

The Hereford Brand

TUESDAYS—TWICE-A-WEEK—FRIDAYS

33RD. YEAR, NO. 89

HEREFORD, DEAF SMITH COUNTY, TEXAS, TUESDAY, NOV. 27, 1923

SNOW STORM STRUCK HERE ON TUESDAY

HEAVY AND VERY WET WITH NO INDICATION OF LETUP

STOPS FARMERS

Feed Nearly All Cut But is Not Threshed.—Cotton Yield Curtailed

The stretch of three weeks of beautiful sunny weather was brought to an abrupt end Tuesday when the people of this vicinity awoke to face a white world, enshrouded in a swirling, heavy, wet mass of snow driving before a brisk east wind. The change came shortly after midnight and at daybreak probably two inches mantled the ground. All day Tuesday the snow, the first of the winter, continued falling, slacking at intervals then gaining in density at irregular intervals. It was warm in the forenoon and around eleven o'clock water was dripping from the eaves of the houses, but after noon it began to grow colder and at three o'clock in the afternoon the thermometer stood at twenty eight. The weather men wired about noon Tuesday that more snow could probably be expected Tuesday night and Wednesday.

Just what effect this change will have on the cotton and feed crops will probably be determined by the extent of the storm. A large part of the feed has been cut, though little of it stacked, housed or threshed. Cotton picking was just in full swing and this spell will undoubtedly hurt the volume considerably and will most certainly cause a layoff in the picking of a week or more. Bolls partly opened will have to dry out after this before being ginned.

The Hereford world was entirely white Tuesday afternoon, with the sticky, pasty snow sticking into the faces and down the collars of all who ventured outside, while the children of the city were having a great time snowballing and making in the accumulating banks.

Vega and Amarillo Odd Fellows Entertained Here

A big delegation of about thirty Odd Fellows from the Vega lodge, joined by four team members of the Amarillo lodge, paid the Hereford lodge a visit Monday night. The Vega lodgers brought candidates with them for initiation and degree work, and the local teams, aided by Amarillo and Vega men, exemplified the first and second degrees of the work.

It was a splendid occasion for all concerned and the participants engaged in fraternal and social intercourse till a late hour. Following the degree work refreshments were served.

Two Operations Are Performed at Sanitarium

W. R. Williams, who underwent an operation for appendicitis last September, was stricken with other complications last Saturday afternoon while at work and was hurried to the Hereford Sanitarium where he was again operated upon. He was reported to be doing very well Tuesday.

Dr. James Tate of Dimmitt also had an operation at the sanitarium on Sunday, and still is said to be doing well.

Marriage Licenses

Lloyd Lookingbill and Miss Lillian Johnson, both of Sumnerfield, license issued November 24.

HOSPITAL FACTS

The hospital can be built without increasing taxes. The improvement tax of 20c on the \$100.00 now being levied, if continued during 1924 and 1925 will take care of a hospital bond issue and also take care of the county debt. A reduction of the improvement tax to 16c on the \$100.00 levied for the years 1926, 1927 and 1928 will continue to take care of the hospital bond issue and the outstanding county debt. In 1929 the last county house warrant will be paid leaving only the hospital warrants chargeable against this improvement fund and the tax can then be reduced to 5c on the \$100.00.

HOSPITALS IN OTHER PANHANDLE COUNTIES



The Plainview Sanitarium

A two story building of tile, with full basement, cement floor in basement. The tile is stuccoed on the outside and plastered inside. They have seven rooms on the second floor used exclusively for nurses. They have a training school and keep not less than ten nurses in training. One registered nurse acts as superintendent. The plant is equipped with an X-Ray laboratory in the basement and Clinical and Pathological Laboratory on the second floor.

(Editor's Note—This is the first of a series of reproductions of hospitals at other points to be shown in The Brand for the benefit of the voters of Deaf Smith county prior to the county election on December 30.)

UNION SERVICE, MUSICAL TREAT, CLOSED BUSINESS HOUSES ON THANKSGIVING

A White Thanksgiving, the first in several years, is the outlook for Thursday, judging by the snow storm of Tuesday. The national holiday in Hereford will be celebrated with a union religious service at the Presbyterian church at 10:30 a. m., and with a great musical program at the Methodist church at night under the auspices of the Music Study Club. The Rev. Paul J. Merrill of the Christian church will deliver the sermon in the morning service and a splendid selection of special music has been arranged for.

The bulk of the business houses have agreed to close their places of business Thanksgiving as to allow their employees the privilege of a day off. Those who signed the petition circulated by Wallace Cox Monday were: Beeson & Shaw, D. P. Day Hardware Co., E. B. Black Co., Dunlap Hardware Co., Price & Hough, Mrs. N. G. Vogels, Martin-Ochell Barber Shop, Gyles Grocery, Geo. A. Stambaugh, Mrs. John Cunningham, Fox Mercantile Co., W. H. Ray, Carlisle Grocery, Jones-Barnett Agency, White Face Printing Co., J. O. Nowell, Whitman Motor Co., The Apple House, Shelton's Variety Store, The Peoples Store, Williams Bros. Grocery, Orr's Barber & Tailor Shop, Ring's Tailor Shop, Reed Grocery, Brand Publishing Co., Cash & Curry, Cloyd Bros. Meat Market (after 10:30 a. m.)

