

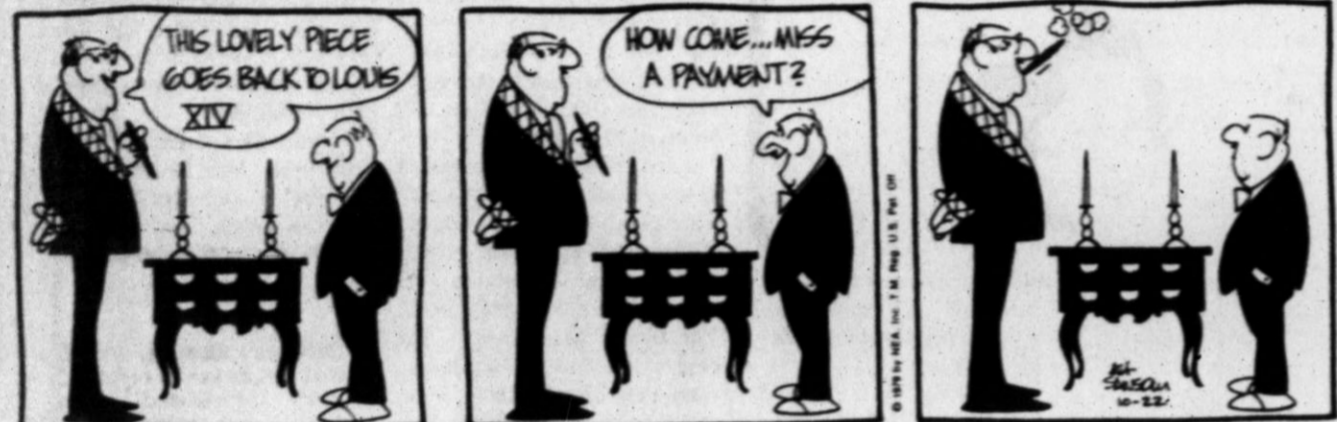
The Hereford Brand Comics

Steve Canyon

By Milton Caniff



THE BORN LOSER by Art Sansom



THE BORN LOSER by Art Sansom



Eek & MeeK by Howie Schneider



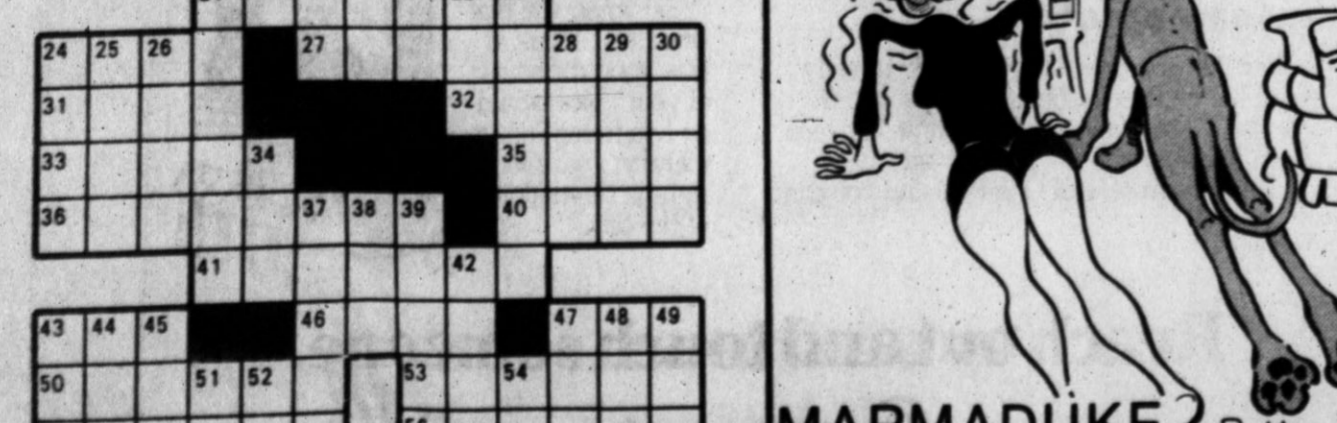
FRANK AND ERNEST by Bob Thaves



DENTIST by Dave Graue



ALLEY OOP by Dave Graue



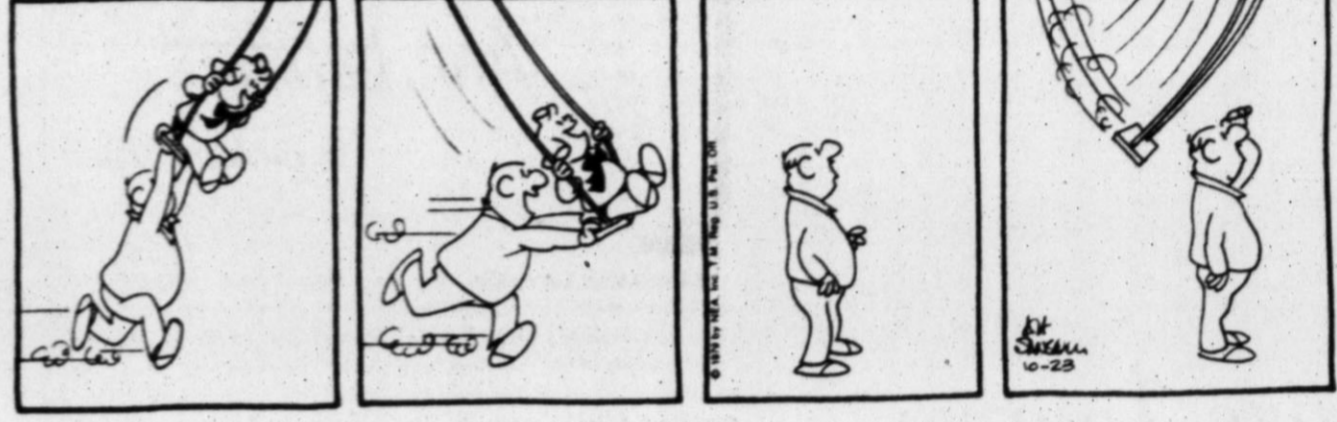
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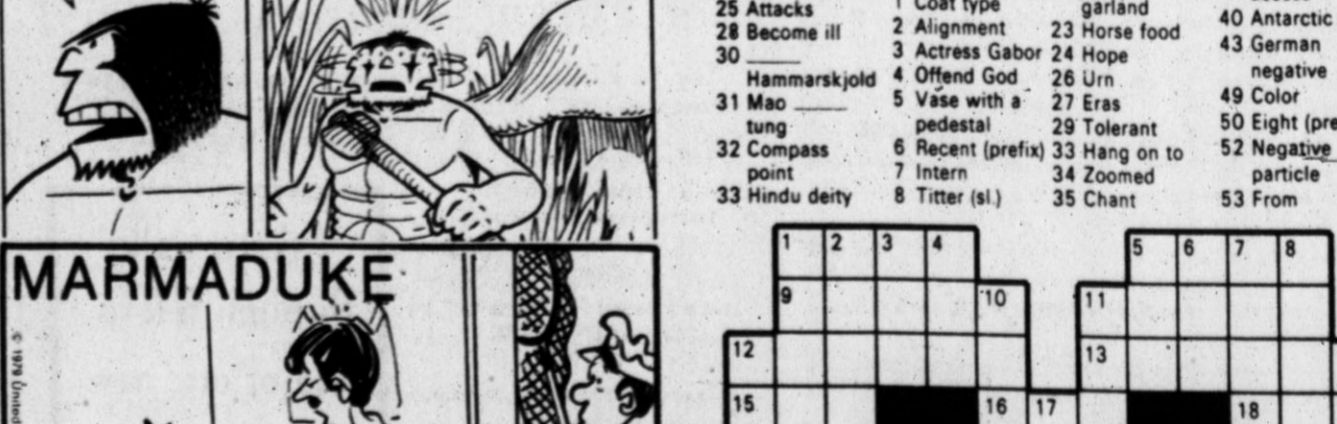
FRANK AND ERNEST by Bob Thaves



