

The Hereford Brand

TUESDAYS—TWICE-A-WEEK—FRIDAYS

22nd YEAR, NO. 64

HEREFORD, DEAF SMITH COUNTY, TEXAS, FRIDAY, SEPT. 1, 1922

BENNETT IS IRONING OUT SQUAD DAILY

BASEBALL SQUAD RUBS KINKS OUT OF ARMS FOR CONTEST

SWEET REVENGE

Is Planned For Two Wailopings Handed Men By Outlaws

Captain Charlie Bennett has his squad of baseball athletes toiling each afternoon at the ball grounds, limbering up muscles, sharpening their batting eyes, and perfecting their team work in preparation for the big game with the Vega Outlaws next Monday afternoon, Labor Day. The boys are working harder than usual for a game because these same Outlaws have already licked them twice, by a narrow margin each time, and there is a general hunch along Main Street that the accepted time has arrived for a different result. They realize, however, that in order to clean up on Vega they must practice and put some study into their work, hence the daily workouts.

Curtisling will do the hurling for Hereford again. He allowed only four hits at Vega last time, striking out ten men, and does not propose to be as generous as that this time. Some arms are beginning to disappear under the hot sun, and the batting practice indicates that the Vega moundman will have to be "right" to win next Monday.

Gymnasium practice continues nightly at the courthouse, and the Firemen's Fracas details are about completed. The exact program will not be announced until Monday night, as some shifts in the lineup may occur. At all events some rattling good wrestling and boxing bouts are certain. Monday night is the regular practice night for the Hereford Band and the musicians will pass up the practice that night in order to furnish concert music for the Fracas.

Come to Hereford Labor Day—it'll be worth the money.

Dee Grimes Laid To Rest Here on Friday Afternoon

Funeral services for Dee Grimes, the unfortunate young man who was killed in an automobile accident near the Asken schoolhouse Tuesday evening, were held from the residence of his brother, Dave Grimes, Friday afternoon at 3:00 p. m., conducted by the Rev. J. R. Sharp. Pall bearers were announced as J. N. Laughlin, Guy Smith, L. F. Borden, Lee Lambert and C. B. Ramey. Out of town relatives who reached Hereford in time for the services were C. B. Grimes, his father, Mantou, Okla., Wesley Grimes, a brother, Electra, Texas, Mrs. Fannie Eastwood, a sister, Mantou, Okla., John Grimes, an uncle, Frederick, Okla., Kelly Grimes, a nephew, Mantou, Okla., and Mill Bailey, a cousin, Frederick, Okla.

MISS HELEN LAMBERT VISITS WITH FRIENDS IN IOWA

The Frederick, Wisconsin, Star of last week carried the following story about Miss Helen Lambert that will be of interest to her friends here:

"Mr. and Mrs. Geo. Shepard returned home Sunday evening from Iowa, where they visited relatives at several places during the past week, the trip being made by auto. They were accompanied home by Miss Helen Lambert, Miss Blanche Jenkinson, Mrs. Edna Staley and little daughter, Gretta. Miss Lambert's home is in Hereford, Texas, and she is on her way to Chicago where she will enter the American Conservatory of Music. Miss Jenkinson is a resident of California and is visiting relatives in Iowa and Wisconsin. Mrs. Staley is a visitor from Riceville, Iowa."

Mr. and Mrs. Carl Mountz Leave for Visit With Folks

Mr. and Mrs. Carl Mountz and two children left Hereford Thursday morning for Butler, Indiana. Pursuing their visit in the home of Mr. and Mrs. Steve Baird, of Peotone, Illinois, and Miss Helen Lambert in Chicago. Butler, Indiana is the old home and birthplace of Mr. Mountz and there they

Eastern Stockmen Trying Beef Herds



Eastern stockmen and breeders have discovered that their hillside forage and timber lands are ideal for beef herd development and as a result are this week staging a national beef breed show at Wilmington, Delaware.

Texas-N. M. Highway Meeting Set For Sept. 25-26

PLAINVIEW, Tex., Aug. 31.—Big crowds of delegates from all towns on the Texas-New Mexico Highway are expected to attend the second annual convention of the highway at Roy, N. M., September 25 and 26. One of the largest crowds ever in eastern New Mexico attended the first annual convention at Logan and the attendance Roy is expected to greatly exceed that at Logan. In addition to a business program of much importance, there will be speaking by men of state and national prominence. The citizens of the live-wire town of Roy are also planning some good entertainment for the delegates.

It is certain that the attendance from the New Mexico towns on the route will be heavy and Texas towns will likewise be well represented. Hereford, Dimmitt, and Plainview are all making plans to help represent the Lone Star State. Many out-of-state visitors will go from Roy to Taos to attend the Indian celebrations. The resort areas of New Mexico are finding much favor among the people of Texas and the new Texas-New Mexico highway is providing them with the shortest route to the resort areas.

The T.-N. M. Highway extends from Plainview, Texas, to Taos, N. M. At Plainview it connects with the F. F. F. and Puget Sound to Gulf Highways, which lead into the centers of population in the Southwest. The northwest end at Taos is in the center of one of the most scenic parts of the nation. Travel over the route has been limited this year, because some short stretches were in very bad condition. By next summer, the entire route will be in good condition and ready for tourist travel. Plans for extensively advising the highway will be made at the convention at Roy.

It is expected that there will be a spirited fight at Roy for the 1923 convention of the association.

CHRISTIAN CHURCHES OF PANHANDLE PLAN CONVENTION

The Christian Churches of the Panhandle District are to meet in their annual convention at Plainview Sept. 11, 12. There are forty counties lying north of Childress and Andrews in this district. A great Convention is assured. The Church at Plainview is making great preparations to entertain the folks and a most excellent program covering many phases of the Church activity has been presented. J. B. Holmes of Ft. Worth and Miss Maxine Smoot, of Enid, Okla., are among the speakers from outside the district and these with prominent ministers, laymen and women of the Panhandle will present a program worth while and then there will be much business to attend to and conferences upon the work of the Church. One of the special features of the Convention will be a Young People's Luncheon and Conference on Monday evening led by Miss Maxine Smoot. Each Christian Church of the District is expected to have representative present and members of the Christian Church living in the District where there is no Christian Church are urged to come.

Arizona Tourists Stop off To Visit Emi Bowsher

Dr. Fred Lowe and family, White River, Ariz., reached Hereford Wednesday, from Trenton, Mo., and points in Oklahoma. The Lowes are enroute from Missouri to their home in Arizona, and were visiting in the homes of friends, Mr. and Mrs. Emi Bowsher and family, and others.

Santa Fe Railroad Repair Gang Work on Stock Pens

T. C. Sank and his crew of railroad repairmen are in Hereford this week making the needed repairs and additions to the Stock Yard east of town.

CASTRO'S CAMP MEETING WAS A SUCCESS

SPIRIT OF COOPERATION PREVAILING THROUGHOUT

The camp meeting at Dimmitt, which closed last Sunday night, was a great success in every way. Not as great a success as some perhaps, in the way of conversions, but the community in on a higher spiritual level than ever before. Rev. A. C. Bell of Ft. Worth did most of the preaching and he was a very able evangelist. His forceful gospel messages were very effective.

But Bro. Bell did not work alone. Mrs. Bell is a very effective personal worker, who was always ready to help in any way. Then too, Miss Lillian Bell was of great assistance as pianist. So Castro county is greatly indebted to the Bell family for their untiring efforts while in our midst.

There were about one hundred conversions and reclamations during the ten days, with fifty-two additions to the churches.

Bro. I. I. Isbell, of Lockney, directed the singing and too much cannot be said in favor of the good music which plays a great part in every revival. A great part of the credit for the music goes to Mrs. B. D. Woodlee, our pianist and to Miss Bell, her assistant. Two pianos were used together, giving a greater volume of music.

But the real force behind the revival was our pastor, Rev. G. R. Fort, who has worked unceasingly for the past several weeks, talking it up and preparing for it. He has not spared himself at all, but has really given himself unreservedly to this work. And it is not strange that such faith and efforts bring results.

