

DEAF SMITH COUNTY CENTER, INC.
 BOX 45436
 DALLAS, TEXAS 75235

County Gets Action From Welfare Investigators

Fraud Case Filed

Deaf Smith County Commissioners, in a special meeting Tuesday afternoon with State Department of Public Welfare officials, applauded the quick response the county received on its request for more in-depth investigation of questionable applicants in the Food Stamp Program.

The first welfare fraud case has been filed with the district attorney and investigative officers of the DPW are presently checking other questionable cases. Toribio Garza was charged in the first welfare fraud case here. He pled not guilty and was released on bond.

THREE OFFICIALS of the investigative unit of the DPW met with the commissioners' court Tuesday afternoon to respond to a resolution adopted by the county and forwarded to the state welfare commissioner, as well as some elected

officials. Ed Richards, assistant director of the investigation division, Austin, was spokesman for the trio.

"I assure you," Richards told county officials, "that we will check out every referral made on questionable applicants." Richards said it made no difference if the referrals came from county sources or private citizens, and he added that they could be made anonymously.

Also present from Austin was Leonard Snyder, senior investigator, while the area office at Lubbock was represented by investigator Ray Coleman. Coleman said anonymous referrals could be sent to him at P.O. Box 2369, Lubbock, Tex. 79408.

Commissioners had previously announced that the county welfare officer, Jewell Smith, would also take referrals

pertaining to fraud and turn them over to the investigative unit. Unless facts are found to present a case, the referrals are dropped.

RICHARDS REPORTED that the investigation division was started only last July with 20 officers. Effective Nov. 1, the staff was increased to about 100 and divided into 16 units to cover the state. After investigators filed 37 cases in Austin and 49 in Houston, the welfare rolls there decreased as some recipients asked to be removed from the program.

"I want to emphasize, however," said Richards, "that we are after only those who are cheating the taxpayers by fraudulent means. Deserving recipients should not become alarmed and drop out of the program."

In response to one commissioner's suggestion, investigators said they could

turn over information of fraudulent cases to the Internal Revenue Service. The court agreed that they would like to see this action taken also.

Snyder said cases filed over the state so far had ranged from fraud as small as \$40 and as high as \$19,000. He complained, however, that the punishment does not always meet the crime due to a specific statute of the Welfare Act. The penalty is usually classified as a misdemeanor, carrying a penalty of up to \$100 fine and six months to two years in jail.

SNYDER SAID he hopes to see the next session of the Legislature take some action on welfare reform—including provisions for giving the state department more authority to handle fraudulent cases, and the authority to

prosecute some as felonies, rather than misdemeanors. Commissioners indicated they would be interested in supporting such a change.

Coleman reported that many of his informants have been welfare recipients themselves who, he said, hate to see underserving people take advantage of the program and, perhaps, he said that could be going to people in need.

The session with the officials marked the first official meeting of the county officials for Judge Sam Morgan presiding over his first commissioner court meeting. It was the first official meeting of commissioners Austin Rose and Roy Voyles. The court's first regular session is set next Monday.



The Hereford Brand



74th Year, No. 3

The Hereford Brand, Hereford, Texas, Thursday, January 9, 1975

22 Pages Plus 2 Supplements

15 Cents



Rezoning Questioned

Attorney Wayne Thomas, standing, emphasizes a point to Hereford City Commissioners concerning a zoning case pending before them at the

City Commission meeting Monday. The rezoning was rescinded by the commission after the Zoning Commission approved it in December.

Outstanding Citizen Cited Tonight

The Citizen of the Year will be named tonight at the annual Deaf Smith County Chamber of Commerce banquet, starting at 7 p.m. in the Bull Barn.

Attendance is expected to surpass 700 with guests from several sectors of the state, according to executive vice president Bill Albright. Master of Ceremonies will be the '74 Chamber president, Roy Faubion, who recently gave up his position to R.W. "Bud" Eades.

TOP QUALITY entertainment, an

enjoyable meal and a few surprises have been promised by Albright. The banquet theme, "Living for Today, Planning for Tomorrow," has been adapted from the Goals for Progress (GoPro) section of the chamber.

Faubion will present plaques of appreciation to officers and directors who worked with him during his term as Chamber president. Faubion's efforts during 1974 will be cited by Eades.

The colorful decor has been designed and constructed by the Women's Division

of the Chamber with Mrs. Calvin Goodin as chairman. The female Chamber branch works under the leadership of Mrs. O.G. Nieman, who will be president during 1975 for her second term.

A SPECIAL ATTRACTION tonight will be the exhibition of three sets of U.S. and Texas flags which have flown over the national and state capitol buildings. The patriotic banners symbolize Texas representatives and senators, including George Mahon, Lloyd Bentzen and John Tower. The flags will be displayed in cities throughout Texas and Hereford is the first community to have this privilege, Albright said.

Featured banquet speaker will be Cecil M. Hunter of Sun City, Ariz. He is a journalist, humorist, world traveler and lecturer. Hunter has been ranked as a top platform performer.

Under the direction of Bill Devers, the Community Singers will perform a well-paced repertoire of popular vocal selections. The Rev. Eugene Brink, pastor of First Christian Church, will deliver the invocation.

Students Get Break As Semester Ends

Students in Hereford's public and parochial schools will not attend classes Friday while teaching personnel have an in-service work day.

Youth in secondary schools will be completing semester tests today and will start the second term Monday.

Faculty members will report to their individual buildings tomorrow for various meetings and record work. The next in-service day will be Feb. 21 when grade level meetings will be held.

City Fathers Overrule Zoning Commission Vote

By BOBBY TEMPLETON
 Brand News Editor

About 10 Hereford residents attending the City Commission meeting Monday night left happier than when they arrived after the commissioners decided in their favor on a rezoning request, which overturned earlier approval by the Zoning Commission.

The concerned citizens, who live in the proximity of the tract under consideration for rezoning, asked the commission to rescind Robert Noyes' request to rezone the south half of Block 22 of the Whitehead Addition from E (central business) to F (light industrial) classification. The commissioners obliged and reversed a December ruling by the Zoning Commission to grant the request.

THE ZONING consideration lead off the night's business as commissioners also accepted a bid for seal coating, appointed a member to the Juvenile Board, discussed airport hangar construction corrections and considered a solid waste disposal report.

Some of the residents had shown up at the December Zoning Commission meeting but were unsuccessful in attempts to nullify the request. Noyes apparently was asking for a higher zoning classification so he could possibly build onto his business.

Attorney Wayne Thomas, who appeared "as a friend" for resident Mary Waldrep, told commissioners, "I see no real benefit to the city or the individuals involved by the rezoning of this property."

He expressed the concern of undesirable structures possibly being built on the tract if rezoned to light

industrial. He then passed around photos showing different angles of the tract in relation to surrounding residences and how closely they adjoined the tract.

A couple of residents feared the construction of a facility which would result in open storage of either scrap metal or concrete. They considered the possible result as "nothing more than a junk yard."

Mayor Jim Sears explained that the commission had to weigh all interests of the community involved before arriving at a decision even if it might be to the displeasure of the residents. Part of this interest was the concern of the Zoning Commission, which reportedly approved the zoning since it might have resulted in a business which would add jobs to the area.

CITY MANAGER Dudley Bayne noted that the tract as an F classification did not fit into any of the development plans for the city and that it might be considered spot zoning.

"There is no real buffer zone between the residential section and the property," he said.

Earnest Langley, city attorney,

weather

KPAN WEATHER

Date	H	L
4	48	17
5	53	16
6	64	23
7	55	34
8	50	24

Deaf Smith County Farmers Qualify for Higher Insurance

Farmers in Deaf Smith County are now eligible for increased benefits under the All-Risk Federal Crop Insurance program on irrigated cotton and irrigated grain sorghum for the 1975 crop.

Crisis Holden, field representative from the Federal Crop Insurance Corporation District office at Amarillo, said today that insured farmers are now able to value their guaranteed production under the FCIC programs at a 17-40 per cent higher level than a year ago depending upon which crop is insured.

HE EXPLAINED that the main crops insured in this county include wheat, milo and cotton. The insurance program, an arm of the U.S. Department of Agriculture, is open to any farmer who feels the need of low cost protection for his production.

The accumulated premiums provide the insurance coverage at all times with the administrative operations financed through federal appropriations, Holden said. No farmer is required to participate in the program and Holden is pleased to explain the program benefits to any interested person.

The highest increase is in the cotton program where the price paid for losses

was raised to 35 cents a pound from a previous high of 25 cents.

Increases have been made in the grain sorghum program with prices up to \$2.50 a hundredweight from \$2 a year ago.

"There changes have been made to help insurance coverage keep pace with rising farm production expenses in the past two years," Holden said.

AS PRODUCTION costs — including fertilizer, seed, labor, chemicals and machinery — continue to increase at a rapid pace, it is more necessary than ever for Deaf Smith county farmers to protect against crop destruction hazards beyond their control. This is especially true if borrowed money is at stake, he says.

Holden will be in the county for a limited time advising farmers of the FCIC program changes for 1975.

During the 1974 growing season more than 12,000 farm units were insured in Texas, Oklahoma and New Mexico with federal crop insurance protecting \$47.5 million worth of growing crops on nearly one million acres.

Holden may be contacted through the FCIC District Office, Room 1105, 317 E. Third Avenue, Amarillo, Texas 79101, telephone 806/376-2269, or by contacting the local ASCS office.



Herd Smashes 'Rock

Mike Hull shoots from the middle of the key to score two points against the Caprock Longhorns. Archie Crim (45) watches from behind as Craig

Nieman (23) waits under the basket for the rebound. Hereford stomped the Horns 76-52. (See story sports page.)

"They come early and stay late."

Managers: Workhorses of a Basketball Team

BY DAVE KELLY
Brand Staff Editor

David Kelly never hears the name of the team, or as the high-point man, the player that scores the game. You see them on the court, but you miss them at halftime with a broom.

Who are these unnoticed workhorses? Basketball team managers. They are Barry Arnwine and Joe Tubb who hate to try and run the Tubbs basketball teams without.

MANAGERS are the behind-the-scenes people who help the basketball team efficiently. The managers are the first to arrive and the last to leave. They do everything from bringing towels to keeping statistics. And managers rarely get as much credit as they deserve.

Besides the coaches, the managers are supervised by the trainer. In Hereford the trainer's name is "Doc" Larry Walls. More about him later.

The average game day for the managers of the Herd basketball team begins at 2:20 p.m. For an hour and ten minutes from that time, the managers will pack for the game. Basketballs must be gathered clipboards that contain stat sheets must be rounded up, and a tape



'DOC' WALLS
...trainer, supervisor

recorder included. Training supplies are gathered, including tape, myriad salves and ointments, bandages, tongue depressors, and tape scissors.

The individual water bottles for each team member are washed and refilled. Towels are gathered and scorebooks packed up. A trip to the fieldhouse for ice that will be used to chill the cokes that have yet to be picked up and icepacks for injuries. All of these jobs and whatever else comes up.

HEREFORD IS UNIQUE in that high school games are played in the La Plata Junior High gymnasium, which means extra work for the managers. All of the aforementioned articles that have been packed must be at the La Plata gymnasium before the sophomore game begins at 4 p.m. In the case of road games, all of those articles must be loaded on the bus in plenty of time to leave for the destination.

If the teams are playing at home, the managers must get the court floor ready before the sophomore game begins. The managers split up during this time, with one manager helping the sophomore team dressing while the other two managers sweep the basketball playing surface.

During the sophomore and jayvee games, statistic sheets are kept on both the opposing team and the home team. The managers are chosen for this job. While on the road, the Hereford managers must keep the Hereford scorebook as well. Game timeouts call for quick action from the managers, distributing water bottles, towels for sweating players, and fetching trainer supplies.

One of the managers, meanwhile, has climbed to the scoreboard and listed the opponents names and numbers on the left side of big board. And another manager has been in the dressing room, helping to tape and ready the junior varsity and

varsity teams for their games. During the varsity game, all three of the managers are called upon to sit at the scorebench. Each has a sheet of statistics to keep as the game progresses. A shot chart and rebounding chart, plus a "big play" chart that highlights the performances of the Herd players. A shot chart and rebounding chart are kept on the opposition as well.

COME HALFTIME, the managers fix cokes for the Herd. Cokes also are taken to the officials and most often, to the opposing team in their dressing room.

After the game, it's time to gather up the team's warmups and other equipment that has been strewn from one end of the gym to the other. Everything that was started with his to be loaded up and taken back to Hereford High School. In reality, the Hereford basketball team lives out of a suitcase all season long. And the managers are the people who pack, load, unload, unpack, repack, load, unload and unpack those suitcases every game.

After returning to the high school, everything is put back in its place and the managers usually are the last to leave. It's often 11 p.m. on game days.

But what do the managers do on ordinary practice days? While the team works out, the managers are busy washing towels, taking inventory to make sure supplies are up to date, refilling the training bags,



LARRY LANDERS
...keeping stats.

and again, whatever else comes up.

ARNWINE AND TUBB are quick to point out that without managers, their jobs would be harder. "They and Doc Walls take care of all the nagging details. It leaves us with more time to concentrate on coaching," said Arnwine. "And the managers give up their time, like during the holidays. Managers went with us to all of the tournaments during the holidays. Their season is just as long as ours. But we wouldn't want to try and do

without them."

The man that oversees the managers is Doc Walls. His official title is team trainer, but that encompasses a lot of duties. Walls supervises the managers, evaluates and makes recommendations or injuries, tapes ankles, knees, wrists, and other ailing parts and gives treatment to current injuries.

Doc uses miles and miles of tape and gallons of salves and ointments in the course of one year. He is trainer for Hereford's football, basketball, track, baseball and all the other teams. In basketball, taping sessions begin before each day's workout and each game.

If, in the course of a game, a player is injured, Doc Walls treats that player to see if that player can return to the game. Or if the injury is serious, he recommends that the player be kept out of the game. Very serious injuries are taken to the hospital (by Doc Walls) and X-rays and treatment are watched over by the trainer.

Work for Doc Walls, like a doctor, does not take a holiday. Some injuries require treatment even on Saturday and Sunday. Doc Walls fills the bill.

Behind the scenes though they may be, managers and trainers are part of the team as much as the coaches and the players. Often they are not thanked for their efforts and never mentioned by the press. But they are just as important to the team as the coaches and the players.

Courts Handle 16 Cases

The Criminal District Attorney's office reported for the week ending Jan. 3 that five cases were processed through the County Court and another 12 were handled in the Justice of the Peace Court.

Of those in the county court two involved driving while intoxicated offenses, one prohibitive weapon offense, one evading arrest offense and one aggravated assault offense. The JP court handled nine bad check offenses and two felonies.

First offense DWI charges were filed against Douglas McDaniel Kelley, who remains in jail pending trial. Billy Wayne Rush plead guilty to his DWI charge and was fined \$500 and sentenced to 60 days in jail, which is postponed on the basis of a one year probation.

Raul Celaya Garcia plead guilty to a charge of carrying a prohibitive weapon. He was fined \$100 plus court costs and sentenced to 45 days in jail on a one year probation.

Other county cases involved Jay Alfred Noland and Donald Lavern Roberts who were respectively charged with evading arrest and aggravated assault on a police officer. Noland plead guilty and was fined \$150 plus court costs. Lavern also plead guilty and was sentenced to 90 days.

In JP court, Marlene Page and Cano Carolina each plead guilty to writing bad checks and fined \$25 plus court costs and restitution of check amounts. Seven other bad check cases were filed on at-large defendants.

One Felony DWI (second offense) was filed against Cecil Ray Messer, who remains free on bond. Also, one aggravated robbery charge was filed against an at-large suspect.

According to the monthly report filed by JP Glen Nelson's office, 365 traffic misdemeanors and 37 non-traffic cases were filed during the month of December. Of these, 345 of the traffic cases and 15 of the others were disposed of.

Also, 112 civil suits were filed with 12 being disposed of. The amount of fines paid during December was \$7,742.

Fund Established For Leroy Edwards

A trust fund has been established at Hereford State Bank for Leroy Edwards of Summerfield, who was injured a month ago in a farm mishap. Edwards is now confined at Deaf Smith General Hospital and the public is urged to help relieve medical expenses.

City Trash Cost May Rise

Inflation is no doubt here to stay awhile and like everything else affected by it, the cost of our trash is likely to go up.

What's involved in the cost of trash? Nothing, except for the service of having it collected and disposed of.

During the Monday night City Commission meeting, the subject of trash arose and it seems that by the next commission meeting, the cost to haul off our trash will be higher.

City Manager Dudley Bayne delivered a solid waste report to commissioners indicating that the trash fee, which is included in the water bill of every citizen, might have to go up at least \$1 a month to put the operation on a break even basis.

The report included an itemized list of revenue and expenses. Totals show an annual loss of \$50,733 on trash collections.

Revenue amounts presently to \$90,200 from a \$1.25 monthly charge as opposed to expenses which amount to \$140,933. Of the expenses, salaries is the most with \$83,460 followed in order by depreciation, \$18,601; equipment maintenance, \$14,964; insurance, \$10,850;

fuel, \$8,200; supplies, \$3,288; and utilities and telephone, \$1,840.

"It is no time to consider any kind of a tax increase, but I think our operations should be paying for themselves," Bayne said. "We rank the lowest of Panhandle cities in trash rates with most others charging more, even as high as \$3 a month."

The \$1 figure was suggested on present operating conditions, but a few of the commissioners expressed concern over covering cost of the trash dumper containers in alleys, which might need repair and replacement. Bayne estimated the life of the containers to about 10-12 years although the lids might need replacement in three to five years.

It is thought that trash fees might be doubled to cover additional expenses.

The commissioners agreed, however, that the trash fees should be raised, not the taxes. Taxes would put the burden of higher costs on property owners alone whereas the trash fees would spread the cost among all residents who use the service.

The matter was tabled to the next meeting on Jan. 20, when action is expected.

Wind, Solar Power

In Massachusetts a bill has been introduced in the state legislature to provide tax breaks for the infant wind and solar power industry. The idea is to make profits easy to come by in this new field—and thus spur growth.

The technology is said to be available to offer the public solar or wind energy systems which in some cases (the South) can heat or cool homes sufficiently and in others reduce conventional power bills by an estimated fifty per cent.

The idea is sound and both states and the federal government should provide incentives to the new industry. There is ample precedent; for years the oil industry was subsidized—by limiting foreign oil imports, holding up prices and through the depletion allowance.

Police Beat

Local Man Jailed on Burglary

A Hereford man was lodged in the county jail in lieu of \$3000 bond Tuesday morning after he was charged with two counts of burglary of an auto.

Mike Hernandez Mendoza, 18, was arrested about 9:45 p.m. Sunday. Officers were called to the Hereford Tortilla Factory at that time where two men were holding Mendoza. Joe G. Rodriguez and Rene Ramirez told officers they had come out to their pickups and found Mendoza trying to crawl out the door of one of the trucks.

A TAPE DECK and several tapes were missing from the trucks. After arresting Mendoza, officers found tapes in his possession and the tape player laying nearby.

Mendoza was arraigned before Justice of the Peace Glen Nelson and bond was set at \$1500 for each of two counts of burglary of an auto. At last report, Mendoza had not posted bond and

was still in custody of the sheriff's office. Trevino Conoco on First Street was struck by vandals Sunday morning according to Police records. When Butch Trevino arrived that morning, he found several windows had been shot out of the service station building. Total damage was estimated at about \$640.

SEVERAL CASES of car vandalism were reported to officers early this week. Steve Landers of Route 5 reported Monday that someone had apparently stolen the alternator, fan belts and air cleaner from his car while it was parked in the high school parking lot. Landers estimated \$85 worth of parts were stolen. In addition, Landers told police, the vandals poured something in his gas.

A car waiting for repairs at Doyle Johnson Chevrolet suffered a broken windshield, aerial, windshield wipers and the left side of the body was kicked in sometime Sunday night. The car

belonged to Elario G. Contreras of 327 Miller.

A window valued at \$40 was broken out of a car belonging to Lupe R. Garcia of Domingos Street in the labor camp. The window was broken out Saturday night while the car was parked in front of the owners residence.

A CAR BELONGING to Mrs. George Anders was damaged while parked at the Blue Water Garden Apartments. Mrs. Anders told police someone had painted a bronze stripe down the side of her car sometime Saturday night. A spray paint can was found nearby by officers.

Herlinda Rameriz of 706 Knight told officers her purse and about \$20 were stolen Saturday morning while she was working. The purse was apparently snatched from a cart used to clean rooms at the K-Bar Motel.

A late model Oldsmobile drive by Guadalupe Ortiz Jr. was in a collision

with a 1975 model car that was parked in the 200 block of Lake. At 7:33 p.m. Monday Ortiz told officers he was turning from Knight onto Lake and apparently struck the parked vehicle. The 1975 Mercury belonged to Alfredo Barrera.

Two thefts reported Tuesday afternoon included a missing pistol and a missing calculator. Nelli Cockrum of the Fullwood Apartments told police someone took a pistol worth about \$55 from her apartment during the afternoon Tuesday. Ronnie Glen Wood reported a calculator stolen from his residence at 836 Brevard.

A smoke scare Sunday at noon called out the Hereford Fire Department, but it turned out to be nothing. The only other alarms were six-man calls.

A dryer fire was extinguished Monday afternoon at the Pitman elevators and a cotton-seed pile fire was put out at Big Tex Feedyards Tuesday afternoon.

Loans To Relieve County Crop Losses

Deaf Smith County farmers are eligible to apply for emergency loans through the Farmers Home Administration (FmHA) for crop damages and soil erosion resulting from drought, hail and flooding conditions, the U.S. Department of Agriculture announced recently.

Counties covered by this loan program include Coke, Concho, Deaf Smith, Delta, Hartley, Jones, Kent and Mitchell.

Each of these counties had drought conditions sometime between Aug. 1 through mid-September, 1974. Deaf Smith suffered several hailstorms in May and August. In addition to the insect infestation caused by drought.

FmHA emergency loans are made to farmers and ranches to cover losses resulting from designated disasters.

FmHA emergency loan applications are filed in the county office. Check the local telephone directory under U.S. Government for the exact location.

Applications for physical losses are authorized until Jan. 13 and for production losses until Aug. 14.

Anthrax-Ridden Pads Hunted By McBride

Justin McBride, Deaf Smith County agent, warns that contaminated saddle pads containing imported goat hair can cause infectious anthrax.

The Perforated Pad Co. of Woonsocket, R.I., manufactures the implicated saddle pads. Pads which contain goat hair are called "Alaskan Hair" pads and have one of the following style numbers on the label: 238, 238R, 500, 500R, 832 or 832R.

Cultures of these pads have been found positive for B Anthracis (10 of 10). Also, samples of raw goat hair which is incorporated into the pads were obtained from the manufacturers and were positive for B Anthracis.

The Consumer Product Safety Commission has issued a recall of these pads. Individuals who own such pads should place

them in sealed, double-walled plastic bags and contact local or state health department officials. Incineration in a unit designed to handle biologically contaminated material is probably the best method of disposal, however there are several procedures.

The manufacturer of the Alaskan Hair Pad has agreed to refund the purchase price. Each pad has a style label which should be removed for verification of identity and quantity. These labels should be returned to the place of purchase for full refund. Do not send the labels to the Rhode Island factory unless that was the source of purchase.

A 20-gallon garbage can liner is the ideal size plastic bag container. The outer bag should be sealed with one inch of masking tape. The saddle pads

are safe to handle and store once they are placed in the double plastic bags. A public health department official should be contacted for direct disposal of the infected pads.

New Law To Aid Jobless

Jobless workers who are not eligible for unemployment compensation may possibly qualify for a new type of benefits, Special Unemployment Assistance (SUA), according to Henry Rothell, administrator of the Texas Employment Commission.

The new unemployment assistance measure is authorized under the Special Employment Assistance Act of 1974 which President Gerald Ford signed into law Dec. 31. Special Unemployment Assistance makes "unemployment benefits possible for persons such as domestics, agricultural workers, employees of city and county governments, and various other workers currently ineligible for

unemployment compensation. In Texas, SUA claimants can receive a maximum of \$63 per week for a long as 26 weeks, Rothell said. SUA payments will be made entirely from Federal funds and paid in accordance with the general provisions of the Texas Unemployment Compensation Act.

"Workers who have insufficient earnings in covered employment to be eligible for unemployment compensation under any State or Federal law," Rothell said, "may qualify for SUA if they present evidence of employment and earnings during the 52 weeks prior to filing their claim which would be sufficient to qualify for unemployment insurance if the work had been in covered employment."

An SUA claim may be filed at the nearest TEC local office or itinerant service point in the state. When a worker goes to an office to file a claim, he should take his Social Security card and a list of names and addresses of all employers for whom he worked during the most recent 52 weeks, along with documentary proof of work and earnings, the TEC administrator said.

Trip Slated For Contest Winners

Expense-paid trips to the nation's capital city this summer will be awarded to winners of an oratorical contest sponsored by Deaf Smith Electric Cooperative.

The contest winners, one boy and one girl from the area served by the Cooperative, will join winners of similar contests sponsored by other electric cooperative across Texas on the annual Texas Electric Cooperatives Government-in-Action Youth Tour of Washington, D.C. All expenses of the 12-day trip, beginning June 7, 1975, will be paid by the Cooperative.

Preliminary contests will be held with a boy and girl finalist being selected in Nazareth, Dimmitt, Hereford, Vega, Adrian, Farwell, Bovina, and Friona. All local winners will receive a gift.

SUBJECT FOR this year's speech contest will be "Energy vs. Conservation and You". Contestants will present a five to eight minute speech on this subject.

The contest is open to any boy or girl at least 16-years-old, but not 18-years-old prior to Sept. 1, 1975. Entry forms are available at the school offices and Deaf Smith Electric Cooperative in Hereford.

The finalists and their parents will be guests of Deaf Smith REC at the final judging on Thursday, Feb. 20, 7:30 p.m. in the Medallion Room of the Cooperative.

FOLLOWING EACH finalist speech, judges will ask one or more questions about the Cooperative. A brochure is available to study pertaining to these questions.

Winners will be selected on the following basis: knowledge of subject, 40 per cent speaking ability, 30 per cent appearance, 10 per cent personality, 10 per cent and poise, 10 per cent.

All entry forms should be mailed to Deaf Smith Electric Cooperative, Box 753, Hereford, Texas 79045, no later than Feb. 3, 1975.

The Hereford Brand

Established 1901

Entered as second class matter at the Post Office in Hereford, Texas under the act of March 3, 1897. Second class postage paid at Hereford, Deaf Smith County, Texas.

Published every Thursday and Sunday at 130 W. 4th St., Hereford, Texas, 79045, by The Hereford Brand Inc. Subscription rates: Deaf Smith County and trade area, \$9 per year; other points \$11.55 (tax included) per year. Home delivery by carrier, \$1.25 per month (tax included).

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this newspaper, will be gladly corrected upon due notice of same being given to the editor personally at the office.

Member: Texas Press Assn., Panhandle Press Assn., West Texas Press Assn., National Newspaper Assn.

O.G. Nieman
Lynn Brinsford
Bobby Tompkins
Sus Coleman
Charlene Brownlow

Editor-Publisher
Adv. Manager
News Editor
Women's Editor
Circulation

The Lonely Heart



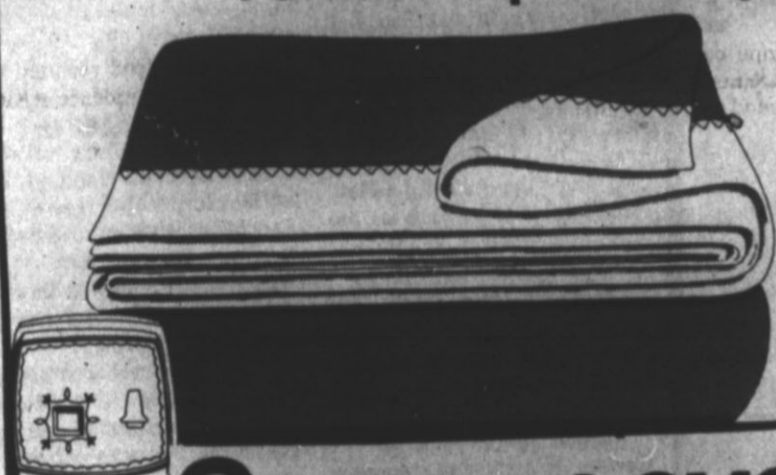
JCPenney

Storewide Clearance

Entire Stock Men's WINTER WORK JACKETS Original '9" to '11" NOW \$7.77	Reduced Entire Stock MEN'S SWEATERS Sets, Sleeveless Cardigans Orig. to \$15.98 NOW \$5.88 - \$9.88	Misses Acrylic TURTLE NECK SWEATERS Orig. '4" NOW 2 FOR \$7.00	Entire Stock Ladies' WINTER JACKETS Reduced 25% NOW \$13 to \$90
Men's Sport, Knit and DRESS SHIRTS Orig. to '7" NOW 3 FOR \$10	Entire Stock Men's WINTER CAPS & HATS Orig. to '4" NOW 99¢ - \$1.99	LADIES' BETTER DRESSES REDUCED From our Regular Stock As Low As \$4.88	Misses Better PURSES Orig. '4" to '10 NOW \$2.88 to \$4.88
Men's THERMAL SHIRTS & DRAWERS Orig. '3" NOW \$1.99	Men's Hooded SWEATSHIRTS Cotton & Thermal Orig. to '8" NOW \$4.99	Entire Stock Boy's & Girl's WINTER JACKETS \$5.88 to \$19.88	Women's Better PANT SUITS \$13.99 \$17.88 - \$19.88
Men's Winter WOOL SHIRTS Orig. '8" NOW \$4.99	Men's Polyester DOUBLE KNIT SLACKS \$7.99 - \$10	Boy's 100% Cotton FLANNEL SHIRTS Special Purchase 2 FOR \$5.00	Misses BILLFOLDS and JEWELRY Assortment 99¢
Men's Long Sleeve DRESS SHIRTS Orig. '6 to '10 NOW \$4.99	Men's & Boy's BELTS Orig. '2" to '6" NOW \$1.50 to \$2.99	Girl's Two Piece SPORTSWEAR SETS 100% Nylon \$1.88	Twin or Full Size Polyester Thermal BLANKETS \$4.88
12 Only! Men's Warm INSULATED WORK SUITS Orig. '24" NOW \$19.99	FAMILY SHOE CLEARANCE 4 BIG TABLES Men's, Women's and Children's NOW \$5.00 to \$19.88		Large Plump BED PILLOWS Special Purchase 2 FOR \$4.99

1/2 HALF PRICE ITEMS	PIECE GOODS CLEARANCE
Princess Electric Shaver Orig. \$12" NOW \$6.50	Fashion Corner, Danstar Pretty Prints, Polyester Coordinates and Linings 66¢ Yd.
Shibui Perfume Orig. \$5 NOW \$2.50	Polyester/Cotton, Gingham Checks 99¢ Yd.
Assorted Toys 1/2 original price	Plain or Print Corduroy Orig. \$2" NOW \$1.50
Assorted Delicious Cheeses 1/2 Original Price	Waffle Pique Solids, Prints Orig. \$3" NOW \$1.88
Electric Scissors Orig. \$12" NOW \$6.50	PennPrest Solids & Prints Orig. \$2" NOW \$1.88
Dyna-Match Orig. \$4" NOW \$2.50	Polyester Double Knit Orig. \$3" NOW \$1.88
1 ONLY! Hair Dryer on Stand Orig. \$40 NOW \$20	

Fantastic special buy on electric blankets.



Special
Twin size 14.99
Full size 16.99
Full size, dual control 20.99

An easy-care blend of polyester/acrylic in 4 popular colors.

Save on every single sheet! Prints, stripes, solids, checks.

SAVE UP TO 40% ON SELECT SHEETS

Twin size, reg. 4.29 Sale 2.57
Full size, reg. 5.29 Sale 3.17
Pkg. of 2 standard pillowcases, reg. \$3.79 sale \$2.27 **40% OFF**

Terrific savings on our country look 'Gingham Check'. All are easy care polyester/cotton muslin that never need ironing.

Twin size, reg. 3.99 ea., Sale 2.39
Full size, reg. 4.99 ea., Sale 2.99
Queen size, reg. 8.99, Sale 5.39
King size, reg. 10.99, Sale 6.59
Pkg. of 2 standard pillowcases, reg. 3.49, Sale 2.09

Stock up now and save on popular fashion colors. Easy-care polyester/cotton muslin that never needs ironing. In a bright assortment of colors: 'Duotone' stripes. In Full and Twin Size Only.

Luxury White Percalé **40% OFF**
Queen Size Reg. \$8.99 Sale 5.39
King Size Reg. \$10.99 Sale 6.59
King Size Case Reg. \$3.99 Sale 2.39

Twin size, reg. 4.29, Sale 2.97
Full size, reg. 5.29, Sale 3.97
Queen size, reg. 9.29, Sale 6.97
King size, reg. 11.29, Sale 7.97
Pkg. of 2 standard pillowcases, reg. 3.79, Sale 2.87

'Parisienne' is no-iron polyester/cotton muslin bordered with roses.

Twin size, reg. 2.99, Sale 2.32
Full size, reg. 3.99, Sale 3.32
Pkg. of 2 pillowcases; reg. 2.19, Sale 1.82

Popular white muslin of easy-care polyester/cotton.



Obituaries

EDNA HAWKS

Funeral services for a former Hereford area resident, Mrs. Edna B. Hawks, 86, of Bentonville, Ark., were conducted at a funeral chapel there Dec. 31. Burial was in Benton County Memorial Gardens. Mrs. Hawks was the sister of Mrs. G.B. Darling of Hereford.

She died Dec. 29 in a nursing home at Bentonville. Widow of T.J. Hawks, she and her family lived for a number of years in the Black community west of Hereford. Mrs. Hawks was a native of Kansas, born April 9, 1886 at Salina. Surviving are a son, Aldon C. Hawks of Bentonville, the sister in Hereford; five grandchildren; 12 great-grandchildren; and three great-great-grandchildren.

CLINTON R. BILLINGSLEY

Funeral services for Clinton Rhen Billingsley, 35, of Hart, relative of several Hereford residents, were conducted in First Baptist Church of Hart Tuesday and burial was in the Hart Cemetery. He was executive vice president of Farmers State Bank at Hart.

Death occurred in a Plainview hospital after a long illness. Mr. Billingsley was born at Millsap and formerly lived at Olton. He is survived by his wife, a son and daughter; his

parents, Mr. and Mrs. Bill Billingsley of Dimmitt, and grandmother, Mrs. Annie Parvin, who lived here until a move to Florida last year. He was the nephew of Mrs. Johnnie Davis and Mrs. B.B. Noyes of Hereford, and of Mr. and Mrs. J.C. Parvin of Friona.

Friona Industries Buys Truck Line

Friona Industries, Inc., has purchased Friona Transport, Inc., a trucking firm primarily engaged in feed and grain hauling, announced John G. Carrothers, president of Friona Industries.

The acquisition was made for an undisclosed amount of cash and notes from William D. Buske and John Bingham, co-owners of Friona Transport. "This purchase will give us greater flexibility and result in certain economies in our feed and grain transport operations, particularly in view of recent increases in freight rates which should have had an adverse effect on our competitive position in the feed business," explained Carrothers.

Time To Smile
"How are you this morning?"
"All right."
"Well, you ought to notify your face."

Social Security

Questions and Answers

BY TRAVIS C. BRIGGS

(Have you a question about social security? Address it to Travis C. Briggs, District Manager, Social Security Administration, 317 E. Third Street, Amarillo, Texas 79101. You will receive an answer in this column or by mail.)

Q. My disability claim was allowed last month. Will I now be covered by Medicare?
A. You must be entitled to disability benefits for 24 consecutive months before Medicare coverage begins.

Q. I am a disabled widow age 55, and I am getting disabled widows benefits. Am I entitled to Medicare?
A. When you have received disabled widow's benefits for 24 consecutive months, you will be entitled to Medicare coverage beginning the 25th month.

Q. My husband has been receiving disability benefits for 3 years. He is 36 years old and he has Medicare coverage. Is his coverage the same as for persons age 65 and over?
A. Yes. The Medicare coverage is the same for both groups.

Reward Offered For Information

A reward of \$100 has been offered for information leading to the arrest and conviction of a vandal who broke out a car window belonging to Lupe R. Garcia of Domingos St.

The crime was allegedly committed Saturday night when the vehicle was parked at 219 N. Texas. Anyone with a clue to the identity of the guilty party or parties should contact the detective division of the Hereford Police Department.

Q. I am under age 65 and I have been getting disability benefits for 22 months. Do I need to let the social security office know that I want Medicare?
A. No. You don't need to do anything. Your Medicare coverage will be automatic since you want coverage. Your coverage will begin the 30th month you receive benefits.

Q. I am drawing disability benefits and will be covered by Medicare soon. How much will it cost me?
A. There are two parts to Medicare. Part A is Hospital coverage and Part B is for doctor services. The Part B coverage will cost you \$6.70 per month. There will be no charge for the Part A coverage.

JCPenney

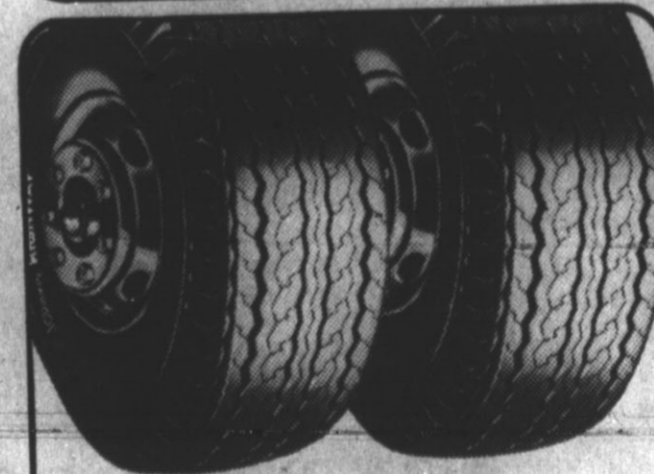


25% off JCPenney steel belted tire.

JCPenney steel belted whitewall. 4 piles of polyester; two steel belts; wide 78 series profile. No trade-in required. Whitewall tubeless.

