

# The Hereford Brand

Vol. 10

HEREFORD, TEXAS, MAY 13, 1910

No. 14

## GOOD SHOWERS FALL IN THE FAVORED PANHANDLE

### POINDEXTER VISITS CITY

Candidate for Governor Speaks to Large Crowd in Defense of his Platform—Raps Opponents.

Hon. William Poindexter of Cleburne, Texas, candidate for governor, was the guest of the city Tuesday and Hereford did her part as far as her citizens were able—and they were able.

First candidate for high office to visit Hereford, Judge Poindexter of Cleburne, given royal reception. A large crowd filling the opera house hears the imminent judge. Outlines his policies and defends his platform. Raps state government for loose management of penal institutions and loss of money by state. Hits opponents for their political methods and tears off a few coon skins from the log cabin.

The reception committee composed of a number of leading citizens met the candidate at the 5 o'clock train with a brass band. A good crowd of men and ladies were also at the train. The Poindexter party was taken in charge and were given apartments at the Northern Hotel.

A short informal reception was held on the platform at the depot where the Judge met a number of old friends. A number of citizens dined at 6 o'clock where the candidate was again given due courtesies. Hon. Geo. W. Barcus, democratic chairman, was master of ceremonies.

At 8:30, a big crowd had assembled at the opera house and were awaiting the speaker of the evening. As he and a few friends entered, a hearty cheering was given. Judge Poindexter went at once to the stage and was followed by a number of citizens, who were seated. Mayor J. H. Head, ex-mayor S. B. Edwards, ex-mayor L. Gough, Geo. W. Barcus, master of ceremonies and chairman of the meeting, E. B. Black, J. L. Fuqua, Eli Dunlap, A. J. Lipscomb, A. H. Elliston, C. W. Warren, W. D. Kelihor, W. A. Ricketts, T. G. Nance, Homer Wilkinson, E. T. Woodburn, Uncle Tom Robinson, Granpa McIntosh and the newspaper reporters.

Mr. Barcus arose and introduced the speaker, saying—

Judge William Poindexter does not need an introduction to the people of Hereford for some have known him for forty years and those who know him the most love him the best. He is a native born Texan and saw the light 55 years ago. He has the distinction of having lived in one county 50 years and the people of that county, Johnson, are willing to swear that no better man ever trod the soil of his native land. He is the first candidate for governor ever to visit Hereford and Hereford feels highly honored. We believe, I believe, that Judge Poindexter will roll up the biggest majority in the Panhandle ever given to any man. He stands flatfooted on every principle that effects the welfare of Texas. And so I have the distinguished honor and take great pleasure in introducing our friend Judge William Poindexter of Cleburne, the next governor of Texas."

Judge Poindexter at once arose

and began his opening remarks. He complimented Hereford and the Hereford citizens for the enterprise and passed the courtesies of the day.

The first touch of the campaign was given when he referred to the postal card candidate with the log cabin and coon skins. The crowd warmed up to the speaker and he waded into the various subjects with evident familiarity. His speech of two hours followed about the same line of talk and argument that he has given at other places, his speech following closely the daily newspaper reports. Those who have kept posted on his former declarations for reform and submission and his opposition to state-wide prohibition saw him reiterate and defend his principles more strongly Tuesday night.

His speech was well received and heartily applauded. At the close many gathered around the platform and shook the hand of their favorite candidate.

Judge Poindexter has many warm friends in the city and they are pleased with his visit. They predict a solid vote for him in the July primary and from now on they will work to that end.

We notice that some of the papers of the country are criticising the commissioners' court of Deaf Smith County for putting \$125,000.00 in their new court house, said to be one of only three marble court houses in the United States. If these papers will send representatives to Hereford and Deaf Smith County, they will learn that nothing short of \$125,000 would be sufficient to provide a temple of justice commensurate with the needs of the people and in keeping with the other improvements being made.—Vernon Record.

**WEATHER.**—Tonight and Saturday generally cloudy. Showers in the Panhandle tonight and Saturday. Warmer tonight.—Chine.



COLEAS, CANNAS AND GERANIUMS.

### PARK NAMED HONORS HALLEY

Hereford Ladies Will Dedicate New Park May 18 in Honor of Comet.

This week the ladies of the Mother's Club began work on a new park, a gift from the city. It is the 3 cornered block in West Hereford at the end of 4th street on 25 mile avenue. As a start to improve the grounds, Messrs. Murchison, Britain, Barcus, Warren and Snyder each gave \$5.00 in cash. Work has begun and it is the purpose of the ladies to dedicate the park on Wednesday, May 18, in honor of Halley's comet, which will visit the earth on that day.

This is the third park for Hereford and civic attractiveness is beginning to take hold of the Hereford people. In every direction trees have been planted and in one or two more years, the city will be a thing of beauty. Even now, a drive over the streets will make one, proud of the beauty side of the city.

The most important news from the progressive towns and cities of the Panhandle is to the effect that new school buildings are under construction, that bonds have been voted for the erection of better buildings, or that elections have been ordered to determine on the voting of such bonds. Good news, all of it, and it indicates more strongly than anything else might the steady growth of this favored section of Texas. More than that, it speaks volumes for the future.—Daily Panhandle.

#### Sugar Beet Seed

J. A. Johnson has a few sugar beet seed for sale. A test of their fertility has been made and shows 80 per cent. Try an acre of beets this year. (fb-j)

#### Suggestions to the Secretary.

In accordance with this invitation of Secy. S. B. Holman, the list of slogans for Hereford is respectfully and respectively submitted by a bunch of bum boosters. In case any of them strike his musical mind for booster bombs, he may mail the five dollar check to the Brand office and same will be used for the "good of the cause." The Secretary has surely put a hard task before the boosters but it may result in some quick flash of mentality, like a stroke of lightning, and emblazon on the banner a slogan that would be caught up by the popular refrain. It has been suggested that he do not limit the field of fertile minds and circumvents the genius of Hereford's best.

Heed Hereford's Horn.  
Humor Hereford's Hitters.  
Hereford Holds High.  
Hi! Ho! Hereford!  
Help Hereford Hustle.  
Hunch! Hustle! Hereford.  
Halloballo! Hey, Ho! Hereford.  
Hilo! Helo! Hereford.  
Hereford Hits Him.  
Herefords Has Heads.  
Hold Hereford High.  
Hear Hereford Howl.  
Hustling Hereford's Humming.  
"Hold Her Head," Hereford.  
Hear Hereford Holler.  
Halley Hits Hereford.  
Hereford Has Highball.  
Help Hereford Head'er.  
Hereford Haggles Helplessly.  
Hereford Has Hopes.  
Hereford Holds Hers.  
Happy! Hooligan! Hereford!  
Hold Herefords Head.  
Hic Hoc Hereford.  
Hereford—Happiness—Heaven.  
Happy Hooligan Hereford.  
YOU'LL LIKE HEREFORD!

The BRYANT-SNYDER ICE COMPANY buy their ice of the Texico Ice Company whose plant is owned by Hereford people. 12.tf

### MOTHERS' DAY AT HEREFORD

Two Services Held Last Sunday in Honor of Our Mothers.

The mothers of Hereford held the attention of all the city last Sunday. "Mother's Day" was properly celebrated and the men, young men and boys vied with each other in doing honor to their "best friend."

The first service was held at 11 o'clock in the forenoon at the Baptist church where appropriate exercises were held. The young men and boys were given special attention in having seats reserved for them. The attendance was large and the services were a delight to all present.

The second service was held at the Presbyterian church at 3:30 p.m. when a most elaborate program was rendered.

The large auditorium was filled to overflow and many were turned away. Special songs and music were given. Short addresses were made by the pastors of the town. At both services white ribbons bearing the name "MOTHER" were worn by all the men and boys. Many touching talks and songs were rendered. Our mothers were praised for their sacrifices and for the enduring devotion to their loved ones.

#### A Birthday Party.

A most enjoyable surprise party was that given by Dr. and Mrs. A. L. Taylor on Saturday evening, May 7, for their daughter, Miss Gertrude, the occasion being her seventeenth birthday. The unexpected guests came with one accord. Miss Gertrude quickly entered into the spirit of the hour, entertaining her guests with various games and music. Dainty refreshments were served, after which the cutting of the birthday cake caused much merriment. A number of gifts were received by Miss Gertrude, among them a handsome gold watch from Dr. and Mrs. Taylor. At a late hour, good nights were said with many wishes for another evening at the Taylor home.

#### The Ball Game Yesterday.

A good clean game of the national sport was pulled off yesterday between Clarendon and Hereford resulting in a close score of 3 to 5 in favor of the home team. It was the best game of the season, they all say. Tomorrow's game will be called at 1:30 p. m. sharp. Everybody come out to the park and "root for the home team."

#### Status of Railroad.

What's being done about the Hereford North & South Railroad? This question put to several who have been working, and it was answered in the negative. F. H. Oberthier said that he thought it all off. S. B. Edwards said that there were 15 men who had some get-up but the rest were doing nothing and that we were further from a railroad than we were three years ago. Both men however thought well of Mr. Bassett's plan.

C. W. Dodson who has the official subscription list to the stock subscription says that we are just going right on working at it, regardless of what other roads may do. Hereford can use two more roads to an advantage.

## DALLAS GETS SOUTHWESTERN

Southwestern University to be Removed from Georgetown to Dallas.

Asheville, N. C. May 10.—It was announced late tonight that a preliminary agreement had been entered into whereby Southwestern University will be moved from Georgetown to Dallas, and will be made the greatest university in the Southwest. Dr. R. S. Hyer, president of the university, said tonight that a tentative contract had been made for fifteen days, pending a meeting of the board of trustees of the partronizing annual conferences. He also stated that the agreement seemed to be satisfactory to the representatives of the Polytechnic college of Fort Worth, who are here. In case the terms of agreement are satisfactorily adjusted, it is proposed to make Southwestern University second to none in the south, and in that event Polytechnic college will become a part of that great institution, and its relations to Ft. Worth will not be changed, further than it will in all probability be converted into the greatest woman's college and conservatory in the South. In which case it will be worth even more to Fort Worth and vicinity than it now is as a co-educational institution. With reference to the proposed change and acceptance by the Southwestern University of the Dallas offer, which is understood to be a campus of 50 acres and \$400,000 cash, Rev. R. A. Boaz, president of the Polytechnic college, said tonight to the Record correspondent:

"As Dallas has made a proposition equal to, if not better than Ft. Worth had made, and realizing that relations exist between Dallas and

the authorities of the Southwestern University, which would make them more favorable to Dallas than to Ft. Worth, and in the interest of harmony and the best interest of our educational institutions in Texas, we will be compelled to yield in favor of Dallas."

This is generally understood to be a very generous and magnanimous spirit on the part of Dr. Boaz, and while this is so, it is said by friends of both schools that after the details are worked out the Polytechnical college will be even bigger, better and worth far more to Ft. Worth than it is at present. It is also understood that the tentative agreement is satisfactory to all parties concerned, and that a meeting of the boards of trustees of both institutions will be held in a few days looking to the arrangements of details.

### Buffalo Bill

I again own old Buffalo Bill, the large Black Spanish Jack I shipped here 5 years ago. He will make this season in or near Hereford for good Jennets and a limited number of good mares. See him before breeding. Yours for better stock, A. H. Elliston. 10-1f

### Party to Plainview.

A party of Odd Fellows went over to Plainview Wednesday by auto, to attend the Odd Fellows Panhandle Association. The party was composed of A. H. Elliston and wife, C. O. Lee and wife and Mrs. Clarence Smith.

### Cakes, Pies, etc.

The ladies of the Christain church will serve cream and cake, and sell pies, cakes, and other Sunday fixin's next Saturday afternoon (tomorrow) The place will be the old bakery, formerly used by Mr. Elliston as an office.

A Brand Liner will rent that room for you—5c a line.

## PRE-PRIMARY FOR PROS

Petitions Being Circulated Asking Poindexter and Johnson to Submit Names.

Waxahachie, May 10.—Evidently becoming alarmed over the political situation as it applies to the gubernatorial contest and fearing the defeat of both Johnson and Poindexter if the two remain in the race, the prohibitionists of the more important local option counties in Texas will soon present these candidates with petitions, asking them to submit their names to a preliminary primary in order that one of them may be eliminated from the race.

That such a movement has been launched, was disclosed here today by the circulation of a petition among the friends of Judge Poindexter and Mr. Johnson. A large number of signatures were secured in Waxahachie, so it is claimed. It is understood here that these petitions were started simultaneously in all the principal local option counties in the state. As soon as each county has been thoroughly canvassed Judge Poindexter and Mr. Johnson will be furnished with copies of the petitions.

### C. W. B. M.

The auxiliary of the Christian Womans' Board of Missions held a most interesting and instructive meeting on Tuesday, May 10, at the church. The topic discussed was The Helen E. Moses Memorial Fund. This fund consisting of \$50,000 is being raised by the auxiliaries every where for the purpose of meeting the great needs of our mission stations, and of showing in a small way appreciation of the woman who gave her all to the Master. Truly her service was one in which all thought of self was eliminated.

### PROGRAM.

Bible Lesson: John 14: 1-14.  
Hymn: "Nearer, My God, to Thee."

Prayer.  
Talk: "A Visit to Porto Rico," Mrs. Wheeler.

Quotations from Mrs. Moses' addresses and verses.

Paper: "The Helen E. Moses Memorial," Mrs. Dodson.

Talk: "Lessons We May Learn From The Life of Mrs. Moses," Mrs. Gough.

Reading: "No More Sea," Mrs. Harp.

