

# The Hereford Brand

Vol. 9

HEREFORD, TEXAS, JANUARY 21, 1910

No. 50

## EIGHT MORE DAYS—PAY YOUR POLL TAX

### WATER PRESSURE TURNED IN MAINS

First Demonstration Proves Successful and Wets Up Lookers-On

Wednesday afternoon the first water and pressure was used in the system of the Hereford city waterworks. Fifty feet of new hose was attached to the plug on the corner of 3rd and Sampson and the pressure turned on. As the engine forced the water a little stronger and stronger the fire fighting stream of water jumped higher and higher. The two men who held the nozzle and acted as firemen found that they had tackled a wreatheing boa constrictor. At times it locked as if the thing would get away from them. The water shot out in all directions and wet many of the curious crowd who had assembled to see the fun. The pressure as turned on in the first trial threw the water a height of some forty feet or more. The hose wagon has not arrived yet and in the mean time the hose will be placed at convenient points on Main street where the "boys" can have easy access. Mayor Edwards says he will call a meeting at once and ask those who wish to organize a volunteer fire company.

Thus after a long period Hereford has a splendid system of waterworks and it is expected that the rates of insurance will be lowered.

#### The Girl's Improvement Club.

Every day develops new ideas and new life at the college. The college spirit overflowed in a burst of enthusiasm this week, which condensed itself into the formation of "The G. I. C." The young ladies several laudable purposes instigating their work. The plan to improve and beautify the Alma Mater has resulted in the fifty cent campaign. The girls have decided to remind Hereford citizens that they have some property on the north side, in sore need of—a good deal of everything—parlor furniture in particular at present. The instant the parlors are relieved of absolute barrenness, the girls will go about it to cultivate the social department, which has been neglected because there was no suitable rendezvous.

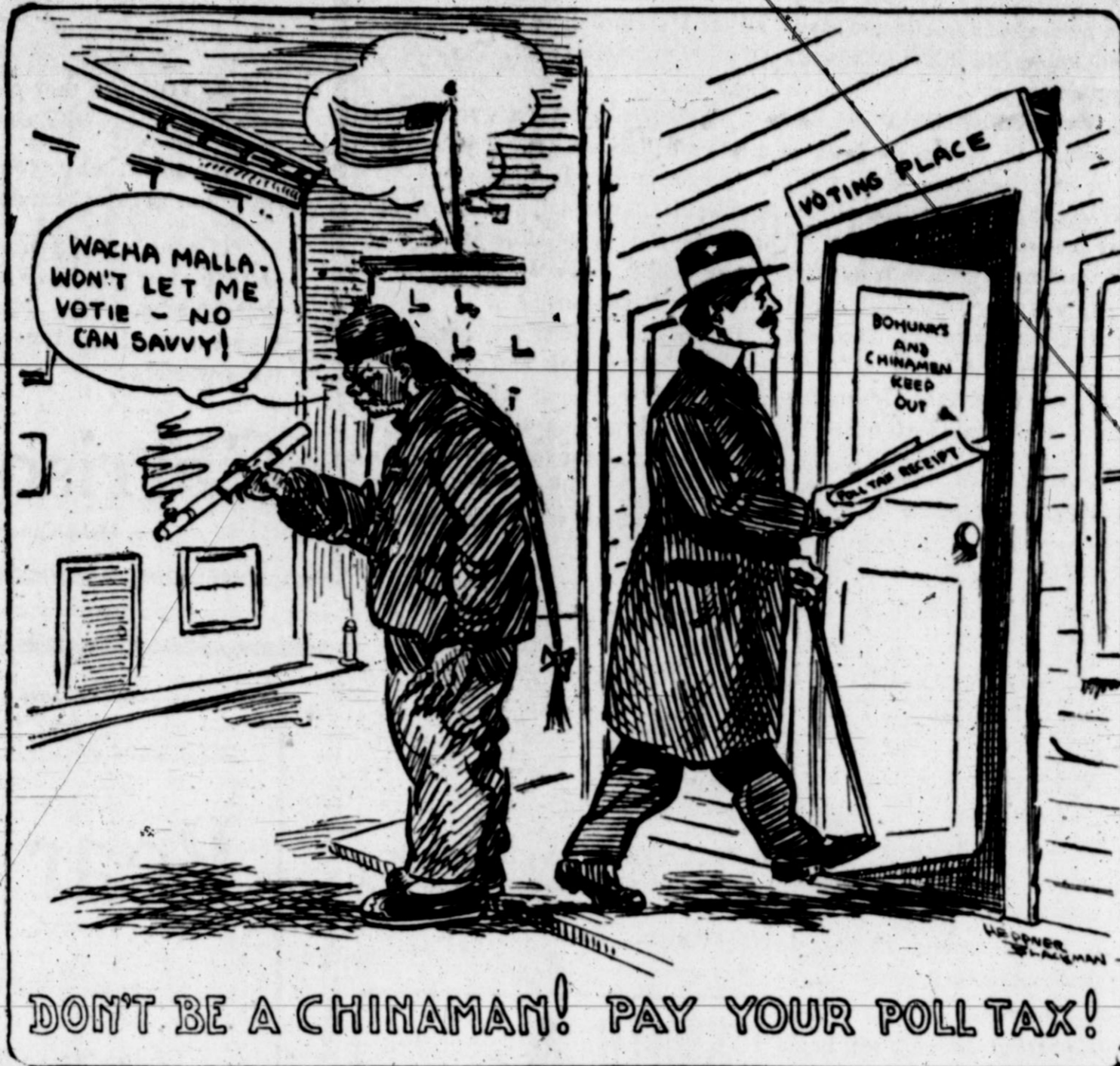
#### Miss Milam Hurt.

Last Friday night, while on their way to the young men's banquet, Mr. Dow Mercer and his friend Miss Lureta Milam, were thrown from the buggy in which they were riding and the young lady was quite seriously hurt about the face and shoulders. Mr. Mercer escaped with slight injuries. It appears that the axle of the buggy struck a stake and the vehicle was so suddenly stopped that the impact threw the couple out. Miss Milam was quickly taken from the wreck and carried back to her home, where physicians made her easy. On account of the accident, her place as teacher in the public school is being filled this week by Mrs. A. M. Jones.

#### Men of Church to Meet.

The men of the Presbyterian Church will meet at the church next Friday evening, January 28, and after a short session will go in a body to the Arcadian Cafe where a banquet will be given. Rev. Baker is planning to give the men of his church something to do and he has planned this banquet in order to get them acquainted with each other. There will be about 100 men present.

The Jumbo Loaf will take a large place in your affections for 5 cents. Hereford Market. It



### ANALYSIS OF WATER

Press Bulletin No. 159, New Mexico College of Agriculture and Mechanic Arts.

From The Roswell Register - Tribune.

The organic matter in the water may be of animal or vegetable origin. In addition to these the water may also contain different low forms of life such as the germs of typhoid fever and other diseases. The latter can live but a short time in water free from animal or vegetable matter, since these are the source of their food. A water may contain large quantities of animal refuse derived directly from a cess pool or water closet, and yet be free of typhoid fever germs, but when the food is present the germs may be added at any moment by an infected patient. Since animal refuse is the source of typhoid, it is very essential that all potable waters be free from this matter. The presence of considerable quantities of vegetable matter would not necessarily render a water unfit for domestic use.

In New Mexico where there is an abundance of chlorine in all natural waters the only reliable method of measuring the quantity of animal matter present is by a determination of the free and albuminoid ammonia. Small amounts of these forms of ammonia will result from decomposition of vegetable matter, but where waters contain them in considerable quantities there is a strong suspicion of animal contamination, and on the ground of possible danger the water should be condemned. As to just what quantity of ammonia a water should contain to indicate animal rather than vegetable contamination, and upon the ground of the amount of vegetable matter present, no hard and fast rule can be set. However, any water containing considerable excess of ammonia over the other wells of the same locality should be regarded with suspicion.

On account of repeated cases of typhoid fever in a certain New Mexico town the county health officer selected samples of water from four wells in that locality and submitted them to the Chemical department for analysis. The results of analyses as shown in the following table do not indicate an excessive contamination with animal matter, but a comparison of the amount of ammonia in these wells, with the college well and another located near the college shows such a marked excess of ammonia in the former as to justify anyone in regarding them with some suspicion. Even if these wells are polluted by cess pools or waer closets, little advantage would be gained by boiling the water so long as the house has free access to the source of contamination by another likely means of infection.

Table showing the amount of free and albuminoid ammonia in parts per million parts of water in these four wells as compared with the amount found in the College well and another situated near the College.

#### Suspected Wells.

Free Ammonia—No. 1, .13; No. 2, .34; No. 3, .13; No. 4, .24, College well, .00; Well near College, .04.

Albuminoid Ammonia—No. 1, .08; No. 2, .12; No. 3, .10; No. 4, .10; College Well, .00; Well near College, .04. R. F. HARE. December 21, 1909.

#### Monday Club Meet.

The directors of the Commercial Club dined Monday at the Arcadian but after the meal retired to Secy Holman's office where business was transacted. It was shown that if all pledges to the club be paid this month, that the year's work will close with a clear record and all accounts paid. No other Club on Plains has so succeeded.

The official board of the Christian Church offered the use of the basement of the new church in which to hold the Annual Banquet. This was accepted. Offers are now open and it is expected that some of the ladies' church societies will undertake the matter. It is not expected that the service shall cost over 50 cents per plate.

#### McNerney-Jesse.

Charles C. McNerney who has been living with his mother six miles southeast of town and Miss Etta B. Jesse were married Thursday evening at 8 p. m. at the home of the bride's father who lives one mile south of the Wyche school house. Those present were the immediate relations of the two young people. Misses Jennie and Lula Wear, Mr. Humphrey and Dr. W. I. Joas and family. The young people will live on the Curtis-McNerney farm six miles southeast of town.

#### Mrs. Bryant Dies.

Last Sunday after a long illness, Mrs. D. H. Bryant passed from this life. She leaves a husband and three children to mourn her departure. The remains were shipped to their former home at West Point, Tenn. The entire community extends its sympathy to the bereaved family.

The Jumbo Loaf, quality loaf with a size to it. Hereford Market. It

#### Notice Stockmen.

From now on I will make headquarters at Stanek & Sherk's livery, feed and sale stable. Phone 249. I use a motor cycle for country calls. Dental work at any feed barn or yard in town. 30-1f

Dr. F. E. BOWE, D. V. S.

#### Frio Items.

Mrs. Frank Axe is quite sick. H. C. Stanley still continues in poor health.

Steve Sanders and family and Cap. Hammel and family spent Sunday with Mr. Lindsey and wife.

Herman Harris of New Mexico while visiting at the home of W. B. Green Sunday was out to church and greeting his old friends.

Mrs. W. B. Green and daughter Maydolin were shopping at Hereford Saturday.

Olen Dendy and sisters were guests at the home of H. H. Stanley and family Sunday.

Miss Jewell Dollay spent Thursday night with Maydolin Green.

Mrs. Green and daughter, Nettie Lee, and Mrs. Beatty and daughter, Ethel spent Monday with Mrs. Frank Axe.

Mrs. W. B. Green and daughter entertained Mrs. E. H. Shockley and Miss Hattie Easter Tuesday.

Little Gladys, daughter of Mr. Ed Stanley and wife is quite sick.

Jessie Tice and wife leave Tuesday for their home in Leamon, S. D., after spending the winter with the former's parents, John Tice and wife.

Jessie Tice and wife spent Saturday with E. H. Shockley and family.

Misses Hattie Easter and Maydolin Green called on Hugh Vaughn and wife Sunday evening.

Mrs. Anna Tanek and family spent Sunday with Alex Loury and family.

