

The Hereford Brand

Vol. 10

HEREFORD, TEXAS, MAY 6, 1910

No. 13

STAMFORD, PLAINVIEW & HEREFORD RAILROAD

WOMEN WILL OPEN FARM

Seven Women Determine to Take to the Soil as a Means of Livelihood—They Purchase Hereford Farm

Always in the lead, Hereford has the privilege of announcing a new enterprise for the Panhandle. Seven women with progressive ideas of their own have purchased 341 acres of rich Hereford land and will open a farm at once. The farm is located about four miles south of town and is a smooth piece of property. The ladies who made the purchase through J. A. McElheny are Misses Emma F. Mason, Emma K. Doster, Emma Geib, Anna Biederman, Katherine Morrissey and Madames Laura Hawley and Anna McElheny of Illinois, each owning one-eighth part, except Miss Mason, who holds two shares. Mrs. McElheny is the mother of Mr. McElheny. A sister of Miss Biederman is a graduate of the Swiss Agricultural College of Switzerland and may have charge of the farm. They will make contracts at once to have the entire tract broken out and planted to kaffir corn this season. During the fall, wells will be sunk and an irrigation plant installed, when the field will be planted to alfalfa or some other crop. The first year's cultivation will be given the soil to take out the "wild state" or to tame the land. The farm will be divided into 40-acre blocks with a drive around each block. On each of the drives fast growing trees will be planted. A plat of ground will be set aside for a house or houses and other buildings. When improved as they have planned, this will be one of the most attractive places in the Panhandle. These ladies have other plans which they will carry out regardless of the fixed nations of the men farmers, and they are to be congratulated on their departure from the usual avocations of the fairer sex.

The Stamford Northwestern

This road as every one knows was extended from Stamford to Spur City in Dickens County last year, a distance of 70 miles. With a map before you, put your eye along the barrel and you will see that Crosbyton, Plainview, Dimmitt and Hereford are "in line." The airship distance is 130 miles and plus the 70 miles extension would give the line a little over 200 miles from Stamford to Hereford. Stamford is a division point, and Hereford has water to spare for a steam ship. See? Therefore, Hereford is the logical intersection of the two great systems.

Will Hereford seize the opportunity? Answer, SHE WILL.

Mr. and Mrs. B. C. Robertson Entertain Music Class.

On last Friday night at their elegant home near Summerfield, Mr. and Mrs. B. C. Robertson entertained the Misses Edwards and the pupils of their music class.

Many auto loads from Hereford and several guests invited from the community made up the personnel for the pleasant evening. There



"MISS HEREFORD" AND HER "COMING BEAU"

were music galore, lots of fun and a few conversations for two. The crowning event of the evening was, when just before time to make the trip back home, the guests were served with dainty cake and most delicious coffee.

The young people bid their kind host and hostess a most reluctant goodnight, and expressed their thorough appreciation of the evening.

North-Hammack.

The friends of City Attorney J. C. North and Miss Georgia Hammack were not surprised when it became known early Saturday morning that they had been married the previous evening at 9 o'clock, Rev. Dean officiating. The marriage is the happy culmination of long friendship and while Miss Hammack has been absent from the city some months in Kentucky, the flame of passion that unites two hands and hearts in a strongly welded bond had not ceased to burn. So upon her return to Hereford to attend the marriage of her sister, Miss Willie Hammack to Mr. R. A. Daniel, they were quietly married.

Semi-Weekly News 50 Cents.

For a period of 3 months, beginning May 1 and ending July 31, Brand subscribers may obtain the Dallas Semi-Weekly Farm News for a period of EIGHT months for 50 cents. If you are not already a paid-up subscriber to the Brand, move up your figures and get the Semi-Weekly for 8 months for 50 cents. J. A. J.

beet seed fertility has 80 per cent. J. A. J. Speaking. J. A. J. will speak at the this year. e, the committee on having secured that

College Matters

At a joint meeting of the trustees and a committee from the Commercial Club recently, it was decided to make a campaign for the betterment of the college.

It is planned to ask the cooperation of each of the local pastors in that each should preach a sermon on Christian Education. Rev. Story of the Methodist church will address himself to the subject next Sunday, May 8. The other pastors will set aside the following Sunday for the same purpose. On the afternoon of Sunday, May 15, a general meeting of all the people of the town will be called at which time an open congress will be held in the interest of the college.

Pres. Haile will deliver an address and others will also speak. The joint committee has recommended that a fund of \$25,000 be raised, that is to say, \$5,000 for five years. This fund to be used as the local board thought best for the benefit of the school.

See the Comet?

If you rise early enough. Get up about 4 o'clock, take your stand on the east porch, look straight east and climb the sky with your eye and if you are not near sighted, you can see the comet. It is only 100,000,000 miles off but it is coming right towards the earth at the rate of 7,000,000 miles per day. It will slow up a little each day however and the earth will just pass the spot where the comet crosses the path of the Earth some fifteen days earlier and will be 20,000,000 miles out of the way. But not soon enough to avoid plunging through the tail of the heavenly wonderer. Yes, we

will all have to shut our eyes and scream on May 18, for the tail will strike the earth at a speed of 10,000,000 miles per day. But it won't hurt.

The Last Call.

Your city wants a complete census taken, so that you will make as good showing as possible, and the United States Government wants to help you out in every way. Some persons will be overlooked, no matter how carefully our enumerators work their respective districts, owing to the fact that many people are out of town or make your city their place of residence while spending the major part of their time in other places. I respectfully request all persons who have been overlooked to send in their names into my office, and I will see that they are properly enumerated.

LEWIS LINDSAY,
Supervisor of Census
13th District of Tex.

District Court

The grind is on. The district court on long session began work Monday with Judge Hill of Dalhart on the bench. Attorney O'Brien was busy with the opening. Sheriff Ed Connell, with a number of bailiffs, were busy with jurors and witnesses.

Up-to-date a number of cases have been disposed of.

Dallas May Win T. C. U.

From the present indications, but without inside information Dallas will win Texas Christian University. The main building was burned recently and other towns immediately put in bids for the removal of the school. Dallas offers strong inducements.

GLEE CLUB MAKES SUCCESS

First Annual Tour of College Organization Meets With Royal Reception.

The Young Ladies Glee Club of Hereford on their visit to Plainview, Lubbock and Canyon met with a most cordial reception. Their first appearance was Canyon, Thursday night, Friday at Lubbock and Saturday at Plainview. On Sunday the entire company sang at the Christian church in Canyon where a special revival was being held. A good sized audience greeted the Club at each place and all report a most pleasant occasion.

From the Dimmitt Plainsman.

J. M. Hart made a business trip to Hereford Saturday returning the same day.

D. C. Laird, accompanied by several other gentlemen from Hereford, were here the first of the week.

Messrs. Herbst, Posey, Pirkey and Mitchell, all of Hereford, were here on business last week.

B. D. Woodlee was in Hereford last Saturday.

Arch Conner made a trip to Hereford this week.

Arch Johnson made a business trip to Hereford yesterday.

D. C. Laird and family and Seth B. Holman and family, all of Hereford, visited friends a relatives in Dimmitt this week.

Edgar Ramey attended the basket ball game between Hereford and Clarendon, at Hereford Saturday.

Rufus Rowan and Jack Clough left last Saturday evening for parts unknown. They rode bicycles as far as Hereford, but they sent the wheels back to Dimmitt and nothing has yet been heard from them.

The editor and wife are going to keeping house next week and we don't care whose chickens run in our back yard.

We've been telling you all the time that Castro county was being recognized all over the world—We have known for a long time that we have a well established reputation all over the North and East as one of the greatest farming sections in the world, but we did not know that while we had our eyes turned to the north for farmers to come and till our soil, that the men south of here were figuring on giving us a railroad to haul away the enormous crops we are going to raise this year, but nevertheless, it is so. Without any solicitation on our part whatever, Julius M. Barrett sends a telegram to Harvey Cash and tells him that he will be here next Thursday evening to consider a proposition of extending the Stamford and Northwestern Railway from Spur City through Crosbyton and on to Dimmitt and Hereford.

Opportunity knocks at our door but once—so let's all get busy and meet the railroad men with a warm welcome, and each and everyone turn his influence in the direction of the real coming to Dimmitt—with the combined efforts of all, each taking his share of the burden, we can come out victorious. Get busy—everybody.

Country Weeklies Worked.

There is always some scheme to be promoted through the medium of the country newspapers because they are so easily worked for free space. The latest free space graft offered to "only the best weeklies of the state" is an insurance prize essay contest by one of the mushroom companies. Their plan is to secure a lot of free advertisement by offering \$50.00 in prizes for the best essay on "Why Should a Father Insure his Life?" and they are asking the "best weeklies" to publish thirteen paragraphs running through two months in order to educate the rising generation up to the full appreciation of life insurance. But in each paragraph they have adroitly worked in the name and address of the aforesaid life insurance company. Great scheme, isn't it? The big insurance company under the guise of public education offering the great sum of \$50 to the school children of Texas to write prize essays and the easily worked weeklies to furnish two months of advertising for the good of the country a la the said the life insurance company.

If the aforesaid company would offer a decent prize, say of \$1000 or \$2000 and then come up like a man and not like a grafter and pay half their scheme advertised, there would be some sign of encouragement, but they haven't and that settles it.

Dear weeklies or rather poor weeklies of the state, will you allow your local merchants to run free advertisements of their business or contests? Do the merchants write up stunning paragraphlets wearing their name and business and then ask you to put them in just to "fill up" or help out the cause of education? Do you accept without cost to you a "boiler plate" from the state candidates to help "save the country?" Don't be worked more than three times a year. Slap yourself on the back, wake up your sleeping business faculties and jerk your paper out of the realm of charity and "soup tickets" and establish it on business principles. Pay for what you buy, and demand the coin of the nation for your space,—the only valuable thing you have to sell. Don't let yourself be "worked" out of your only asset.

The more you eat
**Quaker
Scotch Oats**
the better your health
will be.

Practical experiments with athletes show Quaker Scotch Oats to be the greatest strength maker.

Packed in regular size packages, and in hermetically sealed tins for hot climates. 36



We offer special inducements in quarter and half section tracks close in to actual settlers. We have some on easy payments. Hereford is in the shallow water belt. Write us for particulars. Address **BASKIN LAND COMPANY—HEREFORD, TEXAS**

Guess How Many?

If you have not recorded your guesses as to the number of people in the city and in the school district bring them in at once. A number of guesses have been brought in this week. Remember only the ladies will be entitled to the prize of a set of silver knives and forks for the nearest figure to the population of the county. Everybody, men, women, boys and girls, who live in the county may guess. \$3.00 in cash for the city and \$2.00 for the school district. The following this have recorded their estimates week:

	City	School Dist.
N. J. Matthews	2500	3994
Henry Wilkinson	1975	4300
Troy Womble	1492	2279
Cassie Shadrick	2705	4000
Mary Shadrick	2201	3000
Mrs. O. Shadrick	2999	3500
J. S. Shadrick	3025	3200
E. B. Bullock	2987	4867
W.C. Witherspoon	2155	2595
J. H. Wilson	1872	4860
W.E. Hicks	1806	3300
Frank H. Jacobs	3340	4170
Richard Jacobs	3150	4240
Howard Carlyle	3371	4596
D. F. Bunch	2133	3955
D. A. Shirley	1987	3253
W. N. Bennett	3146	4735
A. A. Ott	3140	4460
J. O. Jenkins	2129	3992
Mrs. J. O. Jenkins	County	5614

Intermediate Endeavor Program.

Sunday, May 8, 1910.
Topic.—Christian graces, I Peter 4:7-11; Cal. 4:6.
Leader.—Bessie Nance.
Song.
Prayer.—May Gough.
Bible lesson explained by leader.
Roll Call—Response with Bible Verses.
Paper: Forgiveness.—Rose Williams.
Paper: Purity.—Mamie Feemster.
Duet.—Louis Obertheir and Jane Gregg.
Reading: 1 Cor. 13.—Inez Ricketts.
Paper: Hospitality.—Walter Nance.
Paper: Meekness.—Clyde Kibbe.
Paper: Godliness.—Oma Landrum
—Discussion of Topic.
Mission Study No. 2.—Hattie Fullerton.
Song.—"My Jesus I Love Thee."
Miepah.

