

The Hereford Brand

Vol. 10

HEREFORD, TEXAS, JULY 8, 1910

No. 22

GOOD PROSPECTS FOR BIG CORN AND FEED CROPS

WHITEFACES OUT FOR A WEEK

Have Game Matched With Artesia and Roswell—Winning Streak Holds Good.

Monday, Manager Joss rounded up the most likely of the Hereford Whitefaces and took them out for a weeks range in the New Mexico Country. Two games were scheduled with Artesia and three with Roswell.

At Artesia the grass was very green and very tender, and the way those Whitefaces grazed upon it was nice for the Herfordites but sad for the Artesians. The first game on Tuesday ended 7 and 5 in favor of Hereford and the second 14 and 5 in favor of Hereford. It is safe to say that at that ration if the third game had been played it would have been 28 to 5.

At Roswell Wednesday, the first day things did not go so well for the shorthorns. The good feed at Artesia left them dull and heavy, and the Roswell fast team worked them down and over to the tune of 10 to 3. But the next day came the revenge when the Whitefaces won a ten inning shut-out game, the score standing 6 to 0.

Today the last game of the series is being played and the victors will be in town tomorrow on the four o'clock train, when we will find out all the particulars.

Master Bruce Sullivan, wearing the uniform of the Whitefaces, left with them Monday on their week's trip in New Mexico and will fill the important place of Secretary to Manager Joss and be Mascot for the team.

The B. Y. P. U. Picnic.

The B. Y. P. U. and a number of its friends betook themselves to Sulphur Park on the evening of the glorious Fourth for just a good time. Every one was in his happiest mood and the time flew by on golden wings. As usual on such occasions, the supper hour was one of the chief features of the entertainment. Every thing tastes good at such a time and the digestive organs are especially active.

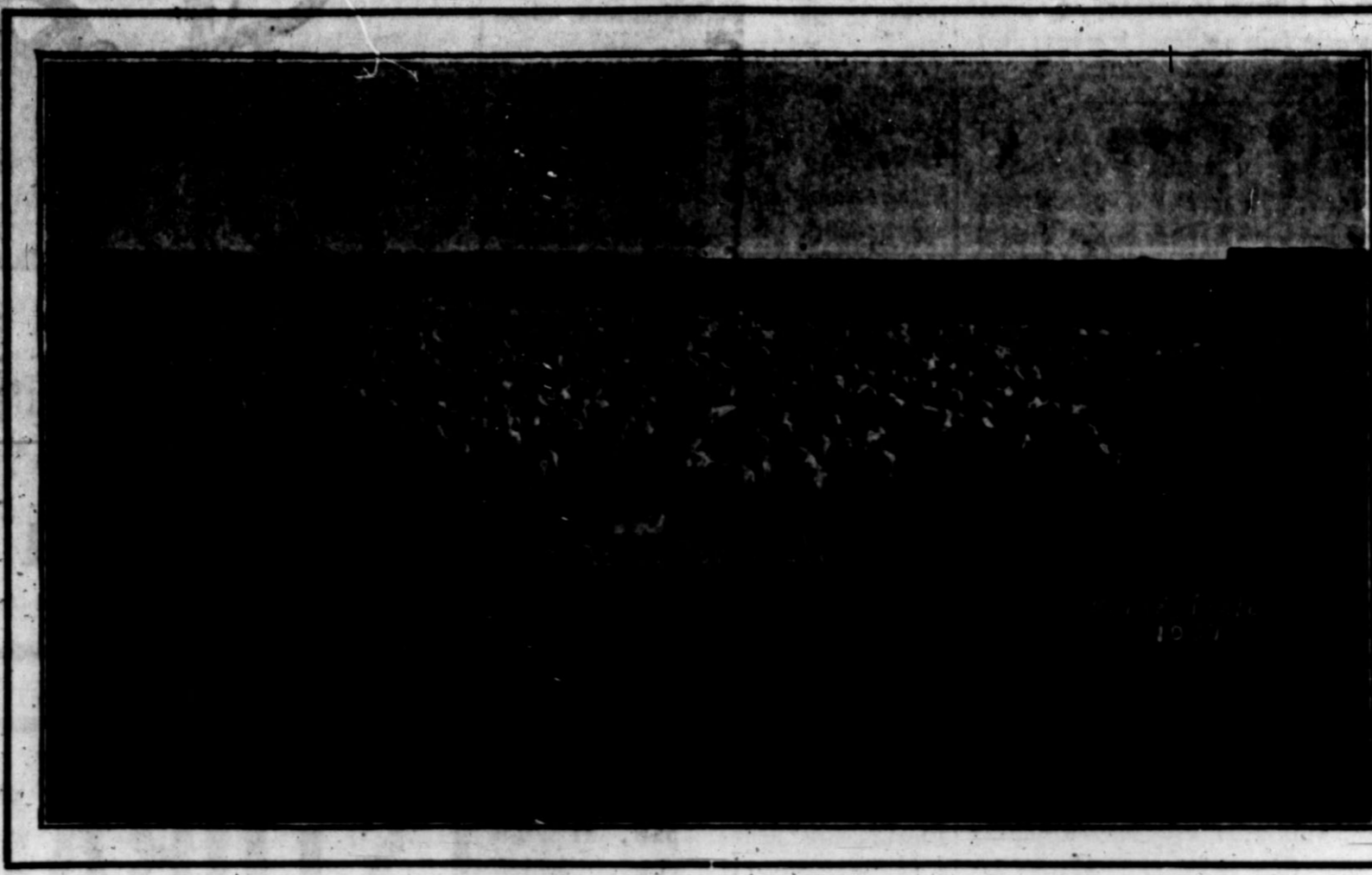
Suffice to say, "every thing went merry as a wedding bell," and when the time was announced for going home, how every one still lingered and wanted to stay "just a little longer."

Such occasions are like a breath wafted from a rose-garden of sweetly-scented flowers.

Three Foot Alfalfa.

A. H. Elliston was exhibiting a single bunch of alfalfa yesterday, taken from the field of Vern Wither- spoon, which measured full three feet high. This alfalfa was planted last August and this is the second cutting. It was grown on bottom land.

Mrs. J. C. Smyth of Cleburne who has been spending the past month in Hereford with her sister Mrs. W. H. Ray and at Clovis with her father J. B. Allen, in company with her husband left for their home Tuesday. Mrs. Ray and children accompanied Mr. and Mrs. Smyth to Canyon City where they spent the day with friends.



Her Brother Dead.

W. H. Winnop and wife arrived in Hereford Thursday from Eldon, Mo., having received a letter a few days ago that Mrs. Winnop's brother J. E. Henderson, who lived in the Parrott community, was very ill.

Soon after Mr. and Mrs. Winnop's arrival, they learned that the brother had been dead a number of days. As the home was broken up, and they could not get any telephone connections with any one near Parrott, these people remained in Hereford until today (Friday), where they obtained the details of the sickness and death of the brother and the disposition of the children.

It will be remembered that Mrs. Henderson died the last of last February and leaving the husband and father with six small children, the oldest one being an imbecile.

The father with very limited means, kept the children together and did the best he could for them until the messenger Death has also called him away.

The writer understands that a number of the good people of Dimmitt are caring for the children, until permanent homes can be secured for them.

Mr. and Mrs. Winnop will find the children.

Miss Rogers Returns.

Miss Maud Rogers who went to the B. Y. P. U. encampment at Palacios some two weeks ago to represent the Union in Hereford, returned on Sunday very enthusiastic over her trip, and the inspiration she had received.

This meeting of the Baptist young people of Texas was in session ten days, and many of the representative leaders of the church were there to instruct and further the work of this great department of the church. All of the services were held in the mornings and evenings, leaving the afternoons for the social part of the entertainment which consisted of boating, bathing and trips to the gulf on steam launches. It is thought that about eighteen hundred were in attendance, and that a new impetus was given the work.

Miss Rogers will give the B. Y. P. U. a synopsis of this meeting and her trip on Sunday afternoon.

Auto Men Fine \$5.00.

Automobiles running without numbers will likely get their owners in position to pay a fine of \$5.00 and cost and may be more.

LAW AGAINST PICTURES

Governor Campbell Makes it Clear That He is Against the Exhibition of The Fight Pictures in Texas.

Austin, Tex., July 6.—One of the first measures that Gov. Crampbell will submit to the special session of the legislature, which will convene here two weeks from Tuesday, will be prohibitive of moving picture exhibitions displaying the scenes of the Jeffries-Johnson prize fight. Gov. Campbell, in conversation with newspaper men tonight, made it clear that he was apprehensive of a demoralizing effect by the exhibition of the pictures in Texas.

In this action the governor is keeping pace with the governors of other foremost states. The governors of Indiana, Maryland, Arkansas and Virginia will all take similar action to prevent the demoralizing effects in their states.

J. L. Wilson has a good memory and a clear conscience. This was in clear evidence this week when he hailed the street walker for the Brand and said, "Say, don't you know my subscription expired yesterday and I want you to stop my paper." But before the said street walker could thank him for his honesty and frankness he yanked out a dollar and four bits and remarked, "You can keep the Brand coming and send me the Semi Weekly Dallas News to boot, I think the two papers can keep me posted on all important things." This makes six times Mr. Wilson has paid his subscription on the day after the Fourth and he has never missed it so much as one day; hence the good memory and clear conscience.

Inside Fair.

The young ladies of the First Christian Church invite you to attend an "Inside Fair" in the basement of the church on Thursday, July 14, from 6 to 10, admission 10c to the general fair grounds. The attractions of an ordinary fair will be in evidence to entertain you. There will be something for all ages. Don't miss the most novel entertainment of the season.

O. H. Vardeman was in Canadian Thursday and Friday on business.

That Weed Crop.

Since the recent rains that ever present and sure weed crop is fast coming on and the harvest is near. While harvest hands may be few the harvest must be on and that right soon or the jungles will become inhabited by roving beasts. Street gutters, vacant lots, alleys, and all should be cleaned. Gather your own weeds and your neighbor will follow the example.

Attorney Megert Resigns.

Last Monday of this week County Attorney M. M. Megert resigned his place and also withdrew his name from the ticket of the primary election. The court immediately appointed F. L. Roloson to serve during the present term of court.

Mrs. B. H. Smith, who leaves this a. m. for Mexico, Mo. to join her husband who is in business there, asks the Brand for her to thank her many friends who have been so kind to her the past few days in helping her to "pack up," and "get ready to go," also to express her appreciation of their kindness and tender care when she was so severely afflicted with the sore throat and not able to help herself.

For the month of July we will offer the following bargains; 17-jewel high grade watch \$8.75, fine sewing machine regular price \$20.00 now \$15.00, fine Edison 4 minute outfit regular \$40.00 now \$30.00, rare bargains in records at half price. If you are wise you know what this means. We have other big values. See Smith the Jeweler. 21-2t

Mrs. D. G. Reid came up from Roswell on Thursday for a visit with her mother, Mrs. A. A. Davidson and other relatives in Hereford. On Saturday Mrs. Reid will accompany her sister, Miss Nandie Davidson to Estellene, where the ladies will spend two weeks visiting their brother and family.

More Rain this Week.

Heavy clouds Wednesday and Thursday evening in the west, south, and east indicated a good rain. Reports give the news that heavy showers fell to the east, south and west of town.

Hon. Geo. W. Barcus returned Tuesday afternoon from Waco and Austin. He says it is hot two ways in that section and predicts a close race in McLennan county for the gubernatorial candidates, each one's friends are claiming a big majority.

WILL DRILL FOR OIL

Three Cars of Well Machinery Have Arrived and are Unloaded at Adrian.

Three cars of oil well machinery have been unloaded at Adrian, in Oldham county, 36 miles north of Hereford, by C. A. Hale, an experienced driller and all-around oil man of Lawrenceville, Ill., representing an oil syndicate whose efforts have been extensive in Illinois. Among those interested in the syndicate direct are W. D. Titus, T. T. Jones, and others well known in the line of oil development.

It now develops that for the past six months this syndicate has retained men in the field, and these as experts in the game of oil, have indicated that there is doubtless a large body of oil underlying the Oldham county holdings. The experts have worked quietly and in this manner have secured optional leases on large areas of lands out a little way from Adrian.

The fact that three cars of derricks, drills, engines and machinery have been brought from Illinois is proof of the belief of the prospectors in the statements of their expert engineers. This machinery will be put to work this week, and if the theory of the engineers is well based, evidences of oil will have been produced within a reasonably short time.

It is the announced intention of the operators to make the investigation most thorough. For this reason the machinery will be installed in a substantial manner and no drilling will be abandoned until all are convinced that there is nothing doing at the place where tests are to be made.

The land that is to be tested belongs to that vast area recently opened to development by the completion of the Rock Island lines west of Amarillo.

