

The Hereford Brand

Vol. 9

HEREFORD, TEXAS, AUGUST 20, 1909

No. 28

NEW COURT HOUSE

Bond Issue of \$125,000 to be Submitted to the Voters of the County in October.

TAX RATE FIGURED OUT

Two Methods of Payment—Taxes May be Reduced from Year to Year.

Bond Issue \$125,000.
Tax Rates per 100, 11.10 cts.
Date of Election, Saturday, September 18.
Rate of Interest on Bonds 4 per cent.
Time to Run, 40 Years with 20 Year Option.

An order for an election to determine whether Deaf Smith County shall issue bonds in the sum of \$125,000 for the purpose of erecting a new courthouse and to furnish same has been passed by the Commissioners Court. This order comes after many months of careful consideration on the part of the people and the court. Two or three petitions have been "turned down" by this same court, but at their last meeting the matter was taken upon the court's own motion.

It is proposed to issue 40-year 4 per cent bonds with a 20-year option.

Several methods of payment may be used. For the information of the voters and readers of the Brand two methods are presented. The first method is the one ordinarily used. The second has its advantages. It is to be hoped that the voters of the county will give each a careful study, and in the mean-

time the two examples might be an interesting exercise for high school and academic graduates.

ACCUMULATING METHOD.
A bond issue of \$125,000 to run 40 years at 4 per cent interest would require a "Sinking Fund" of about \$3,000 per year to liquidate the principal. Then there must be collected \$5,000 each year for the purpose of paying the interest of 4 per cent on the bonds.

A sinking fund of \$3,000 set apart annually and loaned at 4 per cent for twenty-five years, interest compounded annually, will amount to \$125,938.

If loaned at 5 per cent for 23½ years, the fund will amount to \$125,059.

If loaned at 6 per cent for 21½ years the fund will amount to \$125,078.

It will be seen that a "Sinking Fund" of \$3,000 collected annually,

upon the present tax valuation which is \$7,300,000 for the county, will liquidate the entire issue of bonds in from 21 to 25 years according to the rate of interest at which the fund is loaned. The tax rate must remain the same through the liquidating period.

The interest of \$5,000 on the bonds at 4 per cent would also remain constant and an additional assessment of 7 cents upon the present valuation would be necessary. This would make the courthouse tax amount to 11.1 cents.

ANOTHER WAY.
If it should be the wish of the commissioners to cut-down the rate and to pay off the debt in 25 years a different result would follow. This can be done by assessing only such an amount when added to the accumulated interest, as will make up the necessary one-fortieth of the issue. The follow-

ing table shows the assessment, the accumulated interest, the tax rate necessary, and the number of years required.

Accumulative sinking fund.	Interest on sinking fund at 5 per cent.	Amount to be collected.	Tax rate	No. of Years
\$ 3,000	\$ 150	\$2,850	4.1	1
6,000	300	2,700	3.9	2
9,000	450	2,550	3.5	3
12,000	600	2,400	3.2	4
15,000	750	2,250	3.0	5
18,000	900	2,100	2.9	6
21,000	1 050	1,950	2.6	7
24,000	1 200	1,800	2.4	8
27,000	1 350	1,650	2.1	9
30,000	1 500	1,500	2.0	10
33,000	1 650	1,350	1.8	11
36,000	1 800	1,200	1.6	12
39,000	1 950	1,050	1.4	14
42,000	2 100	900	1.2	13
45,000	2 250	750	1.0	15
48,000	2 400	600	0.8	16
51,000	2 550	450	0.6	17
54,000	2 700	300	0.4	18
57,000	2 850	150	0.2	19
60,000	3 000	000	0.0	20

It will be seen that at the begin-

ning of the 20th. year no assessment will be needed, the interest on the accumulated sinking fund being sufficient to provide the annual assessment of \$3,000.

The total accumulated sinking fund at the end of 20 years would be \$60,000, which could be applied at option on the bonds, reducing the amount.

If the court preferred, the amount could be loaned at the same rate of 5 per cent, and the total of \$125,000 would be paid off at the end of 15 years more without another assessment.

Mortuary.

Again the Reaper, whose name is Death, visited one of the homes of our city, and this time gathered a sheaf of golden grain.

On August 11, Mrs. Elizabeth Chenault, the aged mother of Mrs. J. T. Williams of Hereford, closed her eyes in death. The funeral services were conducted by Rev. O. W. Dean in the Williams home at 5 o'clock, Thursday evening, August 12, and the interment took place at the City Cemetery.

Mrs. Chenault had been in failing health since April and about one month ago, her daughter, Mrs. Williams, brought her mother from Waco to Hereford thinking the change might be a benefit to her declining strength; but not so. Grandmother Chenault's work was done, and at the ripe, old age of more than 75 years, she laid the burden of life down for a long, sweet rest.

Mrs. Chenault had been a Christian and member of the Baptist Church for more than 50 years and has now entered upon her reward.

She leaves five children to mourn her loss—her husband having preceded her to the glory land some years ago.

The Brand offers sympathy and condoles with the children in the loss of their mother.

CONDENSED STATEMENT OF THE CONDITION OF

The First National Bank

HEREFORD, TEXAS

At the close of business February 5th 1909.

RESOURCES		LIABILITIES	
Loans and Overdrafts	\$367,953.14	Capital Stock	\$50,000.00
U S Bonds and Premiums	51,800.00	Surplus and Profits (net)	61,563.87
Banking House and Fixtures	13,038.50	Circulation	50,000.00
Redemption Fund	2,500.00	DEPOSITS	369,828.09
Demand Loans	64,345.32		
Cash and Exchange	31,755.00		
	\$531,391.96		\$531,391.96

OFFICERS: J. L. FUQUA, President
C. W. DODSON, Cashier

DIRECTORS: L. GOUGH, J. L. FUQUA, C. W. DODSON,
R. J. KIBBE, W. H. FUQUA, W. S. HIGGINS, J. T. JOWELL.

SAFETY DEPOSIT BOXES FOR RENT. This Bank is well equipped to handle all business entrusted to its care and respectfully solicits your account.

18 oz. Nickel-Plated Copper Tea Kettle.

Enamelled Pudding Pan

Nickel Plated All Copper Coffee Pot

Lava Pot & Cover. 9 1/2 in. Bottom.

Charcoal Iron Body.

Patent Neverburn Wired Dripping Pans.

MAJESTIC DEMONSTRATION

ONE WEEK

AUGUST 30 TO SEPTEMBER 5

SOUVENIR SET OF MA-FREE JESTICWARE FREE

If you will call at our store during the "Majestic Demonstration Week" and allow us to show you the many advantages and superior qualities of the Great and Grand Majestic Range, and will purchase one at the regular price, we will give you FREE the beautiful and useful Souvenir Set of Ware illustrated in this advertisement. This ware is made to match the quality of the Majestic Ranges, and we know all ladies will see the beauty and utility of this Set, especially the first three pieces, which are entirely new and cannot be had alone by purchase, except at a very high price. The prices of Majestic Ranges are the same, but we give the set FREE with each Majestic Range bought During Demonstration Week ONLY.

WARREN HARDWARE CO.

To the Paladuro Canyon.

When the 8:50 train left the city station on Wednesday morning, it bore away one of the jolliest crowds that has ever left Hereford for an outing.

The party was composed of Mr. and Mrs. H. H. Hawkins, the Misses Hawkins, Newton and Stoker who are visiting in the Hawkins home, Miss Graham, Mrs. Estelle Tucker, Messrs. Stanberry and Stamford. When the train reached Canyon City another party composed of Rev. and Mrs. M. E. Hawkins, Misses Adah and Edith Hawkins, Miss Taylor and Messrs. Samford and Hutchison joined the Hereford people and all were soon on their way to the beautiful Paladuro Canyon. The chosen spot was reached early in the afternoon, and then several hours were spent in exploration. As is well known, portions of this canyon equal Colorado scenery and many parts are grandly beautiful. The Devil's Kitchen and Dreamland Falls are the best known and most admired.

As the evening drew on Messrs. Fox and Joss were new acquisitions to the party, having made the trip across the country by auto. After all had rested after the long tramp, and the supper hour was over, then the "fun for certain" began. It was agreed that each one should contribute something to the evening's entertainment in the way of a song, story, athletic performance, Indian dance, etc. Suffice to say the entertainment was lively enough, and during the evening several genuine cases of hypnotism were developed. On Thursday the ladies tried the depth of the water in the canyon by wading out into it where it was three or four inches deep, and

my! what shrieks and yells! They were frightened so. Returning to town again in time for the afternoon train and bidding their Canyon friends goodbye, all arrived at home on the 5:8 train Thursday evening with but a few scratches and bites, (mosquito), saying, we never had such a good time.

Notice

Notice is hereby given that a stockholders election has been called by the Directors of the First State Bank & Trust Co. of Hereford Texas, for August the 28, 1909 at 10 o'clock A. M. for the purpose of adopting a plan for guaranteeing deposits of the following plans, by State "guaranty fund plan" or by "bond securing plan".

Said election to be held at the Banking house in Hereford, Texas.

W. B. BEACH,
President.

27-2t

School Opens Sept. 13.

The trustees of the public schools have set September 13 as the opening day for the public school.

Notice.

All accounts due the Hereford Market up to the time of the sale to Burnam and Dobbins is due and payable to H. H. Hawkins or may be left with Levi Smith at the Hereford Market. Please call and settle at once. Hawkins and Arthur. 28-2t

Within the past few weeks, the Brand office has been remembered a number of times by its friends with beautiful bouquets of cut flowers. The last two bouquets of flowers that were received, were from Mrs. A. C. Elliott. When the day becomes long, and the toilers in the Brand office weary, a look at the flowers, as they are telling their stories of hope and inspiration gives new energy to the labor.

TOO LATE TO CLASSIFY

FOR SALE—A desirable business lot, 25 x 140, on main street adjoining City Hotel on north side. John W. DeAtley. 28-tf

FOR SALE—A nice 3 room house and lot, with well and wind mill. close to public school. \$700 if sold now. Troy Womble. 1t

FOR SALE OR TRADE—Large Haynes Automobile, 36 horse power, good repair. John W. DeAtley. 28-tf

FOR SALE—650.6 acre farm, 2 miles south of Hereford, on Dimmitt road. Substantial dohy house, 1 1/2 stories high, 16x48 feet, 3 rooms below and 1 large, long room above. 2 porches running full length of house, good well in yard, 20 feet deep. All fenced and cross-fenced, about 300 acres in cultivation, about 560 acres of rich upland from which there is a fine view of our little city; remainder slope and valley land; about 40 acres of fine alfalfa land. Frio creek and a rich little valley is in the southeast part. Possession of the east half can be had immediately and possession of the remainder will be given in time to sow wheat. Price, \$42.50 per acre, 1/3 cash, balance on or before 4 years time at 8 per cent. If desired the vendor lien notes could be given on each quarter section separately. Would take 1/3 the value of this land in desirable clear real estate in Deaf Smith or Castro counties, Texas, or in Missouri or Illinois. John W. DeAtley, Hereford, Texas. 28-2t

FOR SALE—Good six room house, hall, pantry, bath room, complete system of waterworks, hot and cold water, two large bay windows,, 3 porches, cellar, barn, other necessary outbuildings; fish pond, five large water tanks, capacity 150 barrels; numerous water hydrants in yard, garden and lots; large garden, feed lots, 6 acres young orchard and three acres of fine alfalfa and shade and fruit trees in yard. In all about 12 acres in southwest Hereford, near schools and churches. Rental value, \$35 per month. Price, \$5,750; terms, 1/3 cash, balance to suit purchaser. Might exchange for other desirable real estate of about equal value well located, in Deaf Smith or Castro Counties, Texas. John W. DeAtley, Hereford, Texas. 28-tf

4 ACRE BLOCK—South Hereford, new 3-room house, well, windmill, 42 foot shed, improvements all new. Price \$1,500, for terms see C. O. Lee. 28tf

DEERING**CORN HARVESTERS**

CUT THE

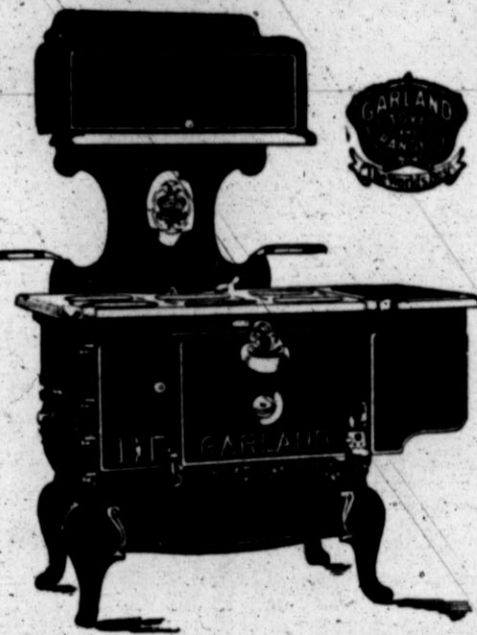
**Closest,
Cleanest,
Easiest,
Highest!!**

Equipped with roller and ball bearings at all points affecting draft, insuring a light-running machine. You know of the fine showing the Deering Grass Binders and Headers have made. Well, the Deering Corn Binder in its sphere does as good work and as satisfactory as they.

