

The Hereford Brand

Vol. 10

HEREFORD, TEXAS, MARCH 25, 1910

No. 7

OVER \$60,000.00 IN STOCK SUBSCRIBED FOR R.R.

THE KELSO COUNTRY

Letter of General Information About Western Part of Deaf Smith County.

The Brand:-

Will you kindly allow me to answer the many letters and questions that I have received since giving the write up of the progress of the Kelso country, through the columns of your paper as it would be quite a task to answer otherwise. I want to say in the beginning that I am going to give the plain facts as far as I know them. While this may not correspond exactly with some other reports you have heard the truth is best when known.

A number have written to know about the depth of water. I will begin at Hereford which is about 25 miles southeast or to be exact by section lines, 20 miles east and 7 south. The water at Hereford is 30 to 60 feet and the water gradually gets deeper as you go N. W. Ten miles out it is from 90 to 100 feet; fifteen miles, 150 to 170. The next few miles brings us to a depth from 260 to 300 feet and this is the depth of the wells around Kelso. The well at Kelso is 250 feet. One mile west at Mr. Palmer's the well is 300 ft deep. This depth will continue west of Kelso about 8 miles where we have what we term the "dry belt." This is a strip about 7 miles wide on the Texas side and continues on into New Mexico for some distance. In this strip, we strike a red clay at a depth of from 100 to 140 feet. If we don't get water when we hit the clay, we call it a "dry hole" and move a ways and begin a new hole. We have drilled as many as four holes on a section before we got water. This clay is from three to four hundred feet thick with no water in it, and under the clay is salt water. This clay lies in strips, mounds or ridges and when we hit where it dips down as much as 175 feet we usually get water. Now this is about the true situation of the water as I have found it, and I own an interest in a well machine and speak from actual experience.

As to the actual cost of improvements on a quarter section it will cost about as follows:

400 Posts at 16c	\$64.00
100 pounds Barb Wire	61.20
Building two miles of fence	30.00

These prices are at the railroad. The expense of hauling depends upon the distance.

The Kelso tract is one of the best bodies of land in the county but has made less settlement than any part for the reason that it was bought almost exclusively by speculators.

I get scores of letters asking about the country. How much the land has advanced in price, if it is settling up, what the population of Kelso. Kelso has and the population is exactly nine people, myself, my wife and our seven children. There are no buildings except what the company put here. My other letter gave most all the names of the settlers but I failed to mention two or three among who are R. W. Saeger who improved a place 10 miles north west of Kelso and was the second man to build on the Kelso tract, from Hull, Iowa. Mr. Saeger has sold the first place he improved and has bought raw land again which



SHACKLED

shows he thinks the country is good enough for him.

As to the price of land, As I stated before there is one way to advance the price of your land and that is by having it improved, as in the case of Mr. Saeger who paid \$10.00 per acre for his land, put up a 3 room house, broke out 80 acres, fenced the 1-2 section and sold it for \$20.00 per acre.

I know a number of people who want to come to this country but are afraid they can't produce crops here. Of course, we need a great deal of experimenting here on many different kinds of crops, while we have a few crops past the experimental stage. Now the question comes, are we going to wait and let a few do all the experimenting, bear all the cost and suffer all the privations of settling a new country. If so, it will take years, but if we would all take hold and help, we could in two or three years bring results that otherwise would take years to accomplish.

I want to recite an instance. In this same county that is farther from the R. R. than we are that has been settled up by Germans, who have improved their land, made a good living and have advanced the price of the first cost from \$10 to \$35 per acre. Now I have thought some of a proposition like this: Say we form a stock company and establish an experimental farm. Take wheat for instance and work it along the lines of the Campbell System of scientific farming. I have been making a close study of Mr. Campbell's ideas and believe it the correct method for this country. Of course, I don't think any set of rules would exactly apply to all countries. We could rent fifty or one hundred acres of land for which we could pay the customary rent

and have it worked in a thorough scientific way and divide the net proceeds if there be any among the stock holders. By this means, we could demonstrate what could be done then people could move here with a knowledge of what they could do. I would be glad to hear from anyone on a proposition of this kind, especially from G. F. Wilson of Des Moines, Ia. I would be glad to hear from any one who contemplates moving here.

Sincerely yours,
JOHN GREGORY.

Planting More Trees.

The ladies of the Mothers' Club had another tree planting yesterday afternoon and "worked" some of the candidates again, the big sheriff and the big candidate for city marshal working at the wheel. The ladies have laid out a park which when completed will be a real "beauty spot." Three walks bordered by trees leading from the three corners to the center at a fountain around which will be planted flower beds. The intermediate spaces will be grassed. The city has extended a lateral up Main Street to the park so that water in abundance is at hand.

After the tree planting, the ladies served ice cream and cake on the curb, where all the men and ladies enjoyed a half hour most pleasantly.

Organizer Appointed.

Robt Elliott has been appointed by Commissioner of Agriculture, Hon. Ed R. Cone, as organizer of farmers institutes in the Panhandle and South Plains. His special work will be to give lectures on farm adjuncts such as dairying and swine breeding etc. He will announce soon the course of work to be done and will give preference to places where invitations are extended. The department in-

tends to thoroughly organize the farmers of this section and Mr. Elliott will have charge of a series of special institutes to be held.

Main Building T. C. U. Burns.

The main building of Texas Christian University was completely destroyed by fire Tuesday evening at 7 o'clock. The cause of the fire is supposed to be defective wiring. The building was valued at \$150,000 with only \$40,000 insurance. The school will continue in improvised rooms around the campus. The girls dormitory, music and dining hall were not damaged. The Christian brotherhood have sustained a severe loss. T. E. Shirley president of the board is a citizen of Hereford

Easter Flower Garden.

This beautiful entertainment was given at the College Chapel Sunday night by the members of the Junior and Intermediate Endeavor Societies. Children from all the churches assisted. Misses Bulah Wright and Mate Hunt deserve credit for the splendid work. While a chorus was being sung four girls passed through the audience and an offering of \$10 was made for the orphanage work. Friends who were interested sent in more the next morning. Mrs. R. N. Mounts being one who contributed \$1.00 each of her two girls.

Get Ready.

Oh, citizens, be ready when the Hereford people get ready to sell you some railroad stock — they mean business, and will submit a proposition to us as soon as they can get matters under headway from Hereford to Adrain. It is no joke, but a new charter will be applied for in a short time, and the road will be built by home people, and will be paid for by home people, not bought with a bonus, but each citizen will have a chance to get his money back.—The Plainsman.

IRRIGATION EXPERT MAY COME

Writes Letter Making Proposition to Hereford Farmers About Future Visit.

Orlando, Fla., March 17, 1910.
Mr. J. S. Wyche,
Hereford, Texas.

Dear Sir:—

I am in receipt of a letter from Hon. John H. Stephens, M. C., requesting me to mail you data regarding subirrigation from flowing wells.

Our bulliten upon sub-irrigation is not as yet out of the press but I will be pleased to take up the subject by correspondence, should you decide to make some experiments along these lines.

A few general statements can be made but it would be much better to know your conditions for irrigation before discussing the subject to any extent.

The field where sub-irrigation has developed most extensively is in the truck districts of Florida. A study of Florida conditions where sub-irrigation is successful brings out the following general points.

There must be present a substratum of impervious material to form a bottom which will hold the irrigation water up against the surface soil.

That the surface soil must permit of rapid lateral percolation and possess high capillary powers which will cause the water to travel thru the soil and come to the surface to supply the roots with moisture.

That open tile joints cannot be used with deep rooting crops.

That one cannot take too much care in the design of the system and be too careful in getting the pipe lines laid at the proper grades.

Should you care to co-operate with this office in your irrigation experiments, exchanging the results you gain for engineering assistance it may be possible for me to make the arrangement.

Kindly address me in care of the U. S. Department of Agriculture, Irrigation Investigation, Washington, D. C.

Yours very truly,
MILO B. WILLIAMS.

S. B. Carr Won.

The Preliminary Oratorical Contest of the Academy, which was held in the opera hall last Friday night, was a very pleasant affair and was attended by a very interested audience. The program was well rendered and the contestants, S. B. Carr and L. L. Hughes, did great credit to themselves and the institution they represented, showing that much study and preparation were not lacking with either of these young gentlemen. The decision of the judges was a very close tie but finally resulted that S. B. Carr was winner. He will represent the Canadian Academy in the Panhandle Oratorical Contest that is to be held in Hereford, April 15, 1910.

Will Make Irrigation Tile.

J. L. Johnson, the cement block factory man is preparing to manufacture tiling for sub-irrigation plants. Mr. Johnson has invented a machine to turn out 2-foot tile. It is an automatic machine with high capacity. Orders for tile are already coming in.

CONTRACT LET FOR COURTHOUSE

Lowest Bidder Places Figures at \$23,650 for Complete Building and Furnishings.

For two or three days the Deaf Smith county commissioners have been working on the contract for the construction of the courthouse. After a most thorough investigation, and all the bids opened, the court voted at 1:35 p. m. today to award the contract to the Falls City Construction Company of Louisville, Ky., whose bid was \$123,650 for building and furnishings complete.

The bidders and bids were: Geo. Baker Long, Lexington, Ky., \$137,411; Caldwell & Drake, Columbus, Ind., \$133,450; F. P. Heifner, Atlanta, Ga., \$130,213.

O. L. Hitchcock, one of the general managers and M. P. Nicols, secretary and treasurer of the successful bidders were here when the award was made and as soon as the court voted, at once entered into contract.

Work will begin next week as the tools and part of the crew of the Company are at Panhandle City. The contract will call for the completion of the building in ten months or 300 working days.

W. F. West has been employed as a superintendent who will look after the interest of the county and have a general oversight of the work.

The building will be three stories and a basement. The walls will be built of brick with marble veneering and marble interior finish, and is said to be the second marble county building in the United States and the finest courthouse in the South. A good perspective of the building as it will be may be seen in Ray's window.

All the court was present when the contract was closed. W. H. Russell, Judge; H. B. McKinley, Frank Shelton, George Muse, and L. R. Bradley, commissioners.

Card of Thanks.

C. E. Chappell and wife wish to express their heart felt thanks to their neighbors for the kind help given them during the sickness and burial of their little daughter, Bessie May, who died March 19th, 1910.

Oratorical Contest.

The sons of Demosthenes stood in contest Monday night at the College chapel, when three students contended for the honor of representation in the coming Panhandle Oratorical Association. They were Fred Baird, Albert Carter, Grady Stanley, named in the reverse order in which they spoke but in the exact order of their standing after the judges had rendered their decisions.

Their speeches were all good and their efforts appreciated. Before delivery their papers were graded as to thought and composition by one set of judges. Monday night a different set of judges graded the young Websters on delivery. These grades were added and the highest total went to Fred Baird, who will cross powers with the boys from other Panhandle cities in April.

G. T. & W. Railroad Bonds.

Austin, Tex., — The Railroad Commission today authorized the Secretary of State to register \$1,007,000 Gulf, Texas and Western Railway first mortgaged bonds, thirty year bonds bearing 5 per cent. These are the bonds authorized by the commission on the first fifty miles of the road. Ben B. Cain of Dallas, vice president and general manager of the road, was here in charge of the bonds.

Fruit Prospects.

If all signs do not fail, the Panhandle will be in a position to enjoy home-grown apples, peaches, cherries, plums, grapes and pears this year. While many trees are in bloom there is but little uneasiness as they are from 2 to 3 weeks later than last year and unless the unusual happens fruit will be safe thru the Easter spell. W. M. Smith, orchardist in Castro, says if Easter passes without a killing frost or freeze, that fruit is safe.

For Sale.

Two story brick building. Last two years bringing \$100.00 a month in advance of each month. Little money handle building.

J. M. Bogard.

HEREFORD LEADS IN KEY RATES

Of All Panhandle Towns Hereford Gets Lowest Insurance Rate From Board.

