entry, Arney Win School Board Posts

BY BOBBY TEMPLETON Brand News Editor are turned out in record numbers ay to elect incumbent Jim Arney **** PLACE 1

1,372 51.8% PLACE 2 13.3 PLACE 3 1,112 41.2 35.8 619 23.0

and James Gentry to three-year terms on the Hereford School Board of Education. In place three however, a runoff resulted between Clark Andrews and Bud Snyder.

In the eight candidate race for three school board seats, 2,733 voters ended a two-month long campaign which became heavily heated in the last week. The official vote count was unofficial as of Saturday night and vote cabulations were close as Gentry won with 51.8 per cent of the vote and Arney won with 51.5 per cent of the vote.

THE NUMBER OF VOTERS was 1,000 more than last year when only 1,677 voters showed at the polls. This year, the

total reflected 284 absentee voters with 2,449 appearing at the polls. About 39.6 per cent of the approximately registered 6,900 voters came out to vote.

The place three candidates also pulled close as Spyder received the highest with 41.2 per cent. dAndrews drew the second highest amount with 35.8 per cent and candidate Joe Whitley, who spent the most in the races, made the dirrerence as he received 23 per cent of the totals.

Probably the most hotly contested race was between Arney, Bobby Veigel and Father Jose Gilligan in the challenge for place 2. Veigel, who had been serving in place 3, crossed fences to run again

Arney in one of the later filings in the

Arney won without a runoff because gained a majority with 1,394 votes as opposed to Veigel's 952 and Gilligan's 360.

The runoff came as Snyder failed to pull a majority with only 1,112 votes. Whitley, a dentist, received 619 votes and Andrews, a local farmer and former school board member, received 967.

IN THE TWO-MAN contest race. Gentry a real estate developer and farmer, received 1,372 votes and Bob

Josserand, president of Prochemco (Hereford Feedyards), as exciting a climax as one could expect with candidates appearing on cablevision and circulating last minute campaign leaflets to residences in the last few days of the

Orpha Click, the schools tax assesor-collector, said shortly after the votes were counted, that the voter turnout was larger than most expected and that it set a record.

The vote totals will not become official until they are canvassed at Tuesday's Board of Education meeting in the school adminstration building. The board

trustees will then decide on the date of the runoff election between Snyder and

AN UNDERLYING ISSUE of the campaign was that of pro or anti-administration feelings which were publicly aired on the Cablevision.

The only political group to organize was the Concerned Citizens of Hereford who early in the campaign did not endorse candidates but just ran ads promoting voter interests until Thursday when they ran an ad supporting

On Thursday, they circulated letters backing Snyder, Josserand and Arney. Gentry also handed out letters soliciting

The candidates must still file campaign expense reports during the next month. Each of the candidates have already filed

The candidates represented diversified interests as Arney is a pharmicist, Veigel is a cattleman and farmer, and Snyder is a vegetable specialist. Others have already been identified. Gentry is a first time member on the board.



The Hereford Brand

'A Member of Most Families in the Hereford Trade Area'

4th Year, No. 28

The Hereford Brand, Hereford, Texas, Sunday, April 6, 1975

32 Pages in Two Sections



Paulson Gets

'Bull' Award

Arnold Paulson, president of the National Organization of Raw Materials (NORM), was presented the coveted "Honorary Bull" award after speaking to some 750 farmers and businessmen here Thursday night in the Bull Barn. Making the

presentation on behalf of Deaf Smith County Chamber of Commerce was president Bud Eades. Paulson, from Granit Falls, Minn., also received a western hat from local NORM directors.

(Brand Photo)

Branding Time !

That feller on Tierra Blanca Creek says a man is about as big as the things that angry.

Lord, when we are wrong, make us willing to change. And when we are right, make us easy to live with Peter Marshall.

Imaginiation is what makes you think you're having a wonderful time when you're only spending money.

The ag action meeting here last Monday night got into the national limelight, according to Gerald-McCathern. A report on national TV showed Larry Harris plowing up 10 per cent of his wheat following the meeting. Larry got several calls from farmers in the mid-west, and McCathern said a six-state farmers' meeting is being planned in Missouri. Several farmers from this area plan to attend.

There were two agriculturally-oriented meetings here this week that drew big attendance from farmers and businessmen. The other was the NORM meeting Thursday night with Arnold Paulson as the speaker. His economic solutions make a lot of sense and, as far as we know, no one has proved him wrong. The trouble comes in getting the right people to hear the message.

"We've got a lot of sincere Congressmen, but many of them are sincerely wrong," comments Paulson.

Congratulations to the Loyd Vaughn Family on being named "Farm Family of

(See BRANDING, Page 2A)

Cold Weather Leaves Wheat Slightly Burned

Brand Staff Writer

The overall condition of the wheat crop in Deaf Smith County is currently good but some of the more lush ungrazed fields across the county suffered a slight "burn" during last weekend's cold weather according to Justin McBride, county extension agent.

McBride added that a few farmers have reported traces of mosaic in the Walcott area, but most of the cases are probably a result of frost damage.

"THE AREA WHEAT that hasn't been grazed received some frost damage to the cell walls of the plants and some of the wheat in the damaged fields is laying over, but I don't think there will be any serious problem. The stress due to the cold could reduce yields however, and wheat that has been frost damaged

School Trustees To Canvass Votes At Meeting Tues.

The Hereford School Board of Education will meet in regular session at 4 p.m. Tuesday at the school adminstration building. It is the first meeting after the elections

held Saturday.

On the agenda are an insurance report, an item to canvass election ballots, set runoff elections if necessary, reorganization of the board if no runoffs occurs. consideration of aero-space science program, approval and teacher in-service schedule and a report on senior graduation status:

Regisnations also will be considered from Ann Lueb, Sue Powell and Gayla should be watched closely," said

"Grazing creates a hardiness in the wheat plant and ungrazed wheat is more tender and open to frost damage," he

McBride reported that he had found no symptoms of damage to developing heads, but added that mechanical nitrogen deficiency had shown up in some wheat fields due to the cold weather. The cold weather retards the ability of the wheat to take nitrogen from the soil.

"We're in need of rain, some of the dryland wheat is beginning to show moisture stress. Some fields are in better shape than others, it just depends on how the land was handled prior to planting," McBride explained.

NUMEROUS WHEAT fields are also undergoing irrigation after recent warm weather hastened plant growth.

McBride reported that greenbug numbers are building up and some fields have required spraying during the past week. Other fields may require chemical control in the near future.

"With warm weather and the wheat six to eight inches tall, wheat fields can handle a population of up to 200 greenbugs per each linear foot of row before the economic threshold for control is reached," said McBride.

"SOME INDIVIDUALS who sprayed their fields for greenbugs during the recent cold weather found that their control efforts failed because parathion is ineffective in cold weather," he added.

Mustard weed posed a problem for wheat growers this year and McBride reported much of it had been sprayed.

"It's early in the season to tell much about mosaic yet, some wheat looks as if it is infected with mosaic but is probably only frost burned. Hopefully we won't have too much trouble with the mosaic this year," McBride concluded.

100% Parity Can Solve Farm Woes, Paulson Says

BY O.G.NIEMAN **BRAND PUBLISHER**

The solution to the economic crisis of our nation lies in the "monetization of raw materials", Arnold E. Paulson, nationally-known economist, told some 750 persons in a seminar held Thursday night in the Bull Barn.

Paulson, president of the National Organization of Raw Materials, Inc. (NORM), says the organization is vitally interested in the field of agriculture, "not only from the viewpoint that the producers of our nation's food and fiber are entitled to their fair share of the national wealth, but mainly because of the fantastic impact that grass agricultural income has on the total national economy.

"RESTORE FULL, honest parity prices for agriculture, and this nation will prosper like we have never seen before,"

stated Paulson. The speaker, from Granite Falls, Minn., was presented the coveted "Honorary Hereford Bull Award" at the close of the seminar, with the presentation made by Bud Eades, president of Deaf Smith County Chamber of Commerce. Local directors of NORM also presented Paulson with a western

An exuberant Paulson said of the "Bull" award: "This is great; you must have a Chamber organization really interested in agriculture to bestow this gift on me."

Harlan Vander Zee, executive vice president of NORM and local banker, presided at the meeting and introduced Paulson. Two other local directors-Gerald McCathern and A.R. Dillardmade brief remarks.

In his two and one-half hour

presentation, Pauson linked the nation's economic woes to 1953 when the Eisenhower adminstration dropped the amendment which provided 100 per cent parity for agriculture. He gave figures and statistics which indicated prosperity during war years, and pointed out that agriculture has received 100 percent parity during all wars, with the exception of the Viet Nam conflict.

THE SPEAKER used a blackboard and chalk to outline the six segments of the economy which produce the national income. These six were corporations,

small business, rental income, agricu ture, wages and salaries, and interest of individuals. The first four, said Paulson, comprise "private enterprise."

"Economics simply means the production and distribution of goods and services. However, fully as important as a nation's ability to produce goods is its' ability to create, or generate the earned income from production so every segment can exchange their production with one another. This is called balance," said

(See PAULSON, Page 2A)

Building Activity Doubles In Hereford During March

Economists across the country may be predicting an ever worsening economy, but locally the recession which is plaguing the rest doesn't seem to be hurting Hereford as building activity in the city more than doubled from February to March.

According to 22 building permits issued by the city for new structures, additions or move-ins, construction amounted to \$186,750 during March as compared with the low of \$76,350 during February. It is the highest monthly figure this year as January building amounted

to \$140,450. The increased activity this month was due primarily to two commercial structures and one new single family residence. The Riverside Chemical Company was issued a permit for a \$40,000 warehouse and the Security Federal Savings and loan Association prompted the construction of a \$35,000

It is being leased to Security Federal by the J.M.Z. Corporation, which owns the

The largest permit issued, however, was to the Tilecraft Inc. for construction of a \$43,000 residence.

So far this year, city building is less than half of what it was at the same time last year. For the first three months of 1975, building permits totaled \$43,550 compared with the \$909,500 figure during the same three months in 1974.

The cause of the building increase might be attributed a little lower interest rates, although they still remain at high levels. More commercial interest has been expressed in Hereford than in the past few months which might also account for increased activity.

If last year's pattern is followed, building permits will probably drop during the next two months but jump

(See BUILDING, Page 2A)



A Time

To Plow?

foreground will soon be no more as Barry Roberts plows if under with an offset disc. He is carrying out his father Jerry Roberts' part of a pledge made by some 1,000 farmers hwere Monday to plow up or graze out at least 10 per cent of their yet

unripened wheat crop and hold back by the same amount on other grain crops. The action is to decrease the amount of grain on market this fall to keep prices at a level to meet production costs. He plowed up 27 acres of the Roberts farm in the northwest part of the county.



Plantin'

Time

Calvin Jones and Jim Bower, assistant agricultural managers at Holly Sugar and Robert Dobbins, who farms 12 miles southeast of Hereford check the depth at which Dobbins is planting beets on his farm. Holly officials went begging for beet growers last year but the

soaring price of sugar sent farmers rushing to line up to plant the crop this year. Planting of the 38,000 acre beet crop, which is all the Hereford Holly planting of the 38,000 acre beet crop, which is all the Hereford Holly plant can process, is approximately 60-65 per cent complete.

Branding ...

from Page 1

the Year" by the Texas Farmers Home Administration. The family will be honored at the Bull Barn Thursday night and tickets are on sale at the Chamber of fice. Be sure to call in your reservation (364-3333) If you plan to attend!

The Industrial Development committee of Deaf Smith C of C is actively pursuing the acquisition of new industry in the community. Two garment manufacturers have expressed an interest in locating a plant here, and one of them seems ready to make the move if certain incentives are provided. There is some talk that Hereford may be the stage where an industrial foundation needs to be formed in order to help secure new industry.

Some people frown on offering incentives to new industry, but that's the name of the game in today's industrial development work. Other cities and towns offer such things as tax breaks, a down the line. Industrial prospects have talked with groups in other towns, and sometimes their first question is: "What do you have to offer us?"



Only one new city commissioner,

Emory Brownlow, joins the Hereford City

Commission at its first meeting at 7:30

p.m. Monday since the elections

Tuesday. Others re-elected were Mayor

Jim Sears and City Commissioner Paul

Abalos. The meeting will be held at the

On the city agenda are a rezoning

consideration, a complaint over a tax

assessment, a resolution to support to

proposed interstate highway via

Hereford, and action to correct chemical

isposals at the municipal airport.

Dudley Bayne, city manager, said the

zoning change request of Lots 46 through 60 of Block 7 in the Westhaven area from

single family residence to duplex was

rescended by the city Zoning

City Hall.

Paulson ...

"It is impossible to have a stable and balanced economic system without every segment receiving its fair share of the national income for its production, risk and work."

PAULSON COMPARED the six segments of the economy to six ships of various size in a harbor. When the tide comes in, all the ships rise equally. It should be the same with the economic segments-the dollar volume should rise in proportation. What has happened over the years is "we have made economics the flow of money, debt and interest, rather than the production and

new wealth-raw materials-and monetizes real wealth rather than to continue the perpetual monetization of debt to cover up shortages and losses, then there is no hope. The nation will merely continue its journey of false prosperity down the road of economic suicide, states Paulson.

public and private debt today nears \$3 trillion. Simple six per cent interest on this debt costs \$180 billion per year. Housewives have been complaining about the cost of food, and they don't even know about that \$180 billion a year they're having to pay.

"Others are blaming the grocery chains and middlemen, but on the whole, no one is gouging anybody. The only way the consumers can really expect a cut in food costs without taking it out of the hide of the producers is for all workers to go on strike for lower wages. Wages, interest

Commission. The City Commission has

the right to overrule the Zoning

The Deaf Smith Chamber of Commerce

is backing a resolution to promote an

interstate highway on the highway 60-70

route between El Paso and Amarillo. The

C of C is conducting a meeting on the

proposal at 6:30 p.m. Tuesday at the

Concerning the airport consideration,

commissioners will review alternatives

for crop sprayers to dispose of their toxic

chemicals besides the present practice of

just dumping them on the ground. One of

these possibilities is to have the flyers

contribute toward an aeration pond

in which chemicals can be dumped.

Caison House.

distribution of real wealth."

"Until man discovers the real source of

He lashed out at the present economic

from Page 1

costs and taxes are the basic cost factors for everything the consumer buys.

"THE REAL STORY of agriculture is not being told in America today, and the real story of our country's problems are not being told. These stories must be told if we are to find lasting solutions to the economic and monetary problems that face our nation," emphasized Paulson.

"It's time for the farmer to join the human race. If they can't band together and get fair prices, we as businessmen, will have to do it for them. We can do it by demanding legislation that will restore 100 per cent honest parity to agriculture.

"We have become the greatest producing nation that the world has ever known, so production is not our problem. It is the inability of the system to exchange this production with one another without the need of excessive debt expansion. When we underpay ourselves as a nation for raw materials, it means that we have operating losses that have to be covered up by increased debt expansion.

imbalance in payment from trade and international deficits. Have we ever read about the horrible dislocation and balance of trade between Metro America and Rural America? This is the crisis that our country has to consider first." emphasized the speaker.

"Farm prices are planned and controlled; it's no accident. I predicted in a 1973 newsletter when and how much farm prices would drop. They dropped as soon as the government got the production where they wanted it, and they dropped to the level of the period from 1950 to 1972. You can draw almost a straight line on a graph to show the net farm income for that period," claims Paulson.

When farm prices are placed on 100 per cent parity, wages must also be in balance. One other problem, said Paulson, will be to set tariffs on imports to protect American producers. They should be set no lower than our prices, plus freight, he stated.

"The United States must adopt honest international trade policies based on equity of trade. We can open the doors to world trade such as the world has never known before. When people have money, they buy; when other nations have buying power, they buy. Nations, like people, cannot buy goods unless they also receive honest parity prices.

"Our private enterprise system is on trial. No country has ever been through the wringer of the collapse of their monetary system without a dictator taking over the ruins. Our only solution is to keep this economic collapse from happening," said Paulson. happening,"

Odyssey 2,000 To Feature Community Singers Group

New Member to Join City

Commission Monday Night

The Hereford Community Singers, under the direction of Bill Devers, choir director at La Plata Junior High School, will be the featured attraction at Odessey 2,000 in Amarillo Friday, April 11. It will be held at the Amarillo Civic Center.

The event, sponsored by the Amarillo Chamber of Commerce, is an annual social gathering of community leaders throughout the Panhandle. The Deaf Smith County Chamber of Commerce sent in names of area leaders and the Amarillo C of C has sent them personal

The program for the event will include a reception beginning at 6 p.m. and a steak dinner at 7:30 p.m. Entertainment will be provided for dancing by Dick Morton until about midnight.

An addition to this year's Odessey 2,000 is an Outstanding Good Neighbors award given to two individuals chosen from Panhandle communities outside of Amarillo. Carol Finch of the Amarillo of C said the awards would be presented

Another award to be given is a \$100 cash prize to the community which has the highest number of persons in proportion to population attending Odessey 2,000.

Reservations for the event may be made individually or as a group from the different communities. Tickets cost \$10 each and should be purchased by April 9.

More information concerning the event may be obtained through Bill Albright. executive vice president of the Deaf Smith County C of C.

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Sugar Beet Planting Over Half Complete

Planting of a 38,000-acre sugar beet crop in Deaf Smith County and other areas of the Texas Panhandle is 60-65 per cent complete according to Bob Ginn, agricultural manager for the Holly Sugar. Corp. plant southwest of Hereford.

Ginn reported that planting is progressing "pretty well on schedule as far as a normal year is concerned."

The 38,000-acre beet figure—all the local plant can process this year, is indicative of the rush on the part of local farmers to cash in on the improved sugar market and its sweet rewards

This year's rush to plant beets is in sharp contrast with last planting season, when Holly officials were forced to go begging for beet growers.

The skyrocketing price of raw sugar, which topped out last year at \$61.85 per ton, put last year's limited number of beet growers in an extremely

advantageous position.

Holly officials found farmers anxious to try their hand at beet growing this year in hopes of cashing in on the crop.

Deaf Smith County farmers signed up to plant approximately 17,000-18,000 acres of this year's total beet acreage.
"The outlook for beets this year is

good, the price to our brokers on sugar is currently around \$31 per ton," said Ginn. "I feel the price of sugar has stabilized pretty well, or is close to stabilization

anyway;" he added.

Although the prospect for increased income from beets this year is good, Ginn inted out that production costs will also

"Production costs this year are approaching the \$300 per-acre mark including harvesting cost, which is a large part of the overall cost," said Ginn. According to Ginn, some early-planted

weather, but are being replanted.

Last year farmers harvested 21,000 of the 23,000 acres planted, but the yield of 18 tons per acre was down from 1973's

beets were lost in last weekend's freezing

figure of 21 tons per acre.

The reduction of yields was attributed drouth during the summer and last year's wet fall accounted for the 14.25 per cent sugar content figure, which was sown from expectations.

Preferred customers from Hereford to Dallas Oklahoma City receive most of the sugar produced in the area under the Holly system. Some markets also exhibit strength on a year-round basis.

Court Case Dockets Light

Court activity was light during the past two weeks with two cases dismissed in district court and nine cases filed, one decided and one dismissed in county

One bad check case in Justice of the Peace Glen Nelson's court was dismissed since restitution was made to the merchant involved before a complaint

The two district court cases consisted of a dismissal of probation revocation for

Building --

from Page 1

again in June. June ws the heaviest building month last year. -\$250-C.R. Lady, storage facility -\$19,500-Douglas Morris, mobile house move-in.

-\$500-R.E. Curtsinger, green house -\$5,000-Joe Pina, mobile house

-\$15,000-Ron Hale, mobile house -\$1,000 Arnulfo Lafuente, storage

and garage facility. -\$600-Howard Ashley, storage building move-in.

-\$35,000-Mal Manchee, residence -\$200-Vance D. Crume, storage

-\$1,750-High Plains Laboratory, -\$300-Marion Carter, storage fac-

-\$2,000-C.M. Pinon, stucco resi--3350-Jose Tranago, residence

-\$6,000-Ludwig Kovacs, frame

-\$4,100-Leonel DeLeon, residence addition. \$1,000-Joe Bowers, car port and

-\$100-George Gutierrez, residence alteration and repair. -\$700-Mrs. Ellen Carter, double

garage and storage facility. -\$600-Johnny Brownlow, enclose

Arnulfo T. Olivio Jr. and the dismissal of a driving while intoxicated case. District Judge Gene Jordan also heard the juvenile cases in which disposition hearings were held and three civil case

County Judge Sam Morgan fined Daniel Castillo \$100 plus court costs for a DWI on a guilty plea. He also dismissed a case involving theft under \$200 because restitution was made and a witness was unavailable.

Filed in county court were cases for possession of marijuana against Kenneth O. Morris, Jinny Dean Bessire and Troy Arthur Andrews; a DWI charge against Andrews; cases of JP court speeding ticket appeals against Eleanor Horvath Gibson, Walter Ray Budd and Miley O'Neal; a case of fleeing a police officer against Henry Lopez; a theft by check case against Ronald L. Holly; and an obstruction and prevention of arrest case against David Sosa Martinez.

District court will be in session again for criminal cases until April 22, when they also will hear jury trials if requested. The next session of the Deaf Smith County Grand Jury is May 22 according to Lola Faye Veazey, district court clerk.

Deaf Smith REC Receives OK For \$644,000 Loan

U.S. Senator John Tower announced the Rural Electrification Adminstration has approved a \$644,000 loan to the Deaf Smith

Electric Cooperative here.

The loan will finance service for 412 additional consumers, 95 miles of distribution lines and other system improvements, according to James Hull, manager of the Deaf Smith

Garment Firm Seeks Plant Site In Hereford

The possibility of a garment manufacturer building a plant here came closer to a reality this week as a second major firm from Dallas met with Deaf Smith County Chamber of Commerce officials on locating a plant here.

The president and manufacturing vice-presidnet of the firm were in Hereford Thursday to meet with the C of C industrial development committee and representatives of the Texas State Technical Institute of Amarillo.

Bill Albright, executive vice-president of the Cof C, said that the firm is ready right now to locate here but that the firm obstacle must be overcome—the location of a building site.

He said the firm is a manufacturer of women's sports garments and that it could employ as many people as there are qualified in sewing operations. "I feel real good about the prospects of the company locating here," he said.

He indicated that an industrial foundation, if formed, would greatly help procuring a building.

Bud Eades, president of the C of C. said Saturday that the firm would probably start out with about 25 to 30 workers and expand from there to meet the local labor market demands even as high as about 150 or more.

"The firm needs a 15,000 square-foot building and will employ persons as they become trained possibly through TSTI programs, Eades said.

This is the second garment firm within the last month to exress an interest in Hereford. The other one has not indicated whether they will come here although it doesn't seem likely that they will.

Farm Family of the Year C of C to Recognize 1974

The Deaf Smith Chamber of Commerce is preparing to honor one of Hereford's own in grand style at a special recognition banquet at 7 p.m. Thursday in the Bull Barn.

The occasion is to honor the Loyd W. Vaughn family for being chosen the Farmers Home Administration Texas Farm Family of the Year (1974). The Vaughns won over 18 district winners.

The banquet was organized after it was discovered in early March that the family had won. They are the first family in this

area of the Panhandle to win the award. Bill Albright, executive vice-president

of the C of C said that the family will be

presented an award from the Sperry

Rand Company (New Holland) as well as the state FHA award.

The principal speaker at the banquet will be M. Lynn Futch, state director of the FmHA. Other top state officials of the organization will attend.

Tickets for the event are on sale at \$3 each at both Hereford banks and at the C of C office.

The family includes Glenda Rae, Loyd and their three children, Gerald, 14, Stevie, 11, and Travis, 4. Together they farm 323 acres 21/2 miles north of Westway and about 440 acres of rented land near Farley. They raise wheat and

Refer to a feature story on the family in the March 16 issue of The Brand.



Farm Family

of the Year

The Loyd W. Vaughn family, shown above in front of their fireplace, will be honored Thursday at the bull barn for winning the Farmers Home Administration Farm Family of the year award. Refer to story for specific information. They are from left, Travis, 4, Glenda Rae, Stevie, 11, Loyd, and

By Bill Albright, Executive VP Deaf Smith County Chamber of Commerce

That question is asked several time a day and de who does the asking—the answer varies and that's because different people are interested in different projects. From an overall point of view and to bring folks up to date. I'll try to summarize those major activities and some of the other important issues that keeps your Chamber "hustlin".

Several major events are on our calendar for next week-first is a meeting of Transportation officials and interested citizens concerning the proposed high-way from Amarillo to Las Cruces via Hereford-Tuesday, April 8th, 6:30 p.m. at the Caison Steak House. Next, is the Award Banquet for the FHA
Farm Family of the Year-The
Lloyd Vaughns-at the Bull Barm
7:00 p.m. on Thrusday April 10 (Please get your tickets on Monday or Tuesday at the Chamber or both banks).

Then on Friday, Hereford will host the Girls 4 AAAA Track meet with the Junior High Track meet in Hereford on Saturday. Also on Saturday the 12th and on Sunday the Women's Division Fine Arts Festival will be held at the Deaf

Smith County Library. Oh, President Bud will make a key note speech on Friday at the West Texas Chamber of Commerce Annual Meeting in El Paso and Two of Jon Birdsong's paintings will be presented to dignataries at that meeting. There are also three committee meetings scheduled for the week and I expect there'll be several others called

a s circumstances require. Major projects under way and requiring some significant effort include the All Girl Rodeo

plans to establish the "National Cowgirl Hall of Fame" (Both of publicity for both; a large parade; induction and honor ceremony; two dances; special activities and plain old routine clean up fix-up type work.) In addition we are working with folks from Programs Inc., to sponsor a "workshop seminar on Self Improvement get your

reservation in early. We've been visiting with a couple of firms in relation to now sorting out the administrative requirements. importance to Deaf Smith County and to our national economy. And of course Goals for Progress is gathering monentum as deadlines ap-

Not enough? Well, there's Bicentennial activities-(buy the Chamber Office).

American Legion Convention, "Clean up Parade", visit from Texas Tourist Development Agency, Beef Conference, Texas Industrial Development Clinic, Scout-a-Rama, Museum Open House and Shrine Diagnostic Clinic.

You want more-'we got more", but you'll need to come by and visit to believe it-Get Involved!—your Chamber needs folks with lots of HUSTLE-HUSTLE-HUSTLE!

Interior Secretary Rogers C.B. Morton has proposed that the federal government



Plan for Diagnostic Clinic

Making plans for the Children's Diagnostic Clinic to be held here April 26 are, left, L.J. Clark, president of the Oasis Shrine Club of Kereford and U.C. Sterquell, Potentate of Khiva Temple in Amarillo.

Former Secretary of Commerce Frederick B. Dent of Spartanburg, S.C., was sworn in as special representative for trade negotiations. Dent. a former textile executive. said he would "try to build an economic structure for continued peace in the world and for more jobs at home."

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Speaker Encourages Lions To 'Drink, Steal And Lie'

ford Lions Club Weday by Willard May of



WILLARD MAY

remon and the strange a seminar-couraged them to 'tirrat on surfathup May 54. Eades urged of the love of markind are useful time to do named Lines and all citizens to conider attendance at the

und by President Kennedy:
"You see things as they are and sik why; I dream things that ver were and ask why not."

claims May, does ask, "Why not perform the best service, provide the best products, offer the best community service?" Everyone is in the 'people business', regardless of their occupation or profession, added

Enthusiasm and goal setting are important factors in being successful, emphasized the speaker. "Success is not arily an accumulation of self respect and happiness," said May.

In closing, May urged all

3 DAYS ONLY

Paint Sale.

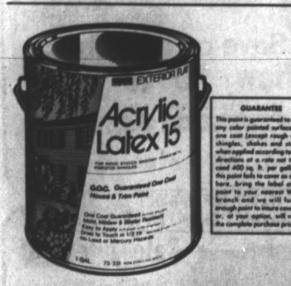
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May, introduced by C of C Lions to "drink, steel and lie." resident Bud Endes, is in He explained that he entereded to arrange a seminar-couraged them to "drink deeply thought of reward, and lie down at night with a prayer in your heart for the good things of

> Itaymond White, past district wemor , installed seven new rs into the chib during wilow, Rudy Metz, Temple sey, Alfredo Barrera, Mike Stokes.

A number of guests were introduced at the meeting, presided over by Boss Lion ayne Ladv.

CHICAGO-A serious lung disorder known to doctors as hypersensitivity alveolitis can result from spores found in the cooling and heating systems of homes and buildings, a report states in a recent issue of The Journal of The American Medical Association.

MORMONS & CANCER

SAN DIEGO, CALIF. -Mormons get far less cancer than other white Americans, and a California scientists said that clean living may be the answer. The Mormon church's "word of Wisdom" forbids the use of tobacco, alcohol, coffee and recommends a well balanced diet.

BERLIN-East and West Germany have opened talks in an effort to improve traffic links between West Berlin and West Germany.

RULE ENDS

ADDIS ABABA, ETHIO-PIA-A brief radio announcement by Ethiopia's military rulers has ended this country's colorful 3,000-year-old monarchy that could trace its lineage to the Queen of Sheba. Eighty-year-old Emperor Haile Selassie has been under house guard since his removal last Sep-



Debt Now Out of Sight!

Arnold Paulson, speaker at a Thursday-night seminar on economic solutions, dropped this folded graph to show how the federal debt has increased since 1800. The gross public and private debt is "out of sight" in more ways than one now because the graph went only to 1966. Paulson, president of NORM, says defict spending could be elininated through the "raw materials theory" on balancing the economy.



HARD TIMES

ERIE, PA .- Donald Schlopy has offered to sell one of his eyes for transplant. le says he is out of work, has three children to raise alone, wants to pay his debts, and, needs a used ouse trailer to live in.

he represented the Federal Land Bank Association of

Greenwood Baptist Church Faith Promise Mission Conference

> Wed., April 9 thru Sun., April 13, 1975

Theme: "THAT ALL MAY HEAR ONCE" 7:30 P.M. Daily - Sunday, 10:00 A.M. & 6:30 P.M. Slides of the Mission Fields, Testimonies from Missionaries, Preaching in every service by the

Schedule of Services

Rev. John Malanowski - Indonesia Wednesday: Rev. Jay Conway - Brazil Rev. Neil Jackson - Brazil Thursday:

Missionaries

10th

Rev. George Patrick - Korea Rev. Jay Conway - Brazil Rev. John Malanowski - Indonesia

Friday: Rev. Don Davis - Brazil Rev. Ralph Wimm - Mexico 11th. Rev. Arza Brown - Hawaii

Rev. Ralph Wimm - Mexico Saturday: 12th Rev. Arza Brown - Hawaii

Rev. Arza Brown - Hawaii Sunday: A.M. Rev. John Malanowski - Indonesia 13th

P.M. Rev. Jay Conway - Brazil

The Public is Cordially Invited To All of these Services! 'Not often can you find seven missionaries speaking and showing slides in a town the size of Hereford, and that in five days time. Come every service, meet all the Missionaries, get a Mission Vision around the world."

Pastor, Rev. Prentice D. Smith

King Cotton Regional Tournament

Bridge players from all over the United States are expected to compete in the King Cotton Regional Bridge Tournament which will be held April 9-13, at the Lubbock Municipal Coliseum on the Texas Tech

Games are scheduled for both experienced and novice players, beginning with a two session Swiss Qualifying for Knock Out Teams of four at 1:30 p.m. and continuing into the second session at 7:30 p.m.
Swiss Teams of Fours, also a

two session event, will begin Sunday a 12:30 p.m. and continue at 6:30 p.m. Side games are scheduled at 9:30 a.m. Thursday, Friday, and Saturday, during ensuing sessions of Knock Our Team playoff. Side games will also accompany each major event. A non-masters, for players with under 50 masterpoints will be held Friday at 1:30 p.m. All side games are black point The tournament is sponsored

by Llano Estacado Bridge Unit every four years. Nationally known players who are expected to attend are Barry Crane, ducer of Mannix, and Mike Passell of California; Dr. John Fisher, member of the Aces, James Jacoby, Ira Corn, Jr., all of Dallas; Gaylor Kasle, Garey Hayden of Tuscon, and Mark Lair of OklahomaCity.

Democrats To Host Chicken Supper

The public is invited to a fried H.M. Baggarly, editor and nicken supper sponsored by publisher of the Tulia Herald chicken supper sponsored by the Deaf Smith County Democrat Club. The supper and meeting will be held at 7:30 p.m. on Saturday, April 12 in La Plata Junior High School



H.M. BAGGARLY

Teacher-If I have 25 apples in a ring and I take one away, what do I have? Johnny-A ring with an ap-ple missing.

