

The Hereford Brand

Vol. 9

HEREFORD, TEXAS, SEPTEMBER 10, 1909

No. 31

Buick Automobiles

ALWAYS WIN!

NOT ONLY in every Speed Contest, but in every endurance run in which they enter. The 400 mile Cobe Trophy Race for Stock Cars on June 19th Louis Chevrolet, driving a 30 horse power \$1750 Stock Buick won. The Buick was the lowest powered and lowest priced car in the race. This same car defeated two Locomobiles, two Appersons, two Stoddard-Daytons, two Knoxes and one Fiat. These cars range in price from \$3,250.00 to \$7,500.

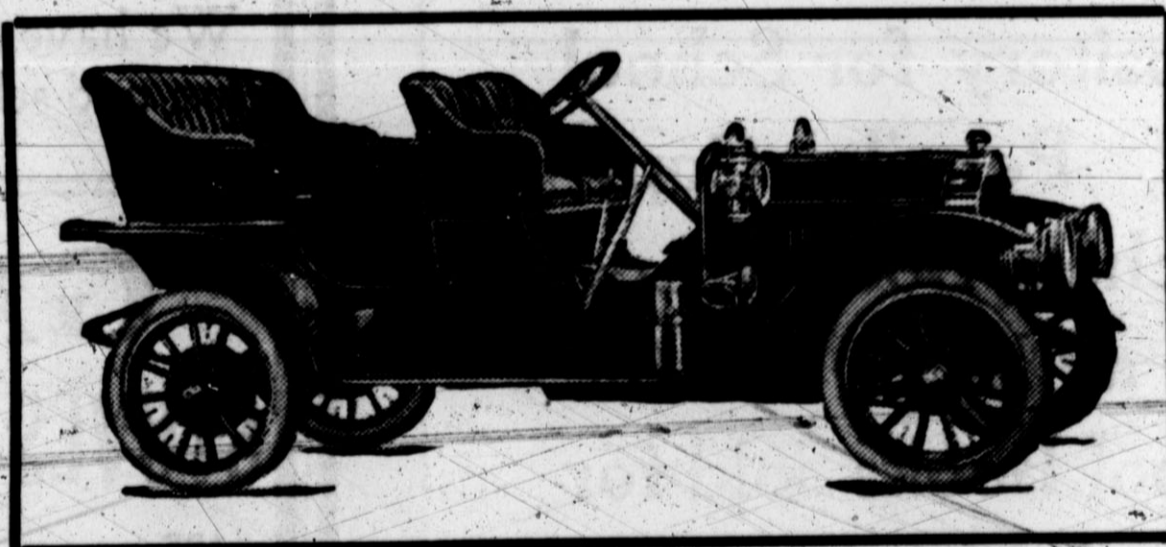
THE BUICK won the 50 mile event, covering the fastest five, ten and 15 miles ever covered by any type or priced car over the Brighton Beach Track. The Buick Stock car's time being a full minute faster than DePalma's in the Fiat Cyclone for five miles on that day. Chevrolet drove the 30 horse power \$1750.00 Stock Buick a mile in the time trial event in 58 2-5 seconds, the Stock Car record for the Brighton Track. The Buick cars have won over seventy first prizes in races this season, 94 per cent of all the events in which they competed and hold all world's competition records from 26 to 100 miles.

Getting Closer Home

The 10 mile Special event run at Amarillo, Thursday, July 29 in which were entered, one Velie 30, one Maxwell 30, one Cadillac 30, and Mr. Joe. L. Carter's 30 horse power Buick, the Buick won by a nice lead over all contestants, notwithstanding the driver of the Buick slowed the car down twice on the first lap, giving the other contestants a lead of a full mile. This car was placed in the race unexpectedly, without any adjustment, placed on the track, and she performed just as all Buicks do, SHE WON! It must be admitted that the manufacturers of Automobiles have but one object in view when they enter their cars in the contests such as are enumerated above, and that is, to prove the superiority of their make of cars over such makes as are contestants in the particular event. If these strenuous tests do not establish that fact, then why do these Manufacturers undergo such tremendous expense to accomplish the results?

There is no disputing the Result, it unquestionably proves superiority.

Then the Buick is the



Buick Model "17" 30 Horse Power \$1,750.00

car for every prudent buyer to purchase. We keep a stock of Buick Cars on hand. Can make delivery at once.

RENFRO & PRICE

SELLING AGENTS, HEREFORD, TEXAS.

A Pleasant Evening.

In order to make the time pass pleasantly to her friend, Miss Ruby Norton thought of so many nice little ways of entertainment while Miss Magic Ong of Amastillo was her guest. "One of the happiest, perhaps, was an "Advertisement Pasty" at Miss Ruby's suburban home, on Friday evening, September 3. After the party of young people had arrived, and the evenings were over, the young people were asked to carefully look over some apt advertisements that were placed on the walls here and there, and to interpret their meanings. This afforded a "whole bushel of fun." After this came refreshments of cream and wafers; then all were ready again for another round of pleasure. The evening flew by, and time came to return home before any one was half ready. When each one left, it was to remember the pleasant evening in the R. H. Norton home, and the genuine

hospitality of the hostess, Miss Ruby. Those present: Misses Ruth and Ruby Wilson, Potter, Guinn, Dameron, Harvey, Harberson, Ong, Hunt Day, Gregg, Messrs. Earl and Leroy Gough, Shirley, Thompson, King Perkey, Frizzel, Farmer, E. Elliott, Wilson and Guinn.

Honors Friend

Pilgrimages have been made by so many, both young and old, this summer to Hereford as the Mecca of Pleasure, and resort for rest and contentment. In no case has anyone gone away not satisfied.

On Tuesday evening, from 4 to 7, Miss Bertha Dameron at her home in West Hereford, made it pleasant for a number of her young lady friends, whom she had invited to meet her visiting friend, Miss Yuma Day of Dalhart. Despite the shower of the afternoon, all were present, and unalloyed joy and merriment prevailed. Attractive little games, music, and happy conversations

were the features of entertainment. The refreshments were cream and cake. When the hour came for going, each young lady expressed herself as having gotten another beautiful picture for Memory's wall.

The ladies present: Misses Arthur, Hunt, Gregg, Gyles, Ruth and Ruby Wilson, Elliott, Gough, Shirley, Potter, Waterman, Yuma and Olena Day.

Notice.

We have spent the past summer in Chatauqua, New York where we studied under very efficient instructors, and are now ready to meet all our old pupils and as many new ones as desire our instruction either on piano or stringed instruments. We will open our studio near Public School building Monday, Sept. 13. Misses Hattie and Jennie Edwards. 29-3t

See the Passion Play Monday, Tuesday and Wednesday nights at Star Theatre. 1tp.

On account of the crowded condition of the paper, the Courthouse discussions are omitted and will appear next week. 29-1j

Ocheltree & Co. Exchange Lists.

160 acres 2 1/2 miles of Lake Arthur, N. M. on the irrigation ditch and in artesian belt value \$5,000. Will trade for real estate or merchandise of equal value.

11 room residence and frame store building valued at \$5,000 in Sunset, Tex.; to trade for house and lot or stock of merchandise in the Panhandle.

110 acre improved farm 1 mi. from court house in Weatherford, Texas, valued at \$16,500 to trade for Panhandle land or stock of merchandise.

Telephone exchange with a number of toll lines in New Mex. town of 3,000 valued at \$25,000 paying good dividends to trade for land or good income city property.

One section in Terry county to trade for good city property.

Ocheltree & Co.
Room 5 Dunlap Bldg.,
Hereford, Tex.

29-tf.

Notice.

The same regulations in regard to fishing and picnicking at Sulphur Park will be enforced as last year.

All such parties must present permits before entering grounds. These regulations are made necessary for the protection of the property. 14-tf Irwin, Gough & Collins.

Public Notice.

This is to certify that under no circumstances will I be responsible for any debts contracted by anyone in my employ, or for any debts contracted by anyone in my name. THIS DOES NOT include those contracted by my wife or myself. H. D. Rucker. 29-4t

Notice.

If you won't let Buck Roberts sell your second-hand goods, sell them to him. He will pay the highest cash price. He always keeps second goods for sale. 21-tf

FOR SALE—Good six room house, hall, pantry, bath room, complete system of waterworks, hot and cold water, two large bay windows, 3 porches, cellar, barn, other necessary outbuildings; fish pond, five large water tanks; capacity 150 barrels; numerous water hydrants in yard, garden and lots; large garden, feed lots, 6 acres young orchard and three acres of fine alfalfa and shade and fruit trees in yard. In all about 12 acres in southwest Hereford, near schools and churches. Rental value, \$35 per month. Price, \$5,750; terms, 1/3 cash, balance to suit purchaser. Might exchange for other desirable real estate of about equal value well located, in Deaf Smith or Castro Counties, Texas. John. W. DeAtley, Hereford, Texas. 28-tf

Millinery Opening!



We will have ready for inspection for the Ladies of Hereford and Vicinity on Friday and Saturday the

17th and 18th of September,

one of the most beautiful and pleasing showing of Hats it has ever been their opportunity to select from. All the best materials the big wholesalers in this line could furnish, wrought into the latest and most fashionable headwear. All materials selected under our personal supervision, and with the greatest care as to quality and fitness and at a reasonable price.