Tire size	Save	Reg.	Sale	+ fed. tax
E78-14	13.00	52.00	39.00	2.62
F78-14	13.50	54.00	40.50	2.78
G78-14	14.25	57.00	42.75	2.94
H78-14	14.75	59.00	44.25	3.11

Tire size	Save	Reg.	Sale	+ fed. tax
G78-15	14.25	57.00	42.75	3.03
H78-15	15.25	61.00	45.75	3.26
L78-15	16.75	67.00	50.25	3.45

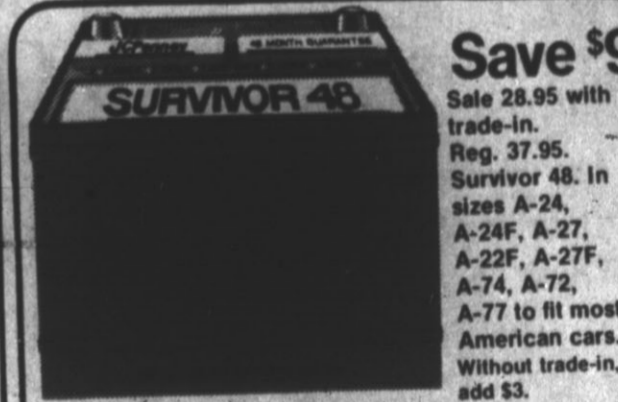


Save 25% on Highway truck tires.

Highway nylon cord truck tire. For pick-ups, campers, panels, vans. No trade-in required.

Tire size	Save	Reg.	Sale	+ fed. tax
Tube type				
670-15/6	8.99	35.95	26.96	2.36
700-15/6	10.49	41.95	31.46	2.77
650-16/6	8.24	32.95	24.71	2.52
700-16/6	10.49	41.95	31.46	2.88
750-16/8	13.74	54.95	41.21	3.60
Tubeless				
670-15/6	9.49	37.95	28.46	2.77
700-15/6	11.24	44.95	33.71	3.13

Sale prices effective through Saturday.



Save \$9
Sale 28.95 with trade-in. Reg. 37.95. Survivor 48. In sizes A-24, A-24F, A-27, A-27F, A-74, A-72, A-77 to fit most American cars. Without trade-in, add \$3.

Survivor 48 Month Guarantee. Should any JCPenney Survivor 48 Battery fail to hold a charge within 18 months from the date you bought it from us, just return it to us. We will replace it with a brand new Battery at no extra cost to you. After 18 months, but during the guarantee period, we will replace the Battery charging only for the time you have owned it, based on the price at time of return, prorated over the guarantee period.

25% off tune-ups.*

We'll install new points, JCPenney spark plugs, rotor, condenser and distributor cap. We inspect air filter, fuel filter, and PVC valve. Adjust timing, carburetor and dwell angle. Resistor plugs additional. 4 cylinder engine, Reg. 21.88, now 16.41. 6 cylinder engine, Reg. 25.88, now 19.41. 8 cylinder engine, Reg. 30.88, now 23.16. *Most American cars and many foreign cars.

Your choice of service specials. 99¢

- Shock absorber installation.
 - Brake adjustment.
 - Chassis lubrication.
 - Static wheel balance.
- *Most American cars and many foreign cars.

Herd Stampedes Through Horns 76-52

By DAN WELTY
A strong surge just before halftime Tuesday night put the Hereford Whitefaces ahead of Caprock's Longhorns. The Herd frolicked through the second half of that game, coasting to a 76-52 victory to up their record to 7-11.

Things did not go so well Saturday night, though, as the Herd was humiliated in front of a home crowd by the Dumas Demons. The Demons held Hereford to 38 points as they scored a 50-38 win.

Except for the occasional off night Coach Barry Arnwine's charges seem to be gelling into a basketball team. In an earlier season game, Hereford had to play Caprock in overtime to escape with a 57-55 win. The same was true of Canyon as Hereford came back after an early season win and dumped the Eagles 61-51.

HEREFORD CAME alive against Caprock just a few minutes before halftime. The Horns held the lead 16-15 at the end of the first quarter, and throughout much of the second quarter, played heads-up basketball with the Herd. With the score at 28-27 and Caprock leading just before the half, Hereford began an eight-point surge that left the 'Rock trailing 35-28 at intermission.

The entire second half was to be much of that same story as the Hereford defense got stingy and the Hereford offense began hitting baskets. The third quarter ended 51-36 and the final gun saw the score at 76-52.

As the action of the second half grew heated for Caprock, fouls seemed to crop up like mushrooms after a spring rain. The Caprock players fouled out and Hereford hit 28 of 35 shots from the free throw line. Randy Klaus, Del Fry and Tom Burnsed finished the game on the bench with their quota of fouls, while Lynn Tarr sat out most of the fourth quarter for the Herd with five fouls. Caprock had only 18 shots from the charity stripe, and scored 12 points.

Balanced scoring from the Herd provided four players in double figures. Jim Arney sparked the team with 17 points. Archie Crim and Mike Hull scored 16 points each and Lynn Tarr had 14 points. Rex Harris led the Horns with 17 points, their only player in double figures.

THE FRUSTRATION of the loss for Caprock became strikingly apparent in the closing seconds when three technical fouls were called against the Horns. Tommy Loerwald and Archie Crim added extra points to the margin of victory with baskets for the technicals.

With only four games left on the non-conference schedule, Hereford is looking toward the district race. The Herd will be on the road to Borger Friday night.

In games preceding Tuesday's varsity battle, the Hereford Jayvees downed Caprock's junior varsity 49-36. James Mays scored 15 points, Paul Trollinger hit 12 points, Barry Muller had 10. Bob Stewart had 10 points for Caprock. The Hereford sophomores edged out the Canyon sophs 45-41. Bill Fraser scored 17 for Hereford, Mike O'Rand had 14.



Court Speedster

Dave Charest, 5'11" guard for the Hereford Whitefaces, works the fast break coming down the court against the Dumas Demons. Although Dave does move quickly, trick photography gives the illusion of even more speed. Lynn Tarr and Jim Arney are blurred in the background.

HFD.	12	12	6	9-38
Dumas	14	8	11	17-50

HFD — Tarr 8-0-16, Hull 2-5-9, Nieman 2-2-6, Crim 2-0-4, Arney 1-1-3. Totals 15-6-38
Dumas — Wheeler Russel 4-7-15, Rick Page 6-1-13, Eddie Troutman 3-0-6, Jeff Slagle 2-1-5, Steve Harkrider 2-0-4, Jeff Fagan 0-3-3, Jimmy Hulsey 1-0-2, Jody McDade 1-0-2. Totals 19-12-50.

ONE MINUTE SPORTS QUIZ

1. When is the Pro Bowl game?
2. Derek Sanderson plays hockey for what pro team?
3. Who lead the National League in strike-outs?
4. Name UPI's American Conference footballer of the year?
5. Who does Artis Gilmore play basketball for?

Answers To Sports Quiz

1. January 20, 1975.
2. New York Rangers.
3. Steve Carlton, Philadelphia.
4. Ken Stabler, Oakland.
5. Kentucky Colonels.

You can very often see farther ahead by looking behind you.

Arnwine Wonders

Herd coach Barry Arnwine seems to be concentrating on ways to win in the fourth quarter of the Dumas-Hereford contest. Those winning ways escaped both the Herd and the coaches, though, as the team lost 50-38.

Junior Hi Results

La Plata's basketball teams traveled to meet Plainview Coronado Monday, winning one of three games. The La Plata freshman fell to a last-quarter surge of the Coronado freshmen 68-59. La Plata had led 48-41 going into the final period, but Coronado pepped up to outshoot the Mavericks 29-11. David Arney was high point man with 12 points; Ken Ellis had 11 points for La Plata.

The Stanton freshmen soundly defeated the Canyon Whites 76-41. After jumping to a 20-4 lead at the end of the first quarter, the Dogies went on to lead 40-11 at the half, and 59-21 at the end of the third quarter. Coach Cuby Kitchens substituted heavily in the game.

Stanton will travel to Plainview Coronado Thursday afternoon to meet Coronado's three teams. First game will be at 5 p. m.

The eight-grade Mavericks lost a close game 49-45 to the Plainview eight-graders. La Plata had led 34-29 at the end of the third period, but again, Plainview came on strong in the fourth to take the win. Paul Bell scored 13 points for La Plata, Kent Herring had 12.

Boxer Bouts Set For Muleshoe

The Hereford Boxing Club will compete Friday and Saturday nights in the Muleshoe Boxing Tournament. Last weekend the club won three of six matches in the finals of the Amarillo Tournament.

The La Plata seventh-graders won over Plainview's lowest grade 39-32. After trailing throughout the contest, La Plata came back in the fourth for the win. Joe Walker scored 17 points, Randy Ellis had 10.

Hector Guerrero won his 100-pound class match over Roddy Blake of Levelland a decision. His brother, Vincente Guerrero, won a decision over Alan Flores of Guymon in the 105-pound division. Eddie De Leon, in the 147-pound division won a decision over Joe Martinez of Guymon.

La Plata's three teams will entertain the Canyon Purple teams here Thursday. First game begins at 5 p. m.

Jaime Herrera, a 40-pound boxer, lost to Edward Tijerina of Amarillo. Joe Tijerina lost a decision to Johnny Martinez of Guymon in the 119-pound class, and Richard Serrano fell to a judges decision against Skip Witt of Lubbock in the 156-pound class.

Stanton played host to the Canyon White teams Monday, and gathered in three wins.

Following the Muleshoe tournament this weekend, the Hereford boxers will travel to the Lubbock Boxing Tournament January 17 and 18.

The Stanton seventh-graders overcame a 10-2 deficit in the first quarter to beat the Canyon White seventh-graders 37-24. In the second quarter, Stanton scored 10 points, while Canyon scored only 2. Belen Ramirez led the Stanton Dogies with 20 points.

Jackie Mercer and Kevin Bunch both scored eight points to lead the Stanton eighth-graders to a 47-25 win over the Canyon White eighth-graders. A 26-10 lead at the half was stretched to 36-17 at the end of the third quarter to give the Doggies the win.

Golf Assistant Completes Course

Mike Horton, assistant golf professional at the John Pitman Municipal Golf Course, recently completed Business School I, conducted by the Professional Golfers' Association of America in Oklahoma, City, Okla.

Designed primarily for the assistant professional, Business School I is intended to inform him of the duties, responsibilities and dedication required of golf professionals. In addition, the School introduces the professional to concepts and principles pertinent to his profession.

The week-long course, attended by 150 golf professionals is the first of two Business Schools that Horton will be required to complete as he strives for election to membership in the PGA.

Among the topics covered were personal development and public relations, golf shop operation and financing, principals of direct sales and display, golf course design, construction, and maintenance, as well as cardiopulmonary and mouth to mouth resuscitation.

The faculty for the School was composed of outstanding businessmen and leading golf professionals.

For the past 10 months, Horton has been employed by PGA member, Cal Garrett.

School teachers are reaping the reward of the no-discipline theories about children.

JANUARY CLEARANCE SALE

Gaston's SUGARLAND

Gaston's SUGARLAND

MEN'S DEPARTMENT

- *130 Double Knit 100% Polyester **MEN'S SUITS \$88**
- *95 Double Knit 100% Polyester **MEN'S SPORT COATS \$58**
- *95 Double Knit 100% Polyester **YOUNG MEN'S SUITS \$59**
- *50 Double Knit 100% Polyester **YOUNG MEN'S SPORT COATS \$29**
- *28 Double Knit Men's **DRESS & SPORT COATS \$19⁹⁰**
- *16 Dress & Sport Long Sleeve **SHIRTS \$9⁹⁹**
- *12 Dress & Sport Short & Long Sleeve **SHIRTS \$6⁹⁹**

BOY'S DEPARTMENT

- BOY'S PANTS \$5⁹⁹**
 - BOY'S SHIRTS \$3⁹⁹**
 - WINTER COATS & SPORT COATS \$19⁹⁰**
- Values to *40

SHOE DEPARTMENT

ALL FALL STYLES

- Thos Cort
 - Barefoot Original
 - Amalfi
 - Selwin
 - Buskens
 - Miss America
 - Cover Girl
 - Nina
- 1 / 2**
- PRICE

Special Rack

PANT & JEAN SHOES

\$5⁹⁹ - \$8⁹⁹

Special Rack

PANT & DRESS SHOES

\$9⁹⁹

Jarman MEN'S SHOES

\$15⁹⁹

LADIES' READY-TO-WEAR

Compare At *40 100% Polyester

PANT SUITS \$19⁹⁰

SEPARATES

- Blazers
 - Blouses
 - Vests
 - Pants
 - Shirt Jacks
- 1 / 3 - 1 / 2 OFF**

Great Group Ladies'

PANT COATS \$29⁹⁰

JUNIOR DEPARTMENT

Over 200 Pieces

Junior SEPARATES

- Blazers
 - Shirt Jacks
 - Sweaters
 - Blouses
 - Pants
- 1 / 3 - 1 / 2 OFF**

JUNIOR PANTS \$12⁹⁹

gaf Distributorship Now Available
Be in business for yourself full or part time
Distributor Needed - Now!
To supply and service company established accounts in the area of world famous GAF film. Nationally advertised on TV and magazine by Henry Fonda. NO SELLING OR SOLICITING REQUIRED: \$3895 investment.
GAF THE OFFICIAL FILM OF DISNEYWORLD
Call Collect Mr. Stevens (314) 997-1880 or write include phone number
Box 21837 St. Louis, Mo. 63132 An Independent Co. not Subsidiary of GAF

Club Seeks New Members

A fishing club that is only a year old has grown to 22 members in the Hereford area, and club president John Kovacks is looking for new members to fill the club's roster.

The Triangle Bass Masters meet the first Monday of each month at the West Texas Rural Telephone meeting room at 8 p.m. Kovacks said the monthly meetings include films on fishing and stories on fishing. The club welcomes any prospective members to their meetings.

The Triangle name comes from the area of club members:

Hereford, Earth and Muleshoe. A recent tournament at Lake Conchas for the club was sponsored by a Hereford store, Gibson's. Winners of the tournament collected prizes of fishing lures from the sporting goods department of that store.

Norman Clayton of Earth collected first place for 7 lbs. 4 oz. of bass caught in the time limit. Harold Miller of Earth was second with 3 lbs. 10 oz. while Robert Moss of Muleshoe came in third with 3 lbs. 3 oz.

The club is an affiliate of the Bass Anglers Sportsmen Society and Texas Federation of Bass Clubs.

Bass Club Receives Lures

Triangle Bass Masters president John Kovacks left, is presented lures by Gibson's manager Mike Carr. The store sponsored a recent bass tournament at Lake Conchas and provided the prizes. Kovacks and the club welcomes prospective members to their monthly meetings held here in Hereford.

View From The Plains

BY J.D. PEER

TEXAS PARKS AND WILDLIFE DEPT.

CRANE BY MOONLIGHT

Most game wardens associate spotlights at night in Texas with deer poachers.

But, Wardens Al Therwanger, Seminole, and Danny Tuggle, Levelland, were in for a surprise Jan. 1, 1975.

"The first hint that we weren't dealing with deer poachers came when I heard thousands of sandhill cranes calling near the hunters," Al Therwanger said today.

"These three hunters were flashing a spotlight near a dry salt flat lake east of Seminole about one hour after dusk," Therwanger continued.

Both wardens observed the action as the illegal hunters lined up spotlights on the blinded birds and shot the crane with high powered rifles.

As the hunters left the area, they were stopped and arrested by the wardens and escorted to the nearest Justice of the Peace. Fines of \$84.00 were assessed by the judge.

A total of 3 rifles and two shotguns were found along with two sandhill cranes in the vehicle. One of the cranes had a large hole through it caused by a large rifle bullet.

An estimated 40,000 cranes use the area near the violation as wintering grounds.

This type of violation had not been observed by the two wardens in their seven years of service with the Texas Parks and Wildlife Department.

For those hunters interested in hunting the sandhill crane

legally, the season continues through Jan. 26, 1975 and the daily limit is 3 birds.

A Federal Migratory bird stamp is not required to hunt crane but, if you hunt ducks or geese, be sure to buy a stamp at the nearest U.S. Post Office now.

Boat and Ski Club Hosts Annual Show

The 20th annual Amarillo Boat, Sports and Travel show will be held from Jan. 17-19 in the Amarillo Civic Center.

The event, sponsored by the Panhandle Boat and Ski Club, is billed as having something for everyone in the family. Hundreds of displays will include boats, campers, trailers, coaches, motor homes, and cars.

In addition to the displays, entertainment is scheduled from noon till 10 p.m. each show day. Nard Cazzell will be on hand with his trampoline act. The "greatest performing dog act of the year" should delight the youngsters, Angela Wilnow and Her Braves.

The Boat and Ski Club promises the latest in racing boats, micro-midgits, modified racers, dragsters, airplanes, sand buggies, motorcycles, sky diving equipment and a special display of skin divers. Door prizes and free gifts will be given throughout the show.

Admission will be \$.75 for 7-6 year-olds and \$1.25 for adults. Children under 7 will be admitted free.

SPORTS TALK

Chuck Hardy

A DREAM COME TRUE...

THE U.S. OPEN golf championship in 1955, held June 16-19 at San Francisco's Olympic Club, was one certainly to be remembered. A "nobody" defeated a "somebody." It was TV's first LIVE golf show. A gallery of more than 10,000 watched 162 golfers tee off in the opening round at the neat, cypress-lined, 6,700-yard course overlooking Lake Merced. The prize money was \$25,000, with \$6,000 going to the winner. (How times have changed!) Jack Fleck, age 32, unknown, unheralded, uninvited to most tournaments, and perhaps the most unlikely person to win, did just that. He put together the five finest rounds of his career (76-69-75-67 - 287) for a tie for the lead, and then beat Ben Hogan in the playoff, 69-72. It was the fulfillment of all his boyish dreams.

JACK FLECK, in high school at Davenport, Iowa in the late 1930s, didn't go out for varsity athletics. Jack was too tight for football, not fast enough for track, and showed no special skills in anything else. Yet, he liked sports and dreamed of a life in sports. His one big dream, however, was to win a U.S. Open golf championship. The cold truth was that Genial Jack (as he was called) didn't play golf well enough to place among the top 10 in an Iowa junior-amateur tourney, or any other of that caliber.

AFTER HIGH SCHOOL Jack was a caddy at first, then a job as professional at a municipal course in Davenport came along. During the late 1940s and early 1950s he would give as many lessons as he could, and when he had saved \$200 or so, would hit the tournament trail (hitchhiking most of the time) until his money ran out. It was no "get rich" scheme, but his wife Lynn (his greatest supporter) always encouraged him to do so, and she managed the pro shop when he was away. His best showing was an eighth in the Celebrities Tournament in Washington, D.C., in 1953.

GENIAL JACK'S streak of broken dreams nearly came to grief at the start of the U.S. Open in 1955. He had a practice round of 87 because he was shanking his iron shots. It didn't get better and Jack came unglued. Through the first five holes he shanked every shot and was SIX over par. On the par 3 sixth hole Fleck was buried in the sand trap and he was ready to walk off the course. But he holed out for a birdie. He never shanked again during the tournament. His golfing shots were sensational. In the second round Fleck's 69 was only a stroke off the leaders.

THE FINAL DAY, with 36 holes to play, speculation was that either Hogan would become the first man in history to win five Opens, or the jinx-ridden Sam Snead would win his first. Hogan finished the final round with a 70, and the apparent winner, until a string of birdies gave Fleck a chance with four holes to go. On the 18th, Fleck came out of the rough with a 120-yard blast that landed 8 feet from the cup. He then sank his birdie putt to tie Hogan, scoring a 67. Fleck won the playoff 69 to Hogan's 72 by ramming home an incredible string of long putts. That was Jack Fleck's fleeting moment of fame. Today Jack is club professional at the Plumus Lake Golf and Country Club at Marysville, Calif.

Where You Get

THE BEST for LESS!



DISCOUNT CENTER

Prices Effective Thursday Jan. 9 thru Sat. Jan. 11, 1975

your BANKAMERICARD welcome

Lysol Deodorizing CLEANER
28-OZ. Reg. 99¢ **69¢**

MOP & GLO
32-OZ. Reg. 1.17 **99¢**

after you see your doctor, bring your prescription to

GIBSON'S pharmacy
EMERGENCY 364-3376 - 364-4109

STIFF, ACHING JOINTS?
FUTURO'S NEW THERMOPLASTIC COMFORTERS

- retain natural body warmth
- provide gentle compression
- reduce edema often associated with arthritis

Soothe stiff and aching joints with Thermoelastic Hand, Ankle, Elbow and Knee Comforters, from Futuro.

GIBSON'S Discount Center

Scotts LIQUID GOLD
Counter Top Cleaner
or For Wood Paneling **\$1.33**
14-OZ. Reg. 1.17

All Men's & Boy's WINTER COATS
Asst. Styles - Colors - Sizes

1/3 OFF

Beacon Electric BLANKET
Reg. \$17.99 **\$12.99**

Realtone AM NO. 1445 PORTABLE RADIO
AC/DC Reg. \$15.97 **\$10.97**

60-75-100 WATT 6 Sylvania LIGHT BULBS
Reg. 1.17 **\$1.00**

master charge THE INTERBANK CARD

FILM PROCESSING SPECIAL 1/9 - 1/11

- 12 exp. Kodacolor Roll Developed and Printed (reg. \$3.00) **\$2.19**
- 20 exp. Kodacolor Roll Developed and Printed (reg. \$5.50) **\$3.19**
- REPRINTS from any Kodacolor negative (reg. \$.25) **\$.15**
- 8x10 Enlargements from a Kodacolor neg. (reg. \$2.99) **\$1.99**
- PRINTS FROM SLIDES Borderless Silk or Borderless Glossy (reg. \$1.72) **3 FOR \$1.39**

OFFER GOOD THROUGH 1/11/75 NO COUPON REQUIRED

Kodak Pocket 10 SMILE SAVER KIT
Carrying Case
Film
Magic Cube
Reg. \$24.97 **\$19.88**

SAVE **10%** ON ALL ELECTRICAL APPLIANCES
TOASTERS-MIXERS-IRONS

Out of Orbit

1 ALWAYS SAID THIS CARRIER HAS THE BEST DEBRIEFING SYSTEM IN THE FLEET

2ND HEART IMPLANTED CAPE TOWN, SOUTH AFRICA-Dr. Christian Barnard implanted a second heart in the chest of a 58-year-old man to ease the burden on the man's own diseased heart. The unidentified man was reported in satisfactory condition with both hearts beating together.

A.O. THOMPSON ABSTRACT CO.
Mr. and Mrs. A. J. Schroeter
Courthouse
Phone 364-1504
P.O. Box 73
Free City Maps Showing Blocks

WEATHER MASTER



At the present time, we have a limited supply of Seed Corn for immediate delivery.

These hybrids have proven to be top quality performers in this area for several seasons. The supply on hand is 90% germination or better.

Frank Pannell Seed Co.
Home Phone: 364-2412
Office Phone: 364-2861
327 W. 1st.

Clayton Prepares For Speaker's Post

(EDITOR'S NOTE: The following article features Bill Clayton, State Representative for District 74 which includes Deaf Smith County. The story, compiled by Clayton's office in Austin, gives background information on the prospective speaker of the House.)

His new office may be bigger, his appointment list a little longer and his pace more hectic, but Rep. Bill Clayton, speaker-apparent of the Texas House of Representatives, hasn't changed much.

He's still the man from District 74. The forty-six-year-old representative from Springlake spoke from the organized confusion on his desk at the State Capitol. Lined against the windows in his office was evidence of a few of the stands he's taken on issues affecting his constituents the 12 years he's served in the House — books and reports on water legislation, conservation and county and municipal governments. And standing out on an almost-bare bulletin board behind his desk was a small sticker with "Think Water" printed across it.

"I've always prided myself in voting my district," he said. "I suppose it's easy for me to identify with farmers and ranchers in my district because I farm right along with them. When they need water for crops, I need water too I guess I know about the plight of the farmer and rancher just about as well as anybody."

With a long list of accomplishments during his tenure as a state representative, Clayton still maintains his principal legislative achievement is a 700-page remodification of the state's water laws. His credentials in the areas of water and land

legislation are a mile long — leader in the fight to write a financing plan for a Texas Water Plain to the State Constitution, chairman of several interim water committees, chairman of the Standing Subcommittee on Water of the Natural Resources Committee, chairman of the Southern Environmental Resources Conference and former executive director of Water, Inc. of Lubbock.

As Speaker, Clayton's interest in water and land legislation will not diminish.

Sixty-fourth in the line of Texas House Speakers, Clayton will be the only representative from his district ever to be elected Speaker. Only Lee Satterwhite, representative from Potter County, (whose district then included two counties now in Clayton's

district, Deaf Smith and Oldham), has served any part of the district as Speaker. Satterwhite was Speaker from 1925-27.

Although not from the district, former Attorney General Waggoner Carr, then serving as representative from Lubbock, was the only other area representative to be elected to the most influential position in the House.

Sanctioned by the Texas Constitution, the Speaker is selected by his peers at the beginning of each term. The Speakership has come to be the most revered position of authority in the House and is said by many to be second in importance only to the Governor.

Observers have said Clayton has congregated the most widely diverse coalition of

support in years, drawing votes from the most conservative to the most liberal representatives. Clayton says such a coalition is needed to effectively deal with the important issues facing this session.

Top on the list of Clayton's priorities this session is school financing. He expects the Legislature to provide guidelines for assessment of real and personal property for taxation. He supports constitutional revision and believes the Legislature should utilize the expertise and materials gathered by the recent Texas Constitutional Convention to present a document to the people.

"One of the greatest problems we're going to have to deal with this session," Clayton says, "is how to handle the \$1.5 billion surplus in our budget. Personally, I'd like to see us save or invest at least part of the money

to work for the taxpayers." Clayton says he plans to give "every representative a fair shake. The Speaker's chair will be fair-minded and open. I have always stood for honesty and fairness in government, and I hope to use these traits to raise the public's image of the Legislature."

His reputation as a hard worker, expert on parliamentary procedures and honesty are widespread among his colleagues. Furthermore, his record shows he doesn't veer from representing the views of his district.

"The Speakership," he says, "is a privileged and honored position in the House. I will follow a long list of great leaders in Texas history. It's an awesome task, but also a rewarding one. I'm ready to get on with the work ahead of us — the work the people of this state elected us to do."



BILL CLAYTON
...House speaker candidate

GET YOUR \$ WORTH

BY SALLY AND JIM ADAMS

CATALYTIC CONVERTERS - II

Most new 1975 cars will have the catalytic converter, the system designed to reduce sharply the emission of carbon monoxide and unburned hydrocarbons. If it works well, we'll have cleaner air, and the system is expected to improve gas mileage and generally upgrade engine performance.

On the negative side, the CC requires the use of unleaded gas, which costs more than regular leaded gas. The difference in the cost of manufacturing leaded and unleaded regular gas is negligible, but the government is permitting retailers to charge more for the unleaded variety; consumer groups call this a rip-off on the motoring public.

The government has ordered that supplies of unleaded gas be made available, but some industry spokesmen fear that there may be shortages, particularly in rural areas. (You'll probably have some difficulty finding unleaded fuel in Canada and Mexico.) So, if you can't find a station selling unleaded gas, you've got a problem. To make sure that you don't put leaded gas in your CC-equipped car, fuel tank necks on the 1975 cars are narrower than others, so that leaded fuel pump nozzles won't fit.

Some motorists plan to carry a funnel so they can fill up on any kind of gas if they run short, but here again there are difficulties. Experts say that one tank of leaded gas probably won't damage the converter, but that three tankfuls certainly will. Also, a service station operator may refuse to sell you leaded gas for your converter-equipped car because it's against the law, with a \$10,000 fine if convicted.

After about 10,000 miles, a catalytic converter may develop a need for high-octane gas, which costs more. And it's possible that you won't always be able to find premium, because it seems to be in the process of being phased out. This would be bad news for drivers of older cars designed to run on premium; they'll have to ask their mechanic to retard the ignition timing to prevent knocking with the regular gas, which will reduce performance.

Zinser Has Statement On Class Action Suit

Joe Zinser, unavailable for comment before the release of an article in Sunday's Brand concerning his class action suit on behalf of Texas wheat growers, stated Tuesday that the court's action in dismissing a defendant from the lawsuit was "in accordance with the judgment and conclusion of me and my attorneys at this point in time."

The news release reported that a U.S. District Court judge in Oklahoma City had ordered that Clarence Palmy, a former U.S. Department of Agriculture official, be dismissed as a defendant in the suit filed by Zinser.

Zinser stated he had filed the suit for the benefit of the Texas wheat growers who sold their wheat between the dates of May 1 and Sept. 1, 1972, before they were informed of the 1972 Russian wheat sales. Named in the suit as defendants were Palmy and six grain companies.

The Hereford farmer felt that the newspaper article did not accurately reflect the reasons for the dismissal of Palmy. Zinser said he had discussed the matter with his attorneys and the dismissal was agreed to for several reasons.

These reasons included the fact that a suit against Palmy would necessarily have to be maintained either in New York or Washington — his present and former residence, and that Zinser's attorneys felt the class action suit would be more easily

maintained with Palmy out of the case. Zinser also stated that he would have the election in the future to refile against Palmy, either in New York or Washington.

Zinser reported that his attorney, James Witherspoon of Hereford, had associated Joseph Alioto of San Francisco as one of the attorneys in the prosecution of his suit for the benefit of the farmers.

Tech Slates Spring Term Enrollment

Registration for the spring semester at Texas Tech University will begin Wednesday, and continue through Saturday noon, Jan. 18.

The first three days of registration will be conducted from 8 a.m. to 5 p.m. in the Lubbock Coliseum, with the final half-day of enrollment to be conducted from 8 a.m. to 12 noon in the Office of the Registrar and in departmental offices, according to D.N. Peterson, reg.-rar.

Residence halls will open at 10 a.m. Tuesday, Jan. 14. The first meal will be breakfast on the morning of Jan. 15.

Classes begin at 7:30 a.m. Monday, Jan. 20.

Enrollment for the 1974 fall semester totaled 21,927 students. The 1974 spring enrollment was 19,831. Both were records.

Help Wanted: To Wipe Out Cancer In Our Lifetime



To realize that goal, we need you. Dedicated volunteers across the country are the life force of the Society. In warm, person-to-person contacts, they translate into action many aspects of the Society's programs...

...helping people return to their normal lives after the impact of breast, bowel or larynx cancer surgery; distributing ACS leaflets with life-saving information to help neighbors protect themselves and their families against cancer; driving patients to a doctor or a clinic; lending a hand to the Society's "I Quit" campaign against cigarette smoking.

For all of this—and much more—we need you.

Please call your local ACS Unit. Today.

American Cancer Society

A secret may be sometimes best kept by keeping the secret of its being a secret.

-Henry Taylor.

Enroll in the RADIO BIBLE CLASS
Sunday,
9:30 - 10:10 A.M.
KPAN-860 on your dial

The Lonely Heart

NOW WHERE DID THAT CUTE BOY GO?

Western Wheel In Cafe

We will now be open all night after 10:00 p.m. each Saturday. Come in for the same good food and service you're used to.

1309 E. 1st. 364-4641

SPANGLER'S

THURSDAY 10:00

SALE

<p>Spangler's DIAMONDS LTD Sugarland Mall</p> <h2>STOCK REDUCTION</h2> <table border="1" style="width: 100%;"> <caption>Ladies' Diamond Rings</caption> <tr><td>\$1,395⁰⁰</td><td>Now \$975⁰⁰</td></tr> <tr><td>850⁰⁰</td><td>Now 710⁰⁰</td></tr> <tr><td>650⁰⁰</td><td>Now 540⁰⁰</td></tr> <tr><td>425⁰⁰</td><td>Now 310⁰⁰</td></tr> <tr><td>225⁰⁰</td><td>Now 175⁰⁰</td></tr> <tr><td>175⁰⁰</td><td>Now 110⁰⁰</td></tr> <tr><td>125⁰⁰</td><td>Now 97⁵⁰</td></tr> </table> <table border="1" style="width: 100%;"> <caption>Ladies' Diamond Dinner Rings</caption> <tr><td>\$1,795⁰⁰</td><td>Now \$1,225⁴⁰</td></tr> <tr><td>1,295⁰⁰</td><td>Now 987⁵⁰</td></tr> <tr><td>975⁰⁰</td><td>Now 847²⁰</td></tr> <tr><td>650⁰⁰</td><td>Now 510⁴⁰</td></tr> <tr><td>525⁰⁰</td><td>Now 487⁵⁰</td></tr> <tr><td>475⁰⁰</td><td>Now 392⁰⁰</td></tr> <tr><td>350⁰⁰</td><td>Now 289⁵⁰</td></tr> </table>	\$1,395 ⁰⁰	Now \$975 ⁰⁰	850 ⁰⁰	Now 710 ⁰⁰	650 ⁰⁰	Now 540 ⁰⁰	425 ⁰⁰	Now 310 ⁰⁰	225 ⁰⁰	Now 175 ⁰⁰	175 ⁰⁰	Now 110 ⁰⁰	125 ⁰⁰	Now 97 ⁵⁰	\$1,795 ⁰⁰	Now \$1,225 ⁴⁰	1,295 ⁰⁰	Now 987 ⁵⁰	975 ⁰⁰	Now 847 ²⁰	650 ⁰⁰	Now 510 ⁴⁰	525 ⁰⁰	Now 487 ⁵⁰	475 ⁰⁰	Now 392 ⁰⁰	350 ⁰⁰	Now 289 ⁵⁰	<table border="1" style="width: 100%;"> <caption>Men's & Ladies' Watches</caption> <tr><td>\$225⁰⁰</td><td>Now \$197⁵⁰</td></tr> <tr><td>175⁰⁰</td><td>Now 147⁵⁰</td></tr> <tr><td>150⁰⁰</td><td>Now 112²⁵</td></tr> <tr><td>125⁰⁰</td><td>Now 97⁵⁰</td></tr> <tr><td>99⁵⁰</td><td>Now 86⁴⁰</td></tr> <tr><td>85⁰⁰</td><td>Now 67²⁵</td></tr> <tr><td>75⁰⁰</td><td>Now 62⁵⁰</td></tr> <tr><td>60⁰⁰</td><td>Now 49⁷⁵</td></tr> <tr><td>40⁰⁰</td><td>Now 31⁸⁹</td></tr> <tr><td>29⁹⁵</td><td>Now 21⁷⁶</td></tr> </table> <table border="1" style="width: 100%;"> <caption>Brass Compotes</caption> <tr><td>\$10⁹⁵</td><td>Now \$8⁵⁰</td></tr> <tr><td>14⁹⁵</td><td>Now 10²⁵</td></tr> <tr><td>27⁹⁵</td><td>Now 18⁸⁸</td></tr> <tr><td>19⁹⁵</td><td>Now 16⁶⁷</td></tr> </table>	\$225 ⁰⁰	Now \$197 ⁵⁰	175 ⁰⁰	Now 147 ⁵⁰	150 ⁰⁰	Now 112 ²⁵	125 ⁰⁰	Now 97 ⁵⁰	99 ⁵⁰	Now 86 ⁴⁰	85 ⁰⁰	Now 67 ²⁵	75 ⁰⁰	Now 62 ⁵⁰	60 ⁰⁰	Now 49 ⁷⁵	40 ⁰⁰	Now 31 ⁸⁹	29 ⁹⁵	Now 21 ⁷⁶	\$10 ⁹⁵	Now \$8 ⁵⁰	14 ⁹⁵	Now 10 ²⁵	27 ⁹⁵	Now 18 ⁸⁸	19 ⁹⁵	Now 16 ⁶⁷	<table border="1" style="width: 100%;"> <caption>Gents' Diamonds</caption> <tr><td>\$750⁰⁰</td><td>Now \$647⁰⁰</td></tr> <tr><td>600⁰⁰</td><td>Now 562⁰⁰</td></tr> <tr><td>500⁰⁰</td><td>Now 447⁰⁰</td></tr> <tr><td>375⁰⁰</td><td>Now 292⁵⁰</td></tr> <tr><td>250⁰⁰</td><td>Now 197⁵⁰</td></tr> </table> <table border="1" style="width: 100%;"> <caption>Silver Tea Service</caption> <tr><td>\$297⁵⁰</td><td>Now \$205⁰⁰</td></tr> </table> <table border="1" style="width: 100%;"> <caption>Silver Trays</caption> <tr><td>\$49⁹⁵</td><td>Now \$32⁵⁰</td></tr> <tr><td>37⁹⁵</td><td>Now 28⁹⁷</td></tr> </table>	\$750 ⁰⁰	Now \$647 ⁰⁰	600 ⁰⁰	Now 562 ⁰⁰	500 ⁰⁰	Now 447 ⁰⁰	375 ⁰⁰	Now 292 ⁵⁰	250 ⁰⁰	Now 197 ⁵⁰	\$297 ⁵⁰	Now \$205 ⁰⁰	\$49 ⁹⁵	Now \$32 ⁵⁰	37 ⁹⁵	Now 28 ⁹⁷	<table border="1" style="width: 100%;"> <caption>Silver Dinner Bell</caption> <tr><td>\$5⁹⁹</td><td>\$2⁴⁷</td></tr> </table> <table border="1" style="width: 100%;"> <caption>2 Pc. Sauce Set</caption> <tr><td>\$4⁹⁹</td><td>\$1⁶⁷</td></tr> </table> <table border="1" style="width: 100%;"> <caption>Ice Buckets</caption> <tr><td>\$12⁹⁵</td><td>Now \$8⁵⁰</td></tr> </table> <table border="1" style="width: 100%;"> <caption>Silver Bottle Opener</caption> <tr><td>\$4⁹⁹ ea.</td><td>Now \$2⁷⁵ ea.</td></tr> </table>	\$5 ⁹⁹	\$2 ⁴⁷	\$4 ⁹⁹	\$1 ⁶⁷	\$12 ⁹⁵	Now \$8 ⁵⁰	\$4 ⁹⁹ ea.	Now \$2 ⁷⁵ ea.
\$1,395 ⁰⁰	Now \$975 ⁰⁰																																																																																		
850 ⁰⁰	Now 710 ⁰⁰																																																																																		
650 ⁰⁰	Now 540 ⁰⁰																																																																																		
425 ⁰⁰	Now 310 ⁰⁰																																																																																		
225 ⁰⁰	Now 175 ⁰⁰																																																																																		
175 ⁰⁰	Now 110 ⁰⁰																																																																																		
125 ⁰⁰	Now 97 ⁵⁰																																																																																		
\$1,795 ⁰⁰	Now \$1,225 ⁴⁰																																																																																		
1,295 ⁰⁰	Now 987 ⁵⁰																																																																																		
975 ⁰⁰	Now 847 ²⁰																																																																																		
650 ⁰⁰	Now 510 ⁴⁰																																																																																		
525 ⁰⁰	Now 487 ⁵⁰																																																																																		
475 ⁰⁰	Now 392 ⁰⁰																																																																																		
350 ⁰⁰	Now 289 ⁵⁰																																																																																		
\$225 ⁰⁰	Now \$197 ⁵⁰																																																																																		
175 ⁰⁰	Now 147 ⁵⁰																																																																																		
150 ⁰⁰	Now 112 ²⁵																																																																																		
125 ⁰⁰	Now 97 ⁵⁰																																																																																		
99 ⁵⁰	Now 86 ⁴⁰																																																																																		
85 ⁰⁰	Now 67 ²⁵																																																																																		
75 ⁰⁰	Now 62 ⁵⁰																																																																																		
60 ⁰⁰	Now 49 ⁷⁵																																																																																		
40 ⁰⁰	Now 31 ⁸⁹																																																																																		
29 ⁹⁵	Now 21 ⁷⁶																																																																																		
\$10 ⁹⁵	Now \$8 ⁵⁰																																																																																		
14 ⁹⁵	Now 10 ²⁵																																																																																		
27 ⁹⁵	Now 18 ⁸⁸																																																																																		
19 ⁹⁵	Now 16 ⁶⁷																																																																																		
\$750 ⁰⁰	Now \$647 ⁰⁰																																																																																		
600 ⁰⁰	Now 562 ⁰⁰																																																																																		
500 ⁰⁰	Now 447 ⁰⁰																																																																																		
375 ⁰⁰	Now 292 ⁵⁰																																																																																		
250 ⁰⁰	Now 197 ⁵⁰																																																																																		
\$297 ⁵⁰	Now \$205 ⁰⁰																																																																																		
\$49 ⁹⁵	Now \$32 ⁵⁰																																																																																		
37 ⁹⁵	Now 28 ⁹⁷																																																																																		
\$5 ⁹⁹	\$2 ⁴⁷																																																																																		
\$4 ⁹⁹	\$1 ⁶⁷																																																																																		
\$12 ⁹⁵	Now \$8 ⁵⁰																																																																																		
\$4 ⁹⁹ ea.	Now \$2 ⁷⁵ ea.																																																																																		

SPANGLER'S
DIAMOND'S L.T.D.
Sugarland Mall

Special Food Program Installed In Texas

Texas is part of an addition to the Special Supplemental Food Program for Women, Infants, and Children (WIC) that includes 77 new project areas in 10 states, the U.S. Department of Agriculture (USDA) has announced.