Soil of the Plains

The soils of the Panhandle to a depth of from two to eight feet are in general what are designated as chocolate loams, which consist of a mixture of a dark clay, a small percentage of fine sand, and more or less of thoroughly decayed vegetable matter. The subsoil is in most instances composed of a light yellow clay of a more or less porous nature, and of considerable depth.

Upon the percentage of vegetable matter in a soil, depends in a very large degree the ease or difficulty of cultivation. A soil containing much humus is open and friable, in working does not adhere to tools, excess amount of water drain out more rapidly, yet such a soil under proper cultivation, retains moisture well. A soil lacking in vegetable matter runs together when water enters, either from rainfall or irrigation, and great care must be taken to cultivate just at the proper time, else the surface will bake, cracks in the surface will appear, and the moisture will escape very rapidly by evaporation. when water is applied to soils either naturally by rainfall, or artificially by irrigation, capillaries, or little vertical tubes are formed extending downward for several feet,—the finer the soil the greater the depth. Now when the moisture distributes itself through the soil and the force of gravity is overcome, what is known as capillary force begins to draw

the water upward through these little tubes and if there is, no cultivation, the moisture upon reaching the surface, is evaporated and lost. If, however, the surface is thoroughly stirred and the upper ends of these tubes broken of and destroyed, the moisture rises to the ends of these broken tubes only, and the cultivated surface acts as a blanket to hold the moisture. Herein lies the necessity of thorough surface cultivation in order to retain the moisture in the ground. This applies with equal force to so-called dry farming as well as to irrigated farming. The plowing should be deep and thorough, the cultivation shallow thorough and continuous.

The best and cheapest method of getting humus into the soil is by plowing under green crops, and those plants known as legumes,—alfalfa, cow-peas, soy beans, vetch, sweet clover, peanuts,—are the best for this purpose. Upon the roots, and in the soil about the roots of the legumes lives and thrives a very small insect-bacteria. When this insect is present the plant gathers nitrogen from the air and these little workers deposit this nitrogen in little globular and egg shaped nodules on the roots of the plant. This stored nitrogen feeds the plant, and also enriches the soil for succeeding crops. Thus nitrates, the most expensive, as well as among the most necessary of fertilizers, are planted in the soil without expense to the farmer. These bacteria are not naturally in the soil, but must be introduced either by inoculating the seed sown on your field or by sowing soil from a field in which they are already present. Two or three hundred pounds of soil per acre sowed and harrowed in will introduce the bacteria. Writ the Secretary of Agriculture, Washington, D. C., for the circular describing the methods employed for inoculating soils with nitrogen gathering bacteria.

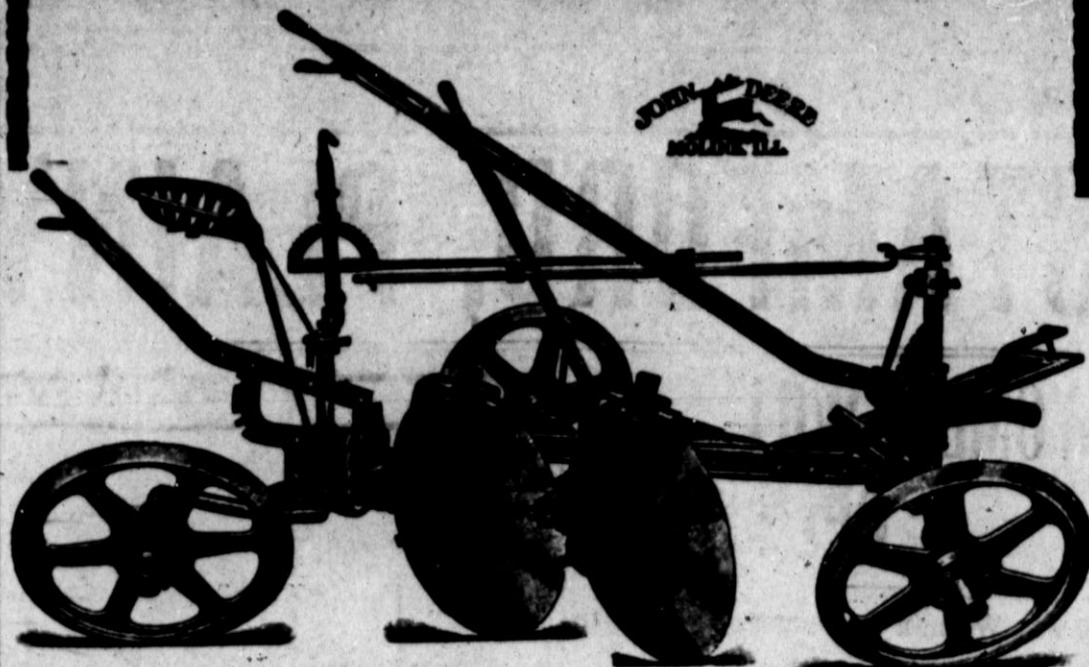
The U. S. Weather Bureau Station at Amarillo, shows a 14 year average precipitation of 23 inches. Sixteen inches of this falls during the months of April, May, June, July, and August. These figures are averages, however, and there are years during which the precipitation in the growing season is considerably less. Thirty-six inches of moisture, including the rainfall, will, under proper cultivation, produce four good crops of alfalfa. Thirty inches of moisture, including the rainfall, will produce a large crop of wheat or oats. This under the condition that the rainfall is fairly distributed.

You have excellent indications for a large supply of underground water. Whenever this can be obtained at a modern depth, you ought to know no such thing as crop failure. Cultivate in wheat and oats for two or three years, or until the land is entirely free from wild grasses, then sow alfalfa and rotate with wheat, oats and other crops. Prepare your land very carefully for irrigation before planting alfalfa, for your will find that it pays. All high places should be cut down, and the low places filled in, leaving the surface with very uniform slopes, so that when the irrigation is completed there will be no standing water here and there to water-log the ground and kill the crop. Put plenty of water in the soil during the months of February and March, and later as is necessary. The late winter irrigation will in a majority of seasons be sufficient for grain. Such methods carefully planned and executed cannot help but win, and the success attained will be beyond expectation.

W. L. ROCKWELL,
Irrigation Manager.

Call at Hereford Hardware Co's. and get a Washing Machine for two week's free trial.

THAT JOHN DEERE



PLOW is the one your neighbors use and they're satisfied. Why not you? Has the lightest draft, cuts it all out and is made to stand the strain. See

Garrison Brothers

Make Our Store Your Headquarters

STORAGE COAL

The Price of Genuine Rugby Niggerhead Coal is reduced to

\$8.00 Per Ton

The quality is the best as you know and we can deliver the goods.

TELEPHONE NO. 76

WITHERSPOON & HARRISON

UP-TO-DATE LIVERY and SALE BARN

When you want a good drive or an up-to-date rig call at our Barn. We have spent a great deal of time and money lately improving and enlarging our premises. We have one of the best barns in West Texas and can give you the best accommodations in any line of livery service. We guarantee courteous and fair treatment to all. Phone 249.

A. L. SHERK HEREFORD, TEXAS

Of Course It's Fire Resisting

The National Board of Fire Underwriters have approved **TEXACO ROOFING**. Absolutely Water-Proof—Easy to Lay—Durable—suitable for any kind of building **FAMILYITE OIL** gives a cheerful light to read by and is comfortable to the eyes.

THE TEXAS COMPANY

GENERAL OFFICES **J. W. ENGLISH** HOUSTON, TEXAS
HEREFORD, TEXAS

AGENT AT

Political operation D... expected to...
Judge Poindexter this date...
Report Opera House... Will n...
that the arrangements... all to cemete...
place. H. H. Ray, -
reughes. VAN, Clerk. ples, cherries and grapes are safe. The plums about one toird crop, the peaches but few, and berries of all kinds enough for lots of pies.

NEIGHBORHOOD NEWS

Letters Written by Staff Correspondents of THE BRAND

Spring Lake Warble

The Farmers' association met Saturday evening. There was a large crowd in attendance. Several important topics were discussed.

Born—To Mrs. J. C. Thomas, a boy. Mr. Thomas was so delighted that he treated all his gentlemen friends to cigars and candies.

The Ladies Missionary society met at Spring Lake Wednesday evening. There were 15 ladies present and had some very interesting talks.

The Styles Baseball team came over Saturday and played Spring Lake. Several of their lady friends accompanied them. All were invited out to the lovely home of Mrs. Jergenson to supper and social. All report a pleasant time. Mrs. Jergenson knows just how to entertain the young folks as it seems so short a time since she was young herself. We have long ago been made to realize it is useless to try to put "old heads on young shoulders."

The Spring Lake farmers are requested to meet with some railroad promoters next Thursday at Olton.

Mr. Frengals spent Sunday at Mr. Taylor.

Dr. Axtell went to Hereford on business this week.

The Upper Draw school closed Friday with a nice program and dinner.

James Reddington returned home this week from Kansas, where he has been attending college for the past three years.

Mr. Geist and Miss Goldie went to Dimmitt trading one day this week. ANGIE.

Findley Notes

The South sheds and graneries, at the Escavado ranch, were entirely destroyed by fire at noon April 25, and all the feed, hay and over 100 bushels of millet seed was burned; also a new binder which belonged to George Sachs, a new cultivator and other implements. The cause of the fire is unknown. Mr. Marvin Black, Sam Camel, Mr. Dody and Mr. Houletts prevented the buildings on the north side from burning as the roofs were on fire when they arrived.

Mr. and Mrs. Schulz announces the birth of a son, April 7, 1910.

Mrs. Hueletts, Mrs. Messenger and Mrs. Moffet spent Tuesday afternoon with Mrs. Schulz.

The German Lutheran church services were held at the Escavado headquarters last Sunday.

Mr. Gallinger is having a windmill put on his place.

Mr. Schreaders new house will soon be finished. He expects to move in it in about two weeks.

Mr. Lavall made three business trips to Friona and one to Bovina last week. That's going some, Charlie.

Miss Reinking of the German Colony, spent Thursday afternoon with Mrs. Schulz.

Mrs. David Laurence is on the sick list. We all wish a speedy recovery.

We wish to thank our friends and neighbors who have helped to save things from the fire at the Escavado ranch that otherwise would have been destroyed. Mr. and Mrs. A. B. Shultz, from this place, sends a copy of The Brand to the following names:

Marvin Black, Hollene, N. M.; Sam Camel, Hollene, N. M.; Mr.

Houlette, Friona, Tex.; Mr. Dody, Friona, Tex.; David Laurence, Friona, Tex.

Mr. Dody is having a well drilled on his place.

Summerfield

It's raining hard and indications are for an all day soaker. What's the matter with the Panhandle? She's alright.

Mr. and Mrs. Tom Osbourn entertained the following guests at their home last Sunday to dinner. Mr. and Mrs. Mangold, Mr. and Mrs. Lawrence Johnson, Mr. and Mrs. G. J. Ness and Miss Clara Edwards.

Rev. Bailey, of Texico, filled his regular appointment at the Baptist church last Sunday. As usual, his sermons were good and highly appreciated by his audience.

Mrs. Ed Hudson is recovering nicely from an operation last Saturday, of which her many friends will be pleased to learn.

Miss Lena Edwards, of Hereford, visited Wednesday night with her sister, Miss Clara, who is teacher at this place. Both these young ladies are fine teachers and Summerfield is to be congratulated on securing the services of Miss Clara for another year's work.

R. W. Hooker, of Clerburne, is visiting a few days with his son Bob. Mr. Hooker says crops of all kinds look unusually well all the way, none the less disappointing as you reach the plains, Texas is going to show it does things in the right way this year.

Mr. and Mrs. B. C. Roberson entertained at their beautiful home south of Summerfield the Misses Edwards and their music classes of Hereford along with other neighbors and friends last Friday night. Mr. and Mrs. Roberson are royal entertainers and never were they more at their best than this time. AWOL.

Frio Items

The rain that fell Tuesday and Wednesday is fine for the wheat.

Alfred Stanley and family of Amarillo, spent a few days last week with friends and relatives here, returning Sunday. H. H. Stanley and family accompanied them home for a week's visit.

Matt Whiteford and wife spent Sunday with J. P. Broyles.

W. B. Green and family had for their guest Sunday evening, Walter and Hattie Easter and Olen Dendy.

Miss Jewel Dollar is visiting relatives at New Mexico.