MISS PATTERSON, at J. A. Fox & Company's

School Supplies!

We are Depository for School Books, Tablets, Pencils, Copy-books, Book satchels, Book straps, and Supplies of all kinds for the School. School Books Sold for Strictly Cash and on no other terms. :-: :-: :-: :-: :-:

E. T. Woodburn & Son

**DEERING
CORN HARVESTERS**

**CUT THE
Closest,
Cleanest,
Easiest,
Highest!!**

Equipped with roller and ball bearings at all points affecting draft, insuring a light-running machine. You know of the fine showing the Deering Grass Binders and Headers have made. Well, the Deering Corn Binder in its sphere does as good work and as satisfactory as they.

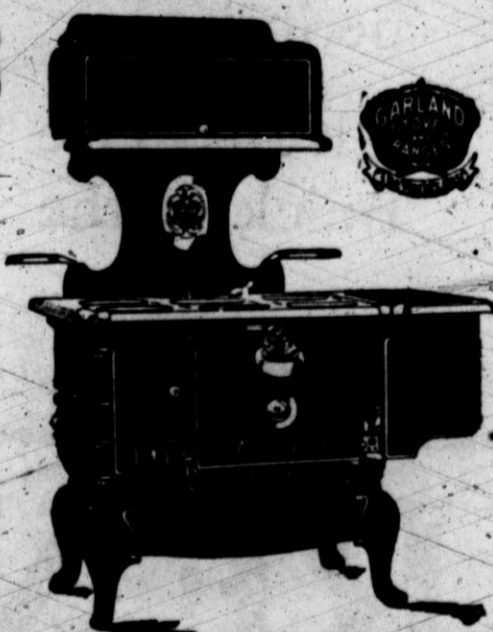
We have them on hand for your inspection and selection.

GARLAND

STOVES

RANGES

ARE
ECONOMICAL
DURABLE
RELIABLE
INSPECT
THEM



ARE
WELL MADE
TO
SATISFY
SEE OUR
LINE

GARRISON BROS.

THE SECOND-HAND STORE

Opposite the Hereford Hardware Company has some unusual bargains in slightly used Stoves and Furniture. Also Bicycles, and Bicycle Supplies, and Stove Repairs of all kinds. In fact you will find most anything you will want, as good as new, at less than half the price. We are always in the market for anything that's worth the money. If you have anything to sell bring it in or ring Telephone No. 327 and we'll go look at it.

COME IN AND LOOK AROUND AND YOU WILL FIND SOMETHING THAT YOU WANT

The Man Who Gives You a Square Deal

WALTER NELSON, Prop.

Who Wants a Profit But Not the Earth

Society

Dr. and Mrs. Dunn have returned to their home in Hubbard City after a pleasant visit with their daughter Mrs. N. J. Matthews.

SHIRLEY-HAILE.

One of the most beautiful home weddings ever seen in Hereford took place Thursday evening, September the second, at the home of Mr. and Mrs. T. E. Shirley when their eldest daughter, Pauline, was united in marriage to Mr. Elster M. Haile.

The house was artistically decorated in ferns, palms, pines, smilax and cut flowers, roses and asters predominating. The color scheme of green and white and pink and white was carried out in detail. The hall was decorated in southern smilax and roses, lighted by green candles shaded in green, and green and white electric lights were interwoven in the smilax. In the dining-room smilax and white asters were used profusely it being lighted by green candles, shaded in green. The reception room was done in pink, clematis and pink asters being used, candles and electric lights shaded in pink. Southern smilax and sweet peas served as decorations for the sitting-room. Here also pink was the color scheme. In this room were placed the punch table and the tables upon which the presents were displayed. The decorations of the parlor were more elaborate than those of any other room. Candles shaded in green were hung with smilax. Southern smilax was hung above the doors and Boston ferns above the windows. Bowls of brides roses were placed about the room. The arch under which the ceremony was performed was covered with southern smilax, the pillars were trimmed with smilax chains and green and white electric lights. Just

above the arch was a floral heart of lillies, carnations and lillies of the valley upon which was the monogram of the letters S and H done in green and white electric lights. The space behind the arch was banked with palms and Spanish moss while on each side were Alabama pines.

Before the ceremony Miss Ratten rendered a violin solo, Roff's Cavatina with Mrs. Callahan at the piano. At eight thirty o'clock to the strains of the Bridal Chorus from Lohengrin played by Mrs. Callahan, the bridal procession was started. The bridal party was preceded by six young ladies who carried chains of smilax and tulle and baskets of roses, they forming an aisle for the bridal party. They were Misses. Ina Gregg Bertha Dameron, Mate Hunt, Ruby Wilson, Nona Arthur and Irma Gough. The first of the party to precede the bride was Miss Hannaford, bridesmaid, followed by Miss Harriet Shirley, sister of the bride, maid of honor, each carrying baskets of roses and lillies of the valley. The bride entered alone and was met at the altar by the groom. The groom attended by Mr. Douglas A. Shirley had entered through a side door, proceeded to the altar and there awaitd the approach of the bride, they having been preceded by the minister Chalmers McPherson of Fort Worth.

A few simple and fitting words upon the institution of Marriage were given after which the bride and groom were caused to kneel and take upon themselves those solemn and sacred vows and hear the words spoken that made them man and wife. Divine guidance was then asked and the united pair arose and received the congratulations of those present. During the ceremony when the minister said the words "I pronounce you man and wife," the S in the floral heart above the arch went out leaving only the H: symbolic of the fact that two lives, two souls and two hearts had been weld-

ed into one common bond. The Romance from Wagner's "Oh, Thou Sublime Evening Star," was softly played by Miss Ratten with Mrs. Lee Clark at the piano, during the ceremony.

After all had congratulated the happy pair dainty and appropriate refreshments were served, being ice cream formed in the shape of slippers and bells, and angel cake. The color scheme was also noted here. The cream being a delicate green. The refreshments were seemingly made more dainty as they were served by little Misses Gough, Owens and Nance. Fruit punch was also served during the evening, the punch bowl being graciously presided over by Miss Billy Moyers and Miss Beulah Potter. Another novel feature of the event was the guest book in which all present were requested to register, something near an hundred so doing. Miss Gregg acted in the capacity of "registrar" and right well was the part carried out.

The hostes was assisted during the evening by Mesdames Arnold, Owens, Shore and Duff of Sherman and had it not been for the most efficient aid tendered by each, the event could not have been carried through as successfully.

The bride was elegently gowned in soft white messaline, over satin, with trimmings of pearls and Princess Louise lace. The veil of maline was gracefully caught up and fastened with orange blossoms. The bride's attendants wore simple white dresses. The groom, minister and attendant to the groom wore conventional black.

The display of presents was gorgeous and it may be remarked the ones from the father of the bride and the father of the groom were of the very substantial kind and of a nature not made for show.

Little Louis Obertheir presented each guest upon leaving with a box of wedding cake to "dream upon." The boxes were embossed in gold

with the letters S and H and tied with white ribbon.

To the pair we say.
Here's health to you
Here's wealth to you
May fortune still be kind to you
May happiness be true to you
And life be long and good to you,
Is the toast of all your friends to you.
The out of town guests were: Mr. and Mrs. J. F. Haile, Kingman, Kansas; Mr. and Mrs. D. F. Callahan, Zenda, Kansas; Mrs. W. A. Duff, Sherman; Mr. Miles Bivins, Amarillo; Miss Beatrice Ratten, Denton; Miss Willena Hannaford-Granbury.

The rain on Saturday evening disappointed a party of young ladies who had prepared a feast of good things to eat and had planned to spread these goodies at the court house yard on that evening. As many young gentlemen received a like disappointment as each lady

had invited her best beau to help her enjoy the fruits of her culinary labor. Miss Pearson however had reached town before the rain began and was undaunted in her plans. She asked a few friends to join her in the devouring of the contents of her well filled lunch basket. No persuasion on the part of the hostess was necessary and a merry little crowd responded to the invitation gathered in Mr. Jarrott's grocery to enjoy an indoor picnic, in defiance to the enclement weather.

Miss Pearson of Amarillo who has been visiting Mrs. Jarrott returned home Sunday afternoon.

Mrs. G. R. Jowell and her niece Miss Nannie Jowell left Wednesday afternoon for Tampico, Mexico, where she will join her husband and daughters and spend the winter. Miss Nannie will make a visit of two or three months before her return.

UP-TO-DATE LIVERY and SALE BARN

When you want a good drive or an up-to-date rig call at our Barn. We have spent a great deal of time and money lately improving and enlarging our premises. We have one of the best barns in West Texas and can give you the best accomodations in any line of livery service. We guarantee courteous and fair treatment to all. We also have a Baggage Transfer in connection with our Livery business. Courteous treatment given. Phone 249.

SHERK & STANEK

Long Leaf Yellow Pine Lumber

We are now receiving from one to two cars daily of Long Leaf Yellow Pine Lumber from Louisiana and extend to every one an invitation to call at our yard and look our stock over. It is the very best the market affords. We can fill your bill, large or small, and kindly ask that you give us a chance to figure on your bill. We are satisfying the most exacting. We handle the Celebrated B. P. S. Paints (Best Paint Sold) and Varnishes, Colliers White Lead in any quantity. Our Nisoron Varnishes are guaranteed not to mar after being applied according to directions. Pay us a call and be convinced. We assure you that your business will be appreciated.