The four new project areas in Texas are Maverick County Child Health Department; Maternity and Well Child Conference Clinic Program, Wichita Falls; Waco-McLennan County Health Department and Family Practice Clinic; and Walker County Health Department. There are 20 other WIC projects currently operating in Texas.

Approximately 156,800 women, infants and children are expected to participate in the 77 projects. The program in the 77 areas is expected to cost the U.S. Department of Agriculture (USDA) about \$16.7 million in food, administrative, and clinic costs. About 27 of these newly-selected projects are in areas which previously operated a Supplemental Food Program — another form of food distribution program for especially vulnerable groups. With this announcement, 48

states, Puerto Rico, and the Virgin Islands have been selected to take part in the pilot program. The combined caseload is about 640,000.

The WIC program is administered by the Food and Nutrition Service (FNS), through cooperating state agencies. The program provides cash grants to make supplemental foods available to pregnant and lactating women, and infants and children up to four years of age. The system of delivery may include the distribution of supplemental foods at health clinics, issuance of food vouchers redeemable at retail stores, or any other approved methods which a cooperating state health agency may select.

Pregnant and lactating women, infants and children are eligible for the program if they (1) live in an approved project area, (2) are eligible for medical treatment at free or reduced cost from a local agency serving the project area in which they live, and (3) are determined by competent professionals on the staff of the local agency to be in need of supplemental foods.

Santa Fe Outlines Budget

Santa Fe Industries, Inc. plans to spend \$285 million for capital improvements during 1975, John S. Reed, chairman and chief executive officer, announced this week. This compares with estimated expenditures in 1974 of \$250 million, including approximately \$20 million for locomotives under lease.

About \$215 million will be spent in 1975 by the railway. Expenditures in 1974 were approximately \$100 million. The natural resources division plans expenditures of about \$54 million, compared with \$62 million last year, and the real estate division expects to spend \$12 million, a \$3 million increase over 1974. The balance will be divided among trucking, pipeline, and miscellaneous operations, Reed said.

The railway's program includes 89 new diesel locomotive units and 3,600 freight cars scheduled for delivery in 1975, and 80 rebuilt diesel units. Major improvements in roadway and structures will include \$20 million for the second phase of a new computerized classification yard at Barstow, California, scheduled for completion in early 1976; installation of approximately 270 main line track miles of new and reconditioned continuous welded rail; improvements and expansion of piggyback facilities at several locations; and improvements to the system crosstie treating plant at Somerville, Texas. Reed reported that Santa Fe Railway also had authorized purchase of an additional 1,500 freight cars that are not scheduled for delivery until after 1975.

In the natural resources division, expenditures relating to petroleum and other minerals will amount to \$45 million, an increase of about 20 per cent, while expenditures in the forest products division will be down since major plant expansions were substantially completed in 1974. Reed emphasized planned capital expenditures for petroleum exploration and development were tentative, and will depend upon the final form of pending

tax legislation.

For the 6-year period 1969-74, capital expenditures of Santa Fe Industries totaled approximately one billion dollars, more than double its net income in the same period. Of the billion-dollar expenditure, about 65 per cent will represent capital improvements for Santa Fe Railway, Industries major subsidiary.

"If railroads are to continue modernization programs needed to fulfill their mission in an energy-conscious world, this imbalance between earnings and investment in new facilities must be corrected," Reed emphasized.

"Substantially higher profitability is needed from more timely adjustment of freight rates and improved efficiency of operations. The effect of skyrocketing inflation on the cost of fuel, materials, and capital goods used in railroading has brought this problem to a critical stage that requires a solution," he concluded.

GIRLS IN BASEBALL
VAIL, COLO.—President Ford has signed into law a bill formally opening the Little League baseball program to participation, by girls. The league sought the change after being confronted with a rash of lawsuits.

MAN WITH TWO HEARTS
CAPE TOWN, SOUTH AFRICA—Ivan Taylor, who was given a second heart November 25, is progressing well and will soon be moved to a general ward, Groote Schuur Hospital announced. Dr. Christian Barnard did the transplant.

Dr. Milton C. Adams
OPTOMETRIST
335 MILES
Phone 364-2255
OFFICE HOURS
Mon.-Fri.- 8:30 to 5:00

**PRICED FOR IMMEDIATE SALE
HEREFORD HARDWARE**
Complete building, land, fixtures and remaining inventory. \$40,000 - will finance \$25,000 at 7% for 10 years.
CONTACT - Ray Seale,
364-4042 or 364-2075

TG & Y

OPEN 9 til 9 Monday through Saturday
A family centers

PRICES EFFECTIVE THURSDAY THRU SATURDAY



"Golden T"
**DISPOSABLE
DIAPERS**
Daytime 30's
\$1.43



Crown
**TABLE
LAMPS**
Victorian Group,
All 19" Tall, in
Opal with Polished
Brass Bases. Ass't,
styles & Colors
\$1.788
Each

BAMBOO HAMPERS

Small	Medium	Large
\$2.57	\$2.97	\$3.47

Delsey
BATHROOM TISSUE

2 Roll Pkg. **2 FOR \$1**
Reg. 54"

Nestle's
Quik

Reg. 1.14
32-OZ. **\$1.17**

Chocolate Covered
CHERRIES

12-OZ. Box Reg. 88"
Fine Quality **63c**

Boy's
FLANNEL PAJAMAS

100% Cotton, Machine Wash,
Tumble Dry, Ass't Prints
Sizes 10-16 Reg. \$4.99
\$2.66

Ladies'
JEANS

Polyester & Cotton,
Ass't styles, both
High waist and Hip
Huggers, Wide Flare
Leg. Zip Front
Size 6-16 Reg. \$7.99
\$6.44

Girl's
PRINT BLOUSE

100% Nylon, Machine Washable,
Button down front, Long sleeves,
Ass't Colors, Sizes 7-14
\$2.88

"Golden T"
ANTI FREEZE
And Summer
Coolant, Molded
Plastic Jug.
\$4.77
GALLON

Ironing BOARD

Heavy Duty all welded
Metal construction,
ventilated top, fully
braced top can't
Collapse
Reg. \$4.99
\$3.88

PLAY-DOH
Pak of 4
Reg. \$1.12
77c

Base
CABINET

Reg. \$49.95
\$44.95

Jigsaw
PUZZLE

500-750 Interlocking
Pieces
99c

Door
MIRROR

14" x 50" Size. Natural Wood
Frame. Electro-copper plated
Shatterproof, dust proof back,
pre-drilled
Reg. \$3.99
\$2.99

Ladies'
BRA

Kodel Polyester Cups,
Stretch Straps, Lace
covers upper cups.
Sizes 32-40
A-C Cups Reg. \$3.99
99c

Long Sleeve
WESTERN SHIRT

65% Polyester, 35% Cotton,
Machine Washable, Long
Sleeve with Snap buttons,
Blue Only
Sizes 14-16 1/2
Reg. \$8.99
\$7.44

"Golden T"
SAVINGS
Miss Brock
HAIR SPRAY
13-OZ. Reg. 87
73c

"Golden T"
COTTON SWABS
Flexible & Safe
180 Double Tipped - Twin Pack
Reg. 78c
2 FOR \$1

LISA MORNAY
(Bath Oil), Balsam Shampoo
Lotion, Creams Rinse, Egg &
Rum Shampoo
1 Gallon Reg. \$1.17
99c

"Golden T"
VITAMIN TABLETS
Daily Multiple Vitamin Tablets
with Iron 100 Ct.
Reg. \$1.27
97c

GREASE RELIEF
A degreaser for
Kitchen and Laundry
22-Oz.
Reg. 93c
78c

Lysol
Spray
DISINFECTANT
14-OZ.
Reg. 1.11
97c

CLOROX 2
All Fabric Bleach
40-OZ.
Reg. 99"
83c

"Golden T"
MOP
Reversible Dust Mop &
Sponge Mop
Reg. 1.17
99c

Mop & Glo
CLEANER
Floor Shine Cleaner
32-OZ.
Reg. 1.13
\$1.07

RIGHT GUARD
Powder Dry, Anti
Perspirant, Super Dry
Formula (Blue Can)
5-Oz.
Reg. 67c
47c

For God So Loved The World

- FIRST BAPTIST CHURCH**
Doug Manning, Pastor
Fifth and Main Streets
- FRIO BAPTIST CHURCH**
Rev. Lon Conner, Pastor
Frio Community
- WESTWAY BAPTIST CHURCH**
- MT. SINAI BAPTIST CHURCH**
Rev. C. H. Frost, Pastor
302 Knight Street
- SUMMERFIELD BAPTIST CHURCH**
Bill Broxson Jr. Pastor
- TEMPLO CALVARIO
ASAMBLEA DE DIOS**
13th & Ave. H
Ignacio Vasquez
- CHURCH OF JESUS CHRIST OF
LATTER DAY SAINTS**
(Mormon)
Country Club Drive
- TEMPLE BAPTIST CHURCH**
Rev. J. L. Bozeman
Forrest Ave. and Ave. K
- GREENWOOD BAPTIST CHURCH**
"A Bible Baptist Church"
Rev. Prentice D. Smith, Pastor
- IGLESIA METODISTA SAN PABLO**
Rev. Thomas Balderas, Pastor
- LA IGLESIA DE SAN ANTONIO**
North 25 Mile Avenue
- TEMPLO BAUTISTA MEMORIAL**
Pablo Garcia, Pastor
- LA IGLESIA DE CRISTO**
Sunset and Plains Ave.
Pete Reyna, Minister
- CENTRAL CHURCH OF CHRIST**
J.T. Marlin, Minister
148 Sunset Dr.
- PARK AVE. CHURCH OF CHRIST**
On Harrison Highway
- TRINITY BAPTIST CHURCH**
Southern Baptist
Rev. C.F. Powell
4th and Jackson
- SAINT JOHN BAPTIST CHURCH**
400 Mable St.
Rev. C.W. Allen, Pastor

Lessons WE TEACH

Here are little minds hearing words, receiving impressions, being taught. If you are a parent or a grand-parent, you are also a teacher.

What words and deeds are you passing on to your children - what are you teaching them?

God gives each of our children different talents and different gifts, but He left it to us to nurture and cultivate these talents.

Children learn as much from our example, as from our words. If our faith in God is strong, then their faith will be strong as well. Let God help you be a better teacher.

- FIRST METHODIST CHURCH**
Dr. Jordan Grooms, Pastor
501 North Main
- WESLEY UNITED
METHODIST CHURCH**
Rev. Jack Moore, Pastor
410 Irving
- BIPPUS COMMUNITY CHURCH**
Gene Brock, Pastor
Preaching 1,2,3,4 Sundays
5th Sunday, Singing
- AVENUE BAPTIST CHURCH**
John H. Johns
130 North 25 Mile Ave.
- CHRISTIAN ASSEMBLY**
Interdenominational
Christian Fellowship in the Fullness
of the Holy Spirit
South Main - 364-5556
or 364-2284
- ASSEMBLY OF GOD CHURCH**
Rev. Homer T. Goodwin, Pastor
15th and Ave. F.
- IMMANUEL LUTHERAN CHURCH**
Rev. Harmon Schelter, Pastor
Park Ave. and B Street
- SEVENTH DAY ADVENTIST CHURCH**
Elder Hollis A. Morel, Pastor
West Park Addition
- LA MISION DE SAN JOSE**
S. W. of City
Vicario: Padre Jose, S.A.
- CHURCH OF THE NAZARENE**
Rev. Max Jetton, Pastor
16th & Blackfoot
- GRACE GOSPEL CHURCH**
Thirteenth and Avenue K
Pastor, Jim Gilliam
- ST. THOS EPISCOPAL CHURCH**
William A. Lang, Jr. Vicar
601 West Park
- CATHOLIC CHURCH**
Rev. Bernard McGorry, Pastor
Harrison Highway at 25 Mile Ave.
- FIRST PRESBYTERIAN CHURCH**
610 Lee Street
Rev. Roger B. Knapp, Minister
- FIRST CHRISTIAN CHURCH**
Rev. Eugene Brink, Pastor
West Park Avenue
- DAWN BAPTIST CHURCH**
Rev. Gene Meacham
- UNITED PENTECOSTAL CHURCH**
Ave. H. & Lafayette
Rev. Warren McKibben 364-6578

These Hereford Business Firms Make This Page Possible in the Interest of a Christian Community.

- | | | | |
|---|---|--|---|
| <p>CARL McCASLIN LUMBER CO.
Carl G. McCaslin</p> <p>KELLEY ELECTRIC
Virgil Kelley</p> <p>McRIGHT GARAGE & SUPPLY
Mr. and Mrs. Clyde Oldham</p> <p>FIRST NATIONAL BANK
Since 1900</p> <p>ROCKWELL BROS. & CO.
Ray Chambliss, Mgr.</p> <p>OGLESBY IMPLEMENT CO.
Cecil Oglesby</p> | <p>WAC SEED, INC.
Hugh Clearman-Armon Lauderback</p> <p>DAVIS IMPLEMENT CO.
W. L. Davis Jr.</p> <p>HEREFORD IRON & METAL
Anson A. and June Dearing</p> <p>CONSUMER'S FUEL ASS'N.
"Bub" Sparks, Mgr.</p> <p>THE INK SPOT, INC.
C.E. Coleman Jr.</p> <p>HI-PLAINS SAVINGS & LOAN ASSOC.</p> | <p>GILLILLAND-WATSON
FUNERAL HOME
Marlin Gilliland-John Gilliland
Charles Watson</p> <p>PITMAN GRAIN CO.
John D. Pitman</p> <p>HAROLD CLOSE DRUG
Harold Close</p> <p>FARMER'S DRIVE IN
Troy Moore</p> <p>SUIT'S AUTO SUPPLY COMPANY</p> <p>DOYLE JOHNSON CHEVROLET-OLDS
Mr. and Mrs. Doyle Johnson</p> | <p>BOYD MACHINE & SUPPLY
Mr. and Mrs. James J. Boyd</p> <p>COIN OPERATED MAYTAG LAUNDRY
Two Locations: 213 13th
1009 Park Ave.
Herb and Dennis Edwards, Owners</p> <p>CASE POWER & EQUIPMENT CO.
L.B. Herring, Mgr.</p> <p>A to Z TIRE & BATTERY
Troy Rhodes</p> <p>HEREFORD STATE BANK
"The Friendly Bank"</p> <p>LOERWALD BROTHERS
231 W. 2nd</p> |
|---|---|--|---|

STATE CAPITAL Highlights AND Sidelights

by Lyndell Williams

AUSTIN, Tex.—While the legislature is getting set for action and inaugural activities are being planned, Gov. Dolph Briscoe is faced with hundreds of important decisions on fitting the right men (and women) into jobs.

Within the first two months of the year, he must make appointments or reappointments to about 600 board, agency and commission places where terms of members are expiring.

Before 1975 is over, he will have placed more than 1,700 people in major and minor jobs.

During his four-year term, he will make enough such appointments to "control" every appointive state agency. That is to say, the people he selects will be in a majority of seats on the regulatory, licensing and administrative bodies.

Nearly all the gubernatorial appointments are subject to confirmation by the State Senate.

Three University of Texas system board of regents members will come to the end of their present terms January 13. The most controversial of the three, Frank Erwin Jr. of Austin, has stated he does not seek another term. Jenkins Garrett of Fort Worth and Dan C. Williams of Dallas also face expiring terms.

State Highway Commissioner D. C. Greer's term expires February 15. Briscoe has stated he will reappoint Joe Christie chairman of the State Insurance Board January 31.

Other agencies with powers reaching into all segments of economic life of the state have vacancies coming up which Briscoe will fill early this year.

SUPERPORT URGED—Governor Briscoe and Lt. Gov. Bill Hobby jointly urged public bodies and private interests to apply immediately to build a \$400 million offshore terminal in Texas Gulf waters.

But both officials said they are opposed to state ownership of so-called superport facilities designed to receive and off-load oil imported in huge tankers.

Their statement dealt a perhaps-fatal blow to possibility of a state-financed superport. The Texas Offshore Terminal Commission by a five to four vote had recommended state ownership and control of an estimated \$1.4 billion profit operation over a 30-year span.

The two officials lauded new federal legislation establishing a licensing procedure for the offshore facilities. They said they will cooperate fully with license applicants when assurances are provided that the coastal environment is not jeopardized. The federal act allows states to retain veto power of facilities, requires a \$20 million bond to protect the environment and makes port owners and ships liable for up to \$50 million in damages.

COURTS SPEAK—The State Supreme Court upheld validity of a corporation franchise tax surcharge attacked by six corporations in spite of erroneous dates named in the legislation for reporting financial data on which the levy is based.

The High Court in another case, concluded a school teacher fired temporarily while running for county commissioner must go through administrative channels before suing Pharr-San Juan-Alamo School district for \$107,800 in damages.

A \$48,866 award to a Galveston County youth hit while "playing" in front of a car was upheld in another Supreme Court case involving whether a lawyer hinted the motorist's insurance policy was limited to a \$100,000 payment.

NEW PRIMARY PUSHED

—A strong push for establishment of a Texas presidential preference primary in 1976 (and thereafter) is anticipated in the legislature this year.

Some writers have sought to link it with the White House aspirations of U.S. Sen. Lloyd Bentsen. The senator is expected to announce his candidacy soon, and, of course, wants to make a strong showing in his home state. Opinion is divided as to whether he could win more delegates in a primary or the traditional convention system.

At any rate, at least four legislators already have indicated they will offer bills to provide for selection of Texas presidential and vice presidential nominating delegates in a May primary. They feel the time is ripe to make the change, and note polls indicate support for preference primaries.

INVESTMENTS HURT—State investments in stock, like those of individuals, are taking a beating, at least on paper.

If state-owned stocks in the major Texas investment funds had to be dumped at today's market values, losses could be half a billion dollars. However, the officials who manage these funds emphasize they are under no pressure to cash in the chips, and that they will ride out the market plunge without ill effects overall.

TOURISM STILL HEALTHY

—There were fewer tourists in 1974, but those who came stayed longer, spent more and drove over Texas only slightly less extensively.

Only 12 of 50 reporting tourist attractions actually had more business last year than the year before.

More Texans vacationed within their home state in 1974, which helped offset the reduced number of out-of-state visitors.

AG OPINIONS

—Contributions to the Austin Inaugural Committee for paying expenses of inauguration ceremonies are not subject to campaign reporting provisions of the election code, Atty. Gen. John Hill held.

Hill's opinion concluded the persons or corporations

who make them do not have to register as lobbyists either, unless their contributions were made "to influence legislation."

On another recent opinion, Hill held Texas veterans are entitled to exemption from tuition and fees when enrolling in University of Texas extension division courses. The same opinion found qualified students in the extension division are also eligible for assistance loans.

DANGEROUS PLANT EXPANDING

—Hydrilla, an aquatic plant capable of choking waterways, has been discovered in three locations in Texas.

The plant was first found in Lake Livingston, later at the San Marcos fish hatchery on the San Marcos River and then in a Cameron County irrigation canal south of Los Fresnos.

SHORT SHORTS

A legislative committee recommended establishment of a Commission on jail standards with authority to close sub-standard jails.

Establishment of a State Employees Personnel Agency received gubernatorial endorsement.

AUCTION
FARM MACHINERY, TRUCKS, ETC.
THURSDAY, JANUARY 16, 1975 - 11:00 A.M.
In case of inclement weather, sale will be held Monday, January 20th 11:00 A.M.
LOCATED 6 miles South of Vega, Texas, on Hwy. 385, 2 miles West (Watch for Sign)

- 1972 Model 1370 Case tractor (D), duals, long axle, quick hitch, cab, radio, heater & air.
- 1969 Model 850 IH tractor (D) - long axle, duals, full weighted, cab & air
- 1963 Model 830 Case tractor (D), Case-O-Matic
- 1961 830 tractor, Case-O-Matic
- 442 Case garden tractor W/blade, mower, & rotovator
- 1974 Model 1800 New Holland Ensilage Cutter, 2 & 3 row header, cab & air.
- 1972 Model L AC Gleaner combine (D), has 20' header combine bought new in June, 1973. Fully loaded. This combine is in A-1 condition.

- 1972 Pharris Wilkinson Grain Cart**
- TRUCKS**
- 1973-F600 Ford truck, 361 eng., 5-2 speed trans., tandem axle, 20' bed W/tip-top & tarp, twin lift - 6000 miles
 - 1969-Chev. C50, 366 eng., 5-2 speed trans., full power, 20' bed, tip-top twin lift
 - 1974-6500 Series GMC truck, 366 eng., 14' Oswald Manure spreader, Michelin tires, 5-2 speed trans., full power
 - 1957 GMC truck W/hoist

- FARM MACHINERY**
- 30' Roll-A-Cone stubble mulcher (hydraulic)
 - 1972 Case 20' off-set disc
 - 12 row (6 double) John Deere Flex planter
 - 1972 6 row Tye drill - 8" spacing, drill like new
 - 1972 John Deere No. 125 Chuck Wagon
 - 6 row vegetable cultivator
 - 6 row lister W/hydraulic markers
 - 7" - 3 section Noble harrow
 - 14' tool bar W/gauge wheels
 - 26' tool bar
 - Model GB 800 front end loader
 - Model K Rotovator
 - 9 shank chisel (New Era - heavy duty)
 - 1308 RW Tandem disc
 - 2BL Gear head - 10 to 11 ratio
 - 4 section spike harrow
 - 6 row culti-packer
 - Ford hay baler (W/I)
 - 8 row spray rig W/hydraulic pump
 - Lockwood 4 row shredder
 - Myers ditcher
 - 7' Big Ox blade
 - 7 row lister W/rod weeder, tool bar mounted
 - 6" 30' Speed King auger
 - 4 row bed shaper
 - 14' Shaffer one-way
 - 4" 15' auger W/elect. motor
 - 4 row marker
 - 2 guide cones
 - 1 large combine hitch
 - Cattle squeeze chute
 - PR calf table
 - 2 box floats
 - 1 lot of lister bottoms & shanks
 - 20' pick-up reel for AC combine
 - 4 row roll-a-cone

16' x 24' Port-A-Pig - W/feeders

- SHOP EQUIPMENT**
- 200 amp. Lincoln welder - factory trailer
 - Acetylene welder & cutting torch
 - HD bench grinder - 1/3 HP
 - Craftsman shop drill
 - 1 ton chain hoist
 - Air compressor
 - 1 lot of hand tools of all kinds
 - 1 lot of Come-A-Long (boomers)
 - Bostron transit & level

- MISC.**
- 500 Gal. Diesel Tank W/elect. pump, trailer mounted
 - 15' tanben axle stock trailer
 - 1 lot of orchard shanks
 - 3 - 3" drive shafts
 - Hydraulic pumps
 - Powers well sounder (750')
 - 1 lot of fench chargers
 - 1 large lot tool bar, clamps & spacers
 - 1 lot of elec. fench post & wire
 - 1 lot of irri. tubes - 1" to 2"
 - 2 Loomix cattle feeding troughs
 - 1 lot of Hoeme shanks
 - 7 - steel (stockman) troughs

TERMS: Cash
OWNER: Leroy Cupell, Phone 806-267-2216
QUINTON JENKINS & ASSOCIATES, THE AUCTIONEERS
Suite 600 - Bank of the Southwest
Amarillo, Texas 79109 Phone: 806-355-5191

JANUARY PRICE BUSTER SALE

The RANGE WESTERN WEAR

DOWNTOWN HEREFORD

HURRY
For
Better
Selection
Levi's

Sale
Runs
Through
Saturday



Wrangler

Water Buffalo Tan Foot
12" Treeback Top
Calfskin, Walnut
13" Top
Calf Skin Ivory Foot
14" Top Treeback
Chec. Lizard Top
Ladies Remedy Foot
Ivory Top 12"
Children's
Size 12 1/2 - 6
8 to 13

1/2 OFF

Brown Roper 10" Top
Ladies Roper
Ostrich Print, Gray Buffalo
Benedictine Calf
Calfskin Bone Foot, Chec.
Lizard Wing Top, Treeback Top

1/2 OFF

**ALL LADIES STYLES
DRASTICALLY REDUCED**

Soft Lizard,
Igana Lizards
Elephant
Shark
Benedictine
Kangaroo Black

1/3 OFF

Ostrich
P.S.
Lizard Chec.
P.S.
Elephant Bone
Chec.
Shark, P.S.
Chec. Sand
Camel
Classic Calf
Caribou
AB Wellington

1/4 OFF

**LADIES & CHILDREN'S STYLES
DRASTICALLY REDUCED**

**ALL FELT
HATS**

- Bailey
- Bradford
- Dobbs
- Texas

20% OFF

We expertly hand crease your hat to your liking

Big Selection
LONG SLEEVE
SHIRTS

- B.R. D.J.
- Wrangler
- Mesquite

Reg. to '13
\$7.91

**GOOSE DOWN
JACKETS**

Long Coats, Vests,
Jackets by Bailey

Reg.	SALE
\$89	\$59.91
52	38.91
21.95	15.91
15.95	9.91

Genuine
Indian
Jewelry

1/2 PRICE

**Men's Dress
SLACKS**

Buy One At It's Regular
Price And Get One Of
The Same Value
FREE!

**LADIES'
PANT SUITS
AND
BLOUSES**

1/2 PRICE

**OLD JEAN
TRADE!**

\$2 VALUE

Get \$2 OFF Regular Price
of a New Pair of Jeans by
Trading In Your Old Pair.

FREE!

1975
CALENDARS

**COMPLETE TACK
SHOP**

Bits, Blankets,
Saddles, Halters,
Stirrups, Pads, Spurs
and Much More

20% OFF

**NAME BELTS
DONE FREE**

All Other Belts

20% OFF

**WRANGLER'S
Cowboy Cut**

\$9.41

Flares
\$9.91

Men's Ladies
& Children's
MOCCASSINS

20% OFF

Keepsake
TRADITIONAL & BEADING BIRDS

KESTER'S JEWELRY
Across from the Post Office
in Downtown Hereford

SAVINGS STOREWIDE



PRICES EFFECTIVE THRU 1-11-75

WE RESERVE THE RIGHT TO LIMIT QUANTITIES

NO SALES TO DEALERS

WE REDEEM USDA FOOD STAMPS

REDEEM THE COUPONS FROM YOUR GOLD BOND MAILER FOR UP TO 200 BONUS GOLD BOND STAMPS THIS WEEK

LETTUCE
CALIF ICEBERG
LB. 23¢

CORN
FLORIDA SWEET FULL EARS
6 FOR \$1.00

AVOCADOS
CALIFORNIA MEDIUM SIZE
EACH 4 FOR \$1.00

PINEAPPLES MEDIUM SIZE SUGAR LOAF EACH 39¢

APPLES RED DELICIOUS 3-LB. BAG 79¢

ORANGES CALIFORNIA NAVELS LB. 23¢

SIRLOIN STEAK FURR'S PROTEN LB. ADV. SPECIAL 98¢

ROUND STEAK FURR'S PROTEN LB. ADV. SPECIAL 98¢

T-BONE STEAK FURR'S PROTEN LB. ADV. SPECIAL \$1.39

CHUCK STEAK FURR'S PROTEN LB. ADV. SPECIAL 79¢

RANCH STEAK FURR'S PROTEN LB. ADV. SPECIAL 89¢

DELUXE RIBS FURR'S PROTEN FOR BARBEQUE LB. ADV. SPECIAL 69¢

CLUB STEAK FURR'S PROTEN LB. \$1.39

FURR'S DOUBLE YOUR MONEY BACK GUARANTEE!
Should you not be satisfied with any purchase of beef in Furr's meat department, you will receive double your money back and no questions asked.

Shop Our Delicatessen

1-LB. POLISH SAUSAGE
1-PT. COLE SLAW
1-PT. GREEN BEANS
1-PT. WHIPPED JELLO
\$3.89

RAISIN BRAN FOOD CLUB 20-OZ. PACKAGE 89¢

GREEN BEANS ALLEN WHOLE NO. 303 CAN. 29¢

ORANGE DRINK BORDEN'S 64-OZ. JAR 59¢

SPINACH FOOD CLUB NO. 303 CAN. 49¢

INSTANT TEA FOOD CLUB 3-OZ. JAR 99¢

FRUIT COCKTAIL DEL MONTE NO. 303 CAN. 39¢

DOUBLE GOLD BOND STAMPS
TUESDAYS AND WEDNESDAYS
With \$2.50 purchase or more

CORN FOOD CLUB CREAM STYLE OR WHOLE KERNEL GOLDEN NO. 303 CAN. 3 FOR \$1.00

KETCHUP HUNT'S 32-OZ. BOTTLE 69¢

TOMATOES CALA RIPE NO. 303 CAN. 3 FOR 89¢

YOU ALWAYS PAY THE LOWER PRICE AT FURR'S
Cans and Packages that show more than one price... YOU PAY THE LOWER PRICE
As price increases occur, all pre-marked products on our shelves will be sold at the marked price until that supply is exhausted.
During the year many prices are lowered due to supply. When prices are lowered you receive the savings immediately. Products bearing the old higher price will be marked with the new lower price. You can see the savings... YOU PAY THE LOWER PRICE

TUNA DEL MONTE CHUNK STYLE NO. 6 1/2 CAN. 49¢

TOMATO SAUCE CONTADINA 8-OZ. CAN. 2/29¢

SUGAR ALL FIVE LB. \$2.72

SUPER DISCOUNT SPECIALS

COFFEE
FOOD CLUB ALL GRINDS 1-LB. CAN
49¢
WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET

ICE CREAM
FARM PAC 1/2 GAL.
39¢
WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET

BREAD
FARM PAC 1 1/2-LB. LOAF
2 FOR **39¢**
WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET

MIRACLE WHIP
SALAD DRESSING 32-OZ. JAR
79¢
WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET

Fresh Bakery Specials

CORN ON COB
TOP FROST FRESH FROZEN, 4 EAR PKG. 69¢
TATER TREATS
TOP FROST FRESH FROZEN 2-LB. PKG. 69¢
PIZZA TOP FROST CHEESE SAUSAGE, PEPPERONI HAMBURGER EACH 79¢

TOPCO BABY SHAMPOO
16-OZ. BOTTLE
52¢

DIAL ANTI-PERSPIRANT
14-OZ. CAN
\$1.98

PENCIL TABLET
BIG CHIEF
EACH **23¢**

BEACON BATH OIL
32-OZ.
54¢

PRELL SHAMPOO
11-OZ. LIQUID OR 7-OZ. CONCENTRATE
\$1.17

HAIR SPRAY SUAVE 13-OZ. CAN. 79¢
CLEANSER TOPCO DEETURE 7-OZ. 59¢

COMPOSITION BOOK
PKG. OF 4 POLY WRAP 5 HOLE
\$1.23

CRAYOLAS 16-COUNT PLASTIC
37¢

PENCILS NO. 2 LEAD EACH 2 FOR **5¢**

TOPCO BABY BABY OIL
16-OZ. BOTTLE
58¢

KIMBIE DIAPERS
DAYTIME 30's \$1.89
TODDLER \$1.89
DAYTIME 24's \$1.89



Showers Honor Joni Paetzold

Bridal showers have complimented Joni Paetzold recently. Miss Paetzold and Gary Coleman will marry Friday afternoon in St. Anthony's Catholic Church.

Miss Paetzold was honored with a miscellaneous shower Monday evening in Pioneer Natural Gas Flame Room where she received guests with her mother, Mrs. Walter Paetzold, and her fiance's mother, Mrs. Bruce Coleman.

The bride's sister, Donna Paetzold, invited guests to sign the registry book and Diedra Dzuik and Marilyn Schmuicher presided at the refreshment table which was decorated in the bride's colors of red and white. Hostesses were Mmes. Bill White, Arhart Reinart, Elmo

Hall, John Warren, Walter London, Robert Hickman, Clarence Betzen, John Aikin, Charlie Williams, Melvin Kalka. Also Mmes. C.E. Rush, Beryl Flash, Ivan Block, Ed Schilling, Glenn Gripp, Tommy Carnahan, B.F. Cain, Alvin Schmuicher, W.E. Dameron, Mike Betzen, Lewis Lea and G.V. Hall.

School friends of Miss Paetzold hosted an informal shower for the bride-elect recently in the home of Mrs. Alvin Schmuicher.

Refreshment tables were decorated in a red and white color motif by hostesses Marilyn Schmuicher, Diedra Dzuik, Becky London and Deann Schlabs. There were 12 guests present.



Bride-elect Honored

Joni Paetzold, Friday evening bride-elect of Gary Coleman, was honored with a bridal shower Monday evening in Pioneer Natural Gas Flame Room. Standing with Miss Paetzold, center, is from left, the prospective bridegroom's mother, Mrs. Bruce Coleman, and the honoree's mother, Mrs. Walter Paetzold.

La Plata Begins Project

A suggestion that La Plata Study Club begin a move for placing a piano in the public meeting room at Deaf Smith County Library resulted in appointment Tuesday evening of Mrs. Charles Kelly as a committee of one to discuss the matter with the library staff and report at the next club meeting.

This action was taken at the La Plata meeting in Mrs. Pat Hughes' home. Need for a piano at the library, where various programs are given, was discussed and members agreed that other clubs in the city will be asked to assist if it is decided

to raise funds immediately for the purchase.

A note of thanks was read from a West Texas State University student from Kenya, for a Christmas gift given by the club.

Mrs. Jack Brown gave the program titled The Sea Is Our Last Frontier. She spoke of products from the ocean, especially fish which have supplied food for men since the earliest times.

Effect of pollution on marine life was discussed, including the effects of offshore oil production which is a source of needed fuel but sometimes a menace to fish

over wide areas.

Mrs. Emil Dettman, who has been absent from club meetings several months while she recovered from a broken hip, was welcomed back. Other members present were Mmes. Elmer Patterson, Lewis McQuistan, Harlan VanderZee, W.D. Askew, Frank Prowell, Ken Rogers, Ansel McDowell, Philip Shook, Louis Woodford and A.J. Schroeter.

The day will never arrive when wars will be fought without trained men or won by yielding to one's foes.

Look Who's New

Mr. and Mrs. Rodolfo Ar-nando are the parents of a son, born Jan. 7. He weighed 8 lbs.

Mr. and Mrs. Raul Aguirre Valdez are the parents of a son, Raul Jr., born Jan. 4. He weighed 8 lbs. 8 1/2 oz.

Mr. and Mrs. Larry Dwayne Ambold are the parents of a daughter, Tonya Gail, born Jan. 5. She weighed 7 lbs. 12 oz.

Mr. and Mrs. Gregory Rodriguez Cantu are the parents of a daughter, Patricia, born Jan. 5. She weighed 7 lbs. 15 1/2 oz.

Small Talk

By SUE COLEMAN

IT ISN'T pollution, inflation or overpopulation that bothers me most in this worrisome world of today, it's just that I was born 40 years too late and got pitched into this welter of machines that know more than I do.

It's no secret that I'm a mechanical moron and can't find the right button to push on these contrivances that do everything for you when you push the button, like drive-up bank windows and automatic elevators, not to even mention computers. And regardless of my protests, more and more things are automated every day.

Now it's the traffic signals right here in Hereford, with automatic doodads planted in the pavement, if I understand the explanation. Maybe I don't, because for any machine more complicated than a typewriter attempts at explanation only get me more mixed up.

