

The Hereford Brand

Vol. 10

HEREFORD, TEXAS, FEBRUARY 11, 1910

No. 1

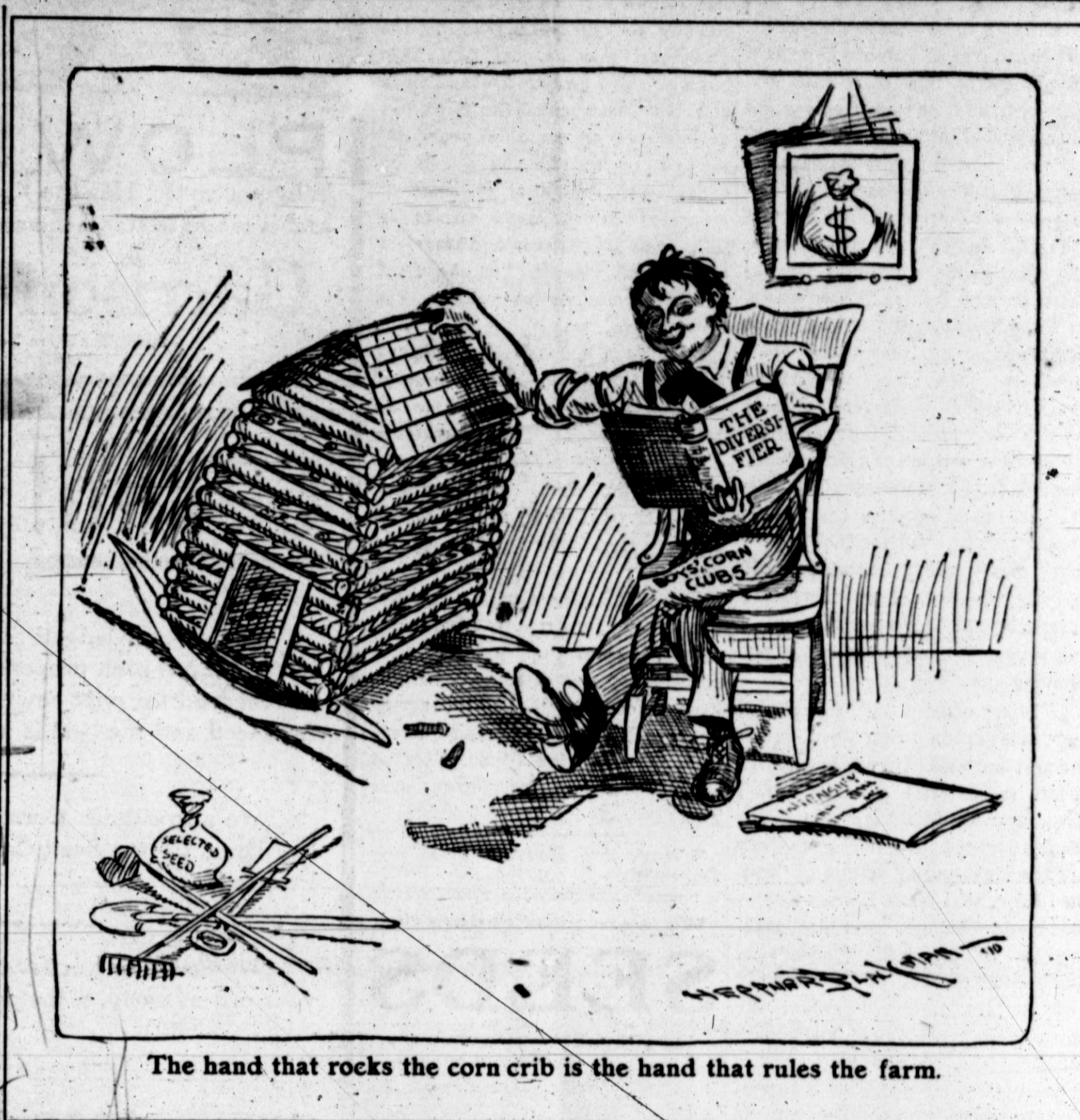
COMMERCIAL CLUB ELECTION TONIGHT

HOSE WAGON GIVEN TRIAL

Hereford Now Enjoys Protection From Fire With Splendid Equipment—The Test.

After several months delay for the factory to fill the contract, the Seagrave Combination Chemical Engine and Hose Cart arrived. J. W. McQueen, traveling salesman for the company was here Saturday to help the boys "work the thing." But the first test was made last Saturday, when the splendid wagon was paraded around the main streets by a fine team belonging to Shirk & Stanek. In the afternoon a trial of boxes was started on a lot at the corner of 4th and 5th streets. With the wagon in the front part of town. The alarm was given and the run made. The engine arrived "on time" but for some unknown cause the chemical engine failed to work. It was no fault of the machine. In the meantime the boxes were consumed. It was discovered that some one had turned on the juice. With the assistance of Mr. McQueen the engine that cabobulates the sulphuric acid was put into operation and the excitement that followed showed that he had touched the button. Every day the boys have been practicing, laying hose and testing their strength. The wagon is perhaps the finest in the Panhandle and Hereford in line with other cities.

The wagon will be kept at the stable of Shirk & Stanek. It is equipped with all the necessary fire-fighting apparatus, the 1000 feet of hose included in the equipment. A trial was called for last night and at 8 o'clock some fifteen or twenty assembled in the J. H. Pittman Land Office. C. L. Sullivan, by virtue of his position as city marshal, being the most available man, was selected as Chief of the Commercial Club. E. L. Joss, Secretary and R. L. Witherspoon, Treasurer. A committee framing By-laws, consisting of W. H. Ray, R. L. Joss, and C. L. Gibson were appointed to submit their report at the next meeting, which will be held in the D. O. F. Hall some time during the coming week, the evening to be determined and announced later. Temporary officers, consisting of connectors, fire directors, chemists and helpers, were appointed by the chief to be confirmed by organization at their next meeting. It was decided that the boys would meet for practice every day possible for the next few weeks, or until they become proficient in handling the hose and chemical apparatus. Arrangements have been made with the light plant giving the alarm, which for the present will consist of one long blast for general alarm and short blasts to designate the street where the alarm is given. One long blast for short streets, five short ones for long streets and so on. A committee of fifteen of Hereford's enthusiastic young men signed the following



The hand that rocks the corn crib is the hand that rules the farm.

WATER REQUIRED FOR IRRIGATION

Truck Growers and Alfalfa Raisers Ask Questions About the Amount of Water.

The question of the amount of water needed and equipment necessary to secure such of nature's liquid has prompted the writer to investigate. The government reports will state that an irrigation project that will insure from 24 to 36 inches of water during the year is a safe thing. At the maximum figure, this means 54,300 gallons of water per acre which may be applied every twenty days during the year. Applied to the surface, evaporation would effect the actual amount used by the plants.

But in this section much less water will suffice. Beginning, say in April, an average of three inches of water per month will produce all the crops that can be harvested. Running for five months in the year, from April to September, that amount is all that is needed.

Taking for granted that no rain should fall in that period, the pumping equipment to supply that amount of water which would be about 81,457 gallons per acre each month, could be determined. Remember that an acre-foot of water is 325,829 gallons, with one foot of water over the surface of one acre.

The following table may be of interest to those who are turning their minds toward such matters.

Size of Pump	H. P. 20 ft. Rise	H. P. 50 ft. Rise	Cap. in Gallons	Acres Sup'd
2	3	5	120	20
3	6	12	265	40
4	8	15	470	80
5	10	22	735	100
6	12	30	1060	120
8	20	50	2000	320
10	30	80	3000	640

These figures have reference to the standard rotary pumps and gasoline engines. The pump is supposed to be placed at the surface of the water or within 20 feet at least. The rise has reference to the height the water must be forced to be applied to the land. The number of acres to be irrigated as shown in the table is based upon a 75 days run of 10 hours each.

But less than one third of this amount of water will be needed in this section even in the driest season. A good season of moisture previous to planting time and one good additional season a few weeks afterwards will suffice.

For alfalfa, a good flooding after each cutting would be all that is needed. Then to handle 120 acres of land under the pumping and surface system, a run of 40 days at two different periods would answer.

The cost of installing such a pumping plant will depend upon several items, the depth of the well, the kind of machinery used, the "lay" of the land, etc. The cost of operation will depend upon the efficiency of your equipment, fuel labor, etc.

Given Six Years.
John W. Williams of Bovina, who was tried this week at Amarillo, charged with the murder of John Armstrong, foreman of the XIT ranch, was given a sentence of six years in the state prison.

now ready to respond to any old fire alarm. Their names follow:

- R. L. Joss, M. L. Witherspoon, J. A. Griffin, Jim Lemons, C. L. Resser, C. L. Sullivan, W. H. Ray, A. L. Gibson, J. L. Vansicle, J. M. Lansing, Will Brown, J. C. Cummings, Henry Hogan, O. Elliott, Henry Cloyd, T. P. Hermans.

Bank Elects Officers.

The annual Election of the officers of the First State Bank and Trust Company of Hereford was held Tuesday and all the old officers were elected except one, Mr. W. D. Keliher resigning, his place being filled by Mr. S. J. Williams. As it now stands the bank is manned as follows: S. B. Edwards, President; H. B. Webb, 1st Vice President; W. S. Higgins, 2nd Vice President; O. H. Vardeman, Cashier; J. T. Webb, Asst. Cashier.

Being a state bank, this institution accepted the terms of the new guarantee law under the assessment plan. That is to say that each bank pays a certain percent into a "guarantee fund" held by the state to be applied in liquidating insolvent state banks. This fund is held as a "trust" by the state as a guarantee to depositors, but the state does not guarantee each deposit as some seem to think. The guarantee fund covers only non-interest bearing deposits and open accounts with the bank.

Pres. S. B. Edwards, who took charge of this institution September 13th, last, while a seeming unlucky number has not brought the usual hoo-doo, but instead the overdrafts had been decreased to the small sum of \$4.24 on Wednesday, and today the last overdraft has been covered and the books are clear of red ink.

\$75 PER SECTION IN YEAR 1878

Price of Land in Early Times Brings Out New Story for the Panhandle.

That the price of Plains land was once \$75.00 per section or about 11 cents per acre can hardly be realized but this is the price that C. L. Powell father of H. E. Powell of Springfield, Illinois paid for 11 sections in 1878, buying some railroad script at that time. When the father died, he left 8 sections to his four children one of whom was H. E. Powell. The remaining 3 sections were sold by his mother. Mr. Powell had never seen the land and supposed it worth but little, but the other day he came to Hereford and in company with Mr. and Mrs. L. Gough and Mrs. Shirley went over to see the land which is located near Plainview. As the party proceeded, Mr. Powell became more and more enthusiastic as he saw the greatest country on earth. As a consequence he has made a contract with Judge Gough to have prepared 320 acres for wheat planting this fall. He said—"I think an owner who fails or refuses to develop his farm is a detriment to the country."

Mr. Gough and party went on to Plainview where he delivered an address before the Farmer's Institute having been called by wire by the Commercial Club of that city. Mr. Gough says that he met a jolly good crowd of farmers, boosters and Panhandle workers.

Missionary Meeting.

The Auxiliary to the Christian Womens' Board of Missions had a very interesting meeting on February 3rd at the home of Mrs. S. T. Shore. One division of the topic discussed was the Mission Training School which has been established at Irvington, Indiana. This school is what its name suggests and more. It is, in reality, a home where those who wish to become missionaries may go and prepare themselves, in a measure, for the work in the foreign fields. The special training will have direct bearing on the work of the church and spiritual development, information about the different mission fields and their religions, also the real touches of mission work among the foreign element of the city. Music, one of the greatest soul saving factors, will be given special attention. Much time, thought and earnest prayers of a number of women have been given to this undertaking. The building is four stories high and of red brick trimmed in grey stone. It stands as a memorial to the many who laid their offerings before the Lord. The property is valued at about \$90,000. The National Officers of the C. W. B. M. have their headquarters there. It is earnestly desired that not only our own returned missionaries visit it but that the missionaries of other churches make it their "Micca" also thus strengthening the ties of Christian fellowship.

F. J. Spuhler of Endee, N. M. called at The Brand Monday and asked that he be put down for enough broom corn seed to plant 10 acres.

DES MOINES MAN SAYS SOME THINGS

Writes Open Letter to Commercial Club and Makes Proposition To Settle the Country

The following letter, published just as written comes from a friend in Iowa. He is the Western representative of Eli Lilly & Co. of Indianapolis and is a "non resident" owner of Hereford dirt. He is quite anxious to see Hereford make a city and he says some things which should put the Club on notice.