We have them on hand for your inspection and selection.

GARLAND**STOVES**

ARE
ECONOMICAL
DURABLE
RELIABLE
INSPECT
THEM

**RANGES**

ARE
WELL MADE
TO
SATISFY
SEE OUR
LINE

GARRISON BROS.

\$500 TO \$50,000

Interest 5 PER CENT returnable on or before 10 years

MONEY

Loaned on Lands, Lots, Homes, Houses, Farms, Vendors Lien Notes, Builders and Material Men's Liens, Bonds, Mortgages, Stocks, Oil Property, Chattels, Business or any security taken. Will furnish Money to buy Lot to build your Home on your own Plan, and Builder.

NO DELAY OR WAITING FOR MONEY
A FEW GOOD AGENTS WANTED

J. J. JONES, Fiscal Agent

PHONE, PRESTON 6120

PRUDENTIAL INVESTMENT CO.
701-2-3 PAUL DLDG., HOUSTON, TEXAS

WE ARE SHOWING MANY WORTHY MODELS IN FALL TAILORED SUITS, COAT SUITS, SKIRTS, AUTO COATS

**Tailored Suits**

Fancy worsteds; Striped Panamas and Chevots. Coats 42 and 45 inch semi-fitted models. Skirts side-plaited styles and plain. Prices range from \$16.50 to \$35.00.

Ladies Skirts

Our stock of Ladies Dress and Walking Skirts is the most complete line we have ever shown this early. Prices lower than you can buy material and have the skirts made. \$4.00 upwards to \$15.00.

**New Coat Suits**

Made of striped Panamas and Serges. A very comprehensive showing for this early in the season. Coats 36 to 48 inches in length, mostly semi-fitted effects. \$20.00 and upwards to \$35.00.

Auto Coats

52 inch Black Chevot, the very thing for early fall wear, Price \$20.00.



Whether you care to make an immediate selection or not, call and see what's what for Fall and Winter

HUBBARD & BARNETT'S Ready-to-wear Department

WHERE IS THE "RACKET STORE"?

¶ It is opposite the Hereford Hardware Co., 2nd door north of the Tygret Hotel. It is combined with the 2nd hand store and as large a stock is carried as the space will allow. The prices, of course, are as a Racket Store's prices should be, are far below those of the general dealers. The Racket Store specializes in little things and sells them as cheap as you can buy them in Kansas City or Chicago.

¶ We are also in the market for all kinds of second hand goods and have a nice stock to show you. If you need anything in that line, come in and inspect the stock. If you don't need anything today, it is well to know where to get it at right prices when you do get ready to buy. Also if you compare our prices with those of your mail order house your orders to them will be smaller in the future.

I WANT YOUR BUSINESS AND I AM GOING TO GET IT. JUST TRY ME

The Man Who is Satisfied
With a Reasonable Profit

WALTER NELSON

HEREFORD, TEXAS

GARAGE COMPLETED

Most Up-to-date Building and Equipment in the West.

Contractor J. L. Johnson is putting the finishing touches on the cement block building for A. H. Elliston. This building is constructed entirely of cement blocks made by Mr. Johnson at his factory. The floor is also laid in solid cement. The building is being equipped with all the latest conveniences for an auto garage and repair shop. The garage has been leased by Artis Daniel who will occupy it at once. An incident in connection with the

building came to notice the other day when a double-yoke ox team was driven up in front of the garage just as Mr. Elliston passed up with his auto. The oxen started at the new fangled machine with envious eyes. The driver called out, "who-who-up, herick-back." Mr. Elliston in reply, "honked, honked." At this juncture, a kodak snapped and the past and present methods of travel were in close contrast.

Hymenial.

Another arrow from Cupid's shaft has found an allodgment, and another heart has been pierced.

On Sunday evening, August 15th, after the close of the church services, Rev. S. T. Shore of the Christian church was invited to the front

gate of his home where an auto was awaiting his presence. Here while the shining stars were looking down on the scene, Mr. Frank S. Barrow took Miss Lillie Mae Boone as his life-long companion, and Rev. Shore joined their lives in holy matrimony.

Mrs. Barrow is one of our very best girls, and is well known and honored by all of Hereford.

Mr. Barrow is a young business man of Hereford, at present the proprietor of the Elite Confectionery. These young people will be at home in the G. R. Jowell residence. Mr. Arthur Thompson and Miss Mardall were in the wedding party.

Notice.

The Home Bakery will not be open on Sunday evenings any more. It
W. E. Tompkins.

Birthday Party.

Mr. and Mrs. R. N. Mounts, ever thoughtful of the pleasure of others, decided to give their little daughter, Sena May, and a number of her little friends an auto outing and picnic at Sulphur Park Friday afternoon, August 13, it being the little girl's birthday. When all were "gathered in" and "loaded up," it was found that the auto contained Mr. and Mrs. Mounts, little Misses Sena May Mounts, Georgia Irwin, Ethel Duhlap, Corrie Barker, Bessie Dean, Mary and Gladys Hicks, Rosa Carl and Mattie Mounts. Of all the good times that children ever have, these children had a part, romping and playing as only children can. Even Mr. and Mrs. Mounts were little "tots," too. After a splendid lunch, and a whole lot more fun, all were taken home to tell their Mammams what a good time they had had.

Channing-Hereford.

The ball games played on the Hereford diamond last Friday and Saturday resulted in two victories for the Hereford boys. Friday's game: Hereford 12; Channing 1. Saturday's game, seven innings: Hereford 10; Channing 1. This game was rained out, but nobody was drowned. These games brought out a good many fans and local rooters and the Hereford boys felt elected over their double victory.

Senior Epworth League Program.

Song—More About Jesus.
Scripture lesson by leader.
Prayer.
Song: "Somebody."
Echoes from the Corpus Christi Convention.—Miss Laura Edwards.
Prayer.
Song: "Will There Be Any Stars In My Crown."
Volunteer talks.
Announcements and benediction.
Hicks & Harrison sell the best coal. 27-tf

Call Phone No. 98

and ask for ANYTHING you need in the LUMBER line. WE have it.

If by any possible chance its out of stock we'll get it QUICKER

Having learned HOW to figure we want to give you our estimate on that House Bill

Kemp Lumber Co.

C. L. Carter, Mgr.

Satisfied Customers

are the best advertisement for the business man. This kind of advertising is our chief stronghold.

The best value money can buy in our line is to be found at our store.

We make your watch keep the best time.

W. H. RAY, Jeweler and Optician

Long Leaf Yellow Pine Lumber

We are now receiving from one to two cars daily of Long Leaf Yellow Pine Lumber from Louisiana and extend to every one an invitation to call at our yard and look our stock over. It is the very best the market affords. We can fill your bill, large or small, and kindly ask that you give us a chance to figure on your bill. We are satisfying the most exacting. We handle the Celebrated B. P. S. Paints (Best Paint Sold) and Varnishes, Colliers White Lead in any quantity. Our Nisoron Varnishes are guaranteed not to mar after being applied according to directions. Pay us a call and be convinced. We assure you that your business will be appreciated.

A. O. Thompson Lumber Co.

CLUB DIRECTORS EAT SOMETHING

Important Monday Noon Session
Held at Hotel Iowa—Turkey
Submits to the Inevitable.

While discussing momentous questions appertaining to the welfare of Hereford and vicinity, the Commercial Club Directors dined at the Hotel Iowa last Monday and disposed of one proud member of the turkey kingdom and the usual prerequisites and appertanances there unto. After the last "pious" course, the various subjects were discussed.

First, a report from Secretary Holman announcing that the general committee for the annual picnic had been at work laying plans for the event. The committee is headed by W. H. Ray, the Club orator and joke cracker.

The next question was that of the organization of a fair association, the main objects of which would be to provide a place for the anniversary and other similar events and to establish an experimental farm. All the members took part in the discussion. It was thought a stock company of \$30,000 could handle the proposition.

The action of the county commissioners court in ordering a courthouse election was gratifying to the members of the board and it was evident that the move would be heartily supported. In this connection the matter of the Dewey avenue cause-way was brought up. Chairman Knight announced that through the assistance of the commissioners and the mayor, that an engineer had been put to work on making a survey of the ground and to submit estimates of the cost of the proposed work.

The concensus of opinion was that the fill should be high enough to reduce the grade to 4 or 5 per cent, and that a spill-way sufficient to raise the water 6 or 8 feet would be needed.

Secretary Holman states that F. W. Malley, the state entomologist will

THE FIRST STATE BANK

W. B. BEACH, President OTHO H. VARDEMAN, Cashier J. THOS. WEBB, Asst. Cashier
H. B. WEBB, 1st Vice Pres. S. B. EDWARDS, 2nd Vice Pres.

CAPITAL STOCK - \$100,000.00
Shareholder's Liability - \$100,000.00

STRONG AND RELIABLE

AND TRUST COMPANY HEREFORD TEXAS

be here this week to inspect the orchards and that he would entertain him at his home.

A full board was in attendance.

A Home Coming.

On Tuesday, Mrs. Eva Bruce's children were all at home with her for the first time in six years. When Mrs. Bruce came to Hereford three years ago from Winchester, Kentucky, some of the children remained at the old home, but since all have come West, and

live in, or not far distant from Hereford. It was a happy day in this home on Tuesday, when these brothers and sisters were once more permitted to be in their mother's home and talk it all over again. They were children again and how their thoughtful mother had prepared the little dishes that they liked so well in childhood. There is no doubt that, when the good Father looks down on such scenes, that he adds a special blessing to each child's life for so honoring his parents.

The children present were: E. D. Bruce of Endee, New Mexico, W. S. Bruce of Hereford, Mrs. Walter Simms of Farwell, Texas and Mrs. Otho Vardeman and Eva and Price Bruce, all of Hereford. Besides Mrs. Bruce's children, Messrs. Simms and Vardeman, sons-in-law, and Walter Bruce Simms, the only grandchild, and pride and pet of of the whole family were present.

Junior Endeavor Programme.

Song:
Lord's Prayer.
Topic: "Obedience to Parents."
Bible Lesson, Eph. 6: 1-2.
Leader—Mary Dunlap.
Lesson Story—Lois Cobb.
Song—Ruth Lea.
Bible References.
Recitation—Pearl Lust.
Music—Carie Barker.
Bible verses beginning with "D."
Song.
Mizpah.

FARMER PLEASED

Makes Thirteen bushels of Wheat
Per Acre and is Glad of It—
Likes the Panhandle.

Perry W. Smith who lives on route one northeast from Hereford sends in a report that he has just finished threshing his wheat and has made thirteen bushels per acre, even in this dry year. "I am well pleased with the Panhandle," he writes. This is Mr. Smith's first crop and he has shown himself to be a thorough-going, progressive farmer. Besides his wheat he has a good acreage of feed stuffs.

Junior B. Y. P. U. Program.

