

Ann Landers Good Boy Turns Bad



DEAR ANN LANDERS: This is the hardest letter I have ever written in my life. I must write it because I am crazy with worry and have no one to talk to.

My son is 16. He was arrested for molesting a four-year-old girl. He is now awaiting trial in juvenile court. When the officer came and told me about the charges, I was so shocked I just stood there frozen - couldn't say a word.

My son was always a good boy, hard-working, honest and loving. He was the kind of a person who went out of his way to do nice things for people in need. He never gave me a minute's trouble.

His father walked out on us when the boy was three years old. The lad started to take jobs in the neighborhood as soon as he was big enough to mow lawns and rake leaves. He was well liked by everyone but could never keep a girlfriend for very long. This bothered me, but I figured one day the right girl would appear and all would

be well.

My son admits doing the deed and says he doesn't know why he did it. It seems tragic to see a young, promising boy marked for life because of one mistake. Right now I am so sick at heart I wish I could die. Please advise me. - A Mother In D.C.

DEAR MOTHER: A 16-year-old boy who molest a four-year-old girl is obviously in need of counseling. He will undoubtedly get it. So, try to see the good that will come from this heart-breaking incident.

As for you, I hope you will seek out a clergyman and talk to him about your grief. If you don't belong to a church, go to the pastor of a church of a friend - someone you have heard about. You are in desperate need of emotional support, and I urge you to get it. And please write back and let me know how things go with you.

DEAR ANN LANDERS: Bless you for your response to the couple who were overly

concerned about their friends' divorce. You told them to "butt out."

After staying in a bad marriage for several years (for the sake of the children, I kept telling myself) I learned that my husband was seeing another woman, lying about financial affairs and cheating on our income taxes, while I was working and giving him every cent I made. He was also keeping a written record of our sex life, rating it in terms from "fair" to "poor" to "crappy" to "extremely crappy." All the while I was breaking my neck trying to be the perfect wife.

When I finally got wise and filed for divorce, he did everything under the sun to stop me, including pressure from his parents and mine and phone calls and letters from mutual friends. I resented the interference of people who didn't know both sides of the story, and I had too much dignity to tell them.

So please continue to advise well-intentioned relatives and acquaintances to "butt out." Ann It's excellent advice. - Battle-Scarred And Healing

DEAR HEALING: Thanks for the back-up. I have observed that most people who are busy trying to save other people's marriages would accomplish more if they tried to improve their own.

CONFIDENTIAL to Flat Feet and a Guilty Conscience: Buy yourself some arch supports, walk over to your friend's house and tell her you lied. It will come as no surprise to her and you'll sleep better tonight.

Are your parents too strict? Hard to reach? Ann Landers' booklet, "Bugged By Parents? How to Get More Freedom," could help you bridge the generation gap. Send 50 cents with your request and a long, stamped, self-addressed envelope to Ann Landers, P.O. Box 11995, Chicago, Illinois 60611.



DANA BARBER
...recently completes National Aquatic School

Miss Barber Returns From Studies At Tech

Dana Barber, 17-year-old daughter of Mr. and Mrs. Ray Barber of Dawn, recently completed American Red Cross National Aquatic School at Texas Tech University in Lubbock.

Miss Barber, after completing the week course, became a Cardio Pulmonary Resuscitation (CPR) - Basic Life Support Instructor. She also received her Adapted Aquatics, which qualifies Miss Barber to teach handicapped people to swim.

The senior at Hereford High School, also received a water safety instructor review while at Texas Tech. Teaching the course was Ted Benzler of Fort Worth and Anthony Fulbright of Dallas.

Presently employed by Hereford Elks Swimming Pool, Miss Barber received her advance life saving and CPR basic life saving certificates in May of this year, under direction of Ronnie Sanders. In July of this year, under direction of Debbie Hoover, Miss Barber received her water safety instructor certificate.

Miss Barber began her first advanced life saving class this morning at the Elks Pool. The classes began at 8 a.m. Anyone interested in taking the class are asked to be at the pool tomorrow at 8 a.m. or phone Miss Barber at 258-7582.

WMU Visits King's Manor

The Night Circle of Women's Missionary Union of First Baptist Church was one of their favorite missions last Thursday as they met at

King's Manor. The group served various flavors of home made ice cream and cakes. This was one of their yearly events.

Senior Citizens Opportunities

Promoting programs sponsored by
Hereford Senior Citizens Association.

Activities scheduled this week (Aug. 14-20) at the Hereford Senior Citizens Center includes the following:

THURSDAY-Noon meal at 11:30 a.m., Health club at 2:30 p.m., and square dancing from 3-4 p.m.

FRIDAY-Mall walk at 9:15 a.m., CPR classes from 10-11 a.m., noonmeal at 11:30 a.m., bridge from 1-5 p.m., and bowling at 1:30 p.m.

MONDAY-Mall walk at 9:15 a.m., noon meal at 11:30 a.m., bridge from 1-5 p.m., and nutrition education classes at 1 p.m.

TUESDAY-Noonmeal at 11:30 a.m., pioneer bowl at 1 p.m., and games from 1-5 p.m.

WEDNESDAY-Mall walk at 9:15 a.m., noon meal at 11:30 a.m., Westgate visit at 1

p.m., and plaster classes at 1:30 p.m.

Featured on the menu for this week (Aug. 14-20) at the Hereford Senior Citizens Center is as follows:

THURSDAY-Chicken fried steak, blackeyed peas, fried okra, pickled beets and onions, cornmeal muffin with butter, sliced peaches, and milk.

FRIDAY-Liver and onions or fish, scalloped potatoes, buttered broccoli, roll, oleo, sliced peaches, and milk.

MONDAY-Meat loaf with tomato sauce, blackeyed peas, corn O'Brien, roll, oleo, pumpkin pie, milk, coffee, and tea.

WEDNESDAY-Roast beef with mashed potatoes, green beans, pineapple and cheese salad, yeast roll, oleo, sliced peaches, cookie and milk.

Measurement Of A Teaspoon

COLLEGE STATION -- Some of us don't know what a teaspoon is - when it really counts, as in taking medicine, says a health education specialist.

If you grab a kitchen "teaspoon" in a mad moment of hurry-up medicine taking, you might get three times as much medicine as the doctor prescribed, warns Mary Ann Shirer.

Dr. Shirer is with the Texas Agriculture Extension Service, The Texas A&M University System.

Officially, a teaspoonful should equal five "cubic centimeters" - or "cc's." Less than that may be inadequate to do the job - and much more may be dangerous, especially to

small children, the specialist stresses.

To be sure you get the exact amount, ask your pharmacist for a set of graduated medicine spoons, particularly if you have small children. These spoons aren't expen-

sive, and they are calibrated to hold what is intended.

Also, don't ever take a swig directly from the bottle - it isn't a measured dose, of course, and more importantly, you may contaminate the bottle with germs.

From the TAP Kitchen



DOUBLE BERRY PIE

- 1 package (3 oz.) Jell-O lemon flavor gelatin*
- 2/3 cup boiling water
- 2 cups ice cubes
- 1 container (8 oz.) Cool Whip non-dairy whipped topping, thawed
- 1/2 cup sliced fresh strawberries
- 1/2 cup fresh blueberries
- 1 baked 9-inch graham cracker crust, cooled

*Or use Jell-O peach flavor gelatin and add 1/2 teaspoon cinnamon with the whipped topping.

Dissolve gelatin completely in boiling water, stirring about 3 minutes. Add ice cubes and stir constantly until gelatin is thickened, about 2 to 3 minutes. Remove any unmelting ice. Using wire whip, blend in whipped topping; then whip until smooth. Fold in berries and chill, if necessary, until mixture will mound. Spoon into pie crust. Chill 2 hours. Garnish with additional fruit, if desired.



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Financial Aid Available for College Costs

NEW YORK (AP) - While college costs, like everything else, keep going up annually, the amount of financial aid available to foot the bills has also increased dramatically in the past few years. Today there is more than \$14 billion in financial aid available from federal, state, institutional and private sources.

Financial aid comes in different forms: grants and scholarships, which don't have to be repaid; loans, which generally carry a low interest rate and are repaid after students graduate or leave school; and employment, usually 10 to 15 hours per week, through which students can earn money to help pay their way.

Most students receive a combination or "package" made up of all three types of aid put together by the college financial aid office. In most cases, colleges, federal and state programs, and private agencies ask families to fill out a financial need analysis form, such as the Financial Aid Form, to determine a student's eligibility for financial aid.

By analyzing the FAF, national services such as the College Scholarship Service of the College Board give colleges an estimate of how much a student and his family can afford to pay based on the family's financial situation. Forms are available in school guidance offices, col-

lege aid offices, and public libraries.

The federal government is the largest single source of financial aid. The Basic Educational Opportunity Grant Program gives grants directly to students to use at the college of their choice. In 1979-80 full-time students could have received a much as \$1,800; an average grant was about \$1,050.

To apply for a basic grant, students should file the appropriate financial aid form available from high school guidance offices, college aid offices and public libraries, or from Basic Educational Opportunity Grant Program, P.O. Box 84, Washington, D.C. 20044.

Guaranteed Student loans may be obtained from banks, savings and loan associations, credit unions and, in some cases, colleges. The federal government will pay the interest on such loans until nine months after students

leave school.

Most colleges administer several federally funded programs, including:

- The Supplemental Educational Opportunity Grant Program, which provides grants of up to \$1,500 per year for students who can prove need.
- The College Work-Study Program, which provides jobs for students with need, usually about 10 to 15 hours per week. Employment is usually on campus.
- The National Direct Student Loan Program, which makes loans to students with demonstrated need. Students make no repayments while enrolled. Repayment at 3 percent interest begins nine months after a student graduates or leaves school.

Other federal aid programs are designed to assist students entering certain occupational fields, such as engineering or public service.

Most colleges also administer their own scholar-

ships, grants, loan and work programs. Students really don't have to know all the sources at a college - the financial aid administrator will put the package together.

Almost all of the 50 states sponsor some financial aid programs, and most award aid on the basis of need. Eligibility requirements and procedures vary considerably so students should ask their guidance counselors or college aid-officer about state programs or write directly to the state student aid agency.

Some states, like New Jersey which operates the fourth largest aid program in the country and awarded \$33 million in grants last year, even provide toll-free financial aid information hot lines.

There are also thousands of special student assistance programs - public and private, local and national, large and small - that offer scholarships, grants and loans to students.

In addition, students can save money through indirect sources of aid like the College Board's Advanced Placement program and College-Level Examination Program which enable students to earn college credit and then save money by shortening the time it takes to get a degree or enrich their college program. To find out about such programs, families should check books and pamphlets in school or local libraries, ask guidance counselors for suggestions, and check high school bulletin boards regularly for notices.

Two useful sources of information about financial aid programs are:

"Meeting College Costs," a free booklet available from high school guidance counselors which outlines the financial aid process, funds available from various sources, and eligibility for those funds. Prepared by the College board, it has worksheets to help families

estimate how much they might have to pay toward the college and their eligibility for financial aid.

"Need a Life?" lists sources of career, scholarship and loan information for all students and is available from the American Legion, P.O. Box 1055, Indianapolis, Ind. 46206. It is updated annually and costs \$1.

checking account and never needs to come into our lobbies," said Vasquez.

State laws on electronic banking - commonly called electronic funds transfer or EFT - vary. Some ban automated teller machines. Others limit the kinds of services that different types of financial institutions can offer. On a nationwide level, federal legislation passed in 1978 gives users of debit cards the kind of protection provided for credit card holders. There is a ceiling on the amount you can lose if someone steals your card and there are controls over the issuance of cards.

For many people, an automated teller machine,

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Computers Take Bigger Foothold In Banking

By LOUISE COOK
Associated Press Writer

Push buttons and plastic are taking over for people and paper at your neighborhood bank.

The cashless society isn't here yet. And financial experts say paper money - and checks - will be around for a long time to come.

But computers are gaining a firmer and firmer foothold. Electronic transactions are cheaper than paper ones. They often are more convenient for customers. And bankers say there are fewer errors and threats to privacy with machines than with humans.

"No question about it," said Henry Vasquez of Hollywood Federal Savings &

Loan in Hollywood, Fla., when asked if electronic banking was the wave of the future. "It's only a matter of time... We benefit because it makes our banking more efficient and more economical. You benefit because it makes managing your finances more convenient and in today's world, that means a lot more inexpensive."

At Hollywood Federal, you can have your paycheck deposited in your savings account - automatically. You can telephone the bank or its computer to pay your bills. You can take money out of or put it into your account at terminals in supermarkets and drug stores. You can shop with a debit card. "The customer does not need a

checking account and never needs to come into our lobbies," said Vasquez.

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Small Talk

By SUE COLEMAN

Folks on Gulf Coast vacations were chased home ahead of schedule to avoid Hurricane Allen, but how about a Hereford couple chased home from the New Mexico mountains by the hurricane?

The storm didn't hit there, but Ruth and Carroll Newsom cut short a little outing to get home and wait to hear if their place on an island at Rockport was badly damaged.

They still didn't know Monday afternoon, but were relieved that Rockport wasn't in the direct path of Allen, at least.

Ruth's sister Joan and her husband, Bill Yarbro, were down there when the warnings got ominous last week, and boarded it up before leaving ahead of the big blow.

"While the hurricane's path was erratic, so were some of the advisories put out ahead of it. In one communique from a Civil Defense post in a coast city, I noticed the report that although high tides were predicted "it was humid and dry" last Thursday.

No wonder the storm's eye didn't know where it was going ashore!

The Shirley Garrisons and Lucille Naylor were Hereford people on a 17-day tour of middle Europe who got back home Friday. Their trip began with attendance at the noted Oberammergau Passion Play, and they spent nine days in Germany, mostly the Bavarian region.

They also went to Austria for music in Vienna and took side trips behind the Iron Curtain into Hungary and Yugoslavia. People everywhere were cordial to the American visitors, Mildred said.

She found the ancient city of Budapest especially interesting, and of course the Garrisons, being farmers, took close looks at operations of the huge state farms in the Communist countries.

Shirley was in a US government job in Germany about two years after World War II, and Mildred lived over there a year in Wiesbaden, so they were revisiting familiar territory as they have done more than once in the intervening years.

A sure-enough unusual vacation experience was enjoyed by the Jim Easleys, their son Clay and Jim Sears of Hereford who joined a party for a rafting trip down the Colorado River through the Grand Canyon.

They got back last week and report that getting through the celebrated rapids in that canyon is quite as exciting as it is supposed to be.

A keepsake ring that she lost not long ago was found and returned to Mary Williamson by Mary O'Leary, an employee at Furr Food store.

Mrs. Williamson learned by telephone that the ring was found, while she and her mother, Marla Ruffe of Sun City, Ariz., were visiting Mrs. Ruffe's sister in Cincinnati.

You hear so much now about dishonesty and lack of regard for others, that it's almost surprising when you hear that the finder returns a piece of gold that could be sold for melting down. Yet the world has a good supply of honest, kind folks.

When I foolishly let my car run out of gas lately at a busy spot on Park Avenue - in a no-parking zone to boot - about a dozen drivers stopped to ask if they could help me get going. And a lot of them were the youngsters that we sometimes feel are selfish and inconsiderate.

One nice young man unlatched the hood of my car when I was struggling with it, and a couple stood by until I could get to a phone and locate a service station open at that time of evening. I thank them all again, as I'm sure Mary thanks the finder of her ring.

The Newspaper Bible

DO YOU HAVE THIS GREAT A FAITH?

While God was testing him, Abraham still trusted in God and His promises, and so he offered up his son Isaac, and was ready to slay him on the altar of sacrifice!

Yes, to slay even Isaac, through whom God had promised to give Abraham a whole nation of descendants!

He believed that if Isaac died God would bring him back to life again; and that is just about what happened, for as far as Abraham was concerned, Isaac was doomed to death, but he came back again alive!

It was by faith that Isaac knew God would give future blessings to his two sons, Jacob and Esau.

By faith Jacob, when he was old and dying, blessed each of Joseph's two sons as he stood and prayed, leaning on the top of his cane.

And it was by faith that Joseph, as he neared the end of his life, confidently spoke of God bringing the people of Israel out of Egypt; and he was so sure of it that he made them promise to carry his bones with them when they left!

Moses' parents had faith too. When they saw that God had given them an unusual child, they trusted that God would save him from the death the king commanded, and they hid him for three months, and were not afraid.

Hebrews 11:17-23

(Passages are reprinted from The Living Bible, used by permission of Tyndale House Publishers, 1971. For inquiry or to request free Living New Testament: The Newspaper Bible Inc. (non-profit), P.O. Box 1374, Roswell, N.M. 88201.)

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NOTICE OF TAX INCREASE

The Hereford Independent School District proposes to increase your property taxes by 9 percent.

A public hearing on the increase will be held on August 21, 1980 at 5:01 P.M. in Hereford Independent School District Board Room, 700 Union, Hereford, Texas.

The Hereford Independent School District Board of Trustees has considered the proposal and voted in a meeting of the Hereford Independent School District Trustees as follows:

FOR the proposal to increase tax rate:

- Sallie Strain
- Paul Ramirez
- James Gentry
- Mack Tubb
- Clark Andrews
- David Hutchins
- Jim Arney

AGAINST the proposal to increase tax rate:

NONE

ABSENT and not voting:

NONE

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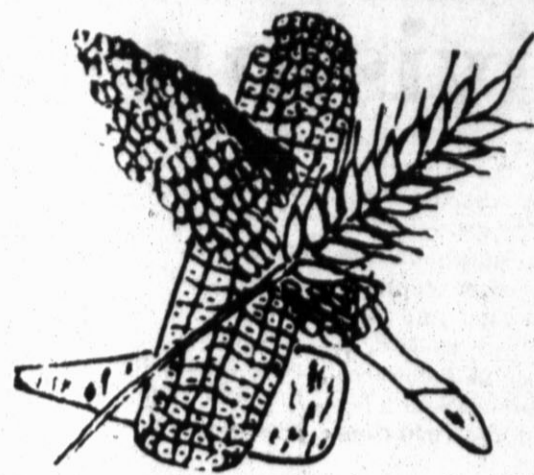
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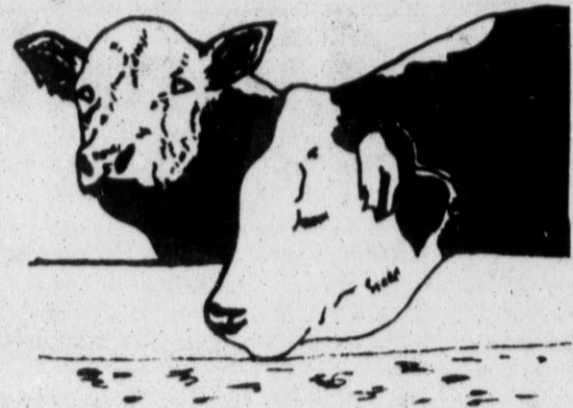
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Farm News

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Wednesday, August 13, 1980 Page 8A

Extension Director Outlines Ag Problem Areas

SAN ANTONIO - Among major problems faced by the agricultural industry during the 1980s will be the cost-price squeeze, the decline of small, independent farms, and the threat of having no succeeding generations of young farmers and ranchers.

Those threats to continued food and fiber production were outlined by Dr. Daniel C. Pfannstiel, director of the Texas Agricultural Extension Service, Texas A&M University System, while addressing an awards banquet during the annual meeting of the Texas County Agricultural Agents Association here Aug. 5.

More than 625 people registered for the annual professional meeting.

