

# The Hereford Brand

TUESDAYS—TWICE-A-WEEK—FRIDAYS

23RD YEAR, NO. 69.

HEREFORD, DEAF SMITH COUNTY, TEXAS, TUESDAY, SEPT. 18

## EXPLANATION AGENT WORK HEARD HERE

### HEAD OF DEPARTMENT AT A & M DISCUSSES DUTIES

## NEW YEARS WORK

### To be Worked Out and Submitted by Board Next Monday's Luncheon

Some thirty business men Monday gathered at the Stockman's Cafe at the regular weekly meeting of the Chamber of Commerce, had the rare privilege and opportunity of hearing the work of the County Demonstration Agent explained by the head of that department of public service in Texas, H. H. Williamson of College Station. Mr. Williamson, who is a brother of Mrs. Henry Cox of Hereford, spent a couple of days here on a visit to his sister, and addressed the meeting Monday by special invitation.

Mr. Williamson began by stating that of course it would be impossible for him to go into minute detail of the Agent's work in the short time given him but that he would endeavor to correct some of the popular misconceptions concerning an Agent and to touch upon the fundamentals governing the work. The remark frequently heard when the question arises that "I don't need any man to tell me how to farm" is usually uttered by one without any real idea of an Agent's duties or else by one blindly prejudiced and not open to conviction. Fundamentally, Mr. Williamson said, an Agent bears the exact relation to the county's agricultural and live stock problems that the secretary of a commercial organization bears to his work with his organization. When an Agent is installed in a county the first thing ascertained is: What is the one line of endeavor here that produces the most revenue; why is it falling to produce the maximum; what are the remedies; let's go and do it!

In other words, said the speaker, the Agent tries to get at the fundamentals and work on them. He is not a cure-all a magician, who can bundle up the remedy and hand it to the county; instead, he is a business man who attends to the details that the other citizens of a county know ought to be attended to but for which they have not the time. Mr. Williamson pointed out the evident fact that there are many men in Deaf Smith county who know what is needed here and could do a world of good for the county if they took the time to get busy and push the work along. But these men are all in one kind of business or another and have their own living to make. Hence the things that should be looked after are neglected. That's where the Agent comes in. For instance this week several busy men have to quit their business and spend a lot of valuable time in collecting exhibits for the Amarillo Fair. The job will be half done because everyone is busy with his own affairs. If this county had an Agent he would have been busy weeks ago, spotting desirable specimens on his rounds, talking up the Fair to farmers, attending to preliminary details, and the Deaf Smith county exhibit would have been bigger in every way. An Agent here would save his salary alone in one year by the selection of the right kind of seed for planting by the farmers.

Mr. Williamson's talk was enlightening to many of those about the table and he was liberally applauded at its conclusion.

J. B. Hancock, of Hart, who is here assisting in the installation of the new flour and grist mill, made a splendid talk on what the mill means to Hereford and to farmers of this territory. He asked for cooperation of the business interests and predicted that the mill would pull many a cotton farmer to the local gin through the fact that he had the mill also for his products so handily located. Mr. Hancock made a good talk and a good impression.

Another week was given the hospital committee for its report and the chairman was authorized to appoint a committee of three to look after the decoration of a float at the Amarillo Fair next week to be used in the parade when Miss Sena Mounts and her Court will represent Deaf Smith county as Queen. The secretary announced that the new board would hold a meeting this week, outline the work of the organization for the coming year, and present same next Monday for adoption or rejection. The next meeting will be held at the City Cafe. Those present Monday were: E. W. Harrison, E. B. Black, N. C. Vogele, W. E. Dameron, Rev. Paul J. Merrill, Dr. J. W. Overton, Doug Fox, G. A. F. Parker, F. H.

(Continued on Page Four)

## Exhibits for the Amarillo Tri-State Fair Must be in Hereford by Saturday, September 22—Bring 'em in!

The Amarillo Tri-State Fair opens next Tuesday, September 25, and lasts through Saturday, September 29. The management announces that twenty four Panhandle counties, including Deaf Smith, have reserved space in the agricultural building and will make exhibits.

In order to get the exhibits to Amarillo in time to decorate and arrange the booths it will be necessary for the stuff to be in Hereford next Saturday, September 22, so that it can be shipped in time to be worked on at Amarillo Monday.

The Exhibit Committee urges all farmers who will help in this county enterprise to bring in good samples of all farm and garden crops, and fruit, by Saturday, at the latest. Deliver them at the Jones-Barnett Insurance agency office, where they will be received and labeled. If you have the samples but are unable to bring them in please notify J. E. Hill, J. E. Bray, or The Brand office, and they will be called for.

It will take a united effort to make a good showing at Amarillo, and the committee appeals to the county pride of the farmers of this community to aid in making the exhibit first class in every particular.

## Wedding Bells Ring For Misses Marjorie Dameron and Eddie Connell in Two Beautiful Home Ceremonials

### Jack Lester of Amarillo is Married to Miss Dameron on Saturday

The marriage of Jack Lester of Amarillo and Miss Marjorie Dameron, daughter of Mr. and Mrs. W. B. Dameron of this city, took place at ten o'clock Saturday morning, September 15, at the Dameron residence.

The home was effectively decorated in a color scheme of white and green with pot plants, garden flowers and ferns. The archway between the receiving rooms was a mass of asparagus fern and fragrant blossoms of white clematis. In the center of the arch was a huge shower bouquet of white cut flowers with streamers of narrow, white satin ribbon, while long hanging clusters of white clematis hung from the spaces on each side of the arch. Floor baskets and pedestals of trailing vines were so arranged as to form an aisle through which the bridal party entered.

Before the ceremony Mrs. Paul J. Merrill sang "All For You." She was accompanied by Miss Ina Gregg, who also played Mendelssohn's Wedding March.

The bride's attendant was Miss Lura Gregg, and Travis Dameron, brother of the bride, acted as best man. The bridegroom, Miss Gregg wore a gown of rose, canton crepe, trimmed with French flowers and rose ribbon streamers. She carried a bouquet of rose sweet peas and ferns.

The bridal couple entered and stood beneath the arch where they were met by Rev. Paul J. Merrill, pastor of the First Christian Church, who performed the marriage rites, using the ring ceremony. This union was the culmination of a childhood romance, starting in school days.

The bride wore a handsome tailored suit of dark brown duvetyne, with a hat of brown velvet, and harmonizing accessories. She carried a bouquet of bride's roses.

Only members of the two immediate families and a very few friends were present. While refreshments of cream and cake were served the young couple cleverly made their escape in a service car to Amarillo, thus evading the bunch at the depot, who were waiting to shower them with "treacherous" ferns of congratulations.

Mrs. Lester is a graduate of the Hereford High School. She was a student of C. I. A. at Denton, Texas, and Washington University, Washington, D. C. Schooled in knowledge and with her own natural charms and refined character she is easily one of Hereford's most admired and lovable young women.

Mr. Lester, son of Mr. and Mrs. C. E. Lester, formerly of this city, is also a graduate of the Hereford High School. He is a young man of admirable character and earnest purpose. His capability has already gained for him a responsible position which he now holds as train dispatcher for the Santa Fe in Amarillo. He completed his training for this work in the well known Los Angeles School of Engineering.

