

The Hereford Brand

Vol. 10

HEREFORD, TEXAS, MAY 27, 1910

No. 16

HEREFORD OFFERS \$200,000 FOR TWO RAILROADS

"YOU'LL LIKE HEREFORD"

Halley's Comet Pays Visit and Approves Old Slogan--Thus Shall It Be.

THE SIGN IN THE HEAVENS

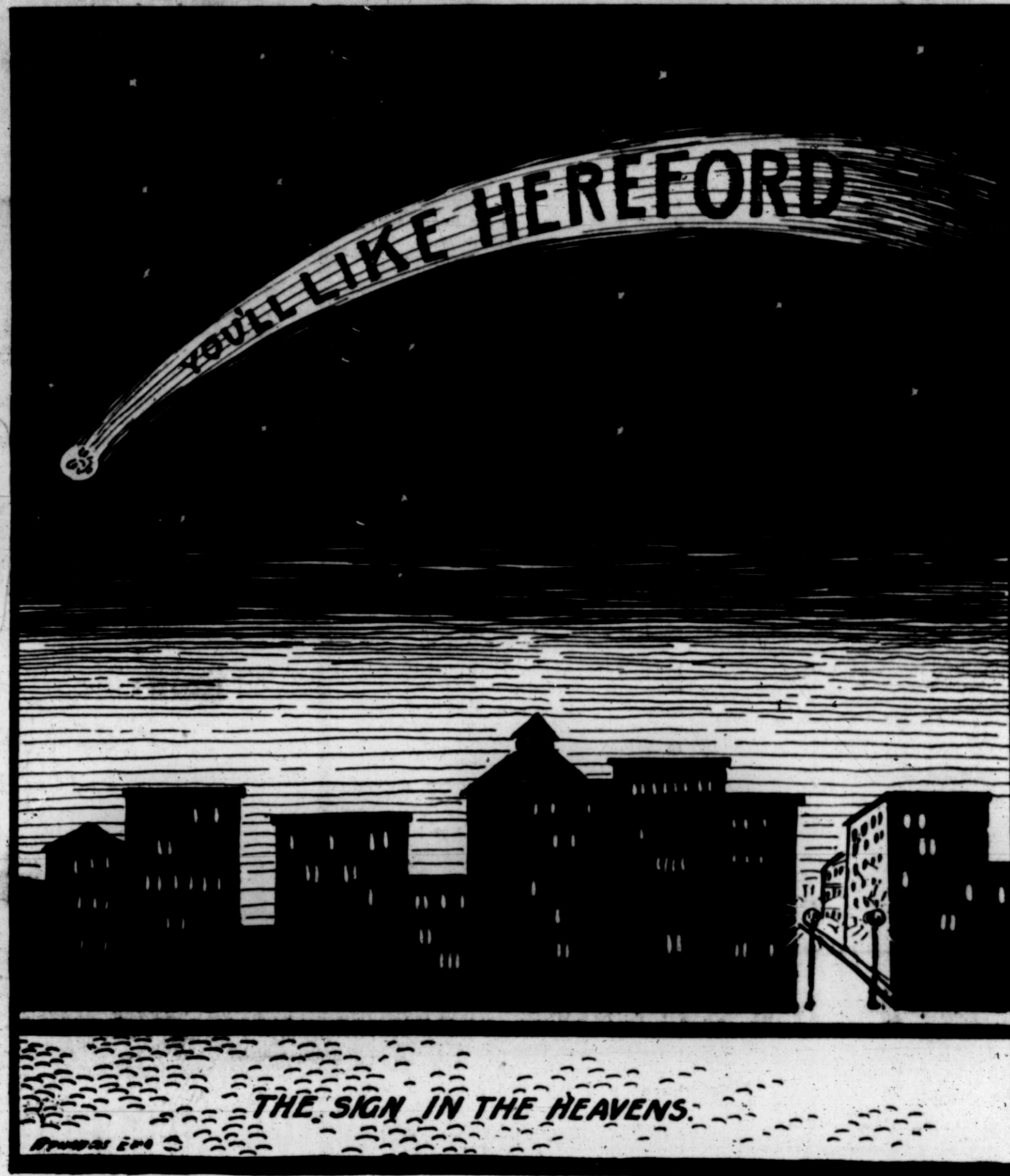
Brilliant Display of Occidental Pyrotechnics--An Effulgent Glory Produces Wonderment.

Dispatches from every part of the globe describe the appearance of the long expected comet, which this year finishes a 75-year course around the sun and which has taken the cometary visitor into the limitless space of the starry dome only to return the wanderer of the heavens to the familiar ground in the neighborhood of the Earth.

Many citizens of Hereford have patiently watched for Halley in the eastern sky of the morning, rising before the call of day by the clarion voices from the barnyard. On that eventful night, when some uncrowned heads lay uneasily on the pillows of night, watching for the promised destruction of the earth and the consuming fire of an under world to envelope their couches in a sheet of flame, quilt sleep stole over their heavy lids and they were peacefully carried over into the sweet dreamland of fancy. They awoke to find themselves quite refreshed from the morning repose and old Sol smiling over the green fields of the eastern horizon. The Almighty Hand of the Universe had stayed the threatening sword that hung like an ill omen in the flaming oriental sky and all was quiet. Not a sound was heard, no voice from the deep awoke the slumbers of the long dead. But with the seismic ear of science, the scenes beyond the white wafted clouds were terrible to behold. Halley's fiery nostrils breathing out destruction, his body followed by an extended train of flame, with an awful swish and mighty swerve, swept passed the contending elements of space, thundering across the orbits of the planets, like ten thousand batteries of heaven belching forth simultaneous discharges of shot and shell which burst with hellish awfulness upon the non-resonant ethereal space of the heavens. It was a mastery of Nature's God over Nature. The inhabited earth, the tenderness of his mercy, slept as quietly as a babe in the arms of a loving mother.

While the puzzled astronomers were straining their eyes and their minds to discover why Halley's head should appear in the west after passing the sun and its long extended tail should still remain in the east, the young astronomers of the Brand office were peacefully watching for its reappearance. Standing on the lawn in the quiet evening light of the moon, scanning the western sky and admiring the handiwork of the Allwise, there suddenly appeared a brilliant effulgency of light that shot from the horizon to the zenith when it settled into a gentle glow of prismatic colors, dissolving gradually into fantastic shapes, producing

THE COMET AS SEEN AT HEREFORD



dancing figures of seeming happy children of sunshine playing on the rainbow of the evening. Others present exclaimed their overflow of admiration, the Brand artist began to hastily sketch the apparition of heaven, when there began to appear the familiar words: "You'll Like Hereford." Yes, there they hung on the great flaming sword emblazoned against the blade in letters of fire and gold. "You'll Like Hereford." Not unlike the great Constantine, who saw the sign of a cross with the inscription: "By this Ye Shall Conquer," so Hereford shall take this slogan and conquer. "You'll Like Hereford" then must engage our thoughts, change those who would invite stagnation into optimistic praise, fix our banners and flags to fly the sign of the heavens to the breeze of prosperity, and conquer all adversity. Take up the strain and sing the song of gladness into the ears of all who will listen, closing each refrain with a joyful—"You'll Like Hereford."

Home-made Ice Cream at Arcadian Cafe 10 cents. 16-2t

Mr. and Mrs. S. B. Edwards had for dinner Monday, Mrs. Furry of Van Buren, Ark., and her friends Mr. and Mrs. T. B. Ridgeway and daughter Miss Bessie, with whom Mrs. Furry has been visiting for a month. Mrs. Furry left on the afternoon train for her home.

Something to please you at the Star Theatre tonight, Mrs. Southworth's St. Elmo. 1t

COLLEGE MATTERS TO CLOSE UP

Monday Afternoon 2 O'clock Set for Final Meeting to Settle Question.

A. J. Lipscomb, president of the Commercial Club, calls attention to the College committees and others interested that next Monday at 2 o'clock at the Club offices the matter of raising the College fund will be finally settled, either to make a more vigorous campaign or to drop the matter entirely. Mr. Lipscomb says that he feels that not enough interest is being shown by those who should be deeply concerned, and unless a better spirit is manifested that as far as the Club is concerned that no further steps will be taken.

This simply means that Hereford College will be lost to Hereford. While the Christian church is largely responsible for the condition of affairs, yet the Hereford people at large have a degree of responsibility which some are wont to shift to other shoulders. Every property owner, every business man, every farmer in the vicinity, has more or less interest in the welfare of Hereford College just as they should in any public or semi-public institution. Shall it be said of Hereford that she has shown so little interest in one of her institutions that its removal has been threatened? Has Hereford

College been of so little value to real estate in the town and especially in Evans addition that its presence has not been felt? How many good words of praise has Hereford received abroad that she should be the first town on the Plains to establish a college? How many good families have been attracted to Hereford by the College?

RAILROAD NEWSY NEWS

Dimmitt Stands Flat Footed and Offers Fifty Thousand for Bassett Line.

At a meeting of citizens in the growing little city of Dimmitt, County seat of Castro County, one of the garden spots of Texas, (there are several in the Panhandle), got up the other day and offered straight out \$50,000 and the right-of-way for the Bassett railroad. This information was at once communicated to Mr. Bassett.

Hereford's North & South project is assuming some shape. The gentlemen who were here a few days ago are proving to be worthy of the confidence of the citizens.

Of course you know about the offer of \$100,000 for the Bassett line.

Hon. John W. Veale of Amarillo, was in Hereford yesterday in the interest of his candidacy for Congress. He met a few friends last night but did not make a speech.

SANTA FE MEN VISIT HEREFORD

Colonization and Advertising Department of Great System for the Southwest.

RECEPTION TENDERED VISITORS

Business Men and Railroad Officials Dine Together and Pass Social Courtesies.

Early Monday morning a special car was set out by the Merry Widow from the west and it soon developed that Hereford was to be honored by a visit from the heads of the colonization and advertising department of the great Santa Fe System. Among the party were: Col. C. L. Seagraves, general colonization agent; Major F. L. Vandergrift, editor of the Earth; Hon. W. H. Simpson, general advertising agent; Prof. J. C. Tinsley of the Agricultural College of New Mexico; T. B. Gallagher, assistant general freight and passenger agent and J. Brinker, general freight and passenger agent of the Pecos Valley Lines.

At 9:30, a large party composed of land and business men took the railroad men in charge and showed them over the town and much of the surrounding country. They visited among the farmers and examined into their methods. On the route the company took a look at the big irrigation well on the McDonald farm. From 12 to 1 o'clock dinner was served at the Cordova where a number of business men passed a social hour with the railroaders.

Among those present were: Agent R. E. Bryant, W. O'Brien, M. A. Lampkin, J. P. Snyder, Harry Yost, J. H. Pitman, J. F. Braker, A. J. Lipscomb, Eli Dunlap, C. W. Warren, F. H. Oberthier, A. H. Elliston S. B. Edwards, J. L. Fuqua. After the meal, the cars were again called into service and a visit was made to the demonstration farm of Judge L. Gough. Mr. Gough explained, as the party passed along the drives the various experiments and results obtained from certain work previously done. The railroad men were surprised and took great interest in the things they were shown. Prof. Tinsley was especially interested in the soil culture demonstrations and made a number of investigations on his own part.

Mr. Seagraves was outspoken in his words of praise for Hereford and her surroundings. Mr. Brinker stated to a reporter that of all the towns of the size of Hereford along the route that Hereford made the best showing in the class of residences and beauty of yards, sidewalks, streets, etc.

The 4:15 East bound regular picked up the special and the party were pulled into Canyon City.

Mr. and Mrs. W. J. Brand leaves today for Riverside, California, where they will make their home. Mrs. Hines and sister, Miss Cora Ferguson, will join them at Texico, Sunday and the party will go at once to their new home.

See the production of St. Elmo at the Star Theatre tonight. 1t

HILLCREST FARM

Scientific Methods Used Will Bring Good Results—A Study For Farmers.

