

# The Hereford Brand

Vol. 10

HEREFORD, TEXAS, SEPTEMBER 9, 1910

No. 31

## WHY NOT TO HEREFORD

Gulf, Texas & Western Railroad  
Will Put Construction Camps  
in Field at Early Date.

The following is taken from the Construction News, a periodical printed in New York for the benefit of engineers and men interested in construction work over the country.

Gulf, Texas & Western.—It is the intention to extend east from Jacksboro to Dallas, a distance of about a hundred miles. It has also taken preliminary steps to build west from Seymour to Amarillo, about two hundred and fifty miles. This is a new road that was recently finished between Jacksboro and Seymour, seventy five-miles. It is stated that tentative arrangements have been made for financing the extension projects and that construction work on both ends will probably begin this fall. The route from Seymour to Amarillo will be through a territory being rapidly settled by farmers. It will run to the south of and parallel to the Fort Worth & Deuver City. J. J. Germyn is president, Scranton, Pa.; B. B. Cain, of Dallas, Texas, is vice president and general manager.—Amarillo Daily News.

The Brand presumes that Mr. Cain is a business man and is open to propositions and arguments. Therefore, why not build this road to Hereford? It's the logical point. With a map before any constructional engineer, it will be clear to him that a route which leads to the south of Palo Duro Canyon is the most feasible and practical one.

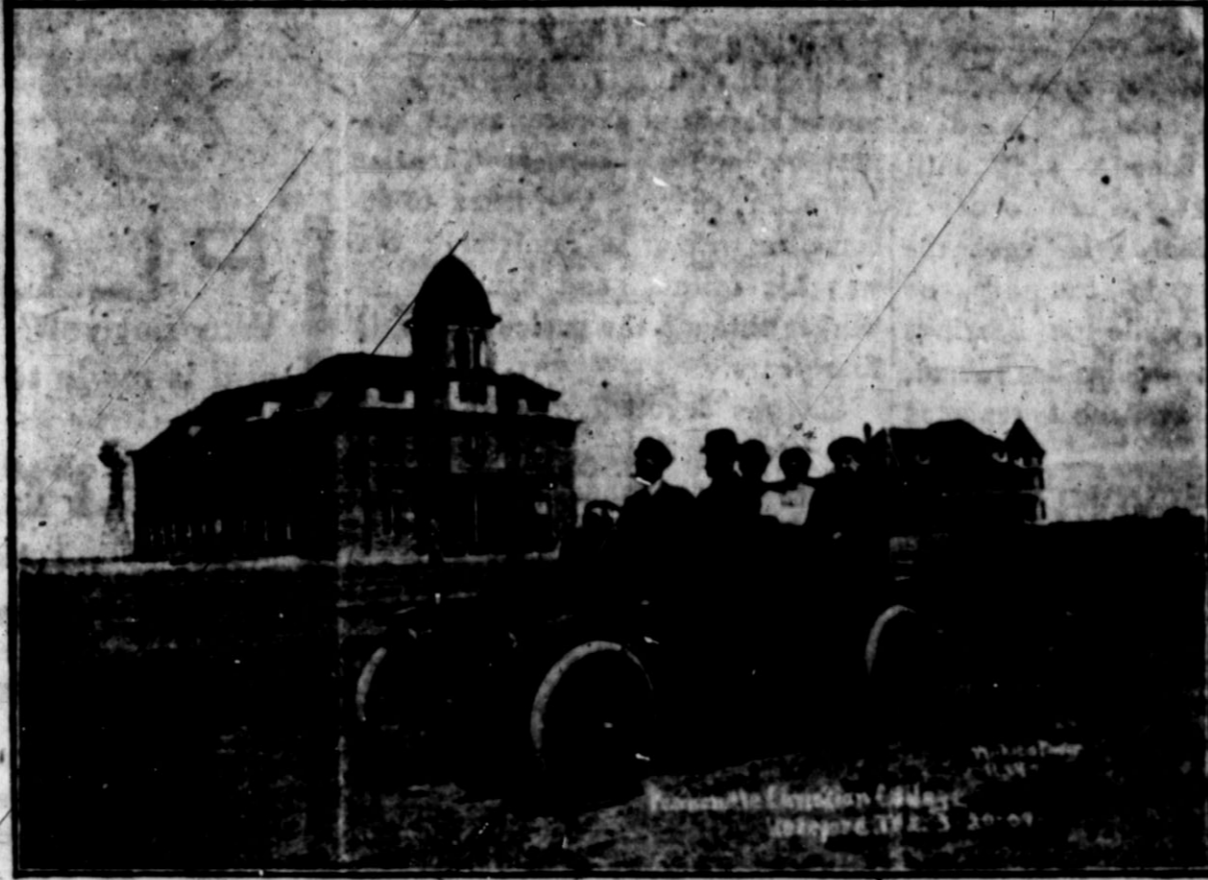
Taking for granted that the new road will parallel the Denver from Fort Worth to Amarillo, the route from Seymour would carry the line about 40 or 50 miles to the south of that road. Any nearer would lose tonnage to the road on account of the competition of the Denver. Such a route would take the road thru Knox, King, Moxley, Floyd, Briscoe, Swisher, and Deaf Smith, cutting the corner of Randall or Castro. To reach Amarillo from the south of the Canyon would cause a right angle detour from Swisher county and parallel the Santa Fe for 50 miles at close range. To enter Amarillo from the north side of the Canyon would force a line to cross the Red River in Hall county. This route would force the line jam up against the Denver from Childress to Amarillo, a distance of over 100 miles. What engineers would recommend such a route? The Denver covers all the territory north of the Canyon. The new line must get its tonnage from the territory south of the Canyon and such a route would put Hereford in the spotlight.

The Brand presumes that railroads are being built in this "day and time" for growth and future developments, and not altogether for bonuses. If such is Mr. Cain's road, Hereford is the logical point.

### Will Meet Wednesday Sept. 14

The Woman's Foreign Mission Society will meet at the church at 4 p. m. Wednesday afternoon. We will begin the study of the "Western Woman in Eastern Lands," which will be both entertaining and instructive to each one. We urgently invite all ladies to be present and help in this great cause.

Press Reporter.



Hereford College and Dormitory

## HEREFORD COLLEGE OPENS WEDNESDAY

Faculty Completed, Prospects for  
a Successful Term Good.  
Everything Ready.

Hereford College opens Wednesday, September 14, at 9 a. m. A splendid faculty has been selected by Pres. D. A. Shirley and he is exerting every effort to get things in shape for a good opening.

Besides members of the former faculty, most of whom will return, a number of new teachers have been added, all of who come well recommended. As the faculty now stands the following makes up the list.

Prof. D. A. Shirley, President and Business Manager, teacher of history; Prof. R. H. Marrs of Terrell will have charge of the Latin and German. He is a graduate of the Southwestern State Normal. Miss Mollie Hunter, teacher of Mathematics, is an A. B. graduate of T. C. U. and has had several years experience in the public schools of the state. Miss Virginia Worsley of Wisconsin will teach voice and violin. She has had splendid opportunities and her department should be largely patronized. Miss Lourena Copes will have charge of the Art department. She comes highly commended for her good work. Mrs. D. A. Shirley is also a graduate of T. C. U. and will have charge of advanced English. Miss Bert F. Carter will again have charge of the primary department assisted by Miss Copes. Miss Carter will also have charge of the department of Oratory. She is a graduate of Baylor College in this special line and has been eminently successful. During the school year, she will put on two or three good plays for the benefit of those in the class.

Mrs. C. D. Wright will assist in the department of history. And Miss Willia Rhone who has had charge of the piano department will return. She has been taking some advance work under Prof. Sherwood of New York this summer.

The management is glad to announce a lecture course by the local pastors. These lectures will be along the line of biblical history.

Rev. W. M. Baker's subjects will be "Characters of the Old Testament"; Rev. S. T. Shore, Biblical Literature; Rev. J. W. Story's first address will be "The Purpose of the Holy Scriptures."

These lectures will be free and the friends and patrons are invited to attend them.

### Noah E. Rix Dies.

Noah E. Rix who has been employed on the work of the courthouse scratched his hand slightly some weeks ago but nothing was thought of it until a few days after his hand and arm began to pain him. At first it was thought to be nothing serious, but it quickly developed that a bad case of blood poisoning had set up, from the effects of which he died Friday, September 2nd, at noon. His remains were shipped back to his former home at Pinville, Ind. He leave a wife and four children to mourn his departure. He was a member of the K. of P. Lodge who had charge of his body for shipment. He was a consistent member of the Christian Church. His wife and son accompanied the remains to Pinville.

## WHISKEY AT AMARILLO

Booze Arouses Mob Spirit In Queen  
City — Auto Runs  
Down Boy

Amarillo Daily News, Sept. 5.

Mob spirit was rife for a few hours in Amarillo last night and had some representative citizens of East Amarillo been able to locate four men who enacted one of the most dastardly crimes ever seen in this city, there might be another story to tell of the affair.

Five railroad men—Johnson, Robert and Burnett Aiken, W. E. Wheat and another man were walking up Cleveland street, near Eight, when an auto in which four men were riding approached rapidly from the direction of Glenwood. The men had parted and left the road open for the car when one of its occupants shouted "Boys, by G—d, lets run over them," and the big car swerved sharply, running down Johnson Aiken, dislocating the lad's thigh and tearing the flesh. Not for an instant did the car stop but continued on at its speed of possibly 60 miles an hour.

Dr. J. D. Wrather was called and attended Aikin's injuries. To the Daily News he stated last night that the extent of the boy's injuries were not known, but that they might terminate fatally. A reward of \$100 was made up soon after the accident and an additional sum will probably be raised today in order that the guilty parties may be ferreted out. The number of the automobile was not taken and it is only known that it was a four passenger car.

Frank Finchee, night pumpman for the East Side station of the Amarillo Water, Light and Power company saw the automobile approach and heard the occupants make the threat to run over the men and also helped carry Aikin to the home of W. E. Wheat. J. A. Fincher, who resides at 701 Cleveland declares that the men were apparently intoxicated and were using loud and abusive language when they passed his house.

An attempt was made to locate

Chief of Police Snider, but he was at lodge and could not be found. The garages, too, will be searched today for information that might lead to the arrest of the guilty parties.

The grand jury is now in session and it is likely that they will make a rigid investigation of the affair. Automobile accidents are beginning numerous and it has been less than three weeks since a small boy was run over and seriously injured on West Seventh street and no arrest was made.