Harvey Cash of Dimmitt made a business trip to Amarillo Tuesday. Mr. Cash reports the work on the Dimmitt School building as progressing nicely, and that they expect to have every thing in readiness for the opening of school at the first of September.

Prospectors Here.

A number of land prospectors are here this week from Illinois and Missouri. They are pleased with the country. One remarked that he had seen better corn in the Panhandle than any where on the road.

J. W. Alexander of Dimmitt met his sister Mrs. John McDonald and husband in Hereford Tuesday. Mr. and Mrs. McDonald are from Birmingham, Alabama, and will visit in the Alexander home and the Panhandle country for some time.

Mrs. Chris Garrison and little son who went to Amarillo to spend the Fourth with relatives, returned home Thursday. Mrs. Garrison was accompanied home by her sister, Mrs. Henry Hall of Dallas who will visit in Hereford for some time.

Willie Smith, who daily greets his customers at the post office window, went down to Roswell today (Friday) to join Mrs. Smith and spend his vacation visiting relatives.

JUSTICE FULLER DIES SUDDENLY

Passes Away at His Summer Home at Sorrento, Maine

Bar Harbor, Maine, July 4.—Chief Justice Melville Fuller of the United States Supreme Court died of heart failure at his summer home in Sorrento at 6 o'clock this morning.

The death of Chief Justice Fuller was entirely unexpected, as he had been apparently in good health lately, and there had been no premonitory symptoms of any kind of trouble. Yesterday he attended church as usual, and when he retired last night was to all appearances in his customary health. Death came about 6 o'clock this morning.

His daughter, Mrs. Nathaniel Francis, and Rev. James Freeman, who was the guest of Justice Fuller at his Sorrento cottage, "Mainstay," were with the distinguished jurist when he died.

The funeral services will be held at Sorrento, and burial will be at Chicago. The date for the funeral has not yet been fixed. Chief Justice Fuller was in his seventy-sixth year.

Chief Justice Fuller was third in rank for length of service as presiding Justice in the highest tribunal of the American Government. For twenty-two years he was Chief Justice of the Supreme Court of the United States, but Chief Justice Marshall presided over the court for thirty-four years and Chief Justice Taney for twenty-eight years.

Mr. Fuller was born at Augusta, Maine, on Feb. 11, 1833. He became an associate editor on a Democratic paper, called the Age, when a young man and about the same time was elected president of the City Council and then City Solicitor. Soon thereafter he left Maine for the greater opportunities in Chicago.

NO. 8804 Bank Statement.

Report of the Condition of the First National Bank at Hereford, in the State of Texas, at the close of business June 30th, 1910.

RESOURCES.	
Loans and discounts	\$383,188.24
Overdrafts, secured and unsecured	2,859.52
U. S. Bonds to secure circulation	50,000.00
Premiums on U. S. Bonds	1,000.00
Banking house, furniture and fixtures	12,000.00
Other Real Estate Owned	6,826.76
Due from National Banks (not reserve agents)	216.20
Due from approved reserve agents	17,413.81
Checks and other cash items	1,132.36
Notes of other National Banks	2,566.00
Fractional paper currency, nickels and cents	292.60
LAWFUL MONEY RESERVE IN BANK, VIZ:	
Specie	8,914.80
Legal-tender notes	12,000.00
	20,914.80
Redemption fund with U. S. Treasurer (5 per cent of circulation)	2,500.00
Total	\$500,910.29
LIABILITIES.	
Capital stock paid in	50,000.00
Surplus fund	50,000.00
Undivided profits, less expenses and taxes paid	21,766.63
National Bank notes outstanding	50,000.00
Due to other National Banks	79,428.31
Due to State and Private Banks and Bankers	631.63
Due to Trust Companies and Savings Banks	48.68
Individual deposits subject to check	163,665.54
Time certificates of deposit	30,241.50
Cashier's checks outstanding	128.00
Bills payable, including certificates of deposit for money borrowed	55,000.00
Total	\$500,910.29

THE STATE OF TEXAS }
COUNTY OF DEAF SMITH } ss:
I, J. L. Fuqua, President of the above named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.
J. L. Fuqua, President.
Subscribed and sworn to before me this 6th day of July, 1910.
[Seal] CARL GILLILAND
Notary Public.
Correct—Attest:
R. J. KIRBY,
W. S. HIGGINS, } Directors.
L. GOODE.

From 1856 to 1888 he lived in Chicago, but attracted little attention outside his immediate circle of friends and associates at the bar until he undertook the defense of Bishop Cheney on a charge of heresy. His knowledge on ecclesiastical history and procedure astonished those who conducted the case and his argument of the cause of the bishop before the Supreme Court of Illinois is referred to still as a forensic feat seldom, if ever, surpassed in that court.

Farm for Sale.
375 acres 16 miles northwest of Hereford, 100 acres in cultivation. A new modern 7-room house with all conveniences, splendid water, improvements cost \$3,700. Every inch of this land is first class soil. It joins my home section which is one the best improved in the Panhandle country. Will sell for \$16.00 per acre if taken within 30 days. Terms 1-3 cash balance in 1, 2, 3, and 4 years at 8 per cent.
1914 Address H. D. RUCKER,
119 West 9th St., Austin, Tex.

Large Feed Crop
That a large feed crop of milo, millet, sorghum and Kafir, named in the order of the acreage, has been planted this year will insure plenty of feed this winter. Many are planting milo and millet on the wheat stubble. While this may not be best for the next wheat crop, it will serve to increase the acreage returns this year, where the wheat is short. It is impossible to estimate the acreage, but as nearly every available field has been planted, this will insure a large acreage and if the summer rains hit right, a big crop will be harvested.

For Sale.
Star Moving Picture and Vaudeville Theatre, complete equipment, only picture show in town of 5000. Other business, reason for selling.
Address, Star Theatre,
17-1f Hereford, Texas.

NO. 8812 Bank Statement.

Report of the condition of the Western National Bank, at Hereford, in the State of Texas, at the close of business, June 30th, 1910.

RESOURCES	
Loans and Discounts	\$211,557.05
Overdrafts, secured and unsecured	1,237.41
U. S. Bonds to secure circulation	50,000.00
Banking house, Furniture and Fixtures	7,367.75
Other Real Estate owned	6,260.00
Due from National Banks (not reserve agents)	1,082.55
Due from State and Private Banks, and Bankers, Trust Companies and Savings Bank	305.94
Due from approved Reserve Agents	9,916.29
Checks and other Cash Items	700.15
Notes of other National Banks	1,440.00
Fractional Paper Currency, Nickels, and Cents	122.58
LAWFUL MONEY RESERVE IN BANK, VIZ:	
Specie	8,958.90
Legal-tender notes	872.00
	9,830.90
Redemption fund with U. S. Treasurer (5 per cent of circulation)	2,500.00
Total	\$302,220.62
LIABILITIES.	
Capital stock paid in	50,000.00
Surplus fund	65,000.00
Undivided Profits, less Expenses and Taxes paid	4,976.57
National Bank Notes outstanding	50,000.00
Individual deposits subject to check	53,672.42
Time certificates of deposit	36,181.98
Cashier's checks outstanding	1,626.15
Bills payable, including certificates of deposit for money borrowed	40,000.00
Reserved for taxes	763.50
Total	\$302,220.62

THE STATE OF TEXAS }
COUNTY OF DEAF SMITH } ss:
I, A. J. Lipscomb, Cashier of the above named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.
A. J. LIPSCOMB, Cashier.
Subscribed and sworn to before me this 6th day of July, 1910.
[Seal] J. THOS. WEBB,
Notary Public.
Correct—Attest:
HENRY WILKINSON,
G. A. F. PARKER, } Directors.
B. C. D. BYNUM.

TILE IRRIGATION NOT A NEW THING

Hundreds of Florida Farms Use Tiling for Distribution of Water.

That irrigation by underground tile is not a new thing may be of interest to many Brand readers. Near Sanford, Florida, the system has been in use for 8 years or more. Beginning on a small scale, one man used cheap 1x3 boards nailed together and placed 18 inches under the ground. Finding this a success his enterprising neighbors bought the ordinary drainage tile and installed a system. Since the first successful experiment, hundreds of acres have been tiled. The tile however answers two purposes—as a drainage during the rainy season and as an irrigation system during the dry season.

It is the opinion of many that the soil around Hereford being of vertical nature instead of horizontal strata and not having a hard pan of clay as a subsoil, that the water would not "spread" as much as in more favorable soils. The tiles in Florida are 20 feet apart, the soil is a heavy sandy loam with an imperious clay under strata. The experiments this year will demonstrate the soil conditions here. If the water applied through tiles "sinks" below the soil strata, the best results cannot be obtained; but if the subsoil is found sufficiently compact to cause the water to move in a horizontal direction, the result will be satisfactory.

Sudden Death of Mrs. T. L. Pearson
In the midst of life we are in death.

Death is always sad, but sometimes more so than at other times. On Tuesday evening a pall of sadness fell over Hereford, when it was reported that Mrs. T. L. Pearson of East Hereford, was gone from among us—that the little candle of life had suddenly gone out.

Mrs. Pearson has lived in Hereford about a year, and although she has not been very well any of the time, was in her usual health when the summons came.

Mr. Pearson, who travels for a Hardware House, came in on the evening train Tuesday and on his arrival home, he and his wife went out to look at the garden. While here, Mrs. Pearson complained of feeling badly, and at once her husband assisted her into the house and to her bed. Before medical aid could be summoned the spirit of the wife and mother was gone.


Mrs. Pearson was past middle life and leaves a husband, several children and other relatives to mourn her departure. The children were away from home at the time of her death except Tom, the youngest, but are expected to arrive this a. m. (Friday) and will accompany the remains to Hale Center, the old home of Mrs. Pearson, where the interment will take place.

This lady was a member of the Baptist Church for a number of years, was ready to answer the last great call.

The Brand wishes to extend sympathy to the dear ones who are so suddenly bereft.

How to Kill Bugs.
Many have complained that the Colorado beetle or brown bug is doing damage to their gardens. W. H. Rayzor has hit upon an easy method to kill them. Set a tub, but not in the garden, in open place, half fill the tub with water into which a small quantity of kerosene oil is poured. Then swing a lantern over the tub to attract the bugs and the catch will be great.

THAT JOHN DEERE



PLOW Is the one your neighbors use and they're satisfied. Why not you? Has the lightest draft, cuts it all out and is made to stand the strain. See

Garrison Brothers
Make Our Store Your Headquarters

STORAGE COAL

The Price of Genuine Rugby Niggerhead Coal is reduced to

\$8.00 Per Ton

The quality is the best as you know and we can deliver the goods.
TELEPHONE NO. 76

WITHERSPOON & HARRISON

WE ARE IN MARKET FOR ALL WHEAT

J. F. COLLUP

DEALER IN

Coal, Hay and Grain

Field Seeds and Stock Salt.
Acme Horse Feed.

TELEPHONE No. 1

WE HANDLE ALL KINDS OF POSTS.

LUMBER

Best Grades, Best Prices, Most Complete Stock
Modern Planing Mill in Connection
Let Us Figure Your Next Lumber Bill
T. M. Palmer Lumber Co.

The Hereford Brand--\$1.00 the year

GREAT SLAUGHTER AND SACRIFICE SALE OF DRY GOODS, CLOTHING, SHOES, ETC., ETC.

GOING ON NOW AND CLOSES SATURDAY, JULY 16

We will run the greatest Bargain Sale of Dry Goods, Shoes, Clothing, Etc., Etc., that has ever been attempted by any merchant of Hereford. We are greatly overstocked in many lines and as trade has been very quiet all spring to date, it becomes NECESSARY from a money stand-point that we sacrifice STOCK AND PROFITS for these 10 days. You will see by looking through that we have placed lots of the most seasonable goods on sale at 50c on the \$1.00—ONLY HALF PRICE. This gives you an opportunity to supply your needs at the greatest bargain ever offered in this city, at the very time of year that you need the goods. Look over the entire list (which is only a part of the goods on Sale) and see what you need, rake up the money and save yourself at least 50 Per Cent.

FIGURED LAWN

AT 1-2 PRICE

Here's the greatest Slaughter in Price ever made in the Panhandle Country. These goods are fresh and new and will go in a rush. Look at the prices

- Regular 50c Wash Goods and Lawns now **25c**
- Regular 40c Wash Goods and Lawns now **20c**
- Regular 35c Wash Goods and Lawns **17½c**
- Regular 25c Lawns now **12 1-2c**
- Regular 20c Lawns now **10c**
- Regular 10c Lawns now **5c**
- Regular 7c Lawns now **3 1-2c**

WHITE GOODS

A WONDERFUL SACRIFICE

Beautiful line of White Goods for Waists and Suits. Figured, stripes, checks, plaids, etc. These are very handsome and go at Half Price. Just 50c on the Dollar.