ALLEY OOP by Dave Graue



MARMADUKE by Dave Graue



MARMADUKE by Dave Graue



MARMADUKE by Dave Graue

ACROSS
 1 Canadian capital
 7 Desserts
 13 Excessively
 14 Use sparingly
 15 Handsome man
 16 African land
 17 Day (Heb.)
 18 Of the ear
 20 Upper surface
 21 Demur
 24 Soup dish
 27 Septic tank
 31 Brainstorm
 32 Temet
 33 Hues
 35 Related group
 36 Attempt
 40 Greek deity (comp. wd.)
 41 Sibyl
 43 Come by
 46 Energy agency (abbr.)
 47 Health resort
 50 Loan shark
 53 Having one foot

DOWN
 1 Dock
 2 Loosen
 3 Esau's cousin
 4 Breakfast bread
 5 Poet T.S.
 6 Of sacs
 7 Vans
 8 Dust cloth
 9 Greek letter
 10 Isn't (sl.)
 11 Hubbub
 12 Bite (comp. wd.)
 19 Rime
 21 Blackboards
 22 Lysergic acid diethylamide
 23 Eons
 24 Mouthful
 25 Norse deity

Answer to Previous Puzzle

FIR	FIG	FIN
ORE	OR	AHAB
BAMBOO	ISSUE	
OIL	OT	ABA
BATS	OVA	BLOT
OWE	SNEAKY	
WOLVES	AESOP	
SLYER	CALSACE	
GAGGLE	CHE	
BAJA	ONE	TROP
QUI	ODE	ARI
ALBUM	INCISES	
DESI	SUN	TIE
SIST	STE	VIEW

26 Travel
 28 Oeillade
 29 Actor Sharif
 30 Songstress
 34 Automotive society (abbr.)
 37 Careened
 38 Glider
 39 Jimmy
 39 Abbreviate
 42 More rational
 43 Rosins

44 Jacob's brother
 45 Pivot
 47 Springs
 48 Folksinger
 49 Beverages
 51 Japanese currency
 52 Compass
 54 Author Levin

1 2 3 4 5 6 7 8 9 10 11 12
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 22 23
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 32
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 37 38 39 40
 41
 42
 43 44 45 46 47 48 49
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 51 52
 53 54
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 57 58

ACROSS
 1 Hawaiian instruments
 5 Whole
 9 Black and blue
 11 Actress Dunne
 12 Dot of land
 13 Duped
 15 Baseball player Mel
 16 One hundred per cent
 18 Cry of surprise
 19 Golf mound
 20 Cry of affirmation
 21 River in Texas
 22 Missile
 25 Attacks
 28 Become ill
 30 Hammerskjold
 31 Mao
 32 Compass point
 33 Hindu deity

DOWN
 41 Infinity of time
 42 Chemical particle
 44 Year (Sp.)
 45 Sup
 46 Piece out
 47 Mountains (abbr.)
 48 Atomic particle
 51 Draws conclusion
 54 Make into law
 55 Norwegian
 56 Impression
 57 Carry

Answer to Previous Puzzle

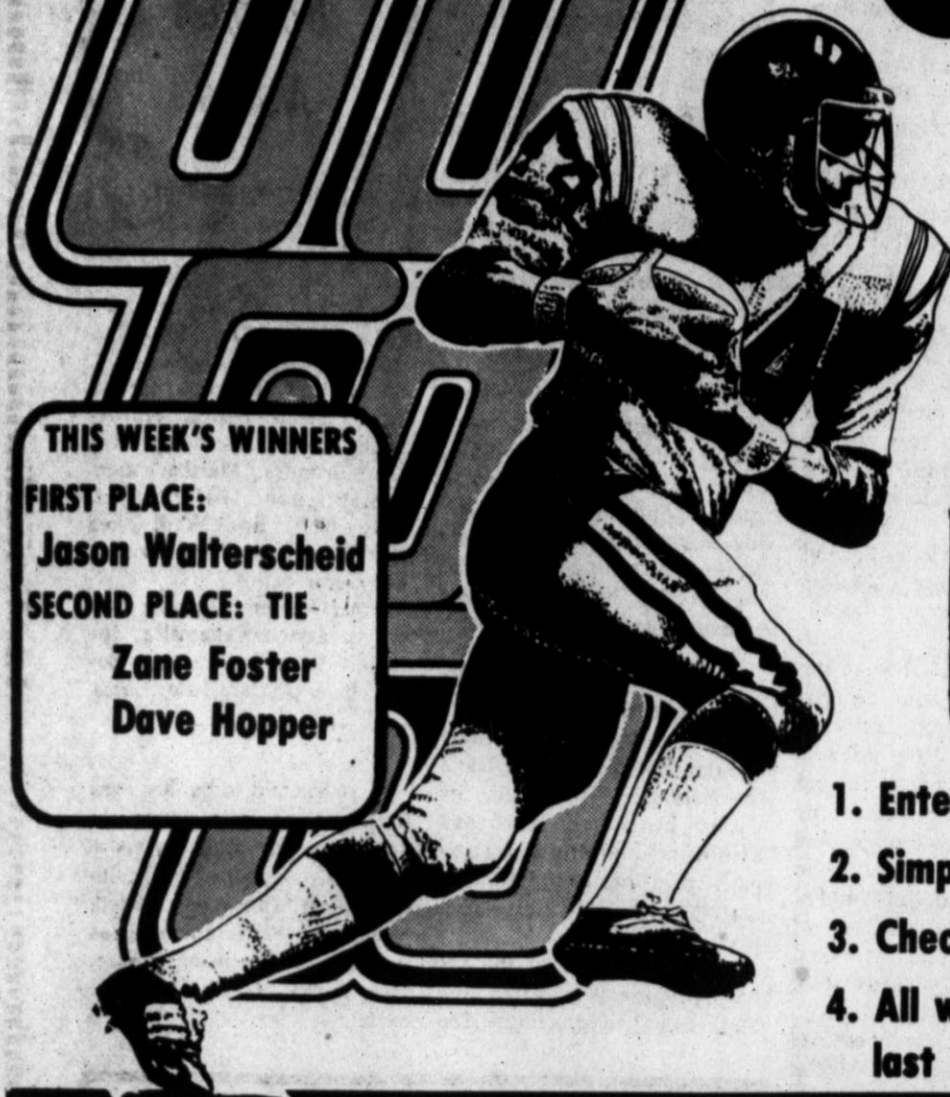
QUEBEC	TREATS
UNDULY	RATION
ADONIS	UGANDA
YOM	OTIC
STICKLE	
BOWL	CESPOOL
IDEA	DOGMA
TINTS	GLAN
ENDEAVOR	HERA
SEERESS	
GET	ERDA
USURER	UNIPED
MARINE	CERATE
SUNNED	ERASES

10 Normandy invasion day
 11 Cays (comp. wd.)
 12 Smallest bit
 14 Papas
 17 Hawaiian garland
 23 Horse food
 24 Hope
 26 Urn
 27 Eras
 29 Tolerant
 33 Hang on to
 34 Zoomed
 35 Chant

36 Astronauts' "all right" (comp. wd.)
 38 Gentlest
 39 Freedom of access
 40 Antarctic sea
 43 German negative
 49 Color
 50 Eight (prefix)
 52 Negative particle
 53 From

1 2 3 4 5 6 7 8
 9
 10
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 13
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 15
 16 17
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 23 24 25 26 27
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THE HEREFORD BRAND FOOTBALL CONTEST



THIS WEEK'S WINNERS

FIRST PLACE:
Jason Walterscheid
SECOND PLACE: TIE-
Zane Foster
Dave Hopper

WEEKLY WINNERS RECEIVE:

1st Place \$25.00
2nd Place \$15.00
3rd Place \$10.00

ENTER EACH WEEK AND TRY FOR THE GRAND PRIZE!