Mr. and Mrs. Lester have a host of friends who wish them much happiness. They will make their home in Amarillo.

### J. L. Trussell of Fort Worth Claims Miss Connell Friday

On Friday afternoon at 3:30 Miss Eddie Connell, daughter of Mr. and Mrs. E. F. Connell, became the bride of J. L. Trussell, of Ft. Worth.

The Connell home was effectively and harmoniously decorated with a profusion of garden flowers and asparagus ferns.

The ceremony was beautiful with Mrs. R. N. Mounts playing Mendelssohn's Wedding March, and some fifteen girls, the Baptist Auxiliary, forming the attending party, crossing in the hallway to their double line position, forming a double colonnade through which the bride and groom approached the minister, meeting under the archway between receiving room and hallway. The marriage ceremony was said by the Rev. W. R. Hill, pastor of the First Baptist church.

A remarkable co-incident was both bride and groom wore handsome tailored suits of black with narrow pin stripes of white.

The bride is a young woman of many admirable qualities, and greatly loved by a large group of friends. She is a graduate of the Hereford High School, was a student in Baylor Female College at Belton, and the past year was spent in the missionary training school at Ft. Worth in the preparation for a gospel singer in which she became very proficient.

Mr. Trussell is a gospel singer of the Baptist denomination, and has the reputation of being gifted in his chosen line of work. His headquarters are at Ft. Worth.

Immediately after the ceremony which was witnessed by a small group of friends, the happy couple left by car to Amarillo, thus very cleverly evading the shower of "demonstrative" congratulations which they knew awaited them.

Mr. and Mrs. Trussell will make their home for the present in Ft. Worth.

## Banquet For School Board, Faculty and Teachers

### Splendid Social Evening is Spent at Courthouse On Last Friday

The banquet in honor of the school trustees and the faculty of the Hereford Independent School District was staged in the basement of the courthouse last Friday night. The basement contained five long tables well filled, awaiting the arrival of the guests. The band was there and rendered several selections before the invitation to fill the tables was announced by J. E. Hill, Rev. Paul J. Merrill acted as toastmaster and made a short talk to the assembly, stating the object of the banquet and getting everybody acquainted. Prayer of thanksgiving was offered by Rev. J. R. Sharp. The program was announced by the toastmaster in the following order: Superintendent Dillehay announced the names of the entire faculty, each in turn responding by rising. Judge Megeer, superintendent of the county schools, made a short talk in "The schools as seen by the county superintendent and the county commissioners." J. W. Houston, representing the school board, Attorney Owen P. Smith the Band, and Mr. Dillehay each responded in short speeches becoming the occasion. Reverends Sharp and Merrill were both called on to give an account of themselves, adding much merriment to the happy diners. Miss Nell Farmer gave a splendid reading showing that she was a master of her profession. Much excitement in the kitchen was evident when the man who was directly responsible for the banquet was dragged out and presented to the guests. It was none other than Sheriff C. S. Purcell who, called upon for a speech, said just exactly nine words and escaped.

Cloyd Brothers were chefs for the occasion and provided a menu that was both appetizing and filling. The entire affair throughout was the kind that makes for better feeling and better citizenship, and the guests departed feeling that they had participated in a social event that meant much for closer relations and better understanding among themselves.

## Sick People All Reported Doing Well Tuesday

Claude Champion underwent an operation at the Hereford Sanitarium Monday and was reported resting well Tuesday. The condition of Mrs. Q. B. Hill and W. R. Williams was also said to be satisfactory Tuesday. The infant of Mrs. L. L. Hughes, which has been desperately ill for several days, showed improvement also. It was stated.

## Ira Connell Again is Member of Brand Force

Ira Connell, former member of The Brand Force, returned Monday morning from Waxahatchie and resumed his duties in the composing room, filling the vacancy caused by the marriage of Miss Steckman. Ira will do floor work for a time while Mr. Steckman handles the linotype, but will gradually learn the art of manipulating The Brand's Model 14.

## Commands G. A. R.



G. A. R. member

## Golf Tournament Shows Close and Exciting Scores

Progress in the golf tournament now in full blast is being watched with keen interest and some snappy contests are marking its course. In Class A but one match, that between W. R. Steckman and Dow Mercer, remains to be played. The winner of this round will meet the Rev. Paul J. Merrill who Monday afternoon eliminated Johnathan Pitman after a spectacular struggle that took nineteen holes to settle. In Class B matches between Russell and J. H. Pitman and Black and Canning remain to be played. Dubs Pitman eliminated Acker, six up and five to play, and Homer K. Fox beat Mac Pitman, two up and one to play. In Class G only 1 match remains, Collins vs. Dameron.

When the champions of the three divisions are determined a handicap system will be devised and the three will fight it out for the title of the local club.

## PLAINS GET HEAVY RAIN THIS MONTH

### HEAVY IN SOME SPOTS AND LIGHT OVER OTHER POINTS

## HARD HAIL HERE

### On Tuesday Afternoon That Was Preceded With Thunder Storm

Hereford has received a total of 2.3 inches of rainfall in September to date, with indications that more is on the road. The first three tenths came on September 14; Saturday night and Sunday a total of 1.4 fell in different showers, and Tuesday morning, September 18, six tenths of an inch fell in a few moments.

The Saturday night rain was accompanied by a terrific electrical display and heavy thunder claps; a streak of hail lashed over the festivities just before dark Sunday afternoon. Its extent or damage has not been ascertained, but it is believed it did not amount to much. From every direction comes stories of heavy downpours, with some damage to crops in spots. From daily newspaper accounts the rains have been general all over the southwest and is putting the ground in fine shape for fall plantings.

Tuesday morning opened with a heavy, moist mist over the land, resembling south Texas coast conditions. It was cold, too, and those without heavy clothing or sweaters were shivering as they went about their work. The mist gradually grew wetter and heavier and suddenly developed into a hard rain. Before noon, however, the rain was over and the sun broke through. In the afternoon it warmed up perceptibly and the air was sultry from humidity.

Later, just before six o'clock Tuesday afternoon a unique thunder storm made itself heard to the north and west. For at least fifteen minutes there was a steady roar in the heavens, with menacing and drifting clouds which gradually grew nearer the city and suddenly a narrow strip of heavy hail hit the town, stripping the trees of much of their foliage. It was one of the most severe hail storms seen here in years. It was not possible to ascertain any damage that may have been done as it happened just at press time.

## Grand Total of 571 Pupils For School to Date

The Hereford schools opened Monday, September 10, with the formal opening exercises at the Christy Church. The juniors and the seniors at high school had been enrolled on Saturday preceding. The seventh grade at the Central school enrolled at eight o'clock Monday morning. All other students at both schools reported for enrollment Monday afternoon. Regular work in all grades began Tuesday, as it had been planned. A few minor adjustments had to be made due to heavy enrollment in some places and light enrollment in others. It is the opinion of all familiar with the conditions of a school opening that the schools did a good first week of work.