Circle of Prayer.  
Song.

Benediction.  
Leader: Mrs. Clements.

With this meeting of the auxiliary, the missionary year closes and by way of information we give the report of the district secretary concerning the Hereford work:

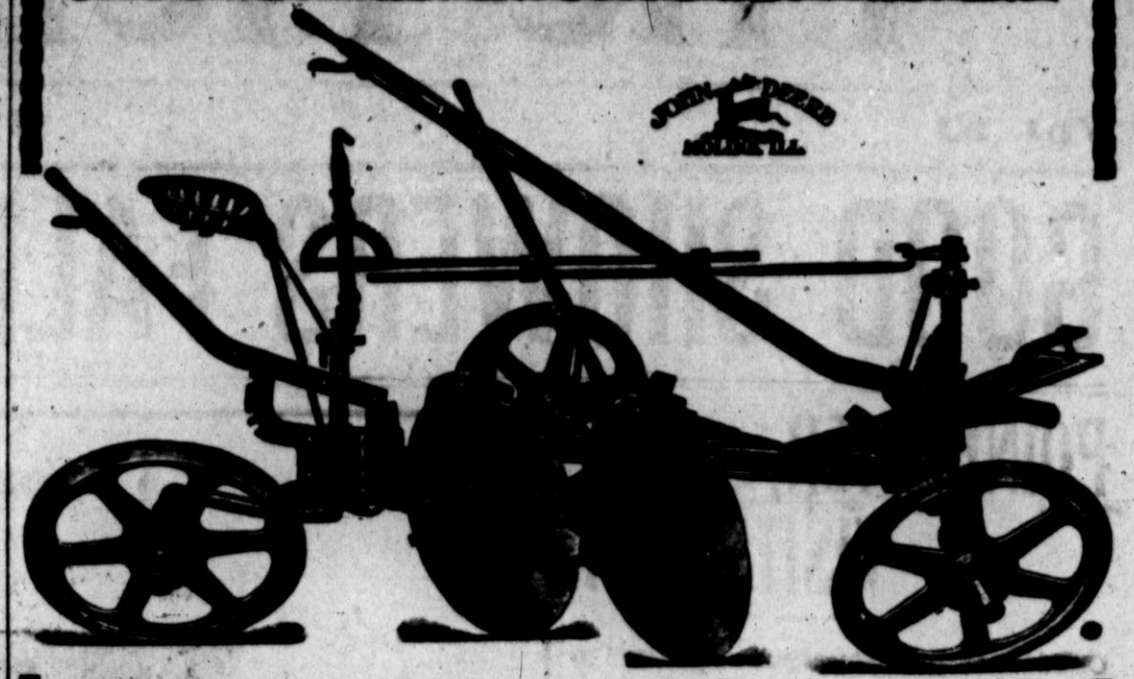
Enrollment 28; new members 9; money raised for all purposes \$115; every meeting held; one leader absent and week of prayer observed.

After the program and the business period there was a social hour, in which a contest was the principal diversion. Pictures of a number of missionaries had been secured and those present were asked to write names of same, the one getting the highest number to receive a picture of Mrs. Moses. Mrs. Shore possesses the picture. Nectar and wafers were served. About twenty-five, including several of the Circle girls, attended this meeting.

### For Sale

A dairy herd of registered and high grade Jersey cows; thirty head of matured cows and 7 young heifers, together with complete dairy outfit and good route. A snap. Call or phone 153. ROB'T. ELLIOTT. 1f

## THAT JOHN DEERE



**PLOW** is the one your neighbors use and they're satisfied. Why not you? Has the lightest draft, cuts it all out and is made to stand the strain. See

## Garrison Brothers

Make Our Store Your Headquarters

## STORAGE COAL

The Price of Genuine Rugby Niggerhead Coal is reduced to

# \$8.00 Per Ton

The quality is the best as you know and we can deliver the goods.

TELEPHONE NO. 76

## WITHERSPOON & HARRISON

## UP-TO-DATE LIVERY and SALE BARN

When you want a good drive or an up-to-date rig call at our Barn. We have spent a great deal of time and money lately improving and enlarging our premises. We have one of the best barns in West Texas and can give you the best accommodations in any line of livery service. We guarantee courteous and fair treatment to all. Phone 249.

A. L. SHERK HEREFORD, TEXAS

## Of Course It's Fire Resisting

The National Board of Fire Underwriters have approved **TEXACO ROOFING**. Absolutely Water-Proof—Easy to Lay—Durable—suitable for any kind of building **FAMILYITE OIL** gives a cheerful light to read by and is comfortable to the eyes.

## THE TEXAS COMPANY

GENERAL OFFICES  
J. W. ENGLISH

HOUSTON, TEXAS  
HEREFORD, TEXAS

AGENT AT

### For Sale.

A 4-cylinder Winton Auto in good running order with top, price \$350. J. C. Cummins, Hereford, Tex. 12t3p

### New Time Card.

Merry Widow East 9:04 a. m.  
No. 113 Regular West 11:19 a. m.  
No. 114 Regular East 4:10 p. m.  
Merry Widow West 4:58 p. m.

**PETER'S SHOES ARE STYLISH**

We make more fine shoes than any other house in the West.

We lead as makers of fine shoes because our styles are right for Western trade. We make "Diamond Brand" shoes for your special requirements in style, in fit and in wear. Try them and see how good they are.

If you can't get them in your town, write us.

**Peter's Shoe Co.**  
ST. LOUIS.



We offer special inducements in quarter and half section tracks close in to actual settlers. We have some on easy payments. Hereford is in the shallow water belt. Write us for particulars. Address **BASKIN LAND COMPANY**, HEREFORD, TEXAS

### Do farmers eat the proper sort of food?

The farmer of today buys a much larger proportion of the food that goes on the table than he did ten years ago. It's a good thing that this is so because he has a great variety to select from. He should, however, use great care in selecting for the best results in health and strength.

The widespread tendency in the city to increase the amount of Quaker Scotch Oats eaten is due very largely to the recent demonstrations by scientific men that the Quaker Scotch Oats fed man is the man with greatest physical endurance and greatest mental vigor.

Farmers should give this subject careful thought and should increase the quantity of Quaker Scotch Oats eaten by themselves, their children and the farm hands.

Packed in regular packages, and in hermetically sealed tins for hot climates. 57

# NEIGHBORHOOD NEWS

Letters Written by Staff Correspondents of THE BRAND

## Echoes from Parrott.

Mrs. Mann of Mansfield, Texas, accompanied by her little daughter is visiting her sister Mrs. Dukes.

The Wedding of Miss Flo Wagner and Mr. George Backus on the 27th was a very pleasant affair. About seventy friends and neighbors were banqueted at the home of the bride. The afternoon was passed with music and laughter. All went home feeling that the young couple had made a very joyful beginning of what all wished for them, a very happy married life.

Mr. Dukes and family and Mrs. Maun and daughter spent Wednesday with A. C. Grant and sister.

Mr. and Mrs. Robert Moore and Mr. and Mrs. Harry Conrad of Summerfield spent Sunday with Mr. and Mrs. Guthrie.

On May 5th an eight pound girl was born to Mr. and Mrs. Walter Fincher.

Jake and Ada Boydston and Frank Hughes took dinner with Gladys Hacker Sunday.

Carl and Base Jennings, Grace and Rafe Scruggs, Floyd and Mable Hacker called on Gladys Hacker Sunday afternoon.

Mr. and Mrs. I. D. Grant dined Mr. Dukes and family, Mrs. Mann and daughter, and A. C. Grant and sister Sunday.

A very pleasant gathering was enjoyed by all both great and small Saturday night at Mr. Scruggs in honor of their son Rafe's birthday.

Mr. and Mrs. Jennings spent Sunday with Mr. and Mrs. W. E. Hacker.

Rafe and Grace Scruggs entertained the following Sunday. Gordon, Laura and Minnie Holden, Carl and Basel Jennings, Gladys Mable and Floyd Hacker, Jake and Ada Boydston, Verna Richards and Frank Hughes.

Miss Ethel Jennings spent Sunday with Alva Metcalf.

Mr. and Mrs. Shepherd took Sunday dinner with Mr. Helpery and wife.

## JACK and GILL.

### Route 1.

W. C. Russel and E. E. Brubaker dehorned cattle last week.

E. W. Short visited his boys on the Hawkins ranch last week.

A. M. Browns visited at J. W. Miller's Saturday night.

J. L. Park served on the grand jury at the county court last week.

Issac Brown and wife, of Hereford took dinner at W. W. Edwards last Sunday.

W. C. Russel attended court last week as a juror.

The taxpayers of School District No. 3 meet Monday, May 16th to vote on raising the rate of tax for school purposes that they may have a longer term of school.

John Isenogles, D. H. Brubaker, A. M. Brown and J. W. Miller Sundayed at E. E. Brubaker's.

The neighbors and friends of Mrs. J. W. Miller gave her a surprise last Saturday night, it being her birthday. Oysters and cake were served. An enjoyable time was had by all, and at a late hour the guests departed, wishing her many more enjoyable birthdays.

Eld. W. P. Bosserman, of Okla., will preach at the Berve School house Monday, Tuesday and Wednesday nights of next week. Everybody invited to attend these services. Come.

## Spring Lake Warble.

Mr. E. Clevenger went to Plainview Monday after more goods. Say friends please visit our nice store at Spring Lake and see the splendid stock they carry and be convinced of the reasonable prices they make you, considering the distance to the railroad.

Ewing Halsell is visiting at Spring Lake Ranch and attended church here Sunday.

Mr. Hamilton, foreman of the Flag Ranch shipped a car load of fine hogs to Fort Worth this week.

Mrs. Orval and Miss Minnie Axtell were Dimmitt visitors Saturday.

Grandma Axtell and little grand children took supper with Mrs. Ott Saturday evening.

The Olton base ball team came over and played Spring Lake Saturday evening and on account of the good rain at Olton some of their team had to plow. Therefore the game was decidedly in favor of Spring Lake.

Spring Lake Community is preparing a nice program for children's day, the second Sunday in June.

The Ladies Missionary Society meets every second Thursday afternoon in each month.

## ANGIE.

### Frio Items.

Next Sunday there will be regular preaching here.

W. B. Green and family, Steve Sanders and family, and Matt Whiteford and wife attended church at the Easter school house last Sunday.

W. B. Green and family, Joe Stegnar and family, Miss Clunna Sanders and Omer Dendy took dinner with Frank Easter and family.

Mat Whiteford and wife took Sunday dinner with G. T. Cox and family.

The farmers are busy planting maize.

H. H. Stanley and family have returned from a visit with friends and relatives at Amarillo.

Frank Easter left for a few weeks visit with his brother at Itasca, Texas.

Joe Green attended the ball game at Summerfield Saturday afternoon.

Chauncy Tice and family spent Sunday evening with J. W. Beatty and family.

Claude Whiteford who has been assisting Mr. Valentine with his farm duties spent Sunday with home folks.

Ed Stanley and family called on John Tice and wife Sunday evening.

Miss Maydolin Green is spending a few days with Hattie Easter.

Wm. Sain and family are all sick with a cold.

Ed Stanley's children have all been sick.

Steve Sanders and wife spent Sunday with Baxter Easter and family.

Joe Green spent Saturday night and Sunday with Olen Dendy.

## Spring Lake.

Mrs. Head and daughter, Ruth were calling on Mrs. Thomas Thursday.

P. D. Vore was in Plainview the first of the week.

Prof. Rice was visiting Roy Gilbert last week.

Rev. Hensell filled his regular appointment at Spring Lake Sunday.

Mr. Jurgensen and Carl Becker were Olton visitors Thursday.

A number of our men met with Olton people in a railroad meeting

# GLEE CLUB CONCERT

Not many people heard the Girls' Glee Club in their concert some time ago. Since that time the Club has made a tour of the Panhandle. At Canyon, Plainview and Lubbock large crowds greeted the young ladies and were exceedingly well pleased with the entertainment. Let Hereford people now turn out at the Opera House Saturday night and hear the best concert of its kind that has ever been given in the Panhandle. Many people said it was too far out to the College so the Hereford Opera House has been obtained for the convenience of those who want to hear this splendid entertainment. The program will be better than ever before. New numbers have been added then the Glee Club is used to public appearance now. Hereford had better watch out—some of the young ladies were heard to say on the recent trip that they would like to live in some of the towns visited because the people seemed appreciative.

## OPERA HOUSE, SATURDAY NIGHT, MAY 14

ADMISSION, - 25c, 35c & 50c

### CONDENSED STATEMENT OF THE CONDITION

OF

## The First National Bank

HEREFORD, TEXAS

At the close of business February 5th 1909.

RESOURCES		LIABILITIES	
Loans and Overdrafts	\$367,953.14	Capital Stock	\$50,000.00
U S Bonds and Premiums	51,800.00	Surplus and Profits (net)	61,563.87
Banking House and Fixtures	13,038.50	Circulation	50,000.00
Redemption Fund	2,500.00	DEPOSITS	369,828.09
Demand Loans	64,345.32		
Cash and Exchange	31,755.00		
	\$531,391.96		\$531,391.96

OFFICERS: { J. L. FUQUA, President  
C. W. DODSON, Cashier

DIRECTORS: { L. GOUGH, J. L. FUQUA, C. W. DODSON,  
R. J. KIBBE, W. H. FUQUA, W. S. HIGGINS, J. T. JOWELL.

SAFETY DEPOSIT BOXES FOR RENT. This Bank is well equipped to handle all business entrusted to its care and respectfully solicits your account.

