

The Hereford Brand

Vol. 10

HEREFORD, TEXAS, OCTOBER 14, 1910

No. 36

GOLD MINE STORY AGAIN

Lightning Revealed Gold Ore Story Finds Way Into City Paper. Excitement High.

The story published last week has gone wild on the wings of the air and has gained ready admittance into the daily city papers. The memories of '49 have come again and gold hunting is about to become the all absorbing question. But now comes the St. Louis Globe-Democrat and publishes in detail the story of gold ore discovery by lightning methods. This paper, however, unlike the Brand gives credence to the story, and it is as follows:

"Recently J. W. Aylor was suing to recover \$87,472 from the Texas Land Company, alleging that the company deceived him when he purchased twelve sections of land lying twenty miles southeast of Amarillo, Texas. He will now dismiss the suit, because in an almost miraculous way gold was discovered on the very part of the land which was the cause of the suit. R. E. Frey of Carthage was associated in a minor way with Mr. Aylor in the transaction.

"Where the land was regarded as practically worthless, it is now almost unbuyable, and mining men, who have witnessed the strike declare it to be worth at the very least \$10,000,000 and likely more. Aside from gold there is said to be some silver on the tract.

"Almost by a miracle the precious metals were discovered and the strange incident occurred just about two months ago. At that time Mr. Aylor who owns the greater portion of the land, had his lawyer, C. H. Hohler of Kansas City, a surveyor, a photographer and J. M. Edland, an experienced gold miner, going over the land which was represented to him as "good farm land" but sections of which later proved to be on the edge of the Palo Duro canyon, nothing but a barren waste of rock.

"The men mentioned above were there to gain evidence of its uselessness, to survey and take pictures to be used in the coming suit. One day while the party were on the ledge of the canyon, a storm arose. During the electrical display, a bolt of lightning hit the top of this canyon and caromed down the side of the rock, tearing a great fissure for some distance downward.

"After the storm had passed, the men went to the fissure and examined it. Edland became excited. He declared that gold ore had been unearthed. And so it had. The ore was gathered and sent to the assayer. It was found to contain \$3.65 gold and 65 cents silver to the ton. Recently Mr. Aylor received some sand and quartz from the land, and then his attorney, Mr. Kohler of Kansas City, gave out the story of the strike.

"After making sure of the discovery, Mr. Aylor had Mr. Edland and other competent gold men go quietly to work and discover the extent of the gold. Nothing about the strike was reported. The face of the Canyon from the top where the ore was first discovered down hundreds of feet has been prospected, and the farther down they go the richer the ore is found to be. Drifts have been run out to the side, and

there is nothing to be found but gold ore. It is thought the supply is almost inexhaustible. The ore is of medium grade.

"Ar. Aylor and Mr. Frey will likely form a corporation and develop the land themselves, as the men who are investigating it say that under no consideration should they sell out.

"The land is on the west side of the Canyon, which is over 600 feet in depth. A queer coincidence is that Maj. J. L. Moore of this city who owns thirteen sections of land adjoining that of Mr. Aylor and Mr. Frey, three sections of which are on this same canyon, and also give promise of containing rich mineral. Maj. Moore will likely prospect his land. It is thought the entire canyon is rich with ore.

"Meanwhile, the prospecting of the Carthage men's four sections lying on the canyon will be pushed. Sometime soon Mr. Aylor and Mr. Frey will go to Texas to view their land, and get some personal ideas in relation to it. At the time the land was purchased by Messrs. Aylor and Frey, L. N. Manley, who is now in Kansas City, represented them, and the purchase included 7680 acres. However since that time, one section has been disposed of. Messrs. Aylor and Frey are naturally elated over their good fortune, the full extent of which they did not realize until the report of Mr. Kohler was received.

Theodore Roosevelt's African Book Now Ready.

After months of preparation, and careful supervision since his return by Mr. Roosevelt, his great book, "African Game Trails," appears all over the United States, in England, France, Germany, and Sweden, on Wednesday, August 24th. In order that the tremendous initial demand might be promptly met, Messrs. Charles Scribner's Sons have printed the book both in the East and in the West, and every effort is making to distribute the book with equal celerity through the dozen or more central agencies of Messrs. Scribner in the great cities from New York to San Francisco. Owing to the railway strike several carloads of paper were delayed on the Grand Trunk, and for this reason it is possible that some persons may not receive their copies as promptly as others.

This volume is a large octavo of more than five hundred pages printed from beautiful type and elaborately illustrated. It contains more than forty thousand words that did not appear during the serial publication, and in addition numerous pictures made especially for the volume. The subjects for the original drawings were selected by Mr. Roosevelt and they were made under his advice. More than a thousand agents have been at work for some time selling this book by means of elaborate prospectus, and new applications are being received at the rate of about one hundred a day for territory, so that every corner of this country will soon be reached, and, with the large facilities of the publishers, it is believed that even the unprecedented demand will be promptly filled. It is doubtful whether any volume has attracted the world-wide attention of this and has so large an audience ready and eager to secure the finished work of the most distinguished American at the present day and the one best known to all civilized nations.

IRRIGATION PAYS BIG

Irrigated Lands High Price—Bring Larger Returns—So Acres the Best Unit.

The following short paragraphs taken from the National Irrigation Journal may be of interest to those contemplate putting in wells.

SUGAR BEETS A SOURCE OF WEALTH.

Approximately 11,000 acres of sugar beets were grown in the territory tributary to Billings (Mont.) sugar factory during the past season. The tonnage is the greatest thus far in the history of the industry for this section. The quality of the beets also shows a great improvement.

Conservatively estimated, the harvest will be fifteen tons per acre, being five tons in excess of the average yield for the United States. The larger part of the beets handled by the factory are grown in Yellowstone county. The grand total of acres for Yellowstone valley being about 9,000 leaves the balance of 2,000 acres for the Big Horn (Wyo.) basin.

At \$5.00 a ton, the price received for the beets means the distribution of something like \$675,000 among the farmers of this district.

The money received for the beets is not all that the farmer gets for his crop. He retains the tops, one of best forages and especially valuable for feeding sheep, which are now being brought in from the range for fattening purposes.

PROSPECTIVE VALUES OF IRRIGATED LANDS.

Eleven million acres had been irrigated by private and national action two years ago, and the work has gone on faster since. Ultimately it is estimated that the irrigated area will amount to 30,000,000 acres, and that as this land is vastly more productive than land depending upon the rainfall, this area will afford homes for a million families. The increased value of irrigated land is, of course, very great; it is that that explains private enterprise in entering the field and staying there after the Government entered it. It is estimated that the Salt River project, Arizona, will make the land reached by it worth from \$100 to \$750 an acre; it is even estimated that some of the land watered by the Okanagan project in Washington will be worth \$1,500 an acre, and the best lands reached by the Yakima project, in the same state will go to \$2,500 an acre.

TEN ACRES OF IRRIGATED LAND WILL KEEP A FAMILY.

Ten acres of irrigated land in Southern Idaho, in the vicinity of Boise, will support a man and his family. That assertion, under any but the most exceptionally unfavorable circumstances, will hold true ninety-nine times out of a hundred. It does not mean, of course, that a man with no equipment whatever, or without the necessary industry, can occupy a ten-acre tract and expect to derive a living therefrom. It does mean, however, that, with average health and energy, a team of horses and the customary implements any man can support himself and family from ten acres of irrigated land and put by a little nest egg while he is doing it. It is being done by hundreds of families within

a ten-mile radius of Boise. It has been ascertained by experience that a ten-acre orchard, if properly conducted, requires the entire time of one man, and he cannot do justice to more land without additional help. This statement, of course, applies to the orchard that is conducted on a commercial basis.