THE LETTER

Des Moines, Iowa, 2-6-'10

Editor Brand:

I received a copy of your issue of the 21st, ult. and was much interested in reading of the progress of the Hereford country. I own a quarter section in the Kelso district and am, I presume, a typical "non resident owner," and thought my ideas and views as such might be of interest and possible value to your community.

In the first place plank No. 14 in your platform for 1910—"Five hundred new farms opened up in the county this year"—should be the slogan of Hereford for several years to come. The earth is the source of all wealth and unless it is producing no material prosperity is possible. Mr. John Gregory in his letter from Kelso told some plain truths when he said that "more farms is the essential need in developing the country" and "that as long as one waits for the other to develop his land and does nothing himself it will be a long time before we all get rich out of the advance in price of raw land." Likewise it will be a long time before a town surrounded by a lot of idle, raw land will ever become much of a city. A man who owns land and neither goes on it himself, nor improves it, nor puts some one else on it is of no value to a town or county—he's a detriment. Now we are getting down to the question that confronts all new agricultural countries. How to get the actual settlers on the land.

In the case of Hereford, as I understand it, it is not a question of selling the land, it is practically all sold. Who owns it? Hundreds of fellows just like myself, I suppose, and Frank S. Reed who wrote you from Holton, Kansas—hundreds whose business and training make it impossible for them to go on the land themselves and who are not able to improve it for renters. This class includes resident and non resident owners, possibly more of the latter. And it is on the subject of taking care of this great class that I am going to offer a suggestion.

Suppose your commercial Club, through proper committees, would make arrangements with responsible contractors so they could say to these land owners: "Here now, we can contract and put it through in good shape, to fence your quarter, half, or whatever amount they had to develop, put up a four room house, a suitable barn, put down a well and erect a mill for so many hundred dollars, we have made arrangements with financial institutions so that if you will advance part of this money they will loan the balance on a long time—say 3 to five years, payable in multiples of \$100, at certain periods. Our farm development Committee is running ads in the northern papers for young married men to go on these farms as renters, no rent for two years, just pay the taxes say, and we have more applicants than we have farms. Put a good man on your

place as soon as it is ready. Are you with us?"

Now what do you think these land owners would say? I say that they are, most all of them looking for just such a chance, and that a proposition of that sort from a responsible organization would find ready acceptance, and instead of values remaining stationary or receding from efforts of disappointed buyers to unload and get out, the Hereford country would surely boom and blossom as a whole green house. And let me tell you the North is full of good, steady young farmers who are not able to buy these high priced northern farms, who would jump at a proposition of this sort—say two years rent free, or taxes only—and a fair division afterward with perhaps an option to buy at an agreed figure after the two years. As Mr. Gregory says "in union there is strength" and if the united organized effort of the Hereford Commercial Club were put into action along the lines I have outlined, with such modifications as conditions made necessary, the Hereford country would be settled up in a remarkably rapid manner, and as the production increased so would the city population, and the consumption of all merchandise and every merchant, manufacturer and professional man—every man in every business would feel the impetus of an increasing prosperity and Hereford would grow and become a commercial center and thriving city.

If I have offered any thought or any suggestion that will start thought and action, and eventually result in material gain for all, I have accomplished my aim. The ideas advanced are not new—they are the ideas put in action, in modified form, that made Kansas City—that made Chicago, that are making Des Moines and hundreds of other cities today, and I sincerely hope to see Hereford catch the spirit of the times, and outstripping all her rivals, become a great and growing city, the home of a happy, healthy, prosperous people.

Yours very truly,
Geo. T. Wilson.

College Glee Club.

The young ladies of the College Glee Club sang at the Presbyterian church Sunday night. Brother Baker says they woke up some of the back slidden Presbyterians and other church members also, judging from the packed house. His church wishes to thank the members of the Club for their services and assure them that they are always welcome.

News From Route One

John Isenogle and family from southwestern Indiana arrived at Hereford the latter part of last week. It will be remembered that Mr. Isenogle bought the McKinley farm several months ago and will now be numbered among the patrons of Route One.

Mr. Barber of Locksburg, Ark., spent Saturday and Sunday with his daughter, Mrs. Ben Hodges.

I. W. Evans and wife visited the W. C. Russel family Friday.

Dr. LeGrand was called to the Ben Hodges home Monday morning to wait upon their son, Beryl, who is quite sick with LaGrippe.

Messrs Voress and Heershey of Piqua, Ohio, with their families have moved to their farms a few miles northwest of Dawn.

Minnie and Ina Breve and Dessie Short were Hereford visitors Saturday.

James Park and daughters Mable and Edna spent Sunday with the Hodges.

J. W. Miller, wife and son, visited the J. W. Crump family near Summerfield Tuesday.

BIG LAND DEALS

Real Estate in Hereford Territory Exchange Hands and More Yet to Follow.

When the Wright Land Company sold their interest in Panhandle lands to a Kansas City firm it was said that the big prospectors excursion would cease, but not so. The new firm of which Mr. Hendrickson is the head landed in Friona last excursion with some 50 prospectors and 26 half sections were sold. The country always looks good to the prospector and he just cant help buying. The farmers around Friona and Rhea last year made fair crops despite the unfavorable year and the new people coming in are much encouraged. Another evidence of increased business land circles is that some 200 deeds and transfers have been recorded in the Deaf Smith county records during the last 40 days.

Near Vega and Adrian, new towns just over the line in Oldham county, land is easily selling from 25 to 30 dollars per acre. The prospectors at Adrian last week numbered above 40 people and a good business was done. Several pieces of land in this county were bought by the Adrian crowd.

The land business in the Panhandle, judging from reports from every corner, is picking up rapidly. This country has been thoroughly advertised throughout the north, northwest and east, but the man who expects to "do business" must not sit around and wait for it to run over him.

Satisfactory cleaning and pressing at Fuller's—The Sulfitorium. 52-1f

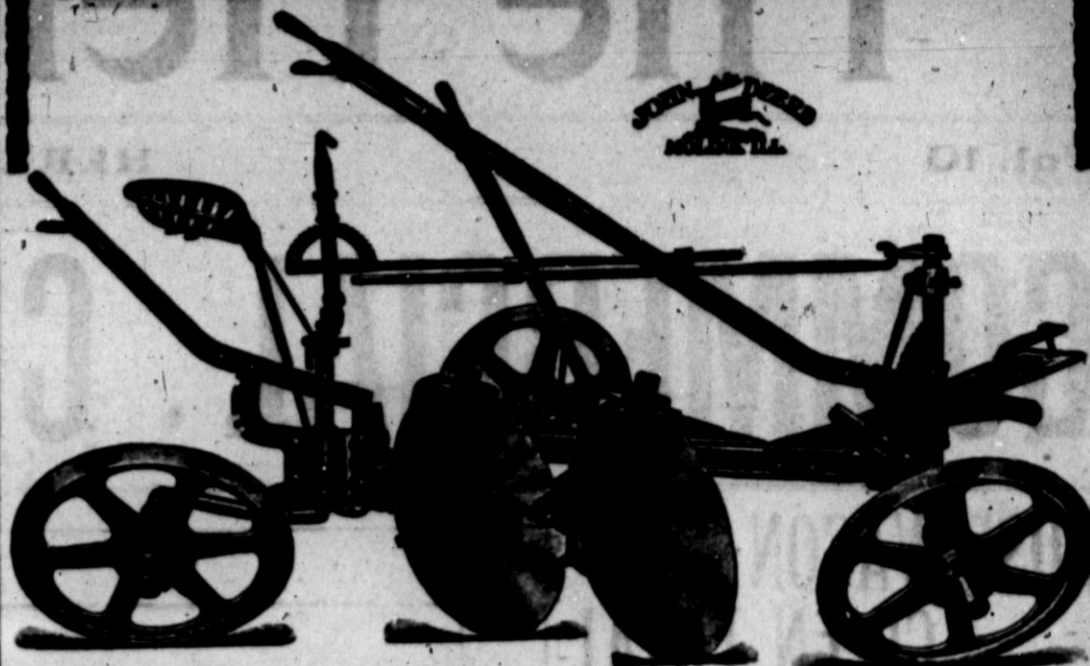
We want your orders for

SEEDS

and will give them our prompt attention. Send for Catalogue. February Price List of Field Seed now ready.

ROSWELL SEED CO.
ROSWELL, N. M.

THAT JOHN DEERE



PLOW is the one your neighbors use and they're satisfied. Why not you? Has the lightest draft, cuts it all out and is made to stand the strain. See

Garrison Brothers

Make Our Store Your Headquarters

Cerno! Cerno!

The Acknowledged Standard feed for all kind stock. It has been properly proportioned to make perfect food for milk cows and work stock. It is Best feed and the best is always the cheapest.

We also handle Corn, and Corn Chops, and Bran, Cotton Seed Cake and Meal; Alfalfa and Prairie Hay.

We make deliveries to any part of the city. Your orders early in the day. Phone 76.

WITHERSPOON & HARRIS

Always Have Two Corsets



HENDERSON
Front Laced Corsets

models you have ever worn. In designs, construction and comfort **Henderson Corsets** are the very highest production of the corsetiere's art. Very good values are also offered from \$1 up.

Don't wear one corset continually. It isn't sanitary and you will not get the maximum service from your corset if you wear it every day. Buy two corsets so you can change frequently. This will allow you to air one while the other is being worn.

The very best corset investment you can make is to buy two **Henderson** models. You will be surprised and pleased to note how much longer they will wear.

There are no better corsets than the **Henderson** models. From the lightly boned girdle to the practical reducing corset, **Henderson** models include all styles and shapes that can possibly be needed. The moderate prices of **Henderson Corsets** will allow every woman to purchase one of these desirable corsets. Visit our corset department and examine the new styles of corsets just received. Our salesladies are at your service for demonstrations and fittings.

Our advice is to wear a **Henderson Corset** ranging from \$2.00 to \$4.00, as you certainly can afford to pay much for a corset if your dress costs from \$15 to \$30 or more. For the effectiveness of your dress depends wholly upon your corset. At these prices we offer you the most stylish, dainty and serviceable

Ladies' Muslin Underwear

We have just received a beautiful and exclusive line of Ladies' Muslin Underwear.

Geo. A. Stambaugh

SPRING LAKE NEWS ITEMS.

C. E. Toxel has moved in the Carlin house. He will farm there this year.

N. Dotson and wife attended services here Sunday.

A. R. Redington and family visited with McNari's Sunday.

Messrs Gilbert, McNari, Bolus, Becker, Lambertson and Jurgensen were County Seat visitors Monday.

Carl Becker of Iowa is visiting the Jurgensen family.

G. O. Carpenter has lumber on the ground for a new house. He has purchased one of the choicest lots in Shiflets addition.

L. Williams and family of Olton and H. M. Packard and family took dinner with J. Jurgensen Sunday.

Mr. Cooper was here securing jurors for a case to be tried in Olton next week.

The protracted meeting which has been conducted in Spring Lake for the past two weeks closed Sunday. Thirty-seven new members were added to the church and great spiritual good to all the community is the result. The church membership is over a hundred which speaks well for a country church. The people who comprise the congregation came here from all parts of the

10870

A \$100 Typewriter for 17 Cents a Day!

Please read the headline over again. Then its tremendous significance will dawn upon you.

An Oliver Typewriter—the standard visible writer—the \$100 machine—the most highly perfected typewriter on the market—yours for 17 cents a day.

The typewriter whose conquest of the commercial world is a matter of business history—yours for 17 cents a day!

The typewriter that is equipped with scores of such conveniences as "The Balance Shift," "The Ruling Device," "The Double Release," "The Locomotive Base," "The Automatic Spacer," "The Automatic Tabulator," "The Disappearing Indicator," "The Adjustable Paper Fingers," "The Scientific Condensed Keyboard" all

Yours for 17 Cents a Day

We announced this new sales plan recently, just to feel the pulse of the people. Simply a small cash payment—then 17 cents a day. That is the plan in a nutshell.

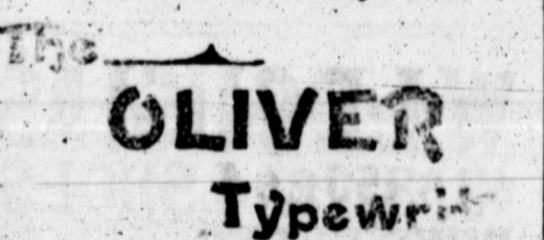
The result has been such a deluge of applications for machines that we are simply astounded.