BUT THERE'S something about making the traffic light work by stopping your car just before its wheels touch the white line. Before reading the explanation I just drove up and stopped until the light turned green, which it always did in time, but now I wonder if I was only lucking-out, stopping by accident with my car wheels in the right place, and what will happen if I miss?

If I become conscious of the necessity of putting the wheels in exactly the right spot when I stop, I'll never make it and may be sitting at a Highway 385 intersection some day for hours, wondering why the light stays red.

An approximate spot — yes; but an exact spot to stop — I'm not that accurate. Besides, I'd have to open the car door, get out and look at the wheels to be sure they were placed correctly.

and how would that line of traffic behind me like that?

ANOTHER THING, the left turn lanes in Highway 60 East baffle me and I figure the only legal way to get off that highway to the left is to drive out to Progressive Road corner, turn around, come back and make a right turn. The old lanes were fine, I could follow the lines, get into the turn lane and go on around the corner.

But now the lanes are painted all the way down a block, and there are solid double lines marking them off, of the sort I thought it was illegal to cross, so how do you get into them?

Just cross all those yellow lines, or should you get into the turning lane at the start of the block? No, that couldn't be right because if somebody from the other direction wanted to make a left turn, he'd be in the same lane...

This doesn't appear to bother anyone else and I guess the safety experts in the Texas Highway Department don't have many customers as dumb as I am. I hope!

This is a good period in which to pay debts or save money—you won't lose in either case.

One of the pleasant episodes of life is making plans to spend money that you never get.

Religious tolerance doesn't mean that you can't speak out for your own religion.

There're too many do-gooders and organizers and not enough quiet humanitarians among us.

Chapters of BSP Discuss Business

Business related to the annual Valentine Ball for Beta Sigma Phi members received chief attention at chapter meetings Tuesday evening. The annual ball is scheduled Feb. 15, when a queen chosen from chapter nominees will be crowned. A tea honoring the nominees is planned for Jan. 19 in the home of Nancy Mulkey.

Mrs. Archie Dwyer gave the program for Xi Epsilon Alpha Chapter, with Food And Nutrition as the subject. She discussed the basic foods to be considered in meal planning for good nutrition in a family.

Members decided to participate in the March Of Dimes later this month, to raise funds for the national organization to combat birth defects. It was voted that tokens of appreciation be given members'

husbands who assisted in the chapter's Visiting Santa project during the Christmas season.

A new member welcomed was Mrs. Warren Hall. Others present were Mmes. Ken Wiley, Jerry Shipman, Jim Horton, C.D. Fitzgerald Jr., Jim Aldridge and Jim Cramer.

A contribution to the state BSP project, a Center for Behavioral Studies, was voted by Alpha Alpha Chapter at a business meeting in Community Center. Mrs. Hicks Roberson was hostess and Mrs. Larry Summers presided in the absence of Mrs. Joe Story, president.

Also present were Mmes. Max Stipe, Bill Kendall, Dink Godwin, John Schneider, Charles Laing, R.J. Cramer and Ollene Williams.

YHT Convention Is Scheduled

Three members of Young Homemakers of Texas will be selected to attend the YHT district convention to be held in February at San Antonio it was announced at the chapter meeting Tuesday evening in Pioneer Natural Gas Flame Room.

Mrs. Glenn Reeve of Friona was guest speaker and presented a program and exhibited replicas of the Brides Of The White House that she made.

Mrs. Bud Kelley gave the

devotional before the close of the meeting.

Mrs. M.T. Burelsmith, chapter advisor, and Isabel Pena, chapter's little sister, were recognized as guests by members.

They included Barbara Weatherford and Mmes. Larry Alley, Tommy Betzen, Jim Culpepper, Frank Daniel, Alan Dunning, Joe Don Edelson, Terry Johnson, Gerald Nunley, Ronald Rayburn and Connie Urbanczyk.

Put Your MONEY to WORK



PASSBOOK SAVINGS ACCOUNTS

From Date of Deposit
to
Date of Withdrawal

Earn . . .

5 1/4 %

per annum — compounded daily

We have many
savings plans
Drawing from
5 1/4% to
7.5%



SAVINGS

HI-PLAINS

and
Loan Association

BARRICK FURNITURE'S

JANUARY CLEARANCE

With Savings Of

30-40-50

Prices Reduced in
all Departments

%

OFF

NEVER UNDERSOLD

BARRICK

FREE DELIVERY
W. HWY 60

FURNITURE AND APPLIANCE

EASY TERMS
IN STORE FINANCING

Calendar of Events

THURSDAY
 St. Anthony's Women's Organization, parish school auditorium, 8 p.m.
 Hereford Riders Club, Community Center, 8 p.m.
 Callipian Study Club, home of Mrs. Trow Miss, 8 p.m.
 Deaf Smith County Chamber of Commerce Banquet, Bull Barn, 7 p.m.
 Kiwanis Club, Civic Club Center, noon.
 Jaycees, Civic Club Center, 8 p.m.

FRIDAY
 Hereford Garden Club, home of Mrs. Edgar Lemons, 3 p.m.
 Sweet 'N' Fancy Decorating Club, Community Center, 9:30 a.m.
 Cultural Extension Club, home of Mrs. J.G. Gandy, 414 Star, 2:30 p.m.
 Kiwanis Whiteface Breakfast Club, Dickie's Restaurant, 6:30 a.m.
 Duplicate Bridge Club, 309 Western, 7:30 p.m.

SATURDAY
 Deaf Smith County Historical Museum open to the public Saturday and Sunday, free of charge, from 2 to 5 p.m.

MONDAY
 Women's Division of Deaf Smith County Chamber of Commerce general meeting and

dinner, Dickie's Restaurant, 7:30 p.m.
 City Beta Sigma Phi Council, Community Room of Hereford State Bank, 8 p.m.
 Music Study Club, home of Mrs. J.R. Allison, 2 p.m.
 VFW Auxiliary, VFW clubhouse, 7:30 p.m.
 Jaycees-Eltes board meeting, Chamber of Commerce building, 7:30 p.m.
 Palo Duro Extension Club, home of Mrs. Mickey Brinsden, 817 Irving, 7:30 p.m.
 Rotary Club, Civic Club Center, noon.
 Odd Fellows Lodge, IOOF Hall, 8 p.m.
 Evenings Lions Club, K-Bob's Steak House, 7 p.m.
 Masonic Lodge, Masonic Temple, 7:30 p.m.
 Easter Lions Club, Easter clubhouse, 7:30 p.m.

TUESDAY
 La Madre Mia Study Club, home of Mrs. Craig Smith, 8 p.m.
 Dawn Music Club, home of Mrs. Clarence Betzen, 2 p.m.
 Pioneer Study Club luncheon, Hereford Country Club, 11:30 a.m.
 Hereford Newcomers luncheon, Community Center, noon.
 Order of Eastern Star, Masonic Temple, 7:30 p.m.

WEDNESDAY
 Knights of Columbus, KC Hall, 8 p.m.
 Noon Lions Club, Civic Club Center, noon.
 Story hour for preschool children, Deaf Smith County Library, 3 to 3:30 p.m.

Freedom isn't always the right to do and say what you please.
 It's just as well not to yell for help until you need it



Shoemakers

Old-fashioned shoes to symbolize a step into the future were made to help decorate tables for this evening's Deaf Smith County Chamber of Commerce banquet, when members of the Women's Division held a work night at the Bull Barn Monday. Mrs. Calvin Goodin, standing in upper left, photo, is chairman of the decorations committee. She discusses the technique of lacing the shoe with the division president, Mrs. O.G. Nieman, left, and Mrs. Mike Patrick. Busily cutting out parts of the shoe, upper right, are Mrs. W.T. Carmichael and Leatrus Clark, while lettering is done, lower photo, by Mrs. Elmer Patterson and Mrs. Bill Allen.

Newlyweds Are Living In Lubbock

Mr. and Mrs. Jerry Tom Holcomb are at home at 1245 Auburn, No. 67, Lubbock, after a trip to Arkansas following their recent marriage in Lee Street Baptist Church at Dimmitt. The bride is the former Miss Jaci Johnson, daughter of Mr. and Mrs. Roy Johnson of Dimmitt. Miss Kay Blasingame of Hereford was maid of honor and Richard Lehman of Lubbock best man. The Rev. Roy Barringer of First Christian Church, Dimmitt, officiated. A reception in the church fellowship hall, was held after the ceremony. The bride attended Clarendon Junior College after graduation last spring from Dimmitt High School. Holcomb, son of Mr. and Mrs. J.T. Holcomb of Booneville, Ark., attended high school there and in Dimmitt and is now a Texas Tech student.



Mrs. Jerry T. Holcomb ...weds in Dimmitt

Rebekahs Elected Delegate

Annie Freeman was elected to represent the Hereford Rebekah Lodge at the Rebekah Assembly scheduled in March at Galveston, at the lodge meeting Tuesday evening in IOOF Hall. Bea Cox was chosen as alternate. Also during the business meeting with Edna Mathes, noble grand, presiding, Mrs. P.B. Sowell, district deputy, announced installation would be held Tuesday evening. There were 17 members present with Edna Mathes serving as hostess. In most discussions, those who talk most can be eliminated. The happiest people go to church; there must be something to it.

At The Library

Black Power Is Book's Subject

The Deaf Smith County Library is featuring two books this week, *Anya* by Susan Fromberg Schaeffer and *Black Mafia* by Francis A.J. Ianni. In the novel *Anya* Susan Schaeffer has written an unforgettable novel of human strength, tenacity and love. Ordinary people rose to unsuspected heights of compassion, cunning and endurance. *Black Mafia* combines the reporter's skill for dramatic portraiture and telling detail with an insight into cultural patterns and pressures. Ianni places his findings in revealing perspective and offers persuasive evidence for his major and explosive thesis. The library is open to the public free of charge on Mondays and Thursdays from 9 a.m. until 9 p.m., weekdays from 9 a.m. until 6 p.m. and Saturdays until noon.

ANYA
 By Susan Fromberg Schaeffer

"They are two lights, my mother and father. Very often I dream about them."

They were well-to-do Russian Jews living in Poland, in a world more like Tolstoy's than our own, a world of piano lessons, elaborate meals, and story-telling, a world swept away in the fire storm of the Holocaust. "But memory is a form of reality after all," and by remembering, Anya brings this world back to life of the cities, the country dachas, vacations and medical schools, fancy dress balls and marriages and births.

And death. From the sudden shock of the first bombing of Warsaw, the violence unleashed by the Nazis swelled to a flood of destruction and despair. Bewildered and numbed, the Jewish community struggled with the growing nightmare-invasion, occupation, and chaos; ghettos, cattle cars, and finally Kaiserwald, where "the

living come to envy the dead." With cold, raw audacity, Anya runs, hides, and fights to save herself and her child. "Lucky in everything but her mind" Anya survives, only to find that, as time passes, the wounds grow deeper. And now it takes an act of courage to remember just how it was.

In *Anya* Susan Schaeffer has written an unforgettable novel of human strength, Tenacity, and love. Faced with a world unshaped by madness, ordinary people rose to unsuspected heights of compassion, cunning, and endurance. Anya's story will haunt the reader long after he has finished reading this remarkable novel.

BLACK MAFIA
 By Francis A. J. Ianni

Black Mafia is a book about a new kind of Black Power—the takeover of crime operations by black and Puerto Rican "networks" that are systematically replacing the Italian "families" whose syndicates once stretched unchallenged through the United States.

Francis Ianni has penetrated to the heart of organized crime and observed this "ethnic succession" taking place at first hand. From the men and women moving into positions of control—pimps and prostitutes, drug pushers, street runners, and the "Silent partners," heads of illegal business operations—he has elicited the facts about the inner workings of this new wave in organized crime.

In Central Harlem, for example, we see how the wives of leading pimp Reggie Martin recruit new women for his stable from inside prison, how on the street they steer their customers to the pushers of black narcotics boss James Mitchell, and how Mitchell and Martin stock their string of seemingly legitimate boutiques with goods heisted by Thomas Irwin's skilled band of drug addicts. Irwin uses his dry cleaning shop as a front for his fencing and, across the street, operates an illegal after-hours gambling club. The Police, paid off, provide protection for this growing crime network.

Here, too, is the inside story on the origin and reach of the Gypsy Cab Network and the revelation of an entirely new narcotics source, "The Cuban Connection," whose members were the originators of angel dust, or gold finger, a synthetic heroin which swept the market recently, and who now offer perhaps the major supply of cocaine, the drug which promises to be the marijuana of the 70's.

Combining the reporter's skill for dramatic portraiture and telling detail with an anthropologist's insight into cultural patterns and pressures, Ianni places his findings in revealing perspective and offers persuasive evidence for his major and explosive thesis that "we will witness over the next decade the systematic development of what is now a scattered and loosely organized pattern of emerging black control in organized crime into a black Mafia."

Dance Club Has Guests

Fifty dancers including visitors from nearby cities attended the Merry Mixers Square Dance Club meeting Friday evening in Community Center. Some in the group were members of a class now in progress under club sponsorship. Mrs. and Mrs. Henry Kuper were hosts for the evening and served refreshments. Mr. and Mrs. Larry Kuper were local guests. From the Swinging O Club of Olton, the Joe Halls, Harlan Carsons and Roy LaDukes were here for the dance. Guests from the Amarillo Whirlybirds were Messrs. and Mrs. Bob Ogden, Tom Packard, Bob Deputy and Bill Park.

Getting someone else to do your work is the recipe for success.

One of the dangers of looking ahead is that we see things that never happen.

Soft Sale

for hard bargainers

\$8.88 Quilted Bedspreads
 TWIN

They usually sell for \$28 to \$50 at a well known store. But, our factory overdid it. We just made too many. So, you'll get quality spreads for one-third less than our own low everyday prices. Prints. Solids. Some washable, no-iron.

- TWIN: **\$8.88**
- FULL: **\$9.88**
- QUEEN: **\$13.88**
- KING: **\$14.88**



Thick Towels
 Two for **\$3.00**

At \$3 or \$4 each, these famous maker towels are a good buy. At our sale price, they're really a value. Sheared and unshered. 100% cotton. Prints. Solids. Jacquards. BATH SIZE: two for \$3.00. HAND SIZE: two for \$1.00. WASHCLOTH: four for \$1.00

Draperies and Sheer Knit Panels
\$1.88

We've got a hodge-podge of colors, sizes, and styles. With and without linings. All are top quality—made to sell for much, much more than our price. At this price we obviously don't have every size, style and color. Come in and paw through the pile! Hurry for best selection.

Fluffy Pillows
 Two for **\$5.00**

Made to sell for much more. Choice of feather or 100% polyester. Quality ticking on both styles. Polyester with corded edging—STANDARD: two for \$5.00. QUEEN: two for \$6.00. KING: two for \$7.00. Feather—STANDARD (only) two for \$6.00

Mattress Pads
\$1.88

A persnickety national retailer found tiny flaws in our mattress pads that were to sell for \$5 to \$8 (twin size). Now we have them. For a much lower price. Anchor Corner Fitted. TWIN: \$1.88. TWIN: \$2.88. FULL: \$3.88. FULL: \$4.48. QUEEN: \$4.88. QUEEN: \$5.48. KING: \$5.88. KING: \$5.88

Ashley's where little flaws let you save
 Satisfaction guaranteed? Always, at Ashley's. Or your money back.
 STORE HOURS: 9:30 - 6:00 Mon. - Sat. Phone 364-6281

Inventory reduction specials!

19" diagonal Quasar PORTABLE COLOR TV

Solid State Chassis (except only four tubes). Bright Picture Tube, 70 detent click UHF Tuner, Full-Push on/off volume control.

was \$399⁹⁵
 now \$369⁹⁵
 save \$30⁰⁰



23" diagonal picture. Quasar "Works in a Drawer" Color TV. "Insta-Matic" Color Tuning. Our greatest picture performance. Pushbutton UHF Tuning. Mediterranean Credenza cabinet styling. Model WU8016L.P.

Outstanding Values that Must go. See Them! **\$599⁹⁵** W/T

"Serving the people of Deaf Smith County for over 2-decades!"
Knox TV & Music
 509 PARK AVENUE 364-0766

How To Get It All Together After Divorce or Death

...A social club for single people. Special sessions for widows and widowers.
 Begins Monday, Jan. 13 at 7:30 p.m. in the Fellowship Hall of First Baptist Church. Will meet each Monday night.
 Sponsored by Committee on Recovery

ANNIVERSARY SALE

HOLLY BEET OR SHURFINE
SUGAR
5-LB. BAG

39¢

WITH THE PURCHASE OF ANY 12 SYLVANIA LIGHT BULBS, INSIDE FROST 60, 75 or 100 WATT

SHAMPOO MIX or MATCH
HEAD AND SHOULDERS
4-OZ. TUBE
5-OZ. JAR
7-OZ. LOTION
\$1.39

ALL VEGETABLE SHORTENING
CRISCO 3-LB. CAN **\$1.99**
LAUNDRY DETERGENT GIANT BOX 10c OFF LABEL **88¢**
PILLSBURY BUTTERMILK OR COUNTRY STYLE 8-OZ. **49¢**
TENDER CRUST **BUNS** HOT DOG PKG. **39¢**
ASST. FLAVORS **WIENER WRAP** 4-OZ. **29¢**

LIQUID DETERGENT 13c OFF LABEL

Ajax 22 OZ. BTL. **49¢**
BAMA GRAPE

Jelly 18 OZ. JAR **69¢**
NO. 50 DOG FOOD

Hi-Vi 6 NO. 300 CANS **\$1.00**

SWEET 'N LOW INDIVIDUAL PACKETS 100 CT. BOX **89¢**
ARMOUR POTTED

Meat 5 3 OZ. CANS **\$1.00**

ANTI-PERSPIRANT
SECRET 6-OZ. CAN **69¢**

FREEZER BEEF BEEF OR UP TO 250 LBS. AVG. LB. **75¢**

RIB STEAK LB. **99¢**

SIRLOIN STEAK LB. **\$1.09**

SLICED **SLAB BACON** LB. **98¢**
SHURFRESH SLICED

BOLOGNA 12-OZ. PKG. **58¢**

SHURFRESH **FRANKS** 12-OZ. PKG. **58¢**

ROUND STEAK LB. **\$1.09**

GROUND **BEEF** EXTRA LEAN LB. **78¢**

FAMILY STEAK LB. **89¢**

7-BONE **ROAST** LB. **88¢**



MARYLAND CLUB **COFFEE** 1-LB. CAN **89¢**



KOOGLE PEANUT SPREAD ASST. FLAVORS **69¢**



SHURFRESH **ICE CREAM** ASSORTED FLAVORS 1/2 GAL. CTN. **99¢**



CARNATION MILK TALL CAN **27¢**



VIVA OR SCOTT **KITCHEN TOWELS** 2 ASST. ROLLS **88¢**



BOW WOW DOG FOOD 25-LB. BAG **\$3.68**

KRAFT HALFMOON LONGHORN CHEDDAR

Cheese 10 OZ. PKG. **99¢**

ORE-IDA CRINKLE CUT **Potatoes** 2 LB. PKG. **69¢**

KRAFT 1000 ISLAND

Dressing 8 OZ. BTL. **49¢**

INSTANT TEA **Nestea** 3 OZ. JAR **\$1.29**

KRAFT DELUXE **CHEESE** SLICED AMERICAN OR PIMENTO 12-OZ. PKG. **89¢**

TORTINO **PIZZA** CHEESE, HAMBURGER SAUSAGE, PEPPERONI LARGE SIZE **79¢**

PARKAY-IN QTRS. LB. **MARGARINE** **69¢**

SARAN **WRAP** 50 FT. ROLL **49¢**

PUREX GAL. PLASTIC BTL. **BLEACH** **63¢**

MEDICAL CENTER **ALCOHOL** 16-OZ. PINCH BTL. **25¢**

BANQUET FROZEN REGULAR **DINNERS** ASST. MEALS 11-OZ. PKG. **49¢**

GOLD MEDAL FLOUR 10-LB. BAG WITH COUPON **\$1.69**

STOKELY WK or CS. **GOLDEN CORN** 4 303 CANS **\$1.00**

GLEEM TOOTH PASTE 5-OZ. TUBE **59¢**

GLADIOLA BISCUIT or CORNBREAD MIX 3 6-OZ. POUCHES **49¢**

100 VALUABLE COUPON 100
100 FREE STAMPS WITH \$7.50 OR MORE PURCHASES WITH THIS COUPON VOID AFTER JAN. 11, 1975 THRIFTWAY FOOD STORES

25 VALUABLE COUPON 25
MARYLAND CLUB **COFFEE** LB. CAN **89¢** WITH THIS COUPON VOID AFTER JAN. 11, 1975 THRIFTWAY FOOD STORES

25 VALUABLE COUPON 25
GOLD MEDAL FLOUR 10 LB. BAG **\$1.69** WITH THIS COUPON VOID AFTER JAN. 11, 1975 THRIFTWAY FOOD STORES

ARMOUR TREET LUNCHEON **Meat** 12 OZ. CAN **89¢**

ARMOUR VIENNA **Sausage** 3 5 OZ. CANS **\$1.00**

BONUS PACK DOW OVEN **Cleaner** 10 OZ. CAN **89¢**

SHURFRESH **POTATO CHIPS** REG. or DIP SIZE 9 1/2-OZ. PKG. **69¢**

RED DELICIOUS **APPLES** 3-LB. BAG **59¢**

TEXAS **CARROTS** ONE LB. CELLO BAG **15¢**

CALIFORNIA **SUNKIST LEMONS** LB. **29¢**

RUBY RED **GRAPE FRUIT** 5-LB. **69¢**

TEXAS **GREEN CABBAGE** LB. **11¢**

YELLOW ONIONS LB. **13¢**

DOUBLE GUNN BROS. STAMPS

TUESDAY-WEDNESDAY

THRIFTWAY

426 N. MAIN HEREFORD



JC-Ettes Plan To Direct MOD

Jaycee-Ettes will lead the annual March of Dimes again this year in Hereford, and definite plans for the funds campaign were made at a meeting Tuesday evening in First National Community Room. Other women of the community assist in the Mothers March, which raises funds for the National Foundation on Birth Defects.

Mrs. Bill Johnson, Jaycee-Ette president, is county chairman of the drive and Mrs. Dan Warrick is chairman for the Jaycee-Ettes' part in the march.

Plans were made for a work forum Jan. 18, to be held here for Jaycees and Jaycee-Ettes of the Panhandle area.

Paul Abalos was introduced as guest speaker. His subject was Superstitions.

Mrs. Donnie Rhyne was welcomed as a guest. Members present included Mmes. Mike Majors, Steve Carroll, John West, John Bunch, Gary Jennings, Jaunes Braly and John Holmes.

U.S. to require airliner warning device.



VOE Student of the Week

Rose Mary Dupnik, 17-year-old daughter of Mr. and Mrs. Johnnie L. Dupnik of 204 Sunset Drive, poses with Deaf Smith County Chamber of Commerce executive director Bill Albright. Albright serves as supervisor for Rose Mary, who works at the Chamber office under the VOE program at Hereford High School.

OES Invites Section 3 To School

Hereford Chapter, Order of Eastern Star, is sending invitations to the other 15 chapters of District 2, Section 3, for a school of instruction to be held here Feb. 4, with Road To Knowledge as its subject. Mrs. A.G. Neinst Jr. of Dallas, worthy grand matron or state head of the order, has accepted an invitation to be here.

She and other grand officers, assisted by Mrs. Marvin Coffey, local member who has been appointed deputy grand matron, will conduct the school. A coffee luncheon at Hereford Country Club, school sessions in the Masonic Hall and a banquet in First Christian fellowship hall are scheduled for the day.

It will be climaxed with the joint fraternal visit of the grand matron and a reception in her honor at the Masonic Hall.

Getting someone else to do your work is the recipe for real "success."

Let's Cook Unusual Arrangement Made With Burlap Cloth

SANDY FANNEY
Dress and Spill Writer

DRIED flower arrangements are very popular this year and can be made even more attractive grouped with brightly colored burlap flowers. Mrs. Robert Baum of 702 Stanton was introduced to the idea by a close friend.

"The Arrangements are quite simple to make and are very nice to give as gifts," says the petite brunette. "I've made several that I gave as Christmas presents."

The colored pieces of burlap may be purchased at any variety store at a relative low cost. Mrs. Baum cuts several 5" x 9" strips at a time.

"I like to use two different colors when I make a flower, and it's easier just to cut a number of strips to have them on hand when you need them," explains the pretty homemaker.

looking forward to it," states Mrs. Baum.

THE BAUMS attend Summerfield Baptist Church and have a three-year-old son, Shayne. Mrs. Baum's husband is employed with Big T Pump Co.

One of the many homemakers who don't really enjoy cooking and baking, Mrs. Baum says that her micro-wave oven has been a blessing. "I don't care to spend a lot of the time in the kitchen and since Robert takes his lunche to work, the oven is very practical."

"I use the oven for just about everything from baking desserts to cooking meats," continues Mrs. Baum. Two favorite recipes the family enjoys are Strawberry Pie and No Knead Hot Rolls.

Filling:
10 1/2 oz. miniature marshmallows
1 lb. frozen strawberries
1 pkg. Dream Whip
1 dash salt
1 cup chopped pecans
Melt marshmallows in juice of strawberries over low heat. Next add strawberries to mixture and let cool. Prepare Dream Whip according to package directions and add to mixture.
Add salt and pecans and pour into pie shell and refrigerate before serving.

NO KNEAD HOT ROLLS

1 pkg. yeast
2 cups lukewarm water
1/2 cup sugar
1/2 cup corn oil
1 beaten egg
1 Tbs. salt
6 cups flour
Mix and let rise one hour. Next refrigerate and let rise another hour. Make into rolls and place on cookie sheet. Bake in 425 degree oven until brown.

STRAWBERRY PIE

Graham cracker crust:
2 1/2 cups ground graham crackers
1/4 cup sugar
1/2 stick butter margarine
Mix together and line crust in

THE CENTER of each strip is raveled out, leaving six not raveled strings at the bottom and top of each piece of cloth. The raveled strings are then placed together and cut evenly at the bottom and top.

The next step is to glue long ends of the 5" x 9" piece of burlap together. The raveled strings are then doubled and cut and doubled again before they are bound together by a long piece of floral wire.

Mrs. Baum suggests that the wire be twisted several times with hog-nose shaped pliers. The doubled strings are then placed on the strip of burlap and rolled up together to form petals and center.

Floral tape is rolled around the base of the flower and the wire to produce a stem effect. After several of the flowers have been made she arranges them in a straw basket with dried flowers and leaves.

"THIS MAKES a very economical gift," says Mrs. Baum. "With a variety of colors available, it is very easy to make a floral arrangement according to the color motif of the room."

Mrs. Baum, Valerie Christie before her marriage, enjoys all craft hobbies and has made several large ceramic pieces including a ceramic tiger which decorates a corner of the Baum's livingroom.

As a girl Mrs. Baum lived on her parents' farm at Summerfield, and was quite active in 4-H. One year she raised a reserve champion steer and has to her credit a number of ribbons and trophies.

She is a Hereford High School graduate and is currently planning to start LVN training at Deaf Smith County General Hospital.

"At the present time, I'm just waiting to get back the results from the preliminary LVN test. This training is something that I am quite interested in and I'm



Mrs. Robert Baum ...with son Shayne

Guest Gives Club Talk

A guest speaker, Sherry Hoover of Hereford State Bank, gave the program for Progressive Extension Club Tuesday afternoon in the home of Mrs. Karl Mannschreck. Mrs. Hoover spoke of services available in a bank program especially for women at the time of family crises such as death.

Mrs. Dean Stallings read an inspirational message titled "I Must Depend On Myself." Mrs. E.C. Hammett and Mrs. A.B. Jacobs led a period of recreation after the program. A note of thanks was read for Christmas gifts to Girlstown U.S.A.

Other members present were Mrs. Dick Fellers and Mrs. H.L. Hershey. The club will meet next in Mrs. Hammett's home Jan. 21.

Contentment is really just a matter of reducing your wants and desires.

The best way to sleep soundly is to live sensibly and think sanely.

Life is the only game in which each individual player makes his own rules.

It's true that it's more blessed, and gratifying, to give than to receive.



LOVE IS

Love is a giving thing so give the gift of love... a brilliant, beautiful, perfect Keepsake diamond.

Keepsake

Kester's Jewelry

Across from the Post Office in Downtown Hereford.

YOUR AUTHORIZED KEEPSAKE JEWELER

Fashion 'N Fabrics

By FANNIE GLEESON

HOW TO MAKE 'RIPPLE STITCHED' EDGE

The truly lovely top shown is sheer, luscious femininity. Worn with full-cut pants or flared skirt (long or short), it's sure to win compliments from your favorite guy. To get the perfect effect, use a softly drapable fabric such as crepe, chiffon, challis, interlock or tricot jersey.

It is extremely attractive in print for top and pants; but the full effect of the collar and peplum design is shown off even more effectively in solid color. A solid color top would make an excellent contrast with print skirt or pants.

You can add your own "designer" touch to the collar and peplum with a "ripple stitched" edge on chiffon or tricot. This is the edge presently being featured by designer Stephen Burrows and called the "lettuce" edge. He has simply applied a hem finish traditionally used for peignots and nightgowns. As frequently happens, when a traditional application is used in a nontraditional way, it adds zest and interest.

In the excellent book "The Feminine Art Of Lingerie Sewing" by Dolores Krinke, the author gives these directions for the ripple stitched edge, which hems and ripples in one operation. Essentially, it is overcasting a cut edge with a zigzag stitch, while stretching the fabric an inch at a time.

Using a zigzag stitch with a depth of one-eighth inch and with the machine set for a wider stitch than ordinarily used when overcasting, stitch on the wrong side of the fabric along the cut edge. Mrs. Krinke says: "Because of the normal roll of crosswise tricot when stretched, it is easier to control it if the stitching is done on the wrong side; the normal rolling then being on the underside."

"Start stitching by holding the sewing threads firmly to prevent the fabric from being pulled into the stitching slot of the machine. Stretch the fabric in front of the needle as much as possible, holding it flat against the plate with the left middle finger as close to the sewing machine foot as possible. Simultaneously, firmly hold the fabric in back of the needle with the right hand. Be sure not to pull the fabric; just stretch it."

"Allow a depth of only one-eighth of an inch of fabric to roll into the zigzag stitches. And, be careful not to let your stitching slip off the fabric. Use a very fine dimension nylon thread."



We formulated our special Liquid Wheat Pasture Supplement 16 to hold down consumption

so they'll eat just enough of it to fight wheat pasture poisoning.



It's high in magnesium - to help prevent wheat pasture poisoning due to grass tetany. Low in protein - just enough to regulate consumption. And this special wheat pasture formula has all the vitamins and sequestered trace minerals needed for good health, and sugar and carbohydrates for energy.

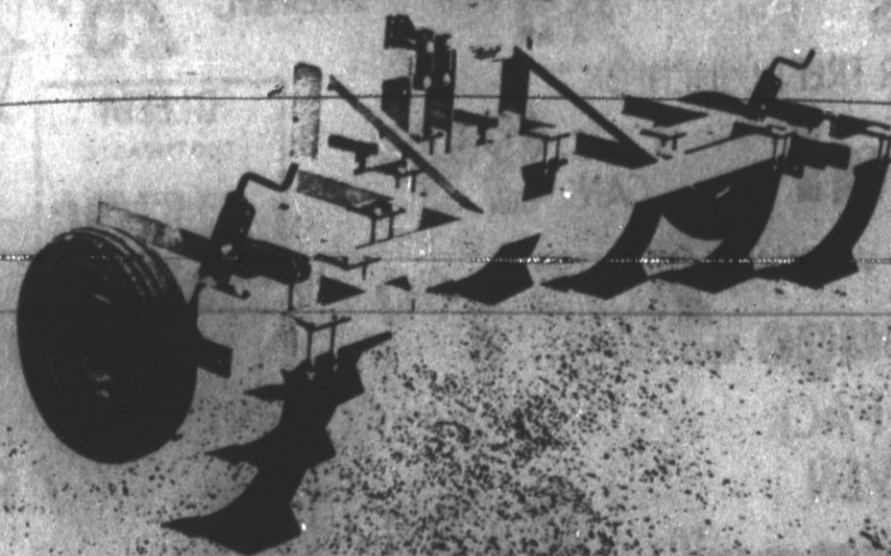
Like all the products from T-E's complete liquid feed supplement program, T-E Liquid Wheat Pasture Supplement 16 is self-rationing, convenient, labor-saving and economical.

Get with the program... the T-E Liquid Feed Supplement Program



LIQUID FEED SUPPLEMENT
TAYLOR EVANS FARM STORE
HEREFORD, TEXAS

DEEP RIPPER



- Opens Soil, Leaves Trash On Top
- Helps Prevent Blowing
- Better Water Absorption
- Internal Reinforcements At Strategic Points In Frame

SPECIFY



DEEP RIPPER

WHEN YOU BUY
OGLESBY IMPLEMENT COMPANY
BOX 1271 - SOUTH 385 HIGHWAY - HEREFORD, TEXAS 79045

PHONE: 364-1851

BICYCLE SALE at SWEDES CYCLE SHOP

4 BICYCLES	WERE \$88.95	NOW \$59.45
4-3 SPEED	WERE \$79.95	NOW \$69.45
10 SPEED	WERE \$134.95	NOW \$122.50

LARGE STOCK of PARTS and TIRES & TUBES

Your service center on all makes of Bicycles - 12 Years Experience

SWEDE'S CYCLE SHOP

Also good selection of Yamaha Motorcycles
510 Myrtle 364-0325

when you can buy quality at low thrif-t prices!
why go anywhere else? LOOK FOR THIS SHELF TAG...



PRICES EFFECTIVE THRU SATURDAY, JAN., 11, 1975. NONE SOLD TO DEALERS. LIMIT RIGHTS RESERVED.

AGAR FULLY COOKED
Canned Hams IN 5-LB. CANS... **\$1.39** LB.

WILSON'S FULLY COOKED
Smoked Sausage... **\$1.49** 1-LB. PKG.

WILSON'S VARIETY PACK
Lunch Meats... **\$1.19** 12-OZ. PKG.

RODEO ASSORTED
Lunch Meats... **89¢** 12-OZ. PKG.



ONE LOW PRICE BUTCHER BLOCK BEEF SALE!

BUTCHER BLOCK BEEF
● **ROUND STEAK** CENTER SLICES OF BEEF ROUND

BUTCHER BLOCK BEEF
● **SIRLOIN STEAK** CENTER SLICES OF BEEF LOIN

BUTCHER BLOCK BEEF
● **RIB STEAKS** LARGE END OF BEEF RIB

BUTCHER BLOCK BEEF
● **RIB ROASTS** LARGE END OF BEEF RIB

ONE LOW PRICE PER POUND...
\$1.09 LB.

WHY PAY MORE?

BUTCHER BLOCK BEEF
Chuck Roasts... **69¢** LB.

BUTCHER BLOCK BEEF
Arm Pot Roasts... **99¢** BEEF CHUCK LB.

VIRGINIA REEL, 2-LB. PKG. \$2.17
Pork Sausage... **\$1.09** 1-LB. PKG.

OSCAR MAYER
Cooked Ham... **\$1.65** 6-OZ. PKG.

SWIFT'S TURKEY THIGHS OR
Drumsticks... **49¢** 1 TO 2-LB. PKG. LB.

OSCAR MAYER PORK
Link Sausage... **\$1.69** 1-LB. PKG.

OSCAR MAYER
Sliced Bologna... **\$1.15** 12-OZ. PKG.

RODEO
Skinless Franks... **69¢** 12-OZ. PKG.

23¢
We've Frozen Prices on OVER 1,000 ITEMS TIL FEB. 12, 1975.
THIS SHELF TAG WILL HELP YOU IDENTIFY THESE VALUES THROUGHOUT THE STORE AND SHOW YOU HOW TO SAVE EXTRA DOLLARS ON EVERY SHOPPING TRIP TO IDEAL. WE WANT YOU TO SAVE MONEY... HERE'S AN EXCELLENT PLACE TO START!

ARM SHOULDER PICNICS
FRESH PORK ROAST 8 TO 8-LB. AVERAGE... **57¢** LB.
ARM SHOULDER
Pork Roast... **67¢** CENTER CUT LB.



WASHDAY DETERGENT

TIDE
LIMIT 1 WITH \$5 PURCHASE
99¢ GIANT 49-OZ. BOX

KRAFT'S SALAD DRESSING
Miracle Whip QUART JAR... **88¢** LIMIT 1 WITH \$5 PURCHASE

CARNATION LIGHT
Chunk Tuna 8 1/4-OZ. CAN... **48¢** LIMIT 2 WITH \$5 PURCHASE



try **Crisco** fried chicken!

PURE VEGETABLE SHORTENING
CRISCO
LIMIT 1 CAN WITH \$5.00 PURCHASE
\$1.78 3-LB. CAN

COLUMBINE SHORT CUT
GREEN BEANS... **4** 16-OZ. CANS... **89¢**

FAITHFUL BRAND WHOLE KERNEL
GOLDEN CORN... **3** 16-OZ. CANS... **89¢**

ARGO
Sweet Peas... **89¢** 3 16-OZ. CANS
HUNT'S
Whole Tomatoes... **\$1** 3 15-OZ. CANS

CAMELOT HALVES OR SLICES
Cling Peaches... **49¢** 29-OZ. CAN

EXPOSITION BRAND
Mandarin Oranges... **\$1** 3 11-OZ. CANS

CAMELOT
Tomato Catsup... **68¢** 32-OZ. BTL.

Thrif-T Dairy Foods
LARGE EGGS
DOZEN **65¢**

IDEAL BRINGS YOU THE HIGHEST QUALITY FOODS AT THE LOWEST POSSIBLE PRICES... PLUS VALUABLE GUNN BROS. STAMPS WITH EVERY PURCHASE!

KLEENEX BOUTIQUE
TOWELS
JUMBO ROLL **48¢**

CALIFORNIA ZIPPER SKIN
Tangerines
4 LBS. **\$1**

CAMELOT FRESH GRADE "A"
Medium Eggs... **59¢**

MEADOWDALE
ORANGE JUICE
12-OZ. CAN **38¢**

FOR PROMPT, ACCURATE PRESCRIPTION SERVICE
Ideal Drug Store
CALL 364-6861
Emergency After 6 P.M. 364-5875
Located in Your Ideal Food Store

CALIFORNIA
Navel Oranges... **5** LB BAG **\$1.00**

CAMELOT
COLBY CHEESE
10-OZ. PKG. **79¢**

ALL VARIETIES
Patio Dinners... **58¢** 11-OZ. PKG.

