

# The Hereford Brand

Vol. 10

HEREFORD, TEXAS, JULY 15, 1910

No. 23

## THE HEREFORD COUNTRY WEARS A BROAD SMILE

### CLUB HAS GOOD MEETING

Railroad Matters, County Fair, Dallas Fair, Flour Mill Came in for a Round Each.

Tuesday night the regular monthly meeting of the Hereford Commercial Club was held. A. J. Lipscomb was in the chair. Eli Dunlap read the minutes of the last meeting.

The first business of importance was the reading of a letter from Mr. Mears which gave the information that Mr. Brown and he would be here a few days after the 15th and would make Hereford a proposition looking to building the North & South road. The Club decided to wait for further developments.

G. W. Barcus asked about the county fair. He was followed by G. A. F. Parker who favored an old-time barbecue by which means the townfolks might entertain for a day their country friends. He opposed the cheap shows, catch-penny fakes, the snake charmers, etc. His speech was followed by one each from Eli Dunlap and A. H. Elliston endorsing his platform, and each opposing the merry-go-round and popular amusements. F. H. Oberthier arose to say that a one day fair with a live stock exhibit would be a big take, and thought best leave out the live stock feature. All the speakers, however, favored giving premiums. Mr. Dunlap said he believed the live-stock show should be encouraged. Ecca Harrison arose and took a different view of the matter. "While you big folks are past the age of children," he said, "we kids want to have a merry-go-round for our pleasure." He said that the small boy and girl, the sweethearts and lovers would get tired holding hands all day without a swing, red lemonade, cones, rubber balls, all-day-suckers the like. A. C. Elliott remarked that he was glad to find one who loved to be counted among the boys. He remarked that Mr. Tucker was to build an automatic merry-go-round 100 feet in diameter for the pleasure of all. Finally by motion the whole matter was referred to the directors. The first days of October seem to be the time thought best.

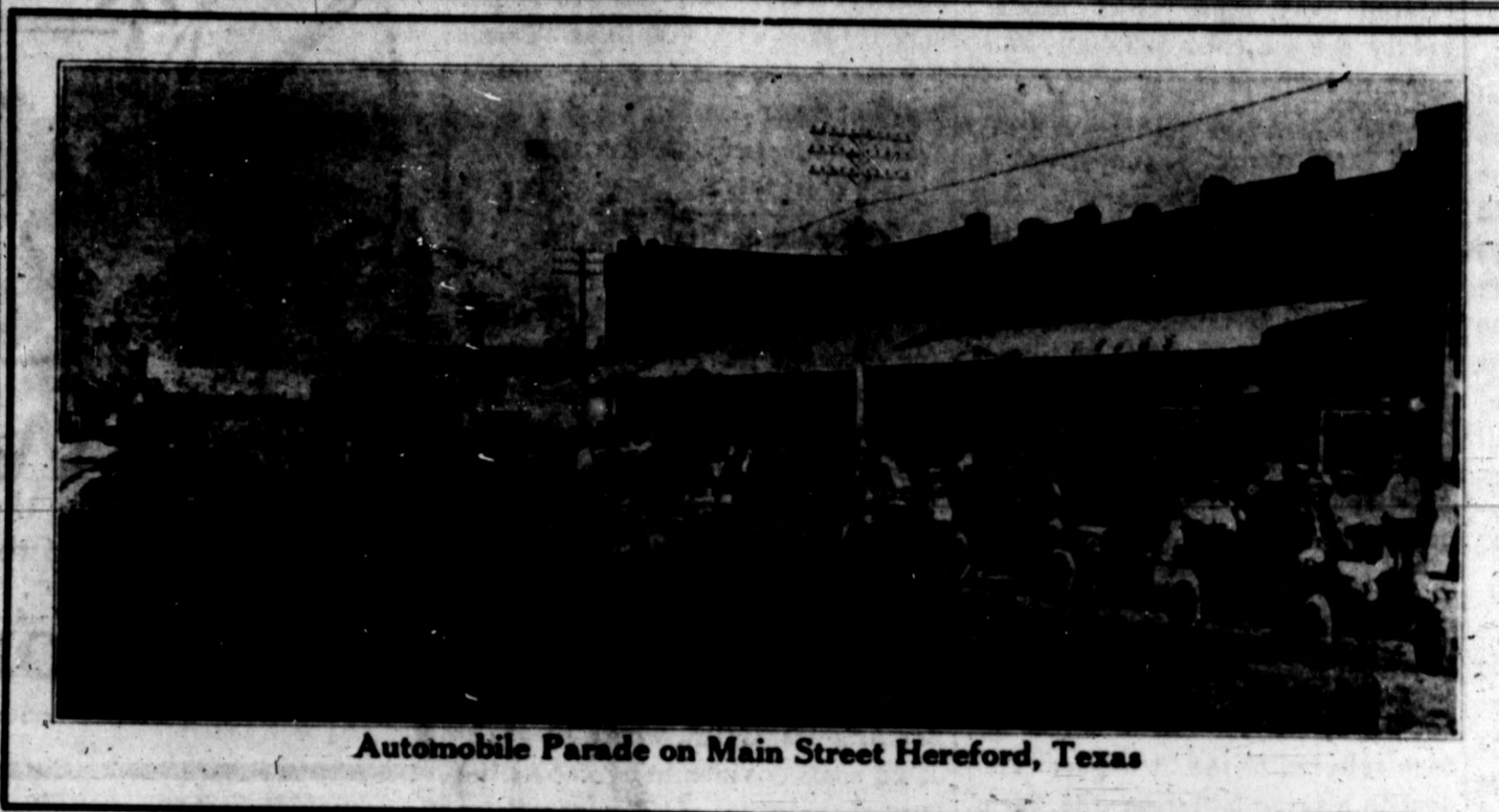
The need of a public watering trough was fully discussed. A committee was appointed to see the commissioners court and ask that the matter of a watering place be looked into.

Nothing further being up, the Club adjourned.

#### Deaf Smith County Census.

According to a dispatch from Washington the daily papers of Tuesday, Deaf Smith County has only 3,942 folks. It will be remembered that the Brand offered a prize of a set of silver knives and forks to the woman who would guess the nearest to the census number. As soon as this number is verified, the woman who named the nearest to this number may call and receive the present.

While the population is not near so much as was expected, it shows an increase of 370 percent over the census of 1900 when it was only 843. But that's going some.



Automobile Parade on Main Street Hereford, Texas

### TEXICO SURE OF NEW LINE

Articles of Incorporation for Texico-Farwell and Gulf Road Have Been Filed.

Texico, N. M., July 11.—Articles of incorporation for the Rock Island Texico-Farwell & Gulf Railway Company were filed at Santa Fe on July 7, which calls for a line to be built from here northwest, to a connection with the Rock Island & Choctaw about twenty miles east of Tucumcari, N. M.

This road will also extend south from here to some point on the Texas & Pacific and a charter will be taken out in Texas as soon as bonus matters are arranged south of here. The proposition to this town, which has been accepted, is a bonus of \$100,000 in cash and property, 20 acres terminal grounds and right-of-way through the county. The contract provides that this shall be a general division point with shops, round house and general offices for twenty years.

A corps of engineers has been in the field for two weeks and have the line located to the Rock Island.

#### Texas Iron Ore in Pennsylvania.

Fort Worth, Texas, July 1.—(Special)—Though no flags were flying or bands playing over the event, June 15th was one of the most auspicious days Texas has yet seen. The occasion was the shipment of the first cargo of iron ore ever sent out of the state, consisting of 600 tons of ore from several different fields in Texas, the shipment going by the steamship F. J. Lukembach from Texas City to Philadelphia. The intentions were to have shipped 2,500 tons by this steamer, but on account of labor troubles at the mines the cargo mentioned was all that could be obtained.

"Talk about carrying coals to Newcastle," says the Texas Commercial Secretaries Association "if this iron ore had been sent to any other state except Pennsylvania it would not have caused so much comment, as the smelters of that state seem to have settled sources of supply from the Lake Superior, Birmingham and near-by Ohio, Tennessee and other mines, and as Pennsylvania is the center and headquarters of the iron and steel industry, as found at Pittsburgh, it

means something to first have Texas iron tested out there, as a good report for our ores from the Pennsylvania smelters will be a sufficient recommendation for our ore for any part of the globe.

"There is no question but what Texas has got the iron in large supply and of good grade, but it remains to be seen just what classification and grading will be given it in actual use by Pennsylvania smelters, and the sooner it is tested out the better it will be for this state, that the business of iron-making here may be brought into full working condition and an established demand secured for our ores.

"Altho many deposits of iron ore have been formed in the Latin-American countries few have been exploited or worked, and existing tariffs favor export in certain grades to some of these, tho no doubt when once opened and in good producing order, Texas mines can find a ready home market for all they can produce at favorable prices.

"What is better still, Texas can and must have her own smelters, furnaces, foundries, iron works and manufactories in greater numbers than at present, as the growing demands of southwest trade will more than keep up with the advance of output of crude ore and smelted iron. It is certainly good to see the start that Texas has already made in the mining and marketing of this product.

### LAW WIDELY MISAPPLIED

Recent Construction of Terrell Election Measure Holds Out Chance to Roving Voter.

Austin, Tex., July 13.—By popular misconception many people think the Terrell election law requires a person to be a resident of the county six months before the primaries to be eligible to vote July 23.

This is incorrect. Any Democrat who will have been a resident of the state one year and of a county six months at the time of the general election in November is entitled to vote July 23. Persons moving from one city to another of more than ten thousand population must register transfer of his poll tax at least five days before the primary in which he desires to vote.

FIELD SEED.—Maize \$1.00, millet \$1.35. See G. R. Ward, South Hereford. 23tf

### IRRIGATION A SUCCESS

McDonald Well and Farm Making Valuable Demonstration. Water Sufficient.

That the McDonald well, 2 miles south, is an imminent success is becoming to be a matter of common knowledge and consent. The trouble the sand gave at first and other difficulties have been gradually overcome. The well will sustain a long run of the pump at a high capacity.

Mr. Fuller of the United States Reclamation Service was here Tuesday and made a careful examination of the equipment, the water and the soil. He pronounced the well an extra good one, and predicted success in this irrigation demonstration. The north well has just been started and is proving quite satisfactory.

On the south farm, the oats and potatoes are doing fine. Mr. McDonald has recently set out 25,000 celery plants by way of experiment. No doubt but that this can be successfully grown as a number have raised celery successfully in their gardens.

Mr. McDonald is quite optimistic as to the future of irrigation in the Panhandle especially around Hereford. While he thinks the old timers will take hold slowly many of the new comers will join in a general irrigation scheme. He further says that every community in the United States where irrigation is practiced is prosperous and thriving. Even where the rain is more than enough, a good artificial shower by irrigation at the right time beats the clouds.

Mr. McDonald's experiment is being watched with considerable interest and the good results to be obtained cannot be overestimated.

#### Work Begun At Lubbock.

Lubbock, Tex., July 13.—Work on the Crosbyton-South Plains railroad began yesterday. Walter H. Denison has the contract for all parts of the work and is expected to turn it over to the promoters by December 1. Material is arriving fast and there will be no cessation in the work.

#### Kills 6 Coons.

Westly Bradley and Guy Smith one day last week while out hunting treed 7 half grown coons and bagged 6 of them.

### BIGGEST RAIN THIS YEAR

Measures From One to Three Inches and Covers a Wide Territory.

Last Saturday old J. Pluvius turned over his sprinkling pot and flooded the entire country with aqua pura. Reports from every neighborhood in the county and the surrounding counties indicate a general rain. The observer at Hereford reports two and one-quarter inches; the Amarillo station gives out the same report. Farmers from different neighborhoods around Hereford report from one to three inches fall. The streets of Hereford were flooded, and the roads leading out were converted into surging streams. Old Tierra Blanca got on a bender and overflowed her usual banks, tore out the Mooney dam below town and cut several unusual capers. Ten thousand and four hundred and ninety nine million frogs crawled out of the earth (some think it rained them) and began a chorus that continued for several days. While it was a good big rain, old timers with long whiskers tell that it was nothing like a rain they had in the early 'ties. But every one is satisfied. The rain has filled nearly all the lakes or basins on the plains.