The demand comes from people of all classes, all ages, all occupations.

The majority of inquiries has come from people of known financial standing who were attracted by the novelty of the proposition. An impressive demonstration of the immense popularity of the Oliver Typewriter.

A startling confirmation of our belief that the Era of Universal Typewriting is at hand.

A Quarter of a Million People are Making Money With



OLIVER Typewriter

The Standard Visible Writer

The Oliver Typewriter is a money-maker right from the word "go!" So easy to run that beginners soon get in the "expert" class. Earn as you learn. Let the machine pay the 17c a day—and all above that is yours.

Wherever you are, there's work to be done and money to be made by using the Oliver. The business world is calling for Oliver operators. There are not enough to supply the demand. Their salaries are considerably above those of many classes of workers.

"An Oliver Typewriter in Every Home!"

That is our battle cry today. We have made the Oliver supreme in usefulness and absolutely indispensable in business. Now comes the conquest of the home.

The simplicity and strength of the Oliver fit it for family use. It is becoming an important factor in the home-training of young people. An educator as well as a money maker. Our new selling plan puts the Oliver on the threshold of every home in America. Will you clothe the door of your home or office on this remarkable Oliver opportunity?

Write for further details of our easy offer and a free copy of our new Oliver catalog. Address

THE OLIVER TYPEWRITER CO.
Oliver Typewriter Building
Chicago, Illinois
3-5-10

United States and we find that they represent as many different churches as they do states. Notwithstanding this fact they have all put their membership in one church at Spring Lake. We are glad our community is made up of such good people. We do not think anyone blames us when we boast of having one of the best neighborhoods in the Panhandle.

The Farmers Association held a social and business meeting at the school house Saturday. Among the things under discussion were "New Surveys," and "Sowing of Spring Wheat." We were favored with a number of recitations, songs and duets. The Thomas family furnished excellent instrumental music. Regular meetings will be held the last Saturday in each month. Let everyone come out and help make the meetings a success.

The Cemetery Officials held a business meeting late Saturday afternoon in the school house.

M.

Chatterings From Parrott.

Fifty homes now in sight—Others being built by more new people.

We heard one of our neighbors say that a year ago they could count thirty new homes from their house and now they could count fifty. If this continues for a year or so there wont be much vacant land in our vicinity.

Bascom Hughs and wife gave a very pleasant little party at their home last Monday night in honor of their brother, Frank Hughs, who is visiting them.

Mr. and Mrs. Wagoner and young daughters took Sunday dinner at the Helpfrey home.

Our Sunday School met Sunday morning and we were delighted to have so many respond. We think that when we are accustomed to the change we will be much more able to get what there is out of it than in the afternoon when every one is a little dull for having partaken of a bountiful Sunday dinner.

Mrs Wagoner and daughter, Miss Blanche, went to Dimmit Saturday.

Fannie Mitchell took Sunday dinner at the home of T. R. Metcalf. It is such a delight to be with their happy-natured children. In the afternoon the family accompanied by Miss Neely went to the beautiful new home of Mr. and Mrs. Dukes where they spent a pleasant afternoon. Mrs. Dukes is a charming hostess and one cannot visit her without a desire to do so again.

Geo. Bockens, Blanche and Flo. Wagoner spent Sunday at the home of R. S. Neeley and sister bringing sunshine an joy with them.

Alva Metcalf spent Sunday night with Ethel Jennings.

Ethel Jennings spent Saturday night with Florence Hacker.

Jim Henderson is quite sick.

John Hacker and two children came Sunday.

Mrs. Henley was unable to attend Sunday School on account of illness.

The meadow larks are again singing bringing joy to all who listen. Who would not live in a country where the dear birds are with you always. Even if they don't sing today they did yesterday and will tomorrow. And in their beautiful yellow throats there is such a wonderful suggestion of hidden resources that one can almost feel the melody which makes them a beauty and joy forever.

North Union Items.

The farmers are getting ready to sow oats in this vicinity.

J. W. Miller and wife gave the young people of this vicinity quite an enjoyable entertainment last Wednesday night. They served an

excellent supper for them. After refreshments a peanut hunt was indulged in and every one put forth their best effort to gain the prize. Minnie Berve won by finding the greatest number. Dessie Short found the fewest. The prizes were a sack of peanuts and a small doll.

W. Daily and wife entertained the young people of this vicinity at supper Thursday night in honor of Miss Bertha Stinson of Hereford.

The little son of Ben Hodges and wife is quite sick and is threatened with pneumonia.

E. E. Rodaker has another son added to his family.

Bessie Ridgway began teaching school at the Askren school house Monday.

There will be Sunday School at Berve Sunday at 2 o'clock and preaching at three in the afternoon, by Rev. J. W. Story.

Phineus and Tod Short visited their parents Sunday.

J. W. Miller and son, Lowell, visited the Short family Sunday afternoon.

Ed. Short and wife visited at the Brubaker home Saturday.

Mable Dawson and Dessie Short visited Mattie Higgins Thursday.

Miss Dawson left for her home in Iowa Saturday. Burnice Short accompanied her as far as Amarillo.

There were two new attendants at the Berve Sunday School in the persons of John Howard and Jim Higgins.

C. Russell visited the sick at the Hodges home Monday afternoon.

Mrs. J. W. Miller is quite brave—she drives two young mules to the farm wagon.

To Our Correspondents.

The Brand appreciates the splendid corps of correspondents it now has in the field. Their weekly letters are read with interest by our subscribers. It occasionally happens that a letter or part of a letter is omitted. To insure insertion, all letters should be mailed so as to reach this office not later than Wednesday. Correspondents must sign their real name as well as their pseudonyms to each communication. It would help the typesetter, if the writing was done on every other line and that each paragraph be started on a new line. Follow the forms in the paper as published and you'll not miss it far.

THE BRAND PUBLISHING CO.

Senior Epworth League Program.

Sunday, February 13, 1910.

Opening Song.

Subject—"How to Pray."

Scripture Lesson—Luke XI:1-13, Mark XI:24-25, John XIV:13-14, Matt. XVIII:6, XIX:6.

Prayer.

Song.

Talk—"Modern Sincerity" by J. D. Jarrott.

Paper—"John the Baptist," by J. M. Cochran.

Closing Hymn.

Benediction.

Leader—Miss Nellie Black.

A Strong Firm.

S. T. Worley and W. J. Brand have formed a partnership and will conduct a regular business in concrete in all its branches. Also brick work and plastering. A good line of concrete blocks and ornamental goods always on hand at their shop just East of the Planing Mill. These gentlemen are well known in Hereford and their work speaks for its self. 52tf

Measuring Party.

The Junior League will give a measuring party, Friday evening, the 11th, from 7 to 10 at Mrs. H. H. Hawkins. Admission 5 cents a foot. Refreshments, special music. 1

City Barber Shop
THE PLACE TO GET YOUR TONSORIAL WORK DONE SATISFACTORILY
Big New Bath Tubs Just Put In
Beene & Bennett, Props.

CASH!

It's always an attractive word, and with us it's the means of offering you attractive prices in the grocery line. By paying us the CASH you enable us to sell you the goods cheaper, just as we are enabled to buy them cheaper by paying CASH. Then it is all through with the transaction is settled between us for the least outlay of money and time.

Call in and we will take pleasure in proving to you our policy is the best for both, and it will give us much satisfaction to show you through our line of groceries—the best in Hereford, whether you buy or not.

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Satisfaction Guaranteed Phone 7

THREE GOOD PAPERS

The Semi-Weekly Record,
(Ft. Worth). The Hereford
Brand and Brand Magazine.

In addition to subscribing for your home paper, which you cannot well afford to be without, you must have a high-class general state newspaper.

As a trustworthy family paper, *The Semi-Weekly Fort Worth Record* has no superior. It isn't for any limited set of people; it is for every member of every family. If you don't find some thing of interest in a particular issue—well, the editor looks on that issue as a failure. In addition to printing all the news of the day in concise form, *The Record* has special features for each member of the family. The remarkable growth of the *Record* is the best evidence of its merits.

OUR COMBINATION

The Semi-Weekly Record \$1.00 Our Price
The Hereford Brand - \$1.00 \$1.75
The Brand Magazine - .50 For Three

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FEED WHOLESALE ONLY. Quick Shipments. Cotton Seed Meal, Cake, Hulls. Grain, Chops, Bran.
Room 9, Chamber Building
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TRY A BRAND LINER

ORCHARD HEATING A SUCCESS

Practical Suggestions From a Colorado Grower.

Perhaps there is no greater danger confronting the fruit growers of the United States at the present time than the danger of losing their crop of fruit and even trees by late frosts or freeze which occur in spring frequently after fruit has budded or even in bloom. Therefore practically every fruit grower where this damage has occurred is turning the attention to some means of protecting his fruit from this danger. The conditions causing this loss are frequently only from one to three hours duration and as a means of overcoming this difficulty, orchard heating (or sometimes called smudging) has become quite general in Colorado and I wish to say the results obtained surpass all former expectations, fruit being saved by this means against a temperature as low as 17 degrees above zero, or 15 degrees below freezing.

As a fruit grower I look upon this subject as a matter of great interest to the industry, and I will offer the following explanation of the methods I employed, trusting you may see fit to give it space in your most valuable publication. I also have borrowed a plate of one of these devices used to heat orchards which you can use if you will to show the reader more clearly the idea. This of course is only one of many devices used to burn crude or gas oil. Some heaters are made to burn coal.

Having two orchards in this vicinity, I decided to heat ten acres of each orchard, consisting of various varieties of trees, and secured satisfactory results with the minimum number of heaters to the acre, getting a good setting of fruit on the earliest-blooming varieties, which showed a total loss of fruit outside the heated zone. In one orchard the self-registering thermometers showed 19 degrees above zero, while those inside the heated zone registered 27 and 28 degrees, respectively.

I used seventy-five of the Bartow oil heaters to the acre, in the other, with the best results with the last named.

In describing the operation of the oil heater, which is more generally used here, I will say that the oil burners are made to hold about one gallon of oil, which will burn from four to five hours without refilling. The oil most commonly used is what is called gas or smudge oil. It is the crude oil with the gasoline taken out, and is a cheap oil, costing as a rule from 2½ to 3½ cent per gallon in tank cars.

The length of time these heaters will burn depends largely upon the wind and the way they are operated although there is seldom any wind to speak of at the time and the season of the year that this damage occurs. The heaters are placed in the orchard sometimes between the rows of trees, but usually under the tree about three feet from the base, about one heater to each tree. Some use less, some more, but I would recommend using at least one to the tree, and lighting them as the temperature demands.

After the heaters are in place, they are filled with oil, the usual method employed being to place one or two barrels on a sled. The barrels are then filled from a cement cistern that has been previously built, or in a tank, where the oil may be stored. A common suction pump may be used in filling the barrels. The barrels are then driven between the rows and the heaters filled from the barrel by means of a

small vessel, something in the shape of a coal skuttle. Then the cover is placed on the heater and the flue

is placed in position, if it is necessary for you to begin lighting at once, but generally the heaters are

placed in the orchard and filled several days in advance. In this case the flue is dropped inside the heater

into the oil, the cover placed over, making it tight and keeping out rain or dust.

When you are ready to light, take off the cover, take out the flue, and place both in position; then you are ready for lighting, which is done by preparing the wicks. This is done by making a sort of wad or ball out of waste, old rag or burlap, and wrapping around it a piece of wire, leaving one end of the wire about two or three inches long and making a hook at the end. One of these should be made for each heater, and they can be made in a very short time and at practically no cost. They should be thrown into a vessel and coal oil poured over them, and remain there until you are ready to light. Then a man or a boy takes these wicks and hangs one on each heater by hooking the end of the wire into one of the drought holes on the cover.

Now the worst is over, and the lighting is a small job. The lighting is done by a man or a boy walking down the rows of heaters with a lighted torch and applying it to each wick as he passes. The wicks being saturated with coal oil, they can be lighted as fast as a man can walk. After the wick has created sufficient heat on top of the oil to cause the gas to rise, the heater burns the gas and the wick is required no longer, although it is not in the way if you prefer to leave it.

The heater in operation can be regulated to burn fast or slow and burning proportionately less oil by moving the flue over the drought hole to suit the occasion.

I have described more fully the accompanying cut, but all oil burners are operated in a similar manner it simply being a question in your mind as to which is the best. It is the general opinion that orchard heating is a success, but I would not attempt to go about it in a slipshod manner as some do, nor take the recommendation of some, that any old heater is sufficient, for what is worth doing is worth doing right, and orchard heating is a scientific operation and is no boy's play.

