

# Record Vote Total; Snyder, Andrews in Runoff Gentry, Arney Win School Board Posts

BY BOBBY TEMPLETON  
Brand News Editor  
Election voters turned out in record numbers Saturday to elect incumbent Jim Arney

PLACEMENT		
★★★★★★★★		
PLACE 1		
Gentry	1,372	51.8%
Josserand	1,275	48.2
PLACE 2		
Arney	1,394	51.5
Veigel	952	35.2
Gilligan	360	13.3
PLACE 3		
Snyder	1,112	41.2
Andrews	967	35.8
Whitley	619	23.0

and James Gentry to three-year terms on the Hereford School Board of Education. In place three however, a runoff resulted between Clark Andrews and Bud Snyder. In the eight candidate race for three school board seats, 2,733 voters ended a two-month long campaign which became heavily heated in the last week. The official vote count was unofficial as of Saturday night and vote tabulations were close as Gentry won with 51.8 per cent of the vote and Arney won with 51.5 per cent of the vote.

THE NUMBER OF VOTERS was 1,000 more than last year when only 1,677 voters showed at the polls. This year, the

total reflected 284 absentee voters with 2,449 appearing at the polls. About 39.6 per cent of the approximately registered 6,900 voters came out to vote.

The place three candidates also pulled close as Snyder received the highest with 41.2 per cent. Andrews drew the second highest amount with 35.8 per cent and candidate Joe Whitley, who spent the most in the races, made the difference as he received 23 per cent of the totals.

Probably the most hotly contested race was between Arney, Bobby Veigel and Father Jose Gilligan in the challenge for place 2. Veigel, who had been serving in place 3, crossed fences to run again

Arney in one of the later filings in the campaign.

Arney won without a runoff because he gained a majority with 1,394 votes as opposed to Veigel's 952 and Gilligan's 360.

The runoff came as Snyder failed to pull a majority with only 1,112 votes. Whitley, a dentist, received 619 votes and Andrews, a local farmer and former school board member, received 967 votes.

IN THE TWO-MAN contest race, Gentry a real estate developer and farmer, received 1,372 votes and Bob

Josserand, president of Prochemco (Hereford Feedyards), as exciting a climax as one could expect with candidates appearing on cablevision and circulating last minute campaign leaflets to residences in the last few days of the election.

Orpha Click, the schools tax assessor-collector, said shortly after the votes were counted, that the voter turnout was larger than most expected and that it set a record.

The vote totals will not become official until they are canvassed at Tuesday's Board of Education meeting in the school administration building. The board

trustees will then decide on the date of the runoff election between Snyder and Andrews.

AN UNDERLYING ISSUE of the campaign was that of pro or anti-administration feelings which were publicly aired on the cablevision.

The only political group to organize was the Concerned Citizens of Hereford who early in the campaign did not endorse candidates but just ran ads promoting voter interests until Thursday when they ran an ad supporting candidates.

On Thursday, they circulated letters backing Snyder, Josserand and Arney. Gentry also handed out letters soliciting voter support.

The candidates must still file campaign expense reports during the next month. Each of the candidates have already filed one report.

The candidates represented diversified interests as Arney is a pharmacist, Veigel is a cattleman and farmer, and Snyder is a vegetable specialist. Others have already been identified. Gentry is a first time member on the board.



## The Hereford Brand

'A Member of Most Families in the Hereford Trade Area'

74th Year, No. 28

The Hereford Brand, Hereford, Texas, Sunday, April 6, 1975

32 Pages in Two Sections

20 Cents

### 100% Parity Can Solve Farm Woes, Paulson Says

BY O.G. NIEMAN  
BRAND PUBLISHER

The solution to the economic crisis of our nation lies in the "monetization of raw materials", Arnold E. Paulson, nationally-known economist, told some 750 persons in a seminar held Thursday night in the Bull Barn.

Paulson, president of the National Organization of Raw Materials, Inc. (NORM), says the organization is vitally interested in the field of agriculture, "not only from the viewpoint that the producers of our nation's food and fiber are entitled to their fair share of the national wealth, but mainly because of the fantastic impact that grass agricultural income has on the total national economy."

"RESTORE FULL, honest parity prices for agriculture, and this nation will prosper like we have never seen before," stated Paulson.

The speaker, from Granite Falls, Minn., was presented the coveted "Honorary Hereford Bull Award" at the close of the seminar, with the presentation made by Bud Eades, president of Deaf Smith County Chamber of Commerce. Local directors of NORM also presented Paulson with a western hat.

An exuberant Paulson said of the "Bull" award: "This is great; you must have a Chamber organization really interested in agriculture to bestow this gift on me."

Harlan Vander Zee, executive vice president of NORM and local banker, presided at the meeting and introduced Paulson. Two other local directors—Gerald McCathern and A.R. Dillard—made brief remarks.

In his two and one-half hour

presentation, Paulson linked the nation's economic woes to 1953 when the Eisenhower administration dropped the amendment which provided 100 per cent parity for agriculture. He gave figures and statistics which indicated prosperity during war years, and pointed out that agriculture has received 100 per cent parity during all wars, with the exception of the Viet Nam conflict.

THE SPEAKER used a blackboard and chalk to outline the six segments of the economy which produce the national income. These six were corporations,

small business, rental income, agriculture, wages and salaries, and interest of individuals. The first four, said Paulson, comprise "private enterprise."

"Economics simply means the production and distribution of goods and services. However, fully as important as a nation's ability to produce goods is its ability to create, or generate the earned income from production so every segment can exchange their production with one another. This is called balance," said Paulson.

(See PAULSON, Page 2A)

### Building Activity Doubles In Hereford During March

Economists across the country may be predicting an ever worsening economy, but locally the recession which is plaguing the rest doesn't seem to be hurting Hereford as building activity in the city more than doubled from February to March.

According to 22 building permits issued by the city for new structures, additions or move-ins, construction amounted to \$186,750 during March as compared with the low of \$76,350 during February. It is the highest monthly figure this year as January building amounted to \$140,450.

The increased activity this month was due primarily to two commercial structures and one new single family residence. The Riverside Chemical Company was issued a permit for a \$40,000 warehouse and the Security Federal Savings and Loan Association prompted the construction of a \$35,000 office in the Park Plaza Shopping Center.

It is being leased to Security Federal by the J.M.Z. Corporation, which owns the center.

The largest permit issued, however, was to the Tilcraft Inc. for construction of a \$43,000 residence.

So far this year, city building is less than half of what it was at the same time last year. For the first three months of 1975, building permits totaled \$43,550 compared with the \$909,500 figure during the same three months in 1974.

The cause of the building increase might be attributed a little lower interest rates, although they still remain at high levels. More commercial interest has been expressed in Hereford than in the past few months which might also account for increased activity.

If last year's pattern is followed, building permits will probably drop during the next two months but jump

(See BUILDING, Page 2A)



### Paulson Gets

#### 'Bull' Award

Arnold Paulson, president of the National Organization of Raw Materials (NORM), was presented the coveted "Honorary Bull" award after speaking to some 750 farmers and businessmen here Thursday night in the Bull Barn. Making the

presentation on behalf of Deaf Smith County Chamber of Commerce was president Bud Eades. Paulson, from Granite Falls, Minn., also received a western hat from local NORM directors.

(Brand Photo)

**Branding Time**  
By Speedy Nieman

That feller on Tierra Blanca Creek says a man is about as big as the things that make him angry.

Lord, when we are wrong, make us willing to change. And when we are right, make us easy to live with Peter Marshall.

Imagination is what makes you think you're having a wonderful time when you're only spending money.

The ag action meeting here last Monday night got into the national limelight, according to Gerald McCathern. A report on national TV showed Larry Harris plowing up 10 per cent of his wheat following the meeting. Larry got several calls from farmers in the mid-west, and McCathern said a six-state farmers' meeting is being planned in Missouri. Several farmers from this area plan to attend.

### Cold Weather Leaves Wheat Slightly Burned

JIM STEIERT  
Brand Staff Writer

The overall condition of the wheat crop in Deaf Smith County is currently good but some of the more lush unfertilized fields across the county suffered a slight "burn" during last weekend's cold weather according to Justin McBride, county extension agent.

McBride added that a few farmers have reported traces of mosaic in the Walcott area, but most of the cases are probably a result of frost damage.

"THE AREA WHEAT that hasn't been grazed received some frost damage to the cell walls of the plants and some of the wheat in the damaged fields is laying over, but I don't think there will be any serious problem. The stress due to the cold could reduce yields however, and wheat that has been frost damaged

should be watched closely," said McBride.

"Grazing creates a hardness in the wheat plant and ungrazed wheat is more tender and open to frost damage," he added.

McBride reported that he had found no symptoms of damage to developing heads, but added that mechanical nitrogen deficiency had shown up in some wheat fields due to the cold weather. The cold weather retards the ability of the wheat to take nitrogen from the soil.

"We're in need of rain, some of the dryland wheat is beginning to show moisture stress. Some fields are in better shape than others, it just depends on how the land was handled prior to planting," McBride explained.

NUMEROUS WHEAT fields are also undergoing irrigation after recent warm weather hastened plant growth.

McBride reported that greenbug numbers are building up and some fields have required spraying during the past week. Other fields may require chemical control in the near future.

"With warm weather and the wheat six to eight inches tall, wheat fields can handle a population of up to 200 greenbugs per each linear foot of row before the economic threshold for control is reached," said McBride.

"SOME INDIVIDUALS who sprayed their fields for greenbugs during the recent cold weather found that their control efforts failed because parathion is ineffective in cold weather," he added.

Mustard weed posed a problem for wheat growers this year and McBride reported much of it had been sprayed.

"It's early in the season to tell much about mosaic yet, some wheat looks as if it is infected with mosaic but is probably only frost burned. Hopefully we won't have too much trouble with the mosaic this year," McBride concluded.

### School Trustees To Canvass Votes At Meeting Tues.

The Hereford School Board of Education will meet in regular session at 4 p.m. Tuesday at the school administration building.

It is the first meeting after the elections held Saturday.

On the agenda are an insurance report, an item to canvass election ballots, set runoff elections if necessary, reorganization of the board if no runoffs occurs, consideration of aero-space science program, approval and teacher in-service schedule and a report on senior graduation status.

Resignations also will be considered from Ann Lueb, Sue Powell and Gayla Kimball.



A Time To Plow?

The lush green wheat in the left foreground will soon be no more as Barry Roberts plows it under with an offset disc. He is carrying out his father Jerry Roberts' part of a pledge made by some 1,000 farmers here Monday to plow up or graze out at least 10 per cent of their yet

unripened wheat crop and hold back by the same amount on other grain crops. The action is to decrease the amount of grain on market this fall to keep prices at a level to meet production costs. He plowed up 27 acres of the Roberts farm in the northwest part of the county.

Congratulations to the Loyd Vaughn Family on being named 'Farm Family of' (See BRANDING, Page 2A)



# H<sup>3</sup> / HUSTLE HUSTLE HUSTLE

By Bill Albright, Executive VP  
Deaf Smith County Chamber of Commerce

What's going on at the Chamber of Commerce?

That question is asked several times a day and depending on who does the asking—the answer varies and that's because different people are interested in different projects. From an overall point of view and to bring folks up to date, I'll try to summarize those major activities and some of the other important issues that keeps your Chamber "hustlin'".

Several major events are on our calendar for next week—first is a meeting of Transportation officials and interested citizens concerning the proposed highway from Amarillo to Las Cruces via Hereford—Tuesday, April 8th, 8:30 p.m. at the Calson Steak House. Next, is the Award Banquet for the FHA Farm Family of the Year—The Lloyd Vaughns—at the Bull Barn 7:00 p.m. on Thursday April 10 (Please get your tickets on Monday or Tuesday at the Chamber or both banks).

Then on Friday, Hereford will host the Girls 4 AAAA Track meet with the Junior High Track meet in Hereford on Saturday. Also on Saturday the 12th and on Sunday the Women's Division Fine Arts Festival will be held at the Deaf Smith County Library.

Oh, President Bud will make a key note speech on Friday at the West Texas Chamber of Commerce Annual Meeting in El Paso and Two of Jon Birdsong's paintings will be presented to dignitaries at that meeting. There are also three committee meetings scheduled for the week and I expect there'll be several others called as a circumstances require.

Major projects under way and requiring some significant effort include the All Girl Rodeo scheduled for May 16-18 and

plans to establish the "National Cowgirl Hall of Fame". (Both of the projects involve some considerable amount of work including promotion and publicity for both; a large parade; induction and honor ceremony; two dances; special activities and plain old routine clean up fix-up type work.) In addition we are working with folks from Programs Inc., to sponsor a "workshop seminar on Self Improvement—get your reservation in early.

We've been visiting with a couple of firms in relation to acquiring a new industry for Hereford. Just completed a record membership drive and now sorting out the administrative requirements. Continuing our campaign to emphasize agriculture and its importance to Deaf Smith County and to our national economy. And of course Goals for Progress is gathering momentum as deadlines approach.

Not enough? Well, there's Bicentennial activities—(buy your commemorative coins at the Chamber Office), American Legion Convention, "Clean up Parade", visit from Texas Tourist Development Agency, Beef Conference, Texas Industrial Development Clinic, Scout-a-Rama, Museum Open House and Shrine Diagnostic Clinic.

You want more—"we got more", but you'll need to come by and visit to believe it—Get Involved!—your Chamber needs folks with lots of HUSTLE-HUSTLE-HUSTLE!

Interior Secretary Rogers C.B. Morton has proposed that the federal government subsidize the electric power industry on a temporary basis.

## Plan for Diagnostic Clinic

Making plans for the Children's Diagnostic Clinic to be held here April 26 are, left, L.J. Clark, president of the Oasis Shrine Club of Hereford and U.C. Sterquell, Potentate of Khiva Temple in Amarillo.

### DENT NEW ENVOY

Former Secretary of Commerce Frederick B. Dent of Spartanburg, S.C., was sworn in as special representative for trade negotiations. Dent, a former textile executive, said he would "try to build an economic structure for continued peace in the world and for more jobs at home."

### Doolie's Fabric Shop

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Vogue & Authentic

Western Pattern

Service

The new look Wood Bottom And Latigo Leather Upper Popular Price At Only \$19<sup>99</sup>



OPEN TILL  
7 P.M. DAILY  
Saturday til 8:30

# JCPenney

## APRIL DOLLAR DAY

APRIL SHOWER OF VALUES IN EVERY DEPARTMENT—SAVE TODAY



30% to 60% savings on Dresses and Pant Suits

Now \$5<sup>88</sup> to \$43<sup>88</sup>



(Styles shown only similar)  
ENTIRE STOCK SPRING JACKETS and ALL WEATHER COATS  
Orig. \$17 to \$35  
SALE \$13<sup>60</sup> to \$28

Men's Sport Coats Blazers to \$49<sup>95</sup> NOW Patterns

PERMANENTLY REDUCED

\$39<sup>95</sup>

Special Buy Group

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Polyester Double Knit SLACKS

\$7<sup>99</sup>



CHARGE IT!



Save on our fabrics. Now 50¢ to \$1<sup>77</sup>

Reg. 1.19 to 3.99. Now reduced from our regular stock. Penn-Prent Polyester cottons to double knit polyester. Strictly a Spring Clean-Up.

AUTO CENTER HOURS  
8 A.M. to 7 P.M.

CHARGE IT!

# JCPenney

Introductory sale. 25% off JCPenney Glass Belted Radial tires.

JCPenney Glass Belted Radial. Features 2 polyester cord radial plies, 2 fiber glass belts in the wide 78 series profile. Whitewalls. No trade-in required.

Tire size	Save	Reg. Sale	+ fed. tax
BR78-13	9.75	39.00	2.97
DR78-14	11.50	46.00	3.40
ER78-14	12.00	48.00	3.60
FR78-14	12.50	50.00	3.75
GR78-14	13.25	53.00	3.97
HR78-15	13.75	55.00	4.12
LR78-15	14.25	57.00	4.27
LR78-15	16.00	64.00	4.80

Regular retail prices effective April 13, 1975.

Great buy on our heavy duty muffler.



CHARGE IT AT PENNEYS

16.59

JCPenney heavy duty muffler. Double wrapped, gas light construction. Corrosion resistant galvanized finish. Fits most American cars. Guaranteed for as long as you own your car.

Expert installation (and additional parts, clamps and adapters if needed) are available at extra cost. Guarantee. If a JCPenney heavy duty muffler fails after installation by a JCPenney Auto Center, due to defective merchandise or workmanship or wear out while the original purchaser owns the car, just contact us and a JCPenney specialist will replace the heavy duty muffler at no extra charge.



Wheel alignment 5.88\*

Here's what you get:  
• Suspension inspection  
• Set caster and camber  
• Adjust toe-in  
• Road test  
\*Most U.S. and many foreign cars. Add \$2 each for cars equipped with either air conditioning or torsion bars.

### TRUCK TIRE CLEARANCE

4 Only 1000x22 Cross Rib Orig. \$207<sup>99</sup> NOW \$150  
4 Only 1000x22 XTD Highway Orig. \$190<sup>99</sup> NOW \$130  
4 Only 11-24.5 XTD Highway Orig. \$204<sup>99</sup> NOW \$140

CARGO MASTER 1000x20 CROSS RIBS Orig. \$195<sup>99</sup> NOW \$150

CARGO MASTER 11 Highway Tread Orig. \$94<sup>99</sup> NOW \$75

Special Purchase PRINT TOWELS (style shown only similar) BATH TOWEL \$1<sup>32</sup> HAND TOWEL 82¢ WASH CLOTH 32¢

MANY ITEMS THROUGHOUT THE STORE AT REAL SAVINGS SHOP PENNEYS FOR \$ DAY

Sale 2 for 88¢

Women's Reg. 3 for 2.99. Sheer leg stretch nylon pantyhose, reinforced panty and toe or all sheer with sandalfoot. Short, average, tall.

CHARGE IT

Just Arrived - Special Purchase LADIES' DOUBLE KNIT 100% Polyester SLACKS New Spring Colors Outstanding Value SALE \$3<sup>99</sup>

LADIES' BLOUSE-O-RAMA 80% Polyester, 20% Cotton \$4<sup>99</sup> PRETTY SPRING PRINTS 100% Polyester PLAIN KNIT and PRINTS SPECIAL \$5<sup>99</sup>

Girl's Sportswear Reduced ONE BIG RACK JEANS, SKIRTS, Turtleneck, Sweaters, Blouses and Toddlers PANTS and SHIRTS SALE 88¢ to \$5<sup>99</sup>

SPECIAL Buys and Just Reduced WOMEN'S SPORTSWEAR FASHIONS Coordinate Tops and Pants \$8<sup>99</sup> ea. Slacks, Blouses, Sweaters, Tops SAVE 20% SALE \$5<sup>88</sup> to \$20<sup>88</sup>

Men's Dress and Sport SHIRTS and CASUAL SLACKS One Big Table Any 3 FOR \$10

80% Polyester 20% Acrylic Full Size Dual Control ELECTRIC BLANKETS 2 Year Guarantee \$20<sup>99</sup>

Girl's Better DRESSES REDUCED From Regular Stock Orig. \$6<sup>99</sup> to \$10 NOW \$1<sup>88</sup> to \$7<sup>99</sup>

Boy's Sweaters and SWEATER SETS Drastically Reduced Orig. \$4<sup>99</sup> NOW \$2<sup>88</sup>

## Speaker Encourages Lions To 'Drink, Steal And Lie'

"Why Not?" was the topic of a talk presented at the regular weekly luncheon meeting of the Hereford Lions Club Wednesday by Willard May of Dallas.