Remarkable Schoolmaster-If Shakespeare were alive today. would he still be regarded as a remarkable man.

Pupil -- I'd think so, for he'd be over 300 years old.

Scott Rpresents **Hereford Land**

Ira Scott of 102 Elm has just returned from Houston where Hereford at the annual stockholders meeting of The Federal Land Bank of Houston.

The meeting, held at the Houston Oaks Hotel, was attended by members of 66 Federal Land Bank Associations in Texas. There were about 500 persons in attendance.

George W. Cunningham, president, in his annual report to stockholders, reported that 1974 was another record year for new business with \$269,000,000 in loans closed. This was the largest year in loan volume in the bank's 58-year history and also in 1974, the bank reached 51 billion in loans outstanding. W. Malcolm Harding, Vice President and Economist of the

Texas Commerce Bank in Houston, also addressed stockholders and guests during the The Federal Land Bank of Houston makes long-term loans

on farms and ranches throughut Texas and currently has 35,000 loans for more than \$1 billion outstanding.

The Federal Land Bank of

WRITING THEIR WRONGS SAN RAFAEL, CALIF .-Marin County Judge Gary Thomas has sentenced a few dozen petty offenders to write such things as "I will not steal," a thousand or more times on paper. The judge says that the writing punishment is as good a deterrent as any.

Chinese textile men promise wider U.S. tie.

Hereford makes and services loans in this area. Members of the Board of Directors are, Ira Scott, president; Frank Bezner, vice president; George E. Turrentine, J.R. Hickman and C. F. Homfeld.

Others attending the meeting from this area were Mrs. Scott, Bezner, Mr. and Mrs. Homfeld and Mr. and Mrs. Woodrow B. Wilson, Manager.

the event. A staunch backer of the Democratic Party, Baggariy was once invited to become a special assistant to President Lyndon Johnson. Holding degrees from West Texas State University, University of Missouri and Harvard University, he served as a lecturer for five years at as a lecturer for five years at Robert A. Taft institute of Government Seminar,

ince 1947 will be speaker for

University of Texas at El Paso.

Baggarly served in the U.S.

Navy during World War II as a junior officer aide to Adm.

Chester M. Nimitz, Commander in Chief Pacific Fleet.

included among some of his honors are Texas Farmers Union Man for 1966, Tulia Man of the Year for 1966, Junior Chamber of Commerce Distinguished Service Award, several awards for best column and editorial writing and for several years conducted a commentary on 14 radio stations in Texas and New Mexico. At present he is a pane list on KVII-TV in Amz rillo

Buggarly is a Presbyterian any has served as church or ganist for 20 years.

Co-chairmen for the meeting are Andy Shuval, president of the club, and Mrs. Walter London, vice president. Mrs. Tony Hoffman serves as

Precinct representatives can be contacted for reservations and ticket purchases. The Young Democrats are also selling tickets and will receive a percentage of the profit from the meeting to send eight delegates to the state convention this month in Dallas. Mike Hull serves as presider of the Young Democrats.

Precinct representatives who may be called are Mmes. Earl Holt, Geneveve Miller, Sam Morgan, Jim Garner, Harlan VanderZee, Rex Easterwood, Luther Norvell and Tom Davis. Cost of the tickets are \$3.00.



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Present Program

Being a Good American, I Am An American, Tribute To Our Flag, Pledge of Allegiance, We Love America and I Am The United States. Solo passages and verses were performed by select members of the group.

4-H'ers Take First Place

Eight 4-H'ers of the Deaf Saturday in Dimmitt.

Smith County Horse Club took Senior judging team members top honors in halter and who took first place include Lee performance classes in horse Ann Hughes, Debbie White, judging competition held last Patty Johnson and Steve

Fifth grade students from Shirley Elementary School performed a program entitled "Where in the world bt in America" for the Noon Kiwanis Club Thursday. The program, sung and recited by members of the class, included Ten Laws of

Norene Poarch and Tom Cunn ingham. Members of the junior team

which took first place are Sid Lookingbill, Brad Cunningham, Christe Stallings and Tania Willson. Leaders are Norene

Battenhorst. Leaders are Poarch and Tom Cunningham. Team members will compete in the District 1 elimination contest May 5 at West Texas State University. They will compete against the top contestants from 21 other

The Hereford Brand, Hereford, Texas, Sunday, April 6, 1975

IRS To Keep Lines Open For Last-Minute Filers

coffing to a close, the Internal their tax questions. Revenue Service (IRS) announced that it will extend its Saturday, April toll-free telephone tax help hours to accommodate the expected crush of last-minute filers.

A. W. McCanless, district director if IRS operations in North Texas, said today that during the final two weeks of filing season Texas taxpayers will have an extra 21 and a half hours in which they can phone

With income tax filing season the IRS toll-free for answers to

Saturday, April 5, and Saturday, April 12, the toll-free lines will be in operation from 8 a.m. to 4:30 p.m. Tuesday April 15, the last day for filing returns, tax experts will be on hand to answer questions by phone until 9 p.m. The IRS' regular business hours of 8 a.m. to 4:30 p.m., Monday through Friday, will remain the same in addition to the extended hours.

Esabel Munis of Sargose; four sisters, two brothers, 30

grandchildren and 15 great-

JAMES LIPCOMB

Services were conducted Thursday afternoon in First

Baptist Church for James

Lipscomb, lifetime resident who died Tuesday in Deaf Smith General Hospital.

The Rev. Doug Manning, pastor, officiated with the

assistance of the Rev. Prentice

Smith, pastor of Greenwood Baptist Church.

Pallbearers were R.G.

Peeler, Bruce Burney, Orpha Click, Robert Wagoner, J.T. Gilbreath, Johnny Pool, C.P. Worthan and J.C. McCracken.

Honorary pallbearers were: Lee Cocanougher, Jim Bob

Allison, O.E. Easley, V.O. Hennen, Delbert Kinsey, Ansel

McDowell, Otis Dickey, Robert Veigel, Jimmy Roberts, Frank Cogdell, Arch Fitzsimmons,

Paul Harvey, Ky Lawrence, Gordon Jordan and Bill Hutson. Also, George Stambaugh,

J.W. Thomas, Cecil Rockwell, Sam Sides, Mark Benefield,

PeteCarmichael, Troyce

Carmichael, Frank Ball, Les

Combs, Joe Lyons, Paul Lyons,

Wayne Williams, Jimmie

Gillentine, Harold Close, Lyle

Obituaries

MRS. JEWEL DODSON

Hale Center-Mrs. Jewel Dodson, 65, who was active in several Hereford clubs while teaching school at Westway, died Thursday in her home.

Services were conducted at 10 a.m. Saturday in Hale Center First Baptist Church with the Rev. Carrol Green, pastor, officiating. Burial is being directed by Freeman Funeral Home of Hale Center.

Mrs. Dodson, former Jewel Walthall, married Foy Dodson at Clovis, N.M. in 1926. She taught at Plainview High School for 18 years. Mr. and Mrs. Dodson lived at Westway for

about eight years. Survivors include the widower, Foy; a son, Monte, of Tahoka; five brothers, Dale Walthall of Littlefield, John Walthall of Dallas, Arthur Walthall of San Francisco; Elmer Walthall of California and George Walthall of Colton, Calif.; one sister, Mrs. Louise Hively of Fresno, Calif.; and three grandchildren.

MRS. ELOYSA MENDOZA

Services were conducted Saturday morning in St. Joseph's Catholic Church for Mrs. Eloysa Calanche Mendoza of 106 La Villa.

The Rev. Joe Gilligan officiated and burial was in St. Anthony's Catholic Cemetary. Gililland-Watson Funeral Home

directed arrangements.

Mrs. Mendoza died at her home Wednesday of sudden illness. Born Sept. 6, 1898 at Valentine, Mrs. Mendoza is survived by three sons, Cornelio City and Domingo of Hereford; two daughters, Mrs. Belen Baesa of Mexico and Mrs.

Blanton and Arlie. Plus, the retired and active forces of the Post Office and American Legion members. Burial was in West Park Cemetery by Gililland-Watson Funeral Home. Born Feb. 1, 1896 at Quitman, Mr. Lipscomb came to Deaf Smith County as an infant. He

the U.S. Navy. Mr. Lipscomb married Suzie Lackey of Fort Worth, who survives him.
A retired postmaster, he was

a member of First Baptist Church, Masons, American Legion and Lions Club. He was past president of Scottish Rite Team and retained life membership at Boys Ranch.

Survivors include the widow of 108 Centre and a brother, Bill Lipscomb of Oklahoma City.

HELP FOR HOMEBUYERS The House Banking Committee has approved standby legislation to protect persons who recently became unemployed from losing their



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1972 Chev Pickup full power and air. Long wide bed with

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1973 Plymoth 4 dr. H.T. Full power and air. Midnigh Blue with white vinyle Roof. Protective warrannty.

1971 Chev. Malibu 2 dr. H-Top 350-V8 Air and Power, Vinyl Top Vinyl Interior. 52,000 Miles. A sharp and sporty hardtop.

1973 Bucik Century Laxus. 2 dr H.T. Brown body finish with black vinyl top Brown vinyle interior air and power, 350 V8-2 barrel, Save close to 50 per cent on this like new buick.

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FIVE YEARS	682.53	1,365.06	2,047.59	2,730.12	3,412.65	6,825.30
TEN YEARS	1,557.56	3,115.12	4,672.68	6,230.24	7,787.80	15,575.59
FIFTEEN YEARS	2,679.38	5,358.76	8,038.14	10,717.52	13,396.90	26,793.79
TWENTY YEARS	4,117.60	8,235.19	12,352.78	16,470.83	20,588.00	41,175.93
THIRTY YEARS	8,325.32	16,650.63	24,975.95	33,301.26	41,626.60	83,253.16
Сигоралической поменения.	NAME AND ADDRESS OF THE OWNER, WHEN PERSONS AND ADDRESS O			Commence of the Commence of th	CONTRACTOR CONTRACTOR CONTRACTOR	and the second discount of the second of the

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TRINIDAD GOMEZ

HHS Volleyballers Set For Bi-District Bout

ion Hereford High School volleyball team will meet District 3-AAAA champion Amarillo High in a bi-district 7:30 p.m. at the Amarillo High

Amarillo High won the 3-AAAAchampionship for the first time in the school's history Thursday night, taking a 15-7, 15-5 win over Caprock High in

Caprock gym.

The Herd earned the right to advance to the bi-district bout by defeating Plainview in two district matches. Plainview and Hereford are the only schools in District 4-AAAA which fielded volleyball teams this year.

Amarillo High sports a 16-6 overall record with a 9-2 mark in

The Sandies come into the contest with powerful defense and blocking. Amarillo High coach Ann Dunavin reported



"DOC" COWAN

in the not-so-distant past, was considered in bad taste In the distant past, only men were diamonds. Over the centuries the tide turned and and striped ties. They have started to allow their imaginations, instead of properly worn with what and

The men's jewelry department of Cowan's was once little more than cuff links, tie bars and tie tacks. Diamonds were used for formal wear, stude and links for tuxedos and calls for these items were few.

Recently, we have had calls for chains for men, both in silver and gold. Chains with medalions have become accepted as good looking with turtleneck sweaters. The identification bracelet was popular with both men and women during World War II. Boutiques and of everything from copper to elephant hair. Now male wrists are again wearing elegant ID bracelets and gold and silver strands are

appearing in pairs. And now men want diamonds. Research was ct and the answer came back that both men and men show a high interest the idea of diamonds as gifts for men. Diamonds and the man share distinct almost a symbol of durability and that is an excellent quality in men.

giving and that infamous man who has everything. . . . Does he own a diamond ring? Rings aren't the only possibility. Our men's jewelry department has grown substantially. Come by and see why diamonds are a gift of love for men too.

COWAN DOWNTOWN

The District 4-AAAA champ- that her charges missed only on Hereford High School one serve in the Thursday

practices in prepartion for Breda Duggan

Cheryle Arney, Evelyn nczyk, Lisa Patterson, Lori has experience going for it and Taylor, Sofia Pena, Terry is coming off two weeks of hard Minier, Janette Schlabs and

Pirates Are Strong For 1975; Club Has No Major Weakness

BRADENTON, FLA-The Pittsburgh Pirates, of late contending regularly for their eastern N.L. division flag, look like winners again in 1975. They'll have trouble from Philadelphia, St. Louis and others, but are a solid ball club-in fact, better than in 1974.

The Bucs last year were a little of an unknown, because of managerial and near-miss events of 1973. and began horribly. But when Danny Murtaugh led them to another division title, without Roberto Clemente, that did more for the team than meets the eye. It reestablished the Pirates in a sense, in the eastern divi-

The club's pitching-in

mark-looks good. Dock Ellis was impressive this spring. Jerry Reuss looks sharp. Jim Rooker, like Reuss and Ken Brett, a lefthander, and who had a fine 2.77 FRA

last season, showed the same form in spring games. Brett looks promising and there are other good arms.

As this is written, Sam McDowell has had a fine spring and there's Bruce

Kison, Ramon Hernandez,

Bob Moose, a good-looking

rookie named Larry Demery,

the reliable Dave Guisti. Jim Minshall, and more. So maybe this year pitching won't be the worry for Murtaugh it has often been in Amarillo High captured the District 3-AAAA crown after Caprock won the first half of play with a 5-0 mark and then fell to 1-4 in the second round. The Sandies ended the first

half with a 3-2 mark and took the

mark, forcing a playoff to decide the district champion.

Caprock wound up its season with a 16-7 overall record and a 6-5 mark in district competition.

District Meet Slated Here For April 11

track meet will be held here events are set for 2:30. Friday, April 11 according HHS girls' track coach Roy

Shipp. Plainview and Hereford, the only girls' teams in the district, will clash in the meet.

Field events are tentatively scheduled to get underway at

ONE MINUTE SPORTS QUIZ 1. Who won the NCAA basketball championship?

Who won the Heritage Golf Classic?

3. Bill Bradley plays pro basketball for what team? 4. Who won the LPGA Golf Classic at Camelback

Country Club? 5. Who manages the Chicago White Sox?

Auswers To Sports Quiz

1. UCLA over Kentucky, 92-85.

2. Jack Nicklau's. 3. New York Knicks.

4. Jane Blalock. 5. Chuck Tanner.

Some people have said that a lion's heart buried in the house would protect it from

The District 4-AAAA girls' 1:30 p.m. April 11 while running

Softball Signups set April 12

The Girls' Softball League of Kids Inc. will hold sign-ups Saturday, April 12, from 1-5 p.m. at the Pioneer Natural Gas Flame Room.

The program is open to girls 8-15 years of age. The April 12 signup is the only one scheduled for the program according to league president Kay Banner.

Individuals who desire further informatin should contact Mrs. Banner or any officer of the girls' league.
Other officers include Marci

Hughes, vice president, and Sandra Combs, secretary-trea-

Player agents include Nell McCullar, Minor; Elvis Shields, Major; and Greg Holman, Pony

League. Girls' softball play will begin

Condition

Lat 3" 8 3" Value

Wellinston, Stanting Ar End
Of Scenario

PUBLIC

MACHINERY AUCTION

Thur., April 10, 1975 ----- 11:00 A.M.

Located From Lockeddie, 1 Attle South, 35 Attle West; or From Mediathes, Go North To Chy's Corner, Then 7 Attles Sout To Lockeddie, Then 2 Attle South and 36 West.

Owner: J. D. Carpenter, 806-965-2120

golf race Friday afternoon as the tour made a stop at the Plainview Country Club. The Bulldogs carded a 302 to wrest the lead from Monterey as

Practicing Up

were separated by only one point going into the contest. Plainview owns a season score of 1557 while the

the Plainsmen tallied a total of

306. Plainview and Monterey

Plainview moves into first

place in the District 4 AAAA

The Plainview B follows at 1755 and Lubbock's JV is next Plainsmen stand three strokes off the pace at 1560.

Hereord's JV is ninth with a King Named Red Raider

with 1687.

Joe Kim King, animal science student and part-time rancher from Brady, Tex., will be Texas began with Texas Tech's first Tech's masked Red Raider for the 1975 football season.

University President Grover E. Murray made the announcement of King's appointment upon the recommendation of the **Red Raider Selection Committee** headed by Dr. Dale W. Zinn.

"I take sincere pride in being the Red Raider," King said. 'The honor is the greatest way I know of representing Texas Tech and student body. I'll do my best to uphold the

Evelyn Urbanczyk of the HHS volleyball team sharpens up her spike in

preparation for the bi-district volleyball game to be played Monday night at

7:30 in the Amarillo High School gym. Hereford will face Amarillo's Sandies,

Plainview Moves Into

Coronado's B team is 36

points out of second place,

virtually assuring Plainview and

Monterey of an exclusive battle

The Coronado varsity is

fourth at 1638; Lubbock High is

fifth with 1670 and Hereford

maintained its position in sixth

for the district championship.

First In 4-AAAA Golf

the champions of District 3-AAAA. Also pictured is Cheryl Arney.

Gator Bowl engagement Jan. 1, 1954. As a masked rider, with scarlet and black cape flowing behind him, the Raider circled the stadium astride a black quarterhorse, going at a thundering gallop. As the Raider rode by the Tech dressing room, the Raider team streamed out onto the field

The Red Raider tradition

behind him. Football fans have been cheering the sensational entrance ever since at all home games and most of the out-of-town gridiron clashes.

"So McDodge lost his mind, you say?"

"Sure, he did. Went crazy trying to find the shady side of the street at noon."

JV was disqualified from district competition after turning in only three scores on a tour stop at Lubbock recently. Plainview's Chad Williams

maintained his sole possession of the lead in the medalist standings as he fired a 78 Friday for a total of 379. Rex Robertson of Monterey

closed within three strokes of Williams as he carded a 74 for a 382 total.

Jeff Reynolds of Monterey Robertson's closest competitor last week, dropped into a third place tie with Greg Weatherred of Plainview at 384.

Hereford's Curtis Stoerner and Kim Coulter of Monterey are tied for fifth place in the

medalist standings at 394. Stoerner carded a 78 Friday

while Coulter fired a 76. Here's how the scoring went

for the Herd Friday: Curtis Stoerner, 78; Billy Word, 83; Gregg Pagett, 85; George Yocum, 89; and Tommy Albracht, 91. Herd JV: Don Shaw, 88 Mark

Fowler, 89; Doug Walterscied, 94; Blake Allen and Kelly Lea,

Next Friday the Herd linksters will take a week off from the district tour to compete in the Amarillo Relays at the Amarillo Country Club at 9 a.m. Hereford will host the final stop on the district tour April 18.

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erd Stuns Ponies In Nighte

Hereford's baseballers spot- nightcap, producing four runs in ted the Coronado Mustangs a the third inning. 10-2 victory in the opening game of a deubleheader at Connie Mack Field in Lubbock Friday, then bounced back to end a 17 game winning streak on the part of the Mustangs in the second game, taking a stunning

The win on the part of the Herd dropped the Mustangs into a tie for first place with Monterey.

If the Mustangs had taken

both games from the Herd, it would have only needed a split with Monterey to win the first half outright.

Hereford is now 7-10 for the season and 1-5 in league play. The Herd jumped on Coronado for a 4-0 lead in the

David Artho led off the scoring charge on the part of the Herd as he reached base on a

tagged Cherry for a single and Roy Martinez banged out a single to drive in Artho.

Hereford third baseman Mike Dudding than got a single over Arterburn's head on a bad hop and Torres and Martinez on a passed ball. scored. Herd hurler Mike Crim he slammed a triple to score

Coronado, stunned by the

outstanding athletic achieve-

In congratulating the Out-

standing College Athletes of

America for 1975, former Dallas

Cowboys quarterback Don

Meredith said, "Their enthusi-

asm and high ideals hold bright

The complete biographies and records of achievements will be

featured in the annual awards

volume, Outstanding College

promise for the future."

Athletes of America.

to narrow the margin to 4-2. Joe Barnhart hit a chopper to Dudding at third, beat the throw throwing error by Mustang second bagger David Arterburn.

Coronado's Travis Cherry Struck out the next two Herd single by Arterburn and single by Arte Arterburn stole second and came home on a double by Bill

> Mike Crim swung home the big bat again for the Herd in the sixth inning as he banged out a triple to right center and scored

The Mustangs threatened in finished the scoring rampage as the seventh when Barnhart made it to base on a fielding error and Arterburn scampered to first on a sacrifice bunt

Lady Luck was riding with the Herd, however, as Eady hit into a double play and Kenny Blackwell hit a bouncer to third to retire the side.

Mike Crim upped his season record to 3-3 for the Herd as he went the distance on the mound. He allowed six hits, walking three and fanning six.

Cherry went the first three

innings for the Mustangs and was tagged with the loss. He is 3-1. Eady finished the second game for Coronado.

Coronado performed as everyone had expected in the opener, taking a quick 2-0 lead in the first inning when

Hereford scoring surge, rallied with two out in the fifth inning to narrow the margin to 4-2.

Blackwell slammed a two run homer over the rightfield fence against Roy Martinez.

Coronado got two more runs in the third. Jimmy Vaughn, the Mustang catcher, reached first base on a fielding error by second bagger Pete Hale. Barnhart banged out a double over third and Arterburn sacrificed to right to score

Vaughn. Barnhart came in on a double by Blackwell.

Hereford was plagued by three errors in the fourth inning as Coronado scored three runs on a double steal, a single by Danny Holton and a sacrifice to center by Barnhart. Eady tripled to right center in the fifth and later scored on

Jimmy Foster's single to give the Mustangs an 8-2 edge. Holton singled and scored in

Baseball Signing

Is Slated

Sign-ups for Broncho and Pony League Baseball in Hereford will be held April 12 from 2-5 p.m.in the REC

The baseball programs are open to youths ages 8-14. Diamond action will get under way here May 5.

The only runs for the Herd came in the fourth inning on an error by Holton and an infield groundout by Mike Pittard.

Blackwell moved his season record to an unblemished 4-0 for Coranado in the opener as he went the distance. He gave up five hits, walked three and

struck out nine.

Roy Martinez suffered the loss for the Herd. His record is now 2-5.

Here's how the hitting went for the Herd in both games: First Game—Harvey Torres,

single; Mike Dudding, single; Mike Crim, double

Second Game-Harvey Torres, single; Roy Martinez, double; Mike Crim, two triples; Mike Artho, single; Mike Dudding, single.

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the sixth on a double steal. John game," said Coach Aaron the year and we didn't make as Broach then singled and Jimmy
Vaughn drove him in with a
double to close out Coronado's
scoring.

Bourland of the Herd upset of many mistakes. We had three errors in the second game but only one of them hurt us," he was probably his best game of added.

Friday. The first game is set to begin at 2:30.

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Duvall Is Honored As Outstanding Athlete

David Duvall, son of Mr. and Mrs. Charles Duval of 107 Elm and a 1973 graduate of Hereford High School has been selected as an Outstanding College Athlete for 1975.

A member of the Cooke County College basketball team, Duvall also played on the HHS basketball team.

Annoucement of his selection was made by the Board of Advisors of Outstanding College Athletes of America, an annual awards volme published by Fuller and Dees to honor! America's finest athletes.

Sorts information directors and athletic directors from individual colleges and universities across the nation selected the winning athletes on basis of their abilities-not only in athletics but in community service and campus activities as

Criteria for those selected as **Outstanding College Athletes of** America includes leadership, service, scholarship and

BASEBALL * * *

By Pete Fritchie

LAKELAND, FLA.-The Detroit Tigers finished last in their eastern A.L. division last year but came up with perhaps the most exciting new ballplayer in the league-Ron LaFlore.

This is the crucial year for LaFlore. This is the year he'll come through on his way to becoming a superstar or ease off from a sensational rookie year and great promise to become either an average ballplayer or suffer another fate.

LaFlore is the most exciting Tiger baserunner since Cobb. He won games in spring training with daring speed. He also packs power and swats the ball over the centerfielder's head

or out the park quite frequently.

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"WHICH WAY IS CORRECT AND SAFE?"

With so many conflicting doctrines and theories in the religious world today, honest souls are many times in doubt and ask, "Whis IS the right way?" One declares one way, another some other way, until confusion is the result. Confusion is one of Satan's greatest weapons. This situation must be considered and answered with understandable language, for the earnest, honest soul to know the correct way and thus be safe.

Some will say,"It matters not to me which teaching I follow as they all claim to lead to the same place." If you will read the Bible and follow the only teaching found in the Bible, you will become a member of the only church you read about in thh Bible. Rom. 16:16 faith, one baptistm." Eph, 4:5 First, the Bible commands faith. Paul said, "But without faith it is impossible to please him; for he that cometh to God must believe that he is, and the he is a rewarder of them that dilegently seek him." Heb. II:6 According to the word of God, there can be no salvation without faith in God. The Bible teaches this, the churches of Christ emphasize this teaching. Therefore, we urge you to believe that Jesus is the Son of God. Some teach universal salvation, that is, all will be saved. If this were true, the believer would still be safe, as belief will not causé him to be lost. " Enter ye in the strait gate; for wide is the gate, and broad is the way, that leadeth to destruction, and many there be which go in thereat: Because strait is the gate, and narrow is the way, which leadeth unto life. and few there be that find it." (Mat. 7:13-14) Thus the universal theory is false. Furthermore, it is necessary to hear the word of God in order to obtain faith in God. "So then faith cometh by hearing, and hearing by the word of God." (Rom.10:17) We urge you to read the Bible and believe in God and his son.

Second, the believer must repent. Christ said, "And the times of this ignorance God winked at; but now commandeth all men everywhere to repent." (Acts 17:30) For the believer to repent is to turn from sin and wickedness.

Some teach you can be saved without giving up your sin, that is all you need do is believe and then it matters not what sins you commit you will go to Heaven, according to their theory. If this be right, the believer who repents will also get to Heaven as they do not claim it wrong to repent. Thus the believer who repents is following the correct and safe way. It is better to obey the Gospel of Christ, then you will be safe regardless of what is

said to the contrary. Third, faith must be confessed. Christ said, 'Whosoever shall confessme before men, him will I confess also before my father which is in heaven." (Matt. 10:32), Paul said, "And that every tongue should confess that Jesus Christ is Lord, to the glory of God the father." (Phil 2:11) Paul again, "That if thou shalt confess with thy nouth the Lord Jesus, and shalt believe in thine heart that God hath raised him from the dead, thou shalt be saved. For with the heart man believeth unto righteousness; and with the mouth confession is made unto salvation."(Rom.10: 9-10) It is correct and safe to confess that you believe that Jesus Christ is the son of God. For example, when Philip preached Jesus unto the eunuch, faith caused him to confess, "I believe that Jesus Christ is the Son of God." (Acts 8:37) Some may teach con-

fession is unnecessary for you today. Some teach confession of sin instead of the confession of Christ. But find a person who will say that God condemns a person for confessing Christ to be the Son of God. like the Bible examples. Since those who teach this confession is unnecessary, are wrong, then those who have failed to confess Christ will surely be lost, according to the Gospel of Christ. We urge you to believe in Christ and repent of your sins thenconfess you faith in Christ like the Bible example in Acts. 8.

Fourth, the believer must be baptiszed. Jesus said, "He that believeth and is baptized shall be saved."(Mark 16:16) Peter said, "be baptized every in the name of Jesus Christ for the remission of sins." (Acts 2:38) Paul said in Romans 6:3 and Galatinas 3:27 that we are to be baptized into Christ. Since all spiritual blessings are found in Him, we MUST be baptized into Him if we expect to enjoy these blessings. Some claim bap-tism is not essential to salvation, but find one who will claim it a sin to be baptized. Thus those who oppose baptism are wrong, according to the Bible, and will be lost in the great and final judgment. (Mat 28:13-20; Mark 16:16; John 3:3-5; Acts 2:38; Acts 8:35-40; Acts 22:16: I Peter

What is baptism? Some claim it pouring, some claim sprinkling, while others claim immersion. We know that the Bible records baptism only as a burial and every example is immersion. We know also that every doctrine or faith will accept immersion even though they claim something else will do. By common reasoning you can see it is safer to be immersed even if you wish to disregard Acts 8:38-39, "And He commanded the chariot to stand still; and they went down both into the water, both Philip and the eunuch; and he baptized him. And when they were come up out of the water, the sprirt caught away Philip, and the eunuch saw him no more; and he went on his way rejoicing." Since immersion is correct and safe, by the authority of the Gospel of Christ, those who rely on something else will be lost in the great and final day. We urge you to follow the way that ALL agree Please let the Bible be your guide in all

things religious. Believe what it teaches, do what it teaches. "Therefore we are buried with him by baptism into death: that like as Christ was raised up from the dead by the glory of the Father, even so we also should walk in newness of life. For if we have been planted together in the likeness of his death, we shall be also in the likeness of his resurrection: Knowing this, that our old man is crucified with him, that the body of sin might be destroyed, that henceforth we should not serve sin. For he that is dead is freed from sin. (Ro. 6:4-7) "And now why tarriest thou? arise and be baptized, and wash away thy sins, calling on the name of the Lord." (Acts 22:16) All Gospel of Christ preachers everywhere urge you to find the church of Christ in you community and obey the commandments of the Lord Jesus Christ by believing in Christ, to repent of your sins, confess your faith in Christ and be buried with the Lord in baptism for the remission of your sins, then to rise to walk in newness of life, and hereafter, continue, "steadfastly in the apostles' doctrine and fellowship, and in breaking of bread, and in prayers."(Acts 2:42) This is the correct and safe way.

Rodeo Parade **Entries Sought**

Assistance is being solicited have entries in th parade. Civic by Harold Wheeler, county adult probation officer, for the All Girl Rodeo parade to be held take part in the parade. All Girl Rodeo parade to be held at 2 p.m. May 17 in Hereford.

Wheeler, who organized the Diamond Jubilee (Hereford's 75th anniversary) parade, wants to make this one even ger and better than his previous effort.
"The Jubilee parade two

summers ago lasted one hour and 56 minutes," Wheeler said... "Our goal is for this parade to be even better."

A committee from the Women's Division of the Deaf Smith County Chamber of Commerce and other volunteers are assisting Wheeler in making contact for float entries. Heading the committee is Mrs. Tom Draper.

Mrs. Draper's committee met Thursday morning at the Chamber of Commerce to map alans to obtain parade entries. included on her committee are Mmes. J.G. Gandy, Terry Johnson, Dwight McGee Stanley Simmons, H.A. Cavness and two 4-H members, Sandy Finley and Vivian Burgess.

Mrs. Draper told the com-mittee that the theme for the parade is "Cowgirls Then and Now." "We've all had something to do with building the West so almost any float idea will fit," she said Letters to all women's organizations are being mailed asking them to

An application to enter the parade can be found in today's Hereford Brand. "Antique cars; horse drawn vehicles such as surreys, buggies, victorias, buckboards, covered wagons, stagecoaches, ox carts; bands and horse clubs are certainly wanted for the parade," Wheeler told the committee. Deadline for en-tering the parade May 10.

OTHER RODEO PLANS Also on tap in Hereford during the week of the Professional All Girl Rodeo set for May 16, 17 and 18 are a WesternArt Exhibit at First National Bank, Monday through Friday; Western Day, Elementary Poster Contest at Sugarland Mall and a dance from 9:30 p.m. to 1 a.m., all on Friday, May 16; parade at 2 p.m., cow chip throwing contest, women's milking contest and women's greased pig contest, all about 4 p.m. in Damron Park, a barbeque, 5:30-7:30 p.m. in Damron Park, and a dance from 9:30 p.m. to 1 a.m., all on Saturday, May 17.

Terrible! Jack-I'm smoking a terrible lot of cigars lately. Jill-You certainly are, if that's one of them.





Stagner Graduates

Navy Seaman Recruit Kevin L. Stagner, son of Mr. and Mrs. Bill Stagner of Rt. 3, Hereford, graduated from recruit training at the Naval Training Center, Orlando. Fla. The training included instruction in seamanship, military regulations, fire fighting, close order drill, first aid and Naw history.

School Board Race Donation Given to CCH

A \$100 contribution to the Concerned Citizens of Hereford was inaccurately reported in the school board candidate campaign expense story in the Thursday issue of The Brand.

The contribution was made by Dick Zinser, not Frank Zinser as stated in the story. Another contribution of \$100 was made Charles Schlabs.