E. H. Shockley and family have moved to their new home at Hereford.

Mrs. J. O. Linsey has been quite sick.

Mrs. Capt. Hammel spent Saturday with J. O. Linsey and wife.

Jim Green and Alma Whiteford spent Sunday evening at J. W. Beatty and family.

Buffalo Bill

I again own old Buffalo Bill, the large Black Spanish Jack I shipped here 5 years ago. He will make this season in or near Hereford for good Jennets and a limited number of good mares. See him before breeding. Yours for better stock, A. H. Elliston. 10-1f

Sugar Beet Seed

J. A. Johnson has a few sugar beet seed for sale. A test of their fertility has been made and shows 80 per cent. Try an acre of beets this year. tfb-j

Good Shoes for a good State

Peters' Shoes are so good that you should wear them.

We want to impress this on you so strongly that you can't get away from buying PETERS' SHOES next time.

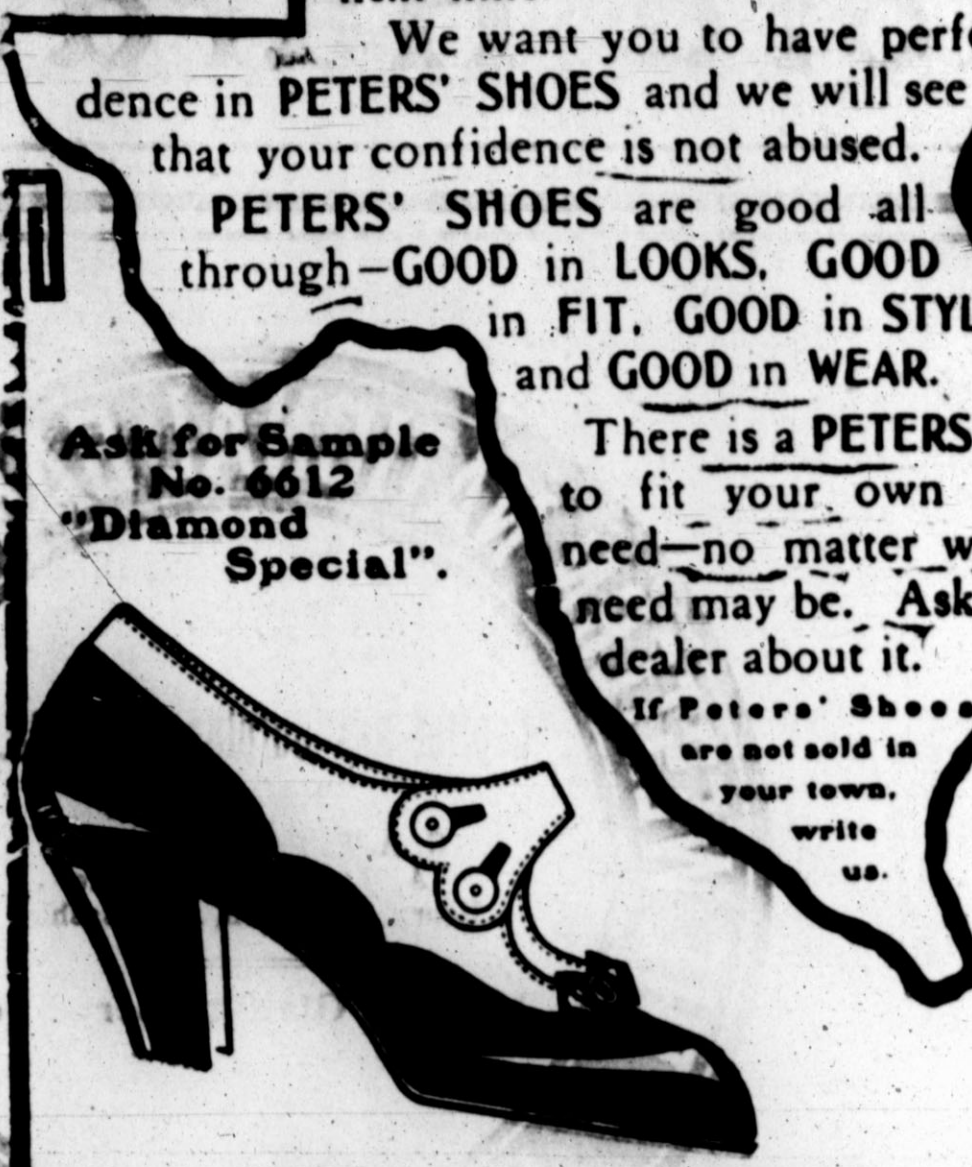
We want you to have perfect confidence in PETERS' SHOES and we will see to it that your confidence is not abused.

PETERS' SHOES are good all through—GOOD in LOOKS, GOOD in FIT, GOOD in STYLE and GOOD in WEAR.

There is a PETERS' SHOE to fit your own individual need—no matter what your need may be. Ask your dealer about it.

If Peters' Shoes are not sold in your town, write us.

Ask for Sample No. 4857 "High Grade".



Ask for Sample No. 6612 "Diamond Special".

Peters Shoe Co. ST. LOUIS.



"Rough Dry"

Let us "rough dry" your family washing. 6c per pound will wash and iron all of your sheets, tablecloths, towels, napkins, pillow cases, etc., and wash, starch and dry all of your starched goods, soft goods, etc., ready to be ironed.

This work is washed with pure, sparkling water and with less wear than it would receive at home. We are doing this work for many of the most careful housewives in the city and are pleasing them. All the work is sweet and clean. The price is very reasonable. Why not give us a trial?

Hereford Steam Laundry Telephone 246

A Fine Picture.

Of your stallion or Jack placed in the paper will attract attention. The Brand is prepared to furnish you just what you need. btf

All Kinds of Clothes

FOR ALL KINDS OF MEN



A Good Suit for \$10.00 TO \$12.50

A Better Suit for \$15.00 TO \$20.00

A Swell Suit for \$30.00 TO \$35.00

We can satisfy you no matter what your taste demands. If you want a good substantial business suit for a little money, we have it.

If you want something better we can fill your bill. We sell clothes that give satisfaction, and ask no more for them than you pay for clothes that go to pieces. We need your business.

H. C. Myrick

A Brand Liner will rent that room for you—5c a line.

SURFACE CULTIVATORS

Single Row Surface Cultivators, Double Row Surface Cultivators, Six Shovel Pivotal Single Dutchman Cultivators, Go-Devil Disc Cultivators for listed ground, Captain Kidd High Wheel Cultivators. The kind of Implements that is a pleasure to run. Guaranteed to do first-class work or our goods. :- :- :- :- :- :- :- :-

Hereford Hardware Hereford, Texas

HEREFORD BOY WINS MEDALS

Meet of Panhandle Athletic Association at Amarillo Gives Two Medals to Sam Brunk

The first annual meet of the Panhandle Athletic association was pulled off in Amarillo last Saturday afternoon at Glenwood park, resulting in a number of interesting contests, including the following:

One Hundred Yard Dash—Hamilton of Clarendon college, first; Drennan of Tulia, second; and Gribble of Clarendon college, third. Time, 10.5 seconds.

One Hundred and Forty Yard Dash—Brunk of Hereford, first; Scott of Tulia, second; and Martin of Clarendon High school, third. Time, 56 seconds.

Standing Broad Jump—Edmonson of Clarendon college, first; Jordan of Clarendon college, second; and Barnes of Amarillo, third. Distance, 9 feet 8 inches.

Running Broad Jump—Lane of Clarendon college, first; Barnes of Amarillo, second; and Edmonson of Tulia, third. Distance, 17 feet 7 inches.

Half Mile Runing Race—Jack of

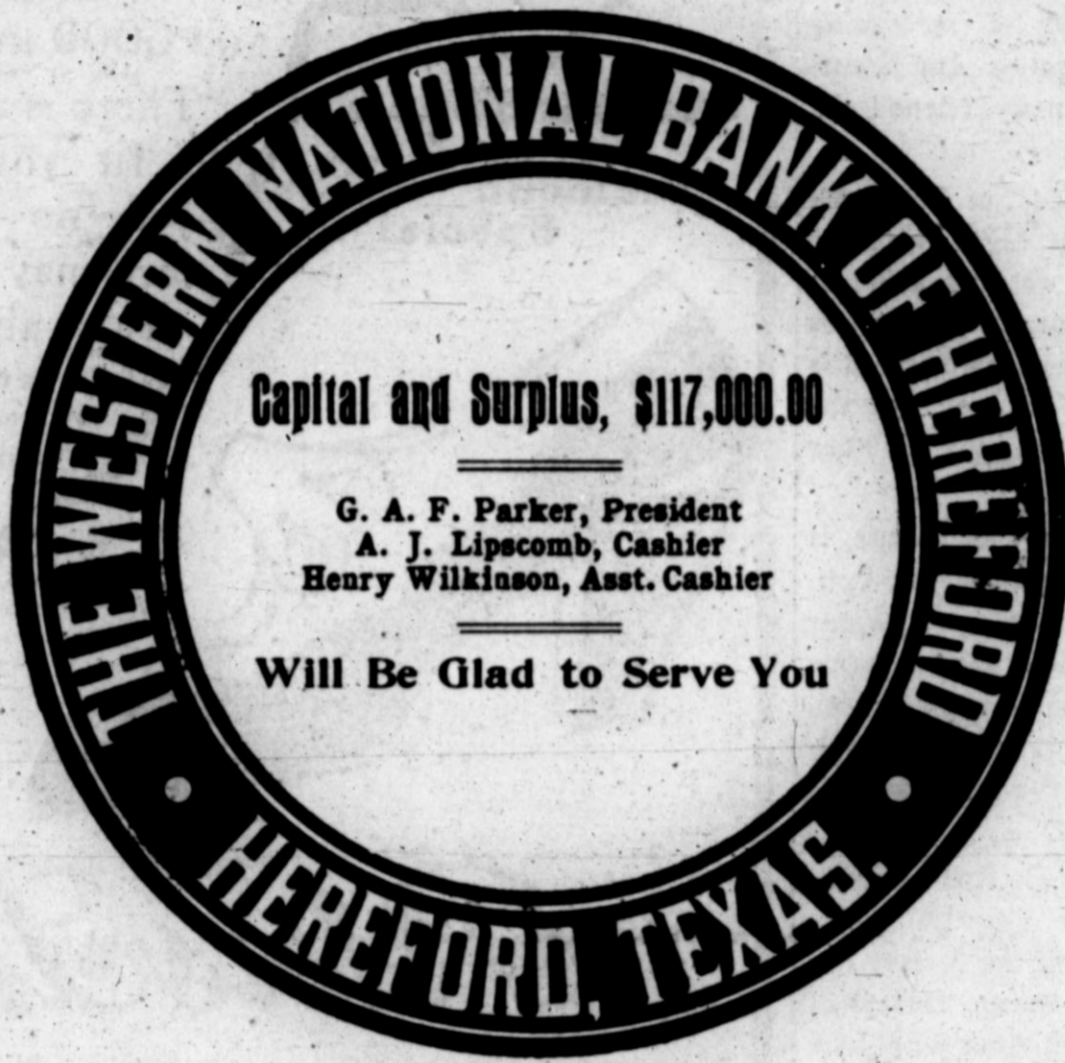


BUFFALO BILL

A large Black Jack, sired by Santo. A thoroughbred Black Spanish Jack imported direct from Spain. Buffalo Bill was shipped here 5 years ago by A. H. Elliston and used as a Jennett Breeder.

His dam, Midnight being a very fine large Black Jennett sired by Henry (2nd) he being a very large fine Black Kentucky Maltese and Mammoth Jack. Owners of good mares and fine Jennetts should see Buffalo Bill at once at my barn in West Hereford. See Terms of breeding at the barn.

VERN WITHERSPOON



Clarendon college, first; Taylor of Amarillo, second; and Hulse of Tulia, third. Time, 2 1/4.

Pole Vault—Hamilton of Clarendon college, first; Gribble of Clarendon college, second; and Edmonson of Clarendon college, third. Height, 10 feet.

Two Hundred and Twenty Yard Dash—Hamilton of Clarendon college, first; Drennan, of Tulia, second; and Brunk of Hereford, third. Time, 16 seconds.