This rain will give the corn and feed crops a send off towards a good crop. Thousands of acres had been planted.

#### Potter County 12,424 in Census.

Washington, D. C., July 11.—Amarillo, Tex., showed a big increase in population in the last ten years, according to figures given out by Census Director Durand today. It grew from 1,442 in 1900 to 9,957 this year.

Potter county is given 12,424; Clay county 17,043; Young county 13,657.

This is fully as good a count as Amarillo had expected, and shows conclusively what the result would have been provided time might have been had for a full enumeration of the population of the city. Another fact worthy of attention in this connection, is that the growth shown, or a gain of 7,515 represents practically only the past three years. A total count would have been more startling, but it might not be had under the conditions existing.

#### Have You Gathered Your Weeds?

That weed crop in front of your home is now awaiting the song of the harvest hands. The harvest is ripe but it seems the laborers are not. It appears that some one could get a number of good jobs cutting weeds, at so much per. Let those who would complain about no work arm themselves with a heavy hoe and a rake or fork and storm the fort. There are 100 house holders who would be glad to hire out their weed harvest and pay the "boot."

#### Brick Work Finished.

H. C. Moore and son, who had the contract for the brick veneer work on the First Christian Church building, completed their work Monday and the committee, after a careful inspection, received the work and pronounced the job first class.



## FIRE INSURANCE COMPANIES OUT

Seventy Fire Insurance Companies Will Quit the State on Account of Insurance Law.

Fort Worth, July 10.—Several Fort Worth fire insurance agents were notified Saturday from their home offices that on July 11 they should cease writing insurance on hazards in Texas. It is declared that there is no concerted line of action by the fire insurance companies, but it is believed that fully seventy-five of the largest concerns of the state will practically go out of business Monday morning.

This statement was made Saturday night by Gross Scruggs of Dallas, one of the best-known fire insurance men of the state, who said: "So far as we are concerned we have filed amendments to our schedules in accordance with the order of the board. The amendments were filed under protest and we have reserved the right to contest in the courts. We have today sent out a circular letter to our agents instructing them to cease writing all classes of insurance affected by the order of the board. This means that we will not write any mercantile or business insurance, no manufacturing or special hazards and no dwellings unless they are within 500 feet of a fire hydrant.

"There is no concerted action by the fire insurance companies but I am satisfied that the same course will be taken by seventy or seventy-five companies. I believe this because they are all advised by the same attorney, William Thompson of Dallas."

The local agents were placed in a dilemma by the orders from headquarters and refused to discuss the matter other than they had been advised to cease writing insurance. Several declared, however, that they believed if the insurance law was repealed by the legislature in special session July 19, that order would come out of chaos in the Texas insurance world and that business would be again resumed.

If you vote for Suggs on July 23 you will never have cause to regret it. 23-2t



### DONT JUDGE

this laundry by your experience with others. For this is not an ordinary establishment. You won't find buttonless shirts, frayed collars and cuffs, damaged shirt waists, etc., coming back from

### THIS LAUNDRY

Have us call for your things next week, and judge us after you get them back. That's all

"Rough Dry" 6c per pound

Hereford Steam Laundry

Telephone 246

### The Dairy Industry of the United States.

According to the last year book of the Department of Agriculture, there are 21,720,000 milch cows in the United States, and these are worth \$702,945,000.00. The magnitude of the industry can perhaps be best understood when it is considered that these cows produce yearly a bout \$1,000,000,000.00 worth of dairy products.

There is no other branch of diversified agriculture so important to the progress of a community. The fertility of the soil can best be maintained by the liberal use of barnyard manure and the dairy herd not only makes this possible, but dairying is also more remunerative than other branches of farming when properly carried on.

Dairying has made a wonderful progress since the advent of the modern creamery and the consumer of butter has not only been benefited by being furnished a more wholesome and palatable article for food, but the wife in the farm home has been relieved of the drudgery incident to making butter on the farm. Where formerly the cream was ripened and churned into butter under conditions not conducive to fine quality in the finished product and in the majority of cases by unskilled hands, now the most of the milk or cream is delivered to a modern creamery where conditions are suited to the purpose of making butter, and the result has been a wonderful improvement in the quality of our dairy products. As the quality has improved consumption has increased and the progress of dairying has been remarkable during the past decade.

The perpetuity of the country's greatness depends upon increasing the production of farm products from year to year, a result which not only furnishes our people with food but maintains the prosperity of our farming communities. Increase in production can only come through improved methods of agriculture and soil improvement. When it is considered that the dairy cow is the foundation for soil improvement and farming prosperity, her importance is best understood, and interest in her should not be confined to her owner. She is an important factor in the development and prosperity of our country.

### How to Kill Flies.

To clear a room of flies, carbolic acid may be used as follows: Heat a shovel or a similar article and drop thereon 20 drops of carbolic acid. The vapor kills the flies.

A cheap and perfectly reliable fly poison, one which is not dangerous to human life, is bichromate of potash. Dissolve one dram, which can be bought at any drug store, in two ounces of water, and add a little sugar. Put some of this solution in shallow dishes, and distribute about the house.

Sticky fly paper, traps and liquid poisons are among the things to use in killing flies, but the latest, best and cheapest is a solution of formalin or formaldehyde in water. A spoonful of this liquid put into a fourth of a pint of water and exposed in the room, will be enough to kill all the flies.

To quickly clear the room where there are lots of flies, burn pyrethum powder in the room. This stupefies the flies when they may be swept up and burned.—Bulletin of American Civic Association.

### Thanks, Brother Bourn!

The Brand Force desires to thank J. D. Bourn for his timely thoughtfulness on Thursday morning with a nice sample of his luscious home-grown plums.

"Miss Brand" is especially grateful as her "appropriation" of the beautiful red fruit was large.

### Farm for Sale.

375 acres 16 miles northwest of Hereford, 100 acres in cultivation. A new modern 7-room house with all conveniences, splendid water, improvements cost \$3,700. Every inch of this land is first class soil. It joins my home section which is one of the best improved in the Panhandle country. Will sell for \$16.00 per acre if taken within 30 days. Terms 1-3 cash balance in 1, 2, 3, and 4 years at 8 per cent.

1914 Address H. D. RUCKER, 119 West 9th St., Austin, Tex.

### Hereford's New Dentist.

A deal was closed the middle of the week whereby Dr. D. E. Turrentine succeeds Dr. M. J. Bisco in his office and dental practice, Dr. Bisco seeking a new field for his profession.

Dr. Turrentine is the son of Mrs. M. E. Turrentine of our city, and has made Hereford his home for the past eight end one-half years. He has been pursuing the study of dentistry for the past three years, one year in Dallas, and the past two in Los Angeles, Calif., where he graduated some two months ago. As the laws of the state of Texas require all persons who desire to practice dentistry within her bounds to pass an examination before the State Board of Examiners, Dr. Turrentine immediately after his graduation went to Houston for this purpose. Though the examination was given a month ago, the grades were not given out until this week, when the Doctor received very favorable reports.

The Brand desires to commend Dr. Turrentine on his perseverance and determination to reach the goal of his ambition, and hopes that he may be eminently successful in his chosen profession.

### For Sale.

Star Moving Picture and Vaudeville Theatre, complete equipment, only picture show in town of 5000. Other business, reason for selling. Address, Star Theatre, 17-1f Hereford, Texas.

### Suggs Issues Statement.

TO THE VOTERS OF DEAF SMITH COUNTY, GREETING:—

This is to certify that in view of the fact that some false reports are being circulated regarding me in my race for County Clerk, that I wish in this manner to give it out to the public as false. They are telling that I went to the "combination" here and tried to get them to put my name on their slate and when it was refused me, then I went to fighting them. There is not one word of truth in this statement. It is a fact that two years ago some of the parties came to me and told me that if I would let them run my name they would elect me clerk, this I absolutely refused to do.

It is being circulated by some one that I am worth about \$100,000 as to that I will take for all I own and make a title to it for \$4000.00 and if any one wishes to buy me out I am ready to close the deal any day.

It is also being told that I am standing in with some of the other candidates and trying to carry them along with me. This is not true in any sense. This is all done to prejudice the minds of the voters in my race and I hope the voters will investigate the above and if they find these things true then as men don't vote for me, but if you find these false then give me your vote. I don't know what else has been told but am sure this is not one-half. I am truly yours for a fair race and and hope to have your support.

Witness at my hand at Hereford, Texas, this 14th day of July 1910. G. M. SUGGS.

Sworn to and subscribed before me this 14th day of July 1910.

A. M. JONES, Notary Public, Deaf Smith County, Texas. Advertisement. 1t

THAT JOHN DEERE

PLOW is the one your neighbors use and they're satisfied. Why not you? Has the lightest draft, cuts it all out and is made to stand the strain. See Garrison Brothers Make Our Store Your Headquarters

STORAGE COAL

The Price of Genuine Rugby Niggerhead Coal is reduced to \$8.00 Per Ton

The quality is the best as you know and we can deliver the goods. TELEPHONE NO. 76

WITHERSPOON & HARRISON

WE ARE IN MARKET FOR ALL WHEAT

J. F. COLLUP DEALER IN Coal, Hay and Grain Field Seeds and Stock Salt. Acme Horse Feed. TELEPHONE No. 1

WE HANDLE ALL KINDS OF POSTS.

Why Not Have the Hereford Market Baker Bake Your Cake, Pies and Bread?

We can do it cheaper than you can furnish the coal and do the work. You ought to think more of your dear wife than have her bake her brains out over a hot stove. CALL IN AND SEE US

THE HEREFORD MARKET



"The Store Ahead" "The Store Ahead" "The Store Ahead" "The Store Ahead" "The Store Ahead"

# The Hubbard Dry Goods Company's GREAT KNOCK-OUT SALE

**Beginning Saturday, July 16, Closing Saturday, July 30**

We are coming to you with another Knock-Out Sale. Sometime ago we put on a like sale, sold many goods and turned away many satisfied customers. This time we are putting on a sale similar to the preceding one except in most all the departments we have lowered the price, and in some instances we are cutting the price squarely half in two. We, as well as everybody else, are aware of the fact that this is the season of the year when money is close not only in the Hereford country, but everywhere. Owing to this state of affairs and being also cognizant of the fact that the time of year is approaching when we must make room for Fall and Winter Goods, we are throwing our immense stock on the market at prices that are in "sympathy" with your pocket book. We want to clear our shelves to make room for our Winter Goods. You will find by reading this ad over carefully that the prices at which we are offering these goods are exceedingly low.

**REMEMBER—Everything Sold in this Great Knock-Out Sale will be for Spot Cash**

### Boy's Suits All Go At 50c on the Dollar

Including Famous Hercules Brand  
We are still very strong in this department and have some very pretty patterns and shades to show you.

Regular \$8.50 Suits	<b>\$4.25</b>
Knock-Out Price	
Regular \$7.50 Suits	<b>\$3.75</b>
Knock-Out Price	
Regular \$6.00 Suits	<b>\$3.00</b>
Knock-Out Price	
Regular \$5.00 Suits	<b>\$2.50</b>
Knock-Out Price	

### Men's Shirts at 1-4 Off

Now is the opportunity to buy your shirts as our stock is very complete and contains some of the latest shades and patterns. We include the famous E. & W. Shirts. Remember all go at ONE-FOURTH off

Regular \$2.00 Shirts for	<b>\$1.50</b>
Regular \$1.50 Shirts for	<b>\$1.15</b>
Regular \$1.25 Shirts for	<b>95c</b>
Regular \$1.00 Shirts for	<b>75c</b>
Regular 75c Shirts for	<b>60c</b>
Regular 50c Shirts for	<b>38c</b>

### Men's Underwear

**TWENTY-FIVE per cent Discount**  
In this department we are strong, having a very complete line. This is your opportunity to buy summer underwear below wholesale. Everything in Underwear goes at a discount of 25 per cent.

### Men's Sox

**DO YOU WEAR SOX?** We have the finest assortment of Men's Sox that can be found in the city to select from. We are using the knife and they go at TWENTY per cent discount.

### Belt's and Suspenders.

We have a large assortment of Men's and Boys' Belt's and Suspenders which we are offering at a discount of TWENTY per cent.

### Gloves 1-4 Off

We are heavily loaded in this department. In order to move them we offer you anything in this line at a discount of 25 per cent.

