

# The Hereford Brand

Vol. 10

HEREFORD, TEXAS, APRIL 15, 1910

No. 10

## PANHANDLE WHEAT—PREMIUM GRADE OF THE ENTIRE WORLD

### 2ND AND 3RD RAIN COMES

Hereford and Vicinity Visited by Good Rains Again This Week.

J. Pluvius, comptroler of the weather rain pot, again turned on the water for the Panhandle Tuesday and Wednesday, after trying his hand on Saturday of last week.

Reports from all around warrant the statement that a general good rain has visited the country. The weather observer at Hereford measured  $\frac{1}{2}$  inch for Tuesday evening and early Wednesday morning. J. W. DeAtley verified this at his home in West Hereford by a private gauge. E. E. Ramsey, 2 miles west of the city, by measure reports a little over  $\frac{1}{2}$  inches—that is 80 hundredths. J. F. Dollar 9 miles south reports  $\frac{1}{2}$  inch. T. A. Osborne, observer at Summerfield 9 miles southwest, reports almost a flood  $\frac{1}{2}$  inch Tuesday evening and  $\frac{1}{2}$  inch early Wednesday morning. Bradley, 6 miles east was in and reports a good rain—about the same as at Hereford. N. A. Laughlin of Summerfield was in and said that his neighborhood had a good rain, with stress on the good.

Reports from the western part of the county indicate that from  $\frac{1}{2}$  to 1 inch of water fell.

All this is in addition to the rains had last Saturday.

There was considerable wind with the rain early Wednesday morning but no damage was done, except to the new ball park fence.

The first shower came about 4 o'clock Tuesday and was followed by a better and bigger shower Wednesday morning at 5 o'clock. The water was standing everywhere in the fields and the road ditches were overflowing.

#### Fine Rains in Panhandle.

Amarillo, Tex., April 9.—Rain beginning early yesterday forenoon continued at intervals in Amarillo and immediate vicinity until after dark last night. While exact measurements were not available, it is known that much benefit was derived from the precipitation.

Clovis, N. Mex., April 9.—Steady downpour of rain here this afternoon and crops will be greatly benefited.

Dalhart, Tex., April 9.—Rain began falling here this forenoon and continues tonight, furnishing a good season.

Tulia, Tex., April 9.—Wheat and oats will be greatly benefited by reason of today's rain, the best of the year.

Parrot, Tex.—A splendid rain fell here Saturday, and with the moisture we already had, will put the ground in excellent condition for spring crops. Everybody is at work this week.

Kelso, Tex.—A good rain fell here Saturday coming in two good downpours. Nearly one inch fell and the sod is thoroly wet. Old land too wet to plow. Wheat looking fine.

46 Miles N. W. Deaf Smith Co.—Rain fell here nearly all day last Saturday, giving a splendid reason for spring planting. Lakes partly filled with water.

We have the most complete line of Oxforas ever shown. H. C. Myrick.



70,000 Question Marks some of whom are Joss, Rogers and Witthauer.

### CITY OFFICERS QUALIFY

Newly Elect Qualify and Council Meets First Time Wednesday Night.

The newly elect mayor, J. H. Head and councilmen have been duly conducted into office each having taken the oath. The council as now composed are J. H. Head, Mayor; J. H. Turnbow, Recorder; A. M. Jones, re-elected, Secretary-Treasurer; C. L. Sullivan, re-elected, Marshall and Collector; Jno. C. North, re-elected, Attorney and five councilmen. W. D. Keilhor, hold-over; R. N. Mounts, re-elected; J. H. Cardwell, first term; D. C. Laird, first term.

This makes only four as J. H. Head resigned just previous to the city election but not in time to elect a man in his stead.

With the amount of work left over from the old council and the new work under planning the new council will have much to do. They are all capable business men and the people who placed the responsibility of the city's business upon their shoulders have a right to expect the affairs of the city to be conducted in a business like way. This is the feeling of the new mayor and he is anxious to carry out the wishes of the people. "We are the chosen servants of the people," he says.

The retiring Mayor, S. B. Edwards and Councilman, C. G. Witherspoon, each devoted much time and thought the affairs of the city and under their wise management in conjunction with other members the city has made progress in a material way.

The water works and sewer system were installed during their in-

cumbancy. Many streets were graded and street crossings put in. Provision was made for the disposal of garbage. The people of the city have reason to believe the good work will go on.

#### A. J. Lipscomb Elected President.

At a meeting of the Board of Directors this morning, A. J. Lipscomb Cashier of the Western National Bank, was unanimously chosen as president of the Commercial Club Mr. Lipscomb is the right man in the right place. His work as a member of the board last year eminently fits him for such a responsibility. He is a public spirited man, a gentleman of good address. Judge L. Gough, the retiring occupant lays down the duties to prosecute his candidacy for the state senate. He too is a man who has done much towards the success of the Club and has shown himself interested in all things for the welfare of the general public. His mantle will be worn with equal grace by his successor.

#### Taking The Census.

After more than two years preparation, Uncle Sam with his 70,000 questioners begins today to count his family. In Hereford and Deaf Smith County, the questioners are:

R. L. Joss for the east half of the city proper.

Fletcher Rogers for the west half of the city proper.

U. Witthaur for all outside the city limits.

There will be no way to tell how many folks live in Hereford, as the city limits are so "limited" that East Hereford, West Hereford, North Hereford and South Hereford do not come in the lines. There are nearly as many people outside the limits as inside.

The enumerators are under oath and heavy penalty not to give out information.

### HOTEL MAY BE BUILT

Proposition from Ex-Mayor Edwards Puts Property Owners to Thinking.

A \$50,000 hotel for Hereford is not improbable.

For several months there has been a good deal of talk about the needs of a good hotel building but little has been done. Now S. B. Edwards, president of the First State Bank and Trust Company, comes forward with this proposition. That he will erect a suitable building on his three lots corner 2nd and Sampson, if all the property owners in the four cornering blocks and on Sampson Avenue will give a bonus of \$100 per lot; that is a bonus of \$4,500. Or if any one will erect a similar building on their lots in the district named that he will donate \$200 per lot on his three lots; or if any one will erect a suitable building on either of the other three corners at the intersection of 2nd street and Sampson Avenue that he will subscribe and pay \$1,000.

Now, gentlemen, call his hand, Ex-Mayor Edwards means business. If your cry for a good hotel building has been in earnest now is the time to cease shedding tears and put up the collateral. Talk's cheap except when sold by so much per word, but it takes cash to erect brick buildings. This is not cheap talk.

A hotel, good hotel is needed next.

#### Rain at Dimmitt

Dimmitt, Tex., April 13.—Good rains have fallen over Castro county which are of great benefit to wheat.

Only a small amount of moisture at the proper time will insure a bumper wheat crop for this county.

### MONTHLY MEETING COMMERCIAL CLUB

Good Program Given—Attendance Fair — Ladies Make Speeches

At the new Christian Church building Tuesday night the regular monthly meeting of the Club was held. The program as published was carried out in part, the quartette, Miss Carter of the college and Mr. Ray, failing to appear. They each had good excuses.

The band boys dispensed marshal airs, while the crowd gathered and dispelled partly the gloom of the heavy evening skies. The session was called to order by Pres. Gough. Secy. Holman made his monthly report.

The election of a new member of the board was taken up to fill vacancy caused by resignation of Mr. Gough. After some hot campaign speeches by Messrs. Slaton, Oberthier, Dunlap and Lipscomb, the last named gentlemen was duly elected.

Rev. C. Wiegand, of Umbarger, addressed the body. He spoke of his work as a Catholic priest and congratulated Hereford on her beauty and progressiveness. He said some towns he knew were dead ones. His address was appreciated and as a compliment was made an honorary member of the Club.

Harvey G. Hays from the Chester neighbor addressed the Club making as his sharpest point that speculation in land had passed and that if Hereford expected to grow, the virgin soil of the territory must be put under cultivation, that Hereford must encourage the practical farmer.

The ladies, three in number, each representing a club of the city spoke with considerable fervor on their chosen topics.

Mrs. E. H. Wray told about the work of the Monday Afternoon Club in organizing a public library; Mrs. S. J. Dodson explained the object and work of the Mothers' Club; and Mrs. L. Gough told about the Benevolent Club and its work in connection with the City Park on the Tierra Blanco. The ladies were heartily applauded.

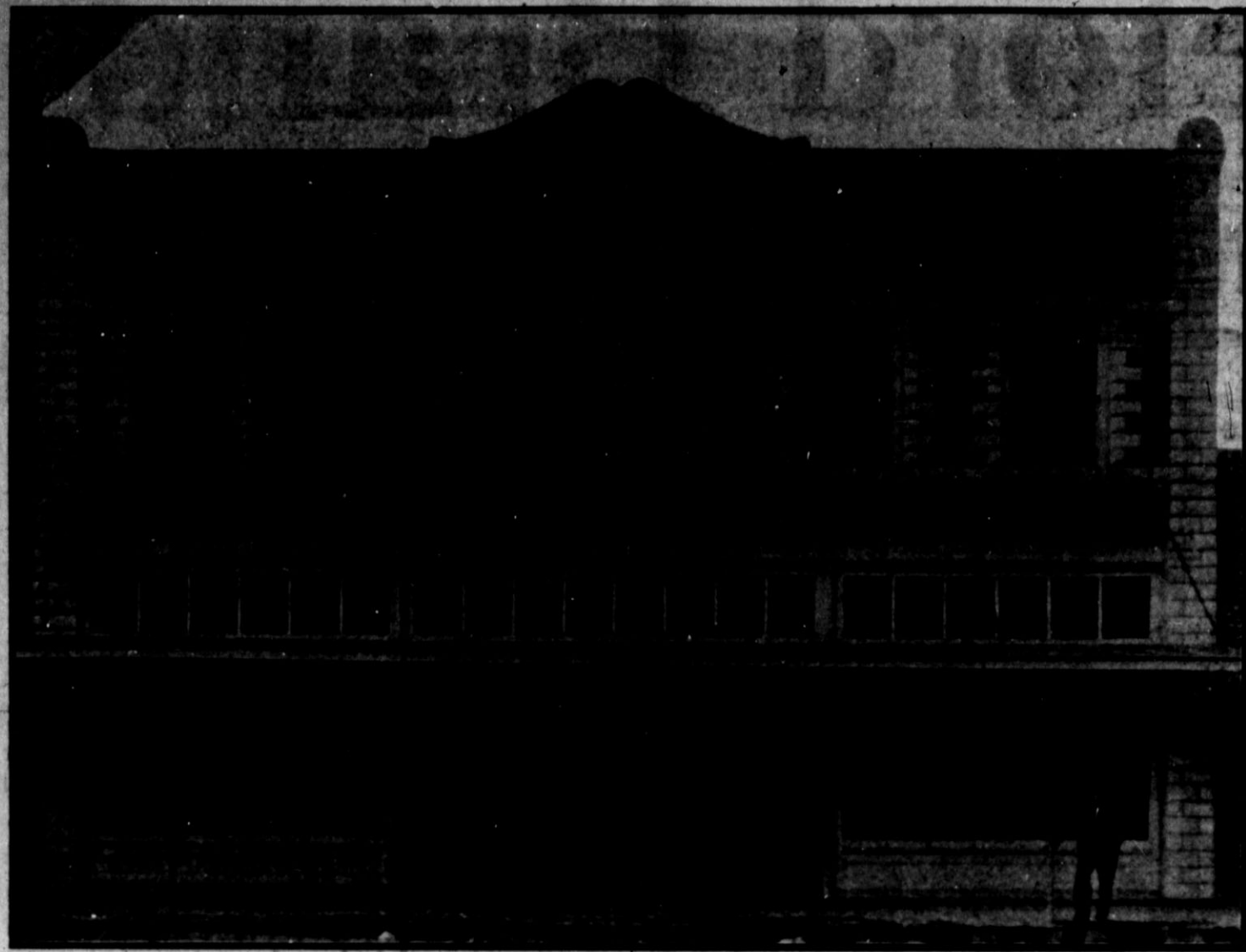
The committee appointed by the directors to look into McDonald well contract reported that the board had decided to carry out the contract.

#### Almost a Flood

Black City, April 14.—Beginning last Saturday and on Monday, Tuesday and Wednesday, this community was visited by the heaviest rain fall known in years; the total precipitation being estimated at 4½ inches. The lakes are filled and the ground thoroly soaked. The wheat is in fine condition.

#### A Correction

The Brand begs to call attention an error which occurred in the statement of The First National Bank as published last week. The item of "Checks and other cash items" was put down as \$58,000.55, when it should have been \$5,800.55. The management regrets that such a mistake should occur and that a typographical error should escape the "proofreader's" eye.



J. L. Johnson Manufacturer and General Contractor

### O K MAN BUYS SIX SECTIONS

Quick Sale Made by Local Firm to Oklahoma Capitalist.—Will Improve Farm.

For quick business and decision, an Oklahoma man nearly took Hereford off its feet Monday this week. A party composed of Harry Yost, Z. Underwood and S. Hemry left here early in the morning and drove by auto to a 6 section ranch 45 miles northwest in this county, nearly to the state line. After looking over the land going to each corner where the purchaser planted a copper cent, for good luck, taking the date of each coin, he said "I'll take it." Being anxious to return to his home, he asked that the 4 p. m. Pecos Valley be met. It was then 2:15 p. m. and the party was 46 miles from town.

