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Local Men Confer With Federal Legislators

Quick Action Demanded For Farmers, Cattlemen

By O.G. NIEMAN
Brand Publisher

Warning that cattlemen are being forced out of business and that one year of cheap grain prices could bankrupt most farmers, a group of Deaf Smith County men were contacting as many key officials as possible in Washington this week and calling for immediate positive action by the government.

Occasion for the trip by seven local men was the annual West Texas Congressional reception sponsored by the W.T. Chamber of Commerce. Attending

the reception Monday were Bill Albright, executive vice president of Deaf Smith County Chamber of Commerce, and six members of the chamber's agricultural committee—Bruce Coleman, Calvin Goodin, Charles Hoover, Gerald McCarthen, Charles Schlabs and Raymond Schlabs.

IN A TELEPHONE report Tuesday, Albright reported the group had made more contacts than they thought possible—primarily because Rep. George Mahon had "opened some doors for us." The group visited with three U.S.

sensors, six representatives, Presidential aide Norman Ross, and officials of the U.S. Department of Agriculture and the U.S. Chamber of Commerce.

"We believe we got across the message very well on some of our recommended solutions, and some were better accepted than others," Albright reported. The committee had prepared fact-sheets to distribute in Washington.

Coleman, a Deaf Smith County commissioner, stayed over an extra day and was to offer testimony Wednesday morning before a House Agricultural sub-committee chaired by Rep. Bob

Poage of Texas. He was expected to spell out four immediate needs for agriculture:

- (1) We need credit for the cattlemen—banks do not lend 80 per cent secured money.
- (2) We need protection from import floods of low quality, uninspected meat.
- (3) We need a guaranteed grain price above cost of production.
- (4) We need far-sighted planning in our Department of Agriculture to protect the consumer and producer alike. We must cease to destroy the producer by trying to help the consumer.

"WE HAVE ALWAYS had cattle

production and price cycles," said Coleman, "but what we have now is a disaster, not a cycle. Cattlemen, nationwide, with losses equal to assets, are forced to flood the packing plants with cows and calves regardless of size and condition. Cattlemen have not the money or the credit to hold on longer.

"Without economic relief, the desperation marketing of non-fed cattle will continue until most all our cows and calves are gone. Then there will be neither adequate beef nor independent cattlemen left," Coleman stated in his testimony before the sub-committee.

At the present rate of non-replacement, Coleman cautioned, "most of our country's feedlots will be closed in another two to four months." He also added that some multi-million dollar packing plants may be preparing to close.

And, at the present level of grain consumption and export, "our grain producers cannot hope for enough demand to pay 1975's high cost of maize and corn production," Coleman said. "One year of cheap grain will break most of our farmers."

COLEMAN also called for a 100 per cent guarantee from the federal government in its Emergency Livestock Loan Program, instead of the 80 per cent security now being offered. "No bank can afford to make such large loans on unsecured money."

His figures indicate that only a few million in loans have been made under the program, announced last fall through Farmers Home Administration.

"The \$2.5 billion set aside for the loans is worthless to the cattlemen who really need it," said Coleman. The loan qualifications also call for the borrower to spend at least 51 per cent of his time in the cattle business.

"Congress needs to rewrite this law and change its guidelines to include other cattle feeders through a 100 per cent federal guaranteed loan. We need to have our credit extended so we can feed a few cattle along. It would level this crisis out and keep the cattlemen going," claims Coleman.

THE PACKAGE of information prepared by the group also included figures on the production costs of wheat, corn and milo. The local group contends the present loan rates and target prices for feed grains and wheat are "completely unrealistic." They claim the target prices should reflect "cost of production" on all commodities, just as the original bill intended.

The C of C group contends that loan rates should be at a high enough per cent of those target prices to keep producers in business, particularly if 1975 production reaches the level asked for and anticipated by the USDA. Exports are anticipated to be off 24 per cent; feeding will be down an estimated 30 to 50 per cent, reflecting lost markets for the 1975 crops.

"If our nation is to continue self sufficient in food production, then producers must be protected with prices which will keep them in the business of producing," stated the fact sheet.



The Hereford Brand

'A Member of Most Families in the Hereford Trade Area'

74th Year, No. 19

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City Reviews Park Ave. Lane Change, Approves Suit Fees

By BOBBY TEMPLETON
Brand News Editor

A unanimous vote to join the National League of Cities in a suit against the National Fair Labor Standards Act and lengthy discussion on the designation of Park Ave. as a four lane highway composed most of the business by the Hereford City Commission Monday night.

In other action, the Commission approved an order and notice for the April 1 election, corrected errors in the city tax roll, and discussed the insurance coverage for the city.

ALSO THE COMMISSIONERS approved the coming fiscal year's budget. At the last meeting it was approved, but the action came too early as the timing was wrong. According to the budget hearing legal notice, the budget should have been approved along with a scheduled hearing at Monday's meeting, which the commission did to correct the earlier action. The budget totaled \$1,914,613 for the 1975-76 fiscal year, including a surplus figured at \$269,167.

The suit to challenge the legality of possible collective bargains by public employees such as firemen and policemen is being sponsored by the National League of Cities and legal fees for it are being footed by the members municipalities. The Hereford portion of the legal fees is expected to be between \$250 and \$1,000 although it will probably be the lower figure since the local population is under 25,000 persons.

Dudley Bayne, city manager, said the suit is expected to be a successful challenge and very worthwhile since it would prevent the federal government from dictating to the cities how they should use their finances.

"I DON'T think we (the city) should be told how much we are going to pay our employees," he said. "Essentially, the right of collective bargaining is being sought through the National Fair Labor Standards Act."

He estimated that if the police alone were considered for overtime pay, such as might happen, increased expenses could amount to about \$40,000.

The commission voted at the Feb. 17 meeting to eliminate angle parking along Park Ave. so it could possibly qualify for four-lane markings by the Texas Highway

Department. Presently, the street is only marked for two lanes, but traffic travels along it in four lanes.

"It's a problem for the police to blame anyone for accidents occurring on Park since drivers change lanes, if you want to call it that," said Mayor Jim Sears. "We're trying to limit the number of accidents as much as possible."

FOUR RESIDENTS appeared to argue against the change of Park into four lanes since they thought it would create an even worse traffic hazard. It was suggested that the street be widened to allow for 12-foot wide lanes instead of the 10-foot wide lanes as would presently be marked by the THD.

However, all the right of way would be needed to do this and that would cause Park Ave. to border right on several buildings along the way.

The main concern of those present was that parking would be limited along the section in front of the shopping center containing Stan Knox TV and Radio and

other businesses. Stan Knox and Bob Hillerby argued that it really wouldn't be safer if parallel parking existed as opposed to the angle parking.

After discussion continued for about 40 minutes, it was agreed that nothing could be done about the situation on Park until the state decided whether Park could be marked as four lanes. Bayne said he would contact the THD officials and report back at a future meeting.

The commissioners were concerned as to the method the city used to procure its insurance in reference to a letter received from the state on deviated rates. Although the letter wasn't explicit, it did list the percentage of deviations certain companies offered.

CITIES in the past have not been allowed to take bids on insurance policies. With the new deviations allowed, it supposedly becomes possible, so the commissioners decided to further

(See COMMISSION, Page 2A)

All School Board Races Contested

It's almost for sure now that seven candidates will be vying for three positions on the April 5 school board election ballot with the latest filing Tuesday by Cattleman Bob Josseland in place 1.

The deadline for filing was 5 p.m. Wednesday and as of Wednesday noon, Josseland was the final candidate to file. He is up against James Gentry, who ironically was the first candidate to file in the races.

In the other school races, incumbent Jim Arney, Dwaine Walker and Rev. Jose Gilligan are battling for place 2 and Joe Whitely and Bud Snyder are contestants in place 3.

INCUMBENTS Bobby Viegel in place 3 and Hugh Clearman in place 1 have not filed for re-election.

The only other local election this year is for three open City Commission positions. The election is set for April 1 and the filing deadline was Feb. 28 with four candidates filing.

Contestants in the city election are incumbent Jim Sears and Paul Abalos running again for the mayor's slot and place 1, respectively. The only contested

race consists of Emory Brownlow and Pablo Villarreal in place 2, presently held by H.A. (Hap) Caviness.

ABSENTEE VOTING for the city election is March 12-28 and school election absentee voting is March 17-March 1. In the school race, persons may absentee vote at the school district tax office on Sampson Ave., across from the county courthouse. Persons may cast absentee votes in the city election at the clerk's office on the first floor of the city hall.

Josseland, 43, filed for the school board because, he is "interested in the educational system of Hereford."

He is president of the Prochemco Cattle Co., which operates the Hereford Feedyards here. Also, he is senior vice president of Prochemco Corporation, the parent company.

A GRADUATE of Colorado State University, Josseland is a member of the First United Methodist Church, the American Cattleman's Association and the Texas Cattle Feeder's Association.

While in Hereford, he has previously been a regional manager for Farr Better

Feeds. Prior to living here, he was a feedlot manager and irrigation farmer in Southwestern Kansas. In Colorado, he was vice president of a bank and a county agent.

He lives at 333 Centre with his wife Nancy and four children. They are Joan, 11th grade; Douglas, 9th grade; John, 6th grade; and Barry, 5th grade.



BOB JOSSELAND

Spelling Bee Winners Named

Spelling bees conducted today and tomorrow at the county courthouse will determine which student will represent this county at regional competition April 26 at Amarillo.

Elimination contests have been conducted the past few months in 5th-9th grades in Hereford public and parochial schools to select competitors for the Junior Bee today. The winner of this contest will have the option to participate in the county bee tomorrow, with the four junior high entrants automatically advancing to county finals. It is tentatively planned for Walcott students to enter the Junior and County Bees.

BOTH BEES will begin promptly at 1:30 p.m. with Leta Kaul, retired school teacher, calling out the words. All words to be used will be selected from the 1975 edition of "Words of the Champions."

Judge Sam Morgan is local director of the bee which is sponsored by the Amarillo News-Globe. Judge Morgan said that seven is the maximum number of entrants expected to compete in the County Bee. This total will include

students from La Plata and Stanton Junior High Schools, Walcott School and possibly the Junior Bee winner.

SPELLING CHAMPIONS from their respective schools are pictured inside this issue of The Brand. They are Suzanne Hulsey and Kirk Jones of Aikman Elementary, Eddie Lindeman and Dana Ulibarri of Bluebonnet Elementary, Ginny Coronado and Terry Blackwell of Central Elementary, Gina Griffin and Steven Barkowsky of Northwest Elementary, Amy Schumacher and Denise Gomez of St. Anthonys, Curt McNaney and Kirk Clark of Shirley Elementary, and Mike Robinson and Jamie Zapata of Tierra Blanca Elementary.

Representing the two junior high schools will be Janelle Coupe and Donna Sims of La Plata and Dewayne Kimball and Vanessa Bishop of Stanton.

The winner of Deaf Smith County Bee will compete in the regional contest which will draw entrants from 46 counties in the Texas Panhandle, Oklahoma, New Mexico and Kansas. The regional champion will be eligible for the national

Onions Provide Work, Not Tears

The vegetable planting is underway again in Deaf Smith County as itinerant workers concentrate on putting onion seedlings three inches apart in fields next to the E.C. Reinauer and Sons Vegetable sheds. The onion planting began Monday and will continue until about 350 acres of fields are in the ground. The workers can plant about 15 to 20 acres a day. Potato and sugar beet planting is expected to begin within the next two weeks.

Branding Time

By Speedy Nieman

THAT FELLER on Tierra Blanca Creek says cooperation is doing with a smile what you have to do anyway.

WOULDN'T it be nice to be as sure of anything as some people are of everything?

WE'VE FOUND the "Want Ad" section of The Brand to be well read, and readers use it often to sell an item fast or to buy something at a good price. And, you'll find all kinds of items listed. Would you believe a buffalo bull? That's right! You'll find it listed under the "For Sale" column today.

SUGARLAND MALL is observing its 9th anniversary with special sale items in many of the stores Thursday through Saturday. A "car show" will offer an extra-added attraction as local dealers participate in the event by putting new cars on display at the Mall. See Section B for special advertisements from Mall stores.

WHO IS Hereford's most courteous employee? A contest is underway to determine that question, and readers are urged to fill out a ballot and help select the top employees. The back page of today's TV Section contains the details of the contest. The three top vote-getters will be awarded merchandise prizes, so send in your vote soon!

PUBLIC PRESSURE could be the deciding factor in whether or not a state utilities commission is created during this session of the Legislature. State regulation of utilities is one of the most

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Rotarians Serve Record Crowd

REC Members Receive \$152,000

More than 1,000 persons attended the annual meeting of Deaf Smith Rural Electric Cooperative here Saturday evening at the Bull Barn, where members received \$152,000 in capital credits and heard glowing reports on sales and service during 1974.

Record revenues of more than \$3.7 million were reported during the past year. Despite rising costs of fuel, local REC members bought their electricity at almost 25 per cent below the state average, according to a directors' report from A.W. Anthony Jr.

"IT IS BY FAR the best year the co-op has ever experienced," reported manager James Hull. "We had record sales and margins, served many new loads and had better service. We are looking forward to another good year with your support," Hull told the membership.

Earnest Langley, master of ceremonies, announced that the meeting drew the

largest crowd ever to attend an annual session and praised Pat Robbins and his 28-member planning committee for the highly successful format.

The Hereford Rotary Club served the barbecue dinner at the meeting to a record 1,074-person crowd. The serving is the biggest money raising project of the club and this year it raised an estimated \$1,500. The money goes toward the club's community service projects.

At the close of the meeting, prizes were given away and the top gift of a trip to Mexico was drawn by Delbert Lingnaw of Rt. 1, Farwell. Another feature of the program was a speech presented by Timmy Wilhelm of Nazareth, winner of the "Government in Action" oratorical contest. The other winner, Pam Veazey of Friona, was unable to attend.

MEMBERS re-elected Elder Brown of Deaf Smith County and Raymond Annes of Castro County to the board of directors. The nominating committee had

also placed the names of Danny Smith, Deaf Smith County, and Vincent Braddock, Castro County, on the ballots.

Sloan Osborn, president of the cooperative, called the meeting to order, and Tom Draper presented the secretary's report. Hull introduced special guests—including former general manager Leo Forrest of Amarillo. Robbins recognized all the members of the planning committee.

In the directors' report, Anthony told members that many electric cooperatives have asked consumers to cut back their electrical usage. He pointed out that the local REC has not made this request and "plenty of electric power is available for our needs, if we do not abuse this resource."

ANTHONY did point out, however, that electric bills are increasing because of fuel adjustment charges. "This is a new trend to people in our area. Although

(See REC, Page 2A)

Crop Duster, Confederate Colonel, Glider and Movie Pilot Martin: Flyer For All Seasons

BY DAN WELTY
Staff Reporter

If you have any questions about flying, Gerald Martin is probably the flyer that could answer it. He's been flying since he was 12-years-old and there aren't many facets of aviation that he hasn't experienced.

Martin, who owns Hereford Flying Service, works as an "agriculture applicator", what most people call a crop duster. But he also has recently flown in a movie, is a member and flyer with the Confederate Air Force, flew last year in the Reno Air Races and flies radio-controlled airplanes and sailplanes.

When you go into the movie house in the near future and see "The Hindenburg," you'll see Gerald Martin as a stand-in for George C. Scott. The movie is an attempt to answer the many questions that have arisen over the possibility of sabotage aboard the great Zeppelin. The original 803-foot long, lighter-than-air craft exploded over Lakehurst, N.J. on May 6, 1937, killing 35 of the 97 people on board.

THE HINDBURG was actually a luxury liner of the air. In its short life it flew 10 successful round trips between Frankfurt, Germany and Lakehurst.

George C. Scott plays the pre-war Luftwaffe colonel who is aboard the German ship investigating for saboteurs when the explosion occurs. As a German flyer he pilots a Messerschmitt 109 in several scenes in the movie. When the

plane lands, the camera cuts to a close-up of Scott getting out of the plane. It was Gerald Martin who flew the craft in.

The Messerschmitt ME-109, according to Martin, was the hottest plane of its time and was one reason the rest of the world was so far behind in producing a comparable fighter when WW II broke out. The plane was originally built in Spain and used by the Germans during the Spanish Civil War, putting them years ahead in design and technology.

The 109 flown by Martin in the movie was decked out with the markings of the Condor Legion and scenes were shot at the semi-abandoned Oxnard AFB in Southern California.

Martin's appearance in The Hindenburg was not the first on the silver screen. He has flown in several television commercials and is working in a documentary film on the Confederate Air Force.

MARTIN HAS been connected with the Confederate Air Force "practically since it was first organized."

He flies as often as he can in the CAF air shows and travels to Harlingen often to meet with the CAF flyers.

The Confederate Air Force is actually a flying museum, containing 54 different types of vintage aircraft, most from the WW II period (1939-1945). The aircraft are survivors of their breed, saved from the scrap pile and cutting torch by the CAF.

After a vintage aircraft is found, the

men of the maintenance wing of the CAF bring the plane back to flying condition. There is also a fighter wing, bomb wing and trainer wing.

The CAF operates a conventional museum where a wide variety of World War II artifacts, memorabilia and souvenirs, as well as the planes, are on display. Two other Hereford men, Key Crawford and Neil McNutt are also CAF "colonels."

Martin started flying as a boy in Lubbock. His first flying was at the age of 12-years-old, and as soon as he turned 18 he got his commercial pilots license. One of his first loves was radio-controlled flying. And he has several trophies at home that display his model-flying talent. The first he received was in Lubbock in 1951.

IN 1971, Martin set the world's record in straight-line distance for a radio-controlled sailplane. He flew a jet-black scale version of a single-place sail plane from the Hereford airport to the Canyon airport. The record of 21.5 aerial miles has since been broken with a flight of 27 miles in California, but Martin is constructing another sailplane that he hopes will set the record again.

"The electronic equipment has progressed to the point that models can do anything that a real plane can do. It's safer for the pilot to be on the ground, though, watching when his plane does a double-roll and exotic maneuvers," Martin said.

Sailplaning by remote control is not

Martin's only contact with free flying. He was involved with a sail plane club in Hereford "a few years back." The club broke up when the sailplanes were torn apart by 80 mile-an-hour winds ripped through a barn storing the planes.

One of the latest phases of Martin's flying efforts is racing. He competed in the Reno Air Races last September and placed in a couple of races while flying a P-51. ABC's Wide World of Sports will re-broadcast those races in a coming program.

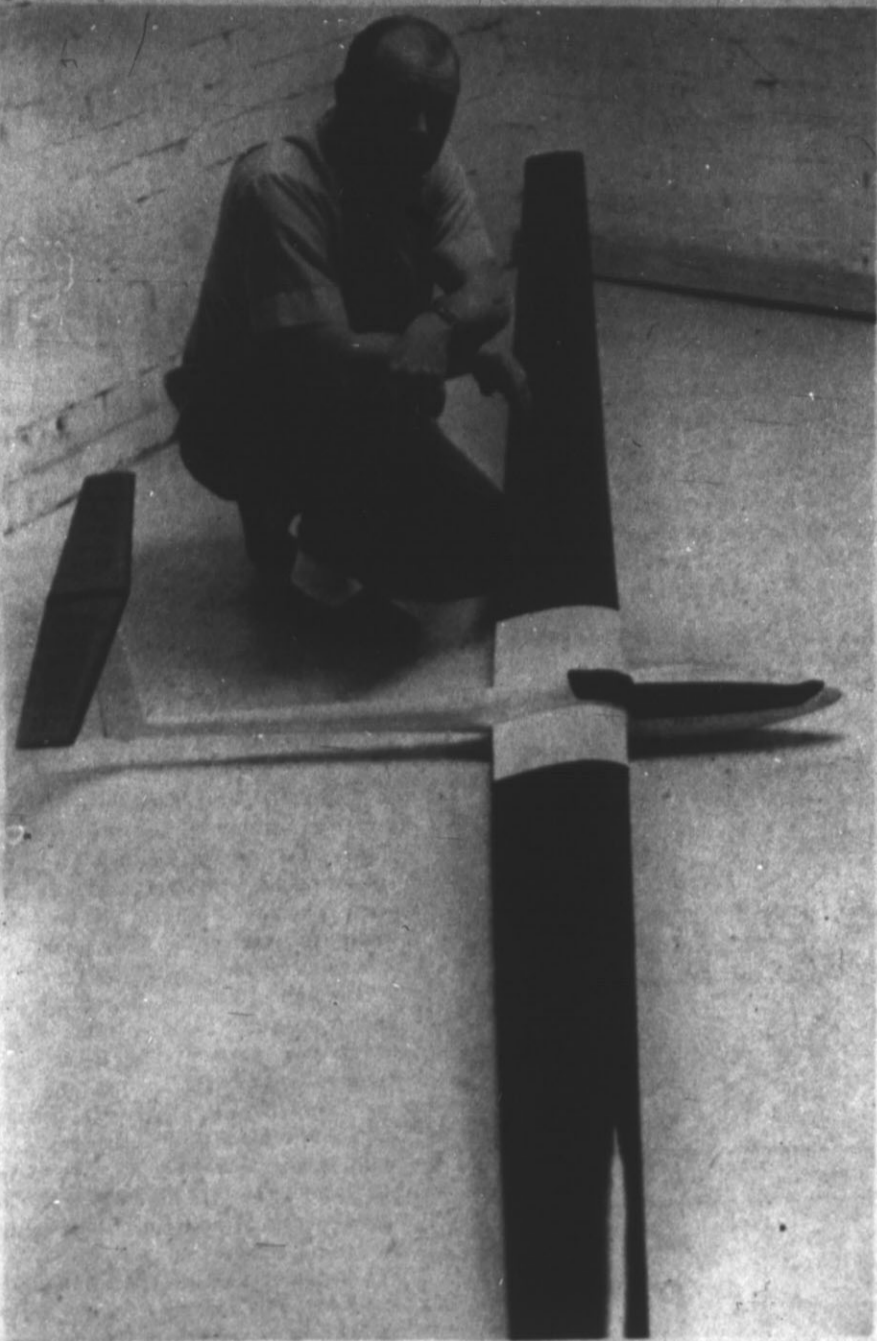
Martin's involvement in racing prompted a trip to France and England recently to search for a new plane. After finding a sponsor, Martin set out to find a mount for the September races.

A British naval airship, a Hawker Sea Fury, will be converted to racing trim and Martin feels it will be one of the fastest prop-planes ever put together.

THE EUROPEAN TRIP turned up an 18-cylinder Hercules engine with a displacement of 3300 cubic inches. Placed in the post-war plane, Martin expects 3,000 horsepower will be available for takeoffs.

The West Texas flyer is quick to point out that crop-dusting is a vital part of the Hereford and Deaf Smith County economy.

"Our fight against the insects is a never-ending battle even though I sometimes think they are winning," Martin said. "But without our help the farmers couldn't produce any crops."



World Record Setter

Gerald Martin, all-around pilot, kneels beside a radio-remote-controlled sailplane similar to the model he used to set a straight line distance world's record. Martin has eyes for a new world's record with a model he's currently building, whose wingspread will be 13 feet compared with 10 feet for the sailplane he displays here.

Irrigation Meeting Planned March 14

Irrigation field tests, underground water supplies and energy for irrigation are among the topics on tap for a High Plains Irrigation Conference here Friday, March 14.

According to irrigation specialist Leon New of the Texas Agricultural Extension Service and County Extension Agent Justin McBride, the one-day meeting will give producers and others a chance to get a reading on the 1975 irrigation picture.

Kicking off at 9:30 a.m., the one-day conference includes a catered lunch. It will end about 3:30 p.m.

Paul Fischbach, professor of agricultural engineering at the University

of Nebraska, will discuss limited water application with center pivot sprinklers and automated gated pipe irrigation systems.

He'll be followed by Leon New of Lubbock, who will report on the results of grower irrigation field tests in the Panhandle area.

Nolan Clark, USDA-ARS agricultural engineer from Bushland, will provide an update on irrigation research. And Duncan Ellison, executive director, Water Incorporated, Lubbock, will wrap up the morning session with a talk on the status of water importation.

Noon lunch hour speaker will be A.L. Black, a Friona grower and member of

Sugarland Mall Celebrates 9th Anniversary

Big sales and a grand car show highlight the celebration of the Sugarland Mall 9th anniversary today. The observance begins this morning and continues through Saturday with

representatives of all four area car dealers displaying late model cars and stores offering special sales and promotions.

Officially opened on March 6, 1966 with a big ribbon cutting, the Sugarland Mall became a significant new part of the Hereford shopping community. It began with seven stores which were open for business on the first day. Seven more were on contract to build within a few months of the opening.

THE MALL now contains about 16 stores with some of the original stores still operating in the all-weather complex. It was part of a new era in shopping convenience. Such malls sprang up all over the state with the idea of providing the consumer stores within easy walking distance of each other and all under one roof, sheltering shoppers from undesirable weather.

The three-day anniversary will feature specials from various stores and a car show by Jones Chrysler-Plymouth, Doyle Johnson Chevrolet-Olds, John Orsborn Buick-Pontiac and Orval Watson Ford.

THE CAR SHOW, similar to ones held in the past will include displays of 1975 automobiles inside the Mall. Larger crowds than usual are expected to view the show and merchants are using the occasion to lower prices on certain items as well as provide increased consumer service in showing products.

Some of the stores are holding anniversaries in conjunction with the Mall anniversary. Refer to Section B of The Brand for specific ad and sales promotions.

Also during the nine years that Sugarland Mall has been in existence special promotions have been offered such as a ping-pong drop, Easter egg hunts, a rose bush display, a Spanish

broadcasting station, sidewalk sales, moonlight madness sales, appliance shows, an antique car show, an art show and boat shows.

THE LATEST promotion will be an arts and crafts show, April 18-20. It will feature an open gallery to all arts and crafts from Deaf Smith County and surrounding area artists.

Registration for the show will be held at Texas Art Gallery in the Mall. The deadline is April 1.

The names of the stores in the Mall have changed over the years, but a number still are carrying on as they did since the original opening. These include

JC Penney Co., Furr's Supermarket, Walgreen Drugs, Duckwall's Variety Store, Gaston's, C.R. Anthony's, Spangler's, Sweetbriar, Mode O'Day, Candy Cane, Pants Cage, Chandelier's and Brogue's.

Other stores now in the Mall include Gattis, Ashley's, Texas Art Gallery, Gold Bond Stamps Gift Center and Merle Norman Cosmetic Studio.

About 2,000 persons saw the first grand opening of the mall, but an even bigger crowd will no doubt view the three-day extravaganza since Hereford has indeed grown since then.

And the stores have grown right along with the population offering bigger and better services each year.

School Week Continues

Activities in conjunction with Texas Public Schools Week, continue today, Friday and portions of even next week. The week is officially designated March 3-7 and all elementary, junior and senior high schools in Hereford are taking part in its celebration.

Between 6 and 7 p.m. today, the La Plata Junior High School will hold an open house and stage a play beginning at 7:30 p.m.

Tierra Blanca Elementary School will hold an open house today from 6:30-8 p.m. Aikman Elementary School holds an open house beginning at 7:30 p.m. today.

On Friday, the La Plata School play continues with the same curtain time.

Two events will be held the following week due to conflicts in the coming week. A high school Choir Concert is scheduled March 11 at 7:30 p.m., and an open house at Shirley Elementary is set March 13.

School officials extend an open invitation to the public to visit schools at any time during the year, but urge everyone to observe Texas Public Schools Week, March 3-7.

The observance of the school week originated in 1950 through the efforts of Masons in Texas. It is still sponsored by the Masons and is traditionally proclaimed by the Governor of Texas as the first full week in March.

Branding-- from Page 1

controversial issues of this session, according to many lawmakers. The real fight started Wednesday when the Senate State Affairs Committee began hearings on the question.

It appears that public opinion might swing Legislators toward producing a commission, despite the fact that many citizens don't believe another state regulatory commission is the answer. And, debate and compromise could produce a commission too weak and watered down to be effective. If you have a strong feeling about the matter, write your state senator and representative.

THE NEWS that unemployment equalled 8.2 per cent of the nation's labor force in January was not good news but, as the Wall Street Journal points out, it's not as bad as it sounds.

While the news stories stress the fact the jobless rate was the highest since 1941, it is not entirely comparable with the past. The jobless rate for adult men, it was noted, rose to 6 per cent in January but was still well below the postwar highs of 7 per cent in July 1958 and 7.9 per cent in October 1949.

THE UNEMPLOYMENT figure for January was pulled up to 8.2 largely by the joblessness of teens and adult women. The two groups make up relatively larger portions of the labor

of the Texas Water Development Board of Directors. Black's topic is, "Action for the Future."

Leading off the afternoon session on the subject of underground water will be Wayne Wyatt of the Texas Water Development Board in Austin.

A panel discussion on energy for irrigation will be moderated by James Hull, manager of the Deaf Smith County Electric Cooperative.

Final presentation of the day will be by Wayne Keese, Extension irrigation specialist from College Station, talking on the influence of pumping equipment on irrigation costs.

force than they did 10 or 20 years ago. Some may be the chief family breadwinners, but many are not. The unemployment rate for teenagers, alone, was 20.8 in January.

Another factor that is impossible to measure on the effect of joblessness is unemployment compensation and welfare programs which have improved considerably in recent years.

Commission-- from Page 1

investigate the matter. Bayne said Tuesday morning, however, that the city presently receives a 20 per cent deviated rate and that bids might not be necessary. The city's current total average annual premiums run \$17,030.

The election, approved by the commission order, will be held from 8 a.m.-7 p.m. April 1 in the Community Center. Appointed as election judge was Lloyd Sharp. Alternate election judge is Mrs. Robbie Seed. They will now appoint three election clerks.

The tax roll errors consisted of a list of mistakes caused by double and over assessments, which only the commission can correct.

REC-- from Page 1

the adjustment has been in our wholesale power contract for some time, it was such a nominal amount that the cooperative absorbed the adjustment in its rate structure. When the fee started to mushroom, it was decided to pass this charge on as other power suppliers had done," he explained.

"Presently, approximately 15 to 20 per cent of your electric cost can be directly attributed to natural gas cost increases. Please keep in mind that neither Southwestern Public Service nor Deaf Smith Electric Cooperative make one cent off this charge." Anthony added.

Bob Lilly Day Set To Collect For Easter Seals

A Lilly Day will be held in Hereford Saturday, so named in honor of Bob Lilly, defensive lineman for the Dallas Cowboys and chairman of the Easter Seals drive in Texas.

HHS athletic director Fred Upshaw said that Fellowship of Christian Athlete members and varsity football players will be collecting donations to Easter Seals from 9 a.m. to 12 noon and from 1 to 4 p.m. FCA members and football players will be in the Sugarland Mall and in the downtown shopping area. Persons making donations will receive a white Lilly.



Deaf Smith Electric Board

Two directors—Eldred Brown and Raymond Annen—were re-elected when Deaf Smith Electric Cooperative held its annual meeting Saturday in the Bull Barn. The entire board is pictured, left to right: Brown, Raymond

Higginbotham, attorney Earnest Langley, Tom Draper (secretary), Sloan Osborn (president), Noel Gollehon, Annen, James Hull (general manager), and A.W. Anthony.

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O.G. Nieman
Lynn Bristendine
Bobby Templeton

Editor-Publisher
Adv. Manager
News Editor

Police Beat

Hereford Man Arrested For Aggravated Assault

Pablo L. Lavario, 26, of the Bluewater Garden Apartments, was arrested and placed in the Deaf Smith County jail Sunday night on charges of driving while intoxicated and aggravated assault on a police officer. The assault charges came about when Lavario allegedly hit the arresting officer twice and gouged the patrolman's eye, police reports stated.

A Lovington, N.M., man was arrested for possession of marijuana at about 3:20 a.m. Sunday after officers found three grams of marijuana in a vehicle.

Danny L. Chestwood, 18, was the only person of the group held on charges. The

group had been traveling through Hereford on their way to Portales where they attend school.

Vandals hit two schools over the weekend. Seven windows were reported broken at Central Elementary at 406 W. 4th. Rocks were found in the rooms where windows were broken. Value of the windows was estimated at \$25. Profane language was written on the front entryway and doors of Shirley Elementary School at 239 Avenue H. The vandalism was discovered by a postman at about 3:15 p.m. Saturday.

Joe Yanez Lopez, 26, was arrested for

running three stop signs, speeding and fleeing from an officer at 2 a.m. Sunday. A patrolman chased Lopez through the western part of the city before bringing him to a halt, reports indicated.

Oscar Lee Williams of 112 Centre Street reported a spare tire and wheel stolen from the rear of his pickup.

William Joseph James, 28, of 541 Willow Lane was arrested for driving while under the influence of alcohol Saturday night.

Andy Sandoval of 828 South Texas told officers that about 25 stereo tapes were stolen from his car Tuesday night.

The car was parked in front of Sandoval's residence.

Rodolfo Aranda of 232 Avenue A reported a stereo and radio combination worth about \$300 was stolen from that address some time Saturday. Aranda was moving to Amarillo and was away when the theft occurred.

A residence on Avenue A reported obscene phone calls being made to their number. The complainant told police that the caller used obscene language and threatened her. Investigation in the case continues.

At 7:50 a.m. Tuesday two cars collided near the intersection of Avenue B and Short Street. Joe Billie Bridges of 102 Avenue B and Karen Lynn Gresham of 404 Jewell were drivers of the vehicle.