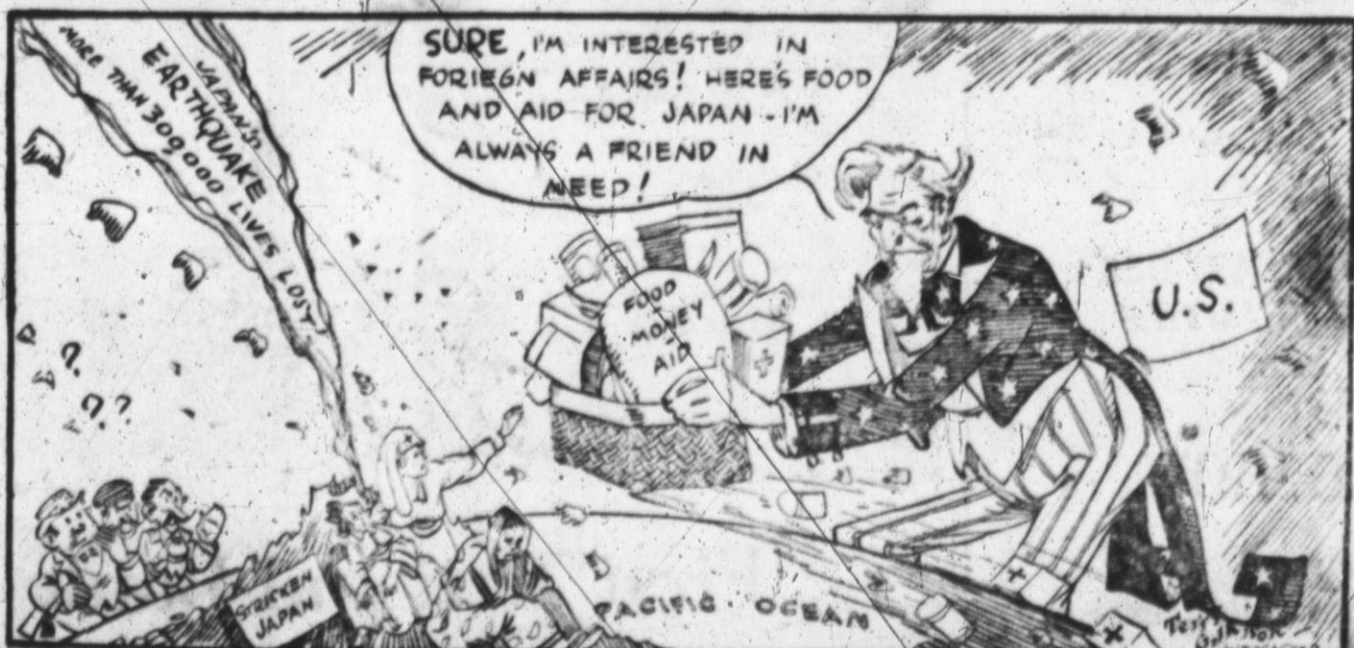
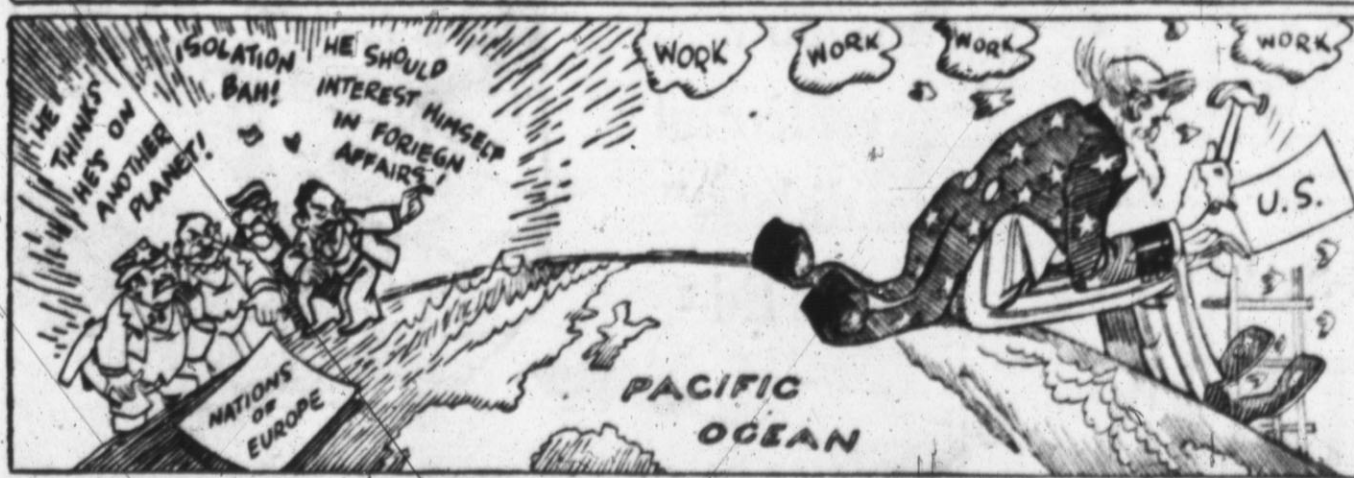
New students are enrolling every day and the total for the first week will doubtless increase very much before many weeks. The enrollment for the first week by grades is as follows: first grade 73, second 80, third 42, fourth 49, fifth 54, sixth 53, seventh 55, total 386. High school first year 64, second 53, third 37, fourth 32, total 185; grand total 571.

If a good beginning means anything, the Hereford schools are entering upon a very good year indeed. The faculty seems to be but reflecting the opinion of the community in expecting one of the best years, if not the best, that the Hereford schools have ever had. The whole hearted support of the community in following the leadership of the school board and faculty will give Hereford a school system of which she can well feel proud. Hereford schools should be and can be as good as any on the Plains.

## Price & Hough Install Nice New Electric Sign

Price & Hough have just completed an electric sign at their place of business advertising the Chevrolet car. The sign measures nine feet long and when lighted gives their place of business a city like appearance.

## UNCLE SAM'S FOREIGN POLICY







**BETHEL**  
Mrs. John Smith is on the sick list this week.  
We had a very good sized crowd out at Sunday school and again at church in the afternoon. This was our first church day in a long time and we were very glad to have Rev. Fort with us again.  
Harry Rothwell and Lois Rushing started to school at Dimmitt Monday morning. The boys will go from home.  
Messrs and Mesdames Boyd Klumb and Jim Bagwell and children were dinner guests of Mr. and Mrs. H. Roberts Sunday.  
Mr. and Mrs. J. C. Williams entertained Mr. and Mrs. Oscar Moore of Dimmitt Sunday.  
Mr. and Mrs. Loyal Lust were business visitors in Dimmitt Friday.  
Mr. Frank Lambert, Misses Lowell and Lambert and Mr. and Mrs. Loyal Lust were guests of Mr. and Mrs. H. F. Lambert Friday afternoon.  
Mesdames Jim Bagwell and K. Roberts were shopping in Hereford on Monday.  
Mrs. Rushing suffered quite a painful accident last Thursday evening when a team of mules she was driving became frightened and ran away. Mrs. Rushing and two children, Andrew and Beatrice had been visiting Mrs. J. Z. Smith and returning the mules started to run throwing Mrs. Rushing backwards from the wagon. At first it was thought she was badly hurt, but later found that no bones were broken, just badly bruised and her back sprained. We are surely glad that, altho painful, no serious damage was done.  
Mr. and Mrs. Ray Showalter and family have returned from Lubbock, where Mr. Showalter attended institute.  
Mr. Buttolph was in our neighborhood last week working on the line and installing a telephone for M. K. Roberts. Miss Christine Bagwell spent Sunday with Miss Kathleen Rothwell. They