A. C. LONG.

Of Manzanola, Colorado, in The Fruit-Grower. St. Joseph, Mo.

Notice.

All persons that have connected to the sewer and those wishing to connect are required to take out a permit and pay the required fee. All firms doing plumbing work must take out license for same. Both can be had at the city Collector's office and the ordinance provides a penalty for violation of said ordinance numbered 47. 5212



February 11

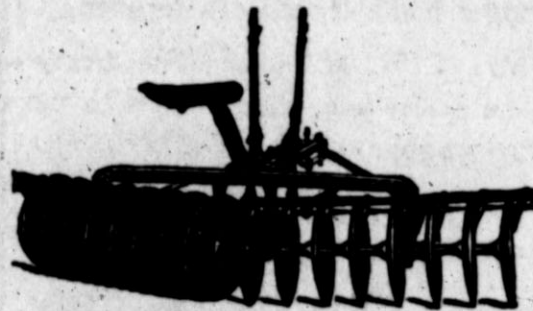
If the above date appears on the label on your paper it means that your subscription expires this month. Don't wait until you miss two or three papers and then write for the back numbers for often they cannot be sent. RENEW NOW. Be up-to-date in your paper reading as well as other things and "You'll Like Hereford."

THERE IS A REASON WHY!



Canton Disc Harrow

You can't go wrong in buying the Canton. It's one of those old reliables, good as gold, and stronger than anything else of the kind made.



Two levers, always within reach, and you can run each gang at a different angle if you wish. Has hard maple bearings, oil soaked, easily and cheaply replaced when they wear out. The bearings are also dust proof. Heavy T bar arch, it will not bend and there is no danger of straining it. The manufacturers back it up with an unqualified guarantee. That shows what they think of it—and that's why we sell it: it is the best one we can buy.



CANTON PLOWS CANTON PLOWS CANTON PLOWS CANTON PLOWS

YOU WILL ALWAYS FIND OUR STORE

Headquarters for

All Kinds of Up-to-Date Farm Machinery

WARREN HARDWARE CO.
212 Main street Hereford, Texas

The Quality Store

PHONE 25

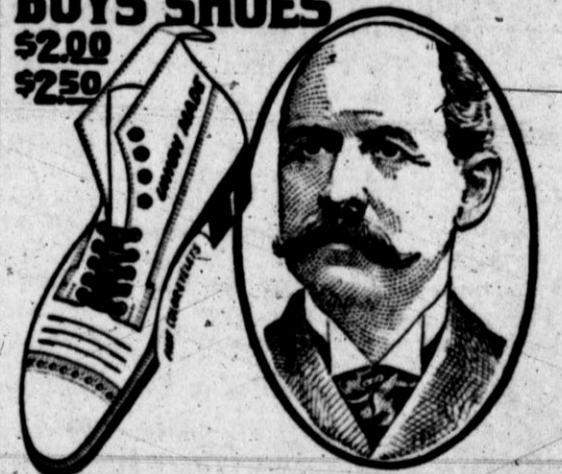
HUBBARD GROCERY CO.

First-class Groceries for the careful housewife. Always on hand. Little things in the grocery line that help fill in when you haven't time to cook just what you would like. Produce of all kinds in season. :: ::

BEST FLOUR IN TOWN

W. L. DOUGLAS \$3, \$3.50 & \$4 SHOES BOYS SHOES

\$2.00 \$2.50



THE LARGEST MAKER AND RETAILER OF MEN'S FINE SHOES IN THE WORLD.

"SUPERIOR TO OTHER MAKES." "I have worn W. L. Douglas shoes for the past six years, and always find they are far superior to all other high grade shoes in style, comfort and durability." W. G. JONES, 119 Howard Ave., Utica, N. Y.

If I could take you into my large factories at Brockton, Mass., and show you how carefully W. L. Douglas shoes are made, you would realize why they hold their shape, fit better, wear longer, and are of greater value than any other make.

CAUTION—See that W. L. Douglas name and price is stamped on the bottom. Take No. 8 Substitute. If your dealer cannot fit you with W. L. Douglas shoes, write for Mail Order Catalog. W. L. Douglas, Brockton, Mass.

FOR SALE BY D. R. GASS & SON


Jan 24



SECTIONAL BOOK CASES




Macey Filing Devices
 "A Business Luxury that is a Necessity"



Filing Cabinets made in sections have come into such general use that, as with Macey Sectional Bookcases, the principle needs no extended description. The modern business office demands expansive equipment that will always harmonize with the original purchase.

Start in right by purchasing a Macey and keep it up.



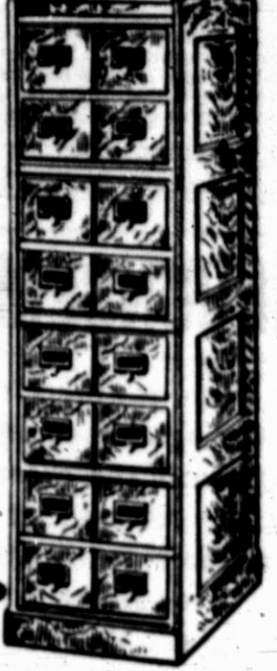

The housing of books always presents many interesting problems, not only in its utilitarian aspects, but more especially in its decorative possibilities. If the bookcase can be brought into harmony with any particular scheme of decoration it serves a manifold purpose. Books, in order that their greatest value may be appreciated and all of their comforts realized, must be arranged in a way that is at once convenient and pleasing to the eye. No other furniture affords the artistic temperament such unlimited opportunities for beautiful and pleasing effects as "Macey" Bookcases.

The convenient half size sections for odd spaces and treasured editions, the tasty inside and outside corner brackets, the leaded and plain glass for doors, the richly finished all Mahogany and the All Quartered Oak Sections, in Golden, Weathered and Early English finishes, the pleasing Colonial Design, the quaint Artcraft, the refined Chippendale effect, together with the more modest grades and varieties, afford a scope for selection suitable for every place and purse, assuring absolute harmony with any interior, whether the treatment be elaborate or plain.

Macey Filing Devices
 "A Business Luxury that is a Necessity"

Macey Inter-Inter Filing Cabinets offer a complete variety to select from. Each section combines the maximum filing capacity with the greatest convenience at a minimum cost.

With the Macey you always have your business at your finger tips with the least loss of time and exertion.




J. M. GILLILLAND,
 Embalmer and
 Funeral Director

Arnold & Matthews

Furniture and Undertaking

RAIL ROAD AT LOCKNEY

Dream of Years becomes true—Lockney Takes Place With Other Progressive Towns.

It has been the dream of Lockney people for many years to be connected with the outside world by strong iron bands, and the fruition of that dream came to pass Tuesday evening at about 6:30 o'clock when the big Hurley track layer crossed the corporation line.

The evening was ideal and almost the entire population was present to witness the important event. The local band assisted by the Floydada band were present and as the track layer approached the city limits the martial air, "Hail to the Chief," floated out upon the stillness of the evening air, and hundreds of citizens and visitors, with ringing cheers and clapping of hands and waving of hats and handkerchiefs added zest to the occasion.

It is with great pleasure that the Beacon announces the passing of the old regime. Lockney will soon begin to experience the change and put on the development and growth that is warranted by all the natural advantages that her position entitles her to. Soon the rhythmic music of the saw and hammer will be heard, and the lumber house giving way to the brick and concrete places of business; soon many improvements will be undertaken and pushed to completion.

The Beacon must not anticipate; it is best to note these things as they become facts, and facts that will become.

Among the visitors present to assist Lockney in celebrating the approach of the railroad were, Rev.

J. E. Stephens, Judge F. P. Henry, J. S. Cash, Glad and Henry Snodgrass, Dave Price, Dr. M. F. Husky, and many other Floydada people together with the Floydada Cornet Band, and many other people from the country whose interest in the matter was manifested by their attendance, some spending almost all of the afternoon looking on as the work progressed. To those who come to "joy with us" the Beacon extends the glad hand, and especially assures Floydada that she has a good day coming, and that Lockney will attend and enjoy with her the satisfaction which is now with us a matter of history. In the mean time let's get busy. The rail road is not all we want—it is but the beginning. Let's all get busy and as a slogan for the future, make the welding ring with "More Farmers and Better Farmers."

Millet Seed.
 Raised on Sub-irrigated Land—Grew 4 to 5 feet in height.

Judge Gough says: "Best I ever saw grown."

Wm. Linville says: "Save me some seed regardless of price."

H. H. Hawkins says: "Cheapest seed in the Panhandle at \$2.00 per bushel."

Any amount as long as it lasts at \$1.50 per bushel. McMillen & Ferguson, Friona, Texas. Write us if interested.

COUNTY IMPROVES COUNTRY ROADS

Long Stretches of Roads Being Put Into Good Condition by the County Commissioners.

J. P. Wood, contractor for the county has just finished six miles of road grading on Twenty-Five-Mile Avenue beginning at the corner of 12th Street. That thoroughfare is now in fine condition. All it needs now is a rain to settle the dirt down.

This week Mr. Wood has begun on a stretch of six miles paralleling the railroad east. The famous "loop the loop" will be no more after the work is finished. The remaining part of the road will be graded and put in splendid condition.

The Commissioners are doing much to improve the roads into Hereford and when the work of this year is all finished as outlined, Deaf Smith County will be in the front row on good roads.

Chicago Preacher Buys Land.

Rev. Endree of Chicago who preached at the College Chapel last Sunday left for El Paso Tuesday. He delivered a most helpful sermon. Before leaving he bought a half section of Hereford land two miles east of town, and as a beginning depos-

ited \$500. in the bank to be used by Judge Gough in improving the farm by breaking out a portion and preparing it for a crop.

Findley and Vicinity.
 German services were held at H. Reinkings house Sunday.

The Gallmeyer and Schreoder families arrived from Indiana Saturday.

Miss Zank, Ida Schultz and Rev. Lohman took dinner with the Reinkings Sunday.

George Sachs, Chas. Lovall, Herman Rinking and Mr. Dreg helped to move the Gallmeyer and Schreoder furniture from Friona.

Miss Zank and Ida Shultz spent Sunday night with the latter's parents.

The Finley school closed Monday with a taffy pulling.

Strangers in City Marry.

Harry Howard, claim agent for the Santa Fe, with an office at Albuquerque, N. M., persuaded his fiancée, Miss Carrie Van Horn of Kansas City, to meet him in Hereford for matrimonial purposes. So the two young people were here last Friday and called upon Rev. Baker who performed the ceremony. They left at once for his home.

Married.
 At the residence of Mr. and Mrs. J. H. Harris, in the presence of a

few friends and members of the families of the contracting parties, Mr. Howard Morrell and Mrs. Maggie Moreman were united in marriage, Sunday, February 6th, 1910. Rev. O. W. Dean officiating. The new couple will make their home in Hereford.

SMITH & ASHBROOK
 HEREFORD, TEX.

Sell all kinds of Insurance

Fire Tornado Life Accident Plate Glass and Live Stock

Office first door south of First National Bank

THE BASKIN LAND CO.



We offer special inducements in quarter and half section tracks close in to actual settlers. We have some on easy payments. Hereford is in the shallow water belt. Write us for particulars. Address BASKIN LAND COMPANY HEREFORD, TEXAS

SATISFACTION TO ALL
 In the TAILORING, CLEANING, and PRESSING LINE
 Phone 350 THE SUITITORIUM G. E. Fuller

GREAT CLEARING SALE CONTINUES

OUR GREAT PRE-INVENTORY CLEARING SALE we have been conducting the past two weeks has meant a great deal to many people, for we have put money in their pockets. It has been their good fortune to buy Furniture cheaper than it has ever been sold for anywhere in the west. It has meant a great deal to us since, besides the financial part of it, we have gained some much needed space to display new goods we have been receiving for our spring trade. We propose, however, to keep this opportunity open a week longer in order that others might have the opportunity of seeing for themselves how far a dollar will go in our big store. Our goods are marked down regardless of cost and this means much to the careful buyer.

Dressers and Chiffoniers

Of these goods we are heavily stocked and they must go regardless of cost.

Fine Princess Dresser, regular \$47.50, this Sale	\$35.00
Fine Princess Dresser, regular \$40.00 value, this Sale	32.50
Regular \$35.00 Princess Dresser, this Sale	25.00
Fine Princess Dresser, regular \$22.50 value, this Sale	16.50
\$18.75 Princess Dresser, during this Sale	14.50
Fine Princess Dresser, regular \$15.00 value, this Sale	12.75
Fine Chiffonier, Regular \$30.00, this Sale	22.50
Fine Chiffonier, regular \$22.50, this Sale	18.75
Fine Chiffonier, regular \$16.00, this Sale	12.65
A nice \$10.00 Chiffonier for	7.50

Iron Beds

We unloaded a carload of Iron Beds last week from one of the largest and best Bed Manufactories in the United States. Of these we have a carefully selected stock.

