

CHRISTMAS

The Hereford Brand *Sunday With Comics* A Member of Most Families in the Hereford Area *25 Cents*

78th Year, No. 123

Hereford, Texas, Sunday, December 23, 1979

56 Pages

Iran Rebuffs U.S. Sanctions

Khomeini Permits Christmas

TEHRAN, Iran (AP) — Ayatollah Ruhollah Khomeini has cleared the way for clergymen to go to the U.S. Embassy so the 50 Americans held hostage there can "celebrate Christmas in peace."

In Washington, President Carter on Friday accused the Khomeini regime of "arrogant defiance" and said America will ask the United Nations to impose economic sanctions against Iran.

One of the Moslem militants holding the embassy said the threat of sanctions did not worry them and "It won't make us free the hostages."

The armed militants, backed by the Khomeini government, are demanding the United States arrange the return to Iran of deposed Shah Mohammad Reza

Pahlavi. After medical treatment in New York last month, the shah has moved to Panama.

Khomeini, Iran's revolutionary leader, said in a statement broadcast Friday night by Tehran radio that "On the occasion of Christmas, the Revolutionary Council is to invite a number of Christian clergy to come to Iran so that American hostages may celebrate Christmas in peace."

"Due to the proper reaction of black clergymen toward the Islamic revolution, priority should be given to them," Khomeini said.

A spokesman for the embassy militants said "of course" the clergymen would be admitted. "We had already made preparations of our own, and these we will announce on Christmas Eve."

The names of the clergymen to be invited and other details of the visits were not publicly known.

The Iranians have threatened to bring the hostages before a tribunal of some kind after the holidays. The embassy militants say the hostages will be tried as spies, but government officials say it merely will be a general investigation of alleged U.S. "crimes."

In New York, meanwhile, American

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USDA Says Bumper Wheat Crop Possible

WASHINGTON (AP) — Can wheat farmers raise another bumper crop next year? The Agriculture Department has raised that possibility.

In its first major forecast of crop production next year, the department said Friday the 1980 winter wheat crop could yield 1.57 billion bushels, only 3 percent less than the bumper 1979 harvest.

Officials said farmers planted 56.8 million acres to winter wheat this fall, a 9 percent increase from what they planted to produce the 1979 harvest.

The Carter administration, reacting to a growing world demand for U.S. grain, removed acreage-planting requirements for the 1980 crop.

A year ago, in its first estimate of 1979 winter wheat production, USDA projected the crop at about 1.44 billion bushels. Farmers went on to harvest 1.6 billion bushels.

Winter wheat comprises about three-fourths of the total U.S. wheat output. The remainder is planted in the spring for harvesting later in the year.

In all this year, U.S. wheat output was more than 2.14 billion bushels, the second highest on record. The revised estimate was slightly more than USDA's previous estimate of 1979 wheat production made in November — about 2.11 billion bushels.

Looking further at 1980 prospects, the report said winter wheat as of Dec. 1 was "short and uneven" in parts of Kansas, Oklahoma and Texas "but good elsewhere."

Although winter wheat is grown in many states, the Great Plains is the major area, and Kansas is the leading producer. The 1980 Kansas winter wheat crop was estimated at 332.8 million bushels, compared to 410.4 million harvested in

(See WHEAT, Page 2)



Koobraey Court

Carla Driskell, representing the high school senior class, was crowned Annual Queen Friday and reigned during the "Koobraey" assembly. Shown from left are sophomore attendant Dolla Montemayor and her escort Mike Mason, Miss Driskell, junior attendant Diana Warden and her escort Felix Soliz. (Brand photo by Denise Smith)

Carter Family Spends Holiday at Camp David

CAMP DAVID, Md. (AP) — Deciding to stay close to the White House because of the crisis in Iran, President Carter, his wife and daughter are spending the Christmas holidays at Camp David.

It is the first time in 26 years Carter

and his wife have not spent Christmas at their home in Plains, Ga.

The president has been no farther from Washington than Camp David since militants seized the U.S. Embassy in

(See CARTER, Page 2)

Christmas Closings To Begin Monday For Businesses

Local banks will close at 1 p.m. Monday for the Christmas holidays, while utilities, other financial institutions and governmental offices will be closed all day.

Most Hereford stores will be open on Christmas Eve but will close on Tuesday. City and county offices will be closed Monday and Tuesday. The school business office will not be open until Thursday.

According to a spokesman for Southwestern Bell Telephone Co., the phone company business office will be closed Monday, but the Amarillo office will be open in the event of an emergency.

The Hereford Post Office will remain open on Monday, but will close for Christmas.



By O.G. (Speedy) Nieman

That feller on Tierra Blanca Creek says have a Merry Christmas and let it be the springboard into a better year—one of ever-increasing love and concern for those around you.

TIME SURE FLIES when you're having fun!

Eight years ago this week, the sale of The Hereford Brand was announced by longtime owner Jimmy Gilentine, with this writer assuming management of the newspaper. In many respects, it seems a much shorter span of time. In other ways, it seems our roots have been in Hereford much longer.

"Home is where the heart is" and our home is Hereford—a community which is as rich in the character of its people as in its material resources. We've tried to become a part of this community in every way possible. We've bragged about the progress of hustlin' Hereford; we've felt pain with its problems.

We have considered it a privilege to serve in this community and so—at this Christmas season, we want to say "thank you" to all our readers and advertisers...all who make this newspaper possible and who have helped make this the kind of community it has become.

Merry Christmas and Happy Holidays to you all!

REMINDER: The next issue of The Hereford Brand will be Wednesday, Dec. 26. We will not publish on Tuesday, Christmas Day, so members of the staff

(See BULL, Page 2)

Issues Combined; Deadline Changed

Today's issue of The Hereford Brand is the annual Christmas edition, and a paper will not be published on Tuesday, Christmas Day.

The Brand office will be closed Monday and Tuesday, and the regular publication schedule will resume Wednesday.

Classified ads for the Wednesday paper will be accepted until 9 a.m. that morning.

Teledyne Exploration—Here Today, Gone Tomorrow



Teledyne crew members with vibrator trucks...northwest of Hereford.

By PAUL SIMS
Managing Editor

One of the newest businesses to begin operations in Hereford is making money, working around 30 employees and churning out a payroll of more than \$30,000-a-month.

But, chances are it won't be around too much longer.

Teledyne Exploration, a Houston and Midland based company, has been contracted by Exxon Oil Co. to take seismic readings in parts of Deaf Smith County. Exxon hopes the readings will reveal pockets of oil and natural gas in an area cursed by other oil companies as being a giant dry hole.

Teledyne arrived in October. It probably will leave in the spring when its work is done.

"We are here because our client wanted us here," Teledyne crew manager O'Dell McGee said. "Our client is trying to find new fields. We came here with the intent of staying six or seven months, but we may be here longer. We don't know. It's up to our client."

Teledyne, which has 20 crews working in scattered parts of the country and three outside the United States, uses sound waves to determine faults and formations beneath the surface of the earth.

"We are a seismicographic company. We gather information for a client," McGee said. "We gather our data and send it to our client, which right now happens to be Exxon."

G.L. Barnard, a permit man for Teledyne arrived in Hereford in September. His job was to scout the county to determine the best locations for taking surveys and to contact landowners for permission to work on their property.

Barnard assured landowners that Teledyne did not drilling in its explorations and would no damage property in any way.

"In the 13 years that I've been with the company, we have never damaged one water well," McGee said.

A surveyor and Teledyne's crew of around 30 arrived in October.

A jug crew lays out cable and geophones, which gather information in the earth, in selected locations. The geophones plug into the cable, which plugs into a recording truck.

The recording truck gathers data as it comes up from thousands of feet below the surface of the ground.

"To get those reflections, we have four vibrators rapidly shake the ground. Data is put onto a tape inside the

(See TELEDYNE, Page 2)

update sunday

Amarillo Police Search for Killer

AMARILLO, Texas (AP) - Police scoured a southwest Amarillo neighborhood today, searching for clues in the stabbing death of a 53-year-old man.

The body of Roy L. Hammitt was discovered Friday, about two weeks after the victim was stabbed to death, said Lt. Marvin Richardson of the Amarillo Police Department.

However, Richardson said he doubted there was any connection between the murder and the unsolved slaying of a housewife last October, just few blocks from where Hammitt lived.

Medical examiners said Hammitt, a retired government accountant, suffered multiple stab wounds - two in the chest and one in the arm.

Police searched the yard and alley in an unsuccessful attempt to find a possible weapon.

Neighbors notified authorities early Friday afternoon after they noticed Hammitt's newspapers and mail had piled up, Richardson said.

Police climbed through a window and found the victim lying on the floor of his cluttered bedroom. However, police were uncertain whether the widower's house had been ransacked.

6 Persons Die

In Early Traffic

By The Associated Press
Traffic accidents took six lives in the

early hours of the four-day Christmas holiday weekend.

The National Safety Council has estimated that 450 to 550 persons may be killed in traffic accidents during the period that began at 6 p.m. Friday and ends at midnight Tuesday.

Fog, rain and drizzle and snow slowed travel in a large part of the nation's interior from the Plains to the Great Lakes and south to the Ohio and Tennessee valleys.

The council said that on a normal four-day December weekend, traffic deaths average about 510.

Last year's three-day Christmas weekend traffic toll was 454. In 1975, the last four-day Christmas holiday, 397 were killed. The highest toll for any Christmas season was 720 during three days in 1965.

The worst toll for any holiday was 764 during the 1968 Thanksgiving period.

4 Private Plane

Crashes Reported

By The Associated Press

Four private planes, two of them battling dense fog, crashed in accidents in Florida, Arkansas and Illinois, killing all 11 persons aboard.

A small plane crashed into a downtown Orlando Fla., lake early Saturday, missing the highrise lakeside apartments, and killing all four passengers, authorities said.

Orlando Police Sgt. John Todd said the plane took off from Herndon Airport shortly after midnight and "went directly into the lake and sank."

Divers recovered two bodies inside the sunken twin-engine Beechcraft, and two others were found at the bottom of Lake Eola.

The identities of the victims were not immediately available and the destination of the plane was not known.

Authorities said at least eight persons jumped into the water in an effort to save the passengers.

In Arkansas, an Iowa farmer died Friday when a Cessna 182 crashed into the woods west of Jessieville in Garland County.

Authorities said James L. Bittle, of Iowa City, Iowa, was alive after crash about noon, but died before an ambulance arrived.

Pope Criticizes Iran For Holding Hostages

VATICAN CITY (AP) - Pope John Paul II, in a clear statement on the U.S.-Iranian crisis, today condemned the holding of hostages as a violation of "the unquestionable international law."

The pontiff also criticized the world oil cartel, saying its latest round of price increases is "exorbitant."

"This act of holding hostages is causing immense suffering to the persons concerned and their families," the pope said in his strongest comment yet on the events in Iran, where militants are holding 50 Americans hostage.

The pontiff, whose personal pleas for release of the hostage have been ignored by Iran's devout Moslem leaders, made the statement in a Christmas address to Roman Catholic cardinals at the Vatican.

Without naming any countries or organizations but obviously referring to reports of new oil price increase, John Paul said any "sudden changes in international commercial relations" are likely to bring "severe discomfort in the family and social life."

Weather

West Texas: Partly cloudy to clear with a gradual day to day warming trend. Highs Monday 40s north and 50s south except 60s Big Bend warming by Wednesday to the 60s and lower 70s. Lows Monday in the upper teens Panhandle and 20s elsewhere warming to the 30s by Wednesday.



Recording Truck

Teledyne junior observer Merle Trevino, left, and observer A.M. Zirkle operate the recording truck, which receives data on faults below the surface of the ground. The data is used by company client

Exxon in a search for oil and gas in Deaf Smith County. No photography was permitted inside the elaborately-equipped truck. [Brand photo by Paul Sims]

Teledyne

recording truck and sent to Exxon.

"After we gather our data, we pick up our geophones, cables and surveying markers. We try to leave the land as close to it as when we found it," McGee said.

Teledyne's top people working in Deaf Smith County are, besides McGee, observer A.M. Zirkle of West Virginia, chief vibrator operator K.C. Mize of Odessa and head surveyor L.L. Czech of Germany.

It is Zirkle's job to gather the data as

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it comes up and put it on tape.

"I never know if there's oil down there," Zirkle said from inside his recording truck on a dirt road northwest of Hereford. "Exxon is the one who determines that."

Teledyne's employees working in Deaf Smith County are from five states. Several are married and have moved their families to Hereford. Most live in apartments; the rest in mobile homes.

"This is a good crew—they're good men, hard workers," McGee said.

The crew, for most of the time since it has been working in the county, has put in 10 to 15 hour days, working seven days a week.

"I think we have been good for your economy," McGee said. "We buy clothes, groceries and gas here and eat at Hereford restaurants. When you're talking about 33 or 34 men, you're not only talking about a pretty good payroll; you're talking about spending a lot of money in Hereford."

Iran

U.N. Ambassador Donald F. McHenry, acting on orders from President Carter, began talks Friday with other U.N. Security Council members about imposing sanctions against Iran.

McHenry said he expected the council to convene after Christmas to consider the U.S. appeal. But he said it was "going to be difficult" to win approval for the sanctions, which could be vetoed by the Soviet Union, one of the council's five permanent members.

Carter did not specify what sanctions would be sought, but said Iran's revolutionary government "must realize it cannot flaunt with impunity" international law and that "concrete action must be taken."

Word of Carter's action was received here early today. A Foreign Ministry spokesman declined comment, saying the ruling Revolutionary Council would consider the matter.

The student who answered the

telephone at the embassy said that "as the imam (Khomeini) has said, we are not afraid of economic sanctions or of military intervention."

Khomeini apparently anticipated Carter's move, and a few hours before the announcement told a group of revolutionary guards at his headquarters in Qom that if America succeeded in gaining the sanctions, Iran "will ask other countries" to defy the ban and "meet our economic requirements."

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Carter

Tehran Nov. 4. The Maryland mountain retreat is about a 25-minute helicopter flight from the White House.

Faith Collins, a spokeswoman for Mrs. Carter, said the family will open their presents Christmas morning, then place

telephone calls to relatives in Georgia.

Later, they plan to dine on turkey with corn bread dressing and gravy, candied sweet potatoes, green beans, cranberry sauce, waldorf salad, rolls and butter and pecan pie a la mode.

Unless unforeseen events arise, aides said the president plans to stay at Camp David through New Year's Day.

While at Camp David, Carter will be sent 32 bills passed by Congress in the final hours of the 1979 session.

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Wheat

Other major producing states, their plantings in acres, their 1980 acreages expressed as a percent of 1979 plantings, and their estimated 1980 production of winter wheat in bushels, included:

Arkansas 900,000 acres planted for 1980, 170 percent of 1979 plantings and production of 27,900,000 bushels in 1980;

California 1,100,000, 134 and 63,800,000; Colorado 3,500,000, 109 and 84,000,000; Georgia 400,000, 211 and 10,800,000; Idaho 980,000, 100 and 38,220,000; Illinois 1,570,000, 115 and 59,660,000; Indiana 1,150,000, 115 and 43,700,000; Kentucky 450,000, 118 and 12,600,000; Michigan 880,000, 110 and 35,200,000; Missouri 2,250,000, 126 and 72,000,000; Montana 2,600,000, 87 and

72,800,000; and Nebraska 3,100,000, 103 and 93,000,000.

Also, Ohio 1,500,000, 111 and 55,500,000; Oklahoma 7,500,000, 107 and 180,000,000; Oregon 1,220,000, 103 and 51,240,000; South Dakota 1,150,000, 106 and 16,100,000; Tennessee 500,000, 125 and 13,000,000; and Washington 3,000,000, 105 and 126,000,000.

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Bull

can enjoy the holiday with their families.

DEAR SANTA: Put into my stocking a dash of human kindness and add some of the breadth of vision that will make me realize that, in truth, I am my brother's keeper.

Pour in some of the oil of graciousness—the mark of a true gentleman. Give me the strength to play my part in the big, busy world, and to so

regulate my life that when I pass on no man will say to me, "he lived for self alone."

Leave for me a generous package of good cheer, so that when my neighbor is weighed down with despair, I may go to help him look up and hope anew. Bring me a jack-in-the-box like the one that thrilled my childish heart, only let it be labeled "faith"; and allow me to unlock

the magic of faith for every heart that comes my way.

Make all the children glad, but don't forget the grown-ups who have relinquished the carefreeness of youth for the stern realities of the daily struggle. Write upon their minds and hearts the message that real happiness consists in service to one's fellow, not in things for oneself.

—Author unknown

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Grieving Parents Await Confirmation

DALLAS (AP) — Grief-stricken parents waited anxiously while medical examiners sought to confirm today that the decomposed body found dumped alongside a country road was that of a 7-year-old Dallas girl abducted two months ago.

"This is just not fair," said the father of Elizabeth Lynn Barclay, "why such a beautiful, loving girl should have to end her life this way, scared and away from the family that loves her."

"It's also not fair since the man who did this is still out there. We have tried all the time not to think bad of him. But now I have nothing but hate for him," David Barclay said.

A farmer, hauling a load of hay, stumbled across the remains Thursday of a small girl hidden in tall grass off a secluded gravel road near Willis Point, said Lt. B. G. Maroney of the Dallas Police Department. Animals had strewn some of the bones across the roadway, he

said.

Maroney said clothing — white shorts and a red, white and blue halter top — found on the body matches that worn by the Barclay girl when she was abducted near her Dallas home Oct. 23.

Maroney noted the body was "so badly decomposed" that Dallas County medical examiners will be forced to rely on the child's dental records in order to make positive identification.

Elizabeth was abducted as she walked to a store to buy some ice cream with her 3-year-old brother, Scott, and a 5-year-old companion, J.R. Potter.

The two other children were unharmed and told police a husky black man in his early 30s kidnapped the blond-haired little girl and threatened to "take her and throw her into the water."

Officers checked alleyways, gravel pits, lakes, creeks and rivers, while 13 tactical squads

combed the immediate area without success.

Police also chased leads provided by self-described psychics who reported "visions" of locations where the girl could be found. But Police, who at first said they would welcome information from any source that could help find the girl, later complained that the psychics' tips were hindering their efforts.

Family members, friends and volunteers searched frantically for the missing girl and the gray car that seemed to be the only clue.

And when others had given up the search, Barclay continued alone, driving the streets always looking for the car or for someone who had seen his daughter.

Posters with the girl's picture were displayed in restaurants and businesses around Dallas, in hopes someone had spotted her.

Police, assisted by the Van Zandt Sheriff's Department,

Rhodesian Leaders Sign Fragile Peace Agreement

AP Diplomatic Correspondent

LONDON (AP) — Rhodesia's warring leaders signed a fragile peace settlement today promising independent black rule for Britain's last African colony after 14 years of rebellion.

A British spokesman said the signing went off "without a hitch."

With Britain's Foreign Secretary Lord Carrington presiding, the ceremony brought together Abel Muzorewa, a black bishop-turned-politician, and Joshua Nkomo and Robert Mugabe, co-commanders of the Patriotic Front guerrilla armies.

The documents they signed bind them to accept a package of agreements providing for an early cease-fire, a series of carefully defined transitional arrangements preceding countrywide elections by late February, a new constitution and then establishment of an independent Zimbabwe ruled by the black majority for the first time.

Carrington, alongside Prime Minister Margaret Thatcher, was placed in between the two groups in Lancaster House

where the marathon peace talks began Sept. 10. This is a palace crammed with relics of Britain's imperial past. For two centuries monarchs, princes, premiers and statesmen have conferred at this courtiers' rulers.

A curious assortment of on-lookers has been invited to witness the encounter which, in African terms at least, represents something of a watershed.

They range from U.S. Ambassador Kingman Brewster, the doyen of the diplomatic corps, Mauritian High Commissioner Sir Leckraz Teelock and Commonwealth Secretary-General Shridath Ramphal to a former Royal Air Force pilot with the most prosaic of names: Ian D. Smith.

As prime minister, Smith was the man who led Rhodesia into rebellion against the British Crown on Nov. 11, 1965. It was a failed attempt to preserve the supremacy of his 230,000 fellow-whites over the 6.8 million blacks.

In time, despairing of effective British intervention to reassert legal authority, Rhodesia's blacks began to act directly. Formation of the Patriotic Front unified two long-feuding political parties under Nkomo and Mugabe who, themselves, had for years been jailed.

Their guerrilla movement was launched seven years and 20,000 lives ago against the sophisticated air and land forces of the Smith government helped by neighboring South Africa. The white-led Rhodesian forces took their anti-guerrilla operations into neighboring Zambia and Mozambique where the guerrillas had their bases and their Cuban and Soviet trainers.

But the intervention in 1976 of then Secretary of State Henry Kissinger — prompted by fears of Angola-style action by Cuba and the Soviets — forced Smith to reassess his position. He ultimately made way for Muzorewa who became leader of a stopgap biracial government. It failed to win any sort of international recognition but to a degree the impasse had been broken by white acceptance that power-sharing with the blacks had come to stay.

Two Arrested For Fuel Theft

Hereford police arrested a 17-year-old man and 16-year-old juvenile after a night watchman at Consumer's Fuel Co-op reportedly caught them trying to steal gasoline from a pump around 10 p.m. Friday.

The pair allegedly stole 16.7 gallons worth of gasoline when police arrived. They were charged with theft over \$5.

Another man was arrested for driving while intoxicated Friday night.

Police are investigating the Friday theft of \$10 worth of gasoline from Target Snacks and Gas, E. Highway 60.

Police investigated three minor traffic accidents and wrote 10 traffic citations Friday.

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O.G. Nieman Publisher
Paul Sims Managing Editor
Bob Nigh Advertising Mgr.
Charlene Brownlow Circulation Mgr.



Observing Holidays

The children of First Baptist Kindergarten have enjoyed a week of Christmas parties and programs. Monday morning Mrs. Calvin Jones class presented the nativity story for the other classes and their parents. Afterwards the parents were invited for punch and cookies the children had made. Parties for all classes were Wednesday and after the parties the entire student body presented a musical program for parents and friends.



To prevent heat loss, keep your damper closed when you're not using the fireplace.

HEREFORD FIRE RISK THIS WEEK: MODERATE

HELP PREVENT FIRES!

LIGHTS: Christmas tree lights and other decorations set the theme for the Christmas holidays. Here are some very important points to remember when using them.
 *Use only lights that have been tested for safety. Identify these by the UL Label from Underwriters Laboratories.
 *Check each set of lights for broken or cracked sockets, frayed or bare wires, loose connections. Discard any of this equipment that you discover.
CANDLES: Never use lighted candles on a tree or near other evergreens. Always use non-flammable holders. Keep away from other decorations, wrapping paper. Place candles where they cannot be knocked down or blown over.

PLAINS
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Faith Beyond the Manger

By REV. H.T. GOODWIN
 First Assembly of God

I begin my story of Christmas with the Apostle Paul acclaiming his apostleship: "Then he (Christ) appeared to James, then to all the apostles, and last of all He appeared to me also..." I Cor. 15:7-8.

Paul was one of the most learned Jewish theologians of his day and violently opposed Christ. However, when Christ was miraculously revealed to him as his Lord he accepted Him as the Messiah. After several years of study, meditation and prayer he became the outstanding defender of Christ. Now, his Theology is dominated by the miracle of Jesus' birth, life, death, resurrection and promise to return as 'Prince of Peace' for the world.

Paul declares the Christian life to be a "faith life" and quotes a 2,000-year-old prophecy given to Abraham: "The Scriptures foresaw that God would justify the Gentiles by faith, and announced the gospel in advance to Abraham: 'All nations will be blessed through you.'" Galatians 3:6-8.

Jesus said, "Abraham saw My day and was glad..." John 8:56.

Jesus is the center of the divine plan of salvation.

Everything that transpired before Him was in view of His coming. Everything which has happened in the Kingdom of God since His birth has been done in His name. In the center of all God's redemptive work stands the CROSS. Paul proclaims, "You were bought at a price..." I Cor. 6:20.

Included in Old Testament prophecies of Christ's coming is Isaiah 7:14 "...the Lord Himself will give you a sign: The virgin will be with child and will give birth to a son, and will call Him Immanuel." Matthew records the fulfillment in Chapter one verse eighteen "...His mother Mary was pledged to be married to Joseph, but before they came together, she was found to be with child through the Holy Spirit."

The prophet Micah said His coming would be with simplicity and lowliness then exalted. The Gospels declare his lowly birth. He was wrapped in strips of cloth and laid in a manger. Stephen the first christian martyr said, "Look, I see heaven open and the Son of Man standing at the right hand of God." Acts 7:56.

Faith must take us beyond the manger and let us see Jesus grow as a child, a teenager, and into adulthood with the temptations of each age and in mortal combat with Satan and

all his evil power, yet triumphant in life and death on the cross. It is in this triumph that we can experience His peace now and anxiously await His coming as the Mighty Prince of peace over all the world.

Today in History

By The Associated Press
 Today is Sunday, Dec. 23, the 35th day of 1979. There are eight days left in the year.

Today's highlight in history:
 On Dec. 23, 1788, Maryland decided to cede a 10-square-mile area to the nation for the capital. It was to become the District of Columbia.

On this date:
 In 1941, American forces on Wake Island surrendered to the Japanese.

In 1948, former premier Hideki Tojo and six other Japanese war leaders were executed in Tokyo.

In 1960, Egyptian President Nasser warned that any attempt by Israel to build an atomic bomb would mean war with Egypt.

In 1973, six Persian Gulf oil-producing countries doubled their petroleum prices.

In 1975, Richard Welch, the American CIA chief in Athens, was murdered by gunmen outside his residence.

Ten years ago: The Viet Cong

ushered in a Christmas ceasefire in Vietnam, just hours after terror incidents in Saigon.

Perfect for Her on Christmas Morning



Comfy Slippers by Daniel Green From

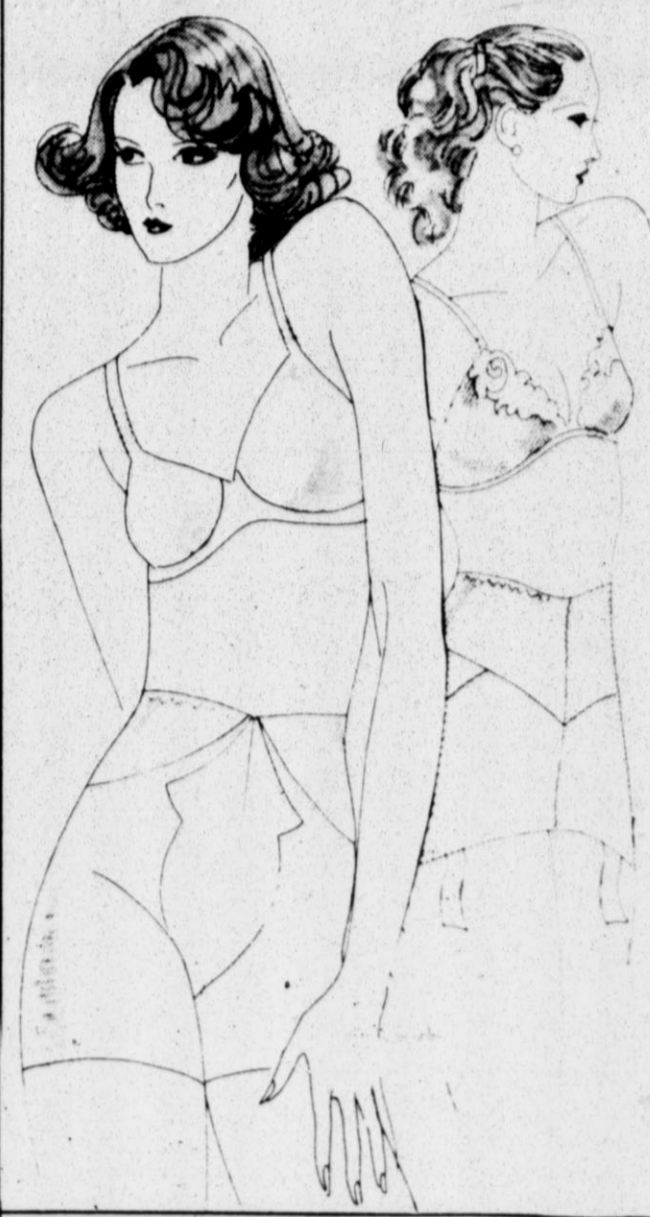
Soft top grain leather. Cotton lining and sock. Leather strap and button.
 Colors: Black, Bone.



Gattis Shoe Store
 Of Hereford
 in Sugarland Mall

FREE GIFT WRAPPING ON YOUR GIFT PURCHASES

Last Minute Sales



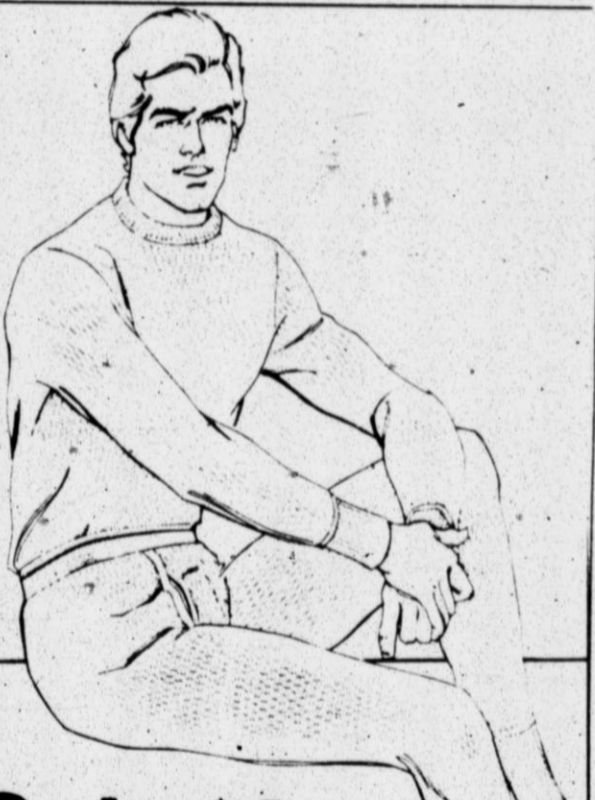
25% off
 All bras and girdles.
 Sale 2⁴⁴ to 10⁵⁰

Reg 3.25 to 14 Stock up now on fashionable and functional bras, all at beautiful savings! Choose cross-over, contour, natural seamless and full-figure styles. In comfortable nylon tricot poly/spandex and stretch nylon lace. Save on young junior bras, too! Lots of colors, sizes and great prices!



25% off
 All warm sleepwear.
 Sale 5⁹⁹ to 7⁹⁹

Reg \$9 to \$12 Cuddle up to the savings on all our snugly-warm pajamas and nightgowns. Cozy brushed nylon and cotton flannels with lace trim, yokes, ribbons, tucking and more. Pretty prints and solids for misses' sizes.



Sale \$4 each
 Men's thermals.

Reg. \$5 each. Heavy weight combed cotton for cold weather comfort. Long or short sleeve shirt and ankle length drawer in natural color. Sizes S,M,L,XL. Tall ankle length drawer.
 Reg. 5.50 Sale 4.40

Ladies Robe and Gown Set
 Sale 19⁹⁹

Orig \$30

Fleece robe with nylon tricot gown. Colors of mauve and blue. Misses Size S-M-L.



Sale 11.99
 The JCPenney slack.

Reg. \$15. Tailored of texturized Dacron® polyester with built-in good looks, great fit. Belt loop waist.
 34 to 42



6.99
 Men's plaid shirts.

Long sleeved plaid shirt is polyester/cotton with two chest pockets, square-hemmed bottom. Sizes S,M,L,XL.



Season's Greetings
 Best wishes for a joyous Noel to all our wonderful friends.



HEREFORD TEXAS FEDERAL CREDIT UNION

JCPenney
The Christmas Place
 Open Christmas Eve Until 6 P.M.

It Sims to Me . . .

Chopping Block

By PAUL SIMS
Managing Editor

One thing about this business is almost all we hear about what we do is bad.

And, we hear it all the time. Don't get me wrong. Criticism lets a newspaper know what people want to read. The quiet times bother us, not the letters and phone calls.

We gave you a chance to criticize on a mass scale a couple years ago. You remember the survey. We put our neck on the chopping block, and, sure enough, our noggin ended up in the basket.

Some spoke up in favor of us. Most didn't, though. That's why we are in a position to say that the Hereford Independent School District had better brace itself for the worst.

HISD is conducting a survey to determine the community's evaluation of services rendered. Every eighth person listed in the local telephone directory will be contacted.

School officials aren't thinking in terms of hearing only the bad. They believe that by mailing out the survey, more people will be inclined to respond, and the more people that respond, the more balanced the opinions will be.

Hopefully, that's the case. But, it's a fact that with any business or venture, the people who think a good job is being done remain silent. And the ones with a beef usually take the opportunity to blow off steam.

With that in mind, we urge everyone who receives a survey to respond. And, hopefully, the response will not entail taking a bunch of cheap shots at the school district, but instead will allow folks to express constructive criticism and relay what they believe the school district is doing right.

To us who cover school happenings each day and have a fair idea of what's going on in the local district, it will be interesting to see the results of the survey.

The schools, for the most part, are doing a good job. A massive influx of downgrading criticism will only prove that human nature has once more prevailed.

Speaking of criticism, it's obvious we aren't going to hear too much in regard to the newly-organized Deaf Smith General Hospital Ambulance Service.

After its first week of operation, the hospital has managed an average response time of four minutes.

The hospital has quickly introduced a system which has saved money, saved lives and saved people a lot of worry over what would happen to the local ambulance service once the funeral homes chucked it.

It's all a credit to hospital administrator Jim Bullard, the hospital district board, city and county commissions and the volunteers and paid hospital employees involved in the system.

A lot of folks came through in a pinch and gave Hereford one of its best Christmas presents in years.

Enough of surveys and ambulances, for now. Have a wonderful Christmas.

The Chamber . . . and You

By F. MICHAEL CARR
Executive Vice President

This past Thursday, the board of directors of the Deaf Smith County Chamber of Commerce took the day off and went to the Hi-Plains Baptist Lodge near Canyon for a day long retreat. Ten of the 14 board members attended the planning retreat which was held in order to give the board an opportunity to discuss this past year's overall goals and also to outline a program of work for 1980.

President Ken Rogers opened the session and discussed a new policy and procedures manual that each director was given. This manual will serve as a means of orientation for not only our board, but also for our new members. The orientation covered such areas as: operational procedures of the Chamber of Commerce, duties and responsibilities of the directors and officers, and committee chairman responsibilities. The manual also covers the administrative policies of the Chamber and, of course, the by-laws.

In order for our Chamber to function to its fullest extent, it is important that our members, directors and officers all know the entire scope of operation involved in the Chamber organization. With new members coming onto the Board each year, it is good to review this manual annually.

One of the most important areas of discussion at the planning retreat was that of the Committee's Program of Work for 1980. These will not be finalized until January, but we were able to outline some of the goals that the Chamber board felt was of greatest importance.

The strength of our Chamber depends a tremendous amount on how effective our committees function and the overall contribution they offer to Deaf Smith County. For the most part almost all of these committees accomplished a great deal last year. There were two or three that our board feels could do much more. We have always had excellent chairmen, but it is the Chamber of Commerce's responsibility to outline specific objectives. Each of these groups must know what it is that needs to be done in order to be effective.

This retreat certainly helped us set some definite goals for each of our committees for 1980. One of the more important things that was decided was to stress the importance of and relationship that several of the committees have with one another. Governmental Affairs will be working closely with all of the various committees this next year. Another area of great importance is the relationship between our industrial and agriculture committees. These two can work together in such a way as to complement the agricultural base we have.

Agriculture and industry go hand in hand and by all of us working together this next year, I feel that we can accomplish more than ever. We need your ideas and support. Our concerned residents make up our Chamber of Commerce. If you want to be an active voice in our future, I want you to please let me know. We need everyone's total support.

When the entire program of work is completed, it will be presented in January in our annual report. If you would like a copy of our procedures and orientation manual, please feel free to call me at the Chamber office. Your involvement is not only needed, but also appreciated.

From each of us at the Deaf Smith County Chamber of Commerce, we would sincerely hope that each of you have a wonderful time of sharing during this Christmas season.

from the PUBLISHER and STAFF

MERRY

Christmas



Paul Harvey

Had This Been Written There and Then

BETHLEHEM, Judea--December 25, The Year 745 AUC: Reports circulating here indicate that the Jewish Messiah may have been born last night under most extraordinary circumstances.

An infant son, weighing 9 pounds, 18 ounces, was born to Mary and Joseph of Nazareth. The parents are both distantly related to King David, and the question on everyone's lips is: "Is Israel again to have a King?"

The infant, named Jesus, is reported "doing well." A series of mysterious "coincidences" lent credence to the theory that this may be the "miracle baby" predicted by such prophets as Isaiah, Micah, Zechariah and Daniel.

Four shepherds of the Houses of Benjamin and Judah report that they were watching over their flocks in nearby hills when

they "saw an angel."

John, of the House of Judah, their spokesman, says, "I had just found this stray in a crevice and was carrying the sheep in my arms--it was about 7:30--I returned to the others by the fire. That's when we were surrounded by this light."

The shepherds seemed unable to describe the "angel."

"A bright light," one said, "over against the hill."

"All I know is we were in the presence of God. I fell to the ground and hid my eyes from the glare."

Then, the shepherds relate, this "angel" advised them not to be afraid, and told them that a "Savior" had been born in the City of David and that they "lying in a manger."

The shepherds say these remarks were accompanied by a chorus of magnificent music, though they saw no singers.

The shepherds then tell of "following a star" to Bethlehem where they found the parents and the baby in a stable.

The parents, en route to pay their taxes, were unable to find lodging. The birth took place in a manger in a stable in back of the Bethlehem Inn.

Inkeeper Ahab-Debul said, "Every room had been reserved for weeks. It was a rough day. Those Roman soldiers all over the place. I had been cursed, threatened and spat upon by the people demanding a bed. It was about five o'clock when this man and woman came in. I could see she was expecting. I told the man he could take her to the stable; at least they'd have a roof over their heads. I didn't charge them anything."

The star which the shepherds mentioned was variously described by witnesses as "a fast moving yellow light" and "a sword of light piercing the night." The rays of the star "seemed beamed directly at that stable."

The bellboy at the Bethlehem Inn, a son of Peter the carpenter, says he supplied linens and "ran out and checked on the couple" when he had time.

There is also a report that his brother, John, "miraculously recovered from leprosy" last night. That is unconfirmed.

There is a report from Mesopotamia which might be related to the appearance of the strange "star" and to the events in Bethlehem of three Kings simultaneously missing on an unannounced journey. The three are astrologers. Their families say they will be gone "about two years."

King Herod, apprised of the hundreds of curious flocking into Bethlehem, was unavailable for comment.

As to the theory that this Child might be the long-awaited Jewish Messiah, a member of the king's council called such speculation "absurd."

He predicted the incident would promptly be forgotten, that "the baby will never be heard from again."

Richard Leshner

Let's Sue Uncle Sam

WASHINGTON — The Department of Energy is charged with illegally using taxpayers' funds to pay for consumer groups who testify against business in agency proceedings.

The Environmental Protection Agency is challenged after issuing regulations on solid waste which may force firms nationwide to immediately close their waste facilities without any prior notice or hearing.

The State Attorney General in Oklahoma is accused of illegally forbidding non-American corporations from owning land in his state—a decision that could significantly jeopardize foreign investment, jobs and economic growth in other states.

What's going on here? On the surface, you might answer, "Nothing much, because nothing changes." True, big government's juggernaut rolls on, gradually eliminating the remaining freedoms and opportunities in the private economy.

And true, there seems to be no limit to its increases in spending, taxes and regulations. Still, something fundamental really is changing—a subtle shift in momentum has begun. As more and more Americans become angry enough to fight back, big

government is finally being thrown on the defensive. Victory is not yet in sight, but the potential to achieve it is.

Consider: Thank to growing pressure from the grass roots, it is now the initiatives to reduce spending and taxes that are proliferating in Congress. The spenders can still prevail, but they are weary and embarrassed at constantly having to explain why they refuse to give taxpayers a break. The activities of the regulatory agencies are also being more closely scrutinized, even reined-in. One of the most important weapons in this entire counteroffensive is that of litigation; and as evidenced by the legal challenges listed earlier, the cutting edge of the litigation effort is developing right here in the U.S. Chamber.

The National Chamber Litigation Center, Inc. was established in February 1977, to represent the business community before the courts and regulatory agencies. Rather than simply roll over and play dead every time a government bureaucrat or no-growth group threatens lengthy expensive legal action, NCLC provides the possibility for any business, no matter how small, to fight back and win. Among its goals, the center has pledged to challenge unconstitutional and irresponsible laws and regulations that harm the business community and our national economy; to counter restrictive antibusiness forces affecting labor relations, business' constitutional rights and federal rule-making activities, and to act as a rational legal advocate for business on major public policy issues—environmental matters, consumer affairs and trade negotiations.

The Center employs its own staff of attorneys to initiate or join legal actions and the staff does not accept fees for its

services. The sole source of financial support for its litigation program comes from membership dues and special contributions. Any U.S. business firm, corporation, trade association or individual can become a member.

Obviously, the Center's resources are not unlimited, so its participation in a case is normally based on certain major criteria:

--The case must involve an issue of direct importance to a broad cross-section of the business community.

--The case should have substantial regional or national significance.

--No other party is presenting the broad business perspective before the court or agency.

--The business community has the expertise and assistance NCLC can provide.

--The issue fits within NCLC's overall priorities and resources. That said, the Center has already established an impressive record—14 victories in the past two years.

For too long, extremists within regulatory agencies and certain self-designated consumer and environmental groups have used, and abused, the courts to by-pass Congress and create public policy. The mountains of resulting regulations, requiring inordinate amounts of time, money and paperwork, have drastically curtailed business operations at home and harmed our ability to compete abroad.

In seeking a more balanced approach, to the establishment of national priorities, the National Chamber Litigation Center is making an important contribution to those who believe in individual opportunity and economic growth for all Americans. For that reason, I believe the Center is worthy of support.

Doug Manning

Penultimate Word

A PENULTIMATE WORD ABOUT THE ULTIMATE WORD

He was born...

And some sleepy, smelly, sheeepy shepherds got their wits scared out of them by the celebration. They went looking. Can you picture them peeking in a stable looking for a baby. A baby that was somehow special but no one knew how special. They peeked and found Him.

He was born...

And the gossips in the town had a great season of talk. They counted the months since the wedding, shook their heads, went tch, tch and were glad someone else was caught. They found the fault but they missed Him.

He was born...

And those in power trembled. No one knew why they felt threatened they just did. Babies were bashed trying to remove the threat but they missed Him.

He was born...

And the keeper of the Inn was so busy he missed the event. I imagine he walks through history saying, "He was born in my barn and I missed Him." Dallas was on T.V. or something like that and missed Him.

He was born...

And life went on. Swirling, sweeping, surly life. Thirty years later they were faced with Him again. By then, they had forgotten the reports of the night He was born. Life ran by and they missed Him.

He was born...

We sing Silent Night but believe me, it was not silent. All Hell broke loose that night.

He was born...

We sing Away in a Manger as if He were still away in a manger instead of loose in our world.

He was born...

Boris Panternak in his book, Dr. Zchivago has one character say something like, "There were the Romans packed into colosseums, worshipping Kings and Ceasars. He walked into that world. In that day Kings and Ceasars ceased and man was born."

He was born...

Christmas reminds me to be sure I am like the shepherds and not like the others. I want to spend my time peeking for a look at Him.

He was born...

And I do not want to miss Him.

Warm fuzzies,
Doug Manning



QUOTE/UNQUOTE

What people are saying...

"In these 20 years of work among the people, I have come more and more to realize it is being unwanted that is the worst disease any human being can ever experience."

— Mother Teresa, 69, the Albanian-born Roman Catholic nun who won the Nobel Peace Prize for her work among the poor in Calcutta.

"The 100 percent sure way

to avoid paying alimony or palimony is to be a hermit."

— Marvin Mitchelson, divorce attorney.

"Now, young men sleep with their peers instead."

— Lorna Sarrel, co-director of Yale University's Sex Counseling Service, citing the reason why fewer male college students visit prostitutes now than 20 years ago. (15)

Bootleg Philosopher

What If . . . ?

Editor's note: The Bootleg Philosopher on his Deaf Smith County grass farm, throws a small monkey wrench in to the time machine this week.

Dear Editor:

It didn't bother me but for a while the other day some people were excited because a scientist said a large strip of California was bulging. Said his measurements showed that a section of the earth's surface has pushed up and it was a matter of great interest if not profound concern.

Later it was reported his measurements were based on some original measurements which were themselves incorrect.

This got me to thinking. What if the guy who first measured a minute and reported it contained 60 seconds and then measured an hour and found it contained 60 minutes, was wrong? And that later calculations have found a minute has only 50 seconds and an hour therefore only 50 minutes?

Have you calculated what would happen when the Washington Office of Equal Opportunity, Minimum Wages For People, Maximum Wages For Congressmen and Universal Fairness From Coast to Coast And All Nearby Islands, got hold of these revised figures?

I don't have a computer and wouldn't know what to do with one if I did, but if these new time calculations are correct a rough estimate will show that everybody who works by the hour has been putting in not just 40 hours a week but actually a little over 45.

When you figure up the overtime therefore that has accumulated over the past 25 years, you'll find that people in the work force have been short-changed something like 3 trillion dollars, give or take something or other due to computer error.

But it's not just workers who

have lost. Consider what it'd cost watch-makers to re-tool for the new 50-minute hour and it was too late to do it before Christmas. Trains that are now four hours late actually would be five hours late. And how many traffic fines are due because people who thought they were driving 55 miles an hour actually have been going 65? Patent medicine manufacturers who sponsor the evening news for the networks at \$300,000 a minute actually are getting only 50 seconds.

And on top of all this, another scientist has announced that the entire universe is only half as old as he thought it was.

There are times when scientists ought to keep their mouths shut.

Yours faithfully,
J.A.

BARBS

Phil Pastoret

People who don't believe in hell have never tried to put on a one-size-fits-all pair of rain-boots.

We know a frail, little, 79-year-old lady who loves bargain sales. She could teach any pro football team how to run interference.



Pick holiday gift neckwear very carefully — you could be getting it back, rewrapped, next ho-ho-ho time.

Are the people who print medicine labels in cabots with folks selling magnifying glasses?

Hindsight is what few people have when backing into shopping center parking lots.

Thumbing Back

50 YEARS AGO

One of the largest range cattle operators in this entire section, released a news item this week that will interest every cattleman in the country. The cattle operator purchased 175 head of registered Hereford Cows from breeders at Broken Bow, Nebraska, and will place them on his North Ranch near Hereford. These fine animals will average from 1500 to 1800-pounds in weight and are said to be the largest, finest bunch of registered stuff that can be found in the country. The entry of this successful range cattleman into the field of registered Hereford cows will be watched with interest by every student of the cattle industry in this section.

25 YEARS AGO

Christmas shopping was the "big news" with most people around Hereford this week as they suddenly realized that there are only seven more shopping days until Christmas. Consequently, everyone was in a hurry as the last-minute rush got underway.

The sheriff's department was this week getting in shape in handle just about anything the holiday season might turn up. Deputy Neal Young returned with a new Pontiac patrol car from Detroit, where he accepted delivery in behalf of the county.

Installation was also in progress on long-distance radio equipment in the office as technicians made final tests. The equipment, both receiving and sending, will operate as an extension of the City of Hereford broadcast unit, replacing less modern facilities in the sheriff's office.

10 YEARS AGO

According to Deaf Smith County Tax Assessor-Collector, the 1970 motor vehicle license plates have arrived and vehicle registration renewal procedures will be initiated Feb. 1, 1970.