As a study in scientific methods, every farmer should visit the Hillcrest Farm, owned and operated by Judge L. Gough. While many other communities have paid several thousand dollars for a demonstration farm, Hereford has one right at her door without money and without price. True, Mr Gough is running such a farm for his own benefit, but he is never too busy to show his methods, nor is he so selfish as to keep any useful information for the community.

He has a section of land now under a Scientific treatment and a visit to Hillcrest will open the eyes of the eyes of the worst doubter. While the Brand reporter is not a farmer except with the pencil, he is not slow to see results from proper methods. For the purpose of seeing what Mr. Gough was doing this year, he paid a visit to the farm last Monday. On the way out we passed one field of wheat which had been blown by the spring winds, the result of improper cultivation by which a dust mulch, so much written about in would-be farm journals had been formed. The result was plainly visible in a ruined crop.

The first field which Judge Gough showed was a piece of 100 acres which he is "summer tilling" a careful examination showed good moisture an inch under the surface and more than sufficient to bring up any kind of seed. Borings showed about 18 inches of wet soil under the surface. The next field was 30 acres of volunteer wheat. This is well headed but only half of a stand. This field was left to show the difference between the prepared land and the ordinary methods.

A small plot of 5 acres of special prepared ground was being used as a demonstration for several things. On one half of the flat, cow peas were grown last summer and the other half was summer tilled. As a result the best crops show to be on the tilled half. In this plot, Mr. Gough has planted 3000 maize seed all from one fine head, two grains to the hill. The result will be watched with interest.

Another field of wheat was visited and was found to be in good condition, and though the rainfall has been less than any former year, a yield of from 14 to 20 bushels is expected. This field was cultivated according to scientific methods.

The last wheat field examined was of special interest, as three distinct differences were shown in this field. One third had followed corn land, one third had wheat and one third was summer tilled. The crop will make a proportionate yield 1, 2, and 4; that is, the tilled ground will make twice as much as the wheat land and the wheat land will make twice as much as the corn land.

The report that Judge Gough's wheat had all blown out is entirely wrong, as a visit will show. He has shown by experiment that the lighter soil of the plains is not in physical condition for wheat, because the snow desolves the surface and renders the mulch too fine. Hence the spring winds will blow the powdery soil and whip the wheat, destroying much or reducing the stand. This is what happened to about 15 acres on his farm. He considers that the loss of a few acres of wheat should be worth several thousand dollars to wheat farmers as a demonstration. He will not, however, lose the results of his labor. A good stand of millet is now growing on this same 15 acres. Let those

who have circulated the report pay a visit to the Hillcrest Farm.

The trouble with many farmers is this—that they think that they are following the scientific methods when they have done the contrary way. Just because a Campbell packer and an acme harrow has been used on the field is no indication that any scientific way has been followed. One good Castro county farmer tells the Brand that he knows when he failed to follow Campbell or even common sense in handling a certain piece of ground, hence his wheat has suffered.

The Baptist Revival.

Rev. L. J. Mims of Cleburne arrived Tuesday afternoon and is engaged with Pastor O. W. Dean in conducting a revival at the Baptist church.

Morning services at 10 o'clock and evening service at 8:30 o'clock are being held. Rev. Mims is an interesting speaker and the audiences are increasing at each service. Rev. Dean invites all Christians to attend and participate in the services.

Northern Hotel for Rent.

On June 1st the present lease will expire. Call on J. R. Mosley for information. 16-2t

From Friona Sentinel.

Mrs. R. M. Johnson came up from Hereford and staid over Sunday with her husband, Dr. Johnson.

John W. Veale of Amarillo, candidate for congress 13th district, was in town Wednesday getting acquainted with people. The 13th district is composed of 48 counties.

Dr. Sutherland and wife passed through Friona last Friday, and Mrs. Sutherland made Mrs. Harris a pleasant call. They were on their way from New Mexico to their home in Hereford.

Russell-Bailey Letter.

Mr. Tom Finty, Jr., the staff correspondent of the Dallas News, was in Hereford Wednesday and exhibited the Bailey-Russell letter. The letter was placed under the microscope at this office and carefully scrutinized, and pronounced spurious. It was concluded that the signature attached to the Bailey letter was the work of the "S. L. Russel" who forwarded it to the News. While on the face of the letter, the signature looked genuine, yet a more careful examination showed the signature to be the work of an awkward forgery. While Senate paper was used, the stenographic work was poor and the punctuation bad. The letter will neither injure Mr. Bailey nor work a benefit to Mr. Poindexter.

The Brand is in receipt of an elegant invitation from Miss Grace Mason to attend the graduation exercises of the Dallas High School class of which she is a member. Miss Mason will be kindly remembered by a large circle of friends in Hereford. She was a pupil in Hereford College for two years and her graduation is a piece of good news.

THE HEREFORD BRAND ONLY \$1.00 A YEAR

Quaker Scotch Oats is the world's food

Eaten in every country; eaten by infants, athletes, young and old.

Recognized as the great strength builder. Delicious and economical.

Packed in regular packages; also in hermetically sealed cans for hot climates.

SOWING FLOWER SEEDS.

Get the Best and the Freshest—Firming the Soil.

To secure a good stand the first requisite is first class seed. Flower seeds are generally smaller and more delicate than farm seeds, and the purchase of poor grades at bargain rates is usually a waste of time and money. Plant only strong, fresh seed. Usually the highest priced is the cheapest.

The next step is the preparation of the seed bed. See that the soil is thoroughly mellowed. The first stage in germination is the absorption of water. The rate of absorption is determined by the number of points of contact between the seed coat and the soil particles. Firming the soil multiplies the number of points of contact; hence the wisdom of one famous authority's rule to put your foot on everything you sow. If the soil is wet this firming is inadvisable, but if dry it is quite necessary.

The depth of the covering is governed largely by the size of the seed. Generally seeds may be covered to a depth equal in thickness to the length of the seed. Very small seeds should not be covered at all, the better plan being to shade them for a few days with papers to hasten germination.

Each class of seeds has its own germinative temperature requirement. Some, like the sweet pea, sprout when the frost is hardly out of the ground, whereas other kinds require a good warm soil, and the seed will rot if planted too soon. The habitat of the plant will usually give one a clue in this regard. Plants from cool regions or high altitudes usually start early, and those from warmer regions should not be planted until later.

As the seeds begin to sprout it is well to go over the surface of the bed with a rake and break the crust for the purpose of assisting the young plantlet in getting through.

Competition should be eliminated by keeping the weeds down and by thinning out. Overcrowding means weak, spindly plants. Give plenty of room and sunlight if you want your plants to thrive.

SUCCESS WITH SWEET PEAS.

Plant Them in a Ditch—Let None Go to Seed.

To have the best success with this plant one must bear in mind the fact that it is a cool season crop. The pea produces its best crop before the hot, dry weather of summer comes on.

The seed should be sown in the fall or early in the spring. It is a good plan to sow the seed in the bottom of a trench four or five inches deep, cover with one inch of soil and gradually fill in later as the plants get large. The pea delights in a deep, rich, retentive, though well drained soil. The first sowing may be made on the south slope, followed by successive plantings. The bloom period may be extended by making the last sowing on a north slope or in some location where the pea will receive partial shade. The pea requires an abundant supply of water. If the season turns off dry the plants should be watered copiously, using the seed trench as an irrigation ditch.

As soon as the plants reach a height of six inches a support or trellis of some kind should be provided. Probably the most convenient material for this purpose is poultry netting. The netting can be had in any desired width and can be stored through the winter and used from year to year. Never allow any seed pods to mature. The more flowers you cut the more you will have.

There are numerous varieties of the sweet pea and ample room for choice as to colors desired and also as to dwarf or tall flowering sorts.

THE PANSY BED.

It Should Be Shaded From the Noonday Sun—Rich Soil Needed.

The essential conditions for success with the pansy are a cool, half shaded place and a rich, friable soil. The pansy is a cool loving plant and does best where shaded from the noonday sun.

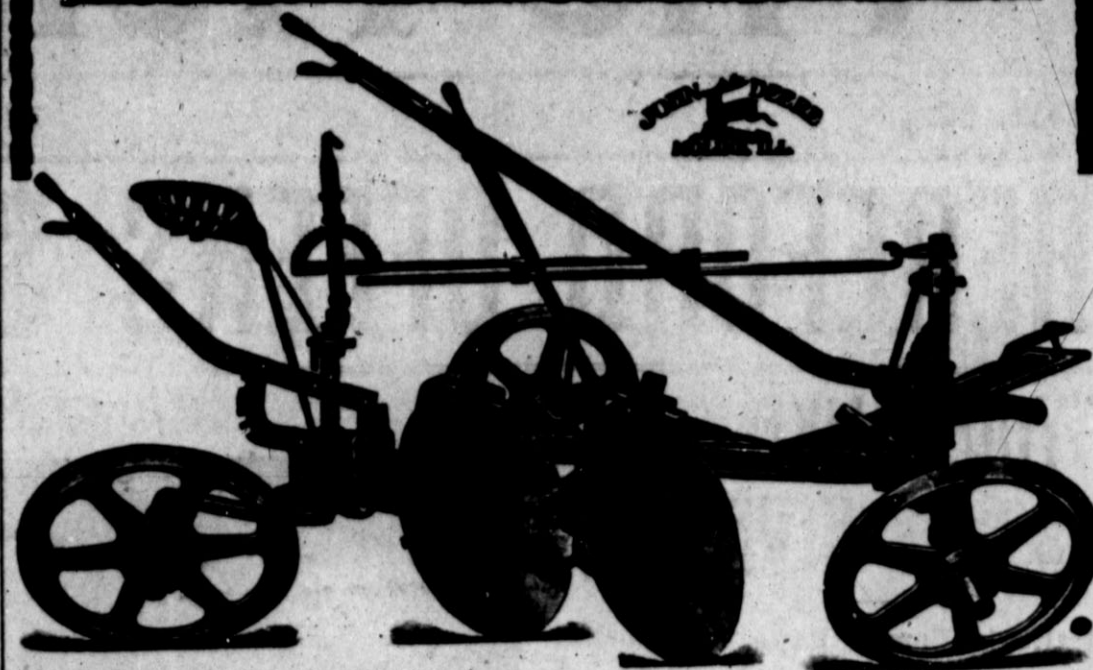
If the seed pods are kept cut away the plants may be carried through the summer and a good crop of flowers secured again in the fall.

To secure early flowers the seed should be sown in a cold frame or window box in November, or they may be started in September and transplanted to the permanent bed in time to reroot before winter. At the approach of winter the bed should be mulched with straw or pine needles to protect the plants from heaving and thawing.

The pansy has been greatly improved in recent years, and some of the present market strains are very fine.

Arnold & Matthews, Furniture and Undertaking. J. M. Gilliland, Embalmer and Funeral Director. Day Phone 115. Night Phone 251. 38-4t

THAT JOHN DEERE



PLOW is the one your neighbors use and they're satisfied. Why not you? Has the lightest draft, cuts it all out and is made to stand the strain. See

Garrison Brothers

Make Our Store Your Headquarters

STORAGE COAL

The Price of Genuine Rugby Niggerhead Coal is reduced to

\$8.00 Per Ton

The quality is the best as you know and we can deliver the goods.

TELEPHONE NO. 76

WITHERSPOON & HARRISON

The most Flexible Shoe in TEXAS

You can roll up the sole of this shoe like a ball.

This "Diamond Special" Oxford has the most flexible sole in all the world. It is one of the Peters "Foot Comfort" Shoes that are made both in high cuts and low cuts; in men's and in women's. These are the shoes for comfort and at the same time they are full of style and character and wear. Ask your dealer for Peters' Foot Comfort Shoes. If he hasn't them, write us.

Peters' Shoe Co. ST. LOUIS.

LUMBER

Best Grades, Best Prices, Most Complete Stock Modern Planing Mill in Connection Let Us Figure Your Next Lumber Bill **T. M. Palmer Lumber Co.**

NEIGHBORHOOD NEWS

Letters Written by Staff Correspondents of THE BRAND

Bethel News.

Uncle Geo. Higgins and daughter Mattie of Pilot Knob visited at W. C. Russell's last Sunday.

Born to Mr. and Mrs. Frank Bean last Saturday, a big fine boy. Mother and babe are doing nicely.