were celebrating Kathleen's sixth birthday.  
Mrs. Ed Smith and family spent Sunday afternoon in Dimmitt.  
Misses Lake and Loma Woodburn spent Sunday with Miss Effie Rushton. Mr. and Mrs. J. Z. Smith and Mrs. Emmett Rothwell were callers in the Rushing home Sunday afternoon.  
Rev. Fort spent Sunday night in the home of Mr. and Mrs. John Smith.  
Ernest Layman, who has been working in our neighborhood the past three months returned to his home at Jumbo, and his brother Terrell has taken his place.  
**BIG SQUARE**  
Mr. and Mrs. G. F. Branson enter-

tained Thursday evening honoring Mesdames Getz of Peoria, Ill., and Brotherton of Dallas, Texas. A most enjoyable evening was spent in various games, music, etc. Refreshments of cocoa and cake were served to a number of the young married couples.  
Mrs. Herman Haberer was called to Dennison, Texas, last Wednesday on account of the illness of her sister-in-law.  
(Continued on Page Three.)

**W. S. WILLIAMS**  
Live Stock and General Auctioneer  
HEREFORD, TEXAS

**FARMERS NOTICE**  
Come to Community Mills for your Flour and Meal. We are now making the celebrated **FLAVO FLOUR** on our Midget Marvel Roler Mill. Bring your wheat and corn and exchange for flour and meal—fresh and the best quality.  
**Community Mills, J. L. Rogers, Mgr.**  
Hereford, Texas

**A. L. BIGGS, Insurance**  
Dependable Service  
Your INSURANCE BUSINESS APPRECIATED and PROTECTED.  
Phone 50 Theatre Bldg.

**Top Prices Paid**  
Remember the Golden Rule Produce Co. pays the market price for Cream, Eggs and Poultry, Hides and Furs and its the top price too.  
We handle Oyster Shells, Apples, Spuds and Honey  
**Golden Rule Produce**  
H. H. HAWKINS, Mgr.

**WELCOME**  
We will be glad to meet all our agents and patrons at the Tri-State Fair; if you come, and we believe it will be worth your while coming. We suggest that you make your headquarters while here at our plant.  
On September 27th in connection with the dairy stock exhibits, there will be an auction of a carload of Jerseys from Cleburne, Tex. We are informed that this will be high class stuff and anyone contemplating the purchase of some good foundation stock will do well to attend this auction. We need more of such dairy stock in our territory.

**Mistletoe Creameries**  
H. D. REED, Agent  
Phone 249

**Prepare NOW**  
Sooner or later you will need coal. Winter will soon be here, so why put it off? Buy your supply of coal now and keep the home warm and comfortable. The price of the best COAL is less now than it will be next winter and you are sure of delivery at this time. Car on the track and prompt delivery assured.  
**Hereford Light & Power Co.**  
"Your Electrical Servants"  
Phone 388

Grandpa Conklin got up before day to coming that he celebrated by ordering himself a brand new set of teeth, and Grandpa Conklin got up before to pay Donald a visit.

A message by wire from Bryan, Tex., to Mrs. C. P. Galley reports a daughter born to Mr. and Mrs. Dixon L. Turner September 12, and Grandma hastened to tell the neighbors. In fact Grandpa is some proud too.

Our school began this week and a lively interest is manifested among the patrons. Miss Hazel Green is principal of the high school, and Mrs. M. O. Meeks of the grammar. We predict a very successful school from the present outlook.

Mrs. Cleveland Bromley seems to be gaining her usual good spirits and bodily comfort. A bunch of the neighbors spent a pleasant hour after Sunday School with her last Sunday.

Mrs. Galley had the neighbor boys in to supper Tuesday evening as a sort of a farewell to Orin Sharp, who starts for Austin, State University, the last of this week, and Cyrus Galley who leaves for College Station A. & M. Monday next. The boys report a good time with games and stunts.

The Hershey family enjoyed the hospitality of the O. L. Sharp home on Sunday last.

Mrs. Lee Conklin enjoyed a visit from her mother, Mrs. Green, over the week end.

Our Sunday school was very interesting last Sunday and a good attendance was registered—45 and a good cradle roll present.

Sunday, September 16 is Bro. J. R. Sharp's appointment. Come and enjoy the services with us.

Quite a number of table articles were gathered after the basket dinner September 2, including knives, forks, spoons, table cloths and dishes. They may be had by calling at the school house and claiming property.

"Prominent men who are now presidential candidates" says Ed—



"owe a great deal of their success to their close watch of opportunities. Take the man you mentioned, George, this candidate, when a boy, was poor; today he is one of our wealthy men and senator of his state; also on the road to presidency."

His success is the result of direct effort on his own part, to make, to learn and to save. Then he watched for his chance. Opportunity, George, is your gift of bringing forth good and noble abilities in everything you do. And the opportunity to save lies right at your finger tips—"

Plain talk—but true. Opening a savings account in this bank can be your first step toward a bigger and better future.

**First National Bank**

**BOVINA**  
O. L. Gregory and family will go to Canyon leaving the hotel to the Putman family who recently come from Melrose, N. Mex.  
Hugh Frazier one of the Parker county citizens spent Sunday with the Martin family.  
Miss Lillian Ezell has been ill for some time, and was taken to Clovis last Monday for examination. The doctor pronounced her sickness chronic appendicitis.  
Last Monday Mr. Kennedy sold 117 acres of land to James Reddington of Spring Lake. Mr. Reddington will improve the land and farm it the coming year.  
Raymond Davies bought Homer Martin's town property and Homer bought Mrs. W. H. Martin's property.  
Mrs. J. H. Aldridge and son of Farwell visited with the F. L. Spring family Sunday.  
F. L. Spring, Jr., left Saturday for Farwell where he will attend school he coming winter.  
F. L. Spring, Jr., and Ed Chase have been helping on the road work the past week. Ed Chase will live in the Stonebraker house next year, and farm his own land in the Schlenker vicinity.  
Ed Ball is moving bedding out to his farm to make ready for wintering his stock. Farmers are busy cutting feed. Ed Ball and Ed Chase are cutting feed together, by buying a new machine in partnership.  
A moving picture show is stopping in our town.  
Many tourists stopped Monday night and put up tents. If they stretch a tent they generally remain for a week, taking a rest.  
Miss Berniece Lively is here, from Canyon visiting Miss Lauey Vassy and Mrs. W. H. Martin.  
Mr. and Mrs. Sharp of Christian county, Missouri, is visiting the Jack Carr family. Mrs. Sharp and Mrs. Carr are sisters. They may remain here all winter. The sisters had not seen each other for three years.  
Last Sunday there was a large attendance at Sunday school and preaching, five visitors. Bro. Florence filled the pulpit.  
Misses Larr, Bigby and Randall ar-

rived Saturday to be on hand Monday morning in the school room.

A doctor was called to attend Marie Richards Saturday. She is confined to her bed.

While Wm. Camp is away on his vacation in New Mexico, R. B. Ezell is taking Mr. Camp's place at the filling station. Two young people stopped for repairs and before they left Mr. Ezell missed twenty dollars. Jake McLean searched the parties but could find no money.

