can not do less than bring results for the irrigation district and the thriving city of Hereford. The News congratulates the Brand upon a notable achievement.—Amarillo Daily News.

### Deserves Much Credit.

In our hurry to issue the Recorder last week in order to combat with the profusion of past due accounts, we failed to mention the splendid special irrigation edition published by our honorable contemporary, the Brand. The special edition contained thirty-two pages, while the "regular" carried eight. The "special" was full of fine half-tones of the principal homes and business houses of the city, and of the irrigation wells. The Brand boys deserve much credit in the publishing of so valuable an edition.—Hereford Recorder.

### Also Castro County.

The Hereford Brand issued last week its Special Irrigation Edition of 32 pages advertising Hereford, Deaf Smith county and all surrounding towns and counties.

The edition contained a couple of

## Have You Seen Our New Loose Land Lister?

It is a new member of the Famous JOHN DEERE FAMILY of Implements. Come in and let us show it to you

**Garrison Brothers**  
Make Our Store Your Headquarters

## OLD STORIES

that are facts never wear out. Among them must be listed the one about "Niggerhead" Coal being best. We've been saying this for 4 years and are backed up in the bold assertion by our many customers who will accept no other.

We have the most complete stock of Grain, Hay, and Field Seed in Hereford. Come to see us south of Passenger Depot.

**WITHERSPOON & HARRISON**  
TELEPHONE NO. 76

## STANDARD GROCERIES



are always sold on a very close margin of profit.

You can always count on buying your Sugar, Flour, Butter, Eggs, etc., here at the lowest market rates.

**Our Fancy Groceries**

are sold on an equally low basis. You can get the finest things to eat here at prices you usually pay for those of ordinary grade.

**CARDWELL BROTHERS**

Telephone Number Fifty

pages devoted to write-up and illustrations of Dimmitt and Castro county.

The edition is well-written and is a credit to the Brand people. It is good advertising matter for Castro county and our people will do well

(CONTINUED ON PAGE THREE)

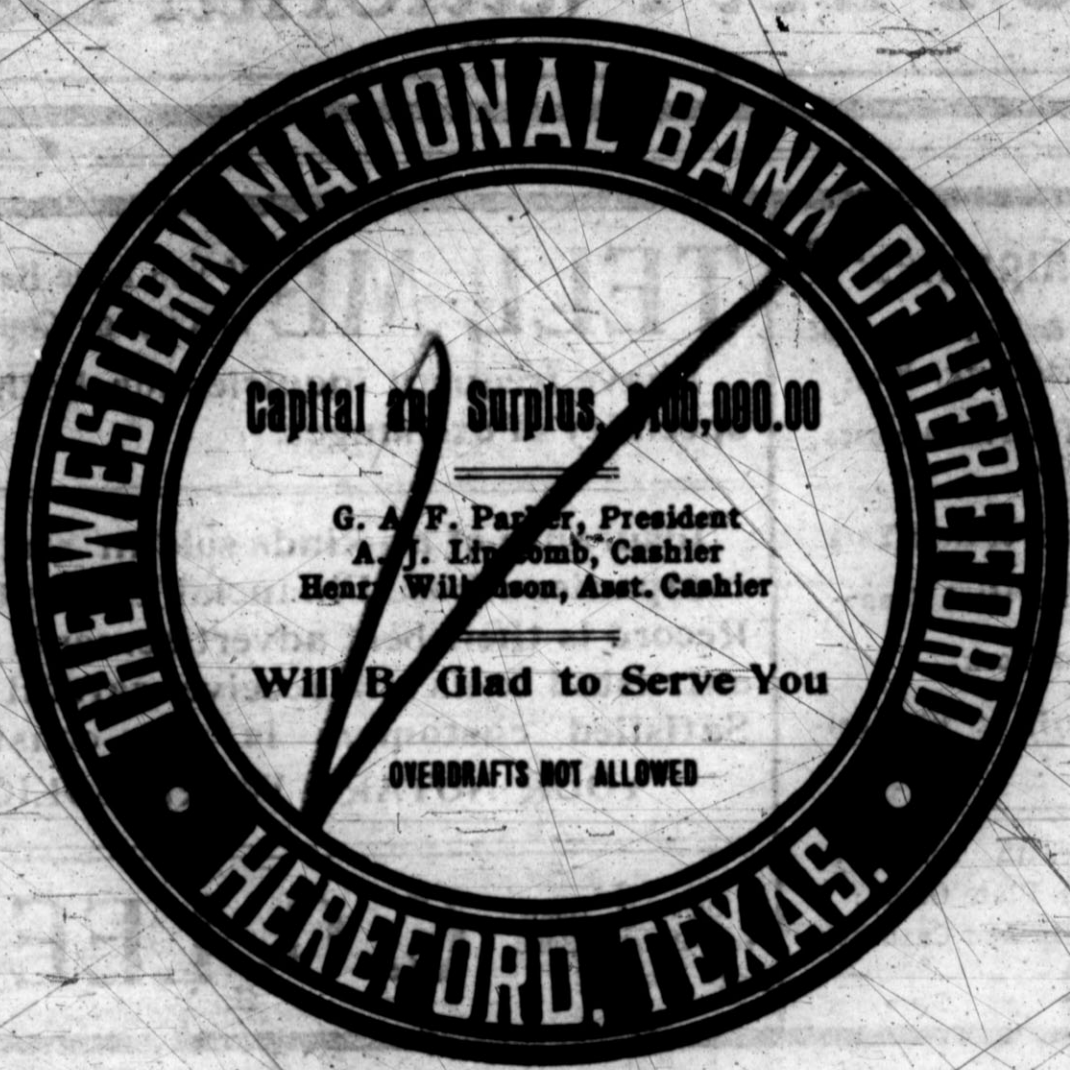
# Welcome to Hereford!

Odd Fellows, Rebekahs, Carnival Visitors, Everybody  
 "Make Our Store Your Headquarters"

We have the most up-to-the-minute cold drink fountain in town. It's the  
 SANITARY kind. We have made especial preparation to see that you have the  
 best in town when you come our way.

## E. T. Woodburn & Son

"THE NYAL'S DRUGSTORE"



progress in the people of the Panhandle, which has done so much to develop that country. I believe that the irrigation by the McDonald system of wells will mean an unparalleled prosperity for the shallow water country of Texas.

I herewith enclose some names which I wish you to send a copy of the special edition to, and I enclose money to pay for same.

Wishing the Brand and Deaf Smith county continued prosperity, I am,

Very truly yours,  
 R. S. ROBERTSON,  
 Attorney At Law.

**Our Boys Honored.**  
 Last week the Hereford Brand got out a splendid special edition of 32 pages. As a usual thing special editions are delusion and a snare—plays the everlasting smash with the publisher's exchequer—but in this case, the Brand has done herself proud. Among the special articles are two concerning two of Briscoe's former citizens. This only shows what kind of folks Briscoe county sends out to the world. In fact, we have noticed a tendency of former Briscoe county citizens to get next to the pie-counter wherever they happen to cast their lot. In this instance the confidence of the people of Deaf Smith county was not misplaced. These men are all and more than the esteemed Brand say they are. E. T. Woodburn, in connection with the office referred to in the Brand, was also the organizer and honored president of the United Sons of Rest of Silverton and served in that capacity with honor and distinction. He and Clyde Wright will live in the hearts of the people of Briscoe county for many years to come, and it is the earnest wish of their friends here that they will yet reach higher honors in their adopted country.—Briscoe County (Silverton) Herald.

yet, she can profit by your attainments and strive for some of the things to which you have attained.—Lynn County News.