- Fine Cross Bar Muslins at 65c now **32½c**
- Fine Figured White Lawns at 50c now **25c**
- Fine White Lawns worth 35c cut to **17½c**
- Fine White Lawns worth 25c cut to **12½c**
- Fine White Lawns worth 15c cut to **7½c**
- White Piques worth 35c cut to **17½c**

The above prices do not include India Linons and White Dress Linens.

COLORED DRESS LINENS

We have 10 pieces of Fine Mercerized, Dress Linens, Different colors, very handsome, will put these on sale at 50c on the \$1.00.

- 60c per yard goods now **30c**
- 50c per yard goods now **25c**

Ladies' Don't Miss These Bargains.

TABLE LINENS AND TOWELS

Do you need any of these goods. If so, here is the opportunity of your life for a Bargain.

- Finest Double Satin Damask worth \$1.50 now **98c**
- Fine Mercerized Satin Damask worth 75c now **48c**
- 35c pair Towels go at a Bargain per pair **20c**
- 35c pair Bleached Turkish go at a Bargain per pair **20c**

EMBROIDERIES, EMBROIDERIES LACES, LACES, LACES

FIFTY CENTS ON THE DOLLAR We are terribly over stocked in these goods and must close them out. We are determined to sacrifice Profits and Cost in order to cut out 3-4 of these lots during this sale.

- Fine Flouncings worth \$1.00 a yard cut to **50c**
- Fine Flouncings worth 75c cut to **37½c**
- Fine Flouncings worth 50c cut to **25c**
- Hamburg & Swisses worth 25c cut to **12½c**
- Hamburg & Swisses worth 20c cut to **10c**
- Hamburg and Swisses worth 10c cut to **5c**
- Fine Val Laces worth 20c cut to **10c**
- Fine Val Laces worth 15c cut to **7½c**
- Fine Val Laces worth 10c cut to **5c**

SHIRT WAISTS! SHIRT WAISTS! JUST HALF PRICE

Never before in the history of Hereford have you had the opportunity to buy, nice and fine Shirt Waists at the unprecedented price of 50c on the \$1.00. Just One-Half Price. Every one will certainly move out at once.

- \$3.50 Waist go at **\$1.75**
- \$2.50 Waist go at **\$1.25**
- \$1.00 Waist go at **50c**

MUSLIN UNDERWEAR DURING THIS SALE ONE-THIRD OFF

Gowns, Petticoats, Corset Covers, Etc., Etc. Buy now and Save 50 per cent.

INDIA LINONS AND DIMITIES

These are staple goods but we sacrifice the prices. All go at FORTY PER CENT DISCOUNT. Never sold this way in Hereford before.

SOFT AND DRESS SHIRTS FOR MEN AND BOYS

Stock's too big.—We need the money.—The lowest prices come at the right time. Buy now or don't complain hereafter.

- Finest Madras Shirts worth \$1.75 now **\$1.15**
- Finest Shirts Soft or Plain worth \$1.50 now **88c**
- Best \$1.00 Shirts now **80c**
- Best .75c Shirts now **45c**

LADIES' DRESS SKIRTS AND PETTICOATS

We have some nice skirts to put in this Sale and have put the prices so low that the entire lot should move out at once. Come quick if you need a skirt.

- Fine \$8.50 Skirts cut to **\$5.50**
- Fine \$7.50 Skirts, cut to **4.65**
- Fine \$6.50 Skirts, cut to **3.90**
- Linen Colored Wash Skirts, \$2.25 now **1.25**
- Fine Heatherbloom Petticoats, \$3.00, now **1.90**
- Fine Heatherbloom Petticoats, worth \$2.25, now **1.40**

CORSETS! CORSETS!

Best \$1.50 Corset in town goes at **98c**

BLEACHED DOMESTICS AND BED SHEETINGS SLAUGHTERED

- 15c Bleached Domestic **10c**
- 12 1-2c Bleached Domestic **8 3-4c**
- 10c Bleached Domestic **7 1-2c**
- 30c per yd 10-4 Bleached Sheetting **22 1 2c**
- Finest 10-4 Bleached Sheetting worth 40c per yd now **30c**

GINGHAMS! GINGHAMS!

We only carry the best. This will be your only opportunity to buy Gingham at the following prices:

- Best 15c Zephyr Gingham **11c**
- Best 12 1-2c Gingham **8 3-4c**
- Best 10c Gingham **7 1-2c**

HATS! HATS! HATS!

We have some John B. Stetsons and other fine goods to close out. This is the last opportunity at these prices.

- Stetson finest \$7.00 Hats to close **\$4.68**
- Stetson finest \$6.50 Hats to close **4.25**
- Stetson finest \$5.00 Hats to close at **2.90**
- Best \$3.50 Fur Hats to close out at **2.35**
- Best \$2.25 Fur Hats to close out at **1.40**

WHITE BED SPREADS

- \$3.50 Satin finish Bed Spreads now **\$2.15**
- \$3.00 Satin finish Bed Spread now **\$1.85**
- \$2.00 White Quilts now **\$1.15**
- \$1.50 White Quilts now **85c**

OXFORDS, SLIPPERS & PUMPS FOR LADIES, CHILDREN AND BABIES

We have concluded to sacrifice and close out the entire line of above Goods. You will need another pair for the Summer.—Buy now and save from \$1.00 to \$1.50 in good goods.

- Finest \$4.00 Shoes and Slippers cut to **\$2.65**
- Finest \$3.50 and \$3.00 Shoes and Slippers cut to **\$2.25**
- Finest \$2.75 Shoes and Slippers cut to **\$1.90**
- Nice \$2.50 and \$2.25 Shoes and Slippers cut to **\$1.45**
- Ladies' Kid Oxfords worth \$1.75 cut to **\$1.25**

CHILDREN'S SLIPPERS

- \$1.75 Values cut to **\$1.25**
- \$1.50 Values cut to **\$1.00**
- \$1.25 & \$1.25 Values cut to **90c**
- Soft Soles and Baby Sandals cut in Price.

SHOES AND OXFORDS FOR MEN

We are loaded with men's Shoes and must reduce stock regardless of cost. It will pay you to lay them aside for 6 months.

- Men's, Finest \$4.00 Oxfords, this Sale **\$2.85**
- Old Men's Plain-toe Oxfords, worth \$2.75, now **1.98**
- Men's Canvas Shoes and Oxfords, leather trimmed, worth \$1.75, now **1.25**
- Men's Finest \$5.00 and \$4.50 Shoes, Vici and Kangaroo cut to **3.65**
- Men's Best \$4.00 Shoes, Vici and Box Calf, now **2.95**
- Men's Best \$3.25 and \$3.00 Shoes, Vici and Box Calf, during Sale **2.35**
- Men's Best \$2.75 Shoes, Slaughter price **1.95**

PANTS! PANTS! PANTS!

Men look at these goods. We are over loaded and must cut down Stock. These goods go at less than actual COST.

- \$5.00 and \$4.50 Pants Slaughtered to **\$2.90**
- \$4.00 and \$3.50 Pants Slaughtered to **\$2.25**
- \$3.00 Pants Slaughtered to **\$1.80**
- \$2.50 and \$2.25 Pants Slaughtered to **\$1.35**
- Boys Blouse Pants \$1.00 now **60c**
- Boys Pants at 75c now **45c**

July 6--Remember Sale Lasts Only Ten Days--July 16

J. G. CALLENS

THE SPOT CASH MERCHANT - - - HEREFORD, TEXAS

The Store Will be Open Until Nine O'clock at Nights

The Hereford Brand
Published by
The Brand Publishing Co.
A. C. Elliott, Manager

Address all communications to
THE HEREFORD BRAND

Entered April 17, 1901, as second-class
mail matter, post office at Hereford, Texas,
act of Congress of March 3, 1879.

Subscription Price \$1.00 Per Year,
Strictly in Advance

Any erroneous statement affecting the
character or reputation of any individual or
firm which may appear in The Brand, will
be gladly corrected upon being brought to
the attention of the publishers.

ANNOUNCEMENTS

The Brand is authorized to make
the following announcements, same
being given in the order of the in-
formation received at this office.
All candidates, unless otherwise an-
nounced, are subject to the action of
the Democratic Party.

Fees for announcements are pay-
able in advance and as follows: For
all county offices, \$10.00; for com-
missioners, \$2.50; for precinct and
city offices, \$2.50 to \$5.00; offices
having no or small emoluments,
\$1.00 to \$2.50.

For State Senator, 29th District:—
JNO. P. SLATON.
L. GOUGH

For District Attorney 69th Judicial
District:
J. W. SELLARS
J. C. O'BRYAN.

DEAF SMITH COUNTY.

For County Judge:—
W. H. RUSSELL
C. D. WRIGHT
C. M. HUNT

For County Clerk:—
J. H. KING
FLETCHER ROGERS
O. B. PIRKEY
G. M. SUGGS.
SAM WORLEY
J. M. (MATT) GILLILAND

For Sheriff and Tax Collector:—
F. H. BRITAIN,
E. F. CONNELL, re-election
R. W. BAIRD

For Treasurer:—
H. B. WEBB
ROSCOE DAVIDSON
L. A. STROUD
J. M. BOONE

For Tax Assessor:—
L. D. (DOW) MERCER
C. T. (JOE) DOBBINS
C. P. ARTHUR
J. W. FORD, (re-election)

For Constable:—
J. H. TURNBOW.

For Commissioner Precinct No. 1:
L. R. BRADLEY

For Commissioner Precinct No. 2:
R. J. KIBBE
H. B. MCKINLEY.

Attention Readers

I will stand my Mal-
tese Jack at my old
ranch 14 miles north
on 25 Miles Avenue
and 3 miles west

**TERMS: \$10 to
INSURE FOAL**

My Stallion will also
make the season at
the same place
Terms: \$5 to insure
foal

J. D. THOMPSON

JOHNSON won the fight.

A FLOWER show this fall is one of
the expected pleasures. Are you
going to help?

HEREFORD is fast becoming a city
of beauty. The many little parks,
the thousands of trees, the lawns,
all combine to add to the pleasing
picture.

IS THE FIGHT OVER?

As far as the referee's decision
is concerned, but not the influence of
that combat between a brute negro
and a giant white. The immoral
wave that swept the country to every
shore, emanating from Reno like a
seismic centre, its influence has been
felt by all the communities of the
nation. Not only America but staid
old London and the Continent echos
the denotation of the African's licks
upon the body of the white man.
The dispatches prove the statement.
The police departments have been
doubly busy holding in check the
ardent and pugilist spirits of the
nar-fighters and pigmy fisticuffs.
The ugly tho constrained impertin-
ence of the negro element has been
given an opportunity to flaunt itself
into the teeth of the as easily irritat-
ed white race.

CHAWING IN CHURCH.

The editor of the Blanket Signal
objects to a man setting in front of
the preacher on Sunday chewing
gum. The Signal man is inconsider-
erate. When a fellow puts in a
whole week chewing the rag over the
Governor's race he naturally
has to chew something while keep-
ing still and listening to the preach-
er.—Brownwood Bulletin.

Yes; of course; but still we think
the Blanket brother's criticism is
well founded. It must be discon-
certing to the preacher to have to
face a man for an hour whose chin
isn't still for a moment. Besides,
the church attendant who grinds
gum all through the pastor's dis-
course ought to be arrested for run-
ning a mill on Sunday.—State Press.

Telescopes.

The Brand has a few more tele-
scopes which it will give out with
subscriptions, new or old, at \$1.50
for both. The telescope sells for
\$1.00 and a million have been sold
in the United States this year.

Notice to the Republican Voters of Deaf Smith County.

There will be a meeting held at
the Court House on July 30, 1910 at
8:30 p. m., for the purpose of elect-
ing a Chairman and a Secretary for
a period of two years.

Respectfully,
C. SMITH.

Semi-Weekly News 50 Cents.

For a period of 3 months, begin-
ning May 1 and ending July 31,
Brand subscribers may obtain the
Dallas Semi-Weekly Farm News for
a period of EIGHT months for 50
cents. If you are not already a
paid-up subscriber to the Brand,
move up your figures and get the
Semi-Weekly for 8 months for 50
cents.

A Card of Thanks.

In this feeble way, we desire to
express our grateful thanks, and tell
of our appreciation for the kindness
and sympathy shown us the past few
days, when the pall of sorrow has
hung so heavily over us, caused by
the death of our loved one. We
can never forget the kind people of
Hereford and pray for heaven's
benediction to rest upon them.