WILLARD MAY

May, introduced by C of C president Bud Eades, is in Hereford to arrange a seminar-workshop May 5-6. Eades urged Lions and all citizens to consider attendance at the seminar.

The title of May's talk came from the famous quotation by George Bernard Shaw, later used by President Kennedy:

"You see things as they are and ask why; I dream things that never were and ask why not."

The successful businessman, claims May, does ask, "Why not perform the best service, provide the best products, offer the best community service?" Everyone is in the "people business", regardless of their occupation or profession, added the speaker.

Enthusiasm and goal setting are important factors in being successful, emphasized the speaker. "Success is not necessarily an accumulation of wealth, it also has to do with self respect and happiness," said May.

In closing, May urged all

Lions to "drink, steal and lie." He explained that he encouraged them to "drink deeply of the love of mankind around you; steal time to do something for someone else without thought of reward, and lie down at night with a prayer in your heart for the good things of life."

Raymond White, past district governor, installed seven new members into the club during the luncheon meeting. The new members are Emory Brownlow, Rudy Metz, Temple Abney, Alfredo Barrera, Mike Ferguson, Steve Louder, and Bill Stokes.

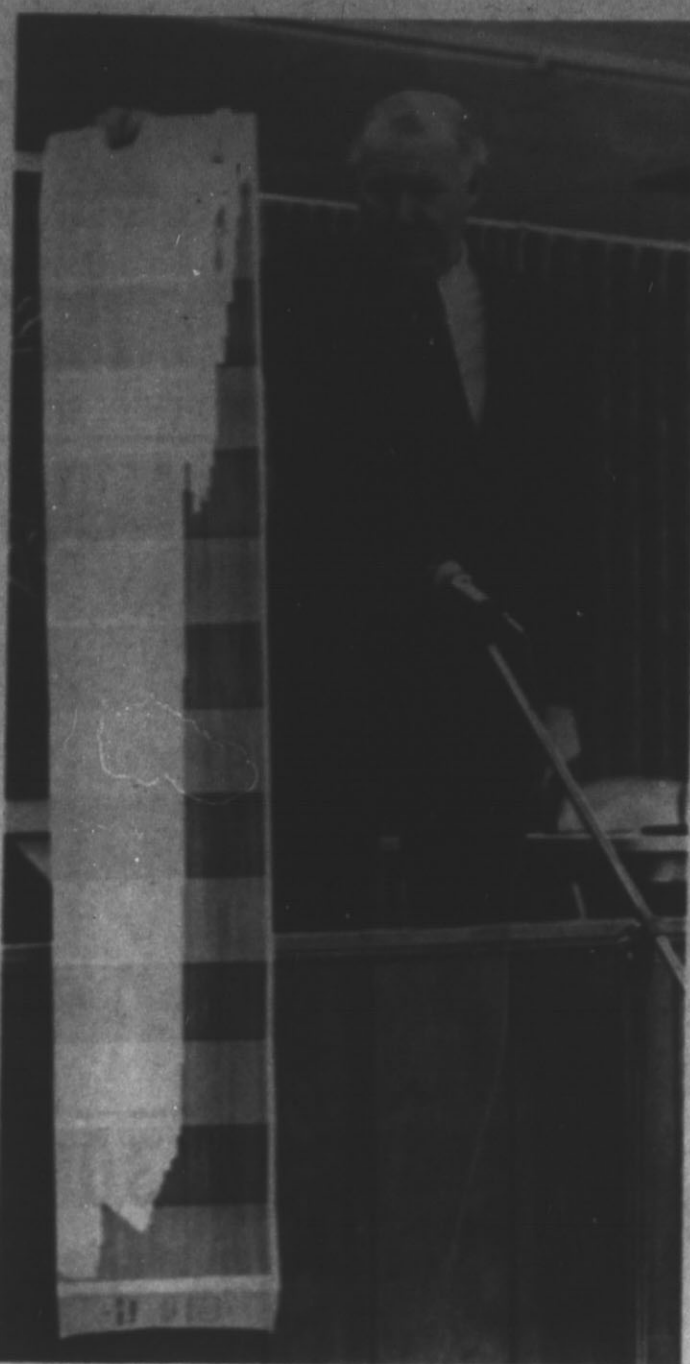
A number of guests were introduced at the meeting, presided over by Boss Lion Wayne Lady.

**CHICAGO**—A serious lung disorder known to doctors as hypersensitivity alveolitis can result from spores found in the cooling and heating systems of homes and buildings, a report states in a recent issue of The Journal of The American Medical Association.

**MORMONS & CANCER**—SAN DIEGO, CALIF.—Mormons get far less cancer than other white Americans, and a California scientist said that clean living may be the answer. The Mormon church's "word of wisdom" forbids the use of tobacco, alcohol, coffee and recommends a well balanced diet.

**BERLIN**—East and West Germany have opened talks in an effort to improve traffic links between West Berlin and West Germany.

**RULE ENDS**—ADDIS ABABA, ETHIOPIA—A brief radio announcement by Ethiopia's military rulers has ended this country's colorful 3,000-year-old monarchy that could trace its lineage to the Queen of Sheba. Eighty-year-old Emperor Haile Selassie has been under house guard since his removal last September.



### Debt

### Now

### Out of Sight!

Arnold Paulson, speaker at a Thursday-night seminar on economic solutions, dropped this folded graph to show how the federal debt has increased since 1800. The gross public and private debt is "out of sight" in more ways than one now because the graph went only to 1964. Paulson, president of NORM, says deficit spending could be eliminated through the "raw materials theory" on balancing the economy.



### HARD TIMES

**ERIE, PA.**—Donald Schlopy has offered to sell one of his eyes for transplant. He says he is out of work, has three children to raise alone, wants to pay his debts, and needs a used house trailer to live in.

## King Cotton Regional Tournament

Bridge players from all over the United States are expected to compete in the King Cotton Regional Bridge Tournament which will be held April 9-13, at the Lubbock Municipal Coliseum on the Texas Tech campus.

Games are scheduled for both experienced and novice players, beginning with a two session Swiss Qualifying for Knock Out Teams of four at 1:30 p.m. and continuing into the second session at 7:30 p.m.

Swiss Teams of Fours, also a two session event, will begin Sunday a 12:30 p.m. and continue at 6:30 p.m. Side games are scheduled at 9:30 a.m. Thursday, Friday, and Saturday, during ensuing sessions of Knock Out Team playoff. Side games will also accompany each major event. A non-masters, for players with under 50 masterpoints will be held Friday at 1:30 p.m. All side games are black point events.

The tournament is sponsored by Llano Estacado Bridge Unit every four years. Nationally known players who are expected to attend are Barry Crane, producer of Mannix, and Mike Passell of California; Dr. John Fisher, member of the Aces, James Jacoby, Ira Corn, Jr., all of Dallas; Gayler Kasie, Gary Hayden of Tucson, and Mark Lair of Oklahoma City.

## Democrats To Host Chicken Supper

The public is invited to a fried chicken supper sponsored by the Deal Smith County Democrat Club. The supper and meeting will be held at 7:30 p.m. on Saturday, April 12 in La Plata Junior High School Cafeteria.



H.M. BAGGARLY

H.M. Baggary, editor and publisher of the Tulla Herald since 1947 will be speaker for the event. A staunch backer of the Democratic Party, Baggary was once invited to become a special assistant to President Lyndon Johnson.

Holding degrees from West Texas State University, University of Missouri and Harvard University, he served as a lecturer for five years at Robert A. Taft Institute of Government Seminar, University of Texas at El Paso. Baggary served in the U.S. Navy during World War II as a junior officer aide to Adm. Chester M. Nimitz, Commander in Chief Pacific Fleet.

Included among some of his honors are Texas Farmers Union Man for 1966, Tulla Man of the Year for 1966, Junior Chamber of Commerce Distinguished Service Award, several awards for best column and editorial writing and for several years conducted a commentary on 14 radio stations in Texas and New Mexico. At present he is a panelist on KVII-TV in Amarillo.

Baggary is a Presbyterian and has served as church organist for 30 years.

Co-chairmen for the meeting are Andy Shoval, president of the club, and Mrs. Walter London, vice president. Mrs. Tony Hoffman serves as secretary.

Precinct representatives can be contacted for reservations and ticket purchases. The Young Democrats are also selling tickets and will receive a percentage of the profit from the meeting to send eight delegates to the state convention this month in Dallas. Mike Hill serves as president of the Young Democrats.

Precinct representatives who may be called are Mmes. Earl Holt, Genevieve Miller, Sam Morgan, Jim Garner, Harlan VanderZee, Rex Easterwood, Luther Norvell and Tom Davis. Cost of the tickets are \$3.00.

3 DAYS ONLY

## Paint Sale.

Wards carries all paints in stock.



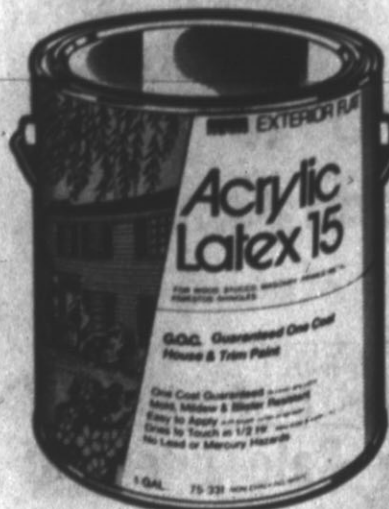
**INTERIOR FLAT PAINT GUARANTEE**  
Wards perfectly painted smooth surface of any color with one coat following label directions. One gallon covers 425 sq. ft. Wards will supply FREE paint to insure coverage or, at your option, refund the purchase price, if it fails to meet this claim and label's estimated coverage of purchase.

SAVE 3.55

GUAR. 1-COAT INTERIOR FLAT

Applies smoothly, evenly. Dries in 1/2 hour. Easy soap and water clean-up. 25 smart color selections.

644 GALLON REGULARLY 9.99



**GUARANTEE**  
This paint is guaranteed to cover any color painted surface with one coat (except rough wood shingles, shakes and stucco) when applied according to label directions at a rate not to exceed 400 sq. ft. per gallon. If this paint fails to cover as stated here, bring the label of this paint to your nearest Wards branch and we will furnish enough paint to insure coverage or, at your option, will refund the complete purchase price.

SAVE 4.55

GUAR. 1-COAT EXTERIOR PAINT

Latex—fast-drying, easy clean-up. Tough finish, resists blistering, mildew. 15 popular color choices.

644 GALLON REGULARLY 10.99



SAVE 1.50

OUR INTERIOR LATEX FLAT

Applies easily with brush, roller. Quick drying. In 10 colors.

349 GALLON REG. 4.99

MONTGOMERY WARD

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## Greenwood Baptist Church 8th Annual Faith Promise Mission Conference

Wed., April 9 thru Sun., April 13, 1975

Theme: "THAT ALL MAY HEAR ONCE"  
7:30 P.M. Daily - Sunday, 10:00 A.M. & 6:30 P.M.  
Slides of the Mission Fields, Testimonies from Missionaries, Preaching in every service by the Missionaries

### Schedule of Services

- |                   |   |
|-------------------|---|
| Wednesday: 9th    | Rev. John Malanowski - Indonesia<br>Rev. Jay Conway - Brazil  |
| Thursday: 10th    | Rev. Neil Jackson - Brazil<br>Rev. George Patrick - Korea<br>Rev. Jay Conway - Brazil<br>Rev. John Malanowski - Indonesia |
| Friday: 11th.     | Rev. Don Davis - Brazil<br>Rev. Ralph Wimm - Mexico<br>Rev. Arza Brown - Hawaii   |
| Saturday: 12th    | Rev. Ralph Wimm - Mexico<br>Rev. Arza Brown - Hawaii  |
| Sunday: A.M. 13th | Rev. Arza Brown - Hawaii<br>Rev. John Malanowski - Indonesia  |
|                   | P.M. Rev. Jay Conway - Brazil   |

The Public is Cordially Invited To All of these Services!  
"Not often can you find seven missionaries speaking and showing slides in a town the size of Hereford, and that in five days time. Come every service, meet all the Missionaries, get a Mission Vision around the world."

Pastor, Rev. Prentice D. Smith

## Scott Rresents Hereford Land

Ira Scott of 102 Elm has just returned from Houston where he represented the Federal Land Bank Association of Hereford at the annual stockholders meeting of The Federal Land Bank of Houston.

The meeting, held at the Houston Oaks Hotel, was attended by members of 66 Federal Land Bank Associations in Texas. There were about 500 persons in attendance.

George W. Cunningham, president, in his annual report to stockholders, reported that 1974 was another record year for new business with \$269,000,000 in loans closed. This was the largest year in loan volume in the bank's 58-year history and also in 1974, the bank reached \$1 billion in loans outstanding.

W. Malcolm Harding, Vice President and Economist of the Texas Commerce Bank in Houston, also addressed stockholders and guests during the meeting.

The Federal Land Bank of Houston makes long-term loans on farms and ranches throughout Texas and currently has 35,000 loans for more than \$1 billion outstanding.

The Federal Land Bank of

**WRITING THEIR WRONGS**—SAN RAFAEL, CALIF.—Marin County Judge Gary Thomas has sentenced a few dozen petty offenders to write such things as "I will not steal," a thousand or more times on paper. The judge says that the writing punishment is as good a deterrent as any.

Chinese textile men promise wider U.S. tie.

Hereford makes and services loans in this area. Members of the Board of Directors are, Ira Scott, president; Frank Benzer, vice president; George E. Turrentine, J.R. Hickman and C. F. Homfeld.

Others attending the meeting from this area were Mrs. Scott, Benzer, Mr. and Mrs. Homfeld and Mr. and Mrs. Woodrow B. Wilson, Manager.



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... you've contacted Heindol Commodities' new farm market division. This new division, created solely for the people who hedge farm crops, can put success into your hedging program. Let us tell you how Heindol's farm market division can help you! Return the coupon below, or call:

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Attn: Ed Schroeter

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**PAPER TOWELS**  
Reg. 57¢  
**47¢**



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NOW **\$3.00 OFF**

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**99¢**      **\$1.27**




**GIBSON'S R pharmacy**  
SAVE ON PRESCRIPTIONS  
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Klear  
**FLOOR FINISH**  
46-OZ. Reg. '2''

**\$1.99**



Glade  
**AIR FRESHENER**  
Reg. 63¢

**43¢**



**SAVE**


Remington Mark 1  
**SHAVER**  
Reg. '23''

**\$21.97**



Ladies'  
**BLOUSES**  
100% Nylon  
Reg. '2''

**\$1.49**



Edge  
**SHAVING CREAM**  
Reg. Menthol Lime Special  
Reg. '1''

**79¢**



Pocket 20  
Instamatic

**CAMERA OUTFIT**  
Reg. '25''

**\$22.97**



Garcia NO. 2326  
Kingfisher  
**ZEBCO 909 REEL**

**\$14.97**

Johnson J-Wipes  
DISPOSABLE  
**CAR WAX CLOTHS**

**\$2.59**



Stainless Steel NO. 312  
**COOKWARE SET**  
3 ply stainless steel Waterless cookware  
Reg. '32''

Duncan Hines by Regal

**\$26.97**



Men & Boy  
**TRACK SHOES**  
Reg. '5''

**\$4.59**



Borden  
5 Qt. Bucket  
**ICE CREAM**  
Vanilla Chocolate Strawberry

**\$2.59**



**CHEER**  
Laundry Detergent  
Family Size

**\$3.49**



Downy  
**FABRIC SOFTENER**  
33-OZ.

Safty Grip by Rubbermaid  
**BATH MATS**  
in decorator colors  
Reg. '3''

**79¢**      **\$2.27**




**DOUBLE KNIT MATERIAL**  
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Men's Short Sleeve  
**DRESS SHIRTS**  
65% Polyester 35% Cotton  
New Shipment  
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**\$2.99**




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**Look Who's New**

Mr. and Mrs. Dennis Dewayne Dewbre are the parents of a daughter, Tiffanie Dawn, born April 3. She weighed 7 lbs. 13 oz.

**Orientation Date Changed**

Orientation of new members into the King's Manor Auxiliary has been rescheduled to April 14 at 2 p.m. in the Westgate Unit of the retirement home. Ceremonies were originally slated April 7.

**Right Answer**  
Jane—Why is it that you have so many boy friends?  
Alice—I give up.

New Government falls in Thailand.

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Juanita Alejandre & Mary Cantu

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**Present Program**

Being a Good American, I Am An American, Tribute To Our Flag, Pledge of Allegiance, We Love America and I Am The United States. Solo passages and verses were performed by select members of the group.

Fifth grade students from Shirley Elementary School performed a program entitled "Where in the world bt in America" for the Noon Kiwanis Club Thursday. The program, sung and recited by members of the class, included Ten Laws of

**4-H'sers Take First Place**

Eight 4-H'ers of the Deaf Smith County Horse Club took top honors in halter and performance classes in horse judging competition held last Saturday in Dimmitt. Senior judging team members who took first place include Lee Ann Hughes, Debbie White, Patty Johnson and Steve

Battenhorst. Leaders are Norene Poarch and Tom Cunningham. Members of the junior team which took first place are Sid Lookingbill, Brad Cunningham, Christie Stallings and Tania Willson. Leaders are Norene Poarch and Tom Cunningham. Team members will compete in the District 1 elimination contest May 5 at West Texas State University. They will compete against the top contestants from 21 other counties.

**IRS To Keep Lines Open For Last-Minute Filers**

With income tax filing season coming to a close, the Internal Revenue Service (IRS) announced that it will extend its toll-free telephone tax help hours to accommodate the expected crush of last-minute filers.

A. W. McCaless, district director of IRS operations in North Texas, said today that during the final two weeks of filing season Texas taxpayers will have an extra 21 and a half hours in which they can phone

the IRS toll-free for answers to their tax questions.

Saturday, April 5, and Saturday, April 12, the toll-free lines will be in operation from 8 a.m. to 4:30 p.m. Tuesday, April 15, the last day for filing returns, tax experts will be on hand to answer questions by phone until 9 p.m. The IRS' regular business hours of 8 a.m. to 4:30 p.m., Monday through Friday, will remain the same in addition to the extended hours.

**Obituaries**

**MRS. JEWEL DODSON**

Hale Center-Mrs. Jewel Dodson, 66, who was active in several Hereford clubs while teaching school at Westway, died Thursday in her home.

Services were conducted at 10 a.m. Saturday in Hale Center First Baptist Church with the Rev. Carrol Green, pastor, officiating. Burial is being directed by Freeman Funeral Home of Hale Center.

Mrs. Dodson, former Jewel Walthall, married Foy Dodson at Clovis, N.M. in 1936. She taught at Plainview High School for 18 years. Mr. and Mrs. Dodson lived at Westway for about eight years.

Survivors include the widower, Foy; a son, Monte, of Tahoka; five brothers, Dale Walthall of Littlefield, John Walthall of Dallas, Arthur Walthall of San Francisco; Elmer Walthall of California and George Walthall of Colton, Calif.; one sister, Mrs. Louise Hively of Fresno, Calif.; and three grandchildren.

Eabbel Munis of Sargose; four sisters, two brothers, 30 grandchildren and 15 great-grandchildren.

**JAMES LIPCOMB**

Services were conducted Thursday afternoon in First Baptist Church for James Lipscomb, lifetime resident who died Tuesday in Deaf Smith General Hospital.

The Rev. Doug Manning, pastor, officiated with the assistance of the Rev. Prentice Smith, pastor of Greenwood Baptist Church.

Pallbearers were R.G. Peeler, Bruce Burney, Orpha Click, Robert Wagner, J.T. Gilbreath, Johnny Pool, C.P. Worthan and J.C. McCracken.

