

The Hereford Brand

VOLUME 14

HEREFORD, TEXAS, FRIDAY, FEBRUARY 6, 1914

NUMBER 1

MORE ACERAGE UNDER IRRIGATION

More Farmers Take the Water Route in Farming in Hereford District—Many New Wells and New Farmers.

Without any noise or fuss about the matter and with little boosted publicity, the Hereford irrigation district is forging steadily forward. The certainty of an abundant water supply and the assured crops under irrigation, are attracting experienced irrigators from Colorado and New Mexico and other substantial farmers and stock raisers from Illinois and Iowa. Some of the new farmers before they visited Hereford had been filled with adverse criticisms about the Plains country, but when they "came and saw," they admitted that their idea of the country had been gotten from unreliable sources, and were conquered. They are all pleased with the soil and water and are delighted with the sunshine. It's a combination that's hard to beat.

The large number of new families that have moved into Hereford and vicinity during the last few months has added many new faces to the social, business and church circles. The new people on the streets is very noticeable. A mere mention of the names would hardly suffice for this article and then there is a good sprinkling of former citizens, who are coming back.

W. E. Neal and family of Illinois has bought a large body of land east of town and will develop some 900 acres under irrigation. The family will live in Hereford, but Mr. Neal's large holdings in Illinois will take him away for a large part of his time. His son, L. L. Neal, will have general oversight of the ranch. A contract has been made with the Tietel Brothers, who have moved here from Friona, to develop and operate the farm and ranch. A six room, modern house will be built, barns erected, silos put up, fences strung, and as much of the land put under irrigation this year as possible. The Tietel Brothers are contractors as well as farmers and will do all this work. The big irrigation well has been bored, the pump installed and the test run made. It is one of the best wells in the country and will afford sufficient water for a large acreage under irrigation.

Another family is that of Thos. H. Seeds, also from Illinois. His farm is in the same locality, east of town. He will begin at once on general improvements and, German style, is erecting his barn first. He comes as a substantial and successful farmer. He will have one of those everlasting and never exhaustible irrigation wells and will have the rain clouds attached to an oil valve at the right time.

The next is another Illinois family, that of C. J. Borden. His ranch is located northeast of town, some five miles northwest from Dawn station. This place has some improvements on it, but he is "fixing up" everything around in good shape for comfort and convenience. Of course, he will have a well, one of the 1,500 gallon pumpers, and will see to it that when his crops of kafir and maize, millet and sorghum, need a drink, he will not call in vain upon the Rain God, but will use the good judgment that his Maker has given

him and will turn on the "juice" at his pumping plant. May his kind increase.

No, they are not all from Illinois, but some more of that good kind are coming.

But the next state to contribute to the up-building of Hereford is Kool Colorado, where irrigation and tourists have made many men rich. When the Colorado crowd heard of the wonderflow water at Hereford, they could not believe it, of course. No one blamed them, but when they saw the big pumpers, as full as the average Coloradoan is of climate superlatives, they could find no words to express their astonishment and wonder. It was a case of love at first sight. So they have been coming. Besides the Morgans, who blazed the way, and the Greens, who have shown the natives how the irrigation trick is done, here comes a young man and his accomplished wife from that irrigation state to establish himself on one of the best pieces of soil, under one of the biggest wells in the country. His name—E. T. Sowers—and when he outfitted his team the other day with new harness and hitched them to double dish sulky and began to "turn the world upside down" on the Renfro farm, which he has recently bought, his new acquaintances knew that he meant business. This farm is just one mile south of the town section and Mr. Sowers gets 320 acres of it. He will make the necessary improvements at the same time getting the land ready for a crop. The Brand wishes him that success which he deserves and here's bettin' that he wins.

Cutting Salaries.

The commissioners of Hardeman county met last week and reduced salaries of some officials. The salary of the county judge was reduced \$300 per year, the sheriff suffered a loss of \$120 on his salary while the district clerk was reduced from \$400 to \$200 per year. The county treasurer was reduced from \$840 to \$210, and the present treasurer says that he cannot serve for this. The commissioners expect to pay one of the Quannah banks to act as treasurer. Hardeman county for the past few months has had her warrants turned down and in some of the classes that have been of par value heretofore have suffered a discount. The commissioners expect to put the county on a cash basis soon. The proper thing to do.—Vernon Record.

Must Assess at Full Value.

The State Tax Board at Austin has adopted a resolution, notifying county tax officials that they must assess property in Texas at its full value or suffer the penalty of law. By order of the board, State Tax Commissioner A. L. Love is mailing a copy of the resolution to each County Tax Assessor, and to all County Judges, advising them that the law must be complied with, and if it is not, the matter will be reported to the Attorney General for suit against negligent officers. It is stated in the resolution that there were flagrant violations of the law in 1913, and that it will not be tolerated this year.

Hurley Gets Depot.

After much contention, Hurley, the new town on the Grip Cutoff in Bailey county, landed the depot, the Texas R. R. Commission awarding the location to that place. The Santa Fe officials and a number of others wanted it at Mule Shoe.

Yelverton-Hughes.

A quiet wedding was solemnized at the M. E. parsonage last Sunday morning at 10 o'clock, J. R. Hanson saying the words that bound together for life Mr. Thomas Yelverton and Miss Ella Hughes. We are not acquainted with the groom, but the bride was raised at Hereford and is well known. She was one of our popular telephone girls, being chief operator about one year. To know Miss Ella was to love her. She was always kind and obliging to every one and it will be hard to fill her place at the board. The patrons will all miss her sweet voice answering calls and always ready to serve all alike. We hope that this young man she has chosen to be her life partner may be worthy of this noble, Christian girl. Mr. Ed Brant and Miss Lilly Wood accompanied them to Clovis where the groom had a cosy little home ready for his bride. Mr. Brant and Miss Lilly returned to Hereford that evening.

A FAREWELL.

Three Killed in Connected Accidents

Last week near Cone, Texas, while O. H. Foster, a farmer, was at work with his disc plow, a young mule in the team became unruly and cause a runaway. Mr. Foster was thrown in front of the sharp discs and his body almost cut into. Mr. and Mrs. S. V. Payne were driving past the field and were witnesses of the accident. They rushed to the assistance of the unfortunate man, but he died from loss of blood in a few minutes. Miss English, a young lady of the same community, drove up in her buggy about that time and her horse became frightened at the runaway. She was thrown violently from the vehicle and sustained a broken leg. The next day when Alfred Schneider and others from Crosbyton were going by auto to the funeral of their unfortunate friend, the machine turned turtle and instantly killed young Schneider.

Lycium Course.

Edward Elliott in monologues, is the attraction Saturday night at school building. With more than twenty-two years service on the American Platform, Mr. Elliott comes to us with a message that has stirred the lives of many. He is a fascinating speaker, an artist in portraying character, a teacher of the real philosophy life. His lessons to the people, taken from some of the most popular plays of the day, are wholesome and invigorating. If you attend the entertainment you will go away with higher ideals and purposes. The variety of the program will appeal to all. Single admission 25c and 50c at High School, 8:30 p. m., Saturday, Feb. 7th.

Founded.

The members of the Ladies Aid of the Baptist church met at the home of Mrs. Tackett for prayer service Wednesday afternoon. The members surprised their hostess by a generous "pounding," the offerings consisting of things to fill the larder.

Mrs. Mathews' Son Dies.

Burke Dunn, son of Mrs. N. J. Mathews, died at their home in Fort Worth a few weeks ago after a short illness. Burke will be remembered by his many young friends, who will regret very much to hear of his death.

W. R. Evans dropped in from Independence, Kans., yesterday with a few good men to look at the country with the view of locating here.

J. E. Garrison For County Judge. To My Fellow Citizens:

I am a candidate for the office of County Judge of Deaf Smith county, subject to your approval in the Democratic Primaries in July next. The ballot is one of the most sacred rights of an American citizen and should always be so used. Your vote, and mine, should be cast for the man who we conscientiously believe is fitted in every way to fill the office he seeks.

No man appreciates more than I do, the confidence and good opinion of his fellow citizens in whatever way it may be manifested; and if you believe that I am better qualified to fill the office of County Judge than either of my opponents I will appreciate your vote and influence.

I do not claim to be thoroughly familiar now with all the details of this office; but I believe that I have the mental ability and common sense to master them as quickly as the average man.

My experience of some thirty years in the school room, extending from small country school to City Superintendent over a dozen or more teachers, gives me a practical knowledge of this department.

While I make no pretense of being a lawyer, I read an extensive course—the regular law students course—in connection with my work as teacher of Civics and Political Economy.

The above facts are mentioned merely to assist you in deciding whether or not you believe that I am qualified to fill the office. If you so decide, I shall do all in my power to prove that you were not mistaken.

Yours very truly,
J. E. GARRISON.

U. D. C.'s Meet and Elect Officers.

The E. T. Woodburn Chapter of the U. D. C. met in called session at the court house, Saturday, Jan. 31st, 1914. The following business was transacted: Meeting day was changed to 2nd and 4th Fridays of each month; meeting days hereafter to be held at the homes of the Daughters. Next meeting to be held at the home of Mrs. B. S. Arnold, Feb. 13th, 1914, at 3:30 p. m. Two interesting letters were read, one from the President of Texas Division, Mrs. Hamil, and one from the General Corresponding Secretary, Mrs. Schnabel. The following officers were elected: Mrs. J. W. Sellers, president; Mrs. D. C. Laird, 1st vice president; Miss Mattie Woodburn, 2nd vice president; Mrs. Karl Shirley, 3rd vice president; Mrs. Rosa Collup, 4th vice president; Mrs. A. L. Gibson, Cor. Sec.; Mrs. Rex Tynes, Recording Sec.; Miss Meda Woodburn, treasurer; Mrs. B. S. Arnold, Reg. of Cert.; Mrs. E. B. Black, chaplain; Mrs. S. J. Dodson, historian; Miss Bell Woodburn, press reporter.

Press Reporter.

Poll Tax Receipts for 1914 Deaf Smith County.

Precinct	Voting Place	Polls
1	Court House	137
2	Court House	253
3	Walcott School	4
4	Howard Ranch	15
5	Union School	14
6	Ford School	17
8	Finley	7
9	Corral Lake	9
10	Day School	14
Total		470
Over Age		65
Exemption		29
Total		564

"YOU'LL LIKE HEREFORD."

FETERITA VS MAIZE

Fetty Proves Superiority Both in Time of Maturing and Yield—Makes With Less Rain.

Last spring I received a sample of feterita seed through the courtesy of David Fausch with his request to try it and see how it would compare with milo maize under our local weather conditions.

I have made this test along practical lines, handling both plots as I would work a regular crop of maize, using plates in a two-row planter which would drop two and three grains of seed every 18 to 24 inches. The feterita seed being somewhat larger than the maize I bored the holes in those plates a trifle larger.

The ground upon which these two crops were grown had been in sorghum the season before. Last season as we all know was an unusual dry one. No moisture for plowing until the 22nd of April when we received 1.3-8 inches rain. In the beginning of March this piece of ground had been single disked, plowed 6 to 7 inches deep, packed and harrowed the second week in May and planted on the 28th day of May, using furrow openers on the planter and dropping the seed about 2 inches deep. I used an Acme harrow right ahead of the planter. Both plots came up about the same time with an even stand. They were harrowed once with a spike-tooth harrow when the crop was about six inches high, and later cultivated twice with a two row cultivator. October 31st we finished heading both crops. The feterita could have headed two weeks earlier, but the maize was not ripe enough so we waited for it. As it was, we ground the feterita small heads and sucker heads as soon as we brought it in from the field, keeping the large heads only for seed. The maize was still too green for grinding although it had grown under the same conditions. The feterita grew about one foot taller than the maize, ripened its first crop of heads all of three weeks earlier, began to grow out two and three sucker heads to each stalk and these ripened before the maize. The roughage is not quite as heavy, the heads stand erect and the seed will scatter more than maize, but not enough to amount to much. The feterita would have made on 8½ inches rain, but late in September we received about 1½ inch rain which helped the maize just enough to pull through, but did not benefit the feterita as it was too ripe.

The yield was: Headed feterita 3,100 lbs., and headed maize 2,260 lbs., a difference of 840 lbs. A little better than ½ more feterita. As to its feeding value I could not say. The stock and hogs seemed to like it. The grain is not as hard as the maize and more easily crushed when fed whole. Those who have used it for feed in place of maize claim there is practically no difference. I expect to put out a crop of it this coming season and give it a trial in the feed line. It seems to me that any crop which could show results like this in so dry a season would make good under better conditions.

A. F. Zochert in Dalhart Texan.

C. W. Sowers, father of E. T. Sowers, both from Colorado, was here this week visiting his son. He is interested with his son in the purchase of the Renfro place.

Building Material and Builders Supplies

WE ARE prepared to furnish the material for a big house or a little bungalow, a big barn or a little shed. Our shop can do all the mill work needed for the building. Windows and Door Frames should be made properly and we know how. We also prepare sketches for new buildings and furnish estimates. When you begin to think about the improvements consult us.

Palmer Lumber Co.

POLITICAL Announcements

The Brand is authorized to announce the following as candidates for election to the respective offices, all subject to the Democratic primary and party:

FOR JUDGE 69TH DISTRICT—
HON. D. B. HILL, of Dalhart

FOR ATTORNEY 69TH DIST.—
J. W. SELLARS, of Hereford.

SHERIFF & TAX COLLECTOR—
W. D. KELIEHOR

HENRY HUBBERT

R. H. NORTON

R. W. BAIRD

FOR COUNTY JUDGE—

W. M. MEGERT

JAS. A. (JIM) HUGHES

J. E. GARRISON

COUNTY & DISTRICT CLERK—

J. S. JONES

A. O. (ALEC) THOMPSON

C. E. SMITH

COUNTY TREASURER—

J. J. WARD

L. W. RICKETTS

H. L. MOREL

J. O. JENKINS

FOR COUNTY ASSESSOR—

W. A. (AL) MILLER

J. H. HEAD

CHARLES E. LESTER

O. E. THOMAS

H. F. MITCHELL

J. S. WYCHE

COMMISSIONER PREC. NO. 1—

W. W. BENNETT

F. W. CURTIS

Mrs. A. O. Thompson Hostess of

Hen Party.

Mrs. A. O. Thompson, assisted by Miss Jessie Morris, was the charming hostess to a Hen Party given at their home last Thursday evening. All the guests came dressed in various costumes suitable for the occasion and a most enjoyable evening was spent. A luncheon of coffee, chocolate with whipped cream and sandwiches was served, which closed the hours of pleasure.

THE RURAL PASTOR

Intelligent and Consecrated Leadership the Need of the Hour
By Peter Radford.