Regular \$18.50 Iron Bed, this Sale	\$14.50
Regular \$16.00 Iron Bed, this Sale	12.75
Regular \$15.00 Iron Bed, this Sale	11.75
Regular \$13.70 Iron Bed, this Sale	10.50
Regular \$12.50 Iron Bed, this Sale	9.75
Regular \$10.00 Iron Bed, this Sale	7.75
Regular \$8.50 Iron Bed, this Sale	6.50
Regular \$6.75 Iron Bed, this Sale	5.00
Regular \$5.00 Iron Bed, this Sale	3.75

The above quotations represent only a few of the many bargains we are offering. The same reduction obtains on every article in the house. Come in and let us show you some of our stupendous bargains.

E. B. BLACK COMPANY FURNITURE and UNDERTAKING

Local and Personal

Old machines taken as part payment on Singer Sewing Machines. G. E. Fuller. 52-1f

Flour \$1.45 per sack at the Elevator. 52-2t

Beautify your home by planting shade trees. L. P. Landrum. 52tf

"Ten Nights in the Bar Room" tonight at Star Theatre.

W. R. Williams of the Ward neighborhood was in town today.

Miss Nell Wyche was in the city Wednesday.

Singer Sewing Machines are sold on easy payments. G. E. Fuller. Phone 350. 52-1f

Spring wheat and oats at the Elevator. O. Fallwell, Mgr. 52-2t

Judge C. F. Kerr was in Hereford Wednesday on business.

My two-story brick building for sale. J. M. Bogard. 1-2t

Broom corn seed at Collup's. Phone 1. 1-4t

Select spring wheat and seed oats for sale at the Elevator. 52-2t

If you are too busy to call, call me—Phone 350, Fuller at The Sultitorium. 52-1f

High Moral show at Star Theatre to night.

Best hard wheat flour at the Elevator for \$1.45 per sack. 52t2

R. W. Lovelace, manager of the Hereford Telephone was in Texico Monday.

Mr. and Mrs. J. S. Warner have have returned from quite a long visit with homefolks in Iowa.

Pres. E. M. Haile of the College was in Amarillo this week on business for the school.

D. W. McMillon of Friona came up by auto Wednesday and attended to business matters.

Dr. E. A. Bare and brother R. A. Bare were pleasant callers at the Brand office this week.

W. E. Tate and E. T. Bell of Dimmitt were in Hereford Tuesday on business.

O. Fallwell, manager of the Elevator, says he has good spring wheat and seed oats for sale. 52-2t

Mr. and Mrs. B. K. Nutter have moved to the Chester neighborhood where they own a farm.

Mr. and Mrs. S. S. Evants returned last night from California where they have been for some weeks.

See J. M. Bogard if you want a bargain in a two-story brick building. 1-2t

A limited amount of broom corn seed on hand. You'll have to hurry J. F. Gollup. Phone 1. 1t4

Phone 99 about Roses, Flowers, Shrubs, Evergreens, etc. The Hereford Nursery. 52-1f

Pure Ribbon Cane Syrup in 5 gallon kegs at Jno. A. Johnson's Grocery. 52tf

The Elevator has spring wheat and seed oats now ready for the farmers. 52-2t

"Cermo." What is it? The finest mixed feed for milk cows at Witherspoon & Harrison's. 52-2t

J. N. Matthews and B. S. Arnold spent a day pleasantly in Castro County this week looking at Mr. Arnold's herd of cattle.

Home made light rolls made from hard wheat flour are the best. We can furnish the flour at \$1.45 per sack, Star Mill and Elevator. 52t2

Alfalfa meal is the desert course at old Jersey's dinner. It's a butter maker. Try a sack from Witherspoon & Harrison's. 52t2

You have read the book "Ten Nights in the Bar Room," see it in moving pictures at The Star Theatre tonight.

Mrs. Broadwell, sister of Mesdames Garrison and Wheeler, has gone to Amarillo to visit with another sister.

Have you tried a sack of that very best soft wheat flour from the Elevator? \$1.65 per sack. The price does not indicate the quality—It's good. 52-t2

Nothing gives so much satisfaction for so small cost as electric lights. Let us connect up your house. See us for prices etc. Hereford Light and Power Company. 36-tf

We have the prices and most complete stock of shades and fruit trees etc., in the Panhandle and now is time to plant. The Hereford Nursery. 52-tf

Free building lots in Baskin Heights to the first twenty to erect four-room houses. Phone L. Baskin for particulars. 48-tf

J. G. Callens left Monday for the eastern markets where he will buy a line of goods for his store, and of course for his customers.

Two-story brick building for sale, 25x80 feet, lot 25x140 feet. Little money will handle it. J. M. Bogard. 1-2t

R. H. Barnett is playing store again. He's at Stambaugh's for a few days in place of W. O. London who is visiting his family at Black-tower.

Mrs. Delphia Cox and children have returned from a visit in Oklahoma, returning by way of Granbury, Texas, where she made a visit with her mother.

Mrs. W. W. Edwards will be prepared in a few days to do all kinds of stamping. Latest designs in all stamping patterns. At Ladies Furnishing Store. 51-2t

W. S. Rance has returned to Hereford from Kansas and Missouri after an absence of some weeks during which time he made several big rades.

H. C. Myrick was caught in the office of Arnold & Matthews last Tuesday and when "eyed" with a question remarked that he had run away from his office to get a breathing spell, business was so rushing.

Rev. Jasper T. Moses and family left yesterday for Toyah, Texas, where he has bought a three section farm. He intends to devote a part of his time to preaching, but will improve his holdings for a fruit farm.

Mrs. J. W. Karr of Friona and little daughter, Zelma made a business call at the Brand office Tuesday. She says that many new people are coming into her town and community and that they are a busy lot down there.

J. R. Boyd and J. L. France both of Ohio were here this week prospecting. W. O'Brien introduced the gentlemen to our leading business men and they took a spin over the Hereford country. It is needless to say they were pleased.

John Knight, real estate dealer of Canyon City was in the city last Saturday and had with him a picture of the proposed Normal School building. It showed to be a handsome structure. The cost will run \$100,000, and will be 286 feet by 194 feet. Canyon City is proud of the establishment of such a school and all the Panhandle joins her in the felicitous feelings.

Weather Forecast

Special to the Brand.
New Orleans, Feb. 11. 10 a. m.
Tonight and Saturday fair weather. Warmer.

CLINE.

The unusual offer to deed a fine corner lot free to the first ten men who build homes in Baskin Heights, is meeting with good success. It wont be long until we see some of our finest buildings in this beautiful addition. A private park, near the center is being laid out Write L. Baskin for particulars. 36-tf

Rev. G. H. Bryant pastor of the Methodist church at Dimmitt was in Hereford Tuesday and made inquiry about a chapel organ for the Bethel neighborhood southwest from Dimmitt. The young people gave a box supper in that community recently and raised \$30.00 which to buy an organ.

Miss Griffith Receives Injuries.
Miss Millicent Griffith, principal of the Dimmitt Public School, well known in Hereford, having taught in this school, received serious injuries last Friday at Dimmitt while returning with a party of young people from a social function. The horse gave the buggy a sudden turn and threw her forward against the wheel striking her over the heart. The impact rendered her unconscious for several minutes. She was removed to a nearby house and a physician called. She did not improve as anticipated and Dr. J. W. Rogers of this city was called down to see her. At this writing she is improving and it is to be hoped that she will be up in a few days. The school at Dimmitt has been suspended for this week.

Society

BIRTHDAY CELEBRATION

Mrs. A. M. Jones entertained about 30 young people Thursday evening February 3rd in honor of Mr. Jones birthday. The party was a complete surprise to Mr. Jones. Mrs. Jones so stealthily made the plans that he had no knowledge of the affair. At eight o'clock the guests assembled at the home of Mr. and Mrs. B. S. Arnold and walked in a body to the Jones residence. A serenade had been proposed but before much singing had been done the unsuspecting host came to the door to find the cause of such an unusual amount of noise without.

When the hostess had passed homemade candy to the jolly serenaders they were invited in and after an exchange of greetings were asked to the dining room where punch was served. The host soon recovered from the shock of receiving his unexpected guests and assisted in bringing in chairs and tables which had been securely concealed from his view previous to this time. There were eight tables of "42" and about as many games were played.

The hostess served refreshments of nut gelatine, whipped cream, angel and devil food cake.

The party was not only a delight to the honored host but to all the guests present and the midnight hour arrived before the partings were said. Each guest sincerely expressing their appreciation to the hostess and very best wish for many returns the day to the host.

Those present were Misses. Mercer, Stroud, McGill, McGarr, Milam, Potter, Weaver, Turrentine, Wilson, Collins, Gregg, and Mrs. Tucker. Messrs. Fox, Carter, Elliott, Gibson, Thomas, Smith, Mercer, Nesbitt, King, Herbst, Collins, Gass, Massie, Pirkey, and Mr. and Mrs. Arnold.

A CORRECTION

To correct an error of last week the following article appears again:

Mrs. B. S. Arnold entertained with a 6 o'clock dinner on the 31st of January in honor of Mrs. J. G. Hendricks and Mrs. F. A. Estock. The guests arrived promptly, each bringing two cards with appropriate remembrances written for the guests of honor. After some pleasant games in the parlor the guests were invited to the dining room. The table was beautifully decorated for the occasion and a most excellent six course dinner was gracefully served. White ribbon streamers were run from the place cards to a cut glass bowl in the center of the table which contained walnuts and which were attached to the ends of the streamers. When the walnuts were cracked they were found to contain a toast or witticism which added greatly to the merriment of the evening. The hostess read a humorous piece entitled 'Old Adam.' The guests then returned to the parlor where pleasant conversation was indulged in until time came to depart.

The southern hospitality, so characteristic of the Arnold home, was manifested on this occasion as it had been many times before. Those present at this delightful dinner were Mesdames J. G. Hendricks, F. A. Estock, Alice Lea, C. C. Ferguson, T. E. Shirley, P. W. Price, M. J. Bisco, N. J. Matthews, and Miss Willie Hammock.

A GUEST.

AT THE RUSSELL HOME

Mr. and Mrs. W. H. Russell entertained a crowd of young people

Monday evening in honor of their guest Miss Portwood.

Progressive "42" interspersed with music was enjoyed for several hours and a very pleasant time was spent.

The hostess assisted by her mother, Mrs. Daniels served an elegant luncheon consisting in fruit salad with nuts and whipped cream in orange shells and assorted cake. Home made candy was served during the game.

Miss Portwood the guest of honor was a visitor in the Russell home for several weeks and it was a with much regret that the friends who met on this occasion had to bid her good bye. She left Tuesday for her home. The guests in addition to the honored guest were Misses Hammock, Stroud, Estes, Elder, Mercer and Weaver. Messrs Herbst, Daniels, Cardwell, Nesbitt, Betts, King, Thompson, Cross, Mrs. Tucker, Mr. and Mrs. Ezra Norton, Mr. and Mrs. Seth B. Holman, Mr. and Mrs. Emmitt Cardwell, and Mrs. Daniel.

MISSIONARY TEA

Mrs. Ralph Barnett was hostess at a missionary tea given by the ladies of the Christian Church Wednesday afternoon February 9, 1910.

Hot chocolate with whipped cream cake and Sandwiches was served and the ladies realized a nice little sum from the free will offering given. The guests were very glad of this opportunity of meeting with the church ladies and had a pleasant time with Mrs. Barnett in her pretty new home.

MRS. NUTTER ENTERTAINS

Mrs. B. K. Nutter was at home to a limited number of lady friends Tuesday afternoon, February 8th from 3 to 5.

The diversion of the afternoon was the ever popular "42." After a number of games were played the hostess served an elegant two course luncheon. The first being a salad course and the last consisted in caramel hash with whipped cream and assorted cake.

The ladies present report a very pleasant afternoon.

WITH MRS. SNYDER.

On last Friday, Mrs. J. P. Snyder entertained in her usual charming manner with a three course luncheon the following friends. Mesdames Irwin, West, Everett, Barker, McGarr, Slaton, Obertheir, and Parker.

