

Harding Travels Wilson Pathway



Here is a close-up photograph of President Harding as he walked the pathway so often trod by President Wilson to receive the degree of L.L.D. at Princeton University, a recognition bestowed upon the head of the nation following the recent dedication of the Princeton Memorial Battle Memorial.

and her mother, Mrs. J. W. Carter of Dimmitt, who is at present at the Burnam home a Tucumcari, where she has been completely prostrated since her daughter's death.

In the death of Mrs. Burnam the writer has lost one of the best beloved and intimate friends of a life time, one whose place can never be filled and who will be glad to have the lasting remembrance of the knowing of a great heart, a great friend and a real sister.

Mrs. Gus Winn, Tucumcari, N. M.

OTIS L. WILLIAMS LOSES POCKETBOOK CONTAINING \$285.00

Otis L. Williams, secretary and treasurer of the Amarillo Gun Club, shortly after arriving in Hereford last Wednesday for the big shoot, discovered that he had lost a pocket book containing something like \$285 in currency. Mr. Williams drove from Lubbock to Hereford Wednesday, coming by way of Littlefield, Springlake and Dimmitt and lost his pocketbook either enroute or directly after arriving here. He is offering \$50 reward if the pocketbook is returned intact.

COLORADO LADY IS VISITING IN HOME OF B. FRANK BUIE

Mrs. Ed L. Nowels, of Two Buttes, Colorado, arrived in Hereford Sunday and is visiting in the home of her parents, Judge and Mrs. B. Frank Bui.

McDERMETT'S SALE LOW PRICES FOR CLASS HOGS SOLD

Reports from the T. T. McDermott sale of registered Duroc Jersey hogs Monday were to the effect that these fine blooded animals fell far below what they were really worth, but still did not do so badly, considering present financial conditions and the fact that the sale was spot cash. While this sale was a sacrifice on the part of Mr. McDermott the country as a whole will undoubtedly benefit from it, owing to the scattering about of so much fine blood throughout the community.

VISITED BY RELATIVES NOT SEEN BEFORE 31 YEARS

Mr. and Mrs. E. E. Ramsey were pleasantly surprised Monday by a visit from some relatives they had not seen for 31 years. Mr. and Mrs. G. L. Scott, of Berryville, Ark., motored to Hereford, spent the day in the Ramsey home, and departed for the west coast Tuesday morning.

MR. AND MRS. T. M. PALMER MOTOR TO O'DONNELL, TEXAS

Mr. and Mrs. T. M. Palmer motored thru to O'Donnell, Texas the latter part of last week, returning home Monday. Mr. and Mrs. Palmer were visiting relatives and friends.

YOUNG LAWYER IS SEEKING LOCATION PLAINS COUNTRY

Jack M. Randal of Memphis, Texas, a recent graduate of the law department of the University of Texas, is a visitor in Hereford this week. Mr. Randal is looking for a suitable location and is giving Hereford the "once over." His father was an old friend of Mayor Knight's in the Mayor's younger days down in Bosque county, Texas.

Among the married children of Tolfo, census takers have located forty-four groups whose ages range from ten to fifteen, and 145 brides under 25 teen years of age.

DR. J. M. FARRELL
Graduate Veterinarian
Day Phone 105 - Night Phone 45
Office: Corner Drug Store

Vulcanizing

Bring that old casing and tube to us for examination. We'll tell you if it is worth the fixing. Probably we can save you the price of a new tire.

AUTO UTILITY STATION

J. R. RUTHERFORD, Mgr.

DIMMITT CASTRO COUNTY

IN MEMORY

Ellen Carter Burnam, Born August 2, 1854, Died June 19, 1922, Age 37 Years, 10 Months, 17 Days

Ellen Carter Burnam, eldest daughter of James W. Carter (deceased) and Eleanor Breeding Carter of Dimmitt, Texas, died June 19, 1922 at 7:10 p. m., at Hotel Dieu, El Paso, Texas, where she had undergone a serious operation, June 1.

The deceased was born in Taylor County, Texas, on a ranch near the town of Abilene and at the age of two months her parents removed to Castro County, Texas, near the present town of Dimmitt. Here she grew to womanhood, living in the atmosphere of the typical old ranching days, her father owning 72 sections of land with many cattle and horses.

On December 23, 1900, she became the wife of Pressley G. Burnam, also a rancher of Castro County. Later Mr. Burnam became Sheriff of Castro County, but at the expiration of his term of office the family moved to Hereford, Texas, later going to New Mexico. After residing in New Mexico for some time Mr. Burnam entered the employ of the E. F. & S. W. Railroad at Tucumcari, N. Mex., in the fall of 1912 and was soon transferred to Bisbee, Ariz. Later he was sent to Douglas, Ariz., and finally to El Paso, Texas, where the family resided for over four years. On Sept. 16, 1921 Mr. Burnam was promoted to Head Agent of Railroad Police for the Eastern Division of the E. F. & S. W., with headquarters at Tucumcari, N. Mex., and on that date the family took up their residence in this city, residing at 115 Monroe St.