It is believed that a capacity house will turn out Thursday night to hear the beautiful program arranged by the ladies of the Music Study Club for the benefit of the school children of the county. The entire program follows:

Program	Guests and Hosts
Methodist Church, November 29, at 8:00 p. m.	Mrs. Mounts, Schubert
Awake Welcome the Day	Schubert
Mrs. Fox, Mrs. Estes, Mrs. Dyer	
Mrs. Wilkinson, Mrs. Mounts	
Mrs. Thompson	
Overture to Zampa	Herold
Mrs. Snyder, Mrs. Broadwell	
Pale Moon (Indian Love Song)	Logan
Mrs. Fox	
"Hear Me Norma"—"Norma"	Bellini
Mrs. Mounts, Mrs. Estes	
My Heart at Thy Sweet Voice	Saint Saens
Mrs. Louise Allen	
Hope	Donizetti
Mrs. Fox, Mrs. Mounts, Mrs. Dyer	
Mrs. Allen, Mrs. Estes	
Mrs. Thompson	
Coronation March "With Faith and Courage"	Meyerbeer
Miss Swisher, Mrs. Thompson	
Mrs. Fox, Mrs. Dyer	
Indian Maid	Paul J. Merrill
Mr. Merrill	
Overture to Tancredi	Rowini
Mrs. Merrill, Mrs. Dyer, Mrs. Acker	
Sextette "When the Leaves are Turning Gold" from "Lucia"	Donizetti
Miss Swisher, Mrs. Mounts, Mrs. Broadwell, Mrs. Wilkinson, Mrs. Fox, Mrs. Dyer	

District Court's Term Ends Until December Session

District court finally adjourned Saturday for the month of November and Judge Reese Tatum and official family departed for their homes. They will return for hearing in a few cases set in December. The last case disposed of was the suit of J. E. Ferguson vs. Annie L. Mounts et al, which was submitted to the jury on eight special issues. Judge Tatum rendered a judgment following the report of the jury, finding in favor of the defendants.

California Woman Plans To Improve Local Lands

Mrs. Minnie M. Sheldon of Riverside, Calif., was in Hereford and Friona the latter part of last week. Mrs. Sheldon formerly lived in Hereford and still owns land near Friona. Mrs. Sheldon stated before leaving for her home that she would improve her land in the near future.

Stork Special

Born to Mr. and Mrs. J. C. Wilkinson of Friona, a daughter, November 8. The child was born in Hereford at the local hospital. Mrs. W. H. Warren of Friona was here with her daughter, Mrs. Wilkinson. They returned home last Wednesday morning. Born, November 26, to Mr. and Mrs. French Thurmond, a girl.

Remember! Kiddies, To Write To Santa Claus

While it is a little early yet, the Kiddies are beginning to think about Santa Claus!

The Brand knows this to be a fact because already letters are beginning to arrive in care of The Brand, addressed to the popular old gentleman.

Letters to Santa Claus, sent him in care of The Brand, will be published the week before Christmas. Little folks had better be studying over what they want to fill their stockings with and write that letter early, so that there will be no chance of Old Santa overlooking anybody!

Baptists of Vega Have Chosen Rev. J. E. McClurkin

The Rev. J. E. McClurkin, formerly pastor of the Baptist church at Hereford, has just been chosen as pastor of the Baptist church at Vega, according to the following account in the Vega Sentinel:

"Rev. McClurkin of Shamrock has been selected as pastor for the Vega Baptist church. Rev. McClurkin was located at Hereford for five years and the past three at Shamrock. He will preach here each first and third Sunday.

Rev. McClurkin and his family will move here in a few weeks. We welcome them."

Newell and Ireland Have Bum Luck on Hunting Trip

J. O. Newell and Edgar Ireland returned Monday night from a ten day hunting trip for big game in the mountains northwest of Tucuman, N. M. They report an absolute water-haul so far as real game was concerned, although they visited all the favorite stamping grounds of the deer and were guided by experienced local hunters.

Snow Storm Prevents the Football Game Tuesday

Hereford High school football eleven had a game scheduled here Tuesday with the Canyon Yearlings, but the unexpected heavy fall of wet snow broke into the arrangements and the game was called off as the Canyon team would have been unable to negotiate the roads. It begins to look now as if the local football season is over for 1923.

Hereford Band Indulges In Second Good Practice

The Hereford Band held another good practice Monday night and tried out another batch of new music. The turnout was not as good as usual but at that those who did come had a good workout. Plans are now being laid for music to be played at the big Farmers' Banquet of the Chamber of Commerce, to be held on the night of December 18.

FARMERS BANQUET PLANNED BY CHAMBER OF COMMERCE ON TUESDAY, DECEMBER 18

MEMBERS EXPECTED TO PURCHASE OWN PASTE-BOARDS BUT FREE TICKETS WILL BE ISSUED TO BONA FIDE SOIL TILLERS

DRIVE FOR FUNDS GOES OVER TOP

President Reports Citizens Rally to Support of Organization in Gratifying Manner.—E. W. Harrison Honored by Fellow Workers For Community Progressiveness

A rousing big stag Farmers' Banquet will be given by the Hereford Chamber of Commerce on the night of Tuesday, December 18, according to a decision arrived at at the weekly Luncheon Monday, at the Cordova Hotel. A committee consisting of Homer Wilkinson chairman, J. E. Hill and D. F. Ashbrook, was appointed to make all arrangements to serve the banquet, place, etc., and the executive committee was named as a program committee. Members of the organization will be expected to purchase their own tickets, but the executive committee will issue free tickets to farmers in Hereford's trade territory and they will be urged to come out on that night and get better acquainted.

Harrison Elected Division President S. W. Trail

A delegation consisting of E. W. Harrison, County Judge Megert, Commissioners, Hill, Paddock and Allred, E. B. Black, J. A. Wear, A. H. Elliott, H. B. Webb and Meddames, J. A. Pittman, T. M. Palmer, Arch Coffins and Steele attended the meeting of the South West Trails at Amarillo last Friday. The size of the delegation was an unexpected pleasure to all concerned, Hereford having the best representation at the meeting. Probably as a consequence of this interest the convention elected Mr. Harrison as president of the Canadian-Clovis division for the coming year.