D. H. and E. E. Brubaker and their families took dinner at E. W. Short's last Sunday.

Irvin Crump of Summerfield, visited in this vicinity over Sunday, calling at D. H. Brubakers and E. W. Shorts.

Mrs. Furry and her two children, of Van Buren, Ark., returned home Monday, after an extended visit with her cousin, Mrs. T. B. Ridgeway.

Mr. Clarence Spitlef of Union, Ohio, is stopping with E. E. Brubaker. He is investigating the merits of this country and trying its fine climate.

Mr. and Mrs. T. B. Ridgeway and daughter and Mrs. Furry and children of Ark., took dinner Monday with Mr. and Mrs. S. B. Edwards of Hereford.

Mrs. Sherman Williams and daughter Zola of Pilot Knob, called on Mrs. Henry Dailey and Mrs. W. C. Russell Tuesday afternoon.

A. M. Brown and family of Hereford visited at J. W. Miller's Tuesday.

T. B. Ridgeway and family enjoyed a days outing on the Tierra Blanco one day last week catching some of the finny tribe, one of their catch being a nice catfish some over a foot long.

Our much appreciated mail carrier Mr. Rayzor, informs us that the mail route for this month is dropping far below the average, especially in the number of mail parcels delivered, the main reason being that so many of the patrons get their mail out of the post office, thereby the mail route receives no credit for mail delivered at post office. All the patrons of the mail route should let their mail be brought out by the carrier so that the mail route will grow instead of going backward. Everybody help keep up the mail route. A hint to the wise is sufficient.

Frio Items.

Rev. M. T. Johnson filled his regular appointment here Sunday and dined with Matt Whiteford and family. The day being very disagreeable did not have as large a crowd as usual.

Willis Merrel left here for a few days visit with his parents in Oklahoma before leaving with the Buffalo Bill show.

Mrs. Myrick of Hereford spent a few days last week with Mrs. Steve Sanders.

Mrs. H. H. Stanley and daughter Maggie Ray and Maydolin Green attended the recital at Hereford Friday night.

W. B. Green spent Tuesday at Canyon City.

Miss Jewell Dollar has returned from New Mexico where she has been visiting relatives.

Mrs. Frank Axe called on Mrs. H. H. Stanley Tuesday.

Misses Hattie Easter, Maydolin Green and Maggie Ray Stanley were shopping at Hereford Tuesday.

Mrs. Hagenstoz entertained a few of her friends and neighbors Monday, May 16th in honor of her birthday. Cream and cake was served. At a late hour all departed for their respective homes to meet the next

night at the home of Chancey Trice and family, it being Mr. Trice's and Pet Isarel's birthdays, they decided to celebrate them together. They served peaches, whipped cream cake and coffee. Those present on these two occasions were: Mr. Hagenstoz and family, Will Sain and family, John Tice and wife, Ceancey Tice and family and Pet Isarel.

Spring Lake Warble

Mr. Frederic Rouse Taylor and the three Axtells, Orvale Dr. and Dwyter went to Mexico this week and bought about 700 head of cattle. They report Spring Lake, far ahead of anything they saw while gone.

Bro. Reeves is holding a three night's service at the school house at Spring lake.

Several of the young folks, with Mrs Gilbert as instructor, are preparing a play which they will put on soon.

Mrs. J. C. Thomas is slowly improving from her illness.

Mr Stuck reports a fine boy at his house. Mother and babe doing well.

Mr. and Mrs. Geist went to Hereford Tuesday trading.

Mr. and Mrs. Abbott were in Spring Lake shopping last Friday.

J. I. Phipps caught fifteen nice cat fish; how's that for the Panhandle.

Several of our farmers are planting a goodly amount of their land to broomcorn this year.

Messrs Rouse and McBride, each, lost a good work animal last week.

This community is preparing a nice program for Childrens Day, the second Sunday in June. All are invited to attend.

The Ladies Aid met at the church Thursday and sewed for Grandma Axtell. They had plenty of lunch and spent the day.

Mr. Gilbert who has been afflicted with the rheumatism for the past month, is reported better.

Born to Mr. and Mrs. Jay Rudd, a boy, May 8th.

The Hereford nursery agent was here this week taking tree orders.

Miss Flossie Reeves spent Thursday night with Miss Ruth Head.

Trusting to have a good rain to mention next time, we will bring our warble to a close.

Angie.

Spring Lake

The Vore sisters spent day with Miss Mamie Gurgensen Tuesday.

Mr. and Mrs. Franklin and sons started for New Mexico Tuesday for a few weeks' Visit.

Spring Lake base ball team played the Olton team Saturday. The score is not known.

The farmers are again "breaking" after the recent rain.

Miss Mildred Gilbert was calling on the Vore sisters Wednesday.

Several of the young people went to Olton Saturday to see the ball game.

The Spring Lake School district has been divided, we understand.

Angie's Beau.

For Sale.

One section of improved land at Summerfield, Texas. If sold in 60 days, half of the growing crop will go with land. For price and terms apply or write to P. C. PYLANT, Summerfield, Texas. 1414p



MAY 27th

If the above date appears on the label on your paper it means that your subscription expires this month. Don't wait until you miss two or three papers and then write for the back numbers for often they cannot be sent. RENEW NOW. Be up-to-date in your paper reading as well as other things and "You'll Like Hereford."

Echoes from Parrott.

We still feel like returning thanks for the moisture that we continue to receive.

R. S. Neely and sister received a very pleasant surprise Wednesday evening, when neighbors and friends spent the evening with them bringing ice cream and cake and a good time was enjoyed by all. We like surprises and we hope that they will come again.

Mr. and Mrs. A. P. Helphery entertained Messrs John and Emerson Hacker and families to Sunday dinner.

Mrs. Dukes gave a very charming dinner in honor of her sister, Mrs. Mann on Thursday. Those present were Mesdames Hacker, Neely, Grant, Ricketts, Hubbard, Davidson Boydston and Scruggs and Misses Neely and Grant.

Jack Boydston and Miss Gladys Hacker and Basel Jennings and Miss Bernice Hubbard took Sunday dinner with Mr. and Mrs. F. R. Metcalf.

There was a very pleasant party of young people at Mr. Easter's Friday night.

Rafe and Grace Scruggs and Mable Hacker went to Arney Sunday.

We are going to have a very fine program Friday night it being the closing of our school year. Miss Wagner deserves a good deal of credit for all that she has done for the children this year.

JACK and GILL.

On June Sixth

W. O. W. Decoration Day all Woodmen will be expected to meet in hall at 2 p. m. on this date and help with ceremonies. Will march with Band from hall to cemetery. Speakers of day W. H. Ray, L. Gough and Jas. A. Hughes. 9-11 C. L. SULLIVAN, Clerk.

For Sale

A dairy herd of registered and high grade Jersey cows; thirty head of matured cows and 7 young heifers, together with complete dairy outfit and good route. A snap. Call or phone 153. ROBT. ELLIOTT.



We offer special inducements in quarter and half section tracks close in to actual settlers. We have some on easy payments. Hereford is in the shallow water belt. Write us for particulars. Address BASKIN LAND COMPANY, Hereford, Texas.

IT WILL PAY YOU To Get Busy!

The following standing of the contestants in the Piano contest at Myrick's will show that the interest is increasing and proves that many realize the best place to spend their money for goods of quality and worth, and at the same time push their favorite.

Public School	86765
I. O. O. F. Lodge	70680
K. of P. Lodge	59625
W. O. W. Lodge	17305
Christian Church	21390
Marion Bryant	2240
Willie Hammack	28385
Hereford College	18670
Bertha Witherspoon	9480
Orchestra	4345

Every effort gets results and helps make a showing.

H. C. MYRICK

FOR SUMMER COOKING and PRESERVING

use Texaco Deodorized Stove Gasoline a satisfactory heat and no odor.

FOR LAMPS Familyite Oil is the safest and makes the best light

THE TEXAS COMPANY

GENERAL OFFICES, HOUSTON, TEXAS

J. W. ENGLISH, AGENT, HEREFORD, TEXAS

UP-TO-DATE LIVERY and SALE BARN

When you want a good drive or an up-to-date rig call at our Barn. We have spent a great deal of time and money lately improving and enlarging our premises. We have one of the best barns in West Texas and can give you the best accommodations in any line of livery service. We guarantee courteous and fair treatment to all. Phone 249.

A. L. SHERK HEREFORD, TEXAS

Get a Telescope Free. See Page 12

SURFACE CULTIVATORS

Single Row Surface Cultivators, Double Row Surface Cultivators, Six Shovel Pivotal Single Dutchman Cultivators, Go-Devil Disc Cultivators for listed ground, Captain Kidd High Wheel Cultivators. The kind of Implements that is a pleasure to run. Guaranteed to do first-class work or our goods. :- :- :- :- :- :- :-

Hereford Hardware Hereford, Texas

FROM ACROSS THE PACIFIC

Interesting Communication From Miss Laura Edwards, Missionary in Korea.

The Brand through the courtesy of the recipients publishes the following letter from far off Korea. The communication is written on Japanese paper decorated with rose branches and buds. The letter is written on a continuous sheet, that is there are no pages to the letter. The letter from Miss Edwards was in one long sheet and measures five feet long.

Wansan, Korea,
April 10, 1910.

Dear Jennie:-

I do not know whether your letter is the one most urgent for an answer or not. It has been so long since I wrote to you or to Hattie either that I have forgotten who is entitled to the first answer.

Everything is running along at the usual rate in Korea, everybody just as busy as can be. Spring has come and the weather is delightful, tho still very cold. Fire is necessary all day but the sunshine is fine and the grass and buds have all come out and the wild flowers on the

mountains are beginning to bloom.

I am busy studying the language from eight in the mornings until three-thirty in the afternoon and then I have a class in school studying English, and two afternoons in the week I give music lessons to three of our girls. Now I know you will laugh, but if you only knew how eager these girls are for music you would not be surprised at even me undertaking to help them. Don't you want to come over and take charge of them? We have asked the board to send us a music teacher, but we can't hope for one immediately for we know there are none in training at Scarritt. I am so glad you all have had such a nice time teaching this year and by the time you get this letter school will be about out and you will be getting ready to go to New York if you are still of that notion

I am beginning to talk some, enough to have a class of my own at Sunday school, but I do not do all the teaching, she really does most of it. She understands them and can me very well, so she can make the class understand what I am trying to say, but I think I can soon manage the class by myself. Our church is growing so fast that we can scarcely seat the congregation. Of course there is no space taken with seats of any kind as everybody sets on the floor, but we are to have our church enlarged real soon.

Just now I am about to have one of the greatest experiences of my life. I am to start this week with Mrs. Ross, on an evangelistic tour into the country. We have everything planned and about ready to go.

The trip will be down the coast about 150 miles from here. We will go by boat to the farthest point down and then will hold a meeting with the women there for a few days and then start back this way overland and on horseback. Working as we come and making five stops, and spending five or six days at each place holding meetings. We have a small folding organ which I am going to carry with me, and I am to have charge of the singing. I can do very little teaching as yet, but Mrs. Ross is fine at teaching the bible truths to the Korean women, so we are expecting a great trip. We know that many of the women will hear the gospel for the first time, and we are going forth to hold up Jesus before them that he may draw them unto himself.

I am sure you all would like to know how we plan for such a trip. We take all our food ready to eat, most of it being canned goods, and we will get chickens and eggs when we want them while out. We each will take a folding cot and we have nice cotton mattresses made for them and will carry our covering along. I will make a picture of us and our load when we get our pony loaded. The pony we will use is a little Korean pony about the size of the ordinary Shetland pony at home. We will have the load strapped on him like the pictures of load-camels in the geography. I will ride another horse, a larger one.

April 16th. I am ready to start today for the country. My suit case is packed. I will not dress up very much while out. Miss Myers and Miss Buie have prepared such a nice

box of food for one. Everything is ready and I will soon start.

