

The Hereford Brand

Vol. 11

HEREFORD, TEXAS, FEBRUARY 24, 1911

No. 3

SUGAR BEET INDUSTRY

Following is a part of a speech taken from the Roswell Register-Tribune made by Major Aaron Gove at the National Irrigation Congress, held at Pueblo, Colorado September 26-30, 1910.

From the beginning, eighteen years ago, the annual records of the national irrigation congresses are replete with how to grow beet crops ample to provide for home consumption of sugar; sugar beet culture has been one of the cherished projects of this congress.

Continental Europe has taught the lesson that the temperate zone need not be dependent upon the tropics for sugar.

From the first beet fields in the desert has grown an output approximating half a million tons of sugar. Today 420,000 acres of growing beets can be seen about the homes of the American farmers, the greater part of which are in the arid west, made possible and profitable by irrigation—the irrigation that this congress, by its organization and constitution, has so formidably and intelligently encouraged and promoted. Representatives of the beet industry have participated in the helpful proceedings and materially prospered by the instruction and encouragement received at the annual meeting of the congress now the most potent organization existing for the promotion and furtherance of farming under irrigation.

A million dollars a day, the cost of sugar to the American people each working day, is intimation of the magnitude of this product—three as much as we pay for silk, and silk goods manufactures, carriage and wagon factories, and cordage and twine factories.

The remarkable growth of the sugar tooth scarcely is realized. The 82 pounds per capita is but a mile stone in its progress.

The United States is now with the blessing of irrigation in the infancy of the industry with a promising future with proper governmental encouragement.

A thousand-ton beet factory costs \$1,000,000.

Rarely in a western community can be found capital adequate for factory investment but so far outside capital has responded. Few of the sixty-eight American factories have been built with home money. The west is not asking as to the character of that money; it seeks not to discover tainted money; what is offered it accepts; it rejoices at the establishment of a beet factory, reserving always the ultimate control of the enterprise.

A beet field of one acre with a two pound beet each in its own place gives a product exceeding forty tons. While such an outcome cannot be anticipated scores of instances can be given showing what has been accomplished.

For illustration:

I have selected from a list of growers near Longmont, Colorado, one season's report of six farmers as follows:

Acres	Tons Gross Earnings	
	per acre	per acre
7	22.34	\$111.70
37	32.07	110.35
12	23.98	119.90
11	21.58	107.90
10	24.71	123.55
6	27.41	137.00

Western Kansas has a 1200-ton

beet sugar factory. Mr. F., a grower, the first season raised 40 acres of beet, averaging more than eighteen tons to the acre. At a fair estimate, plowing, planting, weeding, thinning, topping and hauling cost him \$40 an acre. He received \$5.00 per ton for his beets.

The unoccupied field for sugar production is well before us.

Billings, Montana, on the north and Phoenix, Arizona, on the south each have beet sugar factories remunerative to the owners.

Every state between and contiguous to New Mexico, Colorado, Wyoming, Utah, Idaho, in short all arid territory between the Mississippi river and the Pacific is ready for the planting, tilling and harvesting of this crop, and the farmers, with the settlers yet to come, are ready to receive the one hundred million dollars now handed over to the refiners for imported foreign grown cane sugar.

Cane and beet sugar are identical. No science has been able to direct analyses whereby a difference has been found.

In the early American beet factories occasionally an imperfectly made product found its way into the market, thereby harming the reputation of beet sugar. Lately the imperfections largely have been eliminated.

The day the president signed the National Reclamation Act, a leading Administration official said to him: "Mr. President, you have today solved the problem of producing at home the sugar we consume, for below every dam that the government constructs will be one or more beet sugar factories which will furnish the farmer quick money crop while the surplus can be shipped to the eastern centers of population." Sugar is a high priced product, and one of the few that will stand the necessary long-haul freight charges to the great centers of population in the east.

As intimated at the outset, the National Irrigation Congress claims as by right of virtue of its initiation and constant support of the industry, beet culture by irrigation as one of its first born children.

Dollar on Cotton.

J. F. Dollar, the original Castro county cotton raiser, was in Hereford yesterday and was in a talking humor about cotton. First he said he was getting his lister ready to prepare his cotton land as the soil would be in fine condition after the recent rains, which he said had wet the ground "down" 18 inches on his farm. The reporter touched the button that turned on the current and he continued. "I will run the rows north and south so that the sun in the middle of the day will warm up the middles," he said. "The lister will throw up a bed upon which I will plant the seed with a good planter after 'dragging off.'" "Will you leave the plants thick or thin in the row," he was asked. Holding up his hand with his fingers extended he thus answered the question, "Thick of course, and thus force the dwarf plants to mature the bolls as rapidly as possible."

"Keep the row on the high ridge and the cotton will, like a hog, do its own rooting."

Mr. Dollar was in good spirits about cotton raising in this section. He has raised cotton successfully on his farm and he is going to raise a lot this year.

SANTA FE FARM TRAIN HERE

Hereford Gave Lecturer Good Hearing and Many Inspected Exhibit Car—Good Work Done.

The Santa Fe dairy, poultry and stock train which has visited all the Panhandle towns was in Hereford last Thursday from early morning till 12 o'clock. The crowd was too large to be accommodated in the car so adjournment was made to the district court room, which was filled. Prof. H. M. Bainer, who has charge of the agricultural department for the Santa Fe, opened the talks with a lecture on diversified farming. He said in part:

Hereford has a great future. Farmers here or elsewhere cannot depend upon one crop—plant a good deal of maize and kaffir, some wheat, some oats, a little cotton—plant hogs, dairy cows, and chickens. Don't try to farm too much—take in just what teams and tools will handle—conserve all the moisture possible by approved methods—but you can't do this if you try to farm too much land. He made a proposition to farmers to cultivate 10 acres under his direction.

Prof. J. L. Thomas followed with a good talk on the farm dairy. He said the conditions in the Panhandle were favorable to profitable dairying. Hogs and chickens should be auxiliaries to dairying. Requires 600 cows for a creamery—100 lbs. of butter to each cow a good yearly average—better to sell cream than to make butter—build a silo and use it—green corn, maize and kaffir make best silage. Don't undertake too much at first—grow into the dairy business.

Prof. L. L. Johnson talked about poultry. He said four things were needed—good stock, good feed, houses and a market. He told how to prevent diseases, how to market eggs, etc. Have clean quarters for the chickens, keep them dry, separate the laying flock from the breeders, separate the white eggs from the brown eggs in preparing eggs for the market. Select a good hardy stock of chickens and stay with them. Work at the business and it will pay.

After the lectures the crowd visited the exhibit where several things were to be seen.

Individual Pumping Plants vs Central Power Plants.

A number of places are making figures to determine the best methods of pumping water for irrigation. Some advocate a central electric power plant, others individual power plants, using gasoline or fuel oil.

The claims for a general central plant are: Reduction of the cost of water per unit to the minimum; power plant operated by an expert engineer; no trouble to farmer; the simple turn of the "switch" and the water is on; a fixed price for the cost the water per acre foot.

The claims for the individual plant are: Farmer can have water at any time and does not have to wait for the big plant to run; cost of installing is not so much; can have large or small area to irrigate; is absolute master of the water he needs; when it rains the farmer is at no cost; he can pump during the winter when his neighbors perhaps had rather not.

"Charge it" is a bad habit, get out of it. Homer Wilkinson. 57-1f

Good Season Rainfall 1.75.

Beginning last Wednesday night with a light shower and following Thursday night with a slow all-night rain and snow all day Friday, the Hereford vicinity secured its first good season of the year. A rainfall of one and three-quarter inches was recorded. As a result the ground contains moisture to a depth of about 8 inches. This is sufficient to bring up all the wheat which had not come up in the fall when planted, but does not insure a crop as some seem to think.

