

The Hereford Brand

Vol. 10

HEREFORD, TEXAS, FEBRUARY 25, 1910

No. 8

KEEP WARM FEET AND A COOL HEAD

CLUB BANQUET SUCCESSFUL

Second Annual Event Largely Attended by Men and Women of the Town.

BOOSTER SPEECHES MADE

Orators and Poets Mingle Their Music in Strains of Praises for Town and Country

The Second Annual Banquet of the Hereford Commercial Club was celebrated Tuesday night, same being the birthday of the "Father of His Country." The congregation of the Christian church had tendered the use of the large basement of their new church for the use of the Club and some two hundred banqueters sat at the tables and enjoyed a most palatable menu prepared by the Ladies' circles of that church.

At 8 o'clock those who held tickets began to gather and soon the assembly room was filled with happy conversation and pleasant greetings of the evening. Five long tables, beautifully decorated with hot house plants and cut flowers from the private homes, each with covers laid for 50 guests were appetizingly attractive. The Hereford Orchestra dispersed a few choice selections while some of the belated banqueters were arriving.

At a somewhat late hour all were assembled and Judge L. Gough, toastmaster for the occasion opened the program of the evening by saying:

"Ladies and Gentlemen:—Everybody please be seated. Upon this auspicious occasion we have assembled to celebrate the Second Annual Banquet of the Hereford Commercial Club. With pleasant memories do I recall the Reds and Blues of one year ago. Now there are no Reds, no blues, and all have worked together for one common cause. We are glad that we have such a hall as this in which to meet. It will always be open to all alike for such occasions. It is not my purpose to make a speech—others are to do that—but I have to announce one important thing; that supper will now be served. (Applause.) During the time the orchestra will render a number of pieces of music.

While standing, Rev. S. T. Shore pastor of the First Christian Church, delivered the invocation and called upon the God of all to bless the assembly to his glory and good.

As the orchestra struck up a lively air, forty young ladies, friends and members of the Christian church filed in between the long tables bearing well-filled plates of the choicest home-cooked viands of the land.

During the serving, McGhee, the official photographer of the Brand, prepared to make a flash light exposure. The ladies were warned not to jump or scream, but at the critical moment and simultaneous with the puff and flash, all with one accord did both and it was all over.

The diners then "fell to" and interspersed with light conversation, they enjoyed a feast "fit for the gods." The young ladies gracefully, graciously and quietly served



ON THE ROCKS

every one with bounteous plenty. The menu as given will be found below.

After the serving of hot coffee, closing the menu, many of the guests moved over nearer the stoves, where the heat could be more easily appropriated. The night was cold, the thermometer standing at 20 degrees and for lack of sufficient heating, parts of the large room was not comfortable.

On the rearranging, the toastmaster introduced the first speaker of the evening, G. A. F. Parker, President of the Western National Bank.

Mr. Parker was in his usual happy frame of mind, after doing without supper at home in order to do justice at the tables and he opened his remarks by reciting a bit of poetry, appropos to the subject, "The financial outlook for 1910."

You pick a cat up by the tail,
And swing him round and round,
And throw him squirming in the air
Out into space profound,
He through the yielding atmosphere
Will many a turn complete,
But when he strikes upon the ground
He lights upon his feet.

Fate picks a man up like a cat,
And with more force than grace,
She twirls him wriggling round and round,
And hurls him into space.

Now they that fall upon the back,
Or light upon the head,
Fate lets them lie just where they fall,
They're just as good as dead.

But some there be, who like the cat
Go whirling round and round,
And go gyrating off through space,
Until they strike the ground.

But when the ground and they at length

Do firmly come to meet,
You'll always find them right side up
They'll land upon their feet.

Now such a man walks off erect
Triumphant and elate
And with the courage in his heart
He shakes his fist at fate.
Then fate, with a benignant smile
Upon her face outspread,
Puts forth a soft carressing hand
And pats him on the head.

And he's Fate's darling from that day

His triumphant is complete
Fate loves a man that turns and turns
But lights upon his feet.

That man, whatever his ups and downs
Is never wholly spurned,
Whose perpendicularity
Is never overturned. (Applause)

Taking the cue from the recital, Mr. Parker at once launched into his subject. He said:

"I think there is a lesson in this little poem for us tonight. About a year ago, when everything looked prosperous, Fate picked us up, and hurled us out into the air, and there we have been gyrating around, and we haven't lit yet. There are cries of distress in the air, some feel sure they will light upon their heads and some are nearly dead from pure fright.

Now, brethren, while we are yet in the air, let us survey the ground beneath, and try to find a soft piece of earth to light upon, and let us try to light upon our feet.

What do we see?
In the first place I want to lay down the proposition that good business follows good morals. There

is abroad in the world today the greatest moral and religious awakening the generations of men have ever witnessed. In the wake of this moral wave comes a wave of great business prosperity and business opportunity. The north and east are upon the crest of the wave and the tide is rising in the Panhandle. The flood tide of prosperity will soon be here. If you don't get ready for it you will drown in it.

All farm products are selling at the highest prices known and we are an agricultural people; living upon a vast plain of rich farming land just beginning to be developed. The prospect for the coming crop is the best we have ever had.

We need only to develop our resources both moral and material to be the happiest and most prosperous people, in the most prosperous state, of the most prosperous nation upon the face of the globe.

There is no question about our opportunity, the only question is about getting ready to use the opportunity. How shall we get ready?

First, I would say, rigidly enforce all our laws, and extend a welcoming hand to every worthy man and every worthy enterprise.

We need a big hotel, a flouring mill, a railroad, and our water resources developed for irrigation.

How are we to secure them? Certainly not by denunciation, not by suspicion, not by yelling "traitor" at any man who shows a little more enterprise than the rest of us. We must treat them fairly, giving them their legal rights and our most hearty encouragement, or we shall drive them from us.

In the matter of taxation we must

IRRIGATION WELL MAKES GOOD

McDonald Well on Frio Draw Three Miles South Proves Good Pumper.

With a big forty horse power engine and a rotary pump that will discharge an eight inch stream, D. L. McDonald, who is making a test of the underground water supply on his farm three miles south, began last Monday at 12:30 to make a long run. After a three days test, during which time, many townspeople and farmers witnessed the pump. Mr. McDonald feels safe in his conclusions that the underground supply is inexhaustible and plenty for irrigation purposes.

The rotary pump running at high speed delivered into the ditch from 500 to 800 gallons per minute and at no time was the water level lowered, except when a "cave in of sand would shut off the supply. At times, the pump was submerged in from 2 to 6 feet of water. All who saw the test are highly pleased and are convinced that Hereford has a mint in her water supply.

Mr. McDonald has stopped pumping for a while until he finished another well north of town. This well is now of process of digging and the workmen are down some 36 feet.

It is the intention to use the water from the south well to irrigate about 120 acres this year.

NO 114 SMASHES INTO BOX CAR

Passengers Shaken Up, But No One Seriously Hurt.—Train Delayed Two Hours.

Yesterday afternoon while a large crowd at the depot were waiting for train 114, they witnessed an unusual accident. As the train at high speed struck the switch, instead of coming on the main track it swerved and ran in the switch. Just ahead were three box cars into which the engine plunged and both engine and car were put out of commission. The train was stopped as soon as possible but too late to avoid the accident. No one was hurt except a pup in the express car. A box fell on him and put him out of business.

What might have resulted seriously was the run-away of Witherspoon & Harrison's team. The men were unloading corn and when they saw the engine coming down the switch, all jumped into the wagon. When the engine struck the car the team took fright, and ran away with wagon. No one held the lines.

The crowd at the depot many of them eyewitnesses to the accident ran down to the wreck. No little excitement was caused among the passengers.

Miss Bertha Fuller who has charge of our Millinery department has returned from the Eastern Markets, having purchased while there a swell line of spring and summer millinery. We will again have the Gold Medal line of tailored hats. Geo. A. Stambaugh. It

(CONTINUED ON PAGE TWO)

CLUB BANQUET SUCCESSFUL

(CONTINUED FROM FIRST PAGE)

be fair. I believe our city officials are honestly trying to equalize taxation, and between man and man tax each one in proportion to his holdings as the law directs. But how about our county? Can we expect to build up our town and county when one class of people are assessed from 15 to 25 per cent upon the values of their holdings, another class at from 25 to 50 per cent, and still another class at 75 per cent.

The man coming to build a flouring mill or a hotel might back off if told that his property might be assessed five times as high as some other class of property. I believe this evil must be corrected and all classes of property assessed upon the same basis, as the law directs, if we expect to induce capital to develop new enterprises in our city.

Now about our irrigation question. We have been much excited, and I think we have been stampeded like a bunch of steers at a jack rabbit. (Laughter) I think it highly improper to attempt to mould public sentiment in favor of either party to a law suit, which is to be tried in our courts. (Applause) Let the law take its course and let us encourage any man or set of men who will invest the vast amount of capital necessary to develop the great wealth of our water resources. The irrigation laws of Texas will amply protect every citizen in his rights and the development of our water resources will benefit all classes of people.

As before stated, I believe opportunity is knocking at our door. I believe a wonderful period of prosperity is almost within our reach. I feel that all we need is to take courage, stand together for everything that is right, encourage every worthy enterprise, and rigidly enforce the law, in short, I believe the questions to be solved upon which our prosperity hangs, are more moral than material. We need both grit and grace. (Applause.)

The Toastmaster: "In order that we may be able to light upon our feet I now have the pleasure to introduce a gentleman who is showing us how to retain our perpendicularity, Austin W. Gregg."

Mr. Gregg arose amidst greeting applause and said in part: "In that our friend Mr. Parker indulged in a little poetry, I feel that it will not be amiss for me to give a few lines which I have penned. But before I begin I wish to say that many of our greatest wheat sections were put down in our old geographies as deserts and barren wastes. The Dakotas, Kansas, Nebraska, and Oklahoma had the same difficulties to overcome that the Panhandle of Texas is fast overcoming. What was once called a 'desert plain, the Panhandle, is now the broadest smile upon the map, the twinkling star of the universe.'" (Applause)

Mr. Gregg then read the following original poem:

I wish I were an artist,
Inspiration in my brush;
I'd paint the broad Panhandle
In a summer morning's blush.
I'd paint these rolling prairies
That we see around us spread
With a thousand waving wheat
fields,
Of peerless Turkey Red.
The Orient might keep its wealth,
Of masterpieces old,
And I'd keep my luring picture
Of our wheat fields billowing
gold.
The South-land has its cotton
fields,
The West its Cinbar,
These vast rich plains, the banner
wheat,
A crown for the great Lone Star.