## BROOM CORN CROP YIELD

Panhandle Yield Will Be Worth a  
Million—Crop Scattered Over  
Entire Section of Country

Amarillo, Sept. 9.—It is estimated that the broom corn crop in the Panhandle this season will be worth approximately \$1,000,000. A. J. Lundegreen, whose crop is near Amarillo, comprising approximately 1,500 acres, states that he will make about \$40,000 from the yield on his land. It is probable that Mr. Lundegreen will exceed this amount, for the reason that he sells no stock in its raw or unfinished state. On the contrary he makes it into brooms for which there is a heavy demand at fancy prices. His factory has been long overrun with orders in car lots, and for the past several months he has been unable to keep the demand supplied.

The crop of broom corn, which is by far the largest ever known in the Panhandle, is scattered over this entire section. The doctrine of broom corn has been preached by Mr. Lundegreen, who is a pioneer, for several years and as a result hundreds of farmers are devoting more and more space to its culture. Mr. Lundegreen calls attention to the fact that the stalks, fodder and seed are good feed, in addition to the worth of the brush as a commercial product. The indications point to the conclusion that the growing of broom corn is sooner or later destined to curtail the supply of Kaffir corn, muize and sorghum as feedstuffs for livestock on account of the combined value of the former.

## BREAKS WORLD'S ALFALFA RECORD

Hereford View Farm Breaks Famous  
Kansas Record in Production  
of Alfalfa Seed.

That the Panhandle should win more laurels will not be a surprise to those who know, but when Hereford comes into the possession of the Blue Ribbon for the world's highest record in the production of alfalfa seed, she will do no more than should be expected.

R. H. Norton owner of the Hereford View Farm did not think he had done anything extra until he began to thresh the crop, when he discovered "an extra yield of seed. It was first told that his crop of a few acres would yield 9 bushels per acre, but when the land was carefully measured and the seed weighed, it was found that the yield was Ten and 21-Hundredths (10.21) bushels per acre.

This exceeds the famous Kansas Experimental farm by nearly 3 bushels. "At the price of 22 cents per pound, this would make this crop yield \$134.77 per acre or the entire crop from the 11½ acres \$1541.00.

Not satisfied with the current talk about this crop, The Brand took the trouble or rather pleasure to hunt up Mr. Norton and secure his sworn statement as to the crop, not that The Brand doubted his word but to keep even the Missouri way of asking questions down to the limit.

Here it is:—  
STATE OF TEXAS  
COUNTY OF DEAF SMITH.

Before me, Jno. P. Slaton, a Notary Public in and for said county and state, this day personally came and appeared R. H. Norton, who lives one mile West from Hereford, the county seat of said Deaf Smith county, and to me well known and who, after being duly sworn, deposes and says that he cultivated 11½ acres of land in 1910, same being planted to Alfalfa in April 1906, that he gathered from said field 117½ bushels of seed; and further says, that the market price of the seed was 22 cents per pound.

Sworn to and subscribed before me. Witness my hand and seal of office, this the 3rd day of September A. D. 1910. JNO. P. SLATON,  
Notary Public.

[SEAL]



## WINDMILL POWER FOR IRRIGATION

Government Bulletin No. 394 Gives Interesting Information About Windmill Power for Pumping

The windmill universally used for irrigation purposes in the vicinity of Stockton, Cal., is a wooden wheel 22 feet in diameter, bolted to a 2-inch crank shaft, which has a direct stroke of 12 inches. The bearings of the shaft are made of hard maple and mounted on a turntable on the top of a 40-foot wooden tower. The wheel has to be turned into the wind by means of a pole fastened to the turntable, operated by two ropes. The mill is connected by a driving pole to a walking beam about 12 feet long, at either end of which is fastened the driving rod of an 8-inch cylinder pump. The connection of the main driving pole to the walking beam is a ball and socket joint. This tandem mill will raise about 300,000 gallons of water per day under favorable conditions. The pumps are of the cylinder-suction type, with two valves, the prevailing sizes being 8 and 9 inches. There are two types used. The plunger with its metal valve is the same in both kinds, but the lower valves differ. One is the regular hinged valve cut out of rubber packing with a weight fastened to the top of the hinged portion to keep it closed on the downstroke of the plunger. The other type has a metal lower valve similar to the valve in the plunger.

Most of the wells in this section are bored in order to get below the surface water and avoid the alkali, for the water table lies about 15 feet below the ground line. The wells are cased at the time they are bored, and often reach to a depth of over 100 feet. Then the water rises to within 10 or 15 feet of the surface of the ground. The well is bored down to a stratum of sand and then the sand is pumped out, forming an underground reservoir.

The wooden mill has outclassed the steel mill in this vicinity, both in maintenance and length of sat-

isfactory usefulness. Some of the old wooden mills in Stockton have been running for thirty years. It would be hard to say the same for the steel mills. Windmills are so placed as to irrigate the land most efficiently and are often such a distance from the house that it is inconvenient to oil them frequently or give them the proper care. For this reason the wooden mills have the advantage. The steel mills have metal bearings which must be oiled very often during the season when most in use or they will heat and the friction will soon cut them out. The wooden mills have hard maple bearings which need a thorough oiling once a week until they are saturated, then once a month is sufficient. In case the wooden bearings do run dry no harm will result, while the bearings of the steel mills would be ruined, and the parts are not replaced conveniently.

Throughout this section the farmers having large areas to irrigate are using electric motors and gasoline engines with the centrifugal pumps, as they can be depended upon always, while the wind is uncertain as a motive power. No provision was made for storage of water in this section, as it seemed so plentiful. Undoubtedly if large reservoirs were added to the windmill plants in this district the use of motors and gasoline engines would not be required, for there are few places where water may be secured in so large quantities at such shallow depths.

### Junior C. E. Program.

Sunday September 11th, 1910.

Topic.—Patience.

Scripture Reading.—Jas. 1, 3, 4.

Leader.—Ruby Williams.

Roll Call.

Prayer.

Song.

Outline Talk.—Supt.

Miscellaneous Questions.

Vocal Solo.—Marie Estes.

Paper.—Gilbert Fox.

Recitation.—Frankie Mae Barker.

Song.

Paper.—James Lipscomb.

Object Lesson by Eight Juniors.

Dord's Prayer.

Benediction.

### Mrs. Keiry.

The following is a tribute of love and respect to our late sister, Mrs. Cora Keiry, from the Ladies' Aid and Missionary societies of the Presbyterian Church of Hereford.

It has been said that "death loves a shining mark" and we were forcibly impressed with the truthfulness of this saying when we learned of the death of our dear Mrs. Keiry, wife of our former pastor, Rev. W. G. Keiry.

To her friends, her church and her sorrowing husband, we would say, "we will meet again". Endowed with a strong intellect, and possessed of a rare sweet disposition, and an earnest Christian character, she was well fitted to become the wife of a minister. She was his faithful and trusted co-worker through the period of nearly four years.

She was devotedly loved by all who knew her, and she will continue to live in cherished memory enshrined in the hearts and lives of all who had the good fortune to come under her influence; for she touched other lives only to benefit and inspire them. To those of us who knew her best she represents all that is highest, purest, best and most Christlike in human life. "Blessed are those who die in the Lord; they rest from their labors and their works do follow them."

To the sorrowing ones, we extend our deepest sympathy, and commend them to the Savior, who alone can give consolation.

Mrs. J. A. FOX

Mrs. A. P. ESTES

Mrs. C. G. WITHERSPOON.

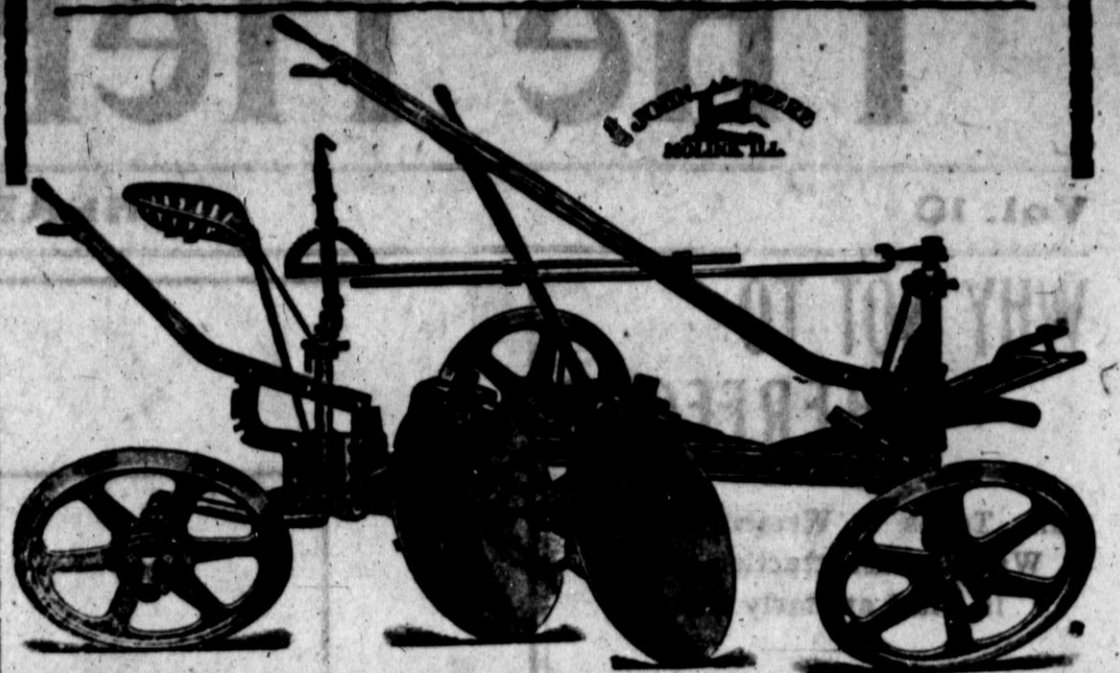
Fruit jars 35c and 45c dozen, Nelson's. 28-tf

### Big Horse Sale.

The A. B. Clarke Horse Sales Company will hold their next big sale at Miles City, Montana, on September 12, 13, 14, and 15. They will sell on these dates 2000 horses consisting of all classes. If you want the big mares with colts or good draft bred weanlings attend this sale. Horses of all kinds are selling cheaper than any where on earth.