The writer has known and loved Ellen Burnam for a period of ten years and found her a woman of deep sympathy and wide human interests. She was a lover of all humanity, regardless of social standing, creeds or dogmas. She was a member of the Presbyterian Church of Dimmitt and she believed in the simple, but farthest reaching religion of the world—"Do unto others as you would like to be done by." Her mind was broad and far seeing when it came to reading the faults and failings of humanity, the poorest and ill favored received the same courteous and kind treatment in her home as those of high and favored standing. Never knowingly would she hurt or harm by unkindness. She was, however, quick to speak her opinions candidly and frankly did the occasion become necessary. For several years she had been in ill health, but only those intimately acquainted knew this, because she never burdened others with her ills—always smiling and making and getting all there was to be had out of life. She was a constant stay of hope and sunshine in her home where the sorrow of her passing will bring the keenest grief and a never-to-be-filled void. Wherever she lived she counted hosts of friend drawn by the irresistible warmth and understanding of her great heart. She cared lit-

tle for the bigoted ideas and opinions of a general public, her character being too broad and fine to bother with the small and narrow restrictions of a code of set rules. She made her own friends and creed by the dictation of her large heart. To those who were fortunate enough to be counted on terms of intimacy with her, she was a constant source of comfort and inspiration. In social intercourse she was the life of the gathering, never domineering or aggressive, but always ready to be agreeable. She possessed a rare sense of humor and quaint original ways of expressing it. In illness, death or sorrow of any kind she was never called on in vain, social nor home duties never so pressing but she was instantly responsive when requested for help or comfort.

Three months ago her health began reaching the breaking point and later a minor operation became necessary for septic poisoning. This was done by her physician at El Paso, but a later one was found to be necessary and when she had apparently regained a great deal of her health and strength she returned to El Paso and underwent the second and very serious operation on June 1. For the first two weeks she seemed to respond rapidly to all that had been done, but June 15 her condition showed a tendency to relapse and on June 19 at 7:10 p. m., she passed to the arms of her Maker.

With her was her only child, a daughter, Clink Burnam, an aunt, Mrs. Jane Carter and her husband, her mother remaining at the home at Tucumcari, her health not permitting her to go to her daughter's bedside. The remains will be laid to rest in the old home of Dimmitt, Texas, beside that of her baby boy, Jackie, and her father.

She leaves to follow her passing two sisters, Mrs. Cleve Tate of Dimmitt and Mrs. John McEntire of Amarillo, Texas; two brothers, J. W. Carter of Oklahoma City and John Carter of Dimmitt.

LILLIAN RUSSELL AS LAST SEEN BY CAMERA



Lillian Russell (Mrs. Alexander P. Moore), the celebrated stage beauty, has passed on, but we still have her picture to remind us of her great charm. The above is a new and unusually charming portrait which was made in England during her recent visit there as Special Commissioner on Immigration.



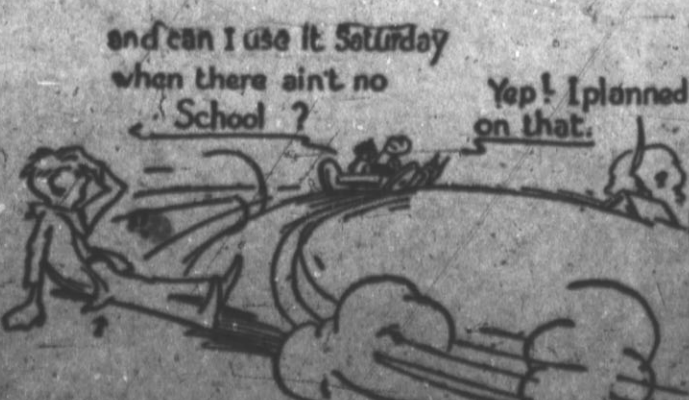
DO YOU SUBSCRIBERS REALIZE THAT IN ZONE ONE

The Hereford Brand

Twice-a-Week

at \$2.00 a year

COSTS YOU LESS THAN 2c FOR EACH PAPER AND THAT IN OTHER ZONES AT \$2.50 A YEAR, COSTS YOU BUT VERY LITTLE OVER 2c AN ISSUE



Official Washington Sees Hughes' Daughter Wed



The most distinguished gathering of official Washington saw Miss Catherine Hughes, daughter of the Secretary of State, married to Chauncey Lockhart Waddell of New York City. This picture shows the bride and bridegroom, with Secretary and Mrs. Hughes in the rear, parading after the reception at the Pan American Union.

Our Neighbors

Misses Kiser to their home to spend Sunday. They will return to their school duties Monday.

Mr. and Mrs. Asa Wilson went to Plainview Saturday and Mr. Wilson purchased a new Ford truck. Mrs. Wilson will visit a few days near Plainview.

Mr. and Mrs. Jones of Hale Center visited their sons, Earnest, Sam and Charles, in Springlake this week. Their sister, Mrs. Flake, has also been visiting them.

Charley Jones purchased one of the new model perfection oil stoves from the Dimmitt Hardware this week.

Miss Mable Vore, sister of Mrs. J. L. Hinson, came in Friday from Missouri and will spend the summer visiting relatives and friends.

Luther Hough sold and delivered to J. I. Phipps and sons and Milton Ott an International Combine. Mr. Har-

IF COUNTESS LOSES THEN SHE WINS



News dispatches from the French capital report that the Countess de Maupas, formerly Consuelo Morgan, daughter of Henry Hays Morgan, U. S. Trade Commissioner to Belgium and now Consul General at Brussels, is seeking divorce; at the same time her husband, Count Jean de Maupas Du Jaglari is suing for divorce in the Paris courts.

CASTRO COUNTY Political Announcements

The following candidates authorize us to announce them for the office, under which they are listed, subject to the action of the Democratic Primary:

For County Judge:
E. D. Woodlee

For District and County Clerk:
Joe Hastings

DIMMITT
Dimmitt Methodist Church
Preaching at 11 a. m. and 8 p. m. first Sunday.
Preaching at 8 p. m. fourth Sunday. Sunday School every Sunday at 10 a. m.
Everybody is invited.
Rev. G. R. Fort, Pastor.
The article "Mother," was published in The Brand of June 9 by the request of Rev. G. R. Fort.