Thrif-T Health & Beauty
Camelot Aspirin
BTL. OF 100 **48¢**

TEXAS RUBY RED
Grapefruit... **5** lbs. **69¢**

IDEAL
Butter-milk... **66¢** 1/2-GAL. CTN.

MEADOWDALE CRINKLE-CUT
French Fries... **66¢** 32-OZ. PKG.

CAMELOT
Liquid Antacid... **78¢** 12-OZ. BTL.
VICK'S COLDS MEDICINE
Nyquil Liquid... **\$1.28** 6-OZ. BTL.

CALIFORNIA
Avocados... **4** FOR **\$1.00**

KRAFT MIRACLE BOWL
Soft Margarine... **72¢** 1-LB. TUB

GREEN SOLID HEADS
Cabbage... **10¢** lb.

IMPORTED
Cocoanut... **49¢** EACH

Charm School Director Will Be Dinner Speaker

Reservations for the first general meeting of 1975 in the Women's Division, Deaf Smith County Chamber of Commerce, are to be made by 5 p.m. Friday at the Chamber office, 364-3333. The dinner at Dickies Restaurant will begin at 7:30 p.m. Monday.

Members may bring guests; Chamber officers and directors, with their wives, will also be guests.

Announcement of the Woman Of The Year award will be made, 1975 officers installed, and Mickey McDonald of Amarillo will present the

program. Mrs. McDonald is director of the American Beauty Charm School of that city. One of her pupils is Kandy Newman of Hereford, who has won awards in modeling contests for teenagers and who will assist with the program Monday.

In the trend of the times, Mrs. McDonald has chosen for her topic "Showing women how they can play a much more important role in bringing about better conditions for themselves, their families or employers, through personal improvement — the most exciting adventure a woman can take!"

With 19 years experience teaching in the field of charm, beauty and modeling, three years as director of one of the famous John Robert Powers schools, Mrs. McDonald has seen a number of her students win awards, including one selected as Fashion Model Of The Year at the World Modeling Association convention in New York last year.

Miss Newman, daughter of Mr. and Mrs. Joel Newman and a Hereford High junior, was a runner-up in her division of a national modeling contest in Washington, D.C. in October, when Mrs. McDonald herself was a winner for mature models. Both received trophies in that event.

Her teacher describes Miss Newman as "a delightful young lady with great potential," adding, "I am pleased that you are giving her your valuable support locally."

Mrs. Melvin Hoover is in charge of the program and Mrs. O.G. Nieman, beginning her second year as president of the Women's Division, will direct business. Mrs. Lynn Kester, a past president and past Woman Of The Year, will announce the new holder of that title.

Date of the membership meeting, which is usually held on the first Tuesday of the month, was changed for this time only, to avoid conflict with the annual Chamber of Commerce banquet of this evening.

Nixon pays state tax on New York apartment.



Kandy Newman and Mickey McDonald ...trophies won at Washington



New Members

In a ceremony preceding a dinner Monday evening, Delta Xi Chapter of Delta Kappa Gamma Society initiated five new members. Standing from left are Mrs. Rodney Gordon, Mrs. Eugene Barkowsky and Mrs. Joe Don Cummings; seated, Mrs. Mack Tubb and Marie Stringer.

Girls Select New Officers

Several offices were filled during the regularly scheduled meeting of Rainbow Girls Monday evening in Masonic Hall.

Rose Warren was selected as Faith, Jana Bock, treasurer, and Jettie Watts, recorder. Also during the meeting Melissa Johnson received her majority certificate and initiation ceremonies for Julie Chapman were planned for Jan. 20.

It was announced that Joan

Josserand will be installed as new worthy advisor and new officers will be elected Jan. 25.

Visitors recognized were Pasty Brownlow, Carmela Burges, Jerry George, L.V. Watts Bill Phillips, Mmes. J.A. McWhorter and L.J. Clark.

Present at the evening meeting were Jana Ray, worthy advisor, Mrs. Rodger Ruland, mother advisor, and 24 members.

DR. WILLS CHANGES CLINIC SCHEDULE

Dr. R.R. Wills announces that he has changed his practice at Hereford Medical and Surgical Clinic from Wednesday and Thursday to Tuesday and Wednesday each week.

MOSCOW—The Soviet Union orbited an unmanned Salyut 4 scientific station recently in an apparent new effort to smooth the way for a successful link-up in space between Americans and Russians next July.

Histories Enthral Students

"What do a young girl held hostage by Bonnie and Clyde, a Panhandle bootlegger, the governor of North Carolina and a musician ordered by Pancho Villa to entertain his troops or die have in common?"

They're all ancestors of history students at West Texas State University.

Two imaginative WTSU history professors, Drs. Pete Petersen and John Culley, gave their classes an optional assignment to write family histories from the early 1900s to the 1940s, the period covered in their WTSU courses.

"What we were after was for the individual student to put his life in historical perspective," Petersen says. "There is a lot of discontinuity now — the present generation is cut off from its past."

"And it teaches them a little about how history is written," Culley adds. "There is a tendency in writing and teaching history to emphasize great

men." More than 50 reports poured back, amazing the professors with the diverse backgrounds and geographic mobility recalled.

"We also keep running into little things, unexpected things," Petersen continues. "One theme throughout the students' comments is that 'I had no idea.'"

The Depression, the Dust Bowl days, tight-knit families and church-centered social life figure prominently in the accounts the students gleaned from interviews with grandparents and from family histories — all glimpses into a lifestyle fascinating yet foreign to the "now" generation.

"A sense of struggle is prevalent in histories," Petersen recalls. "The impact of the Depression cuts across all of them: 'We had enough to eat — we didn't starve,' people remember."

"One remembrance of the Dust Bowl days," Petersen continues, "was a mother's statement to 'Hurry up and eat your food before it gets dirty.'" One student reports traces his family tree back to a Cherokee Indian, another to one of the

builders of WTSU's Buffalo Courts and another to a Romanian immigrant who joined the US Army during World War I and eventually married a young Portuguese girl he met in Hawaii.

If this information is not gathered now then it is lost forever," Culley comments.

"This has to be one of the most interesting reports I have ever done," a student historian says. "The events that have happened to my grandparents fascinate me beyond belief. I am very excited about the results and with more time I hope to do more research later."

Many of the multi-paged histories include old photographs of ancestors working in cotton fields and in general stores, or enjoying family gatherings, faded features which recall the unglamorized yet true history of the nation.

"Whenever I think of history, I think of great deeds, when in reality, I guess, it is really only lots of families with quite small deeds that make the history of a nation," a student concludes.

Five Initiated In Dinner Rites

A formal ceremony in the Friendship Court of First Christian Church Monday evening inducted five new members of Delta Xi Chapter, Delta Kappa Gamma Society. Mrs. Claude McDougal, ceremonial chairman, directed the program preceding a dinner.

The initiates are Mmes. Eugene Barkowsky, Rodney Gordon, J.D. Cummings, Mack Tubb and Marie Stringer. Their escorts in the ceremony were Mmes. Reuben McGilvary, Betty Mercer, Bob Hamman, Don Shipley and Miss Phyllis

Gerdsen. Officers of the chapter, Mmes. Charles Bell, Joe Bradley, Roland Hairgrove, Eleanor Hudspeth and Miss Della Stagner, took part in the ritual. Nancy Richie directed the music, presented by Mmes. Dick Montgomery, Tommy Braddy, H.V. Crawford, Richard Sims and Mary Hale.

A covered dish dinner was served to 48 members after the ceremony in the church fellowship hall. Hostesses were Mmes. Trenton Logan and Jim Bookout.

Jane Lyons Is Honored At Tea

An afternoon tea-bridal shower was given for Jane Lyons Saturday afternoon in the home of Mrs. Loyd Vaughn. Miss Lyons and Shane Landers will marry Saturday in Presbyterian Church.

Greeting guests with the bride-elect were her mother and grandmothers, Mmes. Jerry Landers, Jim Shaw and Bud Hopson.

Lander's sister, Tonya Landers, invited guests to the registry table and the bride-elect's sister, Lilli Lyons, Barbara Owens and Renee Walden presided at the refreshment table.

A pink cloth with a beige

crocheted overlay draped the refreshment table which was centered with an arrangement of pink and beige roses and two pink candles placed on either side.

Pink and burgundy were used in the color scheme by hostesses Mmes. Olin Baird, Walter Kuper, Merlin Kaul, Morris Means, Bill Walden, Dan Reed, James Brownlow, Dorman Duggan, G.V. Hall.

Also, Mmes. Garland Solomon, Morris Easley, Paul Harvey, R.N. Yarbrow, Cecil Morrison, Jackie Pickens, Sam Long, Sam Long, Charlie Riffin, Frank Zinser and Edna Mathes.

WALK PRICE WALK PRICE

SALE

All of our Winter

- DRESSES
- PANT SUITS
- FORMALS
- SPORTSWEAR
- LINGERIE
- COATS

1/2 price and LESS

Sweetbriar

Nadine Jeter, Mgr. Sugarland Mall

Duckwall's

SUGARLAND MALL



Men's & Youth's Brown Jersey Gloves

9 oz. Cotton Jersey. Snug knit wrist. Brown. Our Reg. 97c.

66¢

Party Snacks

- CHEESE POPS
- CORN CHIPS
- CARAMEL CORN

Crunchy snacks that are delicious! 1 pound. Our Reg. 89c.

Your Choice

59¢



Work Socks

All Cotton with 1% Nylon in heel and toe. White. Sizes 10 to 12. Style No. 1753. Our Reg. \$1.66.



2 Pair in Pkg.

88¢

Shredded FOAM

1-LB. Bag

No Limit Reg. 69¢

30¢



January Clearance

at The Pant Cage is Now In Progress

ALL FALL & WINTER MERCHANDISE IS NOW Marked Down.....

1/3

Pant Cage Plus

Sugarland Mall

THE HOME GAME

by MARY FUREY CRYMES

OUNCE OF PREVENTION — Before starting sewing projects, pretreat your fabrics before cutting out your pattern! It won't help to find out about shrinkage after the garment is sewn. Here's an easy guide to keep in mind: Pretreat material the same way you'd clean the finished garment, whether cold-water wash, hot-water cycle, or self dry cleaning.

Amarillo College

In Cooperation with

Hereford ISD

Spring Offering of Semester Hour Credit Courses

College of Arts & Sciences

Course	Day	Location
Gospel of John	Thurs. (6-6:50)	ABC
Life of Christ	Thurs.	ABC
Freshman Comp. II	Mon.	HHS 101
History of US to 1877	Thurs.	HHS 103
College Algebra	Tues.	HHS 101
Psych. of Adjustment	Tues.	HHS TBA
Social Prin. & Inst.	Thurs.	HHS 103

SCHOOL OF TECHNOLOGY

Course	Day	Location
State Vehicle Reg. Law	Mon.	HPD
Police Role Crime: Delinquency	Wed.	HPD

All Classes Meet 7-9:45 P.M. (Except As Noted)

KEY TO BUILDINGS: HHS — Hereford Senior High School
ABC — Hereford Police Department
ASD — Avenue Baptist Church
TBA — To Be Announced

Registration on First-Come First-Served Basis. NO LATE REGISTRATION CHARGED THRU JAN. 16

COST ONE COURSE \$35.50
TWO COURSES \$46.00

Telephone Richard Robinson 364-5112 For Additional Information

SAVE

JANUARY CLEARANCE

"NOW"

Up to 50% off

Shop Duckwalls First

For a Whole Lot More.

BARGAINS



La Plata Forensics Team

Hereford forensics teams competed in the Friona tournament over the weekend. Back row, left to right, are Bruce Logan, teacher; Cindy Ford, fourth place in debate; Vivian Martin, semifinalist in persuasive speech; Mr. Farr, teacher. Front row left to right are Diane Word, semifinalist in prose reading; Pam Whitley,

fourth place in debate; Patti Hendon, first place in persuasive speech; and Staci Robinson, finalist in prose reading. Stanton freshman Nicky Stipe and Jamie Durham placed second in debate. High school team member Kim Cochran place first in novice prose reading, Ted Pittsinger was third in novice poetry.

Party Honors Pioneer Woman

Friends and five generations of her family celebrated the 97th birthday of Mrs. A.L. Thomas, pioneer who came to Hereford in a covered wagon more than 70 years ago.

Party guests visited Mrs. Thomas at Blue Water Garden Apartments, 620 Irving, where she lives with her daughter, Mrs. Bertha Kemper. Cake and coffee were served to those present, who later played "42".

Mrs. Thomas was born in Lula Florence Clegg Jan. 4, 1878, in Dexter, Grayson County. She married Andrew Lee Thomas in 1898 and they came to Ford Community to farm.

Mrs. Thomas recalls that she and her husband came to Deaf Smith County in a covered wagon and lived in a dugout until lumber could be hauled from Amarillo for a house. Mr. and Mrs. Thomas moved to Lubbock in '59 and she returned to Hereford after her spouse's death in 1963. She was one of the first residents of Kings Manor retirement home here and is a member of First United Methodist Church.

The Thomases had seven children, five of whom are still living. Her sons, Paul of Phoenix and Marvin of Austin, and their wives were visiting in Hereford during the holidays. Present at Saturday's party were another son, Clyde, and family of Hereford, and two daughters, Mrs. Viola Griswold of 1514 Forrest and Mrs. Kemper.

A grandchild, Mrs. Eula Lock of Irwin, Mo. attended with her daughter, Brenda. From Icantha Mo. were Mrs. Thomas'

great-granddaughter, Mrs. Bonnie McVey, and her son, Richard. Another granddaughter, Mrs. Dale Barkley of Lubbock was accompanied by her daughters, Valerie and Alisia. Great-grandchildren, Jimmy and Jane Griswold, were brought by their mother from Lubbock.

Friends who were guests included Mr. and Mrs. Jack Baker, Almeta Penman, and Mmes. Mary Flowers, Laura Littrell, Sadie Leasure, Lily Dobb and Ethel Thompson.



Some people believe that the lobelia flower, when ground into dust and thrown into the air would ward off storms.

Bridal styles

Spring and brides have always had a natural affinity for each other. And this spring's bride will most likely walk down the aisle in a traditional long gown.

Many of the loveliest bridal dresses flare gently with dramatic trains, Godets and circular skirts often give them fluid movement.

The heirloom Victorian gown shows up everywhere — sometimes with some very new, very contemporary touches.

Scooped ruffled bodices, squared-off necklines, pin-afore fronts and lots of flounces are seen. Little girl puff sleeves or leg o' mutton ones can be demure touches.

Another favorite style appears to be the high-rise bustline — with the princess and a newy tent style also making their bid for attention.

Slides Of Tour Shown To Club

Mrs. George Suggs showed slides of the Alaskan tour she and her husband took last summer to members of La Afflatus Estudio Club Tuesday afternoon when she was hostess in her home, 503 N. Miles.

After refreshments were served by the hostess members spent the remainder of the afternoon visiting.

Members present included Miss Della Stagner and Mmes.

Marlin Gilliland, B.F. Markham, Emmett Hale, A.H. Cook, A.B. Higgins, Ira Ott and T.W. Roberson.

Mr. and Mrs. Suggs made their trip to Alaska in their camper, with other camper owners, and spent some time travelling over the northernmost state. They have made several such tours in the United States, Canada and Mexico.

CALORIE COUNTDOWN
BY SUSAN DUFF MASTRO

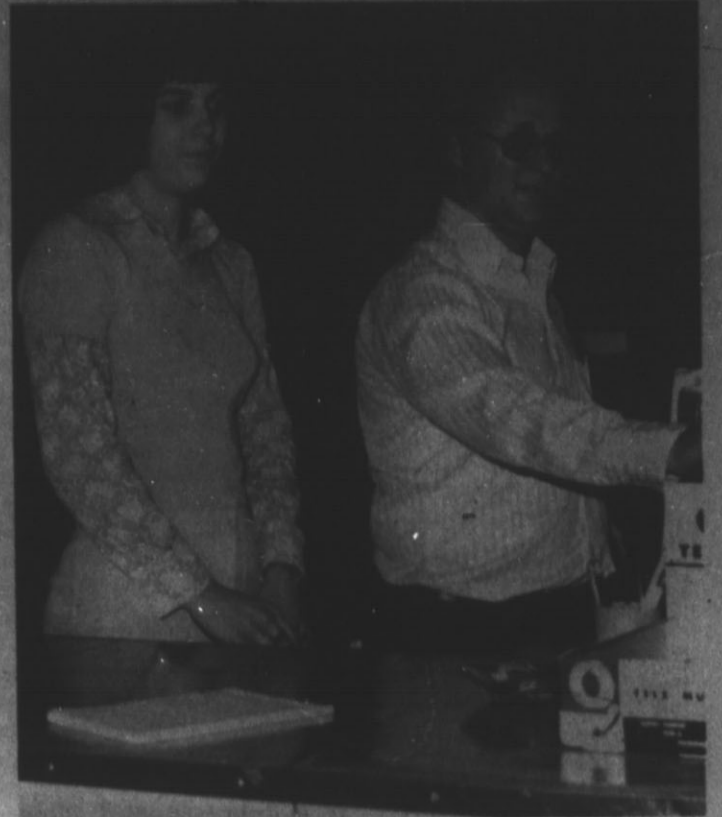
WRITE EVERYTHING DOWN

I've recently been involved in a psychological dieting program which applied behaviorist techniques to the problem of losing weight. Now, I'm not a psychologist and I couldn't begin to explain why this one aspect of the program was so effective, but I do know that it works, and works well — to the tune of two pounds a week in weight loss. You've probably heard about the dieting technique of writing down everything you eat, well a special method of writing down the foods you eat is particularly effective and I think you'll want to try it.

First get yourself a small notebook that fits in your purse and that you can carry with you anywhere and everywhere. Next, make columns in the booklet with these headings in this order: Food and Calories, Circumstances, Before Feelings, During Feelings, After Feelings, Correctly Eaten. Now, as soon as you eat something, immediately write down the date and time of day, what you ate and how many calories were in it.

Then, move on to the next column, Circumstances. In this column, you will jot down where you are, whether alone or with people, if it's mealtime or a snack, if you're at the table or somewhere else — simply everything about your exact circumstance at the time that you're eating. Remember, now, that everything must be logged in this way even if it's just a bite of someone else's sandwich.

In the next column, Before Feelings, try to characterize the way you felt before you began eating. Were you happy, or blue, or nervous, or hassled, or empty, or hungry, or whatever? Do your best to be very specific in describing how you feel. Next, write down your During Feelings, the feelings you have while eating. Are you comfortable, rushed, relaxed, content, nervous? Then, write down how you feel after you eat; better, worse, hunger satisfied, full, still hungry, etc.?



DE Student Of The Week

Barbara Richardson, senior student at Hereford High School, has been chosen as Distributive Education Student of the Week. Miss Richardson, daughter of Mr. and Mrs. John Williams of 511 Schley, is employed as a sales clerk at First Printing Supply Co. under the supervision of Danny Boyer.

Fashion

Navy blue is usually considered a spring color but many beautiful garments in this color are being shown for fall and winter. Fabrics used are Qiana; crepe, chiffon, etc. These are for afternoon or evening wear.

ON STRIP MINING

House-Senate conferees have broken a long deadlock and approved a bill to improve the first environmental controls on strip mining of the nation's coal.



Pajamas for entertaining at home are soft, flowing and come in beautiful colors.

Enroll in the **RADIO BIBLE CLASS**
Sunday,
9:30 - 10:10 A.M.
KPAN-860 on your dial



MRS. A.L. THOMAS
...long time resident

Good Watches deserve Good Care!

all others need it!

Top Quality WATCH REPAIR SERVICE

Your watch is a precision mechanism. It needs more skill to service than any other mechanical device you may own. And you depend on it so much. Trust it only to a professional.

FREE ESTIMATES

Cowan Jewelers
217 Main
AMERICAN GEM SOCIETY

INSULATE your PIPES!
PREVENT FREEZING IN BRIEF COLD SNAPS
use **WRAP-ON '40'**
FIBER GLASS INSULATION

35' ROLL

For this cold January when you need extra protection, WRAP-ON Heat Tape with its automatic thermostat is a must also!

Carl McCaslin Lumber Company
344 E. 3rd 364-3434

enrich your daily bread

THE BEST OF ALL POSSIBLE BANKS

The **FIRST NATIONAL BANK** of **HEREFORD**
Member F.D.I.C.

Bandsmen Take All-Area; Perform with All-Region

Members of the Hereford High School Band have been busy lately, trying out for various honor bands and rehearsing for a performance by one of those bands.

Saturday, four Hereford High School bandsmen were named to the All-Area Band after tryouts in Canyon. Two of those students, Debbie Klechak and Mike McCutchen, will tryout for All-State Band in Lubbock January 18. Tommy Varner and Hank Stringer were named as alternates for the All-Area band.

Persons who received All-Area honors will not perform with an all-area band as those who won All-Region. There will be no All-Area band.

The honor sets those forward who may tryout for All-State. The All-State Concert Band will perform, however.

Debbie Klechak will tryout for All-State on Clarinet and Mike McCutchen on trombone. Tommy Varner and Hank Stringer, named as alternates, play tuba and trombone, respectively.

Fifteen HHS band members and 40 Hereford junior high bandsmen will perform with the All-Area bands in Pampa Saturday. Both concerts will be held in the M.K. Brown Memorial Auditorium.

Practice sessions will last all day Friday and Saturday morning. The junior high

concert will begin at 2 p.m. A class B and A All-Region Band will perform at 3 p.m. and the class AA All-Region Band. Admission is \$1 for adults and \$.50 for students.

J.R. McIntire, Odessa school system music supervisor, will conduct the junior high All-Region band. Gene Witherspoon, director of music at Arkansas State University, will be clinician for the high school and band.

Hereford is well represented in the two bands. Of 96 places in the junior high band, Hereford students hold 40 places. Of 83 places in the high school band, 15 Hereford students will perform.

An upcoming even, which will feature the entire Hereford High School Band, will be a "Pops Concert", held January 23 at the HHS Auditorium.



All-Area Bandsmen

Four Hereford High School bandsmen won All-Area honors at tryouts in Canyon Saturday. Although they will not perform with an all-area band, the honor allows them to tryout for All-State. Left to right are Tommy Varner, first alternate tuba; Mike McCutchen, trombone; Hank Stringer, first alternate trombone; and Debbie Klechak, clarinet.

Lead Content Of Paint Safe At 0.5 Per Cent

In a report submitted to Congress, U.S. Consumer Product Safety Commission Chairman Richard O. Simpson has determined that 0.5 per cent level of lead in paint is "Safe" and should continue to be permitted as the maximum lead content in household paints.

Simpson's action will prevent an automatic drop to a 0.06 per cent maximum lead level on December 31, as stipulated in the amendments to the Lead Based Paint Poisoning Prevention Act.

The 1973 amendments directed the CPSC Chairman to conduct appropriate research and to determine a "safe level" of lead for residential paint products.

Simpson stated in the report that absolute safety could only be achieved by banning all lead in paint. And he interpreted safe

as a "level where we have a reasonable assurance, with expected exposures, of the absence of serious toxic effects."

Simpson's decision was based upon research designed to determine what level of paint causes or contributes to illness, particularly in young children prone to the pica syndrome — eating non-food items, such as paint chips.

In making his determination, Simpson relied on the results of studies using juvenile baboons undertaken at the New York University Institute of Environmental Medicine and the Southwest Foundation for Research and Education, as well as other studies cited in the full report. These investigations indicated that there was no observable adverse biological effects at or below 0.5 per cent lead level.

COURTHOUSE NEWS

MARRIAGE LICENSES

Michael Neal Wilson and Sherry Gale Faubion, Jan. 3.
Raymond Lewis Hamilton and Pamela Gay Lewellen, Jan. 2.
Gregoria Mancha Rodriguez and Maria Crestina Liscano, Dec. 23.
James Patriack McKee and Shirley Ann Turner, Dec. 20.
Robert Franklin Weaver and Julie Ann Reinart, Dec. 20.
Danny Gene Allen and Elizabeth Ann Duggan, Dec. 18.
Frank Xavier Cerda and Angela Marie Sullivan, Dec. 17.

WARRANTY DEEDS

Jewell Murphy to Dick Murphy, W. 1/2 of sect. 4, in block E. In Deaf Smith County, containing 231 acres of land, more or less, together with all irrigation wells, underground lines.
Ray Tyler et ux to Warren E. Hall et ux, S. 62 ft. of N. 74 ft. of lot 20, block No. 3, Crestlawn Add.
Eugene Fangman to Edward Allison et ux, beginning at the NW corner of sect. 89, block K-3.
Homer L. Brumley to T.L. Sparkman Jr., 3.25 acres out of S. part of N.W. 1/4 of sect. 43, block K-3.
Terry D. Mosley to Melinda R. Mosley, all of lot 22 of block 3 of Stark Add.
Bob Clark et ux to Steven Ray Clark, all of lot 8, block 1, Hester and Baskin Sub. of block 15, Mabry Add.
Frances Zoe Foster to Helen Kleuskens, W. 1/2 of Sect. 8, block K-3, A.B. and M. Survey.
Alton F. Monroe et ux to Everett H. Monroe, an undivided 1/2 interest to all of lot 24, and N. 1/2 of lot 23, Skeen's Sub. of block 18, Ricketts Add.
Edwin M. Schroeter et ux to Douglas Lane et ux, all of lot 28 and N. 54 ft. of lot 27 of Allison Sub. of block 2, and W. 1/2 of block 3 and E. 1/2 of block 16, Welsh Add.
William Glen Nelson et ux to R.C. Lemons et ux, all of lot 3, Petersen's Sub. of a part of block 2, Mabry Add.
Deter R. Hinton et ux to Hereford State Bank, N. 15 ft. of lot 28, and all of lot 29, block 3, Western Add.
Evaloe Potter to Mike Ferguson, W. 1/2 of lots 5 and 6 in block 15, Whitehead Add.

No Collision
"You say you never clash with your wife?"
"Never, she goes her way and I go hers."

Jump In
Luther (to taxi driver), — I say, driver, is your Noah's Ark full?
Driver—One monkey short sir; jump in.

Welcome
Leo Witkowski
To
Dear Smith County
Chamber of Commerce
Enrolled By
Andrew Kersha



KESTER'S JEWELRY
Across from the Post Office
In Downtown Hereford

SAFEWAY SELLS ONLY U.S.D.A. CHOICE BEEF!

Artificial Tenderizers are NOT used in Government Graded U.S.D.A. CHOICE BEEF...U.S. Choice Beef has the Natural Tenderness and Flavor that Nature has given it. Treat your family to a little tenderness—Buy U.S.D.A. CHOICE BEEF.

GROUND BEEF

REGULAR ANY SIZE PKG. **69¢**

Premium lb. 89¢

SLICED BACON

Smok-A-Roma! **\$1.08**

2-lb. Pkg. \$2.16

PORK LOIN RIBS

Country Style! **89¢**

lb.

WE GLADLY ACCEPT USDA FOOD STAMP COUPONS!

Sliced Bacon **\$1.19**

Smok-y-Links **99¢**

Fryer Livers **99¢**

SAUSAGE **\$1.09**

Franks **\$1.31**

Bologna **\$1.13**

Link Sausage **\$1.79**

WIENERS **88¢**

Fish Cakes **55¢**

Perch Fillet **89¢**

Halibut Fillet **\$3.49**

FISH STICKS **79¢**

LOTS OF WAYS TO SAVE

Soft Drinks 59¢	Dressing 59¢	Tomato Sauce 17¢	Peanut Butter \$1.39	Kleenex Towels 58¢
Salad Dressing 99¢	Dill Pickles 59¢	Picante Sauce 41¢	Delsey Tissue 47¢	Pooch Dog Food 15¢
Miracle Whip 99¢	Sweet Relish 47¢	Catsup 53¢	Kleenex Tissue 49¢	Liquid Bleach 69¢

<p>CRACKED WHEAT BREAD</p> <p>Mrs. Wright's Sandwich!</p> <p>49¢</p> <p>24-oz. Loaf</p>	<p>WHITE MAGIC DETERGENT</p> <p>Laundry Detergent</p> <p>\$1.03</p> <p>49-oz. Box</p>	<p>FABRIC SOFTENER</p> <p>Par Brand!</p> <p>89¢</p> <p>Gal.</p>	<p>GARDENSIDE GREEN BEANS</p> <p>Cut</p> <p>29¢</p> <p>16-oz. Can</p>
---	---	---	---

Sweet Peas 33¢	Spinach 29¢	Tomatoes 33¢	Chunk Tuna 65¢	Mackerel 53¢
Mixed Vegetables 32¢	Spinach 27¢	Light Chunk Tuna 56¢	Chunk Tuna 89¢	Vienna Sausage 37¢

SAFEWAY'S FINE FROZEN FOODS

<p>ORANGE JUICE</p> <p>5 \$1</p> <p>6-oz. Cans</p>	<p>BEL AIR HASH BROWNS</p> <p>4 \$1</p> <p>12-oz. Pkgs.</p>	<p>Drumsticks 89¢</p> <p>Whip Topping 63¢</p> <p>Orange Juice 4 \$1</p> <p>Orange Juice 39¢</p> <p>Orange Plus 67¢</p> <p>Grape Juice 31¢</p> <p>Baby Lima Beans 41¢</p>
<p>Broccoli Spears 41¢</p> <p>Sweet Peas 98¢</p> <p>Meat Pies 31¢</p> <p>Chicken Dinner 78¢</p> <p>Turkey Dinner 65¢</p> <p>Patio Dinner 61¢</p> <p>Tortillas 39¢</p>	<p>Pound Cake 93¢</p> <p>Cream Pies 53¢</p> <p>Pie Shells 49¢</p> <p>Frozen Waffles 25¢</p> <p>Egg Beaters 92¢</p> <p>Cheese Pizza \$1.05</p> <p>Comb. Pizza \$2.15</p>	<p>ICE-CREAM</p> <p>Snow Star 98¢</p> <p>1/2 Gal.</p>

SAFEWAY'S FRESH DAIRY PRODUCTS!

<p>COTTAGE CHEESE</p> <p>79¢</p> <p>24-oz. Ctn.</p>	<p>TEXAS BISCUITS</p> <p>29¢</p> <p>12-oz. Can</p>
<p>Large Eggs 77¢</p> <p>Margarine 61¢</p> <p>Margarine 81¢</p> <p>Margarine 72¢</p>	<p>Margarine 52¢</p> <p>Margarine 66¢</p> <p>Butter-Me-Nots 33¢</p> <p>Cream Cheese 18¢</p>

<p>MARGARINE</p> <p>Coldbrook Quarters! 53¢</p> <p>lb. Ctn.</p>	<p>AMERICAN CHEESE</p> <p>Safeway Singles! 65¢</p> <p>8-oz. Pkg.</p>
---	--

The Lieutenant Governor's Report

By Bill Hobby

One of the first matters to be considered by the 64th Legislature will be the need to increase state employee salaries in light of the growing cost of living. Much of the work in this direction has been led by the Texas Public Employees Association which I discussed in this report, some time ago.

The TPEA has worked hard in behalf of a state employee pay increase to offset the growing cost of living. Although a Special Session of the Legislature was not called, Governor Briscoe has promised to submit pay increase legislation, as an emergency measure, to

the 64th Legislature. This legislation would call for a 10% pay increase for all state employees and an increase in retirement benefits for all retired employees.

At my request, Senator Lloyd Doggett of Austin will prefile SB 1, containing the Governor's requests, so that it can be considered promptly. I support the speedy adoption of SB 1 by the 64th Legislature and hope that the benefits of this bill will be reflected in February pay checks.

Before Governor Briscoe announced his intentions with regard to a state employee pay increase, the Legislative

Budget Board had made its recommendations. The LBB recommended a 17% salary increase for those public employees in Groups II-XII and a 13.6% increase for those in Groups XII-XXI for Fiscal Year '76. The LBB further recommended a 6.8% increase for all employees for Fiscal Year '77. These recommendations may, of course, be altered with the adoption of SB 1.

The prospects for improved benefits for state employees is not hindered by the knowledge that we have a projected budget surplus of \$1.5 billion.

The TPEA will have a

strong platform, including the pay issue, to present to the 64th Legislature. Judging from the association's past successes, I expect this platform will be given much attention.

The TPEA has adopted many new programs and innovations and has impressive projections for the future. It has initiated a regional system with nine regions drawn on geographic lines. The TPEA Board of Directors, now numbering 21, are to be elected by the regions. The Board is to be expanded to 27 members so that each region will elect three Board members.



I take phenobarbital for my nerves. Is there any other medication I should avoid while taking this drug? - S.G.

Scientists are learning that phenobarbital will influence the effectiveness of a considerable number of other drugs. So far we know that phenobarbital will influence the effectiveness of anticoagulants, cortisone drugs, anti-fungal drugs, heart drugs, anti-depressants, tranquilizers and possibly the anti-epileptic drug dilantin. If you are taking phenobarbital or any other barbiturate, and you have to take another medication, let your physician know about unusual reactions.

I have rheumatoid arthritis and I can't take aspirin to relieve the pain and inflammation. Is there anything I can take for relief that would be as good as aspirin without side-effects? - P.H.

There are several products on the market and some new additions coming which promise to be as effective as aspirin and have fewer side effects. Those with rheumatoid arthritis have a surplus amount of tryptophane in their urine. This chemical may be involved in an arthritis-producing reaction or the loss of it may cause the onset of arthritis. These newer drugs work by blocking the excess loss or usage of tryptophane.

Are there drugs to treat breast cancer? - M.M.

Yes, but your physician is the best person to decide what treatment is best for you. Women who have breast cancer that cannot be treated by surgery, and who are past the menopause, have responded favorably to treatment with female hormones and estrogens.

DPS Establishes Training School

A training school for 130 new State Troopers with the Texas Department of Public Safety will start February 11, Major C.W. Bell, regional Commander, has announced.

"We have several new benefits to offer qualified applicants," Bell said. "For instance, the pay during training is \$651 per month. Upon commission this salary is increased to \$743 per month; after six months of law enforcement duty this is elevated to \$768 and further advanced to \$830 upon completion of twelve months' law enforcement experience.

"Also our selection methods are more liberal, and qualified female applicants are now being accepted for the uniformed services of the DPS. In addition, the Department has been increasingly successful in

hiring persons from minority groups."

To qualify for employment in the uniformed services of the DPS, an applicant must be between the ages of 20 and 35; good moral character; excellent physical condition; weight proportionate to height; visual acuity of 20-40 correctable to 20-20; a citizen of the United States; and a minimum of sixty semester college hours.

"Among the many benefits that troopers enjoy," Bell pointed out, "are two weeks' annual vacation; all holidays provided for by the Legislature; modern, liberal retirement system; group hospitalization and life insurance plans; traveling expenses; longevity pay; and uniforms with all the necessary equipment to perform their duties."

For complete information concerning the position of trooper, training and benefits, Bell asked that those who are interested contact the nearest DPS trooper or DPS office. "In return," he said, "they will receive complete information in regard to the application and employment procedures."

SMOKED HAM
Shank Portion!
Rump lb. 88¢
lb. **78¢**
Water Added!

BONELESS ROAST
Bottom Beef Round
USDA Choice Beef!
lb. **\$1.19**
SUPER SAVER

CHUCK STEAK
Beef Chuck
USDA Choice Beef!
Center Cut 7-Bone
lb. **88¢**
USDA CHOICE

OSCAR MAYER MEATS AT SAFEWAY!

Sliced Bacon **\$1.72**
Smokie Links **\$1.39**
Liver Cheese **83¢**
Variety Pack **\$1.55**

Every Beef Steak and Beef Roast we cut at Safeway is USDA Choice Beef

Ham Slices \$1.19	BEEF LIVER 89¢	Boneless Steak \$1.19	FRYER DRUMSTICKS 85¢	Chilli Meat 89¢	CHUCK ROAST 58¢	Chili 69¢
Pork Chops \$1.39	Fresh Sliced 89¢	Cube Steak \$1.79	Lean Tender Beef \$1.79	Arm Roast \$1.08	USDA Choice Sirloin 58¢	Tamales 79¢
Smoked Sausage \$1.39	USDA Choice Beef \$1.49	Sirloin Steak \$1.49	USDA Choice Beef \$1.49	Beef Stew \$1.19	Lean Boneless Cubes \$1.19	Burritos 79¢

AT SAFEWAY!

GET IT TOGETHER AT SAFEWAY

Lipton Tea Bags \$1.15	Instant Coffee \$1.49	Apricot Nectar 75¢	Fruit Cocktail 44¢	Asparagus 89¢
Folgers Coffee \$2.49	Fruit Drinks 49¢	Cling Peaches 57¢	Applesauce 39¢	Cut Green Beans 35¢
Instant Coffee \$1.49	Grapefruit Juice 55¢	Pineapple 39¢		

BUSY BAKER CAKES
Devils Food or Marshmallow Pies!
SUPER SAVER
14-oz. Box **59¢**

KITCHEN CRAFT CORN MEAL
Yellow!
SUPER SAVER
2-lb. Box **49¢**

BUTTERMILK PANCAKE MIX
Kitchen Craft!
SUPER SAVER
2-lb. Box **57¢**

CHICKEN OF THE SEA CHUNK TUNA
Low Price!
6 1/2-oz. Can **65¢**
9 1/2-oz. Can 89¢ 6 1/2-oz. Can Solid 85¢

Chili With Beans 49¢	Frosted Flakes 69¢	Vegetable Oil \$2.35	Turkey Soup 22¢	Fudge Cookies 73¢
Pork & Beans 29¢	Shortening \$1.85	Layer Cake Mix 69¢	Crackers 55¢	Instant Breakfast 69¢

HEALTH & BEAUTY AIDS!

TRULY FINE SHAMPOO
With Protein
SUPER SAVER
16-oz. Botl. **87¢**

SAFEWAY ASPIRIN
100-ct. Botl. **35¢**

Toothbrush Secret **35¢**

4-Way Mist **99¢**

4-Way Menthol **99¢**

MOTOR OIL
S-Brand 20W or 30W Qt. Can **46¢**

BUFFERIN
Arthritis Strength 40-ct. Botl. **99¢**

SAFEWAYS FRESH PRODUCE ITEMS!

