

# The Hereford Brand

Vol. 10

HEREFORD, TEXAS, MARCH 18, 1910

No. 6

OVER \$56,000.00 IN STOCK SUBSCRIBED FOR R.R.

## GOOD RAIN VISITS HEREFORD

Much Needed Dust Settler and Wets Up Things Generally all Over the Country.

Tuesday afternoon ominous clouds indicated that something was doing in the weather department. So about dark a gentle rain set in from the east and continued slowly for several hours—off and on. It was not what you would call "a general soaker" but good a rain, between one-third in one-half inch falling. At Hereford the government record shows 0.36 inches. The rain was general over the country and the Panhandle. H. H. Hawkins had a report from his ranch west that a good rain fell; Wm. Linville, who has 1,500 acres in wheat, smiled when asked about the rain on his ranch. C. S. Businga feels good over the rain he got on his 4 sec. ranch 38 miles northwest. Reports from Black indicated a better rain there. Castro county is all smiles with equally as good a rain.

While the wheat had not suffered for moisture, the rain puts an assuredness in the wheat raisers face and makes everybody feel good. An unusual thing so old-timers tell, that March has not been a "windy" month. The last days of February brought a few blowy days, but so far March has been ideal as to weather, wind and rain.

The rain will put sod breakers to work and a few more thousand acres will be turned.

### Millinery Opening.

When it comes to a display of high-art millinery, Hereford takes no second place among the cities of the Plains. And those who were out Wednesday were delighted and pleased beyond anticipation at the "Opening". The day was ideal for the ladies. The rain the evening previous had banished the dust nuisance, the day was neither warm nor cool, but just one of the beautiful Panhandle days that is read about in the story books. A visit at the different millinery parlors would have also convinced even a mere man that the creative genius since the advent of woman had not waned but greatly increased. Such beauty, such fascinating combinations, such stunning effects,—but what's the use—no man reporter is equal to the demand. Words cannot describe what a woman creates, only your eyes can see the beauty.

There were the military Napoleons, the oriental turbans, automobile combination, the small, the medium, the large, to suit all sizes, ages and tastes.

The parlors were all decorated with palms and flowers, but the display of hats in themselves possessed the greatest decorative effect.

At Geo. A. Stambaugh's, Miss Bertha Fuller, head of the department, was assisted by Mrs. Stambaugh and Miss Mattie B. Murphy.

At the Hubbard Dry Goods Store Mrs. T. N. Heifner was assisted by Mrs. Hartman and Misses Mary Randall, Charlotte Patrick and Lillie Warden.

At the Ladies' Furnishing Store, Miss Lon and Mattie Harvey were assisted by Mrs. W. W. Edwards.



FOOD FOR THOUGHT

## POET AND PROPHET

Hereford Boasts of Poetic Muses and Rain Prophets Right in Her Midst.

Laying claims to many things of merit, Hereford now comes forward and takes the honors in two more lines—poets and prophets. Not prophets that foretell dire calamities but weather prophets of the right sort.

At the head of the class stands A. W. Gregg, a newcomer to the Panhandle, but one who has enticed the poetic muses from their hiding and has also had a vision of a big wheat crop. For the benefit of our foreign readers, a likeness of Mr. Gregg is given. A poem written by



Besides showing some very pretty hats, they had on exhibition many new ready-to-wear suits.

### Moore — Schmidt.

Manny O. Moore of Wichita Falls, Texas, and Elizabeth W. Schmidt of Hereford, were married at the home of the bride's parents, Mr. and Mrs. Jacob Schmidt, in the presence of the intimate relatives of the contracting parties, at 7 p. m., March 16.

The ceremony was performed by Rev. Lohman of Canyon City, and the wedding march was played by the bride's sister, Miss Clara. The bride was dressed in light blue silk, and the groom in black.

After the congratulations were extended to the newly wedded, the guests were invited into the dining room where a three course luncheon was served consisting as follows: First course; pineapple with whipped cream, cake and cocoa. Second course: ice cream and the bride's cake. Third course; oranges, bananas, apples and candy.

The evening was spent in having good music and singing, also several games were played. At a late hour all the guests to their homes wishing the bride and groom a happy and prosperous journey in their life here on earth. Many beautiful and useful presents were received.

The couple departed on the four o'clock train March 17 for their new home in Wichita Falls, where Mr. Moore is engaged in the plumbing business.

### ONE PRESENT.

### An Easter Cantata.

The Junior and Intermediate Endeavor Societies of the Christian Church will give an easter cantata, "The Easter Garden," at the church Sunday evening, March 27, 8:00. Everybody invited.

## MAYOR ISSUES PROCLAMATION

Declares All Fool's Day Clean-Up Holiday and Calls Upon Citizens to Cooperate.

At the earnest solicitation of friends in the city, the Mayor has caused to be published a proclamation calling upon all able bodied persons in the city to devote April 1st as "Clean-Up Day." While perhaps the Mayor has no legal authority to make the day a legal holiday, he feels that the citizenship needs only the suggestion when all will gladly take part in making Hereford the cleanest town in Texas.

Every Club, Society and Order is called upon to take some action. Every householder, storekeeper, shopkeeper, owner of wagon and stable yards, is urged to halt one day in their mad career and clear the trash from their horizon and thus enable them as well as others to get a clear vision.

Another reason for making "All Fool's Day" a holiday for city cleaning is the announcement that the "First Monday" in each month will be made a permanent trade day and that friends 75 miles around will be invited here on Monday following April 1st to participate in the grand opening.

Therefore, obey the call of civic righteousness, arm yourself with whatever weapons you may have or can borrow and join the "Army of a Cleaner City."

### Brand Pressman Goes to California

Roy Eshelman and family left Wednesday for Los Angeles, Calif., where he goes to accept a position in a big printery plant. Roy was

pressman at the Brand office for about a year and proved himself a most proficient workman. In fact, Mr. Eshelman bears the reputation of being the best pressman in the Panhandle, if not in Texas. This office is in receipt of letters from many parts of the state inquiring about him and one letter from Colorado wanted to borrow him to help get out a fine job which the office there couldn't do without expert help. While the Bradd regrets to lose so valuable a man, the management and entire force wish him well in his new place. As a mark of appreciation, the Brand force and H. C. Myrick, on the last day he worked, presented him with a fine leather suit case.

### Builds Large Tank.

J. P. Bourell who lives on the Frio four miles south, was in town Tuesday and was telling about a big tank he had just completed, building it himself. It measures 30 feet in diameter and 4 feet deep. The bottom is made of concrete while the wall is constructed of 2 x 4's held together by iron and wire bands. The capacity is over 700 barrels, and cost about \$50.00 complete. Mr. Bourell intends to use the tank for domestic water supply and to irrigate a small truck garden and orchard.

### Barn Burns.

The barn and contents, property of M. F. Tabler west of town, was consumed by fire Monday afternoon. No one was at home and but for the timely assistance of the fire boys and neighbors, the feed stack and house would have burned. Besides the barn and feed therein, Mr. Tabler lost two pair of heavy harness, 21 fine chickens, and some tools. A small amount of insurance was carried.

him and read at the banquet was recently published. Just for fun last week a local line was given about Mr. Gregg and what he said about a near rain. A verse of the poem and the local is given below.

The mountain land for Maryland May rear its stately head, But the wide Panhandle emblem Is the sheaf of Turkey Red. —Gregg at Banquet.

A. W. Gregg informs this office that before another issue of this paper that this section will have an abundance of moisture, and he's a newcomer.—The Brand, Friday March 11.

Now what really happened about the rain is well known. It did rain and it came within the week mentioned.

### Will Irrigate Land.

Messrs Hasser, Smith, Shane, (father and son) all from Route 1 were in town this week and made a pleasant call at the Brand office where they were given information about installing a small irrigation plant. The four gentlemen will join forces to put in an outfit, and will irrigate 30 acres of cabbage, 30 acres of sugar beets and other crops making about 120 acres for the first year.

### Bids Wanted.

Contractor to build residence for President of the West Texas Normal Coliege at Canyon City, Texas. Plans and specifications may be obtained at the office of George Burnett, architect, Telephone Building, Amarillo, Texas, or at the office of R. B. Cousins, Canyon City. Bids will be opened in Canyon City, April 5, 1910. The right to reject any and all bids is reserved.

R. A. TERRILL, Sec., Local Board of Trustees, Canyon City, Texas.



Open Letter to L. Gough.  
Hereford, Texas, Mar., 17, 1910.  
Mr. L. Gough,  
Hereford, Texas.

Dear Sir:  
I have noticed your announcement as a candidate for State Senator for the 29th Senatorial District, published in the Hereford Recorder, March 15th.

I made my announcement for the same office in the Recorder and the Hereford Brand, under date December 31st, 1909. At that time I had no idea or intimation that any other person in this part of the district would be a candidate. Prior to my announcement, Mr. W. A. Johnson of Memphis, was an avowed candidate, and is still in the race, of which of course, you are aware.

This district is composed of 49 counties, and Memphis, the residence of Mr. Johnson, is about centrally located in the district. You, of course, appreciate that two candidates from the same county and town will be at a decided disadvantage, campaigning against the third man. No candidate ought to be embarrassed by being opposed by another candidate from the same town.

After my announcement, I am informed that you stated that if no one else made the race, you would enter it and defeat me. I have also been informed that in other counties you have stated that I could not carry Hereford or Deaf Smith County, and that I was an anti-prohibitionist, and that the citizens of this county wanted some representative man to become a candidate for Senator, and were soliciting and imploring you to make the race.

This county and town are known far and near for their prohibition sentiments and views. An overwhelming majority of the voters of this county are prohibitionists. This community is widely known as an exceptionally clean place morally, and for its strong religious sentiments. You state that you have lived in this vicinity for about twenty years. I have lived in the city of Hereford seven years. One or the other of us ought to have the indorsement of our home people, in order to make the strongest possible

campaign against our opponent, Mr. W. A. Johnson, and neither of us ought to be embarrassed with a rival from the same town.

Your intimation that I am not a representative citizen of Deaf Smith County, and that you are, presents a question which can be determined by only one tribunal, viz: The voters of Deaf Smith County. No man ought to ask for a district office who cannot have the support of the majority of the voters of his home county.

I therefore, challenge you to submit to the voters of Deaf Smith County, for their determination, at a special primary election to be held between March 28th and April 9th, the question of whether you or I shall retire from the race. The one receiving the majority of votes to remain as a candidate, and other to retire. I also propose that joint discussions be had before the people of this county, relative to our respective candidacies. We can arrange the details in some method that will be mutually satisfactory. And permit me to assure you that I would not have become a candidate for State Senator, had I believed that the voters of this county do not regard me as a representative citizen, and that I will cheerfully and good naturedly retire from the race and support you if the voters of this county will express a preference for you to be their Senator, at any election held to determine that question.

Yours respectfully,  
[Adv.] JNO. P. SLATON.

**Hen Lays Two Eggs at One Time.**

Impossible! The Philo system did it—they say. Dr. U. T. Miller who is a chicken fancier and who uses the Philo system possesses the demonstration—laying two full sized eggs at one time. One egg was inside another. The inside egg is of the usual size and in with it and surrounding the shell was the contents of a larger egg measuring 7½ by 9 inches for the two circumferences. The egg is on exhibition at the Brand office.

Miss Louise Atwood, Resident Music Teacher. Studio one block west of Public School Building. 6tf

**College Notes.**

The College Athletic boys are getting in practice preparatory to meeting other college teams this spring.

The Glee Club is the incarnation of "Success"—as it has always has been. In fact every department of the College is successfully moving along, progressing even more than usual.

The present indications are that the oratorical contest for next Monday will result in a triple "tie." The three contestants were "neck and neck" at the last rehearsing. The boys will try in this preliminary contest to win the representativeship for the intercollegiate contest which will be held in Hereford next month. Everyone at the College will be glad to have a large audience in the chapel next Monday evening, March 21. Everybody is invited to come—to hear three good speeches.

The students who took part in the play—"The Freshman"—planned a pleasant surprise for Miss Gregg, last week. One morning the young people surrounded her, and after a short speech in which one of the players eloquently expressed appreciation of her efforts in training and helping the amateur troop, they presented Miss Gregg with a beautiful necklace—a chain and pendant—as token of gratitude. The girls and boys say they enjoyed Miss Leila's happy confession almost as much as she enjoyed the gift.