The Gresham vehicle had apparently stopped to scrape ice off the windows when Bridges backed out of his driveway and the two vehicles collided.

At 8:25 a.m. Tuesday, two cars collided at the intersection of Union and Avenue G. Scott Norman Hall of Adrian was traveling east on Union and Marie Dolores Abalos of 506 Sycamore was northbound on Avenue G.

Fire fighters were called out at 8:10 p.m. Saturday and went to an address on the city's northwest side. The fire fighters found no fire.

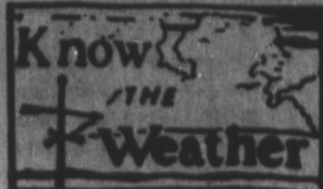
A trash fire in the alley between Kingwood and Liveoak was quickly extinguished by a six-man crew at 6:25 p.m. Sunday.

Stockholders Hold Meet

The 47th Annual Meeting of the Consumers Fuel Cooperative Assn., Inc. Stockholders will be held at the Community Center at 2:30 p.m. March 8. About 125 persons are expected to attend.

The purpose of the meeting is to elect two directors of the coop. to go over the audit report and transact any other business that may properly come before the meeting.

A total of \$109,000 in dividend checks will be distributed at the meeting. Attendance is encouraged by members.



Why is it that a house on the side of a hill assures the best ventilation possible?

We have always heard the old expression about building a house on the side of a hill to take advantage of ventilation. This old rule, once thought to be folklore only, is completely sound.

Since warm air rises during the day and cool air tends to settle during the night, a house on a hillside will get the ventilation from all such movements. A house built in a low area, on the contrary, will get few of the breezes caused by rising warm air and descending cold air.

A home on flat land, in neither a bottom nor on a hillside, will get less effect from heated and cooled air, in the form of ventilation, since the vertical movement of the air will not affect the home greatly.

WHO KNOWS?

1. According to the Chinese, this is the year of what?
2. Can you name the four Presidents born in March?
3. Name the flower and birthstone representing March?
4. When was the telephone first used?
5. Girl Scouts celebrate their founding on what date in March?
6. Who said, "Let us have the courage to stop borrowing to meet continuing deficits"?

Answers To Who Knows

1. The year of the rabbit, traditionally.
2. Madison, Jackson, Tyler and Cleveland.
3. Sweet pea and bloodstone or aquamarine.
4. March 10, 1878.
5. March 12, since 1912.
6. Franklin D. Roosevelt, in a speech in 1932.

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6-Oz. Bottle
Reg. 77¢
59¢ G.D.P.

Protein 21 SHAMPOO
7-Oz. Reg. 83¢
67¢ G.D.P.

Pocket Instamatic 20 CAMERA OUTFIT
Film, Magicube, Camera
Reg. \$25.97
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Gibson's MILK
Gal **\$1.29** G.D.P.

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Children's TENNIS SHOES
Tracksters or Oxford Style
Sizes 4-13½ Reg. \$3.99
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Young Miss PANTY HOSE
One Size Fits 4'7" to 5'3"
No. 476 Reg. 69¢
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100% Nylon Sleeveless
Reg. \$2.99
\$1.97 G.D.P.

Norelco 20 SPEED SHAVER
Reg. \$17.97
\$15.97 G.D.P.

Gain DETERGENT
Giant Size
49-Oz. Reg. \$1.10
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EVERYTHING YOU EVER WANTED IN A DIAMOND EXCEPT THE PRICE. Optically perfect, they flash, sparkle, reflect and glow with the brilliance and clarity of nature's own diamonds, a triumph of man over nature. Their incredible hardness of 9 (as compared to 10 for the diamond) requires cutting and polishing their 38 facets with the flawless precision of master craftsmen. (Only the price gives them away.)

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DINNER RINGS	\$8.99
LARGE DINNER RINGS	\$14.99
MEN'S RINGS	\$9.99
CLUSTERS	\$19.99
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ALL RINGS GUARANTEED

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STATE CAPITAL Highlights AND Sidelights

By Lyndell Williams

AUSTIN—Texans may be selecting their presidential nominating convention delegates in a special primary next year.

A presidential preference primary bill was voted out of the House Elections Committee in spite of heavy opposition from a parade of witnesses.

Significantly, perhaps, the Committee vote came on the same day U.S. Sen. Lloyd Bentsen of Texas announced his candidacy for the Democratic presidential nomination.

Bentsen has acknowledged his interest in seeing a preference primary established in his home state, although he insists he is not making a major campaign for it.

Texans now choose delegates to presidential nominating conventions in state conventions of the major parties.

Under the proposal approved by the Committee, delegates would be elected on the primary election ballot. Presidential candidates would pick their own delegates in each of Texas' 31 senatorial districts.

Opponents assailed the bill advanced by Rep. Tom Schieffer of Fort Worth as a "winner take all" measure. Schieffer insisted that it is not, and claimed Democratic party rules authorize such methods of naming delegates.

Bentsen aides reportedly feel the primary will make it possible for him to get a bigger share of Texas delegates than he would win under the existing convention system, although this is subject to question.

MORE FUNDS DUE

Texas will get \$64.2 million in recently-released federal funds to aid cities with building sewage treatment facilities.

The money, impounded by presidential directive, was ordered released last week by the U.S. Supreme Court. It is in addition to \$111 million released immediately after the High Court's decision.

Water Quality Board members are working on a list of cities which will receive the \$64.2 million.

WQB Executive Director Hugh C. Yantis Jr. said Texas will also be permitted to allocate separate funds to large cities and small cities. In the past, small cities have had to compete with large cities for available funds.

OIL ALLOWABLE SET

Texas Railroad Commission once more set the statewide oil production allowable at 100 per cent for March.

For three years, the Commission has been directing all-out production, and at the same time imported oil is continuing to flow in.

Commission Chairman Ben Ramsey said 4,023,000 barrels were imported the first week of February, a considerable increase over January. Buyers asked for 4,055,124 barrels of Texas oil daily, which represents a 8,946 barrel decrease from February.

SPEED LIMIT DEBATED

House members found extending the 55-mile-per-hour speed limit hard to accept, and sent the legislation to accomplish it back to committee.

Some want to levy a minor \$5 fine (not attributable to

insurance rates) for speeding offenses between 55 and 70 miles an hour.

When all the fussing is over, the Legislature almost certainly will extend the present limit. To do otherwise would risk loss of \$303 million a year in federal highway funds.

COURTS SPEAK

An Austin district judge granted Atty. Gen. John Hill's request for a temporary injunction to stop a \$45 million increase in Texas telephone long distance telephone rates March 1.

Frances "Sissy" Farenthold's year-old campaign finance lawsuit against Gov. Dolph Briscoe and key campaign aides was dismissed at

her own request. She had asked a \$2.5 million civil recovery—and ended up paying the court costs.

Texas Supreme Court held a doctor can be made responsible for medical bills of a defective child born to a mother who had German measles during pregnancy where the physician failed to give proper warning of dangers.

The High Court sustained a \$5,117 jury finding for a woman who was hurt when another driver turned right at a "confusing" experimental red arrow signal in Wichita Falls.

In still another case, the Supreme Court agreed with the Attorney General Hill that a Galveston proposal to issue \$26 million in bonds to build a grain elevator in a city harbor should have been rejected.

AG OPINIONS

Counties may be granted limited zoning authority over parts of islands and other recreation territories within their boundaries but outside city limits.

In other recent opinions, Hill concluded:

- Statistics on juvenile

crime may be furnished the Department of Public Safety by local agencies provided information does not identify offenders.

• Revenue in a county road and fund can be transferred to the general fund and used for any lawful purpose.

• No funds are appropriated for research and management for protection of the white-winged dove, although money may be spent for acquiring a dove habitat.

• The Highway Department can spend state funds to match federal money for city street and county road projects.

NEW APPOINTMENTS

Governor Briscoe reappointed Dewitt C. Greer of Austin to the State Highway Commission.

Other recent appointments by the Governor include Dewey G. Smith of Alice to the State Board of Trustees of the Teacher Retirement System; John W. Arm of Temple to the Texas Advisory Commission on Intergovernmental Relations; Judge Frank G. McDonald of Waco and Judge Louis

Holland of Montague to Texas Civil Judicial Council; Otha F. Dent of Austin to be Interstate Compact Commissioner for the Red River; Russell B. McGovern Jr. of Pecos to be Pecos River Compact Commissioner; Charles H. Freeman Jr. of Pecos to the Evergreen Underground Water Conservation District board of directors and Raymond Hicks of Bandera to the Bandera County River Authority.

SHORT SNORTS

Texas National Guard will conduct 25 area disaster relief exercises during March, April and May in all parts of the state.

A controversial amended version of a bill to raise consumer finance loan interest rates received five-to-one approval of the Senate Economic Development Committee.

The State Senate approved a \$153,709 supplemental appropriation to the Texas Department of Labor and Standards for mobile home inspection and \$840,000 for continued adult basic education programs. Eighty million dollars

Emergency Medical Care Is Problem

Emergency medical care in West Texas is everybody's problem, according to planners for a workshop organized to help find solutions.

The workshop will be held Saturday, May 17, at Texas Tech University in conjunction with an international conference on the delivery of emergency medical services. The conference has the sponsorship of the National

Aeronautics and Space Administration's Johnson Space Center in Houston. Both the conference and workshop are being coordinated by the Texas Tech University School of Medicine and Texas Tech's College of Engineering. All sessions will be in Texas Tech's Business Administration Building.

While the public may attend the workshop the event is planned specifically for those who have a direct responsibility or interest in emergency medical care in this area.

"The issues we'll deal with have arisen from the problems encountered in West Texas, and the solutions that will be


Bystanders are those who can do the job better.

Each spring is the most beautiful of all.

Newspaper advertising is still a bargain.

proposed are tailored to fit the West Texas situation," he said. Workshop sessions will deal with funding and intergovernmental cooperation; communications, transport and equipment; and treatment, personnel and training.

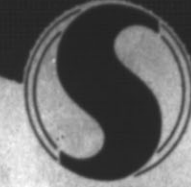
Additional information about registration may be obtained by writing Dr. William Fortney, P.O. Box 4267, Tech Station, Lubbock, Texas 79409.



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ON THE ROCKS
Ea. **49¢**

Serving Suggestion



FRESH FRYERS
Whole Body **39¢**
Cut-Up lb. 47¢

BACON OR SAUSAGE

Smok-A-Roma Bacon
Safeway Brand Sausage
1-lb. Pkg. **\$1.09**
2-lb. pkg. \$2.17

SMOKED HAMS

Shank Portion **69¢**
Rump Portion lb. 79¢

OSCAR MAYER MEATS

Sliced Bologna Thin 12-oz. 79¢
Sliced Bologna Res. 12-oz. 79¢
Liver Cheese 8-oz. 69¢

Fryer Breasts **.88¢**
Fryer **.78¢**
Fryer Gizzards **.78¢**

Sliced Bacon **\$1.19**
Smoked Sausage **\$1.39**
Comed Beef **\$1.39**

FRANKS **68¢**
Franks **\$1.09**
Sauerkraut **.89¢**
Ham Steak **\$2.59**

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Miracle Whip **\$1.19**
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Preserves **89¢**
Preserves **89¢**
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EVERYDAY LOW PRICE!
16-oz. Loaf **42¢**

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SUPER SAVER
18-oz. Jar **79¢**

KITCHEN CRAFT CORN MEAL
SUPER SAVER
5 lb. Bag **95¢**

Detergent **37¢**
Coffetone **55¢**

V-8 Cocktail **81¢**
Pineapple **41¢**

Pear Halves **49¢**
Apricot Halves **51¢**

Applesauce **39¢**
Whole Beets **40¢**
Green Beans **33¢**
Green Beans **29¢**

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ICE CREAM
Snow Star Brand
1/2 Gal. Ctn. **99¢**

STRAWBERRIES
Bel Air Brand
16-oz. Pkg. **59¢**

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Bel Air Brand
20-oz. Pkg. **39¢**

Eskimo Pie **89¢**
Whip Topping **63¢**
Orange Juice **91¢**
Orange Juice **39¢**
Limeade **22¢**

Broccoli Spears **41¢**
Corn on Cob **79¢**
Corn **98¢**
Broccoli **69¢**
Tater Tots **89¢**

French Fries **79¢**
Cream Pies **49¢**
Pie Shells **53¢**
Pizza **\$1.05**
Breakfast **98¢**

MARGARINE
Coldbrook Quarters
1 lb. Pkg. **41¢**

LARGE EGGS
LUCERNE Grade "A"
Doz. **62¢**

ORANGE JUICE
Scotch Treat
5 6-oz. Cans **\$1**

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3 10-oz. Pkgs. **\$1**

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Spartime Beef, Turkey or Chicken
5 6-oz. Pies **\$1**

BLUE BONNET
SUPER SAVER Soft Tub Margarine
2-8-oz. Tubs **85¢**

CINNAMON ROLLS
SUPER SAVER Mrs. Wright's
9.5-oz. Can **45¢**

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Special Funds Appropriated For WTSU Ranch Facility

AUSTIN—Senator Max Sherman of Amarillo announced that an emergency measure appropriating special funds for West Texas State

University was signed by Governor Dolph Briscoe.

S.B. 50, which was submitted as an emergency matter by the Governor, appropriates \$94,909 to West Texas State University to replace the Nance Ranch Pavilion that burned last summer. It was submitted as an emergency measure to affect quick passage in order that construction of the new building can begin immediately.

Senator Sherman explained that the emergency status enabled quick passage of the bill by the House and Senate and that otherwise the Texas State Constitution would prevent any action until after the first 60 days of session. "The building should be in use when students begin classes this fall," stated Sherman.

Dr. Lloyd Watkins, President of West Texas State University, said that he was grateful to Senator Sherman and Representative Simpson for their skillful efforts in the prompt passage of this legislation.

The new structure, which will be constructed of fireproof material, will continue to serve for classroom instruction and laboratory space involving large animals. It will be located, as was the building that burned, on the Nance Ranch. The Nance Ranch is owned by West Texas State University and is a working laboratory for agriculture students. The ranch consists of a demonstration feedlot, pork production unit as well as facilities for training students in ranch management and agriscience.



Special funds for West Texas State University are authorized with Governor Dolph Briscoe's signature on a bill passed by the legislature. Looking on are (L to R) State Senator Max Sherman, Speaker of the House Bill Clayton, State Representative Bob Simpson and Lt. Governor Bill Hobby.

Local Students Attend San Antonio Conference

Jesse Redmon and Mary Jane Cano will be among the more than 2,700 student leaders and faculty advisors in marketing and distribution Friday in San Antonio for the 29th Annual State Leadership Conference of Distributive Education Clubs of America (DECA).

Redmon will compete in job interview competition and Miss Cano will observe and be a voting delegate David Treadwell, DE lab coordinator and Mrs. Mercer, vocational counselor will accompany the students.

Representing some 22,000 DECA members in 830 high schools, the delegates will hear from nationally-known leaders in marketing, education, and government during two days of workshop and seminar sessions which end on Saturday.

A special feature of the Conference will be contests to select State Winners in career

categories—public speaking, advertising, display, sales demonstration, job interviews, and students of the year. Only first-place winners win local competition are eligible to compete, and State winners will be announced Saturday night at the concluding banquet session.

Recipients of the 1975 State DECA scholarships will be announced at the Saturday evening Awards Banquet. These awards provide outstanding students the opportunity for advanced study in marketing, management, or distributive education.

DECA operates through the nation's public schools to attract young people to careers in marketing, education, and distribution. Formed in 1948 with only 800 students in 17 charter states, it grew to a total of 225,000 student members in 1975.

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Western Pattern
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Regular 100% Beef
ANY SIZE PACKAGE lb. **69¢**
SUPER SAVER

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Blade Cut USDA Choice Beef Chuck lb. **58¢**
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BONELESS ROUND USDA Choice Beef Bottom Round Approximate Weight 25-lbs. **\$1.29**
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Regular Price lb. \$1.75 Save—\$2.75

HOT LINKS Amarillo Pack Regular Price lb. \$1.00 Save—\$1.00 **\$4.89**

- Burritos **79¢**
- Tamales **79¢**
- Chili **\$1.09**

- BOLOGNA** Starling Sliced lb. **99¢**
- 7-Bone Roast** USDA Choice Beef Chuck **88¢**
- Arm Roast** USDA Choice Beef Chuck **\$1.08**
- Chuck Steak** Center Cut 7-lb. **98¢**

- FILLETS** Greenland Turbot lb. **89¢**
- Shrimp & Batter** Sea Fresh Round or Pan-fried **\$1.59**
- Whiting** Taste-O-Sea Whole Dressed 24-oz. Pkg. **89¢**
- Fishsticks** Trophy Brand 8-oz. Pkg. **39¢**

- OSCAR MAYER MEATS...**
- Smoke Links 12-oz. **\$1.19**
 - Sliced Bacon 12-oz. **\$1.49**
 - Variety Pack Meat or Beef 12-oz. **\$1.19**

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Redeemable Only At Safeway
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- Sweet Peas Highway Brand 17-oz. Can **33¢**
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- Sauerkraut Del Monte 16-oz. Can **33¢**
- Spinach Town House 10-oz. Can **27¢**
- Tomatoes Garden of Eatin' 16-oz. Can **33¢**
- Refried Beans Mountain Pass 16-oz. Can **39¢**
- Green Chilies Mt. Pass Chopped 4-oz. Can **35¢**
- Tuna Sea Trapper Light Chunk 5.5-oz. Can **56¢**
- Spaghetti Skinner Ready Cut 12-oz. Pkg. **45¢**
- Macaroni Skinner Short Cut 8-oz. Pkg. **45¢**

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HI-C FRUIT DRINKS
All Flavors
47¢
46-oz. Can
SUPER SAVER

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Canned
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15-oz. Can
EVERYDAY LOW PRICE!

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Creme Sandwich
89¢
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25¢ OFF LABEL OXYDOL
Laundry Detergent
\$1.84
84-oz. Box
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- Flour Oven Joy Brand 5-lb. Bag **79¢**
- Pancake Mix Covered Wagon 2-lb. Size **69¢**

- Soup Town House Tomato 10.75-oz. Can **17¢**
- Soup Town House Chicken Noodle 10.5-oz. Can **22¢**

- Soup Town House Cream of Mushroom 10.5-oz. Can **21¢**
- Soup Town House Cream of Chicken 10.5-oz. Can **22¢**

- Crackers Matross 1-lb. Box **49¢**
- English Muffins Mrs. Wright's Pkg. 12-oz. **43¢**

NON FOODS & VARIETY ITEMS

TOOTH PASTE
Safeway Brand 7-oz. Tube **69¢**
SUPER SAVER

ASPIRIN
Safeway Brand 100 ct. Botl. **29¢**
SUPER SAVER

- Shave Cream Gillette 11-oz. **\$1.19**
- Shave Lotion Old Spice 4.75-oz. **\$1.69**
- Shampoo Flax Super Saver 17-oz. **\$1.20**
- Ultra Ban 5000 Anti-Persepsant 5-oz. **\$1.19**
- Bufferin Discomfort Remedy 100 ct. **\$1.59**

- Baby Powder Johnson Brand 24-oz. **83¢**
- Hand Lotion Truly Fine Super Saver 16-oz. **59¢**
- Pennzoil 20 wt. 30 wt. 40 wt. **50¢**
- Pennzoil 10-W-40 **56¢**
- Air Freshner Cascade Solid Super Saver 6-oz. Stick **50¢**

GARDEN FRESH PRODUCE

CARROTS
Sweet Texas Carrots 2-lb. Bag **35¢**
SUPER SAVER

LETTUCE
Crisp & Sweet Solid Heads Ea. **29¢**
SUPER SAVER

POTATOES
All Purpose Russets 10-lb. Bag **69¢**
SUPER SAVER

- New Red Potatoes **17¢**
- Cooking Banana Plantains **29¢**
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SAFEWAY IS... THE BEST PLACE TO BUY CHINESE VEGETABLES... NAPPA CABBAGE, BEAN SPROUTS, BOK CHOY AND OTHERS!

- Fresh Mushrooms **88¢**
- Yellow Squash **39¢**
- Celery Large Stalk **29¢**
- Taboli Salad 10-oz. Pkg. **69¢**
- Jade Plant Succulent 4 inch Pot **\$1.39**

VITAMIN-C
Safeway Brand 250 mg 100 ct. Botl. **69¢**
SUPER SAVER!

PANTY HOSE
Safeway Brand Sheer All Sizes & Colors Pair **99¢**

APPLES
Extra Fancy Red Delicious 3 lbs. **\$1**

ORANGES
Sunkist Seedless Navels 5 lbs. **\$1**

Raw Cotton Availability To Dwindle

With the growing demand for the natural fiber look, consumers may have unusually hard times finding cotton items, one clothing specialist reported this week.

Mariene Odle, with the Texas Agricultural Extension Service, The Texas A&M University System, said that the National Cotton Council predicts a one-third cut in cotton acreage planted, which threatens the long-range availability of cotton.

"There are several reasons for this shorter crop. Large mill inventories and lower marketing price in raw cotton have made it less profitable than other crops, such as wheat and feed grains.

"Foreign buyers are cancelling their orders for U.S. cotton, which lowers the overall demand."

The specialist said that this means the mills are not giving cotton growers much hope for the future. The U.S. may possibly be faced with an under supply of cotton.

"Consumers may find that they will have to let their preferences for cotton be known in order to increase the demand and drive up the supply," the specialist said.

OIL RESERVES REPORT

The government's goal of energy self-sufficiency by the 1980s is "essentially impossible" and based on an overstatement of U.S. oil reserves, concludes a recent National Research Council study.

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- Rome, Italy-2 Days
- Greece-2 Days
- Israel-9 Days
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5105 North 40th Street
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White Collar Job Status Changed for Minimum Wages

The U.S. Department of Labor will revise the salary requirements that exempt managerial and professional employees from the federal minimum wage and overtime pay provisions. The action will extend coverage of minimum wage and overtime provisions of the Fair Labor Standards Act by raising the salary minimum required

for exemption. An employee's duties and responsibilities places him in the exempt category. Even where the salary test is met, an employee will not exempt unless the duties tests are also met.

Effective April 1, 1975, executive and administrative employees who earn at least \$155 a week will remain exempt from pay provisions of the Act. The current salary minimum is \$125.

Professional employees who earn salaries of at least \$170 a week—up from \$140—will remain exempt.

To remain exempt under a special provision for high salaried employees, an executive or administrative employee must receive a salary of at least \$250 a week rather than the current figure of \$200.

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1975 Nuway-2 Bd. Fully furnished; Double insulation; Completely set-up and delivered on your lot for \$109.27 monthly includes taxes, registration and five years insurance

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Phone: 482-9071



Soloist Winners

Region I University Interscholastic League Solo and Ensemble Contest was held in Amarillo College Saturday. First place soloist winners were, 1st row (L to R) Pam Vinson, Kenny Shore, Gracie Granado. Second place soloist on second row (l to R) Donna Dawes, Terri McCullar, Toni Mendiaz, and Isabel Hinojosa. Third row (l to R) Dalene Henson, Terri Hill, Bill West and Tony Lee. Accompanists for these soloists were Mrs. Ken Walser, Leslie Euler, Beverly Hewitt and Amy Cox.

Telephone Co. Holds Membership Meet

The annual meeting of the membership of the West Texas Rural Telephone Cooperative, Inc. is scheduled to be held at 7 p.m. March 13, at the Community Center.

A meal is planned for the member and family. After the meal business session will be held.

On the program, reports will be made and election of four directors. The directors term expiring in 1975 are Frio exchange and Oklahoma Lane exchange.

Two new directors (exchange representation) will be added this year, their exchanges are Milo Center and Summerfield. Door prizes will also be given. Directors whose terms are expiring are George L. Olson,

Frio, and Billy Mayfield, Oklahoma Lane. Hold over directors are Robert R. Strain, Dawn; Ernest Brown, Westway; James W. Dixon, Farmer; Jimmie Cockerham, Tharp; and Charles Myers Jr., Hub.

Two new directors will be presented for exchanges for Milo Center and Summerfield at the meeting. With the adding of the new exchange, the Cooperative will have nine directors representing all of the exchanges of the Cooperative's area.

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The Consumer Alert

by John L. Hill
Attorney General

Most of us read the newspaper with some regularity. But there are a few individuals who read the paper much more carefully and selectively than the majority of us. They are looking for "leads" to contact for possible sales. These salesmen may note an individual's promotion to a top

executive position and surmise that he or she might need more insurance, a new car, or a larger home.

Other parts of the newspaper that some of these people check regularly are those sections featuring engagements, weddings, and births.

Couples who are getting married or who have just had a baby are often subjects of photographers' calls, letters, or personal solicitations according to the Attorney General's Consumer Protection Division.

A photographer may assume that the couple will want pictures of their wedding. And new parents are likely prospects for sales of photos of the baby, or contracts for sequential portraits made at different ages from infancy through childhood.

Such arrangements for professional photographs can be very satisfactory for the customer as well as the photographer. But, to avoid the possibility of consumer dissatisfaction or costly mistakes, or Consumer Protection attorneys suggest that anyone contacted by a photographer for special portraits or offers exercise the same caution as for any other business deal.

If the pitch is made by telephone, don't be afraid to say you'll call back. If you're not sure you want to have pictures taken, tell the salesman that you'll call if and when you want

an appointment. A reputable photography studio won't object. Don't allow yourself to be pressured into allowing the salesman to schedule an appointment with the photographer.

Always ask for details. If you are interested in having photos made, check on the various picture plans available and their cost before making an appointment. You're entitled to know what you will be buying and what the cost will be.

Pay close attention to the sales pitch. If a studio offers free pictures for allowing the photographer to visit your home, make sure you know what you have to do to get the photos. Such a "free" offer, if it isn't honored, could be a form of deceptive advertising.

Some studios tell customers their photos will be entered in a contest. If such an offer is included in the sales pitch, find out if you have to buy anything to be eligible and who will select the picture to be entered.



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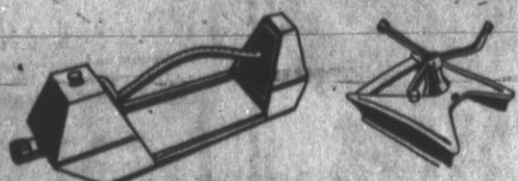
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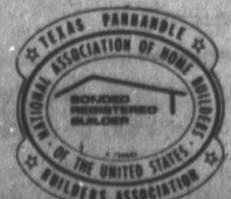
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Houston Livestock Show Exhibitors

Members of the Hereford FFA chapter that traveled to the Houston Livestock show were, (standing L to R), Rex Rienart, Mike Clevenger, Doug Rienart, Kevin Lea, Tom Schlabs, and Mark Etheridge. (second row L to

R) Robert Pope, Craig Kerr, Sam Finley, Dennis Schillings, Mike Harrel, Jerry Johnson. (Front row L to R) vocational agriculture teacher Marcus Phillips, Carl Simpson, Wayde Boren, Lisa Phillips and Curtis Smith.

Boren Exhibits Champion

Wayde Boren, freshman student at Stanton Junior High, won Reserve Grand Champion honors at the Houston Livestock and Rodeo Show over the weekend. He sold his champion Duroc for \$7,200.

Boren was among a group of 16 Hereford students and FFA chapter members who exhibited animals in the Houston show.

Boren's barrow weighed in at 245 pounds, and was sold at auction after the show for about \$31 a pound. Herman Lorenz of Lubbock was the breeder of the animal. It was bought by Doug Marshall, Jr.

Amounts paid for the champion animals at the Houston show were unusually high, according to Marcus Phillips, vocational agriculture teacher at Hereford High School. The Grand Champion

USDA Blamed for High Cost

R.L. Moore, President of Independent Beef Producers of America, advised the directors of the national organization during a meeting in Hugo, Okla. that the USDA grading service, with their unrealistic and inflationary charges for grading beef, is one of the hidden costs in our food baskets today.

The USDA grading service charge in a packer is \$14.60 per hour and if the packer is not located where the grader is stationed, he must pay the hourly charge to and from the plant plus mileage. These exorbitant charges are ultimately passed on to the consumer

barrow sold for \$17,500; the Grand Champion steer went for \$50,000; and the Grand Champion lamb sold for \$8,000.

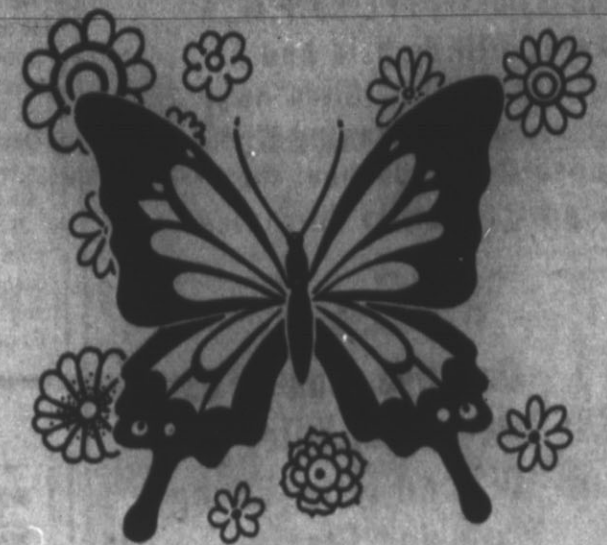
Carl Simpson was the only other Hereford youth to win a first place. His barrow was rated first in the middleweight Duroc

division. The hog sold for about \$4 a pound, a total of \$920. The animal weighed in at 230 pounds.

Mike Clevenger won third place in the lightweight York division and 14th in the lightweight cross class.

Curtis Smith placed 10th in the middleweight Chester White division. Lisa Phillips, youngest Hereford student to make the trip, placed 19th in the lightweight Chester Division. Lisa is a student at Northwest Elementary School.

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Wife—Yes, but I didn't know then that it was just a lot of trouble.

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Starts 10:00 A.M. each day.

Hefty Meat Sold

The price of beef and pork are high for consumers, but Wayde Boren was one happy fellow when his Reserve Grand Champion barrow brought \$31 a pound at the recent Houston Livestock Show and Rodeo. That meant the champion Duroc, which weighed 245 pounds, had a \$7,200 record price tag. (See related story inside this section.)



Legend has it that amber is formed from the tears of birds!

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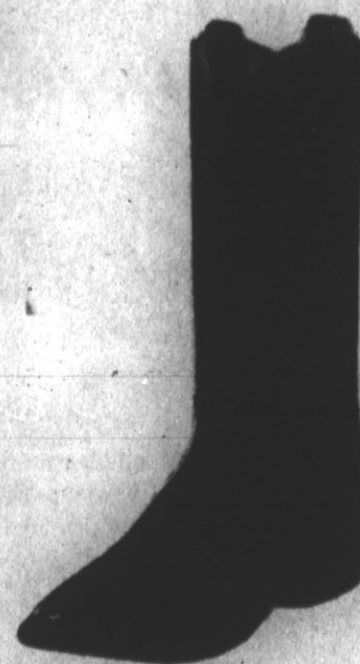
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Herd Golfers Young, Eager

Comment On Sports

By DAN WELTY
 Brand Sports Editor

Herd golf coach Terry Russell is looking forward to this year in golf competition, but he's especially looking forward another year or two when the young talent on his golf team is fully developed.

One senior, two juniors and 11 sophomores make up the Hereford High School golfing team, but Russell is optimistic about the future of the young team.

"All our players are working on their game. They have desire. They're looking forward to next year, and I feel we're going to shoot some competitive scores against more experienced and older players this year. Our players are getting better every week," said the Herd golf coach.

The Herd varsity golf squad is composed of junior Curtis Stoerner, junior Billy Word and sophomores Greg Pagett, George Yocum and Doug

Walterscheid. The junior varsity squad has senior Kelly Lea and sophomores Don Shaw, Mark Fowler, Blake Allen, Randall Herr and Tony Albracht. Sophomore players competing for a spot on the tournament squad are Gary Elmquest, David Bell and Carl Simpson.

Coach Russell feels his team has the potential to make its mark in District 4-AAAA this season.

"You would have to consider Curtis Stoerner as a strong possibility for district medalist. He's our number one player, was voted All-District as a sophomore and he's looking good this year. He has tied for first in one tournament and finished third in three others this spring.

"Curtis is a real fine player, he does it all well. He has given our young team a lot of leadership which we need with all our sophomores. In competition Curtis is averaging about 74 and in a recent practice match he shot a 31-39 for a 70, one under par. He's respected as a player and a gentleman by all the other coaches," Russell said.

Russell continued to sketch his players.

"Billy Word is the only player we have with any playing experience. He was number one on our jayvee last year. Billy's beginning to play real well. He's averaging about 82 since competition began this year. We expect him to be averaging under 80 by the end of the season," Russell said.

"Greg Pagett," the golf coach said, "only has one year of junior high experience, but I would have to say he is the most improved player on the team this year. He's now averaging about 82 and we feel he's going to come on and play well for us before he graduates."

"George Yocum has begun to play real well in competition for us. He tied for fifth in the competition down at Roswell and he's had a couple of 79's in competition. Doug Walterscheid has some junior high experience, and he's improved quite a lot. He's knocked 10 shots a

round off his scores since this fall," Russell said.