### Thursday.

Miss Mildred Gilbert spent the week at Spring Lake Ranch.

P. D. Vore had the misfortune to lose a fine Jersey cow.

Mr. and Mrs. Carpenter entertained the Olton base ball team at dinner Saturday.

A Methodist minister of Plainview preached in this place Friday night.

Mesdames Downs and Carpenter and children visited with the Thomas family Saturday.

We understand Rev. Hensell who has been making this point twice every month will now be with us

every Sunday. Spring Lake never takes any back steps. She is always pushing forward.

Friday being Ray Axtell's birthday, his mother planned a surprise by inviting Mr. Fredrick and his Sunday School class to spend the afternoon at their pleasant home.

As this class numbers 26 boys and their teacher a merry time was enjoyed by all. After a season of base ball Mrs. Axtell invited the boys into the dining room where they found a very sumptuous birthday supper. The crowning feature of this part of the program was the big birthday cake. After supper the boys depart-

ed for their homes wishing Ray many more such birthdays.

The Olton base ball nine visited Spring Lake Saturday, and played game with "Our Boys" a nice clean game was played by both teams and was enjoyed by a large crowd of spectators. Come again boys. The score stood 3 to 17 in favor of Spring Lake.

### ANGIE'S BEAU.

#### A Fine Picture.

Of your stallion or Jack placed in the paper will attract attention. The Brand is prepared to furnish you just what you need. btf

# SURFACE CULTIVATORS

Single Row Surface Cultivators, Double Row Surface Cultivators, Six Shovel Pivotal Single Dutchman Cultivators, Go-Devil Disc Cultivators for listed ground, Captain Kidd High Wheel Cultivators. The kind of Implements that is a pleasure to run. Guaranteed to do first-class work or our goods. :- :- :- :- :- :- :-

## Hereford Hardware Hereford, Texas

### Watch the Comet.

Astronomers expect the earth to pass through the tail of Halley's comet on May 18th, and a rare opportunity is offered for the study of certain meteorological phenomena. Observations should be made on the 17th, 18th especially, and 19th of May, 1910. Owing to the position of the moon on these dates, it is probable that the most satisfactory night observations will be obtained during the last two or three hours before daylight. If you are sufficiently interested in the subject to cooperate in this work, please observe as many of the following phenomena as you understand and feel capable of handling, and make a full and prompt report to this office.

1. Auroral displays: Auroras serve as indicators of the electrical state of the outer atmosphere and as this state possibly may be affected by the tail of the comet as we pass through it, auroras should be watched for at that time. The location, shape, extent, and other features as well as the times of appearance, changes, and disappearance should be carefully noted.

2. Meteoric trails: The number, times of appearance, lengths of duration, and directions and lengths of visible paths of meteors should be noted on all three nights, but especially on the night of the 18th.

3. Bishop's ring: This curious

"dust" halo was seen around the sun after the eruptions both of Krakatoa and Mont Pelee, and conceivably might also follow the passage of the earth through the tail of the comet. It therefore should be carefully looked for on the days specified, and, occasionally, for some days thereafter. As the light of this ring is rather faint, observations of it are best made when the sun is hidden behind some steeple or other opaque object.

4. Color of the sun and sky: Both the general color of the sky and the color of the sun depend on the dust and other contents of the atmosphere, and should be carefully noted on the given dates.

5. Twilight phenomena: Twilight colors, their distribution, and order of changes depend largely on the dust in the atmosphere, and, consequently, these are the phenomena that need to be observed on the days indicated.

6. Luminous clouds: Neither the material of these clouds nor the cause of their light is definitely known. They seem to belong to the very high atmosphere, and therefore should be looked for at night in connection with our transit across the comet's tail.

These clouds are cirrus-like in appearance, but may be distinguished from true cirrus by the fact that they are brighter than the background of the clear nocturnal sky. During the forepart of the night they are seen above the northwestern horizon.

7. Zodiacal light: From work recently done at the Lick and the Mount Wilson observatories it seems

probable that the zodiacal light is caused by the reflection of solar light from dust in and near the plane of the ecliptic. If so, then a change might be expected in it at the time of the comet's near approach to the earth, and therefore the extent, brilliancy, and other features of the zodiacal light as they appear at that time should be carefully noted.

8. Gegenschein (counter glow): But little is known of the cause of this faint glow seen in the ecliptic at a point directly opposite to the sun, or along the shadow of the earth. Presumably it has the same origin as the zodiacal light, and consequently may be modified during the transit of the earth across the tail of a comet. At any rate it should be observed on the nights mentioned, and its brilliancy at these times compared with that on nights when there certainly is no cometary disturbance.

To locate the gegenschein at any hour of the night look in the direction where the sun was twelve hours previous.

9. General phenomena: Solar and lunar halos and coronas, and all other appearances that may seem unusual and worth noting.

Very respectfully,

B. BUNNEMEYER  
Section Director.

### Sugar Beets.

Time to plant.—First week in May or as soon thereafter as possible. Amount of seed.—From 15 to 25 pounds to the acre. One pound will plant a row 200 yards long putting the maximum amount in the drill.

How to plant.—Run a furrow as

deep as an ordinary plow then follow with a subsoiler or old fashioned bull tongue. Drag the field level as possible, then plant the seed over the deep furrows. Cover the seed from one to one and half inches deep in moist soil.

Cultivation.—Use ordinary common sense and keep the weeds out. Stir the soil well after each rain, but do not hill up the beets until the last plowing. Thin out the drill to a stand of 8 to 10 inches apart when beets show four or five leaves. Rows may be from 18 to 24 inches apart.

Harvesting.—For factory use, the factory rules would have to be followed, but in this section where a small amount is raised for feed or for table use, a long soil spade is a good instrument.

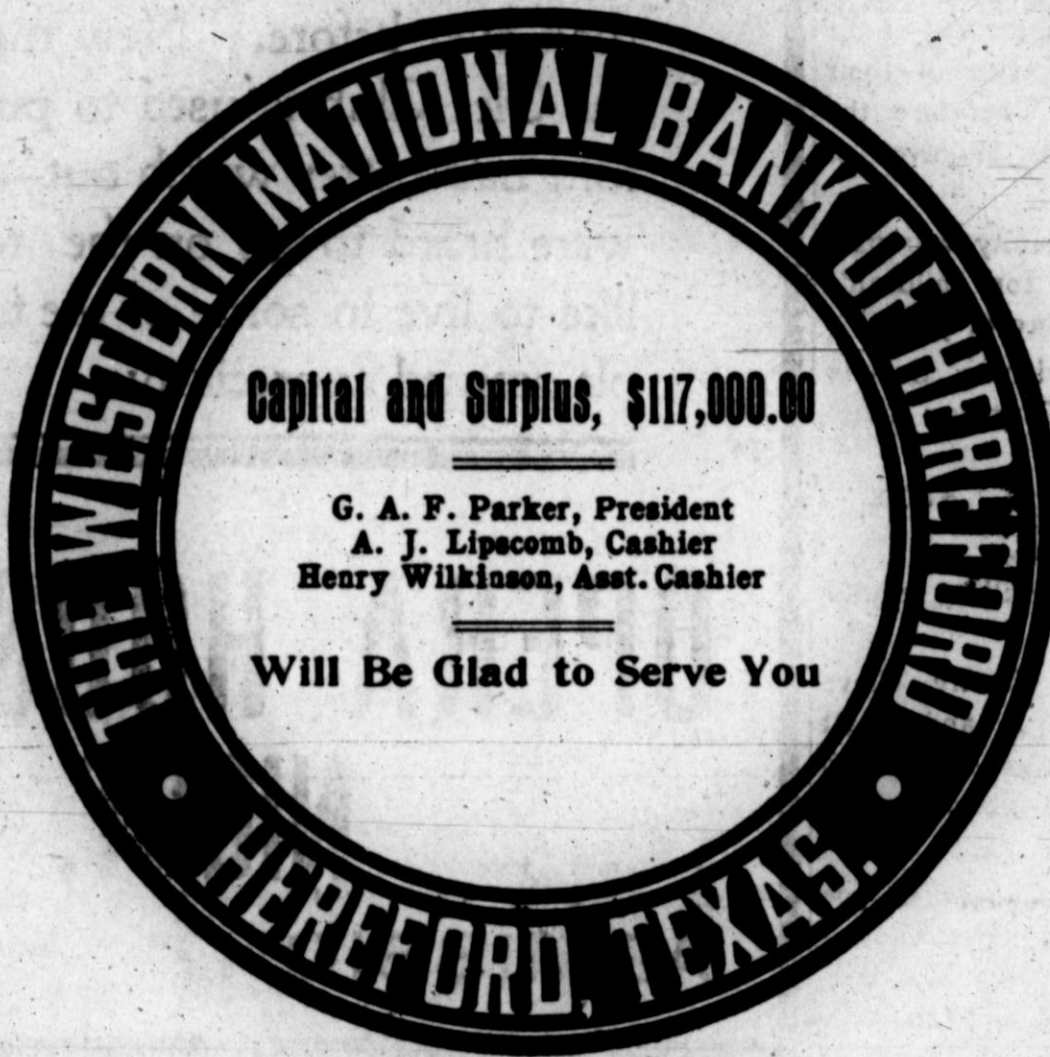
Winter Keeping.—If no stock run in the field, throw a little straw or hay over the beets while in the ground, cover with a shovel or two of dry dirt and the beets will keep sound all winter.

As Stock Food.—There is no better food for milch cows and work horses. Chop up the beets and they will do the rest. Hogs are at home with a few beets.

### Semi-Weekly News 50 Cents.

For a period of 3 months, beginning May 1 and ending July 31, Brand subscribers may obtain the Dallas Semi-Weekly Farm News for a period of EIGHT months for 50 cents. If you are not already a paid-up subscriber to the Brand, move up your figures and get the Semi-Weekly for 8 months for 50 cents.

Did you find the Palace Barber shop?



10670

## A \$100 Typewriter for 17 Cents a Day!

Please read the headline over again. Then its tremendous significance will dawn upon you.

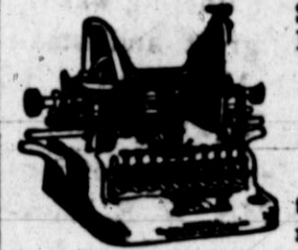
An Oliver Typewriter—the standard visible writer—the \$100 machine—the most highly perfected typewriter on the market—yours for 17 cents a day.

The typewriter whose conquest of the commercial world is a matter of business history—yours for 17 cents a day!

The typewriter that is equipped with scores of such conveniences as "The Balance Shift," "The Ruling Device," "The Double Release," "The Locomotive Base," "The Automatic Spacer," "The Automatic Tabulator," "The Disappearing Indicator," "The Adjustable Paper Fingers," "The

Scientific Condensed Keyboard" all

Yours for 17 Cents a Day



We announced this new sales plan recently, just to feel the pulse of the people. Simply a small cash payment—then 17 cents a day. That is the plan in a nutshell.

The result has been such a deluge of applications for machines that we are simply astounded.

The demand comes from people of all classes, all ages, all occupations.

The majority of inquiries has come from people of known financial standing who were attracted by the novelty of the proposition. An impressive demonstration of the immense popularity of the Oliver Typewriter.

A startling confirmation of our belief that the Era of Universal Typewriting is at hand.

A Quarter of a Million People are Making Money With

## The OLIVER Typewriter

The Standard Visible Writer

The Oliver Typewriter is a money-maker right from the word "go!" So easy to run that beginners soon get in the "expert" class. Earn as you learn. Let the machine pay the 17c a day—and all above that is yours.

Wherever you are, there's work to be done and money to be made by using the Oliver. The business world is calling for Oliver operators. There are not enough to supply the demand. Their salaries are considerably above those of many classes of workers.

"An Oliver Typewriter in Every Home!"

That is our battle cry today. We have made the Oliver supreme in usefulness and absolutely indispensable in business. Now comes the conquest of the home.

The simplicity and strength of the Oliver fit it for family use. It is becoming an important factor in the home training of young people. An educator as well as a money maker. Our new selling plan puts the Oliver on the threshold of every home in America. Will you clothe the door of your home or office on this remarkable Oliver opportunity?

Write for further details of our easy offer and a free copy of our new Oliver catalog. Address

THE OLIVER TYPEWRITER CO.

Oliver Typewriter Building  
Chicago, Illinois  
3-5-10

160 Acres

One and a half miles from Barnsville, Minn., N. E. 1/4 Sec. 34, township 137, range 46, 40 acre cut. Fine agricultural land to trade for land near Kelso H H Hawkins, Hereford, Texas



## BUFFALO BILL

A large Black Jack, sired by Santo. A thoroughbred Black Spanish Jack imported direct from Spain. Buffalo Bill was shipped here 5 years ago by A. H. Elliston and used as a Jennett Breeder.

His dam, Midnight being a very fine large Black Jennett sired by Henry (2nd) he being a very large fine Black Kentucky Maltese and Mammoth Jack. Owners of good mares and fine Jennetts should see Buffalo Bill at once at my barn in West Hereford. See Terms of breeding at the barn.

VERN WITHERSPOON

# HART, SCHAFFNER & MARX SUMMER CLOTHES



Copyright 1909 by Hart Schaffner & Marx

That HART, SCHAFFNER & MARX Clothes for men are the best in style, quality and appearance, is a settled fact. Our new summer styles are pleasant to look upon and when you buy this line of goods you may be sure that you get the best in goods and the best in looks. The prices range from

**\$15.00 to \$25.00**

## Burt Packard Korreect Shape Oxfords

We have just this week received a big shipment in this line. This is the shoe to get your money's worth in, and is the only patent leather that is absolutely guaranteed. Call and let us show you.