Mrs. J. F. Dollar spent Sunday with Mrs. Frank Axe.

Hon. J. D. Mell of Roswell was Hereford today.

#### Weather Forecast

Special to the Brand. New Orleans, Jan. 21. Tonight and Saturday weather. Warmer.

#### Rebekah Officers Installed.

On January 11, 1910, Mrs. Clarence Smith the Worthy D. D. P., of the Rebekah Lodge of Hereford, installed in their respective chairs the following officers: N. G. Celesta Kibbe, V. G. Mary Myrick, Sec. Inez Stambaugh, Treasurer Nettie Jones. Immediately after the installation a delightful lunch was served by Mesdames Allie Elliston, Inez Stambaugh, Bessie Lovelace, Minnie Smith and Mary Myrick, consisting of cake and punch. This lodge is doing work almost every meeting. They have just gotten new floor work and several beautiful scenes to be used in their work on the magic lantern which belongs to the I. O. O. F. lodge. The captain of the Rebekah team, Mrs. Clarence Smith informs us that they expect to compete for the beautiful banner to be given away at Plainview for the best drilled team. Mrs. Smith went over to Claude last January and gave the Rebekahs at that place a school of instructions and in April that team won the banner at Miami. She says she knows she has as good material in this lodge to work on as she found over at Claude and is looking forward to great things being accomplished. They have their first practice this (Friday) evening, at the I. O. O. F. hall at 2 p. m. ONE OF YOUR NUMBER.

#### W. H. Russell for County Judge.

W. H. Russell authorizes The Brand to announce that he will again be a candidate for the office which he now holds. Judge Russell is so well known in the county and his official record being an open book, any comment or recommendation on the part of a newspaper would add nothing to his ability as an officer. Increase his proficiency if possible. Therefore, enough said. His candidacy is subject to the will of the Democratic primaries.

#### Notices.

Where admissions are charged or money consideration made, all church, lodge and club notices will be received as "pay matter," at the usual rate of 5 cents per line. 50-1f

#### Notice to Stockmen.

Let us teach your colts by the scientific method. Satisfaction guaranteed. For further information write or see us. Jacobs Bros. 4715

## TURNING WORLD UP-SIDE DOWN

Farmers Literally Performing Wonders in the Hereford Country.  
—All Hands at the Task.

### 500 FARMS BEING OPENED

Modern and Primitive Methods Intermingled—Gas, Steam, Mule, Horse and Ox Power Being Used.

The merchants last Saturday and all this week have been sitting idly around in their places of business and trying to figure out what has become of their usual Saturday and Monday trade, the best days of the week.

But they could more easily solve the problem by taking to the country. The farmers are literally "turning the world up-side down." The tillers of the soil ever confident in its productivity are not waiting for something to "turn up" to make better times,—they have gone into the fields of the virgin soil and are helping to open the Five Hundred New Farms.

This is not the guess of the over optimistic imagination of the Brand reporter, but the actual vision of all those who travel the roads leading out from Hereford in all directions. Just one way, B. H. Smith went down to his father's home last Saturday and let him tell what he saw. After getting out of town, he could see the farmers trail of black, brown and shining furrows. This made him think to count them. In driving the 20 miles, he counted 40 outfits at work. Some of the plows were drawn by horses and mules, there being from 2 to 6 to each plow or gang. At one place the extremes met the old time methods and the new. On one side of the road one farmer with 7 yoke of oxen was turning the sod with a gang plow while on the other side a modern gasoline plow was breaking a swath 16 feet wide at a run. The soft and low breathing of the willing oxen as in contrast with the fretful and fitful puffs of the gas engine, but both were turning up the gold for the future harvest. Nearly every outfit seen along the road was turning sod and making ready for feed crop.

On Monday of this week, a similar experience is reported. A party of business men from Hereford went to Dimmitt, the county seat of noble Castro county. Their attention was soon attracted to the large number of plowing outfits and some one began to count. The number got up as high as 50 and then the count was lost. But the entire party composed of Bill Ray, Carl Cockrell, H. C. Bowser and B. H. Smith are responsible for the report that nearly every one of the farmers were "turning the world up-side down." in places where it had never been turned before—thus literally fulfilling the prophecy and wish of The Brand that Five Hundred New Farms be opened in the Hereford country in 1910.

#### Moore-Stell Nuptials.

At the residence of the bride's sister, Mrs. C. N. Hill in East Hereford, Tuesday afternoon at 3 o'clock, Mr. W. J. Moore and Miss Stell were united in marriage, Rev. J. W. Story of the local Methodist church officiating. The couple left immediately for a tour through Texas before returning to their home at Valiant, Oklahoma.

Arnold & Matthews, Furniture and Undertaking. J. M. Gilliland, Embalmer and Funeral Director. Day Phone 115. Night Phone 251. 38-tf

#### R. W. Baird for Sheriff.

The third candidate to announce for the high place of Sheriff and Tax Collector for Deaf Smith Co. Mr. Baird came to the county in '86 from Grayson County. He is a native of Texas and an old timer on the Plains. He has been cowpuncher, stockman, farmer and for three years was in the grain business, and in all his associations he has manifested a modest and uneffected manner, well known to all his friends and acquaintances.

If he is elected he makes but one promise—that is to be as good a sheriff as he knows how, and to attend closely the duties of the office. He says that while he wants the office for what money there is in it, he will try to wear the honor with credit to himself and the county. He asks the voters, (and nearly all of them know him), to remember him on that great day—the primary election.

#### Spring Lake Items.

The farmers finished threshing Saturday in this vicinity.

Little Gladys Axtell has been quite poorly with tonsillitis the past week.

Tillie Thomas is still confined to her room. Dr. Stapleton of Dimmitt was called to see her this week.

Mrs. Redding has been sick but is able to be around again.

The Turrentine Brothers are putting down a well for Mr. Boidson 12 miles north of town.

We believe it would be safe in saying that every man in the neighborhood is plowing.

The protracted meeting will begin at Spring Lake church Sunday night and continue indefinitely.

The young folks had an oyster supper at Mr. Geist's Saturday night.

Mrs. Barnison has returned home after a two months visit with her daughter in Kansas.

Orval Axtell was called over near Friona Thursday to help repair a gasoline engine, it being the same make as his own we think he got it to working all right.

Will some one kindly inform us through the columns of The Brand where we can get some good seed corn that has been grown in the Panhandle.

The death angel has again visited our community and claimed for its victim our beloved friend and neighbor Mrs. Benjamin Struwe. She had never been very strong but since coming to Texas thought she had been benefited, until two weeks ago she began to decline and on January 12th she passed from this life into that land where she will know no pain or sorrow. Mrs. Struwe was 53 years of age. She leaves to mourn their loss a husband three sons and four daughters, of which one son and two daughters are married and two sons dead. All of those living were at her bedside except her daughter Ida who lives in Kansas. This community desires to express their sympathy to the bereaved ones. The loving wife and mother was laid to rest in the Spring Lake cemetery Friday. Brother Hensel preached a very impressive sermon from Mark 5-39. "The Damsel is Not Dead but Sleeping."

A precious one from us is gone,  
A voice we loved is still  
A place is vacant in our home,  
Which never can be filled.  
God in His wisdom has recalled,  
The boon his love had given,  
And though the body slumbers here,  
Her soul is safe in heaven.  
ANGIE.

#### Notice Charity Committee.

The women of the charity committee will meet at the Baptist church Wednesday, January 26, at 2:30 p. m. MRS. W. C. WARREN, Sec.

YOU'LL LIKE HEREFORD!

## INQUIRY FROM ROSWELL

Fire Department of Oasis City Becomes Interested in School Fire Drill.

Roswell, N. M., Jan. 16, 1910.  
Editor Hereford Brand,  
Hereford, Texas.

Dear Sir:-

I note, with interest, your description of the fire drill of your public school in your last issue.

I would like to ask how many children were in the building at the time of the drill? Also what about your city Fire Department?

Our firemen attend the fire drills in our public schools and take great interest in them. A few days since the Central building was emptied in one minute and thirty seconds. There were 900 children in the building and no notice was given them of the drill.

If you will be so kind please answer through your columns.

WALTER GILL

Asst. Chief Roswell Fire Dpt.

Answer—There were about 350 children and the building was emptied in 70 seconds. We have no fire department as yet.—ED.

Smith and Brumley do all kinds of Scavenger work, also haul off your trash, cans and dead stock. Prices reasonable. Hereford, Tex. 46-tf

## SMITH & ASHBROOK

HEREFORD, TEX.

Sell all kinds of Insurance

Fire  
Tornado  
Life  
Accident  
Health  
Plate Glass  
and Live Stock

EMPLOYERS' LIABILITY

Office first door south of First National Bank

## MR. FARMER ARE YOU READY TO GET BUSY PLOWING

Do YOU own that plow of all plows, the ONE that gives satisfaction, the ONE that does good work all the time?

If you do, why, you are prepared to work your soil right and get the best results.

If you do not, you ought to throw aside the old unsatisfactory plow you have been using and up and buy the plow that pleases. That PLOW is the JOHN DEERE. Don't take our word for it, ask that neighbor who has one. He'll tell you right.

## Garrison Brothers

Make Our Store Your Headquarters

When Buying Groceries

## Bear in Mind

the difference between

Cheap and High Grade GROCERIES,

the difference between

Healthful and Unhealthful GROCERIES,

the difference between

JARROTT & WILKINSON'S Groceries

and Other People's Groceries

TRY A BRAND LINER

## New Styles in Skirts

\$4.00 to \$20.00

Our New Spring Line is now in. They come in French Voiles, Plain and Fancy Panamas, Fancy Serges, and other new fancy weaves and light weights. If in need of a skirt in most any style or price we can surely suit you, and in most any size from 20 to 44 waist. We will be glad to show you the new things in skirts whether you buy now or not. All New York styles. The newest, the latest.



## WHITE GOODS AND GINGHAMS

Our Spring line is now in. India Linens, Linen Suiting in White and Colors and Fancy White Wafstings. Also a nice line of plain and plaid dress and Apron Gingham.

## EMBROIDERIES

New Patterns, all the latest in Edges, Insertions, Beadings, Corset Cover Widths and All-Overs. We buy our Embroideries direct from New York and get the newest patterns.

# GEO. A. STAMBAUGH

HEREFORD,

TEXAS

FLOUR

At the Elevator, for Cash

FLOUR

**\$1.45 PER FIFTY POUND SACK \$1.45**

Every sack guaranteed and your money refunded if you are not satisfied

**Star Mill & Elevator Co., O. FALLWELL, Mgr.**

FLOUR

This Flour was made of wheat grown at Hereford

FLOUR

**SUMMER RESORTS**

Some of the Things Needed to Bring Tourists to Summer Cooling and Resting Places.

When a town starts out to become a summer resort or even a winter resort there are many things that enter as a factor in the equation that draws the crowds. Kool Kolorado advertises her cooling climate and scenery; Marlin cries her hot water baths and hot climate; Mineral Wells pushes her cure-all waters to the front and her miniature scenery; California tells you about climate and ocean breezes; and so on. Colorado and other high altitude states talk a great deal about their low summer temperature and cooling nights. Had it ever occurred to any one that the Panhandle can offer as many attractions as those who boast of having the Meca of tourists located within their borders.