The rose may bloom for England,
The lily for France unfold:
Ireland may honor the Shamrock,
Scotland her thistle bold.

But the shield of the great Panhandle

The pride of the broad South-west,

Bears a sheaf of golden grain,
Of all our wealth the best.

The mountain laurel for Maryland
May rear its stately head,
But the wide Panhandle's emblem
Is the sheaf of Turkey Red.

The oriole for Florida,
May warble low and sweet,
But give to me the clatter
Of the sickle in the wheat.

The Toastmaster taking up the thought, remarked that Turkey Red Wheat and Mr. Gregg made a winning combination, but thought that the Panhandle needed more advertising. He explained that E. B. Black whose name appeared upon the program, found at the last moment that he could not come and there fore would call upon an equally energetic man and one who believed in advertising and practised it. He introduced L. Baskin, of Baskin Heights, who said:

"I have had but a few moments in which to think, and tho a strong believer in advertising, do not feel equal to the occasion. All advertising is good if properly done, but the best, far reaching and the most economical is found in the newspapers. All new countries must be advertised extensively. People depend upon advertising for information. In Hereford everyone should be an everlasting booster, no knockers should be allowed and if any one must knock, it would be better for them and the country to move out. (Applause) I am pleased to know that we have but few knockers and I feel that Hereford has a bright future. Let us put our shoulders to the wheel, speak a good word for the town and people and we'll all profit by it." (Applause)

Hon. J. C. Hunt, secy of the Canyon City Commercial Club was introduced by the Toastmaster saying, "Our sister town has lent us the secy of the Commercial Club and we are glad to have him."

Mr. Hunt said: Ladies and Gentlemen: I haven't made any preparation to discuss the subject assigned as I did not know I was expected to make a talk, but more especially do I feel incapacitated after partaking of such a bounteous supper. "I feel too full for utterance." Telling a short story about a little boy and an apothecary shop, Mr. Hunt continued, "You all know that I live in Canyon City, a suburb of Hereford. (Applause) For some time our little town did not grow. We saw Amarillo on the north booming; Plainview on the south spring into a city like magic; Hereford on the west making long strides and out slipping us and we just had to do something. So we turned our efforts to secure the West Texas Normal College and you all know the results. But it took money, brains and business acumen. And we have gained. Our property has already advanced in selling values from one third to one half. Not only this, but we are gaining the best class of citizens—beats a railroad on this point. The College will furnish us moral and social advantages not to be obtained by other means. Even the erection of the handsome buildings and the beautifying of the grounds will add to property values, give grace, culture and refinement to our city and county." Mr. Hunt told how Canyon won the prize and how they celebrated their victory with bonfires and booming cannon. He closed his remarks by paying a tribute to the energy of the Panhandle towns

and added as he sat down, "I believe Hereford will be a great city." (Applause)

Prof. E. M. Halle, president of Hereford College was introduced by the Toast Master and he talked with a deal of earnestness saying in part:

"Mr. Toastmaster, Ladies and gentlemen: I feel nervous, not because I am scared but because my feet are cold." (Applause. The mercury was standing at 15 degrees outside at that moment.) "First I do heartily congratulate Canyon for her good fortune in securing the West Texas Normal and I am sure Hereford College is glad such a school has come to the Plains." Mr. Halle then related the story of the old lady who had but two teeth remaining and who was thankful that those two hit and hence were useful. "While Hereford is not an old lady by any means, she must seize every opportunity at her door if she hopes to succeed. The ideal condition exists only when all get together, work together, pull together, labor together—all with one purpose to push the efforts of the entire community. There must be organization, and efficient 'team work' if we hope to succeed." To illustrate his point Mr. Halle narrated a short story in which he told about an applicant who wanted to haul logs for a sawmill. Upon examination on the part of the foreman it was found that the teamster had four different animals in his team, a two year-old steer, a donkey, an old horse, and a billy goat. When the foreman saw the motley aggregation he said, "Why man you can't haul logs with that outfit, here you have a beeper, a kicker, a balker and a butter." This story was heartily applauded. Mr. Halle continued: "Not only must the team be properly harnessed but there must be some congruity and congeniality; a combination that will pull together: must get the same purpose, have the same determination. (Applause) If we get a railroad, if we secure irrigation, if we maintain our schools, our churches our moral and material development will come easily. Let us pull together, let us work for Hereford and her institutions. What are we living for? We have met in this hall in a social way, it is said as a means to an end, but it is in itself an end. Its resulting good will work to the good of all." (Applause.)

The Toastmaster in introducing the next speaker said: "When we put our hands to the plow we must not look backward so we have an appropriate subject assigned to our attorney friend, Carl Gilliland, 'Looking Forward.' Mr. Gilliland arose and made a short but pointed speech. He said:

"I read in a book one time, I believe it was the Bible, about a certain man named Lot who didn't look back but some of his folks did. When I was a child I looked forward from the 25th day of December of one year to the 25th of the same month the following year. I never looked backward. When, seven years ago, I turned my back toward the old mountain home in my native state where the deep ravines echoed the voice of the hunter's horn, and the splashing streams mingled their music with the dancing bows of the over hanging wind swept branches of the trees, I commenced then to firmly look forward to the Panhandle and Hereford and to never look backward, but—

but sometimes when we get all mixed up in a Panhandle rain, with the air full of whirling cats, and blinding dust, I sometimes look back. (Applause) Yet in the 365 days in the Panhandle year we have more pretty days and fine weather than any other

(CONTINUED ON PAGE FIVE)

THAT JOHN DEERE



PLOW Is the one your neighbors use and they're satisfied. Why not you? Has the lightest draft, cuts it all out and is made to stand the strain. See **Garrison Brothers** Make Our Store Your Headquarters

Cerno! Cerno!

The Acknowledged Standard feed for all kinds of stock. It has been properly proportioned to make a perfect food for milk cows and work stock. It is the Best feed and the best is always the cheapest.

We also handle Corn, and Corn Chops, Shorts and Bran, Cotton Seed Cake and Meal; Alfalfa and Prairie Hay.

We make deliveries to any part of the city. Phone your orders early in the day. Phone 76.

WITHERSPOON & HARRISON

OPEN LETTER TO THE PUBLIC

D. L. McDonald States his Position on the Water Question and Irrigation.

As there seems to be a general misunderstanding upon the subject of irrigation by the people of Hereford, and especially on the filing on the water of the Tierra Blanco Creek I would like to express my position in the matter. It has never been and is not now my intention to interfere or prevent any land owner from sinking an irrigation well and watering all the land he may own, whether 1 acre or 1000 acres. The law gives me no authority to do this even if it were my desire to do so. The waters filed on are limited strictly to the ordinary flow and underflow and storm and rain waters of the creek—nothing else. The law does not permit me or any one else to file on ground waters, and ground waters are waters pumped from wells. The law compels the appropriator to define the water sheds from which rain and storm waters are collected. The territory mentioned in the filing, i. e. six miles north and six miles south of the Tierra Blanco creek and extending to the New Mexico line, is the area of the water shed from which storm and rain waters flow into the Tierra Blanco draw and does not include all the water underground on the ground and in the heavens, as some would make it appear. All the water I have filed on and all that our company is interested in is confined to the channel of the creek and if a few wells on either side of the creek would affect the flow of

the creek, there is no danger of any capital being interested in a big pumping plant.

The Well on the Frio draw demonstrates that there is a splendid supply of ground waters underlying the Hereford country which means that thousands of acres may be made to produce enormous crops by merely pumping the water on the land. It is my desire to see every land owner who is able to immediately put down a well, equip it and get busy on irrigation. The country needs it from every possible point of view, not that farming cannot be profitably carried on without irrigation but that it is so much more profitable to be in absolute control of the moisture proposition even in the best countries in the U. S.—The best section of the United States are the irrigated districts.

I want it distinctly understood by everyone that there will be no interference on my part with anyone who will drill an irrigation well—either now or in the future. Any information I have on the subject is open to the public gratuitously. Negotiation for permanent equipment for the Frio well are under way and I hope to show the beneficial results of water on what we all know is the finest soil in the world.

D. L. McDONALD.

Son of Mr. and Mrs. Burke Dies.

Friends were shocked Tuesday to learn of the death of little J. W. son of Mr. and Mrs. J. W. Burks. Kind hands had done all in their power to relieve the little sufferer but nothing availed. Loving hands laid the little body away in the city cemetery Wednesday at 4 o'clock, services being held by Rev. J. W. Story of the Methodist church.

NEIGHBORHOOD NEWS

Letters Written by Staff Correspondents of THE BRAND

North Union Items.

Rev. Ennis, of Clovis, N. M. filled his appointment at Berve school house Saturday night, Sunday and Sunday night with good attendance.

Little Ruth Brubaker while playing fell on a lead pencil that she had in her hand. The sharp end of the pencil stuck in her mouth just under the upper lip running up two inches through the flesh. A physician was called and took a piece of the wood and lead out of the flesh.

Little Berl Hughes is getting well.

Mrs. Roy Eshelman and children of Hereford visited at Mr. J. W. Miller's Saturday night.

Mrs. Harvey Beckner and children of Hereford visited at the home of Mr. and Mrs. Dorian Brubaker Saturday night.

Mr. W. Daily and wife, Mr. Williams and wife took dinner at J. W. Miller's Sunday.

Mr. W. C. Russell and family and Bro. Ennis dined at Dorian Brubaker's Sunday.

Several of the young people were the guests of Burnis and Dessie Short at dinner Sunday.

Little Hazel Bean spent the day at Mr. Burve's last Thursday it being Miss Minnie's birthday.

Someone had a letter from Mabel Dawson of Iowa. She said she was homesick for the Plains of Texas.

Miss Bessie Ridgway is getting along nicely with her school at Askens schoolhouse.

C. Sailor made a business trip to Hereford Saturday.

Yora Williams went to Kansas City to have her eyes treated and will visit relatives in Iowa before returning home.

Mrs. J. W. Miller is an expert at breaking young mules.

KENTUCKY.

Frio Items.

A large crowd attended church here Sunday afternoon.

Rev. M. T. Johnson will preach here next Sunday at 11 a. m. and 3 p. m.

Mrs. L. B. Keathley and son Wesley of Frost, Texas, is visiting her daughter Mrs. W. B. Green.