DIMMITT
Miss Lillian Cash, of Canyon, Texas, is visiting friends in Dimmitt this week.

Judge Kerr visited his family in Canyon Saturday and Sunday.

Miss Bellyrose Kerr of Canyon is visiting relatives and friends here this week.

Rev. Preston Florence, of Bovina, was in Dimmitt Sunday and preached a fine sermon here Sunday night.

Miss Walton visiting Miss Gladys Gladys Hastings Sunday. Miss Walton lives in the Jumbo community.

Mr. and Mrs. M. L. Hardy and son, Murphy, and Dr. and Mrs. Mayes Miller motored to Amarillo Friday. After they had completed their shopping they visited at the home of Dr. Miller's sister, Mrs. George B. Doubleday.

Mrs. Lockhart, of Plainview, is visiting her parents, Mr. and Mrs. C. H. Buttolph.

O. B. Hankins and J. M. McIntire made a business trip to Hereford Saturday.

Mr. and Mrs. J. A. Womack and their daughter, Mrs. B. F. Thomas, returned to Lamesa Friday after a few days' visit with relatives and friends.

Ralph Patton made a business trip to Plainview this week.

Mrs. Holland and children of Lockney, Texas, are visiting her parents, Mr. and Mrs. J. F. Waldrope.

A large crowd from Dimmitt attend-

NOTICE

To our Customers and Friends:
We are now selling the original O. M. Franklin Buckleg Vaccine. We have made this change in order to give our customers what we believe to be the best vaccine on the market. This product is made in Amarillo which is an advantage to all, and we have a stock of fresh vaccine on hand all the time.

Norton & Powell
SON
Distributors
Hereford, Texas

Chicks to Broilers in Less Time

JUST think what it means to make your chicks grow twice as fast during the first six weeks! It's the running start that puts broilers on the market or on your table fully a month earlier.

Double Development Guaranteed!
Purina Chow fed as directed are guaranteed to make chicks grow twice as fast during the first six weeks, as a grain feed only, or your money will be refunded.

Feed Purina Chows
Place your order today, knowing that you will get results, or money back.



Jones & McLean Grain Co.
Phone No. 1

man and Mr. Conkitt, master mechanics were in this community setting up the combines and getting them ready for business this week.

Mrs. Edil Bell's father and mother, of Montague county, arrived Saturday to make her a visit.

Mr. Randall, director of the Wheat Growers Association of the surrounding districts, spoke at Springlake Friday night. He was accompanied by Uncle John Turner. They spent the night in the Phipps home.

Mrs. J. I. Hinson spent last week visiting her sister, Mrs. Yvonne Bentley, in Amarillo.

Mr. and Mrs. Harry Danforth, of Plainview, visited the Gehres brothers last Saturday and Sunday.

Cecil Johnson lost a fine horse from running a wire in his foot Sunday.

Russell White and family were dinner guests Sunday at the home of Mr. and Mrs. Chas. Jones.

Ben Phipps and mother and Mrs. Chas. Jones were shopping in Hereford Monday evening.

Dr. Miller of Dimmitt was making professional calls in Springlake Tuesday.

Miss Ethel Ruder, of Hereford, is staying in the Galle home and helping in the harvest.

The women are very busy cooking for harvest hands and taking care of the abundant crop of cherries and blackberries.

Morris Kimble went to the singing convention at Clovis Sunday.

Misses Mable and Fanny Kimble spent the past two weeks visiting their sister, Mrs. Savage, in Floyd county.

A large crowd attended the regular services at the Baptist Church at Sunnyside Sunday.

Willis White and family went to Plainview Sunday to visit Mrs. White's parents, Mr. and Mrs. Ott.

SUMMERFIELD
(Too Late for Friday's Issue)

Bro. Morris preached a splendid sermon to a large crowd Sunday morning and went to Kelly Grey schoolhouse and preached in the afternoon.

Bro. Florence preached a fine sermon at three in the afternoon. Quite a number were out to hear him. He announced that Bro. D. W. Hawkins of Hereford would finish out the conference year at Somersfield as his people here were not satisfied with the afternoon service. So Bro. Hawkins is to preach on the fourth Sunday morning.

Charlie Cotwell and family, of Progressive neighborhood, attended church here and were dinner guests in the home of his sister, Mrs. Lee Kendall, Sunday.

Mr. and Mrs. Hughes, of Oklahoma, spent a few days in the home of J. A. Nolan last week. Mrs. Hughes is a

sister of Mr. Nolan, and the mother of Mrs. McMinn, who had such a severe attack of appendicitis. They all left for their home in Oklahoma, the daughter returning with them.

Mrs. Cass Lance spent several days in the home of Charlie Walser last week, as Mrs. Walser was suffering from a nervous collapse, but she is much improved and able to be out again, for which we are all mighty glad.

J. E. Roberson and little grandson and Miss Lorine Atchley motored to Canyon Saturday and returned Sunday. Miss Mary Belle Atchley, who had been assisting Mrs. Roberson with her boarders, returned home with them and Miss Lorine remained through the week.

Bro. Lindley, the associational missionary, visited this community Sunday night and preached one of his splendid sermons to a good congregation.

There is much interest taken in the prayer meeting and singing class each Wednesday night and the secretary is in receipt of a letter from Mr. Welch informing up that he would begin his singing school Monday night, June 26. We expect to hear a splendidly trained class sing at the end of the ten days school.

Mrs. Obe Roberson and little son, Glen, were visiting in Mrs. J. B. McMinn's home Tuesday evening.

Mrs. M. E. Hawkins, mother of Mrs. W. J. McMinn, came in on the early (Continued on Page Four)

Business Backing

If you hope some day to engage in business of your own, NOW is the time to establish relations with this bank.