Mr. Hemry the buyer will improve the ranch at once, putting on section in feed stuffs and keeping the rest for grazing, possibly for sheep. The sale was made thru the firm of the Pitman Land Company and Z. Underwood.

### WHEAT HAMMERED DOWN

Patten Returns to Chicago and Says Wilson's Report is Too Low.

Chicago, Ill., April 8.—James A. Patten returned from his New York

trip, this morning and appeared on the floor of the Board of Trade just at the minute when the Government estimate on the wheat crop was posted, with the trade in great commotion.

Swinging his arms in his characteristic way, he declared:

"I don't care what they say or what figures are given out at this time. I believe the country will raise 50,000,000 bushels less winter grain than last year."

Evidently his fellow members had more respect for Secretary Wilson's crop reporting bureau at Washington, as the market was hammered down nearly 2 cents while the bull leader was talking.

### WHEAT CONDITION BELOW AVERAGE.

Washington, April 8.—The average condition of winter wheat on April 1 was 80.8 per cent of normal against 82.2 April 1, 1909, and 87 per cent, the average for the past ten years on April 1. The decline in condition from December 1, 1909, to April 1, 1910, was 15 per cent.

The following are some of the comparisons for the important winter states April 1.

States—	A	B
North Carolina.....	90	89
Kentucky.....	84	85
Tennessee.....	84	87
Georgia.....	86	88
Alabama.....	85	89
Mississippi.....	90	88
South Carolina.....	88	88
Arkansas.....	90	87
Texas.....	80	79
Missouri.....	69	90

Oklahoma..... 87 85  
A, winter wheat, 1910; B, 10-year average.

### WHEAT CONDITION.

According to the government report winter wheat for Texas was put down on April 1 as 80 per cent in condition, with a decrease of 15 per cent since December. Perfect condition would, of course, be 100 per cent. Somebody should watch the monthly reports and compare Panhandle conditions with them.

Stores Agree to Close at 7 P. M.

We the undersigned dry goods and clothing, ladies' and gent's furnishing, of Hereford, Texas, do hereby agree to close our place of business at 7 p. m., except Saturdays, beginning Monday, April 18, 1910.

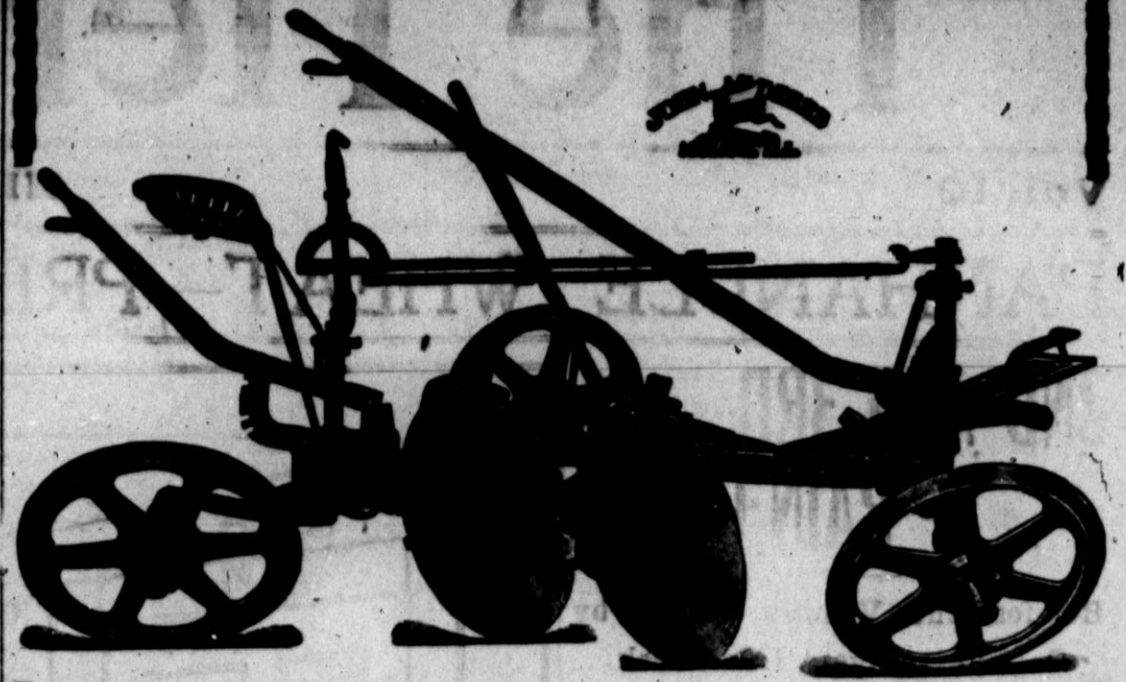
Hubbard Dry Goods Co.,  
D. R. Gass & Son,  
J. A. Fox & Co.,  
Lou Harvey,  
Geo. A. Stambaugh,  
H. C. Myrick.

### At Presbyterian Church

I am anxious to have every Presbyterian in this place at the services on Sunday. This will be the beginning of a new year's work in our church. Every member is urged to be present, and all others are cordially invited to attend with us at these services.

W. M. Baker, pastor.

## THAT JOHN DEERE



**PLOW** is the one your neighbors use and they're satisfied. Why not you? Has the lightest draft, cuts it all out and is made to stand the strain. See

## Garrison Brothers

Make Our Store Your Headquarters

## Cerno! Cerno!

The Acknowledged Standard feed for all kinds of stock. It has been properly proportioned to make a perfect food for milk cows and work stock. It is the Best feed and the best is always the cheapest.

We also handle Corn, and Corn Chops, Shorts and Bran, Cotton Seed Cake and Meal; Alfalfa and Prairie Hay.

We make deliveries to any part of the city. Phone your orders early in the day. Phone 76.

## WITHERSPOON & HARRISON

### Something for Nothing

Only one thing in the world can be had for nothing—trouble. Plenty of that for the asking.

How ridiculous then to buy shoes whose only mission seems to be to bring more trouble

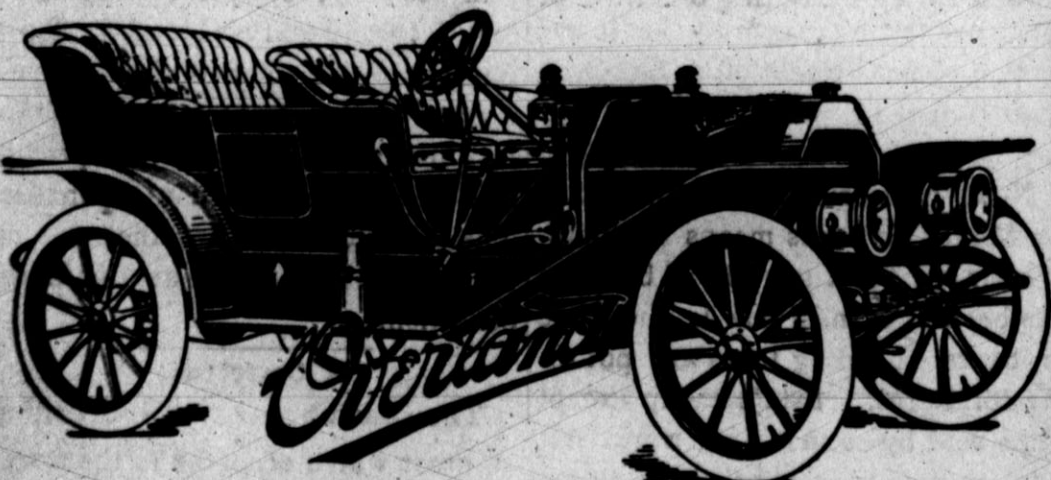
### WALK-OVER

buyers never buy trouble—they buy comfort, ease, satisfaction. Of course you can be happy without WALK-OVER shoes but you can be a great deal happier with them.

GEO. A. STAMBAUGH



## This is The Car



A car with the trouble left out. Easy to understand, easy to handle and easy running. The upkeep is less than horse and buggy.

Prices \$1000, \$1250, \$1400 and \$1500

J. H. King, Agent

The Quality Store

PHONE 25

## HUBBARD GROCERY CO.

First-class Groceries for the careful housewife. Always on hand. Little things in the grocery line that help fill in when you haven't time to cook just what you would like. Produce of all kinds in season. :-: :-:

## BEST FLOUR IN TOWN

# NEIGHBORHOOD NEWS

Letters Written by Staff Correspondents  
of THE BRAND

## North Union Items

Everybody is all smiles since the rain in this vicinity Saturday and Wednesday. We hardly think the fruit is killed as the trees have bloomed out since the cold spell.

The Sunday school at Bernes school house is increasing every Sunday; several new pupils in attendance last Sunday. Think we will have to build an addition to the house, so as to accommodate the attendance with plenty of room.

George Ballew and family, of Wildorado visited this neighborhood last week, coming in Friday and staying until Sunday afternoon.

There was quite a number dined at the Brubaker home Sunday, fourteen besides the home folks.

Doran Brubaker finished sowing oats this week.

Ben Hayes and wife attended the marriage of his sister, Annie May, Sunday. Joe Walker was the lucky one to win the prize. Rev. Dean performed the ceremony. Mr. Walker is an electrician. Annie May was a telephone operator at Hereford. They will make their home in New Mexico.

W. C. Russell has purchased a pony for his tittle son, Oran.

J. W. Miller sowed his crop of oats this week.

Wheat is looking good since the rain.

Dessie Short has one subscription to The Brand; she is working for the telescope. KENTUCKY.

## Echoes from Parrott.

We are very thankful for another nice rain. God is remembering us quite bountifully this spring for which we are very grateful.

We were very much delighted to have Mr. and Mrs. Shepherd and son Tom with us at Sunday School. People like the Shepherd's will be a great help to our neighborhood.

Mrs. B. F. Neely is still confined to her bed.

Miss Grace Skruggs went home from Sunday School with Miss Gladys Hacker and stayed all night.

Mr. Skruggs and family and Mr.

and Mrs. Varell and children took Sunday dinner with Mr. and Mrs. A. P. Helphrey.

The following were entertained by Mr. and Mrs. T. R. Metcalf in a most delightful manner Sunday. Mr. and Mrs. Shepherd and son, Mr. Kopp, R. S. Neely and Miss Fannie L. Neely.

Mr. and Mrs. Wagner called at Mr. Metcalf's Sunday afternoon.

Mr. and Mrs. Wagner had lettuce for Sunday dinner from their own garden.

Our maize and sorghum are up and our kaffir is being planted.

Miss Grant and Mrs. Dukes were in Dimmit last week.

## JACK AND GILL.

## Frio Items.

Preaching next Sunday at 4 p. m. all are cordially invited to attend.

A good rain fell here Saturday and also Tuesday.

Matt Whiteford and family entertained at dinner Sunday, Steve Sanders and family, J. W. Beatty and family and W. P. Henstis.

Miss Hattie. Easter spent Saturday night and Sunday with Miss Maydolin Green.

E. H. Shockley and family spent Sunday with G. T. Cox and family.

Ed Stanley and family spent Thursday with Steve Sanders and family.

W. B. Green and Matt Whiteford transacted business at Dimmitt Saturday.

Mrs. Steve Sanders spent a few days this week with friends at Hereford.

Mrs. L. B. Keathley and son Wesley left Wednesday for their home at Frost, Texas, after an extended visit with her daughter, Mrs. W. B. Green.

School closed here April 8. The day was spent at Sulphur Park where Mr. Shockley the pupils and a few friends numbering about 40 went to fish. The fish were not hungry so we came home with only a few but all had a good time.

## MRS. NEWCOMER.

## CONDENSED STATEMENT OF THE CONDITION

OF

# The First National Bank

HEREFORD, TEXAS

At the close of business February 5th 1909.

RESOURCES		LIABILITIES	
Loans and Overdrafts	\$367,953.14	Capital Stock	\$50,000.00
U S Bonds and Premiums	51,800.00	Surplus and Profits (net)	61,563.87
Banking House and Fixtures	13,038.50	Circulation	50,000.00
Redemption Fund	2,500.00	DEPOSITS	369,828.09
Demand Loans	64,345.32		
Cash and Exchange	31,755.00		
	\$531,391.96		\$531,391.96

OFFICERS: { J. L. FUQUA, President  
C. W. DODSON, Cashier

DIRECTORS: { L. GOUGH, J. L. FUQUA, C. W. DODSON,  
R. J. KIBBE, W. H. FUQUA, W. S. HIGGINS, J. T. JOWELL.

SAFETY DEPOSIT BOXES FOR RENT. This Bank is well equipped to handle all business entrusted to its care and respectfully solicits your account.

When Buying Groceries

## Bear in Mind

the difference between

Cheap and High Grade GROCERIES.

the difference between

Healthful and Unhealthful GROCERIES.

the difference between

JARROTT & WILKINSON'S Groceries

and Other People's Groceries

See J. M. Bogard if you want a bargain in a two-story brick. 5tf

D. C. Brunk returned Tuesday from a ten day visit at Wichita, Kansas.

Eclipse and Woodmanse wind mills. Warren Hardware 4 4tf

W. T. Shannon, of Denver, was here this week on business. He is interested in the Panhandle.

10670

## A \$100 Typewriter for 17 Cents a Day!

Please read the headline over again. Then its tremendous significance will dawn upon you.

An Oliver Typewriter—the standard visible writer—the \$100 machine—the most highly perfected typewriter on the market—yours for 17 cents a day.