SEASON WINNERS

Grand Prize \$100⁰⁰	2nd Place \$35⁰⁰	3rd Place \$15⁰⁰
--	---------------------------------------	---------------------------------------

1. Enter every week, deadline Friday 5 p.m.
2. Simply look for games in sponsoring merchant's ads.
3. Check the number in the official entry blank.
4. All weekly cash winners will compete for grand prizes on last contest.

Looking for a classy outfit for Homecoming?

Come by Stairway to Fashion and look at our wide selection.

SUPPORT THE HOSTILE HERD

1. Hereford at 2. Plainview



319 N. Main
364-7171



We're The Bankers We're Here to Serve You!

Stand up and cheer - because you save with



3. Monterey at 4. Lubbock High

BACK THE HERD!
Cheer The Whitefaces on to Victory!

5. Caprock at 6. Amarillo



South Hwy 385 364-3331

OFFER GOOD THRU OCTOBER 31, 1979
EXTRA VALUE OFFICE SUPPLIES SALE
Available From:
7. Tascosa at 8 Pampa.
HOOK 'EM HERD!

First...
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OFFICE SUPPLIES
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South of Courthouse

Take time out to come see our wide selection of Carpets



At **simmons Carpets**

Sugarland Mall
9. Estacado at 10. Borger

State License Bonded
We encourage you to back **THE WHITEFACES**
Attend all the games.
Your Complete Plumbing Co.
Gonzales Bros.

Plumbing Company
• Heating • Cooling • Water Heaters
• Air Conditioning
• Ditching • Sprinkler Systems
• Supplies
11. Levelland at 12. Dumas
West Walnut Rd. 364-0193

OIL LUBE & FILTER \$11.95
QUAKER STATE, 30 weight
THIS WEEK ONLY!
HUSTLE BIG HERD!

13. Muleshoe at 14. Littlefield

RAINBOW CAR WASH 417 N. 25 Mile Avenue
QUIK LUBE 407 N. 25 Mile Avenue

COOPERATIVE MONTH: OCTOBER 1979

DISCOVER COOPERATIVES During October Co-op Month!

GET 'EM HERD! BEAT THE BULLDOGS

15. Olton at 16. Dimmitt

Deaf Smith REC
HELPING TEXAS GROW!

Support The Herd!

Keepsake Speidel
Registered Diamond Rings

17. Friona at 18. Morton

ACCUTRON®/BULOVA®/CARAVELLE®

Hester's Jewelry

Your Full Service Jewelry Store
SERVING HEREFORD SINCE 1927
ACROSS FROM THE POST OFFICE
IN DOWNTOWN HEREFORD

FACES! GET TOUGH



FROM THE **HEREFORD BRAND**

19. Abernathy at 20 Lockney

OFFICIAL ENTRY BLANK

Teams are numbered in ads; check games and mark box number of team selected as winner. Use official entry blank or reasonable facsimile--form of same size. Entries must be deposited at Brand office before 5 p.m. Friday. All mail entries must be mailed on Thursday to arrive in time for judging. All entries received late will be disqualified. One entry allowed per person; entrants must be at least 8 years of age to be eligible. Be sure to guess total score in tie-breaker game. Members of the Brand staff or their families are not eligible. Decision of Judge is final.

Name _____
Address _____
Phone _____

1. <input type="checkbox"/>	2. <input type="checkbox"/>	13. <input type="checkbox"/>	14. <input type="checkbox"/>	25. <input type="checkbox"/>	26. <input type="checkbox"/>	37. <input type="checkbox"/>	38. <input type="checkbox"/>	49. <input type="checkbox"/>	50. <input type="checkbox"/>
3. <input type="checkbox"/>	4. <input type="checkbox"/>	15. <input type="checkbox"/>	16. <input type="checkbox"/>	27. <input type="checkbox"/>	28. <input type="checkbox"/>	39. <input type="checkbox"/>	40. <input type="checkbox"/>	51. <input type="checkbox"/>	52. <input type="checkbox"/>
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7. <input type="checkbox"/>	8. <input type="checkbox"/>	19. <input type="checkbox"/>	20. <input type="checkbox"/>	31. <input type="checkbox"/>	32. <input type="checkbox"/>	43. <input type="checkbox"/>	44. <input type="checkbox"/>	Green Bay at Miami	
9. <input type="checkbox"/>	10. <input type="checkbox"/>	21. <input type="checkbox"/>	22. <input type="checkbox"/>	33. <input type="checkbox"/>	34. <input type="checkbox"/>	45. <input type="checkbox"/>	46. <input type="checkbox"/>	_____	
11. <input type="checkbox"/>	12. <input type="checkbox"/>	23. <input type="checkbox"/>	24. <input type="checkbox"/>	35. <input type="checkbox"/>	36. <input type="checkbox"/>	47. <input type="checkbox"/>	48. <input type="checkbox"/>	TOTAL SCORE	

Mail to Box 673 or Bring By Office at 130 W. 4th

FARM PIPELINES
GIFFORD HILL PIPE
TORO, RAINBIRD, AND
ROYAL COACH
LAWN SPRINKLER SYSTEMS



**TOWN & COUNTRY
IRRIGATION SYSTEMS**

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LEWIS McCUISTIAN Mobile 578-4638

21. Floydada at 22. Idalou



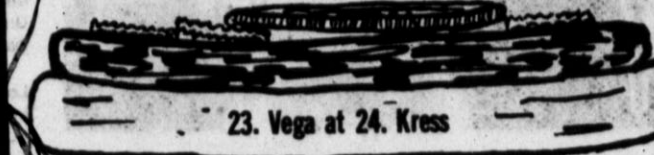
THE
COWBOY DRIVE IN

SPECIAL THIS WEEK!

FISH SANDWICH \$1.10
STEAK SANDWICH \$1.25
BAR-B-Q SANDWICH \$1.25

PRICES FOR THIS WEEK ONLY!

545 E. 1st across from Arrowhead Mills



23. Vega at 24. Kress

For complete Water Well Service...
Irrigation or Domestic, See

**WALL & SON'S
DRILLING INC.**

We own and operate both
TEST HOLE RIG
and
ELECTRIC LOGGER

Get The Best Well For Your Money!
364-0635

Progressive Road & 15th Street

25. Houston at 26. Arkansas

Register Now For These
SPECIAL ONE-DAY CLASSES:

Nov. 2. - Paint a Windmill
Nov. 9. - Blue Mountain Scene
Nov. 12. - Rose Class

Tole Painting Class -
Wednesday afternoon
Call 364-5571

for more information.

27. Texas at 28. SMU

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& Frame**

Hereford, Texas

Hwy 60 West Box 862 364-5571



18.99 29 A&M at 30. Rice

Boys' leather oxford.

Athletic-look oxford sports stitching,
puffed quarters and star-designed Kraton®
rubber wedge sole. Brown for sizes 8½ to 3.

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SUGARLAND MALL

**Sims
Photography Studio**
"Everything in Photography"

Weddings, Portraits, Seniors,
Banquets, Passport Photos.

**NO SITTING FEE
FOR SENIORS**

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for appointment

31. TCU at 32. Baylor

Member Deaf Smith County Chamber of Commerce

Open a Passbook
Savings Account

today at

5½%

33. Iowa St. at 34. Oklahoma

Hi-Plains Savings
and Loan Association

119 E. 4th

364-3535

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HOSTILE HERD**



Go Herd
Beat the

35. Oklahoma St. at 36. Kansas

"THE HEREFORD TEXAS
FEDERAL CREDIT UNION"

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WIN!**

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WINNER
WHEN YOU
SHOP AT
SPANGLER'S
FOR YOUR JEWELRY
NEEDS.....