Though your start be modest, when the time comes you will have your bank account as a basis for capital and credit.

Here you will find a bank large enough serve your needs yet not too big to appreciate the small account.

First National Bank

How did your neighbor's last bargain tire turn out

PROBABLY you know at least one car-owner who is always on the look-out for the cheapest tires he can find. He likes to get them by mail or at a sale or at some place where they have big red bargain signs over the door.

It would be fine if he could get "the edge" in every tire trade.

But the dealer can't afford to let him have it.

Even if a man saw any slight percentage in tire shopping at all—it disappeared when the "Usco" brought the price down.

A standard product—and the dealer sells it with pride.

A good tire. The dealer has no desire to trade you into a larger profit for himself.

United States Tires are Good Tires

Copyright 1922 U. S. Tire Co.

An out-in-the-open tire. The dealer sells you confidence, not price. He wants you satisfied with performance and value. The only way he knows to get your business is to deserve it.

This is the "Usco" idea.

Compared with the ten-minute thrill of the bargain appeal, the "Usco" is just plain common-sense.

No tax charged on this 30x3½ "USCO"

United States Tires
United States Rubber Company

Where You Can Buy U. S. Tires

Renfro & Sons
Hereford, Texas

HOME SWEET HOME
DAD WISHES HARD TO SAITHINGS WOULD LOSE HIS VOICE BY AUTOCASTER



will go up in price by reason of greatly increased demand.
It is a mistake to imagine that the building being done will take care of the shortage of homes that came to us as a result of building stagnation during the war. It will take several years of steady work to overcome the shortage and keep pace with the normal increase in population.

From Neighboring Towns

SUMMERFIELD

(Continued from page 3.)

morning train from Oklahoma City, where she visited her aged uncle, Mr. Joel Hoback. She has been spending the winter with her sons at Ft. Worth and Dallas.

Clyde Roberson and family and Mrs. N. A. Laughlin, mother of Mrs. Roberson, expect to go to Clovis Saturday and Sunday to visit relatives and enjoy the big platform singing convention.

Bro. Frank McMinn filled his regular appointment at Frio Sunday and he and his wife enjoyed the birthday surprise dinner at young Mr. Sullivan's, celebrating Mrs. Sullivan's birthday.

Jack McBroom, Dovie and Marvin, attended church at Frio Sunday night. It is getting a little dry now and farmers are getting pretty well over their crops, so we hope to get some showers soon.

J. G. Ness is remodeling his store building by letting the roof down some four or six feet. It adds to the looks of the building and will be more commodious he says.

J. B. McMinn is installing a high tank this week.

Miss Ellen Atchley was the dinner guest at the home of George Storey Sunday and they all motored to Kelly Grey schoolhouse for preaching Sunday afternoon.

Go To Church Sunday!

JOEL
A very enjoyable time was had on last Saturday night at the school house when the school children and young folks and some of the parents of the community gathered and played games on the lawn and later ice cream and cake were served. Said cream and cake going directly to our stomachs.

Mr. and Mrs. Ray Hershey were calling on Marshall Chamness' family last Sunday.

R. T. Kimmons and C. P. Galley were in Amarillo last Friday transacting business in the interest of the Hereford Wheat Growers Association, they having been elected Secretary and President respectively of the Hereford local.

The boys had a lot of fun and a lively game of ball last Saturday evening on the local ball field in Mr. Hershey's pasture.

Our folks are trying out a new (?) second hand organ for use in our school and Sunday School.

Saturday afternoon a cowboy was riding the range of the Matador ranch on the north side of the Canadian River just across the state line in New Mexico and found the body of a dead man that was mostly covered in the sand, within about fifty yards of Salina Springs. He rode to notify others and on investigation found that it was the body of Oscar Griffith, age 35, and a prominent rancher of Nara Visa, N. Mex. The man had been dead for some months and parts of the body were gone. From all appearance it seemed that he had shot himself in the head with a shotgun. Identifications were made by the deceased's brother as to his clothing, a ring, and a shotgun, which were all at this place. Mr. Griffith disappeared from his ranch near Nara Visa, N. Mex. on January 14, 1922, wearing his work clothes and carrying a single barrel shotgun. Many hunting parties tried to find him. Judge J. M. Montgomery and sheriff John Halliburton of Vega were called to this place to hold an inquest. Vega Sentinel.

Truck patches are being worked by many of the 155,000 idle anthracite workers of Wilkes-Barre, Pennsylvania. Cabbages and potatoes are the favorite crops.

For Sale

Nice 5 room residence, good location, fruit and shade trees. Price \$3,500. Will trade for cows, calves, or yearling steers, if cattle priced right. See

J. H. Pitman
Hereford, Texas

The Hereford Brand

ISSUED TUESDAYS AND FRIDAYS

Beth B. Holman Walter R. Stockman
Holman & Stockman
Publishers

Entered as second-class matter at the postoffice at Hereford, Texas, under the Act of March 3, 1879.

First number of the paper issued Feb. 23, 1901, as The Hereford Reporter (weekly); first number of The Brand (weekly) issued March 21, 1902; first number of The Brand (semi-weekly) issued May 3, 1921.

Subscription, Zone 1—per year, \$2.00

Subscription, outside Zone 1, per year \$2.50
Six months \$1.50
Three months \$1.00

No subscriptions accepted for less than three months.