The typewriter whose conquest of the commercial world is a matter of business history—yours for 17 cents a day!

The typewriter that is equipped with scores of such conveniences as "The Balance Shift," "The Ruling Device," "The Double Release," "The Locomotive Base," "The Automatic Spacer," "The Automatic Tabulator," "The Disappearing Indicator," "The Adjustable Paper Fingers," "The Scientific Condensed Keyboard" all

Yours for 17 Cents a Day

We announced this new sales plan recently, just to feel the pulse of the people. Simply a small cash payment—then 17 cents a day. That is the plan in a nutshell.

The result has been such a deluge of applications for machines that we are simply astounded.

The demand comes from people of all classes, all ages, all occupations.

The majority of inquiries has come from people of known financial standing who were attracted by the novelty of the proposition. An impressive demonstration of the immense popularity of the Oliver Typewriter.

A startling confirmation of our belief that the Era of Universal Typewriting is at hand.

A Quarter of a Million People are Making Money With

## The OLIVER Typewriter

The Standard Visible Writer

The Oliver Typewriter is a money-maker right from the word "go!" So easy to run that beginners soon get in the "expert" class. Earn as you Learn. Let the machine pay the 17c a day—and all above that is yours.

Wherever you are, there's work to be done and money to be made by using the Oliver. The business world is calling for Oliver operators. There are not enough to supply the demand. Their salaries are considerably above those of many classes of workers.

"An Oliver Typewriter in Every Home!"

That is our battle cry today. We have made the Oliver supreme in usefulness and absolutely indispensable in business. Now comes the conquest of the home.

The simplicity and strength of the Oliver fit it for family use. It is becoming an important factor in the home training of young people. An educator as well as a money maker. Our new selling plan puts the Oliver on the threshold of every home in America. Will you clothe the door of your home or office on this remarkable Oliver opportunity?

Write for further details of our easy offer and a free copy of our new Oliver catalog. Address

THE OLIVER TYPEWRITER CO.

Oliver Typewriter Building  
Chicago, Illinois  
3-5-10

For Sale.

Two story brick building. Last two years bringing \$100.00 a month in advance of each month. Little money handle building.

J. M. Bogard.

# SHIRTS!

Everything that makes a good shirt good is in the Cluett Shirt. Material, workmanship, fit. The wide assortment offered in the Mid-Season Showing of

# Cluett

## SHIRTS

at GEO. A. STAMBAUGH'S this week makes easy the choice of an exclusive pattern exactly to your taste. \$1.00 to \$2.05.

# GEO. A. STAMBAUGH

# COLLARS

At the same time and in the same window will be found a display of

## The New ARROW COLLAR

These collars are of the very highest excellence and are sure to give satisfaction. We carry this collar in quarter sizes.

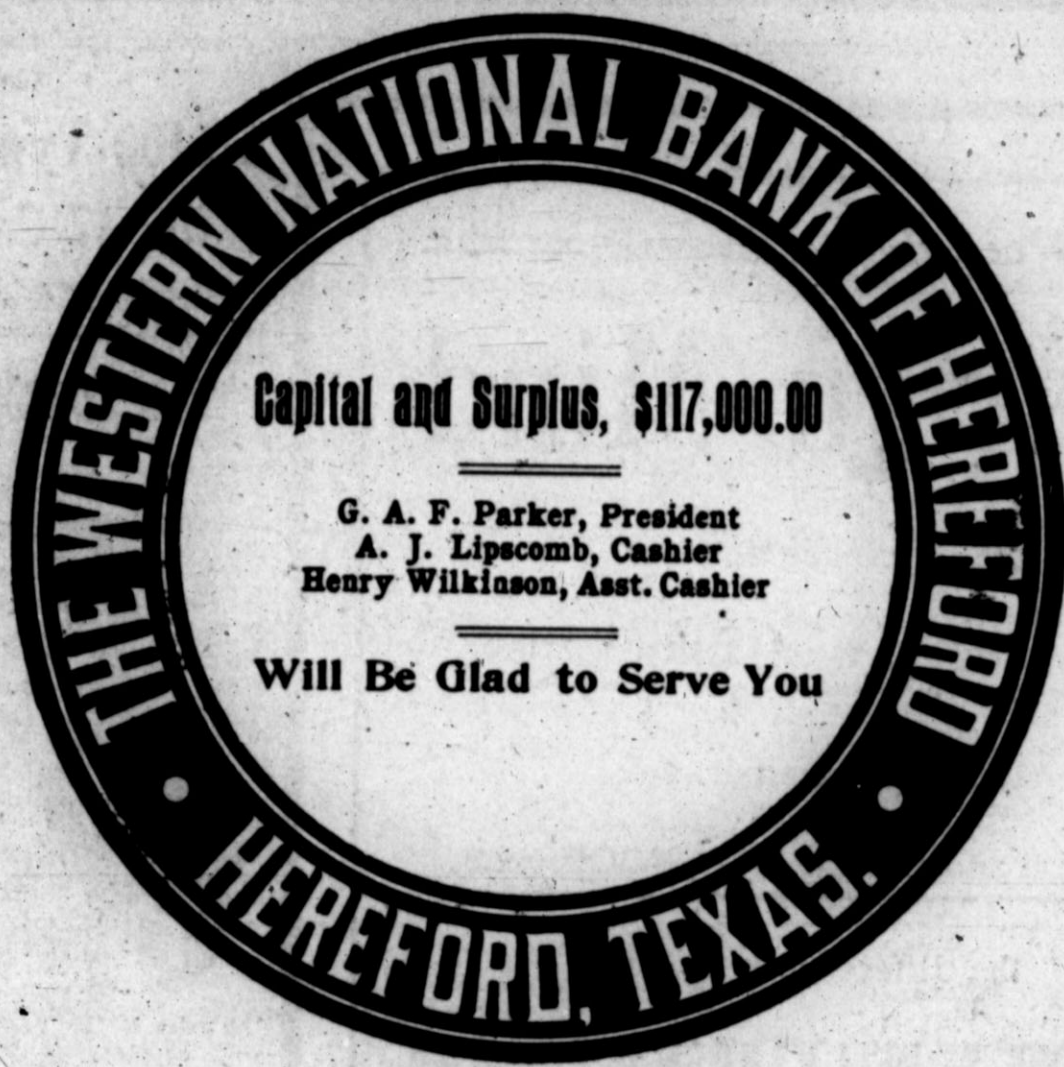
15c each' 2 for 25c

Be sure to ask about the New Arrownotch Belmont Style.

# Hereford Hardware

We have a large stock of Black Hawk Listers and Two-Row Edge Drop Plants. Also Moline. We are agents for the LaCrosse Engine and Horse Disc Plow—have samples to show you. Don't forget to look at our line of Surface Cultivators. We have the famous Towers' Pulverizer and Surface Plows.

# HEREFORD HARDWARE



**Ordinance No. 43.**

An Ordinance prohibiting and defining vagrancy in the City of Hereford, and providing a penalty punishing same.

Be it Ordained by the City Council of the City of Hereford; that, the following persons found in the City of Hereford are and shall be punished as vagrants, viz:

(a) Persons known as tramps, wandering or strolling about in idleness who are able to work and have no property to support them.

(b) Persons leading an idle, immoral or profligate life, who have no property to support them, and who are able to work and do not work.

(c) All persons able to work, who have no property to support them, and who have no visible or known means of a fair, honest and reputable livelihood. The term "visible or known means of a fair, honest and reputable livelihood" as used in this Section, shall be construed to mean reasonably continuous employment at some lawful occupation for reasonable compensation, or a fixed and regular income from property or other investments, which income is sufficient for the support and maintenance of such person.

(d) All able-bodied persons who habitually loaf, loiter and idle in any place in this city for the larger portion of their time without any regular employment and without any visible means of support. An offense under this paragraph shall be made out whenever it is shown that any person has no visible means of support, and only occasionally has employment at odd jobs, being for the most of the time out of employment.

(e) Persons trading or bartering stolen property, or who unlawfully sell any vinous, alcoholic, malt, intoxicating or spirituous liquors.

(f) Every common gambler or person who for the most part maintains himself by gambling.

(g) All companies of Gypsies, who, in whole or in part, maintain themselves by telling fortunes.

(h) Every able bodied person who shall go begging for a livelihood.

(i) Every common prostitute.

(j) Every keeper of a house of prostitution.

(k) Every keeper of a house of gambling or gaming.

(l) Every person who shall abandon his wife, or child, or children without just cause, leaving such wife or child or children without support, or in danger of becoming a public charge.

(m) Every able bodied person who lives without employment or labor, and who has no visible means of support.

(n) All persons who are able to work and do not work, but hire out their minor children or allow them to be hired out and live upon their wages, being without other means of support.

(o) All persons over sixteen years of age and under twenty one, able to work and do not work, and have no property to support them, and have not some known, visible means of a fair, honest and reputable livelihood, and whose parents are unable to support them, and who are not in attendance upon some educational institute.

(p) All persons who advertise and maintain themselves in whole or in part as clairvoyants or fortune tellers of future events, or as supernatural knowledge with respect to present or future events, transactions, conditions or happenings.

(q) Any person who unlawfully solicits orders for intoxicating liquors. Any person violating any of the provisions of this ordinance shall be deemed guilty of a misdemeanor and upon conviction thereof, shall be fined in any sum not exceeding Two Hundred (\$200.00) Dollars.

[Seal] J. H. HEAD, Mayor.  
Attest, A. M. JONES, Secretary.  
Passed, this 13th day of April, A. D. 1910.

**Ordinance No. 48.**

An Ordinance to prohibit the driving of any vehicle on or across any

fire hose in this City, and providing a penalty for its violation.

Be it ordained by the City Council of the City of Hereford; that any person who shall drive any buggy, wagon, automobile or any vehicle of any description, across or upon any fire hose, or hose of any sort belonging to the City of Hereford, when such hose shall be in use at a fire, sprinkling the streets, out for inspection, for practice by fire department, or at any time when such hose may be on any street or streets in this City for any purpose, shall be deemed guilty of a misdemeanor and upon conviction shall be fined in any sum not less than Five Dollars nor more than Two Hundred Dollars.

[Seal] J. H. HEAD, Mayor.  
Attest, A. M. JONES, Secretary.  
Passed April 13th, 1910.

**Ordinance No. 50.**

An Ordinance to prohibit spitting on sidewalk and providing a penalty for its violation.

Be it Ordained by the City Council of the City of Hereford; that it shall be unlawful for any person to spit or expectorate on or upon any paved sidewalk in the City of Hereford, and any person violating this ordinance shall be deemed guilty of a misdemeanor and upon conviction shall be fined in any sum not exceeding Fifty Dollars.

[Seal] J. H. HEAD, Mayor.  
Attest, A. M. JONES, Secretary.  
Passed April 13th, 1910.

**Ordinance No. 56.**

An Ordinance to prohibit climbing on the waterworks tower and providing a penalty for its violation.

Be it ordained by the City Council of the City of Hereford; that it shall be unlawful for any person to climb up, on or upon any part of the waterworks tank tower, or to play, loiter or stay under said tower, and any person violating this ordinance shall be deemed guilty of a misdemeanor and upon conviction shall be fined in any sum not exceeding Fifty Dollars.

[Seal] J. H. HEAD, Mayor.  
Attest, A. M. JONES, Secretary.  
Passed April 13th, 1910.