And there are others who bore an important part of the work, Rev. Lindley, our pastor, was faithful and (Continued on Page Five)

HEREFORD BREEDERS ASS'N HOST AT SUCCESSFUL PICNIC TO CATTLEMEN AND FAMILIES

ABOUT 300 GUESTS ENJOY OCCASION THAT IS DISTINGUISHED FOR ABSENCE OF USUAL TIRE-SOME PROGRAM OF ORATORY

THAT BARBECUE WAS MASTERPIECE

Mack Meeks Proves Claim to Being Top Notcher in Art of Cooking Meat Over a Pit. Day was Spent in Neighboring Visiting and in General Sociability

Approximately 300 registered Hereford breeders, cowmen, invited guests, and their families gathered under the shade of the cottonwood trees on the Tierra Blanco, just north of the Brady ranch house last Wednesday and enjoyed the annual picnic spread and social features offered by the members of the breeders association. The affair was unique in several ways, particularly in the entire absence of oratory and

"hot air" that usually accompanies picnics anywhere. President E. R. Black confined the entire program to a simple announcement of donations made by the various merchants to the ladies. He mentioned the fact that the coffee had been donated by Frank A. Gyles, the tea by Len Carlyle and the ice by Jones & McLean. The thankful audience gave the merchants three cheers of approval.

There was just enough breeze blowing to make the temperature normal, and the dinner was spread on the long feed troughs of the Brady ranch, arranged in lines in the shade of the trees, turning out to be an ideal arrangement.

The barbecue and stew were simply delicious. The unusual excellence of this main part of the dinner was generally commented upon and inquiry developed the fact that the credit was due to Mack Meeks, ably assisted by W. T. Womble. They started the pit fire the night before and slowly turned three juicy carcasses donated by Mrs. L. R. Brady, W. T. Womble and D. L. McDonald, all the night and the forenoon up to the time of lunch. The meat was neither too hard, or too raw—just right. The ladies, as usual, brought scores of pies, and cakes, and potato chips, and salads, and everything else good to eat under the sun, to match the barbecue, stew, coffee and ice tea.

The afternoon was spent in neighborly talk and social intercourse under the shade of the trees bordering the running water. Many visitors were present from neighboring counties, as were also several visitors here from other states. Taken all in all the picnic was probably the most successful and enjoyable in the history of the association. Great credit is due the committee in charge for the successful day, but the committee and officers unanimously agreed that the lion's share of praise was due Mrs. Brady, who worked unceasingly to make the affair a success and smoothed out many a perplexing wrinkle with a smile and a cheery determination to make the picnic "go" big.

Water the Shade Trees Well. Will Bring Dividends

The Brand has been requested to call the attention of the home owners of Hereford to the danger of losing or badly stunting the trees of the city if extraordinary precautions are not taken just now to give them plenty of water. Such an extremely prolonged and hot dry spell has seldom visited this section before and the trees are beginning to show the inevitable result. Those residents with windmills are more fortunate than others, as city water of course costs money, but at that a few dollars extra spent now in preserving the vigor and continuing the growth of these valuable assets to every property's value will be well invested.

All information available leads to the belief that rain will come within a few days and relieve the present trying situation, but until that time the property owner who keeps the hose on his trees will be vastly benefited in the long run.

DR. J. W. HICKS IS ERECTING MODERN NEW RESIDENCE

Dr. J. W. Hicks has under construction a stucco bungalow, on the site of his home place, having sold and moved the old house to a lot on the same street. The new house will be modern throughout, containing 8 rooms. The porch will be of concrete and the back porch closed in with glass. Under the rear of the house will be a basement equipped for a laundry, furnace room and coal container. The roof will be constructed of slate coated asphalt shingles of a light green tint. The contractors are Buckner, Carter and Lambert. The house will be ready for occupancy in about sixty days.

J. L. HOFFMAN IS RAISING 40 ACRES COTTON NEAR HERE

Now comes along another advocate of cotton farming on the north Plains of Texas and more than matches the stories of last week in The Brand about Messrs. Gatlin and Wilson. J. L. Hoffman, who lives on the Tom Brady place, nine miles southeast of Hereford, reported Thursday that he has forty acres of fine cotton as can be grown anywhere, and his neighbors estimate conservatively that it will make at least a half bale to the acre. Recently he counted 83 bolls, squares and blooms on one of the stalks.

The cotton was planted about the middle of May. He plans to have it ginned at Tulsa, if the proposed gin at Farwell does not materialize before picking time. Mr. Hoffman used to farm cotton at Slaton and says he never raised as good cotton at that place as he has this year in Deaf Smith county.

Erdman and Hellman Off For Long Stay in the North

Henry Erdman, of Umbarger, and Bernard Hellman, of this city, left Hereford Wednesday overnight for Kewanee, Ill., where they will visit with relatives. Mr. Erdman has two brothers and Mr. Hellman has two half sisters in Kewanee, whom they will visit. Messrs. Erdman and Hellman will transact business in northern Wisconsin and in Iowa before returning home. They will be absent for several months.

Randall County Agent is Visitor Boosting His Fair

C. F. Walker, County Agent for Randall county, Canyon, was in this city Friday advertising the Randall County Fair to be held at Canyon Sept. 6, 7 & 8. Mr. Walker says they will have a fine show displaying some of the

Detailed Election Returns by Boxes, in Deaf Smith County, For Second Democratic Primary

Detailed tabulated returns by boxes in Deaf Smith county of the recent second democratic primary have been worked out since Tuesday and are shown to be as follows:

	Hereford No. 1	Hereford No. 2	Blanco	Texas	Sims	Linden	Ford	McKeaney	Shannon	Day	TOTALS
For United States Senator											
Mayfield	234	415	10	10	33	34	7	4	17	764	
Ferguson	100	145	1	3	1	3	3	2	11	360	
For Lieutenant Governor											
Davidson	211	362	6	10	24	15	5	4	21	645	
Mayfield	108	195	2	2	7	18	6	2	7	347	
For State Treasurer											
Terrell	201	349	5	7	25	26	8	3	18	642	
Garrett	113	173	2	5	7	8	8	3	6	319	
For Supt. Public Inst.											
Marrs	164	314	3	3	15	18	5	1	14	537	
Bentley	146	220	4	5	16	15	6	5	8	434	
For Sheriff											
Purcell	207	307	6	7	20	18	5	4	12	586	
Smith	176	312	6	6	14	26	6	2	18	596	
For Assessor											
Murphy	194	320	6	4	12	23	9	6	19	592	
Ricketts	189	297	6	9	22	20	11	0	11	565	

All Ready But The Horses



Their Job To Keep Our Home Fires Burning



Here are the men who are to try to keep us all supplied in coal this winter. They are officers of Coal Emergency Commission, created by President Harding. These men each have full authority in their respective districts. Front row, left to right, shows Clyde B. Aitchison, Commissioner; John C. Roth, Director Bureau of Service; E. H. De Groot, Jr., Assistant Director; and F. C. Smith, Chief Inspector. Second Row: J. B. Ford, Birmingham, Ala.; B. S. Robertson, Bluefield, W. Va.; C. C. Semple, Huntington, W. Va.; C. S. Reynolds, Knoxville, Tenn.; H. M. Pines, Louisville, Ky.; W. L. Barry, Norton, Va.; and S. J. Mayhoad, Thurmond, W. Va.

REMEMBER TYCERT HOTEL FIRE, JUST 12 SUMMERS AGO?

Some of the old timers recalled last Saturday morning that it had been just twelve years exactly on that date that the old Tycert Hotel of Hereford burned to the ground. Digging back into the store-houses it was recalled that the alarm sounded about 3:30 in the morning. The fire boys, with trained horses and truck, were on the ground quickly but the structure was doomed. The frame building occupied by the C. M. Hunt Land Co., just to the south on the corner, also went up in smoke. By hard work other buildings were saved, although all the plate glass in the fronts of the Miller-Walker, Britain-Dunlap, Rector and Gas buildings were broken out by the heat.

Fort Worth Man Visiting Relatives at Several Points

W. H. C. Shehagan of Ft. Worth has been visiting his son, W. R. Shehagan, and family near Summerfield. Mr. Shehagan left Hereford Saturday morning for Amarillo, where he will visit another son, R. X. Shehagan, and later will visit relatives near Kress, Texas.

H. H. Halsell has Moved his Family to City of Lubbock

Mr. and Mrs. H. H. Halsell and family left Hereford Sunday overland for Lubbock, where they will make their future home. The Halsells stopped over Sunday night at Dimmitt and took part in the camp meeting being held at that place.

111
cigarettes



10¢

They are GOOD!

From Neighboring Towns

CLEO

Well, as the community is still dry, there is not much news to tell, as a community never has many amusements when it is so awfully dry.

