

The Hereford Brand

Vol. 11

HEREFORD, TEXAS, MARCH 31, 1911

No. 5

HEREFORD BOY WINS HONORS

Earl Gough at T. C. U. Takes First Place in Oratorical Contest—Will Represent University.

Saturday's Record had the following note and comment about the class contest at T. C. U., Fort Worth:

Earl Gough of Hereford, a member of the senior class at the Texas Christian University, was victorious in the preliminary oratorical contest in the chapel of that institution Friday night. By winning out in this event Gough was designated as representative of T. C. U. in the annual state oratorical contest here April 20. Gough's subject was, "The United States and Universal Peace."

B. B. Wade of Elgin won second honors, with the subject, "Tennessee's Most Gifted Son."

The contest was for the Mabel Smith medal given by Judge Emory H. Smith, a local attorney, in honor of his daughter, a senior in that institution. Miss Smith presented the medal.

Judge Charles Prewett of the county civil court, ex-Congressman O. W. Gillespie and Judge Irby Dunklin of the court of civil appeals were judges on delivery. Judge J. C. Smith, Sidney Samuels and Rev. William Caldwell acted as judges in composition and thought.

The other orators and their subjects were:

W. Clyde Hackney, "The Dawn of a Tomorrow."

Roy E. Tomlinson, "The Allen Peril."

R. E. Abernathy, "The House and the Child."

Leron Gough, "The Imperialistic Age."

Both Earl and Leron Gough began their oratory studies in Hereford College and their efforts and successes are heard with much pleasure. Hereford feels sure that his Alma Mater will not have cause to regret the honor conferred upon Mr. Earl in bearing the palm. And here's to the wish that he will return with the shield and not on it.

A Westerner.

My fathers sleep o'er the sunrise plains

And each one sleeps alone;
Their trails may dim to the grass
and rains

For I choose to make my own.
I lay proud claim to the blood and
name

But I lean on no dead kin:
My name is mine for the praise or
scorn,

And the world began when I was
born,

And the world is mine to win!

They built high towns on their old
log sills,

Where the great, slow rivers
gleamed,

But with new, live rock from the
savage hills,

I'll build as they only dreamed.

The fire scarce dies where the trail
camp lies

Till the rails glint down the pass;
The desert springs into fruit and
wheat

And I lay the stones of a solid
street

Over yesterday's untrod grass.

I waste no thought on my neighbor's
birth

Or the way he makes his prayer;
I grant him a white man's room on
earth

If his game is only square.
While he plays it straight I'll call
him mate,

If he cheats I drop him flat.

All rank but this is a worn-out lie,
For all clean men are as good as I—
And a king is only that.

Dream on dreams of a nursemaid
state,

That will spoon me out my food.

A stout heart sings in the fray with
fate

And the shock and the sweat are
good.

From noon to noon all the earthly
boon

That I ask my God to spare—
Is a little daily bread in store,

With the room to fight the strong
for more,

And the weak shall get their share.

The sunrise plains are a tender haze,
And the sunset seas are gray,

But I stand here where the bright
skies blaze

Over me and the big Today.

What use to me is the vague "may
be,"

Or the mournful "might have
been?"

For the sun wheels swift from morn
to morn

And the world began when I was
born,

And the world is mine to win!

—By Charles Badger Clark Jr., in
Pacific Monthly.

LOCAL OPTION LARGE MAJORITY

Anti-Saloon People Asserted by
Their Votes That That De-
mon—Liquor—Should Have
to Stay Out of Hale County.

No better advertisement for the county of Hale could be heralded to the world at large than the announcement of the result of the election held here last Saturday. With the reports in from all the boxes except Norfleet the vote stands 597 to 135 in favor of the prohibition cause. Or the antis were snowed under by a vote of more than 4 to 1. This election was petitioned for in order that the people may say by their ballots whether or not Hale county would be placed under the felony act passed by the 31st Legislature which makes it a penitentiary offense to sell whiskey in local option territory. The higher courts held that this law did not apply in territory made local option prior to the passage of this law. Hence in order that the county may have the benefit of this law the people had to vote local option again. This county has always been local option territory and many of our best citizens contended that the county ought to be content with "well enough."—Hale County Herald.

Wall Paper at Black's. 7-2t

March 27th, 1911.

On the above date, same being regular meeting of Hereford's volunteer fire department, the following officers were elected for the coming year:

C. L. Sullivan, chief; H. L. Witherspoon, captain; C. E. Smith, secretary and treasurer.

At this meeting there was full attendance and all were united in regard to making the department better in the future, and the entire company ask the co-operation of the citizens. Any suggestion offered will be thoroughly considered.

Very Respectfully,

Hereford Volunteer Fire Co.

By C. E. SMITH, Sec.

1400 GALLONS PER MINUTE

D. L. McDonald Brings in Third Irrigation Well Tuesday Morning—The Best Yet.

Those who may be inclined to doubt that the Hereford country has an unlimited supply of pure, crop producing water underlying its entire surface have almost each day more conclusive proof of the fact.

Tuesday morning D. L. McDonald began pumping from the third well which he has put down. Using the steam engine which was used to drill the well, for two days and a night the flow was constant, averaging something like a thousand gallons per minute. Up to Thursday something over two car loads of fine sand had been pumped from the well, thus providing an exceptionally large reservoir to accumulate water.

This well is 46½ feet to the water bearing sand, and a total depth of 185 feet at which point the clay was struck. To the water is a steel casing and from there to the sand a screen. There is 128½ feet of water bearing sand and gravel. It is believed that when the regular 40-HP engine is installed and the well fully equipped that a flow of 1400 gallons per minute will be easy attainment.

The well is located ¾ miles north of town on 25-Mile Avenue. Thursday and today Mr. McDonald has been pumping water to irrigate the land to be supplied by this well. It is his intention to plant something like six acres of the land to onions.

Special Edition.

The Special Edition has been unavoidably delayed. Those who have paid for extra copies will please be patient as all will be fully satisfied when it comes from the press. So it is yet time enough to place orders for what extras you may need. No extras can be promised unless your order is placed before April 10.

Edgar Johnson is back from a short visit to Endee, N. N.

Hereford Banks Cut off Overdrafts.

The making of overdrafts is forbidden by our Banking laws, both State and National, and the Officer of the Bank permitting such practice is held personally responsible for the overdraft he allows.

Besides, the practice itself is unfair to the Bank, tends to misunderstandings between Bank and Customer and is oftentimes productive of much annoyance when a favored and otherwise appreciated customer imposes on the Bank by putting a check in circulation which will overdraw his account.

For these and other good reasons, we have decided that from this date forward we will cut out overdrafts entirely.

We believe that this action on our part will be beneficial to our customers as well as ourselves, and cause them to keep a closer check on their business and expenditures.

If you are overdrawn now, please cover it as we have orders to close out the item of overdrafts at once. Please remember, hereafter, to make your credit, before you draw your check, and you will be saved the humiliation of having your check turned down.

Your friends,

THE FIRST NATIONAL BANK

THE FIRST STATE BANK & TRUST CO.

THE WESTERN NATIONAL BANK

Fruit Saved by Smudge.

Last Sunday night and early Monday morning most of the fruit was nipped. The mercury stood at 23 at daylight. Those who used smudge pots saved their fruit. A. J. Lipscomb had several plum, peach and apricot trees in bloom and he is sure of a good crop. He used common lard buckets and kerosene oil, burning about 12 gallons. At 2 o'clock he awoke and looked at the thermometer. It read 34. At 4 o'clock it said 28, when he got busy. In 15 minutes he had the pots a going and kept them burning until sun up. As a result he is smiling in anticipation of a fine fruit crop. Did you slumber while Jack Frost nipped your buds?

January 1st—April 1st.

Does your subscription expire between January 1st, 1911 and April 1st, 1912? Look at the yellow label. If the date lies between these dates, pay one dollar and your "reputation" date will be extended to April 1, 1912. You may thus secure from one to three months extra time. 8-4t

Mr. and Mrs. Geo. W. Barcus left Sunday evening for Mineral Wells. They will be there some little time for the benefit of Mrs. Barcus' health.

COLLEGE GIVES GOOD PLAY

Full House Enjoys Program and Parce Play under Title of "Mr. Bob."

A play that kept even the audience guessing was given by the Hereford College students last Friday night. Every available seat was taken and extra chairs were brought in to accommodate the crowd.

The first part of the program consisted of readings, vocal and instrumental music. The flute solo by Mr. Curtis, the reading by Miss Lora Moore, the vocal selections by Mr. West and the "Pro and Con" soliloquy by Perry Johnson were each heartily enjoyed. The readings by Misses Bertha Witherspoon and Louise Oberthier and Lewis McBride, each something new and different, were appreciated.

Before the curtain raised on the play a piano duet by Master Jack Mounts and Miss Rhoads gave evident pleasure to all. Mr. Jack is a talented young boy.

It is difficult to locate "Mr. Bob" as a play. First, however, he was not a man, nor was he disguised as a man, but a simple case of mistaken information. The play belongs to the College sport class and was cleverly given by the students. The mix-up was not straightened out until the last scene, when "Mr. Bob" proved to be Marion Bryant a beautiful girl friend of Katherine Rogers. The cast of characters follows:

CAST.