Not boastful, not bragging, it is gratifying that the city of Hereford is charged with less negligence and hence more enterprise by the State Insurance Board as shown by the Key Rates established for the Panhandle and Plains towns. So far as published the Key Rates are as follows:

	Population	Key
Amarillo	13500	\$0 80
Childress	6600	.82
Clarendon	4250	.92
Channing	720	.99
Canyon City	2125	.92
HEREFORD	3750	.72
Midland	3500	.98
Panhandle City	550	.94
Stratford	800	.90
Texline	500	.94

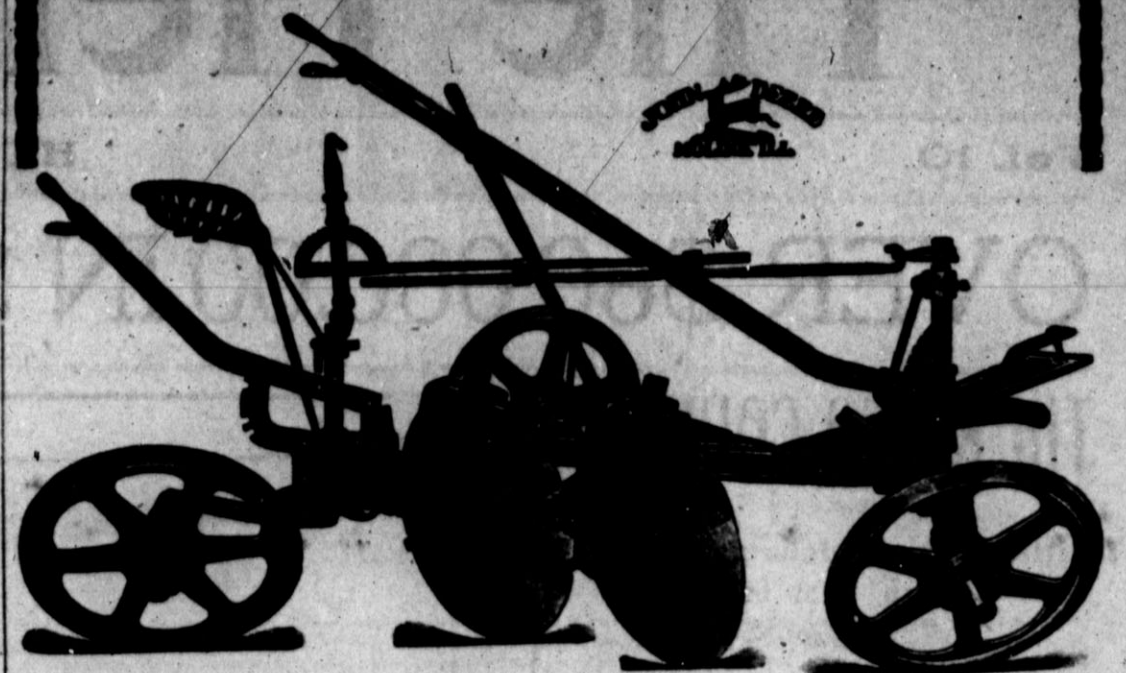
For the Lower Plains towns the Board gives:

Quanah	3750	\$0.90
Vernon	4000	.82
Wichita Falls	8500	.64

This rate for Hereford can and will be reduced as may be seen from the bulletin:

	Charges
1. WATER WORKS: (j) Direct pressure, standpipe used as a cushion, single pump, steam power	\$.12
(k) Pumps inadequate, deficient 60 per cent.	.06
(l) Less than 75 per cent of service metered.	.01
4. SUPPLY MAINS FROM RESERVOIR AND PUMPING STATION TO SERVICE DISTRIBUTION:	
(b) Not in duplicate, no intermediate reservoir	.02
5. WATER MAINS: (a) 80 per cent less than 8 inch in business portion	.08
7. FIRE DEPARTMENT:	
(e) Horses used for other purposes	.02
(f) Dep't wholly volunteer	.10
10. HOOK AND LADDER TRUCKS: None	.02
11. FIRE ALARM SYTEM: None	.05
12. POLICE SYSTEM: Deficient 75 per cent	.07

THAT JOHN DEERE



PLOW is the one your neighbors use and they're satisfied. Why not you? Has the lightest draft, cuts it all out and is made to stand the strain. See

Garrison Brothers

Make Our Store Your Headquarters

Cerno! Cerno!

The Acknowledged Standard feed for all kinds of stock. It has been properly proportioned to make a perfect food for milk cows and work stock. It is the Best feed and the best is always the cheapest.

We also handle Corn, and Corn Chops, Shorts and Bran, Cotton Seed Cake and Meal; Alfalfa and Prairie Hay.

We make deliveries to any part of the city. Phone your orders early in the day. Phone 76.

WITHERSPOON & HARRISON

13. FIRE MARSHAL: None	.03
14. BUILDING LAWS: Inadequate	.05
17. OVERHEAD TROLLEY OR OTHER ELECTRIC POWER OR FIGHT WIRES:	
(d) Light	.01
18. CONFLAGRATION HAZ'RD:	
(a) Obstructions, railroad and overhead wires	.02
(b) Special hazard exposures	.02
(c) Frame range	.02
(d) Shingle roofs	.02
Total charges	\$.72
CREDITS: None	.00
KEY RATE	\$.72

NOTE—This Key Rate is for use in rating Dwellings, Private Barns and Stables, Boarding and Rooming Houses and the contents of same, when not in exposure distance of Mercantiles or Special Hazards.

"Baskin Heights" Withdrawn from Market.

In view of the fact that irrigation for the Hereford country is an assured fact, and that several thousand acres will be placed under water this season, we think it only a matter of months when all land near Hereford will have an earning power that will more than quadruple its present value.

This, in connection with the assurance of the early building of our new railroad, prompts us to withdraw "Baskin Heights,"—excepting the S. W. 40 acres which is already platted for sale. All interested parties will please take due notice. 6th BASKIN & HESTER, Owners.

Cosette Hawkins who was operated upon yesterday afternoon for appendicitis is resting well today.

DONT be backward about falling in line for Clean-Up Day. If the day dont suit you then clean up before that time.

It's the Rubbing

on washboards that wears out your linen when laundering it at home. If you send your family washing to us we wash it sweet and clean without the slightest rubbing or the usual wear and tear.

Our 6c per pound rate includes washing and drying the starched pieces, and ironing all the flat work including sheets, tablecloths, towels, napkins, etc.

The average family washing weighs about ten pounds and costs but 60c. Wouldn't you like to have us call for your work this week? Our wagons run everywhere.

Hereford Steam Laundry

Telephone . . . 246

THE MAIL ORDER STORE

NO matter if we don't agree on politics, religion or the race question, there is one point of interest, which reaches every man and woman who have to use things (and those things have to be bought) upon which I think we can agree. For ten years everything used in the life and comfort of humanity, has gone up in price, "The Price" is becoming a serious problem. I studied "prices" from every available source in America's markets. I am demonstrating that the "price" of a great many of the most used commodities in family life, and various sundries, can be lowered from 25 to 50 per cent. In Racket Store goods, the "hardest competed" line in the world by mammoth institutions I can show you a saving which is well worth an investigation. In gasoline stoves and other summer goods, I can save you more money by a moment's investigation than you can earn by a day's hard labor. In all kinds of Second Hand Goods, I have them at "prices" which will amaze you and cause you to wonder who "sacrificed" them to me. My wife calls me a "crank" on price cutting, she's probably right, but I make a profit on everything I sell, small but sure. I don't claim to sell at cost. I'M GOING TO PUT OUT A CATALOGUE ABOUT THE FIRST OF JULY, which will enable you to more closely compare my goods and prices with others and save a portion of your money by spending it where you can do the best. I'm buying all the Chickens I can get and pay the Cash. Don't forget to raise turkey, there will be a market

WALTER NELSON

THE SQUARE DEAL MAN

Cor. Main St. and Railroad

NEIGHBORHOOD NEWS

Letters Written by Staff Correspondents of THE BRAND

Spring Lake Items.

Mr. Clevenger, our enterprising merchant is sporting a new bicycle.

Mrs. MacNair and daughters were shopping in Olton Monday.

Mesdames O. C. Axtell, A. R. Reddington and Miss Minnie Axtell were calling on Mrs. Clevenger Wednesday.

We now have one more week of school.

Mr. and Mrs. Rudd and daughter Grace left for their home in Missouri Sunday.

T. N. Devening was in Olton Monday.

Mr. Hoffman took the Cline family to Hereford the first of the week.

The Frenzel children are able to be at school again.

Mrs. Jay Rudd is on the sick list. Mrs. Packard took dinner with the Frenzel family Tuesday.

A. D. Cline and family have moved to Oklahoma.

M. E. Clevenger was in Plains this week for a big stock of drygoods.

Misses Packard, Carpenter and Shiflet were in Plainview Tuesday and Wednesday.

Mr. and Mrs. Cox were in Hereford the first of the week.

Mr. and Mrs. Gilbert took Mr. and Mrs. Ferris and two sons to Hereford Monday where they boarded the train for their home in Indiana. Mr. Ferris and family only visited one short week in the Panhandle, but they were delighted with the country. We predict they will be sure to return and own some of these fine acres in the future.

ANGIE'S BEAU.

Spring Lake Warble.

The Holiness meeting is still going on. Sister Worth is doing some splendid preaching.

Mrs. Hines of Indiana is here visiting friends and attending the meeting.

Mr. Gilbert went to Hereford on business this week.

Mr. Weaver of Claude, N. M. is visiting Mr. Mohr and attending to some business affairs this week.

Mr. Cline and family left this week for Oklahoma.

Mr. Lowery and wife and Miss Emma Wopata visited at J. I. Phipps Saturday night and Sunday. Mr. Lowery lives 12 miles south of Hereford and we enjoyed a visit from them and we indeed appreciate their hospitality in going to and coming from Hereford as they know just how to make one feel at home.

Emmett Dixon is grazing 200 head of sheep in and around Spring Lake and is stopping at J. I. Phipps at nights.

Mr. Ott went to Hereford Friday on business.

Evan Stuck and wife have moved to Dr. Woolford's farm near Spring Lake.

Mrs. Packard was in this vicinity giving music lessons this week.

Everyone rejoiced over the nice rain that fell Tuesday night.

A Mr. Carter of Nebraska came in Friday with the intention of improving his farm a few miles west of Spring Lake.

Messrs Dwyte, Orval, Miron, Axtell and Giest are hauling cane seed to Friona this week.

Mr. Franklin and wife of Spring Lake ranch were in the village Saturday. Mrs. Franklin tells us that she claims the bounty of \$25.00 offered by Mr. Halsell for every

Lobo's scalp as she has the honor of killing one Friday. Mr. Franklin says they have killed several steers this winter.

We hope The Brand will pardon us for not getting in our items last week, as we supposed our Beau would fill the bill.

ANGIE.

North Union Items

Too late for last week.

We had quite a good rain Tuesday night that will help the wheat very much.

Mr. and Mrs. Berve spent the day at the Ed Short home Wednesday.

Ed Early and family are visiting Mrs. E. E. Brubaker this week. Mr. Early is from Missouri and says that he likes the Hereford Country very much.

J. W. Miller and wife spent the day with E. E. Brubaker Wednesday.

The people are busy sowing oats in this vicinity.

Several of the young people of this community are planning a trip to Sulphur Park Sunday afternoon.

Some of the young people in this neighborhood attended the show at Hereford Saturday night.

The "Pumpkin Rollers" played Hereford Saturday evening and got beat but they are not the least discouraged. They will try them again any old time.

John Daily and Miss Minnie Berve made a flying trip to Hereford Saturday afternoon.

John Evans has just returned from a trip to his old home in Missouri. He says the Panhandle looks better to him than ever.

Miss Minnie and Ina Berve spent Sunday afternoon with Misses Short.

Rev. Ennis will preach Saturday night and Sunday at the Berve school house. Everybody invited.

KENTUCKEY.

North Union Items.

The wheat is looking good since the rain of last week.

The peach trees are in bloom, we fear they are too early as there is apt to be a cold snap about Easter.

Rev. Enis filled his regular appointment at the Berve School house Saturday night and Sunday and Sunday night. He said that he could not tell yet whether he could preach for us next third Sunday or not as he expects to go back to his home in Oklahoma in the near future.

Bro. Enis, Henry Daily and wife and also John Daily dined at Ed Short's home Sunday.

J. W. Miller and wife and Ed Early and wife visited at the Ed Short home Sunday afternoon.

Mrs. George Higgins is on the sick list this week.

Miss Ridgeway is getting along nicely with her school.

Mr and Mrs James Parks spent the day at Ben Hodges Monday.

John Higgins visited at the H H Hawkins ranch Saturday and Sunday. He says that hail fell in that vicinity Saturday afternoon. He reported wheat as being in fine condition.

Little Orian Russell has a very fine saddle horse of which he is very proud.

The people in this community have their plants up and will soon be ready to go to gardening.

Mrs Ed Short has just had her hot beds made. Little late but better late than ever. (Where's Mr Short coming in?—Ed)

John Daily and Burnis Short were

callers at the Hopkins home Sunday afternoon.

The Ladies in the neighborhood are going to Mrs Bean's and have a sewing to help her with her house work. Mrs Bean has been quite poorly for some time.

KENTUCKEY.

Frio Items.

Next Sunday is regular preaching day. After the morning service communion services will be held. In the afternoon one deacon will be ordained. We expect Brother Dean of Hereford to be present. Every body is cordially invited to attend. Bring your dinner and enjoy both services.

If this beautiful weather continues garden making will be in order.

Will Sain is on the sick list.

W B Green and Mrs L B Keathley and son Wesley spent Sunday with J F Dollar and family.

H H Stanley and wife, Frank Axe and family dined with E H Shockley and family.

W P Heustis of Moores Hill, Ind., is visiting his daughters, Mesdames Matt Whiteford and J W Beatty.

Misses Callie Sanders, Maydolin Green, Maggie Stanley and Alma Whiteford were shopping at Hereford Saturday.