The Government statistician suggests forty-five acres as the average holding of irrigated lands. An eighty-acre farm is a fortune, and when a man's acres are counted in three figures he is considered "wealthy."

IRRIGATION OF ALFALFA BY SAMUEL FORTIER.

The importance of alfalfa to westerners cannot well be overestimated. A single ton of alfalfa may save the lives of many head of stock by providing feed during short periods of cold, stormy weather. Alfalfa cannot be excelled as a preparatory crop on soils that have long been unproductive. Likewise it maintains the fertility of soils naturally rich in plant food, and if used as a base of rotation makes possible abundant crop yields of various kinds.

Notwithstanding its present importance and great value in irrigation farming, the profits on the area now in alfalfa can be greatly increased if more care and skill are exercised in growing it.

Perhaps the most essential conditions for the production of alfalfa are abundant sunshine, a high summer temperature, sufficient moisture, and a rich, deep, well drained soil. All of these essentials save moisture, exist naturally in the arid region of the United States, and when water is supplied it makes the conditions ideal. Although alfalfa can be successfully grown under a wide range of soil conditions, yet all western lands are not equally well adapted to its growth.

How to determine the suitability of land for growing alfalfa under irrigation, as well as how to prepare the land, is told in Farmers' Bulletin 373, "Irrigation of Alfalfa," recently issued by the U. S. Department of Agriculture. The bulletin discusses the various methods of irrigating the crop and gives much useful information in connection therewith.

Hereford 3—Phillips-Lowery 0.

That's the story of the first football game at Hereford, between Hereford College and Phillips-Lowery College of Amarillo. The line was—

Amarillo	Position	Hereford
Manning	right end	Carter
Madison	tackle	Rogers
Baker	guard	Thomas
Sewald	center	H. Baird
Stanley	L guard	F. Baird
Maex	tackle	Elliott
Balton	end	McBride
		Oberthier
Blanchard	quarter	Estes
Crudgington	L half	Moore
Lowery (c)	R half	Patton
Harris	full back	Ricketts
Warner, Referee		Thomas, Umpire
Shirley and Crudgington, Timers		
Landrum and Cartwright, Linesmen		

Time of quarters, ten minutes.

Record Contest.

Miss Jessie Sisk has been nominated as one of the contestants in the Fort Worth Record Prize Contest. She asks that her friends save all the coupons and place them to her credit. Leave them with J. M. Boone. 36-9t

L. T. Lester of Canyon was here yesterday on business.

A GOOD MILO MAIZE CROP

How One Man Made a Good Crop With a Minimum of Rain—Others Can Do It.

J. W. Robinson who lives south of town and a resident of the county for several years was in The Brand office one day last week and in a course of the conversation about the weather and crops, he incidentally mentioned that he had a valuable demonstration on his farm and as a result also had a good maize crop.

"We usually give our maize fields the poorest prepared land," he said. "But if we would do the right thing, no crop would be planted unless the soil was in as good condition as we can put it."

"To show you what a little preparation will do," he continued, "I had tried an 8 acre piece for maize."

"In July, 1909, after the oats were cut, we double disced the field. In the latter part of August, the field was disced the second time. About January 1st of this year, we listed the land and then let it stand until planting time. We then busted the ridges out with a lister planter. When the maize was up 4 to 6 inches, the harrow was used, dragging it with the rows. In all the harrow was run over the field 4 or 5 times and until the maize was nearly knee high. The harrow will kill the little weeds in the middle, and cover them up in the list furrows.

"After that we used a cultivator, and as a result we have as fine maize as any one ever raised."

The point that Mr. Robinson makes is this: That if the farmer would take time to prepare the land and not try to cover so much, that good crops would be made every year.

Miss Ethel Graves Dead.

A. H. Elliston is in receipt of a letter from T. J. Graves telling about the death of Miss Ethel, his daughter, at their home in Montell, on Tuesday, October 4. Miss Ethel had been a long sufferer from tuberculosis. Her parents had done every thing possible to relieve her, but no medical attention seemed to benefit her. The many friends of the family in Hereford join in sympathy for the bereaved father, mother, and brother.

To the Patrons of the Public School and College.

We urgently request that you cooperate with us in maintaining a high grade of work by prohibiting your children from participating in parties and social functions on school nights.

Believing that your cooperation in this matter is necessary to successful school work we are compelled to make this request.

BEN SHORT,
Supt. Public School.
D. A. SHIRLEY,
President College.

Strayed or Stolen.

One brown mare; four years old, fifteen and a quarter hands high; weigh about nine-fifty; left front foot white, wire mark on right front foot; feet freshly clipped and unshod. Strayed from College campus Sunday night, Oct. 2. Will pay for information leading to recovery of same. Notify box 38, Hereford, or E. F. Connell, Sheriff Deaf Smith County. 36t3

MOVING A TOWN ACROSS PLAINS

Emma Former County Seat Being Moved to Crosbyton. End of County Seat War.

Emma for a long time county seat of Crosby County is being moved to Crosbyton a distance of about 8 miles. The houses including a big hotel are jacked up and loaded on several pairs of trucks, when a big engine or two is attached and moving begins. Four engines, 30 men and 22 mules are employed in transporting the town. The hotel, weighing 125 tons was moved without accident. "Prior to the exodus," the Crosbyton Review says, "Crosbyton had about 500 inhabitants and Emma about 400, but since the change, Crosbyton has about 900 people and Emma has dwindled down to 100 or less."

The fight over the location resulted in favor of Crosbyton. It was shown that it was within the legal 5 mile radius of the center of the county and the votes cast were thus favorable to Crosbyton.

The Review is rejoicing over their success and gives this week two pictures showing the houses on wheels and headed towards the new town. The assurance of a railroad has put a boomlet on Crosbyton and its promoters are making good.

Order of Catholic Services.
Canyon—Holy mass and preach-

ing at Mr. Well's house on the 1st and 3rd Sundays of each month at 8:45 a. m.

Umbarger—Holy mass on the 2nd and 4th Sundays of month at 9:15 a. m. on the 3rd Sunday of each month at 11:00 a. m. Lecture on 3rd Sunday at 7:30 p. m.

Hereford—Holy mass on arrival of train, 11:19 a. m. on the 1st, 2nd, 4th Sundays of each month. Lecture, 6 p. m. on 1st and 4th Sundays. Services at Courthouse.

All the above arrangements are good only until further notice.

J. A. CAMPBELL,
Missionary Priest.

Intermediate C. E. Program.

Sunday, October 16, 1910.

Topic.—Your Amusements. Do They Build Up or Tear Down? Rom. 15:1-3; Psalm 36:7-12.

Leader.—Hal Fullerton.

Song 274.

Bible Lesson read by leader.

Question.—Rayble Ricketts, Roy Gough, Alice Fullerton, John Williams, Roy Jowell, Joe Landrum.

Song 146.

Innocent Amusements: I Tim. 4:8—N. Anna Elliott.

A Death Dance: I Cor. 10:1-7.—Louise Oberthier.

True Joy: Ps. 16:5-11.—M. a. Murchison.

Song 337.

Mission Study.—Carleta McCrary Mizpah.

Now is the time to buy Heating Stoves Warren Hardware is the people to get them of. See Warren Hardware Company. 33-1f

Brodie Honored.