Farmers are busy preparing their land for sowing spring wheat and oats. Cotton land is also being made ready. Two car loads of seed will be planted as that amount has been spoken for.

The B. C. Class Entertained.

The B. C. Class of the Presbyterian church was entertained by the Protean Class at the home of D. C. Laird on the evening of February 22nd. Those who were privileged to be present report an evening of rare enjoyment as well as much profit.

The occasion being on Little George's birthday, the home was most fittingly decorated with flags, hatchets, etc. While the ladies were gowned in the beautiful colonial costumes of the long ago.

The evening was made merry as well as instructive by biblical and historical contests.

Refreshments of cream and cake were served, and the evening was made happier by vocal and instrumental music furnished by Misses Hill, Guinn and Gallaher.

The gentlemen were given little hatchets as souvenirs of the occasion.

Castro County Clippings.

Taken from the Dimmitt Plainsman of Feb. 17th, 1911.

Those farmers of Castro county who are selling cream to the Roswell, N. M. Creamery people are doing extremely well notwithstanding the cost of getting their cream to the railroad shipping point. More farmers will buy cows and the production of cream will increase rapidly from now on.

The snow that fell last Friday did several thousand acres of wheat in Castro county a great deal of good. Some of the wheat was already up and looking well.

J. W. Wilson and George Cloyd of Hereford were in Dimmitt Wednesday attending to business.

Sheriff Barber was in Hereford on business Tuesday.

Judge Kerr went to Hereford Saturday to transact some business.

George Higgins from Hereford was in Dimmitt on business Tuesday.

J. A. Johnson and Judge Kerr left yesterday for Oklahoma on a mission of business.

J. R. Mosley of the Great Northern Hotel at Hereford was in Dimmitt on business Tuesday.

J. H. Flanigan brought his automobile home from Hereford Monday where it has been undergoing repairs.

Miss Bessie Beedle returned Monday from Maryville, Missouri, and resumed her duties as teacher in the Dimmitt school Wednesday.

N. E. McInire of Graham, Tex., a son-in-law of D. R. Gass is here with his wife and family. Mr. McInire will be located in Canyon after the first of the week.

I'll meet you at the Corner Drug Store. 38tf

PUBLICITY ASSOCIATION

Offices Opened in Chicago for the Texas Panhandle Publicity Association and Panhandle Magazine.

Cards announcing the organization of the Panhandle Publicity Association have been received. The offices are at 752-754 Peoples Gas Building, Chicago. A good name and a good place. This is the result of the work of the canvass recently made in the Panhandle when more than \$15,000 was raised for that purpose. It is expected that this part of Texas will be advertised as never before and it would be well for all real estate firms to send their names to the office, as often the general office will need to communicate with them. A magazine known as The Panhandle Magazine will be published as a part of a general scheme of advertising.

Initiative, Referendum, and Recall Violate Bill of Rights, Declares Chief Executive.

Austin, Tex., Feb. 21.—Governor Colquitt today returned to the legislature today the Texarkana special charter bill with his veto endorsed.

The chief executive gives as one of his reasons for not allowing the majority of the expressed vote of Texarkana, to determine the nature of the charter, that the initiative, referendum and recall are socialistic, and are therefore undemocratic.

Another objection set forth in the statements of Governor Colquitt, is that the charter with the initiative referendum and recall embodied, are in violation to "our form of government."

Still another objection is that these suggestions violate the "bill of rights." Before concluding remarks on this matter, the governor said: "The faith of the people of Texas stands pledged to the preservation of the republican form of government. The framers of the constitution rejected suggestions contained in the measure vetoed," and he quoted James Madison to sustain him in his stand.

Governor Colquitt says that this veto is not inconsistent with his claim of endorsement of local self government. His denunciation of the objectionable features—as socialistic was pronounced, and he placed emphasis upon his opposition all suggestion of such doctrine.

An effort this afternoon to pass the Texarkana special charter bill over the governor's veto failed in a vote of 59 against 6.

Parrott Paragraphs.

We are all very happy over the abundance of rain. The moisture has gone down over a foot. That will surely help.

Before leaving us Mr. Guthrie very kindly presented our school with a large bell. A bellfry is to be built for it.

R. S. Neely butchered Monday. He was assisted by Messrs. J. and E. Hacker and B. F. Neely.

As soon as it is dry enough every one will be busy in the fields.

Miss Gladys Hacker returned to school Monday.

Mrs. Lincher and family spent Tuesday night in Hereford.

Mr. Kopp did Mr. Guthrie's packing for him and loaded his car. It is needless to add that it was well done.

Jack and Jill.

TEXAS-NEW MEXICO BOUNDARY LINE

House Bill Introduced by Congressman Stephens Has Passed.

Authorizing the President to appoint a commissioner in connection with the State of Texas to revise and establish the boundary lines between Texas and New Mexico.

Whereas the constitutional convention recently held in the Territory of New Mexico submitted for acceptance or rejection the draft of a proposed constitution for the State of New Mexico, to be voted upon by the voters of said proposed new State on the twenty-first day of January, nineteen hundred and eleven, which proposed constitution contains a clause attempting to annul and set aside the boundary lines heretofore legally run, marked, established, and ratified by the United States and the State of Texas, said lines between the Territory of New Mexico and the State of Texas having been run by John H. Clark, the boundary commissioner acting for the United States in eighteen hundred and fifty-nine and eighteen hundred and sixty, the said lines being now known and recognized as the Clark lines; and

Whereas the United States and the State of Texas have patented land based upon the Clark lines as the boundary between Texas and the Territory of New Mexico: Therefore be it

Resolved by the Senate and House of Representatives of the United States of America in Congress assembled, That any provision of said proposed constitution that in any way tends to annul or change the boundary lines between the State of Texas and the Territory or State of New Mexico shall be of no force or effect but shall be construed so as not in any way to change, effect, or alter the said boundary lines known as the Clark lines and heretofore run and marked by him as a commissioner on the part of the United States and concurred in by the State of Texas; and the former ratification of said Clark lines by the United States, by the Act approved March third, eighteen hundred and ninety-one, and the State of Texas by the joint resolution passed March twenty-fifth, eighteen hundred and ninety-one, shall be held and deemed a conclusive location and settlement of said boundary lines.

Sec. 2. That the President of the United States is hereby authorized, in conjunction with the State of Texas, to reestablish and re-mark the boundary lines heretofore established and marked by John H. Clark between New Mexico and the State of Texas, and for such purpose he is hereby authorized and empowered to appoint a commissioner, who, in conjunction with such commissioner as may be appointed by and on behalf of the State of Texas for the same purpose, shall re-mark

the boundary between the Territory of New Mexico and the State of Texas, as follows: Beginning at the point where the one hundred and third degree of longitude west from Greenwich intersects the parallel of thirty-six degrees and thirty minutes north latitude, as determined and fixed by John H. Clark, the commissioner on the part of the United States in the years eighteen hundred and fifty-nine and eighteen hundred and sixty, thence south with the line run by said Clark for the said one hundred and third degree of longitude to the thirty-second parallel of north latitude to the point marked by said Clark as the southeast corner of New Mexico, and thence west with the thirty-second degree of north latitude as determined by said Clark to the Rio Grande.

