

# The Hereford Brand

Vol. 10

HEREFORD, TEXAS, JANUARY 13, 1911

No. 49

## IS IT GOOD MANNERS

To Eat With Your Knife and Drink Coffee from the Saucer? Question of Raising.

The Hon. Joe Sappington of Temple and State Press of the Dallas News holds the attention of the public eye for one minute each.

Editor Joe Sappington of the Temple Times deposes the following:

There are some old customs that ruled in the past that are very dear to me. I refer to the time-honored custom of eating food with a knife and drinking coffee out of a saucer. My wife has tried every way on earth to get me to discard the knife and saucer, but to save my life I can't do it. I actually believe that I would starve to death if I had to depend on eating with a fork, and as to drinking coffee out of a cup, I never tried it but once, and came in an inch of burning my tongue off. I have bowed with submission to many decrees of custom in the last twenty years. Ten years ago I parted with my whiskers, which were the apple of my eye, because fashion decreed it; I have worn a collar that jabbed my ears out of place, because fashion and my wife proclaimed it the proper thing; I have worn pants legs so tight that the blood would not circulate in my legs, and again I have worn them so loose that they flopped around my classic limbs like a lady's skirt. All of these things have been done by me to satisfy the demands of my wife and custom, but when it comes to eating with a fork and drinking hot coffee out of a cup, in order to satisfy capricious fashion, I buck and refuse to budge an inch.

And the State Press in the Dallas News makes the following answer and enters a general and specific demurer:

It is one thing to be independent and high-handed in one's methods down town and quite another thing to carry the system into practical operation at home. At the lunch counter you may fight your food as if it were snapping back at you, but at the family table, where the lady of the house sets the standard of deportment and lays down the rules and regulations governing the exercises, it is your duty to fall in with the accepted mode and proceed demurely to the conquest of the comestibles. If the queen of the board elects to observe the niceties of table etiquette, not only your duty, but possibly your safety, lies in joining in the observance. There are some who have little patience with the refinements of the dinner table. They think the principal business before them is to get rid of the provisions. They gulp, blow, smack, rattle and battle over their plates as if they were bent on doing or dying on the spot. Men slap their knives in their mouths, set their elbows onto the table, use their napkins like towels, drink gustily out of the tips of their spoons, pile debris about their plates, sop with their fingers, cool their fingers, cool their liquids with siroccoan blasts from their blowpipes, stab into neighboring dishes with their forks, talk with their cheeks distended and carry on in general as if they had neither eyes to see nor ears to hear how gentlefolks dine. They do these repulsive things and then expect refined women to love them. It doesn't make any difference how much money a man has; how liberal he is with the church; how much he contributes to civic welfare, or the

Tax collector—if he eats like a pig no well-bred woman can be quite happy as his wife. As long as she lives she shudders when she sees him sail into the groceries. Now, lordly man in his lordly way hold that table manners are of little importance and that men of business can not afford to pay attention to trifling little refinements. But he was never wronger in his life—and he is often wrong. There is no sort of education that pays better dividends than social education. It isn't necessary for a young man to be a mollycoddle in order to be an agreeable dinner companion. But it is necessary for him to learn by observation what is good and what is bad in the way of breeding, and if his homefolks do not supply him with the right examples while he is in his formative years he will blunder through life spluttering like a porcupine. This little lecture is not intended, of course, for Editor Sappington, who in the above extract counterfeits his own code. He knows how to eat, and eats like a civilized person. His aim is to court favor with the gobble'uns, and get them to subscribe for his paper. The same practice is rather common on the political hustlings. Men have been elected to office many a time by pretending to ignorance.

Now all of this war of pencils could have been avoided if the State Press gentleman who parts his hair as well as his vitals in the middle, had known the versatile, henpecked Joe Sappington. Mr. Sappington is the very essence of politeness and etiquette, a Chesterfield of the old school, and would not eat a bivalve without first begging its pardon. Joe was simply daring his wife or playing to the gallery of the Little River delegation who intend to control the prohibition convention to be held in Bell County. But neither State Press nor any old thing can stop him in his mad career.

### Will Irrigation Pay?

The long experience of successful farmers who have irrigated in nearly every state in the Union, the quick response of our soil with the application of water in our gardens, should be sufficient to warrant at least a moderate outlay to equip a pumping plant. While it requires some knowledge of irrigation methods to carry on a large project, it does not require any more than the average intelligent farmer is able to command for small plants. Don't undertake to irrigate too much the first year. One man thinks if he had 20 or 30 acres and the most part of this in field crops, he would be willing to take the risk. That it pays to irrigate is evident from the price of irrigated lands in Colorado, Oregon and California. From \$200 to \$2000 per acre depending upon the state of development and the crop raised. The question should be placed in the negative to get its full meaning—Will it pay not to irrigate?

### Will Have Good Fruit Crop.

Nineteen 11 should bring a good fruit crop. Those who irrigated their orchards last winter either by accident or intentionally had an abundance of fruit when the harvest came. Why? Those who watered their orchard grounds last winter agree that a thoro soaking chilled the ground and prevented the usual warm winter and pre-spring days from warming up the earth and causing the buds to begin to grow. The retarded budding and blooming

escaped the late frosts or rather prevented winter freezing of the buds and thus the trees put on an abundance of fruit. While this may not be true, many are trying the experiment this winter. They are turning their windmills loose and allowing the water to run wild thru the garden orchards. It would be well to plow 2 or 3 deep furrows between each row of trees and fill these with water. Flooding with a small stream from a mill is rather slow and does not cover the ground. Let every one who has an orchard try the water cure for frosted fruit.

## SUNDAY SCHOOL CLASS BANQUET

Prontheon Class Entertained by the B. C. Class of the Presbyterian Church—A Supper

Resulting from a good natured contest for new members, the Prontheon Sunday School Class of the Presbyterian Church were the guests of the B. C. Class of the same church last Friday night, Jan. 6th. A unique feature was the farce menu which kept the already inclined jolly crowd in an hilarious mood, especially so when some fastidious matron would check off what she supposed to be an elegant spread but only to receive toothpicks, crackers and gumdrops. But the joke was only for a few minutes, for the big hearted B. C. Class had provided a feast for the gods.

The menu: King's Dessert, Elijah's Manna, Panhandle Fish Water, Perforated Art Squares, Anti-Sigarettes, Quarter Sections, Old Man's Dream, Spanked Whiteness, Sananab a Nave, Angel Food, Mason's Delight, John Deere Discs, North Pole Berries.

But try your hand on the above menu and see what you would get if limited to three articles the first time. After each had made a stagger at the order, the waiters brought in a load of good things.

The translated menu follows in order as named above: Toothpicks, Cream of Wheat, Ham Sandwich, Crackers, Pickles, Apples, Coffee, Buttermilk, Bananas, Corn Bread, Brick Cream, Vanilla Wafers, Gumdrops.

During the evening a number of toasts were offered to the successful class as well as to the vanquished, Mrs. C. C. Ferguson offering the following: To the men of our class who were vanquished—they did well, but even a man cannot do everything; they cannot "hustle" in competition with a woman because they have had a training school. "A man's work is from sun to sun," but woman's has no hour limit—they forgot this. But, anyway, men are good things. Some of them are stupid, a few grouchy and all are conceited; but we could not do without them, and would not if we could. And, if in another contest they should by any means beat us, we will change places, cook the dinner and wear the cap and apron.

### Irrigation Company Organizes

Last Friday at the Edwards Land office on Sampson street those who had signified their willingness to enter such a company met and effected a temporary organization of the Hereford Valley Land and Irrigation Company.

It was decided to apply for a charter and committee was appoint-

ed to draft such an instrument. Temporary officers were elected as follows: L. Gough, Pres.; T. E. Shirley, Vice-Pres.; A. C. Elliott, Sec. & Treas.; H. B. Webb, trustee.

The Board of Directors to serve until the first regular meeting of the stockholders were named as follows: L. Gough, T. E. Shirley, A. W. Gregg, S. B. Edwards, J. H. Bowers, L. Baskin, A. C. Elliott.

It is the purpose of the company to equip and operate a model irrigated farm, and to sell irrigated land. The company has advertised for 80 or more acres of suitable land upon which the model farm will be located. Work will begin as soon as contracts can be made and the organization completed. It is further announced that a practical farmer and irrigator will be employed to superintend the farm. He must also fully understand pumping machinery. Contracts for sinking the well and installing the machinery will be made as soon as the necessary data are at hand.

### Dr. Rucker Leaves.

Dr. H. D. Rucker, proprietor of the Korah Wonder Ranch, came in from his headquarters Tuesday. He left on the evening for Kansas City and Chicago, where he goes on business, after which he will go to New York and sail for Europe. He will visit London and Paris and other points of interest. Dr. Rucker made a six months' trip to Europe two years ago and has traveled extensively all over the world, visiting many parts of Russia, Siberia, China, Palestine, Egypt; in fact, he has visited nearly every important city in the civilized world. Mrs. Rucker made the trip with him two years ago, but she says she had rather remain in the U. S. and hear her mother tongue spoken in respectable manner than to listen for one day to the jargon of foreigners who imagine they can speak English. She will "run the ranch" while the Doctor is away.