A. O. Thompson Lumber Co.

"The First of the Season"

In Clothes is like the "first" of anything else. If it's good, it's apt to be a source of more than unusual satisfaction, because it's first.

The first man who goes out of this store wearing one of our new suits or one of our fine overcoats for fall is sure to get a lot of pleasure in it; he will look better dressed than the men around him; he'll have a distinction in style and fashion that's quite unusual.



Copyright 1909 by Hart Schaffner & Marx

HART, SCHAFFNER & MARX have produced for us some of the most stunning creations we have ever had to offer our trade. The new gray's and blues in suit fabrics are exceptionally attractive: many patterns in the weave from plain colors in worsted and serges to checks, plaids, stripes, self-stripes and other pattern weaves. Overcoats and Raincoats, too, are in many pleasing colors and weaves. You'd better be one of the first in them. **THIS STORE IS THE HOME OF HART, SCHAFFNER & MARX CLOTHES.**

Suits, - - - \$20 to \$35
Overcoats, - \$16.50 to \$25

HUBBARD & BARNETT'S
CLOTHING DEPARTMENT



Local and Personal

Mrs. Emma Lane and grandson Edgar Boren, of Dallas are guests of their relative Mrs. Jennie Tompson.

We have 250 new Art Rugs. Can save you \$1.50 to \$7.50 on each while they last. Come let us please you. E. B. Black Co. It

Dr. Ragland, who is the instructor in Greek in Baylor University, was in Hereford the first of the week in the interest of this great educational institution.

W. R. Woodburn and family of Dimmitt visited Mr. Woodburn's parents, E. T. Woodburn and wife the latter part of the week, and attended the picnic.

J. T. Inmon, one of Hereford's prominent citizens until late, ran up from Lubbock Tuesday for a short visit with his many friends, and to look after some business matters.

Miss Irma Gough, eldest daughter of Judge L. Gough of Hereford, leaves for Denton on Sunday, where she will be a student the coming year in The Girls' Industrial College.

Mr. and Mrs. J. T. Webb are expected home tomorrow, from Leon Iowa, where Mrs. Webb has spent the past two months with her parents, Mr. and Mrs. Wasson former residents of Hereford. Mr. Webb went up some ten days ago to accompany his wife home.

J. T. Raley and wife of Denton are in the city, guests of Mrs. Raley's parents, Mr. and Mrs. C. R. Moreman, and also visiting Mrs. J. T. Rutherford an old time friend.

Real cheap lots in Hereford will soon be a thing of the past. L. Baskin, is the owner of some beautiful lots that can be had cheap on easy payments. See him before prices advance. 31-1f

C. L. Sullivan and family left Monday for a month's visit with Mr. Sullivan's mother and other relatives in Denton County. Before returning they will attend the Dallas Fair. C. L. never misses the Fair.

Messrs. Earl and Leron Gough leave for Waco on the Sunday evening train, where they will attend the T. C. U. again this year. This is the third year for Earl and second year for his brother Leron. Each are taking the full literary course.

Misses Dude and Lillie Jewel Allen who have been visiting their sister Mrs. W. H. Ray for the past two months, leave today for Cleburn. After a short visit there, Miss Dude Allen will enter Baylor University for the coming year.

Miss Hattie Edwards returned from Fort Worth on Monday where she had been summoned by the serious illness of her brother James' wife. Miss Edwards reports her sister better, and hopes are entertained for her recovery.

THE RIGHT PLACE

For Lumber and all Classes of Building Material. 100 per cent Pure Paint. Largest Stock of Glass in Town. No trouble to Figure Bills. Prices Right. Come and See Us.

T. M. PALMER LUMBER CO.

BIG YEAR at HEREFORD

MORE LAND SOLD THAN EVER BEFORE



The Cheap Land is going fast, and everytime it changes hands it goes up. It has advanced from 25 to 50 per cent every year for the last five. Buy now and get the advantage of this continued advance. We handle land in any sized tracts. Make a specialty of large bodies. Write us at



HEREFORD, TEXAS, or
KANSAS CITY, MO.

Star Land Company

Hereford College Opens Tuesday, September the 14th, 1909. Don't Forget the Date.

WE SELL
LUMBER
EVERY DAY
We have the stock and don't need it.
Maybe You Do
See Us For Prices on
ALL KINDS BUILDING MATERIALS
Kemp Lumber Co.
C. L. Carter, Mgr.

Local and Personal

Sell it to the Second hand store. 30-2t
If you want to sell, don't forget the second hand store. 30-2t

W. D. Kellhor made a business trip to Amarillo on Thursday.

Bicycles bought, sold and repaired at the second hand store. 30-2t

Rich, mill-run Bran, \$1.50 per 100 pounds delivered.
Hicks & Harrison.

Mr. and Mrs. Frank S. Barrow went down to Plainview Thursday morning for a few days' visit with Mr. Barrow's parents.

Bargains in stoves at the Second hand store. Opposite the Hereford Hardware Co. 30-2t

The Passion Play, 3114 feet of film, hand colored from beginning to end. Monday, Tuesday and Wednesday nights, at Star Theatre. 1tp

Be sure and see the manager of the Electric Light Company before having your house wired as we may be unable to extend the line to you. Hereford L. & P. Co. 24-tf

A swell chiffonier at a bargain at the second hand store old stand. 30.2t

C. V. Walker and family are in Hereford for another school year. Mr. Walker moved his family into town on Thursday from his ranch in the Dawn neighborhood, to his town residence in West Hereford.

Not how cheap? But how good! The principle we work on. Van Orsdal Plumbing Co. Real plumbing and heating. That's all. Phone 360 and 335. 26-tf

G. M. Suggs' sister, Mrs. J. W. Sherrill, and niece, Miss Carrie L. Evans returned to their home at Gatesville on Thursday morning after two weeks very pleasantly spent in Hereford.

Nothing pays better when properly managed, than an up-to-date chicken and truck farm combined. L. Baskin now has the Nelson 40 acre Truck farm and offers someone a fine proposition. 31-3t

Where in America, with the dryest season in 16 years to contend with, can you produce such crops as we have here this year? Land that will do it is worth four times prevailing prices. In spite of this L. Baskin offers the cheapest all smooth half section in Deaf Smith County. Ask him about it. 31-tf

L. C. Taylor and wife of Quincy, Illinois is visiting the family of F.A. Chase. Mr. Taylor says he is delighted with this country, and will likely build a residence here in the near future. He says he would like to spend at least a part of his time in so delightful a climate.

WANTED—To rent two large, well furnished rooms with bath, or small furnished house, close in, by three responsible young men. Address Box 578. gblt

It is with pleasure that the Brand is able to state that Elswick and Elsie Cloyd, son and daughter of Mr. and Mrs. Geo. W. Cloyd, are much improved after a long and protracted illness caused by fever.

Misses Edith and Mary Gallager of "Hereford Heights" returned Saturday from a six week's visit with relatives and friends at Kansas City and Independence Missouri. The young ladies report a most enjoyable time.

C. M. McGee, the photo man, is prepared to make a picture of your new home. He is here all the time and is ready to "make good" his work. His studio is on north Dewey avenue. Phone 162. 28-4t

Little John A. Johnson the seven year old son of Mr. and Mrs. Edgar Johnson arrived home Monday from a seven week's visit with his grandmother in Des Moines, New Mexico. The little fellow made the trip to Amarillo alone.

Dr. F. L. Jewett of Austin who occupies the Bible chair in connection with the State University under the directions of the C. W. B. M. of the Christian Church will fill Rev. S. T. Shore's pulpit at the service on Sunday.

Mrs. Marvin Garner and little son of Canyon City after spending a very pleasant week with Mrs. Garner's parents, Mr. and Mrs. Theodore Cochell returned home on the Tuesday morning train. Mr. Garner is District and County Clerk of Randall county.

For the best and cleanest Turkey Red Seed Wheat raised in Deaf Smith county. Absolutely free from Johnson grass Seed

J. F. Joss Lumber Co.

THE PASSION PLAY is the most sublime and beautiful presentation ever shown in living pictures. Absolutely nothing that could be constructed as offensive or sacrilegious, but as pure and beneficial as the most impressive sermon, which should be witnessed by every father and mother and their children.