Mrs. J. H. Pitman entertained at six o'clock dinner Monday evening. Mr. and Mrs. A. L. Gibson and Mr. and Mrs. B. S. Arnold.

Mrs. J. W. Walter of Post City is the guest of her parents Mr. and Mrs. B. L. Hammock.

Ladies suits and skirts cleaned and pressed. Work called for and delivered. Phone 350. Fuller's, The Suintorium. 52-1f

House Warming.

The ladies of the Christian Church will have a "House Warming" in the basement of the new church on the night of Friday, February 18. Everyone is requested to bring a white plate or a cup and saucer, and all are invited to come and have a good time.

Wishes Success.

Illinois, Feb. 4, 1910.

The Brand. I see by the label on my paper that my time is almost up and I do not want to be without your valuable paper so I will send you the price for a years subscription as I own a quarter section in the Spring Lake neighborhood. I like to keep posted as to how things are prospering in Panhandle of Texas.

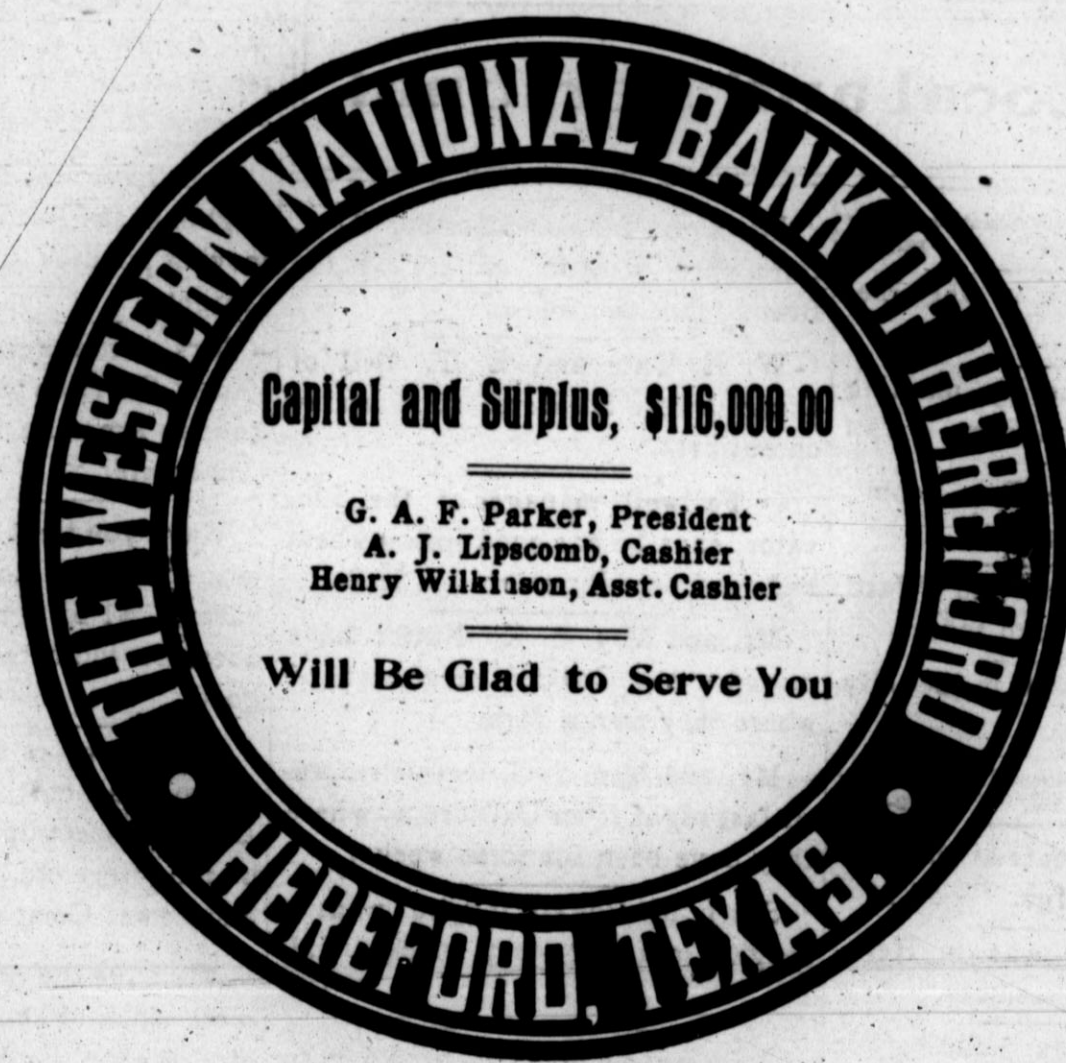
Wishing success to yourself and the Brand. I remain, Yours respectfully, JOSEPH KAUFMANN.

I'M CRAZY TO SELL GLASSWARE

I have just received a large shipment that I will use exclusively for advertising. Every price at cost as long as it lasts to bring you into my store. While you are here you will see many more wonderful bargains. I save you 150 per cent on toilet soap next week. Don't forget the bargain store.

The Racket and 2nd Hand Store

Corner Main Street and Railroad Avenue



World's Best Range! We Prove It!!

Cole's Hot Blast Range Is Wonderful!!
It Cooks and Saves Fuel Best of All.

TWO OUT OF A DOZEN FEATURES:

The Hot Blast Drafts—Burns the gases in the coal, which are entirely wasted with other ranges. *Soft coal is half gas.* The flame from the burning gases is carried clear to the back lids and the entire top is thus evenly heated. Oven temperature is kept at a given point with only half the attention of other ranges.

The Front Broiler—Broils the thickest steaks, half chicken, chops, fish, ham slices and toasts bread as well as it can be done by a *New York chef.* All the juices are saved and all smell and smoke incident to broiling is carried up the chimney through the range. We say to particular housekeepers, that this patented broiling device is worth to them twice the price of the range.



Showing Hot Blast Construction

Cole's Hot Blast Range

Other Special Features:

The New One-Piece Boiler Plate Oven Construction. The Heat-Resisting Coiled Steel Parts. The Oven Thermometer. The Extra Large Warming Oven. The Double-Capacity Ash Pan.

The Cast Iron Back Flue and Creosote Pocket. The All-Fuel Fire Box. The Instantaneous Heating Lids. The New Method of Heating Water. The Lift Key Plate—and other fine points.



Front Broiler—Worth Entire Cost

Hereford Hardware Company

HEREFORD VIEW STOCK FARM

The Place to Buy Berkshire Hogs Hereford Cattle and Barred Rock Chickens

A few reasons why you should Buy Berkshires from me.

BECAUSE you can buy for less Money at Home and save the Express Charges. BECAUSE they are Prolific, three young sows during October and November farrowed 39 Pigs. BECAUSE they have Quality and Size and are raised so as to insure their future usefulness.

Nice lot of Pigs now ready to go, get in line. Mr. Breeder buy good Berkshires and make money. Come to my Farm one mile west of town and let me show you.

R. H. NORTON, **HEREFORD, TEXAS**
Drop me a card if you would like to read a little book "Berkshire Excellence & Progress"

HONOR ROLL OF HERE-FORD CITY SCHOOLS

For the month ending January 28th, 1910. The names of all pupils in the 10th and 11th grades who have made a grade of 90 or higher in all subjects and in deportment appear in this list. In all other grades those who have made "S" in everything including deportment have their names on this roll.

FIRST GRADE

Boys—Watters Farmer, Robert Darnell, Herman Owings, Roy Clements, Guy Gilliland, Milton Hartle, Clarence Womble, Eddie Dobbins, Kermit Ferrill, Jack Murphy, Williams Curtis, James Wilson, Noland Sasser, Philip McKinley, Raymond Vincent, Manning Chandler, Elbert Castleberry, Henry Brunk, Forest Bratton, Clarence Terry, Jack Roberts, Paul Jowell, Sterling Hendricks, Charlie Woods.

Girls—Neava Smith, Ada Smith, Inez Hodges, Bonnie Brumley, Laurentine Wilson, Irma Wharton, Vesta Johnson, Annie Wicker, Kylie Johnson, Olive Wilson, Mary Ruth Davis, Thelma Hartle, Emma Belle Elliott, Pauline Crawford, Gladys Hicks, Carrie Wilson, Emyln Alban, Loelt Dobbins, Marie Burns, Velma O'Brien, Ethel Wharton, Inez Terry.

SECOND GRADE

Boys—Lee Feemster, Louis LeGrand, Fred Patton, Jarvis Taylor, Elton Taylor, Willie Wilson.

Girls—Frankie May Barker, Dorothy Boardman, Mary Sue Bullock, Bessie Dean, Cornie Jowell, Emma Lee LeGrand, Bertha Melton, Lena May Mounts, Dorothy Ramsey, Anna V. Rogers, Cassie Shadrick, Freda Thickston, Jessie Womble, Johnny Wood, Vada Wheeler, Anne Clare Wray.

THIRD GRADE

Boys—Ted Estes, Douglas O'Brien Sam Stroud, Otis Cobb, Erwin Cochran.

Girls—Neva Clements, Edna Elliott, Maude Garnett, Belle Hendricks, Belle Darnell, Thelma Hough

FOURTH GRADE

Boys—Robert Mullenhour, Willie Ford, Deahl Stewart, Glen Boardman, Wesley Anthony, James Story, Roy Robertson, Willard Taylor, Raymond Hawkins, Charlie Miller, Albert Murchison, Dick Norton, Robert Wilson, John Lewis, Clarence Travis, Festis Harris.

Girls—Cora Lee Gough, Bernadine Price, Ruth Myrick, Hallie Womack, Irene Melick, Eva Claire Lancaster, Laura Waterman, Elizabeth, Everetts, Blanch Warren, Edna Hammock, Gertrude Robinson, Mattie Wilson, Ora Curtis, Stella Johnson, Rosa May Collup, Joe Darnell, Bessie Robertson, Ruby Autrey.

FIFTH GRADE

Boys—John Conway, Roby Edwards, Ray Witthauer, George LeGrand.

Girls—Alice Fullerton, Lois Cobb, Anna M. Chandler, Susie Lackey, Lena Loughmiller, Cora Belle Miller, Goochie Sisk.

SIXTH GRADE

Girls—Leta Fuqua, Grace Wilson, Myrtle Bennett, Elzina Mounts, Lillian McMahan, Arva Sherk, Olive Buster, Effie Hendricks.

SEVENTH GRADE

Boys—Hugh Wilson, Sloan Baker.

Girls—Lena Witthauer, Alice Walker, Inez Ricketts, Glenna Rutherford, Lillian Rogers, Carleta McCrary, Gladys Ivy, Florence Hache, Cecil Gilliland, Madora Darnell, Nellie W. Cooper, Annie Dean.

EIGHTH GRADE

Boys—James Robinson, James Rogers, Lee Biggs.

Girls—Jewell Buster, Mary Blacet Mable Gass, Clara Lindenbauer, Clara Lambert, Alma Norton, Eskale

Quality and Price

Go hand in hand when you buy LUMBER from us. We have one of the best stocks in the Panhandle to select from, and it is always a pleasure to us to submit you our very reasonable figures on a bill be it large or small.

Kemp Lumber Company

C. L. CARTER, Manager



Shipping Trees by the Carload

HEREFORD NURSERY

L. P. LANDRUM, PROPRIETOR

CONCRETE WORK

Plain and Ornamental Concrete Blocks, Sidewalks, Curbing and Hitching Posts; Brick Work and Plastering; Block or Brick Flue Building. All work guaranteed to be first class.

Factory Opposite **Worley & Brand** On Third Street

UP-TO-DATE LIVERY and SALE BARN

When you want a good drive or an up-to-date rig call at our Barn. We have spent a great deal of time and money lately improving and enlarging our premises. We have one of the best barns in West Texas and can give you the best accommodations in any line of livery service. We guarantee courteous and fair treatment to all. Phone 249.

SHERK & STANEK

When Buying Groceries

Bear in Mind

the difference between

Cheap and High Grade GROCERIES,

the difference between

Healthful and Unhealthful GROCERIES,

the difference between

JARROTT & WILKINSON'S Groceries

and Other People's Groceries

P. R. Purcell & Sons Livery, Feed and Sale Stables

GOOD SADDLERS GENTLE DRIVERS

Special Conveniences for Drummers

HEREFORD TEXAS

The Patronage of the General Public is Cordially Solicited.