**At the Opera.**

The Old Clothes Man Tuesday night made a decided hit. The company supporting "Old Clothes Man" was unusually strong and above average, good in comedy, clean in words and snappy enough to keep your interest up to the expectancy point all the time.

Walkover Oxfords just received, Our spring line for men. Geo. A. Stambaugh. 1t

**El Merito's New Fount.**

For convenience, style and beauty the new fount just installed at the El Merito Pharmacy equals anything found in the large cities. Constructed of hard wood with marble trimmings and nickle fittings, taken along with the many little conveniences for serving quickly, it beats them all.

**THAT JOHN DEERE**



**PLOW** Is the one your neighbors use and they're satisfied. Why not you? Has the lightest draft, cuts it all out and is made to stand the strain. See

**Garrison Brothers**  
Make Our Store Your Headquarters

**Cerno! Cerno!**

The Acknowledged Standard feed for all kinds of stock. It has been properly proportioned to make a perfect food for milk cows and work stock. It is the Best feed and the best is always the cheapest.

We also handle Corn, and Corn Chops, Shorts and Bran, Cotton Seed Cake and Meal; Alfalfa and Prairie Hay.

We make deliveries to any part of the city. Phone your orders early in the day. Phone 76.

**WITHERSPOON & HARRISON**

**First Monday is Trade Day**

Hereford is to adopt the good old Texas custom of having a **FIRST MONDAY** On that day of each month in the year.

**BEGINNING MONDAY, APRIL 4, 1910**

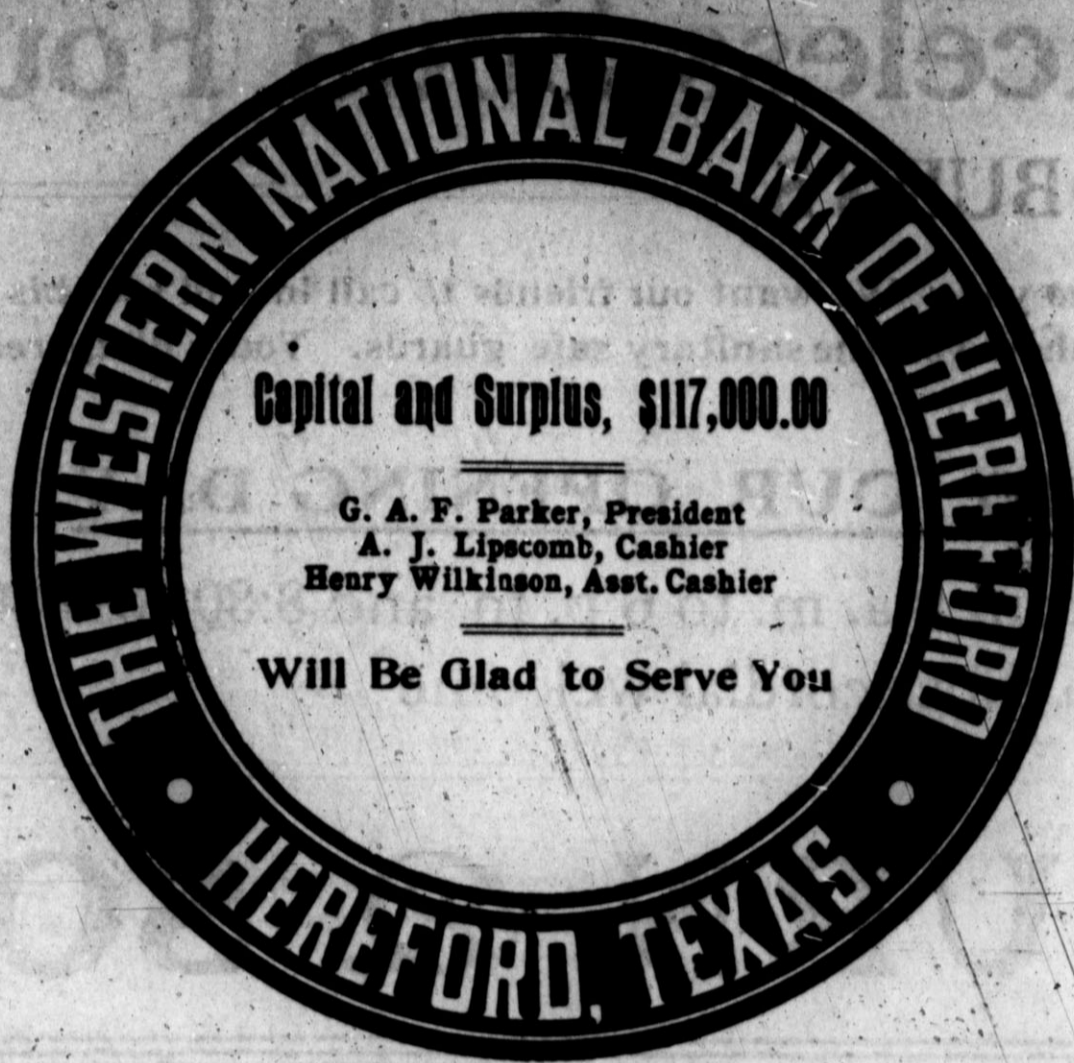
All the people in a radius of 75 miles will be especially invited to come to Hereford. It will become a regular custom when trading and swaping, buying and selling, will be the feature of the day. If you have something on the ranch or farm that you don't need, bring it in. If you wish to sell it at auction a competent "cryer" will be furnished.

**Committee Now Arranging For Cash Prizes**

Can't say what they will be, but it has been hinted that a big prize will be offered to the first one who makes a bonafide trade, guesses how many people have come to town, or how many beans in a bottle. **SOMETHING DOING.** There will be plenty doing all day. A suitable trading mart will be provided close in where a big crowd can assemble.

**Watch Announcements that will be made Next Week**





**A Proclamation by The President of the United States of America.**

WHEREAS by the Act of Congress approved July 2, 1909, the Thirteenth Decennial Census of the United States is to be taken, beginning on the fifteenth day of April, nineteen hundred and ten; and

WHEREAS a correct enumeration of the population every ten years is required by the Constitution of the United States for the purpose of determining the representation of the several States in the House of Representatives; and

WHEREAS it is of the utmost im-

portance to the interests of all the people of the United States that this census should be a complete and accurate report of the population and resources of the country;

Now, therefore, I, WILLIAM HOWARD TAFT, President of the United States of America, do hereby declare and make known that, under the act aforesaid, it is the duty of every person to answer all questions on the census schedules applying to him and the family to which he belongs, and to the farm occupied by him or his family, and that any adult refusing to do so is subject to penalty.

The sole purpose of the census is to secure general statistical information regarding the population and resources of the country, and replies are required from individuals only in order to permit the compilation of such general statistics. The census has nothing to do with taxation, with army or jury service, with the compulsion of school attendance, with the regulation of immigration, or with the enforcement of any national, state, or local law or ordinance, nor can any person be harmed in anyway by furnishing the information required. There need be no fear that any disclosure will be made regarding any individual person or his affairs. For the due protection of the rights and interests of the persons furnishing information every employee of the Census Bureau is prohibited, under heavy penalty, from disclosing any information which may thus come to his knowledge.

I therefore earnestly urge upon all persons to answer promptly, completely, and accurately all inquiries addressed to them by the enumer-

ators or other employees of the Census Bureau, and thereby to contribute their share toward making this great and necessary public undertaking a success.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the seal of the United States to be affixed.

Done at the city of Washington this fifteenth day of March, A. D. one thousand nine hundred and ten, and of the Independence [SEAL] of the United States of America the one hundred and thirty-fourth.

WM. H. TAFT.

By the President:

P. C. KNOX,  
Secretary of State.

**Sons Not Brothers.**

A few weeks ago, The Brand made the statement that Mr. Guthrie had subscribed for five papers, one for himself and four for his brothers in the north. One of them writes:

"I will have to correct you in regard to the papers. They were sent to his four boys, and not his brothers. We boys are too young and tender to venture so far from home. We may come later."

Judging from the handwriting, the "young and tender" boys are men with whiskers on their faces, and men of mature age.

**Home Made Cooking.**

The Home Mission Society of the Methodist Church will conduct a sale Saturday, March 26th at E. B. Black Co's., where dressed chickens, home made bread, pies, cakes, candy, butter and eggs will be sold. Buy your Easter dinner and save worry and work.

YOU'LL LIKE HEREFORD!

**W. L. DOUGLAS**  
**\$3.00, \$3.50, \$4.00**  
**& \$5.00**  
**SHOES**

Best in the World  
UNION  
MADE  
Boys'  
Shoes  
\$2.00  
and  
\$2.50



Fast Color Eyelets Used  
W. L. Douglas shoes are the lowest price, quality considered, in the world. Their excellent style, easy fitting and long wearing qualities excel those of other makes. If you have been paying high prices for your shoes, the next time you need a pair give W. L. Douglas shoes a trial. You can save money on your footwear and get shoes that are just as good in every way as those that have been costing you higher prices.

If you could visit our large factories at Brockton, Mass., and see for yourself how carefully W. L. Douglas shoes are made, you would then understand why they hold their shape, fit better and wear longer than other makes.

CAUTION - W. L. Douglas name and price is stamped on the bottom to protect the wearer against high prices and inferior shoes. Take No Substitute. If W. L. Douglas shoes are not for sale in your vicinity, write for Mail Order Catalog. W. L. Douglas, Brockton, Mass.

FOR SALE BY

**D. R. GASS & SON**

Jun 24

CONDENSED STATEMENT OF THE CONDITION

OF

**The First National Bank**

HEREFORD, TEXAS

At the close of business February 5th 1909.

RESOURCES		LIABILITIES	
Loans and Overdrafts	\$367,953.14	Capital Stock	\$50,000.00
U S Bonds and Premiums	51,800.00	Surplus and Profits (net)	61,563.87
Banking House and Fixtures	13,038.50	Circulation	50,000.00
Redemption Fund	2,500.00	DEPOSITS	369,828.09
Demand Loans	64,345.32		
Cash and Exchange	31,755.00		
	\$531,391.96		\$531,391.96

OFFICERS: { J. L. FUQUA, President  
C. W. DODSON, Cashier

DIRECTORS: { L. GOUGH, J. L. FUQUA, C. W. DODSON,  
R. J. KIBBE, W. H. FUQUA, W. S. HIGGINS, J. T. JOWELL.

SAFETY DEPOSIT BOXES FOR RENT.

This Bank is well equipped to handle all business entrusted to its care and respectfully solicits your account.



**SPRING STYLE OPENING**

We are prepared to show you the newest conceptions in suits and furnishings for Spring wear. Our show windows, at this time are an interesting sight. You will find a wonderful display of Spring suits, hats and furnishings, which will prove interesting to any man who is at all critical in the selection of his clothes.

We continue to feature

**Adlers' Collegian Clothes**

because we find, from actual experience, that no other makers give so much quality, nor embody so much style into their productions. If you are capable of judging quality, you will realize, by comparison with any garment you have ever bought, that these are the best values on the market.

Those holding tickets in the piano contest are requested to bring them in as we will soon publish the standing of each contestant.

**H. C. MYRICK**

**Sacred Song Concert.**

The Brand is requested to announce that there will be a Sacred Song Concert at the College Chapel Easter evening. A cordial invitation is extended to every one to attend.

Call at Hereford Hardware Co's. and get a Washing Machine for two week's free trial.

Pure Ribbon Cane Syrup in 5 gallon kegs at J. A. Johnson's Grocery. 52tf

**RHODE ISLAND EGGS**

I have about one setting each week for sale at \$1. per setting. Also one Rooster for sale. Mrs. Geo. A. Stambaugh. It

**POTATOES ON HAND**



1000 bu. (home grown) Irish Seed Potatoes. 500 bu. Big German Millet Seed. 100 tons Kaffir Corn in bundle. 50 tons Baled Millet Straw. For Sale By

**JESSIE R. LETTON, - Friona, Texas**



# The New Walrus Iceless Soda Fount

## AT WOODBURN'S

Is a thing of beauty, and all this summer it will be a joy to you. We want our friends to call in and see this new addition to our store, and let us explain to you its merits and show you the sanitary safe guards. You will appreciate the visit for the fountain is the highest work of art in its line.