With Christmas only 8 days away, there is still one company in town that hasn't been affected by the season's fast pace - the telephone company. "The Christmas rush hasn't bothered us yet," said Southwestern Bell Manager. "We know it's coming though. Our Christmas rush lasts only one day, Christmas Day, but what a day that is. It's our busiest day of the year."

It no longer is necessary for dealers to keep records of certain ammunition sales. Regional commissioner for the Southwest Region, Internal Revenue Service, said today.

1 YEAR AGO

President Carter is extending diplomatic recognition to main land China on New Year's Day in a delay he insists will not sacrifice the interests of the Chinese Nationalist on Taiwan.

Consultants hired by several West Texas cities, including Hereford, to study a proposed Pioneer Natural Gas Co. rate increase will release their findings in a meeting in Lubbock.

Hereford city commissioners will annex two blocks in the Engler Addition, discuss improvements to the South Main railway crossing, authorize bids for water and sewer lines and prepare next year's budget session.



Let every heart rejoice
in the meaning and the
message of His birth. Sing
praise for the season
of peace

and promise...hope
and happiness. Let us
celebrate Christmas in the
true spirit of brotherly
love.



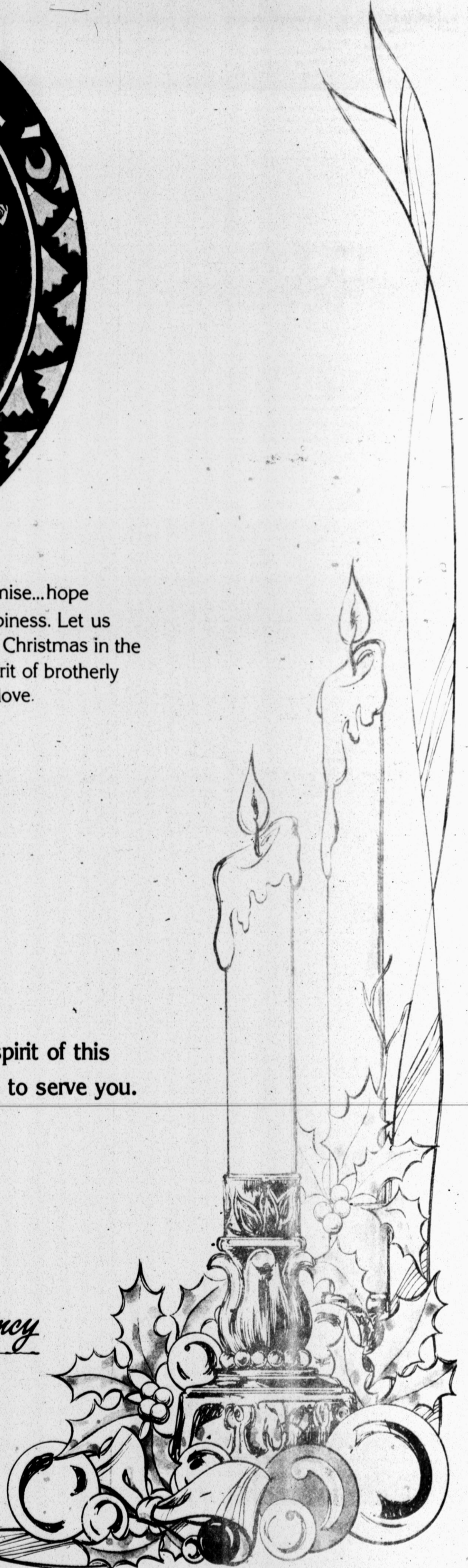
To all, we extend warm holiday greetings in the spirit of this
most joyous season. It is our pleasure and privilege to serve you.

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Oldsters Played Dominant Role in 1979 Sports

By WILL GRIMSLEY
AP Special Correspondent

The magnificent Muhammad Ali finally retired in 1979 after winning the heavyweight boxing championship a record three

times, and the event seemed to signal the dawn of a new age in sports.

"The Greatest," as he modestly referred to himself, was cut down by the bearded man

with the scythe — good-bye to the old, hello to the new.

Golf's "Golden Bear," Jack Nicklaus failed to win a tour tournament for the first time in his career and indicated he would devote greater emphasis to his outside business activities in 1980.

That left the door open for boyish-looking Tom Watson, leading money winner on the golf tour for the third straight year, and for a mushrooming band of hungry "young lions."

Chris Evert, tennis' "Miss Metronome," became a housewife and surrendered her queenship of the court to the 23-year-old Czech defector, Mar-

tina Navratilova, winner of Wimbledon, and the pig-tailed teen-ager, Tracy Austin, who shattered Chrissy's four-year reign in the U. S. Open.

Billie Jean King tried another of her many net comebacks and failed.

Explosive Jimmy Connors, No. 1 in U. S. men's tennis rankings, fell upon hard times, failing to reach the finals in either Wimbledon or the U. S. Open, the two blue ribbon events in which he had won a total of five titles and reached the ultimate round nine of 10 times over the last five years.

Twenty-year-old John McEnroe, a fuzzy-haired court killer with a fierce competitive drive, emerged as the new heir apparent and chief threat to Sweden's Bjorn Borg, himself only a youth of 23. The kid scored victories in the Grand Prix Masters, WCT Finals in Dallas and the U. S. Open. Borg won his fourth consecutive Wimbledon.

Similarly, a 23-year-old fighting machine named Sugar Ray Leonard captured the imagination of boxing fans by beating Wilfred Benitez for the World

Boxing Council welterweight championship. A showman whose personality matched his limitless skills, he became a top television personality less than four years after winning a gold medal in the 1976 Olympics at Montreal.

They dubbed him "The New Ali."

But Father Time could not sweep the slate completely clean.

Willie Stargell, a free-spirited 38-year-old relic, discovered a mysterious elixir that enabled him to lead a Pittsburgh Pirate surge in the late weeks to capture the National League pennant and then whip the heavily favored Baltimore Orioles in baseball's World Series.

While Pirate fans sang "We Are Family," Willie rapped out a .400 batting average, hit three home runs, accounted for 25 total bases and struck the knockout blow to the Orioles with a two-run blast that clinched the seventh and deciding game 4-1.

That dubbed Pittsburgh "Title Town U. S. A." Nine months earlier, a balding quarterback veteran of 31, Terry Bradshaw, pitched and directed the Pittsburgh Steelers to a 35-31 victory over the Dallas Cowboys in the National Football League's Super Bowl.

In an individual battle between the league's top quarterbacks, Bradshaw completed passes for 318 yards and four touchdowns, both Super Bowl records, shading Roger Staubach's three-touchdown production through the air. Bradshaw was named the game's MVP.

And what about the "Wonder Kid," Steve Cauten, who rode mightily Affirmed to a sweep of the horse racing's Triple Crown in 1978? Little Stevie decided to go West, young man — a fatal error. He rode 110 races without a victory at Santa Anita. Discouraged, he picked up his gear and hied off to England and the European circuit.

What young sprite succeeded him? It was Laffit Pincay, a

hardened saddlesmith of 37. The Panamanian succeeded Cauten in Affirmed's stirrups and went on to set a record of more than \$8 million for the season in winnings and turning Affirmed into Horse of the Year.

Spectacular Bid won both the Kentucky Derby and Preakness but failed to complete the magic triple when he trailed Coastal in the 1 1/4 mile Belmont Stakes. The Belmont loss was blamed by Trainer Buddy Delp as a foot infection caused by a safety pin.

Veterinarians failed to confirm the injury but Spectacular Bid was kept largely cloistered until he was sent against Affirmed in the Jockey Club Gold Cup, losing to the 1978 champion, Spectacular Bid's handlers screamed for a rematch but Affirmed was retired to stud with winnings of \$2,393,818.

It was oldsters not youngsters who dominated major league baseball which saw a complete turnover of reigning champions.

Pete Rose, 38 years of whipcord tenacity and 200 pounds of scrap iron, was the center of attention when spring training unfolded — the Cincinnati Red legend who traded for a Philadelphia Phillie uniform and a \$3.2 million contract.

Could this replica of the aggressive Ty Cobb survive the pressures of his new challenge with a team that now appeared compelled to win the National League pennant and the World Series?

Rose did, even if his team didn't. He weathered the early jealousy of some of his teammates, a family breakup and a paternity suit by hitting .331 with 270 total bases. His greatest feat, however, was getting more than 200 hits for the 10th time, smashing one of Cobb's proudest marks.

The Phillies, as did the New York Yankees, Los Angeles Dodgers and Kansas City Royals, failed to repeat as division winners, leaving a fresh quartet to battle for post-season honors.

The Pirates beat the Cincinnati Reds for the National League title while the Orioles, under cagey Earl Weaver, whipped cowboy star Gene Autry's California Angels for the American crown.

The Dodgers, who lost ace pitcher Tommy John to the Yankees, were beset with injuries, the twice-champion Yankees with tragedy and turmoil.

The Yankees got off to a slow start when Rich Gossage, their relief ace, suffered an injured

finger in a locker room scuffle. They never got untracked. In mid-season, owner George Steinbrenner created a furor by rehiring Billy Martin to replace Bob Lemon. Later, when Martin was involved in another bar room skirmish, he was fired.

Yankee spirits received another beating when their all-star catcher and captain, Thurmon Munson, died while trying to land his private jet on a Canton, Ohio, runway in August.

The baseball season ended with speedballer Nolan Ryan and wacky Al "Mad Hungarian" Hrabosky signing \$1 million-a-year contracts in the free agent market (with Houston and Atlanta, respectively), provoking Commissioner Bowie Kuhn to warn that the current system is "a bomb ticking over our heads."

It was evident that the owners planned to take a rigid stance in renegotiation of the Players Agreement, coming up for renewal after four years. The players appeared disinclined to surrender gains they got from the historic Peter Seitz arbitration ruling, killing the game's reserve clause.

Having regained his WBA heavyweight crown from Leon Spinks, Ali appeared content to assume the role of international ambassador. Yet there was an ugly rift in boxing ranks, two associations, WBA and WBC, recognizing different titlists.

Unbeaten Larry Holmes successfully defended his WBC version by beating Ossie Ocasio, Mike Weaver and Earnie Shavers. Olympian John Tate laid claim to the WBA crown after whipping Gerrie Coetzee of South Africa.

The Alabama Crimson Tide, with the veteran Paul "Bear" Bryant zeroing in on Amos

Alonzo Stagg's all-time record of victories, won college football's 1978 national title by beating Penn State 14-7 in the Sugar Bowl and led the 1979 Associated Press poll until overtaken by Ohio State the last week of the 1979 season. Other 1979 major bowl winners were Southern California, Rose; Notre Dame, Cotton; and Oklahoma, Orange.

A surprise team, Indiana State, led by talented Larry Bird, dominated the college basketball poll but lost to Michigan State in the NCAA finals. Bird and Michigan State's Magic Johnson signed lucrative contracts in the National Basketball Association.

Seattle turned the tables on the Washington Bullets to capture the NBA crown. Ann Meyers, a leading woman player, got a brief tryout with the Indiana Pacers. Then she moved over to the developing Women's Basketball League.

Tom Watson, with \$462,636, and Nancy Lopez, with \$197,488, again led their respective golf tours in prize money but neither won a major crown. Hale Irwin won his second U. S. Open, Fuzzy Zoeller the Masters, Dave Graham the PGA and Spain's Severiano Ballesteros the British Open. Jerilyn Britz won the Ladies' Open, Donna Caponi Young the LPGA.

Despite a drivers' rift, most big name auto racers competed at Indianapolis where Rick Mears drove to victory. The Montreal Canadiens won the Stanley Cup, symbol of National Hockey League supremacy, for the fourth straight time. Winnipeg won the last World Hockey Association title before a merger with the NHL.

Denver Concerns Oilers' Wilson

HOUSTON (AP) — Houston fullback Tim Wilson has a good feel for the pulse of the Oilers team and he doesn't like his present diagnosis going into Sunday's National Football League playoff game against the Denver Broncos.

"It scares the hell out of me," Wilson said. "Everything is San Diego this and San Diego that. If this keeps up, we'll be watching San Diego on TV instead of playing them."

If the Oilers defeat Denver in the Astrodome Sunday, they would travel to San Diego Dec. 29 to face the American Football Conference Western Division champions in the second round of the playoffs.

But Wilson said his teammates should take another look at the schedule and consider the Broncos.

"I'm sick of it," Wilson fumed. "As far as I'm concerned, the City of San Diego might not even have a football

team. Denver is the only team on my schedule."

The Oilers have a well-documented history of playing well against the top teams and less than inspirational against teams they are favored to beat.

Houston is a six-point favorite Sunday and that could be a dangerous position for the Oilers, Wilson feels.

"Remember how we played against Seattle, St. Louis and Cleveland?" Wilson asked. "I don't think we took them seriously enough and we lost all those games."

"The situation is similar this week. Denver has a great defense and a mediocre offense. Some people think they have a poor offense and that's not true. If they get a good effort from their offense, we're in trouble."

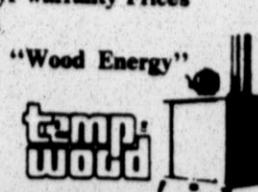
"You don't drive the length of the field late in the game to beat Denver's defense. You have to jump on them at the beginning and stay on them."

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NFL Playoffs Schedule

By The Associated Press

First Round
Sunday's Games
National Conference
Chicago at Philadelphia
American Conference
Denver at Houston

Second Round
Saturday, Dec. 29
National Conference
Philadelphia or Los Angeles at Tampa Bay
American Conference
Houston or Miami at San Diego

Sunday, Dec. 30
American Conference
Miami or Denver at Pittsburgh
National Conference
Chicago or Los Angeles at Dallas

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Canyon Rallies for Two Victories Over Whitefaces

Bowl Ball Finally Bounces Right for Indiana University

SAN DIEGO (AP) — After going 95 years without a bowl victory, the ball finally bounced in the right direction for Indiana University.

And Brigham Young University's Brent Johnson could just kick himself for it.

Trailing 37-31 late in the fourth quarter, Indiana sophomore Tim Wilbur watched a short BYU punt bounce among his teammates.

"I shouted for everybody to get out of the way. But Craig Walls didn't hear me," explained Wilbur. "It hit off Craig's back and I was just going to fall on it. But it bounced into my hands while I was in full stride."

With only one BYU defender to beat, Wilbur raced 62 yards

for the go-ahead touchdown in the Hoosiers' stunning 38-37 Holiday Bowl victory Friday over the unbeaten and ninth-ranked Cougars.

Indiana Coach Lee Corso, his heart thumping in his throat, couldn't believe his eyes.

However, it wasn't until Johnson missed a 27-yard field goal with seven seconds left that the Hoosiers' first-ever bowl victory became a reality.

"I have never been involved in a better football game in my life," said Corso. "I guarantee you there won't be a better bowl game in America this year."

His Hoosiers finished at 8-4, while BYU, winless in four bowl appearances, ended up 11-1. Indiana's only other bowl ap-

pearance came 12 years ago in the Rose Bowl.

Marc Wilson, BYU's All-America quarterback, passed for two TDs and ran for another. He completed 28 of 43 passes for 380 yards. But two of his three interceptions were turned into Indiana touchdowns.

Afterwards, he placed the burden of blame on himself.

"I had as big a part in the loss as anyone did," he said. "Johnson is the greatest field goal kicker BYU has ever had. He's not the reason we lost the game. Everybody felt like crying for him because we all love him."

Said Johnson: "I don't remember the kick. I guess I just hit it wrong. I think I'll sleep in late...it's going to hurt."

What a difference a quarter makes!

Hereford's boys' and girls' basketball teams battled the Canyon Eagles on even terms for three quarters at Canyon Friday night. But, oh those fourth periods.

The Whiteface boys trailed by only 48-44 going into the final stanza, then the host Eagles rattled off 29 points in the last quarter while Hereford tallied 16. Canyon won by 77-60.

Moe Rates Celtics 'Best in League'

BOSTON (AP) — Take it from Coach Doug Moe of the San Antonio Spurs: "Right now the Boston Celtics are the best team in the league."

The Celtics gave Moe plenty of ammunition for the statement Friday night, rolling to a 133-114 victory over the Spurs and boosting their record to 27-7, best in the National Basketball Association.

Rookie sensation Larry Bird led the Celtics with 26 points, 14 rebounds, six assists, three steals and two blocked shots, but had to share honors with M.L. Carr, a veteran signed as a free agent.

Carr came off the bench in the second period and rallied Boston from a five-point deficit to a 54-47 lead by scoring 12 points and setting up a couple of key baskets.

Moe moaned about the loss of injured Larry Kenon and James Silas, saying that replacements just couldn't fill the void.

"Our offense was pitiful," he said. "We were bad. At least we hustled and played good defense, but it wasn't enough."

Asked about the Celtics, who missed the playoffs the last two years, and their new talent, Moe replied:

"What the hell is talent? Seattle and Atlanta were nothing three years ago. Then they got a bunch of guys who played together and hustled. Now they're talented. It's nothing more than hustle and desire."

Sharpshooter George Gervin, who scored 36 points in a losing cause, joined in praising the Celtics.

"When a team plays as well together as they do, every aspect of their game impresses you," Gervin said. "They're not

The Hereford girls were in front by five, 33-28, going into the fatal fourth quarter, but Canyon ran off 20 points while yielding but 4 to the Whitefaces. Canyon won by 48-37.

The Herd, 4-10 on the year, take off a few days for Christmas and then enter the Berger Tournament, Dec. 27-29.

The girls were originally slated to enter the Slaton Tourney, but

a mixup during a coaching change at Slaton caused some different teams to be invited. Coach Larry Sowers says his girls will practice some after Christmas.

The Hereford boys took a 14-11 lead in the first quarter, but Canyon came back to claim a 31-27 halftime advantage. Both teams scored 17 in the third period, but Canyon won the fourth quarter, 29-16.

The Herd's Darrell Polk fouled out with 6:52 left in the contest, hurting both rebounding and scoring potential for Hereford. Hereford also lost leading scorer Joe Walker in the closing minutes. Walker hit 16 points and Polk had 11.

Mike Sluder led Canyon with 17, while four others were in double figures—Ken Johnson with 16; Mike Grubkey and David Harbin with 11 each, and Butch Beardson had 10. The Eagles are 11-4 on the season.

Canyon got some of its margin of victory at the free-throw line. The Eagles cashed in 21 free shots to only 10 for the Herd. The Eagles had just three more field goals than the Whitefaces.

The Hereford girls were tied at 10 after the first period, and the Whitefaces took a 23-20 lead at intermission. Hereford upped that advantage to five points, 33-28 after three quarters, then came the wild fourth period.

"Their zone defense killed us in the second half," said Coach Larry Sowers. "Our team is young and inexperienced, but we gave them all they wanted for most of the game."

Lori Albracht was the only Hereford girl in double figures as she netted 12 points. Louise Mays and Terri Harkins had 8 points each. Cindy Maddox led Canyon with 11 and Gayla Fincher had 9, while three others had 8 points.

The Hereford girls are 8-7 for the season.

Hereford's junior varsity boys won the only contest of the night, scoring a 54-39 win over Canyon. The JV girls lost a 43-29 decision.

VARSIITY BOYS—Hill 4-1-9. Hazelrigg 1-0-2. Adams 0-0-0. Parman 1-0-2. Suarez 2-3-7. Dirks 0-0-0. Fraser 2-0-4. Ford 1-0-2. Walker 6-4-16. Wofford 3-1-7. Polk 5-1-11. TOTALS 25-10-60.

VARSIITY GIRLS — Schumacher 2-0-4. Mays 4-0-8. Harkins 4-0-8. Lane 1-0-2. Albracht 6-0-12. Rogers 0-0-0. Foard 0-1-1. Sanders 1-0-2. TOTALS 18-1-37.

Van, China Spring Take Grid Titles

By ALAN SAYRE
Associated Press Writer

Running back Danny Brockaway overcame a rain-drenched field to lead Van to the Class 2A schoolboy football championship Friday night while Hull-Daisetta used two touchdown passes by quarterback John Wiggins to whip defending champion China Spring for the top honor in Class A.

Van blanked offensively-stymied McGregor, 25-0, in a contest played at Mesquite, while Hull-Daisetta amazed a crowd in Bryan, by snapping China Spring's 26-game winning streak, 28-18.

Temple and Houston Memorial met Saturday at Waco's Baylor Stadium for the state championship in Class 4A.

In addition to Wiggins' scoring tosses, running back Arnell Lykes thundered 59 yards for another key Hull-Daisetta score.

China Spring had won 26 straight games, including a 42-3 verdict over Lexington for the 1978 title. The Cougars finished the 1979 campaign with a 14-1 record.

Wiggins tossed scoring passes of 48 yards to George Westbrook and 24 yards to Marcus Lavine. Wiggins also set up David Cooper's 1-yard scoring plunge with a 36-yard pass to Westbrook.

Lykes carried 10 times for 112 yards, including the 59 yard touchdown gallop.

Van's Brockaway mastered the soaked artificial turf for three touchdowns and 121 yards. But the adverse weather conditions—combined with the Vandals' time-consuming touchdown runs—proved to be too much for McGregor.

The final margin was surprising to Van coach Mal Fowler.

"I didn't expect us to do what we did. I thought it would be much closer."

McGregor coach Rudy Phillips didn't mince words in summing up the game. "They just whipped us," he said.

The Vandals finished the season at 14-0-1, while the runner-up Bulldogs had to settle for an 11-4 mark.

Boston College Puts Scare In Powerful Blue Devils

By MARY SCHNEIDER
AP Sports Writer

Worry comes with the job for college basketball coaches, and the coach of top-ranked Duke, Bill Foster, says he was plenty worried Friday night with his Blue Devils trailing unranked Boston College.

Duke went into overtime to pull out a 70-64 victory in a tournament in Providence, R.I. one of a rash of two-day holiday events that filled the schedule.

What had Foster concerned was that starting forwards Gene Banks and Kenny Derrard had three fouls early in the first half and had to be brought to the bench. Both eventually fouled out, and so did Bob Bender.

"I've never been in a game where we had so many players in foul trouble so early," said Foster.

It could have been worse. Mike Gminski still was around for the overtime and he did the job, scoring four field goals and two free throws in the extra five minutes.

Duke trailed for much of the second half; sometimes by as many as five points, before freshman Chip Engelland popped in a 15-foot jump shot with

two seconds left to send the game into overtime.

"I'm just glad to get out of here with the victory," said Foster.

Gminski said he felt the same way, noting: "Everyone wants to see the No. 1 team beaten."

Seven other members of the top 20 played last night, and all but 12th-ranked Virginia were winners. The Cavaliers were upset by San Jose State 83-79 in the opening round of the Cable Car Classic in Santa Clara, Calif.

Third-ranked Kentucky beat California 78-52 in the Kentucky Invitational and will play Purdue, No. 9, tonight for the title after the Boilermakers trounced Southern Methodist 85-60.

Sixth-ranked DePaul turned back Northwestern 81-75 in the Chicagoland Classic; Iowa, No. 13, beat Mississippi State 81-62 in the Dayton Invitational; 14th-ranked UCLA walloped UC Santa Barbara 102-58, and Missouri, No. 16, scored a 77-75 overtime victory against St. Louis.

After Duke's close call, Foster declared: "We've played better and we'll have to play better." They must do so start-

ing tonight when the Blue Devils play Providence, which beat Stanford 58-46, getting 15 points apiece from Ricky Tucker and Bill Fields.

Alabama was an upset victim in the semifinals of the Holiday Classic in Roanoke, Va., beaten by Georgia Tech, 83-59. Brooke Stepp's 24 points led the way for Georgia Tech. In the other semifinal game, Virginia Tech beat Miami of Ohio 93-84.

Houston kept alive its hopes of a 17th consecutive title in the Bluebonnet Classic with a 99-89 semifinal victory over Niagara. In the other half of that double-header, Southern Cal beat Rice 69-60.

In the Bayou Classic, Auburn beat Long Beach State 74-69 and Southwestern Louisiana beat Baylor 96-83.

In the Rebel Roundup, Texas A&M trounced North Texas State, and host Nevada-Las Vegas beat Montana 99-69.

In other games, it was Texas 86, Hardin-Simmons 64; Colorado 96, Colorado State 92; Wake Forest 81, American University 72; San Francisco 76, Princeton 57; and East Tennessee 88, Tennessee Tech 81 in double overtime.

Royal Resigns as AD

EL PASO, Texas (AP) — Darrell Royal is resigning as athletic director at the University of Texas to accept a new position as special assistant to the school's president, the Austin American-Statesman said Saturday.

Royal, football coach at Texas for 20 years and athletic director the past 17, will become special assistant for athletic programs, University of Texas President Peter Flawn confirmed.

at Royal's recommendation, Flawn said. Royal will be involved in reviewing and planning for the full range of athletic and recreational programs and will help in the development of private support.

Assistant Athletic Director Bill Ellington will serve temporarily as athletic director until the athletic council makes a recommendation to replace Royal, Flawn said.

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Salute To Local Business

EDWARDS LAUNDRY

Dennis Edwards is an enterprising young man, and has seen a lot of growth in his business since he opened the first Edward's Laundry here in Hereford in 1966. Since then Edwards has opened a laundry in Dimmitt and recently, one in Amarillo. Both the Hereford and Amarillo facilities also have dry cleaning capabilities.

Edwards' Laundry here is the largest with 51 washers and 20 dryers in operation. The Dimmitt facility has 29 washers and 13 dryers, while the new Amarillo laundry has 42 washers and 25 dryers. Edwards also has two dry cleaning machines here in Hereford, and has machines in some apartment houses in Amarillo.

Dennis has noticed some changes in the laundry business since beginning those 13 years ago. "We have much better washers now with the shift from the old standard hot water wash to the new permanent press cycles," he said. "And, we also have updated dryers as well."

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Christmas Thoughts from Stanton

BRENDA'S BEST CHRISTMAS

Christmas had always excited Brenda when she was in the hospital, but this year was special - it was to be her first Christmas at home with her family.

Brenda had bought a small present for each of the members of her family. She sat in her wheelchair wrapping them while she softly sang to herself. "One more day until I get to go home," she thought excitedly. "I can hardly wait."

The excitement at home fell nothing short of Brenda's. The family had postponed decorating the tree and other family traditions. They wanted Brenda's first home Christmas to be complete.

Sleep took its time conquering Brenda and her family that night - the eve of Brenda's homecoming. They all dreamed of

the wonderful experience they were to encounter the following day.

As the family pulled into the hospital parking lot, their joy could not be contained. The car had barely made a complete stop before the sisters jumped out.

Brenda had said that she would wait behind the main entrance, but the family could not find her. They went to her room.

Brenda's regular nurse sat on the bed crying. Immediately the family cascaded her with questions, but she could not answer. She reached in her pocket and handed Brenda's mother a small scrap of wrapping paper.

The mother read aloud through her tears. "Dear family, I'm sorry I couldn't make it home for Christmas, but apparently God wanted me to spend the birthday with him. Please don't be sad, because I'll be happy here. Most of all, have a Merry Christmas."

CHRISTMAS IS.....

Twinkling lights, ornaments,
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The Babe in the manger,
the bright Christmas Star
The angels, the shepherds,
the Wise Men from afar
Grandmothers, aunts,
uncles, and cousins
Candies, cookies,
sweets by the dozens
Snowmen, skiing,
football games on TV.
Parties, visits,
special movies to see
Stockings over the fireplace
Santa with his smiling face
Long school vacation,
big turkey dinner
Excitement, surprises,
Christmas is a winner!



The first regular air mail service for civilian mail in the United States started in 1918.



Trimming the Tree

Joy Matthews, left, and Barbara Schire, employees of Hereford State Bank are trimming their flocked Christmas tree displayed inside the bank with shiny ornaments and red bows. Laid underneath the tree

are stuffed bear banks and miniature dogs wearing Santa Claus hats. The bank also has a display in their entry way. [Brand photo by Denise Smith]

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Origins of Christmas Trees Bear Color of Yule Season

By GEORGE W. CORNELL
AP Religion Writer

NEW YORK (AP) — Those shimmering evergreens inside many homes these days have storied origins that are about as colorful as the brightly lighted trees themselves.

Like much else about Christmas, the tree is part of accumulated traditions, both seasonal and otherwise — the shopping, lights, Santa Claus, parties — gradually woven into celebration of Christ's birth.

Some of the customs have pagan roots, so much so that Christmas festivities were banned in 17th century England and in early America, but the mingled celebration — of was-sals and adoration — became general by the mid-19th century.

Some of the richest legends and lore surround those sparkling trees.

Since earliest times, trees have been associated with the sacred, particularly the evergreen, symbol of survival. Decorating homes with greenery and lights goes back to ancient pagan Roman observance of calendars, the new moon of a new year, marked with gift-giving.

But use of the Christmas tree in connection with the Christ child is said to have been started in 8th century Germany by the missionary St. Boniface who spread Christianity to that country.

Legend says that on a Christmas eve, while he was furiously chopping down an oak that had become an object of idolatry to worshippers of the Teutonic god Odin, a sudden tornado felled the huge oak.

Its fall revealed just behind it a young fir with green spires

pointing to the stars. Boniface, the story goes, told the watching new converts:

"This little tree, a young child of the forest, shall be your holy tree. It is the wood of peace, for your homes are built of it. It is the sign of an endless life, for its leaves are always green."

"Let this be the tree of the Christ Child. Gather about it, not in the wild woods, but in your own homes. There it will shelter no deed of blood, but loving gifts and acts of kindness."

The Christmas tree was not the pagan Yule tree, researchers say, but was distinguished from it and was used in medieval German "paradise plays" held outdoors and portraying the creation of humanity.

In those days, the tree was hung with apples, which later became ornaments.

The use of lights to illuminate it are traced to the 16th century Protestant reformer Martin Luther. The story goes that on a Christmas eve, he wandered outdoors and became enraptured with the starry sky.

Its beauty suggested, to him the glory of Christ's birth, and wishing to share that idea with his family, he felled an evergreen glistening with snow, took it home and placed candles on it to represent the brilliance of the heavens.

The custom spread through Europe, and eventually to America.

Evergreens and leafy trees cover 90 percent of Maine's land. This is a greater percentage of forest land than any other state.

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Whistling Wings

By Jim Stolert

Member
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Some women will tell you never ask an outdoorsman what he wants for Christmas...It's too good an opening and the list can quickly mushroom to the proportions of a hefty mail order catalog.

But since you did open the door already... I wish to be half as patiently generous as the wife who understands about absentee husbands on every weekend of the months which mark the span of hunting season, who says nothing about the mud and goose down that lingers in the garage after the outings, and who merely comments "you're crazy" when awakened by the 5 a.m. rituals that precede days afield.

I'd like to have the ability to see through the chewed-up garden hose, the gnawed-through telephone and cable television cords and the boots dragged to some out of sight hole to the realization that these are the trappings that mark the trail of development of a promising new retriever.

...And I'd like to have his house finished, cause otherwise he and I may still be out in the cold some night if we ever press our luck to the point that the little lady's had enough.

I'd like to have about half the pass shots I've fired at Canadas and greenheads this season back again, so I could correct the lead and maybe have something more to show for them than the empties.

I wouldn't mind receiving a box of magnum 2's for every time I've gotten wet out on a duck lake in the last 15 years, even if half those soakings were for just plain stupid reasons.

I'd like to get a goose call that really sounded good the first time I blew it, instead of squawling like a panther and flaring every flock for miles...Hold the Aggie duck calls though, please...I haven't developed that much talent yet.

If I could manage it, I'd like to get to the point that I could shoot the cabinet full of guns I already have really well, instead of always trading for another one that's bound to shoot just a little better...This in no way rules out occasionally acquiring a truly meritorious firearm, however.

How about a 25-straight from the back line down at the gun club some day? There's something I could really do with.

I'd like to regain a little of that overflowing enthusiasm that came with receiving that first "real gun" many Christmases ago.

I'd like to have another season like the one when the fresh water was running into Miller's lake and I could take a five gallon bucket down there and use it for a seat and watch flights of pintails and mallard swoop in so close the wind from their wings brushed my face.

Mostly, I'd like to think that there will always be enough appreciation for the wonders of the wild to preserve them...That there will always be that five-point elk amid a stand of aspen, his breath

steaming in the frosty air of the high Rockies.That eight point muleys will continue to slink along the walls of the Panhandle breaks, to slip out at early morning and late evening for feeding forays on the wheat fields that border their hideaways.

...That mountain streams will run clear and clean and cold, pulsing with the life of feisty rainbows, brookies and cutthroats slurping down caddis flies floating on their surface.

...That peaceful snows will drape the mountain pines with a blanket of serenity and beauty.

...That the bobs and blues will scurry into plum thickets down in the caprock country and come whirring out the other side in their wildly flushing manner.

...That gaudily-colored ringnecks will always thunder skyward from the grainfields that are their Panhandle home.

...That the centuries of a wild heritage will continue unabated in the form of the migration of the waterfowl, and that there will always be that magical land "up north" to comprise the "duck factories" that yield the annual ancient exodus.

...That we always have the honking, gabbling chatter of wild geese, that their majestic flights forever bring the fall in their slipstream.

...That gregarious mallards may always swing round for one more look, then set wings and glide into a set of blocks.

Yep, my Christmas wishes constitute a vast treasure, yet they are a treasure for all of mankind.

And for all of my fellows of the field, I wish the warmth of a friendly fireside, the good fellowship that is part of days on the uplands or the marshes, and the inner peace that comes with knowing these creatures of the wild and their Maker on a first-hand basis.

Merry Christmas, and good hunting and fishing.

Outstanding Turkey Hunting Reported

AUSTIN — Texas hunters may have their best chance to bag a wild turkey this hunting season.

The fall turkey season coincides with the deer hunting season in most Texas counties, and so far the turkey harvest has been well above average, according to Horace Gore, upland game program leader for the Texas Parks and Wildlife Department.

"There are two main reasons for this," Gore said. "One is an exceptional hatch last spring, which means there are plenty of young gobblers. The other is that conditions have been dry enough this fall to cause the birds to have to move around quite a bit to find food."

The birds are in good body condition because of generally good acorn crops in most areas, Gore said.

Gore advised that the use of supplemental feed such as maize in key areas will attract the birds into shotgun range. "Some people don't like the idea of baiting, but sometimes it's about the only way to get a turkey within range of a shotgun," He pointed out that

some deer hunters harvest turkeys from stands with rifles, but often the birds are either missed, wounded or the meat is ruined by the rifle shot.

"A good method of harvesting a turkey is to scatter some feed close to a ground-level blind several days in succession, then keep a shotgun handy along with your rifle while deer hunting in case the turkeys show up," Gore said. A head shot at close range with a shotgun will leave an unspoiled turkey for the table, he said.

Gore said while turkey populations are up in virtually all of their traditional range, the Permian Basin (San Angelo area) and the Possum Kingdom area of North Central Texas experienced the largest increases. Summer hen poult counts were exceptionally high, with four poults per hen recorded in the Permian Basin-Possum Kingdom areas and 3.5 poults per hen in the Edwards Plateau.

Gore reminded hunters that barring severe winter conditions, an outstanding spring turkey gobbler season is expected for the 62 counties offering a spring season in April 1980.

Wildlife Programs Aired

WICHITA FALLS -- Some 250 area sportsmen, landowners, and Texas Parks and Wildlife Department personnell presented their views on wildlife management at a wildlife seminar held here recently.

The seminar, sponsored by the Northwest Texas Field & Stream Association and the Sportsmen's Clubs of Texas, dealt with quail and turkey programs in Texas.

The quail segment of the seminar was presented by Don Wilson, the department's quail program leader. Wilson discussed the research being done on quail and how it relates to seasons and bag limits.

A discussion of the wild turkey in Texas and its range expansion was presented by Horace Gore, upland game program leader for the P&WD.

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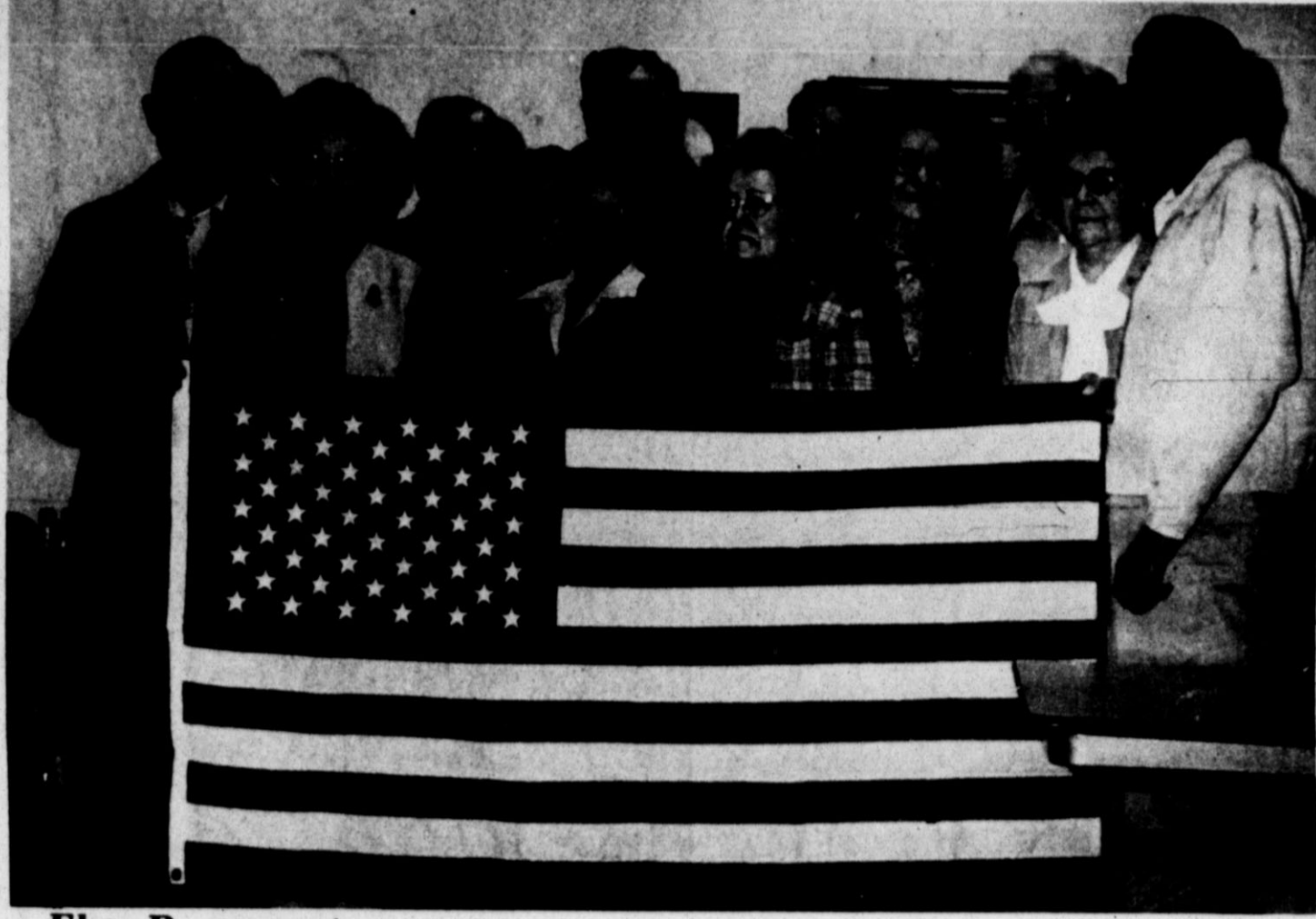
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Flag Presentation

Woodmen of the World [WOW] presented an American flag to the Senior Citizens of Hereford Friday afternoon before lunch. Charles D. Halbrook, State Manager of WOW of Abilene, presented the flag to Debbs Knox, president of the Senior Citizens. Halbrook was also a visitor among

the WOW's during their annual meeting Thursday night. Pictured above not in order are C.W. Botts, Pauline Lady, Cecil Lady, Hazel Botts, Grace Robertson, Bernice Witherspoon, Eldora Boyd, Debbs Knox, June Callaway, Charlie Callaway and George Roberson. [Brand photo by Denise Smith]



All-Region Band

Band members of Stanton Junior High School recently traveled to Amarillo for a contest held in Austin Junior High School. Coming home as winners were all-region members top row, from left, Bennie Rodriguez, alternate and Chris Crowley, 4th chair. Middle row from left Raymon

Gamboa, alternate; Melissa Brewer, 17th chair; Victor Soliz, 1st chair; and Oscar Gavina, 16th chair. Bottom row from left Kelly Priest, 5th chair; John Stotts, 6th chair; and Becky Ruland, 4th chair. [Brand photo by Denise Smith]

Age-Old Legends of St. Nicholas Revived by Play

NEW YORK (AP) — Facing prostitution as their only means of support, the daughters of a bankrupt merchant are saved when St. Nicholas appears at

their window, lobbing bags of gold and sending eligible suitors to call. A merchant trusts an icon of St. Nicholas to guard his treas-

ure. Thieves steal it, but St. Nicholas appears among the thieves, teaching them — with shrewd blows of his heavy golden crozier — the advantages of the virtuous life.

Aedeodatus, kidnapped by the pagan King Marmorinus, scorns false gods throughout a year in captivity. Heeding the prayers of Aedeodatus' mother, St. Nicholas appears amid two-legged clouds, and whisks the boy back to his home.

If that seems like a long way from Broadway, it is — about eight centuries. But such naive liturgical dramas are the ancestor of all stages — the musical comedy, the opera and the legitimate theater.

This month, the Ensemble for Early Music revived the Play of St. Nicholas, based on legends of the man who came to be

known as Santa Claus. Five performances, drawn from 12th century manuscripts, began on the saint's feast day, Dec. 6, in the world's largest cathedral, New York's Cathedral Church of St. John the Divine.

The plays were performed yearly at the Cathedral of Beauvais in France between 1150 and 1250. More than a dozen of these short dramas have come down in a manuscript known as the Fleury playbook.

Nicholas, patron saint of children, sailors, students, unwed girls and soldiers, is traditionally identified as a 4th century bishop of Myra in Turkey. He was popular in the Middle Ages and the subject of many legends — including one in which he restored to life three students who had been pickled by a butcher.

In some countries Dec. 6 is a time for gift-giving, and it was this Dutch tradition which English colonists in New York adapted as Santa Claus.

Staging the Play of St. Nicholas involved a good bit of guesswork, says Frederick Renz, EEM's musical director.

"You have a lot of black notes that are very hard to read, and

no indication of rhythm," Renz said of the Fleury book. "Occasionally you have a sentence or two describing the kind of vestment a character would

wear, and sometimes a direction for the character's entrance. No instruments are stated in the score, but that is not unusual for that period."

Mysterious Disease Threatens Valley Palms

SAN BENITO, Texas (AP) — Among the first things a visitor notices in the lower Rio Grande Valley are the rows of palm trees lining highways and urban vistas.

The graceful plants first were planted early this century by settlers who turned the flat coastal plain into an agricultural miracle with irrigation.

A mysterious "disease" now threatens to wipe out one of the most popular species, the date palm.

An afflicted tree suffers a "balding syndrome," losing its bushy leaves until nothing is left but the stocky trunk.

"At the moment we don't have anything to fight it with," said Dr. Marvin Miller, assistant professor at the Texas A&M University agriculture experiment station at Weslaco.

The disease has killed trees up to 40 years old. Although dates are not grown commercially, many Valley residents plant the trees around their houses for beauty and shade against the semitropical summer sun.

Miller and other scientists want to know if the disease is bacterial or a fungus.

"It was hitting a few trees in the Brownsville area about a year and a half ago. Then we detected it was spreading."

Miller said. "We have been noticing it in the Donna and Mercedes area about 40 miles west of Brownsville."

No one knows where the culprit came from or why it preys heavily on the date palm, one of several species planted in the Valley.

The disease seems to kill a tree within three or four months.

"Generally the first thing we notice is an off-green color, not anything really outstanding," Miller said. "Then the lower leaves start to die."

The end is near when the youngest leaf growing from the center dies.

The rest of the leaves may still be green and will remain so for three or four months, but the tree will die," he said.

Florida palm experts will arrive in January to help solve the perplexing problem.

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Class Favorites

Friday afternoon Hereford High School students attended their annual Koobraey Assembly held in the school auditorium. Selected as this year's class favorites are at left Joe Soliz, and Sharon Skaggs, sophomore favorites; Kirk Clark and Karol Shook, junior favorites; and Ernie Suarez and Karla Driskill, senior favorites. [Brand photo by Denise Smith]



Versatile, Intellectual

The Hereford High School student body recently selected those students whom they wanted representing them as Most Intellectual and Most Versatile. Friday afternoon during "Koobraey" those students chosen to represent HHS for 1979-80 were at left Ronald Plummer and Sherry Strain, Most Intellectual; and Most Versatile Tim Ruland and Kay Suttle. [Brand photo by Denise Smith]



Best Appearance

The candidates for the "Most Beautiful" and "Most Handsome" titles were named Friday afternoon during the Round-Up staff's "Koobraey" assembly at the high school. The top honors will be revealed in the 1979-80 edition of the school yearbook. Nominated for "Most Beautiful" are, from left, Lesly Metz, Gay Yosten and Kim Freeman. "Most Handsome" candidates are Randy Ellis, Corey Christie and Barry Morgan. [Brand photo by Denise Smith]

Notes & Quotes

1. MURPHY'S LAW: If anything can go wrong, it will.
2. O'TOOLE'S COMMENTARY ON MURPHY'S LAW: Murphy's was an optimist.



Duncan: Energy Evolution Must be Managed

HOUSTON (AP)—Secretary of Energy Charles W. Duncan Jr. says the nation faces a potential crisis that is more complex than any situation it has ever faced in peacetime. "We are in a time of transition from a social and economic infrastructure that has been built for nearly a century on the premise of cheap, easy, accessible petroleum, a premise that, unfortunately, is no longer relevant," Duncan said.

He said the nation must face the situation squarely. "Are we going to manage this situation, or are we going to respond to crises and slip back into complacency between crises," he said. "There is no choice. We must manage this evolution, or we will be doing a disservice to ourselves and future generations."

That, Duncan recently told the National Petroleum Council, is why President Carter has put forward the most comprehensive energy program the nation has ever seen, "because it takes such a broad plan to move this nation forward to an energy diversified 21st century."

Duncan said the situation is not just an American problem but a worldwide problem that is of serious concern to the industrialized nations and the developing nations alike.

He said the International Energy Agency that includes 20 of the world's leading industrialized nations has taken the unprecedented step of binding national ceilings for imports of foreign oil for next year and putting in place a mechanism to monitor national oil supplies and each nation's performance in staying within its ceiling.

As a result, he said, the countries will be able to move rapidly to adjust their ceilings and take the necessary actions individually to match oil availability, meeting again in the first 90 days of 1980 to assess the supply and import ceiling balance.

"This action by the IEA un-

derscores the concern of the member countries about the disarray in the national oil market and their awareness that the consuming countries must act individually and collectively to adjust to their demands to meet the inevitably shrinking supply of liquid petroleum," Duncan said.

"In this country, we are already seeing signs of recognition of the reality of the problem. The sudden realization that continued alertness to potential oil shortages was to be a way of life in this country was shocking and perhaps even frightening to many Americans. Perhaps that

was necessary."

Duncan said it is encouraging that the American people in every area and in every level of society appear to be gradually building a consensus about how to use the vast energy resources available here at home.

Duncan said America has been, from its beginning, a nation on the move, a nation in transition.

"We have not been static technically, industrially, socially, or economically," he said.

"Much of our history has been built on creative transition. We are no stranger to the

challenges and opportunities of new circumstances. We thrive on them."

Duncan said the transition from an oil dependent economy to an energy diversified economy is no more an insurmountable challenge than so many challenges the nation has faced successfully in the past.