We are trading some Hereford property and Panhandle land for Central Texas fruit and farm land. If interested see us at once. A. H. Elliston & Son. 16th

### Bank Statement.

Report of the Condition of The First National Bank at Hereford, in the State of Texas, at the close of business June 7th, 1911.

RESOURCES.	
Loans and discounts	\$183,149.17
U. S. Bonds to secure circulation	50,000.00
Premiums on U. S. Bonds	500.00
Banking house, furniture and fixtures	12,000.00
Other Real Estate Owned	12,835.80
Due from National Banks (not reserve agents)	179.04
Due from approved reserve agents	10,329.76
Checks and other cash items	1,443.66
Notes of other National Banks	1,122.00
Fractional paper currency, nickels and cents	178.00
LAWFUL MONEY RESERVE IN BANK, VIZ:	
Specie	5,392.40
Legal-tender notes	980.00
<b>Total</b>	<b>9,372.40</b>
Redemption fund with U. S. Treasurer (5 per cent of circulation)	2,500.00
Lumber account	3,943.57
<b>Total</b>	<b>\$289,165.40</b>
LIABILITIES.	
Capital stock paid in	50,000.00
Surplus fund	30,000.00
Undivided profits, less expenses and taxes paid	2,178.28
National Bank notes outstanding	50,000.00
Due to other National Banks	41,059.50
Due to State and Private Banks and Bankers	4,796.70
Individual deposits subject to check	82,320.06
Demand certificates of deposit	17,823.14
Cashier's checks outstanding	10,987.72
<b>Total</b>	<b>\$289,165.40</b>

THE STATE OF TEXAS  
 COUNTY OF DEAF SMITH } ss.  
 I, J. J. GALLAHER, Cashier of the above named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.  
 J. J. GALLAHER, Cashier.  
 Subscribed and sworn to before me this 12th day of June, 1911.  
 [SEAL] CARL GILLILAND  
 Notary Public.

Correct—Attest:  
 W. S. HIGGINS }  
 J. H. BOWERS } Directors.  
 J. L. FUQUA }

### Bank Statement.

Report of the condition of the Western National Bank, at Hereford, in the State of Texas, at the close of business, June 7th, 1911.

RESOURCES.	
Loans and Discounts	\$157,976.65
U. S. Bonds to secure circulation	50,000.00
Banking house, furniture and fixtures	7,367.75
Other Real Estate owned	6,260.00
Due from National Banks (not reserve agents)	2,672.29
Due from approved Reserve Agents	6,639.51
Checks and other Cash Items	214.70
Notes of other National Banks	215.00
Fractional Paper Currency, Nickels, and Cents	218.16
LAWFUL MONEY RESERVE IN BANK, VIZ:	
Specie	6,374.80
Legal-tender notes	1,123.00
<b>Total</b>	<b>7,497.80</b>
Redemption fund with U. S. Treasurer (5 per cent circulation)	2,500.00
<b>TOTAL</b>	<b>\$249,563.86</b>
LIABILITIES.	
Capital stock paid in	50,000.00
Surplus fund	50,000.00
Undivided Profits, less Expenses and Taxes paid	9,295.99
National Bank Notes outstanding	50,000.00
Due to State and Private Banks and Bankers	129.62
Individual deposits subject to check	32,129.96
Time certificates of deposit	36,554.82
Cashier's checks outstanding	1,453.47
Bills payable, including certificates of deposit for money borrowed	20,000.00
<b>TOTAL</b>	<b>\$249,563.86</b>

STATE OF TEXAS  
 COUNTY OF DEAF SMITH } ss.  
 I, A. J. LIPSCOMB, Cashier of the above-named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.  
 A. J. LIPSCOMB, Cashier.  
 Subscribed and sworn to before me this 12th day of June, 1911.  
 [SEAL] BERRY ORR,  
 Notary Public.

CORRECT—Attest:  
 G. A. F. PARKER }  
 J. L. SMITH } Directors.  
 B. C. D. BYNUM }

## WHAT THEY SAID ABOUT IT

(CONTINUED FROM PAGE TWO)

papers are wrapped ready for mailing at 10 cents per copy. It is the best and cheapest advertising matter obtainable.—Dimmitt Plainsman.

Press Work Excellent.  
 Dallas, Texas, June 6, 1911.  
 The Brand Publishing Co.,  
 Hereford, Texas.

Gentlemen:  
 We received the Special Irrigation Edition of the Hereford Brand and have looked the same over carefully with much interest. It is well gotten up from first to last. The make-up and display is very good and the press work is excellent.

Yours very truly,  
 THE AMERICAN TYPE FOUNDERS CO.

A Telegram.  
 Ft. Worth, Texas, June 9th.  
 Editor, The Brand,  
 Hereford, Texas.

Your Special Irrigation Edition is a hummer. Send us 200 copies together with bill for same.

J. A. ARNOLD, Sec'y.  
 Texas Commercial Secretaries Association.

Wants The New Court House.  
 San Antonio, Tex., June 8, 1911.  
 A. C. Elliott,  
 Editor Brand,  
 My Dear Sir:

Permit me to congratulate you on your excellent special edition. I am giving it an extended mention in the Daily Express.

I would appreciate it very much if you would loan me the photograph of the new court house of Deaf Smith

county. I will have cut made to use in the industrial department of Daily Express. The photograph will be returned to you. It looks to be one of the finest court houses in the state.

Respectfully,  
 HORACE H. SHELZ,  
 Exchange Editor Daily Express.

It Was Worth While.  
 The Hereford Brand has just issued a 32-page edition known as the irrigation number. It contains scenes of fine artesian wells that are flowing thousands and thousands of gallons of water that make some people in the central part of the state look very wishful just now. It is a very creditable number, it has been liberally patronized by the people and justly so as very seldom a publisher breaks even when he attempts to get out a number as the Brand.

It gives a person who has never been in the Panhandle an idea about what is being raised there and the number of progressive citizens that are located in the city.

May the Brand continue to use its best efforts to develop that part of the state and make the handle of this great medium never book a losing ing.—Temple Mirror.

Next Best.  
 The 32-page special water carnival edition of the Hereford Brand was complete in every detail. The half-tones were well selected and printed and the descriptive matter was also well gotten together: The Brand is doing a good work for the Hereford country, and we wish to say that too much cannot be said relative to that section in connection with diversified farming. The past few years have been dry and hard ones out that way, but the usual good seasons have returned and soon

everybody will be turned westward again. Excepting Wilbarger county, the Hereford country is the best in Texas, and the Brand can well afford to keep on boosting it.—Vernon Record.