**SATURDAY, MARCH 26, 1910, OUR OPENING DAY**

On the above date we will serve free drinks from 9 a. m. to 6 p. m. and 8:30 to 9:30 p. m. and extend our friends a most cordial welcome

# E. T. WOODBURN & SON

### Boston Minister Preaches.

Rev. W. F. Emery of Boston representing the M. E. Church, North preached in Hereford Sunday, filling the pulpit of the Methodist church at the morning service and again at the Presbyterian church in the evening. Rev. Emery spoke highly complimentary of Hereford and of the Hereford people. "While I know something of your city," he said, "having been a reader of The Brand, I had no idea of the progressive spirit and moral atmosphere which is so evident on all sides. Your beautiful little city with its splendid churches and good people is all and more than you claim for it."

"You have none of that 'wild and wooly' element often heard of in western towns but never seen. I have been royally treated by every body here and courtesies have been extended regardless of church affiliations. You don't need any missionary work. They tell me since coming here that your little city gave last year over \$5000 to mission and educational work. Good for you."

### Young Peoples Foreign Missionary Society.

The Young People's Foreign Missionary Society held a business meeting in the Methodist Church Saturday, March 12th at 3 p. m. and appointed officers as follows:

Miss Maggie Watson, president; Miss Nora Cooper, vice president; Miss Ruth Story, secretary; Miss Letha Edwards, recording secretary and press superintendent; Mrs. L.B. Harwell, corresponding secretary; Miss Oma Landrum, agent for "Woman's Missionary Advocate," "Go Forward" and "Young Christian Work."

For the benefit of the members who were not present I will give the year's report, ending March 1, 1910. This auxiliary was organized August 1909 with seven members, at the close of the year the membership was fifteen.

Paid for dues \$4.20; conference expense \$1.10; superannuated fund .55 cents; Young J. Allen Memorial China \$3.50; total amount collected \$9.35.

There are 1,200,000,000 souls in the world in need of Christianity, with 16,000 missionaries at work among them. It would require 50,000 to evangelize the world in this generation. "Will the christian world ever awake?"

LETHA EDWARDS, Recorder.

### At Methodist Church.

Rev. Geo. S. Slover, president of Clarendon College, will occupy the pulpit at the Methodist Church Sunday morning and evening. Pastor Story is at Clarendon assisting in a revival being held at the College in Clarendon.

# GOLD MEDAL HATS



Our Millinery Department is now opened for the season. On account of our increasing business in this department each season and being crowded for room we have moved this department up in the rear balcony where we have arranged better lights and plenty of room which enables us to serve our patrons much better than in the past. The line of Tailored Hats we handle is so well known by most every lady that it is not necessary to make any explanation in regard to them. **GOLD-MEDAL**

is enough said. We will be pleased to have you visit this department when in need of anything in the millinery line. Miss Bertha Fuller has charge of this department.

# GEO. A. STAMBAUGH

### May (Not) Locate Here.

W. B. Beach, a prominent banker and capitalist of Hereford, was in the city the first of this week negotiating with Joe A. White for his 250-acre alfalfa farm adjoining the city on the east. Mr. Beach went over the entire property and was pleased beyond his expectations. The property has more than \$20,000 worth of improvements on it and is considered one of the best alfalfa propositions in Texas. Mr. Beach is not only a fine man from a citizen's

standpoint, but is looked upon as one of the best town builders and country developers that has ever settled in West Texas. Nothing could please the Record editor more than to see him place his citizenship here.—Vernon Record.

When seen about the above clipping from the esteemed Record, Mr. Beach expressed no desire to leave Hereford and said that while there was a proposition on hand to do some trading that nothing had been accomplished. Mr. Beach may not locate at Vernon, yet.

### Junior League Program.

Leader.—Leila Patton.  
Scripture Lesson.—Luke II:40-52  
Piano Solo.—Elizabeth Black.  
Song 166.  
Roll Call.  
Reading.—James Story.  
Song 164.  
Recitation.—Ruth Davis.  
Violin Solo.—Ralph Smith.  
Song 39.  
Lord's Prayer.

Eclipse and Woodmanse wind mills. Warren Hardware Co. 4tf

### Resolutions of Respect.

Whereas, Our loving Heavenly Father has seen fit to call our beloved friend and sister, Mrs. Sarah Anna Woodburn from her life of service here to the life beyond, and whereas in the promotion of our sister, the Hereford Presbyterian church has lost a devoted and faithful member, The Aid Society a constant and willing helper,

Therefore be it resolved, that, while we bow in humble submission to "him who doeth all things well" we miss the loved presence and and mourn the loss of her who was ever a true friend and devoted christian. Loved ones, let us then believe that the love which was the light of our existence is preserved to us still and that she loves us still who has left us, that her thoughts still enfold us in tender embrace and follow us in our wanderings, and hover over us like a ministering angel, that we can be without her presence because she is happier where she is. We weep in tenderest sympathy with her bereaved family, and devoutly pray the blessings of God upon them.

That a copy of these resolutions be presented to her family, that they be placed on the records of this Aid Society, and sent to the local newspapers for publication.

She's gone, our sister of sterling worth

Of honest, upright heart,  
From early woman to the grave  
She choose "The better part".  
She was the foe to all that's mean  
To sin in every form,  
Unflinching, firm and sure she stood  
As oak in time of storm.

Unto her maker, whom she loved  
She yields her latest breath,  
Her life was truly beautiful,  
And ends not with her death.  
But onward, thru the coming years  
Shall unforgetten be,  
A silent witness for the light,  
For truth and purity.

May we who know her as a friend  
These lessons learn with care,  
To love God with all our hearts  
To love the house of prayer,  
To help the weak and sinful ones  
The Saviour's love to know,  
To make our lives count much for  
Christ

And in his likeness grow.  
She's gone, and when our time shall come

And one by one we go,  
To meet the judge of all the earth  
To whom all knees shall bow.  
May we face death triumphant,  
Hear Jesus' sweet, "well done."  
And reunited sing God's praise  
In our eternal home.

Mrs. C. P. Estes }  
Mrs. C. G. Witherspoon } Com.  
Mrs. J. A. Fox }

## SPECIAL TO MEN

Owing to numerous requests from customers and others for Hereford-made suits, I have made a contract with a first-class tailor and cutter to be here this Spring.

See me for your Spring Suit. Prices reasonable and a positive guarantee that every Suit will fit satisfactorily.

**G. E. FULLER**

Phone 350

The Suitorium



**Local and Personal**

Fine line of new goods at Smith's. Read about garden plants, page 8. Hominy 10c per can at Johnson's. Mayor Edwards was in Amarillo Monday. Monarch Preserves, 25c per Jar at Johnson's. Phone 7. 6-2t Fresh supply garden seed in bulk at Collup's. 5tf N. H. Denison went down to Pecos this week to purchase a herd of sheep. Baby Gold rings, 75 cents each for a short time at Smith's. 6-2t Mrs. S. T. Worley left Sunday for her home at Gainesville. See our new line of Easter Ties just received. H. C. Myrick. 1t Eupion Oil 15c per gallon at Johnson's Cash Grocery. 6-2t White clover and blue grass seed at Collup. Phone 1. 5tf Chas. F. Clark of Mexico, Mo., is here this week buying hogs. A bargain in my two-story brick if sold at once. J. M. Bogard. 25 ounces K. C. Baking Powder 20c at Johnson's. Phone 7. 6-2t W. A. Johnson from Indee, N. M. is here on a visit to relatives. Beautify your home by planting shade trees. L. P. Landrum. 52tf Monarch Maple Syrup \$1.50 per gallon at Jno. A. Johnson's. 6-2t See Smith in his new location corner 3rd and Main. 6-2t Eli Dunlap is spending the week at the Fort Worth Convention. Onion Sets at Johnson's, 40c per gallon. Phone 7. 6-2t P & O listers and double row planters. Warren Hardware Co. 4tf N. H. Denison was in Dimmitt Friday last on business. Seed Potatoes \$1.50 per bushel at Johnson's Cash Grocery. 6-2t See Smith for bargains in racket goods. 6-2t W. O. London spent Sunday at Blacktower, New Mexico, with his family. 5lb bucket of Coffee for 90c at J. A. Johnson's. Phone 7. 6-2t Jno. Cummings and wife spent the first of the week in Dimmitt with Mrs. Cumming's. Wheat and Corn Flakes, 3 packages for 25c at Johnson's. 6-2t Haviland & Versailles chinaware at Warren Hardware Co. 4tf Mrs. B. H. Smith has returned from a lengthy visit with relatives at Quanah. Eating Potatoes \$1.10 per bushel at Johnson's. Phone 7. 6-2t Mr. and Mrs. C. R. Moreman are spending a short visit with a son at Dalhart.

Phone 99 about Roses, Flowers, Shrubs, Evergreens, etc. The Hereford Nursery. 52-tf Pure Ribbon Cane Syrup, 5 gal. for \$3.25 at J. A. Johnson's. 6-2t D. L. McDonald returned Monday from Houston where he had been in the interest of irrigation. If your shoes need a shine, see Charley Brunk at the City Barber Shop. He can do the work. 3 tf Justice Brand Corn 10c per can at J. A. Johnson's. Phone 7. 6-2t G. A. F. Parker spent a part of the week at Quanah on important business matters. B. M. Hester has for sale a quarter section of land 3 1/2 miles south of Hereford awful cheap. See him. 6-tf Pie Berries 10c per can at J. A. Johnson's Cash Grocery. 6-2t Messrs Hester and Churchill left Tuesday for Pecos, Texas to buy a lot of sheep. You can get a Washing Machine for two weeks free trial by calling at the Hereford Hardware Co's. 5tf Oats in 5 pound packages, 25c at J. A. Johnson's. Phone 7. 6-2t Mrs. H. G. Hays from from the Chester neighborhood was shopping in town last Saturday. Majestic Ranges and Buck's Cook stoves the standard of all cook stoves and ranges. Warren Hardware Co. 4tf Pink Salmon 10c per can, large size, at Johnson's. Phone 7. 5-2t Mrs. Roy Eshelman and children who have been visiting at Summerfield was in Hereford Saturday. Call at Hereford Hardware Co's. and get a Washing Machine for two week's free trial. 5tf Remember the Piano contest at Myrick's. Interest is rapidly increasing. Line up your friends and keep busy, or you might get behind. First grade California Fruit 20c per can, two for 35c at Johnson's. 2 J. P. Collier of Adrian and president of the Adrian State Bank was in Hereford recently. Emerson Double and triple adjustable disc plows. Warren Hardware Co. 4tf Fresh Hallowi Dates in bulk, 12 1/2c per lb. at Johnson's. 6-2t Albert Murphy returned last Sunday form a visit over the line in New Mexico. Yhu can get a Washing Machine for two week's free trial by calling at the Hereford Hardware Co's. 5tf Monarch Pork and Beans 10c per can at Juhnson's. Phone 7. 6-2t Born to Mr. and Mrs. Smith McLeroy on Tuesday, March 15, a girl All parties doing well. Campbell sub surface. Warren Hardware Co. 4tf

Just received a fresh supply of garden seed, white clover and blue grass seed all in bulk at J. F. Collup Phone 1. 5tf W. A. Tate, county commissioner of Castro County, was in Hereford Tuesday on business. Everything in the Monarch Brand, the best the market affords, at J. A. Johnson's. Phone 7. 6-2t Mrs. S. D. Brunk's friends will be pleased to learn that she is now rapidly improving and will soon be able to leave her room. Get your tobacco from Smith. Special bargains in Smoking tobacco. 6-2t Hon. F. T. Roloson has returned from a trip to Illinois on legal business. You can get a Washing Machine for two weeks free trial by calling at the Hereford Hardware Co's. 5tf W. E. Elbert of Lirksville, Missouri, after a visit with friends in Hereford has returned to his home. Monarch Catsup, pure and unadulterated, 25c per bottle at J. A. Johnson's. Phone 7. 6-2t Sheriff Connell is attending the Battlemen's Convention at Fort Worth this week. Get our prices on Granite ware 33 1/2 off on of the best lines on the maaket at Smith's. 6-2t H. B. McKinley and others are attending the big stock convention at Fort Worth. See J. M. Bogard if you want a bargain in a two-story brick. 5tf We have a complete stock of disc harrows. Warren Hardware Co. 4tf Joe Carter has returned from an extensive trip to Florida and other points. We have the prices and most complete stock of shades and fruit trees etc., in the Panhandle and now is time to plant. The Hereford Nursery. 52-tf Mrs. J. E. Garrison who is holding down a "claim" in New Mexico was a recent visitor in Hereford. We sell heavy team harness that will interest anyone who is in the market for this line of goods. Warren Hardware Co. 4tf H. C. Myrick distributed 3-leaf clover souvenirs to his friends yesterday morning it being Saint Patrick's Day. Nothing gives so much satisfaction for so small cost as electric lights. Let us connect up your house. See us for prices etc. Hereford Light and Power Company. 36-tf Mm. Sands of Van Wert, Ohio, received his car of household goods this week and moved them to his home. Wm. Linvill left Wednesday for Artesia to receive 1,500 head of stock sheep which he will place on his ranch in the western part of this county. Call at Hereford Hardware Co's. and get a Washing Machine for two week's free trial. 5tf Mrs. W. R. Evants' friends will be glad to learn of her return to Hereford in much better health. Mr. Evants went down to Temple to accompany her on her return. M. F. Tabler, wishes to thank the fire department and his friends and neighbors for protecting his property during the fire Monday afternoon. Miss Lula Wood at J. A. Fox's invites her friends to visit her department next Wednesday, March 23, when she will be pleased to give them special attention in selecting their Easter Hats. 1t Fine line of postals at Smith's. Easter cards 3 for 5 cents. 6-2t