Mrs L B Keathley spent a few days last week with Mrs Steve Sanders.

Miss Susie Chilcott will leave this week for her future home in Iowa.

Matt Whiteford and family, J W Beatty and family spent Sunday with Ed Stanley and family.

Miss Alma Dendy spent Sunday evening with Mrs Newsome.

J D Jarrott and family took supper with H H Stanley and family Sunday evening.

Matt Whiteford and W B Green transacted business at Dimmitt Tuesday.

Miss Bennie Hubbard spent Saturday night and Sunday with Misses Jewell and Maude Dollar.

J O Linsey and wife were calling on friends Sunday evening.

MRS. NEWCOMER.

Echoes From Parrott.

It really seems that winter is over and gone.

Our glorious rain has made the grass green and the spring flowers are appearing. We even saw a robin which makes us feel that it is spring.

Messrs Adams and Conner of Dimmitt took dinner last week with R. S. Neely. They were calling on old friends and cultivating new ones in our neighborhood.

Miss Irene Holzer has gone back to her Hereford home with Mr. and Mrs. Dodson. We shall miss her

CONDENSED STATEMENT OF THE CONDITION

OF

The First National Bank

HEREFORD, TEXAS

At the close of business February 5th 1910.

RESOURCES		LIABILITIES	
Loans and Overdrafts	\$367,953.14	Capital Stock	\$50,000.00
U S Bonds and Premiums	51,800.00	Surplus and Profits (net)	61,563.87
Banking House and Fixtures	13,038.50	Circulation	50,000.00
Redemption Fund	2,500.00	DEPOSITS	369,828.09
Demand Loans	64,345.32		
Cash and Exchange	31,755.00		
	\$531,391.96		\$531,391.96

OFFICERS: { J. L. FUQUA, President
C. W. DODSON, Cashier

DIRECTORS: { L. GOUGH, J. L. FUQUA, C. W. DODSON,
R. J. KIBBE, W. H. FUQUA, W. S. HIGGINS, J. T. JOWELL.

SAFETY DEPOSIT BOXES FOR RENT. This Bank is well equipped to handle all business entrusted to its care and respectfully solicits your account.



Spring and Summer Styles Ready For Your Inspection

We have the finest line of Spring and Summer suits you ever saw. Neat, graceful models for young men and men who would be young. They're "ALCO SYSTEM" Clothes and when we say they are the best you ever saw, we mean that and nothing else.

"ALCO" Clothes are stylish to the last degree, but not "sporty." They are well made by skilled tailors and have a permanent shape tailored into them. They are made of substantial materials that are light, cool and comfortable and that hold their shape.

"ALCO SYSTEM" Clothes cost no more than you formerly paid for garments not so good.

Natty suits for men, \$1500 to \$25.00

H. C. MYRICK

dinner. Gordon and Laura Holden, Mr. Richards, Gladys, Mable, Willie and Floyd Hacker, Jake Boydston, Jack Boswell, Sid Lindsay, Mr. and Mrs. Philips and Mr. Verelle and sons.

We had a fine large Sunday School last Sunday. We were very glad to have Mr. Beach of Dimmitt. Mr. and Mrs. Beach spent Sunday with Mr. and Mrs. Henley.

The following were invited by Rafe and Grace Scruggs to Sunday dinner. Mr. and Mrs. I. D. Grant and Miss Grant went to Hereford Monday. F. R. Metcalf and family took Sunday dinner at the R. S. Neely ranch. JACK AND GILL

SATURDAY, MARCH 26TH

You are extended a cordial invitation to be present at
OUR FOUNTAIN OPENING. Hours: 9:30 a. m. to 4:00 p. m. and 7:30 to 9 p. m.

At this time we will serve our friends and patrons free drinks, if they will bring this ad with them, and will take great pleasure in having you inspect our new Iceless Fountain.

(Cut this ad out and bring it with you, in is good for ONE FREE DRINK).

E. T. WOODBURN & SON

WHY CLEAN-UP DAY

Reasons Why All the Town Should Be Cleaned from Cellar to Garrett.

The following letter written by a Lubbock physician and published in the Avalanche gives the reason. Be sure to read it and then do your duty:

Last summer and autumn our town passed through one of the worst sieges of typhoid fever within her history, and the sole object in writing this article is to put the people on their guard, and if possible, avoid a duplication of what we had last year.

I know if we will all do our duty, it is possible to stamp it out of our town or, at least minimize the ravages of this monster of diseases. It is a disease that is becoming very prevalent upon the Plains, and each succeeding year seems to increase in almost a geometrical ratio and Lubbock and vicinity is no exception to the rule.

The writer has resided in this country for nearly twenty years and up to ten years ago, never saw but one or two cases of typhoid fever, it being practically unknown up to that time, which proves clearly that this is not a climate naturally adapted to the disease, but the increasing population and manner of living have brought on this condition. And, it further proves that as is alien to our climate, it is possible to stamp it out completely, if all of us will make united efforts to that end.

Typhoid fever is an infectious disease and its chief sources of infection is by water, milk and dust, so you see at a glance that cleanliness and sanitation is the key to the situation, when it comes to eliminating it from our midst, so we should make the start, even this early, to meet the foe next summer and autumn.

As before stated the typhoid bacillus is not indigenous to the Plains, but its presence is never the less manifest and it is present today in the water of our wells and in the soil, and is only waiting for the torrid rays of the summer sun to awaken them from their slumber and start them on their raid of destruction. Frigid weather does not destroy it.

If we were informed today that an evading army of some enemy would make an attack upon our fair city during the coming summer, we would begin now to prepare to repel the attack, every one of us would arm himself for the affray.

We have an enemy among us much more dangerous than an invading army.

We could send out spies and sentinels to watch and inform us of the

If you have anything that you wish to dispose of advertise it in the Brand Liners and sell it.

You Know What You're Getting

when you try a Stein-Bloch Smart Suit before our long mirrors.

Be as deliberate as you choose—study every line of the whole suit. Note the fit and drape of the coat in front and back. When you buy a

Stein-Bloch Smart Suit

you get the utmost of a great brainy tailors' organization. Skilled designers and master tailors have fashioned it. Try a Stein-Bloch and see the meaning of our "world-wide styles."



Sold only for \$20.00 to \$30.00

AT

Geo. A. Stambaugh's



MARCH 25th

If the above date appears on the label on your paper it means that your subscription expires this month. Don't wait until you miss two or three papers and then write for the back numbers for often they cannot be sent. RENEW NOW. Be up-to-date in your paper reading as well as other things and "You'll Like Hereford."

enemy's coming, but this enemy is already among us, and is insidiously lurking in the dark and will attack us when we are least expecting it.

Now, what are we to do to eliminate it as the disease is carried primarily by the dust in the air, or by flies, which contaminate the water and milk we drink.

We should strike at the source which in nearly every instance, is the out houses or closet. We should see that perfect sanitation is observed there, and thereby prevent the contamination of the soil which otherwise may be washed into your well or your neighbors' well during a rain, or carried off in the dust in time of dry winds to water tanks and barrels to infect the drinking water of your neighbor, even though he lives quite a distance from you.

If we will observe this one thing carefully, it would go a long way towards stamping out the disease.

I want to say a few words just here about the care of typhoid fever.

It is customary with many physicians to caution the attendants about the thorough disinfection of the dejecta of patients during their confinement, but as soon as they are up these precautions are no longer observed and as they are just as capable of spreading the disease then as before, they go from place to place carrying the infection. The same precaution should be observed for at least three weeks after the patient is up as during confinement and beginning convalescence.

The next precaution to take is to see about the water supply.

All wells that have been drilled more than a year should be cleaned out thoroughly between now and summer as many of them are now infested, and by this means eliminate the spread of the disease through that source.

Next we should see that our houses are thoroughly screened, as flies are a frequent means of conveying the malady.

If the three above rules are observed, viz; 1st perfect sanitation as to the out houses; 2nd, keep the drinking water free from bacillus; 3rd, screen your houses; and typhoid fever will soon disappear from our midst entirely.

Yours for public health,
S. H. ADAMS, M. D.

The Jumbo Loaf

Burnam & Dobbins are now putting out a special loaf, called the Jumbo Loaf on account of its size, weighs 16 ozs. and is wrapped while hot in parchment paper, thus retaining the needed moisture and flavor, making the crust sweet and palatable. While the Jumbo Loaf weighs 3 ozs. more than the ordinary kind, it sells for the same, 5c straight. 11f

LOCALS

A girl can obtain employment for house work at Walter Nelson's. 1t

Pie Berries 10c per can at J. A. Johnson's Cash Grocery. 6-2t

Haviland & Versailles chinaware at Warren Hardware Co. 4tf

You can get a Washing Machine for two weeks free trial by calling at the Hereford Hardware Co's. 5tf

Mr. and Mrs. H. B. Stephens and son William of Kelso visited friends in Hereford Monday.

Pink Salmon 10c per can, large size, at Johnson's. Phone 7. 6-2t

Eclipse and Woodmanse wind mills. Warren Hardware 4 4tf

"The Mail Order Store" is coming. Read about it on page 8.

Fresh Hallowi Dates in bulk, 12 1/2c per lb. at Johnson's. 6-2t

Editor Charles Callahan and wife were in Hereford Money on their return from Texico, where they had been on a visit.

Yhu can get a Washing Machine for two week's free trial by calling at the Hereford Hardware Co's. 5tf

Miss Louise Atwood, Resident Music Teacher. Studio one block west of Public School Building. 6tf

E. B. Black says he has a house to rent near him and the ones renting must be willing to be neighbors. 1t

Monarch Pork and Beans 10c per can at Johnson's. Phone 7. 6-2t

See J. M. Bogard if you want a bargain in a two-story brick. 5tf

Supt. Wray returned Monday from Dallas where he attended the State Sunday School convention. He reported a splendid meeting.

We have a complete stock of disc harrows. Warren Hardware Co. 4tf

D. B. Cook of Hudson, Missouri, is visiting friends in Hereford this week. Mr. Cook and Jno. W. DeAtley are old school mates.

Eating Potatoes \$1.10 per bushel at Johnson's. Phone 7. 6-2t

Get your tobacco from Smith. Special bargains in Smoking tobacco. 6-2t

Mr. and Mrs. C. W. Meadows left Saturday for their home at Comanche. Their friends regret to lose them from Hereford but wish them success in their new home.

Seed Potatoes \$1.50 per bushel at Johnson's Cash Grocery. 6-2t

Mrs. N. H. Dennison and children left Sunday for Narvo, Ill., where she will visit for a while. Later Mr. and Mrs. Dennison will go to Quincy where they will live.

A girl may obtain employment for house work at Walter Nelson's. 1t

5lb bucket of Coffee for 90c at J. A. Johnson's. Phone 7. 6-2t

Joe P. Sypert, ever happy and smiling, is smiling again on account of the advent of a new granddaughter born to Dr. and Mrs. H. H. Wynne, on the 16th inst.

Call at Hereford Hardware Co's. and get a Washing Machine for two week's free trial. 5tf

J. B. McMinn of Summerfield, and who owns a 3-section farm near Black City, was in Hereford yesterday on business.

Arnold & Matthews, Furniture and Undertaking. J. M. Gilliland, Embalmer and Funeral Director. Day Phone 115. Night Phone 251. 38-tf

Mr. and Mrs. C. H. Cocking were in Hereford yesterday shopping and attending to some business matters. They live 8 miles southeast of town.

To The Democracy Of The 29th Senatorial District

At the solicitation of numerous friends I sent out a letter under date of December 31st, 1909, making my announcement as a candidate for the office of State Senator for the 29th District. Such an announcement is necessarily concise; however, as stated in that letter, a careful reading of it will give a general understanding of my views on much of the legislation that will be considered by the next legislature.

When one announces as a candidate for office and asks for the suffrage of the people, the voters have the right to know his views and how he proposes to discharge his official obligations. They have the right to inquire into his past record. Not only have they this right, but it is the duty of every voter, before he casts his ballot for any candidate, to inform himself as to the ability, purposes, integrity and past record of such candidate.

Believing as I do, then, it is incumbent upon me to state to the voters of the 29th Senatorial District my position on any legislation which will probably be brought before the next legislature, and also to refer these voters to my past record that they may investigate.

I feel that you will agree with me when I state that the sessions of our legislature are too long, and too much time is spent in "junketing trips" over the State and in discussing measures which are experimental and of doubtful benefit, after being placed upon our statutes. That government which does not burden its people with unnecessary laws and regulations, finds its people the most prosperous and happy. Therefore, let us enact no law unless experience has taught us that such law is necessary for our protection, progress and happiness, and that such law be right and just to the greatest number of our people.

Taxation

I would favor any amendment tending to improve and perfect our laws affecting taxation. The collection of taxes from the private citizen and corporations should be equitable, just and equal in proportion to the ability and holdings of each.