### Trunks and Grips

We have the latest things in this department, and at a price you can't afford to pass up. If you need a Trunk or Grip at any price now is the time to buy it. We are offering you everything in this line at **ONE-THIRD OFF**

### Table Linen 1-4 Off

We are strong in this line and are in a position to show you some of the swellest designs to be found in Hereford, all of which we offer you at a discount of 25c on the dollar.

### Lace Curtains

We have the most complete line ever in Hereford. It's the last chance you'll have to get quality goods like these at a discount of 50 PER CENT.

**Sheets and Pillow Cases at 20 per cent discount**

## Shoes! Shoes! Shoes!

We are offering you the greatest opportunity to buy shoes at a bargain that you never had in this city. We are giving you a discount of TWENTY-FIVE per cent on everything in this department—our entire stock of shoes go at these prices including the famous brands of Dorothy Dodd for ladies; Burt & Packard, and Hanan & Sons for men, and the celebrated Webster School Shoe for children. You will find our line in this department very complete.

Regular \$6.00 Shoes, sale price	<b>\$4.50</b>	Regular \$3.00 Shoes, sale price	<b>\$2.25</b>
Regular \$5.00 Shoes, sale price	<b>\$3.75</b>	Regular \$2.50 Shoes, sale price	<b>\$1.88</b>
Regular \$4.50 Shoes, sale price	<b>\$3.38</b>	Regular \$2.00 Shoes, sale price	<b>\$1.50</b>
Regular \$4.00 Shoes, sale price	<b>\$3.00</b>	Regular \$1.50 Shoes, sale price	<b>\$1.15</b>
Regular \$3.50 Shoes, sale price	<b>\$2.65</b>	Regular \$1.25 Shoes, sale price	<b>95c</b>
Regular \$1.00 Shoes, sale price	<b>75c</b>		

## Men's Clothing

We have used the slaughter knife right and left in this department, and we have butchered prices so that if you are in the market for a suit of these world renowned makes such as Hart, Schaffner & Marx and Daube, Cohn & Co., you will surely take advantage of this great sacrifice sale. Just think of it, we are cutting the price square in two, as the following prices will show:

Regular \$30 Suits, Sale Price	<b>\$15.00</b>	Regular \$15 Suits, Sale Price	<b>\$7.50</b>
Regular \$25 Suits, Sale Price	<b>12.50</b>	Regular \$12.50 Suits, Sale Price	<b>6.25</b>
Regular \$20 Suits, Sale Price	<b>10.00</b>	Regular \$10.00 Suits, Sale Price	<b>5.00</b>

## Dishes and Piano Given Away!

With every One Dollar purchase you get a ticket entitling you to a chance at a beautiful set of dishes; also you are given a ticket which entitles you to a chance to draw the handsome piano on display at our store. Come in and investigate.

### Men's Hats and Caps

**33 1-3 PER CENT OFF**

We are offering you a great reduction on men's hats and caps. All the new styles and shades are included in this sale. We carry the John B. Stetson and the famous \$3.00 Star and Kinsbury, both in stiff and soft shapes, we are offering the entire stock at 33 1-3 per cent discount.

Regular \$6.00 Hats, at	<b>\$4.00</b>
Regular \$5.00 Hats, at	<b>3.35</b>
Regular \$4.00 Hats, at	<b>2.50</b>
Regular \$3.00 Hats, at	<b>2.00</b>

### 9-4 and 10 1-4 Pepperell Sheeting 20 per cent Off

This is the last opportunity you will have for some time to buy this grade of merchandise at such low prices, as we all know that everything in this line has advanced rapidly in the past few months, this opportunity gives you a chance to buy your sheeting for even less than you did at the cheap cotton prices.

**We have on hand a number of Boy's Wash Suits. Your choice for 75 Cents.**

**Ladies' Gowns and Corset Covers at 25 per cent discount**

**Ladies' Muslin Skirts and Pants at 33 1-3 discount**

**BIG LINE EMBROIDERIES AT HALF PRICE**

### Men's Extra Pants

We have turned loose the slaughtering knife in this department, and are butchering prices so you can't help but buy. Any garment at a discount of 25 per cent.

Regular \$6.50 Pants at	<b>\$4.90</b>
Regular \$6.00 Pants at	<b>\$4.50</b>
Regular \$5.00 Pants at	<b>\$3.80</b>
Regular \$4.00 Pants at	<b>\$3.00</b>
Regular \$3.50 Pants at	<b>\$2.65</b>
Regular \$2.50 Pants at	<b>\$1.90</b>

### Boy's Extra Pants

We are still showing some excellent garments in this department. They are of good quality, and we know the price will appeal to you.

Regular \$2.00 Pants at	<b>\$1.50</b>
Regular \$1.50 Pants at	<b>\$1.15</b>
Regular \$1.00 Pants at	<b>75c</b>
Regular 75c Pants at	<b>60c</b>

### Ladies' Neckwear

We have quite an assortment of Ladies' Collars, in fact, everything of the latest in Ladies' Neckwear. It will be to your interest to inspect this line, as it is all new and up-to-date. All goes at a discount of 25 per cent.

### Dress Trimmings 1-3 Off

In this department we have the most complete stock to be found in Northwest Texas, including Lace, Silk Banding Over Lace, Yoking, in fact, everything pertaining to Dress Goods. **ONE-THIRD OFF.**

### Gingham at a Discount

We have just received a large shipment of Toile du Nord and other Gingham which are all new and latest patterns. We are going to offer you anything in this line that you desire at the following prices.

15c Quality	<b>12 1-2c</b>
12 1-2c Quality	<b>10c</b>
10c Quality	<b>7 1-2c</b>

This will enable you to buy your Gingham for less money than you could buy at wholesale.

### Bleached and Brown Domestic

**20 PER CENT DISCOUNT**

We are going to offer you this line at an unheard of 20 per cent discount which enables you to buy for less than it's really worth at the mills, we hardly think that any intelligent buyer can afford to pass this opportunity up, as these goods are staple at all times.

### Calico! Calico!

We are offering you the very best American Prints of which you are aware is the best calico on the market as we haven't a yard of cheap calico in the house. The entire stock of calico as long as it lasts, goes for 5c a yard.

### Ladies' Woolen Dress Goods

We have the largest assortment of dress goods, including new Silks, light weight Wool Goods, Flaxon, Shadow Stripes, Linens, Meselines, Moire, London Welt, Poplin and Spring Suitings, in fact, anything you will find in a first-class dress goods department. All go at a discount of 33 1-3 PER CENT.

### Ladies' and Misses Skirts

**AT ONE-HALF PRICE**

Our line in this department is very complete, and the line shows the latest weaves and patterns. Your failure to buy at this Knock-Out Sale will be your loss. All skirts including the latest patterns go at a **ONE-HALF price.**

### CHOICE of Ladies' Silk Waists for ONE DOLLAR

In this department we have wholly disregarded prices and are actually offering you these Waists at a losing-proposition.

### Ladies' and Children's Underwear at 1-4 Off

Our stock is very complete in both spring and summer weights; now would be the time of all times to buy your underwear, while you can get them at such ridiculously low prices. We have a very large stock on hand and must unload them. Don't let this opportunity pass.

### Ladies' and Childrens Hose. 20 per cent Off

Our stock is complete in sizes and weights. Now is the time to supply your needs in this line. All the latest shades and colors, all go in this Knock-Out Sale at 20 per cent off.

**Hubbard Dry Goods Co.**  
*"The Store Ahead"*

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**The Hereford Brand**  
 Published by  
**The Brand Publishing Co.**  
 D. C. Elliott, Manager

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**THE HEREFORD BRAND**  
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Any erroneous statement affecting the  
 character or reputation of any individual or  
 firm which may appear in The Brand, will  
 be gladly corrected upon being brought to  
 the attention of the publishers.

**ANNOUNCEMENTS**

The Brand is authorized to make the following announcements, same being given in the order of the information received at this office. All candidates, unless otherwise announced, are subject to the action of the Democratic Party.

Fees for announcements are payable in advance and as follows: For all county offices, \$10.00; for commissioners, \$2.50; for precinct and city offices, \$2.50 to \$5.00; offices having no or small emoluments, \$1.00 to \$2.50.

For State Senator, 29th District:—  
 JNO. P. SLATON.  
 L. GOUGH

For District Attorney 69th Judicial District:  
 J. W. SELLARS  
 J. C. O'BRYAN.

**DEAF SMITH COUNTY.**

For County Judge:—  
 W. H. RUSSELL  
 C. D. WRIGHT  
 C. M. HUNT

For County Clerk:—  
 J. H. KING  
 FLETCHER ROGERS  
 O. B. PIRKEY  
 G. M. SUGGS.  
 SAM WORLEY  
 J. M. (MATT) GILLILLAND

For Sheriff and Tax Collector:—  
 F. H. BRITAIN,  
 E. F. CONNELL, re-election  
 R. W. BAIRD

For Treasurer:—  
 H. B. WEBB  
 ROSCOE DAVIDSON  
 L. A. STROUD  
 J. M. BOONE

For Tax Assessor:—  
 L. D. (DOW) MERCER  
 C. T. (JOE) DOBBINS  
 C. P. ARTHUR  
 J. W. FORD, (re-election)

For Constable:—  
 J. H. TURNBOW.

For Commissioner Precinct No. 1:  
 L. R. BRADLEY

For Commissioner Precinct No. 2:  
 R. J. KIBBE  
 H. B. MCKINLEY.

**DALHART EXAMPLE.**

In the last issue of the Dalhart Texan appeared a news item of more than passing importance and significance, telling as it does of genuine achievement and prophesying a greater all-Panhandle development.

The item speaks for itself: Covered with streamers the first car of butter ever shipped from the Panhandle will leave Dalhart Tuesday for Chicago. Contrary to all expectations the creamery company has had no trouble in securing plenty of cream, and has more than supplied the local market and has been forced to seek a market in Chicago.

The first car of Panhandle butter may well be decorated with streamers and accompanied to market by a brass band, for it marks the beginning of that development upon which this country must depend for its future greatness and rock-based prosperity. Even cities must rely upon surrounding agricultural territory for support and sinews, and in the efforts of the citizenship of this section to build teeming trade centers this important feature should not be overlooked. No effort should be spared to induce the influx of sturdy and industrious farmers into this country, and its unrivaled advantages for a dairy section should be strongly impressed upon the outside world.

For this is a dairy country par excellence. Possessing in addition to a superior climate, a soil which will produce under cultivation such a variety of feed stuffs as will make dairying most profitable this should be within comparatively short time, the creamery center for the Southwest.

What Dalhart has done, practically every other town in the Plains country can do. And her example is one which should be emulated by every ambitious town and community which hopes for laeger growth and assured prosperity.

**JOHNSON SECOND.**

A prominent traveling man out of Dallas was in Hereford Tuesday and his forecast on the governor's race was Colquit, first; Johnson, second; Poindexter, third; Davidson, fourth. What do you say? Wait and see.

It is a whole lot easier to create ideals than to execute actualities.

A DELINQUENT subscriber is like the poor; ye have them with you always.

THE rooster crows because the sun is to rise, but some folks think the sun rises because the rooster crows.

"MIND your own business" and "You'll like Hereford" are the two best slogans ever concocted or invented or suggested for a town.

SOME people imagine when they have a "swimmin' of the head," that all the world's a turnin' and that they are the middle of it.

THE Indian's sign for rain proved true at Hereford, "Raining all round and pouring in the middle." Therefore this sign will do to go by.

THE Tierra Blanca got on a "bender" last week supposedly to furnish transportation facilities for the candidates next week. The surging billows will be briny deep on the 23rd.

**E. B. Black Co.**

Semi-Weekly News 50 Cents.

For a period of 3 months, beginning May 1 and ending July 31, Brand subscribers may obtain the Dallas Semi-Weekly Farm News for a period of EIGHT months for 50 cents. If you are not already a paid-up subscriber to the Brand, move up your figures and get the Semi-Weekly for 8 months for 50 cents.