"I see us moving positively right now, examining every aspect of the way we use energy, in our urban planning, mass transit, automobile design, energy productivity in industry, architecture, building codes, and broadening our scope in the search for new energy sources," he said.

Duncan said he thinks there is a growing consensus on the need to provide economic incentives to increase domestic oil and gas exploration and production.

"We also can make more of our existing wells by stripping them of oil that formerly was not economical to produce because of the high costs associated with getting the last bit out of a well," Duncan said.

"Enhanced recovery techniques, which include chemical flooding, gas injections, and steam-flooding to increase the yield of oil from existing wells need to be used to the maximum extent possible."

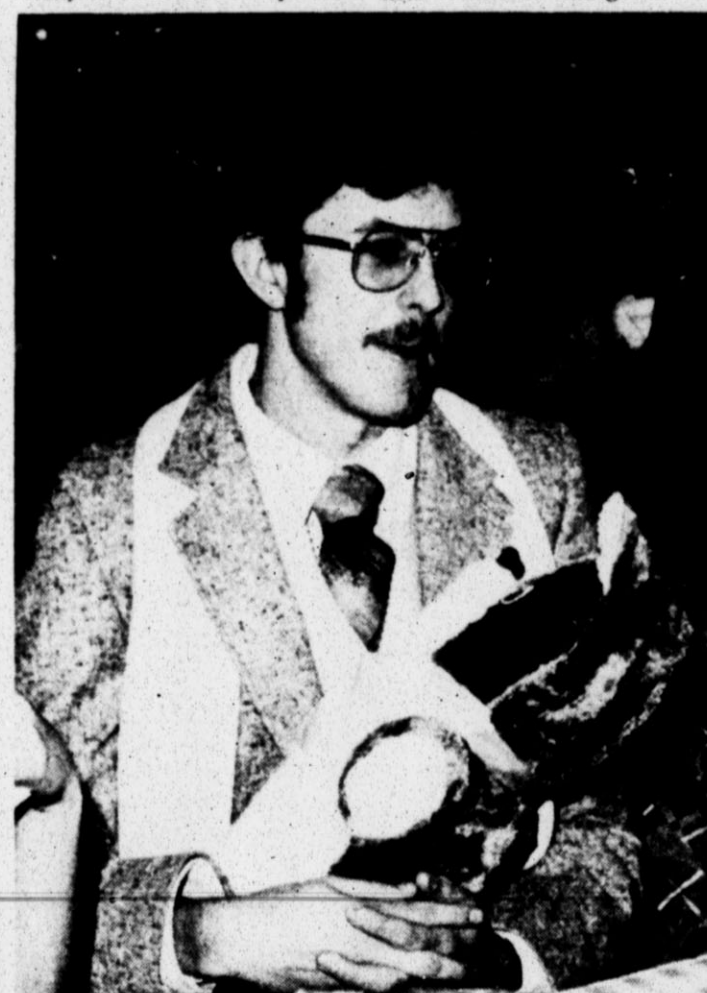
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Dear Santa . . .

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I am 7 years old. I would like a Baby Grow Up, a race car track, a typewriter, also a record player if you have enough. I will leave you some hot coco and pretty cookies.

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At this joyous time we at Bowling Real Estate ask that we all remember the American hostages in Iran in our prayers.

'Crisis Nursery' Started by Woman

EL PASO, Texas (AP) — A parent on the verge of abusing a child may have an alternative if an El Paso grandmother has her way.

Mary L. Russell is starting a "crisis nursery."

The nursery, explains Mrs. Russell, would give enraged

parents a place to take a child while the mother or father calms down.

The crisis nursery also would help police when they are left babysitting an infant after arresting a parent.

Mrs. Russell says the first such nursery was formed at

Tucson, Ariz., about six years ago.

"We think we'll have the second crisis nursery in the nation," says the 43-year-old mother of eight.

The nursery would handle children up to 5 years old.

"What we really hope for is self-referral," she says.

She gives an example of "the mother who is alone and doesn't have any family to turn to and the baby is crying."

She continues: "It's one of those days when you feel like you're going to kill the kid if you stay in the house with it one more minute."

"We hope she would call us so we could send somebody for her or arrange for a taxi to bring her and the baby to the nursery."

"We would keep the baby until the mother has a chance to calm down or go out shopping or something."

Also, she says, the crisis nursery will help police:

"If police go to a home where there is a family problem and they realize that the children are in danger, they would be able to bring the children to the crisis nursery to separate them from parents for a temporary time. It in no way would be permanent."

"Also, sometimes parents go shoplifting with their children and they are arrested. So, the parents are put in jail and there is no place to put the children."

Currently, according to police Sgt. Roland Brown, "We have no facilities (for babies) and we must notify the (Texas) Department of Human Resources. In a minor misdemeanor case we try to get bond set quickly."

Brown admits, "We'll babysit for a while and wait for a social worker."

Mrs. Russell says the arrest situation places the human re-

sources department in a position of quickly finding a temporary foster home. The crisis nursery, says Mrs. Russell, would help solve the problem.

Her nursery also would be used by a child who has been abused and hospitalized. There is no place for the child to go when it is released, she says.

"The hospitals don't like to keep them any longer than they have to," she adds.

"The Department of Human Resources does not always have a place to put them while they are looking for a permanent foster home," says Mrs. Russell.

She said the Catholic church donated a building and she now is trying to comply with all the standards and rules necessary to start the operation.

In order to ready the nursery for eight children, Mrs. Brown must obtain a state license.

"It has to be inspected by the health department, the fire department, the gas company and God knows who all," says Mrs.

Russell.

She says the limit is eight children because state rules say two bathtubs are needed to handle more. Human Resources rules require 50 square feet per child for sleeping space, she says.

Mrs. Russell says she will need a secretary, a cook-housekeeper and volunteers to run the non-profit nursery.

Mrs. Russell hopes to have her first crib ready in about three months.

Cactus grows in Minnesota. Seven species of the plant usually associated with the arid Southwest grow in Blue Mounds State Park.

The Union Army lost 110,070 men killed in battle or died from wounds and the Confederate Army an estimated 74,524 in the Civil War.

Winter temperatures in Antarctica can drop as low as -127 degrees F.



Cited by Students

Selected to serve Hereford High School for the year 1979-80 as Miss and Mr. HHS are at left Ronald Plummer and Janae Pagett. Selected as Personality King and Queen were Joe Walker and Sylvania Gamez. These students were recognized by the annual staff Friday afternoon during their annual "Koobraey" assembly. [Brand photo by Denise Smith]

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Tower Defends
Actions on SALT

WASHINGTON (AP) — Sen. John Tower denies that the Senate Armed Services Committee acted out of hand by issuing a report that calls the SALT II treaty "not in the national security interest of the United States."

The Texas Republican, a longtime vocal critic of SALT II, was one of 10 committee members voting for the report Thursday.

No members voted against the report.

Sen. Gary Hart, D-Colo., later said the seven senators who registered only as "present" did so to indicate that the issue should not be before the committee.

The Senate Foreign Relations Committee has jurisdiction over treaties.

Tower, a vocal critic of SALT II, said the Senate rules charge the armed services committee to report on matters relating to the common defense.

"I don't think so at all," he replied when asked if the report fell outside of his committee's jurisdiction. "We are clearly within the rules of the Senate."

The Texas senator is the ranking Republican member on the committee, which held weeks of hearings on SALT II earlier this year.



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Home on Christmas Day



CAROLING BY THE FIRE
...Darla Stone offers guitar accompaniment while her children chime in with "Jingle Bells"

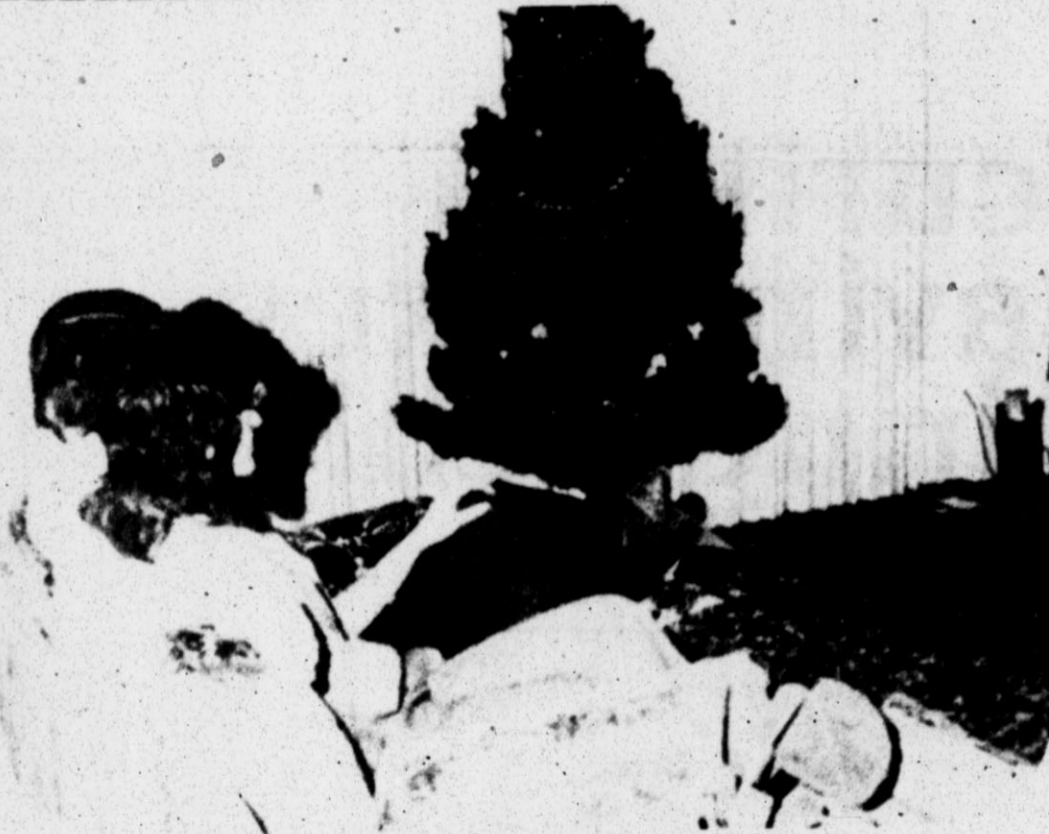


STEALING A BITE
...while Mom cooks up something special, the taste-testers volunteer their services

Brand photos by Denise Smith



SOMETHING SPECIAL AT CHRISTMAS
...Tracy and Shala Stone discover puppies in their stockings



A PEACEFUL CHRISTMAS MOMENT
...shared by Johnny and Darla Stone



BEDTIME ON CHRISTMAS EVE
...Young Shala Stone is tucked in bed with high expectations of Santa's impending visit



A TRADITION FOR ALL FAMILIES
...the Johnny Stone family trims the tree

HOME ON CHRISTMAS DAY
by Douglas Malloch

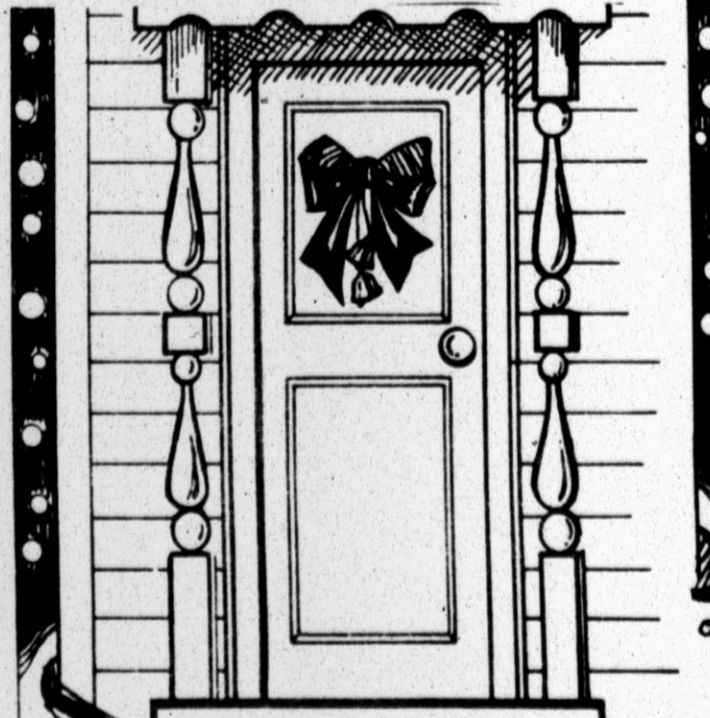
I bet a king upon a throne
Who looks around his court,
Whatever army he may own
Or wealth of any sort,
Is never nearly half as proud
As I was, in a way,
When I beheld our little crowd
At home on Christmas Day

For yonder sat another queen,
As good as any king's;
You know the lady that I mean,
Who wears no royal things,
But has as faithful followers
Her wishes to obey;
God bless that retinue of hers
At home on Christmas Day!

A family of girls and boys,
Just healthy boys and girls,
No music theirs but happy noise,
No gold but golden curls.
But, Mr. King, you keep your throne!
It may be fine — but, say,
I wouldn't trade it for my own
At home on Christmas Day!

My scepter is a carving-knife,
A weapon tried and true,
My house my castle, queen my wife,
The kids our retinue.
Each wants a leg, and not a wing,
And so I carve away—
But Mother she'll take "anything."
At home on Christmas Day.

It's over now another year,
Our Christmas Day is o'er;
But we're a little gladder here,
And closer than before.
I do not ask for riches, then—
Lord, only this I pray:
That we can have them all again
At home on Christmas Day.



The Hereford Brand

Sunday, December 23, 1979—Page 1B

Garden Club Learns Of Bazaar Success

Hereford Garden Club members learned that their recent bazaar was a financial success when they convened last week in regular session at the Community Center.

In other business, the club voted to give \$10 to the Vernon Mental Hospital and \$10 to Meals-On-Wheels.

Gardening tips for the month of December were outlined by Mrs. Clinton Jackson, who stated that some seeds can be planted now. Mrs. H.R. Cocanougher read a prayer by Peter Marshall.

Round floral arrangements were demonstrated by Mrs. R.L. Ethridge, who explained

that different parts of the circle can be used. She then helped members make round bouquets from materials which they had brought to the meeting.

Serving as hostesses during the social hour were Mrs. Ethridge and Mrs. Jack Wilcox.

Others present were Mmes. Ben Childers, D.N. Garner, O.G. Hill Sr., W.C. Hromas, John N. Jacobsen, Ray Johnson, Edgar Lemons, R.W. Mitchell, G.W. Newsom, Alfred Smith, A.M. Stoy, R.L. Wilson, and Jeff Roberson.

The club's next meeting is scheduled Jan. 11 at 2 p.m. in the Community Center.

Christmas Observances Set

As the Christian world prepares to celebrate the birth of Jesus Christ, several local churches have announced plans for special worship services here.

A number of the city's churches will observe Christmas during their worship services today (Sunday) while several congregations are also planning observances on Christmas Eve and Christmas Day.

Details about the scheduled services follow: First Baptist Church promises a "special worship experience" during morning worship services, beginning at 11 a.m. today. The Rev. Doug Manning, pastor, will deliver a sermon, to be interspersed with special Christmas music. This evening, beginning at 7 o'clock, the Rev. Jerry Champion, associate pastor, will lead Christmas vesper services in the newly-completed church parlor.

On Christmas Eve, First Christian Church will conduct a candlelight communion service at 7 p.m. Traditional Christmas carols are to be sung by the congregation and the Christmas message will be brought by the pastor, the Rev. Mack McCarter.

Special music will be a part of the morning worship service

today (Sunday) at First United Methodist Church. There will be no evening services tonight, but a special communion service is planned from 6:30-8 p.m. on Christmas Eve. The Rev. William McReynolds, pastor, welcomes all interested persons.

Midnight Mass, a yuletide tradition at St. Anthony's Catholic Church, will begin on Christmas Eve at 11:15 p.m. with Christmas caroling. Mass will commence at midnight with the Rev. Kenneth Cienik as principal celebrant and homilist and the Rev. Paul Haefner as concelebrant. Assisting will be Deacon Kenneth Artho. Special music is to be offered by the parish choir under the direction of Carmen Flood. All interested persons are welcome to attend the midnight services. Afterwards, a parish social is planned in the parochial school cafeteria.

On Christmas Day, St. Anthony's will celebrate Mass at 9 and 11 a.m. Services are also planned at 6 p.m. on Christmas Eve.

At St. Thomas Episcopal Church, Christmas Eve Services will begin at 11 p.m. with the lighting of the candles and caroling until 11:30, when the celebration of the Holy Communion will begin. On Christmas Day, the Christmas Pageant will precede the celebration of the Holy Communion. The Pageant will begin at 11 a.m. The service will include the blessing of presents which are brought to the church.

The Christmas Eve Communion at St. Thomas will be followed by a party in the parlor of the parish hall. Visitors are welcome at both these celebrations, and at the party following the Christmas Eve celebration.

On December 27, the Feast of St. John the Evangelist, the Rt. Rev. Willis R. Henton, Bishop of Northwest Texas, will be at St. Thomas for confirmation and reception, and will officiate at the celebration of the Holy Communion. The Holy Communion will be followed by a reception honoring Bishop and Mrs. Henton, and the newly confirmed and received. The Holy Communion will begin at 7:30 p.m.

THE CHRISTMAS PUPPY

There was once a little boy that wanted a puppy very badly. Christmas was only three weeks away and his mother and father wanted to get him a dog for a present. The only problem was that the landlord of the building where they lived would not let pets in the building. The boy's mother tried to talk the landlord into letting her get a dog. The boy's parents knew that their son really wanted a puppy. Then one day the boy was at a store where there was a store Santa Claus. He went up to the Santa Claus and told him what he wanted for Christmas. The little boy told him why he could not get one and started to cry. The store Santa Claus calmed him down and said that he would have a dog under his tree Christmas morning.

It was Christmas morning when the boy went to open his presents. The very first box that he opened was indeed a puppy. The landlord of the building made the boy very happy that day. The twinkle in the boy's eye made him very happy that he had taken the job as the store Santa Claus.

To make swing sets safer on the playground, select those with lightweight seats, or replace heavy seats with lightweight ones, recommends Claudia Kerbel, a consumer information specialist with the Texas Agricultural Extension Service, The Texas A&M University System.

Hard, heavy swing seats can cause skull fractures, she cautions.



Engagement Announced

Mr. and Mrs. Eusebio Marquez announce the engagement of their daughter, Lisa Marquez to Phillip Galan, son of Mr. and Mrs. Jesus Galan. The couple plans to exchange nuptial vows Jan. 26 in Thompson Memorial Baptist Church. The bride-elect is a 1978 graduate of Hereford High School. The prospective bridegroom is a 1976 graduate of Hereford High school and is currently employed by Firestone.

Christmas Coffee Hosted by Club

L'Allegre Study Club met Thursday in the home of Janice Conkright for their annual Christmas coffee. Hostesses were Linda Reinauer, Selsey Metz, Kathy Moore, Janette Caviness, and Carolyn Canon.

General business was called to order by Rosie Griffin. Members voted to donate profits from their plant sale to the Opportunity Plan and to sponsor a dance with proceeds going to the Camp Fire organization.

An announcement was made concerning their next regular scheduled meeting for Jan. 3. Members exchanged secret pal gifts and the meeting was adjourned.

Members present were Jody Skiles, Kathy Allison, Lynn Carlile, Margaret Carnahan, Carmen Flood, Kitty Gault, Rosie Griffin, Carolyn Hays, Maarki Hutto, Glenda Keenan, Ella Marie Viegel, Barbara Kerr, Susie Mannschreck, Judy McCarter, Mary Kaye McQuigg, Mary McWhorter, Betty Martin, Karen Payne, Brenda Reinauer, Naomi Schroeter, and Shelia Upshaw.

The biggest block of cheese ever made was a 17-ton cheddar. It was produced by Wisconsin cheese makers and shown at the 1964 New York World's Fair. It used 170,000 quarts of milk — 43 years' worth from the average cow.

Merry Christmas to you from all of us at

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Hospital Notes

PATIENTS IN HOSPITAL

Eva Arellano, Trena Chandler, Iva Cocanougher, Petra Cordova, Ruth Craig, Anna Cummings, Wilbur Davis

Todd Dudley, Juan Flores, Janie Griego, Inf. Boy Griego, Melvin Jayroe, Weldon Lindsey, Marie Marquez, Rodolfo Mendez, Hector Salinas

Becky Smith, Inf. Boy Smith, Jeff Smith, Josephine Topia, C. W. Walker, Ervin Ward, William Pendleton, Gregoria Alvarez, Inf. Boy Alvarez, Beth Schulte

PAINTING ACQUIRED

TOLEDO, Ohio (AP) — A painting by Jacob van Ruisdael has been acquired by the Toledo Museum of Art.

The painting is titled "Landscape With a Sluice Gate."

The museum says van Ruisdael is "widely considered Holland's most important landscape painter at the height of its 17th-century golden age."

Security means saving taxes (and retiring rich!)

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If you don't have a company retirement plan, Security Federal Savings has one for you. In fact, we have five different retirement plans and each one is insured to \$100,000.00. You can save on your 1979 taxes right now while you're building for your retirement security in a plan that's designed just for you. Come into any Security Federal Savings office and see if you're eligible for one of our five Security Retirement Accounts.

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2. Individual Retirement Account
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3. Simplified Employee Pension Plan
Defer up to 15% of income or \$7,500.00, whichever is less.
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Scribbles & Scratches

By Kerrie Steiert
Women's Editor



THE TWELVE DAYS OF CHRISTMAS (Or How We Came to Swap an Evergreen for an Artificial Tree)

On the first day of Christmas, my true love said to me,
"It's time to put up the tree."

On the second day of Christmas, my true love cajoled me,
"Let's go to town,
It's time to buy us a tree."

On the third day of Christmas, my true love yelled at me,
"Thirty-nine, ninety-five!?!
What kind of price
Is that to pay for a tree?"

On the fourth day of Christmas, my true love asked of me,
"Where is the stand?
Where are the lights?
We need ornaments.
It's time to put up this tree."

On the fifth day of Christmas, my true love growled at me,
"Back to TG&Y!
We need a stand,
And new bulbs
Plus a tree skirt
Past time to put up this tree."

On the sixth day of Christmas, my true love set to work,
Stringing up lights,
Hanging all the balls,
Looping up the tinsel,
Stepping on the cat,
Mercy, such language,
We finally put up the tree.

On the seventh day of Christmas, my true love moaned to me,
"This tree isn't drinking,
Needles falling down,
Fire hazard up,
What can we do?
It's ten days until
December 25th,
Too early to take down the tree."

On the eighth day of Christmas, my true love sighed to me,
"We're gonna have to
Take down this tree.
Unstring the lights,

Down come the balls,
Unloop the tinsel.
Put out that cat!!
Nine days til Christmas
And we no longer have a tree."

On the ninth day of Christmas, my true love said sadly,
"This is miserable.
Put on your coat,
Have to go to town,
Hate to spend the cash
But, what the hell?
After all, it is
Just once a year.
No doubt about it,
We need us another tree."

On the tenth day of Christmas, my true love gasped to me,
"Seventh-five bucks!
That's a preposterous
Price to pay for
A tree made of plastic
Just wish I could
Make it a deduction
On my income taxes.
Here we go again,
Bring out the junk,
Let's get this darn thing together."

On the eleventh day of Christmas, my true love beamed at me,
"Kilmer was wrong
When he decided
Only God can make a tree
This ain't chopped liver!
He was so right.
There it stood,
Big as life itself,
Branch upon branch
To the ceiling.
Jumpin' Jehosofats!
We built our very own tree."

On the twelfth day of Christmas, my true love mused thoughtfully,
"All said and done,
Guess it worked out,
Though it was costly.
Looks pretty decent,
Decked out in lights,
Dressed in garlands,
And it's flame-retardant.
Wished that it smelled
Like an evergreen,
Just goes to show
Can't have everything,
BUT WE FINALLY GOT UP OUR TREE."

Crume Receives Degree from TSU

Degrees were granted to 155 undergraduate and 46 graduate students Dec. 16 at Tarleton State University winter commencement exercises.

Among those to receive degrees was David Lynn Crume, son of Mr. and Mrs. Lloyd Crume, with a bachelor of science degree in physical education.

TSU president Dr. W.O. Trogdon gave the commencement address after scheduled speaker Dr. Rod O'Connor of Texas A&M University was weathered-in at Waco on a flight from College Station to Stephenville.

Meredith Charbula, Point Comfort, and Dorothy Stanphill, Arlington, were commissioned 2nd lieutenants in the U.S. Army. Both students are Criminal Justice majors and both will serve with the Military Police. Charbula and Stanphill were also honor graduates.

Cyndi Fanning, Granbury, received the first degree to be awarded by Tarleton under a horse production and management program started in 1976. She received a B.S. in agriculture with a major in horse production and management and a minor in journalism.

Important Gift Needed

Hereford residents will have the opportunity to give "the gift of life" on the day after Christmas when Coffee Memorial Center's blood mobile will be stationed at the Community Center.

Blood donors are urged to report to the Center from 3-6 p.m. Wednesday.

Although the current blood debt is below average (24 pints), blood is needed for several existing accounts with Coffee Memorial. It was explained by Joan Bookout, drive chairman. Also, due to the increased need for blood during the holiday season, it is hoped that local residents will respond to the plea for donors.

Mrs. Bookout commended the efforts of local citizens, who completely repaid the large blood debts of two Herefordites, Larry Bain and Bill Lookingbill.

Blood given on Wednesday can be designated for blood insurance, personal credit, the Hereford Club or one of the following accounts:

Zula Randel, owing 8 pints; Peggy Faulkenberg, owing 8 pints; and Weldon Lindsey, owing 8 pints.

This is Mrs. Bookout's final stint as chairman of the local blood bank committee with Pat Clark due to assume this position at the first of the new year. Mrs. Bookout expressed appreciation to all those who have assisted her and supported the blood drives during the past two years.

4-H Firsthand

By AGNES TAYLOR
Assistant County Extension Agent

4-H PROJECTS SAVE MONEY
Through 4-H projects, boys and girls can learn new skills that can save money.

4-H, the youth education program of the Texas Agricultural Extension Service, serves more than 160,000 boys and girls between the ages of 9 and 19.

In gardening, as in the clothing project, young people learn a variety of other skills, such as management techniques, and acquire attitudes such as cooperation, self-esteem and self-confidence which will enrich their lives.

Nationwide, membership in 4-H is more than five million. Clothing and gardening projects are several areas in which 4-H'ers can learn to save money.

More than 520,000 4-H'ers are enrolled in clothing projects in the U.S. If each member sewed only one garment per year and saved one-half of the purchase price of \$20, total savings would be more than \$5 million. 4-H'ers can use sewing skills throughout their lifetime, thus multiplying savings for themselves and their families.

Gardening projects that help 4-H'er learn to grow vegetables reach some 270,000 youths in the U.S. A recent survey showed that 4-H'ers with gardening projects save an average of more than \$30 for their families each year. That's more than \$8 million nationwide.

Perfect for Her on Christmas Morning

WENDY

by Daniel Green From

Soft upper. Skinfitt lining. Non-slip sock. Cushioned heel. White

FREE GIFT WRAPPING ON YOUR GIFT PURCHASES

Gattis Shoe Store
Of Hereford
in Sugarland Mall

LVN Classes Scheduled In February

Beginning Feb. 20 the Hereford branch School of Vocational Nursing in conjunction with Amarillo College will sponsor their 6th classes in the Deaf Smith General Hospital LVN classroom.

Pre-examination dates are Jan. 9-10 at 8:30 a.m.
For further information, one can call 364-2141 ext. 315. Persons interested are asked not to call until after Jan. 2 due to the holidays.

Take it easy at 65 on retirement income.



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SALE

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Fanfare	Citation	Revelation	Woody Wedges		
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REG. \$27.95	NOW \$18.90	REG. \$42.95	NOW \$29.90	NOW 1/3 OFF	
REG. \$26.95	NOW \$18.90	REG. \$29.95	NOW \$19.90	WEATHER BOOTS	
REG. \$25.95	NOW \$16.90	REG. \$28.95	NOW \$18.90	Values '34's to '46's	
REG. \$24.95	NOW \$16.90	REG. \$15.90	NOW \$11.90	NOW 1/3 OFF	

No Exchanges or Refunds

Sale Includes Ladies' WEDGES HIGH HEELS SANDALS CASUALS LOW HEELS DRESS SHOES Ladies' HAND BAGS 1/3 Off Reg. Price

AFTER CHRISTMAS



We're having a 1/2 PRICE SALE DECEMBER 26th

BOXED CHRISTMAS CARDS HOLIDAY LINENS CHRISTMAS ORNAMENTS & GLASSWARE CHRISTMAS DECOR

The Chandelier Gift Shop

Something Special Every Day

Sugarland Mall

New Hours: 9:30 - 5:30



Who's Who At HHS

The students who are among "Who's Who" at Hereford High School were recognized Friday afternoon during the annual "Kobbraey" program. Shown from left, back row are, Steve Volgel, Ronald

Plummer, Tim Ruland, Robbie Fish and Barry Morgan. Seated are Sherry Strain, Lesly Metz, Jennifer Griffin, Kay Suttle and Kerry Hacker. (Brand photo by Denise Smith)

WHAT CHRISTMAS MEANS TO ME

Christmas is a good time for a person to express his attitudes toward other people. Christmas also means a time of joyful giving. Everyone should share their good fortunes, no matter how much their fortunes amount to.

During Christmas everyone should put everything else aside and celebrate the birth of Jesus in their own special way. I enjoy visiting and talking to my friends and relatives. This helps me get better acquainted, and we learn things from each other.

At Christmas time the presents I give help me have a better Christmas. While they open their presents, I feel better than when I open the presents given to me. Christmas is giving the most of oneself while not even thinking about what one will receive for what he or she has done.

CHRISTMAS TIME

Christmas just isn't Christmas without the ones you love. New Year's just isn't New Year's without stars above. Christmas time is happy when we laugh and play. So please don't make Christmas a sad, boring day.

Charles White
Grade 8
Stanton Jr. High

Greetings

Warm wishes for a fine old-fashioned Christmas!

Firestone

105 N. Main 364-4333

Red Cross Update

By BETTY HENSON



The Good Neighbor

WASHINGTON, D.C. — The American Red Cross has just published the first of a six-part series of texts and teaching aids designed to provide school systems with a comprehensive education program on blood and the circulatory system.

The first unit, entitled "The Super Cell Twins", is intended for first and second grade children and consists of a 32-page, full-color booklet for each student, teachers manual, completion certificates, and filmstrip.

Spanning grades 1 through 12, the series is designed to reinforce reading skills and science comprehension while teaching basic health habits and encouraging a sense of social and community responsibility. The first four units are geared to progressive reading levels and present concepts that elementary school children can absorb without extensive assistance by the classroom teacher. The last two are written for high school students and concentrate on biology comprehension.

While the new series focuses on blood and the circulatory

system, it is not intended as a donor recruitment device. Its purpose is simply to present information about health, science, related career possibilities, and community blood needs. Schools may order "the Super Cell Twins" through local Red Cross chapters. Quantities sufficient for a class of 25 students cost \$12.50 for printed materials and \$7.70 for the filmstrips. The remaining five units in the series will be released over the next several months and all will be available by mid-1980.

While 20 to 30 percent of the female population wears size 16 and over, the average department store stocks only about seven percent of their merchandise in large sizes, reports a clothing specialist. This practice greatly limits ready-to-wear availability and selection for large women, points out Beverly Rhoades, with the Texas Agricultural Extension Service. The Texas A&M University System.

Schedules
sunday

MORNING	AFTERNOON	EVENING
5:00 Christ In The Home	12:00 Coral Ridge Presbyterian	6:00 Jimmy Swaggart
6:00 The Story	12:30 News	6:30 Focus On The Family
6:30 Ever Increasing Faith	1:00 Rex Humbard	7:00 News
7:00 Washington Week In Review	1:30 NFL Wild Card Game	7:30 Jimmy Swaggart
7:30 Dawson Memorial Baptist Church	2:00 The Lesson	8:00 It's Always Christmas
8:00 Pray For America	2:30 Point Of View	8:30 Let God Love You
8:30 Dr. E.J. Daniels	3:00 Sesame Street	9:00 Prime Time Sunday
9:00 Christopher Closeup	3:30 Movie (Drama)	9:30 News
9:30 Carrascollas	4:00 National Geographic	10:00 Open Up
10:00 Voices	4:30 Pro News Magazine	10:30 ABC News
10:30 The Lesson	5:00 Fun Of Fishing	11:00 Praise The Lord
11:00 Three Stoggles And Friends	5:30 World Of Antecost	11:30 Mary Tyler Moore
11:30 Gospel Singing Jubilee	6:00 National Geographic	12:00 Insight
12:00 Faith For Today	6:30 Christ Church	12:30 NBC Late Night Movie
12:30 Sesame Street	7:00 Wallace Wildlife	1:00 700 Club
1:00 Chapel Hour	7:30 Masterpiece Theatre (Captioned)	1:30 Bob Heart Show
1:30 Amazing Grace Bible Class	8:00 The Duchess of Duke Street	2:00 Benny Hill
2:00 Pattern For Living	8:30 The Duchess of Duke Street	2:30 Pocky Of Miracles
2:30 At Home With The Bible	9:00 The Duchess of Duke Street	3:00 Pocky Of Miracles
3:00 Hour Of Power	9:30 The Duchess of Duke Street	3:30 Pocky Of Miracles
3:30 Day Of Discovery	10:00 The Duchess of Duke Street	4:00 Pocky Of Miracles
4:00 Lost In Space	10:30 The Duchess of Duke Street	4:30 Pocky Of Miracles
4:30 Big Blue Marble	11:00 The Duchess of Duke Street	5:00 Pocky Of Miracles
5:00 Fellowship Hour	11:30 The Duchess of Duke Street	5:30 Pocky Of Miracles
5:30 James Robinson Presents	12:00 The Duchess of Duke Street	6:00 Pocky Of Miracles
6:00 Town Meeting	12:30 The Duchess of Duke Street	6:30 Pocky Of Miracles
6:30 Electric Company	1:00 The Duchess of Duke Street	7:00 Pocky Of Miracles
7:00 Larry Jones Ministry	1:30 The Duchess of Duke Street	7:30 Pocky Of Miracles
7:30 All The King's Children	2:00 The Duchess of Duke Street	8:00 Pocky Of Miracles
8:00 First Baptist Church	2:30 The Duchess of Duke Street	8:30 Pocky Of Miracles
8:30 Day Of Discovery	3:00 The Duchess of Duke Street	9:00 Pocky Of Miracles
9:00 To Be Announced	3:30 The Duchess of Duke Street	9:30 Pocky Of Miracles
9:30 Changed Lives	4:00 The Duchess of Duke Street	10:00 Pocky Of Miracles
10:00 Rex Humbard	4:30 The Duchess of Duke Street	10:30 Pocky Of Miracles
10:30 Haze	5:00 The Duchess of Duke Street	11:00 Pocky Of Miracles
11:00 Kids Are People Too	5:30 The Duchess of Duke Street	11:30 Pocky Of Miracles
11:30 Jimmy Swaggart	6:00 The Duchess of Duke Street	12:00 Pocky Of Miracles
12:00 Divine Plan	6:30 The Duchess of Duke Street	12:30 Pocky Of Miracles
12:30 Sesame Street	7:00 The Duchess of Duke Street	1:00 Pocky Of Miracles
1:00 Spiritual Awakening	7:30 The Duchess of Duke Street	1:30 Pocky Of Miracles
1:30 Movie (Biographical-Drama)	8:00 The Duchess of Duke Street	2:00 Pocky Of Miracles
2:00 Francis of Assisi	8:30 The Duchess of Duke Street	2:30 Pocky Of Miracles
2:30 Bradford Dillman, Dolores Hart	9:00 The Duchess of Duke Street	3:00 Pocky Of Miracles
3:00 Religious epic about the founding of a school for monks. (2 hrs.)	9:30 The Duchess of Duke Street	3:30 Pocky Of Miracles
3:30 Let The Bible Speak	10:00 The Duchess of Duke Street	4:00 Pocky Of Miracles
4:00 In Touch	10:30 The Duchess of Duke Street	4:30 Pocky Of Moracles
4:30 Jerry Falwell	11:00 The Duchess of Duke Street	5:00 Pocky Of Miracles
5:00 Morning Worship Hour	11:30 The Duchess of Duke Street	5:30 Pocky Of Miracles
5:30 American Religious Town Hall	12:00 The Duchess of Duke Street	6:00 Pocky Of Miracles
6:00 It Is Written	12:30 The Duchess of Duke Street	6:30 Pocky Of Miracles
6:30 Studio See	1:00 The Duchess of Duke Street	7:00 Pocky Of Miracles
7:00 Animals, Animals, Animals: School, Rock	1:30 The Duchess of Duke Street	7:30 Pocky Of Miracles
7:30 Face The Nation	2:00 The Duchess of Duke Street	8:00 Pocky Of Miracles
8:00 Herald Of Truth	2:30 The Duchess of Duke Street	8:30 Pocky Of Miracles
8:30 Zoom	3:00 The Duchess of Duke Street	9:00 Pocky Of Miracles
9:00 Time Of Deliverance	3:30 The Duchess of Duke Street	9:30 Pocky Of Miracles
9:30 A Better Life	4:00 The Duchess of Duke Street	10:00 Pocky Of Miracles
10:00 Grizzly Adams	4:30 The Duchess of Duke Street	10:30 Pocky Of Miracles
10:30 Today In Bible Prophecy	5:00 The Duchess of Duke Street	11:00 Pocky Of Miracles
11:00 San Jacinto Baptist Church	5:30 The Duchess of Duke Street	11:30 Pocky Of Miracles
11:30 First Methodist Church Of Fort Worth	6:00 The Duchess of Duke Street	12:00 Pocky Of Miracles
12:00 Feelings	6:30 The Duchess of Duke Street	12:30 Pocky Of Miracles
12:30 Oral Roberts	7:00 The Duchess of Duke Street	1:00 Pocky Of Miracles
1:00 Missionaries In Action	7:30 The Duchess of Duke Street	1:30 Pocky Of Miracles
1:30 Movie (Comedy)	8:00 The Duchess of Duke Street	2:00 Pocky Of Miracles

monday

6:00 For Unto You	6:30 News Day	7:00 The Last Show	7:30 The Last Show	8:00 The Last Show	8:30 The Last Show	9:00 The Last Show	9:30 The Last Show	10:00 The Last Show	10:30 The Last Show	11:00 The Last Show	11:30 The Last Show	12:00 The Last Show
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tuesday

7:15 World Of Puss 'N Boots	7:45 Movie (Comedy)	8:15 News	8:45 News	9:15 News	9:45 News	10:15 News	10:45 News	11:15 News	11:45 News	12:15 News	12:45 News
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wednesday

6:00 Bible News	6:30 News	7:00 News	7:30 News	8:00 News	8:30 News	9:00 News	9:30 News	10:00 News	10:30 News	11:00 News	11:30 News	12:00 News
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CHRISTMAS JOY

Glowing candles and stars that shine;
Throughout each home, the scent of pine;
Christmas music that fills the air;
Bring warm wishes to loved ones everywhere.
Wishing you and yours the joy of Christmas!

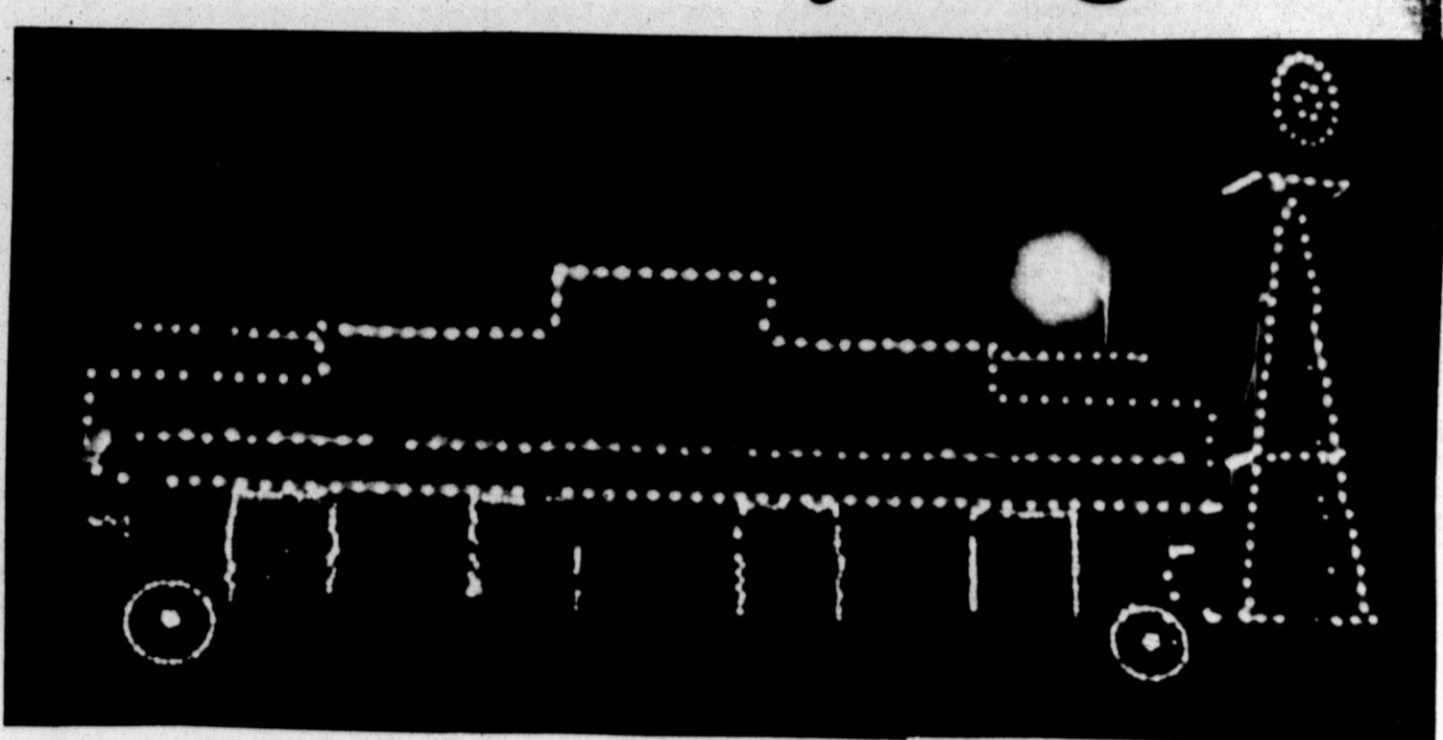
Helen's
It's all for you.

We will be closed Dec. 26th

City Aglow with Festive Holiday Lights



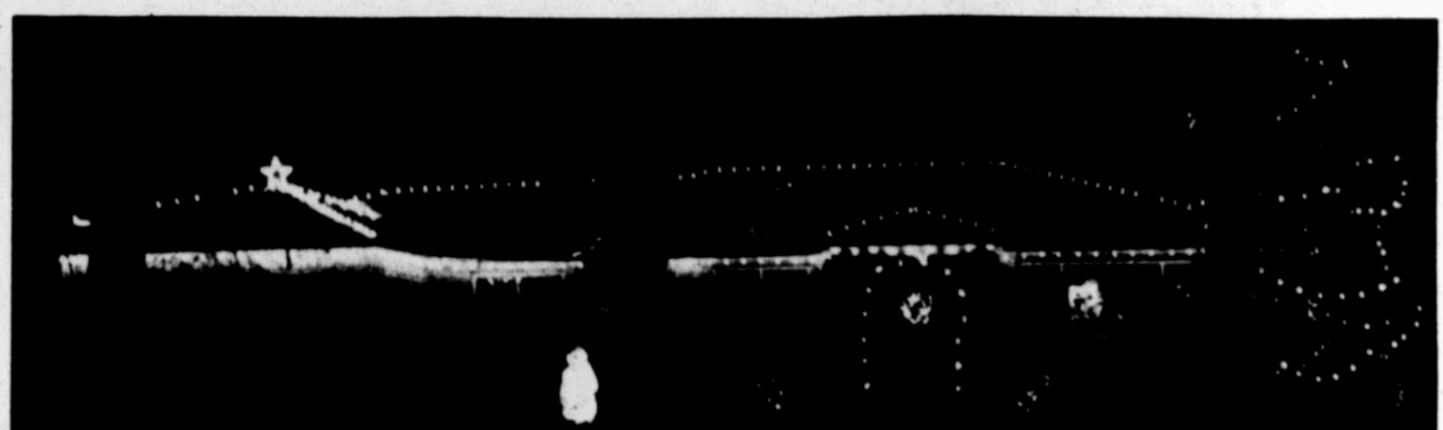
THE STEVE HODGES HOME
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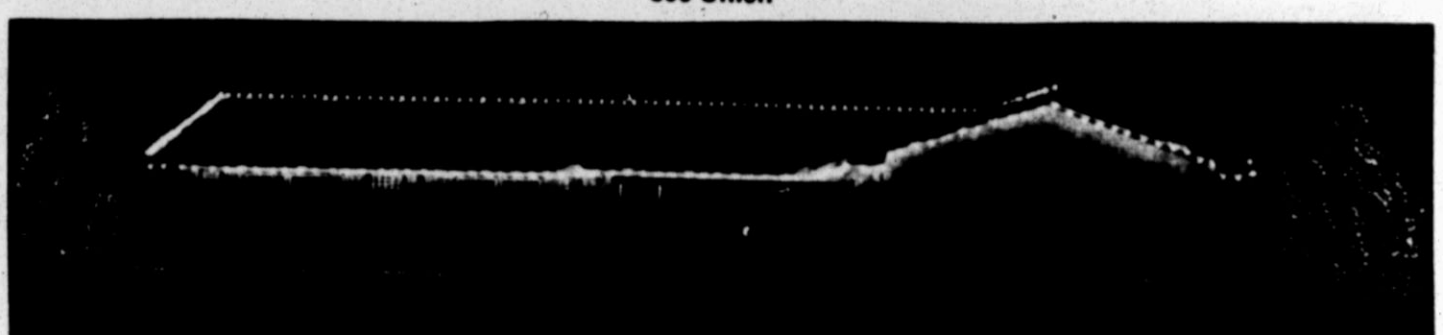
HEREFORD STATE BANK



THE DON McDONALD HOME
800 Union



THE BOB SPANGLER HOME



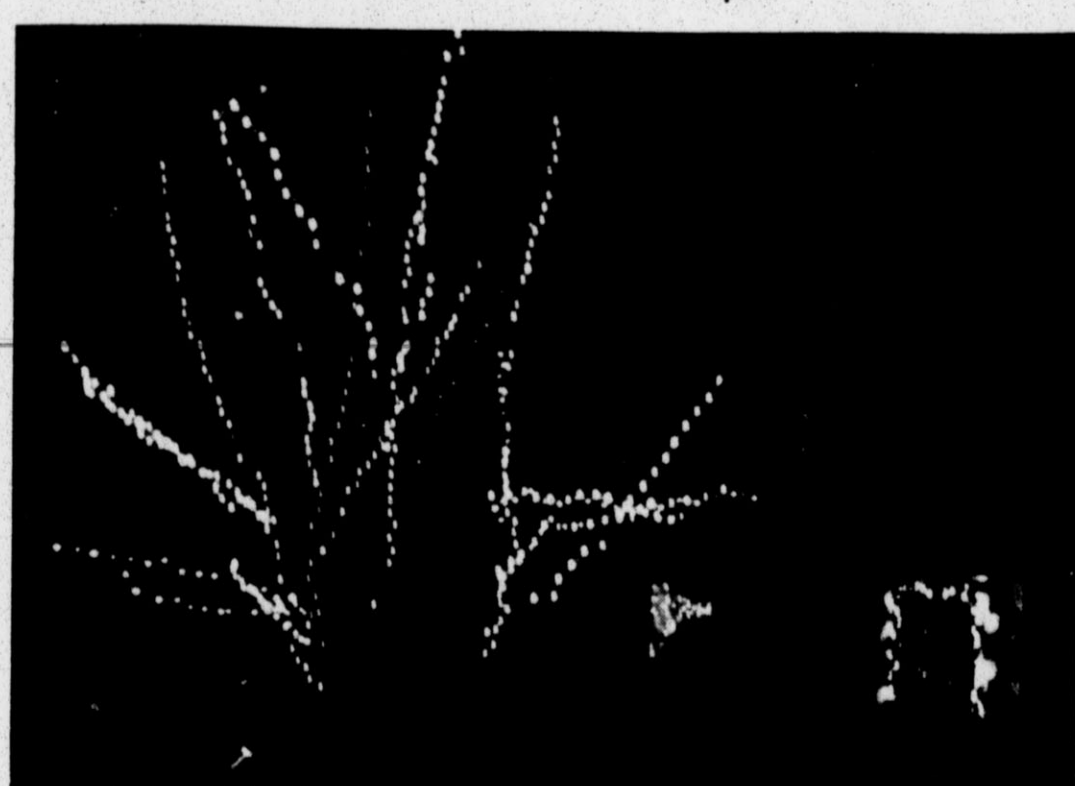
THE GENE STREUN HOME
223 Northwest Drive



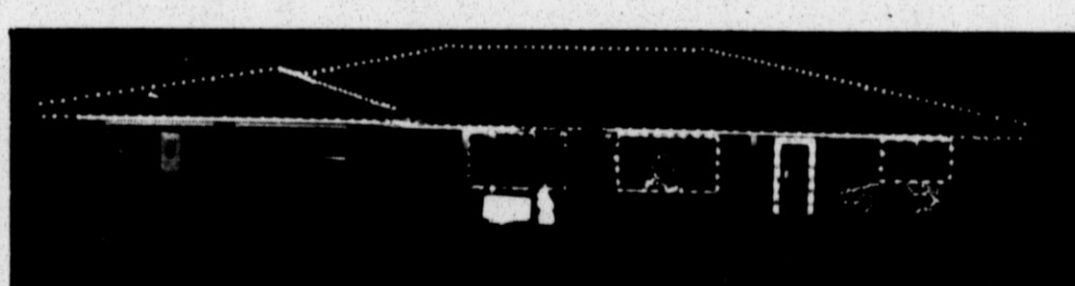
THE DAVID O. HILL HOME
127 Aspen



THE TOM LEGATE HOME
129 Nuces



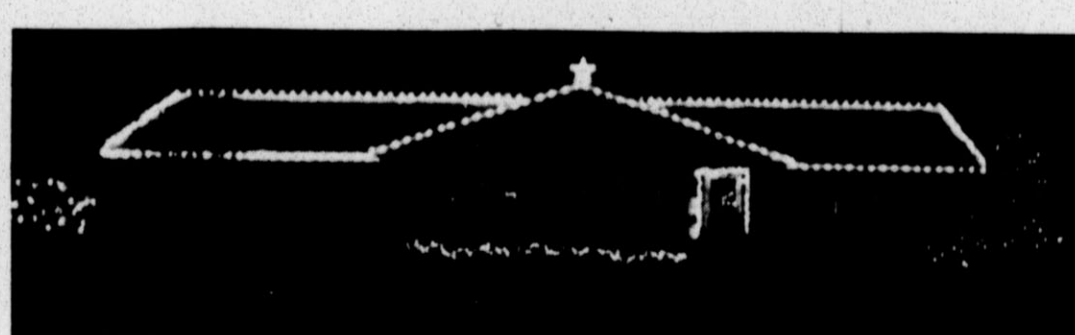
THE BRUCE FUTRELL HOME
805 N. Main St.



