

## Donations Lower This Year

# United Way Reflects Economy

Blaming the drooping cattle business and an uncertain economy, Mike Patrick, director of the Deaf Smith County United Way Campaign, reported that the annual fund drive gleaned less than 80 per cent of its projected goal of \$59,600. The campaign ended Friday.

Patrick said Tuesday that \$47,211.98 had been collected here, a sum which is 79.2 per cent of the ideal total. This amount was considerably shy of last year's percentage which surpassed the goal of \$50,925 with 101 per cent success.

Division contributions were broken down in the following: wholesale \$10,958; utilities \$7,571.29; public \$5,871.20; professional \$4,745.50; retail \$4,639.22; financial \$4,486.55; farm/ ranch/ individual \$4,420.50; miscellaneous \$1,526.72; out of town \$1,297; feedlot \$1,535; and church \$161.

PATRICK STATED, "We are still getting contributions primarily from businesses that we wrote to out of town — also from the farm, ranch and individual division as well as businesses that up until now had not been contacted."

"As of this morning (Tuesday), I only know of six businesses that still had not been contacted and those contacts will be completed by tomorrow (Wednesday). There could be from \$1,000-\$2,000 to be received from these areas."

"A number of gifts were down from last year. Some were substantially reduced. Some of the reasons for the reduction that we could put a finger on were businesses directly associated with the cattle industry," he reasoned.

"But we had several retail and wholesale businesses reduce their contributions also. Reasons for this cut seem to be mixed. I heard some comment that business was down approximately 20 per cent from last year. But, on the other hand, I heard some businesses say that it was every bit as good as last year and they had no complaints," he said.

"I feel our biggest hurdle has been public attitude. I think people as a rule right now are wondering about our economy, about where we are going from here. They're looking at their own budgets a little closer now and

contributions seem to be one of the first areas reduced."

PATRICK LAMENTED the loss to United Way agencies and said, "We have to keep in mind that the United Way is

## This County Ranked 2nd For Wheat

DEAF SMITH County was the state's second-leading wheat producing county and the sixth-leading barley-producer for the 1973-74 growing season, according to Agriculture Commissioner John C. White.

Deaf Smith County farmers accounted for 1,980,000 of the state's \$2,800,000 bushels of wheat and 55,500 of the 1,350,000 bushels of barley.

CITING THE 1974 Texas Small Grains Statistics, recently published by the Texas Crop and Livestock Reporting Service, White pointed out that despite the county's high standing in state totals, production figures were at their lowest level in many years.

Nationally, Texas ranked 14th in oat production, 20th in barley, 12th in wheat, 12th in rye and fourth in flax for the '73-74 season. But White also pointed out that production figures were lower across the board, with the exception of flax.

## Low Aircraft Cuts Pre-Dawn Power

About half of the town lost electrical power early yesterday morning when an airplane clipped a line feeding Deaf Smith Electric Substation 1 and 7.

Approximately 2,500 SWPS customers and 500 Rural Electric clients were without "juice" for 40 minutes Wednesday.

Clocks stopped at 5:18 a.m. when circuits were broken at the Centre St. substation. Southwestern Public Service switched power to an alternate circuit and power was restored at 5:57 a.m.

## Branding Time

By Speedy Nieman

THAT FELLER on Tierra Blanca Creek says to watch out for people who fall at your feet—they may be reaching for the edge of the rug.

CHRISTMAS is a silent prairie night with distant lanterns hanging in the sky at the doors of friends. Our troubles are rabbit-tracks in the snow.—Trail Dust

AN ELDERLY MAN complained to his doctor that he wasn't feeling well. "I'm doing all I can to help you," said the doctor, "but you know I can't make you young again. 'I don't want to be young again,'" the patient replied, "I just want to keep on getting older."

ONLY FIVE more shopping days until Christmas! Shop the pages of today's Brand for some great gift ideas.

I HOPE BILL [H-3] Albright had a happy birthday Wednesday. We intended to extend birthday greetings in Sunday's Brand, but it slipped up on us—like so many things seem, to do with each passing year!

For the uninformed, Albright is executive vice president of Deaf Smith County Chamber of Commerce, and we think he's a good'un. Bill came to town and adopted the hospitable, hustlin' Hereford slogan as if he had invented it. He's a walking, talking commercial for sugar, salad and steers and all the other joys and benefits that come from living in Hereford, Deaf Smith County, Texas.

HE'S DOING a job and he's getting paid for it, but my admiration for the man has grown with the realization that he goes above and beyond the call of duty. He keeps himself informed in all areas of community life. I've known a number of chamber managers during my newspaper career, but none with more enthusiasm and dedication for his job. He would call it H-3...hustle, hustle, hustle.

Hope you had a happy birthday, Bill, and here's wishing you "H-5"...happy holidays in hospitable, hustlin' Hereford!

IT HAPPENED during a basketball game at the Amarillo Tournament. Three little fellers from Hereford were sitting in front of me when the opposing team came onto the floor. A number of the players on the team had shoulder-length hair, and one of the youngsters turned to his mother and asked: "Mom, what are those girls doing on the team?"

"Those are not girls," his mother answered. "Well, what are they?" the little one retorted.

the major source of income for many of the agencies—and the only source for part of the agencies. This money has to come from some place or the agencies just can't operate.

"We did have some really bright spots in this campaign. The farm, ranch and individual division was up over 100 per cent from last year," Patrick added: "We were all very happy about this increase."

"Virgil Sientz handled that division and did a tremendous job."

"We added a few more businesses to our list of companies using the payroll

deduction plan which made a big difference," he continued.

The drive director expressed appreciation to many workers including Raymond White, campaign chairman; Mrs. Marc D. Hoelscher, publicity chairman; Bud Eades, committee chairman and all the leaders of separate divisions.

The Hereford Brand and KPAN Radio were recognized for their help and encouragement, as were individuals and businesses who "did their part by making a contribution to the United Way of Deaf Smith County."



## Helping the Flow of Traffic

A gleaming white coat of paint is applied Monday by David Hix, Texas Highway Department employe, to a stripe at the traffic light intersection of Highway 60 and 385. THD worker Ron Matthews helps with the project. The stripe appears at each of the lanes of the new traffic signals installed recently by the City of Hereford. Drivers must stop before the stripe in order for the signal sensors to activate the lights.

## New Signals Explained

By BOBBY TEMPLETON  
Brand News Editor

Hereford drivers might be a bit confused and even scared to enter two Highway 385 intersections now controlled by one of the most sophisticated traffic signals in existence.

The signals, installed by the city within the past month are both of the same mechanical operation. However it is the easiest method of operation to figure out.

THE CONFUSION surrounding these signals, located where 385 intersects Park Ave. and Highway 60, indirectly caused a recent accident, which fortunately amounted to only a "fender-bender."

But it might lead one to think, "What might have the accident resulted in had the vehicles in question been going faster?" Well, at least the question has not yet had to be answered.

With the attention aroused by the accident, concern has been expressed in the exact operation of the signals. And with a clear understanding of their operation, so should follow less fear in possible accidents at the intersections.

THE MAIN misunderstanding arises from the hidden sensor device which activates the lights. These are located not just in the turn signal lanes, but in all the lanes.

"Each lane, even the ones that are for straight ahead traffic, contains a sensitive sensor underneath the pavement. When crossed the appropriate, signal light shows," Dudley Bayne, city manager, said.

One of the problems that has accompanied the installation of the signals has been the impression that the sensors are metal bars which cross lanes as in other types of traffic signals.

"These types of signals have been inefficient and so we (the city) decided to purchase the ones that we now have,"

Bayne said. "They are a better investment."

He explained that the Hereford signals work only when a car passes the sensor located just before the wide white stripe seen as cars approach the intersections. "Drivers must stop before these stripes for the lights to appear," he said.

OTHERWISE the sensor acts as if no car is present in the specific lane.

Each of the signals works on the basis of the amount of traffic at a certain time. When no cars are in a lane, the light for that lane doesn't appear, and the next light in the signal cycle appears.

"In other words, only the lights for lanes containing cars appear. All empty lanes are skipped," Bayne reiterated.

The Texas Highway department has been working to solve another problem—that of unmarked turning lanes and lack of the wide white stripes. However, THD workers have been pouring on the work in the past few days to paint all the necessary stripes in the intersections.

The stripes are sprinkled with a light reflective material which makes the stripes visible at night.

In the turn lanes, the sensors are designed to let as many cars as are in the lane go through the intersection. When there are almost an unlimited number, though, the sensor times the light so a maximum number go through.

"IT IS IMPORTANT that drivers know how the signals work, so a driver doesn't get stranded in the intersection for long period of time, which is quite possible," the city manager noted. "If they aren't in the proper lane and behind the white stripe, then a driver may never get a signal to proceed."

The lights were installed in the intersections at a cost of \$72,000 for both

(See COMMISSION, Page 2A)

# Hospital Board Optimistic About Finances

By BOBBY TEMPLETON  
Brand News Editor

While inflation seems to be hitting all segments of the economy fairly severely, the Deaf Smith General Hospital seems to be holding its own even though hospital costs are some of the fastest rising expenses to be found.

Although the number of patients treated during November was only 195, down 45 patients from the same month last year, members of the Board of Directors of the Deaf Smith County Hospital District were on the whole confident with the November financial statement presented by hospital administrator Ron Welty at the board's monthly meeting early Tuesday morning.

THIS OPTIMISM stems from some of the circumstances under which the hospital has been operating recently. With the decrease in available doctor care as well as a lack of bed space, the number of patients accordingly fell, which was to be expected, Welty said.

Since the patient number fell, so did

revenues. It was reported that patient revenues for the month were \$105,192, down \$24,225 from what was forecast.

However, tax revenues were offset with collections of \$26,580, considerably higher than the forecast. Total net revenue (figured after net loss on accounts) for the month was \$5,215 more than the forecast. Year-to-date net revenue is \$7,991 down from forecasts.

Expenses remained lower than forecasts and so compensated the year-to-date revenue loss. The net expense margin was \$17,417 for November and \$10,410 for the year.

"I HAVE HIGH hopes that the utilization of the hospital will increase with added doctors (this month and next month) and therefore offset our operating expenses with increased revenues," Welty said in reference to the low utilization in the past few months. "If we can get the utilization up to about 60 per cent, and then 80 per cent in a few years, then we will do fine."

Most of the board members concurred

and congratulated Welty on his operations so far.

The decreased use recently has resulted not only from the decreased availability of doctors, but the low number of beds available because the old hospital wing is under renovation. The wing contains 29 beds.

"We couldn't have fit another patient in the hospital this week as all beds were filled even the nine intensive care unit beds," Dr. John H. McCrary said.

ALSO DISCUSSED by the board of directors was data relating to the fiscal year 1974 operations. In general, the operation for 1974 ran better than 1973 as the total net loss was \$61,658 and the loss figure for 1974 was \$22,579. It was cut by about 3/5's.

Based on this information, the board agreed to wait out the next few months before deciding whether any action was needed to possibly raise rates. Again the utilization factor is expected to bring expenses in line with revenues.

Departments showing the biggest

deficits for the 1974 fiscal year were: operating rooms, \$21,621; delivery rooms, \$11,071; inpatients, \$137,057; and intensive care, \$21,129. These were offset by the following department profits: Laboratory, \$49,926; EKG,

\$8,106; medical supplies sold, \$12,962; drugs sold, \$49,497; nursery, \$12,236; and emergency, \$20,948.

The financial committee of the board held a meeting following the regular session.

## City Raises Locker Golf Fees

The Hereford City Commission Monday night readjusted Municipal Pro Golf Shop locker fees, approved three members to the city's Planning and Zoning Commission and decided not at this time to join with other cities in the formation of a utilities commission sponsored by the Texas Municipal League.

The locker fees were changed to reflect the size of the newer lockers used at the city's new pro golf shop. The commissioners fixed the locker fees at \$25 for the corner lockers, the largest, \$20 for the 24-inch lockers and \$15 for the 18-inch lockers, the smallest. This is a hike in fees of \$10 for the largest lockers and \$8 for the intermediate lockers over what was previously the smallest locker.

LOCKERS USED in the old pro shop were priced differently for men and women. The men's lockers ran \$15 and

\$12 according to size and women's lockers cost \$10 each. All lockers in the new pro shop are for use by men and women.

Appointed to the Planning and Zoning Commission were Wes Fisher, James McDowell and Emory Brownlow. They replace Les Combs, J.R. Johnson and Owen Seamands, who go off the commission as of the first of the year.

The new member's terms are staggered for one and two years. However, it has not yet been determined which appointees will fill the specific spots on the five-man commission.

After an explanation by Dudley Bayne, city manager, the commissioners voted to table consideration of Texas Utilities Commission membership until it was known exactly who will run the organization and whose legal counsel will be accepted. The Texas Municipal League has recommended the utilities

body as an outgrowth of the controversy involving Southwestern Bell Telephone Company's method of requesting rate increases. Texas legislators have been pushing for the formation of a state utilities commission to govern utility rate increases.

THE TML'S GROUP apparently would seek to band cities together to protect each other's interest in requests for utility hikes.

In reference to Southwestern Bell's situation, Bayne relayed findings from several records supposedly having been in the possession of T.O. Gravitt. He was the Bell executive who committed suicide after internal problems in the company, which in turn led to law suits against the company over rate request methods.

These involved such things as ways used to pressure cities into granting rate increases as well as unreliable

## Lighting Winners Named

First-places in Hereford's Christmas Lighting Contest were awarded to the Raymond White home, 214 N. Texas, total home decoration; the J.W. Robinsons, 213 Cherokee, decorated doorway, and the Ansel McDowell, 207 N. Texas, window decorations.

Judging was done Tuesday evening and the winners were announced by Mrs. W.C. Russell, chairman, after committee members from the sponsoring Chamber of Commerce Women's Division had met Wednesday morning to tally points.

For the benefit of residents who wish to view the decorated homes, the beautification committee has listed entries by streets, beginning in Northwest Hereford with Jim Garner, 209 Western, and proceeding to the west.

The list begins with Clint Formby's home at 408 Sunset. On Texas Street are homes of H.A. Cavness, 129; R.C. White, 214; Ansel McDowell, 207. Other homes are at 223 Northwest, Gene Streun; 100 Aspen, Troy Schuder. On Beach are Hugh Davies, 226 and Ken Walsler, 103. The Jim Carnahan home is at 241 Ranger.

On Centre are Charles Boyd, 211; Jim McDowell, 218; Dr. Howard Johnson, 318; Rex Lee, 304. On Douglas are O.G. Hill Jr., 102 and L.G. Wallman, 229. Elm Street entries are homes

of Roy Botkin, 100; Nolan LeGate, 118; L.W. Norrell, 203. On Fir are Alan Gowdy, 118; and Bill Johnson, 247; At 117 Greenwood is C.D. Carnahan.

Mimosa Street homes are those of Bill Albright, 108; R.W. Eades, 111; Roy Shipp, 119; Wayne Barber, 128; Dr. Marc Hoelscher, 145. Oak Street has the Stephen Stilp home, 143.

Crossing to Northeast Hereford are homes on East Fifteenth, Joe Hacker, 119; and T.L. Sparkman Jr., east of city. The C.O. Taylor home is at 110 Apache. On Cherokee are homes of James McCarty, 201; W.C. Russell, 119; Joe Frank Clark, 135; Wake Northcutt, 203; Lloyd Webster, 207; J.W. Robinson, 213; Herman Schumacher, 325.

Farther east, on 237 Ave. B is the Lowell Risher home; on Ave. J, Richard Clark, 133; L.J. Clark, 316 and Walter Kreig, 405; and on Ave. "K," Alois Schumacher, 413 and Burke Inman Jr., 519.

Other entries are Leroy McDonald, 1601 Blevins; Billy Wall, 704 Irving; Cawthon Bryant, 312 Star. Outside the city in the five-mile radius set for the contest are homes of Edwin Axe on Harrison Hwy., J.A. McWhorter and Virgil Marsh on Vega Hwy.

In South Hereford Alex Schroeter, 825 S. Miles; Harlan Barber, 110 Rio Vista; and Walt Warren, 801 Baltimore, are entered.

# Hereford Man Braves Gulf of Mexico as Sailor

By DAN WELTY  
Sports Editor

## ★★★★ Bernie Yarbrough: Partime Student Turns Sailor ★★★★★

Bernie Yarbrough is a part-time student and part-time computer operator at one of Hereford's packing plants. Bernie admits that his sailing experience was limited to one afternoon outing with a friend.

But now Bernie has a different story to tell about sailing. On invitation of a friend from Houston, Yarbrough's former home, he spent six days on the crew of a 65-foot schooner on an adventure-packed voyage from Miami to Morgan City, La.

In his six days of sailing, Bernie experienced more than most pleasure sailors would in five or six years of sailing. From complete calm to tropical storms with winds to 60 knots provided Bernie with plenty to tell about.

Ed, the friend of Bernie's from Houston, purchased the "Skookum III" from a yacht broker in Miami. A professional skipper would deliver the two-masted schooner in Houston; but Ed, Bernie, and three other friends decided to become the crew for the trip around the southern tip of Florida and through the Gulf of Mexico.

Yarbrough left Hereford Thursday, Nov. 21 and drove to Houston. There he boarded a flight for Miami and arrived in that city late Friday night. Bernie related his story to a Brand reporter:

"I arrived in Miami that night and was really amazed at the beauty of the city. It's gorgeous the way they have lights shining up through the palms. It was such a pretty night that we slept that first night on the deck of the ship as the breeze blowing and it was comfortable.

"The ship was a good old boat. She's listed with Lloyd's of London and before she was sold, she was pulled into dry dock and checked throughout by a representative of Lloyd's. The boat was launched in 1934, but the Lloyd's man said she was in excellent shape. We provisioned her the next morning with things we were going to need for the trip, and we got away from the dock at about three that afternoon.

"After leaving the dock we stopped to fuel her up. The boat holds about 200 gallons of diesel fuel and has a 185-horsepower engine. But, as we were leaving the harbor, we ran into engine trouble. During all of the maneuvering in the harbor, the electric fuel pump was accidentally left on and filled the engine with gasoline. We didn't find this out till later. All we knew was the engine was dead.