E. E. Ramsey returned yesterday noon from a weeks trip to Kansas visiting his mother. Miss Millicent Griffith, principle of Dimmitt High School was visiting friends at Hereford Saturday and Sunday last. J. H. Wilson returned from Fort Worth yesterday noon where he attended the big convention and stock show. Arnold & Matthews, Furniture and Undertaking. J. M. Gilliland, Embalmer and Funeral Director. Day Phone 115. Night Phone 231. 38-tf Christian Science services will be held at the home of Mr. Major, across the creek, each Sunday afternoon at 3 o'clock. Everybody invited. The Monday Afternoon Club will give a book reception on the evening of March 29 for the benefit of the Library. Place: At the First Christian Church. Every body is invited to attend. Jas. M. Vanatta of Kiowa, Kans., was in Hereford recently and called at this office. He was here closing up a contract leasing his farm and remarked that The Brand's advertisement for more farmers secured a good renter. Mr. and Mrs. J. A. Jones of Fort Worth, spent Sunday in Hereford with Dr. and Mrs. Lee Jones. The men are brothers and their wives sisters, so the two families are related. Dr. and Mrs. Jones enjoyed the visit very much. Mr. Jones of Ft. Worth is claim agent for the Denver System. H. Z. Sites was in town this week to take out his new 70 H-P gasoline engine and plows with which he proposes to "turn the world upside down" or at least a part of it. He will turn 2,500 acres in all. He has 1,000 acres broke and 700 acres in wheat. The wheat, he says is looking extra fine and he was smiling a regular Taft "won't rub off" this morning. Andrew Kugler of Norborne, Mo. was in Hereford this week looking after his land interests in this country. Kugler Brothers own three sections of fine land near Scherer, a part of the Howard ranch. Mr Kugler spoke favorably of the H. N. & S. Ry and remarked that those who owns land in the territory could well afford to subscribe liberally. W. B. Parmer who attended as a delegate the Odd Fellows conclave at Austin reports that over 3,000 members were present and that Mr. Kuykendall, Grand Sire of the World in addressing the the body began by saying that it was the largest convention of Odd Fellows he had ever seen. Governor Campbell, Attorney's Davidson and Lightfoot were installed into the mysteries. C. W. B. M. Week of Prayer. Will be held at the Christian Church begining Sunday, March 20 and meeting every day 4 p. m. during the week. Ladies of all churches invited. "Baskin Heights" Withdrawn from Market. In view of the fact that irrigation for the Hereford country is an assured fact, and that several thousand acres will be placed under water this season, we think it only a matter of months when all land near Hereford will have an earning power that will more than quadruple its present value. This, in connection with the assurance of the early building of our new railroad, prompts us to withdraw "Baskin Heights,"—excepting the S. W. 40 acres which is already platted for sale. All interested parties will please take due notice. 6tf BASKIN & HESTER, Owners.

**For State Senator.**  
Judge J. L. Gough announces this week as a candidate for the office of State Senator of the 29th District, subject to the action of the Democratic Primary. In his platform, he favors submission, state-wide prohibition, and local option. Favors law to stop "White Slave Traffic," and a change to simplify court procedure. When seen, he said that he makes the announcement on account of the many earnest letters from different parts of the district urging him to run. Judge Gough moved to the Plains in 1891 and was county judge of Castro County for two terms. Since Hereford has been a town, ten years, he has made his home here, engaging, principally in the land business, but recently he has devoted his time to scientific farming and has a number of experimental farms under his charge. Politically, he is a prohibition Democrat, his platform stating his position on all the features of the question. Judge Gough has always taken a leading part in local affairs, working for the upbuilding of the town in educational matters, church affairs, and in industrial developments. If elected he promises to make a good senator.

**Business Change.**  
A trade was consummated this morning by which Roy M. Stocking and Jno. McLean, both of Clarendon became the owners and proprietors of the Corner Drug Store, buying out T. M. Coulson. They will assume charge at once. Mr. Stocking senior member of the firm, is a Registered Pharmacist of 12 years experience and a graduate of St. Louis College of Pharmacy. Mr. McLean is a young man of rare ability and has had valuable experience in the mercantile business. The Brand joins with others in extending to these enterprising Clarendon citizens A hearty welcome to the business circles of Hereford. Mr. Stocking will be joined by his family in a few weeks and will become a permanent citizen with us.

**THE HEREFORD BRAND ONLY \$1.00 A YEAR**

**Senior Epworth League Program.**  
Song.  
Prayer.  
Subject.—How to Fight thd Good Fight.  
Scripture References.—I Tim. VI: 11-12; Eph. VI:10-18; I Cor. IX: 25-27; II Tim. IV: 7, 8.  
A sketch of the Life of Paul.—Miss Letha Edwards.  
Special Music. Nellie Black.  
Address by Rev. A. S. Slover.  
Song.  
Leader.—Guy Nesbitt.

**The Jumbo Loaf**  
Burnam & Dobbins are now putting out a special loaf, called the Jumbo Loaf on account of its size, weighs 16 ozs. and is wrapped while hot in parchment paper, thus retaining the needed moisture and flavor, making the crust sweet and palatable. While the Jumbo Loaf weighs 3 ozs. more than the ordinary kind, it sells for the same, 5c straight. 1tf

**Cleanup Notice.**  
By direction of the city health department, all citizens within the city limits are hereby requested to clean their premises of all rubbish. If this is not done the prevailing good health of the public will be endangered. Don't let trash of any kind to accumulate on your premises. Let's all work together to keep our city clean at all times. The wagon will call on you soon.  
Yours respectfully,  
C. L. SULLIVAN, City Marshal.

If you have anything that you wish to dispose of advertise it in the Brand Liners and sell it.

**HANDKERCHIEF CONVENTION**  
**SATURDAY, MARCH 26**  
On the above date The Girls' Improvement Club of Hereford College will hold a Handkerchief Convention at E. B. Black & Co's. Furniture Store. The proceeds to go to the furnishing and beautifying the parlors and reception room at the College.  
AN OPPORTUNITY TO SECURE A USEFUL ARTICLE AT A NOMINAL COST AND HELP IN A GOOD CAUSE AT THE SAME TIME  
Music all the afternoon will be one of the attractions for the pleasure of those who attend.  
**GIRLS' IMPROVEMENT CLUB**



BEGINNING SATURDAY, MARCH 12, 1910 HUBBARD DRY GOODS COMPANY'S CLOSING SATURDAY, MARCH 26, 1910

# Big Knock Out Sale

## Beginning Saturday, March 12, Closing Saturday, March 26

### Ladies' and Children's Underwear

Our stock is very complete in both spring and summer weights. Now would be the time of all times to buy your Underwear while you can get them at such ridiculously low prices. We have a large stock on hand and must unload them. Don't let this opportunity pass.

### Ladies' Belts, Combs and Hand Bags

We have a very complete stock in this line, and we have quite a variety to show you in the new Novelties in Belts, Combs, and Hand Bags which we are going to offer you at 75 cents on the dollar.

### Ladies' Kimonos

All the latest patterns, and Knock Out Prices go in this sale at a discount of 33 1-3 per cent. If you are in need of a Kimono you can't afford to miss this opportunity. So come early and make your selections while the stock is complete.

### Embroidery and Laces

Ladies here is your opportunity to get your Embroideries and Laces at all most a song, as we are very heavily loaded in this line and you will have a nice assortment to select from. We are offering you the entire stock at just half price.

### Handkerchiefs

We will make it to your interest in this line as our stock is very complete and well bought, we will offer you our regular 5c line in our Knock Out Sale for 3c. 10c Line for 7c. All Others go at the same discount.

### Lace Curtains

We have the most complete line ever in Hereford. The last chance you'll have to get Quality goods like these at a Discount of 50 per cent. We hardly think that there is a lady in the Hereford vicinity that can not afford a pair of Lace Curtains at these prices.

### Ribbon Ribbon!

Now is the opportunity of your lifetime to supply your wants in this department, as we are offering you the entire stock of Ribbon, which is very complete at a discount of Twenty-Five Per Cent.

### Gingham

We have just received a large shipment of Toile Du Nord and other Gingham which are all new and of the latest patterns, and we are going to offer you anything in this line that you desire at the following prices:  
15c Quality at 12 1-2c  
12 1-2c Quality at 10c  
10c Quality at 7 1-2c  
This will enable you to buy your Spring Gingham for less money than you could buy them at wholesale.

Never in the history of Hereford have you been offered such bargains as we are going to offer you to raise a specified amount of money at once, we are going to offer you merchandise at prices that will startle you. We think we have a reputation of doing just what we advertise and we are going to raise our reputation by giving you more merchandise than you have ever bought before for your money. This Sale will last just two weeks and it will pay you to get busy and look our stock over while it is here. Our spring goods have arrived and we have got some very pretty things to show you. All new goods are included in this sale and, in fact, everything in the house goes at a discount except O. N. T. Remember this Sale is CASH, and nothing at the sale price will be charged. Below we quote you a few prices to give you an idea how ridiculously low we are going to sell them. Our store will be Friday getting ready for the big KNOCK OUT SALE, and will open promptly at 9 o'clock Saturday morning, March 12th.

### Ladies' and Misses Skirts and Dress Goods

TWENTY-FIVE PER CENT DISCOUNT

Our line in this department is very complete. We have just received a shipment of the latest weaves and patterns. Your failure to buy at this Knock Out Sale will be your loss. If you buy it will be your gain and our loss. All skirts including the latest patterns go at a discount of 25 per cent.

Ladies, here is a chance to buy your new Easter gown at 75c on the dollar. We have a large assortment of Spring Dress Goods, including new spring Silks, light weight Wool goods, Flaxon, Shadow Stripe Linens, Meslines, Moire, London Welt, Poplin and Spring Suitings, and in fact anything you will find in a first-class dress goods department. It will pay you to come early and make your selections as SEVENTY-FIVE CENTS does the work of a DOLLAR here.