The banquet honored seven outstanding agricultural leaders who were each named a "Man of the Year in Texas Agriculture" by the state county agents association.

Award recipients were Carol G. Chaloupka, Dalhart

farmer and rancher and president of the Texas Farm Bureau for the past five years; J.T. Smith, former farm editor with the Abilene Reporter News; Harvey W. Loupee with the Lloyd Justiss Farms, Inc., of Daingerfield; Joe Mertz, San Angelo rancher and newly elected president of the Texas Sheep and Goat Raisers Association; Jerry D. Nichols, Nacogdoches County farmer and banker; Don Jobs Jr., assistant general manager of the Houston Livestock Show and Rodeo; and Susan Gurley McBee, state representative from Del Rio.

Pfannstiel tabbed the award recipients as the "cream of the crop" among Texas agricultural leaders and noted that they have provided strong and effective leadership in dealing with the problems agriculture is facing in the '80s.

"The many contributions of these leaders to improving agricultural production effi-

ciency, improving practices adaptable for small operators, and inspiring young farmers and ranchers have led to this honor," he said.

"To cope with day-to-day and issues, people still look to their leaders for assistance," noted the Extension official. "Leaders are people who care about other people and who try to consider as many positive and negative consequences as they can before acting to the greatest benefit to the greatest number."

To deal with the cost-price squeeze, production agriculture needs solutions which can help reduce or at least stabilize its dependency on the highest cost forms of

energy, said Pfannstiel. He pointed out that practical applications of energy research for agriculture are needed now more than ever before.

Pfannstiel also emphasized that agricultural producers are vulnerable to highly inflationary, speculative land values and that political leaders need input from agricultural leaders on this situation.

The Extension official noted that medium and small-sized farm and ranch operations continue to be the hardest hit by unparalleled agricultural production cost increases. Quietly but surely, these operations have been absorbed by either large agricultural conglomerates

or into nonagricultural ventures," Pfannstiel said.

For those unconcerned about this situation, he rephrased the adage "Don't cry over spilled milk" to "who will cry when there is no milk?"

This dilemma is depicted in the threat of having no succeeding generations of young farmers and ranchers.

Many of today's children are receiving a negative image about agriculture, Pfannstiel said. The large salaries and seemingly glamorous lifestyles of non-agricultural occupations are held up to youth from agricultural families as being "ideal."

Pfannstiel challenged farm and ranch parents and leaders to actively emphasize the positive values of following agricultural occupations. "Our country's well-being, indeed the world's present and future well-being, depends largely on the success of American agriculture," he emphasized.

Sunflower Field Day On Tap for Tomorrow

A sunflower field day will be hosted by WAC Seed Inc. at the Pacific Oilseeds sunflower plant on Holly Sugar Road beginning at 10 a.m. tomorrow (Thursday).

Interested individuals are invited to meet at the plant location for coffee and donuts before proceeding to the WAC research field at 10:20 for an examination of various sunflower varieties.

Dr. Carl Claassen, president of Pacific Oilseeds, and plant breeders Dr. Geoffrey

Thomas and Dr. Tom Heaton will be on hand to comment on the Sun-Hi brand line of hybrid sunflower seeds.

A barbecue luncheon will be served at the firm's plant at noon, followed by a question and answer session on sunflower cultural practices.

Dr. Thomas and Tony Poston, WAC sales representative, will conduct a tour of area commercial sunflower fields for interested individuals following the luncheon.

Brussels sprouts, a close relative of cabbage, have been sold in Belgium since the 12th century. The vegetable takes its name from the city of Brussels.

Africa's Cape of Good Hope was settled by the Dutch, beginning in the 17th century.

Uranium, the basic fuel of nuclear power, is generally found in low-grade ores with about 0.2 percent uranium content.



Receiving Tenure Award

Jess Robinson, Hereford High School vocational agriculture instructor and advisor to the Hereford Young Farmers chapter receives a 35 year tenure award and a gold watch in recognition of the honor from Jack Rowland of Godley, president of the Vocational Agriculture Teachers association August 5 in Fort Worth. In presenting the award, Rowland cited Robinson for "dedicated service rendered to vocational agriculture in Texas."

Pan Am Building

The Pan Am Building in New York City is one of the world's largest commercial office buildings. It has 59 floors rising 808 feet, and was erected over the tracks of Grand Central Terminal. It covers an area of three and one-half acres. Its estimated office population is 17,000 people.

The first commercial in radio broadcasting was heard Aug. 29, 1922, over Station WEAJ in New York City. The sponsor of the radio advertisement, Queensboro Realty Co. of Jackson Heights, Queens, paid the station \$100 for 10 minutes of air time.

The United States acquired Wake Island in the Pacific on July 4, 1898, when the flag was raised by Gen. F.V. Greene, commanding the 2nd Detachment, Philippine Expedition.

Blair House, the presidential guest house in Washington, D.C., was built in 1824 and was the home of Francis Preston Blair, political leader and advisor to Abraham Lincoln.

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1981 Itinerary

DATE	PORT	ARRIVE	DEPART
Sunday	Miami		4:00 pm
Monday	Nassau	7:00 am	1:00 pm
Tuesday	At Sea		
Wednesday	San Juan	2:00 pm	
Thursday	San Juan		1:00 am
Thursday	St. Croix	8:00 am	6:00 pm
Friday	At Sea		
Saturday	At Sea		
Sunday	Miami	8:00 am	

NASSAU, The Bahamas

Nassau is colorful and exciting. See Fort Charlotte with its eerie dungeons... Blackbeard's Tower... or the famed Straw Market. Beautiful scenery, sandy beaches with crystal-clear water and British-style "bobbies" make Nassau a delightfully different port.

ST. CROIX, U.S. Virgin Islands

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SAN JUAN, Puerto Rico

You'll sense the excitement of this foreign atmosphere the moment you land. San Juan is alive with great cabaret shows, elaborate casinos, boutiques and fabulous restaurants. Visit El Moro Castle, Old San Juan and the old fortress of San Geronimo. ... San Juan is a delight!

Sponsored by THE HEREFORD BRAND with trip arranged by Lavon & Speedy Nieman in cooperation with Hereford Travel Center. We have reserved 30 cabins. If you prefer outside cabin or suite, contact the Travel Center immediately for price and availability.

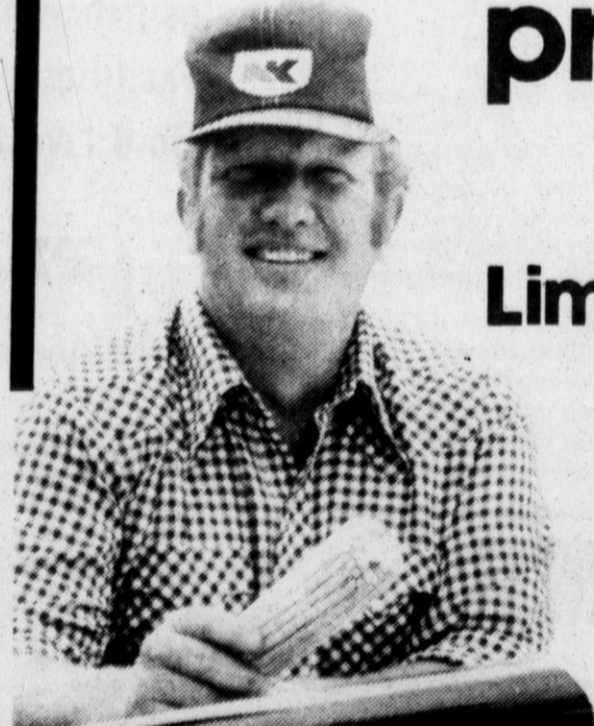
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from Amarillo or Lubbock per person double occupancy, inside cabin. Larger cabin \$1,090. Price includes air flight and all shipboard features listed below. Price could vary slightly if air rates change.

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From now til September 15, 1980, all Northrup King seed corn will be sold at last year's prices. That includes even our NCGA (National Corn Growers Association) Champion hybrids. But you'd better hurry before time runs out on September 15, 1980.

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A.J. "Tony" Urbanczyk

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Focus On Entomology

Buildup of Greenbugs Noted in Sorghum Fields

(EDITOR'S NOTE - The following report on insect pest conditions in regional crops was prepared by Raymond G. Thompson and James F. Leser, area Extension entomologists with the Texas Agricultural Extension Service.)

GENERAL SITUATION
Crop prospects across the South Plains remain extremely variable. Where strong irrigation is available, crops are looking better than ever. But where water is very limited, the hope of any recovery to even below average yield prospects had dimmed considerably. No major weather changes are predicted for the next few weeks except maybe a hurricane. Cotton yield prospects are hard to figure but could be down 15 percent at this time. Bollworm and beet armyworm damage has been serious with the worst yet to come. Egg laying activity is on the increase with heaviest infestations predicted to come during the 3rd and 4th weeks of August. Corn ranges from the milk to early dent stage and will probably produce average yields in spite of the recent pessimist predictions. Drought and mites have taken their toll, however. Mite problems are over. Southwestern corn borer egg-lay continues with evidence of increased and prolonged activity. Sorghum has been growing under considerable moisture stress and is blooming at this time. Greenbugs are building fast with no significant help from parasitic wasps at hand.

COTTON
Irrigated cotton fields are still doing well and producing

an excellent crop where water is adequate. The yield prospects for dryland cotton and fields with limited irrigation are not so bright with most of these fields "cutting out" and beginning to shed fruit in an attempt to adjust their fruit load to the moisture-short conditions. Recent thunderstorms have teased area farmers, with some fields in scattered locations receiving significant amounts of rainfall. Fields that are still doing well will benefit from these rains. For the severely moisture stressed fields, these rains are too late to do any good.

Bollworms are causing severe damage to many fields across the South Plains. A few eggs, a worm or two and some damage can be found in just about any field you care to walk through, but — most of these are not economic infestations, i.e. it doesn't pay to spray. Farmers looking for relief are going to be very disappointed for the next 30-40 days. Egg laying activity is on the increase in all cotton producing areas on the South Plains. The next peak will occur sometime between August 19th and the 23rd — and it will be a big one. By the time relief does come from this new attack, nighttime temperatures will be in the high 50's or low 60's and farmers will be thinking about harvest.

Bollworms have been particularly bothersome this year and have been an early pest. We believe the hot, dry conditions forced bollworms out of their wild host plants early and into the more attractive irrigated crops in our

area. Low thrips, fleahoppers and aphid numbers early in the season, coupled with unfavorable weather, spelled the doom for much beneficial insect and spider activity in time to blunt the latest bollworm attack. While high temperatures and dry conditions certainly did reduce egg and small larvae survival, bollworm moths compensated by laying their eggs on leaves, on blooms, and on bracts of squares and bolls down low on the plant.

Looking versus scouting. Too many people look for bollworms and their amage rather than scout their fields objectively. This can only lead to poor management decisions such as: 1) the use of a harsh chemical when unwarranted, and killing the beneficial insects, 2) using Trichogramma wasps and wasting your money where there is no problem 3) spending short money supplies unnecessarily and depleting insect control funds before they are actually needed. We've already discussed how to scout objectively in previous issues of FOCUS and several methods are discussed in the Extension cotton insect guide released earlier. Since most of you have considered difficulty in finding 1-8 inch or smaller worms, we would strongly suggest that you abandon once-a-week scouting and use only twice-a-week scouting. A missed 1-8 inch worm will be over 1 inch long in seven days and eggs laid that night will have hatched and produced 1/4 inch worms.

Standing in some cotton fields is like being in the middle of a snake pit. Beet ar-

myworms and loopers are causing more concern to producers than bollworms in some areas, and rightfully so. Counts as high as 250,000 beet armyworms and 140,000 loopers per acre have been found by us in Parmer County — and all in the same field. Unfortunately, there is no established, research-based treatment level for beet armyworms, and they are extremely hard to kill once they have grown larger than 1/4 inch in size. For starters, try 25,000 worms per acre as a treatment level. We tried this in 1978 and it seemed to give fairly good results. Since beet armyworms move around a lot when feeding and are very messy feeders, damage usually appears worse than it really is. Also, their spotty infestation patterns concentrate the damage and give a fiscal whole field reading.

CORN
Spider mites are essentially out of the picture at this time. Even in fields that were never treated, mites are very difficult to find. Where did they all go? Predators will have to be given a considerable amount of credit this year in some fields. But, in most fields, predators were too late and some producers had to treat as many as three times. A costly spray bill on top of their already high costs for watering and other agronomic inputs has left many growers unwilling to treat their corn again even if armyworms or southwestern corn borers reach damaging levels.

Armyworms have cycled through to the pupal or moth stage in a few fields, but in others larvae are still present. No fields, to our knowledge, have been treated this past week. Insect grassy areas very closely.

Southwestern corn borer moth catches are on the increase again. Collections from the Dimmitt area have steadily risen from 20 on July 20 to 147 on August 2. One report from a consultant (up in the corn country) who apparently spends a certain amount of time on the street corners in the evenings under the street lights indicates that among other things, he is finding considerable numbers of southwestern corn borer moths. We are not sure, he is finding considerable numbers of southwestern corn borer moths. We are not sure what else he may be finding while "hanging around"

Nearly half the world output of dry mustard never reaches the mustard pot, four tons in every 10 are marketed in bulk for use in other foods.

The word companion comes from the Latin "com," meaning with or together, and "panis," meaning bread. A companion, therefore, is someone who eats with another person.

on street corners at night. Corn borers currently have not been "dumping" high numbers of eggs in most fields, there are some exceptions. Generally, what we are seeing is the "nickel and dime" egg lay. This makes control decisions very difficult.

SORGHUM
The fall armyworms are cycling out of many of the fields that were infested last week. Their feeding in the whorls and then in the heads necessitated treatments in several areas. PennCap-E gave satisfactory control with minimal burning in the Floyd and Crosby County area.

The corn leaf aphids are reaching high numbers in many fields that have not reached the head exertion stage. These aphids should merit your attention because high numbers increase water stress, but generally decreasing the watering intervals is cheaper than chemical treatments. Controls eliminate beneficials and may release or aggravate the

mites. Hopefully, the beneficials will arrive soon and help out with the greenbugs which are also building to high numbers in many fields. Many fields are currently under stress which amplifies the plants sensitivity to insecticides and greenbug infestations.

SOYBEANS
Soybeans should be checked very carefully for beet armyworms, loopers and especially podworms (bollworm) activity during the next several weeks. While the first two on the pods and their damage goes unnoticed under the canopy. In 1978, some fields were devastated with more than 95 percent pod damage when first discovered. Scout now or be sorry later.

SUGAR BEETS
Beet armyworms are causing real concern with beet growers. Both their high numbers and difficulty of control will plague producers this month. Methomyl does a good job but two back-to-back applications are sometimes necessary to obtain adequate

control. Example: 90 percent of 1,000,000 worms per acre (not unheard of) leaves 100,000. A second application would knock numbers down to 10,000, an entire satisfactory level. By the way, we have been unsuccessful

in our attempts to locate an acceptable treatment level for beet armyworms in sugar beets. An agronomist suggested, that over 25 percent leaf loss would result in yield reductions. Maybe. We just don't

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Emergency Farm Loans Available From FmHA

Emergency loans for farmers, ranchers, or aquaculture operators are available through county offices of the Farmers Home Administration (FmHA), Melvin Hoover, FmHA County Supervisor, reports.

Applications for assistance in the disaster stricken counties will be accepted by Farmers Home until May 6, 1981, for physical losses and May 6, 1981, for production losses.

FmHA loans covering actual physical and production losses may be used to replace installations, equipment, or buildings, (including homes) lost through this disaster. Funds may be used to buy feed, seed, fertilizer,

livestock, or to meet interest and depreciation payments on current real estate and chattel debts. Other loans, beyond actual losses, can be made for annual operating expenses or to make major adjustments in a farming or ranching operation.

"Funds can be used for essential operating and living costs," Hoover said. Loans covering actual losses are made at an interest rate of five percent and are scheduled for repayment as rapidly as feasible consistent with the applicant's reasonable ability to pay. Loans beyond actual losses have various maturities, depending upon the purpose of the loan.

The interest rate for short-term loans for farm operating purposes is 13 1/2 percent. Long-term loans are being made at and interest rate of 12 1/2 percent. To be eligible for an emergency loan, and applicant must have suffered losses from the disaster and be unable to get credit from other sources.

Emergency loans can be used to help the farmer restore damaged farm operations and additional loans based upon the emergency designation can be used to reorganize the farm for greater efficiency and better production.

Hoover asked that those who need farm credit as a result of natural disaster make their needs known at the Farmers Home Administration office at 313 West 3rd Street, Hereford.

JOHNSON GRASS OR SHATTERCANE A PROBLEM?

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NOTICE OF TAX INCREASE

The Deaf Smith County Hospital District Board of Directors propose to increase your property tax rate 33% (an equivalent of 22% more tax income than 1979.)

A public hearing on this increase will be held on August 14, 1980 at 6 p.m. in the conference room at Deaf Smith General Hospital, 801 E. 3rd. St., Hereford, Texas.

The Deaf Smith County Hospital District Board of Directors has considered the proposal and voted in a meeting of the Board of Directors as follows:

FOR the proposal to increase tax rate:

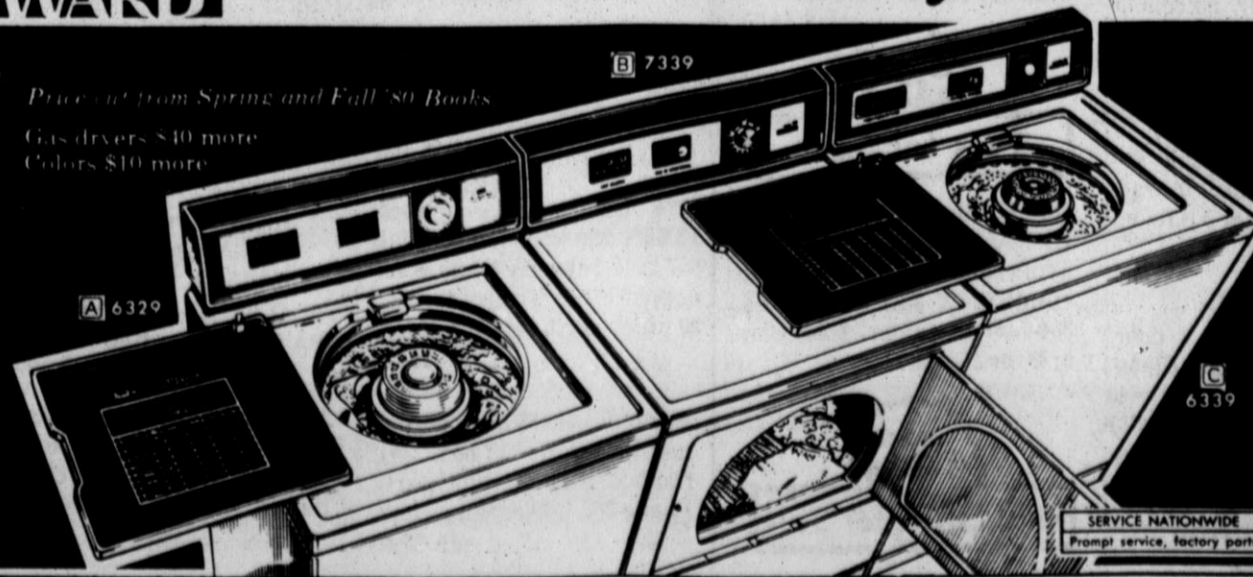
Frank Zinser, Jr. - President
Deward Roberson - Vice President
Ed Reinauer, Jr. - Secretary
Gerald Payne, M.D.
Jerry Smith

AGAINST the proposal to increase tax rate:

None

ABSENT and not voting:
Warner Lawson

MONTGOMERY WARD Save now on washday workers.