Honorary pallbearers were: Lee Coanougher, Jim Bob Allison, O.E. Easley, V.O. Hennen, Delbert Kinsey, Ansel McDowell, Otis Dickey, Robert Veigel, Jimmy Roberts, Frank Cogdell, Arch Fitzsimmons, Paul Harvey, Ky Lawrence, Gordon Jordan and Bill Hutson.

**MRS. ELOYSA MENDOZA**

Services were conducted Saturday morning in St. Joseph's Catholic Church for Mrs. Eloyza Calanche Mendoza of 106 La Villa.

The Rev. Joe Gilligan officiated and burial was in St. Anthony's Catholic Cemetery. Gilliland-Watson Funeral Home directed arrangements.

Mrs. Mendoza died at her home Wednesday of sudden illness. Born Sept. 6, 1898 at Valentine, Mrs. Mendoza is survived by three sons, Cornelio of the home, Cecilio of Mexico City and Domingo of Hereford; two daughters, Mrs. Belea Baesa of Mexico and Mrs.

Plus, the retired and active forces of the Post Office and American Legion members.

Burial was in West Park Cemetery by Gilliland-Watson Funeral Home.

Born Feb. 1, 1896 at Quitman, Mr. Lipscomb came to Deaf Smith County as an infant. He was a veteran of World War I in the U.S. Navy. Mr. Lipscomb married Suzie Lackey of Fort Worth, who survives him.

A retired postmaster, he was a member of First Baptist Church, Masons, American Legion and Lions Club. He was past president of Scottish Rite Team and retained life membership at Boys Ranch.

Survivors include the widow of 108 Centre and a brother, Bill Lipscomb of Oklahoma City.

**HELP FOR HOMEBUYERS**

The House Banking Committee has approved standby legislation to protect persons who recently became unemployed from losing their homes.

**Keepsake**  
TRADITIONAL WEDDING GIFTS



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	\$10.00	\$20.00	\$30.00	\$40.00	\$50.00	\$100.00
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TEN YEARS	1,557.56	3,115.12	4,672.68	6,230.24	7,787.80	15,575.59
FIFTEEN YEARS	2,679.38	5,358.76	8,038.14	10,717.52	13,396.90	26,793.79
TWENTY YEARS	4,117.60	8,235.19	12,352.78	16,470.83	20,588.00	41,175.93
THIRTY YEARS	8,325.32	16,650.63	24,975.95	33,301.26	41,626.60	83,253.16

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1972 Chev Pickup full power and air. Long wide bed with topper and boot test drive this nice unit. **\$2695<sup>00</sup>**

1973 Plymouth 4 dr. H.T. Full power and air. Midnight Blue with white vinyl Roof. Protective warranty.

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1973 Buick Century Luxus. 2 dr H.T. Brown body finish with black vinyl top Brown vinyl interior air and power. 350 V8-2 barrel. Save close to 50 per cent on this like new buick.

1972 Imperial LeBaron 4 dr HT loaded with luxurious extras. 35,000 miles - local owner. Test drive this fabulous car at this tremendous savings.

1972 Olds 98 Luxury Sedan Loaded with Extras-Cruise-Tilt-Trunk release ect. Blenheim free inside and outside. Protective Warranty.

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12 Big Days, Monday, April 7, through Saturday, April 19, 1975

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We have strived to offer you the best selection and value possible in quality furniture and appliances and we shall continue to do so - Again we say a great big THANK YOU and invite you one and all to come in and visit with us even though you need no furniture.

Loren & Jean Barrick

Gracias! Para ustedes - nuestros clientes - por hacernos la tienda de muebles mas popular en este lugar - ustedes hacen posible que hagamos esta declaracion en solo 41 meses cortos.

Nos hemos esforzado por ofrecerles la mejor seleccion y la mejor calidad de muebles y otros aparatos posible y continuaremos haciendolo. De nuevo les damos las Muchas Gracias y los Invitamos a todos y cada uno de ustedes para que nos visiten aunque no necesiten muebles.

Loren & Jean Barrick



<p>Save On <b>RECLINERS</b> Florals-Plaids-Velvets, Naugahyde, available in all shapes and sizes!  FROM <b>\$89<sup>95</sup></b></p>	<p>Red &amp; White Quilted Spanish Style <b>SOFA</b> 1 to Sell Reg. '319"  NOW <b>\$179<sup>95</sup></b></p>	<p><b>DINETTE SETS</b> Lots of Colors •5-piece Sets NOW ONLY! <b>\$64<sup>50</sup></b> •7-piece Sets NOW ONLY! <b>\$99<sup>95</sup></b> and up</p>
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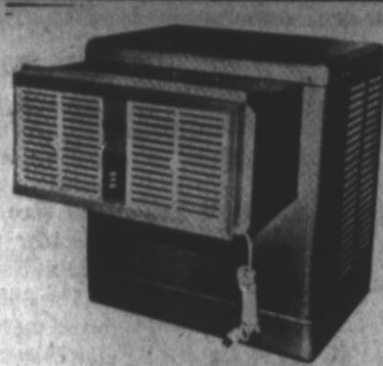
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2 Speed COOLER  
**WINDOW COOLERS \$109<sup>95</sup>**  
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BUY NOW AND SAVE

No. 4200 Model No. FD42-2  
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<p>Early American <b>SOFA BED and ROCKER</b> NOW ONLY! <b>\$229<sup>95</sup></b></p>	<p>Queen Size - Spanish Style <b>BEDROOM SUITE</b> •Triple Dresser •2-Mirror •Chest •Queen Size Headboard •Night Stand Reg. '669" NOW ONLY! <b>\$549<sup>95</sup></b></p>	<p>Morse &amp; Electroponic <b>STEREOS</b> Many to Choose From •Portables •Modules •Consoles Example Console with Tape Player, Record Changer, AM-FM Radio <b>\$268<sup>50</sup></b></p>
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**SOFAS**  
Choice of 5  
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Reg. '429"  
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**WASHER & DRYER**  
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Choose from many  
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4-Pieces Spanish Style  
Vinyl **LIVING ROOM**  
NOW ONLY  
•Sofa  
•Loveseat  
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•Ottoman  
Reg. '559"  
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All Sizes, Styles & Colors  
Priced From **\$6<sup>00</sup>** UP  
  
NEW STOCK  
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12 BIG DAYS  
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Full Size (Firm) **\$125<sup>95</sup>** Set  
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(Firm) **\$199<sup>95</sup>** Set  
KING SIZE **SETS** (Firm) ONLY **\$249<sup>95</sup>** Set  
MANY OTHERS TO CHOOSE FROM

15 Cu. Ft. No Frost  
Kelvinator  
**FREEZERS**  
Choice of Colors  
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Portable Kelvinator  
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# Herd Stuns Ponies In Nightcap Friday

Hereford's baseballers spotted the Coronado Mustangs a 10-2 victory in the opening game of a doubleheader at Connie Mack Field in Lubbock Friday, then bounced back to end a 17 game winning streak on the part of the Mustangs in the second game, taking a stunning 5-2 victory.

The win on the part of the Herd dropped the Mustangs into a tie for first place with Monterey.

If the Mustangs had taken both games from the Herd, it would have only needed a split with Monterey to win the first half outright.

Hereford is now 7-10 for the season and 1-5 in league play.

The Herd jumped on Coronado for a 4-0 lead in the

nightcap, producing four runs in the third inning.

David Artho led off the scoring charge on the part of the Herd as he reached base on a throwing error by Mustang second bagger David Arterburn.

Coronado's Travis Cherry struck out the next two Herd batters but Harvey Torres tagged Cherry for a single and Roy Martinez banged out a single to drive in Artho.

Hereford third baseman Mike Dudding then got a single over Arterburn's head on a bad hop and Torres and Martinez scored. Herd hurler Mike Crim finished the scoring rampage as he slammed a triple to score Dudding.

Coronado, stunned by the

Blackwell flamed a two run homer over the rightfield fence against Roy Martinez.

Coronado got two more runs in the third. Jimmy Vaughn, the Mustang catcher, reached first base on a fielding error by second bagger Pete Hale. Barnhart banged out a double over third and Arterburn sacrificed to right to score Vaughn.

Barnhart came in on a double by Blackwell.

Hereford was plagued by three errors in the fourth inning as Coronado scored three runs on a double steal, a single by Danny Holton and a sacrifice to center by Barnhart.

Eady tripled to right center in the fifth and later scored on Jimmy Foster's single to give the Mustangs an 8-2 edge.

Holton singled and scored in

the sixth in a double steal. John Broach then singled and Jimmy Vaughn drove him in with a double to close out Coronado's scoring.

The only runs for the Herd came in the fourth inning on an error by Holton and an infield groundout by Mike Pittard.

Blackwell moved his season record to an unblemished 4-0 for Coronado in the opener as he went the distance. He gave up five hits, walked three and struck out nine.

Roy Martinez suffered the loss for the Herd. His record is now 2-5.

Here's how the hitting went for the Herd in both games:

First Game—Harvey Torres, single; Mike Dudding, single; Mike Crim, double.

Second Game—Harvey Torres, single; Roy Martinez, double; Mike Crim, two triples; Mike Artho, single; Mike Dudding, single.

"We played in the second

game," said Coach Aaron Bourland of the Herd upset of many mistakes. We had three errors in the second game but only one of them hurt us," he added.

The Herd diamondmen will be idle Tuesday but will host Lubbock High in a doubleheader Friday. The first game is set to begin at 2:30.

## Duvall Is Honored As Outstanding Athlete

David Duvall, son of Mr. and Mrs. Charles Duvall of 107 Elm and a 1973 graduate of Hereford High School has been selected as an Outstanding College Athlete for 1975.

A member of the Cooke County College basketball team, Duvall also played on the HHS basketball team.

Announcement of his selection was made by the Board of Advisors of Outstanding College Athletes of America, an annual awards volume published by Fuller and Dees to honor America's finest athletes.

Sorts information directors and athletic directors from individual colleges and universities across the nation selected the winning athletes on basis of their abilities—not only in athletics but in community service and campus activities as well.

Criteria for those selected as Outstanding College Athletes of America includes leadership, service, scholarship and

outstanding athletic achievement.

In congratulating the Outstanding College Athletes of America for 1975, former Dallas Cowboys quarterback Don Meredith said, "Their enthusiasm and high ideals hold bright promise for the future."

The complete biographies and records of achievements will be featured in the annual awards volume, Outstanding College Athletes of America.

baseball signing is slated.

Sign-ups for Broncho and Pony League Baseball in Hereford will be held April 12 from 2-5 p.m. in the REC Medallion Room.

The baseball programs are open to youths ages 8-14.

Diamond action will get under way here May 5.

BASEBALL

By Pete Fritchie

LAKELAND, FLA.—The Detroit Tigers finished last in their eastern A.L. division last year but came up with perhaps the most exciting new ballplayer in the league—Ron LaFlore.

This is the crucial year for LaFlore. This is the year he'll come through on his way to becoming a superstar or ease off from a sensational rookie year and great promise to become either an average ballplayer or suffer another fate.

LaFlore is the most exciting Tiger baserunner since Cobb. He won games in spring training with daring speed. He also packs power and swats the ball over the centerfielder's head or out the park quite frequently.

He's the most exciting Tiger cub in the kennel but there are other youngsters manager Ralph Houk thinks look good—



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29 GA.

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Ladies' Bikini Briefs Nylon bikini briefs in assorted styles, prints and colors. Our Reg. 69¢. Sizes 5-7    2 for \$1.00	Hanging Basket With Fan Artificial Boston or lace ferns in a hanging basket. Good value! \$1.99	Renuzit Air Freshener Delightful fragrances. Our Reg. 69¢. 3 for \$1.44
Kite Twine with Stick 400 ft. 10 lb. strength. Limit 2. Special Price. 2 for 29¢	Listerol Disinfectant Spray 21 oz. 88¢ Our Reg. \$1.73	Picture Frames Black with a Gold accent stripe. 8" x 10" or 11" x 14". Values to \$2.19. 93¢
Garden Seeds Flowers & Vegetables Plant now for Spring flowers and vegetables. A big selection at a super price. Your choice. 9¢ Packet	Contact Cement 1 1/2 oz. 44¢ Our Reg. 72¢	Pillow Shams Zip colorful quilted shams over your bed pillows for eye-catching attention. Great! Pretty patterns. Our Reg. \$1.29. 88¢ Each
Boys' Crew Socks 75% Orion Acrylic and 25% Stretch Nylon. Light or dark colors. Size 6-8 1/2 and 9-11. Style No. 1057. Our Reg. 67¢. 3 for \$1.29	Everybody's Baby Duckwall's for infants wear and a whole lot more. Returns cheerfully given. We reserve the right to limit quantities.	Aluminum Jelly Or Naval Jelly Cleans and brightens aluminum. Powerful chemical action removes oxidation. Won't run, gives controlled coverage. Our Reg. \$1.58. Your Choice 77¢
Value Pack Gift Wrap Twenty 26" x 20" sheets. 83 sq. ft. total. 10 designs. For every occasion. Our Reg. 99¢. 59¢ Pkg.	Kleenex Tissues 150's White 4 Boxes 97¢ Our Reg. 33¢	Sewing Notions Tracing Paper Tracing Wheel Seam Ripper 3 for 88¢
Velvet Bedspread Elegant crushed velvet bedspreads of 55% Cotton and 45% Payon. Machine washable. Distinctive colors for fashion flair. Full size. Our reg. \$19.88. \$14.88	Deluxe Shampoo Spray Assorted Colors 99¢ Our Reg. \$1.57	Ladies' & Misses' Knee-Hi Socks 75% Hi-Bulk Orion Acrylic and 25% Stretch Nylon Fashion colors. Size 9-11. Style No. 802W. Reg. 99¢. 68¢ Pr.
General Electric Light Bulbs 40, 60 or 75 watt light bulbs. 4 in package. 99¢ Pkg.	Totes Versatile draw string tote bags of attractive vinyl. Our Reg. \$4.97. \$1.22	



# NEXT WEEK'S HOROSCOPE

By Clay R. Fallon  
Note planetary ruler of your birth symbol

FOR WEEK BEGINNING MONDAY, APRIL 7, 1975

**Aries** | Mar. 21 - Apr. 19 | **Pluto** ☿  
 Good week for experimenting with new methods and new products. The purchase of new equipment will enable you to streamline your daily duties. Do something to liven up boring routine. Favorable rumors, reports and gossip are well worth acting on. A good deed done in the past is repaid by a friend.

**Taurus** | Apr. 20 - May 20 | **Venus** ♀  
 This week starts with a bang and finishes with a flourish. Associates will be full of surprises. You will receive attractive invitations from refreshing people. If married, marital affairs are under fortunate stars. If single, the opposite sex will extend favors that you never dreamed would be granted.

**Gemini** | May 21 - June 20 | **Mercury** ☿  
 Your sense of well-being improves during this week. Excellent time for extending hospitality to in-laws, old friends and comparatively new friends. You will get the best results when in partnership with others. Give no credence to get-rich-quick schemes presented to you for approval or comment.

**Cancer** | June 21 - July 22 | **Moon** ☾  
 Some tendency towards fatigue now should be watched. It's best not to attempt too much in the way of socializing and attacking tedious jobs. Interests of employers and service matters generally demand first-rate attention. Conflicts between personal desires and your job are possible.

**Leo** | July 23 - Aug. 22 | **Sun** ☼  
 Business questions aren't going to be solved very easily under this week's aspects. Unusual issues may arise that will stump you. Consult qualified advisors, if you find yourself in a bind. Some of your colleagues are likely to rub you the wrong way. Nothing is to be gained by losing your temper. Play it cool.

**Virgo** | Aug. 23 - Sept. 22 | **Mercury** ☿  
 Organize things so that outsiders and your family can't interfere. It could be a chaotic time if you allow your schedule to go haywire. Don't posture! Even if you have the tools or know-how, leave well enough alone. Prepare for a clash of wills with a close companion. Don't make promises you can't keep.

**Libra** | Sept. 23 - Oct. 22 | **Venus** ♀  
 Improve your standing in community and perhaps church affairs under these excellent aspects. Fraternal matters are well accented. Visiting and travel, seeing older loved ones, are recommended by expanding aspects. Imaginative ideas tend to further a new cycle. Refuse to sell yourself cheap.

**Scorpio** | Oct. 23 - Nov. 21 | **Mars** ♂  
 This week's involvements are not halfway. Be prepared to handle surging emotions. You must face changes and criticism squarely. Control your impulses and play it cool when others are unfair and unreasonable. Show that you are not without strong alliances. Defend your rights. Get legal counsel, if necessary.

**Sagittarius** | Nov. 22 - Dec. 21 | **Jupiter** ♃  
 A week of romantic surprises. Awaken to the glory of love, and be assured what you engender in affection, concern and interest contributes to the pleasure of another. Love letters! If you haven't written one recently, try your hand. Do not take your sweet-heart's generosity for granted.

**Capricorn** | Dec. 22 - Jan. 19 | **Saturn** ♄  
 Warning! Secrets should be distrusted now. Avoid people who like to gossip and spread rumors. Off-beat actions are subject to scorn and censure. A person you have offended is willing to forgive and forget. As to health, overindulgence is a hazard. Give preference to a light diet.

**Aquarius** | Jan. 20 - Feb. 18 | **Uranus** ♀  
 Be careful with your money now. Strive for a balance between what is conservative and liberal. Avoid credit buying and don't become overextended in anything that smacks of chance-taking. Money prospects will improve as the days move along. A delicate financial situation will be swung in your favor.

**Pisces** | Feb. 19 - Mar. 20 | **Neptune** ♆  
 Financial matters are accented now. Whether you are buying or selling, good luck tends to favor you, as the wheel of fortune is spinning in your direction. A project you've been working on can take a definite step forward. Information related to finances that comes to you should be carefully analyzed.

BOOKLET OFFER: *Astrology & Your Horoscope*, 66 pocket-sized pages crammed with data for each sign, analysis of zodiac traits, compatibility charts, diagrams, famous names born under your sign and more. Enclose 15 cents in coin and a 10-cent stamped, self-addressed envelope to HOROSCOPE c/o this paper. Offer expires March 31.

## TMTA Report Rates Trucking As Big Business In County

Trucks and buses are big business in Deaf Smith County, and figures recently released by the Texas Motor Transportation Association prove it. In 1974, in Deaf Smith County alone, 1,532 persons were employed by the trucking industry. They earned \$12,855,021.

According to TMTA, the association representing the truck and bus industry in Texas, truck registrations in Deaf Smith County in 1974 were 5,547 and the total value of trucks in use totaled \$7,599,300.

Statewide, trucks and buses give employment to 677,800—that's one out of every six non-farm paychecks. Obviously, the truck and bus industry is a big one. And no other business more directly affects the daily lives of all Texans than do these two forms of motor transportation. The clothes people wear, the food they eat, the items they use in making a living—all come at least part way by truck.

In fact, Texas needs trucks more than do most states because 68 per cent of the communities in the Lone Star State depend entirely on trucks for transportation. They have no other kind of shipping service. This number includes 40 county seats and 21 entire counties. And many of the communities which have other transportation service depend on trucks for the smaller shipments which railroads cannot handle.

The industries in Texas which are linked to the truck and bus industry are many. For example, trucks are irreplaceable in the movement of Texas fruits and vegetables. More than 282 million in cash receipts were received by Texas farmers in 1973 for their production of fresh fruits and vegetables. Approximately 1.6 billion pounds were shipped to the nation's principle markets—

of this amount, 1.4 billion pounds or 83 per cent, arrived by truck. And trucks not only transport Texas fruits and vegetables to the dining rooms of the nation, but also they fill the markets and restaurants of Texas with fruits and vegetables from throughout the country. For instance, in 1973, 94.3 per cent of all fruit and vegetable shipments arriving in Dallas from other parts of the country were shipped there by truck.