• RINGS • WATCHES
• NECKLACES • GIFT
ITEMS



Spangler's
DIAMONDS LTD.

SUGARLAND
MALL

37. West Texas St. at 38. Wichita State

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MEXICAN • ITALIAN • BAR-B-QUE CUISINE
511 N. 25 Mile Ave. 364-4401

Now that Cold
Weather is arriving,
come warm yourself
with our delicious
Mexican Food!

39. North Texas St. at 40. Memphis St.

TG&Y

family center

1115 W. Park Ave. 364-6311

"Your Best
Buy
is at
TG&Y"

41. Colorado at 42. Nebraska



"GO WITH THE HERD"

T-SHIRTS



\$4.00

43. Dallas at 44. Pittsburgh

**L & B
Enterprises**

7th & Park Ave. 364-8505

Men's, Ladies, Boy's & Girl's

**ENTIRE STOCK
LEVIS**

20% off

45. NY Jets at 46. Houston

Anthony's
CR ANTHONY CO.

DOWNTOWN & SUGARLAND MALL
HEREFORD'S FINEST DEPARTMENT STORES

47. New Orleans at 48. Washington

149 N. 25 Mile Ave.

STORE HOURS:

Closed Monday

Tues. - Sat.

10 a.m. - 5:30 p.m.

Crafts Original

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Warranted
MONROE shocks

\$14.88
EACH
INSTALLED

NATIONWIDE LIMITED WARRANTY
Monro-Matics will last in normal use as
long as you own your car, or Firestone
will replace them on proof of purchase,
charging only for installation.

49. Cleveland at 50. St. Louis

Open an
account
105 Main



We also
honor:

BankAmericard
American Express
Carte Blanche
Diners Club
Master Charge

364-4333



216 N.
MAIN

216 N.
MAIN

FASHION JEANS & TOPS FOR
GUYS AND GALS

51. Tampa Bay at 52. Minnesota

Gondola Crash Probed

DALLAS (AP) — Workers at the State Fair of Texas, hoping to find clues to the cause of an accident that killed one and injured 16 others, began removing the remaining gondolas on the Swiss Skyway ride today.

"The gondolas will be stored and examined thoroughly in the next phase of the operation, but no conclusive findings are expected for several days," fair spokesman Bob Halford said. Fair officials said one of the ride's foremen had ridden the skylift minutes before two gondolas crashed to the crowded midway Sunday.

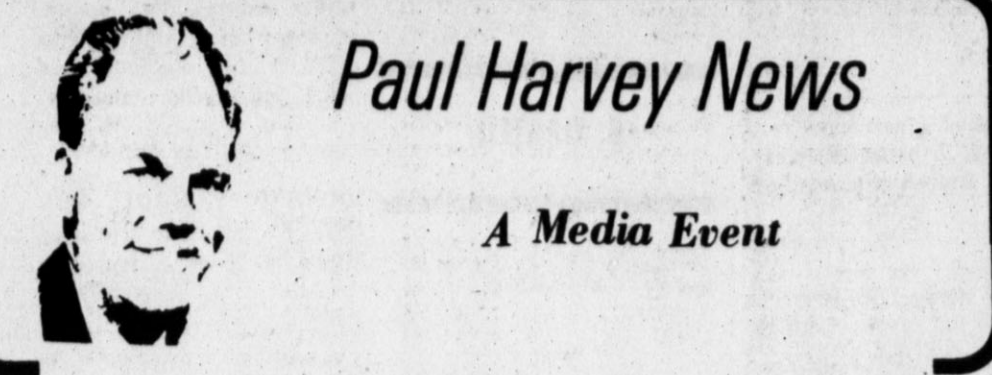
One of the gondolas jammed when crossing a support post and then stalled, causing the next three gondolas to strike the first. The two in the middle fell off the cable and onto two carnival booths. The officials concluded, however, that the 23 mph wind was not dangerous enough to close the ride. Witnesses said the wind, which gusted to 35 mph, caused the first gondola to hit a support pole. Others said gondolas were colliding as they passed each other. "If there had been any re-

ports of those buckets hitting each other or the posts, they would have shut the ride down," said Bill Hawkins, who has been in charge of the ride for seven years. Officials at nearby Six Flags Over Texas closed a similar ride, manufactured by the same company, Sunday because of the high winds. Fred Millard, 41, of Dallas, was killed Sunday afternoon when one of the cable cars plummeted 65 feet and crashed into a booth where he, his wife and three daughters were playing Skeeball.



Play Presented

"Twelve Angry Men," a play in three acts by Sherman L. Sergel, was presented this weekend by the Hereford High School All-School Play cast. The play took place in a jury room with a jury of twelve angry people, who were to decide the fate of a young man on trial for killing his father. Members of the jury were Brent Boyd, Julie Cavin, Edward Cradall, Jose Escobedo, Suzanne Gilliland, Gina Griffin, Karen Jones, Sheri Jones, Shannon Kilmeek, Eddie Lindeman, Melodi Moore, Michael Morgan, Luz Reyna, Laura Rogers, Kelly Scoggins, Carol Smalts, Richard Spears, Sherry Strain, and Bruce Wright. The next upcoming play to be presented by Hereford High School will be "Arsenic and Old Lace" to be offered May 2nd and 3rd.



Paul Harvey News

A Media Event

Ted Kennedy is a "media event." We are merchants of excitement and Carter is dull. A Kennedy-Carter confrontation will be exciting. After that, Kennedy-Anybody campaign will be exciting. And we are merchants of excitement. The "swine flu epidemic of '76" was a media event. A nationwide alert: a handful of as. Three Mile Island was a media event, much ado about nothing. Our much publicized Skylab Watch alerted the world for weeks with conjecture about possible reentry hazards; nothing. It fell to earth without hurting so much as one snail. And the fuel shortage of 1979. It is entirely likely that there would never have been more than one waiting line at more than one gas station—if TV

cameras had not converged on that one and thus spread panic. The Boat People have been exploited by headline writers. Oil washing ashore on Texas beaches was made to sound like an "ecological disaster from which mankind might never recover." Now what are we going to do to generate the excitement which sells newspapers and justifies every-hour-on-the-hour newscasts?

By savaging Carter, we have drafted Ted Kennedy to run four years before he ever intended to. Why does the news media not instead promote the candidacy of Ron Regan or Howard Baker or George Bush or John Connally? Philosophically they are too conservative for the appetite of the mostly-liberal word merchants. Then why not Fritz Mondale? Lackluster.

So, the choice of Kennedy as "our man" to promote is no more sinister, no more religious, no more political than the excitement it will generate. Even his political debits—Chappaquiddick, family problems—contribute to his news-worthiness. Yes, we are that selfish.

Later in the campaign we may ask ourselves about his qualifications for the office. We may recognize his lack of administrative experience, his record on federal taxation and spending and his impractical policies relating to health care and further proliferation of the federal bureaucracy. We may ask ourselves which of his political friends we would expect to be his choices for the United States Supreme Court. And when we have thus audited the debits and credits we of the news media might have some second thoughts. But right now the primary concern is the primaries. And all we of the media need to do—through our vast network of interstate communication—is to brainwash fewer than 100,000 people in New Hampshire into agreeing with us. Powerful as we are, that should be easy. Unless we oversell. We'll have to be careful about that. We'll have to continue to pretend objectivity...while we do our manipulating.

Virginia Sheriff Scared

WEIRTON, W. Va. (AP) — Hancock County Sheriff Ronald Donnell shares a grim joke with his friend, Bob Leach. When Donnell turns the ignition key in his cruiser, Leach steps back, plugs his ears and grimaces. He looks as if he expects the car to explode.

The macabre ritual was born of the fear that has gripped Donnell and his family since last January, when he blew the whistle on county Prosecutor Robert Altomare and a score of gamblers who paid Altomare to escape prosecution. The indictments made Donnell an unpopular figure in Weirton, his hometown of about 25,000 people. Many considered him a turncoat who'd sold out his friends.