ALL SUBSCRIPTIONS STRICTLY IN ADVANCE

POLITICAL ANNOUNCEMENTS

The following candidates authorize us to announce them for the office under which they are listed, subject to the action of the Democratic Primary:

For County Judge:

W. M. Megert
W. E. Dameron

For Sheriff and Tax Collector:

Omer Baker
C. R. Smith
C. S. Purcell

For Tax Assessor:

W. W. Bennett
Ira Ricketts
J. H. Daniel
Albert Murphy
C. E. Lester

For District and County Clerk:

A. L. (Lee) Biggs
Berry Orr

For County Treasurer:

J. J. (or Uncle Joe) Ward

For Commissioner Precinct No. 3:

J. N. Messenger

PUBLIC PAYS THE PRICE OF APATHY

The steel kings are cautious, business-like, and deeply interested in psycho-analysis. They always study the mental reaction of the people. The price of steel depends largely on fuel conditions, but the steel men know that despite the coal strike the present is not a propitious moment to ask for more money. Eventually, of course, the coal strike will result in an advance in steel prices. That is a foregone

CHURCH BUILT BY ONE MAN



It is said that the wonderful cathedrals of Europe were constructed by the laymen and skilled workers of the church. L. D. Cornuelle, formerly a Cincinnati man, built this elaborate edifice single-handed, filling the role of architect, mason and carpenter. He worked from a pencil sketch only and finished the work in a year and eight months. The church stands at Sierra Madre, California, and nestles in the foothills back of the little town.

conclusion. But a tilt in prices now would react unfavorably, and so the great captains of the industry grit their teeth and await "the tag." Those whose business it is to watch industrial movements predict that July will see the end of the coal conflict. By that time the miners are likely to have reached the breaking point of endurance, and it is then the public may expect to read in those newspapers those publishers are the constant and willing victims of the industrial press agents, the accepted propaganda preparing the public mind for a raid on the pocket book. Both coal and steel will advance in price unless the unforeseen takes place, and there is likely to be a race for the first bid, with the chances in favor of the steel men. Certainly someone must pay the cost of stoppage of

production, and of course the victim will be the good old patient public. If the people only realized how much their pocket books are stripped because they fail to interest themselves in anything that does not strike immediately into the home, we might see a revival of community activity and a unification of public opinion that would result in more harmonious conditions. Every day the coal strike—quite ignored by the public—is placing a heavier mortgage on the individual citizens, who still pass her days of life serenely and unmindful of the fact the she is continuously caught between the nether millstones. The Lord helps those who help themselves, and consequently good care is taken of the coal and steel barons.

TIME TO BUILD YOUR HOME

If figures talk at all, they are now shouting to those who contemplate building homes to get busy and let their contracts. Moreover, they tell the same story in every state in the union. An examination of the figures just completed by the United States Department of Labor discloses that the cost of building is now 25 percent below 1920, and every indication is that from this time on any change is more likely to be upward than downward.

Great volumes of money have been released for building purposes, as forecast some months ago in this newspaper. The result is building activity is found in all sections of the United States.

The price of materials has taken a considerable tumble, and while wages remain high, nevertheless, the readjustment has been downward rather than upward. Experts agree that prices, both for material and labor, never will reach the pre-war standard, and with the increasing activity, labor certainly will hold its own and material

JACKIE COOGAN STUDIES THE THREE R'S



After charming millions of movie lovers by his clever depicting of "kid" parts, Jackie Coogan is hard at work studying readin', ritin' an' rithmetic. His private tutor, a former Los Angeles school teacher, says it is a delight to teach Jackie because he is bright and very ambitious to learn.

Known Service

When you trust your battery to a service station that has nothing more than convenience to recommend it you're taking a chance.

When you bring it into Battery Headquarters you know it will have the best care and attention anybody in the business knows how to provide.

Every detail of the service we give has been carefully worked out by men who make a business of determining how battery users may best be served. You'll find the Willard Standards of Service on our wall as a declaration of our policies.

Electric Service Station

Phone 284

Representing Willard Storage Batteries

FREE!

For a limited time only we are giving absolutely free with each regular Vacuum Cup Tire purchased,

ONE "TON TESTED" TUBE of corresponding size

The extra thickness of the Vacuum Cup Tread plus the extra plies of highest quality fabric and the good-measure tread of hundreds of sturdy, nonskid Vacuum Cups, make Vacuum Cup Tires, at prevailing prices, the biggest value on the market.

Come in and get a copy of the latest price schedule—you will be agreeably surprised. Get your season's tire equipment today and a free tube with every tire purchased.

W. C. Fallwell Filling Station

Why Swelter in the heat when you can buy

Electric Fan \$5.00 to \$40

Hereford Light & Power Company
"Your Electrical Servants"



How the Bank Serves The Merchant

The Bank is the merchant's right-hand assistant because it facilitates his commercial transactions and stamps him as a reliable man to deal with.

Wholesale business houses dealing with the local merchant have full confidence in him if he is known to the bank.

The merchant sells for cash, and deposits his daily receipts in the bank's burglar-proof vaults. The merchant buys on credit established by his bank account or borrows from the bank when he needs financial assistance.

The Bank is the Merchants friend. If you haven't an account with us we shall be pleased to tell you more about our Service.

First State Bank & Trust Co.

Your Bank can help you

Going on a Vacation

Before leaving don't fail to insure your Auto and Baggage against Fire, Transportation and Theft.

Everything Insured Anywhere.

T. K. Wilson Insurance Agency



VEGA OUTLAWS IN 7 TO 1 VICTORY IN SUNDAY STRUGGLE

In order to get a line on Vega's strength in preparation for the big baseball game here July 4 the White-faces journeyed up to the Oldham county capital Sunday and took on the Outlaws for nine innings. The score was seven to one, with Vega on top. The scouting trip, having shown the Hereford boys many things, they are now better prepared than ever to trim the visitors here July 4. It is said that both teams will strengthen greatly for this big game. It is even whispered that the great A. Rankin Johnson of Amarillo will pitch for Vega. However, the locals are not worrying but are preparing to paste the offerings of the great Rapkin into the Tierra Blanca if he does show up.