Price cut from Spring and Fall '80 Books. Gas dryers \$10 more. Colors \$10 more.

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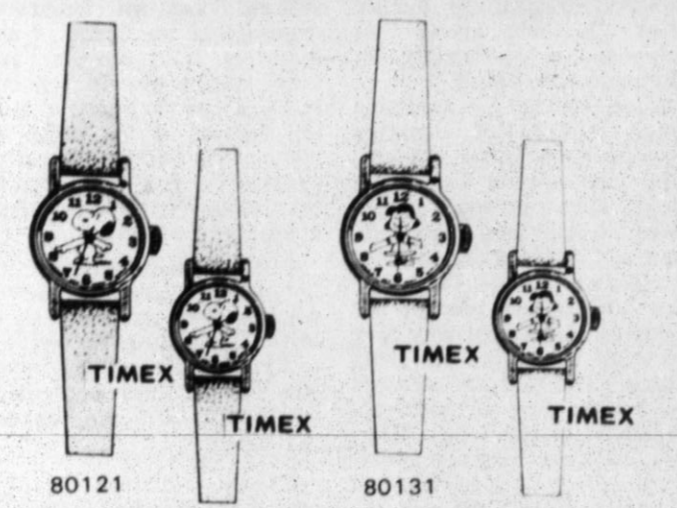
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BACK to SCHOOL



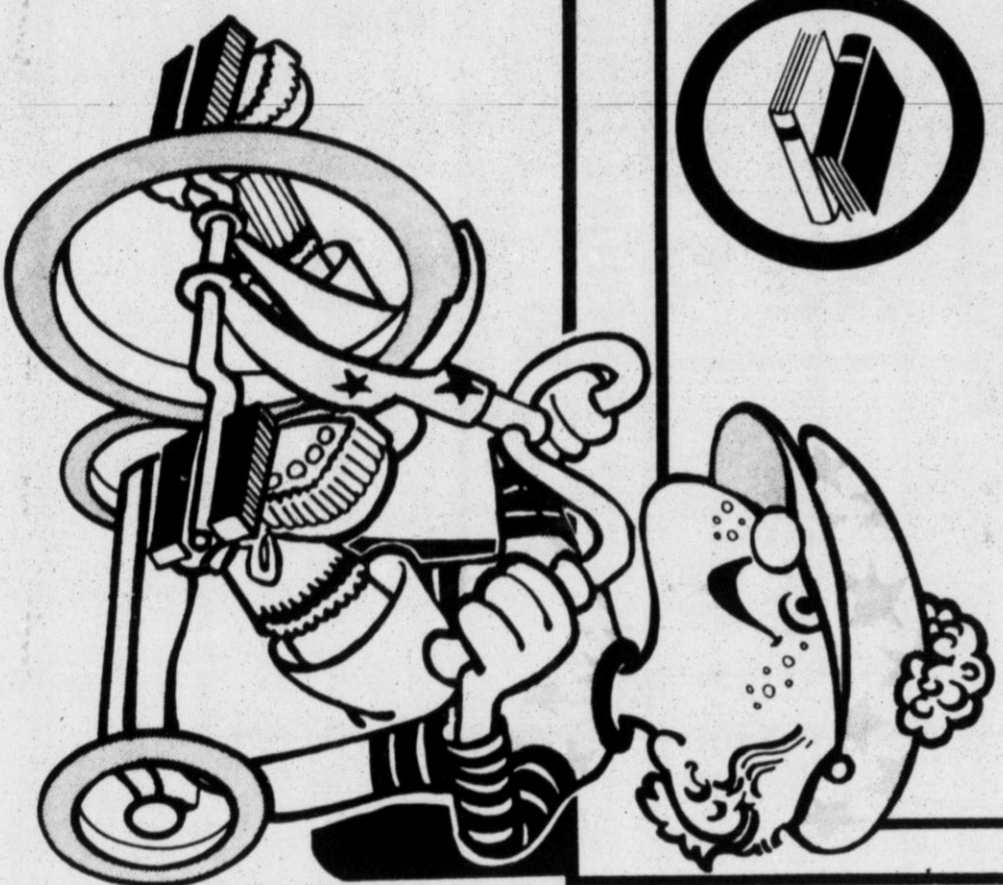
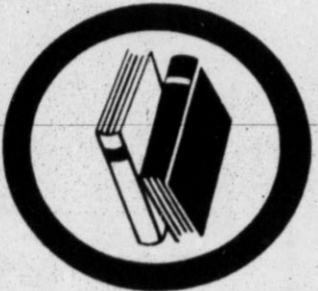
The administration and faculty of the Hereford Independent School District welcomes all students to the beginning of the 1980-81 school year.

We believe education is an investment in people, that each child's experience in school will develop an appreciation of the rights, responsibilities, privileges and obligations of the individual in a democracy.

We believe that a broad and balanced education for

each student will stimulate intellectual curiosity, encourage satisfaction in intellectual achievement, and cultivate the ability to think rationally.

We believe each student is unique and has his own special abilities and needs. HISD strives to reflect this basic philosophy in each area of the curriculum.



**Hereford
Independent
School
District**

THE HEREFORD BRAND

Serving Hustlin' Hereford, Deaf Smith County

The Hereford Brand—Wednesday, August 13, 1980—Page 18

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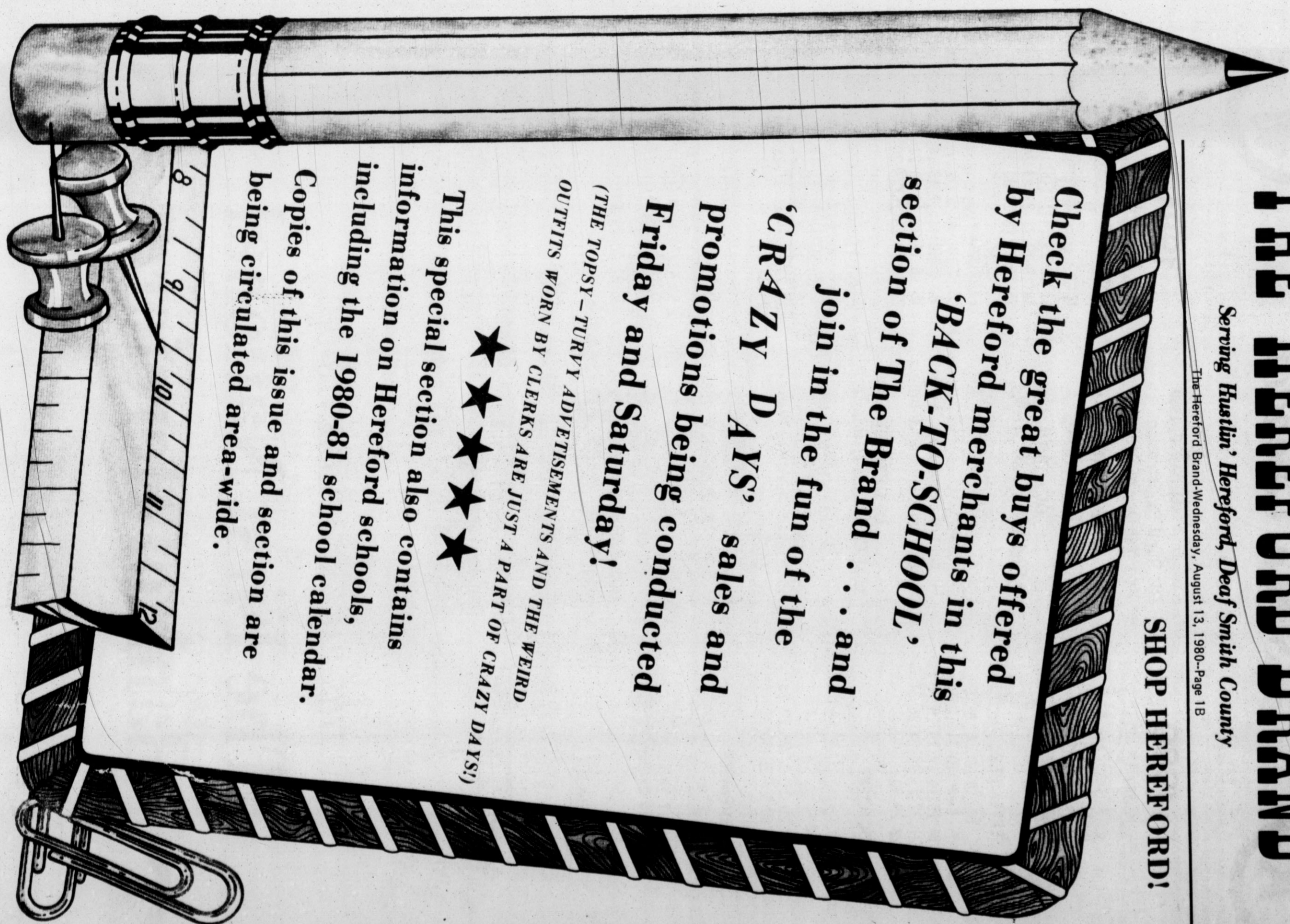
Check the great buys offered by Hereford merchants in this 'BACK-TO-SCHOOL' section of The Brand . . . and

join in the fun of the 'CRAZY DAYS' sales and promotions being conducted Friday and Saturday!

(THE TOPSY-TURVY ADVERTISEMENTS AND THE WEIRD OUTFITS WORN BY CLERKS ARE JUST A PART OF CRAZY DAYS!)



This special section also contains information on Hereford schools, including the 1980-81 school calendar. Copies of this issue and section are being circulated area-wide.





School Calendar



1980	1981
AUGUST, 1980 21 Pupil Registration 25 First Day of School SEPTEMBER, 1980 1 Labor Day Holiday OCTOBER, 1980 3 End of First Six Weeks NOVEMBER, 1980 7 Holiday 14 End of Second Six Weeks 27-28 Thanksgiving Holidays DECEMBER, 1980 22-31 Christmas Holidays JANUARY, 1981 1-5 New Year's Holidays 15 End of Third Six Weeks 16 In-Service End of First Semester FEBRUARY, 1981 26 End of Fourth Six Weeks 27 In-Service MARCH, 1981 16-20 Spring Break Holidays APRIL, 1981 10 End of Fifth Six Weeks 17-20 Easter Holidays MAY 25 Memorial Day Holiday 28 End of Classes 29 End of Second Semester	AUGUST, 1981 S M T W T F S JANUARY 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 FEBRUARY 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 MARCH 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 APRIL 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30

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Ladies BLOUSES \$300 & \$500

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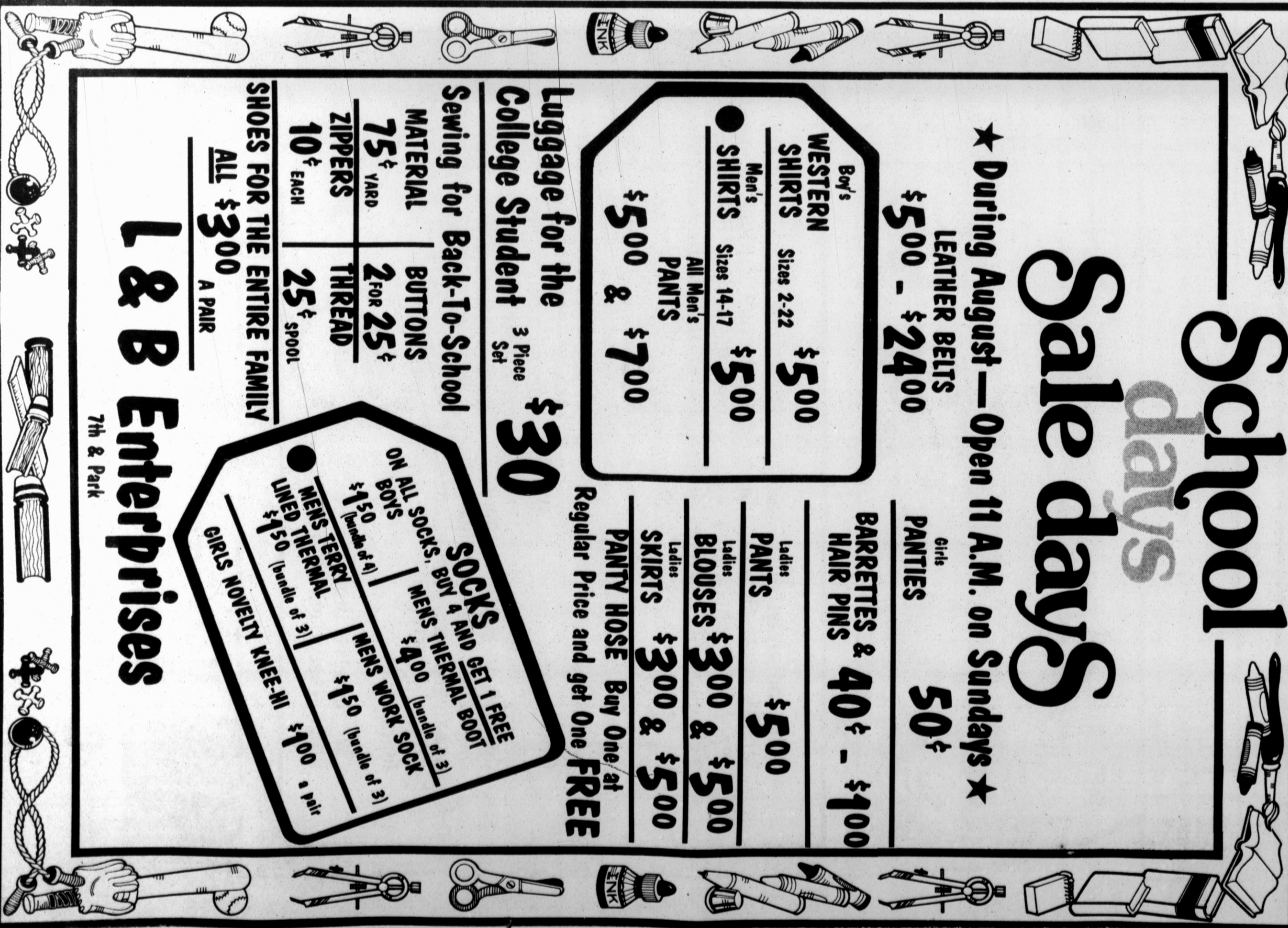
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GIRLS NOVELTY KNEE-HI SOCKS \$1.00 (hand of 3)	



Walcott School Entering 29th Year

By MAURIE MONTGOMERY
Brand Staff Writer
 Go west, young man, and you'll find the Walcott Independent School District which will enter its 29th fall year with an expected enrollment of approximately 40 or 50 students in conjunction with the start of school in Hereford on August 25.

Hardy Completes Mechanics Course

Bill Hardy, teacher of vocational agriculture at Hereford High School, recently completed an Agricultural Mechanics Short Course at Dumas High School. The workshop, held July 29 and 30, was sponsored by the Agriculture Department of Sam Houston State University in order to help vocational agriculture teachers improve their skills in agricultural mechanics.

Comparative Statistics

	1970-71	1975-76	1980
Number of Pupils Enrolled	5,690	5,619	5,437
4-year-old Pupils	29	107	114
Kindergarten	0	379	310
Elementary, Grades 1-6	3,146	2,991	2,907
Junior High, Grades 7-9	1,299	1,474	1,316
High School, Grades 10-12	1,006	1,068	1,151
Hispanic	2,658	2,926	3,006
White	2,890	2,535	2,277
Black	119	149	5
Other	3	13	5
Average Daily Attendance	5,274	5,351	4,959
Number of Certified Employees	310	362	357
Total Number of Employees	478	599	616
Number of Teachers with Master Degrees	76	120	97
Number of Vocational Teacher Units	24	24	25.5
Number of Specialized Teacher Units	22	31.5	31
Number of Compensatory Teacher Units	32	43	41
Number of School Lunches Served Daily	3,638	3,474	3,609
Number of Free Lunches Served Daily	693	1,796	1,600
Number of Bus Miles Driven Daily	2,359	2,409	2,080
Total Value School Property	\$7,546,333	\$9,849,315	\$11,087,500
Total Annual Payroll	\$3,281,795	\$5,456,540	\$7,081,950

System are two newly hired teachers that will join the Walcott staff on teacher's in Service Day August 13. Melvin Morris, who had previously taught at the school before transferring to Boys Ranch, is scheduled to teach 7th and 8th grade students in all subjects with the exception of math. He will also take over responsibilities as the boys basketball and track coach.

Lavelle Bronnman will also be another new face on the Walcott teaching staff this year and will be offering instruction for the 5th and 6th grade levels of the system. "A couple of other new educational services we've started this year will be the advent of a library program for the fall."



Assigning Workers

La Plata cheerleader sponsor Dorothy Szydloski and her troops write down locker assignments on cards to be handed out to students when they register Thursday, Aug. 21. Registration on all campuses will be held on that day.

How Important is SAT?

NEW YORK (AP) — To prepare or not to prepare? That is the question more than a million high school seniors planning to take the Scholastic Aptitude Test for college admission will be asking this fall and winter. The SAT is one of two college admissions tests offered nationally. The other is the American College Testing Program. Different colleges have different requirements and some will accept scores from either exam.

How important are these tests? According to a major national survey of college admissions practices and policies conducted by the College Board and the American Association of Collegiate Registrars and Admissions Officers, test scores, while important, are not by any means the sole determining factor in admission decisions. The survey showed that high school performance is

Schools Have Come Long Way

With nine schools and more than 250 classroom teachers in 1960, the Hereford Independent School District has come quite a ways from the one-teacher, one-school operation of 1899.

During the years from 1899 to 1994, the school system grew under three superintendents—Martin, Overstreet, Page and Smith—from a one-room school house to a six-room, two-story building on the site of the old Central School.

The Hereford School had moved from old Dawn, located on the creek which is south of the present location of that community.

In 1901 a four-room building was constructed on the site of old Central, and the school system boasted of 208 students and four teachers. In 1905, two rooms were added, giving the school six rooms.

Hereford High graduated its first class in 1906, under Superintendent D.W. Hawkins. The school had 10 grades and 328 students.

There were 439 people in the county.

Continuing to grow, Hereford added the 11th grade in 1908 under Superintendent E.H. Wray and constructed three additional rooms on the half-block just north of Central.

Back to School Bargains Featured

This "Back-to-School" edition is furnished to you courtesy of several Hereford merchants who are participating in a promotion dubbed as a "citywide 'Crazy Days Sale'."

Merchants this week are featuring back-to-school bargains for students and parents. The Crazy Days Sale itself is scheduled for Friday and Saturday by the Deal Smith County Chamber of Commerce.

Businesses have planned special activities for the sale including drawings for \$900 in Hereford Bucks and contests which will include tricycle decorating, Frisbee-throwing and watermelon eating.

The Brand, with the help of Parkview, Hereford's first all-black school was opened in 1953.

The present high school building was completed in 1954. Under Fred Cunningham, who acted as superintendent from 1955-1960, Alkman School was completed and the army barracks were moved in to house the seventh and eighth grades.

In 1948, a gymnasium was added to Central, and a 12-room Shirley School was opened in 1949 when the district enrolled 1,439 students under the guidance of 73 teachers.

Six more rooms were added to Shirley in 1950, and Parkview, Hereford's first all-black school was opened in 1953.

The present high school building was completed in 1954. Under Fred Cunningham, who acted as superintendent from 1955-1960, Alkman School was completed and the army barracks were moved in to house the seventh and eighth grades.