THE LYNTON ALLRED HOME
316 Douglas



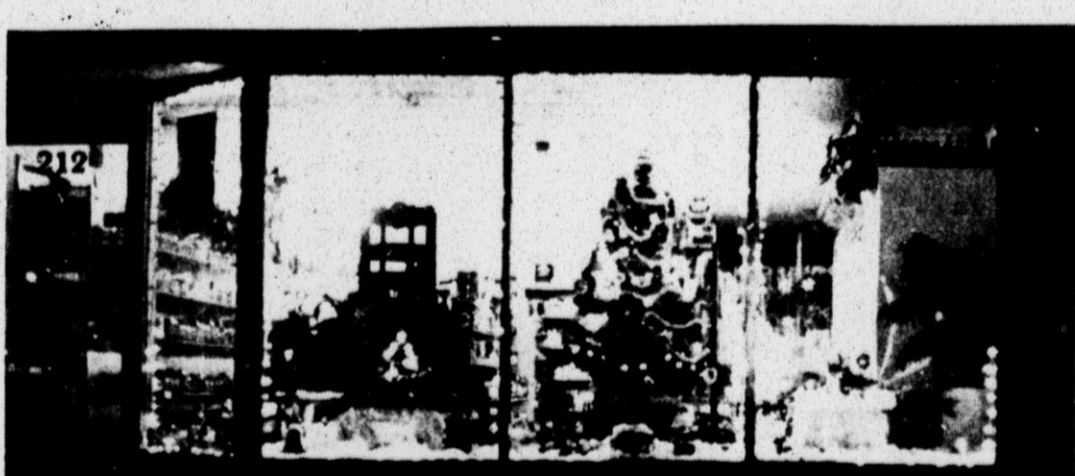
THE GLEN WATTS HOME
222 Douglas



THE BRIAN KARLFS HOME
132 Mimosa



THE RODNEY LAUBHAN HOME
219 Cherokee



THE WORLD OF HEALTH
Best Business Window
212 N. 25 Mile Ave.

The Hereford Brand
Sunday, December 23, 1979
Page 5B



THE TOMMY BOWLING HOME
Best Home Window
201 Ranger drive

From the Bluewater Gardens

Festivities Entertain BWG Residents

By ELZIE SEALY
Brand Correspondent

On Sunday, Dec. 16, a Christmas party was held in the Recreation Room for all Bluewater Garden residents, sponsored by the apartment managers, Carol and Lewis Orthman. Refreshments were served with candy as a special treat for the children.

On Tuesday, Dec. 18, special recognition was given to Mr. and Mrs. Orthman with a gift of appreciation presented from the tenants. Gifts were exchanged among those present. Residents are welcome to visit the Orthmans and get acquainted at 10 a.m. on Tuesdays.

Daria Parmer celebrated her

fifth birthday recently at a party held in her honor. "Happy Birthday" was sung to the youngster. Guests included her parents, Mr. and Mrs. Mike Parmer, and Mrs. Parmer's cousin, Chris Neal, on leave from military service in Germany. Neal will be spending the Christmas holidays with Mrs. Parmer's parents, Roy and Ruby Vaughn.

The Arthur Blackburns will have their son, Jerry, his wife Joan and their family from Amarillo here for Christmas dinner today.

Marie Teague celebrated Christmas dinner on Dec. 16 with her daughter, Ruby Patterson, and family of Dimmitt.

Mr. and Mrs. George are having their son Jimmie and family from El Paso, where he is stationed in the U.S. Army.

Beth Hall will spend Christmas visiting her daughter Pat Davison and family at Slaton.

Sare Layne will spend Christmas with her daughter and son-in-law, the Seatons, at Lazbuddie.

Bessie Saulcy and Edith Richardson attended the VFW convention here recently. Mrs. Saulcy will be spending Christmas with her daughter and son-in-law, Mr. and Mrs. L.A. Mulling at Roaring Springs.

Ellen Robb and Ruth Knox were ill and unable to attend the recent Christmas party.

Three of Elzie Sealy's children and their families were to have Christmas dinner with

her today. They are Charles and Gloria Durham and Patty of Knox City, Tammie of West Texas State University, and Chuck and Wilma Sealy of Lubbock. Also attending will be Dickie and Dell Renfro, their son, Jason and baby girl, Jamie, Kim and Kathy Sealy, with infant daughter Tara from Summerfield, Terry Jobe of Adrian, Mrs. Sealy has another daughter, Jean Gardner of Houston.

Eva Mae McGee of Lubbock visited with her daughters, Kelly Wynn and Mrs. Herman McCluskey recently. Mrs. Wynn and the McCluskey family will spend Christmas in Roaring Springs with Mr. and Mrs. Jimmy McCluskey.

Visiting with Bessie Saulcy on Wednesday were Mr. and Mrs. Less Thompson and Irene Mullins.

WTSU Forensic Team To Compete Next Week

CANYON — West Texas State University's forensic team will compete in El Paso Community College's forensic tournament on Friday and Saturday, Jan. 4-5.

The WTSU students and their events include John Dean, Muleshoe senior, Cappy Tatom, Big Spring freshman, and Kristi Reed, Amarillo freshman, in extemporaneous and impromptu speaking; Vivian Briscoe, Muleshoe freshman, Gerri Maize, Spearman junior, Butch Casey, Pampa Junior, Janice Grimes, Canyon Freshman, and Mary Gassaway, Borger freshman, all entered in prose; and Briscoe, Kelly Davis, Spearman freshman, Kelly Gazaway, Pampa sophomore, Casey, Ernie Vela, Muleshoe freshman, Reed and Gazaway in poetry.

Other students and their events are Tatom, Grimes and Gassaway in after-dinner speaking; Davis, Maize, Vela, Pam Harmon, Tula sophomore, Casey, Jeff Smith, Hereford freshman, Grimes, Gazaway in dramatic duo; Stefanie Schumacher, Tatom, Harmon, in oratory.

There also will be a special "Radio Theatre" contest which will involve up to six characters and will last 20 minutes.



YEAR-AROUND GIFT GIVER
...Barbara Manning helps with reading classes

Putting You in the Picture

By JO ELLEN JORDE
School Volunteer Coordinator

THE UNBUYABLE GIFT
Have you thought what fine gifts minutes and hours make? There are so many worthwhile things that need doing and just one hour a week given away could make all of the difference! This is so true of the needs of our children in our schools.

Other items to put on your give-away list this year are:
Your experience
Your special abilities,
Your influence
Your understanding and tolerance
Your goodwill
Your courage and your faith

We need all of these added to the lives of our children, and we know that they will come with the gift of your time, the unbuyable gift! Our children

need your help; come and join the school volunteer program, give the greatest gift of all!

One who gives to the children in our schools is Barbara Manning, who works at Aikman School as a volunteer in Mary Zuik's reading and spelling classes. Barbara's work makes it possible to increase the number of children helped in the reading circles and to give more individual attention to the children.

Carolyn Johnson, a volunteer who works at West Central with Jean Beene's reading class, remarks about the other side of the giving, as she tells how very satisfying and fulfilling working with the children is.

Ralph Waldo Emerson summed up the whole subject when he wrote, "Rings and jewels are not gifts, but apologies for gifts. The only gift is a portion of thy self."

Come and give the true gift, be a school volunteer.

HHS Class of 1955 Seeking Addresses

The Hereford High School Class of 1955 is making initial preparations for their 25th class reunion, to be held in the summer of 1980.

Addresses on the following alumni are requested:

Clifford Abrahamsen, Leonard Atchley, Robert Bettis, Eddie Barnes, Lynn Bybee, Doris Camp, Colleen Cooke, Richard Duncan, Billy Edens, Don Fezell, Nadine Fillpot.

Wallace Ford, Earlee Garrison, Tommye Gee, Carol Griffith, Deanna Hammer, Ray House, Bettye Jackson, Bonnie Jackson, Faye Jackson, Buddy

Resident To Spend X-Mas with Mother

Mrs. Leroy K. Williamson, northwest of Hereford, will be traveling to Sun City, Arizona this weekend to spend Christmas with her mother, Mrs. Earl Ruffe. Also visiting will be brothers and nieces of Mrs. Williamson.

Jarman, Florence McIntosh, Tom Needham, Donnie Pinkert, Gene Porter, Tony Riddle, Coelita Shelton, A.W. Short, June Shreve, Ernest Smith, Gary Southern, Mary Beth Sparks, Gayle Stephens.

Pearl Thomas, Hugh Tilson, Leonard Tinsley, Doris Wadlow, Evelyn Wilf, Leroy Williams, Ruby Wilson, Robert Woolsey, Jo Ann Yancey, Toby Yeatts.

Individuals knowing the whereabouts of any of the above persons are asked to telephone Betty Lady at 364-4056 after 5 p.m. or write her at 133 Mimosa, Hereford, Tex. 79045.

Portugal was proclaimed a republic in 1910.

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SHURFINE FRESH SHELLLED BLACK EYE BEANS

29¢

15 OZ. CAN

DRY SALT JOWLS FOR NEW YEARS

39¢

1 LB.

GROUND BEEF FRESH GUARANTEED 73% LEAN

\$1.19

1 LB. PKG.

SHURFINE QUALITY SLICED BACON

\$1.19

1 LB. PKG.

HEAVY GRAIN FED BEEF BLADE CUT CHUCK ROAST

\$1.29

1 LB.

SHURFINE REGULAR SLICED BOLOGNA

99¢

12 OZ. PKG.

HEAVY GRAIN FED BEEF BONELESS CHUCK ROAST

\$1.09

1 LB.

SHURFINE REGULAR MEAT FRANKS

89¢

12 OZ. PKG.

SHURFINE CHICKEN SALAD

89¢

8 OZ. CTN.

HEAVY GRAIN FED BEEF EXTRA LEAN STEW CUBES

\$1.09

1 LB.

SHURFINE PIMENTO OR JALAPENO CHEESE SPREAD

99¢

7 1/2 OZ. CTN.

SHURFINE HAM SALAD

99¢

8 OZ. CTN.

HEAVY GRAIN FED BEEF CHUCK STEAK

\$1.59

1 LB.

SUNSHINE SERV PACK HI-HO CRACKERS

69¢

16 OZ. BOX

ALL GRINDS COFFEE MARYLAND CLUB

\$2.69

1 LB. CAN

SUPER POP POP CORN

33¢

1 LB. BAG

30% OFF LABEL DETERGENT FRESH START

\$2.29

KING SIZE JUG

WHITEROCK

49¢

28 OZ. BTL.

BATHROOM DELSEY TISSUE

89¢

4 ROLL PKG.

CALIFORNIA SUNKIST LEMONS

39¢

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THRIFTY GROCERY BUYS

REGULAR OR DIET TONIC QUININE WATER OR MIXERS-GINGER ALE-CLUB SODA-COLLINS MIX

49¢

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CALIFORNIA AVOCADOS

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3 FOR

TURMUSTARD-COLLARD GREENS

\$1.00

3 BUNCHES

SUNSHINE CRACKERS CHEEZ-ITS

89¢

14 OZ. BOX

CENTRAL AMERICAN BANANAS

\$1.00

3 LBS.

RUSSET ALL PURPOSE POTATOES

\$1.69

20 LB. BAG

A PACK SPICY HOT COCKTAIL V-8 JUICE

\$1.09

6 OZ. CANS

LARGE PERIAN LIMES

59¢

1 LB.

CAULIFLOWER

79¢

EA.

FISHER VAC PAK MIXED NUTS

\$1.79

12 OZ. CAN

3 BEAUTIFUL PATTERNS 7 PIECE SET DANYA COOKWARE

BY POINTERWARE

WE WILL BE CLOSED CHRISTMAS DAY

TOTAL GROCERY SAVERS

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10 OZ. BAG **79¢**

DAIRY VALUES

SHURFINE QUARTERS MARGARINE

1 LB. BOX **49¢**

BORDEN'S HALFMOON LONGHORN COLBY CHEESE

9 OZ. PKG. **\$1.19**

SHURFINE MIX EGG NOG

8 OZ. CTN. **89¢**

SHURFINE SOUR CREAM

8 OZ. CTN. **49¢**

FROZEN FOODS

SHURFINE NON-DAIRY WHIPPED TOPPING

9 OZ. CTN. **49¢**

ORE-IDA ASSORTED TATER TOTS

2 LB. BAG **89¢**

PATIO FROZEN MEAT (CHICKEN/CHESN BIRCH)

EACH EA. **79¢**

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6 OZ. **4/1.00**

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100 CT. BOX **\$2.29**

ALPO BEEF FLAVOR 75% OFF LABEL DOG FOOD

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DRAIN OPENER LIQUID DRANO

32 OZ. BTL. **99¢**

14% OFF LABEL LIQUID DETERGENT DERMASSAGE

22 OZ. BTL. **79¢**

ORE-IDA FROZEN POTATOES

5 LB. BAG **\$1.23**

LIQUID DETERGENT DERMASSAGE

22 OZ. BTL. **79¢**

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Best Wishes

Christmas carols are being sung and children are excited, Mistletoe is being hung And everyone's delighted— it's time for sharing with friends & loved ones, too, And time for sending greetings to you! And Happy Holiday Season to you and yours...

Deaf Smith County Chamber of Commerce
364-3333

'Getting Ready Is More Important Than Exchanging Gifts'

Local Residents Spend Traditional Yule at Home

By DENISE SMITH
Brand Staff Writer

Mrs. W.C. Davis, who resides southeast of Hereford will be spending a traditional Christmas at home this season. "I always said we'd spend Christmas at home and we have been every year," stated Mrs. Davis.

"When my children were small, we would begin making Christmas cookies at Thanksgiving for the children to hang on the tree, and we would have some ready for unexpected company, she added.

Decorating the Davis' home in the corner of the living room stood a small artificial Christmas tree surrounded by several gifts.

"I really think that the getting ready for Christmas is more important than the exchanging of gifts," she instilled, turning her head to inspect the tree.

Mrs. Davis was born Dec. 1, 1928 in Hereford. She has since then cited that day as being the beginning of Christmas. It is a tradition with her to have the outside of her home decorated with lights by December 10.

When the children were small, the Davis family would play Santa early Christmas morning and have breakfast prepared by the time the children awakened. After breakfast the family would settle in the living room with Christmas music in the background and open their gifts.

Mrs. Davis, the daughter of pioneer residents, Mrs. J.J. Buckner and the late Mr. Buckner was born in 1928. She attended both Central Elementary School and Hereford High School, graduating in 1946. She then attended a year at North Texas State University and is presently a "re-run" in college.

The studious woman has been attending West Texas State University for the past three years beginning with general studies and currently studying Spanish.

"I have become an addict, she stated referring to her studies.

The former Jesse Ann Buckner married Bill Davis in 1950 in Clovis, N.M. At this time, both were working for the Public Service Company.

The Christian Science Church was first organized in 1878 and took its present form in 1892 with the Mother Church, the First Church of Christ, Scientist, in Boston.

After the young couple's marriage they resided in Hereford for three years then decided to rent a small acreage on Austin Road. After four years, the pair unhesitatingly chose to build a home southeast of Hereford.

"We built our home during the summer of 1957. We started with a big chickenhouse we had bought to use as a barn, planning to build a complete house. Since we were unable to get a loan on two acres of land at that time we decided to convert the chicken-house into living quarters.

"We also dug a basement and made it into a bedroom. We still intended to build a separate house but we got so attached to the atmosphere that we just began to build on to it," the individualist commented.

The "mountain cabin without the mountains" is located a mile off South Main and Walnut Road. It can be easily recognized by the petite wooden post fence neighboring the home, and classic windmill in back. The home is in harmony with the lifestyle of the down-to-earth couple.

"It seemed like the real me. I've always told everybody that this is the real me. It's just sort of rough-hewn and convenient, the type of place you could drive a nail and hang something up and it wouldn't look out of place," she pleasingly added.

The home is designed with several pieces of furniture made from weathered wood. Many of the home's furnishings have been recycled by the couple, and, it isn't unusual to see various sizes of horseshoes decorating the walls of the home.

The unique home was built by the hands and talent of the unaffected couple.

They just recently began adding a upstairs to their home. Being partially completed, the new addition infiltrates a touch of elegance keeping the high wooden beams and colonized atmosphere.

"I always say I know what I want and Bill can get it done for me," she proudly stated.

At times it wasn't rare to see uncommon animals residing about the house. The Davis' have raised turkeys, having hatched 50 at one time in an incubator; pigs, cows, lambs, goats, several geese and ducks, and at one time a hog-nose snake.

"I'm addicted to animals, but it got so time-consuming that we don't keep very many around



JESSE ANN DAVIS
...studies Spanish at fireside

now." Mrs. Davis stated, adding to her list white rats, guinea pigs and hamsters.

"When I was child, we didn't have any place to keep large animals so I think when I moved out of town I was willing to try anything, and I did," she commented.

The Davis' presently house a large wary cat.

"I believe it's good to get acquainted with animals. Children can learn that animals have rights as well as people and they learn a responsibility from them. Animals are independent also," the practical woman responded.

Mrs. Davis is the mother of three daughters, Sidney Johnson of Amarillo; Laurel Larson of Irving and Gwen Long, a member of the U.S. Navy.

Having been nicknamed "Big Nanny" by her children, the hardy woman expresses her views on raising children.

"I feel a child needs to know where they belong and that they have a place to belong. They need responsibilities and discipline. They need to know that they have rights and that other people have rights also.

"I think it needs to be stressed on a child to be an individual. It seems that children always have special

interests or likes and with my children, I let them choose what they would like to do. I would make a list of things that needed to be done then they could choose which they wanted to do. That was theirs and no one else could do it," she added.

Mrs. Davis demonstrated this idea in her daughter's room. The children, having different tastes in colors and designs, were allowed to put a divider between the one room and each took their side and painted and decorated according to their likes.

"Everyone had a place for their own things. I would say my children grew up very individual. They did not share everything and we as a family

had a lot of things we did together and we each had things we did separately. I don't think you can know who you are without having a means of expressing yourself and your desires," stated the mother of three.

At meal time in the Davis home was a time expressing ideas and questioning for the children.

"We talked a lot at meal time. If you listen you can hear even small children's opinions. If it was something we didn't know about, we'd look it up in an encyclopedia or go to the library," she remarked.

The Davis family is a close one having "logged blocks, stirred cement and butchered turkeys" together.

nap," the spirited woman stated.

Mrs. Davis is a member of the First Baptist Church. She enjoys doing activities with her hands having mastered sewing, ceramics, and painting backdrops and posters. For enjoyment around the house she entertains on the organ.

Television plays very little importance in the lives of Mr. and Mrs. Davis. Their daily activities center around outdoor hobbies.

"We're more for staying at home and doing things outside like building, landscaping and gardening.

The mother is also a World War II buff. Depending on her mood she enjoys reading English history, mysteries, and playing "Boggle."

The Davis couple plans to continue their residence in Hereford stating "Hereford is an progressive and individual town. It doesn't seem to have been intimidated by the area cities."

Mrs. Davis has shared with The Brand a complete microwave meal. The recipe follows below:

Pork chops with New Potatoes, green vegetable, relish plate and cobbler.

Begin an hour before you

want to eat with the cobbler.

Spray a 1 1/2 quart casserole dish (or rub with oleo). Make a scattered layer of broken pie crust pieces. Spread layer of pie filling over crust. Dot with butter and cover with more crust pieces. Add another layer of filling, butter and put a few pieces of crust on top. Cover and COOK on BAKE for 4 minutes, turn and repeat, turn and cook for 2 minutes on HIGH.

Fresh fruit of plain fruit may be used by adding sugar, flour, spice, mixture with fruit, but cooking time would vary accordingly.

NEXT CHOPS: (6 chops-4 potatoes)

Coat all chops with brown gravy mix (1 envelope will season about 8 chops) on both sides. Arrange in fairly large and flat dish that can be covered tightly. Add 1/2 to 3/4 cup of water. Cook on ROAST for 6 minutes. Remove cover and arrange unpeeled potato slices on top of chops. Remove cover and cook for 6 minutes more, turn and cook for 4-6 minutes more. (Time will have to be adjusted for more than 6 chops.)

Use any frozen green vegetable and cook according to instructions on package.



Happy 40th
Birthday
Mom
Love
Sandra

SEASON'S GREETINGS



Your Friends at



Hi-Plains Savings
and Loan Association

119 E. 4th

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*we wish you a
Merry Christmas*



May your welcoming hearts recapture the wonder and delight of that long-ago time when frost-nipped cheeks and snow-tipped lashes trimmed the faces of all the laughing children. O joy of Christmases past, return to all this holiday!

From all of us

Virginia Hammett
Bea Sciumbato
Norman Jolly

Norman Carlson
Sue Smith
Doris Wilson

Laura Carrasco
Sears

Ann Landers

Christmas Special



In 1955, the year Ann Landers began writing this column, she wrote a special essay for Christmas Day. Reader response was extremely rewarding and she has reprinted the column annually, with topical modifications. This is Ann's Christmas message for 1979: Today is Christmas. All about us we hear talk of peace on Earth, good will toward men. Yet we know in many parts of the world there is no peace, and in the hearts of many men there is not enough good will. Our youth insist that civilization is out of joint. They resent having to live in a world they never made. But what generation ever made the world it had to live in? We congratulate ourselves

that we are the richest, most productive, most powerful nation in the world. But what progress have we made? Is it progress when man can walk on the craters of the moon but he cannot walk safely after dark two blocks from his home? This is the age of the big ripoff, the uncommitted and the undressed. The blurring of the sexes. Some fear we are heading toward social decay, going the way of the Romans and the Babylonians. Others applaud the "new morality" and stare the "squares" down with eyes like hypodermic needles.

They say the sex revolution is symptomatic of a maturing society, that it promises better mental health. But will that promise be kept -- or are we overloading the circuits and promoting guilt and anxiety in those who cannot tolerate so much exposure?

One of the most encouraging signs of our times is that our campuses are once again places of higher learning. The hostility and anger of the late '60s are gone. Students have settled down to serious business. That is the good news. The bad news is that drug

abuse and alcoholism have shifted from the campuses to the junior and senior high schools. Now it's the 14, 15- and 16-year-olds who have opted to anesthetize themselves against the pain of growing up and accepting responsibility. More bad news is that VD is epidemic in many areas. Gonorrhea is the second most prevalent infectious disease in the United States. (The common cold is first.) Yet some parents are still fighting sex education in public schools because they "don't want kids to get ideas."

Every day, each of us makes decisions that determine the direction in which our lives will move. No one, no matter how wise or how highly principled, can make the right decision every time. To err is no disgrace. The disgrace lies in

not learning from our mistakes, not picking ourselves up, brushing ourselves off and trying again.

Since this is a problem column, I spend the greater part of every day with grief and trouble. Does it depress me? No, it does not, after nearly 25 years, I still find this work challenging and immensely rewarding. I realize that many people who write don't want advice. They merely need someone to listen.

I have been entrusted with the largest reading audience in the world. What an opportunity to educate, to shine a spotlight on ignorance and fear, to comfort the afflicted and afflict the comfortable. I am grateful for the opportunity to help where I can, and I shall continue to give my readers the best that's in me.

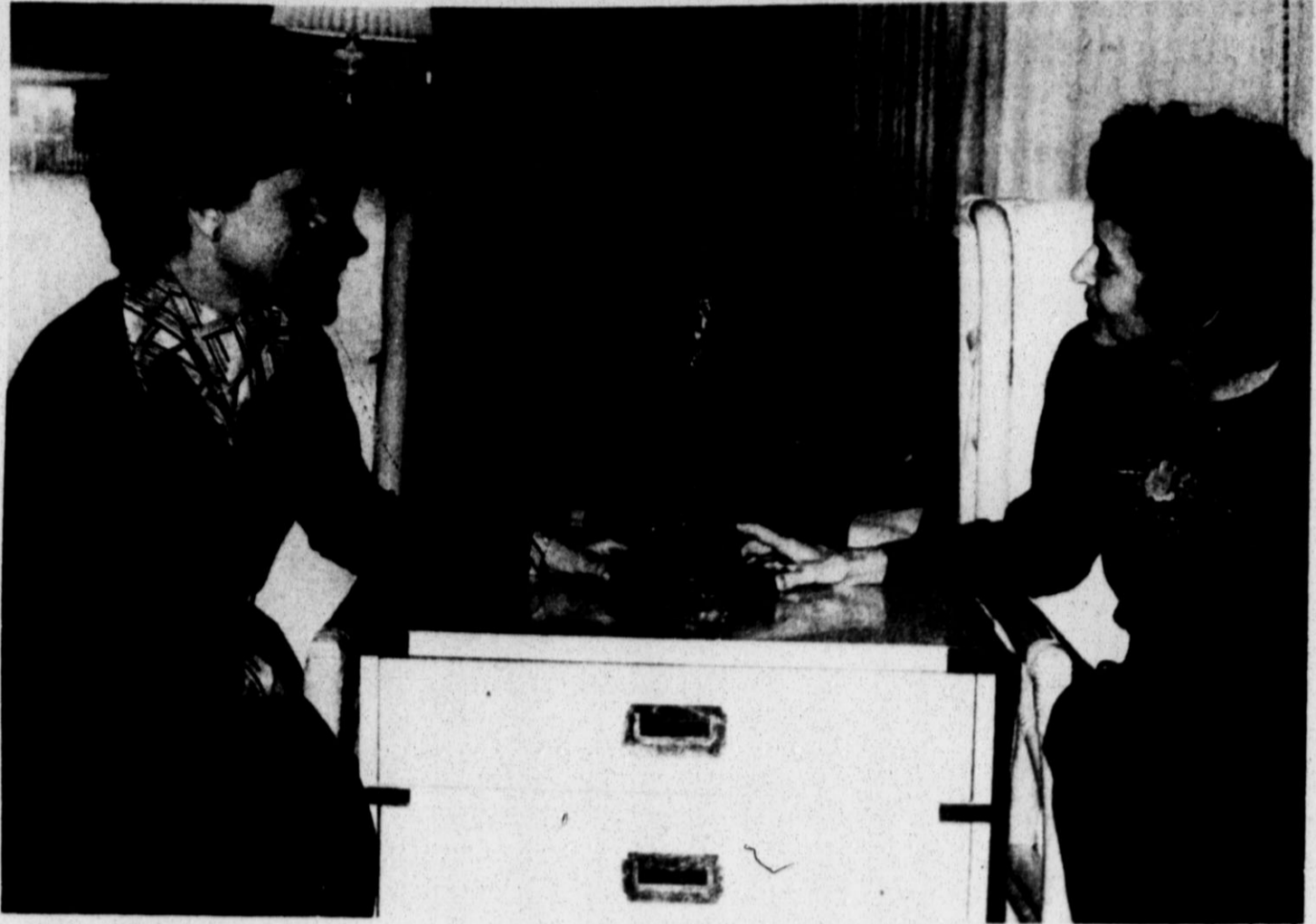
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We wish to express our Heart Felt appreciation to our community for the Blood Donations and all of your wonderful kindness. May God Bless each and everyone.
Larry and Leann
Baln

Society
By **KERRIE STEIERT**
Women's Editor

Cranberries were originally named "crane berries" by the Pilgrims because their white blossom and stem resembled the head and neck of a crane. reports a foods and nutrition specialist with the Texas Agricultural Extension Service, The Texas A&M University System. However, cranberries were probably not on the table of a Christmas feast for the early Pilgrims since cane sugar was not available to sweeten the tart fruit, and maple sugar was reserved for the less tart foods. Dr. Rose Tindall explains. The first dynasty of China, the Hsia, reigned from approximately 2000 B.C. to 1500 B.C. Saturn, last of the planets visible to the unaided eye, is almost twice as far from the sun as Jupiter -- almost 900 million miles.

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Admiring Artwork
Betty Rudder, left, and Margaret Formby are admiring a piece of art that will be auctioned off during the Silent Auction scheduled during the Hall-iday Benefit Ball Dec. 28. (Brand photo by Denise Smith)

At Wits End
BY ERMA BOMBECK

Ed McMahon has a theory about New Year's Eve. He says he wouldn't dream of going out and partying on that night because the streets are full of amateur drinkers. My husband feels the same way about shopping on Christmas Eve. He said it used to be a night that belonged to the professional shoppers...the last-minute, no-nonsense, super-efficient decision-makers who have to believe it's better to receive than to give. How he used to pride himself on being able to do all of his shopping after dinner on Christmas Eve. For 30 years, I never got a gift that didn't carry a warranty or hold a battery. Then last Christmas, something happened. He came stomping into the house and dropped into a chair exhausted. "What's happened to people?" he snarled. "It's a jungle out there. All my favorite gift shops are jammed--the drugstore, the gas station, the convenience markets, the hardware store. You're not going to believe this, but I was in the auto supply store with a smoke alarm in my hands to buy for you and a crazy person grabbed it right out and took it to the register to be gift-wrapped. Lucky I was able to substitute." (I got a set of floor mats for the car and a fleece bicycle seat.) "People are crazy. They think they can just run out and become a last-minute shopper overnight. Well, you can't. It takes years of practice and know-how." "That's ridiculous," I said. "How do you know they're amateur last-minute shoppers?" "Easy. You can spot those suckers a mile away. They always have lists in their hands. Our people never use them. And they haggle over colors and sizes. We take whatever's there. But mostly, it's their attitude. They don't know how to break down the barrier between sales clerk and customer. Last-minute shoppers are as tired and as desperate and as anti-shopping as the clerks. We're one of them. We understand. They'll do anything for us--gift wrap, alter, deliver...anything." Last night I said to my husband, "You look pretty smug. Does that mean your Christmas shopping is done or are you going to mingle with the amateurs again?" He smiled. "I haven't done any of it yet, but I know of a plumbing supply house that no one else knows about that is open Christmas Eve until 8:00 p.m."

Silent Auction Scheduled During "Hall-iday Ball"

The 1st Annual National Cowgirl Hall of Fame "Hall-iday Benefit Ball" will begin Dec. 28 from 8 p.m.-12 midnight in the Knights of Columbus Hall. Proceeds from the benefit ball will go for the operating expenses of the Hall of Fame. This year's theme is "Rhinstone Roundup" and guests are asked to come in "western chic" costume. Twenty-five dollar cash prizes will be awarded to the best-dressed "Rhinstone Cowboy" and "Rhinstone Cowgirl". The ball is scheduled to begin with the Western tradition--a Grand March--and will be highlighted by several special dances, such as Ladies Choice, Virginia Reel and Tag. Providing music will be "Susie and Group" featuring Susie McGee as vocalist. A silent auction of Western art will be conducted during the evening, also. Tickets to the Hall-iday Ball are presently on sale at a price of \$15 per person. This cost includes an evening of dancing, hors d'oeuvres and drinks. The ticket fee is tax-deductible. Tickets can be bought from the following steering committee members: Janette Case, Roberta Caviness, Ruth Newsum, Sunny Lemons, Patsy McGinty, Betty Rudder, Thelma Marsh, Angel Stubblefield, Pat Hill and Margaret Formby. Or one can call Patsy Patrick, 364-6893, Cissy Wagner at 364-6475 or the Hall of Fame office, 364-5252. Admission will be limited to 115 couples so it is advised that interested persons buy their tickets early. Can peppers in a pressure canner if they are not pickled, frozen or dried, advises Mary K. Sweeten with the Texas Agricultural Extension Service, The Texas A&M University System.

Season's Greetings
from All of US at
Southwestern Public Service

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What better way to SHOW what you feel but seldom say? SHOW her you love her with one of these brilliantly designed heart-motif diamond rings... each an incomparably elegant reflection of your most precious emotions.

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"A GENTLEMAN AND A SCOUNDREL"
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If you've never tried any way, if all the other ways have failed or if you've been so overwhelmed by conflicting information about weight reduction — diets A through Z, exercise plans 1 through 1,001, the claims and counter-claims of assorted gyms, spas, centers, clubs, clinics, groups . . . that you're ready to forget the whole thing, that would be a shame! Because Pat Walker's really can help you achieve a slender figure, pleasantly, privately, effectively. And most important: safely and surely.

At Pat Walker's we like to emphasize the positive. Unfortunately, we must speak in negative terms occasionally in order to demonstrate what a positive program we offer. First, we want you to know all the things a Pat Walker's Salon does NOT have.

Other Plans

- Gym or spa facilities
- Strenuous exercises (or workout sessions or exercise plans 1 thru 1,001 that leave you HOT or TIRED)
- Treatments involving pools, saunas or electrodes
- Anything at all that would require you to change from your everyday clothes
- Public weigh-ins (or other embarrassing group sessions)
- Medical injections
- Pills
- Special liquid or powdered foods
- Stringent diet (or diet plans A thru Z that take away your favorite foods or make you eat some food you don't like)
- Hypnosis
- Lifetime memberships

Fat Walker's

- NONE
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- NONE
- NONE
- NONE
- NONE
- NONE
- NONE
- NONE
- NONE
- NONE

There's a **BIG DIFFERENCE** between *Fat Walker's* and all the others!
 After 27 years of success we still like to prove it.

In fact, there are a lot of differences — significant ones, certainly, that you should consider carefully before you select a weight reduction program.

Fat Walker's DOES use:

- Safe, passive exercise (keep cool & serene) on the exclusive Pat Walker's unit that firms and tones body tissue as it gently provides the exercise you need to lose weight and inches in all the right places
- Relaxing, beautifully decorated salons (no gym-like atmosphere here!)
- Development of sensible eating habits (allowing favorite food at each meal)
- A personalized program to meet your needs based on results of a confidential figure analysis.
- Trained professional counselors, managers and owners
- A proven program of weight and inch reduction that was established in 1952 and since has benefited hundreds of thousands of people throughout the world

A comparison between what Pat Walker's is and what it is not should persuade you that this is the program that will work for you. But come find out for yourself!

Call for FREE Courtesy Treatment

We'd be delighted to give you a complimentary figure analysis and treatment—without obligation, of course. Just call and reserve a time for your courtesy appointment.

We will be closed Dec. 24-25.

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Figure Perfection Salons International

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 Sat. 8-12 Noon

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Meet Your Educator

Trenea Reid is experiencing her first year of teaching in the fourth-grade classroom at Tierra Blanca Elementary this year.

She received an Associate Science Degree from Amarillo Junior College and a Bachelor of Science Degree from West Texas State University.

Miss Reid is single and she enjoys sports, sewing, crochet, and latch hook rugs as hobbies. She is a member of South Lawn Baptist Church in Amarillo.

Professional organizations in which Trenea holds memberships include C.T.A., N.E.A., and T.S.T.A.

Philosophy of Education: "All children have a right to an education and they should be taught according to their abilities."



TRENEA REID



James Self

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At least 800 different languages and several times as many dialects are spoken by the estimated 347 million people of the African continent.



Popular Visitors

The K-5 Class at West Central Elementary School gave a boisterous welcome to Mr. and Mrs. Santa Claus Thursday morning as St. Nick and spouse made their rounds before returning to the North Pole. In photo at left, Santa takes some last-minute requests from two youngsters who have



found a good vantage point in his lap. At right, the children point out their names for Santa and Mrs. Claus on their list of "good girls and boys." Seen at far right is their teacher, Gracie Gamez. Portraying Santa for the event was James G. Gandy. [Brand photos by Denise Smith]

Santa Letters from Adrian

Following are letters to Santa from children in the Adrian community:

Dear Santa Claus,

Please give me a horse, a doll, a dog, a watch, a trampoline, a typewriter, a plant, a toy train, a toy boat, a toy car, a toy pickup too. And lots more, by Santa.

Love, Davanna

Dear Santa,

Please bring me a watch and please fill my stocking full of candy and a Merlin and lots of books and lots of stuff animals, and a new bicycle. Please bring me all these things.

Love Martha

Dear Santa,

Please bring me a plow and a trampoline and a TGY semi-truck and a night hawk and a train.

Love Jeremy

Dear Santa,

Please bring me a Barbie perfume maker, baby wet care and trampoline.

Love Jenna

Dear Santa,

Please will you bring me a trampoline? And please will you bring me a doll?

Love Michele

Dear Santa,

I have been a good boy. Please bring me a new watch and a Merlin.

Love Greg

Dear Santa,

Please bring me a Stretch X-ray Stretch Arm Strong, Spider-man, Race and Chase, and a watch, and a Stretching Hulk.

Love Jeffrey

Dear Santa,

Please bring me a trampoline, and a 2X2 Harvester and a planter, and a John Deer Tobo and a plow.

Love Jim Dee

Dear Santa,

Please bring me a 2X2 Harvester.

Love Humberto

Dear Santa,

Please bring me a typewriter and a cuddly puppy and a cuddly bear and a Merlin and a football 11.

Love Sarah

Dear Santa,

Please bring me a night Hawk, a trampoline, a 2X2 Harvester TGY semi and a stocking full of candy.

Love Brian

Dear Santa,

How are you? I hope you are fine. I want an energized Spider-man an umbrella and a Scooby

Doo, Give-A-Show.

Love Barry Brown

Dear Santa,

Please bring me a Sweetie Face for Christmas.

Love Katrina Brorman

Dear Santa,

I want a toy loneranger A T. V. A Bigwheel A few of the super friends without superman. Merry Christmas

Daniel

Dear Santa,

I want a look and lov doll, high chair, stroller, Baby Crib, operation game, I will be at Nancie's house in Hereford.

Thank you Amanda Gibson

Dear Santa,

Please bring me a doll and a buggy. I have been very good for you. Merry Christmas.

Love Darinda

Dear Santa,

O hope you come to my house this year. I have tried to be good. I would like for you to bring me a Dallas Cowboy, football suit a kicking tee and some match box cars.

Love Jason

Dear Santa,

I'm writing these letter to you that I have been a good boy with mom and dad and a good student, so for Christmas I would like a bike and a doll for my sister.

Love Angel

Dear Santa,

I want Star wars stuff and a bicycle.

I am a pretty good boy. Bring Vance King something too.

Love Brent

Dear Santa,

I want a Barbie Kiss doll, pink pather bicycle, a ballerina

clothes, Barbie make-up, some doll clothes & lipstick.

I have been a good girl.

We have a manger scene.

Love Janet Reed

Dear Santa,

I want some doll clothes, water toys, a Kiss Barbie Doll, a hippopotamus game, candy &

fruit. I have been a good girl.

Love Kim Loveless

SATA

WUD YOU PLEZ GIV ME A BLU COMP AND I WONT A SUPR FRINDS AND HALO JUSTES AND THATS ALL

LOVE JUSTIN

Stanton Recognizes Honor Roll

Stanton Junior High School has released its honor roll for the first trimester of the 1979-80 year:

Seventh Grade

5.0 Honor Roll

Matthew Albracht, Lee Brockman, Bobby Bunch, Kimberly Claypool, Georgia Collins, Douglas Evans, Mandy Flores, Dean Fuller, Erialinda Gonzales, Delores Hamby, Joni Hicks, Buffy Huckert, Latricia Lawson, Alfonso Limas, William Miller, Penni Parker, Randy Villarreal, Sandra Zepeda

Seventh Grade

4.5 Honor Roll

Daniel Alvarez, Bryan Brown, Dennis Chandler, Michael Drake, Chad Fitzgerald, Dora Garcia, Angela Garza, Tracy Gentry, Jesse Guerrero, Eriinda Hernandez, Steven Jones, Kimberly Jordan, Daniel King, Gina Lehmas, Leticia Ozuna, Jody Padilla, Gano Rietman, Wanda Reyna, Kurt Simon

Eighth Grade

5.0 Honor Roll

Donnell Anderson, Jane Claudio, Larry Cornwell, Crystal Finley, Jeanette Grateguf, Ina Hamby, Brandon Jones, Dennis Meador, Kelly Priest, Karri Vinton, Eric Waterscheid, Brendan Wyly

Eighth Grade

4.5 Honor Roll

Sylvia Benavidez, Keith Bridwell

William Carr, Greg Cole, Julie Culp, Chris Crowley, Terese Dawson, Debbie Fry, Juan Gamez, Oscar Gavina, Melanie Ivey, Scott Klimek

Max Middleton, Alan Morris, Amy Noyes, Randy Ray, Shalima Rhodes, Leslie Robbs, Angie Rodriguez, Becky Ruland, Lupe Sanford, Jeffrey Streun, Ronny Tucker

NINTH GRADE

5.0 Honor Roll

Robin Baldwin, Melissa Brewer, Gloria DeLaPaz, Ramon Gamboa, Tanya Gauthreaux, Una Hamby, Craig Hamman, Jesse Hodge, Melyssa Merritt, Jessie Moreno, Jeffrey Morris, Armando Rodriguez, Victor Soliz, Carlos Suarez, Shawn Stubbs

4.5 Honor Roll

Rosie DeLaCruz, Martha DeToro, Tiffany Dirks, Roxane Gamez, David Garza, David Green Jr., Tanya Jones, Margie Morales, Clayton Osburn, Dan Trevino, Elma Turrubiates

Merry Christmas to All

May your Christmas carols hum in happy, heartfelt harmony!

Casa Rameriz

206 N. Schley 364-1289

Merry Christmas

THE DEAF SMITH COUNTY CHAMBER OF COMMERCE

would like to acknowledge and express our appreciation to the following merchants and individuals for their support this year of the city-wide Christmas Lighting Fund. It is through their help that we will be able to continue to improve and add to our decorations.

<p>La Plata Study Club Mr. & Mrs. Mike Betzen Mr. & Mrs. Jack Higgins Allred Oil Company Garrison Seed K P A N Credit Bureau Brown Sheet Metal First National Bank Carl McCaslin Lumber Plains Insurance Agency Tagco Whiteface Aviation Stan Knox TV & Music Cowan Jewelers Hereford Glass King's Manor Methodist Home Rutherford's Property Enterprises Hereford Travel Agency Panhandle Concrete Tip Top Oil Amarillo Coca-Cola Sugarland Feed Yard Wells Surveys Company McKnight Sewing Center Shollenbarger, Berry & Co. C. R. Anthony's (Downtown) Chuck's Electric WAC Seed Dr. Eugene Hendon Gunn Bros. Stamps</p>	<p>Park Avenue Florist Lynette Apartments Robert's Appliance Butler Manufacturing (Oswalt) Harman's Oglesby Equipment Beaver's Parts & Machine Co. Champion Feeders Hereford Butane Milburn Co. Jerry Shipman Insurance Wall & Son's Drilling E. W. Young First Realty of the S.W. Harold's Body Shop Hereford Texas Federal Credit Union Panciera Tire & Supply Suit's Auto Supply Hereford Parts & Supply Hi-Plains Savings & Loan Assn. Thomas & Burdett Stagner-Orsborn Lithographics Southwest Feed Yards, Inc. Pioneer Natural Gas Co. Charles H. Hill ETCetera West Texas Rual Telephone Farr Better Feeds Frito Lay, Inc. Pre-Feeders, Inc. Safeway Stores, Inc.</p>
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If you would like to help with the Christmas Lighting Fund, your contribution in any amount would be very much appreciated. You may mail your contribution to the Deaf Smith County Chamber of Commerce Christmas Lighting Fund - Box 192 - Hereford, TX 79045

SEC COLLEGE BASKETBALL

Day	Date	Teams	Eastern Time
Wed	1/2	Auburn/Ky	9:00PM
Mon	1/7	Ala./LSU	9:00PM
Thu	1/17	Ky./Fla	11:45PM
Mon	1/21	Fla./Vanderbilt	11:00PM
Mon	1/28	LSU/Kentucky	9:00PM
Wed	1/30	Miss. State/Ala	11:30PM
Wed	2/6	Vanderbilt/Auburn	9:00PM
Sat	2/9	Wild Card Game	TBA
Mon	2/11	Ala./Ga	9:00PM
Thu	2/21	Ga./Tennessee	9:00PM

Note: Times are Eastern Standard time.

SEC PLAYOFFS

Wed	2/27	7:00-11:00PM
Thu	2/28	7:00-11:00PM
Fri	2/29	7:00-11:00PM
Sat	3/1	8:30-11:00PM

Hereford Cablevision 364-3912

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Distributing Books

The Texas Migrant Council handed out books to migrant children involved in the Reading Encouragement Program Thursday evening at Hereford Community Church. This was the beginning of the head-start program. From left to right are Javier Gutierrez, Mr. and Mrs. Manuel Arvantez, Irene Camargo and Mrs. Gutierrez. The children from left are John David Camargo, Janet Camargo, Israel Camargo and Rosa Camargo. [Brand photo by Denise Smith]



Oh Christmas Tree!