## NYAL'S REMEDIES GUARANTEED

"WOODBURN SAYS SO"

- Nyals Antiseptic Shampoo
- Nyals Baby Cough Syrup
- Nyals Blackberry Carminative
- Nyals Cattarrhal Balm
- Nyals Cattarrh Remedy
- Nyals Celery and Iron Pills
- Nyals Charcoal Lozenges
- Nyals Cherry Cough Syrup
- Nyals Chill Tonic
- Nyals Cod Liver Compound
- Nyals Condition Powders
- Nyals Corn Remover
- Nyals Croup Ointment
- Nyals Cubeb Cigarettes
- Nyals Death to Flies
- Nyals Death to Rats
- Nyals Dyspepsia Remedy
- Nyals Dyspepsia Tablets
- Nyals Eas'em (Foot Powder)
- Nyals Eczema Lotion
- Nyals Eczema Ointment
- Nyals Emulsion of Petroleum
- Nyals Expecto-rant (The Laxative Cough Balsam)
- Nyals Eye Water
- Nyals Face Cream (with Peroxide)
- Nyals Hair Tonic
- Nyals Handy Lotion
- Nyals Hirsutone (For insuring beauty of hair)
- Nyals Hot Springs Blood Remedy
- Nyals Kidney Pills
- Nyals Kle-Nem
- Nyals Korn Stix
- Nyals Laxacold
- Nyals Laxative Fig Syrup
- Nyals Laxena
- Nyals Liniment
- Nyals Little Liver Pills
- Nyals Liver Regulator
- Nyals Mosquito Lotion
- Nyals Mountain Herbs
- Nyals Nutritive Hypophosphites
- Nyals Pilo
- Nyals Prickly Heat Powder
- Nyals Rheumatic Remedy
- Nyals Salve
- Nyals Soothing Syrup
- Nyals Sore Throat Remedy
- Nyals Spring Tonic Sarsaparilla Comp'd
- Nyals Stone Root Compound
- Nyals Straw Hat Cleaner
- Nyals Sulphur and Cream of Tartar Tablets
- Nyals Teething Lotion
- Nyals Toilet Talcum
- Nyals Toothache Drops
- Nyals Toothache Plug
- Nyals Tooth Powder
- Nyals Vegetable Prescription
- Nyals Veterinary Salve
- Nyals Winter Cough Remedy
- Nyals Worm Syrup
- Nyals Worm Wafers
- Nyals Yellow Pills (with calomel)

"WOODBURN'S HAVE IT"

## E. T. WOODBURN & SON DRUGGISTS

Just received fresh supply of International Stock and Poultry food. Call at Hereford Hardware Co's. and get a Washing Machine for two weeks free trial. Witherspoon & Harrison. 9-2t

**Local and Personal**

Read Nelson's plant ad. Page 8. 1t  
 Look for the Palace Barber shop. 9tf  
 Cent a piece Post Cards. Nelson. 1t  
 Did you find the Palace Barber shop? 9tf  
 Got 'em all going—that line of Oxfords at Myrick's. 1t  
 C. E. McLean and Judge Kerr were up from Dimmitt yesterday.  
 Peacemaker Flour \$3.60 per hundred at Jno. A. Johnson. 2t  
 The Plant Man's message. Page 8. 1t  
 Campbell sub surface. Warren Hardware Co. 4tf  
 Born—to Mr. and Mrs. R. A. Hough Saturday, April 9, a boy.  
 The big Barber shop next door to Cardwell Bros. 9tf  
 See our display of Oxfords. H. C. Myrick. 1t  
 Light Bread Flour \$3.10 per hundred at Jno. A. Johnson's. 2t  
 Miss Roberta Wilson was in attendance at the Presbytery recently held at Crowell.  
 Beautify your home by planting shade trees. L. P. Landrum. 52tf  
 Plants are ready. Read Nelson's advertisement on page 8. 1t  
 All the latest shapes in Oxfords. H. C. Myrick. 1t  
 I. W. Gainey of Elba, Minn., is here this week visiting his sister Mrs. Tom Carter.  
 Haviland & Versailles chinaware at Warren Hardware Co. 4tf  
 Post Cards. The two for a nickel kind, 1c. each at Nelson's. 1t  
 The swellest line of Oxfords in town at Myrick's. 1t  
 Mr. and Mrs. Will O'Brien are rejoicing over the arrival of a girl at the home Sunday, April 10.  
 We have a complete stock of disc harrows. Warren Hardware Co. 4tf  
 Vici, Calf, and Patent Kip Oxfords in a last to fit your foot at H. C. Myrick's. 1t  
 Eating potatoes 95c per bushel or \$1.50 per hundred pounds at J. A. Johnson's. Phone 7. 10-2t  
 C. E. McClure, of St. Louis, who owns a ranch in Castro County, was here this week looking after his land.  
 You can get a Washing Machine for two week's free trial by calling at the Hereford Hardware Co's. 5tf  
 Phone 99 about Roses, Flowers, Shrubs, Evergreens, etc. The Hereford Nursery. 52-tf

G. M. Suggs and Geo. T. Higgins returned Tuesday afternoon from Crowell where they attended a session of the Presbytery.  
 Eating potatoes 95c per bushel or \$1.50 per hundred pounds at J. A. Johnson's. Phone 7. 10-2t  
 I'll surprise you on the price of garden tools. Nelson, the square deal man. 1t  
 Mr. and Mrs. Thos. Lacy of Clarendon returned to their home Saturday after a pleasant visit with Dr. and Mrs. J. W. Hicks.  
 Information about plants. Page 8. 1t  
 Just received fresh supply of International Stock and Poultry food. Witherspoon & Harrison. 9-2t  
 Eating potatoes 95c per bushel or \$1.50 per hundred pounds at J. A. Johnson's. Phone 7. 10-2t  
 Wilbert Peterson and family of Plainview visited in the home of H. B. Webb recently. Messrs Webb and Peterson are brother-in-laws.  
 Emerson Double and triple adjustable disc plows. Warren Hardware Co. 4tf  
 Garden hoes and rakes 25cts. Nelson. 1t  
 "Mound City Paints may cost a trifle more, but—! Hereford Lbr Co"  
 Judge J. E. Ferguson of Kansas City spent a couple of days in Hereford the first of the week. The Judge always comes smiling.  
 Call at Hereford Hardware Co's and get a Washing Machine for two week's free trial. 5tf  
 A bargain in my two-story brick if sold at once. J. M. Bogard.  
 Rev. Christian Weigand who spoke before the Commercial Club Tuesday night will hold services in Hereford Sunday, next, April 17, at 10:30 a. m. All Catholics are urged to attend and friends are invited.  
 Be at the Hubbard Dry Goods Co.'s Saturday afternoon at 3:30. They will give away a 41-piece Dinner Set. 1t  
 Brass ring lawn sprinklers, the dollar kind, 65cts. at Nelson's. 1t  
 P. C. Pylant of Summerfield who was a delegate to the Cumberland Presbytery at Floydada returned Monday stopping off at Hereford on business. He reports a pleasant occasion.  
 Eating potatoes 95c per bushel or \$1.50 per hundred pounds at J. A. Johnson's. Phone 7. 10-2t  
 Dents Museum will be open Saturday, 16th, from 2 to 7 p. m., only 10c. Come and see a few curiosities. First door north of Jail. 1tp  
 B. A. Hubbard, manager of the Hubbard Dry Goods Co., was in Grandfield, Oklahoma last week looking after one of the Hubbard line of stores.  
 What time will the clock stop? Ask Hubbard Dry Goods Co. 1t  
 P & O listers and double row planters. Warren Hardware Co. 4tf  
 Rev. W. M. Baker, pastor, returned from McGregor and Crowell Tuesday afternoon. He and Mrs. Baker visited home folks as McGregor, where she still remains. Mr. Baker attended the Presbytery at Crowell.  
 You can get a Washing Machine for two weeks free trial by calling at the Hereford Hardware Co's. 5tf  
 We have a splendid supply of corn and corn chops, SEED OATS. Everything in the feed line. Witherspoon & Harrison. 9-2t

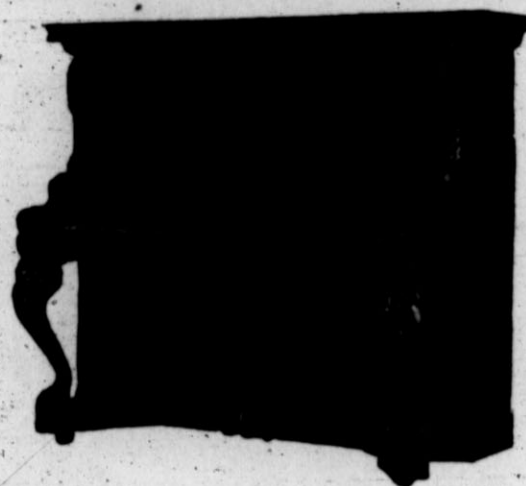
Geo. Sachs and W. A. Poole of the Poole Land Company of Vega were in Hereford Tuesday coming down by auto. They report a good rain all the way from their growing little city to Hereford.  
 Miss Louise Atwood, Resident Music Teacher. Studio one block west of Public School Building. 6tf  
 Sweet potatoes, cabbage and tomato plants for sale. Write for price circular, T. Jones & Co., Clarendon, Tex. 9-tf  
 Orr Brothers' barber shop has added two new men their "line up" in the persons of Messrs Mayhew of Corpus Christi and Wilkinson of Lubbock. The latter is not a stranger in Hereford, having lived here for sometime before.  
 Your house cleaning wont be complete until you have bought that new set of Screen Doors from the A. O. Thompson Lbr. Co. 8-tf  
 The Brand wants the address of J. W. Good who formerly lived in Hereford. Will some one please furnish it. 2tk  
 Hon. John H. Stephens of Vernon, Texas, announces his candidacy for re-election to Congress from the 13th District of Texas, subject to the action of the Democratic Primaries to be held July 23, 1910. He refers to his past record as to his fitness for re-election. The Brand thinks he's fit.  
 The A. O. Thompson Lbr. Co. has just received a large assortment of Screen Doors all fresh and new. Call and see them. 8-tf

Majestic Ranges and Buck's Cook stoves the standard of all cook stoves and ranges. Warren Hardware Co. 4tf  
 A. J. McElheny of Pittsburg, Kans. came in last week with a number of prospectors from Illinois. He and his family will locate in Hereford after May 1. He is welcome to the city and country and here's to his good luck in casting his lot with us.  
 We have the prices and most complete stock of shades and fruit trees etc., in the Panhandle and now is time to plant. The Hereford Nursery. 52-tf  
 Arnold & Matthews, Furniture and Undertaking. J. M. Gilliland, Embalmer and Funeral Director. Day Phone 115. Night Phone 251. 38-tf  
 Mr. and Mrs. J. N. Russell and children returned yesterday from a lengthy visit at Denton and Clarendon. While absent, the baby of the family had a severe attack of diphtheria but has fully recovered. Mr. Russell says that he had no intention of leaving Hereford, but business matters forced his absence from the city.  
 The Brand this week puts out a double page furniture ad for Arnold & Matthew—a Green Ticket Sale. Mr. Matthews says if prices will move furniture, that he expects to be compelled to make a rush order for more furniture to fill up the vacancy after the sale is over. He invites everybody, whether they wish to buy or not, to visit the store and examine the handsome pieces that are to be sold at such rediculously low prices.

Mrs. Julia Stormberger of Lebanon, Mo., has been here looking after her land. Mrs. Stormberger has been in Illinois, Wisconsin, North Dakota and Missouri, but thinks the Panhandle of Texas beats them all. And in order to keep posted on the progress of our little City paid her subscription to The Brand for one year.  
 Grant Doyle now of Redfield, Ia., but who until recently lived at Hereford came back on business recently and found himself in a state of surprise at the progressive changes that had taken place both in the town and country. He sold his farm on leaving here and now "feels sorry" that he did, because \$40.00 per acre would not buy it back. He sold for \$30.00. This is just the way—you cant hold a good country down even with a "dry spell."



We offer special inducements in quarter and half section tracts close in to actual settlers. We have some on easy payments. Hereford is in the shallow water belt. Write us for particulars. Address: BASKIN LAND COMPANY, HEREFORD, TEXAS



**FREE**

**Beautifully Hand-Decorated \$10 Dinner Sets and an Elegant Harmony Piano**

**Given to our Customers Absolutely FREE**

The Clock stands in a conspicuous part of our our store and will be allowed to run down and stop at stated intervals.

**Our Liberal Offer is as Follow :**

With each cash purchase of a certain amount you make at our store we will give you a card on which the time of day is stamped. Bring cards to our store on the date and time specified thereon, and a complete Dinner Set will be given to the person present holding the card on which is stamped the nearest correct time the clock stops at. It is necessary for all ticket holders to be in our store at the time when the face of the clock is uncovered. We want you to secure one of these handsome dinner sets so as to advertise our business and to show in a substantial way that we appreciate your trade. We are not making any money on them—we don't expect to—we make this offer simply to please our old customers. This is a splendid opportunity for you to secure a handsome set of dishes **ABSOLUTELY FREE.**

**Special Notice:**

The week following the disposal of the PREMIUM we are going to give an unparalleled opportunity to secure a HARMONY PIANO which we will give absolutely FREE of CHARGE, so if your ticket does not secure a premium for you the first week the clock is uncovered save your ticket as you may win on it the next week, or the week after, or the third, fourth or sixth week, or you may win the HARMONY PIANO the the last week your tickets are good while this opportunity offers.

**Hubbard Dry Goods Co.**  
**HEREFORD, TEXAS**

**SMITH & ASHBROOK**  
 HEREFORD, TEX.

Sell all kinds of Insurance

**Fire  
 Tornado  
 Life  
 Accident  
 Plate Glass  
 and Live Stock**

Office first door south of First National Bank

# Green Ticket Genuine Sale

GREEN TICKET

## THE MONEY GETTING SALE

GREEN TICKET

You have heard of, talked of, read of and been to SALES of all kinds and names, but you have never before crossed the threshold of a SALE that will last as long in the memory as the GREEN TICKET GENUINE SALE—the Money Getting Sale which will begin at

# ARNOLD & MATTHEWS

## FURNITURE STORE TUESDAY, APRIL 19 AND LAST FIVE DAYS

This sale will positively last only FIVE days. The store will be closed Friday night, April the 15th and will remain closed until the morning of Tuesday, April the 19th, 1910 the Opening Day of the Great Green Ticket Genuine Sale—The Money Getting Sale.

Library and Parlor Furniture, Bed Room Furniture, Dining Room Furniture, Kitchen Cabinets, Kitchen Tables, Linoleum for Kitchens and Halls, China and Japan Mattings, Fiber Mattings, Sultana and Ingrain Carpeting, Art Squares in Wilton Velvet, Body Brussels, Tapestry Brussels, Smith Axminster and Wool Ingrain all in the very Newest patterns and colors. EVERYTHING IN HOUSE FURNISHINGS GO during this GREEN TICKET GENUINE SALE—THE MONEY GETTING SALE. THE SALE THAT WE KNOW THE PRICES WILL MOVE THE GOODS.