In 1955, eight classrooms were added to Central. The 12th grade was added to Hereford High in 1941 under Superintendent Knox Kinard, and in 1945, under Chester Strickland, Hereford boasted of more than 1,000 students, 1,070.

The district continued to grow under the leadership of George L. Graham, who served as superintendent from 1946 to 1955.

The Hereford Rural High School District was formed in 1947, and army barracks were moved in to house the seventh and eighth grades.

In 1948, a gymnasium was added to Central, and a 12-room Shirley School was opened in 1949 when the district enrolled 1,439 students under the guidance of 73 teachers.

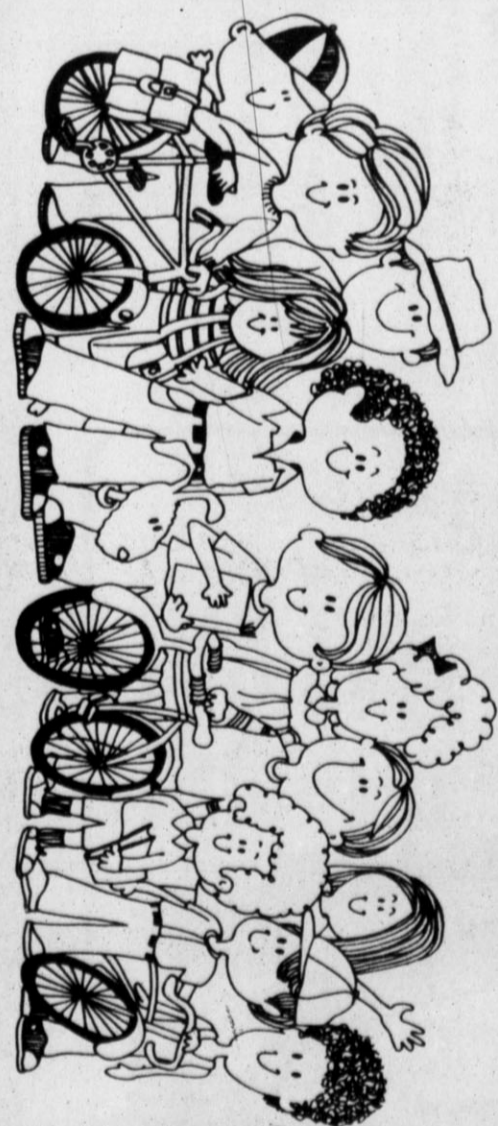
Six more rooms were added to Shirley in 1950, and Parkview, Hereford's first all-black school was opened in 1953.

The present high school building was completed in 1954. Under Fred Cunningham, who acted as superintendent from 1955-1960, Alkman School was completed and the army barracks were moved in to house the seventh and eighth grades.

Back To School Special

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 Any adult getting a hair cut and shampoo may bring 1 child 12 and under for 1/2 Price

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Anthony's T-Shirts and Briefs
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Comfort starts underneath in Anthony's briefs and T-shirts. They're made of Kodel® and cotton for durability and comfort. In white only, sizes S, M, L, XL.

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Boys' Wrangler Jeans

Size 1 - 7 Reg. \$10. **7 88**
Size 8 - 14 Reg. 11.50 **9 88**

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Reg 13.50 **11 88**

Tough boys need tough jeans, and Wrangler's "no fault" and milkwashed indigo denim give great fit, wash after wash with no wrinkling, shrinking or puckering.

Wrangler

Ladies' and Girls' Casual Jean Shoes
14 88

Stop this casual style with your shoes! These casual styles for ladies and girls go perfect with all your fall jeans. The sale ends only 3 more days - so buy 'em now! Sizes S, M, L, XL.

Levi's

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Mini Levi® "Fashion Top" gives you great style in luxurious velour! The cotton-polyester blend makes it easy care. Choose the crew neck or V-neck in solid fashion colors. Sizes S, M, L, Reg. 19.95.

Bendover® Jeans
19 88

The style of jeans plus the comfort of polyester gabardine! Levi's® Bendover® jeans are 100% stretch polyester woven gabardine and have a concealed elastic waistband with authentic jean details. Choose from assorted fashion solids, sizes 6-18, reg. \$25.

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FOR BACK TO SCHOOL

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853 Pre-Register For Fall at WTSU

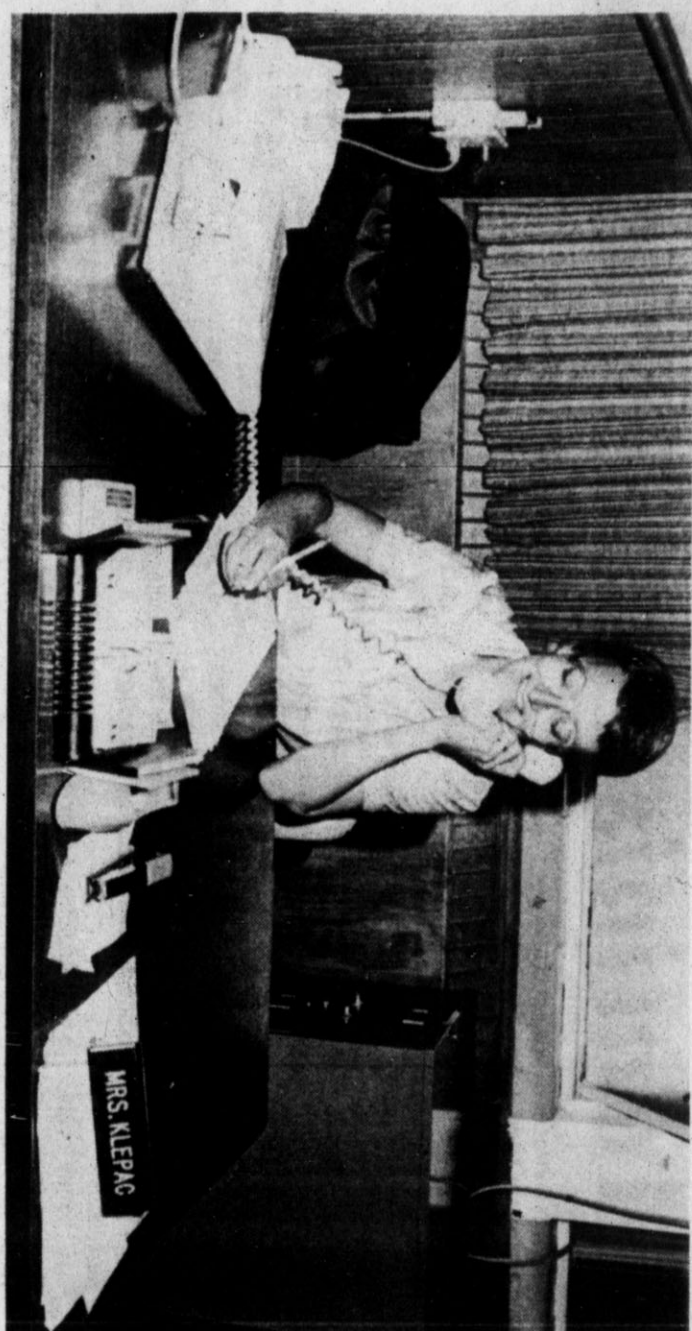
CANYON—During five summer orientation sessions, 853 students preregistered as entering freshmen at West Texas State University. The number is an increase of 54 students over last year's count of 799 who preregistered during the summer. The freshman class of the fall semester of 1979 totaled 1,135.

The number of high school graduates from Texas, New Mexico, Colorado, Oklahoma and Kansas, among other states, who enrolled during the five sessions during June and July included 140 for the first session; 156, second session; 157, third session; 176,

fourth orientation session; and 274 for the fifth and final session. Beginning freshmen who were unable to attend any of the five sessions may register early for the fall semester on Monday, Aug. 25, and Tuesday, Aug. 26. The Aug. 25 meeting will be from 12:45 p.m. to 5:30 p.m.

Registration for the fall semester will be Wednesday, Aug. 27, in the All-Purpose Room of the Activities Center with classes beginning the following day.

Additional information may be obtained from the WTSU registrar.



Preparing For Start

Some school district employees, like Mrs. Vincent Klepac of the high school, have been working throughout the summer, getting

ready for the start of school on Aug. 25. Teachers will report for inservice next Monday.



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Dallas Administrators Planning No Admittance For Alien Kids

DALLAS (AP) — Dallas school administrators, saying a Houston federal court ruling does not apply to their district, plan to enforce a policy against admitting illegal alien children this fall.

Students enrolling in the Dallas Independent School District must provide proof of citizenship unless the district receives a federal court order to the contrary before classes begin Aug. 25, said Superintendent Linnus Wright.

"Based on the advice of our attorneys, the district will continue to enforce its attendance policy requiring documentation of legal residence from all students," Wright said.

District Judge Woodrow Seals of Houston last month threw out a Texas law prohibiting use of state funds to educate illegal aliens.

Texas Attorney General Mark White has appealed Seals' order to the 5th U.S. Circuit Court of Appeals in New Orleans and has asked that the order be stayed while the appeal is pending.

Wright said admitting the children before the case is decided would mean "severe financial loss" if the Houston

decision is overturned on appeal. While the Dallas policy was combined with several cases before the Houston trial, it was not directly ruled upon and was returned to U.S. District Judge Robert Hill in Dallas.

Meanwhile, DISD attorneys filed a brief in federal court Thursday contending Seals' ruling had no direct bearing on Dallas. Plaintiffs in the suit have asked Hill for a summary judgment ordering DISD to enroll illegal alien children this fall.

The attorneys claimed Seals' ruling is binding only on school systems in the Southern Judicial District of Texas and that the ruling

focused only on the state law, not DISD's policy.

The Dallas case was filed by a group of 19 illegal alien children and their parents in April 1979. Last August, Hill refused to grant a temporary injunction against DISD. The case then was consolidated with 16 similar Houston cases.

Physical education stressed
Fitness programs for all ages, supported by the President's Council on Physical Fitness, and private organizations such as the American Alliance for Health, Physical Education, Recreation and Dance, are being implemented in gym classes, adult education programs and after-school curricula, and at the college level.

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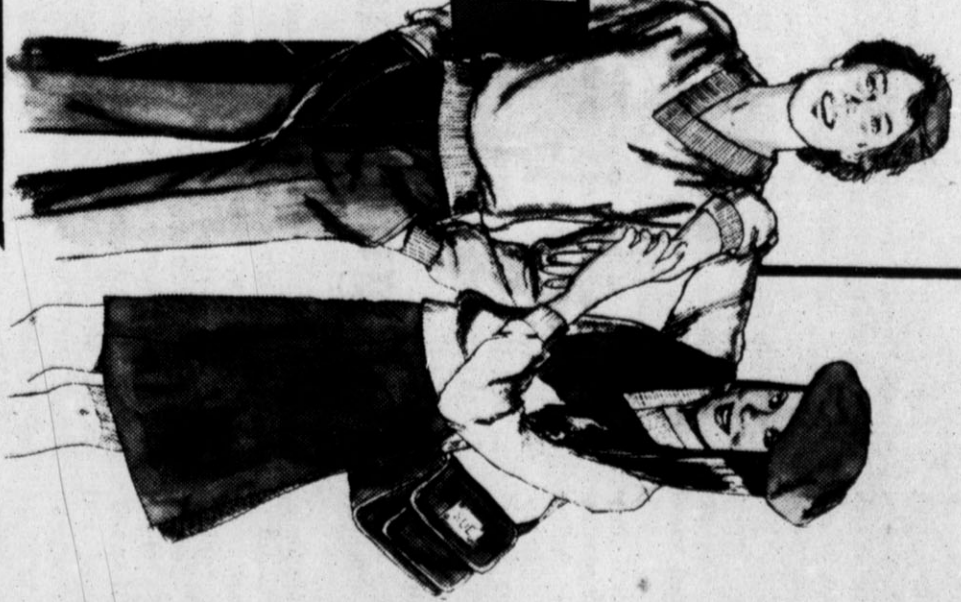
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- 4-7, 3-6X 6.88
- 7-14, 8-18 8.88

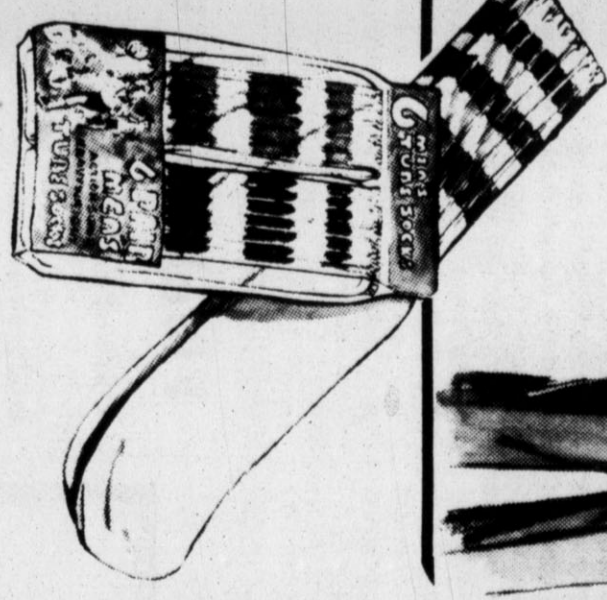
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A great value! This family pack contains 6 pairs of white tube socks with accent trim. One size fits 8-13.

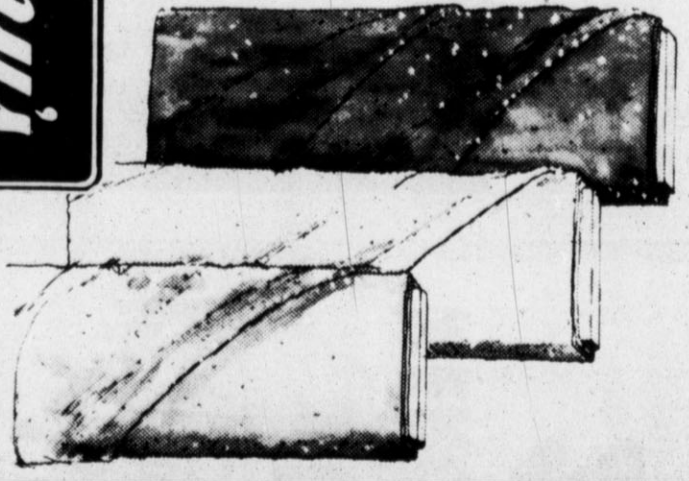
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- Men's 6 FOR \$5



48" Soft Terry Boucle

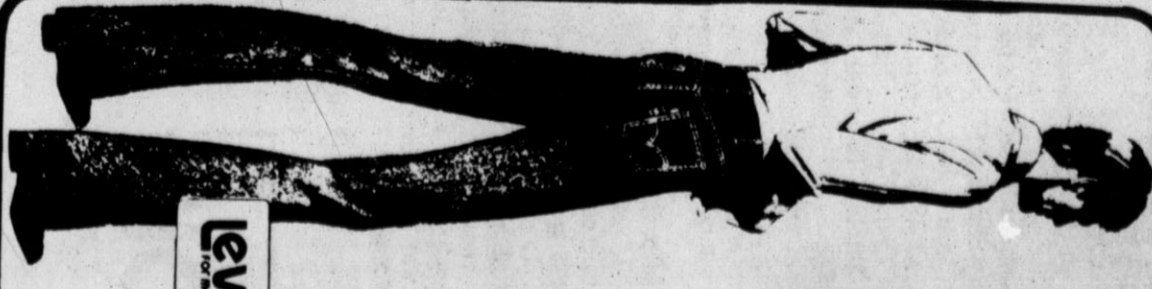
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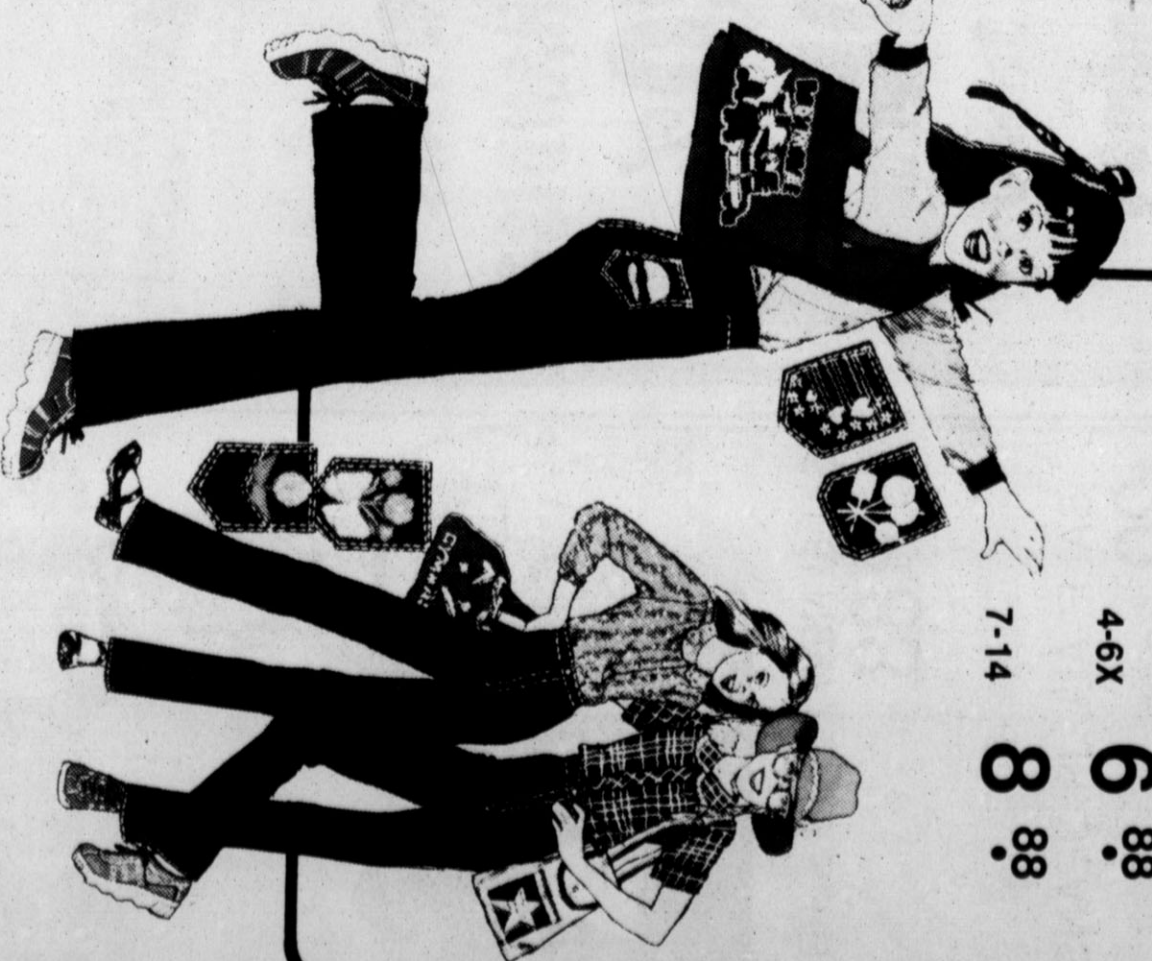
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Pairing Plan Source of Confusion

One of the biggest adjustments a lot of Hereford youngsters will face this school year will be getting used to a new campus—thanks to the pairing plan adopted by the school district's board of trustees in June.

An adjustment to be made by the remainder of school district residents will be to stop calling the six campuses "elementary" schools. Altkman, Northwest and Tierra Blanca will be henceforth called "primary" schools, while Bluebonnet, West Central and Shirley will be known as "intermediate" campuses.