# Hubbard Dry Goods Co.

"The Store Ahead"

## SCHOOL TRUSTEE ELECTION

Heavy Vote Polled — Nominated Ticket Carries by Large Majority.

The manifestation of unusual interest in the school trustee election last Saturday held a good crowd on the streets and around the polls all day. Voting began early. Workers and solicitors brought in practically all the voters of the district, autos and carriages being used to fetch 'em in.

The four candidates nominated by petition upon which there were 140 names, carried by a large majority. These four candidates were—J. L. Fuqua, C. W. Warren, A. P. Murchison, F. H. Oberthier, Mr. Fuqua receiving 289 votes out of 323 cast, and the other three receiving some 30 votes less.

The ticket as voted follows:—

J. L. Fuqua	289
C. W. Warren	254
A. P. Murchison	258
F. H. Oberthier	254
Geo. W. Irwin, Jr.	53
R. N. Mounts	74
Jno. L. Wilson	67
W. B. Farmer	17
S. D. Brunk	11
Eli Dunlap	12

The newly elected members met at Secretary Holman's office Monday afternoon and were duly sworn, each taking the solemn oath of office.

### Rains in May.

"In the memory of the oldest inhabitant," IT (whatever and whoever that is), it has never failed to visit the Panhandle with copious rain sometime between the 10th and 20th of May. In fact, IT (same it) it has rained so many times on the 19th of May, that Panhandle folks have rightly begun to call that date the "Big 19th," just like the negroes do down in Texas in naming their day of freedom in June the "Big 19th."

But really does it always rain on or about the 19th of May, (that's the way the indictment reads), or is it just a kind of weather rheumatic salve the old-timers are using on the weak knees of the new-comers.

Who of the "oldest inhabitants" can name the days of the week and month on which rain, (really sky

water), fell? No, about's or think's—just put your trigger finger on the spot—but no body wants to embarrass them—their memory is bad—the grand jury is in session this week and it is not good decorum—therefore we, (that's the regular editorial WE), refresh their memories with the actual dates.

Here are the facts. In May last year, 1909, a light shower fell on 8th, but it was exactly on the 20th that a 2 inch rain fell followed by showers on the 21st and 22nd, in all two and quarter inches.

In May, 1908 the first rain of the month fell on the 16th, beginning at 7 o'clock p. m. One and fifteen hundreds inches fell. The next day one third inch more came. On the 22nd, 6 days later three quarter inches fell; on the 23rd nearly 2 inches and on the 24th a light shower, making for the month 4.24 inches.

In May, 1907, the first rain fell on Wednesday and Thursday, 8th and 9th, and a good shower was the result.

### For Quick Sale

A 440 acre farm nearly all planted to wheat, oats and other crops, house, barn, well and other improvements; all new and A-1. All crops goes in and immediate possession given if sold at once. For further particulars see or write, A. H. Elliston, Hereford, Texas.

### YOU'LL LIKE HEREFORD!

#### That Guess of Yours.

The ladies of the county are invited to send in their guesses as to the number of folks in the county. To the one naming the nearest number a set of silver knives and forks, Rogers 47, will be presented as a mark of her intuition.

The guesses recorded this week are:

	City School Dist.	
W. A. Miller	2127	3023
Mrs. B. W. Miller	2321	3962
County		5577
Mrs. W. A. Miller	2235	3335
County		5777
Mary Burns	2910	3271
County		4761
Mrs. C. G. Burns	County	4681
Arch Conklin	3480	2580
C. L. Sullivan	1694	3192
Mrs. C. L. Sullivan	1701	3285
County		4927
Ed Witthauer	2445	3950
N. M. Bartley	3450	3698
J. S. Wyche	2275	3075
Jennie Wyche	County	4896
Temerel Carlyle	2417	4199

## CROSBYTON TO HEREFORD

New line of Railroad and Extension of the Stamford & Northwestern a Good Possibility.

A visit by the reconnoitering party from Crosbyton last Friday and Saturday developed the fact that Hereford has a good chance to secure the extension of the Stamford & Northwestern railroad.

While not chartered as a part of that line, the Crosbyton & South Plains road will eventually connect with the first road at Spur. The party was composed of J. M. Bassett of Crosbyton, J. W. Burton, general attorney, and J. A. Knox, chief engineer for the road.

These gentlemen came to Hereford Friday but went on through to Adrian and Vega, returning that afternoon to Hereford, when they met a few of the citizens and talked over the matter. The Brand reporter was not present at the meeting, failing to secure an invitation, but it has been learned from those present that Mr. Bassett made no proposition but wanted Hereford to write him by the 20th inst. and state what Hereford would be willing to do in the matter of bonus, right of way, etc. Such letters are being asked of all the towns on the proposed route, and these with other data will be laid before the directors of the road in Chicago about June the first.

The directors of the Commercial Club will take up the matter and comply with the request.

Mr. Bassett and his friends left for Tucumcari Saturday morning where they had a similar engagement. The party passed through Hereford on their return trip, Mr. Bassett having left the party at Tucumcari and went to El Paso to attend the Bankers Association.

### That Hotel Proposition.

It seems difficult to trump up a proposition in which all can agree. It will be remembered that certain parties made a proposition to build a good hotel on the corner of 3rd and Sampson, but — !\*? Now, J. R. Moseley, the only and original booster, thinks his corner the very spot upon which to erect a first class hotel building. Mr. Moseley says he will build a good hotel, if it— well, some of us know, but it takes a pile

of cash to swing a deal like that and it takes rain to grow dollars on huckleberry vines. Wait and see what is to be done. If Moseley don't get

busy, somebody else may be the first to name the "leading hotel in town."

YOU'LL LIKE HEREFORD!

# HARD WATER!

Do you believe in spending your money at home? If so, buy your ice of the

## BRYANT-SNYDER ICE COMPANY

at prices hitherto unknown in Hereford. We went to considerable expense, last fall, to provide ice for the sick in and around the city, after the Amarillo Company had reached the season when the business was unprofitable, and hid themselves back home.

At a loss to ourselves, we have kept ice on hand nearly all winter, and furnished it at "Live and Let Live" prices at a time when there was no other source of supply no matter how urgent the need.

You are aware that there is not business enough in this town to support two companies, and it is up to the people to say which goes and which remains: If you support the home company, you will be supplied at a lower price than you paid last year, and your money will remain here where you will get a chance at handling part of it again. If it is the people's choice to lend their aid to an "out-of-town concern," we have nothing further to say; it will be no more hardship for us to pay an exorbitant price for what we use than some of the rest of you.

We wish to call particular attention to the fact that we have taken on a new name. We first named ourselves "Hereford Ice Company," but the other people said: "We had that name first," so we took on another.

Our Phone No. is 34. Our driver is James Vansickle. See him before buying a book.

# BRYANT-SNYDER ICE CO.

# LUMBER

Best Grades, Best Prices, Most Complete Stock  
Modern Planing Mill in Connection  
Let Us Figure Your Next Lumber Bill  
T. M. Palmer Lumber Co.

**The Hereford Brand**  
Published by  
**The Brand Publishing Co.**  
A. C. Elliott, Manager

Address all communications to  
**THE HEREFORD BRAND**  
Entered April 17, 1901, as second-class  
mail matter, post office at Hereford, Texas,  
act of Congress of March 3, 1879.  
Subscription Price \$1.00 Per Year,  
Strictly in Advance

Any erroneous statement affecting the  
character or reputation of any individual or  
firm which may appear in The Brand, will  
be gladly corrected upon being brought to  
the attention of the publishers.

**ANNOUNCEMENTS**

The Brand is authorized to make the following announcements, same being given in the order of the information received at this office. All candidates, unless otherwise announced, are subject to the action of the Democratic Party.

Fees for announcements are payable in advance and as follows: For all county offices, \$10.00; for commissioners, \$2.50; for precinct and city offices, \$2.50 to \$5.00; offices having no or small emoluments, \$1.00 to \$2.50.

For State Senator, 29th District:—  
JNO. P. SLATON.  
L. GOUGH

For District Attorney 69th Judicial District:  
J. W. SELLARS  
J. C. O'BRYAN.

**DEAF SMITH COUNTY.**

For County Judge:—  
W. H. RUSSELL  
C. D. WRIGHT

For County Clerk:—  
J. H. KING  
FLETCHER ROGERS  
O. B. FIRKEY  
G. M. SUGGS.  
SAM WORLEY  
J. M. (MATT) GILLILLAND

For Sheriff and Tax Collector:—  
F. H. BRITAIN,  
E. F. CONNELL, re-election  
R. W. BAIRD

For Treasurer:—  
H. B. WEBB  
ROSCOE DAVIDSON  
L. A. STROUD  
J. M. BOONE

For Tax Assessor:—  
L. D. (DOW) MERCER  
C. T. (JOE) DOBBINS  
C. P. ARTHUR  
J. W. FORD, (re-election)

For Commissioner Precinct No. 1:  
L. R. BRADLEY

For Commissioner Precinct No. 2:  
R. J. KIBBE

**CITY OF HEREFORD.**

For Mayor:  
J. H. HEAD

For Marshal and Collector:—  
C. L. SULLIVAN  
J. B. ROGERS

For Secretary and Treasurer:—  
A. M. JONES

**COUNTRY WEEKLIES WORKED.**

Under this head last week, The Brand told how a certain life insurance company was endeavoring to "work" the country weeklies out of a lot of ad space by a essay bait and a prize of \$50.00 in good money. That The Brand struck the key note, a letter from Orion Proctor, Sec. Northwest Texas Press Association and editor of the Wise County Index, will indicate. He writes:

Bridgeport, Texas, May 9, 1910.  
Bro. Brand.  
Have just read with interest

your editorial on the Southland Life's essay contest, and I endorse your suggestion that publishers should not permit themselves to be "worked more than three times a year." We are running the matter ourselves, but are getting regular rates for it, and didn't know any of the boys were running it through philanthropic (?) motives.

Fraternally,  
ORION PROCTOR,  
Sec Northwest Texas Press Assn.  
Another trick revealed by this letter. These same wise and acumenic insurance people are paying for the space in a few papers and thus trying to "pull the wool over the eyes" of the brethren of the pencil club. If a few good papers, like the Index and others are running the educative matter without money and with price, why not all others? Easy isn't it. While The Brand and all other country weeklies are willing to push a good cause for the common good of the people, it has become so difficult to distinguish between grafters and philanthropists that the use of a telescope with a microscope attachment is needed.

And not only are the newspapers of the country being duly and daily worked, but the people as well. Merchants of all sizes and grades fall as easy prey to the talons of the swift winged grafters as newspapers. But this insurance company is trying to run the cheapest thing ever. Don't let them do it boys.

If it be true that the state of Texas has lost thousands of dollars through the mismanagement of her state institutions, it is time the people were given a chance to look at the books.

JUDGE Foidexter said that Hereford had the reputation of being a clean town morally and physically, and he found it so. Thank you, Judge, but lest we forget, suppose a clean-up Day be appointed for some near date.

WITH penurious hand-outs to our educational institutions and profligation in our penal affairs, the state needs a governor who would brush aside friendship and political favor for an honest and economical administration.

HEREFORD is not making the effort she should to bring summer tourists, health seekers and other good company this year. If the people down in Texas only knew what splendid varieties of ready made climate the Panhandle has during June, July and August, they would flock here by the hundreds.

**For Sale.**

One section of improved land at Summerfield, Texas. If sold in 60 days, half of the growing crop will go with land. For price and terms apply or write to P. C. PYLANT, Summerfield, Texas. 1414p

**YOU'LL LIKE HEREFORD!**

**Attention Readers**

I will stand my Maltese Jack at my old ranch 14 miles north on 25 Miles Avenue and 3 miles west ..

**TERMS: \$10 to INSURE FOAL**

My Stallion will also make the season at the same place ..  
Terms: \$10 to insure foal

**J. D. THOMPSON**

**THE FIRST STATE BANK**

S. B. EDWARDS, President  
H. B. WEBB  
1st Vice Pres.

OTHO H. VARDEMAN, Cashier

J. THOS. WEBB, Asst. Cashier  
W. S. HIGGINS,  
2nd Vice Pres.



CAPITAL STOCK - \$100,000.00  
Shareholder's Liability - \$100,000.00

**STRONG AND RELIABLE**

**AND TRUST COMPANY HEREFORD TEXAS**

**The Quality Store**

**PHONE 25**

**HUBBARD GROCERY CO.**

First-class Groceries for the careful housewife. Always on hand. Little things in the grocery line that help fill in when you haven't time to cook just what you would like. Produce of all kinds in season. :-: :-:

**BEST FLOUR IN TOWN**

**ASK ME** If you want to sell your Business or Real Estate **FOR CASH**

No matter where located, if you want to Buy, Sell or Exchange any kind of Business or Real Estate.

Insurance placed in best companies and policies looked after.

Office in Dunlap and Britain Building. Rooms 2 and 4 **C. O. LEE** Hereford, Texas

**Our Want Ads Are Winners** 5 Cents Per Line

# McDougall Kitchen Cabinets



**T**HE Hot Days of summer are almost here, and the kitchen work will want to be done as quickly as possible. The McDougall will save you many steps and much worry and really add pleasure to the summer's cooking. The McDougall is the neatest most compact and handiest kitchen cabinet made. It will outlast them all. There is a place for everything, so it is no trouble to keep everything in its place. Call and let us show you one of these superb cabinets.