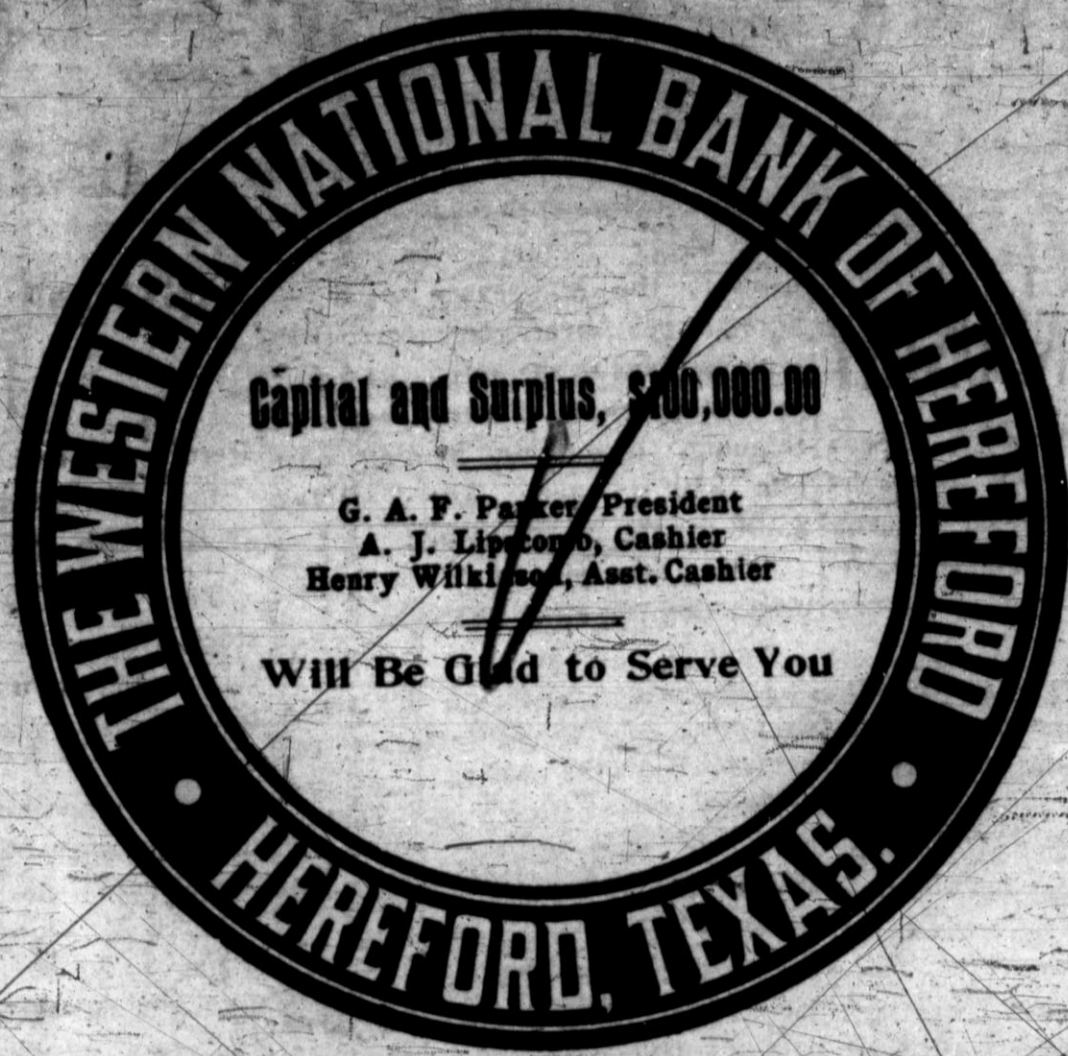
Sec. 3. That the part of the line run and marked by monuments along the thirty-second parallel of north latitude, and that part of the line marked by monuments along the one hundred and third degree of longitude west from Greenwich, the same being the east and west and north and south line between Texas and New Mexico, and run by authority of the Act of Congress approved June fifth, eighteen hundred and fifty-eight, and known as the Clark lines, which said lines, as run by said Clark, have been confirmed as aforesaid by the Act of Congress approved March third, eighteen hundred and ninety-one, and the joint resolution of the legislature of Texas, passed March twenty-fifth, eighteen hundred and ninety-one, shall remain the true boundary lines of Texas and New Mexico: Provided, That it shall be the duty of the commissioners appointed under this Act to re-mark said old Clark monuments and line where they can be found and identified by the original monuments now on the ground, or where monuments are now missing or the lines can not be found but their original position can be shown by competent parol evidence or by the topographic maps or field notes made by said Clark, the monuments so found or their positions so identified shall determine the true position and course of the boundary lines as marked by said Clark to the full extent of the survey made by him, and where no survey was actually originally made on said lines it shall be the duty of the said commissioners to run a straight line between the nearest points determined by the Clark map, field notes, and survey, and when said straight lines have been so run, marked, and agreed upon by the commissioners, they shall thereafter form the true boundary lines.

Sec. 4. That the sum of twenty thousand dollars, or so much thereof as may be necessary, be, and the same is hereby, appropriated, out of any money in the Treasury not otherwise appropriated, to carry out the purposes of this Act: Provided, That the person or persons appointed and employed on the part of the State of Texas shall be paid by the said State.

The quicker a cold is gotten rid of the less the danger from pneumonia and other serious diseases. Mr. B. W. L. Hall, of Waverly, Va., says: "I firmly believe Chamberlain's Cough Remedy to be absolutely the best preparation on the market for colds. I have recommended it to my friends and they all agree with me." For sale by all dealers.

Goes to 7 Degrees.

Tuesday night the thermometer column took a drop to 7 degrees above zero. Early Monday morning it stood at 11 degrees, Tuesday morning at 15 degrees, Wednesday morning at 7 degrees and Thursday morning at 10 degrees. This is the longest "cold spell" the Panhandle has had this year. The green buds and a few plum blooms went the way of the sleepy. Other fruit is not hurt.



BIG SHIPMENT OF SPRING GOODS

AT "THE STORE AHEAD"

We have a feast of new things for spring that will delight the heart of every woman in Hereford. Such a variety you never saw before in the things we mention below. Our full line of spring goods are here and ready for your inspection.

GINGHAMS

The famous Red Seal Gingham, Scotch Zephyr Gingham and Gingham in plaid, checks and pin stripes. An assortment that will make your heart glad and at right prices.

TISSUES

Silver Tissue, Embroidery Tissue and Linen Tissue, the finest fibre ever put on the market. You must not fail to see these new goods.

LACES AND EMBROIDERIES

A full and complete line of handsome Laces and Embroideries. A beautiful selection that we want you to be sure to see.

HOLEPROOF HOSIERY

In this shipment we received a big line of the Celebrated Guaranteed Holeproof Hose for men, women and children. \$1.50 to \$3.00 per box of one-half dozen. Six pair are GUARANTEED to wear you six months. Also in Holeproof Hosiery, the Guaranteed Silk for men and women. These are the only kind of hose that it is a business investment to buy.



Big line Creton and Serpentine Crepe for kimonas, etc. An unusually handsome selection.

Come to our store at once and see all these new things we have, and others that we have not room to mention. Yours for business,

THE HUBBARD DRY GOODS & GROCERY COMPANY

"The Store Ahead" Hereford, Texas



We offer special inducements in quarter and half section tracks close in to actual settlers. We have some on easy payments. Hereford is in the shallow water belt. Write us for particulars. Address BASKIN LAND COMPANY, TEXAS.

Good Photographs Wanted

The Brand wants a hundred good photographs—pictures of city and country homes, ranch headquarters, herds of cattle, sheep and hogs. They will be used in the Special Edition of The Brand. Bring the photos to this office and after the cuts are made they will be returned to you. Bring them in within the next ten days. 2t

Every family has need of a good reliable liniment. For sprains, bruises, soreness of the muscles and rheumatic pains there is none better than Chamberlain's. Sold by



EXCURSIONS!