### Will Give Banquet

As a result of a meeting with T. B. Gallaher, Traveling Asst. Passenger Agent of the Pecos Valley, and Mr. Dunn of the Panhandle Publicity Association yesterday afternoon, a committee then adopted has decided to give a "free for all" banquet next Monday night at the Ascadian at 7:30 o'clock. Each one is expected to pay 25c. The object of the meeting is to discuss further the plans of the publicity association. Let every man and woman interested come.

### Card of Thanks

The members of the Hacke family wish by this method to thank the good people of their neighborhood for their many kindnesses during the fatal illness of their dear wife and mother. May the blessings of an All-wise Father abide continually with you.

G. H. Hacke and children.

### First State Bank Elects Officers

At the annual meeting of the First State Bank & Trust Co. held Tuesday, the following officers were named: S. B. Edwards, President; H. B. Webb, Vice-President; T. M. Palmer, 2nd Vice-Pres.; J. Thos. Webb, Cashier; W. C. Witherspoon, Asst. Cash.; Walter B. Palmer, bookkeeper.

The financial report of this institution shows it to be in first class condition.

## FIRST NATIONAL BANK OF HEREFORD

Annual Meeting of Stockholders Held Tuesday—Board of Directors Elected

At a meeting of the Stockholders of the First National Bank of Hereford last Tuesday, the following directors were elected: W. H. Fuqua of Amarillo, J. L. Fuqua, W. S. Higgins, R. J. Kibbe, J. T. Jowell, R. N. Mounts, L. Gough, J. H. Bowers and J. J. Gallaher, all of this city. The stockholders are pleased with the selection of these men under whose direction the affairs of the institution will be conducted. Each and every one of them have attained a marked degree of success in the lines of endeavor chosen in their private business, and are known for their solid integrity and trustworthiness. The directors met immediately after their election and the following officers were named: W. S. Higgins, Pres.; J. L. Fuqua, Active Vice-Pres.; J. J. Gallaher, Cashier; A. Herbst and E. B. Posey, Assistant Cashiers.

This bank is one of the oldest financial institutions of the town and has always kept a liberal attitude in furthering the interests of every progressive move in the town and county. The capital and surplus of the bank is not large as compared with the personal responsibility of the members of the Board of Directors. It is said upon good authoritative information the total combined responsibility of the directors alone compares favorably with the total assessed valuations of all property in the county. And when it is known that the National Banking laws are very strict and makes each stockholder responsible for double the amount of the face value of his stock, such an institution must be considered as being worthy of the patronage of the people whom it has so faithfully served.

All of the present officers are well known to the people of Hereford, except possibly Mr. J. J. Gallaher, the newly elected cashier, who has but recently connected himself with the bank. He comes from one of the oldest and most substantial banks of North Texas at White-wright, and brings a valuable experience with him, having been in the business for many years. Since coming to our city a few weeks ago, he has made many friends in the social and business circles.

A short time ago the large amount of work necessary for the conduct of the bank's business being somewhat arduous on account of the bank at that time not having a Cashier or Active Vice-President, it was thought best by the president, Mr. J. L. Fuqua, that another officer should be added. In compliance with Mr. Fuqua's wishes, he was allowed to become active Vice-President and Mr. W. S. Higgins was made President. Mr. Fuqua will remain at his familiar place and will continue to be active as Vice-President of the institution.

Messrs. A. Herbst and E. B. Posey, assistant cashiers, have been with the bank long enough to become permanent fixtures. They attend to the many little details and keep the records of the bank which is done in a most satisfactory manner both to the local board and to the department. Jerry Burkhalter, the faithful collector, will continue his services with the bank. Miss Ima Harrison of Amarillo, who has recently accepted the position of stenographer, will remain at her post which she acceptably fills.

### Commissioners Visit Canyon.

Tuesday afternoon the County Commissioners made an auto trip to Canyon to inspect the furniture of Randall County's courthouse. There were in the party: Judge C. D. Wright, Jno. Gregory, R. C. Bridges, R. J. Kibbe, Judge W. H. Russell, W. F. West and the agents of the Texas Furniture Company.

## FORTY ACRES A FORTUNE

Statistics Prove That Even Ten Acres of Irrigated Land Will Support a Family

Buy forty acres of irrigated land. Sow twenty acres to alfalfa. Raise ten acres of wheat—follow the wheat with milo maize—two crops a year. Plant five acres of fruit trees and you still have land enough for a good big truck and garden patch. Keep five or six good milk cows, pay attention to them, and look carefully after the poultry. Dairy products and poultry are a certain source of income. With plenty of green feed, grain and alfalfa—a sure crop, a big crop every year—guaranteed by thirty-six inches of pure irrigating water there's a fortune in a McDonald Irrigated Farm of forty acres. Conservative figures show a profit of \$1000 every year in addition to a good living. The investment in horse power and implements is small, operating expenses are small which all adds to profit.

Our farms are fully developed up to the buildings. You may build to suit yourself—the farm will support an excellent home. With water on the land, water ready for use before you buy you are on a sure foundation. Every chance of crop failure is eliminated—crops are as sure as the seasons. All wells are equipped with modern "water getting" machinery. Demonstrations show both water and slick, smooth running equipment. This means long life and low cost of up-keep—cheap water. Our hobby is forty acre farms. We know that any industrious farmer can take forty acres of land and water and get rich. If there is any section of the country offering richer soil; purer water, more sunshine or warmer sunshine, better roads, lower taxes or cheaper irrigated lands we don't know where it is. Write or call for literature fully describing McDonald Irrigated Farms.

D. L. McDonald & Co.  
Hereford, Texas.

### Bethel News.

B. F. Hodges is still improving nicely over his operation for appendicitis.

T. B. Ridgeway returned from his extended trip in Kansas and Missouri last week.

This vicinity has been visited by two prairie fires the past week causing some little excitement but was put out by timely help. Caution should be exercised by all to prevent these fires.

C. C. Bowman, J. W. Miller, E. E. Brubaker and their families visited with A. M. Brown of Hereford Sunday.

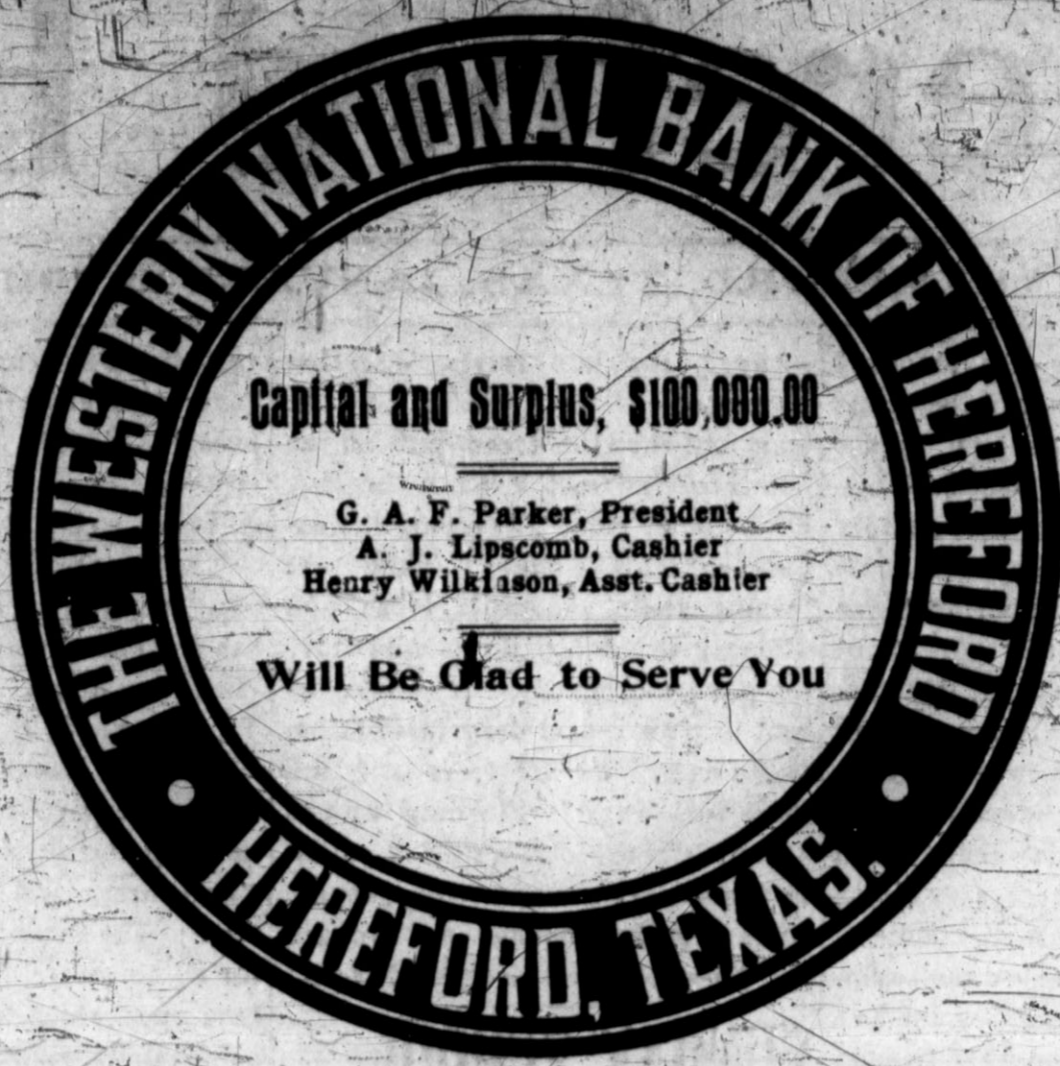
W. J. Hamilton moved last week on the Dunlap farm north of Hereford along the 25-Mile avenue.

