

Packing Giants Accused of Setting Prices



That feller on Tierra Blanca Creek says an Aggie friend of his used to be an elephant hunter but he gave it up...the decoys were just too heavy.

A BIG HUSTLIN' Hereford welcome goes to Hereford High exes who returned this weekend for Homecoming activities! A parade this afternoon and the game against Plainview tonight highlight the annual celebration.

WHITEFACE KIWANIS Club is sponsoring its second Arts and Crafts Show at Sugarland Mall today and Saturday. The show was scheduled for 9 a.m. to 6 p.m. both days, with proceeds from the event being used by the club for charitable projects.

THE APPEARANCE of the downtown area has been improved lately. Both banks are building new parking lots; several building fronts have been remodeled in the first block of Main Street; Casey's Books & Records has been added across from First National Bank; Pitman Industries has completely remodeled and put a new front on its Main Street offices, and Helen's Youth Shop was closed earlier this week for remodeling.

HOPE OUR READERS enjoyed the color photograph we published on the front page of Thursday's BRAND. It was a "first" for us and was more or less done on an experimental basis. We're proud of the great work by our photographer, Don Ingram, and our entire press crew! Printing a full-color photograph for newspapers is a much more complicated process than for art work or illustrations.

(See BULL, Page 2)



High School Hoopla

A peek through just about any door at Hereford High School today might make one think a holiday has been declared. Actually, it's all in honor of HHS Homecoming, which will be capped tonight with the Plainview-Hereford football game in Whiteface Stadium. Students have been busy this week decorating halls and classrooms and preparing floats for this afternoon's parade.

WASHINGTON (AP) - The secret findings of a federal investigation show most of the nation's meat prices are set by a handful of big packers and market reporting services.

While the year-long effort by the Agriculture Department has not turned up any violations of federal law, department official Charles B. Jennings said a search for possible illegalities is continuing.

A report on the initial findings

ordered kept secret by Agriculture Secretary Bob Bergland - found that prevailing wholesale beef prices are set daily on the basis of a relatively small percentage of actual transactions by some of the nation's largest packing plants.

The report noted that widespread criticism of the way meat prices are set is based on the system's reliance on voluntary price reporting by packers, which "does not produce an accurate picture of the market."

Earlier this month, a congressional committee concluded after its own study that the Yellow Sheet - the largest of the reporting services - is potentially subject to manipulation by industry giants at the expense of farmers, small businesses and consumers.

The House Small Business Committee also said that up to 90 percent of all beef carcasses were sold on the basis of prices suggested by the reporting services.

Yellow Sheet officials asked to appear before the committee on a Saturday, but no such meeting was scheduled and the committee did not hear from them.

According to sources who asked not to be named, Bergland ordered the

Agriculture Department's report withheld several days after it was sent to him Oct. 16 - three days after the congressional committee made its report - and gave its authors 30 days to overhaul its work and give him the revised report.

His action came on the advice of aides who said the report by a department task force contained serious gaps of information. For instance, the aides questioned the data on packers' profits. A copy of the report was obtained by The Associated Press before most of the 3,000 copies could be destroyed.

The investigation studied the July 1977 transactions of 35 major unnamed packing plants in five market areas. It found that in those areas the wholesale prices paid by six of 12 supermarket chains surveyed were based solely on the quotations of the National Provisions Inc. of Chicago, publisher of the Yellow Sheet.

The other six chains in the five metropolitan areas - New York, Boston, Chicago, Atlanta and Detroit - bought an average of 75 percent of their meat on the basis of the Yellow Sheet prices, study

(See MEAT, Page 2)

GHC Sues Frito-Lay Over Suit

By SPEEDY NIEMAN
Editor-Publisher

Grain Handling Corporation, which operates licensed elevators in Hereford, Olton, Hart, Springlake and Hart Camp, filed a \$45 million civil lawsuit yesterday against Frito-Lay, Inc. of Dallas, alleging breach of contract.

The suit was filed in 154th District Court at Littlefield. GHC seeks to recover \$15 million in actual damages for the present value of the contract allegedly breached by Frito-Lay, \$25 million for Frito-Lay's alleged "malicious and intentional breach of said agreement," and \$5 million for punitive damages.

GHC president Garland DePrang of Olton, in a release to The Olton Enterprise yesterday, said Grain Handling is seeking the damages for "which we believe will be suffered by the breach of contract."

DePrang said his company agreed in April of this year with Frito-Lay for the Dallas corporation to purchase four crop years of corn beginning next year. He said Frito-Lay has no lawful right to repudiate the contract and has been "treated imminently fair in its dealings with us and has no just basis for any claim in GHC."

DePrang and GHC vice president Wester Clevenger of Hereford were named in an \$18 million civil lawsuit filed earlier this month by Frito-Lay, alleging five men participated in a kickback conspiracy. A former Frito-Lay executive, J.H. Stafford, was also named in the suit. In the suit filed yesterday, GHC claims

(See SUIT, Page 2)

Carter Appearance Displeases Krueger

By The Associated Press

The Texas political spotlight fell Thursday on the heated Senate race between Sen. John Tower, R-Texas, and his Democratic opponent, Rep. Bob Krueger - part of the glare even caught President Carter.

Krueger had to deal with an unannounced appearance by Carter at a Washington fund-raiser that netted \$94,000 for the Krueger coffers.

"It is customary for the president of the United States to release his own schedule," Krueger said in parrying some hints that Krueger didn't welcome the association with the administration.

Asked why Carter was there, Krueger said, "Maybe it's pretty obvious we are going to win."

Krueger did give some support to Carter's inflation fight plan, saying it can work if the people "want to make it work."

Krueger also said the release of copies of a newspaper column casting aspersions upon an unnamed senator's morality was a mistake, but "not a big deal."

"If it had been my personal judgment, we wouldn't have sent out the Anderson thing," Krueger said of the Tom Anderson syndicated column printed in the Karnes City Citation.

Krueger also denied Tower allegations he violated Federal Election Code rules for listing advertising and media

expenses, calling them bookkeeping errors.

Tower campaign manager Ken Towery told the Fair Campaign Practices Committee that Krueger has further twisted a "distorted" version of Tower's 1970 comments to the New York Times Magazine.

"He is against dual school systems, but believes that 'for the most part blacks are less capable of learning' for environmental reasons," the article said. Tower said a Krueger flyer distributed to Mexican-Americans has changed the quote's reference from "blacks" to "minorities."

Krueger conceded that personality clashes have dominated issues in the campaign. "Sure I'd like to see it continue on a higher plane," he said.

In the governor's race, Democratic candidate Attorney General John Hill said two more states have shown interest in filing suit to nullify parts of the 1978 Natural Gas Pricing Act.

New Mexico and Kansas, the fourth and fifth largest gas-producing states, sent representatives to a New Orleans meeting of Texas, Louisiana and Oklahoma officials, he said.

Republican attorney general candidate Jim Baker said opponent Mark White was the target of a state auditor report that cited 111 complaints against White's management as secretary of state.

"I'd be ashamed of that type of report if I were him," Baker said.

Senator, Ag Secretary Disagree Over Necessity of Cattle Bill

WASHINGTON (AP) - A Republican U.S. senator from Indiana says cattlemen are unhappy about what they see as foot-dragging by President Carter on a meat import bill Congress passed in its final hours.

Agriculture Secretary Bob Bergland says he doesn't know whether Carter will sign the measure or veto it.

Sen. Richard G. Lugar added that not only are cattlemen displeased over Carter's apparent reluctance to sign the bill but "as one of them, I'm unhappy" also.

Bergland, on the same speaker's platform, replied, "Cattle feeders and

beef producers are crying all the way to the bank right now."

The two participated Thursday in a National Town Meeting in which they answered questions from the audience at Kennedy Center.

Bergland said the administration is in favor of the basic concept of the bill which would establish a so-called counter-cyclical formula to allow less foreign beef into the country when U.S. production is rising and more when it is declining.

But one of the objections, he said, is to a provision that would prohibit the president from suspending meat import quotas except in wartime. Earlier this

year, Carter opened the door to more foreign beef in an effort to help stem soaring retail prices.

"If the bill is vetoed - I don't know that it will be - my guess is that the matter will be brought back to the next Congress," Bergland said.

Cattle producers, who were hurt severely for more than four years as market prices dropped, reduced inventories sharply and now are beginning to make money again.

The exchange over meat imports came following a question on whether farm

(See BILL, Page 2)

Homecoming Contest To Be Today

Tonight's Hereford-Plainview district football contest will mark Hereford High School Homecoming, with the queen to be crowned during a special halftime ceremony.

Tickets for the game, scheduled to kick off at 7:30 p.m., will be available only at the gate for \$3 to adults and \$1.50 to students.

"It might be advisable for people to come a little early," assistant superintendent Larry Wartes said today. "I'm certain we'll have a sellout crowd. We're assuming that Plainview, too, will have a sellout. They had a tremendous crowd last week over in Plainview."

The game marks the District 4-AAAA opener for the Whitefaces.

Queen candidates are seniors Denise Albracht, Lisa Duggan and Nora Urias. Junior and sophomore attendants, respectively, are Mary Griego and Nora Urias.

School was dismissed at 2:30 p.m. today in order that students could watch the Homecoming parade, which started at the high school and headed downtown on Main Street. A pep rally was held for the football team at 2:15 p.m.

The junior class smorgasbord supper is scheduled for 5-7 p.m. in the high school cafeteria. The public is invited and may purchase tickets at the door.

Arts, Crafts Show Begins 2-Day Run

Artists and craftsmen from five states will display their works today and Saturday in the annual Whiteface Kiwanis Club Arts and Crafts Show in Sugarland Mall.

The show began at 9 a.m. today and was to continue until 6 p.m. It will open from 9 a.m. to 6 p.m. again Saturday.

The Kiwanis Club's share of profits from selling art works and handicrafts will be used to benefit local charitable projects.



Chamber Manager Honored

A reception for Mike Carr, the new executive vice president of Deaf Smith County Chamber of Commerce, and his wife Janice was held Thursday

at the chamber office. Congratulating Carr, left, are Roy Faubion, right, and Jay Swayze. About 150 people attended the reception.

Turn the Time Back Or Miss a Miracle

WASHINGTON (AP) - "To me," Walt Whitman said, "every hour of the light and dark is a miracle."

On Sunday there will be one extra hour of miracle.

Shakespeare said, "From hour to hour we ripe and ripe, and then from hour to hour we rot and rot; and thereby hangs a tale."

A tale yes, but this Sunday we ripe and rot for an extra 60 minutes. Shakespeare would say "bid time return." The law says go back to Standard Time.

Last April we surrendered an hour, in the name of Daylight Saving, except in Arizona, Hawaii, and part of Indiana.

Now we must become, as Shakespeare put it, "a borrower of the night for a dark hour."

To do it properly, stay up until 2 a.m. Sunday and turn back the hands of all clocks to 1 a.m. You can cheat and do it before you go to bed or when you arise. But do it, or you won't get to church or anything else on time.

Of course, Shakespeare never had to contend with Daylight Saving Time - the semi-annual rite of advancing clocks one hour in April, then turning them back in October.

Neither did William Wordsworth, who persisted in thinking wrongly that "nothing can bring back the hour - of splendor in the grass, of glory in the flower."

One hour! Sir Walter Scott thought "one hour of

life, crowded to the full with glorious action and filled with noble risks, is worth whole years of those mean observances of paltry decorum."

The poet Shelley marveled that "I am gone into the fields; to take what this sweet hour yields."

And Robert Burns, the lover: "Green grow the rushes, O / Green grow the rushes, O / The sweetest rushes that e'er I spend / Are sent among the lasses, O."

George Herbert wrote that "there is an hour, wherein a man might be happy all his life, could he find it."

A contemporary, Thomas Heywood, lamented: "O God! O God! That it were possible / To undo things done: to call back yesterday"

"That time could turn up his swift sandy glass / To untell the days, and to redeem these hours."

Three centuries later, there is one day each year when an hour can be said to be retrieved, if not redeemed. That day is Sunday.

And that's progress of a sort, an answer to the plaint voiced by Thomas Mann in the 19th century:

"Lost yesterday, somewhere between sunrise and sunset, two golden hours, each set with 60 diamond minutes."

"No reward is offered, for they are gone forever."

update friday

Luckenbach Gets Telephone Booth

LUCKENBACH, Tex. (AP) - Civilization is slowly creeping into this Hill Country community, immortalized in song and legend.

First, the police chief of Plains, Ga., donated a parking meter that usually reads "time expired" until weekend fun-seekers arrive.

Now, General Telephone of the Southwest has installed a pay phone, to provide a 25-cent link with the world outside this hamlet.

Established in 1849, Luckenbach attained national prominence only recently, through the promotion of the late Hill Country humorist, Hondo Crouch, and the popular song by Waylon Jennings and Willie Nelson.

The new phone hangs on the corner of the general store run by the town's owner, Kathy Morgan, who doesn't think it will change things much.

"Despite all the modern new gadgets, indicating economic growth in the community, Luckenbach will remain a place 'where everybody is somebody,'" she said.

Should anyone wish to call Luckenbach, the number is area code 512-997-7711. There's no telling who might answer.

Newspaper Strike

Solves Big Issue

NEW YORK (AP) - The major issue in the city's 80-day newspaper strike was resolved early today when publishers and printing pressmen agreed to have an expert decide formulas for staffing pressrooms, a mediator announced.

But the mediator, Theodore Kheel, stressed that "the strike is not over" and said half a dozen less difficult issues still had to be resolved before the two major

morning dailies - the New York Daily News and the New York Times - could resume publication.

Kheel said the breakthrough came after 17 hours of negotiations at the Manhattan offices of the Federal Mediation and Conciliation Service. He predicted negotiations on remaining matters would proceed "relatively fast" at the next session this afternoon.

Settlement of the pressmen's strike would have to be accompanied by settlements with paper handlers and machinists who joined the strike, and with the editorial and commercial unit who are on strike against the Times.

William J. Kennedy, president of the pressmen's union, said of the agreement: "The accommodation had to be made." Joseph Barletta, general manager and vice president of the News, said: "We're very pleased that we seem to have found a way to resolve it the staffing problem."

Prices Jump Again,

Says Labor Department

WASHINGTON (AP) - Consumers lost more ground to inflation in September as prices increased 0.8 percent, the Labor Department said today.

Prices of gasoline, housing and school tuition costs all climbed markedly. Food prices rose 0.5 percent after two months of stability, the department said.

The average worker's purchasing power dropped 0.3 percent during September, the fifth decline this year, the report said. That meant most workers' wage increases had been eaten up by inflation.

The September price increase would average out to about 10 percent a year if it continued for 12 months. The inflation rate for the first nine months of the year was 9.6 percent, the department said.

President Carter announced a new anti-inflation program Tuesday night, but administration officials said it may take at least six months before it shows results.

Officials say inflation should be somewhat more than 8 percent for the year, but they are hoping the new program will get it down eventually to no more than 6 to 6.5 percent.

Although food prices rose in September, the monthly report indicated that inflation is distributed over the entire,

economy.

The cost of owning a home jumped 1.3 percent and the price of rent went up 0.8 percent, both the biggest increases of the year.

Carter Campaigns

For Demo Candidates

MIAMI BEACH, Fla. (AP) - President Carter, soaking up cheers at campaign rallies, told crowds he'll sign the \$18.7 billion tax cut bill for them and wants them to help him police his anti-inflation program by reporting violations.

Carter used an ocean-side political rally Thursday to appeal to several hundred persons to help monitor the anti-inflation guidelines he announced Tuesday.

He asked them to let him know personally if they detect violators, and he warned that "a lot of special interest groups" will try to fight the program. It calls for holding wage increases to 7 percent and price increases to one-half of 1 percent of the average 1976-77 price rise.

"Anti-inflation is badly needed," he said. "It's tough, it's necessary, it's fair. If you will join me and help me, then I believe we can have success."

Carter drew a loud ovation when he shouted at one point, "Do you want a government that cuts your taxes?"

When the crowd roared its approval, the president said, "OK. I'll take your advice. I've decided to sign the bill."

Police Report

Police Thursday afternoon arrested five juveniles—one age 10 and the others under 10—for throwing a rock through a pickup window at Brown Drilling Co., 803 S. Texas.