#### Is a Work of Art.

The Hereford Brand last week issued one of the finest special editions we have ever seen issued in a country newspaper office. The edition is called the "Irrigation Edition" and Section 1, including pages 1 to 8, is devoted to this subject, irrigation and irrigation products being featured, both in print and in picture. Section 2 is called the "You'll Like Hereford" section, and is profusely illustrated with cuts of the churches, public buildings and homes in Hereford, accompanied by sketches descriptive of the buildings of interest or note. Section 3 deals with Deaf Smith county and the State of Texas from a historical and agricultural standpoint, while Section 4 mentions Hereford's prominent citizens, its clubs and orders, and covers all points not included in the other sections. The entire edition comprises thirty-two pages and is a work of art the citizens of Hereford and of the entire Panhandle may be proud. We congratulate the Brand.—Brady Standard.

#### Reflects the Spirit of Progress.

Sedalia, Mo., June 9, 1911.  
 A. C. Elliott,  
 Hereford, Texas.  
 My Dear Elliott:  
 I have just received your special issue of the Brand, which gives the history development of the boundless resources of Deaf Smith county, and I must congratulate you in getting up this splendid special issue. Such work is a credit to you, a credit to the Brand, and reflects that spirit of

#### "May Your Shadow Never Grow Less."

The special irrigation edition, 32 pages, of the Hereford Brand, comes to our table this week.

In going through its pages we are proud to know that it is possible for such cities to grace our wonderful Plains country.

In looking over the fine array of pictures, we see business houses and residences that would do credit to any city. The churches are in evidences and the membership of both churches and benevolent societies is gratifying indeed.

The record of municipal purity is good; no saloons or houses of ill repute.

A fine marble faced court house has just been finished and they have a school building that is a model in every respect; heating, plumbing and ventilation, filling all the requirements of the most progressive communities.

Some farms show fine irrigation plants, others show fine results from the dry farming methods which are being adopted all over the country where the farmers have received the proper instruction.

Some pictures of thoroughbred live stock in large numbers gladden the eye of admirers of this branch of industry.

A picture of the first residence in Hereford is presented, a dug-out of the crudest kind, which was built 20 years ago.

When man sets his face to the right and strives for the best, what may he not accomplish with willing hands and a brave heart guided by the steady head and cool judgment of our pioneers.

May your shadow never grow shorter, Sister Hereford, in the land you have honored, and while Taboka cannot claim to be in your class as

**ON ADVERTISING**

There's nothing on earth so mysteriously funny as an advertisement. The prime, first and last and all the time, objects to an advertisement is to draw custom. It is not and never will be, designed for any other purpose. So the merchant waits till the busy season comes and his store is so full of customers that he can't get his hat off, then he rushes to his printer and goes in for advertising. When the dull season gets along and there is no trade and he wants to sell his goods so bad he can't pay his rent, he stops advertising. That is, some of them do; but occasionally a level headed merchant does more of it, and scoops in all of the business, while his neighbors are making mortgages to pay the gas bill. There are times when you couldn't stop people from buying everything in the store if you planted a cannon behind the door and that's the time when the advertisement is sent out on its holy mission. It makes light work for the advertising, for a chalk sign on the side walk could do all that was needed, and a half holiday six days in a week; but who wants to favor an advertisement? They are built to do hard work, and should be sent out in dull days, when a customer has to be knocked down with hard facts, and kicked insensible with bankrupt reductions, and dragged in with irresistible slaughter of prices, before he will spend a cent. That's the end and aim of advertising and if ever you open a store, don't try to get them to come when they are already sticking out of the windows, but give them your advertisement right between the eyes in a dull season and you will wax rich and own a fast horse and perhaps be able to smoke a cigar once or twice a year. Write this down where you'll fall over it every day. The time to draw business is when you want business, and not when you have more business than you can tend to already.—Mid and Reporter.

I'll meet you at the Corner Drug Store. 381f

**School Graduates Get Diplomas.**

Eight young people received their certificates of graduation from the Hereford High School last Friday night at the court house where a full and crowded house had assembled to do honor to the occasion.

The program as published was carried with one exception. Prof. Marquis, one of the Canyon Normal teachers, delivered the address instead of Pres. Cousins.

Miss Meda Woodburn, daughter of E. T. Woodburn, read the salutatory for the class. Her paper showed careful preparation and it was read with good effect.

The class history was read by Miss Edna Fuqua, daughter of Mr. and Mrs. J. L. Fuqua. Her paper was well written.

Miss Artibel Givens read the valedictory which was well received.

Prof. Marquis' address was along the usual line of commencement speeches. He is a fairly good talker for a young man.

The rolls were delivered by Rev. S. T. Shore, who made a short talk to the members of the class.

Those who received certificates were: Bess Disk, Meda Woodburn, Irene Williams, Enid Smith, Artibel Givens, Donna Lancaster, Edna Fuqua and Jess Buckner, the only boy in the class of 1911.

At the close of the exercises the friends came forward to congratulate the girls and the only boy.

**Ships Wire Tile.**

The Success Ideal Wire Tile Co. shipped this week 900 feet of wire tile to Amarillo and 400 feet to California. This tile is becoming widely known and is meeting with favor and success.

**The Hereford Brand**  
Published by  
**The Brand Publishing Co.**  
S. C. Elliott, Manager

Address all communications to  
**THE HEREFORD BRAND**

Entered April 17, 1901, as second-class mail matter, post office at Hereford, Texas, act of Congress of March 3, 1879.

Subscription Price \$1.00 Per Year, Strictly in Advance

Any erroneous statement reflecting the character or reputation of any individual or firm which may appear in The Brand, will be gladly corrected upon being brought to the attention of the publishers.

**GIVE the visitors the Glad Hand.**

Here's to our visitors; "You'll Like Hereford!"

VISITORS, if you don't see what you want, ask for it.

HEREFORD is not a "dry" town—there is plenty of water to drink.

Water, Soil and Sunshine—these three and they are all the greatest at Hereford.

ONE million eight hundred thousand gallons from one well in one day.

DON'T get in a hurry to leave tomorrow (Saturday) night. The excursion train will not leave until eleven o'clock.

LETTERS from many of our northern subscribers ordering extra copies of the Special Irrigation Edition show that they are helping advertise the great Hereford Country.

OCEANS of pure water,  
Acres of fertile soil,  
Skies of bright sunshine,

is a combination not found every where, but all are in easy reach at Hereford.

THERE are no "Nockers" in Hereford—they are all dead and gone. The last one fell in a well and was drowned head to most. If our visitors find a single one the committee will hold him (it) under the spout of the big McDonald well.

THE BRAND wishes to thank its exchanges and many other papers who were so courteous as to comply with our request to publish the article advertising the I. O. O. F. meeting and the Water Carnival being held at Hereford the last three days of this week. The Brand trusts at some future date to be able to return the favor.

OUR merchants and business men deserve much credit for the many handsome windows they have "done" in honor of the Odd Fellows, the Rebekahs and the Carnival visitors. Many are elaborate in design and tastefully decorated. And we believe the time and energy thus spent in courtesy to the strangers within our gates is duly appreciated.

THE compliments The Brand has received on its Special Irrigation Edition thru the press, by letter and by telegram is gratefully appreciated and leaves us considerably puffed up. We thank all and wish to say that we feel that our efforts have been appreciated by the brethren of the press and that it was worth while.