Mrs. B. P. Abbott and Miss Irene Tidenberg come home from Canyon Friday morning.

Raymond Davies is on the sick list Friday morning.

Many noticed the eclipse of the sun Monday afternoon.

Friday morning a man on board the west bound train was suffering with appendicitis while being taken to Clovis to the hospital.

Mrs. Theo. Davies and Mr. and Mrs. James M. Reddington went to Farwell Monday on legal business.

Mr. and Mrs. Miller was in town Monday. Mrs. Miller does not come to town very often as she is afflicted with rheumatism.

Mr. and Mrs. F. L. Spring was in Clovis last Wednesday buying supplies for the family.

F. C. Hastings brought in a car of melons from Tom Hastings melon patch. They were delicious.

Two sons of Mr. Woolfe and two of Ed Balls come in from north of town to attend school. Two boys riding gray and two on bay horses, the boys are all the same size.

O. L. Gregory has gone to Roswell, N. Mex., on business and Mr. Putman carries the mail in his place. Mr. Gregory did not state to the postmistress when he would return.

Dick Kennedy worked on Jack Carrs house Monday and will paint for Raymond Davies on the new store building the coming week.

**JOEL**  
A new neighbor came to make his home in this community this week. It is quite certain he will live with Mr. and Mrs. Arch Conklin. His name is Donald and his weight is ten pounds.

**AMARILLO TRI-STATE EXPOSITION**

SEPT. 25-29

Thousands of dollars in prizes  
Livestock, Machinery, Fine Arts  
HIGH CLASS AMUSEMENT FEATURES  
PAGEANT OF TRI-STATE BEAUTIES  
HEREFORD AUCTION SALE  
FRIDAY, SEPTEMBER 26th  
**AUTO AND STYLE SHOW**  
For Information Address  
Jno. B. Gilvin, Secy.-Mgr., Amarillo, Texas



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One Fire Insurance Policy covers grain in shocks, stacks or granary, for any period desired, or until sold. Why gamble with chance? See us.

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Insurance and Bonds  
As Old As Hereford.

## The Hereford Brand

ISSUED TUESDAYS AND FRIDAYS  
Seth B. Holman Walter E. Steckman  
Holman & Steckman  
Publishers

Entered as second-class matter at the postoffice at Hereford, Texas, under the Act of March 3, 1879.  
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Six months, \$1.50  
Three months, \$1.00  
No subscriptions accepted for less than three months.

ALL SUBSCRIPTIONS STRICTLY IN ADVANCE

## Classified Advertising

Want Ads, Rentals, Lost and Found, Exchanges, Lands and Stock, City Property, etc.  
RATES: classified, first insertion, 1c per word; minimum 25c; subsequent insertions, 1-2 cent per word; minimum 25c.  
CASH WITH ORDER.

### FOR SALE

**Seed Wheat**  
Have the pure Kanred wheat, free from Johnson grass seed. Price \$1.00 per bushel. Test 60, yield 25 bushel acre. J. A. McGowan, 5 miles south of Vega, Texas. 69-2t-Pd.

**FOR TRADE**—Will trade cattle for feed. Box No. 345, Hereford, Texas. 67-4t Pd

**FOR SALE OR TRADE**—4 A No. 1 young Jacks, 2 and 3 years old, all broke and guaranteed. Will trade for cattle or sell on time with security. See them, 10 miles north of Hereford, or for more information see— 69-4t-Pd. C. O. NORTON

**FOR SALE**—One old wagon suitable for a cotton wagon; one good duofold, set furniture, 2 rockers, garden tools, 55 gallon oil tank. A. H. Elliston. 68-3t

**FOR SALE**—Bundle Sorghum. Phone 303. FRED MILLARD 69t

**STRAYED OR STOLEN**—Smooth head fawn and white grade Jersey cow. Suitable reward for information. 69-1t M. R. CORBETT

**FOR SALE**—A single row McCormick corn binder for sale, or trade for milk cow. Enquire at Clark's Blacksmith Shop. 68-2t

### WANTED

**WANTED**—To buy 4 young, well broke mules or horses. Box 255, 69t Pd. O. WILDER

**WANTED**—I want to do plowing or discing. \$2.50 acre for plowing, \$1.00 for discing. Guaranteed good work. 69-2t Pd. A. R. GROVES, Box 322

**Attention Stockmen**  
October 1, I must raise a large amount of money borrowed to save you. Now will you be prompt as I was. Money and notes will save me. 67-tf Dr. F. E. BOWE.

**WANTED**—A good tenant with equipment to handle 300 acres improved farm land, adjacent to shipping points. Enquire at Brand Office. 49-tf

**WANTED**—Wheel chair for invalid. 69-2t See Mrs. A. B. SIMPSON

### FOR RENT

**FOR RENT OR SALE**—Ten room house, one acre lot, on 25 Mile Ave., 2 blocks from Central school. 69-4t W. D. PARMER

Unfurnished room, or room and board, in two blocks of high school. 66-4t Pd Mrs. Roy Gilliam.

**Two Houses**  
**FOR RENT**—Extra good house with bath. Also a cheap house. 50-tf H. L. BROADWELL

**Housekeeping Rooms**  
**FOR RENT**—Two nice clean room furnished for house keeping, modern, except heat. Suitable for man and wife or young ladies. Apply to Dr. Florence Miller. 63-tf

### LODGE DIRECTORY

Hereford Lodge No. 549, A. F. & A. M. Stated meetings, second Monday each month.  
GEO. L. MUSSE, W. M.  
J. S. JONES, Sec.  
Hereford Chapter 248, E. A. M. Regular meetings, first Monday of each month.  
CARL P. COOPER, H. P.  
J. S. JONES, Sec.

## From Neighboring Towns

(Continued from page 2)

### BIG SQUARE

law, Mrs. Osborn Angeley. Mr. and Mrs. Haberer drove to Tulla, boarding the train from there.

Mrs. Gets returned to her home in Peoria, Ill., Monday after a two weeks' visit in the home of her sister, Mrs. G. F. Branson.

The Big Square school opened Monday morning with Miss Morgan as teacher. Miss Morgan is boarding with Mrs. Alfred Scott this winter.

Messrs. and Mesdames Roy and Art Haberer and children and Herman Haberer drove to Muleshoe Sunday afternoon.

The Redtower school opened Monday morning with Misses Georgia Kings and Vera Harris as teachers.

Mr. and Mrs. Boyd Kimbal and family spent last Saturday and Sunday visiting near Lockney, Texas.

Misses Georgia and Ruby King of Newlin, Texas, arrived Saturday morning. Miss Ruby will attend school at Redtower, while Miss Georgia is one of the teachers. Miss Harris the other teacher lives in Frisca. All three ladies are boarding with Mrs. Wirt Phillips.

An unusual large crowd attended Sunday school Sunday. This was Rev. Fort's preaching day but he was unable to be here, so will preach Sunday evening Sept. 17.

### SIMS SCHOOLHOUSE

Prof. C. C. Wimberley and wife of Adrian, returned from Canyon last Saturday, where they had been the past week attending the Teacher's Institute. They are teaching the Adrian school another year, which opened Monday. This is their third year of teaching at Adrian.