Miss Jenette Jacobs spent Sunday with Mrs. E. H. Shockley.

The young folks from this place attended the sing at Chanley Tice's Sunday evening.

Misses Hattie Easter and Maydolin Green spent Sunday with Alma Whiteford.

A. G. Newcome is spending a few days with J. P. Broils and family.

George Hagenstoz and sister Maggie attended church here Sunday.

Matt Whiteford and wife, J. W. Beatty and family and Miss Hattie Easter spent Tuesday with W. B. Green and family.

MRS. NEWCOMER.

Kelso Items.

Last Wednesday night was the coldest of the season registering 8 degrees below. Also had a little snow.

Mr. Specy of Kentucky is having a well put down and doing some fencing before moving his family from Kentucky.

John Gregory has been helping the Ellison Brothers put up their new windmill this week. This will be quite a relief to the boys as they have been pumping by hand but its all off now as the new Perkins windmill does the proper thing.

Otto Ellison made a business trip

to Hereford this week spending Sunday night at Kelso.

Messrs. Palmer and Stephens made a business trip to the County Seat the first of the week.

John Cramberg was at Friona during the excursion.

Mr. and Mrs. Stephens are the proud parents of a new girl baby.

Mr. Brown and Ed Chappell were Hereford this week.

Mr. and Mrs. Ed Chappell are all smiles over the arrival of a bouncing baby boy. Mother and babe are doing well and Ed is doing better.

UNCLE DUDLEY.

Spring Lake News 1.

Raymond Gheses spent Saturday and Sunday with Ralph Packard.

Ralph Gilbert is on the sick list this week.

Don't forget the Farmers meeting Saturday.

G. O. Carpenter has his residence almost ready for occupancy.

J. Jurgensen and wife spent the day at Mr. Thomas' Wednesday.

Judge Miller visited our school Tuesday.

Floyd Barnertson went to Plainview Saturday.

Our school children celebrated Saint Valentine day with a Valentine box.

M. E. Clevenger has arrived and will soon have his household effects here from Hereford where he unloaded his car.

H. M. Packard went to Plainview the last of the week for a load of oil.

V. Gilbert, A. R. Reddington and A. H. Mahes went to Hereford Thursday for household goods belonging to M. E. Clevenger.

Miss Mildred Gilbert and her school observed Saint Valentine's day with a Valentine box.

The church at this place has organized weekly cottage prayer meetings to be held in the different neighborhoods the same night. They were held this week at the homes of J. I. Phipps, J. F. Strewve, S. H. Rouse and D. B. Shifflet.

DARK CAP

Spring Lake Items No. 2.

This community is rejoicing over the recent arrival of our new merchant, Mr. Clevenger, we will do our best to make them feel welcome.

Mr. Frenzel and wife and J. I. Phipps and wife were in Dimmitt Saturday, trading.

Mr. Garzis, brother of Mrs. Geist made her a short but pleasant visit this week.

Mr. Franklin, foreman of the Spring Lake ranch, was around buying feed this week.

Misses Eta and Ida Ott spent a pleasant evening at the Cox home.

Mr. Ott made a business trip to Mr. Fritzenwater's Saturday.

Mr. and Mrs. E. Stuck were in Dimmitt Saturday.

Bro. Wooten went to Dimmitt to meet a lady minister who is going to help conduct a holiness meeting at Spring Lake schoolhouse.

ANGIE.

Echoes from Parrott.

There have been over two thousand acres of sod broken in our neighborhood this fall and winter and still the good work continues.

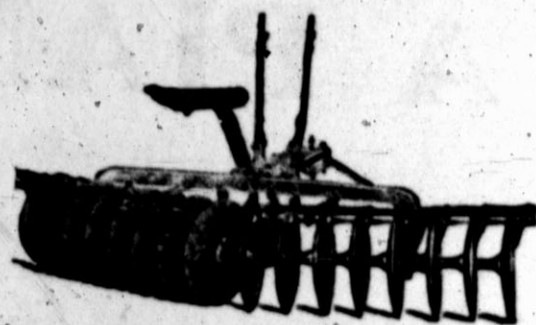
Gus Miller, wife and son Lawrence Miss Irene Holzer and Charlton and Ned Neely were callers at the home

THERE IS A REASON WHY!



Canton Disc Harrow

You can't go wrong in buying the Canton. It's one of those old reliables, good as gold, and stronger than anything else of the kind made.



Two lovers, always within reach, and you can run each gang at a different angle if you wish. Has hard maple bearings oil soaked, easily and cheaply replaced when they wear out. The bearings are also dust proof. Heavy T bar arch it will not bend and there is no danger of straining it. The manufacturers back it up with an unqualified guarantee. That shows what they think of it—and that's why we sell it. It is the best one we can buy.



YOU WILL ALWAYS FIND OUR STORE

Headquarters for All Kinds of Up-to-Date Farm Machinery

WARREN HARDWARE CO.

212 Main street Hereford, Texas

The Quality Store

PHONE 25

HUBBARD GROCERY CO.

First-class Groceries for the careful housewife. Always on hand. Little things in the grocery line that help fill in when you haven't time to cook just what you would like. Produce of all kinds in season.

BEST FLOUR IN TOWN

The Man With Good Judgment

Covers his roof with TEXACO ROOFING and gets a satisfactory covering at a reasonable expense

OIL HEATERS really heat when filled with FAMILYLITE OIL. Ask for it at your grocer

MADE ONLY BY

THE TEXAS COMPANY

GENERAL OFFICES HOUSTON, TEXAS
J. W. ENGLISH, Agent at Hereford, Texas

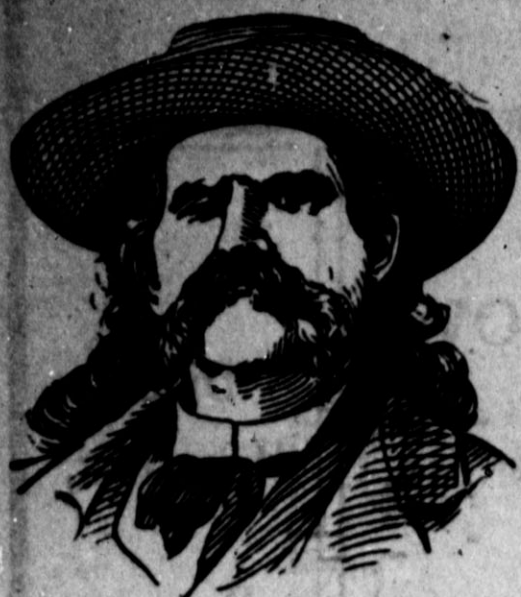
ment was in the cemetery at Dimmitt. As friends and neighbors we wish to thank good Dr. Stapleton and Mrs. Beach of Dimmitt for all their thoughtfulness. It certainly

touches our hearts to find such kindly unselfishness in this beautiful new country.

JACK AND GILL.

YOU'LL LIKE HEREFORD!

**CAPTAIN WM. DRANNAN
VISITING IN HEREFORD**



This former scout, Wm. F. Drannan, now of Texas, 79 years of age, has been in Hereford for a week. He crossed the Plains of Kansas in '47 with Kit Carson to Colorado and '48 crossed the Rockies with General Fremont. He fought Indians in Texas in '52 and was on the plains before a settlement was made. His companions were Capt. McKee, Jno. Sullivan and Big Foot Wallace. He is selling a most interesting book and is spending his declining years visiting at places where old friends are found.

From the Dimmitt Plainsman.

J. M. Scott of Hart was attending to business in Dimmitt Monday.

J. O. Lindsey of the north part of the county was here Monday transacting business.

Commissioner J. F. Dollar has been in attendance at commissioner's court this week.

Commissioner Walter Donald of Arney is in attendance at commissioner's court this week.

Commissioner Wm. Smith was in town in attendance at court this week.

J. W. Alexander carried a load of passengers to Hereford in his auto Monday.

We are glad to learn that Miss Griffith is able to take charge of her school again.

Alfred Ramey and Mr. Bunch of Hereford, were in Dimmitt last week representing the Tulia Development Company.

Messrs. B. D. Woodlee, Arch Johnson, W. R. Woodburn made a trip to Hereford Monday as a committee to buy some chairs for the Lodge.

At 6 Per Cent Interest.

Section of land in Deaf Smith County in Capital Leagues for sale on long time and small payments. First payment begins after two or three years provided purchaser lives on the land and makes needed improvements. Good proposition for young man with small amount of means. For price, terms, etc write J. C. H. cars Brand office. 3tf

**Intermediate Endeavor Program.
Sunday, February 27, 1910.**

Topic — Christ Winning Our Nation. — Luke 10: 1-17.

Leader — Louise Oberthier.

Song.

Bible Lesson — Roy Jowell.

Prayer — Hazel Wilson.

Readings and Comments.

The King's Messengers — Matt. 28: 18-20. — Joe Landrum.

The King's Victory — Rev. 11: 5-19. — Carleta McCrory.

Song.

Two minute talks by N. Anna Elliott, May Gough and Walter Nance

Mission Studies conducted by Inez and Raybell Ricketts.

Song.

Mizpha.]

A Fine Picture.

Of your stallion or Jack placed in the paper will attract attention. The Brand is prepared to furnish you just what you need. btf

ELEGANT COTE PIANO FREE!

Now on Exhibition at Our Store

Contest Commenced WEDNESDAY, FEBRUARY 23, and Closes SEPTEMBER 3, 1910. Your friends will help you get it.

A PIANO WORTH OWNING

Here is a short description of this magnificent Cote piano: It is a large size instrument, measuring 4 ft. 9 in. in height, 5 ft 2 in. in length and weighs, boxed ready for shipment, over 800 lbs. The finest materials and most experienced workmanship have produced in the Cote an instrument excellent in tone, power and appearance. The case design is very beautiful. It is adorned with rich carvings, standing out in bold relief, indicating artistic elegance. The surface of the instrument attracts at once with its deep mellow color, polished and resplendent as a mirror. The key-board is a wealth of genuine ivory keys. The action is easy, elastic and responsive. The piano has a fine, full singing tone, at once deep and tender, capable alike of producing spectacular musical effects and of yielding the softest, dreamiest melodies.

This elegant piano compels admiration for its massive showy qualities, and likewise proves itself friendly to the deepest, tenderest feelings of the heart. It will win its princely way in any home.