State of Ohio, city of Toledo, Lucas County, ss.  
Frank J. Cheney makes oath that he is senior partner of the firm of F. J. Cheney & Co., doing business in the City of Toledo, County and State aforesaid, and that said firm will pay the sum of ONE HUNDRED DOLLARS for each and every case of Catarrh that cannot be cured by the use of HALL'S CATARRH CURE.  
FRANK J. CHENEY.  
Sworn to before me and subscribed in my presence this 6th day of December, A. D. 1911.  
(Seal) A. W. GLEASON, Notary Public.

Hall's Catarrh Cure is taken internally and acts directly upon the blood and mucous surfaces of the system. Send for testimonials, free.  
F. J. CHENEY & CO., Toledo, O. Sold by all Druggists, etc. Take Hall's Family Pills for constipation.

**The First National Bank**

Calls attention to its splendid Board of Directors, who stand responsible to you for every dollar's business you entrust to the Bank's care:

W. S. HIGGINS, J. L. FUQUA, W. H. FUQUA,  
R. J. KIBBE, J. T. JOWEL, L. GOUGH,  
R. N. MOUNTS, J. H. BOWERS, J. J. GALLAHER

This institution has fostered the interests of the community and its citizens in the past—it respectfully asks your consideration when you come to place your account now.

NO OVERDRAFTS ALLOWED

**The First National Bank**

**Fire Companies:**

North British & Mercantile of London and Edinburg, Eng.

Insurance Co. of North America, Philadelphia, Pa.

German-American of New York.

Connecticut of Hartford Conn.

Hanover, of New York.

Peoples' National, of Philadelphia, Pa.

Accident and Health, Liability, Burglary, and Plate Glass: the old Fidelity and Casualty of New York.

**TELL ME** If You have Bargains to Offer in City or Country Property.

I have frequent inquiries for both. I make a specialty of exchanges.

Insurance of all kinds sold in strong reliable companies whose Financial Strength and past Record is their best advertisement. Any work entrusted to us will receive careful attention. Satisfied customers is our constant effort.

YOUR NOTARY WORK SOLICITED

Office in Danlap and Britain Building, Rooms 2. **C. O. LEE** Hereford, Texas Phone 310

**THE FIRST STATE BANK**

S. B. EDWARDS, President  
H. B. WEBB  
1st Vice Pres.

W. C. WITHERSPOON, Asst. Cashier

J. THOS. WEBB, Cashier  
L. M. PALMER,  
2nd Vice Pres.



**AND TRUST COMPANY** HEREFORD TEXAS

Want Ads 5c Per Line—Try One

**Local and Personal**

Copies of the 32-Page Special Irrigation Edition are still on sale at 10c per copy. The edition is handsomely illustrated, well printed, and full of information about the Hereford Country. It is the best advertising you can get hold of for the price. See or write, THE BRAND PUBLISHING COMPANY, Hereford, Texas.

A. P. Murchison is still in town. I'll meet you at the Corner Drug Store. 38tf

Mr. and Mrs. Tom Bullock returned to Black City Tuesday.

Delicious Boston Nut Sundaes. Corner Drug Store. 17tf

Mrs. Jennie Fuqua of Amarillo is visiting with Mrs. J. L. Fuqua this week.

We are traders. If you are and have land or city property, see us at once. O. K. Land Co. 7tf

Col. L. T. Lester of Canyon was in Hereford Wednesday on legal business.

Get a lemon and enjoy it at our soda fountain. Corner Drug Store. 17tf

Mr. and Mrs. Barclay Bell of Wildorado are here to visit during the celebration.

If you have good lands or city property to trade see us at once. O. K. Land Co. 7tf

Mrs. Paul Barnett is here on a visit to her parents, Mr. and Mrs. J. M. Boone.

Dr. Stapleton of Dimmitt passed through Hereford Tuesday on his way to Ft. Worth on business.

Attend the reception at Homer Wilkinson's Grocery Saturday, June 17. 2 to 5 o'clock. 18-2t

Mr. Freeman, of Gainsville, Tex., and a brother of our townsman, E. O. Freeman is in the city for a few days.

We are in the market to trade for good lands or city property. O. K. Land Co. 7tf

W. E. Halsell of Kansas City passed through Hereford Wednesday on his way to his ranch in Lamb county.

A lemon or orange phosphate at the Corner Drug Store Fountain will certainly delight you. 15tf

Miss Bonnie Baker and Horace Baker of Claude are here on a visit to E. T. Woodburn and family.

Mrs. R. H. Cough and daughter of Hillsboro is here visiting her father and mother, Mr. and Mrs. C. R. Moreman.

YOU'LL LIKE HEREFORD!

Every body invited to attend reception at Homer Wilkinson's Grocery Saturday, June 17. 2 to 5 o'clock. 18-2t

Lost, between the Santa Fe depot and First National bank, pair gold nose glasses with chain holder attached. Finder kindly return to First National Bank.

We have on tract here now, a car of Kansas bulk corn. Will be on tract till Monday night. Witherspoon & Harrison. 1t

Miss Lonye Gray left Tuesday for her home at Thornton, Texas. It is to be regretted that she will not accept a place in the school here for next year.

Odd Fellows and Rebekahs especially invited to attend reception at Homer Wilkinson's Grocery Saturday, June 17. 2 to 5 o'clock. 18-2t

Mrs. M. E. Mounts of Frederick, Okla., is here for a visit. She makes one of these visits every summer and she is always enjoyed by her friends and relatives.

Born, to Mr. and Mrs. Hugh Witherspoon on Thursday, June 8, a girl.

**E. B. Black Co.**

Embalmers & Funeral Directors AT YOUR SERVICE DAY OR NIGHT DAY PHONE 14. NIGHT PHONES 92 OR 299

Mr. and Mrs. G. C. Groner of Fort Worth are here on a visit to Mrs. Groner's parents, Mr. and Mrs. J. H. Head.

George Henderson, (brother to Eagle Henderson) and wife of Estelline, are in Hereford to take in the Carnival. 1tp

We have on tract here now, a car of Kansas bulk corn. Will be on tract till Monday night. Witherspoon & Harrison. 1t

Miss Mayme McLean of Clarendon who has been here on a visit to her sister, Miss Maud McLean during commencement week of the high school returned home Wednesday.

If you want to drink good soda water, you must certainly stop in at the Corner Drug Store. 15tf

Mr. and Mrs. Collins and daughter, Mrs. Dr. Massie, returned from San Antonio Tuesday afternoon. Mr. Collins is not in good health and was assisted from the train by friends.

Good Hereford homes to trade for raw land and live stock. A. H. Elliston & Son. 16tf

Mrs. H. B. Stephens and children returned from Roswell Tuesday after spending a few months in that city. She will visit with Mrs. B. S. Arnold for a few days.

We have on tract here now a car of Kansas bulk corn. Will be on tract till Monday night. Witherspoon & Harrison. 1t

Misses McLean and Elder left Wednesday for their homes. While here as teachers in the public school they formed a large circle of friends who regret even to lose them during the summer.

In Honor of Miss Huffman. Mrs. J. H. Stocking assisted by Mrs. W. R. Evans, entertained a circle of friends in honor of Miss Huffman a few days ago. This was

**For Sore, Strained Muscles**

Every athlete knows just what it means to have a liniment that is right—one that he can depend on to keep the muscles and tendons in perfect trim—

**Nyal's Liniment goes into every pore, is absorbed by the tissues and promptly removes all soreness and stiffness of the muscles and tendons—reduces the swelling and relieves the pain of bruises**

It's the right liniment for the athlete— That suit case of yours should always contain a bottle of Nyal's Liniment—use it with your rub-down and cover with bandage while you are resting—it will leave you in the pink of condition. It sells at 25 and 50 cents the bottle.