"The term elementary school will continue a lot of people," said a school district official. "If we call them primary and intermediate, people will know which campus house which grade levels."

Paired schools will be Altkman Primary-Bluebonnet Intermediate, Northwest Intermediate, Central Intermediate-West Central Intermediate-Shirley Intermediate-Primary-Shirley Intermediate.

Primary schools will house grades kindergarten through third, and intermediate schools will contain fourth through sixth.

Pairing was adopted by the school board in order to balance pupil-teacher ratios in the six schools and allow the district to reduce teachers by attrition-by not filling certain vacancies in elementary school.

The plan was devised because of declining and stalling enrollment and rising utility and other costs. State

financial aid is based on average daily attendance, and the school district is projecting around a \$50,000 loss in funds in the 1980-81 school year.

That loss will be coupled with the \$91,000 loss experienced in the past school year.

Trustees considered three other options before adopting the pairing plan—shifting elementary-school attention zones, closing Shirley and raising taxes.

Shifting zones was considered a short-term solution, closing Shirley too drastic and raising taxes unpopular with taxpayers.

Migrant pre-kindergarten classes will be provided on each of the campuses.

Altkman will contain classes for the educationally-retarded, visually-handicapped, and orthopedically-handicapped. Bluebonnet will teach the educationally-retarded, visually-handicapped and orthopedically-handicapped. Northwest will take care of primary students who are emotionally-disturbed, while West Central will teach intermediate students who fall into that category.

Bilingual Education Offered

Hereford Independent School District offers, as required by law, bilingual education to provide children of limited English-speaking ability an opportunity to receive the best education possible, according to bilingual director Opeltia Echevarria.

"Bilingual education is designed to meet the needs of these children by providing instruction in Spanish and English. Basic concepts are taught in Spanish while the child is learning a second language—English," Mrs. Echevarria said.

Children are tested prior to being placed in a bilingual classroom.

A certified bilingual teacher and aide are assigned to each grade level in grades kindergarten through third.

In grades fourth through sixth, students who still require oral-language development are provided further help by enrolling them in English classes taught by a bilingual teacher assisted by an aide.

Federal Title VII funds are available for training aides interested in pursuing a college education while receiving certification in bilingual education.

A parent advisory council consisting of parents whose children are enrolled in bilingual education has been organized to encourage participation in children's school activities and to keep parents informed of matters concerning the program.

Monthly council meetings are open to anyone interested in bilingual education, according to Mrs. Echevarria.

Finals Set at WTSU

CANYON—Summer is nearing an end at West Texas State University.

Final examinations for the second summer session will be administered Thursday.

The second summer session will end with 34 candidates for graduation. Commencement ceremonies will begin with rehearsal at 10 Thursday, Aug. 28.

Registration for the fall semester is Wednesday, Aug. 27, in the all-purpose room of the Activities Center. Classes will begin the following day, Thursday, Aug. 28.

Administrative Staff is Outlined

She and her husband, Bob, have two children, Melinda and her husband, Sheril, have two children, Melinda Keeton of Lubbock and Sheril Nelson of Grant, Ark. They also have five grandchildren.

Mal Manchee is now beginning his ninth year as director of program development. He oversees curriculum coordination, textbooks, accreditation and federal programs evaluation.

Previously, Manchee held the position of assistant principal at Bluebonnet Elementary School for three years and taught American history, government, and competitive speech at the High School for two years.

He also taught American history, government and speech in Ft. Worth for five years, and American history at Amarillo College for seven years.

A graduate of Bellare High School in Houston, Manchee received his BS degree from Texas Tech and his master's of education from West Texas State.

He holds memberships in the Texas Association for the Gifted and Talented, the Panhandle Area Association of Supervisors and Curriculum Development, the Texas Association of Supervisors and Curriculum Development, the National Association for Compensatory Educators of Texas, of which he is the regional director, the Panhandle School Leaders Association, the National Education Association and the Texas State Teachers Association.

His family includes his wife, Pat, and four children, David, 12, Mike, 8, Karen Michele, 3 and Eileen, 2.

He is a member of the First Baptist Church.

Don Cumpston has served as athletic director and head football coach in Hereford for three years, and held the same position in Muleshoe for two years and in Fritch for two years.

He was also head track coach and assistant football coach in Hereford for four years and a coach in Tulia for three years.

Cumpston went to high school in Bovina, and received his BS from West Texas State University.

A member of Temple Baptist Church, he holds memberships in the Texas High School Coaches Association, of which he is on the Region I board of directors, the Texas Classroom Teachers Association, the Classroom Teachers Association, the Texas State Teachers Association, and the National Education Association.

He and his wife, Linda, have two children, Brent, 9, and David, 6.

Dee Pratt is beginning her fourth year as HISD Reading Coordinator.

She holds a BS from Phillips University and MS from Oklahoma State University, as well as an EDD from Oklahoma State University.

Her experience includes a year at the Community Speech and Hearing Center in Enid, Okla., three years in private reading practice in Enid and a graduate assisting in reading at Oklahoma State University.

A member of the First Christian Church, she holds memberships in the Panhandle Area Association of Supervisors and Curriculum Development of which she is the secretary, the International Reading Association and the Association for Compensatory Educators of Texas.

She and her husband, George, have one child, Geode, who is 4-years-old.

Children Need Vision Check

Children entering school for the first time in Texas this year must have their vision checked.

The 8th Texas Legislature passed the Children's Vision Screening Act of 1979. The purpose of the Act is to identify children who are in need of a professional eye examination to determine whether they are visually handicapped.

The statute requires that all children enrolling in any public, private, parochial or denominational school for the first time must have an eye examination by a licensed eye specialist or an approved division screening test. The primary target group includes young children entering kindergarten or first grade, and students transferring into Texas schools from another state.

An advisory committee composed of ophthalmologists, optometrists, and public members concerned with children's visual problems has recommended, initially, that screening consist of tests for visual acuity. Basic and referral criteria will be utilized.

Further information regarding the program may be obtained from Vision, Hearing and Speech Services, Division of Maternal and Child Health, Texas Department of Health, 1100 West 49th Street, Austin, 78756. Telephone number is (512) 459-4200.

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—Martin Fowler, Tuner

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Principals 10 on Administrative Staff

Comment ... from Page 24B

Seven men and three women are on the Hereford Independent School District administrative staff for the 1980-81 year, and all but one are returnees.

Harrill L. Holder has been superintendent of the Hereford Independent School District for the years. Holder came to Hereford from Bishop where he served a Superintendent for six years.

He is a graduate of Stanton High School, and has a bachelor's degree and a master's of education from Texas Tech University, and an EDD from Nova University.

He served as superintendent of Southside Independent School District in San Antonio for three years, Superintendent of Three Way ISD (Maple) for three years, director of guidance at Denver City ISD for five years, and elementary principal in Knott ISD for one year.

He taught math, chemistry, and coached at Stanton High School for a year and also taught in Grady for a year.

Holder was also an atomic weapons electrical assembly specialist in the U.S. Army for two years.

He holds memberships in the National Education Association, the Texas State Teachers Association, the American Association of School Administrators, the Texas Association of School Administrators, the Association for Compensatory Educators of Texas and Phi Delta Kappa Fraternity.

He is a member of First Baptist Church, the Lions Club, and the United Way Board of Directors, and has a wife, Sue, and two sons, Robert 21, who attends Texas A&M University, and Bart, 16.

Holder received his bachelor's and master's degrees in education from Harbin - Simmons University in Abilene, where he played basketball.

Wartes has been assistant superintendent since 1975, before which he was administrative assistant.

His experience includes coaching in Meadon for three years, Stanton for one year and Stamford for 13 years. He also served as head football coach and taught government in Hereford.

A member of the First Baptist Church, Wartes holds memberships in the Texas Coaches Hall of Fame, the Panhandle School Leaders Association, the Texas High School Coaching Association, of which he is a former director, the National Education Association and the Texas State Teachers Association.

His wife, Joyce, teaches vocational education at Hereford High School, and his son, Mike, has taught for six years and is currently head coach at Middeboe.

His daughter, Susan, has taught fourth grade at Mary Swift Elementary School in Arlington for three years. Alan, his youngest son, is a junior at Hereford High School and plays football.

Ophelia Echevarria joined the HISD administrative staff in June as Bilingual Director.

She taught bilingual first grade at Terra Blanca for six years and was previously a teacher's aid for four years.

Having received her bachelor's degree from West Texas State University in 1974, Echevarria is currently working on her master's.

She holds memberships in the Panhandle Association of Bilingual Educators, of which she is a past president, the Texas Association of Bilingual Educators, the National Education Association and the Texas State Teachers Association.

Her family includes her husband, Abel, and two sons, Eddie, 19, and Ronnie, 17.

Bill Phillips, assistant superintendent for business affairs, is a graduate of Hereford High School, as well as Texas Tech University, where he received his bachelor's of business administration.

Phillips also holds a master's degree in Education from West Texas State University.

A member of the First Baptist Church and of Phi Delta Kappa Fraternity, Phillips experience includes a period as bookkeeper and assistant cashier at Hereford First State Bank. He was a major in the U.S. Air Force in World War II, and worked one year for International Harvester in Hereford.

Phillips has served as assistant high school principal, secondary coordinator of the testing program, curriculum, and state accreditation requirements, and as administrative assistant for the business office. He became assistant superintendent in 1975.

Phillips holds memberships in the National Education Association, in the Texas State Teachers Association, and in the Panhandle School Leaders Association.

Ed McCreary, director of federal programs, has held that position in HISD since 1973.

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Ed McCreary, director of federal programs, has held that position in HISD since 1973.

He holds a BS and MS from North Texas State University, and also studied at WTSU, the University of Colorado and Columbia University.

During World War II, McCreary served in the U.S. Air Force.

(See ADMINISTRATIVE, Page 27B)



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Whitefaces Prepare for Grid Battle

By MAURI MONTGOMERY

Brand Sports Editor
 There were a lot of things Hereford Athletic Director and head football coach Don Cumpston hated that hot day in August.

1. He hated the fact that his air conditioner wasn't working after a grueling afternoon's work at carpet restoration in the Hereford fieldhouse facility.

2. He hated the nagging thought of having to inevitably pick a starting quarterback—a tough decision considering the heady list of three potentially good candidates filing for that position.

3. But even though he wouldn't come right out and say it—the most displeasurable aspect of the day were the swarms of flies lighting on and off his head and the mere presence of the town's sports writer who was interrupting his futile battle with the little devils.

Yet if all the comical realities of the situation were examined, his unrelenting hostility toward the buzzing creatures was very probably intended for future opponents to the Hereford would meet in the upcoming season's campaign or to be more specific, teams he and the Whitefaces would encounter in the 4-AAAA lineups.

The only distressing thing was the prelude to that first sniffling of gridiron battle wouldn't take place for another whole month so in the meantime the flies would just have to do "I don't know, but I think I'm about to get rid of those suckers. I've knocked off four and I'll have the last one here in a minute if he'll just sit still for a minute. They're wearing me out," said Cumpston exasperatingly during his heated dispute with the last survivor of the fly team.

But the one thing Cumpston remained perfectly earnest about in true coaching fashion) was his 1980-81 squad's physical capabilities to churn out a successful season.

The coach did little to undermine the fact that last year's Whiteface team mounted a successful attack of its own after kindling a 5-5 mark at the termination of play. And it was a team that for the most part is returning to see yet another stint in this year's Class 5A West Texas clash.

"We've got quite a few enlightening things going for us this

fall that we haven't had in the past—namely more experienced personnel in view of the 25 returning five offensive and last year's squad/coming back to help us out," said Cumpston. "And that aspect of our program was to a great degree, just the other way around in regard to our past season.

"Another advantage we're looking at this year is our size physically, which hasn't exactly been a deficit in the past, but certainly hasn't given us the added edge we'd like to have in crucial situations."

Those optimistic listings in Cumpston's eye, are only added to further when considering those 25 returning lettermen

"We've got quite a few enlightening things going for us this fall that we haven't had in the past—namely experience."

played leading roles in the squad's tested ability to compete in pressure situations last year.

Out of seven tops-turkey battles (Amarillo, Palo Duro, Borger, Canyon, Brownfield, Lubbock, Coronado, Plainview and Lubbock High—all of which were decided by six points or less) the Whitefaces were fortunate enough to grasp five in their favor.

"I really think that will help us out this next year to a great extent simply because our schedule will be as tough or tougher this season, and anytime a team can keep its head in the game when it gets close, the team is going to have the capability to win the big games," he noted. "At least I don't think any one could have accused us of giving them a boring ball game this past season because many were decided only when the last gun blew."

Nevertheless, even with all those necessary credentials of size, experience, and the added bolstering of favorable preseason magazine ratings facing Cumpston and the Hereford Whitefaces were tabbed as a team not to be dis-

counted in the 4-AAAA clash by Texas Sports and Dave Campbell's Texas Football, the squad still lacks the one notable ingredient that tends to make a team potentially formidable—a runningback that plays tag only with the wind.

"I'll have to admit that's the one area of our game we will be hurting in," said Cumpston. "We lost our speedsters such as Paul Bell and Joe Walker to graduation, and I don't think we have anybody that can run a sub-10 second 100-yard dash right now. But at the same time, I think that our overall quickness will override that particular category of our game," he said. "Anytime you get the size you've finally been looking for, then you almost always lose something in the speed department."

"Once we get our whole game polished up, our offensive team needs work as far as timing and handling the ball goes because we really didn't have much time in the team facet of it in spring training due to fundamental work) and when we get all of that squared away, we can function pretty well."

"I just hope the players have retained most of what they learned in spring training so we'll be able to pick up right where we left off," he added. "If they have, that'll just put us that much ahead of schedule when our season starts."

And that season, filled with all the high hopes and expectancy exhibited by any team embarking on future warfaris scheduled to begin for the Hereford on August 18.

The first four days of the grid season venture in accordance with UIL University Interscholastic League rules will encompass workouts in shorts only, with no contact permitted.

"We'll spend a lot of the time during those first four days on conditioning," Cumpston said. "We'll also be going over spring training exercises as a refresher course, but primarily our work will center around the building of stamina, wind and agility in our last 60-around before the opening scrimmage hits us."

Following that initial surge into the fall campaign, the Whitefaces will then don pads on August 22 before they face their first legitimate trial against Sweetwater in Snyder on August 28.

The town's sports writer laughed to himself as he walked to his car at the conclusion of the interview—the coach was a maniac when it came to his hatred for flies.

And who could fault all the realities of the situation were sized-up, maybe the spidery Cumpston would have his say—so of things to come in the Class 5A football parlor 100.



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Page 23B

Three R's to be Emphasized

be hectic the first week, but nothing we can't overcome," Shook said.

"Just like anytime you do something different than you did before, you'll have some kinks."

"It'll be interesting because we'll have some of the new staff from Shirley."

Shook received his bachelor of science in biology education in 1957 from West Texas State University and his master's in education administration in 1964 from WT. Following graduation, he served two years in the Army. "Back then, you didn't have any choice," he said. "I was drafted immediately upon graduation."

As for his teaching career, Shook taught science at Stanton, served as assistant principal at Altman and Central, and also served as principal at Central and Shirley before coming to Tierra Blanca.

His wife, Rose Mary, was a fifth-grade teacher at Shirley, but will be serving as media specialist there this year. He has three daughters, Kaye, his oldest, is 21, married and lives in Iowa Park.



CHARLES DUVAL

Charles Duvall, who has been with HSD for 25 years and is now principal at Northwest, said that he again intends to put a lot of emphasis on the "three R's," this school year.

"We hope that by the time a student finishes the third grade here, he will be on grade level," said Duvall. "Of course, there will be a few who can't achieve that, but it will be our goal." Asked about the problems

the new pairing might cause, Duvall said, "There's not going to be as many problems as there have been in the past. Really, I feel like I got the better end of the deal on the switch. It's easier to work with the primary grades than it is with the intermediate."

Northwest will have first-, second and third grades this year.

Duvall was graduated from Southwest State University in Weatherford, Okla. in 1949, receiving his bachelor of science in industrial arts and physical education.

He did some graduate work at Texas Tech University, but completed his master's in education administration at West Texas State University in 1959.



ROBERT RAY

Robert Ray, principal of West Central, has been with HSD since 1973, when he received his bachelor of science degree in elementary math education from West Texas State University.

Whiteface for three years before coming to Hereford as principal of Central in 1954.

He held that position for two years and also served as principal at Altman for three years before becoming principal of Northwest in 1960.

His wife, Mary, is a counselor at La Plata, and his daughter, Suzanne, is now in the waterbed business in Corpus Christi.

He is not anticipating any problems in the new year, "other than the beginning of school."

Ray said that he is glad to see the new pairing system, because it will allow ability grouping in more subjects than was previously possible. Ability grouping is the placing of students in classes based on their individual ability, rather than on their age. For example, a student proficient in reading, perhaps in the top 10 percent of his class, may be very poor in math. Ability grouping places him in a one level for one subject and in another for another subject.

"It's a shame you can't have an ability group in every subject," said Ray. "but it just isn't possible. We will be able to group for language arts and for math."

"Motivation is the key. If a child is doing well, he's motivated. If he thinks he's doing poorly, he'll quit trying."

Ray said he would also like to see more parent involvement in the schools this year.

Besides holding a BS degree Ray also has a master's in education administration from WT.

Other than his student teaching which he did in

Amarillo, Ray has spent his entire career in HSD, beginning as an elementary teacher at Tierra Blanca, then becoming assistant principal at Central. He also served as assistant principal at West Central before becoming the principal.

His wife, Carolyn, is a guidance counselor, working with all six of the primary and intermediate schools. His 7-year-old son, Stanton, is a first grader at Northwest.