Songs.
Prayer.
Subject: Noah.
Scripture lesson: Gen. 6:13-22.
Leader—Mary Bourne.
Song by little girls.
Noah in the midst of sinners: Gen. 6:1-8—Lucy Cassles.
Noah's family: Gen. 6:9-13.—Margaret Orr.
Noah's Ark: Gen. 6: 14-22—Ruth Hammack.
Noah in the Ark: Gen. 7: 1-10—Mabel Gass.
Duet: Olive Buster and Catta Sisk.
The flood: Gen. 7: 11-24—Lois Wylie.
Noah saved: Gen. 8.—Grace Wilson.
The covenant: Gen. 9.—Lillian Rogers.
Christ in this study—Superintendent.
Minutes and roll call, respond with scripture quotations.
Business.
Dismission, Lord's prayer in concert.

Dr. Rogers Writes.

A card to the Brand from Dr. W. J. Rogers says: "All well and having a good time—will be at home by Sept. 1." On the back of the card is a picture of a "skin" and a bronco buster, with this inscription: "I NEARLY GOT SKINNED IN GLENWOOD, COLORADO." The Brand is glad to note that good Doctor still has his skin at least.

\$6.50 PER TON

We have some good coal on cars and in storage for \$6.50 and up. A few tons delivered from the cars will save you money.

W. L. FALLWELL & SONS



Portland, Ore., Seattle or Tacoma, Wash., and return, \$60.00. Account Alaska-Yukon Exposition. July 1st-Sept. 30th, 1909. Final limit October 31st, 1909.

Los Angeles, San Diego, or San Francisco, Cal., \$47.45 Summer Tours and Conventions, July 27th to Aug. 6th, inc. Final limit Oct. 31st, 1909.

EASTERN EXCURSIONS
Chicago and Return, \$39.40; Kansas City and Return \$24.40; St. Louis and Return, \$33.10. Tickets on sale to Sept. 30th. Final limit Oct. 31st, 1909.

R. E. BRYANT, Agent.

BIG YEAR at HEREFORD

MORE LAND SOLD THAN EVER BEFORE

The Cheap Land is going fast, and everytime it changes hands it goes up. It has advanced from 25 to 50 per cent every year for the last five. Buy now and get the advantage of this continued advance. We handle land in any sized tracts. Make a specialty of large bodies. Write us at

HEREFORD, TEXAS, or
KANSAS CITY, MO.

Star Land Company

Advance Showing of FALL STYLES

We have just received our first shipment of the celebrated "Palmer" and "La Vogue" Lines of

Ladies' Suits

And Invite Your Early Inspection



All Colors and Sizes at Prices Ranging From \$15.00 to \$45.00

Geo. A. Stambaugh

Local and Personal

Attorney Carl Gilliland was at Farwell on business the first days of the week.

Inlaid and French Linoleums at E. B. Black Co's., at way down younder prices. 1t

There's good reading in the Racket Store ad on page three. 27-2t

Miss Lucile Berson of Amarillo is spending the week with her friends, the Misses Woodburn.

Mrs. W. J. Hooper and children of Childress, Texas, are here visiting relatives for a few days.

Jet goods consisting of beads, pins, baretts, ear drops, curtains, etc. at G. A. Stambaugh's. 1t

A nice residence for rent, one block from public school building. E. B. Black. 1t

Geo. A. Stambaugh is in Chicago this week selecting a big line of seasonable goods for his customers.

Misses Ethen and Airney Campbell of Temple are guests of Miss Pattie Estes the present week.

Mrs. Cora Roden of West, Texas, is visiting in the home of Mr. and Mrs. R. E. Cook.

Chas. Mauk of New Mexico has been visiting his mother, Mrs. T. B. Kellow this week.

Some good second-hand Sewing Machines in good repair, for \$5 to \$7.50. E. B. Black Co. 1t

Messrs. Sandy Parsons and Dan Lacharios of Gainville are the guests of Mr. and Mrs. J. N. Russell.

August 27, 28, Friday and Saturday is the date Dr. Rigdon, the eye man man will be at Coulson's Drug Store to fit glasses. 26-3t

Miss Anna Steward arrived from Central Texas on Wednesday for a visit with her uncle W. B. Parmer, and family.

David Alban has purchased an automatic vacuum cleaner that will clean carpets and curtains without removing them from the house.

New Queen Quality Shoes and Oxfords in all styles, sizes etc. at \$2.50 to \$4.00 per pair. G. A. Stambaugh. 1t

Miss Meda Woodburn returned last Sunday evening from a visit with relatives and friends at Claud and Amarillo.

Walker Hubbard of the Hubbard Grocery Firm is spending the week in Fredrick, Oklahoma visiting relatives and taking a little vacation.

Can you see like you use to? Dr. Rigdon can make you. Call and see him at Coulson's Drug Store, Aug. 27, 28. 26-3t

Miss Fannie Turrentine returned to her home on Thursday from her trip to the Corpus Christi Epworth League Convention.

I have a motorcycle now and on any kind of reasonable road I will be there in short order. Dr. F. E. Bowe, V. S. 26-tf

Miss Anna Mae Hodges came in from Sherman on Monday to join her mother who has been here the past three weeks. Mrs. Hodges and her daughter have come to Hereford again to make their home.

We are in the market for your wheat, and will pay the highest price the market will allow. J. F. Collup. 25-tf

Dr. Rigdon, of El Paso, is the best eyeglass man in Texas. See him at Coulson's Drug Store, Aug. 27, 28, Friday and Saturday. 26-3t

Chris Renfro, one of Hereford's hustling young business men, went to Kansas City on Wednesday on business.

We guarantee all of Dr. Rigdon's work. See him if you need glasses. At Coulson's Drug Store, Friday and Saturday, August 27, 28. 26-3t

Mr. and Mrs. Sam Cooper of Parker county were here yesterday on their way to their Castro county ranch. They went by auto from Hereford.

E. B. Black Co. will sell you a Linoleum that will be good for ten years. It doesn't cost much more than oil cloth and will out wear half dozen. 1t

Remember, our milliner, Miss Bertha Fuller, will be with us again this season and is in the markets now. G. A. Stambaugh. 1t

Judge Connell, first County Judge of Deaf Smith and one of the founders of the commonwealth has been visiting with his son, Geo. Muse, this week.

The Brand is glad to state that Mrs. Edgar Johnson is able to use her foot again after having been confined to her room for five weeks with a sprained ankle.

Rev. J. W. Story of the Methodist church went to Plainview on Thursday morning, to preach the Missionary Sermon for the District Missionary Convention that is in session at the present time at that place.

Mrs. Dr. Barringer and Misses Blanche and Dollie Smith of West, Texas, were here this week visiting Mr. and Mrs. R. E. Cook and Mr. and Mrs. J. O. Jenkins.

Mrs. L. E. McCormick and daughter, Miss Mayme, who have spent the past four weeks in Hereford as a summer resort, returned to their home in Cossicana on Monday.

Jno. C. F. Kyger of Waco was here Wednesday on his way to attend the Tierra Blanca Baptist Association which is now in session at Canyon City. Mr. Kyger is a song book publisher.

C. M. McGee, the photo man, is prepared to make a picture of your new home. He is here all the time and is ready to "make good" his work. His studio is on north Dewey avenue. 28-4t

R. E. Ward of Abington, Illinois came down this week to renew his acquaintances in the Panhandle, and to look after his land interests near Vega. Mr. Ward belongs to the large Brand family.

Mr. and Mrs. H. H. Hawkins will entertain the members of the Epworth League and their friends in a social way at their home this evening, (Friday), from 8:30 to 11:00 o'clock.

Nester Gass of the mercantile house of Gass & Son, left Sunday for Seattle; and after visiting for a few days the Exposition, will go on to California and visit his sister, Mrs. Will Anthony.

Geo. W. Irwin, Jr., returned Tuesday from a business trip to Marlin and other central Texas towns. Every time Mr. Irwin makes such a trip he returns more delighted with Hereford and the Panhandle.

Mrs. Clara Everett, sister of Mrs. J. P. Snyder, and daughter, Elizabeth, arrived in Hereford on Thursday for a protracted visit in the Snyder home. Mrs. Everett and daughter are from Modena, Missouri.

A card received from Geo. W. Barcus written at 4:00 a. m. on the summit of Pike's Peak, 14,147 feet high, states that he and Mrs. Barcus and Miss Sudiebel Warren are well and having a fine outing. It seems that Mr. Barcus has a sudden rise in the world of late.

Mr. William Ireland, who has been visiting his son Edgar and family at Dimmitt, and relatives in Hereford for the past number of days, returned to his home in Bowie on Thursday. Mr. Edgar Ireland accompanied his father home for a short visit.

C. E. Edwards came in on Thursday for a short visit with his mother and sisters. Mr. Edwards is a student in the Musical Department of the Moody institute and is highly pleased with his instruction at this place.

W. M. Smith, father of Postmaster Smith B. H. and Lewis Smith of Hereford, is spending several days in the City visiting with his sons and their families. Mr. Smith's home is near Dimmitt, and has one of the largest bearing orchards in all the country round.

On Thursday morning B. H. Smith came into the Brand office with his face aglow and his hands full of flowers from Mrs. Smith's beautiful flower bed. Mrs. Smith has one of the prettiest sweet pea borders in town anywhere. The Brand bows again and desires to thank Mr. and Mrs. Smith for this kindly remembrance.

The Hereford Brand

D. W. Hawkins, Business Manager
A. C. Elliott, Editor

Address all communications to
THE HEREFORD BRAND

Entered April 17, 1901, as second-class
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act of Congress of March 3, 1879.

Subscription Price \$1.00 Per Year,
Strictly in Advance

Any erroneous statement affecting the
character or reputation of any individual or
firm which may appear in The Brand, will
be gladly corrected upon being brought to
the attention of the publishers.

A NEGLECTED INDUSTRY.

That broom corn raised in the Panhandle will answer the call issued by the Dallas News for Texas made brooms is put up to the farmers of this section. The soil is well suited to the crop and the profits are in proportion to a man's wanted industry. A few sections of the Panhandle have been raising the product, but it has been sorely neglected in the Hereford vicinity. Read what the News has to say and then decide to plant a few acres next season. The Hereford Commercial Club will see to it that a local factory will be established and that a market will be created for all the farmers can raise and at good prices.

ONE OF MANY NEGLECTED OPPORTUNITIES.

There are nearly a million families in Texas. Perhaps not quite so many; but, on an average they use more than two brooms a year. Of the two million brooms, then, that they buy every year, it is pretty safe to say that not five hundred thousand of them are made in Texas. The chief cause of this discreditable is that there is not enough broom-corn grown in Texas every year to make as many brooms as Texas buys annually. Many of the brooms made here are made out of broom-corn grown in other states. Brooms can be shipped at less cost, relatively to value, than broom-corn can. There is a great incentive, therefore, for the broom factory to keep close to the broom-corn patch. It follows, then, that the reason that we have so few broom factories is that we have so few broom-corn patches.

Of course if their only reward was to be the pleasure they might get in seeing broom factories springing up over the state, no one could conscientiously urge Texas farmers to grow more broom-corn. But they will get a more substantial return. For example, and as proof, we cite an item printed in Saturday's News from Farmersville. The Commercial Club of that town began last spring to urge a trial of that crop, and as a result "quite a number planted from one to five acres on their thinnest land." The crop, so the dispatch went on to say, "is selling at from \$25 to \$30 per acre green."

Wheat will not give so large a profit, nor will corn, ordinarily, as a cash crop. It was added in the dispatch that "the straw is small and fine, measuring from twenty-five to thirty inches in length." And yet it was grown on "the thinnest land," land which probably would not have yielded ten bushels of wheat to the acre nor twenty-five bushels of corn in a favorable season.

Every county has a few thousand acres of such land. Most of it probably lies idle. From all of which we conclude that there is an opportunity that is being inexcusable neglected.

The 2nd. Store will buy it, or sell you what you want. 27-2t

For a country print shop to employ one more man beside the "devil" to turn out the work of the office and print the weekly sheet, is an unusual wonder—but the Brand office this week had from 12 to 17 men (some of them were girls) working for "dear life." How is that for a country shop?

The Brand begs to call attention to the full page ad of Hereford College, which appears in this issue. The College this year has a strong faculty and the out-look for a good school is encouraging.

Mistaken Occasion.