The rural pastor has greater possibilities than any other factor in our national life. The rural civilization of the Twentieth Century has opened up a new world of activities for him. There lie before him unexplored continents of usefulness, unemployed forces of civilization and tremendous responsibilities such as have never before confronted the parsonage.

The need of the rural communities today is intelligent and consecrated leadership. There must be a marshalling of forces that build life, strengthen character and broaden vision. The pastor should deal with living problems. In addition to the service he now renders he should help us lift the market basket, hold out a helping hand to the tenant farmer and develop the potential energies of the community he seeks to serve.

A More Useful Ministry.
The farmer needs the personal touch of the pastor. He seldom comes in direct contact with his halting influence, except when he is baptized, married and buried. We need to further extend Christian influence in the homes, as well as to spread the gospel in China; to instruct our children in the art of living, as well as to convert the barbarian and the Hottentot, and we should devote our energy and talent to the solution of problems of our own locality, rather than consume our energies in fighting vice and ignorance beyond our borders. It is as important that we discuss from the pulpit the building of macadam highways from the church to our homes, as that we preach of the golden streets of the New Jerusalem. It is as much a part of the duty of the pastor to exhort us to own a home while on earth as to inspire us to build a mansion in the skies and that we should construct Christian character in our own community, rather than that we fight foreign sins in other lands. We want a religion we can farm by as well as die by. We want sermons from the fields, songs from the birds and prayers from the stars that are within the horizon of our daily lives.

Christian Influence Needed.
There is an emptiness in the life of rural communities and we want preachers who can weave into the social fibre, educational pastimes,

profitable pleasures and instructive amusements. Too often we find the games of our young people a search for a suggestion in immorality and a stepping-stone to sin. The pastor should supervise the growing lives of young people, approve their amusements, create expressions of joy and pleasure that make of Christian character and bless their lives with Christian modesty.

The farm is the nursery of civilization, and the parsonage of all religious denominations. Too long has the farm furnished the cities with their great preachers, until today the rural church is the gangway to city pulpits. The current should be reversed. The power of the pulpit is most needed in the country where the fundamental forces of human life originate. The farm is the power-house of all progress and the birthplace of all that is noble. The Garden of Eden was in the country and the man who would get close to God must first get close to nature.

Many communities are church-ridden. We frequently have three or four churches in a community with a circuit rider once a month preaching to small congregations and all fail to perform the religious functions of the community. In many instances, more harmonious effort might result in a more efficient service. The division of religious forces and breaking into fragments of moral effort is oftentimes little less than a calamity and defeats the purposes they seek to promote.

A pastor in a neighborhood, studying the economic, social, moral and educational problems of the community, presenting fresh visions of potential possibilities and native power with beauty and new meaning, interpreting the thought-life of the community and administering to their daily needs, will contribute more toward the advancement of a locality than a dozen preachers who occupy the pulpits at irregular intervals, preaching on subjects foreign to the life of the community.

Church prejudice is a vice that saps much of the spiritual life of a community, and wasteful sectarianism is a religious crime against society. Denominational reciprocity should take its place. Non-support of church institutions and religious lethargy can often be traced to causes inherent with the church. There should be co-operation between churches and co-ordination of moral effort along economic lines, and there must be if the rural churches of Texas are going to render a service which this age demands.



Do you know
The Youth's Companion
as it is to-day?

Improved and broadened in its scope. Enlarged by the addition of a Special Family Page, Boys' Page, Girls' Page and Children's Page.

Great serial stories, 250 short stories. A remarkable Editorial Page. Current Events and Science. A wealth of variety and quality, and all of it the best.

Our Offer for 1914

Get this out and send it with \$2.00 for The Companion for 1914, and we will send you The Youth's Companion Eclectic Home Calendar for 1914.

THE YOUTH'S COMPANION, BOSTON, MASS.

Remember—52 Times a Year, not 12

Great Family Combination Offer

We do not know of any Family Weekly that we can more heartily recommend to our readers than The Youth's Companion. It gives us pleasure, therefore, to announce that we have arranged with the publishers to make the following offer:

Regular Price	Youth's Companion	\$2.00
"	" Brand One Year	1.00
Total		3.00
Both Papers Our Price		2.40

OUR REPAIR DEPARTMENT

Is Up-to-date

ALL Kinds of Watch, Clock and Jewelry work in **FIRST CLASS ORDER.** To our Patrons we will say that we have about caught up with our work since the holiday rush and will be able to turn out work more promptly.

W. H. RAY, the Jeweler

Feterita Seed.

All those who have spoken for the Feterita seed raised on the land adjoining the Baskin-Hester irrigated farm, should call at once and secure what they have ordered. The heads were hand cut in the field. The price is 5 cents per pound. See A. C. Elliott.

Panhandle News.

John Cunningham, a prominent young man of Tulia, the son of a minister, was accidentally killed a few days ago by the discharge of his own gun. He and his companions were returning from a hunt and were riding on a load of feed; at the accommodation of a farmer, when the gun slipped off and in trying to catch the piece caused the discharge. The entire load pierced his brain.

The State Bank of Lockney, Tex., which was recently suspended, has re-opened in better condition.

A skeleton, supposed to be that of an Indian, was found in a canyon near Post City. A large bullet was found near the bones and this suggested—"There's a reason"

A car load of chickens was shipped from Lockney last week, the entire lot going to New York state.

Mr. and Mrs. William Duncan of Delavan, Ill., returned home Tuesday morning after a pleasant visit with their friends, Mr. and Mrs. H. F. Mitchell. Mr. Duncan owns some land near Friona. He said that he had been reading in the Brand about the irrigation at Hereford, and being interested in the country, made up his mind to come and see for himself. Mr. Duncan was well pleased to find what the Brand said was very true in every respect and thinks this will be a great country. When showed the Edwards-McDonald Feeding Pens and the irrigated farms, he said, "That beats our \$200.00 land in Illinois."

I. W. Stevens of Mt. Sterling, Ill., was here last week and until Tuesday of this week, taking a good look at the country. He likes it well and will keep himself posted on the rapid, future development.

Chronic Dyspepsia.

The following unsolicited testimonial should certainly be sufficient to give hope and courage to persons afflicted with chronic dyspepsia: "I have been a chronic dyspeptic for years, and of all the medicine I have taken, Chamberlain's Tablets have done me more good than anything else," says W. G. Mattison, No. 7 Sherman St., Hornsallville, N. Y. For sale by all dealers.—Adv.

Credit and Confidence

Grow With Business Relations

Start an account now and build a larger credit for future use. All business entrusted to us will receive prompt and careful attention and we will spare no efforts to make your business relations with us both pleasant and profitable.

The First State Bank & Trust Company
Of Hereford, Texas

"THE PEOPLE'S DEPOSITORY"

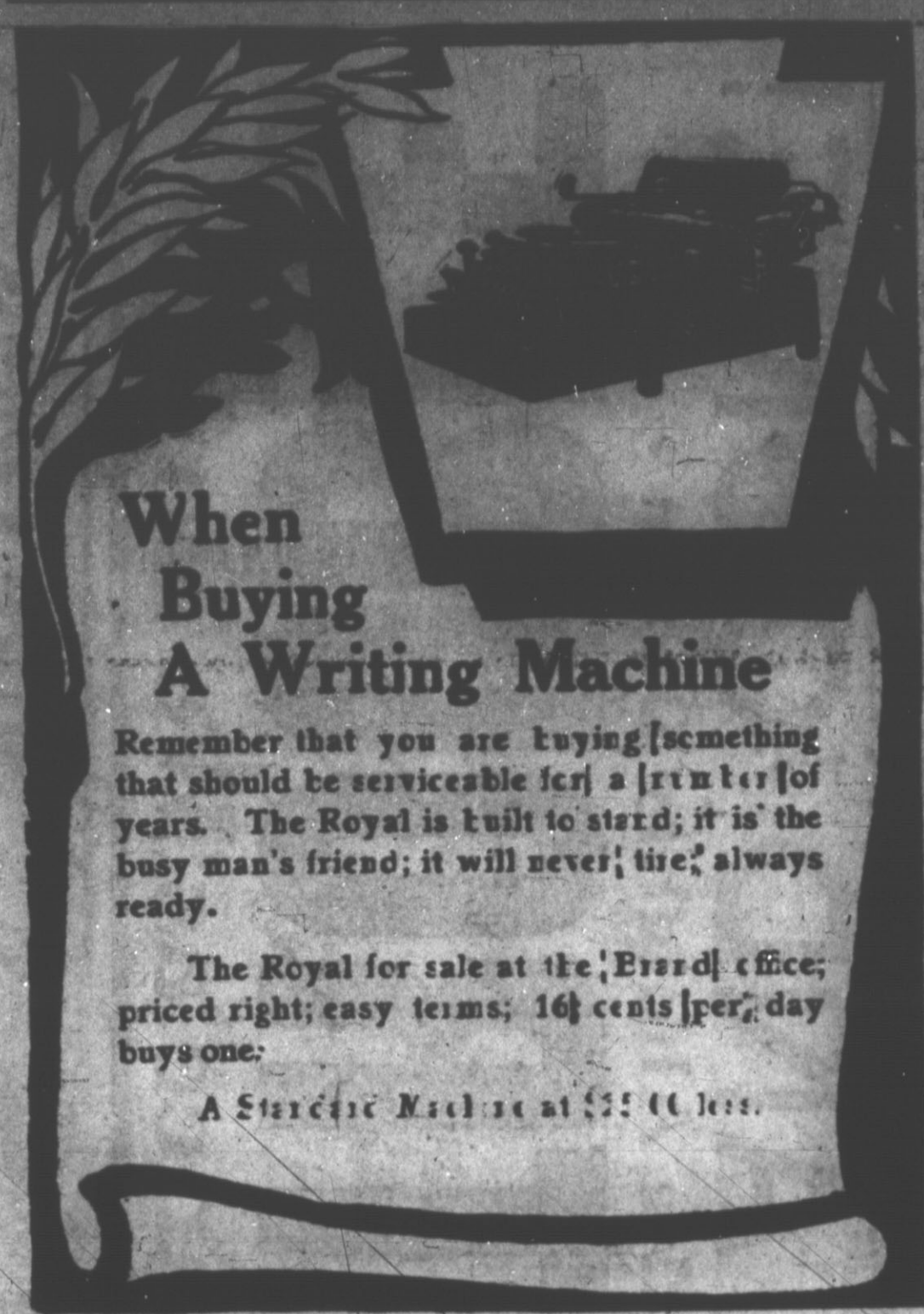
J. C. HANEY President

A. G. BELL, Vice-Pres.

W. O'BRIEN, Vice-President

A. P. MURCHISON, Cashier

J. C. BURKHALTER, Asst. Cashier



When Buying A Writing Machine

Remember that you are buying something that should be serviceable for a [] of years. The Royal is built to stand; it is the busy man's friend; it will never tire; always ready.

The Royal for sale at the [] office; priced right; easy terms; 16¢ cents [] day buys one.

A Standard Machine at \$50.00 less.

Three Banks in Ft. Worth to Merge.
From Star Telegram.—Three of Fort Worth's biggest banks are to be merged. This merger, according to reliable information, will be effected tonight and a full announcement of it will be made public tomorrow morning. However, no information from any one supposed to be connected with it could be obtained Wednesday. According to the rumor afloat Wednesday in banking circles, the Fort Worth National Bank is to take over two of the other banks. One of these banks is known to be the Waggoner Bank & Trust Co. The other is the State National

Bank. The Waggoner Bank & Trust Co. will be run as a separate institution for savings bank and trust accounts and the accounts of the other institutions will be liquidated to the Fort Worth National.

B. Anderson Witherspoon fixes wells and windmills. Does tinning, plumbing, etc. Phone 330. 2tf

Excellent for Stomach Trouble.
"Chamberlain's Tablets are just fine for stomach trouble," writes Mrs. G. C. Dunn, Arnold, Pa. "I was bothered with this complaint for some time and frequently had bilious attacks. Chamberlain's Tablets afforded me great relief from the first, and since taking one bottle of them I feel like a different person." For sale by all dealers.—Advertisement.

Spring Lake News.
Feb. 2.—We have been hibernating for some time, but have come to life again and will try to send in a few news items.

The 14 months old daughter of Mr. and Mrs. Cox died last week. A baby was born to them on the same day.

Everybody has the whooping cough and are expecting to have the chicken pox soon.

The Sunnyside teachers spent last Saturday and Sunday at Big Square.

A 10 pound boy was born to Mr. and Mrs. S. H. Roush the 23rd of January.

Dr. Woolford from Lamar, Mo., was here last week looking after his land interests.

Quite a crowd faced the stiff wind to Dimmitt last Thursday to attend court.

W. H. Gilbrath made a flying trip down in this neighborhood Friday afternoon.

The school mams spent the day last Saturday at A. W. Taylor's.

Mr. Allen of Oak, Neb., has sold his 460 acre farm here to a Wyoming man, who will occupy the farm this spring. Consideration—\$22.50 per acre.

M. W. and O. C. Axtell and A. W. Taylor are gone to Hereford today.

D. G. Axtell baled hay for Mr. Abbot last week.

Rev. Hurlburt of Friona was here Friday and Saturday looking after church interests.

The Devening farm, one mile east of Spring Lake, has been sold and we understand the new owners will move onto it this spring.

Mr. Linville has the tower up for his irrigation well and drilling will commence at once.

Phone Schutz, 281, for milk, butter and sweet cream. 51-4t

Cotton seed cake is now \$33.00, subject to change without notice. E. W. Harrison. 51-2t

YOU'LL LIKE HEREFORD!

PRECIOUS METALS IN TEXAS.

Precious and semi-precious metals, consisting of gold, silver, copper, lead and zinc produced in Texas in 1913, had a value of \$269,798, which is \$38,798 more than the output of the previous year. The most important of these minerals is silver, valued at \$249,731, or 93 per cent of the total. The actual production of silver in 1913, compared with that of 1911, shows a decrease of 18,397 ounces in quantity, but an increase in value of \$24,803, due to the increase in price from 53 cents in 1911 to 51 1-2 cents per ounce in 1913.

The first discovery of silver in Texas is said to have been made more than a half century ago, but the first mining recorded by the United States Geological Survey was in 1885, when 169,343 ounces with a value of \$181,196, were produced. Since that date up to the present time, nearly eleven million ounces have been mined, with a commercial value of \$7,372,000.

The value of other precious and semi-precious metals produced in Texas in 1913 is: Zinc, \$16,422; lead, \$2,939; copper, \$119, and gold, \$63.

TEXAS SECOND IN QUICK-SILVER.