Taking the leading head line of all California and Colorado's advertising—a cool and pleasant summer climate. Let's see what the Panhandle can offer to the heat sufferers. At Hereford a careful record of the temperature has been kept for a number of years. During the last three years in which observations have been made, the degrees of heat and cold have been tabulated for the months of June, July, August and September. The tables for 1907, 1908 and 1909 are as follows:

1907		
Mean Max.	Mean Min.	Average.
June 89	59	74
July 94	62	78
Aug. 90	64	77
Sept. 80	40	72
1908		
June 88	59	74
July 85	60	72
Aug. 87	60	73
Sept. 81	52	67
1909		
June 88	57	72
July 91	64	77
Aug. 91	59	75
Sept. 84	50	67

This shows the average summer temperature of 75 degrees for 1907, of 72 degrees for 1908 and of 73 degrees for 1909. The heat when it does come is during the middle of the day, the mornings and evenings, being invariably cool and pleasant. The thermometer has not been reached the 100 mark but twice in the three years, once in June 1907 and once in August 1909.

The records will show that the average temperature for the Panhandle during the four months named to be less than in other states where so much stress is laid upon the cool air and pleasant nights. If this be

true, Hereford could afford to advertise among the heat burdened Central Texas folks and invite them to come up and enjoy the pure air and the cool climate.

—Another thing needed is some sort of entertainment or pastime. Folks will not stay anywhere unless there is "something doing." This phase of the subject will be discussed later.

**Chatterings From Parrott.**

Such glorious weather we are having. Standing in our door way we can count a score or more of busy plows turning over the sod. Surely with the moisture that has already been given us, and the sunshine that melts its own way, and with the faith that God will send us just a few more drops of rain, "the desert will blossom as the rose" next summer.

One can say of Texas days what Carlyle says of each day, "Every day that is born into the world comes like a burst of music, and rings itself all the day through. These beautiful mornings effect us like a strain of song and our sunsets cannot be surpassed by anything that Venice has to offer.

Now that our school house has burned down, Sunday school has been discontinued. But by the kindness of Mr. Metcalf offering one of his vacant houses we have been able to commence our day school. Miss Grant the secretary of our Sunday school has sent for the literature and we will convene a week from next Sunday January 30 at Mr. Metcalf's.

A. P. Helphery, wife and daughter dined at Gus Miller's a week ago last Sunday.

George Backus and sister, Jake Wagner, Jr., and sisters Flo and Blanche, spent the evening at B. F. Neely's. It is a great pleasure to have such gay young people drop in.

Miss Susie Chilcott spent Saturday night at the Grant home.

Mrs. Wagner and daughter drove to Dimmit Saturday.

Mr. and Mrs. Metcalf and family, Mr. and Mrs. Jennings and daughter Ethel, A. P. Helphery and F. L. Neely were callers at the B. T. Neely home Sunday afternoon. The time was very pleasantly spent with music and song.

Miss Grant and Mrs. Dukes were doing Hereford in an auto last week.

Bascom Hughes and wife spent Sunday evening at B. F. Neely's.

The Duke's new home is nearing completion, the paper hangers are now having their turn.

John Guthry, Sr., and wife have moved into their elegant new home. The house is plastered and has a bath room.

From our own vine and fig tree we

can count six new homes that have been built this fall and winter, so you see we are growing.

Mr. Kopp our genial carpenter who has the splendid ability of turning his hand to most any trade, has been playing mason and has built two flues for Bascom Hughes.

Mrs. Davidson of Hereford took dinner Monday with Mrs. Dukes and spent Monday night with Bascom Hughes and wife.

There is no doubt in our minds that with the present energy displayed here, that this section is going to be the garden of Eden of the world with the serpent left out. This is our work and we believe with Alice Freeman Palmer that, "Whatever we have to do we can always do." God being on our side.

JACK AND GILL.

YOU'LL LIKE HEREFORD!

**Young Men Not Required to Pay Poll Tax.**

In Dallas an inquiry was made concerning the qualification for young to vote and the following was given out:

"All young men that have become of age any time since January 1, 1909, and that will be of age before July 23, 1910, are entitled to an exemption voting certificate, and will be eligible to vote in the primaries held July 23, 1910. If they become 21 years old after July 23, 1910, and before the general election on Nov. 8, 1910, they are entitled to an exemption voting certificate, and will be entitled to vote at the general election.

"Also, all parties apply for exemption voting certificates on account of average should have been 60 years old before Jan. 1, 1909.

"The foregoing applies provided

the applicant under the foregoing rules shall have been in the State one year and the county six months prior to the primary or general election in which he may desire to vote."

City taxes are now due for 1909. The city collector's office is with Pitman Land Co. There is considerable delinquent tax for 1907 and 1908 in the city, especially in Evans addition. Pay now.

C. L. SULLIVAN, Marshall.

**Truck Gardener Wanted.**

This is an ad. Hereford needs an experienced truck gardener. A small plot of ground close, with ample facilities to irrigate, may be secured at a low rental. Write or apply to The Brard office for full information. 48-3t

Heating Stoves at Warren Hardware Co. 44tf

**OPERA HOUSE**

One Big Joyous Week Commencing

**Monday, January 24th**

**Marie Nielsen**

Supported by the Great

**GILBO-NIELSON CO.**

Presenting a repertoire of the latest plays. High-class vaudeville between acts. Opening play, the great Western Comedy Drama

**A GAMBLER'S SWEETHEART**

Change of Play and Vaudeville Nightly

Prices - - 25, 35 and 50c

Seats on Sale at the Usual Place

# HEREFORD YOUNG MEN ENTERTAIN

Hosts and Hostesses of the Past Year Banqueted at the Arcadian Cafe.

## ONE HUNDRED GUESTS PRESENT

Five Courses, Music, and Many Brilliant Toasts.

Events that excell past events in magnificence must always transpire, so on Friday evening, January 14th, Hereford society people witnessed the most magnificent social event or otherwise that has ever occurred in the city. Magnificent both as to the beauty and elaborateness of the occasion and the spirit of hospitality and appreciativeness that prompted it, the event being the First Annual Banquet of the Hereford Young Men tendered to their Hosts and Hostesses of the past year. Something like one hundred invitations were issued.

The banquet place chosen was the Arcadian Cafe in the Miller-Walker new building. The committee on decoration took the cafe in charge on the day of the banquet and fitted it up to satisfy the taste of the most discriminating. The front of the large room was cut off and made into a reception room by using four large colonial pillars wound in red and white colors and twined with smilax. Across the top were placed a variety of potted plants giving a most pleasing effect. In the extreme front smaller columns were again used with green decorations and the colors to screen the orchestra. The walls were also in the colors and the room made attractive by palms and plants, and everything was most conveniently arranged for the comfort of the guests. The electric light display throughout the entire building as arranged by Mr. King was most delightful to the eye. Red and white, the colors used for whole decoration scheme, it might be well to mention are the Hereford city colors and were used by the young men as complimentary to the city.

At nine o'clock when the beautiful, handsomely dressed ladies and dignified and honored escorts began to arrive they were met at the door by members of the reception committee. Hats and wraps and coats were checked by waiters Wayne Estes and Bruce Wiley and promptly cared for by waiters Jimmie Snyder and Frank

In the interval the guests engaged in pleasant conversation and lent willing ears to the soul stirring music that floated entrancingly within the four walls of the cafe, and there was not a heart but was throbbing faster and filled with sweeter thoughts at the end of each selection as rendered by the orchestra. Among the many pleasures thought of by the young men for the entertainment of their guests throughout the evening, the orchestra deserves special mention and was composed of: Prof. Liebelt, Chas. Ellis, Henry and Chas. Daves all of Clovis, N. M., and Miss Edwards and B. F. Chisholm of Hereford.

The guests were ushered to their respective places at the tables in the banquet room by the hosts themselves. In the center of each table was a beautiful vase looped with smilax and filled with red and white carnations. At each plate was placed a tastily printed menu and program folder bound with the color ribbons and intended as a souvenir

of the evening, a white carnation for personal adornment of the guest, and a place card bearing this quotation from Shakespeare's Macbeth: "Now, good digestion wait on appetite and health on both—fall to".

The guests all seated, Hon. Clyde D. Wright as toastmaster explained the purpose of the young men in calling their friends together and assured them a most hearty welcome to the banquet hall. Between each course, he made appropriate remarks and introduced the speakers of the evening.

After the first course, Mr. A. I. Lipscomb, cashier of the Western National Bank, responded to the address of welcome in a most happy strain, assuring the young men and their sweethearts that he spoke the sentiments of all the guests and that they felt honored in being counted as the friends of the young men of

Hereford. It was the young men's turn next and in the short but pointed speech of Mr. Odell Elliott was demonstrated that they too felt the responsibilities of favors extended to them during the past year in the remarks he made to the subject: "Our Hosts and Hostesses."

Following this and after the next course, Mr. Guy M. Nesbitt paid a high tribute to the young ladies of Hereford in addressing himself to the subject: "Our Girls." Mr. Nesbitt's personality was fully betrayed in what he had to say and all who know him rested safely that the subject would be well cared for under his frame of mind. While he, of course, is still a bachelor, if his acquaintance with the tactics of love and war do not avail him anything, it will be because he does not find a subject.

The last but not the least interest-

ing was the toast of Hon. Geo. W. Barcus, who responded to the subject "A Prophecy." Mr. Barcus was in a happy mood and his remarks were touched with pleasant insinuations which amounted to almost fulfilled prophecy in referring to the possible future of the young men and young ladies of Hereford. It is certain that he has not forgotten the "signs of the times."

Mr. A. C. Elliott requested and was granted permission to thank the Young Men for the unalloyed pleasure the evening had brought to the many guests. He did so in a most appropriate manner.

At this point two young ladies, Misses Gregg and Moore, each arose in turn and with well chosen words expressed in behalf of the young ladies their appreciation of the pleasant occasion extended to them by their young men friends.

The menu served in most elegant

style was: First Course—Cream of Oyster Soup, Salted Wafers, Celery, Queen Olives. Second Course—Broiled White Fish, Egg Sauce, Creamed Potatoes, Graham Bread, Butter. Third Course—Baked Young Turkey, Virginia Dressing, Cranberry Sauce, Parker House Rolls, Beet Salad. Fourth Course—Apple Pie, American Cheese, Vanilla Ice Cream, Angel Food. Fifth Course—Coffee.

Shortly after the first small hour of morning had slipped unobtrusively away into the mystic realm of time the grand evening of so many pleasant pleasures drew to a close. Many were the expressions of delight and appreciation tendered the Young Men by the guests as they departed for the royal way in which their favors of the past year had been reciprocated.

The personnel of the Hereford Young Men was: Edgar Betts, C. L. Carter, Marvin Cross, Landy Cardwell, Odell Elliott, E. D. Fox, Nester E. Gass, Albert Herbst, Ralph L. Joss, L. D. Mercer, Dr. J. H. Massie, Guy M. Nesbitt, Jno. C. North, A. J. Olson, O. B. Pirkey, M. W. Sturdy, Terrence Stanberry, C. P. Woodburn, C. D. Wright, A. C. Thompson and Clement Yost. From which number the following committees were appointed:

Reception—E. D. Fox, N. E. Gass, C. L. Carter and Clement Yost.