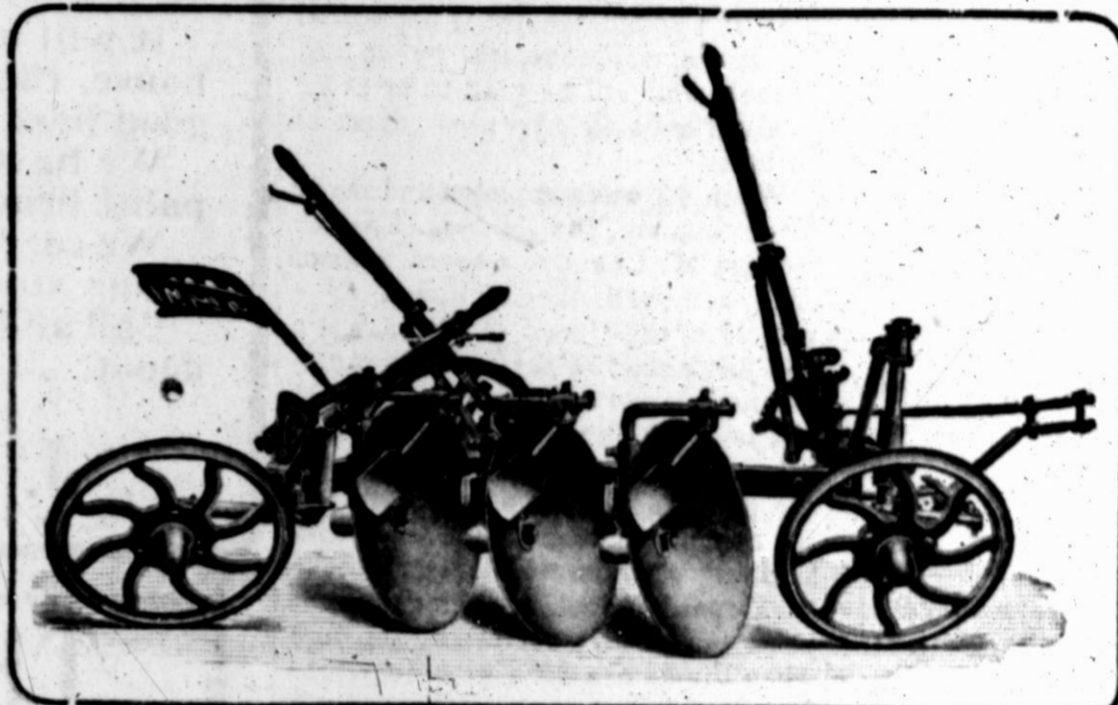
Not to be viewed in the light of a sacrilege, but a lesson never to be forgotten.

The Star Theatre, Monday, Tuesday and Wednesday night. Prices 10 and 20 cents.

Enterprise Buggies

Bain Wagons

Come in and see our Emerson Double and Trebble Disc Plows. This Plow is made for Preparing the ground for all kinds of small grains. We have a complete line of Tongue Truck Disc Harrows, Campbell Sub-Surface Packers, Drag Harrows



and all other Implements that a successful farmer needs in tilling the soil. On Windmill, Piping, Casing we can save you some money by letting us figure on your next job.

Warren Hardware Co.

Buck Stoves

Majestic Ranges

CONDENSED STATEMENT OF THE CONDITION
OF

The First National Bank

HEREFORD, TEXAS

At the close of business February 5th 1909.

RESOURCES	LIABILITIES
Loans and Overdrafts \$367,953.14	Capital Stock \$50,000.00
U S Bonds and Premiums 51,800.00	Surplus and Profits (net) 61,563.87
Banking House and Fixtures 13,038.50	Circulation 50,000.00
Redemption Fund 2,500.00	DEPOSITS 369,828.09
Demand Loans 64,345.32	
Cash and Exchange 31,755.00	
\$534,391.96	\$534,391.96

OFFICERS: J. L. FUQUA, President
C. W. DODSON, Cashier

DIRECTORS: L. GOUGH, J. L. FUQUA, C. W. DODSON,
R. J. KIBBE, W. H. FUQUA, W. S. HIGGINS, J. T. JOWELL.

SAFETY DEPOSIT BOXES FOR RENT. This Bank is well equipped to handle all business entrusted to its care and respectfully solicits your account.

Rev. U. J. Fox and family left on the Tuesday morning train for Berryville, Arkansas, where they will make their home, at least for the present. Mr. Fox did not sell their beautiful little suburban home in South Hereford, but leased it for a time, until he is convinced that Arkansas is not the place, then Mr. Fox and family will return to "Home Sweet Home."

L. W. Ricketts surprised his friends a few days ago by his arrival from New Mexico with his wife. The wedding took place at Rogers, New Mexico, August 31. Mrs. Ricketts was Mrs. Mira K. Fore who lived in Hereford quite a while last year and made many friends. The Brand extends congratulations and a wish for a happy and prosperous life.

Hereford Wins.
Three games of ball were played during the Carnival last week between the teams of Hereford and Canyon City resulting in the following score: Hereford, 1, 3, 8, Canyon City, 0, 7, 5. The boys are putting up a good clean, article of ball. The boys deserve great credit for the splendid work they have done and they deserve your support.

SATISFACTORY TAILORING, CLEANING AND PRESSING

AT

THE SUITITORIUM

The Hereford Brand

D. W. Hawkins, Business Manager
J. C. Elliott, Editor

Address all communications to
THE HEREFORD BRAND

Entered April 17, 1901, as second-class
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act of Congress of March 3, 1879.

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Strictly in Advance

Any erroneous statement affecting the
character or reputation of any individual or
firm which may appear in The Brand, will
be gladly corrected upon being brought to
the attention of the publishers.

A \$125,000 courthouse would look
mighty fine among the big cotton-
woods. We decide on the 18th if we
are willing to pay the price.

THERE is still room along the
Mexico's in Texas for another road.
Wonder if it will be The Colorado,
Hereford & Gulf.

TWO flags nailed to the North
Pole and both the Stars and Stripes.
Uncle Sam should be able to preempt
all the ice he will need in the years
to come.

PEARY was a year longer finding
the Pole and Cook a year longer in
getting his message back to the
world. The former must have lost
the road on the way up and the lat-
ter on the way back.

HAD you noticed in what fine
shape the graded streets are put
after each rain? The Split Log
Drag gave the idea, the iron railroad
rail does the work, and the city
fathers should catch a smile from the
traveler.

Lyceum Course for Hereford.

Arrangements for a strong Lyce-
um course this winter will be com-
pleted within the next few days.
The Commercial Club has taken
hold of the Lyceum work this year
and promises the people of Hereford
six delightful evenings before next
Spring. The numbers have been
selected the dates have not yet
been received from the booking of-
fice at Dallas. As soon as these
have been received season tickets
will be printed and the sale begun.

John Temple Graves will positive-
ly be here this year. Last year
bad train connections disappointed
the hosts of Hereford admirers who
impatiently awaited him, but the
Dixie Lyceum Bureau, who has
charge of him this year, guarantee
his appearance this time. Any at-
tempt to introduce this famous lec-
turer to Hereford people would be
wasting time, as he is perhaps the
best known and best liked lecturer
who comes to this section.

The other numbers on the list are:
The Rounds Company, The Mor-
phets, The Peterson Sisters, Booth
Lowery and the Festival Sextette.
While dates have not yet been re-
ceived it is believed that the first
number will start in October, the
course continuing through till spring.
The Club has endeavored to select
a well balanced course and from a
distance it looks as though Hereford
will get the benefit of something far
above the ordinary.

THEN AND NOW

The A. H. and J. B. Elliston Gar-
age completed and now occu-
pied by R. A. Daniel.

If there are any pessimists in this
part of the world who are coiled up
so closely in their little narrow shells
as not to see that the tide of civiliz-
ation is advancing very rapidly let
them bestir them selves and take a
look at the garage just completed by
the Messrs. Elliston.

Here on Illinois Avenue near
the old Christian Church is perhaps
the best Auto barn in any part of the
Panhandle.

In size, it is 44 by 100 feet, and
built entirely of cement blocks. The
floor is solid cement, and the garage
has a large office in the middle
front.

It was completed about September
1, and is now occupied by R. A.
Daniel, who will be glad to meet all
of his friends in his new place of
business.

When all was completed and ready
for occupancy, the Messrs. Elliston
secured M. Chamlee's seven yoke of
oxen, and had them hitched to a
vehicle in the "good old time way";
and just ahead of them a fine auto-
mobile placed to show the "then
and now". The photographer caught
the picture and the developments
are good. There is no use talking:
the day of ox teams, the old time
spinning wheel and Webster's blue
back spelling book are things of the
past. We have arrived at an age
when things are done with dispatch.
The North Pole is no longer a doubt,
and our neighbors across the blue
Atlantic are only five days sailed
away.

The Messrs. Elliston are to be
commended for their push and thrift.
The index hand of prosperity and
development is in evidence in every
section of our country.

Meeting Postponed.

On account of too many pressing
engagements of evangelist Lockhart,
the Christian Church will postpone
the meeting that was to have been
in progress by this time.

SMITH & ASHBROOK

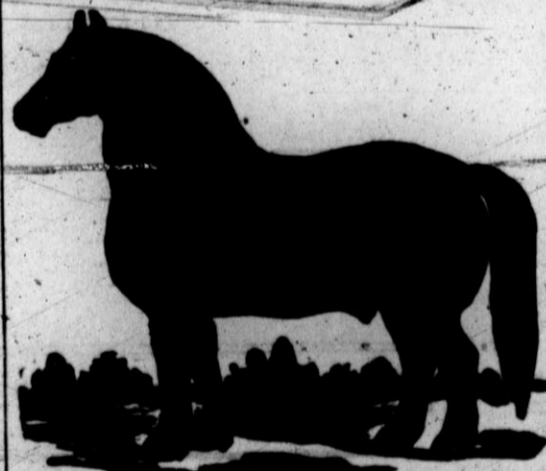
HEREFORD, TEX.