Besides good goods you get good treatment at our store. Always glad to have people come in and look around, whether they want to buy or not. We wait on you promptly, give you what you ask for but never tease anyone to buy anything.

**E. T. WOODBURN & SON**  
"THE NYAL'S DRUGSTORE"



- COFFEE
- SUGAR
- RICE
- COCOA
- BUTTER
- EGGS
- SPICES
- SALAD DRESSING
- KETCHUP

**YOUR ORDER**

is what we are after, and if attentive service,

**Choice Groceries**

and right prices have any powers of persuasion, we stand a fair show to get it.

As we mean to stay in business a long time, you can readily understand that you will get the kind of treatment that will keep you coming to this store.

**Homer Wilkinson**

Phone 81

**Success Ideal Wire Tile for Sub-Irrigation**

**POINTS OF SUPERIORITY:**

- Easy to make.
- Easy to lay in ditches.
- Does not break in shipping.
- Distributes water evenly through the Soil.
- Does not require expensive equipment to manufacture.

For Circular of Information Write

**Success Ideal Wire Tile Company**

Hereford, - - - Texas

done upon the announcement that she would soon return to her home in California. The evening was most pleasantly spent in games during which dainty refreshments were elegantly served. Miss Huffman has made many close friends while visiting in the city, and they took this occasion to make her feel that they had been permanently won by her gracious self. Miss Huffman left the following Wednesday for her home, but she will visit in Utah en route.

**Hereford Wins.**

The first battle of the tennis tournament being held in Hereford this week was won by some boys yesterday. The contestants being Hereford and Amarillo.

For Hereford: Woodburn and Dameron; for Amarillo: Whittle and Young.

The result: Hereford sets 3, Amarillo, 0. Games: Hereford, 18, Amarillo, 2.

**O. E. THOMAS**  
EMBALMER AND FUNERAL DIRECTOR  
Night Phone 299

**E. B. Black Co.**  
FURNITURE AND UNDERTAKING - HEREFORD, TEXAS

**HEREFORD, TEXAS**  
DAY PHONE  
Number fourteen



Main Canal from one of the Big Pumps—McDonald Irrigated Farms

## Castro County Clippings.

From Dimmitt Plainsman of Friday, June 9.

D. C. Laird of Hereford was in Dimmitt Tuesday.

First Monday in Dimmitt is no longer an experiment. Hereafter everyone will know what to expect in the way of a good time and the attendance will increase from month to month. There were more people in Dimmitt last Monday than have been at this county seat in two years—we are told. The pony race was a big success and the ball games were greatly enjoyed. The visitors all expressed pleased surprise at the size of the crowd and predicted something bigger for the First Monday in July. The premium list for the First Monday in July promises to be greater.

Mrs. W. R. Woodburn spent this week in Hereford visiting her husband's people.

George Douglas, from his farm four miles northeast of Dimmitt, was in town a few days ago with specimen of growing alfalfa from his three-acre patch. The alfalfa shown was 22 inches high, and while Mr. Douglas does not claim that it is that good all over the field he is mightily pleased with its looks and hopes to get three cuttings of it this season with reasonable rains.

F. W. Lambert of Hereford passed through Dimmitt this morning with his sheep shearing outfit. There are eight men in the party and their machinery gives their outfit a capacity of 800 sheep per day.

W. A. Tate visited Hereford yesterday.

Judge Kerr visited Hereford in his car Wednesday.

B. Rowan and family visited Nazareth colony last Sunday in their automobile.

Last week Sheriff Barber appointed J. W. Blessington deputy sheriff.

Mr. and Mrs. Harvey Cash went to Hereford last Saturday. Mr. Cash returned Sunday.

Wm. Head, from the W. H. Gilbreath ranch, passed through Dimmitt Wednesday on his way to Hereford. He went after wool sacks for his own use and for the people of his neighborhood who have sheep. Shearing will begin at once.

Mrs. Estes Woodburn visited Hereford several days this week.

Mr. B. C. Ramsey and Miss Jennie Carter visited Mrs. J. T. Smith at her home last Wednesday

at the Smith ranch five miles west of Dimmitt. They brought home several buckets full of beautiful red cherries and some limbs heavily hung with the fruit. The cherry crop on the ranch is abundant and there is a good yield of other varieties of fruit.

Miss Bessie Beedle, who taught in the Dimmitt public school during the past scholastic year, left Tuesday for her home in Maryville, Mo. Miss Beedle will be connected with the school next year.

.....  
**SPRING BRINGS SORE FEET**  
**HERE IS A POSITIVE CURE**  
 .....

With the advent of warm weather comes foot troubles to thousands of people. The increased temperature and heaviness of the atmosphere causes swelling and excess perspiration. This brings on a series of foot troubles. The treatment given below will be welcomed with joy by an army of sufferers. It acts like magic. "Dissolve two tablespoonfuls of Calocide compound in a basin of hot water; soak the feet in this for full fifteen minutes, gently massaging the sore parts. Less time will not give the desired results.) Repeat this each night until the cure is permanent." All soreness disappears immediately. Corns and callouses can be peeled right off. Bunions are reduced to normal and the inflammation drawn out. Sweaty and smelly feet, tender and swollen feet need but a few treatments. This Calocide is a remarkable drug. Formerly used only by doctors but any druggist now has it in stock or will quickly get it from his wholesale house. A twenty-five cent package is claimed to cure the worst feet.



## The Carnival On.

The entertainment features of the double celebration are in full blast today.

The show began Wednesday night and drew a good crowd.

The merry-go-round was unloaded Wednesday and erected Thursday morning. A large number of small boys, large ones too, watched with growing interest the every detail of the erection of this national popular play thing. The wooden horses are something real to the small boy and girl.

The cold drink stands got in shape early in the day and began to cry their hot stuff.

The whole show is conveniently located on the vacant lots just across the street from the Brand office, except one stand which is in the court house yard and the show which is on the corner opposite the merry-go-round.

## Sheriff's Sale.

THE STATE OF TEXAS,  
 County of Deaf Smith.

By virtue of an Order of Sale, issued out of the Honorable District Court of Deaf Smith County, on the 6th day of June A. D. 1911, by the Clerk thereof, in the case of H. L. Goats versus Leon A. Murrills, C. H. Sowle, Wm. W. Shepard, John P. Burch and George Beltz, No. 392, and to me, as Sheriff, directed and delivered, I will proceed to sell for cash, within the hours prescribed by law for Sheriff's Sales, on the first Tuesday in July A. D. 1911, it being the 4th day of said month, before the Court House door of said Deaf Smith County, in the town of Hereford, the following described property, to-wit:

All that certain tract or parcel of land situated in Deaf Smith County, Texas, and being Survey Number Forty-three (43), Certificate Number Two Hundred and Forty-eight (248) in Block K-5, and containing 640 acres of land more or less, levied on as the property of George Beltz, Leon A. Murrills, C. H. Sowle, Wm. W. Shepard, John P. Burch to satisfy a judgment amounting to \$8141.16 in favor of H. L. Goats, and 7 per cent interest from May 2, 1911, and costs of suit.