Capital and Labor

I would favor any law which would advance our now prosperous commercial, industrial and agricultural interest and which would have a beneficial influence in causing outside capital to seek investment in our State. All laws are supposed to be enacted that equal justice may prevail among our people. However, past experience has demonstrated that it is necessary for the people to choose for their representatives in the National and State law-making bodies men who are in touch with and understand the needs of organized labor and the small business interest in order to secure equitable legislation for their protection. It is to be desired that our great State will never experience that antagonism between capital and labor, which exists in some of the States, and that no law will ever be enacted in this State which will give either an unjust advantage over the other in that great natural partnership between Capital and Labor. I favor any legislation which encourages and invites capital to our State, and yet at the same time, protects and guards the rights of labor and the small independent business interest.

Amendments and Reforms

In our organic and statutory laws there are amendments and reforms which should be speedily made. Many of these have been so fully and thoroughly discussed in the newspapers and in public addresses throughout the State, that it is necessary for the candidate only to refer to the most important ones and declare himself either for or against them, that the voters may understand his position.

SUBMISSION: The most prominent question now before the people, or which will be during the campaign, is that of the submission of a constitutional amendment prohibiting the manufacture and sale of intoxicating liquors within this State. During the last legislature, I made the statement that submission was a platform demand, and the people had the right to vote upon the amendment. There is no doubt in my mind but that "Submission" will again be a platform demand. If elected as your Senator, I shall cast my vote in the Senate to submit the amendment to a vote of the people, and then shall vote for such amendment at the polls. I am a local optionist

and a state-wide prohibitionist. The only County I ever cast a vote in (save my present home County of Deaf Smith), was Montague County. During my ten years residence there, I had the opportunity to and did cast three votes for local option, either precinct or County. At those times, I was a candidate for and holding the office of Prosecuting Attorney, and at those times in Montague it was not politic to vote the pro ticket. I favor prohibition from principle, and according to my idea, to be consistent, a local optionist should be a "state-wider", and a "state-wider" should be a local optionist. In other words, I favor state wide prohibition by constitutional amendment, statute or otherwise.

EDUCATIONAL: I favor the separation of the Agricultural and Mechanical College from the Texas State University, and making them entirely distinct and separate institutions. The legislature is called upon at each session to make appropriations for the support of these great institutions, and frequently many of the wiles of the lobbyist has to be resorted to, in order to secure sufficient means to support these schools. A constitutional amendment should be adopted and laws enacted divorcing these institution, and providing for their proper maintenance and expansion.

JUDICIAL PROCEDURE: It is expected that reforms and amendments will be attempted for our judicial procedure, which is sorely needed. Our present rules for Civil and Criminal Procedure may be used to pervert and retard justice at the expense and disappointment of litigants, and the people generally. This should be remedied.

PENITENTIARIES: It is hardly possible that there is a worthy citizen in this state who is not in favor of radical reformation in our State prisons. The facts brought to light by the investigating committee appointed by the last legislature were startling, and have created a universal demand for immediate reformation as to the business methods and the treatment of those so unfortunate as to be confined and in charge of the prison officials. Politics should be eliminated from these and all our eleemosynary institutions, and each should be conducted upon a basis befitting our great and progressive commonwealth and our civilization.

PUBLIC HEALTH AND SANITARY LAWS: Laws should be enacted empowering our State, County and City health officers to carry into effect and enforce such measures and regulations as are necessary to the proper protection of the health and lives of the citizens of this state. We are beginning to realize the absolute necessity for such laws, and it is a duty this government owes to its citizens to meet this emergency promptly, squarely, determinedly and effectually.

Railroads

It is possibly true that some portions of our state now have all the railroads necessary, but the 29th Senatorial District is short on railroad facilities and long on the need thereof. The territory within this district is undeveloped, but it is advancing and improving with such wonderful rapidity, that the older portions of the state stand and look at us in wonder. We need railroads, and many miles of them. Let our laws be just and fair to encourage the construction of railroads and other enterprises—just and fair to such enterprises and our citizens.

Anti-Pass Law

I notice with some degree of astonishment, that a few of the newspapers of this district are demanding that the anti-railroad pass law be so amended as to permit the Editors to carry a pass in their vest pockets. There is no reason given as to why that class of citizens should be exempt from the anti-pass law. There is no reason given as to why our newspaper editors are less susceptible to the unholy influence that a pass might have, than are our merchants, doctors, lawyers, farmers and other classes. Let the anti-pass law stand as it is, barring everyone from the influence of the free railroad transportation. The doctrine is "equal rights to all, special privileges to none." As above stated, I oppose any amendment of the anti-pass law which would give certain classes "free passes" and especially our newspaper editors. They claim to be the "moulders of pub-

We have the prices and most complete stock of shades and fruit trees etc., in the Panhandle and now is time to plant. The Hereford Nursery. 52-tf

Show your neighbors the article on page 8 entitled "The Mail Order Store." 1t

Mrs. B. S. Arnold left Wednesday for a visit with home folks in Missouri. She will be away until about June 15th.

Wheat and Corn Flakes, 3 packages for 25c at Johnson's. 6-2t

Mrs. T. E. Shirley who happened to a painful accident by the run-away of her buggy horse Monday afternoon, is now rapidly recovering from the shock.

A girl may obtain employment for house work at Walter Nelson's. 1t

Rev. J. S. James of Clarendon, was in Hereford Sunday and filled the pulpit at the Methodist Church. Prof. James holds the chair of Latin and German in Clarendon College.

Everything in the Monarch Brand, the best the market affords, at J. A. Johnson's. Phone 7. 6-2t

J. C. Thompson of near Spring Lake, Castro County, was in Hereford Tuesday and reports the second fine rain in that section. He says oats are looking fine and orchards all in bloom.

Just received a fresh supply of garden seed, white clover and blue grass seed all in bulk at J. F. Collup Phone 1. 5tf

Mrs. W. A. Williams of Ashland, Kansas, who has been visiting with Mrs. Arnold left Tuesday for her home.

Oats in 5 pound packages, 25c at J. A. Johnson's. Phone 7. 6-2t

There will be special Easter services and preaching at the Methodist church Sunday morning and night by the pastor, Rev. J. W. Story.

Fine line of postals at Smith's. Easter cards 3 for 5 cents. 6-2t

Rev. J. W. Story has been assisting in a meeting at Clarendon this week. He will return tomorrow and fill his pulpit here Sunday.

It's square up to you, what's your verdict? "The Mail Order Store" on page 8. 1t

L. A. Simpson, C. D. Wright, F. L. Vanderburg, G. M. Suggs and A. C. Thompson were at Vega Monday night, where they conferred degrees on a number of applicants in the Masonic Lodge. All report that the Vega-fraternity treated the crowd most royally.

Wanted Monday afternoon, two setting hens, 'any old kind.' Phone 228

Robert Owens and Miss Jessie Jones, who live 3 miles north of the city, were happily married, Saturday, March 19, Rev. O. W. Dean officiating. Only the families of the contracting parties and a few friends were present.

Nothing gives so much satisfaction for so small cost as electric lights. Let us connect up your house. See us for prices etc. Hereford Light and Power Company. 36-tf

Miss Percy Moore, who has had charge of the Art Department in Hereford College, left last Saturday for her home at Comanche where she was called on account of the illness of her mother. During her stay in the city Miss Moore made many warm friends and the young people regret to lose her from the society circles, however their best wishes follow her across the state.

Attends Dedication.

Rev. S. Shore and Brother T. G. Nance attended the dedication of the new \$35,000 Christian Church at Amarillo Sunday.

(CONTINUED ON PAGE EIGHT)

The Hereford Brand
 Published by
The Brand Publishing Co.
 A. C. Elliott, Manager

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THE HEREFORD BRAND

Entered April 17, 1901, as second-class
 mail matter, post office at Hereford, Texas,
 act of Congress of March 3, 1879.

Subscription Price \$1.00 Per Year,
 Strictly in Advance

Any erroneous statement affecting the
 character or reputation of any individual or
 firm which may appear in The Brand, will
 be gladly corrected upon being brought to
 the attention of the publishers.

ANNOUNCEMENTS

The Brand is authorized to make the following announcements, same being given in the order of the information received at this office. All candidates, unless otherwise announced, are subject to the action of the Democratic Party.

Fees for announcements are payable in advance and as follows: For all county offices, \$10.00; for commissioners, \$2.50; for precinct and city offices, \$2.50 to \$5.00; offices having no or small emoluments, \$1.00 to \$2.50.

For State Senator, 29th District:—

JNO. P. SLATON.
 L. GOUGH

For District Attorney 69th Judicial District:

J. W. SELLARS

DEAF SMITH COUNTY.

For County Judge:—

W. H. RUSSELL
 C. D. WRIGHT

For County Clerk:—

J. H. KING
 FLETCHER ROGERS
 O. B. PIRKEY
 G. M. SUGGS
 SAM WORLEY
 J. M. (MATT) GILLILLAND

For Sheriff and Tax Collector:—

F. H. BRITAIN,
 E. F. CONNELL, re-election
 R. W. BAIRD

For Treasurer:—

H. B. WEBB
 ROSCOE DAVIDSON
 L. A. STROUD
 J. M. BOONE

For Tax Assessor:—

L. D. (DOW) MERCER
 C. T. (JOE) DOBBINS
 C. P. ARTHUR
 J. W. FORD, (re-election)

For Commissioner Precinct No. 2:

R. J. KIBBE

CITY OF HEREFORD.

For Mayor:

J. H. HEAD

For Marshal and Collector:—

C. L. SULLIVAN
 J. B. ROGERS

For Secretary and Treasurer:—

A. M. JONES

A PROCLAMATION.

Believing that cleanliness is the first principle of civic righteousness that the health of the city is most important, that the lives of our people may be in jeopardy by negligence, and that the people of Hereford will cooperate in giving their city a thorough renovation by clearing away all manner of trash and filth; Now, therefore, I mayor of the City of Hereford, declare Friday, April 1, 1910, as a holiday and made the legal "Clean-Up Day," in which all forms of labor, except what may be absolutely necessary be suspended, and that all able bodied persons devote the day in cleaning the city and placing every street, alley, vacant

lot and a corner, in a sanitary condition. The city will furnish wagons and teams to haul off the trash, if piled at convenient places.

Given under my hand and seal this the 24th day of March, 1910.
 S. B. EDWARDS,
 Mayor City of Hereford.

CLEAN-UP Day, April 1st.

YOU'LL like Hereford after April First.

APRIL First will be all fool's day; and Hereford is going to play a trick on Mr. Microbe Germ.

HEALTH first, then wealth; Sanitation will bring and keep the first, industry will fetch the second.

ARE you getting ready for April 1st. The Slogan: THE CLEANEST TOWN ON EARTH.

DONT be backward about falling in line for Clean-Up Day. If the day dont suit you then clean up before that time.

THE Panhandle editors who promised the new comers rain at the right time have made good.—Record.

THE Panhandle editors have always made good. They can't help it.

YOU just ought to take a look at your back yard. There is a big pile of ashes, about 3 dozen cans scattered around, a lot of old odds and ends, mostly has-beens, and when raked into a pile would attract the attention of a railroad contractor.

THE BRAND has a notion that somebody should offer a premium for the cleanest block after Clean-Up Day. The block should be counted as including the yards, alleys and to the middle of all streets around the block. Now some one second the motion.

FIRST MONDAY.

As advertised, everybody is invited to attend the the-First Monday Opening. These First Monday's will be pulled off each month from now on for ever, unless Halley's Comet sweeps all of us into eternity or some other place.

A weekly paper that fills every need of the community in which it is published is cheap at \$1.50 per year. A weekly paper that does not fill such a place isn't worth the paper it is printed on.—Ex.

A newspaper is worth just what the community makes it. The Brand is trying to be "worth-while" to Hereford but is charging \$1.00 per year.

A Missouri editor is said to have a plan to keep subscriptions paid up which works without fail. Every time a delinquent subscriber is mentioned in his paper his name is inverted. Every other subscriber understands what it means and there is a grand rush to get "right side up" again.—Ex.

The Brand dont believe the Missouri editor does it, but would like to see some Texas paper try it. All the Brand subscribers are already "right side up" and hence cannot be tried in this office.

FRUIT BEING DESTROYED.

If you hear the chatter of the English Sparrow in your orchard, get your gun. They are eating the buds of the young fruit. J. A. Fox says that they cleaned one cherry tree in a few hours for him. Peaches and plums will all go the same way. "Dont kill the little birds" is all right for a first reader story but orchards and sparrows dont go together, if you want any fruit.

A Fine Picture.

Of your stallion or Jack placed in the paper will attract attention. The Brand is prepared to furnish you just what you need. btf

GOVERNMENT PRINTING

Hon. Robert L. Owens,
 Member Senate Committee
 on Postoffice.
 U. S. Senate Chamber,
 Washington, D. C.

Dear Sir:

The general appropriation bill now before the United States Senate contains a clause which will, if included in the final passage of said bill, effect materially the printing business of the small country print shop. This clause prohibits the Postoffice Department from printing practically free return cards on stamped envelopes.