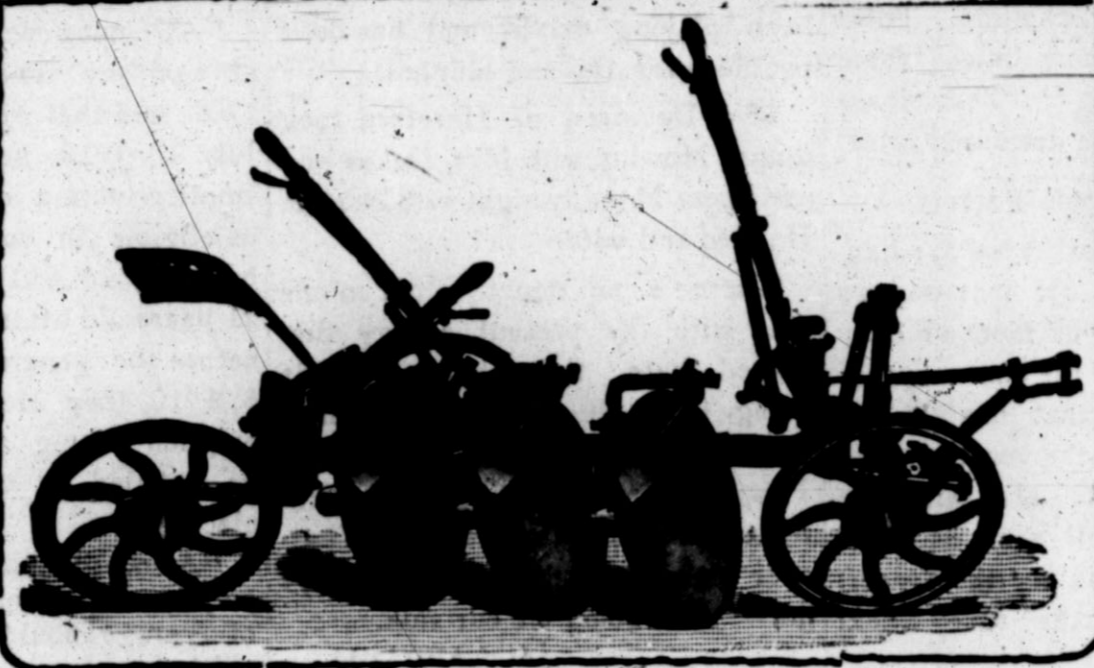
Finance, Flowers and Music—L. D. Mercer, O. B. Pirkey and Ralph L. Joss.

Invitation and Decoration—Guy M. Nesbitt, A. J. Olson and Terrence Stanberry.

Menu and Program—C. D. Wright, Chas. Woodburn, Albert Herbst, Dr. J. H. Massie and Odell Elliott.

The invited guests were: Messrs. and Mesdames C. W. Dodson, B. S. Arnold, Emmett Cardwell, Geo. W. Barcus, S. B. Edwards, Joe Collins, A. J. Lipscomb, P. W. Price, J. H. Cardwell, A. C. Elliott, H. H. Hawkins, A. W. Gregg, L. W. Hough, N. J. Matthews, Joe L. Carter, Dr. J. M. Bisco, Dr. F. A. Estock, C. L. Sullivan, T. E. Shirley, Robert Elliott, F. L. Vanderburgh, A. A. Davis, Edgar Johnson, W. L. Brodie, A. L. Gibson, W. C. Witherspoon, C. G. Witherspoon, J. N. Russell, J. E. Gyles, J. G. Hendricks and J. F. Barker; Mesdames L. W. Vaughn and Estelle Tucker; the Misses Belle Woodburn, Sue Wilson, Cassie Weaver, Carrie Portwood, Nell Wyche, Amelia Wilson, Sudiebel Warren, Willia Rhone, Loretta Milam, Amber Collins, Ida Beach, Tot Mercer, Dora Pearson, Ingalls Gyles, Percy A. Moore, Olive Elder, Lelia Gregg, Ruth Wilson, Grace McGarr, Sara Rood and Mildred Vaughn.

## The Means of Successful Plowing



Depends entirely upon the QUALITY of the Plow and for this reason the

### Parlin, Orendorff & Emerson

Lines have no Equal. The DOUBLE and TRIPPLE EMERSON DISC, the Emerson EXPRESS SULKY and GANG, the SUCCESS SULKY and GANG are the standard of all Plowing Machinery and we will take pleasure in showing you the many good features of these plows if you will call at our store. We also have a nice line of

Windmills, Pipe, Casing and Builders' Hardware

## WARREN HARDWARE CO.

212 Main street

Hereford, Texas

The Quality Store

PHONE 25

## HUBBARD GROCERY CO.

First-class Groceries for the careful housewife. Always on hand. Little things in the grocery line that help fill in when you haven't time to cook just what you would like. Produce of all kinds in season.

## BEST FLOUR IN TOWN

### It's This Way.

Farmer B. Well I sold my farm for \$50.00 per acre yesterday to that man from up north.

Farmer C. Well I dont see how you done it. My land is just like yours, in the same section and he only offered me \$35.00 per acre.

Farmer B. Well he said he would not have given me more than \$50.00 if it had not have been for that 5 acre orchard I bought of the Hereford Nursery. Tell me it don't pay to have an orchard.

Farmer C. Well I never. I am going down to the Hereford Nursery tomorrow and buy me a 10 acre orchard.

Get good trees and get them from the Hereford Nursery. L. P. LANDRUM, Prop. Hereford, Texas.

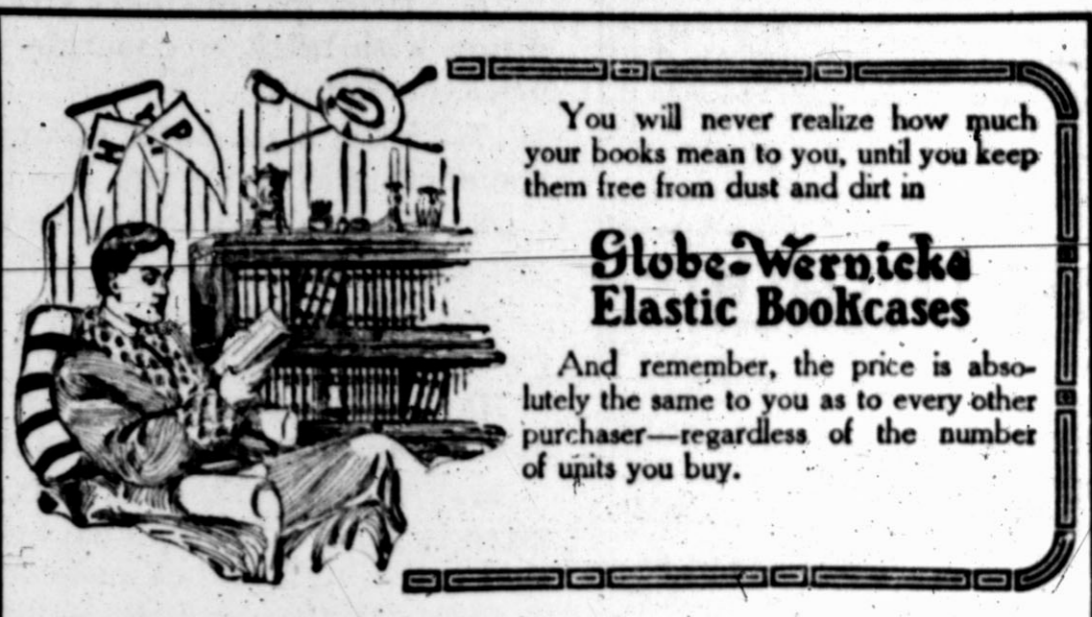
The unusual offer to deed a fine corner lot free to the first ten men who build homes in Baskin Heights, is meeting with good success. It wont be long until we see some of our finest buildings in this beautiful addition. A private park, near the center is being laid out. Write L. Baskin for particulars. 36-1f

# The Policy Behind Our Business

This policy has been and always will be To Sell Honest Goods, To Give Prompt Service, To Practice Fair Dealings, To Charge Reasonable Prices and To Treat Everyone Alike. We stand behind every article of goods we put out because we know where they came from and how they are made. We deal only with the best factories who have made their reputation by manufacturing honest dependable goods with a guarantee of material and workmanship. Our lines represent the best concerns in America whose names are synonyms for excellency in their respective lines.



**These Famous Lines are:**  
 S. Karpen & Bros. Morris Chairs, Rockers, Parlor Suites and Davenport; Sealy and Ostermoor Mattresses, Leggett & Platt Bed Springs, Streets & Morris Chairs; White, New Home and Free Sewing Machines, Cadillac Desk Tables, Alexander Smith's Rugs and Carpeting, Smith & Davis Iron Beds, Cook-ette Company's Fireless Cookers.



You will never realize how much your books mean to you, until you keep them free from dust and dirt in

**Globe-Wernicke Elastic Bookcases**

And remember, the price is absolutely the same to you as to every other purchaser—regardless of the number of units you buy.

**Globe-Wernicke Book-cases and Filing Cabinets are always in the lead—We Sell Them**

We guarantee our prices to be as low as can be found anywhere on the same quality of goods. By dealing with us you get the best the country affords at the lowest possible prices. We offer you **SPECIAL BARGAINS** in Dining Room and Bed Room Furniture. Let us figure with you on you Furniture Bill.

## E. B. BLACK COMPANY FURNITURE and UNDERTAKING

### Local and Personal

Wall Paper. E. B. Black Co. 48tf  
 Prairie Hay at Hicks and Harrison. 49tf  
 Rogers 1847. Warren Hardware Co. 44tf  
 Mrs. H. H. Stanley of Frio was shopping in Hereford last Saturday.  
 E. B. Black Co. doesn't KEEP furniture, but SELLS it. 48tf  
 Boys coaster wagons. Warren Hardware Co. 44tf  
 Call J. L. Van Sickle, phone 313 when you have hauling to do. 48tf  
 Picture Framing a specialty at Black's. 48tf  
 Born to Mr. and Mrs. J. B. Comer January 8th, a girl.  
 White and New Home Sewing Machines. E. B. Black Co. 48tf  
 Baggage and transfer hauler. J. L. Van Sickle, phone 313. 48-tf  
 Prairie Hay at Hicks & Harrison. 44tf  
 J. W. Ford started out this week to assess taxes for 1910.  
 E. B. Black Co. Furniture dealers and Undertakers.  
 Carving Sets. Warren Hardware Co. 44tf  
 D. M. Wittiford of Fort Worth is here making settlement of his father's estate.  
 E. B. Black Co. Furnishes the Home. 48tf  
 Just received a car rock salt. Hicks & Harrison. 44tf  
 E. B. Black Co. sells Queensware and China. 48tf

Sheriff Connell attended the Elk Lodge meeting at Amarillo Monday night.  
 Globe-Wernicke Book Cases. E. B. Black Co. 48tf  
 We have a good supply of International Stock Food. Hicks and Harrison. 47tf  
 W. H. Dennison is spending ten days in Illinois looking after some people for the Hereford country.  
 We have been out of coal. Place your order several days in advance. Hicks and Harrison. 49tf  
 I repair your flues cheaper than moving furniture in case of fire. See Loughmiller. 37-tf  
 F. P. Wilson of Happy, formerly with the Hereford Hardware Co., visited home folks Sunday.  
 Big assortment Art Rugs, Matting and Linoleums at E. B. Black Company's. 48tf  
 W. D. Kelihor made a trip to Canyon City last Friday, returning Saturday.  
**For High Grade Tailoring work go the Wardrobe. 48tf**  
 Dr. O. P. Southerland returned Monday from a visit with homefolks near Texico, where he has a claim.  
 Order feed and coal early, our wagon dont leave the store after 6 p. m. Hicks & Harrison. 44-tf  
 The Peterson Sisters the next number of the Lyceum Course will appear at the Opera House, Feb. 4.  
 You will find Haviland and Versailles China ware at Warren Hardware Co. 44tf

Mr. and Mrs. F. W. Millard are rejoicing over the arrival of an heir at their home—a girl born last Monday.  
 We have a nice assortment of Japanese china ware. Warren Hardware Co. 44tf  
 Joseph E. Farrow, of Dalhart, candidate for Representative, 106th District, was in Hereford Tuesday, looking after the fences.  
**Ladies' Skirts and Suits made new at the Wardrobe. 48tf**  
 H. B. McKinley left with his daughter, Miss Ida, Monday to enter her in Kid-Key College at Sherman, Texas.  
 B. M. Hester has for sale a quarter section of land 3 1/2 miles south of Hereford awful cheap. See him. 6-tf  
 C. G. Witherspoon and son, W. C. left last Thursday for a trip to California, where they become interested in some land, having sold their holdings in Toyah Valley.  
 Take a walk, and see how little coal there is in Hereford. Hicks & Harrison. 44-tf  
 Smith McElroy, linotype man for the Amarillo Daily News was here to spend Sunday and Monday this week with home folks.  
 Dont risk cotton seed cake advancing in price. Investigate. Hicks & Harrison. 44-tf  
 B. H. Smith, while in Dimmitt this week visited the school and reports that he found Miss Griffith and her assistant conducting a very successful session of the school in that city.  
 Nothing gives so much satisfaction for so small cost as electric lights. Let us connect up your house. See us for prices etc. Hereford Light and Power Company. 36-tf