All the people, or most of them, enjoyed last Sunday at the big encampment at Dimmitt.

The meeting was the greatest one that ever was held in Dimmitt. Rev. Fort has canvassed the entire county at an earlier date preparing for this meeting.

The men of this community have worked the road the last two days.

Mr. and Mrs. J. H. Wagley and Mr. and Mrs. Elmer Dixon returned home from their trip to Callahan county, bringing two of their sisters-in-law home with them. The girls names are Alma and Verdis Dodd.

O. M. Burch took two trailer loads of logs to Hereford last week.

Elmer and Ollie Dixon finished freighting their wheat last week by the aid of several men.

Ollie Burch's wife's sister, Mrs. Stroud, is visiting her at present.

Lester Dowell had two fingers almost cut off the other night while trying to fix his jitney lights.

Luther Hough of Hereford, made a business trip to this community last Monday.

A part of the Cone and Bippy families are visiting friends and relatives in Floyd county.

F. H. Galt made a business trip to Hereford Wednesday.

R. C. Shuford has returned home, after a short visit in North Carolina with his mother.

C. H. Webb has also returned. He has been visiting relatives in Arkansas.

All of these people who have been visiting, say the Plains look good to them, even if it is dry.

The young boys and girls of this community are anxious to see school start so they can ride in the new school truck. Jim Mandell is appointed driver and manager of this truck. This truck will go from Cleo to Dimmitt every day.

Mr. and Mrs. S. M. Carley left Hereford Wednesday morning for their home in Waco, Texas. Mr. and Mrs. Carley were visiting in the home of their daughter, Mrs. Matthew Johnson. Mr. Carley is agent for the Pullman Co. at Waco.

Miss Lucille Morris left Hereford Friday morning for Roswell, N. Mex., where she will teach in the Roswell Schools. Miss Morris is from Everton, Mo., and visited in the home of relatives, Mr. and Mrs. J. E. Giles.

Music Study Club

The first meeting of the Music Study Club will be held on Monday, Sept. 4, at 1:00 p. m., at the home of Mrs. Alvin Thompson. Hostesses for the luncheon are Mrs. Thompson, Mrs. Hawkins, Mrs. Parker, Miss Gregg, Miss Swisher, Mrs. Dameron. After the luncheon a

short business session will be held. The President will address the Club and plans for the year, as presented by the Year-book Committee, will be discussed. After which an informal musical program will be given.

E. W. Kemble and son, left Hereford Wednesday overland for Amarillo to

meet Mrs. Kemble and daughter, Miss Lottie Kemble, who have been visiting in the home of Mrs. Kemble's mother, Mrs. Mary Cornelius, in Hastings, Okla.

Tallings recovered from lead and zinc mines are being used in Wisconsin for fertilizer. Four to five tons to the acre benefit clover and alfalfa crops.

Hurley Soap

This is a special washing machine soap that will wash cleaner than ordinary laundry soap and it quickly dissolves in this water and is suited to any washing machine.

Five pound packages—Twenty Washings—\$1.25

Ask us—we have it in stock.

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Announcing

A New Insurance Agency

For Hereford and Surrounding Community

I have secured the Agency for several of the strongest, and best-known Insurance Companies in the world and will begin to write insurance at once. My Agency will carry all the various lines, including FIRE—ACCIDENT—HAIL—HEALTH—LIFE—anything that is covered by insurance today.

I am going into this business to stay and to establish an Agency of real merit and service to this community. The standings of the companies back of me are unquestioned, and my motto will be "Service First."

I will greatly appreciate a share of your business.

I will leave the office of County and District Clerk on December 1, and until that time I will maintain my Insurance headquarters at the Courthouse. After December 1 I will have a down-town office. I am starting the Agency now in order to build it up so that I will have something to step into when my term of office expires. Telephone, or see me, at the Courthouse.

Yours for "Service First" in everything covered by Insurance.

Respectfully,

A. L. (LEE) BIGGS.



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in the very latest cloths, such as MARLEEN, SUR-EDETEX, VELOUR, TWEED, CORONADO, RUBADRE, SOMERVALE, SERGES and TRICOTINES, have arrived, and are ready for your inspection. In beautiful colors and designs, some with fur collars and some without.

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 2. Dramatic Reading.
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 4. Physical Culture.
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AIMS

Teach the pupil to be natural. To develop imagination, concentration of thought in the presence of the class.

The Hereford Brand

ISSUED TUESDAYS AND FRIDAYS

Beth B. Holman Walter R. Stockman
Holman & Stockman
Publishers

Entered as second-class matter at the postoffice at Hereford, Texas, under the Act of March 3, 1879.

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ALL SUBSCRIPTIONS STRICTLY IN ADVANCE

PRETTY STRONG!

While we are "fussing" we might just as well add that Lubbock has about three hundred too many worthless, good-for-nothing, lazy, stinking, sorry niggers, who are strictly opposed to work of any kind. They will take a "position" in the home provided there is some one to wait on them. One of this tribe came to our back door one morning and asked if we needed any help. A few questions brought this kind of answers: "I'll 'work' for \$10.00 a week. I'll cook, and sweep the house, but I don't wash or scrub, or wash dishes. I will have to have a servant's house, light, water and fuel furnished, and a couple of evenings off to go to town." "No sir, I'm not very good at ironing. No sir, my husband do no work in the yard, he got a job down town." Otherwise they are industrious, especially after dark, when they begin to gather up everything that is loose in the back yard, slip all the canned goods, silverware and cooking utensils out of the house, after which they are ready to hunt another position. We are in favor of ALL the niggers moving. They have never been worth one penny to people who really needed help, and they have stolen enough stuff from white folks to start a general mercantile establishment with a thirty thousand dollar stock, and it could fill bills as completely as the big mail order house. Of course, if there are any niggers in Lubbock who are not guilty of these charges, we will not insist upon them leaving, but we bet a dollars worth of doubtful notes to a Mexican dime that the population would be reduced at least ninety-nine percent if all the first mentioned line-up of colored gentlemen and ladies were to leave. Lubbock Avalanche.

From Neighboring Towns

BOVINA NORTHSIDE

Rain was ordered long ago, but is slow in arriving, probably on account of the railroad strike.

Last Friday evening the lightning set fire to the grass three miles west of Priona and burned south to the Looney farm, south of Bovina.

Earnest Dixon reports an inch of rainfall at the U. B. Wheeler home last Saturday evening. Mr. Wheeler lives in the Schlinker neighborhood.

Mr. Chas. Schlinker has a new Ford car.

Rev. Preston Florence has just closed a ten days revival at Bovina and left for Hale Center to attend District Conference he coming Tuesday and Wednesday. His family accompanied him.

Norman Wilson became very ill last Saturday evening. Dr. McCuan was called and Tuesday evening he was able to be up and around home. The doctor says Mr. Wilson had been taking care of business so close in his office and needed a rest. Mr. Wilson has a lumber yard in Bovina.

Ed Hall has a happy family. He has purchased a Ford coupe.

James Richards is building an adobe garage at his home south of Bovina.

F. E. Hastings recently bought the Bullock property and is having the orchard trees and shrubbery pruned and also leveling the grounds and building a new fence.

Earnest Dixon is having trouble with his well, sand being the cause. All stockmen are short of water caused by the wind not blowing and the heat.

Raymond Davies and Ed Chase have been engaged in windmill work the past two days.

Rud Queen has purchased a jitney of Homer Martin. Mr. Queen will soon be having to take his children into Bovina, as school will begin on Sept. 11.

Grandma Hastings, mother of Frank and Tom Hastings, has just paid them a visit, also visiting her many friends in Bovina. Grandma says W. H. Martin is as dear to her as a son. Mr. Martin has, in times past, spent so much time at Grandma's home that she is very much like a mother to him.

Spring and White are each shipping out a car of dry cows to Kansas City Thursday.

Oscar Gregory has moved his family into the tenant home of H. W. Martin of Bovina.

County Clerk B. N. Graham was in

Poem by UNCLE JOHN

There's many a puzzlin' problem that attacks a feller's mind, when discoursin' to a Public, of a mighty various kind. There's some will differ with ye, and there's others that applaud—an some that won't believe ye on yer oath, so help ye God! Which brings the solemn query into this here humble song: Can anything be honest—yet remain dead wrong?