More than a million dollars worth of quicksilver was produced in the United States in 1913, according to a recent report of the Geological Survey, and a large portion of the output came from the Texas mines. The principal quicksilver States are California, Texas and Nevada, and they rank in the order mentioned. The Texas output is 3,320 flasks, valued at \$154,413, according to the latest reports.

Prior to the discovery of quicksilver in Brewster county, California furnished practically the entire output of the United States. With the increased production there has also been an enlargement of its uses and during the past thirteen years the functions of this mineral have practically doubled. The Texas product is consumed mainly in the manufacture of explosive caps, drugs, electric lighting and other scientific apparatus and in the recovery of gold by amalgamation.

Presbyterian Christian Endeavor.
Sunday, Feb. 8, 1914.
Subject—The Saffy Verse, 27:1.
Consecration meeting.
Leader's talk.
Song—293-161.
Lord's prayer in concert.
Song—51.
Roll call with favorite saffy verse of Scriptures.
Give an instance of saffy even in death, Stephen, Act 7—Edna Kellow.
What did Jesus say about trusting God for the future, Matt. 6:33—Will Lipscomb.
Why are we safer as members of the church than we should be otherwise—Glen Boardman.
Piano solo—Ella Lee Guinn.
What are our chief dangers?—Forrest Bowe.
Recitations—Eather Fox, Claudia Bailey, Ruth Lee.
Song—38.
Closing.
Leader—Mac Womack.
You are invited.

Junior C. E. Program.
Sunday, Feb. 8, 1914.
Subject—The Beatitudes, Our Troubles.
Song—Help Somebody Today.
Bible lesson—Matt. 5:4.
Prayer.
What is trouble?—Leader.
Lesson story, Sorry and Glad—Superintendent.
What do you think is the reason why we have to bear troubles?—Dorothy Barnett.
What are some of the different ways of meeting troubles?—Lora Kibbe.
What kinds of troubles do boys and girls have?—Mary Worley.
Who will help us to bear our troubles, and how?—Emma Belle Elliott.
Song—What a Friend We Have in Jesus.
Sentence prayers.
Mission study—Merril Granger.
Song—Our Sunset Song.
Mizpah.
Leader—Davis Elliott.

The Junior Missionary Society.
At the residence of Mrs. W. A. Price, Saturday, Feb. 7, at 3 p. m.
Dr. John R. Mott declares that the most important work of the church today is the thorough training of the girls and boys for Christian service. Let special prayers be made for our Training School in Kansas City.
Love is not getting, but giving; not a wild dream of pleasure and madness of desire, O no, love is not that; it is goodness and honor and peace and pure living. Yes, love is that; and it is the best thing in the world, and the thing that lives the longest.
Song.
Prayer in concert—"Dear Father in heaven, bless all the little children of every race and color all over the world and bring them into thy fold. Amen."
Roll call.
Minutes.
Lesson, Chinese, In the Home—Class.
Story—Leader.
Press Supt.

Irrigated Farm For Sale.
Disagreement of owners forces the "Wonderflow Farm" on the market. This beautiful 160 acre tract adjoins town, is all under cultivation and under ditch. Its modern pumping plant delivers 3 inches of water over one acre for 39c. A bargain for some man. Address L. Baskin, Hereford, Texas. 1-2t

Bulk corn any old time at the Elevator. 52-2t

In case you need medicine after closing hours at night phone 383 for R. A. Tynes, druggist at Geo. E. Burns Drug Store. 46tf

**When your blood is right,
Your whole system is right**

If you have any blood or skin disease do not delay until it is too late but order

TODAY!

THE HOT SPRINGS REMEDY

A complete and positive remedy for

SYPHILIS, ECZEMA, ERYSIPELAS, ACNE, MALARIA, RHEUMATISM

AND ALL OTHER FORMS OF BLOOD AND SKIN DISEASES

Hot Springs Physicians pronounce this the greatest Blood and Skin Remedy Ever placed on the Market

**Full Course Treatment--Six Bottles--\$18.00
Single Bottle--\$5.00**

We Prepare a Remedy for Every Disease

Our treatment for Female Ills is the Greatest of its kind ever offered suffering women

Write us your troubles. All correspondence strictly private

Hot Springs Medicine Company
803 1-2 Central Avenue, Hot Springs, Arkansas

A FAIR WARNING

One That Should be Heeded by Hereford Residents.

Frequently the first sign of kidney trouble is a slight ache or pain in the loins. Neglect of this warning makes the way easy for more serious troubles—dropsy, gravel, Bright's disease. 'Tis well to pay attention to the first sign. Weak kidneys generally grow weaker and delay is often dangerous. Residents of this locality place reliance in Doan's Kidney Pills. This tested remedy has been used in kidney trouble over 50 years—is recommended all over the civilized world. Read the following.

J. D. Bailey, carpenter, Canyon, Tex., says: "I had pains across my back and sides. Seeing Doan's Kidney Pills so highly recommended by people whom I knew, I got a box and used them as directed. They did me so much good that I didn't need any more."

For sale by all dealers. Price 50 cents. Foster-Milburn Co., Buffalo, New York, sole agents for the United States.

Remember the name—Doan's—and take no other. 1t

Veterans to Meet.
By authority invested in me by right of office, I hereby call a meeting of the Confederate Veterans to be held at the office of J. I. Walker in Britain building, next Saturday afternoon, Feb. 7, at 3 o'clock.
J. E. Walker, Adj't.

One That Should be Heeded by Hereford Residents.

Love is not getting, but giving; not a wild dream of pleasure and madness of desire, O no, love is not that; it is goodness and honor and peace and pure living. Yes, love is that; and it is the best thing in the world, and the thing that lives the longest.

Song.

Prayer in concert—"Dear Father in heaven, bless all the little children of every race and color all over the world and bring them into thy fold. Amen."

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Saturday, Feb. 7th the Day---9 A. M. the Hour

No Oratorical

Fireworks but just simple facts. Every statement in this announcement is controlled by careful studied conservatism. The values are so sensational that it would bankrupt the English language to describe, and stagger the most hysterical bargain hunter to believe.

DUPLICATE

Face to Face

with opportunity is your position today, in fact, a chance of your life time to secure new, trustworthy merchandise cheaper than you ever dreamed of in your wildest moments of exalted imagination.

Better Come See

The City of Hereford Dumfounded!

STOP! WAIT! LISTEN AND COME!

Hard Luck Has Struck Us--Obligated to Raise the Almighty Dollar

FACE TO FACE WITH TROUBLE

Never Before Have We Needed Assistance as We Do Now

Store Closed

H. C. MYRICK'S

Store Opens

To the world all day Thursday

Saturday, February 7 at 9 a. m.



In Our New Patent
"Easy-Opening-Box"
 "Twist the Coin"

2 IN 1

SHOE POLISHES

THE F. F. DALLEY CO., LTD., BUFFALO, N. Y. HAMILTON, ONT.

Black, Tan and White
 10c

Notice of Trustee's Sale

Notice is hereby given that by virtue of the authority in me vested as substitute trustee under terms of a deed of trust executed by G. E. Ridenour, dated March 1, 1909, recorded in Volume 14, Page 150 of the deed of trust records of Deaf Smith County, Texas, wherein the land described below was conveyed to William W. Ryan, of Jackson county Missouri, Trustee and to his successors in trust, as security for the payment of one promissory note for \$980.00, of even date therewith, due March 1st, 1913, and payable to the order of Geo. G. Wright at the First National Bank, Kansas City, Missouri, and being particularly described in said deed of trust; said deed of trust providing that in case of default in the payment of said note, said trustee or his successors should sell said property to pay said debt.

And default having been in the payment of said note, no part thereof being paid, and in the payment of interest thereon from March 1, 1913, which default continues, the balance due on said note being \$980.00 and interest thereon at the rate of 7 per cent per annum from March 1, 1913; and,

WHEREAS, Geo. G. Wright, the present legal holder of said note has requested William W. Ryan, Trustee and L. H. Henschel, named in said trust deed as Alternate Trustees, to enforce said trust, and said trustee and alternate trustee having refused to enforce said trust;

Now, Therefore, I, A. W. Henschel, substitute trustee, having been heretofore appointed such sub-

stitute trustee by a written instrument duly executed and acknowledged by said Geo. G. Wright, the present owner and holder of said note, in accordance with said deed of trust, at the request of said Geo. G. Wright, will on the 3rd day of March, 1914 (the same being the first Tuesday in said month) between the hours of 10:00 o'clock a. m., and 4:00 o'clock p. m., of said day, proceed to sell at public outcry, in front of the court house door of Deaf Smith County, Texas, in the town of Hereford, Texas, to the highest bidder for cash, the following described real estate, situated in the county of Deaf Smith, state of Texas, to-wit:

Three hundred and twenty (320) acres of Capitol Leagues, No. 389 and 390, and particularly described as the North Half (1/2) of survey or Section No. 30, Township No. 5, North of Range No. 4, East of the Capitol Syndicate Subdivision, as shown by plat of such subdivision of record in the deed records of said County and State, Volume 15, Pages 60-5;

The proceeds of which sale shall be applied to the payment of the balance due upon said indebtedness, expenses of making such sale, and the remainder, if any, paid to said G. E. Ridenour, or his order, in accordance with the terms of said deed of trust.

Witness my hand this 27th day of January, 1914.

A. W. HENSCHEL, Substitute Trustee

To Prevent Blood Poisoning apply at once the wonderful reliable DR. PORTER'S ANTISEPTIC HEALING OIL, a surgical dressing that relieves pain and heals at the same time. Not a tincture. 25c. 50c. \$1.00.

\$1 The Hereford Brand **\$1**
 \$4.00 a Year.

AN INDUSTRY WITH SOUL MATERIAL.

Cotton Mills of Texas Study Efficiency of Employees and Provide for Their Comfort and Happiness.

In this age when many corporations are charged with being soulless, it is encouraging to find a line of industry giving first attention to the care, comfort and happiness of its employees. Men and women are the greatest finished product a factory can turn out and their development is good for the factory as well as good for society. Improving and repairing the efficiency of men is as good an investment as improving and repairing machinery of the plant and the greatest field of economy in industry now lies in increasing the efficiency of employees.

Industrial psychology is a science that is being recognized in many ways by large concerns throughout the country. The efforts of many business institutions which have heretofore been confined to official advice and warning to their employees are now taking a more practical form and the managers of industry are realizing that manhood cannot be constructed by threats and penalties alone. Mental and physical efficiency is the result of education, growth and development. Breakdowns in men have caused more loss to industry than breakdowns in machinery and manufacturers are finding those things which contribute toward efficiency of their employees the most profitable investment that can be made.

The textile mills of the State, in most instances, provide comfortable homes with modern conveniences, looking well after the health and comfort of their employees and the rental charges are nominal. The employees are as a rule thrifty and industrious and a large per cent of them own their homes. The home life of the employees is pleasant and the mill society is usually an exclusive one, the colony of workers living to themselves.

Some of the mills provide community playgrounds equipped with modern devices of pleasure and gymnasiums furnished with up-to-date contrivances are available for the use of the employees in the work of physical development. The machinery of the mill furnishes a practical study of mechanical science and the business of the plant affords an opportunity for acquiring information and experience in the affairs of industry.

Hon. R. G. Patton, a prominent attorney of Des Moines, Iowa, was here Monday and Tuesday looking after the interests of some of his clients. He became very much interested in the many irrigation projects and began at once the study of soil and water conditions.

Orville Newell, head manager at Cash Callens' Store, left yesterday for the markets and will make large purchases for the next season.

How's This?
 We offer One Hundred Dollars Reward for any case of Catarrh that cannot be cured by Hall's Catarrh Cure.

F. J. CHENEY & CO., Toledo, O. We, the undersigned, have known F. J. Cheney for the last 15 years, and believe him perfectly honorable in all business transactions and financially able to carry out any obligations made by his firm. NATIONAL BANK OF COMMERCE, Toledo, O. Hall's Catarrh Cure is taken internally, acting directly upon the blood and mucous surfaces of the system. Testimonials sent free. Price 75 cents per bottle. Sold by all Druggists. Take Hall's Family Pills for constipation.

Collier's
 The National Weekly



First Time in Clubs

Until this year Collier's has been sold at \$5.50. Now the price is \$2.50 and we have secured a concession whereby we can offer it at a still further reduction in connection with this publication.

Special Offer to Our Readers
 Recognizing the great demand for Collier's at the new price, we have made arrangements to offer it and our own publication each one year for the price of Collier's alone. This is a limited offer and must be taken advantage of promptly.

What You Get in Collier's

Collier's is the one big, independent, fearless weekly of the whole country. Not only is it the good citizen's handbook but it is also a magazine for the whole family. Among the things that a year's subscription gives are:

- 1000 Editorials
- 600 News Photos
- 250 Short Articles
- 150 Short Stories
- 100 Illustrated Features
- 2 Complete Novels

Collier's \$2.50 (Half for only Brand 1.00) **\$2.50**

Mr. and Mrs. H. F. Mitchell, with their visiting friends, Mr. and Mrs. Duncan of Illinois, autoed to Amarillo last Sunday and took dinner with their old friends, Mr. and Mrs. C. H. Ball.

C. R. Moreman returned Monday for Fort Worth, Denton and other points in his old stomping grounds. Mrs. Moreman will remain a few weeks longer visiting in that section.

MONEY IN IDEAS

Bell, Howe, Singer, and other millionaire inventors began life as poor boys. Fortune await other inventors. Can YOU think of something to patent? America's greatest inventor tells HOW TO INVENT in a booklet sent to you free by COPP & CO., Patent Attorneys, 745 8th St., Washington, D. C. Be sure to name this newspaper in your letter. Ask Editor about cost of Patent.

SEVEN MILLION DOLLARS FOR GOOD ROADS

Fifty-one Out of 86 Elections Successful—Two-thirds Majority Statute Detrimental.

There were 86 road and bridge bond elections held in Texas during 1913 and 51 of them carried by large majorities resulting in the appropriation of \$7,267,000 for highway improvement, according to data compiled by the Texas Business Men's Association. This is more than double the amount of bonds issued in this state last year. The aggregate amount of bonds voted on in 1913 was \$11,661,000, but 35 of the issues, involving a total of \$4,394,000 were defeated. This amount of money is sufficient to build a first class highway from the Red River to the Gulf.

Harris County Leads.

Harris led all other counties in the amount of bonds issued, having ratified an election of \$1,000,000 on February 20th. The smallest issue for the year was voted on in Kerr County and was for \$3,000. The election was carried by an overwhelming majority, a heavy vote being polled. Brazoria County takes the palm for holding the greatest number of elections. Four issues, aggregating \$585,000 were voted on in 1913 and all received the necessary two-thirds majority vote.