A. G. Ratliffe and family took dinner Sunday at Henry Dailey's.

Gordon Ridgeway left last week for a visit in Mexico, Mo. his old home.

E. E. Brubaker, C. C. Bowman and families visited with Clarence and Leve Spillers one day this week.

Frank Bean and family leave us this week for Lawton, Okla. their future home.



### "A Prince of His Race"

Oscar Graham, author of the beautiful romantic comedy drama, "A Prince of His Race," which has attracted so much favorable comment from critics and theatre goers, gives us the following true story, which is responsible for the play being written:

"The story of 'A Prince of His Race' was taken from an incident in real life. While traveling with a one-night stand company about five years ago I became acquainted with a full blooded Sioux Indian who was playing on a baseball team. The town was Vallejo, Cal. He was a man with a college education and spoke beautiful English. He told me the story of his life. It was very sad, and without going into lengthy detail it was as follows: When a young lad he had committed some deed which the chiefs considered punishable by death. They banished him from the tribe for a period of ten years. At the end of which time he was to return and meet his sentence. You see he was simply bound by his word of honor. He went away, received a college education at Carlisle, and later met a beautiful young lady with whom he fell in love. She was white and his case was hopeless. At the time I met him he had but one year of freedom left. I asked him if he would really go back. He replied, "Without a doubt." I never heard of him since that time, and there is no doubt in my mind but that he kept his word."

"A Prince of His Race" will be the attraction at the opera house Saturday night, January 14th.

Every family has need of a good, reliable liniment. For sprains, bruises, soreness of the muscles and rheumatic pains there is none better than Chamberlain's. Sold by all dealers.

### Buy Your Calendars

For 1912 from a home institution. The Brand can and will save you from 25 to 50 per cent on all orders. Traveling commission drummers will visit the merchants of Hereford within the next sixty days, but you do not have to buy until July if you place your orders with The Brand. Wait until you see our 500 samples from which to select; then buy from a home institution.

### Woman Dies

Mrs. Addie Hacke, wife of G. H. Hacke, whose home is some six miles north of town, died Wednesday afternoon of this week at 6:30 o'clock, surrounded by friends and members of the family. She leaves a husband and four children—Mary, William, Albert and Florence—to mourn her death. The remains were interred in the City Cemetery today at 3 o'clock. Funeral were conducted from the Baptist Church by Rev. J. C. Boyd, the pastor. Mrs. Hacke was fifty-one years of age. The family came from Missouri about two years ago and her death is keenly felt by the entire community.

When your feet are wet and cold, and your body chilled through and through from exposure, take a big dose of Chamberlain's Cough Remedy, bathe your feet in hot water before going to bed, and you are almost certain to ward off a severe cold. For sale by all dealers.

### "A Prince of His Race"

The lovers of Indian romance will have the opportunity of witnessing one of the prettiest plays ever written on next Saturday night, Jan. 14, at the Opera House, with "A Prince of His Race," headed by that sterling young actor of romantic parts, Oscar Graham. It is a true tale of an incident in the life of an Indian brave, in the early days of Oklahoma, and a dramatization of the novel of the same name and is presented by a company of excellence.

### Sheriff's Sale.

STATE OF TEXAS }  
County of Deaf Smith }  
BY VIRTUE of an Order of Sale issued out of the Honorable District Court, of Deaf Smith County, Texas, on the 12th day of January, A. D. 1911, by the Clerk thereof, in the case of H. B. McKinley vs. A. J. Smalley, No. 336, and same has been directed and delivered to me, as sheriff, I will proceed to sell within the hours prescribed by law, for Sheriff's Sales, on the first Tuesday in February, 1911, the same being the 7th day of said month, before the Court House door of Deaf Smith County, Texas, in the City of Hereford, the following described property to-wit:

Situated in Deaf Smith County, Texas, and being an one-half undivided interest, in and to part of league No. 409 1-2, patented to Abner Taylor by patent No. 440, and described by metes and bounds as follows:

Beginning at a rock set in the ground in the N. W. corner of survey No. 74, Block K-8, T. T. R'y Co. and the S. W. corner of W. B. Garvin's 640 acre tract; Thence West 964 varas pass a rock, at 1900 varas a stake for the S. W. corner of this tract, from which a rock set in the ground bears West 34 1-2 varas; Thence North 1900 vrs. to a stake from which a rock set in the ground bears N. 53 degrees W. 43 vrs; Thence East 1900 vrs. to an iron pipe for the said W. B. Garvin's N. W. Corner; Thence South

1900 vrs. to the place of beginning, containing 640 acres.

Levied on as the property of A. J. Smalley, to satisfy a judgment in favor of H. B. McKinley, amounting to the sum of \$485.11 with interest at the rate of 10 per cent per annum, from the 22nd, day of November, A. D. 1910, and cost of suit.

Given under my hand, this the 12th, day of January, A. D. 1911.

R. W. BAIRD,

Sheriff Deaf Smith County, Texas.

### Sheriff's Sale.

STATE OF TEXAS }  
County of Deaf Smith }

BY VIRTUE of an Order of Sale issued out of the District Court of Deaf Smith County, Texas, on the 12th, day of January, A. D. 1911 in the case of The First National Bank Vs. J. C. Cummins, et al No. 371, and to me, directed and delivered, I will proceed to sell within the hours, prescribed by law, for Sheriff's Sales, before the Court House door of Deaf Smith County, Texas on the First Tuesday in February, 1911, the same being the 7th, day of said month the following described property to-wit:

Situated in Deaf Smith County, Texas being a part of section No. 6, Block K-3, Certificate No. 1833, Original Grantee B. S. & F., and being all of lots, Nos. 17, 18, 19 and 20, in Block No. 38, in the town of Hereford, as shown by the map or plat of record in the Deed Records of Deaf Smith County, Texas.

Levied on as the property of the defendant, J. H. Collins to satisfy a judgment amounting to \$1434.25 in favor of The First National Bank of Hereford and against the said J. C. Cummins and J. H. Collins, and cost of suit.

Given under my hand this the 13th, day of January, A. D. 1911.

R. W. BAIRD,

Sheriff of Deaf Smith Co., Texas.

### Sheriff's Sale.

STATE OF TEXAS }  
County of Deaf Smith }

BY VIRTUE of an execution issued out of the Honorable District Court, of Deaf Smith County, Texas, on the 12th, day of January, A. D. 1911, by the Clerk thereof, in the case of The First National Bank Vs. J. T. Montague, No. 336, and delivered to me, as Sheriff, I will proceed to sell within the hours prescribed by law, for Sheriff's Sales, on the First Tuesday in February, A. D. 1911, the same being the 7th, day of said month, before the Court House door of said Deaf Smith County, Texas; in the City of Hereford, the following described property to-wit:

Situated in Deaf Smith Co., Texas, All of Section No. 72, Block K-4, Certificate No. 131, Original Grantee H. O. R. R. Co. containing 640 acres of land.

Levied on as the property of the said J. T. Montague, to satisfy a judgment amounting to \$669.72 in favor of The First National Bank of Hereford, with interest thereon from the first day of November, 1910, at the rate of 10 per cent per annum, and cost of suit.

Given under my hand, this 12th, day of January A. D. 1911.

R. W. BAIRD,

Sheriff of Deaf Smith Co., Texas.

# MAIL ORDER PRICE LIST!

You save the freight when you buy from us.

A. & H. Soda 4 lbs for	24c
Good clean Rice, per lb.	34c
Good Roasted Coffee per lb.	18c
Dry Salt Meat, per lb.	16c
Smoked Meat, per lb.	17c
10 lbs. Pure Hog Lard	\$1.60
25 lbs. Pure Cane Sugar, (not beet sugar) only	\$1.50
25c Can K. C. Baking Powder, only	19c
2 lb extra good crushed Oats, only	9c
Fresh Barrel Kraut, per gallon	40c
25 lbs Salt, only	20c
7 5c sacks Table Salt for	25c
20 lbs. extra good bulk Crackers, only	\$1.50
7 Bars good laundry Soap only	25c
1 gallon of Fancy Table Syrup, only	45c
Home Ground Wheat for Hot Cakes, Whole Wheat Bread or Breakfast Food, per lb.	5c
3 cans good Corn for	25c
Evaporated Peaches, good and fresh, per lb.	9c
50 lbs. of above Peaches for only	\$3.95
Search Light Matches, per box	4c
Extra good Colorado Potatoes, per lb.	2c
Flour Star Special, 48 lbs., only	\$1.35
Royal XXX Flour 48 lbs., only	\$1.40
Amarillo's Best Flour, 48 lbs., only	\$1.40
Panhandle Flour, 48 lbs., only	\$1.55
Meal, 17 1/2 lbs., only	40c

The above is only to give you an idea of the extremely low prices we are making on 1st quality Groceries. Take them and compare them with any Mail Order House's price list. We guarantee to save you money.

Come to our store and examine the quality of our goods—they are sure to please you.

"WE SELL IT FOR LESS"

## THE SPOT CASH GROCERY

JARROTT & WILKINSON  
PHONE 81 HEREFORD, TEXAS

## IF IT'S LUMBER,

YOU WANT TO SEE

## The T. M. Palmer Lumber Co.

We can make it to your interest to buy your lumber from us. Let us give you our figures—they are a convincing argument.