The Southwestern Glee Club has been reorganized for the year 1910-11, with Prof. Seay, President; Miss Boyer, Directress and C. E. Brodie Manager. Generally Miss Boyer has a hard time getting tenors, but this time there was only one vacancy in both tenors.

The personnel of the Club is as follows:

1st Tenor—Armstrong, Huffor, Ray, Stanford and Woodley.

2nd Tenor—Brodie, French, Singleton and Whitcomb.

1st Bass—Jackson, Neal, Porter and Stacy.

2nd Bass—Jacobson, Smith, Vaught and Wiseman.—Southwestern Magaphone (Georgetown).

League Program.

For Sunday, October 16, 1910.

Subject.—Waiting for God.

Scripture Reading.—Heb. II:1-4; Thess. V:4-19.

Song.

Prayer.

Song.

Address on Topic.—Mr. Cochran.

Song.

Instrumental Solo.—Miss Bowers.

Announcements.

League Benediction.

Leader.—Miss Gertrude Taylor.

S. D. BETTES, M. D.

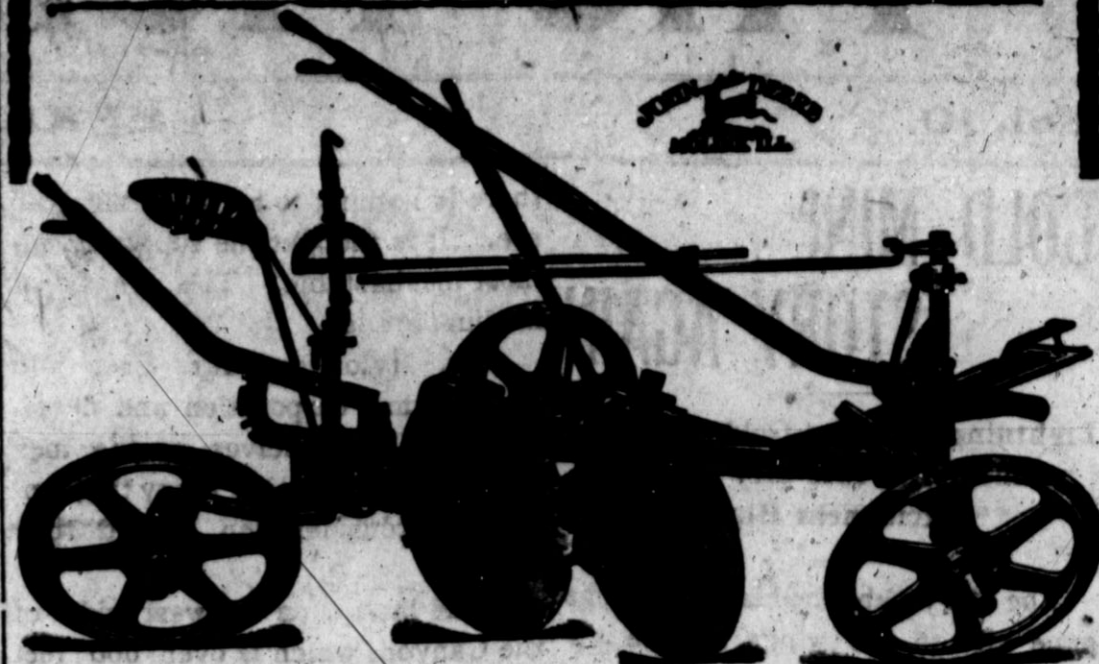
EYE, EAR, NOSE AND THROAT

HOURS, 9 TO 12 NOON, 2 TO 5 P. M.

CORRESPONDENCE SOLICITED

NEW DIVING BLDG. AMARILLO, TEXAS

THAT JOHN DEERE



PLOW is the one your neighbors use and they're satisfied. Why not you? Has the lightest draft, cuts it all out and is made to stand the strain. See

Garrison Brothers

Make Our Store Your Headquarters



'Shelf Goods'

(but not including all those shown in the illustration) constitute a strong feature of our

Grocery Store

As we cater to the best trade, we buy only first-class goods where quality is always conspicuous. Our stock being large and varied, if you want the best you should trade here.

Stock is fresh daily and price always close to cost

Cardwell Brothers

CASH DRY GOODS STORE

Our Cash System began last Saturday, October 1st. We were very much surprised at the end of the day to find our cash register showed the best day's cash business since last spring. We surely thank our customers for making this, our first day, the best of the season, which we appreciate very much and now we are going to give you the benefit of some lower prices as we told you in last week's Brand.

All 6½c Standard Prints, now, per yd 6c All 12½c Bleach Domestic, now per yd 11c
All 8½c Bleach Domestic, now, per yd 7½c All 15c Bleach Cambric, now per yd 13½c
All 10c " " now, per yd 9c All 16½c Bleach Cambric, now per yd 15c

MEN'S SUITS at a Big Reduction

We expect to discontinue handling mens' and youths' Long Pant Suits and Overcoats after this season. For this reason we will cut the prices at the beginning of the season in order to close out the line as near as possible.

\$30.00 Stein-Bloch Suits, cut to	\$22.50
27.50 " " " cut to	20.00
25.00 " " " cut to	19.00
22.50 " " " cut to	17.00
20.00 " " " cut to	15.00
18.00 Suits cut to	13.50
15.00 Suits cut to	11.75
12.50 Suits cut to	9.50
10.00 Suits cut to	7.50

OVERCOATS—cut same price as Suits.
All below \$10.00 Suits and Coats go at
ONE-FOURTH OFF



GEO. A. STAMBAUGH

SPOT CASH GROCERY

PRICE LIST

Sugar, 16 pounds for	\$1.00
" 25 " "	1.55
" 100 " "	6.10
Dry Salt Meat, per pound	17c
Smoked Meat, per pound	18c
5 pound Pure Lard	85c
10 pound Pure Lard	\$1.65
4 pound A & H Soda, only	24c
25c size K C or Punch Baking Powder	19c
6 Cans extra good Corn, only	55c
6 Cans Standard Tomatoes, only	58c
7 Bars Swiss Laundry Soap, only	25c
7 Bars Clairette Laundry Soap, only	27c
Post Toasties, 15c size, 2 for	25c
25c Fancy Pea Berry Coffee, only	20c
17 1-2 pounds Corn Meal, only	40c
Star Special Flour, 48 pounds, only	\$1.35
Royal XXX Flour, 48 pounds, only	1.40
Amarillo Best, 48 pounds, only	1.40
Panhandle Flour, 48 pounds, only	1.55
Potatoes, per pound	2 1-2c

These prices are good until the world's market makes us change them.

"WE SELL IT FOR LESS"

WHY PAY MORE?

SPOT CASH GROCERY

JARROTT & WILKINSON

TELEPHONE 81

THE WESTERN NATIONAL BANK OF HEREFORD
HEREFORD, TEXAS.

Capital and Surplus, \$120,000.00

G. A. F. Parker, President
 A. J. Lipcomb, Cashier
 Henry Wilkinson, Asst. Cashier

Will Be Glad to Serve You

This is The Car



A car with the trouble left out. Easy to understand, easy to handle and easy running. The upkeep is less than horse and buggy.

Prices \$1000, \$1250, \$1400 and \$1500

J. H. King, Agent

NEIGHBORHOOD NEWS

Letters Written by Staff Correspondents of THE BRAND

Bethel News.

D. H. Brubaker baled his hay and maize last week.

Andy and Leo Harper returned home last week. They have spent the summer and fall working near Great Bend Kansas.