JOHN POINDESTER

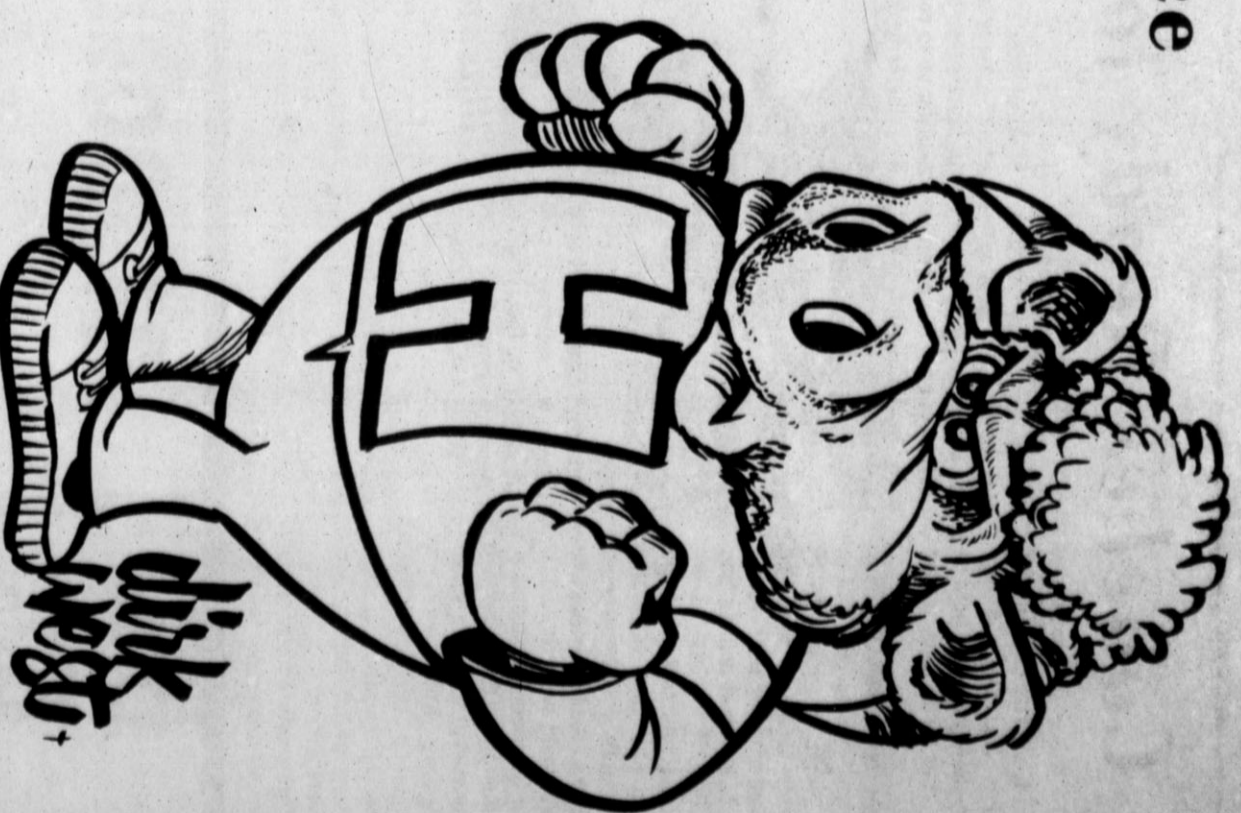
John Poindexter, who spent most of his teaching career as a Junior High and High School coach, will be starting

(See PRINCIPALS, Page 26B)

1980 Hereford Whiteface

Football Schedules

Sept. 5	Pampa	H
Sept. 11	Palo Duro	T
Sept. 19	Borger	T
Sept. 26	Canyon	T
Oct. 3	Amarillo	H
Oct. 10	★ ★ Tascosa	H
Oct. 17	★ Plainview	H
Oct. 23	★ Monterey	T
Oct. 31	★ Coronado	H
Nov. 6	★ Lubbock	T
Nov. 14	Open	



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Junior Varsity		
Sept. 4	Pampa	T
Sept. 13	Clovis	H
Sept. 18	Palo Duro	H
Sept. 25	Tascosa	H
Oct. 2	Caprock	T
Oct. 9	Amarillo	H
Oct. 16	OPEN	
Oct. 23	Estacado	H
Oct. 30	Coronado	T
Nov. 6	Plainview	T
Nov. 13	Monterey	T

Sophomores		
Sept. 6	Levelland	H
Sept. 11	Monterey	T
Sept. 20	Clovis	T
Sept. 25	Muleshoe JV	T
Oct. 2	Frioma JV	T
Oct. 9	Coronado	T
Oct. 16	Lubbock JV	H
Oct. 23	Lubbock	H
Oct. 30	Monterey	H
Nov. 6-8	OPEN	
Nov. 13	Plainview	H

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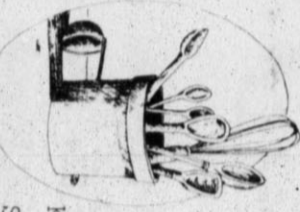
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Coaches Ready for Season

Head varsity basketball coaches Dan Gillison and Larry Somers knew how to play the preseason game well.

They both knew that any coach worth his salt, had to pose some potential disadvantage his squad would be encountering in next year's play. It was bad politics and had luck to forecast an undefeated claim to the first and second half cage titles this early. So they both invented setbacks their prospective crews would swim through.

For Gillison who stepped in to his first term as the helmsman of the boy's squad following Bob Decker's resignation last spring, the chore of creating an imaginary pitfall became extremely difficult.

"I'm really excited about this season, not only because it's my first head coaching spot, but also because we've got a lot of good quality ballplayers coming back," said Gillison. "We'll have a good nucleus of juniors and seniors which was encountered last year."

"We didn't have the experience like we do this year and as a result we took quite a few of our brushes while we were learning how to avoid them."

And that experienced crew Gillison was referring to will fall largely in the hands of returning lettermen Bart Wolford, Mike Fraser, Derrick Dirks, Norman Hill and Gary Parman—all of which saw playing time in last year's 14-15 overall record in addition to the 5-3 court at playing time, I feel like we won't be having to re-



Gillison

pick the starting five men," Gillison added. "They're all good sound basketball players and if we can put 10 or 12 on the court at playing time, I feel like we won't be having to re-

ly on just one set of starters for the entire length of our games which will be an asset to us."

But if the new coach had to cite any particular offsetting factor in the growing inventory of success, it had to be the loss of all the big men. Darrell Polk 6-5, Joe Walker 6-1 and Jeff Hazelrigg 6-0 to graduation last year.

"That's going to be our one big weakness this year, but we're going to employ the use of the fast break game in order to alleviate our deficit in that department," he said. "So I don't look for our disadvantage in that respect."

"All of our seniors have played that type of game before and most of them seem to enjoy playing it," (see BASKETBALL, Page 11B)

Junior High Football Schedules

La Plata

LA PLATA 9th

Sept. 11	Pampa	T	4:00
Sept. 18	Amarillo	H	5:30
Sept. 25	Gatcis	T	6:00
Oct. 2	Marshall	H	5:30
Oct. 9	Plainsview Red	T	6:00
Oct. 16	Plainsview Blue	T	6:00
Oct. 23	OPEN		
Oct. 30	Yucca	H	4:00
Nov. 6	Plainsview Blue	H	4:00
Nov. 13	Stanton	T	5:30

LA PLATA 8th

LA PLATA 8th

Sept. 11	Canyon Purple	H	4:00
Sept. 18	OPEN		
Sept. 25	Gatcis	T	4:30
Oct. 2	Marshall	H	4:00
Oct. 9	Plainsview Red	T	4:00
Oct. 16	Plainsview Blue	T	4:00
Oct. 23	Pampa	H	5:00
Oct. 30	Yucca	H	4:00
Nov. 6	Lewelland	H	4:00
Nov. 13	Stanton	T	4:00

Stanton

STANTON 9th

Sept. 16	Intramurals	T	5:00
Sept. 23	Canyon White	T	4:00
Sept. 30	Stanton	T	4:00
Oct. 7	Stanton	T	4:00
Oct. 14	Plainsview Blue	H	4:00
Oct. 21	Plainsview Red	T	4:00
Oct. 28	Plainsview Blue	T	4:00
Nov. 4	Plainsview Red	H	4:00
Nov. 11	Stanton	T	4:00

STANTON 8th

Sept. 4	Lewelland	T	5:00
Sept. 11	Dimitter	T	5:00
Sept. 18	Pampa	H	4:00
Sept. 25	Marshall	H	5:30
Oct. 2	Plainsview Blue	T	6:00
Oct. 9	Yucca	H	5:30
Oct. 16	Gatcis	H	6:00
Oct. 23	Plainsview Red	H	3:00
Oct. 30	OPEN		
Nov. 6	Plainsview Red	T	6:00
Nov. 13	La Plata	T	5:30

STANTON 7th

STANTON 7th

Sept. 11	Canyon White	T	4:00
Sept. 18	Pampa	T	4:00
Sept. 25	Marshall	H	4:00
Oct. 2	Plainsview Blue	T	4:00
Oct. 9	Yucca	H	4:00
Oct. 16	Gatcis	T	4:30
Oct. 23	Plainsview Red	H	5:00
Oct. 30	OPEN		
Nov. 6	La Plata	T	4:00
Nov. 13	La Plata	T	4:00

STANTON 7th

Sept. 16	Intramurals	H	4:00
Sept. 23	Canyon Purple	H	4:00
Sept. 30	La Plata	T	5:00
Oct. 7	Canyon White	T	5:00
Oct. 14	Plainsview Red	T	4:00
Oct. 21	Plainsview Blue	H	4:00
Oct. 28	Plainsview Red	H	4:00
Nov. 4	Plainsview Blue	T	4:00
Nov. 11	La Plata	H	4:00

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Principals ... from Page 22B

my first full year at La Plata."

Brown also has a master's degree in education administration from WT.

Brown's wife, Sue, is employed by the HISD, teaching sixth grade at Bluebonnet. He also has a son, Greg, who is 8 and in the third grade, and a daughter, Keri, who is 3.

Gary Billingsley, beginning his first year as principal of Bluebonnet elementary school, anticipates nothing but "business as usual" for the upcoming school year, he said.

"We're just going to have school. We'll just run it and see how it goes."

Having been in the Hereford Independent School District since August, 1984, Billingsley taught sixth grade at Northwest for a year and served as assistant principal



GARY BILLINGSLEY

there for 13 years.

He received his bachelor of science in agriculture from Sul Ross University (Alpine) in 1968, and his master's in education administration in 1981.

Before coming to Hereford, he taught the third through 12th grades in Valentine for six years. "It was a one-room school house type of thing," he said.

"I don't foresee any problems this year," said Billingsley, although we'll deal with whatever comes up. "There'll probably be some

minor things, like some kids missing his bus or getting on the wrong bus."

His wife, Coleen, teaches English at Hereford High School, and his 18-year-old son, Russell, is a freshman at the University of Texas, majoring in mechanical engineering. Billingsley also has a daughter, Leslie, who is 8-years-old and in the second grade at Terra Blanca.



HOWARD BIRDWELL

Howard Birdwell, principal at Shirley grade school, plans to stress student involvement for the upcoming year.

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"We want to try and involve as many students as possible in things like assisting in the library, safety patrol, outstanding student (student of the six weeks) in the various grades, and so on."

Having been principal of Shirley since 1970, Birdwell also thinks the new pairing system may take some getting used to.

"We'll have to get used to the idea of pairing," he said. "We must become familiar with the new teachers, and the students coming from Terra Blanca."

Birdwell received his bachelor of science degree in elementary education in 1968 and his master's in elementary education in 1985. Both degrees were received at West Texas State University.

Phil Shook, principal of Terra Blanca since the school opened in 1970, has been with the HISD since 1959.

He foresees no problems in the upcoming year, except for minor ones which will be caused by pairing. "Of course, in the changing of organization... it's going to



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Principal Focus 'Communication'



RON GEYER

Ron Geyer, Hereford High School principal, said that in the upcoming year he will strive for more communication, not only in the student body and from the student to home, but communication

Geyer beginning second year at HHS

between himself and the students.
 "At Highland Park, when I was assistant principal, the students all thought I was the principal because they never saw him. I don't want that to happen. That may be an impossible dream," he said, "but I'll try."

Geyer is beginning his second year as principal of Hereford High.
 Previously, Geyer was assistant principal at Highland Park High School. Highland Park is an incorporated town in the Dallas area.
 Before that, he was a coach at Sam Houston High School in San Antonio for five years.
 Geyer has a bachelor of science degree in math and minor in physics from

Southwestern Texas University in San Marcos. He also has a masters degree in educational administration which he received from the University of Texas in 1976.
 Geyer has attended San Antonio College, where he had a basketball scholarship, the University of Texas at San Antonio, and West Texas State University.
 Jacque, Geyer's wife, is a housewife, although she worked for 12 years in the stock brokerage business. Geyer said she became "a full time housewife" when their daughter, Ashley, was born a little over a year and a half ago.

"This year we're going to try and do a better job communicating with parents," said Bill McCarty, principal of



BILL MCCARTY

Stanton Junior High.
 "Our main problem has been one of communication with the student body and with the parents of students," he added.
 McCarty started college at McMurry in Abilene, but received his bachelor of science in math education from West Texas State University in 1961. He came to Hereford in 1962.

He taught math and science in the junior high at Hart for three years, before joining HSD.
 McCarty received his masters in school administration from WTT in 1976, and has been with HSD for 18 years.

He has taught math at Stanton for five years, was assistant principal at Central for two years, and was assistant principal at Stanton for one year. He also served as principal at Central for five years.
 He then served as the first principal at West Central for two years.
 McCarty is now starting his fourth year as principal at Stanton.

"I've spent more time at Stanton than anywhere," he said. "I guess this is the place I like best."



ALLEN BROWN

"We have a very experienced staff. I think we have one of the most experienced staffs anywhere."
 "We plan to work around the philosophy that if the kids are glad to be in school that morning, everything is great."

Receiving his bachelor of science in business education and social studies in 1972 from West Texas State University, Brown has completed eight years in the Hereford school system.
 "I began teaching in 1972," he said, "taught four years here, was assistant principal at Stanton, and last year was

principal at ALS. Page 23B)

starters returning, so I think we're going to be pretty well set up in that respect."
 "Those returning cagers who are expected to fill the ranks of next year's squad include Louise Mays, who earned honors as the leading scorer of the squad last year in addition to a second team All-District berth), Terri Harfins, Amy Schumacher, Lori Albracht also grasped second team All-District status), Cathy Lane and Deborah Rogers.

"Our No. 1 priority this year, or at least at this point, will be to work on rebounding because our size is going to be small in comparison to other squad's we'll meet this next year," he said.
 "We have some size, but not bulk. Last year we set out to improve our offensive skills—which had been poor—and I think we did that, but this year we need to come on and pull that second and third shot down. If we can do that, then we ought to be a pretty tough team."

Girls Basketball

After watching his girls' varsity squad cash in a 16-11 mark in the overall cage picture last season, and considering six top notch players will be returning off that squad for another episode



Sowers

"All of those girls know what the game is all about because they each saw an extensive amount of playing time last year, and we were looking at another depth laden squad again this year. We'll be just as young this year as we have in the past, but the only difference is this youth has experience," said Sowers. "We only lost three others that are questionable right now, so I don't know

And if those slight irregularities standing in the rough," Sowers related. Monterey won the contest last year and although they last two All-District cagers—one of the Barbara Ragus who was named to the district squad three years in a row— they've still got the two Ethridge sisters (Kris and Kamie) coming back and they

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Sowers — (from Page 11B)

definitely be the sleeper team in our district this year," Sowers said. "The team had a change over in coaches not too long ago, but didn't lose a single person to graduation and the one's they had last year were stout competitors—CHS is going to be the squad everybody will be watching over their shoulder."

And Lubbock High was rated by the coach as "a team that still has a long way to go" when considering the team's lack of depth and personnel.

"I think we've got our work cut out for us, but as in the case of last year, we have the talent to work with. It's just a matter of tying up all the loose ends."

TENNIS

The 1980-81 version of the Whiteface tennis team should have an advantage over the past model since both the boy's and girl's squads

graduated just three seniors, according to head coach Robert Cox.

The boy's team will return four letterman off of last year's net squad while the other three positions will probably be filled by seniors moving up from the junior varsity. And in Cox's preseason estimation, the girl's squad will be composed of players all returning from the past squad's original makeup.

"Our job this fall will be to tune up following the summer lay-off," Cox said. "Some of us haven't worked as much while others have played in tournaments during the summer, and that will determine how much we have to make up in the fall."

"Our strengths will lie in our doubles team play because we have some kids that are formidable competitors in that category, but for us to be totally successful, we need to develop some good

singles players," said.

"But in general terms, we're looking at three positive factors as far as our season is concerned—experience, good leadership, and our doubles teams."

In discussion of the Whiteface's upcoming schedule, Cox said it would be set up when school had begun and that the squad would play dual matches almost every weekend beginning with early September until the middle

of November.

CROSS COUNTRY
Prospects for a another fulfilling track campaign are due for this year's cross country competitors says head girl's track coach and newly appointed Girls' Athletic Coordinator Martha Emerson.

"I don't know, we've got quite a few new faces coming in to run for us this year, but that's nothing new in view of the past seasons we've

had. That faced (inexperienced runners) hasn't really hampered us in the past considering the girl's team got third in district."

And this year Emerson has three returning lettermen back for stints on the boy's team in addition to two girl harriers that have seen running experience off that third

place district squad last season. "We've got some good track people coming in that just haven't run cross country

before, so I don't see our inexperience as too big of a problem," she added. "The boys will be as good or better than they were last year and we hope to do better than third in the girl's case because we have some returning that are capable of qualifying for regional competition."

VOLLEYBALL

Head volleyball coach Helen Reed expects little more than top ranking status for her volleyball crew in the fall.

Not only does the squad have five returnees back in the swing of things—Saviana Valdez, Debbie Simons, Maria Tamez, Brenda Glover and Dianna Stockberry—all of which were part of the Herd's third place title in the district showdown last year, but the team will also be bolstered with incoming juniors Joe Lynn O'Leary, Peggy Miller, Ginny Corondo and Beatrice Moreno for a well rounded squad.

And that 1980-81 squad began their quest for a future first place district bid Monday as the fall season officially kicked off.

"I see nothing but good things for this team simply because we have so many coming back that have seen playing time in the past," said Reed. "We have the necessary qualifications to gain top notoriety if only we'll utilize it—and I'm sure we will."

Such was the optimism floating around all the different departments of fall athletic play in the Whiteface's corner of preparation.

It looked good, sounded good and very likely could eventually become one of the best all-around seasons the Whitefaces would be permitted to see. All that remained was the actual sequel of success.



1915 Rules For School Teachers

You may not ride in a carriage or automobile with any man unless he is your father or brother.
You may not smoke cigarettes.
You may not dress in bright colors.
You must wear at least two petticoats.
Your dresses must not be any shorter than two inches above the ankle.

You will not marry during the term of your contract.
You are not to keep company with men.
You must be home between the hours of 8 p.m. and 6 a.m. unless attending school functions.
You may not loiter downtown in any of the ice cream stores.

Sears
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Check these reduced prices on home appliances. Some are demonstrators, some are floor models, some are one-of-a-kind.

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FRIDAY, AUGUST 15th - 6:30 P.M. ONLY

Each of these advertised items is readily available for sale as advertised. Shipping, installation extra. Sears has a credit plan to suit every need. Satisfaction Guaranteed or Your Money Back. 9 a.m. to 5:30 p.m. Monday, Tuesday, Wednesday, Thursday, Friday.

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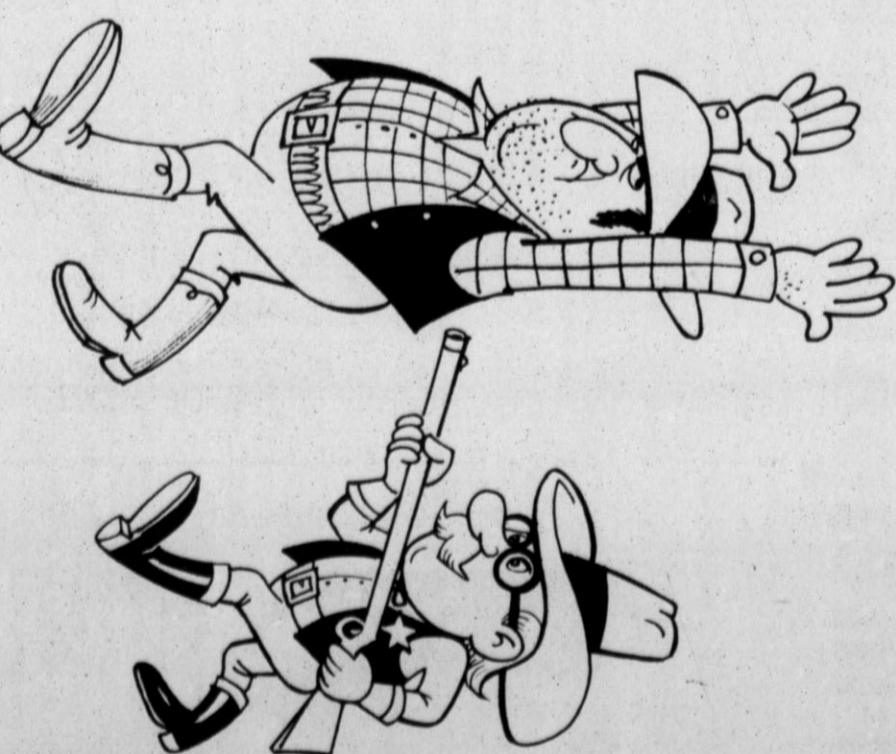
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Failing Education -- Whose Fault?