Gary Billingsley, 116 Star, reported that sometime Wednesday evening someone threw eggs on his car and house.

Weather

West Texas - Partly cloudy south today, otherwise fair through Saturday with warmer afternoons. Scattered showers extreme southwest early today. Highs 68 to 75 except mid 50s mountains. Lows upper 30s northwest and mountains to mid 40s southeast. Highs Saturday in the 70s except low 60s mountains.

from page 1

Hereford Bull

so don't expect another one too soon!

MUSIC LOVERS will want to remember the Chamber Singers' "Harvest Concert" which is scheduled Sunday afternoon in the high school auditorium. A fine variety of musical numbers are on the program, with tickets priced at \$2 for adults and \$1 for students.

oOo
DAYLIGHT SAVING Time ends

Bill

policy is a factor in this fall's elections. Bergland did not respond to that, but Lugar said he supposed farm policy would be an issue "wherever particular situations are not going well" for farmers and communities that are dependent on them.

"It will always be an issue where people are losing money or they have a feeling that, relatively, they are falling behind," Lugar said.

"It is not unknown for the party out of power to charge that the party in power has made a hash of the whole thing."

Lugar, who has farming interests in his home state, is a first-term senator elected two years ago, so he's not up for re-election now.

Bergland said the huge buildup of corn, wheat and other grain will provide a hedge against shortages in the future.

"So we do not regard the current crop situation as disastrous," he said. "We regard it as a matter which is manageable."

Asked about Carter's anti-inflation guidelines and how they will be applied to food processors and other middlemen - farmers are exempt - Bergland said his department will monitor the situation closely and "apply a profits test" to those in the marketing chain "to be sure no one is profiting at levels which are beyond reasonable margins."

Bergland noted that since 1974 two-thirds of the rise in grocery prices

Sunday, so remember it's time to "fall back" when resetting the clocks! The time officially changes at 2 a.m. Sunday morning; so most folks will set their clocks back an hour before going to bed Saturday night.

has been "due to the added cost of convenience, and there's nothing we in USDA can do about that. Consumers prefer to have foods prepared and ready for the oven, and, of course, they must pay the cost."

Unfortunately, he said, the higher cost of processing and packaging those "convenience" items is included in government food price statistics, even though the raw food as it leaves the farm has not gone up as much.

Lugar said that consumers could save money by doing more of their own food preparation at home but that for the government "to control those sorts of activities in our society would be intolerable."

from page 1

Meat Prices

data showed. The prices paid by such large buyers are felt like a tidal wave throughout the meat industry - the largest component of the vast U.S. food business - because of the size of their purchases.

The investigation looked into three reporting services: the giant Yellow Sheet; another private service, The Meat Sheet, published in Elmhurst, Ill.; and the department's own Market News Service.

The service keep their subscribers informed through telephone calls and reports mailed at the end of each business day.

The Agriculture Department report said the investigation, ordered last year by President Carter, found that:

-Prices published by the three services were "based on less than 4 percent of the total projected sales of carcasses," slaughtered and dressed animals before they are carved into smaller pieces.

The Yellow Sheet "is the principal guide used in the purchase of live cattle by slaughtering packers."

-Sixty-seven percent of all beef carcass sales were made on the basis of the "formula pricing" the services provide.

-Eight packers accounted for 44 percent of the total 1977 steers slaughtered for beef, and accounted for more than 50 percent of the total sales information recorded in the Yellow Sheet for the period studied.

from page 1

Suit

that Stafford never was a stockholder in the company, and it had no knowledge of Stafford owning any stock in GHC operations.

In the Olton release, DePrang said all corn purchases relating to the Frito-Lay contract are being fully performed and business is carrying on normally. He said the corn is being delivered by farmers in a timely fashion

and payments are still being made by Frito-Lay to GHC to the corn farmers.

The GHC suit claims it has a valid contract with Frito-Lay for purchase, storage and cleaning of a certain amount of corn. The suit claims that GHC has repeatedly assured Frito-Lay that it is "ready, willing and able to perform the contract."

The suit claims that GHC, in a letter on

Sept. 21, told attorneys of the Dallas-based Frito-Lay, that GHC had received written assurances from the company that it would live up to the contract agreement. By not living up to the contract, GHC "treats it as repudiation and breach of contract."

The GHC suit charges Frito-Lay with trying to drive GHC out of business, so that Frito-Lay can take sole control of the business and operations for its own use.

Republicans Blast Program

WASHINGTON (AP) - For the Republicans, there's good news and bad news.

They're getting network time for a rebuttal to President Carter's nationally televised inflation program.

But Carter already has a plan that seems to fit the mood of the voters. And his government austerity vows could have come out of a Republican platform.

According to the pollsters, most Americans favor voluntary wage and price guidelines. An AP-NBC News survey showed 54 percent support that approach to inflation control.

Carter's promises to hold down federal spending, erase needless regulations and foster competitive free enterprise sound a lot like Republican orthodoxy.

The Republican reply to Carter will lean heavily on a call for sharp cuts in federal income taxes over the next three years, their chosen issue in the congressional election campaign. They've refined it now to include a curb on federal spending.

There's no indication that the Republican tax cut has swayed many voters, although when

people are asked whether they would like a one-third cut in their income taxes, 55 percent say yes.

Among the same people, 1,600 adults interviewed in mid-October, 33 percent said the Democrats can do a better job of keeping taxes down, while 31 percent chose the Republicans for that task.



WIFE Greets Mrs. Hill

Bitsy Hill, wife of Democratic gubernatorial candidate John Hill, made a campaign stop at the Glenn Allred farm at Wildorado Thursday afternoon to drum up local support for her husband. Among those on hand to greet Mrs. Hill were members of the Deaf Smith County chapter

of Women Involved in Farm Economics. Here, WIFE members present Mrs. Hill with an American Agriculture Movement hat. Pictured from left are Mary Crist, Bonnie McCathern, Janice Allred, Mrs. Hill, Audrey Martin and Wilma Allred.

Israel To Expand Settlements

By The Associated Press

A defiant Israeli government, angered by U.S. statements on the Palestinian issue and trying to cool political dissent at home, disclosed plans Thursday to expand its settlements on the West Bank of the Jordan River. The move could raise a major new obstacle in the Israeli-Egyptian peace talks.

Secretary of State Cyrus R. Vance reacted quickly and sharply to the unexpected Israeli decision, issuing a statement in Washington saying the Carter administration was "deeply disturbed" by the action and calling it a "very serious" matter.

The State Department said President Carter sent a personal cable to Israeli Prime Minister Menachem Begin on the subject.

In Cairo, meanwhile, Prime Minister Mustafa Khalil said the Egyptian government was considering recalling its negotiators from the peace talks in Washington for consultations.

He described the possible recall as

"purely routine" and said it was not related to the Israeli decision on West Bank settlements. But it might mean another interruption in the negotiations, which were scheduled to resume Friday. And even Israeli Foreign Minister Moshe Dayan acknowledged that expansion of the settlements "may make it difficult" to reach a final agreement with Egypt on a treaty.

Begin's decision to strengthen the West Bank enclaves could help appease growing conservative opposition to Israeli concessions in a peace pact.

The decision apparently emerged from the Israeli Cabinet's three-day debate over the Egyptian-Israeli draft treaty. Though the meetings were secret, officials did not deny that Begin suggested "thickening" the settlements to win votes from reluctant Cabinet ministers for the draft agreement and his proposed amendments to it.

Government officials said Israeli leaders were furious at statements made by U.S. Assistant Secretary of State

Harold Saunders on a recent Mideast swing to raise support for the Camp David framework agreements from moderate Arab states and from Palestinians in the West Bank.

Saunders reportedly suggested in a closed meeting with Palestinian leaders that Israel might eventually relinquish its 50 West Bank settlements in exchange for full peace. He also was reported to have said Washington still considers East Jerusalem, which Israel has annexed, to be "occupied territory."

Though the Camp David accords provide for a freeze on the building of new Jewish settlements - the duration of the freeze is in dispute - they do not prevent Israel from expanding existing outposts in occupied lands. But some diplomatic observers were surprised the Israelis would go ahead with an expansion program in the middle of the negotiations with Egypt.

The Israeli official said Washington is "completely insensitive to Begin's political problems, although it is very sensitive to Arab problems."

NCN Appeals to Government

NEW YORK (AP) - The task of the National Commission on Neighborhoods, which submits an almost certain to be controversial report to President Carter in January, is necessary perhaps but certainly not inevitable.

It must determine how the nation's largest political unit, the federal government, can

deal directly with the smallest, a neighborhood, without in the process damaging relations with mayors and others.

It must seek ways in which a cumbersome federal bureaucracy can help inspire development of a neighborhood's resources, skills, vision and creativity, without intruding upon and destroying its spontaneity.

The delicacy of the latter task has been compared to pushing a tricycle with a bulldozer, and the former with stepping on the

paw of a lion and then patting the enraged beast in an effort to make it smile.

Joseph Timilty, chairman, knew from the beginning that he faced a challenge, including molding a report from the views of 20 ethnically, racially, geographically and politically diverse members.

But the White House wanted action because of the suspicion that federal urban programs might be helping to build impressive municipal skylines and beautiful suburbs that

merely hid the scars.

Inner city residents, for example, complained that federal funds went for downtown business development instead of community projects, and that other money, such as for roads, speeded the exodus to suburbs.

Timilty, an attorney, university instructor and Massachusetts state senator, believes that "government is more help when it supports what the neighborhood wants to do rather than imposes programs on it."

Mandatory Controls Feared

NEW YORK (AP) - All Americans must make sacrifices, President Carter said Tuesday night, but some people will say he is doing whatever he can to avoid the sacrifices that austerity implies.

He shuns mandatory controls. He continues to abide a huge and inflationary budget deficit.

He seems inclined to sign a tax cut. He tried soft persuasion before reluctantly accepting firm standards.

And the standards, on reflection, are likely to be considered less than harsh by both business and labor. They are in fact designed to continue inflation, although with a gradual lessening in severity.

While the president referred to sacrifices, and said "We must face a time of national austerity," his new wage-price standards give him away. He seeks a less painful remedy. Recession as a remedy is out.

Critics, however, feel that despite his policy of tolerating moderate inflation as the price of avoiding recession, the president might get both. And that he might also be forced into mandatory controls.

Economists generally foresee higher prices and lowered output in 1979, disagreeing mainly in degree. Inflation

forecasts range from 6 percent to 9 percent, and output changes from below zero to plus 3.5 percent.

All such forecasts were made before the president's request for limitations of 7 percent on wages and 5.75 percent on prices, which he said could reduce inflation to 6 percent or 6.5 percent next year.

However, over the past year or more the administration has been notably more optimistic than nongovernment economists. It expected the 1978 inflation rate to be just over 6 percent. It may exceed 8 percent.

Throughout the inflation siege, individuals have tried various survival tactics, few of them successful. Pay raises, for example, were exceeded by higher prices, and real income therefore declined.

Others went deeply into debt, not just for luxuries but for basics too. Obligations to repay installment credit now take between 15 percent and 16 percent of disposable personal income, a record.

The president's call for sacrifices, therefore, may have served merely to validate what many Americans already know is necessary, and which already they have been practicing for many months.

Business and financial lead-

ers especially, but consumer and voters groups too, have been telling Washington that sacrifice began there, and that federal spending, a primary cause of inflation, had to be cut.

The president has recognized that demand promising to cut the fiscal 1979 deficit to \$40 billion, but even in advance of his address many economists maintain it isn't enough, and blame it for inflation.

THE HEREFORD BRAND
Published Tuesday through Friday afternoons and Sunday mornings at 130 W. 4th St., Hereford, Texas, 79045, by the Hereford Brand, Inc. Established in 1901 as a weekly; changed to semi-weekly in 1948, to five times a week in 1976.

Entered as second class matter at the Post Office in Hereford, Texas under the act of March 3, 1897. Second class postage paid at Hereford, Deaf Smith County, Texas.

Subscription rates: By-mail to Deaf Smith and adjoining counties—\$24 a year; other points—\$30 per year. Home delivery in city—\$2.90 a month or \$29.40 a year. Any erroneous reflection upon the character standing or reputation of any person, firm or corporation which may appear in the columns of this paper will be corrected upon being brought to the attention of the editor.

The Hereford Brand is a member of Associated Press, National Newspaper Association, Texas Press Association, Panhandle Press Association, West Texas Press Association, and Newspaper Editors Association.

O.G. Nieman Publisher
Paul Sims Managing Editor
Bob Nigh Advertising Mgr.
Atha McIver Bookkeeping
Charlene Brownlow Circulation Mgr.



—Brand photo by Denise Smith

Planning For Services

The newly-elected officers of Church Women United are in preparation for World Community Day Services which will be held Friday, Nov. 3 at 9:30 a.m. in the Wesley United Methodist Church. Officers are from left Priscilla Power, treasurer;

Meredith Wilcox, immediate past president; Louise Roberson, president; Edna Reinart, vice president; and Clara Trowbridge, secretary. The public is invited to attend.



'Tis The Season?

A Halloween puppet show was held Thursday morning at the Deaf Smith County Library for pre-schoolers. After the puppet show the motley assortment of creatures enjoyed candy. The library

will be sponsoring another Halloween party Monday at 7 p.m. in the Heritage room for ages 6-12.

Local TOPS Members Attend Area Rally

Several women from Hereford TOPS Clubs attended the Fall Area Rally Day in Levelland on Saturday. From the Panhandle Area, 33 of the clubs were represented, with 27 of their leaders in attendance.

Hostesses were Clubs #363 and #945, both of Levelland. Mistress of ceremonies was Shirley Nock of Levelland. After the preliminaries of registration, a welcome address and roll call, the group was entertained with skits by groups from Lamesa and Littlefield, a TOPS history, songs and a series of awards for accomplishments of the different clubs.

The Club with the best weight loss average per member was Herefords #1011, with a loss of over 13 pounds for the period from Jan. 1 through Aug. Hope Loerwald, leader, accepted the plaque award for the achievement of her club, whose membership numbers in the twenties.

Club officers, including leaders Loerwald of #1011, Frances Zetsche of #941 and Janell Davison of #576, all of Hereford, were recognized.

A suitable lunch was served by the host group at the noon hour and in the afternoon session, TOPS of Long Standing were recognized, including Georgia Andrews of #941, six years. A TOPS graduation of

ceremony awarded the status to fourteen graduates, including from Hereford: Frances Zetsche (36 pounds) Tillie Scott (32½ pounds) Annie Lee Dobbins (23½ pounds) all from #941; Hope Loerwald (19 pounds) and Margaret Scott (32 pounds) from #1011; and Nila Chambliss (10½ pounds) from #576. Those weights represent the amount lost after the person joined TOPS and until reaching their various goals this year.

Others from Hereford going to the meeting were from #941 - Christine Larson and Anna Vogler, from #1011 was Earline Schneider and Becky Scott, and from Club #576 - Ginger Cole and Rita Cole.

The climax of the afternoon session came with the crowning of the new Queen, Viola Blaylock of Lubbock, who had lost a total of 53 pounds to reach her goal. The one so recognized must have reached her status this year, and the total loss is since she joined TOPS, regardless of what that was.

Area meetings are held in spring and fall. The International meeting this year in Montreal, Canada, marked the 30th anniversary of the organization of TOPS - the "Take Off Pounds Sensibly" idea. Next July, the IRD will be held in St. Louis, Mo.

Fund Established Here for Glen Cash

The Glen Cash Hospital Fund has been established at both local banks to defray medical expenses incurred by the longtime resident, who is currently hospitalized in Amarillo following the amputation of his leg. Cash, who has lived in Hereford for more than 25 years, resides at 205 Grand Ave. He is 39. Donations will be appreciated.

Two HD Clubs Merge For Joint Session

West Hereford and North Hereford Home Demonstration Clubs merged Tuesday afternoon for a joint meeting in Pioneer Natural Gas Flame Room.

Carrie Mae Doak, president of West Hereford, called the meeting to order and introduced Miss Roberta Campbell, president of North Hereford, who led a get-acquainted exercise.

The poem, "Keep Going" was read for the clubs by Myrtle

Allmon. The guest speaker was Pam Carrothers, representative of The-Face Place, who presented a demonstration in skin care. She used two HD clubwomen, Martha Lueb and Naomi Brisendine, as live models as

she illustrated the five techniques employed to enhance a woman's skin.