Our October sales will be held on the 10th to 13th also 25th to 29th. Write for information. 29-7tp

## THAT JOHN DEERE



**PLOW** is the one your neighbors use and they're satisfied. Why not you? Has the lightest draft, cuts it all out and is made to stand the strain. See

## Garrison Brothers

Make Our Store Your Headquarters



### 'Shelf Goods'

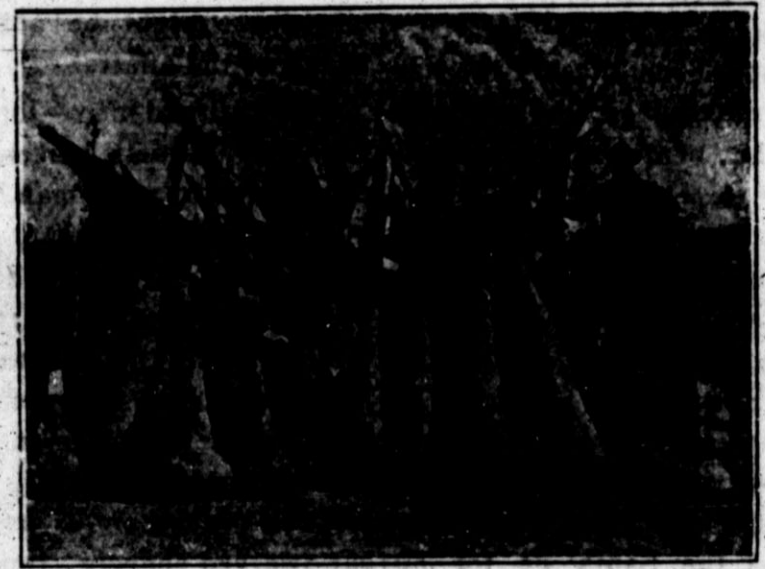
(but not including all those shown in the illustration) constitute a strong feature of our

### Grocery Store

As we cater to the best trade, we buy only first-class goods where quality is always conspicuous. Our stock being large and varied, if you want the best you should trade here.

Stock is fresh daily and price always close to cost

## Cardwell Brothers



Shipping Trees by the Carload

### HEREFORD NURSERY

L. P. LANDRUM, PROPRIETOR

## SCHOOL GOODS!



Fall line Hamilton-Brown Security School Shoes, Boys' Knee Pant Suits, Hosiery, Hats and Caps, Sweaters for girls and boys; also full line of Ladies Queen Quality Shoes, Fall Dress Goods and will have on display, in a few days, our new Fall Line of Millinery, Ladies Suits and Coats.

We have arranged with the Manufacturer for their mill-end line of Gingham, Outing, Domestic, Dress Goods and Fancy Waistings and their new method for handling and displaying the mill-end remnants also short lengths and bargains out of regular stock. Don't fail to see this new Remnant and Bargain Counter. You will find on it, real bargains. All mail orders filled promptly. We kindly ask your inspection on anything in Dry Goods or Furnishings before you buy.

## Geo. A. STAMBAUGH

**GET THE BEST** Above is a cut of the newest and best in Gasoline Traction Engines. Three speeds forward and one reverse. High and wide wheels. Enclosed cab, from which all running parts are governed. All gearing wheels are cut cast steel, and runs in oil enclosed in dust-proof case. Powerful and easily managed.

**R. C. SHINDLER, THE LAND MAN**  
DISTRIBUTOR FOR PANHANDLE DALHART, TEXAS



# NEIGHBORHOOD NEWS

Letters Written by Staff Correspondents of THE BRAND

## Ehocs from Parrott.

The electrical storm has injured our crops to quite an extent but we will still have quite a showing if we get rain soon and we are expecting it.

R. S. Neely has bought a Deering corn harvester of Garrison Brothers and F. R. Metcalf, W. E. Hacker and B. F. Neely are helping him set it up.

There was quite a pleasant gathering at Mrs. A. P. Helphery's last week. It was a helpful gathering as well. Mrs. Helphery had the misfortune to run a nail in her foot and she was entertaining the men who were plastering the school house. The same day Mesdames Easter, We and John Hacker happened to come there and they all turned in and made pleasure of the work.

We were very glad to have so many at Sunday School.

Rhoda and Bess Fencher took Sunday dinner with Alva Metcalf and on her way home called at R. S. Neely's.

Messrs Scruggs, W. E. and John Hacker and their families spent Sunday at Mr. J. Wagoner's.

A week ago last Sunday Emerson Hacker entertained quite a party. It consisted of Messrs E. Soruggs, John Hacker, Case of Arney, and their families and Mrs. Philips and Elma.

The same evening F. R. Metcalf and family took tea with Mr. and

## Mrs. A. P. Helphery:

We are expecting to have Sunday School Sunday in our new school house. Come and help us have a good meeting. We hope to have Mr. Edwards.

## JACK and GILL.

### Bethel News.

J. L. Park and family spent Sunday at B. F. Hodges.

Uncle Richard Ratiff of Virginia visited at Henry Dailey's several days last week.

W. C. Russell and family were visitors at the home of G. F. Ballew of Wildorado Sunday.

A. M. Brown and family of Hereford and J. W. Miller and family took dinner with P. W. Smith Sunday.

Christian Sailor is moving to his old home near Wichita, Kansas, this week.

A. G. Ratliff and family called at Henry Dailey's Sunday afternoon.

P. W. Smith left this week on a business trip of about ten days in Kansas.

E. E. and D. H. Brubaker and families, Mesdames Lela Harshbarger and Leatha Leen and son ate fried chicken at Henry Dailey's Sunday.

Aunt Mary Strauser visited at John Isenogle's this week.

J. W. Miller, D. H. and E. E. Brubaker and families, Mesdames Leatha Leer and Lela Harshbarger were visitors at Wm. Steads near Scherer on Wednesday.

## YOU'LL LIKE HEREFORD!

### Findley Items.

Recent rains are making the crops look fine.

The young people of this vicinity had a surprise party for Bolen Lawrence Tuesday night. Games were played and a sociable good time was had, after which refreshments were served of ice cream and cake. There were about thirty-six present.

H. F. Hultman is harvesting his broom corn, and expects to have 20 tons.

D. H. Lawrence of near this place finished threshing his wheat. It turned out 2000 bushels off 80 acres.

Mr. Hunter from Missouri came out to look after his broom corn crop. He also owns five quarter sections adjoining Findley, and is going to build a large concrete house soon.

Austin Calkin of near this place, who was recently married will take a trip to California and will soon return to make this his future home.

B. S. Lawrence and H. F. Hultman will leave for Canada soon with the expectation of locating there.

The Game Commissioners have put a stop to fishing in Goshcier Lake.

## Citation by Publication.

THE STATE OF TEXAS,  
To the Sheriff or any Constable of Deaf Smith Co., Greeting:  
Oath having been made as required by law

You are Hereby Comanded to summon James Stanek by making publication of this Citation once in each week for four successive weeks previous to the return day hereof, in some newspaper published in your County, if there be a newspaper published therein, but if not, then in any newspaper published in the 69th Judicial District; but if there be no newspaper published in said Judicial District, then in a newspaper published in the nearest District to said 69th Judicial District, to appear at the next regular term of the County Court of Deaf Smith County, to be holden at the Court House thereof, in Hereford, on the first Monday in October A. D. 1910, the same being the third day of October A. D. 1910, then and there to answer a petition filed in said Court on the 30th day of August A. D. 1910 in a suit, numbered on the docket of said Court No. 267, wherein W. G. Broyles is Plaintiff, and James Stanek, Henry Farmer and Eli Dunlap are Defendants, and said petition alleging that on the first day of February 1910 the defendants James Stanek and Henry Farmer executed and delivered to the plaintiff their promissory note, whereby they promised to pay to the plaintiff or order at Hereford, Texas, twenty days after the date thereof, the sum of six hundred dollars with interest thereon at 10 per cent from the date of said note. That said note further provided that if it should not be paid when due, that 10 per cent additional should be added as attorneys fees. That it has become necessary to place said note in the hands of attorneys and to bring this suit, and that the attorneys fees stipulated for in said note is a reasonable fee for the service to be rendered.

That to secure the payment of said note, the said James Stanek executed and delivered to the plaintiff a chattel mortgage in writing dated Feb. 1st, 1910, by which he conveyed to the plaintiff and created a lien on the following described personal property, viz. One horse mule 6 years old, not branded, weight 1200 lbs., one mare mule 7 years old, not branded, weight about 1200 lbs., two bay horses, weight about 1200 lbs each, neither of which were branded, about 6 years old, one black Spanish Jack about 15 hands high and 9 years old. That said mortgage was on the 5th day of March, 1910, filed and deposited as a chattel mortgage in the office of the County Clerk of Deaf Smith County, Texas.

That the defendant Dunlap claims to have a mortgage on the same, or a part of the same property and is attempting to subject it to the satisfaction of a debt which he claims to be owing him by the said Stanek, although the plaintiffs mortgage is prior and superior.

That on some date since since the 5th of March, 1910, the defendant Dunlap seized and took possession of and converted to his own use and benefit the two horses included in plaintiffs mortgage which were worth four hundred dollars.

Plaintiff prays for a judgment for his debt, interest and costs and for a foreclosure of his chattel mortgage, and in the event the Court shall find that the two horses included in plaintiffs mortgage have been converted by the defendant Dunlap, then that he have a judgment against said defendant of the value of said horses.

Herein Fail Not, but have before said Court, at its aforesaid next regular term, this writ with your return thereon, showing how you have executed the same.

Witness, W. M. Cogdell, Clerk of the County Court of Deaf Smith County.

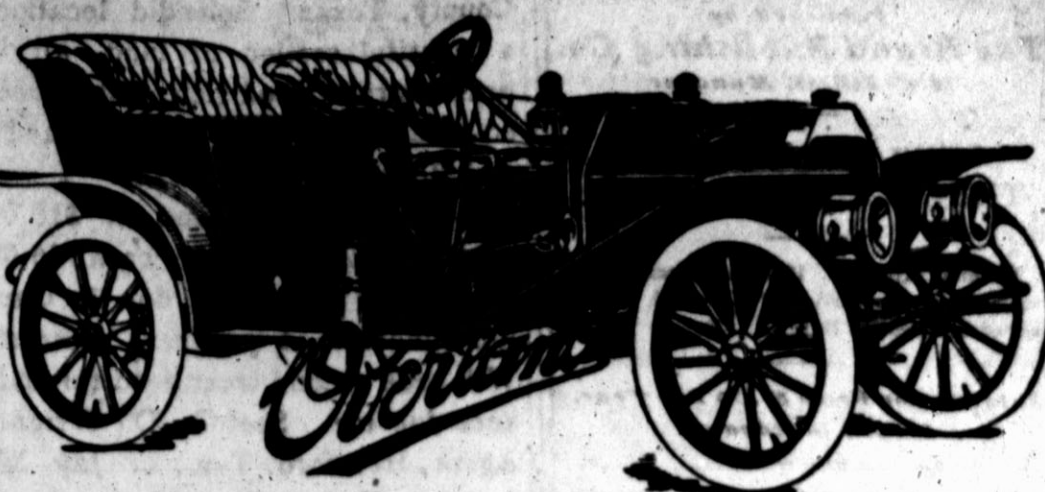
Given Under My Hand and the Seal of said Court, at office in Hereford this the 31st day of August A. D. 1910.

SEAL W. M. COGDELL, Clerk, County Court, Deaf Smith County.