Mr. J. N. Matthews of our firm is now in Chicago buying new goods. He will personally inspect each article so that we may be assured that nothing but the best comes to the people of Hereford. He will be on the ground and will be enabled to know the very latest and most stylish of the designs offered by the big manufacturers.



## ARNOLD & MATTHEWS FURNITURE AND UNDERTAKING

### Local and Personal

PLANTS at Nelsons. tf  
 A free proposition. Page 8. tf  
 Look for the Palace Barber shop. 9tf  
 C. H. Dale of Bovina, was in Hereford Monday.  
 Carload of refrigerators at E. B. Black Co. 12tf  
 Joe Killough was on the sick list Wednesday.  
 Two for a nickle Post Cards 1c at Nelson's. tf  
 W. J. French of Waterloo, Iowa was here yesterday.  
 All kinds of lace curtains cleaned at The Wardrobe. 12tf  
 Surface Cultivators at Hereford Hardware. 13tf  
 L. C. Penn of Plainview, was here on business Tuesday.  
 Flowers—A few dahlia plants for sale. Phone 351.  
 Campbell sub surface. Warren Hardware Co. 4tf  
 Beautify your home by planting shade trees. L. P. Landrum. 52tf  
 C. G. Witherspoon is in Chicago this week.  
 Elaborate fancy costumes worn by the girls of the Glee Club Saturday.  
 The Best in Surface Cultivators at the Hereford Hardware. 13tf  
 Miss Ethel Edwards of Wildorado is here visiting friends.  
 The big Barber shop next door to Cardwell Bros. 9tf  
 Clarendon vs Hereford today at 4:30.  
 Haviland & Versailles chinaware at Warren Hardware Co. 4tf  
 "Mound City Paints may cost a trifle more, but—! Hereford Lbr Co"  
 We have a complete stock of disc harrows. Warren Hardware Co. 4tf  
 L. Sawyer of Amarillo, was in Hereford yesterday on business.  
 Eclipse and Woodmanse wind mills. Warren Hardware 4 4tf  
 All kinds of men's hats cleaned at The Wardrobe. 12tf  
 C. P. Artur has just returned from a ten day trip in New Mexico.  
 P & O listers and double row planters. Warren Hardware Co. 4tf  
 The chest with the chill in it—the "Gurney" at E. B. Black Co. 12tf

See the staged cantata at the Opera House Saturday night. 1t  
 The weather prophets are in favor today.  
 Phone 99 about Roses, Flowers, Shrubs, Evergreens, etc. The Hereford Nursery. 52-tf  
 Jas. Hutchinson of Silverton, came over Monday to hear Judge Poindexter.  
 Will have car bulk corn in a few days at \$1.50 per hundred for cash. Witherspoon & Hicks. tf  
 Harvey G Hays from the Chester community was in this morning and reports a three eights rain last night  
 The Hereford Hardware guarantees their Surface Cultivators to do their work. 13tf  
 Nelson is the PLANT MAN. tf  
 Good room in rear of Smith's Jewelry Store for rent at a bargain. See Smith the Jeweler. 12-2t  
 Judge L. Gough returned Tuesday from a trip down the Denver in the interest of his candidacy.  
 A gift without strings. Page 8.tf  
 Call at Hereford Hardware Co's. and get a Washing Machine for two week's free trial. 5tf  
 If you want anti-freezing closets call Panhandle Plumbing and Heating Co., Phone 31. 12-tf  
 Mesdames Katherine McNerney and Charles McNerney were in shopping yesterday.  
 Refrigerators time has come. Try a Gurney and you will be satisfied. E. B. Black Co. 12tf  
 Eight day clocks new shapes and styles worth \$4.00 now go for 30 days at \$2.95 at Smith's. 12-2t  
 Mr. Miller of Quitaque, a warm friend of E. T. Woodburn, was here Monday and Tuesday to hear Judge Poindexter speak.  
 Will have car bulk corn in a few days at \$1.50 per hundred for cash. Witherspoon & Hicks. tf  
 See Mrs. Heifner's ad about low prices on Millinery page 12. 1t  
 Disk 10m records single side to close out your choice \$3.00 per dozen regular \$5.00 at Smith's. 12t2  
 You can get a Washing Machine for two week's free trial by calling at the Hereford Hardware Co's. 5tf  
 W. J. Chapman, 14 miles south of Adrian, was in town Thursday and reports that wheat is not looking well.

### Just received a shipment of new voile skirts. Ladies' Furnishing Store.

Special price in Graphophone. \$40.00 outfit good as new for \$21.75 at Smith's. 12-2t  
 Walter Hornbeck of Amarillo is here for a few days.  
 You can get a Washing Machine for two weeks free trial by calling at the Hereford Hardware Co's. 5tf  
 R. L. Joss, Guy M. Nesbitt and W. B. Park will spend tomorrow at Vega.  
 Screen doors—all ready to hang, hinges and tension spring complete 95 cents at Smith's. 12-2t  
 E. B. Posey, of the First National Bank is in Oklahoma this week.  
 Read the BRYANT-SNYDER ICE COMPANY'S ad in another column. 12-tf  
 Emerson Double and triple adjustable disc plows. Warren Hardware Co. 4tf  
 Senator Bailey's friends are advised that he will visit Hereford again this summer and deliver an address.  
 Everything in dishes at Nelsons. tf  
 Will have car bulk corn in a few days at \$1.50 per hundred for cash. Witherspoon & Hicks. tf  
 Sweet potatoes, cabbage and tomato plants for sale. Write for price circular, T. Jones & Co., Clarendon, Tex. 9-tf  
 Several of Hereford's young people attended the big entertainment at Umbarger Thursday night.  
 You can get a Washing Machine for two weeks free trial by calling at the Hereford Hardware Co's. 5tf  
 C. E. McLean, Harvey Cash, C. F. Kerr and others of Dimmitt, came up Tuesday to attend the Poindexter rally.  
 Miss Ruth Rigler of Harrisburg, Penn., is here on a two weeks visit to Misses Gregg.  
 Majestic Ranges and Buck's Cook stoves the standard of all cook stoves and ranges. Warren Hardware Co. 4tf  
 If you want your sewer connected call the Panhandle Plumbing and Heating Co., Phone 31. 12-tf  
 We have the prices and most complete stock of shades and fruit trees etc., in the Panhandle and now is time to plant. The Hereford Nursery. 52-tf  
 Mr. White of Amarillo, special agent of the Santa Fe, was in the city yesterday on business for the road.

We sell heavy team harness that will interest anyone who is in the market for this line of goods. Warren Hardware Co. 4tf  
 Having started a wagon we gladly call for and deliver anything to any part of the city. Phone 335. The Wardrobe. 12tf  
 Carl Cockrell was a visitor to Amarillo Wednesday.  
 The Gurney refrigerator is the most economic in the use of ice because of its superior construction. For sale by E. B. Black Co. 12tf  
 The BRYANT-SNYDER ICE COMPANY is made up of home people, and their prices are lower than you have been in the habit of paying. 12-tf  
 The A. O. Thompson Lbr. Co. has just received a large assortment of Screen Doors all fresh and new. Call and see them. 8-tf  
 Copes & Palmer request that the one who borrowed their step ladder to please return same at once without charge and oblige them. 1t  
 Mesdame T. E. Shirley and E. M. Haile attended at Amarillo last Friday afternoon at the home of Mr. and Mrs. Lee Bivins.  
 Your house cleaning wont be complete until you have bought that new set of Screen Doors from the A. O. Thompson Lbr. Co. 8-tf  
**Big reduction on suits and dresses at the Ladies' Furnishing Store. It**  
 The friends of Mrs. Jennie Thompson will be pleased to know that she is about to get up from a severe hurt in the run-away at the Park some four weeks ago.  
 Aluminum cooking ware at Smith's non-poisonous, far superior to granite or porcelain lined vessels. Cheaper than either, actual wear considered. 12-2t  
 Why carry clothing to all parts of the city when our wagon calls for and delivers. Phone 335. The Wardrobe. 12tf  
 Geo. H. Beach of Ohio with Messrs W. B. Beach and Z. Underwood called at The Brand office Tuesday morning. Mr. Geo. H. Beach is delighted with Hereford of course.  
 Will have car bulk corn in a few days at \$1.50 per hundred for cash. Witherspoon & Hicks. tf  
 Call at Hereford Hardware Co's. and get a Washing Machine for two week's free trial. 5tf  
 W. S. Bruce has resigned his place with the Warren Hardware Company and will take up his residence near Midland where he has filed on some school land.

Carl Pool, R. F. Pool and Jno. Balkin, all of Vega, were here Monday on important business matters connected with the county seat contest.  
 Henry Hubbert has been appointed to take the school census for the Hereford Independent School District and is now at work. He asks that all assist him in securing a full and complete enumeration. He is at work in the city limits yet but will begin on the outside next week.  
 Collectors' handy Index Books at The Brand office. Makes keeping of accounts easy and saves double work. Fillers printed to suit business. They are popular, everybody most has one. tfb  
 J. N. Russell is home again after a week's stay at Clarendon where he has a good merchantile business. He states that he finds Clarendon a splendid town and that his business has been most satisfactory and is planning to make enlargements for a permanent affair.  
 Saturday is the last chance to hear the College Glee Club in Concert this year. If you appreciate Hereford College and especially the work done in the music department, be at the Opera House Saturday night. 1t  
 Jno. Frey of Superior, Nebraska, who owns a farm north of Hereford in this county, was here this week looking after his interests. He says that he saw no wheat through Kansas and practically none till he entered the Panhandle.  
 Let the "Gurney" refrigerator figure with you in cutting down the "high cost of living" For sale by E. B. Black Co. 12tf  
 Mrs. W. G. Keiry of Lamar, Colorado, arrived at Hereford Monday to visit with her brother, O. J. Chrity, who lives north of town. Mrs. Keiry has many friends in the city and they are glad to see her.  
 Let the Gurney patent refrigerator preserve your foods and they will be pure and wholesome. E. B. Black Co. have them for sale 12tf  
 G. F. Jones of the North Draw and Jno. Carnes of Dallas, his brother-in-law, were in Hereford Wednesday on business. Mr. Jones has 500 acres of fine wheat. Mr. Carnes is a stockman and wants to locate in this section.  
**To discontinue our line of millinery we are closing it out at wholesale cost. Ladies' Furnishing Store. It**

## BRICK LAYERS WALK OUT

Work on School Building Stopped Until Differences are Adjusted.

On account of some grievance better known to the leaders of the brick layers union, all the men were called of last Saturday and all other work as a result was stopped. Most of them left town.

It is charged by the union that the foundation was not laid by union men and that it is a violation of the rules of the rules of the union for men to lay brick on a non-union foundation. It is reported that Mr. Rice the contractor will have to satisfy the union office before the men will be permitted to go back to work.

The only fear is that the strike will cause serious delay in finishing the building and that it will not be completed by time for school to open in September.

### O'Bryan For District Attorney.

Hon. J. C. O'Bryan, district attorney, is here attending to the official duties of his office in the Deaf Smith County term of court.

Mr. O'Bryan is a candidate for a second term for District Attorney for this Sixty-ninth judicial district, subject to the action of the democratic primary of July 23, 1910. This district is composed of the following counties: Dallam, Sherman, Hartley, Moore, Oldham, Deaf Smith

and Parnet. February, 1909, when this district was created and formed out of the old Forty-seventh judicial district by the legislature, Governor Campbell appointed Mr. O'Bryan as the attorney for the new district, over several able applicants for the position. Since that date, he has been discharging the duties of the office with honor. Mr. O'Bryan is a capable attorney. For about 20 years he has been a practicing member of the bar of Texas. He was admitted to the bar in Gatesville, Coryell county. He served as city attorney of McGregor and was later appointed as assistant county attorney for the western portion of McLennan county by County Attorney J. W. Taylor. For the past five years he has lived in Channing, where has devoted himself to the law and land business. He respectfully refers to his record while in office, and upon that solicits your support for a second term. Then he also refers to the safe and sound Democratic principle of giving a good officer a second term, both as a recommendation and as a slight compensation for services rendered. During the first term one becomes thoroughly conversant with all the intricacies of the office and thereby becomes more proficient to ably look after his official work. In private business life we would not discharge a faithful and conscientious employee one who had ever strived for our best interests, and employ an outsider, no matter if the outsider was just as well qualified as the employee. Taking all these facts into consideration, Mr. O'Bryan feels that he is well justified in coming before the people of this district and asking that they give him their support for a second term. Owing to his official duties he will not be able to make a close canvass but will rely principally upon the papers of the district to properly inform all.

## FORT WORTH GETS T. C. U.

Acceptance of Panther City's Offer Announced at Convention in Dallas Cheered to the Echo.

Dallas, May 10.—Fort Worth won Texas Christian University with a cheer which echoed for blocks. The news was received tonight by the Texas conference of Christians and the demonstration lasted for several minutes, 1,500 people raising their voices in congratulation of the successful city.

T. E. Tomlinson of Hillsboro, chairman of the locating committee, who, with G. W. Gibson of Waxahachie, and T. E. Shirley of Hereford, has, since the burning down of the university at Waco, been working on the proposition of relocation, made the official announcement at 10:15 o'clock tonight. He made only a short talk in introducing his subject and stated of the four sealed bids handed in to the locating committee by Dallas, Fort Worth, Gainesville and Waco, the committee had carefully considered all the merits of the propositions and finally selected Fort Worth.

The convention sat with bated breath awaiting the name of the successful city and when it fell from the speaker's lips the Fort Worth delegation leaped to its feet in delirious joy and led the cheering, which was generously followed even by the disappointed members of the conference. At this point a man arose and said.