High Jump—Edmonson of Tulia, first; Hamilton of Clarendon, second; and Barnes of Amarillo, third. Height, 5 feet 1 inch.

One Mile Running Race—Jack of Clarendon college, first; Reid of Tulia, second; and Callahan of Tulia, third. Time, 5 26.

Run, Hop, Step and Jump—Scott of Tulia, first; Edmonson of Clarendon, second; and Barnes of Amarillo, third. Distance, 40 feet 5 inches.

One Mile Relay Race—Clarendon team, first; Tulia, second; and Amarillo, third. Time, 4 30.

There being no contestants outside of Clarendon the discuss throw and shot put were awarded the city named, it being a sweepstake.

In casting up the foregoing scores it is understood that a first equals five points; a second equals three points; and a third equals one point.

Prof. R. C. Diggins, principal of the Clarendon High school, as president of the association, had provided gold, silver and bronze medals in the order named for the first, second and third places, in each and all of the contests. The medals are of graceful design and fashioned in pro-

portion, making pretty watch charms or pendants.

In the management of the events Prof. Diggins was ably assisted by Messrs. Henry Lynch and Will Zillman of Amarillo, and Prof. Houston, principal of the Tulia High school.

Biggest Celebration Ever

It is estimated that from 500 to 700 members of the Odd Fellows lodge and the ladies auxiliary, the Rebekahs, will gather at Plainview, Texas, on Thursday and Friday, May 12th and 13th, at the meeting of the Panhandle association of Odd Fellows. A very interesting program has been arranged. The ceremonies will consist of a parade, numerous addresses, contests in the work, business session, rides about city, etc., as well as toasts and banquets. It is proposed to make every minute of the meeting filled with interest. The annual meeting last year was held at Miama, when 200 delegates and visitors were present and 20 lodges were represented. Now more lodges belong to the association and greater interest is aroused, so the meeting at Plainview, it is thought, will be something like three times as big as that of last year.

There are 32 counties in the bounds of the association and these counties have 31 lodges. The number of delegates allowed each lodge is from 4 to 15 or more, according to the total membership. Aside from the delegates any number of the order in good standing is permitted to attend. The Santa Fe, Rock Island and Fort Worth & Denver railways had given a rate of one

and a third fare for the round trip, on account of this meeting. The rate from Miama will be \$6.05 for the round trip.

A Surprise Party

On April 27th, 1910, being Mrs. Jacob Burtram's 68 birthday, a crowd of her lady friends decided they would surprise her. On the afternoon before they telephoned around and each lady fixed a different dish of something to eat, so at about 11 a. m., the ladies began to appear—we all then told her it was her birthday and we thought we would pay her a little visit. She was simply spell-bound and said: "This is the funniest thing that ever did happen to me 'shore.'" After the bountiful dinner, enjoyed by 12 ladies, we were entertained by readings by Madames. Mercer and Cobb enjoyed by all, we then bid Mrs. Burtram good-bye, wishing her many happy returns of the day. Among those present were: Madames Mercer, Cobb, Webb, Witherspoon, Tonamichael, Gass, Rutherford, Palmer, Turrentine, Moreman and Cogdell. ONE THAT WAS THERE.

\$50.00 Reward.

Within the last few weeks there has been several mysterious fires started in Hereford.

We will pay \$50.00 for information to convict in any of the past instances, or for any like offenses in the future.

E. F. CONNELL, Sheriff
C. L. SULLIVAN, City Marshall
April 28.

City Property.

I have for sale one modern dwelling, also one 2-room house. Terms easy. C. W. Dodson. 10-4tp.

A \$100 Typewriter for 17 Cents a Day!

Please read the headline over again. Then its tremendous significance will dawn upon you.

An Oliver Typewriter—the standard visible writer—the \$100 machine—the most highly perfected typewriter on the market—yours for 17 cents a day.

The typewriter whose conquest of the commercial world is a matter of business history—yours for 17 cents a day!

The typewriter that is equipped with scores of such conveniences as "The Balance Shift," "The Ruling Device," "The Double Release," "The Locomotive Base," "The Automatic Spacer," "The Automatic Tabulator," "The Disappearing Indicator," "The Adjustable Paper Fingers," "The

Scientific Condensed Keyboard" all
Yours for 17 Cents a Day

We announced this new sales plan recently, just to feel the pulse of the people. Simply a small cash payment—then 17 cents a day. That is the plan in a nutshell.

The result has been such a deluge of applications for machines that we are simply astounded.

The demand comes from people of all classes, all ages, all occupations.

The majority of inquiries has come from people of known financial standing who were attracted by the novelty of the proposition. An impressive demonstration of the immense popularity of the Oliver Typewriter.

A startling confirmation of our belief that the Era of Universal Typewriting is at hand.

A Quarter of a Million People are Making Money With

The OLIVER Typewriter

The Standard Visible Writer

The Oliver Typewriter is a money-maker right from the word "go!" So easy to run that beginners soon get in the "expert" class. Earn as you learn. Let the machine pay the 17c a day—and all above that is yours.

Wherever you are, there's work to be done and money to be made by using the Oliver. The business world is calling for Oliver operators. There are not enough to supply the demand. Their salaries are considerably above those of many classes of workers.

"An Oliver Typewriter in Every Home!"

That is our battle cry today. We have made the Oliver supreme in usefulness and absolutely indispensable in business. Now comes the conquest of the home.

The simplicity and strength of the Oliver fit it for family use. It is becoming an important factor in the home training of young people. An educator as well as a money maker. Our new selling plan puts the Oliver on the threshold of every home in America. Will you clothe the door of your home or office on this remarkable Oliver opportunity?

Write for further details of our easy offer and a free copy of our new Oliver catalog. Address

THE OLIVER TYPEWRITER CO.

Oliver Typewriter Building
Chicago, Illinois
3-5-10

160 Acres

One and a half miles from Barnsville, Minn., N. E. 1/4 Sec. 34, township 137, range 46, 40 acre cut. Fine agricultural land to trade for land near Kelso H H Hawkins, Hereford, Texas

The Hereford Brand

Published by
The Brand Publishing Co.
A. C. Elliott, Manager

Address all communications to
THE HEREFORD BRAND

Entered April 27, 1904, as second-class mail matter; post office at Hereford, Texas; act of Congress of March 3, 1879.

Subscription Price \$1.00 Per Year,
Strictly in Advance

Any erroneous statement affecting the character or reputation of any individual or firm which may appear in The Brand, will be gladly corrected upon being brought to the attention of the publishers.

ANNOUNCEMENTS

The Brand is authorized to make the following announcements, same being given in the order of the information received at this office. All candidates, unless otherwise announced, are subject to the action of the Democratic Party.

Fees for announcements are payable in advance and as follows: For all county offices, \$10.00; for commissioners, \$2.50; for precinct and city offices, \$2.50 to \$5.00; offices having no or small emoluments, \$1.00 to \$2.50.

For State Senator, 29th District:—
JNO. P. SLATON.
L. GOUGH

For District Attorney 69th Judicial District:
J. W. SELLARS

DEAF SMITH COUNTY.

For County Judge:—
W. H. RUSSELL
C. D. WRIGHT

For County Clerk:—
J. H. KING
FLETCHER ROGERS
O. B. PIRKEY
G. M. SUGGS.
SAM WORLEY
J. M. (MATT) GILLILAND

For Sheriff and Tax Collector:—
F. H. BRITAIN,
E. F. CONNELL, re-election
R. W. BAIRD

For Treasurer:—
H. B. WEBB
ROSCOE DAVIDSON
L. A. STROUD
J. M. BOONE

For Tax Assessor:—
L. D. (DOW) MERCER
C. T. (JOE) DOBBINS
C. P. ARTHUR
J. W. FORD, (re-election)

For Commissioner Precinct No. 1:
L. R. BRADLEY

For Commissioner Precinct No. 2:
R. J. KIBBE

CITY OF HEREFORD.

For Mayor:
J. H. HEAD
For Marshal and Collector:—
C. L. SULLIVAN
J. B. ROGERS
For Secretary and Treasurer:—
A. M. JONES

PATRONIZES HOME INDUSTRY

THIS week a solicitor for an out-of-the-state printing concern was in town and secured a few small orders, but The First National Bank believing in home enterprises turned in a large order for printing to the local office that might have been safely tucked away in the agent's order book and no one would have been the wiser.

"MISS HEREFORD"

The Brand begs to call attention to the picture of "Miss Hereford" on the front page of this issue. The

most beautiful young lady in the city sat for this pen sketch and her winsome face is sure to attract the man who is pointing his "finder" in the direction of Hereford. At her side is the "horn of plenty" and incidentally a bag of gold has fallen from the cornucopia. This means that "Miss Hereford" is to win the hand of the Stamford-Northwestern Railroad and that the ceremony will be performed in the near future. Every citizen will be invited to the wedding and as all are invited guests are expected to bring a rich wedding gift the \$75,000 wedding present will be easily obtained.

HESPERIAN STRADDLES

IT will be remembered that the Jacksboro News published a severe but senseless attack upon Jno. P. Slaton's platform and that a few papers in the district reprinted the article with their "amen" attached. The last paragraph of the "piece" is published together with the comment of the Floydada Hesperian:

"When you come to vote for senator vote for W. A. Johnston of Memphis, a man of honor and integrity and a man of good hard common sense. Johnson is an editor and the tirade about the pass by that fellow was an underhanded way of hitting Johnson, for being an editor he is supposed to be in favor of allowing the newspapers to accept advertisements from the railroads."

—Jacksboro News.
"The foregoing article "kivers" the case so clearly and expresses our sentiments so forcibly, that we simply reproduce it, say amen and let it go at that. Such aspersions should be beneath the dignity of one who knows better." — Floydada Hesperian.

Thus the Hesperian endorses Mr. Johnson, but in the same issue of the Hesperian, there appeared five columns of "boiler plate" sent out "free" from the Colquitt headquarters, setting forth in stong terms the anti candidate's views. Of course, it is not supposed that an editor endorses everything that appears in his paper but it seems strange that any paper should give so much "free space" to a state candidate. Of all papers of the Panhandle, the Hesperian is the only one allowing the free use of its columns to "boiler plate" matter from the anti side.

We sell heavy team harness that will interest anyone who is in the market for this line of goods. Warren Hardware Co. 4tf

To the Public School Patrons.

I desire to say that I will not be an applicant for any position in the Hereford Public school the coming year as I have other work in view.
MILLICENT GRIFFITH.
Dimmitt, May 5, 1910.

To the Automobile Men.

Through our process of cleaning all automobile grease is entirely removed and will not come back at a few wearings. Try us. Reasonable prices. The Wardrobe. 12tf

Attention Readers

I will stand my Maltese Jack at my old ranch 14 miles north on 25 Miles Avenue and 3 miles west ..

TERMS: \$10 to INSURE FOAL

My Stallion will also make the season at the same place ..
Terms: \$10 to insure foal.

J. D. THOMPSON

THE FIRST STATE BANK

S. B. EDWARDS, President
H. B. WEBB
1st Vice Pres.

OTHO H. VARDEMAN, Cashier

J. THOS. WEBB, Asst. Cashier
W. S. HIGGINS,
2nd Vice Pres.



AND TRUST COMPANY HEREFORD TEXAS

The Quality Store

PHONE 25

HUBBARD GROCERY CO.

First-class Groceries for the careful housewife. Always on hand. Little things in the grocery line that help fill in when you haven't time to cook just what you would like. Produce of all kinds in season. :-: :-:

BEST FLOUR IN TOWN



ASK ME If you want to sell your Business or Real Estate **FOR CASH**

No matter where located, if you want to Buy, Sell or Exchange any kind of Business or Real Estate.

Insurance placed in best companies and policies looked after.

Office in Dunlap and Britain Buildings. Rooms 2 and 4 **C. O. LEE** Hereford, Texas

Our Want Ads Are Winners 5 Cents Per Line

McDougall Kitchen Cabinets



THE Hot Days of summer are almost here, and the kitchen work will want to be done as quickly as possible. The McDougall will save you many steps and much worry and really add pleasure to the summer's cooking. The McDougall is the neatest most compact and handiest kitchen cabinet made. It will outlast them all. There is a place for everything, so it is no trouble to keep everything in its place. Call and let us show you one of these superb cabinets.