## Notice Stockmen.

From now on I will make head quarters at Stanek & Sherk's livery, feed and sale stable. Phone 249. I use a motor cycle for country calls. Dental work at any feed barn or yard in town. 30-1f  
DR. F. E. BOWE, D. V. S.

## This is The Car



A car with the trouble left out. Easy to understand, easy to handle and easy running. The upkeep is less than horse and buggy.

Prices \$1000, \$1250, \$1400 and \$1500

J. H. King, Agent

## A. O. THOMPSON LUMBER CO.

Wants to sell you that bill of lumber.

Their prices are the best. : : :

Call at Corner of 6th and Main

## LUMBER

Best Grades, Best Prices, Most Complete Stock  
Modern Planing Mill in Connection  
Let Us Figure Your Next Lumber Bill

T. M. Palmer Lumber Co.

## TEXACO ROOFING

is suitable for any kind of building whether frame, brick, concrete or stone, flat or pitched roof—made of the highest quality materials and always satisfactory. For Sale by all Dealers.

MADE ONLY BY

THE TEXAS COMPANY

GENERAL OFFICES, HOUSTON, TEXAS

## Quality and Price

Go hand in hand when you buy LUMBER from us. We have one of the best stocks in the Panhandle to select from, and it is always a pleasure to us to submit you our very reasonable figures on a bill be it large or small.

Kemp Lumber Company

C. L. CARTER, Manager

## P. R. Purcell & Sons Livery, Feed and Sale Stables

GOOD SADDLERS GENTLE DRIVERS

Special Conveniences for Drummers

HEREFORD TEXAS

The Patronage of the General Public is Cordially Solicited.

## UP-TO-DATE LIVERY and SALE BARN

When you want a good drive or an up-to-date rig call at our Barn. We have spent a great deal of time and money lately improving and enlarging our premises. We have one of the best barns in West Texas and can give you the best accommodations in any line of livery service. We guarantee courteous and fair treatment to all. Phone 249.

A. L. SHERK HEREFORD, TEXAS



## A SWELL FRONT

is not possible if your laundering is carelessly done. As a particular man you naturally want your linen laundered as perfectly as possible.

## This is the One Laundry

where none but perfect work is permitted to go out. Our reputation for perfect work is too valuable to be risked in even a single instance! Better send your work where perfection is the rule at all times.

Hereford Steam Laundry

Telephone 246



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**The Brand Publishing Co.**  
 A. C. Elliott, Manager

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Any erroneous statement affecting the  
 character or reputation of any individual or  
 firm which may appear in The Brand, will  
 be gladly corrected upon being brought to  
 the attention of the publishers.

**ANNOUNCEMENTS**

The Brand is authorized to announce the following as duly nominated candidates of the Democratic party for the November election.

For District Attorney 69th Judicial District:  
**J. W. SELLARS**

**DEAF SMITH COUNTY.**

For County Judge:—

**C. D. WRIGHT,**

For Sheriff and Tax Collector:—

**R. W. BAIRD**

For Treasurer:—

**ROSCOE DAVIDSON**

For Tax Assessor:—

**C. P. ARTHUR**

For Commissioner Precinct No. 2:

**R. J. KIBBE**

**Junior C. E. Outing.**

The Junior Christian Endeavor Society with their Superintendent, Miss Mary Burns, together with their mothers and friends, spent Tuesday evening on the Tierra Blanca. Fishing and various games were indulged in by the boys and girls.

Last but not most appreciated by all present came the call for supper and every appetite was ripe.

The Juniors bethought this little social event in honor of its three members, Anna Cloyd, Johnie and Madalene Walker, who will soon leave our town and who will be greatly missed in our Endeavor Society.

**For Sale or Exchange.**

Four acre improved place adjoining town section in Ricketts Addition to Hereford. Will exchange for cattle or good young horses.  
 If **C. O. LEE.**

Don't miss the Treat. Goods at your price at Smith's Saturday. 1t

I have two Buick autos to trade for teams. Mules preferred. A. O. Thompson. 30-tf

**Attention Readers**

I will stand my Maltese Jack at my old ranch 14 miles north on 25 Miles Avenue and 3 miles west ..

**TERMS: \$10 to INSURE FOAL**

My Stallion will also make the season at the same place ..  
 Terms: \$5 to insure foal

**J. D. THOMPSON**

**The Greatest Bargain in Texas.**  
 640 acres of land, Section 6, Range 4, Township 2, in the Capitol Syndicate lands, Deaf Smith County, Texas. Splendid location, a beautiful section of land, all in prairie grass, good rich soil, about equal distance from the Santa Fe and Rock Island Railroads. I will sell this section of land at \$10.00 per acre, \$2.50 per acre cash. \$6.00 per acre to be assumed due the Capitol Syndicate, 6 per cent interest. Will take second trust deed for balance due me. See C. D. Wright, Agent, Hereford, Tex., or Jay M. Jackson, Kansas City, Mo. 31-4t

**New Millinery Ready.**

Mrs. T. N. Helfner has just returned from the Eastern Markets where she has studied the latest styles in millinery and also made purchases for her stock. She will again be with the Hubbard Dry Goods Company and will have her goods ready for inspection and selection next week beginning Monday. Miss Ethel Hicks of St. Louis will have charge of the trimming department. She has been employed for her splendid work and artistic taste in millinery creations. My old customers and friends are invited to call to see us. Bring your new friends with you.

**Hand Painted China**

Nothing is more tasty than hand painted china. It's too expensive for most of us to buy, so why not do some yourself this fall and winter. Two trips a week to the College is all the time it will take. Ask about it.

Meet me at the Corner Drug Store.

\$100 per Month for Being Sick.

Philadelphia, Pa., Aug. 5, 1910.  
 Judge W. M. Knight,  
 Hereford, Texas.

Dear Sir:

I have presented your claim for 10 days of total disability and 30 convalescence on account of Catarrhal fever, to our Medical Department and Executive Committee and they have approved same, therefore you will please find herein our check for \$57.67 which is in full settlement of your claim, being at the rate of \$100 per month for total disability and 50 per cent of that amount per month for convalescence.

You will please date, sign and return the attached stub and write us a letter of acknowledgement and endorsement of the payment of your claim. Very truly yours,

**E. S. COOK, Secretary,**  
 Commonwealth Casualty Co.

We wrote Judge Knight this policy. Do you want one? Park & Nesbitt, Gen'l Agents, Hereford, Texas.

**Catholic Service.**

The Rev. J. A. Campbell, Missionary in charge at Umbarger, will hold mass at 10 o'clock Tuesday morning next at the Courthouse. All Catholics are requested to be present. Friends invited.

Messrs DeReus, Akerman and Mr. Brand and his son of Pilla, Ia., are here this week looking after their land interests near Umbarger.

**Commercial Club Meets.**

In the basement auditorium of the First Christian Church next Tuesday night at 8 o'clock. A proposition to take up the construction of the railroad will be up. Mr. Brown will be present to speak for himself. Everybody invited so be present.

Mrs. Lulu G. Bender of St. Louis who is a professional nurse, is here to attend her mother. Mrs. Bender who is seriously ill at the home of her daughter, Mrs. E. E. Ramsey.

Mr. and Mrs. E. M. Haile arrived from Chicago yesterday where they have spent the summer taking some special work in Chicago University.

**The First National Bank**

HEREFORD, TEXAS

Capital, Surplus and Profits - \$130,000.00

Total Resources Over - \$500,000.00

OFFICERS: { J. L. FUQUA, President  
 A. HERBST } Asst. Cash.  
 E. B. POSEY }

DIRECTORS: { L. GOUGH, J. L. FUQUA,  
 R. J. KIBBE, W. H. FUQUA, W. S.  
 HIGGINS, J. T. JOWELL.

SAFETY DEPOSIT BOXES FOR RENT. This Bank is well equipped to handle all business entrusted to its care and respectfully solicits your account.

**ASK ME** If you want to sell your Business or Real Estate **FOR CASH**

No matter where located, if you want to Buy, Sell or Exchange any kind of Business or Real Estate.

Insurance placed in best companies and policies looked after.

Office in Dunlap and Britain Buildings, Rooms 2 and 4 **C. O. LEE** Hereford, Texas

**THE FIRST STATE BANK**

S. B. EDWARDS, President  
 H. B. WEBB  
 1st Vice Pres.

J. THOS. WEBB, Cashier  
 W. S. HIGGINS,  
 2nd Vice Pres.



**AND TRUST COMPANY** HEREFORD TEXAS

**Want Ads 5c Per Line—Try One**



**Local and Personal**

Meet me at the Corner Drug Store. Nelson pays cash for chickens.

Joe L. Carter spent the first of the week in Fort Worth on business.

All post cards one cent at Nelson's. 28-tf

Miss Eliza Altes left Saturday for Tascosa where she began teaching Monday.

"Mound City Paints may cost a trifle more, but—! Hereford Lbr Co"

Mrs. W. C. Jones went up to Canyon City this a. m. to spend the day in a business way.

Big sale still on at E. B. Black Company's. 1t

Real bargains, Nelson's Racket Store. 28-tf

It is the extremely low prices that have made our goods move out so rapidly. E. B. Black Co. 1t

Charles Woodburn is spending the latter part of the week in Dimmitt on business.

Only eight more days of the Big Forty-two Sale at Arnold & Matthews. 30-1t

Louise and Elizabeth Oberthier spent the past week with relatives Canadian.

Get your clothes cleaned and pressed at the Wardrobe, at the old O. K. Land office. 27-tf

Fruit jars awful cheap—Nelson.

Jno. E. Ferguson has returned from Kansas City where he has been on business.

Closing out gasoline stoves and ovens. Price right. Nelson. 28-tf

We did not bid "Forty-two" and go set but have a "show down hand" on prices at our big "Fall Opening Sale." E. B. Black Co. 1t

Mrs. Ida Applegate and little daughter went over to Texico today on a short visit.

For second-hand lumber see Nelson. 28-tf

Oscar Shore and wife are enjoying a visit at present with relatives in Kansas City.

The Wardrobe is located third door east of Postoffice now. 27-tf

Mrs. Jennie Haskell went to San Angelo Saturday where she expects to reside in the future.

Dont forget that Barnhart and Rice sharpen discs. 28-4t

Our big "Fall Opening Sale" will close Thursday September 15th. E. B. Black Company. 1t

Decorated glassware, 15c. Nelson. 28-tf

Mrs. Mary Floore left Saturday for Cleburne where she expects to visit her children for the next month.

See ad of Pioneer Gasoline Traction Engine on another page. 2-6tf

Nelson buys hens and fryers. 1t

Miss Lottie Hough returned to Channing Saturday where she will teach music the coming year.

Our bid was "168" and we are still at the head table with a winning hand. E. B. Black Co. 1t

W. L. Brodie has associated himself with H. C. Myrick, where he hopes to have his friends call and see him in the future.