GIVEN UNDER MY HAND this 6th day of June A. D. 1911.

18-3t R. W. BAIRD, Sheriff.

## Sheriff's Sale.

THE STATE OF TEXAS,  
 County of Deaf Smith.

By virtue of an Order of Sale, issued out of the Honorable District Court of Deaf Smith County, on the 6th day of June A. D. 1911, by the clerk thereof, in the case of H. L. Goats versus Leon A. Murrills, C. H. Sowle, Wm. W. Shepard and Fred W. Shaw, No. 388, and to me, as sheriff, directed and delivered, I will proceed to sell for cash, within the hours prescribed by law for Sheriff's Sales, on the first Tuesday in July A. D. 1911, it being the 4th day of said month, before the Court House door of said Deaf Smith County, in the Town of Hereford, the following described property, to-wit:

All that certain tract or parcel of land lying and being situated in Deaf Smith County, Texas, and described as follows, to-wit:

Survey Number Forty (40), Certificate Number Two Hundred and Eighty-One (281), Block K 5, and containing 670 acres of land, more or less, levied on as the property of Fred W. Shaw, Leon A. Murrills, C. H. Sowle and Wm. W. Shepard to sat-

## Good Ice Service!

We desire to be prompt in delivering ice and you can render us material assistance by placing your order before 9 a. m. for morning delivery and 7 p. m. afternoon delivery. If you will comply with this simple request we will assure you of prompt service.

TELEPHONE NUMBER 76

Hereford Ice Co.

Odd Fellows, Rebekahs and  
 Water Carnival Visitors  
**WELCOME to HEREFORD!**

While you are in the city call in and see my large and well selected stock of Millinery. Hats, Shapes, etc., are now on sale at

ONE-HALF PRICE

Mrs. T. N. Heifner

WITH HUBBARD DRY GOODS COMPANY

## Sanitary Plumbing

PHONE 31

To insure your house against foul gasses and disagreeable odors, the plumbing must be done in the right way. We have the material and

KNOW HOW

Windmill and Tank Work A Specialty.

Bennett Plumbing Co

TINNERS and PLUMBERS

satisfy a judgment amounting to \$8,141.16, in favor of H. L. Goats, with 7 per cent interest from May 2, 1911, and costs of suit.

GIVEN under my hand, this 6th day of June, A. D. 1911.

6-9t3] R. W. BAIRD, Sheriff.

## Catches 7 Pound Bass.

Geo. W. Karr, expert angler, caught a 7 pound black bass in the Tierra Blanco Tuesday evening "just as the sun went down." To prove his story he brought the head of the game to town the next morning. A man's fist can easily be thrust into his mouth—we mean the fish's mouth. This catch brought together the fisherman and other cheerful prevaricators and a carnival of fist stories was told. Geo. Dale was toast master and directed the affair. Geo. Karr ate the fish.

Miss Eula Jones of Canyon was here this week as an applicant for a palace in the public schools.

Reasons for taking Chamberlain's Colic, Cholera and Diarrhoea Remedy. It is almost certain to be needed and cannot be obtained when on board the cars or steamships. For sale by all dealers.

Mrs. Givens and daughters left Tuesday afternoon for their former home in Kentucky. They have lived here four years during which time the family has made many warm friends, who regret to lose them from the city.

A. L. Gibson returned Monday from Arizona.



We offer special inducements in quarter and half section tracks close in to actual settlers. We have some very good locations. Write us for particulars. Address BASKIN LAND COMPANY HEREFORD, TEXAS

### Pale-Faced Women

You ladies, who have pale faces, sallow complexions, dark circles under eyes, drawn features and tired, worn-out expressions, you need a tonic.

The tonic you need is Cardui, the woman's tonic. It is the best tonic for women, because its ingredients are specifically adapted for women's needs. They act on the womanly organs and help to give needed strength and vitality to the worn-out womanly frame.

Cardui is a vegetable medicine. It contains no minerals, no iron, no potassium, no lime, no glycerin, no dangerous, or habit-forming drugs of any kind. It is perfectly harmless and safe, for young and old to use.

# Take CARDUI

The Woman's Tonic

"After my doctor had done all he said he could for me," writes Mrs. Wm. Hilliard of Mountainburg, Ark., "I took Cardui, on the advice of a friend, and it helped me so much. Before taking Cardui, I had suffered from female troubles for five years, but since taking it, I am in good health. I think there is some of the best advice in your book that I ever saw." Your druggist sells Cardui. Try it.

Write for Ladies' Advisory Dept., Chamberlain Medicine Co., Chasapeake, Tenn., for special instructions, and 64-page book, "Best Treatment for Women," sent free.

### FAIR EXCHANGE.

A New Back for an Old One.

How it Is Done in Hereford. The back aches at times with a dull, indescribable feeling, making you weary and restless; piercing pains shoot across the region of the kidneys, and again the loins are so lame to stoop is agony. No use to rub or apply a plaster to the back in this condition. You cannot reach the cause. Exchange the bad back for a new and stronger one. Follow the example of this Hereford citizen.

Gideon Linville, 600 E. Third St., Hereford, Texas, says: "I used Doan's Kidney Pills about two months ago getting them from Woodburn & Son's Drug Store. At that time I was suffering from lameness in my back and was having a great deal of trouble from the kidney secretions. Doan's Kidney Pills relieved the backache and lameness and were also of benefit to my kidneys. I most heartily recommend this preparation."

For sale by all dealers. Price 50 cents. Foster-Milburn Co., Buffalo, New York, sole agents for the United States.

Remember the name—Doan's—and take no other.

### Hickory Chips.

One way to relieve a drouth is to cut a Texas watermelon.

Some men never realize how insignificant they are until after marriage.

Evidently it is the name and not the tobacco that many smokers enjoy.

If all other crops fail, that of the June bug is sure.

Maybe President Taft sent for Ty Cobb to learn how to knock a home run.

Although Halley's comet is 500,000,000 miles away it is said that it can still be seen and photographed. Distance does lend enchantment to the view.

Frog skins were grafted on the leg of a 5 year old boy in St. Louis to cover a burn. That lad should have no trouble in taking the jumping record when he grows up.

Our seasons are changing. There are not so many showers and not near so many June brides as there used to be.

The business men of the country do not get frightened at an extra session of congress anymore.

Black Beauty Kitchen Set is a household necessity. When you get one at this office, show it to your neighbors. No matter whether we cannot afford to give these Black Beauty Sets away or not, or what they cost. We would not sell you a set for less than \$3.00, but you can subscribe for The Brand and get \$4.00 worth of good stuff including a year's subscription for only \$1.50.

### Our Altitude.

Hereford	3750 feet
Amarillo	3676 feet
Wildorado	3887 feet
Vega	3986 feet
Alamoosa	4000 feet
Adrian	3998 feet
Cap Rock	4127 feet

### Baptist Protracted Meeting.

A protracted meeting will begin at the Baptist church, Sunday, June 18, at 11 a. m. Rev. Austin Crouch of Dallas will do the preaching. A most cordial invitation is extended to all people to attend the services. Morning week-day services will begin promptly at 10 o'clock and will continue one hour. Evening service will begin at 8:15.