Eliert Whittel visited Richard Lynch Monday night.

J. M. Chapman and family were in Adrian last Saturday.

A good many people attended Roddy Harwell's sale last Saturday.

Miss Pauline Hawn of Adrian, was in Vega Saturday.

Jack Chapman and sister, Edna, were in Vega Saturday.

Stanley Cronk transacted business in Vega Friday.

Jeff and Rith Reed were in Adrian Saturday afternoon.

Mrs. Dawson Blasengame and children visited Mrs. Temple Lynch Tuesday.

P. M. McAfee and J. P. Collier of Adrian, were in Sims community Saturday.

Temple Lynch made a business trip in the vicinity of Endee, New Mexico, last Friday.

### WYCHE

Mrs. Annie Sawyer of Hereford spent last week in the home of her son, W. M. Sawyer. Mrs. Sawyer has just returned from an extensive visit in Denver, where she has been visiting for the last five months.

Miss Dorothy Boardman will leave next week for Waxahachie to resume her work in the University there.

Misses Vera Ruth and Alberta Dugan visited Mrs. Sawyer Tuesday.

Mr. and Mrs. Doyle Rose spent last Saturday night with Mr. and Mrs. Jim Sanders.

Mrs. Frank Corn and children of North Hereford spent Sunday in the home of her sister Mrs. W. M. Sawyer. Miss Nell Wyche visited Mrs. Clayton Wednesday.

Mr. and Mrs. R. W. Hough spent last Tuesday and Wednesday shopping in Amarillo.

Mrs. Annie Corn and son Ted and daughter Louise spent Wednesday with Mrs. Sawyer.

### TIERRA BLANCO

Well, the school house is furnished and school has begun, teachers and pupils seem very enthusiastic. The trustees and teachers, Misses High and Slaton made talks on opening day, September 10. A number of patrons were present. The teachers are boarding at Hill's.

Bro. Morris preached at the school house last Sunday. Sunday school will be held every Sunday and preaching every third Sunday. Everyone is invited and urged to come.

Mrs. Herman Gray and Edith Chandler returned from Crosbyton.

S. T. Moore has been to Kansas City.

The Harrison highway is being graded and worked. The road workers have been camped at J. O. Robinson's but have now moved to the Bruner place and will work six mile lane out as far as the Wagner place and Hicks and then back to the Harrison highway.

Mrs. Conkright and children and Mr. Conkright's brother, Rev. A. P. Conkright of Sapulpa, Okla., were visitors at Jno. Patton's last week.

Mr. A. W. Groves has returned from Rosebud. He reports Mrs. Groves as still quite sick.

Mr. and Mrs. R. W. Shafer visited in South Hereford last week.

## Road Workmen Plow Up Piece of Petrified Tree

While plowing up the old dump near the river bridge Tuesday morning, workmen on the fill to the bridge, the Sowell brothers unearthed a good sized piece of petrified tree which had been buried in the dump for years. The rock shows the clear outline of the wood, with knots and insect holes, and is evidently of very great age.

Petrified trees are scarce in this country, although some have been found heretofore on the Slaughter place and on the Canadian.

## The Apple House

On Main Street Across Street from Star Theatre

Good Cooking and Eating Apples, \$1.00 to \$2.00 bushel.  
Oranges, per doz., 25c to 60c.  
Lemons, per doz., 35c.  
Spuds, 4 1/2c per pound.  
Honey, per gal., \$1.75.  
Nice, ripe plums, peaches and eating apples

## Another NEW PERFECTION ACHIEVEMENT



The best and most complete line of stoves ever shown in Hereford. Both heaters and cook. Oil burning and coal burning. We invite you to inspect our display.

Dunlap Hardware Company

## HELPFUL HINTS

By Alveda

Mrs. Houshka: This newspaper will publish "Helpful Hints" in this form at regular intervals. We suggest you clip the columns and paste it in your recipe book.

**Bluising Spots**—If the bluing stains an article when washing, wash the spot in alcohol and it will disappear.

**Silks**—Always wash your white silk gloves, stockings, etc., in cold water. Otherwise they will turn yellow.

**Salty Ham**—If a salty ham is soaked in milk it will remove a great deal of the salt, as well as improve the flavor.

**Culinary Success**—Nearly everyone likes grated cheese on their macaroni. If one is desirous of saving labor, cut the cheese in small pieces and put them through the potato ricer.

**Drying Dainty Materials**—Remove dainty lawns, organdies, etc., from the line as soon as dry, as the wind will make them limp.

**Starch Substitute**—Borax is a very good substitute for starch. A teaspoonful of borax used to each gallon of water will stiffen curtains sufficiently yet not have the cloudy appearance given by starch.

## Robs Calomel of Nausea and Danger

Medicinal Virtues Retained and Improved—Dangerous and Sickening Qualities Removed. Perfected Tablet Called "Calotabs".

The latest triumph of modern science is a "de-nauseated" calomel tablet known to the drug trade as "Calotabs". Calomel the most generally useful of all medicines thus enters upon a wider field of popularity—purified and refined from those objectionable qualities which have heretofore limited its use.

In biliousness, constipation, headache and indigestion, and in a great variety of liver, stomach and kidney troubles calomel was the most successful remedy, but its use was often neglected on account of its sickening quality. Now it is the easiest and most pleasant to take. One Calotab at bedtime with a swallow of water—that's all! No taste, no grating, no nausea, no salts. A good night's sleep and the next morning you are feeling fine, with a clean liver, a purified system and a big appetite. Eat what you please. No danger.

Calotabs are sold only in original sealed packages, price thirty-five cents for the large family package; ten cents for the small, trial size. Your druggist is authorized to refund price as a guarantee that you will be thoroughly delighted with Calotabs.—(Adv.)

## Complete Lines

John Deere Binders  
Binder Extras  
Plymouth Twine  
On Hand

Garrison Bros.

## RICHARD LLOYD JONES SAYS

### A Lie Proves Force of Truth

Flahermen and mining stock salesmen have no monopoly on the gentle art of lying. Mark Twain insisted that lying is an inherited habit with all of us. He tells us that when he was very young he discovered that if a pin stuck into him, his anguish was appeased by the presentation of an orange, so he told his first lie by crying when the pin didn't prick.

The difference between history and fiction is: one is true; the other false.

The generous liar is honored if his lies assume the form of art. Make a business of romancing and the world will reward you as your fables find favor with popular fancy.

Lie well and let the world know you're lying, and the world will like you. Only when you attempt to pawn off your falsehood for truth, does the world mistrust you.

He who tells a hundred lies to one truth carries no weapon that can injure. The glib tongue is the fifth tongue. Loose talk always lies. Truth is always rivet tight. Truth is precise.

Falseness needs a handle of truth to be effective. A dull blade deceives no one. Place it within a good handle and you have made a knife that lies.

The lies that harm are the ghosts of truths, the masks on faces we have learned to trust. But he who lies for serious effect assumes no small contract for he must invent forty more to fortify one.

The liar is lost when found. As soon as he is discovered he's about as effective as a two-foot pump in a fifty-foot well.

The liar's worst enemy is himself. He's like a short wick in a long lamp. He soon runs out of the oil of reputation.