Sell all kinds of Insurance

**Fire
Tornado
Life
Accident
Health
Plate Glass
and Live Stock**

EMPLOYERS' LIABILITY

Office first door south
of First National Bank



JAKE SCHACK
BLACK PERCHERON STALLION

SIRE, Jacques 7063 (10395), he by
Venmouth, 54,97, son of Picordo 1st
7330. First Dam by Charmante by Os-
car; 2nd dam Sophie 1st, 10394 by Pic-
ordo 1st, 7330, by bayard 1st, son of
Picordo, out of Charmante, recorded in
Volume 5 of the Percheron Stud Book of
America. Jake Schack weighs 2000
pounds, has good action, heavy bone and
is a sure foal getter. The best horse in
the Texas Panhandle.

Located with C. F. Reidel, 2 1/2
miles northeast from Hereford,
along Sant Fe track.

If Its a Good Roast or Steak, Sausage

or any kind of cured meats PHONE 357 and it will soon roll up at your door, in
good shape and ready for use.

We are in to stay and aim to merit a part of your trade.

Yours for Business,

CITY MARKET

STANEK & ROOD, Proprietors
Successors to Wilson & Cloyd.

We Want More of Your Lumber Trade

We believe we can convince you that it is to your
interest to trade with us if you will let us show you
the grade of lumber we are handling.

It will not pay you to use poor grades of building material in your
house, thereby weakening and shortening the life of it when you can get
good first class material so cheaply.

We have paints, oils, varnishes, glass, screen doors and a full line of
paint brushes.

We carry a large stock of post at very low prices. See us if you need posts.
Our stock of Lumber is always complete and prices right.

Call and see us and get acquainted. Yard one-half block north of new
depot.

J. F. JOSS LUMBER COMPANY

THE FIRST STATE BANK

W. B. BEACH, President

OTHO H. VARDEMAN, Cashier

J. THOS. WEBB, Asst. Cashier

H. B. WEBB,
1st Vice Pres.

S. B. EDWARDS,
2nd Vice Pres.



CAPITAL STOCK \$100,000.00
Shareholder's Liability \$100,000.00

**STRONG
AND
RELIABLE**

AND TRUST COMPANY HEREFORD TEXAS

THE PACIFIC MONTHLY of
Portland, Oregon is a beauti-
fully illustrated monthly maga-
zine. If you are interested in dairy-
ing, fruit raising, poultry raising, or
want to know about irrigated lands,
timber lands, or free government
lands open to homestead entry. The
Pacific Monthly will give you full in-
formation. The price is \$1.50 a year.

If you will send twenty-five cents
in stamps, three late issues will be
sent you so that you may become ac-
quainted with it. Read the following
splendid offers:

Offer No. 1.— McClures Mag-
azine, Woman's Home Companion
and the Pacific Monthly, costing
\$4.50, will be sent at a special rate
of \$3.00.

Offer No. 2.— McClure's
Magazine, Review of Reviews and
the Pacific Monthly, costing \$6.00,
will be sent for \$3.60.

Offer No. 3.— Human Life,
Ideal Homes and the Pacific Monthly
will be sent for \$2.00.

Order by number and send your
order accompanied by postal money
order for the amount to The Pacific
Monthly, Portland, Oregon.

ASK ME If you want
to sell your
Business or **FOR CASH**
Real Estate

No matter where located, if you want to Buy, Sell
or Exchange any kind of Business or Real Estate.

Insurance placed in best companies
and policies looked after.

Office in Dunlap
and Britain Build-
ing. Rooms 2 and 4

C. O. LEE Hereford, Texas

MUST BE REDUCED

Our large stock of House furnishings **MUST BE REDUCED** and in order to do so we are making some of the most attractive prices ever before heard of in the history of Bargains

The matter of price is only considered after quality has been established. These goods were bought right—in lots of instances 20 per cent less than the ordinary merchant own them and it is easy for you to see why we can afford to offer such **UN-HEARD-OF PRICES** on high and medium grade Furniture. Below are only a few of the many Bargains we are offering for the month of September



Art Squares and Small Rugs

We have just received a large shipment in small Rugs and Art Squares and to introduce some new patterns we are making some very attractive prices:

For a 9x12 ft. Art Square that you have been paying \$45.00 for, we will sell you for **\$29.50 and \$32.50.**

For one that is worth \$35.00 for only	24.90
For one that sells for \$32.50 regular, only	23.90
For one that is worth \$27.50 only	21.45
For one that is worth \$25.00 only	19.55
For one that sells for \$33.50 only	17.60
For one that sells for \$21.50 only	16.90
And for those that sell for \$15.00 and \$12.50 for only	9.90



Prices on small Rugs in proportion.

Enamel and Brass Beds

We only ask you to give us one trial on Enamel or Brass Beds to show you just what we are doing in this line.

Our regular \$42.50 Brass Bed now	\$28.50
Our regular \$37.50 Brass Beds now	25.00
Our regular \$30.00 Brass Beds now	19.50
Our regular \$25.00 Brass Beds now	14.50
Our regular \$22.50 Euamel Bed now	16.45
Our regular \$18.50 Enamel Beds now	13.50
Our regular \$15.00 Enamel Beds now	11.45
All the \$12.50 Beds go at	8.75
All our regular \$10.00 Beds go at	6.90
Some extra good Beds \$8.50 regular now	4.95
Iron Beds as cheap as	1.95

It will be no trouble for you to make a very profitable selection from our large assortment.



Go-Carts

We have just a few left and to close them out are offering them at the following prices:

Our regular \$15.00 Go-Cart as shown above we are offering while they last for only **\$11.98**

Our regular \$12.50 Cart while they last for only **9.75**

Our regular \$10.00 Cart while they last for only **6.48**

Our regular \$7.50 Cart, only two left while they last for **4.45**

You will save about 50 per cent by buying your Cart now.



Dining Tables

While visiting some of the eastern furniture markets we were able to secure some of the best values ever put on the market in Dining Tables. We bought Dining Tables for at least 50 per cent less than they were ever offered to a retail merchant in this section of the country, therefore we can save you about 60 per cent on Dining Tables and still they will net us a handsome profit. We can sell you a six foot extension, all oak, highly polished Dining Table, one that you had priced before for \$10.00 for only **\$4.90.**

Will sell you a regular \$22.50 Table, splendid value, quartered oak, highly polished for only **\$13.45.**

All Dining Tables in proportion. Don't miss this great opportunity.



Library Furniture

The best sectional Book-case ever brought to Texas [at least we think so.] They are the "Macey." O. H. L. Wernicke, father of the Sectional Book-cases, is the president of the Macey Co. We guarantee satisfaction in this line, and we don't believe you can afford to buy any other but the "Macey" Sectional Bookcases.

China Closets and Buffets

We are showing some very pretty patterns in this line in golden oak wethered and early english fashions. If you don't want a full suit for the dining room, then select a single piece while you have this opportunity of buying 25 to 50 per cent less than the usual price.



Mattings and Linoleums

Our stock of Mattings and Linoleum is one of the largest ever shown in the city and the prices are cut to the **VERY LOWEST LIMIT** on account of having so much on hand at this time of the season. Linoleum from 35c to \$1.50 per yard. Mattings from 9c to 35c per yard. It will pay you to buy for future needs.

This sale only lasts through the month of September. Everything in our house at greatly reduced prices. We are making these inducements in order to reduce our large stock by the first of October as we expect to take inventory at that time. We don't think you can afford, or will miss this great opportunity of saving dollars. If you don't see what you want mentioned on this page, come in and get our prices. Remember this is a **GENUINE REDUCED PRICE SALE.**

J. M. GILLILAND
Embalmer and
Funeral Director

Arnold & Matthews

Leading House-Furnishers and Undertakers

We make the
terms to suit
our customers

THE WESTERN NATIONAL BANK OF HEREFORD

Capital and Surplus, \$110,000.00

G. A. F. Parker, President
A. J. Lipscomb, Cashier
Henry Wilkinson, Asst. Cashier

Will Be Glad to Serve You

HEREFORD, TEXAS.

J. F. COLLUP

DEALER IN

**COAL, HAY AND GRAIN,
FIELD SEEDS AND STOCK SALT**

We solicit a share of your business, promising that we will endeavor to sell you goods at as close margin as possible. . . . Telephone No. 1.

**I'M IN THE MARKET FOR ALL KINDS OF WHEAT
WE HANDLE ALL KINDS OF POSTS.**

Santa Fe

Excursions

Portland, Ore., Seattle or Tacoma, Wash., and return, \$60.00. Account Alaska-Yukon Exposition. July 1st-Sept. 30th, 1909. Final limit October 31st, 1909.

Amarillo and Return \$1.90 account Labor Day Celebration, Sept. 5th and 6th. Limit September 7th, 1909.

EASTERN EXCURSIONS
Chicago and Return, \$59.40; Kansas City and Return \$34.40; St. Louis and Return, \$39.10. Tickets on sale to Sept. 30th. Final limit Oct. 31st, 1909.

R. E. BRYANT, Agent.

Lawn Luncheon.