Arnold & Matthews, Furniture and Undertaking. J. M. Gilliland, Embalmer and Funeral Director. Day Phone 115. Night Phone 251. 38-tf

Latest style in hairdressing and shampooing, also switchboards and puffs made from own comings. Phone 84, 115, 116, 117, 118, 119, 120, 121, 122, 123, 124, 125, 126, 127, 128, 129, 130, 131, 132, 133, 134, 135, 136, 137, 138, 139, 140, 141, 142, 143, 144, 145, 146, 147, 148, 149, 150, 151, 152, 153, 154, 155, 156, 157, 158, 159, 160, 161, 162, 163, 164, 165, 166, 167, 168, 169, 170, 171, 172, 173, 174, 175, 176, 177, 178, 179, 180, 181, 182, 183, 184, 185, 186, 187, 188, 189, 190, 191, 192, 193, 194, 195, 196, 197, 198, 199, 200. Ave. Mrs. H. I. Ber...



Mineral Wells and Return \$17.45 Limit Sixty Days.

Dallas, Texas, Laymen Missionary Conference, February 17 and 18. \$14.95 Limit February 24th, 1910.

Los Angeles, and San Diego, Cal. and return. 30 days going, 90 day limit. \$75.40

San Francisco, and Return \$84.90 30 days going, 9 months Limit.

J. F. COLLUP

DEALER IN

COAL, HAY AND GRAIN, FIELD SEEDS AND STOCK SALT

ACME HORSE FEED. Try a sack. A Limited amount of BROOM CORN SEED on hand. Call Quick. PHONE NO. 1

WE HANDLE ALL KINDS OF POSTS.

LUMBER

Best Grades, Best Prices, Most Complete Stock Modern Planing Mill in Connection Let Us Figure Your Next Lumber Bill T. M. Palmer Lumber Co.

Roberts, Lucy Story, Cotta Sisk, Ethel Williams, Nellie Wilson.

NINTH GRADE

Boy—Roy Feemster. Girls—Lucy Cassels, Alta Conklin, Inez Dunlap, Ethel Fuqua, Floy Jenkins, Mattie B. Murphy, Helen Sisk, Leona Tabler, Clyde Wilson, Hazel Wilson.

TENTH GRADE

Boy—Pearl Brunk. Girls—Sallie Garrison, Ruth Story

ELEVENTH GRADE

Nellie Black, 97.2; Annie Price, 96.9; Price Bruce, 96.8.

Notice to Ranchmen

I will list what you have to sell or wish to buy, bringing seller and buyer together. Also what help you need and those wishing work. We are planning to relieve the hard times as much as possible. We have other plans that will be given out later that will interest you financially.

F. E. BOWE, V. S., Phone 249 Sherk & Stanek's Barn 5212

If you have anything that you wish to dispose of advertise it in the Brand Liners and sell it.

500

MORE FARMERS IN 1910

500

THE BRAND wants to see 500 land owners open 500 new farms this year. If you own land around Hereford it will pay you to put it in cultivation. The expense will be small compared with the benefits. Read the following carefully :: ::

WHAT WILL IT COST

A careful estimate has been made for a quarter section, where the entire tract must be fenced:

1800 lbs Galvanized Barbed Wire, 3 strands	\$64.80
230 Cedar Posts, 45 ft. apart	34.50
5 Large corner and gate posts	3.00
10 Anchor posts	3.00
12 lbs Staples and Nails	.60
22 lbs Heavy Smooth Wire for Anchors	1.40
2 Braces for Wire Gate	.70
Expense of locating corners	12.50
Turning 120 acres of sod at \$1.25 per acre	150.00
Total	\$270.00

WHAT THE LAND OWNER GAINS

His quarter section will be enhanced in value not less than \$500; it will have an earning power, which it now lacks; it will sell much more readily even without the house, it will encourage actual settlers.

WHAT THE RENTER WILL DO

Under this proposition the renter must haul out all material and build the fence.

He must break out 120 acres of sod and plant same.

All of the crop for the first year will belong to the renter. The second year he will be entitled to the refusal of the land to rent upon the usual terms.

BUILDING A HOUSE

The cost of house depends upon the size and finish. A good and substantial 4-room house can be built for \$500 to \$800. Smaller or larger houses in proportion. A well without a mill will cost about 50c per foot down to 100 feet deep. A barn suitable for horses and cows can be cheaply built.

The Brand wants to hear from 100 more land owners as soon as they read this. Since beginning this campaign for 500 farms, several have accepted the above proposition. One man in Indiana who owns a half section 10 miles south of Hereford contracted for 160 acres; one from Central Texas who owns 480 acres 7 miles northwest, will have 400 acres put under cultivation; and one all the way from West Virginia who owns a quarter section six miles out has instructed that the entire tract be planted. Let others fall in line.

ADDRESS
SEC. of COMMERCIAL CLUB
HEREFORD, TEXAS

ADDRESS
THE HEREFORD BRAND
HEREFORD, TEXAS



Large and Small Buyers are treated with equal courtesy at this market. If your family is not large you cannot be expected to require large quantities of groceries

WE'RE GLAD TO SELL YOU GROCERIES

no matter how little you need now. For we know that if your family ever does become larger, you'll continue to buy where your small orders are so cheerfully and satisfactorily filled

Stock is fresh daily and price always close to cost

Cardwell Brothers

Failed in Health

"My mother died six years ago," writes Miss Ruth Ward, of Jerseyville, Ill., "and left me to care for six children. I had never been strong; and this, with the shock of her death, was too much for me.

"I failed in health. I was tired all the time and did not want to go anywhere, nor care for company. I had the headache all the time and such bearing-down pains.

"A very dear friend advised me to take Cardui, as it had done her so much good, so I commenced to use it and now I am in good health."

Take CARDUI

J 44

The Woman's Tonic

Women's pains are relieved or prevented and women's strength is quickly restored, by Cardui, the woman's tonic. You yourself know best if you need it, or not.

If you do need it, do not delay, but commence to use it at once. Every day of delay, only lets you slide further down the hill.

Don't wait, then, but begin to take Cardui today, for its use, no matter how prolonged, cannot harm you and will surely do you good.

Write to: Ladies' Advisory Dept., Chattanooga Medicine Co., Chattanooga, Tenn. for Special Instructions, and 64-page book, "Home Treatment for Women," sent free.

Your Meat and Baking Together

We take great pleasure in announcing to our patrons that we have secured a complete Baking outfit, and the services of a first-class baker, and we can deliver both your meats and bread at one time. The cash price on meat is a winner, and we are going to give you the best line you have ever had, and it will include every kind of baking usually carried in a first-class bakery. A trial will be appreciated.

Burnam & Dobbins

Tierra Blanco Herefords

L. R. BRADLEY, Owner W. T. WOMBLE, Manager

...BREEDERS OF...

Registered Hereford Cattle

Herd Headed by Strike Six, No. 156847
Annotated by Texas Team, No. 206446

Will sell a quantity of young stock either singly or in car load Lots

Write owner or call at my ranch, situated five miles east of Hereford, on the Tierra Blanco river.

Professional and Business Cards

WM. M. KNIGHT JNO. P. SLATON

KNIGHT & SLATON
ATTORNEYS

First National Bank Bldg

Hereford, Texas.

Geo. W. Barcus Jno. C. North

BARCUS & NORTH
Attorneys at Law

Hereford, Texas

Office in First State Bank building

F. T. ROLOSON

Attorney at Law

HEREFORD, TEXAS

Rooms 5-7, Miller-Walker Building

KING REALTY CO.

Lands, Loans and Insurance

Notary in Office

Abstracting a Hereford, Texas

Specialty

G. M. SUGGS A. M. JONES

SUGGS & JONES
ABSTRACTERS

Complete Abstract of Title to Deaf

Smith County Lands.

HEREFORD, TEXAS

A. P. Murchison J. S. Jones

MURCHISON & JONES

Real Estate and Live Stock

Hereford, Texas

THE HEREFORD ABSTRACT CO.

Titles to Deaf Smith County Lands. Prompt Service. Give us a Call.

Office with J. P. Snyder Land Co.

B. H. Smith D. F. Ashbrook

SMITH & ASHBROOK

ALL KINDS OF INSURANCE AND LOANS. Phone 273.

Office 1st door South of First National Bank

SULPHUR PARK FARM HILLCREST FARM

ALPACA HAY AND SEED TURKEY RED WHEAT

L. GOUGH

HEREFORD, TEXAS

C. G. Witherspoon W. Claude Witherspoon

C. G. Witherspoon & Son
Dealers in Panhandle Lands

Abstracts prepared on short notice. All kinds of stenographic work done. Exclusive agents for Western Union Land Co.'s Lands

OFFICE:—Room 6 Miller-Walker Bldg.

E. S. Ireland R. A. Holland

DIMMITT ABSTRACT CO.
ABSTRACTS OF CASTRO AND BAILEY COUNTY LANDS

Dimmitt, Texas

HARVEY CASH C. L. ADAMS

CASTRO ABSTRACT COMPANY

Abstracts of Castro and Bailey Counties. Your business solicited.

DIMMITT, TEXAS

We Can Do It.

Build Towers,

Do Repair Work,

Oil Mills and Fix Old

Mills, and Doctor Them for you

HODGES & BURNAM

Phone Hereford Hardware

New Time Table.

No. 38, Merry Widow East; 9:05 a. m.

No. 37, Merry Widow West; 4:53 p. m.

No. 113 Through Train, West; 12:03; p. m.

No. 114 Through Train, East; 4:00; p. m.

Notices.

Where admissions are charged or a money consideration made, all church, lodge and club notices will be received as "pay matter," at the usual rate of 5 cents per line. 50tf

B. M. Hester has for sale a quarter section of land 3 1/2 miles south of Hereford awful cheap. See him. 6-tf

The BRAND LINERS

Pay in Advance unless you have an account with the Brand. The Brand Liners Bring Results. TRY 'EM.

LOST AND FOUND

LOST—Ladies' open face, small, gold watch. Black ribbon in ring, two pictures in back.

Gracie Elliston. 52t2

LOST—Last Saturday, a gold belt pin, decorated with grapes and leaves. Finder please return to Brand Office. Mary Blacet. 1t

LOST—A gold signet ring with two chipped diamonds in ground of profile. Monogram is W. L. M. Finder please return to Robert Elliott and receive reward. 1t

LOST—A Five dollar bill in front of First State Bank & Trust Co. Return to Brand office and get half of it. 1tp

LOST—Gold signet ring with three links and F L T. Return to get reward. A. H. Elliston. 52t2

FOR RENT—HOUSES

FURNISHED rooms—to let, one block west of First State Bank. H. C. Cart. 50-tf

FOR RENT—A good six-room bungalow near College; wired for electric lights, will be vacant Nov. 1st. L. W. Ricketts. 37-tf

MISCELLANEOUS WANTS

AUTO—Wanted to trade house for automobile. Phone 310. 1tp

AUTOS—Two new Overland 30 HP autos for trade. Vendor's lien notes or land. J. H. King Realty Company. 51-tf

WANTED—Good second hand Piano for cash. Must be a bargain. H. Z. care of Brand. 52t2

WANTED—Your shoe repairing at Norton's Harness Shop. 36tf

FOR RENT—120 acres old land close in. See A. H. Elliston. 50f

MAIZ—Baled maize, sorghum and kaffir for sale cheap. See L. Baskin. 51-3t.

SEWING—Plain sewing and dress making by Mrs. Everett, 702, 25-Mile Ave., Phone 394. 51-tf

PURE DWARF—Maize, unmixed seed for sale by Eli Dunlap. This seed was grown by one of the best farmers in the Panhandle. Come early and secure seed. 50-tf

TRADE—Will trade 7-room house on 25-Mile Avenue for first mortgage vendor's lien notes or sell on good terms. Call at The Brand office. 50-tfE

REAL ESTATE FOR SALE

FOR SALE—320 acres close in, will be sold at a bargain. See L. Gough. 34-tf

TRADE—Good five-room house in Roachdale, Indiana, to trade for improved suburban property in Hereford. Must be bargain. Few acres of land attached preferred. Call at Brand office. 50-tfE

CITY PROPERTY

NEW HOMES—I have for sale 2 modern dwellings, both new; one 7 room, bath & closets; one 5 room, bath & closets. C. W. Dodson. 1t

FOR SALE—Four-acre block in south Hereford. Three-room house, barn with loft, chicken house, well and windmill, fruit trees and small fruit of different kinds, a bargain for cash. For particulars see C. O. Lee. 28-tf

FOR SALE—Cottage with 2 1/2 lots, has three large rooms, hall, pantry, closets and two porches, water piped in house, well and windmill, well house and elevated tank, 30 fruit trees, good fence around lots, this is a well built house, almost new, and in one of the best locations in Hereford for a home. For price and terms, see C. O. Lee. 36-tf

LIVE STOCK FOR SALE

WANTED—Direct from owners, lands in and around the Hereford country that are for sale. Address Mason & McElhenie, La Salle, Ill. 1-tf

FOR SALE—At my place South of Dimmitt, 40 head of high bred Hereford cows. All in good condition and now on feed. Bred to Registered Bulls. F. H. Obertheir, Hereford, Texas. 49-tf

FOR SALE—One registered French Draft Stallion, six years old. Solid black. Will be sold at a bargain. See or write G. M. Suggs, Hereford, Texas, Box 192. 50-tf

FOR SALE—1 young work horse weighs about 1400, 3 years old, 2 mare mules and new harness. 1 driving or saddle mare that is a good mule raiser, 1 German Coach mare 3 years old, unbroken, Also 3 driving colts. Chas. Hodges. 52t3p

A Living on a City Lot.