CABBAGE
Firm Heads!
lb. **9¢**

POTATOES
Russet All Purpose!
10 lb. Bag **79¢**

APPLES
Extra Fancy Winesap!
4 lbs. for **\$1**

Mushrooms **89¢**

Lemons **49¢**

Bananas **29¢**

Broccoli **39¢**

Apples **\$1**

Leaf Lettuce **29¢**

Tumips **29¢**

Sweet Yams **\$1**

Assorted Ivy **\$1.29**

Airplane Donated For TSTI Course

Aircraft Mechanics program at Texas State Technical Institute, Mid-Continent Campus, now has the use of a four-engine, 1975 Beach B-19, Sport, from Beachcraft Corporation.

ACM Program Chairman Ralph Noel accepted delivery of the 150 horsepower Lycoming engine craft recently from Cecil Ingram, of Ingram Flying Service in Dalhart. Ingram is a member of the advisory board for the aircraft mechanics program at State Tech.

Noel said, "Through his efforts one of the real voids in our program has been filled. We feel that this flying aircraft is essential to the program, but without the assistance of Mr. Ingram this might not have been possible."

The four passenger white plane with blue and black stripe has a 60 gallon fuel capacity. It will be used in various phases of the ACM program, particularly the theory of flight, instrument and navigational system, through demonstrational flights.

This is the first time the Aircraft Mechanics program at State Tech has had a fly-able plane available. Both first and second year students will use the plane. There are ten candidates for graduation in the program in February.

FORT WORTH STOCK SHOW

Rodeo

TONI INGRAM

JAN. 24 thru FEB. 2

20 Excitement Packed PERFORMANCES

\$85,000 RODEO PURSE

BIG HORSE SHOW

MIDWAY! COMMERCIAL EXHIBITS

WILD HORSE RACE

RANCH GIRLS! Mr. RYTHM BARREL RACE! WONDER HORSE

REGISTER FOR LUV!

RODEO TICKETS BY MAIL

STARTS 8 PM Friday, Jan. 24; Morning Show 10 AM Saturday, Jan. 25, then 2 PM and 8 PM daily through Sunday, Feb. 2.

RESERVED SEAT PRICES: Monday through Friday afternoons and Saturday morning, Jan. 25, \$3.00. All rights and Saturday and Sunday afternoons \$4.00. Send check or money order. Specify exact performances desired. Address mail orders to Southwestern Exposition and Fair Stock Show, P. O. Box 150, Fort Worth, Texas 76101.

GROUPS ADMISSION **50¢** (INCLUDED IN) RODEO TICKET

79th LIVESTOCK EXHIBITION
13,000 HEAD OF FINE LIVESTOCK

SELL IT FAST! BUY IT RIGHT! HEREFORD BRAND!

Phone 364-2030

CLASSIFIED ADVERTISING RATES

Readers Ads (Minimum 10 words) 1st insertion per word 10c
 Additional insertions, when paid in advance: per word 8c
 Classified Display (8 pt. type under a specific heading, 1 column width only — no art or signature cuts) per col. inch \$2.00
 Repeat insertion without copy change per col. inch \$1.50
 Display Advertising Not Classified under a heading, but placed on the classified page per col. inch \$1.54
 Deadline for Classified Advertising in the SUNDAY BRAND.

5 p.m. Friday

Deadline for Classified Advertising in the HEREFORD BRAND.

5 p.m. Tuesday

1. FOR SALE Miscellaneous

FIRE WOOD PINON-OAK
 Seasoned
 Bud Sparks — 364-1264
 Dean Herring — 364-2203
 B-1-13-tfc

For Sale: Like new 1972 Chemetro portable 200 amp arc welder on excellent two wheel trailer which includes cutting torch. Call 364-2947.
 B-1-22-45-tfc

!! CARPET !!
 We have moved to
 310 North 25 Mile Avenue
 C&W CARPET
 364-3448
 B-1-14-tfc

"THE SADDLE HOUSE" COMPLETE Riding Equipment
 New & Used Saddles
 HIGGINS & SOUTH TEXAS ST.
 PHONE 364-3553
 B-1-5-tfc

WE BUY AND SELL USED FURNITURE BARRICK FURNITURE WEST HWY 60 PHONE 364-3552
 B-1-37-tfc

!!WE HAVE MOVED!! TO KNOWLES AUCTION BARN ON MISSION ROAD
 We have a full line of new and used furniture and appliances at bargain prices.
 Open 9 a.m.
 Closes 5:30 p.m.
 BIG JIM'S FURNITURE
 Phone 364-1873
 B-1-31-tfc

For Sale: Baling wire, \$33.50 per roll, 16 ft. well casing, 1/4 wall, new \$12.50, Farwell Pipe & Iron, Farwell, Texas Phone 481-3287.
 B-1-21-46-tfc

FOR SALE: New 10" Sears Radial Arm Saw, with stand. 364-6310 after 6:00 p.m.
 B-1-10-3-2c

For sale: Gold velvet rocking chair, almost new, \$50. 203 Cherokee Drive.
 B-1-12-3-tfc

STATED MEETING

SECOND MONDAY

7:30 P.M.

Thursday

DEGREE WORK

L.J. Clark W.M. I.
 W.A. Phipps Sec.

Hereford Rotary Club meets every Monday at 12:05 Civic Club Center (Jim Hill)

Lions Club meets each Wednesday, 12 Noon Civic Club Center (Jim Hill)

FOR SALE

4" Pipe Posts-8' ft. long \$1 ft.
 2 7/8" Pipe Posts-7 ft. .75 ft.
 2 3/8" Reject Pipe .55 ft.
 2 3/8" Upset .60 ft.
 1 7/8" New Pipe .65 ft.
 1 9/16" 12 ga. New Pipe .55 ft.
 Cable .06 ft.
 1 1/2" ID New Pipe .55 ft.
 2 7/8" Reject .65 ft.
 12' Gates \$48 ea.
 15' Gates \$56 ea.

Northwest Feed Yards, Inc.
 P.O. Box 566
 Hereford, Tx. 79045
 James Bullard
 Phone: 806/364-4614 or 806/364-4460
 B-1-98-tfc

SEVERAL good used organs and pianos. Phone 355-0931, Amarillo.
 B-1-10-102-tfc

FOR SALE: Fence posts, any size, oak or pine. Treated or untreated. Call 364-6685 or 364-6616 after 6 p.m.
 B-1-18-102-9c

Steel belt radial at reduced prices. Hurry while supply lasts. 50-HR78-15 and 50-GR78-15. Firestone. Call 364-4333.
 B-1-17-45-tfc

For Sale: Story and Clark solid pecan piano. Call 364-5280.
 B-1-10-22-tfc

FOR SALE

1—21" Color Console TV
 1—19" B&W Portable
WE MAKE HOUSE CALLS
 Repairs on all makes & models, color, B&W and radios.
TOWER TV
 248 Northwest Drive
 Phone 364-4740
 B-1-25-tfc

For Sale: Male Toy Fox Terrier, 9 months old. AKC Registered. White, black and tan color \$65.00. Call 265-3538.
 B-1-19-3-4c

FOR SALE: Like new, reconditioned color TV's. New picture tube.
WILHELM TELEVISION SERVICE
 364-5821
 B-1-14-100-tfc

Baldwin Organ, 25 pedal. Like new. 355-0931, Amarillo.
 B-1-10-102-tfc

FOR SALE: Baled maize stalks. Ivan Block. 364-0296.
 B-1-10-99-tfc

VICTORIA HOUSE OF ANTIQUES
 Antiques and gifts.
 New shipment of cut glass
 For appointment:
 Call 364-5636
 B-1-46-tfc

1969 Garner Denver, 85 CFM air compressor. Good shape, \$1,500.00. Phone 267-2183 Vega, Texas.
 B-1-14-104-tfc

FREE PUPPIES. Call 364-6751.
 B-1-10-1-4c

AKC Saint Bernard Puppies. All show quality. Phone 995-4797, Tulla, Texas.
 B-1-11-1-4c

For Sale: Upright piano. Needs repair, \$50.00. Call 364-1843.
 B-1-10-104-tfc

FOR SALE: 10x40 ft. two bedroom furnished trailer, \$1500.00. Phone 258-7245.
 B-1-1-3p

REPAIR OR BUILD

Air lifts
 Legs
 Dump pits
 Spouts
 Tanks
 Dust collectors
 Transitions
 Fans
 Buildings
 Equipment

Tagco Industries is a diversified fabricator of MILLS, buildings and heavy equipment, and rebuilders of mechanical equipment.
 Our extensive shop and field experience are ready to serve you.
CALL US TODAY.
TAGCO INDUSTRIES
 Hereford, Texas
 Phone 357-2222
 B-1-101-tfc

For Sale: 2 sofas. Phone 364-1170.
 B-1-10-3-tfc

20% WINTER DISCOUNT
 on all steel grain storage bins
CALL COLLECT
 316-872-5350
 [complete service]
 B-1-2-2c

For Sale: AKC Registered Pekingese Puppy. Call 364-5288.
 B-1-10-2-2c

For Sale: Furniture, some antiques, cedar chest, portable radio and tape player.
 Phone 364-0984
 B-1-14-2-tfc

1970 Grand Western, 4 bedroom Mobile Home with Jack & Jill bedrooms; 2 baths, fully carpeted, with built-in dishwasher.
 Call 364-4119 or come by 903 Cherokee after 5:30 p.m.
 B-1-2-35-tfc

JANUARY SALE
 of oil paintings
 by
EUNICE PETERSEN
 "A local artist"
 Call 364-3198
 B-1-2-2c

HAMMOND ORGAN, M-3. Like new. Must see to appreciate.
 3418 S. Western
 Amarillo, Texas
 B-1-14-2-2c

For Sale: AKC Registered German Shepherd Puppies. 5 weeks old. 2 males; one white female. Call 364-0567.
 B-1-17-2-2c

FOR SALE:
 Used Baldwin Organ, 25 pedal. Ideal for church or home. Beautiful condition.
 Lowrey Piano & Organ Studio
 3418 S. Western
 Amarillo — Call 355-5772
 B-1-2-2c

BRACE yourself for a thrill the first time you use Blue Lustre to clean rugs. Rent electric shampooer \$1.
Duckwalls, Sugarland Mall
 B-1-23-2-7c

EXCELLENT, efficient, economical, Blue Lustre carpet cleaner. Rent electric shampooer \$1.
McCallin Lumber Co.
 B-1-15-2-2c

CHRISTMAS CLEARANCE
 Overstocked in bicycles, mag wheels, sport wheels. MUST SELL! Also TV's & Stereos.
FIRESTONE, 364-4333
 B-1-2-4c
 For Sale: Mixed, pretty thoroughbred and quarterhorse male colt, \$150.00. 357-2344.
 B-1-12-2-tfc

2. FOR SALE Farm Equipment

FOR SALE: IHC Wagner 200 Front End Loader. Good Shape. Ivan Block, 364-0296.
 B-2-12-3-tfc

For Sale: 1966 Moline 670 Tractor in good condition. Phone 258-7511.
 B-2-11-3-tfc

CROSSWORD By A. C. Gordon

1	2	3	4	5	6
7	8	9	10	11	12
13	14	15	16	17	18
19	20	21	22	23	24
25	26	27	28	29	30
31	32	33	34	35	36
37	38	39	40	41	42
43	44	45	46	47	48
49	50	51	52	53	54
55	56	57	58	59	60

ACROSS

1 - To summon
 4 - Read superficially
 7 - In favor of
 8 - Big job
 10 - ... Quotient
 12 - To grant
 13 - Poem
 14 - English river
 16 - Unit
 17 - Beg
 19 - Mtn. Sheep
 20 - Warm up the engines
 21 - Ship's diary
 23 - Uninvited
 26 - Initiates
 29 - An age
 30 - Vegetable
 31 - Feels
 34 - Coffers
 37 - Conceit
 38 - Proclaim
 39 - Big deer
 42 - Protect
 43 - Time past
 45 - Performs

DOWN

47 - Prevaricated
 48 - Golfing device
 49 - Barrier
 50 - Brew
 51 - Gains
 52 - Exhausts

9 - Clinic drink
 11 - The present
 12 - Contend with
 13 - Tidings
 17 - Through signal
 18 - Telegraph
 20 - To wash
 22 - Surer
 24 - Bora
 25 - Weight unit
 27 - Thing, in law
 28 - Male lace
 31 - Hied
 32 - To urge
 33 - Noises
 34 - Bounces off
 35 - Secreted
 36 - Fitted with footwear
 40 - Escapee from Sodom
 41 - Sharp
 43 - In disapproval
 44 - To turn to the right
 46 - Underpaid
 47 - To lay over

See Us For Parts-Sweeps-Chisels for Graham (Hoeme) Plows DAVIS IMPLEMENT 409 EAST FIRST Phone 364-2811
 B-2-35-tfc

See Us For Mayrath Grain Augers Also have parts in stock DAVIS IMPLEMENT 409 EAST FIRST Phone 364-2811
 B-2-35-tfc

For Sale: 1974 Demco 20 Ft. goose-neck trailer, totally enclosed. Call 364-5691; after 5 p.m. 364-2686.
 B-2-15-43-tfc

FOR YOUR REPAIR WORK ON
 Starters - Generators
 Magnets - Alternators
 Contact
 Ronnie Wagner at Davis Implement Company
 409 East 1st or phone 364-2811
WAGNER BATTERY & ELECTRIC
 B-2-99-tfc

10% MORE GRAIN CAN BE MARKED ANNUALLY BY
 employing low temperature drying. An all electric low temperature grain drying system installed on your farm, conserves energy, increases profit with quality gain, provides on farm storage.
Call Collect: Disney Construction Inc. Scott City, Kansas 67871 316-872-5350 [Call Today]
 B-2-2-2c

3. FOR SALE Automobiles

For Sale: 1962 Chevy, 4 Dr. Call 364-6310 after 6:00 p.m.
 B-3-10-3-2c

SELECTED USED TIRES \$3.00 UP
 30 Day Guarantee
MONTGOMERY-WARD AUTOMOTIVE SALES 114 EAST PARK
 B-3-17-tfc

WALKER'S USED CARS AND TRUCKS WE BUY, SELL OR TRADE
 400 West First
 Phone 364-2250
 B-4-1-tfc

For Sale: Good used tires, \$5.00 and up.
FIRESTONE-364-4333
 B-3-10-43-tfc

For Sale: 1967 Ford Pickup, Phone 364-6718.
 B-3-10-3-2c

4. REAL ESTATE For Sale Or Trade

525 ACRES NEAR HEREFORD
 Strong 8" wells, underground pipe, good house. Wheat crop goes with sale \$700 acre.
 Phone 364-0491.
 B-4-3-4p

EXCLUSIVE
 To Settle The Estate - 324 acre farm, improved, Natural Gas, 2 wells tied together. 5% of Sect. 43, Blk K-7.
 152 Bu. grain yield and 61.6 bu. wheat. Lays very good. For further information - Call—Hollis Sweatt Agency 806-293-4301; nights, 296-7388 Plainview, TX
 B-4-3-tfc

FOR SALE
 3 bedroom home, newly redecorated at 201 East 6th. Immediate possession. 27x50 Quansant welding shop, equipped. 2 acres fenced, paved road, near town, \$12,000.
 Call Betty Rice 364-3114
 B-4-3-3c

FOR SALE BY OWNER
 FHA Loan available, approx. \$800 move-in. \$16,500.00. 3 bedroom, 1 1/2 bath, 714 Irving. Appointment, call 372-9993 Amarillo.
 B-4-3-tfc

601 AVE. J
 3 bedroom, 2 bath, 2 car garage, fenced yard, corner lot, has been redecorated, buy Equity and assume loan.
 B-3-14-104-4c

For Sale: Vega Hatchback. Low mileage, good tires, air conditioning, automatic transmission. \$2600.00 Phone 364-4885.
 B-3-15-104-tfc

FOR SALE
 1969 IHC F-1800 Series. Twin screw. Excellent condition. '71 Dodge 1/2 ton. '71 Dodge one ton. Call 364-0951.
 B-3-98-tfc

1970 Mercury Marquis, 4 dr. Phone 364-4117 or 289-5685.
 B-3-10-101-tfc

MILBURN MOTOR COMPANY
 We pay cash for Used Cars
 136 Sampson
 Phone 364-0077
 B-3-33-tfc

For Sale: 1973 Buick Riviera, loaded. Call 364-6801 or 364-5017 after 5 p.m.
 B-3-12-14-tfc

FOR THE BEST BUY IN
 Pre-owned and personally selected cars
 Contact
COMBS USED CARS
 F.D. "Chick" Holbert (Owner)
 1503 Park Avenue
 Hereford, Texas 79045
 Office Ph. 364-1310
 Home Ph. 364-1797
 Bank Rate Financing Available
 B-3-13-tfc

For Sale: 1971 Lincoln. All power, clean, good tires. Call 264-3075 or 364-0171 after 5:30 p.m.
 B-3-15-48-tfc

NEW & USED CARS
 now for sale at
JOHN ORSBORN BUICK PONTIAC, GMC'S
 new location.
 221 North 25 Mile Ave.
 B-3-8-tfc

For Sale: '64 Chevy II. Like new tires. Call 364-4051.
 B-3-10-2-2c

For Sale: 1971 Charger. Power, air, tape. Call 578-4345.
 B-3-10-2-8c

For Sale: 1969 Volkswagen Sedan. Call 364-3506.
 B-3-10-2-3c

1973 Ford XLT Pickup
 Low mileage, very clean.
 Contact Gene Huntsinger, First National Bank
 B-3-14-2-tfc

I have Farm and Ranch Buyers, I need your listings.
J.M. HAMBY REAL ESTATE
 Phone 364-3566
 Res. 364-2553
 B-4-29-tfc

22 acres, 3-bedroom house, barn and other improvements, 5 miles from Hereford, for sale, or would consider trading for a 2 bedroom trailer house, 10 ft. or 12 ft. wide on equity.
 B-4-3-4p

Nice 40 acres 1 1/2 miles from Hereford, dig ltr. well, and sign 20 year note on balance at 8 per cent interest.
 Have other small tracts improved and unimproved. Check with me for information.
 Call for
J.M. HAMBY
 Hamby Real Estate
 Office - 364-3566
 Res. - 364-2553
 B-4-100-tfc

Commercial Building, 6,000 ft. of floor space, fire proof, quality built, heated, cooled, rest rooms, offices and lounge, etc.
 Realtor, 364-6633
 B-4-22-tfc

US 66 TRUCK STOP & CAFE
 Diesel storage 50,000 gallons. Should net \$1,000 week.
 Phone 364-0484
 B-4-2-2c

JUST LISTED:
 Nice large 2 bedroom on one acre. No restrictions. Owner carry some paper.
A REAL GOOD BUY
 on this extra nice large 4 bedroom brick home. Bluebonnet area.
 YOU WOULDN'T want to miss this one - Extra large 3 bedroom, large living-dining area. Assume small loan or FHA or VA Loan. Near Shirley school.
IF ITS ROOM
 and quality you want. Call for an appointment to see this lovely 3 bedroom brick home. 1700 sq. ft. near schools and shopping area.
YES,
 we have lots of lots. In fact 9 in one tract, zoned for duplexes or trailers. Best location. Take one or all at \$1000 each.
PRICE REDUCED
 9 Acres in city. It will make an ideal trailer park, or housing development. \$17,500. Terms, if desired.
WE NEED YOUR LISTINGS
 If you wish to buy, sell or exchange your property, Call CARTHOL
 We have others.
 206 North 25 Mile Avenue
 Member multiple listing service
 Wayne Carthol 364-0944
 Henry Reid 364-5344
 Al Wiley 364-4985
 B-4-3-tfc

NEED INVESTMENT
 160 acres with well and underground tile that can be subdivided into small tracts. Good location. Call and we will show it to you.
10 ACRES
 This 10 acre tract has tractor house and barns and corrals on it. Would you believe \$26,000. Good terms.
 If you are thinking of selling your home or farm, we have buyers for both. Call us today.
HAMBY REAL ESTATE
 1/2 mile South of Underpass on Hwy 385
OFFICE - 364-3566
 Calvin Edwards - 364-1017
 Gerard Hamby - 364-1534
 J.M. Hamby - 364-2553
EQUAL HOUSING OPPORTUNITY
 B-4-102-tfc

\$70,000 TAX SAVINGS
 Beautiful wheat crop goes with sale, 350 acres choice irrigated farm. Located in strong water area.
 OWNER, 364-0484, Hereford
 B-4-102-3p

FOR SALE IN FRIONA
 2 lots and storage house, cellar, and orchard. Call Harrell Mays, 247-3477.
 B-4-15-99-8c

GRAND MOTEL near Lake Meredith, Fritch, Texas. To trade for \$120,000 farm or ranch. (16 kitchenettes, clear of debt). Ideal for retiring couple. Come look.
 Owner 806-372-0679 or 355-9000
 B-4-104-4p

TRAILER SPACES FOR RENT
 Northwest Mobile Lodge
 Phone 276-5518
 B-5-10-13-tfc

FURNISHED one and two bedroom apartments. Inquire 112 Avenue H, Apt. 36.
 B-5-12-46-tfc

Furnished efficiency apartment for one person only. Inquire after 4:00 p.m. to 364-5315.
 B-5-12-98-tfc

APARTMENTS, FURNISHED
 1 and 2 bedrooms with kitchen, dinette and bath. Also 2 bedrooms, living room, kitchen, dinette and bath.
FORREST AVENUE APARTMENTS
 Phone 364-1887
 B-5-4-tfc

SUMMERFIELD MOBILE MANOR
 Water furnished. 7 miles West on Hwy. 60. Phone 357-2552.
 B-5-15-10-tfc

BLUE WATER GARDENS
 612 Irving
 364-6661
UTILITIES FURNISHED DEPOSIT REQUIRED
 2, 3, & 4 bedrooms, stove, refrigerator, garbage disposal, central heat and air conditioner.
 B-5-20-tfc

One bedroom furnished house. No pets. Adults only. 303 Avenue H, after 2 p.m.
 B-5-13-22-tfc

Three room furnished apartment. Nice and clean, bills paid, no pets. Carpet. Shown by appointment only. 364-2256.
 B-5-17-104-tfc

2 bedroom furnished duplex, 300B East 7th. Adults, no pets. Shown by appointment. Call 364-0022 or 364-2039.
 S-5-17-21-tfc

Storage for rent. Phone 364-1483 or 364-3937.
 B-5-10-50-tfc

6. WANTED

WANT TO BUY:
 Old gold, rings, watches, old class rings, etc.
Spangler's Diamonds
 Sugarland Mall
 Phone 364-0070
 B-6-48-tfc

WANTED - CUSTOM FARMING. Contact Don Howard at Howards Custom Farming, 578-4361 or 364-0165.
 B-6-13-6-tfc

WANT TO BUY OLDER MODEL GRAIN TRUCKS AND COMBINES.
 Call 364-4049 evenings
 B-6-104-tfc

WANTED: 1970 to 1972 Chevy truck, two speed axle with 16 ft. bed and hoist. Phone 806-499-2403.
 B-6-1-3p

Want to buy: Shell camper for LWB. Call 364-2300; after 7 and Sundays, call 364-4247.
 B-6-2-tfc

WANT: To buy coins. Double your money on all 1964 and earlier silver coins; 1959 and earlier pennies. Call 364-2559, 241 Centre.
 B-6-22-31-tfc

8. HELP WANTED

Need Experienced welders at our new facilities on Holly Sugar Road. Phone 364-4621.
 B-8-13-32-tfc

NEED school bus drivers. See Eldon Owens at school bus shop.
 B-8-11-48-tfc

FEED YARD MILL PERSONNEL
 Experienced feed yard mill personnel needed - preference will be given for married status and desire to become totally proficient in all mill operations. We

NEIGHBORHOOD OUTREACH WORKER needed for Planned Parenthood Clinic. Information and applications available at Community Action, 610 Archer, 364-5641.

An Equal Opportunity Employer
B-8-22-2-2c

Need parts man seeking long term employment. Sales oriented. Apply in person P-K Supply, 801 West 1st.
B-8-17-2-tfc

NEED LADY to live-in and care for two children, age 3 and 5. References exchanged. Phone 364-6209 after 5:30 p.m.
B-8-19-1-3c

MILLWRIGHT—to rebuild cattle pellet feedmill and operate. Good salary, plus bonus.
806-364-0484.
B-8-2-2p

FREIGHTLINER DRIVER MECHANIC
Tools, Ten years long haul experience required.
Phone 364-0484
B-8-2-2c

WANTED: Woman with some bookkeeping and typing experience, part or full time. Write Box 673 MW, Hereford, Texas.
B-8-18-2-2c

WANTED: Crew to pick up 100 acres ear corn. Phone 364-0491.
B-8-2-2p

Pre-Feeders Inc., has opening for night shift foreman. Some experience helpful, but training is available. Requires man looking for permanent position and man with maturity and willing to accept responsibility. Apply at the feed lot office.
B-8-2-2c

PRODUCTIVE FARMER STOCKMAN
Experienced machinery, irrigation. Corn, milo, wheat, alfalfa. Permanent pasture. Growing calves to 750 pounds.
Box 27, Hereford, Texas
B-8-2-2p

9. SITUATIONS

State Licensed Child Care For Working Mothers
Hereford
Day Care Center
6 months through 8 years
After school care available
364-1293
B-9-46-tfc

WILL DO baby sitting in my home week days. Phone 364-5860.
B-9-10-1-tfc

10. NOTICE

ALCOHOLISM INFORMATION
For information on alcoholism, referrals for help, counseling, or programs on the subject of the disease of alcoholism, Call 364-4540 from 8 a.m. 'till 12, 1 p.m. until 5 p.m. Monday through Friday.

A UNITED FUND AGENCY
B-10-12-tfc

For the convenience of you, our customers, we now have truck scales to weigh your scrap iron — One mile North of Big Daddy's Truck Stop.
HEREFORD IRON & METAL
North Progressive Road
by City Dump
Anson A. & June Dearing
Phone 364-3350 or 364-3777
1/4B-10-34-tfc

11. BUSINESS SERVICE

PORTABLE DISC ROLLING
Scalloped or Plain
PORTABLE WELDING
and
Repair Work
JOHNNY GALLAGHER,
364-4977
B-11-104-10c

WE SERVICE AND REPAIR
all makes of bicycles
WESTERN AUTO
3rd & Main
B-11-104-6c

FREE DEAD STOCK REMOVAL
Daily service
Please call **COLLECT**
National By-Products
806-383-2296, Amarillo
B-11-104-8c

WE REPAIR Kirby, Electrolux, Singer, Hoover and Eureka Vacuum Cleaners and all makes of sewing machines.
PHONE 364-4051
226 Main
B-11-104-tfc

PORTABLE WELDING
Any kind of welding — Steel barns, sheds, all livestock pens, panels, etc. "If you can't come here, we'll come there."
HARVEY ROWLAND
840 Avenida F
Phone 364-1189
B-11-48-tfc

FOR PORTABLE DISC ROLLING
Call
Ralph Paul, 364-1842
or 364-2978
B-11-99-tfc

Call **"WE FIX"** for your building chores. Repair for houses shops and stores.
B-8-19-1-3c

A roto-tiller we now own For your plowing ring our phone.
B-8-2-2p

Lawn or yard or garden patch Any job you have we'll match.
B-8-2-2c

Call us late or in the morn 'Cause after 8 you'll find us gone.
Call **Robert Betson**
289-5500
B-11-100-tfc

We buy old gold rings, mountings, etc., for Sweet Refinery.
Cowan Jewelers
Downtown
B-11-13-51-tfc

Custom swathing, stacking and hauling. Alfalfa, milo and corn stubble. Hesston stack hand system. 364-2907 or 364-3117.
B-11-15-42-tfc

KLEMMIE CATTLE CO.
Stocker & Feeder Cattle
Wheat & Pasture Calves
Phone 417-742-2624
Rt. 2, Walnut Grove, Mo.
B-11-19-15p

FRANK WESTER CEMENT CONTRACTOR
107 BRADLEY
Residential-Commercial
Turnkey Job
Straight Finish
Phone 364-5169
1B-11-39-tfc

B.L. Jones CONCRETE CONTRACTOR
We will do your finishing or give you a turnkey job. Free Estimates.
246 16th Street
Phone 364-6617
B-11-21-tfc

DRAGLINE SERVICE FOR TAIL WATER PIT CLEANING
CALL
CLIFF JOHNSON, 364-2111
B-11-45-tfc

KELLY ELECTRIC
Virgil Kelley
Electrical Contractors
Residential - Commercial
All bids & wiring competitive.
Ph. 364-1345 - Nights 364-1523 or 364-5929.
P.O. Box 30
B-11-15-tfc

WILL PICK UP JUNK CARS FREE
Call 364-3350
or 364-3777
1B-11-28-tfc

BOBBY GRIEGO DRAGLINE SERVICE
TAILWATER PIT CLEANING
DUMP TRUCKS
LOADER
DOZER
Day Phone 364-0574
Night — 364-2322
1B-11-14-tfc

WANTED
100 to 150 watches a week to repair by latest approved methods.
COWAN JEWELERS
B-11-15-29-tfc

JOHNSON IRRIGATION
Peerless PVC Plastic Pipe
Don Johnson, 364-2870
Mobile Phone 364-4741
Unit 3470
P.O. Box 2024, Hereford, Texas
B-11-8-tfc

TRAILER HOUSES MOVED, LEVELED, BLOCKED AND HOOKED UP
PHONE 364-0946
B-11-2-4p

Enroll now for **EUNICE PETERSEN'S** Oil Painting Classes
Beginning January 13th
For advanced and beginning students
Call 364-3198
B-11-2-3c

FOR GOOD, USED ORGANS, See the Lowrey Piano & Organ Studio, 3418 S. Western, Amarillo, Texas.
B-11-16-2-2c

13. LOST & FOUND

LOST: Shifting fork #351569R3 for International Tractor. \$10.00 reward. Phone 364-0937.
B-13-2-2p

LOST: Hereford Whiteface letter jacket with name "Craig Nieman" in pocket. Reward for return. Call 364-6957.



Telephone Blitz

Irma was only mildly distressed when the first telephone call came from a collection agency, asking her to pay a disputed bill. But her dismay mounted as the calls kept coming in, day and night, at home and at work.

Finally, after receiving more than 100 calls in three weeks, she filed suit against the collection agency for invasion of her privacy. In court, the agency argued: "She could have turned us off very easily. All she had to do was pay up."



But the court said that even in the collection of a lawful debt, some methods are unlawful—including the use of the telephone as a psychological battering ram.

Other collection methods that courts have held to be an invasion of privacy include humiliating the debtor in the presence of his fellow employees and bringing the debt embarrassingly to the attention of his neighbors.

But privacy, like most rights, has limits. The law recognizes that a creditor, after all, is entitled to have his money—and to apply a reasonable amount of pressure to that end.

In another case, a debtor waxed wroth when he received the following telegram from a bill collector:

"Must have payment immediately or legal action."

Again, the debtor sued for damages on grounds of an invasion of his privacy. But this time, the court ruled that the collector had not overstepped the line.

"The protection afforded by the right of privacy," said the court, "must be restricted to 'ordinary sensibilities' and not to supersensitiveness."

"There are some shocks, inconveniences, and annoyances which members of society in the nature of things must absorb."

A public service feature of the American Bar Association and the State Bar of Texas. Written by Will Bernard.

© 1974 American Bar Association

Scared
Police Sergeant—Have you caught that burglar?
Patrolman—No, but we've got him so scared that he doesn't dare show himself while we're around.

The tragedy, suffering and enormous property damage caused by fires in this country each year could be greatly lessened if every household developed escape plans and steps to eliminate potential fire hazards, a local official of the American Red Cross said recently.

John Gilliland, first aid chairman of the Deaf Smith County Red Cross Chapter, urged local residents to "fire proof" their homes as part of a national effort to cut down on the almost 6,000 deaths and \$2.5 billion in damage caused annually by fires in the United States.

GILLILAND SAID that many of these fires could have been prevented by simple and practical measures. He noted that a majority of deaths were from inhalation of smoke and said this danger could be lessened by following the suggestions listed below.

He also urged local residents to take a Red Cross first aid course to learn artificial respiration, fire prevention and emergency care of burns.

The first priority, he said, is a simple fire escape plan which should be practiced by every member of the family and be based on the quickest and safest escape routes through windows or doors, depending on the type of dwelling. Next is the need for everyone to realize the critical and often insidious danger of

smoke inhalation and what to do to minimize or escape it. Because smoke always tends to rise, he said, the air at floor level in a room is usually more breathable. "So crawl, don't try to walk through a smoke-filled room. And if you wake up at night in a room full of smoke, roll out of bed—don't try to stand up—and then crawl to safety," he added.

Gilliland said apartment dwellers should not attempt to use the building elevators during a fire. The shafts sometimes become chimneys in such emergencies, and some elevators are also equipped with heat-sensing safety devices which may stop them on floors where the fire is hottest.

IF THE FIRE alarm is sounded in an apartment building, he added, feel the door before opening it. If it is not warm to the touch, open it carefully, and if the hall is not too filled with smoke, make your escape down the fire or exit stairway. But if your apartment door is very warm or hot to touch and smoke is beginning to pour beneath it, don't try to open it. Use wet towels and a knife to seal the cracks around the door to keep the smoke out.

If your apartment fills with smoke anyway, and you are unable to get out, fold and roll a blanket into the form of a five- or six-foot tube. Place your

head, face upward, in one end of the tube and extend the other end out a window, to obtain more breathable air. If the windows can't be opened, break the glass with a chair or other piece of furniture.

Gilliland also suggested these precautions to prevent accidental fires in the home:

SMOKING AND MATCHES: Do not smoke in bed. Discard cigarettes and cigar stubs in large, deep fireproof ashtrays, never in wastebaskets. Do not smoke or light matches in attics, closets or other confined places, near clothes, paper, and combustibles such as gasoline and paint thinner. Outdoors, be certain cigars and cigarettes are out before throwing them away. When driving, use your car ashtray and watch for sparks and live embers on the car upholstery.

Heating and Cooking Equipment: Have a repairman check your heating equipment every year or so, and have the chimney on your home checked and cleaned regularly. Keep heaters, stoves and smokepipes away from combustible walls, ceilings, furniture and stored clothing. Clean oven and broiler regularly. Use proper fuses, and do not overload wiring or use multiple outlet plugs. Replace worn-out equipment and wiring. Get a qualified electrician to do the job. Do not place extension

cords under rugs. Pull the plug or shut off the current before using water on an electrical fire.

Good Housekeeping: Get rid of rubbish in attics, closets, basements, garages, and yards.

Keep paint and flammable fluids in tightly closed metal containers and away from heat. Do not use flammable cleaning fluids. Do not use gasoline or kerosene to start fires. Keep handles of cooking pots turned away from the front of the stove. Keep screens around fireplaces. Have a garden hose near a faucet for ready use, and keep fire extinguishers in places where they are easily accessible.

FIRST AID OF BURNS: The purposes of these measures are to relieve pain, prevent shock, and prevent contamination. In first degree burns, the skin is only reddened. Such burns should be immersed in cold water immediately in cold water. Apply cloths wrung out in cold water if the burned area cannot be submerged.

After the pain subsides, the area can be blotted dry and covered with a sterile dressing if desired. Second degree burns

usually require medical care. If 10 per cent of an infant's body area or 15 per cent of an adult's body area is burned, medical care should be obtained quickly. Blisters may develop. They can become contaminated and infected unless protected.

Do not break blisters. After immersing in cold water, blot dry and cover with a sterile dressing. In third degree burns, there is deep tissue damage. Victims need immediate medical care. Apply dry sterile dressings to exclude air and prevent contamination. In such cases, cold applications are not recommended. Obtain medical care or take the victim to a hospital immediately.

EXPERT REPAIR
On
BUICK PONTIAC
GMC TRUCKS
JOHN ORSBORN
Free Pickup
Phone 364-0990
HOME OWNED

THE SCIENTISTS TELL ME ...

By Robert L. Haney, Science Writer
The Texas Agricultural Experiment Station

Herbicides Help Hold Down Food Costs

"Food buyers, concerned with rising food costs, need to be aware of their debt of gratitude to herbicides," says a weed scientist, Dr. Allen Wiese with the Texas Agricultural Experiment Station.

"Food costs would be a great deal higher if farmers and ranchers didn't have these 'chemical hoe hands' to help control weeds in fields and pastures," Wiese contends.

"Weeds reduce crop yields and are a form of pollutant that greatly affects our standard of living. One weed in a cotton field costs from 2 to 5 cents, depending upon cotton price. An average of one weed per 10 feet of row will cut cotton yields about 550 per acre.

"One weed per 10 feet of sorghum row cuts yields more than 1,000 pounds per acre. Most years, that's easily the difference between profit and loss.

"Unfortunately, many people still think that herbicides are polluting the environment.

They have not been told about the extensive research that shows how rapidly herbicides disappear from air, plants, soil and water.

"Herbicides are used in many ways to improve environmental quality. They are revolutionizing soil and water conservation practices. When herbicides are substituted for tillage, and plant residues left on the soil surface, soil erosion by wind and water is markedly decreased. Over a 6-year period in Ohio, the total soil lost from 2-acre plots was 8.3 tons with conventional tillage and only 0.1 ton where herbicides were used to control weeds, and corn was planted without tillage.

"The possibility of reducing wind erosion with herbicides is equally dramatic. Relative wind erodibility of newly planted corn fields on sandy soil in Ohio was 180 tons per acre after conventional plowing and planting and 0.6 ton per acre with no-till planting. Preventing soil ero-

sion keeps organic matter and soil nutrients on fields where they are needed and thereby, preserves the quality of water in streams and rivers. Our soil is an irreplaceable national resource that keeps us all from starvation.

"Still other uses for herbicides include controlling water weeds in ponds and streams so that fish can multiply. Food for wildlife on the land can be increased by herbicide control of undesirable plants.

"Innovative Texas research shows that soil moisture storage was increased over 3 inches in an 11-month fallow period by using herbicides instead of tillage to control weeds from wheat harvest to sorghum planting. The extra 3 inches of soil moisture increased sorghum yield by 1,200 pounds per acre.