### Ladies and Childrens Hose

All go at a discount of 20 per cent

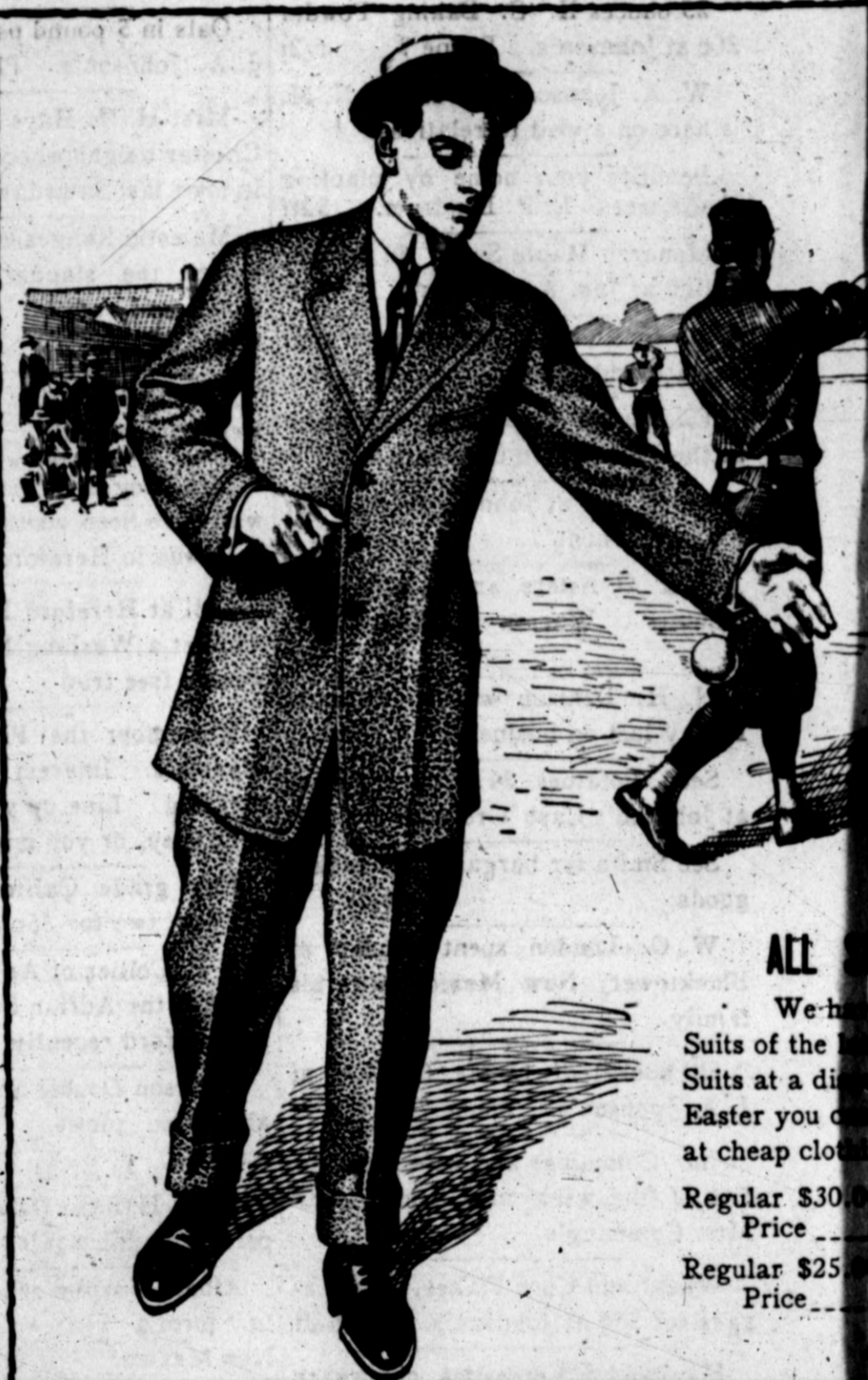
Our stock is complete in sizes and weights. Now is the time to supply your needs in this line as we have just received a large shipment of both ladies and childrens Hosiery. All the latest styles and shades. All go in this Knock Out Sale. This is your opportunity to buy Hose at prices never heard of in Hereford heretofore.

Be Sure to inspect this Line

### Men and Boys Overcoats

Our stock is still heavy in this department. In order to move them we offer you any Overcoat in the house, including Hart, Schaffner and Marx, at 50 cents on the dollar.

Regular \$30.00 Overcoat, Knock Out Price	\$15.00
Regular 27.50 Overcoat, Knock Out Price	\$13.75
Regular 25.00 Overcoat, Knock Out Price	\$12.50
Regular 22.50 Overcoat, Knock Out Price	\$11.25
Regular 20.00 Overcoat, Knock Out Price	\$10.00
Regular 15.00 Overcoat, Knock Out Price	\$7.50
Regular 10.00 Overcoat, Knock Out Price	\$5.00



### MEN'S CLOTHING AT HALF PRICE

We have about 100 Winter Suits left on hand including Hart, Schaffner & Marx, Daube Cohn & Co., all high grade clothing, that we are going to offer you at 50c on the dollar. These are good values at the regular price, but in order to move them we are going to let them go at half price. These suits are all comparatively new, but rather than to carry them over we are willing to make this sacrifice.

Regular \$30.00 Suits, Knock Out Price	\$15.00
Regular \$27.50 Suits, Knock Out Price	13.75
Regular \$25.00 Suits, Knock Out Price	12.50
Regular \$20.00 Suits, Knock Out Price	10.00

All Winter Suits included at the same discount.

### ALL SUMMER SUITS GO AT 25 PER CENT DISCOUNT

We have a shipment of Hart, Schaffner & Marx Spring and Summer Suits at a discount at the beginning of the season. As it is only a few days until Easter you do not want to miss this opportunity of clothing yourself, with a high grade Suit.

Regular \$30.00 Suit, Knock Out Price	\$22.50
Regular \$25.00 Suit, Knock Out Price	18.75
Regular \$22.50 Suit, Knock Out Price	\$17.00
Regular \$20.00 Suit, Knock Out Price	15.00

Suits go at the Same Discount

**FREE!** The first 10 Ladies to get a 10 Yard each absolutely free. **FREE!** You don't have to buy anything that is required of you in the first 10 ladies to get promptly at 9 o'clock, Saturday morning.

**Bleached & Brown Domestics**  
We are going to offer you this line at an unheard of price. TWENTY per cent Discount, which enables you to buy for less than its really worth at the Mills. You can't afford to miss this opportunity.

**9-4 & 10-4 20 PERCENT OFF**  
This is the best time that you will have for some time to get merchandise at such low prices that everything in this line is rapidly in the past few months.

**Calico! Calico! Calico!**  
We are offering you the American brand of which you are aware is the best Calico on the market, and we have not a yard of cheap Calico in the house. The entire lot as long as it lasts goes for, per yard, 5c

### Boys Suits

All go at 50c on the dollar, including the famous Hercules Brand. We are still very strong in this department and have some very pretty patterns and shades to show you.

Regular \$8.50 Suits, Knock Out Price	\$4.25
Regular \$7.50 Suits, Knock Out Price	3.75
Regular \$6.00 Suits, Knock Out Price	3.00
Regular \$5.00 Suits, Knock Out Price	2.50

We have on hand about 150 Boys Wash Suits which we desire to sell in order to move them we will offer them at half price or 50c on the \$1.00. You can't afford to miss this opportunity as it enables you to buy the ready made suits for just about what the goods would cost you.



### Shoes! Shoes!

We are offering you the greatest opportunity to buy shoes at a bargain that you ever had in this city. We are giving you a discount of 25 PER CENT on every thing in this department. Our entire stock of shoes go at these prices, including the famous brands of Dorothy Dodd for ladies, Burt Packard and Hanan & Sons for men and the celebrated Webster School Shoe for children. You will find our line in this department very complete. All of our spring shoes are included. We will quote you a few prices as follows:

Regular \$6.00 Shoes, Knock Out Price	\$4.50
Regular \$5.00 Shoes, Knock Out Price	3.75
Regular \$4.50 Shoes, Knock Out Price	3.38
Regular \$4.00 Shoes, Knock Out Price	3.00
Regular \$3.50 Shoes, Knock Out Sale	2.65
Regular \$3.00 Shoes, Knock Out Sale	\$2.25
Regular \$2.50 Shoes, Knock Out Price	1.88
Regular \$2.00 Shoes, Knock Out Price	1.50
Regular \$1.50 Shoes, Knock Out Price	1.15
Regular \$1.25 Shoes, Knock Out Price	.95

Now is the greatest opportunity to shoe yourself for spring and summer at prices less than wholesale.

**QUILTS AND COUNTERPANES**—In this department we have the best assortment that can be found in the country. We are throwing this line on the market at a discount of 25 PER CENT.

### Men's Shirts

Men's Shirts at 25 per cent Discount. Now is the opportunity to buy your shirts, as our stock is very complete and contains some of the latest shades and patterns. We include the famous E. & W. Shirts at 25 per cent Discount.

Regular \$2.00 Knock-Out	\$1.50
Regular 1.50 Knock-Out	\$1.15
Regular 1.25 Knock-Out	95c
Regular 1.00 Knock-Out	75c
Regular 75c Knock-Out	60c
Regular 50c Knock-Out	38c

### Men's Pants

Men's Pants 25 per cent off. We have the largest stock of high grade pants ever shown in Hereford, including Hart, Schaffner & Marx, Pennant and Curlee. All of which are as good as can be made for the money. All go at 25 per cent discount and the prices are as follows:

Regular \$6.50 Pants, at	\$4.88
Regular 6.00 Pants, at	\$4.50
Regular 5.00 Pants, at	\$3.75
Regular 4.50 Pants, at	\$3.35
Regular 4.00 Pants, at	\$3.00
Regular 3.50 Pants, at	\$2.65
Regular 3.00 Pants, at	\$2.25
Regular 2.50 Pants, at	\$1.90
Regular 2.00 Pants, at	\$1.50

### Men's Underwear

In this department we are strong, having a very complete line. This is your opportunity to buy your Spring and Summer Underwear below wholesale cost. Every thing in Underwear goes at TWENTY PER-CENT DISCOUNT

### Do You Wear Sox?

Men's Sox—We have the finest assortment of Men's Sox that can be found in the city to select from. We are using the knife without discretion. If you don't buy it because you don't wear sox.

### Men and Boy's Belts and Suspenders

We have just received the largest assortment of Belts and Suspenders ever shown in Hereford. We are offering the entire stock including the latest Novelties in Belts at a discount of 20 per cent.

### Men's Hats and Caps

We are offering you a great reduction on Men's Hats and Caps. All the new spring styles and shades are included in this Sale. We carry the John B. Stetson and famous \$3.00 Star and Kingsberry brands in stiff and soft shapes. We are offering the entire stock at 33 1-3 per cent discount.

Regular \$6.00 Hats at	\$4.00
Regular 5.00 Hats at	\$3.35
Regular 4.00 Hats at	\$2.50
Regular 3.00 Hats at	\$2.00

All Caps including the New Spring caps go at the same reduction.

**TRUNKS AND GRIPS**—We have the latest things in this line, all sizes and prices. Everything goes at a discount of 25 per cent.

# The Store Ahead Hubbard Dry Goods Co., Hereford, Texas The Store Ahead



## Hereford Brand

Published by  
The Brand Publishing Co.  
H. C. Elliott, Manager

Address all communications to  
**THE HEREFORD BRAND**

Entered April 17, 1901, as second-class  
mail matter, post office at Hereford, Texas,  
out of Congress of March 3, 1879.

Subscription Price \$1.00 Per Year,  
Strictly in Advance

Any erroneous statement affecting the  
character or reputation of any individual or  
firm which may appear in The Brand, will  
be gladly corrected upon being brought to  
the attention of the publishers.

## ANNOUNCEMENTS

The Brand is authorized to make the following announcements; same being given in the order of the information received at this office. All candidates, unless otherwise announced, are subject to the action of the Democratic Party.

Fees for announcements are payable in advance and as follows: For all county offices, \$10.00; for commissioners, \$2.50; for precinct and city offices, \$2.50 to \$5.00; offices having no or small emoluments, \$1.00 to \$2.50.

For State Senator, 29th District:—

JNO. P. SLATON.  
L. GOUGH

For District Attorney 69th Judicial District:

J. W. SELLARS

DEAF SMITH COUNTY.

For County Judge:—

W. H. RUSSELL  
C. D. WRIGHT

For County Clerk:—

J. H. KING  
FLETCHER ROGERS  
O. B. PIKKEY  
G. M. SUGGS  
SAM WORLEY  
J. M. (MATT) GILLILLAND

For Sheriff and Tax Collector:—

F. H. BRITAIN,  
E. F. CONNELL, re-election  
R. W. BAIRD

For Treasurer:—

H. B. WEBB  
ROSCOE DAVIDSON  
L. A. STROUD  
J. M. BOONE

For Tax Assessor:—

L. D. (DOW) MERCER  
C. T. (JOE) DOBBINS  
C. P. ARTHUR  
J. W. FORD, (re-election)

For Commissioner Precinct No. 2:

R. J. KIBBE

CITY OF HEREFORD.