Mr. J. N. Matthews of our firm is now in Chicago buying new goods. He will personally inspect each article so that we may be assured that nothing but the best comes to the people of Hereford. He will be on the ground and will be enabled to know the very latest and most stylish of the designs offered by the big manufacturers.

ARNOLD & MATTHEWS FURNITURE AND UNDERTAKING

Local and Personal

Boys knee pants at 38c at J. A. Fox 1t

Look for the Palace Barber shop. 9tf

Carload of refrigerators at E. B. Black Co. 12tf

Table linen at cost at J. A. Fox 1t

Flowers—A few dahlia plants for sale. Phone 351.

Campbell sub surface. Warren Hardware Co. 4tf

All kinds of lace curtains cleaned at The Wardrobe. 12tf

Beautify your home by planting shade trees. L. P. Landrum. 52tf

Miss Ada Hawkins, of Canyon, is here visiting relatives.

H. G. Hays was in town Tuesday wearing a heavy rain coat.

Did you find the Palace Barber shop? 9tf

Haviland & Versailles chinaware at Warren Hardware Co. 4tf

"Mound City Paints may cost a trifle more, but—! Hereford Lbr Co"

Hon. Ottis Trulove, of Amarillo, is here attending to court.

The newest designs in patterns, Mrs. Edwards, L. F. Store. 1t

John B. Stetson hats at cost at J. A. Fox. 1t

L. P. Landrum was in Amarillo Monday and Tuesday.

Eclipse and Woodmanse wind mills. Warren Hardware 4 4tf

Surface Cultivators at Hereford Hardware. 13tf

The big Barber shop next door to Cardwell Bros. 9tf

J. N. Askren was in town Saturday.

See J. M. Bogard if you want a bargain in a two-story brick. 5tf

L. A. Hough and friends from Adrian were here recently.

Men's underwear at cost at J. A. Fox. 1t

A. H. Morris of Roswell was in the city this week.

• We have a complete stock of disc harrows. Warren Hardware Co. 4tf

All dress goods at cost at J. A. Fox. 1t

Tom Bullock of Black City was in town last Wednesday.

20 doz. napkins at cost at J. A. Fox. 1t

"The Worst Man" at the Opera House tonight. Admission 25 and 35c. 1t

J. P. Snyder returned from St. Louis Wednesday noon.

A large turkish towel at 23c per pair at J. A. Fox. 1t

P & O listers and double row planters. Warren Hardware Co. 4tf

Hon. Avery Turner, of Amarillo, was in the city Tuesday and Wednesday.

\$1.00 shirts at 44c at J. A. Fox 1t

All kinds of men's hats cleaned at The Wardrobe. 12tf

Ask to see the Thompson patterns at The Ladies' Furnishing Store, Mrs. W. W. Edwards. 1t

R. A. Nunley, of Thorp Spring, Texas, is here visiting with his sister, Mrs. Delphia Cox.

Special price in Graphophone. \$40.00 outfit good as new for \$21.75 at Smith's. 12-2t

The chest with the chill in it—the "Gurney" at E. B. Black Co. 12tf

Prof. Guy M. Nesbit attended a banquet of insurance men at Dallas last Sunday at the Southland hotel.

The Best in Surface Cultivators at the Hereford Hardware. 13tf

S. S. Evans has returned from St. Louis and Kansas City, where he has been on business.

Call at Hereford Hardware Co's. and get a Washing Machine for two week's free trial. 5tf

Emerson Double and triple adjustable disc plows. Warren Hardware Co. 4tf

J. R. Moseley, of Mineral Wells, is in town. He may, might, could, should or would build a good hotel.

Finks overalls at 90c at J. A. Fox. 1t

Read the BRYANT-SNYDER ICE COMPANY'S ad in another column. 12-tf

B. S. Arnold was in New Mexico this week to receive a big bunch of cattle.

You can get a Washing Machine for two week's free trial by calling at the Hereford Hardware Co's. 5tf

Childrens slippers at cost at J. A. Fox. 1t

Carl Cockrell returned yesterday from Kansas City where he has spent the last few months.

Disk 10m records single side to close out your choice \$3.00 per dozen regular \$5.00 at Smith's. 12-2t

If you want anti-freezing closets call Panhandle Plumbing and Heating Co., Phone 31. 12-tf

Pres. L. J. Lester, of the First National bank of Canyon City, was in Hereford Tuesday on business.

Ladies muslin underwear selling at cost at J. A. Fox. 1t

C. G. Witherspoon returned last Sunday from Toyah, where he had been on business.

Call at Hereford Hardware Co's. and get a Washing Machine for two week's free trial. 5tf

Straw hats worth \$1.50 selling at 38c at J. A. Fox. 1t

Phone 99 about Roses, Flowers, Shrubs, Evergreens, etc. The Hereford Nursery. 52-tf

E. M. Metcalf, of Bovina, was in the city yesterday and paid this office a pleasant call.

J. C. Sitterly of Illinois is here to improve a half section of land bought through Mason and McElheney.

The Hereford Hardware guarantees their Surface Cultivators to do the work. 13tf

Eight day clocks new shapes and styles worth \$4.00 now go for 30 days at \$2.95 at Smith's. 12-2t

Judge L. Gough is out of town in the interest of his campaign for the State Senate.

If you want your sewer connected call the Panhandle Plumbing and Heating Co., Phone 31. 12-tf

Good room in rear of Smith's Jewelry Store for rent at a bargain. See Smith the Jeweler. 12-2t

Geo. Sasser has accepted a position with Betts & Midland Drug store.

Nothing reserved, all goods at cost at J. A. Fox. 1t

Miss Hazel Horner of Chillicothe, Ill., is here making a visit with her friend, Miss Clara McBride.

Ladies slippers at cost at J. A. Fox

You can get a Washing Machine for two weeks free trial by calling at the Hereford Hardware Co's. 5tf

Screen doors—all ready to hang, hinges and tension spring complete 95 cents at Smith's. 12-2t

W. O. London has gone to Haag, New Mexico, where he will hold down his claim for several months.

Church organs, fine new Schulz Piano finished Flemished Oak Double veneered case, 6 sets reeds at Smith's \$50.00. 12-2t

Refrigerators time has come. Try a Gurney and you will be satisfied. E. B. Black Co. 12tf

R. A. Bain and O. O. Skipper of Clovis, prominent business men, were in Hereford Tuesday.

The A. O. Thompson Lbr. Co. has just received a large assortment of Screen Doors all fresh and new. Call and see them. 8-tf

Prof. Donnell who is teaching in the western part of the county was here yesterday visiting with his friend the big sheriff, Ed Connell.

Ask to see the beautiful piece of fancy work to be given away at The Ladies' Furnishing Store. 1t

R. N. Mounts has received 1000 head of white faces from Van Horn. He will pasture the herd this summer.

Sweet potato, cabbage, tomato and other plants for sale, write for Price Circular. T. Jones & Co., Clarendon, Tex. 13-3tp

Attend "The Worst Man" given by the Junior Class of the High School at Opera House this evening. Admission 25 and 35c. 1t

Robert Elliott came back Wednesday from a month's trip in Illinois and Minnesota studying the dairying enterprises of those states.

The BRYANT-SNYDER ICE COMPANY buy their ice of the Texico Ice Company whose plant is owned by Hereford people. 12-tf

Mrs. J. W. Story, and mother, are visiting relatives at Ada, Oklahoma. Rev. Story accompanied them as far as Amarillo.

Special price on Ladies' Back Combs, \$3.00 and \$4.00 values, to clean up all at \$1.75 at Smith's. 12t2

Embroideries- Embroideries-Embroideries at cost at J. A. Fox. 1t

Attend "The Worst Man" given by the Junior Class of the High School at Opera House this evening. Admission 25 and 35c. 1t

J. L. Fuqua, president of the First National Bank, has joined the astrologers and his prophecy made 24 hours before the rain came was true.

You can get a Washing Machine for two weeks free trial by calling at the Hereford Hardware Co's. 5tf

N. J. Matthews of Matthews & Arnold, left yesterday for the markets, and will visit Chicago and Grand Rapids, where he will purchase a replenishing stock.

The Gurney refrigerator is the most economic in the use of ice because of its superior construction. For sale by E. B. Black Co. 12tf

Messrs M. S. Woodson and N. J. Secrett with the Hereford Nursery will leave for New Mexico next week for a campaign in that territory.

Majestic Ranges and Buck's Cook stoves the standard of all cook stoves and ranges. Warren Hardware Co. 4tf

Having started a wagon we gladly call for and deliver anything to any part of the city. Phone 335. The Wardrobe. 12tf

C. S. Bussinger who owns a 4-section farm in the western part of the country, about 35 miles out, was in town the other day and reports things in good shape.

Arnold & Matthews, Furniture and Undertaking. J. M. Gilliland, Embalmer and Funeral Director. Day Phone 115. Night Phone 251. 38-tf

Save 50 percent. Buy your dry goods at J. A. Fox. 1t

Mesdames Lon Dukes of Parrott and E. N. Man of Mansfield, Texas, were visitors in Hereford Thursday. Mrs. Man is a visitor at the Dukes home for something like a month.

We have the prices and most complete stock of shades and fruit trees etc., in the Panhandle and now is time to plant. The Hereford Nursery. 52-tf

The BRYANT-SNYDER ICE COMPANY is made up of home people, and their prices are lower than you have been in the habit of paying. 12-tf

Mr. and Mrs. J. A. McElheney of Illinois arrived in the city yesterday to select a location for a home. This is Mrs. McElheney's first visit to Texas and she came down to see how the Texans looked before she would cast her lot with them. She finds them alright.

Cost sale still going on. J. A. Fox 1t

Your house cleaning wont be complete until you have bought that new set of Screen Doors from the A. O. Thompson Lbr. Co. 8-tf

G. A. F. Parker, president of the Western National Bank, left last Saturday for Ashville, N. C., where he goes as a delegate from Texas to the National Methodist Conference. Mrs. Parker and the children will spend the month at Belton visiting with homefolks.

Let the "Gurney" refrigerator figure with you in cutting down the "high cost of living" For sale by E. B. Black Co. 12tf

Texas Resources.

San Antonio, Texas, April 30.—(Special) Considerable excitement is being caused here by the receipt of news from Alpine, El Paso, and other western Texas towns, by the local representative of the Texas Commercial Secretaries association of the effect that the silver mine of the Boquillas Mining company at Marathon Station, on the Southern Pacific, 25 miles east of Alpine, is showing from 90 to 250 ounces of silver in an eighteen inch pay streak, at the Jama mine, in the Quitman Mountains.

In the Little Lightning group, situated near Lasca, a pay streak carrying high grade sulphides and gold and silver has been struck, with ore that runs 12 to 18 per cent copper. This ore is taken from a 45 foot shaft.

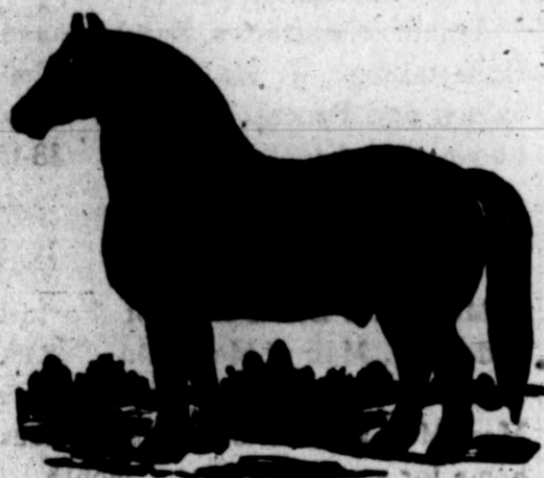
With the opening of the Kansas City, Mexico and Orient, this territory, which has been attracting much attention in mining circles, will, no doubt, have a big inrush of prospectors.

But this Texas country is full of still greater wealth in oil, natural gas, coal, iron, building stone and China clays, making, together with its great cotton fields, orange, vegetable and fruit industry (strawberries running as high as \$1,000 per acre)—a veritable eldorado for prospectors, capitalists, growers, cattle, horse and hog raisers, and for pleasure seekers.

With cool gulf and mountain breezes, the climate of summer as well as winter is perfect, and the fine macadam and modern carriage roads and railways being built, make this state the pleasure-seekers and investors' paradise.