Every piece of goods in the house will have a large Green Ticket placed on it stating the Original Price Above and at the Bottom the Green Ticket Genuine Sale Price. This Green Ticket Genuine Sale Price in Most Every Instance below the price the same article can be bought for today in Solid Car Load Lots. We bar none on prices. Bring your catalogues, and compare OUR GOODS and PRICES with the goods and the prices illustrated in your catalogue. It is not a question as to how much money we will make or lose on a sale of this kind, but a question as to how far these Many Genuine Bargains will go among our customers. We only quote a few prices on the hundreds of Genuine Bargains we are offering during this Five Days Green Ticket Genuine Sale. But everything in our store will be adorned with a Green Ticket and stating the price in plain figures. All Mattings and Linoleums sold at Green Ticket Prices are delivered at your Residence within the city but are not laid. You own your Mattings and Linoleums during this five days sale at less than one-half price, therefore we will not lay any floor coverings during this sale that are bought at sale price.

### To Arrange For This Great Five Days Green Ticket Sale

Our store will be closed from Friday night, April 15th until Tuesday morning, April 19th. Everything in the store will be marked in plain figures showing the original as well as the Green Ticket Genuine Sale Price, thus assuring each and every purchaser an absolute compliance with this advertisement. To forestall and prevent, any possible skepticism we shall unhesitatingly exchange an unsatisfactory purchase or refund the money if so desired.

Are You Coming? We think Yes.

### FREE—\$141.00 IN PRIZES—FREE

FREE! FREE! FREE! FREE! FREE!

To one member of the family of the first 8 customers entering our store on the morning of Tuesday, April 19th, 1910, we will give them a choice of any \$25.00 article in the house. Smith's Axminster Art Square, size 9x12 feet. Fine China Closet, Dresser, Bedroom Suit, Folding Bed, or any piece of goods that sold before the sale at \$25.00. (No two of the above prizes to any one family.)

To the first customer buying as much \$50.00 worth during this 5 days sale we will give Absolutely Free one McDougall Kitchen Cabinet. (Newest style, flour bin above.) These handsome and most convenient of cabinets are valued at \$18.50.

To the first customer buying as much as \$100.00 we will give them choice of any \$25.00 article in the house. Smith's Axminster Art Square, size 9x12 feet. Fine China Closet, Dresser, Bedroom Suit, Folding Bed, or any piece of goods that sold before the sale at \$25.00. (No two of the above prizes to any one family.)

### This Sale Positively Lasts Only Five Days, Beginning April 19th

We don't believe you will let this great opportunity pass. Come to our store during this great Five Days Green Ticket Genuine Sale for one half less than they were ever offered in the history of Texas. Everything sold during this sale is for CASH STRICTLY.

Come to this GREEN TICKET GENUINE SALE and Spend one half hour and we will convince you that this sale has had no equal. An opportunity of your life so don't fail to come early.

#### Odd Dressers

We have some of the prettiest Styles and Finishes in Odd Dressers ever brought to Hereford. They must move if prices count anything.

Our regular \$50.00 Dresser, yours during the Green Ticket Sale, for only	\$24.95
Our regular \$45.00 Dresser, Green Ticket Sale price, only	\$22.50
Our regular \$38.50 Dresser, Green Ticket Sale Price, only	\$19.90
Our regular \$30.00, \$32 and \$35.00 Dresser, Green Ticket Sale Price	\$14.90
Our regular \$22.50, \$25.00 and \$27.50 Dresser, Green Ticket Sale Price, only	\$12.95
Our regular \$15.00 and \$20.00 Dressers, Green Ticket Sale	\$9.15
Our regular \$10.00 and \$12.00 Dresser, Green Ticket Sale Price	\$5.95

#### Upright and Folding Beds

We have one of the finest Upright Beds ever brought to Hereford. The regular price of this Bed is \$125.00, Green Ticket Sale Price

You will buy this one at sight.	\$49.50
Our regular \$45.00 Upright and Folding Beds, Green Ticket Sale Price	\$22.50
Our regular \$37.50 Folding Beds, Green Ticket Sale Price, only	\$19.15
Our regular \$25.00 and \$30.00 Folding Beds, Green Ticket Sale Price	\$13.45

#### Brass and Enamel Beds

Brass Beds regular \$47.50 Green Ticket Sale	\$24.90
Iron Enamel Beds regular \$27.00 Green Ticket Sale	\$14.90
Iron Enamel Beds, large 2 in pillar \$18.50, Green Ticket Sale	\$8.45
Iron Enamel Beds regular \$16.50 Green Ticket Sale	\$7.45
All \$12.50 and \$10.00 Beds Green Ticket Sale	\$5.95
All \$9.50 and \$8.00 Beds Green Ticket Sale	\$4.90
All \$7.50 and \$6.00 Beds Green Ticket Sale	\$3.40
All \$5.00 and \$4.50 Beds Green Ticket Sale	\$2.90
Regular \$4.00 Bed, now Green Ticket Sale	\$1.35

#### Ingrain Carpetings and Mattings

Our Regular 65c Carpeting Green Ticket Sale at per yard	37½c
Our Regular 60c Carpeting Green Ticket Sale at per yard	35c
Our Regular 50c Carpeting Green Ticket Sale at per yard	23½c
All of our 40c Mattings in White and Figured, 116 warp China in white, and 220 warp in Japan, price per yard during Green Ticket Sale	19c
All our 30c Matting, per yard Green Ticket Sale	14½c
All our 20c and 25c Matting Green Ticket Sale	11½c

#### Kitchen Cabinets

Our regular \$37.50 McDougall Kitchen Cabinets, Green Ticket Sale Price only	\$19.50
Our regular \$35.00 McDougall Kitchen Cabinet, Green Ticket Sale Price	\$18.10
Our regular \$32.50 Cabinet The Indiana Cabinet, Green Ticket Sale Price	\$17.35
Our regular \$30.00 Cabinet, Green Ticket Sale Price	\$15.90
Our regular \$17.50 Cabinet, Green Ticket Sale Price, for only	\$11.95
Our regular \$15.00 Cabinet, Green Ticket Sale Price, for	\$8.45

#### Art Squares

9x12 Wilton velvet, regular \$45.00 Green Ticket Sale, only	\$20.50
9x12 Bigelow Art Square, regular \$37.50, Green Ticket Sale, while they last, for	\$19.95
9x12 Smith's Axministers, regular \$28.50, Green Ticket Sale. Your choice of about fifty patterns, while they last	\$15.95
9x12 Smith's Axministers, regular \$25.00 and \$27.50 Rugs, Green Ticket Sale Price, while they last	\$14.45
9x12 Brussels Art Square, regular \$21.60 Green Ticket Sale Price	\$9.95
9x12 Ingram Art Squares, regular \$9.50 goods; Green Ticket Sale Price, while they last, for	\$3.95

#### Mattresses

Your choice of any Mattress in the house. All of our regular \$15.00 and \$16.50 Mattresses, for \$9.15 during this Great Green Ticket Sale.

Our regular \$12.50 Mattresses, Green Ticket Sale Price	\$6.15
Our regular \$10.00 Mattresses, Green Ticket Sale Price, for only	\$4.95
Our regular \$7.50 and \$8.50 Mattresses, Green Ticket Sale Price, for only	\$3.95
Our regular \$6.50 Mattresses, Green Ticket Sale Price, only	\$2.95

#### Window Shades

Everything in Window Shades go in this Great Green Ticket Sale.

Our regular \$1.00 Shades, Green Ticket Sale, only	59c
Our regular 90c Shades, Green Ticket Sale, only	49c
Our regular 60c Shades, Green Ticket Sale, only	32½c
Our regular 50c Shades, Green Ticket Sale Price, only	19c

#### China Closet

China Closet \$87.50 Green Ticket Sale	\$48.50
Combination Closet \$85.00 Green Ticket Sale	\$42.50
China Closet \$42.50 Green Ticket Sale	\$21.25
China Closet \$37.50 Green Ticket Sale	\$19.50
China Closet \$32.50 Green Ticket Sale	\$15.00
China Closet \$26.50 Green Ticket Sale	\$11.50

#### Wall Paper

In this Department we are showing some of the newest patterns, and the prices quoted are less than they can be put in the house for.

Our regular 35c per roll, paper, Green Ticket Sale Price	15c
Our regular 30c and 25c per roll, paper Green Ticket Sale Price, only	9c
Our regular 12c paper, per roll, Green Ticket Sale Price, only	5c

#### Dining Tables

Dining table No 312, \$42.00 Green Ticket Sale	\$21.15
Dining table No 24, \$41.50 Green Ticket Sale	\$19.75
Dining table No 024, \$40.00 Green Ticket Sale	\$19.05
Dining table No 308, \$39.50 Green Ticket Sale	\$18.15
Dining table No 17, \$36.50 Green Ticket Sale	\$16.95
Dining table No 553, \$32.50 Green Ticket Sale	\$13.95
Dining table No 8, \$27.50 Green Ticket Sale	\$13.55
Dining table No 16, \$29.50 Green Ticket Sale	\$14.95
Dining table No 334, \$26.50 Green Ticket Sale	\$11.95

#### Buffets and Sideboards

Buffets \$47.50 Green Ticket Sale	\$28.25
Buffets \$28.50 Green Ticket Sale	\$18.90
Sideboards \$38.50 Green Ticket Sale	\$18.45
Sideboards \$26.50 Green Ticket Sale	\$12.55

#### Dining Chairs

Dining Chairs regular \$32.50 set Green Ticket Sale	\$17.95
Dining Chairs regular \$48.50 set Green Ticket Sale	\$24.95
Dining Chairs regular \$26.50 set Green Ticket Sale	\$11.95
Dining Chairs regular \$15.00 set Green Ticket Sale	\$8.95
Stool Bottom Chairs regular 65c Green Ticket Sale, each	29c

#### Bed Room Suits

\$150.00 Bed Room Suits Green Ticket Sale	\$79.50
\$145.00 Bed Room Suits Green Ticket Sale	76.40
\$75.00 Bed Room Suits Green Ticket Sale	\$39.50
\$42.50 Bed Room Suits Green Ticket Sale	\$17.90

#### Library Tables

Library tables No 908, \$37.50 Green Ticket Sale	\$18.95
Library tables No 988, \$33.50 Green Ticket Sale	\$16.95
Library tables No 332, \$18.50 Green Ticket Sale	\$9.95
Library tables No 1909, \$19.50 Green Ticket Sale	\$11.95
Library tables No 195, \$13.50 Green Ticket Sale	\$6.95
Library tables \$12.50 Green Ticket Sale	\$5.95
Library tables \$10.00 Green Ticket Sale	\$4.95
Library tables \$9.50 Green Ticket Sale	\$4.45

#### Combination Book Cases

Combination Book Cases \$37.50 Green Ticket Sale	\$18.95
Combination Book Cases \$42.50 Green Ticket Sale	\$19.95
Combination Book Cases \$21.50 Green Ticket Sale	\$9.95

#### Parlor Suit

Parlor Suit in Mahogany \$85.00 Green Ticket Sale	\$42.50
2 Upholstered Parlor Chairs in Mahogany, \$17.50 each Green Ticket Sale, each	\$7.50
Odd Parlor Chairs \$12.50 Green Ticket Sale	\$6.95
Odd Parlor Chairs \$11.50 Green Ticket Sale	\$5.95
Odd Parlor Chairs \$10.00 Green Ticket Sale	\$4.45
Odd Parlor Chairs \$9.50 Green Ticket Sale	\$4.40

#### Linoleums

Our regular \$1.50 Inlaid Linoleum, Green Ticket Sale Price, at per yard	95c
Our regular \$1.35 Inlaid Linoleum, Green Ticket Sale Price, per yard	85c
Our regular 85c Linoleum, Green Ticket Sale Price, per yard	42½c
Our regular 75c Linoleum, Green Ticket Sale Price, per yard	37½c
Our regular 65c Linoleum, Green Ticket Sale Price, per yard	35c
Our regular 50c Stamped Linoleum, Green Ticket Sale Price, per yard	25c

ARNOLD & MATTHEWS FURNITURE AND UNDERTAKING HEREFORD, TEX.

**The Hereford Brand**  
 Published by  
**The Brand Publishing Co.**  
 A. C. Elliott, Manager

Address all communications to  
**THE HEREFORD BRAND**

Entered April 17, 1901, as second-class  
 mail matter, post office at Hereford, Texas,  
 act of Congress of March 3, 1879.

Subscription Price \$1.00 Per Year,  
 Strictly in Advance

Any erroneous statement affecting the  
 character or reputation of any individual or  
 firm which may appear in The Brand, will  
 be gladly corrected upon being brought to  
 the attention of the publishers.

## ANNOUNCEMENTS

The Brand is authorized to make the following announcements, same being given in the order of the information received at this office. All candidates, unless otherwise announced, are subject to the action of the Democratic Party.

Fees for announcements are payable in advance and as follows: For all county offices, \$10.00; for commissioners, \$2.50; for precinct and city offices, \$2.50 to \$5.00; offices having no or small emoluments, \$1.00 to \$2.50.