Mr. and Mrs. Jarrott entertained a number of her friends on the court house lawn Friday evening at a delightful luncheon. Plates beautifully supplied with toothsome delicacies were served to the following guests. Mr. and Mrs. Stroud of Amarillo, Mr. and Mrs. P. W. Price, Mr. and Mrs. J. N. Matthews, Dr. and Mrs. Dunn of Hubbard City, Mrs. J. F. Barker and family, Mr. and Mrs. W. C. Witherspoon, Mrs. Geo. W. Irwin and family, Mr. and Mrs. B. S. Arnold, Messrs Woodburn, Carter, Nesbit, Fox, Newman, Olson, Hoover and Charelton. Misses Estes, Hammock, Gregg, Pearson, Warren, Pearson, Moore, and Graham, McGarr, and Mesdames Estelle Tucker and Sue Barnes.

This pleasant outing was given as a compliment to Mr. and Mrs. Stroud and Miss Pearson of Amarillo, who were guests in the Jarrott home. After partaking of this bounteous spread the guests spent the remainder of the evening seeing the carnival.

Concrete AND Plastering

I am prepared to do any kind of Brick, Plastering or Cement work. Let me figure with you on any kind of a job on these lines. Will please you with First-class work.

HEREFORD, TEXAS W. J. BRAND

CONCRETE WORK

All classes of Concrete Work at the Right Price.

SIDE WALK, 12 1-2 cents per square foot. **CURB**, 20 cents and up. All work warranted against breakage, wear or unsightly cracks for one year.

BEST SAND and GRAVEL in the Panhandle delivered to any part of town for \$1.50 per yard.

S. T. WORLEY

The Home Bakery

For

**Plain and Cream Bread, Buns,
Rolls, Pies and all kinds of
Cakes and Cookies**

W. E. TOMPKINS Proprietor

P. R. Purcell & Sons

Livery, Feed and Sale Stables

GOOD SADDLERS GENTLE DRIVERS

Special Conveniences for Drummers

HEREFORD TEXAS

The Patronage of the General Public is Cordially Solicited.

The HEREFORD NURSERY

LARGEST and best collection of Choice and Fancy Fruit Trees, etc., grown on the planes. We have ripe fruit every day from May to October, and you can too. Our 18 years' experience has taught us what varieties are hardy and prolific. We want your trade.

L. P. LANDRUM

L. A. STROUD

SELLING

**FIRE, TORNADO, LIFE,
ACCIDENT, AND
PLATE GLASS
INSURANCE**

Representing Companies that are
STRONG AND SAFE

I will appreciate your business

Notes Returnable.

At a meeting of the Directors of the Commercial Club last Monday a resolution was passed authorizing the Banks to return the notes that were lately signed by the citizens of Hereford on account of the C. H. & G. Bohus Fund. The Bond, of which every one knows, failing to materialize it was thought best by the directors that the notes be returned. Anyone wanting his note back can get same by calling at the bank holding it.

Notice Stockmen.

From now on I will make headquarters at Stanek & Sherk's livery, feed and sale stable. Phone 249. I use a motor cycle for country calls. Dental work at any feed barn or yard in town. 30-1f

DR. F. E. BOWE, D. V. S.

Fire at Texico.

A big fire destroyed a whole block at Texico last Saturday morning. Loss was about \$60,000, many good buildings going up in smoke. The Texico Trumpet was a total loss and no insurance. But we expect brother Pittman to rise stronger out of the ashes and the people of Texico will not let the Trumpet perish.

Farmer Wanted.

For rent on shares the H. D. Rucker ranch farm 15 miles northwest of Hereford. 800 acres in cultivation. A fine residence of 7 rooms, elegant barn and out buildings. Thoroughly equipped with stock and the best of machinery. None but a thoroughly experienced, first class farmer with the best of references need apply. Call at the H. D. Rucker ranch farm or write H. D. Rucker, Enid, Okla. 1t

Loans.

We are agents for large Eastern Mortgage Company who will make loans on rock and grazing lands in any part of the Panhandle.

OCHETREE & Co.
Room 5 Britton-Dunlap Bld'g.
31-1f Hereford, Texas.

Go to the Second hand store for it every thing is bought and sold there. 30-2t

Satisfied Customers

are the best advertisement for the business man. This kind of advertising is our chief stronghold.

The best value money can buy in our line is to be found at our store.

We make your watch keep the best time.

W. H. RAY, Jeweler and Optician

C. S. Richards Marshall.

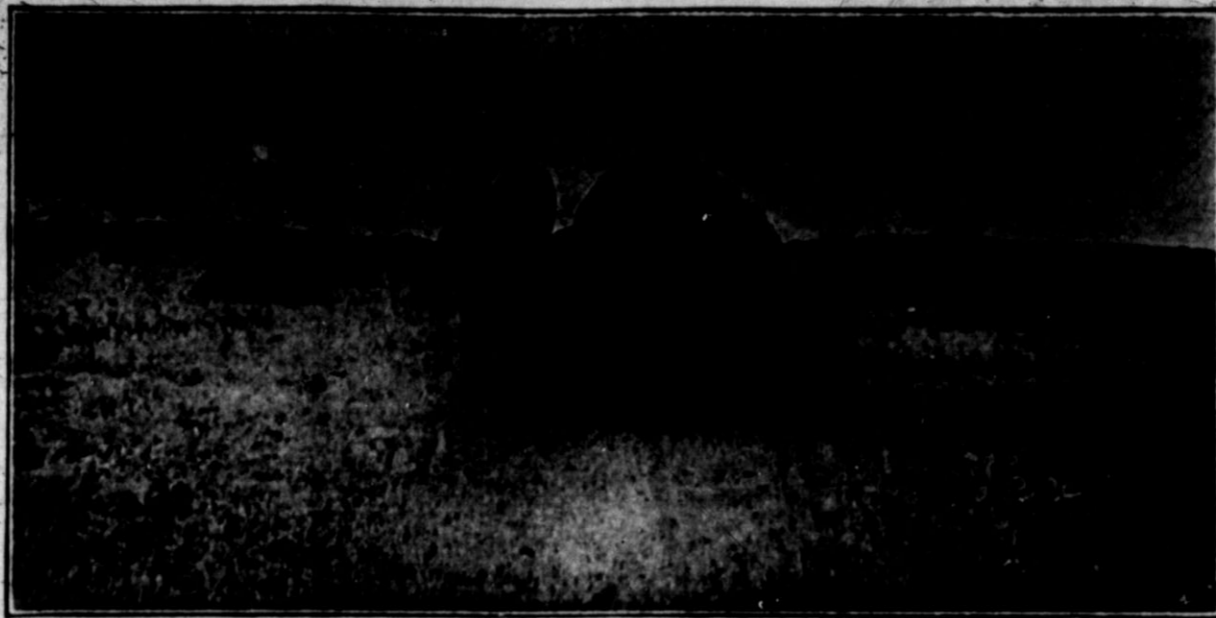
During the absence of City Marshall Sullivan for the next month, C. S. Richards will act in that capacity. Mr. Richards' phone is 148.

Men's Prayer Meeting.

Subject for Sunday afternoon September 13th. "What would Jesus do." Leader, Buck Roberts. Everyone invited to attend.

WE ARE HERE TO STAY!

We want your land business. We offer the very best bargains to our purchasers. More immigrants are coming to the Panhandle than any other section of the whole country. You'll have to hurry if you want a home here while land is cheap.



A Panhandle Farm Scene

Join one of our special excursions for Hereford, Texas, that leaves St. Louis on Tuesday and Kansas City on Wednesday of the 1st and 3d weeks in each month. Our autos will be at your service to view the country and see for yourself its wonderful possibilities. Write us.

EDWARDS-O'BRIEN LAND CO.

HEREFORD, TEXAS

RAIN! RAIN! A FINE ONE

The Best of the Season—Covers Nearly all of Deaf Smith County.

Saturday evening about dark a "beautiful" looking cloud came from the northeast began to shed some gentle tears over a territory north of Hereford that from its lack of the usual heavy crop of maize and kaffir and the plaintive cry of thirst must have elicited a great deal of sympathy from the tender hearted cloud. It cried all night with a gentle quiet Lullaby that put the patient farmer to sleep amid dreams of green grass, some feed for the horses and a field of green wheat.

The rain was the best of the season for Deaf Smith county and also covered the counties to the north and east. In the north and northwest part of the county the rain amounted to 2 or 3 inches, while at Hereford we had 1 1/2 inches. It was of the gentle kind and all went into the ground. This makes a fine season for late feed and for fall wheat.

Street Crossings to be Put In.

Work is now in progress on street crossings. Vitrified brick has been ordered by the city and the crossings will be put down as fast as possible. These crossings will only be put down where the opposite corners are paved, so if the property owners want a smooth, dry walk to town, it is up to them to put down sidewalks and co-operate with the city. It is understood that the crossings will be delayed on those streets along which the new water mains run until such a time as the pipes are laid. Immediately afterwards the crossings will be put in, otherwise the contractor would have to tear up the crossings to put in his pipe.

FLOUR ! FLOUR ! FLOUR

Why pay more when you can buy a sack of the best soft wheat flour for \$1.90.

Have you tried our brands ? ? ? Then you have not experienced the pleasure of baking with a perfect flour. The cost is not as much as that of other kinds. But the results are INFINITELY BETTER.

HUBBARD GROCERY CO.

The Quality Store

PHONE 25

Children's Party.

Mrs. W. H. Ray, assisted by Mrs. Ralph Barnett and Miss Beulah Wright, entertained from 4 to 6 for her sister Lillie Jewel and her little daughter, Mary Pauline. The occasion being Lillie Jewel's farewell, and Mary Pauline's birthday party. They played numerous games. The refreshments consisted of punch and cake.