To LOS ANGELES or SAN DIEGO, CAL., and return \$75.40. Final limit, six months from date of sale. To SAN FRANCISCO, CAL., and return, \$84.90. Final limit, nine months from date of sale. To MINERAL WELLS, TEXAS, and return, \$17.65. Final limit, sixty days from date of sale.

For further information apply to W. F. MAXWELL, Agent

The Hereford Brand

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Strictly in Advance

Any erroneous statement affecting the
character or reputation of any individual or
firm which may appear in The Brand, will
be gladly corrected upon being brought to
the attention of the publishers.

MOTION SECONDED.

The Brand made a motion last week to change the time of the noon-day meal at Hereford from 12 to 12:45 p. m.

The motion has been seconded by J. E. Garrison and calls for a vote.

Hon. W. M. Knight offers a substitute by striking out the time "12:45 p. m." and making it read 1:00 o'clock p. m.

All who favor the substitute will signify their endorsement by saying, "Aye." Those opposed by the contrary sign.

The chair declares that the "Aye's" have a majority and the substitute is carried.

Are you ready for the main question?

All those who favor the motion as read will please stand on their feet; those opposed keep their seat.

The chair declares that there is a majority standing and the original motion is carried.

Therefore, from now on and hereafter, those who can afford to eat three meals a day, having one in the middle of the day, have the privilege and without fear of molestation to eat said noonday meal under their own vine and fig tree at 1:00 p. m.

So-Called Panhandle.

The so called Panhandle has decided to extend their boundaries so as to include everything north of the southern line of Yoakum, Terry, Lynn and Garza counties, and in so doing, seem to think they are conferring a favor on this section. Place us or let us be, just as you like gentle folks, it doesn't matter to us, as the "South Plains Country" still sounds good to us.—Terry Co. Herald.

The effort to extend the boundaries of the Panhandle and call the territory the New Panhandle was suggested to The Brand by the organization of the recent publicity association. If Terry county does not want to be included in the publicity scheme, well and good, but Garza county with her famous Post City has already joined the New Panhandle and Mr. Post, believing in the publicity idea, having grown independent through black ink and white space, has placed his name on the biggest check of any member. All the territory from Post City to Texline has joined in a general association to advertise the New Panhandle and something like \$15,000 has been raised for the first year's work. Soon the leading magazine of the United States will contain readable and interesting articles about the New Panhandle. The magic of this word will be felt, the electric wave, when once set in motion, will reach from ocean to ocean and people will begin to hear and talk about the New Panhandle. Come in boys, the water's fine.

West Texas District.

Representatives Humphrey, Hunt, Dillard, Hamilton of Childress and Haney have agreed upon the redistricting of Representative districts as to sixty-four West Texas counties, all of which are represented by them but two. The arrangement is

as follows:

- 82. Dallam, Sherman, Hansford, Ochiltree, Lipscomb, Hartley, Moore, Hutchinson, Oldham, Potter, Carson.
- 83. Roberts, Hemphill, Gray, Wheeler, Donley, Collingsworth.
- 84. Deaf Smith, Randall, Armstrong, Swisher, Castro, Farmer, Bailey, Lamb, Hale.
- 85. Brisco, Hall, Childress, Motey, Cottle.
- 86. Floyd, Crosby, Lubbock, Hockley, Cochran, Yoakum, Terry, Lynn, Garza, Borden, Dawson, Gaines, Andrews, Martin.
- 87. Dickens, King, Kent, Stone-wall, Haskell.
- 88. Hardeman, Foard, Kuox.
- 89. Baylor, Throckmorton, Shackelford, Stephens.
- 90. Wilbarger, Wichita.
- 91. Archer, Clay.
- 92. Young, Jack.

From Dallas News.

Hereford, Tex., Feb. 18.—D. L. McDonald of this place has just received a hydraulic rotary well drill which he intends to use in sinking eight or ten wells in the vicinity of Hereford for irrigation purposes. This drill will make a hole twenty-four inches in diameter, and a well bored with this machine will furnish plenty of water to irrigate forty acres of land. Also several other parties are putting down wells for irrigation purposes, among whom are W. J. McElhenie and E. E. Ramsey.

Hereford, Tex., Feb. 18.—Quite a number of ranchmen in the vicinity of Hereford are turning their attention to sheep.

J. H. Head has just received about 2,000 head for his ranch northwest of Hereford, while F. M. Lambert has just unloaded about 2,500 for his ranch southwest of Hereford.

\$1 The Hereford Brand \$1
\$1.00 a Year.

Selling Wire Tile.

The machine for making wire tile has been running full time. Besides the orders received from local buyers shipments have been made to nine different parties in South Texas, and a lot to surrounding towns, Summerfield, Dimmitt, Melrose, N. M., Silverton, Canyon, and others. Many inquiries are coming in and the company is preparing to enlarge their facilities for handling the business.

I want to rent 160 acre farm 6 miles north of town to a good 4-horse farmer. Splendid improvements. School house in yard, 100 acres ready for the lister. E. A. Hurst. It

Presbyterian Endeavor.

- Topic—How They Live in Other Lands.
- Scripture Reading—Matt. 10:7-14
- Leader—Lewis McElroy.
- Song.
- Prayer.
- Piano Solo—Leila Patton.
- Recitation—Frankie Mae Baker.
- Bible References.
- Song.
- Sentence Prayers.
- Reading—Blanche Warren.
- Lesson Story—Willie Lipscomb.
- Benediction.

ARE YOU SICK?

PEP-SENNA Produces Remarkable Results for Kidney, Liver and Bladder sufferers

If you are run down, do not fail to make a request to the Woodworth Laboratory, 1161 Broadway, New York, for a sample of Pep-Senna, the great kidney, liver and bladder remedy, which is curing thousands. The well known saying that "delays are dangerous" applies more fully to kidney, liver and bladder diseases than to anything else. Disease of the kidney, liver and bladder will stand no trifling, because there is no disease so deceptive, and nothing more fatal.

Look backward and recall to memory the many sufferers, and others who have died during the past year. Have you ever stopped to think how many of them could have been made well and happy just by the use of Pep-Senna; this great health restorer? If you feel down hearted and discouraged, send for a sample today.

The First National Bank

Calls attention to its splendid Board of Directors, who stand responsible to you for every dollar's business you entrust to the Bank's care:

- W. S. HIGGINS, J. L. FUQUA, W. H. FUQUA,
- R. J. KIBBE, J. T. JOWELL, L. GOUGH,
- R. N. MOUNTS, J. H. BOWERS, J. J. GALLAHER

This institution has fostered the interests of the community and its citizens in the past—it respectfully asks your consideration when you come to place your account now.

The First National Bank

Fire Companies:

- North British & Mercantile of London and Edinburg, Eng.
- Insurance Co. of North America, Philadelphia, Pa.
- German-American of New York.
- Connecticut of Hartford Conn.
- Hanover, of New York.
- Peoples' National, of Philadelphia, Pa.
- Accident and Health, Liability, Burglary, and Plate Glass: the old Fidelity and Casualty of New York.

TELL ME If You have Bargains to Offer in City or Country Property. I have frequent inquiries for both. I make a specialty of exchanges.