We have advanced the price of cotton seed cake to \$35 and will advance to \$36 Feb. 1. Hicks and Harrison. 49t3  
 Another farm is being opened up in the Hereford country. W. B. Dameron is improving a section south of town, building a 5 room house and making other improvements.  
 C. S. Garrison, of the firm of Garrison Bros., returned last Saturday from Kansas city where he attended the meeting of the Implement Dealer's Association.  
 Mr. and Mrs. J. L. Wilson, Buck Roberts and Mrs. J. A. Johnson have returned from Mills Point where they had been to lay to rest the remains of H. L. Roberts, who died here recently.  
 Miss F. L. Neely accompanied by her friend, Miss Minnie Grant were pleasant callers at the Brand office Tuesday. These two ladies are among the well pleased folks in the Parrot neighborhood.  
 G. S. Williford, a man in his 84th year, died at the home of his daughter in North Hereford, Friday night. He has not been in good health for some months. The remains were shipped to Shawnee Okla. for interment.  
 Mrs. H. Garnett received a message the other day bringing the sad intelligence of the death of her nephew, Charles Edwards, who died at his home on the 9th of January at Laplata, Missouri. Mr. and Mrs. Garnett have the sympathy of their many friends in their sore bereavement.  
 A. P. Helphrey of Parrott was in Hereford last Saturday and was wearing his usual optimistic smile. He says that this neighborhood is getting more people every week and that if they get another snow or two

that the whole Panhandle country will be turned into farms. He says that the wheat is in good condition and that there is plenty of moisture in the ground.  
 You will have prosperous years to come if you plant an orchard. Just think when you were a child how you enjoyed going to that old orchard, gathering the luscious fruit and eating to your hearts content. Why not plant out an orchard so your children can enjoy the same pleasure. We grow nothing but the best fruit, no drones in what we sell you, a complete line of fruits, shrubs and forest trees at a reasonable price. Call at the Hereford Nursery L. P. Landrum, Prop. 49 tf  
**A Correction**  
 The following paragraph is taken from the Texas Woman's Club Report as it appeared in last week's issue of The Brand.  
 "The question of sustaining a paid field worker to organize and instruct Mothers Clubs was warmly discussed. The said salary to be raised by taxing each club so much per capita. This was voted."  
 The last sentence of the paragraph: "This was voted," should read: This was vetoed



We offer special inducements in quarter and half section tracks close in to actual settlers. We have some on easy payments. Hereford is in the shallow water belt. Write us for particulars. Address **BASKIN LAND COMPANY** HEREFORD, TEXAS

**The Hereford Brand**  
Published by  
**The Brand Publishing Co.**  
S. C. Elliott, Manager

Address all communications to  
**THE HEREFORD BRAND**

Entered April 17, 1901, as second-class  
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act of Congress of March 3, 1879.

Subscription Price \$1.00 Per Year,  
Strictly in Advance

Any erroneous statement affecting the  
character or reputation of any individual or  
firm which may appear in The Brand, will  
be gladly corrected upon being brought to  
the attention of the publishers.

## ANNOUNCEMENTS

The Brand is authorized to make the following announcements, same being given in the order of the information received at this office. All candidates, unless otherwise announced, are subject to the action of the Democratic Party.

Fees for announcements are payable in advance and as follows: For all county offices, \$10.00; for commissioners, \$2.50; for precinct and city offices, \$2.50 to \$5.00; offices having no or small emoluments, \$1.00 to \$2.50.

For State Senator, 29th District:—  
JNO. P. SLATON.

### DEAF SMITH COUNTY.

For County Judge:—  
W. H. RUSSELL

For County Clerk:—  
J. H. KING  
FLETCHER ROGERS  
O. B. PIRKEY  
G. M. SUGGS.

For Sheriff and Tax Collector:—  
F. H. BRITAIN,  
E. F. CONNELL, re-election  
R. W. BAIRD

For Treasurer:—  
H. B. WEBB  
ROSCOE DAVIDSON  
L. A. STROUD  
J. M. BOONE

For Tax Assessor:—  
L. D. (DOW) MERCER  
C. T. (JOE) DOBBINS  
C. P. ARTHUR  
J. W. FORD, (re-election)

### CITY OF HEREFORD.

For Marshal and Collector:—  
C. L. SULLIVAN  
J. B. ROGERS

For Secretary and Treasurer:—  
A. M. JONES

"Keep On Keeping On."  
"If things looks kinder gloomy  
An' your chances kinder slim,  
If the situation is puzzlin'  
An, the prospects woeful grim,  
An' preplexities keep a pressin'  
Till all hope is nearly gone,  
Just bristle up a little more  
An' 'Keep On Keeping On'"

**Judge Brooks Withdraws.**  
Last week Judge M. M. Brooks in announcing his withdrawal from the race for governor, issues a letter in which he declares no issue at stake and the prohibition move is "vel non," whatever that means. Whether he believes the prohibition wave "vel non" or "non est," it is clearly evident that he found the old political stumps "vermoulu," and unsafe to stand upon; hence his "therefore."

He says:—  
"To the Democracy of Texas: I wish to announce that I have decided to go into the practice of law in Dallas and not to make the race for

## PLATFORM FOR 1910

1. Trains in operation on the Colorado, Hereford and Gulf, north and south.
2. Contract made with company for extension of Stamford-Northwestern to Hereford.
3. Free Mail delivery in city in actual operation, and two more rural routes.
4. Organized effort to make Hereford a summer health resort and 1000 visitors during this season.
5. Two hundred and fifty active members in Commercial Club and \$5000 in treasury.
6. Principal business streets put in first class condition with brick or concrete gutters, storm sewer and brick crossings.
7. First class hotel equipped with modern conveniences all costing not less than \$40,000.
8. Public parks improved and made sufficiently attractive that the people will use them.
9. Cause-way across the Tierra Blanca and more public roads opened up and put in good condition.
10. Ready market for the products of the farms and a trade day made an established custom.
11. All public buildings now under contract and already planned completed and ready for occupancy; that is the high school and courthouse.
12. One hundred thousand trees planted in and around the city.
13. Five hundred new homes built in the city and occupied by two thousand progressive people.
14. Five hundred new farms opened up in the county and operated by industrious and scientific farmers.
15. Flouring mill in full operation by the time the 1910 wheat crop is ready for market.
16. Fire company organized and fully equipped with modern fire fighting apparatus.

The Commercial Club and all the progressive citizens of Hereford and vicinity are invited to get on this platform. The Brand pledges it most hearty support. There may be a plank or two omitted, but these can be nailed on at any time, the foundation being large enough to take the whole crowd. The Brand promises to work for this platform—to pull for it, to push for it, to knock for it, to kick for it, to run for it, to walk for it, to crawl for it, to cry for it, to yell for it, to endure cold and heat for it, to work day and night for it, to furnish its part of the nails and spikes, to do its part in sawing off the planks, to do its part of the hammering, and to get upon it with its pedal extremities and stay with it. What are you willing to do and what are you going to do about it? The people make the city—the Commercial Club is the only means of public activity and the only source of combined effort. Let all the people combine their efforts and join the Commercial Club. The new year is now on and your membership will be worth 100 cents on the dollar if you renew your allegiance now.

governor of Texas.

The personal esteem and friendship of thousands of people over Texas has placed me under boundless gratitude which will last as I live. Those who know me know that it will be a source of pleasure and delight to get out of public and get back into the private walks of life.

"Again thanking my friends for their unswerving devotion, I remain, yours very truly, M. M. BROOKS.

"In addition I desire to say that I long for private life. Nevertheless I had hoped that conditions in Texas would be such that my candidacy for governor would be pleasant and likely ultimate in triumphant election. The conditions, however under which the public mind is now laboring indicate that prohibition 'vel non' is the dominant issue in this contest, and in my conception this is an utterly irrelevant and immaterial issue. No honorable man can seek an office upon a dishonorable or immaterial basis. To do so wittingly it is just as reprehensible to seek an honor upon an immaterial basis as it is upon a dishonorable basis."

### Landscapes.

Lockney Beacon: The Hereford Brand had a headline last week that is strikingly true of the Panhandle. The sense of it was that "Wheat is growing money while you sleep." Because the farmers of our country planted much wheat this fall they can readily understand its meaning

and apply it to their own selves.

Dallas News: That is to say, the young wheat is making hay while the sun shines. There is, by the way, no more beautiful scenery in the world than that now visible along the roads through the Texas wheat lands. Those vast areas of luxurious green are veritable gardens of delight. The grove of Daphne was but an imitation joy spot in comparison.

## To The Public!

Take your Blacksmith work to

**JNO. N. JACOBSON**

He has always appreciated your patronage and will continue to try to please you by doing **FIRST CLASS WORK.**

## HEREFORD VIEW STOCK FARM

The Place to Buy Berkshire Hogs Hereford Cattle and Barred Rock Chickens

A few reasons why you should Buy Berkshires from me.

BECAUSE you can buy for less Money at Home and save the Express Charges. BECAUSE they are Prolific, three young sows during October and November farrowed 39 Pigs. BECAUSE they have Quality and Size and are raised so as to insure their future usefulness.

Nice lot of Pigs now ready to go, get in line. Mr. Breeder buy good Berkshires and make money. Come to my Farm one mile west of town and let me show you.

**R. H. NORTON,** HEREFORD, TEXAS  
Drop me a card if you would like to read a little book "Berkshire Excellence & Progress"

## Mme. SEMBRICH

And Her Company

Francis Rogers, Baritone

Frank La Farge, Pianist

WILL BE AT ROSWELL, N. M.,

**Monday, January 24th**

Special railroad rate of one and one-third fare for round trip. Special train returning leaves Roswell after the concert.

For seats write **M. S. MURRAY, Roswell, New Mexico**

### Notice.

W. A. Basham has secured the exclusive agency for the Ladies' Home Journal and Saturday Evening Post for a period of one year. He wants 15 boys to sell these papers. Prizes including a gold watch will be given to the one who sells the greatest number papers. 50-21

YOU'LL LIKE HEREFORD!

### Campbell's Scientific Farmer.

For a few weeks and until further notice The Brand will give one year's subscription to this splendid paper and The Brand for the round price of \$1.00. This offer is made to actual farmers only. If you intend to farm in this country, Campbell's Farmer will clear the way for you. Sample copy sent upon request.

Jumbo Loaf Bread, quality and size combined. Hereford Market. 1

### CONDENSED STATEMENT OF THE CONDITION

OF

## The First National Bank

HEREFORD, TEXAS

At the close of business February 5th 1909.

RESOURCES		LIABILITIES	
Loans and Overdrafts	\$367,953.14	Capital Stock	\$50,000.00
U S Bonds and Premiums	51,800.00	Surplus and Profits (net)	61,563.87
Banking House and Fixtures	13,038.50	Circulation	50,000.00
Redemption Fund	2,500.00	DEPOSITS	369,828.09
Demand Loans	64,345.32		
Cash and Exchange	31,755.00		
	\$531,391.96		\$531,391.96

OFFICERS: { J. L. FUQUA, President  
C. W. DODSON, Cashier

DIRECTORS: { L. GOUGH, J. L. FUQUA, C. W. DODSON,  
R. J. KIBBE, W. H. FUQUA, W. S. HIGGINS, J. T. JOWELL

SAFETY DEPOSIT BOXES FOR RENT.