P. W. Smith and wife took dinner with John Isenogles Sunday.

B. F. Hodges and family spent Saturday night and Sunday with his mother in Hereford.

T. B. Ridgeway was able to be about Saturday.

W. J. Hamilton Sundayed at Frank Isabells.

(Delayed Letter)

Uncle Henry Von Lenien returned last week from a business trip to Kansas City.

E. E. Merlin and Dortha Brubaker had a severe attack of tonsillitis last week.

J. W. Miller helped J. N. Askren through several days last week.

Uncle Richard Ratliff visited with Henry Daily over Sunday.

We are glad to know that T. B. Ridgeway is on the road to a speedy recovery, he is able to be up again.

A large number of the friends and neighbors gave D. H. Brubaker a surprise last Thursday night. A general good time was had. Refreshments were served.

John Isenogles and E. E. Bruba-

ker took dinner at D. H. Brubakers Sunday.

E. W. Short moved to their ranch west of Hereford this week.

Mrs. M. A. Hodges of Hereford visited with B. F. Hodges Saturday night and Sunday.

Echoes from Parrott.

The cutting is about all done and the men are going to stack this week.

Mrs. A. P. Helpfrey's sister from Iowa is visiting her.

Mr. and Mrs. Guthrie called at Mr. Fincher's Sunday afternoon.

We are very sorry to lose Mr. Henley and family from our midst. They go back to Missouri. Mr. Henley has been Superintendent of our Sunday School and has filled the position in such an acceptable manner that we shall miss him. It is a great loss when such people as Mr. and Mrs. Henley leave a neighborhood.

Messrs Henley and E. Hacker and families took dinner with Mr. and Mrs. John Hacker.

Messrs Percy and Tom Shepherd were at Sunday School and went to Mr. Jennings' to dinner.

Mrs. Jennings is visiting in Amarillo this week.

We are very sorry to learn that

Grace Scruggs has had a relapse and is very seriously ill.

Miss Fannie L. Neely dined Sunday with A. C. Grant and sister.

Alva Metcalf was in the party that dined at Mr. Hacker's Sunday.

Mr. Guthrie called at A. C. Grant's Sunday afternoon.

"Jack and Gill."

Summerfield Notes.

Misses Lyda Laughlin and Mamie Bergman, and Messrs Alvie Wilson and Miles Roberson were guests of Mr. and Mrs. Clyde Roberson last Sunday.

Mr. Kellog and family will leave this week for Missouri to make their future home.

Mr. and Mrs. Crump are contemplating a trip to Los Angeles, Calif. in the near future.

Miss Skidmore is visiting at Mr. and Mrs. A. A. Davis' and other friends at this place.

Don't forget the entertainment at this place Friday night, October 14. Everybody is invited to come.

"Wild Rose."

Notice to Cattle Shippers.

It is strictly against the law to buy cattle and ship them without obtaining a bill of sale. I have the power to forbid the railroad to ship these cattle and from now on not an animal shall be loaded on cars unless accompanied by bill of sale. 35-3t SAM F. DUNN, Inspector.

Money to Loan.

One Hundred Thousand Dollars to loan on real estate, five years time, at 8 per cent. For further information write or call on E. F. Connell, Hereford, Texas. 32-3tp

A. O. THOMPSON LUMBER CO.

Wants to sell you that bill of lumber.

Their prices are the best. : : :

Call at Corner of 6th and Main

TEXACO ROOFING

is stronger at the laps than any other ready roofing—the special Bituminous Cement used for securing the laps has particular adhesive qualities and thus insures strength where other roofings are weak—a sufficient supply of this cement comes in every roll, together with the nails and printed instructions for applying to pitched or flat roofs. For sale by all Dealers.

MADE ONLY BY

THE TEXAS COMPANY

GENERAL OFFICES, HOUSTON, TEXAS

IF IT'S LUMBER,

YOU WANT TO SEE

The T. M. Palmer Lumber Co.

We can make it to your interest to buy your lumber from us. Let us give you our figures—they are a convincing argument.

MODERN PLANING MILL IN CONNECTION

P. R. Purcell & Sons

Livery, Feed and Sale Stables

GOOD SADDLERS GENTLE DRIVERS

Special Conveniences for Drummers

HEREFORD TEXAS

The Patronage of the General Public is Cordially Solicited.

The Filling of an Order



gives us much pleasure. We appreciate the trade of all customers but particularly those who can appreciate the high quality and values of our

GROCERIES

We are now located in our new quarters where we are better prepared to take care of your grocery wants.

PLEASE CALL AND GIVE US A TRIAL ORDER

Hubbard Grocery Co.

Telephone No. 25

UP-TO-DATE LIVERY and

SALE BARN

When you want a good drive or an up-to-date rig call at our Barn. We have spent a great deal of time and money lately improving and enlarging our premises. We have one of the best barns in West Texas and can give you the best accommodations in any line of livery service. We guarantee courteous and fair treatment to all. Phone 249.

A. L. SHERK HEREFORD, TEXAS

Hereford Brand
 Published by
The Brand Publishing Co.
 W. C. Elliott, Manager

Address all communications to
THE HEREFORD BRAND

Entered April 17, 1901, as second-class
 mail matter, post office at Hereford, Texas,
 act of Congress of March 3, 1879.

Subscription Price \$1.00 Per Year,
 Strictly in Advance

Any erroneous statement affecting the
 character or reputation of any individual or
 firm which may appear in The Brand, will
 be gladly corrected upon being brought to
 the attention of the publishers.

HOME MARKETS.

Hereford needs a local produce man. One who will buy the farmer's surplus garden and farm produce. Our farmers complain that they cannot sell their surplus. Two farmers only last week stated that they had surplus of good firm cabbage but could not sell them. Another farmer brought a sack or two of cabbage to town and had to haul them back home. No wonder Rareback & Co. gets such good picking. Sometime ago another farmer wanted to sell a car of oats and he was told to ship them to Rareback. The farmer wrote the firm, sent samples of the oats, and explained the situation. He sold his oats at a good price.

The Brand has ever and always insisted upon home patronage of home institutions, whether it be the stores or schools, and the farmers and others not farmers, but who send a lot of money out for supplies, want to give all their trade to the home concerns, but— One farmer said to the Brand just the other day that he preferred buying from the home merchants even if he had to pay a little more. The advantages in being able to see what you were buying and the great convenience in having the goods when needed was something.

Let's get together on a better business relation between farmer and merchant. Don't imagine that the farmers have no cause or that they cannot see a few things.

Prices, a fair deal and courteous treatment goes a long step in the right direction of "all home trade."

The aggressive fighter is the winner, then don't wait for the other fellow to move before you try to decide what to do.

ALFALFA and beans will give the greatest and quickest returns under irrigation. Forty acres in each will beat any other crop.

If you are thinking of putting in a well for next spring's use, better get busy right now, as there may be a costly delay.

New Club Organized.

A new club called the "Amacitia Club" has been organized for young married ladies. The Club is now composed of ten members and twelve members is the maximum. This club met Thursday afternoon October 13th with Mrs. Arlis Daniel for organization. Refreshments of cream and cake were served and all had a lovely time.

Wanted Land Near Hereford.

I have a man who wants to trade for 80 or 160 acres of good smooth land near Hereford. See me at once. A. C. Elliott. 36t2

Mrs. Geo. Karr has made some excellent sweet pickles out of sugar beets. Miss Jewell, her daughter, brought a jar to this office and explained the new conserve.

Mrs. D. O. Stallings and children of Bovina who have been visiting her parents, Mr. and Mrs. F. H. Britain returned to their home Sunday.