Using a Halloween theme, members of West Hereford chapter served refreshments from a brightly decorated table.

After the social, each of the HD clubs convened in separate session for regular business.

Guests attending the dual meeting included Mrs. Carrothers, Toni Campbell, Estelle Yeager and Estelle Burrell.

West Hereford members present were Wilma Nell Pierce, Almeda Penman, Mary R. Flowers, Eldora Boyd, Evelyn Bell, Artie Frost, Alice Cox,

Mrs. Doak and Mrs. Allmon. Representing North Hereford were Bell Reid, Mrs. Lueb, Peg Hoff, Lilah Grubb, Mrs. Brisendine, Louise Wagner, Nell Hodges and Brenda Campbell.

GARDEN CITY, N.Y. (AP) — A series of lectures on "The Suburban Woman: Beyond the Mystique," has been funded by \$36,786 in awards from the New York and Connecticut Humanities Councils and the New Jersey Committee on the Humanities. The lectures will be presented under the direction of Adelphi University.

Ann Landers Confidential



DEAR ANN: My boyfriend is a high school senior. Michael has so many good qualities I could take up the whole paper listing them but my friends make fun of him because they say he talks like he came from the Old Country. His parents came from Europe and they speak their native language at home.

Michael was born in Cleveland and his English sounds pretty good to me, but I admit he does have a trace of a foreign accent. He says "wid" instead of "with," "deez" instead of "these" and he calls me "Werginia."

Should I mention it or let it go and hope he will catch on by himself and improve? -- Michael's Girl

DEAR GIRL: If Michael is a high school senior and calls you "Werginia," don't expect him to catch on by himself. Tell him gently (in private, of course) and help him with the words he mispronounces. You would be doing him a big favor.

DEAR READERS: Ralph Nadar has alerted me to the fact that there are several federal government toll-free hotlines for people who need special help. Here is a list of numbers that can be called without charge for specific services:

National Runaway Hotline -- If you live in Illinois, call 800-972-6004. If you live elsewhere call 800-621-4000, or 800-621-4021. (Provides advisory services to runaways and parents on a 24-hour, confidential, free basis.)

VD Hotline -- If you live in Maryland call 800-492-2937. If you live Hawaii, Alaska, the Virgin Islands, or Puerto Rico call 800-638-8333. If you live elsewhere call 800-638-2666. (Receives reports on injuries/deaths relating to hazardous manufactured products and assists consumers in evaluating safety or products on sale to the public.)

Veteran's Information -- Check with U.S. Government-Veteran's Administration telephone listing for your locality, or call toll-free directory assistance 800-555-1212 for toll-free number in each state. (Provides information to veterans and their dependents about a range of benefits, including GI loans, education and insurance, disability compensation, medical care, dental treatment and employment.)

Operation Peace of Mind -- If you live in Texas call 800-392-3352. If you live in Alaska or Hawaii call 800-231-6764. If you live elsewhere call

800-231-6946. (Confidential, 24-hour message relay service established to accept calls from runaways and forward messages to parents. Provides counseling and confidential referral information on medical assistance, shelter and other counseling services.)

Fair Housing and Equal Opportunity Hotline -- If you live in Washington, D.C., call 755-5490. If you live elsewhere call 800-424-8590. (Accepts complaints on discrimination in housing, complaints which are based on race, color, religion, sex or national origin.)

P.S. One and all: I tried every number to make sure they work. They do. It took ten attempts before I could get the VD Hotline. It's busy, busy, busy! So -- if you have the same experience, don't give up. Hang in there. It's worth your time.

Lamaze Classes Being Formed

Expectant parents with due dates Dec. 1 through Jan. 25 are invited to enroll in Lamaze Childbirth Preparedness classes which will begin here Monday. The class is held weekly.

A \$25 fee is required to cover the cost of instruction materials. Interested persons can pre-register by contacting the certified Lamaze instructor Penny Jessup at 364-6435.

Class Supper To Precede Local Game

The Junior High School class will be holding their class smorgasbord supper tonight at the High School Cafeteria from 5 to 7 p.m.

Adult tickets will sell for \$2, and children tickets will sell for \$1.50.

Tickets can be purchased from junior class members.

The public is encouraged to attend the supper and the homecoming game against Plainview.

Walcott Carnival Tomorrow

Walcott Community's Halloween Carnival is scheduled to begin at 6:30 p.m. Saturday at the Walcott School.

Festivities will include a costume contest for all ages, various booths, sandwiches and other refreshments. All interested persons are welcome to attend.

Various classes from Walcott School will be providing food for the Halloween Carnival.

Hospital Notes

PATIENTS IN HOSPITAL
Julian B. Aguero, Gertrudis Aguirre, Don R. Bentley, Jesus M. Bermea, Merle E. Boozer, Inf. boy Cloud, Judy Ann Cloud, Arlene Gaye Coffman, John Leonard Davis, Kendra E. Folsom, Christina Garza, Alton Ginn, Elida Gomez, Inf. boy Gomez, Alice Marie Gossett, Louise Hastings, Julia Gail Hubbard, Ima Gladys Javroe,

Dianne Lee LeJeune, Ora C. Maberry, Ida Earlene Marry, Ray A. Martinez, Cleo McCutchen.

Gertrude Mary McGee, Irene Melendrez, Ethel M. Rankin, Ascension Reyna, Leticia Roberts, Inf. girl Rodriguez, Isabel Rodriguez, Lucia C. Rodriguez, Gus Ruland, Jessie Eline Wagener.

ATTENTION KIDS!
Ages from 3 to 12 are invited to the "FIRST PRESBYTERIAN CHURCH" October 31st, Halloween Night for the showing of "WALT DISNEYS" Classic film "GUS" (There will be refreshments) Admission \$1.00 - Children 3 to 5 must be accompanied by an adult Sponsored by the Presbyterian Youth.

School Lunch Menus

BREAKFAST

Public Schools
MONDAY — Honey Buns, fruit juice, milk

TUESDAY — Do-Nut, diced pears, milk

WEDNESDAY — Fresh orange wedges, cinnamon toast, chocolate milk

THURSDAY — Sausage & Toast, fruit juice, milk

FRIDAY — T.S.T.A.

LUNCH

High Schools and Junior High Schools

MONDAY — Chicken fried beef patty or sliced turkey, fluffy potatoes, garden green peas, crispy carrot curls, pineapple cake, hot rolls, milk

TUESDAY — Whiteface burger or sloppy Joe, lettuce, tomato, pickle, onion, shoestring potatoes, hot apple pie, milk

WEDNESDAY — Burrito or chicken & dumplings, celery stix, buttered corn, cabbage & apple salad, gelatin with fruit, peanut butter cookie, milk

THURSDAY — Sloppy Joe, or Char burger, cheese stix, tossed green, salad, crispy fried potatoes, sliced peaches, milk

FRIDAY — T.S.T.A.

LUNCH

Other Public Schools

MONDAY — Chicken fried beef patty, fluffy potatoes, green peas, crispy carrot curls, pineapple cake, hot rolls, milk

TUESDAY — Whiteface burger, lettuce, tomato, pickle, onion, shoestring fries, hot

apple pie, milk

WEDNESDAY — Burrito with cheese stix, buttered corn, cabbage apple salad, celery stix, gelatin with fruit, peanut butter cookie, milk

THURSDAY — Sloppy Joe, Cheese stix, tossed green salad, crispy fried potatoes, sliced peaches, milk

FRIDAY — T.S.T.A.

LUNCH

St. Anthony's School

MONDAY - Pizza, green beans, tossed salad, peaches, milk

TUESDAY - Roasted weiners, cheese sticks, mashed potatoes, peas, jello, rolls, milk

WEDNESDAY - B.B.Q. beef on a bun, tator tots, carrot sticks, peach cobbler, milk

THURSDAY - Turkey salad sandwich, tossed salad, potato chips, apple sauce, milk

FRIDAY - T.S.T.A.

Easter Lions Sponsor Party

Easter Lions Club will be conducting a Halloween Carnival and bingo party Tuesday from 6-10 p.m. at the Easter Community Clubhouse. The public is invited to attend.

Ticket proceeds will benefit Girlstown, USA.

Among the activities planned Tuesday evening are games, a cake walk, bingo, costume contest and refreshments.

Jim Baker is chairman of the fund-raising event.

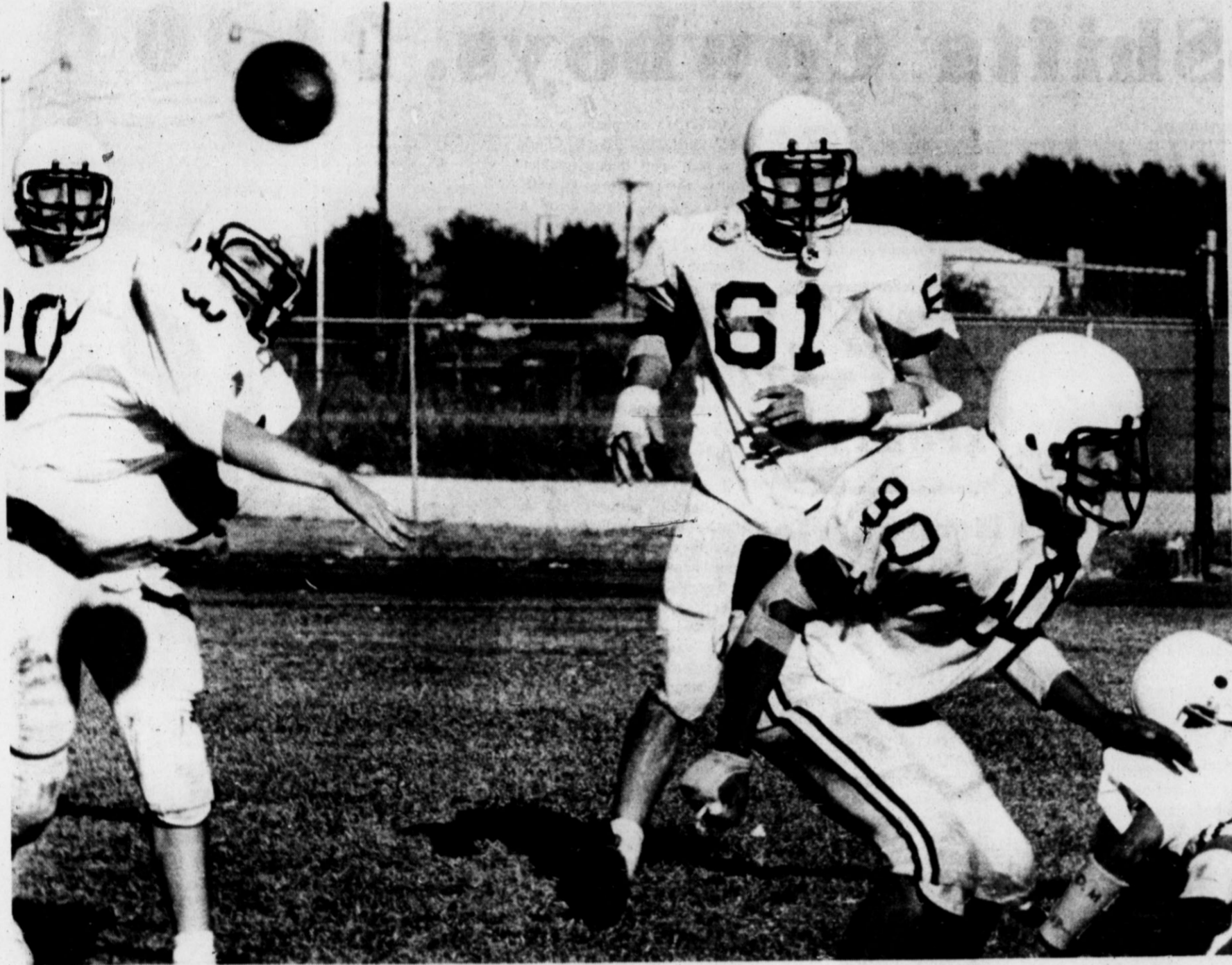
GRAND OPENING!
As an introduction to our menu we offer:
SECOND STEAK 1/2 PRICE
When you order:
The CONDUCTOR, \$5.75
Fast upon our 10 oz. top sirloin steak cooked to perfection - complemented with piping hot bread, a baked potato or french fries, and a delightful salad from our salad bar. An unusually good steak. Pay only \$2.88 for the second Conductor.
The BRAKEMAN, \$7.25
Also try our 12 oz. Ribeye. It is also served with piping hot bread, a baked potato or french fries, and a delightful salad from our salad bar. An unusually good steak. Pay only \$3.65 for the second Brakeman.
The RAILROADER, \$4.15
For the smaller appetite or for lunch, try our 8 oz. ribeye. Complimented with all the trimmings! You pay only \$2.07 for the second steak.
West Hwy 60 364-7740
Monday thru Saturday 11 A.M. to 10 P.M. Breakfast served from 6 to 10:30 A.M.
Try our Sunday Buffet 11 A.M. to 2 P.M. Special good in Canyon Vito 655-7701

Second Annual Arts and Crafts show sponsored by the Hereford Whiteface Kiwanis Club

Arts and Crafts show will be at Sugarland Mall, October 27 and 28, 1978. This will be Friday and Saturday and will be from 9 A.M. until 6 P.M. each day.

This will be a good show with artists and craftsmen from several states, including New Mexico, Colorado, Kansas, Oklahoma and Texas being present displaying their work of art and hand crafts. We are also happy to have many of our own local artists and craftsmen displaying their artistic work.

All items on display will be offered for sale and you the public will not want to miss the opportunity to buy that painting for your home or to pick up that Christmas present for a friend or loved one. This show is sponsored by the Hereford Whiteface Kiwanis club and the Clubs share of the proceeds will be used in community projects.



-Brand Photo By Don Ingram

Bulldogs, Herd Play Tonight

Tonight is Homecoming for the hosting Hereford Whitefaces at Whiteface Stadium.

Game time is 7:30 p.m. Visiting the Herd will be the Plainview Bulldogs, the District 4-AAAA grid leaders.

The game marks opening district play for Hereford after an open date last week.

Prior to that, the Whitefaces dumped the Brownfield Cubs 38-12 in a standout showing for the Herd.

Plainview enters the picture coming off a four-game winning streak, whipping Monterey 46-27 in more district warfare.

The Bulldogs are rated 27th in the Harris Rating System and have the top three running backs in the Panhandle with Royce Coleman, Billy Williams and Erwin Davis.

But the visitors don't have it all! Following those three Bull-

dogs, statistically, is Herd runner Paul Bell. Bell has played in only four games thus far this year, due to early season injuries.

But the stocky runner has already collected five touchdowns, 457 yards and has a 6.5 yard rushing average.

In the four games he has played, Bell has netted a 114.3 average per game rushing while in both rushing and passing, he has a 122.5 average, second only to Plainview's Coleman with a 138.2.

Quarterback Jackie Mercer has played in six games for the Herd and has a 76.8 yard average per game. Not bad, especially for a quarterback. He has rushed for 258 yards and passed for 463 yards.

Mercer leads district punters with a 39.9 average and 1,238 yards this year. More than once, Mercer's punts have paid off for

the Whitefaces. Defensively, the Herd is ranked last in district, but the stats don't actively show the entire Whiteface story.

Hereford defensively has a 4.5 average against the run and a 19.0 average against the pass for an overall average of 5.0.

But grabbing pass interceptions for the Whitefaces have been Cory Christie and Keith Adams while the Herd's Glen Yosten has collected three fumble recoveries.

Richard Olson, Cory Christie, Cory Springer, Robbie Fish and Bud Hughes top tacklers in district competition.

If things should go right tonight, namely breaks, the Herd defense has the experience to grab it, and frankly, the Whiteface offense can produce too.

Last Pass

Lubbock High battled the Hereford Sophomores team here Thursday, but the Shorthorns defeated the visitors 21-8, despite a last quarter passing barrage by the Westerners. The

Herd varsity plays Plainview here tonight for the Homecoming game at Whiteface Stadium.

Estacado Wins, Beat JVs 24-14

Lubbock Estacado edged the Hereford Longhorn JV team 24-14 here Thursday at Whiteface Stadium.