T. L. PEARSON
and CHILDREN.

E. B. Black Co.

WANTED.—A man to plant 40
acres in peas. Ground already
prepared and peas on hand. See
A. H. Elliston.

THE FIRST STATE BANK

S. B. EDWARDS, President
H. B. WEBB
1st Vice Pres.

J. THOS. WEBB, Cashier

J. BRADSHAW, Asst. Cashier
W. S. HIGGINS,
2nd Vice Pres.



AND TRUST COMPANY HEREFORD
TEXAS

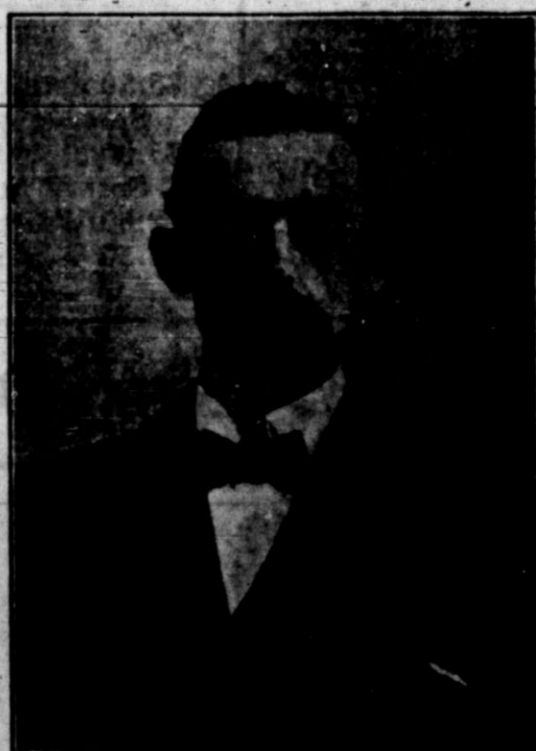
The Quality Store

PHONE 25

HUBBARD GROCERY CO.

First-class Groceries for the careful
housewife. Always on hand. Little
things in the grocery line that help
fill in when you haven't time to cook
just what you would like. Produce
of all kinds in season. :-: :-:

BEST FLOUR IN TOWN



ASK ME If you want
to sell your
Business or Real Estate **FOR CASH**

No matter where located, if you want to Buy, Sell
or Exchange any kind of Business or Real Estate.

Insurance placed in best companies
and policies looked after.

Office in Dunlap
and Britain Build-
ing. Rooms 2 and 4

C. O. LEE Hereford, Texas

Our Want Ads Are Winners 5 Cents
Per Line

Local and Personal

China and Queensware, Black Co.
Hon. Otis Truelove of Amabillo was in Hereford Saturday.

Money for hens. Nelson. 21tf

Geo. Sache of Vega was here Wednesday afternoon on business.

Baldwin Pianos, E. B. Black Co.

Rev. J. W. Story returned from Plainview Friday.

Campbell sub surface. Warren Hardware Co. 4tf

Armour's Star Hams and Bacon are always just the same. 22-2t

J. E. Garrison went down to his home near Clovis Tuesday for a few days visit.

"Mound City Paints may cost a trifle more, but—! Hereford Lbr Co"

James A. King of Plainview spent Sunday in the home of Mr. and Mrs. J. N. Russell.

Eastman Kodaks at the Corner Drug Store. 21-2t

W. B. Beach returned Saturday from a business trip of a few days to Fort Worth.

You run no risk when you use Simon Pure Leaf Lard. 22-2t

Mrs. C. H. Churchill spent Saturday in Canyon City the guest of friends.

Art Wall Paper, E. B. Black Co.

Miss Beulah Schrimsher went to Cress Saturday for a short visit with friends.

Eclipse and Woodmanse wind mills. Warren Hardware 4 4tf

Miss Daisy and Willie Watson of Wichita, Kans., are visiting in the home of Mr. Henry Hicks.

Eastman Kodaks and films at the Corner Drug Store. 21-2t

Mrs. Baxter Easter and daughter of the Parrott neighborhood were shopping in Hereford Saturday.

We have the genuine Aluminun cooking ware at Smith's. 21-2t

Willard Marshall of Endee is over for a few days visit with his boy friends of Hereford.

Good second wagon cheap at Smith's. 21-2t

Miss Ann Killough will do plain and fancy sewing at the residence of Russell Carroll, phone 275. 22-2tp

Some beautiful glassware at bankrupt prices. At Nelson's. tf

Mrs. Emma Roberts returned on Wednesday from a visit to Austin and other points in Genral Texas.

"If it isn't an Eastman it isn't a Kodak." Corner Drug Store. 21t2

Mrs. Maud Duncan of Black City made a short visit "between trains" in Hereford on Wednesday.

Glass tumblers, 30 to 90 cents a dozen. Nelson's Racket Store. tf

Mrs. Jacob Schmidt returned Saturday from a visit with her daughter at Wichita Falls, Texas.

Demand Armour's Star Hams and Bacon and get the best. 22-2t

Mrs. Willie Smith left for a month's visit Tuesday with her brother Milton Anthony and wife at Roswell.

Ice! Ice!! Ice!!! Bryant—Snyder. 21-2t

Mr. Edward Brandt of the firm of Barber & Brandt took two of the Brand force for a joy ride Wednesday afternoon.

Dr. and Mrs. R. M. Johnson left Saturday for Bartlett where they expect to remain some months visiting a daughter.

Smith repairs Sewing Machines and guarantees satisfaction. 21-2t

Harmon Beach came up from Fort Worth Wednesday where he had been on business for the past few days.

Haviland & Versailles chinaware at Warren Hardware Co. 4tf

Miss Morris Garner of Mineral Wells came in Wednesday for a visit in the home of her Aunt Mrs. N. M. Patton.

Standard Kodak goods at the Corner Drug Store. 21-2t

Miss Lola Lacy of Clarendon, a niece of Dr. J. W. Hicks, came up Tuesday for a visit with her Uncle and family.

Gasoline stoves, 2-burner \$3.00, 3-burner \$4.00. At Nelson's. tf

Mrs. Frank Elliott and little son came up from Lubbock Thursday to visit her parents, Mr. and Mrs. T. B. Kellow.

Trunks and Suitcases, Black Co.

After a visit of several weeks with relatives, Mrs. Sam Ward returned to her home in Amarillo Saturday afternoon.

Good pole buggy with good harness \$40.00. Walter Nelson. 21tf

Mr. and Mrs. L. B. Harwell left Monday morning via Saint Louis for a summer's rest at their old home in Tennessee.

P & O listers and double row planters. Warren Hardware Co. 4tf

Miss Lottie Hough left for Channing Saturday where she expects to instruct a class in music the coming fall and winter months.

Enamelware is cheaper at Nelson's than any other place. 21tf

Mrs. G. M. Suggs and little son George went down to Clovis Wednesday for a visit with Mrs. Suggs' sister, Mrs. J. B. Comer.

This is the season to buy your cultivators. See Warren Hardware Company. 16-tf

Mr. and Mrs. C. L. Sullivan are enjoying a visit from their nieces Misses Johnny Mae Rice and Lizzie Wade of Sanger, Texas.

If you want your sewer connected call the Panhandle Plumbing and Heating Co., Phone 31. 12-tf

Judge Kerr of Dimmitt was in Hereford early Wednesday, bringing up some passengers in his Maxwell for the morning train.

This is the season to buy your cultivators. See Warren Hardware Company. 16-tf

Miss Mattie and Master Earnest Woodburn are visiting friends and relatives in Claude this week. They will likely return tomorrow.

If you want anti-freezing closets call Panhandle Plumbing and Heating Co., Phone 31. 12-tf

Rev. G. H. Bryant of Dimmitt went to Iowa Park Wednesday to assist in a revival meeting at that place for the next two weeks.

Your grocer will refund your money if you are not satisfied with Star Hams and Bacon. 22-2t

Miss Lena Edwards went down to Plainview Wednesday for a little outing and visit with her brother and family who reside there.

All jewelry half price to close out. Nelson's Racket Store. 21tf

Mrs. J. D. Staller and daughter, Hazel, who came up from Friona to celebrate the Fourth with friends at Parrott, returned home Tuesday.

Emerson Double and triple adjustable disc plows. Warren Hardware Co. 4tf

Carl Freeman who has been spending several weeks with his parents, Dr. and Mrs. Freeman, returned to his work at Gainesville Saturday.

At last you can get Eastman Kodaks and films in Hereford. Corner Drug Store. 21-2t

Alice and Willie Dickart Freeman who have been attending school in Ft. Worth the past year, returned to their home in Hereford Saturday.

Simon Pure Leaf Lard is 100 per cent pure leaf fat. Every Pail is guaranteed. 22-2t

Mrs. J. M. Bogard and son and daughter, Carl and Debie, left Wednesday morning for Atoka, Okla., where they visit relatives for a month.

Bring your picnics home with you by getting a Kodak at the Corner Drug Store. 21-2t

John Williams, son of Mr. and Mrs. S. J. Williams, returned yesterday from Indianapolis where he spent a number of weeks in a training school.

Bryant—Snyder Ice Co. are still in the ice business and under the same name. 21-2t

Little Miss Marion Bryant daughter of Station Agent Bryant, went up to Amarillo Saturday to spend a few days with her aunt, Mrs. D. A. Moery.

I am in the market for fat hogs and cows. See me at once. H. H. Hawkins. 21-2t

Tom Hindman the efficient lineman of the Hereford Telephone Exchange, came in Monday after spending his vacation with home folks at Chillicothe.

Two-row, 12-shovel Pivot wheel Cultivators. The one that will do the work. Warren Hdwe. Co. 16-tf

Miss Jessie Sisk gave her pupils a holiday the Fourth, and took them picnicing down on the creek near the Dairy. The little "tots" report the "bestest time that ever was."

Water coolers, 3-gallon \$2.00, 4-gallon \$2.50. Nelson, the square deal man. 21tf

Miss Nellie Wilson went to Clovis Wednesday where she was met by her friend, Miss Ona Hammer, and taken to the Hammer home for a week's visit in the country.

Two-row 12-shovel, pivot wheel cultivators. The one that will do the work. Warren Hdwe. Co. 16tf

Oscar Taylor, son of Dr. and Mrs. A. L. Taylor, who has been attending school at Brownwood since christmas, returned home Thursday evening for his summer vacation.

Nelson buys hens with cash. 21tf

Mrs. R. H. Moore and children of Comanche are visiting with her sister, Mrs. F. H. Oberthier and will remain for several days after which they will visit at Canadian.

The price of ice will not be raised as long as Bryant—Snyder remains in the business. 21-2t

Rev. R. W. Lewis of Cumberland, N. M., stopped over in Hereford Friday night for a short visit with friends, he being on his way North to engage in evangelistic work.

Souvenirs of Hereford 15 to 20 cents. Nelson's Racket Store. tf

Misses Neil and Blanch King who have spent the past two weeks in the home of their Uncle J. H. King returned to their home in Greenfield, Mo. on Thursday evening.

Arnold & Matthews, Furniture and Undertaking. J. M. Gilliland, Embalmer and Funeral Director. Day Phone 115. Night Phone 251. 1-tf

Mrs. L. Gough left Wednesday evening for Chautauqua, New York, where she will join Miss Willa Rhone and her sister, and spend the next two months in sight-seeing and recuperation.

Your grocer will refund your money if you are not satisfied with Star Hams and Bacon. 22t2

Arthur Thompson, son of our townsman J. D. Thompson, left on Tuesday to try his fortune in the distant West. He will go to Los Angeles via Pomona. Success to you, Arthur.

We have a complete stock of disc harrows. Warren Hardware Co. 4tf

Noah Purcell and daughter, Miss Myrtle, who have been visiting Mr. Purcell's brother, J. M. and family left for the South Plains Monday for a brief visit, and then will return here for a more extended stay.

Post cards 1cent each at Nelson's.

Mrs. Pres Burnam and daughter left Saturday for Tucumcari, N. M. where they will spend the summer. Mrs. E. Carter accompanied Mrs. Burnam as far as Amarillo, returning home Sunday.

The A. O. Thompson Lbr. Co. has just received a large assortment of Screen Doors all fresh and new. Call and see them. 8-tf

Mrs. W. J. Short, one of Deaf Smith's most successful teachers, and who has just closed her summer term of school near Hereford, left Saturday for a two months' visit with relatives at Plymouth, Illinois.

Armour's Star Hams and Bacon are always just the same. 22t2

YOU'LL LIKE HEREFORD!

Quaker Scotch Oats
is the world's food

Eaten in every country; eaten by infants, athletes, young and old.


Recognized as the great strength builder.

Delicious and economical.

Packed in regular packages; also in hermetically sealed tins for hot climates.