The law governing the issuance of bonds for highway improvement permits a county, precinct or road district to bond its property for amounts not exceeding one-fourth of the assessed valuation. This statute went into effect in 1909 and since that time nearly \$25,000,000 has been appropriated in this manner for road building and maintenance. The largest amount was voted in 1911, when \$8,915,000 in bonds were issued. The record by years since the passage of this law follows:

Year	Amount of Bonds
1909	\$ 1,811,000
1910	4,315,000
1911	8,915,000
1912	2,498,500
1913	7,267,000

These figures, with the exception of 1909, are taken from the records kept by the Texas Business Men's Association and are compiled from data furnished by commercial organizations, county judges, good roads associations and other authoritative sources. The 1909 figures are from the State Comptroller and represent the road bonds registered in Austin that year.

Following is a list of the counties which issued road and bridge bonds during 1913. The amount and date of election are also shown.

County, Date	Amount
Atascosa, Feb. 8	20,000
Aransas, Aug. 30	155,000
Bell, Dec. 20	50,000
Bell, July 22	50,000
Bell, May 17	150,000
Brazoria, April 19	300,000
Brazoria, Aug. 30	75,000
Brazoria, Aug. 30	150,000
Brazoria, Sept. 25	50,000
Bexar, Nov. 12	750,000
Brewster, Dec. 20	100,000
Calhoun, Sept. 26	5,000
Calhoun, Jan. 2	125,000
Cameron, March 13	50,000
Chambers, March 15	100,000
Caldwell, Oct. 14	50,000
Collin, Dec. 16	450,000
Frio, Feb. 1	50,000
Galveston, Sept. 26	250,000
Grayson, July 18	35,000
Garza, Oct. 11	50,000
Harris, Feb. 29	1,000,000
Hill, Nov. 25	250,000
Irion, Sept. 27	20,000
Jackson, Oct. 4	61,000
Jim Wells, Oct. 26	125,000
Kerr, Dec. 13	2,000
Kerr, May 12	40,000
Kinney, Nov. 14	50,000
Midland, April 22	50,000
Monroe, March 1	300,000
Montgomery, Nov. 20	250,000
Montgomery, July 3	50,000
Milam, April 18	50,000
Milam, April 25	150,000
Maverick, Sept. 8	25,000
Navarro, June 28	75,000
Navarro, March 22	400,000
Nueces, March 22	100,000
Nueces, Sept. 2	165,000
Polk, May 24	40,000
Robertson, Jan. 21	150,000
Smith, Aug. 23	30,000
Smith, July 8	300,000
Smith, May 15	75,000
Trinity, Sept. 16	100,000
Victoria, April 26	45,000
Victoria, April 26	45,000
Waller, Dec. 20	10,000
Waller, Sept. 25	15,000
Walker, Nov. 14	150,000
Total	\$7,267,000

The statute, requiring the issuance of highway improvement bonds only by the sanction of two-thirds of the voters balloting has been a stumbling block in the way of better roads. At least 80 per cent of the defeated issues during the year received a majority of the votes cast, but lacked the required two-thirds ratification by a few ballots.

Practically every one of the counties in which issues were defeated in 1913 are making preparations to hold the second election, and in many instances the road districts are being mapped out to exclude those voters opposed to bond issuance for highway improvement. At the present time elections involving \$1,000,000 are in sight and will be decided during the first three months of 1914.

Between You and Us

When we sell you a bill of trees we feel an interest in you greater than does the man who sells you dry goods, groceries or hardware. Why? Because for two years or more, sometimes for four or five years, we have been growing these plants, and things produced by growth, whether animals or plants, hold more fast one's interest than do manufactured articles in which there is no life.

Therefore, we wish our customers to feel that we are brought to them in more than a business way and that they will feel at liberty to write us freely at all times about any subject connected with horticulture.

Our nursery boasts a reputation of Twenty Five Years standing and our experience should be worth something to our patrons.

We test from year to year many new varieties and propagate only the best. This is for your protection; in fact, we have tested over two hundred and fifty varieties of fruit trees in our experiment orchard and have a collection that bears the most fruit of the best quality.

Try our Family Orchard Collection and have ripe fruit every day from May to October. Surely a fine group.

Hereford Nursery Co
 Hereford, Texas



The Girl of Your Dreams

is a girl worth while. For her sake alone, you should make the best of life and its opportunities. To do that, good tailoring is indispensable. We have it—made by A. E. Anderson & Co., Chicago, and guaranteed perfect in fit, fabric and workmanship. Use it to win her, and win success. Order today.

H. C. MYRICK, Hereford

Plate No. 1360

The Hereford Brand

(A NEWS PAPER)

Published by

The Brand Publishing Co.

A. C. ELLIOTT
MELICENT GRIFFITH, Owners

A. C. ELLIOTT, Editor

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BRAND PUBLISHING CO.

Entered April 17, 1901, in the postoffice at Hereford, Texas, as second-class mail matter. First number of the paper issued February 23, 1901, as the Hereford Reporter; first number of The Brand issued March 21, 1902.

Subscription Price \$1.00 Per Year,
Strictly in Advance

Any erroneous statement affecting the character or reputation of any individual or firm which may appear in The Brand, will be gladly corrected upon being brought to the attention of the publishers.

HERE and now, The Reporter won't support Lane. We like "stand-patters," but we don't like to be suited so darn well. We feel a lot better toward Mayes.—Midland Reporter.

THE other day, the Brand was having its "annual" housecleaning and what do you think, a prominent, grinning druggist on Main street said to the manager: "Has the pure food law inspector been around to see ye?" The reply: "No, but the pure 'dope' man has."

Attend Good Roads Convention.

Commissioners John Gregory and M. O. Meeks attended the Good Roads Convention at Fort Worth and both returned full of road enthusiasm and determined to give Deaf Smith county better roads. They heard all sorts of talk about road building, saw some of the good roads already built, heard a lot of talk about bond issues and cost of road construction. One thing that struck the commissioners, especially Mr. Gregory, was that the best roads, those that cost from five to six thousand dollars per mile were the cheapest to keep-up. They were told by experts (?) and speakers that such roads, once built, would last forever and a day, and that it would not cost to exceed \$500 per mile each year for the up-keep (1? 1!). This struck the Kelso man as rather peculiar. He figured that Deaf Smith county would need about 500 miles of good roads and that twenty thousand dollars per year would be a small (?) sum to spend on them after bonding the county for two or three million for construction. The Brand thinks that

good roads are needed, but it fears that this general workup about roads, bonding the counties for large amounts, will lead to a burden on the tax payers in the different counties. The system in vogue lays down too many temptations for grafters and handouts. Many of the counties have voted bonds thru the influence of hired advocates, bought officials, outside contractors and material men, and even paid-for space in newspapers, altogether hoodwinking the voters, who were not acquainted with the details and knew nothing about the cost of road construction. Finally when the contractors get in their work with the county commissioners and a few good (?) citizens with influence, the frame up, if exposed, would make their faces look like a cross-barred pie, if they should get what's coming to them. This is not meant as an insinuation towards the commissioners of Deaf Smith county for the Brand knows they are wise to the trick. The Brand believes the different counties should get all the information about road building and cost before they saddle upon themselves a heavy burden of bad taxes even for good roads.

Senator Johnson For Second Term.

Senator W. A. Johnson has announced his candidacy for a second term as the representative of the 29th district in the upper house. He has been very successful as the author of several good laws placed upon the statute books, and good old Democratic doctrine will no doubt land him for a second term without opposition. The recent sustaining of his Pool Hall local option law is a feather in his cap. He will make an active campaign during the summer.

The Brand takes pleasure in calling the reader's attention to the double page ad of H. C. Myrick. This is a business message to the buyers of merchandise and the Brand believes it their opportunity to make money-saving purchases. The house has always maintained a high standard of merchandising and in this Special Sale it will not deviate from its fixed rule of giving "value for value," except that in this sale your money will find a larger purchasing power than ever before. The Brand banks its reputation upon the truthfulness of Myrick's statements in his big ad. Come and see.

We expect a car of bulk corn about Feb. 12. Get in line for the best corn at lowest price. E. W. Harrison.

John Tice Passes Away.

After an illness of some weeks, John Tice, whose home is some 6 miles south of Hereford, died last Tuesday, February 3, at 8 o'clock p. m. The immediate members of his family were at his bedside, except a step son. He leaves a wife and three sons: J. L. Tice of Lemmon, S. Dak.; C. E. Tice of Hereford and Jas. W. Edwards of Boseman, Mon., the later being a son of Mrs. Tice. His remains were brought to Hereford for burial, funeral services being conducted at the First Christian church at 2 o'clock Thursday afternoon, Rev. G. A. Paris, the minister, officiating. A large number of friends and neighbors were at the church and after the funeral sermon, followed the remains to the City Cemetery where interment was made. The deceased was born at Lansing, Mich., October 17, 1850, and hence was in his 64th year. He united with the church some 34 years ago and has always lived a consistent Christian life. He and his family moved to Hereford 5 years ago from Redfield, Iowa, and settled on the farm near town, where he and his good wife and his son, C. E. Tice and family, have made their home. J. S. Tice of South Dakota had been at the home for a month to attend his father in his last days. Neighbors and physicians did all in their power to relieve his suffering during the last illness, but human hands were too weak. He was a good man, a Christian, and was prepared to go. All sympathized with the bereaved family in this sad hour.

Mrs. J. W. English Dies.

The many friends of Mrs. Elizabeth Jane English, wife of J. W. English, will be pained to learn of her death at their residence in North Hereford on Friday, January 30, at 4:30 o'clock. She had been in her usual health until a few days before her death when she began to suffer from pneumonia and despite all efforts of nurses and physicians, she succumbed to the disease. Her remains were laid to rest by sympathizing friends at the city cemetery, the following day, Saturday, the funeral services being conducted at 3 o'clock from the Methodist church by her pastor, Rev. J. R. Henson. Many friends attended the funeral services. This good woman had lived a long and useful life, having just passed her 68th birthday. Her friends, tho regretting to have her depart, know she has passed to that better and higher life. The Brand extends its sympathy with the other friends to

the bereaved husband, children and grandchildren.

County Pro Mass Meeting Feb. 14.

The following letter has been sent out to all the counties and is fully self-explanatory:

On January 24, 1914, at Fort Worth, the Prohibition Democrats in mass-meeting assembled, called for County Mass Meetings to be held on Saturday, February 14th, 1914. These county mass meetings are requested to elect delegates to the State Convention to be held in Fort Worth, Saturday, February 21, 1914, at which time and place it is desired to select a prohibition democrat to run for the nomination of Governor of Texas in the July primaries. The basis of the representation shall be one delegate, or vote, for every ten votes cast for State wide prohibition in the 1911 election.

Deaf Smith county pros who are interested will meet at the court house on that day, Saturday, Feb. 14, at 2 o'clock p. m., and elect delegates in accordance with the call for a general state convention to be held at Fort Worth the following Saturday. This is an important matter to the people if they would choose their own standard bearers instead of allowing a few self-seeking politicians to name the pro candidate for governor. If you want a "voice," you will attend the county mass meeting.

Meeting Still In Progress.

The protracted meeting at the Methodist church is still in progress and will continue over Sunday. Considerable interest is being shown and the attendance is good. Pastor Henson is doing the preaching.

"OCEANS OF WATER."

Groceries

—look over these
before you buy the next order
of groceries

Albatross Flour

Best on Earth

American Lady Flour

Best hard wheat in town

White Swan Canned Goods

WHITE SWAN

CHASE & SANBORNS

Coffee

We have over 500 cases of Standard Canned Goods including all the leading brands which we bought right and will make you close prices on case lots.

Cardwell Bros.

We lead—Others follow

Quarter Century Experience in Banking Business

A Disposition to be Obliging

And attentive to all our customers and friends is a strong feature of the courteous treatment received at our hands, and the many accommodations offered, show that we have a reputation for "square" methods as well as appreciative attention.

The Western National Bank

Mutually Agreeable Accounts Solicited

We Sell K. N. & K. Self-Identifying Travelers Checks

K. N. & K. Travelers Checks Payable All Over the World

I must go to my
Drug Store now



It is our duty to warn everybody about the danger of using an old rag to tie up even a little finger cut. That rag may contain virulent germs which will poison the blood and cause tremendous swelling and pains and maybe the loss of your life.

You will have no danger of blood poisoning if you use our antiseptic cotton bandages and preparations.

Come to OUR Drug Store.

THE CORNER DRUG STORE

The Rexall Store

OPERA AT CORN EXPOSITION.
National Grand Opera Company of Canada Will Appear at Dallas During the National Corn Exposition in February.

Texas has the reputation in the North and East of being a country of sage brush and cactus, but our friends from that territory are going to open their eyes somewhat when they know that Dallas is to have two seasons of grand opera, at a cost for each performance of from \$12,000 and \$13,000, one season March 4 to 9 and one during the National Corn Exposition on Feb. 10 and 11. On the night of Feb. 10 the National Grand Opera Company of Canada, 163 artists, and eighty-piece orchestra, will sing the great Italian opera, "La Gioconda." Madam Marie Rappold, one of the greatest sopranos in the world, will sing the leading role. "The Dance of the Hours," a part of the opera, will be danced by the incomparable Anna Pavlova and her troupe of eighty-five select solo dancers. The National Grand Opera Company of Canada, now playing an eight weeks' season in "His Majesty's" theater, Montreal, Canada, has a personnel of principal singers imposing numerically and artistically, and in the list of names will be found great artists, who have sung in the foremost opera houses stages in America and Europe, and who are now at the zenith of their fame and power. On the second night, Feb. 11, the Canadian Grand Opera company will sing "Samson and Delilah," the great opera of Saint Saens, in French. The leading role is to be sung by Madam Gerville-Reache, perhaps the greatest mezzo-soprano in the world and Leo Slezak, with possibly one exception, the greatest living tenor. This grand opera company is an organization of the highest quality, and has been brought to gether regardless of effort and financial expense. The cost of each performance is between \$12,000 and \$13,000. The operatic ensemble is worthy of appearing in the foremost art centers of the world. When it is understood that this orchestra of eighty is under the direction of Agide Jacchia, that the great artists like Marie Rappold, Helen Stanley, Luisa Villani, Dora de Philippa, Ada Casutto, Ester Ferabini, Rosalia Herlinger and Edna Hoff, sopranos; Jeanne Gerville-Reache, Marie Claessens, Frances Ingram, Gertrud Karl, Rosa Oltzka, mezzo-sopranos; Mario Scotti, Mishaska Leon, Alfredo Graziani, Giuseppe Gaudenzi, Emil Frances, Giovanni Farno, Sebastian Burnett and the wonderful Leo Slezak as tenors; Rafeale de Ferran, Mario Marti, Harold Meek, Franco Mulledo, Bernardo Olahansky, F. Edmond Roselly, Max Salzhoff, Jose Segura-Tallieu, baritones; Pietro di Biasi, Natale Cervi, Giovanni Martino, Gaston Rudolf, basses. It will be understood that these are all great artists, and those worthy of the attention and interest of everybody in the Southwest. The highest price seats, exclusive of boxes, are \$5. A satisfactory seat in the parquet for both nights can be secured for from \$6 to \$8. Reservations for tickets will be received on Jan. 10, and announcements will be made as to where these tickets may be bought. Meanwhile inquiries can be sent to the Chamber of Commerce, Dallas.