It is installed in thousands of the best homes, conservatories, educational and religious institutions in the land and is well and favorably recommended by leading public men, women and institutions; by musicians, teachers and other excellent judges of musical instruments.

ASK TO SEE PORTFOLIO CONTAINING THESE RECOMMENDATIONS

Get it for Your Home

This piano will make your home more attractive—for yourself, for the rest of the family and for your friends. It will beautify your parlor, keep the children at home; teach the daughter a fine accomplishment, make home life pleasant to the son, entertain your friends, brighten the lonely hours and promote sociability and good fellowship.

Or for Your Society

If not for yourself, then you will want this piano for your lodge, literary society, school room, church, Sunday school, or labor union. A piano will secure a larger membership, bring out the members every meeting, make the program more impressive, add to the beauty of the room, and promote the friendship of all the members.

How to Secure this \$350 Instrument Free

Cut out the coupon at the bottom of this advertisement, fill it in properly, mail or bring it to our store. Then buy your goods at our store, get your friends to buy, and have your friends get their friends to buy. Collect all their certificates and place them to your own credit in our store ballot box. With your friends' help you can secure several hundred dollars worth of certificates every week. The piano will be given to the one securing the greatest value in certificates between now and September 3, 1910.

Our Prices Will Remain as Low as Ever

REMEMBER: It will not cost you one penny more to trade with us. Our prices stay just as low—besides, we offer many special bargains. Our goods will still be of thoroughly reliable quality, and our styles and patterns all modern and at the height of fashion. There is every reason why you should do all of your trading here.

Come to the Store Today and See the Piano

Play on it—test it, then enter your name in the contest and commence saving certificates.

(Cut out, fill out and mail, or bring to our store)

NOMINATION COUPON

H. C. MYRICK:—

I wish to nominate as a candidate in your piano contest

I understand this is merely a nomination, not a vote, and does not oblige me in any way.

Name _____

Date _____

Address _____

Cut Out  Sign Name and Bring to Store Today

H. C. MYRICK

P. S. The following are already in the contest and ask for your support: W. O. W. Lodge, I. O. O. F. Lodge, K. of P. Lodge, Hereford Orchestra, Miss Willie Hammack, First Christian Church, Miss Jennie Carter, Dimmitt.

To The People That Care



THE NEW WAY
We can please the most particular in this line.



THE OLD WAY
Let us show you the New



THE NEW WAY
Insist that your cabinet be a "MCDUGALL"

The Furniture Store That is Pleasing

ARNOLD & MATTHEWS
FURNITURE AND UNDERTAKING

J. M. GILLLAND,
Embalmer and Funeral Director

CLUB BANQUET SUCCESSFUL

(CONTINUED FROM PAGE TWO)

spot on the earth. 'I am not a prophet nor even a distant relative of a prophet,' but if we look forward and not backward we will see visions of prosperity and dream dreams of plenty. While we might suffer here more than other places during hard times—I do—(applause), if we look forward we will come out all right. Men who live in the future have the future before them, only old men who have spent their days live in the past and if we look forward we will prosper. (Applause)

At this junction, Mr. Gough, Toastmaster, remarked that he thought our feet were warm now and that as we have no control of the weather, we will pass on.

Under the division of impromptu remarks for the good of the order, Col. Robert Elliott was called for, who took occasion to thank the donors of the handsome range which had been placed in the kitchen of the church by the Warren Hardware Co., local dealers of the great majestic range. He explained how that the ladies of the North Hereford Circle had written to Mr. Stockton, president of the Range Company, about the efforts of the Disciples to secure a workshop and his favorable and courteous reply, referring the matter to C. W. Warren who joined with the company and ladies in placing the stove in the kitchen.

T. E. Shirley was called upon and while claiming to be timid and without "speaking ability" he seemed to forget his usual self and made a telling speech. He began by saying "United we stand, divided we fall." The time has come in the life of Hereford when we must get together and stay together. Let us unite. It is not a question of how a thing should be done, but a question of the necessity. A single purpose

and a pull all together will make Hereford a great city." (Applause) Mr. Shirley told about his early days when he was "teaming" in East Texas and how the freighters always spliced teams when a hard pull was encountered. He closed by telling the now famous story of the San Antonio editor who visited Paris and who in waking from a stupor brought on by too much wine and finding himself surrounded on sides by a lot of skeletons, placed there for a joke, jumped up and exclaimed: "The Judgement day is here and Texas is first on the ground."

Mr. Snider of Adrian, Texas, was called out who has quite a reputation as a dreamer and who favored

the assembly with one of his latest. He said: "I dreamed while in my native home that Mrs. Snider and I were preparing to move to Hereford. That we looked on the map and found that Hereford had five railroads and we selected the one we thought would bring us here the safest and quickest. When we arrived we saw 100 big wagons rolling down main street loaded with wheat, we saw a big flouring mill, and railroads shops for the five railroads and my dreams always come true." He sat down midst the applause of the house.

The Toastmaster remarked he hoped Mr. Snider was no "dreamer" in fancy but one in fact.

Rev. W. H. Baker, pastor of the

Presbyterian church was then introduced who explained what he wanted for the Club as a means of support. \$3,000 was set as the figure. No sooner than he began to call for pledges than they began to roll in and the following list was soon made up:

L. Gough	\$ 50
Eli Dunlap	50
F. H. Oberthier	50
C. W. Warren	50
First Nat'l Bank	100
First State Bank	100
A. H. Elliston	50
Western Nat'l Bank	100
Suggs and Jones	25
W. O'Brien	25
J. H. Bowers	25
T. E. Shirley	25

R. N. Mounts	25
Wm. Linville	10
H. H. Taylor	10
F. H. Britian	10
W. H. Ray	15
R. J. Kibbe	10
Chas. Sullivan	10
Adrian Townsite Co	25
Lee Giles	5
C. C. Ferguson	10
Witherspoon & Harrison	25
Geo. A. Stambaug	10
Hereford Telephone Co.	25
Clyde Wright	10
J. N. Jacobson	10
Kemp Lumber Co	25
A. W. Gregg	25
Geo. Cloyd	15
E. B. Bullock, 5 acres wheat	100
The Brand	100

As a fitting close to the second Annual Banquet of the Hereford Commercial Club, Hon. W. H. Ray whose name appeared upon the program connected with the subject, "A fly in the ointment." Mr. Ray, in his usual pleasing style began by saying, "It is getting rather late and I don't know whether we can plow another round or not. We have had speeches by orators, poems by poets, and dreams by dreamers but I can tell a sheep from a goat. Mr. Ray then told about the fox and the dinner bell in the grape vine tree.

"A big mouth and an empty head
A long tongue
and nothing said."

Mr. Ray then went off at a tangent and told some more anecdotes, one about a certain Bro. Johnson whom another brother prayed might go the everlasting summer climate that he might bust it up. Mr. Ray got back to his subject by telling another story about a printed prayer on the head of the bed and the short endorsement, "Them's my sentiments too." He then proceeded to dig the fly out of the ointment. He drew from the figure some telling examples and pointed out the moral, closing his remarks with evident endorsement on the part of the banqueters who had enjoyed a full evening of pleasure and profit.

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J. C. Elliott, Manager

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THE HEREFORD BRAND

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act of Congress of March 3, 1879.

Subscription Price \$1.00 Per Year,
Strictly in Advance

Any erroneous statement affecting the
character or reputation of any individual or
firm which may appear in The Brand, will
be gladly corrected upon being brought to
the attention of the publishers.

ANNOUNCEMENTS

The Brand is authorized to make the following announcements, same being given in the order of the information received at this office. All candidates, unless otherwise announced, are subject to the action of the Democratic Party.

Fees for announcements are payable in advance and as follows: For all county offices, \$10.00; for commissioners, \$2.50; for precinct and city offices, \$2.50 to \$5.00; offices having no or small emoluments, \$1.00 to \$2.50.

For State Senator, 29th District:—
JNO. P. SLATON.

DEAF SMITH COUNTY.

For County Judge:—
W. H. RUSSELL
C. D. WRIGHT

For County Clerk:—
J. H. KING
FLETCHER ROGERS
O. B. PIRKEY
G. M. SUGGS.
SAM WORLEY
J. M. (MATT) GILLILAND

For Sheriff and Tax Collector:—
F. H. BRITAIN,
E. F. CONNELL, re-election
R. W. BAIRD

For Treasurer:—
H. B. WEBB
ROSCOE DAVIDSON
L. A. STROUD
J. M. BOONE

For Tax Assessor:—
L. D. (DOW) MERCER
C. T. (JOE) DOBBINS
C. P. ARTHUR
J. W. FORD, (re-election)

CITY OF HEREFORD.

For Marshal and Collector:—
C. L. SULLIVAN
J. B. ROGERS

For Secretary and Treasurer:—
A. M. JONES

IRRIGATION LAW AGAIN.

The Brand published last week excerpts from the irrigation laws of Texas and it is still firm in the opinion that the law was accurately stated in the 16 paragraphs. And that especially is paragraph 14 in perfect harmony with decisions of the courts. The readers of The Brand can rest assured that

PARAGRAPH 14 IS THE LAW.

UNLESS every citizen of Plainview puts forth his very best efforts to make it easy for every other citizen to accomplish the greatest possible good he has failed to do his full duty. Have you made it easy for your neighbor to succeed? His success is your success; his failure, your failure.—Plainview News.

The Commercial Clubs of West

Texas towns are a potent factor in the development of the country, and too much credit can not be given to the boosters who devote their time and money to the maintenance of these organizations. Hereford, for example, has a Chamber of Commerce that would do credit to many a larger city.—Amarillo Daily News.

THE Hereford Brand has just celebrated its tenth birthday. The Daily Panhandle proffers it heartiest felicitations. The Brand increases in excellence and usefulness with each passing year, and continues to be a vital and forceful factor in the up-building of the thriving town in which it is published.—Panhandle.

THE Secretary of the Hereford Commercial Club states that Hereford college is most neglected of public enterprises in that city, and warns the public that unless some device for support is worked out that the city is liable to lose the college. This is rather discouraging.—Hall County Herald.

Plumbing.

The fact of having a plumbers license in Hereford, does not mean, that a man is a plumber in every case—any one who will pay the fee can procure a license although he may not know what the word plumbing means. The City Plumbing Co. will have that job of yours entailed by a man who has served his time at the business, and can give you the definition of the word plumbing. See them at Hereford Hdw. 212

Program for Farmers and Truck Growers Meeting.