The writer does not believe it the function of any government to enter into competition with private enterprises and thus become a monopolistic trust crushing out large and small business interests without mercy. If this principle be correct, the United States through its Post Office Department is working injury to every printing plant. As now practiced the government is furnishing printed envelopes at a less price than the same envelope can be bought in the open market by the printeries. This is not competition but absolute monopoly.

There are two remedies. One is for the government to cease printing envelopes altogether or to sell to the printeries stamped envelopes at such a price that they could make a reasonable and just profit on the same envelope. As it now stands, the government sells with printed return card 1000 No. 6 stamped envelopes at \$11.25. This is \$1.25 for the envelope and printed return card. The best rag envelope on the market in case lots (40-M or more) cost, laid down in the Texas shops, more than \$1.25 per M. Merchants, banks, and other business classes are using more and more of the government return envelope, hence the business of printing is suffering an unfair defeat at the hands of the government which should foster industry and business enterprises. The writer does not think this patriotism on the part of the purchasers of the envelopes or is done in order to help out the deficit of the P. O. department, but rather the cheapness and convenience. If, therefore, the general government should give a reasonable discount to printeries who would act as distributors of government stamped envelopes the purchasers would secure the same envelope at the same price, help cut down the "big deficit" and the deal would have some semblance of fairness.

No legitimate business is afraid of legitimate competition, but when the government proposes to give away envelopes in order to sell stamps, because there is an enormous profit in selling stamps, it enters a field of doubtful expediency.

All that the printeries, large and small, ask of the government is fair play in an open field.

This letter is respectfully submitted to the consideration of the committee.

Johnson for the Senate Too.
 Memphis, Texas, March 22, 1910
 Dear Brand:—

Somehow or someother how I missed my Brand last Sunday. I was especially anxious to see Judge Gough's platform, etc. If you have a copy, will you please send me one I suppose that I am going to have to beat all your town to go to the Sen-

ate, but I will try and do it: Don't be too hard on a newspaper man is all I ask. In the meantime come over to Stamford in June and join the Texas Press Association.
 Yours Fraternally,
 W. A. JOHNSON.
 Phone 99 about Roses, Flowers, Shrubs, Evergreens, etc. The Hereford Nursery. 52-1f

WEDNESDAY AND THURSDAY NIGHTS MARCH 30 AND 31 AT STAR THEATRE

In Connection With Motion Pictures

Under Management of METROPOLITAN LYCEUM BUREAU COMPANY



Under Management of METROPOLITAN LYCEUM BUREAU COMPANY

MR. GEORGE CLANCY
 HEAR HIM READ "THE VIRGINIAN"

THAT FUNNY COMEDIAN THAT SWEET SINGER THAT DRAMATIC READER

Hear him sing his latest compositions: "When Mother Was a Girl." "I Wouldn't Have Cared if Some one had Been There." "If You Were the Star and I Were the Rose."

See him give his imitations of: James Hearne in Shore Acres. Sir Henry Irving in the Bells. Richard Mansfield in Dr. Jeckyll and Mr. Hyde.

Listen to him recite poems from the great poets: James Whitcomb Riley, Rudyard Kilping, William Shakespeare

SPECIAL FOR THE CHILDREN, THE FUNNY IMITATIONS OF "THE DEESTREEK SKULE"

Refined Entertainment For Everyone

PRICES 15 AND 25 CTS.



ASK ME If you want to sell your Business or Real Estate **FOR CASH**

No matter where located, if you want to Buy, Sell or Exchange any kind of Business or Real Estate.

Insurance placed in best companies and policies looked after.

Office in Dunlap and Britain Building, Rooms 2 and 4 **C. O. LEE** Hereford, Texas

Style, Quality and Prices

In High and Medium Grade Furniture



EVERY DAY
McDougal's
Kitchen Cabinet
Has a McDougal name plate—look for it.
You want the best? Then insist that it be a McDOUGALL. They are cheaper than others—quality considered.

Macey



Macey

Macey

Macey

For **STYLE, BEAUTY and CONVENIENCE** try a
"M—A—C—E—Y"

The Cart With all the New Features



They cost no more and are more convenient. We are showing them in all styles and colors.

Just Received Our Big Spring Shipment of
Linoleums, China and Japan Matting, Small Rugs and Art Squares, Wall Paper and Window Shades. In these goods mentioned we are showing some of the newest patterns ever brought to Hereford and the prices are less than some of the old styles that are being shown. We will save you 40 percent on your furniture bill. **TRY US AND YOU WILL BE PLEASED.**

J. M. GILLILAND,
Embalmer and
Funeral Director

ARNOLD & MATTHEWS

FURNITURE AND UNDERTAKING

The Store that
is Pleasing
WE WANT YOUR BUSINESS

LOCALS

Fine line of new goods at Smith's.
Hominy 10c per can at Johnson's.
Hon. F. T. Rolson is called again to Illinois on legal business.
F. H. Oberthier visited Amarillo on Business Monday.
Monarch Preserves, 25c per Jar at Johnson's. Phone 7. 6-2t
Fresh supply garden seed in bulk at Collup's. 5tf
Baby Gold rings, 75 cents each for a short time at Smith's. 6-2t
Chas. Woodburn was at Dimmitt this week on business.
H. G. Hays of the Chester neighborhood was in the city this week.
Eupion Oil 15c per gallon at Johnson's Cash Grocery. 6-2t
E. B. Bullock was in Amarillo yesterday on business.
White clover and blue grass seed at Collup. Phone 1. 5tf
A bargain in my two-story brick if sold at once. J. M. Bogard.
Mrs. Bundy of Claude is visiting her daughter Mrs. Jack Cobb.
Read "The Mail Order Store." It will interest you on page 8. 1t
Campbell sub surface. Warren Hardware Co. 4tf
25 ounces K. C. Baking Powder 20c at Johnson's. Phone 7. 6-2t
Mr. and Mrs. T. S. Bullock of Black City, were in Hereford yesterday.
Beautify your home by planting shade trees. L. P. Landrum. 52tf
Monarch Maple Syrup \$1.50 per gallon at Jno. A. Johnson's. 6-2t

The Quality Store

PHONE 25

HUBBARD GROCERY CO.

First-class Groceries for the careful housewife. Always on hand. Little things in the grocery line that help fill in when you haven't time to cook just what you would like. Produce of all kinds in season. :: ::

BEST FLOUR IN TOWN

George Cloyd was among the convention folks at Fort Worth this week.
See Smith in his new location corner 3rd and Main. 6-2t
Mr. and Mrs. C. R. Moreman have returned from a visit with their son at Dalhart.
Mr. and Mrs. D. C. Laird and Mrs. S. B. Holman were in Dimmitt Tuesday visiting friends.
Onion Sets at Johnson's, 40c per gallon. Phone 7. 6-2t
P & O listers and double row planters. Warren Hardware Co. 4tf
Editor and Mrs. S. A. Harris of Friona were in Hereford last Saturday.

B. M. Hester has for sale a quarter section of land 3 1/2 miles south of Hereford awful cheap. See him. 6-2t
Justice Brand Corn 10c per can at J. A. Johnson's. Phone 7. 6-2t
E. E. McCrory returned Monday from Missouri, where he has been on a visit.
R. L. Elliston of Farmersville, was here until Tuesday visiting his brother and family.
A. Arnold of Missouri, uncle of B. S. Arnold, is here visiting a few days.
Pure Ribbon Cane Syrup, 5 gal. for \$3.25 at J. A. Johnson's. 6-2t
If your shoes need a shine, see Charley Brunk at the City Barber Shop. He can do the work. 3 tf

Call at Hereford Hardware Co. and get a Washing Machine for two week's free trial. 5tf
You'll be interested if not benefited by reading "The Mail Order Store" on page 8. 1t
Mrs. J. W. Swan, daughter and son, of Merkel, Texas, are visiting in the home of Rev. and Mrs. O. W. Dean.
First grade California Fruit 20c per can, two for 35c at Johnson's. 3
Emerson Double and triple adjustable disc plows. Warren Hardware Co. 4tf
President E. M. Haile of the College, made a business trip to Waco last week in the interest of the Hereford College.

Hurkett Bros., 4 miles south of Summerfield, have maize and kaffir bundles, heads and seed for sale. 7f2
C. Q. Barton, for a short time president of Hereford College, but who now represents a book concern was in the city last week.
Mrs. L. Gough returned Tuesday from Dallas, where she had been as a delegate to the State Sunday School Convention.
Monarch Catsup, pure and unadulterated, 25c per bottle at J. A. Johnson's. Phone 7. 6-2t
Get our prices on Granite ware 33 1/2 off on of the best lines on the market at Smith's. 6 2t
We sell heavy team harness that will interest anyone who is in the market for this line of goods. Warren Hardware Co. 4tf
Call at Hereford Hardware Co. and get a Washing Machine for two week's free trial. 5tf
W. F. Easter was in town Monday and made a 'jokeful call at The Brand Office. His name is "right side up" on the list.
Father Bier of Amarillo held Mass at the Courthouse Sunday morning at 10 o'clock. A good number of communicants were present.
A. A. Pirie irrigation expert in charge of the Barcus-Warren plant went to Roswell his home Tuesday. He will return in a few days.
You can get a Washing Machine for two weeks free trial by calling at the Hereford Hardware Co's. 5tf
Pure Ribbon Cane Syrup in 5 gallon kegs at Jno. A. Johnson's Grocery. 52tf
Majestic Ranges and Buck's Cook stoves the standard of all cook stoves and ranges. Warren Hardware Co. 4tf

Sermon and Sacred Concert.

Prof. E. M. Halle, president of Hereford College, will fill the pulpit at the Presbyterian Church next Sunday morning in the absence of Rev. W. M. Baker, the pastor.

At the evening services, the house with all privileges, will be turned over to the College Glee Club when an Easter Song Concert and Cantata will be given. Everybody invited to both morning and evening service.

Rev. Baker is away visiting his parents at their home in McGregor, and will attend Presbytery at Crowell before he returns to Hereford.

Junior League Program.

Leader—Jim Black.
Song
Prayer
Scripture Lesson—Mark XVI:1-8
Roll Call answered with missionary in China.
Recitation—Modena Burks
Payment of Dues
Song
Reading—Mary Farmer
Question Box
Song
Dismiss with Lord's Prayer

Mr. and Mrs. G. C. Groner left yesterday for Anson, Texas, where Mr. Groner has a lucrative position with a drug firm. While in Hereford Mr. Groner held a position with the El Merito Drug Store which place he filled most satisfactorily. He also won while in the city one of Hereford's most attractive young ladies, whom he made his bride last September. Their many friends wish them happiness and success in their new home.

Cleanup Notice.

By direction of the city health department, all citizens within the city limits are hereby requested to clean their premises of all rubbish. If this is not done the prevailing good health of the public will be endangered. Don't let trash of any kind to accumulate on your premises. Let's all work together to keep our city clean at all times. The wagon will call on you soon.

Yours respectfully,
C. L. SULLIVAN, City Marshal.

E. B. Black was proudly showing a bouquet of his young wheat yesterday from his 800 acre field near Black City. Bullock Brothers have the place leased, and to them is due the credit of the fine showing. They expect to make 16,000 bushels.

(CONTINUED FROM PAGE FIVE)

To The Democracy of the 29th Senatorial District

lic sentiment", and to a great extent, such claim is well founded. Hence, the greater reason why our newspaper editors should not be allowed to carry a "free pass" and in return therefor be handed by the railroad companies, ready made editorials and news items to be published in our papers for the purpose of influencing and misleading the general public.

The 29th Senatorial District

I feel that this portion of the state has not received from those in authority at Austin that recognition to which we are entitled. In the past we have been handicapped, because of the want of knowledge as to our resources on the part of our fellow citizens in other portions of the state. Our state government has established schools, eleemosynary institutions, experimental farms and various other institutions, in other portions of the state. Other than the Normal recently located at Canyon City, (and that had to be purchased), I do not call to mind any other state institution in the 29th District, except the experimental farm to be established in Lubbock Co. This district is composed of 49 Counties, and no other portion of Texas surpasses it in high class citizenship, or in future possibilities.

Branch of Agricultural and Mechanical College

As stated before, I favor the divorcement of the Agricultural and Mechanical College from the State University. Not only that, but the A. & M. College has grown to such proportions that a branch to that institution is advisable. The Agricultural and Mechanical College is our most popular and useful institution. The 29th Senatorial District is sufficient in size, wealth, varied industries and otherwise to demand, secure, maintain and support the branch Agricultural and Mechanical College, and such branch institution will probably be provided for at the next session of our legislature, and I sincerely believe it should be located within this district.

Courts of Civil Appeals.