Insurance of all kinds sold in strong reliable companies whose Financial Strength and past Record is their best advertisement. Any work entrusted to us will receive careful attention. Satisfied customers is our constant effort. YOUR NOTARY WORK SOLICITED

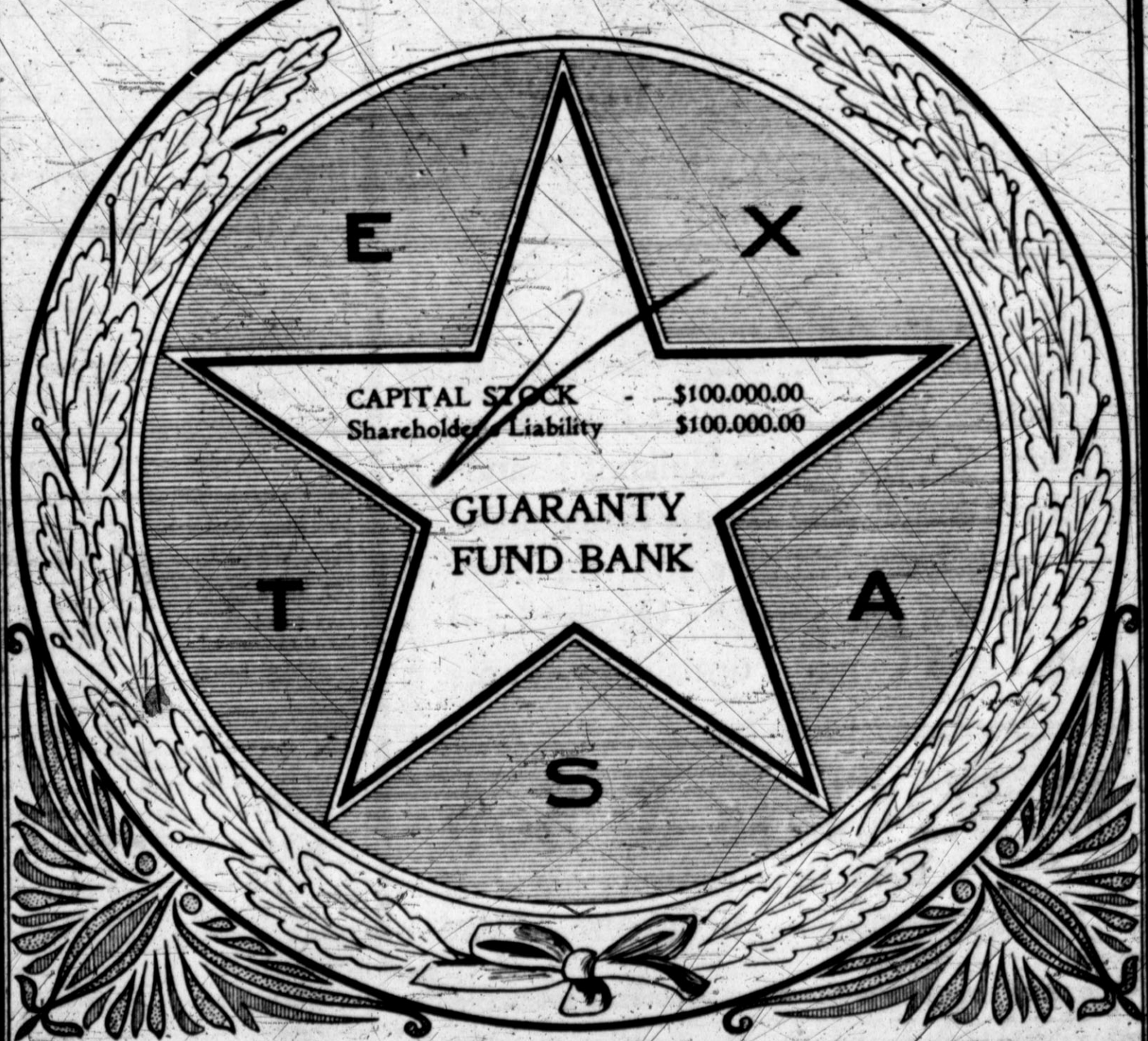
Office in Dunlap and Britain Buildings, Rooms 2
C. O. LEE Hereford, Texas Phone 310

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J. THOS. WEBB, Cashier
I. M. PALMER, 2nd Vice Pres.



AND TRUST COMPANY HEREFORD TEXAS

Want Ads 5c Per Line—Try One

Local and Personal

Mary Crook is attending the water fest at Plainview today.

I'll meet you at the Corner Drug Store.

Edgar Betts was a visitor to Amarillo last Friday.

Mrs. Estes Woodburn is visiting in Dimmitt this week.

"Mound City Paints may cost a trifle more, but— (Hereford Lbr Co)"

Arch Conner, tax assessor of Castro county, was here from Dimmitt Tuesday on business.

Pin Check and Stripes In Silks at J. G. Callens.

F. H. Oberthier returned last Sunday from a trip to Missouri on business.

Will trade Velle Surrey in good condition for lister. Must be in good repair. J. L. Wilson.

D. R. Gass left Wednesday for Canyon City where he will be gone some two or three days on business.

Having a prescription filled at the Corner Drugstore is a satisfaction.

When your feet are wet and cold, and your body chilled through and through from exposure, take a big dose of Chamberlain's Cough Remedy, bathe your feet in hot water before going to bed, and you are almost certain to walk off a cold. For sale by all dealers.

G. R. Kunkling and son of near Dimmitt called at the Brand office yesterday.

Mayor J. H. Head and F. M. Lambert have each recently received 2000 head of sheep.

Tiens Black and White check shirts at J. G. Callens.

Eagle Henderson, postman for The Brand, spent Sunday and Monday with home-folks at Portales.

Red Rust proof seed oats for sale at Star Mill & Elev. Co. at 50c per bushel. Hereford, Texas.

Carl Gilliland and J. P. Snyder were in Amarillo Monday on business.

Are you particular about your prescription? Why not have them filled at the Corner Drugstore.

C. W. Warren returned last week from a stay of some time at Mineral Wells, San Antonio and other Texas points.

We carry the best hosiery for the least money. J. G. Callens.

Jno. P. Slaton, J. R. Mosely, and a Mr. Metcalf of Dallas went to Dimmitt and returned yesterday afternoon on business.

See Troy Womble for Windmill work, either new or repair. Experienced in the business. Repairs too large or too small to receive any attention.

A. H. Elliston left yesterday for Plainview in the interest of the wire tile. He will talk on irrigation and Success Ideal Wire Tile.

T. E. Shirley is at Fort Worth this week attending the annual meeting of the Board of Trustees of Texas Christian University.

The Brand has a new supply of those Passport Railroad Manila second-sheets that every one likes so well. In two sizes, 8 1/2 x 11, and 8 1/2 x 14. Phone No. 30.

Mrs. W. R. Evans has returned from Lubbock where she has been visiting her parents, Mr. and Mrs. B. M. Johnson.

Bed sheetings and domestics a specialty. J. G. Callens.

Pastor S. T. Shore is delivering a series of Sunday morning sermons on "The Heart of Christianity," the texts being from Paul's letters to the Ephesian church.

Our former citizen Mr. N. J. Matthews was here among his friends last Friday and Saturday. Mr. Matthews is representing a Louisville, Ky., clothing house.

We have the biggest and prettiest stock of gingham in Hereford at the lowest prices. J. G. Callens.

Washington's birthday was celebrated in Hereford by the postoffice and the three banks closing their doors for the day.

E. B. Black Co.
Embalmers & General Directors
AT YOUR SERVICE DAY OR NIGHT
DAY PHONE 14. NIGHT PHONES 92 OR 229

If you want to know what thoroughness in prescription work really is, then go to the Corner Drugstore.

Miss Willie Robinson came down from Amarillo Saturday afternoon, where she had been visiting her sister, Mrs. Smith McLeby. Miss Willie Robinson has accepted a position with The Brand force.

A book for every need in the famous I-P loose leaf goods at the Brand office. Call and let us show you. Endorsed by thousands of business men. Phone 30.

S. W. Jansen of Houston, an expert well driller, is in the city and will have charge of the big rotary drill on the McDonald Irrigated Farms.