One day this week an ambitious young man in Hereford, phoned to the florist at Amarillo for an order of cut flowers, which he intended to present to his best girl as a birthday gift. The young man was not very specific in his instructions as to the kind of a bouquet of flowers but left it to the discretion of the Amarillo florist. The next day this same young gentleman called at the express office and paid his good \$5, but his suspicion was aroused when a large square box was brought out. On opening it, he found a neatly formed wreath with the inscription, "Farewell" worked in white tube roses. The young man fainted but his girl to this good hour don't know how near dead she was.

Bob Henry Hurt.

The following wire dispatch appeared in the Daily Panhandle of Tuesday, and created some talk among the friends of Congressman Henry:

Wrightsville, Ga., Aug. 17.—Miss Nina Tompkins, daughter of a well known banker, who, with five Robert Henry Lee of Waco, who automobile accident here, died this morning. Her brother, Roger Tompkins, will probably die of his injuries. The other will recover.

Of course all this is laid at the feet of the "devil" in the Panhandle office.

Hereford Market Report.

Showing what local dealers are paying for products of the ranch and farm. Corrected each week.

Wheat per bu.....	\$ 1.00
Oats, per bu.....	.45
Kaffir corn, per 100 lbs.....	1.30
Milo maize " " ".....	1.30
Sorghum " " ".....	1.50
Millet hay, per ton.....	10.00
Alfalfa hay, per ton.....	12.50
Eggs, per doz.....	.20
Butter, dairy made.....	.25
Butter, country.....	.20
Chickens, (fryers), per doz.....	\$3.00
to.....	\$3.50

Expression of Gratitude.

We desire to express our grateful thanks to our many friends in Hereford for the manifestations of sympathy and assistance in our sorrow during the sickness and death of our dear Mother. While it cannot reduce our sorrow, it makes it easier to bear. May the benedictions of heaven rest on each one.

Mr. and Mrs. J. T. Williams and L. H. Chenault.

CLUBBING OFFER

The Dallas Semi-Weekly Farm News makes a specialty of OKLAHOMA

news. Outside of this, it is unquestionably the best semi-weekly publication in the world. It gives news from all over the world, but particularly an unsurpassed

NEWS SERVICE

of the great Southwest in general. Specially live and useful features are the FARMERS' FORUM. A page for the LITTLE MEN AND WOMEN. The WOMAN'S CENTURY. And particular attention is given to MARKET REPORTS. YOU CAN GET The Semi-weekly Farm News in connection with THE HEREFORD BRAND for only \$1.75 a year cash for both papers.

SUBSCRIBE NOW and get the local news and the news of the world at remarkably small cost.

If Its a Good Roast or Steak, Sausage

or any kind of cured meats PHONE 357 and it will soon roll up at your door, in good shape and ready for use.

We are in to stay and aim to merit a part of your trade.

Yours for Business,

CITY MARKET

STANEK & ROOD, Proprietors
Successors to Wilson & Cloyd.

We Want More of Your Lumber Trade

We believe we can convince you that it is to your interest to trade with us if you will let us show you the grade of lumber we are handling.

It will not pay you to use poor grades of building material in your house, thereby weakening and shortening the life of it when you can get good first class material so cheaply.

We have paints, oils, varnishes, glass, screen doors and a full line of paint brushes.

We carry a large stock of post at very low prices. See us if you need posts. Our stock of Lumber is always complete and prices right.

Call and see us and get acquainted. Yard one-half block north of new depot.

J. F. JOSS LUMBER COMPANY

Keep Your Eye on ADRIAN

Crossing of Two Railroads 50 Miles West

of Amarillo, 38 Miles North of Hereford

Will Have 5000 Population in Three Years

Your Opportunity Has Come

Now is the time to buy. Get in on the ground floor. Do not wait till the railroad gets there. You get in ahead of the railroad.

THE ADRIAN TOWNSITE COMPANY

are putting in Waterworks System, putting down Cement Walks, Grading the Streets, Building Brick Bank and \$35,000.00 Hotel,

Buy Now before the Grand Opening July 9, 10, '09

Come See Me at Once. GET A FREE RIDE TO ADRIAN

CALL AT THE OFFICE

E. M. WOODFORD

Rear First National Bank Building

Hereford, Texas

ASK ME If you want to sell your

Business or Real Estate **FOR CASH**

No matter where located, if you want to Buy, Sell or Exchange any kind of Business or Real Estate.

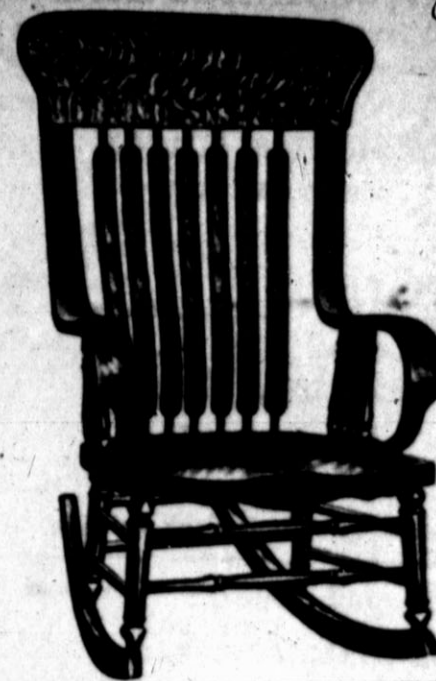
Insurance placed in best companies and policies looked after.

Office in Dunlap and Britain Building, Rooms 2 and 4 **C. O. LEE** Hereford, Texas



Come in... Have a Chair

Chairs fill an essential place in the furnishing of every home and they form an important part of our stock



We offer wide enough range of dependable patterns to enable you to make the most careful and profitable selection. In Buying a Chair you must consider Style, Service, Finish, Material. Our chairs combine these elements at prices which make them Big Values.



Over Stocked

We are over stocked on Rockers and Dining Chairs, having recently bought a car load at a great bargain and we propose to offer you for the next ten days, the biggest chair bargains that have ever been offered to the people of the west. We mean every word we say—Every chair in our store included in this great sweep sale. Our lines comprise high grade parlor rockers, polished quarter-sawed oak, golden finish, and natural mahogany, glass finish, with full spring leather seats.



Dining Chairs

Solid oak box seat dining chairs quartered and polished, saddle seat dining chairs in solid oak and fine high-grade diners with seat upholstered in leather. High Chairs made of golden oak, golden elm and hard wood with adjustable swinging table.

White Sewing Machines

You'll make no mistake in giving the White Family Rotary a trial. You are not bound to buy it, but we think you will decide to keep it after giving it a trial.



The Furniture Store
Ahead

E. B. BLACK CO.
FURNITURE AND UNDERTAKING

O. E. THOMAS
EMBALMER and FUNERAL DIRECTOR



Local and Personal

Box supper, court house, August 23rd.

Keep your right eye on Baskin Heights. 1-tf

Hicks & Harrison sell the best coal. 27-tf

Mayor Edwards is in St. Louis this week on business.

Get it at the Racket Store, it's cheaper there. 27-2t

J. G. Callens is off again to buy a fall and winter stock of goods.

A. L. McKnight of Amarillo spent a short time in Hereford recently.

Slightly used stoves at unusual bargains. 2nd. Store. 27-2t

Attorney Clyde Wright was at Crowell this week on business.

D. R. Gass is in the eastern markets purchasing goods for his store.

The Racket Store is opposite the Hereford Hardware Co. 27-2t

Save money and get best coal by buying "Niggerhead" in August. Hicks & Harrison. 27-tf

R. E. Avera of Byers is visiting in the home of his sister, Mrs. R. A. Tynes.

Miss Lela Flenniken has returned from a visit to friends at Ft. Worth, Dallas and other Texas cities.

Small packages thankfully received and large ones in porportion. Hereford Steam Laundry. 26-3t

W. B. Dameron left the other day for a business trip to Aransas Pass.

Genuine Rugby "Niggerhead" coal is best. Sold in Hereford only by Hicks & Harrison. 27-tf

Mrs. Wynne and her two sons, Joe and Howard left Monday for their home in Oklahoma.

Everybody knows Rugby "Niggerhead" coal is best. Hicks & Harrison. 27-tf

While the weather is so hot, have your washing done at the Hereford Steam Laundry. 26-3t

F. Slater of Moreshill, Indiana, was here recently looking after his land interest near Hereford.

Don't forget the Racket Store for little things. Opposite the Hereford Hardware Co. 27-2t

Don't forget the box supper at court house park Monday evening, Aug 23.

Mrs. F. P. Wilson is enjoying a visit by her sister, Mrs. Mary Means of San Angelo

The 2nd. Store deals in bargains. Got any? Want any? Come in. 27-2t

George Sache of Vega was in Hereford Monday on business. He reports good crops in his section.

Five, ten, twenty and forty acre improved places edge of town for sale at reasonable prices. Address L. Baskin, Hereford, Tex. 31-tf

L. A. Hough, the hustling townsman of Adrian, was doing a stunt in Hereford this week, selling a number of lots to Hereford people.

Judge and Mrs. J. M. Richards of Weatherford, Texas are here visiting with his brother, C. S. Richards. Judge Richards says if he could turn the tide of time back ten years, that he would move to the Panhandle.

Pastor Baker and wife are spending a short vacation at the Paloduro club grounds near Canyon City.

See Van Orsdal Plumbing Co. for real Plumbing and heating. Residence phone 360. 25-tf

Miss Arvie Gardner of Durant, Oklahoma, has accepted a position with W. M. Cogdell as deputy District and County Clerk.

After Sunday, Aug. 15, the meat markets will not be open in the afternoon. Burnam & Dobbins, Stanek & Rood. 27-2t

C. M. Hunt wants to list a few pieces of land located near Kelso and Spring Lake. He has some buyers for these sections. 22-tf

I will have my gray Purcheon horse at Sherk and Stanek's livery barn Thursday Friday and Saturdays of each week. B. B. Easter. 14-tf

What's "more fun than a box of monkeys?" Why a box supper of course—at court house park Monday night, Aug 23.

Albert Smith of near Umbarger was in Hereford last Saturday on business. His place is now on rural route No. 1, out of Canyon City.

Let us grease that windmill and keep it in repair for you. Then it won't tear up. 20-tf RAYZOR & CARROLL.

Judge B. M. Estes of Granbury was here Monday and Tuesday visiting with his sister, Mrs. C. P. Estes, and attending to some business matters.

Misses Elgie and Carmine Coston left on Wednesday afternoon for several weeks' visit in Amarillo and Fort Worth, then Miss Elgie will return to old Mexico where she taught last year, and resume her school duties and Miss Carmine will enter some good school in Dallas for the coming year.

R. E. Cook, Notary Public and Conveyancer, will go any place in town to take acknowledgements. 21-tf.

P. M. Varnell of Cleveland, Tennessee was here recently visiting with G. W. Griffin at the home of W. A. Higgins. He thinks the country O. K. and was delighted with Hereford; so much that he will come again and bring his better half.

Miss Laura and Clara Edwards returned from Corpus Christi on Wednesday where they attended the State Epworth League Convention. The ladies report a large and enthusiastic attendance, and the best program in the history of the convention.

Mrs. L. C. Flanders and children moved into our town the first of the week from Friona, and are now at home in the Troy Womble house near the public school building. Mrs. Flanders came to Hereford for the benefit of our schools.

Rev. O. W. Dean, Messrs. Barton and Wray, Mesdames W. B. Beach, R. E. Cook, B. E. Seymore, J. H. Harris and Barton, and Misses Emma Deah, Clyde Wilson, Georgia Curtsinger and others are in attendance at the Tierra Blanca Association of the Baptist Church for this part of the state which convened in Canyon City on Wednesday evening and will close Sunday.

HELLO, CENTRAL!
GIVE ME 81

I want some Clean, Fresh Groceries of the Highest Quality and they are always to be found at

JARROTT
&
WILKINSON'S

Professional and Business Cards

WM. M. KNIGHT JNO. P. SLATON
KNIGHT & SLATON
 ATTORNEYS
 First National Bank Bldg
 Hereford, Texas.