**THE FIRST STATE BANK**

S. R. EDWARDS, President  
 H. B. WEBB  
 1st Vice Pres.

J. THOS. WEBB, Cashier  
 W. S. HIGGINS,  
 2nd Vice Pres.



**AND TRUST COMPANY** HEREFORD TEXAS

The Quality Store

PHONE 25

**HUBBARD GROCERY CO.**

First-class Groceries for the careful housewife. Always on hand. Little things in the grocery line that help fill in when you haven't time to cook just what you would like. Produce of all kinds in season.

**BEST FLOUR IN TOWN**

**Attention Readers**

I will stand my Maltese Jack at my old ranch 14 miles north on 25 Miles Avenue and 3 miles west.

**TERMS: \$10 to INSURE FOAL**

My Stallion will also make the season at the same place  
 Terms: \$5 to insure foal

**J. D. THOMPSON**

**ASK ME** If you want to sell your Business or Real Estate **FOR CASH**

No matter where located, if you want to Buy, Sell or Exchange any kind of Business or Real Estate.

Insurance placed in best companies and policies looked after.

Office in Dunlap and Britain Building. Rooms 2 and 4

**C. O. LEE** Hereford, Texas

**Our Want Ads Are Winners** 5 Cents Per Line



**Local and Personal**

Vote for Suggs for Clerk. 23-2t  
 China and Queensware, Black Co.  
 J. Williams made a trip to Dal-  
 this week.  
 Money for hens. Nelson. 21tf  
 B. Edwards left Monday on  
 business for different points in Ohio.  
 Baldwin Pianos, E. B. Black Co.  
 Mrs. M. A. Bolin left Friday for  
 visit at Anita, Iowa.  
 Campbell sub surface. Warren  
 Hardware Co. 4tf  
 Harvey Cash of Dimmitt was  
 conducting business in Hereford  
 today.  
 Armour's Star Hams and Bacon  
 always just the same. 22-2t  
 Miss Bessie Lay went up to Amar-  
 Tuesday afternoon to visit for  
 next ten days.  
 Mound City Paints may cost a  
 more, but—! Hereford Lbr Co"  
 Mrs. G. M. Suggs and children  
 returned from Clovis where  
 have been visiting.  
 You run no risk when you use  
 Simon Pure Leaf Lard. 22-2t  
 Mrs. G. F. Parker went to Amar-  
 Saturday to visit friends for a  
 number of days.  
 Wall Paper, E. B. Black Co.  
 Mrs. S. B. Edwards is enjoying a  
 visit from her relative, Mrs. J. H.  
 Salee of Oklaunjon.  
 Lipse and Woodmanse wind  
 Warren Hardware 4 4tf  
 Mrs. J. E. Garrison after a few  
 visit in Hereford, returned to  
 home near Clovis Saturday.  
 Some beautiful glassware at bank-  
 prices. At Nelson's. tf  
 The Northern Hotel will open un-  
 der the new management Monday,  
 18.  
 Demand Armour's Star Hams and  
 Bacon and get the best. 22-2t  
 George no. E. Furgeson was in  
 Hereford a few days the last of last  
 returning Saturday afternoon.  
 Glass tumblers, 30 to 90 cents a  
 dozen. Nelson's Racket Store. tf  
 Mrs. J. W. Karr and little dau-  
 ghter Friona were shopping in  
 Hereford Wednesday.  
 Wilson & Versailles chinaware  
 in Hereford Hardware Co. 4tf  
 Johnson, candidate for  
 Mayor of 29th District was in  
 Hereford Wednesday.  
 Stoves, 2-burner \$3.00,  
 4-burner \$4.00. At Nelson's. tf  
 Geo. S. Hardy returned to  
 home in Clarendon Monday after-  
 noon.  
 Vote for Suggs for Clerk. 23-2t  
 Mrs. VanOrsdal who  
 was on a visit to their old  
 home in Michigan, returned home  
 today.  
 Suitcases, Black Co.  
 E. H. Wray and children  
 were in Hereford Saturday afternoon hav-  
 ing a week very pleasantly in  
 Hereford.  
 A pole buggy with good har-  
 ness \$10.00. Walter Nelson. 21tf  
 Eugene Turrentine received  
 Tuesday that he had success-  
 fully passed the Texas State dentis-  
 tian's examination.  
 Chinaware is cheaper at Nelson's  
 than at any other place. 21tf  
 W. M. Knight returned this  
 morning from Colorado Springs, Colo.,  
 where he has been rustivating for a

P & O lists and double row  
 planters. Warren Hardware Co. 4tf  
 Judge T. W. Tomlinson of Tulla  
 was on the streets of Hereford Tues-  
 day in the interest of his candidacy  
 for the legislature.  
 Miss Ann Killough will do plain  
 and fancy sewing at the residence  
 of Russell Carroll, phone 275. 22-2tf  
 The Brand is glad to state that  
 Mrs. H. L. Morel who has been  
 quite ill for a number of days is  
 fast convalescing.  
 This is the season to buy your  
 cultivators. See Warren Hardware  
 Company. 16-tf  
 Little Miss Louise Oberthier ac-  
 companied her Aunt, Mrs. R. H.  
 Moore Wednesday to Canadian for  
 a visit with friends.  
 If you want your sewer connected  
 call the Panhandle Plumbing and  
 Heating Co., Phone 31. 12-tf  
 Mrs. J. H. Price, who has been  
 visiting Mrs. Tom Curley, left for  
 her home in Fredrick, Okla., Satur-  
 day via Corsicana.  
 This is the season to buy your  
 cultivators. See Warren Hardware  
 Company. 16-tf  
 Messrs. Guy Nesbitt and W. B.  
 Park came in Tuesday from Stam-  
 ford where they have spent the past  
 three weeks on business.  
 If you want anti-freezing closets  
 call Panhandle Plumbing and Heat-  
 ing Co., Phone 31. 12-tf  
 Mrs. Dr. W. I. Joss and baby re-  
 turned home Wednesday after spend-  
 ing two months in Topeka, Kansas,  
 with relatives.  
 Your grocer will refund your  
 money if you are not satisfied with  
 Star Hams and Bacon. 22-2t  
 Miss Fannie Overhuls came down  
 from Amarillo Wednesday for a vis-  
 it with her friends, the Misses Sue  
 and Roberta Wilson.  
 All jewelry half price to close out.  
 Nelson's Racket Store. 21tf  
 Mrs. W. M. Cogdell returned from  
 her outing in Boulder, Colo., Satur-  
 day, much refreshed and delighted  
 with her trip.  
 Emerson Double and triple adjust-  
 able disc plows. Warren Hard-  
 ware Co. 4tf  
 F. A. Everhart and wife of Por-  
 tales spent Sunday in Hereford, go-  
 ing on to Amarillo on the morning  
 train Monday.  
 Simon Pure Leaf Lard is 100 per-  
 cent pure leaf fat. Every Pail is  
 guaranteed. 22-2t  
 Mrs. J. M. Hubbard left Wed-  
 nesday for an extended visit with  
 relatives in Comanche and other  
 nearby points.  
 Two-row, 12-shovel Pivot wheel  
 Cultivators. The one that will do  
 the work. Warren Hdwe. Co. 16-tf  
 Misses Mattie and Lou Harvey of  
 the Ladies' Furnishing Store, spent  
 the early part of the week in New  
 Mexico.  
 Water coolers, 3-gallon \$2.00, 4-  
 gallon \$2.50. Nelson, the square  
 deal man. 21tf  
 Mrs. C. G. Ocheltree spent Sun-  
 day in Amarillo with her husband,  
 who is in business there at the pres-  
 ent time.  
 Vote for G. M. Suggs for County  
 and District Clerk. He will appre-  
 ciate your vote. 23-2t  
 Mrs. Edgar Johnson and children  
 came up from their claim in New  
 Mexico Friday to spend a few days  
 in Hereford with Mr. Johnson.

Armour's Star Hams and Bacon  
 are always just the same. 22-2t  
 Auditor Hatfield of the Santa Fe  
 offices in Amarillo was here the first  
 of the week enjoying a fishing trip  
 with Agent R. E. Bryant.  
 Two-row 12-shovel, pivot wheel  
 cultivators. The one that will do  
 the work. Warren Hdwe. Co. 16tf  
 Mr. and Mrs. A. J. Oliver and  
 children came up from Bovina Fri-  
 day evening for a short visit with  
 friends.  
 Nelson buys hens with cash. 21tf  
 Mrs. J. T. Coulter, mother of  
 Mrs. R. M. Stocking returned Mon-  
 day evening from a two week's visit  
 with relatives in Canyon City.  
 Souvenirs of Hereford 15 to 20  
 cents. Nelson's Racket Store. tf  
 Mrs. D. F. Draper and children  
 who have been visiting in the home  
 of their relative, Mr. M. V. Robin-  
 son, returned to Sabinal Tuesday.  
 Your grocer will refund your  
 money if you are not satisfied with  
 Star Hams and Bacon. 22-2t  
 Mr. T. L. Pearson and children  
 returned home Monday evening from  
 Hale Center where they placed Mrs.  
 Pearson to rest in her narrow home.  
 Vote for Suggs for Clerk. 23-2t  
 Mrs. Champe Carter and children  
 arrived from Altus, Okla., Monday  
 for a visit with her sister, Mrs. Jen-  
 nie Thompson.  
 We have a complete stock of disc  
 harrows. Warren Hardware Co. 4tf  
 Mrs. S. Miller and children came  
 in Monday evening from Clinton to  
 visit her brother J. A. Johnson and  
 family of Dimmitt.  
 Demand Armour's Star Hams and  
 Bacon and get the best. 22-2t

Chas. Moseley and family came in  
 from Mineral Wells Monday and  
 expect to take charge of the North-  
 ern Hotel in a few days.  
 You run no risk when you use  
 Simon Pure Leaf Lard. 22-2t  
 Mr. and Mrs. Bell Sasser came in  
 from New Mexico on Thursday  
 morning where they have been for  
 sometime improving their claim.  
 P. & O. Jewel Hammock, four and  
 six shovel Cultivators at a Price  
 that will interest the farmer. War-  
 ren Hardware Co. 16-tf  
 Mr. and Mrs. Gran Christal ar-  
 rived from Denton-Wednesday for a  
 visit in the home of Mr. Christal's  
 sister, Mrs. R. N. Mounts.  
 White Sewing Machines, Black Co.  
 It is with great pleasure that the  
 Brand is able to state that little Jack  
 West who has been very sick is much  
 improved at the present time.  
 Simon Pure Leaf Lard is 100 per-  
 cent pure leaf fat. Every pail is  
 guaranteed. 22-2t  
 Miss Margaret Watson left for  
 the country Monday morning where  
 she will join a fishing party and  
 spend the week in the Pala Dura  
 Canyon.  
 Miss Mattie Wooddurn and brother  
 Ernest returned from Claude the  
 first of the week where they had been  
 visiting relatives for a number of  
 days.  
 We sell heavy team harness that  
 will interest anyone who is in the  
 market for this line of goods. War-  
 ren Hardware Co. 4tf  
 J. A. Cadenhead and family who  
 have been sojourning in Hereford  
 for the past several months, return-  
 ed to Marshall Monday where they  
 will reside in the future.

Arnold & Matthews, Furniture and  
 Undertaking. J. M. Gilliland, Em-  
 balmer and Funeral Director. Day  
 Phone 115. Night Phone 251. 1-tf  
 Mr. Arthur Pearson who was cal-  
 led to Hereford last week by the  
 death of his mother, returned to  
 his place of business in Fort Worth  
 Wednesday.  
 Post cards 1 cent each at Nelson's.  
 Mrs. S. E. Huffman and little  
 girls went up to Canyon City, Satur-  
 day to spend a number of days in  
 the home of Mrs. M. P. Garner, a  
 sister of Mrs. Huffman.  
 Your house cleaning wont be com-  
 plete until you have bought that new  
 set of Screen Doors from the A. O.  
 Thompson Lbr. Co. 8-tf  
 Mr. and Mrs. Jno. P. Slaton left  
 Monday for Vernon and Wichita  
 Falls where Mrs. Slaton will visit  
 for several days, and the Judge  
 look after his candidacy.  
 See those elegant bargains in Jap-  
 anese cups and saucers, your choice  
 of six patterns for \$1.25 per set at  
 Smith's. 21-2t  
 On account of the heavy rain Sat-  
 urday evening, Presiding Elder Har-  
 dy postponed the Quarterly Confer-  
 ence of the Methodist Church until  
 10 a. m. Monday.  
 Nelson pays cash for hens. 21tf  
 Mrs. T. E. Baird and children  
 who spent two weeks very pleasant-  
 ly in the home of Mrs. Baird's bro-  
 ther, J. F. Barker left for their  
 home in El Paso Saturday.  
 Prof. Lee Clark who has been  
 visiting here left Tuesday for Austin  
 where he will enter upon the duties  
 of the Summer Normal Board of Ex-  
 aminers.  
 Vote for Suggs for Clerk. 23-2t

# SATURDAY AND MONDAY

## Wake up !!! now is the time to buy clothes



# BARGAINS

Now is the time to  
buy your Clothes be-  
cause the lines we wish  
to close will get shorter  
every day from right  
now on. You cannot  
get as good a pick to-  
morrow as you can to-  
day.