"All of these boys will be back to play with us again next fall. Almost all of the competition we're going against in the district is seniors. We want to get in there and compete this year and then be the one to beat next year," Russell said.

"We've already shown some promise. We played Monterey in a practice match here Saturday. We had them down after nine holes, but their experience caught up with us on some of the longer holes. But

they only beat us by seven strokes," the golf coach said.

Russell said he felt that Monterey, Plainview or Coronado could take the district team title this year. All have experienced players back.

The district will play a double round robin this year. The first meet will be in Lubbock Friday. From there the district tour moves to Plainview March 14, to Hereford March 21, to Lubbock March 28, Plainview April 4 and will wrap up in Hereford April 8.

The Herd will also go to the Amarillo Relays April 11 and 12.

BRADENTON, FLA.—The Pittsburgh Pirates did it again last year although they came on late, as usual. Pirate pitching finally got sorted out, again, and with the bats carried the Bucks into the playoffs with the Reds, where they lost.

If the Pirates could come up with a top addition to the staff who would win twenty games, that could take the club into the World Series, Danny Murtaugh is now seeing whether Sudden Sam McDowell might be that addition.

Sam, who has had control problems, with Cleveland and San Francisco, says he is dead serious about doing it right for his hometown team. He is down in weight and off beer in a determined bid to make it back as a starter.

If McDowell comes back strong it would be a major boost for the Bucks. Everyone knows Willie Stargell. Al Oliver and some of the others can hit the ball. When the Pirates have the pitching they usually win their division; that's how it is.



See Virgil Slentz For any Farm, Crop Hail, Ranch or Vehicle Insurance

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Herd Golfers

Herd golfers for 1975 will begin district play in Lubbock March 7. Varsity members, standing from left to right, are Doug Walterscheid, George Yocum, Curtis Stoerner, Billy Word

and Greg Pagett. Junior varsity members, kneeling from left to right are Randall Herr, Kelly Lea, Blake Allen, Mark Fowler and Tony Albracht.

Ready cash, it seems, is able to outdo magicians in a disappearing act.

ON WHOLESALE COSTS
 A Labor Department report is that wholesale prices declined in January for the second straight month provided fresh evidence that the rate of inflation may be slowing.

Holy Land Tour 15 Days

- Rome, Italy-2 Days
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For information, See Jerry Sublett "June" Rentfro

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Thrown Out At First

Harvey Torres scampers toward first base in the first game of the season for the Herd as they took on and beat the Borger Bulldogs 5-1. Torres was not quite quick enough as the Borger first baseman already had the ball in his glove. Herd coach Rick Stewart looks on from the right.

Tracksters in Clovis, Brownfield Meets

The HHS track team played warmup the past weekend as they traveled to Clovis for a practice meet and sent relay teams and hurdlers to a Brownfield meet against some tough competition.

Coach Robert Priest praised the performance of the team against the Clovis Wildcats in their practice and said that considering the down-state talent that was involved in the Brownfield meet, the Herd runners did well.

In Brownfield, the mile relay team of Jay Williams, Carl Lee Graves, Mike Munnerlyn and Steve Jones won their heat in the preliminaries and came back in the finals for a sixth-place showing with a time of 3:33.

The sprint relay team, composed of Russel Harkins, Williams, Munnerlyn and Jones, was disqualified after confusion as to which heat was running.

Munnerlyn placed fourth in the 330-yard intermediate hurdles with a timing of 40.2. Steve Jones placed sixth in the 440-yard dash with a 52.2.

In the practice meet at Clovis times were kept, but no places were awarded.

The varsity sprint relay team Harkins, Williams, Munnerlyn and Jones ran a 44.8. The jayvee sprint relay team ran 45.4. Terry Brady, Mike Turner, Ruben Moreno and Carl Lee Graves make up that jayvee team.

The mile relay team (Williams, Graves, Munnerlyn and Jones) ran a 3:31 mile. The junior varsity team of Gonzales,

Moreno, Turner and Hardin turned in a 3:51.2.

In the mile run, Dennis Collins ran a 5:02.4 while his teammate Bobby Fields was clocked at 5:25.

James Mays, a basketballer who had been in track practice two days, set a new sophomore record in the 880-yard dash with a timing of 2:05.2. Joe Gonzales had a 2:08.7; Clint Thompson was at 2:35; Tony Benavidez had a 2:16.5; and Fernando Rocha was at 2:10.6.

Russel Harkins was the lone 440-yard dash entrant and ran a 55.3.

Ruben Moreno turned in the fastest time in the 220-yard dash for the Herd with a 24.5; Alfonso Tamex had a 27.4; and Lester Brown ran a 27.1.

Carl Lee Graves was top man in the 100-yard dash with a 10.5 clocking; Harkins had an 11.0; Weston Jobe had an 11.5; Mike Turner clocked an 11.1; and Lester Brown had a 12.0.

In the hurdle events, Ronnie Ohlig ran the 330 intermediates at 43.6; Gary Schumaker had a 44.0 and Weston Jobe had a

48.2. In the 120-highs, Ohlig ran a 17.2; Schumaker had a 15.4 and Jobe a 20.5.

The track team will compete in the Pampa meet this coming Saturday.

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Herd Baseball Opens With Wins

The Hereford Whiteface baseball team opened their season on a winning note with a 5-1 win over Borger Saturday, lost a 6-4 decision to the Tascosa Rebs Monday, and beat Borger 6-4 on Tuesday.

Herd fans have seen a talent for hitting the ball in the first three games of the year and a pitching staff that has held its own in competition. Coaches Aaron Bourland and Rick Stewart are optimistic about the upcoming schedule.

After defeating Borger here Saturday, the Herd traveled to the Bulldog's diamond Tuesday and downed the Dogs 6-4. Vance Hennington was credited with the win, but was relieved late in the fifth inning by Harvey

Torres. Herd pitchers gave up four runs, four hits and Borger committed four errors.

The Herd collected six runs on eight hits with no errors. Mike Pittard got 2 hits, Roy Martinez, Harvey Torres, Mike Dudding, David Arho, Pete Hale and Chris King got one hit each. Scoring runs for the Herd were Archie Crim, Roy Martinez, Harvey Torres, Chris King and Mike Dudding scored two runs.

Coach Bourland said the Herd was in the lead 5-1 until late in the fifth inning when Hennington began to tire. Nicki Robertson took advantage of a weak pitch and knocked it out of the ballpark to spark a three-run homer. That's when

Bourland sent Torres in to pitch.

The Herd will travel to the Pampa Tournament Friday. According to Bourland, it will be a four-team tourney with the first round winners playing each other and the losers playing each other. Hereford will meet Dumas at noon Friday.

The Herd lost their second game of the season to the Tascosa Rebels 6-4 at the Reb diamond Monday afternoon. After a flawless game against Borger in the season opener, the Herd suffered six errors against Tascosa.

Roy Martinez went the distance on the mound for the Herd, giving up two hits, striking out eight and walking

four. Tascosa got two earned runs out of their six. The Herd collected four hits, with Martinez and Mike Crim getting one each and Chris King getting two.

Pete Hale and Chris King scored one run each for the Herd with Martinez scoring two. Reliever Bush was credited with the win for Tascosa after he replaced Bridges in the second inning.

Commenting on the game, Coach Bourland said, "We hit the ball well and only had four strikeouts. But they made some good plays in the outfield, they've got a good outfield. We thought Martinez threw very good."

The Herd opened their season

with a 5-1 defeat of the Borger Bulldogs on the Whiteface home field. Mike Crim went seven innings for the Herd, pitching a five-hitter. The junior thrower walked six and struck out nine.

The Herd showed talent in the hitting department as they collected 10 hits, off of starting Bulldog Poole and Robertson, a reliever who came in in the sixth inning.

Borger scored their only run in the first inning, but the Herd came on late in the game to score in the fourth, fifth and sixth. Martinez, Mike Dudding, Mike Crim, David Arho and Mike Pittard scored for the Herd. Martinez collected 3 hits.

(See BASEBALL, Page 11A.)

CONSUMERS' FUEL COOP ASSOCIATION, INC.
HEREFORD, TEXAS 79045

CASH DOOR PRIZES **DIVIDEND CHECKS TO BE GIVEN OUT**

NOTICE OF ANNUAL MEETING OF STOCKHOLDERS TO BE HELD ON SATURDAY, MARCH 8, 1975

To the stockholders of
CONSUMERS' FUEL COOPERATIVE ASSOCIATION, INC.

Notice is hereby given that the 47th Annual Meeting of the stockholders will be held at the Community Center, Hereford, Texas at 2:30 p.m. March 8, 1975.

The purpose of the meeting is to elect two (2) directors of the company, going over the audit report and transacting such other business as may properly come before the meeting.

Door prizes will be given, and coffee and doughnuts will be served.

Come and see what your coop is doing and pick up your dividend check.

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<p>MEN'S NYLON JACKETS</p> <p>Assorted styles & colors.</p> <p>\$3 EA.</p>	<p>BATH TOWELS</p> <p>Assorted solids and patterns.</p> <p>2 FOR \$3</p>	<p>"CORONET" PAPER TOWELS</p> <p>125 COUNT ROLL</p> <p>LIMIT 3 PKGS.</p> <p>43¢ ROLL</p>
<p>MEN'S, BOYS' & YOUTHS' BASKETBALL OXFORDS</p> <p>Durable uppers. Suction sole. Assorted sizes.</p> <p>\$2 PR.</p>	<p>TIER CURTAINS 30" & 36" WIDTHS</p> <p>\$1.11 EA.</p>	<p>PLASTIC DISH DRAIN AND BOARD SET</p> <p>\$1 SET</p>
<p>GIRLS' POLYESTER PANT SUITS</p> <p>SIZES 2 to 8X 7 to 14</p> <p>\$7 SET</p>	<p>GIRLS' JEANS</p> <p>Some embroidered, some with studs. Sizes 7 to 14</p> <p>\$3 PR.</p>	<p>"SUPER SEAL" PIE SAVER</p> <p>\$1 EA.</p>

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Tennis Team Completes Three District Matches

The Hereford tennis team played in three district matches in the past five days, playing Plainview twice and Coronado once.

Coronado, playing a full compliment of seniors, swept Saturday morning. Rocky Rodriguez lost to Doug Davis 6-3, 6-2; Herbie Del Toro fell to Charles Key 6-0, 6-1; Steve Hoover was defeated by Gregg Davis 6-3, 6-4; David Rudder lost to J.P. Brazil 6-1, 6-1; Jesse Castanada was beaten by Gary Jameson 6-1, 6-0; and Clayton

Faubion fell to Art Anderson 6-1, 6-0.

Susan Grimsley was defeated by Leisa Bewley 6-3, 6-3; Ellen Jorde fell to Ryanna Myers 6-1, 6-2; Jane Hoffman lost to Judy Keeling 6-1, 6-2; Rose Warren was beaten by Melanin Kasman 6-4, 6-1; Janet McWhorter lost to Paula Wright 6-0, 6-0; and Debbi Feagley lost to Boneva Martin 6-1, 6-1.

In doubles competition against Coronado, Grimsley and Jorde fell to Bewley and Kasman 6-0, 6-0. Hoffman and

McWhorter were defeated by Wright and Martin 4-6, 6-0, 6-2.

Plainview won the rest of the girls' matches. Melissa Mote downed Jane Hoffman 6-1, 6-7, 6-2; Rose Warren fell to Angela Thomas 7-6, 6-3; Janet McWhorter lost to Page Carter 6-1, 6-1; and Debbi Feagley was defeated by Rhonda Sylvester 6-3, 6-2.

Girls' doubles matches found Grimsley and Jorde falling to Terrell and Jordan 6-0, 6-3; McWhorter and Hoffman lost to Carter and Mote 6-1, 6-2; and Feagley and Warren lost to

Thomas and Sylvester 6-1, 6-2.

Steve Hoover and Clayton Faubion collected wins for the boys against Plainview Saturday. Hoover downed Rocky Landry 7-5, 6-3 while Faubion edged Tracy Gallimore 7-6, 4-6, 7-5. Rocky Rodriguez lost to Stacy Foster 6-2, 6-3; Herby Del Toro fell to Steve Foster 6-2, 6-0; David lost to Bobby Mitchell 5-7, 6-2, 6-3; and Jesse Castanada was defeated by Randle Riddle 6-4, 6-1.

In boy's doubles matches, Rodriguez and Rudder lost to

Foster and Foster 6-4, 6-0; Del Toro and Castanada were defeated by Landry and Gallimore 6-4, 7-6; and Hoover and Faubion collected a 7-6, 1-6, 6-1 win over Mitchell and Riddle.

The Herd boys came back Monday and took five of nine matches from Plainview, but the girls came up with one win in the second matchup.

Rodriguez lost to Stacy Foster 7-6, 6-0; Del Toro was defeated by Steve Foster 6-0, 6-1. Promising sophomores Steve

Hoover and Clayton Faubion did their part, though, as Hoover defeated Rocky Landry 7-5, 6-4 and Faubion downed Dan Criswell 4-6, 7-5. Jesse Castanada collected a win as he downed Tracy Gallimore 2-6, 6-2, 6-1. David Rudder lost to Bobby Mitchell 6-3, 7-6, 6-4.

In boy's doubles competition, Rodriguez and Rudder lost to Foster and Foster 6-0, 6-0. Hoover and Faubion teamed up to beat Landry and Gallimore 4-6, 7-6, 6-2; and Castanada and Del Toro beat Criswell and

Mitchell 6-1, 5-7, 6-1.

Grimsley lost to Terrell in the girls' matches 6-0, 6-2; Jorde fell to Jorde fell to Jordan 6-4, 7-5, 1-6; Jane Hoffman lost to Mote 4-6, 6-1, 6-1; Janet McWhorter was defeated by Page Carter 6-0, 6-0; Feagley fell to Sylvester 6-0, 6-4. Rose Warren defeated Angela Thomas 6-1, 6-2.

In girls' doubles, Grimsley and Jorde lost to Terrell and Jordan 6-0, 6-0; Hoffman and McWhorter lost to Carter and Mote 6-2, 6-0.

It's Free...Play Gameraama... It's Fun & Exciting...No Purchase Required...



PRICES EFFECTIVE THRU SATURDAY, MARCH 8, 1975. NONE SOLD TO DEALERS. LIMIT RIGHTS RESERVED.

PARK PLAZA CENTER

OPEN 8-10 DAILY 9-9 SUNDAY

LET US FILL YOUR PRESCRIPTION NEEDS
IDEAL DRUG STORE
PHONE 364-6861
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Vol. 8 On Sale This Week!
**The Charlie Brown
DICTIONARY**

79¢
Vols. 2 Thru 8 \$1.49 Each

32-OZ. BOTTLES
COCA-COLA
CTN. OF 6

\$1.79
LIMIT 2 CARTONS, PLEASE

PLUS BTL. DEPOSIT

SMOKED
Hams
SHANK PORTION **69¢** LB.
RUMP PORTION **79¢** LB.
WATER ADDED

ARMOUR'S YOUNG HEN
Turkey Drumsticks
BULK PACK **29¢** LB.

BAR-S-MEAT OR BEEF
Skinless Franks
12-OZ. PKG. **58¢**



KRAFT SALAD DRESSING
Miracle Whip
QUART JAR **88¢**
LIMIT 1 WITH \$5 OR MORE PURCHASE



WASHDAY DETERGENT
Giant Tide
49-OZ. BOX **88¢**
LIMIT 1 WITH \$5 OR MORE PURCHASE



DEL MONTE HALVES OR SLICES
Cling Peaches
2 29-OZ. CANS **\$1.00**

LIMIT 1 WITH \$5 OR MORE PURCHASE
Camelot Coffee
1-LB. CAN **78¢**

FAMILY SCOTT ASSORTED
Bath Tissue
4-ROLL PKG. **59¢**

CAMELOT PINK Grapefruit Juice 2 46-OZ. CANS **\$1.00**
WELCH'S Grape Jelly 32-OZ. JAR **98¢**
WELCH'S Grape Jam 32-OZ. JAR **98¢**
CAMELOT Saltine Crackers 15-OZ. BOX **41¢**

CAMELOT Liquid Detergent 32-OZ. BTL. **68¢**
LIQUID Clorox Bleach 1-GAL. BTL. **78¢**
CAMELOT WHOLE OR CREAM Golden Corn 3 16-OZ. CANS **97¢**
CAMELOT Sweet Peas 3 16-OZ. CANS **83¢**

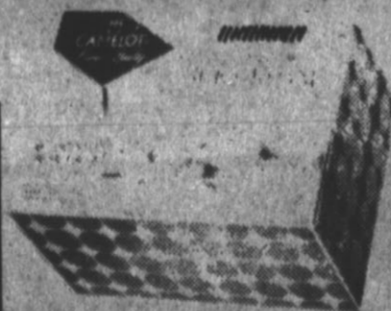
DEL MONTE CUT GREEN BEANS 3 16-OZ. CANS **\$1.00**
DEL MONTE Tomato Sauce 7 8-OZ. CANS **\$1.00**

LIMIT 3 WITH \$5 OR MORE PURCHASE

Meadowdale Margarine 3 1-LB. SOLIDS **\$1.00**

GRADE A QUARTERED
Camelot Butter
1-LB. CTN **85¢**

MEL-O-CRUST
Canned Biscuits
8 8-OZ. CANS **\$1.00**



CAMELOT, ALL FLAVORS
ICE CREAM
1/2-GAL. CTN. **88¢**

CHICKEN, BEEF OR TURKEY
Banquet Dinners 8-OZ. PKGS. **47¢**

MEADOWDALE FLORIDA
Orange Juice
2 16-OZ. CANS **\$1.00**

MEADOWDALE WHOLE KERNEL
Golden Corn
24-OZ. PKG. **62¢**

CAMELOT INDIVIDUALLY WRAPPED
American Slices 12-OZ. PKGS. **78¢**
IDEAL FRESH
Half and Half 2 PINT CTNS. **63¢**

TROPHY SLICED
Strawberries 3 10-OZ. PKGS. **\$1.00**
MEADOWDALE
Sweet Peas 62¢

Tarr Leads Herd's Statistics

Season statistics on the Hereford Whiteface basketball team for 1974-75 show Lynn Tarr as the team's leading scorer and Mike Hull the leading rebounder.

Tarr scored 481 points in 31 games for an average of 15.5 per game. In addition, he grabbed 266 rebounds during the season playing in the forward position. Hull led the Herd's rebounding with 289 and shared second highest scoring honors with Jim Arney at 9.5 points per game.

Craig Nieman and Archie Crim were fourth and fifth in scoring with Nieman having a 6.5 average and Crim a 6.1 average.

Listed below are season statistics on the Herd. The team finished the season 9-22.

(fg-field goals; fga-field goals attempted; ft-free throws; fta-free throws attempted; pct.-percentage; rb-rebounds; to-total points; avg.-average points a game)

Player	fg-fga	pct.	ft-fa	pct.	rb	tp	avg.
Tarr	209-431	.485	63-88	.716	266	481	15.5
Hull	104-232	.448	85-132	.644	286	293	9.3
Arney	79-208	.380	116-153	.758	70	274	9.5
Nieman	77-212	.363	48-71	.676	185	282	6.5
Crim	54-158	.342	21-34	.618	114	129	6.1
Charest	31-98	.316	24-58	.414	65	86	3.2
Mays	7-18	.389	10-24	.417	14	24	3
Trollander	7-14	.500	6-12	.500	18	20	1.5
Loerwald	8-24	.333	5-10	.500	16	21	1.2
Others	46-159	.289	29-47	.617	84	121	
Totals	612-1554	.394	409-619	.658	1118	1651	53.3
Fouls—542							
Opponents	730-1871		388-579		1216	1848	59.6
Fouls—573							

Baseball—

Crim and Arho had two each, and Torres, Dudding and Pete Hale had 1 each.

Bourland said he was pleased with the performance of the team after the first two games. "It's been two good games for our pitchers and we've had some good hitting. Our only problem was the six errors we committed Monday against Tascosa. They hurt us."

A tax expert is a man who can outfigure the government.

Little Dribbler Standings

As most of the Little Dribblers teams finished the first half of their playing schedule, here are the standings:

In the Majors: Suns 3-1; Bulls 1-2; Bucks 3-2; Hawks 3-1; Lakers 2-2; Royals 0-3; Celtics 2-3; Sonics 0-4; Knicks 2-3; Bullets 4-1; Warriors 3-0;

Pistons 1-2.

In the Minors: Aggies 1-2; Rebels 2-0; Coyotes 1-1; Frogs 1-1; Wildcats 2-0; Owls 1-2; Wranglers 0-3; Buffs 1-0; Whitefaces 3-0; Eagles 2-1; Longhorns 2-1; Bears 1-3; Hornets 0-1; Rattlers 4-0; Badgers 1-3.

More ill health is caused by too much food than too little.

ONE MINUTE SPORTS QUIZ

- Who won the Richmond 500 Grand National Stock car race?
- The Glen Campbell-Los Angeles Open Golf Tournament was won by whom?
- Who was named men's Tennis Player of the year?
- Who won the recent Superstar competition?

Answers To Sports Quiz

- Richard Petty.
- Pat FitzSimons.
- Jimmy Connors.
- O.J. Simpson.

Win Up To \$1,000!

Pick Up Your Playing Ticket On Each Visit!

ODDS CHART

PRIZE VALUE	NO. OF PRIZES	ODDS FOR ONE STORE VISIT	ODDS FOR 7 STORE VISITS	ODDS FOR 14 STORE VISITS
\$1,000.00	11	148,400 to 1	24,000 to 1	12,000 to 1
100.00	91	20,390 to 1	2,910 to 1	1,400 to 1
20.00	186	9,750 to 1	1,425 to 1	710 to 1
5.00	971	1,911 to 1	273 to 1	137 to 1
2.00	2120	875 to 1	125 to 1	60 to 1
1.00	22,140	84 to 1	12 to 1	6 to 1
TOTAL	25,519	73 to 1	10 to 1	5 to 1

BUTCHER BLOCK BEEF SIRLOIN OR

Round Steaks

CENTER SLICES
LB.

99¢

FRESH 100% PURE

Ground Beef

3-LB. PKGS. OF MORE
LB.

59¢

Lenten Seafood Values!



EXCELLENT FOR FRYING

Golden Perch

89¢

FRESH FROZEN

Jumbo Gulf Shrimp 21 to 25 PER LB. **\$2.89**

10-OZ. to 1 1/2-LB. AVG.

Rock Drum Fish **89¢**

10-OZ. to 1 1/2-LB. AVG.

Speckled Trout **\$1.09**

FRESH FROZEN, 1 1/2 LB. AVG.

Channel Catfish **\$1.19**

FARM FRESH FRYER PARTS

Box-O-Chicken

CONTAINS 2 BREAST QUARTERS
2 LEG QUARTERS, 2 WINGS &
2 GIBLETS. 3 to 4 LB. AVG.

39¢

RIBS ATTACHED

Fresh Fryer Breasts **89¢**

FRESH FRYER THIGHS OR

Drum Sticks **69¢**

HEALTH AND BEAUTY AIDS

CAMELOT FOAMING

Bath Oil 64-OZ. BTL. **99¢**

LADY CAMELOT AMPLON

Panty Hose PR. **54¢**

ANTISEPTIC MOUTHWASH

Listerine 20-OZ. BTL. **99¢**

ALL VARIETIES

Camelot Shampoo 16 OZ. BTL. **67¢**

CAMELOT

Liquid Antacid 12-OZ. BTL. **79¢**

STAYFREE

Maxi Pads BOX OF 30 **\$1.34**

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\$1,000⁰⁰ CASH TO:

Mrs. Artie Neihart
507 SW 2nd
Laverne, Oklahoma
Edith M. Jones
Box 184
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Betty Davison
1212 2nd St.
Alva, Oklahoma
Jerry E. Thompson
501 Pear
Dumas, Texas

\$100.00 WINNERS . . .

LAVERNE CRUSHA, Liberal, Ks. — PAUL STEVENSON, Canyon, Tex. — VESTA HAMPSTEN, Hooker, Okla. — CLARA RATLIFF, Borger, Tex. — CHAROLD WRIGHT, Ulysses, Kan. — PAM WILSON, Amarillo, Tex. — TRAVIS BARNES, Dumas, Tex. — MRS. DENNIS R. ECKHOFF, Meade, Ks. — LEONA BARLEY, Dumas, Tex. — LOUISE BENNETT, Guymon, Okla. — CONNIE STEPHENS, Dumas, Tex. — NORMAN WILLARD, Pampa, Tex. — PAMELA RANDALL, Liberal, Ks. — JERRY TURNER, Pampa, Tex. — MRS. CLAUDE COOK, Perryton, Tex. — WYNOTA CAMP, Liberal, Ks. — JERRY LOCKE, Spearman, Tex. — DON L. WRIGHT, Borger, Tex. — CORNELIA MAYNARD, Hooker, Okla. — R. E. MUSCHE, Alva, Okla. — MARCELLE HUEBNER, Turpin, Okla. — ROSA MARISOAL, Dalhart, Tex. — SAM LLEWELLYN, Liberal, Ks. — SHELMA M. BENNETT, Garden City, Ks. — JEANNE HEIDELBERG, Borger, Tex. — GERALDINE BRIER, Liberal, Ks. — BEVERLY PETERSON, Liberal, Ks. — OLIVIA ESQUEDA, Hereford, Tex. — JOYCE ROBINSON, Manter, Ks. — IDELLA RANDALL, Spearman, Tex. — PLUS MANY, MANY OTHERS!!

\$20.00 WINNERS:

JEAN LAMOND, Borger, Tex. — ERMA MALLARD, Guymon, Okla. — EMALENE PEARCE, Garden City, Ks. — MRS. JERRY COOPER, Forgan, Okla. — ANNIE WRISTON, Liberal, Ks. — LILLIE MAE HOUSTON, Hereford, Tex. — STEVEN HALE, Woodward, Okla. — GAYLE BROWN, Ulysses, Ks. — MONA BURKHART, Guymon, Okla. — EMMA N. BROOKSHIRE, Ulysses, Ks. — VIVIAN SHOUGH, Borger, Tex. — LULA CATLIN, Woodward, Okla. — GREGORY ALLEN, Perryton, Tex. — KENNETH STEADMAN, Borger, Tex. — MRS. DARRELL SEYMOUR, Borger, Tex. — HARRY HUNDERTMARK, Scott City, Ks. — VERGIL WRIGHT, Scott City, Ks. — MARIE DAUMA, Scott City, Ks. — RANDEE HART, Plainview, Tex. — VERA BOWEN, Ulysses, Ks. — ROBERT ALLEN, Ulysses, Ks. — NORA KITE, Scott City, Ks. — PLUS MANY, MANY OTHERS!!

YOU COULD BE NEXT!

COLORADO

RUSSET POTATOES

10-LB. BAG

69¢



FLORIDA RED ROSY

Radishes

2 6-OZ. BAGS **29¢**



PEACOCK

Watermelons **19¢**

LB.

NORTHERN GROWN

Rutabagas **19¢**

LB.

IMPORTED

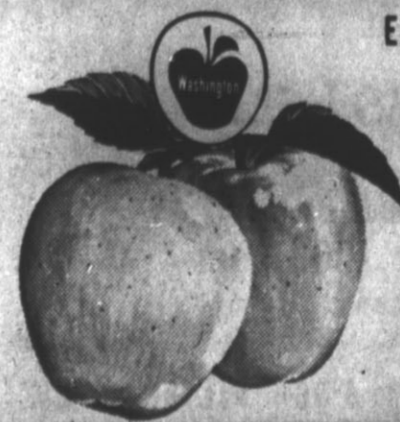
Red Onions **29¢**

LB.

FRESH, RIPE

California Avocados

4 FOR \$1



EXTRA FANCY GOLDEN DELICIOUS

Apples

4 LBS. \$1

BIRTHS

Mr. and Mrs. Roldan Trevino are the parents of a son, Christopher, born March 1. He weighed 7 lbs. 11 1/2 oz.

Mr. and Mrs. Hector Gerardo Garcia are the parents of a daughter, Melissa Ann, born March 1. She weighed 8 lbs. 5 1/2 oz.

Mr. and Mrs. George Cadena are the parents of a son, Adoliso, born March 1. He weighed 6 lbs. 1 1/2 oz.

Mr. and Mrs. Paul Eugene Hubert are the parents of a daughter, Darla Gail, born March 3. She weighed 7 lbs. 6 1/2 oz.

Mr. and Mrs. Jimmy Christie are the parents of a son, Kelly Chroyse, born March 4. He weighed 8 lbs. 9 1/2 oz.

NOTICE OF INTENTION TO ENGAGE IN WEATHER MODIFICATION ACTIVITIES

NOTICE IS HEREBY GIVEN THAT PLAINS WEATHER IMPROVEMENT ASSOCIATION, INC. OF P.O. BOX 1827, PLAINVIEW, TEXAS 79072, who holds License No. 75-4 of the State of Texas intends to engage in an operation designed to decrease hailfall by artificial methods for and on behalf of Plains Weather Improvement Association, Inc., and will conduct such program by means of aerial application of artificial nuclei as follows:

1. The area over or within which equipment may be operated shall include portions of these counties: Hale, Lamb, Castro, Swisher, Briscoe, Floyd, Crosby, Lubbock, Hockley, Randall, Deaf Smith and Parmer.
2. The target within which hailfall is intended to be decreased is described as follows: The outer boundary commencing at the point of intersection of the counties Hale, Lubbock, Hockley and Lamb; thence northward along the Hale-Lamb County line to the southern boundary of Castro County; thence westward nine (9) miles along the Castro-Lamb County line; thence due north to State Highway 86; thence eastward along State Highway 86 to U.S. Highway 87; thence southward along U.S. Highway 87 to the northern boundary of Hale County; thence eastward along the county line to Farm Road.

378; thence southward along Farm Road 878 to U.S. Highway 70; thence southward 1 1/2 miles along U.S. Highway 70; thence due south to the Floyd-Crosby County line; thence westward along the county line to the intersection with Lubbock County; thence southward eight (8) miles along the Lubbock-Crosby County line; thence due west to Farm Road 469; thence northward along Farm Road 469 to the Hale-Lubbock County line; thence westward along the county line to the intersection of the counties Hale, Lubbock, Hockley and Lamb, the point of origin.

3. The equipment, materials, and methods to be used in conducting the operation are a weather radar system, cloud seeding aircraft and flares for dispensation of silver iodide nuclei near cloud base.

4. The person who will be in control and in charge of the operation will be designated at a later date.

5. The operation will extend during the period beginning about April 1, 1975, and ending about November 30, 1975.

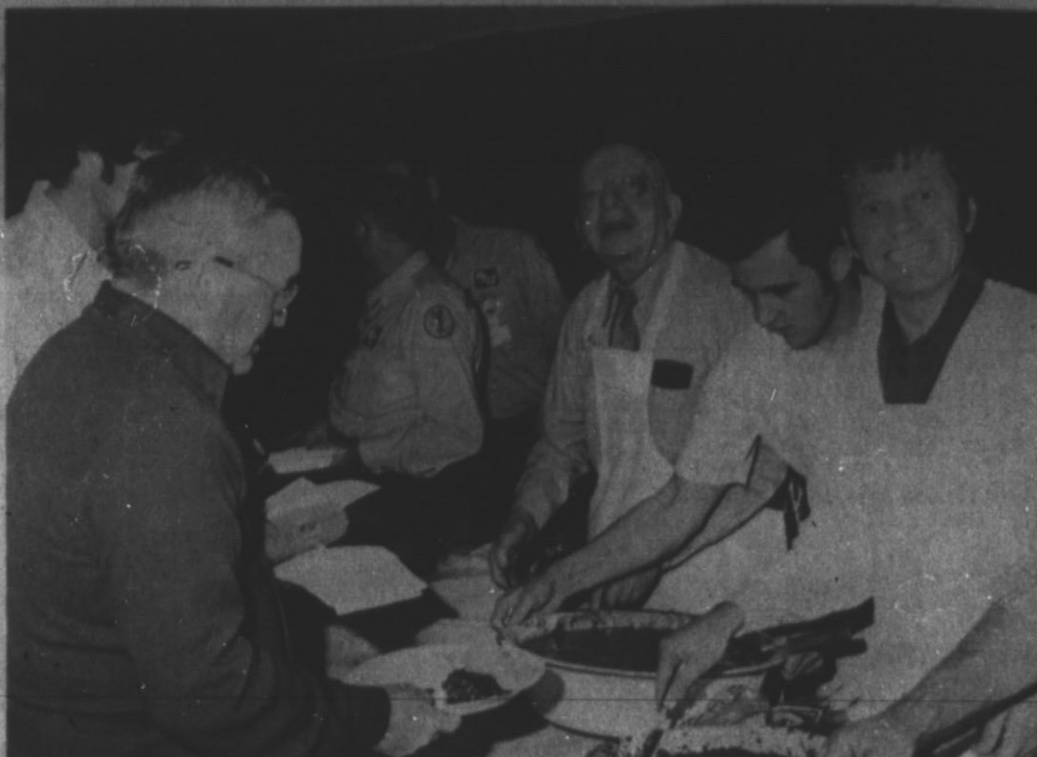
Individuals, organizations, or agencies who consider that their interests will be adversely affected by the operation proposed may file a formal protest for consideration by the Board with the following:

WEATHER MODIFICATION AFFAIRS COORDINATOR
TEXAS WATER DEVELOPMENT BOARD
P. O. Box 13087
Austin, Texas 78711

Dated: 2-18-75

Signed: Frank Moore
President

Plains Weather Improvement Assoc., Inc.