MODERN PLANING MILL IN CONNECTION

# OPERA HOUSE, ONE NIGHT ONLY

SATURDAY, JANUARY 14th. OSCAR GRAHAM'S GREAT COLLEGE INDIAN ROMANCE

## "A PRINCE OF HIS RACE"

With Oscar Graham at the Title Role. The Dramatic Event of the Season

Prices 35c, 50c and 75c

Seats on Sale at Betts-Clark Drug Co.

### Kelso Pickings.

The weather has been fine since the cold snap of last week which was the coldest weather of the season the thermometer register 12 below zero. This was the coldest weather here in four years.

Ex-sheriff E. F. Connell was thro Kelso today with some eastern oil men who had been prospecting the Glenrio oil field. They say it looked good to them.

Mr. Oscar Ellison and daughter, Miss Mabel are visiting Alva and Otto Ellison. They are from Geneva, Nebraska and are father and sister of the boys. Mr. Ellison has some land here and is building a house.

Mr. and Mrs. Dillard was business visitors at Kelso the last of the week. We were very sorry indeed to hear of Mr. Dillard getting hurt.

Mr. Ed Chappell has some of his old Missouri neighbors visiting him. W. S. McDaniels returned from a visit to Missouri Thursday.

Jay and Barney Gregory made a trip to Hereford with Otto Ellison last week after Lumber.

We have phone connection now Hereford. This will be a great convenience.

Little Bessie Gregory is on the sick list again having just recovered from a severe case of sore throat.

The farmers havent much to do now but talk about their neighbor and the government.

John Gregory will attend Commissioners Court Monday.

Your Uncle Dudley.

### The Doings in Parrott.

We have been having some very cold weather, but since we hear that we are sure to have a good crop next year on account of the cold we will not complain no matter how cold it gets.

Mr. and Mrs. R. C. Edwards and daughters, Effie and Lily and Mr. Jennings and wife spent Friday afternoon at R. S. Neely's.

Mr. Richardson of Oklahoma visited his sister Mrs. I. D. Grant during the holidays.

Mrs. Fincher called on Mrs. Grant last week.

Mr. and Mrs. Metcalf and family dined at Mr. Jennings' Sunday.

Rhoda Bess Fincher went home from school with Alva Metcalf one night last week and spent the night.

We had a glorious sing at Sunday

school last Sunday. We sang for two hours. We had three organists. Miss Jones, Mrs. Hill and Mrs. Ricketts, so they could change when one got tired. We are going to have good singing for Sunday School and church. Some of our singers met at Mr. L. Ricketts' last week and had a good sing. We want to meet somewhere every week and we are to meet at the school house at two and sing until three every Sunday.

Mrs. Axe entertained last week for her son, Robert. Most delicious home-made candy was served. All had a good time.

We were so glad to have Mrs. Duke and Mattie Fay with us Sunday to help us sing.

Jack & Jill.

E. F. Connell of Glenrio Townsite Company has his office at Hereford and says that his company has made a contract for a well 2000 feet deep, work to begin at once. Oil prospects are good. He has recently sold several tracts and is receiving inquiries daily. On Tuesday he had a long distance call asking about Glenrio oil lands. Ask him about it? 48tf

### Sheriff's Sale.

STATE OF TEXAS  
County of Deaf Smith

BY VIRTUE of an Order of Sale issued out of the Honorable District Court of Deaf Smith County, on Seventh day of January 1911, by the Clerk thereof, in the case of W. S. Rance versus Oscar C. Smith, No. 356, and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the first Tuesday in February A. D. 1911, it being the 7th day of said month, before the Court House door of said Deaf Smith County, in the City of Hereford the following described property to-wit:

163 acres of land situated in Deaf Smith County, Texas and being the North end of the West one-half of Section (or survey) No. 19 in Block K-7, Cert. 1-413 originally granted to Beaty, Seale and Forwood, situated about 18 miles North and East of Hereford, Texas.

Levied on as the property of Oscar C. Smith on the 9th day of January, A. D. 1911 to satisfy a judgment amounting to \$2303.29 in favor of W. S. Rance and cost of suit.

Given under my hand, this 9th day of January 1911.

49-3t R. W. BAIRD, Sheriff.

\$1 The Hereford Brand \$1  
\$1.00 a Year.

### Sheriff's Sale.

STATE OF TEXAS  
County of Deaf Smith

BY VIRTUE of an Order of Sale issued out of the Honorable District Court of Deaf Smith County, on Seventh day of January 1911, by the Clerk thereof, in the case of G. A. F. Parker versus Ernest Smith and W. S. Rance, No. 357, and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the first Tuesday in February A. D. 1911, it being the Seventh day of said month, before the Court House door of said Deaf Smith County, in the City of Hereford the following described property, to-wit:

163 acres of land off of the North end of the East one-half of Section (or survey) 19 in Block K-7, Certificate No. 1-413 originally granted to Beaty, Seale and Forwood, situated in Deaf Smith County, Texas, about 18 miles North and East of Hereford, Texas.

Levied on as the property of Earnest Smith on the 9th day of January, A. D. 1911, to satisfy a judgment amounting to \$2303.29 in favor of G. A. F. Parker and cost of suit.

Given under my hand, this 9th day of January 1911.

49-3t R. W. BAIRD, Sheriff.

I'll meet you at the Corner Drug Store. 38tf

# OUR SALE IS MAKING A HIT

ONLY EIGHT MORE DAYS IN WHICH TO BUY. SO GET BUSY

Our Stock-Taking Sale which will close Saturday, January 21, is attracting wide-spread interest. At the prices we are offering such merchandise it is leaving the house. The satisfaction of the customers is evident. Come now, for it will be a long while before we—or anyone—will offer you such an opportunity again. It is not a question of profit at all. These are articles of apparel and footwear that you need and now is the time to buy. Most everything quoted is actually less than cost to us. If you will call in we can convince you.

## CLOTHING

A few Suits in the well known Meiton Goods. Nothing wears better or is warmer. We have only a few suits.

Regular Price - \$12.00  
Stock-taking Price - \$7.50

This is less than we pay for these suits and if you need a good warm suit you cant afford to miss this.

## Boys' Clothing

Here is where the knife goes deep. Anything we have in short pants or the long pants either go at

1-2 Regular Price

32 to 35-Coats in Youths' \$9.00 to \$15.00,

Stock-taking Price  
\$4.50 to \$7.50

You can buy now at less than wholesale cost. Ask to see some of these bargains.

## Boy's Underwear

75c Union Suits go during sale for 60c

50c Union Suits go during sale for 40c

We have a fair run of sizes in the above.

All grades of Men's Underwear go at a discount of 10 Per Cent

## Shirts

\$1.00 Ferguson-McKinney Shirts 80c

75c Ferguson-McKinney Shirts go at 55c

One lot of our Silver Brand Shirts, Regular price \$1.25 Bargain Counter at your choice for 85c

## Corduroy Clothing

Regular \$12.50 Suits go for \$10.00

\$4.00 Pants during Sale for 3.50

\$3.00 Pants during Sale for 2.50

These are the best make and you are guaranteed to save money in this dept.

## Hats

\$4.00 Beaver Hats during sale \$3.00

\$3.50 Beaver Hats during sale 2.50

\$3.00 Beaver Hats during sale 2.25

Odd lots of these Hats go at \$1.00 EACH

## SHOES

All we have in the Peters Shoes in Patent Leather and Vici go at ONE-HALF the regular price.

\$5.00 Shoes \$2.50  
4.00 " 2.00

Anything in the above is a bargain at the price. Investigate these shoes.

## Overshoes

You will need these inside of a week. Rather than carry them over another year we will let them at the following prices:

4 Buckle Arctic, regular \$2.50, Stock-Taking price \$1.75

2 Buckle Arctic, regular price \$2.00, Stock-Taking price \$1.50

1 Buckle, regular price \$1.50, Stock-Taking price \$1.00

All of the above prices are less than cost. Take advantage of these and supply your needs while they last.

GENTS' FURNISHINGS

# H. C. MYRICK

HEREFORD, TEXAS

# BIG CASH CLEARING SALE

BEGINS JANUARY 14th, and CLOSES JANUARY 21st

Our custom has been to put on a Clearing Sale usually in the latter part of the winter season. One object for this is to get Cash to meet our bills, another purpose is to close out, as near as possible, all Heavy Winter Goods. We had rather lose our profit and even a part of the real cost and get the cash to use than to carry them over to another season. Our stock is pretty complete, yet we are broken some in sizes and short on some things. Our Spring line will soon be coming in. We will sell just as advertised as near as possible and anything that is not right we will gladly make it right. We feel that this is a good year to give our customers the benefit of a real reduction as money matters are real close. It will pay anyone in the Hereford country to visit this Sale if in need of anything in Dry Goods, Clothing, Shoes, Etc. It is an opportunity that will not come to you again soon, so don't miss it.

14 TO 21

### Ladies Suits and Long Coats and Children's Coats

In order to close this line out as near as possible during Our Clearing Sale we will cut the price

**ONE-THIRD OFF**

\$35.00 Garment SALE PRICE	\$23.35
\$30.00 Garment SALE PRICE	\$20.00
\$25.00 Garment SALE PRICE	\$16.65
\$20.00 Garment SALE PRICE	\$13.35
\$15.00 Garment SALE PRICE	\$10.00
\$10.00 Garment SALE PRICE	\$6.65

We are sure at the above prices you will buy if in need of any of the above goods.