"We need to increase food production and at the same time hold down fuel usage. Innovations such as no-till farming, made possible with herbicides, are our best hope," concluded Wiese.

Editor's Note — any questions regarding this column should be addressed to Science Writer, Dept. of Agricultural Communications, Texas A&M University, College Station, Texas 77843.

ANNOUNCING
Don't let your phone ring off the wall....
We'll be happy to take your call....
LOIS' QUALITY ANSWERING SERVICE
1507 E. First St 364-5412 Box 1875

HEATER ON THE BLINK?
Call Us
BROWND SHEET METAL
364-3867
We service all makes & Models and have a wide selection of parts
Steve 364-6395
Don 364-1920
Gid 364-2384

FOR THE BEST DEALS ON NEW or USED CARS
Come in and talk with one of the men
AT
JOHN ORSBORN BUICK-PONTIAC-GMC
at 142 N. MILES or 221 N. 25 Mi. Ave.
364-0990 364-1222

DANCE MOONLIGHTER
EVERY SATURDAY NITE
Music By
"The Sound Express"
TRACK 1
Notice, You May Bring No Charge
EAT AND DRINK, ICE CREAM, SET-UPS,
ICE, BEER, LIQUOR NO CHARGE
ADMISSION 3.00 AS BEFORE
ICE AND SET-UPS FOR SALE AT FOUNTAIN
ADULTS ONLY
ARRANGEMENTS MADE FOR PRIVATE PARTIES FOR ANY OCCASION!
DAY PHONE: 364-0064 - NITE - 364-9629
1 MILE NTH OF HEREFORD ON HWY 395

ATTENTION EVERYONE
Charlie Bell and his Over The Hill Band featuring Gerald Martin will be playing at the **MUSIC STAND** This Friday and Saturday Evening January 10th & 11th.

WRESTLING WAHA LIBRE
WRESTLING RETURNS TO HEREFORD
SATURDAY JAN. 11 8:00 PM
MAIN EVENT
RICKY ROMERO vs. EL GRAN GOLIATH
MOOSE GIANT vs. GIANT
MAROWSKI vs. Black Jack MULLIGAN
Don Leo vs. Mr. JOHNATHAN
AKIO SATO vs. MOMOTO & Nick KOZAK vs. Mr. OKUMA
HEREFORD BULL BARN
Wrestling \$3.00
Box Seats 2.00
Kids 75c

THE BEST FROM ALL THEATRES
ON WEALTH THEATRES MOVIE MARQUEE
The Greatest Adventure of Escape
Steve McQueen-Dustin Hoffman
in
PAPILLON PG
Now Showing **STAR 7:15**
Karate Killers
PLUS!
Duel of Iron Fist
AND
7 Blows of the Dragon
Fri-Sat **TOWER 7:00**
DRIVE IN

BOOTS ★ ★ WEST

364-5961 E. Hwy 60

JANUARY CLEARANCE



ALL BELTS
20% OFF
(Excluding Name Belts)

Men's & Women's
DEERSKIN GLOVES
Insulated
Reg. \$9.95
\$6.95

Fur-Collared
DOWN-FILLED COAT
Reg. \$89
\$69

Men's Dacron Insulated
VESTS
Reg. \$16 **\$12**
Reg. \$21 **\$16**

Trammel
BITS
And Roy
SPURS
REDUCED
30%

Men's & Women's
DEERSKIN GLOVES
Not Insulated
Reg. \$8.95
\$5.95

DOWN-FILLED COAT
(Without Fur Collar)
Reg. \$52
\$39

All Men's
SHIRTS
Reduced To
\$9.95

Boot
TOTE BAGS
Reg. \$14.95
\$9.95

HAT CARRYING BOX
Reg. \$24
\$14

CHILDREN'S COAT
Dacron Insulated
With Fur Collar
Reg. \$19.95
\$13.95

CHILDREN'S SHIRTS
Reduced To
\$5.95

Resitol Hat Manufacturers has informed us that as of Jan. 1, 1975 all hats will increase in price. For the first time ever, we are offering our full stock of felt hats at

10% OFF 1974 PRICES
This is the first time Boots West has ever made this offer anywhere in the world.

Rubber Boot
OVERSHOES
Reg. \$12.95
\$9.95



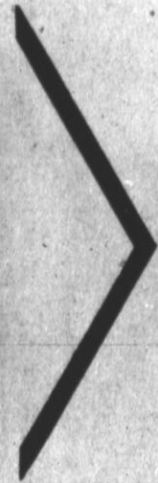
Open Until 7 P.M. Each Night



<p>One Group • Nocona • Sanders • Acme • Tony Lama • Values to \$110</p> <p>BOOTS \$29.95</p>	<p>All Men's and Women's BOOTS Reduced At Least 20% We Have More Boots Than Carters Has Pills.</p>	<p>Leather JACKETS Reg. \$79.95 \$49.95</p>
---	--	---



**you
can
depend
ON US**



**For Fast,
Effective
Advertising Results.**

The **Hereford Brand**

You Can Depend On Us.

**Tel-
Aire**

Weekly Television Magazine

The Hereford Brand

THURSDAY, JANUARY 9, 1975



George Hamilton (in hat) and Ray Milland
star in "The Dead Don't Die."

SEE THE BEST OF '75

- More Sports
- More Movies
- More Drama
- More Comedy

HEREFORD

CABLEVISION

364-3912

Thursday Preview

7:30... CBS... RIKKI/TIKKI/TAVI
Animated special carried by Orson Welles and adapted from Rudyard Kipling's classic "The Jungle Book." The program is based on Kipling's story of the mongoose who is saved from a snake's attack by a tiger. The animal is a member of the household in the sepoy-contaminated India, but the family's defender against Nag and Nagaina, the dreaded cobras that roam the compound. Other characters in the animated special are voiced by June Foray, Les Tremayne, Michael LeClair and Len Wein.

7:50... NBC... OF WOMEN AND MEN
A new series of three-hour presentations on the lives and relationships of women and men in this country. The opinions of 100 outstanding Americans in widely contrasting fields are presented to determine the probable shape of man-woman relationships in the next century. Hosts: Barbara Walters and Tom Snyder co-host.

7:58... CBS... ADVENTURE IN AMERICA
A new series of TV specials will tell the story in word and song of people facing the constant threat of forest fires in two small communities located in the hot, dry pine lands east of ABC. The series will show how the families in Pine Valley and Julian prepare for the danger and how they moderate their syndicate. (1970) (R)

12:00... NBC... TOMORROW
Snyder will do a remote from the locker room at Tulane University Stadium in New Orleans, the site of the Super Bowl. Guests are sportscasters who will discuss and comment on NBC-TV on Jan. 12, Larry Merchant, author of

MONDAY THRU FRIDAY

CHANNEL	4 KAMR	7 KVI	10 KQDA	11 KTVI	13 KEBA	39 KXTX
CABLE	NBC	ABC	CBS	IND	PBS	IND
1	11:30-12:00	11:30-12:00	11:30-12:00	11:30-12:00	11:30-12:00	11:30-12:00
2	12:00-12:30	12:00-12:30	12:00-12:30	12:00-12:30	12:00-12:30	12:00-12:30
3	12:30-1:00	12:30-1:00	12:30-1:00	12:30-1:00	12:30-1:00	12:30-1:00
4	1:00-1:30	1:00-1:30	1:00-1:30	1:00-1:30	1:00-1:30	1:00-1:30
5	1:30-2:00	1:30-2:00	1:30-2:00	1:30-2:00	1:30-2:00	1:30-2:00
6	2:00-2:30	2:00-2:30	2:00-2:30	2:00-2:30	2:00-2:30	2:00-2:30
7	2:30-3:00	2:30-3:00	2:30-3:00	2:30-3:00	2:30-3:00	2:30-3:00
8	3:00-3:30	3:00-3:30	3:00-3:30	3:00-3:30	3:00-3:30	3:00-3:30
9	3:30-4:00	3:30-4:00	3:30-4:00	3:30-4:00	3:30-4:00	3:30-4:00
10	4:00-4:30	4:00-4:30	4:00-4:30	4:00-4:30	4:00-4:30	4:00-4:30
11	4:30-5:00	4:30-5:00	4:30-5:00	4:30-5:00	4:30-5:00	4:30-5:00
12	5:00-5:30	5:00-5:30	5:00-5:30	5:00-5:30	5:00-5:30	5:00-5:30

On The Cover

George Hamilton stars as a man who becomes drawn into the "The Dead Don't Die," an NBC World Premiere Movie to be broadcast Tuesday, Jan. 14 (7:30-9:30 p.m.) on the NBC Television Network.

The thriller is set in 1933. Don Drake (Hamilton) gets special leave from the Navy to visit his brother Ralph (Jerry Douglas) in prison just before the crime and pleads with Don to find the real killer. Don's investigation leads him to Jim Moss (Ray Milland), promoter of a marathon dance at which Ralph's wife was slain. Moss offers to help Don find a shadowy character

CHANNEL	4 KAMR	7 KVI	10 KQDA	11 KTVI	13 KEBA	39 KXTX
CABLE	NBC	ABC	CBS	IND	PBS	IND
1	11:30-12:00	11:30-12:00	11:30-12:00	11:30-12:00	11:30-12:00	11:30-12:00
2	12:00-12:30	12:00-12:30	12:00-12:30	12:00-12:30	12:00-12:30	12:00-12:30
3	12:30-1:00	12:30-1:00	12:30-1:00	12:30-1:00	12:30-1:00	12:30-1:00
4	1:00-1:30	1:00-1:30	1:00-1:30	1:00-1:30	1:00-1:30	1:00-1:30
5	1:30-2:00	1:30-2:00	1:30-2:00	1:30-2:00	1:30-2:00	1:30-2:00
6	2:00-2:30	2:00-2:30	2:00-2:30	2:00-2:30	2:00-2:30	2:00-2:30
7	2:30-3:00	2:30-3:00	2:30-3:00	2:30-3:00	2:30-3:00	2:30-3:00
8	3:00-3:30	3:00-3:30	3:00-3:30	3:00-3:30	3:00-3:30	3:00-3:30
9	3:30-4:00	3:30-4:00	3:30-4:00	3:30-4:00	3:30-4:00	3:30-4:00
10	4:00-4:30	4:00-4:30	4:00-4:30	4:00-4:30	4:00-4:30	4:00-4:30
11	4:30-5:00	4:30-5:00	4:30-5:00	4:30-5:00	4:30-5:00	4:30-5:00
12	5:00-5:30	5:00-5:30	5:00-5:30	5:00-5:30	5:00-5:30	5:00-5:30

"The National Football Letter"
Dan Jansen and Jane O'Rally, who is covering the game for New York magazine.

8:30... ABC... THE STREETS OF SAN FRANCISCO
"Pulse Witness," with guest stars A Martinez, Lloyd Battista, Rafael Campoy, and Malsch Thron. Officer Jimmy Vega has a personal inspector with a detective's insight into the city's underworld.

8:30... CBS... THE REBEL
Starring Richard Widmark in the third of the mini-series of four drama specials based on the life of Benjamin Franklin. Honor Blackman, Georgia Brown, Hurd Hatfield, Ian Holm, John Neville, Anthony Quayle and Roger Lavey co-star. Widmark portrays Franklin during the revolutionary period of the American colonies. During this time Franklin revised his belief that there could be a reconciliation between England and her colonies in America, finally becoming convinced that "republic" between the two was impossible. The special was filmed entirely in London.

9:00... ABC... HARRY O
"The Last Hour," a mystery which finds a group of people in a deserted spot called "The CBS LATE MOVIE—10:30... MACHINE GUN MURDER" Starring John Cassavetes, Peter Falk and Britt Ekland. Action-filled story of an attempt to thwart the operation of a "Satan's Triangle."

Strange ocean phenomena force a woman, the lone survivor of a shipwreck, and her two would-be survivors to pay a terrible penalty for trespassing in the Devil's Place in "Satan's Triangle," the ABC Television Network "Tuesday Movie of the Week," airing Jan. 14 (7:30-9:30 p.m.). Kim Novak and Doug McClure star.

Adidas
The Official Shoe of the Sports World!
Also Adidas Tee Shirts and Adidas Travel Sports Bags Available At GATTIS SHOE STORE
"We care about your feet!"
Sugarland Mall

Winterize Your Boat NOW
Save Money Later
JACK'S MARINE SUPPLY
Sugarland Mall
"Three Services in One!"

Spangler's DIAMONDS LTD
"Master Standard Of Excellence"
Custom Jewelry Designing & Manufacturing
Sugarland Mall 364-0070

Tuesday Preview

7:30... ABC... HAPPY DAYS
"Fonzie Getting Married" Force finds the girl of his dreams but she is a lesbian. (1970) (R)

7:30... ABC... TUESDAY MOVIE OF THE WEEK—SATAN'S TRIANGLE
Starring Kim Novak, Doug McClure and Aileen Wuornos. A woman who survives a shipwreck and is rescued by a man who turns out to be a murderer. (1970) (R)

7:30... NBC... THE DEAD DON'T DIE
Starring George Hamilton, Ray Milland, Jean Blodell, Linda Cristal and Ralph Meeker. When a man tries to prove that his brother was wrongfully executed for murder he runs into a strange assortment of characters. (1970) (R)

7:30... NBC... THE LAST HOUR
Starring George Hamilton, Ray Milland, Jean Blodell, Linda Cristal and Ralph Meeker. When a man tries to prove that his brother was wrongfully executed for murder he runs into a strange assortment of characters. (1970) (R)

"The Hatfields and the McCoys"
Two young people who would rather make love than war spark a savage conflict between two families that explodes into the most famous feud in American history—the "mountain war." The Hatfields and the McCoys, an ABC Television Network "Wednesday Movie of the Week," airing Jan. 15 (7:30-9:30 p.m.). Jack Palance and Steve Forrest star.

The Hatfields and the McCoys fought each other during the Civil War, but later became "friendly." If wary, enemies. When both families attend a dance, John Hatfield and Rose Anne McCoy meet and fall in love. This, plus the fact that the road pigs provided by the Hatfields were really stolen from the McCoys, starts the feud to simmer. Devil Anne Hatfield (Palance) and Randall McCoy (Forrest), patriarchs of the clans, hold their boys back with difficulty but John and Rose Anne run off to live together and this brings the families face to face. Randall takes Rose Anne home, angering John.

At an Election Day meeting, Devil Anne's brother, Ellison, is stabbed by three McCoy boys. Turned over to the law, the McCoy boys are, in turn, taken by the Hatfields and shot to death. The feud now explodes in a fury of terror. The McCoys burn the Hatfield cabin and their own is likewise razed. Incident piles on bloody incident.

For John and Rose Ann, their love ends when Rose Anne dies. Both Devil Anne and Randall now know there is only one solution to the vendetta which has gone on for several years. They will meet each other on the field of battle and settle it once and for all.

Also starring are Richard Hatch and Karen Lavin. Clyde Ware wrote and directed the film with George Edwards producing the Alpine Production for executive producer Charles Fries.

Wednesday Preview
7:30... NBC... LITTLE HOUSE ON THE PRAIRIE
"Doctor's Lady," guest starring Anne Archer as a beautiful young woman who falls in love with a middle-aged bachelor doctor much to the chagrin of the townspeople.
7:30... CBS... TONY ORLANDO AND DAWN
Guest stars: Loretta Swill and Bill Macy.

Wednesday Preview

7:30... ABC... WEDNESDAY MOVIE OF THE WEEK—THE HATFIELDS AND THE MCCOYS
Starring Kim Novak, Doug McClure and Aileen Wuornos. A woman who survives a shipwreck and is rescued by a man who turns out to be a murderer. (1970) (R)

7:30... NBC... THE LAST HOUR
Starring George Hamilton, Ray Milland, Jean Blodell, Linda Cristal and Ralph Meeker. When a man tries to prove that his brother was wrongfully executed for murder he runs into a strange assortment of characters. (1970) (R)

"Barrett in danger of getting tanked"
A daring gang, working with military precision, steals an Army tank and kills a good friend of Dave Barrett, who sets out in pursuit, unaware the tank is to be used in an epochal jailbreak. In "Day of Execution," on "The Manhunter" Network. Lawrence Dobkin directed from the script by Robert Dennis. Helped by his buddy, Sheriff Paul Tate, Barrett tries to pick up the trail left by the thieves and their wily leader, C. Dwyer, who has a bold plan to spring a rich gangster from prison.
The Cast: Ken Howard, Bradford Dillman, Dave Barrett, C. C. Dwyer

Bill McKinney, Ed Power, Paul Jenkins, Bob Hogan, Claire Brennan, Diane Shalet, Bill Joyce, Richard Darr, Eric Server, Bob Hoy

Wednesday Preview
7:30... ABC... WEDNESDAY MOVIE OF THE WEEK—THE HATFIELDS AND THE MCCOYS
Starring Kim Novak, Doug McClure and Aileen Wuornos. A woman who survives a shipwreck and is rescued by a man who turns out to be a murderer. (1970) (R)

7:30... CBS... THE MAMMUTTER
"Day of Execution," a daring gang, working with military precision, steals an Army tank and kills a good friend of Barrett, who sets out in pursuit, unaware the tank is to be used in an epochal jailbreak.
7:30... ABC... GET CHRISTIE LOVE!
"Too Many Games in Town," Christie is caught between T. A. and killers trying to protect a young boy who has some valuable information.

7:30... CBS... CANNON
"Corbin Corner," guest star Gary Lockwood plays a lawyer and former football star who makes a long broken.

7:30... NBC... THE HATFIELDS AND THE MCCOYS
Starring Kim Novak, Doug McClure and Aileen Wuornos. A woman who survives a shipwreck and is rescued by a man who turns out to be a murderer. (1970) (R)

FOR SALE
HEREFORD
RAMPBELL
REALTORS
364-0780

CHANNEL	4 KAMR	7 KVI	10 KQDA	11 KTVI	13 KEBA	39 KXTX
CABLE	NBC	ABC	CBS	IND	PBS	IND
1	11:30-12:00	11:30-12:00	11:30-12:00	11:30-12:00	11:30-12:00	11:30-12:00
2	12:00-12:30	12:00-12:30	12:00-12:30	12:00-12:30	12:00-12:30	12:00-12:30
3	12:30-1:00	12:30-1:00	12:30-1:00	12:30-1:00	12:30-1:00	12:30-1:00
4	1:00-1:30	1:00-1:30	1:00-1:30	1:00-1:30	1:00-1:30	1:00-1:30
5	1:30-2:00	1:30-2:00	1:30-2:00	1:30-2:00	1:30-2:00	1:30-2:00
6	2:00-2:30	2:00-2:30	2:00-2:30	2:00-2:30	2:00-2:30	2:00-2:30
7	2:30-3:00	2:30-3:00	2:30-3:00	2:30-3:00	2:30-3:00	2:30-3:00
8	3:00-3:30	3:00-3:30	3:00-3:30	3:00-3:30	3:00-3:30	3:00-3:30
9	3:30-4:00	3:30-4:00	3:30-4:00	3:30-4:00	3:30-4:00	3:30-4:00
10	4:00-4:30	4:00-4:30	4:00-4:30	4:00-4:30	4:00-4:30	4:00-4:30
11	4:30-5:00	4:30-5:00	4:30-5:00	4:30-5:00	4:30-5:00	4:30-5:00
12	5:00-5:30	5:00-5:30	5:00-5:30	5:00-5:30	5:00-5:30	5:00-5:30

"Stowaway to the Moon"

Lloyd Bridges, John Carradine, former astronaut Charles "Pete" Conrad and Michael Lusk star in a two-hour family adventure drama, "Stowaway to the Moon," to be presented Friday, Jan. 10 (7:00-9:00 p.m.) on the CBS Television Network.

The drama of a spirited boy's adventure aboard a manned space flight was produced by John Curtis for 30th Century-Fox Television, and directed by Andrew V. McLaglen. The script was adapted by John Boone and William R. Shelton from Shelton's novel of the same title.

Lloyd Bridges stars as a harassed mission control flight director, Charlie Englehardt. Bridges appeared in the motion pictures "A Walk in the Sun," "The Sound of Fury," "High Noon," among many others, and stars as Benjamin Franklin in "The Whirlwind," one of four special on the life of Franklin being presented this season on the Network.

Michael Lusk, who co-starred in the "Julius" television series stars as Eli "E.J." Mackernuth Jr., a precocious boy with a consuming interest in space travel who secretly himself aboard the "Carnegie Odyssey" command capsule before it blasts off for the moon.

Veteran actor John Carradine plays an elderly friend of E.J., and his young pal Joey, portrayed by Stephen Rogers. "Pete" Conrad, who walked on the moon during one of the Apollo missions, is featured as the television news commentator, Charlie Englehardt. Bridges appeared in the motion pictures "A Walk in the Sun," "The Sound of Fury," "High Noon," among many others, and stars as Benjamin

CHANNEL	4	KAAB	7	KVII	10	KEDA	13	KETA	39	KXTX	3	IND
CABLE	4	NBC	7	ABC	10	CBS	13	PBS	2	IND	3	IND
6	THE NEWS	PRO NEWS	TO TELL	THE TRUTH	THE NEWS	THE NEWS	ELECTRIC	ROGAM'S	HERMES	700 CLUB	THE NEWS	3
7	THE NEWS	PRO NEWS	TO TELL	THE TRUTH	THE NEWS	THE NEWS	ELECTRIC	ROGAM'S	HERMES	700 CLUB	THE NEWS	3
8	THE NEWS	PRO NEWS	TO TELL	THE TRUTH	THE NEWS	THE NEWS	ELECTRIC	ROGAM'S	HERMES	700 CLUB	THE NEWS	3
9	THE NEWS	PRO NEWS	TO TELL	THE TRUTH	THE NEWS	THE NEWS	ELECTRIC	ROGAM'S	HERMES	700 CLUB	THE NEWS	3
10	THE NEWS	PRO NEWS	TO TELL	THE TRUTH	THE NEWS	THE NEWS	ELECTRIC	ROGAM'S	HERMES	700 CLUB	THE NEWS	3
11	THE NEWS	PRO NEWS	TO TELL	THE TRUTH	THE NEWS	THE NEWS	ELECTRIC	ROGAM'S	HERMES	700 CLUB	THE NEWS	3
12	THE NEWS	PRO NEWS	TO TELL	THE TRUTH	THE NEWS	THE NEWS	ELECTRIC	ROGAM'S	HERMES	700 CLUB	THE NEWS	3

"Judgment: The Court-Martial of Lt. William Calley"

"Judgment: The Court-Martial of Lt. William Calley," an "ABC Theatre" presentation based on the longest and one of the most controversial court-martial trials in American military history, will be presented on the ABC Television Network, Sunday, Jan. 12 (7:30-9:30 p.m.). It was announced by Stanley Kramer, producer and director of the program, also serves as narrator.

"We are enormously pleased by the dramatic quality of this telecast, but particularly by its topicality; it is current history, the drama behind today's headlines," said Mr. Starger.

"Also, we are happy to have a man of the stature and talent of Stanley Kramer to produce and direct this important and timely program."

Tony Musante stars as the young Lt. William Calley, Jr., who last Nov. 9 was released from jail on personal bond. Calley's involvement in the 1968 My Lai massacre in South Vietnam was the issue in the trial that began in Fort Benning, Ga., in 1970.

"The Count of Monte Cristo"



Richard Chamberlain will be joined by four international stars—Tony Curtis, Louis Jourdan, Donald Pleasence and Trevor Howard—when he stars as Edmond Dantes in the new, two-hour Norman Rosemont production of "The Count of Monte Cristo." This "Bell System Family Theatre" drama special will be telecast on the NBC Television Network Friday, Jan. 10 (7:00-9:00 p.m.).

Curtis will portray Ferdinand Mondego, who rivals Dantes for the affection of a beautiful girl named Mercedes; Jourdan is to appear as deVillefort, a deputy and political functionary who has Dantes imprisoned secretly in the dungeons of the Chateau d'If; Pleasence will play Danglers, who conspires with Mondego against Dantes; Howard is to portray the Abbe Faria, a kindly, mortally ill priest imprisoned at the Chateau d'If who befriends Dantes.

David Greene will direct the special, adapted from the Alexandre Dumas novel of adventure and intrigue by Sidney Carroll. Greene, who won an Emmy Award for "The People Next Door," directed the recent movie version of the stage hit, "Godspell." Carroll won an Emmy Award for "The Louvre" and was co-author of the film, "The Hustler."

"The Count of Monte Cristo" was filmed on location in Italy—near Genoa, in Rome and its outskirts and at the Cinecittà Studios in the Italian capital. In addition, cameras focused on the historic Chateau d'If off the coast of Marseilles, France.

This is a Norman Rosemont Production in association with ATV-ITC.

Motion pictures in which Tony Curtis has appeared include "The Boston Strangler," "The Great Race," "Some Like It Hot," "Taras Bulba," "Houdini" and "Captain

Monday Preview

7:00...ABC...THE ROOKIES...A "Saturday Night Special" stolen during a robbery, passes through the hands of a variety of people and is involved in a series of crimes, until the rookies eventually snuff it's last owner and recover the money.

8:00...ABC...THE MONDAY NIGHT MOVIES...THE STERILE CUCKOO...KOLCHAK: THE NIGHT STALKER...ABC...A Frankenstein-like creature escapes from a top-secret government installation and wreaks havoc throughout the city.

9:00...NBC...THE BELL SYSTEM FAMILY THEATRE...THE COUNT OF MONTE CRISTO...Richard Chamberlain, Tony Curtis, Louis Jourdan, Donald Pleasence, Trevor Howard, Kate Neilligan and Taryn Power. This production was adapted from the Alexandre Dumas novel of adventure and intrigue. A conspiracy against the Count of Monte Cristo secretly imprisons him in the dungeons of his Chateau d'If; thereby destroying his plans to marry on the eve of his wedding.

8:00...ABC...THE SIX MILLION DOLLAR MAN...Country Kluge...Steve must protect an attractive woman code expert when she becomes the target of a kidnapper at Olympic equestrian trials.

9:00...NBC...MAGNAVOX PRESENTS FRANK SINATRA...Frank Sinatra sings such favorites as "Nice 'n' Easy" and "I've Got the World on a String," plus new songs including "Send in the Clowns," as he headlines a special marking the end of his retirement. Gene Kelly is Sinatra's special guest star. (R)

9:00...NBC...THE TONIGHT SHOW STARRING JOHNNY CARSON...Rich Little is guest host.

12:00...NBC...TOMORROW...Mary Margaret McBride, whose distinguished broadcasting career began in 1924, is Tom's only guest.

Friday Preview

7:00...CBS...STOWAWAY TO THE MOON...Lloyd Bridges, John Carradine, Pete Conrad and Michael Lusk star in a two-hour family adventure of a precocious boy with a consuming interest in space travel who secretly himself aboard the "Carnegie Odyssey" command capsule before it blasts off for the moon.

7:00...ABC...KOLCHAK: THE NIGHT STALKER...ABC...A Frankenstein-like creature escapes from a top-secret government installation and wreaks havoc throughout the city.

9:00...NBC...THE BELL SYSTEM FAMILY THEATRE...THE COUNT OF MONTE CRISTO...Richard Chamberlain, Tony Curtis, Louis Jourdan, Donald Pleasence, Trevor Howard, Kate Neilligan and Taryn Power. This production was adapted from the Alexandre Dumas novel of adventure and intrigue. A conspiracy against the Count of Monte Cristo secretly imprisons him in the dungeons of his Chateau d'If; thereby destroying his plans to marry on the eve of his wedding.

8:00...ABC...THE SIX MILLION DOLLAR MAN...Country Kluge...Steve must protect an attractive woman code expert when she becomes the target of a kidnapper at Olympic equestrian trials.

9:00...NBC...MAGNAVOX PRESENTS FRANK SINATRA...Frank Sinatra sings such favorites as "Nice 'n' Easy" and "I've Got the World on a String," plus new songs including "Send in the Clowns," as he headlines a special marking the end of his retirement. Gene Kelly is Sinatra's special guest star. (R)

9:00...NBC...THE TONIGHT SHOW STARRING JOHNNY CARSON...Rich Little is guest host.

12:00...NBC...TOMORROW...Mary Margaret McBride, whose distinguished broadcasting career began in 1924, is Tom's only guest.

Tragedies occur on "The Rookies"

When two young boys retrieve a revolver dropped by a fleeing burglar a series of tragedies follows, each involving the use of the weapon. In "The Saturday Night Special" on the CBS Television Network's "The Rookies," Monday, Jan. 13 (7:00-8:00 p.m.).

John Wiri buys a gun for family protection, much against the wishes of his wife. Returning from vacation, Wiri catches a man named Smith burglarizing his home. In a struggle, he is shot by his own gun before the burglar escapes. As Terry and Mike pursue the fleeing man, he throws the gun into an alley where it is quickly found by teenager Meade Watkins and Billy Elkins. As police search for the weapon, headed as evidence against Smith, the gun passes into other hands and is used in more crimes.

"The Waltons"

John Walton's spinster cousin Corabeth Walton says she has arrived only for a short visit, but she obviously has no intention of leaving. In "The Matchmaker" on "The Waltons" Thursday, Jan. 9 (7:30-8:30 p.m.) on the CBS Television Network. Jack Shea directed from a script by John McGreevey.

Although Corabeth is no asset to the overcrowded Walton home, the family is too polite to tell her she must leave. But they believe they've found the solution.

Richard Thomas
Ralph Waite
Michael Laramie
David Harper
John-Boy
John
Olivia
Jim-Bob
Elizabeth

CHANNEL	4	KAAB	7	KVII	10	KEDA	13	KETA	39	KXTX	3	IND
CABLE	4	NBC	7	ABC	10	CBS	13	PBS	2	IND	3	IND
6	THE NEWS	PRO NEWS	TO TELL	THE TRUTH	THE NEWS	THE NEWS	ELECTRIC	ROGAM'S	HERMES	700 CLUB	THE NEWS	3
7	THE NEWS	PRO NEWS	TO TELL	THE TRUTH	THE NEWS	THE NEWS	ELECTRIC	ROGAM'S	HERMES	700 CLUB	THE NEWS	3
8	THE NEWS	PRO NEWS	TO TELL	THE TRUTH	THE NEWS	THE NEWS	ELECTRIC	ROGAM'S	HERMES	700 CLUB	THE NEWS	3
9	THE NEWS	PRO NEWS	TO TELL	THE TRUTH	THE NEWS	THE NEWS	ELECTRIC	ROGAM'S	HERMES	700 CLUB	THE NEWS	3
10	THE NEWS	PRO NEWS	TO TELL	THE TRUTH	THE NEWS	THE NEWS	ELECTRIC	ROGAM'S	HERMES	700 CLUB	THE NEWS	3
11	THE NEWS	PRO NEWS	TO TELL	THE TRUTH	THE NEWS	THE NEWS	ELECTRIC	ROGAM'S	HERMES	700 CLUB	THE NEWS	3
12	THE NEWS	PRO NEWS	TO TELL	THE TRUTH	THE NEWS	THE NEWS	ELECTRIC	ROGAM'S	HERMES	700 CLUB	THE NEWS	3

THURSDAY
ALL PROGRAMS SUBJECT TO CHANGE

6:00...THE NEWS...PRO NEWS...TO TELL...THE TRUTH...THE NEWS...THE NEWS...ELECTRIC...ROGAM'S...HERMES...700 CLUB...THE NEWS...3

7:00...THE NEWS...PRO NEWS...TO TELL...THE TRUTH...THE NEWS...THE NEWS...ELECTRIC...ROGAM'S...HERMES...700 CLUB...THE NEWS...3

8:00...THE NEWS...PRO NEWS...TO TELL...THE TRUTH...THE NEWS...THE NEWS...ELECTRIC...ROGAM'S...HERMES...700 CLUB...THE NEWS...3

9:00...THE NEWS...PRO NEWS...TO TELL...THE TRUTH...THE NEWS...THE NEWS...ELECTRIC...ROGAM'S...HERMES...700 CLUB...THE NEWS...3

10:00...THE NEWS...PRO NEWS...TO TELL...THE TRUTH...THE NEWS...THE NEWS...ELECTRIC...ROGAM'S...HERMES...700 CLUB...THE NEWS...3

11:00...THE NEWS...PRO NEWS...TO TELL...THE TRUTH...THE NEWS...THE NEWS...ELECTRIC...ROGAM'S...HERMES...700 CLUB...THE NEWS...3

12:00...THE NEWS...PRO NEWS...TO TELL...THE TRUTH...THE NEWS...THE NEWS...ELECTRIC...ROGAM'S...HERMES...700 CLUB...THE NEWS...3

"Apple's Way"

George and Steven find a gun bearing a serial number that proves the weapon was used in an armed robbery in Chicago, and the news startles the citizens of peaceful, crime-free Appleton, in "The Price" on "Apple's Way" Sunday, Jan. 12 (6:30-7:30 p.m.) on the CBS Television Network. Dick Bennett directed from a script by Calvin Clements Jr.

George accidentally finds out which Appleton citizen owns the gun, but is faced with serious consequences when he refuses to give the name to the authorities.

Remy Cox
George Apple
Barbara Apple
Aldon Apple
Vincent Van Patton
Patti Cobson

BUY IN CONFIDENCE WITH CONFIDENCE
Hereford's House of Diamonds
Cowan Jewelers
Downtown AMERICAN GEM SOCIETY member



BROUGHT UPON CHARGES
Howard Duff portrays an off-duty police sergeant who faces a departmental trial when he is accused of innocent exposure in "Headhunter," to be telecast on NBC Television Network's "Police Story" Tuesday, Jan. 14 (9:00-10:00 p.m.).

ROBIN HOOD TAKES THE RICH AND GIVES TO THE POOR!
The 3,000-Year-Old Man (voiced by Mel Brooks) tells the interviewer (voiced by Carl Reiner) how it was in the days of Robin Hood, on the animated special, "The 3,000-Year-Old Man," Saturday, Jan. 11 (7:30-8:00 p.m.) on the CBS Television Network.

1975's New

Officers

and

Directors



R.W. Eades
President



Terry Caviness
Vice President



Mike Patrick
Treasurer



Dohald Hicks



Bud Snyder



Lee Umsted

A Message from the New President...

The aggressiveness and hustle of Deaf Smith County is well known throughout this area and was well known by me before I became a resident of Hereford. Now that I have become involved with the people, it comes through to me how the growth and progress were possible.

As I have talked to people about becoming a part of the new Chamber "Cabinet", I hear them say that the prior leadership has brought us a long way and we can do no less than follow their example of aggressive leadership for 1975. There are many things yet to be done, and I feel confident that your board of directors, committee chairman and the staff — are dedicated to "getting on with it".

We would be guilty of looking through rose colored glasses if we did not acknowledge that our national economy has suffered a decline over this past year. While this decline has been evident in some phases of our local economy, other areas of our diversified agricultural businesses have

reflected gains. We shall concentrate efforts to seek solutions to these economic problems and to other matters of concern during the coming year.

Goals for Progress or Go Pro is a phrase you will hear much of in 1975. To sum up the meaning of this in simple terms, I would say that this is "People helping People" toward a better life in the future. I am personally so grateful that last year's officers and board set us on this course of long range planning. 1975 should see much accomplished in this area.

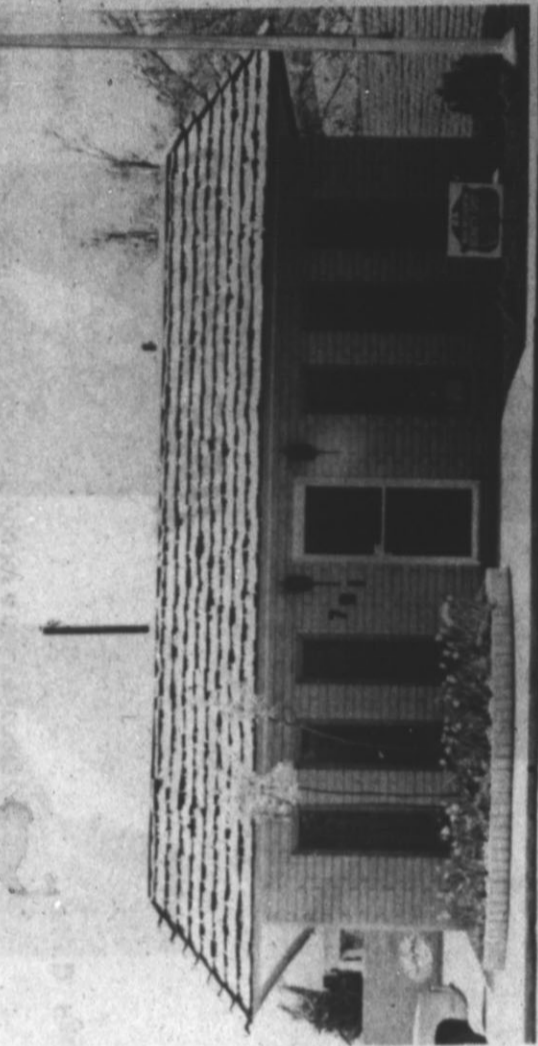
You will notice in this message I have often referred to "people". Isn't this really what all of our efforts are about? Attempting in a collective way to touch peoples lives, to make them fuller and richer in spiritual and cultural dimensions, as well as economic.

I feel very humbled that you have permitted me to serve as your president this year.

R.W. (Bud) Eades

Living Today - Planning for Tomorrow

Goals for Progress Committee
Go Pro
Hereford & Deaf Smith County



DEAF SMITH COUNTY CHAMBER OF COMMERCE

Chamber Of Commerce

Deaf Smith County

Annual Report

Published as a section of
THE HEREFORD BRAND
Thursday, Jan. 9, 1975



Roy Faubion
President



Bud Eades
Vice President



Larry Wartes
Treasurer



Bill Albright
Executive VP

1974

C of C Officers

Banquet Program

Dinner Music Jan Walker

Invocation Rev. Gene Brink

National Anthem Miss Susie Hickman
Miss Monica Herring

Special Music Community Singers

Introduction of Guests Bill Albright

Introduction of Honorees Roy Faubion

Special Presentations R.W. Eades

Citizen of the Year Award Wayne Lady

Guest Speaker Cecil M. Hunter

A Message From Your Outgoing President...