Rotarians at Work

Hereford Rotary Club dished out barbecue and the trimmings at the annual Deaf Smith Electric Cooperative meeting Saturday evening in the Bull Barn. The club fed more than 1,000 persons at the event. Rotarians at the serving table include Gaston Baer, Johnny Price and Mac Tubb.

Texas Size Garage Sale To Be Held in Amarillo

The Junior League of Amarillo is sponsoring a Booming Bargains Sale on March 15-16. The big sale will be located at the old Fedway Store in downtown Amarillo at 8th and Tyler.

The hours will be Saturday from 9:00 a.m. until 7:00 p.m. and Sunday from 1:00 p.m. until 8:00 p.m. or until sold out.

Featured in the bargains sale will be furniture, garden supplies, sports equipment, clothing for the entire family, toys, jewelry, linens, books, records and home improvements.

The Junior League of Amarillo is undertaking this project to insure continuing support to Amarillo and the area. Currently Junior League funds are benefitting the Discovery Center, now under construction for us by Amarillo and area students and adults; the Art Center located on the campus of Amarillo College; and Amarillo Day Nurseries.



Recipients of help in recent years have included Killgore Children's Psychiatric Center and Hospital, Children's Rehabilitation Center and Speech and Hearing Center.

In 1970 the Junior League staged a similar project which netted \$30,000.

"It is hard for an empty sack to stand upright."



Take stock in America. Buy U.S. Savings Bonds.

County Barley Loans Reflect National Rate

County loans for the 1975 barley crop reflect the national loan rate of 90 cents per bushel, Agriculture Commissioner John C. White reported. The 1975 Crop rates are only for barley grading No. 2 or better.

Minor changes have been made in the county rates as compared with those for 1974. Loan eligibility and discounts have been discontinued for sample grade barley on the basis of total damage only.

White said that copies of the 1975 barley loan rates can be obtained from local Agricultural Stabilization and Conservation Service offices.

Pre-Schooler Workshop Reset During April

The pre-schooler workshop that was postponed by the Blizzard of '75 has been rescheduled for April, according to Priscilla Klempeter, instructor in the mental health program.

Planned workshop activities stress creative activities for the pre-school child, including music, literature, crafts, concept development and emotional-social development.

"Educators and child care personnel as well as any person interested in working with youngsters are invited to attend and participate in the workshop," said Mrs. Klempeter.



SIMMONS HERE HAS A REPORT ON A BRAND NEW SALES TERRITORY

Courthouse Records

MARRIAGE LICENSE
David Ronald Wisian and Sara Jean Putman, Feb. 27.
J.W. Strickland and Pearl Noreane Stallings, Feb. 27.
Henry Richard Gomez and Josefa G. Perez, Feb. 28.
Charles R. Zapeda and Julia Vela, Feb. 28.

WARRANTY DEEDS
Gerald Wilson et ux, to Velma L. Sutton, The S. 45 ft. of Lot 28 and N. 15 ft. of Lot 27, Blk. 3 Westhaven Add.
A.D. Hutton et ux, to Property Enterprises Inc. All of Lot 3 Blk. 4 of Engler Add.

Diamond Valley Enterprises Inc., to Deaf Smith County Storage Inc. All of Lots 50-51-52-53-54-55-56-59-60-61-62-63-64-65-66-67-68, the S. 23.5 ft. of 70-71-72-73-74-75-76-81-82-83-84-85 and 86.

Michael Trevor Sossaman et ux, to T.H. Sossaman et ux, S. 13 ft. of Lot 7 and N. 49 ft. of Lot 8, Blk. 3, Price Add.

Alfonso Gamez et ux, to David R. Campos et ux. The N. 2 1/2 acres of the S. 15 acres of the E.42 acres of the W. 80 acres of the NW 1/4 of Sec. 66, Blk. M-7.

Raymond F. Paetzold et ux, to Jake Moseley. All of that certain tract of parcel of land out of the S. 1/4 of the NE 1/4 of Survey 63,

Blk. K-3, Weiss, Weiss and Sanders, Certificate 13.

E.M. Walton et ux, to Diamond Valley Enterprises Inc. The N. 30.91 ft. of Lot 8 and the S. 9.09 of Lot 7, Blk. 3, Stark Add.

Raymond F. Paetzold et ux, to Lee Umstead. All that certain tract of parcel of land out of the S. 1/4 of the NE 1/4 of Survey 63, Blk. K-3, Weiss, Weiss and Sanders, Certificate 13.

Felipe Hernandez et ux, to Robert C. Gallegos. Lot 26, Blk. 11, Finlan Subdivision out of a part of Sec. 111, Blk. M-7.

VEHICLE REGISTRATION

Jerry Collier, '75 Dodge; Orville L. Keeton, '74 Chry; Summerfield Fertilizer Co., '75 Mack; Victor V. Elizondo, '75 Ford; O.W. Parris, '75 Cad.; The Transicans, '74 Matad.

J.F. Brorman, '74 Ford; Joel V. Gomez, '75 Ford; M.B. McGaughey, '75 Ford; Big T Pump, '75 Ford; Roberto Tyerina, '75 Dodge; Dean Stallings, '75 Chev.; Randy Thompson, '75 Pont.; Wayne Hodgson, '74 Hornet; Richard J. Zinser, '75 Chev.; Celanese Corp., '75 Chev.

Tom LeGate Enterprises Inc., '75 Chev.; Ernestine and Ramirez, '74 Merc.; Cross Motors, '75 Olds.

Xi Epsilon Chapter Plans Fondue Party

Finalizing plans for a fondue party, Xi Epsilon Chapter of Beta Sigma Phi met Tuesday in

the home of Mrs. Jim Aldridge at Dimmitt.

Members voted to host the dinner party at 7 p.m. March 25 in First National Bank Community Room. The sorority discussed plans for the state BSP convention to be held in June at San Antonio.

Jimmy Ross, Dimmitt lawyer, addressed the women as guest speaker. He stressed the importance of having a will which is kept current. He also listed the major points which are necessary in this last testament.

Those attending the meeting were Meses. C.D. Fitzgerald, James Horton, Jerry Shipman, Ken Wiley, Nancy Mulkey and Jim Cramer.

Class Gives Patriotic Program

The fifth grade class of Shirley Elementary formed a program which was presented to several groups recently.

The class presented the program entitled "Where In The World But In America" to the third, fourth and sixth grade classes at the school, King's Manor residents, Tierra Blanca Elementary School and their parents.

Teachers assisting in the seven part program were Sharon Hodges, Lu Sherman, Rose Mary Shook, Nancy Jones and principal Howard Birdwell.

Attends Workshop

Betty Koelzer of Hereford is attending a Zeltzman Portrait Workshop in Perryton this week. To be taught by Joseph Zeltzman, master Photographer and Camera craftsman, the workshop is a comprehensive course in contemporary classic portraiture techniques.

Approximately 15 professional photographers from the Panhandle of Texas, Oklahoma and Kansas will attend the features, posing of individuals and groups, camera angles, lighting, using natural available light, coordinating backgrounds.

Good Watches deserve Good Care!

all others need it!

Top Quality WATCH REPAIR SERVICE

Your watch is a precision mechanism. It needs more skill to service than any other mechanical device you may own. And you depend on it so much. Trust it only to a professional.

FREE ESTIMATES

Cowan Jewelers
217 Main
AMERICAN GEN. SOCIETY



Helps you do it all.

Decorating Sale

SALE ENDS SAT. MAR 15th



Regency collection of sheet vinyl floors



AIRTRED Mexican Agate

The rich splendor of a true Mexican agate floor... in all its rich, marble veining, all its subtle interplay of colors, all its lovely translucence.

6' widths only

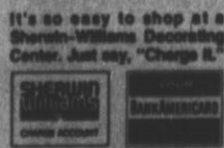
REG. 8.99 SQ. YD.

SELECTED PATTERNS

NOW 449 SQ. YD.

MATERIAL ONLY

SHERWIN-WILLIAMS HELPS YOU DO IT ALL!



Sale Ends March 15
LOCATION 1003 Park Ave. West
Phone: 364-4484



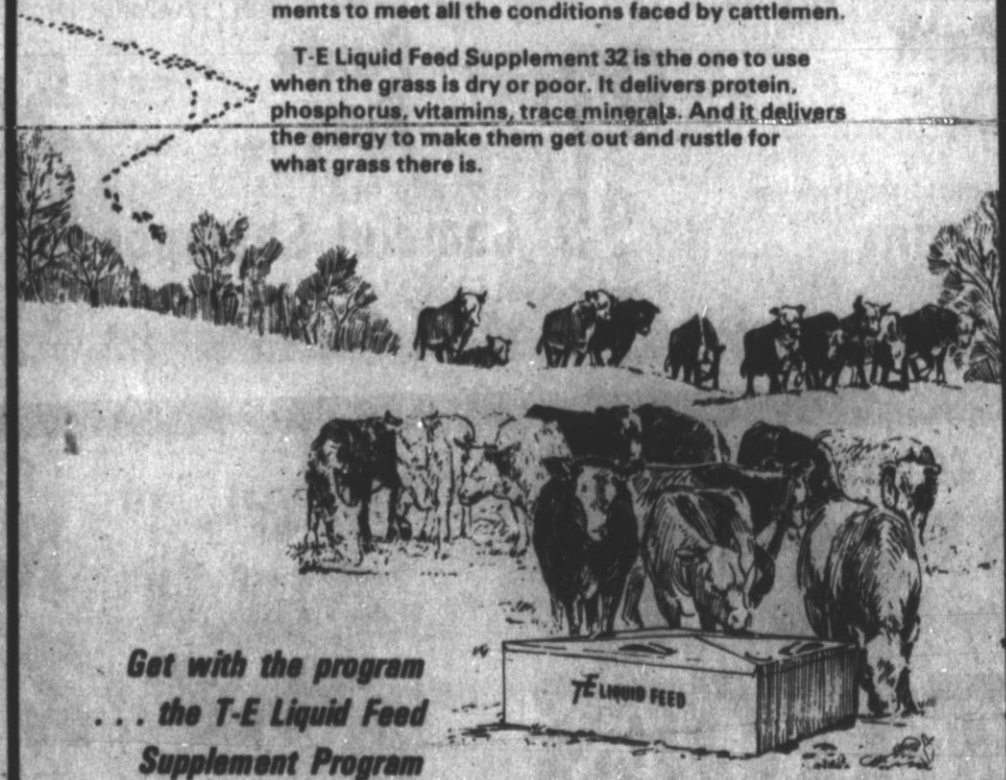
SHOP MON-FRI. 7:30 to 6:00 • Sat. 8-5

When the quality of your grass goes down, UP YOUR PROTEIN with our special

T-E Liquid Feed Supplement 32

The nutritional value of grass varies from time to time and from place to place. That's why T-E has developed a complete line of liquid feed supplements to meet all the conditions faced by cattlemen.

T-E Liquid Feed Supplement 32 is the one to use when the grass is dry or poor. It delivers protein, phosphorus, vitamins, trace minerals. And it delivers the energy to make them get out and rustle for what grass there is.



Get with the program... the T-E Liquid Feed Supplement Program



LIQUID FEED SUPPLEMENT
TAYLOR-EVANS
AGRICULTURE SUPPLY

(a subsidiary of Diamond Shamrock Corporation)
Amarillo, Happy, Hereford, Kress, Tulia

SPS Completes First Phase Of Survey

The area development department of the Southwestern Public Service Company has recently completed the first phase of a survey of industries in the area served by the electric company.

The announcement was made by Larry Milner, area development manager for Southwestern. The survey was made in all of the towns that SPS serves in Texas except Amarillo and Lubbock. The second phase of the survey will cover these two metropolitan areas.

"The purpose of the survey was to assemble information that would aid in the design of programs to assist existing manufacturers expand their production facilities," Milner said.

Industries from 21 area communities are represented in the survey which shows that 49 per cent of the existing industries plan future expansion. Within the next year, 23 of the companies surveyed plan expansion while another 23 plan

expansion in the next 5 years. The survey also revealed that 26 of the industries surveyed also plan to expand employment during the near future.

The survey covered general manufacturing, agri-related, and oil and gas related industries, with a total employee representation of almost 6,000. Of this number, about 4200 were production workers, 450 were management employees and the others worked in clerical or administrative jobs.

In discussing the survey, Milner said, "Some of the reasons that keep our industries from expanding are labor supply, reduced sales, resources, financing, lack of technical information and air pollution laws.

"Our area development department is dedicated to helping all the towns in our service area with new and existing industries. We feel the information gained in this survey will aid us in providing that help," Milner concluded.

Eades and Albright Attend Meeting

Bud Eades and Bill Albright will be attending a Texas State Chamber of Commerce meeting March 10 in Austin, along with the West Texas C of C and the other three Texas regional C of C's. The state chamber is a federation of West Texas Chamber of Commerce, East Texas C of C, South Texas C of C and Lower Rio Grande Valley C of C.

Burl B. Hulsey, Jr. of Fort Worth, resident of the West Texas Chamber of Commerce, announced that business and professional men from all parts of the state will be in Austin to hear Governor Dolph Briscoe and other top state officials at this Texas State Chamber of Commerce meeting.

Other speakers will include

Lt. Governor William P. Hobby, House Speaker Bill Clayton and Attorney General John Hill.

E. Bruce Street, Chairman of the WTCC State Affairs Committee, said the event has become a biennial affair held soon after the opening of each new session of the legislature. Over 700 people from Texas business, agriculture, commerce, industry and the professions are expected to attend this statewide meeting of the Chamber of Commerce and to hear the state's top leadership report on the plans and possible actions of this session of the Texas Legislature.

Governor Briscoe will be the luncheon speaker and the other state leaders will appear during the afternoon program.

T.G.&Y. family centers

DOUBLE KNIT 58"60" Wide

The all purpose fabric! Just the right weight for Spring and Summer fashions! Full bolts. Guaranteed first quality. Choose from a wide array of Spring's latest colors. Machine wash and dry. Never, never iron. These light stretchy knits are perfect to sew into jumper fashion and all kinds of dress looks, too. An easy care fabric.

Shop T.G.&Y. Fabric Shops And Save! **\$1.27** YD. Reg. \$1.97



Famous Names Children's SPORTSWEAR

A Large selection assorted styles and colors **\$1.37**



Ladies'

KNIT TOPS

Assorted Colors, 100% Polyester Sizes S-M-L **\$4.44** EACH



Men's Dress

SHIRTS

65% Polyester-35% Cotton Assorted colors, Permanent Press, Pointed collars and one button front.

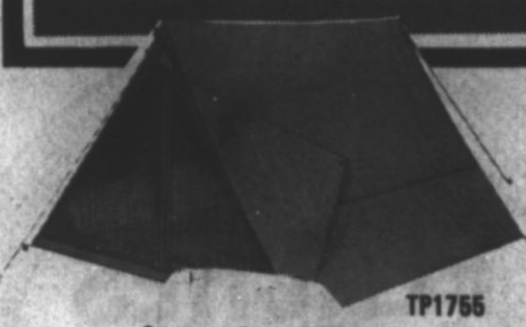
2.7 Shirts For

Sizes 14 1/2 to 16 1/2

Girl's 3-6X SHORT SET

Assorted styles and colors Polyester/Cotton

\$1.88 SET



Camp Out TP1755

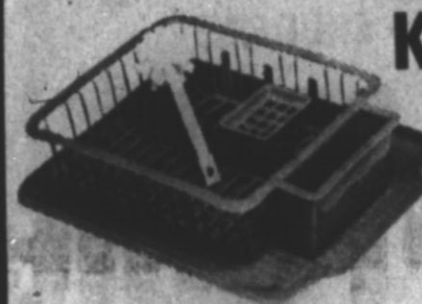
PUP TENT

5'x7' Waterproof Washable Floor, Zipper Front with Mosquito mesh **\$16.88** Reg. \$19.95



"MOUNTAIN LODGE" TENT

8'x10'. White drill roof, gold drill walls, vinyl-coated floor & splash guard. Two side windows, one rear window. Inside zippered storm curtains. **\$84.88** Each



KITCHEN SINK SET

\$24.7 SET

Drainer, Dishrack, Soap Dish Silver Cup, Handle Sponge

Golden "T" ENVELOPES

100 Count **43c**

Golden "T" WRITING TABLET

6"x9" Ruled 130 Pages **43c**

Leaf BAGS

67c

7 Bushel Size 5 Count

Golden "T" CAULKING COMPOUND

1 Lb. 3 oz.

3 FOR 87c

Electra Pal TROLLING MOTOR

Feather-weight model for small boats, car toppers and canoes. 10 Amp, 8-pound thrust, permanent magnet motor. 2 Forward speeds. 4-Position tilt bracket with positive horizontal lock. Heavy duty poly pac. Buy one today and make a "prize catch!"

Reg. \$37.95 **\$29.88**

ZEBCO ONE SPIN CAST REEL

Unique brake and feather-cast system, silent, selective anti-reverse. Removable spool with approximately 105 yds. of 14-lb. test mono line.

\$19.99

ZEBCO 202 SPIN CAST REEL

For medium-light fresh water fishing. Spring-actuated ratchet drag system. Removable spool loaded with approximately 75 yds. of 10-lb. test mono line.

\$24.4

RIGHT GUARD

4-OZ. **63c**

LISTERINE ANTISEPTIC

14-OZ. **77c**

MR. MUSCLE

Overnight over cleaner 8 OZ. **87c**

New Diemiss Disposable DOUCHE

Trial Size **44c**

Golden "T" Skin Care LOTION

16-OZ. **73c**

Style HAIR SPRAY

13-OZ. **2 FOR \$1**

Lysol DISINFECTANT

Eliminates Household Odors 14-OZ. **\$1.27**

TAMPAX & TAMPONS

Reg. or Super 40 Count **\$1.27**

CLEANER Johnson Step Saver

Floor Care Formula **\$1.17**

REVIVAL

March 10-15 1975

7:00 each evening at the CIVIC CLUB CENTER on E. 3rd



Carmelo Gonzales-Evangelist

JESUS

SAVES & HEALS

Sponsored by ...

EVANGELISTIC CENTER

ASSEMBLY of GOD

SAN PABLO

METHODIST CHURCH

and

The PENTACOSTAL CHURCH

Campana Evangelistica

Fecha 10-15 de Marzo 1975

¿Donde? Civic Club Center

Calle 3es. Y — Hora 7:00 P.M.

Orador Carmelo Gonzalez

¡Cristo Sana y Salva!

Le invitamos a usted y su familia

Las Iglesias Hispano Porlantes

Centro Evangelistico, Metodista,

Asamblea de Dios y Pentecostes

Gracias

**SPRING
CLEAN UP!**

Sale of Sales

DOUBLE GUNN BROS.
STAMPS TUESDAY
AND WEDNESDAY

THRIFTWAY

A BETTER
WAY
TO SAVE

Support Our Area
Cattle Feeders

EAT MORE BEEF!

FREEZER BEEF SALE
USDA GOOD OR CHOICE BEEF
250-LB. AVG.

1/2 BEEF LB. **75¢**
HINDQUARTER

FRONTQUARTER LB. **86¢**
LB. **67¢**

BLADE CUT Chuck Roast LB. 69¢	Club Steak LB. \$1.29
7-BONE Chuck Roast LB. 89¢	Rib Steak LB. 89¢
FAMILY PAK Ground Beef LB. 59¢	10-14 LB. AVG. Turkey Hens LB. 55¢
EXTRA LEAN Ground Chuck LB. 99¢	QUARTER Pork Loin LB. \$1.19
Family Steak LB. 89¢	FISHERBOY Fish Sticks LB. 69¢
CATFISH LB. \$1.39	GRAIN FED ON THE FARM FRESH LB.

SAUSAGE

LIBBYS VIENNA **3 FOR \$1**

TOWELS

KLEENEX JUMBO ROLL BOUTIQUE OR DESIGN **47¢**

NEW SHIPMENT & TRACK

TAPES

WESTERN POPULAR SPANISH GUARANTEE **\$1.98**

EGGS

GRADE A MEDIUM DOZ **55¢**

DEL MONTE
TUNA
LIGHT CHUNK
6 1/2-OZ.
49¢

SHURFINE
CORN
CREAM OR WHOLE KERNEL
3 FOR 95¢

SHURFINE
PEACHES
SLICES OR HALVES
29-OZ.
49¢

TENDERCRUST **ROLLS 3 \$1.00**

COTTAGE CLOVERLAKE 12-OZ. **CHEESE 49¢**

TEA 3-OZ. JAR **\$1.39**

MARGARINE SHURFRESH 1-LB. QUARTERS **59¢**

FLOUR SHURFINE ENRICHED 5-LB. BAG **69¢**

ARMOUR'S
SHORTENING
3 LB. CAN
\$1.39

SHURFINE
BLEACH
1 GAL. **65¢**

TEXSUN
GRAPEFRUIT JUICE
46-OZ. CAN **49¢**

SOFLIN DISPOSABLE
DIAPERS
DAYTIME 30's
\$1.65

DOUBLE GUNN BROS. STAMPS
TUESDAY-WEDNESDAY

THRIFTWAY

426 N. MAIN HEREFORD

SPECIALS GOOD MARCH 2-8, 1975.

IT IS NOT TOO LATE TO START YOUR SET

BRITANNICA JUNIOR

WITH A \$5.00 PURCHASE
THIS WEEK: **VOLUME NO. 6**
ONLY **\$2.99**

TEXAS **ORANGES** **69¢ 59¢**

POTATOES 10 LB. BAG

CELLO PACKAGE **Carrots** LB. BAG **23¢**

WASHING RED ROME EXTRA FANCY **Apples** 3 LBS. **\$1.00**

SWEET **Yellow Onions** LB. **10¢**

CALIFORNIA SUNKIST **Lemons** LB. **29¢**

City-Wide Bee To Pick Spelling Champs



Stanton Junior High School spellers are eighth grade students, Dewayne Kimbell and Vanessa Bishop. He is the son of Mr. and Mrs. T.L. Kimbell and she is the daughter of Mr. and Mrs. E.E. Bishop. Alternate is Deborah Fielder, daughter of Mr. and Mrs. John Fielder.



Spelling competitors from Shirley Elementary School are Curt McNaney, first place winner, and Kirk Clark. Curt is the son of Mr. and Mrs. James R. McNaney and Kirk is the son of Mr. and Mrs. Wendel Clark. Both boys are sixth grade students.



Two sixth graders will be carrying the banner for Blubonnet Elementary School during the city-wide contest today. Eddie Lindeman, son of Mr. and Mrs. F.E. Lindeman, and Dana Ullbarri, daughter of Mrs. and Mrs. Larry Ullbarri, will be contestants.

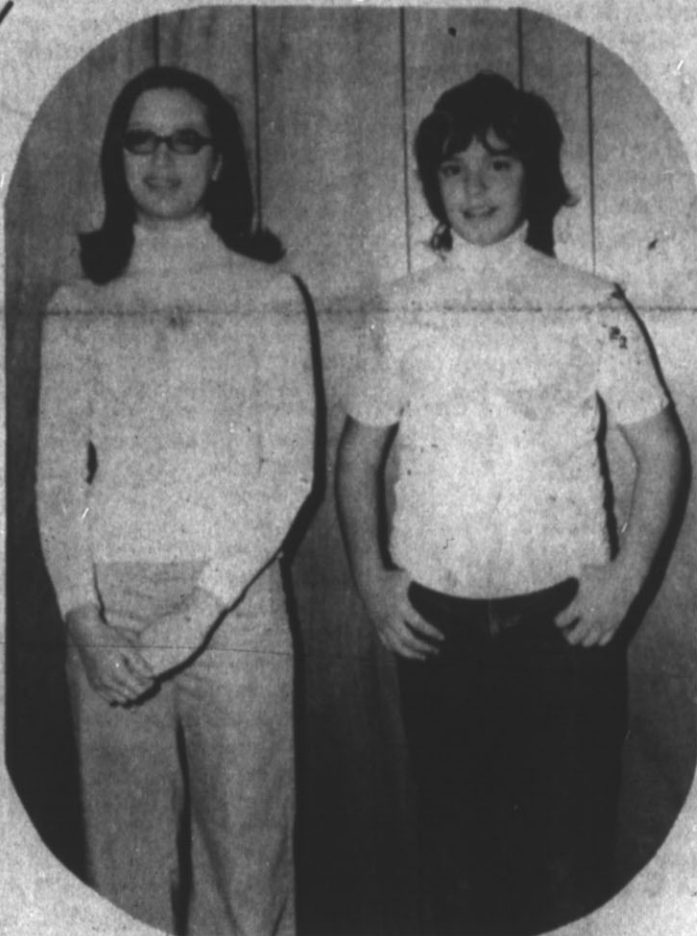
The Hereford Brand

Section B

Hereford, Texas, Thursday March 6, 1975



First and second place spellers for Central Elementary School are Ginny Coronado and Terry Blackwell, respectively. Ginny, 5th grader, is the daughter of Mr. and Mrs. Ernest Coronado. Mr. and Mrs. J.R. Blackwell are the parents of Terry, a sixth grader.



La Plata Junior High School's top spellers are Janell Coupe, first place, and Donna Sims, second place. A seventh grader, Janelle is the daughter of Mr. and Mrs. Dick Coupe. Donna is the daughter of Mr. and Mrs. Richard Sims and is an eighth grade student.



Steven Barkowsky and Gina Griffin, both fifth graders at Northwest Elementary School, will compete in the Hereford spelling bee. The daughter of Mr. and Mrs. Jack Griffin, Gina is a first place entrant. Steven is the son of Mr. and Mrs. Gene Barkowsky.



Spelling for Tierra Blanca School will be Mika Robinson, a fifth grader, and Janie Zapata, a sixth grader. Mika's parents are Mr. and Mrs. Mike Robinson. Janie is the daughter of Mr. and Mrs. Seundino Murillo.



Representing Alkman Elementary School today will be Suzanne Hulsey and Kirk Jones. Miss Hulsey, daughter of Mr. and Mrs. Lloyd Hulsey, won first place at her school and is a fifth grader. Kirk is a sixth grade student and is the son of Mr. and Mrs. Lee W. Jones.



Two fifth grade girls from St. Anthony's Parochial School will enter the spelling bee which will determine representatives for the county contest. Amy Schumacher, daughter of Mr. and Mrs. W.J. Schumacher earned first place honors at her school. Denise Gomez is the daughter of Mr. and Mrs. Severo Gomez Jr.

World Day Of Prayer To Be Observed Today

World Day of Prayer, an international Christian observance, will prompt special worship services today at 7:30 p.m. in St. Anthony's Catholic Church.

Sponsored by Church Women United, the public is urged to celebrate "the love of God which makes us one," said Mrs. Ed. Reinauer Jr., CWU president.

Dr. Jordan Grooms, pastor of First United Methodist Church, will deliver the message, entitled "Becoming Perfectly One." The service is open to all church denominations.

Refreshments will be served afterwards and a nursery will be established in the building north of the parochial school.

According to Mrs. Reinauer, the World Day of Prayer involves a chain of prayer spanning six continents in a thousand languages. The observance is recognized by Protestant, Orthodox and

Catholic affiliations in 169 nations.

"Local residents will be joining literally millions of other individuals throughout the world praying for unity through Christian love," Mrs. Reinauer stated.

"Regardless of race or religion, the public is urged to participate in this unique occasion designed for strength and human love through the force of prayer."

If the purchase price for an item offered by a door-to-door salesman is \$25 or more, consumers have three days to reconsider—even after signing a contract. Be sure the salesman offers the form to cancel, Mrs. Doris Myers, family resource management specialist with the Texas Agricultural Extension Service, The Texas A&M University System, says.



Join Church Women.

Mrs. Eusebio Marquez and Mrs. Zoila Gutierrez, at left, are signed up as new members of Church Women United, by Mrs. Ed Reinauer Jr., president, and Mrs. Joe Frank Huckert. The Christian organization is sponsoring a worship service in observance of World Day of Prayer.

Printed shirts with solid color pants or skirts are smart. A jacket with this combination may also be a solid of harmonizing shade.

Sew Fair To Emphasize Fashion Trends, Budgets

Craftsmanship and economics of sewing will be stressed by three clothing specialists at a Sew Fair Thursday, March 13 at Friona. The Sew and Save Seminar is being sponsored by Texas Agricultural Extension Service, Texas A&M University System.

County extension agent Mrs. Joyce Shipp and her assistant Mrs. Sherry Harder urge all interested women, particularly HD club members, to attend.

The sewing clinic will take place from 9:30 a.m.-4:30 p.m. in Farmer County Community Building, Highway 214 North and 15th St., in Friona.

Representatives of Butterick Fashion Marketing Company and White Sewing Machine Company will demonstrate

modern innovations in making garments. A wide variety of fabrics, accessories and sewing machines will be on exhibit by area merchants.

At the Friona forum, Sally Olson will explain current fashion trends and how they relate to actual clothing construction. She will give practical tips for getting the most from one's sewing dollar.

Formerly a home economics teacher, Ms. Olson is currently an educational representative for Butterick Fashion Marketing Company. She travels to various regions and presents teacher-in-service programs while serving as an official liaison for the Butterick Education Department.

Before coming to Butterick, Ms. Olson taught home economics for seven years in junior and senior high schools. She was also involved in a bachelor survival course.

She earned her bachelor of science degree in home economics education from Stout State University in Wisconsin, and has acquired additional graduate credits. Her personal interests include traveling, sewing and needlecrafts. She is a member of the American Home Economics Association.

Possible creativity with the sewing machine will be

demonstrated by Marsha Fredrickson of White Sewing Machine Company. As one of a team of Swiss-trained demonstrators, Ms. Fredrickson will give sewing hints and fashion counsel.

She works with White and Elna Sewing Machine dealers to keep them abreast of new developments in the field of home sewing. A recent graduate of the University of Texas, Ms. Fredrickson specialized in textiles and clothing. She has earned membership in Omicron Nu Honorary Home Economics Society.

A clothing specialist with the Texas Extension Service, Mrs. Becky Culp will discuss "Monopoly on Fashion" at the Sew and Save Seminar. She will explain sewing skills which she has acquired since graduating from Texas Tech University four years ago.

A native of Floydada, Mrs. Culp holds membership in the American and Texas Home Economics Associations. She was a sorority sister of Phi Kappa Phi honor society and Phi Upsilon Honor Society.

Directing the Sew Fair are Mrs. Shipp, Mrs. Harder, Miss Jana Pronger of Farmer County, Mrs. Robin Taylor of Bailey County and Mrs. Irene Keating of Castro County.

Steak Prices Low At Supermarket

Four popular food items will highlight supermarket offerings this week, one observer predicted.

"Consumers can look for unusually heavy supplies of beef, potatoes, dry onions and fresh pears," Mrs. Gwendolyn Clyatt, consumer marketing information specialist with the Texas Agricultural Extension Service, said.

"Beef prices are something to cheer about," the Texas A&M University System specialist added. "For shoppers who have a little extra money, this is a good time to put some steaks into the freezer for summer."

"Good values also can be found on chuck cuts, ground beef, round toward lower prices, the specialist said, nothing that, seasonally, this is the time of year for pork. She reported good values on loin

cuts, center-cut chops, liver and Boston butt roasts.

Chicken and turkey reflect "attractive" price levels in some markets, and eggs will be abundant at low seasonal prices in upcoming weeks, Mrs. Clyatt said.

"At produce counters, citrus fruits have the spotlight. Supplies of grapefruit are steady, and quality is excellent in most cases. Also, oranges are in peak season. D'Anjou pears will be in heavy supply through March.

"Economical vegetable selections include squash, rutabagas, carrots, sweet potatoes, broccoli, cabbage, celery and cooking greens—as well as potatoes and dry yellow onions."

CONSUMER WATCHWORDS: Frozen shrimp supplies are heavy and will be one of the better shellfish buys of the Lenten season.

Upholstery Hints Given To HD Club

Members of young Homemakers Extension Club met in the home of Mrs. Richard Patzig Tuesday morning after visiting Yocum Decorators and Paul Jones Upholstery.

Tips on refinishing furniture and coordinating room design were given during the field trip.

During a business session, it was announced that Ann Orr of Sherwin Williams Paint Store will give a program on interior home decoration Monday in Pioneer Natural Gas Flame Room. Members were reminded that the extension service will sponsor a Sew Fair at Friona March 13.

Two guests, Mrs. Roy Carter and Mrs. John Avent, were welcomed. Members present were Mmes. Allen Evera, Don Daugherty, Charles W. Senle, Marvin Welty, John Scoggin and Huey Lowrie.

Women Attend Area Convention

A number of women represented Hereford's three Beta Sigma Phi Sorority Chapters during the weekend at an annual area BSP convention at Amarillo.

The local delegation registered Saturday morning at the Hilton Inn and were guests at a poolside supper that evening. BSP forums and church services were conducted Sunday morning with a luncheon and style show consuming that afternoon.

The 1975 Panhandle BSP assembly will be held in October at that year in Dumas.

Local BSP women attending the meeting were Mmes. Olene Williams, James Shearer, Bessie Story, John Schneider, Charles Laing, Hicks Roberson and Howard Gore.