Phillip Rayson, Albert Carter
Robert Brown, Clerk of Benson &
Benson, Joe Landrum
Jenkins, Mrs. Rebecca's Butler
Lewis McBride
Rebecca Luke, a Maiden Lady
Anna Schulz
Katherine Rogers, Her Neice
Fay Horton
Marion Bryant, Katherine's Friend
Bertha Witherspoon
Patty, Miss Rebecca's Maid
Bessie Nance
ACT I. Scene: Breakfast-room in
Miss Rebecca's Home.
Time, Morning.
ACT II. Scene: Same as Act I.
Time, Afternoon.

MERCHANT GETS CONSCIENCE MONEY

D. R. Gass Receives \$115.00 Through Mail From Unknown Person—Sender Says He Has Got Religion.

That D. R. Gass, a merchant of this city, was the center of attraction last Saturday and also \$115 ahead for himself, is the result of the remorse of conscience of some unknown person. "Conscience money" is easy, but when it comes in fifty and twenty bills, it beats a pension, so thinks Mr. Gass. The money came to him through the regular mail. Each bill was folded separately and pushed tightly into a small jewelry box, which had but a small bit of paper wrapped around it. Upon this was printed with pencil the address. A one-cent stamp covered the postage charges. The post mark showed only the letters—SWEG—and as all the bills, five in number, were from New York banks it is supposed the package was mailed at Oswego, N. Y.

The recipient thought little of the package when first received as he kept it unopened in his coat pocket until Saturday morning when he just happened to thrust his hand into his pocket. He was minded then to open the box and the surprise was turned into astonishment as he dug out one bill after another until \$115 in good money lay before him.

A small typewritten note was found in the box, a fac simile of which is here given:

"Mr Gass this here money is yours and as I have took christ unto my life I want you to have the money I hope you too will get saved and be a christian—

"I have no money now and dont have no job but god will help me."

There was no name, no date, no marks of identification, and Mr. Gass is much puzzled as to the sender. Evidently the manipulator of the machine knew what he was doing, as the words are properly spelled and spaced. The language, however, is that of an uneducated person, but this may be simply a blind. The fact that not a single capital letter was used is indicative of an attempt to disguise the "handwriting."

Even Up.

The Tulia High School boys' and girls' basket ball teams played the Hereford High School boys' and girls' basket ball teams here Friday afternoon.

While the visitors were a day ahead of the expected time and the Herefordites had not yet made their full preparations to meet them, the two games were snappy and full of life throughout. The games were played at Toxela Park and were well attended considering the short notice the citizens and friends of the High School had.

The Tulia High School boys won over the home boys by a score of 28 to 9, while the Hereford High School girls redeemed the day and won over the Tulia girls by a score of 14 to 8.

To The Public.

I will be prepared to furnish you with all kinds of plants again this year in due time. A. L. Skeen. 1tp

A big shipment of Listers, Disc Harrows, and Disc Plows just received at Hereford Hardware. 7ft

SOME DO AND OTHERS DON'T

Five Car Loads of Hereford People Start to be Present at Play in Canyon.

Monday evening was as lovely as only Panhandle days can be and there was nothing in the beauty to suggest all the disaster that was to befall some of Hereford's pleasure bent citizens before the dawn of another day.

The play, "Princess Dona," to be presented that night in the auditorium of the Northwest Texas Normal building had been widely advertised in Hereford and as it gave promise of being a play of much merit several of our people decided to attend.

Five autos started out Monday afternoon, and of the five only one escaped unscathed before the trip there and back had been completed. Three reaching Canyon in time for the play.

W. W. Bennett, driving a Buick, and having as passengers Misses Clyde Wilson, Lillian Bennett and Ethel Fuqua and two other young ladies made the trip without an accident of any kind.

Mr. and Mrs. Will O'Brien, Mr. and Mrs. Homer Wilkinson and Mrs. Fuqua in Mr. O'Brien's car, made Canyon and the return trip as far as Umbarger when a blowout occurred which took something like an hour to fix.

J. W. Barnett also escaped with only one blowout to mar the drive. He had as passengers Misses Dimple Gass, Ruth Wilson, Barnett and Lancaster.

Dow Mercer, driving a Winton 6, says that all the fates were each and collectively against him, and to a certain extent even frowned upon his passengers Misses Elder, Ivey, Wilson, Fuqua and Mrs. McElroy and O. S. Thomas. They left Hereford about six o'clock and traveled

with only minor troubles to within eight miles of Canyon, when the car balked and it took two hours of coaxing, fixing, shoving, (cussing) etc. to persuade it to make the objective point. Arriving at Canyon about ten-thirty, Mr. Mercer took the car to the garage and had it worked over while his guests viewed the city. The start-back was begun in the neighborhood of one o'clock and all went well until as they were pulling into Umbarger, when, as Mr. Mercer said, "they picked up a nail about a mile long." The nail being rather obstinate took up an hour of precious time. Another start and a go, and at four o'clock and yet only a mile from Dawn the great catastrophe of the night took place—the driving shaft broke. Mr. Mercer said they had made a new car three times already so they would just rest this time until friends took pity on them. Camp was made and the morning hours passed in happy (?) conversation, there being nothing available to play forty-two with, Mr. Mercer stating that fact was another great calamity. At sunrise these weary travelers bestirred themselves and journeyed something like a mile to the house of a Mr. Smith, where breakfast was served them. With one accord they declare it was the best breakfast they ever even expect to eat. By that time Mr. Moore and Mr. Fewell from Hereford had located them and brought them in. Mr. Mercer says that he was feeling fine when they reached town as he had only passed two days and one night without sleep before he started on the Canyon trip.

The fifth car, an Overland with Joe Landrum at the wheel, made the miles with only a few small mishaps, but a feeling of great chillery and sympathy was with them and he and his passengers accompanied the Mercer car through all their great troubles. In this car was Misses Gray, Woodburn, Smith, Turrentine and Williams.

Those who were fortunate enough to see the play speak of the production in the highest terms, and say that the students and faculty of the Normal, who presented it, deserve much glory. Mr. Wilkinson in speaking of the treatment accorded them said: "When we went to buy our tickets they questioned us as to where we were from and when we answered Hereford, they said we were their guests for the evening and asked us to walk right in."

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THE DOCTOR'S QUESTION.

Much Sickness Due to Bowel Disorders. A doctor's first question when consulted by a patient is, "Are your bowels regular?" He knows that 98 per cent of illness is attended with inactive bowels and torpid liver, and that this condition must be removed gently and thoroughly before health can be restored.

Rezall Orderlies are a positive, pleasant and safe remedy for constipation and bowel disorders in general. We are so certain of their great curative value that we promise to return the purchaser's money in every case when they fail to produce entire satisfaction.

Rezall Orderlies are eaten like candy, they act quickly, and have a soothing, strengthening, healing influence on the entire intestinal tract. They do not purge, gripe, cause nausea, flatulence, excessive looseness, diarrhoea or other annoying effect. They are especially good for children, weak persons or old folks. Two sizes, 25c. and 10c. Sold only at our store—The Rezall Store.

For sale by Corner Drug Store.

Epworth League Program.

Topic—Temptation.

Scripture—James I-12-15, 1st Peter V-8-9, Romans XII-21, Matt. XXVI-41.

Song.

Talk on Topic—Guy Nesbitt.

Prayer.

Song.

Reading—Bessie Snyder.

Raper—Miss Bessie Lay.

Piano Solo—Miss Bertha Wither-spoon.

Song.

Announcements.

Benediction.

Leader—Lemial Carlisle.

Every family has need of a good, reliable liniment. For aches, bruises, soreness of the muscles and rheumatic pains there is none better than Chamberlain's. Sold by all dealers.

Texas Methodist State Sunday School Conference.

The Methodist Sunday school workers of the state are called to meet in conference at the First Methodist church, Dallas, April 11, 12, 13, commencing Tuesday night and closing Thursday night.

W. E. Hawkins, field worker of North Texas Conference, has charge of the arrangements and will have his headquarters at 1308 Commerce St. Six thousand programs and circulars are being mailed out this week. Rev. E. B. Chappell, Sunday school editor, Rev. Chas. D. Bulla, superintendent of Wesley Adult Bible Classes and Rev. E. H. Rawlings, missionary secretary, will be the out of state speakers on the program, and leading Texas workers will be prominent in the discussions.

Much of the time of the conference will be Round Table work and the plain practical everyday problems that confront the workers will be openly and freely discussed by all. The live and prominent pastors, superintendents and teachers of the state are coming and great interest is being manifested.

A list of rooms and prices will be furnished and every visitor will upon arrival go at once to the First Methodist church, where this information will be given. There is greater activity in the Sunday school world today among all of the denominations than ever before in the history of the world, and the great church of the future will be the one whose leaders are early aroused to the importance of the Sunday school. In Texas the Methodists have 1950 Sunday schools, 17,353 officers and teachers and 194,730 members, an army fully worthy of proper training.

That Likable New Bi-Fold Envelope

Many times in your inmost soul you have wondered WHY the so-called standard sizes of envelopes (6 3-4 size) and writing paper (8 1-2x11 inches) were so designed as to make so laborious and incongruous a fit, and no doubt also many times it has annoyed you and offended your sense of the artistic and proper. In fact the MISFIT has been somewhat of a every half-hour nuisance.