Since the indictments and through the months of trials, rumors circulated that Donnell would be killed, that his house would be firebombed. Rumors twice prompted police to send the family away and stake out the home. The sheriff said he has heard a tape recording in which a local hoodlum tells friends the way to get Donnell is with a high-powered rifle.

Guns are now part of the Donnell's daily life. Alice Donnell, the sheriff's wife, was taught how to shoot by a policewoman who sometimes stayed with the family. Nearly every room in the ranch-style house has a loaded weapon within easy reach. "You're not going to catch me going out of the house without a pistol," Donnell, 34, said as he carefully tucked a shiny silver revolver into his trousers. Donnell's daughters, Alison, 8, and Aimee, 6, have been escorted to school each day by state troopers. Metal plates were installed in the windows of the girls' bedrooms. Donnell consented to be interviewed only after the last of the trials was completed, that of Weirton attorney Emmanuel Loucas. Donnell was the government's key witness in the trial.

By appearance, Donnell would have to be considered an unlikely hero. He is baby-faced and soft-spoken. At the trials, his glasses kept slipping down his nose; he repeatedly shoved them back up with a finger. Donnell grew up in Weirton. He was president of his high school student body and graduated from Alderson-Broaddus College with a psychology degree. After a hitch in the Army, he returned home to work in a steel mill and as a probation officer. He was elected sheriff on the Republican ticket in 1976. During his campaign, Donnell said, he was approached by a known gambler who said a good sheriff could make \$100,000 a year — tax-free — by taking payoffs. The gambler gave him a signed card for free meals at a Pittsburgh restaurant and sent him two cases of whiskey and five cases of beer, Donnell testified.

Donnell said he was not surprised that people thought he could be bought. "I was no different than any other sheriff that walked in there — I had a price tag," he said. "They figured I was young, I was naive, we don't really have to offer him that much." The indictments and convictions were obtained on the strength of tape recordings of telephone calls and personal conversations involving Altomare and the others. All taping was done with the help of state police and the FBI, who often monitored the conversations from nearby vans. During one conversation between the sheriff and the prosecutor, during which they were emptying a confiscated slot machine, Altomare pulled the last tissue from a tissue box and almost discovered the tape recorder concealed inside. When the grand jury indictments came down in January, many in the community rallied to Altomare's defense and turned against Donnell.

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DAVID ALVARADO
REALTOR
Bus. 364-0153
Home 364-5996

Today In History

By The Associated Press
Today is Tuesday, Oct. 23, the 296th day of 1979. There are 69 days left in the year. Today's highlight in history: On this date in 1917, American troops saw their first action in World War I, near Luneville, France.

Michael Crichton is 37. Thought for today: Business, you know, may bring money, but friendship hardly ever does. — Jane Austen (1775-1817).

On this date: In 1776, George Washington's Revolutionary Army withdrew from Manhattan, leaving New York City to British occupation. In 1925, 25,000 women marched in New York City, demanding the vote. In 1929, stock prices fell sharply in New York, but it was only a prelude to the crash that came six days later. In 1944, the Allies recognized Charles de Gaulle's provisional French government. In 1954, the United States, Britain, France and Russia agreed to end their occupation of Germany. In 1973, President Richard Nixon reversed himself and agreed to turn over the Watergate tapes to Judge John Sirica. Ten years ago: Palestinian commandos raided Lebanese frontier posts in response to Beirut's crackdown on the guerrilla movement. Five years ago: former President Richard Nixon was admitted to a California hospital for treatment of complications of plebitis. One year ago: Secretary of State Vance completed two days of talks with top Soviet officials on limiting strategic arms, but failed to clear away the stumbling blocks to the SALT II pact. Today's birthdays: Johnny Carson is 54. Sen. John Heinz III of Pennsylvania is 41. And author and movie director Mi-

Courthouse Records

WARRANTY DEEDS

Christine Petree et al to Jessie R. Barrett, Lots 4 & 5, blk. 2, Burk's subd. of blk. 17, Mabry add.
C.A. Lindsey et ux to Lola Christine Petree, Lot 57 of Barber subd. of blk. 22, Evans add.
Oliver R. Moore et ux to J.C. Reese et ux, S10° of lot 2, N55° of lot 3, blk. 1, Crestlawn add.
Joel C. Reese et ux to Don C. Tardy et ux, S 1/2 of the E184.22 acres of the N 1/2 of sec. 72, blk. K-3, Adams, Bealy & Moulton survey, cert. 923, Patent 322, volume 374
James A. Parker et ux to Barry Bridges et ux, Lot 30, blk. 8, Westhaven add.
Fenley-Sumrow Builders to Glen W. Branson et ux, N20° of lot 71, S50° of lot 70, blk. 7, Westhaven add.
Arnold R. Powell et ux to Oglesby Equipment Co., Inc. S24° of lot 9, N46° of lot 10, blk. 7, Westhaven add.
Lola Wayne Scott Moody et al to Tiburcio Trevion et ux, S. part of Higgins subd. of lot 1, blk. 9, Womble add.
Arthur J. Gonzales et ux to Richard

Rodriguez et ux, E54.5° of lot 15, blk. 6, Womble add.
James J. Boyd a/k/a James Jarrell Boyd, d/b/a Boyd Machine Shop et ux, Lots 14 & 15, H.E. Miller subd. of the W. part of Tract 18, sec. 60.
William A. Kramer to Dolores P. Kramer, N50° of the S200° of the W140° of blk. 57.
Stanley R. Rasmussen to Mavis E. Rasmussen, N95° of lot 7, S22° of lot 8, blk. 2 Sunset Terrace add.
Regis D. Creighton et ux to Brorman Bros., N 1/2 of sec. 99, blk. K-7.
Douglas Manning et ux to F. Michael Carr et ux, E70° of lot 5 & 6, blk. 14 of Whitehead add.
Eugene Campbell et ux to Sharon Holmes, N130° of lot 16, 17, 18 & 20, S 130° of lot 33, blk. 3, Burkes subd. of blk. 17, Mabry add.
Rollin J. Inhoff et ux to Lon A. Morton et ux, E68° of lot 1, 2 & 3, E68° of N30° of lot 4, blk. 20, Whitehead add.
Lom A. Morton et ux to Lloyd B. Sharp, blk. 7, Evans add.
Roger K. McQuigg Farms, Inc., &

Larry Harris, 1-1/4 acres of land out of SE part of sec. 78, blk. K-4, cert. 1309.
Norberto Guerra et ux to Angelita Villarreal, Lots 4, 5, & 6, blk. 2, Tinian subd. of sec. 111, blk. M-7.
Gerald Hamby et ux to Mark Armor Lot 4, blk. 15 of Whitehead add.
Joe F. Reinauer Sr. et ux to James R. Reinauer, Joe F. Reinauer, Jr., Robert M. Reinauer and Arthur R. Reinauer, NE 1/4 of sec. 21; S 1/2 of sec. 22; NE 1/4 N 1/2 of SE 1/4 sec. 27; NW 1/4 of sec. 29, all in Township 4N, Range 1, E. of Camilito synd. sub.
John David Harder to Paul M. Easley et ux, S25° of lot 5, N41° of lot 6, Brownlow add. A subd. of the 550° of blk. 16, Welsh add.

MARRIAGE LICENSES
Lawrence De Wayne Stevenson to Tracy Rey Barcell 10-3.
Elisio Gomez Jr., to Rebecca Landin 10-12.
Darrell Lynn Sparks to Faye Green 10-16.

B.L. (Lynn) Jones
Concrete Construction
• Driveways • Basements
• Sidewalks • Slabs
• Patios
• Foundations
364-6617 364-5975

George "MOVE 'EM OUT NOW!" Says

1979 MODEL CLOSE-OUT

All Remaining 1979 Cars And Trucks Must Be Sold Now!