LETTER FROM L. J. CARAWAY.
 EDITOR, HEREFORD BRAND:

With a mind fondly lingering over the grand time I had while in your city last summer you will please permit me to premise a few meditations and conclusions relative to Hereford, the home of the lawyer, doctor, merchant, politician, orator and statesman. I have no language adequate to express my admiration of the beautiful gem on the Plains of Texas. On my arrival in the city I was at once transported to the highest degree of exultation and delight. By investigation, observation, and information furnished me, I found Hereford situated on one of the finest bodies of land in the great State of Texas. The land is rich as cream, almost level as a floor, and all it wants to produce all that man or beast wants is to simply utilize all the essential elements furnished that great country, the climate is unsurpassed anywhere, the water is as good as the best in any land, the fertility of the soil no one doubts. I am firmly fixed in the opinion that when the enterprising and intelligent people of Hereford and its surrounding country learn how to bring up the great supply of water that an Almighty God has put under that wonderful soil and spread it on the face of the earth, the great problem of all problems relative to that country will be solved, and will be worth millions of dollars. I would if I had a pecuniary interest in that country admonish all the farmers, at least to invest money in works on irrigation and study the same closely. From all I could learn that magnificent country is at this time passing from a stock to an agricultural region. I would here suggest that stock farming is the proper system to inaugurate at this particular crisis in the history of the Panhandle country.

Agriculture in the Panhandle is in its infancy and the farmers have much to learn but they will learn how and when to plant, what to plant to get the best results just as they do in other countries. During my stay and invasion of the Panhandle it was a little dry. That did not discourage me in the least for I am quite sure any part of creation is subject to drouth. In A. D. 1881 the whole United States had a severe drouth and country lived over it and the people did not go back to Europe and other countries. You will pardon me for speaking of self, but I have been here for fifty-one years and have learned that it takes royal grit to face a panic and a dry year or two in a new country. I would say if you had made an investment and have a home in the beautiful country adjacent to Hereford "freeze to it," and my word for it you will come out on top and finally be "cock of the walk". With the rapid settlement of our country and the wonderful increase in population it does not require any great degree of foresight to see that in the near future all that great Plains land will be divided and subdivided into small tracts for agricultural purposes, and blossom like a rose and flourish like a green bay tree.

I will close by wishing the Brand eminent success in all its enterprises and may it direct all the people how to open up the channels of prosperity and be read by all the loyal and patriotic people of the Panhandle, where man is brave and woman true, and free as the mountain air. Yours truly,
 L. J. CARAWAY.
 Thorp Springs, Tex., Oct. 6, 1910.

For Sale or Exchange.

Four acre improved place adjoining town section in Ricketts Addition to Hereford. Will exchange for cattle or good young horses.
 C. O. LEE.

The First National Bank

HEREFORD, TEXAS

Capital, Surplus and Profits - \$130,000.00
 Total Resources Over - \$500,000.00

OFFICERS: { J. L. FUQUA, President
 A. HERBST
 E. B. POSEY } Asst. Cash.

DIRECTORS: { L. GOUGH, J. L. FUQUA,
 R. J. KIBBE, W. H. FUQUA, W. S.
 HIGGINS, J. T. JOWELL.

SAFETY DEPOSIT BOXES FOR RENT. This Bank is well equipped to handle all business entrusted to its care and respectfully solicits your account.

ASK ME If you want to sell your Business or Real Estate **FOR CASH**

No matter where located, if you want to Buy, Sell or Exchange any kind of Business or Real Estate.

Insurance placed in best companies and policies looked after.

Office in Dunlap and Britain Building. Rooms 2 and 4 **C. O. LEE** Hereford, Texas

THE FIRST STATE BANK

S. E. EDWARDS, President
 H. B. WEBB
 1st Vice Pres.

J. THOS. WEBB, Cashier
 W. S. HIGGINS,
 2nd Vice Pres.



AND TRUST COMPANY HEREFORD TEXAS

Want Ads 5c Per Line—Try One

Local and Personal

Meet me at the Corner Drug Store.
All post cards one cent at Nelson's. 28-tf
Work and buggy harness at cost at Hereford Hdw. Co. 34tf
J. H. King was in Amarillo Monday on business.
"Mound City Paints may cost a trifle more, but—(Hereford Lbr Co)"
Chas. Woodburn was in Fort Worth this week on business.
Don't forget that Barnhart and Rice sharpen discs. 28-4t
O. J. Bean saw the auto races and the air ship at Amarillo this week.
Closing out gasoline stoves and ovens. Price right. Nelson. 28-tf
Esq. J. H. Turnbow was in Miami last week on business.
Nelson pays cash for chickens.
L. Baskin was in Kansas City this week closing up a big land deal.
Meet me at the Corner Drug Store.
Attorney F. T. Roloson was in Amarillo last Friday and Saturday on business.
Everything in the Harness line at the Hereford Hdw. Co. at cost. 34tf
Messrs Jno. Whitsett and Harris of Vega were in Hereford last Saturday.
For second-hand lumber see Nelson. 28-tf
J. P. Snyder has gone to Kentucky to look after some important business.
Heating Stoves, Coal Hods, Stove Boards and Shovels. Warren Hardware Company. 33-tf
Miss Iva Sherk has gone to Oklahoma City where she has entered Saint Mary's Academy.
I have two Buick autos to trade for teams. Mules preferred. A. O. Thompson. 30-tf
Mesdames R. N. Mounts, S. T. Shore, R. A. Tynes were in Amarillo Monday and Tuesday.
Harness to go at Cost at Hereford Hardware Company's. 34tf
Mrs. S. T. Rowland of Centralia, Mo., is here for an extended visit to her son, Harry Roland.
YOU'LL LIKE HEREFORD!

It's a Cole Hot Blast Heater you want this winter. Hereford Hardware Company. 34tf
Mrs. Jno. E. Ferguson returned from Roswell Sunday where she had been for several days visiting.
Fruit jars awful cheap—Nelson.
Gran Crystal did not enter his cars in the auto races at Amarillo, as all other cars were not in his class.
Total Eclipse Yard Hydrants the kind that does not FREEZE. Warren Hardware Company. 33-tf
Eagle Henderson a member of the Brand force was in Amarillo this week to see the auto races and flying machine.
Meet me at the Corner Drug Store.
The ladies of the Home Missionary Society will sell home-made candy next Saturday at E. B. Black Company's.
The best of all heaters—Cole's Hot Blast at Hereford Hardware Company's. 34tf
Best enamelware, low price. Nelson. 28-tf
Postmaster Clarence Smith heard Hon. J. O. Terrell candidate for governor on the Republican ticket. He spoke at Amarillo.
Heating Stoves, Coal Hods, Stove Boards and Shovels. Warren Hardware Company. 33-tf
W. m. Linville left Wednesday afternoon for Kentucky where he has large land interests. He will return in about two weeks.
The Piano Contest closes at Myrick's October 31st. You'll have to get busy.
Total Eclipse Yard Hydrants, the kind that does not FREEZE. Warren Hardware Company, 33-tf
Mr. and Mrs. F. H. Britain made a week's trip to Clarendon and other Denver points returning Saturday. They went by auto.
L. Baskin is now in the market for land and City property. If you have a bargain to offer see him at once. 33-tf
Now is the time to buy Heating Stoves Warren Hardware is the people to get them of. See Warren Hardware Company. 33-tf