The affairs of the Trail were reported in excellent shape, with increasing traffic and bright future outlook. The Amarillo Board of City Development entertained the delegates at a luncheon at the Amarillo hotel.

Another significant announcement made Monday by President McDonald was to the effect that the drive for new members and added funds for the advertising campaign this year has been a decided success and that in reality the Chamber of Commerce's budget has "piled over the top" with a rush, only a few more dollars per month being needed to realize the amount set as the objective at the beginning. Mr. McDonald's statement was received with cheer.

National Guard Sergeant Inspects the Local Bunch

Sergeant Jack Clark of Amarillo was in Hereford the latter part of last week giving the local company of the Texas National Guards regimental instruction and attending to other business matters. Capt. Robert Elliott says the boys are now enjoying indoor rifle practice and having their regular weekly drills.

C. H. Clifton in California Wants His Brand

C. H. Clifton writes from Ontario, California, "I am sending check for renewal of The Brand; we can't get along without it." The Clifton's formerly resided in Castro county but have made their home in southern California the past three years.

Ninety five percent of the time, money and effort of the Hereford Chamber of Commerce has always been directed toward aiding the development of the agricultural and live stock interests of this community, as it has been realized from the first that upon these lines of industry depends the future of the city of Hereford. The banquet is being arranged on the part of the citizens of Hereford as a testimonial and mark of good will and esteem for the residents of the rural community, upon whose futures depend the welfare of all.

Further details of the banquet will be announced from time to time.

Mr. McDonald stated that in spite of depressed financial conditions this budget had been the easiest to make had ever attempted, only two definitely declining to "kick in" to the community business chest, and two others having it "under their hats." This is a percentage that also was acknowledged with cheer.

Another unique feature of Monday's luncheon was an inspiring tribute paid E. W. Harrison, highway commissioner of the body, by his fellow townsmen. Mr. Harrison was only recently elected president of the Panhandle Swine Breeders' Association, and last Friday another honor came to him at Amarillo when he was named president of the Canadian-Clovis division of the South West Trail. The chairman called attention to this double honor at the luncheon and the diners rose to their feet in a body and cheered the modest grain man, who was visibly embarrassed and affected. Mr. Parker remarked that "a prophet is usually without honor in his own home, but this don't look like it," whereas a speech was demanded of Mr. Harrison. He responded with the details of the road meeting at Amarillo and expressed his pride in the size of the Hereford delegation at the convention and in the fact that Deaf Smith county stands four-square for progressive roads and progressive everything else.

The luncheon was a most happy one in every way, full of ginger and optimism and good fellowship, and sent every one away feeling that it is good to be alive, and especially to be alive in Hereford.

Lon Keeler Home Consumed by Fire On Monday Night

Fire of unknown origin completely destroyed the home and contents occupied by Lon Keeler in east Hereford, just across the street from the Ezra Norton home, about midnight Monday. The house is the property of S. L. Harman, who is now in West Virginia. The Keeler family was not at home at the time, being away visiting, and how the blaze originated is a mystery. The fire was wrapped in flames before anything could be done to stop them and although the fire boys turned out promptly and had water connections made quickly all efforts were unavailing and the structure was entirely consumed. So far as could be ascertained Tuesday neither Mr. Keeler nor Mr. Harman carried insurance.



From Neighboring Towns

DIMMITT

November 20, 1923.

Miss Virgie Johnson, with several of her friends of Lubbock, came through in a car Sunday and visited in the home of her sister, Mrs. W. A. Wright. The friends with her were: Misses Glens Honey, Ivie Haddleston, Messrs. Kent Knox, Glen Hunt, Rankin Dowe and Carlisle Tubbs.

Messrs. Walter Mitchner and Sid Sheffy were in Dimmitt Sunday. Mr. Sheffy visited his family at the home of Judge R. Sheffy.

G. T. Abbott was in Dimmitt Saturday and subscribed for the Hereford Brand.

Several changes have been made in the business section of town the past few days. Mr. J. C. Tate bought the West building where the Dimmitt Mercantile was located from the O'Neal Brothers, and moved his stock of groceries this week. Mr. O'Neal moved in his east building where the postoffice was. Mr. Donald Duree purchased the J. C. Tate building next door east of the barber shop and moved the post office there.

A large crowd enjoyed the play entitled "Second Story Window" given by the Olton High school Friday evening at the high school auditorium.

Mrs. Howard, who has been visiting in the home of her son J. C. Howard for the past three months, returned to her home in Golden, Texas, Friday.

Mrs. W. R. Woodburn and son Lon are visiting relatives and friends in Weatherford and other points in Texas.

Mr. and Mrs. William Gollehon and Mr. and Mrs. Oscar Ayers and children spent Sunday with Mr. and Mrs. George Burch south of town.

Mrs. Tom Tate was operated on in Hereford Sunday morning. Word was received Monday that she stood the operation fine and was getting along.

We hope Mrs. Tate will soon recover and can be home and enjoy good health.

Mr. and Mrs. Bruce McLean and children spent Sunday in Hereford at the home of Mr. and Mrs. Wess Anthony and Mrs. C. E. McLean.

Mrs. M. L. Hardy spent Friday in the home of Mrs. Bill Burnam and attended the Parent Teacher meeting with Mrs. Burnam in the afternoon.

Mrs. M. E. Hightower spent Tuesday night and Wednesday with Mrs. Mayes Miller.

Mrs. Ester Noble gave her husband a surprise birthday dinner on Friday evening. Those enjoying the elaborate meal were: Mr. and Mrs. Bruce McLean and children, Mr. A. G. Noble, Mrs. Edna Tate and children.