Misses Alice Pyeatt of Silverton, Kate Gatewood of Canyon and Ora Ramey of Dimmitt are visiting with Misses Woodburn.

Mr. and Mrs. L. H. Shore left for Kansas City Saturday where they expect to spend the next few months.

Best enamelware, low price. Nelson. 28-tf

Dow Mercer is spending the week in Fort Worth and near points.

Watch the date, September 14th, and be on hand at the opening of Hereford College.

Miss Nellie Black went down to Black City Tuesday for a short visit with Mrs. Thomas Bullock.

The Wardrobe has moved to the old O. K. Land office, 3rd door east of the postoffice. 27-tf

Mrs. Grace McLeroy and children of Amarillo visited the first of the week with her mother, Mrs. W. B. Robinson.

Arnold & Matthews, Furniture and Undertaking. J. M. Gilliland, Embalmer and Funeral Director. Day Phone 115. Night Phone 251. 1-tf

Messrs Laird, Matthews, Herbat and Gilliland enjoyed a duck hunt on Labor Day, bagging about 40 of the high flyers.

Meet me at the Corner Drug Store.

Mrs. Sae who has been visiting her sisters, Mesdames Covington and Chandler left for her home in Idaho, Monday.

Barnhart & Rice have a cold roll disc sharpener and can sharpen your disc plows and harrows with a minutes dotice. 28-4t

Mrs. Lillie Cobb of Cleburne after a short visit with Mr. and Mrs. R. E. Cook, left Saturday for her home.

The Brand would be pleased to have you call and see its samples of engraved cards. The plates are the work of experts.

Call 335 and the Wardrobe wagon will call at your door, get your bundle of clothes, and then deliver when finished. 27-tf

Mrs. C. L. Sullivan went over to Endee, New Mexico on Wednesday to spend a week with her sister, Mrs. Joe Killough and family.

Take your discs to Barnhart & Rice to have them sharpened. We do first class work and dont keep you waiting all day. 28-4t

Mrs. S. T. Shore and son Moyers have returned from a visit in New Mexico.

Mr. and Mrs. R. J. Kibbe have a 9 pound visitor at their home. He came Tuesday and will remain permanently.

Mrs. Lillie Cobb of Cleburne who has been visiting in the homes of her friends Mesdames Cook and Jenkins returned to her home Saturday.

Meet me at the Corner Drug Store.

F. G. Elliott was up from Crosbyton Sunday to visit with his wife and baby who are visiting with home folks for a short while.

Mrs. Jones, who will have charge of the Primary Dep't. in the Dimmitt school, came in from Clifton on Wednesday and went at once to Dimmitt.

Meet me at the Corner Drug Store.

Word has been received that Mr. Duval, aged father of Mrs. Sherk is serious sick at his home in Missouri. Mr. Sherk left Monday to attend his bedside.

L. W. and W. A. Ricketts went to Amarillo Saturday where they met two of their brothers from different points in New Mexico and spent the day in a happy reunion.

Buck Roberts wants 2 car loads of 2nd ~~1st~~ furniture. See him on Main Street. 31tf

Miss Z. A. Newell who spent the past number of days number of days in the homes of her relatives Orville Newell and James Hughes, returned to her home in Floydada Saturday.

Attend the auction at Smith's Saturday one day only. 2:30 to 6 o'clock. 1t

Mrs. L. W. Ricketts and nephew, F. Rucker who is here from Brownwood went down to Elida, New Mexico this a. m. to visit Mrs. Rickett's brother, W. P. Kitpatrick.

Miss Bessie Beedle arrived in Hereford on Thursday from her home in Maryville, Mo. Miss Beedle will teach in the Dimmitt school the coming year.

A new ray of sunshine has lately entered the Jarrott home, and the bright, sunshiny little fellow that came to live with Mr. and Mrs. J. D. Jarrott Aug. 26th, is John Decatur, Jr.

Here, you man that uses the weed come to Smith's Saturday and get your tobacco at your price. 1t

Mrs. S. A. Shotwell of Canyon City who has been visiting in the home of her mother, Mrs. G. R. Jowell the past few days, left this a. m. for Roswell where she will join her husband, and reside in the future.

Fine chance to get some nice China cheap at Smith's Saturday. 1t

Misses Ruth and Ruby Wilson who have spent the past two months in Chautauqua, New York and various other places of interest in the far north east, returned home on Wednesday. The young ladies feel that this trip has been a very educative one, and of great value as well as pleasure to them.

Mr. and Mrs. E. L. Sasser are rejoicing over the arrival of an 11 pound boy at their home Tuesday of this week.

**House Burns.**

A small house occupied by Jack Smalley and family was burned last night between 1 and 2 o'clock. The general alarm was not given until the fire was under headway. It is not known what caused the fire.

Is your house insured? If not, better see C. O. Lee, Agent.

YOU'LL LIKE HEREFORD!

**SCHOOL SHOES!**

Boys see our new fall line of School Shoes before you buy. We have the late styles in strongest lines. The prices range from

**\$1.50 to \$3.00**

Come in and let us show you

**H. C. MYRICK**

**SPOT CASH GROCERY**

**PRICE LIST**

Sugar, 16 pounds for	\$1.00
" 25 " "	1.55
" 100 " "	6.10
Dry Salt Meat, per pound	17c
Smoked Meat, per pound	18c
5 pound Pure Lard	85c
10 pound Pure Lard	\$1.65
4 pound A & H Soda, only	24c
25c size K C or Punch Baking Powder	19c
6 Cans extra good Corn, only	55c
6 Cans Standard Tomatoes, only	58c
7 Bars Swiss Laundry Soap, only	25c
7 Bars Clairette Laundry Soap, only	27c
Post Toasties, 15c size, 2 for	25c
25c Fancy Pea Berry Coffee, only	20c
17 1-2 pounds Corn Meal, only	40c
Star Special Flour, 48 pounds, only	\$1.35
Royal XXX Flour, 48 pounds, only	1.40
Amarillo Best, 48 pounds, only	1.40
Panhandle Flour, 48 ponnd, only	1.55
Potatoes, per pound	2 1-2c

These prices are good until the world's market makes us change them.

"WE SELL IT FOR LESS"

**WHY PAY MORE?**

**SPOT CASH GROCERY**

JARROTT & WILKINSON

TELEPHONE 81

little house maid says educate your family to a nicely furnished home



don't worry and fret over furnishing and draping that new home. turn it over to us. tell us how much you wish to spend. let us furnish it complete, ready for you to walk into. that's our business furnishing homes. we have made a study of it and know how. we shall be happy to give you suggestions about rugs, carpets, draperies, stoves, crockery, ice chests, parlor, dining-room and bed-room furniture.

**E. B. Black Co.**  
FURNITURE AND UNDERTAKING.—HEREFORD, TEXAS



# Society Notes

Club News, Society Functions,  
Personal Mentions, Etc.  
Telephone 30 or 351

## HONORED HUSBAND'S BIRTHDAY.

Mrs. S. B. Edwards' secret that she guarded so assiduously from her husband, the past few days was out on Wednesday evening, when Mr. Edwards returned home from his place of business.

On his arrival, he found sitting on the porch of his home a number of his gentlemen friends, who were awaiting his coming. To say that Mr. Edwards was just a little surprised expresses it mildly; however he soon became reconciled when he was reminded that it was his birthday, and his friends had come in to break bread with him.

Soon dinner was announced, and Mrs. Edwards assisted by Miss Jessie Morris served it in three courses. From the chandeliers to the four corners of the table, were streamers of flowers and evergreens, and in the center of the table was a large bowl of cut flowers encircled by a large wreath. The guests found their places by place cards which were adorned with a bouquet of pansies.

The meal was heartily enjoyed by all present, and no one more than the guest of honor.

It is the wish of Mr. Edwards' many friends that he may yet have a long distance to travel on the road of life, and pass each mile-stone with pleasure.

Those present were Messrs F. H. Oberthier, C. W. Warren, Eli Dunlap, J. E. Kelly, A. J. Lipscomb and Odell Elliott.

## COLLINS-STURDY WEDDING

"Whither thou goest, I will go; and where thou lodgest, I will lodge." Thus having said, they clasped each other's hands and pledged their faith.

On Saturday evening, just as the mantle of night began to fall over the earth, Marion Wesley Sturdy and Forest Mae Collins were joined in the holy bonds of wedlock. The ceremony was performed by Rev. S. T. Shore of the Christian Church in front of his residence where the auto stood that contained the wedding party. Those who witnessed this sacred giving and taking of each other for life, were Mr. and Mrs. Albert Johnson, Mr. Eagle Henderson and Mr. H. F. Mitchell.

The bride is the daughter of Mr. and Mrs. W. R. Collins of Durant, Oklahoma, and has spent the past two months in our city visiting her sister, Mrs. Albert Johnson. Mrs. Sturdy possesses all those qualities which make up true womanhood, and comes to us as an accomplished musician.

The groom is the son of Mr. and Mrs. J. M. Sturdy, who formerly lived in Hereford, but now of Edmond, Okla. and is a rising young business man of our town, being at present interested in the A. O. Thompson Lumber Company. Mr. Sturdy is also a musician, and it is not to be wondered at, that the hidden cord in each life vibrated so readily when the corresponding key was struck.

Mr. and Mrs. Sturdy are "at home" to their friends at present in the home of Mr. and Mrs. Albert Johnson.

It is the hope of the Brand that the song of the love-life of these young people, may flow like a deep, unfathomable stream all along the way, and that there be no undercurrent of sadness.

## IN HONOR OF THE MAIL QUARTET.

For the past number of months, the little city of Hereford has been

very fortunate in having what she denominated the "Male Quartet."

This quartet is composed of Messrs Berry Orr, Wesley Sturdy, Henry Cox and W. F. West. At all the different churches in town the past summer, this quartet has rendered beautiful musical selections, and at many of the social functions. It is said that this quartet has never declined an invitation to sing when it was possible for it to do so, and now that one of its members is to leave for Baylor University the coming year, the loss to our churches and social circles will be almost irreparable.

That the quartet might have an evening together once more, Mr. and Mrs. W. F. West bade the young men and a few of their friends into their home on Wednesday evening. The chief feature of the evening's entertainment was music—both vocal and instrumental and many beautiful selections were rendered. Mrs. Sturdy who is an accomplished musician, was present, and greatly pleased those present with her vocal selections.

At a befitting time, Mrs. West served sherbet and cake, and the evening was a very enjoyable one.

The other members of the quartet greatly deplore the fact that the "fates" have decreed that Mr. Cox should leave Hereford, but follow him with the best of wishes in his new home.