The Concerned Citizens committee chaired by John H. McCrary, M.D. has used the money to run ads in The Brand to promote voter participation in the school board election. Also, the committee has contributed to the campaign funds of some of the candidates, and backed Jim Arney, Bob Josserand and Bud Snyder for school board trustees positions.

ON ARMS-CURB

Senator Henry M. Jackson has proposed that the United States and the Soviet Union agree not to modernize 700 of their strategic weapons as a step toward future reductions in their nuclear arsenals.

SIGNS AID BILL

President Ford has signed into law a \$3.7-billion appropriation for foreign aid for the 12 months ending this July.

Senator Hubert H. Humphrey has announced plans for a Congressional investi-

gation of United States policy on the sale of arms abroad.

ON 1975 BUDGET The Senate has approved legislation to cut only \$311.4 million from the budget for the Fiscal year 1975. The

President asked for cuts

ON OIL RESOURCES

totaling \$2.8-billion.

The Supreme Court has ruled unanimously that the Federal Government has exclusive rights on any oil and gas resources on the Atlantic Outer Continental Shelf beyond the three-mile limit.

SIGNS TAX CUT BILL

President Ford signed a \$24.8-billion tax-cut bill into law. The bill assures that about 72 million Americans will begin receiving 1974 tax rebate checks-ranging up to \$200-beginning in early May.

IETER'S BULLETIN BOARD

* Cheese is a good meat substitute for dieters particularly these days when we're all counting particularly these days when we're all counting pennies. Cheese foods and products are good sources of animal protein and they're high in vitamins and minerals, too. Most natural cheeses have about 100 calories an ounce; processed cheese foods have about 80. Yet, some dieters eschew this food because they think it's constipating. Now, constipation does make dieting efforts less efficient because you tend to weigh more on your scale when you're constipated. Also, the longer food is in your digestive tract, the more calories your body absorbs. However, cheese is not constipating. No single food will cause constipation – it's the lack of roughage foods in your diet (foods such as leafy vegetables and fresh fruits) which can cause a constipated condition. Fats are another aid in keeping your digestion moving regularly and cheese does, as a matter of fact, contain some animal fat. Cheese is nutritionally important, it's a protein bargain for your budget and a caloric bargain for your figure - plus, it's a great tummy-filler when you get the "empties."

* Your calorie needs vary according to the amount of activity in your daily schedule. If you eat 3,500 more calories than you expend in a given period of time, you will put on a pound of body fat. Okay, 3,500 calories sounds like a lot, but if you're an inactive person and you eat just 500 calories more than you should every day for a week, you'll have gained a pound by the end of that week, I think 1,000 to 1,200 calories a day is a good reducing allotment for normally active women (most men can go up to 1,500), but if you really want to know more exactly how many calories you're using up each day, write to me in care of this newspaper and tell me what your daily schedule of activities is. I'll calculate your daily caloric expenditure for you and write you back to give you your own tailor-made daily "calorie countdown" i.e. how many calories you're spending and how many you can consume to lose weight. Be as specific as possible about the activities included in your typical day and how many hours you usually spend at each activity. If your schedule varies greatly from day to day, give me an idea of how many hours per week you generally spend at various activities. Please enclose a stamped, self-addressed envelope with your letter. I'll be looking forward to spending some calories of my own in computing your calories and answering your

* Some cooking tips for dieters: Get more protein for your calories by cooking high-protein fare at lower heats for longer periods of time, Also, cook fresh vegetables on low heat, until just tender, cover pots tightly while cooking, and use as little water as possible for maximum retention of vitamins and other nutrients.

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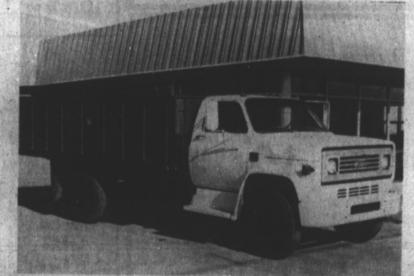




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FOR WEEK BEGINNING MONDAY, APRIL 7, 1975

mit Aries | Mar. 21 - Apr. 19 | Pluto 🕙 Good week for experimenting with new methods and new products. The purchase of new equipment will enable you to streamline your daily duties. Do something to liven up boring routine. Favorable rumors reports and gossip are well worth acting on. A good deed done in the past is repaid by a friend.

Par Taurus | Apr. 20 - May 20 | Venus 9 This week starts with a bang and finishes with a flourish. Associates will be full of surprises. You will receive attractive invitations from refreshing people. If married, marital affairs are under fortunate stars. If single, the opposite sex will extend favors that you never dreamed would be granted.

飛 Gemini | May 21 - June 20 | Mercury & Your sense of well-being improves during this week. Excellent time for extending hospitality to in-laws, old friends and comparatively new friends. You will get the best results when in partnership with others. Give no credence to get-rich-quick schemes presented to you for approval or comment.

Cancer | June 21 - July 22 | Some tendency towards fatigue now should be watched. It's best not to attempt too much in the way of socializing and attacking tedious jobs. Interests of employers and service matters generally demand first-rate attention. Conflicts between personal desires and your job are possible.

July 23 - Aug. 22 Business questions aren't going to be solved very easily under this week's aspects. Unusual issues may arise that will stump you. Consult qualified advisors, if you find yourself in a bind. Some of your colleagues are likely to rub you the wrong way. Nothing is to be gained by losing your temper. Play it cool.

BOOKLET OFFER: Astrology & Your Horoscope, 66 pocket-sized pages crammed with data for each sign, analysis of zodiac traits, compatibility charts, diagrams, famous names born under your sign and more. Enclose 15 cents in coin and a 10-cent stamped, self-addressed envelope to HOROSCOPE c/o this paper. Offer expires March 31. **********

prove your standing in community and perhaps urch affairs under these excellent aspects. Fraterimatters are well accented. Visiting and travel, eing older loved ones, are recommended by exhausing aspects. Imaginative ideas tend to further a

Scorplo | Oct. 23 - Nov. 21 | his week's involvements are not halfway. Be pre-ared to handle surging emotions. You must face hanges and criticism squarely. Control your impulses nd play it cool when others are unfair and unreason-ble. Show that you are not without strong alliances, befond your rights. Get legal counsel, if necessary.

#8 Sagittarius Nov. 22 - Dec. 21 | Jupiter 24 A week of romantic surprises. Awaken to the glory of love, and be assured what you engender in affection, concern and interest contributes to the pleasure of another. Love letters! If you haven't written one recently, try your hand. Do not take your sweetheart's generosity for granted.

Capricorn Dec. 22 - Jan. 19 | Saturn 5 Warning! Secrets should be distrusted now. Avoid people who like to gossip and spread rumors. Off-beat actions are subject to scorn and censure. A person you have offended is willing to forgive and forget. As to health, overindulgence is a hazard. Give preference to a light diet.

Aquarius | Jan. 20 - Feb. 18 | Uranus # Be careful with your money now. Strive for a balance between what is conservative and liberal. Avoid credit buying and don't become overextended in anything that smacks of chance-taking. Money prospects will improve as the days move along. A delicate financial situation will be swung in your favor.

Pisces | Feb. 19 - Mar. 20 | Neptune V Financial matters are accented now. Whether you are buying or selling, good luck tends to favor you, as the wheel of fortune is spinning in your direction. A project you've been working on can take a definite step forward. Information related to finances that comes to you should be carefully analyzed.

Wall Street

By BOB HILL Lentz, Newton & Co.

New York Stock Exchange

per cent. That was only on

selected test cars with special

The heart of a microprocessor is the same integrated circuit

used in the very popular and inexpensive hand-held elect-

ronic calculators. The micro-

lates the best spark timing,

choke position and flow of

ocessor electronically calcu-

of RCA Corp. casually dropped a remark in a business conference that RCA had developed an electronic microprocessor which could boost the gasoline mileage of larger cars by as much as 401/2. RCA's common stock shot up four points in heavy trading on the New York Stock Exchange and trading had to be suspended until the company issued a

RCA's competition immediately blasted the company for making the announcement and negative comments were even coming out of RCA. A Ford Motor Co. official said: "In no case have we seen fuel economy improvements even approaching 40 per cent from microprocessors. The best we have obtained has been 10 to 20

Gerald Ford, President: "The drawbacks of the legislation are outweighed by the urgent necessity of an anti-recession tax reduc-

Floyd Spence, Congressman (R-SC):

tion right now."

"The people want fiscal responsibility at the federal level, and it's time that we gave it to them."

Harry Byrd, Senator (Ind-Va), on tax bill:

"I think it's highly inflationary. I think these tremendous deficits will lead

364-5961

to more inflation."

CURRENTLY

expanding in the Hereford area. We are seeking 5 sales representatives.

\$20,000 Yr. For personal, confidential interview contact: Danny Moore, Room 113, Red Carpet Inn, 9 A.M. to 5 P.M.

April 7 and 8.

TMTA Report Rates Trucking As Big Business In County

the dining rooms of the nation,

but also they fill the markets

and restaurants of Texas with

fruits and vegetables from

throughout the country. For

instance, in 1973, 94.3 per cent of

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ments arriving in Dallas from

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field motor carriers ex-

due to an increase in petroleum

drilling activity. A total of 202

oil fied carriers moved drilling

These carriers operate more

than 6,000 motor vehicles and

E. Hwy. 60

rigs 16,988 times during 1973.

Trucks are also partners with

shipped there by truck.

Trucks and buses are big business in Deaf Smith County, and figures recently released by the Texas Motor Transportation

Put jello in small baby food jars--it's just the right amount for a small snack for children.

It's cleanup time again. Clean dresser drawers and discard all unusable objects that cause clutter and make room for useful objects.

Did you know you could make pot scrubbers out of the plastic mesh bags that fruit comes in? Just fold into a small square and tack together with plastic thread.



Cowan Jewelers Downtown persons were employed by the trucking industry. They earned \$12,855,021. According to TMTA, the

association representing the truck and bus industry in Texas. truck registrations in Deaf Smith County in 1974 were 5,547 and the total value of trucks in use totaled \$7,599,390. Statewide, trucks and buses

give employment to 677,800that's one out of every six non-farm paychecks. Obviously, the truck and bus industry is a big directly affects the daily lives of all Texans than do these two forms of motor transportation. The clothes people wear, the food they eat, the items they use in making a living-all come at

least part way by truck.

In fact, Texas needs trucks more than do most states because 63 per cent of the communitites in the Lone Star State depend entirely on trucks for transportation. They have no other kind of shipping service. This number includes 49 county seats and 21 entire counties. And many of the communities which have other transportation service depend on trucks for the smaller shipments which railroads cannot handle.

The industries in Texas which are linked to the truck and bus industry are many. For example, trucks irreplaceable in the movement

of Texas fruits and vegetables. More than 262 million in cash receipts were received by Texas farmers in 1973 for their production of fresh fruits and vegetables. Approximately 1.6 billion pounds were shipped to the nation's principle markets-

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EVERYTHING

FOR THE ARTIST

TEXAS GALLERY & FRAME

Sugarland Mall

Association prove it. In 1974, in of this amount, 1.4 billion pounds employ more than 36,000 per-Deaf Smith County alone, 1,532 or 83 per cent, arrived by truck. sons whose average annual And trucks not onlytransport income per person is \$10,550. Texas fruits and vegetables to

All Regular Stock Men's And Ladies'

BOOTS

We also have the area's largest selection of Men's, Women's and Children's Boots.

Men's And Ladies' Goosedown Jackets DRASTICALLY REDUCED



C of C Plans Meeting To Promote Highway

The Deaf Smith County
Chamber of Commerce will
sponsor a dutch treat dinner
meeting at 6:30 p.m. Tuesday at
the Caison Steak House to
discuss promotion of interstate
type highway on the present 6070 route between Amarillo and
El Paso

After Congress ordered a special study of this route and nine others last year, the Department of Transportation recommended to Congress that no special program or funding be set up for any of the 10

gasoline into an engine.

It does this by monitorin DOGS PROTECT GIRLS ATWORTH, ENGLANDengine temperature, fuel and air flow, manifold pressure and Guard dogs are being used to patrol the grounds at night at Stonar Girls' School. One exhaust gases. These sensors are the weak spot in the of the chairmen said lads microprocessor because they had been spotted near the are not dependable, nor are they school and there's only one inexpensive enough to meet reason-260 girls.

missioners and Hereford City Commissioners are studying and consedering resolutions to favor the interstate type high-

The public is invited to attend.

Dr. Milton C. Adams OPTOMETRIST 335 MILES

Phone 364-2255

OFFICE HOURS

Mon.-Fri.- 8:30 to 5:00

PRICES SLASHED



4-ply polyester cord **DELUXE CHAMPION®**

TO ULESS

per tire than reg. prices last Fall!

Wide, aggressive 7-rib tread for excellent traction, handling and stability.

1975 NEW-CAR TIRES

DOUBLE-BELTED **Deluxe Champion** Sup-R-Belt

POLYESTER FIBERGLASS double belt for smooth ride strength, long mileage

\$465 \$1095 4 TO IU LESS per tire than Summer "74 prices! Two strong steel belts on a radial cord body for long mileage. Superb traction and handling plus excellent road hazard resistance.

40,000 MILE

STEEL RADIA

Reduced rolling resistance of radial design offers substantial gasoline savings. See us for test data.



SMALL CAR OWNERS!

Plus 1.79 F.E.T. and old tire. Fits many VWs. Seebs

CHARGE 'EM!

FREE MOUNTING

FOLDING STEP STOOL with safety top guard rail

· Strong, lightweight aluminum frame

 Slip-resistant grooved steps Non-mar plastic feet

· Folds to compact 2" width for easy carrying, storing

Only

Additional \$9.95 each



LUBE and

OIL CHANGE

Call for appointment to avoid delay.

CAMPERS! VANS! PICKUPS

FIRESTONE

Plus \$2.43 F.E.T. and tire off





53995 Exchange

105 N. MAIN



ALL GIRL RODEO PARADE ENTRY FORM

COWGIRLS THEN & NOW

PLEASE PRINT OR TYPE THE FOLLOWING: - Detach and Return to:

HAROLD WHEELER, CHAIRMAN PARADE COMMITTEE, RM 361 COUNTY CT. HSE.

Address of Organization _ _ _ _ Person in Charge

_Phone____Address of Person in Charge_ [PLEASE CHECK YOUR ENTRY OR ENTRIES]

[1].....A Decorated Float*

[2].....A Marching Unit

[3].....A Marching Band

[5].....A Color-Guard

[4].....A Bugle Corps [6]..... Saddle Club

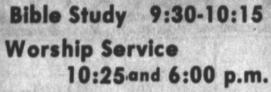
*IF ENTERING A FLOAT, DESCRIBE FULLY BELOW, STATING [a] WHAT IT WILL BE MOUNTED ON; [b] DIMENSIONS [cannot exceed 16 feet in width]; FULL DESCRIPTION OF THE DECORATING SCHEME [Materials, colors, design, lettering, etc.]

Gasoline price rise favored in poll.

Violent crime increasing

Federal subsidies urged for private colleges.

CENTRAL CHURCH of CHRIST



SUNSET and PLAINS

Write for Free Lessons **Box 407**

"WHICH WAY IS CORRECT AND SAFE?"

With so many conflicting doctrines and theories in the religious world today. honest souls are many times in doubt and ask, "Whis IS the right way?" . One declares one way, another some other way, until confusion is the result. Confusion is one of Satan's greatest weapons. This situation must be considered and answered with understandable language, for the earnest, honest soul to know the correct way and thus be safe.

Some will say,"It matters not to me which teaching I follow as they all claim to lead to the same place." If you will read the Bible and follow the only teaching found in the Bible, you will become a er of the only church you read about in thh Bible. Rom. 16:16 " One lord, one faith, one baptistm." Eph, 4:5 First, the Bible commands faith. Paul said, "But without faith it is impossible to please him; for he that cometh to God must believe that he is, and the he is a rewarder of them that dilegently seek him." Heb. Il:6 According to the word of God, there can be no salvation without faith in God. The Bible teaches this, the churches of Christ emphasize this teaching. Therefore, we urge you to believe that Jesus is the Son of God. Some teach universal salvation, that is, all will be saved. If this were true, the believer would still be safe, as belief will not cause him to be lost. " Enter ye in the strait gate; for wide is the gate, and broad is the way, that leadeth to destruction, and many there be which go in thereat: Because strait is the gate, and narrow is the way, which leadeth unto life, and few there be that find it." (Mat. 7:13-14) Thus the universal theory is false. Furthermore, it is necessary to hear the word of God in order to obtain faith in God. "So then faith cometh by hearing, and hearing by the word of God." (Rom.10:17) We urge you to read the Bible and believe in God and his son.

Second, the believer must repent. Christ said, "And the times of this ignorance God winked at; but now commandeth all men everywhere to repent." (Acts 17:30) For the believer to repent is to turn from sin and wickedness.

Some teach you can be saved without giving up your sin, that is all you need do is believe and then it matters not what sins you commit you will go to Heaven, according to their theory. If this be right, the believer who repents will also get to Heaven as they do not claim it wrong to repent. Thus the believer who repents is following the correct and safe way. It is better to obey the Gospel of Christ, then you will be safe regardless of what is

said to the contrary. Third, faith must be confessed. Christ said, "Whosoever shall confessme before men, him will I confess also before my father which is in heaven." (Matt. 10:32) Paul said, "And that every tongue should confess that Jesus Christ is Lord, to the glory of God the father." (Phil 2:11) Paul again, "That if thou shalt confess with thy mouth the Lord Jesus, and shalt believe in thine heart that God hath raised him from the dead, thou shalt be saved. For with the heart man believeth unto righteousness; and with the mouth confession is made unto salvation."(Rom.10: 9-10) It is correct and safe to confess that you believe that Jesus Christ is the son of God. For example, when Philip preached Jesus unto the eunuch. faith caused him to confess, "I believe that Jesus Christ is the Son of God." (Acts 8:37) Some may teach confession is unnecessary for you today. Some teach confession of sin instead of the confession of Christ. But find a person who will say that God condemns a person for confessing Christ to be the Son of God, like the Bible examples. Since those who teach this confession is unnecessary, are wrong, then those who have failed to confess Christ will surely be lost, according to the Gospel of Christ. We urge you to believe in Christ and repent of your sins then confess you faith in Christ like the Bible example in Acts. 8.

Fourth, the believer must be baptiszed. Jesus said, "He that believeth and is baptized shall be saved."(Mark 16:16) Peter said, "be baptized every one of ye in the name of Jesus Christ for the remission of sins." (Acts 2:38) Paul said in Romans 6:3 and Galatinas 3:27 that we are to be baptized into Christ. Since all spiritual blessings are found in Him, we MUST be baptized into Him if we expect to enjoy these blessings. Some claim baptism is not essential to salvation, but find one who will claim it a sin to be baptized. Thus those who oppose baptism are wrong, according to the Bible, and will be lost in the great and final judgment. (Mat 28:13-20; Mark 16:16; John 3:3-5; Acts 2:38; Acts 8:35-40; Acts 22:16; I Peter

What is baptism? Some claim it pouring. some claim sprinkling, while others claim immersion. We know that the Bible records baptism only as a burial and every example is immersion. We know also that every doctrine or faith will accept immersion even though they claim something else will do. By common reasoning you can see it is safer to be immersed even if you wish to disregard Acts 8:38-39. "And He commanded the chariot to stand still; and they went down both into the water, both Philip and the eunuch; and he baptized him. And when they were come up out of the water, the sprirt caught away Philip, and the eunuch saw him no more; and he went on his way rejoicing." Since immersion is correct and safe, by the authority of the Gospel of Christ, those who rely on something else will be lost in the great and final day. We urge you to follow the way that ALL agree

Please let the Bible be your guide in all things religious. Believe what it teaches, do what it teaches. 'Therefore we are buried with him by baptism into death: that like as Christ was raised up from the dead by the glory of the Father, even so we also should walk in newness of life. For if we have been planted together in the likeness of his death, we shall be also in the likeness of his resurrection: Knowing this, that our old man is crucified with him, that the body of sin might be destroyed, that henceforth we should not serve sin. For he that is dead is freed from sin. (Ro. 6:4-7) "And now why tarriest thou? arise and be baptized, and wash away thy sins, calling on the name of the Lord." (Acts 22:16) All Gospel of Christ preachers everywhere urge you to find the church of Christ in you community and obey the commandments of the Lord Jesus Christ by believing in Christ, to repent of your sins, confess your faith in Christ and be buried with the Lord in baptism for the remission of your sins, then to rise to walk in newness of life, and hereafter, continue, "steadfastly in the apostles' doctrine and fellowship, and in breaking of bread, and in prayers."(Acts 2:42) This is the correct and safe way.

Rodeo Parade **Entries Sought**

Assistance is being solicited by Harold Wheeler, county adult probation officer, for the All Girl Rodeo parade to be held at 2 p.m. May 17 in Hereford.

Wheeler, who organized the Diamond Jubilee (Hereford's 75th anniversary) parade, wants to make this one even pigger and better than his previous effort.

"The Jubilee parade two summers ago lasted one hour and 56 minutes," Wheeler said. "Our goal is for this parade to be even better."

A committee from the Women's Division of the Deaf Smith County Chamber of Commerce and other volunteers are assisting Wheeler in making contact for float entries. leading the committee is Mrs. Tom Draper.

Mrs. Draper's committee met Thursday morning at the Chamber of Commerce to map plans to obtain parade entries. ncluded on her committee are Mmes. J.G. Gandy, Terry Johnson, Dwight McGee Stanley Simmons, H.A. Cavness and two 4H members, Sandy Finley and Vivian Burgess.

Mrs. Draper told the com-mittee that the theme for the parade is "Cowgirls Then and Now." "We've all had something to do with building the West so almost any float idea will fit," she said Letters to all women's organizations are being mailed asking them to

COW POKES

have entries in th parade. Civic clubs, businesses and individuals are encouraged to take part in the parade.

An application to enter the parade can be found in today's Hereford Brand. "Anticars; horse drawn vehicles such as surreys, buggies, victorias, buckboards, covered wagons, stagecoaches, ox carts; bands and horse clubs are certainly wanted for the parade," Wheeler told the committee. Deadline for entering the parade May 10.

OTHER RODEO PLANS Also on tap in Heseford during the week of the Professional All Girl Rodeo set for May 16, 17 and 18 are a Western Art Exhibit at First National Bank, Monday through Friday; Western Day, Elementary Poster Contest at Sugarland Mall and a dance from 9:30 p.m. to 1 a.m., all on Friday, May 16; parade at 2 p.m., cow chip throwing contest, women's milking contest and women's greased pig contest, all about 4 p.m. in Damron Park, a barbeque, 5:30-7:30 p.m. in Damron Park, and a dance from 9:30 p.m. to 1 a.m., all on Saturday, May 17.

Terrible! Jack--I'm smoking a terrible lot of cigars lately. Jill-You certainly are, if that's one of them.

By Ace Reid



Kevin L. Stagner, son of Mr. and Mrs. Bill Stagner of Rt. 3, Hereford, graduated from recruit training at the Naval Training Center, Orlando, Fla. The training included instruction in seamanship, military regulations, fire fighting, close order drill, first aid and Navy history.

School Board Race Donation Given to CCH

A \$100 contribution to the Concerned Citizens of Hereford was inaccurately reported in the school board candidate campaign expense story in the Thursday issue of The Brand.

The contribution was made by Dick Zinser, not Frank Zinser as stated in the story. Another contribution of \$100 was made Charles Schlabs.

The Concerned Citizens committee chaired by John H. McCrary, M.D. has used the money to run ads in The Brand to promote voter participation in the school board election. Also, the committee has contributed to the campaign funds of some of the candidates, and backed Jim Arney, Bob Josserand and Bud Snyder for school board trustees positions.

ON ARMS-CURB

Senator Henry M. Jackson has proposed that the United States and the Soviet Union agree not to modernize 700 of their strategic weapons as a step toward future reductions in their nuclear arsenals.

SIGNS AID BILL

President Ford has signed into law a \$3.7-billion appropriation for foreign aid for the 12 months ending this July.

DIETER'S BULLETIN BOARD * Cheese is a good meat substitute for dieters particularly these days when we're all counting pennies. Cheese foods and products are good sources of animal protein and they're high in vitamins and minerals, too. Most natural cheeses have about 100 calories an ounce; processed cheese foods have about 80. Yet, some dieters eschew this food because they think it's constipating. Now, constipation does make dieting efforts less efficient because you tend to weigh more on your scale when you're constipated. Also, the longer food is in your digestive tract, the more calories your body absorbs. However, cheese is not constipating. No single food will cause constipation it's the lack of roughage foods in your diet (foods such as leafy vegetables and fresh fruits) which can cause a constipated condition. Fats are another aid in keeping your digestion moving regularly and cheese does, as a matter of fact, contain some animal fat. Cheese is nutritionally important, it's a protein bargain for your

a great tummy-filler when you get the "empties," Your calorie needs vary according to the amount of activity in your daily schedule, If you eat 3,500 more calories than you expend in a given period of time, you will put on a pound of body fat. Okay, 3,500 calories sounds like a lot, but if you're an inactive person and you eat just 500 calories more than you should every day for a week, you'll have gained a pound by the end of that week, I think 1,000 to 1,200 calories a day is a good reducing allotment for normally active women (most men can go up to 1.500), but if you really want to know more exactly how many calories you're using up each day, write to me in care of this newspaper and tell me what your daily schedule of activities is, I'll calculate your daily caloric expenditure for you and write you back to give you your own tailor-made daily "calorie countdown" ie, how many calories you're spending and how many you can consume to lose weight. Be as specific as possible about the activities included in your typical day and how many hours you usually spend at each activity. If your schedule varies greatly from day to day, give me an idea of how many hours per week you generally spend at various activities. Please enclose a stamped, self-addressed envelope with your letter. I'll be looking forward to spending some calories of my own in computing your calories and answering your

budget and a caloric bargain for your figure - plus, it's

* Some cooking tips for dieters: Get more protein for your calories by cooking high-protein fare at lower heats for longer periods of time, Also, cook fresh vegetables on low heat, until just tender, cover pots tightly while cooking, and use as little water as possible for maximum retention of vitamins and other nutrients,

Senator Hubert H. Humphrey has announced plans for a Congressional investigation of United States policy on the sale of arms abroad.

ON 1975 BUDGET

The Senate has approved fegislation to cut only \$311.4 million from the budget for the Fiscal year 1975. The President asked for cuts totaling \$2.8-billion.

ON OIL RESOURCES

The Supreme Court has ruled unanimously that the Federal Government has exclusive rights on any oil and gas resources on the Atlantic Outer Continental Shelf beyond the three-mile limit.

SIGNS TAX CUT BILL

President Ford signed a \$24.8-billion tax-cut bill into law. The bill assures that about 72 million Americans will begin receiving 1974 tax rebate checksranging up to \$200-beginning in early May.

CARPET-TOONS

Don & Dovie GOING to a party with your WIFE, is like GOING on a hunting trip with the GAME

WARDEN.



Smartest Hound In Town

Taking Us To **C&W** Carpets

Floor Your Wife With A New Carpet Phone 364-3448 310 North 25 Mile Ave.

WHEAT FARMERS! LOOK AT THIS GREAT BUY

'Wul I ain't a litterbug, I put my beer cans in the floor board!"



2-TON CHEVROLET GRAIN TRUCK

With These Features:

Tinted Glass Full Foam Seat West Coast Mirrors Oil Bath Air Cleaner Power Steering Tachometer

Amp. Oil & Temp. Gauges **Heavy Duty Cooling** 8.25x20 Tires 16 Foot Grain Bed Twin Hoist

DOYLE JOHNSON'S INFLATION FIGHTING PRICE \$9,292.50 YOU SAVE \$1,050.00

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MIX AND MATCH SPECIAL

Order Any 4 Burger Family Sandwiches & Get 1/2 Gal. A & W Root Beer



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Note planetary ruler of your birth symbol OR WEEK BEGINNING MONDAY, APRIL 7, 1975

Aries | Mar. 21 - Apr. 19 | Pluto 🛇 Good week for experimenting with new methods and new products. The purchase of new equipment will enable you to streamline your daily duties. Do something to liven up boring routine. Favorable rumors, reports and gossip are well worth acting on. A good deed done in the past is repaid by a friend.

Taurus | Apr. 20 - May 20 | This week starts with a bang and finishes with a flourish. Associates will be full of surprises. You will receive attractive invitations from refreshing people. If married, marital affairs are under fortunate stars. If single, the opposite sex will extend favors that you never dreamed would be granted.

A Gemini | May 21 - June 20 | Mercury 8 Your sense of well-being improves during this week. Excellent time for extending hospitality to in-laws, old friends and comparatively new friends. You will get the best results when in partnership with others. Give no credence to get-rich-quick schemes presented to you for approval or comment.

Cancer June 21 - July 22 Some tendency towards fatigue now should be watched. It's best not to attempt too much in the way of socializing and attacking tedious jobs. Interests of employers and service matters generally demand first-rate attention. Conflicts between personal desires and your job are possible.

July 23 - Aug. 22 Business questions aren't going to be solved very easily under this week's aspects. Unusual issues may arise that will stump you. Consult qualified advisors, if you find yourself in a bind. Some of your colleagues are likely to rub you the wrong way. Nothing is to be gained by losing your temper. Play it cool.

32 Virgo Aug. 23 - Sept. 22 | Mercury V

| Sept. 23 - Oct. 22 | Venus 9

Scorpio Oct. 23 - Nov. 21

Sagittarius Nov. 22 - Dec. 21 Jupiter 2

Capricorn | Dec. 22 - Jan. 19 | Saturn 5 Warning! Secrets should be distrusted now. Avoid people who like to gossip and spread rumors. Off-beat actions are subject to scorn and censure. A person you have offended is willing to forgive and forget. As to health, overindulgence is a hazard. Give preference to a light diet.

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Feb. 19 - Mar. 20 Neptune T

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Oil Paints Supplies

Oil Paints by Grumbacher ·Brushes · Canvas •Stretch Canvas Panels

•Permanent Pigments .Shiva

EVERYTHING

FOR THE ARTIST

TEXAS GALLERY & FRAME

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And trucks not onlytransport

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the dining rooms of the nation, but also they fill the markets and restaurants of Texas with fruits and vegetables from throughout the country. For instance, in 1973, 94.3 per cent of all fruit and vegetable ship-ments arriving in Dallas from other parts of the country were

shipped there by truck. Trucks are also partners with the petroleum industry, and oil drilling activity. A total of 202 oil fied carriers moved drilling rigs 16,988 times during 1973. These carriers operate more than 6,000 motor vehicles and

sons whose average annual income per person is \$10,550.

NATIONAL COMPANY CURRENTLY

expanding in the Hereford area. We are seeking 5 sales representatives.

\$20,000 Yr.

For personal, confidential interview contact: Danny Moore, Room 113, Red Carpet Inn, 9 A.M. to 5 P.M. April 7 and 8.



All Regular Stock Men's And Ladies'

BOOTS

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Wall Street

By BOB HILL Lentz, Newton & Co.

Members New York Stock Exchange

It does this by monitoring

exhaust gases. These sensors

are the weak spot in the

microprocessor because they

are not dependable, nor are they inexpensive enough to meet Detroit requirements.

Two weeks ago the chairman per cent. That was only on of RCA Corp. casually dropped selected test cars with special a remark in a business components." The heart of a microprocessor conference that RCA had developed an electronic micro-processor which could boost the gasoline mileage of larger cars inexpensive hand-held electronic calculators. The microby as much as 401/2. RCA's common stock shot up four points in heavy trading on the New York Stock Exchange and trading had to be suspended until the company issued a lates the best spark timing, choke position and flow of gasoline into an engine. engine temperature, fuel and air flow, manifold pressure and

RCA's competition immediately blasted the company for making the announcement and negative comments were even coming out of RCA. A Ford Motor Co. official said: "In no case have we seen fuel economy . improvements even approaching 40 per cent from microprocessors. The best we have obtained has been 10 to 20

NEWS VIEWS

Gerald Ford, President: "The drawbacks of the legislation are outweighed by the urgent necessity of an anti-recession tax reduction right now."

Floyd Spence, Congressman (R-SC): '

"The people want fiscal responsibility at the federal level, and it's time that we gave it to them."

Harry Byrd, Senator (Ind-Va), on tax bill:

to more inflation."

ANKAMERICARO

"I think it's highly inflationary. I think these tremendous deficits will lead

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The Deaf Smith County
Chamber of Commerce will
sponsor a dutch treat dinner
meeting at 6:30 p.m. Tuesday at
the Caison Steak House to
discuss promotion of interstate
type highway on the present 6070 route between Amarillo and
El Paso.