The following editorial appeared last year in the Dallas Morning News and has been carried in The Brand. It is appropriate in this "back-to-school" edition.

It used to be that a family paled at the idea of a kid coming home with a note from the school. Now it is different. The family is more likely to send a note to school. And that note is that they want improvement in every aspect of education. The American parental mood is borderline militancy over the deterioration of education achievements in the past decade and it has not escaped notice that it is costing more and more to teach the kids less and less.

The national estimated per pupil cost has gone from \$816 in 1969-70 to a projected \$2,070 in 1979-80. In the meantime, American students are failing basic literacy competency tests and 13 percent of all high school graduates nationwide are functionally illiterates. Whose fault is all this?

Well, lay a lot of it at the door of progressive education which shifted the focus from what we teach the children to how we teach them. Blame social change that began to excuse the bad behavior of children by focusing not on the behavior but the reason for it. And we have seen a change in which the schools have become the arena for solving the nation's social problems. Busing has been an attack on racial housing patterns as an example.

Busing and arbitrary judicial decisions have (1) wasted children's time (2) focused educators' concerns on more social problems and how to deal with them and less on academic endeavor and (3) deteriorated parental support of local schools. And then look at yourself, folks.

You know all those adult conversations you've had with friends about how sorry the schools are getting? You know the times you've pitched a fit about how unfair or how dumb or how poor in explaining things a teacher was?

You know the times you said the lunchroom line was a bad rule, the food was crummy, that nobody had the right to give your kids licks, that it was totally inconvenient to expect your child to stay after school, that you were going to go up and give the principal what for because some teacher was picking on your kid.

Yeah, you know those times. Plus the times you got mad about other things because he doesn't learn much at school anyway.

Well, all those times have effectively undermined family respect for the school and have seriously undermined your child's resolve to function well there.

A child who carries the family antipathy for school to the classroom with him is not likely to take kindly to corrections in his grammar, his computation or his behavior.

And remember, respect for the teacher is taught in your kitchen.

And look again. How many hours a day do your kids watch TV? How often do you check their homework? Do they bring their tests home for you to see? Do you drill kids in multiplication tables, call out spelling words?

Is there a map of the world in your home? Do you have a library card? Do you use it with your kids? Do you ever back up a teacher who complains of bad behavior, incomplete work?

The public schools of course are quite imperfect. So are private schools. But children are

going to grow up through these systems whether they improve, change or remain the same. You can't afford to wait until schools are perfect before teaching them respect. Old men are hard to teach new ideas.

We have to work with what we've got. The kids who work and respect education are the ones who are coming out of all kinds of imperfect schools in pretty good shape. It has ever been thus for children of every shape, color, background and ability.

There are many areas of American education that need changing, including teacher training, academic content of classroom, uses of classroom time, student movement, discipline, textbooks, social passing and students.

While parents demand accountability of their schools, they should also demand responsibility from themselves in sending those schools students ready to be taught. What kind of kid do you send to school these days?

Music Department 'Tops'

The Hereford Independent School District currently offers a well-rounded music department.

Choral music is being offered in the elementary schools from first to sixth grades. Instruction of string instruments begins in the fifth and sixth grades, continuing through junior high and high school.

The seventh and eighth grades combine for choral music. Ninth grade choir is

separate. The High School music department offers only mixed choir.

In junior and high school, instrumental bands are formed with students competing against area schools. Director of the string program is Bill Huff. Randy Vaughn is chairman of the elementary music department for HISD and Bill Devers is chairman of the choral department.

Here's What Kids Need For School

Grade-level personnel in Hereford's primary and intermediate schools this week released a list of supplies needed by youngsters for the opening of classes.

Supplies needed in each grade level will be the same at all schools, according to school district officials.

The list is as follows:

Four-year-old kindergarten—jumbo crayons (eight-count), Elmer's Glue (four-ounce), glue stick (Dunsmuir & Pratt recommended), blunt scissors, jumbo pencils (Husky recommended).

Kindergarten—regular crayons (eight-count), Elmer's Glue (eight-ounce), blunt scissors, No. 2 pencils, plastic school box, two large boxes of facial tissue.

First grade—Elmer's Glue (two four-ounce), six No. 2 pencils, sharp scissors, small box of water colors, two large boxes of facial tissue, school box (clear-type).

Second grade—crayons (16-count), Elmer's Glue (eight-ounce), sharp scissors, two No. 2 pencils, two second-grade manuscript tablets (No. 2225), one box of facial tissue

(200-count).

Third grade—crayons, No. 2 pencils, notebook paper, 12-inch ruler (with metric markings), Elmer's Glue, sharp scissors, eraser, two boxes of facial tissue.

Fourth grade—large box of facial tissue, two red pencils, sharp scissors, Elmer's Glue, one set of map colors, two No. 2 pencils, crayons (at least 16-count), notebook paper (left-side hole, standard-rule), 12-inch ruler (with metric markings), large eraser, zipper bag (to hold pencils, etc.).

Fifth grade—sharp scissors, 12-inch ruler (with metric markings), one set of map colors, crayons (24-count), red pencil, Elmer's Glue (eight-ounce), six folders (with pockets), notebook paper (standard-rule), one box of facial tissue (200-count).

Sixth grade—sharp scissors, 12-inch ruler, one set of map colors, No. 2 pencils, eraser, loose-leaf notebook, notebook paper, ballpoint pen, red pencil, Elmer's Glue, crayons.

Each school may require additional items. Lists of those items will be provided at registration.

Teachers Will Report Monday For Inservice Training Day

Teachers in the Hereford Independent School District will report for inservice Monday morning, according to a schedule of pre-school inservice days released by administration officials.

The day's activities will begin with a TSTA-CTA conference for all teachers from 8:15-10:15 a.m. in the high school cafeteria.

Special education and secondary teachers will meet from 9:30 a.m. - 3:30 p.m. in the high school auditorium.

Elementary teachers in the La Plata Junior High School and kindergarten instructors in the high school library.

New teachers and new aides will meet from 8:30 a.m. - 5 p.m. in the high school library.

From 8:30 a.m. until 3:30 p.m. Tuesday, the secondary inservice schedule is as follows:

On Wednesday, from 8:30 a.m. - 3:30 p.m., all staff members will meet with their principals in the buildings in which they teach.

Registration will be on Thursday, Aug. 21, in each school.

The Friday, Aug. 22, secondary inservice schedule is as follows:

Music, high school band hall; librarians, high school library; English, high school library; Math, high school library; Science, Bushland Research Center; Industrial Arts, high school, Room 128; Social Studies, Room 129; Vocational Education, Community Center.

Tuesday's elementary inservice schedule for 8:30 a.m. until 3:30 p.m. is as follows: Pre-kindergarten (4-year-old), high school library conference room; kindergarten (5-year-old), Northwest gymnasium; grades 1-6, La Plata school auditorium; and Special Education, Community Center.

Register Now For Craft Classes!

Macrame Supplies

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Summer Clearance In Progress
Merchandise 1/2 price and less!

Come In and register for Hereford Bucks

Store Hours:
9:30 - 5:30 p.m.

Monday thru Saturday



Thirty New Teachers Join H.I.S.D.

Thirty new teachers will be joining the professional personnel in the Herford Independent School District. This figure is a decrease of 12 instructors from last year. Below are brief backgrounds and positions of the newly-hired new teachers.

DIAN ANTHONY
A graduate of Froma High School, Dian Anthony will be teaching Life Science at La Plata Junior High this fall. She received her bachelor of science from West Texas State University.

ELLIE LOU ROST
A recent graduate of West Texas State University, Ellie Rost is an American High School in Chicago graduate. She will be teaching art at Stanton Junior High this fall.

MARY BROOKS
A former counselor of Hart Independent School District, Mary Brooks will be serving as Herford's Independent School District's educational diagnostician. She received her bachelor of arts from Harlin-Simmons and master's in education from West Texas State University.

EDDIE CARMICHAEL
New to West Central this fall is Eddie Carmichael. Carmichael is a high school graduate of La Porte. He is a recent graduate from West Texas State University having received his bachelor of science there.

TERRY V. CONNALLY
Terry V. Connally, a high school graduate of La Junta, Colo., will be teaching vocational training for handicapped at La Plata Junior High.

DAVID DORRAN
A former vocational teacher for the Olton Independent School District, Connally received his bachelor of theology from Bethany Nazarene College.

GARY DORRAN
Coming from Vega, Gary Dorran will be teaching physical science at Stanton Junior High this fall. Dorran, a 1980 graduate of West Texas State University, has his bachelor of science degree.

LYNNETTE DIDDING
A Herford graduate, Lynette Didding received her bachelor of science degree from West Texas State University this year. She will join the staff at Shirley teaching fourth grade.

MICHAEL FIELDS
Michael Fields, to assume the position of coach and social studies teacher at La Plata Junior High, is a Clint High School graduate. He will be among the agriculture staff at Herford High School. Hardy received his bachelor of science from Sul Ross State recently.

MARGARET HAZEL
A high school graduate of Cushing, Okla., Margaret Hazel formerly taught fifth grade at Syracuse School in Tipton, Mo. She will be teaching this fall at Shirley (sixth grade). The new teacher received her

recently received his bachelor of science degree from West Texas State University.

NANCY FLORES
Joining West Central's faculty this year is Nancy Flores, a Herford High School graduate. She will be teaching fifth grade at West Central. The teacher recently received her bachelor of science degree from West Texas State University.

RUTH FRITZ
Receiving her bachelor of arts degree from the University of Northern Colorado, Ruth Fritz will assume the position of fourth grade teacher at Shirley. She is a graduate of high school in New Hartman, Colo.

BILL HARDY
Bill Hardy, a high school graduate of Lubbock High School, will be among the staff at Herford High School. Hardy received his bachelor of science from Sul Ross State recently.

MARGARET HAZEL
A high school graduate of Cushing, Okla., Margaret Hazel formerly taught fifth grade at Syracuse School in Tipton, Mo. She will be teaching this fall at Shirley (sixth grade). The new teacher received her

graduate of science degree from Oklahoma State University.

JENIFER HOFFMAN
Jennifer Hoffman, a sixth-grade teacher at Shirley this year, received her bachelor of science degree from West Texas State University. She is of Herford High School graduate.

DEBBIE HOOVER
Among the Herford High School faculty this year is Debbie Hoover. A Herford graduate herself, Mrs. Hoover will be teaching special education. She previously taught for the Muldrow Independent School District as a speech therapist. She received her bachelor of science from Texas Technological University.

MELTON HOLLIBEC
A high school graduate from Ballinger, Melton Hollibec will also be new among the Herford High School faculty as a biology teacher. Hollibec received his bachelor of science degree from Texas A&M University and his master of sciences from George Washington University. He was previously a military science teacher at Texas A&M.

MARTHA JANE HORTENSTINE
A fifth-grade teacher at West Central this year, Martha Jane Hortenstine is a recent graduate of West Texas State University with her bachelor of science degree. She is of Herford High School graduate.

BOBBY LANTELMME
Bobby Lantheime, a high school graduate from Stanton, will assume position of coach at Herford High School. Lantheime will also teach mathematics. He is a recent graduate of West Texas State University with a bachelor of science degree.

CONNIE HOWELL
A former Junior High English teacher for the Taloza Independent School District, Connie Howell will join the staff at La Plata in the special education department. She received her bachelor of science from Lubbock Christian College.

RHONDA JOHNSON
A local high school graduate, Rhonda Johnson will be teaching special education at West Central this year. She is a recent graduate of West Texas State University where she received her bachelor of science degree.

JUDITH KELLEY
Joining Terra Blanca's faculty this year is Judith Kelley. Previously teaching physical education at Canadian Elementary School, she will assume the position of assistant principal at Northwest. A high school graduate of Lawton, Okla., she received her bachelor of science degree from the University of Oklahoma.

BOBBY LANTELMME
Bobby Lantheime, a high school graduate from Stanton, will assume position of coach at Herford High School. Lantheime will also teach mathematics. He is a recent graduate of West Texas State University with a bachelor of science degree.

SYLVIA LOPEZ
From Falls City, Sylvia Lopez will be teaching kindergarten at Northwest this year. She recently received her bachelor of science degree from West Texas State University.

PATRICIA KAYE McCAULHEY
Patricia Kaye McCauley, a recent graduate of West Texas State University with her bachelor of science degree, will teach mathematics at Herford High. She is a high school graduate of Springfield, Colo.

DONNA MCGEE
Transferring from Alkman Elementary School, Donna McGee will be teaching speech therapy this year for the Herford Independent School District. A high school graduate of Lawton, Okla., she received her bachelor of science degree from the University of Oklahoma.

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DONNA MCGEE
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Students Will Register August 21

Students on all grade levels in the Herford Independent School District will register Thursday, Aug. 21, in their respective campuses. Classes will start on Monday, Aug. 25.

Herford High School seniors will register from 8:30-10 a.m. Aug. 21, juniors from 10 a.m. - 12 noon and sophomores from 1:30 p.m. - 3:30 p.m.

After the orientation, sophomores will have their pictures taken and will pick up schedule cards.

Yearbook pictures for all grade levels will be made during registration. Students must have pictures taken before they will be allowed to pick up schedules. There will be no sitting fee or cost for a student having his picture made for the annual. Picture packages will be made available for a cost, however.

Male students are required to wear a coat and tie for pictures, while females are asked to wear a high-necked blouse or dress, if possible. Any student new to Herford High School who did not attend La Plata or Stanton Junior High last year are asked to call the counseling office at the high school before Friday to make an appointment to discuss schedule requirements.

Students whose immunization records are incomplete or out-of-date are required to correct the situation before being allowed to register. The school nurse has sent letters to all students affected by the requirement.

La Plata and Stanton Aug. 21 at their respective campuses.

8:30 a.m. to 3 p.m. on Aug. 21. Students who are new in town are asked to contact a counselor in person before Friday.

Elementary-school (primary and intermediate) students will also register from 8:30 a.m. to 3:30 p.m. on Aug. 21 at their respective campuses.

HHS Seniors Told of Registration Change

Herford High Principal Ron Goyer has sent the following letter to seniors: Dear Member of the Class of 1981:

You are about to embark on one of the most exciting years of your life—your senior year in high school. We at Herford High School hope you will have a very successful and rewarding year in all of your endeavors. The teachers, counselors and administrators at HHS are excited about the coming school year and we hope you are as enthusiastic about beginning school as we are.

There is one change in registration of which you need to be aware. Registration for all grade classifications is on Thursday, August 21. Seniors will register from 8:30 a.m. - 10 a.m.; juniors will register from 10 a.m. to 12 noon; and sophomores will register from 1 p.m. to 3:30 p.m.

In the past all sophomores and juniors were required to have their pictures taken before being allowed to register. Seniors were given the opportunity to go to a local photographer to have a picture made for our annual. This procedure has not been satisfactory. In the past two years, over 150 of our graduating seniors have failed after several promptings and reminders to have their pictures made. This means that they did not get included in their senior yearbook and that we did not get a picture for their counseling folder. To have this many seniors not pictured made and will pick up schedule cards.

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- Color & Black & White Photography
- Children
- School Teams
- Home
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- Weddings
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Inside. Outside, Upside down Crazy Days Sidewalk Sale

Back-to-School

Socks \$2.00 per pair

Sweaters 10% Off

One Group Corduroy Blazers, Skirts & Pants 25% Off

One Group of Jeans 25% Off

Only the best is good enough.

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Shorts \$5.00

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Blouses \$15.00

Pants \$20.00



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American Greeting Cards 10¢ 1/2 Price

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Sugarland Drug

Mel & Shirley Robison, Pharmacists

Sugarland Mall 364-2344

...from Page 14B New Teachers Listed

graduate from San Antonio, the speech therapist received her bachelor of science from Abilene Christian University.

She is a high school graduate from San Jose, Calif., and a recent graduate of Harding University in Searcy, Ark.

She has a bachelor of science degree.

Angela Ricigliano, a high school graduate of Buffalo, N.Y., will be teaching sixth grade at West Central. She received her bachelor of science from State University of New York in Buffalo.

Linda Spangler, a former fifth grade teacher at Friona

Elementary School, received her bachelor of science from Texas Tech University. She will be teaching art this year at Hereford High School.

ELIZA ORTIZ, a former first grade teacher at Fannin Elementary in Abilene, Eliza Ortiz is a Dimmitt High School graduate. She will be teaching kindergarten at Terra Blanca.

A former first grade teacher at Fannin Elementary in Abilene, Eliza Ortiz is a Dimmitt High School graduate. She will be teaching kindergarten at Terra Blanca.

She has a bachelor of science degree.

More than \$1.7 million in federal funds will be provided to Hereford Independent School District to assist students according to federal programs directed by Ed McCreary.

He defined migrant as a student who has moved from one school district to another (HISD), because the child's guardian or a member of the immediate family obtained temporary or seasonal employment in an agricultural activity.

State compensatory education funds allow Hereford Independent School District to provide appropriate instructional services for students who do not meet the established expectancy levels for the minimum basic competencies established by the State Board of Education.

VIROGINIA MALONE, coming from Dimmitt, Virginia Malone will be joining Bluebonnet this year. She will be teaching fifth grade. A former teacher at Wildorado Elementary School, she received her bachelor of arts from Harding University in Searcy, Ark.

Former special education teacher in Tucuman, N.M., Sandra Dee Fruit will be using her skills in the Hereford Independent School District this year. A high school

graduate of Tucuman, she received her bachelor of science from Eastern New Mexico University.

ANGELA RICIGLIANO

Former special education teacher in Tucuman, N.M., Sandra Dee Fruit will be using her skills in the Hereford Independent School District this year. A high school

graduate of Tucuman, she received her bachelor of science from Eastern New Mexico University.

Schools to Get \$1.7 Million

More than \$1.7 million in federal funds will be provided to Hereford Independent School District to assist students according to federal programs directed by Ed McCreary.

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State compensatory education funds allow Hereford Independent School District to provide appropriate instructional services for students who do not meet the established expectancy levels for the minimum basic competencies established by the State Board of Education.

Other Languages (ESOL) classes at the high school and junior highs also are provided by compensatory-education funds.

And, the new full school year is versatile enough to allow students to build a complete wardrobe on a limited budget.

Although there are many innovations to come in our school systems, there is still a central grain called Headstart is designed for 4-year-old

children from low-income families. A Headstart class is located at West Central School.

The Chandelier Gift Shop

“Something Special Every Day”

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PLUS, We give and REDEEM GOLD BOND STAMPS

- ICE BUCKETS
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Double Knit PADDED BRA 2 1/2" Value 66¢	MATERIAL VALUES TO \$3.99 POLYESTER DOUBLE-KNIT YD. \$1.00	
Ladies PANTIES 100% Cotton Irregulars Reg. \$1.50 66¢	LARGE SELECTIONS ODDS & ENDS ONE OF A KIND, WHAT IN THE WORLD IS THIS CRAZY THING? WE HAVE TO MAKE ROOM FOR NEW EXCITING MERCHANDISE. HELP US CLEAR IT OUT.	
Paper Mate Write Bros. BALL POINT PENS Reg. 49¢ 33¢	CLOSE-OUT MERCHANDISE EACH AS MARKED	
COCA-COLA OR DR. PEPPER (WHILE QUANTITIES LAST) 6 Pack Cans \$1.57	Case \$5.66	

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Value On Knit Tops for Girls

\$3.99
Girls school-age athletic tops. Polyester/cotton blend in bold colors. Pre-school sizes S, M, L.