The New BI-FOLD ENVELOPE solves the problem pleasantly and effectively. Three and seven-eighths inches wide by seven and one-half inches long; a handsomer, better all-purpose envelope could not have been designed. The paper that you use is seven and three-eighths inches wide by eleven inches long, and when folded over twice, FITS the envelope EXACTLY. The envelopes and paper make a combination that carries a distinction with it. It is the new standard—a likeable and convenient standard for business purposes. A correct standard for polite correspondence.

And better still, we have secured the new BI-FOLD ENVELOPE in Counselor White NATIONAL BANK BOND Paper. That fact alone doubles its value. NATIONAL BANK BOND is "the paper that holds the recipient's attention." A paper good to the eye, good to the touch, good to the use. It is a high-quality paper at a medium price. We have the BI-FOLD ENVELOPE in white only. Call and see it—place your order now.

NATIONAL BANK BOND paper and envelopes to match in five colors: WHITE, BLUE, RUSSETT, GOLDEN ROD, and BUFF. Telephone No. 30 and ask for the NATIONAL BANK BOND MAN. He's a busier mortal each day, but he'll give you prompt attention just the same.

The Hereford Brand

Exclusive Agents for NATIONAL BANK BOND Paper in Hereford

Presbyterian Endeavor.
Topic—Esau the Impulsive Man.
Song—213.
Prayer.
Song.
Scripture Lesson.
Sentence Prayers.
Piano Solo—Ruby Williams.
Lesson Story—Louis McElroy.
Leader—Frank Giles.
Benediction.

"I had been troubled with constipation for two years and tried all of the best physicians in Bristol, Tenn., and they could do nothing for me," writes Thos. E. Williams, Middleboro, Ky. "Two packages of Chamberlain's Stomach and Liver Tablets cured me." For sale by all dealers.

April 1st—July 1st.
Does your subscription expire between April 1st, 1911 and July 1st, 1911? Look at the yellow label. If the date lies between these dates, pay one dollar and your "reputation" date will be extended to July 1, 1912. You may thus secure from one to three months extra time. — 8-4t



Huis-kamp's Calendar Shoes

Made in many different styles—all the latest creations for street or dress wear. These shoes have the material, style and workmanship of \$5.00 shoes, but sell for \$3.00 and \$3.50. Each pair of Calendar Shoes have a small calendar attached. Mark down the date on which you begin to wear them—when worn out count the days of comfortable wear you have had. You will be surprised and more than satisfied, and will never hesitate to buy another pair.

D. R. GASS & SON

The Hereford Brand \$1 1.00 a Year. \$1



We have received this week another shipment of Boys' Perfection Knickerbocker and Knee Pant Suits. In this shipment we have some pretty spring models. Also a new line of Boys' Wash Suits in Linen and Suitings. Only two weeks till Easter. Buy now and have a new suit for your boy. Prices range from \$4.00 to \$10.00

Our fifth Saturday After Supper Sale will be opened as usual next Saturday night at 7 p. m. We are giving some very low prices at the After Supper Sales. The crowd increases each Saturday night. It's Low Prices and High Quality that does it.

Geo. A. Stambaugh

THE CASH STORE

GOLDFISH TOMORROW

AFTERNOON

AND

N

For many years the Nyal Family Remedies have maintained a high standard of quality, which has admitted them to the confidence of the American people. There are over seventy-five different remedies—the formulas of each are yours for the asking. You may know exactly what is being taken or given to your children.

Y

And you have a right to know exactly what you are taking. We have always been willing and anxious for the people who use Nyal's to know all about them. We have nothing to conceal. We know the formulas are scientific and correct—that the quality is highest—that everything is RIGHT.

A

The enviable position which they hold has been gained through merit alone. No exaggerated, misleading advertising has ever been countenanced. Their wide use is the outcome of good words inspired by the beneficial results which they have produced.

L

We have the exclusive agency for Nyal Remedies because they are Quality Goods—open formula—and can tell you all about them. Nyal Remedies once used, always used. We recommend them above all others, and there is a remedy for every ill. A Big Sale of Nyal Remedies April 1st—and Gold Fish.

S

You know the merit of the Nyal's Preparations. Tomorrow afternoon, Saturday, April 1st, with each 50c and \$1.00 purchase you get a pair of

GOLDFISH FREE
SALE BEGINS AT 1 O'CLOCK

E. T. Woodburn & Son
"THE NYAL STORE"

NATURE'S WARNING.

Hereford People Must Recognize and Heed It.

Kidney ills come quietly—mysteriously.

But nature always warns you. Notice the kidney secretions. See if the color is unhealthy. If there are settlings and sediment,

Passages frequent, scanty, painful.

It's time then to use Doan's Kidney Pills.

To ward off Bright's disease or dropsy.

Doan's have done great work in Hereford.

R. A. Daniel, 306 Roosevelt Ave., Hereford, Texas, says:

"Doan's Kidney Pills have been used in our family for backache and disordered kidneys and have brought great relief.

I got a supply of this remedy a short time ago at Woodburn & Son's Drug Store and it was taken with the most satisfactory results.

There is no question about Doan's Kidney Pills being an effective kidney medicine and I feel that I have the right to endorse them."

Remember the name—Doan's

For sale by all dealers. Price 50 cents. Foster-Milburn Co., Buffalo, New York, sole agents for the United States.

—and take no other. 11.

Texas Industrial Notes.

The San Angelo Milling company has completed plans and is receiving bids for the erection of a \$30,000 flour mill to replace the mill destroyed by fire last winter. The mill will be equipped with the latest improved flour machinery and the capacity will be 200 barrels.

Orange county is preparing to vote a bond issue of \$100,000 for good roads in that country.

Waco is constructing a twenty-two story office building. The building will be equipped with every modern convenience and will be one of the tallest and most thoroughly equipped in the South.

The McKinney Commercial Club has secured a Soap Factory which begun operations Monday, March 20th in that city. The plant will begin with an output of 50 cases per day with machinery sufficient to manufacture 100 cases or more as the sales demand.

The second hot water artesian well has been sunk at Marlin and is now gushing 152,000 gallons daily with a temperature of 152 degrees, making it one of the hottest wells in the world.

Texas City is arranging for the expenditure of more than \$1,000,000 in terminal and harbor improvements in that city.

Stanford will let the contract within the next few days for six blocks of paving, giving the city a total of thirty-four blocks of permanent street pavement.

Jacksonville has a good road bond issue on foot to bond the Jacksonville Justice precinct for \$100,000 for good roads, also there is an issue on to put in sewerage.

The County Court of Jefferson county has awarded the contract for the grading of a road leading from El Vista to Port Arthur, a distance of about three and a quarter miles. The road is to be 20 feet in width and will require 32,000 cubic yards of earth to complete it.

Beaumont and Orange are soon to have a twenty-five foot channel to the sea, the counties of Orange and Jefferson dividing the expense with the Federal Government.

A bill has been introduced in the Illinois Legislature which provides for a prize of \$100 for every baby born in the state, \$200 for twins and \$300 for triplets. The state of Illinois pays a heavy tribute in population to Texas through immigration

every year and the method employed by the statesman of the Sucker state in offsetting the work of the foreign immigration agent by encouraging the work of the stork is to be commended. If this bill, passes Illinois will be the first state in the Union to put a premium on baby raising, though practically every other state in the Union offers prizes for the encouragement of every other line of industry.

The cry of "Back to the Soil" has not been in vain. Its echo reverberates against sky scrapers, it startles the banker, the merchant, the clerk and the laborer, it is penetrating the very core of our municipal life, inviting the buffeted and careworn to the bosom of nature.

Rural possibilities have awakened in our citizenship new hope and inspiration and the farm is taking back some of its very best and that too, after they have been refined and finished in business experience.

Press reports announce that Hon. Cato Sells, banker of Cleburne, has quit the field of commercial endeavor and will go to farming. When business men go to farming it means that the farmers will soon have more good roads, railroads, rural free delivery, rural telephone, educational and church facilities and elevated society. Builders are as much needed on the farm as in the cities and our cities can well afford to send a few of their leaders "Back to the Soil."

HAIR HEALTH.

If You Have Scalp or Hair Trouble, Take Advantage of This Offer.

We could not afford to so strongly endorse Rexall "98" Hair Tonic and continue to sell it as we do, if it did not do all we claim it will. Should our enthusiasm carry us away, and Rexall "98" Hair Tonic not give entire satisfaction to our users, they would lose faith in us and our statements, and in consequence our business prestige would suffer.

We assure you that if your hair is beginning to unaccountably fall out or if you have any scalp trouble, Rexall "98" Hair Tonic will promptly eradicate dandruff, stimulate hair growth and prevent premature baldness.

Our faith in Rexall "98" Hair Tonic is so strong that we ask you to try it on our positive guarantee that your money will be cheerfully refunded if it does not do as we claim. Two sizes, 50c and \$1.00. Sold only at our store—The Rexall Store. For Sale by Corner Drug Store.

A rich bed of asphalt has been discovered near the mouth of the Rio Grande river in Southwest Texas and there is every reason to believe that vast beds of this valuable paving material exist in large quantities in that section of the state. Most of the asphalt used for paving in Texas is imported from Colorado and other states, the expert geologists have declared the Texas material equal in every particular to that of Colorado. Nature has given us large deposits of the best road material and we will need it all in building 150,000 miles of permanent highways.

Don't buy coal until after April 1st. If you do you will pay winter prices for old dirty weather beaten coal. Wait until in April and we will have on a car of fresh coal from mines at summer storage prices. Witherspoon & Harrison. 6-3t

Notice by Publication of Final Accounts.