Mrs. J. R. Hastings and sons Joy and Charles, daughters Laura, Millie, Gladys, Mrs. Lena Shubert and Fred Walton, motored to Canyon Sunday and visited with Miss Peggie Hastings, who is attending school there this year.

Mrs. Joe Hastings and children are visiting in the home of her sister, Mrs. Frank Barber, of Lubbock this week. Rev. Monte McElroy, pastor, now living in Canyon will be pastor of the Methodist Church at Dimmitt. Rev. McElroy and family is planning on moving here this week and will preach here Sunday morning at 11 o'clock.

Mr. and Mrs. J. W. Alexander visited relatives and friends in Amarillo Saturday and Sunday.

Mr. and Mrs. Van O'Neal of Tulsa are Dimmitt visitors this week.

Mrs. B. D. Woodlee and daughter Mildred, Misses Ola Kembell and Mary Cowsert motored to Hereford Saturday.

Miss Ola Kembell spent Friday night with Mary Cowsert.

Mr. and Mrs. Will Hembree entertained relatives from Happy last week.

Mrs. Etta Brownshears and daughters spent Sunday with Mr. and Mrs. W. W. Eakin.

Mr. and Mrs. Edwin Ramey and children took dinner with Mr. and Mrs. W. A. Tate Sunday.

Mrs. C. H. Webb of Cleo cumminity spent Sunday with her daughter, Mrs. J. M. McIntire of Dimmitt.

Mr. S. N. Reeves announced Sunday morning the school would furnish a Thanksgiving program at Wednesday morning chapel. Everyone invited.

Saturday evening, Nov. 24.

Mr. and Mrs. M. R. Avery, our agricultural teacher and his wife, entertained the vocational agricultural boys their girls and the faculty in the agricultural class room of the main building. The room was very beautifully decorated and prepared for the social and everyone present seemed to enjoy the various games which were played during the evening. The games were enjoyed from 7:30 until 10 o'clock, at which time delicious refreshments consisting of pressed chicken sandwiches and pie, hot chocolate and cake were served.

Mr. Avery said why not have a social at the school building occasionally for the boys and girls and make it the social center of the community? When that becomes a part of our activities there will be a class tie between teacher and pupils and their parents thus focusing the interest of the general public about the schools.

Such interests means more and better institutions whose business is to train, fashion and mold character for boys and girls which will enable them to take their stand in the stream of life and society and play their part as a higher, greater and more noble citizen of the great commonwealth of ours.

We feel very proud of Mr. and Mrs. Avery, besides their good work in the school they are both very active church workers and a great help in our Sunday school.

Ed McCormick of Nazareth transacted business in Dimmitt Monday.

Bill Ewers will take two bales of cotton to the gin this week.

PROGRESSIVE

Herewith we wish to announce the Thanksgiving program and box supper to be held at the school house Wednesday night, Nov. 28, to begin at 7:30.

Everybody invited. Proceeds go for library. The program will be rendered by the two school Literary Societies. They promise some excellent numbers.

And then, there will be boxes—some pink, some yellow, some white, be ruffled and bedecked to tempt the appetite and heart of the young man; and if thru some mysterious way he should learn the owner is of one certain box, he will bid high; and if perchance the married man bids more—the rivalry will be on!

The dinner Sunday was well attended—more than one hundred people.

(Continued on Page Three.)

INSURE IN SURE INSURANCE

The A. L. BIGGS Agency "Dependable Service"

Phone 50. Hereford

The Turkey Market for Christmas opens

December 1

Hereford Produce Company

Phone 116—I. H. Spratt

Frank Sez!

Whew! Whoever it wuz that sed as how they shore wushed it wood sno fer thanks gaving, shud be very happy, cuz it shore hez.

We'll close Thursday, on account of holiday.

We has everything for your pantry except the shelves. Also we has buttons.

Gyles Grocery

Phone 81

Yo-Yo, Skin-nay-

I Got It!



EARLY? NO!

Not to make selections for Christmas.

Now while our stock is complete is the opportunity time to make selections for every member of the family.

Why not buy something substantial, something you need in the home every day; did it ever occur to you that china ware, glass ware, boy scout pocket knives, cutlery, cooking utensils, electric hair curlers.

Velocipedes, bicycles, coaster wagons, little red wagons, toy autos, skates, rifles, etc.

MAKE IT A SENSIBLE BUY

Dunlap Hardware Company



THREE hundred and three years ago a band of Pilgrims from the Old Country, "moored their bark on a wild New England shore." Nine weeks previous this brave band, one hundred in number, fleeing religious persecution, had left Plymouth, England, in their little ship, the Mayflower, and started west across the broad, stormy ocean to the land of freedom.

This was the coming of our "Pilgrim Fathers," and the place of their landing in Massachusetts was known as Plymouth Rock.

Scarcely had these brave pioneers become settled in their new colony when the terrible New England winter was upon them. The suffering which they endured is evidenced, by the fact that before the following summer one-half of the party had died.

Nothing daunted, those who were spared, happy in their new-found freedom, stayed on, planted their crops, and prepared for the following winter.

In 1621, the year following their landing, after a good harvest, the Colonists determined on a period of recreation combined with thanksgiving for their many mercies.

The governor sent out four huntsmen, who in one day secured enough game to supply the colony for nearly a week.

This was the original American Thanksgiving. For two hundred years it continued to be an Eastern holiday, taking place after every fall-harvest. Today it is a national custom, the day being observed throughout the United States.

In commemorating this birth of our nation let us remember that it was founded and raised on the Bible; that religion came first and business was a secondary consideration; that the laws of men were based upon the laws of God; and that the church was the first and most important organization of every community.

The best that is in us we owe to these sober, uncompromising, God fearing New Englanders. And the farther we drift from their stern teachings and tenets, the greater is our danger of shipwreck as a nation and as individuals.