Friendship falls when built on a foundation of falsehood. A lie boldly told may have the effect of truth for the instant, but it lacks the metal which endures.

Lying is the strongest acknowledgment of the force of truth, because, like the counterfeit coin, it is worthless unless it can pass for truth.

Copyright, 1923—By Richard Lloyd Jones.

Hereford, Tex. Sept. 17 1923

Dear Friend,

Meet me at the Star Theatre Wednesday or Thursday night.

Yours,

BROADWAY ROSE

## STAR THEATRE

FRIDAY AND SATURDAY SEPT. 21 AND 22

GEORGE LOANE TUCKER'S PRODUCTION

## "LADIES MUST LIVE"

His last and only picture since "The Miracle Man," with the same star—

Betty Compson

Admission 10c and 35c—Tax Paid.



The magic multiple of Love, Home and Money is the key-stone of every empire. Americans today enjoy the pleasures of its highest development.

The money appeal is man-made, but natural, because in it man sees preservation—for self and those he loves. Ideas of independence for an old age may vary, but the principle to that realization is just the same. To attain the goal, investment is necessary—either in strong box, bank, business bonds, securities.

Whether your ideas of success be cottage or palace, we can serve you.

## FIRST STATE BANK & TRUST CO.

Our Deposits are guaranteed by the State Bank Guaranty Fund of Texas



## Local Happenings

Mrs. Tom Bray left Hereford Saturday morning for Crowell, Texas. Mrs. Bray will visit her parents Mr. and Mrs. W. M. Carver for about two weeks before going to her home in Los Angeles California.

Buy a book, just out, by Capt. H. Trow of this city, entitled "Chas. W. Quantrell", at the Corner Drug Store.

Mr. and Mrs. L. E. Mc Bride and four children left for Dallas Saturday morning.

Agents wanted—Take the Quantrell book and sell it—you can make good money. J. P. Burch, Vega, Texas.

Miss Anna Laur left for Vega Saturday morning where she will teach piano and expression in the public schools.

### Cotton picking sacks at J. O. Newell's

Mrs. Ben Phillips and son left Hereford Saturday morning for Gatesville, Texas.

That famous Skooter Skate at \$1.48. Better run or you will be too late. OS 2t Dunlap Hdw. Co.

Mrs. Mary Mc Coy went to Roswell Saturday morning.

Buy a book, just out, by Capt. H. Trow of this city, entitled "Chas. W. Quantrell", at the Corner Drug Store.

Mrs. T. B. Lowling returned to her home Monday morning at Bowie, Tex. Mrs. Lowling visited last week in the home of old friends, Mr. and Mrs. S. E. English.

### Red Goose School Shoes for children. J. O. Newell.

Noah F. Rogers went to Oklahoma City Monday morning on a business trip and also to take in the Oklahoma State Fair.

Notice School Kids! We have those new Skooter Skates at \$1.48. Better hurry. Dunlap Hdw. Co. OS2t

Mrs. Mary Fowler went to Amarillo Monday morning to visit her daughter Mrs. L. M. Smith.

The best way to go to school is on the Skooter Skate. Not many. \$1.48. OS 2t Dunlap Hdw. Co.

Harvey Cassl returned to Canyon on Monday morning.

### Red Goose School Shoes for children. J. O. Newell.

Mrs. Lloyd Wright and daughter and son of Ash Grove, Mo., reached Hereford Monday morning and are visiting in the home of her parents, Mr. and Mrs. Frank Lambert, and sister, Mrs. Carl Mounts.

FLAVO FLOUR a home product made right in Hereford, 48 lb. sack \$1.00. Reed Grocery.

J. W. Johnson, son of Mr. and Mrs. Edgar Johnson, passed through Hereford Monday morning enroute for Vaughn, N. Mex., where he will be stationed for some time.

### Piano Instruction

In The Dunning System of Improved Music Study for Beginners, also The Progressive Series of Piano Lessons. 67-1f MRS. G. A. F. PARKER

J. S. Jones spent Sunday in Canyon visiting relatives and friends, returning Monday morning.

### Cotton picking sacks at J. O. Newell's

Edgar Money of Canyon was in Hereford Saturday on business.

### School Kids Take Notice

Look for the Toboggan wagon in the window. With every 15c purchase of candy you get a chance on this wagon. Drawing to take place when the candy is sold. Ask for tickets. REED'S GROCERY

O. V. Siefert of El Paso, Texas, reached Hereford Tuesday morning. Mr. Siefert is visiting in the home of his step father, Dr. J. W. Overton.

FLAVO FLOUR a home product made right in Hereford, 48 lb. sack \$1.00. Reed Grocery.

I hereby call a meeting of the Hereford Bar, Deaf Smith county officials, and the Brand force, to meet in the District Court Room at 8 p. m. sharp Wednesday for the purpose of organizing and discussing the Constitution of the United States as requested by the American Bar Association. B. FRANK BUIE.

S. J. Rice reached home the latter part of last week from a business trip to Hollis, Okla., and Childers, Texas.

LET ME FIGURE WITH YOU ON YOUR PLUMBING. ALL WORK GUARANTEED. PHONE 317

Horace Sullins

## Shower Given Honoring Miss Majorie Dameron

Among the pre-nuptial affairs, which have been numerous of late, was a shower honoring Miss Majorie Dameron, given by Mrs. C. A. Skelton and Grace Skelton on last Wednesday evening.

Several young ladies were already gathered at the cozy Skelton home, when the bride-elect arrived, after which contests, symbolical of the occasion were entered into full-heartedly, and readings by Misses Eva Skelton and Sena Mae Mounts were enjoyed by all present. Following an hour of jollity, Miss Dameron was presented with an immense basket of flowers, in the form of a Bride's Bouquet which, to the unsuspecting honor guest, proved to contain the "finest course" of an elaborate shower of lovely gifts.

About fifteen guests enjoyed the hospitality of the charming hostesses and the thrill of the occasion, which was concluded with a delicious salad course—and the unrestrained good wishes and advice to the happy bride-to-be.

## Mrs. J. M. Kimmons Off For Trip to Old Home

Mrs. J. M. Kimmons left Hereford Saturday morning for Logansport, Indiana, where she will visit in the homes of several sisters and brothers. Logansport is Mrs. Kimmons' former home, having spent all her girlhood days in that state. Mrs. Kimmons will be absent several months.

## Mrs. Lawrence Johnson Visited by Relatives

Henry Johnson of Everson, Washington, and sister Mrs. B. O. Wade of Ft. Sumner, N. Mex., reached Hereford Monday and are visiting in the home of another sister, Mrs. Lawrence Johnson at Summerfield. Mr. and Mrs. Johnson and guests were in Hereford Tuesday visiting friends.

### Stork Specials

Born, September 10, to Mr. and Mrs. Arch D. Conklin, a boy, named Donald Orie.

Born, September 12, in Hereford, to Mr. and Mrs. W. J. Parker of Bovina, a boy, named James William.

Born, September 18, to Mr. and Mrs. Joe Jesko, a girl, named Elizabeth Louise.

## President Cook of Gin Company Inspects Plant

E. Cook, president of the Guthrie Cotton Oil Company, of Guthrie, Okla., drove in Friday morning for an inspection of the new gin here his company is erecting.