Sam H. Dickson of the state agricultural department was in Hereford Monday inspecting the nurseries and orchards. He was the guest of L. P. Landrum.
Meet me at the Corner Drug Store.
Decorated glassware, 15c. Nelson. 28-tf
Mrs. W. Van Kuen and daughter Miss Irene who have been visiting in the home of Mrs. Van Kuen's brother, Mr. A. L. Sherk, for the summer, left last Saturday for Seattle, Washington.
Fruit jars 35c and 45c dozen, Nelson's. 28-tf
Meet me at the Corner Drug Store.
Nelson buys hens and fryers. tf
Will trade an automobile for land. J. H. King Realty Company, Hereford, Texas. 35-2t
Louis Turner who formerly lived here has returned from Central Iowa and will stay with us.
Real bargains, Nelson's Racket Store. 28-tf
W. B. Miller has recently bought from the farmers and sold to Missouri parties 3 cars of hogs. There was over 75,000 pounds of the grunthers.
Meet me at the Corner Drug Store.
Rev. J. C. Boyd, who held a pastorate at Venus, has been employed by the Baptist church. He and his good wife are to be citizens of Hereford and he will preach his first sermon for that church next Sunday morning.
Trade or Sell.
100 acres of land 2 miles east of Hereford with six roomed house well and windmill, with other out buildings; all in cultivation. 30 acres of good Alfalfa land; within 6 or 8 feet of water. Price \$50 per acre. Box 602, Hereford, Texas. 34-tf
Maize & Kafir
For sale cheap. 91 acres maize, 28 acres Kafir, 3 miles west of Summerfield. Crop above average. J. W. Crump, Summerfield, Texas.
Christian Church Notes.
The pastor, S. T. Shore, has been delivering a series of sermons Sunday nights on the subject, "The Building of Mankind." Next Sunday night the subject will be "Influence." Good audiences have been hearing him.
On Wednesday night the Teacher's Training Class began work with about 25 present. The pastor is acting as teacher. A regular Bible course of study will be pursued. Friends invited.

OTHER women don't always see the corsets you wear, but they do see the effect produced by the corset.



You want this to be the best—stylish. Wear Kabo Corsets. There's always the latest model, the newest effect in Kabo Corsets.

We carry a full line and will be glad to see that you are properly fitted.

Prices \$5 to \$1

Kabo Form Reducing Corsets are the most effective and comfortable. They really reduce the form.

Copyright 1909 Kabo Corset Co.
Kabo Style 808. An extremely fashionable corset having the lines of the high grade Parisian makes; very desirable for the empire gown so much in vogue this season. It is made of batiste with neat embroidery trim; 12 1/2 inch front clasp; hook and eye top and bottom; supporters front and sides; a corset for the average figure; white only. Sizes 18 to 30. Price, \$2.00
Kabo Style 809. Same as 808 in construction.

HUBBARD DRY GOODS CO.

Get Your Copy Today
The new Art Catalogue showing Color Drawings of attractive Library Interiors, announced in The Saturday Evening Post of October 15, to be distributed by agents for
Globe-Wernicke Elastic Bookcases
can be obtained only at our store, as we are the exclusive agents in this city, for this and other trade-marked lines of high-grade furniture.
Come in and let us show you through our immense line.

E. B. Black Co.
FURNITURE AND UNDERTAKING—HEREFORD, TEXAS

Extensive Line of Fall Goods JUST RECEIVED

Comprising everything that goes into an up-to-date Dry Goods Store; Woolen Dress Goods, Blankets, Ladies' Suits, Mens' Furnishings, in fact any and everything that you will want for this fall.

Men's and Ladies' Coat Sweaters
All colors and shapes for Fall in cardinal, gray, blue, white and combinations. Price 60c to \$5.00.

The Hart, Schaffner & Marx Clothes For the Man Who Knows
We would again impress upon you that our Fall Line is in and that we can fit you in the most beautiful patterns and shapes that man could wish for.



\$3.00
\$3.50
\$4.00

The Best possible equivalent for the money in DOROTHY DODD Shoes. Every demand may be satisfied from our extensive assortment. An examination will convince you.
Fall Shapes and Styles now in.

Hubbard Dry Goods Company

WHY HESITATE?
An Offer That Involves No Risk For Those Who Accept It.
We are so positive our remedy will completely relieve constipation, no matter how chronic it may be, that we offer to furnish it free of all cost if it fails.
Constipation is caused by weakness of the nerves and muscles of the large intestines or descending colon. To expect a cure you must therefore tone up and strengthen those organs and restore them to healthier activity.
We want you to try Rexall Orderlies on our guarantee. They are eaten like candy, and are particularly ideal for children. They act directly on the nerves and muscles of the bowels. They have a neutral action on the other organs or glands. They do not purge or cause any inconvenience whatever. They will positively overcome chronic or habitual constipation and the myriads of associate or dependent chronic ailments. Try Rexall Orderlies at our risk. Two sizes, 10c. and 25c. Sold only at our store—The Rexall Store. Corner Drug Store.
For Sale.
Star Moving Picture and Vaudeville Theatre, complete equipment, only picture show in town of 5000. Other business, reason for selling. Address, Star Theatre, 17-tf Hereford, Texas.

At Star Theater.
The bill at the Star Theater tonight and Saturday night comprises a little of everything that goes to make a pleasing vaudeville performance—Music, comedy and singing.
Geis and Mack in a talking and singing act are exceptionally good. They have a sketch written especially for them that is brimful of comedy. He gets off a good line of jokes in a manner that brings forth much applause and is ably assisted by his partner, who is equally as clever. She possesses a handsome wardrobe. The act is built to create laughter and it certainly makes good. From start to finish there is plenty of ginger and action that provokes much laughter.
As a whole the duo are winners when it comes to furnishing comedy.
Feed for Sale.
Fifty tons of nice maize, good grain. Also several tons of choice maize heads. For sale at Summerfield or delivered at Hereford. Address B. H. Yost. 3512
Murchison & Jones have moved their office to Room 3-Britain-Dunlap Building.

Tile Irrigation.

J. L. Johnson who, sometime ago, invented a machine for making tile for sub-irrigation, has since had some very good tests of his system. Good results have been obtained and much has been learned from the demonstrations. In one case where the tile was placed 30 feet apart, the water came together and saturated the surface between. Even at 20 feet, the system has a great advantage over surface irrigation.

1st. Because the tiles are so constructed that nothing can get into them. The perforations for the outlet of water are on the under side and every drop of water can get out, thereby making it a self-cleaning tile. Frost nor freeze will not affect them.

2nd. The tiles are easily laid. They are 2 feet long and 500 can be hauled in the box of an ordinary wagon right to the ditches. After the ditches are covered, plowing, driving and cultivating can be carried on all over the field. No ground being wasted for ditches. The laterals are attached to the main by a specially made "cut-off" so that water may be turned into any one of them or many of them at pleasure.

3rd. Because the water works automatically from the supply tank, so that when the tiles are filled, the water stops running until the ground will take more water. Hence there is no waste of water. In the meantime the water is being stored in the main tank or reservoir or being used in other lateral tiles.

4th. Because a tank of 100 to 200 barrels can supply water for 5, 15 or 20 acres, by keeping the pump running. A 3, 5, or 8 H-P engine will run a 4" by 16" or 6" by 18" cylinder. A good sized tank, placed but 2 feet above the ground and covered to prevent trash of any kind from getting into the system will be needed.

5th. Because you can use the same system for smudging your orchards. An extra tile leading from the laterals to each tree and left with an open end will be needed. A big smudge pot at your engine house with a small fan attachment will deliver the smoke to all parts of the orchard in a few minutes.