"Fort Worth has practically always been the home of Texas Christian university, for it was founded there twenty-five years ago and its two founders are in the house to-

night. We would like to look upon their faces."

After repeated calls Drs. Addison and Randolph Clark arose and the cheers broke loose again. When order was restored, Mr. Tomlinson was asked to state what was the exact offer made by Fort Worth. He replied that two different sites of 50 acres each, on car lines, with sewer, water and light connections, as well as natural gas, had been offered, but as the decision on which one to accept had not been made he would not state where the university will be located in Fort Worth.

Besides the ground, Fort Worth offers \$200,000 in money.

Mr. Tomlinson and Mr. Gibson with six other members of the board of trustees of the college, were seated on the rostrum of the church during the service which preceded the announcement of the decision on the location of the university.

Speaking to a Record reporter after his announcement was made tonight, Mr. Tomlinson said that the board reached its decision at noon today. He further stated that as long as the other three offers were rejected he declined to say what they had been. Only four cities in Texas sent in sealed bids.

The Dallas people were bitterly disappointed over losing the university, but rose manfully and promised their loyal support to Fort Worth.

### From Dimmitt Plainsman.

Watch Dimmitt grow. Henry Stork of Nazareth was here attending court Monday.

Work was delayed one day this week on the new school building on account of rain.

J. F. Easter was in town one day this week.

D. W. McMillon of Friona, was in Dimmitt on business one day this week.

Cleve Tate, Russ Mathers, J. W. Alexander, Glenn Greer, Arch Conner, J. W. Killough, and the Boyd boys attended court at Hereford on Monday.

The Dimmitt boys went to Hereford Saturday to play ball with the

# A FREE GIFT WITH NO STRINGS TO IT

**A**bsolutely free of any charge, whether you trade a cent's worth with me or not. I will give every baby in Deaf Smith and Castro county under one year old a gold ring free. I have just installed a new jewelry department, with up-to-date, guaranteed goods, not junky stuff. I am giving 20 per cent in coupons with all purchases amounting to 50cts. or more. These coupons can be turned in as cash in our Jewelry department. This advantage to you is not on account of a below cost sale, I don't sell below cost. My prices remain the same, which you surely know are the cheapest in Hereford. This "give away," "cut price" proposition is born by the wholesale jewelry people for a short time to advertise their high class goods. I have secured a contract from them to furnish every baby a gold ring free. It costs me nothing, it costs you nothing, bring your baby in and get it. I have everything in variety goods, Second Hand goods and don't forget the Garden Plants. I have the best plant business in Panhandle.

**WALTER NELSON, Prop.**

The "Square Deal" Man

## The Racket <sup>A</sup><sub>N</sub><sup>D</sup> 2nd Hand Store

CORNER MAIN STREET AND THE RAILROAD

## SMITH & ASHBROOK

HEREFORD, TEX.

Sell all kinds of Insurance

Fire  
Tornado  
Life  
Accident  
Plate Glass  
and Live Stock

Office first door south of First National Bank

## "Rough Dry"

Let us "rough dry" your family washing. 6c per pound will wash and iron all of your sheets, tablecloths, towels, napkins, pillow cases, etc., and wash, starch and dry all of your starched goods, soft goods, etc., ready to be ironed.

This work is washed with pure, sparkling water and with less wear than it would receive at home. We are doing this work for many of the most careful housewives in the city and are pleasing them. All the work is sweet and clean. The price is very reasonable. Why not give us a trial?

**Hereford Steam Laundry**

Telephone - - 246

## Notice to Candidates.

To those interested in the matter, I deem it wise to make the following suggestions with reference to how you can get your name on the official ballot for the July Primaries. The law requires each candidate to make an affidavit that he is in the race and file affidavit with the county chairman on or before June 18th, 1910. The form of affidavit is as follows:

Hereford, Texas, ..... 1910.

To G. W. Barcus, Chairman of Executive Committee of Democratic Party:

I hereby request that my name be placed upon the official ballot for the primary election to be held on the 23rd day of July, 1910, as a candidate for the office of .....

My occupation is .....

My postoffice is .....

The State of Texas, County of Deaf Smith.

Before me the undersigned authority, on this day personally appeared ....., personally known to me to be the person whose name is subscribed to the foregoing instrument of writing, and acknowledged to me that he executed the same for the purposes therein stated.

Notary Public in and for Deaf Smith County, Texas

If the candidates will cut the above affidavit out and go before some notary public and swear to same and hand to me by the 18th day of June, 1910, then their names will go on the ticket provided they pay the amount assessed against them for expenses.

On the third Monday of June there will be a meeting of the executive committee at my office in Hereford, for the purpose of determining the expense of the election and making the assessments against the candidates to defray same.

All of the candidates for the various offices are invited to be present. The meeting will be held at 10 o'clock in the morning of the 20th of June.

The executive committee is composed of the following persons: C. V. Walker, J. H. Bowers, Will McIntosh, Kelly, Gray, J. T. Womble, John Gregory  
G. W. BARCUS,  
County Chairman.

Hereford team. They came back day last week. He says that while in smiles and report a victory of 9 his fruit crop was damaged some by to 4—in favor of Hereford. the recent cold weather, he will have C. R. DeLong was in town one an abundance of apples and cherries.



# "WIERTZ"

A Black Percheron Stallion, ~~5~~ <sup>again</sup> Years Old

Owned by the Hereford Percheron Horse Company. This horse will make the season at my place, 1/2 mile S.W. of town.

TERMS: \$15 to insure foal. Colts will be held for service fees. Good care taken of stock but not responsible for accidents. See or PHONE

Vern Witherspoon  
Hereford, Texas

## Ansley Realty Company

Investment Bankers. Capital \$50,000

Have handled more land than any firm in Texas. If you want to buy, sell or trade land or property, write us. Tell us your wants. Location or distance cuts no figure, we "deliver the goods." Write us right now.

Ansley Bank Building  
Plainview, - - - Texas

## HEREFORD VIEW STOCK FARM

The Place to Buy Berkshire Hogs Hereford Cattle and Barred Rock Chickens

A few reasons why you should Buy Berkshires from me.

BECAUSE you can buy for less Money at Home and save the Express Charges. BECAUSE they are Prolific, three young sows during October and November farrowed 39 Pigs. BECAUSE they have Quality and Size and are raised so as to insure their future usefulness.

Nice lot of Pigs now ready to go, get in line. Mr. Breeder buy good Berkshires and make money. Come to my Farm one mile west of town and let me show you.

R. H. NORTON, HEREFORD, TEXAS  
Drop me a card if you would like to read a little book "Berkshire Excellence & Progress"

## Halley's Comet May

Put You to Sleep

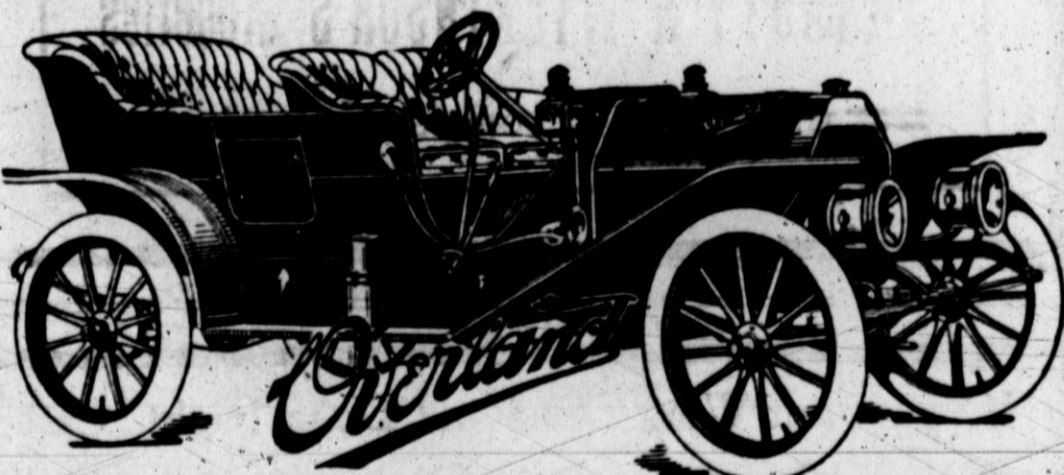
But don't allow yourself to be caught napping by not buying your screen doors and ready-made screen windows from us. We have the best and most complete line to be had in Hereford. Let us sell you your house bill, you will be so well pleased the Comet will not cause that sleepy effect.

A. O. THOMPSON LUMBER CO.

CORNER SIXTH AND MAIN

HEREFORD, TEXAS

## This is The Car



A car with the trouble left out. Easy to understand, easy to handle and easy running. The upkeep is less than horse and buggy.

Prices \$1000, \$1250, \$1400 and \$1500

J. H. King, Agent

## THE HEREFORD COMMERCIAL CLUB

Will Meet in Regular Monthly Session, Thursday Night May 17.

To the Citizens of Hereford:

Owing to the fact that there was a counter attraction in Hereford last Tuesday night, May 10, the regular monthly meeting of The Hereford Commercial Club has been post-poned one week, and will be held at 8 o'clock, p. m., Tuesday night, May 17.

An attractive program will be furnished at that time and everybody in this community is cordially invited to be present.

Respectfully,

A. J. LIPSCOMB, Pres.

S. B. HOLMAN, Secy.

The members of the Club will take notice. Your presence is needed at every meeting.

\$50.00 Reward.

Within the last few weeks there has been several mysterious fires started in Hereford.

We will pay \$50.00 for information to convict in any of the past instances, or for any like offenses in the future.

E. F. CONNELL, Sheriff  
C. L. SULLIVAN, City Marshall  
April 28.

Special Edition Grafters.

The Commerce Journal has learned by sad experience that the men who go about over the country working up special editions for the home papers are almost invariably grafters pure and simple, and their work profits them much, and the local newspapers and its patrons little or nothing. Some of the rest of us found that out years ago and the rest of us will find it out sooner or later.—Bonham News.

The Standard discovered the gospel truth contained in the foregoing paragraph, from observation, long ago, and has never permitted its columns to be used as an instrument of graft, or a latch-key with which to assist either local or transient grafters to enter and pilfer the exchequers of its patrons and purloin the hard-earned cash of the unwary and over-credulous citizen. We have repeatedly warned our patrons against the invasion of the sugar-coated and sedulous blandishments of the traveling "Special Edition Grafters."—Tulia Standard.

The Jumbo Loaf

Burnam & Dobbins are now putting out a special loaf, called the Jumbo Loaf on account of its size, weighs 16 ozs. and is wrapped while hot in parchment paper, thus retaining the needed moisture and flavor, making the crust sweet and palatable. While the Jumbo Loaf weighs 3 ozs. more than the ordinary kind, it sells for the same, 5c straight. 11f

School Tax Election.

The patrons of the school in the Berve neighborhood have called an election to determine whether a tax shall be levied for school purposes. It is thought that practically every voter will favor the tax. This is the proper step to take and The Brand wishes the school in that district success.

Electric Fans.

The electric light people have been installing a number of fans this week. Ten large ceiling and ten desk fans have been sold. The drug-stores and many offices have secured them. The Brand office has one to keep the "hot air" around the office in motion.

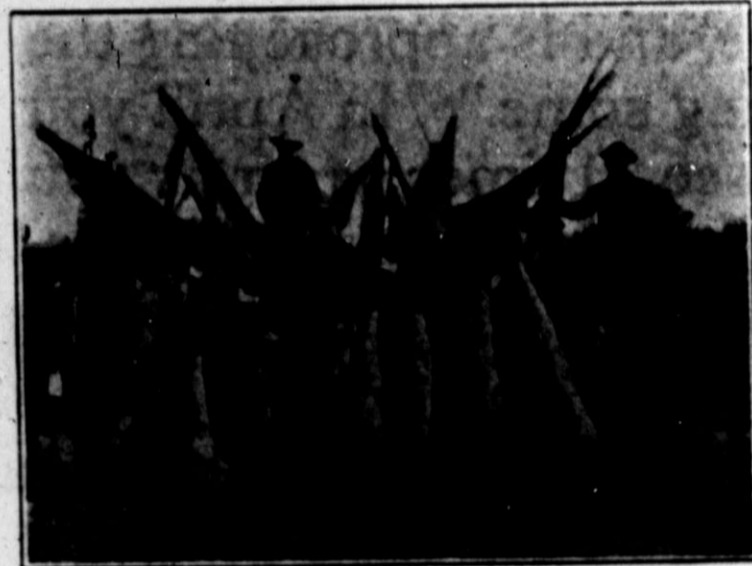
THE HEREFORD BRAND  
ONLY \$1.00 A YEAR

## Quality and Price

Go hand in hand when you buy LUMBER from us. We have one of the best stocks in the Panhandle to select from, and it is always a pleasure to us to submit you our very reasonable figures on a bill be it large or small.

Kemp Lumber Company

C. L. CARTER, Manager



Shipping Trees by the Carload

HEREFORD NURSERY

L. P. LANDRUM, PROPRIETOR



Los Angeles, and San Diego, Cal. and return. 30 days going, 90 day limit. \$75.40

San Francisco, and Return \$84.90  
30 days going, 9 months Limit.

R. E. BRYANT, Agt.

## J. F. COLLUP

DEALER IN

COAL, HAY AND GRAIN,  
FIELD SEEDS AND STOCK SALT

ACME HORSE FEED. Try a sack.

Just received a supply of Blue Grass and White Clover seed.