Sunday's game was a better one than the score would indicate. Each team pulled a nifty double play. Perkins, playing first for Hereford, hit a homer in the ninth. The score by innings:
R H E
Vega 0 1 3-00300x-7 11 3
Hereford 0 0 0 00000-1 4 2
Batteries: Vega, Morris and Morris; Hereford, Vaughn and Bennett. Umpires, Red Smith and H. G. Green.

ROY TERRY TAKES UP NICE JOB WITH OKLAHOMA CONCERN

Royal Terry, son of Rev. W. H. Terry, who formerly resided here, has accepted a position as superintendent of the Water, Light & Power Company of Shattuck, Okla., and is now on the scene of his new duties, according to a letter received from Mrs. Terry, formerly Miss Bernadine Price.

MISS BUENA GOULD HAS FINE REPORT ON HOUSTON TRIP

Miss Buena Gould reached Hereford the latter part of last week from Houston, where she attended the State Convention of the Christian Endeavor. Miss Gould stated that 3,280 delegates

and visitors registered, making a record for all C. E. Conventions in this state. Miss Gould left Hereford for Houston June 12, and made a most interesting report to the local C. E. Society, a detailed account of which will appear in a later copy of The Brand.

Good Printing at the Brand.

Cash

We Pay Cash for Cream, Poultry and Eggs.

Conklin Produce

To The Wheat Man

who is going to bind his wheat—Just remember that we carry the Old Reliable Brand

PLYMOUTH TWINE

and a full supply of Binder Extras.

GARRISON BROTHERS

Sound Hail Insurance

Both Old Line and Mutual. If your grain is worth it, let's protect it.

For Service and Satisfaction, see me.

Troy Womble, Agent

In Other Years

the sensible plan has been to put in your coal during the summer.

THIS YEAR IT IS THE ONLY SAFE COURSE The coal strike has greatly reduced the coal supply

BE SAFE ORDER YOUR COAL NOW

We have several cars on the tracks Now. Talk this over.

Jones & McLean Grain Co.

Phone No. 1

Close-Out Bargains

We have on hand a few standard

Weber Wagons International Farm Trucks and Single Row Cultivators that we want to close out.

You can secure some real bargain prices on this stock if you will figure on it NOW.

Dunlap Hardware Company

Garden Tools

Lawn Mowers

Classified Advertising

Want Ads, Rentals, Lost and Found, Exchanges, Lands and Stock, City Property, etc. RATES: classified, first insertion, 1c per word; minimum 25c; subsequent insertions, 1/2 cent per word; minimum 25c. CASH WITH ORDER.

B. FRANK BUE, Lawyer
Office in Court House, Hereford, Texas
Careful and prompt service

Wants

WANTED—In Hereford, young man or young lady, for special work along S. School and Graded School lines. Give phone and address Box 24, 45-11-Pd.

WANTED—To buy some good shoats. 40-11 H. C. Bowsher.

TO TRADE—A few milk cows for hogs. J. E. Cockrell. 42-31-Pd

For Sale

FOR SALE, or Trade—One eight year old stallion, cash preferred, but will trade for good town lots. Bob Lutz, Vernon, Texas. 45-21

640 ACRES homestead in eastern New Mexico. For information concerning grass, water, soil, etc., address Wyatt Johnson, Roswell, N. Mex. 44-3c

FOR SALE—Good Durham Milk Cow, giving between three and four gallons milk now and suckling three calves. Inquire at Williams Bros. Grocery. 43-41-Pd.

For Sale

Nance Hall Bradley Yams slip from last year's vine cutting, treated for rust and rot, \$1.50 per 1,000 at Portales. E. Miller, Box 294. 42-31-Pd Portales, N. Mex.

FOR SALE—A1 Refrigerator; \$15.00 buys it. A great bargain. 50 lbs. capacity. Enquire at Jones & McLean. Phone 1. 40-11

FOR SALE—We have buyers at all times to buy land and trade for land in Castro and adjoining counties, also acreage and city property in Hereford. The war is over and if you have bargains, write us for listing blanks. Do not take up our time with inflated prices, for we mean business. 5 per cent on sales, also 2 1/2 percent on exchanges. Chadd & McFeyr. The Land Men, Plainview, Texas. 40-15c

Real Estate

TO TRADE—For smooth, level ranch land near Hereford:

1 block 300x300. This city block joins on the Higginbotham Bros. & Co. \$200,000 business, Comanche, Texas.

1 lot 25x140. This lot is 75 feet south of Comanche National Bank and faces Higginbotham Bros. & Co. Our County Judge paid \$750.00 last week for a lot 75x140 by the side of my lot.

I refer you to the following as to the values of my property: First National

Bank, Comanche National Bank, First State Bank.

My property is all clear and will bear inspection and is best and only vacant property near the square.

Comanche is the county site of Comanche, Texas, a thriving good town, with established valuations and thickly populated.

Wade Evridge, Comanche, Texas.

40-11

For Rent

FOR RENT—A 2-room house, \$5.00 per month; two furnished rooms for light housekeeping, \$12.50 per month. See Mrs. Geo. Dent. 45-11-Pd

HERE'S A HABIT IT IS HOPED WILL BE POPULAR WITH ALL

The Brand force is grateful to A. H. Elliston for the gift of some luscious cherries from Beaumont, Calif. Mr. Elliston is developing a splendid habit, which we hope will become contagious, of remembering us when he has something good to eat.