**DOUBLE COUPONS IN  
PIANO CONTEST SAT-  
URDAY AND MONDAY**

CLOTHING	OXFORDS	HATS
<b>ANY TWO-PIECE SUIT ONE-THIRD OFF</b>	Edwin Clapp \$6.50	Stetson \$6.00 Hat
\$15.00 Suit now	Oxfords for	\$5.00
<b>\$10.00</b>	Edwin Clapp \$6.00	Stetson \$5.00 Hat
\$18.50 Suit now	Oxfords for	\$4.25
<b>\$12.35</b>	Florsheim \$5.00 Ox-	Beaver \$3.50 Hat
for	fords for	\$2.75
\$20.00 Suit now	Packard \$4.50 Ox-	Beaver \$3.00 Hat
<b>\$13.35</b>	fords now	\$2.25
for	Packard \$4.00 Ox-	
\$22.50 Suit now	fords for	
<b>\$15.00</b>		
for		

Our reputation is behind everything we sell. Satisfaction is what we aim to give our customers. Take advantage of these prices during our CASH SALE SATURDAY AND MONDAY.

# H. C. MYRICK



# Society Notes

Club News, Society Functions,  
Personal Mentions, Etc.  
Telephone 30 or 351

## A "42" PARTY.

Despite the inclement weather, on Tuesday afternoon, thirty ladies spent the hours from 5 to 7 at the home of Mrs. A. J. Lipscomb in response to invitations to a "42" party.

Though the sky was leaden, and the clouds threatened to pour their fullness down, within the doors of this home was merry laughter and perfume of flowers.

The floral decorations were profuse and arranged very tastefully. Sweet peas made beautiful the dining-room, while roses were chosen for the library. In the reception hall the decorations consisted of ferns, sweet-peas and daisies.

Miss Ingals Gyles, niece of the hostess, by her radiant face attracted each lady upon her arrival to the dining-room and there served her with a glass of punch in her characteristic and charming way.

Soon after this, the ever popular game of "42" was indulged in for an hour with a great deal of enthusiasm, the score cards being hand painted in sweet peas.

In the receiving line were Mesdames Rice, Parker, Oberthier and Moore, while Mesdames J. N. Russell and Geo. W. Irwin assisted the hostess in seeing that each guest was receiving her share of the evening's pleasures.

The refreshments, consisting of cream and cake, were served amidst these happy environments, and as each lady was expressing her gratitude to the hostess for another pleasant evening in her home, and then the good-bye next, she was handed a small bouquet of sweet peas at parting.

## MRS. CHRIS GARRISON ENTERTAINS.

On Monday evening, Mesdames C. E. Wheeler and Chris Garrison, that they might afford their sister, Mrs. Henry Hall of Dallas a splendid opportunity of meeting and getting acquainted with many of their friends during her stay in Hereford, invited a large number of ladies into Mrs. Garrison's home for a social hour or two. The hostesses, assisted by Mrs. W. H. Garrison, were not only clever in receiving, but the very aspect and atmosphere of the reception rooms bade each a hearty welcome.

After the formal introductions and kindly greetings, each lady was invited into the dining room, and from a very unique punch-bowl served with fruit nectar. Of the bowl, it may be said, was made from the rind of a watermelon cut into basket-shape and ornamented with a vine of green with yellow blossoms.

"42" furnished pleasure and entertainment during the evening, and Mrs. Hall was so far forgetful in the midst of the enjoyment as to think that she was in a larger city even than Dallas.

A short time before the home going was made, refreshments of ices and cake were made.

The out-of-town guests were Mesdames Hall, Hicks, Brownlee, Mason and Moore.

## ATTENDED THE ENTERTAINMENT.

On Monday evening when the shadows of night had crept over the face of the earth, a goodly number of ladies found their way to the home of Mrs. A. L. Gibson for an evening's entertainment.

As it was Sadie's (Mrs. E. A. Hicks) and Madie's (Mrs. R. N. Mounts) birthday, they being twins, although there is four years difference in their ages, their mother

(Mrs. Dr. Hicks) determined to take her children to this entertainment, for, she said her "kids" were just as smart as anybody else's kids. Jake, the oldest son (Miss Minnie Barnett) and Bob, the youngest (Miss Lola Lacy) also went along.

These children, so far, had been reared in the country "away back," and when they came to town to attend their first entertainment, it was interesting to watch them.

Their mother however with the one purpose in view to show off her children secured their places on the program as "specialties." Sadie and Madie brought honor to the family by the way they played on the "pianer" while little Bob "said his little pieces" to perfection. When Jake had performed a "stunt" or two the program ended with seasonable refreshments.

Words are inadequate to describe how these "youngsters" drank "that water with the little yeller piece a swimmin' in it."

Suffice to say, all had a good time and when the mother and her "country kids" had taken their departure some one was heard to say, "Where ignorance is bliss, 'Tis folly to be wise."

## FOR LITTLE DANIEL BELL.

Some one beautifully said, "What seems to grow fairer to me as life goes by, is the love and the grace and tenderness of it, the laughter of children, the friendship of friends, the sight of flowers, and the sound of music."

July 9th being the sixth birthday of Daniel Bell, the little son of Mr. and Mrs. Allen Bell who reside on the Rutherford Ranch, Daniel came to town to have a good time and spend his birthday in the home of his uncle and aunt, Judge and Mrs. W. H. Russell.

Mrs. Russell in order to enhance Daniel's pleasures, invited in twenty children near his own age. Saturday evening, and although the rain poured in torrents most of the time, the children were undisturbed and the fun went on.

Children's joys are unfeigned, and to watch them makes the heart grow younger. When the "time came," Mrs. Russell served the little company with cake and sherbert to their heart's content.

No doubt little Daniel was hardly able to tell for his childish delight when he reached home of the nice party "Aunt Nora" had given him.

## MISS HEAD'S RECEPTION.

What unwonted pleasure is born in the human heart, when it is conscious that other lives respond and vibrate to the cords of its own. With our friends, there is sunshine. The air is clearer, the flowers grow more beautifully, and there is a new note in the song of the birds.

Miss Beulah Head on West 3rd Street has had her cousin, Miss Zoe Head of Gainesville with her now a number of days, and not wishing to appear selfish, but to share the joy of her cousin's visit with her large circle of young friends, invited them to her home Thursday evening. The response was coordinate with the invitations, and not long after the curtains of night were let down, was the Head home filled with the beauty and chivalry of our city.

The cherry welcome of the hostesses at once made every one feel "at home," and when each guest had been regaled from the punch bowl by the "happy dispenser" Mrs. Leslie Moreman, the pleasure of the even-

ing was assured.

A number of musicians were present, and a number of beautiful selections were rendered: two vocal solos by Miss Pattie Estes; Duet, Miss Estes and Mr. Sturdy; Instrumental Solo, Miss Zoe Head; Duet, Messrs Cox and Sturdy.

Miss Lacy of Clarendon also entertained the young people with one of her delightful readings.

That nothing might be wanting to fill up the full measure of enjoyment, "42" furnished part of the entertainment of the evening.

In the little "nick of time" dainty refreshments were served, and soon after "Father Time" with his flutter of golden wings, admonished all that they must wend their ways homeward for it was time for "Natures sweet restorer—Balmly sleep."

When the good-byes were being said it was with the hope that after a short visit in Colo., Miss Head would come to Hereford for a long time stay.

## WITH MISS BENNETT.

On Wednesday evening in the home of Mr. and Mrs. W. W. Bennett on "Hereford Heights," a large company of young people in their latter teens were entertained, Miss Lillian Bennett as hostess.

It has become a proverbial saying that no class of people in all of Hereford enjoy themselves so well when together as does this body of young people.

The evening hours flew by hardly before any one was aware, for there were all kinds of interesting little games, and amusements suited to all.

When the refreshments of cream and wafers were served, all ate slow that they might talk much.

These little gatherings are quite frequent, and the last one is always the best one.

At a seasonable hour, all returned home assuring Miss Bennett of their unalloyed pleasure and pleasant evening.

Amarillo one day last week on special business.

E. W. and Bernice Short were west of Hereford this week to see a ranch with the view of leasing it for next year.

This community has been blessed with an abundance of rain again the past week.

The neighbors and friends of Mrs. F. W. Short gave her a surprise last Sunday, it being her 56th birthday. They took their dinners along and a bountiful meal was served. Every one present enjoyed themselves especially Mrs. Short. They all join in wishing her many more happy birthdays.

Rev. Holmes of North Hereford will preach at the school house next Sunday at 11 a. m. S. S. at 9:45. Everybody invited.

Mesdames D. H. and E. E. Brubaker and Aunt Mary Strauser visited at H. G. Conkright's one day this week.

The candidates for county offices are quite numerous these days, canvassing the people in this vicinity for votes.

## From Dimmitt Plainman.

C. J. Terrell was in town one day this week, and while here made the Plainman a pleasant call. He says that he has been here for nine years and has always made a good crop yield, and there has never been a more favorable year than this for a bounteous crop in all kinds of grain. His corn is shoulder high and his kaffir corn and maize is as fine as you ever saw anywhere. He has had an abundance of rain, and there is enough moisture in the ground at present to insure one of the best crops that he has ever raised.

Another good rain visited this county last Friday morning.

G. L. McLean made a business trip to Hereford this week.

Messrs. Berch and Woodlee are in Bailey county this week in the interest of their candidacy.

Harvey Cash made a business trip to Amarillo the first of the week.

Mrs. M. M. Landrum made a trip to Hereford Sunday, returning Wednesday.

Joe Landrum of Hereford was in Dimmitt Wednesday in his car.

Estes Woodburn and wife, attended the picnic at Parrott Monday.

Mrs. Chas. S. Callahan left last Friday for Farwell, where she will spend a week with home folks.

Rev. G. H. Bryant left Wednesday for Iowa Park, where he will assist Rev. Martin in a protracted meeting.

# The First National Bank

HEREFORD, TEXAS

Capital, Surplus and Profits - \$130,000.00  
Total Resources Over - - \$500,000.00

OFFICERS: { J. L. FUQUA, President  
A. HERBST  
E. B. POSEY } Asst. Cash.

DIRECTORS: { L. GOUGH, J. L. FUQUA,  
R. J. KIBBE, W. H. FUQUA, W. S.  
HIGGINS, J. T. JOWELL.

SAFETY DEPOSIT BOXES FOR RENT.

This Bank is well equipped to handle all business entrusted to its care and respectfully solicits your account.

# NEIGHBORHOOD NEWS

Letters Written by Staff Correspondents  
of THE BRAND

## Frio Items.

(Delayed.)

Frio could not be with you last week but we are still in existence, and are very busy.

Rev. Hawkins filled his regular appointment here Sunday afternoon.

Jink Kinsey and wife have returned from Lubbock county where they have been visiting relatives.

H. H. Stanley and family, Miss Jewell Dollar and Jim Sain were entertained at the home of John Dendy and family Sunday.

Mrs. Hugh Vaughn was quite sick last week.

Will Sain and wife spent Sunday with Ed Stanley and family.

W. J. Valentine and family were the guests of G. T. Cox and family Sunday.

Groyer Sanders and bride spent Sunday night with his parents, Steve Sanders and family.

Frank Easter has returned after several weeks visit with his brother at Itasca, Texas.

Alfred Stanley and wife of Amarillo were here visiting his parents, H. H. Stanley and wife a few days this week.

Capt. Hammel and wife spent Sunday with J. O. Linsey and wife.