By Martin

NOW AS THEN, THRIFT IS A VIRTUE

First State Bank & Trust Co.

Guaranty Fund Bank



Just Four More Days

Our Great THRIFT SALE will

Close Saturday Night, December 1

We have been doing a phenomenal business for these times and are more than pleased at the results of our first big Sale in years. Our sales force has been kept busy and we believe our customers and friends have been pleased also with the results of their selections. **FOUR MORE DAYS!**—and Christmas is getting close.

A SPLENDID OPPORTUNITY TO PURCHASE YOUR HOLIDAY GOODS!

D. R. Gass & Son

Do You Want your old age Safe?

Do you want your family properly made safe?

We can do both, and this is the ONLY sure way known to man.

Call and talk it over with us.

JONES-BARNETT AGENCY
Insurance and Bonds
As Old As Hereford.

The Hereford Brand

ISSUED TUESDAYS AND FRIDAYS
Beth B. Holman Walter R. Steckman
Holman & Steckman
Publishers

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Want Ads, Rentals, Lost and Found, Exchanges, Lands and Stock, City Property, etc.
RATES: classified, first insertion, 1c per word; minimum 25c; subsequent insertions, 1-2 cent per word; minimum 25c.
CASH WITH ORDER.

FOR SALE

FOR SALE—Piano, mahogany; 4-seg. book case and desk; dresser, dining table, refrigerator. Phone 230. 89-tf

FOR SALE—One Case Separator 32-45, one Minneapolis gas engine 25-64, one Reo 1 1/4 Ton Truck reasonable. Enquire J. P. McMahon. 89-6t-pd

TURKEYS

FOR SALE—Mammoth Bronze Turkey Toms and Hens. Sired by Grand Champion Tom. Delivered in Hereford during Poultry Show. Write for prices and particulars.

MRS. A. M. BRAWNLEE
88-4t-pd. Dimmitt, Tex.

FOR SALE—Gysse Electric Washing Machine good condition, cheap. Telephone 418. 83-tf

FOR SALE—A number of good young Jersey cows, some fresh; some terms if desired. See
78-tf-2tpd. C. S. PURCELL

SEED WHEAT

FOR SALE—Good Red-wheat for seed, clean of weeds and Johnson Grass, 5 miles south of Vega.
88-4t-pd. J. A. McGowan.

FOR TRADE—160 acres unimproved land three miles west of Hereford, for cattle. See
70-tf. E. W. Kinney

WANTED

WANTED—Good young fresh Jersey milk cows. BYRLE ELLISTON. 88-tf

WANTED—Wagon, farming tools, teams. Will trade clear Ft. Worth property, and a little money.
88-3t. J. A. Fox, Waxahachie, Tex.

WANTED—RAGS

Good, clean cotton rags suitable for wiping machinery. THE BRAND

WANTED—Men with row binder to cut row crop. Percy Welliver 76-tf

LOST AND FOUND

FOUND—at Santa Fe depot, small snap purse containing some money and other articles. Owner may redeem same at The Brand office by proving ownership and paying for this ad. 88-2

W. S. WILLIAMS
Live Stock and General Auctioneer
HEREFORD, TEXAS
Date List at Brand Office
Phone: Office 251; Residence 136

LODGE DIRECTORY

Hereford Lodge No. 848, A. F. & A. M. Stated meetings, second Monday each month.
GEO. L. MUSE, W. M. J. S. JONES, Sec.
Hereford Chapter 248, E. A. M. Regular meetings, first Monday of each month.
CARL P. COCKRELL, H. F. J. S. JONES, Sec.

Let us figure with you on your
PLUMBING and SHEET METAL WORK
Phone 317
SULLINS & WOOD

PROGRESSIVE
(Continued from Page 2)

ple were present. The spacious table was arranged out in the yard. The lovely out doors, flooded with sunshine scooped at all ideas about eating in the house—King Sol, having defeated the clouds after a seemingly endless combat, sending them to the four corners of the earth, came out in full glory—victor of the skies.

Rev. Paul J. Merrill preached for us in the afternoon—a wonderful sermon. The committee is to be commended for arranging for this appointment, and it is to be hoped we again may have the opportunity to hear him preach.

Mr. and Mrs. John Mathews and little Kathryn Joe of near Umbarger were among the guests Sunday. Having formerly lived in this community they have many friends to whom their visit was a real pleasure.

The young people enjoyed a sing-song at the school house Sunday evening—and they sang!

C. P. Catwell is picking his tenth bale of cotton this week.

We are of the opinion there will be considerable increase in cotton acreage next year in this part of the country.

SIMS SCHOOLHOUSE

Omer Bartlett and family were in Adrian last Sunday.

Mrs. E. T. Whitten and children, Ella and Elbert, visited in the home of Clarence Vibbard of Adrian Sunday. R. L. Ferguson and wife were in Adrian last Sunday.

Seth Funk and son, Emmitt, are cutting feed for E. T. Whitten this week.

Professor Coleman Howard transacted business in Hereford last Saturday. Stanley Crock and J. M. Chapman were in Adrian Sunday.

Some of the school children are out of school this week gathering cotton. Cotton is a fine price and people cannot afford to let it go to waste.

Dawson Blasengame of the Wimberley ranch was in Adrian Sunday afternoon.

John W. Puckett of Amarillo was out at Rail H Ranch Tuesday having his cattle gathered. He is going to ship some to market and move some to New Mexico for the winter.

WYCHE

Mrs. Harry Scholtz and children spent Wednesday with Mrs. Sawyer. Ira Faulkenberry will move his fam-

ily on a place west of Hereford which he has recently bought. Mrs. Faulkenberry's parents Mr. and Mrs. Oden will move on the Bridge's property and, with the assistance of a nephew, will cultivate the whole place.