Those present were Ruth Myrick, Grace Smith, Lela Patton, Eva Clara and Ola Lancaster, Edna Hammock, Mary and Nellie Parmer, Bell and Effie Hendricks, Ruth and Ester Fox, Merrill Granger and Annie Wildie-Lee.

A Narrow Escape.

When J. A. Fox, of the J. A. Fox & Co. Mercantile Store, was returning from market at St. Louis a few days ago, and when the train on the Iron Mountain Road was running at the rate of forty-five miles per hour, without any warning whatever, the two rear Pullman coaches were precipitated over an embankment of forty feet.

Every person in these coaches were badly hurt, and Mr. Fox is sure that many deaths were the result of this terrible disaster, although he has had no authentic report so far.

Mr. Fox himself was occupying a seat in one of the ill-fated coaches,

but just a minute before the accident, he had stepped into another car. It was a close call, and something that Mr. Fox does not care to witness soon again.

Horseshoe Cafe to Reopen

Special efforts are being put forth this week to put the Horseshoe Cafe in the most attractive shape for the Re-opening Saturday, Sept. 11. The managers, Burnam and Dobbins, will spare no efforts to give the public the best service possible. A clean, repapered house and something good to eat will greet every patron.

Sunday School Convention

The State Convention of the Texas Sunday School Association is to be held in Canyon City September 17, 18 and 19. In a receipt of a letter from W. N. Wiggins, General Secretary, informs me that I am District President for District 46 inclusive of Bailey, Castro, Deaf Smith, Lamb and Parmer counties.

I quote from the letter as follows: "We are looking forward to a great time at the State Convention to be held September, 17, 18 and 19 at Canyon City. I believe this convention will mean more than any gathering ever held for Sunday School workers in your section, and we certainly trust that we may have the opportunity of reaching the pastors, superintendents, officers and teachers of all the Sunday Schools of all Denominations."

The railroads have granted a convention rate of four cents per mile round trip.

I have no list of names of preachers and Sunday School workers in the counties mentioned, and must notify them through the papers.

Preachers and Sunday School workers will please consider this as notice to them. Remember this is for all denominations.

I hope to see a delegation from every church in my district.

G. A. F. PARKER,
District Pres.

A Step Towards Free Mail Delivery.

Another forward step in the march of progress is about to take place. The city fathers have let the contract for the street names to be erected on every corner. The man who does this work will also take orders for house numbers, and the patriotic citizens of Hereford who desire free mail delivery at the earliest possible date will do well to get busy and have this improvement added to their homes. The cost will be a trifling one and the resulting benefits will far outweigh the amount expended.

There's None in Town!

Don't Believe it until you ask us. We have at all times a complete stock of Rock Salt, Prairie Hay, Alfalfa and Millet, Oats, Corn Chops, Maize and Maize Chops, Bran, Shorts, Cotton Seed Meal, Fresh Corn Meal, International Stock Food and Oh, Just come and see the Balance!

Phone 76

HICKS @ HARRISON



GOOD THINGS FOR BREAKFAST,
lunch, dinner, supper and between times are plenty in this market. In fact, there is nothing here which is not good.

You'll Like Our Groceries
the first time you try them. You'll like them more as you continue to use them. You will like our prices too. The way to prove it is to come and see.

Stock is fresh daily and price always close to cost

Cardwell Brothers

If You Are Thinking Of Building a Home

You should see our large stock of all kinds of Building Material and get our prices. You should also see our house and barn plans. One thousand plans to select from.

Alfalfa Lumber Co.
C. M. MILLER, Manager

COAL = GRAIN = HAY

We are in the market for Wheat, Corn, Oats, Maize and Kaffir Corn. We handle the best grade of Colorado coal. Come and examine our coal and get our prices before buying.

Hereford Grain Co.
Phone No. 160 Free Delivery

MILLINERY OPENING Saturday, Sept. 11th

My new stock of Fall and Winter Millinery has just arrived, and I am now ready to show a line of the most stylish and up-to-date hats that have ever been on display in Hereford. Ladies come and see for yourself. Third door north Presbyterian church.

MRS. UDO WHITTHAUER

Tierra Blanco Herefords

R. BRADLEY, Owner W. T. WOMBLE, Manager
...BREEDERS OF...

Write owner or call at my ranch, situated five miles east of Hereford, on the Tierra Blanco river.

Registered Hereford Cattle
Herd Headed by Strike Six, No. 156847
Assisted by Texas Tom, No. 204446
Will sell a quantity of young stock either singly or in car load Lots

To The Public.
L. H. H. McCulley, have bought interest of A. A. Jones in the Hereford Sheet Metal and Plumbing works and will not be responsible his personal accounts or obligations.

H. F. McCulley.

J.M. Gililand Embalmer and Funeral Director.
with Arnold & Matthews, Furniture and Undertaking. Day phone 115, night phone 251 or 232. 3tf

Professional and Business Cards

WM. M. KNIGHT JNO. P. SLATON
KNIGHT & SLATON
ATTORNEYS
First National Bank Bldg
Hereford, Texas.

Geo. W. Barcus Jno. C. North
BARCUS & NORTH
Attorneys at Law
Hereford, Texas
Office in First State Bank building

L. GOUGH
GENERAL IMMIGRATION
NOTARY PUBLIC
Hereford, Texas

O. E. THOMAS
Funeral Director and Embalmer
With E. B. Black Co.

KING REALTY CO.
Lands, Loans and Insurance
Notary in Office
Abstracting a Specialty Hereford, Texas

G. M. SUGGS A. M. JONES
SUGGS & JONES
ABSTRACTERS
Complete Abstract of Title to Deaf Smith County Lands.
HEREFORD, TEXAS

C. G. Witherspoon W. Claude Witherspoon
C. G. Witherspoon & Son
Dealers in Panhandle Lands
Abstracts prepared on short notice. All kinds of stenographic work done. Exclusive agents for Western Union Land Co.'s Lands

A. P. Murchison J. S. Jones
MURCHISON & JONES
Real Estate and Live Stock
Hereford, Texas

B. H. Smith D. F. Ashbrook
SMITH & ASHBROOK
ALL KINDS OF INSURANCE
AND LOANS. Phone 273.
Office 1st door South of First National Bank

O. K. LAND COMPANY
We Buy, Sell and Exchange
Panhandle Land a Specialty
See us Three Doors East of Post Office
A. H. ELLISTON, MGR.
HEREFORD, TEXAS

J. C. BERRY
ARCHITECT and
BUILDING CONTRACTOR
Room 1 Upstairs Garrison Building
Phone 335.

E. S. Ireland R. A. Holland
DIMMITT ABSTRACT CO.
ABSTRACTS OF CASTRO AND BAILEY
COUNTY LANDS
Dimmitt, Texas

HARVEY CASH C. L. ADAMS
CASTRO ABSTRACT COMPANY
Abstracts of Castro and Bailey
Counties. Your business solicited.
DIMMITT, TEXAS

Chas. V. Kirkpatrick
DEALER IN SHEET MUSIC
All of the late popular songs. Sheet Music at half price. Write me for what you want.
AMARILLO, TEXAS



We offer special inducements in quarter and half section tracks close in to actual settlers. We have some on easy payments. Hereford is in the shallow water belt. Write us for particulars. Address **BASKIN LAND COMPANY** HEREFORD, TEXAS

THE BRAND'S SPECIAL CLASSIFIED ADS

Matter for this column and local ads any where in the paper will be inserted at rate of one cent a word or five cents a line for each insertion. Pay in advance unless you can be easily found on the street or in your office the first of the month.

LOST AND FOUND

LOST—A flat chain fob about 3 or 4 inches long. Return to Nona Arthur. 1t.

LOST—A plain gold bracelet with the initials S. M. B. in Old English engraved on the face. Return to Mamie Begman or leave at this office. 31-2t

ROOMS AND BOARD

FOR RENT—Nicely furnished rooms in my new home near Public School building. Mrs. W. H. Hines. 31-4t

FOR RENT—2 good houses near town and school house. See E. B. Black. 1t

FOR RENT—New 7-room house just completed. Modern improvements. Apply to C. W. Dodson. 31tf

WANTED—2-rooms for light house-keeping. Write box 131, City. 31-2tp.

WANTED—Boarders and roomers at the Troy Womble house, two blocks west and two blocks north of City Meat Market. Mrs. L. C. Flanders. 31-tf

FOR RENT—Well furnished Rooms close to the business part of town. Mrs. Russell Carroll. 31-2tp.

WANTED—Several roomers to occupy good, cool rooms in the upstairs, close in and well furnished. Phone Mrs. W. G. Roberts. 29-tf

MISCELLANEOUS

FOR SALE—A top buggy and harness, almost new. L. Owens. 1p

Engraved calling cards are in perfect taste. See the elegant samples at the Brand. 1tf

FOR RENT—Good 5 room house. Also 2 nice, cool rooms in rear O. K. Land office. 29-tf A. H. Elliston.