Trucks are also partners with the petroleum industry, and oil field motor carriers experienced an upsurge in traffic due to an increase in petroleum drilling activity. A total of 202 oil field carriers moved drilling rigs 16,988 times during 1973. These carriers operate more than 6,000 motor vehicles and

employ more than 36,000 persons whose average annual income per person is \$10,550.

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## On Wall Street

By BOB HILL  
Lantz, Newton & Co.  
Members  
New York Stock Exchange

Two weeks ago the chairman of RCA Corp. casually dropped a remark in a business conference that RCA had developed an electronic microprocessor which could boost the gasoline mileage of larger cars by as much as 40%. RCA's common stock shot up four points in heavy trading on the New York Stock Exchange and trading had to be suspended until the company issued a clarification.

RCA's competition immediately blasted the company for making the announcement and negative comments were even coming out of RCA. A Ford Motor Co. official said: "In no case have we seen fuel economy improvements even approaching 40 per cent from microprocessors. The best we have obtained has been 10 to 20 per cent. That was only on selected test cars with special components."

The heart of a microprocessor is the same integrated circuit used in the very popular and inexpensive hand-held electronic calculators. The microprocessor electronically calculates the best spark timing, choke position and flow of gasoline into an engine.

It does this by monitoring engine temperature, fuel and air flow, manifold pressure and exhaust gases. These sensors are the weak spot in the microprocessor because they are not dependable, nor are they inexpensive enough to meet Detroit requirements.

## NEWS VIEWS

Gerald Ford, President:  
"The drawbacks of the legislation are outweighed by the urgent necessity of an anti-recession tax reduction right now."

Floyd Spence, Congressman (R-SC):  
"The people want fiscal responsibility at the federal level, and it's time that we gave it to them."

Harry Byrd, Senator (Ind-Va), on tax bill:  
"I think it's highly inflationary. I think these tremendous deficits will lead to more inflation."

## C of C Plans Meeting To Promote Highway

The Deaf Smith County Chamber of Commerce will sponsor a Dutch treat dinner meeting at 6:30 p.m. Tuesday at the Calson Steak House to discuss promotion of interstate type highway on the present 60-70 route between Amarillo and El Paso.

Barney Wigand, chairman of the chamber highway committee, said the purpose of the meeting will be to discuss ways to convince Congress that there is a "special need" for development of this route.

Deaf Smith County Commissioners and Hereford City Commissioners are studying and considering resolutions to favor the interstate type highway.

The public is invited to attend.

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## Singing Seminarians In Concert

The Singing Seminarians of Asbury Theological Seminary, Wilmore, Ky. may be heard in concert Sunday, April 6, 7 p.m. at the First United Methodist Church, 5th and Main Street, Hereford.

The 38-voice male choir is on an 11-day tour of Texas. Their program features both traditional and contemporary hymns and sacred songs. Occasionally, stringed and brass instruments are used in accompaniment.

The Singing Seminarians are directed by Professor John S. Tremaine. Dr. Frank Bateman Stanger, President of Asbury Seminary, travels with the

group, speaking on behalf of the Seminary's program and purpose. The public is invited to attend

## Diagnostic Clinic Set

The annual Children's Diagnostic Clinic will be held in Hereford Saturday, April 26, according to representatives of the Oasis Shrine Club and Khiva Temple. It was necessary to cancel the clinic last year.

Visiting physicians will include specialists in ophthalmology, speech and hearing, plastic surgery, pediatrics, orthopedics,

neurology, cardiology, radiology and otolaryngology. Purpose of the clinic is to perform a screening and evaluation examination. It is not a treatment clinic and serves only to evaluate treatment in progress or establish probably need and methods of treatment.

It is requested that all children be pre-registered by their local or family physician.



Choir from Kentucky

Pictured above is the 38-voice male choir known as the Singing Seminarians. The choir will be heard in concert tonight at 7 p.m. at the First United Methodist Church.

## 'Man of La Mancha' Is WTSU Musical

"Man of La Mancha," opening April 11 in the Branding Iron Theatre, will be the annual spring musical produced by the opera workshop of West Texas State University. Evening performances are scheduled for 8 p.m. on April 11, 12, 17, 18 and 19. Matinee performances will be given at 2 p.m. on April 13 and 20.

Suggested by the life and works of Miguel de Cervantes, of Saavedra, "Man of La Mancha" is part fantasy, part autobiography, and slightly over 100 minutes of the best in

entertainment. The musical is played without intermission. In the title role will be Royal Bradley, who also directs the musical.

The formalistic set designed by James Kemmerling employs an enlarged stage with a cantilever extension and a raked effect at the back. A series of platforms and step units further add to the illusion of a castle dungeon setting.

"However, we rely primarily on lighting to create the illusions and moods that make the show technically feasible," Kemmerling stated.

Stage director of "Man of La Mancha" is William A. Moore. Margaret Echols Moore is acting coach, Jerry Doan is musical director and Neil Hess is choreographer.

Tickets may be purchased from the Box office in the Fine Arts Building at WTSU. Admission is \$3 for adults and \$2 for students. WTSU students can make reservations by presenting their ID cards. All seats are reserved.

For further information and reservations, the box office (656-3248) will be open beginning April 7.

## TIPA Convention Slated in Amarillo

Gerald Warren, deputy press secretary to President Gerald Ford, has been confirmed as keynote speaker for the 1975 Texas Intercollegiate Press Association (TIPA) convention April 10-12 in Amarillo.

About 175-200 journalism students from junior and senior colleges and universities in Texas are expected to gather at the Hilton Inn beginning at noon April 10.

The convention is being co-hosted by Amarillo College and West Texas State University. Nan Burk, AC student coordinator for TIPA activities and editor of the Ranger, AC student

newspaper, said registration would be conducted from noon until 6 p.m. in the Hilton Inn Lobby.


A picnic supper at 5:30 p.m. will be held in Palo Duro Canyon followed by the general assembly at 7 p.m. in the las Salas de Plantas Room of Hilton Inn.

Agenda for April 11 includes workshop sessions conducted by

local and national media experts in areas of photography, advertising, newspaper, magazine, yearbook, television, and public relations.

Warren will speak 7 p.m. in the las Salas de Plantas room. Warren served as press secretary to Ford in the interim between Gerald terHorst and Ron Nessen.

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RECIPE

By Sarah Anne Sheridan

The right salad or slaw is a compliment to a meal and often the key to a successful meal. Cabbage is relatively cheap and retains its crispness if properly prepared. Use home cooked or prepared dressings—oil is not recommended. Here are a few basic rules and hints for cabbage combinations.

A salad should fit into meals for flavor, color, texture and food value.

Salads should be simple, attractive, easy to eat, fresh and crisp with the right dressing.

In-season ingredients are budget-wise. Save your exotic, expensive creations for special occasions.

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# Weekly Paycheck Down by Five Per Cent

Real gross average weekly earnings of workers on production or nonsupervisory jobs in the private nonfarm sector of the economy dropped 0.5 per cent from January to February according to the U.S. Department of Labor's Bureau of Labor Statistics.

The figures are preliminary but seasonally adjusted.

This decrease was the result of a 0.3 per cent decline in average weekly hours and a 0.6 per cent increase in the Consumer Price Index which more than offset a 0.5 per cent increase in average hourly earnings.

Before adjustment for the increase in the Consumer Price Index and for seasonal change, average weekly earnings were

\$157.88 in February, compared with \$148.56 a year earlier.

Real spendable earnings—average real weekly pay of all workers reduced by Social Security and Federal income tax rates applicable to a married worker with three dependents—fell 0.5 per cent from January, seasonally adjusted.

Over the year, real spendable earnings were down 5.0 per cent owing to the 4.3 per cent decline in real weekly earnings and a 0.7 per cent increase in the effect of taxes.

The Hourly Earnings Index in dollars of constant purchasing power was 106.3 in February, seasonally adjusted, up 0.1 per cent from January. Compared with a year ago, the index is 1.3 per cent.

## Letter To The Editor

Dear Editor:

As a fourteen year veteran of the Hereford school system, I would like to respond to Dr. Joe Whitley's letter.

Concerning the matter of communication between a member of the school faculty and an individual member of the Board of Education, I have absolutely no desire nor need to make these contacts; I trust my administrators to represent me in matters of this nature; this is what they have been employed to do; this is the regular chain of command. If I can't trust them, if they cannot represent my views, I should seek employment elsewhere.

Further, no one member of the Board has any right to listen to a teacher, nor does he have any function when he is not sitting in session with the other six members of the Board of Education. Individually he has no more function nor capacity than any other citizen and taxpayer. By the same token, individual board members who are contacted on a personal basis by school patrons should invite those patrons to air their grievances before the official session of the Board of Education; again, an individual board member has no official function.

Regarding Parent-Teacher Associations, P.T.A. ceased to function, particularly at the secondary level, due to lack of participation and involvement of the P of P.T.A.; but I would suspect similar circumstances, interested parents and patrons are always welcome to attend board meetings; as taxpayers they have this right.

I have always welcomed and often sought communications with parents. I welcome the opportunity to meet with parents; there is no better way to better understanding students. I know of no reason for parents to fear recrimination. Many problems that I have personally had with students

were due in part to total disinterest or total lack of support on the part of some parents. Of course, I speak only for myself in this matter; but I do know that many other teachers with whom I have worked over the years feel the same way.

Betty Mercer  
Hereford High School Faculty

**ASK YOUR TAX MAN BY SAUL SILBERT**

**DEAR MR. TAX MAN:**  
A few years ago I almost got hit with a tax evasion rap, so I don't fool around any more. In my business, some years are good, some bad. In 1973 my partner and I made a bundle, so I used income averaging when I filed my return. 1974 was rough. Is there any way to average 1974 with 1973 so we could get refunds for 1973?

**NEVADA KID**

**DEAR KID:**  
It's no deal (as they sometimes say in Vegas), income averaging covers the current tax year and the prior four years. Averaging can only be used by individuals, and not by corporations or partnerships.

# By The Garden Gate With Glad

By Gladys Manjeot

April is a month for planting. April is the month for getting as much planting done as possible if the area in which you live is drought-prone and if signs point to a periodic dry spell. However with the recent cold spell, the temperature of the soil has been effected. We are just spinning our

- WHO KNOWS?**
1. Name the deepest lake in the U.S.
  2. Locate Johannesburg.
  3. What is the proper naval salute to the President?
  4. What is the 26th Amendment?
  5. Define dysgraphia.
  6. Northern Ohio was once the western reserve of which state?
  7. What is an armada?
  8. Identify an armadillo.
  9. Who invented the passenger elevator?
  10. Into what body of water does the Danube River empty?
- Answers To Who Knows**
1. Crater Lake, Oregon—1,932 feet deep.
  2. Largest city in the Republic of South Africa.
  3. Twenty-one guns.
  4. It gave 16-year-olds the right to vote.
  5. The inability to write.
  6. Connecticut.
  7. A fleet of armed ships.
  8. A small burrowing animal with head and body protected by an armor of bony plates.
  9. Elissa G. Otis, in 1857.
  10. The Black Sea.

Necessity is the constant scourge of the lower orders; ennu that of the higher classes.

—Arthur Schopenhauer.

Pain and pleasure, good and evil join,  
To do the will of strong necessity.

—P.B. Shelley.

wheels when we plant seed in the ground when it is cold. The other day I heard on a broadcast, relative to planting seed in the ground, that it should not be done either in home gardens or farming areas, until the soil has reached a temperature of at least 50 degrees. So until the warmth of the soil is raised, we must busy ourselves with the chore of getting the soil properly prepared for planting.

One of the most important factors related to successful gardening is proper soil preparation. Plow or spade deeply, then prepare the beds or rows where the planting is to be done. Of course, before the first step is taken in soil preparation, the ground should be cleaned of all metal objects and any other objects which will not decompose in the soil.

Study the garden location for sun exposure, also drainage, and plan carefully the plantings. It is important that every usable inch be prepared for planting. Then it is advisable to rotate plantings.

For instance, I have been planting gladioli in the border of my vegetable garden. However this year I am changing the length of the rows, also the direction, so that more sunshine may fall upon the plants which need it most. As the old saying goes, the soil burns out with the same planting on it year after year.

I have also changed the location of the hemerocallis (day lilies) and have transplanted many of them to a new location. So study carefully your planting pattern and make the soil and plants give good returns.

**PLANTING ROSES.** Both bareroot and potted roses can be planted for several weeks. Look your present rose bushes over, check varieties and make notes on some that you would like to add to your rose garden, or to your landscape plan.

Planting Distances for Roses:

1. Hybrid tea roses (probably one of the most popular) plant

on the canes, then remove the soil. Dormant roses will require less water until active growth pattern is established. Either mulch around the roses as the warmth increases (keep the soil pliable and loose.) Good mulch is obtained from straw, peat and grass clippings. (Use extra care in selection of grass clippings; seed or bermuda will take root).

Soil should not become crusted. Roses should be pruned at planting time. However, remember that feed-roots are near the surface so use care with shallow cultivation. Remove damaged canes, broken leaves and stems and shape as you prune.

**MAINTENANCE.**  
Roses are heavy eaters (feeders). Continuous growth

requires constant supply of plant food. Keep plants healthy and in vigorous condition.

Not only should the soil be properly tilled, the plants will need water. They should not be kept wet, but should be moist.

Roses are a great favorite and can be things of beauty if they receive the proper maintenance and if good plant stock has been purchased. Better one of good quality than three of mediocre quality.

It is good to add one or more new roses to the rose garden each year. New introductions are always interesting and beautiful and some of the old ones are always additions to any planting.

Last year I purchased two more Queen Elizabeth Grandiflora two Ron Bon Floribunda

(which were a new introduction last year) and Dainty Day, a delicate pink rose. A favorite climber is Don Juan.

Blaze is a universal favorite. Fashion probably ranks high as a selection in the floribundas. Arizona is becoming a big favorite of the floribundas and Gypsy ranks high for those whose favorite is the Hybrid Tea.

A local rose fancier called me recently and recommended the Gypsy. Color, growth habit and adaptation to our climate are excellent.

For show, beauty, and garden pleasure the jonquills are making a good show at Mrs. Jack Renfro's home, also Mrs. Roy Botkins-Elm & Westhaven Dr.

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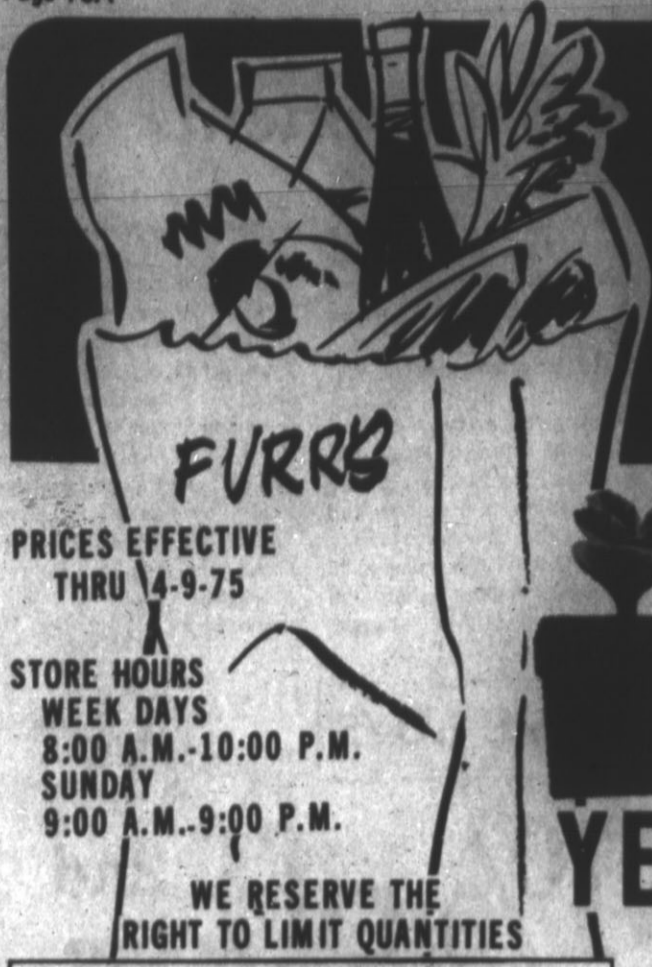
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EACH..... **5 FOR \$1.00**

**CUCUMBERS**  
NICE GREEN SLICERS  
LB..... **39¢**

**CABBAGE**  
GREEN SOLID HEADS..... **10¢**

**ORANGES**  
ARIZONA VALENCIA..... **5 LB. BAG 89¢**

**RIB STEAK** FURR'S PROTEN LB..... **\$1.09** ADV. SPECIAL

**CHUCK STEAK** FURR'S PROTEN LB..... **89¢** ADV. SPECIAL

**RANCH STEAK** FURR'S PROTEN 7-BONE CUT LB..... **98¢** ADV. SPECIAL

**SHORT RIBS** FURR'S PROTEN DELUXE FOR BARBEQUE LB..... **69¢** ADV. SPECIAL

**BOLOGNA** FARM PAC SLICED 12-OZ. PKG..... **59¢** ADV. SPECIAL

**ROUND STEAK** FURR'S PROTEN LB..... **\$1.09** ADV. SPECIAL

**Shop Our Delicatessen**  
BAKERY FRESH DAILY FROM TROYS SWEET SHOP  
1-LB. MEAT LOAF **\$3.89**  
PT. MASHED POTATOES  
PT. MACARONI SALAD  
PEA SALAD..... **79¢ PT.**

**T-BONE STEAK** FURR'S PROTEN LB..... **\$1.49**  
\*\*\*\*\*  
FURR'S DOUBLE YOUR MONEY BACK GUARANTEE!  
Should you not be satisfied with any purchase of beef in Furr's meat department, you will receive double your money back and no questions asked.  
\*\*\*\*\*

**CORN** KOUNTY KIST WHOLE KERNEL 12-OZ. CAN..... **3 FOR \$1.00**

**EGGS** FARM PAC MEDIUM DOZEN..... **59¢**

**JUICE** FOOD CLUB PINK GRAPEFRUIT 46-OZ. CAN..... **49¢**

**GREEN BEANS** FOOD CLUB **3/89¢** **CAKE MIX** BETTY CROCKER ASST. PKG..... **69¢** **TOWELS** CHIFFON LARGE ROLL..... **49¢**

**CHEER** 25¢ OFF LABEL 84-OZ..... **\$1.84** **JOY LIQUID** DETERGENT 15¢ OFF LABEL 32-OZ..... **99¢**

**DRINK** FOOD CLUB ORANGE FLAVORED 27-OZ..... **\$1.59** **CREAMER** FOOD CLUB NON DAIRY 16-OZ. JAR..... **99¢**

**WE GIVE GOLD BOND STAMPS**  
WITH \$2.50 PURCHASE OR MORE  
TUESDAY and WEDNESDAY

VALUABLE COUPON  
THIS COUPON ENTITLES YOU TO  
**SAVE 7¢**  
ZESTA CRACKERS 1-LB.  
with coupon..... **58¢**  
without coupon..... **65¢**  
expires 4-9-75  
LIMIT ONE COUPON PER FAMILY

VALUABLE COUPON  
THIS COUPON ENTITLES YOU TO  
**SAVE 20¢**  
GOLD MEDAL FLOUR 10-LB. BAG  
with coupon..... **\$1.75**  
without coupon..... **\$1.95**  
expires 4-9-75  
LIMIT ONE COUPON PER FAMILY

**COUNTRYSTONE Acapulco & Spice DINNERWARE**  
this weeks feature...  
**SAUCER** EACH **59¢**  
NO PURCHASE REQUIREMENT  
Good thru 4-9-75  
COMPLETER ITEM  
**BEVERAGE SERVER** **\$6.99**

## SUPER DISCOUNT SPECIALS

**COFFEE**  
FOOD CLUB  
1-LB. CAN **49¢**  
GOOD THRU 4-9-75  
WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET

**CRISCO**  
SHORTENING  
3-LB. CAN **\$1.49**  
GOOD THRU 4-9-75  
WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET

**TIDE**  
GIANT BOX **65¢**  
GOOD THRU 4-9-75  
WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET

**POTATO CHIPS**  
FARM PAC LARGE BAG **19¢**  
GOOD THRU 4-9-75  
WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET

**Frozen Food Favorites**  
**WHIP TOPPING** TOP FROST FRESH FROZEN 10-OZ..... **49¢**  
**TATER TOTS** ORE IDA FROZEN 2-LB..... **69¢**  
**WAFFLES** AUNT JEMIMA FRESH FROZEN ORIGINAL 10-OZ..... **58¢**  
**FRUIT PIES** ORCHARD HILLS 8-OZ..... **39¢**  
**CHILI CARIBE** RED 14-OZ..... **55¢**  
GREEN 10-OZ..... **79¢**

**LAWN SPRINKLERS-A SIZE FOR YOUR LAWN**  
2-ARM REVOLVING SPRINKLER HI-IMPACT BASE WATER UP TO 30' DIAMETER EA. **\$1.00**  
RAIN BIRD SPRINKLER FOR SMALL AREAS 5 DIFFERENT PATTERNS, EA. **\$1.69**  
WHIRL-A-SPRAY SPIKE SPRINKLER WATERS UP TO 30' DIAMETER IDEAL FOR HILLS, ROCK GARDENS, FLOWER BEDS. **89¢**  
HAND HELD NOZZLES MODEL 100 KLEEN STREAM NOZZLE, LIGHT WEIGHT LEAK PROOF. **59¢**  
PLASTIC RING SPRINKLER WATERS 30 FT. DIAMETER PERFECT FOR FLOWER BEDS USE AS AN OUTDOOR SHOWER, EA. **\$1.00**

**SINE-OFF**  
SINUS MEDICINE  
20 TABLETS **73¢**

**HAIR SET GEL**  
STYLE REGULAR OR HARD TO HOLD  
12-OZ. SIZE **79¢**

**PEPTO-BISMOL**  
LIQUID 8-OZ. **96¢**

**HAND LOTION**  
VASELINE INTENSIVE CARE 10-OZ. **\$1.32**  
6-OZ..... **73¢**

**RIGHT GUARD**  
DEODORANT 15" OFF 7-OZ. BRONZE..... **99¢**  
**SHOP Furr's MIRACLE PRICES**

# Spring Fine Arts Festival In Final Planning Stages



Hobbies and crafts will provide a major portion of Fine Arts exhibits and live demonstrations organized by Mrs. Glenn Watts, left, and Mrs.