Those present besides the quartet were Misses Maude and Erma Rogers, Mr. and Mrs. J. P. Snyder, Mr. and Mrs. J. W. Burks, Mr. and Mrs. Albert Johnson and Mrs. Wesley Sturdy.

## MISS NELLIE BLACK ENTERTAINS.

On Thursday evening, Miss Nellie Black entertained more than thirty of her young friends at her beautiful home on West Third street. Miss Nellie leaves the first of next week for Georgetown, where she will attend school the coming year, and she made this evening the happy occasion of meeting her former schoolmates in a social way.

The entertainment of the evening was varied. Some of the special features was a contest, "The House that Jack Built," and "Progressive Hearts." Music was rendered informally throughout the evening by the different musicians present, and all went "merry as a wedding bell."

Another interesting feature of the evening, was the guessing of who was who from pictures taken in the days of happy baby-hood. Soon after this, came refreshments of cream and cake, and the proverb of old, "that the merry heart doeth good as a medicine" was verified by all who heard the joyous laughter resounding from room to room.

Nothing was wanting to make the evening full of pleasure, and when each one bade Miss Nellie goodbye, it was with the hope that she would have a most pleasant year at school.

## MISS JOWELL ENTERTAINS

In the hours of distress and misery, the eyes of every human turn to friendship; in our gladsome hour, what is our want? It is friendship. When the heart overflows with gratitude, or any other sweet sentiment, the word to which it would give utterance is friend.

Miss Nannie Jowell on Wednesday evening, assisted by Misses Mildred Vaughn and Carmine Coston entertained in her home on East Eleventh Street.

After the guests had all arrived, they were seated at small tables

and the game that never grows old—"42"—was enjoyed for the greater part of the evening. The score cards were unique. On the upper side of each was Harrison Fisher's "Eternal Question" done in ink, and the execution was by Miss Mate Hunt.

In the latter part of the evening, refreshments of fruit salad, sandwiches and tea were served.

When the goodbyes of the evening were being said, it was with the happy thought that sometime again, all might be permitted to spend another evening in the hospitable home of Miss Jowell.

## THOUGHTFUL OF MOTHER.

On last Friday afternoon at the 4 o'clock hour when a large number of the lady friends of Mrs. A. E. Argo gathered at the home of her daughter, Mrs. Alex O. Thompson, Mrs. Argo greatly wondered what occasioned the presence of so many friends at the same time. It was not long however, until the good lady was remembered that it was her 43rd birthday, and that her daughter had bidden the ladies to come and sit with her mother one "little hour."

As Mrs. Argo will leave in a few weeks for her new home in Paris, Texas, and has now regained health, Mrs. Thompson thought this a most befitting time to give her mother this pleasure. All the little details of the party had been planned at the home of Mrs. Jennie Thompson, and this is why it came to Mrs. Argo as a complete surprise. Mrs. Argo will never forget what this afternoon meant to her, nor the daughter, in being able to fill her mother's cup so full of pleasure.

Ice cream and wafers furnished the delightful refreshments.

## 42-WATERMELON PARTY.

More than the weary river needs the sea, or the drooping flowers the freshening rain, do we need the active friendship of our friends.

On Tuesday evening, Mr. and Mrs. Clyde Wright welcomed a goodly number of their young friends into their home to enjoy those pleasures which are incident to such gatherings.

The special feature of the evening's entertainment was "42" with watermelon accessories and known as a "42-Watermelon Party." The score cards were hand painted, and the design which was a slice of ripe watermelon, showed the artistic touch of the brush in the hand of Mrs. Wright. At short intervals while the game was in progress,

lemonade was served and toward the close of the evening an abundance of the luscious melon was partaken of.

This evening proved another little recess in the hard beaten path of life, and the thanks are all due to Mr. and Mrs. Wright.

## A MORNING PARTY.

Friendship is a sheltering tree; and here and there, all along the barren pathway that all must travel through life, is this tree with its long extended boughs, and thick and glossy foliage.

For the past few days, Mrs. J. N. Russell and Mrs. P. W. Price have been visiting together in Mrs. Russell's home. On Tuesday morning as a fitting climax of the occasion, Mrs. Russell gave an informal "42" party in Mrs. Price's honor. The refreshments consisted of a delicious tea, ice and wafers.

Mrs. Russell has long since proven her self an adept at making her guests feel free and easy in her home, and this occasion was especially characterized by such freedom.

## ENTERTAINED SUNDAY SCHOOL CLASSES.

A few days ago, Mrs. Matt Gilliland bethought herself how nice it

would be to have the Sunday School classes of Mr. Henry Cox, of her husband, and her own in her home for an evening. So, on Tuesday evening, the girls and boys were bidden and there they were. The evening was especially planned in honor of Mr. Cox, as he was to leave in a few days for Waco where he will attend Baylor University the coming year.

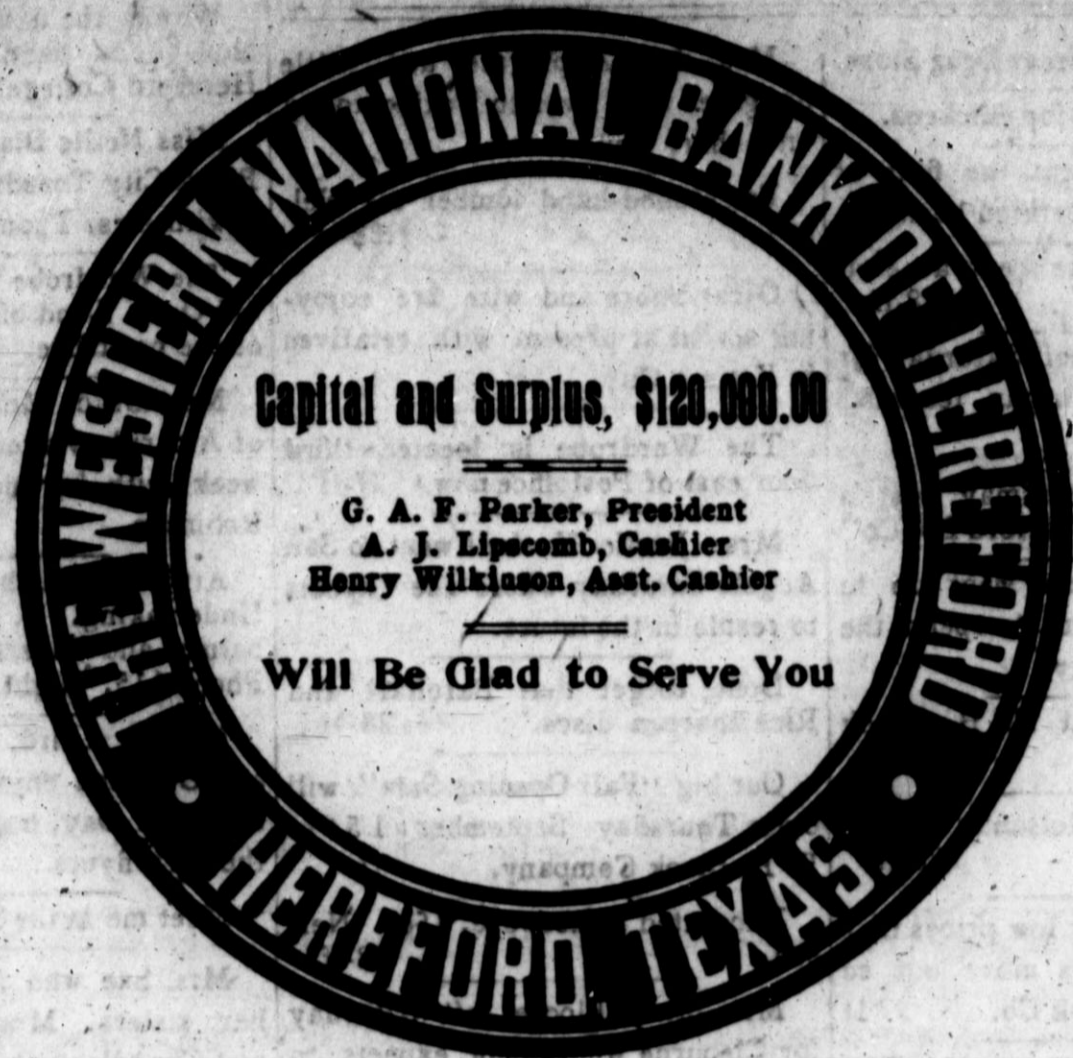
Mr. Cox's class consists of girls in their early teens, Mrs. Gilliland's just a notch lower, and Mr. Gilliland's, a group of healthy boys, so it is not to be wondered at that the games on the lawn were animated and rompy.

Mrs. Gilliland had a good supply of home-made-candy, and this with bananas made the children happy and contented.

All had a great-time as they told Mrs. Gilliland at parting, and the only shadow cast was the thought that Mr. Cox was soon to leave.

## Semi-Weekly News 50 Cents.

For a period of 3 months, beginning May 1 and ending July 31, Brand subscribers may obtain the Dallas Semi-Weekly Farm News for a period of EIGHT months for 50 cents. If you are not already a paid-up subscriber to the Brand, move up your figures and get the Semi-Weekly for 8 months for 50 cents. tf



# HEREFORD COLLEGE

Hereford, Texas

Courses Offered: Literary, Piano, Voice, Art and Expression.

Terms the lowest compatible with the grade of work offered.

Board and room at cost. Dormitory for girls under supervision of lady principal at all times.

For Further Information Address

President, Hereford College

HEREFORD :: :: :: TEXAS



# NIGGERHEAD COAL

is best. Keep this in mind. We can sell cheaper coal, but

## NIGGERHEAD

is worth the money. Our stock of grain is complete. We keep well stocked

PHONE YOUR ORDER TO 76

**WITHERSPOON & HARRISON**

### The Secret of Youth

Do you ever wonder how you can remain young, or why other women older than you, look younger than you do? The secret can be put in a few words: "Preserve your health, and you will preserve your youth." By "health" we mean not alone physical health, but nerve health, as, sometimes, magnificently strong-looking women are nervous wrecks. But whether you are weak physically or nervously, you need a tonic, and the best tonic for you is Cardui. It builds strength for the physical and nervous systems. It helps put flesh on your bones and vitality into your nerves.

# Take CARDUI

J 46

## The Woman's Tonic

"My mother," writes Mrs. Z. L. Adcock, of Smithville, Tenn., "is 44 years old and is passing through the change of life. She was irregular and bloated and suffered terribly. My father stepped over to the store and got her a bottle of Cardui, which she took according to directions and now she is up, able to do her housework and says she feels like a new woman." Try Cardui in your own case.

Write to: Ladies' Advisory Dept., Chattanooga Medicine Co., Chattanooga, Tenn. for Special Instructions, and 64-page book, "Home Treatment for Women," sent free.