Geo. W. Barcus Jno. C. North
BARCUS & NORTH
 Attorneys at Law
 Hereford, Texas
 Office in First State Bank building

L. GOUGH
 GENERAL IMMIGRATION
 NOTARY PUBLIC
 Hereford, - - - Texas

O. E. THOMAS
 Funeral Director and Embalmer
 With E. B. Black Co.

KING REALTY CO.
 Lands, Loans and Insurance
 Notary in Office
 Abstracting a Hereford, Texas
 Speciality

G. M. SUGGS A. M. JONES
SUGGS & JONES
 ABSTRACTERS
 Complete Abstract of Title to Deaf
 Smith County Lands.
 HEREFORD, - - - TEXAS

C. G. Witherspoon W. Claude Witherspoon
C. G. Witherspoon & Son
 Dealers in Panhandle Lands
 Abstracts prepared on short notice. All
 kinds of stenographic work done. Ex-
 clusive agents for Western Union
 Land Co.'s Lands

A. P. Murchison J. S. Jones
MURCHISON & JONES
 Real Estate and Live Stock
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B. H. Smith D. F. Ashbrook
SMITH & ASHBROOK
 ALL KINDS OF INSURANCE
 AND LOANS. Phone 273.
 Office 1st door South of First National Bank

O. K. LAND COMPANY
 We Buy, Sell and Exchange
 Panhandle Land a Speciality
 See us Three Doors East of Post Office
 A. H. ELLISTON, MGR.
 HEREFORD, - - - TEXAS

J. C. BERRY
 ARCHITECT and
 BUILDING CONTRACTOR
 Room 1 Upstairs Garrison Building
 Phone 335.

E. S. Ireland R. A. Holland
DIMMITT ABSTRACT CO.
 ABSTRACTS OF CASTRO AND BAILEY
 COUNTY LANDS
 Dimmitt, - - - Texas

HARVEY CASH C. L. ADAMS
CASTRO ABSTRACT COMPANY
 Abstracts of Castro and Bailey
 Counties. Your business solicited.
 DIMMITT, - - - TEXAS

Chas. V. Kirkpatrick
 DEALER IN SHEET MUSIC
 All of the late popular songs. Sheet
 Music at half price. Write me for what
 you want.
 AMARILLO, - - - TEXAS



We offer special inducements in
 quarter and half section tracks close
 in to actual settlers. We have some
 on easy payments. Hereford is in
 the shallow water belt. Write us for
 particulars. Address
BASKIN LAND COMPANY
 HEREFORD, - - - TEXAS

Society

A JOYOUS EVENT.
 The insects' song of contentment
 as they chirp so loudly from the
 grass,—the sparrows fluttering un-
 der the eaves, and their little tones
 so full of gladness and praise, tell
 a story to the listening ear of man.
 The bird that sits on the bough of
 the tree singing her morning song,
 and the noisy, romping brook cap-
 ricious and playful, as it calls to
 the willows, and prattles to the lis-
 tening grass as it scampers on its
 way, reveal a wondrous truth.

The sea, too, as her rippling wa-
 ters roll gently upon the shore, kiss-
 ing the pebbles and sands, and
 again, in her tempestuous fury when
 the waves dash mountainous high,
 and the giant voices of wind and
 storm cry aloud have a secret in
 their voice. There is a signifi-
 cance in it all; and man interprets
 the meaning. All nature as it is
 filling up its full measure tells the
 great truth,—the Hand that made
 us is divine.

This Hand also created man and
 placed him upon the earth to be
 just as happy and obedient as the
 bird, the brook etc. How many
 men and women in the walks of life
 have caught this inspiration and go
 about giving out constantly sun-
 shine and joyous contentment.

About ten days ago, eight
 young ladies came to our city to
 drink from this sparkling fountain,
 and as the cup of joy is always
 overflowing in the home of Mr. and
 Mrs. H. H. Hawkins, the ladies
 went immediately there.

On last Friday evening, August
 13, in order that many of the young
 people of Hereford might sip at this
 bowl of pleasure, Mesdames H. H.
 and D. W. Hawkins entertained
 more than fifty at the home of Mrs.
 H. H. Hawkins. As each one
 breathed the genial atmosphere of
 this home, it caused the eye to
 sparkle and the health-color to re-
 turn to the cheek. The entertain-
 ment for the evening was unique
 consisting of a lesson in botany,
 word portrait making and progres-
 sive peanuts. Misses Velma Patton
 and Essie Johnson freely gave the
 tempting nectar from the punch
 bowl, and at a convenient hour de-
 lightful refreshments of cream and
 Angelfood cake were served from
 little tables decorated with sweet
 peas. At the midnight hour when
 all had drunk at this pleasure foun-
 tain and were filled, quietly, one by
 one, bade the hostesses good-night
 and returned home.

Those present were Misses: Clark,
 Marichall, Wilson, Gregg, Palmer,
 Harvey, Arthur, Graham, Tucker,
 Mercer, Lee, Norton, Gyles, Grif-
 fith, Estes, Stoker, Hemmack,
 Newton, Boone, Head; Amanda,
 Frankie, Johnnie Lee, Edith and
 Carrie Hawkins; Mrs. A. L. Gib-
 son; Messrs: Howell, Thompson,
 Carter, Mercer, Merriott, Joss,
 Nesbitt, Fox, Gill, Bass, Farmer,
 Dameron, Stanford, Wilson, Emory
 and Ojell Elliott, Charleton, Pirkey,
 Cross, Gass, Herbst, Woodburn,
 Barrow, Gibson, Stanberry, D. W.
 Hawkins.

MR. AND MRS. MEADOWS ENTERTAIN.
 The pretty new home of Mr. and
 Mrs. Claude Meadows was the scene
 of much merriment on Saturday
 evening, August 13, when Mrs.
 Meadows entertained a large party
 of young people in honor of Miss
 Eileen Moore, a guest from Com-
 manche, Texas, and Mr. Hy Moore,
 brother of the hostess, who is also
 from Commanche.

Progressive "42" was engaged in
 as the chief feature of entertainment.
 As a special diversion from the

usual means of progression unique
 little favors were presented to each
 winner with the request that he or
 she favor some losing player. In
 this novel manner the young people,
 who were largely strangers to each
 other, had an opportunity of mixing
 together more generally.

The little Misses Oberthier very
 gracefully presided over the punch
 bowl in the dining room and also as-
 sisted the hostess in serving delight-
 ful refreshments of assorted cake
 and fruit ice.

Mrs. Claude Witherspoon and
 Mr. Lee Carter proved to be the
 champion 42 players and a large
 bow of blue and red ribbon was pre-
 sented to them respectfully. Sun-
 day morning found some of the
 guests bidding their hostess and
 guests of honor goodbye, so swiftly
 and pleasantly had the hours pass-
 ed. Those present were: Misses
 Warren, Gibson, Hendricks, Ham-
 mack, Potter and Shirley; Messrs.
 Haile, Pirkey, Herbst, Nesbit,
 Carter, King, Oleson, Joss, Charle-
 ton, Moore, Shirley and Collins,
 Mr. and Mrs. W. C. Witherspoon
 and Mr. and Mrs. B. S. Arnold.

REMEMBERED BIRTHDAY
 Childhood is always sunny and
 the buds of hope and promise bloom
 in the pathway of children. The
 child in the home is the bird-song
 and the ray of sunlight that never
 fades.

Mrs. J. P. Slaton, although she
 had not been home but a few days
 from her month's outing in Colora-
 do, did not forget her little daugh-
 ter's birthday, and on Friday after-
 noon, August 13, from 3 to 6, the
 Slaton home resounded with the
 happy voices of children that had
 come to do honor to Velma's birth-
 day.

The dining room was elaborately
 decorated in pink sweet peas and
 green foliage, and here the children
 were invited as they came to have a
 glass of punch. Next the children
 were invited into the parlor where
 they were delightfully entertained
 by little Misses Jewell Barnes and
 Mary Sybert and Blanche Clark
 with piano music and a recitation
 by Louise Oberthier. When time
 for refreshments came, the eyes
 brightened at the sight of the pink
 ice cream and cake with the icing of
 a pinkish tint. Then came the fun
 on the lawn again until the time
 came to return home.

Mrs. Slaton is an adept as an en-
 tertainer always and especially
 knows how to please children.

After many good-byes and many
 happy wishes for Miss Velma the
 coming year, the children were
 gone.

Those present were: Cora Lee

Gough, Effie Lee Guinn, Grace
 Smith, Hattie and Alice Fullerton,
 Bessie Snyder, Virgol Height,
 Louise and Georgia Irwin,
 Elizabeth and Louise Ober-
 thier, Ruth Myrick, Lela Patton,
 Elizabeth Black, Lucy and Beatrice
 Story, Gertrude Robinson, May
 Murchison, Jewell Barnes, Blanche
 Warren, Susie Lackey, Carrie Bar-
 ker, Bernadine Price, Elzina Mounts,
 Alma Norton.

ENGAGEMENT ANNOUNCED.
 Miss Pauline Shirley invited a few
 friends to her home on Monday
 afternoon for a game of "42". The
 occasion was delightfully informal
 and nothing out of the ordinary was
 suspected till artistic little score
 cards fashioned as wedding bells
 and bearing beautiful little pin and
 ink sketches of a bride were pre-
 sented the guests. This, of course,
 aroused a deal of curiosity and im-
 mediately the belief that Madam
 Rumor's report of a wedding in the
 Shirley home was true. However,
 the secret of the coming event was
 not disclosed till after the game of
 42 was finished and refreshments of
 pineapple sherbet and cake were
 served. Miss Shirley then in her
 characteristic manner told of her
 plans and honored the guests by a
 request that they should assist her
 in some detail of her marriage to
 Mr. Elston M. Haile, which takes
 place Thursday, September 2, 1909.
 The guests were Misses Ina and
 Leila Gregg, Hunt, Wilson, Damer-
 on, Gough, Moier, Ratten Authers
 and Mrs. B. S. Arnold.

GERMAN.
 Mr. and Mrs. J. N. Russell en-
 tertained with a delightful German
 on Thursday evening introducing
 their house party and Mrs. Price's
 visitors.

An informal reception was held
 on the veranda after which twenty
 couples danced the cotillion which
 was followed by an old fashioned
 hop.

In the reception room "500" was
 enjoyed by those who did not care
 to dance.

Mrs. Price poured punch and at
 midnight a delicious buffet lunch
 served informally.

Those present were Misses Cal-
 loway, Gibson, Winfred, Gregg,
 Hendricks, Moore, Potter and Har-
 vey; Mesdames Price, Ashbury,
 Slaton, Witherspoon, Ferguson, Col-
 lins, Mason, Barker, Dodson, Bis-
 coe, Blake, Cardwell; Messrs.
 Oleson, King, Nesbit, Herbst, Sla-
 ton, Barker, Biscoe, Cardwell, Car-
 ter, Collins, Sacre, Pirkey, Charle-
 ton and Ferguson.

A SLUMBER PARTY.
 Mrs. L. A. Ricketts entertained at

her cozy little country home the fol-
 lowing friends at a slumber party,
 Monday evening, August 16: Miss-
 es Arthur, Wilson, Waterman,
 Georgia and Willie Hammack;
 Mesdames Tucker, Arnold and New-
 ell. The party was a compliment
 to Miss Wilson of Fort Worth, who
 is a guest of Mrs. Orvell Newell.
 After serving a dainty luncheon the
 hostess joined her little party in one
 round of merriment, which lasted
 till the wee small hours of the fol-
 lowing morning. Sleep was the
 least part of the program. A de-
 lightful breakfast was served Tues-
 day morning and after an hour or
 more spent in kodaking the jolly
 crowd returned home. They are
 greatly indebted to the hostess for a
 most pleasant outing and secretly
 wishing the host may be called
 away from home again in the near
 future.

CHAFING PARTY.
 On Friday evening the young la-
 dies of Mrs. Russel's house party
 reciprocated a pleasant horse-back
 ride by a pretty little chafing dish
 party. Music by Miss Gene War-
 ren and Mr. Olson was the special
 feature of the evening.
 Those present were Misses Callo-
 way, Gibson, Warren, Gene War-
 ren, More and Hendricks; Messrs.
 King, Ferguson, Sacre, Gough,
 Rogers, Collins and Oleson.

CAMP PARTY.
 A pleasant party composed of
 Mesdames Price, Ashbury, Joiner,
 Mason, Witherspoon; Misses Callo-
 way, Gibson, Warren, Gregg; Mes-
 srs. Price, Sacre and Rick-
 etts left Tuesday for a week's out-
 ing on the Paloduro.
 They will be joined at Canyon
 City by friends from Amarillo and
 Gamerville and making camp eigh-
 teen miles out will spend the time
 in exploring the beautiful and now not-
 ed Paloduro Canyon.