This Bank is well equipped to handle all business entrusted to its care and respectfully solicits your account.

# IRON ENAMEL BEDS, SPRINGS AND MATTRESSES

## SPECIAL PRICES FOR JANUARY

We have on hand about 60 styles in Iron Enamel Beds, 4 grades of Bed Springs, and 15 Grades of Mattresses. Entirely TOO LARGE A STOCK for our floor space. We are making some very attractive prices on these lines. Prices that will enable you to buy a Bed, Spring and Mattress for what you usually pay for the Bed alone. Let us prove to you this statement, read our Prices, bring this advertisement, buy the BEDS, SPRINGS or MATTRESSES as shown, for the price mentioned.



**This Beautiful Bed**  
Number 603  
74 inches high, colors, white green and blue, trimmed in gilt and blue. The regular price \$11.50 For January at only **\$6.90**



**This Bed No. 661**  
2 inch post, 7 spinnel, in all colors, 72 inches high, about nine in stock. Regular \$8.50 seller. January price **\$4.90**



**This Bed No. 865<sub>2</sub>**  
68 inches high, trimmed in 3 colors, 7 spinnels. Can furnish them in Vernish Martin, White or Bronze. Regular \$8.00 seller. January price only **\$4.45**



**This Bed No. 960**  
64 inches high, colors, White and Vernish Martin, about one dozen on hand. A regular \$7.65 value. January price while they last only **\$3.90**



**Bed Springs January Price**  
We have four styles in BED SPRINGS. Can give you a double cone spring, full size **\$1.45**  
Our Regular \$3.00 Spring now **\$2.10**  
Our Regular \$3.50 Spring now **\$2.65**  
Our Regular \$4.50 Spring now **\$2.90**

**We Handle All Standard Makes of Mattresses**  
Can furnish you a Mattress Guaranteed for Twenty Years at **\$14.50**  
Our Regular \$12.50 Mattress **\$9.85** Our Regular \$10.00 Mattress **\$6.95**  
Our Regular \$9.00 Mattress, January Price only **\$5.90**  
Our Regular \$7.50 Mattress, January Price only **\$3.95**  
Our Regular \$5.00 Mattress, January Price only **\$3.45**

The Prices are The Attractions

**ARNOLD & MATTHEWS**  
FURNITURE AND UNDERTAKING

J. M. Gililand  
EMBALMER AND FUNERAL DIRECTOR

### LOCALS

Phone 318 for a Jumbo Loaf. 1  
Lace Curtains. E. B. Black Company. 48tf  
2nd hand goods, 2nd prices corner Main and Railroad Street. t  
L. A. Hough of Texas was here this week.  
We're Headquarters for Overalls J. G. Callens. 1t  
Order coal in nice weather. Hicks & Harrison. 44-tf  
Judge W. B. Boyd was in town this week on business.  
Matinee tomorrow at Star Theatre 3 o'clock.  
A. P. Murchison went down to Clovis yesterday on business.  
Read the Shoe Prices in the Hubbard Dry Goods Co's ad. 1t  
New Good arriving Daily at Callens' CASH Dry Goods Store. 1  
'The Cause, the Effect, the Cure,' is something seldom discussed. Read it on page 8. 1t  
Harmon Beach leaves today for Mineral Wells where he will spend a few weeks warming up.  
A CASH Business is best for all parties. PRICES are LOWER. J. G. Callens. 1t  
Hubbard Dry Goods Co. are making prices that will make you buy a good bill of good goods. 1t  
We carry the Best Line of Shoes in Hereford. J. G. Callens. 1t  
Mrs. C. W. Dodson is enjoying a visit from her sister, Mrs. L. F. Albany, of Ringgold Texas.  
A very interesting article on page 8 is entitled "the Cause, the Effect, the Cure." t  
Read the full page ad of the Hubbard Dry Goods Co. The prices are down to Rock Bottom. 1t



**NEW HOME**  
OF THE  
**FIRST CHRISTIAN CHURCH**  
OF HEREFORD, TEXAS  
Cost Completed and Furnished **\$25,000.00**  
Seating Capacity 1200  
BASEMENT—Contains S. S. Auditorium, Kitchen, Parlor, Furnace Rooms and Toilets.  
FIRST FLOOR—Contains Entries, Main Auditorium, S. S. Rooms, Choir Elevation, Library, Dressing Rooms.  
SECOND FLOOR—Contains Additional S. S. Rooms, Organ Loft and Balcony.  
THIRD FLOOR—Has Ladies' Parlor and Work Rooms.  
Extreme dimensions of building 85x98 feet, height 75 feet.

**Junior League Program.**  
Leader—Buford Farmer.  
Song.  
9th Psalm.  
Prayer—Mrs. Hawkins.  
Recitation—Bessie Snyder.  
Reading—Bea Story.  
Song.  
Recitation—Modena Burks.  
Recitation—Raymond Hawkins.  
Dismiss with Lord's Prayer.  
Hon. F. T. Roloson of Tuscola, Ill., has opened an office in the Miller-Walker Building, Rooms 5-7. Mr. Roloson has had fourteen years experience at the bar and was for four years States Attorney at his former home. He is a gentleman of pleasant address and intends to cast his lot with the Hereford people and wants to become identified with their interests. The Brand extends to him as it does to all good people a hearty welcome into our midst and wishes him success in his profession.

Come out and bring the children to the matinee tomorrow 3 o'clock Stat Theatre.  
Mrs. Herbert Coulson of Tulsa, Oklahoma, came in on Wednesday, to make an extended visit with her parents, Mr. and Mrs. S. D. Brunk.  
Are you a mail order patron? Read "the Cause, the Effect, the Cure," on page 8. t  
We are not advertising coal. Haven't enough to bother about. Hicks and Harrison. 44-tf  
W. A. Hubbard, of Oklahoma, dropped into the city yesterday and is visiting with his sons.  
Books, reasonable price, Racket Store. Corner Main and Railroad Streets. t  
Dr. W. H. Hendrickson with Messrs. H. T. James and J. H. Bean of Wisconsin are among the prospectors in Hereford today.

Great saving, bargain counters, Racket Store. Cor. Main and Railroad Street. t  
Mrs. F. H. Fretz leaves today for Quincy, Ill., to join her husband, where they will remain until next spring when they may return to Hereford.  
The Mothers' Club will hold a business meeting at Mrs. LeGrande's Tuesday at 3:00 p. m. All members urged to be present.  
Now is the time to plant your trees. There is a good reason and you will get good results, if you buy of the Hereford Nursery. 49tf  
Harvey G. Hays of Chester was in town yesterday and reports that every body is plowing in his community, and that his gasoline outfit turned 50 acres the first three days of the week.

**Has Big Crop of Wheat.**  
Ed Short was in the city Saturday and stated that he and his sons had four hundred and fifty acres of wheat in fine growing condition and that he expected to get a good harvest. These people came here last year but on account of the unfavorable season did not make much, but Mr. Short says that they are not in the least discouraged and that he and his boys are well pleased with the country—"It's all right," he says. In further conversation, Mr. Short said, "I think our people need more social advantages—I mean the farmers—they get lonesome being away from their old associates. What we need is to build more churches and school houses, have more social gatherings and to get acquainted. Our women find it hard to be contented under existing conditions, but we are largely responsible, it is our duty to bring happiness and contentment."

R. Roelfs of Penkin, Illinois, with his two friends, Messrs Velde and Zollars are here today prospecting. Mr. Roelfs owns some fine property in Hereford and thinks the town and country optimistic.  
Mr. W. McKey of Waynett, Ill., is here today prospecting. Mr. McKey is well pleased with Hereford and surrounding country.  
Latest style in hairdressing and shampooing, also switches, pompadours and puffs made from your own combings. Phone 84, No. 701 Miles Ave. Mrs. H. I. Berve. 50-tf  
**Auction and Exchange.**  
The ladies of the Christian church will sell at auction the goods left from the Bazaar and hold a sale of good things for your Sunday dinners such as pies, cakes, home-made bread, dressed chickens, also home-made candy, Saturday afternoon, January 22, at 4 o'clock, at Judge Gough's office. 1t  
W. A. Tate of Dimmitt went down to Clovis yesterday evening returning to Hereford this morning. Mr. Tate is a candidate for commissioner in Castro county.

**Society**

**MRS. SNYDER AT HOME.**

Mrs. J. P. Snyder entertained at "42," a number of her lady friends Thursday afternoon January 13th, from 3 to 5. The home was prettily decorated with pot plants and cut flowers and lighted with electricity.

In the dining room Mrs. W. F. West gracefully presided over the punch bowl, serving the guests as they arrived with fruit nectar.

Five tables were prepared for "42" and the game was played with a great deal of enthusiasm. Salted nuts were served from dainty nappies during the game. At the close the hostess assisted by Mrs. West served brick cream and white loaf cake, during which time Mrs. J. F. Barker favored the guests with several musical numbers, the last of which was a vocal solo.

The hostess presented the ladies on departure with pink and white carnations as favors of the party. Mrs. Snyder is always a delightful hostess and this party was in every way characteristic of former social functions enjoyed at her pleasant home. The hospitalities of the home were further dispersed in the evening when the following ladies and gentlemen were pleasantly entertained at "42." Mr. and Mrs. Geo. W. Barcus, Mr. and Mrs. Slaton, Mr. and Mrs. Barker, Mr. and Mrs. Price, Mr. and Mrs. Irwin and Mr. and Mrs. West.

**IN HONOR OF MISS RUSSELL.**

Mrs. C. S. Garrison entertained a small party of young people Thursday evening at her home in South Hereford as a compliment to her guest Miss Bernice Russell of Amarillo.

A game of "42" was engaged in after which a dainty coursed luncheon was served. The luncheon consisted in a salad course for the first an sherbert and cake for the second course.

The young people who enjoyed the hospitality of the Garrison home and the pleasure of making Miss Russell's acquaintance were Misses

Warren, Collins, and Mrs. Tucker. Messrs. King, Olson, Pirkey and Nesbitt.

Mrs. W. H. Russell entertained Miss Hammock and Messrs Daniel and Nesbitt at "42" Tuesday evening in honor of her guest Miss Carrie Portwood.

Mrs. W. H. Stephens of Bunceton, Mo., arrived Saturday from a visit to her son H. B. Stephens of Kelso. While in Hereford she was the guest of Mrs. B. S. Arnold.

**At the Oprea House.**

This week the big show is coming! Marie Nielsen and the Great Gilbo-Nielsen Company is coming to the Hereford opera house for one week commencing Monday, January 24, with a repertoire of high class comedies and dramas. The show all Texas has been praising for the past three years, the show with a reputation for presenting good plays with a reputation for presenting good clean plays with a good company. The opening play is a western comedy drama, "A Gambler's Sweetheart," a play as sweet and pure as the western breeze. It has pleased thousands; it will please the theatre goers of Hereford. It's great. Do not miss it or you will miss a rare treat. High class vaudeville between acts—real vaudeville too. Not a dull moment, something doing all the time. Get your seats in advance. It's the only real repertoire show of the season. Popular prices prevail.

**Senior Epworth League Program. Sunday, Jan. 23, 1910.**

Subject—"How to Hear God's Voice."

Topic—Acts 22: 14-17; Rev. 1 and 10; 1 Samuel 3, 10.

Prayer.

Song.

Illustrations of the Lesson.

Instrumental Solo.—Miss Gertrude Taylor.

What are the Characteristics of the Listening Heart?—J. W. Story.