Mrs. Clayton visited Mrs. Paddock Monday afternoon. L. M. Applegate from Paducah, Texas, moved his family on the R. L. Elliston place across the street from the school house about two weeks ago. We welcome these new neighbors.

Mr. and Mrs. Sawyer and children spent Saturday night with Mrs. Frank Corn, Mrs. Sawyer's sister, and Sunday with Mrs. Annie Sawyer, Mr. Sawyer's mother.

Mr. and Mrs. Charlie Hays arrived in their car from Grinnell, Iowa, Friday

(Continued on Page Four)

Orr's Tailor Shop
For a limited time, on early orders
10 PERCENT DISCOUNT

Robs-Calomel of Nausea and Danger

Medicinal Virtues Retained and Improved—Dangerous and Sickening Qualities Removed. Perfected Tablet Called "Calotabs".

The latest triumph of modern science is a "de-nauseated" calomel tablet known to the drug trade as "Calotabs." Calomel, the most generally useful of all medicines thus enters upon a wider field of popularity—purified and refined from those objectional qualities which have heretofore limited its uses. In biliousness, constipation, headaches and indigestion, and in a great variety of liver, stomach and kidney troubles calomel was the most successful remedy, but its use was often neglected on account of its sickening qualities. Now it is the easiest and most pleasant of medicines to take. One Calotab at bedtime with a swallow of water—that's all. No taste, no griping, no nausea, no salts. A good night's sleep and the next morning you are feeling fine, with a clean liver, a purified system and a big appetite. Eat what you please. No danger.

Calotabs are sold only in original, sealed packages, price thirty-five cents for the large, family packages; ten cents for the small, trial size. Your druggist is authorized to refund the price as a guarantee that you will be thoroughly delighted with Calotabs, and

Used Cars

Ford Touring -----1922 model
Dodge Touring -----1917 model
Dodge Roadster -----1918 model

These cars are priced to sell
Terms if desired

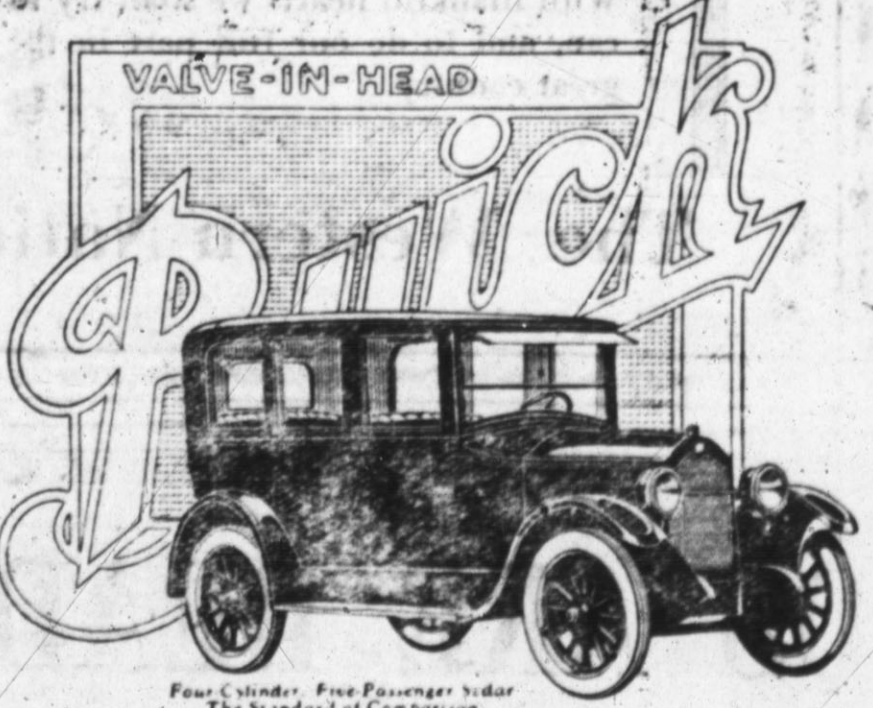
BEAVER BROTHERS

Coal!

On Track

Phone Us your Order
Phone 1

Jones & McLean



A Fine Sedan Anyone Can Own

How capably Buick provides the maximum of closed car comfort, power and utility is well expressed in this new 1924 four-cylinder, five-passenger Sedan. Everything that could be asked for is here. There is the well-proportioned, attractive body. Fisher-built. There is the famous Buick valve-in-head engine. There are the proved Buick four-wheel brakes.

Yet with all of its splendid qualities and mechanical superiorities, the price of this sedan is modest—with in the means of the majority of motor car buyers.

RENFRO & SONS
Hereford, Texas

When better automobiles are built, Buick will build them

APPLES—POTATOES
of the very best quality. Bring us your Cream Poultry and Eggs
Golden Rule Produce
H. H. HAWKINS, Mgr.

SHIVERY WEATHER!
Calls for the Old Reliable—
ROUND OAK HEATERS
HOT BLAST HEATERS
BARLER OIL STOVES
We Sell 'em!
GARRISON BROS.

We Are Thankful

for blessings—that are too numerous to mention—that have been showered upon us individually and collectively by a kind Heavenly Father. We are thankful to the people whom we serve for their patronage and appreciation of our efforts to give them the best there is in us. We bespeak for you a very pleasant Thanksgiving Day.

Hereford Light & Power Co.
"Your Electrical Servants"
Phone 388



Three centuries removed from the founding of this nation, we sometimes lose sight of the earnest motive which moved the Pilgrims to declare a day, each year to be set apart for offering up sincere thankfulness to a good and just God for his bountiful mercies.