LARGE INVESTMENT.

\$100,000 Has Been Subscribed by Dallas to Promote and Finance the Sixth National Corn Exposition.

The Dallas Chamber of Commerce, in three weeks, raised \$100,000 for the purpose of holding this great exposition of agriculture and agricultural products. It was the feeling of the Dallas business men that their prosperity was dependent upon the prosperity of Texas; that the basis of all wealth in the Southwest especially is agriculture, and in appreciation of the prosperity that has come to Dallas as a great market, the Dallas bankers and manufacturers subscribed this immense sum to make the Sixth National Corn Exposition, which is to be held in Dallas February 10th to 24th, a success. It has the support of the Dallas Chamber of Commerce, the National Corn Association, the Texas Industrial Congress, the State Fair of Texas and all of the state organizations like the Corn Growers Association, the Swine Breeders' Association, the Horticultural Association, Farm Demonstrators, the Dairyman's Association, all joining in the effort to make this exposition the greatest agricultural exposition ever held in the Southwest.

All Dallas dealers are planning to keep an open house during the Corn Exposition. The twenty-two hundred traveling men that make Dallas their headquarters will all be in Dallas during the exposition prepared to receive their customers and friends, and it will be the especial effort of the city of Dallas, from every standpoint to demonstrate their hospitality, to show the marketing conveniences and facilities of the city, and to join in an open-handed way in entertaining the guests of the Corn Exposition.

BRONCHO-BREAKING CONTEST.

Riding Wild Horses in Contest for the Championship of the Southwest at National Corn Exposition.

A revival of the old sport in riding wild horses will be held at Dallas during the Corn Exposition. On February 19th and 20th there will be a unique and unusual competition. The Dallas Chamber of Commerce is offering a \$300 for the wildest, unbroke, meanest outlaw horse that is brought to Dallas and entered in this contest. There is

no expense whatever in regard to the entry. Anyone can ship a horse to compete for this prize. It is expected that at least 200 horses, the pick of the toughest and wildest that has ever been anywhere in the Southwest. Some real sport will be provided when it is understood that there is offered as a prize a \$750 silver-mounted saddle, bridle and spurs to the champion rider, together with the championship belt, which will cost \$200; be embossed in solid gold. It will be a trophy entirely worth while, and is to be given to the champion rider of the United States. An invitation is extended to every man who thinks he can ride to horse, to send in his name at once to the Chamber of Commerce, and he will

Try It on the Most Difficult Things You Ever Had

Double Value and Greater Strength



And only One Cent an Ounce

In 10, 15 & 25 Cans At All Good Grocers

be listed as one of the contestants and arrangements made for him to take part. We usually find that broncho-breaking as shown in the wild-west shows consist of a very time horse trained to buck whenever he is told to do so, and there is no real sport in it. Dallas plans to have, during the Corn Exposition, and on the two special days, February 19th and 20th, a real riding contest, in which the horses as well as the men compete. No detail of formality is necessary, either, for the entry of the horse or the man, but previous to February 1st, it is expected that every man that wants to enter in this riding contest, or who wants to enter a horse, will notify the Chamber of Commerce by letter and full details and information will be forwarded to him.

L. V. Kirk, agent for the Wells-Fargo Express Company, has been transferred to Woodward, Okla., where he takes a position as cashier. He left Wednesday. Mrs. Kirk and the baby had preceded him several days. Their friends regret to have them go, but wish them a string of good luck in their new place.

Come down and see if you don't find some bargains that are worth while at Ray's auction sale. It

Livery Feed and Sale Stable
Draying and Freighting

We are improving as fast as possible on everything. Call on us and we will use you right, either in Livery or Veterinary work

DR. F. E. BOWE, Prop.

Deaf Smith County Depository

ADVICE

From ANDREW CARNEGIE

Andrew Carnegie's words concerning saving should carry weight. He has tried it and he knows. He says:

"For every dollar you produce as a result of hard earned savings, Midas, in search of a partner, will lend on credit, a thousand. It is not capital that men require, it is the man who has proved that he has the business habits that create capital."

Suppose you begin forming business habits by placing your first deposit with us tomorrow.

The First National Bank

A Bank of The People

W. S. HIGGINS, Pres. E. B. POSEY, Cashier

Local and Personal

Business Change at Carewell's.

The business circles of the city were surprised last Monday when the news became current that one of the members of the popular grocery firm of Cardwell Bros. had sold out. Emmett Cardwell has sold his interest to his brother, Jim Cardwell, who will continue the business under the style and name Cardwell's Grocery. Mr. Jim will continue to keep a full line of staple and fancy groceries and will endeavor to maintain that good reputation the former firm of Cardwell Bros. had built up. It is not known what the retiring member will do, but he will probably remain in Hereford.

Few settings of eggs from winter laying strain R. C. Rhode Island Reds \$1 for fifteen. Ralph Barnett. Phone 245. Itf

Don't say drug store say Corner Drug Store. Itf

At Baptist Church.

Rev. J. T. Burnett, missionary for the Tierra Association, will occupy the pulpit next Sunday morning and night. A cordial invitation is extended to everyone.

Be sure to attend the sale at Ray's next week. It

All kinds of plowing and hauling. Phone 369, J. D. Bousman. 1-2tp

Fred Stobes and family from Alva, Okla., have moved to Hereford. Mr. Stobes to take charge of the express office.

J. P. Snyder and M. A. Lampkin came in yesterday with a number of enthusiastic prospectors from Illinois. They were accompanied by W. E. Neal, who has recently moved to Hereford from that state. He had been back on business.

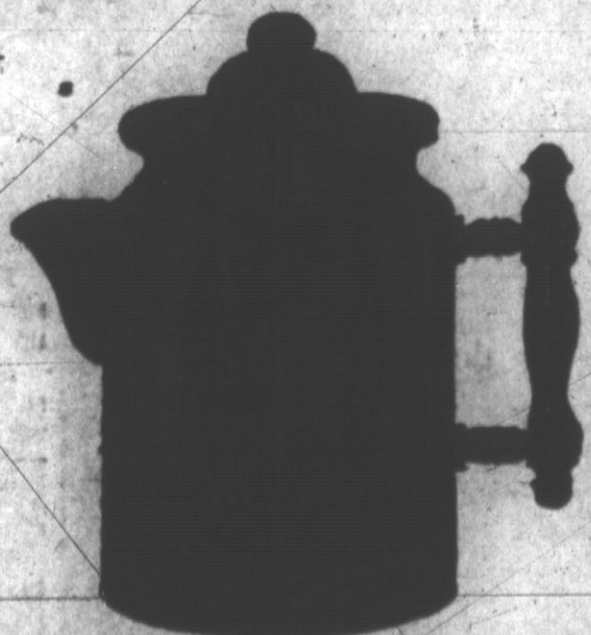
Join the crowd for the Big Sale at Ray's Jewelry Store next week. It

Brand Premium No. 2

NINE CUP ALUMINUM PERCOLATOR

Made of Pure Aluminum. Drawn from one sheet of metal, no seams, cannot leak, absolutely sanitary, always clean and bright.

The only proper way to make Good Coffee is by percolation.



Given with one subscription to The Brand for \$2.75; or sold direct for \$2.00; sent by parcels post to any place prepaid. Send your orders direct to

The Brand

HEREFORD, TEXAS

United States Post Office

HERFORD, TEXAS

Parcel Post Regulations Effective January 1st, 1914

The weight of such packages may be increased to 50 pounds within the first and second zones, and to 20 pounds for delivery anywhere in the United States or its possessions, when not greater in size than 72 inches in length and girth combined.

Weight	First zone		Second zone, 50 to 150 miles	Third zone, 150 to 300 miles	Fourth zone, 300 to 600 miles	Fifth zone, 600 to 1000 miles	Sixth zone, 1000 to 1400 miles	Seventh zone, 1400 to 1800 miles	Eighth zone, all over 1800 miles
	Local rate	Zone rate, 50 miles							
1 pound	\$.05	.05	.05	.06	.07	.08	.09	.11	.12
2 pounds	.06	.06	.06	.08	.11	.14	.17	.21	.24
3 pounds	.06	.07	.07	.10	.15	.20	.26	.31	.36
4 pounds	.07	.08	.08	.12	.20	.26	.33	.41	.48
5 pounds	.07	.09	.09	.14	.23	.32	.41	.51	.60
6 pounds	.08	.10	.10	.16	.27	.38	.49	.61	.72
7 pounds	.08	.11	.11	.18	.31	.44	.57	.71	.84
8 pounds	.09	.12	.12	.20	.35	.50	.65	.81	.96
9 pounds	.09	.13	.13	.22	.39	.56	.73	.91	1.08
10 pounds	.10	.14	.14	.24	.43	.62	.81	1.01	1.20
11 pounds	.10	.15	.15	.26	.47	.68	.89	1.11	1.32
12 pounds	.11	.16	.16	.28	.51	.74	.97	1.21	1.44
13 pounds	.11	.17	.17	.30	.55	.80	1.05	1.31	1.56
14 pounds	.12	.18	.18	.32	.59	.86	1.13	1.41	1.68
15 pounds	.12	.19	.19	.34	.63	.92	1.21	1.51	1.80
16 pounds	.13	.20	.20	.36	.67	.98	1.29	1.61	1.92
17 pounds	.13	.21	.21	.38	.71	1.04	1.37	1.71	2.04
18 pounds	.14	.22	.22	.40	.75	1.10	1.45	1.81	2.16
19 pounds	.14	.23	.23	.42	.79	1.16	1.53	1.91	2.28
20 pounds	.15	.24	.24	.44	.83	1.22	1.61	2.01	2.40
21 pounds	.15	.25	.25						
22 pounds	.16	.26	.26						
23 pounds	.16	.27	.27						
24 pounds	.17	.28	.28						
25 pounds	.17	.29	.29						
26 pounds	.18	.30	.30						
27 pounds	.18	.31	.31						
28 pounds	.19	.32	.32						
29 pounds	.19	.33	.33						
30 pounds	.20	.34	.34						
31 pounds	.20	.35	.35						
32 pounds	.21	.36	.36						
33 pounds	.21	.37	.37						
34 pounds	.22	.38	.38						
35 pounds	.22	.39	.39						
36 pounds	.23	.40	.40						
37 pounds	.23	.41	.41						
38 pounds	.24	.42	.42						
39 pounds	.24	.43	.43						
40 pounds	.25	.44	.44						
41 pounds	.25	.45	.45						
42 pounds	.26	.46	.46						
43 pounds	.26	.47	.47						
44 pounds	.27	.48	.48						
45 pounds	.27	.49	.49						
46 pounds	.28	.50	.50						
47 pounds	.28	.51	.51						
48 pounds	.29	.52	.52						
49 pounds	.29	.53	.53						
50 pounds	.30	.54	.54						

LOCAL RATE—Delivery locally and on rural routes.

A parcel containing two or more classes of mail is chargeable with postage at the rate applicable to the highest class matter inclosed.

The sender of a parcel of fourth class matter on which the postage is fully prepaid may have the price of the article and the charges thereon collected from the addressee on payment of a fee of 10 cents, provided the amount to be collected does not exceed \$100.00. Such a parcel will be insured against loss without additional charge, in any amount equivalent to its value but not to exceed \$50.00.

Fourth class mail will not be registered but may be insured against loss in an amount equivalent to its actual value, but not to exceed \$25.00 in any case, on payment of a fee of 5 cents, or not to exceed \$50.00 on payment of a fee of 10 cents in addition to the postage.

The rate of postage on Fourth class matter weighing not more than 4 ounces shall be one cent for each ounce or fraction thereof. Regardless of distance, parcels weighing more than four ounces are mailable at the pound rate as shown by the table. When mailed at this rate any fraction of a pound is considered a full pound.

TEXAS RAILWAY CONSTRUCTION

424 Miles Built in 1913.

There were 424.1 miles of new railroad built in Texas during the calendar year 1913, and this new mileage was secured by raising bonuses of approximately one million dollars, according to data compiled by the Texas Business Men's Association. The new mileage was constructed at a cost of \$10,600,000 but it enhanced the value of contiguous property, according to customary estimates approximately \$27,000,000.

Railroads known as "independent" lines are credited with the greater part of the new trackage. The Santa Fe and the Southern Pacific are the only "system" companies that built new mileage. These two roads constructed 136.7 of the 1913 mileage and the "independents" built 287.4 miles.

The mileage constructed during the calendar year 1913 was 153.6 and 599.4 in 1911. Prior to 1911 no data have been kept of the construction by calendar years.

The San Antonio, Uvalde and Gulf leads in new mileage built during the year, having laid 95 miles of steel on the 114 mile line between Corpus Christi and Pleasanton. The Santa Fe takes second rank, with 89 miles of steel laid on the Lubbock-Farwell cut-off. Under the encouragement of heavy bonuses, the Orient was pushed 63 miles nearer the Mexican border and the trains are now operating as far west as Alpine. The Quanah, Acme and Pacific constructed 40 miles of new line early in the year, affording Motley County its first rail connection with the outside world. The Houston and Texas Central, one of the two "system" lines that built additional mileage in 1913, laid 47.3 miles of steel on two different projects. The Stone City-Giddings extension, which is 39.0 miles in length, was completed and all but a mile of steel laid on the Eureka-Stella cut-off.

The Jacksboro-Salesville extension of the Gulf, Texas and Western, which was started last year, was completed and all the steel laid in 1913. Fredericksburg and Gillespie County, secured their first railroad when the 33.8 miles was built to the main line of the S. A. & A. P. The Paris and Mt. Pleasant Company completed its line, which was begun last year, between Bogota and Mount Pleasant. This road is 27 miles in length and the laying of 19 miles of steel in 1913 finished the project. Steel laying on the road between Bronson and Hemphill, a distance of 11 miles, was begun and completed in 1913. The citizens of Matador raised a hundred thousand dollars and are building a railroad to the main line of the Quanah, Acme and Pacific, which missed their town by 8 1-2 miles to the south when it built into Motley County last spring. Five miles of steel were laid in 1913, and the road is rapidly nearly completion. The laying of 4 miles of steel on the 18 mile line of the Artesian Belt between Christine and Crowther, and the building of a 3 mile tap by the Nacogdoches and Southeastern in Nacogdoches County, completes the roster of railway construction in Texas for the year.