For State Senator, 29th District:—  
 JNO. P. SLATON.  
 L. GOUGH

For District Attorney 69th Judicial District:  
 J. W. SELLARS

### DEAF SMITH COUNTY.

For County Judge:—  
 W. H. RUSSELL  
 C. D. WRIGHT

For County Clerk:—  
 J. H. KING  
 FLETCHER ROGERS  
 O. B. PIRKEY  
 G. M. SUGGS.  
 SAM WORLEY  
 J. M. (MATT) GILILLAND

For Sheriff and Tax Collector:—  
 F. H. BRITAIN,  
 E. F. CONNELL, re-election  
 R. W. BAIRD

For Treasurer:—  
 H. B. WEBB  
 ROSCOE DAVIDSON  
 L. A. STROUD  
 J. M. BOONE

For Tax Assessor:—  
 L. D. (DOW) MERCER  
 C. T. (JOE) DOBBINS  
 C. P. ARTHUR  
 J. W. FORD, (re-election)

For Commissioner Precinct No. 2:  
 R. J. KIBBE

### CITY OF HEREFORD.

For Mayor:  
 J. H. HEAD

For Marshal and Collector:—  
 C. L. SULLIVAN  
 J. B. ROGERS

For Secretary and Treasurer:—  
 A. M. JONES

### COMMERCIAL CLUB REPORTER

While cautioned by the paper itself that the mimeograph newspaper issued by the Commercial Club is intended for Hereford eyes only, its too much to the point to keep under cover. The Brand reproduces "The Reporter" in toto and hopes that there'll be something doing.

Slaton, Gough and Johnson—these three and the greatest of these is the winner.

With ideal weather for March with but a few days of unpleasant wind, followed by a rainy April makes the Panhandle farming contingency feel good from top to toe.

Some folks are not satisfied with well enough, good enough, nor bad enough.

Three rains in four days is going some more—and You'll Like Hereford better than ever.

The rain prophets of Hereford are getting quite too numerous, the country will be flooded.

The first man that you hear saying—"I'm afraid its going to rain too much," crack him on the pate.

Even Halley's comet cannot head off a wheat crop in the Panhandle this year—it'll be made before May 18, and if we (not editorial) pass through that false switch of the old maid visitor safe and sound, there'll be bread enough for all.

The Club Reporter, Vol. I, No. 1, issued by the Hereford Commercial Club by its secretary, Seth B. Holman, has been placed upon the exchange list. Judging from the first issue, The Reporter is going to be full of spice and ginger the kind that leaves a good taste in your mouth, when used as flavoring in cake.

### 2000 Mile Talk

Possibly the longest telephone connection ever made through Amarillo was established yesterday morning when five companies of the Bell Telephone system combined to bring about a connection between Pueblo, Colo., and Terre Haute, Ind. The service was afforded for the relatives of Sheldon Bell, who was arrested in Pueblo on an insanity charge.

The young man lay for five minutes in his room at the hospital and conversed with his relatives in Indiana. The toll exacted by the combined companies amounted to \$1.00 a minute and before the connection was made the companies did not desire to take the responsibility at any rate. Bell's people, who are wealthy, insisted on the arrangement, however, and the wires were joined, first at Chicago, then to Kansas City, then to Oklahoma City, then to Amarillo, and finally to Pueblo. The route by the wires was about two thousand miles.

Bell declared that the voice of his wife, with whom he talked, was low but quite distinct and he was able to understand most of what she said.—Amarillo News.

### Irrigation Expert Coming

William L. Rockwell, U. S. Dept. of Agriculture, in charge of irrigation investigations, with headquarters at San Antonio, writes the secretary of the Commercial Club that he will be in Hereford about Monday, April 18. Mr. Rockwell further states that he will be glad to talk to any of our people who are interested in irrigation. He is an expert of national reputation and will examine into Hereford's water supply while here.

### Election Dinner.

The Brand neglected its duty last week when it failed to mention an important event and on city election day strange too—when the Brand manager, editor, foreman, pressman, ten-pointer, office boy, "devil" and all partook of a most sumptuous dinner. And who could furnish a better meal for 35 cents than the good ladies of the Mothers' Club? No body except their mothers, possibly. Chicken pie, turnip greens, pie, and et ceteras too numerous to recall except by the satisfied feeling the dinner left in the region of usual hunger. The ladies realized a satisfactory sum for the park grounds.

We have a splendid supply of corn and corn chops, SEED OATS. Everything in the feed line. Witherspoon & Harrison. 9-2t

# Plants Plants

NOW is the time to begin putting our plants, Cabbage and Tomato Plants should be out as early as possible to get the full benefit of them, owing to the short seasons here. Jersey Wakefield is the earliest cabbage. The Surehead is the surest producer. The Mammoth Red Rock is a very large, solid and beautiful cabbage. The earliest Tomato is the Atlantic Prize (my favorite of them all). The Acme and New Stone are of fine quality, fairly early and prolific products. The Dwarf Champion (tree tomato) is very hardy and a favorite with many people. I have all of these plants ready and can furnish to you fresh from the beds every day. Come into the Racket and 2nd Hand Store at the corner of Main St. and the Railroad and look them over. The price is right and I am sure you will find the plants the best that can be found any place. I will also have plenty of Sweet Potato Plants (the Famous Puddled Plants) ready by April 25th.

## WALTER NELSON

THE SQUARE DEAL MAN

Cor. Main St. and Railroad

# THE FIRST STATE BANK

S. B. EDWARDS, President  
 H. E. WEBB  
 1st Vice Pres.

OTHO H. VARDEMAN, Cashier

J. THOS. WEBB, Asst. Cashier  
 W. S. HIGGINS,  
 2nd Vice Pres.



CAPITAL STOCK - \$100,000.00  
 Shareholder's Liability \$100,000.00

STRONG  
 AND  
 RELIABLE

## AND TRUST COMPANY HEREFORD TEXAS

### 160 Acres

One and a half miles from Barnsville, Minn., N. E. 1/4 Sec. 34, township 137, range 46, 40 acre cut. Fine agricultural land to trade for land near Kelso H H Hawkins, Hereford, Texas

YOU'LL LIKE HEREFORD!

### The Jumbo Loaf

Burnam & Dobbins are now putting out a special loaf, called the Jumbo Loaf on account of its size, weighs 16 ozs. and is wrapped while hot in parchment paper, thus retaining the needed moisture and flavor, making the crust sweet and palat-

able. While the Jumbo Loaf weighs 3 ozs. more than the ordinary kind, it sells for the same, 5c straight. 1tf

### A Fine Picture.

Of your stallion or Jack placed in the paper will attract attention. The Brand is prepared to furnish you just what you need. btf

# Now Is The Time To Buy Your Hat

For the next 8 days we will sell every Trimmed and Ready-to-wear Hat at 25 per cent discount, beginning Saturday, April 16, and closing Saturday, April 23. This will give every lady an opportunity to have a pretty hat at a small cost. We want to give our customers the benefit of a reduction early in the season.

We have just received a large shipment of new goods and our stock is complete. Come early and make your selection.

**MRS. T. N. HEIFNER,**  
WITH HUBBARD DRY GOODS COMPANY

## HEREFORD VIEW STOCK FARM

The Place to Buy Berkshire Hogs Hereford Cattle and Barred Rock Chickens

A few reasons why you should Buy Berkshires from me.

BECAUSE you can buy for less Money at Home and save the Express Charges. BECAUSE they are Prolific, three young sows during October and November farrowed 39 Pigs. BECAUSE they have Quality and Size and are raised so as to insure their future usefulness.

Nice lot of Pigs now ready to go, get in line. Mr. Breeder buy good Berkshires and make money. Come to my Farm one mile west of town and let me show you.

R. H. NORTON,                      HEREFORD, TEXAS  
Drop me a card if you would like to read a little book "Berkshire Excellence & Progress"

## CONCRETE WORK

Plain and Ornamental Concrete Blocks, Sidewalks, Curbing and Hitching Posts; Brick Work and Plastering; Block or Brick Flue Building. All work Guaranteed to be first class.

Factory Opposite                      On Third  
Courthouse                      Street  
**Worley & Brand**

## Ansley Realty Company

Investment Bankers. Capital \$50,000

Have handled more land than any firm in Texas. If you want to buy, sell or trade land or property, write us. Tell us your wants. Location or distance cuts no figure, we "deliver the goods." Write us right now.

**Ansley Bank Building**  
Plainview,                      Texas

## LUMBER

Best Grades, Best Prices, Most Complete Stock  
Modern Planing Mill in Connection  
Let Us Figure Your Next Lumber Bill  
**T. M. Palmer Lumber Co.**

### Catholics Attention.

Hereford, Texas, April 13, 1910.  
The Hereford Brand.  
Gentlemen:

Please give this notice a little space in your esteemed Hereford weekly for this week.

Divine Services will be held next Sunday, April 17th at 10:30 a. m., in Hereford. Catholics of Hereford and surrounding territory will please attend this service while they have the opportunity. It will also be the first occasion of their recently appointed pastor to meet them and become acquainted. The Rev. Christian Weigand was appointed by Rt. Rev. Edward J. Dunne, D. D., Bishop of Dalhart, to be in charge of Umbarger, Hereford, Canyon City and as far as the Santa Fe R. R. extends south of here, Texas, to organize and be in responsible charge of all Catholic interests, both churches and Catholic schools. Meet me, please, and let us talk matters over and reach a decision for my report to be handed to our good and kind and democratic Bishop, who has done so much and is willing to do still more for the Northern, Eastern and Western portions of Texas, especially the garden spot or rather the Empire of it, the Texas Panhandle. He, the Bishop, will be in Umbarger on June 26th to bless the Church erected there in the town of Umbarger, Southern portion, and also to administer the Holy Sacrament of Confirmation. I, the pastor in charge, want to meet, the Catholic Sunday School children and find out about those who are of ages ranging from 10 to 15 who are not yet confirmed. Adults also not yet confirmed will kindly report to me.

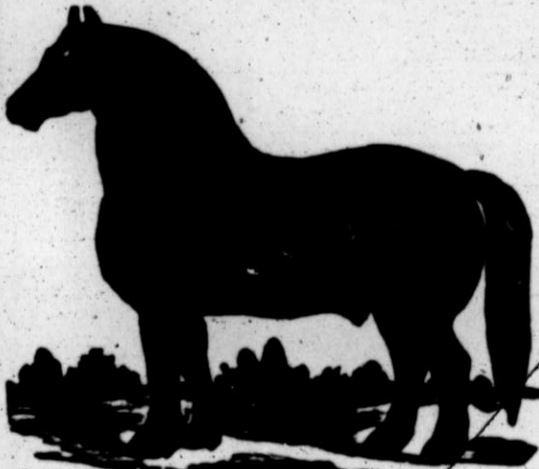
Respectfully yours,  
Rev. CHRISTIAN WEIGAND, Pastor

### Plants Now Ready

Cabbage plants, choice varieties, ready now. In a few days will have sweet potato and tomato plants. Get your ground ready. G. C. Maojr. South Hereford. 9tf

## Jake Schack

BLACK PERCHERON STALLION



SIRE, Jacques 7063 (10395), he by Venmouth 5497, son of Picordo 1st 7330. First dam by Charmante by Oscar, 2nd dam Sophie 1st 10394 by Picordo 1st, 7330, by Bayard 1st, son of Picordo, out of Charmante, recorded in Volume 5 of the Percheron Stud Book of America.

This celebrated Percheron Stallion is handsome, powerful and has the very best of disposition; excellent bone, style and action. He is acknowledged to be one of the best studs in this part of Texas, and is a sure foal getter.

Come in and see him for yourselves and be convinced that the above are facts. We will be pleased to show you this horse whether you breed or not.

Jake Schack will make the season as follows: Tuesdays and Saturdays at "Sherk's" livery and feed stable, Hereford. The remainder of the week at my barn, 2 1-2 miles northeast of Hereford, Santa Fe track; (Scrippsher place).

Terms and Conditions: This Grand Stallion will be permitted to serve a limited number of mares at \$15; colt to stand and suck. Mares must be returned regularly until close of season.

All parties will be held for full stud fees test part with mares before known to be in foal. Colts will be held for insurance wherever found, and care will be taken, but will not be responsible for accidents, should any occur.

**C. F. RIEDEL,**  
HEREFORD, TEXAS

## Quality and Price

Go hand in hand when you buy LUMBER from us. We have one of the best stocks in the Panhandle to select from, and it is always a pleasure to us to submit you our very reasonable figures on a bill be it large or small.

**Kemp Lumber Company**

C. L. CARTER, Manager



Shipping Trees by the Carload

**HEREFORD NURSERY**

L. P. LANDRUM, PROPRIETOR



Los Angeles, and San Diego, Cal. and return. 30 days going, 90 day limit. \$75.40

San Francisco, and Return \$84.00  
30 days going, 9 months Limit.

**R. E. BRYANT, Agt.**

## J. F. COLLUP

DEALER IN

**COAL, HAY AND GRAIN,**  
FIELD SEEDS AND STOCK SALT

ACME HORSE FEED. Try a sack.  
A Limited amount of BROOM CORN SEED  
on hand. Call Quick.  
PHONE NO. 1

WE HANDLE ALL KINDS OF POSTS.

## P. R. Purcell & Sons

Livery, Feed and Sale Stables

GOOD SADDLERS      GENTLE DRIVERS

Special Conveniences for Drummers

HEREFORD                      TEXAS

The Patronage of the General Public is Cordially Solicited.

## The Arcadian Cafe

C. H. (Dad) BAKER, Proprietor

The Fashionable Place of the City. Serve  
Both Meals and Short Orders. Transient  
Trade is Especially Solicited.