I was most terribly surprised yesterday when I received a letter from Seoul telling me that I had been appointed by Bishop Hendrix to take charge of the work in Seoul in June. Miss Ivey and Mrs. Campbell are to go home and Miss Batey is to be married to one of our missionaries at this station, and I will be the only one of our Woman's Board workers in Seoul during the summer. Of course other workers will be sent there by the opening of school in September.

I hate to leave this place so badly. The missionaries here are such a lovely congenial band. At Seoul I will be the only single worker of our Mission and there are only two other families of our mission, Mr. and Mrs. Gerdine and Dr. and Mrs. Hardy and their children.

I will get home from the country during the first week in May and will get ready to go to Seoul at once. Since I am to be in Seoul I am to have a place in the bridal party of Mr. Pearman and Miss Batey, June 7th. It is to be a church wedding at 8 a. m. Miss Batey will be married in her traveling costume and leave on the 9 a. m. train for this place. Not having yet consulted the ladies of the party I do not know for sure what I will wear, but I think I will wear my blue silk. I have had several occasions to wear it since I have been here and enjoy it so much.

I received mama's and Lula's nice letters day before yesterday and appreciated them so much. I will write to some of you as soon as I re-

turn from the country.

Bye-bye,

LAURA E.

P. S. Address my mail to me at Seoul, care of Mr. J. L. Gerdine. Being the only single worker there this summer I will board with them.

At Vega.

A number of Hereford people attended a meeting of the Vega Commercial Club last Friday night. A. J. Lipscomb, A. H. Elliston, M. O. Meeks, L. Gough and District Attorney O'Bryan. They report a splendid good time.

Semi-Weekly News 50 Cents.

For a period of 3 months, beginning May 1 and ending July 31, Brand subscribers may obtain the Dallas Semi-Weekly Farm News for a period of EIGHT months for 50 cents. If you are not already a paid-up subscriber to the Brand, move up your figures and get the Semi-Weekly for 8 months for 50 cents. tf

160 Acres

One and a half miles from Barnsville, Minn., N. E. 1/4 Sec. 34, township 137, range 46, 40 acre cut Fine agricultural land to trade for land near Kelso H H Hawkins, Hereford, Texas tf

Majestic Ranges and Buck's Cook stoves the standard of all cook stoves and ranges. Warren Hardware Co. 4tf



BUFFALO BILL

A large Black Jack, sired by Santo. A thoroughbred Black Spanish Jack imported direct from Spain. Buffalo Bill was shipped here 5 years ago by A. H. Elliston and used as a Jennett Breeder.

His dam, Midnight being a very fine large Black Jennett sired by Henry (2nd)-he being a very large fine Black Kentucky Maltese and Mammoth Jack. Owners of good mares and fine Jennetts should see Buffalo Bill at once at my barn in West Hereford. See Terms of breeding at the barn.

VERN WITHERSPOON



Women's Dainty Garments

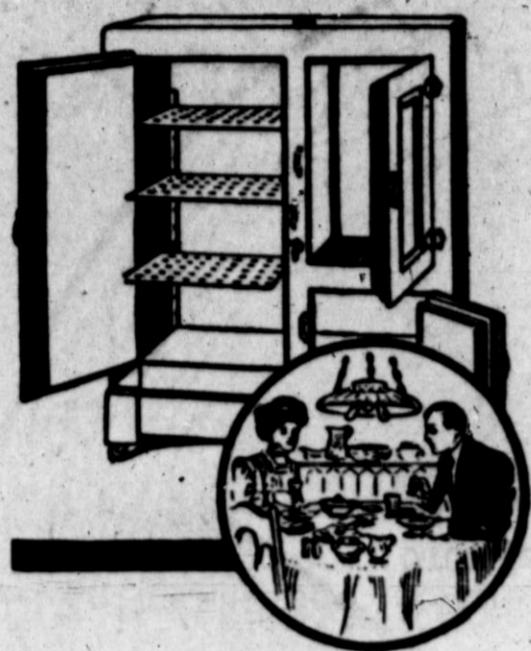
receive special attention at this laundry. We take extra pride in doing up the most delicate apparel without harming it in the least.

Send us your family laundry. Rough Dry 6c per pound.

Hereford Steam Laundry

Telephone . . . 246

IT COSTS LESS TO HAVE THE BEST

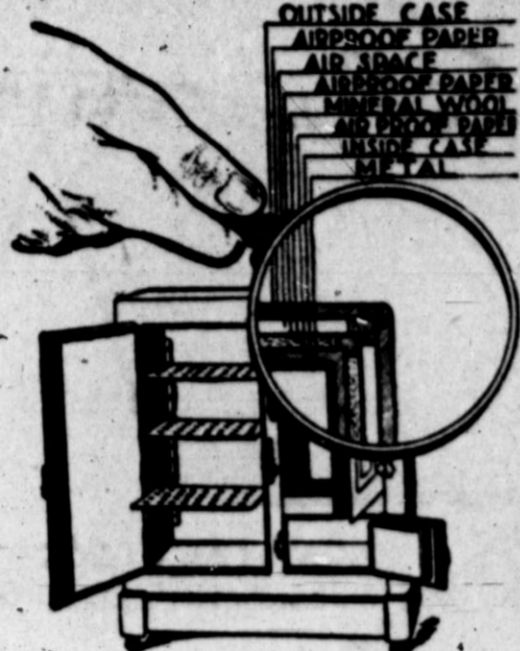


When You Dine—

At seven, twelve, six or midnight. Whether the meal is simple, elaborate or merely a lunch. This is certain: You will often "thank your stars" you have an

Automatic Refrigerator

Unlike your neighbor, who has an ordinary refrigerator, you will never experience the annoyance of having to "send out" for cream at the last moment. (The cream she had in the ordinary refrigerator became tainted with the flavor of cantaloupe.) Your puddings will not taste of bananas. Food flavors simply cannot mix in an Automatic. The Automatic is the only refrigerator having a built-in, porcelain lined water cooler; merely turn a faucet for a glass of ice cold water. Automatics consume less ice than other refrigerators, because Automatics have eight walls of heat defying insulation and constant circulation.



Is Ice Worth Saving?

If so; then, in buying a refrigerator the question of insulation is one you must not overlook. The

Automatic Refrigerator

has eight walls of insulation, Three of water and air-proof paper, One of Mineral Wool, One of Porcelain, Enamel or Zinc, whichever lining you prefer, and One air space. If it were possible to surround a piece of ice with absolute dead air the ice would last forever, because dead air is an absolute non-conductor. The nearest thing to dead air is Mineral Wool, which is tiny threads of glass—fine as human hairs—and each tiny thread contains absolutely dead air. Mineral Wool then, is absolutely the best non-conductor of heat and cold known. The Mineral Wool wall in the Automatic is almost an inch thick. The outside heat simply cannot penetrate these eight walls of insulation. An even, low temperature is maintained with a small amount of ice.



When Friends Call

It will take but a minute to prepare a nainty lunch, if you have an

Automatic Refrigerator

in your home. And you will never know the embarrassment of unknowingly serving a dainty confection which has been ruined by absorbing the taste of some odorous food. Food flavors will not—cannot mix in an Automatic. Add to this feature the facts that the Automatic has a built in porcelain lined water cooler and that its eight walls of insulation, reduce ice bills.



Why Food Flavors Cannot Mix in the Great

Automatic Refrigerators

Warm air goes up. Cold air goes down. The warm air arising from the food chamber of the Automatic passes into the ice chamber, where it is purified by all the impurities being deposited upon the ice, and, becoming cold, it descends and enters the food chamber again. The arrows indicate this constant circulation. If it were not for this perfect circulation, the warm and cold air currents would meet, causing the moisture of the cantaloupe to condense. This moisture would then form on the foods, exactly for the same reason that dew forms on the grass, and non-odorous foods would taste of odorous ones. In an Automatic there can be no condensation; therefore food flavors simply cannot mix. Cantaloupe and Cream, Bananas and Meat or any other combination of foods can be placed in an Automatic at the same time.

"THE AUTOMATIC" IS ABSOLUTELY THE BEST REFRIGERATOR ever sold in Hereford. Ask your neighbor that has an "AUTOMATIC" bought of Arnold & Matthews last season. We are showing them in all sizes and kindly ask that you call

WE GUARANTEE ABLOLUTE SATISFACTION IN THE AUTOMATIC

J. M. GILILLAND
Embalmer and
Funeral Director

ARNOLD & MATTHEWS

EVERYTHING
IN HOUSE
FURNISHINGS

Local and Personal

PLANTS at Nelsons. tf
A free proposition. Page 8. tf
Look for the Palace Barber shop. 9tf
Mrs. Grayson Bell is visiting with her parents at Groom, Texas.
Carload of refrigerators at E. B. Black Co. 12tf
Two for a nickle Post Cards 1c at Nelson's. tf
Hon. W. L. Simms was in the City Tuesday.
Everything in dishes at Nelsons. tf
Surface Cultivators at Hereford Hardware. 13tf
Born to Mr. and Mrs. S. B. Feemster a girl, May 20.
Stamp photos 5c at Flanders' Studio. 15-2tp
Campbell sub surface. Warren Hardware Co. 4tf
Coke Hopping, a cattle inspector of Bovina was in Hereford this week on business.
Beautify your home by planting shade trees. L. P. Landrum. 52tf
The Best in Surface Cultivators at the Hereford Hardware. 13tf
City Marshal C. L. Sullivan and brother Lee are in Lubbock this week.
The big Barber shop next door to Cardwell Bros. 9tf

Haviland & Versailles chinaware at Warren Hardware Co. 4tf
Mr. and Mrs. A. J. Norton of Quannah are visiting with Mr. and Mrs. R. H. Norton.
Mr. and Mrs. S. F. Williams will spend the summer at Linville, Iowa, their old home.
"Mound City Paints may cost a trifle more, but—! Hereford Lbr Co"
Phone 99 about Roses, Flowers, Shrubs, Evergreens, etc. The Hereford Nursery. 52-tf
S. S. Evans left Monday for Illinois in the interest of his land business.
Mr. and Mrs. Sam Bratton of Farwell were in the city Monday and Tuesday.
P & O listers and double row planters. Warren Hardware Co. 4tf
The chest with the chill in it—the "Gurney" at E. B. Black Co. 12tf
Eclipse and Woodmanse wind mills: Warren Hardware 4 4tf
Wm. Linville left Monday for Kentucky to look after some business matters.
Nelson is the PLANT MAN. tf
The Hereford Hardware guarantees their Surface Cultivators to do the work. 13tf

Ralph Joss is down in the Fort Worth country to spend something like a week.
A gift without strings. Page 8. tf
Judge T. C. Taylor, of Texico, N. M. was attending court in Hereford this week.
Call at Hereford Hardware Co's. and get a Washing Machine for two week's free trial. 5tf
Jim Lettwich of Farwell was here Sunday and Monday to visit with one of Hereford's fairest damsels.
Mrs. A. B. Simpson and daughter, Miss Fannie, have returned from an extended visit with friends in Oklahoma.
If you want anti-freezing closets call Panhandle Plumbing and Heating Co.. Phone 31. 12-tf
We have a complete stock of disc harrows. Warren Hardware Co. 4tf
Miss Clara Edwards who has been teaching the school at Summerfield is at home for the summer vacation.
Refrigerators time has come. Try a Gurney and you will be satisfied. E. B. Black Co. 12tf
A. P. Murchison went to Amarillo, Monday afternoon to return with the Knight Templars to Canyon City.
You can get a Washing Machine for two week's free trial by calling at the Hereford Hardware Co's. 5tf
Your house cleaning wont be complete until you have bought that new set of Screen Doors from the A. O. Thompson Lbr. Co. 8-tf