Through all those years that act has been a great leavening force. It removed retrospection from the end of life and brought it to us annually. It has helped make this one of the great nations of the world.

Perhaps it would be best if at the end of every day we would pause to realize our failures to be sincerely grateful for our many blessings. Thanksgiving, however, offers us the occasion annually and for this we are all grateful.

We are not unmindful of the good—the kind—and the considerate thoughts and acts of our fellowmen here in Hereford and Deaf Smith county. We are grateful for the part we are permitted to take in the upbuilding of this community. So we join hands with all this Thanksgiving Day in paying honor to whom honor is due.

First National Bank
Hereford, Texas

Local Happenings

Z. A. Goodwin returned to his home in Amarillo Sunday morning.

Wood Vaughn of Amarillo reached Hereford Saturday morning.

H. J. Buckner of Friona was in Hereford on business Saturday.

H. H. Hawkins made a business trip to Panhandle, Texas, Monday morning.

W. F. Griffiths of Dallas made a business trip to this city Monday.

Wm. Ash of Canyon was in Hereford Monday attending to business matters.

L. R. Sullinger went to Amarillo on business Monday morning.

Mrs. C. F. Kerr of Canyon visited in the E. S. Ireland home over Sunday.

J. H. Sprouse of Vega was in Hereford Monday morning.

Miss Clara Davis left for Los Angeles Tuesday morning.

Robert Bailey reached Hereford Saturday morning from a hunting trip in the mountains near Magdalena, N. M.

Mrs. J. M. Boone went to Amarillo Saturday morning to visit with friends and relatives.

Misses Nell Parmer and Pauline Haleslip were shopping in Amarillo Saturday.

Tom Chesser left Monday morning for Oklahoma City at which place he will visit his parents.

Misses Viola Gischler, Orma White, and Ruben and Mrs. Gischler of Friona were in Hereford Saturday.

J. R. Sowell of Floydada, Texas, was in Hereford Monday transacting business.

Wm. Hyle of Saffordville, Kansas, was in Hereford; the latter part of last week.

W. Fortenbury of Amarillo was in Hereford Monday morning attending to business.

G. M. James of Washburn, Texas, was in Hereford the latter part of last week.

Misses J. O. Newell and E. S. Ireland arrived home Monday night from their hunting trip in New Mexico.

Bayl. That. James Sumner will be held in Mrs. Holmer's Military Parlor on Dec. 15, 14 and 15.

Kelly Grimes of Amarillo was in this city attending to business matters. Mr. Grimes also visited his brother, Dave Grimes.

G. F. Turner and daughter of near Vega were in Hereford Monday morning. Mr. Turner and daughter left for Marshalltown, Iowa, Monday.

Forrest Ridgeway of Mexico, Mo., reached Hereford Monday morning. Mr. Ridgeway will visit in his home of his sister, Mrs. D. E. Turrentine.

Dick Graham representing the National Live Stock Commission Co. of Oklahoma City, reached Hereford on Monday.

Rev. L. A. Blair returned to his home in Clovis Tuesday morning. Rev. Blair preached at the Palo Duro Missionary Baptist church last Sunday.

Miss Grace Weller returned to her home in Canyon Saturday after a few days' visit in the home of friends, Mr. and Mrs. B. Frank Rule.

Misses Georgia and Ruby King of Newlin, Texas, reached Hereford Saturday morning. Miss Georgia will take charge of the Red Tower school in Castro county.

Rev. and Mrs. J. M. Peyton and Mrs. Minnie Goodwine of Friona were in Hereford Saturday. Mrs. Peyton had her tonsils removed at the local hospital.

Older Boys Conference at Amarillo This Week

The Older Boys Conference for north-west Texas will be held in Amarillo Friday, Saturday and Sunday of this week. The Y. M. C. A. of Texas is sponsoring this conference which is of wide importance to young men. Delegates will be in Amarillo from dozens of high schools. The Older Boys work in high schools has been meeting with success in recent years. Many boys have received the proper encouragement at the right time through the H-Y clubs and similar organizations in high schools. Churches and Sunday schools are expected to send their young men to this meeting, where they will get a new conception of their responsibility to their churches. It will be fundamentally a character building convention.

Special attention is called to the announcement of Dr. W. B. Bizzell, President of Texas A. and M. College, as the principal speaker both at the banquet Saturday night and at the mass meeting Sunday night. Another prominent speaker will be Mr. H. P. De-mand, an International Boys' Secretary of the Y. M. C. A.

Clovis Youth Crushed to Death by Wild Automobile

Luther Farmer, 17 years of age, met almost instant death Sunday about noon when he was run into by a car driven by Halaric Gonzales.

The boy was standing at the edge of the curb in front of the Southwestern Drug Co. talking to another lad when Gonzales, driving around the corner, lost control of his car and crashed into the boy, pinning him between the awning-post and the car, crushing his skull. He was immediately rushed to the Santa Fe Hospital but died before he reached there.—Clovis News.

Rev. H. S. Mac Kinzie is Located at Prescott, Ariz.

Rev. H. S. Mac Kinzie and three children left Hereford Tuesday morning for Prescott, Arizona, at which place Rev. Mac Kinzie will take charge of the combined Congregational-Presbyterian church.

Sampson had the right idea about advertising. He took a couple of columns and soon had everything coming his way.—Plainview News.

Lubbock Awake; People Vote Half Million Bonds

For every man or woman in Lubbock who would in any way halt the progress and development of this fair city there are somewhere between thirty and thirty-two alert, progressive individuals who stand squarely and unquestioningly for those things which are designed to carry the city along the path of continued growth and never in the history of the town has the united efforts of these major factors been more prominently demonstrated than at the polls Wednesday when the bond issue calling for the expenditure of a half million dollars for the improvement of Lubbock, as designated in another place in this issue, were carried by large majorities.