Open all day and Until 12 o'clock at night



(Reproduction of The Commercial Club Reporter)

# Commercial Club Reporter

"NOBODY LOVES A KNOCKER"

VOLUME I

Hereford, Texas, April 11, 1910

NUMBER 1

EVERYBODY Invited to Attend Monthly Meeting of the Club on April Twelfth

**OFFICERS AND DIRECTORS**  
 L. Gough, President.  
 Eli Dunlap, Vice President.  
 O. H. Vardeman, Treasurer.  
 Seth B. Holman, Secretary.

**DIRECTORS**  
 L. Gough S. B. Edwards  
 Eli Dunlap C. W. Warren  
 J. L. Fuqua A. H. Elliston

**THE REPORTER**

Published the second Monday in each month or thereabouts.

**SUBSCRIPTION RATES**

"One good boost for Hereford."

**AN EXPLANATION**

The Reporter is only one of a number of ideas which have been suggested to the mind of the secretary as a means of awakening public interest in The Hereford Commercial Club. It has no other mission. As its name indicates, it will attempt to keep the citizens informed as to what the Club is doing, and what it is attempting to do.

**PROGRAM**

Monthly meeting, Commercial Club 7:30 P. M. Tuesday, April 12; Christian Church.

- (1) Music by male quartette.
- (2) Opening remarks of chairman.
- (3) Report of secretary.
- (5) Election of director to succeed Judge Gough.
- (5) Discussion, McDonald Irrigation Contract.
- (6) The H. N. & S. Railway.
- (7) Reading, Miss Carter.
- (8) Address, Rev. Christian Weigand, of Umbarger.
- (9) Will the Ladies Help Us Boost?—Open Discussion.
- (10) "Where Are We At?"—H. G. Hays.
- (11) Plain Talk—W. H. Ray.

The directors of the Club want every man, woman and child in Hereford, and all around Hereford, who is interested in the upbuilding of this section to come out Tuesday night. YOU DO NOT HAVE TO BE A MEMBER TO ATTEND—all are cordially invited. It will not cost anyone a cent, either. We have tried to make this program the most attractive yet offered, and in addition, you will note several matters of vital importance to the town and country MUST be settled at this meeting. COME OUT, bring your entire family and HELP US STIR THINGS UP.

**MEMBERSHIP LIST**

Arthur, C P Ashbrook, D F  
 Baird, R W Baker, Rev W M  
 Barcus, G W Barnes, J L  
 Baskin, L Betts, W E

Black, E B Bowers, J H  
 Bradley, L R Britain, F H  
 Bullock, E B Cardwell Emmett  
 Cardwell, J H Carter, C L  
 Clements, C L Connell, Ed  
 Cook, R E Cooper, R W  
 Davidson, G L DeAtley, Jno W  
 Dodson, C W Dunlap, Eli  
 Edwards, S B Elliott, A C  
 Elliott, Robert Elliston, A H  
 Evants, S S Evants, W R  
 Elliston, J B Ferguson, C C  
 Fuqua, J L Garrison, C S  
 Gibson, A L Gilliland, Carl  
 Gough, L Gough, Mrs L  
 Gregg, A W Gyles, J E  
 Harp, James Harrison, E  
 Hays, H G Head, J H  
 Hill, C N Johnson, J A Co  
 Keliehor, W D Keliehor, W J  
 Kelley, J E King, J H  
 Knight, W M Linville, W  
 Lipscomb, A J Lovelace, R W  
 Moses, R T Mounts, R N  
 Nesbitt, Guy North, Jno C  
 Oberthier, F H Oberthier, Mrs  
 O'Brien, W Parker, G A F  
 Pitman, J H Ray, W H  
 Russell, W H Shirley, T E  
 Shore, Rev S T Slaton, J P  
 Smith, B H Snyder, J P  
 Stambaugh, G A Sullivan, C L  
 Taylor, A L Taylor, H H  
 Thomas, O E Thompson, J D  
 Underwood, Z Vanderburg, F H  
 Vardeman, O H Warren, C W  
 Webb, H B Wheeler, C E  
 Wright, C D Yost, Harry

**PLAIN TALK**

As this little sheet is for the eyes of Hereford Citizens alone, lets analyze this membership list. It's a painful job. We hate to tackle it, but the time for the "Alfonse and Gaston" attitude has passed for Hereford, and we must get down to stern business, and we must get down to stern business, however distasteful.

Just EIGHTY-FOUR members out of a population of around 4500—shades of the Red and Blue Banquet!

What's the trouble? Do the people believe for a moment that Hereford can grow and maintain her place among cities of Texas without an organized head? Are the majority of the citizens too "short" to give \$10 a year to help Hereford to grow? Or do they believe that the faithful few will carry the burden alone and the outsider can "ride a free horse" into prosperity? Or is there a personal element involved in individual cases?

We have heard all of these things mentioned as probable causes for the indifference of Hereford's citizens

toward the Club this year. However, we do not believe any of them cover the case. There may be a few who come under each of these headings—there never was a town yet but had all kinds of people it it.

In the first place this attitude is all wrong to begin with, as the time for the most strenuous work and INVESTMENT is during "the hard years." In the second place, any clouds that may have hovered over us of late are certainly dispelled by now—we have had a great season all the year, and the recent good rains insure a banner crop for 1910.

The writer is of the opinion that the people will wake up now and take their rightful places in the procession that is helping Hereford grow. It is time—a few men cannot do it all, and the citizens should line up now and each man should do his share, or else admit they don't want the town to grow, but are willing to throw up their hands and quit without trying.

The Commercial Club will keep digging at it, whether the ranks and bank account boosted or not, as there are too many good men in Hereford to allow it to die, but as a matter of course, its usefulness must necessarily be limited under present conditions, and things worth while cannot be hoped for without sufficiency of funds and men to work with.

Let every citizen of Hereford not a member of the Club apply these remarks to himself, in the spirit in which it is intended, and ask himself the plain question. "Am I doing my duty to myself and my town by sitting tight and letting things slide?"

**NOTES**

This first edition of The Reporter was gotten up rather hurriedly and lacks a good deal of what it is intended to be. Next month will show an improvement with a financial statement, and other features of interest to the people.

Town Development, the national Commercial Club organ, will reproduce our Trade Mark—"Hereford in the Panhandle"—in the next number.

The Club is working on a plan to secure a Catholic Church for Hereford, with a consequent increase in trade and inhabitants.

With Robert Elliott as district organizer of Farmer's Institutes, T. E. Shirley on the locating Board of Christian University, and Judge L. Gough addressing the Conservation Congress, Hereford is being advertised in a hundred indirect ways.



Who Will Get The Piano?

## THE PIANO CONTEST AT MYRICK'S

is increasing in interest each day and much friendly rivalry exists between the contestants for the prize. The beautiful piano to be given away by Mr. Myrick has been tested by several expert pianists, all of whom have expressed themselves as being much pleased with the tone and action as well as the style of case, design and finish. This piano will be given away to the person or society securing the greatest value in cash purchase certificates between now and September 3rd, 1910.

Following is a list of contestants and their standing up to Tuesday, April 12:—

Public School.....	26585
W O W Lodge.....	5805
K of P Lodge.....	11600
I O O F Lodge.....	30045
Hereford College.....	585
Orchestra.....	4245
Christian Church.....	14600
Miss Willie Hammack.....	14175
Royal Neighbors.....	180

Remember that with every cash purchase you get certificates which will enable you to get the Piano absolutely FREE.

# H. C. MYRICK

**Insurance Rates.**

Hereford has in her power to reduce her key rate. The Texas Fire rating board has received the printed forms of the fire marshal ordinance and Hereford can have a copy on application. If adopted, the immediate effect is the reduction of the key rate by three cents. The board has also on the press another form of ordinance regulating building construction. That adopted by Hereford or other towns will cause a reduction of five cents in the key rate.

Secretary R. M. Hamby of the Fire Rating Board writes that the Attorney General's office has ruled that it is illegal for the agent of the company to take a note for the premium, even though he advanced the cash for that premium to the company. The premium must be paid for in cash to the agent issuing the policy, on or before the 15th day of the month, succeeding that in which the policy was issued. Unless paid at that date, the policy shall be null and void from such date. In addition thereto, the agent will be compelled to pay a heavy penalty if he fails to take up and cancel such unpaid policies.

We will be glad to extend accommodations to our customers as far as the rules and our ability will permit. Come in at any time and we will be glad to explain the features of the new rules. SMITH & ASHBROOK. It

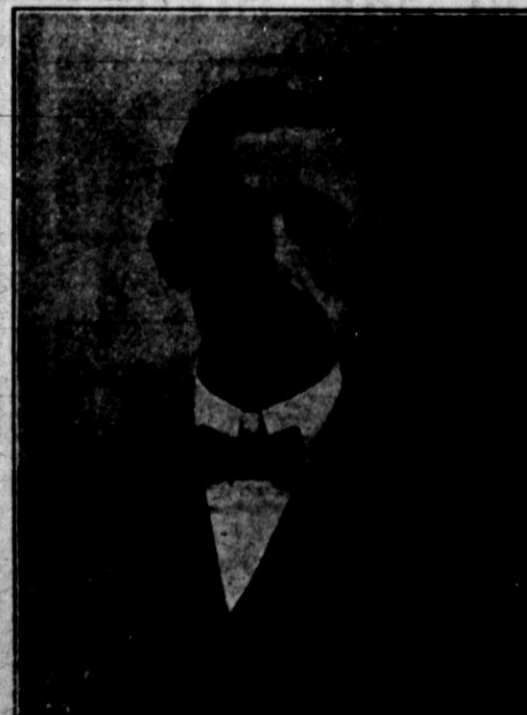
We sell heavy team harness that will interest anyone who is in the market for this line of goods. Warren Hardware Co. 4th

### "Rough Dry"

Let us "rough dry" your family washing. 6c per pound will wash and iron all of your sheets, tablecloths, towels, napkins, pillow cases, etc., and wash, starch and dry all of your starched goods, soft goods, etc., ready to be ironed.

This work is washed with pure, sparkling water and with less wear than it would receive at home. We are doing this work for many of the most careful housewives in the city and are pleasing them. All the work is sweet and clean. The price is very reasonable. Why not give us a trial?

Hereford Steam Laundry Telephone 246



**ASK ME** If you want to sell your  
 Business or Real Estate **FOR CASH**

No matter where located, if you want to Buy, Sell or Exchange any kind of Business or Real Estate.

Insurance placed in best companies and policies looked after.

Office in Dunlap and Britain Building. Rooms 2 and 4

**C. O. LEE** Hereford, Texas

Our Want Ads Are Winners 5 Cents Per Line

You can get a Washing Machine for two weeks free trial by calling at the Hereford Hardware Co's. 5th



Large and Small Buyers are treated with equal courtesy at this market. If your family is not large you cannot be expected to require large quantities of groceries

**WE'RE GLAD TO SELL YOU GROCERIES**

no matter how little you need now. For we know that if your family ever does become larger, you'll continue to buy where your small orders are so cheerfully and satisfactorily filled

Stock is fresh daily and price always close to cost

# Cardwell Brothers

## After The Grippe

"I am much pleased, to be able to write and thank you for what Cardui has done for me," writes Mrs. Sarah J. Gilliland, of Siler City, N. C.

"Last February, I had the Grippe, which left me in bad shape. Before that, I had been bothered with female trouble, for ten years, and nothing seemed to cure it.

"At last, I began to take Cardui. I have taken only three bottles, but it has done me more good than all the doctors or than any other medicine I ever took."

# Take CARDUI

## The Woman's Tonic

For the after-effects of any serious illness, like the Grip, Cardui is the best tonic you can use.

It builds strength, steadies the nerves, improves the appetite, regulates irregularities and helps bring back the natural glow of health.

Cardui is your best friend, if you only knew it. Think of the thousands of ladies whom Cardui has helped! What could possibly prevent it from helping you?

Remember you cannot get the benefit of the Cardui ingredients in any other medicine, for they are not for sale in any drug store except in the Cardui bottle. Try Cardui.

Write to: Ladies' Advisory Dept., Chattanooga Medicine Co., Chattanooga, Tenn., for Special Instructions, and 64-page book, "Home Treatment for Women," sent free.

# Your Meat and Baking Together

We take great pleasure in announcing to our patrons that we have secured a complete Baking outfit, and the services of a first-class baker, and we can deliver both your meats and bread at one time. The cash price on meat is a winner, and we are going to give you the best line you have ever had, and it will include every kind of baking usually carried in a first-class bakery. A trial will be appreciated.

# Burnam & Dobbins

## Tierra Blanco Herefords

L. R. BRADLEY, Owner      W. T. WOMBLE, Manager  
...BREEDERS OF...

## Registered Hereford Cattle

Write owner or call at my ranch, situated five miles east of Hereford, on the Tierra Blanco river.

Head Headed by Strike Str, No. 156847  
Ankled by Texas Tom, No. 204446  
Will sell a quantity of young stock either singly or in car load Lots

## Professional and Business Cards

WM. M. KNIGHT      JNO. P. SLATON  
**KNIGHT & SLATON**  
ATTORNEYS  
First National Bank Bldg.  
Hereford, Texas.