Also, Mmes. Max Stipe, Floyd Neal, Chick Holbert, Coy Mason, Geard Sledge, Nancy Mulkey, Melba Aldridge, Jim Cramer and James Horton and Miss Beverly Barrett.

Summerfield Revival Will Begin Sunday

Summerfield Baptist Church invites the public to attend revival worship services to be held 7 a.m. and 8 p.m. each day March 9-15.

The Rev. Bill Broxson, pastor, has announced that Gospel evangelist Carrol D. Waters of Mulberry, Ark., will be the guest preacher. Bible classes for youth will be conducted before evening services.

Church choir director Johnny Price will lead hymns presented by a "jelly bean" choir of children. New Testament Bibles will be presented each evening to the family unit bringing the most guests.

Rev. Waters is pastor of the First Baptist Church of Mulberry. He and his wife, Joy, have two sons and two grandsons.

A graduate of Southwestern State College at Weatherford, Okla., Rev. Waters has accredited hours at Southwestern Seminary. He began his ministry at Central Baptist Church, Pampa, prior to being licensed and ordained to the Gospel clergy.

He served as minister for a church in western Oklahoma after attending Wayland Baptist College at Plainview.

BIRTH ANNOUNCED

Mr. and Mrs. Gene Armstrong announce the birth of a daughter Audrey Janette, born Feb. 28 in Germany. She weighed 6 lbs. 15 oz.

Mrs. Armstrong is the former Debbie McDonald, a Hereford High School graduate.

Grandparents are Mr. and Mrs. Leroy McDonald and Mrs. Jake Armstrong, all of Hereford.

BIRTH ANNOUNCED

Former Hereford residents, Mr. and Mrs. Mark Banner of Amarillo are the parents of a girl, Renee Rachelle, born March 2 in Palo Duro Hospital at Canyon.

The baby weighed 6 lbs. 4 oz. and has a sister, Angela Requel, two years old.

Paternal grandparents are Mr. and Mrs. Gerald Banner of 601 Grand. Maternal grandparents are Mr. and Mrs. Elmer F. Reinart of Route 3.

A. & P. curbed on its advertising.

Gattis Shoe Store

of Hereford
in Sugarland Mall

- BLACK SHINING PATENT
- WHITE SOFT LEATHER
- BONE SOFT LEATHER
- RED SOFT LEATHER

the missing link



New view of the dress shoe — light, open with simple gold-tone ornament.

SOCIALITES



VALUE DAYS ARE HERE AGAIN

And You Can See The Finest Values In West Texas At the **1975 Spring Car Show**



Browse Through And See The Beautiful Buicks and Pontiacs On Display. Thursday, Friday, Saturday



JOHN ORSBORN

364-0990

Buick - Pontiac - GMC

142 N. Miles

Mrs. Yocum Addresses Club

Helpful hints for interior home design were given to members of Palo Duro Home Demonstration Club Monday when they visited Yocum Decorators.

Mrs. Linda Yocum, manager of the firm, explained basic techniques for creating a decor theme in rooms of the home. She displayed samples of drapery, carpet and furniture upholstery fabric and answered questions from members.

Following the program, the club assembled at the home of Mrs. Joe Don Daniels for a business meeting and refreshments. Discussion focused on a craft day scheduled March 23 from 1:30-5 p.m. in Community

Center. Members will work on individual projects, including paper quilling and burlap flowers.

The next meeting will be at 7:30 p.m. March 17 in the home of Mrs. Micky Brisendine, 847 Irving.

Members attending were Misses Stacy Lea and Kathy Crume and Mmes. State Norvell, Brisendine and Ted Coleman.

ON CHILD ABUSE

The Government has proposed new regulations, which it hopes will make it easier to help combat child abuse or neglect by pinpointing the responsibility.



Come On Out And Help Us **CELEBRATE THE MALL'S 9th BIRTHDAY**

The Mall Has Been Serving Hereford And The Area With Quality Products And Services For Nine Years...

at **PANTS CAGE PLUS**

We Offer The Finest In

- Sportswear
- Bali Lingerie
- Battania Sandals
- and Accessories

Plus a unique selection of Indian Turquoise Jewelry

PANTS CAGE PLUS

SUGARLAND MALL



Calendar Of Events

THURSDAY
 Bay View Study Club, to leave for Amarillo, 10 a.m.
 Wyche Extension Club, to meet at Yocum Decorators, 2:30 p.m.
 Summerfield Study Club, home of Mrs. George DeLozier, 2:30 p.m.
 L'Allegria Study Club, Pioneer Natural Gas Flame Room, 9:30 a.m.
 Hereford Study Club, home of Mrs. Don Robinson, 7:30 p.m.
 Kiwanis, Civic Club Center, 8 p.m.
 VFW, VFW clubhouse, 8 p.m.
 AARP, Community Center, 7 p.m.
 World Day of Prayer worship service, St. Anthony's Catholic Church, 7:30.

FRIDAY
 Bud to Blossom Garden Club, Southwestern Public Service Reddy Room, 9:30 a.m.
 Garden Beautiful Club, home of Mrs. Deward Roberson, 3 p.m.
 Merry Mixers Square Dance Club, Community Center, 8:30 p.m.
 Campfire Girls Leaders Association, CFG Lodge, 9:30 a.m.
 Kiwanis Whiteface Breakfast Club, Dickie's Restaurant, 6:30 a.m.
 Duplicate Bridge Club, 309 Western, 7:30 p.m.
 Story hour for children, grades 1 through 4, Deaf Smith County Library, 4 to 4:45 p.m.
 Patriarchs Militant and Ladies Auxiliary, IOOF Hall, 8 p.m.

SATURDAY
 St. Thomas Episcopal Women of Church, parish hall, 9:30 a.m.

MONDAY
 Beta Sigma Phi Sorority Council, Hospitality Room of Hereford State Bank, 7:30 p.m.
 Music Study Club, Home of Mrs. Paul Lyons, 2 p.m.
 VFW Auxiliary, VFW clubhouse, 7:30 p.m.
 Rotary Club, Civic Center, noon.
 Odd Fellows Lodge, IOOF Hall, 8 p.m.
 Evening Lions, K-Bo's Steak House, 7:30 p.m.
 Masonic Lodge, Masonic Temple, 7:30 p.m.
 Easter Lions Club, Easter clubhouse, 7:30 p.m.

TUESDAY
 County 4-H Adult Leaders Association, Community

Museum Hours



DEAF SMITH COUNTY MUSEUM
 Open Tuesday-Saturday, 10 to 5; Sunday 2-5; closed Monday. Free admission.

Center, 7:30 p.m.
 Dawn Music Club, home of Mrs. Ed Sowell, 2 p.m.
 Pioneer Study Club luncheon, Country Club, 11:30 a.m.
 Lone Star Study Club, home of Mrs. J.J. Durham, 3 p.m.
 Newcomers Club, Community Center, noon.
 Order of Eastern Star, Masonic Temple, 7:30 p.m.
 Valeda Study Community Center, 8 p.m.
 Young Mothers Study Club, First National Bank, 8 p.m.
 Hereford Board of Realtors luncheon, Dickie's Restaurant, noon.
 Rebekah lodge, IOOF Hall, 8 p.m.
 Hereford TOPS Club, Community Center, 9 a.m.
 BPOE Lodge, Elks Hall, 8:30 p.m.
 Weight Watchers, First Baptist Church, 6:30 p.m.
 Pioneer Study Club, Caison Steak House, 11:30 a.m.

WEDNESDAY

Spirit of '76 Style Show, Hereford Country Club, noon.
 Ceramic Art Club, Community Center, 9 a.m.
 Noon Lions Club, Civic Club Center, noon.
 Story hour for preschool children, Deaf Smith County Library, 3 to 3:30 p.m.

BIRTH ANNOUNCED

Mr. and Mrs. Larry Baggett of Albuquerque, N.M. are the parents of a daughter, Jill Diane, born Feb. 22. She weighed 6 lbs 8 oz.
 Mrs. Baggett was Donna Olson before her marriage.
 Maternal grandparents are Mr. and Mrs. George Olson who reside south of Hereford. Louise Olson and Mrs. E.E. Doak are great-grandparents, both of Hereford.

PUBLIC NOTICE

SUMMARY OF PROPOSED CONSTITUTIONAL AMENDMENTS SPECIAL ELECTION APRIL 22, 1975

NUMBER ONE ON THE BALLOT (S.J.R. No. 3)
 Repealing Sections 48a, 48b, 51e, and 51f of Article III and Sections 62 and 63 of Article XVI of the Texas Constitution, Article XVI of the Texas Constitution is amended to:
 Provide for the revision and consolidation of provisions relating to state and local retirement systems and programs and to provide that all general laws that have established retirement systems and optional retirement programs for public employees and officers in effect at the time of the adoption of this constitutional amendment will remain in effect, subject to the general powers of the Legislature.
 Provide that the amount a participating officer or employee contributes to the employee retirement system or the teacher retirement system shall be established by the Legislature but may not be less than 6% of current compensation and providing further that the amount contributed by the state may not be less than 6 nor more than 10% of the aggregate compensation paid to participating persons, except that in an emergency, as determined by the Governor, the Legislature may contribute more than 10% of the aggregate compensation paid to persons participating in state retirement systems.
 Provide that the Legislature shall provide for local retirement systems created by any city or county for its officers and employees and shall further provide for a state-wide system of benefits for officers and employees of counties or other political subdivisions of the State which may voluntarily participate, and

to further provide that a state-wide system of benefits shall be provided for officers and employees of cities which may voluntarily participate.
 The wording of the proposed amendment as it will appear on the ballot is as follows:
 "The constitutional amendment revising and consolidating provisions relating to state and local retirement systems and programs and providing for a maximum state contribution to state systems of 10 percent of the aggregate compensation paid to individuals."
NUMBER TWO ON THE BALLOT (H.J.R. No. 6)
 Amending Article III, Section 24 of the Texas Constitution to:
 Provide an increase in salary for members of the Legislature from \$400 per month to \$600 per month.
 Provide an increase in the per diem rate for members of the Legislature from \$12 to \$30 for each day during each Regular and Special Session of the Legislature.
 Provide an increase in the transportation allowance for members from \$10 per mile to the rate prescribed by law for employees of the State of Texas.
 The wording of the proposed amendment as it will appear on the ballot is as follows:
 "The constitutional amendment setting the salaries of members of the legislature at \$600 per month and setting a per diem of \$30 per day during legislative sessions and a mileage allowance at the same rate provided by law for state employees."

C Of C Women's Division Nears 200 Memberships

Recognizing a successful membership drive, executives of the Women's Division, Chamber of Commerce, lauded its largest enrollment yet Tuesday at Hereford Country Club.

Industry Outlined For LAE Members

Striving to take a new look at this community through a series of programs, La Affiliatus Estudio Club met Tuesday afternoon in Southwestern Public Service Reddy Room.

Introduced by Mrs. B.F. Markham, Herschel Black was guest speaker and described the firm he owns and operates with his wife, Ruth. H&R Manufacturing Company is located in the building formerly known as Master Cleaners on W. 3rd St. Established six years ago as a small scale operation in the Black home, the firm has mushroomed into a company which employs five women and two men locally. Eight salesmen vend H&R merchandise on the road.
 Stadium bags called "Snug Bugs" and "Eager Beaver" insulated vests comprise the bulk of H&R goods. The vests are made of heavy nylon with quilted polyester insulation. The vests are not sold in retail stores but can be purchased at the local H&R plant.
 Fund-raising groups, particularly in schools, purchase the Eager Beaver garments at wholesale prices and in turn sell the vests at retail cost. The vests are offered in small, medium, large and extra large sizes in a choice of 10 colors.
 Since September 1974, H&R has sold 35,000 vests in every state of the U.S. except Hawaii.
 Prior to the program, Mrs. Marlin Gilliland directed a business meeting during which members approved a trip to Las Tiendas shopping complex at Amarillo. Also, members voted to change the meeting originally scheduled March 17 to the 18th.
 Mrs. A.B. Higgins reflected an Easter theme in giving the thought for the day.
 Miss Della Stagner was hostess to Mmes. Gilliland, Markham, Sam Morgan, Cecil Braly, Higgins, H.W. Johnson, Emmett Hale, H.A. Cook, T.W. Roberson and Ira Ott.

desiring to help with this series is urged to contact Mrs. Allen.
 In correlation with this concept, City Manager Dudley Bayne was approached Friday by a committee from the Women's Division. In response to their requests, Bayne stated that the City of Hereford would pay for a portion of the parttime help during the summer program.
 This financial assistance excludes Mrs. Glenn Watts, who is already employed at Community Center. The committee is currently seeking an individual to hire for the upcoming project.
 The education committee also voted to promote patriotism in the local school system.
 Mrs. Hoover continued her report, announcing that a tours committee headed by Mrs. Jack McInster will sponsor a tour May 8 of the eastern portion of the county. A lunch prepared by Dawn Study Club will be served that day with the bus scheduled to leave Hereford State Bank at 9:30 a.m.
 Under auspices of the Women's Division, a new travel program has been started under the direction of Mrs. Gwen London. Carried out by the tours committee, "Adventures in Travel" will offer a program once each month. The series is open to the public.
 The first presentation will be

a one-hour slide program March 28 at Deaf Smith County Library. The free film show will feature the travels of local individuals.
 The welcome committee led by Mrs. Danny Martin will be responsible for the preparation of food for volunteer workers at two future track meets. Sponsored by the Deaf Smith C of C, a girls invitational track meet will be held here March 15 with the boys meet to be here March 22.
 Women's Division officials were reminded that the telephone committee is soliciting attendance for the play "The Fantastics." The production, sponsored by Hereford Jaycees, will be presented at Hereford High School Saturday evening.
 This committee will be devoting time each month calling possible blood donors for the blood bank.
 An announcement was made that a clean-up drive will be executed April 19-26 by the beautification committee with Mrs. Travis McPherson as chairman.
 A special invitation was extended to Women's Division members from the Bicentennial "Spirit of '76" style show to be held March 12 at Hereford Country Club. Chairmen of the project are Mrs. Joe Reinauer Sr. and Mrs. Clint Formby.

It was announced that the steering committee will hold a hot dog supper for entrants in the Miss Hereford Pageant. The party is planned March 17 in the home of Mrs. Harlan Vander-Zee. Miss Hereford Monica Herring will compete in the Miss Irish Rose contest at Shamrock March 15 and will be sponsored by the Women's Division.
 Mrs. Joe Henry gave a progress report from the fine arts committee which is currently doing ground work for the Fine Arts Festival slated April 12-13. She also announced that the Religious Art Show will take place at First United Methodist Church March 23-29.
 Making a change in the Women's Division schedule, the meeting originally planned April 1 was slated to coincide with a joint meeting of local civic clubs March 18 in the Ball Barn.
 Keep your refrigerator and freezer well stocked, but not overfilled—you'll save energy! A half-empty refrigerator runs longer than a full one because the air space is harder to keep cold than chilled food and liquids.

Celebrate Sugarland Mall's 9th Anniversary

THE SILK SPUN KNIT Leisure Suit Tops Off Any Man's Wardrobe, Choose From Lt. Blue or Natural. Sizes 36-46

Top Off Any Set With This Cotton Polyester Knit Placket Shirt

Jantzen

SHINE IN THE SUNSHINERS

by JANTZEN In Red & Green, Shown Is The Tulip Print Shirt Jack & Shirt With Solid Pants

The Turtle Is King & The Just-Right For All Leisure Wear. Choose From A Rainbow Of Colors.

Officers Elected By LP Study Club

La Plata Study Club elected officers Tuesday evening in the home of Mrs. Harlan VanderZee.

Mrs. Don Taylor was chosen president, Nancy Richie, vice president; Mrs. Doug Bartlett, secretary; Mrs. Charles Kelley, treasurer; Mrs. Jack Brown, correspondent; Mrs. VanderZee, parliamentarian; Mrs. O.G. Nieman, reporter.

During a three-part program, members considered changing aspects which affected women. Mrs. J.D. Neill listed the surfacing trends in today's society. She mentioned that colleges were campaigning for students to boost a drooping enrollment. She also commented that the sexual revolution had cooled, political reforms are in the limelight and a religious awareness has risen in young people.

Free-flowing, feminine fashions were reviewed by Mrs. Frank Frowell. She noted that 1975 styles have pretty lines and

utilize lace and sheer and floral-patterned fabrics. Popular accessories this year will include scarves and hats, she said.

Enactment of an interview with Clare Booth Luce, prominent author and U.S. senator, concluded the program. Mrs. VanderZee assumed the identity of Mrs. Luce, who was recently questioned by a reporter, portrayed by Mrs. Neill.

The beautician from JJ's Beauty Salon demonstrated a "blow dry" haircut on Mrs. Bud Kelly and an ear-piercing technique on Mrs. Gerald Nuailey. Recently returning

from a hairstyle convention at Dallas, the speaker briefly described clothing trends.

During a business session moderated by Mrs. Ronald Rayburn, YHT president, members decided to see the Amarillo Little Theatre Production "Here Lies Jeremy Troy." Chosen as the club's yearly trip, they will see the play March 21.

It was announced that the

During the conversation, Mrs. Luce touched on several topical issues. She expressed pleasure that women were achieving full equality of rights.

The deteriorating economy was probed by the pair with Mrs. Luce stating that Americans were unwilling to sacrifice luxury.

The interview ended with Mrs. Luce quoting Hy Gardner, who said the national economy

would eventually be solved by "faith, love and confidence in our leaders."

Others present were Mmes. W.D. Askew, Brown, Emil Dettman, Pat Hughes, Kelley, Ansel McDowell, Nieman, Lewis McCuslin, Elmer Patterson, Richie, Ken Rogers, Major Schroeter, Ray Seale, Phillip Shook, Taylor and Raymond White.

Mrs. Kelly pres. the devotional.

★★ Hacker Artwork Depicts Doctor's Pioneer Spirit ★★

By LOIS GILLIAND
Museum Director

In "Calendar of Events" which appears in this issue, the Deaf Smith County Historical Museum presents a drawing which well describes the spirit and the hazard of our pioneering days.

It is the country doctor in his small rig, the buggy, one horse

at a lively center, the rug over the doctor's knees with his medicine kit at his feet.

There were few doctors here then and none of the highly developed medications we have today - only tender care, setting of bones, delivery of babies and patent medicines. One doctor served a 30 mile range and he answered all calls, slept little, and ate when he had time.

Bill Hacker, a member of the staff at the museum, was a small boy living between Hereford and Dimmitt on a farm in 1910. He remembers the doctor in his buggy and has drawn him for us. Bill said, "That is Dr. LeGrand."

Dr. G.F. LeGrand began the practice of medicine in Hereford in 1903, and except for a brief period elsewhere, he continued his practice here until his death in 1942. Through many of these years, he was "The Doctor,"

the only one, and he answered calls from a very wide area, traveling in his buggy many long hours, night and/or day.

Dr. LeGrand's name and memory are revered even now by those who knew him and by those who have heard. He

symbolized the spirit of compassion and dedication, in an intense way, which our forefathers showed in the development of this country.

The Museum is proud to have you re-live in Mr. Hacker's drawing the spirit of our past.

BSP Convention Discussed By KI

The Beta Sigma Phi Sorority state convention was discussed by members of Kappa Iota Chapter Tuesday evening at Hospitality Room of Hereford State Bank with Mrs. John Kreigshausen and Mrs. James Head serving as hostesses.

The convention is planned June 13-15 at San Antonio.

Also discussed during the business meeting with Mrs. Davis Sorrels presiding, was a chapter social with husbands as guests which will be held at 7:30 p.m. March 21 in First National Bank.

It was announced that

election of officers would be held at the chapter's next meeting. Following the close of the meeting, Mrs. Nelson Kendall presided over a scrapbook session.

Action was the title of the program presented by Mrs. George Muse in which she dealt with positive thoughts and ideals.

Members present included Mmes. Temple Abney, Bobby Jones, Gary Royal, Sparky Stephens, Chuck Boyd, Tom Carter, Johnny Hopkins, Butch Grover and Johnny Wall and Donna Jones.

Hair Fashion Studied By YHT

Fashionable hair care was discussed by Janis Brownlow Tuesday evening when she was guest speaker for Young Homemakers of Texas at La Plata Junior High School.

The beautician from JJ's Beauty Salon demonstrated a "blow dry" haircut on Mrs. Bud Kelly and an ear-piercing technique on Mrs. Gerald Nuailey. Recently returning

from a hairstyle convention at Dallas, the speaker briefly described clothing trends.

During a business session moderated by Mrs. Ronald Rayburn, YHT president, members decided to see the Amarillo Little Theatre Production "Here Lies Jeremy Troy." Chosen as the club's yearly trip, they will see the play March 21.

It was announced that the

YHT Little Sister Party will be held April 9. This occasion will acquaint YHT members with high school homemakers.

Tentative plans were discussed for a fabric sale in order to raise funds. Also, members voted to donate a hot plate to the Mental Health Mental Retardation Center.

Mrs. Kelly pres. the devotional.

Hospital Auxiliary Seeks New Members

Interested individuals are invited to attend a general membership meeting of Deaf Smith General Hospital Auxiliary at 7:30 p.m. today in Country Club.

Mrs. Karl Mamschreck, auxiliary president, stated that the purpose of the meeting is to clearly define proposed activities for the organization, established in June, 1974.

Proposals which will be discussed this evening have been listed in newsletters mailed to auxiliary members, about 70 in number. Mrs. Mamschreck urges all current and prospective members to be present at this meeting to determine future auxiliary goals and tasks.

One dollar will be charged for refreshments.

4-H Bean Supper Tickets On Sale

Advance tickets for the 4-H Bean Supper, scheduled March 14 at the Bull Barn, can be bought from any 4-H member or leader.

Cost per person is \$1 and

proceeds will help finance 4-H trips for members and leaders. Tickets will also be sold at the door.

Serving will be from 5-8 p.m. at the third annual supper.

Models To Flaunt New Spring Lines

The varied moods of spring will be illustrated in new season fashions to be modeled during a "Spirit of '76" luncheon Wednesday at the Country Club.

Sponsored by the local Bicentennial Association, all proceeds, will relieve expenses of celebration activities during the nation's 200th birthday.

Each ticket will cost \$5, including the cost of the meal.

The spring lines, ranging from sportswear to formal gowns, will be premiered by the Pants Cage, Gaston's of Sugarland Mall, La Boutique and The Vogue. Tickets are available from these stores, the Chamber of Commerce office, Mrs. Clint Formby and Mrs. Joe Reinauer Sr.

A joint meeting of local civic clubs March 18 at the Bull Barn will also raise funds for Bicentennial projects. County commemorative coins will be offered for auction.

Friday Is Deadline For Entry

Deadline for entry in the Arts and Crafts Extravaganza is Friday. The show, which is scheduled March 15-16 at Community Center, will feature well known area artist, Ben Konis.

Booths can be rented by contacting Mrs. Dale Furr, Hereford Art Guild president, at 300 Douglas. The Guild will donate rental money to the center for improvements in the art room there.

Sponsored by the Guild the show and sale will be open to the public free of charge from 10 a.m. until 8 p.m. March 15th and from noon until 6 p.m. the following day.

Approximately 40 painters, sculptors and craftsmen will exhibit art pieces during the sale. A wide assortment of art media will be on display, including paintings, sculpture, pottery, Indian turquoise jewelry, drawings and more.

Rainbow Girls Plan Activities

A varied slate of activities was discussed by the Order of Rainbow Girls Monday in Masonic Hall.

Members were reminded of a joint meeting to be held at Canyon 2 p.m. March 15. Also, in observance of Founders Day, Rainbow Girls will attend at worship service April 6 in First United Methodist Church. Assistance will be contributed by Rainbow members for the Shriner's Clinic here April 26.

Other business included approval of a petition submitted by Terri Minier and treasurer's report.

Those present were Joan Josseland, worthy advisor; Mrs. Roger Ruland, matron advisor; 21 members and three guests, including Mr. and Mrs. Charlie Brown and Mrs. Lucille Edwards.

F.D.A. ON SILVER-PLATE The Food and Drug Administration reports there appeared to be a widespread problem involving potential lead poisoning from silver-plated cups, goblets, bowls and other dinnerware.

Duckwall's

SUGARLAND MALL

Clip and Save

Coupon SPECIALS

STORE HOURS: 9:30 - 7:00 Sat. til 8:00

Prices Subject to Stock On Hand

VALUABLE COUPON

March 6, 7, 8
Secret Anti-Parasit
6 oz.

68¢

Our Reg. \$1.06
Limit 2 with Coupon per Customer

VALUABLE COUPON

March 6, 7, 8
Old Spice
Stick Deodorant

71¢

Our Reg. \$1.09
Limit 2 with Coupon per Customer

VALUABLE COUPON

March 6, 7, 8
Selsun Blue
Anti-Dandruff Shampoo

\$1.21

Our Reg. \$1.77
Limit 2 with Coupon per Customer

VALUABLE COUPON

March 6, 7, 8
Peppermint Toothbrush
Soft, Medium or Hard

88¢

Our Reg. 49¢
Limit 3 with Coupon per Customer

VALUABLE COUPON

March 6, 7, 8
SCOPE
Mouthwash Super Size

96¢

Our Special Price
Limit 1 with Coupon per Customer

VALUABLE COUPON

March 6, 7, 8
Colgate
Toothpaste

69¢

Our Reg. \$1.03
Limit 1 with Coupon per Customer

VALUABLE COUPON

March 6, 7, 8
DRISTAN
24's

88¢

Our Reg. \$1.21
Limit 2 with Coupon per Customer

VALUABLE COUPON

March 6, 7, 8
ANACIN
100's

\$1.04

Our Reg. \$1.44
Limit 2 with Coupon per Customer

VALUABLE COUPON

March 6, 7, 8
Tums Antacid
Regular or Flavored

58¢

Our Reg. \$1.03
Limit 2 with Coupon per Customer

VALUABLE COUPON

March 6, 7, 8
Soft Cosmetic Puffs
200's

\$1.00

Our Reg. \$1.00
Limit 2 with Coupon per Customer

VALUABLE COUPON

March 6, 7, 8
Easy-Off Oven Cleaner
Regular Scent

63¢

Our Reg. 99¢
Limit 2 with Coupon per Customer

VALUABLE COUPON

March 6, 7, 8
Wizard
Air Freshener

88¢

Our Reg. 88¢
Limit 2 with Coupon per Customer

VALUABLE COUPON

March 6, 7, 8
Garbage Disposal Cleaner
6 Tablets In Pkg.

37¢

Our Reg. 71¢
Limit 2 with Coupon per Customer

VALUABLE COUPON

March 6, 7, 8
Wash Cloths
Many Colors and Patterns

86¢

Our Reg. 5 For 99¢
Limit 6 with Coupon per Customer

VALUABLE COUPON

March 6, 7, 8
9" Ironstone Bowl
White

87¢

Our Reg. \$1.29
Limit 1 with Coupon per Customer

VALUABLE COUPON

March 6, 7, 8
7" Ironstone Bowls
White

88¢

Our Reg. 99¢
Limit 2 with Coupon per Customer

VALUABLE COUPON

March 6, 7, 8
Blue-Boy
Automatic Bowl Cleaner

57¢

Our Reg. 99¢
Limit 1 with Coupon per Customer

VALUABLE COUPON

March 6, 7, 8
Draw-A-Lot Water Color Crayons
Fine or Broad Point

58¢

Our Reg. 99¢
Limit 1 with Coupon per Customer

VALUABLE COUPON

March 6, 7, 8
Portable File Boxes
Metal • Arcado or Walnut

\$1.97

Our Reg. \$3.77 & \$3.88
Limit 1 with Coupon per Customer

VALUABLE COUPON

March 6, 7, 8
Bond Box
Heavy Duty

\$2.77

Our Reg. \$4.87
Limit 1 with Coupon per Customer

VALUABLE COUPON

March 6, 7, 8
Building Clip-A-Alls
Self Adhesive

44¢

Our Reg. 99¢
Limit 3 with Coupon per Customer

VALUABLE COUPON

March 6, 7, 8
Duct Tape
2" x 10 yd.

88¢

Our Reg. \$1.37
Limit 3 with Coupon per Customer

VALUABLE COUPON

March 6, 7, 8
Frisbee
Flying Saucer

66¢

Our Reg. 97¢
Limit 2 with Coupon per Customer

VALUABLE COUPON

March 6, 7, 8
Eveready Batteries
C or D Cell

45¢

Our Reg. 66¢
Limit 3 with Coupon per Customer

Doyle Johnson Chevrolet-Oldsmobile

N. Hwy 385

364-2160



Cutless Salon Coronade Hardtop Coupe



NEW MANAGER'S SALE

OPEN 9-8 Thursday, Friday, & Monday--9-9 Saturday Downtown & Sugarland

4 BIG DAYS SPECIAL SAVINGS FOR THE FAMILY AND HOME

Glove Soft-Leather Look
Ladies' Pant Coats
 PVC Vinyl. Sizes 8 to 20
 Beautifully styled and detailed coat that looks many times the price. Full nylon lined. Brown Tan or Navy
\$19⁸⁸

Ladies' Handbags
 Close Out Price
 2 Tables
\$2 & \$3

"Accent" Ladies' Casual Shoes
 Slip on or Lace
 Reg. \$12⁹⁹
 Black, White, Red, Navy
\$8⁸⁸ PAIR

60" Polyester Double Knit Fabrics
 Fancies & Solids
 Polyester knits in short lengths at sensational savings. Early shoppers get best selection.
\$1⁵⁷

Sale Ladies' Dress or Casual Shoes
 Values to \$12.99 in this special sale group
\$4⁸⁸

60" Coordinate Double Knits
 Big Savings Now!
 100% polyester double knits new Spring "75" solids and fancies!
2/\$5 Yards

Ladies' Sleeveless Knit Tops
 Sizes S,M,L
 New Spring colors in easy care knits of polyester or nylon.
\$2⁶⁶

45" Wide Dress & Sport Fabrics
 All New Spring. \$1¹⁹ Values
79¢ YD. OR 3 YDS \$2

Great Close-Out Event FAMOUS "FIRST EDITION" SPORTSWEAR

New spring fashion colors of Green, Yellow, Wheat, Navy, White, Red, Black, Brown. All ENCRON® polyester knits for easy care and smart wrinkle free appearance. Shop now at big 20% off savings.

** YOUR COMPLETE SATISFACTION ON EVERY PURCHASE **

Shop Today
 Our Entire Stock

Men's Double Knit Suits
\$49⁹⁵



Regular Values to \$69⁹⁵
 Sale of our regular stock of fine quality suits. Regulars and longs. Buy now and save.

Men's Double Knit Slacks
 Values to \$12⁰⁰
\$6⁹⁷

Handsome new slacks. 100% polyester double knits. Washable or dry clean. Sizes 29 to 42

New Spring "75" Men's Leisure Suits
 100% Polyester Double Knits
 All new Spring colors in easy care polyester knits. Sizes 36 to 46.
\$35⁰⁰

Men's Dress Socks
 Orlon acrylic, nylon stretch rib knit crew style. A large color assortment. One Size fits 10 to 13
2 Pairs \$1⁰⁰ FOR



Men's Denim & Brush Denim Durango Bell Jeans
 Sizes 28 to 38
 Reg. \$14⁰⁰
\$5⁰⁰ PAIR

Levi Saddleman Boot Jeans
 Men's Fancy & Solid Boot Jeans
\$6⁹⁹
 2 For \$12
 You'll want several of these famous name jeans at this low price. Limited quantities

Men's Fleeced Lined Windbreakers
 S-M-L-XL
 Assorted Colors
\$6⁸⁸
 4 DAYS ONLY!

Men's Levi Ribbed Corduroy Jacket
 Sizes 34 to 44
 Reg. \$12⁰⁰
 Navy & Brown
\$6⁸⁸

Polyester Knit Ladies' Flare Pants
 Values to \$11
\$3⁹⁷
 New Spring colors. Cuffed or plain, in solid colors and fancies. Sizes 8 to 20. Shop and save now.