Spines require careful treatment. Keep quiet and apply Chamberlain's Liniment freely. It will remove the soreness and quickly restore the parts to a healthy condition. For sale by all dealers.

## WANT ADS

### MISCELLANEOUS WANTS

FOR SALE CHEAP—Improved section on R. F. D. 10 miles out. Will take 1/2 in trade live stock and other property. A. H. Elliston & Son. 16tf

WANTED—Your shoe repairing at Norton-Powelson Saddle Co. 35tf

FOR SALE—Bundle maize and kafir corn, also baled millet hay. Write or phone Hays Bros. 13-7t

FIRE INSURANCE is so cheap now that it is in the reach of everyone. Better let me insure your home. R. E. Cook. 10tf

4 H-P Gas Engine for Sale at the Brand office. Would furnish power for small pumping plant.

FOR SALE—A good driving horse, he is also a good saddler. 7 years old. See J. W. Barnett. 18-2tp

COWS—Good Jersey milk cows, fresh, for sale. See R. T. Edwards, 12 miles southeast. 18-2tp

Right in your busiest season when you have the least time to spare you are most likely to take diarrhoea and lose several days time, unless you have Chamberlain's Colic, Cholera and Diarrhoea Remedy at hand and take a dose on the first appearance of the disease. For sale by all dealers.

### THE HEREFORD BRAND ONLY \$1.00 A YEAR.

FOR SALE—Two Listers, nearly new. See A. H. Elliston & Son. 14tf

The Brand has a new supply of those Passport Railroad Manilla second-sheets that every one likes so well. In two sizes, 8 1/2 x 11, and 8 1/2 x 14. Phone No. 30. 3tf

LOST—About 10 months ago or left in somebody's surry, a pair of gold framed spectacles. Finder will please return to the Brand office and receive reward. 17-tf

1/4 SECTION land on the creek 11 mi. east of Hereford to trade for good house and small place in South Hereford south of creek. Will consider town property at cash basis and price land same way. T. E. Money, Umbarger, Texas. 17-tf

The Brand will have a fine lot of Calendars in a few weeks from which the merchants and banks may make their selections for 1912. The prices will be right. There is no use to be in a hurry about buying. tf

### Professional and Business Cards

Wm. M. Knight and Geo. F. Slaton  
**KNIGHT & SLATON**  
ATTORNEYS  
First National Bank Bldg  
Hereford, Texas.

Geo. W. Barcus and Joe. G. North  
**BARCUS & NORTH**  
Attorneys at Law  
Hereford, Texas  
Office in First State Bank building

**F. T. ROLOSON**  
Attorney at Law  
Miller-Walker Building  
HEREFORD, TEXAS

**HILLCREST FARM**  
"TURKEY RED WHEAT"  
**L. GOUGH**  
HEREFORD, TEXAS

A. F. Murchison and J. S. Jones  
**MURCHISON & JONES**  
Real Estate and Live Stock  
Hereford, Texas

D. F. Ashbrook and Geo. W. Dale  
**ASHBROOK & DALE**  
ALL KINDS OF INSURANCE  
AND LOANS. Phone 273.  
Office 1st door South of First National Bank

G. M. Suggs and A. M. Jones  
**SUGGS & JONES**  
ABSTRACTERS  
Complete Abstract Title to Deed  
Smith County Lands.  
HEREFORD, TEXAS

**C. G. WITHERSPOON**  
COUNSELLOR AT LAW  
Lands rendered and taxes paid for non-residents.  
HEREFORD, TEXAS

**DR. U. T. MILLER**  
OF CANYON  
WILL PRACTICE IN HEREFORD  
ON  
TUESDAYS AND FRIDAYS

A book for every need in the famous I-P loose leaf goods at the Brand office. Call and let us show you. Endorsed by thousands of business men. Phone 30. 3tf

If you have anything that you wish to dispose of advertise it in the Brand Linters and sell it.



### CUT-OFF LUBBOCK & COLEMAN

Pecos & Northern Texas Railw'y

Will be open for through business, both freight and passenger,

JUNE 15, 1911

The new line to Fort Worth, Cleveston, Houston, etc. Ask agent for train schedule to Sweetwater, connections to east and south Texas and new rates.

### UP-TO-DATE LIVERY and SALE BARN

When you want a good drive or an up-to-date rig call at our Barn. We have spent a great deal of time and money lately improving and enlarging our premises. We have one of the best barns in West Texas and can give you the best accommodations in any line of livery service. We guarantee courteous and fair treatment to all. Phone 249.

**A. L. SNERK** HEREFORD, TEXAS

### P. R. Purcell & Sons

Livery, Feed and Sale Stables

GOOD SADDLES GENTLE DRIVERS  
Special Conveniences for Drummers

HEREFORD TEXAS

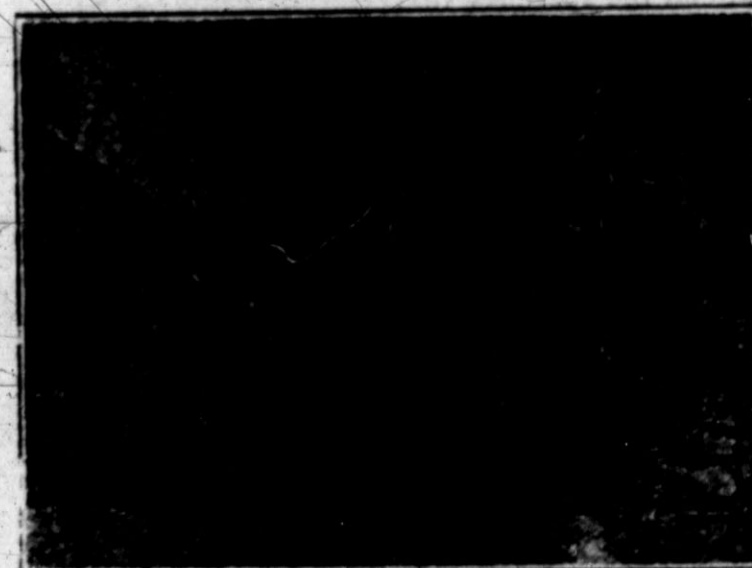
The Patronage of the General Public is Cordially Solicited.

### TEXACO Roofing

Less expensive than metal or shingles. Approved by the Fire Underwriters. Easily put on by the purchaser.

MAKE YOUR OLD ROOFING WATERPROOF by recasting it with  
**TEXACO ROOFING CEMENT**  
FOR SALE BY LOCAL DEALERS

**THE TEXAS COMPANY**  
GENERAL OFFICES, HOUSTON, TEXAS



Shipping Trees by the Carload  
**HEREFORD NURSERY**  
L. P. LANDRUM, PROPRIETOR

### Building Material!

We handle ALL KINDS of Building Material usually carried in a first-class Lumber Yard. Planing Mill in connection. Let us figure on your next bill of lumber, etc. No matter how small or how large we will make it to your interest.

**T. M. Palmer Lumber Co.**

The Brand \$1 Per Year

# PROGRAM FOR WATER CONGRESS

Complete Program As Furnished by Committee to Given Today and Tomorrow.