WHY PAY MORE? BUY BELOW DEALER COST!
You pay less than what these cars and trucks cost us. Due to model close-out rebate you can buy now at the year's lowest price. Buy now at the price you have been waiting for.



SAVE! SAVE!

EXTRA SAVINGS ON ALL 1979 MODEL DEMONSTRATORS!

1979 OLDSMOBILES NINETY-EIGHTS AND EIGHTY-EIGHTS ARE ALL INCLUDED


Stop By And See Your Favorite Salesman During Our "Move'em Out Sale"



Pratt *Chevrolet Oldsmobile*

Headquarters, Texas 364-2160

There's something for everyone in The Hereford Brand



The Classified pages offer all kinds of merchandise, both new and used, at bargain prices that are practically a "steal."

DON'T FORGET! CLASSIFIED DEADLINES are 3 p.m.

The day prior to date of publication and 3 p.m. Friday for Sunday's Issue

The Hereford Brand 364-2030

SHOP COMPARE

WANT ADS ARE YOUR BEST BUY!

Classified advertising rates are based on a minimum of 15 words. One day is 10 cents per word. \$1.50 minimum. Rates below are for consecutive insertions, no copy change, and apply to solid ads, only, captions.

CLASSIFIEDS ADS

Classified advertising rates are based on a minimum of 15 words. One day is 10 cents per word. \$1.50 minimum. Rates below are for consecutive insertions, no copy change, and apply to solid ads, only, no captions.

TIMES	Rates	Min.
2 days	per word: 17	2.55
3 days	per word: 24	3.60
4 days	per word: 31	4.65
5th day	Free	---
10 days	per word: 59	8.85
Monthly	per word:	15.00

Classified display rates apply for special paragraphing, captions, bold type or larger type: \$2 per column inch; \$1.50 for repeat insertions. Monthly rates \$1 per column inch.

Card of Thanks: \$2.

Deadline for classifieds is 3 p.m. daily for the next day's edition, 3 p.m. Friday for Sunday's edition.

LEGALS

Advertising rates for legal notices are 10 cents per word the first time the advertisement runs, and 7 cents per word thereafter.

For advertising news and circulation, dial (806) 364-2030.

ERRORS

Every effort is made to avoid errors in Classified ads and legals but we will not be responsible for more than one incorrect insertion. Advertisers should call attention to errors immediately after the first insertion and in case of errors not the fault of the advertiser, an additional insertion will be given.

For Sale: To be moved 14x32' three room house. 647-3260. 1-64-tfc

For Sale: AKC Britany Spaniel puppies. 364-1131. Joe A. Brown, Rt. 5. 1-67-tfc

For Sale: Boston Terrier puppies. 364-5623. 1-76-5c

Blue Bird dress. Size 7. New. 511 Ave. H. 1-74-tfc

Good bright Sudax hay for sale in field. Call 364-0296 after 7 p.m. 1-73-tfc

Like new Sears-O-Pedic queen size metal frame, box springs and mattress. 276-5689. 1-77-5p

FOR ALL YOUR HEALTH & LIFE INSURANCE NEEDS
Please Call
STEVE NIEMAN
Representative for
Southland Life Insurance
Call 1-655-7735
364-6957
1-655-9156 nights 1-18-tfc

TAPES
The very latest in 8 track and cassette stereo tapes. Radio Shack. 311 North Main. 364-5500. 1-65-22p

For Sale: Baled red top cane hay. 40" Frigidaire electric cook stove, good condition. Bill West. 578-4382. 1-60-22c

CALL YOUR LOCAL USED COW DEALER FOR DEAD STOCK REMOVAL
364-0951 1-1-tfc

PROFOAMERS OF HEREFORD
Foam and fiberglass insulation. For free estimates call B.F. McDowell after 4:30. 578-4390. 1-207-tfc

We repair and sell used appliances. DOUG'S APPLIANCE SERVICE. 364-8114. 511-513 Park Ave. 1-207-tfc

Baled cane for sale. Call 357-2344. 1-78-tfc

Two F-600 Burrows posting machines. 364-1616. 1-78-tfc

Whirlpool washer. Premier gas dryer. 801 14th. 364-6186. 1-79-2p

For Sale: Three oak office desks. Will show after 5 p.m. Call 364-2303. 1-79-6c

Color TV's - portables and consoles \$79.95 up; BW \$19.95 up. Phone 364-6898. 622 South Avenue K. 1-79-tfc

SHAKLEE PRODUCTS
Clyde & Lee Cave
Authorized Distributor
364-1073
107 Ave. C. 1-25-tfc

PHOTOGRAPHY
Portraits, banquets, seniors, weddings (wedding plans start at \$50) Everything in photography. Sims Studio. 364-8082. 1-54-tfc

1-A GARAGE SALE
HAVING A GARAGE SALE?
Advertise it in the Hereford Brand for best results. For a minimum charge of \$1.50 your ad will go into 4,500 homes. Call by 3 p.m. the day before it is published or before 3 p.m. on Friday for Sunday's issue. 1A-198-tfc

CLEAN-UP SALE. 15 years accumulation of odds and ends. 130 Avenue B. Wednesday, Thursday, Friday. 1A-80-1c

4 FAMILY GARAGE SALE
538 Sycamore Lane
Wednesday
8 a.m. till ??
Dishwasher, ping pong table, very nice custom made draperies for several windows—clean with some hardware, off white drapes, blue drapes, bedspreads, blankets, basket ball and goal and post, TV antenna, clothes of all sizes, much much more. 1A-80-1p

GETTING READY FOR GARAGE SALE? While you're cleaning out your kitchen cabinets, remember any good recipes you come across for The Brand's Kitchen Cornucopia. Recipes needed particularly for holiday season. Send to "Kitchen Cornucopia," Hereford Brand, P.O. Box 673, Hereford or drop by newspaper office. 1A-79-13c

2. FOR SALE
Farm Equipment

BUY-SELL-TRADE
New and used farm equipment. The "Honest" Trader M.M.-T-Bone Treinen Phone Days 806/238-1614 Bovina; Nights 806/247-3084 Friona 2-13-tfc

Old Scratch Cattle Oiler and Delouiser Sales & Service. Contact Charles Thomas. 276-5575. 2-29-tfc

See Us For **Mayrath Grain Augers**
Also have parts in stock
DAVIS IMPLEMENT
406 EAST FIRST
Phone 364-2811 2-1-tfc

1969 MF 410-Diesel combine. With sunflower attachment. 357-2555. 3-8-tfc

See Us For **PARTS SWEEPS CHISELS FOR**
Graham (Home) Plows
DAVIS IMPLEMENT
409 E. First
Phone 364-2811 2-33-tfc

VERMEER. Large round balers. Best large round balcr on market today. For information contact 3-Way Farm Service, Dimmitt, Texas 806-647-4646. 2-56-tfc

For Sale, Almost new No. 16 John Deere stripper. Cheap. Call 364-0669. 2-78-5p

1955 Ford with 20 ton Tulsa wench mounted. Frank Pannell 327 West 1st. Office 364-2861; home 364-2412 after 5 p.m. 2-78-tfc

3. VEHICLES FOR SALE

WALKER'S USED CARS AND TRUCKS
WE BUY, SELL OR TRADE
400 West First
Phone 364-2250 3-41-tfc

1977 Wagoneer. 4-w.d., automatic. 30,000 miles, loaded, regular gas, towing package, extra nice. 538-6251. Adrian. 3-76-10c

1978 Grande Prix model S.J. Loaded. Very clean. See at 140 Mimosa. Call 364-1420 or 364-0099 after 5 and on Sundays. 3-73-tfc

Maico 250 dirt bike. 1975 model, good condition. \$400.00. Call 364-4349. 3-75-tfc