I've allers heard that Honesty was just among the things, that took a man to Heaven, on the shiniest of wings; that a man that wuzent honest, had mighty nigh as well, consult the ticket agent fer the slowest train to hell— So, a little soper thinkin' will arouse the question strong—Can any man be honest—yet remain dead wrong?

I try to foller reason in the ideas I evolve—an I sometimes pray fer guidance, when I've got a thing to solve. I've catered more to judgement, than to tolerence of taste, in these days of much palaver, where the syntax goes to waste.

Let me cast this humbly pebble in the philosophic pool—That Honesty is reaky—in the bosom of a Fool!

For your Uncle John

Bovina on business with Jack Carr Tuesday evening.

Hereford Brandings

A certain family ought to keep cool, the father is a baseball fan, daughter is a movie fan, and the son is a radio fan.

The business man, when he loses his bearings, goes into the real estate or insurance business. The professional man, when he becomes a "has been" goes into chautauqua work.

A certain very sweet young lady was able last year to manage quite well with a vanity box the size of a half dollar. This year it takes one as big as a biscuit. Next year she is expected to own a Ford because carrying a tub sized powder box around will be inconvenient.

Flattery probably does more harm than insults.

Don't be a pessimist, if you don't want people to say you are living in the past.

It's highly probable that you think more of your reputation than of your own character.

Don't tell how well you can perform a task; prove it.

A Bovina lady: "Life is a tragedy, just when I am beginning to get some real sense the middle age spread sets in."

A certain young man is known as a

strike breaker, because he goes with his friend's steady when there is a coolness.

If you let your friend make a fool of you, don't blame them. The blame properly should be attached to you.

Life is so short that the young man who is still attending college at the age of 25 years ought to be ashamed of himself.

Down in our hearts, most of us prefer to ruin if we cannot rule.

Many a man has lost a home on account of "home brew."

We all believe in the Golden Rule in theory. But in practice, most of us Grab, Grab, Grab.

PROGRESSIVE

It pleased the Sunday School to honor one of its members, Mrs. C. P. Caldwell, Sunday. Every detail for a surprise had previously been carefully planned. After the Sunday School hour the congregation wisely lingered, leaving Mr. and Mrs. Caldwell to depart for their home first. Later a gay procession of cars followed. The honoree, having entered her house, failed to become aware of the impending event until the cars filled the yard and heat wishes greeted her from all sides. The afternoon was spent in singing and visiting. At six o'clock lunch boxes were brought forth and delicious eats

were spread on the spacious hay frame placed in the cool shade. Eighty-four people participated in this good fellowship surprise.

Mrs. C. P. Galley and her daughter, Mrs. Dixon Turner of near Houston, were callers in our neighborhood Friday.

Oren Russell and Sam Ratcliff attended a meeting of the Christian Endeavor held in Amarillo Sunday.

Mr. and Mrs. J. S. Garrett and family were visitors at Sunday School Sunday. Visitors are always welcome. "There is strength in union."

"It is ignorance that causes friction. Where harmony of intelligence is, there you will find peace."

The community was well represented at the Bredders picnic Wednesday. The families present from here were W. C. Russell, C. O. Norton, A. G. Ratcliff, Bob Higgins, Mrs. Coenauber, and C. C. Bowman.

Lola Park underwent a slight operation Monday, having her tonsils removed. Lola is doing fine.

Special delivery stamps in use in the United States are to be made in a new design which will substitute a motor cycle for the bicycle at present in the design.

The director of the mint has been authorized to coin 100,000 50-cent pieces in commemoration of the 100th anniversary of the birth of President Rutherford B. Hayes.

The population of France is dwindling at the rate of 200,000 yearly.

SHERIFF'S SALE

STATE OF TEXAS, County of Deaf Smith

By virtue of an Order of Sale issued out of the Honorable District Court of Deaf Smith County, on the 9th day of August, 1922, by the Clerk thereof, in the case of The Western National Bank,

FREE TUBE

- with every casing.
- 30x3 (Casing and Tube) ---- \$10.00
- 30x3 1/2 (Casing and Tube) ---- \$11.95
- 32x3 1/2 (Casing and Tube) ---- \$15.00
- 31x4 (Casing and Tube) ---- \$17.50
- 32x4 (Casing and Tube) ---- \$19.40
- 33x4 (Casing and Tube) ---- \$20.00
- 34x4 (Casing and Tube) ---- \$21.00

Pennsylvania Vacuum Cup Tires

W. C. Fallwell

Fruit Jars

For the month of September we will sell

KERR'S SELF-SEALING FRUIT JARS

both wide and narrow mouth, for \$75c—\$1.00—\$1.25

Garrison Bros.

A Dollar Saved

\$AVE

You know the old adage. Well you can earn many tire dollars here by letting us vulcanize those old, worn tires of yours. Don't be skeptical but ask your neighbors who have had tire vulcanizing done by us.

AUTO UTILITY STATION
J. R. RUTHERFORD

Stability

is the keystone of this Banking institution. We employ only such methods in our business as will make this bank the safest place for your savings.

Faithfulness to our trust to the public has been one of the secrets of our success.

The first consideration of the management of this Bank is the safety of the depositor's money.

Open an account with us today.

First National Bank

No. 1320, and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the FIRST TUESDAY in September, A. D. 1922, being the 25th day of said month, before the Court House door of said Deaf Smith County, in the City of Hereford, the following described property, to-wit:

The East 200 acres of the South 230

acres of Section 20, Township 20N, Range 10E, Deaf Smith County, Texas.

Given under my hand and seal of office, at Hereford, Texas, this 28th day of August, 1922.

28-60-02-04 C. S. HAYES

For **Farm and Ranch Loan** at 8 per cent interest see **Ashbrook & Ireland**

FAMOUS STUBBS HEREFORD SALE

The greatest event of the year in the cattle world will be a closing out public sale of Ex-Governor Stubbs' herd of full-blood non-registered Herefords.

SEPT. 11-12, HEREFORD, TEXAS

Cattle now on Stubbs' ranch, 18 miles northwest of Hereford, Texas, only 40 miles southwest of Amarillo and 60 miles northwest of Clovis. Nearest railroad point Hereford, Texas, on main line Santa Fe.

2,800 Pure-bred Non-registered Herefords

This auction sale will dispose of 800 cows, 400 heifer calves, 35 bull calves, 200 yearling heifers, 250 two-year-old heifers and 60 registered Hereford bulls. In addition, the sale will include 300 one-year-old steers and 500 yearling steers of Stubbs quality.

Prize-Winning Stock at Your Price

This herd had a foundation stock of wonderful registered cows. For 35 years the choicest blood strains in the Hereford world have been added by use of only registered herd bulls. The Stubbs cattle have quality to spare. They are great, rugged, heavy boned, low-down beef producing animals in good condition and running uniform to the best Hereford type.

For many years the bull calves have been sold at prices ranging from \$75.00 to \$150.00 per head for range service. The bulls and heifers have been prize winners at the American Royal and have topped the Kansas City market for both weight and price for the day, month and year and for all times previous to that date.

This sale will afford you stockmen the opportunity of a life-time to buy seed stock from a cow herd that has been more than a generation in the building. Remember, other men have spent a life-time breeding them for you. Cattle are scarce; good cattle are very scarce.

Entire Herd Must be Sold Sept. 11-12

Sales will be made in car-lots. Terms, 12 months' time with 7 per cent interest will be extended to parties furnishing approved security. Good railroad accommodations. There will be bargain for all who come. Don't fail to take advantage of this wonderful offering. (Will hold cattle for 30 or 60 days if purchaser desires.) For more particulars, address

E. H. Pugsley, Sales Manager
214 Commerce Bldg., Kansas City, Mo.

Auctioneers: Colonel Fred Reppert and Colonel F. M. Gross

Ladies' New Fall Suits and Dresses

Prices are more reasonable this year, ranging from **\$25.00 to \$65.00**

Fabrics are all-wool and full silk lined

School Opens Sept. 1

The question of foot-wear for the boys will again confront parents. Let us solve the problem for you. We have full line of sturdy, built-to-wear school shoes that will meet every requirement and fit your pocketbook, too.

Shoes for School Wear

D. R. GASS & SON

OUR ATTENTION PLEASE!

Although financial conditions with most people are not good, yet this is a greater reason you should join the Bankers Benefit Association. It's growing and it is established on a firm foundation. You need this protection. Ask your Banker or this Agency about terms.