PHONE NO. 1

WE HANDLE ALL KINDS OF POSTS.

## P. R. Purcell & Sons

Livery, Feed and Sale Stables

GOOD SADDLERS GENTLE DRIVERS

Special Conveniences for Drummers

HEREFORD

TEXAS

The Patronage of the General Public is Cordially Solicited.

## The Arcadian Cafe

C. H. (Dad) BAKER, Proprietor

The Fashionable Place of the City. Serve Both Meals and Short Orders. Transient Trade is Especially Solicited.

Open all day and Until 12 o'clock at night

# How Far Can You See?



The Sun is 96 million miles away; Halley's Comet is now about 200 million miles distance, and is approaching the earth at a record-breaking speed, four million miles per day. "Going some." In April you will begin to see the big comet. With a 3-foot telescope you can see 30 times as far as you can with the naked eye. For the benefit of the boys and girls and our astronomical friends, The Brand has arranged to give away a few

## TELESCOPES

With these telescopes you can see the planets, observe their disk forms, count the "spots" on the face of the sun, enjoy the eclipses and get a good look at the long tailed comet, soon to hove in sight. While these telescopes are not costly affairs, they are not toys and are worth \$2.50 of anybody's money.

### How to Get One Free

It's Easy. Any boy or girl who brings in Four CASH Subscriptions, new or old, will be given one of these telescopes. Just hunt up four friends and extract One Dollar from each of them and we'll do the rest.

### Another Way

Any person who pays up his subscription one year in advance can secure one of the telescopes for the sum of 80c. In other words, pay \$1.80 and get THE BRAND one year and the telescope.

**NOT A TOY!** This is a good telescope—three and one-half feet long and in five sections. The circumference at large end is five and three-quarter inches. The length, closed, is 12 inches long. They are brass bound, with safety cap on each end to exclude dust, and fitted with powerful lenses, scientifically ground and adjusted. Objects miles away are brought to view with astonishing clearness. Compared with its cost, it excels in results any other telescope made. This telescope is provided with an extra adjustable Solar eye-piece, for watching the tranquil beauty of the dazzling sun or a total eclipse. We have bought only a few of these instruments and the first to come will be first served.

## Call at THE BRAND OFFICE and See One

### OLDHAM ELECTION TO BE CONTESTED

Controversy Following County Seat  
Differences to be Settled  
Through Court.

From Daily Panhandle:

Notice has been served on judge A. E. McKinnon, judge of Oldham county and J. E. O'Bryan, clerk of the 69th Judicial District, as technical defendants or contestees by reason of their official stations, that contest will be filed within ten days on result of the recent county seat election results, under style of Jess Giles, G. A. Sachse and J. N. Ivy vs. A. E. McKinnon and J. E. O'Bryan.

This case will come up regularly before Judge D. B. Hill of Dalhart at the August term of the court at Tascosa, and is responsive to a petition headed by the parties named, in which various allegations with reference to the recent election are made, including illegal and irregular voting, irregular returns and further that the town of Tascosa was never designated by vote of the people of Oldham county as the government seat for that political subdivision of the state. These are among the chief allegations.

So far no answer has been filed by the contestees, though this will doubtless be done within a few days as the statutory limitation is ten days for such filing. No litigation in Oldham county has attracted more

attention, and the case will be hotly contested. The contestants secured as legal representatives, Messrs. Madden, Trulove & Kimbrough and County Attorney R. E. Underwood, of Amarillo, and Knight & Slaton, of Hereford. Counsel for the contestees has not yet been announced, though it is probable that there will be a rather evenly matched legal team, insuring a battle worthy of consideration.

#### Catholic Services.

There was Catholic Sunday School last Sunday at 2:30 p. m., i. e. Sunday, May 8, and there will be the same again next Sunday and every Sunday until further notice at Mr. Keliehor's residence of Hereford, Texas.

Rev. Father Weigand, Pastor of Umbarger, after holding Divine Services yesterday, drove to Hereford to be with the Sunday School boys and girls. He declares it a perfect pleasure to be with these cultured well schooled pupils, who are sharp attentive and so well behaved. He speaks volumes for the good school system of this good town. To hear such praise come from one not yet able to reside here, owing to the fact of no church establishment here, which, however, we confidently trust soon realize.

Messrs Peacock and Mantz made a church possible in Umbarger and they are no losers by their act of courtesy and generosity, in this way. Umbarger has given the good example of enterprise and zeal. The two gentlemen by building quite a presentable Catholic church adver-

tised themselves a hundred times more than the press could ever do, as the written word is lifeless and generally finds its way to the waste basket. A living and enduring monument in God's own honor, however, is a telling ad to everyone interested in locating in this grand portion of this great Texas Panhandle.

The morning Divine Services of Catholics in Hereford will be on the 4th Sunday of May (Trinity Sunday) which is at the same time the final day of the Easter time and Easter duty. That service will be held at the courthouse of this town, by the proper official's permission and courtesy.

All adults to be confirmed please notify Rev. Christian Weigand, Umbarger, Texas.

#### Free Sugar Beet Seed.

The Brand has on hand a few bushels of sugar beet seed sent here by the government. These will be given out next week to those who will promise to plant them and who will make a report of the results. The directions for planting will be found in this issue of the paper. Come in tomorrow or next week. There are only five bushels to give away. First come first served and bring a sack or bag to get them.

#### On June Sixth

W. O. W. Decoration Day all Woodmen will be expected to meet in hall at 2 p. m. on this date and help with ceremonies. Will march with Band from hall to cemetery. Speakers of day W. H. Ray, L. Gough and Jas. A. Hughes. 9-tf C. L. SULLIVAN, Clerk.

When Buying Groceries

## Bear in Mind

the difference between

Cheap and High Grade GROCERIES,

the difference between

Healthful and Unhealthful GROCERIES,

the difference between

JARROTT & WILKINSON'S Groceries

and Other People's Groceries

If you want Work Done and Done Right Call  
The Panhandle Plumbing and  
Heating Company

We also have a Tank and Tining Department and are in a position to do your work promptly and well. On Miles Ave. Phone 31



**YOU NEED A BIG BASKET**

if you expect to buy all the nice things we have in

**FRESH VEGETABLES**

What a welcome change they are from the canned goods of winter. Come and see how we have ransacked the markets to secure the freshest and best. Note our moderate prices

and the generous measure we give. Come early. It's the best time. Stock is fresh daily and price always close to cost

**Cardwell Brothers**

**The Secret of Youth**

Do you ever wonder how you can remain young, or why other women older than you, look younger than you do? The secret can be put in a few words: "Preserve your health, and you will preserve your youth."

By "health" we mean not alone physical health, but nerve health, as, sometimes, magnificently strong-looking women are nervous wrecks.

But whether you are weak physically or nervously, you need a tonic, and the best tonic for you is Cardui.

It builds strength for the physical and nervous systems. It helps put flesh on your bones and vitality into your nerves.

**Take CARDUI**

**The Woman's Tonic**

"My mother," writes Mrs. Z. L. Adcock, of Smithville, Tenn., "is 44 years old and is passing through the change of life."

"She was irregular and bloated and suffered terribly. My father stepped over to the store and got her a bottle of Cardui, which she took according to directions and now she is up, able to do her housework and says she feels like a new woman." Try Cardui in your own case.

Write to: Ladies' Advisory Dept., Chattanooga Medicine Co., Chattanooga, Tenn., for Special Instructions, and 64-page book, "Home Treatment for Women," sent free.

**Your Meat and Baking Together**

We take great pleasure in announcing to our patrons that we have secured a complete Baking outfit, and the services of a first-class baker, and we can deliver both your meats and bread at one time. The cash price on meat is a winner, and we are going to give you the best line you have ever had, and it will include every kind of baking usually carried in a first-class bakery. A trial will be appreciated.

**Burnam & Dobbins**

**Tierra Blanco Herefords**

L. R. BRADLEY, Owner W. T. WOMBLE, Manager  
...BREEDERS OF...

Write owner or call at my ranch, situated five miles east of Hereford, on the Tierra Blanco river.

**Registered Hereford Cattle**  
Herd Headed by Strike Six, No. 156847  
Assisted by Texas Tom, No. 204446  
Will sell a quantity of young stock either singly or in car load lots

**Professional and Business Cards**

WM. M. KNIGHT JNO. P. SLATON  
**KNIGHT & SLATON**  
ATTORNEYS  
First National Bank Bldg  
Hereford, Texas.

Geo. W. Barcus Jno. C. North  
**BARCUS & NORTH**  
Attorneys at Law  
Hereford, Texas  
Office in First State Bank building

**F. T. ROLOSON**  
Attorney at Law  
HEREFORD, TEXAS  
Rooms 5-7, Miller-Walker Building

**KING REALTY CO.**  
Lands, Loans and Insurance  
Notary in Office  
Abstracting a Specialty  
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G. M. SUGGS A. M. JONES  
**SUGGS & JONES**  
ABSTRACTERS  
Complete Abstract of Title to Deaf Smith County Lands.  
HEREFORD, TEXAS

A. P. Murchison J. S. Jones  
**MURCHISON & JONES**  
Real Estate and Live Stock  
Hereford, Texas

**THE HEREFORD ABSTRACT CO.**  
Titles to Deaf Smith County Lands. Prompt Service. Give us a Call.  
Office with J. P. Snyder Land Co.

B. H. Smith D. F. Ashbrook  
**SMITH & ASHBROOK**  
ALL KINDS OF INSURANCE AND LOANS. Phone 273.  
Office 1st door South of First National Bank

**SULPHUR PARK FARM** **HILLCREST FARM**  
ALFALFA HAY AND SEED TURKEY RED WHEAT  
**L. GOUGH**  
HEREFORD, TEXAS

C. G. Witherspoon W. Claude Witherspoon  
**C. G. Witherspoon & Son**  
Dealers in Panhandle Lands  
Abstracts prepared on short notice. All kinds of stenographic work done. Exclusive agents for Western Union Land Co.'s Lands  
OFFICE:—Room 6 Miller-Walker Bldg.

E. S. Ireland R. A. Holland  
**DIMMITT ABSTRACT CO.**  
ABSTRACTS OF CASTRO AND BAILEY COUNTY LANDS  
Dimmitt, Texas

HARVEY CASH C. L. ADAMS  
**CASTRO ABSTRACT COMPANY**  
Abstracts of Castro and Bailey Counties. Your business solicited.  
DIMMITT, TEXAS

**We Can Do It.**

Build Towers,  
Do Repair Work,  
Oil Mills and Fix Old Mills, and Doctor Them for you

**HODGES & BURNAM**  
Phone Hereford Hardware

**PLANTS**

Sweet Potato, Tomoto, Cabbage and Pepper now ready. Send for price list. All kinds of garden and field seeds. Send for catalogue.

**Roswell Seed Co.**  
ROSWELL, N. M.

Notice Stockmen.  
From now on I will make headquarters at Stanek & Sherk's livery, feed and sale stable. Phone 249. I use a motor cycle for country calls. Dental work at any feed barn or yard in town. 30-tf  
DR. P. E. BOWE, D. V. S.

**THE BRAND LINERS 15 WORDS CENTS**

A good place to advertise anything you want to sell or rent. When you want to buy something, a Liner will bring you an offer quick. Customers not carrying regular ads will please pay cash. Count one cent for each word including initials, numbers and address. Stamps from out-of-town customers will be accepted. PHONE NO. THIRTY

**LOST AND FOUND**

LOST—Daybook lost some where on streets Tuesday. Return to E. A. Winterrowd. 1t

BOOK—A little red back book containing subscription list of Baptist Church. Finder please leave with J. W. Ford or J. D. Jarrott. 2t

**MISCELLANEOUS WANTS**

HOUSE—Four room house for rent. See A. Witherspoon. 3tp

WANTED—Applicants for Hail Insurance on growing crops. C.O. Lee. 11-tf

FURNISHED rooms—to let, one block west of First State Bank. C. H. Carl. 50-tf

BUGGY—Will trade two-seated trap for anything of value, or sell for cash. Inquire at Brand office. t-f-e

FOR SALE—Double disc plow, double row cultivator, corn planter and small wheat drill. See R. J. Kibbe. 7tf

FOR RENT—My old O. K. land office near P. O. good stand for Tailor, Barber, Butcher, Baker, Shoe Maker or Restaurant and Rooming, A. H. Elliston. tf

FOR sweet milk, butter milk, blue-john, or clabber, Just ring phone no. 9. The Lone Star Dairy. 5tf

BABY CHICKS—Rhode Island Reds for sale at 15 cents each. Call 262. Dr. U. T. Miller 204 B St. tf

PIANO—Will trade good Adam Schaff piano for gentle family buggy horse. Call at Brand office. t-f-e

FIRE INSURANCE is so cheap now that it is in the reach of everyone. Better let me insure your home. R. E. Cook. 10tf

FOR SALE—Good runabout rubber tires, only used a short time. See Smith the Jeweler. 12-2t

**REAL ESTATE FOR SALE**

FOR SALE or trade—160 acre farm 20 miles west of Kansas City well improved, good location, near school and church, good land, fine water. See or write J. H. Bowers, Hereford, Texas. 11-tf

TRADE—200 acres unimproved black land, near Ada, Norman Co., Minn. German settlement. Heart of wheat belt to trade for Panhandle land. Security Land Co. tf

FOR TRADE—215 acres, 3 miles from good railroad town in Ralls county, Mo. Good houses and barns, well fenced and hog proof. Will trade for Panhandle land. Call or write to O'Brien Land Co., Hereford, Texas. 14-4t

FOR SALE—160 acres No. 1 smooth land 14 miles from Hereford \$22. per acre. See or write Smith the Jeweler, Hereford, Texas. 12t2

FOR SALE—320 acres close in, will be sold at a bargain. See L. Gough. 34-tf

**CITY PROPERTY**

WANTED—Direct from owners, lands in and around the Hereford country that are for sale. Address Mason & McElhenie, La Salle, Ill. 1-tf

FOR SALE—Eight room two story house, east front, on cement block foundation, with cellar beneath, has hall on both upper and lower floors, house is nicely finished and painted, lot is 115x200 feet, with well and wind mill, stable 12x16, chicken yard poultry fenced. This is a splendid house and in a choice location, for price and terms, see C.O. Lee 11f

**LIVE STOCK FOR SALE**

FOR SALE—Good milk cow and fine young heifer calf. Inquire at Hereford Hardware. 13 2tB

HORSES—Saddle horses and brood mares, in all about 45 head, for sale by J. H. Williams, phone 395. 2t

**THREE GOOD PAPERS**

The Semi-Weekly Record,  
(Ft. Worth) The Hereford  
Brand and Brand Magazine.