Several from here attended the picnic at Parrott the Fourth.

W. B. Green and family and J.

W. Beatty and family spent the 4th at the home of Matt Whiteford and family, where the men were heading wheat.

The Easter term of school expired last Friday. The parents met at the noon hour with baskets full of good things to eat. They spread their dinner in the school house. The men quit work long enough to do justice to the midday meal which the ladies had been so kind to prepare. In the afternoon a program was rendered by the children which was appreciated by all present. At the close of the exercise the teacher treated her scholars to oranges and candy. It was a day long to be remembered by all present and a kind and tender feeling for their teacher, Miss Conna Ganda who has labored with the children the last three months but has now returned to her home.

## Bethel News.

Isaac Brown of Hereford and W. W. Edwards took dinner with W. J. Vangorder Sunday.

Willie Hamilton worked for E. E. Brubaker several days last week.

T. B. Ridgeway and family were visitors at Wm. Hackey's last Sunday.

B. F. Hodges and wife were visitors in Hereford one day this week.

J. W. Farley who stays at Henry Dailey's was called by telegram to

THE HEREFORD BRAND  
ONLY \$1.00 A YEAR







## CONFEDERATE VETERANS TO MEET

August 3-5, 1910 at Amarillo.  
All Camps invited to  
Join in Big Reunion.

TO THE CONFEDERATE VETERANS OF THE PANHANDLE OF TEXAS, GREETING:—

The Committee of Invitation of the W. B. Plemons Camp, United Confederate Veterans rejoices in the privilege of making this Second Annual Announcement for the Reunion in Amarillo, the Queen City of the Plains, of all Confederate Veterans—men and women—of the Panhandle of Texas, in August, Wednesday, 3; Thursday, 4; Friday, 5; and of extending to you, in behalf of the Camp, and of every citizen of our rephyr-fanned city, as hearty and as cordial invitation to attend the same, as was ever made by a sympathetic and grateful people.

We are prepared to care for you as never before, and as never in the Panhandle nor possibly in the State. Such of you as favored us with your presence at last year's Reunion will understand somewhat of the character of our welcome and entertainment that awaits the Veterans this year under our greater experience, better equipment and much increased facilities.

Our Camp has been generously granted the use of Glenwood Park, a delightful podular suburban resort, supplied with all needed rinks, theatre, exhibition and play grounds, and is connected by street railways, phones, electric light and power, and the city has supplemented these conveniences with additional tents, bedding, camp equipage, and all else to meet every need and care of every Veteran, free and sufficient as the air they will breathe. Street cars will be at their service into and out of camp, to any and all parts of the City, at any and all hours, day and night, and that without money and without price.

Every home will be open to the Veterans and families and their presence is sincerely desired and anxiously expected. Good speakers, the Daughters, and women of the Sixties well entertain.

An additional inducement, a captivating one, for a sojourn in the

## Facts

YOU LOSE MONEY

when you allow any of your stock or poultry to remain sick a day.

They give you less results in beef, pork, work, or eggs, when they are not in perfect health. Take a little interest in your own pocket book and doctor them up with

## Black-Draught Stock and Poultry Medicine

It will pay you to do this. It has paid thousands of other successful farmers and stock and poultry raisers.

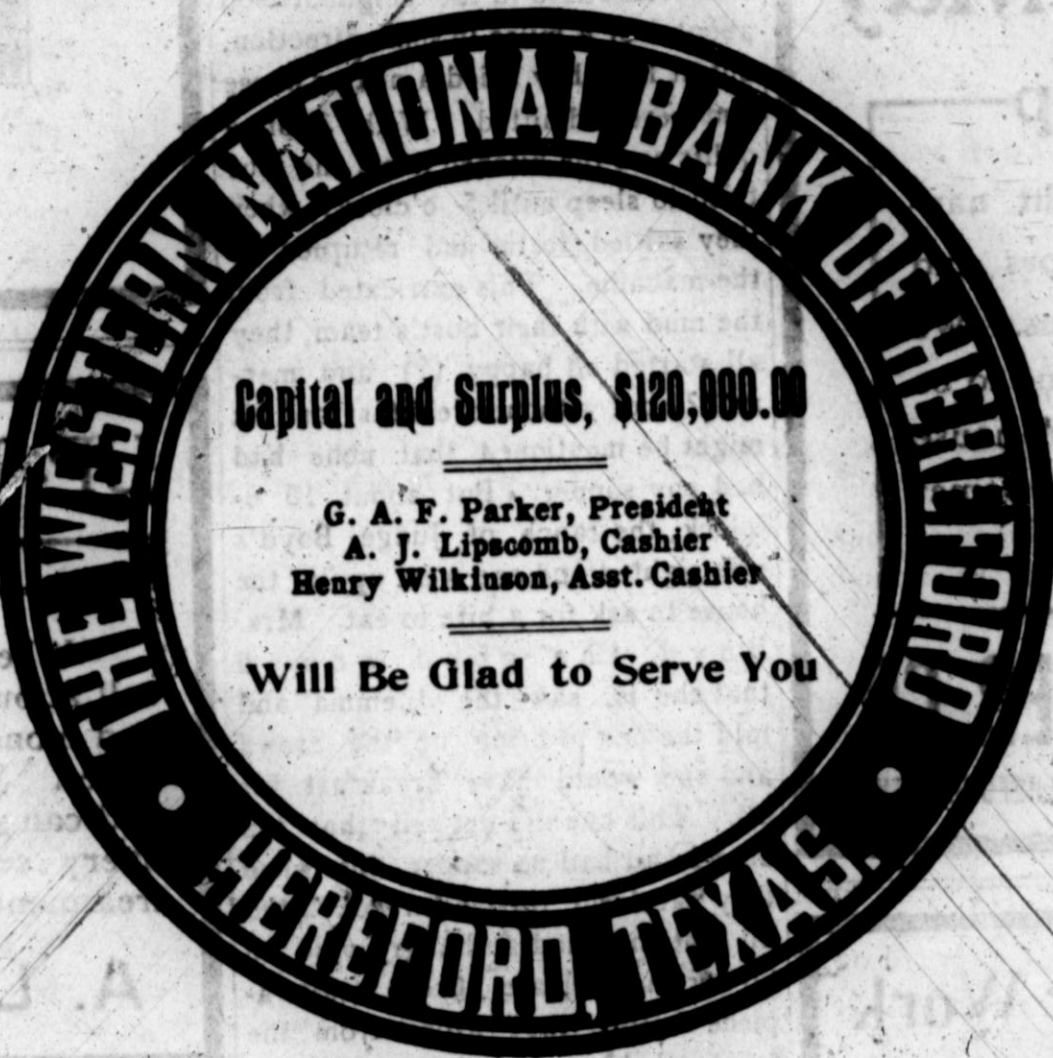
This famous remedy is not a food, but a genuine, scientific medicine prepared from medicinal herbs and roots, acting on the liver, kidneys, bowels and digestive organs. Sold by all druggists, price 25 cents, 50 cents and \$1. per can.

Write for valuable book: "Success with Stock and Poultry." Sent free for a postal address. Black-Draught Stock Medicine Co., Chattanooga, Tenn.



## JULY 1st

If the above date appears on the label on your paper it means that your subscription expires this month. Don't wait until you miss two or three papers and then write for the back numbers for often they cannot be sent. RENEW NOW! Be up-to-date in your paper reading as well as other things and "You'll Like Hereford."



Amarillo country, is its cool, exhilarating atmosphere, and the Reunion offers escape from the humidity and sultriness of the more southern and less altitudinous district. Even at Denver, it is said, it is not so pleasant in summer as with us. Certainly there is no city in Texas that ventures to compete in cool, rejuvenating summer breezes with Amarillo. Special rates will be given on all roads leading into Amarillo for this occasion.

Holding sacred in memory our departed comrades, we can take the opportunity to

"Talk of tenting on the old camp ground;  
Thinking of the days gone by;  
The loved ones at home that gave us the hand  
And the tear that said good-bye."

We will rebuild our camp-fires, retell the stories of our matchless struggles, recall old associations, and renew our love and affiliations.

There are but few more Reunions awaiting us this side of the one beyond the River. Come!

WILL A. MILLER,  
Chairman Committee.

### For Sale or Exchange.

240 acres smooth, level, unimproved land situated two miles south-east of Dexter, New Mexico, in the famous Pecos Valley and in the heart of the great Artesian Belt. Soil is very rich and when improved and set to alfalfa will produce from \$50.00 to \$75.00 per acre per year. Owner is not in a position to improve it and besides has his interests in the Panhandle and will sell this land at less than its value or will exchange his

equity for Panhandle lands. This is a great opportunity for the right man and will make him rich in a few years. Here is your chance to make from \$10,000.00 to \$20,000.00 and do it easy. For particulars see my exclusive agent, Dr. W. I. Joss, at Hereford, Texas. Price very low and if lands are taken in exchange they must be at value. 21-1f

### Cotton at Hereford.

It is a well known fact that cotton can be profitably grown around Hereford. Several years ago when a few cotton farmers moved in, they planted small patches and proved conclusively that the staple would grow. They made from a third to a half bale to the acre. But on account of no gin to handle the cotton, all the farmers quit. Now that the Hereford Electric Light and Power Company assures us that they will furnish the power with which to operate a plant and that, if necessary, will put up the gin. The farmers can get ready this winter to plant some cotton. Three thousand acres or more should be planted in early maturing varieties. Those who have raised cotton at Hereford can tell best how to cultivate it.

### Thanks to Mr. and Mrs. Arthur.

It is comforting to know that we are remembered. On Tuesday morning C. P. Arthur walked into The Brand office carrying a full bucket of plums saying, "I thought you all would like these." Mr. and Mrs. Arthur had just returned from a pleasure trip to the "breaks" and brought home several gallons of this delicious fruit.

The kindest thoughts of each member of the Brand force go out to Mr. and Mrs. Arthur for this courtesy.

### Lost and Found.

The following "Diploma" was evidently lost on the streets and certainly found. The rightful owner can have same by describing the color of the eyes and hair of the graduate.

### DIPLOMA.

This is to personify according to the personification of the personified. That M— has successfully and almost without a halt "Hee! Haw'd!" thru Bowallamus College and for this reason and in consideration of the toll and labor done by this faithful D— be it granted by the board of Merry that M— have a permanent certificate in the "Prep" Dept. of Maude College.

Successfully signed,  
SI MAUDE, President.  
SOMEBODY, Scarecaow.

### Notice Stockmen.

From now on I will make headquarters at Stanek & Sherk's livery, feed and sale stable. Phone 249. I use a motor cycle for country calls. Dental work at any feed barn or yard in town. 30-1f

DR. F. E. BOWE, D. V. S.

### Called to North Carolina.

In response to a message saying that his aged mother had been stricken with paralysis, Rev. S. T. Shore left for Winston-Salem, N. C. on Tuesday afternoon to administer to Mother Shore in her affliction.

The Brand earnestly hopes that Dr. Shore will find his mother, tho 77 years of age, greatly improved on his arrival, and yet live many years to bless the world.

While the Pastor is away, Rev. Thos. G. Nance will fill the pulpit at the Christian Church.

## CONSTITUTIONAL AMENDMENT

Proposed Amendment to the State Constitution Authorizing the Establishment of a Home for Wives and Widows of Confederate Soldiers and Sailors.

### HOUSE JOINT RESOLUTION NO. 7.

Joint Resolution to amend Section 51 of Article 3 of the Constitution of the State of Texas, as amended in 1903, so as to authorize the grant of aid in the establishment and maintenance of a home for the disabled and dependent wives and widows of Confederate soldiers and sailors and women as aided the Confederacy and making an appropriation.