The afternoon contest proved to be a hard hitting affair, with the Longhorns again holding the lead for much of the game.

Coach Kenny Barnes called the event a "Solid game, we outplayed them but came out short again on the scoreboard."

Barnes was happy though with the overall Longhorn performance, despite the scoreboard. He said they started the game marching down to the Estacado one-yard line when a fumble stalled out the scoring drive.

Despite that error, Hereford led 7-6 at the half. The visitors managed their six-pointer after another Longhorn fumble inside the ten on a punt return.

The Herd JV's opened the second period of play marching downfield to the Estacado goal and scoring when Balen Ramirez scooted across for paydirt. Dickie Torries booted the extra point.

Brent Self scored the first half touchdown on about a four-yard run. Steve Bartles made the extra point.

Despite the Longhorn defensive efforts, the visitors eventually won out 24-14. Barnes sited the game as the best defense and offense showing this year.

The Longhorns play Lubbock

Cycle Rodeo Set

A Motorcycle Rodeo is planned here Sunday at the Hereford Cycle Pit.

The cycle rodeo is being sponsored by the Magic Triangle Cycle Association (MYTC) and will commence at 1 p.m.

Entry fee is \$3 and there will be division trophies given to winners.

Classes included ten-year-old class; 11-14 division; 15-20 and 21 and older class.

The cycle park is located on west highway 60, just north of Caviness Packing.

Coronado there next week.

SOPHOMORES WIN

The Hereford Sophomores wrapped up a win here Thursday against Lubbock High. The game score was 21-8.

Scoring for the Shorthorns were David Dirt and Harold Terry.

Dirt reportedly scored three touchdowns for the Shorthorns and Terry scored on a conversion play.

A 42-yard field goal just barely missed the uprights in the second half. Kicking was Shorthorn Scott Daniels.

The Shorthorns play Dimmitt here next week.

add to spts Janey

LAPLATA JR. HIGH

The LaPlata 9th graders defeated Plainview Red here Thursday, 28-20.

Isaac Gamboa scored a Hereford touchdown, said coach Asher Isaacs, and Raymond Martinez collected three TDs.

Martinez's touchdowns were on gallops of 80, 50 and 20 yards. All of the extra point attempts failed but one and Martinez scored it, said Isaacs.

Ruddy Martinez had key interception in the ball game said the coach and Felecio Garcia and Robbie Christie played well defensively.

The 8th graders play Stanton here next week, as does the 9th

this year by the frosh.

The Maverick 8th grade team beat Plainview Red here Thursday, 28-20.

Isaac Gamboa scored a Hereford touchdown, said coach Asher Isaacs, and Raymond Martinez collected three TDs.

Martinez's touchdowns were on gallops of 80, 50 and 20 yards. All of the extra point attempts failed but one and Martinez scored it, said Isaacs.

Ruddy Martinez had key interception in the ball game said the coach and Felecio Garcia and Robbie Christie played well defensively.

The 8th graders play Stanton here next week, as does the 9th

STANTON

The Stanton Dogies rolled over Dumas 22-8 in Demon Land Thursday.

Coach Cuby Kitchens said Ray Harris abounded for two touchdowns and Grady Brown collected another TD on a pass reception.

Dogie quarterback Matt Collier was injured in the game but the extent of his injuries was not known at press time.

Kitchens did say he didn't expect Collier to play next week.

The Stanton 8th grade dumped Dumas 20-8 here Thursday at Maverick Field. Jay Hodge reported scored two touchdowns and Alfred Ball scored another.

Pitt Coordinator Aggie Coach Candidate

HOUSTON (AP) - Jimmy Johnson, the former Arkansas star who is now defensive coordinator at Pittsburgh University, says he talked with a group of Texas A&M alumni last weekend, four days before Emory Ballard abruptly resigned as head coach at Aggieland. Johnson, 35, said he definitely is interested in the A&M job but "the only people I talked to were not of an official nature."

A group of influential Aggie alumni was reported to have flown to Pittsburgh to talk with Johnson and Jackie Sherrill, the head coach of the Pitt Panthers. Sherrill, however, said he had not been contacted by anyone from A&M.

Ballard resigned Tuesday, saying he had become convinced he would be asked to give up the coaching job and remain as athletic director at the end of the season.

Tom Wilson, Ballard's offensive coordinator, was named interim coach.

The Aggies held a national ranking after winning their first four games but then failed to score a touchdown while losing Southwest Conference games to Houston and Baylor. They play Rice at College Station on Saturday.

Johnson stressed he had not been contacted officially by anyone from A&M but

acknowledged he has "a lot of ties with the people down there."

After graduating at Port Arthur Jefferson in 1960, Johnson became an all-conference guard at Arkansas. He was an assistant at Oklahoma and Iowa State before serving four

years as Arkansas defensive coordinator under Frank Broyles, who retired after the 1976 season.

Johnson would not discuss the weekend meeting, saying, "I'm in the middle of a football season here and they are at A&M too."

Sherrill said he was somewhat familiar with the A&M and Southwest Conference situation in that he played at Alabama under Gene Stallings, a former Texas A&M head coach.

"I know some people down there, so I have a knowledge of the situation, but I'm happy here at Pitt as long as we keep winning," Sherrill said.

Johnson was mentioned prominently as a possible successor to Broyles at Arkansas but Lou Holtz left the New York Giants to take the job. "That was a big disappointment for me for sure," Johnson said, "but Holtz has done a fine job there."

Pro-Grid Standings

National Conference		Detroit	
East	West	260	250 102 151
Washington	6 2 0 .750 148 115	Los Angeles	7 1 0 .875 153 91
Dallas	6 3 0 .667 184 124	Atlanta	4 4 0 .500 109 130
N.Y. Giants	5 3 0 .625 153 134	New Orleans	4 4 0 .500 145 154
Philadelphia	4 4 0 .500 140 133	San Francisco	1 7 0 .125 111 160
St. Louis	0 8 0 .000 96 183		
Central		Thursday's Game	
Green Bay	6 2 0 .750 179 132	Minnesota 21, Dallas 10	
Minnesota	5 4 0 .556 181 163	Sunday's Games	
Tampa Bay	4 4 0 .500 134 126	Buffalo at Cleveland	
Chicago	3 5 0 .375 131 145	Houston at Cincinnati	
		Kansas City at Pittsburgh	

Martin Schneider, M.D. announces the opening of his practice for ear, nose, throat and related facial plastic surgery. Hours by Appointment 806/359-0341 Suite 1055 1901 Medl Park Place Amarillo

Sports Shorts

BEREA, Ohio (AP) - Third-year pro Mike Pruitt will start at fullback Sunday when the Cleveland Browns take on the Buffalo Bills in a National Football League battle, but Cleo Miller and Calvin Hill are expected to see some action.

Miller is the regular starter at fullback, but is suffering from a sore leg that has kept him out of contact drills this week. He is expected to be ready for spot duty.

Hill, acquired as a free agent several weeks ago, is a natural halfback but has been working this week at both positions.

Permanent Type
ANTI FREEZE
WHILE SUPPLY LASTS
\$265 GAL.
FIRST NATIONAL FUEL AND FERTILIZER
HOLLY SUGAR ROAD
364-6030

JACKPOT SWEEPER
BOWLING'S BOWL
Hereford, Texas
10 GAME SWEEPER 10 GAMES ACROSS 16 LANES
Handicapped at 80% of 2000

OCT. 28 & 29 ENTRY FEE \$20.00

TWO BIG DAYS

FIRST PLACE
Trip for two to LAS VEGAS, NEVADA and \$100.00 Cash

SECOND PLACE
\$100.00 CASH (Guaranteed)

SPECIAL PRIZES
\$20.00 High Game in First 5 Game Block
\$20.00 High Game in Second 5 Game Block
\$20.00 First 5 Game Block Handicapped - Total
\$20.00 Second 5 Game Block Handicapped Total

WE WILL TAKE ONLY 64 ENTRIES PER SHIFT
Shifts Start At 8:00 p.m. and 11:00 p.m. on Saturday October 28th and 1:00 p.m. and 5:00 p.m. on Sunday October 29th.
Multiple Entries will be accepted.

MAKE YOUR RESERVATION EARLY TO GET YOUR CHOICE OF DATE AND SHIFT

Women Welcome

CALL NOW
364-8888

Secretarial Office Service
Keyed to businesses or individuals who need typing or other secretarial services.
* School papers, thesis, dissertations
* Club yearbook, letters, forms, applications
* Anything that needs to be typed
* Temporary or over-flow work.
* Offset Printing
1005 West Park. 364-6032

SAVE 3%
WHEN YOU PAY YOUR TAXES
By October 31st
NELL MILLER COUNTY TAX ASSESSOR-COLLECTOR
FRED FOX-HISD TAX OFFICE

Minnesota Out-Shifts Cowboys, 21-10

DALLAS (AP) - The Minnesota Vikings looked like the Dallas Cowboys Thursday night from their multiple shifting offense to the final result on the scoreboard.

The Vikings, who somehow installed a tricky shift into their split formation despite a short work week, ripped the defending world champions 21-10 to stay alive in the National Conference Central Division with a 5-4 record.

For the miscue-prone Cowboys, now with a 6-3 ledger, it knocked them out of a first place tie with Washington in the NFC East.

Fran Tarkenton, booed at home and respected on the road, plucked the Cowboys clean with two touchdown passes over the surprised Dallas secondary.

"I like multiple play formations," said Tarkenton. "We had used it against Tampa Bay, but we didn't use the shift. I like to have something different every week."

"Dallas Coach Tom Landry is a genius. Why do you think he has a shifting offense? Well, it's to confuse the defense. But we didn't beat them on a new formation. We beat them by playing well."

Landry admitted the Cowboys were surprised.

"They came out in a spread formation that we had not seen. Tarkenton is a master at that kind of an offense," said Landry.

Viking Coach Bud Grant was all smiles, saying "This was the first time we used this offense. Our offensive coaches deserve a lot of credit. We only had two days to work out, and the guys worked hard. It's basically the same plays we use except we just spread out more."

"It's a lot like the Cowboys

except they put Roger Staubach back in the shotgun. With Fran, we don't have to because he can get back fast enough to pass."

Dallas safety Cliff Harris admitted the Vikings hookwinked the Cowboy defense.

"We obviously weren't playing them to do what they did," said Harris. "They came out and completely caught us off balance early, and we stayed off balance the entire first half. We didn't figure it out until they got

14 points on us. "That's the kind of game Fran plays the very best. He's a master of it, and we played right into his hands. He didn't scramble around very much, but he hit those quick little passes to

move the ball right down the field handed off at the right time to the running backs and called a good game."

He added, "What they were doing we hadn't seen in our computer report at all."

Tarkenton completed a four-yard touchdown pass to Chuck Foreman after Dallas fumbled away the opening kickoff. Rickey Young scored on a four-yard run, and Tarkenton winged a 12-yard scoring pass to Sammy White as the Vikings ran away to a 21-3 halftime lead.

Dallas' only touchdown after Rafael Septien's 25-yard field goal was Robert Newhouse's one-yard run after an 18-yard Staubach to Tony Hill pass.

Foreman gained more yards (101 on 22 carries) on the ground than the entire Cowboy offense (92).

Tony Dorsett, who regained his starting halfback job at midweek by apologizing for missing a team practice, was booed heavily by the 61,848 fans in Texas Stadium and watched closely by the Vikings, who permitted the breakaway threat just 38 yards on 11 carries.

Dorsett said, "I don't understand these fans. Our fans are funny. After the first half you expected them to be geared up and help fire us up. But it's like they're at a funeral unless something happens...I'm not shooting them down...they are great fans, but our fans expect at times too much."

Foreman said, "My knee is much better although it is still only 90 percent. I like that spread formation. I think we ought to keep it in."

White said, "We had an easier time with the Dallas defense than ever before."

Middle linebacker Jeff Siemon said he thought Dallas was conservative on offense.

"I expected a little more razzle-dazzle from the Cowboys," said Siemon. "We usually get the end-around against us or something."

Grant said the victory kept the Vikings' hopes very much alive against the 6-2 Packers in the NFC Central.

"I feel good about our chances in the division," said Grant. "I've always felt good because of our four losses, we were in every game late."

Landry said of the Cowboys, "This year we are on top and everyone is shooting at us and we haven't put it together. We have a tough schedule but it can be done."

Jazz Bit Player Bites Knicks

NEW ORLEANS (AP) - Normally just a bit player in the National Basketball Association drama, Paul Griffin came close to stealing the scene from the high-scoring stars of the New Orleans Jazz.

Griffin's tough defense, rebounding and passing helped ignite a third-quarter rally that erased a 13-point halftime deficit and led the New Orleans Jazz to a 123-111 victory over the New York Knicks in the only NBA game played Thursday night.

Spencer Haywood led the Knicks with 46 points, hitting 714 of his shots, 20 of 28, from the field - his best field goal percentage ever as a Knick.

Although forward Leonard Robinson had 32 points and 24

rebounds to lead the Jazz in both departments, and although guard Pete Maravich had 29 points, both acknowledged Griffin's contribution. The crowd of 33,192 gave Griffin a long, loud ovation when he left the game for a breather early in the fourth quarter.

"Griff has a role to play and he played it to perfection tonight," said Maravich. "He's supposed to come in, get the rebounds, get the ball out, and he did that. He had a great game."

Griffin said he enjoys doing the dirty work he's not a bit jealous of the designated shooters.

"I don't get tired of it. I know there are shooters in the game, and there are guys like me.

Every team has guys like me," he said.

"Sure, every guy in the league wishes he was like Pete Maravich or some other talented shooter. But I'm happy to be where I am, doing what I'm doing."

He finished the night with 10 points, 14 rebounds and three assists, most of them coming in key situations as the Jazz went from a 64-51 halftime deficit to an 86-82 third quarter lead.

When he shoots, it's because he's wide open and there's nobody closer to the basket in the clear. But he said he's not passing up any open shots, as he did during his first two years in the league.



Beck Carries Lead Into Third Round

HUNTSVILLE, Tex. (AP) - University of Georgia golfer Chip Beck carried a two-shot lead into today's third round of PGA Qualifying School tournament over the par-71 Waterwood Country Club course.

Beck recorded a 71 Thursday to go with an opening round 67 for a 138 total, two shots better than John Fought and Jim Thorpe, who were deadlocked in second at 140.

The top 25 finishers in the tournament will earn PGA tour cards.

Beck has to overcome a pair of bogeys on the first four holes Thursday. "I just missed the green on those holes," Beck said. "They were just bad swings and the ball went over the green. Everybody's going to hit bad shots. You just have to take them as they come."

Current NCAA champion Dave Edwards was alone at 141, followed by David Lundstrom at 142. Jamie Edman, Tom McGinnis and Tom Chain were knotted at 143.

Final rounds were to be played today and Saturday.

Shorts

CINCINNATI (AP) - The Cincinnati Stingers have sent down left wing Paul Stewart on a 24-hour recall to the Binghamton Dusters of the American Hockey League.

Stewart, who had one assist and 14 penalty minutes in five games, was sent down to make room on the roster for Dave Forbes, acquired from the Washington Capitals.

Stewart played in 40 games last season for the World Hockey Association Stingers.

McAlLEN, Tex. (AP) - The National Association of Intercollegiate Athletics Division 1 football title game will be played in this Texas border city this year.

Officials from the NAIA and the local Chamber of Commerce on Thursday announced Dec. 16 as the date for the first City of Palms Bowl. The game will be played in the 12,000-seat high school stadium.

Eight teams selected for the Division I playoffs will compete in quarter-final games on Dec. 2. The winners will advance to the Dec. 16 semifinals to choose the two finalists.

Last year's title game was played at Seattle's Kingdome, where Abilene Christian defeated Southwestern Oklahoma the championship.

DOUBLE THE MONEY

NEW YORK (AP) - The singles players get all the glory and most of the money in professional tennis. Bob Hewitt, a crack doubles player, doesn't like that situation.

"Right now, 20 percent of the money in tournaments goes to the doubles players and 80 percent to the singles performers. My doubles partner, Frew McMillan, and I both believe it should be a 40-60 split. It would attract more top players to the doubles competition."