"The skipper got the whole crew together, eight of us, and told us what the situation was. But we all voted to go ahead with the trip without the engine. This is when I first really was marveled by the skipper. He was a sailing man. To get us out of Miami's harbor without an engine was quite a feat. He tacked (a method of sailing into the wind by turning back and forth) the ship out of the harbor.

"Tacking back and forth was a lot of work, but we finally got out of the harbor at two or three in the morning. And it was funny, there was less wind blowing out on the open sea than we had in the harbor. As we got farther and farther from shore we had less and less wind. During that first day the sails hung completely limp.

We were becalmed out of the sight of shore. The ship lay dead in the water.

"We had a lot of fun that day, though. I had taken some rib-eye steaks down with me and we barbecued them on a grill we had rigged on the back of the ship. We went over the side swimming, put the dinghy in the water, and played in the water most of the day. I enjoyed it, but just setting there bugged me. There was nothing you could do but wait for the wind.

"The skipper set up watches for the eight of us. There were three watches of four hours each. My watch was from ten at night until two in the morning.

"Late that first day the wind began picking up and as we went off watch at two that morning, the ship was sailing good. I woke up in the night, though, and she was pitching. All that night and the next day the winds blew and we had high seas.

"The skipper told me that when the waves curled and the spray blew straight out from the wave, the winds were about 40 knots. The seas were 30 to 35-foot high, and from the skipper's indications, the wind was blowing at least 40 knots.

"I became aware of what a fine ship she was in this first storm. She would rise to the top of a huge wave and drop way down in the valley on the other side. It would look like a wave was going to come right over the bow of the ship, but she would rise with it and slide down the other side. The boat was a racing schooner in her younger days, although she doesn't fit in any of the current classes, and you could tell she was in her own environment out here on the sea.

"She was an extremely dry boat. Some of the waves came over the bow, but only a few. She was a marvelous boat in that weather. Our course was set at 280 degrees, just north of west, the course that we figured would put us into Houston. When it was my turn at the wheel, it was hard to keep her on course. She wanted to turn into the wind, not like you'd think.

"The next day the sailing was beautiful as we enjoyed five to six foot seas and about 20-knot winds. The skipper figured we were sailing along at 12 to 14 knots. We had all the sails out, about 4,000 feet. You could feel she was a racer. She was extremely fast.

"For the next 24 to 36 hours we were in the fair weather. Again as we went along we had a good time of it, barbecuing steaks on the grill and having it pretty nice.

"The skipper's wife was a professional cook at sea. She was part of his team. They deliver ships. If you buy a ship in one port he'll deliver it in another. Anyway, his wife could cook in the galley in even the roughest seas. In any kind of weather she would have breakfast of eggs and bacon every morning. Eggs, bacon, whatever you wanted. It was amazing because in the heavy weather it was violent below decks. If you tried to move from one place to another and didn't have a handhold, you were slammed into the wall.

"One of the other crewmen was quite a gourmet and he wanted to cook us all turkey dinner for Thanksgiving Day. As it turned out, we had Thanksgiving a day early because some of our electrical

wiring had gone out and we lost our refrigeration. The gourmet had never cooked in a galley before, however, and the turkey wound up in the floor. We washed it off, though, and it was delicious.

"All of a sudden the wind was up again and we had to hustle to get the sails down so they wouldn't rip or capsize the boat. This is when we first began to get into trouble. We had had a few electrical problems and ruined some of the batteries on board. As things went from bad to worse, all the batteries failed and we couldn't start the generator to keep the bilge pump going.

"The winds were about 50 knots and the waves were towering 50 feet above the ship when we fell between the waves. There was no power for the bilge pump and we were taking on water in the heavy seas. We later found out the bilge pump had no check valve in the line and water was coming back in through it. But with no power, we took to the buckets. There were 300 miles from land working in shifts of three people with two buckets.

"It was entirely opposite of the day we were becalmed. We were fighting for our lives against the sea. It just kept pounding, though, pounding at whatever weakness we had. We were scrambling in a pretty tight situation. Although we were bailing, we were losing a little ground. We tried putting a mayday out on the radio, but with no power we weren't sure if we were reaching anyone.

"No one panicked or got excited. We were searching everywhere for the leak that was letting in so much water. All around us there was wind and the waves and the storm. Then the skipper's wife asked if water might be coming back through the bilge pump. We took the hose off and in gushed a three-inch stream of water.

"We plugged off the hose and had to bail the ship out every two or three hours.

We fought that storm for 36 hours.

"And then we had another 36 hours of good sailing. By now we were all wet and beginning to get cold. All of us were sick to varying degrees. But with the fair weather we put up all her sails and heeled her over, sailing along at about 12 knots. We caught and fried some sea fish that day.

"We had enough electrical power left to run the radio, and we picked up a weather report, saying another storm was headed our direction. We had been pounded five days and I, for one, was ready to put my feet on solid ground. The skipper decided to make a run for shore so we headed inland. The closest port was Morgan City, La. and we hoped we could make it there.

"About 100 miles from shore the storm hit us again. It came so suddenly that we had to get the sails down in a hurry. Two of us went forward to get some of the sails down and just like in the movies, the waves were crashing over the bow, covering us with water. We got one of the sails down, but it got down in the water. Its weight was tremendous, drenched with water, and we finally just had to cut it loose.

"The skipper gave an order, and as we came about, the mainsail ripped from one end to the other. By now we had lost our bearings, so the skipper told us to throw the anchor over and we'd ride the storm out the rest of that night.

"At daylight we had to cut the anchor loose and we put up all the sails we had, only about 400 of the 4,000 feet we had started with. We limped along at four to six knots, trying to make Morgan City. We later learned that two shrimpers and a freighter went down 15 miles from where we rode out the storm. The winds were the worst yet, gusting over 60 knots. And now it was cold. Ice was forming on the deck and none of us had the gear for that kind of weather.

"The wind was blowing from the

northwest and we had to sail to the northeast, sailing into the wind. After limping for four to six hours, we came upon a whole fleet of shrimp boats anchored riding out the storm. We pulled up beside one of the shrimpers and put the dinghy in the water.

"With the winds and waves as high as they were, it was sheer folly to put the little boat in the water, but we had to get word to the shrimper to send for help. We convinced him to take us under tow and he radioed the Coast Guard that our ship was without power, we needed a bilge pump, and a tow.

"The shrimper began pulling us toward land, and in a few minutes a Coast Guard helicopter appeared. They hovered above us and dropped a line. A bilge pump in a barrel was pushed out of the chopper and we got it on deck. It was gasoline powered and solved our bailing problem.

"We were under tow of the shrimper for four or five hours and the pulling force on the boat was making her ride terribly. Instead of riding over the huge waves, she nosed through them.

"The Coast Guard cutter arrived and took us under tow. By now we were pretty well beat. Everything we owned was wet and the constant pounding was becoming unnerveing. The sea was relentless. It's the most hostile environment I have ever experienced or imagined. Still I marvel at the sea.

"The cutter towed us five or six hours and got us to a point to tie up. We got ashore and called a shipbuilder further up the channel and they sent a tug for us. We were miserable and cold, but finally got her in safe port.

"The skipper and his wife refused to leave the ship, but the rest of us went ashore and got a motel room. We showered and slept. I hadn't shaved in a week, but by now I was used to my beard so I just left it. We slept like the dead, and then rented a car back to Houston the next morning.

"After I arrived back home, I called Ed and he had found that damage to the boat was not as severe as we thought. The insurance would pay for most of the damage, and the shipyard in Morgan City would finish her out. Ed will sail the boat on to Houston when she's ready for the sea again.

"The skipper told us that for men who had never sailed before, we were able seamen when we stepped off the ship. Considering I had been sailing once in my life and then gone through three tropical storms in six days, I felt like I had run the whole gamut.

"There were times when I would have sold out pretty cheap, traded my place on that ship for a piece of dry ground. I told people if I ever got off that ship I'd never go back. But since I've been home and thought about it, I'll go back the first chance I get."

## Hodges Retires ASCS County Chairmanship

Billie C. Hodges, a veteran of 12 years on the Deaf Smith County Agricultural Stabilization and Conservation Committee, has retired as chairman of that committee. He is replaced by Jim Perrin. Hodges, who farms just south of Vega, served the last year of his 12 on the committee as chairman. The committee is the arm of the U.S. Agriculture Department that sets the guidelines and policies at the local level for national farm programs. In addition, the committee governs the operation of the county office of the ASCS.

In a letter from the Texas State ASCS office at College Station, Hodges was praised for his service. "This (letter) is to express our sincere thanks for the many years of dedicated and constructive service which you have given your fellow farmers and the nation as an elected ASCS county committeeman. Although we commend you for the service, your real commendation rests with the fact that you were repeatedly elected to the position by your friends and neighbors. Your record is one of true public service in the highest tradition for which you can be very proud."

A law passed in 1965 provides that a county committeeman may not be elected for more than three consecutive terms without a break in service of one year. Hodges present term of office, which expires at the end of the year, is his third consecutive term. The county chairman is elected by representatives from county

farmers and ranchers.

Jim Perrin, who will take over Hodges' duties as of January 1, farms just north of Walcott. Don Hicks, a current Deaf Smith County commissioner, will replace Hodges' open seat on the three man committee. Hicks did not run for re-election for the county commissioner's position.

ASC Community Committeemen elected December 2 for 1975 are:

Community A—Carl Kleuskens, chairman; Tom Albracht, vice chairman; Frank J. Bezner, member; Leroy Bodkin, first alternate; Dwayne Walker, second alternate.

Community B—Elder A. Brown, chairman; Richard Fortenberry, vice chairman; Elmer Northcutt, member; C.F. Homfeld, first alternate; Arnold Fangman, second alternate.

Community C—Billie C. Hodges, chairman; Joe F. Brorman, vice chairman; Bill Cleavinger, member; Gary McQuigg, first alternate; Glen Wagner, second alternate.

County Committeemen elected at the December 11 County Convention for 1975 are: Donald Hicks, new county committeeman elected for a three year term; Joe F. Brorman, first alternate to the County Committee for a one year term; Eldred A. Brown, second alternate to the County Committee for a one year term; Jim Perrin, chairman; Clarence Betzen, vice chairman; Donald Hicks, member.



**ASCS County Committeemen**  
Billie C. Hodges, retiring chairman of the Agriculture Stabilization and Conservation Committee of Deaf Smith County, sits left of the man who will assume his duties, Jim Perrin. Hodges has served 12 years on the committee and will retire, by law, at the end of his third consecutive term on the committee.

## Miss Hereford Deadline Set

The deadline for entering the Miss Hereford 1975 Pageant is Friday, Dec. 20, the day public schools dismiss for the Christmas holidays.

Any girl who has not yet signed up for the pageant may do so by calling Mrs. Glenn Watts, entry chairwoman, or Mrs. J.W. Robinson, general chairwoman.

Mrs. Watts is director of the Community Center and may be reached there in the daytime. She and other members of the committee are available to discuss entry requirements with eligible girls and their parents at any time. College girl entries will be taken during the Christmas vacation.

Age limits are 18 to 28 for the Miss Hereford contest; while girls of 16 may compete for Miss Teenage Hereford title. Other requirements are that the girls are of good character and have never been married.

Participation in the pageant Feb. 15 will be an exciting experience for all entries, as each will appear in formal dress and in bathing suit and will present a talent number. Entrants are also entertained by the Women's Division of Deaf-Smith County Chamber of Commerce, sponsor of the yearly contest.

Winner of the title, Miss Hereford 1975, will represent the city in the Miss Texas Pageant at Fort Worth next summer. There Miss Texas 1975 will be selected to compete in the prestigious Miss America Pageant at Atlantic City.

Miss Teenage Hereford does not compete further, but is invited to appear during the year at various civic functions. Inquiries are invited from girls who are not sure whether they meet the age

requirements, what will be expected of them as talent numbers, or any other details. Entry is not official until the girl and her parent or guardian completes registration, Mrs. Watts explained.

## Commission-- from Page 1

the sensors and the lights. The sensors run about \$10,000 each.

information used in determining the need for higher rates.

In other business, the commission; • Heard information concerning the city's approval for Federal Flood Insurance. The approval allows residents to purchase flood insurance for structures located even in a flood plain.

Even though there is not much need for it here, it is part of federal requirements for certain funding.

• Delayed bid letting on new Hereford water wells.

• Considered a routine city budget report by Bayne.

## Farmer Suggests Gift

Pat Robbins of Hereford, president of the Deaf Smith County Farm Bureau, is urging people to give meat, poultry and dairy products for Christmas this year. They can do this conveniently in one or two ways, the farm leader said. "One way is to go to your favorite grocery store and buy certificates redeemable in those products," he explained.

"Many larger stores have their own gift certificates, and these are usable in the promotion. We are providing other stores with certificates along with colorful gift envelopes."

The other convenient way to give, the farm leader said, is by check or money order.

"For those who prefer this method, we have a supply of gift envelopes," Robbins said.

## Branding-- from Page 1

THE SENATE Select Committee on Nutrition and Human Needs is looking into the question of whether more people are eating pet food and whether safe nourishment can be derived from this source. Some off-the-cuff, and apparently unsubstantiated estimates, have indicated that as much as one third of the pet food sold in ghetto areas might actually be eaten by humans. Apparently, it is a hard figure to check because no one wants to say they are eating dog or cat food. Nevertheless, sales of higher-quality dog food, in the case of one major supermarket chain, are reported to have jumped 12 per cent.

Whether the nation's dogs and cats are eating better or whether more people are beating them to it, no one seems to know. But anyone who has purchased dog or cat food lately might be led to observe that pet food will soon be to expensive for human consumption.

## Schools To Let Out Friday For Holiday

All schools in the Hereford Independent School District will dismiss for the Christmas holidays at 2:30 p.m. Friday according to a district spokesman. Students will return to regular class schedules on Jan. 2 after the New Year's Day celebration.

## The Hereford Brand

Established 1901

Entered as second class matter at the Post Office in Hereford, Texas under the act of March 3, 1907. Second class postage paid at Hereford, Deaf Smith County, Texas.

Published every Thursday and Sunday at 130 W. 4th St., Hereford, Texas, 79045, by The Hereford Brand Inc. Subscription rates: Deaf Smith County and trade area, \$9 per year; other points, \$11.50 (tax included) per year. Home delivery by carrier, \$1.25 per month (tax included).

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this newspaper, will be gladly corrected upon due notice of same being given to the editor personally at the office.

Member: Texas Press Assn., Panhandle Press Assn., West Texas Press Assn., National Newspaper Assn.

O.G. Nieman  
Lynn Blandine  
Bobby Tompkins  
Sue Coleman  
Charlene Brownlow

Editor-Publisher  
Adv. Manager  
News Editor  
Women's Editor  
Circulation

## Farm Mishap Kills Man

A 29-year-old Hereford man was killed Monday morning when the farm tractor he was changing a tire on fell from the jack, pinning him beneath the farm vehicle.

Pedro Lopez Foster, Jr., an employe of A to Z Tire Company in Hereford, was pronounced dead at the scene by Castro County Justice of the Peace Marjory Smith at about 11:10 a.m. Monday. The accident occurred on the Viegel Farms, six miles southwest of the city.

Foster, a trustee at the Deaf Smith County Jail, worked for the tire company as part of the county's work release program. He had been employed by the company for over two years, and was serving an 18-month term.

Deaf Smith County deputies at the scene said Foster had apparently crawled under the tractor after jacking it up to remove a flat tire. The tractor fell, pinning Foster beneath so that he could not breathe. Foster's wife reportedly was in a pickup nearby, but did not notice the accident until farm laborers happened by. Funeral services for Mr. Foster are scheduled at 10 a.m. Friday in St. Joseph's Catholic Mission with the Rev. Joe Gilligan, pastor, officiating. Burial will be in St. Anthony's Cemetery, directed by Gilliland-Watson Funeral Home.

The accident victim was a member of the Catholic Church and a veteran of U.S. Army service in Viet Nam. He was born July 8, 1945, at Odem, Tex., and came to Deaf Smith County in 1964 from Anton.

He is survived by his wife; two daughters, Irene and Frances of the home; seven sisters, Juanita Casarez, Maria Gonzales, Sara Rodriguez, Petra Garcia, Sophia and Rosalina Foster, all of

Hereford, and Minnie Ramos of Moline, Ill., and two brothers, Ricardo of Hereford and Joe of Moline.

## Christmas Issue Set Sunday

Since Christmas Day falls on Wednesday this year, The Hereford Brand will combine its Sunday and Thursday issues into one Christmas edition on Sunday, Dec. 22. The Brand will not be published on Dec. 26.

The Thursday issue of The Brand is normally printed on Wednesday evening, so the issue will be skipped in order to give printing plant employees the day off. The office of The Brand will be closed Monday, Dec. 23, through Thursday morning, Dec. 26. The newspaper office will open for business at 1 p.m. on Dec. 26.

The Brand will resume its twice-a-week schedule the week after Christmas, however the New Year's edition will be published a day early. The paper will go to press on Tuesday afternoon, Dec. 31, and be delivered Tuesday night or Wednesday morning, Jan. 1.

Deadline for the New Year's edition will be moved up one day. News and advertising copy must be submitted by 2 p.m. Monday rather than the normal Tuesday deadline.

The Hereford Brand, Hereford, Texas, Thursday December 19, 1974

**OPEN TIL  
9 P.M.  
EVERY  
NIGHT**

# JCPenney The Christmas Place

**Plenty Of Time  
To Place Catalog  
Orders  
Phone 364-4205**

**WOMENS COATS AND  
Jacket  
clearance.  
Big, big  
savings.**



Entire Stock Reduced  
**Sale 15% OFF**  
**\$17<sup>85</sup> to \$99<sup>00</sup>**

Reg. \$21 to \$120. Terrific savings now on jackets. We have smart fur trimmed styles to sporty cycle jackets. In wool plaids, solids, patterns, plus lots of great looking synthetic suedes, furs, and leathers. So hurry in and save.

**REDUCED 20% ENTIRE STOCK  
MEN'S WINTER JACKETS**

Men's warm acrylic pile lined C.P.O. style jacket of 65% reprocessed wool and 35% other fibers. With snap front closure, 4 pockets with leather look trim. In blue or brown for sizes S,M,L,XL.