She's a good house keeper give her something nice to keep says our little house-maid

NICE FURNITURE



home--what means more to humanity. home is the foundation and mainstay of our glorious civilization. furnish it fittingly. elegant leather couches; easy, restful chairs, velvet carpets and rugs; lace curtains and silk draperies to match; gentlemen's chiffonier; den chairs, sectional bookcases, mission reading tables, everything to give comfort, contentment. this big store with little prices on home things is at your disposal. buy now. pay a little now and then.

E. B. Black Co.
FURNITURE AND UNDERTAKING—HEREFORD, TEXAS

Society Notes

Club News, Society Functions,
Personal Mentions, Etc.
Telephone 30 or 351

THE MOTHERS' CLUB ENTERTAINS.

"If I could scatter all the gems,
I'd pluck the hope buds from
their stems
And wreath them o'er despondent
faces.
If I but had the power to stay
The blighting hands of pain and
sorrow,
The human hearts that wilt to-
day,
Would lift their heads and bloom
tomorrow."

Perhaps no social function of the season was looked forward to with more anticipation of pleasure than the "Sunset Picnic" given on the "Fourth" by the "Mothers' Club" at the home of Mr. and Mrs. S. B. Edwards and it was verified that there has been no entertainment more enjoyable.

It is the purpose of the "Mothers' Club" wherever it be, to devise plans and means to make the home atmosphere pure, and to put away darkness and sorrow, and in this way, keep the "leaves of life from falling so fast."

On this occasion, the members of the Club asked many of their friends to walk "one little mile" with them on life's journey, and the response was almost en-masse.

It being "Independence Day," the National colors were used in decoration.

From tree to tree all-over the lawn the "red, white and blue" floated to the breeze. Japanese lanterns were hung here and there, and incandescent lights were used for illumination. The gallery, where the program was rendered, was like-wise lighted and decorated.

The literary and musical program consisted of the following numbers: Reading, Mrs. H. S. Rowland; Solo, Wesley Sturdy; Reading, Mrs. O. E. Thomas; Solo, W. F. West; Solo, Miss Pattie Estes and Instrumental music by Misses Jowell, Elliott, Potter, Coulson and Hunt.

After this, came several contests, one of the most enjoyable being the gathering of the flowers from the trees.

The refreshing fruit nectar was served early in the evening, and when it came time for the picnic supper everybody was ready.

First, everybody was provided with a large tin cup, then came the lunches of sandwiches, pies, ice tea, etc. As at the occasion spoken of in the "good book" when all were filled, there was bread and to spare.

It is estimated that between three and four hundred were present, and each had his cup of enjoyment filled. The Mothers' Club is to be congratulated on their thoughtfulness in giving so many such an enjoyable evening, and Mr. and Mrs. S. B. Edwards thanked for the wide-open doors to their home.

AT THE HOME OF MRS. DR. HICKS.

To be mindful of the little things of life, and to think of the pleasure of others, is a beautiful characteristic of the human heart. That Mrs. E. A. Hicks of Henrietta who is a guest of her relatives Dr. J. W. and W. E. Hicks and families might enjoy her stay to the uttermost, and might not feel that she was a "stranger in a strange land," the Mesdames Hicks made ready a little reception at the home of Mrs. Dr. Hicks on Tuesday evening, when at least fifty ladies spent one little hour in greetings and happy wishes for the pleasure of Mrs. Hicks during her visit in Hereford. Mesdames Emmett Cardwell and

Luther Hough amidst the beauty and perfume of flowers served each lady upon her arrival with a refreshing cup of fruit nectar.

As a happy coincidence with the occasion, Miss Lola Lacy of Clarendon, a niece of Dr. Hicks who was expected to arrive at just any time came in on the evening train, and was soon in the midst of the enjoyment. Miss Lacy gave two splendid readings, and Miss Louise Irwin entertained with a reading in "darkey" dialect.

The refreshments consisted of cream and cake, and each lady was served in the dining room by little Misses Johnny and Mary Bourn.

This is another happy remembrance was put away to be recalled again, and another flower plucked by the roadside of life.

A HOUSE PARTY.

On Thursday evening when the "Merry Widow" stopped at the station in our city, Mr. Joe Collins and his sister Mrs. Claude Witherspoon, met their mother, Mrs. R. Collins, who had been out of town visiting; Dr. and Mrs. Joel H. Massie, Mr. and Mrs. Harry Mason, and Mr. and Mrs. R. T. Evans who will spend the next few weeks at the home of Mr. and Mrs. Richard Collins on East 4th Street.

There will be a glad time in the Collins' home now as all the children have once more gathered under the parental roof-tree.

Mr. and Mrs. Collins have six children, and they are at home once more: They are Mesdames Mason, Evans, Witherspoon and Massie and Messrs Joe and Arch.

MRS. SULLIVAN ENTERTAINS.

At the hospitable home of Mrs. C. L. Sullivan on Wednesday evening from 5 to 6 p. m. occurred one of the most enjoyable affairs of the season, when the hostess favored a number of girls in honor of her guests Misses Jennie Mae Rice and Lizzie Wade, both of Sanger. Special music was enjoyed, given by Misses Cunningham and Hill.

Punch was served as the guests received and at a later hour ice cream and cake was served. The guest then departed declaring they had spent a most delightful evening.

Those present were: Misses Cunningham, Gass, Woods, Churchill, Givens, Bowers, Hill, Norton, Guinn Fuqua, Edwards, Rice and Wade.

ONE PRESENT.

WITH MRS. G. A. F. PARKER.

On our Nation's great holiday, when the people in various ways celebrate the freedom and liberty that the Republic of the United States of America enjoys, it seems most opportune to put aside the duties and cares of the day, and sip at the cup of pleasure at leisure.

Mrs. G. A. F. Parker in her home on East 5th Street bethought herself, and in a most befitting way, entertained a large number of her lady friends at the evening hour from 5 to 6 on this great day.

The guest of honor was Mrs. C. D. Rice who is spending the months of June and July with her sister, Mrs. Parker.

The hostess was assisted in receiving by Mesdames, Barcus, Barker, Lipscomb, Elliott, Clark, Slaton and Mounts.

All conventions were put aside, and everyone felt free to talk and make merry at will.

The decorations were in keeping with the time and occasion, and were artistically arranged. In the dining

The First National Bank

HEREFORD, TEXAS

Capital, Surplus and Profits - \$130,000.00
Total Resources Over - \$500,000.00

OFFICERS: { J. L. FUQUA, President
A. HERBST, Asst. Cash.
E. B. POSEY }

DIRECTORS: { L. GOUGH, J. L. FUQUA,
R. J. KIBBE, W. H. FUQUA, W. S.
HIGGINS, J. T. JOWELL }

SAFETY DEPOSIT BOXES FOR RENT.

This Bank is well equipped to handle all business entrusted to its care and respectfully solicits your account.

NEIGHBORHOOD NEWS

Letters Written by Staff Correspondents
of THE BRAND

Spring Lake.

(Delayed.)

Mrs. Minnie Duncan and little daughters of Browning, Missouri, are here visiting their old friends.

Miss Ruth Head was visiting the Thomas family Thursday.

W. E. Hatsell has very kindly donated the beef for the Fourth of July dinner.

Mrs. J. I. Phipps is still very sick.

The entire Spring Lake tract has received fine rains during the past week. Between 4 and 5 inches is the average precipitation.

Yes, Spring Lake will celebrate. Bring your family and have a good time.

Mrs. Hoffman was unfortunate enough Wednesday night, "to get rained on."

Messrs. McNair and Thomas went to Plainview Friday.

The Farmers' Association held its regular monthly meeting Saturday.

G. O. Carpenter and family left the first of the week for a three months' visit in Indiana.

Mrs. Clevenger and children visited at Reddington's Thursday.

Mr. Kercheval, who has been working on the Dimmitt School House, is now at home.

M. E. Clevenger made a business visit to Plainview this week.

The Gilbert family and Mrs. Duncan and children spent the day at Spring Lake Ranch Saturday.

Rev. Wooten and family left Tuesday in a covered wagon. They will go to Oklahoma to attend Holliness camp meeting.

ANGIE'S BRAU.

the place cards were dainty favors of pansies and violet leaves.

Mrs. Elliott was assisted by Misses Willia Elliott and Mate Hunt. The latter part of the evening was spent in that most BRILLIANT of conversation that always follows in the wake of a thoroughly enjoyable dinner, and the several games of "42" ended the pleasure to the occasion.

The evening of pleasure was a most enjoyable and pleasant one, and much appreciation lies in the hearts of the gentlemen who compose the mechanical force of The Brand. Those present being: Messrs Sam Brunk, Eagle Henderson, Odell Elliott and Terrence Stanberry.

From Dimmitt Plainsman.

J. H. Flanagan made a trip to Hereford the first of the week.

R. A. Holland and W. S. Dixon were in Hereford last Saturday on business.

Mr. and Mrs. R. T. Bishop and Mrs. Sears of Tulsa visited at the home of Estes Woodburn one day last week.

Mrs. E. C. Murphy and children visited a few days in Hereford this week.

A good rain fell in different parts of the county the first of the week.

Roy Shepherd made a trip to Hereford Saturday returning Monday.

This week has been a good one—hardly has there been a day passed but what we have had a good rain in some parts of the county, and Tuesday evening a rain fell over the county which registered from 1 to 1½ inches. Crops are looking fine and it is said that this rain insures a good crop in kafir corn, milo maize, Indian corn, sorghum, millet and all other grain crops.

Grayson Bell was down from Hereford on business today.

Will O'Brien of Hereford was here this week.

F. H. Oberthier was here from his ranch one day this week.

C. F. Kass and Rev. Bryant made a trip to Hereford today.

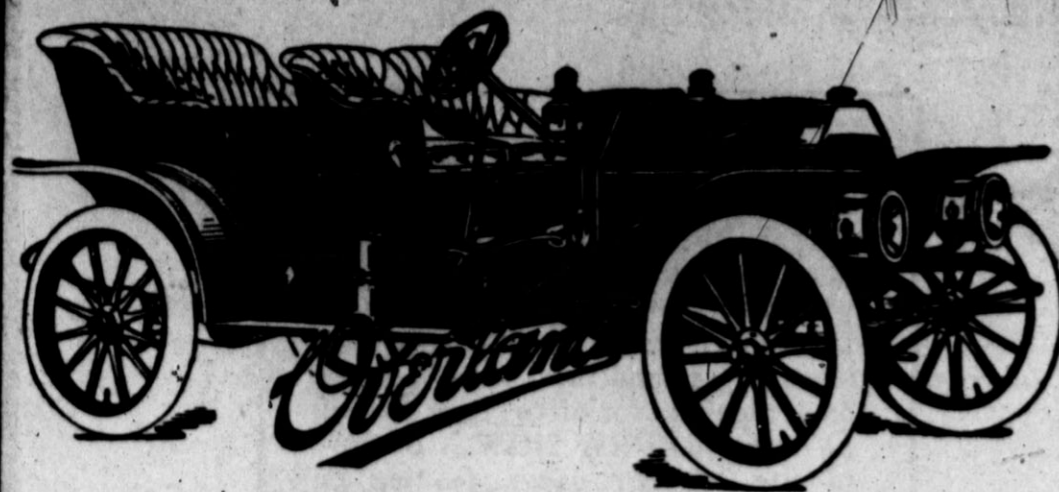
Payne Gilliland and Mr. Shirley of Hereford were in Dimmitt this week.

Mrs. Lee Bivins and Edgar Day of Amarillo, were here on business one day this week.



We offer special inducements in quarter and half section tracts close in to actual settlers. We have some on easy payments. Hereford is in the shallow water belt. Write us for particulars. Address BASKIN LAND COMPANY Hereford, TEXAS

This is The Car



A car with the trouble left out. Easy to understand, easy to handle and easy running. The upkeep is less than horse and buggy.

Prices \$1000, \$1250, \$1400 and \$1500

J. H. King, Agent

Halley's Comet May

Put You to Sleep

But don't allow yourself to be caught napping by not buying your screen doors and ready-made screen windows from us. We have the best and most complete line to be had in Hereford. Let us sell you your house bill, you will be so well pleased the Comet will not cause that sleepy effect.

A. O. THOMPSON LUMBER CO.

CORNER SIXTH AND MAIN

HEREFORD, TEXAS

Ansley Realty Company

Investment Bankers. Capital \$50,000

Have handled more land than any firm in Texas. If you want to buy, sell or trade land or property, write us. Tell us your wants. Location or distance cuts no figure, we "deliver the goods." Write us right now.

Ansley Bank Building

Plainview,

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Expert Automobile Repair Work

GAS AND STEAM ENGINE WORK

We are well equipped to handle all kinds of work in this class and can give you prompt service. All work guaranteed. Telephone 381.