Barney Wiegand, chairman of
the chamber highway committee, said the purpose of the
meeting will be to discuss ways
to convince Congress that there
is a "special need" for
development of this route.

Deaf Smith County Comto convince Congress that there is a "special need" for development of this route.

Deaf Smith County Commissioners and Hereford City Commissioners are studying and consedering resolutions to favor the interstate type high-

C of C Plans Meeting

To Promote Highway

The public is invited to attend.

Dr. Milton C. Adams OPTOMETRIST 335 MILES

Phone 364-2255

OFFICE HOURS

Mon.-Fri.- 8:30 to 5:00

After Congress ordered a special study of this route and nine others last year, the Department of Transportation recommended to Congress that no special program or funding be set up for any of the 10 routes.

DOGS PROTECT GIRLS

ATWORTH, ENGLAND— Guard dogs are being used to patrol the grounds at night at Stonar Girls' School. One

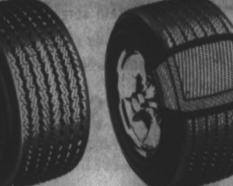
of the chairmen said lads

had been spotted near the school and there's only one

reason-260 girls.

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Singing Seminarians In Concert

The Singing Seminarians of Asbury Theological Seminary, Wilmore, Ky. may be heard in concert Sunday, April 6, 7 p.m. at the First United Methodist Church, 5th and Main Street,

The 38-yoice male choir is on an 11-day tour of Texas. Their program features both tradi-tional and contemporary hymns and sacred songs. Occasionally, stringed and brass instruments are used in accompaniment.

The Singing Seminarians are directed by Professor John S. Tremaine. Dr. Frank Bateman Stanger, President of Asbury Seminary, travels with the

SEED CORN

group, speaking on behal of the this concert. There is no ary's program and pur-

The public is invited to attend Grooms is host pastor. Diagnostic Clinic Set

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The annual Children's Diagnostic Clinic will be held in Hereford Saturday, April 26, according to representatives of the Oasis Shrine Club and Khiva Temple. It was necessary to cancel the clinic last year.

Visiting physicians will in-clude specialists in ophtholmology, speech and hearing, plastic surgery, pediatrics, orthepedics,

neurology, cardiology, radiology and otolaryngology. Purpose of the clinic is to perform a screening and evaluation examination. It is not a treatment dinic and serves only to evaluate treatment in progress or establish probably need and methods of

children be pre-registered by their local or family physician.



It is requested that all Choir from Kentucky

Pictured above is the 38-voice male choir known as the Singing Seminarians. The choir will be heard in concert tonight at 7 p.m. at the First United Methodist Church.

'Man of La Mancha' Is WTSU Musical

opening April II in the Branding Iron Theatre, will be the annual spring musical produced by the opera workshop of West Texas State University.

Evening performances are scheduled for 8 p.m. on April II, 12, 17, 18 and 19. Matinee performances will be given at 2 p.m. on April 13 and 20.

Suggested by the life and works of Miguel de Cervantes, of Saavedra, "Man of La Mancha" is part fantasy, part autobiography, and slightly over 100 minutes of the best in

entertainment. The musical is played without intermission. In the title role will be Royal Brantley, who also directs the musical.

The formalistic set designed by James Kemmerling employs an enlarged stage with a cantilever extension and a raked effect at the back. A series of platforms and step units further add to the illusion of a castle dungeon setting.

"However, we rely primarily on lighting to create the illusions and moods that make the show technically feasible," Kemmerling stated.

Stage director of "Man of La Mancha" is William A. Moore. Margaret Echols Moore is acting coach, Jerry Doan is musical director and Neil Hess

is choreographer.
Tickets may be purchased from the Box office in the Fine Arts Building at WTSU. Admission is \$3 for adults and \$2 for students. WTSU students can make reservations by presenting their ID cards. All seats are reserved.

For further information and reservations, the box office (656-3248) will be open beginning April 7.

TIPA Convention Slated in Amarillo

Gerald Warren, deputy press secretary to President Gerald Ford, has been confirmed as keynote speaker for the 1975 Texas Intercollegiate Press Association (TIPA) convention April 10-12 in Amarillo.

About 175-200 journalism students from junior and senior colleges and universities in Texas are expected to gather at the Hilton Inn beginning at noon

The convention is being cohosted by Amarillo College and West Texas State University. Nan Burk, AC student coordinator for TIPA activities and editor of the Ranger, AC student

newspaper, said registration would be conducted from noon until 6 p.m. in the Hilton Inn

A picnic supper at 5:30 p.m. will be held in Palo Duro Canyon followed by the general assembly at 7 p.m. in the las, Salas de Plantas Room of Hilton

Agenda for April 11 includes workshop sessions conducted by

local and national media experts in areas of photography, advertising, newspaper, magazine, yearbook, television, and public relations.

Warren will speak 7 p.m. in the las Salas de Plantas room. Warren served as press secretary to Ford in the intermm betwen Gerald terHorst and Ron Nessen.



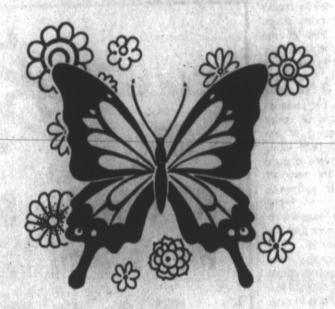
Just Like Dad? The barber lifted the young customer into his chair and said: "How do you want your hair cut, son?" "Like dad's, with a hole

MARION, 24, did a guest role on the show and was praised by both the director and star, ROBERT YOUNG, for his performance, Richard, a graduate drama student from Berkeley, plans to pursue an acting career but doesn't want any help from Mom. What really elated Elena the most was the fact that he got the "Welby" part strictly on his own and she didn't know about it until he surprised her by arriving on the set to begin work ... TONY ORLANDO, the singer who's made a hit with records and his new variety series on CBS, bought a house at Encino just six months ago, and already has it up for sale, price-tagged at \$185,000. Lots of noise in the area, he and his wife have found; and since the neighborhood youngsters use his yard for a shortcut, he's worried about the possibility of somebody falling into the pool. He wanted to put a fence around the property but zoning laws won't permit it.

Fine fibers called lung disease peril.

Canada's top court upholds abortion curb.

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CONFIDENTIAL REPORT - "Marcus Welby" co-star JIM BROLIN just bought a new home, and the word's out that it's a beauty - a six-acre ranch in Chatsworth, Calif. Current occupants include Jim, wife Jane, sons Josh and Jesse, and 27 animals. The Brolins' pets include a Great Dane, a German Shepherd, a cougar named Cleo, and nine Appaloosa horses. And you thought your family had you in the doghouse!... Just because LUCILLE BALL gave up her TV weekly series, it doesn't mean she is looking toward retirement. Like JOHN WAYNE, she says, "We're not ready to be buried yet," In fact, the zany comedienne's life is more hectic and busy than it was when she was taping her astounding total of 495 "Lucy" shows! Why did she quit the show then? As Lucy put it: "It's embarrassing for me to continue prancing around in screwy situations, I had done it much too long. I wanted to quit three or four years ago, but I decided to continue so I could give the kids (Lucie and Desi Arnaz Jr.) the seasoning they needed. Now they've got it, so they don't need me." After 23 years as one of the most successful performers in television's history, it's no wonder Lucy is looking for a diversion. And a star like Lucy who can command anything she wants, has decided to appear only in TV specials for the time being. With the first one under her belt already - Happy Anniversary and Goodbye with ART CARNEY - she is now looking forward to her second TV special with DEAN MARTIN, Of her co-stars she says: Art Carney is "a fantastic talent . . . all these years I've been dying to work with him." ON THE TV SCENE - It seems that those lovelies who appear on television in commercials are the new glamor elite of the entertainment world - at least they are the ones who are getting proposals from lonely men. COLLEEN CAMP, a model turned actress, who is co-starring in PETER S, TRAYNOR's "Mrs. Manning's Weekend," did two TV commercials, one for a wine company and the other for a hand lotion. She got 156 marriage proposals as a result. They were mailed to the network and addressed to the girl in the wine commercials or the hand lotion video blurb, "The trouble is," Colleen says, "I don't know if I was appealing to a bunch of lonely Swedes or a gang of guys who liked wine." HOLLYWOOD TV TICKER - ELENA VERDUGO'S biggest thrill to date on the "Marcus Welby" series, now in its sixth year, was when her son, RICHARD

> By Sarah Anne Sheridan The right salad or slaw is often the key to a successful meal. Cabbage is relatively cheap and retains its crispness if properly prepared. Use home cooked or prepared dressings-oil is

a few basic rules and hints for cabbage combinations. A salad should fit into meals for flavor, color, texture and food value.

not recommended. Here are

Salads should be simple attractive, easy to eat, fresh and crisp with the right dressing.

In-season ingredients are budget-wise. Save your exotic, expensive creations for special occasions.

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& ELEVATOR! EQUIPMENT & REAL ESTATE! Pursuant to an order by Hon. Frank R. Murray, Bankruptcy Judge HAPPY WHEET GROWERS FEED LOT & ELEVATOR BK-2-74-73 HAPPY, TEXAS APRIL 15- TUESDAY

Weekly Paycheck Down by Five Per Cent

Real gross average weekly \$157.88 in February, compared earnings of workers on with \$148.56 a year earlier. production or nonsupervisory jobs in the private nonfarm average real weekly pay of all sector of the economy dropped workers reduced by Social 0.5 per cent from January to Security and Federal income tax February according to the U.S. Department of Labor's Bureau of Labor Statistics.

The figures are preliminary but seasonally adjusted.

This decrease was the result of a 0.3 per cent decline in average weekly hours and a 0.6 per cent increase in the Consumer Price Index which more than offset a 0.5 per cent increase in average hourly

Before adjustment for the increase in the Consumer Price average weekly earnings were per cent.

workers reduced by Social Security and Federal income tax rates applicable to a married worker with three dependents fell 0.5 per cent from January, seasonally adjusted.

owing to the 4.3 per cent decline

dollars of constant purchasing power was 106.3 in February, seasonally adjusted, up 0.1 per cent from January. Compared Index and for seasonal change, with a year ago, the index is 1.3

Letter To The Editor

As a fourteen year veteran of the Hereford school system, I would like to respond to Dr. Joe Whitley's

Concerning the matter of communication between a member of the school faculty and an individual member of the Board of Education, I have absolutely no desire nor need to make these contacts; I trust my administrators to represent me in matters of this nature; this is what they have been employed to do; this is the regular chain of command. If I can't trust them, if they cannot represent my views, I should seek employment elsewhere.

Further, no one member of the Board has any right to listen to a teacher, nor does he have any function when he is not sitting in session with the other six members of the Board of Education. Individually he has no more function nor capacity than any other citizen and taxpayer. By the same token, individual board members who are contacted on a personal basis by school patrons should invite those patrons to air their grievances before the offical session of the Board of ual board member has no official function.

Regarding Parent-Teacher Associations, P.T.A. ceased to function, particularly at the secondary level, due to lack of participation and involvement of the P of P.T.A.; but I would suspect circumstances. interested parents and patrons are always welcome to attend board meetings; as taxpayers they have this

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air

I have always welcomed and often sought communications with parents. I welcome the opportunity to meet with parents; there is no better way to better understanding students. I know of no reason for parents to fear recrimination. Many problems that I have personally had with students

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Over the year, real spendable earnings were down 5.0 per cent in real weekly earnings and a 0.7 per cent increase in the

The Hourly Earnings Index in

Name the deepest lake in the U.S. Locate Johannesburg. 3. What is the proper naval salute to the President?

4. What is the 26th Amend-

BY SAUL SILBERT

DEAR MR. TAX MAN: A few years ago I almost got hit with a tax evasion rap, so I don't fool around any more, In my business, some years are good, some bad. In 1973 my partner and I made a bundle, so I used income averaging when I filed my return, 1974 was rough, Is there any way to average 1974 with 1973 so we could get refunds for 1973?

NEVADA KID DEAR KID: It's no deal (as they

sometimes say in Vegas). Income averaging covers the current tax year and the prior four years. Averaging can only be used by individuals, and not by corporations or

were due in part to total disinterest or total lack of support on the part of some parents. Of course, I speak only for myself in this matter; but I do know that many other teachers with

the years feel the same way. **Betty Mercer**

whom I have worked over Hereford High School Faculty

empty? Answers To Who Knows 1. Crater Lake, Oregon-

April is a month for Planting.

April is the month for getting as much planting done as possible if the area in which you

live is drought-prone and if

signs point to a periodic dry spell. However with the recent

cold spell, the temperature of the soil has been effected.

We are just spinning our

MHO KNOM23

Define dysgraphia.

What is an armada?

9. Who invented the passen-

10.Into what body of water

does the Danube River

8. Identify an armadillo.

which state?

ger elevator?

Northern Ohio was once

the western reserve of

1,932 feet deep. 2. Largest city in the Republic of South Africa. 3. Twenty-one guns.

4. It gave 18-year-olds the right to vote. 5. The inability to write.

6. Connecticut. 7. A fleet of armed ships. 8. A small burrowing animal with head and body protected by an armor of bony plates.

9. Elisha G. Otis, in 1857. 10. The Black Sea.

Necessity is the constant scourge of the lower orders; ennui that of the higher classes. -Arthur Schopenhauer.

Pain and pleasure, good and To do the will of strong ne-

cessity. -P.B. Shelley. minimum of 3 to 6 feet apart.

wheels when we plant seed in the ground when it is cold. The 2. Climbing roses, plant other day I heard on a broadcast, relative to planting seed in the ground, that it should not be done either in They too must have a support. Trellis of either wire, wood and-or fence. home gardens or farming areas, 3. Floribunda roses, plant 18

By The Garden

By Gladys Manjeot

the soil is raised, we must busy

ourselves with the chore of

getting the soil properly prepared for planting.

factors related to successful

gardening is proper soil preparation. Plow or spade

deeply, then prepare the beds or rows where the the planting is to

be done. Of course, before the

first step is taken in soil

preparation, the ground should

be cleaned of all metal objects

and any other objects which will

not decompose in the soil.

Study the garden location for

sun exposure, also drainage,

and plan carefully the plantings.

It is important that every usable

inch be prepared for planting.

Then it is advisable to rotate

For instance, I have been

planting gladioli in the border of my vegetable garden. However

this year I am changing the

length of the rows, also the

direction, so that more sunshine

may fall upon the plants which

need it most. As the old saying

goes, the soil burns out with the

same planting on it year after

I have also changed the

location of the hemorcallis (day

lillies) and have transplanted

many of them to a new location.

So study carefully your planting

pattern and make the soil and

plants give good returns.
PLANTING ROSES.Both bar-

eroot and potted roses can be

planted for several weeks. Look

your present rose bushes over,

Planting Distances for Roses:

1. Hybrid tea roses (probably

your landscape plan.

plantings.

One of the most important

Gate With Glad

intil the soil has reached a temperature of at least 60 degrees. So until the warmth of to 24 inches apart. These are an abundant bloomer.

Miniature rosès, plant 12 to 15 inches apart. A garden of these can be very interesting and effective. Their beautifu minute blossoms are beautiful and exciting. Mrs. W.C. Hromas has grown some beautiful miniature roses. HOW TO PLANT.

Dig the hole sufficiently wide and deep so that the roots can be well spread out. During planting, the union or joint (the knobby joint between canes and roots) should be set at proper depth for your locality, as indicated on the chart below.

In areas where winters fall to 10 degrees above zero. Plant so that bud joint is at ground level or 1 inch above.

In areas where winters fall to zero; (our area) set bud joint 1 inch to 2 inches below soil level. In colder areas, set bud joint 3 inches below soil level.

Put the rose plant in the prepared hole and place the top soil around the roots. Fill remaining hole gradually, but do not disturb the plant as you put dirt around it. Hold it steady while filling the hole. When partially full, about 3/4th, tamp the soil firmly around the plant, and fill hole several times with water, letting it flow slowly into the hole or space around rose plant.

After water has soaked down thoroughly, fill the rest of the hole with soil until weather is settled, mound the remaining soil around the plant six inches. Let this remain for a week or ten days. This will prevent drying of the soil and plant, also aid the check varieties and make notes on some that you would like to add to your rose garden, or to roots in their establish

root growth starts. As soon as buds start growth on the canes, then remove the soil. Dormant roses will require nulch around the roses as the warmth increases (keep the soil pliable and loose.) Good mulch is obtained from straw, peat and grass clippings. (Use extra care in selection of grass clippings; seed or bermuda will take root).

Soil should not become crusted. Roses should be pruned at planting time. However, remember that feedroots are near the surface so use care with shallow cultivation.
Remove damaged canes, broken eaves and stems and shape as

MAINTENANCE.

properly tilled, the plants will need water. They should not be kept wet, but should be moist. Roses are a great favorite and

can be things of beauty if they receive the proper maintenance and if good plant stock has been purchases. Better one of good quality than three of mediocre

It is good to add one or more new roses to the rose garden are always interesting and beautiful and some of the old ones are always additions to any

Last year I purchasesd two more Queen Elizabeth Grandi-Roses are heavy eaters more Queen Elizabeth Grandi-feeders). Continuous growth flora two Bon Bon Fluorbunds

plant food. Keep plants healthy last year) and Dainty Hoy.

Arizona is becoming a big favorite of the Floribundas and Gypsy ranks high for those whose favorite is the Hybrid

A local rose fancier called me recently and recommended the Gypsy. Color, gp wth habit and adaptation to our climax are

For show, beauty, and garden pleasure the jonquils are making a good show at Mrs. Jack Renfro's home, also Mrs. Roy Botkins-Elm & Westhaven



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Irrigation Energy Costs Can Be Reduced

BUSHLAND-Irrigation energy costs in the Southern High Plains can be reduced significantly through increased use of irrigation tailwater and playa lake water.

Arland D. Schneider, U.S. Department of Agriculture agricultural engineer, and Leon New, Texas A&M Extension Service irrigation specialist, working at the USDA South-

western Great Plains Research Center here have studied the relative costs of pumping from irrigation wells and pumping from tailwater pits and playa

Results of the study show that pumping tailwater is the least expensive in terms of energy costs, followed closely by energy costs for playa pumps. Tailwater pumping showed

of \$1.53 per acre foot and playa pumping costs ran to a maximum of \$2.35 per acre foot.

By comparison, the researchers report energy costs for pumping from irrigation wells ranged from a low of \$2.11 per acre foot at 75 percent pump efficiency and 100 feet of total dynamic head (TDH) to a high of \$14.05 per acre foot at 45 percent pump efficiency and 400

Association.

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head is the sum of all forces that oppose water movement and create pressure which the pump must overcome. When the discharge pressure is zero, such as when pumping into an open as when pumping into an open ditch, the TDH is nearly equal to the pumping lift of the well.

Since irrigation tailwater is initially pumped from a well, the reclaimed water simply reduces the average energy cost of water applied to a crop. For average pumping efficiencies and pumping efficiencies and pumping lift of 300 feet, the typical tailwater return system will reduce the overaff energy cost between \$1.00 and \$1.50 per acre foot.

Energy costs, the researchers said, increase directly as the TDH increases. For example, the amount of energy used when pumping against 400 feet of TDH is twice that when

pumping against only 200 feet of TDH.

The researchers also point out that energy costs are less when pumps are highly efficient. New pumps that are properly selected and matched to irrigation wells, they said, should be 70 to 80 percent efficient. Older, worn pumps that do not do not match well conditions are likely to be less than 45 percent efficient.



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numbers are at an all timehigh and demand for feeder calves More than 1,200 members and guests of the Texas and Southwestern Cattle Raisers has weakened, so that beef Association met in Austin prices are extremely low." But Simon predicted that "conditions within the cattle in-March 23-26 for the Association's 98th annual dustry itself should improve. convention. Hilmar G. Moore of Some strengthening of cattle Richmond was re-elected prices is expected this spring and summer as more non-fed president of the 15,010-member cattle can be put on grass, in-Keynote speakers were stead of being slaughtered. Secretary of the Treasury Moreover, we anticipate that consumption of beef should William E. Simon and Gov. Dolph Briscoe. Simon told the continue to rise substantially general assembly that "Cattle from approximately 125 pounds per person in 1975." He added that government intervention in PROPERTY the beef industry should be

> Texas Gov. Dolph Briscoe, a former ASCRA president, told the cattle raisers that he expected no new taxes in Texas' future and he foresaw no need for institution of a state income tax. Also on the docket of speakers was John C. White, commissioner for the Texas



Pest-resistant com is discovered.

Environmental report backs Rennedy library.

Department of Agriculture. White said "instead of keepin the government out of the beef industry let's get it out com-

Simon, Briscoe Address Cattle Raisers At Meet

In the President's Report, Moore told the cattlemen that the solution to the present oversupply of beef is "simply to eat our way out of it". He added that the answer to the industry's problems does not lie in

should be a significant market improvement by 1976. The Association records an all

time high of 15,010 members, Don C. King reported.

Association field inspectors had recovered or accounted for ranch and livestock equipment totaling \$1,031,822.36 on today's

In addition, the Association

passed several resolutions pertaining to current conditions in the cattle industry. Included was a request that the U.S. Customs Service enforce rules preventing introduction of foot and mouth disease in U.S. cattle; that no additional ad valorem taxes be imposed on imposed on state agricultural lands; that the TSCRA support the Beef Development Task-

Aliens"; reaff Association opposition present brucellosis er program and reque USDA to continue res brucellosis vaccines; dorsing legislation b state legislature to demnity on negative

Farmers Are Cutting Acreage of Feed Grai

LUBBOCK, TEX.-The probablity of continued depressed grain prices and lack of confidence in adequate governmental protection against soaring production costs are pushing grain sorghum producers to cut back on their plantings by as much as 25 percent.

Based on the current grain situation, officials of Grain Sorghum Producers Association believe acreage cutbacks from the March USDA intentions report are essential, if strong prices are to become a reality again.

GSPA mailed 5,200 survey cards to sorghum producers in five states of the sorghum production area. At presstime, 95 per cent of farmers responding said they are ready to cut back on their plantings because of the existing price trends which have resulted in drops of as much as \$2 per hundred pounds in the past three months.

Only five per cent thus far have indicated they are not in favor of the program and many of those said they are committed to their original planting intentions because fertilizer is already spread

"Farmers are tired of being told to produce all they can for 'free markets' only to have the price levels knocked out by export controls, threat of controls or other government actions which depress prices," according to Elbert Harp, executive director of GSPA.

"It is time for government and consumers to become more concerned about farmers' high costs of production and to see to it that adequate protection is given to keep price levels where farmers can afford to produce. This is the only way for consumers to be assured of adequate supplies on a consistent basis," he continued.

A reduction of more than 40 per cent in cattle feeding from a year ago and the weakening grain prices in spite of tight supplies have led farmers throughout the nation to pledge to reduce their intended plantings by levels of up to 25 per cent. The sharp decline in cattle feeding indicates a large surplus will build if grain producers plant the acreage that USDA's January and March planting intentions indicate.

Harp expressed concern over

production without real indication that cattle feeding will soon return to 1973 levels.
The GSPA official pointed out

there are people who feel prices can't drop to the loan rate again, but "those people should study the cotton and cattle situation of the past two years."

The crop plantings shown in the USDA intention report would be geared to the requirement for cattle feeding at record levels. Therefore, 40 per cent reduction in numbers on feed would require that much less feed. The difference would be a surplus which would profit.

depress prices even n GSPA points out success of a cut production depends willingness of every do his part. It can't s only a few participate

A positive and a program of worldwid development for gracionatione, Harp said reduction in acreage wi to hold supplies in bala demand so farmers ca prices that will pay the production and perm

Chamber Of Comme **Opposes Gas Tax Bil**

the West Texas Chamber of Commerce has adopted a resolution opposing two bills introduced in the 64th Texas Legislature which would levy a one-cent per gallon tax on the manufacture of gasoline, diesel fuel, and gasoline produced from natural gas.

The West Texas Chamber of Commerce strongly opposes the in- discriminatory proposals of

would create unfair co for Texas manufact gasoline, diesel f gasoline from natural

Under H.B. 17 and such a tax could not l along as a cost of b says E. Bruce Street of Chairman of WTCC Affair's Committee, federal price cont penalizing refiners and plant operators in W and the entire State a one million dollars a d

"This bill, if passe depress capital sper industrial expansion workers in West T over the State to lose t create a further she fertilizer and other as chemicals, and create



INDIGENOUS -

cation of plants which they are native to graphic area in which

genous, plants being areas where they wer viously found. Most the United States are FORAGE - fresh or plant material used

SILAGE - forage by partial ferme Usually in a contained

HAYLAGE - dry si SOILAGE - someti "green chop", it mmediately after ha

MILO

TRAP CROP - pl or insects.

364-6031

CENTER FERTILI HEREFORD ON H PHONE STE C.R. BRANE RES. PH. 36

Ernie's

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CUSTOM

605 West 2nd. St.

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30 years in Auto Painting and Body work is coming back to Texas from California, where he was in management of large corporate body shops. Ernie specializes in custom painting, Pearl paints-Fading and other types. Also a specialist in Fibre Glass body work.

Donnie Welty, Manager_

a lifelong resident of Hereford, who has been associated with several local

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body shops. Donnie is a specialist in all areas of paint and body work.

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Question No. 1 Do you really know how important Agri-Sul Sulfur is to good soil management and to top crop

Question No. 2 Do you really know from where this most vital and important nutrient comes?

Question No. 3 Do you really know why nearly all types of soil in this area show, by soil testing, to be very low in sulfur?

Answer No. 1 Sulfur ranks in importance with nitrogen and phosphates in the formation of protein. Sulfur is one of the main factors required for good plant growth. Sulfur is an intregal component of certain vitamins and enzymes that are essential and vital to our life and plant life. Sulfur is an element without which man nor plant either can exist.

Sulfur, due to the terrific removal by harvest of Answer No. 2 crops and loss by leaching and soil erosion, should be applied every year, either in your regular fertilizer blend or in pure 90 percent Elemental Agri-Sul Sulfur.

Answer No. 3

The sulfur that we used to get from the elements have changed, due to ecological changes, smog, smoke and fuel use controls. So much so that sulfur is no longer available to return to the soil. To maintain a sulfur balance in your soil, sulfur must be added every year or at least every other year. Every acre in Deaf Smith County could utilize 50 pounds and some 100 pounds of Agri-Sul Sulfur.

So, Dear Friend Farmer, Be alert to your soil's needs. Be alert to the value of the sulfur in your soil to top plant growth and production. Be alert to the fact that, Agri-Sul 90 percent Elemental Sulfur can be applied in full strength or blended in with your regular fertilizer program. Agri-Sul is 100 per cent bio-degradable-75 per cent available in 12 weeks in normal soil moisture.

CALL YOUR LOCAL FERTILIZER DEALER ABOUT AGRI-SUL SULFUR OR CALL OR COME BY **CCC DISTRIBUTORS**

for all information on AGRI-SUL SULFUR And the Names of Local Dealers

200 Dairy Road "YA HEAR" JESUS SAVES PRAISE HIS NAME

eet

"; reaffirming ion opposition to the brucellosis eradication and requesting the continue research on sis vaccines; and enlegislation before the on negative exposed

Grain

prices even more. points out that the of a cutback in on depends upon the art. It can't succeed if ew participate.

itive and aggressive of worldwide market nent for grains will , Harp said. The in acreage will only be upplies in balance with so farmers can receive at will pay their cost of on and permit a fair

mmerce x Bills

and H.B. 657 which eate unfair competition as manufacturers of e, diesel fuel and from natural gas.

er H.B. 17 and H.B. 657 ax could not be passed s a cost of business," Bruce Street of Graham, an of WTCC's State Committee, "due to price controls and tive conditions, thereby ng refiners and gasoline perators in West Texas entire State at a rate of ion dollars a day."

bill, if passed, would capital spending for ial expansion, cause in West Texas and State to lose their jobs, a further shortage of and other agricultural ls, and create a threat to exas industries.



you may have wondered

ENOUS — a classifi-of plants which indicates re native to the geo-

IC - opposite of indi-

, plants being grown in where they were not pre-found. Most crops in ited States are exotic.

GE — fresh or preserved material used as feed for

GE - forage preserved

rtial fermentation. y in a container such as a

AGE - dry silage. GE - sometimes called

chop", it is a crop and then fed to animals diately after harvesting.

CROP - plants grown ract particular parasites

66 ENTER ERTILIZER RES. PH. 364-025

ew BioCon Plant Will Open

The new BioCon Division of Searle Agriculture Inc. will open a unique plant that transforms a problem into a product Tuesday with a by invitation-only

The Hereford Hustlers and Monica Herring, Miss Hereford will be on hand for

ribbon cutting ceremonies at the plant from 1:15-1:30. Using a biological conver-sion process, the BioCon plant will deodorize feedlot waste and fashion it into a conditioner called "Tilleez"

Ed Wilson Jr. of Hereford has

been appointed as a new member of the National Potato

Promotion Board according to an announcement made March

28 by the US Department of

The board administers the

potato research and promotion

program developed to increase

consumption and expand do-

mestic and foreign markets for

potatoes. The plan was

authorized by the Potato

Research and Promotion Act of

The Texas Wheat Producers

Board, formed in 1971 to

support wheat research and

market development will hold its second biennial election May

20, according to Ken Kendrick,

Stratford, Chairman. The terms

of three current board members

expiring at that time include:

C.L. Edwards, Panhandle;

N.F. Renner, Spearman; and W.R. Moore, Jr., Munday.

Any wheat farmer producing

within the 34-county commercial

wheat area, is eligible to vote for

a board member for that district. Counties included

DISTRICT II: Carson, Potter,

Oldham, Deaf Smith, Randall,

Armstrong, Briscoe, Swisher,

Castro, Parmer, Hale and

Two-Piece

Green Plaid

SET

Reg. \$462*5

NOW

NG ROOM

TWPB Schedules May Election

that improves the tilth and fertility of farmland.

The concept offers signifi-cant implications for agriculture in the region, offering a solution to an ecological problem and creating a product of value to farmers.

The BioCon plant is located adjacent to the United Beef Producers, Inc. feedlot. Several contractors in the Hereford area have already

gone into the business of collecting animal waste and spreading it on fields for farmers. The BioCon plant is another effort at putting the

and Tuesday at the Regency

Hotel in Denver. Officers will

be elected at that time and plans

will be made for the organization's fourth year of

Under the Potato Research

and Promotion Plan each state is

entitled to one member plus an

additional member for each five

production above the first five

million cwt., based on the

average production of the last

DISTRICT II: Carson, Potter

Oldham, Deaf Smith, Randall,

Armstrong, Briscoe, Swisher,

Castro, Parmer, Hale and

DISTRICT III: Childress,

Hardeman, Foard, Knox, Thro-

ckmorton, Haskell, Archer,

Baylor, Wilbarger, Wichita,

Kendrick points out that any person qualifying to vote in the

election may place his name in

nomination for membership on

the Texas Wheat Producers

Board by application to the organization, signed by himself

and at least ten other persons

eligible to vote in the election, at

least 30 days prior to the

election date, in order to have

his name placed on the ballot.

SPRING HOUSE

Seven-Piece

DINETTE

Reg. '180'5

NOW

Columbus

GAS RANGE

Avocado

Reg. '355"

Young and Clay.

million cwt. of potato

waste to a constructive use.

Use of manure as a fertilizer gained a boost three or four years ago when the Texas Agricultural Experiment Sta-

tion ran several field tests near Tulia. Test results indicated that manure increases yields and leaves the soil in an improved condi-

A group of Hereford farmers has already been using manure in increa quantities to raise organicaally grown grain for a local

Ed Wilson Jr. Appointed To Potato Board The board's organizational meeting will be held tomorow

by other producers.

All board members are potato roducers, and are nominated

from research by Texas

Hill X York, said Brigham. They will be evaluated in preliminary trials at seven to eight locations ranging from Lubbock to Delaware. If the lines perform well in 1975, they will be advanced to the uniform testing program in 1976, and will be included in 25 trials from Texas to Maryland.

Early varieties, such as those of Clark 63 maturity (group IV),

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Three-Piece

White French Provincial

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Reg. \$550*5

MIRACLE FIBRE MAGIC BROOM

oilseed crops scientist, Dr. Raymond Brigham, are comand Lee 68 (group VI) maturity, were reduced in yield five plete. Although adverse bushels per acre or more in trials at the Texas A&M weather reduced yields, two experimental lines performed-well enough to be entered in the 1975 USDA regional testing University Agricultural Re-search and Extension Center at program. These lines, both of group V maturity, are derived from crosses of Hill X Calland and

In the 1974 group IV trial, Pomona, a 1974 release from the Kansas Agricultural Experi-

The scientist revealed the following results from 1974

release from Kansas. Clark 63, a consistent yielding group IV variety, produced 49.6 bu/a.