The attention of the public is respectfully called to the fact that The Brand force is by a man, discriminating critics of things good to eat, and is always delighted to render expert advice to anyone absolutely free of charge.

WANTED—Good, clean rags, at The Brand Office.

Lost

LOST—One brown leather pocket-book containing something like \$285.00 in currency, and the following cards: Oak Cliff Blue Lodge, Amarillo Commandery, Scottish Amalillo Elks No. 921, together with other fraternal and insurance receipts. Finder will receive \$50.00 reward if returned intact to either New Mexico, Hereford, Texas, or Otis L. Williams, Amarillo, Texas, whose name appears on the above mentioned cards.

LOST—A rattan take-down fishing rod, in light blue cloth scabbard. Finder please return to Brand office. 44-11 J. E. Hill.

Good Job Printing at The Brand!

Uncle Johns Josh

ONE SAID, "I CAN'T LET GEORGE DO IT." GEORGE DID, AND GOT THE CREDIT.



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The Registered Percheron Stallion

"Allegro"

will make the season at my farm near Dawn. Terms, ten dollars to insure.

Samp Van Zandt

Abstracts and Loans

J. Frank Potts

Maps, Deaf Smith Co.—50c.

Frank Sez!

Did you ever stop to think about your grocer? If you did, you realize that the logical place to trade is

Frank A. Gyles, Grocer

Where Quality is Paramount

Courtesy Service

Solon C. Byrd

J. E. Hill

Byrd & Hill

FARM AND RANCH LOANS Real Estate

We are making a great volume of farm and ranch loans all over the Panhandle. Our expert service is based on the following advantages:

1. Cheaper interest rates.
2. Better terms.
3. More liberal valuations.

Write or phone us, if you want to borrow money on your land.

HEREFORD, TEXAS

Half a Square Mile of Homes Burn Down



Arverne-by-the-Sea, one of Long Island's most thickly populated summer resorts, is practically destroyed as a result of a fire that started in the big Hotel Nautilus. Thousands of people are homeless, great amusement parks are swept out of existence, the Long Island Railroad station is no more, firemen from New York, Brooklyn and all adjoining villages failing to check the flames until a wholesale dynamiting of homes was resorted to. Picture shows an entire street of cottages on fire at one time.

TOWN & COUNTY Personalographs

Stork Special
Born to Mr. and Mrs. R. A. Sisk, of Summerfield, June 24, a son.

J. H. Daniel, of Dawn, was in this city Monday morning.

Fruit Jars galore, all sizes. L. W. Carlyle.

Another car of Swift's Tankage, \$60.00 per ton. Jones & McLean.

Many beautiful hats to select from, and at a big reduction. Vogele Millinery.

Maybelle Witherspoon went to Amarillo Saturday morning.

Some beautiful living room furniture going at special prices. Come and see. E. B. Black Co.

Homer Wilkinson made a business trip to Oklahoma City Sunday.

For car washing and Simonizing. Service Garage.

For picnics, carry a Thermo Jug. Clark's Drug Store.

Tom Foster left Hereford Saturday morning for Texhoma, Texas.

Join the Bankers' Benefit Association and receive the \$2,000 protection today.

Mr. O. C. Axtell, of Springlake, was in a few days ago and bought a new 15-27 Case tractor from C. A. Skelton.

Fred Davis left Hereford Tuesday morning for Clarksville, Ark.

A. Lawrence left Hereford Monday morning for Lawrence, Kansas.

You do not get any added eggs at the Hereford Produce. We put out only fresh eggs.

Mr. and Mrs. Nester Gass made a business trip to Amarillo Monday.

J. H. McClurkin, of Shamrock, Texas, arrived in Hereford Saturday.

Mrs. Earl Bennett, of Amarillo, arrived in this city Monday morning.

You will be surprised to see how cheap we will sell you a bill of Furniture. E. B. Black Co.

L. P. Landrum arrived home from Amarillo the latter part of last week.

Big reduction on hats, or anything in the store. Vogele Millinery.

Frank Jesse, of Amarillo, was in this city Sunday visiting relatives and friends.

You positively receive the greatest protection at the smallest cost in the Bankers' Benefit Ass'n.

Another car of Swift's Tankage, \$60.00 per ton. Jones & McLean.

Max Berg, of Dallas, a brother of Mrs. Gaston Baer, arrived in this city Thursday morning.

Fruit Jars galore, all sizes. L. W. Carlyle.

Venda, the guaranteed hair net. Clark's Drug Store.

Flowers

Order all your flowers and funeral designs direct from the
CUNNINGHAM FLOWER SHOP
Phone 1881

Uncle John's Job

THEY MAY TOIL NOT,
BUT THEY SPIN IF
THEY DRINK
BOOTLEG LIQUOR.



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Dr. J. M. Farrell arrived home Sunday from Austin. Dr. Farrell visited A. & M. College.

Singer Sewing Machines for cash or terms. E. B. Black Co.

Col. E. T. Woodburn reached home Tuesday morning from a visit with relatives in Amarillo and Claude.

For vulcanizing your old tube, bring them to the Service Garage.

E. W. Vance, of Panhandle, Texas, arrived in Hereford Monday morning. Mr. Vance is here in the interest of the Wheat Growers Ass'n.

Big reduction on hats, or anything in the store. Vogele Millinery.

Don't buy a tractor until you have investigated the Case line. We are sure that you will be convinced that it is the best on the market.

C. A. Skelton.

Mr. and Mrs. J. B. Beavers, of Woodward, Okla., parents of Rev. Beavers, arrived in Hereford Monday morning.