THE STATE OF TEXAS.

To all Persons Interested in the Estate of Gerret Van DeSteege, Jr. Deceased. Wm. M. Knight Administrator of the Estate of said Gerret Van DeSteege, Deceased, have filed in the County Court of Deaf Smith County his Final Account of the condition of said estate, together with an application to be discharged as Administrator thereof, which will be heard by our said Court on the First Monday in April A. D. 1911, same being the Third day of April A. D. 1911, at the Court House of said Deaf Smith County in the City of Hereford, Texas, at which time and place all persons interested in said estate are required to appear and contest said Final Account and application, if they see proper.

Witness J. S. JONES, Clerk of the County Court of Deaf Smith County.

Given under my hand and the seal of said Court at my office in Hereford on this the 25th day of February A. D. 1911.

J. S. JONES, Clerk County Court Deaf Smith County, Texas. 5-4t

Why all of This Great EASTER WORRY?

There is no use in the world for it—take our word for it just now—that is until you can hurry down to our store then it will give us great pleasure to prove the same to you. Our buyer went to the markets late so as to take advantage of the lower prices and the very latest goods and novelties. Now they are coming in—most of the big boxes have already been opened, checked and the beautiful goods are now on display. We are proud of them and we know you will be delighted and surprised when you see them.

Our Ladies' Skirts are beautiful

FINE SILK HOSE for the Ladies

Laces, Embroideries the finest Ever

Beautiful Silks

Without doubt we have the largest line of Silks in town. All new and the patterns and designs this year are the most beautiful that we have seen for a long time. You must be sure to look them over. The prices range from 50c to \$1.50

The latest in WHITE GOODS

FLAXON

REGISTERED

Permanent Linen Thread Finish. Has all the merits of a Handkerchief Linen Lawn, with double the strength and durability of India Linens or Persian Lawns. Several widths and qualities.

WASH DRESSES

Price 50c to \$1.50

WHITE WAISTING

Price 12½c to 65c per yd

WHITE DRESSES

Prices \$1.00 to \$7.50

LINAIRE That beautiful Wash Goods you have been wanting to see for such a long time.

CALICOES An extensive showing of new calicoes in all the late patterns and designs.

You are always welcome at our store, and we will more than delight in having you this season for our stock is truly immense in the variety and wide selection of things we offer you for Spring. The prices, too, that we are able to make now are an extra inducement to you.

D. R. Gass & Son

Opera House Building

Hubbard Grocery Company's Old Stand

The Hereford Brand
Published by
The Brand Publishing Co.
A. C. Elliott, Manager

Address all communications to
THE HEREFORD BRAND

Entered April 19, 1901, as second-class
mail matter, post office at Hereford, Texas,
act of Congress of March 3, 1879.

Subscription Price \$1.00 Per Year,
Strictly in Advance

Any erroneous statement affecting the
character or reputation of any individual or
firm which may appear in The Brand, will
be gladly corrected upon being brought to
the attention of the publishers.

Why Not Harness the Wind?

Every resource of the country should be made to account for something. Where stone and building sand, oil and gas or and other valuable thing is found, it requires no persuasion to get people to use them. Now every country has its valuable resources. The Hereford country can boast, and rightfully too, of the rich soil, plenty of sunshine, oodles of water and a world of wind. While the air in the Panhandle is pure and is itself a valuable asset, the wind is even more. But wind is simply air in motion. It is this motion that should be utilized. The wind is going to extravagant waste. Thousands of horse power which might be made to serve duty for man

is rolling over the plains and is repeated every year without loss or diminution. Millions have been spent to harness the water falls and to store the storm water for power and irrigation. Why not harness the wind and make it give up its profit to the benefit of the plainsman. True, in a small way, the wind pumps the water for the ranchman and the housekeeper, and no home is complete, at least in the Panhandle, until the never tiring mill is turned in the wind. More often the well and windmill is the first thing for a new home on the plains. But why not go further? In parts of California where irrigation is a necessity, mills as large as 24 feet in diameter are used to pump the water. Often a farmer will have as many as ten mills on his farm and orchard. The cost of the power obtained from the wind is practically nothing. The repair bill, if the mills are properly cared for, will not exceed an average of \$1.00 per year for the life time of the mill. The labor for attention is also a small item. Therefore, for the cost of installing and the interest charges will cover the total consideration for this useful power. According to a popular windmill firm, an 18 foot mill will raise 3600 gallons of water per hour from a 60 foot well in a 15-mile wind. Now the average wind velocity for the Panhandle is 16 miles per hour, hence a mill should run one-half of the time at its full pulling or lifting power. Then such a mill would deliver 60 gallons per minute, 3600 gallons per hour, 36,000 gallons per each 10-hour day and 12,960,000 gallons for the year. This would cover 40 acres one foot deep in water, or 20 acres 2 feet deep. Three such mills would cover 40 acres 3 feet deep. But inasmuch as this water is not available in large quantities but distributed through the year, reservoirs would be needed. A reservoir sufficiently large to hold a month's pumping or about one million gallons would answer the purposes. The cost of the entire equipment of three large mills would be reasonable and would yield a good profit on the investment. The cost of the power and up-keep would be minimized. The cost of distributing the water, by means of conveying pipes would be less than one-third the usual figure. There is plenty of wind and water at Hereford and why not use them?

At a Lively Rate.

Subscriptions are coming in at a lively rate. Nearly every one has had their "reputation extended for another year," and several new names have been added to the list of reputable immortals. Today is the last day of March and tomorrow will be "All Fools' Day," but your reputation will be O.K. if you pay up by the next issue when the light goes out.

Mr. and Mrs. Clyde Pogue, who have been here on a visit to Mrs. Pogue's mother, Mrs. J. W. Hongh, returned to their home at Lamesa last Friday.

J. L. Johnson shipped a car load of tile to Farwell Monday. This shipment was the one ordered recently by land commissioner Dobbins of the Capitol Syndicate.

Call at The Brand when in need of Legal Blanks.

The quicker a cold is gotten rid of the less the danger from pneumonia and other serious diseases. Mr. B. W. L. Hall, of Waverly, Va., says: "I firmly believe Chamberlain's Cough Remedy to be absolutely the best preparation on the market for colds. I have recommended it to my friends and they all agree with me." For sale by all dealers.

CABBAGE PLANTS
now ready for setting. Sweet Potato, Tomato, Cauliflower, Pepper and Celery Plants in their respective seasons. Send for list.
ROSWELL SEED CO., ROSWELL, N. M.

The First National Bank

Calls attention to its splendid Board of Directors, who stand responsible to you for every dollar's business you entrust to the Bank's care:

W. S. HIGGINS, J. L. FUQUA, W. H. FUQUA,
R. J. KIBBE, J. T. JOWELL, L. GOUGH,
R. N. MOUNTS, J. H. BOWERS, J. J. GALLAHER

This institution has fostered the interests of the community and its citizens in the past—it respectfully asks your consideration when you come to place your account now.

NO OVERDRAFTS ALLOWED

The First National Bank

Fire Companies:

North British & Mercantile of London and Edinburg, Eng.
Insurance Co. of North America, Philadelphia, Pa.
German-American of New York.
Connecticut of Hartford Conn.
Hanover, of New York.
Peoples' National, of Philadelphia, Pa.
Accident and Health, Liability, Burglary, and Plate Glass: the old Fidelity and Casualty of New York.

TELL ME If You have Bargains to Offer in City or Country Property.

I have frequent inquiries for both. I make a specialty of exchanges.

Insurance of all kinds sold in strong reliable companies whose Financial Strength and past Record is their best advertisement. Any work entrusted to us will receive careful attention. Satisfied customers is our constant effort.

YOUR NOTARY WORK SOLICITED

Office in Dunlap and Britain Building, Rooms 2
C. O. LEE Hereford, Texas Phone 310

LEGAL BLANKS

The Brand has in stock most any sort of a legal blank you could want. They are printed on good desirable paper, the kind that gives service. The prices given below are in most instances for single sheets, in large quantities they would come cheaper. Telephone No. 30. Orders for as much as 25c will be delivered.

- Abstract Blanks, per tab 50c.
- Agent's Land Contract in duplicate, 2 1-2c each.
- Agents Contracts, each 1c.
- Affidavit to Any Fact, each 1c.
- Citation Blanks, each 2 1-2c.
- Cattle Bill of Sale, per book 35c.
- Chattel Mortgage, each 1 1-2c.
- Deeds of Trust General Form 2 1-2c.
- Joint Acknowledgment, 7 for 10c.
- Lease Contracts, each 1 1-2c.
- Land Contracts, each 1c.
- Obligation Blanks, 7 for 10c.
- Promissory Notes, per tab 25c.
- Protest Notices, per tab 25c.
- Quit Claim Deed with single and joint acknowledgment, each 2 1-2c.
- Release of Mortgage or Deed of Trust, each 1 1-2c.
- Release of Vendor's Lien, 1 1-2c.
- Scale Receipts, per book 50c.
- Transfer of Vendor's Lien, 1 1-2c.
- Vendor's Lien Notes, 7 for 5c.
- Warranty Deed with Vendor's Lien and Joint Acknowledgment 2 1-2c.

Mail Orders, when accompanied by the cash, given prompt attention.