6th. Because the tile system may be used as a drainage system simply by opening the rear ends of the tiles.

There are many advantages in favor of the tile subirrigation system. In about two weeks, he will give a plan for tanks and pipes, and how a system should be installed. For further particulars call upon or write, J. L. JOHNSON, Box 214, Hereford, Texas.

In Our Midst.

Mr. and Mrs. Thos. Fink of Pana, Ill., arrived in Hereford last week and will make this county their home. These good people are received with a hearty welcome. Their home paper has this to say of them:

Mr. and Mrs. Thos. Fink departed last evening for their new home at Hereford, Texas where Mr. Fink recently traded his Pana town property for a large farm which he expects to manage henceforth.

Mr. Fink has resided in Pana for the past twenty-two years. He has proved himself an able business man and successful in every turn of the road. He has cleared a fortune in these past twenty-two years, and departs, leaving many guessers of how he did it. Mr. Fink has always been honest and fair in his dealings, however and his success in life has been due only to untiring energy and economy. He began with his Racket Store, of which many recall, years ago, and grew larger until he con-

PIANO CONTEST CLOSSES NOV. 5

This has been an interesting and enthusiastic contest every day. Intense excitement among the contestants.

It Is Still ANYBODY'S Race



This Magnificent Instrument

will ornament the home of one of our customers after November 5th. Who will get it? This is the vital question. This is the question that will be decided when the certificates are finally counted.

There are Three More Week

of excitement. Three more weeks. Make them the biggest and best weeks of the contest. Everybody is anxious to know the standing of the candidates. Every body wants to know who is ahead, who has the best chance.

Boys' Shoes \$2.50 for \$2.25 2.00 for 1.80 1.75 for 1.60	Boys' Clothing \$13.50 for \$11.00 10.00 for 8.00 5.00 for 4.50	Beaver Hats \$3.50 for \$3.00 3.00 for 2.75 2.50 for 2.00	Ferguson-McKinney Shirts \$1.00 Shirts 80c .75 Shirts 60c
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These Will be the Grandest Weeks of All

at Our Store. There will be special sales every day, and double values in certificates. Goods that you need will be marked at prices that will tempt you to buy. You should not miss the opportunity of visiting our store at least once every day. Tell your friends about the wonderful Cash Bargains we have. Get their certificates. Save your own certificates and remember that every certificate you get increases your chance of owning this elegant piano when the final count is made. If you have been working for a friend, don't go back on him or her now.

H. C. Myrick

Gents' Furnishings 302 Main Street

ducted one of the best stores in the city.

Mr. and Mrs. Fink have friends here by the scores and all regret that they remove from our midst. The well wishes for happiness and success—well, he'll have that anyway—go with them in their new home.—Pana News. (Illinois).

If you have anything that you wish to dispose of advertise it in the Brand Lancers and sell it.

Junior Endeavor Program.

- Topic.—Pilgrims Series.
- Songs.
- Lord's Prayer.
- Roll Call responded by Bible Verses.
- Song.
- Beatitudes.
- Scripture Lesson: Prov. 29:5
- Songs.
- Outline Talk.
- Sentence Prayers.
- Song.
- Benediction.
- Children March Out Singing.

The Pacific Monthly's Special Introductory Offer.

The Pacific Monthly, of Portland, Oregon is a beautifully illustrated monthly magazine which gives very full information about the resources and opportunities of the country lying West of the Rockies. It tells all about the Government Reclamation Projects, free Government land and tells about the districts adapted to fruit raising, dairying, poultry raising, etc. It has splendid stories by Jack London and other noted authors.

The Price is \$1.50 a year, but to introduce it we will send it six months for fifty cents. This offer must be accepted on or before February 1, 1911. Send your name and address accompanied by fifty cents in stamps and learn all about Washington, Idaho and California

Address, The Pacific Monthly, Portland, Oregon. 33 4tp

Cole's Hot Blast Heaters at the Hereford Hdw Co's. 34tp

Buy Oil Land.

I have the contract for the sale of the section of land upon which is located Fullwood well in which oil was found several years ago, a sample of which was exhibited in Hereford at that time and pronounced good. I also have contract for sale of adjoining sections. Buy some of this land and reap the benefits of oil

prospects and oil wells which are sure to be developed. This land lies just 4 miles south of Glenrio, the new town on the Rock Island at the State Line. There will be a sale of these lots October 20. Remember the date. Be present and buy some of these lots while they are cheap. See

E. F. CONNELL, Hereford, Texas. 34-3t

Who's Your Tailor?

Let me show you my large line of Fine Imported Woolens. I can please you in both QUALITY and PRICE. : : :

James A. Snyder

Second Floor Opera House Building

NIGGERHEAD COAL

is best. Keep this in mind. We can sell cheaper coal, but

NIGGERHEAD

is worth the money. Our stock of grain is complete. We keep well stocked

PHONE YOUR ORDER TO 76

WITHERSPOON & HARRISON

After The Grippe

"I am much pleased, to be able to write and thank you for what Cardui has done for me," writes Mrs. Sarah J. Gilliland, of Siler City, N. C.

"Last February, I had the Grippe, which left me in bad shape. Before that, I had been bothered with female trouble, for ten years, and nothing seemed to cure it.

"At last, I began to take Cardui. I have taken only three bottles, but it has done me more good than all the doctors or than any other medicine I ever took."

Take CARDUI

The Woman's Tonic

For the after-effects of any serious illness, like the Grip, Cardui is the best tonic you can use. It builds strength, steadies the nerves, improves the appetite, regulates irregularities and helps bring back the natural glow of health.

Cardui is your best friend, if you only knew it. Think of the thousands of ladies whom Cardui has helped! What could possibly prevent it from helping you? Remember you cannot get the benefit of the Cardui ingredients in any other medicine, for they are not for sale in any drug store except in the Cardui bottle. Try Cardui.

Write to: Ladies' Advisory Dept., Chattanooga Medicine Co., Chattanooga, Tenn., for Special Instructions, and 64-page book, "Home Treatment for Women," sent free.

Tierra Blanco Herefords

L. R. BRADLEY, Owner W. T. WOMBLE, Manager
...BREEDERS OF...

Write owner or call at my ranch, situated five miles east of Hereford, on the Tierra Blanco river.

Registered Hereford Cattle

Herd Headed by Strike Str., No. 156847
Assisted by Texas Tom, No. 204446

Will sell a quantity of young stock either singly or in car load Lots



Peter's "Diamond Special"

Fit for Any Woman in Texas.

The latest in Button Boots.

A nobby, smart shoe that will fit like a glove and give long service.

(This Is Style No. 1822.)

It is made of the Best Patent Colt with Dull Mat Kid Top; Extension Edge Soles; Fancy Perforated Pattern; Two Inch Heel; Olympia Toe; Tip.

Ask your dealer to show you a pair. If he does not have them—write us.

Peter's Shoe Co.
ST. LOUIS.

DON'T BE BALD.

Nearly Anyone May Secure a Splendid Growth of Hair.

We have a remedy that has a record of growing hair and curing baldness in 93 out of every 100 cases where used according to directions for a reasonable length of time. That may seem like a strong statement—it is, and we mean it to be, and no one should doubt it until they have put our claims to an actual test.

We are so certain Rexall "93" Hair Tonic will cure dandruff, prevent baldness, stimulate the scalp and hair roots, stop falling hair and grow new hair, that we personally give our positive guarantee to refund every penny paid us for it in every instance where it does not give entire satisfaction to the user.