Orig. \$19.98 to \$60  
**\$16.99-  
\$49.99**



Men's  
C.P.O. Jackets  
Orig \$30  
Now **\$24<sup>99</sup>**

**REDUCED 20%**

**Terrific savings on boys' jackets.**

**Now \$11<sup>98</sup> to \$17<sup>58</sup>**

Reg. \$14.98 to \$21.98. What a selection of great looking boys' heavyweight jackets. Find parkas, lined C.P.O. styles and many more. Big choice of warm fabrics, like nylons, cottons, polyesters and others. Many machine washable. In the latest plaids, patterns and colors. For pre-school and school-age sizes.



**20% OFF ENTIRE GIRL'S JACKET'S TOO!  
Hurry and Save!**

**Entire Stock GIRL'S JACKET'S REDUCED TO CLEAR!**

**Closeout of  
dress shirts.**



**\$4.99**

Dress shirts of polyester/cotton or 100% cotton in plaids, stripes and solids. Long pointed or button down collar styles. Sizes 14 1/2 to 17. Short Sleeves Too!

Finish your Christmas shopping at JCPenney with these great buys. Use your JCPenney charge.

**Men's sportcoat.**

**Special \$29.88**

A great looking sportcoat of 100% textured woven polyester. Styled with two-button front, center vent and flap patch pocket. Solid colors. Sizes 37-46.



Prints and Plains  
Men's 100% Polyester  
**DOUBLE KNIT DRESS SLACKS \$7.99**

**CHARGE IT!**

**Boys' flannel shirts.**

**Special 2 for \$5**

Boys' 100% cotton flannel long sleeve shirts. Long point collar. Machine washable, never needs ironing. In assorted plaids for sizes 8-20.



**SPECIAL PURCHASE boys' Penneypet coordinates.**

**Sale Shirts \$1<sup>99</sup> Pants \$3<sup>44</sup>**

This week, you can spruce up your pre-schooler's wardrobe. Penneypet® mix and match casuals are easy to coordinate. Just match the animal tags. You'll find lots of plaids, patterns and solid colors in a great selection of jeans and long or short sleeve tops. All polyester/cotton for easy-care. Sizes 4-7.



**CHARGE IT!**

**Sheer pantihose.**

**Special 2 for 88¢**

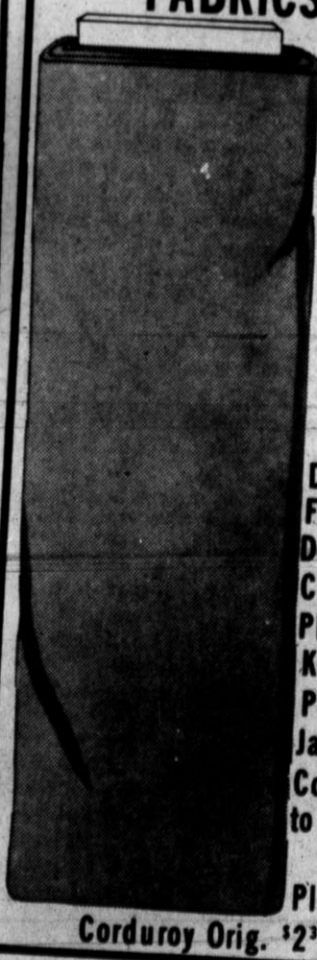
Sandalfot pantihose in all sheer nylon stretch. S-A-L.



**Special Fabric Buys And FABRICS REDUCED**

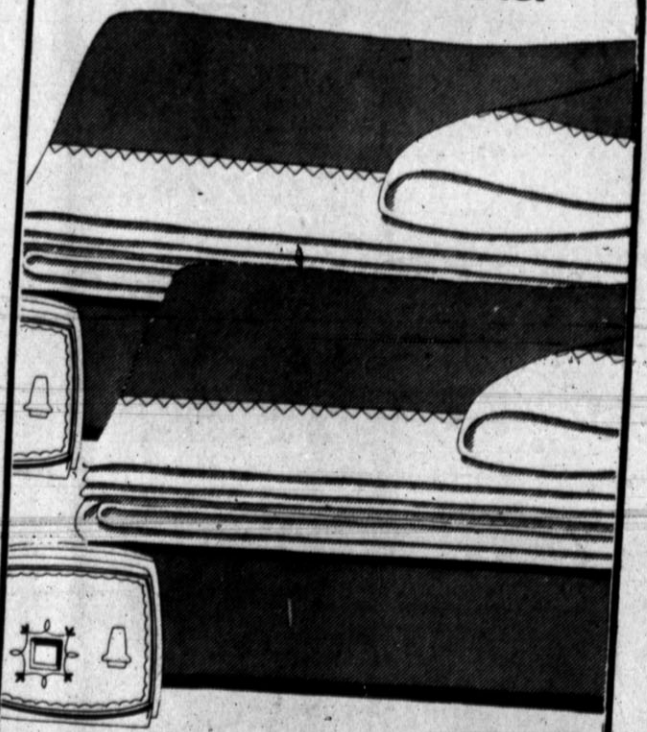
Fashion Corner Broadcloth, Danstar Sport Solids, Skillet Sports Solids, Gingham Checks, Broadcloth Prints, Danstar Sports Prints Rondo Prints, Polyester Lining, Penn Prest Lining Orig. \$1<sup>99</sup> to \$2<sup>99</sup> Now **88¢**

Double Knit Twill, Flocked Gingham Check Double Knit Check, Crash Linen Crepe Plaids Crepe Double Knit, Menswear Solids Polyester Double Knit Jacquards, Solids and Coordinates Orig. \$2<sup>99</sup> to \$4<sup>99</sup> Now **\$2.22**



Plain and Print Cotton Corduroy Orig. \$2<sup>99</sup> to \$2<sup>99</sup> **\$1.99**

**Electric blankets.**



**Special \$14.99 to \$42.99**

Quality blend of polyester/acrylic. Twin size—single control ..... 14.99 Full size—single control ..... 16.99 Full size—double control ..... 20.99 Queen size—double control ..... 25.99 King size—double control ..... 42.99

**Special \$2.50 each**

Men's 100% Cotton thermal drawers and long sleeve shirts. Three dimensional waffle knit for warmth, comfort and absorbency. Cream color. Sizes S-M-L-XL Orig. \$3<sup>99</sup>



**Boys' sweatshirts.**

**Special \$2.50**

Boys' cotton/acrylic short sleeve sweatshirt with ribbed crew neck, cuffs and bottom. In bright solid colors with contrasting numerals on front. For sizes S,M,L,XL.



**Electric SCISSORS**  
Orig. \$12.99  
Now **\$6.88**

**Men's Fur Lined GLOVES**  
Orig. \$8.50  
Now

**Men's Cotton FLANNEL PAJAMAS**  
**\$5.99**

**Men's Winter CAPS**  
99¢-\$2.99

**THERMAL BLANKETS**  
72"x80"  
**\$4.88**

**CALCULATOR With Memory**  
Orig. \$69.95  
Now **\$50**

**Men's and Boy's BELTS Reduced**  
99¢-\$3.99

**Many Toys Now REDUCED 20% OFF**

# Deaf Smith Pioneer's Funeral Held Wed.

Funeral services for Mrs. John N. Jacobsen Sr., 90, of 643 West Second, were conducted Wednesday morning in Rose Chapel of Gilliland-Watson Funeral Home by Dr. Jordan Grooms pastor of First United Methodist Church. Burial was in West Park Cemetery.

Mrs. Jacobsen, member of the Berry Orr family which came to this area in 1902 and

settled on a farm 13 miles north of Hereford, was a teacher in one-room rural schools of Deaf Smith County before her marriage in 1907.

She was chosen Pioneer of The Year by the Mid-Plains Pioneer Association at its reunion here in 1973. Hereford's Diamond Jubilee year. In 1966 she received the title of County Home Demonstration Club

Woman of the Year. For many years she taught a women's class in First UMC Sunday School.

Born June 2, 1884 in Denton County, she was the former Vida Orr. The Orr family came to Hereford from Denton County, traveling by train while their household goods and livestock were transported in a freight car. Mrs. Jacobsen taught at three of the one-teacher schools which were

scattered over the sparsely-settled country north of Hereford at that time.

After her marriage she lived for 65 years in the house that was her home until her death. The structure began as a two-room dwelling and grew with her family. Of her three sons and a daughter only one son, Chris, of Hereford, survives with five grandchildren and six great-grandchildren.

She was a Christian Scientist.



MRS. JOHN JACOBSEN

## Police Beat

# Alert Employee Thwarts Possible Shoplifting

A 25-year-old Dawn man was arrested in a shoplifting case Saturday night, nine persons were arrested over the weekend in alcoholic-beverage-related cases and a rash of fender-bender accidents fill out the police reports from Saturday through Wednesday.

Theodore Garcia, a farm laborer from Dawn, was arrested on charges of theft over \$5 and later released on \$500 bond in a case of shoplifting at Gibson's Discount Center Saturday.

A SECURITY OFFICER in the store noticed Garcia and a juvenile trying on a coat. Later, a cashier, Yolanda Balderaz, noticed the youth wearing the coat while buying a box of candy. After Garcia and the youth left the store, she notified Mike Carr, store manager.

Carr chased the subjects to a car parked behind Safeway's, and a passerby helped Carr stop the vehicle. Police officers happened by and witnessed the capture. Carr told officers it was the twelfth case of shoplifting in his store that day. Garcia was placed in the county jail and later released on bond. The juvenile was put in the custody of relatives at Dawn. Over the weekend, officers arrested nine persons on charges of drunk, drunk in public, or driving while intoxicated.

ABOUT \$200 WORTH of furniture was reported stolen from the old Al Troutman potato shed on New York Street Monday. Abe Davis of 615 Union, owner of the stored furniture, told officers the bedsteads and chairs were removed from the warehouse during the past week.

K-Bob's Steak House at Norton and Highway 385 sometime Saturday. The manager of the restaurant could give officers no estimate of cost of the letters, but asked that a search be started.

Phil Shook, principal of Tierra Blanca Elementary School, reported a break-in at that school over the weekend. A window on the southwest wing of the building was broken and \$19 in change was found to be missing.

A wreath worth \$20 and wooden letters worth \$10 were reported stolen by Park Avenue Florists. Pat Riggins, an employee of that firm, told officers she believed the articles were taken sometime Monday.

A four-foot blue spruce was the object of vandals Monday afternoon. Johnny Haney of 200 Grand Avenue told officers he returned home Monday afternoon to find that the three-year-old tree had been chopped down. He estimated it would cost \$35 to replace.

William Edward Jackson of 807 North Main at the intersection of the Bluebonnet School parking lot and 18th street. That same morning, Kenneth O. Richards of 245 Beach was southbound on Main Street when his car collided with a pickup driven by Raymond Ralph Willis of Hereford.

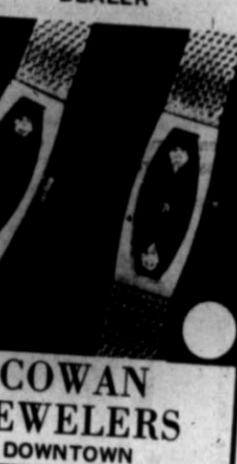
Monday afternoon at about 4 p.m. a '70 model Fiat driven by Cecilia Rosario Castro of 821 Blevins collided with a '63 Ford Falcon driven by Abbe Ira Dale of Dimmitt on North Highway 385. Both were southbound at the time of the accident.

Consuelo Gamez Balderaz of 225 Avenue F was the driver of a '71 Buick driven by Iris Cox Haney of 200 Grand. The accident occurred at 8:24 a.m. Tuesday at Avenue F and Park.

Only two fire alarms sounded during the early part of the week. Sunday firemen were called to the Easter Gin to extinguish cotton burrs. Monday morning, rescue units of the Hereford Volunteer Fire Department were called to help in a farm accident which took the life of Pedro Lopez Foster.

Fire alarms Wednesday morning were hampered by the electrical outage. Plectron radios the fire department uses failed without the power and the alarm was put out over the siren atop the city hall. The two alarms that occurred during the confusion turned out to be smoke scares. Firemen could find no fire at the Westgate unit of King's Manor and at 817 Blevins.

Hereford's Authorized LONGINES-Wittnauer DEALER



COWAN JEWELERS DOWNTOWN

# Obituaries

## THOMAS J. HAMLETT JR.

Funeral services were held yesterday morning in Fort Worth for Thomas J. Hamlett Jr., 22-year-old son of Hereford residents.

The ceremony was conducted in Shannon North Chapel with burial in Mount Olivet Cemetery there.

Mr. Hamlett died Saturday in Moscow, Idaho where he was a senior student at the University of Idaho. He was born Nov. 4, 1952 in New Orleans. He attended high school and was a member of the First United Methodist Church in St. Joseph, Mo. The man was a resident here for about two years.

Survivors of the home include his parents, two brothers, Brian and Tim, and a sister, Sue. Also, a grandmother, Mrs. J.W. Messick of Fort Worth.

A memorial scholarship fund has been established in the youth's name at either Hereford bank.



Thomas Hamlett Jr.

resident at Kings Manor since Dec. 10, 1970, when she came from Slaton. Her death occurred Monday morning after a long illness. She was a native of Arkansas, born Nov. 8 1882 in Boone County.

Survivors include a niece, Mrs. Bobby Neal of Whiteface.

## Mr. Jim Barnett

The funeral of a former Deaf Smith County resident, Jim Barnett, 62, of Trinidad, Colo., was conducted Wednesday afternoon in Rose Chapel of Gilliland-Watson Funeral Home with J.T. Marlin, pastor of Central Church of Christ, officiating. Burial was in West Park Cemetery.

Mr. Barnett a farm worker, died Sunday morning in Trinidad. Born Nov. 7, 1912, in Fannin County, he lived in this area for a number of years before moving to Colorado. He married Lavada Cox Feb. 13, 1943, at Des Moines, Iowa.

She survives him, with two sons, Jerry of Houston and Jim of Monte Vista, Colo.; two brothers, Dr. L.B. Barnett of Del Norte, Colo. and Fern Barnett of Friona; and two grandchildren.

"Giving a Girl an apron string to tie to." That's what happens when you send a contribution to Girlstown, U.S.A. You make Girlstown possible because you care enough to give, and they've depended on West Texans for 25 years. Girlstown does not receive federal or state funds, but the girls need your help again.

## Mrs. Bertha Stokes

Funeral services for Mrs. Bertha D. Stokes, 92, a resident of Westgate unit at Kings Manor retirement home here, were made by Rix Funeral Home at Lubbock, with plans for burial in Englewood Cemetery at Slaton, her former home. Local arrangements were by Gilliland-Watson Funeral Home.

Mrs. Stokes has been a

A woman in the 400 block of Long Street told police Wednesday morning a man tried to enter her house the night before. The man apparently tried the front and back doors and found both locked. The intruder was scared away when a dog inside the house began barking.

The letters B and S were taken from the sign in front of

## HEW ON BUSING

The House has acted to bar new federal programs of busing or assigning students and teachers to specific schools by race, sex or religion.

Girlstown, U.S.A., needs your help again. Girlstown, located at Whiteface, has depended upon West Texas friends to help provide for unwanted girls for the past 25 years. Campuses are now also located at Borger and Austin. You may not know a single girl on any campus, but they'll appreciate your sharing because it gives them the opportunity to find themselves and become beautiful young ladies. Send contributions to: Girlstown, U.S.A., Box 35, Whiteface, Tex. 79379.

# SHOP IN HEREFORD



SPECIAL LIMITED EDITION  
LENELE for MEN  
STAC PAC  
Gift Wrapped  
10" Value for \$200  
with the purchase of 10" or more of any Lenel Products  
ABBIE'S MISTER SHOP  
"We Care How We Look"  
Downtown  
364-8204

*Gift Certificate*

The PERFECT Gift!

A Gift Certificate From (\$5-\$25)

**Christian Book Store**

347 N. Main 364-0550

**Festive Footwear For Christmas Giving**

Nifty, new fashion footwear, comfort cushioned and styled to please. A fun-and-fancy-free gift for the lady in your life!

**Daniel Green LEISURE FOOTWEAR**

"APRES"

Use your Bank Americard or your Master Charge

Gold or Blue Suede with Fleece Lining and Cushion Crepe Sole \$1100

**Gattis Shoe Store**  
In Sugarland Mall  
OPEN TIL 9 EACH EVENING UNTIL CHRISTMAS

**P-A-G Man-that's Sorghum!**

**P-A-G 516**  
GREAT YIELD POTENTIAL  
A wise choice for farmers looking for those EXTRA yields

**P-A-G 525**  
EXCELLENT YIELDER  
EXCELLENT STABILITY  
A NEW hybrid sorghum—just what producers are looking for in a hybrid sorghum.

**P-A-G 656**  
FULL SEASON—LEADER OF MOST YIELD TESTS  
Has the kind of standability combine operators like for fast and easy harvest.

Supplies of Excellent Quality Extra High Germination Seed Available for Ordering Now

10% DISCOUNT FOR PAYMENT BY JANUARY 2, 1975. PRICES NOW AVAILABLE AT YOUR P-A-G DEALER.

Black Farm Center—Black  
Mike Chaney—Black  
Hereford Grain Corporation—Hereford  
Carl Kluskins—Dawn

Monsanto Ag Center—Tam Anne  
Northwest Grain—N. Hereford  
Summerfield Fertilizer  
Bill Swanson—Westpark 66

**Grandpa**  
by Heritage

Reg. \$52.99  
**\$49.95**  
(Batteries Incl.)

THE BEST OF THE OLD!  
Horn type radio phonograph recalls those sweet sounds of yesterday.

THE BEST OF THE NEW!  
Finest solid state AM Radio with a versatile 2 Speed phono.

**Star Knox TV & Music**  
364-0766 509 Park Ave.

FROM GATTIS SHOES.... For the MAN in your life

**Daniel Green LEISURE FOOTWEAR**  
A bit of easy living, all wrapped up in the newest colors. A great gift idea, from Daniel Green.

"SAVOY"

Soft Top Grain Leather with smooth Brown finish, Leather Heel Pad with Felt Lining

Only! \$1200

**Gattis Shoe Store**  
In Sugarland Mall  
OPEN TIL 9 EACH EVENING UNTIL CHRISTMAS

## Co-Op Members Attend Assembly

Several persons from this county attended the 1974 annual meeting of Farmland Industries in Kansas City last week where nearly \$50 million was refunded in cash to member associations.