### STAPLES

A Good 8 1-2c Bleached Muslin SALE PRICE	7c
Better Grade 10c Value SALE PRICE	8c
A Fine 12 1-2c Quality Bleached Muslin SALE PRICE	10c
12 1-2c Cambric Finish SALE PRICE	10c
15 and 16 2-3c Fine Cambric Finish SALE PRICE	12c
One Piece Indian Head, 12 1-2c Grade SALE PRICE	10c
A Nice Sea Island Unbleached Muslin 8 1-2c Grade, SALE PRICE	7c
9-4 Unbleached 30c Grade Sheetting SALE PRICE	26c
10-4 Bleached Sheetting, 35c Grade SALE PRICE	30c

The above prices are about as cheap as when cotton was selling at 8c to 12c and it is now worth about 15c in the market.

### Handsome Furs

The Holiday Sales left our stock of Furs very low. Yet we still have a few nice selections in Scarfs and Neck Pieces. In order to close them out during our Cash Clearing Sale we will give our customers a discount of **THIRTY-THREE AND ONE-THIRD PER CENT**

### Overgaiters

Ladies' and Men's Overgaiters and Jersey Leggings. Sale Price **ONE-FOURTH OFF**.

### Red Wool Flannel

20c to 35c Grade

Cost is not considered on these Red Flannels. We have in stock about 200 yards. During Clearing Sale it will go at **TEN CENTS Per Yard**.

### Calico at 5c Per Yard

While our stock is pretty low in Calicoes, yet as long as they last they will go at **FIVE CENTS Per Yard**.

### Ladies' Skirts

Our Skirts are divided into two lots; No. 1 at **ONE-FOURTH OFF**, and No. 2 at **ONE-THIRD OFF**.

### Muslin Underwear

**ONE-FOURTH OFF**

### Silk Dress Goods

All Silk Dress Goods during Cash Clearing Sale at **ONE-FOURTH OFF**.

### Laces and Embroideries

See what we have in this line before you buy. We have quite a nice selection for you to choose from. **ONE-FOURTH OFF**.

### Lace Curtains

Our Stock of Lace Curtains is small. We wish to close them entirely out. And if to cut the price will do it. **HALF THE REGULAR PRICE** will buy them during our Cash Clearing Sale. Don't pass this opportunity by.

### Pants

Mens' Pants, regular price \$2.00 to \$3.00. During this sale we will cut the price to **ONE-THIRD OFF**.

### Sweater Coats

\$5.00 quality will go during this Sale for only **\$3.75**

1.00 " " "	.75
75c Childs Sweater for	.50

### Wool Overshirts

Our stock of Wool Shirts is large and rather than carry them over we will cut the price during this sale.

\$3.50 Shirts, all wool mixture, Sale price	\$2.50
\$3.00 Shirts, all wool mixture, go during Sale for	2.25
\$2.50 Shirts, grey and tan, wool, will go during Sale for	1.95
\$2.00 Shirts, grey and tan, wool, will go during Sale for	1.50
\$1.50 Shirts, grey and tan, wool, go during Sale for	1.15

Wool mixed Shirts in same proportion.

### Odd Suits

We have a few Boys' Straight Pant Suits, sizes 3 to 10 years. To close out we are going to offer them for the small sum of \$1.00 each.

Some Mens' and Youths' odd Coats with Vests. We will close them out at from \$2.50 to \$5.00 each.

One lot of Mens' Odd Vests go for \$1.00 each.

### RED HATS FOR HALF

Gingham and Percales

15c Quality, Sale Price	12 1-2c
12 1-2c Quality, Sale Price	10c
10c Quality, Sale Price	8c

### Outing and Cotton Fannels

15c Value, Sale Price	12 1-2c
12c Value, Sale Price	10c
10c Value, Sale Price	8c

### BARGAIN COUNTER

We have a Bargain Counter on which you will find nothing but Genuine Bargains. Be sure to look over this counter before you leave the store.

### Big Discounts During Cash Clearing Sale On OVERCOATS


Cash Sale

**ONE-THIRD OFF**

\$25.00 Men's Suit SALE PRICE	\$16.65
\$30.00 Suit or Overcoat SALE PRICE	\$13.35
\$15.00 Suit or Overcoat SALE PRICE	\$10.00
\$10.00 Suit or Overcoat SALE PRICE	\$6.65

**DON'T MISS THIS GREAT MONEY SAVING SALE**

Corduroy Suits and Duck Fleece Lined Overcoats go **FOR ONE-THIRD OFF**

### Ladies' and Children's Hose

We have a large line of Ladies' and Children's Hosiery, in serviceable as well as the fancy and fashionable kind. You must be sure not to overlook this department. They go at **ONE-FOURTH OFF**

### Henderson Corsets

All of you know that when you buy a Henderson Corset you get your money's worth, during the Big Cash Clearing Sale they go at **TWENTY-PER CENT DISCOUNT**



### Negligee Dress Shirts

We have a nice line of the Cluett and Monarch Negligee Dress Shirts, Coat Styles with attached cuffs, white pleats. Fancy figured and striped madras.

\$2.50 Fine Quality Madras, Sale Price	\$1.85
2.00 " " " " " " " " " "	\$1.50
1.75 " " " " " " " " " "	\$1.25
1.50 Grade, Good Colors, Sale Price	\$1.15
1.25 " " " " " " " " " "	95c
1.00 " " " " " " " " " "	75c
.85 " " " " " " " " " "	60c

50c Boy's Negligee Shirts, with or without collars, Sale Price **35c**

### John B. Stetson Hats

Regular \$7.50 Hat, Sale price	\$6.00
Regular \$6.00 Hat, during Sale	5.00
Regular \$5.00 Hat, during Sale	4.25
Regular \$4.00 Novelty Hat, Sale price	3.50

All other grades of mens' and boy's Hats go during Sale at **ONE-FOURTH OFF**.

### Men's Hose

10c grade, Sale price	7c
15c grade, Sale price	10c
25c grade, Sale price	20c
35c grade, Sale price	25c

### Corduroy Pants

All \$5.00 Pants, Sale Price	\$3.50
All \$3.50 Pants, Sale Price	2.50
All \$3.00 Pants, Sale Price	2.35
All \$2.50 Pants, Sale Price	2.00

### Wool Dress Goods

Suiting, Wash Goods, Fancy Waistings, India Linens, Fancy White Goods and Linen Suitings go during Sale for **25 PER CENT OFF**.

### Felt Shoes

In Fur Tops. Colors—Wine, Blue, Tan, Green and Black. Either in Ladies' Girls or Men's. Sale price **ONE-THIRD OFF**.

### Mens' Odd Lot Negligee Shirts

75c to \$1.50. Some real good things. Don't miss these. Only 50c each during Sale.

### Bargain Shoe Counter

Do not miss this as we have some real bargains on it.

### Baby Coats

In Bear Skins and Plush, all go during Sale at **ONE-THIRD OFF**.

All Mens' and Boy's Booties go during our Sale for **ONE-FOURTH OFF**.

All Rugs go at **ONE-FOURTH OFF**.

### Trunks and Suit Cases

**TWENTY PER CENT DISCOUNT**

### Men's All Wool Hose

35c Quality, Sale Price	25c
25c Quality, Sale Price	20c

### Men's Cowboy Boots

It's Real Bargains that we are offering you in this line.

\$8.00 Grade, Tan Boot, Sale Price	\$6.50
6.50 Grade, Black Boot, Sale Price	\$5.25
6.00 Grade, Tan Boot, Sale Price	\$4.50

### Wool and Fleece Underwear of All Sorts

Ladies', Men's and Children's underwear in Separate Pieces and Union Suits go at prices that will undoubtedly move them.

All \$2.50 Grades, Sale Price	\$1.75
" 2.00 " " " " " " " " " "	\$1.45
" 1.50 " " " " " " " " " "	\$1.10
" 1.25 " " " " " " " " " "	85c
" 1.00 " " " " " " " " " "	75c
" .85 " " " " " " " " " "	60c
" .75 " " " " " " " " " "	55c
" .65 " " " " " " " " " "	45c
" .50 " " " " " " " " " "	38c
" .35 " " " " " " " " " "	25c

### Overshoes & Rubber Boots

**ONE-FOURTH OFF**

### Wool Bed Blankets

On account of the winter being mild, Blanket Sales have been mild. Rather than carry them over to next winter we are willing to give our customers the benefit of a great saving. During Sale **ONE-THIRD OFF**.

### Silk Auto Scarfs

go during our Cash Sale for **ONE-FOURTH OFF**.

### Shoes! Shoes!!

American Gentleman \$4.00 Shoes go in this Sale for **\$3.10**

All other Shoes, meaning the Walk-Over, Queen Quality and Children's Shoes, go at **20 PER CENT OFF**

Now is the time to get good guaranteed Shoes at a very low price. Call in and see them and be convinced.




### Knit Wool Goods

Which includes Scarfs, Fascinators, and Shoulder Wraps. In order to realize Cash out of these we will let them go at **40 Per Cent Off**.

### Tailored Hats

We will cut the price of Ladies' Hats **HALF** into during this Sale.