Club Runners

A Membership Run is scheduled here Saturday afternoon by the Hereford Running Club. The run will begin at 1:30 p.m. at Dameron Park and will go down Main to Veteran's Park. Local club members Jerry Osburn, Dean Fox, Lori Albracht, Cindy Burnam and Bill Marquis are shown here jogging for fun at Veteran's Park. They invite interested joggers to join the Membership Run for recreation.

"Low rates are a big reason we're the largest home insurer. But there are more..."

Low rates wouldn't mean much without our first class service. Drop by, or give me a call.



Jerry Shipman
103 Avenue C.
364-3161

Like a good neighbor, State Farm is there.

STATE FARM FIRE AND CASUALTY COMPANY
Home Office: Bloomington, Illinois

RENT



LANE

AT
BOWLING'S BOWL
110 N. 25 Mile Avenue
Hereford, Texas 79045

PHONE: (806) 364-8888

Special Price!

ALL YOU CAN BOWL

From 3:30 to 5:00 p.m.

Monday thru Friday

Only \$3.50

Per Lane

Alone or with your group

- FUN
- HEALTH
- RECREATION
- COMPETITION

NATIONAL WRESTLING ALLIANCE

WRESTLING

LUCHA LIBRE

Sponsored by The Hereford Lions Club

SATURDAY OCT. 28 9:00 PM

LOSER LEAVES TOWN TAG TEAM ACTION 2 AGAINST 3

THE MAN WHO LOSES THE LAST FALL WILL NOT BE ALLOWED IN THE HEREFORD BULLBARN FOR 6 MONTHS

DORY JR. & TERRY FUNK

OLIVER HUMPERDINK

MR. POGO & MR. SATO

Roger "Nature Boy" KIRBY

Super DESTROYER

Scott CASEY vs Dennis STAMP

★ PLUS ONE MORE EXCITING MATCH ★

HEREFORD BULLBARN

HEREFORD, TEXAS



Defense - Brand Photo by Don Ingram

The Sophomore Shortorns dumped Lubbock High 21-8 here Thursday at Whiteface Stadium. Here, a Herd defender bats the ball away from a Lubbock receiver in the last quarter.

Unbeaten Midshipmen Face 15th Ranked Pitt

By The Associated Press

Is Navy for real? The unbeaten Midshipmen will face their biggest - some would say their first - test of the college football season Saturday when they entertain 15th-ranked Pitt.

"One of the reasons we're 6-0 is the schedule," concedes George Welsh, coach of 18th-ranked Navy, which is off to its best start since 1960. "We haven't had to play Penn State and Michigan back-to-back like we did my first two years here. Our schedule has good balance right now. It gives us a chance to get started, to get some momentum."

What Welsh is saying is that the Midshipmen had a chance to fatten up on some easy opponents during the first half of the season. They have won their six games by a combined score of 158-24, beating Virginia, Connecticut, Boston College, Air Force, Duke and William & Mary.

None of those opponents is nearly as good as Pitt, and Welsh knows it.

"In Pittsburgh we face one of the big-league teams in the country," he said. "They have a

strong defense led by Hugh Green. Their running backs are quick, and quarterback Rick Trocano does a fine job running the option. And there aren't many better receivers in the country than Gordon Jones."

Jackie Sherrill, coach of 5-1 Pitt, said, "Navy's defensive scheme is really devised for an option team. They play the option very well, so we'll look for some other things from our offense."

"The winner of this game will have something to look forward to down the road," Sherrill added.

Meanwhile, unbeaten and top-ranked Oklahoma is a heavy favorite to post its eighth victory of the season, against Big Eight Conference rival Kansas State, 2-5.

"We have played against a lot of teams with a lot of tough backs," says Kansas State defensive coach Bobby Thompson, "but we haven't played against anyone that has four backs like these."

He was referring to Oklahoma's starting backfield of quarterback Thomas Lott, halfbacks Billy Sims and David Oylerstreet, and fullback Kenny

King. Sims rolled up 231 yards against Iowa State last week, and the Sooners are the top rushing team in the nation with 413 yards per game and 6.3 yards per carry.

Arizona plays at No. 10 UCLA tonight.

Other games involving ranked teams Saturday are No. 2 Penn State at West Virginia, Virginia Tech at No. 3 Alabama, Oklahoma State at No. 4 Nebraska, No. 5 Maryland at Duke, California at No. 6 Southern California, SMU at No. 7 Texas, Minnesota at No. 8 Michigan, No. 9 Arkansas at No. 11 Houston in a night game, No. 12 Arizona State at Washington, Colorado at No. 13 Missouri, No. 16 Georgia at Kentucky in a night game, No. 17 Purdue at Iowa, Miami, Fla. at No. 19 Notre Dame and No. 20 Clemson at North Carolina State.

No. 14 Louisiana State has the weekend off.

Shorts

KANSAS CITY, Mo. (AP) - Charley Lau, Kansas City's batting coach who was not rehired, has signed a multiyear contract with the New York Yankees, published reports say.

The Kansas City Times said today that it has learned Lau had signed with the Yanks. The Wichita Eagle-Beacon earlier said he was about to sign.

Lau, who joined the Royals' staff in 1971 and worked with it through last season with the exception of about three months, will be reunited with Bob Lemon, the New York manager who had that job with Kansas City from 1970 through 1972.

Lau is considered good at teaching players to spray hits to all fields, but Royals Manager Whitey Herzog decided he wanted a more diversified attack.

WANTED - WINTER PASTURE

Gain basis or per month rates.

The better the pasture - the better you'll like the trade.

TRI-STATE CATTLE FEEDERS, INC.

Bob Sims 364-4030

New Pope Called 'Prudent'

VATICAN CITY (AP) - Long ago in trying to elect a new leader, a religious organization became deadlocked between a "holy man" and an "intelligent man." At that point, a wise, old priest advised:

"A holy man will pray for us. An intelligent man will teach us. But it is the prudent man that will lead us."

The story was told by Roman Catholic Cardinal Basil Hume of England last week in an oblique response to questions about factors leading to the election of former Cardinal Karol Wojtyla of Poland as pope.

The implication seemed to be that he was chosen, at least to some extent, as a "prudent" man who could give sound, astute leadership to the church in an age of competing values among individuals, cultures and nations.

The cardinals consistently discounted the idea that Wojtyla was chosen specifically because

he had breasted the tides of communism, surmounted its tactics and mastered the fine line skill of keeping faith alive despite the onslaughts of official atheism, seasoning him to cope with anti-religious ideologies widely current in the world.

But the cardinals conceded they had been conscious of those timely and apt credentials.

"We were aware of the reality, but it was not the controlling reality," Cardinal John Dearden of Detroit put it.

Just what strategies the new pope will use in dealing with communist countries, or other challenges to faith, remain to be spelled out in positions and programs.

"Everyone knows it's a turn in the road, and we don't know what is ahead," said Cardinal Terence Cooke of New York. However, the early indica-

tions are that the new pope plans to continue firm but prudent persistence in trying to enlarge church rights in repressive areas, a policy pursued by the Vatican in recent years, involving negotiations with communist regimes rather than confrontation.

It also was the pope's approach while in Poland.

Addressing diplomats, including those from communist countries, he declared "willingness to dialogue" with legitimate governments, but that the church sought freedom to worship and to nurture faith.

Whether that stand can be sustained in discreet negotiations, or might lead to open clashes, remained a question, but various churchmen said the new pope brought a veteran's competence to the task.

"He proved his strength and ability in carrying out the ministry under the shadow of the cross," said United Methodist Bishop William R. Cannon of Atlanta, referring to the pope's record in Poland.

"Maybe he can find the means of opening the door to evangelism in a communist countries."



Ribbon Cutting

Deaf Smith County Chamber of Commerce Hustlers Thursday sponsored a ribbon-cutting at Ray's Welding and Industrial Supply, 1221 E. 1st. Owners Ray and Bessie Sanders are holding the

scissors. Store hours are 7:30 a.m. to 5:30 p.m. Monday through Friday. "We specialize in welding supplies—we have everything for the welder," Sanders said.

The Abundant Life

BE PLEASANT

BY BOB WEAR



Today In History

By The Associated Press

Today is Friday, Oct. 27, the 300th day of 1978. There are 65 days left in the year.

Today's highlight in history: On this date in 1806, an army under Napoleon Bonaparte occupied the German city of Berlin.

On this date: In 1651, the Irish city of Limerick surrendered to the British after a long siege.

In 1659, two Quakers were hanged for returning to the Massachusetts Bay Colony after being banned.

In 1858, the 28th American president, Theodore Roosevelt, was born in New York City.

In 1920, the League of Nations transferred its headquarters from London to Geneva, Switzerland.

In 1938, DuPont announced the invention of nylon.

In 1966, the U.N. General assembly proclaimed termination of South Africa's mandate over Southwest Africa.

Ten years ago: Czechoslovakia observed the founding of the nation despite occupation by Soviet military forces.

Five years ago: The U.N. Security Council approved arrangements for a United Nations peace-keeping force in the Middle East for an initial period of six months.

One year ago: President Carter ruled out any American embargo on trade with South Africa or any ban on U.S. investment in that nation to protest its racial policies.

Today's birthdays: Actress Ruby Dee is 54 years old. Actress Teresa Wright is 59.

Thought for today: What we see depends mainly on what we look for - John Lubbock, English astronomer, 1803-1865.

NO BITTER WORDS

BITTERNESS IS MUCH TOO COMMONPLACE, and some of it may seem justified; however, it is only a superficial justification and cannot have a solid reason for being. For one thing, it is sure to make every situation worse; and from this standpoint, permitting bitterness to enter our minds does not make sense. To make matters worse; it alienates others, even those who love us. It not only alienates, but the bitter words can kill love.

WHEN WE EXHIBIT INTENSE ANIMOSITY, or when we are harshly reproachful, or sharp or resentful; we hurt ourselves and everybody unfortunate enough to be associated with us. We also add to our burdens and our general misery, when our words are marked with cynicism or rancor. Of course, in order to prevent the bitter words; we must make sure that we keep bitterness out of our thoughts.

MANY SITUATIONS, that within themselves, are tolerable or even better than tolerable, are made totally undesirable by bitterness. Where there is bitterness, the warmth of love grows cold; the peace so greatly desired and deserved becomes unrest; joy which tries to bless the lives involved is contaminated with bitterness, and often becomes the most devastating kind of sorrow.

SOME DISAPPOINTMENTS are permitted to degenerate to the low level of bitterness, and are freely expressed in bitter words. True, some disappointments hurt for a little while; but we can endure this hurt until it

subsides. If, however, we let bitterness team up with our disappointments; we compound our immediate problem, and often do irreparable harm to ourselves and our relationship with others. The disappointment may be forgotten, and the bitterness disappear; but the damage we have done is permanent.

ONE OF THE SADDEST LOSSES caused by bitterness is among the persons who are in the closing years of life. Some of these people are lovely and delightful, but some permit bitterness to, more or less, take over their thoughts and their talk. Their words are cutting and sharp, and the worst part of all is the damage they do to those who love them and are trying to help. These last days should be happy ones. Pleasant thoughts and pleasant words will make these final days the pleasant days so greatly needed by all. Parting time is near, and somebody will be living with some memories which are either happy or unhappy. Bitterness in the closing years of life make miserable living, and miserable memories.

WE ARE NOT DOING a very efficient job with living, when we permit ourselves to become bitter. If this does become our viewpoint, and we continue in it; there will be an erosion of all desirable characteristics. The whole life situation will become increasingly painful. Friends and loved ones will become more and more remote, and our self-image will deteriorate.

BITTER WORDS ARE ALWAYS HURTFUL, regardless of age.

Women Mountain Climbers Killed

KATMANDU, Nepal (AP) - Two members of an all-women American mountaineering expedition scaling the 26,545-foot Annapurna main peak have been killed in a climbing accident, an official of Nepal's Tourism Ministry said Thursday.

The ministry official said he had no further details, but expedition spokeswoman Lorraine Rorke, in San Francisco, identified the victims as Vera Watson, 46, of Stanford, Calif., and Alison and Chadwick-Onyszkiewicz, 36, of Leeds, England.

"All we know is that they died in a climbing accident. There has been no further explanation," Ms. Rorke said. She said both women "had a great depth of experience in climbing."

First word of the deaths came in a telephone call from officials

in Nepal to Ms. Watson's husband, Ms. Rorke said. San Francisco was the expedition's kick-off point.

There is no radio communication between Katmandu and the expedition's base camp. Officials said a helicopter was sent to the camp and was expected to return to Katmandu Friday morning. Annapurna is 100 miles northwest of here.

On Oct. 15, Irene Miller, 42, of Palo Alto, and Czechoslovakian-born American Vera Komarkova, 35, reached the summit of the Annapurna main peak, the world's 10th-highest mountain, accompanied by two male Sherpa guides. The team radioed afterward that they were staying on the mountain and other expedition members would try to scale the summit.

They were the first Americans

and the first women to climb the Himalayan mountain. The 10-woman expedition was led by Arlene Blum, 33, of Berkeley Calif.

Ms. Watson, a computer programmer at IBM Corp. in San Jose, Calif., was the first woman to solo climb Aconcagua in Argentina, the highest peak in the Western Hemisphere.

She also was part of the all-women ascents of Mount Robson, Canada, and Mount Sajama, Bolivia.

Richard Sheppard, D.D.S. General Dentistry

Hours by appointment. 909 E. Park 364-7490

Hidalgo District Attorney To Be Tried Jan. 15

CORPUS CHRISTI, Tex. (AP) - Barring change of venue motions, disqualified Hidalgo County District Attorney Oscar McInnis will be tried Jan. 15 in Edinburg on solicitation of murder charges.

State District Judge Vernon Harville also set the first pretrial hearing in the case for Nov. 13, but said the Edinburg site and the dates were only tentative.

The case was assigned to Harville after State District Judge Joe Evins disqualified himself, citing the working

relationship between him and McInnis.

McInnis is accused of attempting to arrange the murder of the ex-husband of Patricia Parada. Federal charges against the 62-year-old McInnis and the 24-year-old Miss Parada were dismissed for lack of jurisdiction.

A Hidalgo County grand jury subsequently indicted McInnis on the state charge. He has pleaded innocent and is on paid leave of absence from his job.

INVOICE SALE

ON ALL NEW LUV's IN STOCK



New 7 1/2-ft. box available. That's the longest box of any economy-size pickup. With a GVW rating of 4,150 lbs., it can carry up to 1,635 lbs., including driver, passenger, equipment and cargo.

High-back bucket seats. Available in handsome Mikado red herringbone cloth in combination with the red or black exterior colors, and in blue cloth with blue or white exterior colors.

4-speed manual transmission. A fully synchronized 4-speed manual transmission comes standard. An automatic transmission is available.

80-hp overhead-cam engine. LUV's 4-cylinder, 110.8 cu. in. engine has a cast aluminum head and five tri-metal, steel-backed main bearings.

34 mpg hwy. 24 mpg city. EPA estimates with standard 110.8 CID engine and manual transmission. Your mileage depends on how you drive, your truck's condition, where you drive and your truck's available equipment.

All-steel construction. Frame is constructed of box-section steel side rails with six heavy-duty cross members; cab is bolted to frame and box is mounted to frame on ten heavy-gauge welded brackets.

Tight turning circle. Turning diameter is only 36.1 ft. for regular-size LUV, 40.7 ft. for long-box models.

The LUV truck is produced by Chevrolet for Isuzu of Japan.

Get a super buy on a half-ton Chevy LUV.

Stock No. 438T 4 speed/factory air, long wheel base LIST PRICE \$6113.30 INVOICE PRICE \$4987.80
Stock No. 563T 4 speed, radio, rear bumper
Stock No. 587T LIST PRICE \$4954.36 INVOICE PRICE \$4067.95

Pratt Chevrolet Oldsmobile

NORTH 385 HWY

364-2160

Kent Hance.

When Kent Hance began work in the Texas Senate, he did not sit on the sidelines like most freshman Senators. He sponsored legislation to remove a State Supreme Court Judge from office following his indictment for perjury. He led the fight in the Senate trial to impeach a District Judge from Duval County for misconduct in office. This was the first such trial in more than 30 years, and was the first major effort to clean up corruption in Duval County. He sponsored measures to remove the Senate's top employee for questionable conduct.