1973 Luxury Lemans. a.c., p.b., p.s., new tires. \$1500.00 or best offer. Good condition. 364-2212. 3-76-5p

FUNNY BUSINESS by Roger Bollen

1975 Chevrolet Camero, low mileage, good condition, new tires and extras. \$3400.00 or best offer. 364-7679 or see at 1209 East Park Ave. 3-73-tfc

1978 Buick, Regal with turbo engine. Low mileage. Call 276-5627 after 6 p.m. 3-69-tfc

For Sale: 1975 Chev C 65 truck with 366 V8 engine. 9000 lb front axle. 5 speed with 2 speed bed with hydraulic lift and hoist. 1971 Totem 6 wheel trailer with 16" tilt bed. Can be seen at Oswalt Division. East Hwy. 60 or call 364-0250. 3-25-tfc

For Sale: 1977 Gremlin 4-speed. Power, air. 23 mpg. 40,000 miles. 1975 Monza 2 plus 2, V-8, 20 mpg. p.s., p.b., 28,000 miles. Call after 5. 364-7384. 3-72-tfc

1972 Chrysler New Yorker. Can be seen at 705 Country Club Drive. 3-60-tfc

NEW & USED CARS
now for sale at
STAGNER-ORSBORN
BUICK, PONTIAC, GMC
211 North 25 Mile Ave. 3-8-tfc

'78 Olds Cutlass. A-1 condition. Low mileage. Call after 6 p.m. 364-6456. 3-80-5c

MILBURN MOTOR Company
We pay cash for Used Cars
136 Sampson
Phone 364-0077 3-33-tfc

1977 Cougar XR7. Red and white. 364-6627 after 6 p.m. 3-76-5c

1974 Grand Prix. Excellent condition. 364-6249. 3-74-tfc

1979 Triumph Spitfire 1500 4 cyl. 4-speed trans. 4,600 miles. Convertible with soft top and detachable hardtop. Just like new. Call Harry Bennett. 364-3150. 3-77-5c

1978 Chevette. Good condition. Four door. Automatic. 30,000 miles. 364-2962 or 364-1607. 3-78-5c

1978 Ford 3/4 ton club cab. SWB. 460 V8 engine with 24,000 miles. Am-FM rape, power and air. 364-5855. 3-79-22c

1974 Chevy Grain Truck. Twin screw. 1000x20 Michelin tires, twin cyl. hoist, air brakes, deluxe cab. 364-3115. 3-79-10c

"AUTO REMEMBER to contribute your favorite recipes to The Brand's Kitchen Cornucopia before Nov. 15. Send recipes to "Kitchen Cornucopia," Hereford Brand, P.O. Box 673, Hereford, or drop by newspaper office. 3-79-13c

1977 Road Ranger camper trailer. 22 ft., self contained. 364-5969. 3A-78-2p

1979 30', completely self-contained Travel Trailer. carpet, air, patio door, many other extras. Original selling price \$10,000—must sacrifice this week for \$6,600. Anytime after 5 p.m. or all day weekends at Sundown Travel Park. 140 West Amarillo. 3A-79-5p

18 ft. Self-contained camper. Sleeps 6. \$2,000. Call 364-5855. 3A-79-tfc

4. REAL ESTATE
For Sale Or Trade

For Sale by Owner:
5 acre tracts five miles south of Hereford on 385 and Big Daddy cut off. Reasonable price and terms. O.G. Hill Jr., 364-1871; Mobile 578-4681; Mrs. O.G. Hill Sr., 364-0034. 4-241-tfc

FOR SALE: One of the nicer large homes in the city of Hereford. Loaded with all the extras, beautiful front and back yards. Call nights at 364-2937; business 364-6030. 4-30-tfc

FOR SALE BY OWNER
2 bedroom, 1 3/4 bath, den, carpeted, builtins. \$19,000. 655-7239; 655-9242 Canyon or 364-2778. 4-68-tfc

FOR SALE BY OWNER
Special and spacious country living. Must sell—owner transferred by his company. 4 o 5 bedrooms, 3 full baths, formal living room or dining room, den with fireplace, double car garage. Many extras in kitchen. Call 364-8200 after 5 for appointment or information. 4-72-15c

Want to trade lovely 3 bedroom home in Southwest Amarillo for home same quality in Hereford. Frank J. Bezner. 276-5656 or 1-352-7461. 4-74-10c

FOR SALE BY OWNER: 3 bedrooms, 2 full baths, two car garage with electric opener, storm cellar, storage building. Near Bluebonnet School. Buy equity and assume payments with low interest. Phone 364-1163 after 5 p.m. 4-69-tfc

NW Hereford. Mobile home lot, 40x143. 120 Moreman, \$3,500. Call 364-1744. 4-79-tfc

If you have delivery problems, call your carrier, or call The Brand circulation department 364-2030 between 6 and 7 p.m. Tuesday through Saturday. Sunday paper is delivered Saturday afternoon.
THE HEREFORD BRAND
364-2030

5. FOR RENT

FOR RENT: Business buildings. Large and small. Some remodeling to fit tenants' needs. Tele 364-1103-9 a.m. to 5 p.m. 5-60-tfc

Unfurnished apartment - 3 bedrooms, 2 baths, fireplace. No pets. Deposit required. 364-4790. 5-69-tfc

Self-lock storage. 364-8448. 5-131-tfc

10x50 MOBILE HOME. Small family. No pets. \$135.00 monthly. \$50.00 deposit. We pay water. Ancil Greenway. 364-1118. 334 Ave. G. 5-73-tfc

1/2 acre lot for mobile home. Fenced, water furnished. Sam Nunnally. 364-4298. 5-246-tfc

Two bedroom house, unfurnished. Deposit and references required. 800 Union after 5 p.m. 5-80-tfc

Furnished office for rent-\$100. Two furnished offices, private entrance - \$225. Answering service available - \$25. Contact Agri-Science Center 364-5422. 5-43-tfc

FOR RENT: 3 bedroom, one bath house, close to town, newly redecorated and carpeted. References required. Deposit in advance. Tele 364-1703 from 9 a.m. to 5 p.m. 5-60-tfc

Trailer space for rent. 127 Avenue J. Call 364-0210. 5-44-tfc

Offices for rent, Excellent location. Call 364-8223. 5-187-tfc

CHEAP RENT
For someone who needs a small one room office and who would be in it 8 hours a day. Would have to take phone message for two other phones. Ideal for one person bookkeeping service. Sam Nunnally, 364-4298. 5-62-tfc

DIAMOND VALLEY MOBILE HOME PARK
F.H.A. Approved Lots
700 Block of Ave. G&H
Office-415 North Main
Ph. 364-1483; Home 364-3937. 5-56-tfc

FOR RENT: Large 3 bedroom apartment. Refrigerated air. Phone 364-2222. 5-243-tfc

For Rent: 3 bedroom, 1 1/2 bath on Stanton St. \$300 per month. No bills paid. Deposit and references required. Call Realtor 364-6633. 5-67-tfc

For Rent - one bedroom apartment, good location, bills paid, partially furnished. Call 364-2777 after 5 p.m. 5-67-tfc

LOW RENT FOR NEEDY FAMILIES!
Nice one, two and three bedroom apartments. Pleasant surroundings, central air and heat. Laundry facilities. 24 hour security. CALL COLLECT, Saratoga Apartments. 247-3666, Friona, Texas. 5-238-tfc

FOR RENT
Luxury Apartments
Northwest Hereford
Large 2 and 3 Bedrooms,
Refrigerated Air, Carpeted
1 1/2 & 2 Baths, Fireplaces,
Dishwasher, Disposal. Lots
of storage. Garages. Call for
immediate showing.
RALPH OWENS & ASSOCIATES
Phone 364-2222 8-73-tfc

One bedroom furnished apartment. No pets. Deposit required. \$150.00, month, bills paid. 364-1310 or 364-1797 after 6. 5-79-tfc