FULL LINE AUTOMOBILE SUPPLIES

Barber & Brandt

It's Easy to Read

by lamplight when you burn FAMILYLITE OIL—always bright. The safest oil manufactured. Ask for it.

TEXACO Roofing is the Right Roofing

THE TEXAS COMPANY

GENERAL OFFICES, HOUSTON, TEXAS

J. W. ENGLISH, AGENT,

HEREFORD, TEXAS

A Brand Liner will rent that room for you—5c a line.

ENTITLED TO PLACE ON TICKET

Assistant Attorney General Rowland Delivers Opinion in Gough Case.

From Dallas News.

Austin, Tex., July 3.—In a lengthy opinion to G. W. Barcus of Hereford, Assistant Attorney General Rowland yesterday held that Mr. Gough of Hereford, candidate for State Senator, from the Twenty-Ninth Senatorial District, who had filed his application for a place on the ticket with Nat Henderson, is entitled to a place on the ticket as well as the other candidates. It seems that in this district there was some misunderstanding as to who was district chairman. All the Senatorial candidates of the district first filed their applications with Nat Henderson.

Later Dr. J. S. Wilkins of Paducah set up claims to the district chairmanship, and the applications were forwarded to him. Mr. Gough's application did not reach Dr. Wilkins until June 12, too late to be placed upon the ballot, if Dr. Wilkins was the regular district chairman.

Mr. Rowland holds that Dr. Wilkins had not been legally elected district chairman, as he was ineligible by reason of the fact that he was not elected by the district committee, the only body which under the law has the authority to fill that position. Mr. Rowland holds that while Mr. Henderson was not the legal chairman, the candidates and public believed him to be such, and in the eye of the law he was chairman de facto at the time the application was filed, and the filing of the application was valid.

Mr. Rowland points out that none of the three candidates filed their applications with the various county chairmen prior to June 6, and that a holding denying the validity of the filing with Nat Henderson would result in making it illegal to print the name of any one of the candidates on the official ballot and would necessitate the making of a nomination by each voter writing the name of his candidate on the ballot on primary day.

C. M. Miller A Benedict.

On Wednesday, when the Kansas City train from the North steamed into the station, it was evident that some one was expected to arrive; for as soon as the halt was made, a number of gentlemen headed by J. F. Barker were on the steps and into the coach. Soon they emerged with C. M. Miller of Clovis whom they desired to congratulate and shower especial honors upon because of his recent matrimonial alliance. There was an abundance of rice in evidence, and when Mr. Miller was escorted back to his place in the car, he was adorned with a rather unique paraphernalia.

Mrs. Miller sat in the coach fearing and trembling, for fear her husband wouldn't be returned before the train moved on, and she thus early widowed.

C. M. Miller was the former Manager of the Alfalfa Lumber Company in Hereford, but for the past few months has been holding the same position at Clovis.

On Tuesday evening, July 5, Mr. Miller was married to Miss Schroepe of Russell, Kentucky, in Amarillo where the two met by a previous agreement.

Mr. Miller has many friends in Hereford who join the Brand in wishing Mr. and Mrs. Miller bon-voyage on the stream of life.

Field Seed.

For all kinds of field seed—Kaffir, Milo, Millet and Sorghum \$1.35 per bushel, see G. R. Ward in South Hereford.

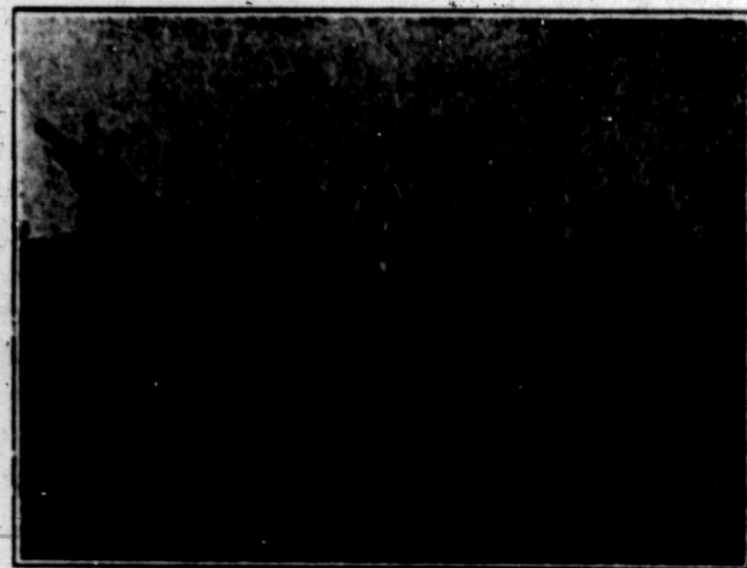
21-1f

Quality and Price

Go hand in hand when you buy LUMBER from us. We have one of the best stocks in the Panhandle to select from, and it is always a pleasure to us to submit you our very reasonable figures on a bill be it large or small.

Kemp Lumber Company

C. L. CARTER, Manager



Shipping Trees by the Carload

HEREFORD NURSERY

L. P. LANDRUM, PROPRIETOR

UP-TO-DATE LIVERY and SALE BARN

When you want a good drive or an up-to-date rig call at our Barn. We have spent a great deal of time and money lately improving and enlarging our premises. We have one of the best barns in West Texas and can give you the best accommodations in any line of livery service. We guarantee courteous and fair treatment to all. Phone 249.

A. L. SHERK HEREFORD, TEXAS

P. R. Purcell & Sons

Livery, Feed and Sale Stables

GOOD SADDLERS GENTLE DRIVERS

Special Conveniences for Drummers

HEREFORD

TEXAS

The Patronage of the General Public is Cordially Solicited.

Wanted!

I want 2 or 3 sections of good land in Deaf Smith or Castro counties. I want to put in a good 20-acre, well improved place at the edge of Hereford and some other properties as first payment on the land and I will assume or execute Vendors Lien notes for the remainder, if the time and rate of interest suit. Want unimproved land. Do not care whether it is even fenced or not. Land must be priced right and the title must be perfect. See me next door to postoffice next week.

J. N. Russell

COLQUITT WILL WIN RACE

Star Telegram Says Texas Editors Favor Commissioner and Anti for Governor.

The straw vote of the Texas newspaper favors Colquitt—so says the Star Telegram, the leading Anti paper of Fort Worth. A summary of the vote follows:—

Incomplete returns from a poll on editorial sentiment in Texas, which was undertaken by the Star Telegram several weeks ago, indicates that Colquitt is the leading candidate for governor, with Poindexter second, Johnson third and Davidson fourth.

For the office of lieutenant governor Davidson is far in the lead, with Hawkins second and Thomas third, Webster being far behind. Little interest seems to be manifest in the race for comptroller, but returns show Barker in the lead with Lane a close second.

Several weeks ago, The Star-Telegram addressed a letter to all Democratic editors in the state asking for an expression of opinion on the race for several state offices, not only as to the candidate which would be supported by the editor, but also as to his opinion of the leading candidate in his county. More than 700 letters were sent out, each containing a postal card for reply. Of this number about half have replied.

Interest is Centered.

As would be expected, the greatest interest is shown in the race for governor and seventy papers pledge their support to Colquitt, though of that number twenty concede that some other candidate will carry the county. Poindexter comes second with sixty-five editorial supporters, forty-eight of whom believe their candidate will receive the county plurality. Cone Johnson is endorsed by fifty-four editors, but only twenty-six of this number believe he will carry the county. Davidson comes fourth with forty-two papers, fourteen of which concede their county to some other candidate.

In the opinion of the editors, Colquitt will carry eighty-two counties, Poindexter sixty-nine, Johnson thirty-eight and Davidson twenty-nine.

In the race for lieutenant governor A. B. Davidson has the support of all most twice as many papers as his

leading opponent, Hawkins, and more than twice as many as Thomas, the third man in the race. The poll is as follows: Davidson 85, Hawkins 45, Thomas 42, Webster 3, Lightfoot 1, Senter 1.

The Brand presumes that the Star-Telegram sent such a letter to each county in the Panhandle, at least, the Brand received one. But as only five Panhandle counties reported, there must have been many who did not participate in the straw vote. The Panhandle papers that reported voted as follows—News, Dalhart is for Johnson but concedes county to Poindexter; Stratford Star is for Davidson but thinks county will be for Johnson; Childress Post is for Poindexter and county for same; Panhandle Herald will support Davidson and thinks county for Davidson; Estelline News for Colquitt and gives county to Johnson; Miama Chief is for Poindexter and believes county for the Cleburne man.

No other papers were reported, but the Brand knows that Deaf Smith County had a report, and a good one for the Cleburne Judge. Only six counties out of the Panhandle reported. The straw vote of the Star-Telegram does not mean anything by so few replies. The Brand, while not fighting any candidates battles, is safe in saying that Poindexter will carry 70 per cent of the Panhandle and Colquitt will carry but 2 counties.

For Sale or Exchange.

240 acres smooth, level, unimproved land situated two miles south-east of Dexter, New Mexico, in the famous Pecos Valley and in the heart of the great Artesian Belt. Soil is very rich and when improved and set to alfalfa will produce from \$50.00 to \$75.00 per acre per year. Owner is not in a position to improve it and besides has his interests in the Panhandle and will sell this land at less than its value or will exchange his equity for Panhandle lands. This is a great opportunity for the right man and will make him rich in a few years. Here is your chance to make from \$10,000.00 to \$20,000.00 and do it easy. For particulars see my exclusive agent, Dr. W. I. Joss, at Hereford, Texas. Price very low and if lands are taken in exchange they must be at value. 21-1f

Junior C. E. Program for July 10.

- Topic—Perseverance.
- Leader—Will Lipscomb.
- Roll Call.
- Scripture Reading—Rom. 2:7.
- Song.
- Prayer.
- Blackboard Ex.—Superintendent.
- Paper—Bernice Bowe.
- Song.
- Recitation—Gilbert Fox.
- Paper—Jas. Lipscomb.
- Song—Virgil Height.
- Recitation—Ruth Smith.
- Miscellaneous Questions.
- Recitation—Lula Belle Wilson.
- 23rd Psalm in Union.
- Benediction.

Strange Defense for Bribery.

In the senatorial bribery trial in Illinois, a strange and novel defense has been offered. The assertion was made that Illinois had no law on its statute books making it a crime on the part of a legislator to accept a bribe for his vote a United States senator. There, as in other States, the election of a senator is made by the joint houses of the State legislature. It was urged by the defense that as this union of the two bodies is made possible by an act of Congress, it is therefore something beyond the cognizance of the State; so, whether money is used or not in procuring the election of a candidate, the State cannot act. It has no law on its statute books covering such a contingency. Without expressing an opinion of the charges

made in this special case, it is evident that a defense based on such conclusions is immoral in the last degree. If held to be valid, it would put a premium on bribery in every State in the Union in United States senatorial elections. We do not share the opinion of those who believe that our political system is a mass of corruption, and that the Senate is the worst example of the system. That there is vote-buying and selling, however, is unquestionable. The State that deals the first effective blow at this abuse will establish a much-needed precedent and render a great public service.—Christian Herald.

From Endee Enterprise.

Ira Johnson returned Sunday from a week's visit with Hereford friends. A. E. Johnson was out from Hereford the latter part of the week visiting with his family. A. O. Thompson and Sam Morris of Hereford, were Endee visitors Friday and Saturday.

The Bishop and the Tramp.

A pastor in an uptown New York church recently told this anecdote during his sermon: A certain bishop, who had a most persuasive address coupled with what would usually be called personal magnetism, was on the lawn with a party of other gentlemen when a tramp came up. He was a decent-looking fellow, persistent and well spoken. He approached one of the party and unfolded a tale of woe. "Hold on, my friend," said the gentleman addressed; "you see that man over there? That is Bishop S—. You go and speak to him; he is the very man you want." The tramp obey-

ed, and was soon in earnest conversation with the bishop, at a little distance from the main group. Their talk seemed to be very animated. Presently the wayfarer drifted back, and was about to pass somewhat dejectedly, when the gentleman he had first greeted asked, "Well, my friend, how did you get along with the bishop? Did he give you anything?"

The tramp grinned. "He? Well, stranger, you mayn't believe it," he said, "but he actually talked me into giving him a dollar as a contribution to some new college he is building somewhere."

His hearers laughed, and one of them handed him some loose change, whereupon he left. The bishop proved the man's story true by showing them the dollar. It was generally considered that any one who could talk money out of a tramp had sufficient power of persuasion to finance any project, no matter how difficult.—Christian Herald.

The 4th at Hereford.