Builders Trust to Future.
Practically all the roads built during 1913 have been into new and thinly settled territory and the builders have trusted to the future to provide tonnage to pay interest on bonds and dividends on the investment. The density of population in the counties along the route of the three longest lines built in 1913 averages 5 persons to each square mile of area, according to the latest Federal Census figures. This territory is only one-half as thickly populated as Africa.

The 1912 farm, mine and factory production in the counties traversed by the three roads had a value of less than \$7,000,000, which is \$28,500 of products to each mile of road built. For each mile of road in operation in the entire state there is an annual yield of \$53,000 of farm, mine and factory products.

Six Counties Get First Railroad.
The railroad made its initial appearance in Bailey, Gillespie, Hockley, Lamb, Live Oak and Motley counties in 1913, and many residents of these counties heard for the first time the whistle of a locomotive. Texas still has 27 counties without a single mile of railroad and their combined area is 32,000 square miles, and is equivalent to the area of the State of Indiana. The counties in Texas without a mile of rail-

road on January 1st, 1914, are as follows:

Andrews, Banders, Blanco, Borden, Briscoe, Cochran, Crane, Crockett, Edwards, Gaines, Glasscock, Hansford, Hutchinson, Kimble, King, Loving, Mason, Moore, Ochiltree, Schleicher, Somervell, Starr, Sutton, Terry, Throckmorton, Yoakum and Zapata.

There are 11 counties in the state which have less than 15 miles of railroads. They are as follows: Aransas, Brooks, Castro, Dickens, Franklin, Hockley, Lipscomb, Martin, Rockwall, Stephens and Sterling.

School Notes.

First Grade.—Emmagean Donald has returned to school after an absence of two months.

Third Grade.—Several pupils are absent on account of sickness.

Fifth Grade.—Elbert Wilson, brother of Earl Wilson, was enrolled in the fifth grade this week.

Sixth Grade.—Lena Bodkin is out of school on account of sickness.

Seventh Grade.—Taylor New is out of school on account of sickness.

Tardies for last week were: First grade, three; second grade, two; third grade, three; fourth grade, none; fifth grade, three; sixth grade, three; seventh grade, none.

High School.—The entertainment given last Friday evening by the two societies proved successful and every one enjoyed the numbers. After the program, the audience visited the domestic science department, where they were treated to coffee and cakes, after which they visited the manual training department, where they inspected a display of the boys' work.

Miles Robinson, David Broadwall and Philip Broadwall have returned to school after an absence of several days.

Irwin Funk has withdrawn from school.

The tardies of high school for last week were: eighth grade, Walter Nance, Wesley Anthony, Rabel Ricketts, Dick Vaughn; ninth grade, none; tenth grade, none; eleventh grade, none.

The fourth number on the Lyceum Course, which consists of Edward Elliott, monologist, will be given Saturday evening, Feb. 7, in the high school auditorium.

Epworth League Program.

Feb. 8, 1914.

Leader—Jessie Mountz.

Song—Jesus Will Help You.

Scripture lesson—Matt. 19:26-30.

Volunteer talks on lesson.

Prayer—Mr. Walker.

Piano solo—Elizabeth Black.

Paper. How we may strengthen the League—Annie Anthony.

Reading—Grace Wilson.

Song—Brighten the Way With a Smile.

Benediction.

COUGH TWO YEARS OLD

Yields to Vinol. Read Why.

Strong vigorous men and women hardly ever catch cold; it's only when the system is run down and vitality low that colds and coughs get a foothold.

Now isn't it reasonable that the right way to cure a cough is to build up your run down condition again?

Mrs. D. A. McGee of Waycross, Ga., says: "I had a chronic cold and cough which kept me awake nights for two years and I felt tired all the time. Vinol cured my cough and I feel stronger in every way."

The reason Vinol is so efficacious in such cases is because it contains in a delicious concentrated form all the medicinal curative elements of cod liver oil, with tonic, blood building iron added.

Chronic coughs and colds yield to Vinol because it builds up the weakened, run-down system.

You can get your money back any time if Vinol does not do all we say.

P. S.—For itching, burning skin try our Sazo Salve. We guarantee it.

The Corner Drug Store, Hereford, Texas.

Some Old Sores, Other Remedies Won't Cure. The worst cases, no matter how long standing, are cured by the wonderful, old reliable Dr. Porter's Antiseptic Healing Oil. It relieves Pain and Heals at the same time. 25c, 50c, \$1.00

Bulk corn any old time at the Elevator. 52-2t

Hereford Garage and Machine Works can do all kinds repairing. Heavy Lathe and Planer work a specialty. Give us a call. 10tf

"YOU'LL LIKE HEREFORD."

Last Call and Then Dun.

The Brand management has been more than pleased with the hearty response recorded the notice to pay up subscriptions. There remains but few delinquents on the list and this is meant as a "Last Call" to them. If you have been reading the Brand and intend to pay for the privilege, please look at the Yellow Label. If it reads in the 13 figures, "Your Time Is Out." If you have paid and the figures have not been changed to "14," call our attention to the error as politely as you can, but if you can't, do it anyway you can. But this now is the Last Call. All whose dates are in '13 will get dunned right soon. We don't need the money as much as we need your influence, but the dollar will show where you have placed your influence. By-the-way, if any of you folks just can't raise the dollar, you can fetch us in a load of stove wood, cut up ready for use, mind you, and you can then have the use of the paper for a year to kindle the kitchen fire. "Last Call" remember.

Betts-Clark are agents for the Saturday Evening Post. 27tf

The "Common Sense" keeps the ensilage perfect. Alfalfa Lumber Co. 46tf

Cough Medicine for Children.

Never give a child a cough medicine that contains opium in any form. When opium is given other and more serious diseases may follow. Long experience has demonstrated that there is no better or safer medicine for coughs, colds and croup in children than Chamberlain's Cough Remedy. It is equally valuable for adults. Try it. It contains no opium or other harmful drug. For sale by all dealers.—Advertisement.

1902 FOR 1914
12 YEARS

Garrison Brothers have been selling Hardware and Implements in Hereford Texas

They have studied the needs of the country and are prepared to meet them. Their line of FARM IMPLEMENTS, WINDMILLS WAGONS, WIRE AND SHELF HARDWARE is the best to be had. When you buy them you know you can depend on the people who made them. There is no guess work. When you need repairs you know you can get them. Come, let us sew you.

Garrison Bros.

Stock is Now in the Hands of the Chicago Adjustment Company of Chicago, Ill.

The Highest Grade Merchandise Ever Handled is Now at Your Mercy

MEN'S, YOUTHS, BOYS' CLOTHING, BOOTS, SHOES, HATS, CAPS, FURNISHINGS

To be turned into cash. Prices slaughtered to the core regardless of cost or value. We are obliged to get the cash. Stop and consider what this means to you: when you can purchase your fall and winter outfit for less than actual cost to manufacture--an opportunity like this seldom occurs, and we want to state right here that there isn't a dollars worth of shoddy goods in this entire stock--everything clean, new and strictly up-to-date or money refunded. We have never been guilty of buying Job-Lots of merchandise and offering them to you as brand-new merchandise at a great would-be reduction. Such goods as those would injure our reputation. Old shop-worn goods are dear at any price. Take timely advice--purchase strictly clean, fresh, sanitary merchandise and pay for it at this sale far below so-called bargains elsewhere. We know some of our competitors are weeping and gnashing their teeth at the thoughts of our putting on this forced-to-Raise-Money Sale. Store closed Thursday and Friday to mark down and arrange the stock.

A Grand Mercantile Movement That is of Vital Interest to the Entire Buying Public of Hereford, Deaf Smith County and Trade Vicinity
 Never in the history of modern merchandising has any store in Texas ever thrown open to the public a sale of such magnitude. We state emphatically and decisively that during this mighty sale, we will overwhelmingly undersell the market price of reliable merchandise. Beyond competition, almost unbelievable are the extraordinary bargains offered to the thrifty buyers during the next Ten Days of the most radical price cutting ever witnessed by mortal man. The entire stock, nothing reserved--converted into a grand sensational bargain panorama, a veritable wonderland that will open your eyes in amazement by such daring acts of underselling that will dazzle and delight you. Pandemonium will reign in the grand crush for these tremendous money saving bargains, causing a fast and furious selling unknown in the city. The entire buying public will be aroused as never before over these bargains.

Now is the Golden Opportunity! Come to the opening. Come every day. Not one dull moment during the entire sale. Every shelf, show case and counter in this immense establishment is loaded to the utmost. The purpose of this sale is to unload this merchandise. Each hour and day as the immense Bargain Counters and tables are swept clean by the eager buyers the shelves will be stripped to the naked walls to refill and replenish them, thus making new bargains and attractions each day worth the while of every man, woman and child to attend for a radius of many miles. Bargain offerings bordering on the miraculous will signalize this, the GREATEST SALE of the decade, the importance of which is of such vital interest to you that it cannot be over-estimated, a stupendous CUT PRICE SALE including everything in our Immense Stock. Nothing reserved. Entire stock goes at prices cut so deep that you will be compelled by the thrift endowed you by nature to anticipate your future needs and provide for them now at these wonderful MONEY SAVING PRICES.

No Sale Like it Before--PREPARE NOW!

LISTEN--ON THE STROKE OF 9 A. M. SATURDAY, THE DOORS WILL OPEN TO THE MASSES

This Majestic Sale is unlike any you ever attended. The skeptical who attend, doubting these statements, will go away mystified at our substantiation of them. We inaugurated this sale after careful preparation, including everything in the immense stock--no reservations--every garment every article greatly underpriced. Make preparations to attend opening day and every day possible

10 Days Only

This is Not a Hurray Sale But a Sale to Convert Merchandise Into Cash--40 Miles Is Not Too Far to Come

10 Days Only

TELL THE GOOD NEWS TO YOUR NEIGHBORS. DON'T WAIT. TIME IS NOW. LOOK FOR THE COLORED TICKETS

H. C. MILLER

LOOK FOR THE BIG SIGN

HEREFORD

WOMEN FIND THIS IS BETTER THAN CALOMEL

Many Mothers and Wives Have Learned That Dodson's Liver Tonic is a Fine Remedy For Constipation.

Betts & Clark will tell you that it takes the women to realize the merits of a new remedy for constipation and biliousness quickly and surely, whether it is for themselves or someone else in their families.

There are today a great number of households in which Dodson's Liver Tonic has come to take the place of dangerous calomel as well as all other remedies for such ailments and where an atmosphere of health and happiness now prevails.

Dodson's Liver Tonic is unconditionally guaranteed by Betts & Clark to be a safe liver remedy and regulator, absolutely harmless and with no bad after-effects such as are liable with calomel.

Dodson's is a pleasant-tasting, vegetable liquid and clears the aching head and suffering body with no pain nor gripe.

So perfect a remedy has Dodson's Liver Tonic proved to be that your druggist will refund the purchase price (50c.) instantly without question if you are not thoroughly satisfied. They are authorized to do so by Dodson, who doesn't want your money unless his remedy can benefit you. Under such conditions a trial would seem the part of wisdom.

Its Great Success Continues.

We are glad to hear that the Tyler Commercial College is continuing to meet with great success, and that its January attendance has

been the largest in the history of the school.

This institution has at its head a thoroughly experienced business man; he has not only had twenty odd years experience in handling commercial schools, but has had much valuable business experience in other lines, and is today identified with a number of Texas leading business enterprises. Our people realize that a thorough business training comes from one who possesses business ability and business experience. This is proven by the fact that this institution is the largest school of Bookkeeping—Business Training, Shorthand, Typewriting, Business Administration and Finance and Telegraphy in America. They use their own specially prepared text books in almost every department, text books prepared from the standpoint of what the business world demands, rather than that of the theoretical school room. Some merchants are able to do twice the business of others, with the same capital invested. This is due to the difference of the methods of the two men. The same is true of business colleges; the reason that one secures a larger patronage, gives a more thorough training, places more of its graduates into high salaried positions is because of its superior methods.

We will be glad to see our ambitious young men and women write for a free catalogue of the Tyler Commercial College of Tyler, Texas, that they may see what other young people have accomplished after spending a few months in this, America's greatest business training school.

J. L. Fuqua has some work and saddle horses for sale. Also some good milk cows.

FARMERS HOLD MEETING

Legislation Needed by Farmers Declared to be the Paramount Issue.

National Aid in Marketing Requested. To Co-operate with State University.

The called session of the Farmers' Union, held at Fort Worth, January 14th and 15th, was attended by over 600 delegates from local Unions all over the state. The convention was called to consider marketing problems and special attention was given warehouse legislation adapted to handling the cotton crop.

Farmers Want Warehouses. Some of the features of the warehouse bill approved by the convention are these: It provides for voting bonds for building warehouses, a state warehouse commission to supervise the operation of the warehouse system; the sampling of cotton at gins and guaranteeing the quality as represented by sample; warehouse receipts on cotton will be guaranteed by the state, and many other provisions which facilitate the handling of this commodity. The proposed measure, when enacted into law, will enable the farmers to secure cheap money on cotton placed in warehouses and provides for economic and systematic marketing of cotton.

The subject of legislation needed by the farmers absorbed most of the attention of the convention, and the trend of discussion was that the next legislature should devote itself diligently to the solution of farm problems. The convention, by unanimous vote, adopted the views of Peter Radford, which have been given wide publicity in the press, on the legislative needs of the state.

Radford's Legislative Views Endorsed.

The platform given out by Mr. Radford declares marketing and helping the tenant farmers to be the paramount issues in the present campaign. A strong appeal is made for a system of co-operative laws that will give the business of farming the same legal facilities that are now accorded commerce and industry; the anti-trust laws are commended and amendments strengthening them are requested; the improvement of railroads and increase of mileage is asked for; woman's suffrage is opposed. The most interesting declaration, from a political viewpoint, is the liquor plank, which emphatically declares that no liquor legislation of any character be enacted by the next Legislature. Compulsory education, good roads, care for our wards, consideration of our convicts, and a business government are demanded. The action of the convention is doubly significant in that it is the authoritative voice of agriculture, and it has spoken at the opening of the campaign. The session was a most harmonious and satisfactory one, and the organization will now take up the work of putting its legislative views into law.