T. K. Wilson Insurance Agency

Classified Advertising Wants

RECEDES—550 acres well improved near Ft. Worth. Will trade for land. A. A. Ott. 64-2t

Want Work
D—Want a place on a ranch, winter. Have family. Have lived on a farm. Enquire at rdware, Jno. E. Davis. C. E. Box.

To trade for registered five passenger, six cylinder automobile, nearly new. See Wilkinson at First State Bank Co. 62-4t

Well drilling and windmill work. Clyde Robertson, Sumner, Texas. 61-4t-Pd

One gas engine, 3 horse with pump jack. One 5 horse and one engine, both in first class condition. Phone 144. Jno. L. Wilson.

A good six room real estate well located, small cash payment, of home. Geo. A. Stambaugh.

Set light double harness, aid of soap. A. A. Ott. 64-2t

Waterloo Boy 12-20 Tractor and pair for sale. 197-112. Wood & Powelson.

OL BELLS will ring. Ten acres, six big room house, orchard, walking paths to school. For Sale. Part building. W. V. Phillips, South Hereford. Monday-64

Wheat drill and under, one Titan tractor, good as five. Would consider as part payment. All row crop to pasture cattle in. 300 acres for rent, 450 under cultivation. Have had plenty of rain. After possession at once. Phone 78. with Pd. Mrs. Anna Ward.

Good row binder, at Jac- All's Blacksmith Shop. 63-3t-Pd

Ship Fruit Ready to Can even. At the Hereford Nursery. The have plenty of peaches, plums, nectarines and grapes. All nice ripe fruit so they gather. Hereford Nursery.

Or Trade—A good rest- truck w. property. C. Greer. 61-4t-Pd

A horse six and gentle, well broke, small of cash, balance terms to suit. Mr. Phone 204-F13.

Arthur Holberg, Box 567.

Modern 5-room bungalow, their in good terms. Inquire at Mr. C. Panhandle Lumber Co.

My home, modern 3 room with large barn and out buildings. Fridge from Central school. Will where 6 acres joining place. School. W. F. Orr.

I must sell one of my things. Priced right. Liberal terms. and consider some trade. Come look them over. R. V. Allen.

Or Trade—90 acres incult- at 3 miles east of Clovis on high-roads. Mrs. P. Mrs. D.

way. Would trade for small place near Hereford. R. M. Landis, Clovis, N. Mex. 61-1t

Parity
Black Leg serum, has been sold here for years, by other agents. It recommends itself. Kansas method. Price 20c per dose. Lem Chesher, Agent. 96-16t

FOR SALE or Trade—A model 55 Cadillac, in good running order. Will trade for tractor and disc plows, milk cows, Ford, hogs, or anything I can use. Arthur Holberg, Phone 204-F13. 63-1t P. O. Box 567.

Lost

FOUND—A small brown leather pocket book, containing \$1.00 in currency. Call at Brand office. 63-2t

FOUND—On Courthouse lawn, July 5, small blue leather purse containing small amount of change. See Mrs. J. W. Graves, 1 1/2 blks. north of Central School. 64-1t

For Rent

FOR RENT—A good 3 room house, with garage, 3 blocks of High School. Luther Hough. 64-1t

FOR RENT—Modern housekeeping apartment, furnished or unfurnished. Near Central School. See Mrs. E. V. Allen, Phone 42. 64-1t

FOR RENT—One nice large room to rent, one block of High School. 63-2t-Pd. Mrs. C. Greer.

FOR RENT—5 rooms for light housekeeping. Close to High School. 61-1t O. O. Olson.

FOR RENT—Four room house east part of town. A. H. Elliston. 61-1t

FOR RENT—Front bedroom. See Mrs. McGhee, next door to Studio. 56-1t

FOR RENT—Furnished or unfurnished rooms to rent. Modern conveniences. East 3rd St. Fred Millard. 56-1t

Ice cream was first made in Japan and reported by travelers to that country as early as the thirteenth century. 56-1t



Kansas City Live Stock Bulletin

Market compared with last Monday. Cattle 25c lower. Hogs steady. Sheep 50c higher. Prospects slow market balance of week.

BEEF STEERS:
Gd. to Ch. Dry lot fed \$9.00 to 10.25
Fr. to Gd. Dry lot fed 8.50 to 9.00
Ch. to Fr. Dry lot fed 7.00 to 8.50

FEEDERS:
Good to Choice \$6.25 to \$7.25
Fair to Good 5.50 to 6.25
Common to Fair 5.00 to 5.50

STOCKERS:
Good to Choice \$6.00 to \$7.00
Fair to Good 5.00 to 6.00
Common to Fair 4.00 to 5.00
Stock Cows and Heifers 2.75 to 5.00
Stock Calves 5.00 to 7.25
Stock Bulls 3.50 to 4.25

BUTCHER COWS:
Good to Choice \$5.00 to \$5.75
Fair to Good 3.50 to 5.00
Cutters 2.75 to 3.50
Canners 2.00 to 2.75

HEIFERS:
Good to Choice \$5.50 to \$6.25
Fair to Good 4.75 to 5.50
Common to Fair 4.00 to 4.75

CALVES & YEARLINGS:
Baby Beef \$9.00 to 10.00
Killers 7.00 to 8.00
Veals, Fair to Good 8.00 to 10.00

Veals, Common to Fair 3.00 to 5.00

BULLS:
Killers and Bolognas \$3.25 to \$4.50

HOGS:
Light \$8.90 to \$9.15
Heavy \$4.40 to 9.00
Packing Sows 6.85 to 7.15
Pigs 8.00 to 8.50

SHEEP:
Spring lambs 12.50 to 15.25
Lambs, culls 7.00 to 8.00

Wethers	7.50 to 8.00
Fat Ewes	5.50 to 6.75
RECEIPTS: Monday Last Week	
Cattle	28,000 29,500
Hogs	8,000 27,100
Sheep	6,000 13,400
LIVE STOCK COM. CO.	
August 28, 1932	

An air-operated hand-pick for mines has been invented by a German. It is used in spaces too small for the swinging pick.

HOGS

To The Public:

As the weather is getting warm, and hog-shrink badly if I hold them a few days, I have decided to pay 25c per 100 lbs. premium on California hogs, if you will bring them in Wednesday so I can ship them Thursday morning. Remember to bring them Wednesday.

Bring in your hogs not later than Wednesday evening. I ship every Thursday.

G. W. Brunley

RED GOOSE SHOES

TRADE MARK

\$5.00 Cash

And a new pair of shoes will be given to the wearer who finds paper in the heels, counters, insoles or outsoles of any shoes made by us bearing Friedman Shelby trade mark.

Guaranteed All-Leather Line

J. O. Newell

Our Stock is Complete

Hog Wire Pipe Shelf Hardware
Barb Wire Casing Builders Hardware
Poultry Wire Well Supplies Dishes

Standard and Eclipse Mill
Majestic Ranges—Perfection Oil Stoves

Dunlap Hardware Company

Garden Tools Lawn Mowers

Spend Less—Dress Better

That's the message our new Fall line radiates. Four hundred and more genuine custom fabrics, the kind stamped "Top Quality."

We offer—100 percent complete satisfaction plus a saving that will interest you.

And our clothes are "Made for you" and you alone.

Try and make it a point to look into our Values today.

C. P. Ringer's Tailor Shop
THE HOME OF FINE TAILORING
Cleaning and Pressing

If You're Looking for a Quality Battery at a Low Price

Here it is! Quality plates—selected cedar wood separators. Every part of the CW Battery (Wood Separator) is carefully made of best material down to the last detail. By far the best battery at anything like the price. Sizes to fit all cars.

Price: for 6-volt, 11-plate,

Electric Service Station
Phone 284

Representing
Willard Batteries
(THREADED RUBBER INSULATION)
and **CW Batteries**
(WOOD SEPARATORS)

FIRST STATE BANK & TRUST CO.

Thrift is based on common sense. Thrift is not stinginess. A stingy man is not thrifty: he is merely mean.

It is true that most wage earners do not make enough money in the course of a lifetime to save enough to be even moderately wealthy at old age. Nevertheless hundreds of thousands of payroll men and women do save enough during their productive years to keep the wolf from the door in their old age and have comforts and even luxuries that would not be theirs had they frittered away

small and seemingly insignificant sums of money in the earlier years.

But the mere saving of money and its accumulation is only a means to the end, and the building of even a modest fortune requires that a man should have the judgment to discern investment opportunities.

The ambitious man wants to increase his income; and when he has spare money he should seek the investments that will give him the best return.