First Rain in May

Contrary to all weather prophets and time honored customs, the first rain in May came 15 days before schedule time. On Tuesday about



Jake Schack

BLACK PERCHERON STALLION

SIRE, Jacques 7063 (10395), he by Venmouth 5497, son of Picordo, 1st 7330. First dam by Charmante by Oscar, 2nd dam Sophie 1st 10394 by Picordo 1st, 7330, by Bayard 1st, son of Picordo, out of Charmante, recorded in Volume 5 of the Percheron Stud Book of America.

This celebrated Percheron Stallion is handsome, powerful and has the very best of disposition; excellent bone, style and action. He is acknowledged to be one of the best studs in this part of Texas, and is a sure foal getter.

Come in and see him for yourselves and be convinced that the above are facts. We will be pleased to show you this horse whether you breed or not.

Jake Schack will make the season as follows: Tuesdays and Saturdays at "Sherk's" livery and feed stable, Hereford. The remainder of the week at my barn, 2 1-2 miles northeast of Hereford, Santa Fe track; (Scrimpsheer place).

Terms and Conditions: This Grand Stallion will be permitted to serve a limited number of mares at \$15; colt to stand and suck. Mares must be returned regularly until close of season.

All parties will be held for full stud fees that part with mares before known to be in foal. Colts will be held for insurance wherever found, and care will be taken, but will not be responsible for accidents, should any occur.

C. F. RIEDEL,
HEREFORD, TEXAS

11 o'clock a gentle rain began and continued with a light fall nearly all afternoon. Both Tuesday and Wednesday were sunless, and what rain fell had a good chance to soak in. About one-half inch fell at Hereford as measured by the local observer. The continued cloudy condition after the rain was quite beneficial.

For Sale.

A 4-cylinder Winton Auto in good running order with top, price \$350. J.C. Cummins, Hereford, Tex. 1243p.

Post Office at Hereford

Business men have long used the Post Office as an index to business. That Hereford has kept pace with other towns may be judged from the report of the postmaster for the entire period. The office was established October 1, 1901, and the eight and one-half years of its existence has been one of gradual growth.

From Oct. 1, 1901, to	
Oct. 1, 1902	\$2793.78
From Oct. 1, 1902, to	
Oct. 1, 1903	3725.52
From Oct. 1, 1903, to	
Oct. 1, 1904	3597.05
From Oct. 1, 1904, to	
Oct. 1, 1905	3481.57
From Oct. 1, 1905, to	
Oct. 1, 1906	4952.99
From Oct. 1, 1906, to	
Oct. 1, 1907	7200.89
From Oct. 1, 1907, to	
Oct. 1, 1908	7992.28
From Oct. 1, 1908, to	
Oct. 1, 1909	7602.84
From Oct. 1, 1909, to	
May 1, 1910	853.09

It will be seen that the receipts for the last seven months, ending April 31, 1910, were \$853.09. At the same rate the receipts for the year ending October 1, 1910, will be over \$10,000, a healthy increase.

On June Sixth

W. O. W. Decoration Day all Woodmen will be expected to meet in hall at 2 p. m. on this date and help with ceremonies. Will march with Band from hall to cemetery. Speakers of day W. H. Ray, L. Gough and Jas. A. Hughes. 9-tf C. L. SULLIVAN, Clerk.

Political Matter

The Examiner does not oppose this great lawyer and able jurist because he is not a prohibitionist or is incompetent to fill this high office. He is both. But there is just one position for the prohibition democrat, whose better judgment is not obscured by personal admiration: Statutory Prohibition. Great and good as he is, if Mr. Poindexter is elected, state-wide prohibition will again be slaughtered in Austin by the whiskey controlled representatives. Knowing this we are compelled to support Mr. Johnson, who promises the people relief in the form of Statutory prohibition.—Midland Examiner.

It is plain to every man that two-thirds of the next Legislature cannot be elected by those favoring prohibition, therefore our only hope lies in electing a governor who is in favor of prohibition from every standpoint and if he cannot get it one way will take it another. Cone Johnson is the man. By concentrating our forces on him he can be elected over Colquitt the avowed anti, and the work concentration has already begun and is now going on all over Texas. Let us unite on a man who can win and who is as able and pure a man as there is in the State.—Stanton Reporter.

The Jumbo Loaf

Burnam & Dobbins are now putting out a special loaf, called the Jumbo Loaf on account of its size, weighs 16 ozs. and is wrapped while hot in parchment paper, thus retaining the needed moisture and flavor, making the crust sweet and palatable. While the Jumbo Loaf weighs 3 ozs. more than the ordinary kind, it sells for the same, 5c straight. 1tf

**You've Heard About a "Square Deal,"
But Did You Ever Hear it Defined?**

A "Square Deal"

is not always complete in a transaction which is "entirely within the law" or generally accepted as the "custom of the country." A MORAL respect of the rights of others and the power to control selfishness, to maintain this respect, is a greater factor in square dealing than all the laws or customs of the country. It may be easier to follow the beaten path, than to blaze a new trail, but, as strict an adherence to the square plan as my strength of mind and character will permit, has forced me to a REVISION OF PRICES DOWNWARD of a great many of the most used articles which are sold in Hereford. While I started business here on a very small scale, with very little in 2nd hand goods or the variety line, I have built both departments until I can furnish you most anything in my line and at a price which you will surely admit is right.

I don't run Special Sales nor give per cents off, because I sell goods at the right price every day.

WALTER NELSON, Prop.

The "Square Deal" Man

The Racket ^A ^N ^D 2nd Hand Store

CORNER MAIN STREET AND THE RAILROAD

SMITH & ASHBROOK
HEREFORD, TEX.

Sell all kinds of Insurance

**Fire
Tornado
Life
Accident
Plate Glass
and Live Stock**

Office first door south of First National Bank

A Call.

To the former students of Austin College. By the authority of the Austin College Alumni Association, I am instructed to call for a meeting of all former students of Austin College in Sherman, Tuesday, May 31st. All former students, whether graduates or not, who have ever attended Austin College for any length of time from 1849 to 1910, either at Huntsville or Sherman are included in this invitation. Entertainment will be provided and all visiting ex-students will be the guests of the college. Ex-Students are also urged to send their names to the Secretary in order that they may receive additional information.

W. T. REED, A. M.
Secretary Austin College Alumni Ass'n. Sherman, Texas.

Farmers to Meet

The program for next Saturday will have some interesting papers: Paper, by Mrs. H. H. Stanley; Smudging Orchards, by L. P. Landrum; How to Prevent Soil From Blowing, Judge L. Gough, Frank Ramsey and R. C. Bridges; Report of Conservation Congress, by H. G. Hays. General report from farmers on the preparation of wheat land.

HARD WATER!

Do you believe in spending your money at home? If so, buy your ice of the

BRYANT-SNYDER ICE COMPANY

at prices hitherto unknown in Hereford. We went to considerable expense, last fall, to provide ice for the sick in and around the city, after the Amarillo Company had reached the season when the business was unprofitable, and hied themselves back home.

At a loss to ourselves, we have kept ice on hand nearly all winter, and furnished it at "Live and Let Live" prices at a time when there was no other source of supply no matter how urgent the need.

You are aware that there is not business enough in this town to support two companies, and it is up to the people to say which goes and which remains. If you support the home company, you will be supplied at a lower price than you paid last year, and your money will remain here where you will get a chance at handling part of it again. If it is the people's choice to lend their aid to an "out-of-town concern," we have nothing further to say; it will be no more hardship for us to pay an exorbitant price for what we use than some of the rest of you.

We wish to call particular attention to the fact that we have taken on a new name. We first named ourselves "Hereford Ice Company," but the other people said: "We had that name first," so we took on another.

Our Phone No. is 34. Our driver is James Vansickle. See him before buying a book.

BRYANT-SNYDER ICE CO.

Poindexter to Speak.

Judge William Poindexter, of Cleburne, candidate for governor is touring the Panhandle. His date at Hereford is Tuesday night, May 10. A large crowd will hear him, as he is likely to be the only guber-

national candidate who will fight the ozone of the Plains this year, the others being too busy down in the sticks to come this far away from home. The friends of the Cleburne candidate are arranging for a big demonstration and he will be accorded every courtesy.

WIERTZ

A Black Percheron Stallion, 5 Years Old

And weigh 1900 lbs., owned by the Hereford Percheron Horse Company. This horse will make the season at my place, 1/2 mile S.W. of town.

TERMS: \$15 to insure foal. Colts will be held for service fees. Good care taken of stock but not responsible for accidents. **See or PHONE**

Vern Witherspoon
Hereford, Texas

Ansley Realty Company

Investment Bankers. Capital \$50,000

Have handled more land than any firm in Texas. If you want to buy, sell or trade land or property, write us. Tell us your wants. Location or distance cuts no figure, we "deliver the goods." Write us right now.

Ansley Bank Building
Plainview, - - - Texas

HEREFORD VIEW STOCK FARM.

The Place to Buy Berkshire Hogs Hereford Cattle and Barred Rock Chickens

A few reasons why you should Buy Berkshires from me.

BECAUSE you can buy for less Money at Home and save the Express Charges. **BECAUSE** they are Prolific, three young sows during October and November farrowed 39 Pigs. **BECAUSE** they have Quality and Size and are raised so as to insure their future usefulness.

Nice lot of Pigs now ready to go, get in line. Mr. Breeder buy good Berkshires and make money. Come to my Farm one mile west of town and let me show you.

R. H. NORTON, HEREFORD, TEXAS
Drop me a card if you would like to read a little book "Berkshire Excellence & Progress"

Halley's Comet May Put You to Sleep

But don't allow yourself to be caught napping by not buying your screen doors and ready-made screen windows from us. We have the best and most complete line to be had in Hereford. Let us sell you your house bill, you will be so well pleased the Comet will not cause that sleepy effect.

A. O. THOMPSON LUMBER CO.
CORNER SIXTH AND MAIN HEREFORD, TEXAS

This is The Car



A car with the trouble left out. Easy to understand, easy to handle and easy running. The upkeep is less than horse and buggy.

Prices \$1000, \$1250, \$1400 and \$1500

J. H. King, Agent

An Enjoyable Evening

Misses Edwards' orchestra having been invited to Mrs. E. C. Robinson's accepted an invitation last Friday evening, and their teacher's eagerness for them to enjoy a pleasant evening, so provided a way for them. Just after the sun had hidden its face in the western horizon, to glide over the beautiful plains, in that direction, which were then cooling from the heat of the sun or (comet), to this beautiful home where they were hospitably entertained.

Messrs. Ed. Brant, Arthur Thompson, S. B. Edwards and wife had kindly consented to convey these musicians to this home but Mr. Thompson surely forget that "the short way is the wrong way, the right way is the long way," thus undertaking the short, and to the sorrow of all in his machine, they found themselves stuck steadfast, unmovable, in a mud hole. After an hour's hard work by the chaffeurs we were again on level ground and soon arrived at the appointed place.

The orchestra played several beautiful pieces which were enjoyed by all; then the guests were served to hot coffee and cake.

As the wee sma' hours were arriving, and the comet approaching, the crowd started back for Hereford all declaring that this was one among the many pleasant trips which they are enjoying and hope to visit our neighboring town—Summerfield—again soon.

Gough in Canyon.

Judge L. Gough of Hereford, was a pleasant caller at the News office Thursday and we found in him all the requisite qualities that go to make a good and efficient State senator, coming from a good family living in a good state, that is settled with a good class of people, besides residing in a country, in which is located one of the best and progressive class of citizens to be found anywhere in this country and people who cannot be surpassed anywhere and located in such a community we find Judge L. Gough and that is one of the reasons for stating that he has all of the requisites etc., he looks well to the company he associates with. The only regret that the News has is in the fact that two good citizens aspire for the same office from the same place and we still hold to our previous "text" come together gentlemen and one make the race. The Judge is well and favorably known in Canyon and Randall county and has hosts of friends in this locality. —Canyon City News.

Foreign Missionary Society.

The meeting of the Woman's Foreign Missionary Society held at the home of Mrs. E. B. Black, at 4:00 p. m. April 27, 1910, was conducted by Mrs. F. T. Roloson. After a song and prayer, the scripture lesson, entitled "Your Field is the World," was read. Very interesting leaflets were read. "Your Trust and What are You Doing With It," "The fullness of Time" and "A Great Work" giving something of the progress of the work of missions in China, Japan, Korea, Brazil, Mexico and Cuba. The lesson assigned for the next meeting is the whole of chapter six is "Gloria Christi" The next meeting will be at the Methodist Church May 11, at 4:00 p. m.