You can get a Washing Machine for two weeks free trial by catting at the Hereford Hardware Co's. 5tf
Mrs. G. W. Keiry left Monday for her home at Lamar, Colorado, after a pleasant visit with relatives and friends.
If you want your sewer connected call the Panhandle Plumbing and Heating Co.. Phone 31. 12-tf
Misses Nannie Jowell and Elgie Coston went over to Canyon Monday afternoon to attend the cornerstone laying.
Call at Hereford Hardware Co's. and get a Washing Machine for two week's free trial. 5tf
Emerson Double and triple adjustable disc plows. Warren Hardware Co. 4tf
Mr. Leitch, of Wisconsin, who owns land near Hereford, was a caller at the Brand office last Saturday.
Prices will be cut very low on laces and embroideries. J. G. Calens. 1t
Call at Hereford Hardware Co's. and get a Washing Machine for two week's free trial. 5tf
Mrs. M. J. Bisco and little son, Jack, left the latter part of last week for something like a months vacation at Mineral Wells, Texas.
Will have car bulk corn in a few days at \$1.50 per hundred for cash. Witherspoon & Harrison. 14tf
The A. O. Thompson Lbr. Co. has just received a large assortment of Screen Doors all fresh and new. Call and see them. 8-tf

Did you find the Palace Barber shop? 9tf
Mrs. Brown, daughter in law of John Brown of the Kelso community left Sunday for a visit with friends at Humeston, Iowa.
Will have car bulk corn in a few days at \$1.50 per hundred for cash. Witherspoon & Harrison. 14tf
Rev S T Shore, Mesdames W. H. Garrison and L. Gough attended the Christian Convention at Clovis Sunday and Monday, returning Tuesday.
A. O. Elett of Cisco, Texas is in Hereford for a few days. From this place he goes to Fort Sumner, N. M. to take charge of Rockwell Bros. & Co. lumber yard.
Will have car bulk corn in a few days at \$1.50 per hundred for cash. Witherspoon & Harrison. 14tf
B. S. Arnold left Saturday for Marshall, Mo. where Mrs. Arnold has been visiting with her parents for some time past. Mr. Arnold will be away about a month and will visit several Missouri points, after which he and Mrs. Arnold will return to Hereford.
The Gurney refrigerator is the most economic in the use of ice because of its superior construction. For sale by E. B. Black Co. 12tf
A party from Dimmitt came up Tuesday morning and took the train for Canyon City to witness the cornerstone laying. Judge C. F. Kerr, Harvey Cash, B. D. Woodlee, Arch Johnson, John Hart, Jack Staver, Estes Woodburn, Rev. G. H. Bryant.

The Hereford Brand
 Published by
The Brand Publishing Co.
 A. C. Elliott, Manager

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THE HEREFORD BRAND

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 out of Congress of March 3, 1879.

Subscription Price \$1.00 Per Year,
 Strictly in Advance

Any erroneous statement reflecting the
 character or reputation of any individual or
 firm which may appear in The Brand, will
 be gladly corrected upon being brought to
 the attention of the publishers.

ANNOUNCEMENTS

The Brand is authorized to make the following announcements, same being given in the order of the information received at this office. All candidates, unless otherwise announced, are subject to the action of the Democratic Party.

Fees for announcements are payable in advance and as follows: For all county offices, \$10.00; for commissioners, \$2.50; for precinct and city offices, \$2.50 to \$5.00; offices having no or small emoluments, \$1.00 to \$2.50.

For State Senator, 29th District:—
 JNO. P. SLATON.
 L. GOUGH

For District Attorney 69th Judicial District:
 J. W. SELLARS
 J. C. O'BRYAN.

DEAF SMITH COUNTY.

For County Judge:—
 W. H. RUSSELL
 C. D. WRIGHT

For County Clerk:—
 J. H. KING
 FLETCHER ROGERS
 O. B. PIRKEY
 G. M. SUGGS.
 SAM WORLEY
 J. M. (MATT) GILLILLAND

For Sheriff and Tax Collector:—
 F. H. BRITAIN,
 E. F. CONNELL, re-election
 R. W. BAIRD

For Treasurer:—
 H. B. WEBB
 ROSCOE DAVIDSON
 L. A. STROUD
 J. M. BOONE

For Tax Assessor:—
 L. D. (DOW) MERCER
 C. T. (JOE) DOBBINS
 C. P. ARTHUR
 J. W. FORD, (re-election)

For Commissioner Precinct No. 1:
 L. R. BRADLEY

For Commissioner Precinct No. 2:
 R. J. KIBBE

Attention Readers

I will stand my Maltese Jack at my old ranch 14 miles north on 25 Miles Avenue and 3 miles west ..

TERMS: \$10 to INSURE FOAL

My Stallion will also make the season at the same place ..
 Terms: \$10 to insure foal

J. D. THOMPSON

J. N. Russell denies the charge that he had anything to do with the Bailey-Russel letter.

An Oklahoma anonymous wrote the News that it would find the said S.L. Russell at Hereford, but he ain't here, Mike.

Mr. Tom Finty, Jr., when in Hereford said to the Brand editor that he was ready to exonerate the whole Russell family as he now, believed none of them wrote the much talked about letter.

Now that the Comet "has come and went" and that the Bailey-Russel letter has proven as thin as the comet's tail, what are the mortals to believe when political astronomers differ as to what caused the tail (tale) to separate from the head.

The Ledger has no complaint to make at preachers taking stock in politics. If they should not be interested in good government and morality, who should be? We do object, however, to them setting themselves up as self-imposed dictators or leaders. — Ballinger Leader.

When the Ledger penned these lines he was looking straight at who? —Back Talk in Record.

The good Fort Worth Record occasionally makes a grammatical error but it always drives its point. Anyway its makes a lot of difference whose preacher is set up.

The latest venture yet undertaken by the eternal feminine is the tilling of the soil. We note in the Hereford Brand that five misses and two mesdames have bought a farm on the stockholder's system, each holding so many shares, with the intention of farming the land this year. All hail the fair aspirants to a return to the simple life! May they wax rich in their new endeavor. — Brisco County Herald.

Good. We beg, however, to suggest to the three enterprising farmers or farmeresses, who are still in a state of single blessedness, that they keep their names out of the newspapers, otherwise they will be kept so busy reading marriage proposals that they will let the grass catch their crops. —Back Talk in Fort Worth Record.

Aye, all hail—but not enough to damage the crops of the lady farmers. Rather let us say a little hail and some rain. But all hyperbole to one side. Let us rise as one man and congratulate the fair agriculturists who have returned to the soil, so to speak. Women are good farmers. Woman usually is successful when forced by necessity to assume the direction of a farm. Widows in nearly every established farming district have demonstrated their ability to get better livings for themselves and their families than their husbands got from their homesteads. Women farm on a smaller scale and more intensively than men. They watch the little leaks and are not too almighty dignified to sell a dozen eggs at a time. In short, a woman is a good deal smarter than a man. —Dallas News.

No mere man of the jay bird kind need waste stamps on the Hereford feminine farmers. They may put the lucky one to work gathering the crops.

We have been asked recently why it is we do not get up and use our space in behalf of the candidacy of our choice for governor, and against the other candidates. For the identical reason that no business man in Vernon, who has any sense about the proper methods of conducting a business, will use his business to further the private interests of any one. While the editor of this paper expects to vote for Judge Poindexter in the approaching election, yet this does not mean that he has it in mind to malign and slander the characters and good names of the other candidates. We believe all the men who are seeking the suffrage of the people of Texas to be worthy of the high position, and we take the liberty of predicting at this time that it matters not who is elected, Texas will have no cause to be ashamed of her chief executive. The Record believes in giving everybody a square deal, and we think we can devote our space to a better purpose than fostering political controversies. —Vernon Record.

THE FIRST STATE BANK

S. B. EDWARDS, President OTHO H. VARDEMAN, Cashier J. THOS. WEBB, Asst. Cashier
 H. B. WEBB, 1st Vice Pres. W. S. HIGGINS, 2nd Vice Pres.

CAPITAL STOCK - \$100,000.00
 Shareholder's Liability - \$100,000.00

STRONG AND RELIABLE

AND TRUST COMPANY HEREFORD TEXAS

The Quality Store **PHONE 25**

HUBBARD GROCERY CO.

First-class Groceries for the careful housewife. Always on hand. Little things in the grocery line that help fill in when you haven't time to cook just what you would like. Produce of all kinds in season.

BEST FLOUR IN TOWN

ASK ME If you want to sell your **FOR CASH**
 Business or Real Estate

No matter where located, if you want to Buy, Sell or Exchange any kind of Business or Real Estate.

Insurance placed in best companies and policies looked after.

Office in Dunlap and Britain Building, Rooms 2 and 4. **C. O. LEE** Hereford, Texas

Our Want Ads Are Winners 5 Cents Per Line

"WOODBURNS HAVE IT"

LOCALS

Mr. and Mrs. J. M. Anthony, of Roswell visited his father this week.

Wear Spirella the corset of quality. 1t

Wonder Berry plants for sale by Wallace Cox. 15-tf

W. B. Anthony went to Amarillo Tuesday.

Stamping Patterns of all kinds at Ladie's Furnishing Store. 1t

J. J. Ellrod, son and Bob Mullin of Plainview are here on business.

This is the season to buy your cultivators. See Warren Hardware Company. 16-tf

Editor Harris of the Eriona Sentinel was in the city this morning.

See Mrs. W. W. Edwards for the correct corset at the Ladies' Furnishing Store. 1t

Jno. Ellrod of Plainview was here Wednesday.

Will have car bulk corn in a few days at \$1.50 per hundred for cash. Witherspoon & Harrison. 14tf

Mrs. Dr. W. I. Joss is visiting home folks in Kansas. The Dr. is keeping batch.

Two-row 12-shovel, pivot wheel cultivators. The one that will do the work. Warren Hdwe. Co. 16tf

Several of the local baseball team went over to Canyon Tuesday.

Take a chance on the beautiful piece of fancy work at the Ladies' Furnishing Store. 1t

E. W. Maloon of Tulia is here on business matters. Mr. Maloon is with the Tulia Herald.

Be the first to get a chance on that piece of Fancy Work at the Ladies' Furnishing Store. 1t

C. E. Lester, of Canyon City, was in Hereford Monday.

This is the season to buy your cultivators. See Warren Hardware Company. 16-tf

You can get a Washing Machine for two weeks free trial by calling at the Hereford Hardware Co's. 5tf

Judge O. Truelove, of Amarillo, was here the first of the week attending court.

There's a difference between Spirella and an ordinary corset. Try one. At Ladies' Furnishing Store. 1t

Mrs. H. C. Myrick left yesterday afternoon for a visit with her mother at Mertins, Texas.

Two-row, 12-shovel Pivot wheel Cultivators. The one that will do the work. Warren Hdwe. Co. 16-tf

Miss Cobb of Amarillo is here this week on a visit to the Misses Wilson.

Find the comfort of corset wearing. Buy Spirella. 1t

Mr. and Mrs. D. F. Ashbrook left yesterday for Sweetwater where they will visit Mrs. Ashbrook's father.

P. & O. Sewel Hammock, four and six shovel Cultivators at a Price that will interest the Farmer. Warren Hardware Co. 16-tf

Mr. and Mrs. J. H. Copeland who have made there home at Grandfield, Oklahoma, for the past several months, have returned to Hereford.

Let the "Gurney" refrigerator figure with you in cutting down the "high cost of living." For sale by E. B. Black Co. 12tf

B. F. Jackson of Miama candidate for Representative to the legislature, was in Hereford yesterday mixing with the sovereignty.

Spirella is the only thing of its kind in Corsets. See them at the Ladie's Furnishing Store. 1t

E. W. Suggs of McLean, cousin of Sheriff Connell, is visiting this week with the latter's family.

Sweet potatoes, cabbage and tomato plants for sale. Write for price circular, T. Jones & Co., Clarendon, Tex. 9-tf

Mrs. Geo. W. Barcus and little son have returned San Antonio and Waco where they have visited relatives and friends.

We have the prices and most complete stock of shades and fruit trees etc., in the Panhandle and now is time to plant. The Hereford Nursery. 52-tf

Miss Nellie Lee Wyche left this afternoon for Terrill, Texas to attend the marriage of her cousin, Miss Augusta Cowels.

We sell heavy team harness that will interest anyone who is in the market for this line of goods. Warren Hardware Co. 4tf

W. H. Raysor and family autoed to Canyon Tuesday to attend the corner stone laying.

Let the Gurney patent refrigerator preserve your foods and they will be pure and wholesome. E. B. Black Co. have them for sale 12tf

Mr. and Mrs. Frank Conn and sister, Gertrude Conn of Ohio are visiting in the home of Mr. and Mrs. C. W. Rowlet.