Ladies' Pantyhose
 Save At This Low Price
 Hush-Hush nylon pantyhose in popular shades. Sizes S,M,L
3 PAIR \$1

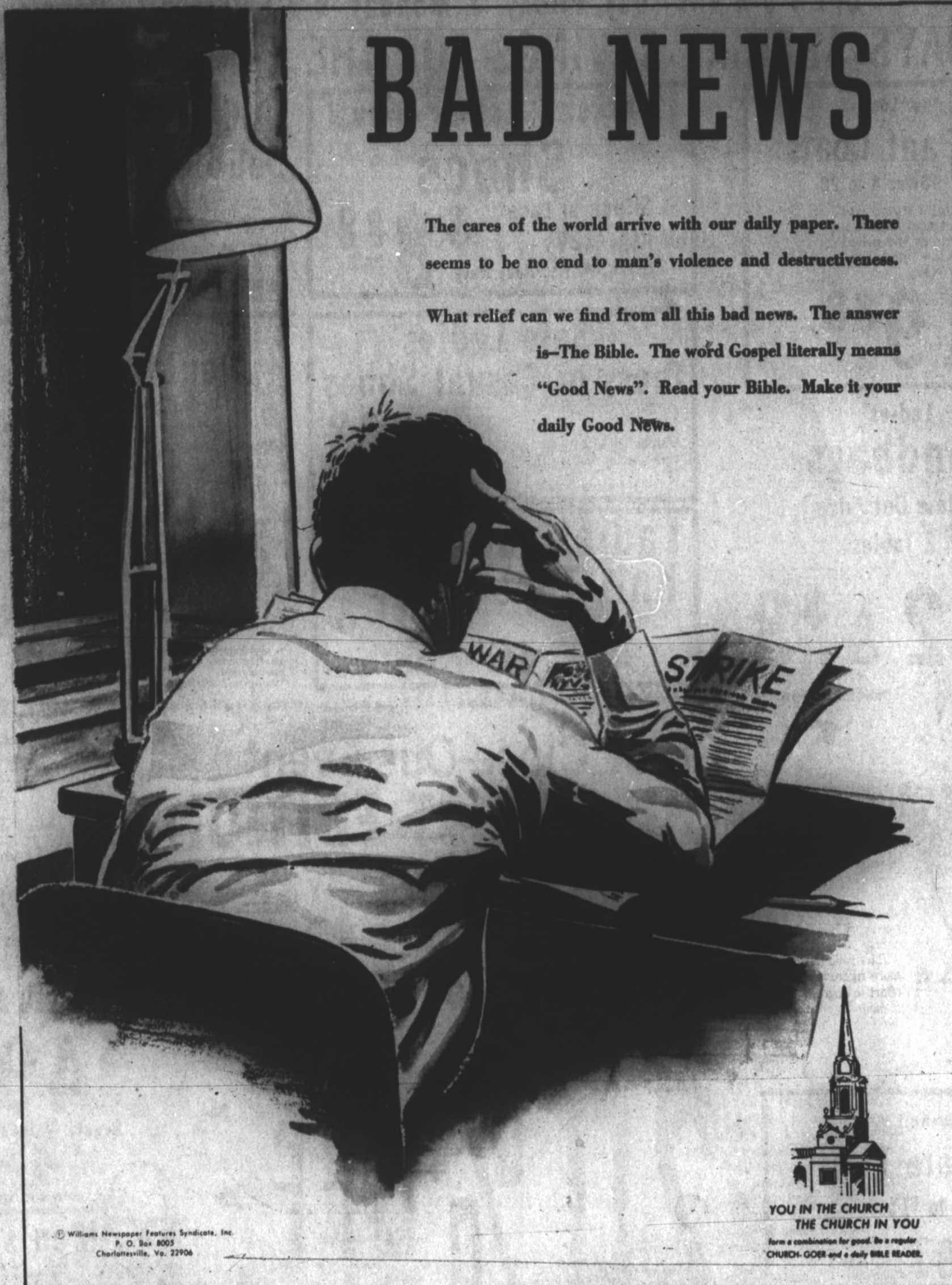


Bath Towels
 Special Purchase Values
 Slight imperfects from famous Dundee Mills, Solids and Fancies of values up to \$2⁰⁰
\$1⁵⁷

SHOP BOTH STORES FOR THE SPECIAL EVENT



For God So Loved The World



BAD NEWS

The cares of the world arrive with our daily paper. There seems to be no end to man's violence and destructiveness.

What relief can we find from all this bad news. The answer is—The Bible. The word Gospel literally means "Good News". Read your Bible. Make it your daily Good News.



**YOU IN THE CHURCH
THE CHURCH IN YOU**
Have a motivation for good. Be a regular CHURCH GOER and a daily BIBLE READER.

- FIRST BAPTIST CHURCH**
Doug Manning, Pastor
Fifth and Main Streets
- FRIO BAPTIST CHURCH**
Rev. Lon Conner, Pastor
Frio Community
- WESTWAY BAPTIST CHURCH**
Rev. Larry Levick
- MT. SINAI BAPTIST CHURCH**
Rev. C. H. Frost, Pastor
302 Knight Street
- SUMMERFIELD BAPTIST CHURCH**
Bill Broxson Jr. Pastor
- TEMPLO CALVARIO
ASAMBLEA DE DIOS**
13th & Ave. H
Ignacio Vasquez
- CHURCH OF JESUS CHRIST OF
LATTER DAY SAINTS**
(Mormon)
Country Club Drive
- TEMPLE BAPTIST CHURCH**
Rev. J. L. Bozeman
Forrest Ave. and Ave. K
- GREENWOOD BAPTIST CHURCH**
"A Bible Baptist Church"
Rev. Prentice D. Smith, Pastor
- IGLESIA METODISTA SAN PABLO**
Rev. Thomas Balderas, Pastor
- LA IGLESIA DE SAN ANTONIO**
North 25 Mile Avenue
- TEMPLO BAUTISTA MEMORIAL**
Pablo Garcia, Pastor
- LA IGLESIA DE CRISTO**
Sunset and Plains Ave.
Pete Reyna, Minister
- CENTRAL CHURCH OF CHRIST**
J.T. Marlin, Minister
148 Sunset Dr.
- PARK AVE. CHURCH OF CHRIST**
On Harrison Highway
- TRINITY BAPTIST CHURCH**
Southern Baptist
Rev. C.F. Powell
4th and Jackson

- FIRST METHODIST CHURCH**
Dr. Jordan Grooms, Pastor
501 North Main
- WESLEY UNITED
METHODIST CHURCH**
Rev. Jack Moore, Pastor
410 Irving
- BIPPUS COMMUNITY CHURCH**
Gene Brock, Pastor
Preaching 1,2,3,4 Sundays
5th Sunday, Singing
- AVENUE BAPTIST CHURCH**
John H. Johns
130 North 25 Mile Ave.
- CHRISTIAN ASSEMBLY**
Interdenominational
Christian Fellowship in the Fullness
of the Holy Spirit
South Main - 364-5556
or 364-2284
- ASSEMBLY OF GOD CHURCH**
Rev. Homer T. Goodwin, Pastor
15th and Ave. F.
- IMMANUEL LUTHERAN CHURCH**
Rev. Dwane E. Kirchner (Vacancy Pastor)
Park Ave. and B Street
- SEVENTH DAY ADVENTIST CHURCH**
Elder Hollis A. Morel, Pastor
West Park Addition
- LA MISION DE SAN JOSE**
S. W. of City
Vicario: Padre Jose, S.A.
- CHURCH OF THE NAZARENE**
Rev. Max Jetton, Pastor
16th & Blackfoot
- GRACE GOSPEL CHURCH**
Thirteenth and Avenue K
Pastor, Jim Gilliam
- ST. THOS EPISCOPAL CHURCH**
William A. Lang, Jr. Vicar
601 West Park
- CATHOLIC CHURCH**
Rev. Bernard McGorry, Pastor
Harrison Highway at 25 Mile Ave.
- FIRST PRESBYTERIAN CHURCH**
610 Lee Street
Rev. Roger B. Knapp, Minister
- FIRST CHRISTIAN CHURCH**
Rev. Eugene Brink, Pastor
West Park Avenue
- DAWN BAPTIST CHURCH**
Geary Reckling

SAINT JOHN BAPTIST CHURCH
400 Mable Street
Rev. C.W. Allen, Pastor

PALO DURO BAPTIST CHURCH
Wildorado Community
Brother Robert Field, Pastor

UNITED PENTECOSTAL CHURCH
Ave. H. & Lafayette
Rev. Warren McKibben 364-6578

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FUNERAL HOME**
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COIN OPERATED MAYTAG LAUNDRY
Two Locations: 213 13th
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FIRST NATIONAL BANK
Since 1900

CONSUMER'S FUEL ASS'N.
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A to Z TIRE & BATTERY
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HI-PLAINS SAVINGS & LOAN ASSOC.

DOYLE JOHNSON CHEVROLET-OLDS
Mr. and Mrs. Doyle Johnson

LOERWALD BROTHERS
231 W. 2nd



High-Placing Forensics Students

These La Plata students won first second and third places at their recent tourney. Standing from left to right are: sponsor Bruce Logan, David Schumacher, Kathy Wilson, Kathy Crim, Paula Barber, Mary Koozer, Staci Payne, Zann Zimmerman, Tammy Fishbacher, Rebecca

Rudd and Sponsor Randy Farr. Bottom row left to right: Bette Stewart, Patti Hendon, Vivian Martin, Pam Witley, Kim Martin, Cindy Moore, Diane Word, Terry Beavers, Stephanie Paetzold and Scott Formby.

(Brand Photo)



Winners in Speech Tournament

Stanton Junior High participated in the first Hereford Junior High Speech Tournament Saturday. The tournament was held at La Plata Junior High. Bret Hallows and Jimmy Wright won 1st place in Duet-Pantomime. Others not pictured placing were: Nickie Stipe, 3rd in informative speaking; Mona McNaney, 4th in poetry interpretation; and Tim Ruland and Laura Martin, 3rd in Duet Acting.



Pliny's Natural History states that eating five almonds permits one to drink without experiencing intoxication.

h.i.s

PLAY A GREAT GAME/in rugged naked-finish leather/bold baseball seaming/bottomed with action plantation crepe/New Earth Rocks

Gattis Shoe Store

Of Hereford
in Sugarland Mall

La Plata Forensics Team Sweepstakes Tourney

La Plata Junior High's forensics team swept their own tournament this past weekend, winning sweepstakes over six other schools that competed. The Sweepstakes honors were gathered with 369 points and Pampa was second with 271 points. Forensics coach Bruce Logan said his team had it's sights set on this tourney after losing a tournament in Amarillo to Pampa by 19 points earlier in the year. Stanton finished third in the tourney.

Also competing were Clovis Gattis, Clovis Yucca, Clovis Marshall and Riona Junior High.

Among place winners for La Plata were Syndy Moore, first place, prose; Zann Zimmerman, third place prose; Bette Stewart, first place, poetry; Vivian Martin, first place, persuasive; Kim Martin,

second place, persuasive; Terry Beavers, first place, informative; Stephanie Paetzold, second place informative; Mary Koozer and Staci Payne, third place, dust pantomime; David Schumacher and Kathy Wilson, second place, dust acting; Paula Barber, second place, speeches to entertain; Deane Word and Staci Robinson, first place, dust acting; Patti Hendo, first place, oratory; Rebecca Rudd and Scott Formby, second place, debate; Cathy Crim and Tammy Fishbacher, third place, debate.

4-H Youth Complete Programs

Twelve Deaf Smith County 4-H members have completed a project which emphasized the basics of public speaking.

During four group meetings, the youth gave impromptu, persuasive, informative and illustrated speeches under the direction of the Rev. Lon Conner.

Those participating in the program were Deanna Stokesberry, Brenda Straffuss, Judy Flores, Brenda Glover, Ben Flores, Rodney Straffuss, Kirk Minchew, Kyle Minchew, Stephanie Keiso, Gary Jones, Sandee Finley and Kevin Sanders.

Hereford Represented At Garden Convention

Six local women played roles in the 29th annual district convention of Texas Garden Clubs, Inc. Tuesday and Wednesday at Lubbock.

Attending the assembly at the Hilton Inn were Mrs. O.G. Hill Sr., John Jacobsen Jr., R.L. Ethridge, Bill Hromas, A.L. Manjeot and W.H. Gentry.

Mrs. Hill, president of Hereford Garden Club, led an awards presentation ceremony yesterday morning. As chairman of North Zone, District 1, TGCI, Mrs. Jacobsen delivered the invocation prior to Wednesday afternoon's program.

Mrs. Manjeot was present in the capacity of program chairman. One of these programs, entitled "New Trends in Arranging Flowers," included Mrs. Gentry, a national judge and member of Bud to Blossom Garden Club.

District 1 judges met Tuesday afternoon prior to a tea given in honor to TGCI officials. A dinner was held that evening, highlighted by youth communications speeches and a

musical review. A board of directors meeting followed.

Categorized under the theme "A More Beautiful Texas, Our Heritage," two programs were presented Wednesday. These included "Heritage of Governor's Mansion," by Mrs. Preston Smith of Lubbock and "A Pause...Between Yesterday and Tomorrow" by Mrs. J.K. Somerville.

Following the awards presentation yesterday, a Bicentennial workshop was conducted. Also, district officers were formally installed.

The amount of milk in all forms that U.S. consumer used last year was down 14 pounds from 1973, according to Mrs. Gwendolyn Clyatt, consumer marketing information specialist with the Texas Agricultural Extension Service, The Texas A&M University System. This drop from 556 pounds in 1973 to 542 pounds in 1974 is sharpest drop in milk since 1967. The per person use of low fat fluid milk and cheese is up.

Nursing Homes Booming

Years ago a nursing home was an old house at the end of the street, operated by an elderly couple who had space in that house for others to share.

But today's nursing home operations are a booming \$4 billion industry. Mrs. Vivian Blair, family life education-specialist, pointed out this week.

The specialist with the Texas Agricultural Extension Service, The Texas A&M University System, named urbanization and changing family patterns as contributing factors in this changing family patterns as contributing factors in this change.

"Licensing standards become more rigorous each year in an effort to upgrade the quality of nursing home care. In Texas, the licensing program has been in effect since 1970, and there are 958 licensed nursing homes in the state with 82,593 licensed beds.

"The State Health Department's Nursing and Convalescent Homes Division is responsible for state licensing. Each nursing home must comply with certain standards to qualify for participation in the state and federal assistance programs, including the State Welfare Department, federal medicare and medicad programs."

The specialist explained that a nursing home is classified according to the care it offers. A "skilled nursing care" facility must have a registered nurse as its director of nursing and have

licensed vocational nurses (LVNs) on duty at all shifts. "A home rated 'intermediate care facility III' must have an LVN as its director of nursing with LVNs on duty during the daytime and evening shifts. There are 57,181 beds in this category in Texas," Mrs. Blair said.

Soviet astronauts visit the Apollo spacecraft.

it's SUGARLAND MALL'S 9th ANNIVERSARY

Sell-abration

in Progress at HAROLD CLOSE DRUG

Robitussin Expectorant Family Size
COUGH FORMULA
\$1.75

DRIAL
Therapeutic
ALLERGY TABLETS
45 Tablets
\$2.25

Plain or Flavored
HALEY M-O
1 Pint
\$1.09

North Wall
★ SALE ★
1/2 Price

- Pictures
 - Imperial Crystal
 - Wall Plaques
 - Glasses
 - Wooden Bowls
 - Mirrors
 - Cups
- Many other Gift Items.....

Double Strength
Maalox
CAMALOX
1 Pint
\$2.75

VICK'S VAPO RUB
Wide Mouth Jar
5.8 Oz. Reg. \$1.19
\$1.29

Macleans
Macleans Large Size
TOOTH PASTE
Reg. 99¢
88¢

HAROLD CLOSE

WALGREEN DRUG

"We're More Than A Pharmacy"

364-2344

SUGARLAND MALL

SELL IT FAST! BUY IT RIGHT!

Phone 364-2030

CLASSIFIED ADVERTISING RATES

Readers Ads (Minimum 10 words) 1st insertion per word 10c
Additional insertions, when paid in advance: per word 8c

Classified Display (8 pt. type under a specific heading, 1 column width only — no art or signature cuts) per col. inch \$2.00
Repeat insertion without copy change per col. inch \$1.50
Display Advertising Not Classified under a heading, but placed on the classified page per col. inch \$1.50

Deadline for Classified Advertising in the SUNDAY BRAND. 5 p.m. Friday
Deadline for Classified Advertising in the HEREFORD BRAND. 5 p.m. Tuesday

1. FOR SALE Miscellaneous

FIRE WOOD PINON-OAK
Seasoned
Bud Sparks — 364-1264
Dean Herring — 364-2203
B-1-13-tfc

"THE SADDLE HOUSE" COMPLETE
Riding Equipment
New & Used Saddles
HIGGINS & SOUTH TEXAS ST.
PHONE 364-3583
B-1-5-tfc

WE BUY AND SELL USED FURNITURE BARRICK FURNITURE WEST HWY 60 PHONE 364-3552
B-1-37-tfc

"WE HAVE MOVED!" TO KNOWLES AUCTION BARN ON MISSION ROAD
We have a full line of new and used furniture and appliances at bargain prices.
Open 9 a.m. Closes 5:30 p.m.
BIG JIM'S FURNITURE
Phone 364-1873
B-1-31-tfc

For Sale: 16" well casing new, \$9.95 per ft., 16 ft. well casing, 1/4 wall, new \$12.50. Farwell Pipe & Iron, Farwell, Texas Phone 481-3287.
B-1-21-46-tfc

FOR SALE: 5000 sq. ft. school building to be moved or torn down. Lots of dimension lumber. Sheet iron roof. Contact: Wally Shelton, 258-7653.
B-1-22-10-tfc

HI! MOBILE HOME OWNERS
Don't get caught short-tie down your home now and be ahead. Bad weather doesn't wait.
Andrew Stargos-owner
364-0946; 364-5947
B-1-11-tfc

Left in layaway, 19" sharp color TV. Take up payments, \$15.00 per month. FIRESTONE, 364-4333.
B-1-15-14-tfc

CUTTING DEFENSE
Secretary of Defense James R. Schlesinger reports that because of the unlikelihood of a surprise nuclear attack by the Soviet Union, he is reducing the number of U.S. strategic bombers held on full-time alert.

STATED MEETING SECOND MONDAY
7:30 P.M.
Thursday
DEGREE WORK
L.J. Clark W.M.
W.A. Phipps Sec.

Lions Club meets each Wednesday, 12 Noon Civic Club Center (Jim Hill)

FOR SALE
4" Pipe Posts-8' ft. long \$1 ft.
2 7/8" Pipe Posts-7 ft. .75 ft.
2 3/8" Reject Pipe .55 ft.
2 3/8" Upset .60 ft.
1 7/8" New Pipe .65 ft.
1.9" 12 ga. New Pipe .55 ft.
Cable .06 ft.
1 1/2" ID New Pipe .55 ft.
2 7/8" Reject .65 ft.
12" Gates \$48 ea.
15" Gates \$56 ea.

Northwest Feed Yards, Inc. P.O. Box 566 Hereford, Tx. 79045 James Bullard Phone: 806/364-4614 or 806/364-4460
B-1-98-tfc

FOR SALE: Baled maize stalks. Ivan Block, 364-0296.
B-1-10-99-tfc

FOR SALE
1-21" Color Console TV
1-19" B&W Portable
WE MAKE HOUSE CALLS \$5.00
Repairs on all makes & models, clor, B&W and radios.
TOWER TV
248 Northwest Drive
Phone 364-4740
B-1-25-tfc

METAL BUILDINGS
Storage Barn
Warehouse
Store
You name it
Custom designed and built to meet your needs. For a turnkey job call us today.
TAGCO INDUSTRIES HEREFORD, TEXAS 357-2222
B-1-7-tfc

FOR SALE: Fence posts, any size, oak or pine. Treated or untreated. Call 364-6685 or 364-6616 after 6 p.m.
B-1-18-9-tfc

Paint - exterior Latex house paint and interior Latex wall paint. White and colors \$3.99 gallon.

Rockwell Bros & Co. Lumber
Across from Pitman Grain
104 South Main, 364-0033.
B-1-14-tfc

For Sale: 1972 Model Honda Trail Bike, \$525.00. 3 barrels Texaco Anti-freeze, \$4.25 gallon. All or part of it. Call 357-2521 or 357-2502
B-1-23-16-4c

Antique Player Grand Piano, excellent condition, plus rolls. W.C. Harper, 819 Hasca Rd., Plainview, Texas. Phone 296-5334.
B-1-16-4p

LARGE COMMERCIAL LAUNDRY
Washer, dryer, extractor, hot water tank.
Asking price \$2,000
Call 364-5053
B-1-14-16-tfc

Children's portraits done \$10.00 each in pencil, charcoal, or pastels. Call any day or night, 364-4854.
B-1-16-4p

AKC Beagle Puppies, wormed and shot, \$45.00. Call 364-0060 after 4 and weekends. 110 Avenue J.
B-1-16-17-4c

For Sale: 10x55 two bedroom furnished mobile home. Call 364-0929 after 4 p.m.
B-1-12-17-tfc

USED FURNITURE
3 PC bedroom suit
2 Stereos
1 Refrigerator
1 Range
1 Portable T

COME BY FLAINS FURNITURE
900 Lee Avenue
B-1-16-tfc

SORRY SAL is now a merry gal. She used Blue Lustre rug and upholstery cleaner. Rent electric shampooer \$1. Duckwalls, Sugarland Mall B-1-23-18-2c

Wonderful puppies to give away, would be good with children. Call 364-4304 or 441 Avenue B.
B-1-16-18-2c

THIS spot that spot, traffic paths too, remove with Blue Lustre carpet shampoo. McCaslin Lumber Company B-1-16-18-2c

THIS spot that spot, traffic paths too, remove with Blue Lustre carpet shampoo. McCaslin Lumber Company B-1-16-18-2c

For Sale: 12x64 1971 mobile home. 3 bedrooms, 1 1/2 baths, fully carpeted. Call 364-4699.
B-1-14-18-2c

PUPS to give away. Will be middle to large size dogs. Phone 276-5649.
B-1-11-19-2p

For Sale: One BUFFALO Bull. Phone 364-0951, Garth.
B-1-19-tfc

500 Gallon propane tank. \$200. Mrs. F.L. Wilhelm, 364-0042.
B-1-10-19-2c

For Sale: 3,000 pound TOW MOTOR Fork Lift. 40 inch forks. LP fuel. \$2900. Can be seen at 310 East Bedford in Dimmitt. Contact Bud Schmittel at 647-2118 for additional information.
B-1-31-19-tfc

2. FOR SALE Farm Equipment

HAY GROWERS AUCTION
10 A.M. — SAT. MAR. 15
Rancho McKin, Inc.
11059 W. Lincoln Ave.
Fresno, Calif.

Partial List (11) - JOHN DEERE CUBERS Mod. 425, and 400 w/wagons. Plus HESSTON 1974 Mod. 60A and 30 Stakers and movers, Michigan Mod. 175A and a CASE W90 Loaders. 5-Swathers, etc. And all of the trucks, tractors, trailers, etc. used in a large cubing operation.

Wz/Call for Brochure RUSSELL AUCTIONS
Box 296 Bakersfield, Cal. 93302
[805] 831-8632
B-2-19-4c

For Sale: 1974 Demco 20 Ft. gooseneck trailer, totally enclosed. Call 364-5691; after 5 p.m. 364-2686.
B-2-15-43-tfc

FOR YOUR REPAIR WORK ON
Starters - Generators
Magnets - Alternators
Contact
Ronnie Wagner at Davis Implement Company
409 East 1st or phone 364-2811
WAGNER BATTERY & ELECTRIC
B-2-99-tfc

See Us For Parts-Sweeps-Chains for Graham (Home) Flows DAVIS IMPLEMENT
409 EAST FIRST
Phone 364-2811
B-2-35-tfc

For Sale: 1970 Heavy Duty Chevy Truck with Oswalt Manure Spreader. Call 806-352-7810.
B-2-12-7-tfc

GRAIN TRAILER. Gooseneck, hydraulic bed. Like new. Call 364-5280 or 357-2222.
B-2-11-10-tfc

FOR SALE: IHC Wagner 200 Front End Loader. Good Shape. Ivan Block, 364-0296.
B-2-12-3-tfc

CROSSWORD By A. C. Gordon

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	53	54	55	56	57	58	59	60	61	62	63	64	65	66	67	68	69	70	71	72	73	74	75	76	77	78	79	80	81	82	83	84	85	86	87	88	89	90	91	92	93	94	95	96	97	98	99	100
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ACROSS
1 - Arctic gulf
3 - Sudden gust
7 - Jazzy
9 - Lila letter
11 - Autumn
13 - Preposition
14 - Disturbance of the peace
16 - Male title of respect
17 - Reconcile
19 - Dismantling of the costume
21 - A building extension
22 - One deposit
25 - Biblical patriarch
27 - Criticism severely
28 - Wading bird
29 - Formal legal order
30 - A cover
32 - To mimic
33 - Poultry substance
35 - Irregular rotary device
37 - Sudden break
39 - Investigate

DOWN
1 - Beginning of opera
2 - Males summary
3 - Withered
4 - Self-season
5 - Amount of assessment
6 - Experiment
7 - Travesty
8 - Male nickname
10 - Prisoner's unit
12 - Roman 999
15 - Lubricant
17 - Of a Biblical country
18 - Geometric figure
19 - Was indispensed
20 - Wading birds
23 - Of a cereal
24 - To prevent, in law
26 - Spanish hero
27 - Fric's title
31 - Common estimation
34 - To set on end
35 - African capital
36 - Eccelesiastical building
38 - To miscarry
41 - French marshal
43 - Mineralogical degree
45 - Greek letter
46 - Printer's unit
48 - Thus

See Us For Mayrath Grain Augers
Also have parts in stock
DAVIS IMPLEMENT
409 EAST FIRST
Phone 364-2811
B-2-35-tfc

NEW CUMMINS-DIESEL SALES & Parts Representative
Oglesby Equipment Co., Inc.
B-2-14-tfc

3. FOR SALE Automobiles

SELECTED USED TIRES \$3.00 UP
30 Day Guarantee
MONTGOMERY-WARD AUTOMOTIVE SALES
114 EAST PARK
B-3-17-tfc

1973 Ford Pick-up, 3/4 Ton, radio, air, power brakes. 364-5855.
B-3-10-18-tfc

NEW & USED CARS
now for sale at
JOHN ORSBORN BUICK PONTIAC, GMC'S
new location.
221 North 25 Mile Ave.
B-3-8-tfc

WALKER'S USED CARS AND TRUCKS
WE BUY, SELL OR TRADE
400 West First
Phone 364-2250
B-4-17-tfc

1970 Mercury Marquis, 4 dr. Phone 364-4117 or 289-5685.
B-3-10-101-tfc

FOR THE BEST BUY IN
Pre-owned and personally selected cars
Contact
COMBS USED CARS
F.D. "Chick" Holbert (Owner)
1503 Park Avenue
Hereford, Texas 79045
Office Ph. 364-1310
Home Ph. 364-1797
Bank Rate Financing Available
B-3-13-tfc

MILBURN MOTOR COMPANY
We pay cash for Used Cars
136 Sampson
Phone 364-0077
B-3-33-tfc

For Sale: 1973 Buick Riviera, loaded. Call 364-6801 or 364-5017 after 5 p.m.
B-3-12-14-tfc

Need to sell: '73 Ventura Hatchback, low mileage, low price. 364-4474.
B-3-11-18-2c

Sneoper long range radio warning unit, increases driver awareness, promotes driving safety. Operates off your cigarette lighter impact. \$89.95.
STAN KNOX TV & MUSIC
509 Park Avenue
B-3-17-3c

I have Farm and Ranch Buyers. I need your listings.
J.M. HAMBY REAL ESTATE
Phone 364-3566
Res. 364-2553
B-4-29-tfc

For Sale: Warehouse with offices on tractage. Building 12,800 sq. ft. Site 84,773 sq. ft. Suitable for many uses. 911 Dairy Road. Call 364-0404 or 364-0051.
B-4-24-7-tfc

CLOSE TO AIKMAN:
2 bedroom, 1 bath brick house, fenced yard. \$13,000.

YOU CAN'T BEAT THIS FOR \$20,000 Lovely 4 bedroom brick, 2 baths, corner lot. 7% loan, can be reasonably assumed.

EXTRA NICE
4 bedroom brick, excellent location. Assume loan or obtain FHA or GI. Ask for "Al"

IF IT'S ROOM
and quality you want. Call for an appointment to see this lovely 3 bedroom brick home. 1700 sq. ft. near schools and shopping area.

PRICE REDUCED
9 Acres in city. It will make an ideal trailer park, or housing development. \$17,500. Terms, if desired.

IDEAL HOME LOCATION
5 acres with well — owner will finance.

WE NEED YOUR LISTINGS
If you wish to buy, sell or exchange your property, call

CARTEL REAL ESTATE
We have others
206 North 25 Mile Avenue
Member multiple listing service
Wayne Carthel 364-0944
Henry Reid 364-5344
Al Wiley 364-4985
B-4-3-tfc

FARM FOR SALE TO SETTLE ESTATE
E/2 Sec. 76, B K-3, Deaf Smith County. All in cultivation, 2-8" wells, 1 mile underground connected to tail water pit. Some improvements 2 miles north Hereford. One mile frontage on U.S. 385.
Call: 364-0404 or 364-0051
B-4-6-tfc

Excellent 320 acres irrigated farm, 2 wells, good grain allotments, with house. Northwest of Friona. Realtor 364-0109 or 364-6633.
B-4-19-12-tfc

FOR SALE BY OWNER
225 HICKORY
4 bedroom, 2 bath brick, all carpet, fenced backyard. 8% interest, 95% loan.
B-4-18-12-tfc

CALL Bob Aduddell 622-0651 Amarillo
B-4-4-tfc

TWO SECTIONS SOUTHWEST OF OF VEGA, TEXAS
Nine wells (six 6" & three 4"), 2 tail water pumps, 2 1/2 miles of underground. 7 wells in 1 tail water pump tied together. Excellent corrals, scales, 2 quonset barns, 2 houses, 2 trailer houses. All equipment necessary to run fully diversified farm. Lots of depreciation. 5 1/2% assumable loan.
B-4-18-12-tfc

OWNER SALE, TRADE, NW HEREFORD
3 bedroom, 2 bath, L.R., Den, D.G. Brick, \$16,000. 7 1/2% Loan, owner will carry second. 6 years old.
Phone 505-762-0624
1225 Lexington
Clovis, N.M. 88101
B-4-17-tfc

CALL: Browning Higgs 806-373-6655 or 806-352-8602 Boston & Jeffers FIRST EQUITY REALTORS AMARILLO, TEXAS
B-4-18-2c

FOR SALE BY OWNER, 3 bedroom house. Built-ins, garage. Owner will carry some second. Payments \$134.50. Call 364-5638 or 364-2222, ask for Tommy. Realtor.
B-4-18-tfc

609 AVENUE J
Three bedroom, 2 full baths, fenced, carpeted. Payments \$158.00. Call 364-5638 or 364-2222, ask for Tommy. Realtor.
B-4-18-tfc

FOR RENT: 2 bedroom house trailer, no pets. Call 364-4186 after 3:30 p.m.
B-5-12-17-tfc

NORTHWEST LOCATION
3 bedroom 2 bath, fireplace, double car garage, back yard fenced with storage building. Buy Equity of \$4,750.00, and assume loan. Priced \$27,750.00.

JUST LIKE NEW
3 bedroom, 2 bath, 2 car garage, fenced yard, corner lot, has been redecorated, buy Equity and assume loan.

OUTSIDE OF CITY
6 room home, need some remodeling. Can be bought for \$7,500.00, \$1,000.00 down and \$80.00 per month.

WEY WAIT TO BUY A HOME
3 bedroom, 1 bath, all carpeted, with fenced yard, and 1 car garage. Nice location. \$1,500.00 down and terms on balance.

OWNER SAYS SELL
3 bedroom, 1 bath, brick home, with garage and backyard fenced. Can be bought for \$1,500.00 down. You need to see this home at once.

TAKE A SECOND LOOK
2 bedroom brick home with 2nd apartment at back. This is a nice location and a good buy at \$15,000.00. Call for details.

NEED INVESTMENT
160 acres with well and underground tile that can be subdivided into small tracts. Good location. Call and we will show it to you.

3/4 SECTION LAND WITH 3-6" WELLS
This place has nice 3 bedroom, brick home with machinery barn and horse stalls. How about this \$55,000.00 down and terms on the balance.

160 ACRES
With 3 bedroom home, double garage, with some barns, has 4 wells and underground tile, and lays perfect. \$25,500.00 down will handle.

WANT TO TRADE for boats, outboard motors, camp trailers, all kinds of recreational equipment.

WANTO TO BUY:
Old gold, rings, watches, old class rings, etc.
Spangler's Diamonds
Sugarland Mall
Phone 364-0070
B-6-48-tfc

Wanted: Custom farming. Phone 364-6880.
B-6-10-15-tfc

Would like to rent nice 3 bedroom home. Wayne Sanders, 364-4051.
B-6-10-19-1c

8. HELP WANTED
Opening for lady 30 to 40 years old. Bookkeeping and sales. Apply in person only.
Stan Knox TV & Music
509 Park Ave.
B-6-23-19-1c

Wanted: Man and wife team to train for management with Fuller Brush Company. Earnings unlimited. Write — Box 1074 Lovelland or call 894-5879.
B-8-13-tfc

Want to hire, waitress at Moonlighter Club, 8 to 1 Saturday night only. Must be at least 18 years of age. Call 364-0064 for appointment.
B-8-25-15-tfc

Need middle age or older lady to live in and do light housekeeping. We offer three meals a day, room and salary. 300 West 6th, Phone 364-2063.
B-8-27-19-tfc

Need part time salesman for weekends. Apply in person to P-K Supply.
B-8-10-15-tfc

WANTED: Truck driver, 21 years, no drinkers. Must take a physical, must have commercial license. Write Box 673-TP.
B-8-18-18-2c

WANTED: Assistant grain elevator superintendent. Must be experienced in either feed mill or grain elevator. Call 265-3465 or 364-4279 nights and weekends.
B-8-22-18-tfc

Young man or middle aged to work in sales dept. of largest company of its kind in Texas. Our men earn over \$600.00 a month. Write: D.J. Irwin 2622 30th St. Lubbock, Texas 79410
B-8-18-3p

For Rent: 2 bedroom and one bedroom furnished apartments. 205 Jowell, inquire at Apartment A.
B-5-15-4-tfc

TRAILER SPACES FOR RENT
Northwest Mobile Lodge
Phone 276-5518
B-5-10-13-tfc

FURNISHED one and two bedroom apartments. Inquire 112 Avenue H, Apt. 36.
B-5-12-46-tfc

For Rent: 3 Bedroom House at 420 Ave. J. Contact O.D. Miller at Savoy Hotel.
B-5-10-18-2p

For Rent: 3 bedroom trailer house. Call 364-0527.
B-5-10-18-3c

FOR RENT: To couple or lady only, nice 3 room furnished apartment. Shown by appointment only. Bills paid. No pets. 364-2256.
B-5-21-18-tfc

2 bedroom furnished house, carpets, air, furnace, backyard fenced, clean. Call 364-2733 between 8 and 2, or 364-1226 after 2 p.m.
B-5-20-19-tfc

6. WANTED
WANTED — CUSTOM FARMING. Contact Don Howard at Howards Custom Farming, 578-4361 or 364-0165.
B-6-13-6-tfc

WANT TO TRADE for boats, outboard motors, camp trailers, all kinds of recreational equipment.