At the Courthouse, Saturday March 5th, 2 p. m.

What I Have Learned about Plowing.—W. A. Ricketts.

Smudge Pots to Save our Fruit.—D. W. Hawkins.

Further discussion by—L. P. Landrum.

Corn culture.—Mr. Frame.

Value of Different Breeds of Cattle for Milk.—Jeff C. Patterson.

General Discussion.

The Jumbo Loaf

Burnam & Dobbins are now putting out a special loaf, called the Jumbo Loaf on account of its size, weighs 16 ozs. and is wrapped while hot in parchment paper, thus retaining the needed moisture and flavor, making the crust sweet and palatable. While the Jumbo Loaf weighs 3 ozs. more than the ordinary kind, it sells for the same, 5c straight. 11f

The City Plumbing Co.

Can furnish you anything wanted in the plumbing line. You can find us at the Hereford Hardware. 2-12

W.L. DOUGLAS
\$3.35 & \$4. SHOES
BOYS SHOES
\$2.00
\$2.50



THE LARGEST MAKER AND RETAILER OF MEN'S FINE SHOES IN THE WORLD.

"SUPERIOR TO OTHER MAKES."
"I have worn W. L. Douglas shoes for the past six years, and always find they are far superior to all other high grade shoes in style, comfort and durability." W. G. JONES.
119 Howard Ave., Utica, N. Y.
If I could take you into my large factories at Brockton, Mass., and show you how carefully W. L. Douglas shoes are made, you would realize why they hold their shape, fit better, wear longer, and are of greater value than any other make.
CAUTION—See that W. L. Douglas name and price is stamped on the bottom. Take No. 8 Substitute. If your dealer cannot fit you with W. L. Douglas shoes, write for Mail Order Catalog, W. L. Douglas, Brockton, Mass.

FOR SALE BY
D. R. GASS & SON

THE FIRST STATE BANK
S. B. EDWARDS, President OTHO H. VARDEMAN, Cashier J. THOS. WEBB, Asst. Cashier
W. E. BEACH, 1st Vice Pres. W. S. HIGGINS, 2nd Vice Pres.

TEXAS

CAPITAL STOCK - \$100,000.00
Shareholder's Liability - \$100,000.00

STRONG AND RELIABLE

AND TRUST COMPANY HEREFORD TEXAS

ASK ME If you want to sell your Business or Real Estate **FOR CASH**

No matter where located, if you want to Buy, Sell or Exchange any kind of Business or Real Estate.

Insurance placed in best companies and policies looked after.

Office in Dunlap and Britain Building, Rooms 2 and 4
C. O. LEE Hereford, Texas

CONDENSED STATEMENT OF THE CONDITION
OF

The First National Bank
HEREFORD, TEXAS

At the close of business February 5th 1909.

RESOURCES		LIABILITIES	
Loans and Overdrafts	\$367,953.14	Capital Stock	\$50,000.00
U S Bonds and Premiums	51,800.00	Surplus and Profits (net)	61,563.87
Banking House and Fixtures	13,038.50	Circulation	50,000.00
Redemption Fund	2,500.00	DEPOSITS	369,828.09
Demand Loans	64,345.32		
Cash and Exchange	31,755.00		
	\$531,391.96		\$531,391.96

OFFICERS: { J. L. FUQUA, President
C. W. DODSON, Cashier

DIRECTORS: { L. GOUGH, J. L. FUQUA, C. W. DODSON,
R. J. KIBBE, W. H. FUQUA, W. S. HIGGINS, J. T. JOWELL.

SAFETY DEPOSIT BOXES FOR RENT. This Bank is well equipped to handle all business entrusted to its care and respectfully solicits your account.

Our Want Ads Are Winners 5 Cents Per Line

GREAT CLEARING SALE CONTINUES

OUR GREAT PRE-INVENTORY CLEARING SALE we have been conducting the past two weeks has meant a great deal to many people, for we have put money in their pockets. It has been their good fortune to buy Furniture cheaper than it has ever been sold for anywhere in the west. It has meant a great deal to us since, besides the financial part of it, we have gained some much needed space to display new goods we have been receiving for our spring trade. We propose, however, to keep this opportunity open a week longer in order that others might have the opportunity of seeing for themselves how far a dollar will go in our big store. Our goods are marked down regardless of cost and this means much to the careful buyer.

Dressers and Chiffoniers

Of these goods we are heavily stocked and they must go regardless of cost.

Fine Princess Dresser, regular \$47.50, this Sale	\$35.00
Fine Princess Dresser, regular \$40.00 value, this Sale	32.50
Regular \$35.00 Princess Dresser, this Sale	25.00
Fine Princess Dresser, regular \$22.50 value, this Sale	16.50
\$18.75 Princess Dresser, during this Sale	14.50
Fine Princess Dresser, regular \$15.00 value, this Sale	12.75
Fine Chiffonier, Regular \$30.00, this Sale	22.50
Fine Chiffonier, regular \$22.50, this Sale	18.75
Fine Chiffonier, regular \$16.00, this Sale	12.65
A nice \$10.00 Chiffonier for	7.50

Iron Beds

We unloaded a carload of Iron Beds last week from one of the largest and best Bed Manufactories in the United States. Of these we have a carefully selected stock.

Regular \$18.50 Iron Bed, this Sale	\$14.50
Regular \$16.00 Iron Bed, this Sale	12.75
Regular \$15.00 Iron Bed, this Sale	11.75
Regular \$13.70 Iron Bed, this Sale	10.50
Regular \$12.50 Iron Bed, this Sale	9.75
Regular \$10.00 Iron Bed, this Sale	7.75
Regular \$8.50 Iron Bed, this Sale	6.50
Regular \$6.75 Iron Bed, this Sale	5.00
Regular \$5.00 Iron Bed, this Sale	3.75

The above quotations represent only a few of the many bargains we are offering. The same reduction obtains on every article in the house. Come in and let us show you some of our stupendous bargains.

E. B. BLACK COMPANY FURNITURE and UNDERTAKING

Local and Personal

J. T. Montague was in town Monday.

D. F. Ashbrook was in Clovis this week.

Broom corn seed at Collup's. Phone 1. 1-4t

Beautify your home by planting shade trees. L. P. Landrum. 52tf

Phone 99 about Roses, Flowers, Shrubs, Evergreens, etc. The Hereford Nursery. 52-tf

Pure Ribbon Cane Syrup in 5 gallon kegs at Jno. A. Johnson's Grocery. 52tf

Mr. and Mrs. Press Burnam have returned to Dimmitt to make their home.

Miss E. Hogan, saleslady with Stambaugh is spending a short time with friends in Boaz, N. M.

Mr. and Mrs. D. C. Laird have returned from several weeks stay in South Texas.

A limited amount of broom corn seed on hand. You'll have to hurry J. F. Gollup. Phone 1. 1t4

J. W. Wasson of Leon, Iowa, who has been visiting his daughter Mrs. J. Thos. Webb, returned home Saturday.

Mrs. E. R. Betts of Plainview after a pleasant visit in Hereford for several days returned home last Monday.

Herbert Coulson of Oklahoma is visiting home folks in Hereford. Mrs. Coulson has been here for some weeks.

Mesdames Katherine McNerney and Charles McNerney paid the Brand office a pleasant visit Saturday.

Hear Capt. Drannan tell pioneer days tonight at Star Theatre It

Friends will be pleased to learn that Mrs. W. R. Evans is rapidly improving in health and may be home soon.

T. Peterson and E. Anderson of Iowa have been visiting their friend L. Johnson of Summerfield.

J. R. Mosley, booster and allround talker for Hereford will sojourn in Mineral Wells for a few weeks.

If your shoes need a shine, see Charley Brunk at the City Barber Shop. He can do the work. 3 tf

Mr. and Mrs. Z. Underwood of Ohio have moved to Hereford to make their home. The Brand extends the glad hand to them.

We have the prices and most complete stock of shades and fruit trees etc., in the Panhandle and now is time to plant. The Hereford Nursery. 52-tf

Messrs McMillen and Fergus of Friona were in Hereford Wednesday and dined with the Ladies' Circles at the new church.

Free building lots in Baskin Heights to the first twenty to erect four-room houses. Phone L. Baskin for particulars. 48-tf

W. M. Query wife and son relatives of Ben L. Hammock are visiting in Hereford. They are from Kentucky.

Mrs. A. A. Davidson leaves today for Joshua, Texas, where she has been called on account of the serious illness of her son H. K. Davidson.

Mrs. H. Garnett has returned to her old home, LaPlata, Mo., on account of ill health. She will reside with her sister, Mrs. C. I. Edwards.

Capt. Drannan will give his lecture at the Star Theatre again tonight. It

Nothing gives so much satisfaction for so small cost as electric lights. Let us connect up your house. See us for prices etc. Hereford Light and Power Company. 36-tf

Mr. and Mrs. Sam Worley are at Camrel, Okla., where they were called last week on account of the serious illness of Mrs. Worley's niece.

W. S. Bruce with the Warren Hardware Company is making collections for the Friona Hardware Company and will spend several days in that community.

T. B. Gallagher, assistant traveling freight agent for the Pecos Valley, was in Hereford Wednesday checking up the business of the road and looking after the freight business.

Mrs. E. Carter returned Monday from Little Rock, Ark., where she and Mr. Carter have spent a part of the winter. Mr. Carter has gone to Hot Springs for a few weeks before returning to Hereford.

Mesdames W. M. Baker, Sue Bowers and T. M. Palmer will leave today, Friday, to visit their mothers. Mrs. Baker going to Waxachie, Mrs. Bowers to Bryan, and Mrs. Palmer, Wichita Falls.

Queen Quality OXFORDS

For Spring are now in. Pumps and Ties come in Patent, Black Ooze, and Vici Kid.

Queen Quality stamped on the bottom of a shoe means satisfaction. The styles, quality and price is right. Better buy a shoe that you know is right as to buy an off or new brand and risk getting a good pair. If we haven't got what you want we will gladly make a special order.

Prices \$3.50, and \$3.00 for Oxfords, \$4.00, \$3.50 and \$3.00 for Shoes.



LET US "SHOW YOU" AND "SHOE YOU"

Geo. A. Stambaugh

Society Notes

Club News, Society Functions,
Personal Mentions, Etc.

MRS. E. S. ARNOLD, Society Editor Phone 161

A COLONIAL PARTY.