Dr. and Mrs. O. P. Sutherland have come to Hereford to make their permanent home after proving up on a good claim near Texico.

P. & O. Jewel Hammock, four and six shovel Cultivators at a Price that will interest the farmer. Warren Hardware Co. 16-tf

A. B. Schultz of Escabada Ranch was in Hereford yesterday and announces that his neighborhood will observe decoration day next Monday.

Collectors' handy Index Books at The Brand office. Makes keeping of accounts easy and saves double work. Fillers printed to suit business. They are popular, everybody most has one. ttf

Mr. and Mrs. E. E. Ramsey are enjoying a visit from her mother, Mrs. Edna Bender of St. Louis, and her sister, Mrs. E. I. Rusk and son of Chicago. The three arrived last Sunday and will be here some weeks.

If its "Wil-low's"
Its not how
Cheap but how
Good—

Wil-low

Le Trefle Toilet
Waters

Shampoo

Shampoo Fluff
(Dry Shampoo)

Liquid Green Soap

Face Powders

SWEET-NESS
(for disagreeable
body odors)

Spearmint Tooth
Powders

Cuticle Acid

Almond Cream

Cream of Roses

Violet Adorable
Powders

Phoenician Massage
Cream

Theatrical Cold
Cream

Le Trefle Perfume

Creme Rogue

Cucumber Cream

Butterfly Bloom

Hair Tonic

Creme Exquis

Wil-low

If its "Wil-low's"
its not how
Cheap but how
Good—

CORNER STONE LAID AT CANYON

Fuqua of Amarillo Makes Principal Address for Auspicious Occasion.

From Daily Panhandle.

Canyon City, Tex., May 24.—Headed by a brass band, five hundred Masons joined in a parade leading from the court house square to the site of the West Texas State Normal where the corner stone was laid promptly at 11:15 o'clock this morning with impressive ceremonies.

Following the setting of the stone there was an address by Hon. W. H. Fuqua of Amarillo. The address was a masterly effort dealing directly with the event being celebrated, developments leading up to this auspicious occasion, and a forecast of the future greatness of this section as a whole.

After the address, a barbecue dinner was served on the grounds of the normal. This was ample and well prepared, being fully enjoyed by visitors from various sections of the Panhandle. Masons participated in the event from Amarillo, Hereford, Plainview, and other lodges were represented aside from those sending a regular delegation.

Beginning again this afternoon at 2 o'clock there was an address of welcome by Judge Cyrus Eakman, to which response was made by Hon. Joseph R. Delay of Plainview. The event withal surpassed the expectations of the most sanguine. It is conservatively estimated that 2,000 visitors are in the city, of which almost half are Marons.

Discription of Building.

The main building of the West Texas State Normal College is 287 feet in length by 161 feet in depth and is the purest example of Spanish renaissance style of architecture. Its form is a combination of that of the State Capitol and of the University of Texas and when completed the building will contain forty rooms to be used as recitation rooms, laboratories, library society halls, offices, etc. The swimming pool will be 65 by 35 feet and from 3 to 7 feet deep, and the water will be heated by steam pipes. This natatorium will be equipped with shower baths, lockers and other necessary conveniences. This will be a part of the equipment for physical training, contributing largely to the health and pleasure of six hundred students expected during the first year. The gymnasium will occupy a room adjoining the natatorium and be 65 by 35 feet.

The laboratories for the study of biology, chemistry, physics, botany, astronomy and agribulture, will be well equipped and in charge of men and women of highest preparation for this kind of work. Every student will make his or her experiments and study science in a scientific way.

The library will occupy the rooms on the second floor, one room being set apart for stacks of books and the other two for reading. There will be twenty thousand books in the library and this library placed in charge of a librarian who has been trained in the great schools of the

country, one who can give courses of lectures and instructions in how to make the best use of books and of libraries, and who can give instruction in how to collect and use libraries in the public schools. This library will be the work shop of the institution, at least one of them.

Copies of the Daily Panhandle, Sunday Herald and Randall County News and other articles of value and interest were enclosed in the corner stone

Johnson Refuses.

Editor W. A. Johnson of Memphis candidate for the State Senate, was here today counting up his share of the Deaf Smith County votes. When asked about the challenge of Judge Gough, he said, "I do not think a three cornered discussion practical and furthermore, I have already visited 30 counties in the district and my campaign is too far advanced to engage in a tin horn following for the benefit of the other two candidates. And then I am compelled to put in most all of June with my duties as president of the newspaper association which meets at Stamford on June 8, and the commencement exercises of the State University, and the regents meeting which follows. No, I haven't time to show these men over the district."

St. Elmo at the Star Theatre tonight. 1t

E. D. Fox is visiting with home folks at Mangum, Oklahoma.

Misses Dimple Gass and Leta Taylor are visiting friends in Tulia.

Mrs. E. A. Johnson of Endee, N. M. is here on a visit for a few days.

The First Christian Church Sunday School enjoyed an all-day picnic at Sulphur Park yesterday. The program consisted of play before dinner, and dinner plenty of it, and play after dinner.

Hon. J. C. Hunt of Canyon City, candidate for representative to the legislature was smiling that confident circle of success and incidentally telling his friends that he expects to leave for Austin when the legislature meets this winter.

Rev. Father Weigand filled his regular appointment at 10 a. m. Sunday, May 22. Sunday school was also held at 3:30 p. m. The next service will be held at 10 a. m. June 19. Rev. Weigand requests that sick calls be given notice thru the mail, addressing him at Umbarger.

Geo. Spencer of Hull, Iowa was down again on this excursion with with two more solid German farmers and sold them three sections in the in the northwest part of the county in the Geo. Bippus neighborhood. They were old friend of Mr. Bippus. They will have a good German settlement there by fall as Mr. Spencer says he will be down again soon with more. They will establish a German church and already have a new school house. They are going to ask Mr. Spencer for a site for their church.

Prof. and Mrs. R. A. Robertson left this week for Denton. He will return in September to take his old position in the High School.

EVERYTHING IN THE DRUG LINE

Recital at the College.

The musicale given by the pupils of Miss Rhone, assisted by the oratory department at the college auditorium, on Saturday evening, May 21, was of more than ordinary excellence. The compositions were rendered in a pleasing style, showing adaptability of pupils and proficiency of the teachers. The opportunities offered at the college the past year in this special department has been of the best. The following program was rendered:—

- Euranthe.....Weber
- Miss Rhone, Roberta Nance
- Value.....Rummel
- Glennis Coulson, Mate Hunt,
- Bertha Witherspoon
- The Asthetic Housekeeper.....
- "Watermillions".....
- Bess Nance
- Song Without Words—Opus 30.....
- Mendelssohn
- Ingalls Gyles
- Little Boy Blue.....
- Bess Nance
- Hungary Rapsodie.....Koelling
- Miss Rhone, Mrs. Shirley
- Ina Gregg, Ingalls Gyles
- La Belle Amazone.....Loeschorn
- May Gough
- Meadow Song.....
- Glee Club
- Over Hill and Dale.....Englemann
- May Gough, Bess Nance
- Jane Gregg
- Reading.....Selected
- Miss Gregg
- Semaramide.....Rossini
- Ina Gregg, May Gough
- Glennis Coulson, Mate Hunt
- Little Orphan Annie.....
- The Raggedy Man.....
- Bess Nance
- Galop de Concert.....Milde
- Isla Estis, Glennis Coulson
- Bertha Witherspoon, Willia Elliott
- Merry June.....Vincent
- Glee Club

Mrs. Haile Entertains.

Monday evening from 8 to 9 o'clock at the Northern Hotel, Mrs. E. M. Haile entertained her class and a few friends with a spread. The dinner was served home style, and during the hour light conversation was the order. The spread was given in order to have a final meeting of the Hereford College Glee Club with which Mrs. Haile has so faithfully labored this year and which has scored so many successes. There were two tables. At one were seated Misses Rhone, Carter, Gyles, Mrs. Mounts, Messrs. Bridges and Frizzell; at the other, Mrs. Haile, Misses Ruby Eorton, Willa Elliott, Isla Estes, Ida Schultz, Beulah Potter, Ina Gregg, Glennis Coulson and Roberta Nance, the last ten named being members of the Glee Club.

DIMITT SCHOOL CLOSSES MONDAY

Graduation Exercises to be Held Four Pupils to Receive Diplomas.

The Dimmitt Public School will close a most successful year next Monday evening, May 30, when the graduation exercises will be held. Four young people will receive diplomas. They are:

- Dora Shepard, Roy Shepard, John Turner, Ralph Halle Stapleton.
- A splendid program will be given in their honor.
- Invocation.....Rev. G. H. Bryant
- Piano Solo, "Chicago March".....
- Clarence Shepard
- Vocal Trio, "Songs of Little Children".....
- Frankie, Bettie Rose, W. S. Kerr
- Oration, "Rise and Decline of Nations".....
- John Turner.
- Oration, "Power and Possibilities of Young Men".....
- Ralph Hall Stapleton.
- Piano Solo, "The Bridge".....
- Miss Jennie Carter.
- Oration, "Betwixt the Shadows".....
- Roy Shepard
- Class Prophecy.....Miss Dora Shepard
- Piano Solo, "Ours Dance Capriccioso".....
- Mrs B. D. Woodlee.

Presentation of Diplomas.....Harvey Cash

Miss Millicent Griffith who has had charge of the school this year has concluded a most successful session. Her work has been thoroly done and a splendid school interest fostered in the community. With a new building in which to work, the school next year will start under more favorable surroundings, for the cramped quarters have hindered to some extent, the best session of the history of the town.

Heed the Notice.

Notice to the Patrons of Rural Route No. 1:

Have all of your mail delivered by the carrier that you possibly can for in calling for your mail at the post-office that tends to weaken the Route and with no more boxes than you have got up the Route can't stand to be weakened any, for the way it is at present you are in very much danger of losing this great accomodation. Get up all the boxes that you can, and take all the papers that you can possibly read for the more mail that you have delivered the stronger the Route will be.

Respectfully,
CLARENCE SMITH, P. M.

A FREE GIFT WITH NO STRINGS TO IT

Absolutely free of any charge, whether you trade a cent's worth with me or not. I will give every baby in Deaf Smith and Castro county under one year old a gold ring free. I have just installed a new jewelry department, with up-to-date, guaranteed goods, not junky stuff. I am giving 20 per cent in cupons with all purchases amounting to 50cts. or more. These coupons can be turned in as cash in our Jewelry department. This advantage to you is not on account of a below cost sale, I dont sell below cost. My prices remain the same, which you surely know are the cheapest in Hereford. This "give away," "cut price" proposition is born by the wholesale jewelry people for a short time to advertize their high class goods. I have secured a contract from them to furnish every baby a gold ring free. It costs me nothing, it costs you nothing, bring your baby in and get it. I have everything in variety goods, Second Hand goods and don't forget the Garden Plants. I have the best plant business in Panhandle.

WALTER NELSON, Prop.

The "Square Deal" Man

The Racket ^A_D 2nd Hand Store

CORNER MAIN STREET AND THE RAILROAD

Important Notice.

To those who are using the City's water and the Sewer, we beg to advise that you will be notified from time to time of the amount you are due the city for connection, rents etc.

It is necessary that you come forward and settle same at once, for it takes funds to maintain this system, and when no heed is given to the notices sent, the only alternative will be to have the Superintendent of the Sewer & Waterworks system to cut off the water of the water delinquents until remittance is made, then an extra fee will be charged for cutting this water off and again turning it on.

It is not the will of those in authority to be vindictive or to extortion on any one, but simply to carry on matters in a business like way.

There is a fee of \$7.50 charged for water connection and the rents are at present \$1.50 per month, payable quarterly in advance.

The sewer rents are fully set out in the Sewer Ordinance, a copy of which will be given you on application to the City Secretary.