Geo. W. Bascus      Jas. C. North  
**BARCUS & NORTH**  
Attorneys at Law  
Hereford, Texas  
Office in First State Bank building

**F. T. ROLOSON**  
Attorney at Law  
HEREFORD, TEXAS  
Rooms 5-7, Miller-Walker Building

**KING REALTY CO.**  
Lands, Loans and Insurance  
Notary in Office  
Abstracting a      Hereford,  
Specialty      Texas

G. M. SUGGS      A. M. JONES  
**SUGGS & JONES**  
ABSTRACTERS  
Complete Abstract of Title to Deaf  
Smith County Lands.  
HEREFORD, TEXAS

A. F. Murchison      J. S. Jones  
**MURCHISON & JONES**  
Real Estate and Live Stock  
Hereford, Texas

**THE HEREFORD ABSTRACT CO.**  
Titles to Deaf Smith  
County Lands. Prompt  
Service. Give us a Call.  
Office with J. P. Snyder Land Co.

B. H. Smith      D. F. Ashbrook  
**SMITH & ASHBROOK**  
ALL KINDS OF INSURANCE  
AND LOANS. Phone 273.  
Office 1st door South of First National Bank

**SULPHUR PARK FARM**      **HILLCREST FARM**  
ALFALFA HAY AND SEED      TURKEY RED WHEAT  
**L. GOUGH**  
HEREFORD, TEXAS

C. G. Witherspoon      W. Claude Witherspoon  
**C. G. Witherspoon & Son**  
Dealers in Panhandle Lands  
Abstracts prepared on short notice. All  
kinds of stenographic work done. Ex-  
clusive agents for Western Union  
Land Co.'s Lands  
OFFICE:—Room 6 Miller-Walker Bldg.

E. S. Ireland      R. A. Holland  
**DIMMITT ABSTRACT CO.**  
ABSTRACTS OF CASTRO AND BAILEY  
COUNTY LANDS  
Dimmitt, Texas

HARVEY CASH      C. L. ADAMS  
**CASTRO ABSTRACT COMPANY**  
Abstracts of Castro and Bailey  
Counties. Your business solicited.  
DIMMITT, TEXAS

## We Can Do It.

Build Towers,  
Do Repair Work,  
Oil Mills and Fix Old  
Mills, and Doctor Them for you

**HODGES & BURNAM**  
Phone Hereford Hardware

## PLANTS

Sweet Potato, Tomato, Cabbage  
and Pepper now ready. Send  
for price list. All kinds of  
garden and field seeds. Send  
for catalogue.

**Roswell Seed Co.**  
ROSWELL, N. M.

Notice Stockmen.  
From now on I will make head-  
quarters at Stanek & Sherk's livery,  
feed and sale stable. Phone 249.  
I use a motor cycle for country calls.  
Dental work at any feed barn or  
yard in town. 36-tf  
DR. F. E. BOWE, D. V. S.

## THE BRAND LINERS 15 WORDS 15 CENTS

A good place to advertise anything you want to sell or rent. When you want to buy something, a Liner will bring you an offer quick. Customers not carrying regular ads will please pay cash. Count one cent for each word including initials, numbers and address. Stamps from out-of-town customers will be accepted. PHONE NO. THIRTY

### MISCELLANEOUS WANTS

WANTED—Girl to do general housework, phone 269. Mrs. C. H. Carl. 1tp

FURNISHED rooms—to let, one block west of First State Bank. C. H. Carl. 50-tf

WANTED—A woman to cook for 7 or 8 people on ranch, 25 miles west of town. Phone 238-2, J. A. Braden, Hereford. 1t

BUGGY—Will trade two-seated trap for anything of value, or sell for cash. Inquire at Brand office. t-f-e

FOR SALE—Double disc plow, double row cultivator, corn planter and small wheat drill. See R. J. Kibbe. 7tf

ONE cent a word or 5 cents per line gets into these columns. Try 'em.

FOR sweet milk, butter milk, blue-john, or clabber, just ring phone no. 9. The Lone Star Dairy. 5tf

EGGS—Rose and single comb Rhode Island Red eggs for sale by Dr. U. T. Miller. 7tf

PIANO—Will trade good Adam Schaff piano for gentle family buggy horse. Call at Brand office. t-f-e

FOR SALE—Maize seed, well matured, hand cleaned, \$1.25 per bu. W. M. Cocancugher, 4 miles north of town. 4tp

FIRE INSURANCE is so cheap now that it is in the reach of everyone. Better let me insure your home. R. E. Cook. 10tf

PURE DWARF—Maize, unmixed seed for sale by Eli Dunlap. This seed was grown by one of the best farmers in the Panhandle. Come early and secure seed. 50-tf

ONE cent a word or 5 cents per line gets into these columns. Try 'em.

CHOICE SETTING EGGS—From best mating pens. Single and Rose Comb Rhode Island Reds and Black Langshans. \$1.00 for 15. 3tf Dr. W. I. Joss.

### REAL ESTATE FOR SALE

TRADE—200 acres unimproved black land, near Ada, Norman Co., Minn. German settlement. Heart of wheat belt to trade for Panhandle land. Security Land Co. tf

A BARGAIN—If taken soon; 162 acres close to Hereford. See or write the owner. E. H. Shockley, Hereford, Texas. 1tp

FOR SALE—320 acres close in, will be sold at a bargain. See L. Gough. 34-tf

### CITY PROPERTY

FOR RENT—My old O. K. land office near P. O. good stand for Tailor, Barber, Butcher, Baker, Shoe Maker or Restaurant and Rooming. A. H. Elliston. tf

FOR SALE—Four-acre block in south Hereford. Three-room house, barn with loft, chicken house, well and windmill, fruit trees and small fruit of different kinds, a bargain for cash. For particulars see C. O. Lee. 28-tf

WANTED—Direct from owners, lands in and around the Hereford country that are for sale. Address Mason & McElhenie, La Salle, Ill. 1-tf

FOR SALE—Four room residence, bungalow style, east front, stable with feed room, well and wind mill, lot 100x200 ft deep, located near the College. Price \$1350. Will accept as part pay span of good horses. If interested, see C. O. Lee. 2-tf

## Don't Hesitate

use **TEXACO ROOFING** and you will be satisfied—made of the grade of **WOOL Felt and Bitumen** over 99 per cent pure. No tar of any kind. Durable—stands all kinds of weather conditions

ASK FOR PRICES

MADE ONLY BY

## THE TEXAS COMPANY

GENERAL OFFICES      HOUSTON, TEXAS  
For Sale By All DEALERS.

## UP-TO-DATE LIVERY and SALE BARN

When you want a good drive or an up-to-date rig call at our Barn. We have spent a great deal of time and money lately improving and enlarging our premises. We have one of the best barns in West Texas and can give you the best accommodations in any line of livery service. We guarantee courteous and fair treatment to all. Phone 249.

**A. L. SHERK**      HEREFORD, TEXAS

### Old Papers Wanted.

The Brand will give a year's subscription to each of the first persons who bring to this office tomorrow, (Saturday) a copy of the paper dated August 13, 1909, No. 27; also

one dated November, 12, 1909, No. 40. Two subscriptions for two papers, one to each person. The management wants these two papers to complete the files.

YOU'LL LIKE HEREFORD!

**Senatorial Candidates Speak**

On last Thursday morning Judge Gough of Hereford, candidate for state senator from this district came up from Childress where he had been in the interest of his candidacy. During the day he met many old friends and made many new ones. It was arranged for a public speaking to take place at the court house in the afternoon in order that Mr. Gough and Mr. Johnson might have a chance to tell the good people of Memphis what their platform rested upon. The speaking was opened by Mr. Johnson in a three-quarter of an hour speech followed by Mr. Gough in a thirty minute speech with a short rejoinder from Mr. Johnson. The views and platform of both these gentlemen are practically the same, and the main question for the voters of the district now to settle in their minds, which one will present the wants of this great district in the most intelligent manner and fight the hardest for the development and betterment of this section.

Music was furnished for the occasion by the Memphis band.—Memphis Democrat.

N. J. Matthews, manager for Arnold & Matthews, issues this week a strikingly spring-like ad—a double page in green in perfect harmony with nature's adornment and spring house-cleaning. But it's all about furniture and house furnishings. He calls it the "Green Ticket Sale" and a perusal of the ad will convince you that he is in earnest about it.

**Medicos at Canyon City.**

The physicians at Hereford spent one day this week in Canyon City where they attended the Medical Association. Drs. Johnson, Price, LeGrand, Taylor, Joss and Miller were among the number from Hereford. They report a royal time and hospitable treatment at the Normal City.

**Judge Gough Will Speak**

Judge Gough of Hereford, will speak at the church next Saturday night to the farmers and business men of Friona and vicinity. The speaking will begin at 7:30 o'clock. Judge gives a very interesting talk on farming in the Panhandle and as he has studied this question thoroughly he can and will give our farmers many pointers. Come out and hear him.—Sentinel.

## Quaker Scotch Oats

is the world's food

Eaten in every  
country; eaten by  
infants, athletes,  
young and old.

Recognized as the  
great strength builder.

Delicious and economical.

Packed in regular packages; also in hermetically sealed tins for hot climates.

# WIERTZ

## A Black Percheron Stallion, 5 Years Old

And weigh 1900 lbs., owned by the Hereford Percheron Horse Company. This horse will make the season at my place, 1/2 mile S.W. of town.

**TERMS: \$20** to insure foal. Colts will be held for service fees. Good care taken of stock but not responsible for accidents. **See or PHONE**

**Vern Witherspoon**  
Hereford, Texas

# Hereford College Glee Club



First Row—Mate Hunt, Roberta Nance, Anna Schultz, Ida Schultz, Ruth Ricketts, Bertha Witherspoon, Mabel DeAtley.  
Second Row—Glennis Coulson, Winona Arthur, Imogene Lacy, Willia Elliott, Ina Gregg, Isla Estes, Beulah Potter.

## The Girl's Glee Club of Hereford College Will Give Its Second Annual Concert on Tuesday Evening, April Nineteenth, at the College Chapel

This is one of Hereford's most popular organizations. The concert will be the greatest musical event that has ever been given in Hereford. The program will be in two parts. The first part will consist of choruses by the Club assisted by pupils of the Piano Department of the College. The second part will be a cantata, "The Garden of the Flowers". This cantata will be staged with special scenery. All the prominent and most beautiful flowers of the garden will be represented by the young ladies of the Glee Club. Elaborate fancy costumes will be worn which will be a most pleasing surprise to the audience. None should miss the opportunity of hearing this chorus of splendid voices. The program will begin at 8:30 o'clock.

**College Oratory**

The young orators representing Goodnight, Plainview, Canadian and Hereford, will contest at the College tonight. One hundred or less visitors arrived today and the town is full of college spirits and colors. A most interesting program has been arranged and a lively time is anticipated. Everybody invited. Help fill the chapel.

**George G. Bancroft**

The Ladies' Aid of the Christian church has arranged with the reputable speaker to deliver two of his best lectures on the evenings of April 21-22, at the new church. His lectures deal with travel and mental study. The ladies guarantee the merits of the lectures and ask the public to hear him.

**Locust Trees**

For prices that are right, see G. R. Ward, South Hereford: Be quick. 1-1f

**Render Your Property**

J. W. Ford, tax assessor, requests that all who have not rendered their property for 1910 to please do so. Many who live in town have not been seen because they could not be found at home. Mr. Ford wishes to complete the list in the next two weeks. If you see him on the streets tell him about it. 2t

**Basket Ball Game.**

There will be a Basket Ball Game at the school grounds this afternoon (Friday), between Goodnight Academy and Hereford High School, the game to be called immediately after the 5 o'clock train from the east arrives. Admission 15 cents.

**Buffalo Bill**

I again own old Buffalo Bill, the large Black Spanish Jack I shipped here 5 years ago. He will make this season in or near Hereford for good Jennets and a limited number of good mares. See him before breeding. Yours for better stock, A. H. Elliston. 10-1f

**City Property.**

I have for sale one modern dwelling, also one 2-room house. Terms easy. C. W. Dodson. 10-4tp.

**On June Sixth**

W. O. W. Decoration Day all Woodmen will be expected to meet in hall at 2 p. m. on this date and help with ceremonies. Will march with Band from hall to cemetery. Speakers of day W. H. Ray, L. Gough and Jas. A. Hughes. 9-1f C. L. SULLIVAN, Clerk.

Call at Hereford Hardware Co's. and get a Washing Machine for two week's free trial. 5tf

YOU'LL LIKE HEREFORD!

YOU'LL LIKE HEREFORD!

# FREE! FREE!

## A FINE SUMMER OUTFIT

### A Remarkable Offer

We are authorized by the American Ladies' Tailoring Company of Chicago, Ill., to make an astonishing offer to you. These offers may be discontinued any day, so you must act quickly.

The American Ladies' Tailoring Co., whose spring and summer lines we are handling exclusively, will make a beautiful gift to each customer, to introduce American made-to-measure garments in our city.

If you have never worn an "American" tailored-to-measure garment, either a suit or a dress, a coat, cape or skirt, then this offer is open to you. Here is a splendid opportunity to get the usual low retail prices and in addition one of the beautiful gifts described and illustrated at our store.

We have on display in our store all the latest spring and summer styles, together with hundreds of fabrics, from which you can make your selection.

You can select a suit, which will be tailored to your order, delivered to you quickly, and the American Ladies' Tailoring Co. will include in this shipment absolutely free a beautiful summer wash outfit.

The suit you order will be guaranteed to fit you perfectly by the American Ladies' Tailoring Co. and ourselves as well, and the summer outfit, which is free, will fit you perfectly too.

We urge you to act quickly. This great free gift offer is only made for a few days at the most and we reserve the right to withdraw it at any time.

# D. R. GASS & SON

HEREFORD, TEXAS