Aid to Be Asked of Congress.

Recognizing the great need of immediate relief in the marketing of perishable truck, the convention voted in favor of requesting the United States Department of Agriculture to endeavor to secure such legislation from Congress as will enable it to establish and maintain inspectors of carlot shipments of perishables in every city in the United States, who shall examine and report by wire, upon arrival, the conditions, grade and market price of the same to every efficient co-operative distributing agency.

President Lewis was heartily commended by the convention for his wise and conservative handling of the many problems which have come before the Union and for his success in his recent attempts to have the funds appropriated by the Thirty-third Legislature for increasing marketing facilities used for that purpose.

Texas University to Co-operate.

Mr. F. M. Bralley, in charge of the Extension Department of the University of Texas, addressed the gathering and gave his views on rural life problems, including land ownership, rural population, country homes, rural schools and kindred subjects.

He stated that the University of Texas expects to co-operate with the

Farmers' Union of Texas in the matter of gathering statistics on farm products and its study of rural co-operation and farm finance. He laid stress upon the land ownership problem and quoted statistics to show that the tenant farmer is on the increase in Texas. He pointed out the need for better homes and better schools in the country and stated that this could only be brought about by a better system of farm finance and marketing of agricultural products, so that the producer would get what belongs to him in the way of proper remuneration for his efforts.

Old Policy Better.

The custom or habit of sending papers out to non-subscribers and those who fail to pay is poor business policy. After a person receives a paper for a year or more without paying for it, he will often become sorely offended if dunned for the back dues, saying that he never subscribed or did not want the paper "no how!" In order to not thus offend any one, the Brand will return to its old and better policy of "stopping the paper when the time is out." Really this has been the policy all the while, but during the indifferent times of last year, a few subscribers

have been carried over. These should come forward and pay up and let us start in the New Year with a clear record. So hereafter, watch your date label. If your "Time is Out" during January or any month back, your name will be dropped from the list on February first unless arrangements are made for the year.

48-4t

We may not be the nearest to you, but we will come the nearest pleasing you. Betts & Clark. 14t

I'll meet you at the Corner Drug Store. 38t

Betts-Clark are agents for the Saturday Evening Post. 27t

Houses For Sale.

The S. B. Edwards old home in north part of town. A splendid place complete with every convenience, at a bargain. Part terms if desired. F. H. Oberthier. 42t

Biliousness and Constipation Cured.

If you are ever troubled with biliousness or constipation you will be interested in the statement of R. F. Erwin, Peru, Ind. "A year ago last winter I had an attack of indigestion followed by biliousness and constipation. Seeing Chamberlain's Tablets so highly recommended, I bought a bottle of them and they helped me right away." For sale by all dealers.—Advertisement.

Do You Read NEWSPAPERS?

It is only the reading man who is well informed. Only Newspapers furnish Topics for Current Conversation. If you would be an interesting conversationalist, read the newspapers and magazines.

In order to assist the readers of the Brand in securing the Best Reading at the least cost, clubbing arrangements have been made with a number of papers and magazines.

A Suggestion—The Brand suggests that the average reader needs at least five papers—The Brand for local news; a daily for general news, or, if too busy, a semi-weekly; a weekly magazine of current topics and a monthly magazine for the family reading. Look over the list below and select what you want.

Clubbing Rates

	Regular Price	Our Price
Semi-Weekly Farm News, Dallas, and The Brand..	2.00	1.75
The American Boy, best boys' paper and The Brand	2.00	1.50
Farm and Ranch, best farm paper, and The Brand..	2.00	1.50
Holland's Magazine, best family paper, and The Brand	2.00	1.50
Farm and Ranch, Holland's and The Brand, all three (all to same person).....	3.00	1.75
The Commoner, Bryan's paper, and the Brand.....	2.00	1.50

Pick out what you want and we will make you any combination desired. A good combination would be: The Brand, Farm and Ranch, Holland's, Semi-Weekly News, American Boy. The price for all five papers is only \$3.15

Drop in and give us your subscription to The Brand with any of the other papers. If you are already a paid in advance subscriber to The Brand, your time will be extended. Out of town folks can send us their check; it's good.

ADDRESS

The Brand Publishing Company

Hereford, Texas.

NIGGERHEAD COAL

We have on track a car of **Rugby Niggerhead Coal**

Which sells for 50c per ton more than the just-as-good kind

We have more in transit and expect to be able to fill your needs in future at

\$9.00 per ton delivered
8.75 " to Nesters

E. W. Harrison
Phone 76.

Business in 1914 Is Better



In the last forty days we have secured twenty-five new lighting customers, for which we are duly thankful and would like to have you.

We are "Live Wires," will you not join us?

Hereford Electric Light & Power Co.

WHENEVER YOU NEED A GENERAL TONIC - TAKE GROVE'S

The Old Standard Grove's Tasteless chill Tonic is Equally Valuable as a General Tonic because it Acts on the Liver, Drives Out Malaria, Enriches the Blood and Builds up the Whole System. For Grown People and Children.

You know what you are taking when you take Grove's Tasteless chill Tonic as the formula is printed on every label showing that it contains the well known tonic properties of QUININE and IRON. It is as strong as the strongest bitter tonic and is in Tasteless Form. It has no equal for Malaria, Chills and Fever, Weakness, general debility and loss of appetite. Gives life and vigor to Nursing Mothers and Pale, Sickly Children. Removes Biliousness without purging. Relieves nervous depression and low spirits. Arouses the liver to action and purifies the blood. A True Tonic and Sure Appetizer. A Complete Strengthening. No family should be without it. Guaranteed by your Druggist. We mean it. 50c.

A letter from J. G. Callens states that he is doing very well and hopes to improve his health by his stay in the tamale city.

Clyde Payne, inspector for State Banks for the Amarillo district, was here the first days of the week on his official roads.

Forest Parks, who once made his home in Hereford, but now living at Fellows, Calif. was a visitor to friends and relatives in the city last Wednesday.

Squire Caldwell, newsticker for the Amarillo Daily News, was in Hereford this week following the newspaper dope cent and he struck a rich trail. Caldwell is the only original newspaper man now in actual captivity.

Christian Endeavor.

Topic—The Safety Verse. Ps. 27:1. (Consecration meeting).

Song.

Song.

Prayer—Claude Ricketts.

Safe in trial and in fire (paper)—Glenna Rutherford.

Trustful Love (paper)—Alta Renfro.

Safety from physical dangers; Safety from temptation (talk)—Madaline Barnett.

Cornet solo—Philip Broadwell.

Safety from evil influences; Safety in bereavement; Safety in judgment (talk)—Inez Ricketts.

Safety Psalm and comment—Johnnie Mae Bourn.

Vocal duet—Misses Nance and Lucas.

Comment on lesson.

Mispah.

See that new line of fine rugs at The Fair at reasonable prices. 52-2t

"OCEANS OF WATER."

HOMESTEAD FENCE
Direct from factory to farmer. A square mesh fence made of high carbon, spring steel wire heavily galvanized. Spaced at 16, 18, 20, 22 and upwards. Gates and Barbed wire. 30 days free trial. Write for free catalog.
HOMESTEAD FENCE CO.
Hannibal, Missouri.
Manufacturers of Corral, Pasture, Fence and Wire Co., of Kansas, Indiana.

To Care a Cold in One Day
Take LAXATIVE BROMO QUININE. It stops the Cough and Headache and works off the Cold. Druggists refund money if it fails to cure. W. GROVE'S signature on each box. 25c.

OVER 65 YEARS' EXPERIENCE

PATENTS

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Anyone sending a sketch and description may quickly ascertain our opinion free whether an invention is probably patentable. Communications strictly confidential. HANDBOOK on Patents sent free. Oldest agency for securing patents. Patents taken through MUNN & Co. receive special notice, without charge, in the Scientific American.

A handsomely illustrated weekly. Largest circulation of any scientific journal. Terms, \$3 a year; four months, \$1. Sold by all newsdealers.

MUNN & Co. 364 Broadway, New York
Branch Office, 65 F St., Washin

COULD SCARCELY WALK ABOUT

And For Three Summers Mrs. Vincent Was Unable to Attend to Any of Her Housework.

Pleasant Hill, N. C.—"I suffered for three summers," writes Mrs. Walter Vincent, of this town, "and the third and last time, was my worst."

"I had dreadful nervous headaches and prostration, and was scarcely able to walk about. Could not do any of my housework."

"I also had dreadful pains in my back and sides and when one of those weak, sinking spells would come on me, I would have to give up and lie down, until it wore off."

"I was certainly in a dreadful state of health, when I finally decided to try Cardui, the woman's tonic, and I firmly

believe I would have died if I hadn't taken it.

After I began taking Cardui, I was greatly helped, and all three bottles relieved me entirely.

"I fattened up, and grew so much stronger in three months, I felt like another person altogether."

Cardui is purely vegetable and gentle-acting. Its ingredients have a mild, tonic effect, on the womanly constitution.

Cardui makes for increased strength, improves the appetite, tones up the nervous system, and helps to make pale, sallow cheeks, fresh and rosy.

Cardui has helped more than a million weak women, during the past 50 years. It will surely do for you, what it has done for them. Try Cardui today.

Write for Chattanooga Medicine Co., Ladies' Advisory Dept., Chattanooga, Tenn. for special instructions on your case and 64-page book, "How to Treat Women," sent in plain wrapper. 7-10

Bulk corn and all kinds of grain at the Elevator. 52-2t

For soreness of the muscles, whether induced by violent exercise or injury, there is nothing better than Chamberlain's Liniment. This liniment also relieves rheumatic pains. For sale by all dealers.



Telephone and Find Out

What was the weather report

What is the market price of cotton

Has my team left town

Is there any freight for me

Do you want to buy any butter or eggs

When is the meeting

Who was elected

The telephone answers these and many other questions for thousands of farmers every day.

The cost of a telephone on your farm is small.

The savings great.

Our nearest manager will tell you about it or write to

THE

Southwestern

Telegraph and

Telephone Co.

DALLAS, TEXAS



SPECIAL RATES TO DALLAS AND ST. LOUIS

DURING FEBRUARY AND MARCH
Special rates to Oklahoma City and return.
On sale March 1st, 2nd and 3rd, \$12.95
Final limit March 16th

Pecos & Northern Texas Ry.
L. B. Ewing, Agent

AMARILLO BUSINESS COLLEGE
AMARILLO, TEXAS
Teaches Bookkeeping, Banking, Shorthand, Type writing and all necessary auxiliary branches
Positions secured for graduates.
No vacations; enter any time
WRITE FOR FREE CATALOG



TEXANS HEAVY TOBACCO USERS

Tobacco raising in Texas is still in an experimental stage. Experts of the Federal Government claim that there are 500,000 acres of land in East Texas suitable for tobacco culture, but according to the latest reports of the United States Department of Agriculture, only 200 acres are planted to this product. The production in 1912 was 140,000 pounds, which had a value of \$24,000.

Texans, as a rule, are heavy users of tobacco and last year spent for this weed two and one-half million dollars, practically all of which went outside the State. We consume more than 100 times as much tobacco as we produce, and statistics show that the demand is ever increasing, while the production at the present time is less than that of 10 years ago.

The manufacture of snuff, chewing and smoking tobacco is limited in Texas, although cigarmaking has developed into an important industry. The latest Federal Census Reports show 67 cigar factories operating in this State, employing 500 persons and turning out products valued at \$509,000 annually. Nearly a half million dollars is invested in this line of industry and the yearly payroll of the employees amounts to \$160,000.

Cigars made in Texas, from Texas raised tobacco have become popular among smokers everywhere, and although the supply is limited, they find a ready market in all parts of the country. Practically all of the tobacco grown in this State is made into cigars of fine quality. Raw material consumed by the Texas factories is grown principally in Cuba, Kentucky, North Carolina and Virginia.

The cultivation and use of tobacco are of such antiquity that authentic history does not record their origin. The claim of certain European and Asiatic countries to an acquaintance with the plant prior to the discovery of America by Columbus is not supported by accepted history nor satisfactorily demonstrated by the researches of the antiquarian. It is generally accepted that tobacco is indigenous to the Western Hemisphere and that the aborigines practiced its cultivation and use from remotest times, and spread their knowledge to the rest of the world. It is not definitely known when the first tobacco was planted in Texas, but its first propagation on a commercial scale was attempted in Nacogdoches county during the past decade.

Professionals and Business Cards

M. G. SUGGS A. M. JONES
SUGGS & JONES
ABSTRACTERS
Complete Abstract of Title to Deed Smith County Lands.
Hays Make Deaf Smith County Maps for Sale

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Fire Insurance.
Good Line of Companies
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We Are Specialists
On Fruit and Nut Trees
Shade and Ornamental Trees
Shrubs and Evergreens
Roses and Greenhouse Plants
Hereford Nursery Company

WIN A CAR

MISCELLANEOUS WANTS

WANTED—Year sheet repairing at Norton-Powelson Saddle Co. 35tf

On account of his health J. W. Barnett offers for sale the Hereford Garage. Inquire at the Garage or write him. 49tf

TYPEWRITER—A good standard second hand machine for sale at the Brand office; price \$25. Also another better one for \$45. Call and see them.

ONE CENT a word will place your ad or notice in this column; cash with the order. No ad for less than 15 cents. 49tf

MONEY TO LOAN—On improved half sections or large ranches, 5 years' time, 8 per cent, privilege of paying 1-10 principal any interest date. See C. O. Lee, Hereford, Texas. 49tf

FIVE ROOM house, outside improvements, lot 100x140 within four blocks business part of town; will sell this place much under present values and give terms on part. Ralph Barnett. 49tf

FOR SALE—One Black Percheron Stallion, weight 1,500; 6 head range mares, in foal by horse; 1 Lister; 1 8-foot watering trough. Carl Jennings. 50-4tp

LAND—Have smooth half section North Summerfield, small incumbrance due 1917. Will trade for like amount near Hereford and assume incumbrance now due. Address A. care Brand. 51-4tp

AUTO to trade for Panhandle land. Address Box 128, Hereford, Texas. 52-7tf

FOR SALE—Black, 2,000 pound, imported Percheron Stallion, acknowledged to be the best horse in the Panhandle. His colts are beauties. Have a few of his horse colts for sale, broke to work. Come and see them or write J. C. Womble, Wildorado, Tex. 52-3tp

SWEET POTATOES—Good white and yellow potatoes, 3 and 4c per lb. Bring your sacks. W. W. Locker, 1 1/2 mile S. E. from town. 52-2tp

WANTED—To lease section of land 6 miles S. E. of Hereford, good water and grass, 100 acres in cultivation. See or write T. E. Shirley. 1tp

FOR RENT—A nice, 6 room house, close in, good location. Jessie Stinson, Phone 280. 1-2tp

FOR SALE—One Thirty Dollar Upright Bed and One Twenty Seven Dollar Refrigerator for Ten Dollars each. Both in good condition. Phone 245. 1-2t

FOR SALE—Incubator and Brooder, first class order. Inquire of Lawrence Johnson, Summerfield. 1-2tp

FOR SALE—160 acres 2 miles of Hereford under fence on public road; all smooth, nothing better for only \$30.00 per acre. Write owner Charlie Carter, Robinson, Ark. 52-2tp

JACKS—Two good Jacks, one coming 6 years, one coming 3 years. Colts to show from oldest one. S. J. Sanders, 10 miles south. 51-3tp



Brand Premium No. 3



9-Piece Set Aluminum Ware

Made of guaranteed pure aluminum ware; will last a lifetime; nine pieces; can be used separately or in combination; makes a covered roaster, baker's boiler, cereal cooker, egg poacher, muffin pans, etc.