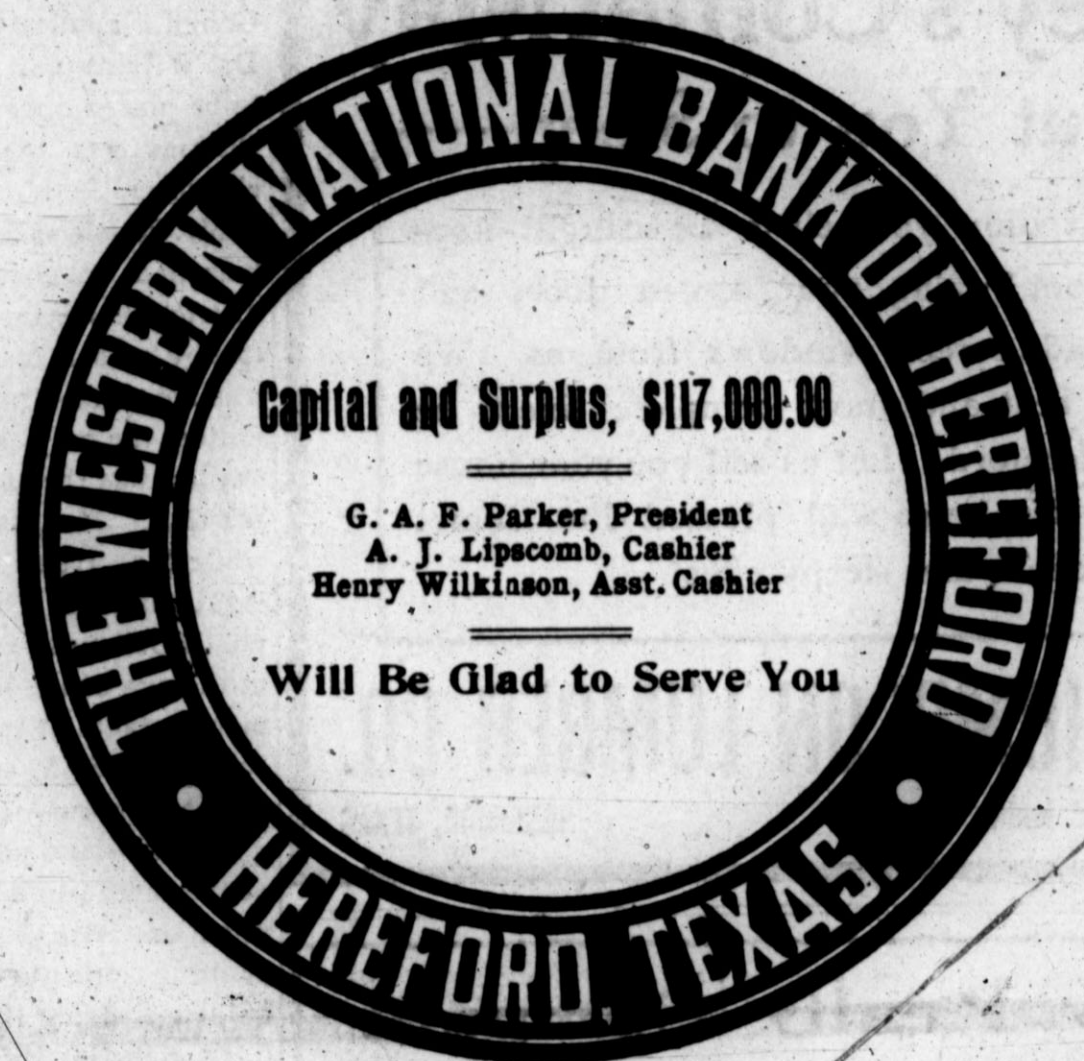
While the city evinced a quiet disposition on account of the closing of the banks and business houses, there was considerable milling among the would-be sporting crowd in the afternoon. A number of picnic and fishing parties hied themselves to a place of seclusion and rest. Social patriotic gatherings were held in the evening. Flags and the national colors were displayed on the fronts of many business houses and residences. A sane and sound 4th was observed at Hereford.

If you have anything that you wish to dispose of advertise it in the Brand Liners and sell it.



JULY 1st

If the above date appears on the label on your paper it means that your subscription expires this month. Don't wait until you miss two or three papers and then write for the back numbers for often they cannot be sent. RENEW NOW. Be up-to-date in your paper reading as well as other things and "You'll Like Hereford."



Notice Stockmen.

From now on I will make head quarters at Stanek & Sherk's livery, feed and sale stable. Phone 249. I use a motor cycle for country calls. Dental work at any feed barn or yard in town. 30-1f
Dr. F. E. BOWE, D. V. S.

YOU'LL LIKE HEREFORD!

Facts

YOU LOSE MONEY

when you allow any of your stock or poultry to remain sick a day.

They give you less results in beef, pork, work, or eggs, when they are not in perfect health. Take a little interest in your own pocket book and doctor them up with

Black-Draught Stock and Poultry Medicine

It will pay you to do this. It has paid thousands of other successful farmers and stock and poultry raisers.

This famous remedy is not a food, but a genuine, scientific medicine prepared from medicinal herbs and roots, acting on the liver, kidneys, bowels and digestive organs. Sold by all druggists, price 25 cents, 50 cents and \$1. per can.

Write for valuable book: "Success with Stock and Poultry." Sent free for a postal. Address Black-Draught Stock Medicine Co., Chattanooga, Tenn.

WORK



OUR LINE OF LAUNDRY WORK

takes in everything from men's shirts, collars, etc., to the entire family wash.

WE DO UP WOMEN'S SHIRT WAISTS and lingers with especial care.

We launder them separately and guarantee not to injure the most delicate in the slightest degree.

"Rough Dry" 6c per pound

Hereford Steam Laundry

Telephone - - 246



YOU NEED A TONIC!
 if you expect to buy all the nice things we have in
FRESH VEGETABLES
 What a welcome change they are from the canned goods of winter. Come and see how we have ransacked the markets to secure the freshest and best. Note our moderate prices and the generous measure we give. Come early. It's the best time.
Stock is fresh daily and price always close to cost

Cardwell Brothers

Manufacturing

The factory in the farmer's market house and he must travel until he reaches it and pay the freight all the way. Building factories in Texas to manufacture the raw material we produce, will increase the market value of farm products \$150,000,000 per annum. The farms of Texas produce annually \$327,995,000 of raw material for the factory and of this amount \$75,995,000 is manufactured in the state and \$452,000,000 is shipped to other countries. The cut shown below clearly exhibits the proportion of raw material manufactured and shipped out of the state.



"Texas Manufactures."
 A few general rules governing manufacturing are of interest in this connection. As a rule the factory doubles the price of the raw material. A factory investment of \$2,000 gives employment to one man. One factory laborer creates \$1,300 of wealth annually. These are general averages and may not apply in every specific instance. We need a billion dollars invested in factories to manufacture the raw material we ship out of the state. The advantages of the factory may well be illustrated by the bale of cotton, and what we say of cotton applies with equal force to most all products. Texas produces a bale of cotton valued at \$50. This cotton is shipped to England and manufactured into cotton goods and its value doubled or \$50 added to it. The finished product is shipped back to Texas and at the port of entry the Federal Government levies a tariff of \$50 per bale making a total value of \$150 per bale instead of \$50 as at present.



"Increased Value of Manufactured Bale of Cotton."

If Texas manufactured all her cotton, we would save the transportation expense, import duty and the manufacturing expense would remain at home. We would then get \$150 per bale for cotton instead of \$50 as at present multiplying our prosperity and commercial importance. We manufacture one bale out of every 70 bales produced in the state. Texas needs cotton factories. The cotton manufacturer employs cheap labor but so must the cotton farmer and if we are going to be a manufacturing country we must manufacture the things we produce, says the Texas Commercial Secretaries' Association.

Weather Report.

This report contains part of June and July. The time covers the rain period, 10 days during which many showers fell in the different sections of the country and a general rain also fell.

On the 27th a trace of rain fell at Hereford. This was followed by a fall of 0.40 inches on the 28th. On June 30th another rain of 0.50 inches fell. This was general all over the country and reports showed a fall of from one-half inch to 3 inches. On the evening of July 1st and the early morning of the 2nd, another general rain over the county fell, measuring 0.77 at the Hereford local observer's home. This made one and two-thirds inches at Hereford.

June	High	Low	Wind	Sky
24	95	62	s	Pt. Cldy
25	92	60	s	Clear
26	90	60	s	"
27	89	57	s	Pt. Cldy
28	85	55	se	Cldy
29	89	58	s	Pt. Cldy
30	99	60	s	"
July				
1	90	55	se	Cldy
2	95	60	n	Clear
3	95	58	se	Clear
4	96	65	sw	"
5	98	60	sw	Pt. Cldy
6	95	60	sw	"

THE BRAND LINERS 15 WORDS 15 CENTS

A good place to advertise anything you want to sell or rent. When you want to buy something, a Liner will bring you an offer quick. Customers not carrying regular ads will please pay cash. Count one cent for each word including initials, numbers and address. Stamps from out-of-town customers will be accepted. PHONE NO. THIRTY

FOR RENT—HOUSES

FOR RENT—5 room house close to Presbyterian Church at \$12.50 per month. See Mr. Dent. 22-2tp

FOR RENT—Good 5-room house, close in. C. O. Lee. 16-tf

MISCELLANEOUS WANTS

WANTED—Homes for two bright boys 10 and 14 years old. See A. H. Elliston. 21-tf

FURNISHED rooms—to let, one block west of First State Bank. C. H. Carl. 50-tf

FIRE INSURANCE is so cheap now that it is in the reach of everyone. Better let me insure your home. R. E. Cook. 10-tf

WANTED—To trade a quarter of raw land near Bovina for a small improved place of 5 or 10 acres near Hereford. Address S. Rhea, Tex.

TEAM—Good work team, 5 years old. Apply to C. A. Butler. Phone 20. 15-tf

REAL ESTATE FOR SALE

FOR SALE—320 acres close in, will be sold at a bargain. See L. Gough. 34-tf

WANTED—Direct from owners, lands in and around the Hereford country that are for sale. Address Mason & McElhenie, La Salle, Ill. 1-tf

FOR SALE—Quick 640 acres good land 17 miles from Hereford price, \$11.00 per acre, \$3.00 cash per acre. Balance good terms. No trade. Address Box 512, Hereford, Tex. 15-tf

TRADE—200 acres—unimproved black land, near Ada, Norman Co., Minn. German settlement. Heart of wheat belt to trade for Panhandle land. Security Land Co. 1f

CITY PROPERTY

LAND FOR TRADE—Desirable residence property in Hereford for half section of raw land. Address P. O. Box 255. 15-tf

320 ACRES—6 1/2 miles of railroad station, good land, price \$16,200 cash, bal 1, 2 and 3 yrs., 7 per cent interest. Address Box 512. No trade. 15-tf

If you have anything that you wish to dispose of advertise it in the Brand Liners and sell it.

The Secret of Youth

Do you ever wonder how you can remain young, or why other women older than you, look younger than you do? The secret can be put in a few words: "Preserve your health, and you will preserve your youth." By "health" we mean not alone physical health, but nerve health, as, sometimes, magnificently strong-looking women are nervous wrecks. But whether you are weak physically or nervously, you need a tonic, and the best tonic for you is Cardui. It builds strength for the physical and nervous systems. It helps put flesh on your bones and vitality into your nerves.

Take CARDUI

The Woman's Tonic

"My mother," writes Mrs. Z. L. Adcock, of Smithville, Tenn., "is 44 years old and is passing through the change of life. She was irregular and bloated and suffered terribly. My father stepped over to the store and got her a bottle of Cardui, which she took according to directions and now she is up, able to do her housework and says she feels like a new woman." Try Cardui in your own case.

Write to: Ladies' Advisory Dept., Chattanooga Medicine Co., Chattanooga, Tenn., for Special Instructions, and 64-page book, "Home Treatment for Women," sent free.

Tierra Blanco Herefords

L. R. BRADLEY, Owner W. T. WOMBLE, Manager
 ...BREEDERS OF...

Registered Hereford Cattle

Hard Headed by Strike Str. No. 156347
 Assisted by Texas Tom, No. 204446

Will sell a quantity of young stock either singly or in car load lots

Write owner or call at my ranch, situated five miles east of Hereford, on the Tierra Blanco river.

HAVE US PHONE YOU

every morning for your daily grocery order if it is not convenient for you to come here in person.



YOU CAN RELY ON OUR GROCERIES
 no matter if you are not here to select them. We carry only the better grade of table needs and luxuries, so you are sure of good things to eat every time you order. PHONE No. 81.

Jarrott & Wilkinson

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KNIGHT & SLATON
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 Hereford, Texas.