Song.

Paper—Is Prayer All One sided with me, or do I receive Assurance from God?—Richard Jacobs.

Song.

Benediction.

Leader—Pearl Brunk.

**The Cause**  
**The Effect**  
**The Cure**

has been studied and recognized by hundreds of the consumers of goods in the Panhandle. How much thought has the man on the other side of the fence given it? In the early days of this country, the merchant was practically independent. He fixed the price of everything, he had no hard competition. Did he control his baser nature, or did he allow greed to overcome him? We will accept the effect, as evidence of his course. The effect is that foreign merchants have seen opportunities here and waged a relentless war for the business, the consumer is now INDEPENDENT, the merchant entirely DEPENDENT. It is necessary for the good of the country that a city be maintained here. The cure can and will be applied. In the past, people have ordered their goods from elsewhere, "because it paid them" in the future they must buy at home, "because it pays them." I study mail order catalogues in connection with my own stock, I know their prices, item for item, therefore I know I am selling goods as cheap in Hereford as they can be bought at retail in Kansas City, Chicago or any other place. I have a large stock of Racket Goods, many hundreds of the common things that are used every day, things you wouldn't expect to find in Hereford at prices you can't beat on the face of the earth.

Did you ever hear this statement before? "I invite comparison with mail order houses." My bargain counters are equal in bargains to those of any city. I invite you to come in and see them. I appreciate your patronage and believe you will appreciate what you get in return for it.

**Walter Nelson**

**The Square Deal Man. Corner Main St. and Railroad**

**A Full House!**

We have a heavy stock of corn, corn chops, shorts, bran, cotton seed cake and meal; alfalfa, prairie hay, millet, rock salt, and a little coal. Our prices are right and we can deliver the goods. : : :

TELEPHONE 76

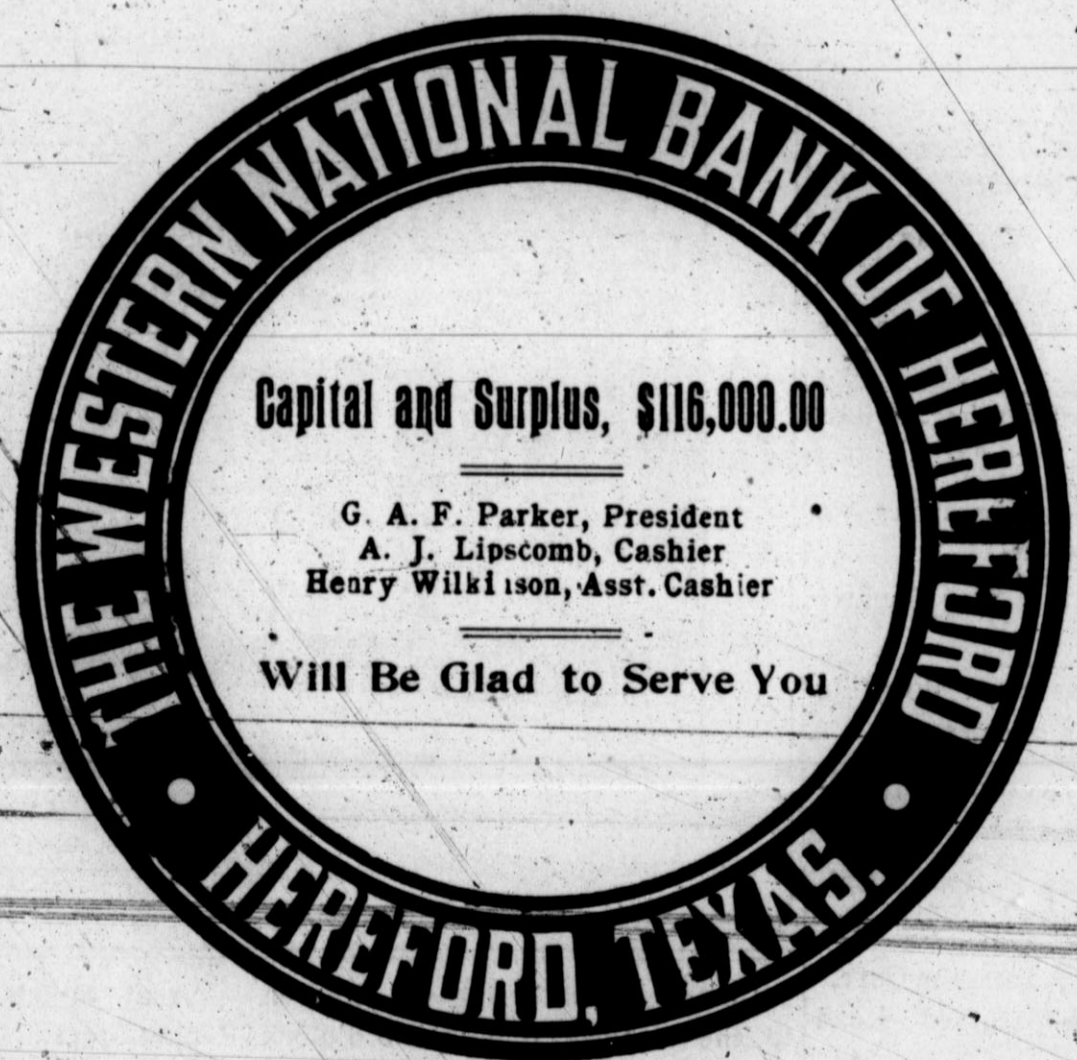
**Hicks & Harrison**

The Wardrobe, first door south of McGhee's Photo Gallery. Phone 335. 48tf

**Second-Hand Clothing**

Is in demand. Bring in your discarded Suits, Overcoats and Trousers and we will sell them for you. Several Good Suits on hand now for sale.

**THE SUITITORIUM**  
G. E. FULLER



**SAVE FUEL BILLS**

With an

**Electric Flatiron**

DAY CURRENT NOW  
Ask Phone No. 388.

HEREFORD ELECTRIC LIGHT AND POWER COMPANY



# Groceries

We are fitted out complete in our new quarters in the Miller-Walker Building now, and we extend our friends a most cordial invitation to call and see us. We have one of the most complete lines of Groceries in town, and we will continue to live up to our reputation of selling good goods at the right prices

TELEPHONE 45

## J. D. Curtsinger

### UP-TO-DATE LIVERY and SALE BARN

When you want a good drive or an up-to-date rig call at our Barn. We have spent a great deal of time and money lately improving and enlarging our premises. We have one of the best barns in West Texas and can give you the best accommodations in any line of livery service. We guarantee courteous and fair treatment to all. We also have a Baggage Transfer in connection with our Livery business. Courteous treatment given. Phone 249.

## SHERK & STANEK

## PARK & NESBITT

We are now prepared to make small Loans on Farms and Ranches in any amounts, on long time, at 8 per cent. interest, anywhere in the Panhandle, Buy and Sell Vendor's Lien Notes, Make Abstracts, Write Deets, Mortgages, Wills, and do all kinds of Conveyancing.

We write a Liberal Life and Accident Insurance Policy.

**We Ask for a Share  
Of Your Business**

## P. R. Purcell & Sons Livery, Feed and Sale Stables

GOOD SADDLERS GENTLE DRIVERS  
Special Conveniences for Drummers

HEREFORD TEXAS

The Patronage of the General Public is Cordially Solicited.

## KELSO DISTRICT DOING WELL

A General Write-Up of the Kelso District Showing Progress Made and Kinds of Crops Raised.

Thinking perhaps it would be a benefit to some of the non-residents of the Kelso district to know how the country is settling up I will endeavor to give a general write up through the Hereford Brand by permission of the editor of The Brand. It has been now most 4 years since this tract was put on the market by the George G. Wright Land company, and while we have been somewhat disappointed in the number of settlers we expected to see by this time, still we have made quite a showing. We have the Joss ranch, 10 miles north of Kelso, consisting of 5 sections, Mr. Joss has made quite extensive and substantial improvements having this year 400 acres in wheat. Mr. Joss has made three crops here and states he is thoroughly satisfied with the returns.

The Ellison Bros., from Geneva, Nebraska are located 11 miles west on three-fourths of a section, they have experimented with several different kinds of crops, including about 10 acres of Alfalfa, all of which have done fairly well. They have at least demonstrated that a man can make a living on 160 acres of land. They have out 25 acres of wheat this year.

Next in turn comes Mr. John S. Brown from Missouri. Mr. Brown has two sections on which he has put some good improvements having made two good-crops.

W. S. McDaniel also from Missouri has 160 acre which he has nicely improved.

W. B. Palmer from Sabetha, Kan., having been here but a year has made nice improvements one mile west of Kelso. He has 160 acres under the plow with 100 acres in wheat.

John Cramberg from Illinois lives 5 miles north and has 150 acres under the plow. He has also been on his land just one year.

Mr. Allie of Missouri is located 5 miles northeast and has a nice farm broken up having about 100 acres in wheat.

G. S. Demots of Hull, Iowa, has a 100 acre farm opened up on his half section 7 miles northeast. Then comes Mr. Bousenga from Illinois with four sections 12 miles northwest he also has 160 acres broken out on which he made a fine crop of feed last year, consisting of maize and millet. Mr. Bousenga has a big-steam plow outfit and we give him the credit of making the best crop in the country last year.

Now we will call Ed. Choppell from Missouri who has opened up a nice farm on Mr. Cooks place, he has also opened up a 100 acre farm for his brother-in-law. These farms are 5 miles northwest of Kelso.

Six miles southwest of Kelso is Mr. Stephens also a Missourian. He has made quite extensive improvements on his two sections, he also making an extra good feed crop for last year, considering it was the driest year in 16 years.

Mr. Hays of Milton, Iowa, has opened up an 80 acre farm on his quarter-section 4 mile south. Mr. Hawkins of Hereford has a nice farm on his three section ranch 7 miles southeast, he also has 100 acres in wheat. Dr. W. S. Walker of Granbury, Texas, has a farm 3 miles south.

While we are still very thinly settled, it looks quite different to what it was three years past when I built the first house that was put on the Kelso tract, my closest neighbor

at that time was 6 long miles away, but I have had three meals a day (except Sunday). A number of those who read this will remember me as the hotel keeper at Kelso, I have been farming and must say that I have done O. K. for a new country. We have had school every winter at Kelso. We have this year two schools one at Kelso and one 9 miles northwest known as Correll Lake School. We would like to have at least fifty new farms opened up on the Kelso tract this year, as more farmers is the most essential to the developing of the country, and had you ever stopped to think that as long as one waits for the other to develop his land, and himself does nothing, that it will be a long time before we all get rich out of the advance in price on raw land, but if those who own land here would have it improved, how quick we could make

these plains blossom as a rose, the same old rule applies, in union there is strength. Don't set a hollow for a railroad to come to a barren prairie but help make something for them to haul and then they are coming. I would like to have all who contemplate coming here this year write me, I will be glad to furnish you any information in my possession. We are anxious to see a number of people follow the example of A. L. Snapp of Union Star, Missouri, who has opened up a farm on his land adjoining Kelso on the north. We can rent the land if we can get the owners to improve, even if we had to offer the renter extra inducements for the first year or two. We have simply got to advance the price of land with the hoe and plow as this is the only means to advance the price, as it is already too high for grazing purposes only.

Sincerely Yours,

JOHN GREGORY.

## OPPORTUNITY

I carry one of the most complete stocks of Jewelry and articles found in a jewelry store in the Pandandle, and the opportunity is yours to select from such a stock. We have on hand at all times a line suitable for birthday and wedding gifts. Lens for your glasses ground right-on-the-dot. Fine repair work of all kinds a specialty.