BE IT RESOLVED BY THE LEGISLATURE OF THE STATE OF TEXAS:

SECTION I. That Section 51 of Article 3 of the Constitution of the State of Texas, as amended in 1903, be so amended as to hereafter read as follows:

Article 3. Section 51. The Legislature shall have no power to make any grant or authorize the making of any grant of public money to individual, associations of individuals, municipal or other corporations whatsoever; provided, however, the Legislature may grant aid to indigent and disabled Confederate soldiers and sailors who came to this State as prior to January 1, 1880, and are either over sixty years of age, whose disability is the proximate result of actual service in the Confederate army for a period of at least three months, their widows in certain circumstances who have been remarried and who have been five residents of the State of Texas since March 1, 1880, and who were married to such soldiers or sailors prior to March 1, 1880; provided said aid shall not exceed eight dollars per month, and provide further, that no appropriations ever be made for the purpose hereinbefore specified in excess of one hundred thousand dollars for one year. And also grant aid for the establishment and maintenance of a home for said soldiers and sailors, their wives and widows and women who aided in the Confederacy, under such regulation and limitations as may be provided by law; provided, the grant to aid home shall not exceed one hundred and fifty thousand dollars for one year, and no inmate of such homes shall be entitled to any aid from the State; the Legislature may provide for husband and wife to remain together in the home provided further, that the provisions of this Section shall not be construed to prevent the grant of aid of public calamity.

SECTION II. The Governor of the State is hereby directed to issue necessary proclamation for the submission of this amendment to the qualified voters of the State as at the regular election of State officers, in November, 1910.

The sum of \$5,000.00, or thereof as may be necessary, is hereby appropriated to pay the expenses of carrying out the provisions of this Resolution.

2214 W. B. TOWNSEND  
[A true copy] Secretary of State

### Junior C. E. Program

Sunday July 17th, 1910.  
Leader.—Virgil Height.  
Topic.—What to Do in a Crisis.  
Scripture Reading.—Psalm 137.  
Roll Call.  
Prayer.  
Outline Talk.  
Recitation.—Carroll Smith.  
Object Lesson.  
Miscellaneous Questions.  
Repeat in Union 23rd Psalm.  
Recitation.—Johnnie W. Benedicton.





**YOU NEED A BIG BASKET**

if you expect to buy all the nice things we have in

**FRESH VEGETABLES**

What a welcome change they are from the canned goods of winter. Come and see how we have ransacked the markets to secure the freshest and best. Note our moderate prices and the generous measure we give. Come early. It's the best time.

Stock is fresh daily and price always close to cost

**Cardwell Brothers**

**A Good Example**

"I am a good example," writes Mrs. R. L. Bell, of McAlester, Okla., "of what Cardui will do for suffering women."

"I suffered with my head and back, for over six years, and although I tried everything, I never could get anything to do me any good, until I began to take Cardui."

"Cardui has surely helped me and built me up and I am so thankful that I have found something that will do me good. I feel so much stronger and better than I have in a long time."

It is well to make up your mind before you are sick what medicine you will take when you are sick.

**Take CARDUI**

**The Woman's Tonic**

You will be glad to take it when you are tired, miserable and when life seems a weary grind. It will put new thoughts into your head, fresh courage into your mind.

If not sick now, at least burn Cardui on to the pages of your memory, so that when you are sick you will ask for it without thinking.

If sick or weak, get a bottle today. At all druggists.

Write to: Ladies' Advisory Dept., Chattanooga Medicine Co., Chattanooga, Tenn., for Special Instructions, and 64-page book, "Home Treatment for Women," sent free.

**Tierra Blanco Herefords**

L. R. BRADLEY, Owner      W. T. WOMBLE, Manager

...BREEDERS OF...

**Registered Hereford Cattle**

Head Headed by Strike Str., No. 15647

Authorized by Texas Tom, No. 204446

Will sell a quantity of young stock either singly or in car lots

Write owner or call at my ranch, situated five miles east of Hereford, on the Tierra Blanco river.

**Between Low Prices and High Quality**



IN GROCERIES you would surely choose QUALITY. But if you trade at our store you don't have to choose, for you get a combination of both.

Quality Groceries and Quality Prices make this store the favorite.

**Jarrott & Wilkinson**

TELEPHONE NO. EIGHT-ONE

**Texas Live Stock**

Texas has more live stock than any other state in the union. We have 15,981,000 head of live stock, valued at \$312,857,000 by the Federal Government Agricultural Department on January 1st, 1909. We have four head of live stock per capita. We lead all other states in production of cattle and mules; Illinois and Iowa lead us in horses and we stand third in hogs. To increase the value of our live stock we must raise the grade, improve the market condition and increase the market price.

Texas has 1,312,000 head of horses valued at \$98,152,000. The average price of an Illinois horse is \$109 and the average price of a Texas horse is \$71 as shown in the cut below.



"Comparative Value in Texas and Illinois."

This difference in price is largely due to the grade of horses. By improving the grade we can add about \$40,000,000 to live stock values of the state. This is equal to \$10 per capita and would be net money to the farmer as it costs no more to raise a good horse than it does a poor one.

We have 3,304,000 head of hogs valued at \$5.60 per head while Illinois hogs are valued at \$7.00 per head as shown in the cut below.



"Comparative Value in Texas and Illinois."

We have 1,853,000 head of sheep valued at \$2.70 while the Illinois sheep are valued at \$4.80 per head. This difference is due to difference in grade and accessibility to the market. By raising the grade of the live stock of Texas to the Illinois standard we can increase values \$30,000,000 per annum, says the Texas Commercial Secretaries' Association.

The spirit of progress that makes the farmers want better public highways, more factories, more railroads will stimulate them in improving the grade of live stock.

**The Ten Acre Truck Farm.**

A question: What will be necessary to equip a ten acre truck farm for irrigation?

The answer will depend upon the well and the quantity of water desired. The first question to be considered is the AMOUNT OF WATER NEEDED.

27,152 gallons will cover one acre one inch deep.

Two inches of water applied in row furrows will be sufficient for one watering.

It will require 54,304 gallons per acre to put 2 inches of water on the land.

A pump with a capacity of 2 acres per day, 108,608 gallons, will be sufficient without a storage tank.

Working 9 hours per day, this would require a pump with a capacity of 200 gallons per minute.

In order to prevent waste of water in main ditches, 6 inch galvanized conveyors should be used, having outlets each 24 feet from which points water should be distributed.

A 6 H-P gasoline engine and a 6 inch cylinder on a good pumping jack will supply 200 gallons per minute from wells 60 to 125 feet deep.

The cost of the engines and pumps may be obtained from any hardware firm or dealer.

The Brand would like to secure the names of all who would join a truck growers association and agree to put in from 5 to 10 acres of truck stuff next spring. It will be necessary to begin preparation soon.

E. B. Black and little son William spent Wednesday in Amarillo.

**THE BRAND LINERS 15 CENTS**

A good place to advertise anything you want to sell or rent. When you want to buy something, a Limer will bring you an offer quick. Customers not carrying regular ads will please pay cash. Count one cent for each word including initials, numbers and address. Stamps from out-of-town customers will be accepted. PHONE NO. THIRTY

**FOR RENT—HOUSES**

FOR RENT—5 room house close to Presbyterian Church at \$12.50 per month. See Mr. Dent. 22-2tp

FOR RENT—Good 5-room house, close in. C. O. Lee. 16-tf

**MISCELLANEOUS WANTS**

WANTED—Homes for two bright boys 10 and 14 years old. See A. H. Elliston. 21-tf

FURNISHED rooms—to let, one block west of First State Bank. C. H. Cari. 50-tf

FIRE INSURANCE is so cheap now that it is in the reach of everyone. Better let me insure your home. R. E. Cook. 10-tf

WANTED—To trade a quarter of raw land near Bovina for a small improved place of 5 or 10 acres near Hereford. Address S. Rhea, Tex.

TEAM—Good work team, 5 years old. Apply to C. A. Butler. Phone 20. 15-tf

FOR SALE—Team of mares, colt and harness. Cash or bankable notes. Call at this office. J. L. V. 23-2t

**REAL ESTATE FOR SALE**

FOR SALE—320 acres close in, will be sold at a bargain. See L. Gough. 34-tf

WANTED—Direct from owners, lands in and around the Hereford country that are for sale. Address Mason & McElhenie, La Salle, Ill. 1-tf

A GULF—coast home to exchange for Panhandle property. Phone 244. 1tp

FOR SALE OR EXCHANGE.—We own the following properties which we offer for sale and will accept one half value in good clear land near Hereford and carry back the balance on property for long time at 6 per cent.

A fine large brick and stone residence property, modern, in St. Louis Missouri, valued at \$12,500.00.

2 fine modern cottage residences, 5 and 6 rooms each, in good Missouri town of about 2,000 people valued at \$6,500.00.

118 acre farm in north central Missouri. Improved and well located valued at \$8,850.00.

160 acre farm in south central Missouri, partly timbered and in fine fruit country valued at \$3,200.00.

160 acre bottom farm in north Oklahoma valued at \$3,200.00.

Will exchange one or more on terms stated but land must be clear of debt and priced right. Address owners,

W. W. & E. R. BARRETT, 1tp Wellsville, Missouri.

**CITY PROPERTY**

LAND FOR TRADE—Desirable residence property in Hereford for half section of raw land. Address P. O. Box 255. 15-tf

**Professional and Business Cards**

WM. M. KNIGHT      JNO. P. SLATON  
**KNIGHT & SLATON**  
ATTORNEYS  
First National Bank Bldg  
Hereford, Texas.

Geo. W. Baccus      Jno. C. North  
**BARCUS & NORTH**  
Attorneys at Law  
Hereford, Texas  
Office in First State Bank building

**F. T. ROLOSON**  
Attorney at Law  
HEREFORD, TEXAS  
Rooms 5-7, Miller-Walker Building

**KING REALTY CO.**  
Lands, Loans and Insurance  
Notary in Office  
Abstracting a      Hereford,  
Specialty      Texas

G. M. SOOBS      A. M. JONES  
**SUGGS & JONES**  
ABSTRACTERS  
Complete Abstract of Title to Deaf  
Smith County Lands.  
HEREFORD, TEXAS

**This contractor got results.**  
Some years ago a contractor building a railroad in a warm climate was troubled a great deal by sickness among the laborers.  
He turned his attention at once to their food and found that they were getting full rations of meat and were drinking water from a stream near by.  
He issued orders to cut down the amount of meat and to increase greatly the quantity of Quaker Scotch Oats fed to the men.  
He also boiled Quaker Scotch Oats and mixed the thin oatmeal water with their drinking water. Almost instantly all signs of stomach disorders passed and his men showed a decided improvement in strength and spirits. This contractor had experience that taught him the great value of good oatmeal.  
Packed in regular packages and in hermetically sealed tins for hot climates. 53

YOU'LL LIKE HEREFORD!

A. P. Murchison      J. S. Jones  
**MURCHISON & JONES**  
Real Estate and Live Stock  
Hereford, Texas

**NATIONAL BANK BOND LETTER HEADS**  
High Quality at Medium Price  
**THE HEREFORD BRAND**

B. H. Smith      D. P. Ashbrook  
**SMITH & ASHBROOK**  
ALL KINDS OF INSURANCE  
AND LOANS. Phone 273.

Office 1st door South of First National Bank

**SULPHUR PARK FARM      HILLCREST FARM**  
ALFALFA HAY AND SEED      TURKEY AND WHEAT

**L. GOUGH**  
HEREFORD, TEXAS

E. S. Ireland      R. A. Holland  
**DIMMITT ABSTRACT CO.**  
ABSTRACTS OF CASTRO AND BAILEY  
COUNTY LANDS  
Dimmitt, Texas

HARVEY CASH      C. L. ADAMS  
**CASTRO ABSTRACT COMPANY**  
Abstracts of Castro and Bailey  
Counties. Your business solicited.  
DIMMITT, TEXAS



We offer special inducements in quarter and half section tracks close in to actual settlers. We have some on easy payments. Hereford is in the shallow water belt. Write us for particulars. Address **BASKIN LAND COMPANY** HEREFORD, TEXAS

**The Hereford Brand--\$1.00 the year**



**LOCAL**

Misses Mildred Gilbert and Miller of Spring Lak, and Miss Isabel Rice of near Hereford made the Brand office a pleasant visit Tuesday.

C. S. Garrison went up to Amarillo Thursday evening on a business trip for a few days.

Excellent pasturage for a few horses and mules. Bottom land, spring water. None better on Plains. 9 mi. east of Hereford. S. J. Rice. P. O. Box 31. 21-tf

Miss Beryl Fuqua and her brother Clyde, after spending a few weeks in the home of their sister, Mrs. E. B. Posey, returned to their home in Amarillo Saturday.