TAES Scientist Completes Yield Experimen

In the group V trial, York (47 area.' bu/a) and Essex (44 bu/a) were group higher in yeild that Hill (41 bu/a), Mack (40 bu/a), and Dare (39.3 bu/a).

Essex continues to be outstanding in seed holding lodging, and is expected to

Soybean yield test results matured before the unusually ment Station, produced 56 increase in acreage in the High com research by Texas cool weather. Later varieties, bushels per acre (bu-a) Plains area," Brigham regricultural Experiment Station such as those of York (groupV) compared to 55.6 bu/a for ported. "The variety was alsohigh in yield in the 1974 Knox County soybean trial (43 bu/a), and appears to be well adapted to the irrigated soils of that

group VI test averaged only 42 bu/a, and reflected the adverse weather conditions during maturity in September and October. Lee 68 (40.6 bu/a) and Davis (42.9 bu/a) continue to be

will be t in strip check v

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RUNABOUT RADIAL TBLS.SIZE	REGULAR PRICE EACH*	2N
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FR78-14	\$54	Sec.
GR78-14	\$58	
HR78-14	\$62	
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GR78-15	\$60	
HR78-15	\$64	888
JR78-15	\$67	1000
LR78-15	\$70	
*With tra	de-in tire	tSi

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B78-13	\$27	\$40	1.84
C78-13	\$30	\$45	1.98
B78-14	\$30	\$45	1.94
E78-14	\$33	\$49	2.27
F78-14	\$35	\$52	2.40
G78-14	\$37	\$55	2.56
F78-15	\$36	\$54	2.45
G78-15	\$38	\$57	2.60
H78-15	\$40	\$60	2.83
•With trade	in. White	walls \$3 mor	eeach.

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car. Fits most US cars.

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ALL SEASON

OIL, QUART

Gives super en-gine protection

Two 2-w vers. 3 blower. thermos

AIR C

SA

OUR AIR F

Filters .

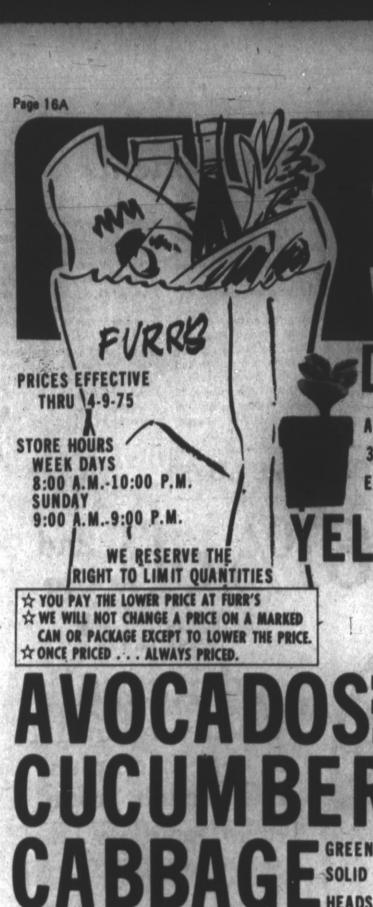
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SAY

WARD

364-58



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PEA SALAD.

COUPON ENTITLES YOU TO

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1-LB. CAN **GOOD THRU 4-9-75** WITH EACH FILLED GOLD BOND

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TOP FROST FRESH FROZEN 10-OZ.....

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ORCHARD HILLS

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KLERS-A SIZE



REVOLVING SPRINKLER HI-IMPACT BASE WATER UP TO \$ 100



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NOZZLES KLEEN STREAM LEAK PROOF

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PEPTO-BISMOL

LIQUID 8-0Z.

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RIGHT GUARD

DEODORANT 15" OFF 7-OZ. BRONZE.....



Spring Fine Arts Festival
In Final Planning Stages



Hobbies and crafts will provide a major portion of Find Arts exhibits and live demonstrations organized by Mrs. Glenn Watts, left, and Mrs.

Herschel Black. For a complete time schedule of craft demonstrations to be featured next weekend, look inside this section of The Brand.



Hereford Art Guild and Garden Beautiful Club be two organizations which will be represented in Fine Arts Festival displays. Mrs. Dale Furr, president of the Guild, is shown at left while Mrs.

Joe Story, president of the Garden Club, is seated. Mrs. Warren Owen, at right is division chairman.



Several Hereford High School students will present dramatic readings as a unit of the performing arts category, directed by Mrs. John Gilliland, standing at left. Slated on the festival schedule are, left to right, seated, Donna Stroup,

prose; Rose Valdez, poetry; La Donna Bridges, prose; standing, Kim Cochran, prose; Ted Pittsinger, poetry. The entire performing arts program will be conducted in the library's Heritage Room.



"The Captians and the Kings" by Taylor Caldwell will be analyzed by Mrs. Ansel Mc-Dowell at 4p.m. Saturday in the Hertiage Room.

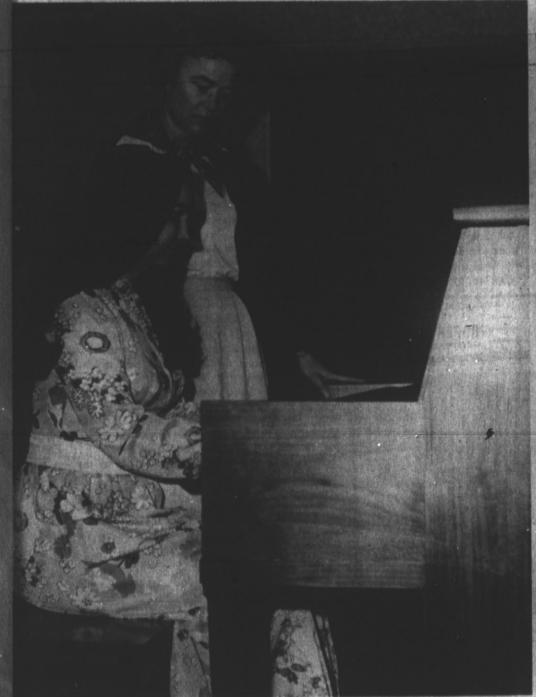








Mrs. Elmer Patterson, chairman of the literary division, exhibits "A History of Deaf Smith County," a book containing detailed biographical data of local pioneer families. The publication, compiled by Mrs. Patterson, will be featured as a Bicentennial display at the art festival.



Spurred by the approaching Fine Arts Festival, several local organizations and individuals chipped in donations to purchase a studio plano for the county library. Mrs. Ken Walser rehearses a selection which will be featured in the music category headed by Mrs. Wesley Fisher.



Mrs. Faye Gauggel, retired school teacher, will review the factual book, "Man Without A Country," at 4 p.m. Sunday in the library's Heritage Room.



The Hereford Brand

Section B

Hereford, Texas, Sunday, April 6, 1975



Finalizing last minute plans for the Fine Arts Festival is Mrs. Joe Henry, general chairman. To be conducted in Deaf Smith County Library, the event in an annual project sponsored by the Chamber of Commerce Women's Division.



Fashions on Parade

Members of La Plata Study Club and their quests were entertained Tuesday evening with dinner at Caison Steak House and a style show presented by La Boutique. Forty-six ladies viewed Spring fashions modeled by various models. Displaying

Women's fashions are those things that go in one ear and out the other. -Journal, Winston-Salem.

arman's

think Americans spend too much for clothes

and Wrangler.

On And Off

Mirrored Flattery is the art of describing others as they see

\$1100 & \$1200

And Wrangler is doing

Now you can buy today's

something about it

-Coast Guard News.

Hereford Study Club Nominates Officers

two of the new Spring fashions are, left, Mrs.

O.G. Hill Jr. and Mrs. Thomas E. Braddy. Mrs.

Ansel McDowell was in charge of arrangements

and president Mrs. Harlan VanderZee gave the

A new slate of officers was presented Thursday afternoon by a nominating committee for members of Hereford Study Club in the home of Mrs. Art Stoy. Mrs. Bill Gentry was co-

To serve terms of office are Mrs. Cawthon Brynat, president; Mrs. Roy Hartman, vice president; Mrs. J.D. Gilbert Jr. secretary and reporter; Mrs. Bob Word, corresponding secretary; Mrs. B.F. Cain, treasurer; Miss Gladys Setliff, historian; Mrs. Joe Story, parliamentarian.

Mrs. Merlin Kaul was chairman of the nominating committee including Mrs. Richard Winget and Mrs.

Other business discussion esulted in approval of a contribution to the heart fund. Also, it was announced that reford Study Club members will be responsible for providing transportation for King's Manor residents during August.

Films of a trip to Capetown Africa were shown and narrated by Mrs. H.E. Wester, who was guest program speaker. She described the city as ultramodern and beautiful surrounded by grape vineyards, orchards and rolling farms. The next meeting will be a

tasting supper April 17 in the home of Mrs. N.D. Bartlett.

Those present were Mnes. Labry Ballard, Bartlett, T.E. BRaddy, Bryant, B.F. Cain, S.W. Garrison, Gilbert, Hartman Kaul, Sam Long, Bob Poston and Don Robinson.

Also, Mmes. Story, Winget, J.W. Witherspoon, Word, R.N. 2-4:30 p.m. Yarbro and Miss Setliff.

Program Is Thursday

Catherine and Joseph Malfitano, soprano singer and violinist respectively, will perform for Community Concert Association members Thursday at Lubbock.

The concert will take place in Monterey High School, 47th and Gary, at 8 p.m.

Pianist Rice Saccani will present the last episode of this year's CCA season April 19 in Hereford High School auditor-

Both performances are restricted to an audience of CCA members.

"The \$64,000 Question" returning to TV.

Calendar Of Events

MONDAY

Order of Rainbow For Girls, sonic Hall, 7:15 p.m. Rotary Club, Civic Club

Odd Fellows Lodge, 100F Hall, 8 p.m.

Evening Lions Club, K-Bob's Steak House, 7 p.m. Dawn Lions Club, Dawn community building, 7 p.m. TUESDAY

Red Cross annual meeting, Community Center, 10 a.m. Dawn Music Club guest day, Dawn community building, 2

Pioneer Study Club luncheon, Hereford Country Club, noon. Hereford Newcomers Club luncheon, Community Center,

Order of Eastern Star, Masonic Hall, 7:30 p.m. Veleda Study Club, home of Mrs. Armon Lauderback, 339 Centre, 8 p.m.

Young Mothers Study Club. Deaf Smith County Library, 8

Lone Star Study Club, home of Mrs. Robert Thompson, 111

Douglas, 3 p.m. County 4-H Adult Leaders Association, Community Center, 7:30 p.m. Hereford Board of Realtors

uncheon, Dickie's Restaurant, Rebekah Lodge, IOOF Hall, 8

Hereford TOPS Club, Com-

munity Center, 9 a.m. BPOE Lodge, Elks Hall, 8:30

Weight Watchers, First Baptist Church, 6:30 p.m. Pioneer Study Club luncheon Caison House, 11:30 a.m.

Church Women United Workshop, First Christian Church.

WEDNESDAY

Noon Lions Club, Civic Club Center, noon. Story hour for preschool children, Deaf Smith County Library, 3 to 3:30 p.m. WEDNESDAY-Hambur-

THURSDAY

La Madre Mia Study Club, home of Mrs. Gerald Martin, 8

Senior Citizens of Hereford Community Center, 7:30 p.m. St. Anthony's Women's Organization, school parish

aditorium, 8 p.m. Mon Amis Study Club, home of Mrs. Bill Braxton, 9:30 a.m. Hereford Riders Club, Community Center, 8 p.m. Kiwanis Club, Civic Club

Center, noon. Jaycees, Civic Club Center, 8 p.m.

FRIDAY

Hereford Garden Club, Com-

munity Center, 3 p.m. Sweet 'N' Fancy Decorating Club, Community Center, 9:30 Kiwanis Whiteface Breakfast Club, Dickies Restaurant, 6:30

Duplicate Bridge Club, 309 Western, 7:30 p.m. Story hour for children. grades 1 through 4, Deaf Smith County Library, 4 to 4:45 p.m.

SATURDAY

Fine Arts Festival, sponsored by Women's Division of Deaf Smith County Chamber of Commerce, Deaf Smith County Library, 10 a.m. until 6 p.m. St. Thomas Episcopal Women of Church, Parish hall, 9:30 a.m.

SUNDAY

Fine Arts Festival, Deaf Smith County Library, 1 to 5

Hereford High School Library open House, at school library, 1



DEAF SMITH COUNTY MUSEUM Open Tuesday-Saturday, 10 to 5; Sunday 2-5; closed Monday. Free admission.

School Menus

HEREFORD PUBLIC SCHOOLS

MONDAY- Frito pie, green beans, buttered carrots, cranberry sauce, cookie, hot roll,

TUESDAY-Barbecue wieners, pinto beans, cole slaw, fruit salad, cornbread, butter, milk.

ger, tossed salad, pickle and onion, Frenchfries, peach pie, THURSDAY-Southern fried chicken and cream gravy, fluffy

with topping, hot rolls, milk. ST. ANTHONY'S PAROCHIAL SCHOOL

potatoes, English peas, Jello

MONDAY-Spanish rice, pinto beans, cabbage-apple salad, brownies, rolls, milk.

TUESDAY-Barbecued turkey, mashed potatoes, green beans, peaches, rolls, milk. WEDNESDAY-Pizza, peas, carrot sticks, Jellow with fruit,

THURSDAY-Beef stew with vegetable, tossed salad, banana udding, cornbread, milk.

FRIDAY-Hamburgers, potato chips, tomatoes and lettuce. plum collber, milk.

Some people speak from experience. Others, from experience, don't speak. -Antenna, Great Lakes, Ill.

An Observation A modest girl never pursues a man. A mouse trap never pursues a mouse. either.

Sure Sign Your daughter is growing up when she starts dressing slower-and dialing faster. -Record, Columbia, S.C.



Let Carol Rose show you how you can qualify for FHA, VA or Conventional Loans



Marriage Scheduled

Miss Amy Roberson, daughter of Mr. and Mrs. Weldon Roberson of 219 Beach, and Mike Schumacher, son of Mr. and Mrs. Herman Schumacher of 325 Cherokee, are engaged to be married. The couple plan a June 21 ceremony with the Rev. Doug Manning, pastor of First Baptist Church, officiating. Miss Roberson expects to graduate from Hereford High School this spring and is currently employed at First National Bank. The prospective bridegroom is a 1972 graduate of Hereford High School and works for Gifford-Hill.

Youth Program Notes **Good Progress**

Summer Youth Program, scheduled June 2-July 25, are needed as activity supervisors, according to Mrs. Bill Allen, general chairman. The SYP series is under auspices of the Women's Division, Deaf Smith County Chamber of Commerce.

Numerous positions for craft instructors were filled Wednesday, but an art teacher is needed during July. Mrs. Allen stated Wednesday, but an art teacher is needed during July. Mrs. Allen stated that SYP plans were coming along well with many diversified activities to be offered this year.

Summer Youth Programs, which are offered free to local youngsters, will be conducted daily from 9-11:30 a.m. and 2-4:30 p.m. in Community Center. Children are invited to register for preferred activities May 30.

In addition to constructive courses, a fun time will be offered Monday, Wednesday and Friday each week to first through fourth grade students. Anyone needing further in-

Volunteer workers for the formation or interested in volunteering, services, should contact Mrs. Allen at 364-4058.

> Authorized Longines-Wittnauer



Cowan Jewelers Downtown

"WORSHIP GOD"

Worship with us the Lord's Way, in the Lord's Church. Jno. 14:6, Mt. 16:18 Let's Obey Christ and follow Christ and the Apostles. Eph. 2:19-22

We believe in speaking where the Bible speaks, and remaining silent where the word of God is silent. I Pet. 4 Verse 11. We do not believe we can alter or add to the word of God. II Jno. 9-11. Also, Rev. 22:18-19.

We believe in ministering one to another, studying Gods word for the edification of ourselves and edification of each other. Rm. 15:14.

The word of God is taught in the Assembly of the Church. Men teachers teaching one at a time. The only teachers God authorizes in the Public Church Assembly. I Cor. 11:23-40 and I Tim. 2-11-12.

We sing and Pray. Col. 3:16-17; Eph. 5:19-20 - I Tim. 2:8. We give of our means and partake of the communion at the appointed time. I Cor. 16:1-2 - Lu 24:29-30; Acts. 20:7.

We believe the Communion to be a spiritual ordinan placed in the Church by Christ. Commanded by the Lord and taught and practiced by the Apostles. As Baptism when accompanied by faith, repentance and confession, puts the believer in Christ. The communion keeps us in covenant relationship with Christ and other Christians when panied by the Christian Graces as Peter declares in II

We believe we will be held accountable for the way we handle Gods word. For this we will answer in the day of Judgment. I Pet. 4:17, Rm. 14:12.

The word of the Lord only will save. We believe we must endeavor to keep the unity of the spirit in the bonds of peace. Eph. 4:3-6. We must earnestly contend for one Faith. Jude

We invite you to come worship with us -

The Church of Christ So. Miles and Gracey Sts.

For Information Call: Freddie Savage - 364-6563 Jim Carthel - 364-1874 Charles Short - 364-5258





Festival To Erect Fine Arts Display

cording to Mrs. Joe Henry, general chairman of the annual

Smith County Library Friday.

Literary arts is a new Ford, George Malour, Mrs.

All articles should be marked category in the festival Gladys Miller and Mrs. Cora with identification tags, acprogram and Mrs. Elmer Johnson.

Local published works will be with identification tags, according to Mrs. Joe Henry, Patterson is chairman of this general chairman of the annual division. She will moderate a festival. Graphic illustrations

Exhibitors in the Fine Arts
Festival Saturday and Sunday
should bring display items to
the Bicentennial Room of Deaf
Smith County Library Friday.

Literary arts is a new
A Book Published," at 10 a.m.
Members of this forum will
include local authors: Frank
Smith County Library Friday.

Literary arts is a new
A Book Published," at 10 a.m.
Members of this forum will
include local authors: Frank
Gladys Miller and Mrs. Cora
with identification tags, acprogram and Mrs. Elmer

Johnson.

The Heritage Room. Mrs. Faye
Gauggel will examine "Man
Without A Country," a non
fiction book, Sunday afternoon.
Mrs. Ansel McDowell will
outline "The Captains and the
during music performances
outline "The Captains and the
Kinga" by Taylor Caldwell,
Figher. The Instrument was

on display under the direction of Mrs. Colby Conkwright. She urges anyone who has published a book to call her at 364-1591 so that the piece can be exhibited.

Book reviews of two classic novels have been scheduled at 4 p.m. Saturday and Sunday in Heritage Room.

Times of January Organized by Mrs. Wesley Fisher. The instrument was purchased with money collected during a fund drive speameaded by La Plata Study Club. All music programs will be conducted in the Heritage Room.

Gilfiland. This category will include dramatic readings which will be given in the Heritage Room.

Each festival showcases in the Bicentennial Room. Mrs. Glenn Watts and Mrs. Herschel Black are co-chairmen of the hobbies and crafts entries while Mrs. Sarren Owen directs display of oil paintings.

Live demonstrations of craft and art techniques will be included on the Heritage Room.

Times of features of the direction of Mrs. John Club. All music programs will be conducted in the Heritage Room.

Each festival division will division will cluded on the program of the hobbies and crafts entries while Mrs. Sarren Owen directs display of oil paintings.

Live demonstrations of craft and art techniques will be included on the program of the hobbies and crafts entries while Mrs. Sarren Owen directs display of oil paintings.

Live demonstrations of craft and art techniques will be included on the program of the hobbies and during a fund drive speamed with money collected dur

reflecting the Bicentennial of the United States. These projects have qualified the Fine Arts Festival as an official Bicentennial event. The following calendar lists

tennial Room, these activities will include mock wood carving, paper quilling and usage of the palette knife.

The following calendar lists

Heritage Room.

4 p.m.—book review of "The Captains and the Kings" by Mrs. Ansel McDowell, Heritage Room.

clubs, artists of varied media and individual craftsmen will be represented in festival showcases in the Bicentennial

The following calendar lists Room. the salted festival programs: 5 p.r SATURDAY

10 a.m.— a panel discussion.
"How To Get A Book
Published," Heritage Room 10:30 a.m.-craft demonstration, mock wood carving,

Bicentennial Room.

2 p.m.—craft demonstration,
paper quilling, Bicentennial

2 p.m.—drama presentation, Heritage Room. 3 p.m.—music presentation,

SPRING FABRIC

SUNDAY

2p.m.—drama presentation,

lean Lyles using a palette knife, licentennial Room.

3 p.m.—music presentation, Heritage Room. 4 p.m.—book review of "Man Without A Country" by Mrs. Faye Gauggel, Heritage Room.



Wins Relay Crown

Miss Caye Clearman, daughter of Mr. and Mrs. Hugh Clearman who reside south of Hereford, will wear a crown as Queen of Relays this weekend at the University of Texas at Austin. More than 180 teams are expected to participate in the annual track tournament. Miss Clearman, a 1972 graduate of Hereford High School, faced stiff competition to win the title. She is a junior student at UT and is a memger of Zeta Tau Alpha

Minister Addresses Bay View Study Club

Bay View Study Club members heard an address about the quality of life Thursday when they met in the home of Mrs. Homer Garrison, 126 Cherokee.

The Rev. Roger Knapp, pastor of First Presbyterian Church, was the guest speaker and listed six precious aspects of life. He explained that these ideals should be passed on as a heritage to America's youth.

During a brief business discussion, members approved a donation to the heart fund. A Bicentennial program,

"Let's Celebrate, America," will be presented by Mrs. Joe Reinauer at the next meeting April 17 in the home of Mrs Howard Gault, 208 N. Texas.

Mrs. Garrison served refreshments to these members present: Mmes. J.R. Allison, W.S. Kerr, R.B. Miller, Aaron Huttor Jack Wilcox, H.L. Benefield, D.N. Garner, Gault, S.M. Davis and W.K. Golden.

Also, Mmes. John Gililland, W.J. Gililland, W.H.Griffin, Colby Conkwright, Robert Josserand, R.W. Eades and

Open House Planned

in observance of National Library Week, April 13-19, Hereford High School has slated an open house tour of the new library facilities there.

The public is invited to view the facilities, completed last summer, from 1-6 p.m. Sunday, April 13.

Approximately 13,000 books and 100 periodicals are contained in the school library, department. Librarians are Mrs. Elizabeth Wills and Mrs.

The wing, located on the west side of the high school building, is completely carpeted and

Wise persons keep their reputations by keeping their tongues at rest.

ATTENTION!

Wallace and Glessie Shelton

Happy 42nd Anniversary and

Happy 75th Birthday, Dad

Wishing You The Very Best Throughout The

Years to Come...

Lynn, Linda, Landon, Lorie and Lane

SIDEWALK SALE ALL DAY MONDAY IN AND OUT AT BOTH STORES DOWNTOWN & SUGARLAND MALL Spring Dress & Sport **Fabrics** nat a colorful variety of ring prints! Lots of bright lids, Too! A wide selection fabrics to make smart Sprin hions at a great price. 88¢ YD. Rog. "1" Yd. 60" **Jacquards** & Prints Beautiful new fabrics in double knits that are excellent for dresses and pantsuits. Color-splashed nylons perfect for long dresses and loungewear. \$2. YD. Reg. 2.99 Yd. 58/60" 100% Polyester **Double Knit** — they all look good in these double knits!
Textured solids and fancy jacquards. **Just Arrived New Shipment Of** OPEN 9 to 7 **GINGHAM CHECK & DOTTED SWISS Entire Stock of Sewing Asst. Spring Colors** Notions, Lace, Scissors, Trim, Thread, Elastic Etc. ONE DAY ONLY 20% OFF

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L'Allegra Officers

Elected To Terms

Interpersonal communica-

tions will be the topic presented by Dr. Jack Walker, director of

the speech department at West

Texas State University, at the

next meeting. It is slated at 9:30 a.m. April 17 in the Dawn

After the business discussion.

a social hour was enjoyed by

those members present. They

included Mmes. Mary Gibson,

Joe Reinauer Jr., Cliff Skiles,

Dwaine Walker, Gary McQuigg,

Ed Reinauer Jr., Aaron Hutto,

Bill Warrick, Hugh McCrary,

Gerald Payne, Danny Martin

given by Mrs. J.W. Duncan and

Mrs. Leo Hellman served as

hostess to members present.

They included Mmes. W.P.

Axe, Frank Duncan, E.C.

Also, Mmes. J.H. Holden.

Wayne Jones, C.F. Newson and

You can't explain things

by putting the blame on na-

ture unless you can explain

Ira Ott.

and Dennis Lomas.

Community Building.

elected Thursday morning by

L'Allegra Study Club in the

Named to terms of office were

Mrs. Gerald Parker, president; Mrs. James Conkwright, vice

president,; Mrs. Terry

Caviness, recording secretary;

Mrs. Lyles, corresponding

secretary; Mrs. Cameron

Gault, treasurer; Mrs. Burns Hamilton, assistant treasurer;

Mrs. Rudy Metz, historian;

Mrs. Jim Carnaban,

parliamentarian; Mrs. David Jeffries, reporter.

It was announced that 10 antique dealers have already

pledged to participate in the L'Allegra-sponsored antique show in November. The event is

Joyce Shipp, home demon-

stration county extension agent,

presented a program on Carpet

methods to members of Wyche

Extension Club Thursday in

Pioneer Natural Gas Flame

She displayed carpet and rug

samples and compared their

construction and fiber. She also

stressed that the carpet and

rugs wear longer when a

The opening exercise was

well-chosen pad is used.

and Rug Selection and cleani

Joyce Shipp Is

Program Commentator

home of Mrs. William Lyles.

Couple Exchange Vows At Candlelight Wedding

an altar bouquet of white carnations, gladiolas and red roses Saturday evening at the marriage of Miss Vicki Francene Alford and John Steve Wilson. The candlelight ceremony was conducted in First United Methodist Church by Dr. Jordon Grooms, pastor.

Miss Alford is the dau Mr. and Mrs. Carl Alford, Route 5. Wilson is the son of Mr. and Mrs. Glenn Wilson of 149 Northwest Dr.

Given in marriage by her father, the bride was attended Mrs. Earnie Murphey, matron of honor; Miss Cheyenne Reynolds of Lubbock, the bride's cousin; Mrs. Bruce Sossaman, sister of the bridegroom; Mrs. Kim Gripp and Miss Teresa Williams of Lubbock.

Kim Gripp acted as best man with other groomsmen including Allen Wilson, the

Day of the State o

PROPERTY

See Virgil Slentz

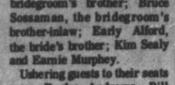
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For any Farm,



were Rocky Andrews, Bill Blasingame, Mike Bartlett and Roy Hawkins, both of Canyon. Daria Alford and Carla Alford, twin sisters of the bride, served respectively as flower girl and ringbearer. Kay Lynn Jones of Lubbock, sousin of the bride, and Jill Pickens lighted altar candles.

Mrs. Charlie Jones performed organ selections prior to the ceremony and traditional wedding marches.

Intricate lace appliques the shape of apple blossom were scattered across the skirt and ribbed bodice of the princess style wedding gown. The floor-length bridal taffeta dress was screened by white miramist which formed the sheer Victorian neckline and long sleeves. Matching lace trimmed the wide cuffs, high collar and chapel train, which gathered at a bow in the back.

Coordinating lace crowned the coiffure cap which supported the elbow-length veil of imported illusion. She carried a bouquet of cascading white carnations, red roses and babybreath.

The bride wore a charm incribed with hwe wedding date, gift from the groom, on an neirloom bracelet.

Bridal attendants were clad n empire waist gowns of red and white print fabric designed



Mr. and Mrs. A. J. Schroeter Courthouse Phone 364-1504 P.O. Box 73

Free City Maps **Showing Blocks** back. Each carried white mum quets with red ribbon on red Mrs. Bill Jordan of Lubbock,

cousin of the bride, and Mrs. David Wagner served cake at the reception in the church fellowship hall. Coffee was poured by Mrs. Marvin Smith and Miss Jeannie Bartlett of Canyon, cousin of the groom.

Babybreath and greenery interspersed with silver can-del abra holding red candles on the serving table. The bride's color scheme of red and white was carried out with the table cloth and napkins.

The bridegroom's sister, Miss Debra Wilson, presided at the registry table. Others assisting were Mmes. Betty Peikens, Joe Miller, Gerald McCathern and Dennis Lomas.

Sporting corsage from the bridal bouquet, Mrs. Wilson wore a navy blue dress trimmed in red with red accessories for a short wedding trip. The couple will be at home a west of Hereford after Wendesday.

Currently employed by Arrowhead Mills, Inc., Mrs. Wilson is a 1872 graduate of Hereford High School, where she was active in Rodeo Club and the VOE program. She was a member of Tri-State High School Rodeo Association and attended South Plains College at Levelland.

Wilson, also a 1972 graduate of HHS, is employed in farming with his father. He attended SPC and was active in the local rodeo club and TSHSRA.

Golden Gleams

Necessity never made a good bargain.

-Benjamin Franklin. Necessity is the last and strongest weapon.

Necessity is the mother of courage, as of invention.

Scheduled from 2-6 p.m. April 18, the tour route will include residences of John David Bryant of 112 Kingwood, Edgar Lemons of 148 Oak and Earl

Holt of 103 Rio Vista Drive. Serving as hostesses in the Bryant home will be club members, Mmes. Joe Story, Charles Hood, N.D. Bartlett and C.P. Worthan; Lemons H home, Mmes. Deward

Roberson, V.O. Hennen, A.L. Jordon and Earl Springer; Holt home, Mmes. T.J. Carter, Ray Cowsert, L.H. Lookingbill and W.P. Axe.

Tickets may be purchased for \$1 from any club member and will allow admissions to all three homes. Mrs. T.J. Carter of 206 W. 5th is chairman of the pring project and stressed that the tour is designed to benefit

community needs. Last year Garden Beautiful Club purchased and planted \$135 worth of rosebushes at Kings's Manor Retirement Home and provided seven trees on the west side of the hospital

During the business meeting, a new slate of officers were elected. Mrs. Roberson was elected as president; Mrs. Bartlett, first vice president.

federation reporter.

Irene McKinster presented the program on state planning during the afternoon meeting. The next meeting was scheduled May 2 in the home of Mrs. Story.

Humor is a rare gift; if you can laugh at the world, and yourself, you're lucky.

Practically any girl who knows how to cook can find a man who knows how to eat.

The utmost tragedy in the world, in the minds of small boys, is that the home team

It takes a lot of patience to improve the human race and it also takes a lot of

Also, Mrs. Springer, second vice president; Mrs. Cowsert, third vice president; Mrs. Axe, recording secretary; Mrs. Carter, treasurer; Mrs. Story, reporter; Mrs. Lookingbill,



June Wedding Planned

Mr. and Mrs. Leo Britten of Groom announce the engagement of their daughter, Mariellen of Hereford, to Jerry Homfeld of Adrian. The son of Mr. and Mrs. C.F. Homfeld of Adrian, Homfeld and Miss Britten plan to exchange vows June 14 at Groom in the Immaculate Heart of Mary Catholic Church. The prospective bride teaches the third grade at Tierra Blanca Elementary School. She is a graduate of Groom High School and West Texas State University, with a Bachelor degree in education. Homfeld, a graduate of Adrian High School, is employed in farming and ranching.

J.J.'s Announces the addition of Retha Tucker To Our Staff



Built on to your nail...Giving the natural look with or without polish

Janice Brownlow Joyce Duggan Rue Ford

Sue George Pat Malone Retha Tucker Open Monday Thru Saturday

BEAUTY SALON Park Plaza Center 364-1013



Mr. John Wilson . . . Nee Vicki Alford

Plans Made For Tour

Final preparations for the 20th annual Tour of Homes were made by members of Garden Beautiful Club Friday afternoon in the home of Mrs. Wilbur Axe.

The tour is sponsored each year by club members and this year proceeds will be used to make further landscaping improvements at Deaf Smith General Hospital.