Putting the final touches on the company Christmas tree this season are Pioneer Natural Gas employees Joyce Biasingame, left and Lucy Liscano. The traditional Christmas tree is located in the Flame Room for entertaining purposes. The tree is garnished with silver garlands, blinking lights and solid-colored Christmas balls. [Brand photo by Denise Smith]



Season for Joy

Also among the community celebrating the yuletide this year are students and faculty members of Hereford High School. Located in the school library is a small, finely decorated Christmas tree. Making sure everything is in place on the tree are from left library aids Dean Howard, Shavon Sisson and Kreig Gallagher. [Brand photo by Denise Smith]

Read Along With Read

By BETTYE READ
Adrian Correspondent

The approval of a grant for a new sewage system was the main item considered by Adrian City Council during a meeting Dec. 3. An engineer has been secured to give an evaluation of the present septic tank system and will present a proposed plan for city-wide improvements. Evaluation is the first step of the three-part grant, composed of design specifications, work and construction. Mayor Bob Gruhkey is available to answer questions from Adrian residents concerning the project.

RR
We have admired the Christmas lights in the Adrian community, particularly those of the Keith Kromer's, Grady Pridmore's, Tommy Loveless', Joe Brownlee's, the Methodist Church and parsonage.

School begins Jan. 2 in regular session. On the menu for that week are:

Breakfast
Wednesday, Jan. 2--Selection of dry cereal, milk, juice.
Thursday, Jan. 3--Oatmeal, butter, toast, jelly, juice, milk.
Friday, Jan. 4--Biscuits, butter, scrambled eggs, fruit, juice, milk.

Lunch
Wednesday, Jan. 2--Hamburgers, sliced cheese, pickles, onion, lettuce, fruit, milk.
Thursday, Jan. 3--Chili beans, cheese sticks, cole slaw, crackers or cornbread, butter, applesauce, cookies, milk.

Dinner
Friday, Jan. 4--Roast beef, mashed potatoes, buttered peas, spinach, hot rolls, honey butter, milk.

RR
We extend our sympathy to John Skaggs in the death of his sister, Mattie Strauss, 91, on

Dec. Services were conducted in San Antonio, where burial took place.

RR
Mr. and Mrs. Roscoe Pinnell of Amarillo and Mrs. Greg Pohlmeier, Brad and Kirk of Amarillo visited in the home of Mr. and Mrs. R.C. Chism Dec. 15.

RR
The Baptist Women met Dec. 11 for their monthly Bible study. Mrs. Irene Brown, leader, brought "Assurance of Victory" from 1 Corinthians 10-13.

The women also met Dec. 17 to pack Christmas baskets for delivery to shut-ins in Adrian.

RR
Tommy Loveless has returned from a directors meeting of the Texas L.P. Gas Association in Austin Dec. 13-14. While there, he visited his sister's family. Mr. and Mrs. Dave Allen of Conroe. He also visited his sister-in-law, LaQuetta Frost of Fort Worth.

RR
The United Methodist Women met Dec. 12 in the home of Mrs. Larry Gibson for their annual Christmas party. Mrs. Robert Jacobson brought the Christmas story in scripture. Mrs. Loren Creitz gave the blessing.

Refreshments were served and gifts exchanged. The gifts were toys to be shared by nursery 1 and 2 of the church school.

The United Methodist Church youth have been presenting the advent, candlelighting service each Sunday morning. The service included lighting of the candle, reading of scripture and prayers.



Open-House Hosted

The Big Brothers and Big Sisters organization held an open-house Thursday afternoon in the BB/BS office. Refreshments of wassail and cookies were served to those attending. From left is Little Sister Angela Garza, Jo Ann Dwyer, executive director, and Big Sister Alice Garza. [Brand photo by Denise Smith]



You can make a delicious side dish by chopping leftover lima beans and mixing them with corn, peas, fresh carrots and radishes. Add a little French or Russian dressing or sour cream and season with herbs.

The Little Rock Museum of Science and Natural History, in Little Rock, Ark., occupies the building in which Gen. Douglas MacArthur was born.

Singer Jenny Lind gave her first concert in the United States in 1850.



Employees of the First National Bank hosted a Christmas party for the bank employees children in the main room of the bank Thursday evening. Playing Santa for the night was Charles Watson. Presents were distributed during the party by Santa, and refreshments of cookies and punch were served. [Brand photo by Denise Smith]

Santa Pays Visit

Joy and peace

"And those that walked in darkness saw a great light . . . the Star of the Prince of Peace."

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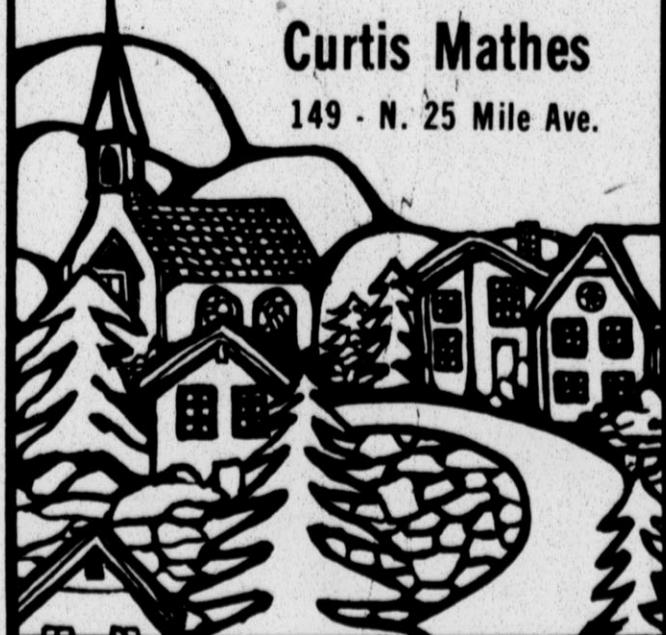
MERRY CHRISTMAS

We will be closed December 25th & 26th.

CHRISTMAS JOY

Wishing you a holiday rich in the blessings of friendship, peace and happiness.

Curtis Mathes
149 - N. 25 Mile Ave.



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We're dashing through the snow in order to be the first ones to wish you the brightest, cheeriest Christmas ever!

THE RANGE
western wear

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Downtown Hereford

MERRY MERRY MERRY Christmas



May your welcoming hearts recapture the wonder and delight
of that long-ago time when frost-nipped cheeks and snow-tipped
lashes trimmed the faces of all laughing children.
O joy of Christmases past return this holiday!

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NOW ONLY **\$1.59**

SHOOTER
ELECTRIC COOKIE CANAPE & CANDY MAKER

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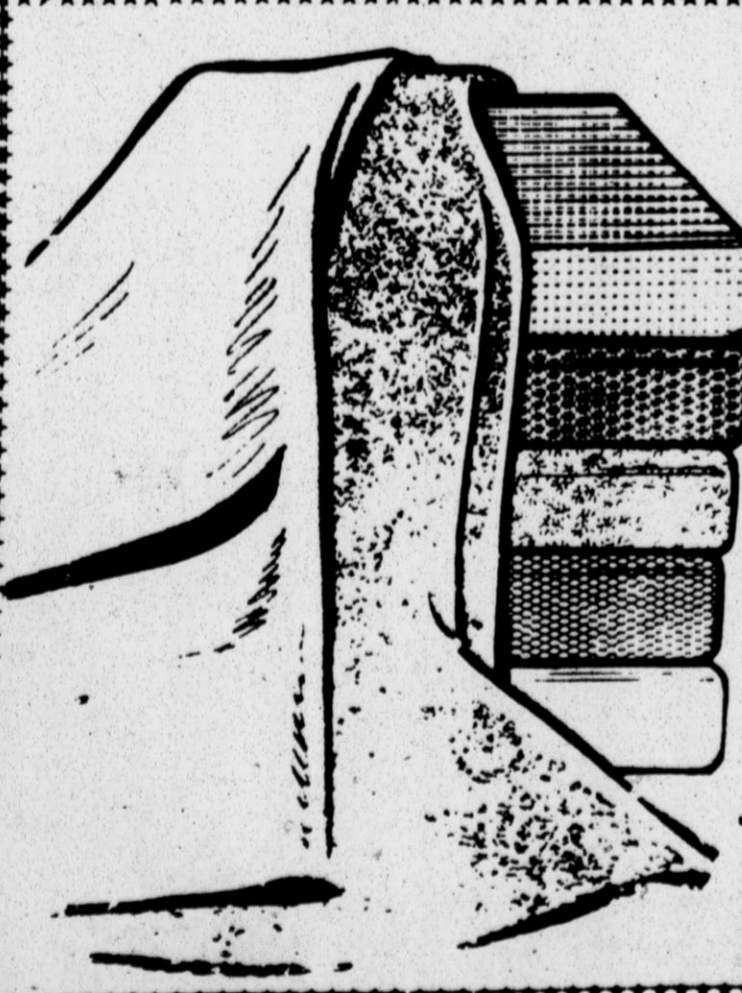
Reg. '8" NOW **\$6.88**

ALL REMAINING **CHRISTMAS LIGHTS PAPER & DECORATIONS**

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Make your selection and savings from several fall colors, all 45-inches wide. Pick from 65% polyester 35% cotton or 100% cotton.

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• SAVINGS ON ALL PRESCRIPTIONS

Spirit of Christmas

By REV. GEORGE BELFORD
First Presbyterian Church

The Spirit of Christmas is joy. It's good news of great joy to all people, as the angels proclaimed. As we look at the spirit of Christmas expressed in the Christian community about us, it is certainly that.

As a youngster I remember well the joys of the season. I remember the white Christmas of Pennsylvania. The shopping with my parents in the great department stores in Philadelphia. The lights of the decorations in the store and the shelves of toys. The Santa Claus on the city street corners and also sitting in their special chairs in the great stores that children in their wonder and joy might set upon their laps.

I remember the church with its special services, the people's happy faces flushed by the cold, the merry greetings exchanged, the sharing of gifts, the sacrifices made, the old animosities forgotten. Love was the order of the season. It was the season of joy.

That spirit of joy was expressed by shepherds running down hillsides toward a manger, by wisemen sharing gifts, by a mother who pondered all these things in her heart, a



joy had touched a world that was never to go away. Those who knelt before that manger in joy were to possess it through all of life.

Christmas is meant to be a spirit and not a season. It's a joy we carry within or we miss its greater meaning. The season is but a remembrance of the relationship of love and compassion that is possible among people. It is possible because we become aware of the miracle and wonder that we were first loved and nothing can ever separate us from it again.

I remember a Christmas children's home in Asia. The children were invited by the Air

Force base there to sing during the Christmas season. As they sang and danced there was a joy that radiated from their faces. Their voices enthusiastically poured out the Christmas carols. There was a hope in their lives that made those who watched it just marvel. It was a deep faith in God's love and care that Christian missionaries had shared with them. Though their countenance radiated with that joy, there was no twinkle in their eyes for they were blind children. But they carried within themselves a vision of life and a meaning of life that we would call abundant despite their hardships.

Christmas is more than receiving gifts, even more than seeing the beauty of the season. Its carrying the beautiful within, its embracing the joy. "Lo, I am with you always," is the spirit and it's the joy of the Christmas season. We can carry it with us in all of life.



Who Will Rule?

Holly and ivy are grown in practically all countries of the world, and they are widely used as Christmas decorations. In one Yuletide legend, holly is considered to be "male" and ivy "female." Whichever is brought into the house first tells who will rule the house during the year.

Christmas Thoughts From Stanton

WHAT CHRISTMAS MEANS TO ME

Christmas is my favorite time of year. When everyone and play and have cheer. When you look to the lights and sigh. And everybody's hopes are high. With Santa and his flying reindeer. Christmas is my time of year.

When you get things that are new. And you're nice to your sister, too. You don't pinch, bite, or pull her hair. You are nice to her and you saure. Red, green, and blue Christmas lights. Christmas is full of wonderful sights.

Spread the cheer to one and all. Then their spirits will never fall. It's not the gift, but the thought. Stinginess, complaining is a naught. Try not to make your father's wallet thin. Be nice to all and share a grin.

Shawn Patrick Grade 8 Stanton Jr. High

A CHRISTMAS FOR JOHNNY

There once was a boy whose parents died in a plane crash. His name was Johnny. Johnny had been moved from orphanage to orphanage. The only thing he owned and loved in the whole world was a stray puppy named Scrappy.

Every Christmas all the other boys asked for toys and candy, but not Johnny. He only asked for three things. He asked for a mom, a dad, and a blanket to keep Scrappy warm. Johnny got a lot of blankets at Christmas, but he never got what he wanted most, a mom and a dad. Every Christmas he asked for the same three things. He pleaded with the orphanage parents to please bring him what he wanted. The other boys got their toys and candy, so why could he not get what he wanted so much?

Then he got an idea. If the other boys got their things, why not ask one of them how they got it. He talked with three boys named Tom, Mike, and Bobby, and they all said to ask a person named Santa Claus. Johnny asked, "How do I talk to this Santa Claus if he lives in the North Pole?" They said to write a letter, so Johnny sat down at the kitchen table and wrote a letter to Santa Claus.

On Christmas Day, Johnny woke up with the other boys and ran to the Christmas tree with Scrappy at his heels. When he got to the tree, there was a man and a woman standing beside the Christmas tree. It seems that this couple was from the country and were going to adopt a son. When Johnny saw them he ran to them saying, "Mamma, Pappa!" How could they refuse to adopt him?

Now he lives happily in a country home. Scrappy has seven blankets and Johnny has what he had wanted for almost four years. There truly was a Christmas for Johnny.

Words for Christmas

By REV. J.L. BOZEMAN
Temple Baptist Church



God has a Word for us at Christmas. John 1:1, 14; Hebrews 1:1-2: "In the beginning was the Word, and the Word was with God, and the Word was God. And the Word was made flesh, and dwelt among us, and we beheld His glory, the glory as of the only begotten of the Father, full of grace and truth. God, who at sundry times and in divers manners spake in time past unto the fathers by the prophets, Hath in these last days spoken unto us by His Son, whom he hath appointed heir of all things, by whom also he made the worlds."

All that God has ever spoken to man in all ages, and all that He will ever speak to man, has been translated into life, even the life of His Son (Hebrews 1:1-5). Therefore, as a word is the expression of human thought, Christ, the living word, is the incarnate expression, revelation, and interpretation of God and His redemptive purpose.

Matthew and Luke deal with the birth of Jesus Christ. John, however, brings to us other great truths concerning the Son of God. Among these are the eternal existence, the creation, life, light and salvation.

In the beginning the Son was. He existed before the world began. He is variably, the incarnate Word. He is eternal in His personality. "And the word was with God." These words designate His distinctive person in the Godhead or Trinity. He is eternal in His nature. "... And the word was God." His deity is asserted here. He is very God; possessing all the divine attributes of His nature—love—God is love—Jesus did not become God. He was and is God.

He spoke the world into existence. He is the Word. All creative power centers in Jesus Christ (Colossians 1:16-17). Take Him out and all things would disintegrate. He who made all things is able to remake all things according to His purpose. This is a most remarkable fact. This eternal creating Word is the source of life and light (v.4) Out of chaos and darkness He wrought life and light. "The true light which lighteth every man" is suggestive for all men of all ages. (vv 9-10)

He has made himself

true God. Jesus told Philip "He that hath seen me hath seen the Father" (John 14:9). Jesus Christ the eternal Word came into the world through a physical birth. A virgin bringing God's Son into the world to bring men to God.

The perplexing questions of John 14 have some comforting answers. Thomas—"... and how can we know the way?"

Jesus saith unto him, "I am the way, the truth, and the life: no man cometh unto the Father, but by me (John 14:5-6)

"Phillip saith unto Him, Lord, show us the Father, and it sufficeth us. Jesus saith unto him, 'Have I been so long time with you, and yet hast thou not known me, Philip? He that hath seen me hath seen the Father (John 14:8-9)'"

The Son of God expresses God's love for us. As we celebrate His coming to earth, may we open our hearts and lives to Him. "Come into my heart Lord Jesus, comest today, come in to stay."

Amem

Christ's Birth On Sept. 15?

By NIKKI FINKE
Associated Press Writer

LONDON (AP) — Although the date of Christ's birth — the occasion celebrated Tuesday, Dec. 25 — is uncertain, a British physicist and astronomer calculates that it actually occurred Sept. 15, 7 B.C.

David Hughes of the University of Sheffield looks to the stars for his evidence.

Through history, various dates have been advocated as the time of the nativity — Jan. 6, April 19, May 20, Oct. 4, among others, but it has remained a matter of speculation. The Dec. 25 date stemmed from a pagan festival of ancient Rome.

As for the year, Jesus' birth was not 1 A.D. (Anno Domini — the Year of our Lord), as the calendar suggests, but several years earlier, since the New Testament records that the attempt to kill him as a child was ordered by King Herod the Great, who died in 4 B.C.

Hughes says the calendar's mistaken recording of Christ's birth as 1 A.D. was the fault of the man who worked out the B.C.-A.D. system, in 525 A.D., a monk in Rome named Dionysius Exiguus.

"He just got it wrong," Hughes said. Citing the antecedents and mixups, Hughes turns to astronomy for figuring the date. He says the "Star of Bethlehem" was an extraordinary cosmic spectacle — the conjunction of two planets, Jupiter and Saturn, in the constellation Pisces.

Similar conclusions were drawn by the 17th-century German astronomer Johannes Kepler, who calculated a three-planet conjunction of Venus, Jupiter and Saturn in the same constellation in 7 B.C.

Hughes details his modern scientific detective work in a book, "The Star of Bethlehem Mystery," released this month in the United States and Britain. His theory goes like this:

Every 800 years, a triple celestial conjunction takes place whereby Jupiter, Saturn and the constellation Pisces appear from the Earth to come together. Hughes calculates it occurred in 7 B.C. on Sept. 15.

Jupiter was thought to be the star of royalty, he says, Saturn the star of God, and Pisces the constellation with a special relationship to Israel.

Since the Eastern world was longing for a messiah, he says it was logical for the wise men to interpret the event in the sky as a signal of the coming of a godly, royal gift in Israel.

"I believe the wise men said, 'Ah, ah, that's it, the sign we have been waiting for,'" Hughes says.

So the wise men mounted their camels to go and pay homage to the new-born "King of Kings." Hughes says there is "no possibility" that the star led them specifically to the birthplace in Bethlehem.

Instead, he says, the wise men were alerted by shepherds that a "special baby" had been born there. According to Luke 2:8-15, an angelic announcement had told the shepherds, "For unto you is born this day in the city of David a saviour which is Christ the Lord." Bethlehem was the city of David.

At the time, Hughes says, Bethlehem was a small town of about 2,000 people, with about 30 babies born each year and the wise men, by asking the townsfolk about new births, were able to find Christ.

Christmas Music

I do not know a grander effect of music on the moral feelings than to hear the full choir and the pealing organ performing a Christmas anthem in a cathedral, and filling every part of the vast pile with triumphant harmony.

— Washington Irving (1819)

PEACE ON EARTH!

May you and your loved ones have a safe and joyous Holiday Season, a healthy and prosperous New Year!

Like a good neighbor, State Farm is there.

Jerry Shipman
103 Avenue C
364-3181 STATE FARM INSURANCE COMPANIES
Home Office, Bloomington, Illinois

Oh come, all ye faithful, joyful and triumphant!

Joyous Christmas hymns ring out, sounding a message of peace and love to all mankind throughout this Holy Season.

GARRISON SEED & CO., INC.

YULE LOG
Come, bring with a noise, My merrie, merrie boys, The Christmas log to the friz.
— Robert Herrick (1591-1674)

CHRIST'S BIRTHDAY
How many observe Christ's birthday! How few, his precepts! O! 'tis easier to keep holidays than commandments.
— Benjamin Franklin (1732)

Greetings

Believers in Santa have a warm and cozy feeling... like snuggling 'round the fireplace. Have a glowing Christmas! Believe!

Pizza Hut
1304 W. 1st 364-5551

Warm Wishes

A wish that your Christmas blooms with happiness, love and caring.

Anthony's
C. R. ANTHONY CO.
DOWNTOWN AND SIIGARIAND MALL

Best Wishes for Christmas

We who participated in "Project Christmas Card" take this means of extending our greetings to each and everyone in the area. The amount usually spent in this way has been contributed toward a more lasting tribute in our community and we feel it is in keeping with the real meaning of Christmas.

Dr. and Mrs. Milton Adams
John D. and Mel Ruth Alkin
Mr. and Mrs. C.J. Albracht
Mr. and Mrs. W.J. Albracht and Tony
Edward and Kathy Allison, Julie and
Kristie
Mr. and Mrs. Jim Bob Allison
Jimmie and Mary Allred
Wayne and Sue Amstutz
Alma Andrews
Doris Jean Andrews
Henry and Leona Andrews
Georgia and Owen Andrews
Mr. and Mrs. W.H. Andrews
Carmen Angel
Clay and Gladys Angelo
Ofelia Anoyos
Mr. and Mrs. Jim Arney
Mr. and Mrs. Joe Artho and boys
The Kenneth Artho Family
Raymond and Christi Artho and family
Mr. and Mrs. W.P. Axe
Mary Ruth, Ernest, and Matthew Ernest
Baird
Bob and Robbie Balden
Jean and Labry Ballard
The Bill Banktons
Frank and Betty Barrett and Steven
Mrs. George Beams
Lola Beavers and Family
Oralia Benavidez
Mr. and Mrs. Frank H. Bethune and
Family
Mr. and Mrs. Arnold Betzen
Clarence and Mildred Betzen
Mr. and Mrs. Mike Betzen and Family
Ed and Polly Bezner
Laura and David Blackburn
The Blakneys, Ed, Joe and Harry
Mc. and Mrs. Ivan L. Block
Peppy and John Blocker
Julius, Sharon and Jason Bodner
Mrs. Jim Bookout
Bobby, Bera, Brent and Bethany Boyd
Cecil and Eunice Boyer
Jimmie, Kate, Jeff Bradley
Mr. and Mrs. George E. Brashear
Mr. and Mrs. T.E. Brisendine and Trent
Stan, Patti, Chris, Vicki, Duke and Sam
Brook
J.E., Hazel and Sylvia Brooks
Alphonse, Myrna, Clyde and Corrina
Broman
Mr. and Mrs. Allen Brown, Greg and
Keri
Bert C. and Mildred M. Brown
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Mr. and Mrs. Eldred Brown
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Theresa Kuback
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Melvin and Rita Burgess, Distributors
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Sponsored by
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HOLIDAY MEALS

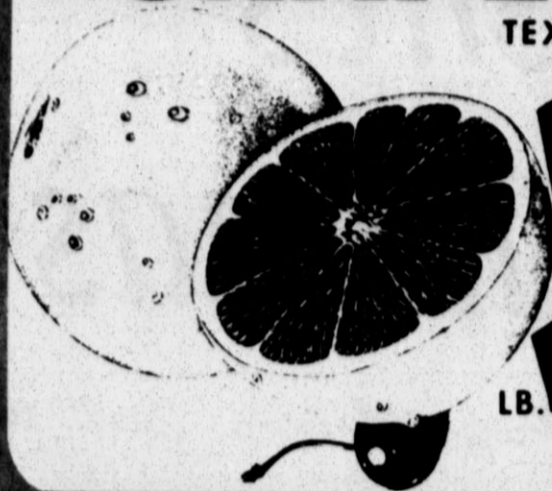
Furr's
SUPER
MARKETS
FOOD & DRUG

STORE HOURS

STORE HOURS
 WEEKDAYS
 8 to 10 P.M.
 SUNDAYS
 9 to 9 P.M.

GRAPEFRUIT

TEXAS RUBY RED



LB.

25¢

ORANGES

ARIZONA'S FINEST
 NAVAL



LB.

4⁹⁹

TANGERINES APPLES

ARIZONA
 ORLANDO

3⁹⁹

LB.

GOLDEN
 DELICIOUS

39

LB.

**GREEN
 ONIONS**

ARIZONA'S FINEST

5⁹⁹

BUNCH



Wexford

BEVERAGEWARE BY ANCHOR HOCKING

This Week's Special DEC. 23-DEC. 29

Footed Wine/
 Juice

59¢

completer piece
 11" RELISH TRAY \$1.99

THIS COUPON ENTITLES YOU TO

FREE! PINT OF SALAD

WITH PURCHASE OF TREASURE CHEST
 OR TACKLE BOX FISH SPECIALS

COUPON MUST BE RECEIVED
 AND MERCHANDISE PAID FOR
 AT OUR COUNTER

Coupon Good thru Mon., Dec. 24

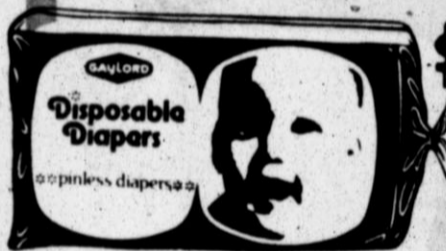
LIMIT ONE COUPON PER FAMILY



DIAPERS

GAYLORD

EXTRA ABSORBANT - 48'S OR DAYTIME - 60'S



3³¹

EACH

WITH A FILLED GOLD BOND
 SUPER DISCOUNT BOOKLET

FREE!

CELLO



**CELERY
 HEARTS**

WITH A FILLED GOLD BOND
 SUPER DISCOUNT BOOKLET

A CHRISTMAS GIFT from FURR'S



**DOUBLE
 STAMPS**

**TODAY THRU
 CHRISTMAS EVE**

MONDAY DECEMBER 24

NEO SYNEPHRINE

**NASAL
 SPRAY**

1⁴⁹

20 CC

(REG. \$1.55)

**CHRISTMAS
 DECORATIONS**

TRIM A TREE FOR HALF THE
 PRICE. ORNAMENTS, ICICLES.

WHILE SUPPLIES
 LAST
1/2 PRICE

**WRAPPING PAPER
 & BOWS**

1/2 PRICE
 WHILE IT LASTS

PHOTO SPECIALS



POLOROID TYPE 88
 FILM
 SINGLE
 ROLL **\$4⁵⁹**

GENERAL ELECTRIC
 FLASH BAR

\$3⁹⁹

EACH



KODAK FILM
 C135-24 \$1.69

SCOPE

MOUTHWASH

12-OZ. BOTTLE

1¹⁹

EACH

(REG. \$1.39)

HAIR SPRAY

SUDDEN
 BEAUTY

1²⁴

REGULAR OR
 SUPER HOLD
 UNSCENTED
 16.2-OZ. SIZE

(REG. \$1.46)

**CHRISTMAS
 GIFTS**



BRUT 33
 AFTER SHAVE
 LOTION **\$2³³**
 COLOGNE **\$3¹⁷**



OLD SPICE
 AFTER SHAVE
\$2⁷⁰

COLOGNE
\$3³⁹

**ALKA-
 SELTZER**

25 COUNT



72¢

(REG. \$1.19)

BEGIN AT FURR'S





Turkeys
MEDALLION
16 LBS. AND UP
69¢

FARM PAC SMOKED HAMS (WATER ADDED)
SHANK HALF LB.
89¢



WHOLE HAMS
SIRLOIN STEAK
FURR'S PROTEN, LB. **\$2.29**
RANCH STEAK
FURR'S PROTEN 7-BONE CUT, LB. **\$1.99**

ROAST **PRIME RIB**
FURR'S PROTEN LARGE END
\$2.29

PORK **SAUSAGE**
JIMMY DEAN HOT, MILD OR SAGE
1-LB. PKG. **\$1.18**
2-LB. PKG. **\$2.35**

Always **You Get More From A Furr's Store**

FURR'S WILL CLOSE AT **7:PM**
CHRISTMAS EVE
AND BE CLOSED ALL DAY
CHRISTMAS DAY
SO OUR EMPLOYEES MAY ENJOY THE HOLIDAY WITH THEIR FAMILIES



FREE!
WHIPPING CREAM
BORDEN'S 8-OZ. CARTON
WITH A FILLED GOLD BOND SUPER DISCOUNT BOOKLET



BACON
WILSON'S SLICED, LB.
69¢
WITH A FILLED GOLD BOND SUPER DISCOUNT BOOKLET



FARM PAC **EGGS**
GRADE "A" LARGE DOZEN
19¢
WITH A FILLED GOLD BOND SUPER DISCOUNT BOOKLET




TOP FROST WHIPPED **TOPPING**
9-OZ. PKG.
49¢



DEL MONTE **FRUIT COCKTAIL**
30 OZ. CAN
69¢




COFFEE MARYLAND CLUB ALL GRINDS 1 LB. CAN **\$2.69**
TRADITIONAL, CORNBREAD, OR CHICKEN FLAVOR
STUFFING STUF N SUCH 6 OZ. PKG. **59¢**
OLIVES LINDSEY RIPE PITTED NO. 300 CAN **69¢**
CHIPS FOOD CLUB CHOCOLATE CHIPS REAL CHOCOLATE 12 OZ. PKG. **1.49**
CHERRIES WILLAMETTE MARASCHINO 10 OZ. **49¢**

EGG NOG
BORDEN'S 32 OZ. CARTON **79¢**



PECANS
ELLIS HALVES OR PIECES 10 OZ. PKG. **1.69**



DEL MONTE SWEET **PEAS**
EARLY JUNE 17 OZ. CAN
3.19 FOR



MAYONNAISE
KRAFT 32 OZ. JAR **1.19**



The True Christmas Cheer

By REV. GORDON R. PARSLEY
First Bible Baptist Church

Matt. 1:23: "Behold, a virgin shall be, with child, and shall bring forth a son, and they shall call his name Emmanuel, which being interpreted is, God with us."

As I approach this Christmas Day, 1979, there are many mixed feelings and emotions in my heart. Traditionally Christmas is the most important day of the year to the Christian. It is basically a time of love and peace among all men, as together we reflect on the birth of Christ. As we muddle through all the paganistic practices of the season, tear away all the trimmings, return all the unfit garments, throw away all the turkey bones, and come down out of Santa's high flying chariot of debt maybe we can remember the real meaning of Christmas—the fact that Jesus Christ came to earth and died on the cross of Calvary for our sins.

What a wonderful fact of life! To remember this makes all the hustle and bustle of the season worth the effort. Since this is the last



Christmas of the '70's it is interesting to observe the character of this past decade. From the standpoint of a Christian, the '70s were a decade which gave way to public scorn and scoffing of the Gospel of Jesus Christ, spurned basic Bible morality, a concentrated attack to destroy family life in America was given free course by the highest officials of our land.

If this wasn't enough, the onslaught of sexual perversion and an attempt to justify ungodly behavior patterns and pass them off as decent

took place in the '70's. Thank God some of these efforts have failed.

The list could go on into boring infinity. Needless to say this is not a remarkable track record for a 'Christian America.' As a matter of fact, I believe that the decade of the '70's will go down as the worst moral and spiritual decline in U.S. History. When we account for these years (and we will account for them) we will stand ashamed before God.

In comparison, the Christmases of the '80's will be somewhat different—new looks, new fashions, new toys, new games for people to play, new trimmings, new traditions, and all of those trivialities. However when all is said and done, the observance of this day means

that we remember hundreds of years ago God became flesh and dwelt among us.

Thanks be to God for allowing us to remember that first Christmas Day. It was the day of the miraculous virgin birth of our Wonderful Saviour, Jesus Christ the Lord.

We have the promise from God's Word, the Bible, that throughout eternity we might behold his majesty and beauty. The gift of eternal life is what Christmas is all about; that gift can be yours today by putting your personal faith and trust in Jesus Christ.

This last Christmas can be your first as a child of God. Will you trust Him today? If you do, you will have a merrier Christmas and a happier New Year.

Stanton Thoughts

CHRISTMAS

Christmas is a time for caring,
A time for love and a time for sharing,
But above these things of worthy mention,
Jesus' birth is the real intention.

Donny Anderson
Grade 8
Stanton Jr. High

CHRISTMAS EXPECTATIONS

The snow is falling on the lawn
And the curtains have been drawn.
As we sit here by the fire
A Christmas blessing we desire.
Christmas day is full of joy
For every little girl and boy.

Melanie Ivey
Grade 8
Stanton Jr. High

CHRISTMAS POEM

Christmas is always very nice,
But it's neater with snow and ice.
Most work is done by Christmas Eve,
A restful night will be a reprieve.
So sleep very well and have good dreams,
Cause Santa will come with chocolate creams.

Martin Dunn
Grade 8
Stanton Junior High

CHRISTMAS TRADITIONS

Christmas traditions mean so much to me.
We all get together in groups of three.
We sit by the tree and sing "Silent Night"
Then we sleep till it is light.
We eat good lunches and suppers, too
And now I wish a Merry Christmas to you.

JoAnn Coronado
Grade 8
Stanton Jr. High

LOVE FOR ONE ANOTHER

For me, the best Christmas would be to have all my family together so we could share each other's feelings and be able to care for and love each other.

I want to thank God for our free country of America and give thanks that we are not starving in some far-off country. Also, I am thankful that I am not a hostage in Iran. People seem to continue to gripe concerning the things that we do not have, instead of looking at the things we do have. We are a people in need, and we should take our problems to the Lord. Remember, we could be at war at any minute. For Christmas, I would like to live in peace.

David Morrison
Grade 8
Stanton Jr. High

MY FAVORITE DAY

Christmas is a midnight play with scenes molded from clay. Christmas is hanging stockings in a row and leaving Santa milk and cookies. Christmas is opening all the gifts which have been tightly sealed. It's the time for wreaths, holly, mistletoe, and best of all...the tree. Each sigh, each sound and fragrance of Christmas make hearts and faces happy every Christmas time.

Angela Roddy
Grade 8
Stanton Jr. High

CHRISTMAS DAY

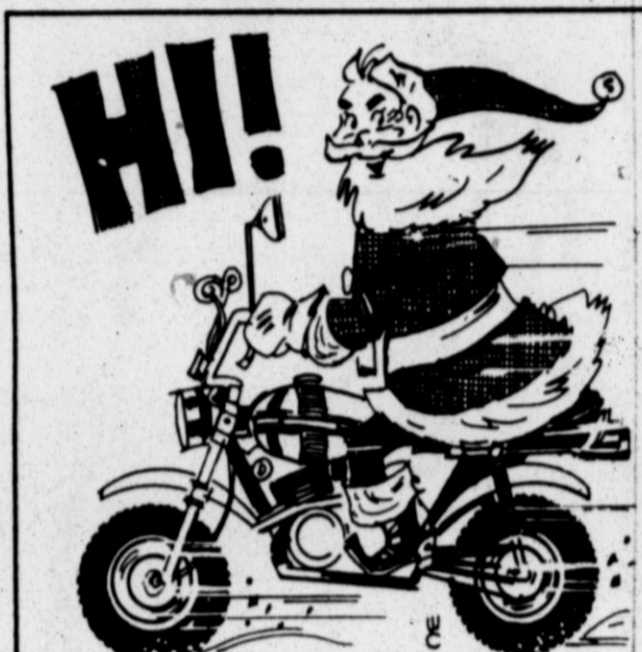
Christmas day is such a joy
For every little girl and boy,
Even though I'm in my teens,
I'll always remember what Christmas means.

Julie Culp
Grade 8
Stanton Jr. High

Christmas Tradition

Mona Romero is shown standing by Southwestern Public Service Company's Christmas display set up in the front of the building. On display is their

traditional snowman and tree decorated with icicles, Christmas tree balls and an assortment of lights. [Brand photo by Denise Smith]



Wishing you the best for the holiday season. We hope the holidays find our patrons in good spirits. We appreciate your friendship.

CARDINAL HOUSE OF KAWASAKI

1403 E. PARK AVE. 364-2444

Happiness-The Christmas Babe

By REV. WILLIAM McREYNOLDS
First Methodist Church

"For you know how generous our Lord Jesus Christ has been: he was rich, yet for your sake he became poor, so that through his poverty you might become rich."...II Corinthians 8:9 (NEB).

Several years ago in the town where I pastored, we ministers decided to attempt something different in Christmas celebrations. We felt it would be helpful to the community if we could do something for others on a community-wide basis, if we could share our blessing with someone we did not know.

We thought, dreamed, discussed, planned and worked for some time prior to the Advent Season. We decided to use a film showing human need in other areas of our world and to receive an offering to be sent to Meals for Missions for the



purchase and administration of Multi-Purpose Food in famine stricken areas.

We were quite pleased with our idea and planning for the event. We advertised in the local paper, with posters, and announcements from our several pulpits.

The evening came for the showing of the film and the receiving of the offering. The school auditorium was ready; the projector and screen in place; the offering plates available; the various ministers, pastors and priest all present and anxious to participate in this

splendid expression of Christmas love and unity. The announced hour came, but the people did not. The minutes marched by and still no one came.

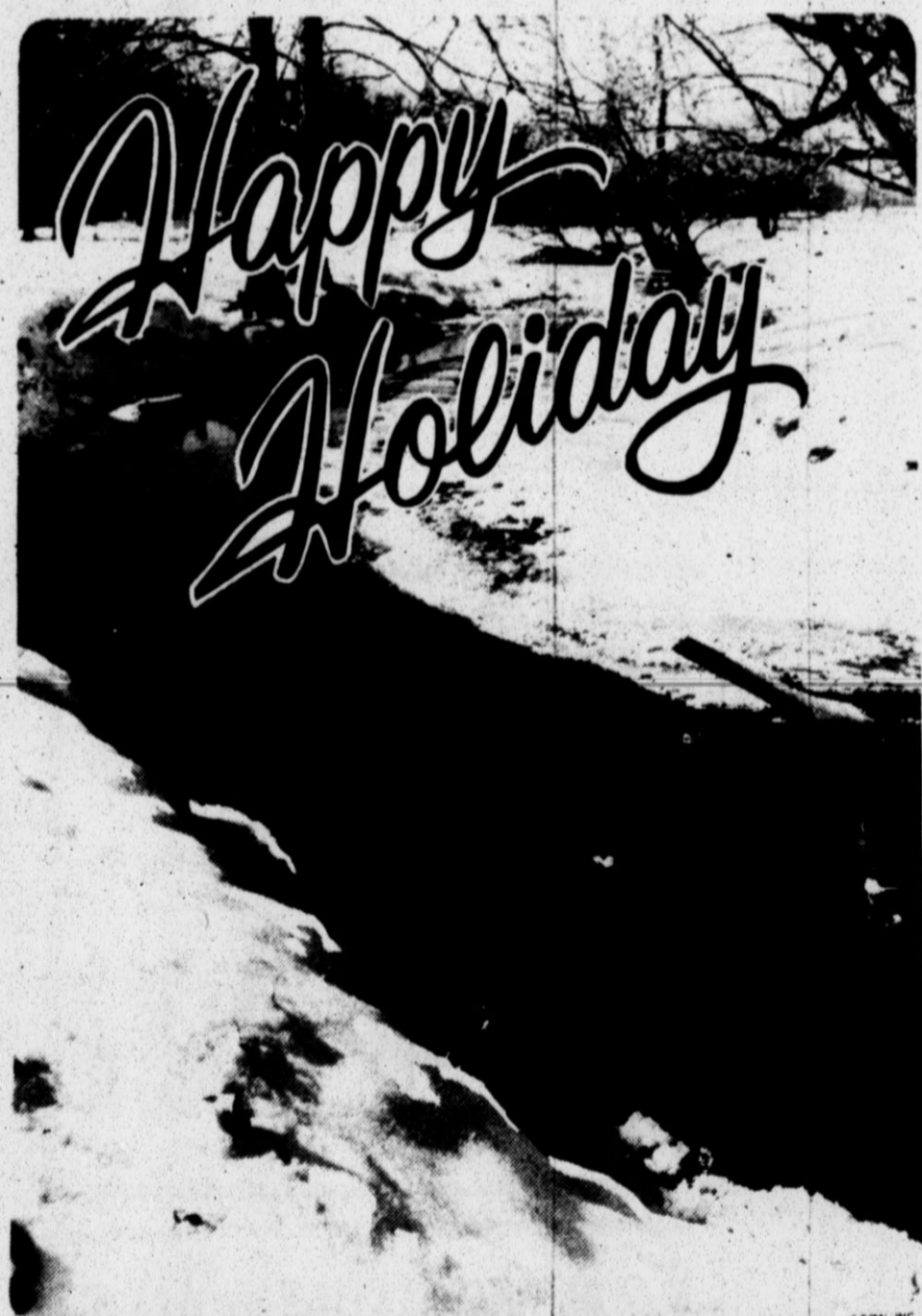
Fifteen minutes. Half an hour. Forty-five minutes. Never before or since have I known such a complete failure of a good idea. Even yet I do not understand what happened.

While it is true that everyone loves the Babe of Bethlehem. He it was Who became the One of Whom Isaiah spoke when he said: "He was despised and rejected by men; a man of sorrows, and acquainted with grief; and as one from whom men hide their faces was despised, and he esteemed him not. Surely he has born our griefs and carried our sorrows; yet we esteem him stricken, smitten by God, and afflicted. But he was wounded for our transgressions, he was bruised for our iniquities; upon him was the chastisement that made us whole, and with his stripes we are healed."...Isaiah 53:3 (RSV).

The Babe, who became a man, invites us to share His

riches by investing our lives and resources in Him and His service. How strange that after all these years we still do not know the truth of His words: "Happiness lies more in giving than in receiving."...Acts 20:23 (NEB). He that was rich became poor that we through His poverty might become rich. He invites us to a fuller life, a richer life by sharing with others.

Why not, this Christmas, find someone who cannot return your gift and do something special for them? Discover just how rich you can be.



"Nothing can thaw our warmest greetings for the best Merry Christmas ever!"

Farr Better Feeds

Progressive Road
364-3890

GREETINGS



Never too busy to stop and say
"Merry Christmas to all good girls and boys!"

Wall & Sons Drilling

15th Street & Progressive Road

Have a Bountiful 1980



CAL'S ONE HOUR MARTINIZING

149 N. 25 Mile Ave. 364-4720

Comics

Steve Canyon By Milton Caniff



Steve Canyon By Milton Caniff



THE BORN LOSER by Art Sansom



THE BORN LOSER by Art Sansom



EKK & MEEK by Howie Schneider



EKK & MEEK by Howie Schneider



FRANK AND ERNEST by Bob Thaves



FRANK AND ERNEST by Bob Thaves



ALLEY OOP by Dave Graue



ALLEY OOP by Dave Graue



MARMADUKE by Brad Anderson



SLURP, MARMADUKE by Brad Anderson



ACROSS

1	Sly glance
5	Vegetable
9	Electrical unit
12	Charitable organization (abbr.)
13	Stare
14	Small deer
15	Corrode
16	Uncoupled
18	Superlative suffix
19	Imitate
20	Pine fruit
21	Poetess
23	You (archaic)
26	Sensed with tongue
29	Yells
33	American patriot
34	Expose to view
36	Pettition
37	Broke bread
38	Rawboned
39	Behold (Lat.)
40	Robe
42	Forever
44	Snake's sound
46	Babylonian deity

DOWN

1	Ancient stringed instrument
2	Australian
3	Juys
4	Traitor (sl.)
5	Circuit
6	White-plumed heron
7	Samuel's teacher
8	Beer barrel
9	River in Tuscany
10	Lament
11	Hawaiian goddess
17	Frappe
19	Forever
22	Mountains (abbr.)
24	Aardwolf
25	Age
27	Alsatian
28	Alsatian island
29	People of action
30	Raises
31	Love
32	Looks
35	One of the Kettles
38	Aloha symbol
39	Female sheep
41	Which
43	Pounds (abbr.)
45	Indian wear (pl.)
47	Throws
48	Recedes
49	Pleasant
51	Force unit
53	Smog
54	Official records
56	American Indian
57	Villain's exclamation
58	Corrida cheer

ALLEY OOP by Dave Graue



MARMADUKE by Brad Anderson



ALLEY OOP by Dave Graue



SLURP, MARMADUKE by Brad Anderson



ALLEY OOP by Dave Graue

ACROSS

1	South (Fr.)
4	Cut of meat
8	Superman's girlfriend
12	Commit a faux pas
13	Mona
14	Skulk
15	Inordinate self-esteem
16	Radar screen image
17	Levee
18	Kitten's cry
20	To be (Lat.)
22	Semite
23	Juicy fruit
25	Adult cubs
27	Extant
29	Part of the ear
31	Compass point
32	Of the ear (abbr.)
34	Much
38	Air (prefix)
40	As well
42	Canal system in northern Michigan
43	Gauzy
45	Sped
47	Chum
50	Legal aid group (abbr.)
51	Before this
52	Epochs
55	Phonetic "A" Italian
58	monetary unit
60	Western weed
62	Auxiliary painting (abbr.)
63	Flees law
64	Raw steel
65	Mao
66	Former head of Iran
67	Kind of grain
68	Snaky letter

DOWN

1	Appear
2	Itch
3	More sagging
4	Law degree (abbr.)
5	One who lubricates
6	Osiris' wife
7	Snoots
8	College degree (abbr.)
9	Planchette turf
10	Peever
11	Misaligns
19	Skin tumor
21	Low tide
24	Gone by
26	Wriggly fish
27	Scouting group (abbr.)
28	Compass point
29	Sego
30	Military school (abbr.)
33	Tic-tac toe
35	Kiss
38	Extremity
37	Cover with
57	Cuts off
59	Residue
61	Heroine of A Doll's House
56	Pötter
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61	Heroine of A Doll's House

ALLEY OOP by Dave Graue

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Merry Christmas

We hope the holidays ring in the best of everything for you!
At this joyous time, we'd like to take the opportunity to thank you
for your loyal patronage throughout the past year—we look
forward to serving you again in the years to come.

Carl G. McCaslin



**BEN
CHILDERS**
34 Years Service

**WAYNE
PHILLIPS**
29 Years Service



J.B. Blankenship
30 Years Service



Andy Anderson
34 Years Service



Cecil Bell



Tom Lange
9 Years Service



Weldon Dickson
23 Years Service



Wilbur Davis



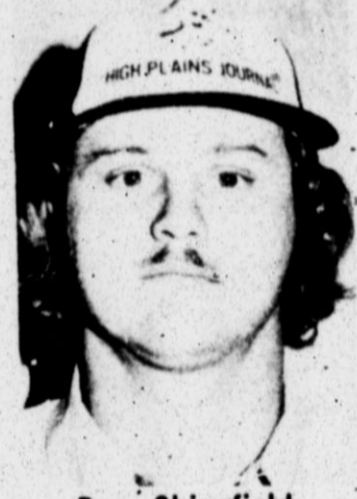
Basillio Abalos



David Smalts



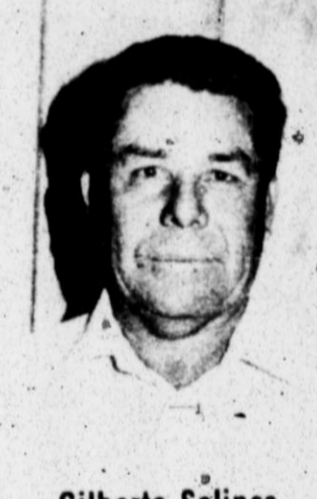
John Curtis



Dave Shinofield



Ray Anaya



Gilberto Salinas



J.C. Blankenship



Victor Garcia



David Emerick



Kathy Bryan



Carmela Brock

Best Holiday Wishes From

CARL McCASLIN LUMBER COMPANY

344 E. 3rd

364-3434



From the folks at
The Hereford Brand



...and Happy Holiday Wishes
from

North Plains Printing Co.





Letters to Santa

Dear Santa,
Merry Christmas I would like some toys and to see my grandma in N.C.