Best Blinzing, carried in different sizes bottles, large or small. It is real Blinzing, folks. Try it once. Hereford Produce.

Bankers' Benefit Ass'n membership is limited to 1,000. You can join now. Later will be too late.

Used only a short time, in good shape, ready to run. 32x4, 33x4, 34x4 Tires, all standard makes. Your choice \$10.00. W. C. Fallwell.

The latest in Bathing Caps and Beach Klees. Clark's Drug Store.

Rev. H. K. Monroe, of Porte, Okla., arrived in Hereford Wednesday. Rev. Monroe is here on business. He was formerly a citizen of Hereford.

Latest Victor Phonograph Records at our place. E. B. Black Co.

H. L. Harrelson left Hereford Monday morning for Vandalia, Mo. Mr. Harrelson has a farm near Vandalia and is looking up his interest in that section of Missouri.

Try our Bulk Cocoa, sixteen ounces to the pound and only 25c per pound. Absolutely nothing better on the market. Hereford Produce.

Rest Room Ice Water

Stockmen's Cafe
Phone 299

The Original Vacuum Packed Coffee



The Groceteria
Geo. A. Stambaugh

Biggest Stock of Casings and Tubes
This Side of Amarillo

Anything from a 30x3 to a 40x8 casing. Let us quote you some prices:

30x3	\$9.00
30x3 1/2	\$9.00
Red Tubes 30x3	\$1.75
Red Tubes 30x3 1/2	\$2.00

Lubricating Oil, 15c to 30c per quart.
5 gal. Kerosene, 70c.

W. C. Fallwell Filling Station

Harvest is Coming

Begin now making preparation to take care of your crop. Whether a new Granary, Header Barge, or repairs to the old ones, we have the materials that will meet your requirements. Plans, Specifications and Estimates at your disposal. Please call and let's talk it over.

WELL MATERIALS PAINTS FENCE MATERIALS

PANHANDLE LUMBER CO.

OUR AIM - TO HELP IMPROVE THE PANHANDLE

Mr. and Mrs. M. A. Ray, of Covington, Tenn., who have been visiting in the home of Mr. Ray's brother, W. H. Ray, left Hereford Monday morning for Los Angeles, Calif.

Buy a Hoosier Kitchen Cabinet. It will serve you a life time and give you satisfaction every day. On terms to suit. E. B. Black Co.

For quick service on tube patching come to the Service Garage.

Mrs. C. W. Estes, of Villa Grove, Ill., and her sister, Mrs. Elzbie Curry, of Clovis, arrived in Hereford Monday morning and are visiting in the home of their sister, Mrs. S. F. Dove.

Another car of Swift's Tankage, \$60.00 per ton. Jones & McLean.

Mrs. Ros Barty and son, of Oklahoma City, left Hereford Thursday morning for Colorado Springs, after several days visit in the homes of her father, M. Goldberg, and Gaston Baer.

Ask your Banker, or T. K. Wilson Ins. Agency, about the Bankers' Benefit Association. Satisfactory terms may be arranged.

Fruit Jars galore, all sizes. L. W. Carlyle.

T. C. Wafford, of Mulshoe, and daughter, Miss Marie, of Tulsa, arrived in Hereford Monday morning and will visit in the homes of George and Henry Cloyd. Mrs. Wafford arrived last week.

Many beautiful hats to select from, and at a big reduction. Vogele Millinery.

Castro County is going to market more wheat this year than any county in the Panhandle. They prepared their wheat land with tractors. We can give you very attractive prices

and terms on the Case line. C. A. Skelton.

Mr. and Mrs. Horace B. Sullins left Hereford Monday morning for their home in Lebanon, Tenn. Mr. and Mrs. Sullins have been visiting in the home of Mr. Sullins' brother in south Hereford.

No Tree Will Bear Fruit

so abundantly as the leaves of your bank book. Plant the seeds of saving systematically now, and they will thrive as you nurture them. When the "Rainy Day" comes you'll have a plentiful store to depend on.

Western National Bank

MANVILLE BROS. COMEDIANS

MONSTER TENT SHOW

30 People-2 Private Cars-30 People Hereford all this week



ZELLA
THE GIRL WITH
A MILLION EYES



THE DEVIL

YOU HAVE SEEN THE REST
NOW SEE THE BEST

Special Concert Orchestra
Singers, Dancers, Whistlers
All Big Time Vaudeville

Special Added Feature Attraction
ZELLA-THE MYSTERY GIRL-ZELLA
The Girl With a Million Eyes
Ask Her-She Sees-She Knows All

Program Tuesday Night
"THE BRAND OF LOVE"

4 act Society Western Comedy
The scenes are laid in Texas. A beautiful story, intense, gripping, beautiful gowns—a real one.

WEDNESDAY NIGHT-SPECIAL FEATURE
NIGHT
"BORROWED PLUMES"

First time here by any company
This play is life of today. Dealing with the flapper, the Arbuckle case the Taylor murder mystery. Full of pep, ginger, the truth-unmasked.

THURSDAY NIGHT
"DORA DEAN"

From Mary J. Holmes' Famous Novel
Brand new. The play is a wonderful story, different from all others. Many surprises. You just can't help loving Dora.

FRIDAY NIGHT-BIG DOUBLE FEATURE
"THE DEVIL AND THE WOMAN"

3 act allegorical comedy drama
Ladies and Gentlemen, you never have had a play in your city that will cause as much talk as this play. True to life, dealing with religion, divorce, the church, the devil and God

Zella, the Mystery Girl, will give a forecast of Hereford for the next five years, also the world at large, telling all the events that will happen.

This is one show you will all want to see.
POPULAR PRICES