Mrs. Claude Witherspoon and baby are visiting her parents, Mr. and Mrs. R. Collins, Crystal City. Mrs. Witherspoon will visit Monterey before returning.

"I had been troubled with constipation for two years and tried all of the best physicians in Bristol, Ky., and they could do nothing for me," writes Thos. E. Williams, Middleboro, Ky. "Two packages of Chamberlain's Stomach and Liver Tablets cured me." For sale by all dealers.

E. T. Woodburn is back from Mineral Wells, where he has been recuperating for something like seven weeks. While The Brand reporter had not seen Mr. Woodburn at this writing, Estes reports him much improved and "fat and sassy."

YOU'LL LIKE HEREFORD!

Special Edition Order

THE BRAND: _____

Find enclosed \$ _____ cents for which send me _____ copies (at the rate of ten cents each) of the Special Edition of the Brand.

Name _____

Town _____

State _____

Tear out this order blank and mail AT ONCE. The Special Edition will be issued about April 1.

A Strong Guarantee

The Anderson tailoring guarantee is flat, positive, and straight from the shoulder. "Perfect satisfaction or no sale." It means all wool, prompt service, honest workmanship, and a perfect fit. It has no string. The tailors are getting busy. Now is the time to order.

H. C. MYRICK

We Want To See Your Smiling Face

At our new quarters in the Opera House Building, (Hubbard Grocery Company's old stand). By the time this reaches you we will have finished moving and be ready to attend to your wants. We extend you a special invitation to come and see our new home. We have made several improvements for your convenience and want you to see them. Our new goods are arriving rapidly and a better selection it has never been your pleasure to view. Don't forget the new location (Opera House Building) and don't forget that we are better than ever prepared to give you the best at lowest prices in Dry Goods, Ladies' and Gents' Furnishings, Etc.

D. R. Gass & Son
Opera House Building
TELEPHONE 295 HEREFORD, TEXAS

PRICE TALK

Lots of merchants give you price talk continually. Let us say this much—that we have the goods and the prices. Come around and let us show you. You'll like our way of doing business every day in the week. We have at all times a complete line of staple and fancy groceries. We are receiving them fresh every day.

Cardwell Brothers
TELEPHONE NUMBER 50

PLANT NOW Onion Sets, Irish Potatoes, Onion Seed. Send for Special February Price List. Catalogs of Seed, Bee Supplies, Poultry Supplies and Fruit Trees.
ROSWELL SEED COMPANY, Roswell, N. M.

Auto Livery. Just think how much you can save Service, good charges, reasonable; Phone 135 S. B. Moore. 50tf Homer Wilkinson. 52-tf

O. E. THOMAS
EMBALMER AND FUNERAL DIRECTOR
Night Phone 299

E. B. Black Co.
FURNITURE & UNDERTAKING HEREFORD, TEXAS

HEREFORD, TEXAS
DAY PHONE
Number Fourteen

Pale-Faced Women

You ladies, who have pale faces, sallow complexions, dark circles under eyes, drawn features and tired, worn-out expressions, you need a tonic.

The tonic you need is Cardui, the woman's tonic. It is the best tonic for women, because its ingredients are specifically adapted for women's needs. They act on the womanly organs and help to give needed strength and vitality to the worn-out womanly frame.

Cardui is a vegetable medicine. It contains no minerals, no iron, no potassium, no lime, no glycerin, no dangerous, or habit-forming drugs of any kind. It is perfectly harmless and safe, for young and old to use.

Take CARDUI

J 48

The Woman's Tonic

"After my doctor had done all he said he could for me," writes Mrs. Wm. Hilliard, of Mountainburg, Ark., "I took Cardui, on the advice of a friend, and it helped me so much. Before taking Cardui, I had suffered from female troubles for five years, but since taking it, I am in good health. I think there is some of the best advice in your book that I ever saw." Your druggist sells Cardui. Try it.

Write to: Ladies' Advisory Dept., Chattanooga Medicine Co., Chattanooga, Tenn. for Special Instructions, and 64-page book, "Home Treatment for Women," sent free.

Tierra Blanco Herefords

L. R. BRADLEY, Owner W. T. WOMBLE, Manager
...BREEDERS OF...

Registered Hereford Cattle

Head Banded by Stripes Six, No. 156847
Ankled by Texas Toss, No. 204446

Will sell a quantity of young stock either singly or in car load lots

Write owner or call at my ranch, situated five miles east of Hereford, on the Tierra Blanco river.

UP-TO-DATE LIVERY and SALE BARN

When you want a good drive or an up-to-date rig call at our Barn. We have spent a great deal of time and money lately improving and enlarging our premises. We have one of the best barns in West Texas and can give you the best accommodations in any line of livery service. We guarantee courteous and fair treatment to all. Phone 249.

A. L. SHERK HEREFORD, TEXAS

P. R. Purcell & Sons

Livery, Feed and Sale Stables

GOOD SADDLERS GENTLE DRIVERS

Special Conveniences for Drummers

HEREFORD TEXAS

The Patronage of the General Public is Cordially Solicited.

Familylite Oil

The safest oil manufactured for Household Use. Best for cooking, lighting and heating.

FOR SALE BY ALL DEALERS.

MADE ONLY BY

THE TEXAS COMPANY
GENERAL OFFICES, HOUSTON, TEXAS

The Brand \$1 Per Year

Summerfield Summaries.

The Literary Society will meet Friday evening, Feb. 24, the question for discussion: Resolved that the Panhandle Country will become a great Agricultural Country. A good literary program has been prepared.

Mr. W. L. Parrott left a week ago for Douglass, Arizona to be gone sometime.

Mr. T. A. Osborne and a few of his near neighbors went down to the county seat one day last week on business.

Mr. P. C. Pylant has sold his farm to a party Topeka, Kansas.

Marvin Goodloe and wife has returned from their visit to southern Kansas.

Mr. Ed Brandt is spending a few days visiting at the home of Lawrence Johnson.

Mr. F. C. Bradley and family spent Sunday at the home of B. C. Roberson.

Mr. G. J. Ness our merchant went to Amarillo on business last Tuesday returning on Thursday. He reports things rather quiet in that city.

Score one more for Summerfield. A large shipment of cream from this point was made last Wednesday.

Mr. Wertengauer of Tierra Blanco camp came over on business last Wednesday.

Mrs. W. B. Davis, mother and children will reside in Hereford for a while. Mr. Davis will continue to operate his large sheep ranch as formerly.

Mr. F. C. Bradley expects to load out his car of goods in a few days.

Mr. Wright of Frio called at Summerfield last Monday.

Mr. and Mrs. W. P. McMinn have moved up to Hereford to spend a few weeks and will perhaps take a trip down to Mineral Wells, Tex.

C. W. Yost is sojourning in Little Rock, Arkansas.

A number of our people have been ill with La Grippe lately but all are now getting along well.

The rain of the past few days has changed the faces as well as the plans of our citizens. The moisture certainly is appreciated by all.

THERE'S NO RISK.

If This Medicine Does Not Benefit You Pay Nothing.

A physician who made a specialty of stomach troubles, particularly dyspepsia, after years of study perfected the formula from which Rexall Dyspepsia Tablets are made.

Our experience with Rexall Dyspepsia Tablets leads us to believe them to be the greatest remedy known for the relief of acute indigestion and chronic dyspepsia. Their ingredients are soothing and healing to the inflamed membranes of the stomach. They are rich in pepsin, one of the greatest digestive aids known to medicine. The relief they afford is almost immediate. Their use with persistence and regularity for a short time brings about cessation of the pains caused by stomach disorders.