Following is the official program for the Irrigation Congress to be held in Hereford today (Friday) and tomorrow. Tonight's session will be held at the Presbyterian church, and tomorrow's (Saturday) afternoon and night session will be held in the district court room:

### FRIDAY NIGHT SESSION

Judge W. H. Russell, Chairman.  
8:30. Concert by Band.  
9:00. Talk on Irrigation by Judge W. E. Lindsey, of Portales, New Mexico.  
9:45. Selection by Band.  
9:50. Irrigation in the Llano Estacado by W. L. Rockwell, Government Expert, San Antonio, Tex.  
10:40. Selection by Band.  
10:45. Resources of the Panhandle by Hon. J. C. Hunt, Canyon, Texas.

### SATURDAY AFTERNOON SESSION.

Hon. Geo. W. Barcus, Chairman.  
3:00. Concert by Band.  
3:10. Welcome Address by Judge Jno. P. Slaton.  
3:30. Selection by Band.  
3:35. Possibilities of Sugar Beet Culture by Dr. Townsend, of Garden City, Kansas.  
4:30. Selection by Band.  
4:35. Diversified Farming by H. M. Bainer of Amarillo.  
5:00. Selection by Band.  
5:05. What Irrigation Means to the Hereford Country by Hon. Alex McPherson, of Roswell, N. M.

### SATURDAY NIGHT SESSION.

Judge Jno. P. Slaton, Chairman.  
8:00. Band Concert.  
8:30. Poultry Raising by L. L. Johnson, of Denver, Colo.  
9:10. Selection by Band.  
9:15. Water Supply of the High Plains and Its Adaptability to Irrigation by P. E. Fuller, Government Expert.

The Brand would especially urge that every citizen of Hereford and the surrounding country be in attendance upon each and every one of the three sessions. They present an opportunity for accurate information upon irrigation and kindred subjects that is not available any day in the year. The speakers are able men, firm believers in the truths they will give you, having learned them in the efficient school of experience. Each is an expert upon the topic assigned to him.

If you cannot attend each session—and we know that there are some who cannot—then make your arrangements to attend the speeches that you feel you need the most. There are none of us, however much we may think we know upon the subjects of irrigation, water supply, beets, poultry, resources, etc., but that the gentlemen on the program will be able to show us phases of the subject that never dawned upon our mind.

And lastly, and as the phrase continues, but by no means least, let him who has spent the larger part of his loafing time "knocking" the irrigation question and the men foremost in its promotion be in attendance upon all the session. A nice, cool seat will be furnished him and from the band concert to the closing selection let him swallow what of the facts and enthusiasm he may. And when the end has come, may he come from the mental feast ready to put his shoulder to the wheel and plan for a thousand wells in the Hereford Country.

Telephones 281

When you need pure, rich cream to make ice cream. Will make delivery at any time. Fresh milk and butter always ready for you. Give us a call. The College Dairy.

19-4

# Some of the McDonald Irrigation Wells Capable of Pumping 1,800,000 Gallons Per Day



# SENATE FAVORS DIRECT VOTING

Amendment Providing for Popular Election of Senators Passes—Vote Stands 64 to 24.

Washington, D. C., June 12.—The Senate tonight by a vote of 64 to 24 passed the resolution amending the constitution to provide for the election of United States Senators by direct popular vote.

The Bristow amendment giving the Federal government supervision of such elections, was adopted, 44 to 44, the vice president casting the deciding ballot.

The House has already passed the direct election resolution.

### Sellers-Cavanaugh.

There was a pretty little wedding solemnized in the Chapel of the Sacred Heart at Tascosa, Texas, June the seventh, 1911. Miss Ellen Cavanaugh, the accomplished daughter of Mr. and Mrs. M. W. Cavanaugh, was united in marriage to Mr. J. W. Sellers, of Farwell, our district attorney of this, the 69th Judicial District.

The church was elaborately decorated for the occasion,—flowers and potted plants being wrought into pleasing combinations, covering a wide range of design, with just sufficient play of color to form a fitting environment for the happy event of the day.

Father Murphy, of Dalhart, in a solemn and impressive manner, spoke the words that united the two lives.

Mrs. Wm. Cabot, of Vega in her usual charming grace and artistic style, played the wedding march.

The wedding attendants were: Miss Mary Cuthbertson, of Enid, Oklahoma, and Mr. R. E. Stalcup, of Dalhart; Miss Agnes Cuthbertson, of Enid, Okla., and Mr. F. E. Thomas, of Channing; Miss Elizabeth Heasler, of Channing, and Mr. James Cavanaugh, of Tascosa; Miss Maggie Burns, of Channing, and Mr. Richard Stephens, of Channing. Little Miss Madge Armstrong, of Tascosa, all in white, carried the ring on a silver salver, surrounded by flowers and tulle.

The bride, pale and sweet as an Easter lily, wore white messaline, elaborately trimmed, and a veil falling in soft folds from head and held in place by orange blossoms, and carried a bouquet of bride's roses. Miss Mary Cuthbertson, maid of honor, wore lavender marquisette and a black picture hat. The other maids were in dainty white with spring-time hats, and carried arm bouquets of pink and white carnations shrouded in white tulle.

At close of the ceremony an informal reception was held, village fashion, in the chapel yard, where friends and neighbors all spoke congratulations and good wishes.

A most elaborate wedding luncheon was served the bridal party and all the invited guests, at 3 o'clock in the afternoon at the Cavanaugh home five miles west of the village.

Many beautiful gifts of cut glass china, silverware, etc., from various places in Texas, Oklahoma, Kansas, Missouri and Colorado testify to the popularity of the couple.

The Courier gladly joins with the many friends of this happy and estimable couple in freely extending them congratulations and best wishes for a long and happy married life.—The Channing Courier.

As stated in last week's Brand Mr. and Mrs. Sellers will make their future home in Hereford.

Be good to yourself. Have a Boston nut Sunday. Corner Drug Store. 17tf

### Wanted to Buy.

Good section of raw land. Some cash and some trade. Address P. O. Box 255, Hereford, Texas. 11tf

While in California recently we attended a school of instruction and are now better prepared than ever to sell your land or do some trading for you. Tell us about your best gains for sale. Express to us your list of land to do the rest. A. [redacted] at the old stand. 16tf

### Leave For Canyon Normal.

The following young ladies, all graduates of the Hereford High School, left Monday for Canyon to enter the summer normal being conducted at that place: Misses Enid Smith, Bess Sisk and Irene Williams.

### Happiest Girl in Lincoln.

A Lincoln, Neb., girl writes, "I had been ailing for some time with chronic constipation and stomach trouble. I began taking Chamberlain's Stomach and Liver Tablets and in three days I was able to be up and got better right along. I am the proudest girl in Lincoln to find such a good medicine." For sale by all dealers.

### More Plants Ready.

In addition to tomato and cabbage plants, I now have ready Cauliflower, sweet pepper and celery. Telephone 97 or see G. C. Major, the plant man, in South Hereford. 17tf

P. W. Boone, expert masseur. Room No. 10 Dunlap Building. Call and get a Vapor bath and massage. It will rest your tired limbs and do you good. Consultation free. 17-4tp

YOU'LL LIKE HEREFORD!