MORNING PARTY.
 The doors of Mrs. Pugh Price's
 hospitable home were open last Sat-
 urday morning for a few select
 friends to enjoy a hand at "500."
 The party was complimentary to
 Mrs. Price's guest, Mrs. Ashbury,
 of Amarillo.

Those present were: Mesdames
 Witherspoon, Collins, Biscoe, Rus-
 sell, Mason and Jarrott; Misses
 Calloway, Gibson, Moore, Warren,
 Gene Warren; Gregg, Hendricks,
 Potter, and the guest of honor.

JUVENILE PARTY.
 Mrs. Sue Barnes delighted the
 little girls of her Sunday school class
 by entertaining them at her home
 Tuesday afternoon, August 17th.
 Mrs. Jarrott who is an adept at enter-
 taining assisted her mother by join-
 ing in with the little folks in their
 happy childish games. Ice cream,
 wafers and candy were served and
 the children were very happy as a
 result of the effort made by their
 teacher to entertain them.

Local and Personal

If your eyes bother you see Dr. Rigdon at Coulson's Drug Store, Aug 27, 28. 26-3t

Buy genuine Rugby "Niggerhead" coal and save money because it produces more heat for the money. Hicks & Harrison. 27-tf

Mr. and Mrs. J. K. P. Gilliland after spending ten days with their son, Attorney Carl Gilliland and family, left for their home at Mangum, Oklahoma.

George Bell of Oklahoma has purchased the barber outfit belonging to Frank Byrd and has opened up in the Cottage Hotel building.

Sanitary plumbing, heating and ventilating. The real thing; Van Orsdal Plumbing Co. Residence phone 360. 25-tf

Get a Majestic Souvenir Set of Ware at Warren's Hardware store during demonstration week, Aug 30 to Sept 4. 28-3t

Say boys, what do you know about this—a square meal and a pretty girl for a quarter, (or more) at the box supper next Monday night?

L. H. Chenault was called from Waco the last of last week by the death of his mother, Mrs. Elizabeth Chenault.

Fred Brownlee who has been visiting relatives in our city the past two weeks left for his home in Oklahoma on Tuesday.

Mrs. C. E. Gordon of Whitesboro who has been visiting her sister, Mrs. J. M. Boone for the past month returned to her home on Wednesday.

On Sept. 1, our price on genuine Rugby "Niggerhead" coal will advance from \$8.00 to \$8.50. Hicks & Harrison. 27-tf

Miss Ruby Terrell, who has been visiting her sister, Mrs. E. H. Wray, has returned to her home at Denton. She will teach again in the Dallas high school next year.

Mr. and Mrs. J. P. Eskildsen who made their home in Hereford until a few months ago, but who have been visiting in California, passed thru the city on their way to their home in Iowa.

We want you to call at our store during our Majestic Demonstration Week, Aug. 30 to Sept. 4, and get a Souvenir Set of Majestic Ware. Warren Hardware Co. 28-3t

Mrs. J. N. Russell is having for her guests during the month of August, Misses Gibson, Winifred and Jean Warren and Calloway of Fort Worth.

Miss Bess Marichal of Whitesboro who was present at the marriage of her friend, Miss Lillie Mae Boone, returned to her home on Wednesday.

Miss Grace McGarr, one of the popular teachers in the Public School, arrived in Hereford on Tuesday evening and is now ready for her year's work.

When you want pure Shumac sorghum seed or millet seed that was raised on last year's sod, free from Johnson grass, see Fallwell & Sons. 15-tf

Not how cheap? But how good! The principle we work on. Van Orsdal Plumbing Co. Real plumbing and heating. That's all. Phone 360 and 335. 26-tf

A. B. Hadden, formerly a Hereford citizen but now a Chicagoan, has been in Hereford renewing his acquaintances and attending to business.

O. S. Tatman of Iowa, who reads the Brand writes that he will be a citizen of Hereford before January 1st. Come on and bring a dozen more with you.

Be sure and see the manager of the Electric Light Company before having your house wired as we may be unable to extend the line to you. Hereford L. & P. Co. 24-tf

Miss Nettie Patterson has returned from a visit at Clovis, N. M. but is now in St. Louis buying a stock of the latest creations in millinery for J. A. Fox & Co's. store.

Lawrence Johnson of Summerfield is prepared to buy and handle all the grain offered for sale in his community and will pay highest market price. See him. 25-4t

Mr. and Mrs. Leroy Johnson and children arrived in Hereford on Tuesday evening by auto from Snyder for a visit with Mr. Johnson's mother, Mrs. J. A. Johnson and other relatives.

We anticipate a great rush of coal orders the last of August. Don't wait until then but order today a good supply of genuine Ruby "Niggerhead" coal. Hicks & Harrison. 27-tf

The band boys desire to thank the ladies who so generously responded to their requests for help at the lawn festival with cakes, and assisting in serving the refreshments.

Drop in our store during our Majestic Demonstration Week, Aug 30, and let us show you why the Great and Grand Majestic Range is the best on earth. A Souvenir Set of Ware, worth \$8.00, given with every Majestic Range sold. Warren Hardware Co. 28-2t

Mr. R. N. Mounts and little daughters, Elzina and May, went up to Amarillo this a. m. to meet Mr. Mounts' mother, Mrs. M. E. Mounts of Denton, who will spend some time visiting in the home of her son.

Mrs. W. J. Short, one of the most successful teachers of Deaf Smith County, and who finished a four month's term of school in the Files district a short time ago, left on Thursday for a two month's visit with relatives and friends at Plymouth, Illinois. Before leaving, Mrs. Short came in and said that she could not do without the Hereford news, and asked to have the Brand follow her.

J. F. COLLUP

DEALER IN

COAL, HAY AND GRAIN, FIELD SEEDS AND STOCK SALT

We solicit a share of your business, promising that we will endeavor to sell you goods at as close margin as possible. Telephone No. 1.

I'M IN THE MARKET FOR ALL KINDS OF WHEAT
WE HANDLE ALL KINDS OF POSTS.

MONEY LOANED

ON REAL ESTATE

LONG TIME, EASY PAYMENTS,
RELIABLE REPRESENTATIVES WANTED

The Jackson Loan & Trust Co.

FORT WORTH, Texas.

JACKSON, Mississippi.

The HEREFORD NURSERY

LARGEST and best collection of Choice and Fancy Fruit Trees, etc., grown on the planes. We have ripe fruit every day from May to October, and you can too. Our 18 years' experience has taught us what varieties are hardy and prolific. We want your trade.

L. P. LANDRUM

P. R. Purcell & Sons

Livery, Feed and Sale Stables

GOOD SADDLERS GENTLE DRIVERS

Special Conveniences for Drummers

HEREFORD TEXAS

The Patronage of the General Public is Cordially Solicited.

L. A. STROUD

SELLING

FIRE, TORNADO, LIFE,

ACCIDENT, AND

PLATE GLASS

INSURANCE

Representing Companies that are
STRONG AND SAFE

I will appreciate your business

The Home Bakery

For

Plain and Cream Bread, Buns,
Rolls, Pies and all kinds of
Cakes and Cookies

W. E. TOMPKINS

Proprietor

CONCRETE WORK

All classes of Concrete Work at the Right Price.

SIDE WALK, 12 1-2 cents per square foot. CURB, 20 cents and up. All work warranted against breakage, wear or unsightly cracks for one year.

BEST SAND and GRAVEL in the Panhandle delivered to any part of town for \$1.50 per yard.

S. T. WORLEY

THE RIGHT PLACE

For Lumber and all Classes of Building Material. 100 per cent Pure Paint. Largest Stock of Glass in Town. No trouble to Figure Bills. Prices Right.

Come and See Us.

T. M. PALMER LUMBER CO.

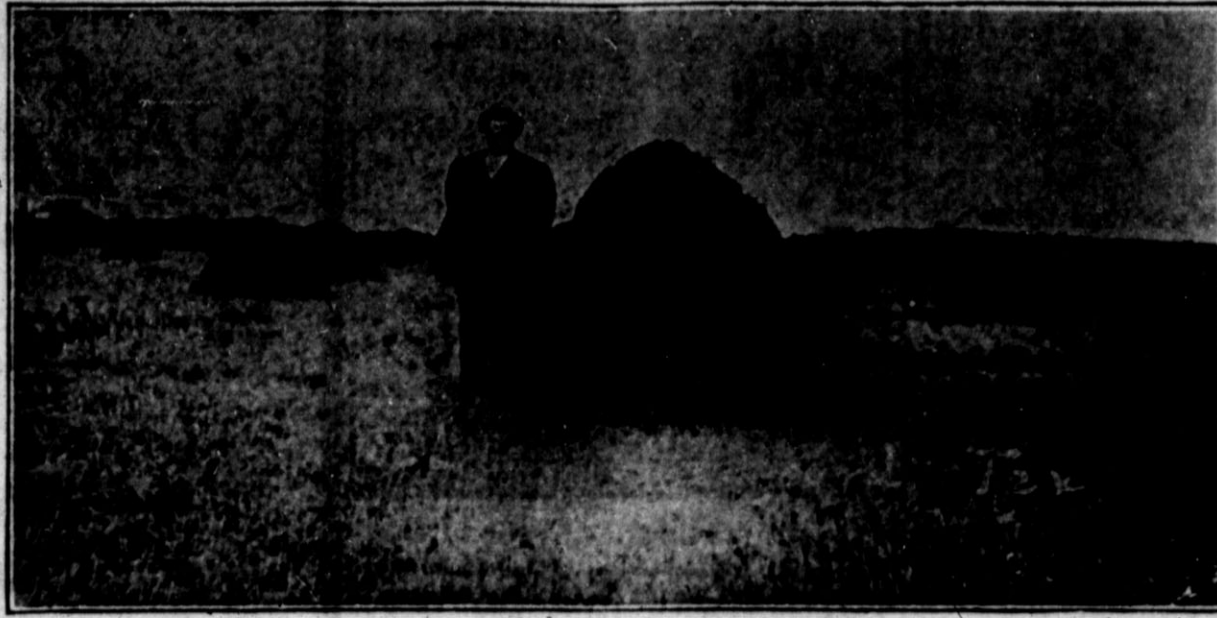
UP-TO-DATE LIVERY and SALE BARN

When you want a good drive or an up-to-date rig call at our Barn. We have spent a great deal of time and money lately improving and enlarging our premises. We have one of the best barns in West Texas and can give you the best accommodations in any line of livery service. We guarantee courteous and fair treatment to all. We also have a Baggage Transfer in connection with our Livery business. Courteous treatment given. Phone 249.

SHERK & STANEK

WE ARE HERE TO STAY!

We want your land business. We offer the very best bargains to our purchasers. More immigrants are coming to the Panhandle than any other section of the whole country. You'll have to hurry if you want a home here while land is cheap.



A Panhandle Farm Scene

Join one of our special excursions for Hereford, Texas, that leaves St. Louis on Tuesday and Kansas City on Wednesday of the 1st and 3d weeks in each month. Our autos will be at your service to view the country and see for yourself its wonderful possibilities. Write us.

EDWARDS-O'BRIEN LAND CO.

HEREFORD, TEXAS

HOT TIME TUESDAY

Mercury Column Boiling—Highest Temperature in Many Years.

Dispatches from four states indicate that last Tuesday was really "hot enough for you." With the mercury column standing around 106 degrees at Kansas City, 109 at Guthrie, sun kinks in the rail road tracks at Fort Worth, 101 at Amarillo, and 102½ at Hereford, it broke all previous records and a few thermometers were smashed all to piece. While many cities in Kansas and Missouri suffered from heat prostrations, the Panhandle people were all alive at sundown and enjoying a new breeze.

The Wynne Recital.

The music lovers of the city were treated to a high-class piano recital last Friday evening at the opera house by Master Joe Wynne. He was assisted by his aunt, Mrs. Lee Clark, vocalist and Mrs. J. D. Jarrott, reader. The program as given included numbers from Chopin, Moskowski and Liszt. Mrs. Clark's Italian Aria by Meyerbeer was enjoyed by all present. Mrs. Jarrott's monologue, "Behind the Curtain" was well received.