For Mayor:

J. H. HEAD

For Marshal and Collector:—

C. L. SULLIVAN  
J. B. ROGERS

For Secretary and Treasurer:—

A. M. JONES

### A PROCLAMATION.

Believing that cleanliness is the first principle of civic righteousness that the health of the city is most important, that the lives of our people may be in jeopardy by negligence, and that the people of Hereford will cooperate in giving their city a thorough renovation by clearing away all manner of trash and filth; Now, therefore, I mayor of the City of Hereford, declare Friday, April 1, 1910, as a holiday and made the legal "Clean-Up Day," in which all forms of labor, except what may be absolutely necessary be suspended, and that all able bodied persons devote the day in cleaning the city and placing every street, alley, vacant

lot and a corner, in a sanitary condition. The city will furnish wagons and teams to haul off the trash, if piled at convenient places.

Given under my hand and seal this the 24th day of March, 1910.

S. B. EDWARDS,  
Mayor City of Hereford.

### MET WITH A LAUGH

The Midland Reporter editor made a proposition to the Midland capitalists to organize and build their own railroad north. Last week the Reporter clipping the account of the railroad meeting at Hereford and commented as follows:

"The above is very suggestive to Midland. We refrain from comment. We introduced this as a suggestion to our people once, and it was met with a laugh. It looks good to Hereford, and Hereford is a winner."

### READ ONLY COUNTRY WEEKLY

Significant of the man, Ex-president Roosevelt during the year's African expedition read only one paper constantly. This was a New York country weekly, which paper supplied the 20th century nimrod with all the important news without the vulgar sensational.

### CLEAN-UP Day, April 1st.

APRIL First will be all fool's day; and Hereford is going to play a trick on Mr. Microbe Germ.

HEALTH first, then wealth; Sanitation will bring and keep the first, industry will fetch the second.

EASTER bonnets on the head and a pile of cans in the back yard is simply outrageously incongruous.

BE the chuffer of a wheelbarrow on Clean-Up Day, April 1st. There's no speed limit and you can bump the trash pile hard.

THE FARMER and the Lark story is to be repeated again on April 1st by everybody in Hereford gathering his own trash.

THE MOTHERS' Club of Dallas offered a reward for the biggest pile of trash gathered by the small boys. Why not in Hereford?

THE MAYOR has issued a proclamation declaring April 1st as "Clean Up Day." "Now fool your neighbors early on that morning."

THE City has promised to furnish the wagons, if you furnish the piles of trash on Fool's Day. Fool your neighbors by rising early April 1st and raking up your neighbor's back yard trash you've been remarking about all the year.

### Announcement.

To the voters of the 29th Senatorial District:

I am a candidate for the State Senate, subject to the action of the Democratic Primaries in July, and take this method of making the announcement.

I am in favor of submission and in favor of State-wide prohibition. If submission fails I will work for any measure that will strengthen our local option laws.

I am in favor of having a law passed that will stop the "White Slave Traffic" through which so many of our girls are being ruined.

I believe that our court procedure should be so changed, that cases both civil and criminal can be more speedily disposed of and will favor any change looking toward that end.

I favor whatever builds up a state and oppose that which tears it down. I have lived on the Plains since 1891 and know some of the needs of the district.

If you believe in these principles and elect me I will make you a good senator.

If you do not know me, I refer you to any banker, business man, or minister in Hereford, Texas.

Yours truly,  
L. GOUGH.

Hereford, Texas.  
March, 15 1910.

[Adv.]

# INFORMATION ABOUT PLANTS

This season there will be plenty of Potato, Cabbage, Tomato and pepper plants raised in Herefore to entirely satisfy the demand. My potato beds are one block north of city Meat Market, and the Cabbage, Tomato and Pepper beds are in South Hereford at the residence of A. L. Skeen. You may prepare your ground with the assurance that there will be plenty of the best quality of plants to be had at a just price. I will furnish the famous PUDDLED PLANTS again this year. Let me furnish your garden seed.

# WALTER NELSON

Corner Main Street and Railroad Avenue



We offer special inducements in quarter and half section tracts close in to actual settlers. We have some on easy payments. Hereford is in the shallow water belt. Write us for particulars. Address  
**BASKIN LAND COMPANY**  
HEREFORD, TEXAS

### New Time Table.

No. 38, Merry Widow East; 9:05 a. m.  
No. 37, Merry Widow West; 4:53 p. m.  
No. 113 Through Train, West; 12:03; p. m.  
No. 114 Through Train, East; 4:00; p. m.

## SMITH & ASHBROOK

HEREFORD, TEX.

Sell all kinds of Insurance

Fire  
Tornado  
Life  
Accident  
Plate Glass  
and Live Stock

Office first door south of First National Bank

### A Fine Picture.

Of your stallion or Jack placed in the paper will attract attention. The Brand is prepared to furnish you just what you need. btf

# Society Notes

Club News, Society Functions,  
Personal Mentions, Etc.

MRS. E. S. ARNOLD, Society Editor Phone 161

### SIX O'CLOCK DINNER.

Mrs. J. P. Snyder entertained a dinner party Saturday evening, March 5. The elegantly prepared dinner was served in three courses. The dining table was adorned with cut flowers and the receiving suite was attractively decorated with pink and white carnations. The hospitality of the Snyder home is far reaching and it was with great pleasure that the following guests responded to an invitation from the hostess on this occasion.

Mr. and Mrs. J. P. Slaton, Mr. and Mrs. Geo. W. Irwin, Mr. and Mrs. J. F. Barker, Mr. and Mrs. W. F. West and Mr. Wm. Knight.

### A FAMILY REUNION.

One of the largest and most pleasant family gatherings ever held in Hereford was the dining together of about thirty six relatives at the home of Mr. and Mrs. C. G. Witherspoon on last Wednesday. The occasion that brought together this genial crowd was the presence of a cousin Mrs. Harmon of Cleburne, Texas. The guest of honor only remained in the city two days and the hostess thought this would be the best means of bringing together the relatives for a visit with her. An invitation to the Witherspoon home always means a good time and to say the day passed pleasantly is lightly expressing it.

### BIRTH DAY SURPRISE.

As the years go by surprises come. So it was at the home of Mr. and Mrs. J. A. Fox on last Friday. During the week a little secret planning was done by the other members of the household and Mesdames H C Myrick and C. E. Smith. These two friends prepared a lot of pies and cake and other good fixings and near 12 o'clock, their families all repaired to the Fox home on A street. Mrs. Fox was upstairs at some work and had not taken much notice of the rapidly passing morning nor the house full of folks down stairs, every thing had been conducted so quietly. When she was called down to dinner by some of the children she stood all surprised at the foot of the stairs when all greeted her with "A pleasant birthday." In the dining room the table was already spread waiting for the hour. Both Mr. and Mrs. Fox were taken completely by surprise. The day was also Graham Myrick's birthday being 5 years old.

The remainder of the afternoon was spent in a pleasant way and the company did not depart for home until after supper. Mesdames Myrick and Fox were school mates and the friendship then formed has continued steadfast.

# City Barber Shop

THE PLACE TO GET YOUR TONSORIAL  
WORK DONE SATISFACTORILY

Big New Bath Tubs Just Put In  
Beene & Bennett, Props.



## HEREFORD VIEW STOCK FARM

The Place to Buy Berkshire Hogs Hereford Cattle and Barred Rock Chickens

A few reasons why you should Buy Berkshires from me.

BECAUSE you can buy for less Money at Home and save the Express Charges. BECAUSE they are Prolific, three young sows during October and November farrowed 39 Pigs. BECAUSE they have Quality and Size and are raised so as to insure their future usefulness.

Nice lot of Pigs now ready to go, get in line. Mr. Breeder buy good Berkshires and make money. Come to my Farm one mile west of town and let me show you.

R. H. NORTON, HEREFORD, TEXAS  
Drop me a card if you would like to read a little book "Berkshire Excellence & Progress"

## CONCRETE WORK

Plain and Ornamental Concrete Blocks, Sidewalks, Curbing and Hitching Posts; Brick Work and Plastering; Block or Brick Flue Building. All work Guaranteed to be first class.

Factory Opposite Courthouse **Worley & Brand** On Third Street

## UP-TO-DATE LIVERY and SALE BARN

When you want a good drive or an up-to-date rig call at our Barn. We have spent a great deal of time and money lately improving and enlarging our premises. We have one of the best barns in West Texas and can give you the best accommodations in any line of livery service. We guarantee courteous and fair treatment to all. Phone 249.

**SHERK & STANEK**

## YOUR ROOF SHOULD BE

Absolutely water-proof—TEXACO ROOFING properly applied will make it so. Ask for information.

For household use

FAMILITE OIL AND TEXACO STOVE GASOLINE are the best—and the safest.

MADE ONLY BY

**THE TEXAS COMPANY**

GENERAL OFFICES HOUSTON, TEXAS  
J. W. ENGLISH, Agent at Hereford, Texas

A Brand Liner will rent that room for you—5c a line.

When Buying Groceries

## Bear in Mind

the difference between

Cheap and High Grade GROCERIES,

the difference between

Healthful and Unhealthful GROCERIES,

the difference between

**JARROTT & WILKINSON'S Groceries**

and Other People's Groceries

### Hereford Citizen Receives Honors.

C. B. Fullerton who now holds a position in the 13th Census District and is temporarily located at Gainesville has been decorated with a Roosevelt Medal for distinguished service. The Gainesville Register has this to say:

For distinguished services in the Canal Zone, Panama, covering a period of over two years with the Department of Police and the Division of Construction and Engineering Clarence B. Fullerton, now Chief Clerk of the Bureau of Census for the Thirteenth Congressional District under Supervisor of Census Lewis Lindsay, has been notified by the Isthmian Canal Commission at Washington, that he has been awarded the Roosevelt Medal.

This medal is only awarded to those who have been with the Government on the canal zone for over two consecutive years, and have rendered distinguished services in the department in which they served. The medal will be of bronze, bearing the features of our distinguished ex-President Theodore Roosevelt, and on the reverse will be engraved Mr. Fullerton's name together with his period of service on the Isthmus of Panama.

Mr. Fullerton, it will be remembered in Hereford, was for a time local editor of The Brand in which capacity he rendered valuable service, and the force joins in congratulations on his becoming renowned in the service of his country.

10670

## A \$100 Typewriter for 17 Cents a Day!

Please read the headline over again. Then its tremendous significance will dawn upon you.

An Oliver Typewriter—the standard visible writer—the \$100 machine—the most highly perfected typewriter on the market—yours for 17 cents a day.

The typewriter whose conquest of the commercial world is a matter of business history—yours for 17 cents a day!

The typewriter that is equipped with scores of such conveniences as "The Balance Shift," "The Ruling Device," "The Double Release," "The Locomotive Base," "The Automatic Spacer," "The Automatic Tabulator," "The Disappearing Indicator," "The Adjustable Paper Fingers," "The Scientific Condensed Keyboard" all

Yours for 17 Cents a Day

We announced this new sales plan recently, just to feel the pulse of the people. Simply a small cash payment—then 17 cents a day. That is the plan in a nutshell.

The result has been such a deluge of applications for machines that we are simply astounded.

The demand comes from people of all classes, all ages, all occupations.

The majority of inquiries has come from people of known financial standing who were attracted by the novelty of the proposition. An impressive demonstration of the immense popularity of the Oliver Typewriter.

A startling confirmation of our belief that the Era of Universal Typewriting is at hand.

A Quarter of a Million People are Making Money With

The **OLIVER** Typewriter

### The Standard Visible Writer

The Oliver Typewriter is a money-maker right from the word "go!" So easy to run that beginners soon get in the "expert" class. Earn as you Learn. Let the machine pay the 17c a day—and all above that is yours.

Wherever you are, there's work to be done and money to be made by using the Oliver. The business world is calling for Oliver operators. There are not enough to supply the demand. Their salaries are considerably above those of many classes of workers.

"An Oliver Typewriter in Every Home!"

That is our battle cry today. We have made the Oliver supreme in usefulness and absolutely indispensable in business. Now comes the conquest of the home.

The simplicity and strength of the Oliver fit it for family use. It is becoming an important factor in the home training of young people. An educator as well as a money maker. Our new selling plan puts the Oliver on the threshold of every home in America. Will you close the door of your home or office on this remarkable Oliver opportunity?