Respectfully,

J. H. HEAD, Mayor,
15-16 City of Hereford, Texas.

Miss Atwoods Musical

The piano concert given by the ppupils of Miss Atwood's class at the Presbyterian church last Friday night was largely attended. The pupils acquitted themselves creditably. Miss Atwood has had a most successful class this year. She is a popular and proficient teacher.

The ladies of Home Mission Society, Methodist church will have a bakers sale at E. B Black Co's store on Saturday, May 28. The sale will consist of homemade bread, pies, cakes, dressed chicken, fresh butter and eggs and homemade candy. 1t

For Quick Sale

A 440 acre farm nearly all plant-house, barn, well and other improvements; all new and A-1. All crops goes in and immediate possession given if sold at once. For further particulars see or write, A. H. Elliston, Hereford, Texas. 1t

A Brand Liner will rent that room for you—5c a line.

little house-maid says now is the time to drive a bargain in furniture



while all of the year round we never sell a piece of furniture that is not a bargain we have now lots of things on which we are making a special drive. you know our prices are always low; when to close out special things we make them lower, they are the very lowest.

do you not wish to see some of these special drives?

E. B. Black Co.
FURNITURE AND UNDERTAKING, HEREFORD, TEXAS

SUPERIOR CANNED GOODS



may be found at our fine up-to-date grocery store, where all goods are the best we can get in the wholesale houses. We try to make quick sales of GOOD stock and cater to your wants in

the best possible manner. Prompt delivery of all orders. Try some of our California Canned Peaches, they are extra good.

Telephone 81

Jarrott & Wilkinson

WIERTZ

A Black Percheron Stallion, 5 Years Old

And weigh 1900 lbs., owned by the Hereford Percheron Horse Company. This horse will make the season at my place, 1/2 mile S.W. of town.

TERMS: \$15 to insure foal. Colts will be held for service fees. Good care taken of stock but not responsible for accidents. **See or PHONE**

Vern Witherspoon
Hereford, Texas

Ansley Realty Company

Investment Bankers. Capital \$50,000

Have handled more land than any firm in Texas. If you want to buy, sell or trade land or property, write us. Tell us your wants. Location or distance cuts no figure, we "deliver the goods." Write us right now.

Ansley Bank Building
Plainview, - - - Texas

HEREFORD VIEW STOCK FARM

The Place to Buy Berkshire Hogs Hereford Cattle and Barred Rock Chickens

A few reasons why you should Buy Berkshires from me.

BECAUSE you can buy for less Money at Home and save the Express Charges. **BECAUSE** they are Prolific, three young sows during October and November farrowed 39 Pigs. **BECAUSE** they have Quality and Size and are raised so as to insure their future usefulness.

Nice lot of Pigs now ready to go, get in line. Mr. Breeder buy good Berkshires and make money. Come to my Farm one mile west of town and let me show you.

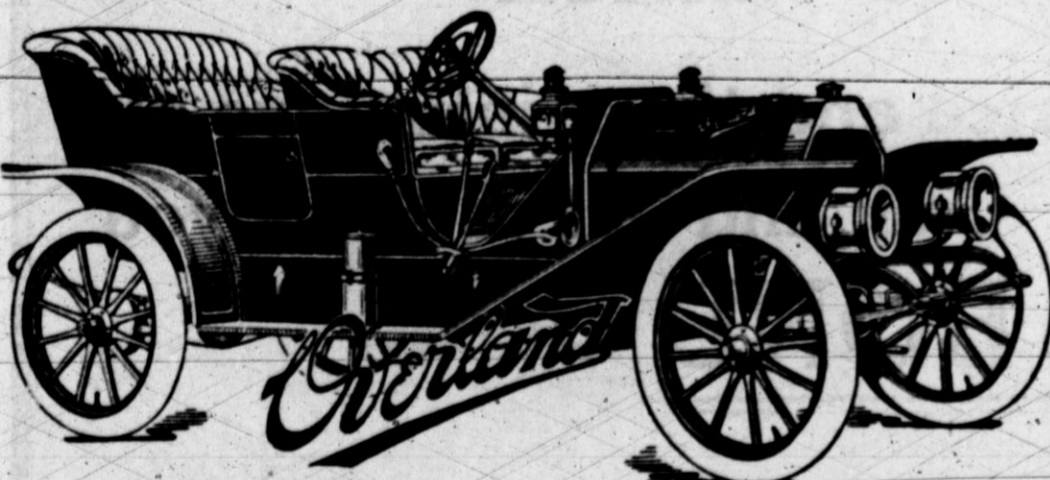
R. H. NORTON, HEREFORD, TEXAS
Drop me a card if you would like to read a little book "Berkshire Excellence & Progress"

Halley's Comet May Put You to Sleep

But don't allow yourself to be caught napping by not buying your screen doors and ready-made screen windows from us. We have the best and most complete line to be had in Hereford. Let us sell you your house bill, you will be so well pleased the Comet will not cause that sleepy effect.

A. O. THOMPSON LUMBER CO.
CORNER SIXTH AND MAIN HEREFORD, TEXAS

This is The Car



A car with the trouble left out. Easy to understand, easy to handle and easy running. The upkeep is less than horse and buggy.

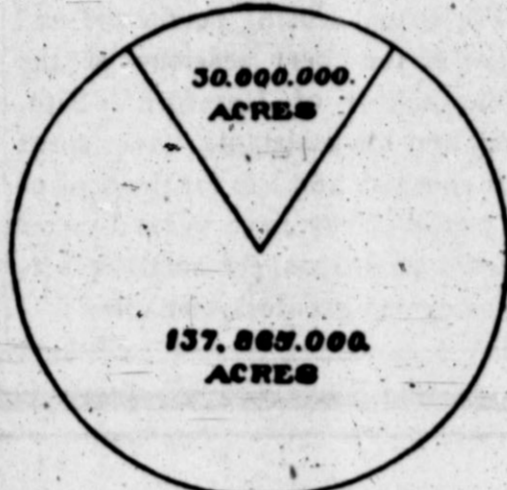
Prices \$1000, \$1250, \$1400 and \$1500

J. H. King, Agent

Idle Lands.

The prosperity of a community depends upon the activity of its property and the people. Improved public highways afford facilities for marketing production, stimulate commercial activity and otherwise encourage agricultural development. To increase agricultural production we must bring under cultivation idle land and increase the yield per acre.

We have in Texas 167,865,000 acres of land. Of this area there are 3,118,000 acres of water surface. All our land is susceptible to a high degree of cultivation except the city area and a small portion of our land which is mountainous. We now have less than 30,000,000 acres of land under cultivation, leaving 137,000,000 acres of land that has never been plowed. Idle land is of course no value to a community, and to increase our prosperity we must put activity into our vacant lands. The following cut illustrates the relative proportions of our cultivated and uncultivated areas:



Texas Land Comparison.

There are 109 counties that have less than 10 per cent of their land under cultivation. There are 43 counties that have a larger uncultivated area than the total area of the State of Rhode Island. The uncultivated area of Texas, says the Commercial Secretaries' Association, exceeds the total area of the thirteen original colonies, excepting Georgia and North Carolina. We need 3,000,000 farmers to develop our agricultural resources, and no country on the globe affords the opportunities to the homeseeker that Texas now offers. The land agent is an important factor in the development of agriculture. There are 190 people moving to Texas daily, and remain here permanently and of this number probably half of them go on the farm.



People Coming to Texas.

At the present rate of agricultural immigration it will take 400 years to secure a sufficient number of farmers to bring under cultivation our idle lands. We must get farmers from other States and countries more rapidly, and the improvement of our public highways will influence the homeseeker by making farm life attractive.

Land to be Forfeited.

The Land Commissioner at Austin has sent out notices that the following tracts of Deaf Smith county school land will be forfeited to the state without further notice. The names given here show on the records as the last recorded owner, but they may have sold to others who have neglected to remit the interest to the state. All of Sec. 48, Blk. K 8—D. W. Hawkins. N 1/2 Sec. 42, Blk. K-7.—J. C. Jones. SE 1/4 and W 1/2 Sec. 68, Blk. K-3 Jno. Moser.

THE HEREFORD BRAND ONLY \$1.00 A YEAR

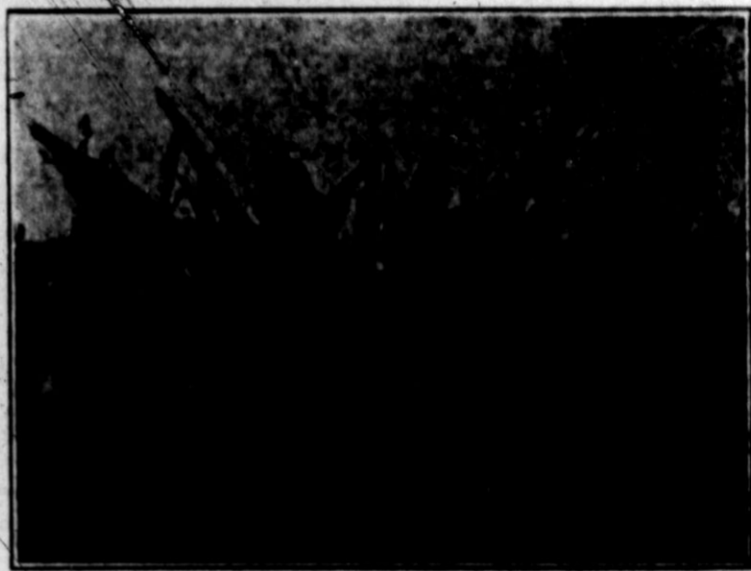
Siwash Indians.

We cannot live like a bunch of Siwash Indians and expect to retain normal health. Modern civilized community life demands clean, sanitary environment. Good tight plumbing means good sanitation; good sanitation means good health. Remember that one case of typhoid fever costs more than a good job of plumbing. Give the plumbers a chance, the doctors and undertakers a rest—they need it. The Panhandle Plumbing and Heating Co. know how. Miles Ave. Phone 31. 15-41

Quality and Price

Go hand in hand when you buy LUMBER from us. We have one of the best stocks in the Panhandle to select from, and it is always a pleasure to us, to submit you our very reasonable figures on a bill be it large or small.

Kemp Lumber Company
C. L. CARTER, Manager



Shipping Trees by the Carload

HEREFORD NURSERY
L. P. LANDRUM, PROPRIETOR



Los Angeles, and San Diego, Cal. and return. 30 days going, 90 day limit. \$75.40

San Francisco, and Return \$84.90 30 days going, 9 months Limit.

R. E. BRYANT, Agt.

J. F. COLLUP

DEALER IN

COAL, HAY AND GRAIN,
FIELD SEEDS AND STOCK SALT

ACME HORSE FEED. Try a sack.

Just received a supply of Blue Grass and White Clover seed.

PHONE NO. 1

WE HANDLE ALL KINDS OF POSTS.

P. R. Purcell & Sons

Livery, Feed and Sale Stables

GOOD SADDLERS GENTLE DRIVERS

Special Conveniences for Drummers

HEREFORD

TEXAS

The Patronage of the General Public is Cordially Solicited.

The Arcadian Cafe

C. H. (Dad) BAKER, Proprietor

The Fashionable Place of the City. Serve Both Meals and Short Orders. Transient Trade is Especially Solicited.

Open all day and Until 12 o'clock at night

COMMENCEMENT FOR H. H. S.

An Even Dozen Receive Diplomas and are Honored by Appropriate Exercises.

Tuesday night closed the year for the Hereford High School, the last event of the commencement exercises being a play, "She Stoops to Conquer" by the Senior and Junior classes. The opera house was comfortably filled and the stage amateurs acquitted themselves with much credit. A good sum was realized from the sale of tickets. The fund will be used to enlarge the library.

The previous night, Monday, was devoted to the

GRADUATION EXERCISES.

The Class composed of just an even dozen of Hereford's best were duly honored on this occasion. Pres. R. B. Cousins of the West Texas Normal delivered a most interesting address giving out his wide experience some wholesome advice and council to the class. The program as published was given.