COMBS USED CARS
B-6-17-4-tfc

Wanting: Custom farming. Phone 364-6880.
B-6-10-15-tfc

Would like to rent nice 3 bedroom home. Wayne Sanders, 364-4051.
B-6-10-19-1c

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B-8-25-15-tfc

Need middle age or older lady to live in and do light housekeeping

9. SITUATIONS

State Licensed Child Care For Working Mothers Hereford Day Care Center 6 months through 8 years After school care available 364-1293 B-9-46-tfc

Baby sitting by the hour, day or week. Allee Gilleland, 364-4175 B-9-10-7-tfc

Will do tax work and bookkeeping. Call 364-4523. B-9-10-7-tfc

Would like to room and board ambulatory elderly person in private home. Lois Ross, 364-1760. B-9-14-16-tfc

Will do baby sitting in my home day or night. Phone 364-6406. 427 Avenue G. B-9-15-19-tfc

10. NOTICE

ALCOHOLISM INFORMATION

For information on alcoholism, referrals for help, counseling, or programs on the subject of the disease of alcoholism, Call 364-4540 from 8 a.m. 'till 12, 1 p.m. until 5 p.m. Monday through Friday.

A UNITED FUND AGENCY

For the convenience of you, our customers, we now have truck scales to weigh your scrap iron - One mile North of Big Daddy's Truck Stop. HEREFORD IRON & METAL North Progressive Road by City Dump Anson A. & June Dearing Phone 364-3350 or 364-3777 1/2 B-10-34-tfc

NOTICE

I will not be responsible for any debts other than my own. Jimmy R. Brooks B-10-16-19-3p

11. BUSINESS SERVICE

JOHNSON IRRIGATION Peerless PVC Plastic Pipe. Don Johnson, 364-2870 Mobile Phone 364-4741 Unit 3470 P.O. Box 2024, Hereford, Texas B-11-8-tfc

All types building repair. Painting & decorating. Robert Betzen, 289-5500 B-11-10-10-tfc

BOBBY GRIEGO DRAGLINE SERVICE TAILWATER PIT CLEANING DUMP TRUCKS LOADER DOZER Day Phone 364-0574 Night - 364-2522 1B-11-14-tfc

PORTABLE DISC ROLLING Scalped or Plain PORTABLE WELDING and Repair Work JOHNNY GALLAGHER, PHONE 364-4977 B-11-104-10c

WE REPAIR Kirby, Electrolux, Singer, Hoover and Eureka Vacuum Cleaners and all makes of sewing machines. PHONE 364-4051 226 Main B-11-104-tfc

B.L. Jones CONCRETE CONTRACTOR We will do your finishing or give you a turnkey job. Free Estimates. 246 16th Street Phone 364-6617 B-11-21-tfc

DRAGLINE SERVICE FOR TAIL WATER PIT CLEANING CALL CLIFF JOHNSON, 364-2111 B-11-45-tfc

KELLY ELECTRIC Virgil Kelley Electrical Contractors Residential - Commercial All bids & wiring competitive. Ph. 364-1345 - Nights 364-1523 or 364-5929. P.O. Box 30 B-11-15-tfc

WILL PICK UP JUNK CARS FREE Call 364-3350 or 364-3777 1B-11-28-tfc

WANTED 100 to 150 watches a week to repair by latest approved methods. COWAN JEWELERS B-11-15-29-tfc

FRANK WESTER CEMENT CONTRACTOR 187 BRADLEY Residential-Commercial Turnkey Job Straight Finish Phone 364-5169 1B-11-39-tfc

GRAIN HANDLING SYSTEMS Storage bins Dump pits Legs Down spouts Aeration Driers Custom designed and built to meet your needs. For a turnkey job call us today. TAGCO INDUSTRIES HEREFORD, TEXAS 357-2222 B-11-7-tfc

We buy old gold rings, mountings, etc., for West Refinery. Cowans Jewelers Downtown B-11-13-51-tfc

FREE DEAD STOCK REMOVAL Daily service Please call COLLECT National By-Products 806-383-2296, Amarillo B-11-9-tfc

Will adjust and repair all types overhead doors. Call Robert Betzen, 289-5500. B-11-11-10-tfc

ROTO TILING. Call Robert Betzen, 289-5500. B-11-11-10-tfc

R-J BUILDING SERVICE HOUSE PAINTING & REPAIR STUCCO REFINISHED Richard Donley, 364-5207 B-11-16-tfc

HOUSE TRAILERS bought, sold, traded, moved, leveled, blocked, tied-down and hooked up. CALL 364-0946 or 364-5947 B-11-7-tfc

Custom swathing, stacking and hauling. Alfalfa, milo and corn stubble. Hesston stack hand system. 364-2907 or 364-3117. B-11-15-42-tfc

KLEMMER CATTLE CO. Stocker & Feeder Cattle Wheat & Pasture Calves Phone 417-742-2624 Rt. 2, Walnut Grove, Mo. B-11-19-15p

ROTO TILING YARDS & GARDENS Phone 364-1432 605 Avenue H B-11-10-18-tfc

FOR PORTABLE DISC ROLLING Call Ralph Paul, 364-1842 or 364-2978 B-11-19-tfc

PANHANDLE PAINTING Paper hanging & dry wall 364-4252 364-4048 Steve & Scott Kirkpatrick B-11-19-8p

PORTABLE DISC ROLLING Scalped or Plain PORTABLE WELDING and Repair Work JOHNNY GALLAGHER 364-4977 B-11-19-tfc

PORTABLE WELDING and Repair Work JOHNNY GALLAGHER 364-4977 B-11-19-tfc

13. LOST & FOUND

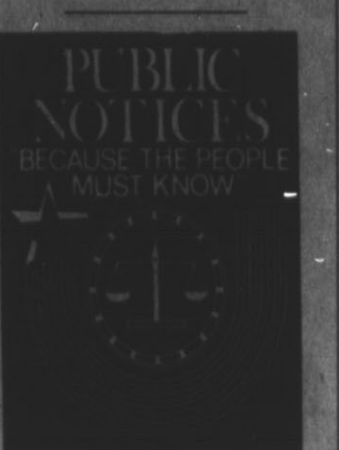
LOST: 85 to 95 head of steers weighing from 400 to 900 lbs and some possible Holsteins, branded seven L connected, (looks like a capital "Z") on left hip. Call Collect L.B. Worthan 806-364-6047 B-13-18-3c

STRAYED FROM DAWN AREA - Holstein heifers branded with "J over S" on left shoulder. Call 258-7327. B-13-16-18-2c

LOST: Steers branded "bar X" on left rib or "H slash" on left shoulder, rib on hip. DAVID BRUMLEY, 289-5902 B-13-20-17-tfc

14. CARD OF THANKS

CARD OF THANKS I would like to express appreciation to all my friends who remembered me while I was confined to the hospital. The flowers, cards, visits and concern were certainly appreciated. Bill Fowler



Editor's Note: Public Notice advertising plays a unique role both in American history and in the process by which the country's democracy is preserved. Its one function is that people must be informed if they are to govern themselves competently. Public Notice advertising first came into being with the Congress of 1792. That body, recognizing its responsibility to the people, required the Postmaster General to advertise for bids for the construction of new post offices. From that insignificant beginning to the complex publication requirements in federal, state and local laws today, government officials have come more and more to understand their obligations to inform the public through Public Notice advertising. Newspapers over the years have been the vehicles by which these obligations have been fulfilled. They will continue to be so long as the public demands that it be informed frequently and by the best means possible.

LEGAL NOTICE THE STATE OF TEXAS

TO: CAROL JEAN McDOWELL Respondent, Greetings:

You are hereby commanded to appear before the Honorable District Court 69th Judicial District of Deaf Smith County at the Court House thereof, in Hereford, Texas, at or before 10 o'clock A.M. of the first Monday next after the expiration of forty-two days from the date of the issuance of this citation, same being the 7th day of April A.D. 1975, then and there to answer Petitioner's Petition filed in said Court, on the 5th day of February A.D. 1975, in this cause, numbered DC-7335 on the docket of said court and styled IN THE MATTER OF THE MARRIAGE OF W.C. McDOWELL AND CAROL JEAN McDOWELL.

A brief statement of the nature of this suit is as follows, to wit:

Petitioner, W.C. McDowell, brings an action for divorce against Respondent, Carol Jean McDowell, praying for dissolution of the marriage between Petitioner and Respondent, and for such further relief as the Court may deem proper to grant, as is more fully shown by Plaintiff's Petition on file in this suit.

The officer executing this process shall promptly execute the same according to law, and make due return as the law directs.

Issued and given under my hand and the Seal of said Court, at office in Hereford, Texas this the 17th day of February A.D. 1975.

Attest: Lola Faye Veazey Clerk, District Court, Deaf Smith County, Texas (SEAL) T-15-4c

LEGAL NOTICE NOTICE TO BIDDERS

The city of Hereford, Texas will accept sealed bids on the following equipment not later than 2:00 P.M., March 17, 1975 in the office of the City manager, City Hall, Hereford, Texas.

FIVE 1975 Four door sedans with the City to trade-in two 1973 Plymouth Furys and three 1974 Mercury Montneys.

FOUR 1975 Long wheelbase one-half ton Pickups. Bids on patrol cars and pickups shall be submitted separately.

Bids to be plainly marked and sealed.

The City Commission reserves the right to reject any or all bids, to waive informalities and to accept the bid deemed to be the most advantageous to the City of Hereford.

Specifications may be had by contacting City Manager Dudley Bayne, City Hall. /s/James H. Sears, Mayor City of Hereford, Texas T-17-2c

LEGAL NOTICE NOTICE TO ALL PERSONS HAVING CLAIMS AGAINST THE ESTATE OF FRED COLLETT, DECEASED.

Notice is hereby given that original letters testamentary upon the Estate of Fred Collett, deceased, were issued to me, the undersigned, on the 3rd day of March, 1975, in the proceeding indicated below my signature hereto, which is still pending, and that I now hold such letters. All persons having claims against said Estate, which is being administered in the County below named, are hereby required to present the same to me, respectively, at the address below given, before suit upon same is barred by the Statute of Limitations, before such Estate is closed, and within the time prescribed by law.

My post office address is P.O. Box 1655, Hereford, Texas 79945.

DATED this the 3rd day of March, 1975.

J. EDWARD LINE, Independent Executor of the Estate of Fred Collett, Deceased, NO. 2523 in the County Court of Deaf Smith County, Texas. B-19-1c



Some people believe that a knife, given as a gift, will cut the friendship.

Review Of Luncheon Presented

Mrs. Tom Hargrave presided at a business session for Cultural Home Demonstration Club Friday in the home of Mrs. Ella Ricketts.

She delivered reports from the recent HD Council meeting and Appreciation Luncheon.

A poem, "My Garbage Pail," was read by Mrs. J.D. Love. Mrs. Ricketts, the hostess, gave a program on finger knitting.

The next meeting will be March 14 in the home of Mrs. Ira Scott.

Those present included Mmes. Love, John Hunter, Hargrave and Scott.

Husbands Are Guests At Party

Members of L'Allegre Study Club welcomed their husbands as guests recently in the home of Mrs. Bill Warrick for a dinner party.

A western theme was used in decorations and card games were played after the meal.

Hostesses were Mmes. Cameron Gault, Cliff Skiles, John Smith, Bob Renfro and Warrick. Twenty-one couples were present.

Home Decor Discussed By HD Club

The newest Home Demonstration Club, as yet without a name, toured local upholstery shops Monday before meeting in the home of Mrs. Robert Baum.

Members viewed furniture upholstery techniques at Yocum Decorators and Paul Jones Upholstery.

During a business session, members planned a luncheon March 17 in Pioneer Natural Gas Flame Room. Each woman will bring a prospective member as a guest.

Mrs. Alan Wagner was welcomed as a new member.

Those present were Mmes. Dan Gorman, Pat Betzen, Larry Paetzold, Ralph Warren, Baum and Joe Wallace.

EASTER PLANS '42' PARTY The public is invited to play games of '42' at 8 p.m. Friday in Easter community building. Those attending are requested to bring a dessert for refreshments.

At The Library Author Presents Gripping Novel

The Promise of Joy by Allen Drury and Black Sunday by Thomas Harris are the two books being featured this week at Deaf Smith County Library.

With the Promise of Joy, the author brings to a close the political saga that began with his Pulitzer Prize-winning, Advise and Consent. He poses the question: Is there a promise of joy, for nations or for individuals?

Michael Lander, a former naval pilot, is the main character in the book Black Sunday. He is obsessed with madness and tries to carry out a plan to blow up the Super Bowl.

The Library is open to the public on Monday and Thursday from 9 a.m. until 9 p.m., weekdays from 9 a.m. until 9 p.m. and Saturdays until noon.

THE PROMISE OF JOY by Allen Drury

With the Promise of Joy: the Presidency of Orrin Knox, Allen Drury brings to a close the political saga that began with his Pulitzer Prize-winning Advise and Consent—a major literary work that has carried some fifty major characters and hundreds of minor ones through almost 3,000 pages of dramatic events vitally concerned with the life-and death issues of our troubled times.

From Advise and Consent through A Shade of Difference, Capable of Honor, Preserve and Protect, Come Nineveh, Come Tyre, he has developed two fundamental themes: the survival of democracy, particularly American democracy, in a world increasingly threatened by totalitarian conquest and the survival of individual freedom and integrity in a political milieu increasingly dominated by the growing intolerance of powerful men toward those who disagree with them.

Now in the Promise of Joy he poses the question: Is there a promise of joy, for nations or for individuals? And if so, how can it be achieved in a world that appears to be hell-bent for self-destruction?

He has posed the question against the background of the very real possibility of atomic war between Russia and China. What will President Orrin Knox do, confronted by this most awesome challenge that could possibly face an American President? Will he have the support of the powerful and arrogant media barons who dominate and manipulate the attitudes of the American people?

Will he have the support of the people themselves for the course he feels he must pursue to bring America and the world safely through the crisis posed by the cataclysmic death struggle in Asia? Can he stand firm against the threats to his own life and the lives of his family?

Around Orrin Knox are such familiar figures as ex-president William Abbott; Senate Majority Leader Bob Munson; Secretary of State Robert A. Leffingwell; Cullen Hamilton; California's black congressman; lovely Cell Jason; Walter Dobius; powerful columnist, and his colleagues of Supermedia; Representative J.B. "Jawbone" Swarthman; Fred Van Ackerman, of the National Anti-War Activities Congress (NAWAC), and many many more.

BLACK SUNDAY by Thomas Harris

Do not begin this novel unless you are prepared to finish in one sitting....for Black Sunday is as gripping as Today's headlines. In retaliation for American aid to Israel, an Arab terrorist group has determined to blow up the Super Bowl.

Their prime weapon is Michael Lander, a former Navy pilot, whose own strange psyche, combined with his experiences as a prisoner of war in Vietnam, has driven him to seek revenge against a world he believes has savaged him. As the pilot of the Aldrich television blimp that floats above professional football games and a brilliant technician, Lander is uniquely qualified to carry out the act of madness

People choose Valley for plenty of reasons. One is darn good service.

GARY VICTOR Mobile 289-5615 Home 364-5616 Home 364-2636 MULESHOE 272-3565

Golf Women Style Show

Members and guests of Ladies Golf Association are invited to a style show and luncheon at 12 noon today in the Country Club.

This is the first meeting of the new year and the public is invited to attend. Cost per person will be \$4

Spring fashions will be featured by the Pants Cage.

Because Your Heater Is On The Blink? Don't Just Shake Your Fist

CALL: 364-4714 Robert (Bob) Rhoton R & R REFRIGERATION AND HEATING SERVICE

WRESTLING LUCHA LIBRE SATURDAY MARCH 8 9:00 PM

MAIN EVENT RICKY ROMERO vs. BLACK GORDMAN SEMI-FINAL Nick KOZAK vs. GOLDEN HAWK (HALCON DORADO)

Alex PEREZ vs. Mr. WRESTLING Jerry KOZAK vs. Mitsuo MOMOTA HEREFORD BULL BARN Hereford, Texas Ringside \$3.00 Gen. Adm. 2.00 Kids 75c

Will he have the support of the people themselves for the course he feels he must pursue to bring America and the world safely through the crisis posed by the cataclysmic death struggle in Asia? Can he stand firm against the threats to his own life and the lives of his family?

Around Orrin Knox are such familiar figures as ex-president William Abbott; Senate Majority Leader Bob Munson; Secretary of State Robert A. Leffingwell; Cullen Hamilton; California's black congressman; lovely Cell Jason; Walter Dobius; powerful columnist, and his colleagues of Supermedia; Representative J.B. "Jawbone" Swarthman; Fred Van Ackerman, of the National Anti-War Activities Congress (NAWAC), and many many more.

Written with sure skill and overwhelming dramatic impact, The Promise of Joy is a worthy climax to a sustained literary achievement that stands without equal in the realm of the political novel.

Do not begin this novel unless you are prepared to finish in one sitting....for Black Sunday is as gripping as Today's headlines. In retaliation for American aid to Israel, an Arab terrorist group has determined to blow up the Super Bowl.

Their prime weapon is Michael Lander, a former Navy pilot, whose own strange psyche, combined with his experiences as a prisoner of war in Vietnam, has driven him to seek revenge against a world he believes has savaged him. As the pilot of the Aldrich television blimp that floats above professional football games and a brilliant technician, Lander is uniquely qualified to carry out the act of madness

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device that they have created. Ranged against them is Major David Kahakov of the Israeli Secret Service, who knows that the guerrillas are mounting a strike somewhere in the United States but has no idea what their target is or who the perpetrators are. He will stop at nothing to find out. The result is a novel of adventure that will have readers sitting on the edge of their chairs right down to the hair-raising ending.

Do not begin this novel unless you are prepared to finish in one sitting....for Black Sunday is as gripping as Today's headlines. In retaliation for American aid to Israel, an Arab terrorist group has determined to blow up the Super Bowl.

Their prime weapon is Michael Lander, a former Navy pilot, whose own strange psyche, combined with his experiences as a prisoner of war in Vietnam, has driven him to seek revenge against a world he believes has savaged him. As the pilot of the Aldrich television blimp that floats above professional football games and a brilliant technician, Lander is uniquely qualified to carry out the act of madness

People choose Valley for plenty of reasons. One is darn good service.

GARY VICTOR Mobile 289-5615 Home 364-5616 Home 364-2636 MULESHOE 272-3565

HEATER ON THE BLINK? Call Us BROWN SHEET METAL 364-3867

We service all makes & Models and have a wide selection of parts Steve 364-6395 Don 364-1920 Gid 364-2384

Call AVI To Lease A Valley Center Pivot Irrigation System Lease A Valley For Only \$316⁰³ per month

When you really need service is when you find out what kind of dealer you bought a center pivot from. We think we can meet the test for your next system because we've met the test from countless farmers in this area. That's why we've invested so much in trained service personnel and adequate parts inventories.

People choose Valley for plenty of reasons. One is darn good service.

GARY VICTOR Mobile 289-5615 Home 364-5616 Home 364-2636 MULESHOE 272-3565

THE BEST FROM HOLLYWOOD! COMMONWEALTH THEATRES

THE STORY BEHIND DESERT RACING AND THE MEN WHO PUT THEIR CYCLES, SKILL AND LIVES...ON THE LINE. on the line

THE MOST EXCITING MOMENT OF TRUTH IN RACING. SATUR. - FRI. 7:05-8:45 2:00-7:05-8:45 STAR 364-2037

THE LAST AMERICAN HERO

THE CRAZY WORLD OF JIMMY WROODER No one's faster than Crazy Larry except Dirty Mary!

dirty Mary crazy Larry TOWER DRIVE-IN SHOW AT 9:30



FURR'S PRODUCE IS...

GARDEN GOOD

WE RESERVE THE RIGHT TO LIMIT QUANTITIES
 STORE HOURS: 8-10 MON-SAT 9-9 SUNDAY
 PRICES EFFECTIVE THRU 3-8-75

AVOCADOS CALIFORNIA 6 FOR \$1
IVY 4 INCH POT. 99¢
CABBAGE TEXAS FINEST LB. 10¢
APPLES 3-LB. CELLO BAG 59¢
ORANGES ARIZONA SWEET 5-LB. BAG 79¢
GRAPEFRUIT TEXAS RUBY RED LB. 14¢

CHUCK STEAK FURR'S PROTEN LB. ADV. SPECIAL 69¢
RANCH STEAK FURR'S PROTEN LB. ADV. SPECIAL 79¢
ARM ROAST FURR'S PROTEN LB. ADV. SPECIAL 89¢
GROUND BEEF FRESH DAILY LB. ADV. SPECIAL 59¢
ROUND STEAK FURR'S PROTEN LB. ADV. SPECIAL 89¢
SIRLOIN STEAK FURR'S PROTEN LB. ADV. SPECIAL 89¢
T-BONE STEAK FURR'S PROTEN LB. ADV. SPECIAL \$1.39

Shop Our Delicatessen

1-LB. MEAT LOAF
 1 PT. MASHED POTATOES
 1 PT. MACARONI SALAD
 1 PT. PLAIN JELLO
ALL FOR \$3.89

TOWELS TOP CREST LARGE ROLL 49¢
TEA BAGS FOOD CLUB 100 COUNT PACKAGE 99¢
TISSUES ZEE, NICE & SOFT 4 ROLL PKG 69¢
SHORTENING BAKERITE 3-LB. CAN \$1.39
SNACK CAKE BAIRD'S ASSORTED 4 FOR \$1.00
CAT FOOD PUSS'N BOOTS FISH FLAVOR 26-OZ. CAN 3 FOR \$1.00

DOUBLE GOLD BOND STAMPS
 TUESDAYS AND WEDNESDAYS
 WITH \$2.50 PURCHASE OR MORE

SAVE 20¢ GOLD MEDAL FLOUR
 10-LB. BAG
 WITH COUPON \$1.75
 WITHOUT COUPON \$1.95
 EXPIRES 3-8-75
 LIMIT ONE COUPON PER FAMILY

COUNTRYSTONE Acapulco & Spice DINNERWARE
 this weeks feature...
SALAD/SANDWICH PLATE 59¢
 EACH
 NO PURCHASE REQUIREMENT
 COMPLETER ITEM
2 DESSERT DISHES \$1.29

CRISCO OIL
 48-OZ. SIZE
\$2.29

★ YOU PAY THE LOWER PRICE AT FURR'S
 ★ WE WILL NOT CHANGE A PRICE ON A MARKED CAN OR PACKAGE EXCEPT TO LOWER THE PRICE.
 ★ ONCE PRICED... ALWAYS PRICED.

TANG PITCHER PACKETS 6-PACK \$1.79
PINESOL CLEANER 28-OZ. \$1.23
APPLE SAUCE MUSSELMAN'S 303 CAN 3 FOR \$1.00

SUPER DISCOUNT SPECIALS

CAKE MIX DUNCAN HINES 19-OZ. BOX YOUR CHOICE 25¢ WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET	CRISCO OIL 24-OZ. BOTTLE 69¢ WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET	COFFEE FOOD CLUB ALL GRINDS 1-LB. CAN 49¢ WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET	EGGS FARM PAC GRADE "A" LARGE DOZEN 9¢ WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET
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Frozen Food Favorites

POT PIES
 TOP FROST, FRESH FROZEN BEEF, TURKEY, TUNA, OR MACARONI & CHEESE, 8-OZ. PACKAGE... **4 FOR \$1.00**

POTATOES GAYLORD SHOESTRING 20-OZ. **4 FOR \$1.00**

PIZZA CLASSIC TOTINO'S FROZEN 21 1/2 OZ. PACKAGE **\$1.95**

WHIPPED TOPPING TOP FROST 10-OZ. **59¢**

BEACON CONDITIONING CREME RINSE
 16-OZ. BOTTLE **38¢**

HEAD & SHOULDER SHAMPOO
 7-OZ. TUBE **\$1.98**

DENTAL FLOSS
 JOHNSON'S 150 FT. **66¢**

TOOTH PASTE
 CREST 15' OFF 7-OZ. FAMILY SIZE **74¢**

SMALL PLASTIC STRIPS
 BAND AID NO. 5604 **29¢**

CEPACOL MOUTHWASH
 32-OZ. BOTTLE **\$1.15**

SUPER SEAL ASSORTED BOWLS
99¢

SOFF PUFFS
 JOHNSON & JOHNSON, 100 LARGE PUFFS **87¢**

DEODORANT
 ULTRA BAN 5000 REGULAR OR UNSCENTED 8-OZ. CAN **\$1.41**

SHOP Furr's MIRACLE PRICES

Help us select Hereford's 'Most Courteous Employee'

While shopping in Hereford during the month of March, be on the lookout for the employee who makes your visit more pleasant, has a friendly smile, lends a helping hand, provides needed information, goes the 'extra mile', is enthusiastic about serving you!

Then, nominate your favorite employee by filling out the ballot below, or by getting a ballot at the C of C office or KPAN Radio. Take, or mail, the ballots to the C of C office, 701 N. Main, no later than 5 p.m., March 31.

Help your favorite employee win

\$100, \$50, or \$25 in prizes,

Redeemable for merchandise or services from any participating Chamber-member firm!

The top three vote-getters will receive the awards from the Retail Business Committee of the Deaf Smith County Chamber of Commerce. Their slogan this year is . . .

Please cast only one vote for the 'Most Courteous Employee'. No purchase is necessary to join in the contest. Winners will be announced by the Brand and KPAN Radio on Thursday, April 3!

'WE APPRECIATE

YOUR

BUSINESS' the Retail Business Committee,

Deaf Smith County Chamber of Commerce

Nomination page published as a public service by

The Hereford Brand

I Nominate _____ as the Most Courteous Employee
The Nominee works at _____

Remarks on service locally _____

Your Name _____
Address _____

(Submit to C of C office, 701 N. Main)
No later than March 31.

Weekly Television Magazine

The Hereford Brand

THURSDAY, MARCH 6, 1975

Tel-Aire



John Danner

SEE THE BEST OF '75

- More Sports
- More Movies
- More Drama
- More Comedy

**HEREFORD
CABLEVISION**

364-3912

Thursday Preview

7:30...CBS...THE WATSONS John Watson gets a large number of work by promising to deliver the contract in 10 days and then Treasury takes.

7:58...NBC...SUNSHINE Starting Cliff DeYoung as Sam (Frankie Avalon) and attempting to make his daughter, Jill, portrayed by Elizabeth Cuthbert, following her mother's death. "Sweet Mystery" Sam tries to get a mother for Jill and a replacement job for himself. Bill Murray.

8:00...ABC...ABC THEATRE—'LOVE AMONG THE RUINS' An original screenplay by James Costigan starring Katherine Hepburn and Laurence Olivier. This romantic comedy, set in London in 1911, concerns a wealthy retired actress who hires a man who has loved her from afar for forty years for legal help when she is sued for breach of promise by a much younger man. She has decided to marry "TIGGS" (Frankie Avalon).

8:00...NBC...ARCHER "The Vanished Man" Anne Francis guest-stars. Archer is hired by a wealthy businessman to find a missing body.

8:00...CBS...THE BOB CRANE SHOW (Premiere) Corey Fischer and Meg Foster co-star. Strarring Bob Crane as a successful insurance executive in his 40's who gives up his job and life style to return to medical school. "Mid Term Blues." Bob Wilcox's (Crane) second career places the burden of the family support on his wife (Trish Hart) and mid-pregnancy from as a large obstacle.

8:00...NBC...ARCHER "The Vanished Man" Anne Francis guest-stars. Archer is hired by a wealthy businessman to find a missing body.

MONDAY THRU FRIDAY

Channel	4 EMM	7 A/C	10 KQDA	11 KTVT	13 KEBA	39 KXTX	3 IND
1	THE NEWS	THE NEWS	THE NEWS	THE NEWS	THE NEWS	THE NEWS	THE NEWS
2	THE NEWS	THE NEWS	THE NEWS	THE NEWS	THE NEWS	THE NEWS	THE NEWS
3	THE NEWS	THE NEWS	THE NEWS	THE NEWS	THE NEWS	THE NEWS	THE NEWS
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6	THE NEWS	THE NEWS	THE NEWS	THE NEWS	THE NEWS	THE NEWS	THE NEWS
7	THE NEWS	THE NEWS	THE NEWS	THE NEWS	THE NEWS	THE NEWS	THE NEWS
8	THE NEWS	THE NEWS	THE NEWS	THE NEWS	THE NEWS	THE NEWS	THE NEWS
9	THE NEWS	THE NEWS	THE NEWS	THE NEWS	THE NEWS	THE NEWS	THE NEWS
10	THE NEWS	THE NEWS	THE NEWS	THE NEWS	THE NEWS	THE NEWS	THE NEWS
11	THE NEWS	THE NEWS	THE NEWS	THE NEWS	THE NEWS	THE NEWS	THE NEWS
12	THE NEWS	THE NEWS	THE NEWS	THE NEWS	THE NEWS	THE NEWS	THE NEWS

On The Cover

John Denver, popular singer-composer, welcomes Denny Kaye and Capt. Jacques Cousteau as special guests on his third ABC Television Network special, and, in a highlight of the program, goes underwater to explore one of the world's most beautiful reefs. The program, entitled "An Evening With John Denver," will be telecast Monday, March 19 (7-8:30 p.m.).

Kaye's appearance on the special will mark the end of a three-year absence from television variety shows. For Cousteau, it will be the first such appearance.

Denver joined Cousteau's exploration of Glover Reef in the Caribbean last week and went underwater with the world famous scientist-explorer to examine the reef. The singer, who shares with Cousteau a deep concern for the environment, set adrift the Calypso discussing the beauty of this reef and the exciting threats to other reefs. As the sun

Channel	4 EMM	7 A/C	10 KQDA	11 KTVT	13 KEBA	39 KXTX	3 IND
1	THE NEWS	THE NEWS	THE NEWS	THE NEWS	THE NEWS	THE NEWS	THE NEWS
2	THE NEWS	THE NEWS	THE NEWS	THE NEWS	THE NEWS	THE NEWS	THE NEWS
3	THE NEWS	THE NEWS	THE NEWS	THE NEWS	THE NEWS	THE NEWS	THE NEWS
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7:30...NBC...MOVIE ON "The Price of Loving" Anne Francis guest-stars as the unsuspecting wife of a bigamist truck driver.

7:30...CBS...THE CBS LATE MOVIE—'BLACK NOON' Starring Roy Thayer, Ray Milland and Yvette Mimieux. A young minister and his wife are caught in a web of wildcat involvement in a love beauty who is a beautiful, beautiful, beautiful. (1971) (8)

The Bob Crane Show

Bob Crane stars in the role of medical student Bob Wilcox, a former insurance company vice president who has chosen in his early 40's to make a second career by returning to medical school. In "Mid Term Blues," the premiere episode of "The Bob Crane Show," Thursday, March 8 (7:30-9:00 p.m.) on the NBC television network, Trisha Hart co-stars as Ellie Wilcox, who takes on the burden of the family support by selling real estate. Todd Sturner plays medical school classmate Marvin Sturner. Jack Fletcher is Assistant Dean Lyke. Romy Graham co-stars as the Wilcox landlady, Mrs. Busso.

Wilcox's fears of being unable to make the grade scholastically loom large enough, with the approach of mid-term examinations, to prompt a visit to his former firm to see if boss Jack Barton's (guest star Kenneth Mars) sweeping promises of re-employment hold good, should he change his mind about becoming a doctor.

"The Bob Crane Show," created by Norman S. Powell, Martin Cohen and Jim Allen, is produced by Powell and Cohen.

Tuesday Preview

7:30...NBC...ADAM-12 "Follow-Up." Rod Cameron guest-stars. Malloy and Reed look for a "Yuletide" after the owner of a factory academy is happily assassinated.

7:30...CBS...THE CBS LATE MOVIE—'BLACK NOON' Starring Roy Thayer, Ray Milland and Yvette Mimieux. A young minister and his wife are caught in a web of wildcat involvement in a love beauty who is a beautiful, beautiful, beautiful. (1971) (8)

Marcus Welby, M.D.

Constant arguments between her parents because of her father's compulsive gambling, cause a girl to suffer from hyperventilation, a condition in which the subject's intake of oxygen is excessive, on the ABC television network's "Marcus Welby, M.D." Tuesday, March 11 (9:00-10:00 p.m.).