Rexall "93" Hair Tonic is as pleasant to use as clear spring water. It is delightfully perfumed, and does not grease or gum the hair. Two sizes, 50c. and \$1.00. With our guarantee back of it, you certainly take no risk. Sold only at our store—The Rexall Store. For Sale at Corner Drug store.



We offer special inducements in quarter and half section tracks close in to actual settlers. We have some on easy payments. Hereford is in the shallow water belt. Write us for particulars. Address BASKIN LAND COMPANY HEREFORD, TEXAS



Love Doesn't Laugh at Poorly Laundered Linen

no matter what he may do at locksmiths. But he looks approvingly on the shirts, collars and other things

Sent Here to be Laundered

If you want to make a reputation for exquisite cleanliness and refinement, make this your laundry.

Hereford Steam Laundry

Telephone - - 246

Semi-Weekly News 50 Cents.

For a period of 3 months, beginning May 1 and ending July 31, Brand subscribers may obtain the Dallas Semi-Weekly Farm News for a period of EIGHT months for 50 cents. If you are not already a paid-up subscriber to the Brand, move-up your figures and get the Semi-Weekly for 8 months for 50 cents.

Attention!

We now have a first class boot and shoe maker. We solicit a share of your business. Norton-Powelson Saddlery Company. 35t4

Notice Stockmen.

From now on I will make head quarters at Stanek & Sherk's livery, feed and sale stable. Phone 249. I use a motor cycle for country calls. Dental work at any feed barn or yard in town. 30-tf

DR. F. E. BOWE, D. V. S.

THE BRAND LINERS 15 WORDS CENTS

A good place to advertise anything you want to sell or rent. When you want to buy something, a Liner will bring you an offer quick. Customers not carrying regular ads will please pay cash. Count one cent for each word including initials, numbers and address. Stamps from out-of-town customers will be accepted. PHONE NO. THIRTY

MISCELLANEOUS WANTS

FOR RENT—Good 5-room house, close in. C. O. Lee. 16-tf

FOR RENT—good 5-room house with well, sheds, corrals, garden orchard and 5 acres of land. A. H. Elliston. 31-tf

WANTED—Your shoe repairing at Norton-Powelson Saddle Co. 35tf

BOARDERS—We will take boarders again. Room and meals \$20. Meals only \$16 per month. Phone 112. Mrs. Burns. 1tp

FIRE INSURANCE is so cheap now that it is in the reach of everyone. Better let me insure your home. R. E. Cook. 10tf

FOR SALE—One full blood Jersey Bull, coming 4 years old. Phone H. C. Rucker Ranch, Hereford, Texas. 33-4t

ENGRAVED Calling Cards at the Brand Office. Ask to see beautiful line of samples.

\$1 The Hereford Brand \$1
\$1.00 a Year.

TO TRADE—400 acre Pecos Valley farm, 160 acres in four year old apple trees, 100 acres in alfalfa, balance tillable land. Price \$100 per acre, will take all in clear Panhandle lands. Write W.M. Daugherty, Artesia, N. M., Box O. 35t2

REAL ESTATE FOR SALE

WANTED—Direct from owners, lands in and around the Hereford country that are for sale. Address Mason & McElhenie, La Salle, Ill. 1-tf

I own and offer for sale the following land, all of Section 23-4-1, all of Section 26-4-1 and North 1/2 Section 35-4-1, west from Kelso, south from the new Rock Island road, all splendid land, price \$10.00 per acre, \$2.50 cash, \$6.40 to be assumed due Capitol Freehold Syndicate, remaining amount will be divided in reasonable payments. I also own Section 6-4-2, Deaf Smith Capitol Freehold survey, good section, \$10.00 per acre, same terms. These are the cheapest lands in the Panhandle district. Jay M. Jackson, 218 Commerce Bldg, Kansas City, Mo., or C. D. Wright, Hereford, Texas. 35-4t

Big Horse Sale.

The A. B. Clarke Horse Sales Company will hold their next big sale at Miles City, Montana, on September 12, 13, 14, and 15. They will sell on these dates 2000 horses consisting of all classes. If you want the big mares with colts or good draft bred weanlings attend this sale. Horses of all kinds are selling cheaper than any where on earth.

Our October sales will be held on the 10th to 13th also 25th to 29th. Write for information. 29-7tp

The Hereford Brand---Only \$1.00 Per Year

Shipping Trees by the Carload

HEREFORD NURSERY

L. P. LANDRUM, PROPRIETOR

Professional and Business Cards

WM. M. KNIGHT Jno. R. SLATON
KNIGHT & SLATON
ATTORNEYS
First National Bank Bldg
Hereford, Texas.

Geo. W. Barcus Jno. C. North
BARCUS & NORTH
Attorneys at Law
Hereford, Texas
Office in First State Bank building

F. T. ROLOSON
Attorney at Law
Miller-Walker Building
HEREFORD, TEXAS

KING REALTY CO.
Lands, Loans and Insurance
Notary in Office
Abstracting a Speciality Hereford, Texas

G. M. SOOBS A. M. JONES
SUGGS & JONES
ABSTRACTERS
Complete Abstract of Title to Deaf Smith County Lands.
HEREFORD, TEXAS

A. P. Murchison J. S. Jones
MURCHISON & JONES
Real Estate and Live Stock
Hereford, Texas

NATIONAL BANK BOND
LETTER HEADS
High Quality at Medium Price
THE HEREFORD-BRAND

D. F. Ashbrook Geo. W. Dale
ASHBROOK & DALE
ALL KINDS OF INSURANCE
AND LOANS. Phone 273.

Office 1st door South of First National Bank

SULPHUR PARK FARM HILLCREST FARM
ALFALFA HAY AND SEED TURKEY RED WHEAT

L. GOUGH
HEREFORD, TEXAS

E. S. Ireland R. A. Holland
DIMMITT ABSTRACT CO.
ABSTRACTS OF CASTRO AND BAILEY
COUNTY LANDS
Dimmitt, Texas

HARVEY CASH C. L. ADAMS
CASTRO ABSTRACT COMPANY
Abstracts of Castro and Bailey
Counties. Your business solicited.
DIMMITT, TEXAS

REMOVAL AND COST SALE

We have decided to move our stock of groceries to some other town, and in order to save the expense of crating and boxing, drayage and freight, we are going to sell, for a limited time only at Actual Cost. Instead of paying out cash for freight, we will thus give that amount to our customers, and besides they will get what groceries they need at a great sacrifice price.

SATURDAY, OCTOBER 15, 30 DAYS
TO
30 DAYS MONDAY, NOVEMBER 14

THIRTY DAYS

For 30 days, we will sell any and everything in our store. We must reduce our stock and if prices will bring customers we shall expect our store to be filled with buyers. Remember that this Removal Sale will last but 30 days, beginning Saturday, October 15th.

CASH ONLY

During this Sale everything goes for Cash and Cash only. We will not make notes or keep any books—we won't have time. Come to our store with your cash and see what a large amount of groceries a little real cash will buy. Don't forget, this is not a credit sale—cash only counts.

DON'T WAIT Till the goods are picked over. Let us make up for you mixed cases of 'Canned Goods' for your winter's supply. Come to the store or phone us your order and we will do the rest. Our wagon will deliver all purchases as usual in the city.

This is a genuine Removal and Cash Sale. We have not been in the habit of talking much and on this occasion we will let our prices do **ALL THE TALKING.**

Two things to Remember—Sale for 30 days only and Cash Only during Sale

J. D. CURTSINGER