Supt. E. H. Wray in well chosen remarks introduced the principal speaker. Music preceded and followed the address of Mr. Cousins. At the close Mr. Wray in a most pleasing manner delivered the much coveted scrolls to the twelve pupils, eleven girls and one boy. He then awarded the honors of the class, Miss Nellie Black receiving first honors, Miss Price Bruce, second and Miss Annie Price, third, but all were so near as to require the division of unity into the thousands to mark the difference.

Those receiving diplomas were: Nellie Black, Price Bruce, Annie Price, Waldine Wilson, Gertrude Taylor, Jessie Sisk, Lora Guinn, Una Norton, Emma Dean, Ruby Wilson, Letha Edwards, and Sam Brunk.

BACCALAURATE SERMON.

In the face of a cold northeastern Sunday morning a large crowd of friends gathered at the Presbyterian church to hear the exercises in honor of the High School Class of 1910.

Rev. O. W. Dean of the Baptist church delivered the baccalaurate sermon.

The church, especially around the pulpit and choir was decorated with a liberal ornamentation of class colors and penants, with a bouquet of flowers here and there. Special seats were set apart for the class and High School teachers. The program opened with a march when the class filed into the auditorium and stood until the number was finished.

The introductory service of song and scripture reading was dispatched with precision. Rev. J. W. Story read the scripture lesson and was followed by Rev. W. M. Baker in a short prayer.

The sermon by Rev. Dean was full of good thoughts and ably presented.

The program as published last week was given in full.

CLASS DAY.

On account of the number in the class, a special day was set apart. This is the first time such an event has been celebrated in Hereford. The program given at the Presbyterian church was a delight to all who attended and the large auditorium was crowded. The exercises were

exclusively by the members of the class and no heavy subjects nor long dry essays were given, but instead a spicy list of individualities were thrown in. A salutary by Miss Black, a joker by Miss Wilson, music by Miss Taylor, a class History by Miss Sisk, a grumbler by Miss Guinn, class poem by Miss Norton, class prophecy by Misses Dean, Wilson, Bruce and Edwards, giftorian by Miss Taylor, obituary by Miss Price and valedictory by Mr. Brunk made up the work of Class Day. However each member of the class had previously written an essay on an assigned subject. These essays will be kept on file with the school records.

This is the largest class yet to graduate from the Hereford High School and makes the second class to finish the course since an extra grade was added to the course. There were nine graduates last year.

The school closing marks the end of one of the best sessions of the public school of Hereford. Supt. Wray and his assistants have spent their energies and life for the good of the pupils. They have worked under adverse conditions, the small quarters being the greatest obstacle.

Canyon City Party.

The train out of Hereford Tuesday morning carried most everybody to Canyon City to participate in the corner stone laying of the West Texas State Normal. A partial list of names was caught on the fly:

Mr. and Mrs S. B. Edwards, A. H. Elliston, C. H. (Dad) Baker, Miss Lena Edwards, Mrs. J. P. Snyder, J. T. Jowell, G. M. Suggs, H. B. Webb, Sam Dunn, C. E. Lester, N. C. Vogeli, E. T. Woodburn, W. B. Green, T. M. Coulson, B. H. Smith, C. M. McGee, J. H. Bowers, H. H. Taylor, J. W. Robertson, Mr. and Mrs. R. W. Baird, Mr. and Mrs. J. F. Barker, J. O. Jenkins, R. T. Mooney, J. E. Garrison, Mrs. Roscoe Davidson, Misses Ivy and Turrentine, Mr. and Mrs. T. M. Palmer, A. J. Lipscomb, F. L. Roloson, Robt. Brazill, Buck Roberfs, John Smith, L. Gough, O. E. Thomas, Odell Elliott, Mrs. Gibson, Misses Milam and Elder, Geo Higgins, Geo. Barcus, Geo. Griffin, Mr. and Mrs. J. H. Hughes, Miss Wilson, Prof. and Mrs. W. H. Wray and daughter, Annie Clair, E. B. Black, C. D. Wright, Claude Witherspoon, Carl Gilliland, Sheriff Connell, Miss Lula

Wood, Mr. and Mrs. J. L. Fuqua, and Daughter.

Moon Accommodating

With the moon in eclipse, a good view of Halley's comet was obtained Monday night. The head stood about 30 degrees above the horizon and the tail stretched some 20 degrees towards the zenith. The moon was quite accommodating to this part of Texas to run into the shadow of the Earth just at that time. Thanks.

Open Letter.

Hereford, Tex., May 23, 1910. Messrs W. A. Johnson, Memphis, Texas, and Jno. P. Slaton, Hereford Texas.

Dear Sirs:

As you are candidates for the state senate of this 29th District, and as I am also a candidate, I invite you to make a joint canvass of the district with me, and have joint discussions.

If you accept this invitation we can meet at an early date and arrange dates and order of speaking.

If you do not accept, I will let each of you know my dates and ask that you let me know yours.

Yours very truly,
L. GOUGH.

If you have anything that you wish to dispose of advertise it in the Brand Liners and sell it.

The First National Bank

HEREFORD, TEXAS

Capital, Surplus and Profits - \$130,000.00

Total Resources Over - - \$500,000.00

<p>OFFICERS: { J. L. FUQUA, President A. HERBST } Asst. Cash. E. B. POSEY }</p>	<p>DIRECTORS: { L. GOUGH, J. L. FUQUA, C. W. DODSON, R. J. KIBBE, W. H. FUQUA, W. S. HIGGINS, J. T. JOWELL.</p>
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SAFETY DEPOSIT BOXES FOR RENT. This Bank is well equipped to handle all business entrusted to its care and respectfully solicits your account.

SMITH & ASHBROOK

HEREFORD, TEX.

Sell all kinds of Insurance

Fire
Tornado
Life
Accident
Plate Glass
and Live Stock

Office first door south of First National Bank

National Bank Bond

"The Pre-eminent Paper for the Business Man"

FIVE COLORS: White, Blue, Russett, Buff and Golden Rod. Envelopes to Match

This is a high grade paper at a medium price and the printing we put thereon is different from ordinary printing. Call and let us show you

NATIONAL BANK BOND

The Hereford Brand

Telephone No. 30



YOU NEED A BIG BASKET

if you expect to buy all the nice things we have in

FRESH VEGETABLES

What a welcome change they are from the canned goods of winter. Come and see how we have ransacked the markets to secure the freshest and best. Note our moderate prices

and the generous measure we give. Come early. It's the best time. **Stock is fresh daily and price always close to cost**

Cardwell Brothers

50 Per Cent Better

"I have used less than one bottle of Cardui," writes Mrs. Gertrude Ward, of Rushville, Neb., "and am feeling fifty per cent better than when I began taking it. Before taking Cardui, I had suffered with female trouble, for eight years. My greatest trouble was irregularity. I also suffered with severe pains, every month, but now I am greatly improved and will recommend Cardui to all my suffering friends."

Take CARDUI

The Woman's Tonic

The rare medicinal herbs of Cardui are imported by the manufacturers direct from Europe and are not to be found in any other medicine.

These ingredients are what give Cardui its superiority, as a female medicine and tonic, over any other medicine. For over 50 years Cardui has been the favorite woman's medicine. The ladies like it, because it is so easy to take, so gentle, so safe, so reliable in its results, and they have faith in its curative tonic powers, because of the thousands of other ladies it has helped. Try it today.

Write to: Ladies' Advisory Dept., Chattanooga Medicine Co., Chattanooga, Tenn., for Special Instructions, and 64-page book, "Home Treatment for Women," sent free.

Your Meat and Baking Together

We take great pleasure in announcing to our patrons that we have secured a complete Baking outfit, and the services of a first-class baker, and we can deliver both your meats and bread at one time. The cash price on meat is a winner, and we are going to give you the best line you have ever had, and it will include every kind of baking usually carried in a first-class bakery. A trial will be appreciated.

Burnam & Dobbins

Tierra Blanco Herefords

L. R. BRADLEY, Owner W. T. WOMBLE, Manager

...BREEDERS OF...

Registered Hereford Cattle

Write owner or call at my ranch, situated five miles east of Hereford, on the Tierra Blanco river.

Hard Headed by Strike Six, No. 156647
Ankled by Texas Tom, No. 204446
Will sell a quantity of young stock either singly or in car lots

Professional and Business Cards

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KNIGHT & SLATON
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Hereford, Texas.

Geo. W. Barcus Jno. C. North
BARCUS & NORTH
Attorneys at Law
Hereford, Texas
Office in First State Bank building

F. T. ROLOSON
Attorney at Law
HEREFORD, TEXAS
Rooms 5-7, Miller-Walker Building

KING REALTY CO.
Lands, Loans and Insurance
Notary in Office
Abstracting a Specialty Hereford, Texas

G. M. SUGGS A. M. JONES
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ABSTRACTERS
Complete Abstract of Title to Deaf Smith County Lands.
HEREFORD, TEXAS

A. P. Murchison J. S. Jones
MURCHISON & JONES
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THE HEREFORD ABSTRACT CO.
Titles to Deaf Smith County Lands. Prompt Service. Give us a Call.
Office with J. P. Snyder Land Co.

B. H. Smith D. F. Ashbrook
SMITH & ASHBROOK
ALL KINDS OF INSURANCE AND LOANS. Phone 273.
Office 1st door South of First National Bank

SULPHUR PARK FARM HILLCREST FARM
ALFALFA HAY AND SEED TURKEY RED WHEAT
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HEREFORD, TEXAS

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Abstracts prepared on short notice. All kinds of stenographic work done. Exclusive agents for Western Union Land Co.'s Lands
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ABSTRACTS OF CASTRO AND BAILEY COUNTY LANDS
Dimmitt, Texas

HARVEY CASH C. L. ADAMS
CASTRO ABSTRACT COMPANY
Abstracts of Castro and Bailey Counties. Your business solicited.
DIMMITT, TEXAS

We Can Do It.

Build Towers,
Do Repair Work,
Oil Mills and Fix Old Mills, and Doctor Them for you

HODGES & BURNAM
Phone Hereford Hardware

PLANTS

Sweet Potato, Tomato, Cabbage and Pepper now ready. Send for price list. All kinds of garden and field seeds. Send for catalogue.

Roswell Seed Co.
ROSWELL, N. M.

Notice Stockmen.
From now on I will make headquarters at Stanek & Sherk's livery, feed and sale stable. Phone 249. I use a motor cycle for country calls. Dental work at any feed barn or yard in town. 30-tf
DR. F. E. BOWE, D. V. S.

THE BRAND LINERS 15 CENTS

A good place to advertise anything you want to sell or rent. When you want to buy something, a Liner will bring you an offer quick. Customers not carrying regular ads will please pay cash. Count one cent for each word including initials, numbers and address. Stamps from out-of-town customers will be accepted. PHONE NO. THIRTY

LOST AND FOUND

CLASS PIN.—Gold on enamel, "H. H. S. 10." Finder please return to Brand office. 16-2t

STRAYED.—Two brown mares, both branded S.J. bar below. One a bald face, the other very light sorrell with bob tail. Both in foal. See or write J. J. Snider, Hereford, Texas. 1tp

MISCELLANEOUS WANTS

MAIZE.—Seed hand cleaned, \$1.25 per bushel. For sale by W. M. Cocanougher, 4 miles north of town. 16 4tp

EGGS.—White Wyandott eggs for sale. \$1.00 per setting of 17. See or Call Mrs. J. F. Collup. 15-4t

FURNISHED rooms—to let, one block west of First State Bank. C. H. Carl. 50-tf

FOR SALE—Double disc plow, double row cultivator, corn planter and small wheat drill. See R. J. Kibbe. 7tf

FOR sweet milk, butter milk, blue-john, or clabber, Just ring phone no. 9. The Lone Star Dairy. 5tf

FIRE INSURANCE is so cheap now that it is in the reach of everyone. Better let me insure your home. R. E. Cook. 10tf

LIVE STOCK FOR SALE

TEAM—Good work team, 5 years old. Apply to C. A. Butler. Phone 20. 15-tf

REAL ESTATE FOR SALE

WANTED—Direct from owners, lands in and around the Hereford country that are for sale. Address Mason & McElhenie, La Salle, Ill. 1-tf

FOR RENT—Good 5-room house, close in. C. O. Lee. 16-tf

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