THE BRAND
BOX 248
HEREFORD, TEXAS

THE FIRST STATE BANK

S. B. EDWARDS, President
H. B. WEBB, 1st Vice Pres.
W. C. WITHERSPOON, Asst. Cashier
J. THOS. WEBB, Cashier
F. M. PALMER, 2nd Vice Pres.



AND TRUST COMPANY HEREFORD TEXAS

Want Ads 5c Per Line—Try One

Local and Personal

H. H. Hawkins is in Kansas City this week on business.

I'll meet you at the Corner Drug Store.

Sheriff Baird was in Texico last Thursday.

\$20.00 Art Rugs for \$13.75 at E. B. Black Co.

J. A. Wear left Monday for Wheeler county.

"Mound City Paints may cost a trifle more, but—1 Hereford Lbr Co"

W. T. Smith of Dimmitt was here yesterday.

Straw Matting half price at E. B. Black Co.

Mr. and Mrs. C. G. Witherspoon spent today in Amarillo.

Boys! See those new tie clasps at Bill Ray's Jewelry Store.

A. M. Jones reports a good hatch from his incubator this week.

Gurney Refrigerators best made at E. B. Black Co.

Messrs. Styles and Wear of Spring Lake were in Hereford Thursday.

Just received a lot of new style bracelets at Ray's.

Ed. Chappell and I. M. Hoover of near Adrian were in the city Thursday.

E. E. McCory of Missouri is here this week looking after his ranch interests.

Odd Lace Curtains, also one and two pairs of a kind at half price—E. B. Black Co.

T. M. Palmer left last Friday for Ardmore, Okla., where he goes annually for a few weeks' hunt.

Ladies' waist pins, belt pins, cuff and collar pins. The latest out at Rays.

Our former citizen, Sam F. Dunn, cattle inspector, was down from Amarillo Friday.

We are traders! If you are and have land or city property, see us at once. O. K. Land Co.

Mrs. Greathouse from five miles south of Dimmitt was in the city yesterday shopping.

See those new Listers, Disc Harrows, and Disc Plows at the Hereford Hardware.

Mrs. J. E. Ferguson went to Amarillo Sunday for a short visit with relatives and friends.

For Sale—One \$450.00 Soda Fountain for \$100.00 cash. See J. M. Boone, Hereford, Texas.

F. P. Wilson, who has been at San Antonio for some time, is at home again.

Miss Annie Stokes will do plain and fancy sewing. Will be at the home of Miss Jessie Wright on Miles Ave.

Mrs. T. M. Palmer left last Friday for a visit with relatives and friends in Wichita Falls.

Fenway Candies represent the acme of excellence in the realm of high grade confections. Pounds 85c. Half pounds 45 cents. The Corner Drugstore.

Mr. Martin of Amarillo is in the city visiting his daughters, Mesdames Wheeler and Chris Garrison.

Furnished room for rent 1 block of town. Apply at Jno. A. Johnson's Grocery Store.

Miss Hill, sister of Mrs. Nutter, arrived last Thursday from Kentucky for a few months' visit.

A large shipment of implements at the Hereford Hardware. Call and see them.

S. J. Rice and G. W. McMillen unloaded about two thousand sheep at this place Thursday.

Mrs. W. D. Cloyd left Saturday afternoon for an extended visit to a daughter at Nocoma.

Kaffir corn and maize seed for sale. \$1.00 per bushel. A. G. BELL.

Max Roberts, who is operating a well drill at Plainview, was at home this week.

We are in the market to trade for good lands or city property. O. K. Land Co.

E. Renfro and Chris Renfro left Monday for a few days' business trip at Kansas City.

Mrs. R. H. Glenn of Durant, Okla., is here visiting her sister, Mrs. Albert Johnson.

Every body is marching in and house furnishings marching out of our store. Our prices suit the times. E. B. Black Co.

Hugh Gill returned Tuesday from a several days' visit down in New Mexico.

A. L. Sherk is back after a ten days' business trip to his farms at Granite, Okla.

A. L. Gibson returned last Saturday from Wichita Falls where he has been visiting relatives.

Liggett's Chocolates. Sweetest story ever told. Pounds \$1.00. Half pounds 50 cents. The Corner Drugstore.

Miss Sue Wilson, who has been teaching the Frio school is at home again. The term closed Friday. Miss Wilson returned Saturday.

Miss Ida Beach left today for Mobeetie, Texas, where she will visit friends and relatives for some time.

Our stock's large and varied. You can get what you want. Small profit and big volume of business our motto. E. B. Black Co.

Walter Bennett returned Thursday from an extended trip down in Texas. Among other places he visited Fort Worth and Gatesville.

W. A. Hubbard of Frederick, Okla., who is extensively interested here, is in town this week.

The Hereford Hardware invites you to call and see their large shipment of new Listers, Disc Harrows, and Disc Plows.

Mr. and Mrs. R. L. Lee were here Monday from Friona to have some dental work done. Mr. Lee is a substantial sheep man.

If you have good lands or city property to trade see us at once.

When your feet are wet and cold, and your body chilled through and through from exposure, take a big dose of Chamberlain's Cough Remedy, bathe your feet in hot water before going to bed, and you are almost certain to get off a severe cold. For sale by all dealers.

R. W. Stechman, lawyer and old time friend of Postmaster Clarence Smith, was here from Princeton, Mo., for a couple of days this week.

Mrs. C. E. Carl and daughter, Rosa May, returned Saturday from a ten days' visit to Mrs. Carl's parents, Mr. and Mrs. S. Caraway, at Decatur, Texas.

Dr. R. H. Rucker is back home after an extended trip through the east. He arrived Saturday afternoon and left immediately for his ranch.

A cosy corner is as complete without cushions as it is without a box of Liggett's Chocolates. Corner Drugstore.

Mr. and Mrs. L. Gough and Mr. and Mrs. C. W. Warren left Thursday for a few days' trip to Crosbyton and Lubbock.

E. B. Black Co.
Embalmers & Funeral Directors
AT YOUR SERVICE DAY OR NIGHT
DAY PHONE 14. NIGHT PHONES 82 OR 289

Tom Wood returned Sunday from Plainview where he had been with a well drill. He says Plainview is putting in a number of wells.

Adam Bram of Madison, Wisconsin was here Monday and Tuesday of this week looking after his land interests in Parmer county where he owns 4 or 5 thousand acres.

For the next fifteen days I will pay highest price for Brown Leghorn, Blue Andelusion and R. I. Red chickens, also pearl or white guinas. Call or write L. H. Mater, R. R. Section Foreman, Hereford, Texas.

Mr. Seaman has sold his bunch of cattle to Mr. Bradley of Hereford and delivered them Tuesday. He received \$30 a head including the calves. Cattle are high in the Panhandle.—Friona Sentinel.

Albert Herbst returned Wednesday from a ten-days' trip down in Texas. He visited the Fat Stock show at Fort Worth, Caldwell, Houston and other Texas points. He reports quite a pleasant visit full of interesting episodes.

Jacob P. Stahl, who has been farming out south of Hereford for the past two years, when in the Brand office Thursday stated that he was going to return to visit his parents at Selins Grove, Pa., the first of the week.

Geo. Sasser, who has been attending school at Clarendon, returned home Thursday. He will visit with his parents a few days and then proceed to Carlsbad where he has accepted a position.

I can fit your eyes if you need glasses. I do my own grinding and can match broken lenses on short notice. W. H. Ray.

Mr. and Mrs. Albert Johnson are happy over the arrival of a 12 pound boy. He made his appearance last Saturday morning, March 25th.

Mrs. Joseph Tayon, who has been quite ill for some time was taken to Hereford last Saturday to be under the special care and treatment of Dr. Henry Taylor. Her many friends hope that she may recover her health in a short time.—Friona Sentinel.

I'll meet you at the Corner Drug Store.

To The Public.

I will be prepared to furnish you with all kinds of plants again this year in due time. A. L. Skeen.

Wednesday and Thursday, April 5th and 6th of next week I will receive from Chicago the latest line of street and walking hats. The soft tailored Hoods, the English Helmet, also the latest Sixteenth Century Cuirassior model. A fine line of Childrens turbans and mushroom hats in the latest styles. Don't forget the place the Millinery Parlor, first door South of the Britain-Dunlap Building.

Mrs. J. A. Bynum of Hedrick, Okla., is here on a visit to her parents, Mr. and Mrs. Joe Bourell. Mrs. Bynum was formerly Miss Odell Bourell as will be remembered by her many friends.

Powhatan E. Carter, brother of Lee Carter, was here to visit him Wednesday. Mr. Carter is a prominent attorney of Portales, N. M.

Mrs. Clarence Smith gave a dinner Tuesday to Mrs. J. P. Snyder of Princeton, Mo. The other guests were Chas. Hamilton and family of this place. Mrs. Snyder is the mother of our townsman, J. P. Snyder.

If your watch needs fixing I can put it in factory condition. My work gives the best satisfaction. W. H. Ray.

Pearl Long left Sunday afternoon for Central Texas to visit his parents and friends. Mrs. Long is already there and they will be gone some two or three months.

Miss Louisa Ewing is here on a short visit to her aunt, Mrs. N. M. Patton. It will be remembered that Miss Ewing was here for several weeks the last of the winter, and from this place visited relatives at several points down in Texas. She will return from this point to her home at Farmington, N. M.