Rexall Dyspepsia Tablets will insure healthy appetite, aid digestion and promote nutrition. As evidence of our sincere faith in Rexall Dyspepsia Tablets, we ask you to try them at our risk. If they do not give you entire satisfaction, we will return you the money you paid us for them, without question or formality. They come in three sizes, prices 25 cents, 50 cents and \$1.00. Remember, you can obtain them only at The Rexall Store. For sale by Corner Drug Store.

Card of Thanks.

The boys of the Volunteer Fire Company want to express their sincere thanks to the business men and citizens of Hereford who helped them with cash donations in securing their new fire coats and helmets. The outfits have arrived and give the best of satisfaction.

C. W. B. M.

The ladies of the C. W. B. M. of the Christian Church will meet at the church next Wednesday afternoon, it being the regular monthly meeting. Mrs. C. E. Wheeler is the leader. All members are urged to attend.

THE BRAND LINERS 15 CENTS

A good place to advertise anything you want to sell or rent. When you want to buy something, a Limer will bring you an offer quick. Customers not carrying regular ads will please pay cash. Count one cent for each word including initials, numbers and address. Stamps from out-of-town customers will be accepted. PHONE NO. THIRTY

WANTED—Your shoe repairing at Norton-Powelson Saddle Co. 35tf

BRIDLES—Will the gentleman to whom I loaned a pair of work bridles some time since please return them at once. John Lawson at the Hereford Fire Station. 1t

FIRE INSURANCE is so cheap now that it is in the reach of every one. Better let me insure your home. R. E. Cook 10tf

WANTED—Direct from owners, lands in and around the Hereford country that are for sale. Address Mason & McElhenie, La Salle, Ill. 1tf

LEGAL BLANKS—The Brand has on hand a fresh supply of Warranty Deeds with Vendor's Lien and Joint Acknowledgment, also Promissory Notes. In fact we have almost any sort of Legal Blank you could want.

628 ACRES—well improved farm 5 1/2 miles southwest of Hereford and 1 1/2 miles east of Summerfield. Will sell or trade. See F. C. Bradley, Summerfield, Texas. 4t-1f

FOR SALE—One steam plow outfit, consisting of one 35-horse power plow engine, three hauling wagons with beds complete, one 16-foot breaking plow; will give terms on same. W. B. Schneider, 707 Sharp Bldg., Kansas City, Mo. 2-3tp

GARDEN PLANTS—Will have tomato, cabbage, pepper and potato plants in season. Get your ground ready. G. C. Major, South Hereford. 52-4t

FOR RENT—150 acre farm one and a half miles Dawn station. Good residence, barn, sheds and fine well of water. See or write W. B. Farmer, Hereford, Tex. 52tf

FOR SALE, 160 acres in Section 67, block K-8, Deaf Smith Co., Texas, 11 miles Northwest of Hereford, smooth quarter, good soil, the whole quarter slopes gently to the north, 60 acres broke. Write, Oscar Schmeil, Scottville, Kansas. 1-15p

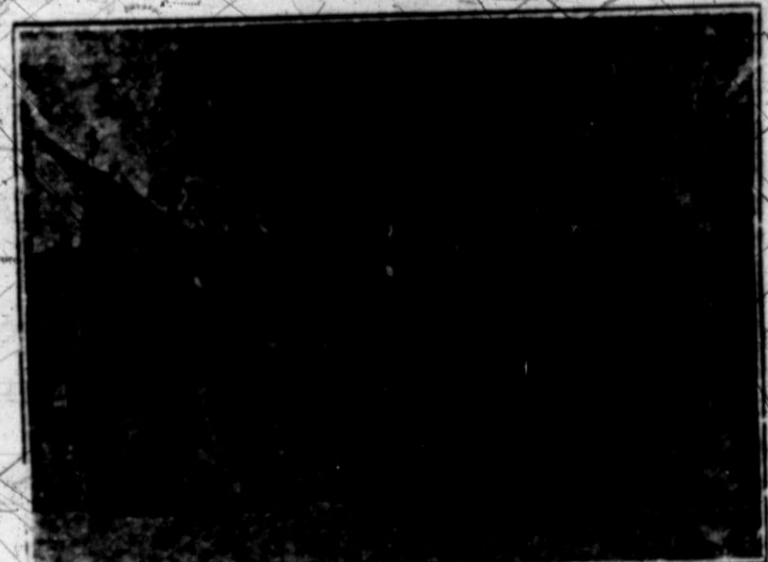
Buy Your Calendars

For 1912 from a home institution. The Brand can and will save you from 25 to 50 per cent on all orders. Traveling commission drummers will visit the merchants of Hereford within the next sixty days, but you do not have to buy until July if you place your orders with The Brand. Wait until you see our 500 samples from which to select; then buy from a home institution. 1f

When you have a cold get a bottle of Chamberlain's Cough Remedy. It will soon fix you up all right and will ward off any tendency toward pneumonia. This remedy contains no opium or other narcotic and may be given as confidently to a baby as to an adult. Sold by all dealers.

Our Altitude.

Hereford	3750 feet
Amarillo	3676 feet
Wildorado	3887 feet
Vegeto	3986 feet
Alamoosa	4000 feet
Adrian	3998 feet
Cap Rock	4127 feet



Shipping Trees by the Carload
HEREFORD NURSERY
L. P. LANDRUM, PROPRIETOR

Professional and Business Cards

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Hereford, Texas

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BARCUS & NORTH
Attorneys at Law
Hereford, Texas
Office in First State Bank building

F. T. ROLOSON
Attorney at Law
Miller-Walker Building
HEREFORD, TEXAS

HILLCREST FARM
"TURKEY RED WHEAT"
L. GOUGH
HEREFORD, TEXAS

S. D. BETTES, M. D.
EYE, EAR, NOSE AND THROAT
HOURS, 9 TO 12 NOON, 2 TO 5 P. M.
CORRESPONDENCE SOLICITED
NEW DIVISION BLDG. AMARILLO, TEXAS

A. P. Murchison J. S. Jones
MURCHISON & JONES
Real Estate and Live Stock
Hereford, Texas

D. F. Ashbrook Geo. W. Dale
ASHBROOK & DALE
ALL KINDS OF INSURANCE
AND LOANS. Phone 273.
Office 1st door South of First National Bank

G. M. SUGGS A. M. JONES
SUGGS & JONES
ABSTRACTERS
Complete Abstract of Title to Deaf Smith County Lands.
HEREFORD, TEXAS

C. G. WITHERSPOON
COUNSELLOR AT LAW
Lands rendered and taxes paid for non-residents.
HEREFORD, TEXAS

THE HEREFORD BRAND
ONLY \$1.00 A YEAR

G. G. FOSTER,
County Surveyor of Randall County, Texas
PRACTICAL SURVEYOR
Work done on short notice in adjoining counties. All work guaranteed
Write or phone me at CANYON, TEXAS

ONE MILLION IN SUNDAY SCHOOL

Texas Rally Next Sunday to Reach That Number.

Next Sunday, February 26, is the appointed Rally Day for all Sunday schools in Texas. One million pupils in the Bible schools is the high water mark set. Hereford and Deaf Smith county will try for the banner county. Last Wednesday a Sunday school census was made of all counties in Texas and Hereford made a good showing, a report of the census being given elsewhere.

The pastors and Bible school workers are urged to see that a full attendance is secured next Sunday, and an effort will be made to keep all in regular attendance.

The object of the Bible school is to teach the Bible and not religious or church doctrines, (or at least should be), for there is an alarming lack of information about the most common events and facts contained in the Bible. The Bible school teacher in the modern or model school must be an informed person and able to teach the facts as given regardless of church affiliations.

The Bible schools of Texas are rapidly forging to the "Front Rank" and with ONE MILLION in school next Sunday, the world will have to stand up and take notice.