While the just are preparing to inherit the earth, the unjust are rapidly grabbing

E.P.A. challenged on

Deaf Smith County CHAMBER of COMMERCE Presents:

Dr. MAXWELL MALTZ & RON WILLINGHAM

Conducting a Seminar/Workshop in SUCCESSFUL LIVING



May 5-6 7-10 p.m. **Bull Barn**

Dr. Maxwell Maltz

Author of the celebrated ook on Self Improvement sycho-Cybernetics. One of the world's leading

Master in conducting workshops. Author of "Life Is What You Make

Ron Willingham



Planned by the Chamber to Help:

Hereford

City, county, school and civic club leaders and thinkers will receive direction in practical and meaningful goal setting; optimism and motivation for the continued creation of a better community.

•Business

Salesman's sales, employee efficiency and productivity, students grades, or personal happiness are all affected by a person's attitude toward himself.

This seminar is designed to help each participant develop more positive attitudes and more on-the-job enthusiasm. Studies reveal that 85% of an employees value to organizations is due to personality and attitude factors, while 15% is due to technical skills.

•Individuals

The seminar is keyed to the individual! The techniques are all designed to help the individual discover strengths within himself, and set meaningful goals that will call forth these strengths. Each participant will learn systems and principles that he can use the rest of his life.

Tickets now on sale through the Chamber of Commerce Office

Call for ticket reservations (Tuition Fee - 47.50 each)



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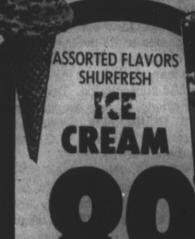


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(VELVETIA)

(VELVEETA)

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Get Your Card Today EVERYONE IS A WINNER! EACH STORE WILL HAVE THE FOLLOWING PRIZES 4th. 2,000 Stamps

1st. 10,000 Stamps

5,000 Stamps 3,000 Stamps 5th. thru 9th. 1,000 Stam



Grapefruit . . POLY BAG 69° CALIFORNIA SUNKIST Lemons LB. 29° Potatoes 2 LBS. 25° CALIFORNIA Colory Hearts ... PKG. 49°

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LAUNDRY DETERGENT 40° OFF FAMILY SIZE

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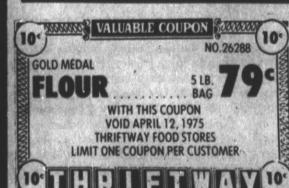
SHURFINE

VIENNA SAUSAGE

RENUZIT

AIR FRESHENER

7 SCENTS 7-0Z. CAN



EDITORIAL

Career Education Needed

Our educational objectives, like all others, need to be reviewed from time to time Obviously, school programs that were satisfactory 20 years ago may no longer be suitable.

In keeping with these difficult times when jobs are of deepening concern to all of us — particularly for our children — it is more important than ever to assure that schools are preparing graduates for the world of work.

Far too many graduates, not to mention dropouts, fail to start thinking of a career until after they leave school.

Career education is in great need of expansion and enhancement. A recent study by the Chamber of Commerce of the United States, for example, relates that 76 per cent of secondary school students are taking courses emphasizing college preparation. Yet, only 2 of 10 jobs today require a college degree.

Here are other findings indicating a need a redefine objectives:

—Only 76 per cent of the students graduate from secondary schools.

—Only 24 per cent are enrolled in vocational programs.

-Seventy-seven per cent will not graduate from college.

Jobs in the 1970s demand specialized training, not necessarily a college degree. Career education can fill that need.

U.S. Chamber of Commerce

Teen Unemployment

The Department of Labor is somewhat concerned over the rising rate of unemployment among teen agers, citing a rising unemployment rate as evidence of a deepening recession.

There are lot of factors that cause teenage unemployment, and no single cause can be cited as the reason young people are not finding jobs these days.

As the job market tightens down, employers are not as apt to put young, untrained persons on the payroll, no matter how worthy they might appear.

This is too bad, because as every young person knows, it is impossible to get experience without first getting a job and it is frustrating to be told that the prospective employer is hiring only persons with experience.

The chief culprit in the lack of teenage employment is the federal minimum wage laws, which require that fulltime employees be paid at least \$2 an hour.

The AFL-CIO, the principal backer of minimum wage laws, and the politicians who vote for such legislation, claim that every worker is worth at least \$2 an hour. But "worth" is a value judgement that can't really be determined by legislation or politicians and the fact is that many inexperienced and unskilled workers are simply not worth the federal minimum wage to prospective employers.

The employers that might be willing to hire helpers at \$1.50 or \$1 an hour don't hire them at all when the minimum is \$2.

It is difficult to say how many teenagers have been priced out of the employment market by this minimum wage barrier, but it must run into the many thousands.

The employer is required by law to pay \$2 an hour, but he isn't required to hire everybody or anybody, for that matter. So he does not hire teenagers, even though they need to work and need to learn how to work. It isn't their fault, but neither is it the fault of the employer.

Alcohol & Films

The National Institute on Alcohol Abuse and Alcoholism reports that 1,300,000 American teen-agers between the ages of 12 and 17 now have serious drinking problems. The biggest cause of the problem, of course, is glamorization of drinking in films—on television and in other films.

Because hundreds of millions in advertising revenue and other profits are involved, various rationalizations are offered to prevent a genuine cleanup and regulation of television and films. Most producers, television people and profiteers fight regulation under the banner of a free media versus censorship.

But films, and this includes television news, don't qualify for all freedom-of-the-press rights the printed word does. Eight-year-olds can't become addicted to alcohol from reading newspapers; they can by watching glamorized guzzling of booze on television and movie screens. (And the Institute says some Americans are being taught to drink at that age!)

Already crime and violence on film, especially television, which comes into almost every American living room, have encouraged and taught crime to too many of the impressionable, young, and slow-witted and is one of the main causes of the nation's soaring crime rate. (Rationalizations are also heard on this subject, designed to block really tough FCC regulation of the networks. Meanwhile they continue to show about what they please.)

Anyone who thinks seriously about the heavy drinking incessantly portrayed on film realizes that half glassfuls of straight whiskey, a standard scene in film after film, is in reality insidious advertising for the whiskey industry. Naturally, since the hero usually takes a shot or two or three when facing a tough problem, the young, ignorant and impressionable try the same thing in real life.

Since the FCC, which is supposed to regulate television, is overly-influenced by the industry it's supposed to regulate, only Congress can protect the public by enacting legislation curbing violence, crime and alcoholic excess on film; the general welfare demands such action. Freedom of the press has almost nothing to do with the question.



Cattleman Communicates Message To Consumers

EDITOR'S NOTE: Following is a letter by Bruce Coleman, Deaf Smith County Commissioner, farmer and rancher, which was mailed to consumer-oriented Congressmen and officials of consumer groups. Coleman recently testified before a House sub-committee on livestock and grains.)

I have been led to believe for many years that the consumer and producer were enemies. In Washington last week I found the: consumer to be understanding of my position and desirous of protecting us both. We food producers have neither voting power nor effective organization with which to protect ourselves. If you-the consumer can't be convinced that our farmer's economic collapse will soon be followed by your own, we have no hope. Without the efficiency of production of the independent farm and livestock operator the American consumer's affluent life is over.

The small farmer does not exist, though there are many wage earners who have a small farm on the side. For 20 years Congress, through our agriculture depart, has squeezed the profit out of farming, livestock, and dalry production in attempting to help consumer. The margin of profit became so small that farms either expanded to large volume operations, went broke, or became a side line to another job.

The average surviving farmer has worked at least twice the 40 hour week. We have constantly gone deeper in debt on our land and doubled production costs have multiplied for operating of living far below any other segment of our society on the basis of dollar investment.

The average remaining farmer or cattleman in Deaf Smith County has operating expenses of \$50,000 to \$150,000 per year. The day has gone when a farmer could live on a garden, a milk cow and lack of expense.

No industry can survive high expenses and take for its product whatever consumer or worse yet middle man chooses to give. We have no control over our selling price. Even if we were willing to organize and control our marketing we would encounter anti-trust laws.

Mr. Ford, Butz, etc. encourage us to plant and produce grain. We need it to pay for oil. But if governmental manipulation of markets aimed at prices below production costs continues, grain production too will

SLAPSTIX

go ingo the hands of corporations, who will produce very inefficiently, but will control raw price of food and fiber.

Mr. Consumer, don't be afraid of reasonalby large farming or ranching as long as it is in the hands of millions of independent operators. Allow us enough guaranteed profit to stay in business and we will produce so much so cheap that no corporation can compete with us. We always have. Corporations won't control agriculture as long as we are in business.

Agriculture, the nation's lowest profit margin business cannot survive government manipulations that wing our product's selling price 20 per cent to 100 per cent up and down in a few weeks or months. Some grain producers made big profits last year, but production costs sky rocket. The end is in sight for the independent farmer if low target prices are set on grain.

Mr. Consumer, this is the only alternative that can save us both. You must show both the White House and Congress that the cattleman must be given credit to stay in business. We don't want a gift from any anyone. The farmer must have a Secretary of Agriculture, a Congress, and a President workdingfor him both in target prices at least equal to production costs, and stable international policies designed to help farmer, consumer, and nation to survive.

The true cattleman has lost unbelievably for a year and a half. The price the consumer pays for meat in the future will make consumer and legislator alike wish they had protected domestic production. The price we are paying for oil has made me wish we had encouraged domestic oil and gas production not strangled it. We have already made these two mistakes, must we make another and ruin our grain producer? If we do a generation of Americans will Spend their lives trying to earn enough to buy food, if our economy, agriculture based, survives at all.

Consumer, for your protection work with us before it is too late. Only an enlightened government can control production without monopolistic abuse of consumer. But that same control system must be far sighted enough to allow profit in livestock, grain, etc. Without profit, free enterprize is dead.

BRUCE COLEMAN—FARMER— RANCHER AND COUNTY COM-MISSIONER, HEREFORD, TEXAS.

SOME GIRLS CAN BE HAD FOR A SONG-THE WEDDING MARCH

Talk of Texas

By Jack Maguire

FOOTNOTE TO HISTORY— The chance discovery of a substance known as "fool's gold" caused the Texas state capitol to be built of pink granit instead of white limestone.

Planners of the structure wanted it to look as much like the U.S. capitol is Washington as possible. Elijah J. Myers, the Detroit architect who drew the plans, specified that it be built of white limestone from the Oatmanville quarry near Austin.

When work began on the exterior walls, however, R.L. Walker, the contractor, discovered that the limestone was imbedded with pyrites or iron disulphide. This pale yellow mineral is commonly known as "Fool's gold" because it looks like the real thing. But Walker knew that the pyrites, when exposed to air, would disintegrate and streak the limestone yellow.

To save the capitol project, owners of Granite Mountain in Burnet County offered to donate enough of the hard, pink stone to build the structure. They asked only that the state finance a 75-mile railroad to the quarry. This was done, and eventually 15,000 carloads of granite was cut by convict labor and moved to Austin.

The switch from limestone to the harder granite meant that much of the intricate baroque and victorian design that the architect had planned as decorations had to be eliminated. The resulting building is a much stronger, simpler design than had been planned originally.

Construction of the capitol began in 1883. It was completed in 1888.

BEACH BUM-In 1846, after any

army station was established at Laredo, the U.S. Army decided to send a steamship up the Rio Grande

The ship arrived without incident.
Shortly after it docked, however, the river receded and the steamer was stranded. It remained at Laredo until a Rio Grande flood freed it two years later.

BACK HOME—The beautifully decorated bell that once called the faithful to worship at the Alamo has found its way back to Texas.

A group of Midland citizens borrowed \$150,000 and purchased the ornate bell from a Nashville, Tenn., antique dealer. They feared that it would never get back to Texas otherwise. It will be displayed in the Nita Stewart Haley Memorial Library in Midland.

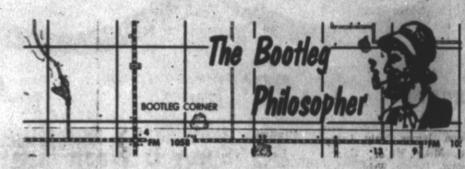
The bell bears the date "1722" and the words "San Antonio" in raised letters, indicating that it was the original bell of the Mission San Antionio de Valero. The Alamo was the chapel for the mission which was relocated on its present site in 1722.

Midland citizens hope to pay off the loan used to buy the bell through public subscription. Tax deductible donations in any amount may be sent to the Nita Stewart Haley Memorial Library, P.O. Box 151, Midland, Texas.

WHAT'S IN A NAME?—When James Brewer settled in southern BastropCounty in the early 1850's, he built a house with a bright red chimney.

When a community sprang up around his farm, the residents named the place Red Rock after Brewer's chimney.

It's still called that today.



EDITOR'S NOTE: The Bootleg Philosopher on his Deaf Smith grass farm on Bootleg Corner discusses education, of a sort, this week.

I have been reading articles in the newspapers and magazines about how school kids aren't learning as much as they used to—that is, about scholastic things, not some other things. On those other things they may be ahead of most of us.

But on scholastics, over the past 12 years the average grade on the Scholastic Aptitude Test high school graduates take before entering college has dropped 38 points, based on tests of one million students, so you can see if anybody in Hereford made a low grade he's not by himself, the situation prevails all over the nation for high school graduates entering college. There are no entrance requirements for Congress.

This decline in students' knowledge has a lot of people worried and there's considerable clamor to do something about it. Some want to go back to basic teaching, some want to get better teachers, some better school boards, and some just wring their hands. Nobody apparently has thought of getting better students.

But I think I have the solution.
There is a private school in New
York whose sole purpose is to teach
politicians and leaders of industry
and business how to answer
questions on television. Well, it's not
exactly how to answer questions,
it's how to dodge them without
getting flustered or stepping on
anybody's toes.

For example, you ask any candidate now running for the nomination for President in 1976 if he'd accept say George Wallace of George Meany or Ralph Nadir as a running mate and if he has been trained properly it'll take him five minutes to discuss the democratic process and how far in the future 1976 is and what the country needs to do is unite and this nation is big enough for all shades of opinion and this is big enough for all shades of opinion and what's the next question.

Or if the question is about

something he doen't know anything about, he'll say 'it'd be inappropriate for me to go into that."

Or ask say an oil executive if he thinks a 100 per cent increase in profits by his company during the oil embargo last year wasn't a little high and if he's been to that school he'll give you a string of statistics so long that by the time he's through everybody has forgotten what the question was and is sorry it was asked.

Listen to "Meet The Press" or "Face The Nation" and see if you don't think they should be re-named "Dodge The Question" and "Two-Face The Nation."

I'll tell you, a man's got to go to a mighty good school to answer a question about Viet Nam by discussing the Alaska pipe line, or one about what he'd do if he were President by deploring unemployment.

I've often thought reporters ought to stop asking people on television oral questions, they ought to just submit a true-or-false written exam and read off the answers. Anyway, if the school in New York can attain such success with public figures, it might be interesting to see it have a go at public education. I've never seen a school so efficient in reaching it is goals.

Yours Faithfully, J.A.



Participate In
CLEAN-UP WEEK

April 19-26

Noted Woman Journalist Scribbles & Scratches To Highlight Workshop

keynote speaker for a one-day workshop sponsored by Ama-rillo College Saturday.

Mrs. Alexander will speak at

9:45 a.m. in the Amarillo Room of the Villa Inn Convention

Themed New Horizons for EVE, workshop programs are based on education , voluntarism, and employment.
Mrs. Alexander's main pre-

sentation will be directed toward present legislation

Mrs. Alexander was recognized as one of America's foremost women journalists in 1964 when LIFE magizine launched "The Feminine Eye," a widerange bylined column of personal opinion on America from 1964-1969. This was later released in book form in June,

cas

loc

Mrs. Alexander first joined the LIFE staff in 1951 and was sent to Los Angeles as Hollywood correspondent. She became LIFE's first woman staff writer.

Her studies of Judy Garland and Barbra Streisand were considered models of magazine writing. Pieces on the birth of an elephant, and Seattle's life-and-death kidney machine, showed the depth of her

Her work began to have wider

JC-Ettes Plan Trip

Plans were finalized Tuesday for a sit-in-hen gathering to be April 15 at Amarillo by Hereford Jaycee-Ettes when they meet at Hereford State Bank Hospitality Room.

Members will meet that day at 5:30 p.m. at Community Center for the out-of-town trip to the joint assembly.

Present at the meeting were Mmes. Steve Carroll, Bill. Johnson, James Braly, Larry Bean, Mike Major, Garry Jennings, Lonnie Wyble, Don Rhyne and Joe Martinez.

The next meeting will be at 7:30 p.m. May 6 in First National Bank Community

Aggies Mothers Club Appoints Committee

A committee was appointed by members of Hereford Aggies Mothers Club to submit names for the scholarship fund at their regularly scheduled luncheon recently at Caison House.

Serving on the committee are Mmes. A.L. Hollingsworth, James Higgins and Richard Ottesen.

The next luncheon was planned for April 29 at the Caison House.

There were nine members present.

Trust To Lust Most people don't have to be led into temptation-they can find their own way. Front Line, Cedar Rapids.

may be left overnight.

Fee - \$10.00 per space.

into a film, "The Slender Thread," and another piece became the basis of a television

Added to her list of primary accomplishments, Mrs. Alexander was named editor of McCall's, the first woman editor in 50 years. In 1971, she became editor-in-chief.

In December, 1971, Mrs. Alexander was named a vice president of Morton Simon, Inc. (MSI) with special responsibilities to and involvement with women both inside and outside MSI. This is one of the nation's largest consumer products

Mrs. Alexander is a regular radio and TV commentator on SPECTRUM, a production of CBS News, which presents

Shana Alexander, columnist, creative repercussions; a study varying shades of personal opmentator and author, will be of a suicidal woman was made opinion on current issues on the CBS radio and televisin

> In addition to these accomp-lishments, Mrs. Alexander is a columnist for Newsweek.

She is a founder and member of the Policy Council of the National Women's Politican

Mrs. Alexander's mother is Cecelia Ager, the first of a short critics. Her father is the songwriter Milton Ager, composer of such hits as "Happy Days are Here Again," "Hard Hearted Hannah," and "Ain't She Sweet," which celebrated Shana's birth-written the day she was born.

Mrs Alexander and her 10-year-old daughter, Katherine Xenia, live in Manhattan.

By Kerrie Wombie

Koch (pronounced "Cook") was

most gracious about the misspelled version of her

name which appeared in a Brand feature Thursday.

Although newcomers to

Hereford, the young family have resided in the Panhandle

for a number of years. They

smartly-decorated trailor

added feature which will be

Women's Editor ART STUDENTS of Mrs. vases are known throughout the Anna Kovacs will join the local United States and Europe with artist in exhibition and sale of many being in private collecoil paintings at First tions

Presbyterian Church next weekend. The display will be open to the public from 1-6 p.m. Saturday and Sunday.

For an indepth feature about Mrs. Kovacs and her life spanning from Nazi take-over to the present, see the Thursday Mrs. Kovacs' pupils are edition of The Brand.
young and it is their youthful SOMETIMES THE typist's
exuberance which intrigues hand is quicker than the
their teacher. "It is a joy to see profreader's eye. Mrs. Eldon

young artists get their first taste of artwork," she said.

A fascinating background in
Yugoslavia and Austria served as a catalyst for Mrs. Kovacs'

appreciation of life in America.

Displaced by World War II, she came with her family to Hereford about 24 years ago. Her interest in painting has blossomed from a hobby at an early age and she has studied under renowned artists. Her "natural art" paintings reflect an scenes as well as her

ed home here. Her can-

sts" chalked up by women of the

Inited States.

Recognition is being given this week to Oveta Culp Hobby, first woman to receive the stinguished Service Medal. She has earned renown as an editor, businesswoman and

In 1931, Ms. Hobby began work for the Houston Post-Dispatch and advanced to the position of editor and publisher in 1952. During World War II, she was head of the Women's Army Corps and through her efforts, the services of WACS were in demand throughout the

In 1952, President Dwight Eisenhower asked her to direct the Federal Security Agency, which she revamped into the Department of Health, Education and Welfare. She was the first head of the newly-

created cabinet post.

of 111 Ave. I. and Mr. and Mrs. Earl Vaughan of 524 Ave. I took the trip as representatives of John Orsborn Buick Pontiac.

While there, the local While there, the local residents traveled on a bus tour along the modern coastline near Montego Bay and Ochos Rios. They noted during the five day stay that prices of most itmes, particularly gasoline, were more expensive than U.S. scales

AS IN YEARS PAST, Hereford's Order of Rainbow Girls will distribute edcational materials for the Cancer American Colleges and Crusade, which will climax Universities. This honor is April 17. These youth met based on scholarship, leader-Thursday afternoon to ship, citizenship, college serassemble and package the necessary pamphlets, which list the seven warning symptoms of

Cancer can be treated through cooperation, support and knowledge of these warning mals: change in bowel or

brow the spotlight on female returned recently from a bladder habits; a sore that does not heal; unusual bleeding or ast and present.

Corporation, on the island of discharge; thickening or lumps.

ticipating included Joan Josserand, Lanna Clark, Jane Ellis, Lynn Mitts, Desiree Brown, Cherene Watts and Julie

MRS. ESTHER Karen Knott, daughter of Mr. and Mrs. Charley W. Pierson, Route 3 has been named tto Who's Who in

A 1973 graduate of Hereford High School, Mrs. Knott is a second year education major at Soutwestern Assemblies of God College at Waxahachie, She has maintained a 2.38 grade point



END-OF-WINTER LAWN CARE

The cold winter gets a bit tiresome around this time of year and it's especially demoralizing for us outdoor-loving gardeners who can only stare wistfully at our chilly yards outside. Perusing garden books full of illustrations of colorful spring blossoms and tending indoor plants gets most of us through the winter, but not as happily as we'd like.

Well, if there's snow on the ground in your neck of the woods, but your green thumbs are getting itchy to do some spring yard work, there is something you can do for your lawn right now while the feeling's grabbing you. Fertilize the grass. That's right, feed it. No kidding, right on top of the snow. Sounds kooky, but it is

Grass, you see, is a perennial (a green which remains alive through the. seasons) lawn weeds are annuals (plants which survive just one season). Feeding your head start on those nasty weeds which won't be sprouting for a while. Use a plain fertilizer; make sure it doesn't contain any of the long-lasting hangs around a while, so the grass food will be consumed by the grass before the weeds are ready a meal come springtime. Try this end-of-winter fertilizing. It's a great pre-spring boost for grassy yards.

Speaking of snow and grass and fertilizer, it's a good idea to use fertilizer, instead of salt, to de-ice walks and driveways in your yard. The salt is poison to your grass when it eventually washes onto the ground; it actually kills off any grass which borders salted areas. On the other hand, fertilizer licks the ice problem at least as well as salt, and then later when it washes onto the lawn, it gives your grass an extra snack! ((c)1975, McNaught Synd.)

The joy of life. A beautiful sunrise. The dawning of a new day. A wonderful night's sleep. Brought to you by Beautyrest, the ultimate sleep experience. Deep, restful sleep because the firm Beautyrest is designed for maximum comfort, durability and sleepability. The unique Beautyrest individually pocketed coils provide

individual support to all parts of your body. And the famous Simmons reputation for supreme quality is built into every one. No wonder so many people experience the joy of Beautyrest, night after night. We wish you joy, too. The joy of Beautyrest. Forever.

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Place: Sugariand Mall, Hereford, Texas Exhibits should be set up and complete by 10 a.m. Friday, April 25.

Saturday, April 26 - 10 a.m. to 7.p.m.

ARTS & CRAFT SHOW

April 25, 26, and 27, 1975

Sponsored by Merchants of

Sugarland Mall

All media arts and crafts welcome on a space available basis. Original work only. No limit on sales price.

Exhibit space will be 10 x 10. One or more individuals may share a space. Artists must supply all racks, easels and equipment necessary for set-up.

A Security Guard will be provided so that exhibits

Dates: Friday, April 25 - 10 a.m. to 6 p.m.

Registration deadline - April 1, 1975 Register at Texas Gallery and Frame Shop in SUGARLAND MALL

Women United To

Sponsor Workshop

CowBelle Projects Observe Beef Month

Nine Hereford CowBelles recently returned from the state ng convention at Austin, where Mrs. Jim Perrin was elected to the state nominating

Others attending were Mmes. David Hutchins, Bob Josserand, Dick Coupe and Jack Carrothers.

In support of Grain-Fed Beef Month during April, Hereford CowBelles are encouraging local residents to take ad-

CARRIER*—the leader in the air cond. Industry is first again—FIRST TO LOWER PRICES- a roll back of approx. 6%.

Why sweat out

this summer?

For 21 years we have appreciated the great growth and business from the people of this area, and have strived to keep trained service people to eliminate the guess how and provide the know how...For our business is a

service business-Service for your comfort, your savings and when you need it. We take advantage of factory

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HEREFORD, TEXAS

Don- 364-1920

training seminars to stay current on new equipment and techniques to better serve.

vantage of their recipes which utilize economical cuts of beef. grams centered around the beef industry are available on

request to the public..

These presentations include an 11-minute filmstrip entitled "The Cattleman." For further information about any of these ctivities, contact Mrs. Bussy Kaul, beef promotion chairman,

Showing how to correctly tcher a side of beef, a "cow

(Carrier)

Gld- 364-2384

hacking" demonstration will be sponsored by the CowBelles April 22 at the Bull Barn. Packages of beef will be given away in a drawing after the program. Mrs. Perrin is

chairman of the project.

Further promotion campaign activities include 5,000 beef stickers which were recently presented to the Chamber of Commerce by local CowBelles. These labels will be stamped on mail going out to other regions advertising agri-business, which is vital to this area.

The best way to become financially independent is to learn how to say "no" to yourself.

It's surprising what some people will do in the expectation of monetary gain.



Jewelers Downtown

WRIST ALARM SE

Cowan



Sticking To Beef Promotion

Mrs. Reece Lawson, president of Hereford Cow Belles, holds letters from the local Chamber of Commerce which bear beef promotion stickers. The adhesive labels were donated to the C of C office to be put on mail going to faroff areas in promotion of the grain fed cattle industry.

Ann Freeman Reports On Assembly

gate from the Hereford Rebekah Lodge, gave a report about her attendance at the Texas State Grand Lodge and Rebekah Assembly held in March at Galveston. She addressed lodge members at their recent meeting in lOOF Hall.

Past presidents of the Rebekah Assembly of Texas opened sessions with an Irish Jig on St. Patricks Day during the 108th IOOF Grand Lodge

Ann Freeman, official dele- Session and 81st Rebekah

Mrs. Freeman reported that 255 lodges out of 300 in the jurisdiction took the assembly degree and that 35 fifty-year members were present.

It was announced that Grand Lodge will be held in Abilene in 1976 and Rebekah lodges will send a girl from the children's home at Corsicana to the United Nations this year.

Also during the meeting. Mrs. R.E. Curtsinger's commission as lodge deputy was read. She will hold that office until March 1976.

There were 81 visits to the

sick and 12 cards were sent Mrs. Fay Brownlow served as hostess to 19 members present.

Few friends come through when the majority is on the other side.

There's no way to accurately predict what people will do.

Your church is still open every Sunday, if you hadn't noticed.

Women who insist upon their rights don't always get their rewards.

Mrs. Clarence Swartsfager of Houston, state Church Women United President, will be guest Brazos Presbyterian Homes, Houston, state Church Women United President, will be guest moderator for small group conversation during a CWU

Inc., a retirement complex.

Active in International Toasi mistress Clubs, Inc., Mrs. Swartsfager is assistant chair-man of the 18th Interfaith Workshop at Houston during 1975-76. She is a member of the Houston congregation of First Presbyterian Church and is a wife, mother and grandmother.

Representatives of all denom-inations are urged to attend this information forum in which basic purpose and goals of CWU will be discused. She is a lay member of the

Comings And Goings At King's Manor

By FAY GAUGGEL King's Manor Reporter

days recently with a daughter at McAllen, who was hospitalized there. Yesterday she flew to another daughter's home in Arlington where Rev. Seago met his wife and drove her home. Welcome back to The Manor.

workshop from 2-4:30 p.m.

Tuesday at First Christian

Mrs. Swartsfager will also be available to answer questions

and clarify CWU activities on

local, state, national and

In addition to services as

CWU president, she was

recently elected as a delegate to

the National Board of Directors.

worldwide levels.

Mr. and Mrs. Bryan Forrester and twin daughters, Kathy annd Debbie of Richardson, visited Mrs. Forrester's mother, Mrs. Don Davidson over the week-end. Mrs. Rubye McLaughlin

Mrs. Dwitt Seago spent a few visited her son and family in Lubbock. From there she went with daughter and husband, Mr. and Mrs. Stryker, Albuquerque,

> Mr. and Mrs. Aubrey Davis of Amarillo visited with their mother, Mrs. Ola Davis, Sunday

Mr. and Mrs. Walter Cooper of Kansas City, Mo. visited our hostess, Mrs. Grace Mason. Mrs. Mason and Mrs. Cooper attended kindergarten together

4-H Events Discussed By Leaders

Southwestern Public Service Reddy Room.

Another fund-raising project, publication of a 4-H cookbook, was discussed and it was announced that the activity is in its final stages.

The 15 members present approved a youth dress code to be adherred to at state ac-

Results of the recent bean tivities. Amotion was accepted supper were reported Tuesday to reimburse the delegate to be when 4-H parent leaders met at attending the leaders training

> Presentatin of slides depicting the 4-H Center at Brownwood was the program.

Ulcerous Source Doctors agree that stomach ulcers come from something you hate, not from



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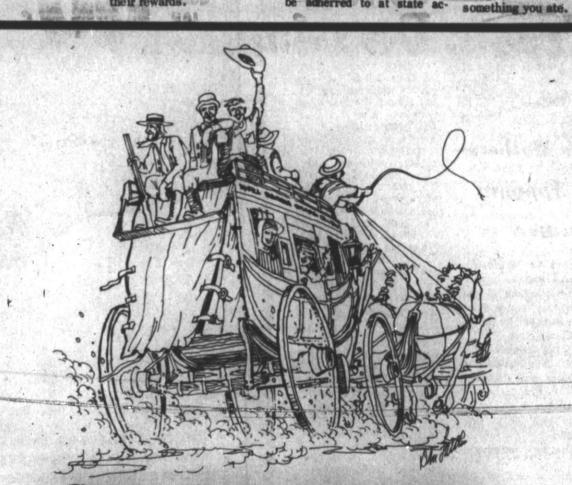
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FRESH, 100% PURE BEE

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Fryer CHOICE	40
Thighs	V
Sliced Bologna	
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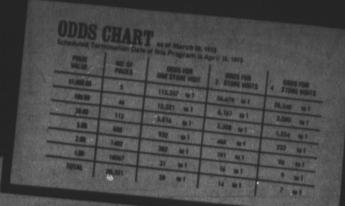


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BLUE M	ORROW COOKED	000
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Beef I	ritters	89°



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MEADOWDALE

Peanut



ARIZONA MARSH SEEDLESS

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FAIRMINT VANILLA

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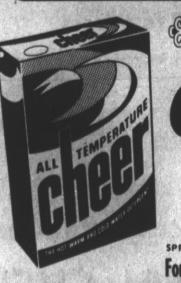
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FOR YOUR PET

KEN-L-RATION, ALL FLAVORS





The Twittering Blue Birds were presented a program on parliamentary procedure at a recent meeting.

Easter eggs which the members decorated and displayed at the Methodist church were returned to the members, who also enjoyed a pantomine game.

Members attending were Charlotte Carter; Yvonne Condarco; Terese Dawson; Crystal Finley; Michelle Gonsales; Linda Johnson; Jana



KESTER'S *JEWELRY*

Wendy Roe; Dana Trevino; Leslie Robb; and Shawn

Adult leaders are Janet Keyser and Darlene Carter.

The Po-Ne-Wa Horizon Club made plans to participate in the Women's Division Fine Arts Festival at their meeting Wednesday afternoon.

The festival is scheduled April 12 and 13 at Deaf Smith County Library.

The group will also assist with the Community Clean-Up

Also on the business agenda, campfire members planned a May Flower tea for mothers and special guests at 5 p.m. May 7 at the Campfire Lodge and the group will give the ceremonial for the Blue Bird third grade Fly-up at 7 p.m. May 16 at the Bull Barn.

Al Ullman, Ways and Means Chairman (D-Ore):

"The economy is still sliding and desperately needs a tax stimulant."

but it's your life.

It may be our life insurance,

Who makes sure one fits



DE Student Of Week

Valerie Moseley, 17-year old daughter of Mr. and Mrs. Jake Moseley of North Avenue K is the DE Student of the Week. A senior at Hereford High School, she works in the junior department at Anthony's in Sugarland Mall. Pictured with Miss Moseley is Anthony's manager Phil Guerrero. Miss Moseley plans to continue working at Anthony's following graduation.