Geo. W. Barcus Jno. C. North
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 Attorneys at Law
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 Office in First State Bank building

F. T. ROLOSON
 Attorney at Law
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 Rooms 5-7, Miller-Walker Building

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 Notary in Office
 Abstracting a Speciality
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SUGGS & JONES
 ABSTRACTERS
 Complete Abstract of Title to Deaf Smith County Lands.
 HEREFORD, TEXAS

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MURCHISON & JONES
 Real Estate and Live Stock
 Hereford, Texas

THE HEREFORD ABSTRACT CO.
 Titles to Deaf Smith County Lands. Prompt Service. Give us a Call.
 Office with J. P. Snyder Land Co.

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SMITH & ASHBROOK
 ALL KINDS OF INSURANCE AND LOANS. Phone 273.
 Office 1st door South of First National Bank

SULPHUR PARK FARM **HILLCREST FARM**
 ALFALFA HAY AND SEED TURKEY AND WHEAT
L. GOUGH
 HEREFORD, TEXAS

E. S. Ireland R. A. Holland
DIMITT ABSTRACT CO.
 ABSTRACTS OF CASTRO AND BAILEY COUNTY LANDS
 Dimmitt, Texas

HARVEY CASH C. L. ADAMS
CASTRO ABSTRACT COMPANY
 Abstracts of Castro and Bailey Counties. Your business solicited.
 DIMITT, TEXAS

Picnic at Scherer.

From all reports Saturday, July 2nd, was a big day for the folks in the northern part of the county, when the clans and candidates enjoyed an old fashion picnic with "dinner all day and speaking on the ground."

All the candidates were not there, on account of the heavy rains the night previous, but those who went made hay while the sun shone or words to that effect.

Several big speeches were made by the candidates running in length from 2 minutes to 2 hours. W. H. Rayzor from South Hereford tho not a candidate arose to the occasion and made a brilliant effort. The candidates from Hereford are loud in their praise of the people of that part of the county on account of their hospitality and the many good things to eat the people set before them. It satisfied an empty longing unfiled heretofore. Some of them will never feel better.

Do not get confused by our competitors talk. The Bryant-Snyder Ice Co. will have ice winter and summer at the same old price. 21-2t

Layman's Service.

At First Baptist Church, 11 a. m. Sunday, July 10th.
 Opening Song.—Congregation.
 Prayer.

Talk.—J. S. Shadrach.
 Solo: "I'm a Pilgrim.—W. M. Sturdy.

Talk.—J. D. Jarrott.
 Male Quartette: "The Beautiful Country.—Messrs West, Orr, Sturdy and Cox.

Talk.—Dr. A. L. Taylor.
 Solo: "The Homeward Way."—Mrs. H. S. Rowland.

Talk.—J. H. Harris.
 Duet: "Come Unto Me, and Rest"—M. W. Sturdy and H. C. Cox.

Talk.—Earl Wilson.
 Song.—Congregation.
 Benediction.

EVERYBODY INVITED TO BE PRESENT.
 BY PULPIT COMMITTEE.

For Sale or Exchange.
 Four acre improved place adjoining town section in Ricketts Addition to Hereford. Will exchange for cattle or good young horses.
 C. O. LEE.

LOCAL

You run no risk when you use Simon Pure Leaf Lard. 22c

Presiding Elder Geo. S. Hardy of Clarendon will be in Hereford to conduct Quarterly Conference at the Methodist Church Saturday evening, and also preach at the morning and evening hours on Sunday.

P. & O. Jewel Hammock, four and six shovel Cultivators at a Price that will interest the farmer. Warren Hardware Co. 16-1f

R. L. Hope of Centralia, Mo., who has been in Hereford the past few days looking after his land interest here left for his home Wednesday. Mr. Hope expresses himself well pleased with the Panhandle country.

We sell heavy team harness that will interest anyone who is in the market for this line of goods. Warren Hardware Co. 4tf

Mr. and Mrs. J. E. Johnson and son who spent a few days visiting Mrs. W. H. Garrison, left Monday evening for their home at Groom, accompanied by Miss Anna Garrison. Mrs. Johnson and Garrison are sisters.

White Sewing Machines, Black Co.

Mr. and Mrs. H. G. Alsit who have been spending a few days at Dimmitt with Mrs. Alsit's brother G. L. McLean and family, came up in time Tuesday morning in Mr. McLean's auto to 'catch' the morning train for home.

Simon Pure Leaf Lard is 100 per cent pure leaf fat. Every pound is guaranteed. 22c

Miss Lillie Nance who has been visiting her cousins Misses Roberts and Bess Nance for the past two weeks, returned to her home in Plainview Thursday, accompanied by Miss Bess who will visit at Plainview the next few days.

Majestic Ranges and Buck's Cook stoves the standard of all cook stoves and ranges. Warren Hardware Co. 4tf

Mrs. Chas. Calahan came up from Farwell this a. m. on her way home at Dimmitt.

Demand Armour's Star Hams and Bacon and get the best. 22c

Arthur Pearson arrived from Fort Worth Thursday in answer to the summons telling of the death of his mother, Mrs. T. L. Pearson.

Your house cleaning wont be complete until you have bought that new set of Screen Doors from the A. O. Thompson Lbr. Co. 8-1f

Mrs. Harmon Beach and children went to Clovis this a. m. to visit her brother, Chas. Davis and family for a number of days.

See those elegant bargains in Japanese cups and saucers, your choice of six patterns for \$1.25 per set at Smith's. 21-2f

Prof. E. H. Wray who is instructor in the Summer Normal at Clarendon spent Sunday with home folks; and on Monday with Mrs. Wray and the children went to Canyon City to celebrate the Fourth and to hear the eagle scream.

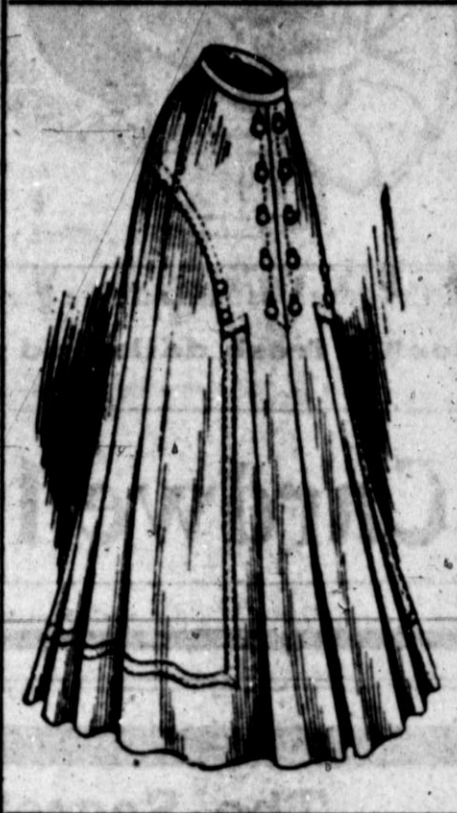
SPECIALS FOR 2 WEEKS

Ladies' Skirts

We have a lot of Skirts we are making a special price on for two weeks. **ONE-THIRD OFF**

Ladies' Light Weight Wool Suits White Dresses and Wash Suits. Now is the time to buy a nice dress or suit at a very low price. **Two weeks for ONE-THIRD OFF**

Ladies' and Children's Hats We want to close out as near as possible our stock of Summer Hats. For two weeks we offer them at **ONE-THIRD and ONE-HALF OFF**



Men's Suits

A BIG CUT ON MEN'S AND BOY'S SUITS. In order to reduce our spring line, for two weeks they go at **ONE-THIRD OFF**

Hair Goods; Hair Ornaments, Ladies' Belts, Collars, Jabots and Belt Pins at 1-3 off.

We have one lot Dress Goods at the low price, as long as they last, at **1-3 off.**

Don't fail to look over our Remnant and Bargain counter if you want Real Bargains

Our Bargain Shoe Counter has on it, Shoes that we can save you big money on.

We give these extremely low prices in order to reduce our stock of summer goods as low as possible before the season is over.

Buy Now and Save Money



Geo. A. STAMBAUGH

Not in our store we deal in smiles and



MR. SWELL DRESSER:-

THE SATISFIED CUSTOMER IS THE KIND OF A CUSTOMER THAT LEAVES OUR STORE.

WE DON'T ARGUE WITH YOU AND TRY TO DRIVE A SALE WHEN YOU COME IN TO LOOK AT OUR GOODS.

WE MAKE OUR SALES EASY BY GETTING THE RIGHT SORT OF STUFF, AND PUTTING ON IT THE RIGHT SORT OF PRICES.

NO SOUR FACES IN OUR STORE, WE ARE HAPPY BECAUSE WE ARE DOING BUSINESS. OUR CUSTOMERS ARE HAPPY BECAUSE THEY ARE NOW GETTING CLOTHES BARGAINS.

\$11.00 WILL NOW BUY A \$15.00 SUIT

\$15.00 WILL NOW BUY A \$17.50 SUIT

\$21.00 WILL NOW BUY A \$25.00 SUIT

WE ARE ALLOWING A TEN PER CENT DISCOUNT ON OXFORDS FOR CASH

H. C. Myrick

Gent's Furnishings

Nelson pays cash for hens. 21tf

Mrs. Fletcher Rogers and little son went up to Canyon City for a short visit with Mrs. Rogers' parents.

P. & O. Sewel Hammock, four and six shovel Cultivators at a Price that will interest the Farmer. Warren Hardware Co. 16-1f

Mrs. Lillie McCreary who is on a trip from Van Horn to Colorado Springs, stopped off at Hereford Wednesday for a short visit with her old friend Mrs. E. H. Wray. As Mrs. Wray is in Canyon City at present, Mrs. McCreary left for that place Thursday morning.

Excellent pasturage for a few horses and mules. Bottom land, spring water. None better on Plains. 9 mi. east of Hereford. S. J. Rice. P. O. Box 31. 21-1f

Messrs. Fitz and Ed Hudgins, Mr. and Mrs. Payne and Mrs. Norfleet, all of Hale Center, were called to Hereford Wednesday by the death of their sister, Mrs. T. L. Pearson.

Smith does all the different repair jobs you may want done on talking machines, sewing machines, organs and pianos. Expert violin rebuilder 21-2f

D. L. McDonald, owner of the big irrigation wells, and L. Baskin of Baskin Heights fame, went down to Portales last week to see the big electric-water plant start the work.

Misses Lou and Mattie Harvey are expecting their father and brother to arrive this p. m. from Dennison for a visit.

Collectors' handy Index Books at The Brand office. Makes keeping of accounts easy and saves double work. Fillers printed to suit business. They are popular, everybody most has one. 1tf

This morning the body of Mrs. Pearson was taken to Hale Center for burial. The I. O. O. F. Lodge went to the station in a body, and a number of the members of the order acted as pall-bearers. Mr. Matt Gilliland and wife and Mr. Nester Gass accompanied the father and children on the sad trip.

Fine \$375.00 York piano, this elegant instrument made by the Weaver Piano and Organ Co., absolutely guaranteed high grade we offer for next 30 days for \$275.00. G. W. Smith & Co. 21-2f

14 bushels of cow peas for sale. A. H. Elliston. 1t

The Brand is glad to note that W. N. Chidister, father of Mrs. Ira Braden, is much improved and able to be about the house.

Hon. Carl Gilliland was in Amarillo yesterday on business.

Dr. W. P. Barton of Nashville, Tenn., came in this morning to look after his land interests.

Miss Martha Kottmeyer of Saint Louis was met by her brother Henry Kottmeyer who lives near Hereford and in whose home the sister will visit for some weeks.

Miss Carrie Quirk who has been visiting Mrs. Jennie Thompson for a number of days returned to her home in Canyon on this a. m. train.

Congressman J. H. Stephens has returned to Texas and will make a few speeches in the district in the interest of his candidacy. Senator Veal, his opponent, declined to meet Mr. Stephens in a joint debate at Amarillo.

Jack Stanley was called to Channing yesterday afternoon on account of the illness of Baby Stanley. Mrs. Stanley is visiting her homefolks at that place.

Miss Quirk of Canyon City is visiting with Mrs. Jennie Thompson and sister, Miss Jessie Morris, on East 11th Street.

Rev. S. T. Shore is in New Mexico today.

Hon. Jno. P. Slaton returned this morning from a week's trip over the district.

O. H. Mardeman returned this a. m. from a business trip to Canadian.

Took The Children Picnicing. Miss Mate Hunt, Superintendent of the Junior Endeavor, and Miss Beulah Wright took the little people down near the bridge over the Tierra Blanca, Thursday evening for a little picnic, and to eat their suppers on the green grass.

Everything went merry until the little flurry of wind and dust overtook them, when they sought refuge in the little nooks near about. Without being greatly discomfited, the supper was eaten, and a good time was had; and all returned home to want to go again.

A Brand Liner will rent that room for you—So a line.