Herschel Black. For a complete time schedule of craft demonstrations to be featured next weekend, look inside this section of The Brand.



Hereford Art Guild and Garden Beautiful Club be two organizations which will be represented in Fine Arts Festival displays. Mrs. Dale Furr, president of the Guild, is shown at left while Mrs.

Joe Story, president of the Garden Club, is seated. Mrs. Warren Owen, at right is division chairman.



Several Hereford High School students will present dramatic readings as a unit of the performing arts category, directed by Mrs. John Gilliland, standing at left. Slated on the festival schedule are, left to right, seated, Donna Stroup,

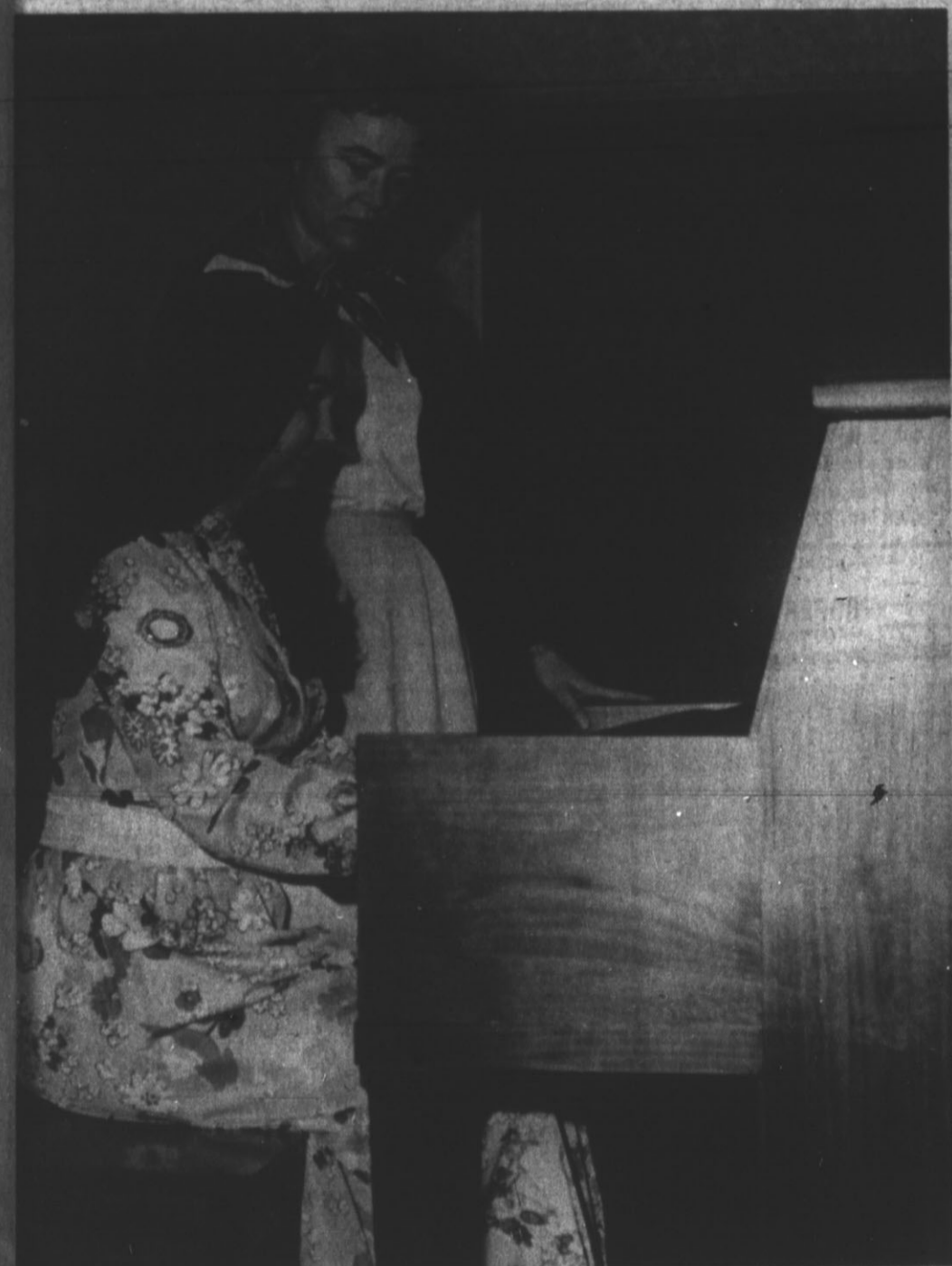
prose; Rose Valdez, poetry; La Donna Bridges, prose; standing, Kim Cochran, prose; Ted Pittsinger, poetry. The entire performing arts program will be conducted in the library's Heritage Room.



"The Captains and the Kings" by Taylor Caldwell will be analyzed by Mrs. Ansel McDowell at 4 p.m. Saturday in the Heritage Room.



Mrs. Elmer Patterson, chairman of the literary division, exhibits "A History of Deaf Smith County," a book containing detailed biographical data of local pioneer families. The publication, compiled by Mrs. Patterson, will be featured as a Bicentennial display at the art festival.



Spurred by the approaching Fine Arts Festival, several local organizations and individuals chipped in donations to purchase a studio piano for the county library. Mrs. Ken Walser rehearses a selection which will be featured in the music category headed by Mrs. Wesley Fisher.



Mrs. Faye Guggel, retired school teacher, will review the factual book, "Men Without A Country," at 4 p.m. Sunday in the library's Heritage Room.



Finalizing last minute plans for the Fine Arts Festival is Mrs. Joe Henry, general chairman. To be conducted in Deaf Smith County Library, the event is an annual project sponsored by the Chamber of Commerce Women's Division.



**The Hereford Brand**  
Section B  
Hereford, Texas, Sunday, April 6, 1975





**Fashions on Parade**

Members of La Plata Study Club and their guests were entertained Tuesday evening with dinner at Caison Steak House and a style show presented by La Boutique. Forty-six ladies viewed Spring fashions modeled by various models. Displaying

two of the new Spring fashions are, left, Mrs. O.G. Hill Jr. and Mrs. Thomas E. Braddy. Mrs. Ansel McDowell was in charge of arrangements and president Mrs. Harlan VanderZee gave the welcome.

**On And Off**  
Women's fashions are those things that go in one year and out the other.  
-Journal, Winston-Salem.

**Mirrored**  
Flattery is the art of describing others as they see themselves.  
-Coast Guard News.

**Hereford Study Club Nominates Officers**

A new slate of officers was presented Thursday afternoon by a nominating committee for members of Hereford Study Club in the home of Mrs. Art Stoy. Mrs. Bill Gentry was co-hostess.

To serve terms of office are Mrs. Cawthon Brynat, president; Mrs. Roy Hartman, vice president; Mrs. J.D. Gilbert Jr. secretary and reporter; Mrs. Bob Word, corresponding secretary; Mrs. B.F. Cain, treasurer; Miss Gladys Setliff, historian; Mrs. Joe Story, parliamentarian.

Mrs. Merlin Kaul was chairman of the nominating committee including Mrs. Richard Winget and Mrs. Gentry.

Other business discussion resulted in approval of a contribution to the heart fund. Also, it was announced that Hereford Study Club members will be responsible for providing transportation for King's Manor residents during August.

Films of a trip to Capetown, Africa were shown and narrated by Mrs. H.E. Wester, who was guest program speaker. She described the city as ultramodern and beautiful, surrounded by grape vineyards, orchards and rolling farms.

The next meeting will be a

tasting supper April 17 in the home of Mrs. N.D. Bartlett. Those present were Misses. Libby Ballard, Bartlett, T.E. Braddy, Bryant, B.F. Cain, S.W. Garrison, Gilbert, Hartman Kaul, Sam Long, Bob Poston and Don Robinson.

Also, Mmes. Story, Winget, J.W. Witherspoon, Word, R.N. Yarbrow and Miss Setliff.

**Program Is Thursday**

Catherine and Joseph Malfitano, soprano singer and violinist respectively, will perform for Community Concert Association members Thursday at Lubbock.

The concert will take place in Monterey High School, 47th and Gary, at 8 p.m.

Pianist Rice Saccani will present the last episode of this year's CCA season April 19 in Hereford High School auditorium.

Both performances are restricted to an audience of CCA members.

"The \$64,000 Question" returning to TV.

**Calendar Of Events**

- MONDAY**  
Order of Rainbow For Girls, Masonic Hall, 7:15 p.m.  
Rotary Club, Civic Club Center, noon.  
Odd Fellows Lodge, IOOF Hall, 8 p.m.  
Evening Lions Club, K-Bob's Steak House, 7 p.m.  
Dawn Lions Club, Dawn community building, 7 p.m.
- TUESDAY**  
Red Cross annual meeting, Community Center, 10 a.m.  
Dawn Music Club guest day, Dawn community building, 2 p.m.  
Pioneer Study Club luncheon, Hereford Country Club, noon.  
Hereford Newcomers Club luncheon, Community Center, noon.  
Order of Eastern Star, Masonic Hall, 7:30 p.m.  
Veleda Study Club, home of Mrs. Armon Lauderback, 339 Centre, 8 p.m.  
Young Mothers Study Club, Deaf Smith County Library, 8 p.m.  
Lone Star Study Club, home of Mrs. Robert Thompson, 111 Douglas, 3 p.m.  
County 4-H Adult Leaders Association, Community Center, 7:30 p.m.  
Hereford Board of Realtors luncheon, Dickie's Restaurant, noon.  
Rebekah Lodge, IOOF Hall, 8 p.m.  
Hereford TOPS Club, Community Center, 9 a.m.  
BPOE Lodge, Elks Hall, 8:30 p.m.  
Weight Watchers, First Baptist Church, 6:30 p.m.  
Pioneer Study Club luncheon Caison House, 11:30 a.m.  
Church Women United Workshop, First Christian Church, 2-4:30 p.m.
- WEDNESDAY**  
Noon Lions Club, Civic Club Center, noon.  
Story hour for preschool children, Deaf Smith County Library, 3 to 3:30 p.m.
- THURSDAY**  
La Madre Mia Study Club, home of Mrs. Gerald Martin, 8 p.m.  
Senior Citizens of Hereford, Community Center, 7:30 p.m.  
St. Anthony's Women's Organization, school parish auditorium, 8 p.m.  
Mon Amis Study Club, home of Mrs. Bill Braxton, 9:30 a.m.  
Hereford Riders Club, Community Center, 8 p.m.  
Kiwanis Club, Civic Club Center, noon.  
Jaycees, Civic Club Center, 8 p.m.
- FRIDAY**  
Hereford Garden Club, Community Center, 3 p.m.  
Sweet 'N' Fancy Decorating Club, Community Center, 9:30 a.m.  
Kiwanis Whiteface Breakfast Club, Dickies Restaurant, 6:30 a.m.  
Duplicate Bridge Club, 309 Western, 7:30 p.m.  
Story hour for children, grades 1 through 4, Deaf Smith County Library, 4 to 4:45 p.m.
- SATURDAY**  
Fine Arts Festival, sponsored by Women's Division of Deaf Smith County Chamber of Commerce, Deaf Smith County Library, 10 a.m. until 6 p.m.  
St. Thomas Episcopal Women of Church, Parish hall, 9:30 a.m.
- SUNDAY**  
Fine Arts Festival, Deaf Smith County Library, 1 to 5 p.m.  
Hereford High School Library open House, at school library, 1 to 6 p.m.



**Marriage Scheduled**

Miss Amy Roberson, daughter of Mr. and Mrs. Weldon Roberson of 219 Beach, and Mike Schumacher, son of Mr. and Mrs. Herman Schumacher of 325 Cherokee, are engaged to be married. The couple plan a June 21 ceremony with the Rev. Doug Manning, pastor of First Baptist Church, officiating. Miss Roberson expects to graduate from Hereford High School this spring and is currently employed at First National Bank. The prospective bridegroom is a 1972 graduate of Hereford High School and works for Gifford-Hill.

**Youth Program Notes Good Progress**

Volunteer workers for the Summer Youth Program, scheduled June 2-July 25, are needed as activity supervisors, according to Mrs. Bill Allen, general chairman. The SYP series is under auspices of the Women's Division, Deaf Smith County Chamber of Commerce.

Numerous positions for craft instructors were filled Wednesday, but an art teacher is needed during July. Mrs. Allen stated that SYP plans were coming along well with many diversified activities to be offered this year.

Summer Youth Programs, which are offered free to local youngsters, will be conducted daily from 9-11:30 a.m. and 2-4:30 p.m. in Community Center. Children are invited to register for preferred activities May 30.

In addition to constructive courses, a fun time will be offered Monday, Wednesday and Friday each week to first through fourth grade students. Anyone needing further information or interested in volunteering services, should contact Mrs. Allen at 364-4058.

**Authorized Longines-Wittnauer**

**FIRST LADY Cowan Jewelers Downtown**

**Harman's and Wrangler think Americans spend too much for clothes**

**And Wrangler is doing something about it**

Now you can buy today's sportswear at yesterday's low prices. This jr./misses 25" flare leg jean cut pant sports frontier pockets and it's made of 100% cotton denim. Perfectly paired with a gingham check long sleeve snap front western shirt of 65% Fortrel polyester, 35% cotton. Permanent press. Solid and assorted colors. Sizes 30-38.

**JEANS \$12<sup>50</sup>**

**Wrangler Sportswear**  
Remember the "W" is still!

**EASY STREET**

Experience the most comfortable SHOE IN AMERICA

**OAKBROOK**  
Colors: Black-Gold, Camel-White, Bone-Lt. Green, Red and Yellow, Navy

**\$20<sup>00</sup>**

**Harman's**

DOWNTOWN and SUGARLAND MALL

**Little's DOLLAR DAYS**

SHOP FOR THESE DOLLAR DAY VALUES

<b>DRESSES</b> One Group <b>1/3 OFF</b> FROM OUR REGULAR STOCK ALL SIZES	<b>SPORTSWEAR</b> COORDINATES SEPARATE PANTS and TOPS <b>1/3 TO 1/2 OFF</b>
<b>LONG DRESSES</b> <b>PARTY PAJAMAS</b> <b>1/2</b> Price and Less	<b>LINGERIE</b> Robes Pajamas Gowns <b>1/2</b> Price and Less
<b>DRESSES</b> One Group All Sizes <b>1/2</b> Price and Less	<b>Little's Women's Wear Downtown</b> at 237 N. Main

**PROPERTY ENTERPRISES**

Let Carol Rose show you how you can qualify for FHA, VA or Conventional Loans

**364-6633**

**"WORSHIP GOD"**

Worship with us the Lord's Way, in the Lord's Church. Jno. 14:6, Mt. 16:18  
Let's Obey Christ and follow Christ and the Apostles. Eph. 2:19-22

We believe in speaking where the Bible speaks, and remaining silent where the word of God is silent. I Pet. 4 Verse 11. We do not believe we can alter or add to the word of God. II Jno. 9-11. Also, Rev. 22:18-19.

We believe in ministering one to another, studying Gods word for the edification of ourselves and edification of each other. Rm. 15:14.

The word of God is taught in the Assembly of the Church. Men teachers teaching one at a time. The only teachers God authorizes in the Public Church Assembly. I Cor. 11:23-40 - and I Tim. 2:11-12.

We sing and Pray. Col. 3:16-17; Eph. 5:19-20 - I Tim. 2:8. We give of our means and partake of the communion at the appointed time. I Cor. 16:1-2 - Lu 24:29-30; Acts. 20:7.

We believe the Communion to be a spiritual ordinance placed in the Church by Christ. Commanded by the Lord and taught and practiced by the Apostles. As Baptism when accompanied by faith, repentance and confession, puts the believer in Christ. The communion keeps us in covenant relationship with Christ and other Christians when accompanied by the Christian Graces as Peter declares in II Pet. 1:4-11.

We believe we will be held accountable for the way we handle Gods word. For this we will answer in the day of Judgment. I Pet. 4:17; Rm. 14:12.

The word of the Lord only will save. We believe we must endeavor to keep the unity of the spirit in the bonds of peace. Eph. 4:3-6. We must earnestly contend for one Faith. Jude 1:3.

We invite you to come worship with us --

**The Church of Christ**  
**So. Miles and Gracey Sts.**

For Information Call:  
**Freddie Savage - 364-6563**  
**Jim Carthel - 364-1874**  
**Charles Short - 364-5258**

# Festival To Erect Fine Arts Display

Exhibitors in the Fine Arts Festival Saturday and Sunday should bring display items to the Bicentennial Room of Deaf Smith County Library Friday.