Given with one subscription for \$2.50; or given free for 11 subscriptions.

Given with One Subscription for \$2.50. Can be sent by parcels post to any address without extra cost. Send your order direct to

The Brand

HEREFORD, TEXAS

Dimmitt News.

Feb. 5.—Steve Hoeting was a Dimmitt visitor Saturday.

Mr. Baker of Spring Lake was in Dimmitt on business Thursday.

Oro McLean was in Friona Saturday.

Mr. Axtle of the Spring Lake neighborhood was a Dimmitt visitor Thursday.

Mr. Russell of Hereford was in Dimmitt on business Thursday.

Doyle McLean was visiting his son, G. L. McLean, the last part of the past week. He left Saturday for Friona where he will take the train for home in New Mexico.

Bill Gilbreth was a Dimmitt visitor Thursday.

Paul Crumb from the Crumb ranch 10 miles northeast of Dimmitt was in town Wednesday.

Kenneth Rowan was in Friona last Friday.

Mr. Terrell was in Dimmitt Friday.

Tom Hamm was a Dimmitt visitor Friday.

Percy Estes was in Dimmitt Friday.

Baskin Hughes was a Dimmitt visitor Friday.

Ed Smith was in Dimmitt Saturday.

John Smith was a Dimmitt visitor Saturday.

Press Dyer was in Dimmitt Saturday.

2 full blood Rhode Island Red Roosters for sale. Selected eggs \$1.00 per setting of 15. Geo. V. Stambaugh. 52-2t

"YOU'LL LIKE HEREFORD."

EXPOSITION, IN FEBRUARY.

Sixth National Corn Exposition Opens in Dallas February 10th—Two Weeks of Instruction and Entertainment.

Texas, next February, will be the host to the Sixth National Corn Exposition. This Exposition is not a mere display of large or small, good or poor or freakish ears of corn; it is not merely an assemblage of samples of grains, forage and other crops, nor is it a land-show exploitation of any particular section or sections of country. An exposition not in name only, but also in scope, magnitude, its purpose and its lasting effects. Dallas is extremely fortunate in securing the co-operation of the National Corn Association in promoting and conducting this national agricultural congress of educational exhibits and entertainment features.

Mr. T. F. Sturgess, manager of the Third National Corn Exposition, held at Omaha, in 1909, states that Omaha and the state of Nebraska received more developmental benefit from the holding of the second and third National Corn Expositions than from any other one undertaking. If it did no other good thing, that of showing the close dependence and inter-relationships between the city or town and the surrounding rural districts, it would have been worth the cost, but it did vastly more; it taught the city men agriculture, showed him the dignity and importance of the calling, and taught the farmer better methods by which he could improve his farm, his crops, his stock and his home.

Mr. Gosselin, editor of The State, Columbia, South Carolina, said: "That the Fifth National Corn Exposition was worth more than a million dollars to the state of South Carolina."

Thirty-seven states with educational exhibits and the mammoth exhibit of the U. S. Department of Agriculture will be worth the price of admittance, says the Texas Press, but those who have been with Expositions before know the visitors will be given more. Thousands of ears of corn, samples of wheat, oats, barley, flax, potatoes, hay and other forage will be brought from all parts of the United States and Canada, there will be dairy exhibits and a butter-scoring contest, Canadian Grand Opera, bucking broncho contest, aviators, addresses each afternoon, by men and women of national reputation, track meets, stock sales and many amusement features, to instruct and entertain the visitor.

Don't say drug store say Corner Drug Store. 1tf

WILL BE OF BENEFIT TO TEXAS STOCKMEN

Says J. Boog-Scott, Who Was Organizer Of

FIRST BABY BEEF CLUBS.

Letter Says the National Corn Exposition, to Be Held at Dallas Feb. 10-24, Will Be of Great Value to Live-stock Farmers.

J. B. Scott, who organized first Baby Beef club, Coleman, Tex., says National Corn Exposition, Dallas, Tex., Feb. 10-24, will benefit stockmen of the state.

Mr. J. Boog-Scott, well known breeder of fine stock, who organized the first Baby Beef club in Texas, and later raised the money among the cattle raisers to send some of the Baby Beef club boys to Washington, D. C., on a sight-seeing tour, maintains that a one-crop country with only its own little ideas, will never become great. "Farmers and stockmen," he urges, "should get together at a great educational institution like the sixth National Corn Exposition, coming to Dallas in February, 1914, and learn more about diversified farming and better stock breeding as practiced in other states which will bring their best exhibits to this gathering. The grand round-up is going to be worth our close attention and study."

"On account of the shortage of beef," he advises, "the farmer should get interested in stock raising and the stock raiser who feeds must be interested in the cheapest way of producing the best feed."

Mr. Scott quotes Prof. Berensford, beef specialist of Iowa, who has made a study of beef on the farm: "Twenty-four farms where baby beef was being grown, showed an average profit of \$7 per head for beef after the keep of the cow and calf was charged at regular market prices. The average profit in 1913 was \$16.10 per head. The average beef farmer showed an increase of 25 per cent crop gain per acre over the best exclusively grain farmers in the same neighborhood. They not only made more money on the cattle, but grew bigger and better crops from the fertilization of the land with the manure furnished by the stock."

As the average cotton farmer knows all too little about the raising of livestock, its value to his farm, so too many of the old stockmen do not yet realize their relation to, and dependence on, agriculture and the agriculturist. Conditions are changing so that our coming men will have to be farmers as well as stockmen, and so should be educated in farming as well as stock raising.

"All school teachers," thinks Mr. Scott, "who are to instruct children of farmers should attend this National Institute of Farming, to be held at the Fair grounds in Dallas. They should learn all the newest facts in scientific farming and how to present them in an attractive and interesting way to their pupils, as agriculture is now being taught in the best of our country schools."

"We don't need Latin and French in the schools of Texas half as much as we need to have the children trained to be intelligent, independent, contented producers, tillers of the soil from which all our wealth must come. We need in this country more trained farmers and fewer doctors and lawyers. The more real farmers we have the fewer doctors and lawyers we will need."

"Our boys are ready for the right kind of teaching to make them more efficient. Last year, when our Baby Beef club was organized it was a dry year, and we had only eleven head of baby beef exhibited from the whole state. This year, of the thirty entries for prizes, twenty came from Coleman and they sold on an average for 9 1/2 cents a pound, which shows the increased interest of the boys in raising baby beef."

"To have the very best products of the land from the whole United States brought to Texas as in this Corn Exposition gives an opportunity for learning which no stockman or farmer or his boy should miss."

We realize almost everyone has been provoked this winter with inferior coal. We now have "Nigger-head." E. W. Harrison. 1tf

Watches, diamonds, jewelry, cut glass, silverware and hand-painted china can be bought for a song next week at the jewelry store. 1t

We have a complete stock of grain, hay, salt and coal. Come here and save time and money. E. W. Harrison. 1tf

Mr. and Mrs. C. R. Barber, Mr. and Mrs. Geo. Garrison and Miss Hortense Russell formed the Hereford party to attend the play, "The Shepherd of the Hills," given at Amarillo last Saturday night. They returned Sunday and report a most excellent production of the play.

If you have a second hand supply tank, windmill, tank house, windmill tower or pipe you wish to sell see me at once. If you are in the market for any of the above, second hand or new, I would like to figure with you. A. O. Thompson. 1tp

LOST—Long, gold bar pin with "Elizabeth" engraved on it. Finder please leave at Brand office and oblige. 1t

ACTUAL COST OF MAKING COTTON

Interesting Letter From Owners of 6,000 Acres in Cotton Shows the Cost of Production Under Favorable Conditions.

The land of the Coleman-Fulton Pastures Co., in Aransas and San Patricio Counties, is commonly called the Taft Ranch. On this ranch are six thousand acres in cotton. The planting, cultivating, picking and ginning of this cotton are under the supervision of Mr. Chas. H. Alvord, formerly of A. & M. College of Texas—a recognized authority in practical cotton growing. A strict cost system is maintained on the Taft Ranch and Mr. Alvord's letter on the cost of producing cotton may be regarded as stating fact only. His letter follows:

My Dear Mr. Yeary: I regret that I cannot give you at this time, the definite information as to the cost of producing cotton on our ranch this year, but this would hardly be satisfactory, if I could, as this has been an exceptionally good year for us, probably much above the average. I am very confident that where a very accurate account is kept of expenses, depreciation, etc., that over a series of ten years, with varying climatic conditions and less, incident to insect devastation that cotton cannot be produced for less than ten cents per pound, and in many instances it costs considerable more than this. I believe that the difference in the cost of production will depend more upon the yield of cotton than upon the cost of labor, seed, etc. On four of our farms, varying from one thousand to eighteen hundred acres each, I find that the total expenses per acre (1913), not including any interest or rent charges, was \$22.19, \$21.48, \$25.16 and \$23.60, respectively.

The first one mentioned, the expenses were listed as follows:

Labor	\$12.67
Seed	4.35
Supplies and Repairs	.85
Fertilizer	.74
Depreciation on Stock and Equipment	1.90
Overhead Expenses, Supervising, etc.	1.79
Total	\$23.10

This farm was operated as economically as any farm could be, if kept up in proper condition and, of course, you understand that every minute's time of labor and every expense was charged against it. If we add to this a rent charge of \$5.00 per acre, which is very small for land worth as much as this, it would make the cost per acre about \$28.10. If the farmer was fortunate enough to produce one-half a bale of cotton per acre, the cost would be approximately ten cents per pound. The Agricultural Reports show the average production of cotton is much less than one-half a bale per acre, and of course, the cost would increase as the production decreases.

I am firmly convinced that cotton cannot be produced year after year for a fixed cost for less than ten cents per pound, and in many instances the cost will exceed this.

(Signed) CHAS. H. ALVORD.
Post Office, Dec 12, 1913.

The Taft Ranch has every advantage in producing cotton at a low cost. They plant their cotton in the best soil in Texas; they have every modern machinery for planting, preparing the soil and cultivation; they have their own ginners; they pay but \$1.00 per day for labor; picking costs them only 40 cents to 60 cents per hundred. In fact the record shows, in the above letter might fairly be said to be a demonstration of how cheap cotton can really be made under the most favorable circumstances.

Mr. Alvord puts the rental charge at \$5.00 per acre, though their land is easily worth \$100.00 per acre. Even then, he states that on their best farm, he must make 1/2 bale to the acre in order to get the cost down to 10 cents. What about the farmer who has not the advantage of cheap labor, fine land, his own ginners, whose picking costs 75 cents. And suppose that he makes but 1-3 of a bale per acre? A production of 1-3 of a bale per acre on the Taft Ranch means a cost of 15 cents per pound. What does it mean on your farm?

The U. S. Government Records show that from 1905 to 1912, inclusive, the yield per acre in Texas was 77-100 of a bale, or 125 pounds per acre. If cotton costs 10 cents on a yield of 1/2 bale per acre, on 77-100 roold, cotton costs 13.5 cents. Figure it out for yourself, look up your records and consider how much you have lost in the last five years.

How to Market Their Cotton For a Profit seems to puzzle a majority of the farmers. But the solution is very simple. Have not the cotton buyers and speculators sold their cotton at great profits for years and years? Undoubtedly. How do they do it?

Cotton speculators have a very simple plan, feasible on account of the fact that, when offered by anybody but a farmer, cotton is regarded as the best collateral security behind a loan. The banks of the South loan money to the cotton buyer to pay for the cotton, the cotton standing as security. The buyers sell the cotton to speculators who borrow from European banks and repay the local bank. The cotton is shipped to Europe and is the collateral that secures the money which pays for it. The speculator must put up a certain margin to secure the bank against the market. When cotton becomes scarce the speculator sells to the mills at such a price as would have easily netted the farmer 15 cents.

The Southern States Cotton Corporation is an association for the purpose of marketing cotton. It has European connections by which it can handle any amount of cotton. It can sell as good a price for cotton as any



Better cookies, cake and biscuits, too. All as light, fluffy, tender and delicious as mother used to bake. And just as wholesome. For purer Baking Powder than Calumet cannot be had at any price. Ask your grocer.

RECEIVED HIGHEST AWARDS
World's Pure Food Exposition, Chicago, Ill.
Paris Exposition, France, March, 1912

You don't save money when you buy cheap or inferior baking powder. Don't be misled. Buy Calumet. It's more economical—more wholesome—gives just results. Calumet is far superior to any other brand.

regulator. BUT this corporation is owned by farmers, they represent the majority of the stockholders. Its plan is to pay the farmer 15 cents. But to get 15 cents, the farmer must wait, like the speculator, and must maintain a margin, in cotton, of 25%. If farmers want to market their own cotton, through their own association, at a profitable price, they have the opportunity. If they want to continue to give their cotton to the speculator and let him make the profits, the farmers can do that by simply continuing to sell their cotton to the buyers just as they have always done.
W. B. YEARY,
Farmersville, Tex.

AROMATIC SUFFERERS SHOULD USE

5 DROPS

The Best Remedy For all forms of

Rheumatism

LUMBAGO, SCIATICA, GOUT, NEURALGIA AND KIDNEY TROUBLES.

DROPS

STOP THE PAIN
Gives Quick Relief
No Other Remedy Like It

SOLD AT ALL DRUGGISTS

SMALL "5-DROPS" FREE ON REQUEST
Garrison Rheumatic Cure Co.
100-102 W. Lake St., CHICAGO

Don't Blame the Stove



The cause of the discomfort of yourself and family on cold, wintery mornings can be avoided if you will exercise good judgment when you purchase your coal. Before placing your order examine the Coal yourself. We have a good supply of the best Colorado Coal on hand. Buy now while it lasts.

Falwell & Son