The juveline program came as a pleasing introduction to the evening's program. The children taking part were: Mary, Blanche and Leoti Clark, Corrie Barker and Louise Irwin. The piano numbers by the Clark children, the violin work by little Miss Barker and the

reading by Miss Louise were each highly pleasing to their friends.

The closing number of the program was the Rhapsode Hongroise No. 2 by Liszt, which was delightly played by the boy pianist, Master Joe Wynne. This is the third appearance of Joe in Hereford and each time he adds a long list of admirers to his many friends.

Meeting at Summerfield.

Beginning Sunday, August 22, the Methodist and Presbyterians will conduct an all-the-week service at Summerfield. All christian work-

ers are cordially invited to take part. Rev. C. W. Dunn of Olney, Texas, assisted by Rev. V. H. Trammell, will have charge.

Star Theatre.

The Star Theatre in the Bogard building has been refitted and overhauled by the new management. Four electric fans have been added for the comfort of the patrons. An hour after supper will give you both pleasure and profit. New program each night. ltp

Good building sand at Falwell's Grain Store. \$1.50 per yard. 28-2tp

FLOUR ! FLOUR ! FLOUR

Why pay more when you can buy a sack of the best soft wheat flour for \$1.90.

Have you tried our brands ? ? Then you have not experienced the pleasure of baking with a perfect flour. The cost is not as much as that of other kinds. But the results are INFINITELY BETTER.

HUBBARD GROCERY CO.

The Quality Store

PHONE 25

Notice of Sheriff's Sale.

THE STATE OF TEXAS, COUNTY OF DEAF SMITH. Whereas, by virtue of an execution issued out of the District Court of Deaf Smith county, Texas, on a judgment rendered in said court on the 31st day of May, 1909, in favor of T. R. Day and T. Howard Day, and against C. E. Edwards, J. N. Wooten, S. H. Morris and F. T. Farrell, No. 261 on the docket of said court, I did, on the 8th day of July, A. D. 1909, levy upon the following described tracts and parcels of land situated in the county of Deaf Smith, state of Texas, as the property of the said C. E. Edwards, J. N. Wooten, S. H. Morris and F. T. Farrell, to-wit: A part of Block No. 9 of the Evants Addition to the town of Hereford, Texas, as shown by the plat of

said addition now on file in the deed records of Deaf Smith county, Texas and more particularly described as follows:

Beginning at a point 500 South of the Northwest corner of said Block 9; thence South with the West line of said Block 543.55 feet to the Southwest corner of said Block; thence East 290.05 feet to the Southeast corner of said Block; thence North with the East line of said Block 543.55 feet; thence West 290.5 feet to the beginning. And on the 7th day of September, A. D. 1909, being the first Tuesday of said month, between the hours of 10 o'clock a. m. and 4 o'clock p. m. on said day, at the court house door of said county, I will offer for sale and sell at public auction, for cash, all of the right, title and interest of the said C. E. Edwards, J. N. Wooten, S. H. Morris and F. T. Ferrell in and to said property.

Dated at Hereford, Texas, this 12th day of August, A. D. 1909.

E. F. CONNELL, Sheriff, Deaf Smith County, Texas.

Sheriff's Sale.

STATE OF TEXAS, COUNTY OF DEAF SMITH. By virtue of an order of sale issued out of the Honorable District Court of Deaf Smith county, on 12th day of August 1909, by the Clerk thereof, in the case of Grayson Bell versus W. P. Lambertson No. 270, and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's sales, on the first Tuesday in September, A. D. 1909, it being the 7th day of said month, before the court house door of said Deaf Smith county, in the town of Hereford the following described property, to-wit:

Situated in Deaf Smith county, Texas, and being a part of section no. 62, Block K-3 and particularly described as being all of block No. 54 of Evants Addition to the town of Hereford as shown by the plat of said Addition of record in the deed records of Deaf Smith county, Texas.

Levied on as the property of W. P. Lambertson to satisfy a judgment amounting to \$1,264.50 in favor of Grayson Bell and cost of suit.

Given under my hand, this 12th day of August 1909.

E. F. CONNELL, Sheriff. By C. E. Wheeler, Deputy Con.

..COAL WARNING!..

For Your Winter Supply of Coal, be sure and get

GENUINE RUGBY NIGGERHEAD

Because it Produces More Heat than any other Coal, it's Best

AUGUST PRICE \$8.00

August 15th the mines advance the price. September price will be \$8.50

Phone 76

HICKS & HARRSION



GOOD THINGS FOR BREAKFAST,

lunch, dinner, supper and between times are plenty in this market. In fact, there is nothing here which is not good.

You'll Like Our Groceries the first time you try them. You'll like them more as you continue to use them. You will like our prices too. The way to prove it is to come and see.

Stock is fresh daily and price always close to cost

Cardwell Brothers

If You Are Thinking Of Building a Home

You should see our large stock of all kinds of Building Material and get our prices. You should also see our house and barn plans. One thousand plans to select from.

Alfalpa Lumber Co.
C. M. MILLER, Manager

COAL = GRAIN = HAY

We are in the market for Wheat, Corn, Oats, Maize and Kaffir Corn. We handle the best grade of Colorado coal. Come and examine our coal and get our prices before buying.

Hereford Grain Co.
Phone No. 160 Free Delivery

Hotel Iowa

ROOMS TO LET

Single Rooms \$1.50 per week

Double Rooms \$3.00 per week

All rooms and beds kept nice and clean.

Meals without Rooms \$5.00 per week

T. G. NANCE, Prop.

Tierra Blanco Herefords

L. R. BRADLEY, Owner W. T. WOMBLE, Manager
...BREEDERS OF...

Registered Hereford Cattle

Herd Headed by Strike Six, No. 156847

Assisted by Texas Tom, No. 204446

Will sell a quantity of young stock either singly or in car load Lots

Write owner or call at my ranch, situated five miles east of Hereford, on the Tierra Blanco river.

Just Received a few boxes Star Typewriter Paper. Its the paper you have been wanting. STATIONERY DEPT., THE BRAND

At Dinner.

Mrs. W. M. Cogsdell entertained a number of visiting relatives and friends at a Sunday dinner on Sunday, August 15. The occasion was a very pleasant one, for so many congenial friends of long standing were assembled together.

Mrs. Cogsdell had for guests: Mrs. C. C. White of Wichita Falls, mother of Mrs. T. M. Palmer, Mrs. S. H. Hodges of Fredrick, Oklahoma, sister of Mrs. T. M. Palmer, Mrs. W. K. Gibson, mother of Mr. Ambrose Gibson, Mr. A. H. Parmer and daughter, Bess, of Ardmore, Oklahoma, T. M. Parmer and wife, Ezra Norton and wife and Ambrose Gibson and wife.

Notice.

The same regulations in regard to fishing and picnicing at Sulphur Park will be enforced as last year.

All such parties must present permits before entering grounds. These regulations are made necessary for the protection of the property. 14-tf Irwin, Gough & Collins.

6 O'clock Dinner.

Mrs. C. G. Witherspoon entertained at 6 o'clock dinner on Friday, August 13, complimentary to Mrs. Jake Seigler of Santa Anna, California and Miss Harry Mason of Vernon. The other guests were: Mrs. Emma Mercer and Mrs. R. Collins. This was such a happy occasion for these ladies have known each other and been friends for many years.

Record Breaking Heat.

While it was "some hot" in the Panhandle last Tuesday, how does this list strike you? 111 degrees at Ft. Worth; 105 at Little Rock, Arkansas, 113 at McAlister, 112 at Oklahoma City, 109 at Comanche, Texas, 110 at Gainesville, 110 at Howe and McKinney.

Notice.

Lost one handkerchief, two ladies and one baby ring tied up in same. Finder please return to Brand office, or F. H. Britain and get liberal reward. 28-tf

Well Drilling.

Albert Wilde 15 miles northwest will drill wells from 2 to 8 inches and put up mills ready for use at reasonable price. He makes hydraulic tubular and cased wells, with or without casing. See him at his home or address him at Hereford. He can save you money on any kind of a well and can put a well through any depth of sand without casing. Twenty-five years experience. 25-4t

J.M. Gililand Embalmer and Funeral Director, with Arnold & Matthews, Furniture and Undertaking. Day phone 115, night phone 251 or 232. 3tf

Notice.

If you won't let Buck Roberts sell your second-hand goods, sell them to him. He will pay the highest cash price. He always keeps second hand goods for sale. 21-tf

Fireman's Fund Insurance Company

Fire Tornado Plate Glass Life Accident Burglar Stock

We can also make your Bond

SMITH & ASHBROOK
RESIDENT AGENTS HEREFORD, TEX.

THE BRAND'S SPECIAL CLASSIFIED ADS

Matter for this column and local ads any where in the paper will be inserted at rate of one cent a word or five cents a line for each insertion. Pay in advance unless you can be easily found on the street or in your office the first of the month.

LOST AND FOUND

CHAIN—Auto mud chain lost between Dimmitt and Hereford. Finder please return to Arch Johnson at Dimmitt or Renfro & Price, Hereford. 27-2tp

ROOMS AND BOARD

FOR RENT—Pleasant east room, 4th residence west of First State Bank. Mrs. Delphia Cox. 1tp

FOR RENT—2 nice large, cool rooms, suitable for office or bed rooms. O. K. Land Co. 28-2t

WANTED—A few gentlemen boarders. 3 blocks west and one south, First State Bank. Mrs. P.R. Purcell. 28-2tp

WANTED—Boarders and roomers at the Troy Womble house, two blocks west and two blocks north of City Meat Market. Mrs. L. C. Flanders. 28-2t

MISCELLANEOUS

WANTED—All kinds of good furniture. 2nd. E store. 27-2t

Engraved calling cards are in perfect taste. See the elegant samples at the Brand tfB

LAND—Two quarter sections close in, for sale cheap by the owner. T. B. Kellow. 17-tf

WANTED—A man or lady to buy a home and pay part cash and balance in monthly payments. 17tf

FOR SALE Good set of single and double harness nearly new, see J. B. Elliston. 16-tf

AUTOMOBILE—My Winton Roadster for sale or trade at a bargain. It is in good condition. R. F. Rogers. 27-tf

FOR SALE OR TRADE—Barber shop fixtures for sale or trade cheap. Three chairs and two baths. A. J. Lipscomb. 27-tf

WANTED—Art squares and carpets to clean on floors with automatic vacuum cleaner. It never fails to do the work. Call on, or phone David Alban, 266. 28-4t

HOUSEHOLD GOODS—For sale a new Beckwith Round Oak steel range and a Round Oak heating stove as good as new. Also a sewing machine, washing machine and all my household goods at a bargain. Call at my residence six houses west of Dr. Prices in what was formerly known as the Blanks house. Miss Laura Orr. 28-2tp

REAL ESTATE FOR SALE

FOR SALE—320 acres close in, will be sold at a bargain. See L. Gough. 34-tf

TRADE—Land near Hereford to trade for hardware stock in good location. H. C. Bowsher. 27-tf

FOR SALE—15 acres adjoining city limits. Will sell either 5 or 10 acres, or all together. A. Witherspoon. 23-tf

SECTION—Good section in Castro county, has 100 acres fine alfalfa land. The price is a bargain. 52-tf Gough & Russell.

LIVE STOCK FOR SALE

FOR SALE—Good span work horses and harness. O. K. Land Co. 28-2t

FOR SALE—Team of big work horses. Will trade for mule colts, calves, cows or any old thing. See Buck Roberts. (K. & S.) 28-tf

Veterinary Notice.

I am still at Collup's wagon yard for dental work or day calls. Phone No. 1. Residence Phone 142. 11-tf DR. F. E. BOWE, V. S.