Our message to you is this. That as a disinterested party, serving you only as your Banker—we are in position to advise you on every business move or investment you may care to make—Start today—Let this be your bank.

NOTICE

Our Customers and Friends: We are now selling the original M. Franklin Blackleg Vaccine. We have made this change in order to give our customers what we believe to be the best vaccine on the market. This vaccine is made in Amarillo and is an advantage to all, and we have a stock of fresh vaccine on hand all the time.

W. F. Orr

W. F. Orr & Powell-son
Distributors
Hereford, Texas

Punchettes

It may be true to say that farming is the most necessary and one of the most honorable occupations in the world. The world will always be indebted to the farmer. Without him it would be impossible to progress in any line. The farmer has not always considered his position in the dignified way he should. In fact, it is only in recent years that he has been made to realize the scientific side of his work. Prior to that time he was really a trespasser on the soil; he was a robber; an intruder. He scratched the soil; he mutilated it; he robbed it of its producing power. Any farmer who does not give back to the soil a proportionate part of that which he takes from it is an embezzler, not only of God's Providence, but also of Nature's bounty.

The farmer did not have the right attitude toward his own son. He worked him because he was his son. That was unfair and dishonest. He should have considered his son a partner and shareholder in the labor, responsibilities, liabilities, assets and profits of the farm. He



should have rendered an account to his son, paid him a just compensation, and given him an honest and equitable share in the profits of the farm.

The farmer has not always made the farm attractive to his son. You can't keep a boy at home if you give him a pine knot fire by which to read when the world offers him electric lights, a library, and a reading lamp. The farmer must bring the pleasures, amusements, books, magazines, and attractive things into his home and upon his own farm if he expects to keep his boy and make a great agriculturist out of him.

The parcel post, the rural mail delivery, the automobile, the paved

highway, and other conveniences, are for the purpose of enabling the farmer to bring the attractions of the world into his own little country home, into his own desolated farmhouse, and to his own fireside. If he will seize the opportunity, fill his table with magazines, papers, and good books, bring in the music box, and the wireless radio, and thus make his home attractive, bright, cheerful, magnetic, and fascinating, he will keep his boys and girls around him.

This is the day of the farm if the farmer will only realize it. This is the hour when the farm ought to be the most attractive spot in the country; this is the moment when the farmhouse ought to ring with music, and the barnyard ought to be the convention hall of agricultural and political activity. The farmer should make his son the leader in that convention and teach him how to mould public opinion and direct legislation.

Let the farmer learn how to be generous and kind to his children and to keep them in the atmosphere of agricultural purity, peace and prosperity.

GUN CLUB MAKES GOOD SHOWING IN WEEKLY CONTEST

The Herford Gun Club held its weekly shoot last Wednesday afternoon, just before dusk, with three squads participating. The shadows interfered somewhat but at that an excellent general score was made. The five high men were given out as follows:

McDonald	25
C. O. Lee	24
Rockwell	23
Clark	22
Leland Lee	19

ST. LOUIS BANKER AND PARTY DRIVE AROUND COUNTRY

Wirt Wright, president of the National Stock Yards Bank, National Stock Yards, Ill., near St. Louis, spent Wednesday in Herford looking into crop, cattle and financial conditions. He was accompanied by Bert Wright of the same address, H. Sparks of Quanah, and Will O'Brien and son, Cecil, of Amarillo.

The party was driven around by Henry Wilkinson of the First State Bank & Trust Co., and left last Thursday morning.

that goes to make a good dinner awaiting him when he was expected to return home. The dinner was spread near the creek and about thirty guests enjoyed the evening.

It is estimated that about \$8,000,000 is invested in fox farming in the United States alone.

CITATION BY PUBLICATION THE STATE OF TEXAS

To the Sheriff or any Constable of Deaf Smith County, Greeting:

You are hereby commanded to summon CRES GARCIA, by making publication of this citation once in each week for four successive weeks previous to the return day hereof, in some newspaper published in your County, if there be a newspaper published therein, but if not, then in the nearest County, where a newspaper is published, to appear at the next regular term of the District Court of Deaf Smith County, to be held at the Court House thereof, in Herford, Texas, on the last Monday in October, A. D. 1922, the same being the 30th day of October, A. D. 1922, then and there to answer a petition filed in said Court on the 4th day of August, A. D. 1922, in a suit, numbered on the docket of said Court No. 1358, wherein RUBY GARCIA is Plaintiff, and CRES GARCIA is Defendant, and

said petition alleging that Plaintiff and Defendant were married in Amarillo, Potter County, Texas, March 29th, 1921, and lived together as Husband and Wife till April 6th, 1921, when he left her and she has not seen him since. That during said time Defendant got drunk, cursed and abused Plaintiff, beat and bruised her up, and tore her clothes off of her, and was guilty of excesses, cruel treatment and outrages toward Plaintiff, in such manner as to render their living together as Husband and Wife insupportable. That as a result of said marriage one child was born December 9th, 1921, whose name is William Garcia, a boy, now in the possession of Plaintiff, and she prays for divorce cancelling said bonds of matrimony, and for a decree of court granting her the care, custody, education and control of said child.

Herein Fall Not, but have before said Court, at its aforesaid next regular term, this writ with your return thereon, showing how you have executed the same.

Given Under my Hand and the Seal of said Court, at office in Herford, Texas, this 30th day of August, A. D. 1922.

(SEAL) A. L. BIGGS,
Clerk of the District Court, Deaf Smith County, Texas. 84-09-02-70

SUNDAY SERVICE

Church and Societies

CHURCH NOTES

Presbyterian Church
9:45 a. m. Sunday School.
Sermon at 11:00 a. m. and 8:00 p. m.
By Dr. B. Wrenn Webb
3:00 p. m. Junior C. E.
7:00 p. m. Intermediate C. E.
7:00 p. m. Senior C. E.
J. R. Sharp, Pastor.

Immanuel Lutheran Congregation
Next Sunday, S. S. will be conducted beginning at 10 o'clock a. m.
Next Sunday evening, choir practice at 8 o'clock.
The Lutheran Missionary Society will meet next Wednesday at the home of Mrs. Henry Tiefel.
Theo. H. Evers, Pastor.

St. Anthony's Church
Services Sunday morning at 10:00 o'clock.
Rev. Fr. Salvator Francis, S. A.

Y. P. S. C. E.
Presbyterian Church, 7:00 O'clock
Consecration Meeting
Topic—Giving
Leader—Helen Shore.
Scripture—Acts 20:31-35.
Song Service.

Why is blessedness of giving not more generally recognized?—Mrs. Earl Nunn.
What conditions in this generation encourage large giving?—Nora Beams.
Prayer—Rev. Sharp.

What are some motives of giving that destroy its value?—General discussion.
Special music.
What reasons are there for giving some definite proportion of one's income?—Leslie Bruner.

Business
Mirrah.

L. C. E. Program
Christian Church
6:30 p. m.
Topic—Better Giving.
Song Service. Prayer.
Scripture Reading—Acts 20:31-35.
Leader—Joyce Corbett.
Honest Acquiring—Eph. 4:28—George Beams.

Faithful Spending—Isa. 55:1-3—Willie Jean Harris.
Generous Giving—Luke 6:38—Floyd W. Smith.

Special—Inez Clark.
Systematic Giving—II Cor. 9:8-12—Mr. Ramsey.
Proportional Giving—I Cor. 16:1-3—Leah Thurmond.

Giving Ourselves—II Cor. 8:1-3—John Robinson.
Song.
Sentence prayers.
Business.
Benediction.
Consecration Service.

CASTRO CAMP MEETING WAS A SUCCESS
(Continued from Page One)

filled the pulpit at times, also working in the boys' and young men's prayer service. Rev. Dowell filled the pulpit one afternoon.

But, with all this line-up, success would never have come had it not been for the spirit of co-operation which prevailed. The citizens built a tabernacle of lumber. Then a number donated a yearling to help furnish the free beef and bread, which was furnished to all who camped. The homes were thrown open to all who came. Also Mr. Fullwood, of Herford, gave the use of a Deleo Light Plant free of cost, which we appreciate very much.

People came from far and near to camp during the meeting and the crowd was large, especially at nights. Prayers were held each day and in

ation and an invitation to come back at any time, for the latch string hangs outside.