Billy Campbell
4 years old

Dear Santa,
How are you. I hope fine I'm 5 years old I want dolls. Thank you. Merry Christmas.

Love You
Mikki Campbell

Dear Santa,
I am 5 years old. I have a brother and a sister. I want a Barbie doll and a etch-a-sketch. Sharmin wants a doll BOGO what a farm set. We love you Love Forever
Monica Raper
Dawn, Tex.

Dear Santa Clause
What I want for Christmas is a disco light and some disco pants and shoes and if you can't get me that please get me a half barbie or half candy and if you can't get me that get me something you like and I help my sister and she's only in the first grade and one of the day's would you write to me and in christmas I am making cookies for you so please come.

Love You
Lisa Macias
334 Ave. B.

Dear Santa
My Name is Kami and I'm four years old I want a baby doll that drinks. And a Walla Koala. And Sesame Street light and learn. I love you Santa.
Kami Rogers
115 Douglas

Dear Santa,
My name is Kelly and I'm seven years old. And I would like a baby rash doll. And Merlin the electronic wizard. And the Hugging bears. I love you Santa.
Kelly Rogers
115 Douglas

Dear Santa,
How are you doing Santa. I want a pear of glass drums and want a snow-mobile suit, and I want clothes.

From Dusty to Santa Claus to Grandma and Mary Kay.

Thank you for everything.
Dusty Hagar
Age 7
Madison, Wisc.

Dear Santa,
How are you doing Santa. I am fine. What do you want for

Christmas? I want a snowmobile suit and some pants and shirts to match. I want my clarinet clean too. How is Mrs. Santa Claus. I want her and the elf to please make ma a little stuffed animal and I think MOJO wants a new fish tank. Thank you see you at Christmas.

Love Donda Hagar
Age 8
Madison, Wisc.

Dear Santa Clause
What I want for Shristmas is a Dorthy and disco light and some pants.

Love You
Samantha Macias
334 Ave. B

Dear Santa,
I am 3 years old and mommy says I have been pretty good. Will you please bring me Batman and Robin, Hungry Hungry Hippo, Skedoodle, Etch-a-sketch, Mickey Mouse Loop-the-loop and a Lite Brite. I also want a little brother and a baby sister for Christmas. Please remember all the other good little boys and girls, and don't forget Mommy and Daddy.

Love
Colby Black
225 Juniper

Dear Santa:
It has been a long year. Mommy says she's very proud of me. I hope you had a wonderful year. I would like for you to know what I want for xmas. A SPALDING Football and some WRANGLER pants. I hope you don't have trouble filling my order. Enjoy the cookies and milk on top of the T.V.

Love Chris Ruiz Arellano
P.S. Merry Xmas and Happy New Year to every one in the world.

Dear Santa Claus,
I've been good. I'm going to give you a Santa Claus cookie on a plate.

I want Star Wars, Merry-go-Zoo, and Roller Skates. And, new colors and a big rubber ball.

Kristina's been good, too. All she needs is a doll.
P.S. Bring to Grandma's in Nebraska.

Love,
Ty Lucas
511 Willow Ln.

Dear Santa
Please bring me some toys, and some for my sister, Lori. We were both good this year.

Love,
Jeremy Paetzold
Route 1
Age 3 1/2

P.S. I would really like a motorcycle like my dad's.

Dear Santa,
My name is Brittiny Darnell and I'm only 10 months old, so mommie is writing this for me. Please bring me a toy box, a baby doll and lots of toys. I've been a real good girl, and this is my first Christmas.

Love,
Brittiny Darnell



Festive Concert

The Hereford High School Girls Choir was part of the Christmas scene in the community. They are pictured here, with director Bill Devers, performing for the annual Hereford Lions Club Christmas

Party. The music department at HHS provides musical programs for civic clubs throughout the year. [Brand photo]

Letters to Santa

Dear Santa
How are you I've been bad some times but I tried to be good. At school there are putting Good Citizens. If you going to say that im one well I'm not. I've been trying to be one. On my report card I did good. But I'm not going to be up. I hope you have a good trip to my hous. Oh I forgot that at school in math I'm the first one to know are times.

Please bring me this if you can? Even do I'm bad. But I'm trying to be good.
a neckless pajamus robe
Super size Candi Barbie house
two tapes of Grease & Saturday Night Fever.
a oven to make cakes pajamasack boots shoes rocks
P.S. I hope you would leave one something special

by Cynthia Cordova
Age 9

Dear Santa,
I wish to have some shirts for my brothers. I'd like to have a TV for my brother and I would like to have a merlin and a trampoline. And Santa, if you do not want to give it to me, please do not. I do not want to bug you. And do not get lost, oh I forgot that Rudolph guided you. Oh, when you come. My Mother baked chocolate chip cookies instead of sugar cookies. And

Santa, I like you. I really do.
Travis Vaughn
age 9

Dear Santa Claus
Ho ho ho Merry Christmas. I would like for you to bring me. Hungry, hungry hippos, a doll that winds up and walks, and race car please.

Santa will you bring my sister Rebecca something she doesn't have and a race car like Kyle's.

Thank you
Love Matthew
Age 3

Dear Santa,
My name is Jesse Cerda. I have been a pretty good boy. I would like a Batman car and a TCR (racing cars). All the Kiss dolls (Gene, Paul, Ace, and Peter.) A B.J. and the Bear truck. A trampoline, and a Spider-Man suit. I forgot to tell you that I go to Northwest School and I have two nice teachers and lots of little friends waiting for you to bring them toy's. I love you - Santa.

Thank You
P.S. We will leave some milk and cookies out for you! Bye Santa.

Jesse Cerda Jr.
317 Ave. A

Dear Santa Please bring me:
1 a football
2 a helmet (Pittsburgh)
3 a helmet (Dallas)
4 Greenbay mug
5 Washington fryer.
6 School supplies
7 Buck Rogers and twice
8 football coloring book

Love Scott
to: Santa

Silent Night

May the dove
Of peace
and love
bring the very
best to you
and yours.

BERNINA SEWING CENTER

419B Main
364-5042
Hereford, Texas

Joy

We've wrapped up a whole package of good wishes for our loyal friends and patrons! It's been a pleasure serving you throughout the year. We hope this Christmas is filled with especially nice surprises for you.

Across from the Post Office in Downtown Sugarland Mall

Hester's Jewels

JOY TO ALL

"Make a joyful noise unto the Lord..." Singing loud and clear and all together...

"Merry Christmas everyone!"

Stairway to Fashion

319 N. Main 364-7171

Christmas Joy!

Whatever you're hoping
This holiday will bring
here's wishing and wanting
that very same thing.
To wish you every
blessing this Christmas.

L & B ENTERPRISES

7th & Park

It's Time to wish ONE and ALL A JOYOUS HOLIDAY

TO OUR MANY FRIENDS AND CUSTOMERS
MAY YOUR HOLIDAY BE FILLED WITH HAPPINESS
AND MAY ALL THE BLESSINGS OF LIFE
BE YOURS IN THE NEW YEAR.

FROM ALL OF US

- MILDRED DRAKE
- AIDA MACIAS
- RUBEN CORONADO
- KEE RULAND
- KIM MARTIN
- KATHY POLAN
- LOUISE FERGUSON

MARY & PICK

HARMAN'S

Downtown & Sugarland Mall

We will be closed
December 25th & 26th for
Christmas

Letters to Santa

Dear Santa Claus

My name is Clarissa Gamez. And I am 9 1/2. I will be 10 next month. I would like a Simon says game. And, a Timex watch. I know I haven't been that good. Or shall I say I haven't been good at all. But I will try to be better each day. I will leave you some choacalete chip cookies well thats all for now. The only thing I ask for is to bring me the things i ask for.
Love Always
Clarissa

Dear Santa

I want a blipgame and I want a Jaws game and I want a Tv set.
And dear santa how have you been and Thank You for all the toys you have brought me.
Love Candace Twiner
531 Ave. G.

Dear Santa,

I want a radio. I want a little doll and a bicycle and a telephone.
Merry Christmas.

Love from,
Vickie Guerrero.

Dear Santa Claus

My name is James Edward Gamez. I am 3 years old. For Christmas I would like a motorcycle, and bring my sister a simon says game.

Bye!
Edward

Dear Santa,

I want a bicycle and a big doll. I also would like a radio and a telephone.

Merry Christmas.

Love from
Maria Rodriguez



Christmas Cheer

Pre-schoolers at First Baptist Church were dressed in costumes to depict the theme of a musical, "Angels, Lambs, Ladybugs, and Fireflies," during a Christmas program by the youth choirs last Sunday night. Three youth choirs participated in the program under the direction of Lucy Rogers, Susan Shaw, and Barbara Manning. [Brand photo by Speedy Nieman]

Letters to Santa

Dear Santa Claus,

My name is Richard. I have been a good boy this year. Please bring me a truck and a Godzilla. Thank you. Hurry up Santa.

Richard Morales
5 years old

Dear Santa,

My daddy is called Fidel and my name is Fidel Fabian Reyna III. I am nice all the time. I put up my Christmas tree with lights and presents. I want a Spooky Monster, a real one. I want a Godzilla, too. I want a Spectre Man car that talks and does fire and has Duracell batteries and buttons and a big, big monster.

Thank you, Santa Claus.
Fabian Reyna
5 years old

Dear Santa,

My name is Junior. Get me a present. I have been a good boy. I want an Incredible Hulk and a new pickup and a truck and a

house and a trailer for the pick up.

Thank you Santa.
Junior Hastings
4 years old

Dear Santa,

I want a gun, a glasses, the truck, toys some paper, a little pin of Santa Clause, my motorcycle.
Joe Cervantez, age 5
son of Mr. & Mrs. Carmen Cervantez

Dear Santa,

I want him to bring me a little choo-choo train. don't forget me!

Bobby Jo Ballesteros, age 5
daughter of Mr. & Mrs. Pedro Ballesteros

Dear Santa,

I have tried to be good. This year Please bring me a Dan-carella and a Sweet Face. I will leave you some milk and cookies for you.

Love,
Anita Romero

Dear Santa,

I have tried to be good this year. Please bring me a race track and Star Wars Man.

Love,
Shane Savage

Dear Santa,

My mama is writing my letter for me. I am a 4 year old little boy. My name is Bobby Dale.

I would like some MatchBox cars, Rifle set, Luke Skywalker Doll and X-wing fighter, and a football and choo-choo train for Christmas.

My little sister Theresa Gale is 3 years old and she would like a Play vacuum cleaner to help mama. And a Nurses's kit, Play Kitchen, Hair brush set and Jewerly Box and Star Wars Doll too.

We have a little baby brother his name is Eddie Lynn and he's 6 mo. old. He needs some Rattlers, chime ball and a soft dolly. And anything else that baby's like.

We have been pretty good. Some times we don't mind Mama, but we promise to be real good if you come to see us. We will be at our grandmaw Kainer's this Christmas, so don't forget us.

And we will leave a light on for you to see by.

We wish everybody a happy Christmas and to be real careful on the holidays.

We love you
Bobby, Theresa
& Eddie Kainer
216 Ave. B

Letters to Santa

Dear Santa:

Please bring me a truck race set like I saw at Western Auto and an electric train with steam engine. Please visit the other boys and girls too!

Thanks
George Kearns
811 South Miles

I want. Please try to bring me the ones I checked. And bring me a Baton. And bring me any nice present.

Yours Truly
Norma Vargas
418 Ave. B.

Dear Santa,

I want a bike, a radio and a racing car track for Christmas.
Your friend,
Kevin Lucero

Dear Santa,

I would like a track and a mini-bike.

Love,
Richard Rodriguez

Dear Santa,
I want a Mr. quarter back, world war II sungle montain, legos building set and tobor.

love,
Todd Collier
Age 8
123 Ironwood

Dear Santa,

My little brother wants a crib gym. he dosent want munch.

Love Vason Collier
123 Ironwood Age 2

Dear Santa,

I would like a Speak 'n Spell and a calculator. If I can have one more thing I would like to have a dog, a live dog so I can walk him and my brother and I will take care of him. I want it to be a St. Bernard.

Merry Christmas.
Love,
Robin Tucker

Season's Greetings

from

Kester's Jewelry

Cowan's Jewelry

Spangler's Diamonds, Ltd.

We will be closed

Tuesday, December 25th

and Wednesday, December 26th

So that our employees can
enjoy the holiday.

Merry Christmas

May Holiday time
bring you happy moments
happy memories
And renewal of old friendships
And may the New Year be prosperous!
Wishing the season's best
to your family.

STAN KNOX TV & MUSIC
900 N. LEE Hereford 364-0766

Joyous Holidays



Carrying the message of Christmas true, on wings of love and hope, the greatest gift of all ... Peace.

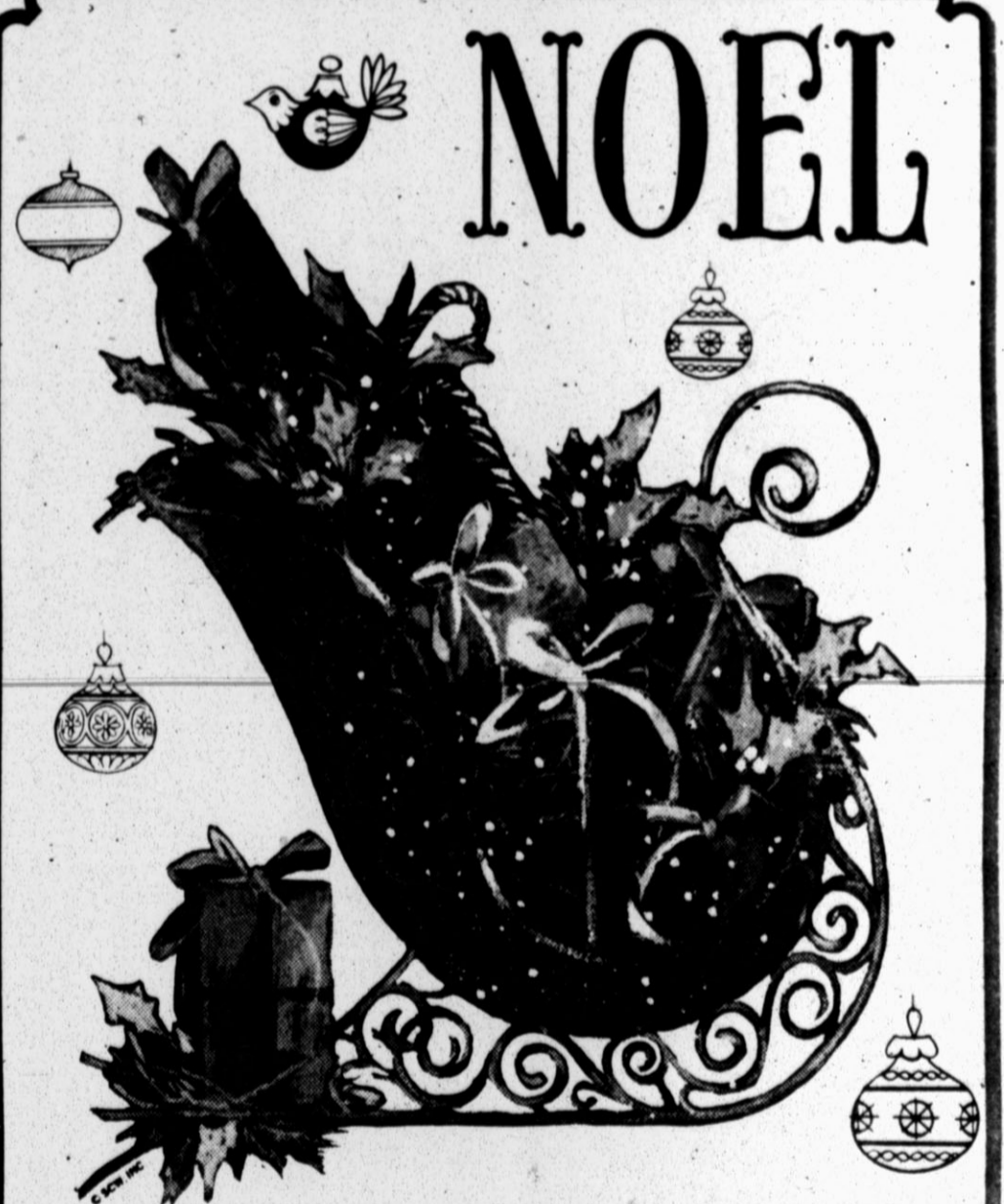
Rutherford's

Downtown Hereford



May the Christmas season
bring to you
the warmth of love,
the joy of friendship
and a world brightened
by laughter
Season's Greetings
to you and yours

Caryn's
Hallmark
Shop



A sleigh full of love and peace
and happiness this Christmas
Season. We have enjoyed serving
you.

Gaston's
Sugarland Mall

Robin Ruland
Debbie Byers
Thelma Mercer
Ursalee Jacobson

Gaston Baer
Betty Burton
James Welch
Keile Robinson

Nedra Robinson
Mary Alice McCarver
Mr. & Mrs. Irving Alexander

Letters to Santa



Dear Santa,
My name is Shawn Lance and I am 3 years old. Our house doesn't have a chimney so you can use the front door. I have been a fairly good boy. Please bring me a stretch incredible hulk, a ball and a perfection game.
Please remember all my cousins and my sister. I will leave you some crackers to eat.
Love,
Shawn Lance

trying to be real good so I can see you Christmas. I would like a table & chairs, a baby, & a puzzle for Christmas.
I have a baby brother and his name is Gary. He is scared of you, but I know he would like you to come Christmas. He would like a farm with animals, a riding horse and a truck for Christmas.

See you Christmas,
Mandi & Gary Reinart
Star Route
Wildorado

Dear Santa Claus,
How are you? I have been

Dear Santa,
I am four years old and I have a little brother who is one. We have been good this year most of the time. Please bring me a doll in a basket and a farmhouse for my brother.
Please remember all the other boys and girls and tell Mrs. Santa hello. We love you.
Wendy & D.J. Warrick
130 Kingwood

Dear Santa,
Hi! I love you. My name is Susan Reinart and I am 4 1/2 years old. For Christmas I would like a My Bottle Baby, Mickey Mouse Talking Phone and a Chutes and Ladders game. You could also bring me anything else you think might be nice.

Please remember my new baby sister, Robin. She would like a soft new baby doll.
I love you,
Susan Reinart
210 Western St

Dear Santa Claus,
My name is Cari Reinart. I am almost 7 years old. I am in the 1st grade. Please bring me a Bop Bop 'n Rebob game, My Bottle Baby, Kissing Barbie, Sweetie Face, Baby Grows Up. Also a Chutes and Ladders game, Sorry, Skedoodle and Pop Up Pin Ball. My mom thinks I want too much, so maybe you should just pick.
I have a new baby sister this year. Her name is Robin Rebecca. Please bring her a soft baby to love and maybe some baby toys.
I love you,
Cari Reinart

Dear Santa,
My name is Cory. I am 1 year old. I would like a rocking chair and a big wheel for Christmas. I love you.
Love,
Cory Johnson
Dawn, Texas

Texas in '70's Saw Little Bit Of Every Kind of Happening

EDITOR'S NOTE: The 70s. A decade of change, confusion, good and bad. The go-go years. Big got bigger. Fast got faster. Perhaps like no other state the 70s left its imprint on the face of Texas, the megastate. Here, in the first of six articles by AP writers, Mike Cochran looks back at what we were and where we're going.

By MIKE COCHRAN
Associated Press Writer

It was Willie and Waylon and Farrah and Phyllis. Terlingua, Gilley's and Luckenbach.

Dear Santa,
Please help those who aren't going to have a Christmas and aren't going to get presents.
Your friend,
Alonso Ramirez
227 Ave J
H.f.d. Texas

Dear Santa Clause
This year I don't want anything.
I only want to have a nice Christmas.

And please help the people that don't have food and also for the people that don't have a nice Christmas. And Santa Clause I will leave you some milk with cookies on the table well that's all I want for Christmas.

Your friend
Michelle Ramirez
227 Ave J
Hfd. Texas

Dear Santa Clause
I hope the next day I'm nice. I hope I see you soon.
For Christmas I want a trackter

I am going to leave a note from Chemo I am going to leave you some cookies with milk.
Your friend
Chemo Ramirez
227 Ave. J
Hfd. Texas

Dear Santa Clause
For Christmas I want a pant and a shirt and a trackter and a motorcycle, and a racing track and a big wheel. And for my daddy to come back home.
Your friend
Brian Andrew Villacreal
903 East 15th St.
Hereford, Texas 79045

Dear Santa:
My name is Jacob Gonzales and I'm 4 months old, so my mother had to write this for me. This will be my first Christmas, so I'm really looking forward to seeing you. I live at 112 Bradley and my cousin Eric Barrera lives at 200 Lake, we are the same age. Bye, see you next year.
Love Jacob Gonzales

Dear Santa Claus.
I have tried my best to be good and have obeyed my mother and father. I like some clothes, a Darcy, a red sled, some games, and a rocking chair.
I sure hope you can bring me these things. bye for now. I love you.

Tina Crespin
Age 7
335 Ave. B.

Dear Santa Claus.
I would like some nice things for Christmas. They are a Baby Be Good, some play dishes, a pair of roller skates and just one more thing a green sled.

I will have some milk and cookies out for you to have. I have tried my best to be a good all year.

So bye for now until you come on Christmas Eve.

I Love You
Heather Ann Crespin
Age 5
335 Ave. B.

Dear Santa,
How are you? Hope you had a good year in the North Pole. Here is the list I want for Christmas cause I have been a good girl all year. I want a tape recorder and Mr. Microphone. And a necklace. And my sister Diane wants minicro-wave oven and a juice maker. I love you Santa Claus

Debbie Gamboa
334 Ave. F
Age 8

Dear Santa,
I want a Whoopsie, swings and a bike.
Marsha Barrientez, age 4
daughter of Mr. & Mrs. Cruz Barrientez

Dear Santa,
I want a Dancerella, a Look & Love dolly, and baby bottle.
Jeannie Marie Barrientez, age 4
daughter of Mr. & Mrs. Rudolf Barrientez

Longnecks and rednecks and honky tonk rock. It was moon shots and mass murders, oil riches and oil spills. Billie Sol and Bobby Johnson, Sharpstown and Pottergate. Connally, Bush and Bentsen. Cullen and Priscilla.

It was big banks and big bucks, lots of blood, lots of money and a glorification of the best little whorehouse anywhere. Texas in the seventies was the Austin Sound and Amarillo Slim, DeBakey and Cooley, Bob Strauss and Bob Hayes and Preston Smith and Preston Jones.

It was Saturday Night Live, but Sunday belonged to the Cowboys and the Oilers. Semi-tough.

God, we learned, was not dead after all...merely residing in Dallas at the First Baptist Church.

LBJ came home to die. So did Howard Hughes. The country tossed a recession, but Texans could hardly be bothered. We were too busy producing oil and gas, food and fiber, warplanes and fancy computers.

5555: The sign of the Texas seventies. We built outrageous homes and glittering skyscrapers, awesome museums and Romanesque sports palaces — monuments to fat cattle, black gold and fleet running backs.

Our state of mind became the Superstate of the seventies, the buckle on the American Sun Belt.

"We are what we pretend to be," said Kurt Vonnegut Jr. Believe him.

Walt Whitman: "I'm as bad as the worst but thank God I'm as good as the best." Could the same be said of Texas?

"You have to remember," said author-journalist Jerry Flemmons, "that Texas is an independent nation reduced to statehood, and therefore no more nationalistic than any other Arab nation."

Said he: "Texans and Arabs have a great deal in common. They have oil; we have oil. They have desert; we have desert. They ride camels; we ride horses. They revere the bedouin; we revere the cowboy. They eat sheep eyes and stuffed whole sheep; we eat calf fries and whole steers. They invented barbecued meat; we perfected the process. They invented the guitar; we popularized it.

"Their oil millionaires buy fast, sleek cars and women and gamble on anything; ours lease fast, sleek cars and women and gamble on everything.

"Their religion dictates that the hands of thieves be cut off in public; ours demands that we publically shame our sinners by sending them to Baptist universities."

We can laugh again, even at ourselves.

Asked to pin down a headquarters move to Texas that ordinarily might not come to mind, Worth Blake came up with a real dark horse.

Blake runs the North Texas Commission, a sort of super-chamber of commerce whose aim is to plug a large chunk of North Central Texas.

When the Dallas Cowboys moved to suburban Irving in the 70s, it was to a showplace football stadium, famed for its semi-roof that keeps the playing field uncovered, protects the fans and drives television cameramen to drink because of abrupt changes in lighting.

But the Cowboys weren't the only group identifiable by their uniforms who chose Irving for a new address.

"This may surprise you, but I'd say the Boy Scouts of America would be one of the major catches for us," Blake said. "They brought in 600 or 700 people, and they're looking to bring in more."

Some might argue that Irving is so urban-oriented that aesthetics might not be the big thing there that proves attractive to businesses.

Using that premise, one might assume that companies moving operations to Texas stay within hollering distance of the major cities of Dallas and Houston.

Not so, amigo. Take El Paso — General Motors, Rockwell International, GTE-Sylvania, General Instruments and Levi Strauss did.

El Paso is so removed from Dallas and Houston that it's literally in a different time zone.

What's so attractive about the isolated city "way out west"? Probably the fact that it's right across the Rio Grande from Juarez, Mexico, and that fact that these two foreign neighbors work very well together.

So well that companies like those mentioned earlier have taken to building "twin plants."

Under that concept, a company will build a facility in the El Paso area, shipping parts to a "twin" operation around Juarez, to be assembled by cheaper labor.

The assembled product is brought back to the U.S. side for distribution and marketing.

The companies and the two cities have profited.

"It has pumped a lot of money into El Paso," said Jack Morris, executive director off the El Paso Chamber of Commerce. "It took us from a stable condition which had lasted for about 30 years to a rapid growth situation."

"In simplest terms, El Paso was kind of sleepy until the 70s. The Sunbelt lifestyle has become a recognizable factor for labor availability and economical operations of businesses."

Obviously, many other Texas cities and towns have boomed during the 1970s, general recipients of the trend by companies to follow the sun.

With recession looming at the turn of the decade, it remains to be seen if the welcome flood of dollars will continue although economic forecasters say Texas probably will remain generally untouched by any severe economic dislocations.

GREETINGS of the SEASON



Have a galloping, high-spirited good time journeying back to the remembered joys of Christmases past!

George Warner Seed Co. Inc.

120 S. Lawton

Hereford, Texas

364-4470



At this holy season, we pause to think of those we love . . . and friends both near and far. We pray that the Infant Jesus will bless each and everyone with their heart's desire.

WESTERN PUMP
And Equipment Company

Holly Sugar Road

364-3264

Greetings of the Season

We've been riding high on the great friends we've made throughout the year! Thanks and Merry Christmas to all!



Pratt Chevrolet Oldsmobile
615 N. 25 Mile Ave. 364-2160

REJOICE

The angels on high proclaim His glory. He has come with good news for all men!

JACK'S MARINE

"WHERE SERVICE IS FIRST"

E. HWY 60

364-4331

Stanton Students Write About Christmas

CHRISTMAS PUZZLE

Christmas fun,
Christmas joy.
Can it be found
without a toy?
Christmas cards
Claim peace is sought,
But even these,
Must be bought.
As we remember
the Saviour was born,
Our thoughts turn quickly
to turkey and corn.
We think of the story,
And it seems even stranger.
That Santa Claus
Could be born in a manger.
There must be a way.
To sort it all out.
And discover what Christmas
is really about.
If I find the secret:
do I tell it.
Or just get a patent
and try to sell it?

On The Ice
Slip trip
Slide glide.
Wobble and fall
Not hurt at all.
Get up at last
People whizz past
Slipping falling
Suddenly crawling
Covered with snow.
Cold brrrr!
From tip to toe

Alan Morris
8th grade
Stanton Jr. High

Letters to Santa

Dear Santa,
I don't know. I wanna, um, baseball outfit, and a football and a blue beanbag, cause my bedroom's all blue, and a football suit.

Clay Scribner, age 5
son of Mr. & Mrs. Jerald Scribner

Dear Santa,
I want a doll, a want a pony with thick mane (mane, part of a song we've learned) I want purse and candies and I want a jacket. I want a train.

Olga Cera, age 4
daughter of Mrs. Oliva Cera

Dear Santa,
I want a Mister Mouth, I want a toghouse, a big one. A little puppy, that's a real one, have to have one you're aposed too. A train with animals. Toy castle, glasses. A toy Christmas tree.

Garly Bradshaw, age 5
son of Mrs. Phyllis Bradshaw

PINE
Pine trees like frosted cones waiting for someone to take them home. The horses hooves crunch in the street while flakes of snow fall about their feet. Each fence and tree as white as can be. Across the hills there will be footprints in shining filigree, of children laughing while at play. These are the signs of Christmas day.

THE SPIRIT OF CHRISTMAS

No matter where you live or what customs prevail, the spirit of Christmas is always there. In Great Britain, instead of our Santa Claus, Father Christmas would bring you gifts. In France, you would bring home the yule log to burn from Christmas to New Year's Day, but you would want to remember to put your shoes on the doorstep on Christmas Eve so Le Petit Noel (the Christ Child) can fill them with gifts. In Italy, you receive gifts from the Urn of Fate and on January 6, the eve of Epiphany, La Befana comes down the chimney with gifts for the children. In all countries, however, the birth of Christ in Bethlehem centuries ago is the true spirit of Christmas.

Christmas Time

Christmas is happiness mixed with joy. A feeling of happiness shines on each girl and boy. Everyone's happy at Christmas time. Hearing church bells that jingle and chime. The trees have been decorated with silver and gold. Everyone's happy, both the young and the old.

Angie Rodriguez
Grade 8
Stanton Jr. High

WHAT CHRISTMAS MEANS TO ME

Christmas means being happy, joyful, and loving. It also means the birth of Christ. On Christmas Eve our family and relatives go to church at midnight. After church we drink cider and egg nog and sing Christmas carols. Some of the children in our family accompany our music with their instruments. Afterwards, we open our gifts.

On Christmas day all the women stay in the kitchen cooking the turkey and all the trimmings while the men watch football games on television. This may be like anyone else's Christmas, but for me, it means being happy and loving.

Robert Gamboa
Grade 8
Stanton Jr. High

MAX'S BIG BURGER Annual Vacation
We Will Be Closed
From Dec. 24 to Jan. 5
Open Saturday, Jan. 6th, 1980
Happy Holiday

THE CHRISTMAS SPIRIT

Christmas is a time of giving. A time of loving, a time of living. A time of expectance, of hope and fear. And when relatives leave, a single shed tear. The miracle of Christmas cheer. When Christmas is very near Makes people smile and say, "Hello" And children play with face aglow. The overall caring of a neighbor or friend Starts a friendship that should never end. People forget about problems they've had 'Cause Christmas is a time for being glad!

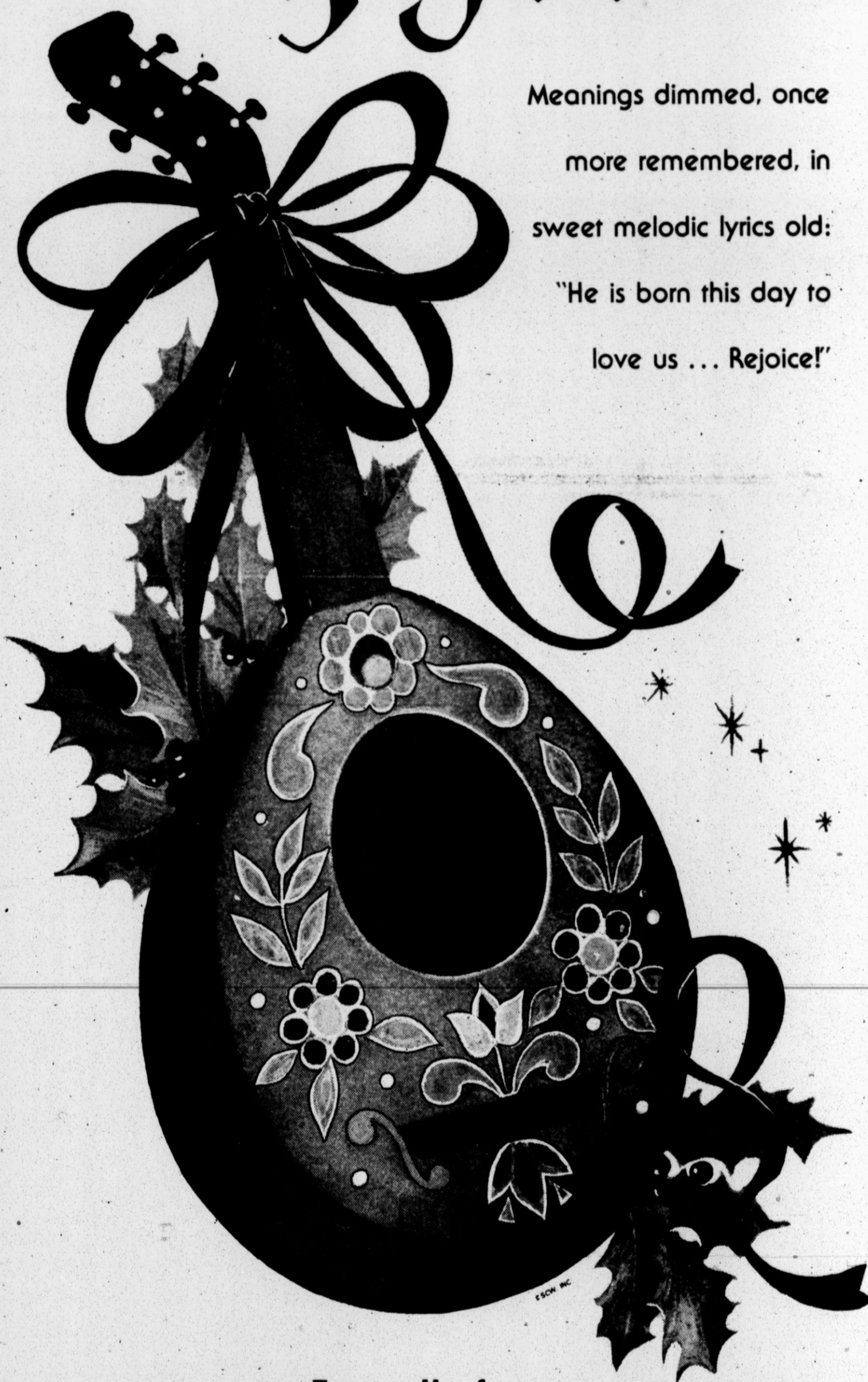
Santa Claus must not fail To bring games, skates, a pail. So get your stocking hung and then Get right to bed, 'cause that is when St. Nicholas brings his gifts for all. For Mom, for Dad, and that man in the mall. Also on the twenty-fifth of December Here is something one should remember: Have a cheery Christmas and a happy New Year! Let love fill your heart and be proud to live here!

Chris Crowley
Grade 8
Stanton Jr. High



Rejoice

Meanings dimmed, once
more remembered, in
sweet melodic lyrics old:
"He is born this day to
love us ... Rejoice!"



From all of us
at

TG & Y
family center

SEASON'S GREETINGS



A happy holiday season to all!

We especially commend the Hereford Cow-Belles for their promotion of beef and support of Girlstown, U.S.A.

Southwest Feed Yards

Letters to Santa

Dear Santa Claus,
My name is Noah. I am five years old. I am a good boy. I go to school at Tierra Blanca. I want a red bicycle and a play dolly pop and some ice cream and a Christmas tree and a balloon and a play donkey, and a play bell.

Thank you, Santa
Noah Garcia
5 years old

Hola Santa Claus!
My name is Victor. I am 4

years old. I am a good boy. Please bring me a truck, a tractor some little cars and an Incredible Hulk. Thank you, Santa.

Victor Herrera
4 years old

Dear Santa Claus,
Bring us a lot of presents and one for my mom and for my daddy, and for Belin and for Sally and for Nana. I want a new bear and a bird and a fish and a new shirt and a tractor like my

daddy's-a little one. I have been a sweet boy. Thank you, Santa.

Jose Longoria
4 years old

Dear Santa,
I want a yellow bike, a car like my daddy's and a bunch of toys. My name is Sammy. I am four years old. I've been a good boy. Sammy Casarez
4 years old

Hola Santa Claus,

Me Llamo Norma. Yo quiero un Incredible Hulk y una munequita y vasijitas. Yo estoy buena.

Gracias,
Norma Gaza
5 years old

Querido Santa,
Me llamo Sally. Yo quiero una munequita y nadamas. Yo tengo cuatro anos. Estoy portando bien.

Sally Zapata
4 years old

Hi Santa!
My name is Amy. I've been nice but my brother has been mean. Everyday when I eat, he hits me. My biggest brother is nice.

Please bring me a Whoopsie doll, a new suitcase and a new belt. Also I want a Pepsi Truck that gets little bottles. I want a play snowman, a play doughnut. That's all. Oh, also a real clock, a play Christmas tree and a bell. Be here real quickly.

Amy Long
4 years old



Holiday Celebrated

Employees of the First National Bank spent a day decorating and preparing for the Christmas holidays. Located in the bank is a white flocked Christmas tree of bows and balls. Accenting the tree is a miniature sleigh being lead by a reindeer. From left Gwen Kirk, Rita Bell and Gladys Cavness finish putting final touches on the tree. [Brand photo by Denise Smith]

Joyous Noel



A Blessed, Happy Christmas to All!

There, in the little town of Bethlehem, He was born. There, in the midst of the animals, on a bed of straw, in a cold, dark stable the tiny King showed us the meaning of love. Let us not forget that first Christmas night.

From the Staff at

**SECURITY
FEDERAL**

SAVINGS AND LOAN
ASSOCIATION

Letters to Santa

Dear Santa,
I have remebered you since winter because I like the presents you have brought me. Please bring me a trampoline and a pair of shoe skates. And I will put out some cake and coffee. And I will tell you my address and phone number R. 3.276-5824.

Love,
Candy Robbins

Dear Santa,
I have tried to be good this year. Please bring me a remote controlled car and a Rom.

Love,
Cody O'Leary

Dear Santa,
I have tried to be good this year. Please bring me a doll and bring my sister a doll too. Bring my youngest brother a dump truck. My middle sized brother a remote controlled car.

Love,
Diana Cozby

Dear Santa,
I have tried to be good this year. Please bring me a big bike and a little blue football. I like Christmas very very much too. I will have some cookies and milk on the table for you - are very very good Santa and I hope you have fun.

Love,
Chris Baker

Dear Santa,
I have tried to be good this year. Please bring me a football. Oh one more thing. Remember all the boys and girls. I am going

to leave some milk and cookies for you.

Love,
Philip Martin

Dear Santa,
I have tried to be good this year. Please bring me a blue comet train and a watch. And bring my sister a play car. And bring my brother a football. And bring my sister a bike.

Love,
Alonso Ramirez

Dear Santa,
I have tried to be good this year. Please bring me a Criss-Cross-Crash Race track. And a remote controlled airplane.

Love,
Jeremy Condarco

Dear Santa,
I have tried to be good this year. Please bring me a doll and bring my brother a train

Love,
Roy Ivey

track. At night there will be a sandwich and milk.

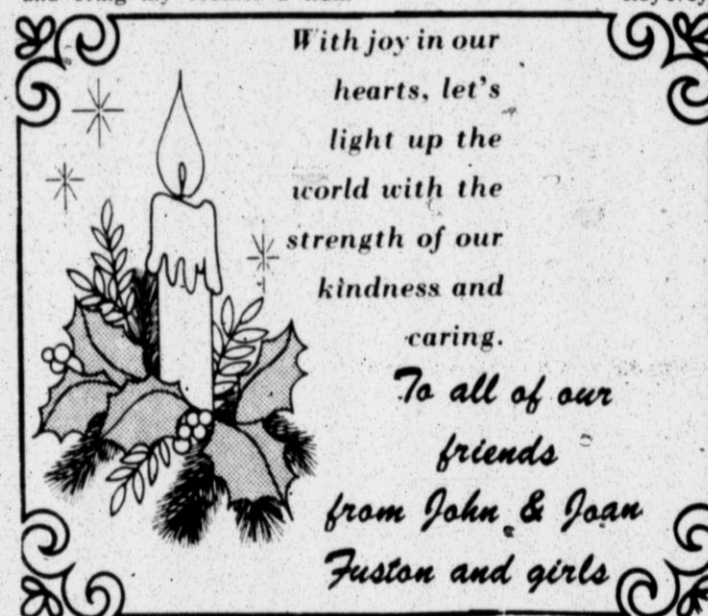
Love,
Yvonne Padilla

Dear Santa,
I have tried to be good this year. Please bring me a Merlin and a three peice suit. I know its a long trip so just to pass time I am going to lave you some cake and milk on the tray in the livingroom. Please bring my little sister a doll and Mickey Mouse flip chips.

Love,
Kenneth Brown

Dear Santa,
I have tried to be good this year. Please bring me a train lights up in the dark and it makes smoke and I want a race track that lights up even the car lights light up.

Love,
Roy Ivey



PEACE ON EARTH GOOD WILL TOWARD MEN



May glad tidings sound forth this Holy Season, renewing the hope and joy of that most wonderous night, bringing good will and harmony to all men everywhere.

PITMAN

PITMAN INDUSTRIES, INC.

PITMAN FEEDYARDS
PITMAN COMMODITIES

The 1970's -Decade of Change in Texas

EDITOR'S NOTE: The 70s. A decade of change, confusion, good and bad. The go-go years. Big got bigger. Fast got faster. Perhaps like no other state the 70s left its imprint on the face of Texas, the megastate. Here, in the last of six articles by AP writers, Jack Keever looks at trends in sports, music and life-styles.

By JACK KEEVER
Associated Press Writer

Texans have never doubted their worth, and in the 1970s others put a price tag on it.

Texas-style boots and jeans were the rage from sea to shining sea; Willie Nelson country music records sold like flapjacks; and the Dallas Cowboys ranked as America's most popular professional sports team.

Sunbelt prosperity made instant Texans of hundreds of thousands of newcomers, and people talked with straight-faces about "Texas chic" and "Texas mystique."

Columnists felt compelled to explain what it means to be a 'good ole boy,' and Rice University offered non-credit courses to make immigrants feel at home in Texas.

"We would ask Texans and non-Texans to raise their hands until we realized that persons who had been here less than four months considered themselves Texans," said Dr. Linda Driskill.

"This is where it is happening right now," said publisher Michael Levy of Texas Monthly magazine, which has a readership of more than one million and mails 20,000 issues a month out-of-state.

In 1974 Texas Monthly featured "rednecks" as the "New American Hero," and Levy says the magazine's message is: "Look, it's neat to be a Texan.

Where did it all start? University of Texas historian Joe Frantz credits former Gov. John Connally, now a Republican presidential candidate.

"This is no campaign speech for Connally," said Frantz, "but in the late 1960s Connally tried to upgrade Texas culture — museums, symphonies, our natural resources — and to get away from the feeling we're a bunch of yahoos with money we like to throw around."

Sports, music and fashion were the props for Texas style.

Houston Oilers football coach Bum Phillips, the quintessential square-jawed Texan, may have best expressed Texans' feeling about the Lone Star State when he commented on national television:

"For all you people not fortunate enough to live in Texas, I want to wish you a happy Thanksgiving."

The bruising runs of ex-Texas Longhorn star Earl Campbell for Houston took away the state's complete allegiance to Dallas, but the Cowboys' TV games attracted more viewers nationwide than any other team in the 1970s and their logo reportedly accounted for nearly 30 percent of NFL Properties sales.

The Cowboys — "America's team" — won Super Bowls in 1971 and 1977 and lost three other Super Bowl games by a

total of 11 points. Houston's high mark came last year when it lost to champion Pittsburgh in the AFC title game.

A soapy TV show called "Dallas" was a hit in this country — and the top import in Europe. "The Last Picture Show," Larry McMurtry's story of growing up in a tiny Texas town, made its way to the big screen and won an Academy Award nomination.

Port Arthur rock singer Janis Joplin succumbed to too much drink, drugs, men and motel rooms but was resurrected by Bette Midler in a widely acclaimed movie, "The Rose."

Texan Farrah Fawcett, the sexiest of Charlie's Angels, gave the country a new hair style and a new word for leggy, low-cleavage TV shows: "Jigglers."

Phyllis George took her Miss Texas title to Atlantic City, provided CBS and the NFL with a touch of beauty, married and divorced a Hollywood movie mogul and ended the decade as the wife of Kentucky's governor.

Willie Nelson and Waylon Jennings rose to the top of the C&W charts and took little Luckenbach with them.

The Terlingua chili cookoffs introduced new and devilishly different delights to a largely unsuspecting world, and the companion wet T-shirt contests weren't bad either.

Texans, not unlike lesser mortals, streaked, jogged, bumped, doped, CB'd, skat-boarded, hot tubbed and tennised themselves through the seventies.

Perhaps that's what Dallas columnist John Anders had in mind when he said:

"The seventies were like a blind date. She had a great personality, lovely hands, all the girls liked her, she made all her own clothes, and didn't sweat much. You knew nothing was going to come of it, you wondered why you bothered in the first place, but you figured the evening wouldn't last forever, so you tried to make the best of it.

"And like a bad date, the decade soured at the evening's end. Instead of a kiss at the door you got a kick in the rear."

Not at all surprising, Gov. Bill Clements, the first GOP executive in Texas in a century, viewed the decade differently:

"The 1970s saw the emergence of a two-party system in Texas. My election marked a new day for Texas. We turned a page in history and the political scene will never be the same!"

Seldom is Clements accused of modesty.

It is the state that produces 25 percent of the nation's oil, 35 percent of its natural gas, much of its beef, 95 percent of its mohair and more than a quarter of its cotton.

"A lot of Easterners imagine Texas as a swirling dust bowl with thousands of hungry rattlesnakes slithering down dirt streets," business writer Tom Dotson said once.

Instead, it is a Reunion Tower, a Texas Stadium, a Dallas City Hall, a Tandy Center, a

Loew's Anatole, a Hyatt Regency, a Kimbell Museum, an LBJ Library, a Super Drum, a Summit, a D-FW Airport.

The sights and sounds of the seventies included the best in regional theater: Paul Baker's in Dallas and San Antonio, Margo Jones' in Dallas, Nina Vance's in Houston.

Texas politics in the news: Barbara Jordan, Leon Jaworski, Bob Strauss, Sarah Weddington, Anne Armstrong, John White, William Miller, John

Tower, Lady Bird.

And, lest we forget, Dolph Briscoe and Preston Smith and the men who would be governor, John Hill and Ben Barnes and Gus Mutscher and Waggoner Carr.

La Raza Unida faded as did the Parr fiefdom of South Texas.

Billie Sol Estes went back to jail and fugitive grain dealer Bobby Johnson got himself imprisoned at the decade's end. The Huntsville Hilton also housed Houston mass murder-

ers David Brooks and Elmer Wayne Henley.

Likewise, Ronald Clark O'Bryan, whom most remember only as the man who poisoned his son's Halloween candy.

Texans reeled under killer tornadoes in Lubbock, Wichita Falls and elsewhere and severe floods in Houston, South Texas and Albany. Hurricane Celia christened the decade with the costliest storm in Texas history. Celia killed 11, injured 466

and caused property and crop damage estimated at more than \$450 million.

Texas also had a prison seige. The 11-day ordeal at Huntsville ended with two hostages and two prisoners slain, including convict Fred Gomez Carrasco.

A national magazine reported Carrasco committed suicide, based loosely on the theory that a shootout with Texas Rangers is suicide.

A crippled Apollo 13 space ship flirted with lunar disaster, but was guided back from the moon by Mission Control, a spillover byword of the Texas seventies. A Texan, Alan Bean, later left his boot prints on the dusty alien surface.