### Tierra Blanco Herefords

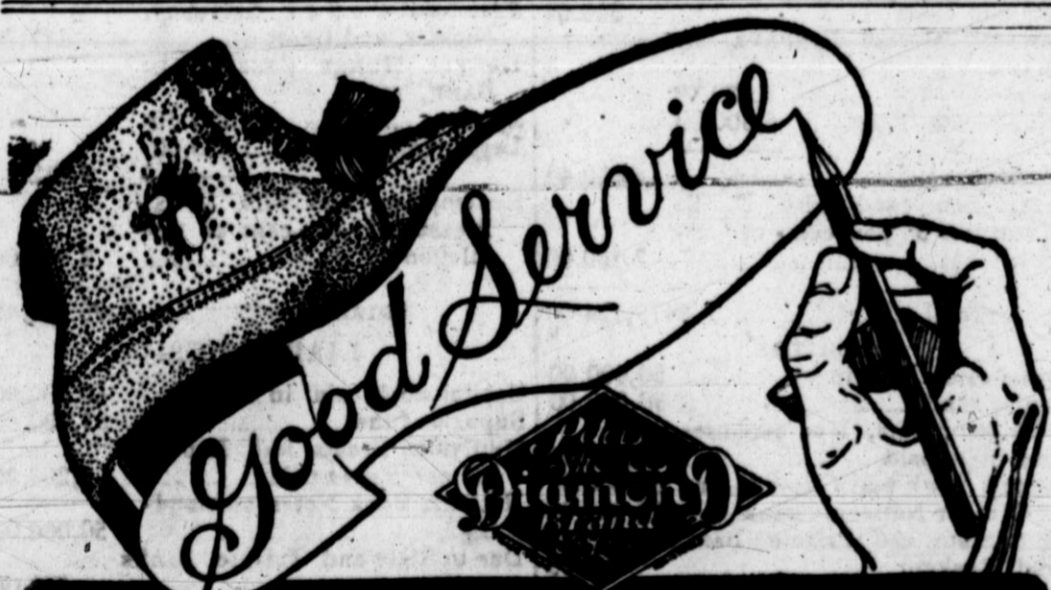
L. R. BRADLEY, Owner W. T. WOMBLE, Manager  
...BREEDERS OF...

Write owner or call at my ranch, situated five miles east of Hereford, on the Tierra Blanco river.

### Registered Hereford Cattle

Herd Headed by Strike Six, No. 156847  
Assisted by Texas Tom, No. 204446

Will sell a quantity of young stock either singly or in car load Lots



### Peters "Indestructible Sole" Shoe.

The sole leather that goes into these shoes is selected for its extra-long wearing qualities. It is tanned by a special mineral process, which produces a leather so tough that it will wear twice as long as the ordinary sole-leather.

When you want a shoe that will give unusually long, "good service," ask for Peters "Indestructible Sole" Shoes.

If your dealer don't carry them, let us know.

**Peters Shoe Co.**  
ST. LOUIS.

### Texas Central Railroad Company. Notice of Special Stockholders' Meeting.

NOTICE IS HEREBY GIVEN, that a special meeting of the stockholders of the Texas Central Railroad Company has been called by the Board of Directors of said Company to be held at the general office of the Company in the City of Waco, Texas, on Thursday, the 22nd day of September, 1910, at 12 o'clock, noon, for the following purposes:

(a) To consent to, approve and authorize the creation and issue of mortgage gold bonds of the Company to be limited to a principal amount, at any one time outstanding, of not exceeding \$20,000,000 such bonds to bear interest from September 1, 1910, at such rate or rates not exceeding 6 per cent, per annum as said Board may, from time to time, determine, to mature and at such date, to be issuable for such lawful purposes and in such denominations as said Board may determine, such bonds to be payable, both principal and interest, at the office or agency of said Company in the City of New York in gold coin of the United States of America, of or equal to the present standard of weight and fineness without deduction for any tax, assessment or governmental charge which said Company may be required to pay thereon or to deduct or retain there from under any present or future law of the United States, or of any state, county, municipality or other taxing authority therein;

(b) To consent to, approve and authorize the execution and delivery, to secure such bonds, of a mortgage and deed of trust on and of the railroads, equipment, franchise and property owned by said Company at the date of the execution and delivery of such mortgage and deed of trust or any time thereafter used as a basis of issue of any of such bonds or their proceeds;

(c) To approve the form and terms of such mortgage and deed of trust or to authorize said Board in its discretion to determine the form and terms thereof;

(d) To ratify and confirm and to authorize and consent to any action theretofore taken or authorized by said Board and which may be submitted to the meeting whether for the purposes of or in connection with or in contemplation of any of the matters aforesaid or otherwise; and

(e) To transact such other business as may be brought before the meeting.

The stock transfer books of the Company will be closed for such meeting on Wednesday, the 20th day of July, 1910, at 12 o'clock, noon, and will be reopened on Friday, the 23rd day of September, 1910, at 10 o'clock A. M.

Dated, Waco, Texas, July 8, 1910. By order of the Board of Directors. 24-8t R. H. BAKER, President. S. H. MCCARTNEY, Secretary.

### Child Snake Bitten.

The little 6-year old daughter of Mr. and Mrs. Schneider who live about 14 miles west of town while out playing a few days ago was bitten by a snake. Her brother only a little older attempted to cut out the place with an old dull butcher knife which he had been using to cut corn. The little girl, frightened almost out of her wits, kept urging him to cut it out. The boy made several ugly gashes across the foot. The father tried to treat the wound, but soon blood poison set up and a physician was called in. Dr. Taylor responded, who thinks the child's life may be saved tho the chances are slim.

### For Sale.

Star Moving Picture and Vaudeville Theatre, complete equipment, only picture show in town of 5000. Other business, reason for selling. Address, Star Theatre, Hereford, Texas. 17-tf

## THE BRAND LINERS 15 WORDS CENTS

A good place to advertise anything you want to sell or rent. When you want to buy something, a Liner will bring you an offer quick. Customers not carrying regular ads will please pay cash. Count one cent for each word including initials, numbers and address. Stamps from out-of-town customers will be accepted. PHONE NO. THIRTY

### MISCELLANEOUS WANTS

FOR RENT—Good 5-room house, close in. C. O. Lee. 16-tf

FOR RENT—good 5-room house with well, sheds, corrals, garden orchard and 5 acres of land. A. H. Elliston. 31-tf

FARM—Will rent my improved farm 6 miles south. 175 acres under cultivation. See H. H. Boardman. 28-4tp

FARM FOR RENT—2 miles of Hereford. One section, 200 acres in splendid state of cultivation. Good residence; barns, out buildings, water and all other conveniences. Rent-er must furnish tools, teams etc. and apply at once. Address Owner, care of Hereford Brand. 31-2t

FEED—120 acres of good Maize for sale in field, by A. E. Kellogg, 6 miles south of Summerfield. 31t3p

TO TRADE—for city property improved quarter section near Clovis Address Box 532. 26-tf

FURNISHED rooms—to let, one block west of First State Bank. C. H. Carl. 50-tf

FIRE INSURANCE is so cheap now that it is in the reach of everyone. Better let me insure your home. R. E. Cook. 10-tf

FOR SALE—A good Durham Milk cow, now fresh, worth the money. Troy Womble. 30-2tp

WANTED—A cook at once at the Friona Hotel. Steady Work and good wages. Mrs. J. W. Karr, Friona, Texas. 30-2tp

ENGRAVED Calling Cards at the Brand Office. Ask to see beautiful line of samples.

SHEEP—1000 good ewes for sale cheap. See H. G. Conkwright, 16 miles N. E. Route 1. 31-3t

EXCHANGE—I have some choice properties in the East Panhandle country, at foot of plains to exchange for plains land. Pure shallow water, nice springs and spring branches, and a good corn, alfalfa, broom-corn cotton, fruit and hog country. J. A. Wear, Hereford, Texas. 31-4tp

WANTED—Cosmopolitan Magazine, requires the services of a representative in Hereford to look after subscription renewals and to extend circulation by special methods which have proved unusually successful. Salary and commission. Previous experience desirable but not essential. Whole time or spare time. Address, with references, H. C. Campbell, Cosmopolitan Magazine, 1789 Broadway, New York City.

### Professional and Business Cards

WM. M. KNIGHT JNO. P. SLATON  
KNIGHT & SLATON  
ATTORNEYS

First National Bank Bldg  
Hereford, Texas.

Geo. W. Barcus Jno. C. North

BARCUS & NORTH  
Attorneys at Law  
Hereford, Texas  
Office in First State Bank building

F. T. ROLOSON  
Attorney at Law

HEREFORD, TEXAS  
Rooms 5-7, Miller-Walker Building

KING REALTY CO.  
Lands, Loans and Insurance  
Notary in Office

Abstracting a  
Specialty Hereford,  
Texas

G. M. SUGGS A. M. JONES  
SUGGS & JONES  
ABSTRACTERS

Complete Abstract of Title to Deaf  
Smith County Lands.  
HEREFORD, TEXAS

### REAL ESTATE FOR SALE

TO TRADE—for Panhandle land—240 A. Well improved Montgomery County, Mo., land. Address Ed Witthauer, Hereford, Texas. 31t2p

WANTED—Direct from owners, lands in and around the Hereford country that are for sale. Address Mason & McEthenie, La Salle, Ill. 1-tf

FOR SALE—All of Blocks 90-91-92-99-100-101-102-103-104-106 & 107, in Friona, Texas. Price \$1400 G. S. DeMots, Hull, Iowa. 28-6tp

FOR SALE—320 acres close in, will be sold at a bargain. See L. Gough. 34-tf

FOR SALE—All or part of 2 sections all tillable land in Hartly County Texas. 6 miles from railroad station. Price \$15 per acre. Willis Disbrow, Hartland, Ill. 29t3p

### Do farmers eat the proper sort of food?

The farmer of today buys a much larger proportion of the food that goes on the table than he did ten years ago. It's a good thing that this is so because he has a great variety to select from. He should, however, use great care in selecting for the best results in health and strength.

The widespread tendency in the city to increase the amount of Quaker Scotch Oats eaten is due very largely to the recent demonstrations by scientific men that the Quaker Scotch Oats fed man is the man with greatest physical endurance and greatest mental vigor.

Farmers should give this subject careful thought and should increase the quantity of Quaker Scotch Oats eaten by themselves, their children and the farm hands.

Packed in regular packages, and in hermetically sealed tins for hot climates.



We offer special inducements in quarter and half section tracks close in to actual settlers. We have some on easy payments. Hereford is in the shallow water belt. Write us for particulars. Address BASKIN LAND COMPANY HEREFORD, TEXAS

A. P. Murchison J. S. Jones

MURCHISON & JONES  
Real Estate and Live Stock  
Hereford, Texas

NATIONAL BANK BOND  
LETTER HEADS  
High Quality at Medium Price  
THE HEREFORD BRAND

B. H. Smith D. F. Ashbrook

SMITH & ASHBROOK  
ALL KINDS OF INSURANCE  
AND LOANS. Phone 273.