Wichita Falls Banker is Visitor Here for One Day

H. R. Langford, banker and President of the City National Bank of Commerce, of Wichita Falls, Texas, spent Thursday and Friday in this city conferring with officials of the First State Bank & Trust Co. Mr. Langford left here Friday afternoon.

Mesdames McCord and C. V. Walker Visit Plainview

Mrs. Byron McCord and three children and Mrs. C. V. Walker left Herford Thursday morning for Plainview. Mesdames Walker and McCord and children will visit in the home of Mrs. Dora Cox, Mrs. Walker's aunt.

Walter Orr Surprised by Party at Swimming Hole

Walter Orr was the honor guest at a birthday surprise party last Wednesday evening. The party was staged at the swimming hole east of Herford. Mr. Orr was invited to join a swimming party, but to his surprise he found chickens (fried), potatoes, salads, cream, cakes and everything inviting.

DR. J. M. FARRELL
Graduate Veterinarian
Day Phone 105 - Night Phone 94
Office: Corner Drug Store

Flowers
CUNNINGHAM FLOWER SHOP
Phone orders to Mrs. F. H. Oberthier, Phone 226

Abstracts and Loans
J. Frank Potts
Maps, Deaf Smith Co.—50c.

FARM LOANS Kern-Dysart
Sudden Service Mortgage Co.
Ray-Bynum Bldg. Amarillo, Tex.
RANCH LOANS Phone 312
WE ALWAYS HAVE THE MONEY

Goodyear Tires and Tubes

Would not satisfy the public in all parts of the world if the quality was not built in them.

We believe that Goodyear Tires and Tubes are the best that money and skill can produce, and offer for your inspection a complete line of sizes. Prices are the lowest in History.

Wilkinson Motor Co
AUTHORIZED FORD AND FORDSON DEALER

GOOD YEAR Service Station

PLUMBING

Auto Radiator Repair, Windmill Repair, Poultry Drinking Fountains and Self Feeders, and General Tin Shop Repair Work

Jennings & Sullivan
Plumbing and Sheet Metal Works
Carl Jennings L. E. Sullivan

Discounting the "Discount" in Advance

The new Goodyear Cross-Rib Tread Cord

You don't have to be a shrewd bargainer to get the bottom price on the new Goodyear Cross-Rib Tread Cord. Instead of listing it at a high price, to enable the dealer to attract you with a so-called "long discount," we list it as low as we profitably can. You can see from the figures below that its advertised price is lower than the net price you are asked to pay for many "long discount" tires of unknown value.

We believe the average man would rather buy tires on this frank and open basis, and assure himself a product of recognized worth. The new Goodyear Cross-Rib Tread Cord is made of high-grade long-staple cotton, and it embodies the patented Goodyear method of group-ply construction.

In design, materials and manufacture it is a representative Goodyear product, built to safeguard the world-wide Goodyear reputation. It has a different tread from the famous All-Weather Tread Cord—a new tread with a deep, clean-cut, cog-like pattern—and it sells for substantially less.

Compare these prices with NET prices you are asked to pay for "long discount" tires:

36x3 1/2 Clincher	\$12.50	32x4 Straight Side	\$24.50	35x4 1/2 Straight Side	\$32.15
30x3 1/2 Straight Side	13.50	33x4 Straight Side	25.25	34x4 1/2 Straight Side	32.95
32x3 1/2 Straight Side	19.25	34x4 Straight Side	25.90	33x5 Straight Side	39.10
31x4 Straight Side	22.20	32x4 1/2 Straight Side	31.45	35x5 Straight Side	41.05

These prices include manufacturer's excise tax

Goodyear Cross-Rib Tread Cord Tires are also made in 6, 7 and 8 inch sizes for trucks

FOR SALE BY
Wilkinson Motor Company

GOOD YEAR

Local Happenings

Mrs. H. H. Haisell and baby left Hereford for Lubbock Friday afternoon.

Jack Burch, of Vega, was in this city on business Wednesday.

W. A. Cowan reached Hereford Wednesday morning from Clarendon.

Henry Wade reached Hereford from Higgins, Texas Thursday morning.

Mr. and Mrs. B. Frank Bule returned home from Canyon Friday morning.

Miss Irene Williams reached Hereford Friday morning from Austin, Tex.

Miss Eva Skelton left Hereford Wednesday morning for Lubbock, where she will visit Miss Maurine Hughes.

W. L. Garrison, of Eureka, Kansas, was in this city the first of the week on business.

Miss Gladys Hicks returned home from a business trip to Amarillo Thursday morning.

Ralph Barnett arrived home the first of the week from Eastland and Ranger, Texas.

Miss Hazel McQueen, of Canyon, reached Hereford Thursday morning and is visiting with friends.

Misses Alice and Alry Fay Womack reached home Friday morning from Amarillo.

E. W. Kinney, B. Bailey and Vern Witherspoon went to Clovis Friday morning.

Miss Helen Frieble reached Hereford Friday morning from her home in San Angelo, Texas.

Mr. and Mrs. R. H. Womack reached Hereford Friday from Cross Plains, Texas.

Mr. and Mrs. M. G. Prewitt reached Hereford Thursday from Santa Fe, Las Vegas and other points in New Mexico.

Miss Harvey Yantis left Hereford for her home in Kansas City Tuesday. Mrs. Yantis visited in the home of her parents, Mr. and Mrs. J. B. Jones.

Joe M. Smith, formerly of this city, now of Hagerman, N. Mex., and L. R. Burek, of Hagerman, reached Hereford with a car of apples Wednesday.

Mrs. J. S. Patton reached Hereford Tuesday morning from Amarillo. Mrs. Patton visited in the home of her granddaughter, Mrs. Hicks Daniel.

Miss Willie Dickert left Hereford Thursday morning for Carrizo Springs, Texas, where she will teach for the coming school year.

R. B. Boren, of Coats, Kansas, reached Hereford Thursday morning. Mr. Boren is a brother-in-law of Miss Alice Johnson.

D. F. Ashbrook arrived home from Spickard, Mo., Thursday. Mr. Ashbrook also transacted business in Kansas.

Miss Lucille Braun left Hereford Friday morning for Houston, Texas. Miss Braun will teach the coming school year in the Houston Public Schools.

Miss Louella Gisclier returned to her home in Friona Friday morning, after several days visit in the homes of relatives.

Mr. and Mrs. Edward Price left Hereford Thursday morning for Austin, Texas, where they will visit in the home of Mrs. Price's parents for a few days.

Apples
Have car of extra good eating and cooking apples on the track Friday and Saturday, this week. Also car of pears rolling.
Brumley & Conklin.