YOU'LL LIKE HEREFORD!

Stylish Clothes

There are hundreds of different makes of men's clothes on the market. We have handled any number ourselves, but we say to you confidentially that

Adler's Collegian Clothes

RANK FIRST among them all. We have never had a single complaint about this make of men's clothes; and when once a man wears one of Adler's Collegian Suits he instantly becomes our permanent customer.



OUR NEW SPRING LINE

represents hundreds of exclusive, nobby styles, in light, dark and medium colorings. You can see a few garments in our window. See these. Then come in, and let us show you through. We do not urge you to purchase.

H. C. MYRICK

O. E. THOMAS
EMBALMER AND FUNERAL DIRECTOR
Night Phone 299

E. B. Black Co.
FURNITURE AND UNDERTAKING — HEREFORD, TEXAS

HEREFORD, TEXAS
DAY PHONE
Number Fourteen

NEIGHBORHOOD NEWS

Letters Written by Staff Correspondents of THE BRAND

Parrott Paragraphs.

The green things are growing in spite of the cold and it begins to seem that spring is here.

There was a fine house full out Sunday. Such a nice big class of young people. They elected Mrs. Hill as their teacher and by so doing showed their very good judgement. After Sunday school Mr. Edwards gave us a very good talk on "Am I My Brother's Keeper." When he was through I am sure that we all felt that we had a responsibility to our friends and neighbors that we could not shirk with impunity.

Mr. and Mrs. Boydston gave a dance to their friends and neighbors which all that were there enjoyed very much.

As our assistant superintendent, Carl Jennings, is not with us now Mr. Shepherd was elected in his place. Miss Ada Boydston was elected organist.

Miss Jones returned with Mrs. Dukes from Hereford Saturday and was with her at Sunday school.

A. J. Dukes spent Sunday with Ned and Charlton Neely.

Effie Edwards was very sick Saturday and Sunday.

Ethel Jennings visited her friend, Otis Edwards Sunday.

Mr. Kopp went to Hereford Monday.

Mrs. Ricketts was able to be with us Sunday and Little Louise made us glad with her singing.

Jack and Gill.

Bethel Bubbles.

A successful school year closed last Friday. The pupils will enjoy their vacation.

Frank Glaspells visited at W. J. Hamiltons Sunday.

Mesdames Henry and John Dailey called on Mrs. W. C. Russell Saturday afternoon.

Most everyone in this neighborhood finished sowing oats the past week.

J. W. Miller and family were guests at W. J. Van Gordene for Sunday dinner.

B. F. Hodges and family were visitor at J. L. Parks Sunday.

A. G. Ratcliffe and family had the pleasure of entertaining John

How's This?

We offer One Hundred Dollars Reward for any case of Catarrh that cannot be cured by Hall's Catarrh Cure.

F. J. CHENEY & CO., Toledo, O. We, the undersigned, have known F. J. Cheney for the last 17 years, and believe him perfectly honorable in all business transactions and financially able to carry out any obligations made by his firm.

NATIONAL BANK OF COMMERCE, Toledo, O. Hall's Catarrh Cure is taken internally, acting directly upon the blood and mucous surfaces of the system. Testimonials sent free. Price 75 cents per bottle. Sold by all Druggists. Take Hall's Family Pills for constipation.



We offer special inducements in quarter and half section tracks close in to actual settlers. We have some on easy payments. Hereford is in the shallow water belt. Write us for particulars. Address BASKIN LAND COMPANY, Hereford, Texas.

Daily and his bride, also Henry Daileys, for dinner Sunday.

Uncle Levi Spittler has been suffering with a severe attack of the grippe the past week.

C. C. Bowman and family took Sunday dinner at E. E. Brubakers.

Several have been housed in the past week with the grippe, W. C. Russels family, part J. L. Parks and E. E. Baubakers families. It sure has the right name.

Castro County Clippings.

From the Dimmitt Plainsman of Friday, March 24.

Clarence Weaver was tending the sheep of Alfred Ramey five miles east of Dimmitt Monday afternoon when the thunder was kicking up such a racket over that way. The sheep, being frightened, crowded together and Mr. Weaver stood in the midst of them when a streak of lightning took a pot shot at the bunch knocking over some of the sheep and stunning the herder. It is said by some of the people living out east of town that the lightning also got Mr. Weaver's dinner bucket.

J. S. McCormick and Len Brad-dock of Nazareth were in Dimmitt Monday. They brought the good news that the wheat crop around Nazareth is not killed, as supposed last week, but is thick and green as one could wish.

Thousands of acres of land in Castro county was planted in oats last week and the wheat was just beginning to look well. Monday afternoon a very good shower of rain fell wetting the earth's crust and making it ideal for the best results.

Manager J. A. Porter of the Oberthier ranch was in Dimmitt last Saturday.

Lawyer Carl Gilliland of Hereford was in Dimmitt yesterday with his brother-in-law, Percy Estes.

Floyd Barnettson of Spring Lake, who has been for some time in Kansas, passed through Dimmitt last week on his way home. He was met by his father at Hereford.

Rev. Ross and J. R. Hastings attended quarterly conference at Olton Monday night and Tuesday morning. They returned to Dimmitt Tuesday afternoon and as they passed the Oberthier pasture they noticed six antelopes paying their respects to the new grass that is showing green in that part of the world.

Estes Woodburn of Hereford came to Dimmitt the early part of the week. He says he may make this his home.

What Irrigation Does.

Several days ago the Avalanche received a photograph of an irrigated farm, which is the property of F. F. Collins of San Antonio. The farm is located in the edge of the city and contains 170 acres all under irrigation. Mr. Collins writes that he has 27 families on this farm and the twenty-seven families total 100 persons, all making good money and pay a rental of thirty dollars per acre. This is the way irrigation affects land, and there is no reason that the proposition cannot be carried out in this part of the country. We have plenty of water, and the only thing that hinders at this time is getting the wells and bringing the water to the surface and when this is successfully done there will be irrigated farms as good as Mr. Collin's in this county.—Avalanche.

When you have a cold get a bottle of Chamberlain's Cough Remedy. It will soon fix you up all right and will ward off any tendency toward pneumonia. This remedy contains no opium or other narcotic and may be given confidently to a baby as to an adult. Sold by all dealers.



SHEUERMAN SKIRTS

Represent all that is excellent and desirable in Skirt construction. Embodying best materials—selected for beauty and wear, skilled workmen, thorough inspection, and at last a beautiful Skirt that is perfect in appearance and style. We have the Sheuerman Skirt in all the late weaves and colors. A perfect skirt at a medium price, From \$4.00 to \$15.00

HOLEPROOF AND IRONCLAD HOSIERY

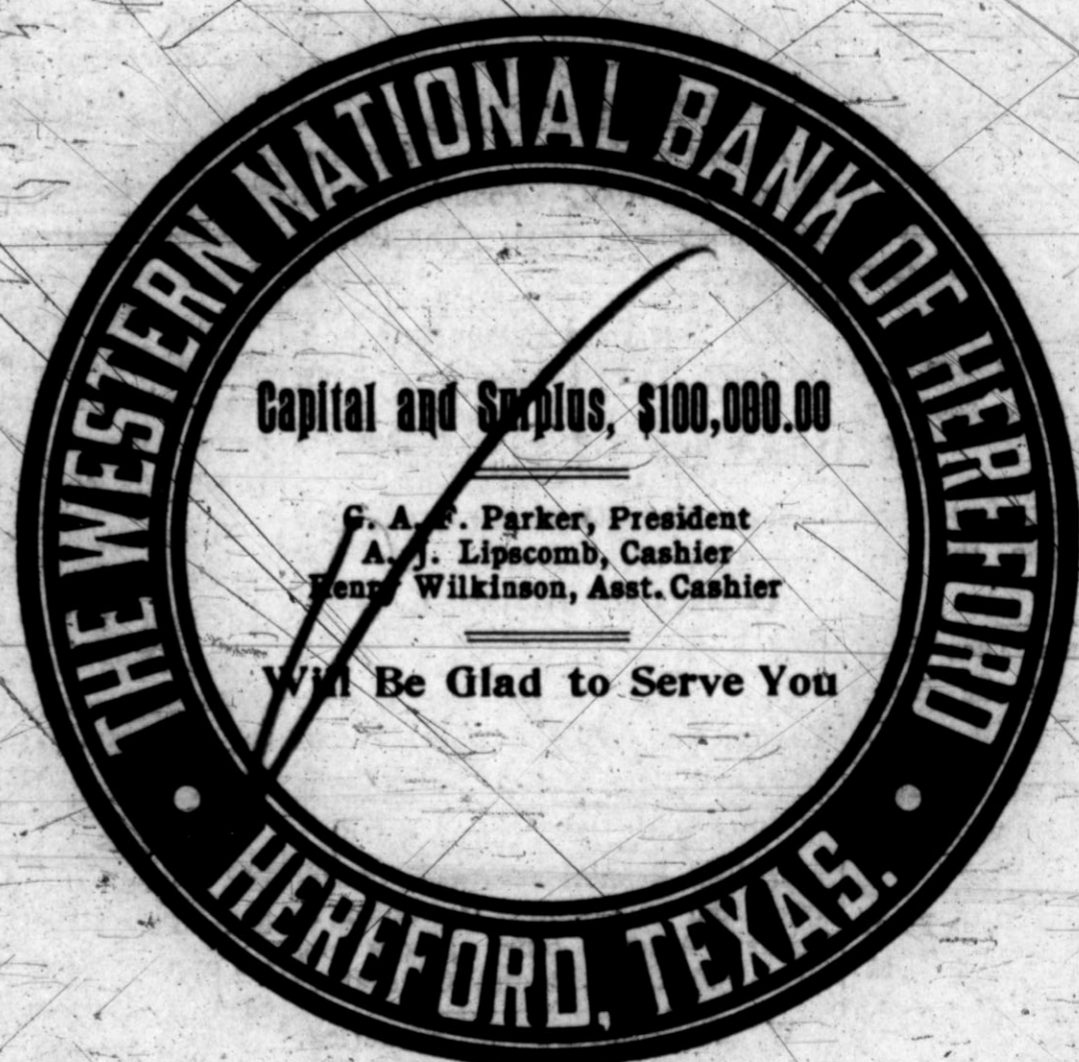
The kind that is insured just as your life is insured. The kind that is a business proposition to buy. We have them for Ladies, Men and Children.