Our civil cases are appealable and returnable to the court at Ft. Worth, where the court for the Second Supreme Judicial District is located. This district comprises a greater territory than any other court in the state. There are about twice the number of cases taken to this court on appeal than are taken to any other appellate court in the state. It is necessary for our Supreme Court frequently to come to the relief of our Court of Appeals at Ft. Worth, and take many cases from it and apportion such cases among the other Courts of Appeal for decision. The Court at Ft. Worth can not keep up with its business, because of too great an amount. Thereby litigation is delayed at the expense and annoyance of our people. When a case is transferred from our Court at Ft. Worth to some other appellate court, probably Austin,

Galveston, San Antonio or Texarkana, then an additional expense is placed upon the litigants in the way of expenses for attorneys to make those long trips in looking after their cases. The litigant pays the price. Not only is our Ft. Worth court now utterly unable to dispose of the cases now appealed to it, but such cases are rapidly increasing. If elected as your senator I shall exert every effort to secure another Court of Civil Appeals and its location within the 29th Senatorial District. I have no doubt of the success of this effort, because we can show that we are justly entitled to it.

Geological Explorations

In connection with our state government, we have a Geological Department; which, by reason of its inactivity for the want of appropriations by the legislature, has become rusted in its joints. But during the years in which appropriations were made for this department a great amount of reliable and valuable information has been secured through this department concerning certain portions of Texas, but not this portion. Again it appears that the territory composing the 29th Senatorial District was overlooked in this important matter. I feel that we are entitled to a scientific survey and research by this department in order that our people may know of our underground water supply and what of the prospects in this portion of the state for gas, oil, coal or other minerals. This department should be furnished sufficient funds by an appropriation to carry forward such scientific explorations as are necessary to enlighten our people and assist them in the advancement and development of this, one of the best, but the least understood and least known portions of our state.

Experimental Farms

The agricultural possibilities of the 29th District are as diversified as they are great. I feel that the state has not done all that is incumbent upon it by the location of one farm in Lubbock County. And I feel that we are fully justified in asking that other such farms be established in this district, and that such will not only be of incalculable value to our entire citizenship, but that such demonstration will be carried on at a profit instead of an expense to the state.

Believing that the foregoing is sufficient to convey to those voters whom I do not meet personally, a full and fair understanding of my position on the most important questions, I submit my candidacy to the Democrats of this district. Other matters upon which there is little difference of opinion among Democrats of this state will be discussed personally. If your views coincide with mine, then I ask your vote and your influence; and in return therefor, I promise to use my best efforts to have our ideas engrafted upon our statutes. If you feel that I am wrong in my views and principles as above laid down, then, I advise you to vote for another, as I will not abandon my position on either of the foregoing propositions.

JNO. P. SLATON.
Hereford, Texas, March 1st, 1910 (Adv.)

Bids Wanted.

Contractor to build residence for President of the West Texas Normal College at Canyon City, Texas. Plans and specifications may be obtained at the office of George Burnett, architect, Telephone Building, Amarillo, Texas, or at the office of R. B. Cousins, Canyon City. Bids will be opened in Canyon City, April 5, 1910. The right to reject any and all bids is reserved.
R. A. TERRILL, Sec.,
Local Board of Trustees,
Canyon City, Texas.
6-2t

At 6 Per Cent Interest.

Section of land in Deaf Smith County in Capital Leagues for sale on long time and small payments. First payment begins after two or three years provided purchaser lives on the land and makes needed improvements. Good proposition for young man with small amount of means. For price, terms, etc write J. C. H. care Brand office. 3tf

Child Dies.

Little Bessie May, 2 year old daughter of Mr. and Mrs. Chappel, was buried at Hereford Sunday afternoon, Rev. Dean conducting the services. The family lives in the Kelso neighborhood.

Trustees to be Elected.

Tomorrow the Board of Trustees for the Hereford Independent School District will meet and call for the election of four trustees, the terms of Messrs L. Gough, Geo. W. Irwin, W. B. Parmer and J. L. Fuqua expiring. The hold-overs are W. B. Beach and J. O. Jenkins.

Mrs. J. A. Johnson was surprised on her 59th birthday Tuesday when a party of friends and relatives came in at the noon hour, bringing with them a well prepared dinner, which they proceeded to spread on the table. The dinner was prepared by Mesdames H. H. Hawkins, C. L. Sullivan and Edgar Johnson. Every one present as well as Mrs. Johnson enjoyed the hour.

Facts

YOU LOSE MONEY

when you allow any of your stock or poultry to remain sick a day.

They give you less results in beef, pork, work, or eggs, when they are not in perfect health. Take a little interest in your own pocket book and doctor them up with

Black-Draught Stock and Poultry Medicine

It will pay you to do this. It has paid thousands of other successful farmers and stock and poultry raisers.

This famous remedy is not a food, but a genuine, scientific medicine prepared from medicinal herbs and roots, acting on the liver, kidneys, bowels and digestive organs. Sold by all druggists, price 25 cents, 50 cents and \$1. per can.

Write for valuable book: "Success with Stock and Poultry." Sent free for a special address. Black-Draught Stock Medicine Co., Chattanooga, Tenn.

Society Notes

Club News, Society Functions, Personal Mentions, Etc.

MRS. B. S. ARNOLD, Society Editor Phone 161

Mr. and Mrs. C. C. Ferguson entertained Mr. and Mrs. B. S. Arnold and guest Mrs. Williamson and Mrs. Alice Lea at dinner Sunday.

MRS. JARROTT ENTERTAINS
Mrs. Jarrott entertained the Bay View Club Saturday afternoon from 3 to 5 complimentary to Mrs. W. A. Williamson Mrs. Arnold's guest. "42" was the diversion of the afternoon and a very pleasant time was spent. At the end of the game the hostess assisted by Mrs. Barcus served a dainty luncheon of creamed chicken in paddy shells, olives, pickles bread and butter wafers and ice tea.

MRS. LAIRD AT HOME
On Thursday afternoon from 3 to 5 Mrs. D. C. Laird entertained a large number of ladies at "42" in her new home in East Hereford. The hospitality of the beautiful Laird home and the ladies who received invitations report a very very pleasant afternoon. After a goodly number

of games were played the charming hostess assisted by Mrs. S. B. Holman served refreshments of fruit ice, cake. Candy and salted nuts were served during the games.

BIRTHDAY PARTY

Daisy Lee, the little daughter of Dr. and Mrs. H. H. Taylor, celebrated her seventh birthday on Friday from 4 to 6 o'clock.

Pretty little Misses in dainty frocks formed a beautiful picture.

Various games were played, a nut hunt furnishing much amusement, Elizabeth Black finding the greatest number was awarded a prize. In pinning the tail on the donkey, Annie Fitzhugh Parker was the successful contestant. Many little gifts and good wishes were showered upon the little hostess.

Appropriate refreshments were served to the following, Susie Barker, Anna Marie Jones, Elizabeth Black, Anna Fitzhugh Parker, Carrie Barker, Mildred Park, Grace Fergu-

son, Annie Wildy Lea, Hazel Whit-hour, Mildred Cross, Mattie Mounts Marie Burns, Daisy Lee Taylor, Louie Taylor, William Black, Robert Taylor.

Ladies Thrown from Buggy.

While attempting to alight from their buggy yesterday afternoon at the park grounds, Mesdames R. H. Barnett and Jennie Thompson were thrown violently to the ground. Both of the ladies were given a severe shock, and were bruised considerably but no bones broken.

Do You Use Handkerchiefs?

Remember the Handkerchief Convention to be held at E. B. Black Co's. Furniture Store by the Girls' Improvement Club of Hereford College. Attend this convention and get a good supply of handkerchiefs. The funds obtained are to be used in improving the parlors at the Dormitory of the College.

Brand Liner Brought Results.

On Friday a 4 line ad in The Brand, advertising some Jersey cows for sale, brought an inquiry early Saturday morning. In a few days a deal amounting to \$3000.00 was consummated as the result of a 20 cent ad. 'Spouse you try one.

IF I SOLD

every man that entered my shop a suit I would soon have to "cut out" the tailoring "biz" and start a factory for clothes. Hereford is in no danger of having a clothes factory on my account for awhile anyway. But I will say this, I do sell a suit to every man entering my shop who appreciates that snap and style in his clothing which can be found only in shop made or finished garments.

If you want a suit attractive and out of the ordinary, yet neat and in the latest fabrics for \$18, \$20, \$22 or more

SEE FULLER

THE SUITTORIUM

on the other side of the Postoffice.

The only shop in Hereford in which you can get a suit made on the bench.

HEREFORD VIEW STOCK FARM

The Place to Buy Berkshire Hogs Hereford Cattle and Barred Rock Chickens

A few reasons why you should Buy Berkshires from me.

BECAUSE you can buy for less Money at Home and save the Express Charges. BECAUSE they are Prolific, three young sows during October and November farrowed 39 Pigs. BECAUSE they have Quality and Size and are raised so as to insure their future usefulness.

Nice lot of Pigs now ready to go, get in line. Mr. Breeder buy good Berkshires and make money. Come to my Farm one mile west of town and let me show you.

R. H. NORTON, HEREFORD, TEXAS
Drop me a card if you would like to read a little book "Berkshire Excellence & Progress"

CONCRETE WORK

Plain and Ornamental Concrete Blocks, Side-walks, Curbing and Hitching Posts; Brick Work and Plastering; Block or Brick Flue Building. All work Guaranteed to be first class.

Factory Opposite Courthouse **Worley & Brand** On Third Street

UP-TO-DATE LIVERY and SALE BARN

When you want a good drive or an up-to-date rig call at our Barn. We have spent a great deal of time and money lately improving and enlarging our premises. We have one of the best barns in West Texas and can give you the best accommodations in any line of livery service. We guarantee courteous and fair treatment to all. Phone 249.

SHERK & STANEK

THREE GOOD PAPERS

The Semi-Weekly Record,
(Ft. Worth) The Hereford
Brand and Brand Magazine.

In addition to subscribing for your home paper, which you cannot well afford to be without, you must have a high-class general state newspaper.

As a trustworthy family paper, *The Semi-Weekly Fort Worth Record* has no superior. It isn't for any limited set of people; it is for every member of every family. If you don't find some thing of interest in a particular issue—well, the editor looks on that issue as a failure. In addition to printing all the news of the day in concise form, The Record has special features for each member of the family. The remarkable growth of the Record is the best evidence of its merits.

OUR COMBINATION

The Semi-Weekly Record	\$1.00	} Our Price	
The Hereford Brand	\$1.00		\$1.75
The Brand Magazine	.50		

For Three

Subscribe at This Office, 316 Main.

THE HEREFORD BRAND

City Barber Shop

THE PLACE TO GET YOUR TONSORIAL
WORK DONE SATISFACTORILY

Big New Bath Tubs Just Put In
Beene & Bennett, Props.

A Brand Liner will rent that room for you—5c a line.

DIRT BROKEN FOR HIGH SCHOOL

W. M. Rice, Contractor, Begins Actual Work Tuesday Afternoon.

In the presence of the 500 pupils of the Public School, the trustees, and a few friends, Judge L. Gough threw the first shovel of dirt, thus starting the work on the new \$25,000 High School building, Tuesday afternoon. Judge Gough made a short speech.

W. M. Rice, contractor, had a large force of men at work, some building a small work shop and tool room, others plowing and digging out the basement. Work will be pushed as rapidly as possible.

The building will be located on the center of the block, the old building been placed on one side, either by fortune or purpose. As it the new building will not interfere with the school.

Card of Thanks.

We desire to thank the many kind friends who so faithfully and willingly helped us during our late bereavement.

MRS. G. H. LEGRAND AND FAMILY.

10870

A \$100 Typewriter for 17 Cents a Day!

Please read the headline over again. Then its tremendous significance will dawn upon you.

An Oliver Typewriter—the standard visible writer—the \$100 machine—the most highly perfected typewriter on the market—yours for 17 cents a day.

The typewriter whose conquest of the commercial world is a matter of business history—yours for 17 cents a day!

The typewriter that is equipped with scores of such conveniences as "The Balance Shift," "The Ruling Device," "The Double Release," "The Locomotive Base," "The Automatic Spacer," "The Automatic Tabulator," "The Disappearing Indicator," "The Adjustable Paper Fingers," "The Scientific Condensed Keyboard" all

Yours for 17 Cents a Day

We announced this new sales plan recently, just to feel the pulse of the people. Simply a small cash payment—then 17 cents a day. That is the plan in a nutshell.

The result has been such a deluge of applications for machines that we are simply astounded.

The demand comes from people of all classes, all ages, all occupations.

The majority of inquiries has come from people of known financial standing who were attracted by the novelty of the proposition. An impressive demonstration of the immense popularity of the Oliver Typewriter.

A startling confirmation of our belief that the Era of Universal Typewriting is at hand.

A Quarter of a Million People are Making Money With

The OLIVER Typewriter

The Standard Visible Writer

The Oliver Typewriter is a money-maker right from the word "go!" So easy to run that beginners soon get in the "expert" class. Earn as you Learn. Let the machine pay the 17c a day—and all above that is yours.

Wherever you are, there's work to be done and money to be made by using the Oliver. The business world is calling for Oliver operators. There are not enough to supply the demand. Their salaries are considerably above those of many classes of workers.