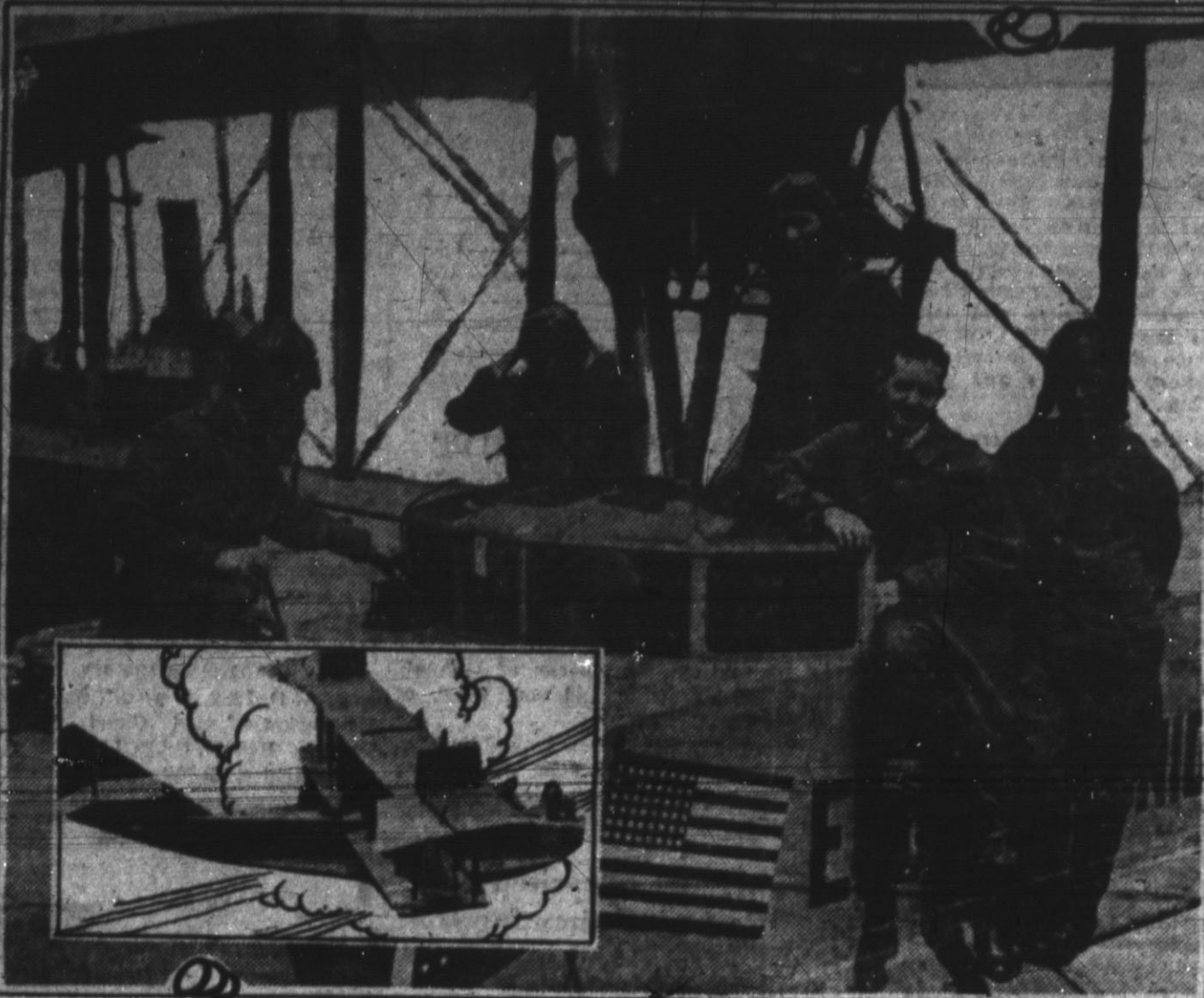
Miss Billie Smith reached Hereford Wednesday morning from Henderson, Texas. Miss Smith will again teach in the Summerfield Schools the coming year.

Hugh Jackson, of San Angelo, Texas, was in this city Thursday conferring with Byron McCord. Mr. Jackson is special agent for the P-I-ree Oil Corporation.

William Conkwright returned to his home in Winchester, Kentucky, Tuesday morning, after several weeks visit in the home of relatives, Mr. and Mrs. H. G. Conkwright.

J. S. Marshall and son, Harold, arrived home Wednesday morning from Shobina, Kansas, where Harold spent the summer. Mrs. Marshall returned home Thursday from Amarillo.

Uncle Sam's Neptune Ace On Longest Flight



When Lieut. Walter Hinton, U. S. Navy, flew the first seaplane across the Atlantic in 1919, he wrote his name in history. He is now on another assignment, in a Navy plane flight from New York to Rio de Janeiro, which if completed will be a record trip of 8,400 miles.

Lieut. Hinton with a pilot, a mechanic, one newspaper man and a Brazilian passenger, left New York August 17th and is expected to reach Rio September 7th, in time for the opening of the Brazilian Centennial Exposition.

All down the Atlantic coast Hinton's craft, the Sampaio Correia, encountered heavy head winds and was often turned back. This is one of the biggest seaplanes yet built by Uncle Sam.

The pictures show Hinton (indicated by arrow), and crew. Insert shows seaplane at start of the flight, just before raising from the water.

Mrs. R. C. Bone left Hereford Thursday morning for her home in El Paso. Mrs. Bone was accompanied by her son, F. A. Bone, as far as Vaughn, New Mexico.

Kindergarten Class
Miss Lollie Shore wishes to announce that she will open her kindergarten at the Courthouse on Monday, September 11. For further information phone 237.

L. Thomas, of Mayfield, Kentucky, reached Hereford Tuesday morning and is visiting in the home of Mr. and Mrs. L. L. Garton. Mr. Thomas is a relative of the Gartons.

C. R. Tubb is attending the C. and E. Shoe Co. Salesmen Convention, this week in Columbus, Ohio. Mr. Tubb left Hereford last week and will be absent for about two weeks.

To The Public
Every few days some one comes or phones me and asks if I have quilt buying hogs. Someone takes it on themselves to scatter the news that I have quit or that I only buy a certain class of hogs. I have been buying hogs here six years. I have never turned down

a single hog. I have tried to furnish a market for all classes of hog at a fair price. I have always and am still meeting any competition that bobs up.

Bring on your hogs.
Yours for honest weights, legitimate prices and courteous treatment.
36-24 G. W. Brumley



New Gold Medal Hats Just Arrived.
Vogele Millinery

Geo. A. Stambaugh Dry Goods

Our fall and winter goods are coming in and we will soon have a well assorted stock.

We have received during the past few weeks, Men's Suits, Fall Gingham, Outing Flannels, Bed Blankets, Wool Serges, Silk Dress Goods.

We have school shoes and hosiery for the boys and girls.

Let us show you before you buy. Our aim is to sell goods of quality at reasonable prices.

We always appreciate your trade, and when in town make our store your stopping place, and resting place. You are always welcome.

We carry a full line of fresh groceries in connection.

The Groceteria



Piano and Violin School

W. H. WETZ
Formerly of Chicago

Thorough and conscientious instruction by one who has had years of practical experience in teaching these instruments.

One of the best Technical Systems in existence, evolved during years of study and teaching, is used.

The application of this system will secure for the pupil a firm touch and a complete hand development, thus insuring the most rapid and permanent advancement possible.

PRICES—Beginners: 2 half hour lessons per week, per month, \$6.00; Advanced: 2 one hour lesson per week, \$8.00 per month.

Studio at Mrs. E. V. Allen's, north of Baptist Church

Don't Fool Yourself

That is what the man does who practices false economy—lies himself into believing that he is going to save money.

True economy is not how little you pay for an article, but how much value you may get out of it.

A good, substantial implement shed will last a lifetime. Implements left unpainted and exposed to the weather will last from one to three years, while implements that are cared for will last from five to fifteen years. Why buy new implements every year when you can buy a good, substantial implement shed for the price of one implement? LET US HELP YOU.

WELL MATERIALS

PAINTS

FENCE MATERIALS

PANHANDLE LUMBER CO.

OUR AIM—TO HELP IMPROVE THE PANHANDLE

Apples
Have car of extra good eating and cooking apples on the track Friday and Saturday, this week. Also car of pears rolling.
Brumley & Conklin.

Loads of not less than four will be expected.
W. T. Smith. 15

Notice
For the next 30 days, I will make regular runs to Amarillo every day for the same price as railroad fare.

Notice
Will open my class in Expansion Sept. 11. Anyone desiring to study, please call 187 or see me at the High School Monday, Sept. 11, and Central School Tuesday Sept. 12.
65-41 Nell Farmer.

FARM LOANS Government Rate Reduced

Interest Now 5 1/2 Percent
WHY PAY MORE?

All restrictions removed, and loans will now be made for any authorized purpose on the farm.

J. FRANK POTTS, Sec-Tres.

BUILDING YOUR CHARACTER

The name of the bank with which you do business is one of the best references you can give. Not only does a bank account yield you monetary returns, but it returns also a dividend in good reputation.

MAKE THIS BANK YOUR BEST SERVANT

Western National Bank

FEED

Purina Feeds

for chickens, chicks, cows, horses, hogs, calves. PURINA FEEDS feed all the animals on the farm, except the farmer and his family.

Bran—Shorts—Chops—Salt

Jones & McLean

Furniture Selling Special

We want everyone to know that we have a good stock of Furniture, Rugs, Linoleum, etc., and we are selling everything low down in price.

\$250.00 Five piece Bedroom Suite ----- \$175.00
\$300.00 Nine piece Dining Room Suite ----- \$225.00

Our line of Iron Beds is complete and prices at pre-war figures.

\$15.00 Iron Bed, for ----- \$9.75

We have the best line of mattresses made in America. We sell them at a saving to you of \$5.00 on practically every bed.

\$45.00 Sealy Mattress, for ----- \$35.00
\$10.00 All Cotton Mattress, for ----- \$ 7.50

All Duofolds, all Living Room Furniture, All Bedroom Furniture, as well as Rockers and Library Tables, go at very low prices for September.

We are satisfied with small profits.

E. B. Black Co.

"The Big Store With the Little Price"



HINES & O'BRIEN
Hereford, Texas