Ladies see our new slippers. J. G. Collins.

Huskamp's Calendar Shoes



These shoes represent the best efforts of the shoe maker's art. There is nothing better on the market at any price for quality, style and comfort. For service they lead all others. Instead of selling for \$5.00 and \$6.00 like other fine shoes, Calendar Shoes sell for \$3.00, \$3.50 and \$4.00. Every pair of these shoes has a calendar attached so you can mark the date of purchase and see for yourself how much better and longer they wear than any shoe you ever had on your feet.

D. R. GASS & SON

Pumps and Irrigation.

A 6 inch cylinder, 20 inch stroke, with 30 strokes per minute will discharge 73 gallons of water per minute.

A gallon of water weighs 8 1/2 pounds, and a horse power is equal to lifting 33,000 pounds 1 foot in 1 minute.

Therefore, 73 multiplied by 8 1/2 multiplied by the depth of the water below the surface (75 feet) and the result divided by 33,000 will give the theoretical horse-power, which in this case would be 14-10 H. P. The amount required to pump 73 gallons per minute.

Now, double the theoretical H. P. and we have 28-10 actual or useful H. P. required. An engine of 3 H. P. would do the work.

This outfit will deliver: 73 gallons per minute or 4,380 gallons per hour, or 105,120 gallons per day, or 630,720 gallons per week.

This is nearly 2-acre feet of water, or sufficient to cover two acres of land one foot deep, or 4 acres 6 inches deep or 6 acres 4 inches deep.

But this could not be done without a "head" of water. A reservoir will be needed.

A reservoir 164 feet in diameter and 4 feet high will contain 632,000 gallons, about the work of the 6 inch pump for one week. This would furnish a "head" of water sufficiently large to use. One man can handle a "head" of 2 cu. ft. per second or 900 gallons per minute.

The reservoir would furnish a "head" of this pressure for 11 hours. One day's work would thus irrigate 6 acres and put 4 inches of water on the surface.

The following table will enable anyone to easily calculate the capacity of reservoirs:

A reservoir one foot deep and 10 feet in diameter will contain 587 gallons;

- 20 feet in diameter 4 times 587
- 30 feet in diameter 9 times 587
- 40 feet in diameter 16 times 587
- 50 feet in diameter 25 times 587
- 60 feet in diameter 36 times 587
- 100 feet in diameter 100 times 587

If the reservoir is 3 feet deep multiply the result by 3 and so on.

D. R. Gass and son are moving this week from their old location at the foot of Main street to the Hubbard Grocery Co's old stand in the Opera House Building. They are making several improvements.

HAPPY RESULTS

Have Made Many Hereford Residents Enthusiastic

No wonder scores of Hereford citizens grow enthusiastic. It is enough to make ~~the~~ happy to find relief after years of suffering. Public statements like the following are but truthful representations of the daily work done in Hereford by Doan's Kidney Pills.

B. W. Miller, E. Eleventh St., Hereford, Texas, says: "I obtained my supply of Doan's Kidney Pills from Woodburn & Son's Drugstore, when I was suffering with pain in my back and this remedy quickly relieved me. Now when I stoop or lift, I do not have that pain in my loins and the trouble with my kidneys has also been corrected. I do not know of a better medicine for kidney complaint than Doan's Kidney Pills and I cheerfully give this public statement in their praise."

For sale by all dealers. Price 50 cents. Foster-Milburn Co., Buffalo, New York, sole agents for the United States.

Remember the name—Doan's—and take no other.

Evangelical Lutheran service in both German and English language at Christian College chapel, Sunday 11 a. m. Sunday school at 10 a. m. A. M. LOHMAN, Pastor.

Rain and Snow at Friona. Everybody was pleased last Thursday in the night to hear the patter of the soft rain on the roof. Indeed it was a very pleasant joy to all.

Rain and snow visited this section on last Friday and Saturday. The precipitation was about 2 1/2 inches. The rain began falling about midnight Thursday night and continued all day Thursday and Friday night, with snow all day Saturday. The ground is thoroughly moist as the rain fell no faster than the soil drank it up as fast as it fell. Farmers can now go to plowing and cultivating their ground and get it in good condition for spring crops.—Sentinel.

Ranch for Rent. 1760 acre ranch in Castro Co. for rent. 150 acres in farm. House, well and mill, beds, etc. See A. C. Elliott, Hereford, Texas.

Sheriff's Sale STATE OF TEXAS, County of Deaf Smith.

By virtue of an execution issued out of the Honorable District Court of Deaf Smith County, on 10th day of February, 1911, by the Clerk thereof, in the case of M. O. Kersey et al versus E. F. Connell et al, No. 289, and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the first Tuesday in March, A. D. 1911, it being the 7th day of said month, before the Court House door of said Deaf Smith County, in the Town of Hereford, the following described property, to-wit:

Beginning at a mound and semi-circular trench the N. W. corner of N. A. Hunt's pre-emption survey, Thence N. 851 varas past mound and two pits, the N. E. corner of survey No. 7, block K-3, A. B. and M. at 1846 varas, a mound and semi-circular trench in E. line of survey No. 8 in block K-3, Thence E. at 483 varas a mound and semi-circular trench in W. line of survey No. 5 in block K-14, Thence south 33 minutes E. with W. line of said block 1846 varas to a mound and semi-circular trench, Thence W. 499 varas to the place of beginning, containing 160 acres of land. Said land being known as the H. B. Shaw pre-emption, situated in Deaf Smith County, Texas. Levied on as the property of M. O. Kersey and Jeff Kersey to satisfy a judgment amounting to \$40.78 in favor of E. F. Connell et al for cost of suit.

Given under my hand, this 10th day of February, 1911. R. W. BAIRD, Sheriff.

\$4.98

Special \$4.98 Grocery Order delivered free to any part of the city:

20 lbs. Granulated Sugar	\$1.00
17 1-2 lbs. Corn Meal	.40
3 Cans California Table Fruit	.50
1 pound Gun Powder Tea	.60
6 bars Claret Soap	.24
1 box Corn Starch	.10
1 box Black Pepper	.10
10 pounds Pure Hog Lard	1.60
2 cans Justice Sweet Corn	.20
2 cans Hand Packed Tomatoes	.20
1 box Matches	.04
TOTAL	\$4.98

The above list of Groceries is such things that you use almost every day in the year and you cannot afford to pass this offer by unnoticed. Just call 81 and say, "Send Me Special \$4.98 Grocery Order," and when it is delivered pay the deliveryman \$4.98.

"WE SELL IT FOR LESS"

SPOT CASH GROCERY

HOMER WILKINSON, PROP. TELEPHONE NO. 81

PITTSBURG ELECTRIC WELD FIELD, POULTRY AND RABBIT FENCE

By comparison you will find this fence the cheapest in both PRICE and QUALITY compared with any other fence made. We have just received a complete stock of the different styles and sizes and will take pleasure in showing you a fence that has stood the test if you will call at our store.

WARREN HARDWARE CO.
HEREFORD, - - TEXAS

YOU'LL LIKE HEREFORD! YOU'LL LIKE HEREFORD!

IF IT'S LUMBER,

YOU WANT TO SEE
The T. M. Palmer Lumber Co.

We can make it to your interest to buy your lumber from us. Let us give you our figures—they are a convincing argument.
MODERN PLANING MILL IN CONNECTION

Success Ideal Wire Tile for Sub-Irrigation

POINTS OF SUPERIORITY:

- Easy to make.
- Easy to lay in ditches.
- Does not break in shipping.
- Distributes water evenly through the Soil.
- Does not require expensive equipment to manufacture.

For Circular of Information Write

Success Ideal Wire Tile Company

Hereford, - - - Texas