Write for further details of our easy offer and a free copy of our new Oliver catalog. Address

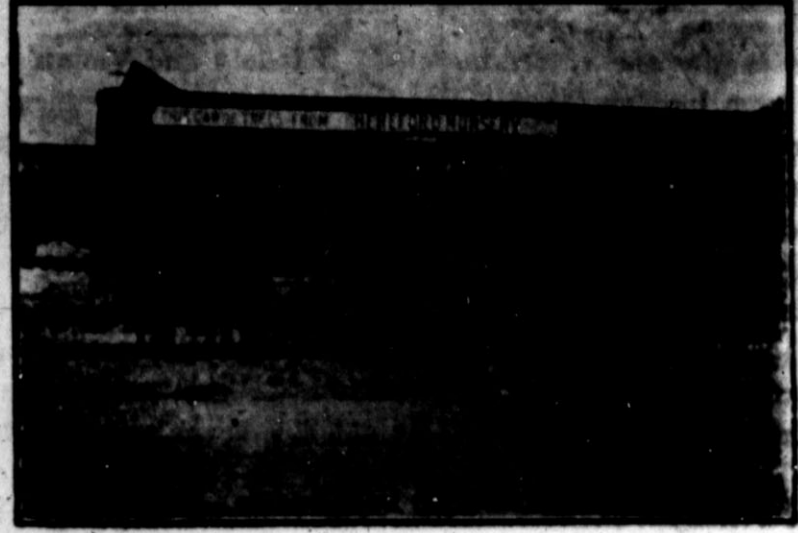
**THE OLIVER TYPEWRITER CO.**

Oliver Typewriter Building Chicago, Illinois 3-5-10

## Quality and Price

Go hand in hand when you buy LUMBER from us. We have one of the best stocks in the Panhandle to select from, and it is always a pleasure to us to submit you our very reasonable figures on a bill be it large or small.

**Kemp Lumber Company**  
C. L. CARTER, Manager



Shipping Trees by the Carload

**HEREFORD NURSERY**

L. P. LANDRUM, PROPRIETOR



Los Angeles, and San Diego, Cal. and return. 30 days going, 90 day limit. \$75.40

San Francisco, and Return \$84.00 30 days going, 9 months Limit.

**R. E. BRYANT, Agt.**

## J. F. COLLUP

DEALER IN

**COAL, HAY AND GRAIN, FIELD SEEDS AND STOCK SALT**

ACME HORSE FEED. Try a sack. A Limited amount of BROOM CORN SEED on hand. Call Quick. PHONE NO. 1

WE HANDLE ALL KINDS OF POSTS.

## P. R. Purcell & Sons Livery, Feed and Sale Stables

GOOD SADDLERS GENTLE DRIVERS  
Special Conveniences for Drummers

HEREFORD TEXAS

The Patronage of the General Public is Cordially Solicited.

**FEED** WHOLESALE ONLY. Quick Shipments. Cotton Seed Meal, Cake, Hulls. Grain, Chops, Bran. Room 9, Chamber Building **A. S. TAYLOR, Broker** Amarillo, Texas



# NEIGHBORHOOD NEWS

Letters Written by Staff Correspondents of THE BRAND

## Angie's Beau Sends Good Letter.

Tells about his neighbors, a progressive Sunday school and compliments Hereford.—Ed.

The Frenzel children are on the sick list.

Mr. Stuck has rented the farm recently vacated by A. D. Cline.

The Gilbert family are entertaining company from Indiana.

S. D. Downs and family took dinner at the Harris home Sunday.

Rev. Hensell filled his regular appoint here Sunday.

D. B. Shiflet was hauling feed to the ranch this week.

Grass is coming on fine and the farmers are feeling good.

There were 120 in attendance at Sunday school Sunday.

The Cemetery Association held a meeting in Spring Lake Saturday.

Mr. and Mrs. Gehres, and daughter, Cora visited at the Wooten home Sunday.

Mrs. Packard and Miss Mamie were "photographing" the school Wednesday.

Another Indiana man has arrived. We did not learn his name but his farm is one mile east of Spring Lake.

A very interesting part of Sunday school was the graduation of two members. Joy Roush passed from the "intermediate" to the "junior", and Ray Frederick from the "primary" to the "intermediate". Both boys rendered appropriate exercises.

Mr. Dobson, from North Dakota who owns a farm 6 miles southwest of Spring Lake has arrived and put up some improvements on his property. He is expecting his family Saturday and we extend to them a cordial welcome.

Hurrah for Hereford and her staunch business men who have made her what she is! When we read the railroad news from that place it makes us feel good all over, for when such men say they will do a thing it is only a matter of time until it is accomplished. We will rejoice much more when they begin to talk about a south road.

ANGIE'S BEAU.

## Echoes From Parrott.

Mr. Shepherd and sons who came to our neighborhood last week from Nebraska went there twenty years ago when land was worth little or nothing. When they came here they sold their land for a hundred dollars per acre. We have faith that they can do the same in Texas in less than twenty years.

Messrs. Jennings and Henley and Susie Henley spent Thursday afternoon with Miss Fannie Neely.

Mrs. Ollie Richardson spent Thursday with Mrs. I. D. Grant.

Saturday Mr. and Mrs. Henley accompanied by Mrs. Jennings went to Dimmitt to attend church.

Miss Allie McClain of Dimmitt a former Sunday school pupil of Mrs. I. D. Grant's visited Saturday with her.

Last Sunday Mr. A. P. Helphery, wife and daughter and Miss Fannie Neeley sat down to a splendid dinner beautifully served by Miss Irene Holzer at the home of B. F. Neely.

John Guthrie and wife called on R. S. Neely Sunday afternoon.

Mr. Gus Miller and family took Sunday dinner at Mr. Wagner's.

Ned and Charlton Neely had a fine time Saturday afternoon at the home of Floyd Hackers.

Mr. Skrugs and family dined with Mr. and Mrs. Phillips Sunday.

Mr. A. C. Grant and sister have

moved into their new home.

Mr. Jennings went to Amarillo to visit his brother.

Mr. Boydston and family who been camping in Southern Texas for the winter returned to their home last week.

## JACK AND GILL

### Findley and Vicinity.

Geo. Sachs spent Wednesday and Thursday of last week in Texico.

There will be preaching at the German Colony, March 25th by Rev. Lanham of Canyon City.

Mr. Sach's of near the German Colony had his millet thrashed last week, Mr. Fossal doing the work. He got 200 bushels of seed which proved to be of very good quality. Herbert Holtman is going to bale his hay, and Lovall and A. B. Schulz is going to help do the work.

Mr. Reinking who has come to the German Colony for his health is improving rapidly and he thinks of locating here.

Four families have located at Finley and several more are expecting to come soon.

Mr. Taylor is having a well drilled on his place, Mr. Stuckey doing the drilling. He also will locate hear in the near future.

Mr. Brownley, who owns a section just east of Parsel is at Friona and expects to build on his place as soon as he can get a carpenter.

The Sunday School at Findley has quite an addition, there being 16 more scholars, and it looks like there will be something doing at Findley. Let the good work go on. Mr. Hullette the Superintendent feels greatly pleased over the addition.

The people in general around here all live in hope that this will be a prosperous year for them.

The Sunday school at Findley is going to have a program on Easter Sunday. All are invited to come for it will be interesting.

Mr. Parsel has put up a windmill on his place.

Messrs. Sachs and Schulz spent Monday evening with Mr. Houlette and family.

Mr. Charlie is putting up a new building at the Colony, Mr. Droege doing the work.

Messrs. Sachs, Schulz, Lovall, Earnest Schroeder, Gallmyer, Reinking, Herman Reinking, Schuman, and Charlie Schroeder pleasantly surprised Mr. Droege on his birthday. They all report a nice time.

FRAU.

### Frio Items.

The much needed rain came Tuesday night.

Mr. and Mrs. Dendy attended Sunday School here Sunday.

J. W. Beatty and family spent Sunday with Frank Axe and family.

Mrs. Stev Sanders and children spent Tuesday with Mrs. Will Sain.

W. B. Green and family had for their guests Sunday H. H. Stanley and family.

H. H. Stanley and wife, Ed Stanley and W. B. Green attended a sale north of town Tuesday.

J. W. Beatty and family spent Wednesday with Steve Sanders and family.

J. P. Broyls and family have moved on a farm east of town.

MRS. NEWCOMER.

### For Sale.

Two story brick building. Last two years bringing \$100.00 a month in advance of each month. Little money handle building.

J. M. Bogard.

# THE FIRST STATE BANK

S. B. EDWARDS, President  
W. B. BEACH,  
1st Vice Pres.

OTHO H. VARDEMAN, Cashier

J. THOS. WEBB, Asst. Cashier  
W. S. HIGGINS,  
2nd Vice Pres.



## AND TRUST COMPANY HEREFORD TEXAS

The Quality Store

PHONE 25

## HUBBARD GROCERY CO.

First-class Groceries for the careful housewife. Always on hand. Little things in the grocery line that help fill in when you haven't time to cook just what you would like. Produce of all kinds in season.

### BEST FLOUR IN TOWN

**ASK ME** If you want to sell your **Business or Real Estate FOR CASH**

No matter where located, if you want to Buy, Sell or Exchange any kind of Business or Real Estate.

Insurance placed in best companies and policies looked after.

Office in Dunlap and Britain Building. Rooms 2 and 4

**C. O. LEE** Hereford, Texas

Our Want Ads Are Winners 5 Cents Per Line





Large and Small Buyers are treated with equal courtesy at this market. If your family is large you cannot be expected to require large quantities of groceries

**WE'RE GLAD TO SELL YOU GROCERIES**

no matter how little you need now. For we know that if your family ever does become larger, you'll continue to buy where your small orders are so cheerfully and satisfactorily filled

Stock is fresh daily and price always close to cost

# Cardwell Brothers

## A Good Example

"I am a good example," writes Mrs. R. L. Bell, of McAlester, Okla., "of what Cardui will do for suffering women.

"I suffered with my head and back, for over six years, and although I tried everything, I never could get anything to do me any good, until I began to take Cardui.

"Cardui has surely helped me and built me up and I am so thankful that I have found something that will do me good. I feel so much stronger and better than I have in a long time."

It is well to make up your mind before you are sick what medicine you will take when you are sick.

# Take CARDUI

## The Woman's Tonic

You will be glad to take it when you are tired, miserable and when life seems a weary grind. It will put new thoughts into your head, fresh courage into your mind.

If not sick now, at least burn Cardui on to the pages of your memory, so that when you are sick you will ask for it without thinking.

If sick or weak, get a bottle today. At all druggists.

Write to: Ladies' Advisory Dept., Chattanooga Medicine Co., Chattanooga, Tenn., for Special Instructions, and 64-page book, "Home Treatment for Women," sent free.

# Your Meat and Baking Together

We take great pleasure in announcing to our patrons that we have secured a complete Baking outfit, and the services of a first-class baker, and we can deliver both your meats and bread at one time. The cash price on meat is a winner, and we are going to give you the best line you have ever had, and it will include every kind of baking usually carried in a first-class bakery. A trial will be appreciated.

# Burnam & Dobbins

## Tierra Blanco Herefords

R. BRADLEY, Owner      W. T. WOMBLE, Manager  
...BREEDERS OF...

## Registered Hereford Cattle

Head Headed by Strike Six, No. 156847  
Assisted by Texas Tom, No. 204446

Will sell a quantity of young stock either singly or in car load Lots

## Professional and Business Cards

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**KNIGHT & SLATON**  
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Attorneys at Law  
Hereford, Texas  
Office in First State Bank building

**F. T. ROLOSON**  
Attorney at Law  
HEREFORD, TEXAS  
Rooms 5-7, Miller-Walker Building

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Lands, Loans and Insurance  
Notary in Office  
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Complete Abstract of Title to Deaf Smith County Lands.  
HEREFORD, TEXAS

A. P. Murchison      J. S. Jones  
**MURCHISON & JONES**  
Real Estate and Live Stock  
Hereford, Texas

**THE HEREFORD ABSTRACT CO.**  
Titles to Deaf Smith County Lands. Prompt Service. Give us a Call.  
Office with J. P. Snyder Land Co.

B. H. Smith      D. F. Ashbrook  
**SMITH & ASHBROOK**  
ALL KINDS OF INSURANCE AND LOANS. Phone 273.  
Office 1st door South of First National Bank

**SULPHUR PARK FARM**      **HILLCREST FARM**  
ALFALFA HAY AND SEED      TURKEY RED WHEAT  
**L. GOUGH**  
HEREFORD, TEXAS

C. G. Witherspoon      W. Claude Witherspoon  
**C. G. Witherspoon & Son**  
Dealers in Panhandle Lands  
Abstracts prepared on short notice. All kinds of stenographic work done. Exclusive agents for Western Union Land Co.'s Lands  
OFFICE:—Room 6 Miller-Walker Bldg.