**CASH STORE** **GEO. A. STAMBAUGH** **CASH STORE**

TELEPHONE NUMBER 37 **HEREFORD, TEXAS** TELEPHONE NUMBER 37

The Hereford Brand, Friday January 13, 1911

The Hereford Brand, Friday January 13, 1911

**The Hereford Brand**  
Published by  
**The Brand Publishing Co.**  
A. C. Elliott, Manager

Address all communications to  
**THE HEREFORD BRAND**  
Entered April 17, 1901, as second-class  
mail matter, post office at Hereford, Texas,  
act of Congress of March 3, 1879.  
Subscription Price \$1.00 Per Year,  
Strictly in Advance

Any erroneous statement affecting the  
character or reputation of any individual or  
firm which may appear in The Brand, will  
be gladly corrected upon being brought to  
the attention of the publishers.

**READY RESPONSE.**

A large number of Brand subscribers have given heed to the polite duns sent out notifying them that their time was about to expire or had already expired. There are a few others whose names are still lingering on the lap of 1910. Act quickly and get your figures moved over to the new years of 1911 or 1912. Old 1910 has too many unpleasant memories—1911 will be a good year for you, but you will have to get into it. If you missed last week's paper or received one marked "Sample Copy" look at the yellow label. If the date thereon is not right, make it right. It takes two things to run a newspaper—Dollars and Sense, and the management is pleased to note that nearly all Brand readers realize this and are "coming across" lovely. Let the good work go on. Every little bit helps.

The fruit crop at Austin has been gathered. There remains but a few swiveled plums or persimmons on the "old apple tree," but they are being eagerly watched by those who formed a taste for that sort of fruit. The retiring governor has taken a hand "hissell" in thrashing out the crop much to the discomfort of the incoming incumbent, but such is life on the political ocean wave.

THERE is some newspaper notoriety being given to the event of Mrs. Mary Baker Eddy's death in that one division of her following is claiming and expecting her resurrection. Mrs. Stetson of New York is leading this faction while Mr. Cox denies that the scientists make any such claims. We are willing to wait for results.

**Calendars Given Away**

The Brand has a few sample calendars which it will give away to subscribers and patrons. Call tomorrow, Saturday. Only one to each family.

When you have a cold get a bottle of Chamberlain's Cough Remedy. It will soon fix you up all right and will ward off any tendency toward pneumonia. This remedy contains no opium or other narcotic and may be given as confidently to a baby as to an adult. Sold by all dealers.

If you have anything that you wish to dispose of advertise it in the Brand Liners and sell it.

**Notice**

All parties indebted to the J. D. Curtsinger Grocery Company will please see J. D. Curtsinger and settle at once. All accounts not paid in 30 days will be placed in the hands of an attorney. Respt.,  
48-4t J. D. Curtsinger

**SAMPLE FREE**

Are Your Hens Laying?  
**CONKEY'S LAYING TONIC**

Will make them lay without injuring the birds. A Liberal Sample and Valuable Book on Poultry to all who bring this ad in.

Stocking & McLean

**Resolutions of Castro County Institute.**

Because of the courtesy that has been extended us by the good people of Dimmitt, who have done so much toward making our Institute a success, let the committee on resolutions express the sentiments of the teachers in attendance of the Castro County Teachers' Institute by the following resolutions:

1st. That we express our heartfelt sympathy to the bereaved of Dimmitt because of the pall lowered over the city at this time.

2nd. That we are greatly indebted to Miss Griffith for her efficient aid that she has so cheerfully conveyed to the attending teachers.

3rd. That we extend our thanks to Mrs. Cash, Mr. Galley, Drs. Stapleton, Landrum, Judge Kerr, I. O. Jackson and Judge Barber by giving us much needed "inspiration."

4th. That we are in favor of holding the Institute at an earlier and more suitable date.

5th. That the education of our country youths be improved, we favor a law providing for more High Schools in the rural districts.

6th. That we have gained many truths that will cause us to be more efficient in our work. And that we are better equipped to instruct the young entrusted to our care.

7th. That a copy of these resolutions be spread upon the minutes of this institute and that a copy be submitted to the Hereford Brand for publication.

W. G. Harris,  
G. E. Rice,  
Miss Blanche Wagner,  
Miss Cora Hutchison,  
Miss Mildred Gilbert,  
Committee.

**MILLIONS OF LIVES.**

An Awful Toll Collected by Consumption—Many Unnecessary Deaths.

If people could only understand that systematic catarrh is an internal disease that external applications cannot cure, they would not need to be warned so often about this malady, which, when neglected, paves the way oftentimes for consumption, at the cost of millions of lives every year. Yet catarrh may be cured, if the right treatment is employed.

The only way to successfully treat catarrh is by employing a medicine which is absorbed and carried by the blood to all parts of the system, so that the mucous membrane or internal lining of the body is toned up and made capable of resisting the infection of consumption and other diseases.

We have a remedy prepared from the prescription of a physician who for thirty years studied and made catarrh a specialty, and whose record was a patient restored to health in every case where his treatment was followed as prescribed. That remedy is Rexall Mucu-Tone. We are so positive that it will completely overcome catarrh in all its various forms, whether acute or chronic, that we promise to return every penny paid us for the medicine in every case where it fails or for any reason does not satisfy the user.

We want you to try Rexall Mucu-Tone on our recommendation and guarantee. We are right here where you live, and you do not contract any obligation or risk when you try Rexall Mucu-Tone on our guarantee. We have Rexall Mucu-Tone in two sizes, 50 cents and \$1.00. Very often the taking of one 50-cent bottle is sufficient to make a marked impression upon the case. Of course in chronic cases a longer treatment is necessary. The average in such instances is three \$1.00 bottles. Remember you can obtain Rexall Remedies only at our store—The Rexall Store For Sale at Corner Drug store.

Mr. Cecil Hattersley, a young Englishman, living on Wilson's ranch near Hereford, enjoyed the novelty of a pudding for Christmas dinner, that was baked in London, England, and made the trip by parcel post safely to Hereford. How long will the people of this country be denied the privileges and conveniences, granted by our government to the citizens of England and other foreign countries, through selfish interests that influence legislation at Washington.

**The First National Bank**

HEREFORD, TEXAS

Capital, Surplus and Profits - \$130,000.00  
Total Resources Over - \$500,000.00

OFFICERS: J. L. FUQUA, President  
A. HERUST, Asst. Cash.  
E. B. POSEY

DIRECTORS: L. GOUGH, J. L. FUQUA,  
R. J. KIBBE, W. H. FUQUA, W. S. HIGGINS, J. T. JOWELL.

SAFETY DEPOSIT BOXES FOR RENT.

This Bank is well equipped to handle all business entrusted to its care and respectfully solicits your account.

**TELL ME** If You have Bargains to Offer in City or Country Property.

I have frequent inquiries for both. I make a specialty of exchanges.

Insurance of all kinds sold in strong reliable companies whose Financial Strength and past Record is their best advertisement. Any work entrusted to us will receive careful attention. Satisfied customers is our constant effort.

**YOUR NOTARY WORK SOLICITED**

Office in Dunlap and Britain Building—Rooms 2

**C. O. LEE** Hereford, Texas  
Phone 310

**THE FIRST STATE BANK**

S. B. EDWARDS, President  
H. B. WEBB, 1st Vice Pres.

J. THOS. WEBB, Cashier  
W. S. HIGGINS, 2nd Vice Pres.



CAPITAL STOCK - \$100,000.00  
Shareholder's Liability - \$100,000.00

**STRONG AND RELIABLE**

**AND TRUST COMPANY** HEREFORD TEXAS

Want Ads 5c Per Line—Try One

### The Secret of Youth

Do you ever wonder how you can remain young, or why other women older than you, look younger than you do? The secret can be put in a few words: "Preserve your health, and you will preserve your youth."

By "health" we mean not alone physical health, but nerve health, as, sometimes, magnificently strong-looking women are nervous wrecks.

But whether you are weak physically or nervously, you need a tonic, and the best tonic for you is Cardui.

It builds strength for the physical and nervous systems. It helps put flesh on your bones and vitality into your nerves.

# Take CARDUI

## The Woman's Tonic

"My mother," writes Mrs. Z. L. Adcock, of Smithville, Tenn., "is 44 years old and is passing through the change of life."

"She was irregular and bloated and suffered terribly. My father stepped over to the store and got her a bottle of Cardui, which she took according to directions and now she is up, able to do her housework and says she feels like a new woman." Try Cardui in your own case.

Write to: Ladies' Advisory Dept., Chattanooga Medicine Co., Chattanooga, Tenn., for Special Instructions, and 64-page book, "Home Treatment for Women," sent free.

### Tierra Blanco Herefords

L. R. BRADLEY, Owner W. T. WOMBLE, Manager  
...BREEDERS OF...

### Registered Hereford Cattle

Write owner or call at my ranch, situated five miles east of Hereford, on the Tierra Blanco river.

Head Headed by Strike Str., No. 156847  
Assisted by Texas Tom, No. 204446  
Will sell a quantity of young stock either singly or in car load Lots

## UP-TO-DATE LIVERY and SALE BARN

When you want a good drive or an up-to-date rig call at our Barn. We have spent a great deal of time and money lately improving and enlarging our premises. We have one of the best barns in West Texas and can give you the best accommodations in any line of livery service. We guarantee courteous and fair treatment to all. Phone 249.