Literary arts is a new category in the festival program and Mrs. Elmer Patterson is chairman of this division. She will moderate a panel discussion, "How To Get

A Book Published," at 10 a.m. Saturday in the Heritage Room. Members of this forum will include local authors: Frank Ford, George Malouf, Mrs. Gladys Miller and Mrs. Cora Johnson. Local published works will be on display under the direction of Mrs. Colby Conkright. She urges anyone who has published a book to call her at 364-1891 so that the piece can be exhibited. Book reviews of two classic novels have been scheduled at 4 p.m. Saturday and Sunday in

the Heritage Room. Mrs. Faye Gauggel will examine "Man Without A Country," a non-fiction book, Sunday afternoon. Mrs. Ansel McDowell will outline "The Captains and the Kings" by Taylor Caldwell, Saturday. Experts from the performing arts will be presented by local high school students under the direction of Mrs. John Gilliland. This category will include dramatic readings which will be given in the Heritage Room. Times of

performances are listed in the Fine Arts Calendar below. A major addition to this year's edition of the festival is a studio piano, which will be utilized during music performances organized by Mrs. Wesley Fisher. The instrument was purchased with money collected during a fund drive spearheaded by La Plata Study Club. All music programs will be conducted in the Heritage Room. Each festival division will feature at least one aspect

reflecting the Bicentennial of the United States. These projects have qualified the Fine Arts Festival as an official Bicentennial event. Youth organizations, garden clubs, artists of varied media and individual craftsmen will be represented in festival showcases in the Bicentennial Room. Mrs. Glenn Watts and Mrs. Herschel Black are co-chairmen of the hobbies and crafts entries while Mrs. Sarren Owen directs display of oil paintings. Live demonstrations of craft and art techniques will be included on the festival agenda. To be conducted in the Bicen-

ennial Room, these activities will include mock wood carving, paper quilling and usage of the palette knife. The following calendar lists the slated festival programs:

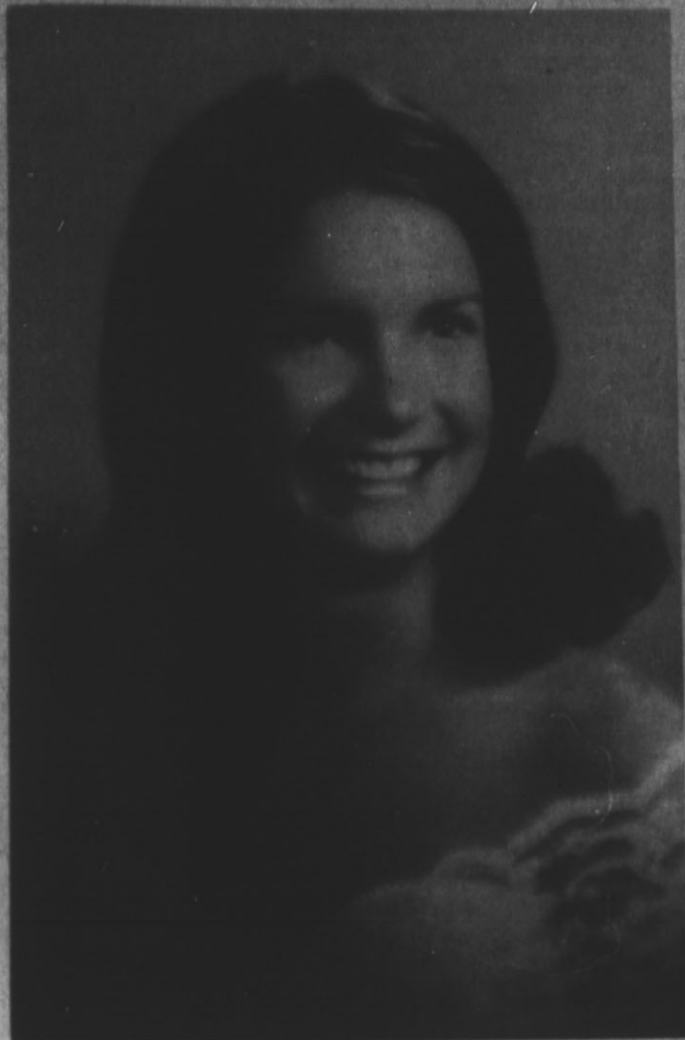
**SATURDAY**

10 a.m.—a panel discussion, "How To Get A Book Published," Heritage Room  
 10:30 a.m.—craft demonstration, mock wood carving, Bicentennial Room.  
 2 p.m.—craft demonstration, paper quilling, Bicentennial Room.  
 2 p.m.—drama presentation, Heritage Room.  
 3 p.m.—music presentation,

Heritage Room.  
 4 p.m.—book review of "The Captains and the Kings" by Mrs. Ansel McDowell, Heritage Room.  
 5 p.m.—drama presentation, Heritage Room.

**SUNDAY**

2 p.m.—drama presentation, Heritage Room.  
 2 p.m.—art demonstration by Jean Lyles using a palette knife, Bicentennial Room.  
 3 p.m.—music presentation, Heritage Room.  
 4 p.m.—book review of "Man Without A Country" by Mrs. Faye Gauggel, Heritage Room.



## Wins Relay Crown

Miss Caye Clearman, daughter of Mr. and Mrs. Hugh Clearman who reside south of Hereford, will wear a crown as Queen of Relays this weekend at the University of Texas at Austin. More than 180 teams are expected to participate in the annual track tournament. Miss Clearman, a 1972 graduate of Hereford High School, faced stiff competition to win the title. She is a junior student at UT and is a member of Zeta Tau Alpha Sorority.

## Minister Addresses Bay View Study Club

Bay View Study Club members heard an address about the quality of life Thursday when they met in the home of Mrs. Homer Garrison, 126 Cherokee.

The Rev. Roger Knapp, pastor of First Presbyterian Church, was the guest speaker and listed six precious aspects of life. He explained that these ideals should be passed on as a heritage to America's youth. During a brief business discussion, members approved a donation to the heart fund. A Bicentennial program.

"Let's Celebrate, America," will be presented by Mrs. Joe Reinauer at the next meeting April 17 in the home of Mrs. Howard Gault, 208 N. Texas.

Mrs. Garrison served refreshments to these members present: Mmes. J.R. Allison, W.S. Kerr, R.B. Miller, Aaron Hutto, Jack Wilcox, H.L. Benefield, D.N. Garner, Gault, S.M. Davis and W.K. Golden. Also, Mmes. John Gilliland, W.J. Gilliland, W.H. Griffin, Colby Conkright, Robert Josseland, R.W. Eades and Herman Ford.

## Open House Planned

In observance of National Library Week, April 13-19, Hereford High School has slated an open house tour of the new library facilities there.

The public is invited to view the facilities, completed last summer, from 1-6 p.m. Sunday, April 13.

Approximately 13,000 books and 100 periodicals are contained in the school library.

which also has an audio-visual department. Librarians are Mrs. Elizabeth Wills and Mrs. J.D. Neill.

The wing, located on the west side of the high school building, is completely carpeted and air-conditioned.

Wise persons keep their reputations by keeping their tongues at rest.

## ATTENTION!

Wallace and Glessie Shelton

Happy 42nd Anniversary  
 and  
 Happy 75th Birthday, Dad

Wishing You The Very  
 Best Throughout The  
 Years to Come...

Lynn, Linda, Landon,  
 Lorie and Lane



# SPRING FABRIC SIDEWALK SALE

ALL DAY MONDAY  
 IN AND OUT  
 AT BOTH STORES  
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 SUGARLAND MALL

45" Spring Dress & Sport Fabrics

What a colorful variety of Spring prints! Lots of bright solids, too! A wide selection of fabrics to make smart Spring fashions at a great price.

88¢ Yd. Reg. 1.11 Yd.

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Beautiful new fabrics in double knits that are excellent for dresses and pantsuits. Color-splashed nylons perfect for long dresses and loungewear.

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58/60" 100% Polyester Double Knit

Sportswear co-ordinates or fashionable dresses — they all look good in these double knits! Textured solids and fancy jacquards.

Reg. '3"  
 2 yds. \$5.00 For

Just Arrived New Shipment Of  
 GINGHAM CHECK &  
 DOTTED SWISS  
 Asst. Spring Colors  
 ONE DAY ONLY

92¢ Yd.

Entire Stock of Sewing Notions, Lace, Scissors, Trim, Thread, Elastic Etc.

20% OFF ONE DAY ONLY

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Downtown and Sugarland Mall

## Couple Exchange Vows At Candlelight Wedding

Matching candelabra flanked an altar bouquet of white carnations, gladiolas and red roses Saturday evening at the marriage of Miss Vicki Francene Alford and John Steve Wilson. The candlelight ceremony was conducted in First United Methodist Church by Dr. Jordan Grooms, pastor. Miss Alford is the daughter of Mr. and Mrs. Carl Alford, Route 5. Wilson is the son of Mr. and Mrs. Glenn Wilson of 149 Northwest Dr.

Given in marriage by her father, the bride was attended Mrs. Earnie Murphey, matron of honor; Miss Cheyenne Reynolds of Lubbock, the bride's cousin; Mrs. Bruce Sossaman, sister of the bridegroom; Mrs. Kim Gripp and Miss Teresa Williams of Lubbock.

Kim Gripp acted as best man with other groomsmen including Allen Wilson, the

bridegroom's brother; Bruce Sossaman, the bridegroom's brother-in-law; Early Alford, the bride's brother; Kim Sealy and Earnie Murphey.

Ushering guests to their seats were Rocky Andrews, Bill Blasingame, Mike Bartlett and Roy Hawkins, both of Canyon. Daria Alford and Carla Alford, twin sisters of the bride, served respectively as flower girl and ringbearer. Kay Lynn Jones of Lubbock, cousin of the bride, and Jill Pickens lighted altar candles.

Mrs. Charlie Jones performed organ selections prior to the ceremony and traditional wedding marches.

Intricate lace appliques the shape of apple blossoms were scattered across the skirt and ribbed bodice of the princess style wedding gown. The floor-length bridal taffeta dress was screened by white miramist which formed the sheer Victorian neckline and long sleeves. Matching lace trimmed the wide cuffs, high collar and chapel train, which gathered at a bow in the back.

Coordinating lace crowned the coiffure cap which supported the elbow-length veil of imported illusion. She carried a bouquet of cascading white carnations, red roses and babybreath.

The bride wore a charm inscribed with hwe wedding date, gift from the groom, on an heirloom bracelet.

Bridal attendants were clad in empire waist gowns of red and white print fabric designed

with sashes which tied in the back. Each carried white mum bouquets with red ribbon on red lace dollies.

Mrs. Bill Jordan of Lubbock, cousin of the bride, and Mrs. David Wagner served cake at the reception in the church fellowship hall. Coffee was poured by Mrs. Marvin Smith and Miss Jeannie Bartlett of Canyon, cousin of the groom.

Babybreath and greenery interspersed with silver candelabra holding red candles on the serving table. The bride's color scheme of red and white was carried out with the table cloth and napkins.

The bridegroom's sister, Miss Debra Wilson, presided at the registry table. Others assisting were Mmes. Betty Peikens, Joe Miller, Gerald McCathern and Dennis Lomas.

Sporting corsage from the bridal bouquet, Mrs. Wilson wore a navy blue dress trimmed in red with red accessories for a short wedding trip. The couple will be at home a west of Hereford after Wednesday.

Currently employed by Arrowhead Mills, Inc., Mrs. Wilson is a 1972 graduate of Hereford High School, where she was active in Rodeo Club and the VOE program. She was a member of Tri-State High School Rodeo Association and attended South Plains College at Levelland.

Wilson, also a 1972 graduate of HHS, is employed in farming with his father. He attended SPC and was active in the local rodeo club and TSHSRA.



Mr. John Wilson  
... Nee Vicki Alford

## Plans Made For Tour

Final preparations for the 20th annual Tour of Homes were made by members of Garden Beautiful Club Friday afternoon in the home of Mrs. Wilbur Axe. The tour is sponsored each year by club members and this year proceeds will be used to make further landscaping improvements at Deaf Smith General Hospital.

While the just are preparing to inherit the earth, the unjust are rapidly grabbing it.

E.P.A. challenged on clean-air ruling.

Scheduled from 2-6 p.m. April 18, the tour route will include residences of John David Bryant of 112 Kingwood, Edgar Lemons of 148 Oak and Earl Holt of 103 Rio Vista Drive.

Serving as hostesses in the Bryant home will be club members, Mmes. Joe Story, Charles Hood, N.D. Bartlett and C.P. Worthan; Lemons H home, Mmes. Deward Roberson, V.O. Hennen, A.L. Jordan and Earl Springer; Holt home, Mmes. T.J. Carter, Ray Cowsert, L.H. Lookingbill and W.P. Axe.

Tickets may be purchased for \$1 from any club member and will allow admissions to all three homes. Mrs. T.J. Carter of 206 W. 5th is chairman of the spring project and stressed that the tour is designed to benefit community needs.

Last year Garden Beautiful Club purchased and planted \$135 worth of rosebushes at Kings' Manor Retirement Home and provided seven trees on the west side of the hospital grounds.

During the business meeting, a new slate of officers were elected. Mrs. Roberson was elected as president; Mrs.

Bartlett, first vice president.

Also, Mrs. Springer, second vice president; Mrs. Cowsert, third vice president; Mrs. Axe, recording secretary; Mrs. Carter, treasurer; Mrs. Story, reporter; Mrs. Lookingbill, federation reporter. Irene McKinster presented the program on state planning during the afternoon meeting. The next meeting was scheduled May 2 in the home of Mrs. Story.

Humor is a rare gift; if you can laugh at the world, and yourself, you're lucky.

Practically any girl who knows how to cook can find a man who knows how to eat.

The utmost tragedy in the world, in the minds of small boys, is that the home team lost.

It takes a lot of patience to improve the human race and it also takes a lot of time.

## L'Allegra Officers Elected To Terms

Officers for 1975-76 were elected Thursday morning by L'Allegra Study Club in the home of Mrs. William Lyles.

Named to terms of office were Mrs. Gerald Parker, president; Mrs. James Conkright, vice president; Mrs. Terry Caviness, recording secretary; Mrs. Lyles, corresponding secretary; Mrs. Cameron Gault, treasurer; Mrs. Burns Hamilton, assistant treasurer; Mrs. Rudy Metz, historian; Mrs. Jim Carnahan, parliamentarian; Mrs. David Jeffries, reporter.

It was announced that 10 antique dealers have already pledged to participate in the L'Allegra-sponsored antique show in November. The event is

conducted annually by the ways and means committee.

Interpersonal communications will be the topic presented by Dr. Jack Walker, director of the speech department at West Texas State University, at the next meeting. It is slated at 9:30 a.m. April 17 in the Dawn Community Building.

After the business discussion, a social hour was enjoyed by those members present. They included Mmes. Mary Gibson, Joe Reinauer Jr., Cliff Skiles, Dwaine Walker, Gary McQuigg, Ed Reinauer Jr., Aaron Hutto, Bill Warrick, Hugh McCrary, Gerald Payne, Danny Martin and Dennis Lomas.

## Joyce Shipp Is Program Commentator

Joyce Shipp, home demonstration county extension agent, presented a program on Carpet and Rug Selection and cleaning methods to members of Wyche Extension Club Thursday in Pioneer Natural Gas Flame Room.

She displayed carpet and rug samples and compared their construction and fiber. She also stressed that the carpet and rugs wear longer when a well-chosen pad is used. The opening exercise was

given by Mrs. J.W. Duncan and Mrs. Leo Hellman served as hostess to members present. They included Mmes. W.P. Axe, Frank Duncan, E.C. Hewitt.

Also, Mmes. J.H. Holden, Wayne Jones, C.F. Newson and Ira Ott.

You can't explain things by putting the blame on nature unless you can explain nature.



## June Wedding Planned

Mr. and Mrs. Leo Britten of Groom announce the engagement of their daughter, Mariellen of Hereford, to Jerry Homfeld of Adrian. The son of Mr. and Mrs. C.F. Homfeld of Adrian, Homfeld and Miss Britten plan to exchange vows June 14 at Groom in the Immaculate Heart of Mary Catholic Church. The prospective bride teaches the third grade at Tierra Blanca Elementary School. She is a graduate of Groom High School and West Texas State University, with a Bachelor degree in education. Homfeld, a graduate of Adrian High School, is employed in farming and ranching.

J.J.'s Announces the addition of **Retha Tucker** To Our Staff

**CLASSIC NAILS** Built on to your nail... Giving the natural look with or without polish

Janice Brownlow  
Joyce Duggan  
Rue Ford

Sue George  
Pat Malone  
Retha Tucker

Open Monday Thru Saturday

**J.J.'s BEAUTY SALON**  
Park Plaza Center 364-1013

Beautiful from any angle

No matter how you look at a Keepsake diamond ring, its beauty and quality are superb. The famous Keepsake Guarantee assures fine white color, perfect clarity and precise cut. See our complete collection.

**Keepsake**

**KESTER'S JEWELRY**

Across From the Post Office in Downtown Hereford

YOUR AUTHORIZED KEEPSAKE JEWELER

Deaf Smith County CHAMBER of COMMERCE Presents:

## Dr. MAXWELL MALTZ & RON WILLINGHAM

Conducting a Seminar/Workshop in **SUCCESSFUL LIVING**

May 5-6  
7-10 p.m.  
Bull Barn



Dr. Maxwell Maltz  
Author of the celebrated book on Self Improvement, "Psycho-Cybernetics. One of the world's leading plastic surgeons.



Ron Willingham  
Master in conducting workshops. Author of "Life Is What You Make It".

Planned by the Chamber to Help:

- Hereford** City, county, school and civic club leaders and thinkers will receive direction in practical and meaningful goal setting, optimism and motivation for the continued creation of a better community.
- Business** Salesman's sales, employee efficiency and productivity, students grades, or personal happiness are all affected by a person's attitude toward himself. This seminar is designed to help each participant develop more positive attitudes and more on-the-job enthusiasm. Studies reveal that 85% of an employees value to organizations is due to personality and attitude factors, while 15% is due to technical skills.
- Individuals** The seminar is keyed to the individual! The techniques are all designed to help the individual discover strengths within himself, and set meaningful goals that will call forth these strengths. Each participant will learn systems and principles that he can use the rest of his life.

Tickets now on sale through the Chamber of Commerce Office  
Call for ticket reservations (Tuition Fee - \$47.50 each)

**PROPERTY ENTERPRISES**

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**Golden Gleanings**

Necessity never made a good bargain. -Benjamin Franklin.

Necessity is the last and strongest weapon. -Livy.

Necessity is the mother of courage, as of invention. -Walter Scott.

**GRAIN FED BEEF**

# THRIFTWAY

**A BETTER WAY TO SAVE**

BONE-IN FULL CUT

**ROUND STEAK** \$1.19 LB.

T-BONE STEAK \$1.49 LB.

SIRLOIN STEAK \$1.29 LB.

THRIFTWAY'S QUALITY

**Pure Ground Beef** 69¢ LB.

BONELESS Round Steak \$1.29 LB.  
SIRLOIN Tip Steak \$1.69 LB.

LITTLE BOY BLUE Corn Dogs 12 OZ. PKG. 89¢  
GRAIN FED FARM Fresh Catfish 1 LB. \$1.29  
PARKAY SOFT Margarine 1 LB. 69¢



ASSORTED FLAVORS SHURFRESH ICE CREAM 89¢ HALF GAL. CTN.