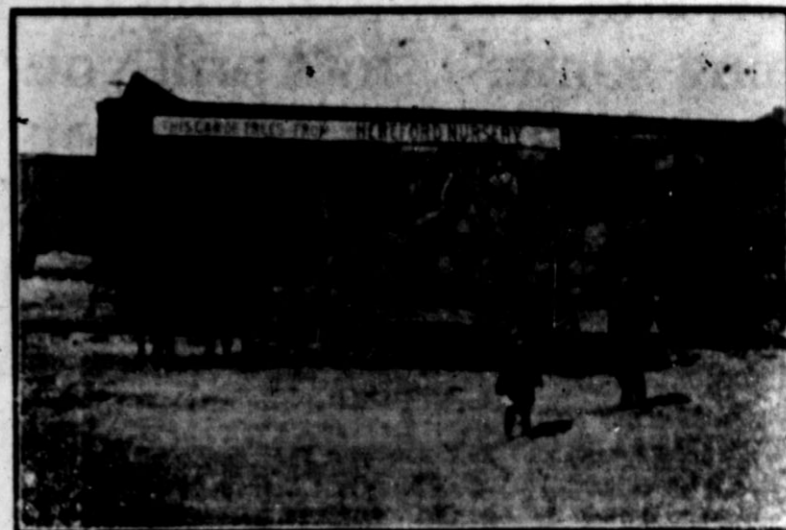
From Piracicaba Brazil, Miss Stradley wrote that she had received some information about Maria Escobar, Miss Mattie Watts' first pupil, indeed her only pupil for three months. She is now a fervent believer in a distant city, alone holding up the standard of the cross. Miss Watts has passed to her reward, but her works follow her.

REPORTER.

Quality and Price

Go hand in hand when you buy LUMBER from us. We have one of the best stocks in the Panhandle to select from, and it is always a pleasure to us to submit you our very reasonable figures on a bill be it large or small.

Kemp Lumber Company
C. L. CARTER, Manager



Shipping Trees by the Carload

HEREFORD NURSERY
L. P. LANDRUM, PROPRIETOR



Los Angeles, and San Diego, Cal. and return. 30 days going, 90 day limit. \$75.40

San Francisco, and Return \$84.00 30 days going, 9 months Limit.

R. E. BRYANT, Agt.

J. F. COLLUP

DEALER IN

COAL, HAY AND GRAIN,
FIELD SEEDS AND STOCK SALT

ACME HORSE FEED. Try a sack.
Just received a supply of Blue Grass and White Clover seed.

PHONE NO. 1

WE HANDLE ALL KINDS OF POSTS.

P. R. Purcell & Sons

Livery, Feed and Sale Stables

GOOD SADDLERS GENTLE DRIVERS

Special Conveniences for Drummers

HEREFORD TEXAS

The Patronage of the General Public is Cordially Solicited.

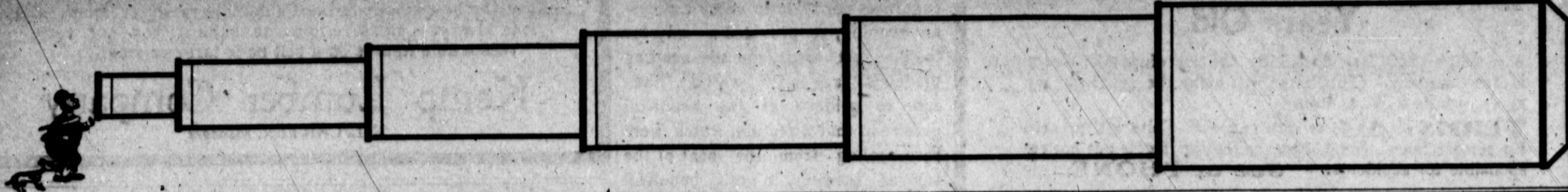
The Arcadian Cafe

C. H. (Dad) BAKER, Proprietor

The Fashionable Place of the City. Serve Both Meals and Short Orders. Transient Trade is Especially Solicited.

Open all day and Until 12 o'clock at night

How Far Can You See?



The Sun is 96 million miles away; Halley's Comet is now about 200 million miles distance, and is approaching the earth at a record-breaking speed, four million miles per day. "Going some." In April you will begin to see the big comet. With a 3-foot telescope you can see 30 times as far as you can with the naked eye. For the benefit of the boys and girls and our astronomical friends, The Brand has arranged to give away a few

TELESCOPES

With these telescopes you can see the planets, observe their disk forms, count the "spots" on the face of the sun, enjoy the eclipses and get a good look at the long tailed comet, soon to hove in sight. While these telescopes are not costly affairs, they are not toys and are worth \$2.50 of anybody's money.

How to Get One Free

It's Easy. Any boy or girl who brings in Four CASH Subscriptions, new or old, will be given one of these telescopes. Just hunt up four friends and extract One Dollar from each of them and we'll do the rest.

Another Way

Any person who pays up his subscription one year in advance can secure one of the telescopes for the sum of 80c. In other words, pay \$1.80 and get THE BRAND one year and the telescope.

NOT A TOY! This is a good telescope—three and one-half feet long and in five sections. The circumference at large end is five and three-quarter inches. The length, closed, is 12 inches long. They are brass bound, with safety cap on each end to exclude dust, and fitted with powerful lenses, scientifically ground and adjusted. Objects miles away are brought to view with astonishing clearness. Compared with its cost, it excels in results any other telescope made. This telescope is provided with an extra adjustable Solar eye-piece, for watching the tranquil beauty of the dazzling sun or a total eclipse. We have bought only a few of these instruments and the first to come will be first served.

Call at THE BRAND OFFICE and See One

Ordinance No. 57.

An Ordinance requiring the collection of Delinquent Taxes due the City of Hereford and providing the manner of such collection and the fees for same.

Be it Ordained by the City Council of the City of Hereford; that it shall be the duty of the City Assessor and Collector to prepare a list of lands, Lots or parts of Lots, situate within the corporate limits of the City of Hereford, that have been returned delinquent or reported sold to the City of Hereford for the taxes due thereon, and which have not been redeemed, which list when prepared, the Mayor of this City is directed to examine and to certify to. If found to be correct as prescribed by an act of the Legislature of the State of Texas hereinafter mentioned, the City Council shall direct the City Attorney of this City, when said list is prepared and certified to as correct by said Mayor, to file suits in the District Court of Deaf Smith County, Texas, for the recovery of the taxes due on said property, together with penalty, interest and costs of suit.

All such proceeding shall be performed in accordance with the Act of the Twenty-fifth Legislature of the State of Texas, entitled, "An act to provide for the collection of taxes heretofore and that may hereafter be levied, making such tax a lien on the land taxed, establishing and continuing such lien, providing for the sale and conveyance of lands delinquent for taxes since January 1, 1895, which may have been returned delinquent or reported sold to the State or to any county or town for the tax due thereon and not redeemed, or which may hereafter be returned delinquent or reported sold to the state, or to any county, city or town, to satisfy the lien thereon," as enacted by the regular session of the Twenty-fifth Legislature, being

Chapter 5, of Title CIV, of the Revised Civil Statutes of the State of Texas, relating to delinquent taxes and to repeal all laws in conflict with this act.

1: The act of the said Legislature above mentioned, together with all amendments since made to same, is hereby accepted, adopted and made a part of this ordinance so far as the same is applicable to this city.

2: The City Attorney, City Assessor and Collector, and the City Secretary of this City shall be allowed for their services the same fees as those allowed to the County officials as prescribed in the act or acts herein adopted and referred to above, which fees are to be taxed as costs against the land to be sold under judgment.

The City of Hereford shall pay all necessary expense of stationery and printing in the preparing of said list and filing of said suit, but shall not be responsible for any other fees in the collection of said taxes.

[Seal] J. H. HEAD, Mayor.
Attest, A. M. JONES, Secretary.
Passed April 25th, 1910.

Crosbyton R. R. Chartered.

Austin, Texas. — The Attorney General has approved and the Secretary of the State has filed the charter of the Crosbyton South Plains Railroad Company of Crosbyton, Crosby County, capital stock \$150,000. Incorporators, Julian M. Bassett, Will D. Petzel, J. C. Johnson, Crosbyton; Avery Coonley, Riverside, Ill.; O. L. Spencer, P. W. Coonley, Edward P. Bailey, John Stewart, Chicago. The charter calls for a 120 mile line to be built from Spur in Dickens County to Lubbock in Lubbock County and a branch line from Crosbyton in Crosby county to Plainview in Hale county, the

road to be built through Dickens, Crosby, Lubbock, Floyd and Hale Counties. M. A. Spoons, of Fort Worth, general attorney of the Ft. Worth and Denver City Railway was here with the charter and explained that it represented an independent project in which the C. B. Live stock Company was largely interested, that it will connect the Stamford and North-Western Railway, a Ft. Worth and Denver project which runs into Spur, with the Santa Fe at Lubbock. The branch line from Crosbyton will also connect with the Santa Fe at Plainview.

"Mother's Day"

At First Baptist church, Hereford, Texas, May 8th, 1910, at 11 a. m.

Opening exercises.

Talk—"Mother," by J. D. Jarrott.

Solo—"Tell Mother I'll be There," H. C. Cox.

Reading—"One Mother my Boy," Maud Dean.

Quartette—"Song That Mother Used to Sing," Messrs West, Orr, Sturdy and Cox.

Duty to Our Mother, Arthur Rodgers.

Presentation of carnations to young men.

Song—"Write a Letter to Your Mother," by choir.

Closing exercises.

Program prepared and rendered by Senior B. Y. P. U.

Everybody is invited to be present. Seats will be reserved for the young men and boys. We desire that every young man in town will be present.

COMMITTEE.

When Buying Groceries

Bear in Mind

the difference between

Cheap and High Grade GROCERIES,

the difference between

Healthful and Unhealthful GROCERIES,

the difference between

JARROTT & WILKINSON'S Groceries

and Other People's Groceries

If you want Work Done and Done Right Call
The Panhandle Plumbing and Heating Company

We also have a Tank and Tining Department and are in a position to do your work promptly and well. On Miles Ave. Phone 31



YOU NEED A BIG BASKET

if you expect to buy all the nice things we have in

FRESH VEGETABLES

What a welcome change they are from the canned goods of winter. Come and see how we have ransacked the markets to secure the freshest and best. Note our moderate prices

and the generous measure we give. Come early. It's the best time. Stock is fresh daily and price always close to cost

Cardwell Brothers

Have You Tried It?

There is a bottle of Cardui waiting for you at the drug store. Have you tried it?

If not, we urge you to do so, before your troubles have obtained such a hold on you, that nothing will drive them out.

Even now, it may be nearly too late. But try it anyhow. If anything can help you, Cardui will. It has helped in thousands of cases, where other medicines had been tried in vain. Why should it not do the same for you?

Take CARDUI

The Woman's Tonic

"My daughter, Octava, would have been in her grave today, had it not been for that fine medicine, Cardui," writes Mrs. Laura Lawrence, of Drennon Springs, Ky.

"Nothing I tried helped my daughter, until she had taken Cardui. I had sent for the doctor, when I thought of your medicine and got a \$1 bottle. When she had taken four doses she became all right. I often recommend Cardui to my friends."

Your druggist sells Cardui with full instructions for use on the bottle.

Write to: Ladies' Advisory Dept., Chattanooga Medicine Co., Chattanooga, Tenn., for Special Instructions, and 64-page book, "Home Treatment for Women," sent free.

Your Meat and Baking Together

We take great pleasure in announcing to our patrons that we have secured a complete Baking outfit, and the services of a first-class baker, and we can deliver both your meats and bread at one time. The cash price on meat is a winner, and we are going to give you the best line you have ever had, and it will include every kind of baking usually carried in a first-class bakery. A trial will be appreciated.

Burnam & Dobbins

Tierra Blanco Herefords

L. R. BRADLEY, Owner W. T. WOMBLE, Manager

...BREEDERS OF...