A. L. SHERK HEREFORD, TEXAS

## P. R. Purcell & Sons Livery, Feed and Sale Stables

GOOD SADDLERS GENTLE DRIVERS

Special Conveniences for Drummers

HEREFORD TEXAS

The Patronage of the General Public is Cordially Solicited.

## Familylite Oil

The safest oil manufactured for Household Use. Best for cooking, lighting and heating.

FOR SALE BY ALL DEALERS.

MADE ONLY BY

THE TEXAS COMPANY

GENERAL OFFICES, HOUSTON, TEXAS

The Brand \$1 Per Year

## WHAT THE KIDNEYS DO

Their Unceasing Work Keeps Us Strong and Healthy.

All the blood in the body passes through the kidneys once every three minutes. The kidneys filter the blood. They work night and day. When healthy they remove about 500 grains of impure matter daily, when unhealthy some part of this impure matter is left in the blood. This brings on many diseases and symptoms—pain in the back, headache, nervousness, hot, dry skin, rheumatism, gout, gravel, disorders of the eyesight and hearing, dizziness, irregular heart, debility, drowsiness, dropsy, deposits in the urine, etc. But if you keep the filters right you will have no trouble with your kidneys.

Julius Rondot, E. Third St., Amarillo, Texas, says: "For a number of years a member of my family was subject to attacks of backache. Doan's Kidney Pills were finally used and they brought great relief. This remedy is deserving of endorsement."

For sale by all dealers. Price 50 cents. Foster-Milburn Co., Buffalo, New York, sole agents for the United States.

Remember the name—Doan's—and take no other.

### "A Prince of His Race"

An Indian romance with a "College bred" Indian as the central character. The play contains the two towering elements, comedy and pathos and intermingled so that laughter always chases away the tears. It is a play made up of characters drawn from nature, which is one qualification responsible for its popularity with the press and public. It is a simple, plain, truthfully told story and with the excellent acting company Mr. Graham, the author, has surrounded himself with, its appearance here should be the one big event of the season's offerings.

"A Prince of His Race" will be here for one performance on next Saturday, Jan. 14.

The quicker a cold is gotten rid of the less the danger from pneumonia and other serious diseases. Mr. B. W. L. Hall, of Waverly, Va., says: "I firmly believe Chamberlain's Cough Remedy to be absolutely the best preparation on the market for colds. I have recommended it to my friends and they all agree with me." For sale by all dealers.

## ARE YOU SICK?

PEP SENNA Produces Remarkable Results for Kidney Liver and Bladder sufferers

If you are run down, do not fail to make a request to the Woodworth Laboratory, 1161 Broadway, New York, for a sample of Pep-Senna, the great kidney, liver and bladder remedy, which is curing thousands. The well known saying that "delays are dangerous" applies more fully to kidney, liver and bladder diseases than to anything else. Diseases of the kidney, liver and bladder will stand no trifling, because there is no disease so deceptive, and nothing more fatal.

Look backward and recall to memory the many sufferers, and others who have died during the past year. Have you ever stopped to think how many of them could have been made well and happy just by the use of Pep-Senna, this great health restorer? If you feel down hearted and discouraged, send for a sample today.



We offer special inducements in quarter and half section tracks close in to actual settlers. We have some on easy payments. Hereford is in the shallow water belt. Write us for particulars. Address: BASKIN LAND COMPANY, HEREFORD, TEXAS

## THE BRAND LINERS 15 CENTS

A good place to advertise anything you want to sell, or rent. When you want to buy something, a Liner will bring you an offer quick. Customers not carrying regular ads will please pay cash. Count one cent for each word including initials, numbers and address. Stamps from out-of-town customers will be accepted. PHONE NO. THIRTY

### MISCELLANEOUS WANTS

LOST—A slide rule in Hereford last week. Please return to F. H. Obertheir. 48 2t

FOUND—A Ladie's good black shawl near the Wyche school house. Owner can have same by calling at the Brand. 1t

HOUSE WANTED—To rent modern bungalow, four or five rooms and bath, rent must be reasonable. Inquire at Brand Office.

WANTED—Your shoe repairing at Norton-Powelson Saddle Co. 35t

FIRE INSURANCE is so cheap now that it is in the reach of everyone. Better let me insure your home. R. E. Cook 10t

SHOATS FOR SALE—About 30 choice shoats from 20 to 75 pounds at bargains. Phone or write A. G. Bell. 44-tf

WANTED—Direct from owners, lands in and around the Hereford country that are for sale. Address Mason & McElhenie, La Salle, Ill. 1-tf

THE HEREFORD BRAND ONLY \$1.00 A YEAR

ENGRAVED Calling Cards at the Brand Office. Ask to see beautiful line of samples.

FOR SALE—Buffet, dresser, bookcase, stoves and good buggy. Want to trade residence for mules. J. M. Cochran. 2tp

628 ACRES—well improved farm 5 1/2 miles southwest of Hereford and 1 1/2 miles east of Summerfield. Will sell or trade. See F. C. Bradley, Summerfield, Texas. 41-tf

FOR SALE—Two span of A-1 mules five and six years old at the H. D. Rucker Ranch 15 miles northwest of Hereford, telephone 214 party line 3 short rings. Also 1 registered Hereford Bull, 5 years old, and some good hogs. 47-4t

**Keep Your Profits**  
Save these spreading, scabbed flocks by placing in the drinking water  
**Conkey's ROUP CURE**  
It kills the germ. Prices 10c and 25c  
CONKEY'S BOOK ON POULTRY free if you call or send in postage. For sale by  
**Stocking & McLean**

## EXCURSIONS!

To LOS ANGELES or SAN DIEGO, CAL., and return, \$75.40; Final limit, 6 months from date of sale.  
To SAN FRANCISCO and return, \$84.90. Final Limit nine month from date of sale.  
To MINERAL WELLS and return \$17.65; Final limit sixty days from date of sale.  
For further particulars apply to  
**R. E. BRYANT, Agent**

Shipping Trees by the Carload  
**HEREFORD NURSERY**  
L. P. LANDRUM, PROPRIETOR

### Professional and Business Cards

Wm. M. Knight Jno. P. Slaton  
**KNIGHT & SLATON**  
ATTORNEYS  
First National Bank Bldg  
Hereford, Texas

Geo. W. Barcus Jno. C. North  
**BARCUS & NORTH**  
Attorneys at Law  
Hereford, Texas  
Office in First State Bank Building

F. T. ROLOSON  
Attorney at Law  
Miller-Walker Building  
HEREFORD, TEXAS

**HILLCREST FARM**  
"TURKEY RED WHEAT"  
**L. GOUGH**  
HEREFORD, TEXAS

A. P. Murchison J. S. Jones  
**MURCHISON & JONES**  
Real Estate and Live Stock  
Hereford, Texas

D. F. Ashbrook Geo. W. Dale  
**ASHBROOK & DALE**  
ALL KINDS OF INSURANCE  
AND LOANS. Phone 273.  
Office 1st door South of First National Bank

G. M. Suggs A. M. Jones  
**SUGGS & JONES**  
ABSTRACTERS  
Complete Abstract of Title to Deaf  
Smith County Lands.  
HEREFORD, TEXAS

**YOU'LL LIKE HEREFORD!**

**S. D. BETTES, M. D.**  
EYE, EAR, NOSE AND THROAT  
HOURS, 9 TO 12 NOON, 2 TO 5 P. M.  
CORRESPONDENCE SOLICITED  
NEW BIVINS BLDG. AMARILLO, TEXAS

**Local and Personal**

I'll meet you at the Corner Drug Store. 38tf

Mules and Horses. See A. O. Thompson Lumber Co. 43-tf

Rev. S. T. Shore was in Canyon Tuesday and Wednesday on business.

Rev. S. T. Shore was in the Normal City Tuesday evening, returning Wednesday.

I'll meet you at the Corner Drug Store. 38tf

Geo. D. Jarrott came up from Ft. Worth Tuesday and is at home for a few days.

We sell the best hosiery for ladies, boys and girls—J. G. Callens.

See A. O. Thompson Lumber Co. for Mules and Horses. 43-tf

Dr. U. T. Miller of Canyon will keep his acquaintances in Hereford thru the medium of the Brand.

Suit case lost between Bovina and Hereford last Sunday. Finder return to this office and get reward. 1t

Landy Cardwell is making an extended visit with friends and relatives at Cleburne, Texas this week.

Beautiful new gingham just received—J. G. Callens. 1t

C. H. Yast of Summerfield was in the city Tuesday, leaving for Canyon in the afternoon.

Lawrence Johnson of Summerfield was in Hereford Tuesday on business matters.

Mr. and Mrs. H. H. W. Stephens of Bunceton, Mo. will arrive Saturday for a two month's visit to Mr. Bunce Stephens who lives near Kelso.

Prof. McBride who will take the department of mathematics at the College came in Friday. The College is to be congratulated on having secured his services.

Ladies' new slippers have arrived—J. G. Callens. 1t

Mrs. J. A. Laney and children who have been visiting Rev. and Mrs. J. M. Sherman the past week left Wednesday for their home at Lockney.

Rev. J. M. Sherman is attending the Amarillo District Preacher's Meeting at Amarillo this week.

Geo. Barcus, H. H. Hawkins and E. B. Black and family have returned from the holiday trips to various points in Central Texas.