FOR SALE Good set of single and double harness nearly new, see J. B. Elliston. 16-tf

AUTOMOBILE—My Winton Roadster for sale or trade at a bargain. It is in good condition. R. F. Rogers. 27-tf

FOR SALE—One tripple disc plow, John Deer, the best made, one Hoosier drill, and other farming tools as good as new. Will sell cheap. See Robert Oden, 12 miles northwest of town. 31-tf

FOR SALE OR TRADE—Barber shop fixtures for sale or trade cheap. Three chairs and two baths. A. J. Lipscomb. 27-tf

WANTED—Art squares and carpets to clean on floors with automatic vacuum cleaner. It never fails to do the work. Call on, or phone David Alban, 266. 28-4t

WANTED—I am located in the old Hough Home just west of the public school building, and am prepared to do either plain sewing or first class dress-making with dispatch. Mrs. Cora Everett. 30-2t

REAL ESTATE FOR SALE

FOR SALE—320 acres close in, will be sold at a bargain. See L. Gough. 34-tf

FOR SALE—15 acres adjoining city limits. Will sell either 5 or 10 acres, or all together. A. Witherspoon. 23-tf

HOUSEHOLD GOODS—For sale a new Beckwith Round Oak steel range and a round Oak heating stove as good as new. Also a sewing machine, washing machine and all my household goods at a bargain. Call at my residence six houses west of Dr. Prices in what was formerly known as the Blanks house. Mrs. Laura Orr. 1tp

CITY PROPERTY FOR SALE

FOR SALE 6-room house, well and wind-mill, fruit trees, large barn, chicken house, corral, lot 100x140 ft near public school. Terms to suit purchaser. See C. O. Lee. 7tf

SECTION—640 acres, section 21, 11 miles northwest from Hereford for sale on easy terms and at a bargain price. Write owner, Mrs. R. L. Boren, Colorado, Texas. 26-5tp

FOR SALE OR TRADE—Large Haynes Automobile, 36 horse power, good repair. John W. DeAtley. 28-tf

FOR SALE—Two of the best residence lots in most desirable part of City, bearing fruit trees cover both lots, concrete walk in front. Ralph Barnett. 29-tf

FOR SALE—A desirable business lot, 25 x 140, on main street adjoining City Hotel on north side. John W. DeAtley. 28-tf

FOR SALE—7-room house, East front, lot 100 by 140 feet, on South East corner of block, fenced, cement walk on two sides also leading to front of house, well and wind-mill, barn 22 by 36 with loft, only 4 blocks from Post Office. Price \$2000 Terms easy. C. O. Lee. 29-tf

FOR SALE—Four-acre block in south Hereford. Three-room house, barn with loft, chicken house, well and windmill, fruit trees and small fruit of different kinds, a bargain for cash. For particulars see C. O. Lee. 28-tf

FOR SALE OR TRADE—665.4 acres of land nine miles South of Hereford, Texas; 160 acres in cultivation, four-room house, fenced and cross fenced. Will trade for unincumbered land in Kansas, Missouri, Illinois or Iowa. 2tf W. B. Park, Hereford, Tex.

FOR SALE OR TRADE—220-acre farm in Van Buren County, Iowa, all fenced hog-tight, good improvements, plenty of good water; good orchard of apples, peaches, pears, plums, cherries. Will trade for land in vicinity of Hereford, Texas. For particulars, see or write C. O. Lee, Hereford, Texas. 24-tf

FOR SALE—Team of big work horses. Will trade for mule colts, calves, cows or any old thing. See Buck Roberts. (K. & S.) 28-tf

FOR SALE—Work stock, horses, mares and mules, also some good drivers. These can be had on good terms. Charlie Hodges. 29-2tp

FOR SALE—10-room house, on corner lot 125 ft. front 140 ft. deep, cement walk on two sides, nice shade trees, well and wind mill, elevated tank, barn, coal house. All fenced with picket fence, only 3 1/2 blocks from the postoffice. For price and terms see C. O. Lee. 31-tf

LIVE STOCK FOR SALE

SECTION—Good section in Castro county, has 100 acres fine alfalfa land. The price is a bargain. 52-tf Gough & Russell.

FOR SALE cheap one Blood Bay Stallion, well bred and a good driver single or double. Will exchange for young work stock. A. H. Elliston. 31-2t

FOR SALE or trade on good terms, horses, mares and mules all work stock. See Charley Hodges or J.B. Farley R. F. D. No. 1. Hereford, Texas. 1t

FOR SALE—Good team and harness also good range cook stove, cabinet and dresser, nearly new. 29-tf A. H. Elliston.

Millinery Opening



Wednesday, Sept. 15th,

The ladies of Hereford and vicinity are invited to call and inspect our line of "FISK" and "GOLD MEDAL" Hats. :: :: :: ::

WE WILL ALSO HAVE ON DISPLAY THAT DAY OUR NEW LINE OF LADIES' TAILORED SUITS, NET WAISTS, ETC. ❁ ❁



Geo. A. Stambaugh

PUBLIC SCHOOL STATEMENT

Prof. Wray Makes Statement and Discusses School Matters for the Coming Year.

The session of 1909-1910 of our city schools will begin Monday September the 13th at 9 a. m. The first half day will be given to assignment of work to the pupils of the various grades. The afternoon will be occupied in the assignment of new pupils to their respective grades. All pupils who are for the first time to enter the school must present themselves in the superintendent's office at this time. No pupil will be admitted to any grade work until he has been assigned there by the superintendent.

All children who are seven years old on the first day of September and not over nineteen are entitled to free tuition in our schools, provided that such children live within or are transferred into the district. No one under seven will be admitted as a "pay" pupil. This of course is due to the crowded condition of the schools. However it must be understood that no child within the school age will be turned away because of this crowded condition. We will find room in some way. Last year showed a large increase in enrollment over the census assignment over one hundred. This year we hope to enroll at least 700 pupils. This increased attendance will be taken care of with the completion of the new High School Building which is to be begun at an early day.

It is very desirable that all pupils enter as early as possible, and that they attend regularly. Pupils who

are irregular in attendance soon lose their standing in class, and ultimately are reduced to a lower grade.

The assignment of teachers for the session beginning September 13, is as follows:

First Grade: Miss Olive Elder, educated in the Public Schools of Pilot Point, Texas. Four years successful experience in the best schools of Denton County. A graduate of the first rank in the North Texas State Normal.

Third Grade: Miss Esther McGill, educated in the Denton City Schools. Graduate of the College of Industrial Arts of Denton, Texas.

Fourth Grade: Miss Frances Turrentine, educated in the Waxahachie City School. Student North Texas

State Normal. Eight years experience in the public schools.

Fifth Grade: Miss Lela Stroud, educated in public schools of Texas. A Graduate of Trinity University. Student instructor in Trinity University.

Sixth Grade: Miss Roxye Ivey, educated in Nacogdoches City Schools. Graduate of North Texas State Normal. Four years experience in public school work.

Seventh Grade: Miss Grace McGarr, educated in the public schools of Trinity, Texas. Graduate of Sam Houston State Normal. Four years experience in public school work.

High School: Ada Terrill Wray, educated in Denton City Schools,

Winchester Normal School, Winchester, Tennessee, graduate North Texas State Normal. Special work in English and Mathematics. Teacher in North Texas State Normal seven years.

Harry S. Cannon, Educated in the public schools of Nicholasville, Kentucky. Graduate of Kentucky State University. Special work in Greek, Latin, French and German.

J. A. Robertson, educated in public schools of Missouri. Graduate of Warrensburg Normal of Warrensburg, Missouri. Special student in the University of Texas for two years. Ten years experience in High School work.

I wish to thank the people of Hereford for the earnest kindly sup-



Baby Caps. COME IN AND INSPECT OUR GOODS.

OPENING OF FALL AND WINTER ...MILLINERY...

Sept. 15th, at Mrs. Heifner's in the Opera House building, we will have on display our new pattern hats including the new Russian Turban. Also a large assortment of ready-to-wear's in Misses and Childrens head-wear. Also a line of

port given the faculty of the Hereford schools the past year; and the same time for that same year cooperation with the teachers during the session just beginning. The faculty named above is one that individuals and as a body is at and willing to do a great work for the uplift of our schools—and therefore for our boys and girls. With the strong support which you are sure to give them, your schools will go forward rapidly. They now occupy a place in the front ranks of the best schools—not only of the State but of all Texas. Whenever may be said upon the subject the public schools are the greatest of all educational institutions. It is in the public school that our future citizen is trained. The public school is for the rich and poor alike. He all may come with equal assurance of fair treatment and attention, a that, too, without money and without price.

Again thanking the host of friends who have so materially aided the teachers in the past, and predicting another most prosperous session.

I remain, very cordially,
E. H. WRAY,
Superintendent City Schools

I. O. O. F. Notice.

Special Deputy Grand Master L. C. L. Duval will be in Hereford on September 17th, and will deliver a lecture on "Oddfellowship, meaning and teaching," at I. O. O. F. Hall 8:30 p. m. Those who desire to hear an interesting explanation of the teachings of Oddfellowship are cordially invited. Oddfellows, Rebeccas, and all who are interested in the Order, will be pleasantly entertained by attend the lecture.

D. F. ASHBROOK, N. G.
MARVIN CROSS, Sec.

PIANO INSTRUCTOR

Mrs. L. G. Ochiltree
Studio at Home. Cogdell Pl.
West side Public Building.

LADIES' SKIRTS AND SUITS CLEANED AND PRESSED

THE SUITITORIUM