Fred Alston Addresses **HDMembers**

Plant care was the subject of a program presented Thursday afternoon by Fred Alston of George Warner Seed Company to North Hereford Extension Club in the home of Mrs. Bob Campbell.

Alton, a plant breeder, demonstrated procedures for strating house plants and explained cutting methods using branches and leaves. He also described an air-layering technique for outgrown plants. On behalf of Park Brothers Seed Company, the speaker presented flower seed packages to

Mrs. T.E. Brisendine, club president, moderated the brief business meeting. She recognized Shannon Lemons, Lisa and Kim Williams and Jana Johnson as young guests.

Members in attendance were Mmes. Neal Lemons, Iva Saltzman, Velma Salvino, J.A. Crofford, Roger Williams, Paul Hoff, A.E. Hodges, Cliff Johnson and Roberta Campbell.

Ali, at U.N. pledges aid to drought victims.



SELF-EXAMINATION OF BREASTS

Dear Dr. Esse: I had breast cancer, My left breast was removed over six years ago. My doctors say I can consider myself cured,

If this is true, and I think it is, I believe I was instrumental in the cure. My doctors agree. Let me tell-you why. It may help many of your readers save their

Long before it was the fashion to talk about it, I read a small piece in a magazine about the importance of self-examination of the breasts. I got into the habit of examining my breasts every month. I never missed,

About nine months later I felt, for the first time, a small lump in the breast, Immediately I went to my doctor. He had me see a surgeon. My breast was removed - and so was the cancer.

I know all patients are not as fortunate. But I think it is agreed that the sooner one discovers cancer and treats it, the more likelihood of success.

Don't you think self-examination of the breasts is not sufficiently stressed by doctors? - Mrs. E.

REPLY: You stress an important point - for physicians as well as for laymen, Breast cancer is the leading cancer killer of women in the United States.

Therefore they, as the public, should be better informed. And their physicians should be alerted for the need to instruct their patients in self-examination

Or, at least, have booklets handy from the American Cancer Society which adequately details what methods to use in monthly inspection,

It's not enough for the doctor to perform routine breast examination whenever the patient happens to go to the doctor's office,

Club Plans Festival

scheduled April 12-13, by members of Sweet 'N' Fancy ning in the home of Mrs. Joel Lytal.

The festival, sponsored by the Women's Division of Deaf Smith County Chamber of Commerce, will be held at Deaf Smith County Library.

Plans were also made to have a bake sale May 10 at Sugarland Mall and it was announced the club would not meet next Friday.

Tina Hutson was welcomed by members present. They included Mmes. Jimmy

Plans were made to bring Holmes, T.E. Brisendine, Lynn cakes to the Fine Arts Festival, Pittard, J.A. Crofford, Carl

Also, Mmes. Lee Donaway, Decorating Club Friday mor- Dale Henson, Leroy Edwards, Carl Richardson and Linda

> Dollars and sense lay the oundations for big fortunes.

Nature is a great teacher, if you care to take lessons.

This may sound old-fashioned but it still pays to buy at home.



Southwestern Life

A professional.

the other?

110 E. 3rd. 364-2343

Mr. Farmer-Have you ordered your FERTILIZER?

MAN!!! TIMES are TOUGH

It Costs the Same to produce Half a crop as a Full crop **DEMAND-MAXIMUM PRODUCTION-PROFITS** Select FERTILIZER grades that supply—

eAmmonium Sulfate - assures maximum protein development

ePolyphosphates - the most efficient form of Phosphorus

•Zinc - assures correct chlorophyll formation

elron - assures maximum plant maturity

•Maximum Plant Food Units Per Dollar

DON'T FERTILIZE YOUR CROP- ZIPP IT!!!

Select a dealer that supplies -

•OXY ZIPP fertilizers

OXY recommended pesticides

•OXY field services

•OXY management services

DON'T BLOW YOUR LOAN - CPP * IT!!!

* Crop Production Program

Contact Your Occidental Chemical Co., Dealers Today:

OCCIDENTAL CHEMICAL COMPANY

Developer of the Zipp fertilizer concept Perfecter of the Cpp management technique

Plainview, Texas





VOE Student Of Week

Linda Betzen, a general office clerk at Plains Insurance Agency and a senior at HHS is the VOE Student of the Week. The daughter of Mrs. Agnes Betzen of 1101 Union, she plans to go on to college following her high school graduation. Pictured with Miss Betzen is Guin Torbit, her supervisor.



HROME-NICKEL

FINEST CIRCULA

lasts 3 times longer than galvanized pipe



and Equipment Co.,

Holly Sugar Road

Couple Marry Saturday In Afternoon Ceremony

Miss Helen Mary Lucero and thur Castillo were married in candlelight wedding ceremony Saturday afternoon in Thompson Memorial Baptist Mission with the Rev. Pablo Garcia Sr., stor, officiating.

6, 1975

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en of

The bride is the daughter of dr. and Mrs. Rumaldo Lucero of 505 Sampson and the idegroom is the son of Mr. and Mrs. Ramon Castillo of 608

The church was decorated ith an archway of red and white carnations with a unity andle centered beneath and a air of seven branch candel-

The bridegroom's sister, Mrs. conzalo Guzman, was matron of conor and her husband served best man.

Bridesmaids included the ide's aunt and cousin, Mrs. ohn Ortiz of Clovis, N.M., Miss Dorothy Duran of Abernathy, nd Mrs. David Gutierrez of ubbock.

Groomsmen were the bridecom's uncle, John Ortiz of Clovis, the bride's brother. Danny Lucero, and David Gutierrez of Lubbock.

Mr. and Mrs. Abram Hill's ughter, Cruz, was flower girl and the bride's brother, Andy ucero, was ring bearer. Another brother of the bride, mmy Lucero, and Noel Garcia ere candle lighters.

Vocalist, Ben Gollehon, sang You Make Me Feel Brand Ken Walser playing the organ.

Given in marriage by her father, the bride wore a floor-length gown of Angelmist peau de soie and re-embroi dered Venice lace over bridal taffeta designed with a high neckline, natural waist, long Camelot sleeves and a bell-sha-

Griego and Alice Hill.

The couple will make their home in Amarillo.

The bride is employed at Southwest Bell in Amarillo and

is a 1972 graduate of Hereford

High School.

The bridegroom is employed at Aircraftman Inc. at Amarillo

and also is a 1972 graduate of

ped skirt with a full back. Inserts of matching lace accented the neckline, sleeves, bodice and skirt of the gown and a wide ruffle of peau desoie complimented the hemline and the full back of the gown which

ended in a chapel length train. Her bridal veil of imported illusion with a border Venise lace was attached to a coif of lace and seed pearls. She carried a bouquet of white carnations and red roses.

As good luck, the bride carried a lace handkerchief beloning to her mother.

Bridal attendants wore formal dresses of their choice in red and white and wore wrist corsages of red roses.

Miss Frances Cabrera invited guests to the registry table at the reception held in First Baptist Church Fellowship Hall.

Mrs. Elida Balderaz served the four-tiered cake set on a base of four hearts. It was decorated with red roses cascading down the cake and was topped with traditional bride and bridegroom figure-

Other members of the houseparty include Misses Ruth

Fortunately no, Prescription prices in the U.S. increased almost 5 percent from 1967 through September 1974. Total health care, which includes hospital costs, doctor and lab fees, etc., increased a whopping 55 percent. During the same period the Bureau of Labor Statistics indicates that the Consumer Price Index for all items has risen an alarming 52 percent. Double digit inflation has not affected drug prices, Let us hope it doesn't.

Can relatives coming from England bring written prescriptions with them from their doctor and have it filled in this country? - C.R.

Generally no, and for two reasons: (1) a physician's prescriptions can only be filled in the state in which he or she is licensed to practice, and (2) even if it were legal to fill them here, the drug may not be available in this country. England has a significant number of drugs available that our government cannot decide if they can be used here. Tell your relatives to take their prescription with them,

prescription with them.

Have there ever been any successful pancress transplants to cure diabetes? - N.G.

Human pancreatic transplants have been tried 24 times and all attempts have failed. Researchers are experimenting by transplanting the Islets of Langerhans, which are small cellular masses necessary for insulin secretion. This procedure has been somewhat successful in rate.

'Are meals and lodging for somebody in a nursing home tax deductible? - J.B.

If an individual is in a nursing home because of physical condition and availability of medical care is the principal reason for being there, the entire cost of maintenance (including meals and lodging) may be included in medical expenses, Get all the facts on all your tax deductible medical expenses for 1974.

Spring Meeting Scheduled By Aid Association

Members of Germania Farm Mutual Aid Association are invited to bring their spouses to the annual spring meeting at 7:30 p.m. Tuesday in Commun-

A buffet supper will be followed by a business session, during which officers will be elected for terms of service.

E.P.A. to delay 2 auto-pollutant limits.

HEREFORD

230 N. 25 Mi. Ave. VAN SICKLE

ACRYLIC—LATEX OUTSIDE WHITE HOUSE PAINT

Easy spreading, good covering, non-fading Proven durable and chip resistant even in extreme weathering conditions. Lighter,

easier to brush or roll. **Outside White**

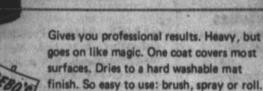
REGULAR \$8.39

Tint Base REGULAR \$9.59

95 Your

NO. 900

GAL. Choice of Over 1000 Colors



REGULAR \$6.49

REGULAR \$7.35

Your GAL. Choice of Over 1000 Colors

No. 805

PRICES GOOD THRU SATURDAY, APRIL 12, 1975



Exterior Gloss White Lead Free Self Cleaning • Fume Proof

REGULAR \$9.59

NO. 760

\$8 59

PER GAL



20%

VAN SICKLE

INTERIOR DRIPLESS

LATEX WHITE

ON PAINT BRUSHES, PAINT ROLLERS, COVERS AND PANS

NOTICE OF INTENT TO ENGAGE IN WEATHER MODIFICATION ACTIVITIES

By VIRGINIA TRUAX

DOUBLE-DUTY SPREAD - Mayonnaise is great for

cleansing your face! All those good things in it help your skin... vitamin A in egg yolk nourishes; vinegar

helps the skin's pH balance, and vegetable oil

penetrates your face quickly. Just spread it on as you

HONEY HINT - If you're using honey more and

STATISTICALLY SPEAKING - Turned on by statistics? Turning the thermostat down from 75 to 70 degrees reduces oil consumption by 14 per cent.

more these days as a sugar substitute, you'll find it may become granulated from time to time. You can easily liquefy it by placing the honey container in

Turning it from 70 to 65 at night saves an additional 5 per cent over an eight-hour period. All this adds up to

would soap, and rinse with warm water.

warm water, no higher than 140 degrees.

a lower fuel bill!

Notice is hereby given that Atmospherics Incorporated of 5652 East Dayton Avenue, Fresno, California, 93727, who holds License No. 2 of the State of Texas, intends to engage in a weather modification operation designed to increase rainfall and decrease hailfall, for and on behalf of Better Weather Incorporated, Littlefield, Texas, and will conduct such a program by means of aerial application of artificial nuclei as follows:

1. The area over, or within which, equipment may be operated, shall include portions of the counties of Deaf Smith, Randall, Parmer, Castro, Swisher, Balley, Lamb, Hale, Cochran, Hockley, and Lubbock.

2. The target area, within which rainfall augmentation and halifall suppression is intended to occur, can be described as follows: The boundary of the target area shall be a line

beginning at a point of origin at Littlefield, Lamb County, Texas and running northwest along Highway 84 to its intersection with Road 37 near Amherst; thence due west on Road 37 to its intersection with Road 303; thence due north on Road 303 to Sudan; thence 303; thence due north on Road 303 to Sudan; thence northwesterly on Highway 84 to its intersection with the western boundary of Lamb County; thence due north through Lazbuddie to Highway 86; thence easterly on Highway 86 to the western boundary of Castro County; thence due north along the western boundary of Castro County to the southern boundary of Deaf Smith County; thence due east along the southern boundary of Deaf Smith County and Randall County to a point approximately four miles west of Happy in Swisher County; thence due south along Road 1424 through Edmonson to its intersection with Highway 87 near Hale Center; thence southerly along Highway 87 to Abernathy; thence thence southerly along Highway 87 to Abernathy; thence westerly along the southern boundary of Hale County to the southeast corner of Lamb County; thence four miles south along the eastern boundary of Hockley County; thence due west to Road 168 south of Anton; thence northwest to a point three miles east of Highway 385: thence north to a point on Highway 84; thence northwest along Highway 84 to the point of origin at

3. The equipment, materials and methods to be used in conducting an operation within this area of approximately 2,200 square miles, include a 5 cm radar system, cloud seeding aircraft, and the aerial application of silver lodide or other nuclei considered appropriate to the artificial nucleation of clouds or weather systems.

4. The person in charge of this program shall be Thomas J. Henderson, Atmospherics Incorporated, Fresno,

5. The program may be operational at various times throughout the period from 23 April 1975 through 30 October 1975.

6. Any person who feels they may be affected in some adverse way by this program may file a formal complaint to the Texas Water Development Board, P.O. Box 13087, Capitol Station, Austin, Texas, 78711.

Signed: Thomas J. Henderson, ATMOSPHERICS INCORPORATED



ROOT **Clod Buster Tillers**

Built Tough For A Long, Dependable Life

POWER REVERSE (5 Hp. Only)



14" Self-Sharpening Bold Tines for Deeper Tilling. Properly balanced for easy handling. Controls conveniently located.

5 H.P. Briggs & Stratton Reg. \$249.00

\$22995





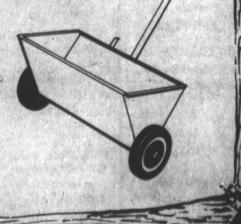
TRIPLE TREAT FERTILIZER

Lawn care comes easier with Turf Magic Triple Treat. With an application it (1) feeds your lawn; (2) knocks out 12 kinds of broadleaf weeds; (3) controls 15 surface and soil insects. You get a deep, green velvety lawn with no weeds, no 0 lb. BAG trace of insect damage.



18" Lawn Spreader

Flow-rate control for accurate spreading at all times; 40 lbs. capacity; heavy gauge steel construction; convenient on-off control lever calibrated for accurate spreading.



Phone 364-2030

CLASSIFIED ADVERTISING RATES Readers Ads (Minimum 10 words) 1st insertion

Classified Display (8 pt. type under a specific heading, 1 column width only - no art or sig cuts) per col. inch Repeat insertion without copy change per col.

Display Advertising Not Classified under a but placed on the classified page per col. inch \$1.54 Deadline for Classified Advertising in the SUNDAY BRAND.

5 p.m. Friday

Deadline for Classified Advertising in the HEREFORD

5 p.m. Tuesday

House Calls, \$5.00

248 Northwest Drive

Phone 364-4740

18 cu. ft. No Frost Refrigerator,

used as demonstrator. Full

603 Park Avenue.

USED COLOR TV'S

DOW-PORTABLES

The Snooper, long range radar

FOR SALE

Northwest Feed Yard, Inc.

P.O. Box 566

Hereford, Texas 79045

James Bullard

Home - 806-364-4460

For Sale: Paneling - \$3.95 per

sheet and up. Many patterns to

ROCKWELL BROS & CO.

104 S. Main

Phone 364-0033

FOR SALE

6 ft. Western Red Cedar fence

\$2.95, per ft. 5 ft., \$2.75 per ft.

ROCKWELL BROS.

& CO. LUMBER.

104 S. Main

Phone 364-0033

For Sale: 12x50 Detroit House

Trailer. Furnished, carpeted,

washer. Real nice and clean

QUICK SALE! \$3,175.00. Call

FOR SALE 11 Registered

Charolois bulls. One and two

For Sale: 12x60' partially

furnished 2 bedroom mobile

Call 364-0276 after 5:30 p.m.

DEALERS OR COLLECTORS

INDIAN JEWELRY

BLUE DAISY GIFTS

On the Square

Canyon, Texas

For Sale: CB base and mobile

units-Royce'Hy-gain and Mid-

WESTERN AUTO.

HI neighbor! Tried Blue Lustre

for cleaning carpets? It's super!

Rent electric shampooer \$1.

McCaslin Lumber Company

years old. 806-267-2621.

home. \$4000.00

Quantity discounts-

Handcrafts-Glass.

383-5683 Amarillo.

warning units, \$89.95.

Police and civil chanels

4" Pipe Posts - 8' long

23/8" New Reject Pipe

1.9" 12 Ga. New Pipe

1.9" 14 Ga. New Pipe

31/4" Pipe Posts - 8 ft.

11/2" ID New Pipe

1 7/8" New Pipe

Cable

12' Gates

15' Gates

choose from.

Bearcat III

TAYLOR FURNITURE &

warranty, \$299.00.

APPLIANCE

TOWER TV

B-1-26-tfc

B-1-18-27-2c

\$1. ft.

.55 ft.

.55 ft.

.55 ft.

.60 ft.

.85 ft.

.06 ft.

.55 ft.

48.00 ea.

56.00 ea.

B-1-21-tfc

B-1-22-26-tfc

B-1-25 tfc

B-1-19-23-tfc

B-1-12-25-TFC

B-1-13-28 -4p

B-1-28-lc

B-1-13-28-tfc

B-1-18-28-2c

1. FOR SALE Miscellaneous

!!WE HAVE MOVED!! TO **KNOWLES AUCTION BARN** ON MISSION ROAD

We have a full line of new and

used furniture and appliances at bargain prices. Open 9 a.m. Closes 5:30 p.m.

WE BUY AND SELL USED FURNITURE BARRICK FURNITURE WEST HWY 60 PHONE 364-3552

1B-37-tfc **BIG JIM'S FURNITURE** Phone 364-1873

For Sale: 16" well casing new,

\$9.95 per ft, 16 ft. well casing. 1/4 wall, new \$12.50. Farwell Pipe & Iron, Farwell, Texas Phone 481-3287. B-1-21-46-tfc

FOR SALE: 5000 sq. ft. school building to be moved or torn down. Lots of dimension lumber. Sheet iron roof. Contact: Wally Shelton, 258-7653.

B-1-22-10-tfc

For Sale: 12x64 1971 mobile home. 3 bedrooms, 11/2 baths. fully carpeted. Call 364-4699. B-1-14-20-tfc

LARGE COMMERCIAL LAUNDRY Washer, dryer, extractor, hot

water tank. Asking price \$2,000 Call 364-5053 B-1-14-16-tfc

For Sale: 10x55 two bedroom furnished mobile home. Call 364-0929 after 4 p.m. B-1-12-17-tfc

For Sale: 1972 Model 19 cu. ft. Frigidaire Refrigerator and Freezer, \$150.00. Call 364-3888.

B-1-13-27-2e

For Sale: Good used set of sliding glass doors with screens. Good condition. Call 364-5520

B-1-15-28-lc

IF carpets look dull and drear, remove the spots as they appear with Blue Lustre. Rent electric shampooer \$1.

Duckwalls, Sugarland Mall.

B-1-23-28-2c



SECOND MONDAY 7:30 P.M. Thursday DEGREE WORK

L.J. Clark W.M. W.A. Phipps Sec.



Lions Club meets each

Wednesday, 12 Noon Civic Club Center

(Jim Hill)

For Sales CB Radio and WILHELM

TV SERVICE 364-5821 B-1-10-26-tfc

FOR SALE Late models, like new Televisions with new picture tubes. Financing available.

WILHELM TV SERVICE Phone 364-5821 B-1-26-tfc

For Sale: AKC Registered Tiny Toy Poodles. Apricot and white, males and females. Call 364-4113. B-1-25-4p

For Sale: Extra nice 12x65 mobile home. Low equity. Phone 364-0638.

B-1-11-27-tfc

For Sale: 1974 Candy apple red 400 Kawasaki, less than 100 miles Phone 364-2308. B-1-14-27-4c

GARAGE SALE. Saturday and Sunday, April 19 and 20. 823

B-1-10-27-2c

GARAGE SALE. Portable dishwasher, baby bed, highchair, toys, Levis, and miscellaneous. 105 Aspen. Open Sunday 1:00 p.m. and all day Monday.

B-1-21-28-ld

ALBERS MILLING COMPANY has an abundant supply of 19 per cent Liquid Feed. We furnish feeder and we fill it for your livestock. Check our product prices.

> Phone 364-5370. Phone 364-5370. B-1-28-tfc

For Sale: AKC Schnauzer Chihuahua female puppies, \$10.00. Phone 364-2690. B-1-15-28-tfc

HI neighbor! Tried Blue Lustre for cleaning carpets?It's super! Rent electric shampooer \$1. McCaslin Lumber company B-1-18-28-2c

Singer Touch and Sew Machine Take up payments of \$15.47 each.

Phone 364-4224 B-1-28-30

2. FOR SALE Farm Equipment

For Sale: 8 rows of Speedy Beet Thinners.

Call 247-3369 B-2-10-27-10p

See Us For Mayrath Grain Augers Also have parts in stock DAVIS IMPLEMENT **409 EAST FIRST** Phone 364-2811

B-2-35-tfc

B-2-14-tfc

'73 Chevy Tandem C65 366 eng. 3 Spd. Air brakes 22' Midwest grain bed twin hoists, steel floor clean ready to go. 364-0951. B-2-23-26-tfc

> See Us For Parts-Sweeps-Chisels for Graham [Hoeme] Plows DAVIS IMPLEMENT **409 EAST FIRST**

B-2-35-tfc NEW CUMMINS—DIESEL SALES& Parts Representative Oglesby Equipment Co., Inc.

Phone 364-2811

FOR YOUR REPAIR WORK ON Starters — Generators Magnetos — Alternators

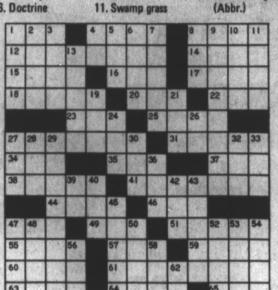
Contact Ronnie Wagner at **Davis Implement Company** 409 East 1st or phone 364-2811 WAGNER BATTERY & ELECTRIC B-2-99-tfc

CROSSWORD PUZZLE

ACROSS 47. Small shield 13. Leaks 49. Solidify 51. Flower part 55. Do nothing 19. Cashew 21. Hold a session 24. Church bench 26. Negative vote 57. Just made 27. Enemy 8. From a distance 29. Enough 61. Jerseys 14. Jail term (Collog.) 30. Canine 32. Pedal digit 15. Rational 63. Dirk 64. Icelandic tale 16. Devour 65. Soak 33. Coal scuttle 18. German city 36. Silkworm 39. Cubic (Abbr.) 20. Legal point 40. Label 22. Tern DOWN 42. 19th letter 23. Young seal 1. Church recess 43. Catkin 25. Fruit skin 27. Banqueted 31. Tusk 2. Stuff 45. Stupid 47. Wapitis 3. Watch over

34. Ancient 35. Sorrow 4. Pronoun 5. Unit 6. Celebrity 37. Sticky stuff 7. Chemical co pound 38. Choose by vote 41. Lubricated 8. Siamese coin 9. Andirons

44. One of four 10. So be it (Collog.) 11. Swamp grass 46. Doctrine



10 Joints, 6" pipe, 36" rows-\$20. ea. 10 Joints, 7" pipe, 32" rows-\$18. ea. 330 propane tank mounted on 4 wheel trailer-\$250. 8 ft. 3 point blade-\$100. Two #185 planters-\$150 ea.

One 12x10 hydrant with reducer T-\$60. L.W. Tooley, 258-7269 noon or night B-2-28-tfc

> ATTENTION-BEET HAULERS!!! HAVE BRAND NEW **CHEVY TRUCKS!**

They range from the 50 Series 350 Y-8 with HD springs, shocks, and axels with one speed rear axle, 2V 65 Series air models with 427 V8 5 speed trans, 2 speed rear axle, HD frame and springs, 10:00 rubber.

International Harvester front end loader, 1968 industrial model. Completely overhauled. 364-6062.

S-2-11-28-2p

FOR SALE: Service Mower. International

Back-hoe. Pick-up Butane Tank, 48 gallon. Slope grade, Grade mower. Heil aluminum, water tank, 1,000 gallon, with pump. Steel water tank, or runners, 500 gallon.

1968 Dodge truck, 151/2 foot bed, with 2 foot, 8 inch side boards, 2 inch lumber. One Oliver tractor, 550 1952 GMC truck, 6x6 GI.

This equipment can be seen at Precint 4, County Barn in the Ford Community. Submit sealed bids to be opened at next regular Commissioner's

Court Meeting, April 14th. The Court reserves the right to accept or reject any bid. B-2-25-46

'72 Massey Ferguson 760, 24 ft. header, air and complete new motor, transmission, clutch, variable speed overhaul, 100 hours,

Phone 364-4580. B-2-19-28-lc

3. FOR SALE Automobiles

For Sale: Chevy Dune Buggy. See at 404 Avenue G. or call 364-6409 after 6:00 p.m. B-3-15-27-4c

WALKER'S USED CARS AND TRUCKS WE BUY, SELL OR TRADE 400 West First Phone 364-2250

FOR THE BEST BUY IN Pre-owned and personally selected cars

48. Invent

50. Lecherous

52. Breakwater

53. Land measure

54. For fear that

56. Service charge

58. Take a bride

62. Alcoholics group

COMBS USED CARS F.D. "Chick" Holbert (Owner) 1503 Park Avenue Hereford, Texas 79045 Office Ph. 364-1310 Home Ph. 364-1797 Bank Rate Financing Available

B-3-13-tfc FOR SALE: 1973 Chevrolet Super-Cheyenne. Deluxe interior. Loaded. Best offer, after 9:00 p,m., 357-2308.

B-3-15-25-4c For Sale: 1973 Chevrolet Caprice. Call 364-2363 or

364-3901. B-3-10-27-tfc For Sale: 1970 Mercury Montego, \$1195.00. Phone

364-4506, 611 Avenue J. B-3-11-26-tfc 1974 Ford XLT Ranger. 20,000

miles, steel belted tires, duel exhaust, bumper guard, tool box, extra gas tank. Headack rack, two mud tires with rims. Call 364-1205. B-3-27-23-tfc

GOOD used tires \$5.00 and up at FIRESTONE, 105 North Main. B-3-11-21-tfc

NEW & USED CARS now for sale at JOHN ORSBORN BUICK PONTIAC, GMC'S new location.

221 North 25 Mile Ave. B-3-8-tfc

For Sale: Antique International pick-up. Call 289-5500 or

364-2976. B-3-10-19-tfc

For Sale: 1973 Buick Riviera, loaded. Call 364-6801 or 364-5017 after 5 p.m. B-3-12-14-tfc

1970 Mercury Marquis, 4 dr. Phone 364-4117 or 289-5685. B-3-10-101-tfc

> SELECTED **USED TIRES** \$3.00 UP 30 Day Guarantee MONTGOMERY-WARD **AUTOMOTIVE SALES** 114 EAST PARK 1B-3-17-tfc

MILBURN MOTOR COMPANY We pay cash for Used Cars 136 Sampe Phone 364-0077 B-3-33-tfc Loan Department, FNB. B-3-12-28-tfc 1973 C-60 Chevy Truck with 34

For Sale: 1972 one ton Chevy

Pickup. Contact Installment

single axle Hobbs Float. Call 364-2217. B-3-12-28-2c

For Sale: 1973 Ford 1/2 ton SWB,

automatic, power, 390. \$2400.00 Phone 364-4603. B-3-13-28-2c

1973 500 MX Yamaha. Dirt racer (fast). Rebuilt 1968 Triumph 650. Needs little repair, fast sale \$300.00. Call 364-0710.

4. REAL ESTATE For Sale Or Trade

Excellent 320 acres irrigated farm, 2 wells, good grain allotments, with house. Northwest of Friona. Realtor 364-0109 or 364-6633.

B-4-19-12-tfc

B-3-20-28-le

IN SOUTH HEREFORD 3 bedroom, 1% bath, garage, fenced back yard. This is a nice older home. Price \$17,500.00. Will sell on V.A. Call for details.

NORTHWEST LOCATION 3 bedroom 2 bath, fireplace, double car garage, back yard fenced with storage building. Buy Equity of \$4,750.00, and

assume loan. Priced \$27,750.00. COUNTRY LIVING

Large Brick home with 4,000 square feet of living area, 2 car garage, 2 box cars with barn and corrals. Also, another small house with seven acres of land. \$5,000.00 down and terms on the balance.

TAKE A SECOND LOOK 2 bedroom brick home with apartment at back. This is a nice location and a good buy at \$15,000.00. Call for details.

OWNER SAYS SELL 3 bedroom, 1 bath, brick home, with garage and backyard fenced. Can be bought for \$1,500.00 down. You need to see this home at once.

NEED INVESTMENT 160 acres with well and underground tile that can be subdivided into small tracts. Good location. Call and we will show it to you.

1/2 SECTION LAND WITH 1-8" & 2-6" WELLS I'his place has nice 3 bedroom. brick home with machinery barn and horse stalls. How about this \$55,000.00 down and terms on the balance.

160 ACRES With 3 bedroom home, double garage, with some barns, has 4 wells and underground tile, and lays perfect. \$25,500.00 down

If you are thinking of selling your home or farm, we have buyers for both. Call us today.

HAMBY REAL ESTATE 1/2 mile South of underpass on Hwy 385 OFFICE - 364-3566 Calvin Edwards - 364-1017 Gerald Hamby — 364-1534 J.M. Hamby - 364-2553 **EQUAL HOUSING OPPORTUNITY**

I have Farm and Ranch Buyers, I need your listings. J.M. HAMBY **REAL ESTATE** Phone 364-3566 Res. 364-2553 B-4-29-tfc

B-4-20-tfc

FOR SALE BY OWNER **BRICK HOME** 3 bedrooms, 2 baths, living room. Newly carpeted and draped den with wood burning fireplace. Covered patio with builtin grill. Generous double garage, fruit and pecan trees. Corner lot.

Call for appointment 364-4520. B-4-24-tfc

Good 320 Acres irrigated farm 18 miles West of Hereford. Reasonable price. Realtor 364-0109 or 364-6633.

IRRIGATED SECTION 5 wells, underground pipe, 1/2 minerals, adequate improvements. 10 miles North of Dimmitt, Texas.

Tom Moran, Zickefoose Realty, Amarillo, Texas 352-7352. B-4-24-8c

NICE HOME 3 bedrooms, near schools. Reasonable. Assume loan or

AVENUE J 3 bedrooms, only \$10,000.

Extra nice 4 bedroom brick homes. Priced right.

EXTRA NICE 1800 ft. home. See this one today.

ACREAGE: Residential and commercial 1A, 3A, 5A with well and utilities.

8A with home and 10 A on up. CARTHEL REAL ESTATE We have others 206 North 25 Mile Avenue Member multiple listing service Wayne Carthel 364-0944 Henry Reid 364-5344 Al Wiley 364-4985

FARM FOR SALE 320 acres 6 miles north, 3 miles west of Friona on Hwy. 214. One 5-inch well on natural gas. \$270 per acre. 25% down. Balance at

71/2 % interest. DUCK REALTORS P.O. Box 5433 Abilene, Texas 79605 Ph. 915-698-7824

B-4-18-tfc

Perfect dry land section of wheat, plus 320 acres, all in cultivation. Walcott area. Realtor 364-0109 or 364-6633, 1202 B-4-18-12-tfc

CHOICE 350, ALL IRRIGA ED, For Rent: Newly redecorated 2 EAR HEREFURD. 295 wheat. balance listed. Strong 8" wells, ug pipe. BARGAIN. Phone 364-0484.

IN AMARILLO Nice 3 bedroom home just off I-40, only \$12,000. 41/2% loan can be assumed. Monthly payments of \$77.00 per month. Owner being transferred.

CARTHEL REAL ESTATE Phone 364-0944 B-4-26-tfc

THIS WEEK ON FARM LAND IN CASTRO COUNTY Exclusive between Nazareth

and Hart, 13,025 acres. 13 irrigation wells, 2 tail water pits, over 5 miles underground pipe. Older two story brick home, good hand house. In same family for over 50 years.

Exclusive 800 acres west of Flagg in the best water area. Three 8" wells and one 10" well, 11/2 miles of underground pipe. All in cultivation. Possession and terms to qualified buyer. **GEORGE REAL ESTATE**

Jimmie George-Broker Phone 806-647-3274 B-4-27-2e

FOR SALE BY OWNER NORTHWEST 3 bedroom, 2 bath. Total electric

brick home. Paved back entrance, electric garage door opener, underground utilities. Large storage shed, fireplace, large den, fruit trees and lots more extras.