WE SELL KABO CORSETS

Rather a flat statement isn't it? But to the woman who wears a Kabo Corset it means a lot. Women who wear Kabo Corsets have learned by experience that there are at least three things about a Kabo that can be counted on with absolute certainty: the Styles are the newest things in Corsets anywhere, here or abroad; the wearer will always be comfortable as she wears the Kabo Model suited to her figure; and there is more service in a Kabo Corset than most women expect from any corset. Come and see the new spring models.

HUBBARD DRY GOODS & GROCERY COMPANY



Asthma - Catarrh CURED

Expert Medical Scientists announce startling results obtained by Sempine New York—Thousands are taking advantage of the generous offer made by The Woodworth Co. Dept. O. 121 Broadway, New York City, requesting an experimental package of Sempine, the great discovery for asthma, Hay fever, Bronchitis and Catarrh which is made free of charge to all who write for it. It is curing thousands of the most stubborn cases. It makes no difference how long you have been suffering or how severe the climatic conditions are where you live, Sempine will cure you. If you have experimented with other treatments and have failed to find a cure do not be discouraged but send for a trial of this wonderful truly meritorious remedy which is a scientific compound discovered by a professor of Vienna University, and is being recommended by thousands.

The Hereford Hardware Co. has just received a new shipment of implements in the way of disc harrows, disc plows and listers. They have samples set up and they would be glad to have you call and see them.

"WIERTZ"

A Black Percheron Stallion owned by the Hereford Percheron Horse Company. This horse will make the season again at my place 1/2 mile southwest of town.

TERMS: \$15 to insure foal. Colts will be held for service fees. Good care taken of stock but not responsible for accidents. See or phone

VERN WITHERSPOON
Telephone No. 336 Hereford, Texas

Our Altitude.

Hereford	3750 feet
Amarillo	3676 feet
Wildorado	3887 feet
Vega	3986 feet
Alamoosa	4000 feet
Adrian	3998 feet
Cap Rock	4127 feet

The Brand will have a fine lot of Calendars in a few weeks from which the merchants and banks may make their selections for 1912. The prices will be right. There is no use to be in a hurry about buying.

50 Per Cent Better

"I have used less than one bottle of Cardui," writes Mrs. Gertrude Ward, of Rushville, Neb., "and am feeling fifty per cent better than when I began taking it. Before taking Cardui, I had suffered with female trouble, for eight years. My greatest trouble was irregularity. I also suffered with severe pains, every month, but now I am greatly improved and will recommend Cardui to all my suffering friends."

Take CARDUI

The Woman's Tonic

The rare medicinal herbs of Cardui are imported by the manufacturers direct from Europe and are not to be found in any other medicine.

These ingredients are what give Cardui its superiority, as a female medicine and tonic, over any other medicine. For over 50 years Cardui has been the favorite woman's medicine. The ladies like it, because it is so easy to take, so gentle, so safe, so reliable in its results, and they have faith in its curative tonic powers, because of the thousands of other ladies it has helped. Try it today.

Write to: Ladies' Advisory Dept., Chattanooga Medicine Co., Chattanooga, Tenn., for Special Instructions, and 64-page book, "Home Treatment for Women," sent free.

EXCURSIONS!

To LOS ANGELES or SAN DIEGO, CAL., and return \$75.40. Final limit six months from date of sale. To SAN FRANCISCO, CAL., and return, \$84.90. Final limit, nine months from date of sale.

To MINERAL WELLS, TEXAS, and return, \$17.65. Final limit, sixty days from date of sale.

For further information apply to **W. D. MAXWELL, Agent**

UP-TO-DATE LIVERY and SALE BARN

When you want a good drive or an up-to-date rig call at our Barn. We have spent a great deal of time and money lately improving and enlarging our premises. We have one of the best barns in West Texas and can give you the best accommodations in any line of livery service. We guarantee courteous and fair treatment to all. Phone 249.

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P. R. Purcell & Sons
Livery, Feed and Sale Stables

GOOD SADDLERS GENTLE DRIVERS
Special Conveniences for Drummers
HEREFORD TEXAS

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The safest oil manufactured for Household Use. Best for cooking, lighting and heating.

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MADE ONLY BY
THE TEXAS COMPANY
GENERAL OFFICES, HOUSTON, TEXAS

The Brand \$1 Per Year

Citation By Publication.

THE STATE OF TEXAS,
To the Sheriff or any Constable of Deaf Smith Co., Greeting:

Oath having been made as required by law

YOU ARE HEREBY COMMANDED TO summon Joseph A. Bassett by making publication of this Citation once in each week for four successive weeks previous to the return day hereof, in some newspaper published in your County, if there be a newspaper published therein, but if not, then in any newspaper published in the 69th Judicial District: but if there be no newspaper published in said Judicial District, then in a newspaper published in the nearest District to said 69th Judicial District, to appear at the next regular term of the District Court of Deaf Smith County, to be holden at the Court House thereof, in Hereford, on the First Monday in May A. D. 1911, the same being the first day of May A. D. 1911, then and there to answer a second amended original petition filed in said Court on the 6th day of March A. D. 1911 in a suit, numbered on the docket of said Court No. 187, wherein J. R. Higgins, G. E. Burns and his wife Sallie A. Burns, J. H. Colby and his wife Lula O. Colby, W. B. Boyd and his wife Della L. Boyd, George Karr and his wife Sue Ella Karr are Plaintiffs, and W. S. Higgins, Mrs. Mary A. Higgins, A. A. Conrad and Joseph A. Bassett are Defendants, and said petition alleging that the plaintiffs, J. R. Higgins, Sallie A. Burns, Della L. Boyd, Sue Ella Karr and Lula O. Colby and the defendants, Conrad and Bassett are the children and grandchildren of W. A. Higgins and his wife, L. Higgins, both deceased, and that they are the sole heirs of Mrs. L. Higgins and that the said parties, together with Mrs. Mary A. Higgins, the surviving wife of W. A. Higgins, deceased, are the sole heirs of W. A. Higgins. That Mrs. L. Higgins died intestate on March 6, 1906, leaving a community estate between herself and surviving husband, W. A. Higgins, consisting of sections 92 and 93 in Block K. 3, and 40 acres out of section 80 in Block K. 3, and lots seven, eight and nine in Block 26 in the City of Hereford all in Deaf Smith county, besides considerable personal property.

That W. A. Higgins died in Deaf Smith county on the 31st day of March 1910 leaving a will by the terms of which he disposed of his interest in the community estate between himself and his deceased wife.

That the plaintiff and the defendants, Conrad and Bassett, are the only heirs of Mrs. L. Higgins, deceased, and are entitled to share in the partition of her interest in the community estate of herself and W. A. Higgins.

That the plaintiffs and the defendants, Conrad and Bassett and Mrs. Mary A. Higgins are the only heirs of W. A. Higgins, deceased, and that the plaintiffs and the defendants, Conrad and Bassett and Mrs. Mary A. Higgins, are entitled to share in the partition of the estate of W. A. Higgins, deceased, in accordance with the provision of the will left by the said W. A. Higgins.

That the plaintiffs and the defendants, Conrad and Bassett and Mrs. Mary A. Higgins, are now the joint owners of and the only persons interested in the property left by Mrs. L. Higgins and W. A. Higgins both deceased.

That there is now on hand, subject to partition and distribution, the real estate above described besides considerable personal property and the proceeds of the same, which composed the community estate of W. A. Higgins and his deceased wife, Mrs. L. Higgins.

That plaintiffs sue for a partition of the estate of W. A. Higgins and that of his deceased wife, Mrs. L. Higgins.

HEREIN FAIL NOT, but have before said Court, at its aforesaid next regular term, this writ, with your return thereon, showing how you have executed the same.

WITNESS, J. S. JONES, Clerk of the District Court of Deaf Smith County.

GIVEN UNDER MY HAND and the Seal of said Court, at office in Hereford, Texas, this the 11th day of March A. D. 1911.