Office 1st door South of First National Bank

SULPHUR PARK FARM HILLCREST FARM  
ALFALFA HAY AND SEED TURKEY RED WHEAT

L. GOUGH  
HEREFORD, TEXAS

E. S. Ireland R. A. Holland  
DIMMITT ABSTRACT CO.  
ABSTRACTS OF CASTRO AND BAILEY  
COUNTY LANDS

Dimmitt, Texas

HARVEY CASH C. L. ADAMS

CASTRO ABSTRACT COMPANY  
Abstracts of Castro and Bailey  
Counties. Your business solicited.  
DIMMITT, TEXAS



# AT LAST FIRE RATING BILL PASSES

Penitentiary Proposed Reforms to Cost Half Million Dollars—Bailey Issue Comes to Front

The Legislature has fulfilled its initial mission by passing a Fire Rating Insurance bill. The insurance measure was patched up to the satisfaction of the House and Senate but in its final passage struck a rock at the pie counter. The friends of the incoming administration contending that the next Governor should have the appointment of the commissioners while the adherents of Governor Campbell thought that he should have that right. The members of the present fire rating board poured oil on the troubled waters by publicly announcing their resignations effective with the inauguration of the next Governor and we will try another experiment in Fire Insurance legislation.

The Penitentiary Reform measure has occupied the attention of both houses a considerable portion of the week. All provisions of the bill were easily disposed of except the appointment of the Commissioners and again the incoming and outgoing administration clashed. The bill is yet pending but definite action is expected by the middle of this week. The reforms proposed will require a half million dollars to put it into effect and will increase the ad valorem tax rate two cents on the \$100.00

The House again cringing under the power of public reproach tried by resolution to counteract the action of the Democratic convention on the tariff issue and undertook to arrogate to itself amateur omniscience but after a heated discussion the subject was permitted to die of disgust. During the discussion the Bailey issue came prominently to the front and those with convictions took occasion to express them at the expense of the tax payers who of course, foot the bill.

The bill of lading measure received further consideration at the hands of the Senate and a disposi-

tion to not further harass the railroads seemed to prevail.

The drastic effect of the I. & G. N. bill which places common debts ahead of mortgage bonds in case of bankruptcy makes it practically impossible to finance new roads, is beginning to make itself manifest and the representatives are hearing from their constituents. If the law stands the test of the courts it will undoubtedly be repealed at the next session.

All legislation of importance has been disposed of except the Penitentiary Reform measure and this bill will receive the undivided attention of both houses until finally passed. The members are already showing signs of brain fag and nothing short of a company of Texas Rangers can maintain a quorum much longer. The regular and called session of 31st Legislature has already cost the tax payers of the state in mileage and per diem about a half million dollars and the end is not yet. But unless further subjects are submitted, final adjournment may be made at any time.

Miss Ethel Hicks of Saint Louis who will be with Mrs. Heifner this Season arrived today.

### For Sale or Trade.

320 acres of land near Friona and 20 miles west of Hereford for sale or trade. For particulars address C. S. BOWERS, North Manchester, Indiana. 28-4t

### Picnic Party.

Tuesday morning the families of W. B. Palmer and J. H. Pitman fully prepared for an enjoyable outing left for Sulphur Park where they pitched camp for the week. "Just doin' nothing and fishin," made up most of the time except what were devoted to cooking and eating. One of the number reports that their daily needs were bountifully supplied by the coming of Mrs. Rutherford and Mrs. J. M. Gilliland who brought out supplies to replenish their rapidly diminishing grub box. About 150 members of the finny tribe were persuaded to bite their hooks and be caught. No such good time has been had by any picnic party. They returned Friday.

# Hubbard Grocery Company ..MOVED..

We have moved from our old location into the north side of the big building formerly occupied by the Hubbard Dry Goods Co. We ask all our old friends and patrons to see us in our new location. We assure you the same prompt and courteous treatment, and the highest quality of groceries at a Reasonable Price.

# Hubbard Grocery Co. Telephone No. 25

Mrs. E. H. Wray began her work in the Canyon Public Schools last Monday. She has English and History in the high school. Prof. Wray left Wednesday to join her, he remaining over to get his house and household goods on the road.

What courses do you want, voice, violin, or piano? You can get either from an artist at the College. Ask about it.

Miss Pearl Betts, accompanied by her mother, Mrs. W. E. Betts, left for Plainview Saturday to spend the coming school year. Miss Betts belongs to the High School faculty and began her work on Monday.

Seed wheat, Turkey Red, free from Johnson grass and weed seed. For sale by R. L. Johnston, 11-2 miles south. Phone. 30-5tp.

Meet me at the Corner Drug Store.

Miss Lillie McKinley left Monday for Sherman where she will enter Kid-Kee College.

Having decided to close out our Racket Stock bought of Orr to which we have added quite a lot, we will Saturday, September 10, 1910 offer same at auction from 2:30 to 6 o'clock. G. W. Smith Co. 1t

### Christian Church.

Two special services will be held Sunday. Rev. A. L. Clinkenbeard of Ladonia will preach at the morning hour and Prof. E. M. Haile at the night service. Mrs. Haile will give some special music at both services. All are urged to attend, friends are cordially invited.

### To the Ladies and Children.

When you need a dress, rain-coat or cape, phone 395 and I will show you the most complete line in town of the best for the money.

Respectfully,

MRS. E. J. WILLIAMS.

H. C. Cox who has been in the employ of the Hereford Lumber Company for several months past, leaves this p. m. for his home at Cisco where he will visit homefolks for a few days, then go on to Waco, where he will enter Baylor University the coming year.

### Notice.

Special meeting of W. O. W. Saturday night September 10th all will please come. C. L. Sullivan, Clerk.

News has reached the Brand office that Mr. and Mrs. Johnny Vannoy of McLean are rejoicing over the arrival of a fine baby boy in their home a few days since. It will be remembered that Mr. and Mrs. Vannoy formerly resided in Hereford, Mr. Vannoy being associated in the jewelry business with W. H. Ray.

### At the Baptist Church.

Rev. J. S. Shadrack will fill the pulpit at the Baptist Church Sunday at the morning service.

FOR SALE—Below price a free choice, full blood Barred Rock Rooster. Call 395, Mrs. E. J. Williams. 31-2t

## Bank Statement.

Report of the Condition of The First National Bank at Hereford, in the State of Texas, at the close of business Sept. 1st, 1910.

RESOURCES.	
Loans and discounts	\$380,290.19
Overdrafts, secured and unsecured	1,510.89
U. S. Bonds to secure circulation	50,000.00
Premiums on U. S. Bonds	1,000.00
Banking house, furniture and fixtures	12,000.00
Other Real Estate Owned	6,826.76
Due from National Banks (not reserve agents)	456.11
Due from approved reserve agents	7,515.96
Checks and other cash items	2,342.04
Notes of other National Banks	312.00
Fractional paper currency, nickels and cents	340.65
LAWFUL MONEY RESERVE IN BANK, VIZ:	
Specie	8,420.40
Legal-tender notes	5,600.00
	14,020.40
Redemption fund with U. S. Treasurer (5 per cent of circulation)	2,500.00
<b>Total</b>	<b>\$479,124.00</b>
LIABILITIES.	
Capital stock paid in	50,000.00
Surplus fund	50,000.00
Undivided profits, less expenses and taxes paid	23,422.26
National Bank notes outstanding	50,000.00
Due to other National Banks	98,081.22
Due to State and Private Banks and Bankers	525.85
Due to Trust Companies and Savings Banks	543.74
Individual deposits subject to check	116,769.65
Time certificates of deposit	33,121.83
Cashier's checks outstanding	1,719.45
Bills payable, including certificates of deposit for money borrowed	55,000.00
<b>Total</b>	<b>\$479,124.00</b>

THE STATE OF TEXAS } ss.  
COUNTY OF DEAF SMITH }  
I, J. L. Fuqua, President of the above named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.  
J. L. FUQUA, President.  
Subscribed and sworn to before me this 8th day of Sept., 1910.  
[SEAL] CARL GILLILAND, Notary Public.  
Correct—Attest:  
L. GOUGH,  
J. T. JOWELL,  
W. S. HIGGINS } Directors.

## Bank Statement.

Report of the condition of the Western National Bank, at Hereford, in the State of Texas, at the close of business, Sept. 1st, 1910.

RESOURCES	
Loans and Discounts	\$203,143.96
Overdrafts, secured and unsecured	1,002.61
U. S. Bonds to secure circulation	50,000.00
Banking house, Furniture and Fixtures	7,367.75
Other Real Estate owned	6,260.00
Due from National Banks (not reserve agents)	1,217.45
Due from approved Reserve Agents	13,720.24
Checks and other Cash Items	375.17
Notes of other National Banks	1,150.00
Fractional Paper Currency, Nickels, and Cents	177.79
LAWFUL MONEY RESERVE IN BANK, VIZ:	
Specie	8,247.50
Legal-tender notes	1,485.00
	9,732.50
Redemption fund with U. S. Treasurer (5 per cent of circulation)	2,300.00
<b>TOTAL</b>	<b>\$296,447.47</b>
LIABILITIES.	
Capital stock paid in	50,000.00
Surplus fund	65,000.00
Undivided Profits, less Expenses and Taxes paid	5,203.20
National Bank Notes outstanding	50,000.00
Due to State and Private Banks and Bankers	262.06
Individual deposits subject to check	42,474.07
Time certificates of deposit	38,074.19
Cashier's checks outstanding	4,670.45
Bills payable, including certificates of deposit for money borrowed	40,000.00
Reserved for taxes	763.50
<b>TOTAL</b>	<b>\$296,447.47</b>

STATE OF TEXAS, } ss.  
COUNTY OF DEAF SMITH, }  
I, A. J. Lipscomb, Cashier of the above named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.  
A. J. LIPSCOMB, Cashier.  
Subscribed and sworn to before me this 7th day of Sept., 1910.  
[SEAL] J. THOS. WEBB, Notary Public.  
Correct—Attest:  
G. A. F. PARKER,  
HENRY WILKINS,  
J. L. SMITH } Directors.

# Fashionable Fall Hats



for  
**MEN**  
and  
**BOYS**

Our line of hats this fall for men and boys is the most commendable line we have ever handled and there is no doubt but what we can please you.



## STOP! and Look at Our Window Display

Then chuck that old summer hat you are wearing and let us fit you out with one of those becoming shapes. The prices range from \$2.50 to \$7.50

# H. C. MYRICK

In Room For the little