CALL NOW, PRICED TO SELL 364-6900 B-4-17-27-tfc

Duplex, 300 East 7th. 2,000 sq. ft. 2 bedrooms each side. Furnished side rented. Shown by appointment, 364-2039.

B-4-17-27-tfc

For Sale: 2 bedroom house newly remodeled at 404 Avenue K. Phone 364-6489. B-4-13-27-3

FOR SALE OR TRADE

By owner, country home with 4 acres. 4450 square foot, with swimming pool. Furnished rent house, water well. 7 per cent loan. Close to town. For appointment, call 364-4251 B-4-25-2c

BY OWNER 3-2-2, NW Hereford, Ref. air, Reasonable equity 364-4499.

FOR SALE BY OWNER 1750 sq. ft. plus garage. Newly decorated, inside and out. All carpeted, lots of cabinets and closets, 1 3/4 bath, large den, central heat and cooling. Good

neighborhood, \$24,000. Please call 364-6062.

CHOICE IRRIGATED FARM 527 acres-350 wheat, 107 for vegetables, 70 irrigated pature. Strong 8" wells. Modern home on pavement near Hereford.

Also adjoining tracts. Brokers Welcome.

Phone 364-0484. Priced to sell.

FOR SALE BY OWNER **BLUEBONNET ADDITION** 3 bedroom, 2 bath brick. Double garage, electric kitchen, carpet, central heat and evaporative air. 6 per cent FHA. \$22,500.

PHONE 364-1747

B-4-28-tfc

Por Renta: De 1,2, a 3 dormotorios amublada \$10.00 a \$20.00 por semana. 364-0153. B-5-14-16-tfc

5. FOR RENT

SUMMERFIELD MOBILE MANOR Water furnished. 7 miles West mdwy. 60. Phone 357-2552. B-5-15-10-tfc

bedroom duplex, new paint, carpet and tile floors. \$50.00 deposit, rent \$150.00, water and gas paid. No pets. Call 364-4186, after 3:30 p.m.

B-5-27-26-tfc For Rent: 2 bedroom and one bedroom furnished apartments. 205 Jowell, inquire at Apart-

ment A.

B-5-15-4-tfc

B-5-13-22-tfc

bedrooms, 11/2 baths at THE THUNDERBIRD. B-5-12-23-tfc One bedroom furnished house

No pets. Adults only. 303

Avenue H, after 2 p.m.

For Rent: Unfurnished 2

Storage for rent. Phone 364-1483 or 364-3937. B-5-10-50-tfc APARTMENTS, FURNISHED

1 and 2 bedrooms with kitchen.

dinette and bath. Also 2 bedrooms, living room, kitchen, dinette and bath. FORREST AVENUE **APARTMENTS** Phone 364-1887

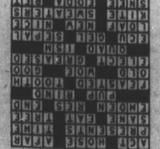
1B-5-4-tfc TRAILER SPACES FOR KENT Northwest Mobile Lodge Phone 276-5518 B-5-10-13-tfc

FURNISHED one and two bedroom apartments. Inquire 112 Avenue H, Apt. 36. B-5-12-46-tfc

APARTMENT. One bedroom. Clean, to responsible couple, or single. \$105.00, plus deposit. 406 Avenue B. 372-9993.

Answer to puzzle

B-5-16-25-tfc



Furnished 2 bedroom house, yet a small house. Bills paid. One small child. Deposit. Inquire 504 B-5-18-27-tfc

OFFICE FOR RENT

B-5-10-27-tfc

TRAILER SPACES FOR RENT FHA approved. Call 364-0527 B-5-10-4-tfc

For Rent: One bedroon partially furnished house. Call 364-3161 B-5-10-28-tf

> DIAMOND VALLEY MOBILE HOME PARK

Over 90 mobile home site F.H.A. Approved 800 16th Office-415 North Main

Phone-364-1483 Home-364-3937. S-5-28-tf

fenced, clean. Call 364-2733 between 8 and 2 or 364-1226 after 2:00 p.m. B-5-20-28-tfc

2 bedroom furnished house,

carpets, air furnace, backyard

GOVERNMENT SUBSIDIZED LOW RENT APARTMENTS. Check to see if you qualify.

Call Blue Water Gardens, 612 lrving, an equal housing opportunity, 364-6661.

See one of our apartmentscolored appliances, stove, refrigerator, disposal furnished, air conditioned, utilities paid. B-5-28-tfc

For Rent: Furnished 2 bedroon trailer house. No pets. Call 364-4186 after 3:30 p.m. B-5-13-28-tfc

For Rent: 3 bedroom, 2 bath brick home, NW Hereford. Double garage, fenced, draped disposal, range, dishwasher. \$230.00 per month, \$75 deposit. Call 364-1163. B 5 24 28

6. WANTED

WANTED GRASS FOR 100 COWS. David Brumley, 289-5902 Homer Brumley, 364-1209. B-6-11-25-tfc

WANT TO BUY: Old gold, rings, watches, old class rings, etc.

WANT TO TRADE for boats, outboard motors, camp trailers,

all kinds of recreational COMBS USED CARS B-6-17-4-tfc

> Spangler's Diamor Sugarland Mall Phone 364-0070 B-6-48-tfc

Wanted: Yards and gardens to rototill. Free estimates. Phone 364-5068

B-6-10-22-tfc Would like to buy a boxcar. Call 364-0404 or 364-3848.

B-6-10-23-tfc

Wanted-Good farm job. Call after 6:00 p.m. 364-6087. B-6-10-4c

WANTED — CUSTOM FARM-NG. Contact Don Howard at Howards Custom Farming, 578-4361 or 364-0165. B-6-13-6-tfc

WANTED: Weaner pigs and shoats. Tom Draper, Rt. 3, Hereford. Phone 276-5263. B-6-11-27-tfc

8. HELP WANTED

NATIONAL COMPANY expanding in West Texas area. Needs mature men and women. We train. Excellent chance for managerial advancement. First year earnings to \$20,000. Call Plainview 293-5685 from 7:30 a.m. - 5 p.m. B-8-26-4c

MECHANICS WANTED DOYLE JOHNSON CHEVROLET-OLDS, 364-2160

PRIVATE SECRETARY Must be able to take dictation type and keep books. Excellent salary, profit sharing trust plan, hospitalization insurance. Please call 276-5278. B-8-28-3c

OPENING FOR REAL ESTATE Salesman. License and experience preferred, but not mandatory. Call 364-0783 for

B-8-16-25-tfc

Want to hire, waitress at Moonlighter Club, 8 to 1 Saturday night only. Must be at least 18 years of age. Call 364-0064 for appointm B-8-25-15-tfc

WANTED: Assistant grain elevator superintendent. Must be experienced in either feed mill or grain elevator. Call 265-3465 or 364-4279 nights and weekends.

B-8-22-18-tfc

SERVICE MECHANIC Recent Promotions have created an opening in our service department for a farm equip ment service mechanic. The person we are looking for should have a farm background and/or experience in maintenance and repair and reconditioning of farm equipment and own a complete set of hand tools.

In addition to regular pay we

*10 paid holidays per year *Medical insurance *Life insurance *Retirement program.

Contact: Al Sauter Sperry-New Holland Hereford Hwy. 385 South Hereford Texas

An Equal Opportunity Employer B-8-25-4c

HELP WANTED Man, or couple on social security or retirement for light farm chores. Small salary and home furnished. Call 806-267-

26212 Lad + de to evilo-ent tor | B-8-19-25-tfc

B-5-24-28-lc NEED experienced welder or millwright for crew chief for a three man crew to work in surrounding area. Allied Millwrights, Holly Sugar Road, 364-4621. B-8-24-22-tfc

IMMEDIATE OPENINGS FULL OR PART TIME

Pinkerton's Inc., world's largest and oldest investigative company now has openings in the Hereford area.

*Paid vacation *Profit sharing *Uniforms supplied *Fringe benefits *Good starting salary.

If interested, Contact: Lt. Vaughn at 364-4044. **An Equal Opportunity** Employer.

AVON WANT TO MAKE MONEY-BUT NOT 9 TO 5?

Be an Avon Representative. Be your own boss, set your own hours. Espanol. Call: 364-5169 or 364-0640 B-8-28-2c

MONTGOMERY WARD WE NEED:

Catalog Store Manager- must have big ticket selling experience and willing to relocate. 12 week training program. Monthly, quarterly and year end

TBA Sales Manager with experience in tire sales and supervision of Auto Service personnel. Desire to succeed and a willingness to work hard toward improving sales at a profit.

Top starting salary commensurate with current earnings, experience and ability. Outstanding benefit programs, retirement, group insurance (medical and life) and discount on merchandise purchases.

For personal interview contact me Monday afternoon April 7, and Tuesday April 8 as follows:

I.E. Crabaugh

Red Carpet Inn West Highway 60 364-2030 Hereford, Texas 806-364-0540

Or send resume to my office:

Montgomery Ward Personnel Department 2600 W. 7th Street Fort Worth, Texas 76101 B-8-27-28-lc

CAN YOU QUALIFY? Looking for women who would like a rewarding full or part time Call 364-3230 Monday, April 7

between 8 a.m. and 8 p.m. for B-8-28-lp

Wanted middle aged man and wife to live on small farm and help with livestock. For nformation, call 364-2955. B-8-19-27-4c

NEED Experienced arc and aluminum welders. Good pay, nsurance, benefits, vacation. Apply in person at: ULYSSES IRRIGATION PIPE-

COMPANY East Hwy 60. B-8-22-27-2c

Need middle age or older lady to live · in and do light housekeeping. We offer three meals a day, room and salary. 300 West 6th.

Phone 364-2063. B-8-27-28-lc

Diesel driver, mechanic, welder with tools. Good salary, house, utilities furnished. Box 31,

Phone 364-0484 B-8-28-3c

WANTED: Man and wife team to train for management withFuller Brush Company. Earnings unlimited. Write Box 1074, Levelland or call 894-5879.

9. SITUATIONS

Will do baby sitting in my home day or night. Phone 364-6406. 427 Avenue G. B-9-15-19-tfc

Baby sitting for shift work. 3 to

11 and 11 to 7 shifts. Phone 364-4629, 702 Avenue G.

Will do babysitting in my home. Come by 140 Beach. B-9-10-27-2p

Will do baby sitting day or

night. 709 Stanton. Phone 364-0403. B-9-11-28-2c

State Licensed Child Care For Working Mothers Hereford Day Care Center 6 months through 8 years After school care available 364-1293

10. NOTICE

HEREFORD IRON & METAL North Progressive Road by City Dump Anson A. & June Dearing Phone 364-3350 or 364-3777

11/4B-10-34-tfc For the convenience of you, our customers, we now have truck scales to weigh your scrap iron - One mile North of Big Daddy's Truck Stop.

WOULD LIKE to do rotatilling. Yards, gardens. Phone 357-2382 or 357-2362. B-10-15-25-tfc

GENERAL ELECTRIC

Authorized sales and service. Expert service on all major brand appliances. Taylor Furniture & Appliance 603 Park Avenue, Hereford. Phone 364-1561 B-10-25-tfc



Call The Brand Classified Ads Get Results! referrals for help, counselling

or programs on the subject of the disease of alcoholism, Call Complete Steel Stock: 364-4540 from 8 a.m. 'till 12, 1 Bars-Plates p.m. until 5 p.m. Monday B-10-12-tfc

HIGH SCHOOL at HOME Advance at your own pace, low uition includes all tests. Our DIPLOMA awarded. Founded 897. American School of Chicago, Dept. H, Box 181, Lubbock, Texas 79408. Phone B-10-26-9c

A UNITED FUND AGENCY

11. BUSINESS SERVICE

WILL PICK UP JUNK CARS FREE Call 364-3350 or 364-3777 1B-11-28tfc

Custom swathing, stacking and hauling. Alfalfa, mile and corn stubble. Hesston stack hand system. 364-2907 or 364-3117. B-11-15-42-tfc

KLEMME CATTLE CO. Stocker & Feeder Cattle Wheat & Pasture Calves Phone 417-742-2624 Rt. 2, Walnut Grove, Mo B-11-19-15n

FRANK WESTER CEMENT CONTRACTOR 107 BRADLEY Residential-Comm Turnkey job Straight finish Phone 364-5169

LON'S SPRINKLER SERVICE INSTALLATION, REPAIR, REMODELING, ALL TYPES SYSTEMS. PHONE 806 374-2502.

> ROTO-TILLING YARDS & GARDENS Lonnie Richardson 364-5800.

B-11-24-8c

B-11-24-6p

Repair on all makes appliances, washers, dryers, refrigerators, disposals, dishwashers, etc... Factory authorized service on General Electric & Hotpoint.

HEREFORD APPLIANCE REPAIR SHOP Phone 364-6822 or 364-1935 day or night. B-11-24-tfc

ROTOTILLING. Call Robert Betzen, 289-5500 or 364-2976 B-11-11-10-tfc

FREE **DEAD STOCK REMOVAL** DAILY SERVICE Please call COLLECT **National By-Products** 806-383-2296, Amarillo B-11-23-tfc

STANDING AT STUD JOY BOY BARS Sire: Daisy's DeeBar by Clabber Bar; Dam: Rose Diana by Youngin. \$100.00. Jay Boren, 258-7260 B-11-22-8p

> **ROTO TILLING** YARDS & GARDENS Phone 364-1432 605 Avenue H B-11-10-18-tfc

FOR PORTABLE DISC ROLLING Ralph Paul, 364-1842 or 364-2978

B-11-19-tfc

B-11-15-tfc

KELLY ELECTRIC Virgil Kelley **Electrical Contractors** Residential - Commercial All bids & wiring competitive. Ph. 364-1345 - Nights 364-1523 or 364-5929. P.O. Box 30

PANHANDLE PAINTING Paper hanging & dry wall 364-4252 364-4048 Steve & Scott Kirkpatrick B-11-19-8p

WE REPAIR Kirby, Electrolux, Singer, Hoover and Eureka Vacuum Cleaners and all makes of sewing machines. PHONE 364-4051 226 Main B-11-104-tfc

GENERAL STEEL WAREHOUSE, INC. P.O. Box 2037 Lubbock, TX 79408

Check our Prices -Free Delivery & Fast Service

CALL COLLECT 806-763-7327 B-11-24-tfe

B.L. Jones CONCRETE CONTRACTOR We will do your finishing or give you a turnkey job. Free

246 16th Street

B-11-21-tfc **BOBBY GRIEGO** DRAGLINE SERVICE TAILWATER

PIT CLEANING

LOADER DOZER Day Phone 364-0574 ht - 364-2322

1B-11-14-tfc PORTABLE DISC ROLLING

Scalloped or Plain PORTABLE WELDING

and

P.O. Box 2024, Hereford, Texas Repair Work
JOHNNY GALLAGHER B-11-19-tfc

ROWLAND STABLES 840 AVENUE F PHONE 364-1189 Stall rentals - Boarding Breaking - Training - Fitting for show - Horses for sale - Stallion at stud, AA Alegre Lad, grandson of Skipper W on top and Three Bars on bottom. Conformation galore, excellent disposition. Good cowhorse.

S-11-37-tfc TREE TOPPING, SHAPING, HEDGE TRIMMING G.L. STOVALL 208 Avenue C

S-11-26-tfc PORTABLE WELDING Any kind of welding - Steel barns, sheds, all livestock pens, panels, etc. "If you can't come here, we'll come there."

HARVEY ROWLAND 840 Avenue F Phone 364-1189 S-11-10-tfc COMPLETE Turn Key Installatious

of Pumps and Gear Drives Big "T"
PUMP CO. INC. Sales & Service HEREFORD DIMMITT 647-344 FRIONA 247-331

S-11-24-tfc LONCO PUMP & REPAIR IRRIGATION REPAIR Call Lonnie Swimmer,

364-4251. S-11-14-tfc TURNER WELL SERVICE Submersible pumps Repair & Exchange Pipe - Pressure tanks

Dempster - Pumpco CALL Doyle Turner - 364-0811 Scott Turner - 364-4447 S-11-47-tfc

HEARING AID BATTERIES for all makes sold and tested at **THAMES Pharmacy** Phone 364-2300 S-11-12-40-tfc

ISRAEL VERA & SON **CUSTOM BUILT CABINETS** Carpentry-Cabinetmaking-Painting PHONE 364-6389 Hereford, Texas S-11-22-3p

HEREFORD WRECKING CO. New & Used Parts WRECKER SERVICE We buy scrap Iron & Metal Have storage for cars, boats, etc. 1st & Jowell Ph. 364-0580 Nites — 4009 or 0075 S-11-2-40-tfc CONCRETE WORK

Phone 364-4236 S-11-16-tfc

ELECTROLUX SALES & SERVICE. Sales Representative, David Phone 364-6206

B-11-27-5c

AAR BOOKKEEPING TAX WORK.

Phone 364-2183. B-11-28-tfc ROTO-TILLING de DeBord, 364-4963

B-11-10-21-tfc DRAGLINE SERVICE TAIL WATER PIT CLEANING CLIFF JOHNSON, 364-2111 B-11-45-tfc

WANTED 100 to 150 watches a week to repair by latest approved methods.

COWAN JEWELERS

B-11-15-29-tfc JOHNSON IRRIGATION Peerless PVC Plastic Pipe Don Johnson, 364-2870 Mobile Phone 364-4741

B-11-8-tfc We buy old gold rings, mountings, etc., for Swest

Unit 3470

B-11-13-51-tfc

13. LOST & FOUND

LOST: 6 roping size calves. Call 364-6178 or 276-5321.

B-13-10-26-tfc LOST: Cattle branded K slash A: backward M-L slash left hip; riding P left hip and rib cage: J left hip. Call 276-5845 or 806-763-6828 COLLECT.

B-13-26-26-4c

LOST: One steer branded Bar X on left rib. David Brumley, 289-5902. B-13-12-25-tfc

LOST: Overnight case in the Easter vicinity. Please call 276-5532. B-13-10-28-Ic

THE STATE OF TEXAS

to: PATSY HELEN WOOLERY HENDERSON You and each of you are hereby cited, required and commanded to appear before the County Court of Deaf Smith County, Texas, to be held in the county court room in the courthouse of said county in the city of Hereford, Deaf Smith County, Texas, such appearance to be at or before ten o'clock a.m. of the first Monday next after the expiration of ten days from the date of service, exclusive of the day of such service, which day and date of service shall be the

date of publication that this newspaper bears, and which appearance shall be at such time on such Monday, which will be the 21st day of April, 1975, by filing written answer to the application hereinafter mentioned, contesting same, should they or any of them desire to do so, which application will, at such 10 o'clock hour and such place be acted on, said application having been filed by* Vernon Clayton Woolery, Executor, in said court on the 4th day of April 1975, and now pending there, in a proceeding on the probate docket of said court, styled* In The Matter Of The Estate of Mary Ellen Woolery, Deceased, the file number of which application and the docket number of which procedings is 2435, the nature of such application being for*** partition and distribution of the property belonging to the estate, and to determine the names of the heirs and their proportionate part of the property belonging to the estate of Mary Ellen Woolery.

If this citation is not served within 90 days after date of its issuance, it shall be returned unserved.

Witness, B.F. CAIN, Clerk of

seal of said court, at office in the City of Hereford, Texas, this 4th

County Court of Deaf Smith County, Texas Wilma Clark,

NOTICE OF SALE OF REAL ESTATE UNDER EXECUTION

The State of Texas County of Deaf Smith

By virtue of an execution ssued out of the 69th Judicial District court of Deaf Smith County, Texas, on a jud rendered in said court on the 6th day of March, 1975, in favor of Minnie Denton, and against the Vera Fields, a/k/a Vera Wuanita Fields Jones, in the case of Minnie Denton v. Vera Wuanita Fields, a/k/a Vera Fields, a/k/a Vera Wuanita Fields Jones, No. 7306, in such court, I did on the 4th day of April, 1975, at 10:00 o'clock a.m., levy upon the following described tracts and parcels of land situate in the county of Deaf Smith, state of Texas, as the property of said Vera Fields, a/k/a Vera Wuanita Filds, a/k/a Vera Wuanita Fields Jones, to-wit: The Defendant's undivided 5 per cent interest in the following described

11.02 acres out of the Southwest part of Section 85, Block M-7 being all that land lying South of

U.S. Highway 385, formerly known as State Highway No. 51, in the Southwest Quarter (SW 1/4) of Section No. 85, Block M-7, Deaf Smith County, Texas, described by metes and bounds as follows:

BEGINNING at the Southwest corner of said Section No. 85 in

THENCE North with the West line of said Section No. 85 981.9 feet to a point in the South right of way line of U.S. Highway 385; **THENCE South 44 degrees 54'** East with said south right of way line, 1385.4 feet to a point in the South line of said Section No. 85

THENCE West with the South

M-7, 977.3 feet to the place of

line of said Section No. 85, Block

and on the 6th day of May, 1975 being the first Tuesday of said month, between the hours of 10 o'clock a.m. and 4 o'clock p.m. on said day, at the courthouse door of said county, I will offer for sale and sell at public auction, for cash, all the right. title and interest of the said Vera Wuanita Fields, a/k/a Vera Fields, a/k/a Vera Wuanita Fields Jones, in and to

said property. Dated at Hereford, Texas, this 4th day of April, 1975. Travis McPherson, Sheriff of Deaf Smith County, Texas.

training.

5-28-3c **Hamby Real Estate** Army to give women rifle Office - 364-3566 Res. - 364-2553

COMMONWEALTH

THE

Why is the sun called the generator of the earth's

The heat from the sun's the earth. Heat from the surface of the earth rises, caus-

Bodies of water do not absorb the sun's heat as quick-ly as does land, and thereore hotter air over land rises, pulling in cooler air over water near the coast and larger lakes-creating

the sun's heat, it is cooled, and clouds invariably originate when cooling chang the moisture of rising, contracting air into visible drops. As the air rises and is cooled, it's moisture capacity is reduced, but actual moisture isn't--thus the crea-

tion of clouds. So the sun is the generator of clouds, winds and precipitation.

EARLY EXPERIENCE SANTEE, S.C.-A Patrolman, Willie Frank White, 21, was on night duty, when he saw a car whiz by, hitting an estimated 80 to 85 mph. Finally stopping the car he heard a woman screaming and found himself the chief midwife at the delivery of a baby boy. White had been a patrolman two and one-

DARD 644 acres, all cul., On paving 7 irr. wells connected with tile, 250 acres of Wheat 2/3 goes with sale, 50 acres of sugar beets planted, balance of land plowed, old imp. \$450.00 per acre, \$65,000.00 down with possession now 80 acres all cui. 2 irr. wells, connected with tile 71/2 miles from Hereford, large 2 bedroom house and other improvements, \$17,000.000 down, 47 year loan on balance payable on or before at 8 per cent. Possession now 75 acres, all cul. 1-6" wells, 1/2 mile tile, tailwater pit, 4 bedroom house, shed and corrais on paving. Possession rent on 23 acres. Only \$18,000.00 down good terms

brick home 1 and 3/4 baths all carpeted fenced back yard redecorated inside and out. \$18,500.000 Check terms. 5 acres \$300.00 down balance \$65.00 per mouth Highway frontage 10 per ent down, good terms on

Exclusive Nice 3-bedroom

Nice commercial property on Highway several large buildings If you need a good location for your business you should check this, Call for J.M. HAMBY

KUNG FU and THE INVISIBLE FIST - STAR . MON-TUES. 2:00-6:30-8:15 ALBERT R BROCCOLL and HARRY SALTZMAN JAMES BO "IAN FLEMING'S THE MAN CAPULINA Jacqueline Andere SIMON BLANCO

TOWER

with 4 t. with ed rent er cent . For 51. 4-25-2c

5, 1975

199. 4-28-4p ER Newly ut. All ts and e den,

. Good 1-28-2p ARM 07 for pature. home rokers

to sell. 4-28-3c VER ION itchen, and FHA.

4-1747

1-28-tfc

0.00 a 153. -16-tfc West 52.

-10-tfc

ated 2 \$50.00 er and Call -26-tfc d one nents. Apart-

ed 2 THE -23-tfc house. . 303 -22-tfc

5-4-tfc

-50-tfc HED itchen Iso 2 itchen,

Phone

-13-tfc 1 two nquire -46-tfc

froom.

ple, or

5-4-tfc

KENT

-25-tfc

Henry Kissinger, Secretary

of State, on abandoning

"Peace is indivisible . . .

The sacrifice of a friend in

one area is to sacrifice the

confidence of friends every-

Joyce's Journal

by Joyce Shipp

OWENS ELECTRIC

WE SPECIALIZE IN:

motors (new and used), magnitos, starters

LOAN MOTORS AVAILABLE

Guaranteed Satisfactory Service"

Warren Owen.....Harvey Milton

364-3572 HEREFORD, TX.

Floating

Tailwater

Pump

Conserve that

water.

Electric

Belt

Driven

Gear

Head

Complete sales and service of electric

The annual District THDA meeting will be held Thursday, April 10, in Dumas, at the Dumas Community Building, 16th and South Maddox. Delegates from Deaf Smith County are: Mrs. Leroy Johnson, Mrs. H.L. Hershey and Mrs. Richard Patzig. All Home Demonstration Club members are encouraged to

Careful, long-range planning for home furnishings helps

and generator repairs.

Vertical

Hollow

Shaft

make possible carpets and rugs that provide maximum service and enjoyment. Needs of each family are different and variations in patterns of living should be considered cnoosing furnishin

A more satisfying carpet or rug selection results if the following are considered: room size, room decor, color, texture, pattern and use.

Important in the choice of a rug or carpet is the size and

shape of the area to be covered. The decorative effect sought helps determine whether to select: wall-to-wall carpeting, roomfitrugs, rooms-size rugs or

floor area completely and is installed so that "on location" cleaning procedures must be used. Most carpeting is made in standard broadloom widths of 9, 12, 15 and 18 feet. The wall-to-

Genealogical Workshop Set For Lubbock

The annual spring research workshop of the South Plains Genealogical Society will be conducted from 9 a.m.-5 p.m., Saturday, April 12 in thee Municipal Garden &Arts Center, 4215 University Avenue, Lubbock, announced Dr. Holmes Webb, president.

Classes for beginning genealogists, individual research, and displays of family records will be features of the day-long

No admission fee is charged, and everyone interested is invited to attend, Dr. Webb

The beginners classes are scheduled 10-11 a.m. and 2-3 p.m. Instruction in these one-hour sessions will include basic techniques of family history research; primary sources of research; points on research by correspondence; use of lineage charts, and other essential information.

We handle Compost,

Rock Phosphate,

Humates, Calcium

Sulphate and other

products for the

Farm and Garden.

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Products

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801 Brevard ~

We Now Have Also try our Fertilizer or call

BULK GARDEN SEED Lawn Seed and For your gardening supplies come by

SCOTT SEED CO. 364-3484 114 New York

wall carpet may fit into the plan if one hopes to: make a small room appear larger, unify or tie together open or adjoining areas, create a more luxurious

ackground for furnishings, conceal disfigured flooring, perform only one cleaning

Other factors to consider in the choice of wall-to-wall carpeting in perference to a rug are: extra cost required for installation, shifting to distribute wear impossible, use in another room or house not feasible without recutting, professional "on location" cleaning service required, better wear advantages may be found in the medium to high

price range. Stairways and hall areas may be carpeted wall-to-wall or standard 27 or 36-inch widths

may be used. Rugs, generally, do not cover the floor area completly. No special installation is required since rugs are not attached to the flooring. For the young family on the move, the person who rents and the family with pets and active children, rugs may prove more practical than

Rugs may be purchased in pre-finished standard sizes, such as 9x12 and 12-15 feet. They may also be cut to length requirements from rolls of

standard width carpeting. Room-fit rugs permit the visual effect of wall-to-wall carpeting, but with the added benefits of a rug. The carpetlike appearance is achieved by cutting the rug exact room dimensions. Room-fit rugs are satisfactory if the room and

size. Carpeting is usually more economical if the room is large or has architectural breads and

Room-size rugs permit a border of flooring to show around the room. They do not rovide the appearance of paciousness or background unity achieved by carpeting and room-fit rugs.

To prevent a skimpy ap-cearance in the room, plan so hatin a large room, the edge of the rug comes within 1 foot of the wall. A 6 to 8-inch space from rug edge to wall should prevail in a smaller room.

Other sizes may be ordered. Standard width of 3,6,9,12,15 and 18 feet may be cut to any length. Seaming, frequently necessary for special sizes, can be done so that it does not show.

Area rugs are available in different sizes, shapes, patterns and colors. They are used primarily to define or accent furniture groupings and to add color and design to the room.

The size of an area rug will depend on the furniture

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grouping and size room. It is permissable to use more than one area rug in large, open areas. Harmony is important, and widowers:

William J. Brennan Jr., Supreme Court Justice, on Social Security benefits and widowers: though the rugs do not have to match. Consider room size and shape to avoid the "patchwork" look of one or more small rugs is

a large area.

Estimate yardage to determine the approximate number of square yards of carpeting necessary for an area by measuring all four sides of the room. Multiply the largest length by the treatest width to

get the number of square feet.

Divide the total number of square feet by nine ot determine the approximate number of square yards of carpeting needed. Number of square yards multiplied by price per square yard gives approxi

The retailer will take precise measurements and calculate installation costs and padding cost after a selection has been made. Check the final price quotation to see that it includes carpeting, padding and in-

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from his advertising. Your property must compete with properties now on the market. Buyers buy by comparison so homes not comparing favorably with those the buyers have inspected do not sell. 3. Buyers expect more at a higher price and falling to find all

1. Overpricing reduces the response the Realtor will receive

they had hopes for at that price become disinterested.

4. Overpricing causes most homes to remain unsold for too long a time. Buyers aware of this long period of exposure are: hesitant to buy fearful that there is something wrong with the home. This increased sales resistance makes it very difficult to sell.

5. After a number of unfavorable reactions from buyers, sales people tend to lose their enthusiasm for a home causing

many of them to discontinue showing the property.

6. Overpricing tends to force buyers who could buy in your area to look elsewhere.

These are only a few of the reasons it does not pay to over price your property. Overpricing accomplishes nothing because most homes sell for their fair market value. The advantages of realistic pricing far outweigh any consideration to price a property more than 5-10 per cent above this fair market value.

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• LAND BARGAIN. Half section near Black with 3 wells, underground tile, return system. We are told that the water is good, and that the ner must sell. A good farm very reasonably priced with small down payment and easy terms.

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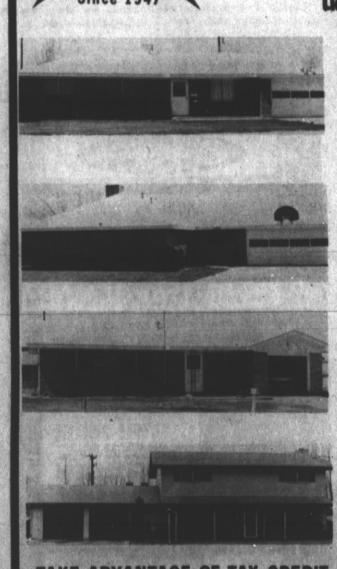


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279 acres Northwest of Hereford. \$500.00 per acre. F-2070

347 acres on pavement. \$325.00 per acre, 2 wells, house, feed bunks, fenced. Owner will sell \$30,000.00 down & carry 7 per cent second. F-3132

Pavement with 2 good wells, 326 acres with 186 acres allotted. Farm now rented to excellent farmer. Small house, 2 miles tile, return pit, N.G., owner will trade, 170 bushel corn yield (ASCS). F-3131

\$500.00 PER ACRE 136 BUSHEL CORN YIELD (ASCS) 160 acres Northwest of Hereford, 120 feet of water, 700 G.P.M. water available, \$45,500.00 loan. 110 acres of allotments. F-1056

240 acres near plant. Could have potential other than farming. F-2068

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6 wells, Tile, Lockwood Sprinkler, Pavement, Barn, F.L.B. loan. \$600.00 per acre. F-

960 acres owner will trade for good ½ section. 7 wells. Sprinkler. Good lake, \$175,000 loan. F-4126

House, Barn, 1 well, near Hereford. Assume existing loan. Ideal for family, \$60,000.00.

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305 Acres, 200 ft. water, 3 wells, table top. Owner will partially finance. You will not see a better farm. F-2069

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