CITY/PROPERTY FOR SALE

FOR SALE 6-room house, well and wind-mill, fruit trees, large barn, chicken house, corral, lot 100x140 ft near public school. Terms to suit purchaser. See C. O. Lee. 7tf

SECTION—640 acres, section 21, 11 miles northwest from Hereford for sale on easy terms and at a bargain price. Write owner, Mrs. R. L. Boren, Colorado, Texas. 26-5tp

FOR SALE OR TRADE—One of the best improved homes in the city for small farm near Hereford. Large, seven-room house, practically new, modern in every respect; good barn and other out-houses; three lots. Apply at this office for address of party. R.H.B. 28-2t

FOR SALE—Four-acre block in south Hereford. Three-room house, barn with loft, chicken house, well and windmill, fruit trees and small fruit of different kinds, a bargain for cash. For particulars see C. O. Lee. 28-tf

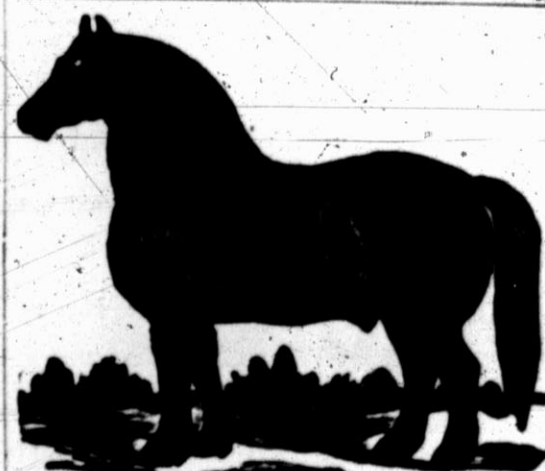
FOR SALE OR TRADE—665.4 acres of land nine miles South of Hereford, Texas; 160 acres in cultivation, four-room house, fenced and cross fenced. Will trade for unincumbered land in Kansas, Missouri, Illinois or Iowa. 2tf W. B. Park, Hereford, Tex.

FOR SALE—5 room residence located in the Evans Add., nicely finished papered and painted, two porches, lot 100 by 200 feet, west front, fenced with palings, well, wind-mill and elevation tank, barn 22 by 30 feet with loft, good corral, chicken house. Price \$2100.00. Terms \$700.00 cash, balance to suit purchaser, see C. O. Lee 1tf

FOR SALE OR TRADE—220-acre farm in Van Buren County, Iowa, all fenced-hog-tight, good improvements, plenty of good water; good orchard of apples, peaches, pears, plums, cherries. Will trade for land in vicinity of Hereford, Texas. For particulars, see or write C. O. Lee, Hereford, Texas. 24-tf

FOR SALE OR TRADE—My Highland Park of 120 acres with 25000 trees. It overlooks the city, fronts on the railroad. A money maker to the right man. For further particulars see or write A. H. Elliston. 26-tf

FOR SALE—My 4-section Castro county ranch with 350 acres in growing crop. If its a bargain you want see or write me at once. Small cash payment, balance 10 years at 8 per cent. Will also sell teams and tools. A. H. Elliston. 26-tf



JAKE SCHACK BLACK PERCHERON STALLION

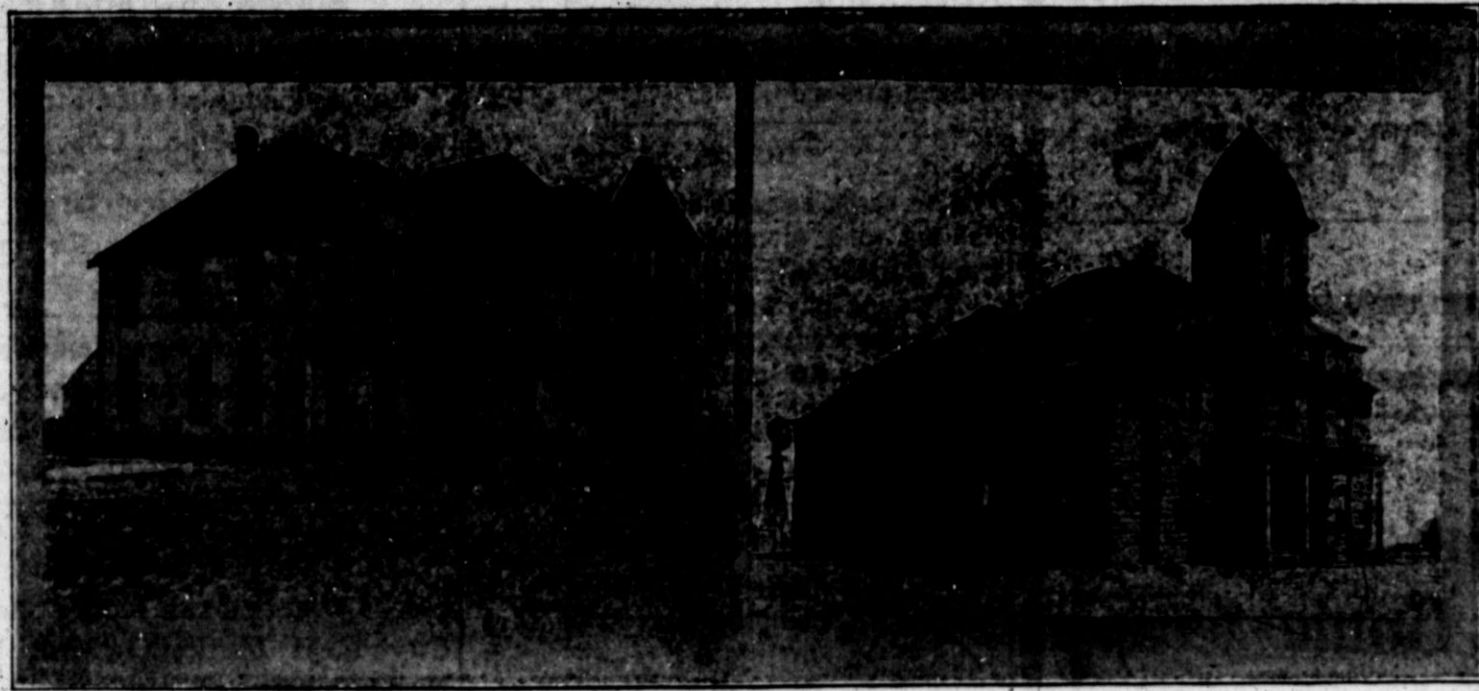
SIRE, Jacques 7063 (10395), he by Venmouth 54,97, son of Picordo 1st 7330. First Dam by Charmante by Oscar; 2nd dam Sophie 1st, 10394 by Picordo 1st, 7330, by bayard 1st, son of Picordo, out of Charmante, recorded in Volume 5 of the Percheron Stud Book of America. Jake Schack weighs 2000 pounds, has good action, heavy bone and is a sure foal getter. The best horse in the Texas Panhandle.

Located with C. F. Reidel, 2 1/2 miles northeast from Hereford, along Santa Fe track.

The Best Investment Is An Education

Put your son and daughter in college--you cannot do a better thing for them. A college education pays in money, in success, and in all the satisfactions of life which only the cultured can enjoy. The time is past when one can expect to succeed at ANYTHING without a good education. But no boy or girl need go far to get excellent educational advantages. There are good colleges in every section the United States.

Hereford College has had discouragements. All colleges and universities have a hard time. Education is not a money-making business. For every dollar paid in tuitions to our American colleges some good friend of the institution pays two more for the support of the school. The University of Chicago with interest each year from forty millions of invested funds and more than half a million per year in tuitions from students, scarcely ever pays current expenses. Hereford College must have the support of its territory in order to survive. A large endowment must be provided soon. When you help Hereford College you help the Panhandle to grow and Hereford in particular.



About twelve thousand names appear in the book "Who's Who in America." This publication gives a short biographical sketch of the leading men and women in this country who have attained to eminence in their chosen business or profession. Seventy per cent of this number are found to be college graduates and nearly all the others were well up in their courses. Practically all had advantages such as are offered in the Academy of Hereford College. This shows that education pays. Not one boy in a thousand is graduating from our colleges and universities, and yet this small number of graduates furnishes nearly all of the most successful men in our country.

HEREFORD COLLEGE OFFERS THE BEST obtainable advantages to the Panhandle and adjacent territory. Every section of the country must do its own educating. It speaks well for a new country like this to have a well equipped college. But the people of Hereford and everywhere else on the Plains believe in Education. They are to be satisfied with nothing less than the best. Hereford College proposes to do such good work that parents cannot afford to send elsewhere.

KEEP YOUR CHILDREN AS NEAR HOME AS POSSIBLE AS LONG AS YOU CAN. Nothing can really take the place of the home for a boy or girl. The dormitory life at Hereford College is as nearly like the Christian home as it is possible to make it but the young people who can live at their own homes in Hereford and at the same time get the advantages at the college are most fortunate. If there are students in Hereford who want to do a solid year of work we hope you will stay at home and attend Hereford College, but those who want to have nothing but "a good time all the time" should "go off to school."

EFFICIENT TEACHERS MAKE A SCHOOL.—Hereford College will this year have the strongest faculty ever assembled on the Plains. This teaching force is twenty years ahead of the country. Why are they here? Because there is promise of a wonderful development in the Panhandle during the next decade and they want to have a part in the educational side of it. The faculty is made up of comparatively young men and women, well prepared for their work and eager to do something in the world. Nearly all the teachers have been brought here in the first place through strong personal influences. So far as **TEACHERS MAKING A SCHOOL** is concerned, no town ever had a better opportunity to build up a college than Hereford.

EQUIPMENT.—Two large buildings on a beautiful campus of more than twenty acres. An Assembly Hall with seating capacity of 300. A well arranged stage for entertainments and college plays. Athletic fields ideal. A Boarding Department that serves meals more than worth the money. Preparations for steam heat and city sewage.

ADVANTAGES.—A healthful climate, the finest possible location in the city, good buildings, a strong faculty, an ideal community of cultured homes, the best of moral surroundings, the Christian standards of right living upheld in the College and the community. What other advantages do you want for your son or daughter?

EXPENSES ARE MODERATE.—Tuitions are payable by the term in advance. The year is divided into Fall, Winter and Spring terms. Tuitions range from \$22.50 to \$55.00 per year, according to department and advancement.

THE DEPARTMENTS.

1. The Kindergarten is in charge of Miss Beulah Wright and her assistants. Last year's success means a large increase in the attendance for this year.
2. The Primary under the direction of Miss Bert C. Carter, an experienced teacher. Other experienced teachers will assist. No student teachers.
3. The Intermediate Grades of the Common Schools. The advantages at Hereford College cannot be obtained elsewhere in Texas in any school, either public or private. The classes are small, the students are under men teachers and the amount of personal attention is greatly to the advantage of the young student. What other school is trying to supply such a teaching force [University graduates] for these grades?
4. The Academy and the Junior College covering five years of work beyond the common schools and preparing the student for the Junior class in the leading universities of Texas. No teacher in these departments who is not a graduate of some university of first ranking, The University of Chicago, Texas Christian University, the University of Washington, Kentucky State University, Drake University and Butler all have their representatives on the faculty.
5. The Business College, in charge of Prof. W. R. Bridges as principal, offers better advantages than can possibly be obtained in a separate commercial school. We do not advertise three-month or six-month courses—it takes time to get any kind of an education. The Business College offers strong courses in both Bookkeeping and Stenography. If the student's general education is good he can finish the Business College in a year or occasionally in six months but the diploma will be given to no student whose common school education is deficient.
6. Music. Hereford College is building up a conservatory of Music that will soon be famous all over this great southwest. Extraordinary advantages in Piano, Violin, and Voice. The teachers are of first rank and they have had their training under the best instruction they could find in America. Good music has ever been one of the great cultural influences of civilized society.
7. Oratory. Mrs. Thos. J. Carter is the head of this department. Her training has been excellent. She teaches the principles of the famous Emerson school. Full courses offered.
8. Art. Miss Percy Moore, who has spent several years in New York City Art Institute, and graduated there a few weeks ago, will have charge of this department. This is a fine opportunity for the students of Hereford College and those who live in Hereford. All departments of art, drawing, sketching, painting in oil and water colors, china painting, etc. will be taught. Several of the married ladies of the town have already signified their intention of getting under the instruction of Miss Moore.

Last year was a successful year but a large increase in the attendance is already assured for this year. We have provided for this by employing **FIVE MORE TEACHERS** than we had last year. Seven men teachers on the Faculty. One instructor for every fifteen students is our policy. This rule is followed by the **BEST** colleges in America.

For more detailed information address:

ELSTER M. HAILE, President
HEREFORD, TEXAS