\$3.22
Quality pants at great prices.

\$6.44
Our navy denim jeans of polyester/cotton. Girls' pre-school sizes 4-6X.

Quality, comfort and durability for infants and toddlers.

2.22

Short sleeve polo shirt of polyester/cotton. Choose solids or patterns cap in toddlers for infants and toddlers.

2.99

Cotton corduroy boxer pants. Assorted bright colors in infant and toddler sizes.

2.55

Long sleeve polo shirt of polyester/cotton. Snap shoulder, size 1. Designer solids or patterns, sizes for infants and toddlers.

Value Little boys' shirt

\$2.99
Two-tone V-neck or crewneck shirts of poly/cotton knit. In his favorite colors. S, M, L for 3-7.

Value Little boys' jean.

5.99
Big Mac western jean in rugged body/cotton denim with double knees. Front scoop pockets, back patch pockets, belt loops. Navy. Sizes 3 to 7, reg. and slim.

VALUE ON KIDS SHOES

\$11.99
Girls casual oxford with suede-like vinyl uppers. Kraton sole. Brown or tan. 9 1/2 to 4.

Value on boys' underwear.

3 for \$2.99
Boys' 100% cotton rib knit briefs come in white only for sizes 4-16. 100% cotton legs. Sizes 4-16, 3 for 3.19

Value Boys Socks

4 PR. \$2.59
Boys' tube socks in call-length athletic style. Cotton/nylon acrylic in white with striped tops. M-L.

Value On Girls Socks

3 PR. \$1.89
Girls' nylon cutted ankle. White and fashion colors. S, M, L. Cotton crew socks. 3 PR. \$2.09
Cotton/nylon pom sock. 3 PR. \$2.89

Value on girls' underwear.

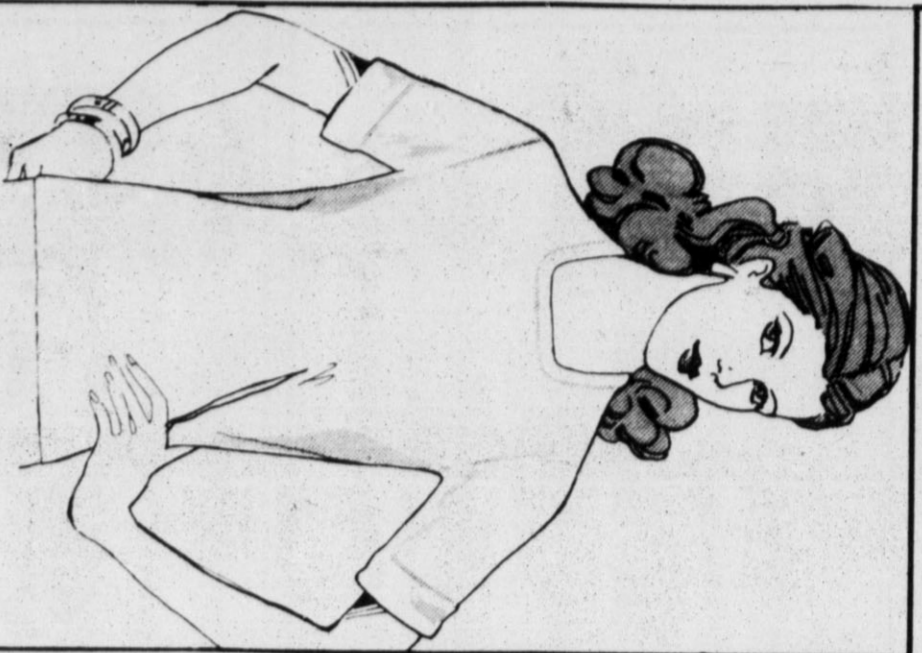
3 for \$1.77
Girls' elastic leg cotton panty in white and pastel colors. Sizes 4 to 14

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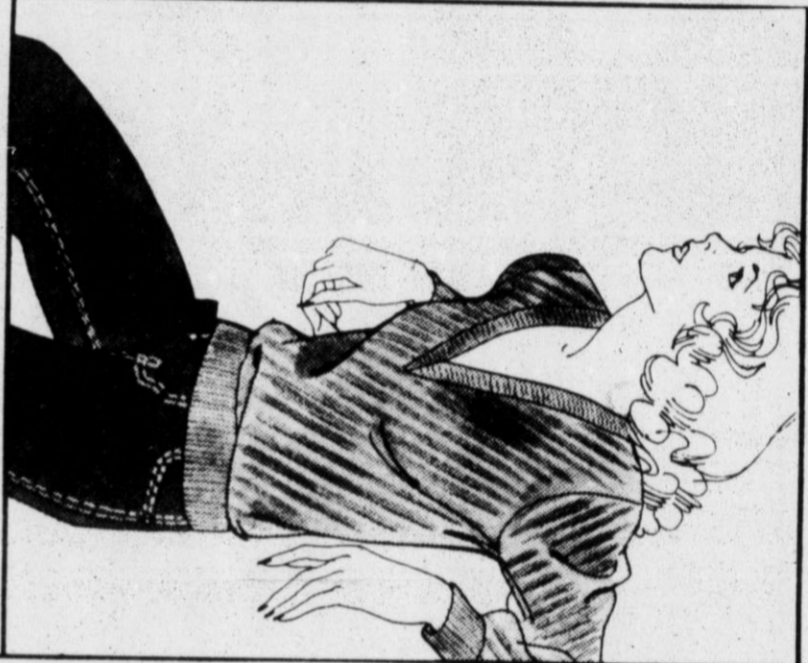
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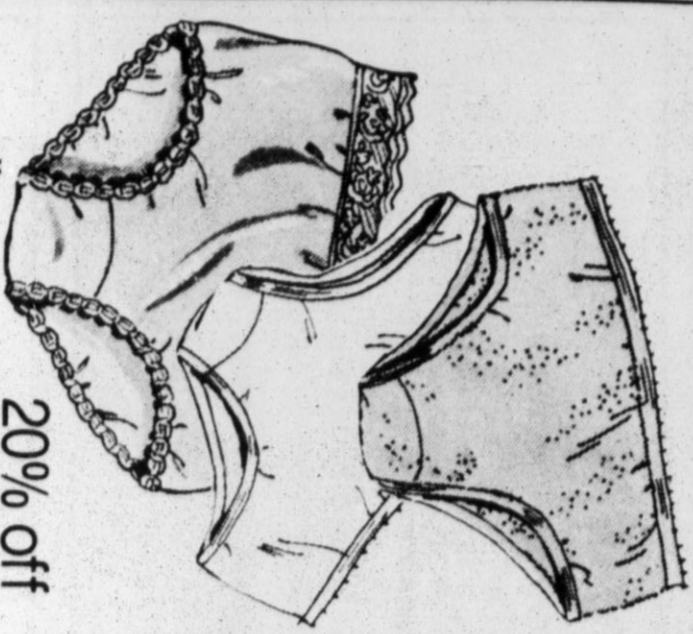
Value. Summer loving fashion tops. Only 3.99
Smart knit topping for all your casual separates. Polyester/cotton in white and colors. Misses' sizes S, M, L.



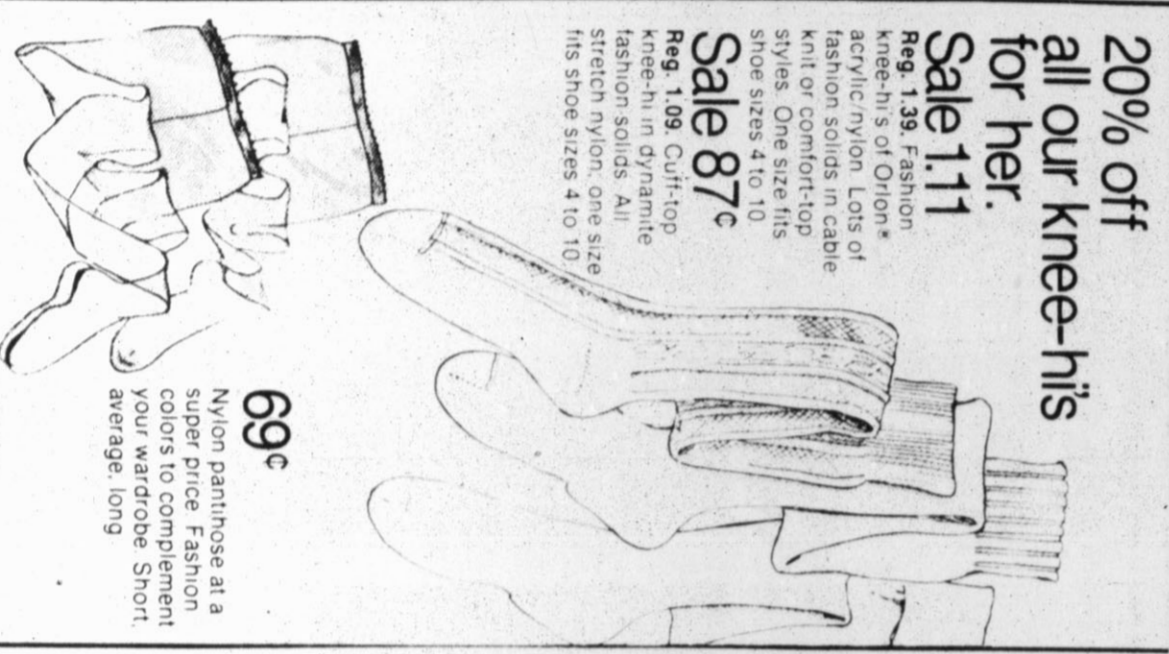
Tops in style for misses. Special 5.99
Something to shout about! Quality 100% polyester shirts in a panorama of styles and all at this low, low price. Misses' sizes S, M, L, XL.
Quantities limited



Misses' tops and jeans. 9.99
Special. Fashion jeans of pre-washed cotton denim for a terrific fit. Straight-leg design for a lean look. Misses' sizes S, M, L, XL.
Quantities limited

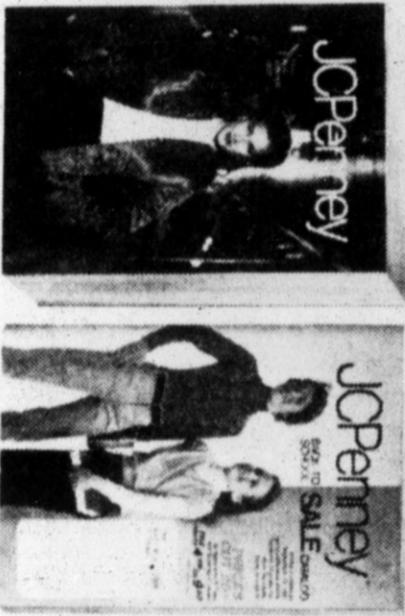


20% off all women's bikinis. Reg. 1.51
Sani-Terry* bikini. Cotton terry croch knit into nylon/cotton bikini. One size fits 32-40.
Sale 1.24
Reg. 1.15
100% combed cotton tailored bikini. Double fabric croch. Fashion colors in sizes S, M, L.
Sale 92¢
Reg. 1.79
Our hip hugger of Enkalore® nylon, cotton lined croch. Features stretch lace trim in sizes S, M, L.
Sale 1.43



20% off all our knee-his for her. Sale 1.11
Reg. 1.39
Fashion knee-his of Orion® acrylic nylon. Lots of fashion solids in cable styles. One size fits shoe sizes 4 to 10.
Sale 87¢
Reg. 1.09
Cuff-top knee-his in dynamic fashion solids. All stretch nylon, one size fits shoe sizes 4 to 10.
69¢
Nylon pantinose at a super price. Fashion colors to complement your wardrobe. Short average, long

Announcing our back-to-school course in speed shopping.



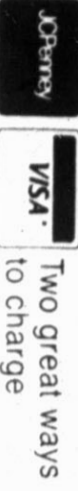
The JCPenney Catalogs.

JCPenney Catalog Department

Phone 364-4205

Monday thru Saturday 10 a.m. to 6 p.m.

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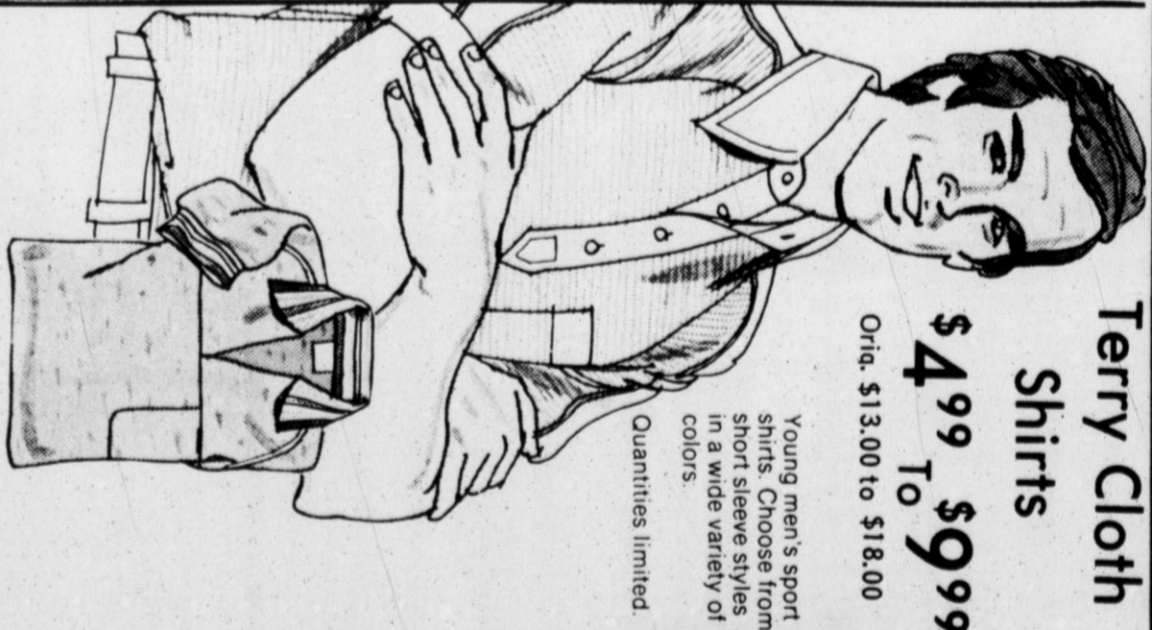


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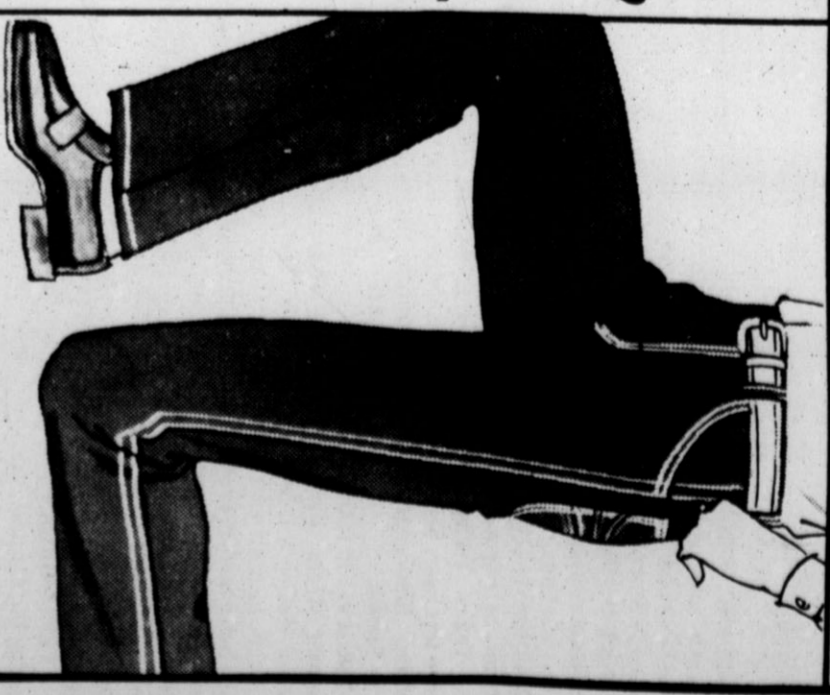
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Plain Pockets® jeans. Sale 8.80
Reg. \$11
Plain Pockets® flare leg western style jeans for boys. 11-12 cotton/polyester or Denim Extra. In boys' prep sizes, waist 25" to 31" in sizes 8-12 regular and 8-14 slim. Reg. \$10 Sale \$8



Terry Cloth Shirts \$4.99 To \$9.99
Orig. \$13.00 to \$18.00
Young men's sport shirts. Choose from short sleeve styles in a wide variety of colors.
Quantities limited



Fashion jeans. Special 10.99
The jeans that get high marks for young styling and great fit at a terrific price. Pre-washed cotton denim with two front pockets, pieced back patch pockets. Boot cut. Medium blue. Sizes 28 to 38



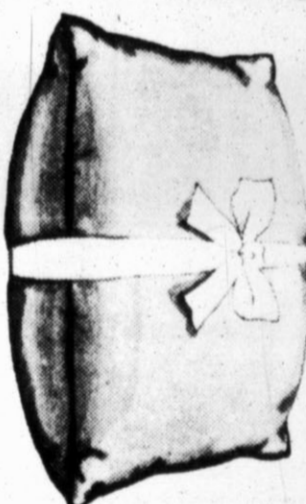
School Mascot Socks Sale \$1.00
Orig. \$1.99 pair
Uwe-The Cat! Terry cushion tube socks. Terra Blanca, West Central, Shirley North West, and Blue Bonnet.



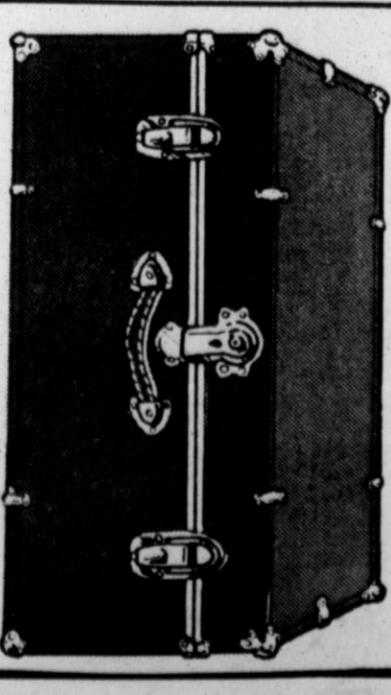
Kids Joggers \$10.99
Jogging shoe sized for children and youths. Tough suede and nylon uppers, comfortable cushioned tongue and insole, plus arch support. Wrap-around sole at toe and heel. Good color selection.



Men's and Boy's Joggers, Too! \$15.99
Men's and Boy's Suede Leather/Nylon Athletic Oxford with Padded Collar



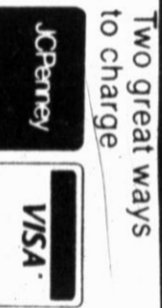
SPECIAL \$3.50 Standard Size Bed Pillows
Polyester-Fill, Poly/Cotton Ticking.



Footlocker. Special 16.88
30" plywood footlocker with vinyl covering, nickel plated hardware, tongue-in-groove closure. Great for college, home or garage. Blue, Grey and Green

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