For Rent: La Fogata, 133 Main Street. All occasions. Call 364-9086. 5-79-22c

6. WANTED

Want to buy - Hide-a-bed sleeper. Call 364-2048. 6-67-tfc

WANTED: Dirt Hauling, sand, gravel, trash and yard levelling. 364-0553. 6-52-tfc

Wish to form car pool on Tuesday and Wednesday nights to W.T. Call Richard Barrett, 364-4113. 6-61-3c

WANTED TO BUY
Old gold rings, watches, old class rings, etc.
Spangler's Diamonds
Sugarland Mall
Phone 364-0070 6-50-tfc

WANTED: Custom combining soy beans, sunflowers, corn or milo. 30" or 40" rows. Have JD row crop heads. Joel Williamson. 258-7562 or 578-4657. 6-50-tfc

Would like to buy used girl's rabbit coat, size 14. Call 364-4610 after 6 p.m. 6-79-tfc

WANTED: Your favorite recipes for inclusion in The Brand's Kitchen Cornucopia, to be published in time for your holiday cooking. Send recipes to "Kitchen Cornucopia," Hereford Brand, P.O. Box 673, Hereford, or drop by newspaper office. 6-79-13c

7. BUSINESS OPPORTUNITIES

OPPORTUNITY OFFERED to share your best holiday recipes with fellow readers of The Brand through the Kitchen Cornucopia. to be published at Thanksgiving. Send recipes to "Kitchen Cornucopia," Hereford Brand, P.O. Box 673, Hereford or drop by newspaper office. 7-79-13c

8. HELP WANTED

WANTED
L.V.N. with Current License for 11:00 P.M. - 7:00 a.m. shift \$4.35 hourly wage plus the following benefits:
Uniform allowance
Holidays
Sick leave
Vacation
\$30.00 differential for the shift
Paid retirement plan
Paid health insurance
Workmans compensation
Unemployment compensation
Employee meals offered
Paid continuing education
Good working conditions
Modern equipment
Attractive surroundings
Democratic management
If you are interested please call 364-0661 during the hours of 9:00 a.m. through 5:00 p.m. Monday through Friday. 8-75-10c

SALESMAN NEEDED
No door to door. No territories
Private & commercial accounts. Paid vacation, group insurance. Open salary plus commission. Send FULL resume to Box 2160, Hereford, Texas 79045. 8-73-tfc

We need experienced welders at Allied Millwrights Incorporated. Please apply in person 'at the plant on Holly Sugar Road. 8-54-tfc

Receptionist-Typist in Hereford. Apply at Texas Employment Commission, 403 West 7th. Wages based on qualifications. Advertisement paid by employer. Equal Opportunity Employer. 8-77-5c

NEED Librarian. Pick up applications at County Clerks office at the courthouse. An equal opportunity employer. 8-51-tfc

NEEDING SCHOOL BUS DRIVERS. See Eldon Owens at School Bus Shop. 8-16-tfc

Counseling position in Hereford: Knowledge of alcoholism, related disorders, and counseling techniques essential. Must be able to work with people, particularly the alcoholic and the family. Alcoholism counseling certification or eligibility for such certification required. Send resume to Director, Hereford Family Services Center, 610 E. Park Avenue. An equal opportunity employer. Ad paid for by employer. 8-79-5c

Need shampoo assistant. Must be licensed cosmetologist. Contact Peggy Ferguson 364-5050. 8-80-5c

Hereford based food company needs production personnel. Write: Box 671, Hereford, Texas. 8-80-5c

Need live-in or by the hour help for partially immobile patient. Good salary. Call 364-7666. 8-79-5c

NEED night watchman. Must have some truck driving experience, 6 days per week, 11 hours a day. Pay according to experience. Carlisle Refer Wash, across from Armour's. 276-5321 ask for Jr. Del Toro. 8-79-10c

HELP WANTED in publishing recipes for Kitchen Cornucopia. Send your best holiday recipes to The Brand for publication on Oct. 22. P.O. Box 673, Hereford. 8-79-13c

9. SITUATIONS WANTED

Certified teacher would like to tutor afternoon and evenings. Phone 364-8434. 9-70-tfc

Professional window cleaning. Residential or business. 364-2264 or 364-8297. 9-207-tfc

State licensed child care, Hereford Day Care, Inc. 215 Norton. 364-1293; 410 Irving. 364-5062. 6 months through 9 years. 9-69-tfc

Tutoring by experienced certified teacher. Secondary students welcome. Call 364-5578. 9-74-tfc

Would like to baby sit evenings and weekends. Registered. 364-6406. 9-77-tfc

Will do sewing and alterations. 276-5598. 9-80-22c

10. NOTICE

Hereford Lions Club meets each Wednesday 12 noon, at the COMMUNITY CENTER

WANT ADS GET RESULTS



Join in the Campaign! Join in the fun!

United Way Day

Thursday, 9 a.m. to 7 p.m., Sugarland Mall

**UNITED WAY AGENCIES WILL
SPONSOR BOOTHS AT AN ALL-DAY**

Pledge Party!

...including a Pie Throw by Big Brothers/Big Sisters

...A Cake Walk by Camp Fire, Inc.

...Bingo & Fortune Telling by Senior Citizens

...Bucking horse ride by Hereford YMCA

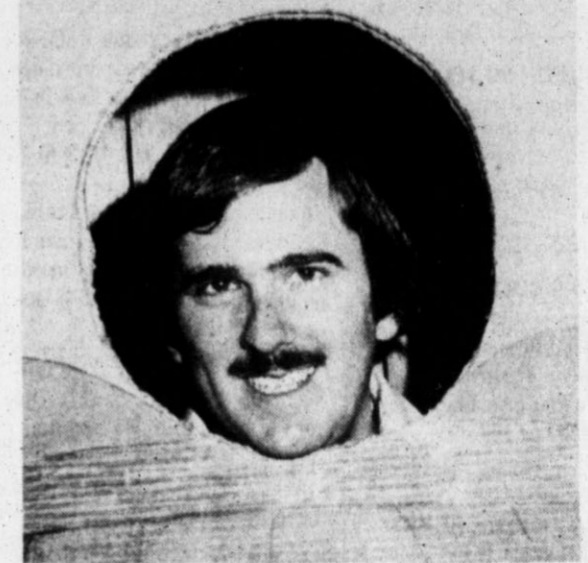
...Face Painting by Kids, Inc.

...and booths by the Boy Scouts, Red Cross,
Family Services Centers

★ Also enjoy Music by Hereford High School
Band after school.

★ Free prize drawings in Mall stores every 30 minutes.
(Grand Prize: Tax-deductible \$100 gift in your name to United Way)

★ Listen to the party on KPAN Radio!



Make your Fair-Share Pledge Thursday!

Help support the 11 Agencies in United Way

**Together...we can reach our
goal of \$148,140
for these agencies:**

Camp Fire, Inc.	\$19,765	Boy Scouts	\$22,800
Red Cross	\$11,355	YMCA	\$47,500
Big Brothers/Big Sisters	\$16,412	Kids, Inc.	\$9,500
Senior Citizens	\$5,700	Salvation Army	\$4,275
Hereford Family Services Center	\$2,375		
Children's Rehabilitation Center	\$1,000		
High Plains Epilepsy Assoc.	\$1,425		

The objective is to reach our goal in one day! Businesses, employees and individuals will be bringing their United Way gifts and pledges to the PLEDGE PARTY Thursday, October 25.

Join in support of United Way Agencies...
Join in the fun at the Pledge Party.

The suggested "Fair-Share" Gift is one hour's pay per month, but whatever you decide, please participate in this community project.

See You Thursday at the Mall!



**United Way of
Deaf Smith County
P.O. Box 206 364-5220**

Wonderful
Things Happen
When
People Care
Together.