The following invitation was received by about thirty-six of Hereford's young people the first of last week.

At 900 Miles Avenue
Here's an invitation for each of you
Come and help us celebrate
Washington's birthday at half past eight.

Please dress as in colonial style
The tedious hours with might beguile
Now if you want to have some fun
R. S. V. P.—161.

Mrs. Cardwell—Mrs. Arnold.
February 21, 1910.

Owing to the fact that the date of the Commercial Club Banquet was set for the 22nd. This little social gathering was dated 21st.

At the appointed hour a crowd of "ancients" arrived at the home of Mr. and Mrs. B. S. Arnold where Mr. and Mrs. Emmett Cardwell assisted as host and hostess in an endeavor to make the recurring hours pleasant for the guests.

The gentlemen of the party were attired in colonial garb, many of them of Military style; while the ladies were very pretty with quaint old gowns and powdered hair. In keeping with the occasion the decorations of the home were designed in cherries, flags, tomahawks and hatchets in the national colors.

Progressive "42" was the main feature of entertainment with contests and puzzles as a special diversion.

Home made candy was served at the tables during the game and at the close the hostesses served refreshments of vanilla cream, with cherries and angel food cake. Dainty little silk flags were given as favors. The following guests expressed their gratitude to Mesdames Cardwell and Arnold for an enjoyable evening. Misses Stroud, Elder Milam, Head, Mercer, Barnard, Collins, Gyles, Pearson, Hammock, Potter, McGarr, McGill, Gregg, Allen,

Weaver and Mrs. Tucker. Messrs. Mercer, Fox, Carter, Wright, Cross, Nesbitt, Collins, Gass, Betts, Elliott, Daniel, Bourn, Woodburn, and Herbst.

AT THE BARKER HOME.

Miss Grace McGarr entertained a party of friends at "42" at the home of her sister, Mrs. J. F. Barker, Friday evening, Feb. 18.

At the end of a series of interesting games the hostess served a two course luncheon of sandwiches and pickles for the first course and creamed wafers and coffee for the last. Miss McGarr is always a pleasing hostess and the following friends were fortunate in having the opportunity of enjoying her hospitality on this occasion: Misses. Milam, Stroud, Elder, Pearson, Collins, Gyles, Head, Weaver, Ivey and McGill; Messrs. Carter, Herbst, Collins, Elliott, Joss, North, Nesbitt, Yost and Mr. and Mrs. Geo. W. Irwin.

A QUILTING PARTY.

Mrs. Wm. Cogdell entertained a number of ladies at a quilting party, Thursday, February 24.

The party was a compliment to Mrs. T. M. Palmer relative of the hostess. Mrs. Palmer expects to leave Friday for an extended visit to parents in Central Texas. This happy gathering of old neighbors and friends was a most enjoyable affair and was especially pleasing to the guest of honor, as it afforded her the opportunity of a farewell visit with her friends. The elegant dinner served at the noon hour was the crowning feature of the day. The informality of the gathering and the genial hospitality dispensed by the hostess made the party a very enjoyable one. The ladies present were: Mesdames Ross, Mounts, Norton, Dodson, Reid, Mercer, Cobb, Jack Cobb, Alex Thompson, Ezra Norton, McMillan, Gibson and Palmer.

A Card of Thanks.

The Ladies Aid Society of the Christian Church, wish by this means to express their sincere thanks to the citizens of Hereford, who contributed in any way, to aid them in making the "Annual Banquet" of the Commercial Club so delightful in its social features, and so profitable to the ladies, who are working to aid in the building of "Our New Church Home". The coffee, that was spoken of by so many as being of such fine flavor, was a gift from Chase & Sanborn, whom we wish to thank through their local agents, Jarrott & Wilkinson.

In an especial manner, we desire to express our appreciation for the generous support given us by our news papers through their columns.

Mrs. L. Owens, Pres.
Mrs. J. B. Elliston, Sec.

Oranges Presented.

Dr. W. I. Joss thru the kindness of his brother, J. F. Joss of Pomona, California presented to the force at The Brand office this week a toothsome lot of oranges, gathered by his brother and Dr. Estock from the trees in the former's yard. Dr. W. I. received a box by express recently and his good nature caused him to divide them among his friends.

Card of Thanks.

We wish to express our most profound thanks to our many friends and neighbors, who so nobly assisted us in our great need and trouble, the sickness and death of our darling little William. May God's richest blessings be yours, is the earnest prayer of

Mr. and Mrs. J. W. Burks.

B. M. Hester has for sale a quarter section of land 3 1/2 miles south of Hereford a wful cheap. See him. 6-11

Market Wagons Off.

On the first of the month and until conditions change, our delivery wagons will not be used. Our phones will also be disconnected. This is done because of the rapid advance in the price of slaughtered meats and we do not believe our patrons will be willing to pay the advanced prices. With the expenses somewhat cut down by stopping to deliver and the phones out, we will be able to give good meat at the following prices:

Loin and Round Steak	17 cents
Chuck Steak	14 "
Rib Roast	10 "
Fleshy Roast	12 1/2 "
Pork Chops	17 "
Pork Roast	17 "
Pork Sides	17 "
Lard, 10 lbs.	\$1.90

Our patrons will please remember that these prices are cash.

STANEK & ROOD.
BURNAM & DOBBINS.

Exchange Overcoats.

The small gentleman who exchanged overcoats with a large gentleman at the Banquet Tuesday night, can get his proper size by calling at the Brand office. Please call at once as the big man fears another cold snap and he can't get in yours. 11

K of P Meeting.

Regular meeting of the K of P tonight, all members urged to be present, and all visitors cordially invited, two candidates for the third rank, which will be given in long form. Let's all come out. O. B. Pirkey, K R & S

Arnold & Matthews, Furniture and Undertaking. J. M. Gilliland, Embalmer and Funeral Director. Day Phone 115. Night Phone 251. 38-11

I'M CRAZY TO SELL GLASSWARE

I have just received a large shipment that I will use exclusively for advertising. Every price at cost as long as it lasts to bring you into my store. While you are here you will see many more wonderful bargains. I save you 150 per cent on toilet soap next week. Don't forget the bargain store.

The Racket and 2nd Hand Store

Corner Main Street and Railroad Avenue

SPRING TAILORING OPENING

MARCH 7th, 8th and 9th

When we shall have on exhibit more than six hundred styles of the latest effects in foreign and domestics for men's wear, and fashion plates showing the newest styles.



WE cordially invite you to be present. We know of no way in which the finest grade of high-class men's tailoring can be obtained as satisfactorily and as cheaply as this. The cloths shown represent the very best materials; the workmanship is superior hand-tailoring by master-mechanics.

ONE OF SCHLOSS BROS & CO. EXPERT CUTTERS AND FITTERS

who is a specialist of fashions will be on hand to show you the newest fabrics and styles; to demonstrate the SCHLOSS Tailoring system, and to take orders. His advice will be most valuable. All orders are sent to the Schloss Tailor-Shops in Baltimore and made up in the finest way.

Even if you have no intention of ordering now we urge you to call and meet this specialist, whose services are entirely free and at your disposal during the days mentioned. BE SURE TO COME IN.

D. R. GASS & SON

Card of Thanks.

Mr. and Mrs. R. W. Ash wish to thank their many kind friends who administered to the needs of their loved one who passed from this life on Wednesday, February 16, 1910. Though but a few months with them the bereaved father and mother find their loss hard to bear. The child past four months old had in its short life weaved an inseparable web of love around the hearts of its parents.

Out of Town Visitors.

A number of out-of-town visitors paid their compliments to the Hereford Commercial Club by attending the banquet Tuesday night. They were:- Hon. J. C. Hunt of Canyon Messrs. Giles, Snider and Hough of Adrian, Aubrey T. Elliott of Dalhart, Z. Underwood and wife of Willington, Ohio.

Auto Party.

Last night the orchestra members of the Misses Edwards' music class enjoyed a pleasant diversion at the Bradley home near Summerfield, where three autos landed the party and returned them to their homes at a late hour after enjoying a game, music and refreshments at that hospitable country home.

HEREFORD VIEW STOCK FARM

The Place to Buy Berkshire Hogs Hereford Cattle and Barred Rock Chickens

A few reasons why you should Buy Berkshires from me.

BECAUSE you can buy for less Money at Home and save the Express Charges. BECAUSE they are Prolific, three young sows during October and November farrowed 39 Pigs. BECAUSE they have Quality and Size and are raised so as to insure their future usefulness.

Nice lot of Pigs now ready to go, get in line. Mr. Breeder buy good Berkshires and make money. Come to my Farm one mile west of town and let me show you.

R. H. NORTON, **HEREFORD, TEXAS**
Drop me a card if you would like to read a little book "Berkshire Excellence & Progress"

CONCRETE WORK

Plain and Ornamental Concrete Blocks, Side-walks, Curbing and Hitching Posts; Brick Work and Plastering; Block or Brick Flue Building. All work Guaranteed to be first class.

Factory Opposite **Worley & Brand** On Third Street
Courthouse

UP-TO-DATE LIVERY and SALE BARN

When you want a good drive or an up-to-date rig call at our Barn. We have spent a great deal of time and money lately improving and enlarging our premises. We have one of the best barns in West Texas and can give you the best accommodations in any line of livery service. We guarantee courteous and fair treatment to all. Phone 249.

SHERK & STANEK

Chick-Season Bargain Sale!

Hatching and seeding time now! You're getting your tools for the season's work. Tested ideas—instructive reading—are your best tools. Here's a kit of them at a bargain!

1—It's worth dollars to you, now, if you can raise 9 chickens from every 10 eggs set. 15 chickens from 15 eggs, was one beginner's recent experience. He did it without lamp or oil, in a wireless Hatcher and Brooder, built by himself according to **THE NEVITT SYSTEM**. Nevitt spent seven years—thousands in cash—testing his ideas on chicken raising. Now chickens keep him. These hundreds of "how-secrets"—a complete manual of money making with chickens—he has crammed into a brief, easy-to-read book, "The Nevitt System of Profitable Poultry Culture," formerly sold at \$1; now to be had only as told below.

2—**FARM AND RANCH**, the Southwest's greatest farm weekly, will lighten your work, increase your yields. It is edited by a successful farmer from the farm. It averages 24 pages packed with live, practical ideas, plans and pictures that mean better farming; more profit in livestock and chickens, fruit and garden truck; easier work for the housewife; fun for the youngsters. Ask your neighbor about its 27 years' record.