MARYLAND CLUB ALL GRINDS COFFEE \$2.99 3 LB. CAN

GOLD MEDAL Enriched FLOUR 5 LB. BAG 79¢

HEALTH AND BEAUTY AID VALUES

VALUE PACK Plastic Strips BAND-AID 70 CT. BOX 99¢

SHURFINE ALL GRINDS COFFEE VAC PAC LB. CAN 89¢

20¢ OFF REG. OR MINT TOOTH PASTE CREST 5 OZ. TUBE 99¢

AEROSOL Desenex 6 OZ. CAN \$1.69  
TABLETS Sine-Off 24 CT. BTL. 89¢

GERBER STRAINED FRUITS & VEG. BABY FOODS 2 29¢ 4 1/2 OZ. JARS

PILLSBURY Biscuits 2 8-OZ. CANS 29¢

SHURFRESH Eggs GRADE "A" MED. DOZ. 55¢

CUIRTY DISPOSABLE Diapers 30 DAYTIME \$1.99 9-VARIETIES Cookies 3 FOR \$1.00

DAIRY SPECIALS

CHARMIN ASSORTED BATHROOM TISSUE 59¢ FIRST 4 ROLL PKG.

WITH \*7.50 PURCHASE THEREAFTER REGULAR PRICE

GEBHART'S CHILI NO BEANS 19-OZ. CAN 89¢

QUALITY FROZEN FOODS

SHURFINE FROZEN Cut Corn 3 10 OZ. CTNS. \$1.00

BANQUET FROZEN-ASSTD. Cookin Bag 3 5 OZ. PKGS. \$1.00

PATIO FROZEN-BF. ENCH., CH. ENCH. MEX., COMB. Dinners 39¢ CTN.

JENO'S FROZEN SAUSAGE HAMBURGER PEPPERONI Pizza 89¢

CHEESE FOOD KRAFT VELVEETA 2 LB. LOAF \$1.49

32-OZ. RETURNABLE COCA COLA 29¢ \$1.74 6 PACK

32-OZ. RETURNABLE BOTTLE PEPSI-COLA 29¢ \$1.74 6 PACK

Avocados 4 FOR 69¢ CALIFORNIA LARGE

Strawberries 49¢ BASKET CALIFORNIA RED RIPE

RUBY RED Grapefruit 5 LB. POLY BAG 69¢  
CALIFORNIA SUNKIST Lemons 29¢ LB.  
IDAHO LARGE BAKERS Potatoes 2 LBS. 25¢  
CALIFORNIA Celery Hearts 49¢ PKG.

STAR-KIST LIGHT CHUNK TUNA 49¢ 6 1/2-Oz.

SHURFINE VIENNA SAUSAGE 3 FOR \$1

TIDE LAUNDRY DETERGENT \$3.99 40¢ OFF FAMILY SIZE

PLEDGE LEMON & REGULAR \$1.64 25¢ OFF 14-OZ.

RENUZIT AIR FRESHENER 59¢ 7 SCENTS 7-OZ. CAN

(GOLD MINE) STAMP BONANZA

**MINA DE ORO IS HERE NOW!**  
One Punch With Each \$5 Purchase, When Completed, Claim Your 600 FREE GUNN BROS. STAMPS

No Limit To The Number Of Bonus Cards Redeemed.  
Get Your Card Today EVERYONE IS A WINNER!  
EACH STORE WILL HAVE THE FOLLOWING PRIZES

1st. 10,000 Stamps	4th. 2,000 Stamps
2nd. 5,000 Stamps	5th. thru 9th. 1,000 Stamp
3rd. 3,000 Stamps	

DOUBLE GUNN BROS. STAMPS TUESDAY-WEDNESDAY

**THRIFTWAY**

426 N. MAIN HEREFORD

SPECIALS GOOD APRIL 7-12, 1975.

10¢ VALUABLE COUPON NO. 26288 10¢

GOLD MEDAL FLOUR 5 LB. BAG 79¢

WITH THIS COUPON VOID APRIL 12, 1975 THRIFTWAY FOOD STORES LIMIT ONE COUPON PER CUSTOMER

**THRIFTWAY**







## CowBelle Projects Observe Beef Month

Nine Hereford CowBelles recently returned from the state spring convention at Austin, where Mrs. Jim Perrin was elected to the state nominating committee.

Others attending were Mmes. David Hutchins, Bob Josseland, Dick Coupe and Jack Carrothers.

In support of Grain-Fed Beef Month during April, Hereford CowBelles are encouraging local residents to take ad-

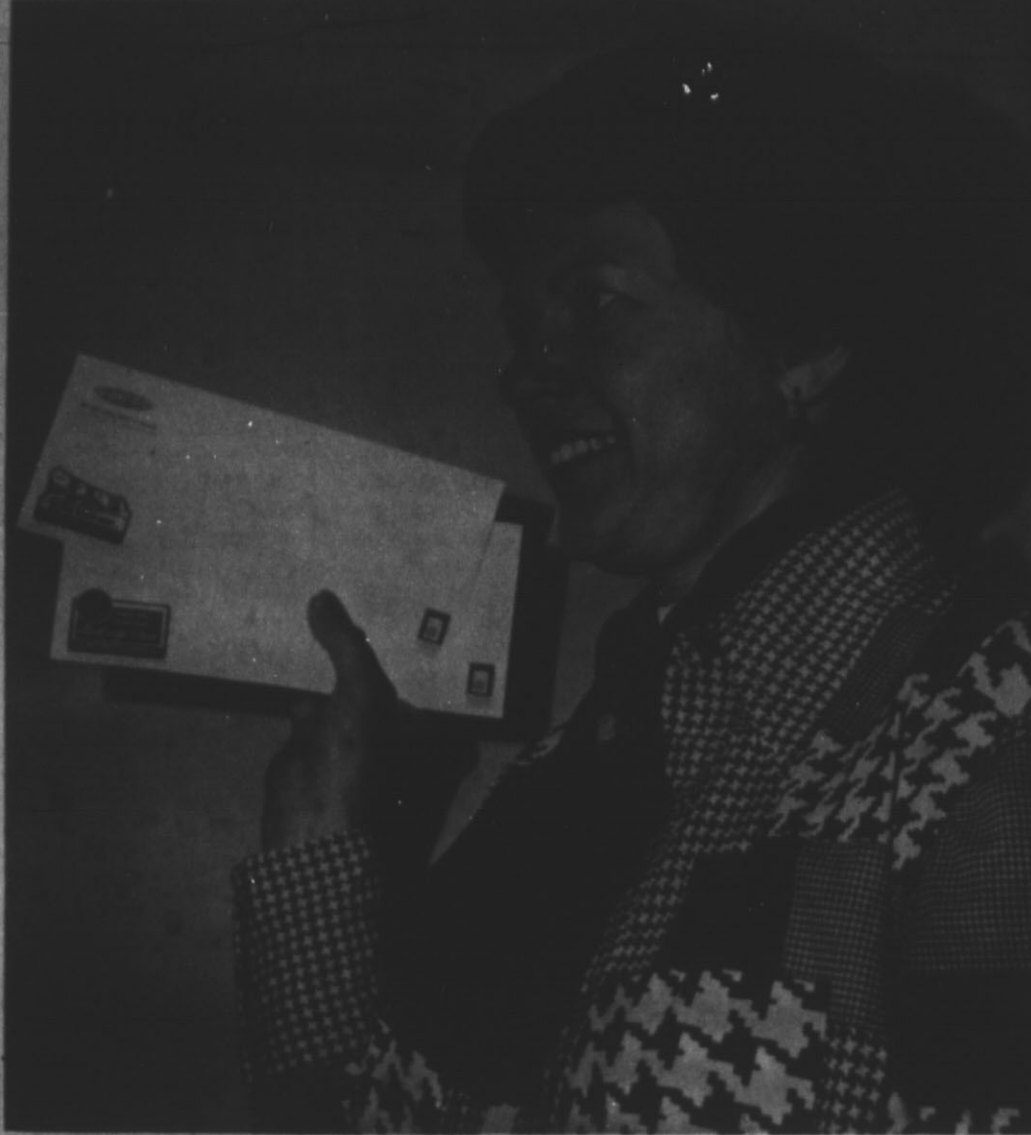
vantage of their recipes which utilize economical cuts of beef. Programs centered around the beef industry are available on request to the public.

These presentations include an 11-minute filmstrip entitled "The Cattleman." For further information about any of these activities, contact Mrs. Busy Kaul, beef promotion chairman, at 289-5311.

Showing how to correctly butcher a side of beef, a "cow-

hacking" demonstration will be sponsored by the CowBelles April 22 at the Bull Barn. Packages of beef will be given away in a drawing after the program. Mrs. Perrin is chairman of the project.

Further promotion campaign activities include 5,000 beef stickers which were recently presented to the Chamber of Commerce by local CowBelles. These labels will be stamped on mail going out to other regions advertising agri-business, which is vital to this area.



### Sticking To Beef Promotion

Mrs. Reece Lawson, president of Hereford CowBelles, holds letters from the local Chamber of Commerce which bear beef promotion stickers. The adhesive labels were donated to the C of C office to be put on mail going to far-off areas in promotion of the grain fed cattle industry.

### Ann Freeman Reports On Assembly

Ann Freeman, official delegate from the Hereford Rebekah Lodge, gave a report about her attendance at the Texas State Grand Lodge and Rebekah Assembly held in March at Galveston. She addressed lodge members at their recent meeting in IOOF Hall.

Past presidents of the Rebekah Assembly of Texas opened sessions with an Irish Jig on St. Patrick's Day during the 108th IOOF Grand Lodge

Session and 81st Rebekah Assembly.

Mrs. Freeman reported that 255 lodges out of 300 in the jurisdiction took the assembly degree and that 35 fifty-year members were present.

It was announced that Grand Lodge will be held in Abilene in 1976 and Rebekah lodges will send a girl from the children's home at Corsicana to the United Nations this year.

Also during the meeting, Mrs. R.E. Curtsinger's commission as lodge deputy was read. She will hold that office until March 1976.

There were 81 visits to the

sick and 12 cards were sent. Mrs. Fay Brownlow served as hostess to 19 members present.

Few friends come through when the majority is on the other side.

There's no way to accurately predict what people will do.

Your church is still open every Sunday, if you hadn't noticed.

Women who insist upon their rights don't always get their rewards.

## Women United To Sponsor Workshop

Mrs. Clarence Swartsfager of Houston, state Church Women United President, will be guest moderator for small group conversation during a CWU workshop from 2-4:30 p.m. Tuesday at First Christian Church.

Mrs. Swartsfager will also be available to answer questions and clarify CWU activities on local, state, national and worldwide levels.

In addition to services as CWU president, she was recently elected as a delegate to the National Board of Directors. She is a lay member of the

Texas Conference of Church and works on the board of trustees of Brazos Presbyterian Homes, Inc., a retirement complex.

Active in International Toastmistress Clubs, Inc., Mrs. Swartsfager is assistant chairman of the 18th Interfaith Workshop at Houston during 1975-76. She is a member of the Houston congregation of First Presbyterian Church and is a wife, mother and grandmother.

Representatives of all denominations are urged to attend this information forum in which basic purpose and goals of CWU will be discussed.

## Comings And Goings At King's Manor

By FAY GAUGGEL  
King's Manor Reporter

Mrs. Dwight Seago spent a few days recently with a daughter at McAllen, who was hospitalized there. Yesterday she flew to another daughter's home in Arlington where Rev. Seago met his wife and drove her home. Welcome back to The Manor.

Mr. and Mrs. Bryan Forrester and twin daughters, Kathy and Debbie of Richardson, visited Mrs. Forrester's mother, Mrs. Don Davidson over the week-end. Mrs. Rubye McLaughlin

visited her son and family in Lubbock. From there she went with daughter and husband, Mr. and Mrs. Stryker, Albuquerque, their home.

Mr. and Mrs. Aubrey Davis of Amarillo visited with their mother, Mrs. Ola Davis, Sunday afternoon.

Mr. and Mrs. Walter Cooper of Kansas City, Mo. visited our hostess, Mrs. Grace Mason. Mrs. Mason and Mrs. Cooper attended kindergarten together.

## 4-H Events

### Discussed By Leaders

Results of the recent bean supper were reported Tuesday when 4-H parent leaders met at Southwestern Public Service Reddy Room.

Another fund-raising project, publication of a 4-H cookbook, was discussed and it was announced that the activity is in its final stages.

The 15 members present approved a youth dress code to be adhered to at state ac-

tivities. Motion was accepted to reimburse the delegate to be attending the leaders training session.

Presentatin of slides depicting the 4-H Center at Brownwood was the program.

### Ulcerous Source

Doctors agree that stomach ulcers come from something you hate, not from something you ate.

CARRIER—the leader in the air cond. industry is first again—FIRST TO LOWER PRICES—a roll back of approx. 6%.

**Carrier**

### Why sweat out this summer?

For 21 years we have appreciated the great growth and business from the people of this area, and have strived to keep trained service people to eliminate the guess how and provide the know-how... For our business is a service business—Service for your comfort, your savings and when you need it. We take advantage of factory training seminars to stay current on new equipment and techniques to better serve.

**BROWND SHEET METAL**  
HEATING\*VENTILATING\*AIR CONDITIONING EQUIP.  
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Or after hours call:  
Don- 364-1920 Steve- 364-6395 Gid- 364-2384  
HEREFORD, TEXAS

The best way to become financially independent is to learn how to say "no" to yourself. ....

It's surprising what some people will do in the expectation of monetary gain.

**Authorized Longines-Witnauer**

WRIST ALARM SW

**Cowan Jewelers Downtown**

## Ready-Lite... \$89.50

plus tax  
includes normal installation

**FREE!**

Buy READY-LITE Before June 1, 1976 and receive GENERAL ELECTRIC 24 HOUR TIMER... turns lights on at dusk and off at dawn... just like READY-LITE!

## The Perfect Night Light

... is also an attractive accessory for your lawn or patio — day and night.

With a choice of black or white, Ready-lite serves so many purposes, you'll wonder why you didn't have one installed years ago.

Light up to discourage burglars ...

Light up an area that might be a safety hazard ...

Light up to any degree of brightness for soft mood lighting or bright security lighting by simply replacing the bulb. Ready-lite is economical and a wise use of precious energy because ...

READY-LITE KNOWS DAY FROM NIGHT!

ELECTRICITY—IT DOES SO MUCH GOOD

**The Electric Company**

FOR SO MANY PEOPLE

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## SET THE STAGE FOR SUMMER!

With a Vacation Loan From

## THE COMMUNITY CREDIT UNION

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# Play GAMERAMA!!

It's Free...It's Easy...Win Up To \$1,000

PRICES EFFECTIVE THRU WEDNESDAY, APRIL 9, 1975. NONE SOLD TO DEALERS. LIMIT RIGHTS RESERVED.

### ODDS CHART

PRIZE VALUE	NO. OF TICKETS	ODDS FOR ONE DRAWING	ODDS FOR 2 DRAWINGS	ODDS FOR 3 DRAWINGS
\$1,000.00	1	115,000 to 1	57,500 to 1	38,333 to 1
250.00	4	28,750 to 1	14,375 to 1	9,583 to 1
100.00	16	7,188 to 1	3,594 to 1	2,396 to 1
50.00	32	3,594 to 1	1,797 to 1	1,198 to 1
25.00	64	1,797 to 1	898 to 1	599 to 1
10.00	256	449 to 1	224 to 1	149 to 1
5.00	512	224 to 1	112 to 1	74 to 1
2.50	1,024	112 to 1	56 to 1	37 to 1
1.00	4,096	44 to 1	22 to 1	14 to 1
TOTAL	20,480			



**FRESH, 100% PURE BEEF**

## Ground Beef

IN 3-LB. PKGS. OR MORE

**LB. 64¢**

---

**FRESH, EXTRA LEAN**

## Ground Chuck

3-LB. PKG. OR MORE

**LB. 89¢**

---

WINCHESTER IMITATION

Chunk Bologna.....**58¢**

BAR-S

Skinless Franks.....**58¢**

OSCAR MAYER, MEAT OR BEEF

Skinless Wieners.....**\$1.29**

**FARM-FRESH FRYER PARTS**

## Box-O-Chicken

CONTAINS 2 BREAST QUARTERS, 2 LEG QUARTERS, 2 WINGS AND 2 GIBLETS. 3 TO 4 LB. AVG.

**LB. 42¢**

---

**FRESH FRYER DRUMSTICKS OR YOUR CHOICE**

## Fryer Thighs

OSCAR MAYER Sliced Bologna.....**79¢**

OSCAR MAYER SLICED Liver Cheese.....**85¢**

OSCAR MAYER SLICED Pickle Loaf.....**85¢**

**HICKORY SMOKED, WHOLE**

## Smoked Picnics

6 TO 8 LB. AVG.

WATER ADDED

**LB. 59¢**

---

**HICKORY SMOKED WATER ADDED**

## Sliced Picnics

HALF OR WHOLE

OSCAR MAYER SLICED Cotto Salami.....**85¢**

BLUE MORROW COOKED Pork Fritters.....**89¢**

BLUE MORROW COOKED Beef Fritters.....**89¢**

HERE ARE THE RECENT \$1000 WINNERS OF SERIES 12 . . .

- AGNES KNOTT.....PLAINS, KANSAS
- ELAINE KAPP.....LIBERAL, KANSAS
- R. WHATLEY.....LIBERAL, KANSAS
- B. HICKEY.....WOODWARD, OKLA.
- E. VENABLE.....HOOKER, OKLA.
- EDITH JONES.....CLAYTON, N. MEX.
- JAMES WARE.....AMARILLO, TEX.
- A. NEIHART.....LAVERNE, OKLA.
- J. THOMPSON.....DUMAS, TEXAS
- B. DAVIDSON.....ALVA, OKLA.

PLUS HUNDREDS OF \$100, \$20, \$5, \$2 AND \$1 WINNERS.

**HURRY** IT IS ANTICIPATED ALL SERIES 12 GAMERAMA TICKETS WILL BE GIVEN OUT BY APRIL 12. YOU HAVE UNTIL APRIL 19 TO REDEEM YOUR PRIZES. WATCH FOR OUR NEW GAMERAMA SERIES NO. 66 TO START MON., APRIL 14.

**CAMELOT** LIMIT 1 WITH \$7.50 OR MORE PURCHASE

Thrift-T-Priced

## Salad Dressing

QUART JAR **99¢**

---

**ALL GRINDS** LIMIT 1 WITH \$7.50 OR MORE PURCHASE

## Camelot Coffee

1-LB. CAN **92¢**

---

BETTY CROCKER

Hamburger Helpers.....**58¢**

FOR SALADS OR COOKING

Camelot Oil.....**\$1.98**

---

CAMELOT

Sweet Peas.....**4 \$1**

CAMELOT

Fruit Cocktail.....**4 \$1**

MEADOWDALE

Green Beans.....**5 \$1**

GOLDEN WHOLE KERNEL VAC PAK

Camelot Corn.....**3 \$1**

CAMELOT

Tomato Catsup.....**2 \$1**

SPAM CANNED

Luncheon Meat.....**58¢**

---

MEADOWDALE

Peanut Butter.....**\$1.59**

RED RIPE SALAD

# Tomatoes

LB. **29¢**

---

ARIZONA MARSH SEEDLESS

Grapefruit.....**79¢**

RED-RIPE

Watermelon.....**19¢**

5-LB. BAG

**FROZEN FOODS**

Minute Maid 100% ORANGE JUICE

MINUTE MAID FLORIDA

## Orange Juice

12-OZ. CAN **58¢**

---

FAIRMONT VANILLA

Ice Cream.....**\$2.55**

---

ORE-IDA POTATOES

French Fries.....**68¢**

**FRESH DAIRY**

VELVEETA

IMITATION CHEESE SPREAD

## Kraft Velveeta

LIMIT 1, PLEASE

2-LB. LOAF **\$1.48**

---

FAIRMONT TOPPING

Real Cream.....**63¢**

TWIN TUB MARGARINE

Blue Bonnet.....**83¢**

---

6-STICK PACK

Miracle Oleo.....**66¢**

**FOR BABY**

BABY CAMELOT DAYTIME

## Disposable Diapers

Box of 30 **\$1.68**

---

SOFT PLY

Facial Tissue.....**4 \$1.00**

CAMELOT PRESERVES OR

Grape Jelly.....**73¢**

MEADOWDALE

Pancake Syrup.....**89¢**

CAMELOT

Plastic wrap.....**3 \$1.00**

---

CAMELOT

Instant Milk.....**\$1.98**

Thrift-T Soaps & Cleaners

ALL TEMPERATURE

## CHEER

84-OZ. BOX **\$1.78**

---

SPRAY CLEANER

Formula 409.....**88¢**

---

**FOR YOUR PET**

KEN-L-RATION, ALL FLAVORS

Dog Food.....**5 \$1**

# CAMPFIRE GIRLS

The Twittering Blue Birds were presented a program on parliamentary procedure at a recent meeting. Easter eggs which the members decorated and displayed at the Methodist church were returned to the members, who also enjoyed a pantomime game. Members attending were Charlotte Carter; Yvonne Condarco; Terese Dawson; Crystal Finley; Michelle Gonsales; Linda Johnson; Jana Keyser; Linda Kendrick; Wendy Roe; Dana Trevino; Leslie Robb; and Shawn Hamilton. Adult leaders are Janet Keyser and Darlene Carter.