The 70s was, in the end, almost all things to all people, a blend of good and bad, optimism and pessimism, trauma, triumph and tragedy.

Newsweek found Texas so flushed with success and growth that its people had little time to worry. It did point out that the oil and gas will not flow endlessly, that growth is not without limitations, that all empires eventually topple.

"The question for the 80s," says Texas Monthly's Broyles, "is whether they will Americanize us before we Texanize them."

'The Word Became Flesh'

By C.L. WHITE
Amarillo-Hereford District
of Seventh-Day Adventist
Church

Santa Claus, reindeer, Christmas trees, lights, gifts, tinsel, bright wrappings, joyous festivities; is this all there is to Christmas? Even the casual reader of the Bible soon discovers that it is impossible to harmonize Dec. 25 with the historical and biblical story of the birth of Christ, thus proving that the day we now call Christmas cannot be the actual birthday of our dear Saviour.

In the gospel of John we read these words with which the book is introduced: "In the beginning was the Word, and the Word was with God, and the Word was God. The same was in the beginning with God. All things were made by Him; and without Him was not anything made that was made. In Him was life; and the life was the light of men. And the light shineth in darkness; and the darkness comprehended it not." Verses 1 through 5.

It was a dark day in Eden when our first parents, Adam and Eve accepted the temptations of Satan and fell to sin. Immediately they were plunged into spiritual darkness. No longer did they enjoy the peace and joy of talking with the Lord God face to face. Fear and condemnation hung heavily upon them, and when the daily visit from the Lord God came, they hid themselves from His presence.

But fear and condemnation was not given to them by God. These emotions were, and still are, a direct result of sin, of walking in direct opposition to the plain commands and will of God. But God did not excuse them; He did not change His laws to meet their condition. Rather He called them unto

Himself and explained the plan of redemption whereby a substitute for their sin would be provided and sin would eventually be conquered and defeated.

To illustrate, God took an animal, no doubt a lamb, killed it there in their presence, skinned it, and made them each a coat or covering. See Genesis 3:21. The coat was a ray of light of hope for them. The coat represented the covering of Christ's love and mercy that was even then being extended to Adam and Eve. The sacrificed animal, was a type or prefigure of Jesus, the true light of the world, who would one day that takes away the sins of the world of all who believe and accept Him. Thus, John 1:5 began to be a reality; the light was shining in darkness.

From that day forward, the lambs and animals of the Old Testament became the type or symbol of Christ, and the sacrifices in faith became a giant finger pointing surely to Bethlehem and Calvary.

Centuries later the light shone brighter when God promised Abraham that through his descendants the Saviour of the world would be born. Genesis 12:3. It was still many decades later that Jacob, giving his final blessing and inspired prophetic pronouncement upon his sons said that Judah, his fourth born son would be the one through whom the Saviour was to be born. Genesis 49:10. Surely the light was shining brighter as details of His coming were being revealed.

It was not until some 700 years before Christ's birth that God revealed through Isaiah the prophet the exciting news that Christ would be born miraculously through a virgin, and the light grew brighter in the sin

Rejoice



Let us reflect upon the message of the Holy Season ... "Peace on earth, Good Will toward Men."

WARREN BROS.

MOTOR CO.
John and Ralph Warren

1410 E. Park Ave. 364-1423

Greetings

As hope is rekindled in hearts everywhere, may you and yours enjoy a happy holiday season.

simmons Carpets

Sugarland Mall 364-5932

Greetings

Happy Holiday Wishes to all our wonderful customers. We enjoyed doing business with you and we hope that we can continue our fine relationship throughout the years to come.

CONSUMERS FUEL CO-OP
ASSN. INC.

116 New York 364-1146

Christmas Cheer

Wishing you a perfect score for the holiday season as we strike up our greetings for you.

FROM ALL THE CREW AT BOWLING'S BOWL

Energy Booms in Texas in 1970's Despite Downturn

EDITOR'S NOTE: The 70s. A decade of change, confusion, good and bad. The go-go years. Big got bigger. Fast got faster. Perhaps like no other state the 70s left its imprint on the face of Texas, the megastate. Here, in the fifth of six articles by AP writers, Max Skelton reviews the status of the state's energy industry and its future.

By **MAX B. SKELTON**
Associated Press Writer

HOUSTON (AP) — Back in 1931, martial law was declared in the East Texas oil field when near chaos developed as a then-gigantic surplus of oil dropped prices to 10 cents a barrel.

Today, most Texas fields have been producing for months at maximum or near maximum rates and some posted prices have skyrocketed above \$32 a barrel.

But the Texas output is far short of demand as the nation

continues to wrestle with a long-anticipated energy crunch that became a reality with the Arab oil embargo of 1973-34.

And Texas is still the No. 1 oil and energy state despite a bit of image-jolting in the decade of the 1970s.

Alaska replaced Texas as the top-ranked state in proved crude oil reserves in 1975, and Louisiana, primarily because of federal offshore areas, took over as the leading natural gas

producer in 1972.

Downward trends may dominate current Texas oil and gas statistics but all is not gloom.

State tax rates on production are keyed to wellhead value and soaring prices have more than offset production declines. Current revenues from oil and gas production dwarf those of a decade ago.

Here is a thumbnail of the shifting trends that developed within the decade:

—Texas proved crude oil reserves declined 46.9 percent from a record 14.4 billion barrels in 1967 to 7.6 billion at the end of 1978.

—Crude production peaked at 1.2 billion barrels in 1973 and then declined steadily to 1.044 billion in 1978. An estimated 1979 output of 980.4 million barrels would drop the state below

the billion-barrel mark the first time since 1966.

—Proved natural gas reserves at the end of 1978 totaled 54.6 trillion cubic feet but were 56.4 percent below the all-time high of 125.4 trillion at the end of 1967.

—Natural gas production dropped 21 percent between a record 8.2 trillion cubic feet in 1972 and 6.5 trillion last year.

State officials and researchers acknowledge a combination of continued inflation, continued increases in the costs of state

government, and continued lagging reserves and production could pose tax structure problems down the road.

But no long-range studies are under way as yet.

An October report from the state comptroller said the full effects of President Carter's oil price decontrol program and new prices set by the Natural Gas Policy Act are not yet reflected in available data.

"Information that will become available in the next few months should aid our understanding of the significance of these events for state government and the Texas economy," the report said.

Jack Reynolds, the comptroller's director of planning and research, said the current congressional debate on windfall profits also creates uncertainty.

"Once the feds come to a good stopping point, the chances are pretty good we'll do a study," Reynolds said.

"But everything is almost in a blur right now. We will be looking at the situation and are sure the legislature will, but we can't do anything until the blur in Washington clears up."

Dr. Lorna Monti at the Center of Energy at The University of Texas said many organizations are contending that there is a need to research various aspects of the situation, including the tax structure.

"We have identified this as one of the important adjustments that might take place in the state as oil and gas production declines," she said.

"We have identified what should be looked into and we are looking for funding and will

try to coordinate with anyone else."

Dr. Richard Thomas, director of the new Center of Strategic Technology at Texas A&M, said there is no question that concern over depletion of the state's oil and gas reserves is valid although there are a variety of opinions about the amount of natural resources yet to be found in the state.

Thomas said a recent study indicates 52 percent of the gross state product in Texas was petrochemically based.

"Of course, the bulk of that deals with Texas-generated crude oil or natural gas," he said. "It points up Texas' vital dependence on the petrochemical industry."

Thomas said some people believe much oil and gas still remains to be discovered in the state.

"But if the projection of an 18- to 20-year runout is correct it certainly causes concern and is an indication changes would have to be made," he said.

Thomas said research efforts are under way to generate artificial crude oil from coal or lignite. He said an A&M project aimed at making artificial gas from lignite also is showing some progress.

"If these research efforts are successful, then, of course, we are in pretty good shape," he said.

"There are things on the horizon which, if successful, could lead to a supply of other kinds of feedstocks which would allow that element of our economic base to continue to flourish."

Christmas Love

By **REV. MACK McCARTER**
First Christian Church
My Brothers and Sisters,

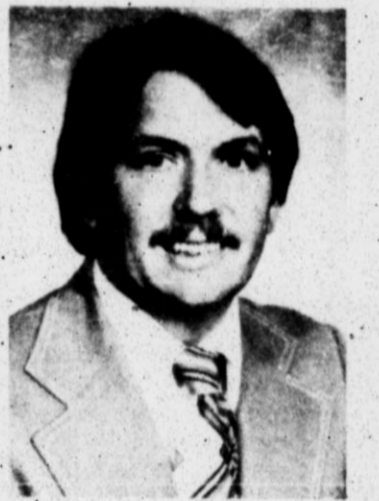
We do not need to be reminded that this Christmas comes to us at a time of grave danger to our world. The world is a tinderbox ready to explode. Tensions are wire tight. Bayonets are bristling in the crisis and sabres are rattling. There is much frustration and anger. Christmas is coming at a time of grave danger.

But we can remember that Christmas has come to the world of danger and threat even from the first? Into an enemy occupied territory came the Christ-Child. He was pursued by a ruthless King named Herod who was renowned for his cunning and cold blooded, damped ways. What chance did a baby have against the sword?

Christmas always confronts danger we need to remember that, because it is the nature of the light to show up the darkness.

Yet the greatest threat to the Love which Christmas brings comes neither from the sword or the gun. Christ will always triumph over those mean tools of terror. For when the last shot is fired and its echo of horror is fading into the last sunset, the Love of Christ will still be continuing its creative work throughout the universe. That is not the danger to Christmas.

The greatest peril to the Love of God in Christmas comes from the human heart. We are the danger which Christmas confronts. When we forget the Person of Christ by substituting



a theory, when we tell the story of Christmas but refuse to experience the Love, and when we suppose that by grasping the correct formula of life that we thereby have actually lived it, then we pose a threat to the meaning of Christmas.

We may have a theory about God but do we know Him? We may have a belief about God but do we trust Him? When we feel no crucial need of God, and when we do not really care about Him, that is the time fraught with danger to Christmas.

It is my hope and prayer for all of us that this Christmas will be more than a season filled with tinsel that will tarnish and garland that will fade, but rather Christmas will be an experience of the abiding reality of the conquering Love of the Person of God. May He come as Unseen Friend. May He come as Spirited Presence. May He come as Holy Comforter.

May Christmas conquer your heart and happen to you.

Peace



Long ago when the world was young, came the miracle called Christmas, a miracle ever after ennobling the spirit of man. For in the birth of the Prince of Peace came . . .
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HOLIDAY GREETINGS

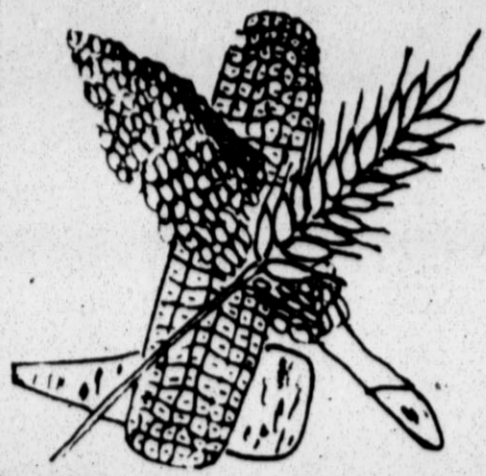
Christmas! Time to draw close family and friends and celebrate the time-honored traditions of the season.



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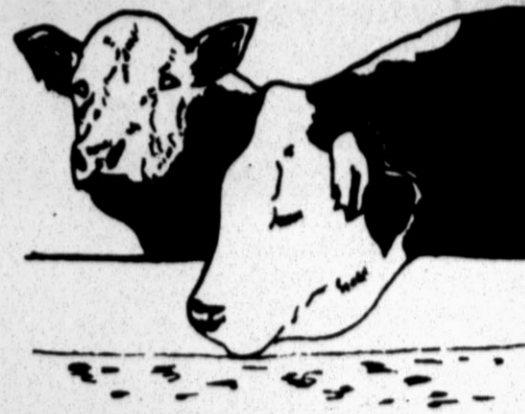
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THE HEREFORD BRAND

Farm News

Complete Coverage of Texas' Leading Area in Cattle and Agriculture.



Sunday, Dec. 23, 1979, Page 1E

New Mobile Field Water Conservation Laboratory To be on Display at SCS Office Here January 9

By JIM STEIERT
Brand Farm Editor

A mobile field water conservation laboratory maintained as a joint effort by the High Plains Underground Water Conservation District and the Soil Conservation Service will be on display in Hereford Wednesday, Jan. 9 from 8-10 a.m. at the parking lot of the local SCS offices.

The mobile lab is being brought here at the request of the board of directors of the

Tierra Blanca Soil and Water Conservation District.

Two of the mobile labs are currently in service, with one stationed in Lubbock and one in Amarillo.

The mobile labs are trailers equipped with meters, gauges, probes, instruments, hand tools and other equipment used to evaluate the efficiency of various irrigation systems on the High Plains.

The labs are designed to help farmers identify simple, inex-

pensive and commercially available equipment available for use in practical water management programs on their own farms.

According to Tom Cunningham of the local SCS office, the mobile lab is being brought here to acquaint the local SWCD board with just what can be done with the unit.

The mobile unit is utilized throughout the High Plains district for workshops on water conservation, center pivot irrigation system evaluations, furrow irrigation evaluations, and other activities of general benefit to the irrigation farmers of the region.

Initial on-farm use of the mobile laboratory came during the past summer when water

district and SCS employees were familiarized with the lab's equipment in several communities.

Evaluation procedures with the mobile lab include cost analysis of a pumping plant, uniformity of water application on the land, and losses in the water delivery system.

Through evaluations, irrigators are able to pinpoint inefficient portions of their systems, and are also made aware of alternatives which are available to improve water management.

According to reports from the water district, the SCS is planning to initiate an extensive water management program during the summers of 1980 and

1981. During this time, the SCS officials will be taking requests from irrigators to do evaluations.

Irrigators interested in evaluations are advised to request assistance through local soil and water conservation district board members, or through

their county SCS offices. According to Cunningham, the Hereford SCS will be prepared to request the use of the Amarillo-based mobile lab

for any producer in the local area who might be interested in having the efficiency of his irrigation system checked.



Lab To Be Displayed

This mobile field water conservation laboratory will be on display at the parking lot behind the Hereford Soil Conservation Service office from 8-10 a.m. Wednesday, Jan. 9 at the request of board members of the Tierra Blanca Soil and Water Conservation District. The High Plains Underground Water Conservation District No. 1 originated the field laboratory idea, and now two

units are available, one stationed at Lubbock and one at Amarillo. Each trailer is equipped with various items used in measuring the efficiency of irrigation operations and during the summer of 1980 and 1981 area SCS offices will be taking requests from farmers for irrigation efficiency tests to be conducted on their farms.

ASCS News

Committee Officers Announced

By JOHN FUSTON
Executive Director

COMMITTEE ELECTIONS
The results of the recent ASCS Community Committee elections are as follows:

Community "A" officers are Raymond Schlbs, chairman, Ernest D. Flood, vice chairman, Carl Kleuskens, regular member, Tony Urbanczyk, first alternate and Mickey Wilson, second alternate.

Community "B" officers are Jim Perrin, chairman, Eldred A. Brown, vice chairman, Bill White, regular member, Jerry Homfeld, first alternate and Elmer Northcutt, second alternate.

Officers for Community "C" include Billie C. Hodges, chairman, Bill Cleavinger, vice chairman, Joe F. Borman, regular member, Dick Fellers, first alternate and Billy B. Moore, second alternate.

In the County Convention held December 12th, Clarence A. Betzen was elected to another 3 year term beginning January 1, 1980. Clarence will serve as Committee Chairman. R.D. Hicks as Vice-Chairman and Richard Fortenberry as Regular Member. Eldred A. Brown was elected 1st Alternate and Carl Kleuskens was elected 2nd Alternate.

COTTON PRODUCTION REPORTS
Return your cotton production record cards (ASCS-503) to the county office as soon as you have all your compress weights. Be sure the right production is shown for the right farm.

1980 ACP-LTA
A sign-up for 1980 long term conservation agreements will be held January 14th thru January 25th. These agreements are for 3 to 5 years and participants will be required to complete a conservation plan which will schedule required work to be

carried out during the agreement period. Anyone interested in developing and carrying out a long term conservation plan should visit with the Soil Conservation Service about your plans before coming in to sign up.

GRAIN RESERVE PROGRAM.
Immediate entry into the grain reserve is authorized for 1978 and 1979 crop corn, grain sorghum and wheat currently under loan or eligible for loan.

The national average market price for corn and milo has fallen below the release level. Therefore, corn and milo in the reserve can no longer be redeemed without paying a penalty.

Wheat continues in a release status, and storage earnings remain stopped on wheat reserve agreements through December.

SAB LOANS
A representative of the Small Business Administration will be in our office each Thursday afternoon from 2:00 to 4:00 o'clock to discuss their disaster loan program with you. If you have any questions on these loans, please come by.

1979 DEFICIENCY PAYMENTS
The barley deficiency rate has been set at 11 cents per bushel. There will be no wheat deficiency payments for 1979.

FARM CHANGES
Producers are asked to report any changes in operators.

owners or leasing agreements so that we may better serve you with accurate and up-to-date records.

NEW TEXAS ASCS CHIEF CONFIRMED

The Secretary of Agriculture has confirmed the appointment of Stephen J. Pringle as Texas ASCS State Executive Director as of December 2, 1979. Mr. Pringle has been with ASCS since September. Prior to this, he was Assistant to the President of Texas A&M, directing the University's Government relations program at both the State and Federal level, and providing liaison between private industrial groups and the University president.

Eligibility for participation in all of the programs administered by ASCS is established under law, without regard to race, color, creed, sex or national origin.

The Deaf Smith County ASCS employees and county committee want to wish each of you a Merry Christmas and happy and prosperous New Year!

John Fuston Harold Easley
Carolyn Hacker Carol Turner
Wanda Huseman Cindy Smart
Lype Guzman Donna Meyer

Milk Output Increases 2%

WASHINGTON (AP) — Milk production last month totaled about 9.6 billion pounds, a 2 percent increase from a year earlier, says the Agriculture Department.

The nation's dairy herd averaged about 10.8 million cows in November, down 1 percent from the same month of last year, officials said in a monthly report.

Production per cow averaged 892 pounds of milk, up 28 pounds from November 1978, the report said.

Conditions Favorable For Soil Sampling Now

Dry weather and lack of fall rainfall plus heavy harvest traffic caused clodding and hard crusts on many local fields. The hard cloddy soils have made the task of taking soil samples rather difficult. Recent rains and snows have mellowed the soil so that soil sampling conditions are more favorable. With improved soil sampling conditions and the wind-up of harvest at hand, now is a good opportunity to take soil samples.

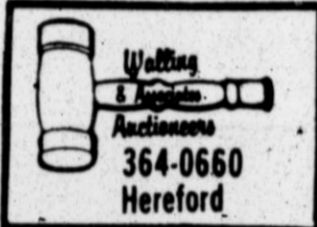
Soil tests cost only a fraction

of what is spent on fertilizer application. It's probably the best investment a producer can make for this next crop year. With the recent increase in fertilizer prices, money spent on the wrong fertilizer could result in less net profit for 1980," says Juston T. McBride, county Extension agent.

Anyone interested in soil tests can obtain information sheets to accompany soil samples, instructions for sampling and mailing cartons at the county Extension office, according to McBride.

For additional information contact:

Dale Pennington
Area Soil Chemist
Soil Testing Laboratory
Route 3, Box 213AA
Lubbock, Tx 79401
(806) 746-6101



Meat Imports Hit 1.4 Billion Pounds

WASHINGTON (AP) — The latest U.S. Customs figures show nearly 1.4 billion pounds of foreign meat entered the American market in the first 11 months of this year.

That was about 90 percent of the 1.57 billion pounds foreign countries were authorized to ship to the United States in 1979.

The figures, published Wednesday by the Agriculture Department, showed November imports at 132 million pounds.

With only December to go — and 170 million pounds remaining in this year's authorization — the figures again raised a question whether the entire 1.57 billion pounds would be imported.

The meat — which is regulated under a 1964 import law — includes fresh, frozen or chilled beef, veal mutton and goat meat. However, most of it is beef used to make hamburger and other processed items.

Announcing Reinke's Pick-A-Date Leasing Plan.

Reinke, a proven leader in center pivot irrigation systems, announces its new Pick-A-Date Leasing Plan. You pick-a-date for your first payment; in October, November, December or January. This will allow you to utilize our Reinke Water Management System® center pivot in raising your crops before it is necessary to make the first payment. Experience increased yields and profitability with a Reinke center pivot.

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Decreased Farm Income Is Projected for 1980

COLLEGE STATION — Texas farmers and ranchers face prospects of lower net incomes in 1980 than during the current year, an agricultural economist with the Texas Agricultural Extension Service says.

Dr. Carl G. Anderson, marketing economist, says it simply boils down to costs increasing faster than farm prices.

He notes that cow-calf operators generally will fare a little better in 1980 than most other agricultural produces.

Fewer calves and strong demand are expected to help hold prices near the level averaged in 1979. An exception would be those ranchers of South and Southwest Texas who are hard-hit by the current summer and fall drought and are dispersing their entire herds.

Higher feed costs and the likelihood of a sluggish fed cattle market may mean that cattle feeders may find profit margins slim over the next 12 months, Anderson points out.

"Large supplies of competing meats, particularly pork and poultry, will likely dampen any big rise in price of fed beef. The expected economic recession will increase unemployment and add to the cooling off of demand for beef," he predicts.

As a result of abundant supplies, hog, broiler and turkey prices are expected to remain low until late in 1980, when a possible reduction of output could bolster markets.

Lamb prices may run slightly less than in 1979 as total meat supplies are expected to be sizable, particularly in the first half of 1980. A small increase in U.S. lamb and mutton production is likely in 1980, with the inventory of sheep and lambs expected to be up from a year earlier.

Crop farmers of the state can expect 1980 price levels to remain near those of 1979. Little price change is foreseen in average prices for cotton and grains, but soybean prices may weaken slightly as increasing world consumption failed to match this year's increase production, says Anderson.

The economist says vegetable supplies are up, causing market prices to weaken. And the plentiful supply of fruit and tree nuts points to moderately lower prices for producers until the 1980 crop size can be determined.

Anderson says production expenses for U.S. farmers moved up about 16 percent in 1979 and will probably increase another 11 percent or more in 1980.

"For irrigated farming in Texas, the increase will be much higher because of rising fuel

and energy costs," he points out.

No let-up is foreseen in the rising price of energy and climbing inflation rates.

"Early this fall, prices paid by farmers for fuels and energy were 44 percent higher than a year earlier. Prices for tractors and other machinery were 11 percent higher, and for building and fencing, prices were up 10 percent. Interest rates on farm mortgages had jumped 25 percent during this period," Anderson notes.

Rosson Named Head of TDA Loan Program

AUSTIN — Agriculture Commissioner Reagan V. Brown has appointed Renal B. Rosson of Snyder to administer the recently instituted Family Farm and Ranch Security Program, which allows the state to underwrite loans made to qualified applicants for the purchase of Texas farm and ranch land.

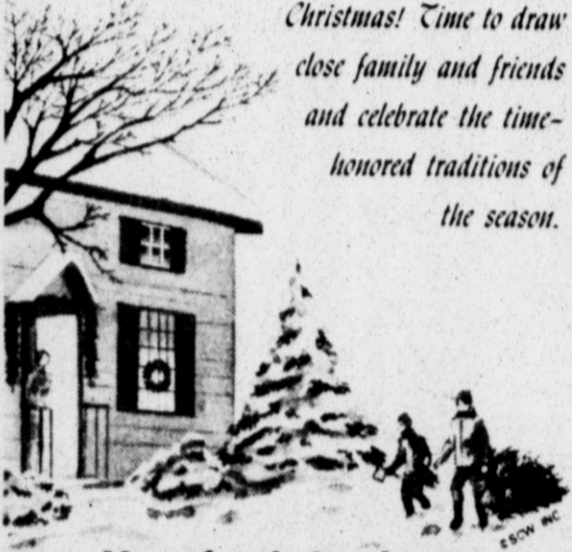
Rosson, a cattleman, attorney and former 16-year West Texas legislator, will also act as general legal counsel for the Texas Department of Agriculture.

Commissioner Brown noted that widespread interest has been generated by the passage on November 6 of the Family Farm and Ranch Security Act. Under provisions of this law, the Texas Department of Agriculture is authorized to issue \$10 million in general obligation bonds in order to underwrite loans for the purchase of Texas farm and



HOLIDAY GREETINGS

Christmas! Time to draw close family and friends and celebrate the time-honored traditions of the season.



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Moving The Fruit

Members of the Hereford FFA took delivery of the citrus fruit they sold recently Friday morning and are currently involved in a whirlwind delivery effort to get the fruit to its purchasers prior to the holidays. In the top photo, a "human chain" of FFA members off-load a semi truckload of the fruit in short order, with members tossing the fruit-filled boxes down the chain for stacking inside the ag building at Hereford High School, shown in the second photo. At bottom, FFA Advisor Marcus Phillips oversees the operation as the stacks of fruit virtually overflow the shop portion of the ag building. The annual citrus project is one of the major fund raising efforts of the Hereford FFA. [Brand photos by Jim Steiert]

Ranchers, Environmentalists To Discuss Predator Control

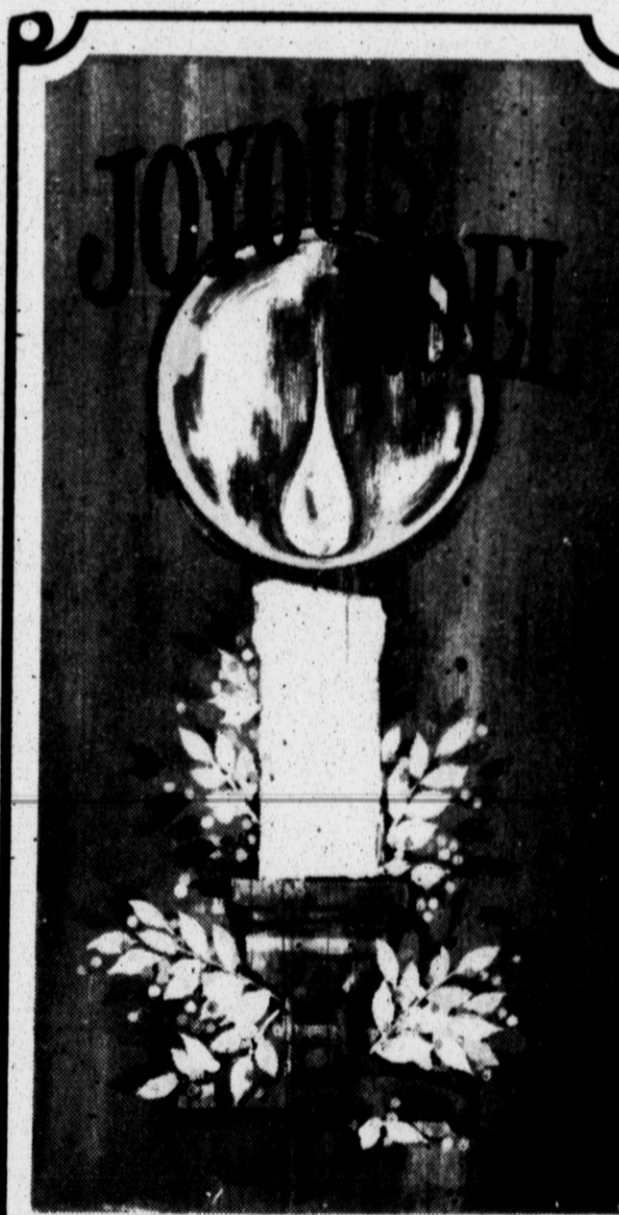
AUSTIN — Agriculture Commissioner Reagan V. Brown urges all interested persons to participate in a Predator Control Summit to be held here January 15, 1980, beginning at 9 a.m.

Leaders from agricultural and environmental organizations and government officials will present their solutions to the predator problem, which last year cost

the livestock industry \$13 million.

The meeting is open to the public. It will be held in Room 118 of the Stephen F. Austin Office Building (17th Street and North Congress) in Austin.

Cecil Andrus, the Secretary of the Interior, is scheduled to be the keynote speaker.



Yuletide candles burn brightly, symbolizing the renewal of warmth and openness among men. May you partake of all the rich joys of this wonderful season.

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On The Turnrow

By Jim Stolet
Brand Farm Editor



(We try never to fall into the habit of relying heavily on "reruns" to fill this column space, but there is something to be said for tradition too. We ran this column for the first time in December of 1978, and with some revisions, here it is again with our sincere best wishes for the holidays.)

The layer of ice covering the stock tank yields grudgingly to the rhythmic blows of the axe, sending showers of spray and glistening chips hurtling into an evening bathed in the crimson rays of the setting sun.

The axe wields easily on this day, and the grateful slurping of the yearlings that have gathered at the tank and are now edging slowly up to the water is reward for the effort.

The cattle have been out on the wheat all day and made the long, loping walk back to water in a manner that seemed fittingly serene.

Moving to the south side of the barn you toss the fork up on the flatbed trailer, scrambling up the side onto the platform.

Shoving the fork into the mound of ochre shucks with your foot, you begin tossing cascades of ear corn to the squealing hogs, impatient for their evening repast.

The squealing gives away to contented grunts and steady chomping as the hogs peel back the shucks with their feet and devour the corn from the ears.

You take the bucket from the fence and retrace your steps to the stock tank, dipping deeply as the ice rolls aside.

The water sloshes over the rim of the bucket as you walk, one arm outstretched for balance, then perch over the edge of the top panel to send a cascade of water into the trough.

By the time you're halfway back to the stock tank for another bucketful, your hands are growing cold.

But you know the animals will be in good shape now as you empty the second bucket, then drape it back over the fence post where it will be handy for the morrow.

The evening chores are finished now, yet there's no great rush to get back to the house.

In the fading light you pause at the edge of the lot to look out across what you've always known as your beloved domain.

The lush wheat, boosted by fall rains, is a dark splotch, a place of green you know spells good fare for the cattle.

Leaves and shucks from the harvested corn and maize fields rustle in a breeze that is coming up with the evening.

...The crop wasn't all that it should have been...Maybe with a break or two from the weather it would have turned out better...But we're still here on this piece of land we love; for now, at least, it is still ours, and we're together.

We're not wanting for a whole lot, even if the grain bins aren't brimming.

We have a roof over our heads, food on the table, all the best things our Maker can bestow...and the freedom to enjoy them.

Somewhere off in the remnants of the soybean patch a cock pheasant is crowing hoarsely as the first stars of the evening appear in the quickly-darkening sky.

They are so incredibly bright as you stare in wonder, your breath drifting upward in silvery puffs against the chill as the descending night is pierced by the growing profusion of sparkling constellations.

You stop by the horse pen and the old mare gives a friendly nicker...Maybe a little more hay wouldn't hurt...Not tonight, anyway.

You break open a new bale, throw half across into her stall, and as you hear the rustling within the barn and look back toward the stars once more, you realize just how fitting an old barn, a bale of hay and a handful of livestock really are on this night.

Here, there is an inner peace as you gaze upward to the twinkling messengers of Christmas. Hunkered within the old flight jacket, hands in your pockets, you move now toward the bright glow of the kitchen door, the good feeling beginning to sink in.

The warmth from the kitchen fogs your glasses as you step onto the porch, shed the flight jacket, wriggle out of the coveralls and kick off your boots.

Inside, you smell the tree before you see it, decked in glittering lights and tinsel, banked by a handful of lovingly wrapped packages that reflect its glowing lights.

The kitchen is filled with the odors of freshly baked bread, roasting turkey, fruit, all the trimmings of a holiday that say you are home again.

Dad's in his chair next to the table, working on a cup of coffee that will help to thaw the chill of a day of "riding fence" on the south end of the spread.

Mom, the wife and the girls are scurrying about the kitchen, peeling potatoes, sprinkling seasonings, making the crucial taste tests as they tend the pots and pans that will yield tonight's supper and tomorrow's feast.

You snitch a biscuit from the top of the stove and dodge the mild scolding that ensues as you go to wash up.

By now, it's not the heat from Mom's kitchen that's warming you.

It's Christmas Eve on the family farm...Somehow, Bethlehem doesn't seem all that far away.

Price Support Cut Ok'd For Cotton

WASHINGTON (AP) — The House has approved a cut in the price support rates for extra-long-staple cotton.

The bill, approved Monday by voice vote, was supported by representatives of the roughly 2,000 growers of the small specialty crop in California, Arizona, New Mexico and Texas.

The Congressional Budget Office said the change in the formulas for setting support levels would save the federal government about \$66 million over the next five years.

The growers' groups and the Agriculture Department had testified that current formulas would trigger direct payments to producers next year after three seasons without any payments.

They said that could bring public criticism of the program and also make the domestic crop less competitive with foreign sources by raising the minimum price. About one-third of the average 100,000 bales a year is exported.

The measure, now awaiting

Senate action, does not affect support programs for upland cotton, the principal variety grown in the United States.

"Production of upland cotton this year currently is estimated at more than 14.4 million bales, and ELS cotton production at about 102,000 bales.

The U.S. Department of Agriculture says net farm income should reach about \$30 billion this year, up from \$27.9 billion last year.

Hance Announces Cotton Hearing

WASHINGTON—U.S. Rep. Kent Hance has announced that Lubbock will be the site of special congressional hearings scheduled in late December by the House Subcommittee on Cotton.

The Lubbock hearing has been set for 9 a.m. to 1 p.m. Saturday, December 29 in the Lubbock Civic Center. Other similar hearings by the Cotton Subcommittee of the House Agriculture Committee will be held December 27 in Greenwood, Miss., and January 4 in Fresno, Calif.

In announcing the hearing Hance said a number of issues will be discussed on which members of the subcommittee would like to hear the views of

people representing the cotton industry. The congressman said a number of proposals for the cotton industry will be on the agenda and he actively urged local leaders to testify.

"As far as we can tell this will be the first time Lubbock or West Texas has been the site of a congressional hearing," said Hance, who is the host congressman along with U.S. Rep. Charles Stenholm (D-Tx) of Stamford. "One of our goals has been to bring more attention to Texas agriculture. Three months ago Secretary of Agriculture Bob Bergland visited in Texas and now these congressional hearings are scheduled. It has been our aim to shift more attention to the agriculture in West Texas and

we feel extremely fortunate so far."

The issues open for testimony and discussion before the hearing will include the USDA proposal of no set-aside for 1980, the idea of a cotton reserve, others for automatic acreage reduction when a certain carryover level is reached, the farm structure study hearings presently underway, the expansion of U.S. cotton export market and future opportunities.

Other issues will include the need for government credit programs to assist cotton in building overseas markets, the effect of government regulations such as OSHA cotton dust standards and how government research can be structured to

meet problems such as cotton dust, poor yields, energy shortages, and research and promotional activities.

"The Cotton Subcommittee will welcome testimony on any of the listed topics as well as other matters of concern to cotton industry members," Hance said.

Individuals and organizations wishing to request time to testify should contact John Waits, House Committee on Agriculture, 1336 Longworth House Office Building, Washington, D.C. 20515. Telephone: (202) 225-1867.

Witness should confine their statements to a length of 10 minutes and should make 25 copies of their testimony available to the committee.

Aid Restrictions Bill Gets House Approval

WASHINGTON (AP) — Farmers and other businessmen looking for disaster aid from the Farmers Home Administration and the Small Business Administration would be subject to new restrictions under a measure approved by the House.

The bill, which now goes to the Senate for final action, was approved Wednesday by voice vote. It sets a limit on natural disaster loans of \$500,000 per business per disaster.

There is no limit now on the disaster loans. The interest payments are partly subsidized by the government.

Under the bill, businesses and farmers would continue to pay 5 percent interest if they cannot get private credit following a natural disaster.

In the past, hundreds of businesses — including large farms in California and Texas — have borrowed as much as \$17 million each under the programs.

The bill is a compromise version of separate measures passed in May by the House and Senate.

The original House bill had limited the emergency loans, made available in counties declared disaster areas, to \$500,000 per business, even in the event of a series of disasters.

Under the compromise bill, firms and farmers who are able to get private emergency loans may also obtain aid under the government programs. But the

government loans would be obtainable only at higher interest rates than the normal 5 percent. In today's market, the rate would be about 12.5 percent.

Such loans would be reviewed periodically with the agency involved working to shift them to private lenders.

The bill specifically blocks agricultural enterprises from seeking SBA aid until they are turned down by the Agriculture Department agency.

Texas Cabbage Hits Market

AUSTIN—Texas is currently the major supplier of winter cabbage to the United States, Agriculture Commissioner Reagan V. Brown has reported.

The reason, Brown said, is that Florida cabbage is late this season and supplies from New York, New Jersey and the Carolinas have almost disappeared.

"After a dismal start that saw our cabbage growers getting \$1.75-\$2 a sack, prices have risen to \$2.75-\$3," the Commissioner said.

An unofficial estimate of 14,000 acres is expected to be harvested in the Lower Rio Grande Valley, the state's biggest producer of winter vegetables.

We're banking on the future of American Agriculture.

The Land Bank
The Bank of Generations



Holiday Greetings

Happy caroling, warm friends, many cheer-filled moments...we hope the season fulfills all your dreams. To all our friends and neighbors, "thank you!"

FEDERAL LAND BANK ASSOCIATION OF HEREFORD
364-1464
FEDERAL LAND BANK ASSOCIATION OF DIMMITT
647-4178

BOTH OFFICES WILL BE CLOSED
DEC. 24-25 and DEC. 31 JAN. 1



LADIES...
Have Your CARPETS CLEANED NOW!
• No Shampooing • No heavy scrubbing brushes
• No clay-based Cleaning Agents
BE THE FIRST ON OUR WAITING LIST—CALL TODAY!
• HOMES • FUNERAL HOMES
• APARTMENTS • THEATRES
• RESTAURANTS • DEPT. STORES
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RULAND'S
HIGH PLAINS STEAMWAY
OPEN 24-HOURS A DAY!
David Ruland, Owner 364-5354
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FREE ESTIMATES



A BOUNTIFUL SUPPLY

You probably got wind of one of the feedlots' problems, and so did we. That's when we started developing Agri-Formula Compost that works for the farmer.. After 11 years, we have added many refinements such as better soil microbes, and big volume equipment...all enabling us to serve you better and cheaper.

Compost Corp.

Call Joe White 364-4741 Unit 3484

Hereford Operations 289-5231 Night 364-7092

Joy to the World

"The Lord is come!
Let earth receive her King;
Let every heart prepare him room
And heav'n and nature sing!"

Arrowhead Mills Inc.

110 S. Lawton 364-0730



A Blessed Christmas...

"How silently, how silently the wondrous gift is giv'n!" May that gift of love given to the world on the first Christmas bless your home...may it abide with you in the coming year.

BEST WISHES FOR THE HOLIDAY SEASON TO OUR MANY GROWERS, CUSTOMERS AND FRIENDS...

FROM

Holly Sugar

CORPORATION

Hereford, Texas

Beef Research, Information Vote is Scheduled

WASHINGTON — Beef producers will vote early in 1980 on whether they want a nationally coordinated beef research and information program.

The upcoming referendum was announced by Assistant Secretary of Agriculture P.R. Smith. He said beef producers will be asked to register for the referendum between Jan. 28

and Feb. 6. They'll vote by secret ballot Feb. 19-22.

The order issued by the U.S. Department of Agriculture authorizing the program provides for a beef board of up to 68 producers to administer the program. There would be as many as five non-voting consumer advisors to the board.

Each state or geographic area would be represented on the board in proportion to its share of the U.S. cattle industry.

The program would be funded by assessments based on the value of cattle sold. During the first two years of the program, assessments would be up to two-tenths of one percent of the value of cattle sold (20 cents per \$100).

After two years, the board could recommend an increase up to five-tenths of one percent.

All sellers in the marketing chain would be assessed. The buyer at the point of slaughter would deduct the total assessment and forward it to the board. Any producer could request and receive a refund of the assessment paid.

Ray Fitzgerald, administrator of the department's Agricultural and Conservation Service, said this agency will conduct the referendum. The department's Agricultural Marketing Service would monitor the program.

Rules for registering and voting in referendums have changed, noted Fitzgerald. He

said the department determined that 10 days (8 working days) would be sufficient for all producers to register and that the four-day voting period would result in a more efficient voting procedure and reduce administrative costs.

A similar order, issued in 1977, although favored by 56.4 percent of voting producers, did not receive the required two-thirds approval. Since that time, the Beef Research and Information Act has been amended by Congress so that a majority of producers will be sufficient for approval of the order.

Following the change in legislation, beef industry organizations proposed a new order. A public hearing has been held in five locations. Based on the hearing testimony, the department issued a recommended decision and order in September.

Comments were accepted for 45 days and were considered in developing the order announced today.

Producers may register and vote at local ASCS offices. Registration and voting can be completed by mail if information and ballots are requested in advance.

The order and notice of referendum is scheduled for publication in the Federal

Register Dec. 14. Copies of the order can be obtained from the Livestock, Poultry, Grain and Seed Division, AMS, Room 2610-S, U.S. Department of Agriculture, Washington, D.C. 20250. Referendum rules can be obtained from local ASCS offices or from the Emergency and Indemnity Programs Division, ASCS, Room 4095-S, U.S. Department of Agriculture, Washington, D.C. 20250.

Meet Strikes Cooperative Chord

LUBBOCK—A brainstorming session at the High Plains Water District last week, among six local agencies and institutions involved in water related research and services, struck a cooperative chord. The informal technical advisory meeting brought together vested water interests from Texas Tech, including the College of Agriculture and the Water Resources Center; the USDA Soil Conservation Service, the Station and the Texas Department of Water Resources to offer technical advice and critical review of the Water District's current activities and programs.

The District's Manager, A. Wayne Wyatt, explained the District's current activities with a number of Board directives in mind. He explained that the Water District's Board of Directors were, first of all, eager to inform these agencies, departments and institutions of current Water District programs and activities. The Board also hoped to identify areas for promoting cooperative programs and services where similar needs existed, and further, to avoid unnecessary duplication of efforts. Also, Wyatt noted that the Water District's Board of Directors was seeking technical advice and counsel from these individuals to make sure the District's work activities are worthwhile and timely.

Wyatt explained, "the board desired to examine the best possible use of the District's resources and personnel in working with other water related groups. The Board and staff needed their counsel to

determine if this could be best achieved by supporting a research effort through supplying sorely needed equipment, jointly participating in studies, or acting as a distribution outlet to provide information and education."

The general consensus of the committee, echoed by each of the technical review members, complimented the Water District for its flexibility, scope of programs, good communications and current cooperative involvement with the other agencies. Dr. Bill Lyle, Texas Agriculture Experiment Station, cited examples where equipment which the District had provided for use by the Experiment Station had made the difference in getting key water data otherwise out of reach. Soil Conservation Service Area Conservationist, Mickey Black, explained the payoffs beginning to surface from the joint SCS-Water District on-farm irrigation efficiency test program with the Field Water Conservation Lab. "It's created interest by local farmers, who are now more aware of what's available, how they can get their hands on it and use it and in local county commissioners' courts, some of which are considering expending funds to purchase equipment for on-farm analysis."

Black described another spin-off from the joint efficiency evaluations of irrigation systems. "Farmers are going back to the companies from which they originally purchased sprinkler systems and other farm equipment for further explanation and evaluation. The companies are going back to their installation in some cases

and back to the building board in others. Also, the rural electric cooperatives and utilities are getting involved," said Black.

Then came the suggestions for future Water District activities, invited by a quip from Wayne Wyatt, "there's always a better way to do things, and the job ahead is bigger than all of us."

Water Resources Center Director, Bob Sweazy, mentioned a potential avenue for cooperation to improve efforts to secure research funds coming out of the Office of Water Research Technology in support of relevant water research.

Dr. Charles Wendt, TAES soil-plant-moisture expert, recommended that the Water District become involved in a pre-irrigation soil moisture profile survey in each county for area farmers, and also disseminate daily through the appropriate channels, data on evapotranspiration demand for the various crops grown in the area.

Speaking from the producer's point of view, Water District Board President James Mitchell wondered if there were research available which had been passed over in the past as unfeasible, but which might now prove adaptable, particularly to the large operator. "Because their time is at a premium, the operators have difficulty deciding what research is adaptable to them," Mitchell explained. And he offered a suggestion to the water technicians. Mitchell commented that producers would appreciate it if the agencies, departments and institutes would make an effort to encourage the long-term farm

policy planners with whom they might have contact, to help farmers cut back their forced expansion of acres to keep pace with inflation.

A point that became apparent as the meeting progressed was the need for a broader balance of principle water users against technical expertise. That will come with future meetings as the District develops a nucleus of advisors with the expertise and experience to direct or redirect future water District programs.

The major capital item in farming today is land, and land prices have tripled since 1967, according to the U.S. Department of Agriculture. It says land prices are the greatest barrier to entry into farming.

Earthquakes around the world kill an average of 14,000 people a year.

SUPER SIGN SOLD

MARN TYLER Realtors 364-0153
1100 West Hiway 60

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CARTHEL REAL ESTATE

Dear Friends,

Wayne and I want to thank all of the people who have done business with us, friends and loved ones. We wish each and every one a Very Merry Christmas and a Happy Successful New Year.

Sincerely yours,
Wayne Cartmel
Henry C. Fied

FARMS FOR SALE

312 Acres - With 3 good wells, excellent Pullman soil - close to town - row irrigated with underground tile and tailwater pit. \$1,000.00 per acre - Discuss the terms with us. A top farm.

480 Acres - 5 wells, good soil, row irrigated, located on pavement near town with tenant residence. \$890.00 per acre.

2 - Good 1/4 Sections - N.W. - and we can offer owner financing on both quarters. - \$875.00 per acre on one \$500.00 per acre on the other.

638 Acres - on pavement - nice brick - home - sunset barn - 4 sprinklers - cattle facilities - seven irrigation wells - only \$150,000.00 down and 20 years to pay the balance.

480 Acres - three wells - one sprinkler - two pivots - rolling terrain - only \$375,000.00 per acre including sprinkler

1,600 Acres - fifteen wells - on pavement - small home - barn - four sprinklers - grain dryer - \$1,500,000.00 - terms available.

ARE YOU CONSIDERING A SALE?

230 Acres - 2 wells, 3 buildings - home and sunset barn, good level land in the SOLD area. Priced at \$1,050.00 per acre.

168 Acres - 1-8" well, P- electric sprinkler system, rolling sandy loam soil SOLD at \$750.00 per acre.

800 Acres - brick home - wells - 100 acres grass - good location - only \$387,500.00.

320 Acres - 2 - 8" wells - return system, underground tile, good level SOLD at \$750.00 per acre. Priced at \$620.00.

640 Acres - seven wells - home - nice barn - well located - \$450,000.00 SOLD at \$750.00 per acre. down payments and good terms on balance.

320 Acres - two wells, on - nter pivot sprinkler North-west area, close to P- SOLD total price \$220,000.00, wheat crop goes with it. Some owner financing available.

200 Acres - One well - SOLD pavement, west of Town. \$375.00 per acre.

THE FARMS LISTED ABOVE ARE PRESENTLY UNDER CONTRACT!
We need good farm listings. We have cash buyers available for irrigated and dry crop land, and grassland.

Merry Christmas from the "FIRST TEAM" at FIRST REALTY - WE ENJOY SERVING YOU!