Consumer's Fuel Co-op was represented by Mr. and Mrs. W.E. Sparks while the Worth Albrachs and Tony Hoffmann were there through association with Hereford Grain Co-op. From the Dawn Co-op were J. Don McCathern, Robert Strain and Bill Cornett.

The refunds were apportioned on the basis of members' patronage of Farmland in the fiscal year ended Aug. 31. Farmland, a regional farm supply cooperative based in Kansas City, serves more than

2,100 local cooperatives in 15 states.

Highlights included the annual report of Ernest T. Lindsey, Farmland president. He reported volume in the last fiscal year reached \$1.2 billion, with savings of \$105 million. Both represent sharp increases over previous records.

Lindsey said large savings are necessary to help finance expansion of facilities to meet the growing needs of members for such inputs as fertilizer, petroleum and feed.

Other speakers included Sen. Dick Clark of Iowa; former New York City Mayor John Lindsay; W. Malcolm Harding, new head of the Farm Credit Administration; Dr. C. Jackson Grayson, dean of the school of

business administration at Southern Methodist University and former price commission chairman; Charlie Plumb, prisoner of North Vietnam for six years; Charles DiBona of the American Petroleum Institute; Arnold Petersen of the South Dakota Wheat Growers Association, Aberdeen, and W. Gordon Leith, corporate vice-president of Farmland and president of the National Council of Farmer Cooperatives.

Entertainment was a country music extravaganza featuring Floyd Cramer, Boots Randolph, Brenda Lee and Glen Ash.

About 13,000 persons attended the meeting.

## Two Injured In Accidents On Highway

The Texas Highway Patrol investigated 15 accidents on rural highways in Deaf Smith County during the month of November, according to Sergeant W.E. Walls, Highway Patrol supervisor of this area.

These crashes resulted in no persons killed and two persons injured.

The rural traffic accident summary for the 60 counties of the Lubbock Department of Public Safety Region for November, 1974, shows a total of 497 accidents resulting in ten persons killed and 229 persons injured as compared to November, 1973, with 806 accidents resulting in 25 persons killed and 349 persons injured. This was 109 less accidents, 15 less killed, and 120 less injured in 1974 at the same period of time.

The ten traffic deaths for the month of November, 1974, occurred in the following counties: two in Hansford, one each in Cochran, Crosby, Dickens, Gray, Haskell, Hutchinson, Montague, and Throckmorton.

John A. Scall, chief U.S. delegate, at the U.N. "Many Americans are questioning their belief in the United Nations. They are deeply disturbed."

### IN QUOTES



### Scouter Wins Award

Walter "Hawk" Kreig produces a wide grin as he proudly shows off his District Award of Merit, the highest award given to volunteer adults by this district of the Llano Estacado Council of the Boy Scouts of America. He received it as a total surprise at the annual district banquet Monday. It is the second time the award has been presented.

## SACS Cites Campus

Mid-Continent Campus of Texas State Technical Institute continues as a member in good standing of the Southern Association of Colleges and Schools.

This decision was made by vote of the college delegate assembly of SACS meeting in Dallas this week. State Tech General Manager Lovell A. Pillow was in attendance at the meeting.

The assembly announced, "The Mid-Continent Campus of Texas State Technical Institute has successfully completed self-study procedures and continues as a member in good standing of the Southern Association of Colleges and Schools."

A Visiting Committee from the Association was in Amarillo last May following a self-study conducted by the school.

Adults may need as much calcium as children. According to Dr. Herta Spencer of the Veterans Administration Hospital, Hines, Illinois, when the body receives too little calcium, the element will be removed from its storage depots in the bones to meet calcium needs throughout the body. Years of calcium depletion can lead to osteoporosis.

# Shopper Specials



Goose Down Filled  
**JACKETS \$69.95**  
2 3/4 Length, Fur Collar,  
Reg. \$89.00

Goose Down Filled  
**JACKETS \$39.95**  
Waist Length  
Reg. \$52.00

## BOOTS!

One Group  
**LADIES 50% OFF**

Tony Lama  
**SHARKSKIN \$59.95**  
R-Toe Reg. \$89.00

Tony Lama  
**CALF \$39.95**  
U-Toe, 14" Top  
Pull Holes  
Reg. \$79.00

Justin  
**SEA TURTLE \$125.00**  
Honey  
Reg. \$160.00

Justin  
**OSTRICH \$199.00**  
Smoke, Full Quill Foot,  
Smooth Ostrich Tops  
Reg. \$275.00

Mocona  
**ROPER \$39.95**  
Reg. \$49.00

One Group  
Men's  
Tony Lama,  
Sanders,  
Mocona  
**BOOTS \$39.95**  
Values to \$110.00

Men's  
**WESTERN SHIRTS \$11.95**  
Reg. \$14.00

Reg. \$12.00  
**\$9.95**

Roy  
**SPURS and TRAMMEL BITS 30% OFF**

Children's Western  
**SHIRTS \$6.95**  
Reg. \$8.95

**BOOTS WEST**

E. Hwy 60  
364-5961

We Have  
a Good  
Selection  
of Boot  
Tote Bags



Open Each  
**NIGHT TIL 8**  
From Now  
Until Christmas

**FREE GIFT WRAPPING!**

# Christmas Bell Ringers

Hallmark

**CHRISTMAS CARDS**

BOXED

and  
**READY WRAPPERS**

**GIFT BOXES**

also....

**1/2**

Price

FOR  
EVERYONE  
ON YOUR  
LIST!



COLOGNES  
AFTER  
SHAVES  
&  
TOILETRIES

Unique  
Assortment  
of  
Unusual  
Gift Items

Polaroid  
Type 108  
FILM  
Only  
**\$3.98**

Freshen up your house this Holiday season  
and all year with

SCHICK'S Reg. \$19.95

**FRESH AIR MACHINE \$12.95**

**McDOWELL DRUG**

DOWNTOWN

364-1313



# DOUBLE GOLD BOND STAMPS

## EVERY DAY 'TIL CHRISTMAS!

WE RESERVE THE RIGHT TO LIMIT QUANTITIES

WE REDEEM USDA FOOD STAMPS

NO SALES TO DEALERS

PRICES EFFECTIVE THRU 12-21-74

- GRAPES CALIF. RED EMPEROR LB. 39¢
- ONIONS COLORADO, MEDIUM YELLOW, LB. 10¢
- AVOCADOS CALIF. MEDIUM SIZE 4 \$1
- CELERY GREEN PASCAL STALKS EACH 25¢
- NUTS CALIFORNIA WALNUTS NEW CROP, LB. 49¢



## APPLES

WASHINGTON RED DELICIOUS  
GOLDEN DELICIOUS OR RED ROMES

4 \$1.00  
LBS.

ORANGES CALIFORNIA NEW CROP NAVELS 488¢

### SUPER DISCOUNT SPECIALS

**COFFEE**  
FOLGER'S  
1-LB. CAN  
**69¢**  
EXPIRES 12-21-74  
WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET

**DATES**  
DROMEDARY  
16-OZ.  
**19¢**  
EXPIRES 12-21-74  
WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET

**FLOUR**  
FOOD CLUB  
5-LB. BAG  
**29¢**  
EXPIRES 12-21-74  
WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET

**WESSON OIL**  
16-OZ. BOTTLE  
**39¢**  
EXPIRES 12-21-74  
WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET

CRANBERRIES OCEAN SPRAY 1-LB. CELLO BAG 3 FOR \$1.00

GRAPEFRUIT TEXAS SWEET JUICY RED LB. 19¢

TANGERINES CALIFORNIA NEW CROP LB. 5 LBS. \$1.00

GREEN ONIONS FRESH ARIZONA BUNCHES 2 FOR 25¢

SNACK CRACKERS NABISCO ASS'T FLAVORS PACKAGE 69¢

MANDARIN ORANGES FOOD CLUB 11-OZ. 3 FOR \$1

WHIPPING CREAM BORDEN'S 1/2 PINT 29¢

CHOCOLATE CHIPS HERSEY 12-OZ. PACKAGE 89¢

TEA BAGS FOOD CLUB 48-COUNT PACKAGE 49¢

COCONUT FOOD CLUB 14-OZ. PACKAGE 89¢

EGG NOG BORDEN'S QUART 55¢

POULTRY SEASONING SCHILLINGS 1/2 OZ. 35¢

MARGARINE IMPERIAL STICK 1-LB. 81¢

GARLIC SALT FOOD CLUB 3/4 OZ. BOTTLE 34¢

DETERGENT PUNCH KING SIZE \$1.59

**TOMATO SAUCE**  
CONTADINA  
8-OZ. CAN  
**8 \$1.00**

LYSOL SPRAY 14-OZ. \$1.46

HAWIIAN PUNCH ASS'T FLAVORS 46-OZ. 69¢

PEANUT BUTTER SKIPPY SMOOTH OR CRUNCHY 1/2 OZ. 89¢

DRESSING WISHBONE ITALIAN 8-OZ. 49¢

**SHOP**  
**Furr's**  
**MIRACLE PRICES**

EVEREADY FLASHLIGHT BATTERIES  
"C" "D" SIZE  
PKG. OF 2 **70¢**

OLD TIME GINGER JARS  
FEDERAL 2 1/2 QT. CRYSTAL \$1.69  
AGEAN BLUE \$1.89

TOPCO BABY OIL  
16-OZ. BOTTLE **58¢**

TOPCO ANTI PERSPIRANT  
8-OZ. CAN **59¢**

SUAVE HAIR SPRAY  
NORMAL HOLD  
13-OZ. CAN **69¢**

POND'S LIGHT MOISTURIZER CREAM  
4-OZ. **\$1.00**

SPRINGCREST WINTER WEIGHT BLANKET  
MISTY SOLID COLOR POLYESTER & NYLON  
72"x90" TANGERINE, BLUE YELLOW OR LIME, **\$4.99**  
EA.

# SAVE WITH FURR'S LOWER TAPE TOTAL

<b>CANNED HAM</b>	FOOD CLUB 3-LB. CAN	\$4 <sup>39</sup>	5-LB. CAN	\$6 <sup>99</sup>
<b>SAUSAGE</b>	FARM PAC EXTRA LEAN 1-LB. PACKAGE	98¢	2-LB. PKG.	\$1 <sup>96</sup>
<b>ROUND STEAK</b>	FURR'S PROTEN LB.			\$1 <sup>09</sup>
<b>SIRLOIN STEAK</b>	FURR'S PROTEN LB.			\$1 <sup>09</sup>
<b>CLUB STEAK</b>	FURR'S PROTEN LB.	\$1 <sup>39</sup>		
<b>CHUCK STEAK</b>	FURR'S PROTEN LB.	89¢		
<b>BISCUITS</b>	FOOD CLUB, TEXAS DINNER STYLE, 12-OZ. CAN	3 FOR \$1 <sup>00</sup>		
<b>CREAM CHEESE</b>	FOOD CLUB 8-OZ. PKG.	39¢		
<b>PORK LOIN ROAST</b>	3½ - 4½ LB. AVERAGE LB.	\$1 <sup>09</sup>		
<b>LINK SAUSAGE</b>	FARM PAC 12-OZ. PKG.	79¢		



<b>TURKEYS</b>	
HONEYSUCKLE	
HENS, 10 to 14 LB. AVG. LB.	65¢
TOMS, 16 to 20 LB. AVG. LB.	59¢
ACEPTAMOS CUPONES PARA COMIDA	

<b>COFFEE</b>	FOLGER'S 1-LB. CAN	\$1 <sup>05</sup>	<b>PEACHES</b>	DEL MONTE NO. 2½ CAN	55¢
<b>DATES</b>	DROMEDARY PITTED 8-OZ. PACKAGE	39¢	<b>BUTTER</b>	FOOD CLUB SWEET CREAM LB.	89¢
<b>ROLLS</b>	BROWN & SERVE PACKAGE FARM PAC	3 FOR \$1 <sup>00</sup>	<b>POTATO CHIPS</b>	FARM PAC 10-OZ. PKG.	69¢
<b>COOKING WINE</b>	REGINA SHERRY OR BURGUNDY, 12-OZ.	67¢	<b>SOUP MIX</b>	LIPTON'S ONION OR BEEF MUSHROOM, 2 PC. PKG.	51¢
<b>CHUNKY LIVER DINNER</b>	KAL KAN 14-OZ.	39¢	<b>DIAL SOAP</b>	ASS'T COLORS 6c OFF LABEL, BATH BAR	2 FOR 62¢
			<b>APPLE JUICE</b>	WHITE HOUSE QUART	49¢

**YOU ALWAYS PAY THE LOWER PRICE AT FURR'S**

Cans and Packages that show more than one price... YOU PAY THE LOWER PRICE

As price increases occur, all pre-marked products on our shelves will be sold at the marked price until that supply is exhausted.

During the year many prices are lowered due to supply. When prices are lowered you receive the savings immediately. Products bearing the old higher price will be marked with the new lower price. You can see the savings... YOU PAY THE LOWER PRICE

Note: The only exceptions to our pricing policy is when price change timing is controlled by law

ONCE PRICED... ALWAYS PRICED

<b>Frozen Food Favorites</b>					
<b>WAFFLES</b>	TOP FROST FRESH FROZEN 10-OZ. PKG. (5-OZ. PACKAGE)	35¢	<b>PUMPKIN PIES</b>	TOP FROST FRESH FROZEN 26-OZ. PKG.	59¢
<b>COOL WHIP</b>	BIRDS EYE 4½ OZ.	45¢	<b>STRAWBERRIES</b>	TOP FROST FRESH FROZEN 10-OZ.	39¢
<b>TOPPING</b>	TOP FROST FRESH FROZEN 10½-OZ. PACKAGE	59¢	<b>BROCCOLI SPEARS</b>	TOP FROST FRESH FROZEN 10-OZ.	39¢
<b>CORN on COB</b>	TOP FROST, FRESH FROZEN 4-EAR PKG.	69¢			

**Shop Our Delicatessen**

½ FRIED CHICKEN	ALL FOR
½ PT. COLE SLAW	\$1 <sup>89</sup>
½ PT. PINTO BEANS	
BANANA PUDDING	69¢ PT.
PIMENTO CHEESE	1" LB.

**DASH DETERGENT** 20-LB. PKG. \$6<sup>69</sup>

<b>RAZOR BLADES</b> SCHICK SUPER 11 TWIN 5's \$1 <sup>13</sup>	<b>POLAROID FILM</b> COLOR 108 TYPE \$3 <sup>89</sup> 88 TYPE \$3 <sup>65</sup>	<b>DUSTING POWDER</b> CASHMERE 5-OZ. SIZE 79¢	<b>Alka-Seltzer</b> ALKA-SELTZER 25-COUNT 59¢
<b>TOPCO DENTURE CLEANSER</b> 7-OUNCE 59¢	<b>pepsodent TOOTH PASTE</b> PEPSODENT PLAIN FAMILY SIZE 59¢	<b>LISTERINE MOUTH WASH</b> 14-OZ. WITH 12" OFF 77¢	<b>SINE-OFF SINUS MEDICINE</b> 24 TABLETS 55¢



### House Completes Basic Training

Marine Pvt. Jerry R. House, son of Mr. and Mrs. Willie T. LaRoe of 339 Star, graduated from recruit training at the Marine Corps Recruit Depot, San Diego.

Physical conditioning, discipline and teamwork are emphasized during Marine recruit training.

Classes include instruction in close order drill, Marine Corps history, first aid, uniform

regulations and military customs and courtesies.

Budget tight this Christmas? Just \$18.75 will buy a gift worth \$25.20 in 5 years—a \$25 U.S. Savings Bond, the present for the future.

Want to earn 6 percent interest on your savings? Start buying U.S. Savings Bonds this Christmas. Only \$18.75 will purchase a \$25 U.S. Bond that matures in 5 years. It's a great gift for yourself—and everyone on your list.

## Gift Shop NOW!

- 1973 Buick Century, 2 Dr. HT. Coupe all power and air. The cleanest used car in town. Low mileage, good tires
- 1973 Chevrolet Impala 4 Dr. Sedan, Low mileage, Extra clean & Nice
- 1972 Olds Toronado, Beautiful red & Black, all power & Air, Low mileage, Good Radial tires
- 1971 Pontiac Catalina, 2 Dr. HT. Coupe, Power & Air
- 1970 Chevrolet Impala 2 Dr. HT. Real Good car for this model. Clean & nice
- 1972 Ford 1/2 T. Pickup Red & White
- 1972 Chevrolet 1/2 T. Pickup, Low mileage and good tires. Real nice used pickup. Solid white
- 1969 Chevrolet 1/2 T. Short W/B Pickup Green color. Good Truck

**DOYLE JOHNSON**  
Chevrolet-Olds

N. Hwy 385 364-2160



## Caliche Frees Drivers From Mire Near Dawn

Residents north of Dawn received "one of the nicest gifts of the Christmas season" this week as volunteers packed seven miles of dirt road with caliche.

The improved stretch of road branches west off of Highway 809, which travels north of Dawn. Caliche pits for the project were donated by C.L. McBroom and James Murphy

White. Actual construction was carried out under the direction of Commissioner Donald Hicks by Arney Artho, Jimmy and Joe Carthel, Dick Golden, Oren Davis, McBroom and White.

The topping procedure began two weeks ago and was completed Tuesday. The road's muddy conditions have plagued farmers, who frequently

restored to four-wheel drive vehicles to escape the mire during wet weather.

Most of the trucks used for hauling caliche were provided by Deaf Smith County with some being contributed from area farmers.

### CHRISTMAS SERVICE SCHEDULED TONIGHT

Children's hymns and recitations will be the focal point of Christmas services this evening at 7 o'clock in Immanuel Lutheran Church.

The public is invited to attend the worship service in the church building located on the corner of Ave. B and Park Ave. Pastor is the Rev. Herman Schelter.

New TV series to stress health practices.

## WTSU Class Uses Unique Methods

Texas government as explained by its elected officials in video-taped interviews earmarks West Texas State University's Dr. Walter Shelly innovative government classes.

"This media enables the student to relate to government on a human level, for the student is able to view government in terms of people," Shelly says. "The very fact that the student can watch and listen to individuals directly involved in the decision-making process brings the governmental process alive."