"An Oliver Typewriter in Every Home!"

That is our battle cry today. We have made the Oliver supreme in usefulness and absolutely indispensable in business. Now comes the conquest of the home.

The simplicity and strength of the Oliver fit it for family use. It is becoming an important factor in the home training of young people. An educator as well as a money maker. Our new selling plan puts the Oliver on the threshold of every home in America. Will you close the door of your home or office on this remarkable Oliver opportunity?

Write for further details of our easy offer and a free copy of our new Oliver catalog. Address

THE OLIVER TYPEWRITER CO.

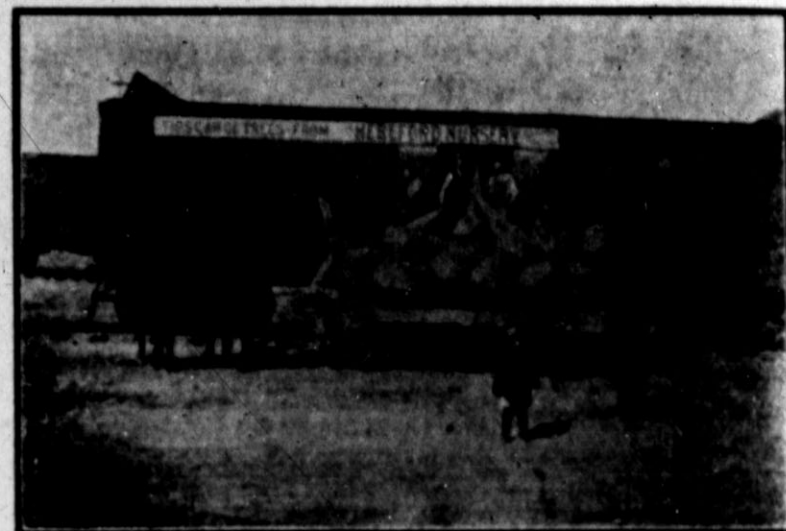
Oliver Typewriter Building
Chicago, Illinois
3-5-10

Quality and Price

Go hand in hand when you buy LUMBER from us. We have one of the best stocks in the Panhandle to select from, and it is always a pleasure to us to submit you our very reasonable figures on a bill be it large or small.

Kemp Lumber Company

C. L. CARTER, Manager



Shipping Trees by the Carload

HEREFORD NURSERY

L. P. LANDRUM, PROPRIETOR



Los Angeles, and San Diego, Cal. and return. 30 days going, 90 day limit. \$75.40

San Francisco, and Return \$84.90
30 days going, 9 months Limit.

R. E. BRYANT, Agt.

J. F. COLLUP

DEALER IN

COAL, HAY AND GRAIN,
FIELD SEEDS AND STOCK SALT

ACME HORSE FEED. Try a sack.

A Limited amount of BROOM CORN SEED
on hand. Call Quick.

PHONE NO. 1

WE HANDLE ALL KINDS OF POSTS.

P. R. Purcell & Sons

Livery, Feed and Sale Stables

GOOD SADDLERS GENTLE DRIVERS

Special Conveniences for Drummers

HEREFORD TEXAS

The Patronage of the General Public is Cordially Solicited.

FEED WHOLESALE ONLY. Quick Shipments. Cotton Seed Meal, Cake, Hulls. Grain, Chops, Bran.
Room 9, Chamber Building
A. S. TAYLOR, Broker Amarillo, Texas

An Open Letter.

Hereford, Texas, Mar. 19, 1910.
Hon. Jno. P. Slaton,
Hereford, Texas.

My Dear Sir:—

I am in receipt of your communication of the 17th inst., have also noticed same given out as an open letter to the papers of this city. I have carefully gone over this communication, and am sorry that you saw proper to rush into the public print and mail my letter instead of talking the matter over with me first.

I notice that you emphasize the particular date of your announcement, and state that you had no idea of any one else announcing from this part of the district. If you had been as particular in reading the papers as you are regarding the date of your announcement you would have noticed that before your announcement my name appeared both in the Hereford Brand and Recorder, as being solicited to make the race; but does the date of a man's announcement or the place of residence give him prestige or prior right to the votes of any people for any office? My motto is to advocate principle, not men nor location.

I note that you state "After my announcement, I am informed that you stated that if no one else made the race you would enter it and defeat me." Now I want to say in regard to that statement, and the one following, that I have seen you numbers of times since you came out, and have talked with you and if you have heard such statements, and asked me what I thought of your candidacy you know that I would have told you. Then why come out in print, and tell what you have been informed when for the asking you could have had just what I said?

I have nothing personal against you, and would say to you any and everything I would say to any one else. You have never said one word to me about your claims for office

nor solicited my support in anyway. I have been solicited by leading democrats of this and other counties in the district, to make the race, and that since your announcement.

I note what you say about this being a prohibition county. Yes, it is and I have the pleasure of knowing that I have been in the front ranks of making it pro, and openly advocating the cause all the time. What have you done in this line?

I note that you say it is embarrassing for two men to run for a district office in the same county. I do not see why this should embarrass any one. It does not embarrass me for you to run. The people of any country should have the chance to select the man they want to represent them in any public capacity.

I note you challenge me for a special primary in this county, and set the date from March 28th, to April 9th, and say the "Details can be arranged by some methods mutually satisfactory." This date seems to be figured out to suit your own convenience without consulting me, and at a time when you should know I have engagements that will take me out of the district.

Again, I am sure most of my friends would not support you if I were out of the race and most of your friends would not support me if you were out of the race. As to a public discussion I have no objection to that at any time, and place. It is a matter of principles, and if you can present them in a better light than I can, and will work longer and harder for them than I would you have a right to the support of the people.

Now it occurs to me that a better way is for both of us to make the canvass strictly on our records, and I suggest that as we both want to become acquainted in the district that we make the canvass together you can speak first one place, and I the next, and notify any other candi-

dates who would care to speak at the same place and time. In this way the voters can decide who will best serve their interests.

Now, in regard to this county, will say that I suppose you saw a number of your friends before announcing and know about who will support you, and who will not. I have done this, and am satisfied to let it rest with them until the July primaries. Yours truly,
(adv) L. GOUGH.

Notice.

The firm of T. M. Coulson Drug-gist has this day sold out to Messrs Stocking & McLean. The creditors of the old firm will look to T. M. Coulson for pay with the exception of the J. W. Crowder Drug Co, Dallas; C. E. Potts Drug Co, Wichita, Kansas; and American Cash Register Co., Columbus, Ohio; which indebtedness was assumed by the new firm of Stocking & McLean and the above parties will look to them for their pay. Those indebted to the old firm will pay T. M. Coulson as his accounts were not sold.

Signed. T. M. COULSON
ROY M. STOCKING
JNO. MCLEAN.

A Receipt for a Good Town.

- Grit.
- Vim.
- Push.
- Snap.
- Energy.
- Schools.
- Morality.
- Churches.
- Harmony.
- Cordiality.
- Advertising.
- Talk about it.
- Write about it.
- Cheap property.
- Speak well of it.
- Healthy location.
- Help to improve it.
- Advertise in its paper.
- Patronize its merchants.
- Good Country tributary.
- Elect good men to office.
- Honest competition in prices.
- Faith exhibited by good works.
- Make the atmosphere healthy.
- Fire all croakers, loafers and dead-beats.
- Let your object be the welfare, growth and promotion of your town and its people. Speak well of the public-spirited men, and also be one of them yourself. Be honest with all your fellow-men

A 1200 Mile Trip.

A. H. Elliston and son J. B. and brother R. L. Elliston of Farmersville, left Tuesday morning in his Auto that will require a month, going to Lubbock, Midland, San Angelo Lampassas, San Antonio and Corpus Christi. The car was outfitted with complete camping plunder and provisions, and a good time is anticipated.

HANDKERCHIEF CONVENTION
SATURDAY, MARCH 26

On the above date The Girls' Improvement Club of Hereford College will hold a Handkerchief Convention at E. B. Black & Co's Furniture Store. The proceeds to go to the furnishing and beautifying the parlors and reception room at the College.

AN OPPORTUNITY TO SECURE A USEFUL ARTICLE AT A NOMINAL COST AND HELP IN A GOOD CAUSE AT THE SAME TIME

Music all the afternoon will be one of the attractions for the pleasure of those who attend.

GIRLS' IMPROVEMENT CLUB

When Buying Groceries

Bear in Mind

the difference between

Cheap and High Grade GROCERIES,

the difference between

Healthful and Unhealthful GROCERIES,

the difference between

JARROTT & WILKINSON'S Groceries

and Other People's Groceries

Chick-Season Bargain Sale!

Hatching and seeding time now! You're getting your tools for the season's work. Tested ideas—instructive reading—are your best tools. Here's a kit of them at a bargain!

- 1—It's worth dollars to you, now, if you can raise 9 chickens from every 10 eggs set. 15 chickens from 15 eggs, was one beginner's recent experience. He did it without lamp or oil, in a Fireless Hatcher and Brooder, built by himself according to THE NEVITT SYSTEM. Nevitt spent seven years—thousands in cash—testing his ideas on chicken raising. Now chickens keep him. These hundreds of "how-secrets"—a complete manual of money making with chickens—has crammed into a brief, easy-to-read book, "The Nevitt System of Profitable Poultry Culture," formerly sold at \$1; now to be had only as told below.
- 2—FARM AND RANCH, the Southwest's greatest farm weekly, will lighten your work, increase your yields. It is edited by a successful farmer from the farm. It averages 24 pages packed with live, practical ideas, plans and pictures that mean better farming; more profit in livestock and chickens, fruit and garden truck; easier work for the housewife; fun for the youngsters. Ask your neighbor about its 27 years' record.
- 3—Then for clean, snappy, inspiring stories and pictures, you want HOLLAND'S MAGAZINE, the biggest first-class monthly printed for a dollar a year. It's worth the dollar twice over to each one in your family. Buy a news-stand copy and see. As a single feature, the best big game snap shots ever taken—sebras, enraged lions and rhinoceros at close range—are now appearing month by month. They are by Dugmore, the world-famous photographer—"the man who beat Roosevelt" and camera-hunted East Africa last year. Dugmore's story is thrilling and authoritative; you want every word of it.
- 4—Finally, THE LOCAL NEWS-PER is a necessity in your home. So this is our "Chick-Season offer" on the best agricultural weekly, the most successful poultry guide, the top-dollar magazine and your favorite newspaper.

FARM AND RANCH, HOLLAND'S MAGAZINE, and the Nevitt System (amounting at regular rates to \$3) with this newspaper, at a reduction of ALMOST EXACTLY ONE-HALF!

Subscriptions are for one full year. All must go to one address, however, and this bargain is absolutely limited to March 31. Nowhere else can you get such a year's reading at the price.

Plan for the winter days now! Order as below and get your money back this month in more and healthier chickens.

Bargain Number One

ALL FOR	(THE HEREFORD BRAND	\$1.00	ALL FOR
ONE	Farm and Ranch, Dallas	1.00	\$1.75
YEAR	The Nevitt System of Poultry Culture,	1.00	

Bargain Number Two

ALL FOR	(THE HEREFORD BRAND	\$1.00	ALL FOR
ONE	Holland's Magazine, Dallas	1.00	\$2.25
YEAR	Farm and Ranch, Dallas	1.00	
	The Nevitt System of Poultry Culture	1.00	

SMITH & ASHBROOK
HEREFORD, TEX.

Sell all kinds of Insurance

**Fire
Tornado
Life
Accident
Plate Glass
and Live Stock**

Office first door south of First National Bank

THE BASKIN LAND CO.

We offer special inducements in quarter and half section tracks close in to actual settlers. We have some on easy payments. Hereford is in the shallow water belt. Write us for particulars. Address
BASKIN LAND COMPANY
HEREFORD, TEXAS

YOU'LL LIKE HEREFORD!



Large and Small Buyers are treated with equal courtesy at this market. If your family is large you cannot be expected to require large quantities of groceries

WE'RE GLAD TO SELL YOU GROCERIES

no matter how little you need now. For we know that if your family ever does become larger, you'll continue to buy where your small orders are so cheerfully and satisfactorily filled

Stock is fresh daily and price always close to cost

Cardwell Brothers

A Good Example

"I am a good example," writes Mrs. R. L. Bell, of McAlester, Okla., "of what Cardui will do for suffering women."

"I suffered with my head and back, for over six years, and although I tried everything, I never could get anything to do me any good, until I began to take Cardui."

"Cardui has surely helped me and built me up and I am so thankful that I have found something that will do me good. I feel so much stronger and better than I have in a long time."

It is well to make up your mind before you are sick what medicine you will take when you are sick.

Take CARDUI

J 47

The Woman's Tonic

You will be glad to take it when you are tired, miserable and when life seems a weary grind. It will put new thoughts into your head, fresh courage into your mind.

If not sick now, at least burn Cardui on to the pages of your memory, so that when you are sick you will ask for it without thinking.