NORTHWEST AREA
Just move in? Yes, this home has been repainted and remodeled inside and out. A 3 BR, 1 1/2 bath home with game room, plus storage and shop building in fenced backyard. This home is priced in the low 30's with approximate move in cost of \$2,500. 4987

BRAND NEW - 95% FINANCING
This beautiful new home located in the best of N.W. area, features isolated MBR, with walk-in closets, with rear entry garage, sunken den, wet bar, 4 BR's, 2 baths, and microwave oven. 95% conventional. Priced at only \$68,000. 4944

CUSTOM BUILT HOME
Northwest School District - Shake Roof - Library - Elegant - Spacious - Wet Bar - Double Pane Windows - Custom Drapes - Humidifier - Only 4 yrs old. Brick fence, Buy Equity and assume existing loan. See this one of a kind luxurious home today. 5025

BUY ONE OR BOTH
Good enough for the most discriminating person, 2 bedroom, 2 bath, each side. Each unit has ref. air, fireplace, sunken den with cathedral ceiling, snack bar, special sound deadening wall between units. Enjoy the luxury of living on one side while you benefit from the rental of the adjoining unit. 4416

FOR THE HORSEMAN
Nice 2 bedroom, 1 bath on 2 1/2 acres, some permanent grass, just right for the horseman. This is priced at only \$32,500. Call today. 5012

ROOMY - UNDER \$35,000
Up to FIVE BEDROOMS, or 4 Bedrooms with den in this roomy home. Owner is putting down some nice new carpet and we know you will like this price of \$34,900. 4981

IMMEDIATE POSSESSION
Excellent 1977 Chickasha - 2 bedroom - 2 bath - Mobile home - Immediate possession with assumable loan. 5058

ZONED MULTI-FAMILY
Build a duplex on a good 15th Street Location. 73' lots priced at \$60 per front foot.

VINTAGE HOME!
One of Hereford's finest vintage homes. They don't build houses "like this" any more. This 4 bedroom brick, located in the downtown area, has solid mahogany cabinets and woodwork, storm-proof basement. Large office for Dad, plus an extra bedroom and 3/4 bath off the garage area which could be used as a rental. Great possibilities here for converting to an office. Let one of our staff show you the big tax advantage on renovating for a commercial building. 4961

POCKETBOOK PLEASER
Fits your pocketbook, you should see this 14' X 65' 2 bedroom, mobile today. Owner moving needs to sell. 1 1/2 baths, central heat, evap. air and skirted. 4754

MOBILE HOME & LOT
Nice two bedroom mobile home. Is skirted and tied down on its own fenced lot. Good location close to shopping and very reasonably priced.

STARTER HOME
\$15,000. What will that buy? This very neat 2 BR, 1 B home. A perfect starter home or a good investment for rent property. Call First Realty and let us work out the financing for you. 4812

A WORD ABOUT HOME FINANCING!
Regardless of what you may have heard - **FINANCING IS AVAILABLE** for New and previously owned homes through our experienced staff at **FIRST REALTY**. It is true that it takes a Realtor with more expertise to arrange financing now than in normal times, but we have successfully arranged financing on many properties which others considered impossible. Rely on **First Realty** - whether you wish to **BUY or SELL** - we have a need for good salable properties (our properties have sold).

FIRST REALTY OF THE SOUTHWEST INC.
364-6565 201 East Park Ave.

ALL REALTOR STAFF AT FIRST REALTY **EQUAL HOUSING OPPORTUNITY** **MULTIPLE LISTING SERVICE**

OPEN SHOP IN THE CLASSIFIEDS FOR MORE PROFITABLE RESULTS

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Classified advertising rates are based on a minimum of 20 words. One day is 10 cents per word, \$2.00 minimum. Rates below are for consecutive insertions, no copy change, and apply to solid ads only. NO CAPTIONS.

TIMES, Rates	Min.
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2 days, per word:	3.40
3 days, per word:	4.80
4 days, per word:	6.20
5th day: FREE	
10 days, per word:	11.80
Monthly, per word:	20.00

Classified display rates apply for special paragraphing, captions, bold type or larger type. \$2.10 per column inch; \$1.60 for repeat insertions. Monthly rates \$1.25 per column inch.
Cards of thanks: \$2.00
Deadline for classifieds is 3 p.m. daily for the next day's edition. 3 p.m. Friday for Sunday's edition.

LEGALS
Advertising rates for legal notices are 10 cents per word the first time the advertisement runs, and 7 cents per word thereafter.
For advertising news and circulation, dial 806-364-2030.

ERRORS
Every effort is made to avoid errors in Classified ads and legal notices but we will not be responsible for more than one incorrect insertion. Advertisers should call attention to errors immediately after the first insertion and in case of errors not the fault of the advertiser, an additional insertion will be given.

★ ★ NOTICE ★ ★
Since The Brand will be closed on Dec. 25, we will accept classified ads until 9 a.m. on Dec. 26 for the Wednesday issue.

1. FOR SALE Miscellaneous

For Sale: Storage house, several sizes. 336 Avenue I. Leon Bell, 364-0685. 1-123-1c

Table models and consoles rebuilt color televisions. TOWER T.V., 248 Northwest Drive. 1-115-22c

Like new Bell Lemley original electric air hockey table. Regulation size. Priced to sell. \$200.00. 364-0660. 1-113-10c

Doll beds, 28 inches by 16 inches. Mattress included. Phone 364-4342. Come to 309 Star. 1-122-3c

Give a bunny rabbit for Christmas. 406 West Third. Call 364-6470. 1-121-3p

SHAKLEE PRODUCTS
Clyde & Lee Cave
Authorized Distributor
364-1073
107 Ave. C 1-25-tfc

Slate top pool table. Air hockey table. Ping pong table. Call 364-5016 or 364-3150. 1-111-tfc

PROFOAMERS INSULATION OF HEREFORD Foam, fiberglass and cellulose and rock wool insulation. Free estimates. Call B.F. McDowell after 4:30 578-4390. 1-81-tfc

TRAMPOLINES for sale. Call 364-5811. 1-104-22c

FOR ALL YOUR HEALTH & LIFE INSURANCE
Please Call **STEVE NIEMAN**
Representative for **Southland Life Insurance**
Call 1-655-7735
364-6957
1-655-9156 nights 1-18-tfc

BIG JIM'S FURN. & APPL.
111 Archer St. (Mission Rd)
Phone 364-1873
Plenty of stoves and dining room suites, lots of other furniture. Specials on living room suites. 1-111-tfc

CALL YOUR LOCAL USED COW DEALER FOR DEAD STOCK REMOVAL
364-0951 1-1-tfc

PHOTOGRAPHY
Portraits, banquets, seniors, weddings (wedding plans start at \$50) Everything in photography. Sims Studio, 364-8082. 1-54-tfc

Bring your Christmas bonus check to **KERR ELECTRONICS RADIO SHACK**. 311 North Main. 364-5500. 1-123-5c

Baled Sudex hay for sale. Ivan Block. Call 364-0296. 1-123-tfc

Instruments for a complete band. All at big discount. Daniel Perez. 364-2613 after 6:30 p.m. 1-123-5c

McKNIGHT SEWING CENTER
226 North Main
Phone 364-4051
Singer authorized dealer
For full sales and service, parts, labor. New and used machines and vacuum cleaners. 1-121-tfc

Two wheel combination utility and 3 rail motorcycle trailer. \$300.00. 364-1967. 1-122-3p

ROUND TRAMPOLINES - World's safest trampolines. Call Lathan Garnett, 364-7072. 1-114-11c

Sportsman camper top, 8 ft. long. Finished inside. Storage cabinet in front. Craftsman twin cylinder air compressor 20 gal. tank. Four 15" tires. Firestone. 364-8118. 1-119-5c

Self cleaning Fridaire stove. Coppertone. 3 years old. In excellent condition. \$400.00. 364-7058. 1-121-5c

Cage and parakeet with all accessories. Only \$20.00. PET STOP, Sugarland Mall. 364-7313. Quality grooming done through Christmas eve. 1-121-3c

Birds, birds. New shipment. Parrots, cockatiels, parakeets, finches. Give a loving pet this Christmas. PET STOP, Sugarland Mall, 364-7313. 1-121-3c

Pinball machine. Regulation size. Two player, good condition. Call 364-2266. 1-116-tfc

Three piece set of drums. Good Christmas gift. Call 364-2833 or 364-2734 after 6 p.m. 1-119-5c

FOR SOMEONE SPECIAL - Give a Hereford Brand subscription for Christmas. We will send a Christmas card revealing the good news to the recipient. Call 364-2030 or come by our office. 1-116-5c

IMPORTED CRYSTAL & GLASSWARE
25 percent off Retail
3 Hours Only
Thursday and Friday
8 p.m. to 11 p.m.
Room 117
Red Carpet Inn
No Calls Please 1-121-2c

Three piece set of drums. Good Christmas present. Call 364-2833 or 364-2734 after 6 p.m. 1-119-5c

For Watkins Products, call 1-647-4674. Save on vanilla and pepper during December. Many new items. Try the french and german mustard. Soup and gravy bases and beef and chicken. 1-118-tfc

WHY BAKE FRUIT CAKES?
Wesleyan Service Guild has Corsicana Fruit Cakes. Ready for party or gifts. Bulk orders or direct mailing. Call 364-2060 days, 364-3769 nights and Sundays. 5-1-113-3c

LAMPS, LAMP PARTS, ALL LIGHT BULBS. House of Shades and Lamp Repair. 2613 Wolfwin, Ave. Wolfwin Village. Amarillo, Texas 79109. 5-1-98-tfc

1-A GARAGE SALE

HAVING A GARAGE SALE?
Advertise it in the Hereford Brand for best results. For a minimum charge of 2.00 your ad will go into 4,500 homes. Call by 3 p.m. the day before it is published or before 3 p.m. on Friday for Sunday's issue. JA-198-tfc

FOR CHRISTMAS GIFTS
Visit **K-BAR MOTEL** for Oriental Items.
E-Hwy. 60.
1A-104-22p

TRAMPOLINES for sale. Call 364-5811. 1A-104-22c

KITCHEN CORNUCOPIA
Copies available at The Hereford Brand. 24 pages full of recipes for only 15 cents. Gets you and several more for friends and relatives before the supply runs out. 1A-103-5c

**2. FOR SALE
Farm Equipment**

One wet Moore grain cart. One used Lockwood potato harvester. 258-7340. 2-122-10c

See Us For **PARTS SWEEPS CHISELS FOR**
Graham (Hoeme) Plows
DAVIS IMPLEMENT
409 E. First
Phone 364-2811 2-33-tfc

1955 Ford with 20 ton Tulsa wench mounted. Frank Pannell 327 West 1st. Office 364-2861; home 364-2412 after 5 p.m. 2-78-tfc

1974 KW tractor, tandem axle. 1975 Peter Built, single axle. Contact Bill Simon. 289-5281. 2-121-5c

FOR SALE OR TRADE
1972 GMA 9500 Series truck tractor 5 cyl. Detroit Diesel Eng. 5 speed with 2 speed rear axle, air cond. sleeper, radial tires. 1970 Hobbs all alum. 45' open top cattle trl. center divider, roll up rear gate, new brakes, good tires. 1974 Amer. 45' open top cattle trailer center divider. Roll up rear gate, new brakes, good tires. 1972 Amer. 44' pot trl., alum. floors, good brakes & tires on 22" Budds. 1975 Amer. 43' cow deck, alum. floors, new brakes, good tires on Budd wheels. 1965 Amer. 40' pot trl., alum. floors, good brakes & tires on 22" spoke wheels, rigged to haul cattle or horses. All of these units are in good condition and being used every day. PAUL E. JACKSON
Drawer 529
Vega, Texas 79092
806-267-2413-
267-2222 F-S-2-118-3c

MILBURN MOTOR Company
We pay cash for Used Cars
136 Sampson
Phone 364-0077 3-33-tfc

Must sell 1973 Gran Torino and 1971 Chrysler two door. Call 364-6132 or see at 103 New York. 3-123-5c

1974 Grand Prix. Extra clean in excellent condition. 1976 GMC "Jimmy" 4 wheel drive, everything heavy duty, extra clean, excellent condition. 364-6298 after 5 p.m. 5-3-123-2c

NEW & USED CARS now for sale at STAGNER-ORSBORN
BUICK, PONTIAC, GMC
211 North 25 Mile Ave. 3-8-tfc

1977 Oldsmobile Starfire Wolf-pack GT. 4 speed, low mileage, new tires. 364-8735. 5-Th-3-118-4c

1975 Ford. L.T.D. Station Wagon. P.S., brakes, air conditioning, cruise control, luggage rack, FM Stereo, rear eats. \$1850.00. Nights 364-0108. 5-3-99-6c

One bull hauling rig for sale. 75 freightliner and 78 American Bull nose trailer. Only \$46,000.00. 364-3504. 5-2-98-tfc

See Us For **Mayrath Grain Augers**
Also have parts in stock
DAVIS IMPLEMENT
406 EAST FIRST
Phone 364-2811 2-1-tfc

Old Scratch Cattle Oiler and Delouser Sales & Service. Contact Charles Thomas. 276-5575. 2-29-tfc

3. VEHICLES FOR SALE

1976-F-100 Ford. 16,000 actual miles. Automatic power steering and brakes. AM/FM stereo and cassette. 360 V-8. Real Clean. 364-8118. 3-119-5c

1976 Olds 98 Regency. Loaded. Only 42,000 miles. \$3250.00. After 5 or weekends, call 364-8421. 3-94-tfc

1978 Camero Z28. L-82 Corvette engine with modifications. Headers, AM/FM stereo with tape player Jensen speakers. In-trunk CB, Michelin tires, luggage rack, new shocks and battery. T top. One owner. Excellent condition, no trade ins. Call 364-5578. 3-115-tfc

1973 Lincoln Mark IV. Extra clean and in good shape. Phone 364-2170. 3-119-tfc

1979 Ford LTD, 4 dr. hardtop, silver metallic exterior, red vinyl interior, power steering, power brakes, cruise control. AM-FM radio. Phone 364-0250 day; 364-1033 night. 3-83-tfc

1977 Chevrolet Malibu Classic. Extra clean, -good tires. 364-7679 or come by 1209 East Park Avenue. 3-111-tfc

1979 Camero Berlinetta. AM/FM cassette, air, p.b., p.s., low mileage. Call 364-7616 or 364-1150 after 5 p.m. 3-116-tfc

1965 Ford pickup with camper. Good tires, radio, air conditioner, 8 track tape. See at 605 B McKinley. Call 364-1965. 3-121-5c

1974 Chevy Custom, power steering, power brakes, and air, new radials. 1976 Dodge Maxi Van, loaded, real clean. 401 Centre. 364-2946. 3-118-6c

WALKER'S USED CARS AND TRUCKS
WE BUY, SELL OR TRADE
400 West First
Phone 364-2250 3-41-tfc

For Sale by Owner: 5 acre tracts five miles south of Hereford on 385 and Big Daddy cut off. Reasonable price and terms. O.G. Hill Jr., 364-1871; Mobile 578-4681; Mrs. O.G. Hill Sr., 364-0034. 4-241-tfc

LARGE BASEMENT! And far too many other extras to list here. Custom built home in Northwest Hereford. A must to see if you are needing a larger, fine home. High \$80's. FAMILY HOMES REAL ESTATE. 364-5501. 5-Th-4-118-4c

For Sale: Nice lot at Lak Meredith. Call after 7 p.m. 364-1220. 4-113-tfc

IT PAYS TO ADVERTISE IN THE HEREFORD BRAND

1977 Oldsmobile Starfire Wolf-pack GT. 4 speed, low mileage, new tires. 364-8735. 5-Th-3-118-4c

1975 Ford. L.T.D. Station Wagon. P.S., brakes, air conditioning, cruise control, luggage rack, FM Stereo, rear eats. \$1850.00. Nights 364-0108. 5-3-99-6c

**3-A FOR SALE
RV's & Campers**

Prowler travel trailer, 5th wheel, 27 1/2'. Call 364-4551 after 5 p.m. or weekends. 3A-115-5c

**4. REAL ESTATE
For Sale Or Trade**

Three bedroom, 2 bath brick home. Outside the city. Reasonable. Call Ted Walling. Realtor. Phone 364-0660. 4-111-5c

OWNER WILL FINANCE PART! Will also consider FHA financing. Nice brick home with 1700 sq. ft. Large den, fireplace, refrigerated air. Price lowered to \$41,900. FAMILY HOMES REAL ESTATE. 364-5501. #4951. 5-Th-4-118-4

320 Ac. 1/2 grass and 1/2 farm land. Wheat planted and up. Windmill and steel tub. Weak water. 7 miles from Hereford on pavement. ***

240 ac. irrigated farm, good water. U.G. Tile. 3 bedroom, 1 1/2 bath, modern home, 40'x100' barn, steel corrals, on pavement, 9 miles North of Friona. **CHARLIE HILL REAL ESTATE** 364-5472 Hereford 4-112-tfc

Two bedroom house. By Owner. Living room, paneled, one paneled bedroom, wall heater. Price \$11,500.00, \$1500.00 down, \$160.00 month. Call 364-5191 days; 364-2553 nights. 4-116-tfc

FARM FOR SALE
100 percent financing available to qualified purchasers with recent experience managing or working on a farm. FREE details available from Jerry Hardin, Neil Cooper, James Gentry, Brendan Gallagher or Pat Ferguson at FIRST REALTY. 364-6565. 4-105-tfc

4 BEDROOMS! With 2 baths. Two story, storm cellar, nice carpet throughout. Cheerful, homey atmosphere. Owner would carry some 2nd. Mid \$30's. FAMILY HOMES REAL ESTATE. 364-5501. #5074. 5-Th-4-118-4c

BREATHING ROOM
Scenic, close-in acreages for country homes. Still in fresh native grass, just a few acres left unsold. Easy terms, low interest. 364-7718. 5-4-108-4c

Three bedroom country home but still close in. On the pavement. 3 acres. Also 3 good 1/2 section farms. Call Ted Walling, Realtor and Auctioneer at Property Enterprises. 364-0660 or 364-6633. 4-120-5c

For Rent: 3 bedroom, 2 bath. Northwest location. References plus deposit. Call 364-4267. 5-115-tfc

Three bedroom house with 2 baths. Good location, bills paid. Deposit required. 364-2777 after 5 p.m. 5-102-tfc

Self-lock storage. 364-8448. 5-131-tfc

FOR RENT: Large 3 bedroom apartment. Refrigerated air. Phone 364-2222. 5-243-tfc

DIAMOND VALLEY MOBILE HOME PARK
F.H.A. Approved Lots
700 Block of Ave. G & H.
Office-415 North Main
Ph. 364-1483; Home 364-3937. 5-56-tfc

One bedroom apartment. Extra large living room. Available Jan. 1, 1980. Call 364-2170. 5-119-tfc

Furnished apartment for rent. \$125.00 month, \$50.00 deposit. Bills paid, Call 364-3876. 5-119-5p

1/2 acre lot for mobile home. Fenced, water furnished. Sam Nunnally, 364-4298. 5-246-tfc

AFFORDABLE! Northwest location. 3 bedrooms, very nice den with fireplace. 1500 sq. ft. Compare - we think you'll agree this is one of the better buys in town. Low \$40's. FAMILY HOMES REAL ESTATE. 364-5501 #5063 5-Th-4-118-4c

4-A MOBILE HOMES FOR SALE

MOBILE HOME & LOT
Nice 2 bedroom mobile home. Is skirted and tied down on its own fenced lot. Good location and very reasonably priced. Jerry Hardin. Realtor. 364-6565. 364-4753. First Realty. 4A-112-tfc

FOR SALE BY OWNER
Trailer house and lot with covered patio, fenced yard, fruit trees, 2 storage buildings. \$2500.00 down and will carry balance. 364-1017 after 5 p.m. 4A-122-tfc

14x80 trailer with or without lot. Call 364-2852 after 5:30 p.m. 4A-119-tfc

5. FOR RENT

FOR LEASE. Truck Service Department on main highway. High volume location. Hereford, Texas. Call 806-376-5075. 5-119-10c

Four bedroom house in excellent condition. Carpet throughout. Nice neighborhood. \$385.00 plus deposit. Call 364-7733. 5-119-5c

**FOR RENT
Luxury Apartments
Northwest Hereford**
Large 2 and 3 Bedrooms. Refrigerated Air, Carpeted 1 1/2 & 2 Baths. Fireplaces. Dishwasher, Disposal. Lots of storage. Garages. Call for immediate showing. **RALPH OWENS & ASSOCIATES**
Phone 364-2222

Several furnished mobile homes. Unfurnished duplex. No pets. Deposit required. Call 364-0011 or 364-0064. 5-119-tfc

Small furnished apartment. One person. 364-5501. 5-119-tfc

For Rent: 3 bedroom, 2 bath. Northwest location. References plus deposit. Call 364-4267. 5-115-tfc

Three bedroom house with 2 baths. Good location, bills paid. Deposit required. 364-2777 after 5 p.m. 5-102-tfc

Self-lock storage. 364-8448. 5-131-tfc

6. WANTED

WANTED TO BUY
Old gold rings, watches, old class rings, etc.
Spangler's Diamonds
Sugarland Mall
Phone 364-0070 6-50-tfc

Would like to rent farm land North of Hereford. Contact Ed Hammett. 578-4569. 6-96-22c

Would like to rent farmland in Hereford area. Plenty of references. Contact Edgar Vinson. 276-5610. 6-115-10p

Have equipment. Need to rent a section of land. Hereford area. James Paetzold. 364-1992. 6-115-22c

Wanted: Clean dependable lady to clean house once a week - Friday's. Call 364-1220 after 7 p.m. 6-113-tfc

Two bedroom trailer house on nice lot. Call 364-1017. 5-116-tfc

Large 3 bedroom mobile home. Call Robert Betzen. 289-5500 after 6 p.m. and all day Saturday and Sunday. 5-118-tfc

LOW RENT FOR NEEDY FAMILIES!

Nice one, two and three bedroom apartments. Pleasant surroundings, central air and heat. Laundry facilities. 24 hour security. CALL COLLECT, Saratoga Apartments. 247-3666, Friona, Texas. 5-238-tfc

Unfurnished large 2 bedroom, living, dining and laundry room. No bills paid. 306 Knight. 364-4168. 5-121-3p

House for rent. Two bedroom, one bath. Extra clean. \$195.00 month, \$200.00 deposit. You pay bills. Call 364-4476 after 4 p.m. 5-111-tfc

Convenience Apartments has vacancy for adult couples and single adults. Furnished. Carpeted, new water heaters, new cook stoves. Only 2 short blocks from Main Street. Bills paid. Deposit required. No pets. Shown by appointment only. 364-5191 days; 364-2553 nights. 5-94-tfc

Offices for rent. Excellent location. Call 364-8223. 5-187-tfc

Six irrigated circles for cash lease. South of Clovis. Jorde Farms. 505-7669-2121. 5-113-22c

FOR RENT: Business buildings. Large and small. Some remodeling to fit tenant's needs. Tele 364-1103-9 a.m. to 5 p.m. 5-60-tfc

CHEAP RENT
For someone who needs a small one room office and who would be in it 8 hours a day. Would have to take phone message for two other phones. Ideal for one person bookkeeping service. Sam Nunnally, 364-4298. 5-62-tfc

Large 2 bedroom furnished apartment. Very particular - rather have families. One year lease. Water paid. \$300 month. Sam Nunnally, 364-4298. 5-89-tfc

ENJOY COUNTRY LIVING
Rent a space for your mobile home at Summerfield Manor, Summerfield Texas. Norman and Cathy Brown. Call 357-2326. 5-96-tfc

Two bedroom furnished trailer. Deposit required. Fenced yard. \$170.00 monthly. Owner pays space rent, gas and water. Call 364-4370. 5-123-tfc

7. BUSINESS OPPORTUNITIES

Good Ol' Days is for sale. Would consider terms. Call Tom after 5 p.m. 364-7616. 4-116-22c

KITCHEN CORNUCOPIA
Copies available at The Hereford Brand. 24 pages full of recipes for only 15 cents. Get yours and several more for friends and relatives before the supply runs out. 7-103-5c

NOTE TO SUBSCRIBERS ON HOME DELIVERY:
If you have delivery problems, call your carrier, or call The Brand circulation department 364-2030 between 6 and 7 p.m. Tuesday through Saturday. Sunday paper is delivered Saturday afternoon. **THE HEREFORD BRAND** 364-2030

Motel with 32 units, several kitchenettes included. Has very nice living quarters for owner-operator. Owner financing is available with 20-25 percent down. For details, call James Self, FAMILY HOMES REAL ESTATE. 364-5501. 5-Th-7-118-4c

LOCAL PRINCESS HOUSE CONSULTANTS NEEDED
\$100 weekly average. 8 hours week. Apply now and qualify for samples with no deposit, after Dec. 29 \$25 sample deposit. Alcupulo trip contest starting Jan. 1. No collecting. No inventory investment. For information call collect: Sandra Henderson Organizer, 303-324-5551. 5-7-118-1p-2c

8. HELP WANTED

Amarillo Daily News and Globe Times distributor for entire town of Hereford. For details contact Amarillo Daily News; Amarillo. 1-376-5881 or Red Carpet Inn, 364-0540. Ask for David McCaskill. 8-94-tfc

Production and maintenance personnel. Feed mill experience helpful. Growing company. Call 364-6861. 8-122-10c

SHOP / COMPARE /

WANT ADS ARE YOUR BEST BUY.

Now taking applications for full time production workers. Must be 18. Apply at Bio-Cone Division Anderson Peat Co., Summerfield, Texas 79045. 8-123-5c

Part time piece work. Webster, American's foremost dictionary company needs home workers to update local mailing lists. All ages, experience unnecessary. Send name, address, phone number to Webster, 175 5th Ave., Suite 1101-957-E, New York, NY 10010. 8-123-1p

SEARCHING FOR A SOLID FUTURE?

There's your search is over. The cause the United States Air Force can offer you an excellent salary along with a choice of jobs. The opportunity to work toward a two-year associate degree through the Community College of the Air Force. Training at some of the finest technical schools in the nation. Available on the job experience. World wide assignments. 30 days of paid vacation a year. Medical care. Dental care. And more. It's one of the best opportunities in the nation. Call today. COLLECT AT (806)376-2147

9. SITUATIONS WANTED

Professional window cleaning. Residential or business. 364-2264 or 364-8297. 9-207-tfc

Registered baby sitter in good location. Hot meals and snacks furnished. 364-4888 after 5 p.m. 9-120-5c

Dependable family man wants permanent farm labor. 17 years experience on farming. Call 357-2352 after 6:30 p.m. 9-117-5p

State licensed child care. Hereford Day Care, Inc. 215 Norton. 364-1293; 410 Irving. 364-5062. 6 months through 9 years. 9-69-tfc

Registered baby sitter has openings for two children. Call 364-6916. 9-121-5c

Will do baby sitting on New Years eve. Call 364-6916. 9-121-5c

Will do sewing and alterations. 276-5504. 5-9-69-tfc

10. NOTICE

Hereford Lions Club meets each Wednesday 12 noon, at the COMMUNITY CENTER

TRAMPOLINES for sale. Cal. 364-5811. 10-104-22c

KITCHEN CORNUCOPIA Copies available at The Hereford Brand. 24 pages full of recipes for only 15 cents. Get yours and several more for friends and relatives before the supply runs out. 10-103-5c

11. BUSINESS SERVICE

LEMONS HAY SERVICE Alfalfa hay, custom swathing, cubing, Hesston stacking. 364-2907 or 289-5672. 11-24-tfc

Professional window cleaning. Residential or business. 364-2264 or 364-8297. 11-207-tfc

HUBERT D'S DIRT & PAVING Caliche, sand, dump truck, front end loader, blade & roller. Also, farm and feedyard work. Call Doug or Pee Wee Caperton 364-4244 or 364-0937 11-120-30c

RENT-AMERICA OF HEREFORD Rutherford TV's (By Curtis Mathes) Electrophonic Stereos Whirlpool Appliances Rental-Buy Open 9 A.M. 364-5077 Closed Sundays & Holidays **GARY & PEGGY BETTS** 799 Seminole 11-87-tfc

Still Rota-a-tiling, now with a new Troy-Bilt. Call Robert Betzen, 289-5500 after 6 p.m. 11-114-tfc

IT PAYS TO ADVERTISE IN THE HEREFORD BRAND

FACTORY AUTHORIZED APPLIANCE SERVICE

General Electric, Hotpoint, Hardwick, Magic Chef, Admiral, Norge, Roper, Tappan. ALSO SERVICE ALL OTHER MAJOR BRANDS We Buy and Sell Used Appliances **DOUG'S APPLIANCE SERVICE** 511 Park Ave. 364-8114 Hereford 11-108-tfc

PIANO TUNING \$23.00 Wayne Huff Piano Service. Phone 655-4241. 2707 3rd Ave. Canyon. 11-272-tfc

SOUTHLAND LIFE INSURANCE POLICYOWNER For insurance counseling and policy services, please call **STEVE NIEMAN** Representative for Southland Life Insurance Call 1-655-7735 364-6957 1-655-9156 nights 11-18-tfc

S.W. CARPET "HOUSE OF DECOR" 711 So. 25 Mile Ave. 9:30-5:30 Wallpaper-Floor Vinyls-Formica 364-1763-Bill Clark, Installer. 11-89-tfc

COMFORT CHECK INSULATION. Cellulose and fiber glass insulation. New and remodeled homes. Call Greg Black for free estimate. 364-2777; 364-2040. 11-102-tfc

MINOR TO MAJOR Home Repair-Carpentry Free Estimates Fred Ruland, 364-0857 119 Sunset Drive, Hereford 11-176-tfc

McKIBBEN ROOFING Wood & Composition Home repair, painting & Fence building. Call 364-6578 or 364-8095. 11-75-tfc

SISTER LOLA PALM & CARD READING Are you suffering? Are you sick? Need help? She advises in all affairs of life, such as business and marriage. Open 7 days a week, 8 to 8. Hwy 217 West 1910 4th Ave. Canyon, Tx. 655-9662

On exhibition at the Baseball Hall of Fame is a ball used in Don Larsen's perfect game in the 1956 world series.

FUNNY BUSINESS by Roger Bollen



GROUND COTTON BURRS, ALFALFA HAY

Front-end loader work. Manure Spreading Bernice Brothers Ed 247-3648; Jess, Mobile 265-3698 Friona 11-272-tfc

KELLY ELECTRIC

Virgil Kelly Residential-Commercial All bids & wiring competitive. Ph. 364-1345 Nights 364-1523 or 364-5929 P.O. BOX 30 11-15-tfc

BOBBY GRIEGO DRAGLINE SERVICE TAILWATER PIT CLEANING LOADER DOZER

Phone 364-2322 Mobile Phone 375-4541 11-136-tfc

CONCRETE WORK AL GAMEZ

228-Avenue A. Phone 364-4236 5-11-16-tfc

HEREFORD WRECKING CO.

New & Used Parts WRECKER SERVICE We buy scrap iron & Metal Have storage for cars, boats, etc. 1st Jewell Ph. 364-0580 Nites-4900 or 0075 5-11-240-tfc

RIDDLE'S WELDING

364-8262 General Welding & Repair Service Portable Rig or Shop Location. 5-11-47-tfc

HEARING AID BATTERIES

sold and tested at **THAMES PHARMACY** Week days 8:30-6:30 p.m. Saturday 8:30-2:00 p.m. 5-11-99-tfc

TV REPAIR

Shop Repair Only **HUCKERT TELEVISION** 228 N. Main in rear of Dick's Auto 5-11-47-tfc

ROWLAND STABLES

We cater to good horses 840 Avenue F. Ph. 364-1189 Stall rental and boarding. We take care of your rest-up race horses. Also buy and sell horses. 5-11-42-tfc

12. LIVESTOCK

WANTED: Pasture for pre-conditioned calves by month or on gain basis. Ray Polan, 276-5595 days; 364-8314 nights. 12-100-tfc

Registered Apaloosa. Coming 4 year old. Bob Cozby. 364-4863. 12-122-5c

Stocker cattle for sale at Western Feed Yard. 258-7549 or Elmo Hall. 364-8128. 5-12-260-tfc

13. LOST & FOUND

LOST: Two steers, 500 pounds, branded "M" on left hip. Northwest Hereford. 364-4793. 13-105-tfc

LOST: Pointer male dog, 7 years old. Answers to "Freckles."

Vicinity of Frio Baptist Church. Large REWARD for information leading to his being found or returned. 364-7676. 13-121-5c

LOST: Please return to Gibson's set of keys picked up at Gibson Jewelry Counter Tuesday morning URGENT. On blue shoe sandal key ring. 13-121-5c

14. CARD OF THANKS

The family of Cecil W. Parker wishes to express its thanks and appreciation to friends and neighbors for their deeds and words of comfort during the loss of our loved one. A special thanks is extended to Rev. Mack McCarter, Gilliland-Watson Funeral Home, the American Legion and Ladies Auxiliary, VFW Post and Odd Fellows Lodge. Mrs. Cecil W. Parker 14-123-1p

DRIVE WITH CARE, DON'T BE A SPEEDER, YOU MIGHT RUN INTO A BRAND WANT AD READER 364-2030 FOR CLASSIFIEDS THAT WORK!

FOR BEST RESULTS Run a classified advertisement in the Hereford Brand. Call by 3 p.m. the day before it is published or before 3 p.m. on Friday for Sunday's issue.

SHOP IN HEREFORD

LOCAL CASH GRAIN

CORN - 5.12
WHEAT - 4.05
MILK - 4.35
SOYBEANS - 5.63
TEXAS CATTLE FEEDERS
TRADE - Active
VOLUME - 55,000
STEERS - 69.00 to 70.50
HEIFERS 67.00 to 68.50 [As of 12-21-79]
BEEF - The beef trade was very slow. Limited test steer beef steady to 1.00 higher. Heifer beef not established. All prices choice yield grade three unless otherwise stated.
MIDWEST - Steer beef was steady to 1.00 higher at 106.25-107.25 early including packer to packer for 600-900 lbs. Heifer beef not established at 107.25 for 500-675 lbs.
PORK - The fresh pork cut trade was very slow with demand very light in the Central U.S. Carol area. All prices untrimmed unless otherwise stated. Loins were steady to 1.25 lower at 86.75-88.00 for

CATTLE FUTURES

CHICAGO (API) - Futures trading on the Chicago Mercantile Exchange Friday
Open High Low Close Chg
LIV BEEF CATTLE
10,000 lbs. cents per lb.
Feb 67.75 69.00 69.55 69.77 + 11
Mar 71.80 72.10 71.55 71.87 + 22
Apr 73.85 74.80 73.75 74.65 + 71
Aug 72.90 73.80 72.90 73.50 + 62
Dec 71.80 71.90 71.60 71.82 + 32
Total open interest Thur 73,684
Est. sales 11,315, sales Thur 73,684 from Wed

FEEDER CATTLE

14-17 lbs, 71.25 for 17-20 lbs, 67.00-67.25 for 20 lbs and up. Picnics were 4.90-6.00 higher at 54.25 for 4-8 lbs and 54.25 for 8 lbs and up. Hams were steady to 4.00 higher at 66.75-67.00 for 14-17 lbs, 64.00-68.00 for 17-20 lbs. Bellies were steady to 1.00 higher at 30.00 for 10-12 lbs, 40.00-41.00 for 12-14 lbs, 34.00 for 16-18 lbs.
CATTLE FUTURES
CHICAGO (API) - Futures trading on the Chicago Mercantile Exchange Friday
Open High Low Close Chg
LIV BEEF CATTLE
10,000 lbs. cents per lb.
Feb 67.75 69.00 69.55 69.77 + 11
Mar 71.80 72.10 71.55 71.87 + 22
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Aug 72.90 73.80 72.90 73.50 + 62
Dec 71.80 71.90 71.60 71.82 + 32
Total open interest Thur 73,684
Est. sales 11,315, sales Thur 73,684 from Wed

WHEAT

CHICAGO (API) - Futures trading on the Chicago Board of Trade
Open High Low Close Chg
WHEAT
5,000 bu. dollars per bu.
Mar 4.53 4.55 4.51 4.54 + 02
May 4.65 4.68 4.58 4.61 + 02
Jul 4.41 4.43 4.39 4.42 + 03
Sep 4.33 4.35 4.32 4.34 + 02
Dec 4.89 4.91 4.86 4.90 + 04
Mar 5.03 5.05 5.00 5.04 + 01
Total open interest Thur 55,607 up 510 from Wed

SOYBEANS

CHICAGO (API) - Futures trading on the Chicago Board of Trade
Open High Low Close Chg
SOYBEANS
5,000 bu. dollars per bu.
Jan 8.87 8.92 8.86 8.88 + 00
Mar 8.91 8.93 8.89 8.90 + 00
May 7.12 7.13 7.09 7.11 + 00
Jul 7.30 7.32 7.28 7.29 + 00
Aug 7.28 7.29 7.25 7.26 + 01
Sep 7.28 7.29 7.25 7.26 + 01
Nov 7.47 7.49 7.45 7.46 + 01
Jan 7.82 7.83 7.79 7.81 + 01
Sales Thur 19,204
Total open interest Thur 139,809 up 2,233 from Wed



HEALTH

Lawrence E. Lamb, M.D.

Medicine stopped too soon?

DEAR DR. LAMB - I'm writing you about my husband, Charley. We live in Florida. Charley had diarrhea for two months. He went to a gastroenterologist and X-rays were taken and a sigmoidoscopy done. The doc said Charley had ulcerative colitis. Doc gave him Azulfidine (sulfasalazine). Charley was feeling good - no more diarrhea.

We moved to another state and Charley went to another gastroenterologist. He did a colon scope and said Charley did not have ulcerative colitis. He told Charley to stop taking Azulfidine and started Charley on another medicine. A few days later Charley started bleeding. At first it was just a few drops and we called the doc. He said it might be hemorrhoids. The bleeding got worse. We called again. This time the doc did another colon scope test and this time Doc said Charley had ulcerative colitis.

He put Charley on Azulfidine again. Would there have been scar tissue from Charley's first bout of ulcerative colitis and would it show? Would Charley have had bleeding if he had not stopped the Azulfidine? What are the signs when an attack is coming on? Should Charley be taking calcium since he longer drinks milk?

DEAR READER - Charley has a difficult disease and it's hard for doctors to manage it. Not only that, it can go into remissions on its own and cause no symptoms at all for a period of time and then strike again. That's why doctors sometimes have trouble knowing whether their medi-

cine is working or whether old mother nature is just going through the cycle for ulcerative colitis.

For the benefit of other readers, ulcerative colitis is best described as its name implies. It produces ulcerations in the colon. This is often associated with diarrhea and if the ulcers are penetrating or in the right area, they can cause bleeding.

To answer your questions specifically, Charley may not have had the disease long enough to have produced scar formation and in that case, there wouldn't have been anything to see on the X rays or other studies from his previous bout of ulcerative colitis. Long-standing ulcerative colitis often does cause changes in the colon that persist even between attacks. It's difficult to know whether Charley would have bled or not because of the unpredictable course of the disease with remissions and new attacks. So no one can really say that Charley would have bled if the

Azulfidine had not been stopped.

The best evidence of an attack coming on really is the onset of pain and diarrhea. Of course, if there's bleeding that's also a sign. Sometimes there can be a rather major loss of blood to the point that transfusions are required.

Yes, Charley should probably be getting calcium supplements and you should talk to his doctor about this. The nature of the disease and its treatment varies widely. There are certain aspects of it, though, that are similar to the problems of diarrhea so I am sending you The Health Letter number 13-8. What You Need To Know About Diarrhea. This issue covers many of the causes of diarrhea and what can be done about the common forms of it. Other readers who want this issue can send 75 cents with a long, stamped, self-addressed envelope for it. Send your request to me, in care of this newspaper, P.O. Box 1551, Radio City Station, New York, NY 10019.



Dean Martin signed TV's largest contract ever with NBC in 1968. The amount involved: \$34 million.

Save On Winter Heat - Protect Your House
Call On **BONNER'S STORM DOORS AND WINDOWS**
Aluminum screens, repair service, installation service
FREE ESTIMATES
364-7174 732 W. 1st
Intersection of U.S. 385 & 60
next door to Shell Service Station

STAR
A temptingly tasteful comedy for adults who can count.
Happy Holidays from Commonwealth Theatres
SHOWS THRU TUESDAY
OPEN 7 P.M. ADMISSION \$2.00 - \$1.25

AUSTIN & AUSTIN AUCTIONS
FARM EQUIPMENT AUCTION
FRIDAY, DECEMBER 28, 1979 - 10 A.M.
14 J.D. TRACTORS - 17 TRUCKS and PICKUPS - AIRPLANES
LOCATION: 4 1/2 miles west of Joes, Colo. on Hwy. 36 and 1 mile south, or 5 miles east of Cope on Hwy. 36 and 1 mi. south.
TRACTORS: (5 - 4 wheel drives); 1978 J.D. 8630; 1976 J.D. 8430s; 1979 J.D. 8440; 3 - 1974 J.D. 4430s (one w/J.D. Loader); 2 - 1969 J.D. 4020s; 1967 J.D. 4020 w/power shift; J.D. 1530 w/Loader; Satoh Tractor w/Loader.
TRUCKS: 1977 Ford LN750 w/20 ft. Knaphide Grain Bed and Rear Hoist (hyd. lift tag); 1976 Ford LN700 w/20 ft. Knaphide Grain Bed, Rear Hoist (hyd. lift tag); 1973 White Freightliner w/350 Cummins.
PICKUPS: 3 - 1980 Ford Rangers, 4x4s; 1980 Ford Bronco XLT 4x4; 1979 Ford Bronco XLT 4x4; 2 - 1979 Ford Ranger Super Cabs; 2 - 1979 Ford Rangers; 1980 Ford Lariat; 1979 Ford Lariat 4x4; 2 - 1979 Chev. Silverados, 4x4s; 1973 Ford Bronco 4x4. THESE UNITS ARE VERY CLEAN AND FULLY EQUIPPED.
CARS: 2 - 1979 Lincoln Continental Mark Vs (fully equipped); 1975 GMC 76 ft. Motor Home (deluxe model); 1976 Great Divide 22' Trailer (self contained).
AIRPLANES: 1978 Cessna "T210" Turbo w/Robertson Stoll, fully equipped including Collins Microline - ADF - Transponder - DME - 200 King Flight Director - Auto Pilot; 1976 Skylane II Cessna, fully equipped w/2 - 300 Cessna Radios - ADF - Transponder - Auto Pilot. Log books are current. Planes available for inspection upon request.
SPRINKLERS: 3 - 1968 Galv. Water Drive Valley Sprinklers.
EQUIPMENT: J.D. "1250" 8 Row Corn Planter; 40' J.D. "9300" Dbl. Disc Drill w/Alfalfa and Grass Seeders, 8' spacing; 2 - 11 Shank J.D. Subsoilers; J.D. 38' Model "1600" Chisel; J.D. 42' Model "1600" Chisel; 3 Krause Tandem Discs (27", 32" and 46"); 41' Anhyd. Applicator; 1000 Gal. Liquid Fertilizer Nurse Tank; J.D. Model "126" Chuckwagon; 26' Gooseneck Flatbed Trailer (3 axle); J.D. 45' Implement Trailer w/Hyd. Lift; 16' Tandem Stock Trailer.
MISC.: 3 G.E. 100 hp. Motors; Stapleton 150 hp. Gear Head; 3,000 ft. 8" Gated Pipe.
NOTE: THIS IS AN EXCEPTIONALLY CLEAN LINE OF LATE MODEL EQUIPMENT AND VEHICLES. Owners are liquidating and dissolving partnership. NO SMALL ITEMS - BE ON TIME!
● LAND AUCTION: Selling at a later date approx. 7,500 acres sprinkler irrig. farmland located in Colorado, Nebraska and Idaho and approx. 1,500 acres wheatland.
TERMS: CASH AUCTION DATE. Come early, register for buyer's number. Kirk State Bank, Clerk. GARY BRYANT and JACK BOND, OWNERS.
AUSTIN & AUSTIN AUCTIONEERS-REAL ESTATE
1203 9th Street, Greeley, Colorado 80631 (303) 353-0790

refco
Ray E. Friedman & Company - Commodities
For further information on hedging or commodity trading, call or visit our office at 145 W. 3rd, Hereford, 364-6971 Steve & Dan McWhorter Troy Don Moore

SAFEWAY

FOR LAST MINUTE CHRISTMAS NEEDS...SHOP SAFEWAY!

Everything you want from a store...and a little bit more!

ALL STORES CLOSED CHRISTMAS DAY Tuesday, Dec. 25

Scotch Buy
YAMS
Cut
SCOTCH BUY SWEET POTATOES

16-oz. Can
39¢

MANOR HOUSE
TURKEYS
16 to 22 Pounds Tom Turkeys lb.

SUPER SAVER

Ocean Spray
GRANBERRY SAUCE

Whole or Jellied

16-oz. Can
41¢

SUPER SAVER

Cragmont
REGULAR or DIET
POP

32-oz. Bottle
25¢

SUPER SAVER

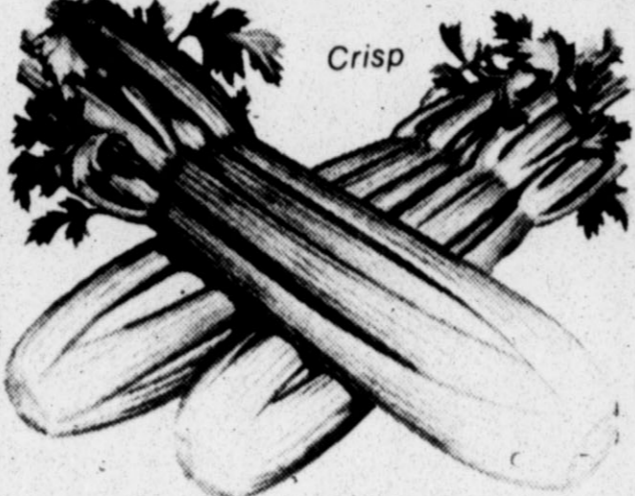
Plus Dep.

BONELESS STEAK
OR ROAST BOTTOM ROUND
1.98

SUPER SAVER

SMOKED HAMS
SHANK PORTION Water Added
Rump Portion \$1.08
98¢

FRESH CELERY



Crisp

Stalk
15¢

Buy Your Fresh Fruits and Vegetables for Christmas at Safeway

COLUMBINE
GREEN BEANS

SUPER SAVER

16-oz. Can

25¢

Scotch Buy
WHOLE KERNEL or CREAM STYLE
CORN

16-oz. Can
29¢

SUPER SAVER

DELICIOUS APPLES
RED OR GOLDEN
Great For Stocking Stuffers!
49¢

ORANGES
SUNKIST NAVAL
Great For Fresh Salads!
3 \$1

Scotch Buy
Mandarin Orange Segments
MANDARIN ORANGES

SUPER SAVER

11-oz. Can

39¢

Argo
SWEET PEAS

17-oz. Can
30¢

Prices eff. thru 12-24-79 in Hereford, Texas

BEL AIR ORANGE JUICE
Frozen Super Saver
69¢

SCOTCH BUY CORN ON THE COB
Super Saver
69¢

STILWELL PIE SHELLS
9-Inch Super Saver
36¢

MRS. WRIGHTS BROWN & SERVE ROLLS
Super Saver
37¢

LUCERNE WHIPPING CREAM
Pint Carton 93¢ STERILE
47¢

ENCHANTED ISLE PINEAPPLE
Super Saver
49¢

MRS. WRIGHTS SWEETMILK or BUTTERMILK BISCUITS
16¢

SUPER SAVER

8-oz. Can

LESUEUR MINI PEAS
Super Saver
43¢

TOWN HOUSE TOMATO JUICE
59¢

SWANSON CHICKEN BROTH
Super Saver
25¢

LUCERNE CREAM CHEESE
8-oz. Carton 57¢
23¢

SUPER SAVER

3-oz. Carton

LIBBY SOLID PUMPKIN
Super Saver
38¢

TUMBLING LOCO
Great Gift Idea!
8.49

Each

Jell-well DESSERT GELATIN
19¢

SUPER SAVER

3-oz. Pkg.

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