Designed to supplement textbook material, Shelly describes the video-tape technique as an "innovation as a teaching aid, and it is important to remember that the approach does not replace the traditional approach of lecture, discussion reading and examination."

Shelly began using the tapes in the fall 1974 semester, and has now gathered 45-minute interviews with 11 area officials.

State Senator Max Sherman of Amarillo looks at the Texas Constitution and Constitutional Revision, while Amarillo attorney Wales Madden, a member of the Constitutional Revision Commission, discusses what was involved in that process. Senator Sherman's second tape outlines the legislative process in the Texas

structure, function and problems of municipal government, as Panhandle Regional Planning Commission Executive Director Ernie Clark points out the activities of his organization. Newly-elected member of the State Board of Education, W.W. (Bill) Carter of Amarillo, analyzes for students public education in Texas.

According to Dr. Shelly, the students have expressed an appreciation for the interest and concern of the individuals who have given of their own time to making state and local government more meaningful for them as students. Dr. Shelly also feels "that the response and willingness of the guests to participate in the teaching process has been most encouraging."

The WTSU professor also sees the tapes as vehicles for broadening the required government course's appeal to different age groups.

"In our classrooms we are seeing more and more of what called the 'new student' in higher education. Part of this group is the large number of students over age 25," Shelly notes. "This new approach to teaching state and local government can hopefully make government more meaningful to this potential group of students."

### Unusual Christmas Gift

An avalanche of caliche topping falls to a dirt road north of Dawn, where it will be packed down. The project was carried out jointly by Deaf Smith County and volunteers. This truck is pictured near the Dick Holden residence.

## Heritage Medals Minted For Area

Biocentennial commemorative medals depicting the heritage of Deaf Smith County and the Texas Panhandle are now being offered through both local banks and the Chamber of Commerce office, according to Jeff Carille of Hereford State Bank.

Sets of the coins, which are minted in bronze, silver and gold, are serially numbered and will increase in value. The medals range in price from \$2.50 each to \$100 for a collector's set of four. There are a limited number of the tokens, which are expected to arrive late in January. Carille urges local residents to place orders now.

illustrates aspects of Deaf Smith County and was designed by Dale Young, former resident. The flip side focuses on the Texas Panhandle and was created by Doug Watkins.

A list of prices follows: Single coin — bronze \$2.50, brushed silver \$3.25, gold \$5. Single coin with pendant—bronze \$5.50, brushed silver \$6.25, gold \$8. Set of four offered in bronze, brushed silver, fine silver or gold costs \$100. Set of three minted in bronze, brushed silver or fine silver is \$55. Set of two in bronze or brushed silver can be ordered for \$12.50.

One side of the medal

## JUST IN TIME FOR CHRISTMAS

The micro-electronic Wonder that splits a second into 32,768 equal parts. Accurate — Handsome — Rugged — and look how low we priced it!!!



Regular \$175.00  
Holiday Sale Price \$149.95

Solid state digital timepiece

## KESTER'S JEWELRY

Across from the Post Office in Downtown Hereford

## CHRISTMAS SALE

Santa's best friend

STARTS 8 AM MONDAY DECEMBER 16

Morse Musical Bar Complete with lights 8-Track Turn Table, AM/FM RADIO Reg. \$558.99 NOW \$399	60" Stereo CONSOLE \$130	English Pub LOVE SEAT Reg. \$254.88 NOW \$188
BASSETT Olive CHAIR Reg. \$157.88 NOW \$98	3 PC. STEREOs with AM RADIOS \$50	3 Piece BEDROOM SUITE Triple Dresser 5 Drawer Chest Head Board Dark Finish Reg. \$361.88 NOW \$245
5 PIECE DINNETTE Brown Table Floral Chairs \$50	Merry Christmas	Electroponic Cassette Recorder with AM/FM RADIO 40% OFF
Beautiful Red LOVE SEAT Reg. \$268.88 NOW \$190	SAVE 30% DINNETTES	2 Piece LIVING ROOM SUITE Green Plaid Reg. \$377.88 NOW \$250
Morse Zig Zag SEWING MACHINE Complete with Cabinet, Sewing Chair, Acces. Reg. \$199.95 NOW \$150	2 Piece LIVING ROOM SUITE Toast Chesire \$175	WE OFFER FREE DELIVERY
		4-ONLY! SWIVEL ROCKERS SO Crushed Velvet

Come by and let Cynthia, Terry, or Jerry Sell you some Happiness

## PLAINS Furniture & Finance Corp.

900 Lee

## CHRISTMAS GIFTING

At Special Holiday Prices From

## ABBIE'S MISTER SHOP

319 N. Main "We Care How We Look" 364-0204

Men's CORDUROY COATS  
Western Styled for Dress & Casual Wear  
Sizes: 36R to 50L  
Reg. \$39.95 to \$44.95 NOW \$35.00

Men's LEISURE SUITS  
100% Polyester Patterns Only  
Sizes S-M-L-XL  
Colors—Green-Navy Brown & Burgandy  
Reg. \$75.00 NOW \$60.00

Men's SHOES  
Patents & Regular Leather Ties, Buckles & Slip ons  
Give him a gift of comfort  
Reg. \$27.95 to \$38.00 NOW 20% OFF

Men's ROBES  
Solids-Fancies Permanent Press-Long & Medium Lengths Washable  
Ideal Christmas Gift  
Reg. \$11.00 to \$25.00 NOW 50% OFF

Men's Long Sleeve PULLOVER SHIRTS  
Polyester Knits Patterns & Solids Fall Colors  
Sizes S-M-L-XL  
Reg. \$11.00 to \$18.00 NOW \$7.50

Men's SPORT COATS  
100% Polyester (Knits) Solids & Patterns  
Now For Fall Size 38R to 46XL

Reg. Price	SALE PRICE
\$125.00	\$85.00
95.00	65.00
85.00	55.00
80.00	50.00
75.00	45.00
65.00	39.00
60.00	35.00
50.00	30.00

Master Charge - Bank Americard - Layaway - 30 Day Charge - Revolving Charge

Barry A way with Twice this into over...  
ANNI...  
COWAN...  
DORMIE...  
Soft Upper Cushion Ins...  
SUGARLAND M AND DOWNTOWN...  
Belted Cord Ski...  
Corded Pants...  
White Turtle...  
ALSO NE SHIPME...  
center...  
DIVISION OF SU...



SERVICE  
TONIGHT  
ans and recita-  
focal point of  
s this evening  
n Immanuel

ited to attend  
rvice in the  
ocated on the  
and Park Ave.  
ev. Herman

es to stress

S

Guaranteed  
or 1 Year  
ive of  
energy cell.  
y Sale  
ce

995

The Hereford Brand, Hereford, Texas, Thursday December 19, 1974

# Herd Picks Up Second Overtime Win

Barry Arnwine must have a way with overtime games. Twice this season he has gone into overtime periods and his Herd has come out the winner on both occasions.

The first game was against Canyon and the Herd won 68-67. Tuesday night, the Herd invaded the Caprock gymnasium in Amarillo. The Herd fought the Horns in overtime and Caprock won the game 57-55.

Archie Crim, who moved up from the junior varsity to debut in the Caprock game, scored the points that moved the game into overtime with both teams holding 53 points. Lynn Tarr hit four points in that final period and Caprock scored only two to boost Hereford to the win.

Mike Hull led the Herd in scoring with 18 points from seven field goals and four free throws. Tarr scored 15 points with six field goals and three free throws. Mike Munnerlyn hit 11 points with five field goals and one free throw. Randy Klaus led the Horns with 20 points, the only Caprock player

to place in the double figures.

The contest was a close ball-game throughout. The largest margin came about three minutes into the second half when Caprock stretched to nine points ahead. But Hereford came back with a scoring surge and covered those nine points while not allowing Caprock to add any points. The Horns had held a 33-28 lead at the half.

With the score standing at 53-51 with a minute to go in the regulation time, Hereford turned the ball over when Mike Munnerlyn stepped on a boundary line. Caprock put the ball up, but Lynn Tarr came down with the rebound and moved back to the Herd's end of the court. A Caprock player went for the ball, and as it bobbed, Jim Arney picked it up. Barry Arnwine called time with 19 seconds left on the clock.

The Herd threw the ball back in bounds and Archie Crim popped the net from the top of the key to tie the game at 53-53. Eight seconds remained and Caprock wanted a time out.

Caprock threw the ball in bounds and Rex Harris put it up, only to have ball miss the hoop as the regulation time ran out.

At the tipoff of overtime, Archie Crim grabbed Tarr's tip

and was fouled. The sophomore player missed the free throw and Caprock ran back down the floor. Klaus scored two from the outside to give Caprock the lead, 55-53.

On Hereford next possession, Jim Arney shot, but missed, and the ball was again on Caprock's end of the court. Protecting their two-point lead, the Horns went into a stall. But it was not long before Klaus saw a chance to score, went for the bucket and missed, giving Crim the rebound.

Back on Hereford's end, Tarr was fouled and he collected both charity points to tie the game at 55-55. Caprock threw a bad pass on their end of the court, though, and Crim was there to come up with the ball. The Herd brought the ball down the floor and Tarr popped the net from the right side to put Hereford ahead 57-55 with 41 seconds remaining.

Caprock put the ball up twice as precious seconds ticked away, but the ball wouldn't go in for the Horns. A rebound turned into a jump ball between Archie Crim and Del Fry. Caprock controlled the tip-off and chose to stall the remaining 18 seconds.

With two seconds to go, Klaus shot, but the magic



shooting touch that put scores up so easy earlier in the game was denied. The ball bounced off the back of the hoop as the final gun sounded. Hereford had won in overtime, 57-55.

The Whitefaces captured seventh place in the Amarillo Tournament Saturday evening, scoring a 68-57 triumph over the Palo Duro Dons. Mike Hull tallied 10 points each half and led the Herd with 20 points, while Lynn Tarr was close behind with 18.

Hereford jumped to a 14-0 lead in the contest, holding the Dons without a tally until 3:17 was left in the first period. Palo Duro rallied to trail by six, 20-14, at the end of the stanza.

Each team was hot in the second period as both put 23 points on the board, and Hereford maintained the six-point margin at 43-37 at intermission.

The scoring pace slackened off in the second half, with Hereford tallying 25 and Palo Duro 20 for both quarters. The Herd led by just five points, 59-54, with 3:46 left in the game but widened the gap to 11 at the final whistle.

Hereford had a 1-3 mark in

the tournament. The "Faces" lost to the Amarillo Sandies in the opener, 50-48, then were defeated by El Paso Bowie, 59-49, in the second game. Bowie went on to win the consolation title by downing Plainview. Odessa Permian won the championship by downing Lubbock Coronado.

### GAME STATISTICS

HEREFORD				
Player	pts-e	ftm-a	pf	tp
Arney	0-5	0-0	3	0
Nieman	1-1	0-0	0	2
Tarr	6-12	3-3	3	15
Hull	7-11	4-7	2	18
Munnerlyn-11	1-2	2	11	
Charest, Dv.	2-4	0-0	0	4
Charest, Dg.	0-1	0-0	1	0
Crim	3-3	1-3	1	7
<b>Totals 24-48</b>	<b>9-15</b>	<b>12</b>	<b>57</b>	

CAPROCK				
Player	pts-e	ftm-a	pf	tp
Harris	4-17	0-0	3	8
Klaus	9-19	2-2	1	20
Fiel	2-6	2-2	2	6
Burnsed	4-5	0-0	3	8
Fry	3-11	1-2	4	7
Bellow	3-3	0-0	1	8
<b>Totals 25-61</b>	<b>6-8</b>	<b>14</b>	<b>58</b>	

**TRADE-IN-WATCH SALE**  
COWAN JEWELERS  
Downtown

Let us be your  
Jewelry Gift source for every occasion  
**Cowan Jewelers**  
Downtown AMERICAN GEM SOCIETY

23rd ANNIVERSARY AT COWAN JEWELERS Downtown

Use your Bank Americard or your Master Charge

**Daniel Green**  
LEISURE FOOTWEAR

For Christmas Giving

Choose from Daniel Green's collection of footwear fashions.

"DORMIE"

Soft Upper with Fabric Lining and Padded Cushion Insole. Featured in Black or White \$8.50  
Or in Gold Metallic \$9.50

**Gattis Shoe Store**  
In Sugarland Mall

OPEN TIL 9 EACH EVENING UNTIL CHRISTMAS

### Over Klaus

Herd postman Mike Hull attempts a jump shot as Caprock's Randy Klaus tries to get a hand in front of the shot. Hull was the Herd's high point man with 18 points, while Klaus put in 20 for the Horns. Hereford's Lynn Tarr (25) and Doug Charest (35) watch the action from the wings.

### ONE MINUTE SPORTS QUIZ

- Who was the winner of the World Football League game?
- Who was named U.P.I. Coach of the Year?
- What teams will clash in the Cotton Bowl?
- What year was the first Rose Bowl game played?
- Who met in that first game?

### Answers To Sports Quiz

- Birmingham Americans
- Grant Teaff, Baylor University.
- Penn State and Baylor University.
- 1902.
- Michigan 49, Stanford 0.

23rd ANNIVERSARY SALE COWAN JEWELERS Downtown

**TG&Y**

family centers

Pre-Christmas Toy OPEN TIL 10 PM

**CLEARANCE**

**25% OFF**

TOYS!  
TOYS!  
TOYS!  
TOYS!

**TO 50% OFF**

Super Savings On Toys Like:

- Barbie Friend Ship
- Barbie Country Camper
- Mattel "Sew Magic"
- Happy Huff N Puff
- Duke The Super Action Dog
- Super Star Race Car
- Road King Highway Drive In
- Monday Night Football
- Talking Football
- Ice Hockey Game
- Slam Back Game
- Poker Rama Game

And Many More  
Great Christmas Toys

## Donovan-Galvani NEW SHIPMENT - IN TIME FOR Christmas GIVING!

Minicords and minicord matched plaids step out together in jackets and blazers, skirts and pants, all in double knits of Encron® polyester, the fiber that lives. Spectator navy with white. SIZES 6 TO 18



- Belted Cord Skirt \$23.99
  - Corded Pants \$17.99
  - White Turtle \$19.99
  - Cardigan Cord Jacket \$31.99
  - Corded Skirts \$21.99
  - Polka Dot Shell \$15.99
  - Plaid Blazer \$35.99
  - Pleated Plaid Skirts \$19.99
  - Navy Shirt Blouse \$15.99
  - Plaid Pants \$19.99
  - Plaid Jacket \$37.99
  - Corded Shirt-Jac \$29.99
  - Shirt Jac \$25.99 & \$23.99
  - Mock Shell \$11.99
  - Pants \$15.99 & \$17.99
  - Skirt \$17.99
- Ladies SHOES \$20.00  
Gold Red Black & Camel
- HARMAN'S**

ALSO NEW SHIPMENT center stage DIVISION OF BUE ANN, INC.

# Junior Hi Results

The Stanton freshmen won the championship game of the Muleshoe Tournament over Morton 79-47. They had earlier won games against Farwell and Muleshoe to move into the championship game.

Kelly Kitchens paced the Dogies with 28 points while Greg Hennington and Greg Brockman scored 12 points each. Randy Marrs had 10. Top Morton scorers were R. Lamar with 18 points, and M. Hodge with 14.

The second half proved the winning portion of the game for the Dogies as they outscored Morton 20-10 in the third period and 28-11 in the final quarter. Stanton led 17-10 at the end of the first quarter, 31-26 at the half and 53-42 at the end of the third quarter.

The eighth grade Stanton Dogies collected second place in the younger division of that tournament when they fell to the Morton eighth-graders 48-32.

The first half was magic for Morton as their star player, a boy named Johnson who stands 6'1" as an eighth-grader, hit 19

of his 25 points for the evening. Morton led 13-8 at the end of the first period. But Johnson began hitting, Stanton went cold and Morton led 31-12 at the half.

Coach Cuby Kitchens said the Dogies played heads-up ball with Morton the second half, but the earlier surge had put Morton in front to stay. Devin Bunch and Henry Torres were high-point men for Stanton with 7 points each.

La Plata's ninth grade A team fell to Dimmitt Monday afternoon 72-64. Kent Ellis led La Plata with 19 points, while Chaveres paced Dimmitt with 24 points. La Plata was down 20-12 at the end of the first quarter, 36-24 at the half, and 53-42 at the end of the third period.

The freshman B team lost to Dimmitt's B team 31-23. Quinones led Dimmitt with 9 points, Ernie Gonzales scored 8 for La Plata.

In intramural contests Tuesday, the Stanton Blues won a seventh grade contest over the La Plata Whites 32-9. The Stanton eighth grade Blues downed the La Plata eighth grade Whites 51-33.

In games at La Plata, the La Plata eighth grade Reds lost to the Stanton eighth grade Whites 26-25, and the Stanton seventh grade Whites downed the La Plata seventh grade Reds 18-12.



### Herd Ready For Action

The Herd breaks from the traditional team circle after being introduced to the Caprock Longhorns. The Whitefaces went into overtime

against the Longhorns and came out the victors 57-55. The Herd will play host to the Tascosa Rebels tonight in the La Plata Gymnasium.

# Jayvees Place Second In Pampa Tournament

The Hereford junior varsity placed second in the Pampa J.V. Tournament over the weekend, falling to the host club in the finals, but then suffered a 64-53 loss to Caprock Tuesday evening.

Hereford overcame the Borger JV 46-44 in the first Saturday game for the Herd. It was the third meeting of the two teams this season, and the first

Scared Police Sergeant--Have you caught that burglar? Patrolman--No, but we've got him so scared that he doesn't dare show himself while we're around.

win for Hereford. Barry Muller and Archie Crim led scoring. Muller hit 12 points and Crim hit 11.

That win moved the Herd Jayvees into the finals against Eampa's junior varsity. Pampa won that contest 65-62 to claim the championship of the tourney. Muller again led scoring with 20 points. Steve Cornelius scored 12 and Roy Martinez had 10.

In the Tuesday night contest against Caprock, Hereford came out on the low end of the contest 64-53. McCutcheon led the Horn Jayvees by scoring 14 of 22 total points in the third quarter. Rock Fiel hit 16 for the

Horns and Hunt had 10. Hereford's Muller had 13 points. Cornelius had 12 and Jim Lawson scored 10 points.