If sick or weak, get a bottle today. At all druggists.

Write to: Ladies' Advisory Dept., Chattanooga Medicine Co., Chattanooga, Tenn., for Special Instructions, and 64-page book, "Home Treatment for Women," sent free.

Your Meat and Baking Together

We take great pleasure in announcing to our patrons that we have secured a complete Baking outfit, and the services of a first-class baker, and we can deliver both your meats and bread at one time. The cash price on meat is a winner, and we are going to give you the best line you have ever had, and it will include every kind of baking usually carried in a first-class bakery. A trial will be appreciated.

Burnam & Dobbins

Tierra Blanco Herefords

L. R. BRADLEY, Owner W. T. WOMBLE, Manager

...BREEDERS OF...

Write owner or call at my ranch, situated five miles east of Hereford, on the Tierra Blanco river.

Registered Hereford Cattle

Head Headed by Strike Six, No. 156847
Assisted by Texas Tom, No. 204446

Will sell a quantity of young stock either singly or in car load Lots

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Geo. W. Barcus Jno. C. North
BARCUS & NORTH
Attorneys at Law
Hereford, Texas
Office in First State Bank building

F. T. ROLOSON
Attorney at Law
HEREFORD, TEXAS
Rooms 5-7, Miller-Walker Building

KING REALTY CO.
Lands, Loans and Insurance
Notary in Office
Abstracting a Hereford,
Specialty Texas

G. M. SUGGS A. M. JONES
SUGGS & JONES
ABSTRACTERS
Complete Abstract of Title to Deaf
Smith County Lands.
HEREFORD, TEXAS

A. P. Murchison J. S. Jones
MURCHISON & JONES
Real Estate and Live Stock
Hereford, Texas

THE HEREFORD ABSTRACT CO.
Titles to Deaf Smith
County Lands. Prompt
Service. Give us a Call.
Office with J. P. Snyder Land Co.

B. H. Smith D. F. Ashbrook
SMITH & ASHBROOK
ALL KINDS OF INSURANCE
AND LOANS. Phone 273.
Office 1st door South of First National Bank

SULPHUR PARK FARM **HILLCREST FARM**
ALFALFA HAY AND SEED TURKEY RED WHEAT
L. GOUGH
HEREFORD, TEXAS

C. G. Witherspoon W. Claude Witherspoon
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Dealers in Panhandle Lands
Abstracts prepared on short notice. All
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CASTRO ABSTRACT COMPANY
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Counties. Your business solicited.
DIMMITT, TEXAS

We Can Do It.

Build Towers,
Do Repair Work,
Oil Mills and Fix Old
Mills, and Doctor Them for you

HODGES & BURNAM
Phone Hereford Hardware

SEEDS

Irish Potatoes, Sweet Potatoes,
Onion Sets, All kinds of Garden and
Field Seeds. Mail Orders receive
prompt attention. Send for catalog

Roswell Seed Co.

ROSWELL, N. M.

Notice Stockmen.

From now on I will make head-
quarters at Stanek & Sherk's livery,
feed and sale stable. Phone 249.
I use a motor cycle for country calls.
Dental work at any feed barn or
yard in town. 30-tf
DR. F. E. BOWE, D. V. S.

THE BRAND LINERS 15 WORDS CENTS

A good place to advertise anything you want to sell or rent. When you want to buy something, a Liner will bring you an offer quick. Customers not carrying regular ads will please pay cash. Count one cent for each word including initials, numbers and address. Stamps from out-of-town customers will be accepted. PHONE NO. THIRTY

LOST AND FOUND

FURNISHED rooms—to let, one block west of First State Bank. H. C. Cari. 50-tf

MISCELLANEOUS WANTS

PLOWING.—I will take contracts to plow sod with steam plow outfit. L. Sawyer, 20 miles N. 414p

FOR SALE—Double disc plow, double row cultivator, corn planter and small wheat drill. See R. J. Kibbe. 7tf

WANTED—Two nice furnished rooms for light house keeping. W. Vaught. 1tp

HOUSE—and lot for sale at \$1,700 cash. See Mrs. J. E. Givens. 2t5p

FOR sweet milk, butter milk, blue-john, or clabber, just ring phone no. 9. The Lone Star Dairy. 5tf

EGGS—Full blood Rose Comb Leghorn eggs for sale by H C Buckner, 410 E street. 7t2p.

EGGS—Thoroughbred Rhode Island Red, single comb, \$1.00 per setting. Mrs. W. J. Gilliland, Phone 342. 4-4tp

EGGS—Single Comb Brown Leghorn egg, 75 cents per setting. Mrs. W. C. Russell, Route 1. 7-2tp

EGGS—Rose and single comb Rhode Island Red eggs for sale by Dr. U. T. Miller. 7tf

SEED—for sale, maize and kaffir corn in 100 pound lots. Chamberlain & Co., Clarendon, Tex. 5t3

PASTURE — Will pasture stock, horses or cattle. Plenty of grass and water and have good fence. C. F. Kellner, Summerfield, Texas. 5t3p

FOR SALE—652 acres in Deaf Smith county, No. 66, Block K 7, \$18.00 an acre net if taken soon. O. C. Tucker, Winona, Minn. 6t4p

FOR SALE CHEAP—Large safe. Protectograph. J. W. English. 2tf

BARRED — Plymouth Rock eggs 75c per sitting of 15 at the McKinley farm one mile north. Mrs. John Isenogle. 5t4-p

FOR RENT—20 acres just northwest of city limits, 15 acres in cultivation, well improved, orchard, windmill, sheds, good six room house, etc. Inquire at J. A. Johnson's Grocery Store. 4tf

PURE DWARF—Maize, unmixed seed for sale by Eli Dunlap. This seed was grown by one of the best farmers in the Panhandle. Come early and secure seed. 50-tf

WANTED—Your shoe repairing at Norton's Harness Shop. 36tf

CHOICE SETTING EGGS—From best mating pens. Single and Rose Comb Rhode Island Reds and Black Langshangs. \$1.00 for 15. 3tf Dr. W. I. Joss.

FEED—for sale cheap. Kaffir and maize fodder for sale by C. A. Sailor, 8 miles northeast. 5 4tp

FOR RENT—120 acres old land close in. See A. H. Elliston. 50tf

SIGNS — "For Rent" and "For Sale" signs at this office. 4tf

REAL ESTATE FOR SALE

FOR SALE—320 acres close in, will be sold at a bargain. See L. Gough. 34-tf

CITY PROPERTY

FOR SALE—Four-acre block in south Hereford. Three-room house, barn with loft, chicken house, well and windmill, fruit trees and small fruit of different kinds, a bargain for cash. For particulars see C. O. Lee. 28-tf

LIVE STOCK FOR SALE

WANTED — Direct from owners, lands in and around the Hereford country that are for sale. Address Mason & McElhenie, La Salle, Ill. 1-tf

FOR SALE—20 head of horses and mules, most all work stock. Also complete set of farm tools. M. V. Robertson. 2tf

FOR SALE—Four room residence, bungalow style, east front, stable with feed room, well and wind mill, lot 100x200 ft deep, located near the College. Price \$1350. Will accept as part pay span of good horses. If interested, see C. O. Lee. 2-tf

LUMBER

Best Grades, Best Prices, Most Complete Stock
Modern Planing Mill in Connection
Let Us Figure Your Next Lumber Bill
T. M. Palmer Lumber Co.

YOUR ROOF SHOULD BE

Absolutely water-proof—TEXACO ROOFING properly applied will make it so. Ask for information.

For household use
FAMILITE OIL AND TEXACO STOVE GASOLINE
are the best—and the safest.

MADE ONLY BY

THE TEXAS COMPANY

GENERAL OFFICES HOUSTON, TEXAS

J. W. ENGLISH, Agent at Hereford, Texas

The Brand \$1.00 Per Year

AND STILL THE GREAT SALE GOES ON

ARE you numbered among those made happy by having taken advantage of the Greatest Cash Sale ever held in "these parts?" Realizing that to buy goods at a positive discount of from 25 to 33 1-3 per cent off meant a great saving and money in their pockets, a great many have taken advantage of this Mammoth Slaughter Sale to fit up their homes or to add some new piece of useful furniture to their old, thus brightening up their homes. Now is the best opportunity you have ever had to get that new Art Square you have wanted so long or that new piece of Dining Room, Bed Room or Kitchen Furniture you are almost compelled to have. You cannot afford to overlook our great bargains, but you can afford to look them over. **SALE WILL CLOSE THURSDAY, MARCH 31st.**
25% to 33 1/3% Off. Everything Included, Nothing Withheld

E. B. BLACK CO. FURNITURE AND UNDERTAKING

Stephens Opposed to Free Printing.

Yesterday, the Daily Panhandle published a letter from President Lynch of the International Typographical Union in which he urged that every legitimate effort be made to present congress with the fact that the government printing office is doing injury to the printing industry in the United States through practically free return cards on self-stamped envelopes.

It was stated that members, together with officers of the local union will take active steps in this matter, and that without delay. The following letter from Congressman John H. Stephens to J. L. Caldwell of Amarillo, is in point, and will be read with much interest in Amarillo and throughout this section:

"Dear Sir:-

I am in receipt of yours with printed literature relative to the Government printing advertising cards on the envelopes they send out and taking this work away from the local print shops, etc. I have gone over this matter very carefully, and agree with you that it should be stopped and will act accordingly.

With best wishes,

I am very truly yours,
 Jno. H. Stephens."

—Daily Panhandle.

Mr. Gough Resigns.

Hereford, Texas, Mar. 21, 1910.
 To the Directors of the Hereford Commercial Club.

I hereby tender you my resignation both as a director and as president of the Club, for the following reasons, to-wit:

I have entered the race for the state senate and as my opponent Hon. Jno. P. Slaton is also a member of this Club I do not think it right to take advantage of any prestige I may have by virtue of being an officer in it.

The canvass will necessarily take considerable time for the next few months and I could not be in regular attendance at your weekly meetings.

I assure you however that the Club shall at all times have my loyal support, financially and otherwise.

Respectfully,

L. GOUGH.

THE FIRST STATE BANK

S. B. EDWARDS, President OTHO H. VARDEMAN, Cashier J. THOS. WEBB, Asst. Cashier
 W. B. BEACH, 1st Vice Pres. W. S. HIGGINS, 2nd Vice Pres.



CAPITAL STOCK - \$100,000.00
 Shareholder's Liability - \$100,000.00

STRONG AND RELIABLE

AND TRUST COMPANY HEREFORD TEXAS

Mr. George Clancy Scores.

Theatre patrons were given a treat last night in the form of a high class entertainment by Mr. George Clancy, who is truthfully billed as "America's foremost entertainer." When he made his appearance the audience began to sit up and take notice, and it could easily be seen that his work was a treat seldom giv-

en to local patrons. Abilene is on the main line of a great transcontinental railroad and the best theatrical organizations in the country visit this place, and Mr. Clancy came up to the standard, even above it, last night.—Abilene Reporter.

Mr. Clancy will appear at the Satr Theatre Wednesday and Thursday nights, next week.

Sacred Concert.

Sunday night at the Presbyterian Church the choir of the Christian Church assisted by the Girl's Glee Club of the College will give a sacred concert. Every one is invited to attend this feast of sacred music. The concert is under the direction of Mrs. Elster M. Haile, Miss Rhone pianist.

Intermediate Endeavor.

Program for Sunday March 27.
 Easter and consecration meeting
 Topic—Getting ready to live forever, Eccl 12:1-7
 Song—Glad Easter.
 The Lord's Prayer in concert
 Bible Lesson by leader
 Roll Call
 Song—Rock of Ages
 Paul's longings; Phil 1: 2-26—
 Roy Jowell
 Song—Easter Bells
 Paul's view of death; 1 Cor 15: 41-55—Roy Gough
 Duet—May Gough and Jane Gregg
 Christ's own view; John 14:27-28
 —John Williams
 Talk by Brother Shore
 Circle of prayer
 Song—Cast Thy Bread Upon the Waters
 Mizpah
 Leader—Joe Landrum

Young People's Foreign Mission.

The Young People's Foreign Missionary Society will meet at the Methodist Church, Saturday afternoon at 4 o'clock, March 26.

Topic, "The World Survey of Missionr."

Leaflet—"Romance in Missions" Edna Flanderf.

Leaflet—"An Appreciation," Miss Martha Watts—Nora Cooper.

Leaflet—Woman's Board of Foreign Missions, M. E. Church South—Nellie Black.

LETHA EDWARDS, Reporter.

Sends Out Easter Cards.

The Methodist Church and Sunday school did a very nice thing for their friends this week sending out about 500 elegant Easter cards with the following request printed on the face of the card:

Kind Friend:

You and each member of your family are cordially invited and urged to be present at the Special Session of our Sunday School Easter morning, March 27, A. D. 1910. Orchestra music begins at 9:30 o'clock sharp.

J. W. Story, Pastor.

E. B. Black, Supt.

See Smith for bargains in racket goods. 6-2t