3—Then for clean, snappy, inspiring stories and pictures, you want **HOLLAND'S MAGAZINE**, the biggest first-class monthly printed for a dollar a year. It's worth the dollar twice over to each one in your family. Buy a news-stand copy and see. As a single feature, the best big game snap shots ever taken—zebras, enraged lions and rhinoceros at close range—are now appearing month by month. They are by Dugmore, the world-famous photographer—the man who beat Roosevelt and camera-hunted East Africa last year. Dugmore's story is thrilling and authoritative. You want every word of it.

4—Finally, **THE LOCAL NEWSPAPER** is a necessity in your home. So this is our "Chick-Season offer" on the best agricultural weekly, the most successful poultry guide, the up-top dollar magazine and your favorite newspaper:

FARM AND RANCH, HOLLAND'S MAGAZINE, and the Nevitt System (amounting at regular rates to \$3) with this newspaper, at a reduction of **ALMOST EXACTLY ONE-HALF!**

Subscriptions are for one full year. All must go to one address. However, and this bargain is absolutely limited to March 31. Nowhere else can you get such a year's reading at the price.

Plan for the winter days now! Order as below and get your money back this month in more and healthier chickens.

Bargain Number One

ALL FOR	THE HEREFORD BRAND	\$1.00	ALL FOR
ONE	Farm and Ranch, Dallas	1.00	} \$1.75
YEAR	The Nevitt System of Poultry Culture	1.00	

Bargain Number Two

ALL FOR	THE HEREFORD BRAND	\$1.00	ALL FOR
ONE	Holland's Magazine, Dallas	1.00	} \$2.25
	Farm and Ranch, Dallas	1.00	
YEAR	The Nevitt System of Poultry Culture	1.00	

(ADVERTISEMENT)

TELEPHONE BUMS A GREAT NUISANCE

"O, what some giftie gie us,
To see ourselves as others see us."

Bobby Burns fixed it up some how that way a while ago—anyway, the truth will live a long time to apply to situations trying and disgusting, such as the custom of borrowing your neighbor's telephone. I believe the exclamation I am here going to administer to "telephone bums" will be appreciated by every patron we have who uses our service.

Do you "borrow" your neighbor's telephone? You have no idea how "cheap" you appear in his or her eyes! You are a hindrance and a nuisance. You run over to your neighbor's house at any hour, it matters not how inopportune the time or occasion may be, and "borrow the 'phone a minute," and there you chitter and chatter, and even your friend's patience is tried, and to say the very least, you do not become elevated in her estimation. "Why don't Mrs. So-and-so or Miss Intruder or Mr. Butinsky have a 'phone of their own? It is so aggravating to have them always running in to use ours. John, order our phone taken out. It is decidedly too much trouble and I had rather deny myself its conveniences than to be so constantly annoyed."

There you have it. This is a true condition as existing in Hereford today, and the Hereford Telephone Company loses many patrons, and would-be-patrons who are not such by reasons of either your unthoughtfulness or more likely the fact that you are too "stingy" to have a phone of your own. We pay for this privilege of saying something through the paper, but it is worth the money to just let you know how "little" you are in making a convenience of your neighbor and cheaply economizing in a way so common and bad. Perhaps you don't know it, but you are not nearly so much esteemed as the manner of your obliging neighbor would indicate. At central office we hear a lot more than you do, and complaints are frequent enough.

No one objects to you using their 'phones in cases of sickness or necessity, but, when made a convenience of, your neighbor despises you.

For the sake of your own self-respect, get a 'phone of your own and cease being so despicable in the eyes of others.

HEREFORD TELEPHONE CO.

Shelton-Montgomery

At the home of the bride's parents, Mr. and Mrs. W. J. Montgomery of West Hereford, at 7 o'clock Monday night, Mr. B. H. Shelton and Miss Annie Earl Montgomery were united in marriage, Rev. W. M. Baker of the Presbyterian church officiating. The relatives of the families and a few friends were the invited guests who enjoyed a home luncheon after the ceremony.

Miss Montgomery is the daughter of one of Hereford's substantial citizens. Mr. Shelton is the son of H. K. Shelton, one of the county commissioners. Both families are counted among the county's best people.

The young couple will "go to house keeping" at once on a farm near Hereford and their many friends join in extending happy felicitities to them.

Notice.

To whom it may concern. You are hereby notified that all my land in Deaf Smith County Texas is withdrawn from sale.

It J. G. Humen.

Quality and Price

Go hand in hand when you buy LUMBER from us. We have one of the best stocks in the Panhandle to select from, and it is always a pleasure to us to submit you our very reasonable figures on a bill be it large or small.

Kemp Lumber Company
C. L. CARTER, Manager



Shipping Trees by the Carload
HEREFORD NURSERY
L. P. LANDRUM, PROPRIETOR



Los Angeles, and San Diego, Cal. and return. 30 days going, 90 day limit. \$75.40

San Francisco, and Return \$84.90
30 days going, 9 months Limit.

R. E. BRYANT, Agt.

J. F. COLLUP

DEALER IN

**COAL, HAY AND GRAIN,
FIELD SEEDS AND STOCK SALT**

ACME HORSE FEED. Try a sack.
A Limited amount of BROOM CORN SEED
on hand. Call Quick.
PHONE NO. 1

WE HANDLE ALL KINDS OF POSTS.

P. R. Purcell & Sons Livery, Feed and Sale Stables

GOOD SADDLERS GENTLE DRIVERS

Special Conveniences for Drummers

HEREFORD TEXAS

The Patronage of the General Public is Cordially Solicited.

FEED WHOLESALE ONLY. Quick Shipments. Cotton Seed Meal, Cake, Hulls, Grain, Chops, Bran.
Room 9, Chamber Building **A. S. TAYLOR, Broker** Amarillo, Texas

BIG AUCTION SALE OF LOTS

MARCH 4, 1910

Remember the Date, the Place You Can't Forget.
 Special Trains Leave Amarillo at 8 and 10:30 a.m.
 the Day of the Sale.

ADRIAN

Presents absolutely the greatest lot offer ever placed before the public—the safest and best method of saving money with a practical assurance of large profits to the purchaser.

Located 48 miles west of Amarillo, surrounded by an immense agricultural territory with 30,000 acres of wheat, now an assured.

A railroad point of importance and a business center growing rapidly. A happy, prosperous town,

Thank You

FOLLOWING IS A LIST OF SHREWD AND CAREFUL ADRIAN INVESTORS

In from 1 to 36 lots each many of whom will erect attractive and cozy homes and business buildings:

E. G. Grosjean, Clovis, N. M.	\$2,375.00
Geo. E. Sargent, Hamilton, Iowa	780.00
Dr. E. E. Hawn, Iowa	787.00
C. C. Loving, Amarillo, Texas	300.00
Ivan Pryor, Amarillo, Texas	436.00
H. E. Green, Little Rock, Ark	150.00
W. M. Blackburn, Amarillo, Texas	120.00
L. H. Gyles, Adriañ, Texas	120.00
W. M. Harper, Amarillo, Texas	1,000.00
T. F. Clay, Amarillo, Texas	1,200.00
Z. M. Bowden, Mulberry, Fla	600.00
A. Feagett, Amarillo, Texas	70.00
C. J. Matthews, Amarillo, Texas	130.00
Fred Marsh, Clovis, N. M.	530.00
J. B. Austin, Amarillo, Texas	55.00
L. Stevens, Amarillo, Texas	35.00
J. V. Stevens, Amarillo, Texas	35.00
Geo. Mindeman, Chicago, Ill	550.00
Henry Wiggans, Columbus, Kan	855.00
Henry Moriarty, Columbus, Kan	240.00
C. L. Young, Clarendon, Texas	1,629.00
W. F. Edgar, Clovis, N. M.	125.00
R. F. Felger, Middle Point, Ohio	500.00
Ernest Messick, Clovis, N. M.	150.00
Worn Young, Amarillo, Texas	65.00
Samuel Stewart, Amarillo, Texas	150.00
J. J. Martinez, Amarillo, Texas	100.00
Pen Smith, Amarillo, Texas	100.00
W. J. Watson, Amarillo, Texas	300.00
O. J. Smith, Amarillo, Texas	105.00
Samuel Potter, Amarillo, Texas	315.00
Meeby & Brawly, Amarillo, Texas	190.00
E. Deeniven, Gainesville, Texas	110.00

SEVERAL

New homes started last week, two new business buildings and enterprises; an elevator assured to handle the immense wheat crop now assured.

Eighteen new residence and business houses contracted for this week.

The excellent class of people rapidly buying these lots and the many comfortable homes already built all around them assures purchasers of plenty of desirable neighbors

in

ADRIAN

The Adrian Townsite Company

Phone 952, Powell Building, Amarillo, Texas

Call for HOUGH or RICHARDS

Automobiles to Show the Property



Large and Small Buyers are treated with equal courtesy at this market. If your family is not large you cannot be expected to require large quantities of groceries

WE'RE GLAD TO SELL YOU GROCERIES no matter how little you need now. For we know that if your family ever does become larger, you'll continue to buy where your small orders are so cheerfully and satisfactorily filled

Stock is fresh daily and price always close to cost

Cardwell Brothers

When Buying Groceries

Bear in Mind

the difference between

Cheap and High Grade GROCERIES,

the difference between

Healthful and Unhealthful GROCERIES,

the difference between

JARROTT & WILKINSON'S Groceries

and Other People's Groceries

Your Meat and Baking Together

We take great pleasure in announcing to our patrons that we have secured a complete Baking outfit, and the services of a first-class baker, and we can deliver both your meats and bread at one time. The cash price on meat is a winner, and we are going to give you the best line you have ever had, and it will include every kind of baking usually carried in a first-class bakery. A trial will be appreciated.

Burnam & Dobbins

Tierra Blanco Herefords

L. R. BRADLEY, Owner W. T. WOMBLE, Manager

...BREEDERS OF...

Write owner or call at my ranch, situated five miles east of Hereford, on the Tierra Blanco river.

Registered Hereford Cattle

Head Headed by Strike Six, No. 156847
Annotated by Texas Tom, No. 204446
Will sell a quantity of young stock either singly or in car load lots

Professional and Business Cards

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Attorneys at Law
Hereford, Texas
Office in First State Bank building

F. T. ROLOSON
Attorney at Law
HEREFORD, TEXAS
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Complete Abstract of Title to Deaf Smith County Lands.
HEREFORD, TEXAS

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MURCHISON & JONES
Real Estate and Live Stock
Hereford, Texas

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Titles to Deaf Smith County Lands. Prompt Service. Give us a Call.
Office with J. P. Snyder Land Co.