The Po-Ne-Wa Horizon Club made plans to participate in the Chamber of Commerce Women's Division Fine Arts Festival at their meeting Wednesday afternoon. The festival is scheduled April 12 and 13 at Deaf Smith County Library. The group will also assist with the Community Clean-Up Parade. Also on the business agenda, campfire members planned a May Flower tea for mothers and special guests at 5 p.m. May 7 at the Campfire Lodge and the group will give the ceremonial for the Blue Bird third grade Fly-up at 7 p.m. May 16 at the Bull Barn.



## DE Student Of Week

Valerie Moseley, 17-year old daughter of Mr. and Mrs. Jake Moseley of North Avenue K is the DE Student of the Week. A senior at Hereford High School, she works in the junior department at Anthony's in Sugarland Mall. Pictured with Miss Moseley is Anthony's manager Phil Guerrero. Miss Moseley plans to continue working at Anthony's following graduation.

AI Ullman, Ways and Means Chairman (D-Ore): "The economy is still sliding and desperately needs a tax stimulant."

## Keepsake



**KESTER'S JEWELRY**  
ACROSS THE STREET FROM THE POST OFFICE IN DOWNTOWN HEREFORD

## Fred Alston Addresses HD Members

Plant care was the subject of a program presented Thursday afternoon by Fred Alston of George Warner Seed Company to North Hereford Extension Club in the home of Mrs. Bob Campbell. Alton, a plant breeder, demonstrated procedures for strating house plants and explained cutting methods using branches and leaves. He also described an air-layering technique for outgrown plants. On behalf of Park Brothers Seed Company, the speaker presented flower seed packages to members present.

Mrs. T.E. Brisendine, club president, moderated the brief business meeting. She recognized Shannon Lemons, Lisa and Kim Williams and Jana Johnson as young guests.

Members in attendance were Mmes. Neal Lemons, Iva Saltzman, Velma Salvino, J.A. Crofford, Roger Williams, Paul Hoff, A.E. Hodges, Cliff Johnson and Roberta Campbell.

All, at U.N. pledges aid to drought victims.

## YOU AND YOUR HEALTH

SELF-EXAMINATION OF BREASTS  
Dear Dr. Esse: I had breast cancer. My left breast was removed over six years ago. My doctors say I can consider myself cured.

If this is true, and I think it is, I believe I was instrumental in the cure. My doctors agree. Let me tell you why. It may help many of your readers save their life.

Long before it was the fashion to talk about it, I read a small piece in a magazine about the importance of self-examination of the breasts. I got into the habit of examining my breasts every month. I never missed.

About nine months later I felt, for the first time, a small lump in the breast. Immediately I went to my doctor. He had me see a surgeon. My breast was removed — and so was the cancer.

I know all patients are not as fortunate. But I think it is agreed that the sooner one discovers cancer and treats it, the more likelihood of success.

Don't you think self-examination of the breasts is not sufficiently stressed by doctors? — Mrs. E.

REPLY: You stress an important point — for physicians as well as for laymen. Breast cancer is the leading cancer killer of women in the United States.

Therefore they, as the public, should be better informed. And their physicians should be alerted for the need to instruct their patients in self-examination of their breasts.

Or, at least, have booklets handy from the American Cancer Society which adequately details what methods to use in monthly inspection.

It's not enough for the doctor to perform routine breast examination whenever the patient happens to go to the doctor's office.

It may be our life insurance, but it's your life. Who makes sure one fits the other?



Charles Bell, Jr.

A professional.

Southwestern Life  
Happiness is what we sell

110 E. 3rd. 364-2343

## Club Plans Festival

Plans were made to bring cakes to the Fine Arts Festival, scheduled April 12-13, by members of Sweet 'N' Fancy Decorating Club Friday morning in the home of Mrs. Joel Lytal.

The festival, sponsored by the Women's Division of Deaf Smith County Chamber of Commerce, will be held at Deaf Smith County Library.

Plans were also made to have a bake sale May 10 at Sugarland Mall and it was announced the club would not meet next Friday.

Tina Hutson was welcomed by members present. They included Mmes. Jimmy

Holmes, T.E. Brisendine, Lynn Pittard, J.A. Crofford, Carl Kleuskens

Also, Mmes. Lee Donaway, Dale Henson, Leroy Edwards, Carl Richardson and Linda Paxton.

Dollars and sense lay the foundations for big fortunes.

Nature is a great teacher, if you care to take lessons.

This may sound old-fashioned but it still pays to buy at home.



## VOE Student Of Week

Linda Betzen, a general office clerk at Plains Insurance Agency and a senior at HHS is the VOE Student of the Week. The daughter of Mrs. Agnes Betzen of 1101 Union, she plans to go on to college following her high school graduation. Pictured with Miss Betzen is Guin Torbit, her supervisor.

## Mr. Farmer-Have you ordered your FERTILIZER?

MAN!!! TIMES are TOUGH

It Costs the Same to produce Half a crop as a Full crop  
DEMAND-MAXIMUM PRODUCTION-PROFITS

Select FERTILIZER grades that supply—

- Ammonium Sulfate - assures maximum protein development
- Polyphosphates - the most efficient form of Phosphorus
- Zinc - assures correct chlorophyll formation
- Iron - assures maximum plant maturity
- Maximum Plant Food Units Per Dollar

## DON'T FERTILIZE YOUR CROP. ZIPP IT!!!

Select a dealer that supplies -

- OXY ZIPP fertilizers
- OXY recommended pesticides
- OXY field services
- OXY management services

## DON'T BLOW YOUR LOAN - CPP\* IT!!!

\* Crop Production Program

Contact Your Occidental Chemical Co., Dealers Today:

## OCCIDENTAL CHEMICAL COMPANY

Plainview, Texas

Developer of the Zipp fertilizer concept

Perfector of the Cpp management technique



## ANOTHER ELECTROGATOR "FIRST"



lasts 3 times longer than galvanized pipe

## ELECTROGATOR

sold & serviced locally by:  
**Western Pump and Equipment Co.,**

Holly Sugar Road 364-3264

A PRODUCT OF REINKE MFG. CO. INC. - DESHLER, NEBRASKA 68340













**REAL ESTATE INSURANCE**  
**MOBILE HOMES**  
 REALTOR List With Us For Quality Service

**NEW LISTINGS**

**ATTENTION!!!** We have the following **NEW LISTINGS** available now just to show **YOU**. One of these may be just what you have been **SEARCHING** for. Please call us **DAY OR NIGHT**, and we will be very happy to show you these houses.

**STOP SEARCHING!** for that very special home. You can find it in this tastefully decorated 3 bedroom 2 bath home in better than new condition with beautiful yards—refrigerated air—Ready to move into this immaculately kept home at a price of only \$24,500.

**HERE IT IS**  
 A very cozy, pretty 2 bedroom home with very nice basement room, evaporative air excellent location, storm windows, beautiful expensive carpeting—**GREAT**—Only 15,900.

**HONEYMOON COTTAGE**  
 This is one of the prettiest 2 bedroom, 1 bath homes available in Northwest Hereford in excellent condition, 1 car garage, lots of room and very nice yards.

**JUST COMPLETED—BEAUTIFUL BRICK HOMES**  
 Large isolated master bedroom with dressing area and walk-in closet. Kitchen and dining across front. Beamed ceiling. **READY FOR OCCUPANCY**—Only 5 per cent down payment at 8 1/4 per cent. **SEE US TODAY BUILT BY Gerald Boggs.**



**TRADE FOR SMALL TRAILER**  
 Brick home, corner lot, 3 bdr., 2 bath, fenced yard — extra nice.



**NORTHWEST HEREFORD**  
 Call us today on this 3 BR home. Only \$21,500.00



**10 ACRES NEAR TOWN**  
 If you like country living, see this today — fireplace, large den, basement, 10 acres.



Nice house in NW Hereford. Call on this one.

**Avis Blakey 364-1050**  
**Jim Blakey 364-1050**  
**Carol Rose 364-0362**

**Virgil Slentz 364-3725**  
**Doris Umsted 364-6113**  
**Lee Umsted 364-6113**

**CARMICHAEL REAL ESTATE**

505 S. 25 MI. AVE.

364-1251



4 Bedroom, 2 Bath, 1720 Ft. 2 Story, Dining room has 2 built-in hatches, beautiful carpet, nice yard, large patio

**Priced to Sell!**

**GOOD BUY FOR YOUNG COUPLE**

3 bedroom, 1 1/2 bath, garage, oven range, carpet throughout ready for occupancy...

**MUST SELL**



3 bedrooms, 2 bath with sunken living room and beam ceiling family room...are featured in this 1708 sq. ft. home also has 3 car garage.

**Star Street Beauty!**

Large rooms, fireplace, lots of storage space, den, double car garage, gorgeous landscaping

**TRULY A BEAUTIFUL HOME!**

Nice 3 bedroom home, 1 bath, 1292 sq. ft and 700 sq. ft in basement, dishwasher, disposal, oven & range. Very nice yard. **CALL FOR AN APPOINTMENT**

**OWNER NEEDS TO SELL** 3 bedroom, 1 1/2 bath, Mobile Home. Fully carpeted, 4 yrs. old. Under planned & anchored, close to schools. \$500 plus closing costs to assume payments of \$99.75 a month—

We have many well developed Farms for sale.  
 For More Information Call: **TROYS CARMICHAEL**  
**TEMPLE ABNEY 364-4616** **MARY GIBSON 364-2493**  
**TOMMY CARMICHAEL 364-5495** **364-1251**

**"We do more for you than we have to"**

**Homes**

**RALPH OWENS**

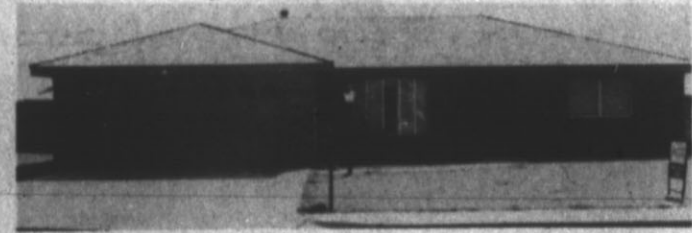
311 E. PARK AVE.

**& ASSOCIATES, INC.**

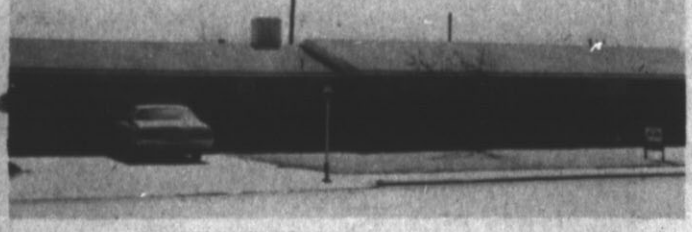
**364-2222**

**REALTORS**

**Farms**



**OFFICE EXCLUSIVE**  
 Just under 2100 sq. ft. 3 Br, 2 bath, 17x23 den with FP. Beautiful kitchen with lots of cabinets and built-ins. Master BR has lg. closet and a FP. Equity buy less than \$8,000. Call our office today  
 H-30198



**ONE OWNER HOME**  
 This home has had only one owner and lots of tender loving care. Approx. 1900 sq. ft. 3 lg. BR and 2 baths. Lots of storage. Landscaped and fruit trees. Good location. Priced at only \$35,000.  
 H-31043



**JUST LISTED**  
 Extra nice, 3 BR, 2 bath all electric home with FP. Purchase small equity of only \$4,800 and assume loan. Located in N.W. Hereford. Call now. Won't last long.



**SOUTH OF HEREFORD**  
 334 acres only \$91,000.00. This farm has 5 per cent loan and owner will carry second. 4 wells, 3/4 mile tile, \$272.00 per acre. See it. F-3130

279 acres Northwest of Hereford. \$500.00 per acre. F-2070

**COUNTRY LIVING**  
 347 acres on pavement. \$325.00 per acre. 2 wells, house, feed bunks, fenced. Owner will sell \$30,000.00 down & carry 7 per cent second. F-3132

**OUT OF COUNTY OWNER**  
 Pavement with 2 good wells, 326 acres with 186 acres allotted. Farm now rented to excellent farmer. Small house, 2 miles tile, return pit, N.G., owner will trade, 170 bushel corn yield (ASCS). F-3131

\$500.00 PER ACRE 136 BUSHEL CORN YIELD (ASCS)  
 160 acres Northwest of Hereford, 120 feet of water, 700 G.P.M. water available, \$45,500.00 loan. 110 acres of allotments. F-1056

**INDUSTRIAL WATER**  
 240 acres near plant. Could have potential other than farming. F-2068

**15 TOWER SPRINKLER**  
 6 wells, Tile, Lockwood Sprinkler, Pavement, Barn, F.L.B. loan. \$600.00 per acre. F-3129

**TRADE**  
 960 acres owner will trade for good 1/4 section. 7 wells. Sprinkler. Good lake, \$175,000 loan. F-4126

**80 ACRES**  
 House, Barn, 1 well, near Hereford. Assume existing loan. Ideal for family, \$60,000.00.

**320 ACRES**  
 With 2 good wells, excellent water area. 2 pivot points, one 360 sprinkler, growing wheat, fertilized. 5 per cent existing loan.

305 Acres, 200 ft. water, 3 wells, table top. Owner will partially finance. You will not see a better farm. F-2069

**640 ACRES**  
 On pavement with 7 wells. Excellent improvements for farming. \$750.00 per acre. Enough water to plant all to summer crop. F-4125

<b>REALTOR</b>  <b>RALPH OWENS</b> 364-2560	<b>REALTOR</b>  <b>SAM LONG</b> 364-0381	<b>REALTOR</b>  <b>TOMMY BOWLING</b> 364-5638	<b>REALTOR</b>  <b>DEAN STALLINOS</b> 364-6980	<b>REALTOR</b>  <b>BETTY OILBERT</b> 364-4950	<b>REALTOR</b>  <b>BETTY LADY</b> 364-4056
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# Anniversary Sale

319 N. Main Street  
364-0204

## ABBIE'S MISTER SHOP

BankAmericard Mastercard  
Lay-A-Way 30 Day Charge  
Revolving Charge

<p>Men's Short Sleeve <b>DRESS SHIRTS</b> Dacron &amp; Cotton, Also Knits Solids &amp; Patterns Size 14 1/2 to 19</p> <p><b>Sale Price</b> <b>20% OFF</b> Reg. Price \$8.00 to \$13.00</p>	<p>Men's Short Sleeve <b>PULLOVER SHIRTS</b> 100% Polyester (Knits), Solids &amp; Patterns Size S-M-L-XL</p> <p><b>Sale Price</b> <b>20% OFF</b> Reg. Price \$10.00 to \$16.00</p>	<p>Group Of Men's <b>SLACKS</b> 100% Polyester Solid Colors Only Washable</p> <p><b>Sale Price</b> <b>\$9.00</b> Reg. Price \$20.00</p>	<p>Men's <b>SLACKS</b> 100% Polyester Solids &amp; Patterns Washable, Spring Colors. Size 28W to 46W</p> <p><b>Sale Price</b> <b>20% OFF</b> Reg. Price \$22.00 to \$35.00</p>
<p>Men's <b>SUITS</b> 100% Polyester Solids &amp; Patterns New Spring Colors Size 38 Regular to 46 Long</p> <p><b>Sale Price</b> <b>25% OFF</b> Reg. Price \$100.00 to \$195.00</p>	<p>Men's <b>SPORT COATS</b> 100% Polyester Solids &amp; Patterns Spring Colors Many to Choose From</p> <p><b>Sale Price</b> <b>25% OFF</b> Reg. Price \$50.00 to \$135.00</p>	<p>Group Of Men's <b>LEISURE SUITS</b> 100% Polyester Solid Colors &amp; Patterns Size 38 to 46</p> <p><b>Sale Price</b> <b>\$34.95</b> Reg. Price \$50</p>	<p>Group Of Men's <b>LEISURE SUITS</b> 100% Polyester Solids &amp; Patterns New Spring Colors New Styles Size 38 to 46 Long</p> <p><b>Sale Price</b> <b>20% OFF</b> Reg. Price \$65.00 to \$125.00</p>
<p>Group Of Men's <b>SHOES</b> Leathers &amp; Patents Styles &amp; Comfort Ideal to Complete Your Wardrobe</p> <p><b>Sale Price</b> <b>\$14.88</b> Reg. Price \$29.95 to \$38.00</p>	<p>Men's <b>SHOES</b> Leathers &amp; Patents Dress &amp; Casuals Colors-Black, Brown, Navy, White, Bone Slip-On &amp; Ties</p> <p><b>Sale Price</b> <b>20% OFF</b></p>	<p>Men's Light Weight <b>JACKETS</b> Washable Water Resistant, Soil &amp; Dirt Resistant Size 36R to 50L</p> <p><b>Sale Price</b> Reg. Price \$19.95 ..... \$15.95 \$17.00 ..... \$13.88 <b>SAVE-SAVE-SAVE</b></p>	<p><b>TENNIS BAGS</b> Carry-All With Place For Racket Brown &amp; White, Red &amp; White Ideal For Person Who Plays Tennis</p> <p><b>Sale Price</b> <b>\$8.95</b> Reg. Price \$12.50</p>
<p>Men's Corduroy Casual <b>COATS</b> Ideal For Casual Wear Lightweight Size 38R to 48L</p> <p><b>Sale Price</b> Reg. Price \$44.95 ..... \$34.95 \$39.95 ..... \$31.95</p>	<p>Men's All Weather <b>COATS</b> 100% Polyester Solids &amp; Plaids Zip-Out Liners Lightweight Size 36 to 44</p> <p><b>Sale Price</b> <b>50% OFF</b> Reg. Price \$50.00 to \$75.00</p>	<p>Men's <b>JUMP SUITS</b> 100% Polyester &amp; Dacron &amp; Cotton Solid Colors Size S-M-L-XL</p> <p><b>Sale Price</b> <b>\$12.88</b> Reg. Price \$24.95</p>	<p>Men's <b>BELTS</b> Leather Patents Fashion Colors Style &amp; Comfort</p> <p><b>Sale Price</b> <b>30% OFF</b> Reg. Price \$5.00 to \$12.00</p>

TO BE GIVEN AWAY FREE!

Drawing to To Be Held Saturday April 12, 1975 No Purchase Necessary

PORTABLE COLOR T.V. SET

### SHOP NOW AND SAVE ON YOUR SPRING WARDROBE