Closing out winter goods at a bargain—J. G. Callens. 1t

Two cars coal now on track. Best Colorado Lump \$8.50. Car "Mexican" Fancy Lump \$7.50 delivered, 50c less at plant. Hereford Light & Power Co. 1t

Hon. W. H. Fuqua of Amarillo was here Tuesday visiting with his brother, J. L. Fuqua, and attending the annual meeting of the stockholders of the First National Bank.

A. H. Elliston was in Canyon Monday and Tuesday where he is interested in a coiled wire tile factory. Several orders have been made for tiling orchards and gardens. The Normal will lay several hundred feet on a plot of ground for experimental purposes.

"I had been troubled with constipation for two years and tried all of the best physicians in Bristol, Tenn., and they could do nothing for me," writes Thos. E. Williams, Middleboro, Ky. "Two packages of Chamberlain's Stomach and Liver Tablets cured me." For sale by all dealers.

**Bank Statement.**

Report of the Condition of The First National Bank at Hereford, in the State of Texas, at the close of business Jan. 7th, 1911.

RESOURCES.	
Loans and discounts	\$208,666.06
Overdrafts, secured and unsecured	327.73
U. S. Bonds to secure circulation	50,000.00
Premiums on U. S. Bonds	500.00
Banking house, furniture and fixtures	12,000.00
Other Real Estate Owned	6,550.00
Due from approved reserve agents	13,730.19
Checks and other cash items	3,942.27
Notes of other National Banks	6,445.00
Fractional paper currency, nickels and cents	248.45
LAWFUL MONEY RESERVE IN BANK, VIZ:	
Specie	7,368.60
Legal-tender notes	6,000.00
Redemption fund with U. S. Treasurer (5 per cent circulation)	13,368.60
Due from U. S. Treasurer	2,500.00
<b>Total</b>	<b>\$318,278.30</b>

LIABILITIES.	
Capital stock paid in	50,000.00
Surplus fund	50,000.00
Undivided profits, less expenses and taxes paid	1,073.33
National Bank Notes outstanding	50,000.00
Due to other National Banks	529.11
Due to approved Reserve Agents	5.79
Individual deposits subject to check	46,396.04
Savings Deposits	1,234.13
Time certificates of deposit	31,396.32
Cashier's checks outstanding	21.80
Bills payable, including certificates of deposit for money borrowed	20,000.00
Reserved for taxes	1,390.50
<b>Total</b>	<b>\$318,278.30</b>

STATE OF TEXAS } ss.  
 COUNTY OF DEAF SMITH }  
 J. J. Gallaher, Cashier of the above named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.  
 J. J. GALLAHER, Cashier.  
 Subscribed and sworn to before me this 13th day of January, 1911.  
 [SEAL] CARL GILLILAND, Notary Public.

CORRECT—Attest:  
 W. S. HIGGINS }  
 J. L. FUQUA } Directors.  
 J. H. BOWERS }

**Bank Statement.**

Report of the condition of the Western National Bank, at Hereford, in the State of Texas, at the close of business, January, 7th, 1911.

RESOURCES.	
Loans and Discounts	\$167,603.57
Overdrafts, secured and unsecured	581.16
U. S. Bonds to secure circulation	50,000.00
Banking house, furniture and fixtures	7,367.75
Other Real Estate owned	6,260.00
Due from National Banks (not reserve agents)	39.59
Due from State and Private Banks and Bankers, Trust Companies, and Savings Banks	15.50
Due from approved Reserve Agents	9,677.87
Checks and other Cash Items	527.95
Notes of other National Banks	610.00
Fractional Paper Currency, Nickels, and Cents	220.78
LAWFUL MONEY RESERVE IN BANK, VIZ:	
Specie	6,035.85
Legal-tender notes	557.00
Redemption fund with U. S. Treasurer (5 per cent circulation)	6,592.85
Due from U. S. Treasurer	2,500.00
Due from U. S. Treasurer	50.00
<b>TOTAL</b>	<b>\$252,047.02</b>

LIABILITIES.	
Capital stock paid in	50,000.00
Surplus fund	50,000.00
Undivided Profits, less Expenses and Taxes paid	1,073.33
National Bank Notes outstanding	50,000.00
Due to other National Banks	529.11
Due to approved Reserve Agents	5.79
Individual deposits subject to check	46,396.04
Savings Deposits	1,234.13
Time certificates of deposit	31,396.32
Cashier's checks outstanding	21.80
Bills payable, including certificates of deposit for money borrowed	20,000.00
Reserved for taxes	1,390.50
<b>TOTAL</b>	<b>\$252,047.02</b>

STATE OF TEXAS } ss.  
 COUNTY OF DEAF SMITH }  
 I, A. J. Lipscomb, Cashier of the above named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.  
 A. J. LIPSCOMB, Cashier.  
 Subscribed and sworn to before me this 12th day of January, 1911.  
 [SEAL] WM. M. KNIGHT, Notary Public.

CORRECT—Attest:  
 G. A. F. PARKER }  
 J. L. SMITH } Directors.  
 B. C. D. BYNUM }

Now ready—1911 Catalog of seeds, 1911 catalog of bee-keepers' supplies, 1911 catalog of poultry supplies, 1911 catalog of Planet, Jr. garden tools, 1911 catalog of fruit trees. ROSWELL SEED CO., Roswell, N. M.

See Troy Wumble for Windmill work, either new or repair. Experienced in the business. No jobs too large or too small to receive my attention. 44-tf

I'll meet you at the Corner Drug Store. 38tf

"Mound City Paints may cost a trifle more, but—Hereford Lbr Co"

Land Wanted  
 The Hereford Valley Land & Irrigation Company of Hereford, Tex. will purchase or lease 80 acres or more of land near Hereford for the purpose of operating a model irrigated farm.

All offers to sell or lease land must be in writing under seal, and owners or agents must give full legal and physical description of land and depth to water, with terms of sale or lease, or both. In case of lease, option to purchase will be retained by the company.

Bids will be received until Saturday, Jan. 21, 1911, at the office of the secretary of the company. The Board of Directors reserve the right to reject any and all bids.

A. C. ELLIOTT, Sec'y. and Treas.

Mule Colts.  
 Am in the market for good mule colts, either coming ones or twos. Only good stock wanted. 1t  
 F. H. Oberthier.

Sheriff's Sale.

STATE OF TEXAS }  
 County of Deaf Smith }  
 BY VIRTUE of an order of sale issued out of the District Court, of Deaf Smith County, Texas on the 12th day of January 1911 by the Clerk thereof, in the case of C. E. Wheeler, et al, vs. J. P. Snyder, No. 326, and to me, as sheriff, directed and delivered, I will proceed to sell within the hours prescribed by law for Sheriff's Sales, on the First Tuesday in February, 1911, the same being the 7th day of said month, before the Court House door of said Deaf Smith County, Texas, the following described property, to-wit:

FIRST TRACT: All of the N. W. 1-4 of section No. 71 in Block K-6 Certificate No. 56 Original Grantee, G. B. and C. N. G. R'y Co. containing 160 acres.

SECOND TRACT: All of S. W. 1-4 of section No. 77 Block K-7 Certificate No. 1-561, original Grantee, B. S. & F. containing 160 acres of land.

THIRD TRACT: A part of section No. 62 Block K-3 original grantee, B. S. & F. and being a part of Block No. 25, of Evans addition to the town of Hereford, Texas, and described by metes and bounds as follows: Beginning at the N. E. corner of said block; thence West 417.42 feet to the N. W. corner of said block; thence South with the W. Boundary line of said block 417.42 feet to a point; thence East parallel with the N. Boundary line of said block 417.42 feet to a point in the East boundary line of said block; thence N. with the E. B. line of said block 417.42 feet to the beginning.

FOURTH TRACT: A part of section No. 61 Block K-3 Grantee B. S. & F. known and described as being all of lots Nos. 23 and 24 in Block No. 9, of the Whitehead addition to the town of Hereford, all of said lands situated in Deaf Smith County, Tex. Also all of the N. W. 1-4 of section or survey No. 36 in Block K-11 containing 160 acres of land.

Also the S. E. 1-4 of section No. 60 in Block K-11 containing 160 acres of land.

The East 1-2 of survey or section No. 70 in Block K-11 containing 320 acres.

The N. E. 1-4 of survey No. 98 Block K-7 containing 160 acres. All of section No. 2 Block C. containing 640 acres, all situated in Deaf Smith County, Texas.

Levied on as the property of the said J. P. Snyder, to satisfy a judgment for the sum of \$3779.02 with interest thereon from the 14th day of May, 1910, at the rate of 6 per cent per annum, and cost of suit. Given under my hand on this the 12th day of January, A. D. 1911, R. W. BAIRD, Sheriff of Deaf Smith Co., Tex.

**C-O-A-L!**  
**\$6.50 PER TON**

We have a car of NUT COAL in transit which we will sell for the above price SPOT CASH OFF CAR

Please order early to be certain of getting this coal. We have lots of Niggerhead and Rockdale coal at \$9.00 per ton. Also complete lines of Grain, Hay and Salt.

Yours to serve,

**WITHERSPOON & HARRISON**

little house maid says a brass bed is pretty and you can keep it pretty



mrs. homelover:  
 you cannot put anything into your house that will please your husband more than a good comfortable bed. you know the man who earns the bread must be rested when he goes to his work, and you know how it adds to the charm of a room to have it decorated with a beautiful bed.

yours truly, E. B. Black Co. One