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**DIMMITT ABSTRACT CO.**  
ABSTRACTS OF CASTRO AND BAILEY COUNTY LANDS  
Dimmitt, Texas

HARVEY CASH      C. L. ADAMS  
**CASTRO ABSTRACT COMPANY**  
Abstracts of Castro and Bailey Counties. Your business solicited.  
DIMMITT, TEXAS

## We Can Do It.

Build Towers,  
Do Repair Work,  
Oil Mills and Fix Old  
Mills, and Doctor Them for you

**HODGES & BURNAM**  
Phone Hereford Hardware

## SEEDS

Irish Potatoes, Sweet Potatoes, Onion Sets, All kinds of Garden and Field Seeds. Mail Orders receive prompt attention. Send for catalog

**Roswell Seed Co.**  
ROSWELL, N. M.

Notice Stockmen.  
From now on I will make headquarters at Stanek & Sherk's livery, feed and sale stable. Phone 249. I use a motor cycle for country calls. Dental work at any feed barn or yard in town. 30-1f  
DR. F. E. BOWE, D. V. S.

# THE BRAND LINERS 15 WORDS

A good place to advertise anything you want to sell or rent. When you want to buy something, a Liner will bring you an offer quick. Customers not carrying regular ads will please pay cash. Count one cent for each word including initials, numbers and address. Stamps from out-of-town customers will be accepted. PHONE NO. THIRTY

**LOST AND FOUND**  
LOST—Belt pin, pink and white cameo centerpiece, with brilliants on outside. Finder please return to Mrs. J. P. Snyder. 1t

**FOR RENT—HOUSES**  
FOR RENT—Good farm and ranch for rent 3 1-2 miles from Dimmitt W. D. Woodlee, Dimmitt, Texas. 5t2p

FURNISHED rooms—to let, one block west of First State Bank. H. C. Carl. 50-1f

**MISCELLANEOUS WANTS**  
FEED—Millet and sorghum feed for sale cheap at 611 Schley Ave. 1tp

PLOWING.—I will take contracts to plow sod with steam plow outfit. L. Sawyer, 20 miles N. 4t4p

POST—150 Boisdarc post at a bargain see O. K. Land Co. 1t

WANTED—Two nice furnished rooms for light house keeping. W. Vaught. 1tp

HOUSE—and lot for sale at \$1,700 cash. See Mrs. J. E. Givens. 2t5p

FOR sweet milk, butter milk, blue-john, or clabber, just ring phone no. 9. The Lone Star Dairy. 5tf

TEAMS — Good work mules for sale on time to suit buyer. See G. R. Ward. South Hereford. 3 1f

SEED—for sale, maize and kaffir corn in 100 pound lots. Chamberlain & Co., Clarendon, Tex. 5t3

PASTURE — Will pasture stock, horses or cattle. Plenty of grass and water and have good fence. C. F. Kellner, Summerfield, Texas. 5t3p

FOR SALE—652 acres in Deaf Smith county, No. 66, Block K 7, \$18.00 an acre net if taken soon. O. C. Tucker, Winona, Minn. 6t4p

FOR SALE—Two Cyphers Incubators, nearly new at bargain price, will take feed in part payment. L. A. Stroud. 6t2

FOR RENT—20 acres just northwest of city limits, 15 acres in cultivation, well improved, orchard, windmill, sheds, good six room house, etc. Inquire at J. A. Johnson's Grocery Store. 4tf

CHOICE SETTING EGGS—From best mating pens. Single and Red Comb Rhode Island Reds and Black Langshangs. \$1.00 for 15. 3tf Dr. W. I. Joss.

FOR SALE CHEAP—Large safe. Protectograph. J. W. English. 2tf

WANTED—Your shoe repairing at Norton's Harness Shop. 36tf

PURE DWARF—Maize, unmixed seed for sale by Eli Dunlap. This seed was grown by one of the best farmers in the Panhandle. Come early and secure seed. 50-1f

BARRED — Plymouth Rock eggs 75c per sitting of 15 at the McKinley farm one mile north. Mrs. John Isenogle. 5t4-p

FEED—for sale cheap. Kaffir and maize fodder for sale by C. A. Sailor, 8 miles northeast. 5 4tp

EGGS—Thoroughbred Rhode Island Red, single comb, \$1.00 per setting. Phone 342. 4-4tp

FOR RENT—120 acres old land close in. See A. H. Elliston. 50f

SIGNS — "For Rent" and "For Sale" signs at this office. 4tf

## REAL ESTATE FOR SALE

FOR SALE—320 acres close in, will be sold at a bargain. See L. Gough. 34-1f

## CITY PROPERTY

FOR SALE—Four-acre block in south Hereford. Three-room house, barn with loft, chicken house, well and windmill, fruit trees and small fruit of different kinds, a bargain for cash. For particulars see C. O. Lee. 28-1f

## LIVE STOCK FOR SALE

WANTED — Direct from owners, lands in and around the Hereford country that are for sale. Address Mason & McElhenie, La Salle, Ill. 1-1f

HOGS—Will buy at a good price any kind of hogs delivered at Farwell's yard across R. R. track. Bring them in today and tomorrow. Chas. F. Clark. 1tp

FOR SALE—3000 acres in tracts of 160, 320, and 640 acres. All good agricultural land located principally in Deaf Smith Co. near Hereford the county seat. Shallow water. Most tracts are improved. Would sell one or all. Small cash payment and good terms on balance. Write or come to see us. J. H. Bowers & Bro. Hereford, Tex. 5t2

FOR SALE—4 work mules new harness, wagon and implements ect., for sale at a bargain. See F. W. Kehrberg at O. K. Land Co. or Charley Callenders near Black. 1tp

FOR SALE—20 head of horses and mules, most all work stock. Also complete set of farm tools. M. V. Robertson. 2tf

FOR SALE—Four-room residence, bungalow style, east front, stable with feed room, well and wind mill, lot 100x200 ft deep, located near the College. Price \$1350. Will accept as part pay span of good horses. If interested, see C. O. Lee. 2-1f

# LUMBER

Best Grades, Best Prices, Most Complete Stock  
Modern Planing Mill in Connection  
Let Us Figure Your Next Lumber Bill  
**T. M. Palmer Lumber Co.**

A Brand Liner will rent that room for you—5c a line.

At 6 Per Cent Interest,  
Section of land in Deaf Smith County in Capital Leagues for sale on long time and small payments. First payment begins after two or

three years provided purchaser lives on the land and makes needed improvements. Good proposition for young man with small amount of means. For price, terms, etc write J. C. H. care Brand office. 3tf



**SATURDAY,  
MAR. 19**

# ANNIVERSARY SALE

**SATURDAY,  
MAR. 19**

Beginning Saturday, March 19, and continuing for Ten Days we will have our  
**Ninth Anniversary Sale**

We always like to celebrate our Anniversary. It's a sort of a holiday with us. We like to feel happy on this occasion more than at any other time. We, of course, are happiest when our store is filled with customers, and our customers are happiest when they can get genuine bargains. We are announcing bargains that will make everybody joyful. If you hurry you'll get the bargains because they will be here for you. Then you see we will all be happy on the Anniversary.

**Iron Beds, Brass Beds**



A new carload of these goods just received. The Smith & Davis kind which is the recognized superior kind. The Anniversary Low Cash price will prevail in this department.

\$50.00 Square Pillow Brass Beds	<b>\$33.75</b>
\$37.50 Brass Beds, Anniversary Cash Sale	<b>22.50</b>
\$25.00 Fine Vernis Martin, Anniversary Sale	<b>15.00</b>
\$12.50 Venis Martin Brass Beds, Anniversary Sale	<b>8.95</b>
Good \$7.50 Iron Beds, Anniversary Sale	<b>4.95</b>
\$4.00 Iron Beds, Anniversary Sale	<b>2.45</b>

The finest springs on earth at from \$7.50 down to \$1.50.



**Baldwin Pianos**

This line of instruments rank with the best made in the United States. We will permit you to own one of these during this Sale at a saving to you of \$125.00 to \$200.00. It's worth your while.

## Art Rug Department

We have the latest in Rugs to show you. The patterns are richer and handsomer than ever, and you will be pleased with the values we can offer you for your money.

\$45.00 Wilton Velock Rug, Cash Anniversary Sale	<b>\$34.95</b>	\$32.50 Baby Brussels, Cash Anniversary Sale	<b>\$24.95</b>
\$40.00 Ardohan Rug, Cash Anniversary Sale	<b>31.75</b>	\$27.50 Best Axminster Rugs, Anniversary Price	<b>21.75</b>
\$22.50 Good Axminster Rug, Cash Anniversary Sale	<b>\$16.75</b>		

Our space forbids quoting others, but we can furnish you all values at a big saving of from \$15.00 down to \$3.75.

**Davenport, Couches, and Rockers**



Our big exhibition room is full of these attractive and useful articles. They go in this Anniversary Cash Sale at ONE-THIRD OFF.

**Sewing Machines**

We handle the celebrated White, New Home and Will C. Free Sewing Machines. They are the best machines made on earth. You can own one of these High Grade Machines at just a little more than a second grade and there is no comparison. Let us send one to your home.

A \$65.00 Machine, for	<b>\$39.75</b>
A \$35.00 " " "	<b>22.50</b>
A \$25.00 " " "	<b>18.75</b>

**Library Furnishing**



Fully up-to-now. Tables, Desks, and Globe-Wernicke Book Cases will furnish your wants in all finishes. Our Anniversary Cash Sale Price means a nice saving to you.

**Sealey and Ostermoor Mattresses**

Don't Spend your money for imitation. Buy a good mattress that will last you a lifetime and gives you good sleep every night in the year.

\$25.00 Ostermoor, special	<b>\$15.00</b>
18.00 Sealey, special	<b>15.00</b>
12.50 Felt Mattress for	<b>7.50</b>
8.75 Felt Mattress for	<b>6.00</b>
7.50 Cotton Mattress for	<b>5.00</b>
5.00 " " "	<b>3.75</b>

**Straw Matting Department**

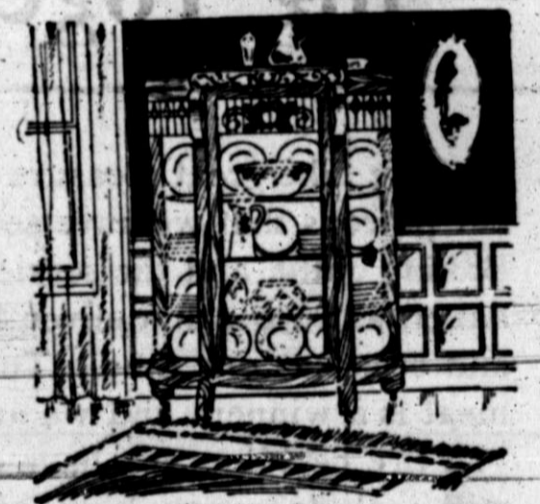


**NEARLY ONE-HALF PRICE**  
We have in Stock at present over 500 rooms of Straw Matting comprising the latest creations direct from Japan and China.  
40c kind 40-yard rolls, during this Sale for **25c**  
In less quantity **27 1/2c**

**Ingrain Carpeting AT HALF PRICE**

We have on hand about 10 rolls of Carpeting from 85c to 85c, and quite a few small pieces containing 8 to 15 yards. All remnants go at exactly Half Price. All full floors go at 40 PER CENT reduction. You cannot afford to miss this golden opportunity to cover your floors at

**HALF PRICE**



**Dining Room Furniture**

We show the new things that will please every housewife. All Buffets, China Closets, Sideboards and Chairs in all finishes will go at 25 PER CENT DISCOUNT.

This is truly an opportunity for the shrewd buyer to purchase high grade house furnishings way below the regular selling price. Remember that our store is full of the high standard goods that has made our place famous. We are determined to make this Sale "A Go," and you will pronounce it the Greatest Event ever held in this section of the state. We bar none.  
Yours very truly,

# E. B. BLACK COMPANY

FURNITURE AND UNDERTAKING