Wherever Kent Hance found waste in government, he acted. He sponsored and passed into law "sunset legislation" that abolishes state agencies on a periodic basis unless they are re-established by the Legislature. This helps to keep agencies from getting out of hand, and to eliminate those that are no longer needed. He made welfare fraud or food stamp fraud a felony in Texas.

In his four-year term, Kent Hance never missed a day in the Senate's five sessions, regular and special. In four of those five sessions he didn't miss a vote. In the fifth, he had a 96% voting record.

In Congress, Kent Hance will continue this kind of representation where it is needed most... at the Federal level. Kent Hance has proved that when he sees evidence of corruption, waste or inefficiency in government he does not look the other way... HE ACTS. West Texas needs Kent Hance in Congress.



Let's make sure the man we send to Congress is the man with qualifications we can measure—and count on...!

Authorized by the Kent Hance for Congress Committee, Mike Higgins, Treasurer 1203 Metro Tower, 1220 Broadway, Lubbock, Texas 79401. A copy of our report is filed with the Federal Election Commission.

SHOP COMPARE

WANT ADS ARE YOUR BEST BUY!

CLASSIFIED ADS

Classified advertising rates are based on a minimum of 15 words. One day is 10 cents per word, \$1.50 minimum. Rates below are for consecutive insertions, no copy change, and apply to solid ads, only, no captions.

TIMES-Rates	Min.
2 days, per word: 17	2.55
3 days, per word: 24	3.60
4 days, per word: 31	4.65
5th day: FREE	-----
10 days, per word: 59	8.85
Monthly, per word: 1.00	15.00

Classified display rates apply for special paragraphing, captions, bold type or larger type: \$2 per column inch; \$1.50 for repeat insertions. Monthly rates \$1 per column inch.

Cards of Thanks: \$2.
Deadline for classified ads is 4 p.m. daily for the next day's edition; 4 p.m. Friday for Sunday's edition.

For advertising news and circulation, dial (806) 364-2030.

ERRORS

Every effort is made to avoid errors in Classified Ads and legals but we will not be responsible for more than one incorrect insertion. Advertisers should call attention to errors immediately after the first insertion and in case of errors not the fault of the advertiser, an additional insertion will be given.

1. FOR SALE Miscellaneous

BIG JIM'S FURNITURE & APPLIANCE
111 Archer St. [Mission Road]
Phone 364-1873

Plenty of refrigerators and stoves, and a very special price on new dining room and living suits.

SHAKLEE PRODUCTS
Clyde & Lee Cave
Authorized Distributor
364-1073
107 Ave. C

SAVE MONEY ON UTILITY BILLS
Have your house insulated
For free estimates call

A&M Gun Shop, 364-6996
J's Insulation, 364-7161

AKC Old English Sheep Dog Puppies for sale. Call 806-267-2621.

KIRBY VACUUM CLEANERS.
Rebuilt. Guaranteed 1 year. 560 up. THE ONLY AUTHORIZED KIRBY SALES & SERVICE IN HEREFORD. 602 Star. 364-0422.

G.E. Potscrubber portable dishwasher. 1974 model, top loading. Excellent condition. Also ski boots, size 6 1/2 narrow 540. Call 364-5547.

Dark pine trestle dining table, 2 benches, 2 captain chairs, 2 leaves. \$375.00. Green swivel rocker. \$40.00. 364-5220.

USED TV's - color and b/w. Tower TV. 248 N.W. Drive.

CALL YOUR LOCAL USED COW DEALER FOR
Seven days per week
DEAD STOCK REMOVAL
364-0951

PROFOAMERS
Save 30 percent - 40 percent on air conditioner bill. Wall and attic insulation. Call B.F. McDowell, 578-4390 for FREE estimate.

MOVING. Couch for sale. 503 Avenue J. Recently recovered. Reasonable. After 4 p.m. and weekends.

For all your health and life insurance needs, please contact Steve Nieman, representative for Southland Life Insurance Co. Day phone 1-655-7735; Nights, 364-6957 or 1-655-9156. Your consideration will be appreciated.

AKC registered Cocker Spaniel puppies. 6 weeks old. 2 black males, 1 tan male, 4 tan females. \$90.00. Bill West, 578-4382.

AKC Poodles, registered Persian kittens, parakeets \$7.99, guinea pigs 1/4 off. 20 varieties of fish on sale. Grooming daily by appointment. The Pet Stop, Sugarland Mall, 364-7313.

Cash for your used piano, guitar, horns, violin, etc. Call Canyon, 806-655-3476.

LEAVING TOWN?

Whether it's for a few days or a few weeks, Hereford Home-watcher Service will take care of your home. This service is similar to services in Lubbock, Dallas, Houston and other large cities. HHS will check your house at least twice daily while you are away.

Services include:
--Installation of electric timing switch to turn a light on and off.

--Personal inspection of interior and exterior of the home and surrounding grounds.

--Injurious plants watered.

--Pets fed.

--Mail and newspapers brought into your house each day of vacation.

All this--for a low daily fee.

We are insured and promise to please you because we are a new, local business and wish to establish references. For more information, Call 364-8082 or write Denise Sims, 701 Grand, Hereford, TX 79045.

New blemished corrugated iron sheets for sale. 289-5829.

Need a haircut fast? Can't get an appointment? I'm just beginning. Call for Brenda at Billie's Beauty Salon. Thursday through Saturday. 364-6441.

Used water tank, pipes and pump motor. \$150.00. 364-8609 after 4 p.m. 922 S. Main.

ORGAN IN STORAGE
1978 Home Model stored locally. Dual Keyboard, Automatic Rhythm, Walking Boogie Bass, Single Finger Chords, Banjo, etc. Responsible Party can assume low payment balance. Call Person-to-Person Collect: Mr. Roberts, 512-459-8660. National Keyboard Inc., Austin, Tx.

Senior Citizens, ATTENTION!! Brenda will do your hairsets for a special rate at BILLIE'S BEAUTY SALON. Thursday through Saturday. 364-4661.

Set of CB beams and rotary, 100 foot of coax, and control wire. Have made 30 foot tower. See at 725 Ave. G. Call 364-2129 after 5 p.m.

How about a permanent wave before the holidays? Brenda has a special price at BILLIE'S BEAUTY SALON. Thursday through Saturday. 364-4641.

For Sale: Calf fries, cleaned and frozen, \$1.25 per pound. 2032 Plains, 364-6509.

For Sale: Boy's clothes, size 12 regular. Call 364-1364.

Full size bed, mattress, box springs, frame. Natural wood foot board and bookcase headboard. \$60.00. 364-7841.

AKC Old English Sheep puppies. Wine Glass Kennels. 267-2523.

Floor levelling and blocking. Roof repairs, painting, remodeling. Childers Brothers. Call collect 806-352-9563.

WE BUY AND SELL USED FURNITURE BARRICK FURNITURE WEST HWY 60 PHONE 364-3552

Having a Garage Sale? Advertise it in the Hereford Brand for best results. For a minimum charge of \$1.50 your ad will go into 4,500 homes. Call by 4 p.m. the day before it is published or before 4 p.m. on Friday for Sunday's issue.

Cold Weather??
Don't let your puppy shiver - large variety of coats, sweaters and T-shirts for your best dressed dog. The Pet Stop, Sugarland Mall, 364-7313.

Two wheel trailer-can be made from this boat trailer. \$20 as is. Call 364-6006.

For sale: 1-two way wall gas furnace, one floor furnace, one large gas stove. Call 364-5191 after 5 p.m. call 364-0984.

NUTRI-METICS Cosmetics hypo-allergenic and organic. Call 364-7544 after 5:30 week days; 1-5 weekends.

Small house dog, less than year old, good with children to give away. Call 364-5357 after 5 p.m.

Set of bunk beds with extra mattress. 364-8118.

We sell pianos, guitars, horns, violins, banjos, amps, miscellaneous musical instruments at discount prices. Call Canyon, 655-3476.

New shipment latch hook rug and wall hanging patterns and kits. Jeweled Christmas kit. Crewel kits. Needlepoint bell pulls, chair sets, rugs, pillows. DAN'S OF CANYON

FIREWOOD
Pinon - Oak
Honest Measure
Home Delivery
Dean Herring 364-2203
Bub Sparks 364-1264

1A. GARAGE SALES
GARAGE SALE. Saturday and Sunday. 112 Aspen. Wall desk, chest of drawers. Many small electrical appliances, coats and lots of miscellaneous.

Saturday. Books, house plants, fabrics, doll clothes material, formal, console-stereo record player, other goodies. 208 Higgins, West of Boynton's.

MISCELLANEOUS GARAGE SALE. 106 Fir. Saturday 9 a.m. to 5 p.m.

CARPOR SALE. Saturday and Sunday. 12 to 6. 712 13th. Hercules couch, bar stools, bedspreads, curtains, shams, table cloths, scatter rugs, odds and ends, plants, stuff for Christmas and what not.

7 ft. pool table; 5-piece Duncan Phyfe drop leaf table; refrigerator, good condition; upright Cable-Nelson piano, just tuned; 1965 Pontiac Tempest, runs good; 2 bean bags; several odd pieces of furniture. See at 103 Sunset.

5 FAMILY GARAGE SALE. Friday and Saturday, 8:30 - 5:30. Lots of good clothing, bicycle, motorcycle and miscellaneous. 126 Greenwood.

GARAGE SALE. 208 13th St. Saturday 9 to 4. Couch, coffee and end tables, lamps, dinette set-6 chairs, king size bed, washer and dryer.

4 FAMILY GARAGE SALE. 1/4 mile South on Dimmitt Highway. Clothes, furniture, couch and chair set, artificial Christmas tree, tires etc. Friday and Saturday.

GARAGE SALE. Gas heaters, ping pong table, clothes, miscellaneous items. 345 Elm. Saturday, 9 to 4.

HAVING A GARAGE SALE? Advertise it in the Hereford Brand for best results. For a minimum charge of \$1.50 your ad will go into 4,500 homes. Call by 4 p.m. the day before it is published or before 4 p.m. on Friday for Sunday's issue.

WALKER'S USED CARS AND TRUCKS
WE BUY, SELL OR TRADE
400 West First
Phone 364-2250

FUNNY BUSINESS by Roger Bollen



3 FAMILY GARAGE SALE. Saturday 9 to 6, Sunday 1 to 5. 418 Avenue G.

2. FOR SALE
Farm Equipment

See Us For Mayrath Grain Augers Also have parts in stock DAVIS IMPLEMENT 409 EAST FIRST Phone 364-2811

BUY - SELL - TRADE
New and used farm equipment the "Honest" Trader MM-T-Bone Treinen Phone Days 806-238-1614 Bovina, Nights 806-247-3084 Friona.

See Us For PARTS SWEEPS CHISELS FOR GRAHAM (Hoeme) Plows DAVIS IMPLEMENT 409 E. First Phone 364-2811

JD DRA 20-8, low wheel wheat drill. Call 578-4435.

For Sale: John Deere 4430, 7 and 9 bottom Big Ox's, with rolling factor mulcher. Miller disc. Hoeme rebuilt 292 and 403 MM. 352-8248.

P.V.C. Pipe, center pivots, steel buildings, grain storage bins, augers. Western AG 364-1266. East Hwy 60 Hereford.

3. VEHICLES FOR SALE
1977 Pontiac Station Wagon. \$4750.00. 364-5501.

1978 Chevrolet 4 speed. Sleeper. 350 engine. 18,000 miles. \$5,000.00. 806-235-3962 after 6.

1977 Dodge V-8 standard, new camper. AM-FM. CB, new tires. 3 fuel tanks, spoke wheels, dual exhaust. \$3800.00. William Hubbard, 907 Sioux, before 3 p.m. each day.

1969 Cadillac 4 door. \$400.00. 2nd and Funston. 364-2217.

1970 Ford LTD. 4-door, radio, heater, tilt wheel, factory air. Five good tires. Excellent condition. \$750.00. 364-7841.

LAST OF THE BEAUTIES 1975 Buick Riviera, Indego blue, white Landau top, white interior Loaded all equip. w/tape player and mag type chrome wheels. 40,200 actual miles. See at 121 Centre or 364-6938 after 5:30 week days.

3 bedroom, 1 1/2 bath, large family room with fireplace, isolated master. 1688 sq. ft. Fenced. 364-5547.

COMMERCIAL TRACTS E. 15th St. Call 364-1464.

ACREAGE
We have 7 lots left just outside of city limits. Northeast of Aikman School. 1.4 Acres... \$3,000 each; \$50 monthly. Sam Nunnally 364-4298.

FOR SALE BY OWNER
3 bedroom, den, 2 baths, fenced yard. 307 Jackson. Shown by appointment only. 364-5667.

FOR SALE BY OWNER
5 acre tracts. South of Hereford on Highway 385. Reasonable down payment and terms. Mrs. O.G. Hill Sr., 364-0034. O.G. Hill Jr., 364-1871.

FOR SALE BY OWNER
A nice 2 bedroom home. Fenced back yard. Garage door opener. Almost new gas range. 321 Avenue K. 364-1210.

SALE OR RENT: Blue commercial building north of New Holland on South 385. \$500 month. Sam Nunnally, 364-4298.

60 Acres dry land east of Hereford. 124 acres in cultivation. Electric well, small barn. \$20,000 down, good terms on balance. Office 364-5191; Res. 364-2553.

Four mobile home lots for sale. East side of street in 200 block on Avenue I. \$2,000 each. 36.7 feet wide. Sam Nunnally, 364-4298.

JUNIPER STREET-LIKE NEW 3 bedrooms, 1 1/2 bath, sunken den with fireplace, beamed cathedral ceiling. Patio & fence. Beautiful and price reduced. 364-5854 or 364-1424.

Mini motor home. 1976 Ford. Low mileage. Will take van as trade. 364-5501.

MILBURN MOTOR Company
We pay cash for Used Cars
136 Sampson
Phone 364-0077

FOR SALE: '71 Toyota Pickup. Clean with mags. Come by and see. \$1100. 364-3186.

NEW & USED CARS
now for sale at STAGNER ORSBORN BUICK, PONTIAC, GMC 211 North 25 Mile Ave.

1972 GMC Jimmy 4-wheel drive. 4 speed transmission, power steering in brakes. Excellent hunting vehicle. \$2700. Call 364-6996.

1968 Volkswagen. 364-4175.

1978 Kawasaki KL 250, 4 stroke. 364-6456 after 5 p.m.

Motorcycle, 1977 Honda CB 750F Super Sport. Crash bar, luggage rack, back rest, in excellent condition. Call Craig Nieman, Canyon, 655-9516.

1976 Ford pickup, super club cab. Air and automatic. 1973 10 ft. Alaskan camper. Will sell separately. Call after 5. 364-0085.

1977 Custom Deluxe Chevrolet. 1/4 ton pickup. Call 364-4038 after 8 p.m.

4. REAL ESTATE
For Sale Or Trade
330 Acres-- Wells, tile, return system--Clean land. West of Easter, South of Summerfield. Owner will carry note. Possession. SAM NUNNALLY, 364-4298.

For Sale: 2 small houses to be moved. 276-5896 or 289-5850.

3 bedroom, 1 1/2 bath, large family room with fireplace, isolated master. 1688 sq. ft. Fenced. 364-5547.

COMMERCIAL TRACTS E. 15th St. Call 364-1464.

DIAMOND VALLEY MOBILE HOME PARK
F.H.A. Approved.
Office - 415 North Main Ph. 364-1483; Home 364-3937.

C&S MINI STORAGE
All steel and aluminum building No dust, no mice Behind Thames Pharmacy 110 S. Centre 364-0218 or 364-2300.

Nice 1, 2 and 3 bedroom apartments. Rent starts \$180 per month, utilities paid, central air and heat, laundry facilities, also have Community Action Plan. Children welcome. Call collect SARATOGA GARDENS, 247-3666, 1300 N. Walnut, Friona, Texas.

For rent or lease: 3 offices located on Hwy 385. Large parking space. Air and heat in offices, answering service. J.M. Hamby, 364-5191 office; 364-2553 res.

For lease: Office space, excellent location. 4 rooms or can be divided into two separate offices. Refrigerated air conditioning. 200 South 25 Mile Avenue. Hereford or phone 364-0442.

For rent: trailer house lot. Good location and size. 422 Avenue H. 364-4241; 364-2374.

Two houses. No. 1 -- one bedroom partially furnished. No. 2 -- three bedroom recently remodeled. 364-7718.