The problem with a farewell statement is deciding which names you are going to mention. Frankly, I owe so much to so many that I will sidestep names. You know who you are, and rest assured, I know who you are. From the bottom of my heart, with all the warmest feelings, I say "Thank you"!

Certainly, we have made some accomplishments. And yes, we have left some things incomplete. We have done a few things right, and we have made some mistakes. I hope that in the final analysis we will be able to say that Deaf Smith County has benefited by the year just past. We have problems. And, they are big problems. Economically

speaking, we will have to work shoulder to shoulder with more energy than ever in order to make 1975 a good year. We must breathe new life in our industry. We must encourage stronger support of our retail community. We must pull together, for we are integrally tied to each other. Your outgoing directors are not leaving. We are still here, living and working with you to build Hereford and Deaf Smith County. We look forward to working with the leadership of the Chamber in 1975. Best wishes to each of you for a most successful year.

Roy D. Faubton

Your Chamber Staff

H³ / HUSTLE / HUSTLE



Bill Albright
Executive Vice Pres.



Betty Wilson
Office Manager



Rosemary Dupnik
Office Assistant



Marina Liscano
Office Assistant

Your 1974 Women's Division



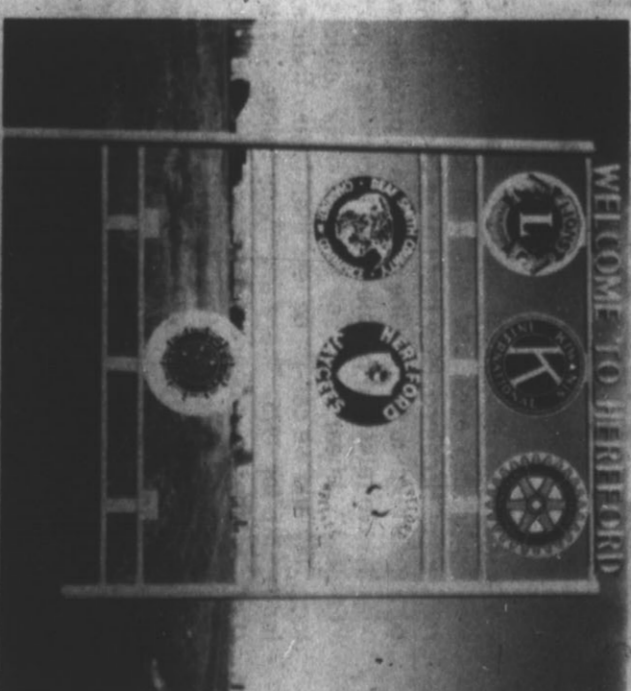
Mrs. O.G. Nieman (standing at right) directed activities of the Women's Division of the Chamber of Commerce during 1974. Her executive board members were (seated) Carolyn Baxter, Wanda Newman, Georgia Sparks, Sherry Hoover (standing) Helen Lee, 1973 president and La Jean Henry.



The steering committee for the 1974 Miss Hereford Pageant was, from left to right: Jeannette Caviness, Susie McGee, Lavon Nieman and Katherine Kester.



LAVON NIEMAN
President, 1974-75



SUPPORTING OUR LOCAL CHAMBER OF COMMERCE

We know what you're looking for.

JCPenney

SUGARLAND MALL
HEREFORD, TEXAS

A SIGN OF A GROWING CITY...AN ACTIVE Chamber of Commerce!

GIVE YOUR SUPPORT... LET'S GROW WITH HEREFORD!

Spangler's P.O.M.G.
DIAMONDS LTD
Sugarland Mall
364-0070

Ken Rogers
Kevin Ayres
Carmen Wagner
Don Terry
Don Sharp
John West
Don Zimmerman

Lone Star Agency
INC.

601 N. Main
Hereford, Texas

Phone 364-0555

Your Professional
REAL ESTATE & INSURANCE AGENTS
Continuing for 28 Years

A Stronger County Means Full Support of the Chamber of Commerce

DICKIE'S RESTAURANT

"Fine Food Specialists"

West Hwy. 60
Phone 364-6901

Serving Our Members in Castro, Oldham, Parmer and Deaf Smith County

Deaf Smith **REG**
Helping Texas Grow

We Salute the Chamber for It's Concern with the Future

COWAN JEWELERS

HEREFORD

Member
American Gun Society

Downtown
364-4241

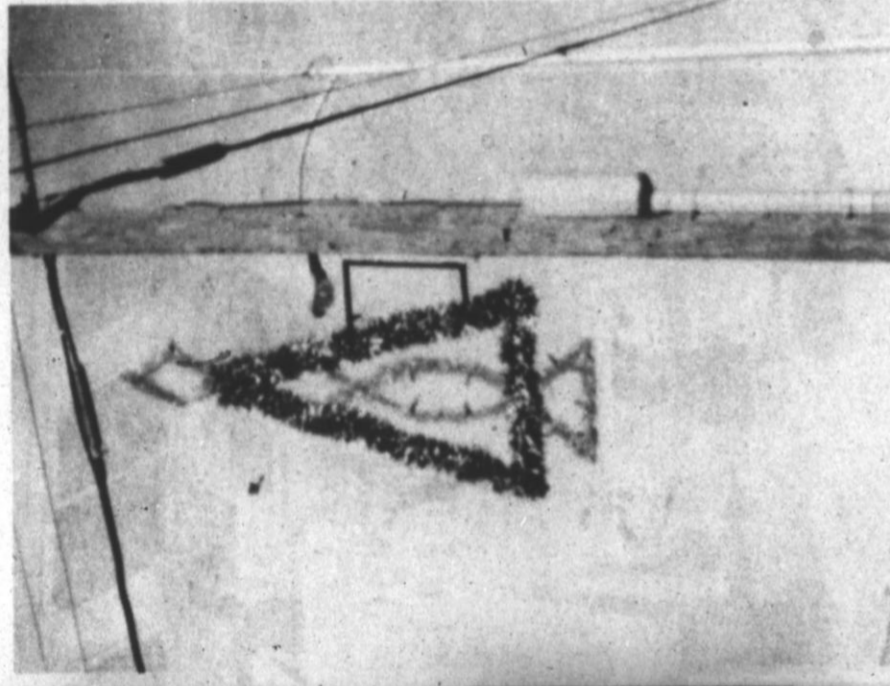
PLAINS Insurance Agency

218 WEST THIRD
HEREFORD, TEXAS 79045



A city-wide spring cleanup was launched by these Chamber of Commerce officials (left to

right): Edward Allison, Mrs. R. W. Eades, Mrs. W. C. Russell and Bill Albright.



Culture and beauty occupied the Women's Division again this year. An annual community art festival was staged by Chamber members



Enrollment of new members was stressed during a campaign by the Women's Division of the Chamber, involving Mrs. Joe Henry (upper

left) and Mmes. Dean Herring, Jack McKinster and Bill Walden.

Your 1974 Chamber Board



Roy Feubion
President



R.W. Eades
Vice President



Larry Wartes
Treasurer



Jim Conkright
Past President



Tom Burdett



Terry Caviness



Arturo Gonzales



Calvin Goodin



R.C. Hoelscher



Andrew Kersten



Hugh McCrary



Dick Montgomery




Lavon Nieman



Ray Seale

Support your Chamber of Commerce for a strong future

CONTINENTAL GRAIN CO.



101 S. Lee. Phone 364-2366

STANDING BEHIND AN ACTIVE CHAMBER.

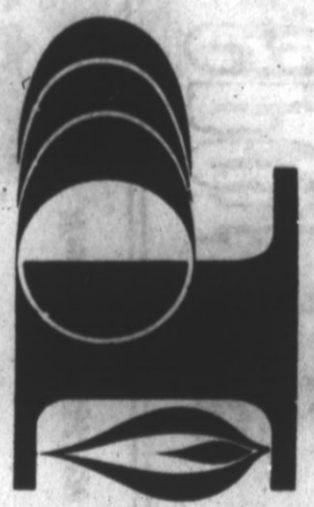
CONSUMER'S FUEL CO-OP ASSOCIATION INC.

116 New York Ave. 364-1146

THE NATURAL ENERGY COMPANY

SALUTES

THE DEAF SMITH COUNTY CHAMBER OF COMMERCE



301 W. 3rd 364-1322

TG&Y

family centers

Building A Better Way of Life thru the Chamber

TECO PRODUCTS

Equipment for Farm, Ranch and Feedlot

East Hwy. 60 Phone 364-4204

AN ACTIVE MEMBER OF THE DEAF SMITH CHAMBER OF COMMERCE FOR 36 YEARS

CARL MCCASLIN LUMBER CO.

"A Complete Building Service"

1 Block East of the Courthouse Phone 364-3434



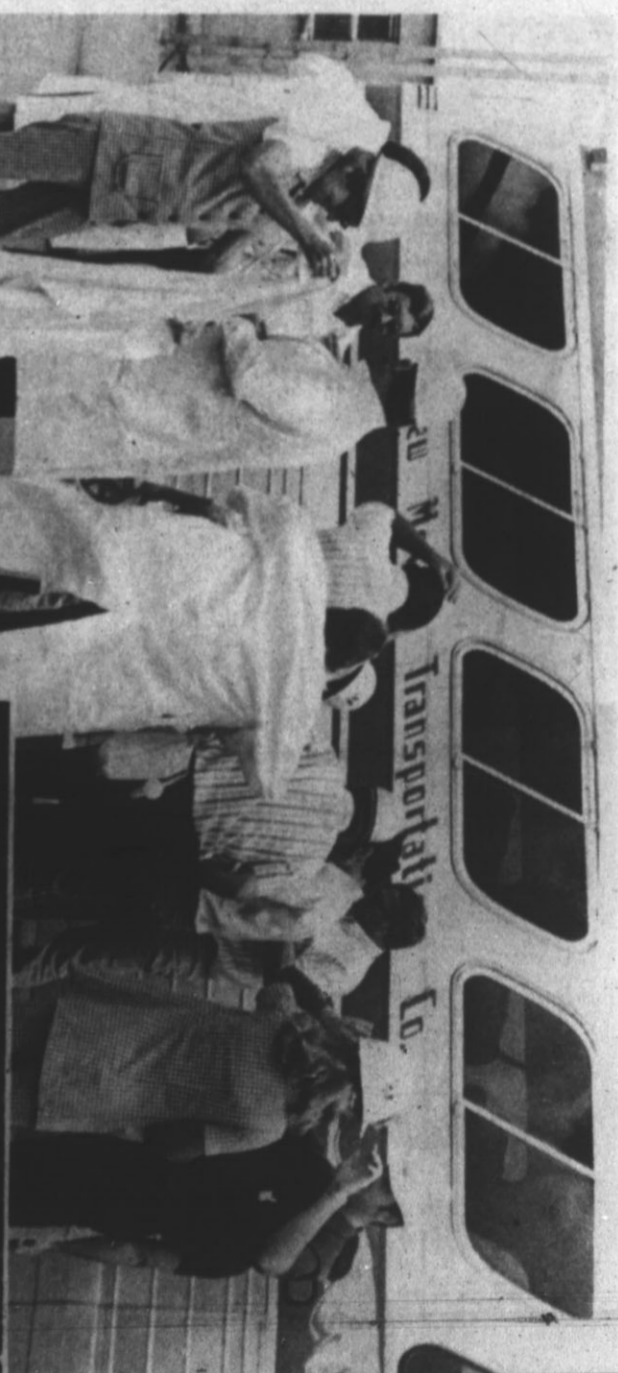
Susie Hickman



Miss Hereford, 1974

Monica Herring

Miss Teenage Hereford, 1974

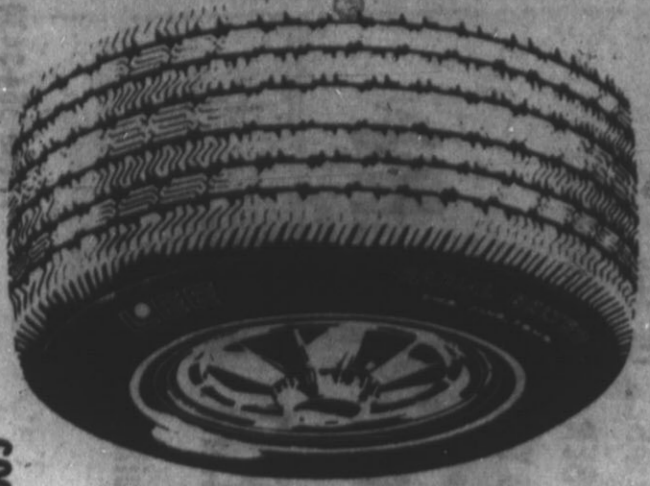


Renovation of the Chamber office highlighted a year of various Chamber-sponsored activities. At lower left, Roy Fautlon presents a plaque of appreciation to Mr. and Mrs. Pete Caviness for remodeling of the local C of C building. At upper left, graduate students from Texas A&M University don appropriate apparel for a tour of a local feed lot. Mrs. Bill Albright, (left) represented Deaf Smith Co of C, which sponsored the tour. The Chamber also supported a community presentation of the Messiah. Mrs. Calvin Goodlin, right, was chairman and Mrs. Robert Hickman worked with her on the replica of a stain glass window.

LOEE
OF CONSHOHOCKEN
MAY WE SERVE YOU

SHOOK TIRE CO.

600 W. 1st.
364-1010



Passbook Savings pay 5.25%
per annum
compounded daily

ESDC

Pay-Plains
and
Loan Association




Living Today-Planning for Tomorrow

The chamber needs you...you need the chamber.


WAC SEED INC.

"Shooting for higher yields"

High Chairman mgr.
Almer Landerbeck

West of City 364-1424

The **INK SPOT**
COMMERCIAL PRINTING
OFFICE FURNITURE & SUPPLIES



Support the Deaf Smith County Chamber of Commerce

ALRED OIL CO. INC.

"FINE PHILLIPS PRODUCTS"



VETERAN PARK ROAD
PHONE 364-3366

Strong Chamber Activities make a stronger Future

JOHN ORSBORN BUICK-PONTIAC

Wouldn't you really rather have a BUICK?
or Pontiac or GMC Pickup.

142 N. Miles Ave. HEREFORD
BUICK
364-0990



James Harris, talented sportsman, was recognized Athlete of the Year at the All Sports Banquet. The award is sponsored by the sports committee of the Chamber of Commerce.



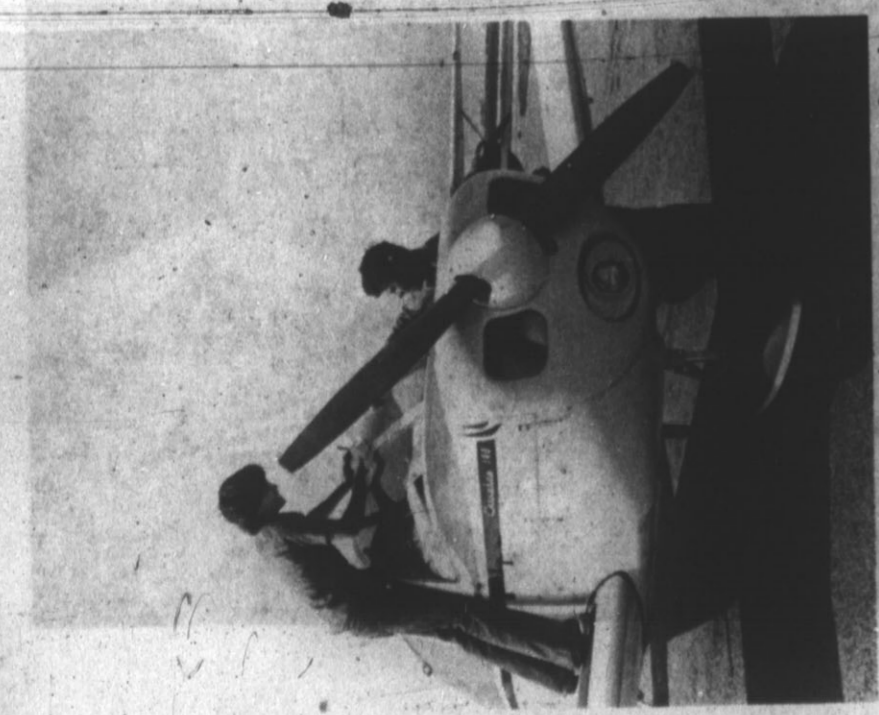
Melvin Jayroe, Hereford Hustlers, wield some oversized scissors to formally open the business. A lot of ribbons have been cut in Hereford this year, including this one at Oglesby Equipment Co. on Sugar Road. Here, Cecil Oglesby and



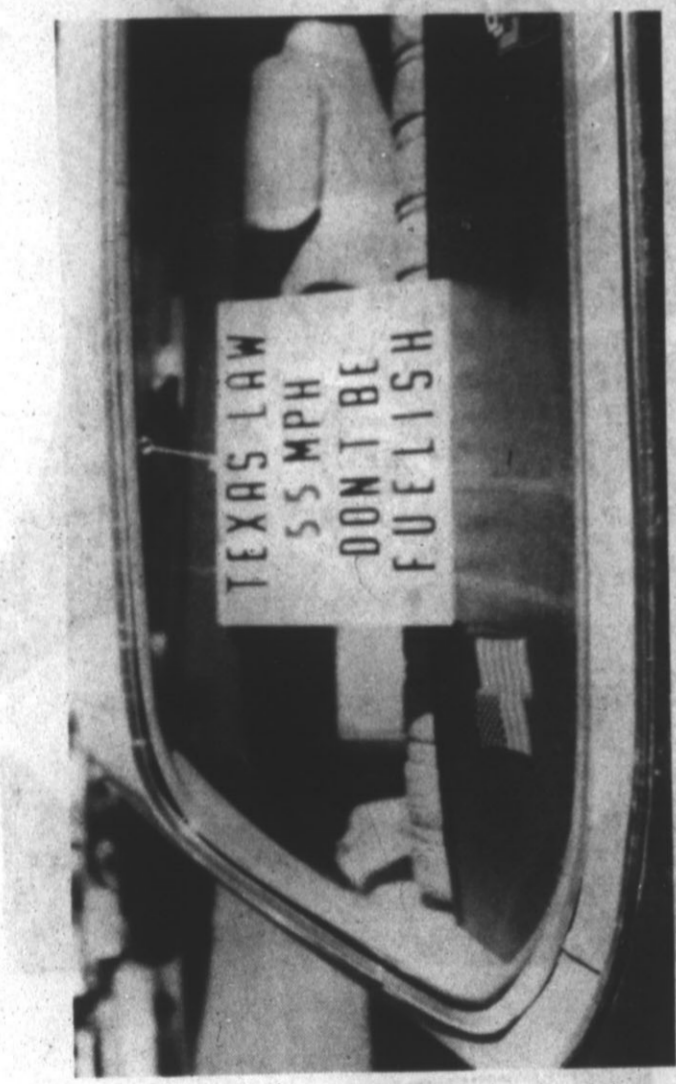
Local attorney, Wayne Thomas (center) was the main speaker at the annual new teacher banquet in August. Each novice to the Hereford School system was sponsored by a business firm. Mr. and Mrs. Dickie Gerles stand at left and Mr. and Mrs. David Combs are at right.



The Virgil Marsh residence north of Hereford won first place for overall beauty in the first annual Christmas lighting contest.



More than 50 planes set down at the local municipal air field taking part in the Sixteenth Annual All Texas Air Tour.



Chamber leaders attended the CowBelle convention in San Antonio

Think radial... and look to the leader

MICHELIN

MAY WE SERVE YOU

SHOOK TIRE CO.

600 W. 1st 364-1010

SUPPORT THE CHAMBER OF COMMERCE

ELECTRICITY-IT DOES SO MUCH GOOD

The ELECTRIC Company

FOR SO MANY PEOPLE

4th & LEE HEREFORD, TEXAS PHONE 364-3121

SERVING THE PEOPLE OF THIS AREA WITH THE FINEST FARM EQUIPMENT.

JOHN DEERE

WHITE IMPLEMENT CO., INC.

1403 PARK AVE. HEREFORD 364-1155

THE FRIENDLY, FAMILY DRUG STORE

McDOWELL DRUG

"Supporting Hereford & Deaf Smith County For 22 Years."

Downtown Hereford 364-1313

CHAMBER ACTIVITIES ARE WORKING FOR A BRIGHTER FUTURE

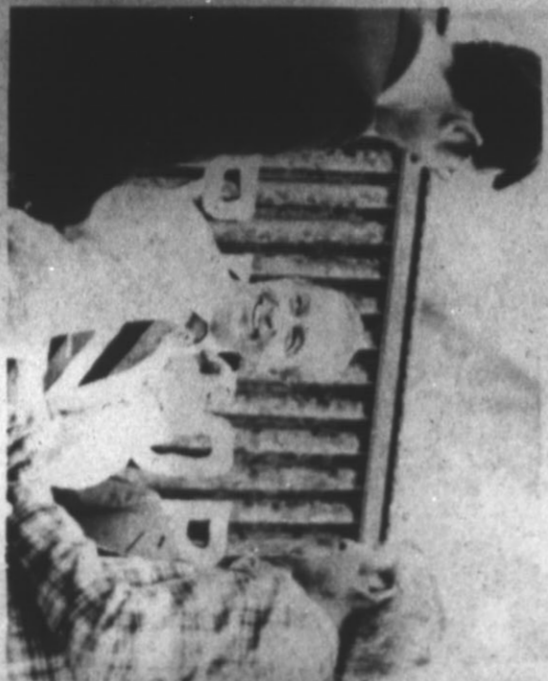
Taylor-Evans Farm Stores, Inc.

FARM SUPPLIES LIQUID FEEDS
DRY FERTILIZER ANHYDROUS AMMONIA

HEREFORD HEREFORD Phone 364-0142
Sugarbeet Road



Chamber meetings were supported by traditional activities and spiced with some changes. A new format for quarterly meetings of the C of C was started in November with a fun and fellowship breakfast session. Scenes from the first meeting (left to right in upper panel): Major Schroeter was named winner in a balloon-popping contest; Chamber president Roy Faubion presented a \$50 cash award to Butch Trevino; Dean Herring won a turkey in a consolation drawing; and emcee Faubion enjoyed visiting with Miss Hereford Susie Hickman and Miss Teenage Hereford Monica Herring. In the lower panel, Roy Faubion swaps jokes with the featured speaker at the 1974 Deaf Smith County Chamber of Commerce banquet; Melvin Jayroe and Dr. Roy Hartman offered congratulations to the platform entertainer; Major Schroeter was presented with the coveted citizen of the year award at the annual banquet.



Frank Barrett, Hereford Mayor pro tem, top, and H. C. (Hank) Williams, Deaf Smith County American Revolution Bicentennial Committee representative, designated the city and county as a Bicentennial Community.



An attentive audience outside of the new Deaf Smith County Library hears an address by Mrs. Gene Brownrigg, executive director of the American Revolution Bicentennial Commission of Texas.

Support a Hustlin' Chamber
THE COMMUNITY CREDIT UNION



THE HEREFORD TEXAS FEDERAL CREDIT UNION
330 SCHLEY • HEREFORD TEXAS 79045 • PHONE (806) 364-1888



Supporting the Progress of the Chamber of Commerce
Suit's Auto Supply Company
WHOLESALE AUTOMOTIVE & TRACTOR PARTS & SUPPLIES
115 Schley Hereford Phone 364-1500

A STRONG COUNTY STARTS WITH AN ACTIVE CHAMBER
CAVINNESS PACKING COMPANY INC.
"Gearing with Hereford"
PETE CAVINNESS owner
TERRY CAVINNESS mgr.
West Hwy 60
364-0900

OFFICE
MOBIL (806) 289-5697
HOME (806) 364-1033
(806) 364-0250

BUTLER OSWALT
"QUALITY CATTLE FEEDING EQUIPMENT"

OSWALT DIVISION
Butler Manufacturing Co.
P. O. Box 1328
HEREFORD TEXAS 79045

NOLEN LEGATE
Branch Manager

Hereford STATE BANK
"Congratulations Chamber on a great year in 1974. Good Luck in 1975."
212 Sampson
TIME and TEMPERATURE DIAL 364-5100
364-3456

'Goals for Progress,' Committee Formed



Roy Faubion signs GoPro charter as board looks on

Gulley Picked To Head GoPro Project



Wesley Gulley
Chairman

'Major' Accepts Vice Chairman's Post



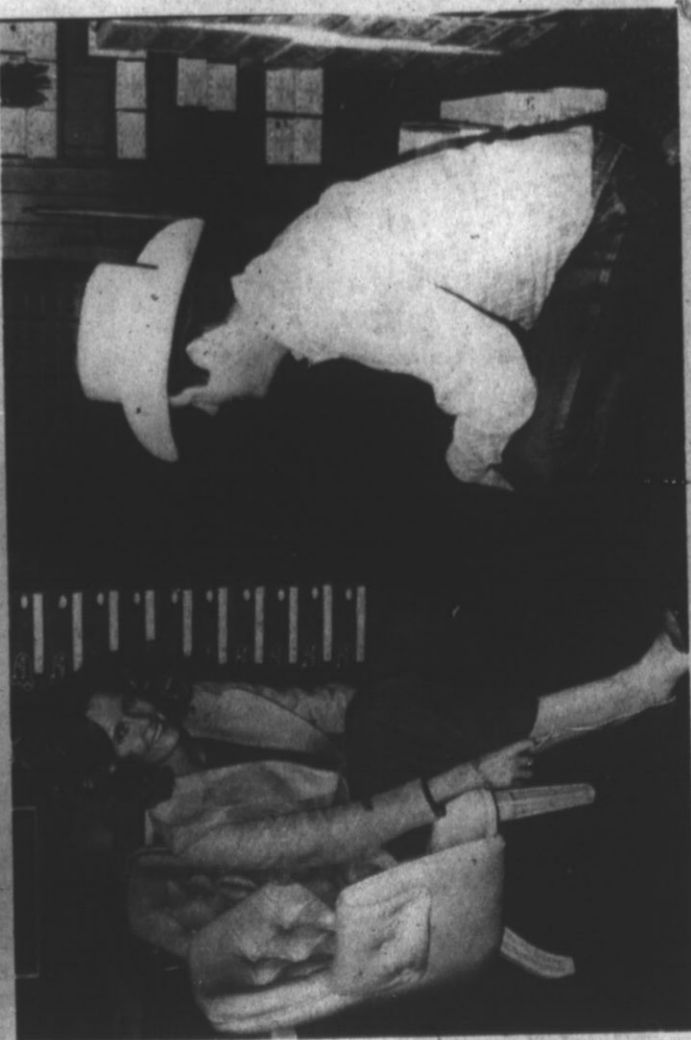
GoPro Sub-Committee Chairmen: Conkwright, Burdett, Nieman, Ford, Allred



Major Schroeter
Vice Chairman



Hereford's reputation as a hustling community drew visitors and was carried to the White House. Jim Conkwright (left) and Bill Albright visited briefly with President Gerald Ford in his oval office while attending a Presidential conference on agricultural problems in Washington. D.C. President Ford accepted the Jon Birdsong painting which Albright presented on behalf of the Hereford artist. Miss Margaret Clemons of Kearsey, Colo., tries on a pair of boots presented by Butch White during her visit to the city.



The Hereford Brand
Keeping You Informed Of All Chamber Activities All Year Long

WE SUPPORT HEREFORD'S CHAMBER OF COMMERCE

BARRICK
FURNITURE & APPLIANCE
"NEVER UNDER SOLD"

Help Hereford and Deaf Smith County Support the Chamber!

When You Know It's For Keeps, Choose

Keepsake
REGISTERED DIAMOND RINGS

Kester's Jewelry
Across from the Post Office in Downtown Hereford

Working For A Better Deaf Smith County

Duckwall's
Sugarland Mall

Support Progress . . . Support the Chamber of Commerce

BOOTS & SADDLE Western Wear
ACROSS FROM SUGARLAND MALL

HEREFORD Butch White, Owner and Manager 364-5352

Firestone
1st & Main 364-4335

the people like people

'75 Action Agency Activities



AGRICULTURE

Chairman: Edred Brown
 Unite all groups in furthering agricultural activities in the county. Support and promote all aspects of agriculture and serve as focal point and action agency for all activities affecting agriculture. Plan and conduct all local agriculture fairs and assist with annual agricultural events.



SPORTS

Chairman: Jerry Payne
 Develop a complete recreational plan for the area and encourage city, school and county involvement in program. Sponsor track meet, baseball tournament and tennis tournament. Assist other sports or recreational groups when aid is needed.



BUSINESS

Chairman: Cleo Curtis
 Unite all local retail areas to promote Hereford as regional retail center. Actively support a program to improve courtesy and service. Assist in coordinating retail promotions in Deaf Smith County. Promote better consumer relations thru dissemination of information on the free enterprise system and profit motivation. Promote and coordinate a sales courtesy clinic and other orientation programs. In coordination with school district, city, county, state and federal offices establish holidays to be observed in the community. Assist Christmas Decorations Committee.



MEMBERSHIP

Chairman: Bill Johnson
 Conduct a vigorous sustained campaign to enroll every reputable individual, firm, or corporation in Deaf Smith County's program of quality growth. Conduct an annual membership drive during first quarter of year. Develop and implement a systematic program to contact prospects and to maintain communications and good relations with members. Review annually the membership support of each member to identify those members whose business growth would indicate their fair share investment in the Chamber.



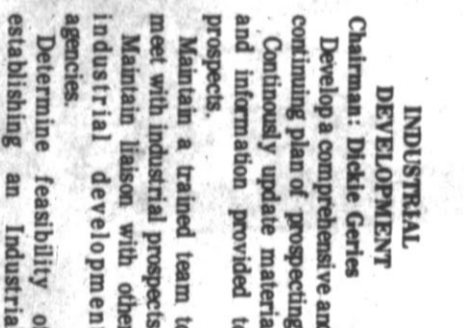
TRANSPORTATION

Chairman: Ken Rogers
 Serve as focal point and action agency on all matters of passenger and freight transportation, including air, rail and highway. Support Highway 60, and Highway 385 Associations and the proposed Interstate Route, Rowell to Amarillo via Hereford. Promote a program of continuing improvement of Hereford streets and county roads; study traffic problems including possible loop and truck routes and recommend solutions. Promote the development and use of the Hereford Airport and promote the availability of the Amarillo Air terminal to the benefit of Hereford and Deaf Smith County.



ENVIRONMENTAL

Chairman: Roger Hale
 Plan and conduct a campaign designed to encourage conservation of all types of resources and energy sources vital to the economy and well being of Deaf Smith County. Coordinate with local agencies on matters pertaining to pollution control. Monitor and coordinate program with the beautification committee of the Women's Division on Clean-up campaigns, weed control and anti-litter projects. Emphasize importance of maintaining a good impression of our community especially on U.S. 60 & 385.



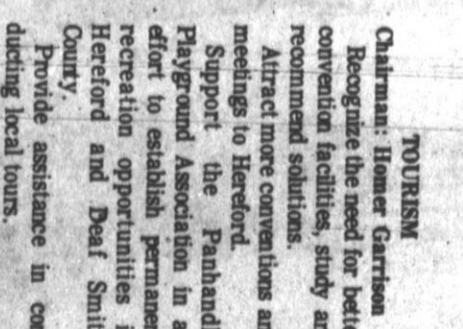
INDUSTRIAL DEVELOPMENT

Chairman: Dickie Gertes
 Develop a comprehensive and continuing plan of prospecting. Continually update material and information provided to prospects. Maintain a trained team to meet with industrial prospects. Maintain liaison with other industrial development agencies. Determine feasibility of establishing an Industrial Foundation and or an Industrial Park in Hereford.



GOVERNMENTAL AFFAIRS

Chairman: Mack Tubb
 Monitor local, state and national issues which have an effect on the local economy and recommend policy positions on legislative issues. Sponsor orientation courses on practical politics and current issues. Sponsor public meetings with state and national legislators. Conduct such activities as voter registration and "Get-Out-The-Vote" campaigns. Represent the Chamber with local, state and national officials in matters pertaining to legislation.



TOURISM

Chairman: Homer Garrison
 Recognize the need for better convention facilities, study and recommend solutions. Attract more conventions and meetings to Hereford. Support the Panhandle Playgroup Association in an effort to establish permanent recreation opportunities in Hereford and Deaf Smith County. Provide assistance in conducting local tours. Promote and support the musical production "T-E-X-A-S".



CULTURE, ARTS & RELIGION & EDUCATION

Chairman: Joanne Turntine
 Coordinate with local clubs and organizations in the promotion of fine arts, education, religion and other cultural activities in Hereford. Sponsor the annual New Teachers Banquet. Continue program of recognition for Hereford High School Valedictorian and Salutatorian. Study the feasibility of a Vocational School or Junior College in Deaf Smith County. Encourage active participation in activities of local churches. Support the organization and initial activities of the Hereford Community Singers. Coordinate with Women's Division on activities for Fine Arts. Festival including musical, arts, dancing and drama. Coordinate with Bicentennial Committee on Fourth of July Celebration.



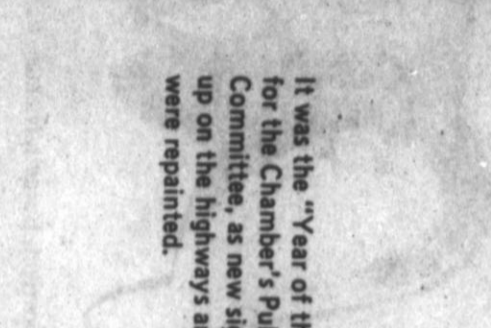
HEALTH & SAFETY

Chairman: Harold Wheeler
 Actively support program to encourage the availability of adequate professional resources for the community. Support and promote programs designed to improve the health and safety of the community. Coordinate with local groups in matters pertaining to preventive and corrective actions involving health and safety in general.



PUBLICITY

Chairman: Lynn Breenstede
 Promote Hereford as the "Hospitality Hostess" Hereford of the Panhandle Empire. Complete work on relinking signs including replacement of "welcome" sign on East U.S. 60. Promote Chamber projects utilizing all available communication media. Conduct a "Bumper Sticker Day" at least once during the year.



It was the "Year of the Signs" for the Chamber's Publicity Committee, as new signs went up on the highways and others were repainted.



Here are your Committee Chairmen for and a list of the tasks which constitute the Chamber's Program of Work for this year.



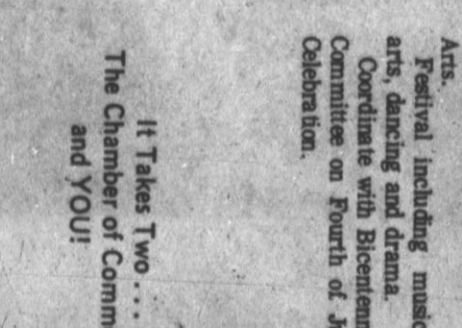
WATER

Chairman: James Hall
 Initiate action to focus local, state and national attention upon the economic development of water into the Panhandle Area. Actively promote conservation of water. Sponsor a contest in the school system to publicize and educate the need to conserve water. Support the Deaf Smith County Water Association and Water, Inc. Study availability of water for Hereford and Deaf Smith County and recommend solutions for future needs.

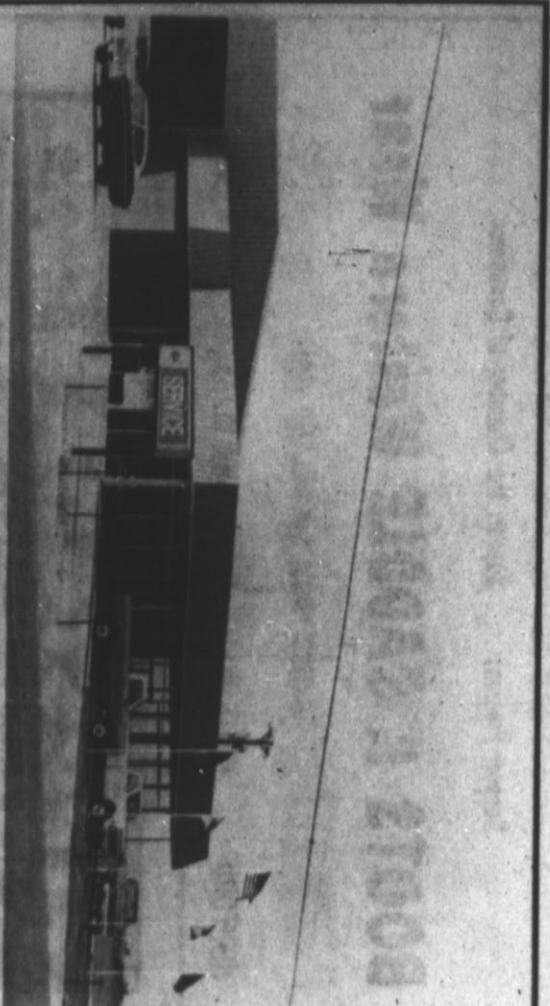


HEREFORD HUSTLERS

Chairman: Ray Chumblee
 Act as official host for Deaf Smith County Chamber of Commerce. Assist in special projects for the community. Identify all new business and professional offices and visit them as soon as possible. Assist membership committee in sustained campaign for new members and help conduct annual membership drive. Provide greeters for conventions and meetings held in Hereford.



It Takes Two... The Chamber of Commerce and YOU!



DOYLE JOHNSON CHEVROLET - OLDS, INC.

THE NO. 1 DEAL ON THE NO. 1 CAR FROM THE NO. 1 DEALER ... HWY. 385 NORTH ... HEREFORD

The Chamber of Commerce is people, working together for the good of all ... and we're proud of our small part in helping Hereford and Deaf Smith County grow.

Anthony's
 CRANTHONY CO.
 TWO STORES TO SERVE YOU
 DOWNTOWN & SUGARLAND MALL

HAROLD CLOSE
 SUGARLAND MALL
Rx WALGREEN AGENCY DRUG
 "MORE THAN JUST A PHARMACY"
 A complete family shopping center... with gift department, fountain, cosmetics, health and beauty aids, plus much much more!

Supporting the CHAMBER IS COMMUNITY
First
 PRINTING COMPANY
 240 East Third St.
 HEREFORD, TEXAS 79045
 Phone 364-1090

CARMICHAEL
 REAL ESTATE, INC.
 W.I. (Troys) CARMICHAEL
 508 S. 25 MILE AVE.
 PHONE 364-1251