## Doctor and W. E. Hicks Attend Nephew's Burial

Dr. J. W. Hicks and his brother, W. E. Hicks, went to Henrietta last Wednesday to attend the funeral services of their nephew, Claude Hicks, a boy of eighteen, who died of natural causes. The burial occurred Thursday and the brothers returned Sunday. Another brother, Rev. J. R. Hicks of Dalhart, was also present.

## Mrs. John Williams and Baby Go to Join Husband

Mrs. John Williams and baby left Hereford Saturday morning for San Angelo, Texas, where they will join Mr. Williams and make their future home.

## Two Great Pictures at Star Theatre This Week

The Star Theatre this week presents among others, two pictures that should pack the house from footlights to rear boxes. Wednesday and Thursday will feature Mae Murray, the Metro star, in "Broadway Rose." Miss Murray is given an unusual opportunity in this picture to show her versatility in dancing and in wearing a profusion of striking and gorgeous costumes.

On Friday and Saturday comes Betty Compson, the Paramount headliner, in "Ladies Must Live." The story is adapted from Alice Duer Miller's novel which appeared originally in serial form in the Saturday Evening Post. The theme centers around one of the most widely discussed problems of the day and vitally concerns every American woman.

Betty Compson has a part in "Ladies Must Live" equally prominent with that played by her in "The Miracle Man." Robert Ellis is leading man.

## A. H. Elliston and Family Go to California

Mr. and Mrs. A. H. Elliston and daughter, Ruth, are leaving Hereford the first of the week for Whittier, California, where they will spend the winter making that their permanent home. The Ellistons were to leave several days ago but the heavy rains have delayed their start.

The C. O. Lee Hardware stock and fixtures has been sold to the Morrow-Thomas Hardware Co. of Amarillo. J. E. Ferguson of this city bought the accounts and notes. Mr. Lee is in charge of the store for the present.

### Baptists Give Vote of Appreciation

Just at the close of the morning service on Sunday, and following the extension of the hand of fellowship to three new members who had been received at the service, one of the officials of the church in a short and appropriate talk spoke of the fact of the present pastor having been with the church just one year, and beginning a new year of an indefinite pastorate with that service. During this time fifty-six new members have been received, and all the departments of the church are in a prosperous condition. The official stated that he wanted to make a motion that a hearty vote of thanks and appreciation and confidence, pledging the hearty cooperation of the church with the pastor for the future, be given pastor Hill. Almost at once there were a score of seconds, and then the motion was put by another church official, and the large congregation rose to their feet, unanimously and heartily voting this expression of appreciation.

In a few well chosen words Mr. Hill expressed his appreciation of the church's hearty action, and pledged his best so long as he should continue the pastor of the church.

## Chas. W. Quantrell

A NEW BOOK JUST OUT  
A true history of Quantrell and His Guerrilla Warfare, by the only surviving captain, Capt. H. Trow.  
266 pages, handsome cloth binding, well illustrated.  
Agents wanted—You can make big money. Price \$1.50  
On sale NOW at the Corner Drug Store. Write for information and Agency to  
J. P. BURCH, Vega, Texas

## College Students Leaving For Institutions

College students have been leaving Hereford by every train the past few days enroute to the various institutions of learning. Among those who left last Saturday in time to enter Monday were Geo. W. Parker, headed for Allen Academy at Bryan, Texas, Daniel Bell and Vernon Curtis to A. & M. at College Station, and Orion Sharp to the University of Texas at Austin.

## Judge Slaton's Daughter and Babies Visiting Him

Mr. and Mrs. J. L. Parvin and two sons, Donald and Eugene, of Long Beach, California, reached Hereford Sunday morning and are visiting Mrs. Parvin's father, John P. Slaton. Mr. Parvin and family will leave for Dallas Thursday where they will visit relatives and friends.

Mr. and Mrs. L. W. Blau of Summerfield, were in Hereford Saturday on business. Mr. Blau is superintendent and Mrs. Blau is teacher in Summerfield public schools.

W. C. Anderson left Hereford Monday morning for his home in Beeville, Texas. Mr. Anderson visited in the home of his sister, Mrs. Anderson Witherspoon.

Miss Pearl Westbrook left Monday morning for her home in Grandview, Texas. Miss Westbrook is a cousin of Mrs. Arch Collins, and visited in the Collins home the past week.

W. R. Robinson returned to his home Monday morning in Shamrock, Texas.

S. T. and J. H. Bright of Water Valley, Texas, reached Hereford Sunday and departed for their home Monday morning. The Bright brothers visited their brother, G. L. Bright, who just recently had an operation.

## Fine Baby Boy Born to Mr. and Mrs. Frank Gyles

Information has been received here that a fine baby boy was born in Can-

## C. R. Barber

AUCTIONEER Hereford, Texas  
Pure bred livestock and farm sales given special attention

## Orr's Tailor Shop

10 PERCENT DISCOUNT  
For a limited time, on early orders

yon Tuesday, September 18, to Mr. and Mrs. Frank Gyles of this city. The proud parents are still in Canyon and no details have been obtained as to the baby's weight and name.

Why don't you go to Church? Good Job Printing at The Brand.

### EXPLANATION OF AGENT WORK HEARD HERE

(Continued from Page One)  
Oberthier, Dubs Pitman, W. R. Steckman, Johnathan Pitman, Mayor Knight, Homer Wilkinson, H. H. Williamson,

C. C. Rockwell, M. D. Wombie, A. M. Jones, Walter Spradley, Captain John Estes, W. E. Dunlap, Geo. L. Muse, Ralph Barnett, V. Baer, L. Baskin, B. S. Ireland, F. B. Tillotson, Albert Herbst, J. Frank Potts.

B. FRANK BUIE, Attorney  
Office in Court House, Hereford, Texas  
Will carefully and legally represent residents and non residents alike

**Frank Sez**  
**IT'S A BOY**  
Born in Canyon September 18th, 1923  
Headquarters for all kinds of Baby Talk.  
**Gyles Grocery**  
Phone 81

**We Grow in Experience**  
As we grow in years. Experience is teaching the Farmer and Stockman of the Southwest that diversification pays.  
Chickens, Hogs and Milk Cows will make industrious farmers a living and the money crop, when it comes in, is clear of any lien for living expenses. Let us profit by Experience.  
**The Western National Bank**

**"Hudson Announces"**  
**"Sharp Price Reductions"**  
FOR 1924 SEASON  
**"EFFECTIVE AT ONCE"**  
Get These New Low Prices Before Purchase of Any Car  
Rumors to the Contrary notwithstanding  
**THE ONLY HUDSON WE WILL Produce in 1924"**  
**"The Car You Know So Well"**  
**"THE FAMOUS HUDSON SUPER-SIX"**  
And More Than Ever It will be Known as the World's Out Standing Motor Car Value  
**Come and See Them**  
**PRICE & HOUGH**  
DEALERS IN HUDSON & ESSEX AUTOMOBILES

**more than a mash—it's CHOWDER**  
Never say mash when you order chicken feed. Mash may mean anything. Say Purina Chicken Chowder—a definite, uniform, guaranteed ration for growing chicks and mature fowls. Nine laboratory-tested ingredients.  
Buy Chowder From  
**JONES & McLEAN**  