After staying even with Caprock through the first half and trailing by only one point at the half, Hereford fell behind 52-37 in the third quarter as McCutcheon scored basket after basket.

Tuesday night the Herd sophomores traveled to Canyon to meet that school's sophs. Hereford handled the Eagle sophs and won 52-30. Rowan Alexander paced the Herd with 22 points. Mike O'Rand scored 10.

After trailing 13-11 at the end of the first quarter, Hereford tied the Eagles at the half 25 all. At the end of the third period, the Herd led only 33-29, but ran away in the fourth quarter to take the 52-39 contest.

Howard led Canyon with 14 points. Sullivan scored 12. The junior varsity will see action again tonight against Tascosa in the La Plata gymnasium just preceding the varsity game. The sophomores will be open until Jan 3.

# Last Home Fights Here Friday Night

The Hereford Boxing Club will host its last home Fights for this season Friday night at the Bull Barn with bouts set to begin at 8 p.m.

Harold Wheeler, coach and sponsor of the club, says teams from Altus, Oklahoma, Clovis, N.M., Amarillo and Stinet will be on hand to match with the Hereford Boxing Club members.

Wheeler hopes to match his fighters with boxers they have never fought before. "Two of the feature bouts for the night will be between Eddie De Leon of Hereford and Edward Alveraz of Altus in the 147-pound division and an open class fight between Loy Domingus of the West Texas District and Jimmy Robinson of Altus.

"Domingus advanced to the finals of the State Golden Gloves in Fort Worth last year. The special bouts with several other bouts should put on a good performance for the spectators. Admission will be \$1 for students and \$1.50 for adults. There will be no reserved seats, sit where you like," Wheeler said.

After the Christmas and New Year's holiday, the West Texas boxing teams will be involved in several tournaments. The Junior Olympic District Tournament will be held in Amarillo Jan. 30 through Feb. 1. The winners at that tourney will advance to Houston for the Region Nine 3-State meet. Winners at Houston will advance to the National finals, held this year in Los Angeles, California. Wheeler hopes to have boxers that will be contenders for the Junior Olympic national titles this year.

Hereford and three other boxing clubs travelled to Muleshoe Friday night for bouts to benefit the Muleshoe

Hospital. Proceeds went to a fund that hopes to get the hospital re-opened. Lubbock, Amarillo and Clovis teams competed.

Vincente Guerrero and Mauro Tijerina of Hereford scored knockouts in the third rounds of both their fights. Vincent scored the TKO over Marcellino Gonzales of Clovis in the 105 pound division. Tijerina KO'ed Olonzo Ontiveras of Muleshoe in the 139-pound class.

Other Hereford boxers who won Friday night included Martin Lucero, who won a decision over John Moncado of Clovis in the 127-pound division. Joe Tijerina won a decision over Mariano Landers of Lubbock in the 110-pound division. Hector Guerrero downed Rodney Johnson of Clovis in the 100-pound division. Hector Guerrero downed Rodney Johnson of Clovis in the 100-pound class by a decision. Javier Herrera beat Trail Tillman of Amarillo in the 43-pound class, also by a decision.

Hereford boxers lost by decisions in six matches. They were: Jaime Ruiz, who lost to Tony Rojas of Muleshoe, 48-pound class; David Ruiz, who lost to Jessie Lucero of Amarillo, 53-pound class; David Ruiz, who lost to Jessie Lucero of Amarillo, 53-pound class; Robert Martinez who lost to Mike Tijerina of Amarillo in the 61-pound class; Alvarado Tijerina, who lost to Albert Ontiveras of Muleshoe in the 64-pound class; Jessie Herrera, who lost to Rodney Smith of Amarillo, 63-pound class; and Jessie Guillen, who lost to Joe Salazar of Amarillo, 112-pound class.

# Harris Rates Championships

AAAA STATE CHAMPIONSHIP  
Brazoswood (13-1) 155 (4)  
Mesquite (11-0-3) 151

The latest "Skeeter shenanigan was last week's upset of Dallas Carter. Brazoswood, loser only to top ranked Lufkin, will have their hands full with the Mesquite magicians. Brazoswood by 4.

AA STATE CHAMPIONSHIP  
Newton (13-1) 138 (4)  
Spearman (13-1) 134

Both Newton and Spearman come into the state finals with identical 13-1 season records. Newton will pit its well balanced team against the Lynx quick-

ness. Newton by 4.

A STATE CHAMPIONSHIP  
Aledo (14-0) 134 (9)  
Grapeland (13-0-1) 125  
Powerful Aledo, winner of 14 straight, looks to be too awesome for quick Grapeland who has only a tie to blemish its season record. The Aledo defense has surrendered only two touchdowns all season long.

## HEREFORD HARDWARE'S

### "Selling-Out" SALE CONTINUES!

#### ONLY 5 MORE DAYS!

### 50% OFF! ALL FRANCISCAN EARTHENWARE (Sets and open stock)

Also All Franciscan Madiera Crystal Stemware



# 50% OFF

- All Club Aluminum Cookware
- All West Bend Teflon
- Hobby Supplies and Jones-Blair Paints
- Table of Misc. Items
- Blue Lustre Shampoo and Bags
- Tarps (12x14) (8x10) (10x16) (6x8) (10x14) (10x12)

### 30% OFF

- Pyrex
- Corning Ware
- Corning Ware
- Stainless Steel Knives
- Chop Boards
- Electric Appliances (Griddle, Electric Frypan, Perculators, Waffle Irons, Blenders, Hamilton Beach Mixer Head, Fondue Pots, Popcorn Poppers, West Bend Quick Drip Coffee Maker, Hair Dryers, Clocks, Deep Fryers, Bean Pots, Irons)

### 40% OFF

- All West Virginia and Libby Glassware
- Brass Items
- Chrome Items
- Viking Glass
- Wooden Ware
- Wine Fountain
- Fondue Sets (Chrome and Colored)
- Bar Ware
- All China & Crystal
- Wrought Iron Items
- Rubber Maid
- Coffee Mugs
- All Cookie Jars and Canister Sets
- Coffee Server
- Wilton Armentale (Imitation Pewter)
- Betty Crocker Cookbooks
- Gloves
- Plumbing Supplies
- Cleaning Supplies
- Calk'ng, Bull Dog Tape
- Locks
- Elmers Glue
- Ice Cream Freezers
- Dust and Wet Mops
- Turf Magic Fertilizer
- Fireplace Screen
- Contact Paper
- Valves, Faucets
- High Carbon, Steel Bolts
- Machine Bolts Carriage Parts

### TERMS: CASH ALL SALES FINAL

## Come Hear The Hereford High School CHOIR this Thursday Evening 7:00 P.M. SUGARLAND MALL

## CHRISTMAS Gifting Specials

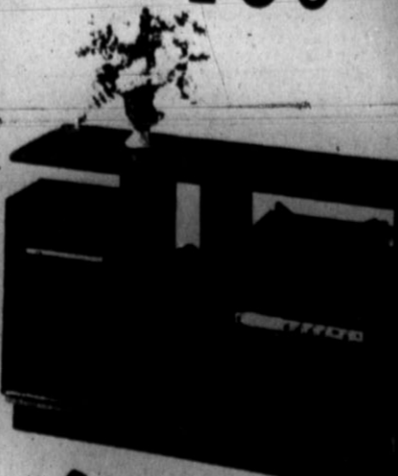


We'll Deliver In Time For CHRISTMAS But Hurry!

Pecan 60" UTB - 688 Webcor  
**STEREO CONSOLE \$279.95**

AM/FM 8 track player with blackout slide rule dial, separate loudness bass, treble and balance controls. Facilities to add stereo phono or tape recorder (tape-in) and to record using external tape recorder (tape-out). Stereo FM indicator light; AFC rocker switch; stereo, headphone jack.

Webcor 350 **\$139.95**



Webcor HUTCH NO. 42 - 2010 **\$56.95** (Stereo Not Included)

Star Knox TV & Music  
509 PARK AVENUE 364-0766



This can be the Christmas she'll remember... always

Give her the gift of timeless love, a brilliant diamond ring from Keepsake. You can trust Keepsake diamonds—they're guaranteed, permanently registered, and protected against loss. You can pay more, but you can't buy no finer diamond ring than a Keepsake.

Keepsake

## KESTER'S JEWELRY

Across from the Post Office in Downtown Hereford  
YOUR AUTHORIZED. KEEPSAKE JEWELER

The Hereford Brand, Hereford, Texas, Thursday December 19, 1974

# CHRISTMAS

## ON THE RANGE

your  
**BANKAMERICARD**  
welcome

**327 N. MAIN  
DOWNTOWN  
HEREFORD  
364-2801**

OPEN DAILY 9 A.M. to 8 P.M.  
THROUGH CHRISTMAS

Big Selection  
**LONG SLEEVE SHIRTS** by  
B.R. Reg. to '13<sup>00</sup>  
D.J.  
WRANGLER **\$7<sup>91</sup>**  
LEVI NOW EA.  
MESQUITE

**ONE GROUP MEN'S CHECKED JEANS**  
1st quality, perma press, famous brand  
Reg. '13<sup>00</sup> **\$5<sup>91</sup>** PAIR  
Sizes 28-42  
ALL OTHER MEN'S JEANS  
by LEVI WRANGLER **20% OFF**

GENUINE **1/3 OFF** LADIES PANTSUITS  
INDIAN JEWELRY AND BLOUSES  
**1/2 PRICE**

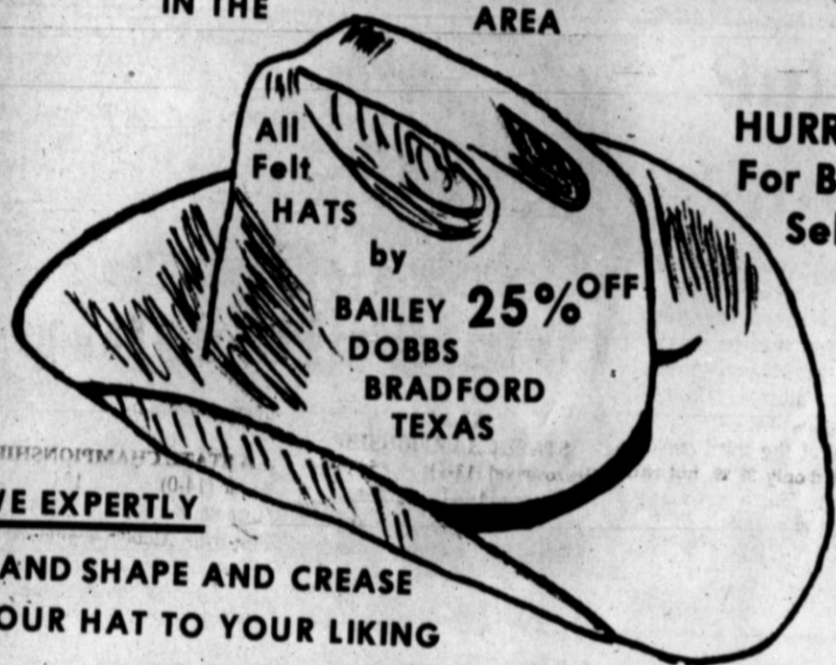
**FREE DRAWING**  
Register for '200<sup>00</sup> Prize  
to be given away  
DURING DECEMBER

**MEN'S DRESS SLACKS**  
NOW BUY ONE AT REG PRICE  
GET ONE FREE OF SAME VALUE

**NAME BELTS DONE FREE**  
All Other BELTS **20% OFF**  
MEN'S, LADIES, CHILDREN'S  
MOCCASSINS **20% OFF**

**COMPLETE TACK SHOP!**  
SADDLES 20% OFF BELLY STRAPS  
HALTERS  
LEATHER BUNDLES  
SPURS ANIMAL HEALTH PRODUCTS BITS  
BLANKETS SADDLE SOAP CURRY COMBS  
PADS STIRRUPS

**HURRY!  
For Better  
Selection**



**WE EXPERTLY  
HAND SHAPE AND CREASE  
YOUR HAT TO YOUR LIKING**

**ALL BOY'S LONG SLEEVE  
SHIRTS** **\$3<sup>91</sup>** EA.  
Reg. to '8<sup>00</sup> NOW

**FUZZY CAPS** **\$3<sup>91</sup>** EA.  
Reg. to '6<sup>00</sup> NOW

**FREE GIFT WRAPPING**

### GIFTS

- \* BILLFOLDS
- \* HAND BAGS
- \* BUCKLES
- \* NAME BELTS
- \* ASH TRAYS
- \* LEATHER JACKETS
- \* NECK TIES
- \* INDIAN JEWELRY
- \* MOCCASSINS
- \* HAT PINS
- \* GLOVES
- \* SADDLES
- \* BOOTS
- \* WATCH BANDS

**FREE GIFT WRAPPING**  
with every purchase

by BAILEY			
<b>GOOSE DOWN JACKETS</b>	Reg.	SALE	
<b>LONG COAT AND FUR COLLAR</b>	\$89 <sup>00</sup>	\$59 <sup>91</sup>	
<b>JACKETS</b>	52 <sup>00</sup>	38 <sup>91</sup>	
<b>VESTS</b>	21 <sup>00</sup>	15 <sup>91</sup>	
	15 <sup>00</sup>	9 <sup>91</sup>	

BEST QUALITY AT LOWEST PRICE

SANDERS

NOCONA

## BOOTS

JUSTIN

TONY LAMA

	REG.	SALE
Water Buffalo Tan Foot 2" Treeback Top	\$69 <sup>00</sup>	\$38 <sup>00</sup>
Calfskin, Walnut 13" Top	71 <sup>00</sup>	47 <sup>00</sup>
Calf Skin Ivory Foot 14" Top Treeback Choc. Lizard Toe	85 <sup>00</sup>	47 <sup>00</sup>
Ladies Burgandy Foot Ivory Top 12"	69 <sup>00</sup>	38 <sup>00</sup>
Children's Size 13 1/2 - 6	38 <sup>00</sup>	26 <sup>00</sup>
8 to 13	34 <sup>00</sup>	22 <sup>00</sup>

	REG.	SALE
Brown Roper 10" Top	\$48 <sup>00</sup>	\$34 <sup>00</sup>
Ladies Roper	44 <sup>00</sup>	32 <sup>00</sup>
Ostritch Print, Gray Buffalo	74 <sup>00</sup>	29 <sup>00</sup>
Benedictine Calf	69 <sup>00</sup>	39 <sup>00</sup>
Calfskin Bone Foot, Check Lizard Wing Top, Treeback Top	69 <sup>00</sup>	42 <sup>00</sup>

**ALL LADIES STYLES  
DRASTICALLY REDUCED**

	REG.	SALE
Soft Lizard,	\$112 <sup>00</sup>	\$69 <sup>00</sup>
Iguana Lizards	114 <sup>00</sup>	82 <sup>00</sup>
Elephant	109 <sup>00</sup>	74 <sup>00</sup>
Shark	92 <sup>00</sup>	62 <sup>00</sup>
Benedictine	77 <sup>00</sup>	47 <sup>00</sup>
Kangaroo Black	64 <sup>00</sup>	42 <sup>00</sup>
Water Buffalo Choc. Lizard Print	72 <sup>00</sup>	49 <sup>00</sup>
Ladies Styles	61 <sup>00</sup>	37 <sup>00</sup>

	REG.	SALE
Ostritch P.B.	\$245 <sup>00</sup>	\$185 <sup>00</sup>
Lizard Choc. P.B.	124 <sup>00</sup>	89 <sup>00</sup>
Elephant Bone Choc.	115 <sup>00</sup>	82 <sup>00</sup>
Shark, P.B. Choc. Sand	99 <sup>00</sup>	58 <sup>00</sup>
Camel	89 <sup>00</sup>	52 <sup>00</sup>
Classic Calf	78 <sup>00</sup>	52 <sup>00</sup>
Caribou	72 <sup>00</sup>	48 <sup>00</sup>
All Wellingtons	42 <sup>00</sup>	28 <sup>00</sup>

LADIES & CHILDREN'S STYLES  
DRASTICALLY REDUCED

**OVER 2000 BOOTS TO CHOOSE FROM**

364-0766  
509 Park Ave.

# Safety Film, Brochures Available To Consumers

Wintertime safety tips for Christmas decorations, fireplaces, space heaters, electric baseboard heaters, fondue pots, skiing equipment and snowmobiles are among the many new fact sheets and brochures available to consumers from the U.S. Consumer Product Safety Commission.

Toy safety pamphlets that encourage the safer selection, use and maintenance of toys also are available at no cost.

general activities of the Commission, the Federal Hazardous Substances Act, and Crib safety are available on loan to schools and community groups from the Commission's 14 area offices across the country.

In order to obtain this film, write Edward M. Yturri, director, Dallas Area Office, Room 4100, 500 South Ervay, Dallas, Texas 75201. Telephone 214-749-3817.

ability for developing and issuing mandatory safety standards for consumer products that pose unreasonable risks of injury to consumers. Whenever possible, the Commission seeks to share the safety information that it gathers to help consumers to evaluate the comparative safety of products and to reduce serious product-related injuries.

To receive fact sheets or brochures, write to: Information, U.S. Consumer Product Safety Commission, Washington, D.C. 20027. In continental United States, call the toll-free safety hotline: 800-638-2666.

A NEW TOY safety film called "Bubble, Bubble, Boys and Trouble" as well as films or slide shows covering the

THE U.S. CONSUMER Product Safety Commission, an independent Federal regulatory agency, holds major respon-

## IRS Planning To Print Tax Forms

Approximately 81 million 1040 and 1099A individual income tax forms packages will be printed this year, the Internal Revenue Service (IRS) said.

For the first time, according to A.W. McCanness, IRS district director for North Texas, almost three million of these packages will be printed on recycled paper as an experiment. He said the IRS hopes eventually to print all tax forms on recycled paper, citing both environmental and economic

reasons for the change.

McCanness said the new forms are nearly identical to last year's and that taxpayers will be able to use their 1973 forms as guides in preparing their 1974 returns. The main difference, he said, is the revival in 1974 of Schedule B for reporting dividend and interest income. On 1973 returns taxpayers listed the total for all dividend and interest income. This year, however, taxpayers with more than \$400 of either dividend or interest income must file Schedule B, itemizing the sources and amounts of income.