The Philo System of Progressive Poultry Raising will do it. Drs. Miller & Joss are making a specialty of The Philo System. Any one wishing any of The Philo supplies can get same by calling on either of them. They will be glad to show incubators, brooders and colony coops in operation to any one interested at their residences on B Street. 51-4t

SAVE FUEL BILLS

With an

Electric Flatiron

DAY CURRENT NOW

Ask Phone No. 388.

HEREFORD ELECTRIC LIGHT AND POWER COMPANY

Notice.

If your W. O. W. dues are not paid by the first day of each month you stand suspended in accordance with the bylaws and constitution of this order. 52t2

For biscuits and fancy cooking, that soft wheat flour at the Elevator is best. Every sack guaranteed—\$1.65 per sack. O. Fallwell, Manager. 52-2t

ANNUAL ELECTION

Letter Issued Urging Payment of Dues to Club and Attendance at Election.

To the Hereford citizens:
To night, Friday, February 11, at 7:30 o'clock, at the Courthouse, the ANNUAL ELECTION of Directors of The Hereford Commercial Club will be held.
Only those who hold membership cards for the first half of 1910 can vote in this important event, and you are most respectfully urged to consider this matter carefully, and if possible arrange to secure a card before that date. The semi-annual dues are \$5.00, and the secretary will be glad indeed to issue cards at any time. The last half of the old year ended February 9th.
This election of Directorate for 1910 is one of the most important matters to be decided by the citizens for the new year, as this body must necessarily be the life and soul of public progress in any town.—Pay your dues, come out next Friday night, and help keep Hereford in the front rank.

Wm. M. Knight, Pres.
Seth B. Holman, Sec.

Government by Commission.

Cities all over the country are simplifying their forms of government, and the "commission" seems to answer the purpose. Texas was perhaps the first state in this country to try the experiment, Galveston taking the lead soon after the great storm. In all cities where the commission form has been adopted, a better and more responsible administration of municipal affairs has been obtained. While it centers or concentrates the work into fewer hands, at the same time, it places the responsibility of a good government directly upon the administrative power. It is common rumor that a petition will be circulated this week asking the mayor to call an election to determine whether the city shall adopt such a form. The Mayor is reported to have said that he favored such a change and would work for its adoption. Other citizens have also expressed themselves as favoring the commission form and The Brand believes that the public sentiment is in favor of it.

The Missouri Girl

One of the best shows of the season was "The Missouri Girl" as presented by the Fred H. Raymond Company at the opera house Wednesday night. There was an ex-



NEWS ITEM: MEXICO IS SHIPPING HOGS TO FORT WORTH

cellent turnout and all seemed appreciative. Manager Lovelace announces that he has an exceptionally good company for the coming week.

WILL GIVE RENTER TWO YEARS CROP

Here is a chance for two renters to get the best "lay" ever offered. Booyer & Poole of Ohio through Mr. Poole tells The Brand to offer two year's crops from two farms for good renters. Each farm has 320 acres (same section) none broke out, but each has a good 6 room house, ceiled and papered, and ready to occupy. Sheds, lots, and fences partly erected. There will be four miles of fence to be built for which the firm will pay good wages. The land is Section 10, Block 3, of Deaf Smith county and is a short distance from Hereford. The two adjoining half sections also have new homes and are occupied.

If you know of anyone who has teams and farming outfits and who will accept this proposition, have them write The Brand at Hereford, Texas or W. O'Brien.

Physicians Advise

the use of a good laxative, to keep the bowels open and prevent the poisons of undigested food from getting into your system.

The latest product of science is VELVO Laxative Liver Syrup, purely vegetable, gentle, reliable and of a pleasant, aromatic taste. Velvo acts on the liver, as well as on the stomach and bowels, and is of the greatest possible efficacy in constipation, indigestion, biliousness, sick headache, feverishness, colic, flatulence, etc. Try

VELVO LAXATIVE LIVER SYRUP

SAVE YOUR PROPERTY

Texaco Roofing protects the contents of your building from all kinds of Weather.

EASY TO LAY—DURABLE—WARRANTED
An Inquiry will Bring Full Particulars

MADE ONLY BY

THE TEXAS COMPANY
GENERAL OFFICES HOUSTON, TEXAS

J. W. ENGLISH, Agent at Hereford, Texas

At Mr. and Mrs. Carl's.

Last Tuesday evening a most delightful program of music, reading, and recitation was rendered at the beautiful residence of Mr. and Mrs. C. H. Carl at 2nd and Lee, whose hospitality and spacious home was thrown open to their boarders, the Hereford Orchestra and a few of their neighbors. A very informal program was arranged but was carried out in a skillful and most pleasing manner, as was evidenced by the number of encores given.

There was not a dull moment through the entire evenings entertainment.

The following program was rendered.

- | | |
|--------------------|--------------------|
| Music, | Hereford Orchestra |
| Instrumental Solo, | Jennie Edwards |
| Music, | Hereford Orchestra |
| Reading, | Mrs. Salvador |
| Recitation, | Rosa May Carl |
| Instrumental Solo, | Mrs. Ocheltree |
| Vocal Solo, | Miss Fisher |
| Fiddle Solo, | Will Argo |
| Piano Solo, | Blanche Carl |
| Reading, | Mrs. Salvador |
| Vocal Solo, | Earl Wilson |
| Music | Hereford Orchestra |

Mrs. Salvador captured the attention of all present with her excellent reading of a number of comical pieces.

It was indeed a rare treat to listen to the music of the Hereford Orchestra and they are to be commended for the excellency which they have attained.

At a late hour light refreshments were served after which the guests departed declaring the evening one most pleasantly spent.

Those present were:

Mesdames Ocheltree, Miller, Salvador, Stamper and Kerby, Misses Edwards and Fisher and Messrs Sam, Glen, Pearl, Orville and Fred Brunk, Henderson, Argo, Leslie Smith, Wilson, Beene, Chisolm, Basher, Brenley, Kirby, Jarott, Miller, Ocheltree, Thomas and Fisher.

Batteries Took Flight.

Sherk & Stanek phoned in this morning that their stable was without water occasioned by some one appropriating all the batteries used by their gasoline pump engine. They will please return them at once and save trouble.

The Junior League Program.

- Leader, Johnithan Pitman
Song, 11th Psalm
Prayer
Song, Nettie Cooper
Reading, W. C. Pitman
Resitation, Sharlet Mooney
Violin Solo, Ralph Smith
Song, Mary Davis and Mary Bullock
Song
Dismissed with Lords Prayer.

Bank Statement.

Report of the Condition of The First National Bank at Hereford, in the State of Texas, at the close of business Jan. 31st, 1910.

RESOURCES.	
Loans and discounts	\$388,569.30
Overdrafts, secured and unsecured	5,035.95
U. S. Bonds to secure circulation	50,000.00
Premiums on U. S. Bonds	1,000.00
Banking house, furniture and fixtures	12,000.00
Other Real Estate Owned	2,932.00
Due from National Banks (not reserve agents)	184.93
Due from State and Private Banks and Bankers, Trust Companies and Savings Banks	4,088.81
Due from approved reserve agents	23,723.41
Checks and other cash items	1,146.91
Notes of other National Banks	3,232.00
Fractional paper currency, nickels and cents	215.40
LAWFUL MONEY RESERVE IN BANK, VIZ:	
Specie	\$ 7,725.20
Legal-tender notes	7,500.00
	15,225.20
Redemption fund with U. S. Treasurer (5 per cent of circulation)	2,500.00
Total	\$509,356.91

LIABILITIES.	
Capital stock paid in	50,000.00
Surplus fund	50,000.00
Undivided profits, less expenses and taxes paid	18,678.96
National Bank notes outstanding	50,000.00
Due to other National Banks	87,684.47
Due to State and Private Banks and Bankers	1,868.70
Individual deposits subject to check	196,331.95
Demand Certificates of Deposit	400.00
Time certificates of deposit	33,460.50
Certified checks	100.00
Bills payable, including certificates of deposit for money borrowed	20,000.00
Reserved for taxes	632.33
Total	\$509,356.91

THE STATE OF TEXAS }
COUNTY OF DEAF SMITH } ss.
I, J. L. Fuqua, President of the above named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.
J. L. FUQUA, President.
Subscribed and sworn to before me this 10th day of Feb., 1910.
[SEAL] R. T. MOSES, Notary Public.
Correct—Attest:
J. T. JOWELL,
W. S. HIGGINS, } Directors.
L. GOUGH, }

WILL ESTABLISH BIG SHEEP RANCH

Iowa Brothers Here to Open Combination Feed Farm and Sheep Ranch.

Dr. E. A. Bare of Pleasantville, Iowa, and his brother R. A. Bare were in Hereford this week buying equipment for a big sheep ranch in the southwest part of Deaf Smith county. Dr. Bare has been here over a year and has been farming on a small scale on his ranch more for his health than for the money, but he has had both. When he came here he only weighed 110 pounds, but last Tuesday he tipped the beam at 172 strong. His brother went out to see him recently and on seeing the big feed and straw stacks exclaimed, "why they told me you folks did not make anything this year."

Now the two brothers will lease additional land and put on about 2500 head of stock sheep. R. A. Bare will have charge of the big ranch. Dr. Bare may come to Hereford to live, but not to practice his profession. Both these gentlemen are highly pleased with the country and the Doctor is ever enthusiastic.

The Jumbo Loaf

Burnam & Dobbins are now putting out a special loaf, called the Jumbo Loaf on account of its size, weighs 16 ozs. and is wrapped while hot in parchment paper, thus retaining the needed moisture and flavor, making the crust sweet and palatable. While the Jumbo Loaf weighs 3 ozs. more than the ordinary kind, it sells for the same, 5c straight. 11f

If your W. O. W. dues are not paid by the first day of each month you stand suspended in accordance with the bylaws and constitution of this order. 52t2

Bank Statement.

Report of the Condition of The Western National Bank at Hereford, in the State of Texas, at the close of business, Jan. 31st, 1910:

RESOURCES.	
Loans and Discounts	\$227,598.79
Overdrafts, secured and unsecured	886.15
U. S. Bonds to secure circulation	50,000.00
Banking house, furniture and fixtures	7,367.75
Other real estate owned	6,260.00
Due from National Banks (not reserve agents)	1,200.99
Due from approved reserve agents	19,023.41
Checks and other cash items	150.22
Notes of other National Banks	685.00
Fractional paper currency, nickels and cents	115.69
LAWFUL MONEY RESERVE IN BANK, VIZ:	
Specie	\$8,398.85
Legal-tender notes	768.00
	9,166.85
Redemption fund with U. S. Treasurer (5 per cent of circulation)	2,500.00
TOTAL	\$324,954.85

LIABILITIES.	
Capital stock paid in	\$ 50,000.00
Surplus fund	65,000.00
Undivided profits, less expenses and taxes paid	2,031.27
National Bank notes outstanding	50,000.00
Due to other National Banks	10,149.43
Due to State and Private Banks and Bankers	79.67
Individual deposits subject to check	63,479.63
Time certificates of deposit	40,380.90
Cashier's checks outstanding	3,080.45
Bills payable, including certificates of deposit for money borrowed	40,000.00
Reserved for taxes	763.50
TOTAL	\$324,954.85

THE STATE OF TEXAS }
COUNTY OF DEAF SMITH } ss.
I, A. J. Lipscomb, Cashier of the above named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.
A. J. LIPSCOMB, Cashier.
Subscribed and sworn to before me this 8th day of Feb. 1910.
[SEAL] N. M. BARTLEY, Notary Public.
Correct—Attest:
G. A. F. PARKER
HENRY WILKINSON } Directors.
B. C. D. BYNUM }