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ALL KINDS OF INSURANCE AND LOANS. Phone 273.
Office 1st door South of First National Bank

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ALFALFA HAY AND SEED TURKEY RED WHEAT
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We Can Do It.

Build Towers,
Do Repair Work,
Oil Mills and Fix Old
Mills, and Doctor Them for you
HODGES & BURNAM
Phone Hereford Hardware

IT'S TIME TO PLANT

Onion Sets, Onion Seed, Potatoes, and early garden seeds. We have them, send for catalogue.

ROSWELL SEED CO.

ROSWELL, N. M.

Notice Stockmen.
From now on I will make headquarters at Stanek & Sherk's livery, feed and sale stable. Phone 249. I use a motor cycle for country calls. Dental work at any feed barn or yard in town. 30-tf
DR. F. E. BOWE, D. V. S.

The BRAND LINERS

Pay in Advance unless you have an account with the Brand. The Brand Liners Bring Results. TRY 'EM.

LOST AND FOUND

LOST—A gold signet ring with two chipped diamonds in ground of profile. Monogram is W. L. M. Finder please return to Robert Elliott and receive reward. 1t

LOST—Back comb, decorated with pansies and forget-me-nots. Telephone 387. 1tp

FOUND—Gold signet ring. Owner can secure same by identifying it and paying for this ad. 3-2t

FOR RENT—HOUSES

FOR RENT—4 and 5 room house with 5 and 10 acres of land, barn, well, orchard, garden, etc. O. K. Land Co. 2-2t

FOR RENT—Furnished rooms with electric light and bath. No 301 E. 3rd street, cement walks all the way. 2-13

FURNISHED rooms—to let, one block west of First State Bank. H. C. Carl. 50-tf

MISCELLANEOUS WANTS

AUTOS—Two new Overland 30 HP autos for trade. Vendor's lien notes or land. J. H. King Realty Company. 51-tf

HOUSE—and lot for sale at \$1,700 cash. See Mrs. J. E. Givens. 2t5p

TEAMS—Good work mules for sale on time to suit buyer. See G. R. Ward. South Hereford. 3 tf

CHOICE SETTING EGGS—From best mating pens. Single and Comb Rhode Island Reds and Black Langshangs. \$1.00 for 15. 3tf
Dr. W. I. Joss.

WELL MACHINE—Will trade good machine for span of work horses. Ben Wright. 2-2t

FOR SALE CHEAP—Large safe. Protectograph. J. W. English. 2tf

WANTED—Your shoe repairing at Norton's Harness Shop. 36tf

FOR RENT—120 acres old land close in. See A. H. Elliston. 50f

PURE DWARF—Maize, unmixed seed for sale by Eli Dunlap. This seed was grown by one of the best farmers in the Panhandle. Come early and secure seed: 50-tf

TRADE—Will trade 7-room house on 25-Mile Avenue for first mortgage vendor's lien notes or sell on good terms. Call at The Brand office. 50-tfE

REAL ESTATE FOR SALE

FOR SALE—320 acres close in, will be sold at a bargain. See L. Gough. 34-tf

TRADE—Good five-room house in Roachdale, Indiana, to trade for improved suburban property in Hereford. Must be bargain. Few acres of land attached preferred. Call at Brand office. 50-tfE

FOR SALE—North 1-2 Sec. 95, Block K-6 Deaf Smith County. Write J. W. Dewein, Burlington, Iowa, 1632 South Central Ave. 3-2t

CITY PROPERTY

FOR SALE—Four-acre block in south Hereford. Three-room house, barn with loft, chicken house, well and windmill, fruit trees and small fruit of different kinds, a bargain for cash. For particulars see C. O. Lee. 28-tf

LIVE STOCK FOR SALE

WANTED—Direct from owners, lands in and around the Hereford country that are for sale. Address Mason & McElhenie, La Salle, Ill. 1-tf

FOR SALE—At my place South of Dimmitt, 40 head of high bred Hereford cows. All in good condition and now on feed. Bred to Registered Bulls. F. H. Oberthier, Hereford, Texas. 49-tf

FOR SALE—One registered French Draft Stallion, six years old. Solid black. Will be sold at a bargain. See or write G. M. Suggs, Hereford, Texas, Box 192. 50-tf

FOR SALE—Span of good young buggy horses for sale cheap. Will trade horses for well work. See P. W. Price. 2-t3

FOR SALE—20 head of horses and mules, most all work stock. Also complete set of farm tools. M. V. Robertson. 2tf

FOR SALE—Four room residence, bungalow style, east front, stable with feed room, well and wind mill, lot 100x200 ft deep, located near the College. Price \$1350. Will accept as part pay span of good horses. If interested, see C. O. Lee. 2-tf

FOR SALE—All of block 90, 91, 92 99, 100, 101, 102, 103, 104, 106 and 107, in Fiona, Texas. Price, \$1450. G. S. DeMots, Hull, Iowa. 2-4tp

Ladies suits and skirts cleaned and pressed. Work called for and delivered. Phone 350 Fuller's, The Suintorium. 52-tf

LUMBER

Best Grades, Best Prices, Most Complete Stock
Modern Planing Mill in Connection
Let Us Figure Your Next Lumber Bill
T. M. Palmer Lumber Co.

City Barber Shop

THE PLACE TO GET YOUR TONSORIAL WORK DONE SATISFACTORILY

Big New Bath Tubs Just Put In

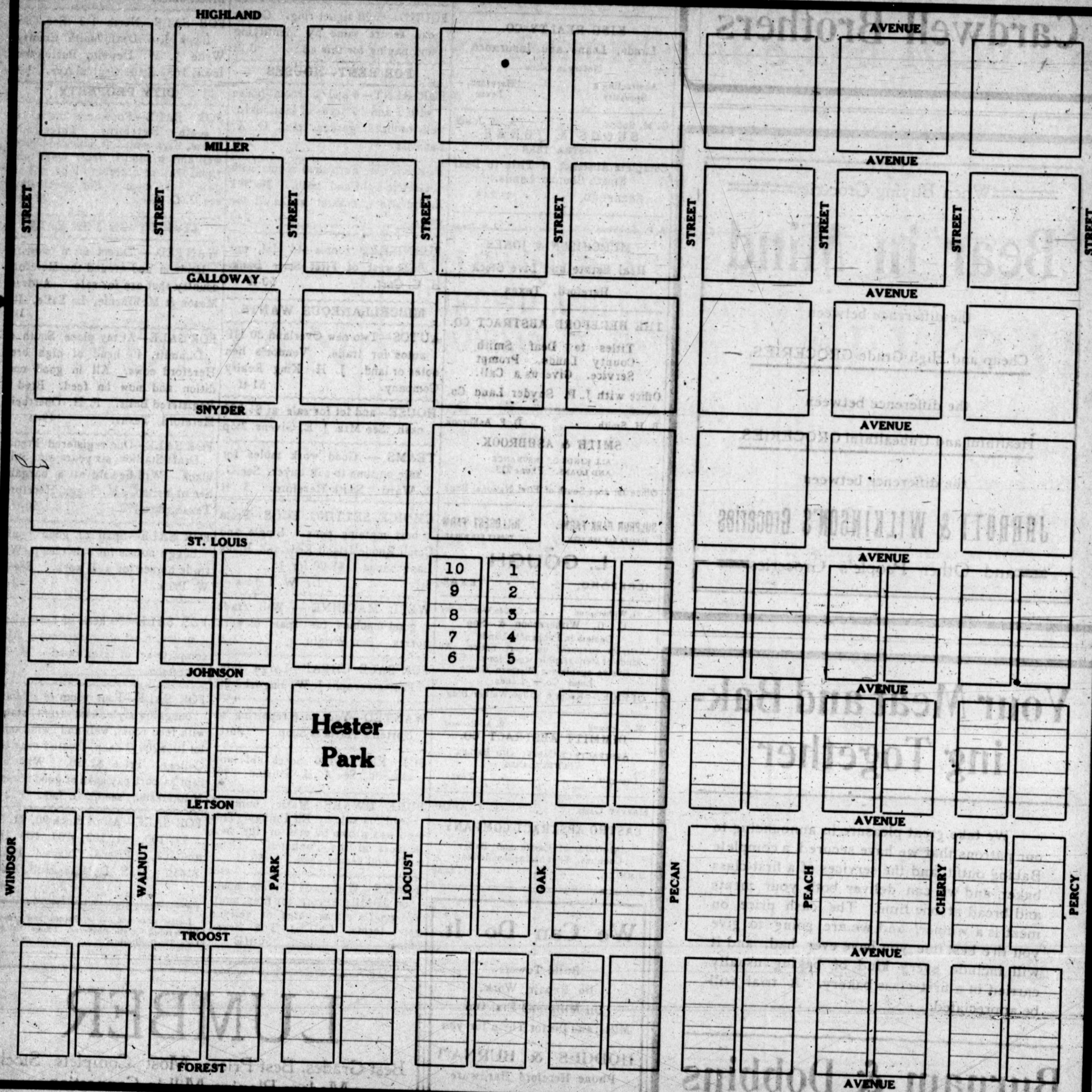
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Try a Brand Want Ad--They're Winners

THIRTY-TWO TWO-ACRE TRACTS

TO BE GIVEN AWAY IN

“Beautiful Baskin Heights”



We have sub-divided 160 acres of nice, smooth upland in the Northeast part of Hereford as per plat shown above. ¶ The North 80 acres into 32 blocks each block being 280 feet square and containing about two acres, with streets on all four sides. ¶ The South 80 into 310 lots, each of which is 56x134 feet in the clear. One block is to be used as a private park, so we now offer 298 lots for sale at \$125 each, payable \$10 cash down with contract, the balance to be paid \$10 monthly —\$15 being due on the 11th month, making \$125 in all without taxes or interest. ¶ The 32 blocks comprising the North 80 will be given away absolutely free to contract holders. Warranty deed and abstract showing good merchantable title will be furnished. ¶ BASKIN HEIGHTS is beautifully located in a part of the City most desirable for homes.

WRITE FOR COPY OF CONTRACT AND FULL PARTICULARS

BASKIN LAND COMPANY

HEREFORD, TEXAS