A "No" box in connection with the 1976 Presidential Election Campaign Check-off

has been added to the 1974 returns. This will allow taxpayers to check "yes" or "no" in answer to the question of whether they want to designate \$1 (\$2 on a joint return) to the fund. The 1974 forms make it clear to taxpayers that a check-off designation will not decrease any refund or increase their tax liability in any way.

### Only Advisory

Bump: "Has your wife learned to drive the car yet?"

Bumper: "Yes. In an advisory capacity."

Southwestern Bell under new scrutiny.



## Ma Bell Demonstrates

Butch Grover, installer for Southwestern Bell, shows a group of third-graders at Northwest Elementary school the fine art of telephone-pole climbing. Grover presented a program for the youngsters that included telephone courtesy, technology, and some of the jobs he is called upon to do.

## Interest Rate Cut On GI, FHA Loans

The reduction from 9.5 to 9 per cent in the maximum allowable interest rates on GI and FHA home loans could mean as much as \$9.90 per month savings to the average veteran home buyer, Jack Coker, Director of the Waco VA Regional Office, commented recently.

Over the 30 year life of the average \$27,500 GI loan, the total saving from the .5 per cent reduction would be as much as \$3,564, Coker pointed out.

The reduction, effective Nov. 25, was announced concurrently with Housing and Urban Development on Nov. 22.

The new 9 per cent rate resulted from the second

### Look Who's New

Mr. and Mrs. William Dale Johnson are the parents of a son, William Chad, born Dec. 16. He weighed 7 lbs. 4 oz.

Mr. and Mrs. Colin Daves Corbett are the parents of a son, Benjamin Daves, born Dec. 14. He weighed 7 lbs. 10 oz.

Mr. and Mrs. Hector P. Saucedo are the parents of a daughter, Sandra Auara, born Dec. 13. She weighed 6 lbs. 5 oz.

Mr. and Mrs. Jose Alfa Sanchez are the parents of a daughter, Sandra Auara, born Dec. 13. She weighed 7 lbs. 10 oz.

Mr. and Mrs. Jose Manuel Vasquez Jr. are the parents of a son, Jose Manuel, born Dec. 13. He weighed 6 lbs. 2 1/4 oz.

Mr. and Mrs. Raymond C. Castillo are the parents of a daughter, Tonya Renee, born Dec. 11. She weighed 6 lbs. 1 oz.

Gerald Trent Downing are the parents of a daughter, Caroline Elizabeth, born Dec. 12. She weighed 4 lbs. 14 1/2 oz.

Mr. and Mrs. Antonio Castillo Jr. are the parents of a son, Vincente Daniel, born Dec. 11. She weighed 6 lbs. 8 1/2 oz.

**LOVE & SKATING**  
CHARLOTTE, N.C.—Mark Gordon and Cathy Wilson, both 19, met on roller skates, dated on roller skates and talked about marriage on roller skates, were married recently on roller skates at a local roller skating rink.

Tactical nuclear cutback in Europe is urged.

House doorkeeper ousted by Democrats.

North Sea oil cost estimated at \$15-billion.

Soviet orbits 2 men in link-up test.

Outlook for unemployment and wages grim.



## More Blessed to Give

Giristown, U.S.A., will have a merrier Christmas, thanks to the Hereford Lions Club. At the club's annual Christmas party last week, president Wayne Lady, left, presented a \$3,112 check to executive director Marshall Cooper from the Whiteface campus of Giristown. The Hereford club hosted Giristown residents at the party, providing Christmas gifts for each of the girls.

## Letter to the Editor

Along the Bill Schulte, Willis Duggan and Leo Gallagher properties they did a super job on the bar ditches. Leo Gallagher furnished a 33-foot steel culvert to his road entrance and the Highway crew installed — our sincere ap-

preciation and thanks to all at the Highway Dept. Maintenance crew.

The State Highway maintenance crew, a Mr. Drake and Mr. Laman and others under the supervision of a Mr. Blackwell have done some marvelous work on the road banks and bar ditches on the 1412 Farm Road from Hereford Grain Elevator west to near the Simms Community.

Happy holidays to all of them.  
Mr. and Mrs. Leo Gallagher

## Local Residents' Value Improved By Inflation

(Special to the Brand) — What price Deaf Smith County residents? What is the current market value of the average local resident as far as the chemicals in his body are concerned?

Whether he realizes it or not, the cash value of the calcium, potassium and other goodies in his system has reached an all-time high.

It is up 60 per cent from what it was a mere five years ago and 570 per cent over what it was in 1936.

THESE HOLDINGS cannot be really considered liquid assets. Converting them into cash would no doubt present their owner with a somewhat difficult problem.

The report on the chemical worth of humans comes from Dr. Donald T. Forman, a professor of biochemistry at Northwestern University.

On the basis of his findings, it appears that the average Deaf Smith County resident harbors within his system an assort-

ment of inorganic chemicals that are worth a cool \$5.60 in today's market.

The same substances, identical in quality and quantity, would have brought no more than \$3.50 in 1969, he says. Inflation is to blame.

Going back still further, to 1936, the price then would have been only 98 cents, according to Dr. Forman.

AT THE PRESENT time, the population of Deaf Smith County as a whole contains chemicals that would bring some \$117,000 if liberated.

As for the content of the adult body in percentage terms, he states that it consists of oxygen, 65 per cent, carbon, 18 per cent, hydrogen, 10 per cent, nitrogen, 3 per cent, calcium, 1 1/2 per cent, phosphorus, 1 per cent, and other elements, 1 1/2 per cent, including small amounts of gold and silver.

Actually, according to Charles Allen Thomas, a former chairman of the board of the Monsanto Company, the human body contains much more of value than these inorganic substances.

At an annual stockholders meeting he pointed out that the average person has within him more than a pound of enzymes

and nucleic acids that are worth over \$300 in today's market.

One stockholder, hearing that, remarked that he would sell out and take his profit when it hit \$1,000.

**Endorsement**  
"Pa, what is flattery?"  
"Flattery, my son, is having somebody else tell us the nice things we have always thought about ourselves."

If you need safe storage for small Christmas ornaments, use foam egg cartons.

When trees lose their leaves, control the light in rooms with window shades that can soften natural daylight or shut it out completely—and add decoration to the room.

Bonn and London agree to market summit.

British bills to curb I.R.A. become law.

Israel Premier doubts Ford-Brezhnev formula.

Crop reports endanger U.S. food aid.

**TRADE-IN-WATCH SALE**  
COWAN JEWELERS  
Downtown

# Christmas Special! AUCTION

Hopi, Navajo, Zuni  
**Indian Jewelry**  
Date: Saturday, Dec. 21 and Sunday Dec. 22  
Time: 10 AM to 5:30 PM Saturday  
2 PM to 10 PM Sunday  
Place: Ballroom, Jim Hill Hotel  
PUBLIC INVITED-NO RESERVATIONS

Everything Sells, No Minimums, Free Door Prizes  
Brooks Auctioneers  
Albuquerque N.M.

(505) 344-0100

## BUY DIRECT from our WORKSHOP!

# Firestone

**Mini Sport 10-SPEED RACING BIKE**

Deluxe transmission  
Mass Band racing handlebars  
Fingerprinted red finish

24" Frame

**\$97.50**

**Huge 19" (diag.) COLOR TELEVISION ONLY \$299.95**

Rollabout stand available

Bright, lifelike color picture anywhere, even in fringe areas

Model C-1023

Preset fine tuning eliminates the bother of repeated picture adjustments from channel to channel.

**4 dimensional STEREO SYSTEM**

FREE!

**ELECTRONIC CALCULATOR**

Sharp Model 122

When you purchase either item shown: Deluxe color TV or 4 Dimensional Stereo system. Offers expire Dec. 31, 1974.

**\$299.95**

**19-inch COLOR TVI (diag.) \$399.95**

Featuring the new Lyntron picture tube for more accurate, reliable color resolution. The UHF 70 channel tuner is easier and more precise than ever. Includes the instant picture-sound unit and you've got a total TV value!

**AM/FM RADIO AND CASSETTE TAPE**

2 in 1 Sound!

Model RD200

Comes with 4" speaker, complete set of jacks and two-way power source. Cassette and batteries included.

**\$79.95**

**MAG WHEELS**

Keyston Classic 14x6 **\$42.95**

Ansen Sprint 14x7 **\$39.95**

Keyston K-Rally 14x6 **\$29.95**

All types & Size Sport Tires

All new 74 Record Album

**Christmas America \$1.29**

Songs and melodies by your favorite performers!

Letterman - Merle Haggard and many more!

**OPEN AN ACCOUNT**

or see any of these popular charge cards on their credit terms.

**\$4.99**

Limit one. Additional 79.98 each.

**364-4333**

**105 N. MAIN**

Out of Orbit

Wallace leads Democrats in Gallup Poll.

Business slump is seen easing in 1975.

Top Ford advisers say recession has widened.

Glasses Trivets Other For

20

# ESPECIALLY THIS CHRISTMAS

WHEN VALUE MEANS SO MUCH

**Gaston's**  
SUGARLAND

## PRE-Christmas SALE

Just When You Need It Most!!

GASTON'S CHARGE  
OR LAYAWAY

**THURS., FRI., & SAT.**

Open Til 9 Through Christmas

### MEN'S CLOTHING DEPT.



Special Group  
**BETTER SUITS** \$68-\$125  
Values to '165

Special Groups Values to '95  
**SPORT COATS** \$29-\$79

Better  
**DRESS SLACKS**  
Values to '28 \$9.90-\$19.90

Special Groups Men's  
**SWEATERS** \$8.99  
Values to '30 \$24.99

Special Group  
**DRESS & SPORT SHIRTS** \$6.99 \$9.99

### LADIES' RTW

Special Purchase  
ACT III

### SPORTSWEAR

- Pants
- Skirts
- Jackets
- Sweaters
- Shirts
- Shells

1 / 3 OFF

Pant & Dress  
**COATS** \$48

New Colors Just Arrived  
**PANT SUITS** \$19.90



### BOYS DEPT.



Special Group  
**BOY'S PANTS** \$6.99

Special Group  
**BOY'S SHIRTS** \$5.99

Special Group  
Boy's  
**WINTER COATS**  
**SPORT COATS** \$22.90

### JUNIOR DEPT.

### Junior CO-ORDINATES

- Pants
- Skirts
- Jackets
- Sweaters
- Vests
- Turtlenecks
- Shirts
- Blouses

1 / 3 OFF

Junior  
**PANTS** \$12.99

Junior  
**TOPS** \$9.99



### GIFT DEPT.

Special Groups  
Glasses Trivets Bar Lamps Games  
Other Fun & Useful Gifts  
For Everyone.

**20% OFF**



### SHOE DEPT.

Finest Quality

- Brands
- Amalfi
- Barefoot Orig.
- Thos Court
- Nina

Reg. \$30 to '42 NOW \$19.90

- Naturlizers
- Miss America

Reg. \$20 to '27 NOW \$12.90

- Thos Court Dress Pumps

Mostly Narrow Widths \$30 to '35 NOW \$9.90

Just in Time For Christmas

Our Finest Shoes In December • At Feb. Prices  
Sorry No Refunds Or Exchanges

### ALL NEW ELECTRONICS DEPT.

No.	Reg.	Sale
665	\$49.95	\$45.95
819	\$69.95	\$59.95
821GT	\$79.95	\$69.95
SSR8	\$149.95	\$75

Savings  
Up To

**50%**





### Children Entertained

Sixty children from the Sunday School at Mision de San Jose in Hereford were guests of Chi Omega sorority and Alpha Tau Omega fraternity at West Texas State University, for a Christmas party recently in ATN Hall, Canyon. Santa Claus was presented to hand out gift packages, carols were sung and refreshments served. Transportation for the children was supplied by Mrs. Felix Barrientos, Mrs. Joe Perez, Israel Vera, Vicente Garcia, Victor Cantu and Belisario Dominguez. Appreciation to them and to the host organizations was expressed by directors of the Sunday school.

## Hereford Growth Center Designation A Mistake

The City of Hereford became a temporary "Growth Center" recently when it was nominated mistakenly for such designation by the Panhandle Regional Planning Commission in Amarillo.

**Repeat**  
A man telephoned his doctor, asking him to come as quickly as possible. "My wife has appendicitis." The doctor retorted: "Nonsense! I took your wife's appendix out three years ago, and I never heard of anyone having a second appendix."  
To which the husband replied. "Ever hear of anyone having a second wife?"

Although Hereford has done well on its own with tremendous growth during the past few years, the Dimmitt Mayor E.H. Youis decided we must surely be one of the Panhandle cities distinguished as a Growth Center. The designation by PRPC makes it possible for such cities to obtain additional economic development funds, grants and loans. However, it was discovered

**PIONEER PHOTOS MOUNTAIN VIEW, CALIF.**  
--The Pioneer II space craft has returned photographs of Jupiter as it zoomed at more than 24,000 miles an hour towards the big planet.

that Hereford cannot become a growth center because the city is not a member of PRPC, a requirement for the designation. Other cities receiving the designation are Borger, Perryton, Tulia, Clarendon and the Amarillo-Canyon area.

The PRPC, part of the state system set up to promote economic development within a particular area, sought to get Hereford as a member some six or seven years ago according to Dudley Bayne, city manager.

"They (PRPC) tried to pressure us into joining but we saw no need in it," Bayne explained. "We told them they shouldn't blackball us on fund applications because we were not members."

The city manager said Hereford has the ability to seek what ever funds it deserves and that the PRPC was not instrumental in helping the city. "It would have been a waste of money to join," he said.

The growth centers were decided on the general assembly of the PRPC based on criteria set out by the Economic Development Agency.

**Come Hear The Hereford High School CHOIR**  
this Thursday Evening 7:00 P.M. SUGARLAND MALL

## GIFTS FOR AN OLD-FASHIONED FARM & RANCH CHRISTMAS



Christmas in the country conjures up thoughts of tables laden with home-grown foods fresh from a crackling wood-burning stove. Steaming meat and poultry dishes and an array of delicious dairy products!

While it isn't possible to bring back the past, we can still enjoy the foods that made Christmas in the country such a delightful experience.

And you can give this treat for that someone special on your Christmas list. Just go to your favorite grocery store and ask for a gift certificate redeemable in meat, poultry and dairy products.

Or, if you'd prefer to give by check or money order, come by our office and pick up a supply of colorful gift envelopes and message cards.



### Deaf Smith County Farm Bureau

1306 W. Park

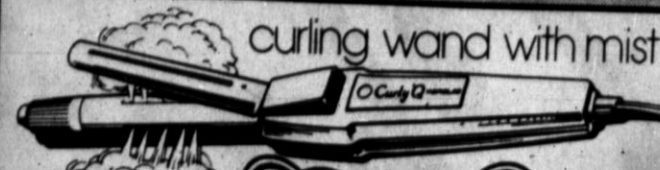
364-1070

# TG & Y

OPEN TIL 10 PM EVERY NIGHT



## family center



### Norelco Curly Q

**Magic Mist**—push a button and gentle mist penetrates the curl—just enough to "set" it.

**Cool-tip**—sensitive finger tips, ear tips won't get in the way. Curly Q keeps the heat where it's wanted—on the curls!

**Drip-less mister**—fill it, turn it upside down—Curly Q won't leak.

**Swivel cord**—Curly Q curls but the cord doesn't. And it's a generous, 8-foot long.

**Safety-on/off Light**—a reminder to unplug Curly Q when through styling.

**Thermostatically Controlled**—Curly Q can't overheat. It takes good care of hair.

## \$15.88

### NOVUS CALCULATOR "The Mathbox"

Adds, Subtracts, Multiplies, Divides 6 Digit

## \$15.88



### RIFLE

Plastic Cap  
Perfect Christmas Gift  
**88c EACH**



### Chatter TELEPHONE

Bells Ring, "Voice" Says, "Chatter Chatter" Eyes roll up and down

## \$266



### Doran's CHOCOLATES

4-Lb. Box of Milk Chocolates  
**\$3.99**

### Mr. Action FIGURES

1 1/2" Tall, Realistic Features

## \$1.17

### Mr. Action OUTFITS

Assorted Outfits to All his Adventures

## 99c

### Admiral COLOGNE & AFTER SHAVE

Great Last Second Gifts for Christmas

YOUR CHOICE

4-OZ. BTL. **88c EACH**

### MARLIN GLENFIELD



22 Cal. Model #75  
**CARBINE**

Automatic Carbine, Walnut Stock with 4X Scope

## \$46.95

### PANASONIC Spherical AM RADIO

Just Slightly Ahead of our time!  
R-70- **\$13.88**

### Living BIBLE

Bound in Imitation Leather with 1020 Pages

## \$5.99

### Boy's CREW SOCKS

Assorted colors, Size 10-13

## 66c



### Diamond ALUMINUM FOIL

25 Sq. Ft. Roll

## 31c Roll

Great for Freezing



### ELECTRIC ORGAN

16 Cord  
3 Octave Range, Slide Volume Control, 5 E-Z Play Music books for Beginners

## \$39.88



### NORELCO MIST 'N DRY

A case full of today's most exciting hairstyles. 5 styling/grooming attachments to make anybody's hair look great. Brush—to add body. Drying Comb—for faster, uniform drying.

Teasing Comb—for shaping. Styling Comb—for the finishing touches. Spot Dryer—for stubborn ends, quick touch-ups.

## \$18.66

### NORELCO LADYBUG 17LB

## \$13.44

- Close, fast, comfortable shaves at a low, low price!
- Unique dual action shaving head for one stroke closeness.
- Exclusive styling—easy to hold, easy to use!
- Coil cord.
- Easy, flip-up cleaning
- Elegant styling in fashion colors.

### SMOKE STAND

Delightful decorator piece smoker stands. Amber & black mediterranean 24" smoker, Horse Head Hitching Post 26" stand, Walnut beveled base, Pot Bellied Stove smoker stand, 21" reproduction of an antique stove. Removeable ash trays.

Your Choice  
**\$12.88**



## Sherry Faubion Is Complimented

A shower for a January bride-to-be, Sherry Faubion, was among the pretty holiday parties of this week, when a score of friends were hostesses in the home of Mrs. John D. Aikin Monday afternoon. Miss Faubion is engaged to Michael Neal Wilson.