In addition to subscribing for your home paper, which you cannot well afford to be without, you must have a high-class general state newspaper.

As a trustworthy family paper, *The Semi-Weekly Fort Worth Record* has no superior. It isn't for any limited set of people; it is for every member of every family. If you don't find some thing of interest in a particular issue—well, the editor looks on that issue as a failure. In addition to printing all the news of the day in concise form, *The Record* has special features for each member of the family. The remarkable growth of the Record is the best evidence of its merits.

**OUR COMBINATION**

The Semi-Weekly Record \$1.00 Our Price  
The Hereford Brand - \$1.00 \$1.75  
The Brand Magazine - .50 For Three  
Subscribe at This Office, 316 Main.

**THE HEREFORD BRAND**

The Hereford Brand--\$1.00 the Year

## HEREFORD COLLEGE FACES CRISIS

President Haile Makes Some Plain Statements About Present Condition of School and Its Future.

To the Citizens of Hereford:

Several months ago I decided to resign my work at Hereford College. This conclusion was forced on me because of the very unfavorable conditions under which the school has been struggling. Two weeks ago I was waited on by a committee from the Commercial Club asking me to reconsider and to come before the Commercial Club with a statement of what would be necessary to be done in order to keep the present management in charge of the college. I wish to state to the readers of The Brand the situation that Hereford as a town is facing.

In the two years I have been here we've run considerably behind on current expenses. We have spent as much for improvements, repairs, and back debts as we are now in arrears and yet our equipment of buildings and furnishings is exceedingly poor. With the school four thousand dollars behind today it is absolutely unreasonable to expect us as teachers to continue our efforts unless something extraordinary is done by this community.

It is possible to make the campus and buildings of the college an ornament to a beautiful town; we can build up a school equipment equal to or better than any other in the southwest; by strengthening the faculty and increasing the efficiency of the departments of the college, we can get all the students we can take care of;—but, citizens of Hereford, this is the outline of a work that can not be done without a great deal of money.

In the past two years we have done nothing to boast about. All that can be said is that we kept the school going, made a few improvements and repairs, and perhaps re-established some confidence in the school. We have enlarged the school in teaching force and have therefore been able to offer better advantages than ever before in the history of the school. What little has been accomplished has been done during the hardest times that have ever been seen on the Plains.

I must say a word about myself and the other teachers. We have been unable to draw our salaries regularly and as a consequence our personal credit in the town has been from time to time impaired. We get very little salary at most and if that does not come with regularity we cannot meet expenses. In the two years I have been here I have had to bear personally the responsibility for every business transaction of the school. An attempt to balance the college accounts will show that I have not received a penny for the two years of my work. I was willing to give the first year's salary but I cannot get along without pay for the current year. Under the circumstances I am unable to see where I am personally obligated to work in and for this community any longer. I had decided to resign, discharge as best I could all the honorable obligations of the college made during my administration, and then seek another field of labor. Plenty of opportunities are open elsewhere. But when the Commercial Club sent such an urgent report I felt in duty bound to consider anything that organization had to propose. Therefore I have made known certain conditions on which I will remain here and try to maintain a creditable school. These are not demands that I have made on

the town—they are the conditions that I named after being solicited earnestly by committees and individuals members of the Commercial Club.

### CONDITIONS.

1. The extension of the sewers and water mains by the city, and street improvements so that the college can have these conveniences and protections against fire and disease.

2. \$25,000 in five annual payments. The college must have the first payment at once. All of the the \$25,000 to be in bankable notes. If the college is to accept paper or promises of any kind they must be made definite and certain, in some form acceptable to the local banks.

3. The college needs the support of the whole community. We are making no attempt to run a denominational school and there is no reason why we should not make it a HEREFORD College in every sense of the word. Personally I am unwilling to continue without greater assurances of better moral support from this community.

Now, if Hereford does not want the college bad enough to meet these conditions we should all know it at once. If the people of Hereford would like to meet these conditions but feel unable, that fact should be known. If Hereford would like to have the school but does not want to meet these conditions in behalf of the present management, the sooner we know it the better. Now is the time for frankness.

I am going to be perfectly frank and fair with this community. The secretary of the Commercial Club closed his report last year with the remark that other towns would be glad to get this school. The press of the Panhandle has commented on this situation. Other towns are doing great things to get school enterprises. Texas Christian University has gone to Fort Worth because of lack of support at Waco. Southwestern has about decided to go to Dallas. Hereford College is not a very large school but it is a fact that there have been strong solicitations to move the school interests that are represented by Hereford College. Advantages have been offered which it would be absolutely impossible for the town of Hereford to duplicate. This is not a threat—it is simply an opportunity that has opened up to us without any solicitation on our part. The path of duty is always to be found by answering a right the question—WHAT IS BEST?

Sincerely,  
ELSTER M. HAILE.

### College Rally.

Every citizen who is interested in the growth and success of the Hereford College is urged to attend the rally to be held at the First Christian Church Sunday afternoon, May 15, at 3:30. A good program has been arranged and it is expected to arouse a greater interest in the work of the school. The Commercial Club has a committee at work outlining a proposition to establish the school on a better basis.

### Hereford Gets Rain.

During last night and today, a good shower fell on the greater part of the Pandandle. Hereford received about one third inch, and the overhanging clouds indicate that a good heavy rain will come before the "spell" breaks.

Mr. and Mrs. D. L. McDonald and children of Van Wert, Ohio, arrived in the city recently to make their home. Mr. McDonald has large interest around Hereford and he brings his family to be near at hand. These good people are welcome to the city and The Brand hopes for them a happy residence.

## HOW TO GROW CANNAS.

Planning the Bed—Some Famous Types—To Secure Early Flowering

On account of their free flowering habit and ease of culture the cannas are general favorites for summer bedding purposes. There are two types, the green leaved and the red leaved. The green leaved varieties are cultivated for their flowers, while the red leaved type is grown primarily for the broad, richly colored leaves. The canna is useful as a bedding plant rather than as a cut flower, as the flowers are fragile and soon perish when cut.

One type known as the orchid flowering produces unusually large blossoms. The Austria and Italia are good examples.

In color the canna ranges from cardinal to yellow, including every stage of intergradation. In some varieties, as the Florence Vaughan, the body color of the petals is a deep red, scattered through which are bright orange dots.

The canna was developed and improved by a Frenchman of the name of Crozy. One of the most widely known varieties is the Mme. Crozy, introduced by him and named in honor of his wife. The canna ranges from two to six feet in height. In arranging a bed care should be taken to have the taller kinds in the center, tapering down toward the border. Sam Trelase is one of the dwarfest forms and an excellent variety for the outside row. For a large bed a single plant of the red leaved castor bean may be used for the center. Next to this place the taller variety of cannas, next by a row of the red leaved canna, such as Black Beauty. Follow the last row of cannas with the scarlet sage, *Salvia splendens*, and for the border next to grass there is nothing superior to the candytuft or the variegated leaved geranium, *Mme. Selverio*. The size of the bed should be proportionate to the area of the lawn.

The canna requires a rich, moist, well drained soil. This may be secured by the application of well rotted manure or nitrate of soda.

The propagation of the canna is very simple. When the frosts come on the tops are cut back and the clumps lifted with as much soil as will conveniently adhere. These clumps are closely packed on shelves or in boxes and stored in the cellar at about the temperature required for the potato. The next spring the clumps are subdivided into pieces three-fourths of an inch long and having one or two strong eyes to each piece. To secure early flowers the eyes should be started in a hotbed or window box; otherwise they may be planted directly in the bed. Aside from cultivating and watering, the one point of importance is to keep the seed-pods cut away. As with all flowering plants, the one purpose of the flower is that of reproduction. If the seed-pods are cut away as soon as the flowers wither they continue this effort indefinitely; otherwise flowering ceases with the maturing of the first crop of seed. The new flower stalk appears at the last joint; hence in removing the old stalk the cut should be made above the joint.

## GARDEN OF WILD FLOWERS.

This May Be Made Attractive Feature of the Home Garden.

A very attractive feature of the home garden is the so called wild garden, in which are planted the various species of local wild flowers that will grow in captivity, such as the maiden-hair fern, the tiger lily, Solomon's seal, Jack in the pulpit, dog's tooth violet, hepaticas, columbine, pink and yellow lady slippers and others too numerous to mention. This garden may occupy a partly shady place along one side of the house or it may be merely a strip two feet wide, extending from the front walk half the depth of the lot and serving as a very beautiful and unconventional fence line between the home and the adjoining property. When the long strip scheme is utilized the wild flowers may be re-enforced with cultivated flowers, such as poppies, cosmos, sinias and asters, with an occasional rosebush to break the monotony. To the possessor of such a wild garden one of the joys of spring is to watch for the first hepaticas and later see the dog's tooth violet and the Jack in the pulpit appear. An occasional trip to the woods will replenish the wild garden in case some of the transplanted plants succumb to their new environment.

### To the Automobile Men.

Through our process of cleaning all automobile grease is entirely removed and will not come back at a few wearings. Try us. Reasonable prices. The Wardrobe. 12tf

Arnold & Matthews, Furniture and Undertaking. J. M. Gilliland, Embalmer and Funeral Director. Day Phone 115. Night Phone 251. 38-tf

## Court Grinds.

The grist of the court mill this week finds a number of "turns" ready. On the criminal docket the following have been disposed of:

State vs. Charley Hunter (colored) charged with burglary. Jury verdict of not guilty.

State vs. Harland Brown (colored,) same case, dismissed.

State vs. Jack Manley, white boy, in same case, dismissed.

### CIVIL DOCKET

W. W. Gatewood, et al, vs. J. W. Williams, et al, suit for debt and foreclosure, judgement for plaintiff.

W. B. Dameron vs. J. W. Verrell suit for debt and foreclosure, judgement for plaintiff.

First National Bank vs. E. T. Stephens, suit for debt and foreclosure. Judgment for plaintiff.

T. L. Crew vs P. & N. T. Ry., suit for damage to cattle. Judgment for plaintiff in the sum of \$2300.00.

Western Union Land Co. vs P. R. Purcell & Sons, suit for settlement of attorney's fees. Judgment for plaintiff.

Case now on trial: Jarmon & Ar-

nett vs P. & N. T. Ry., for damage.

Grand jury adjourned, but will meet again next week.

Sweet potato, cabbage, tomato and other plants for sale, write for Price Circular. T. Jones & Co., Clarendon, Tex. 13-3tp

Call at Hereford Hardware Co's. and get a Washing Machine for two week's free trial. 5tf

Cow—I have a young Jersey I will let somebody have to milk for feed and good attention. W.B. Dameron: 1t

Prof. Short of Decatur is here looking into the prospects of securing the school.

Judge Russel's friends will be glad to learn that he is rapidly recovering and will be out again in a few days.

Cakes, Pies, etc.

The ladies of the Christain church will serve cream and cake, and sell pies, cakes, and other Sunday fixin's next Saturday afternoon (tomorrow) The place will be the old bakery, formerly used by Mr. Elliston as an office.

## BIG REDUCTION IN MILLINERY

Beginning Saturday, May 14th, and continuing until Saturday, May 21st. We have our entire stock of Hats assorted in lots at following prices:

LOT NO. 1-Hats 1.00, 2.00, 2.50 Your choice .50.

LOT NO. 2-Hats 3.00, 3.50 for 1.00

LOT NO. 3- Hats 4.50, 5.00, 5.50 and 5.75 for 3.00

LOT NO. 4-Hats 6.00, 6.75 for 4.00.

LOT NO. 5-Hats 7.00, 7.50 for 5.00.

LOT NO. 6-Hats 8.15, 8.50, 8.75, 9.00 for 6.75

All Pattern hats at Cost. Our hats Must Go Regardless of Prices . . .

MRS. T. N. HEIFNER

With Hubbard D. G. Co.

## THE PIANO CONTEST AT MYRICK'S STORE

We are in position to supply your wants in Clothing, Shoes and Furnishings . . . . . It costs you no more to trade with us and you can buy something worth the price asked . . . . .

The Contest is GROWING with INTEREST Below is the standing of each Contestant

Public School	-	57,180
I. O. O. F.	-	50,355
K. P. Lodge	-	43,395
Willie Hammock	-	20,425
Christian Church	-	19,890
Hereford College	-	18,670
W. O. W.	-	13,655
Bertha Witherspoon	-	7,650
Orchestra	-	4,345
Marion Bryant	-	1,360
Fannie Lou Megert	-	100