Write owner or call at my ranch, situated five miles east of Hereford, on the Tierra Blanco river.

Registered Hereford Cattle

Head Headed by Strike Six, No. 156847
Assisted by Texas Tom, No. 204446

Will sell a quantity of young stock either singly or in car load Lots

Factories

We have discussed methods of reducing the cost of transportation entirely, or at least reduce to a minimum the distance the freight is carried, by building factories. The factory is the farmer's market house, and he must travel at his own expense until he reaches the factory, no matter where it is located. It costs \$5 per head to ship cattle from Texas to the Chicago packing houses.



Freight \$5.00.

By bringing the packing house to Texas we will add \$5 per head to all the cattle within the State as well as to future production. We have 8,917,000 head of cattle, and by building packing houses we can add \$40,000,000 to their value. It costs approximately \$10 per bale to ship our cotton to England and return the finished product to Texas, and by building cotton mills in Texas we can add \$10 per bale to our cotton crop.

Mines.

Opening our mines will eliminate the cost of transportation on iron, coal, brick, marble, petroleum and other minerals. It costs \$400 per car to ship iron from Pennsylvania to Texas.



Freight \$400.

We have a sufficient variety of minerals in Texas to supply all of our needs and the development of our mineral resources will save millions of dollars in freight bills annually.

Cities.

The building of cities will eliminate the cost of transportation, as all citizens are consumers, and the Texas producer must pay the freight on shipments to the large cities of the North and East.



To reduce and eliminate our transportation expenses to the minimum we will have to improve 120,000 miles of public highways, build 50,000 miles of waterways, traverse the State with pipe lines, encourage aerial navigation, open our mines, invest millions of dollars in factories and build a thousand cities, and this is the work the Commercial Secretaries have undertaken to do for Texas.

New Time Card.

Merry Widow East 9:04 a. m.
No. 113 Regular West 11:19 a. m.
No. 114 Regular East 4:10 p. m.
Merry Widow West 4:58 p. m.

We Can Do It.

Build Towers,
Do Repair Work,
Oil Mills and Fix Old
Mills, and Doctor Them for you

HODGES & BURNAM
Phone Hereford Hardware

PLANTS

Sweet Potato, Tomato, Cabbage and Pepper now ready. Send for price list. All kinds of garden and field seeds. Send for catalogue.

Roswell Seed Co.

ROSWELL, N. M.

Notice Stockmen.

From now on I will make headquarters at Stanek & Sherk's livery, feed and sale stable. Phone 249. I use a motor cycle for country calls. Dental work at any feed barn or yard in town. 30-tf
DR. F. E. BOWE, D. V. S.

THE BRAND LINERS 15 WORDS CENTS

A good place to advertise anything you want to sell or rent. When you want to buy something, a Liner will bring you an offer quick. Customers not carrying regular ads will please pay cash. Count one cent for each word including initials, numbers and address. Stamps from out-of-town customers will be accepted. PHONE NO. THIRTY

LOST AND FOUND

PIN—Gold plated initial (L) hat pin; lost Sunday between Presbyterian church and 10th St. Finder please phone 30. 1t

BOOK—A little red back book containing subscription list of Baptist Church. Finder please leave with J. W. Ford or J. D. Jarrott. 2t

MISCELLANEOUS WANTS

HOUSE—Four room house for rent. See A. Witherspoon. 3tp

WANTED—Applicants for Hail Insurance on growing crops. C.O. Lee. 11-tf

FOR SALE—Cheap, a Samson windmill and tower. A. P. Murchison 1t

FURNISHED rooms—to let, one block west of First State Bank. C. H. Carl. 50-tf

BUGGY—Will trade two-seated trap for anything of value, or sell for cash. Inquire at Brand office. t-f-e

FOR SALE—Double disc plow, double row cultivator, corn planter and small wheat drill. See R. J. Kibbe. 7tf

ONE cent a word or 5 cents per line gets into these columns. Try 'em.

FOR sweet milk, butter milk, blue-john, or clabber, just ring phone 09. The Lone Star Dairy. 5tf

BABY CHICKS—Rhode Island Reds for sale at 15 cents each. Call 262. Dr. U. T. Miller 204 B St. tf

PIANO—Will trade good Adam Schaff piano for gentle family buggy horse. Call at Brand office. t-f-e

FIRE INSURANCE is so cheap now that it is in the reach of everyone. Better let me insure your home. R. E. Cook. 10tf

FOR SALE—Good runabout rubber tires, only used a short time. See Smith the Jeweler. 12-2t

REAL ESTATE FOR SALE

FOR SALE or trade—160 acre farm 20 miles west of Kansas City well improved, good location, near school and church, good land, fine water. See or write J. H. Bowers, Hereford, Texas. 11-tf

TRADE—200 acres unimproved black land, near Ada, Norman Co., Minn. German settlement. Heart of wheat belt to trade for Panhandle land. Security Land Co. tf

FOR SALE—160 acres No. 1 smooth land 14 miles from Hereford \$22. per acre. See or write Smith the Jeweler, Hereford, Texas. 12t2

FOR SALE—320 acres close in, will be sold at a bargain. See L. Gough. 34-tf

CITY PROPERTY

WANTED—Direct from owners, lands in and around the Hereford country that are for sale. Address Mason & McElhenie, La Salle, Ill. 1-tf

FOR SALE—Eight room two story house, east front, on cement block foundation, with cellar beneath; has hall on both upper and lower floors, house is nicely finished and painted, lot is 115x200 feet, with well and wind mill, stable 12x16, chicken yard poultry fenced. This is a splendid house and in a choice location, for price and terms, see C.O. Lee 11f

FOR RENT—HOUSES

FOR RENT—My old O. K. land office near P. O. good stand for Tailor, Barber, Butcher, Baker, Shoe Maker or Restaurant and Rooming, A. H. Elliston. tf

LIVE STOCK FOR SALE

BULL—Full blood Jersey, 2-year-old; also bundle sorghum for sale. Must be sold by May 15. See Jas. Harp at the Hendricks place. 1tp

HORSES—Saddle horses and brood mares, in all about 45 head, for sale by J. H. Williams, phone 395. 2t

THREE GOOD PAPERS

The Semi-Weekly Record,
(Ft. Worth) The Hereford
Brand and Brand Magazine.

In addition to subscribing for your home paper, which you cannot well afford to be without, you must have a high-class general state newspaper.

As a trustworthy family paper, *The Semi-Weekly Fort Worth Record* has no superior. It isn't for any limited set of people; it is for every member of every family. If you don't find some thing of interest in a particular issue—well, the editor looks on that issue as a failure. In addition to printing all the news of the day in concise form, *The Record* has special features for each member of the family. The remarkable growth of the *Record* is the best evidence of its merits.

OUR COMBINATION

The Semi-Weekly Record \$1.00 Our Price
The Hereford Brand - \$1.00 \$1.75
The Brand Magazine - .50 For Three

Subscribe at This Office, 316 Main.

THE HEREFORD BRAND

The Hereford Brand--\$1.00 the Year

THE GURNEY PATENT REFRIGERATORS

Warm Weather is here and the first suggestion it brings with it is a REFRIGERATOR. Among users it is generally understood that next to economy of ice, the most important requisite of a perfect refrigerator is that it be so constructed that it can be kept clean.

The "Gurney" is the Only Refrigerator That Can be Kept Absolutely Clean and Pure for All Time

An examination of the following claims and illustrations will prove to you that the "Gurney" possesses all the good qualities of the best and IS SUPERIOR by reason of its improved construction in THE FOLLOWING POINTS:

1. A Removable Ice Compartment.
2. Cleanliness.
3. Free Circulation.
4. Economy in Use of Ice.
5. Condensation and Dry Air.
6. Low Average Temperature.
7. Freedom from Condensation on Inner Walls.
8. Freedom from Damage by Use of Ice Picks.
9. Proper Location of Drip Pipe.
10. Sliding Adjustable Shelves.
11. Durability.

Call and Let us Demonstrate to you the above points of Superiority of the "Gurney"

E. B. Black Co.
FURNITURE AND UNDERTAKING—HEREFORD, TEXAS

60 YEARS' EXPERIENCE

PATENTS

TRADE MARKS
DESIGNS
COPYRIGHTS & C.

Anyone sending a sketch and description may quickly ascertain our opinion free whether an invention is probably patentable. Communications strictly confidential. HANDBOOK on Patents sent free. Oldest agency for securing patents. Patents taken through Munn & Co. receive special notice, without charge, in the **Scientific American**.

A handsomely illustrated weekly. Largest circulation of any scientific journal. Terms, \$3 a year; four months, \$1. Sold by all newsdealers.

MUNN & Co. 351 Broadway, New York
Branch Office, 627 F St., Washington, D. C.

LOCALS

FOR SALE—Good milk cow and fine young heifer calf. Inquire at Hereford Hardware. 13 2tB

Let the Gurney patent refrigerator preserve your foods and they will be pure and wholesome. E. B. Black Co. have them for sale 12tf

Aluminum cooking ware at Smith's non-poisonous, far superior to granite or porcelain lined vessels. Cheaper than either, actual wear considered. 12-2t

Why carry clothing to all parts of the city when our wagon calls for and delivers. Phone 235. The Wardrobe. 12tf

Sweet potatoes, cabbage and tomato plants for sale. Write for price circular, T. Jones & Co., Clarendon, Tex. 9-tf

Collectors' handy Index Books at The Brand office. Makes keeping of accounts easy and saves double work. Fillers printed to suit business. They are popular, everybody most has one. tfb

Trustee Election.

Several efforts have been made to bring out some men as trustees for the public school, but until yesterday no definite plan could be agreed upon. Yesterday, however, a petition was circulated asking Messrs. Fuqua, Obertheir, Warren and Murchison to allow their names to be placed on the ticket. At the time of going to press 139 names had been secured to the petition. All of these men are well known in the district and will do their full duty if elected.

The election will be held tomorrow with J. M. Boone as judge. Any qualified voter in the district may vote.

A Correction.

Last week in giving a list of the new members of the Club, the name of J. W. Hubbard as manager of the Hubbard Drygoods Co., when it should have been the Hubbard Grocery Co.

WEATHER—Tonight fair, colder. Saturday fair.—Gline.

For Sale
A dairy herd of registered and high grade Jersey cows; thirty head of matured cows and 7 young heifers, together with complete dairy outfit and good route. A snap. Call or phone 153. **ROB'T. ELLIOTT.** tf

For Sale.
Two story brick building. Last two years bringing \$100.00 a month in advance of each month. Little money handle building. **J. M. Bogard.**

After rusting for twelve years in the waters of Havana harbor, the wreck of the Maine is to be raised. Will it verify or disprove the theory that the battleship was blown up by emissaries of Spain? No matter. The war is over, and the Philippines and Cuba with all the problems incident to guardship, are still our'n.

Rev. Hutchinson, of Canyon City, is in the city today visiting.

A Fine Picture.
Of your stallion or Jack placed in the paper will attract attention. The Brand is prepared to furnish you just what you need. btf

See Wilson and Wilsyn at Star Theatre tonight and Saturday night. Price 10 and 20 cents.

G. W. Smith was in Friona Monday on business.

THE HEREFORD BRAND ONLY \$1.00 A YEAR

Soft Shirts, Neckties, Collars and Hose, all for Men



We handle the "GYPSY" in all the new shades. Ask to see them. They will please

GEO. A. STAMBAUGH

In our show window this week will be seen a partial display of the above lines. Just enough to give you an idea and make you want to investigate our stock.

We believe we have the prettiest line of Soft Shirts in town. All new and catchy patterns, and the price is from 75c to \$2.50.

The Famous Arrow Brand Collars and our beautiful new shipment of Ties make a most pleasing combination. We have Ties in all the new colors and latest designs.

GYPSY Hose That Stay Neat

Gypsy Hose are so shaped that your size fits you neatly, snugly, comfortably at all points.

Why wear hose that wrinkle and sag when you can have "Gypsy?"

For this famous brand, experts select the strongest, most firmly twisted, long fiber yarn. No better hose can be made than the "Gypsy." Warranted fast and stainless.

Star Theatre

Friday and Saturday Nights

WILSON AND WILSON IN VAUDEVILLE

Illustrated Songs

NEW MOVING PICTURES

ADMISSION 10 & 20c

If You Can't Laugh Don't Come