In "Lover in a Dead Heat," Larry Hagman stars as Clint Nease, the girl's father, whose addiction to betting on the horses has made the marriage unendurable to his wife. Then the parents are forced to focus on another problem—the illness of their daughter. They bring her to Dr. Welby, who discovers she is suffering from hyperventilation. Then, further examination reveals the girl's condition is even more serious than at first suspected.

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7:30...ABC...THE ABC AFTER-SCHOOL SPECIAL—"ROOKIE OF THE YEAR" This Emmy Award-winning story focuses on Sharon Lee, an 11-year-old girl who loves baseball and plays the game better than most boys. But when her father, who is a professional ballplayer, is injured, Sharon is given a chance to prove herself as an equipment manager, she touches off one of the great "chickens" in baseball history. (8)

7:30...ABC...THAT'S MY MAMA "Cliff and Politics." Cliff agrees to help Phil Fleming run for the council, resulting in a fight with mama. (8)

7:30...ABC...TONY ORLANDO AND DAWN Guest stars: Frankie Avalon and Lisa Todd.

7:30...NBC...LITTLE HOUSE ON THE PRAIRIE "A Harvest of Friends." Lary recalls how her father brought the family to their home in Plum Creek, and, when her mother, (8) ordered his labor to pay for the week—"SCREAM MOVIE OF THE WEEK." (8)

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7:30...NBC...THE TONIGHT SHOW STARRING JOHNNY CARSON. (8)

7:30...ABC...MARCUS WELBY, M.D. "Lover in a Dead Heat" with guest star Larry Hagman. The constant arguing between her parents because of her father's compulsive gambling habit causes a young girl to suffer from hyperventilation but when taken to Dr. Welby, it is revealed that the child is merely ill with the common cold. (8)

7:30...NBC...ONCE THE KILLING STARTS Patrick O'Neal stars as a college professor who develops an ingenious scheme to establish an airtight alibi after murdering his wife. (8)

TUESDAY

Channel	4 EMM	7 A/C	10 KQDA	11 KTVT	13 KEBA	39 KXTX	3 IND
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CBS will air the 1975 Pan American Games

The television broadcast rights to the 1975 Pan American Games in Mexico City have been purchased by the CBS Television Network. It was announced by Robert Wustler, Vice President, CBS Television Sports, and Mario Vasquez Rana, president of the organizing committee for the VII Pan American Games.

The rights to the 1975 Games have also been obtained by the network. The Pan American Games are played every four years. The Pan American Games in 1975 will be held in San Juan, Puerto Rico.

In announcing the acquisition of the Games, Wustler said: "This represents a major addition to our list of sports programs, and we plan to give the Games the greatest and best coverage they have received. All of the top athletes from the American continent, many of whom will be competing in the Olympics in 1976, will be on hand, and it should make these Games very exciting."

Approximately 32 nations will compete in this year's Games, which take place from October 12 to 26. The sites used for the 1968 Olympics in Mexico City will be used for the competition.

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7:30...ABC...THE ABC AFTER-SCHOOL SPECIAL—"ROOKIE OF THE YEAR" This Emmy Award-winning story focuses on Sharon Lee, an 11-year-old girl who loves baseball and plays the game better than most boys. But when her father, who is a professional ballplayer, is injured, Sharon is given a chance to prove herself as an equipment manager, she touches off one of the great "chickens" in baseball history. (8)

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"Where Service is First"

"That's My Mom"

Clifton agrees to help Phil Fleming run for Councilman and it results in a fight with Mamma that causes him to move out on the ABC Television Network's "That's My Mom" Wednesday, March 13 (7:00-7:30 p.m.).

In "Clifton and Politics," Fleming is known in the community as "Fatmouth," and Mamma disapproves of him because he is an extremist. After Clifton moves out, the political fight to elect Tracy and Leonard's marriage. Clifton Davis stars as Clifton, Theresa Merritt as Mamma and Theodore Wilson as Earl. Stake Pierce guest stars as Fleming and Lyle Wilson as Leonard. Others in the cast are: Lynne Moody, Jester Halstrom, John Oliva, Michael Lerner and Will Geer.

Misfortune strikes on "The Waltons"

John Walton gets a large lumber contract by promising to deliver the work in 10 days, and then misfortune strikes. In "The Venture" on "The Waltons" Thursday, March 6 (7:00-8:00 p.m.) on the CBS Television Network, Series co-star Ralph Waite directed from a script by Joseph Bonaduce.

After Clifton moves out, the political fight to elect Tracy and Leonard's marriage. Clifton Davis stars as Clifton, Theresa Merritt as Mamma and Theodore Wilson as Earl. Stake Pierce guest stars as Fleming and Lyle Wilson as Leonard. Others in the cast are: Lynne Moody, Jester Halstrom, John Oliva, Michael Lerner and Will Geer.

Saturday Preview

11:30...ABC...AMERICAN BAND-STAND
The band will be Smokey Robinson and The Miracles.

11:30...NBC...GO
Demand Wilson for NBC's "Santitas and Sor" is host and narrator when "Go" visits the San Diego Zoo, the largest zoo in the United States, where most of the animals live unrestrained in simulated natural surroundings.

12:00...CBS...THE CBS CHILDREN'S WATERGATE...THE ORANGE
A film from Hungary which fancifully treats a simple event in the lives of three children who are suffering each in his own way: the parents of growing up; (R)

1:30...ABC...THE PROFESSIONAL BOWLEERS TOUR
Today's show will feature the Ebonite Florida Classic from Miami, "POLLYANNA"

1:30...CBS...THE MARY TYLER MOORE SHOW
Mary is in a quandary when she realizes that she just can't stand the young son of the handsome and charming man she's been dating.

1:30...CBS...THE CAROL BURNETT SHOW
Guest stars: Wayne Rogers and Buddy Ebsen.

1:30...NBC...THE WONDERFUL WORLD OF DISNEY
"The Footloose Goons," A Canadian gentleman falls in love with a goose and discovers the rest of the flock.

1:30...NBC...THE GANG THAT STOLE MANHATTAN
Guest-starring Fernando Lamas, Larry Huggan and Leslie Perloff. Romance, suspense and a possible million-dollar jewelry heist, add up to trouble for Marshal Sam McCord (Dennis Weaver). (R)

1:30...ABC...THE ABC SUNDAY NIGHT MOVIE...SEARCH FOR THE GOONS
Starring Stephen Macht, Kurt Simerly, Victoria Gaffney, Raymond St. Jacques and John Goodman. A priestless man, leads three young people on a deadly quest for evidence of ancient visitors to earth.

1:30...CBS...MAANIKX
Sind of "Prey," a second of a two-part serial, "Maanikx," after being offered a large sum of money to leave the island, realizes that his search is tied into a larger and more sinister mystery.

1:30...NBC...LITTLE HOUSE ON THE PRAIRIE
"Little House on the Prairie," is writing a pilot for Ernest Borgnine, who guest-stars in "The Lord is My Shepherd," a special two-hour episode of the series written by Landon with George Swartz.

Sunday Preview

10:30...ABC...MAKE A WISH
The topics for today's episode will be "Hill" and "Pod."

11:00...CBS...SPORTS SPEC-TACULAR
"VACUUM," "Ski Jumping," with European skier and John Beltrami. Also the commentary (from Oberlin, Germany); "American Professional Surfing Championships," with Wayne Walker providing the commentary (from Sunset Beach, Honolulu); and "Play It Again," a nostalgic feature, with Jack Thibauer as host.

1:00...CBS...NATIONAL BASKETBALL ASSOCIATION
Boston Celtics vs. Detroit Pistons. Commentator: Brent Musburger describing the play-by-play and Oscar Robertson providing the analysis (from Boston Garden, Boston, Mass.).

1:00...NBC...WORLD CHAMPIONSHIP TENNIS
Live coverage of the match from Hartford, Conn. Today's match features the "Tennis stars" Qualifying.

1:30...ABC...THE AMERICAN SPORTSMAN
Today's show will feature pleasant hunting in the state of Washington with Reed Fox and outdoor editor Grits Greaham; and actress Margot Kidder braves to Wyoming to learn the sport of hang gliding.

1:30...NBC...NATIONAL HOCKEY LEAGUE GAME
Montreal Canadiens vs. Boston Bruins. Final round in the 4-day golf tournament with Vin Scully, Frank Glieber, Ben Wright, Jack Summerall, Ken Venturi and Pat Summerall, describing (from Rio Pinar Country Club, Orlando, Fla.).

4:30...CBS...CHEN
Guests: Freddie Prince and The Pointer Sisters. THE SEVENTY-COLLECTION, "PRESENTS...GUNNY GIRL TO FUNNY LADY"
Barbara Streisand is the star of this special live television event from the Eisenhower Theatre of the John F. Kennedy Center for the Performing Arts. Dick Cavett is the host and will interview Ms. Streisand as well as introduce prominent guest Washington, D.C., author and critic, and show the black-tie, multi-act performance in concert and in the presence of her new film, "Funny Lady." The program will also feature James Earl Ray, Streisand's co-star in the new film. In addition to Ms. Streisand's concert performance, the special will include scenes from her motion picture "Cherry, 26 or 27," as well as from the sequel, "Funny Lady."

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"The Footloose Goons," A Canadian gentleman falls in love with a goose and discovers the rest of the flock.

7:30...NBC...THE GANG THAT STOLE MANHATTAN
Guest-starring Fernando Lamas, Larry Huggan and Leslee Perloff. Romance, suspense and a possible million-dollar jewelry heist, add up to trouble for Marshal Sam McCord (Dennis Weaver). (R)

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Robert Blake sees "Baretta" as cop with special education

Actors don't just step in front of a camera each day, do their things, and walk away. If they're like Robert Blake, the star of the ABC Television Network's "Baretta" series which airs Fridays, (9:00-10:00 p.m.), they do a lot of thinking up front and a lot of worrying. "I'm making the money, man, but if it's a struggle," Blake called out to a neighbor who had asked him how he was doing. Then, looking as though he were doing very well indeed, he stepped into the limousine waiting in front of his modest home in Shuho City, California. "Nobody's ever home free, mind getting ahead," he added, propelling the car up on the jump seat. "The biggest people in this business work their butts off just keeping up with where they are... You want me to tell you about this guy, Tony Baretta? He asked a friend who was riding along with him, "Okay, I'll tell you." "Only," his folks were immigrants. They were poor. His mother loved him and she did what had to be done—when she needed the money to take care of him. She died when he was ten.

"His father worked the streets. He was a bookie and a pool hustler. His whole life was in the streets. When Tony was 17, his father died. The only thing he left his son was his knowledge of the streets. Before he died, he made Tony promise that he'd use this education, this street knowledge—the only education the kid really had—some way so he wouldn't land in the clink. The father had done some time, you see."

The monologue was interrupted as the car topped the crest of the Santa Monica Mountains, which separate the San Fernando Valley suburbs from Los Angeles proper. Blake and his wife, Sondra, leaned forward to look down on the Valley, shimmering in the sun on one of those beautiful smogless days which occasionally turn southern California into a fairyland.

SUNDAY

Channel	4 KBAZ	7 ABC	10 KEDA	11 KTVT	13 KEBA	39 KTXB	2 IND	3 IND	5 IND
1	10:00-10:30 THE MARY TYLER MOORE SHOW	10:00-10:30 THE MARY TYLER MOORE SHOW	10:00-10:30 THE MARY TYLER MOORE SHOW	10:00-10:30 THE MARY TYLER MOORE SHOW	10:00-10:30 THE MARY TYLER MOORE SHOW	10:00-10:30 THE MARY TYLER MOORE SHOW	10:00-10:30 THE MARY TYLER MOORE SHOW	10:00-10:30 THE MARY TYLER MOORE SHOW	10:00-10:30 THE MARY TYLER MOORE SHOW
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"Rookie of the Year"

The acclaimed special stars Jodie Foster as 11-year-old Sharon Lee, a spunky young girl who triggers a controversy among players, parents and game officials when she wins the chance to play on her brother's all-boy baseball team. Based on the book, "Not Bad for a Girl," by Isabella Taves, and written for television by Emmy Award-winning Gloria Bartis, "Rookie" was one of the first major television specials to deal dramatically with the problem of children's identity and sex discrimination.

Danny Wilson produced the special with Lawrence S. Eilbaum as director for Daniel Wilson Productions, Inc. The special was filmed on location in Stony Point, N.Y.

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Reg. 3.86 yd. fashion fabric group of beautiful, practical polyester in fancy knit coordinates and crash linen looks. Solids and fancies in an array of complementary colors. All machine wash, tumble dry. Retain good looks. Create a whole new wardrobe at this great saving price.



Cotton sheared
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Closeout. 132



"Calico Rose" bath towel, 24x44", colored roses on white background. Looped on reverse side for absorbency. Fringed towels, bound washcloths. Hand towel, 16x26". Closeout 82". Wash cloth, 12x12". Closeout 42".

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JCPenney Days

20% off on
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Sale 360

Reg. 4.50 sleeveless shell in a convenient polyester doubleknit. Just wash and wear. Mock turtle fashion in bright colors. Sizes S-M-L

Sale 400

Reg. \$5 sleeveless shell with turtleneck. Rib knit polyester with back zipper convenience. Assorted colors. S-M-L

Reg. \$5 short sleeve t-top in easy care polyester and cotton with puff sleeve and rib trim. Assorted colors. S-M-L



women's textured
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Special 700



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JCPenney Days



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Sale
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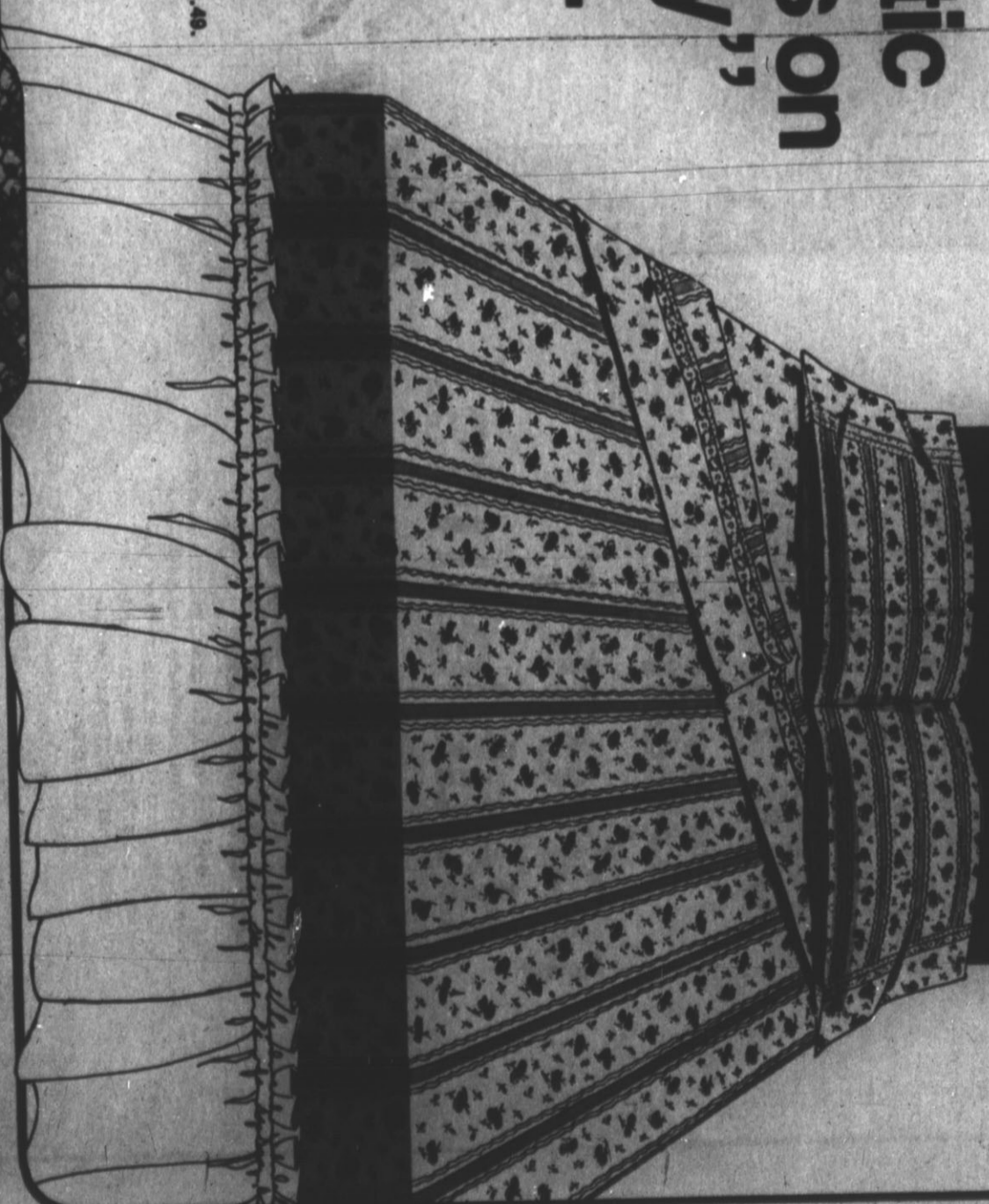
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Men's dress shirts 20% off.

Reg. 7.00-8.00 polyester/cotton blend dress shirts in assorted solids and vertical stripes. Long pointed collar. Choose from long or short sleeve styling. Sizes 14 1/2-17. Buy several at this terrific price.

Sale
6.40

JCPenney Days



Fantastic savings on "Dimity" sheets.

Sale 3.49

twin flat, fitted

Reg. 4.79 "Dimity" percale sheet in machine wash, no-iron polyester/cotton blend. Durable and smooth. Pillowcases. Reg. 4.29, sale 3.29. Full fitted and flat. Reg. 5.79, sale 4.49.



Sale 14.99

Reg. 17.99 mod toe slip-on with all leather uppers. 10/8" heel. PVC soles.

Sale 16.00

Reg. 20.00 wing tip spectator. Antiqued leather uppers. Krayon® unit bottom. Reg. 20.00 mod toe black oxford with leather uppers, composition outsole, rubber heel.

20% off men's slip-ons and dress oxfords.

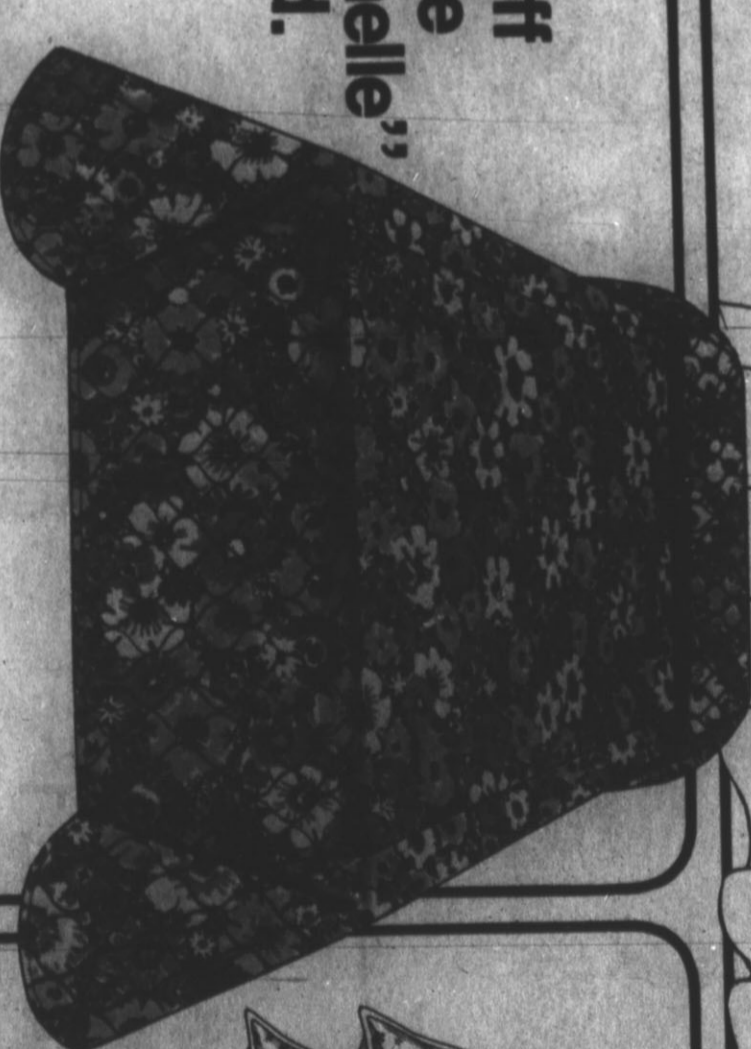
Sale prices effective thru Saturday only. Charge it or use our convenient lay-away plan.

20% off full size "Rochelle" spread.

Sale 12.80

standard size

Reg. 16.00 full size quilted bedspread in bright floral design. Popular throw style with acetate taffeta top, rayon/polyester back and polyester lining. Assorted colors to choose from.



Red Label bed pillows. 2 for \$7

pillows are Dacron® polyester Red Label fiberfilled. A great buy at this price.

Sale prices effective thru Saturday only. Charge it or use our convenient lay-away plan. For other bedding needs, see our JCPenney Catalog.

Express Store
N. Highway 385

364-6871

Danny Wilton produced the special with Lawrence S. Eitman as director for Daniel Wilton Productions, Inc. The special was filmed on location in Stony Point, N.Y.

hippie college girl (Tisha Sterling), a pretty but ill-fated program girl (Kim Darby), an unemployed theatrical midget (Billy Curtis), and a dancing chicken named Jeann (herself).

writing a pilot for Ernest Borgnine, who guest-starred in "The Land Is My Shepherd," a special two-hour episode of the series written by London with Bergantine's assistance.

1800 PARK HILL

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JCPenney Days

Save on girls' and toddlers' dresses

Sizes: 1-3T, Reg. \$6 to \$7
 Sizes: 3-6X, Reg. \$8 to \$11
 Sizes: 7-14, Reg. \$10 to \$15

now 20% off.

Save now on darling toddler dresses sizes 1-3T, so perfect for spring weather. Also little girls' dresses sizes 3-6X priced \$8 to \$11, and girls' dresses sizes 7-14 \$10 to \$15. Choose from a galaxy of colors, patterns, prints and styles. A spring wonderland of dress fashions sure to please little ones and mothers, too.

Save on knee high socks, too.

Reg. 89¢ stretch nylon cuffed opaque knee highs. Perfect for sporty and casual wear. Assorted colors. Sizes S-M-L.
 Reg. 89¢ Orlon® acrylic/stretch nylon cable knee high socks in white, navy, red, pink, blue, yellow. Sizes S-M-L.

71¢ pr.

Girls' shiny patent dress shoes.



5.99

Quilted strap in shiny white patent, vinyl uppers, composition outside and heel. Adjustable straps for better fit. 8 1/2-9.

5.99

Triple "T" strap in shiny black patent, vinyl uppers, composition outside and heel. Adjustable straps for better fit. 8 1/2-9.

Sale prices effective thru Saturday only. Charge it or use our convenient lay-away plan. For other girls' clothing needs, see our JCPenney Catalog.

JCPenney

Special buy. Men's great looking sportcoats.

27.88

Men's double-breasted polyester sportcoats in assorted fancies. Buy several to spruce up your spring wardrobe. Choose from sizes 38-44, regular and long.



Sale 10.40

Reg. 13.00 woven textured Fortrel® polyester slacks in handsome solid colors. Flare leg styling, special shirt-hugger waistband and other popular features. Waist sizes 30-44; inseam sizes 29-34. Great buy.

Famous JCPenney slacks at terrific 20% savings.

Sale prices effective thru Saturday only. Charge it or use our convenient lay-away plan. For other men's clothing needs, see our JCPenney Catalog.

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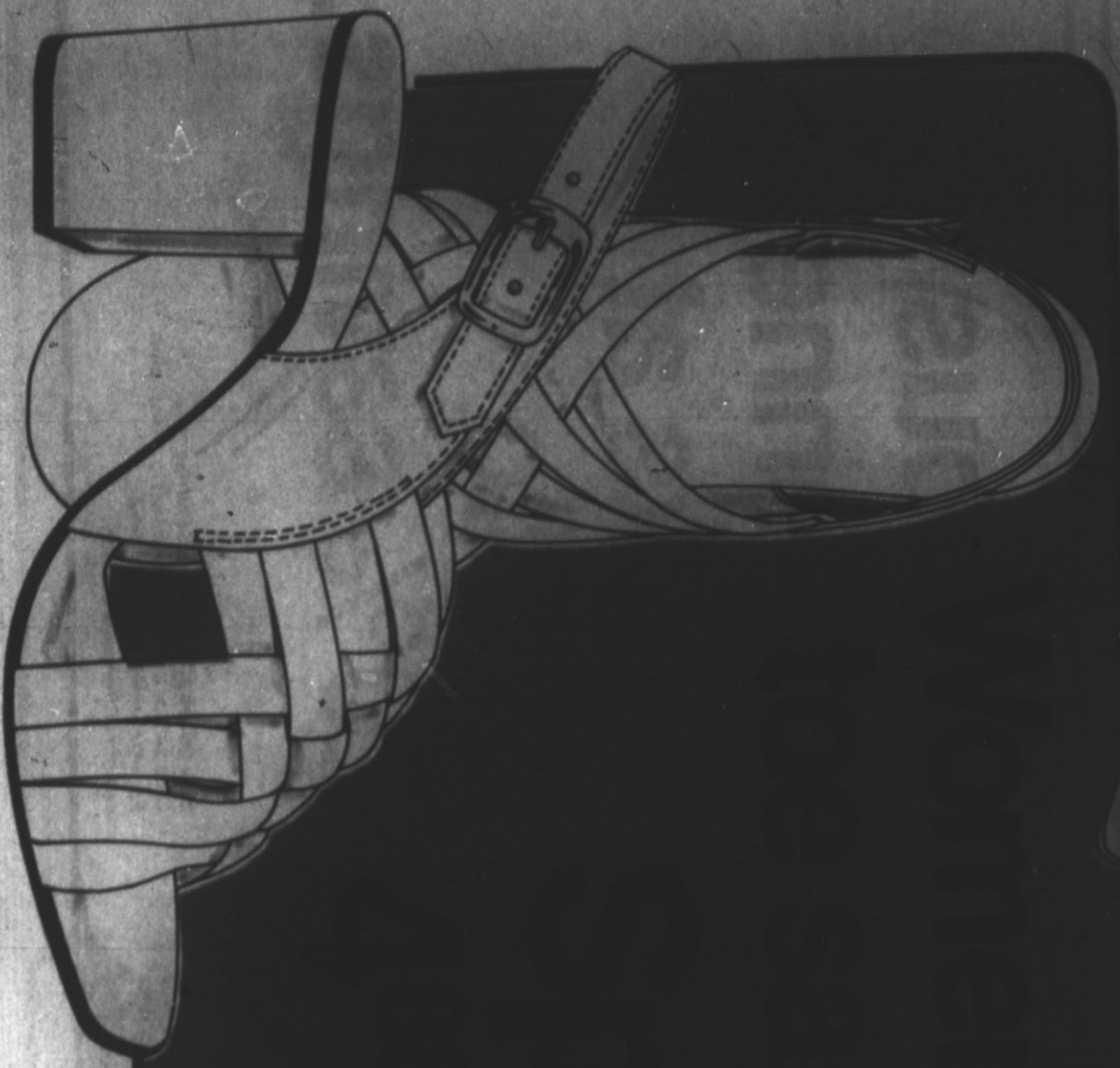
JCPenney Days

20% off women's stylish handbags.



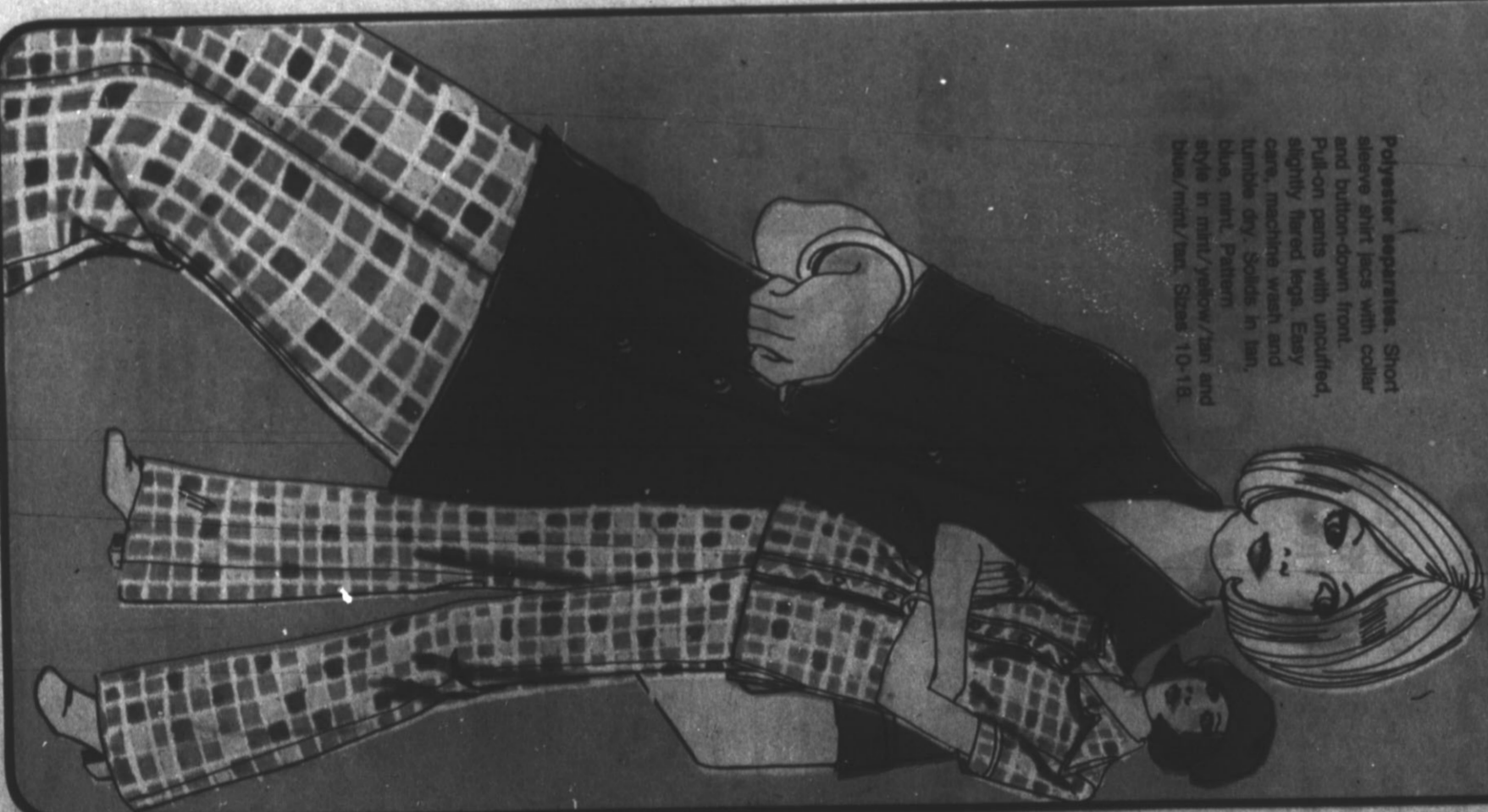
5.60 each

Reg. 7.00 shoulder bag, polyester, vinyl, with buckle strap and tassel. Reg. 7.00 organizer bag, polyester, vinyl, with buckle strap and tassel. Heavy duty bag.



JCPenney Days

Special. Women's mix or match coordinated group. 8.99



Polyester separates. Short sleeve shirt, facia with collar and button-down front. Pull-on pants with unrolled, slightly flared legs. Easy care, machine wash and tumble dry. Skirts in tan, blue, red. Patterns: blue/red, yellow/tan and blue/white. Sizes: 10-18.

Women's Flexxtra[®] pantihose in regular, queen sizes.



Sale 4 for 5.00
Reg. 1.49 pr. pantihose with nude heel and reinforced toe. Choose from a wide assortment of basic colors. Sizes S-A-L.

Sale 4 for 6.00
Reg. 2.00 pr. queen size subtle snapper pantihose with nude heel. Choose from basic colors. Queen short, queen tall sizes.

Women's quality briefs.



Sale 3 for 1.04
Reg. 32.18 Tri-coral[®] acetate briefs with elasticized leg openings. Machine washable. Sizes 4-20. Reg. 112.00, Sale 97.87.

Sale 89¢
Reg. 1.19 pr. 100% nylon briefs, elastic leg with lace at leg opening. Machine washable. Size 22-30.

Full length elasticized briefs. Choose 11 or use our convenient lay-away plan. For other women's clothing, lingerie, socks, see our Advertising Campaign.

Edmond, Oklahoma
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364-6871

Danny Wilton produced the special with Lawrence S. Ellikson as director for Daniel Wilton Productions, Inc. The special was filmed on location in Stony Point, N.Y.

hippie college girl (Tisha Sterling), a pretty but jilted pregnant girl (Kim Darby), an unemployed theatrical midget (Billy Curtis), and a dancing chicken named Juan (herself!).

writing a pilot for Ernest Borgnine, who guest-starred in "The Lord is My Shepherd," a special two-hour episode of the series written by London with George Strickland.

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