JEWELER **W.H.RAY** OPTICIAN



Shipping Trees by the Carload

**HEREFORD NURSERY**  
L. P. LANDRUM, PROPRIETOR

## J. F. COLLUP

DEALER IN

**COAL, HAY AND GRAIN,  
FIELD SEEDS AND STOCK SALT**

We solicit a share of your business, promising that we will endeavor to sell you goods at as close margin as possible. Telephone No. 1.

Have 120,000 pounds Bulk Corn in transit that we are offering at \$1.45 per cwt. F. O. B. Hereford

**WE HANDLE ALL KINDS OF POSTS.**

# A RAILROAD TO THE NORTHWEST

Abilene Reporter Points out Opportunity for Road That Looks This Way.

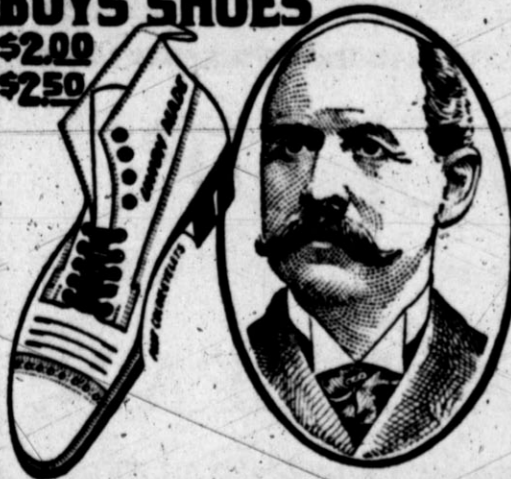
Persistent rumors are afloat that a new railroad will soon be built from Abilene. In what direction this railroad will be built is not known to the general public, and the Reporter can only surmise.

To the northwest of Abilene there lies a magnificent territory as any to be found in the state of Texas. A railroad in a northwesterly direction from Abilene pointing either toward Roby or Hamlin would reach a country that for fertility, for progressiveness, and for capacity for development cannot be excelled. Abilene is making wonderful progress itself and it is within the power of its people to build a trade center in the next few years equal to Fort Worth. Already Abilene is one of the best wholesale grocery points in the state and it should not be long before wholesale houses in other lines are located here. The spokes in the railroad wheel are rapidly being filled and it is within the easy power of the people of Abilene to add three more spokes in the early future.

Less than four years ago Abilene had only one railroad. Since then, through the efforts of one of the greatest railroad builders in the state, Col. Morgan Jones, now a citizen of Abilene, three new railroads with Abilene as the terminal, have been added to the map of Texas. Included in this number are the Abilene Central which is now building. Whether Mr. Jones will be interested in Abilene's next railroad is not known but the building of a railroad either to the northwest or northeast would add additional value to Abilene's present railroad system, and this development is sure to find friendly assistance from every citizen of Abilene including Col. Jones.

The situation as the Reporter views it, is that to build to the northwest will turn the Orient and the Santa Fe into Abilene and with the completion of the Abilene Central into Waco, will make this the short and quick route from the great plains country of the northwest to the tidewater at Galveston. To build to the northeast will bring the M. K. & T. and Frisco, Texas' greatest railroad systems into Abilene and this road will also bring cheap fuel to enable Abilene to build up a great manufactur-

**W. L. DOUGLAS**  
\$3.35 & \$4.00 SHOES  
BOYS SHOES  
\$2.00  
\$2.50



**THE LARGEST MAKER AND RETAILER OF MEN'S FINE SHOES IN THE WORLD.**

"SUPERIOR TO OTHER MAKES."  
"I have worn W. L. Douglas shoes for the past six years, and always find they are far superior to all other high grade shoes in style, comfort and durability." W. G. JONES, 119 Howard Ave., Utica, N. Y.

If I could take you into my large factories at Brockton, Mass., and show you how carefully W. L. Douglas shoes are made, you would realize why they hold their shape, fit better, wear longer, and are of greater value than any other make.

**CAUTION**—See that W. L. Douglas name and price is stamped on the bottom. Take No. 2 substitute. If your dealer cannot fit you with W. L. Douglas shoes, write for Mail Order Catalog. W. L. Douglas, Brockton, Mass.

**D. R. GASS & SON**

Jun 24

ing center. There are great things ahead of Abilene, and the city is brim full of energetic and brainy men, ready, capable and willing to take up the task of building up a great city. The power to do great things does not lie dormant in Abilene but is active and ever watchful for achievement. The Reporter believes in Abilene and in the strength of its people and looks forward to the upbuilding in the near future of a great city.—Abilene Reporter.

Dear Miss Abilene Reporter:— I am delighted to receive your loving letter, and when you get ready to take a trip across the country on a new road, I would be pleased to sit in the observation car with you. I have always admired the glances from your brown eyes and I will be so happy when we have the opportunity to sit down together and talk about how it all happened. I wish to suggest a line that would bind us close to each other. A true northwest course from your lovely city would bring us by aeroplane to the Gem City of the Plains, Hereford. It would take a course across the following counties:— Jones, Fisher, Kent, Dickens, Crosby, Floyd, Hale, Castro, and into Deaf Smith. From this place it would be but a short distance to the coal fields of New Mexico. Now, my dear Reporter, if you will hold that end, I will hold the other and we'll play "skip the rope," until school turns out, when all the boys and girls will join us. Yours lovingly, T. Hereford Brand.

**Hillside Items.**

We had the pleasure of listening to three very fine sermons by Bro. M. M. Ennis, of Clovis, N. Mex. We think Bro. Ennis a fine preacher but some of us can hardly agree with him on the baptism question. However, if we are wrong and he is right, we hope he will enlighten us.

Doren Brubaker accompanied Bro. Ennis to the depot Monday. He promised to come back and preach at the Berve schoolhouse the third Sunday in February at 11 o'clock everybody invited to come out and hear him.

Mr. and Mrs. J. W. Miller entertained at dinner Sunday, Bro. Ennis, E. E. Brubaker and family, C. W. Russell and family, and Mary Strauser, from Elnora, Ind., who is visiting Everett Brubaker.

Ed Short and wife entertained at dinner Sunday, Mr. and Mrs. Bob Higgins and son, Misses Minnie and Ina Berve, Harvey Berve, Mr. Dayley, Mattie and James Higgins.

E. E. Brubaker is sick with a bad cold but was out at preaching Sunday and took an active part in the services.

We are sorry to note that Miss Dawson will close the Berve school Jan. 21. She will visit friends here for two weeks and then leave for her home in Iowa.

Ed Short and son have in their care through the winter a fine herd of cattle, the property of Chas. Burkett.

Mr. Asken is enjoying a visit from a Kansas friend.

Mr. and Mrs. Ben Hodges and son visited his mother Sunday in Hereford and on their way home stopped at the Berve school house for services Sunday night.

The writer has been in the Panchando a year and likes the Hereford country better the longer we stay. Hereford is a nice city and we like it because it is a temperance town and hope it may always be so.

The people of Hereford and the surrounding country are sociable to strangers and make us feel welcome in the community.

We need churches in the country, let all Christian people of the community get together and build a union church so that we can hear the Gospel preached each Sunday. Our school houses are too small to accommodate a large congregation in comfortable seats.

# WANTS FARM IMPROVED

Letter from Kansas Man Makes Offer of Land.

Holton, Kan., Dec. 29, '09. Secretary Commercial Club, Hereford, Tex.

Dear Sir:—I am a reader of the Hereford Brand and I see by my last paper that you want 500 farmers, also that you want 500 land owners who want to get as much as 160 acres put in cultivation. I have a quarter section in the Hereford country that I would like to lease to some one to break out and fence. My land is not fenced and I am not able at the present time to fence it, or improve it. If I can get some one to fence and break it out, I would give them a good "lay" on it. I would give them the crops raised on the land long enough to pay them. I will say that I will lease my land, to have it fenced and broke and giving all the crops raised for a sufficient time to pay for the same. If a man wanted to live on the land he would have to put up his own

buildings temporary, while living on the place, with the understanding that he could remove or sell them at the end of his lease.

My land is located about 22 miles northwest of Hereford, but is nearer Adrain. I think my land is about west of Scherer a few miles.

I have not been down there for 3 years and there have been some changes in that time. Will you please answer this letter and tell me what the chances would be to lease my land. Also could you tell me about what it would cost to fence a quarter section with a three wire fence, or give me the price of fence posts and wire and the breaking cost per acre.

Frank S. Reed.

All these questions are answered on the last page of The Brand of this week. Any other information will be gladly given.

**New Time Table.**

No. 38, Merry Widow East; 9:05 a. m.  
No. 37, Merry Widow West; 4:53 p. m.  
No. 113 Through Train, West; 12:03; p. m.  
No. 114 Through Train, East; 4:00; p. m.

R. J. Kibbe for Commissioner.

The first one to announce for a place on the board of county commissioners is R. J. Kibbe, who lives on 25 Mile Avenue, north of Hereford in precinct 2. Mr. Kibbe well known all over the county having lived here for 19 years during which time he has constantly engaged in stock raising and farming. He has acted as commissioner of the county, having been appointed once, and elected once and hence fully acquainted with the duties and responsibilities of the office. He elected he promises to give the best service he knows how to give and wants the wishes of the people carried out in an economical and business like way.

**Will Not Run.**

Hereford, Tex., Jan. 17, '10 To the voters of Deaf Smith Co. Tex. I have decided not to make a run for Sheriff and Tax Collector. I am not able physically or financially. I beg to remain, yours truly, Henry Hubbert

Free building lots in Bask Heights to the first twenty to erect four-room houses. Phone L. Bask for particulars. 48-1f

# THE FIRST STATE BANK

S. B. EDWARDS, President  
H. B. WEBB, 1st Vice Pres.

OTHO H. VARDEMAN, Cashier

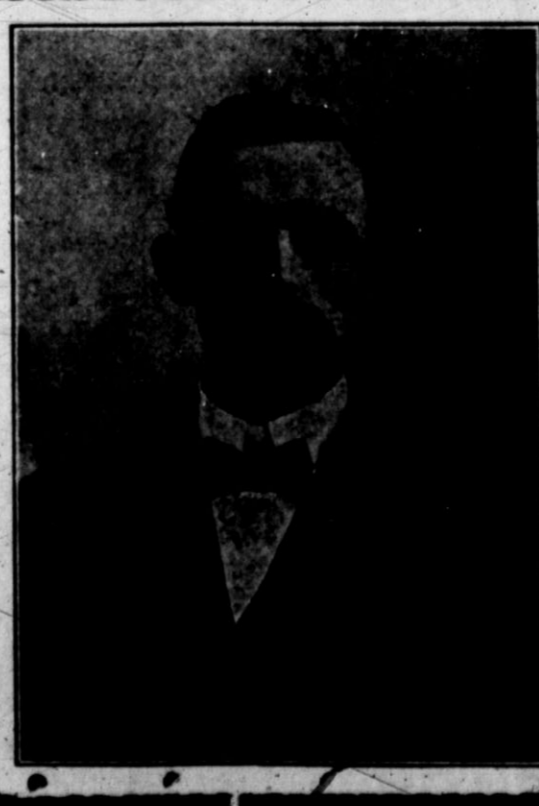
J. THOS. WEBB, Asst. Cashier  
W. S. HIGGINS, 2nd Vice Pres.



CAPITAL STOCK - \$100,000.00  
Shareholder's Liability - \$100,000.00

**STRONG AND RELIABLE**

# AND TRUST COMPANY HEREFORD TEXAS



**ASK ME** If you want to sell your **FOR CASH**  
Business or Real Estate

No matter where located, if you want to Buy, Sell or Exchange any kind of Business or Real Estate.

Insurance placed in best companies and policies looked after.

Office in Dunlap and Britain Building, Rooms 2 and 4

**C. O. LEE** Hereford, Texas