Garage for lease - 60x60 ft. 15 ft. doors opens both ends. Ideal for trucks, cars. Contact Wayne Weaver, 364-0391.

FOR RENT. 1/4th acre mobile home lot outside city. Sam Nunnally, 364-4298.

Trailer lot for rent. 364-6633.

6. WANTED
Wanted: Winter pasture for calves or cows. Foster Hill and O.G. Hill, 364-1871, 364-4217.

For all your health and life insurance needs, please contact Steve Nieman, representative for Southland Life Insurance Co. Day phone 1-655-7735; Nights, 364-6957 or 1-655-9156. Your consideration will be appreciated.

Wanted: Winter pasture for calves or cows. Foster Hill and O.G. Hill, 364-1871, 364-4217.

For all your health and life insurance needs, please contact Steve Nieman, representative for Southland Life Insurance Co. Day phone 1-655-7735; Nights, 364-6957 or 1-655-9156. Your consideration will be appreciated.

4-A MOBILE-HOMES FOR SALE
4 bedroom double wide mobile home to be moved. Excellent condition. Assume present loan. No equity. Call 364-4560.

5. FOR RENT
For rent: 2 bedroom duplex. Bills paid, no pets. 364-4113.

For Rent: Building 407 Main 2200 sq. ft. Across street from post office. Hereford. Call 364-1464.

Apartment for rent. Call 364-1542 or 364-3238.

One bedroom house with garage. 2 bedroom duplex. Good location. 364-3976.

Trailer space for rent near schools. 364-6178.

Furnished office for rent \$100 monthly; with answering service \$125 monthly. AGRI-SCIENCE CENTER 364-5422. 1500 West Park.

Two bedroom house. Immediate occupancy. \$180.00 month. Deposit required. 364-8260.

DIAMOND VALLEY MOBILE HOME PARK
F.H.A. Approved.
Office - 415 North Main Ph. 364-1483; Home 364-3937.

7. BUSINESS OPPORTUNITIES

CRAFTS
American Handicrafts dealership available. Write C. Hudson, 2617 W. 7th. Fort Worth, Tx. 76107, or call 817-335-4161.

8. HELP WANTED

Montgomery Ward is now taking applications for experienced TV repair man. Good starting salary with liberal insurance and many other benefits. See Tim Scott, 114 East Park. Apply between 9 and 12. No phone calls please.

Wanted: Farm Hand. Top wages. References required. Contact John Mitchell, 806-965-2160.

NEED experienced welders for field and shop work. Apply at Allied Millwrights, Inc. on Holly Sugar Road or call 364-4621.

Barrick Furniture needs reliable salesperson, male or female. Apply in person.

Need experienced drivers, (Must be 25 years or older) for cattle hauling operation. Contact Manager, 806-276-5667 or 276-5668.

Service station and car wash attendant. Apply in person to management of Consumers Fuel Coop.

LADIES: Earn up to \$50 per day. Flexible hours - AM or PM. Demonstrating home care products to regular customers. Write Box 1074, Levelland or call 806-894-5879.

PARTS MANAGER NEEDED. Excellent growth opportunity, salary, health benefits, liberal commissions. Friona Ford Sales Inc. V.R. Wilcox, Phone 806-247-2701.

Need lady experienced in sewing and sales. Contact C.L. Morgan, Amarillo, 353-9563 or 2617 Wolfen Village. BERNINA SEWING STUDIO.

Two ladies with cars. 3 hours, 5 days, can earn \$100.00 weekly. Stanley Home Products. Call Jessie Fuller, 578-4377.

Wanted: Winter pasture for calves or cows. Foster Hill and O.G. Hill, 364-1871, 364-4217.

For all your health and life insurance needs, please contact Steve Nieman, representative for Southland Life Insurance Co. Day phone 1-655-7735; Nights, 364-6957 or 1-655-9156. Your consideration will be appreciated.

Wheat pasture for light calves or yearlings. Call Neal Lemons, 364-2907 or 289-5672.

WANTED: Dirt Hauling, sand, gravel, trash and yard levelling. 364-0553.

FOR THE BEST RESULTS
Run a classified advertisement in the Hereford Brand. Call by 4 p.m. the day before it is published or before 4 p.m. on Friday for Sunday's issue.

WANT ADS GET RESULTS

TERRITORY SALES MANAGER
For Major Seed Company

Can you motivate Dealers to sell hybrid corn and sorghum seed? If so, you may qualify for a position as Territory Sales Manager. Locations now available include the Hereford, Texas and Wichita, Kansas areas, with new territories possibly opening in the near future. Generous salary and liberal fringe benefits. Excellent opportunity to be rewarded on your own merit, based on your motivation and sales ability. Send resume to: Sales Manager, P. O. Box 10303, Lubbock, Texas 79408

AN EQUAL OPPORTUNITY EMPLOYER

8-81-5c



DISTRIBUTORS NEEDED
If you are ambitious, a self-starter, honest, reliable, and have \$50.00 to invest you qualify, be your own boss now!

We have an excellent plan for rapid financial growth. Call (806) 352-2202 or write:

M. D. Bogert
Bogert's Watkins Store at
The Wash House
122 S. Western,
Amarillo, Texas 79106

To 3 Want **Place 6 Ads** **Your 4 Get** **Low - Results** **Cost 2 In** **Want 0 The** **Ad 3 Hereford** **Dial 0 Brand**



Need - pen rider, truck driver, also lady to work 1/2 days from now until January 10th then full time until approximately end of March. Apply in person to Joe Don Edelman, Moorman Feed Lot. 8-82-5c

WOMEN -- MEN
We may have jobs for you in the Department of Interior under the Fish and Wildlife Service in the Young Adult Conservation Corps. If you are unemployed, between the ages of 16-23 inclusive, citizen, permanent resident of United States or lawfully admitted refugee and willing to work for \$2.65 per hour, come by for an interview with Mr. Larry Wynn, Refuge Manager, P.O. Box 228, Umbarger, Texas 79091. Phone 499-3382. 8-83-5c

FARM HAND NEEDED. For immediate employment. Irrigation experience helpful. Phone Mike McLain, 733-2860, Gruver, Tex. 8-83-10c

CONSTRUCTION FOREMAN. Must have experience in concrete, steel erection and plumbing. Willing to travel extensively. Wages commensurate with experience. BUNGER CONSTRUCTION CO., Clovis, N.M. Toll free, 800-545-2163 for appointment. 8-80-7c

Need shampoo assistant. Apply at Touch of Class Hair Salon. Must have license. 364-5050. 8-73-1fc

Young ladies for mobile telephone operators. Full time and/or temporary part time position between the hours of 7 a.m. and 9 p.m. Monday through Saturday. Must be dependable, neat in appearance and work, have a consistently pleasing personality and telephone voice. Interviews will be made from applications filled out between 8 a.m. and 6 p.m. at Mopabphone Office, 1509 East First. Hereford, Texas. 8-60-1fc

9. SITUATIONS WANTED

For all your health and life insurance needs, please contact Steve Nieman, representative for Southland Life Insurance Co. Day phone 1-655-7735; Nights, 364-6957 or 1-655-9156. Your consideration will be appreciated. 9-79-1fc

State licensed child care Hereford Day Care, Inc., 215 Norton, 364-1293; 411 Irving, 364-5062. 6 months through 9 years. 9-69-1fc

Registered baby sitter has openings evenings and weekends. 364-6406. 9-82-1fc

Licensed day care available for infants through 8 years. Call 364-1578, 7 to 5:30. 9-35-1fc

LEAVING TOWN?
Whether's for a few days or a few weeks, Hereford Home-watcher Service will take care of your home. This service is similar to services in Lubbock, Dallas, Houston and other large cities. HHS will check your house at least twice daily while you are away.
Service include:
--Installation of electric timing switch to turn a light on and off.
--Personal inspection of interior and exterior of the home and surrounding grounds.
--Indoor plants watered.
--Pets fed.
--Mail and newspapers brought into your home each day of vacation.
All this--for a low daily fee. We are insured and promise to please you because we are a new, local business and wish to establish references. For more information, Call 364-8082 or write Denise Sims, 701 Grand, Hereford, TX 79045. 9-270-1fc

11. BUSINESS SERVICE

B&M FENCE
Residential-Commercial
Chain Link or Stockade
Free Estimates
364-6485 after 5 p.m.
11-272-1fc

PICK UP Junk cars free. 364-3777. 11-144-1fc

DRAFTING SERVICE
Remodeling or new construction. House plans drawn. Reasonable-experienced. 364-7205. 11-64-22c

TV & STEREO RENTAL AGENCY
Black & White & Color
364-5077
Open 9 a.m. to 9 p.m.
closed Sundays & Holidays
Gary & Peggy Betts
709 Seminole
11-136-1fc

RITCHIE LIVESTOCK
Waters electric & gas heated
Constant Flow
364-7190
11-73-1fc

GRANADO ELECTRIC
ELECTRIC CONTRACTOR
Wiring for electric
ranges-dryers
air conditioners
Call 364-6102
11-218-1fc

10. NOTICE

For all your health and life insurance needs, please contact Steve Nieman, representative for Southland Life Insurance Co. Day phone 1-655-7735; Nights, 364-6957 or 1-655-9156. Your consideration will be appreciated. 10-79-1fc

Hereford Lions Club
meets each Wednesday
12 noon, at the COMMUNITY CENTER

ALCOHOLISM INFORMATION
For information on alcoholism referrals for help, counseling, on programs on the subject of the disease of alcoholism, call 364-4540 from 8 a.m. till 12:00, 1:00 p.m. until 5 p.m. Monday through Friday.
A UNITED FUND AGENCY
10-1-1fc

If you're on city delivery and miss THE BRAND, Call 364-2830 between 6 and 7 p.m. weekdays, and 7:30 to 9 a.m. on Sundays.

If you have a business, service that everyone is not totally aware of - let it be known. We have people coming to our office wondering who to call to get milk delivered, where they can get photos made, where they can subscribe to area newspapers, etc. Advertise it in the HEREFORD BRAND and spread the word to 4500 homes. 11-83-1fc

For all your health and life insurance needs, please contact Steve Nieman, representative for Southland Life Insurance Co. Day phone 1-655-7735; Nights, 364-6957 or 1-655-9156. Your consideration will be appreciated. 11-79-1fc

BOBBY GRIEGO - DRAGLINE SERVICE
TAILWATER PIT CLEANING
LOADER DOZER
Phone 364-2322
Mobile Phone 375-4741
11-136-1fc

TAGCO CRANE SERVICE
There is now a new hydraulic crane based in Hereford. 30 ton capacity, full line crane service.
TAGCO INDUSTRIES, INC.
257-2222
11-84-10c

PIANO TUNING. \$20.00. Wayne Huff. Piano Service. Phone 655-4241, 2707 3rd Ave., Canyon. 11-54-1fc

GROUND COTTON BURRS, ALFAFA HAY
Front-end loader work.
Manure Spreading
Bermea Brothers
Ed 247-3648;
Jess, Mobile 267-3698
Frona. 11-272-1fc

NEW IN HEREFORD
Von Schrader method upholstery cleaning. Sofas, chairs, automobile interiors. Zaideman Cleaning Service. 364-6939. 11-64-22p

KELLY ELECTRIC
Virgil Kelley
Electric Contractors
Residential-Commercial
All bids & Wiring competitive
Ph. 364-1345 - Nights 364-1523 or 364-5929
P.O. BOX 80
11-15-1fc

B.L. JONES
Concrete Construction
Residential-Commercial
Industrial
FREE ESTIMATES
Quality Workmanship.
Lynn Jones
364-6617
11-124-1fc

Don't burn good cattle feed. With Hesston 30A will stack mlo or corn stubble on shares or all for you. Cleans ground, cutting plowing expense. L.H. Wilhelm, 945-2211. 11-84-30c

For portable disc rolling, call 364-1842 or 364-2978. 11-84-23p-1fc

Professional typing for the public. Call after 5, 364-6087. 11-68-1fc

CUSTOM harvesting and hauling. Call Ed Hammett 578-4569. 11-63-1fc

12. LIVESTOCK

PRECONDITIONED calves for sale on a purchase back contract. Will pasture out on gain basis. Ray Polen 276-5595 days; 364-8314 nights. 12-33-1fc

CUSTOM LIVESTOCK ORDER BUYER O.G. Hill, Jr. 364-1871 home; 364-0034 answering service. A life time of experience handling cattle and horses. 12-266-1fc

13. LOST & FOUND

FOUND: Baby dog with big black spots. Grey kitten. Found close to West Central School. 364-0745. 13-84-5p

LOST -- Two 600 pound Charlois heifers. Westway vicinity. 7-Up brand on right hip. Red ear tag in right ear. Call 364-3484. 13-77-1fc

LOST: Cattle North of Hereford. Strayed also Northwest of Hereford. Laying down X brand. 364-6734. 13-79-10c

Names In The News

MOSCOW (AP) - The Bolshoi Ballet Theater won't ask Maya Plisetskaya to step down, but its director says the company's prima ballerina has acute arthritis which could end a career that has spanned more than three decades.

"Whether she will retire is a question only she can answer," director Georgy Ivanov said at a press briefing Tuesday. He said the 53-year-old ballerina is under treatment in a sanitarium and would not return to Moscow before the end of next month.

Ivanov described her illness as an "arthritis of the joints, an acute form of it."
Mrs. Plisetskaya, who joined the company in 1943, has not appeared on the Moscow stage this season, and Ivanov said there were no plans for her to appear in any of this season's ballets.

NEW YORK (AP) - Joan Mondale, accompanied by New York Mayor Edward Koch, traveled down the Yellow Brick Road to the world premier of "The Wiz," a glittery musical reincarnation of "The Wizard of Oz."

The wife of Vice President Walter Mondale attended Tuesday night's benefit opening, which also attracted the movie's director, Sidney Lumet, and Lumet's former mother-in-law, Lena Horne, who appears in the film.

Earlier in the day, Mrs. Mondale visited a New York screening room for a look at the film "Running Fence," a documentary on artist Christo's 1972 attempt to build a 24-mile, white fabric fence over the hills of California.

The 18-foot high nylon fence, which cost \$3 million to construct and was dismantled, by agreement, two weeks later, sparked bureaucratic struggle between Christo and local authorities.

Mrs. Mondale called the fence artistic because "it's visual. It serves no function. It does not do anything you need. But it is aesthetic. It's beautiful."

HEALTH
Lawrence E. Lamb, M.D.



Get shoes that fit well

DEAR DR. LAMB - Being a diabetic, my doctor says no operation on my feet. I am 69 years old and have bunions, callouses, corns and a hammer toe. I would like to know how to take care of my feet with all of the problems I have.

DEAR READER - I am sure your doctor is concerned about the changes in circulation to your feet. A diabetic is prone to develop poor circulation to the feet. The danger of surgery is that healing won't occur and amputation may become necessary.

You have a number of the common problems that the people without diabetes also have with their feet, and I am sending you The Health Letter number 11-10, Common Foot Problems: What To Do About Them.

Other readers who want this information can send 50 cents with a long, stamped, self-addressed envelope for it. Address your request to me in care of this newspaper, P.O. Box 1551, Radio City Station, New York, NY 10019. This issue will give you more detailed information on what to do in each instance for corns, callouses and bunions.

I'd like to point out that everyone of these problems you have mentioned is a complication of improperly fitting shoes, in your instance, probably over many years' duration. It is very important for you to get a shoe that is actually large enough in all dimensions for your foot. It is going to be difficult now, because of the bunion and the hammer toe in particular.

You may need to get molded shoes, which means an actual cast should be made of your foot and a shoe built to fit your foot. This can be done. You should be able to move all your toes freely and easily within your shoe. Never wear a shoe with a pointed toe. That probably

has something to do with how the bunions developed. Properly fitting shoes should cause your corns to disappear. You may need some additional padding around the edges of the callouses if they happen to be on the bottom of your foot. Callouses in that location usually mean abnormal weight bearing in that part of the foot. That might be expected because your big toe has moved out of position, which resulted in the bunion and probably the hammer toe.

3-F Club Convenes For Lunch

Ozetta Wilhelm, president of Fun-Food-Friendship Club called the group's monthly meeting to order Wednesday morning in the Fellowship Hall of First United Methodist Church.