J. S. JONES, Clerk, District Court, Deaf Smith County.
By R. T. MOSES, Deputy.

WANT ADS

WANTED—Good home, in family of two, for general housework, inquire at 601 E. Third Street. 1tp

WANTED—Your shoe repairing at Norton-Powelson Saddle Co. 35tf

TRADE—If you have town or country property to trade or sell cheap see O. K. Land Co. 6-3t

FOR SALE—Full blood White Wyandotte eggs. \$1.00 for 17. Mrs. Lester Weaver. Phone No. 9. 7tf

FIRE INSURANCE is so cheap now that it is in the reach of everyone. Better let me insure your home. R. E. Cook. 10tf

THE White Leghorn hen, the queen of layers, eggs for sale, \$1.00 per setting. See or write A. M. Jones, Hereford, Texas. 8-2t

FOR SALE—Full Blood Rhode Island Red Eggs, at \$1.00 for setting of 15. Mrs. Geo. A. Stambaugh. 1t

STRAYED OR STOLEN—On March 19 from my place 18 miles northwest of Hereford, one black mare, white star on forehead, wire cut scar on lower shoulder, three years old. \$5.00 reward for recovery. Address H. F. Shelton. 7-2t

FOR SALE—Lot 1 to 12 in Block 90, 91, 92, 99, 100, 101, 102 and 103 in Friona, Texas. Price all corner lots \$50 each and all others \$40 each. Terms 1/3 cash balance on or before ten years at 6 per cent. G. S. DeMors, Hull, Ia. 7-6tp

EGGS—Have for sale a limited number of Buff and S. C. Brown Leghorn eggs for setting purposes at \$1.00 for 15. These birds are all registered from the noted C. C. Shoemaker Poultry Farm, Freeport, Ill. R. A. Daniel or C. N. Hill at Express Office. 8tf

FOR SALE, 160 acres in Section 67, block K-8, Deaf Smith Co., Texas, 11 miles Northwest of Hereford, smooth quarter, good soil, the whole quarter slopes gently to the north, 60 acres broke. Write, Oscar Schmeil, Scottsville, Kansas. 1-15p

Professional and Business Cards

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Hereford, Texas
Office in First State Bank building

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ABSTRACTERS
Complete Abstract of Title to Deaf Smith County Lands.
HEREFORD, TEXAS

G. G. FOSTER,
County Surveyor of Randall County, Texas
PRACTICAL SURVEYOR
Work done on short notice in adjoining counties. All work guaranteed.
Write or phone me at
CANYON, TEXAS

S. D. BETTES, M. D.
EYE, EAR, NOSE AND THROAT.
HOURS, 9 TO 12 NOON, 2 TO 5 P. M.
CORRESPONDENCE SOLICITED
NEW DIVINS BLDG. AMARILLO, TEXAS



Shipping Trees by the Carload
HEREFORD NURSERY
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IF IT'S LUMBER,

YOU WANT TO SEE

The T. M. Palmer Lumber Co.

We can make it to your interest to buy your lumber from us. Let us give you our figures—they are a convincing argument.

MODERN PLANING MILL IN CONNECTION

Fresh On the Mind.

All who have paid up their subscriptions and have thus had their "reputation extended for another year" will please note the change of date on their labels. If proper credit has not been given, please call attention to the error now, while it is fresh on your mind.

A book for every need in the famous I-P loose leaf goods at the Brand office. Call and let us show you. Endorsed by thousands of business men. Phone 30. 3tf

If you have anything that you wish to dispose of advertise it in the Brand Liners and sell it.

Society

FOR MRS. ALICE LEA.

A party of more than the usual pleasure was that given by Mrs. C. C. Ferguson on Tuesday afternoon, complimenting her sister, Mrs. Lea, who has recently returned from Medford, Oregon. The bright sunshine and the balmy breezes of the springtime made the afternoon an ideal one. The Ferguson home was especially pretty and artistic on this occasion. A color scheme of pink and white was used to good effect, the parlor and dining-room having a profusion of pink and white carnations in cut glass vases and bowls. The soft beauty and the delicious fragrance of apple blossoms made the living room quite attractive. The guests were met by little Misses Annie Wildy Lea and Grace Fergu-

son, who were dainty and sweet in white lingerie frocks. Mrs. Lea was handsomely gowned in black lace over white satin. After the pleasant greetings score cards, suggestive of the springtime, were passed and a number of games of "42" played. Fruit nectar was served during the game after which there was a delightful little musical concert by Mesdames Daniel, Barker, Parker and Morton. These ladies were given as favors carnations. White and pink brick cream and angel food cake were served. A large number of ladies are indebted to Mrs. Ferguson and Mrs. Lea for a delightful afternoon.

FORTY-TWO AND FORTY-TWO.

There was a great deal of merriment and happiness in the cozy little home of Mr. and Mrs. O. E. Thomas last night when the young ladies of Mr. Thomas' Sunday school class entertained the young men of Mr. Barcus' Sunday school class. There

were forty-two persons present and the game of the evening was forty-two. Refreshments of sherbert and cake were served in the late evening. Those who were present report an exceptionally congenial evening.

LADIES AID MEETS.

The Baptist Ladies Aid Society met Wednesday 22nd at the home of J. T. Lovsjoy in the country. A large number were present at this meeting including the pastor, who conducted the devotional service, after which he made a talk that was much appreciated. Each member present contributed something of interest to the meeting, which was deeply spiritual. Two new members were enrolled. The short business meeting was followed by dainty refreshments. Society adjourned to meet next week with Mrs. S. S. Evans.

Farmers Say Telephone Muse Not Settled.

Several farmers were in town this week and called at the Brand office to record another kick forinst the telephone deal some of them are up against. One farmer, who still wears whiskers, says that the general manager, J. F. Henderson, talked mighty nice when he was here and among other things said the company would sell the country lines from \$1.00 to \$1.50 per mile according to their condition. But after he is gone the district manager wants double that amount for the poorest lines. Of course this amount is not much, but the farmers want the manager's promise carried out. Some of the lines will have to be rebuilt and even the wire is in bad condition for good service.

Later.

In connection with the above the following letter, which was handed us at noon today by Mr. Wyche, is self-explanatory:

Fort Worth, March 29th.

J. S. Wyche,
Hereford, Texas.

Dear Sir:

Acknowledging your letter of the 27th, which reached me this a. m.

I am very sorry indeed to learn that our manager does not thoroughly understand what is desired and thank you for calling the matter to my attention. I will at once give instructions by telephone that the matter be closed up in accordance with our understanding at \$1.00 to \$1.50 per mile for the old lines and \$5.00 each for the instruments. There may be a short delay on account of having to make up bills of sale and contracts, but we shall endeavor to get these disposed of promptly.

I thank you for your good services in arranging with your neighbors and trust that our relations may be and continue mutually satisfactory.

Yours truly,

J. F. HENDERSON,
Division Commercial Superintendent.

To The Public.

I will be prepared to furnish you with all kinds of plants again this year in due time. A. L. Skeen. 1tp

Dr. W. T. Chambers of Denver and Dean of the Denver Dental College, in company with his brother-in-law, L. E. Gleason, is here this week looking over the Hereford irrigation field.

Place your orders for the One Side Perforated Concrete Tile. It is the only one that is reliable and forever lasting. Prices from 1-1-2c to 4-1-2c per foot. All in two foot lengths. Address J. D. Johnson Sub-Irrigation Co., Hereford, Texas.

Houston Bros. of Spring Lake were in Hereford Thursday buying furniture. They state that they will plant cotton this year and compete for the cotton prize the merchants will offer.



THE large samples of cloth shown by A. E. Anderson & Co. give you a correct idea of their fabrics, and enables you to select your tailoring intelligently. Let us show them to you now while the line is complete.

H. C. MYRICK



YOUR ORDER FOR GROCERIES

may be sent with the assurance that it will be as faithfully filled as if you were here in person.

WE CAN'T SELL POOR GROCERIES

because we don't carry them in stock. Besides, our patrons all want good groceries even if we do sell at poor grocery prices. Try us with your next order. You'll find a marked improvement in your groceries and a marked saving on their cost.

Homer Wilkinsons

TELEPHONE 81

TEXAS PANHANDLE LANDS

THE Texas Panhandle is the country in the eye of millions. A safe place to invest your money at a certain profit—a handsome profit.

I have almost lived a lifetime in this great country, and not boastingly saying, but do believe I know the best opportunities as well or better than anyone.

If you want to buy land, if you want to secure big profit paying investments at a nominal cost I am the man you need. If you have good trading I can no doubt give you a good trade for it. I have for sale some of the cheapest ranch and colonization propositions to be had in the Panhandle. How does \$5.00 per acre on easy terms for rich land as the world knows sound to you?

A Postal Card Addressed to me Will Bring You Any Information You May Desire About My Panhandle Lands

E. F. CONNELL HEREFORD TEXAS

Success Ideal Wire Tile for Sub-Irrigation

POINTS OF SUPERIORITY:

Easy to make.

Easy to lay in ditches.

Does not break in shipping.

Distributes water evenly through the Soil.

Does not require expensive equipment to manufacture.

For Circular of Information Write

Success Ideal Wire Tile Company

Hereford, - - - Texas

YOU'LL LIKE HEREFORD!

YOU'LL LIKE HEREFORD!

GOOD GROCERIES PROMPT SERVICE

Could you ask a better combination—Good Groceries and Prompt Service. By good groceries, we mean the best the market affords and at a price consistent with a legitimate profit. There is much price talk, come let us show you how low our prices really are when you see what you get for the money you spend. Telephone No 50 for your next grocery bill and we will demonstrate the promptness with which we serve our customers.

CARDWELL BROS.
TELEPHONE NUMBER 50