The people of Lubbock realize their responsibilities and are looking after them in the minutest detail. To have located here one of the greatest educational institutions of the south, as was done by the locating board of the Texas Technological College, is a genuine and sincere compliment to the broadmindedness of our people, and Wednesday's election was nothing more or less than a hearty response to the call from all Texas to "go forward Lubbock."

While the result of Wednesday's election will in all probability mean more to Lubbock than anything of recent occurrence, there was little more than casual attention given it throughout the day, and many business men stayed at their offices until late in the afternoon, making the casting of their votes the final transaction of the day's work. Though indifference was not evidenced, the fact that the people were all confident that the issues would all carry naturally tended to suppress any excitement over the affair.—Lubbock Avalanche.

WYCHE (Continued from page 8)

and are guests of Mr. and Mrs. Paddock.

Lerene Williams and Ethel and Erma Decker visited the Applegate family Sunday.

Mrs. Paddock called on Mrs. Clayton Thursday and Friday.

Mrs. Louis Brady bought the crop on Sulphur Park place from Mrs. Hembree. Owing to wet weather it had never been hauled from the field.

C. J. Paddock went to Amarillo Friday to attend the banquet and convention of the South West Trail men.

Mrs. J. A. Goodwin and daughter, Mrs. Garner, and Mrs. Paddock all visited Mrs. Clayton Wednesday.

R. W. Hough and Mary Hough spent

Tuesday in the Ed Cox home.

Misses Mamie and Anna Hoffman very graciously entertained a crowd of young people last Thursday evening honoring Miss Christine Nutter, who is soon to leave for an extensive visit in Kentucky. The occasion was a complete surprise to the honoree and not until a number of guests had arrived did she suspect the truth. All kinds of "play party" games were played in one room while in the other 42 held sway. Refreshments of peaches and cake and coffee were served. We must add that this was the largest and one of the nicest parties of the season. Those present were: Mr. and Mrs. R. W. Hough, Mr. and Mrs. Edgar Moseley, Mr. and Mrs. Ed Cox, Misses Slayton, Nutter, Gold, Williams and Mathews, Messrs. Ott, Matthews, Butch Elliston, Elmer Williams, Clayton Woolery, Gold and Longwith.

THE STATE OF TEXAS

To the Sheriff or any Constable of Deaf Smith County, Greeting:

You are hereby commanded to cause to be published once each week for a period of ten days before the return hereof, in a newspaper of general circulation, which has been continuously and regularly published for a period of not less than one year in said Deaf Smith county, a copy of the following notice:

THE STATE OF TEXAS.

To all persons interested in the Estate of Mrs. Martha Burkett, deceased, E. B. Black has filed in the County Court of Deaf Smith County, an appli-

cation for Letters of Administration upon the Estate of said Mrs. Martha Burkett, deceased, which will be heard at the next term of said court, commencing on the 1st Monday in December, A. D. 1923, the same being the 3rd day of December A. D. 1923 at the court house thereof, in Hereford, Texas, at which time all persons interested in said estate may appear and contest said application, should they desire to do so.

Herein fail not, but have you before said Court on the said first day of the next term thereof this Writ, with your return thereon, showing how you have executed the same.

Given under my hand and the seal of said Court, at my office in Hereford, Texas, this 20th day of November, A. D. 1923.

BERRY ORR, Clerk County Court Deaf Smith Co., Texas. 87-89

IT MUST BE SOLD!

We have for sale a three-section Farm-Ranch, on which are \$10,000.00 improvements, 330 head Whiteface Cattle, and eighteen head good stock horses. All goes for less than the value of the land; 400 acres in cultivation. This is one of the best places in Deaf Smith county, and we offer it as one of the greatest bargains we have ever seen. Will take some trade.

Ashbrook-Williams-Wilson Co.
Office Rear First National Bank Building

C. R. Barber
AUCTIONEER
Hereford, Texas
Pure bred livestock and farm sales given special attention

The Delco-Light Washer

The most remarkable washing machine ever built. Designed by Delco-Light engineers. Made from accurate tools and properly machined. All complicated and troublesome parts eliminated. No clutch; no train of gears; no dangerous exposed parts. Built to Delco-Light standards throughout. Scientific tests prove that it actually washes clothes cleaner.

Made in 40 sizes and 110 volts for both city and country.

Electric Service Station


Good Coal

NOW ON TRACK—MORE ROLLING can supply your needs with the best coal FEED of all kinds, grain, bran, cotton seed meal and cake.

Phone 265—We Deliver

B. R. DIXON
at Great West Elevator

Thanksgiving Day



TURKEY DAY

Finds America the LEADER of NATIONS; The Happiest and Most Prosperous land under the SUN.

Our Panhandle country has much for which to be THANKFUL. Favored by Almighty God with good health and abundant rains—the courage, thrift and industry of our people have largely overcome all our troubles.

Just over the hill and headed this way our faith can see good times.

The Western National Bank is thankful for the friendship as well as the patronage of the people.

For twenty one years we have shared your joys and sorrows—and by reason of this we have grown to know you better, and to love you more.

With thankful hearts we shall try to assist every one we can, and to do our full part in the upbuilding of our great country.

The Western National Bank

CAKES
made specially for
THANKSGIVING
order a day or two ahead

FRENCH PASTRY
of all kinds Daily

Reid Bakery
on 3rd street

HOLIDAY GOODS ARE READY

We now have our display of Christmas Gift Goods complete, and the wise ones are making their selections to avoid disappointment later. Our stock is the most complete ever carried here, and the prices average a great deal less than in former years.

Be one of the foresighted ones this year and select your Christmas gifts early.

C. A. SKELTON VARIETY STORE