Mrs. Don Davidson read the invocation. The noon luncheon was enjoyed by the following women: Flossie Miles, Mabel Wagner; Helen Stark, Pearl Ricketts, Alice Cox, Essie Alderson, Mary Flowers, Andrea Anders, Connie Brumley and Mamie McGowan.

The next meeting of 3-F Club will be at 11 a.m. Wednesday, Nov. 22 at the church.

JAWS FOREVER
WASHINGTON (AP) - Sharks are prehistoric monsters that have evolved very little in more than 300 million years, according to the National Geographic Society.

The sharks' skeletons of cartilage predete bone, their brains are tiny and they will sink unless they keep swimming, for they have no air bladders.

Library Floor Won't Open Because of Tax Revolt

AUSTIN, Tex. (AP) - Austin will have a new \$5.5 million library on April 1, but one of the four floors will be closed because of concern over a Proposition 13-style tax revolt.

Even though a library consultant for the University of Texas, Sam Whitten, said studies show new libraries usually get double the usage of their predecessors, the staff will be the same. Librarians and books will be moving to the new facility from a much smaller one built in 1933.

"If the library attracts more visitors, that staff is just going to have to work harder. It may

be necessary to recommend an expansion of the staff next year," said Deputy City Manager Homer Reed.


The city council cut the library budget \$669,709 from what the city manager recommended. This and other cuts enabled council members to cut the property tax rate by 28 cents per \$100 assessed valuation.

Mayor Carole McClellan told the library commission Wednesday she was convinced that if the council had not cut the rate following this year's major property revaluation, "we would have faced a Proposition 13-type situation here."

OUR FASCINATING EARTH
BY PHILIP SEFF, Ph.D. & DAVID BAER, II

Sahara Desert... at the South Pole???

IT IS AN ACCEPTED SCIENTIFIC FACT THAT CONTINENTS HAVE CONTINUOUSLY "DRIFTED" TO DIFFERENT GEOGRAPHIC POSITIONS THROUGHOUT THE HISTORY OF THE EARTH.



STRONG EVIDENCE INDICATES THAT THE LAND WHICH IS NOW THE SAHARA DESERT WAS, 450 MILLION YEARS AGO, NEAR THE SOUTH POLE. ODDLY, MOST EXPERTS BELIEVE THE PRESENT CONTINENT OF ANTARCTICA WAS THEN NEAR THE EQUATOR.

Fence Plans Stall

LOS ANGELES (AP) - Plans to erect a \$3.5 million dollar fence along key sectors of the 2,000-mile-long border with Mexico have been delayed to insure the fence's design does not endanger humans.

A spokesman for the U.S. Immigration and Naturalization Service here said construction probably would not begin until next year.

INS Commissioner Leonel Castillo was said to be perturbed by reports that steel latticework in the fence would be built with very sharp edges.

George Norris, manager of the Houston, Tex., office of the contracting firm, Anchor Post Products of Baltimore, Md., was quoted as saying a person trying to climb over the proposed fence "would leave his toe permanently imbedded in the fence."

A Castillo aide also denied reports that barbed wire would be used to top the fence when construction begins sometime next year in the San Ysidro and El Paso, Texas, sectors, the two busiest points of entry from Mexico.

The fence design calls for a base of steel latticework, along with a three-foot concrete stratum in the El Paso sector only, topped by several feet of dense chain-link, believed to be harder for would-be climbers to grasp.

The lack of supporting poles and a slight overhang should guarantee the fence bends back if a person should try and attempt to pull himself over the top.

COMMONWEALTH THEATRES

Sound the LAFF ALARM for Yardbird Conway!



THEY WENT THAT-A-WAY & THAT-A-WAY

Starring Tim Conway

STAR

A TRUE LOVE STORY... For everyone who believes in happy endings

THE OTHER SIDE OF THE MOUNTAIN PART 2

A UNIVERSAL PICTURE

TEXAS CATTLE FEEDERS TRADE-Moderately Active VOLUME-12,000 STEERS-51.00 to 51.75 HEIFERS-48.00 to 49.00 LOCAL CASH GRAIN CORN-2.46 WHEAT-3.16 MILO-3.88 SOYBEANS-6.14

(AS OF 10-26-78)
BEEF-The beef trade was slow to moderate with demand moderate. Steer beef was steady to 2.00 lower and Heifer beef was steady. All prices choice yield grade three unless otherwise stated.
EAST COAST-Commitments were moderate. Steer beef was 50-2.00 lower at 82.00 for 700-900 lbs. Heifer beef was steady at 80.25-80.75 for 500-700 lbs. MIDWEST-Trade was slow to moderate with demand moderate. Steer beef was steady to 1.00 lower at 78.50 for 600-900 lbs. Heifer beef was steady at 76.75 for 500-700 lbs. AMARILLO-Trade was fairly active. Steer beef was steady at 78.50 for 600-800 lbs. Heifer Beef was steady at 76.75 for 500-700 lbs. PORK-The fresh pork cut trade was slow to moderate with demand light to moderate. All prices untrimmed unless otherwise stated.
EAST COAST-Bellies sold at 61.00 for 10-12 lbs, 12-17 lbs and 14-16 lbs. MIDWEST-Loins were steady to 1.00 lower for 17 lbs and up with 17-20 lbs 98.50 and 20 lbs and up 91.00. Hams were steady to 3.50 lower at 93.00-95.50 for 17-20 lbs and 93.00 for 20-26 lbs. No sales on picnics. Bellies were steady to 3.00 lower at 57.50 for 10-12 lbs and 56.25-56.75 for 12-14 lbs.

GRAIN FUTURES

CHICAGO (AP) - Futures trading Thursday on the Chicago Board of Trade

	Open	High	Low	Close
WHEAT, 5,000 bu., dollars per bu.	3.53	3.60	3.49	3.59 + 07 1/2
Mar	3.53	3.55	3.47	3.52
May	3.44	3.49	3.41	3.40 + 01 1/2
Jul	3.27	3.34	3.25	3.23 + 01 1/2
Sep	3.24	3.28	3.20	3.20 + 01 1/2
Dec	3.40	3.44	3.38	3.44 + 01 1/2
Sales Wed 25,648				
Total open interest Wed 147,720, up 37 from Tues.				
CORN, 5,000 bu., dollars per bu.	2.32	2.37	2.32	2.36
Mar	2.42	2.47	2.41	2.46 + 04
May	2.07	2.14	2.08	2.10 + 04
Jul	2.51	2.57	2.51	2.54
Sep	2.53	2.58	2.53	2.56
Dec	2.56	2.61	2.55	2.60 + 04
Sales Wed 25,648				
Total open interest Wed 147,720, up 37 from Tues.				
SOYBEANS, 5,000 bu., dollars per bu.	6.90	7.09	6.95	7.00 + 02
Jan	7.07	7.18	7.03	7.09 + 02
Mar	7.16	7.26	7.13	7.18
May	7.20	7.29	7.16	7.21
Jul	7.20	7.31	7.19	7.22
Aug	7.11	7.20	7.10	7.17
Sep	6.91	7.03	6.92	6.92 + 02
Nov	6.80	6.91	6.79	6.81 + 01 1/2
Sales Wed 27,764				
Total open interest Wed 136,816, up 246 from Tues.				

refco
Ray E. Franklin & Company, Commodities
For further information about hedging or commodity trading, call or visit our offices at 145 W. 3rd, Hereford, 364-6971.
STEVE & DAN McWHORTER

Salaried Sales Position

WE OFFER:

- * \$1000.00 Salary, Plus commission
- * New Car Furnished
- * Complete Training
- * Insurance Program
- * Paid Vacation
- * Factory Incentives
- * Management Opportunity
- * Security

We will recruit approximately two people for an executive sales career selling automobiles in the Hereford area.

We will review applications on Monday and Tuesday October 30th and 31st between 9 a.m. and 3 p.m.

See Bill Craig for application and interview at

Pratt Chevrolet-Olds Co.
615 N. 25 Mile Ave.
Hereford, Texas

NO PHONE CALLS PLEASE

Pratt Chevrolet Oldsmobile
Equal Opportunity Employer (M & F)

For God So Loved The World

AVENUE BAPTIST CHURCH

Bro. Bill Frazier Pastor
130 N. 25 Mile Ave.

BIBLE BAPTIST CHURCH

Rev. Kenneth Carroll, Pastor - 647-2402
501 S.E. 3rd - Dimmitt, Texas 79027

DAWN BAPTIST CHURCH

Bill Alexander, Dawn Community
Sunday Services 9:50 and 6 P.M.

FIRST BAPTIST CHURCH

Doug Manning, Pastor
Fifth and Main Streets

FIRST BIBLE BAPTIST

4th and Jackson
Gordon Parsley, Pastor - 364-2962

Sunday School, Morning Worship Evening Service, Mid-Week Service

FRIO BAPTIST CHURCH

Johnny Tims, Pastor
Frio Community

GREENWOOD BAPTIST CHURCH

"A Bible Baptist Church"
Rev. Gary Bandy, Pastor

MT. SINAI BAPTIST CHURCH

Melvin Martin

PALO DURO BAPTIST CHURCH

Wildorado Community
Vernon Stephens, Pastor

SAINT JOHN BAPTIST CHURCH

400 Mable Street
Rev. C.W. Allen

SUMMERFIELD BAPTIST

Don Larkin, Pastor

TEMPLE BAPTIST CHURCH

Rev. J.L. Bozeman
Forrest Ave. and Ave. K

TEMPLO BAUTISTA MEMORIAL

Pablo Garcia, Pastor

TRINITY BAPTIST CHURCH

Southern Baptist - Rev. C.F. Powell
205 E. 6th

WESTWAY BAPTIST CHURCH

Rev. Freelin E. Suttle
Route 4, Hereford

BIPPUS COMMUNITY CHURCH

Gene Brock, Pastor - Preaching 1,2,3,4
Sundays, 5th Sunday, Singing.

CATHOLIC CHURCH

Rev. Bernard McGorry, Pastor
Harrison Highway at 25 Mile Ave.

LA MISION DE SAN JOSE

South West of City
Pastor: Rev. Jim O'Connor

CHURCH OF THE NAZARENE

Rev. Bob Huffaker
16th & Blackfoot

IMMANUEL LUTHERAN CHURCH

Ave. B and Park
"The Church of the Luthern Hour"

HEREFORD COMMUNITY CHURCH

Pastor, Rev. Morris Means
15th & Whittier - 364-8866



THE FIRST UNITED METHODIST CHURCH

The First United Methodist Church was organized in March, 1899 by Rev. T.F. Robeson in a small school house on the corner of Third and Miles. The following were Charter Members: J.D. Bratton and wife, Tom Inman and wife, Ellsha Carter and wife, Asa Martin, wife and son, Robert Humphrey and wife, Mrs. Ina Holderness, and Mrs. Bassett. Asa Martin was elected Church Conference Secretary, and Tom Inman acted as Steward. Mrs. G.A. Sachse was the first addition to the Church.

Plans were begun in 1902 for a church building, but it was 1916 before one was started. The church was completed in 1920. G.A.F. Parker and E.B. Black were early day members who worked diligently toward the completion of the church, which was located at the corner of Fifth and Main Streets.

In 1953 they established the Wesley Methodist Church as a sister congregation. This congregation was to establish other Methodist works in Hereford. In 1956 they became the parent congregation of the San Pablo

Methodist Church for the Spanish speaking community.

With strong community support, Kings Manor, a Methodist Home for older adults, came into being with the ground breaking for the first unit in 1962.

First United Methodist Church continues to be a congregation with a strong outreach both in the community and across the world. It offers a complete program of worship, education, evangelism, and social concern. Present pastors are William D. McReynolds and C. Scott Andress.

Our Welcome

To every one who has faith - or needs it;
Whose character is glorified by the love of God
Or marred by the love of self;
To those who pray - and those who do not;
Who mourn and are weary - or rejoice and are strong;
To the member - and the stranger;
This church offers its welcome, its ministry and a place to worship.

ASSEMBLY OF GOD CHURCH

Rev. Homer T. Goodwin, Pastor
15th & Ave. F

CHRISTIAN ASSEMBLY

Jack Pate, Pastor
364-5890
South Main

FAITH ASSEMBLY OF GOD

401 Country Club Drive
Rev. Don Heddin

LA EGLESIA DE CRISTO

Pete Vega, Minister 364-6401
334 Avenue E

FIRST METHODIST CHURCH

Rev. William D. McReynolds
501 North Main

WESLEY UNITED METHODIST CHURCH

Rev. Jesse Hodge, Pastor
410 Irving

IGLESIA METODISTA SAN PABLO

Rev. Emilio Montemayor, Minister

CENTRAL CHURCH OF CHRIST

Bob Wear
148 Sunset Dr. - 364-0594

PARK AVE. CHURCH OF CHRIST

703 W. Park Ave.

15th STREET CHURCH OF CHRIST

15th and Blackfoot
J.M. Gillpatrick, Minister

THE CHURCH OF CHRIST

319 Ave. I - 10:30 A.M. - 6 P.M.
364-0178 364-7208 364-6563

CHURCH OF JESUS CHRIST OF

LATTER DAY SAINTS

(Mormon)

Country Club Drive

FIRST CHRISTIAN CHURCH

Rev. Mack McCarter - West Park Avenue
10:50 a.m. Sunday Morning - 9:45 Sunday School
7 P.M. Sunday Evening

GRACE GOSPEL CHURCH

804 Ave. K

UNITED PENTECOSTAL CHURCH

Rev. Warren McKibben - 364-6578
Ave. H. & Lafayette

FIRST PRESBYTERIAN CHURCH

610 Lee Street

George D. Belford, Pastor

ST. THOS. EPISCOPAL CHURCH

William A. Lang Jr., Vicar
601 West Park

SEVENTH DAY ADVENTIST CHURCH

Elder Ron Spear, Pastor
West Park Addition

LA IGLESIA DE SAN ANTONIA

North 25 Mile Avenue

TEMPLO CALVARIO ASAMBLEA DE DIOS

Union and Avenue G

Rev. Hector Sanchez

FAITH MISSION CHURCH OF GOD IN CHRIST

Rev. Richard Collins

902 Heibach - 364-6698

Faith Lets You Discover
A New World Of Happiness

These Hereford Business Firms Make This Page Possible in the Interest of a Christian Community.

A to Z TIRE & BATTERY

Troy Rhodes

BRANDON & CLARK ELECTRIC

364-5470

C & W CARPET

364-3448

CASE POWER & EQUIPMENT

L.B. Herring, Manager

COIN OPERATED MAY TAG LAUNDRY

Two Locations: 213 13th & 1009 Park Ave.
Herb and Dennis Edwards, Owners

CONSUMER'S FUEL ASS'N.

"Bub" Sparks, Manager

DICKIE'S RESTAURANT

364-6901

FIRST NATIONAL BANK

Since 1900

GILLILLAND-WATSON FUNERAL HOME

Marlin Gilliland - John Gilliland - Charles Watson

DAVIS IMPLEMENT CO.

W. L. Davis Jr.

HEREFORD IRON & METAL

Anson A. and June Dearing

WEST TEXAS RURAL TELEPHONE

Cooperative Incorporated
Thomas A. Hyer, General Manager

McRIGHT GARAGE

Mr. & Mrs. Clyde Oldham

SONIC DRIVE IN

305 N. 25 Mile Avenue
Tom & Sandy Beatty

HEREFORD STATE BANK

"The Friendly Bank"

HI PLAINS SAVINGS & LOAN ASSOC.

364-3535

THE INK SPOT, INC.

C.E. Coleman Jr.

THE HEREFORD BRAND

364-2030

SUIT'S AUTO SUPPLY COMPANY

364-1500

KELLEY ELECTRIC

Virgil Kelly

LOERWALD BROTHERS

231 W. 2nd.

PITMAN GRAIN CO.

John D. Pitman

CARL McCASLIN LUMBER CO.

Carl G. McCaslin

ROCKWELL BROS.

Ray Chambliss, Manager

SMITH & CO. FUNERAL HOME, INC.

Park Avenue & Greenwood
(Hereford's Finest)

WAC SEED, INC.

Hug Clearman-Armon Lauderback

SECURITY FEDERAL

1017 W. Park Avenue

OGLESBY IMPLEMENT CO.

Cecil Oglesby