Mrs. W. T. Roberts who spent a number of days in the home of her daughter, Mrs. P. W. Price, returned to her home in Portales Saturday.

Mr. and Mrs. E. A. Hicks returned to their home in Henrietta Tuesday after a ten days' visit in the homes of Dr. J. W. and W. E. Hicks.

Mrs. Sam Bratton came up from Farwell Friday for a visit with her parents, Mr. and Mrs. J. B. Rogers. On Sunday Mr. Bratton joined his wife and remained until Monday.

Mrs. P. B. Fuqua came down from Amarillo Tuesday for a short visit with Mrs. R. W. Lovelace, and on Wednesday went to Summerfield to visit her brother, Lee Wilson.

Mrs. F. Vernon of Cleburne, a sister of Mrs. J. N. English, and who has been visiting her sister in the home of E. B. Black, went to Amarillo Saturday for a visit in the home of her son.

Mrs. Emma D. Ford who has been in Hereford the past five weeks on account of ill health, returned to her home at Harrisburg, Ill., Friday evening feeling that she had not been greatly benefited.

Vote for Suggs for Clerk. 23-tf

Chas. Woodburn has been in Dimmitt a number of days this week assisting his brother Estes in taking the annual invoice of the drug stock of E. T. Woodburn & Son of that place.

Mr. and Mrs. C. G. Witherspoon and daughter Bertha left Thursday morning for a month's outing and pleasure in the far West. Salt Lake City, San Francisco and Los Angeles are the main objective points.

Miss Katie Mitcherson of Bartlett, Texas, and who is a cousin of Sheriff Connell opened the Carroll School last Monday. She comes well recommended and the patrons are expecting a good school.

Deputy District and County Clerk, Reuben Holand, of Castro County made the Brand Office a pleasant call. Mr. Holland is an aspirant for the clerkship of his county at the present time.

Mr. and Mrs. Otho H. Vardeman left overland for Midland Tuesday where they will reside on a ranch near that place in the future. Mr. Vardeman expects to engage in the sheep business.

Foster M. Anderson who is in this section of the country in the interest of Fort Worth University, is being entertained in the home of his old friends, Sheriff and Mrs. E. F. Connell.

Mrs. R. H. Moore, who has been visiting her sister, Mrs. F. H. Oberthier, left Wednesday evening for a visit with friends in Canadian for a few days then will return for a more extended visit in Hereford.

Miss Kozye Ivy, the popular 7th grade teacher in the Hereford Public School, left Wednesday evening for Boulder, Colo., where she will attend the Chautauqua held there for the next six weeks.

Dr. Geo. Thomas and wife of Amarillo and Mrs. W. B. Thomas of Rogers, spent Tuesday in Hereford, the guests of J. M. Sybert and family. Dr. Thomas was also present at the Medical Association in Hereford on that day.

Mr. and Mrs. J. H. McDaniel and daughter of Milford, who were on their way to Carlsbad to visit Mrs. McDaniel's sister, stopped over in Hereford Saturday for a short visit with their relatives, the Misses Amelia and Roberta Wilson.

Mrs. T. N. Heifner will leave tomorrow (Saturday) for her annual vacation and visit with relatives in Missouri for about a month. At the end of this time she will visit the markets and return to Hereford about the first of September.

Dr. M. J. Bisco left Wednesday for Mineral Wells where he will be joined by Mrs. Bisco and the two will leave for Denver, Colo., where they will spend a month. The National Dentistry Association meets in Denver this month which they will attend.

Majestic Ranges and Buck's Cook stoves the standard of all cook stoves and ranges. Warren Hardware Co. 4-tf

Miss Zoe Head of Gainesville arrived in Hereford Saturday for a visit in the home of her uncle, Mayor J. H. Head. In a few days, Miss Head expects to leave for Denver, Colo., where she will spend some time, then return to Hereford for a more extended visit.

P. & O. Sewel Hammock, four and six shovel Cultivators at a Price that will interest the Farmer. Warren Hardware Co. 16-tf

The families of N. J. Mathews and J. A. Fox are enjoying a visit from Mesdames J. H. Slanter and H. C. Gerner and little son from Dawson. These ladies are sisters of Mrs. Fox and Mr. Mathews. Later, Mrs. W. F. Manning, an other sister and children from Bellview will join the visiting party.

Prof. Guy Rogers and family of Farwell spent Sunday in Hereford with relatives, returning home on Monday.

Miss Nellie Wilson returned home Thursday evening after a two week's visit with her friend, Miss Ona Hammar of near Clovis.

Miss Vira Hamm and brother Tom from near Dimmitt accompanied Mrs. Kate Bean to Hereford on Thursday and remained over until Friday visiting friends.

Mesdames T. Cobb, A. A. Davidson, D. G. Reid and Miss Nannie Davidson went to Estellene Saturday afternoon for a visit with relatives. Miss Davidson will spend her two week's vacation there while the other ladies expect to make a more extended visit.

Collectors' handy Index Books at The Brand office. Makes keeping of accounts easy and saves double work. Fillers printed to suit business. They are popular, everybody most has one. tfb

Mesdames J. C. Cox and Arnold of Plainview, and Mrs. E. V. Davis of Shamrock who spent a number of days in Hereford with their husbands who are working on the school building, returned to their respective homes Saturday.

Mrs. Kate Bean who has been visiting in the home of J. W. Hamm south of Dimmitt for the past five weeks returned to her home at Stamford Thursday evening.

The A. O. Thompson Lbr. Co. has just received a large assortment of Screen Doors all fresh and new. Call and see them. 8-tf

Mrs. E. B. Black who has been in Temple the past four weeks receiving medical treatment will ar-home this p. m.

Mr. and Mrs. Jim Miller went up to Canyon City this morning for a short visit with relatives.

John Patton left on the 9:04 train this a. m. for a few days visit in Tulia and Plainview.

Mrs. H. Ragland who has been visiting her brother, S. W. Warden and family for the past five weeks returned to her home in Houston Thursday.

Mrs. Milton Cox of Spring Lake left on the evening train Thursday for Chula, Mo., where she will visit her parents for some time.

Mrs. Carl Gilliland is enjoying her sister's presence, Mrs. Maude Harold from near Hale Center, in her home this week.

Mrs. Mary Bethune who has been spending some time with her daughter, Mrs. J. J. Clark, left this a. m. for Lubbock to visit another daughter, Mrs. G. J. Hudgpath.

Mrs. J. Lee Duncan of Browning, Mo., who has been visiting friends in both Hereford and Spring Lake for a number of weeks returned home Thursday. Mr. and Mrs. Duncan formerly lived at Hereford.

Mrs. W. B. Thomas who has been visiting in the home of J. M. Sybert for the past few days, went up to Amarillo Thursday evening for a short visit with relatives, then will return to her home in Rogers.

Mrs. F. H. Caddell who formerly resided in Hereford, but now of Mangum, Okla., passed through on this a. m. train from Clovis where she has been visiting the past few weeks. Several friends met her at the station and enjoyed a few minutes' visit while the train tarried.

The Ladies Home Missionary Society enjoyed a very pleasant evening with Mrs. J. W. Deater July 6th from 5 to 6 o'clock p. m. There were 15 members present and the usual program of a business was carried out, after which dainty refreshments of cream and cake were served.—Mrs. W. A. Price, Press Supt.

**The Inside Fair.**

The Endeavorers of the Christian Church gave the friends a hour of pleasure last evening by an entertainment out of the ordinary. A short musical program as an introduction and a general free-for-all following passed the hour away. The five or six different booths decorated in colors, and each selling some article to entice the appetite, furnished both an opportunity for a social event and to satisfy the inside man. A popcorn stand, a cake booth, a green and fresh vegetable fair, a caudy kitchen and coffee-cocoa parlor made the variety. At the close the remaining cakes were auctioned to the highest bidder.

**O. L. Slaton Raises Olives.**

The people of Lubbock have an opportunity to see olives growing these days as O. L. Slaton, president of the Lubbock State Bank, has some well fruited trees in his yard. Those who claim to know say that they are as fine as those raised in Italy and Mr. Slaton is being congratulated on adding another feature to the already attractive Plains country.

**For Sale or Exchange.**

Four acre improved place adjoining town section in Ricketts Addition to Hereford. Will exchange for cattle or good young horses. C. O. LEE. tf

**Woodburn Gets Seats Back.**

When in the course of human events it becomes necessary to lay claim to certain inalienable rights, etc., and when the comforts of life are being ruthlessly snatched from under your corporeal anatomy, men rise up in their night (and some time in the night) and take things into their own hands; but all this didn't happen by E. T. Woodburn, chief politician and quartermaster of the loafers brigade. But he got his seats back, just the same. After a most strenuous campaign on the part of the Brand, wherein it wasted right smart printer's ink and despatched a good deal more 'hot air, the city marshal succumbed and gave that know'n wink. So Mr. Woodburn one day this week, got out or rather pulled in his old scarred benches from the back alley, and had Rex or some of the boys to give them two coats of bright green paint. The aforesaid E. T. Woodburn put the Brand street walker next and proudly showed him the benches, all diked out to match the landscape. He, the again aforesaid chose a most auspicious hour to fetch out his benches. His friends gathered around, including the curbstone loafers and other politicians and commented on their beauty, recounted the wages of war, and gave three cheers for the return of the faithful old settlers. Bro. Woodburn announced to the crowd that he would henceforth and forever support the present board of city officers and that the Brand ought to come across, too, but he reserves the right to kick whenever more than the full quarts get on his benches.

**Royal Arch Masses.**

There will be a call meeting of Hereford Chapter No. 246 R.A.M. Monday night July 18th. All companions urged to attend.

The Star Chapter will meet Saturday evening July 16th at 4 o'clock and the Blue Lodge will meet Saturday night. All brothers and visitors urged to attend.

**Telescopes.**

The Brand has a few more telescopes which it will give out with subscriptions, new or old, at \$1.50 for both. The telescope sells for \$1.00 and a million have been sold in the United States this year.

If you have anything that you wish to dispose of advertise it in the Brand Liners and sell it.

**Physicians Association.**

The Deaf Smith, Randall and Castro Counties Medical Association held its second quarterly meeting in Hereford, Tuesday, July 12.

The visiting physicians were Doctors Fly and Thomases of Amarillo, Drs. F. M. Wilson and D. M. Stewart of Canyon City, and Dr. Rosser of Dallas who is at the head of the surgical department in Baylor University.

After the regular routine of business had been transacted, and several suggestions offered for the improvement and good of these meetings, several interesting and instructive discussions were given by a number of the different members.

Dr. Rosser made an able talk on "What doctors used to be, and what they should be at the present time." Also some new ideas were developed concerning a number of the maladies that affect the human family.

The next meeting will be held in Canyon City, Oct. 12.

**The Weather.**

Date	High	Low	Wind
8	101	65	sw
9	90	57	se
10	82	56	se
11	89	65	se
12	80	55	se
13	89	68	sw
14	92	64	sw

Rain in some parts of the county on the 5th, 6th, 7th, 8th, 9th and 12th. Precipitation at Hereford 0.40 inches on the 8th, 2.25 inches on the 9th, and 0.10 inches on the 12th, making 2.85 inches for the week.

**Election Day Dinner.**

The Ladies Aid of the First Christian Church will serve a home dinner for the benefit of the hungry voters on election day, July 23, at the O K Land Company's old office. Price—25 cents and no limit to the amount you eat.

W. M. Rice the contractor for both the Hereford and Dimmitt School buildings was down from Amarillo a number of days this week inspecting the work at both places.

S. J. Williams returned from Dalhart Thursday evening.

**For Sale.**

My entire household outfit, including piano. Must be sold by Aug. 1. Call at residence, corner 6th and Schley. T. L. Pearson. 23-tf

YOU'LL LIKE HEREFORD!

**GINGHAMS!**

Our new line of Fall Gingham and Dress Suitings are in. Just what you will want for school dresses. We got this line in early for that purpose. Will be glad to have you look at these goods before you.

**1-3 Off For Cash**

We are still giving 1-3 off one lot Ladies' Skirts, Suits, White Dresses, Combs, Hair Goods and Collars, Mens and Boy's Suits. Big Reductions on Remnant Counter and Bargain Shoe Counter.

**1-3 to 1-2 Off on Ladies' Hats**

**Geo. A. Stambaugh**