She greeted shower guests with her mother, Mrs. Roy Faubion; her fiancée's mother, Mrs. Vernon Wilson; his grandmothers, Mrs. Lila Roberts of Abernathy and Mrs. R.L. Wilson; and her "adopted grandmother," Mrs. Hattie Jones.

Shades of orange and avocado

were the colors used in room decoration. The table was centered with a candelabra arrangement of aster daisies and bitter-sweet with green foliage. Corsages of the daisies were presented to those in the receiving line.

Hostesses included Mmes. Bill Brady, Ivan Block, R.L. Ethridge, B.F. Cain, Tommy Murphey, Bill Drake, Wilbur Davis, Clint Formby, Londene Edmonson, Glenn Nelson, L.J. Jones Jr., Glenn Gripp, Tommy Carnahan, Maurice Tamahill, Joe B. Whitley, Herman Ford, Paul Harvey, Roger Hale and R.W. Mitchell.



**Bride-To-Be Honored**

Sherry Faubion, left, was honoree at a shower Monday afternoon in the home of Mrs. John D. Aikin. She is the fiancée of Michael Neal Wilson and plans to be married early in the new year. Standing with her in the receiving line is her mother, Mrs. Roy Faubion, and Mrs. Aikin.

## Small Talk

By SUE COLEMAN

**THE ENERGY** crisis is something we certainly hear about all time but we don't really pay much attention to it, now that filling stations are open on Sundays again, unless we are fined for driving over 55.

Apparently that isn't true in some places. Barbara Ford, who used to be Barbara Buckner of Hereford, has sent me a clipping of a column from a recent issue of the New Orleans Times-Picayune with some verses from a reader that she thought were clever...and so do I.

The writer in a rhymed petition to Santa suggested, "Skip the earrings, the candy, the fancy perfume...Bring bayberry candles to brighten the gloom...And no see-through nighties of nylon and net...But warm snug pajamas of soft flannel...For my feet knitted booties, the kind babies wear...A genuine nightcap to cover my hair...Add a sweater, a scarf, a ski mask or two...A cape or a poncho, either will do."

**AND SHE** explains, "The energy crisis is here to stay...And I'm getting colder, day by day..."

Well, you see how it is away down south there in New Orleans, while up here on the supposed-to-be cold Plains of Texas there's not a soul I know who seems to think it necessary to keep their homes chilly to save fuel. Wonder if we're out of step, or maybe just lucky?

And by the way, Barbara mentions that she paid her holiday visit to Hereford at Thanksgiving.

**ONE OF** the nice things about my job is being able to go to a lot of holiday parties strictly in the line of duty. But a disadvantage is that the duty means taking a picture or two, making a few

notes and going on to the next party. That doesn't leave time to stop and talk as I'd like to do.

But at one place last week I tarried long enough to hear Burny Watts happily announce that son David is not only at home from Germany for Christmas, but doesn't have to go back; he has finished that term of Army service and is pleased to be a civilian again.

Then in the conversation she mentioned that Sunday would be her wedding anniversary, but Glenn would be out of town so she would celebrate the 28th by herself. Which brought the remark from Marcella Brady that she remembered one anniversary that she celebrated with Bill's mother — she didn't remember where Bill was at the time!

And DeAnn Sisson said her most memorable anniversary was when she and Billy Wayne invited several friends, including some of his old college buddies, to a party. They all came, she said, and it was a very fine party but Billy Wayne never showed up.

He'd been delayed at the gin, it developed, and there was something wrong with the phone so he couldn't even phone home and explain why he was late.

**HUGH** Clearman wasn't at the party Saturday night at his house, where he and Dorothy, Arvella and Armon Lauderback, Juanita and Gid Brown had invited friends for open house. They came and had a good time and thought it was too bad Hugh had strained a muscle in his back and was in traction at the hospital.

It was good to learn Monday that he was home from the hospital, but the doctor just wouldn't let him out for the party!

flavor, so avoid them," the specialist said.

"Select fresh cranberries with a fresh plump appearance combined with high luster and firmness. Poor quality is indicated by shriveling, dull appearance, and softness.

"Like any perishable fruit, cranberries need refrigeration to retain flavor and freshness, and they can be stored satisfactorily for several days in their original cellophane container," she added.

G.M. plans \$0.420, additional layoffs.

## Kappa Iota Has 2 Yule Parties

After a holiday dance with members' husbands as guests in the Music Stand Saturday evening, Kappa Iota Chapter of Beta Sigma Phi had its second Christmas party Monday evening, this for members only in the home of Mrs. Davie Sorrels.

Secret pals in the chapter exchanged gifts from a Christmas tree and refreshments were in the holiday motif. Mrs. George Muse and Mrs. Gary Royal were hostesses with Mrs. Sorrels.

Mrs. Bobby Jones presented the program. With the subject, Obsolete Or Precious? she discussed antiques, their value and ways of determining when an object is simply a family keepsake or a valuable antique.

Plans for the sorority's annual Valentine Ball were discussed in

the business period with Mrs. Kirk Owsley presiding. Members decided to keep an electric coffee pot which was awarded them for holding a recent sales party, and give it as a prize at a benefit bridge party in the spring.

Present were Mmes. James Head, Don Childers, Tom Bullard, Chuck Boyd, Edward Allison, Temple Abney, John Kreighauser, Nelson Kendall, Sparky Stephens, Tom Carter and Joe Paetzold.

**MADDOX REOPENS CAFE**  
ATLANTA, GA. — Lester Maddox, who lost his bid for a second gubernatorial term, returned to the restaurant business when he opened a new integrated eatery.

## Christmas Open House Parties Enliven Weekend

Open house, a favorite form of holiday entertaining in Hereford, brought crowds of friends to a number of homes on the weekend, for good food and good talk in surroundings bright with Christmas symbols.

The curved driveway at the Hugh Clearman residence on Dimmitt Highway was lined with luminarias, the traditional

Mexican Christmas lights. Saturday evening as the Clearmans, the Armon Lauderbacks and the Gid Browns were hosts as they have been in past Christmas seasons.

Christmas greens and lights at the door continued the motif which was repeated in living room and den where guests

gathered for informal visiting through the evening.

Serving in turn at the candlelight refreshment table, pairs of friends poured coffee and punch during the party. They were Mmes. Jeff Smart, John Poindexter, Bill Liles, Gwynne Owen, Bob Word, Elmer Kimball, A.T. Mims and Cliff Kerr.

At the James M. McCarty home, 201 Cherokee, lights across the porch spelled out "Merry Christmas" as callers arrived for open house, and reindeer cutouts raced across the lawn.

Inside, the red and green of the holiday appeared in clustered evergreen branches, glittering balls, holly and poinsettias. A circular cloth in Christmas red covered the table where guests were served. A sparkling tree occupied the space before wide windows in the living room.

The hosts' daughter, Kathy, and Jan Bock assisted in greeting the guests and serving refreshments.

Hospitality continued Sunday afternoon, with the W.L. Davises hosts at one open house in their home at 337 Douglas. Friends dropped in to visit, enjoying casual talk with the host couple and each other.

Celebration of their Golden Wedding anniversary was the occasion of the afternoon party in the Charley Shipley's home at 244 Douglas, where their children played host to numerous friends of the couple.

## Souad Malouf Is Shower Honoree

To be a bride in one of the weddings planned between Christmas and New Year, Souad Malouf was honoree at a tea and shower Sunday afternoon in the REC Medallion Room.

A student at Texas Tech as is her fiancée, Paul Stark of San Antonio, Miss Malouf is the daughter of Mr. and Mrs. Hanna Malouf of Friona, former Hereford residents.

She attended Hereford schools, graduating in 1971. The wedding is to take place Dec. 27, in St. Anthony's Catholic Church here.

Hostesses for the party were Mmes. W.J. Albracht, Ray Berend, Calvin Goodin, Dan Koenig, Walter Kuper, Ed Schilling and Herbert Vogel.

Table decorations were in blue and white. Refreshments were served to about two dozen

guests who presented gifts to the bride-elect, saw the packages opened and joined in a series of games.

## AARP Meeting Scheduled Today

Final meeting of 1974 for the Hereford Chapter, American Association of Retired Persons, will be held at 7 p.m. today in Community Center, with all members urged by Ed Dziuk president, to be present.

A musical program by a group of high school girls will be the feature of the meeting. Business will be conducted to close the year.

Younger men gain in Japan's ruling party.

### HEADS CHURCH

LONDON—The Most Rev. Donald Coggan has been confirmed and sworn in as the 101st Archbishop of Canterbury and spiritual leader of the world's 65 million Anglicans.

Pierre Elliott Trudeau, Canadian Prime Minister, said "Canada is committed to cutting back its oil exports to the United States."

# TG & Y

**PANT TOP**

100% Polyester Long Sleeve, Button Front. Asst. Fall Colors with contrast Top Stitching. Sizes 32-44

Reg. \$9.99 **\$7.88**

**Crushed Velvet ROBE**

Long Cut, 100% Polyester Fiber fill, 100% Rayon Pile, 100% Acetate Lining. Sizes 10-16

**\$29.88**

**Ladies PANT TOP**

100% Polyester Crepe, Long Sleeve, Button front, self tie belt, Asst. Fall Prints. Sizes 32-44

Reg. \$7.99 **\$4.88**

**Ladies Hamilton 8 SLACKS**

100% Polyester Pull On, Machine Washable. Asst. Colors. Sizes 10-18

**\$9.88**

**Ladies 2 Piece Set Long Peignoir and Gown**

Caprolan-100% Nylon Tricot, 15 Denier Coat, Rose Shaped Lace Bands and Ruffles. Lantern sleeve Matching Lace Trim and Straps on Opaque Bow. Sizes S-M-L

**\$10.88**

**Ladies 2 Piece Set Long Peignoir and Gown**

Caprolan-100% Nylon Tricot, 15 Denier Coat, Rose Shaped Lace Bands and Ruffles. Lantern sleeve Matching Lace Trim and Straps on Opaque Bow. Sizes S-M-L

**\$10.88**

## Every diamond in this rare collection was formed over 60 million years ago...



These diamond rings are forever. Diamonds, formed more than 60 million years ago, have dazzled mankind almost from the dawn of history. Their exquisite

beauty is the most eloquent expression of superb taste and enduring love.

Each of these diamond rings, all part of a special collection and set in 14K gold, is a lasting tribute to superior quality, elegant design, and exceptional value.

## Kester's Jewelry

Across from the Post Office in Downtown Hereford



## Put a little Kawasaki in your Christmas.

You're never too old (or too young) for a good time. We've got a lineup of easy-to-ride, small bikes that'll keep the good times rolling from Christmas to Christmas. And if you're already into riding, stop in and pick up some extra riding clothes and accessories. They make great gifts for riders and their bikes.

Ask about our Christmas Gift Certificate  
**Kawasaki Good Times Gift Center**  
Cardinal House of Kawasaki  
704 West 1st. 364-2444



# Recital-Reception Is Holiday Event

What has become a Christmas custom for voice students of Mrs. Debra W. Palmer, a workshop-recital with guests from West Texas State University music department combined with a reception for the pupils and their families, was a Sunday afternoon event in the instructor's home.

Holly wreaths with red bows were hung on the front door, matching those above the fireplace where blazing logs made a cheerful focus for informal talk after the program. By red candles beside the holly wreaths and garlands of holly leaves added more color.

Hot punch and Christmas sweets were served from a table where white carnations centered with tiny red glitter-balls were placed between green papers in silver holders.

Pupils of Mrs. Palmer from several areas were singing with a Christmas theme to begin the program. From Hereford the singers were Maria Jettie, Debra Pagan, Mrs. Ernest Paul, Dr. Duffy McWhorter, Ted Paciona, Russ Woods and Mrs. Wesley Guler.

Others were Mrs. Eugene Schaefer of Waukegan, Trae Gentry of Tatum, N.M., Tracy

Sturte of Pecos, Mrs. Joe Lin Riddle, Tammy Christian and John Caldwell of Farwell, and from Borina, Kim Ganger, Jerry Beach, Danny Lusk, Jol Grzesowski, Mrs. Lowell Buzzer, April Wilson, Allan Elwood, Connie Ware and Ginger Glascock.

Four students of Eliza Porter, WTSU voice teacher, sang opera arias with Lorna Schultz as accompanist. Judith Bala, graduate student and teacher in the music department who was an international competitor this year, presented Carr Nerone from Verdi's *Bohème*, and with Gary Thrasher sang duets including the *Barcarolle* from *L'Elise d'Amor*.

Another soprano, senior Brenda Ratiff, was heard in arias, *O Mio Bambino* from *At The Well*, and was joined in duets by Joe Dowell, graduate student, in song arias from Mozart operas.

Dowell also soloed using a Shakespearean theme, *Take O Take These Lips Away*, and *Vision Fugitive* (Massenet). Thrasher's solos were the *Samite Tormentor Song* and an amusing *Song Of The Fox* (Massenet).



**Holiday Musicals**  
Voice students of Eliza Porter in WTSU music department and those of Mrs. Debra Palmer sang at a workshop-recital followed by an informal reception in Mrs. Palmer's home Sunday afternoon. Miss Porter, left above, chats with Mr. and Mrs. Ted Paciona; at right Brenda Ratiff and Joe Dowell of WTSU sing a romantic aria. Below, Russ Woods gets acquainted with another of the visitors, while at right, Judith Bala meets two of Mrs. Palmer's students, Mrs. Joe Lin Riddle of Farwell and Mrs. Lowell Buzzer of Borina.

# Painting Given To Gallery

The Museum of Texas Tech University has announced the gift of a Joseph Henry Sharp painting which will have a lasting effect upon the museum's art collection.

"The gift of Sharp's 'Old Tribal Chants' is a major contribution," Museum Director Craig C. Black said, "to what we anticipate will be one of Texas' finest collections. 'The Artist in the West' will be shown with other

major works belonging to The Museum in a new gallery now in the planning stages. Black said that he hoped it will be possible in the future to acquire art of equal stature for this particular collection.

"Old Tribal Chants" was given to The Museum from the Novadens and Fred T. Hogan Collection. The Hogans, who are long time residents of Midland, Texas, have an outstanding art collection, and within it are

represented the artists of the Texas Society of Artists. Sharp was one of the founders of the society, and the painting given to The Museum is among his finest. It depicts Crow Indians around a fire that gives an unusual illumination to the central figures.

It will be exhibited in the new gallery with such well known artists as Georgia O'Keeffe, N.C. Wyeth, John Young Hunter, W.C. Rawlings, Julian Onderdonk, Dorothy Brent, Theodore Van Soelen, Peter Reed and others.

"This is a fine, new museum with a unique teaching emphasis," Hogan said. "It is time for a collection of excellent art to be on display permanently for educational reasons as well as for the enjoyment of students, faculty and the general public."

"We hope that we can add to the collection from time to time," Hogan said, "and that other collectors will also contribute."

Mrs. Hogan admitted that the gift was one of their favorite paintings and, to express her feelings about it, she believed a painting in like a poem — a haunting echo of human existence, adding that it has that strange quality of beauty that defines great art, drawing one back to it time and again.

The Texas Society of Artists was formed in 1922, in Taos, N.M. Joseph Henry Sharp, Oscar E. Berninghaus, Ernest L. Humenich, E. Irving Couse, W. Herbert Dustin and Bert G. Phillips were the charter members. They selected Couse as their first president. Later, Walter Ufer, Victor Higgins, E. Martin Jennings and Kenneth Adams joined the society which was to exert a strong influence on American art.

Sharp, a native Ohioan, is said by art historians to be one of the most loved of the Taos artists, and his works have become collectors' choices around the world. Although he traveled and painted in Europe and the Orient as well as in various places in the United States, he is particularly noted for his Indian portraits and scenes. He went to Taos first in 1893 and Harper's Weekly reproduced as illustrations some of his work done there at that time.

It was in Montana that he became acquainted with the Crow and Sioux Indians, the subjects of many of his noted works.

In 1901, President Theodore Roosevelt, an admirer of Sharp's work, requested that a studio and cabin be built for Sharp at the Crow Agency, at the site of the Battle of Little Big Horn. Sharp is the only artist known to have been so honored by the government.

Some of his earliest works are in the National Museum of the Smithsonian Institution, but Sharp was a prolific painter, and his work was sought after throughout his lifetime because it grew rather than diminished in quality.

His last known complete painting of any size was "Green Corn Dance, Taos," completed in 1968. Sharp died in 1952, just a few weeks before his ninety-fourth birthday.

Eugene Kingman, curator of art at The Museum, said that the new gallery will not be limited to paintings but will include a wide range of art forms influenced by the western environment.

"The Museum has some work by excellent artists," Kingman said, "but this particular gift makes it imperative that we open a gallery where the finest works can be displayed permanently."

"We think the effective display and emphasis placed on superb work will encourage collectors who recognize excellence to help us build upon the foundation we now have," Kingman said.

Despite the short routes and quick cures, there's no easy way to anything that is worth very much.

Never base your opinion on a one-sided presentation of any subject—unless you want to be wrong.

**FOR GIFTS THAT ARE LASTING**  
COWAN JEWELERS  
Downtown

# Guests Progress At Dinner Party

A progressive dinner served in the homes of three members constituted El Paso Study Club Monday evening, beginning with Mrs. Joe Baskett was hostess for the first course.

The dinner moved to the home of Mrs. Lloyd Kirby for the main course. Mrs. Joe Children assisted Mrs. Kirby. Dessert

was served at the home of Mrs. Raymond White. Each of the homes was decked with its own variation of the Christmas motif.

Gift packages were exchanged by members after the dinner. Each one presented contributed to a fund for aiding needy families in the community at Christmas.

At the party were Misses Elmer Kimball, Joan Black, Sue Ward, E.C. Heisterich, Loretta Ballard, Joe Paul White, Faye Cavness, E.W. Eadie, Faye Oscar and the hostesses.

# CALENDAR OF EVENTS

- THURSDAY**  
L'Algebra Study Club coffee and gift exchange. Home of Mrs. Terry Carpena, 9:30 a.m.
- FRIDAY**  
Alpha Iota Phi Chapter of Kappa Kappa Gamma, Community Center, 7:30 p.m.
- SATURDAY**  
Story hour for children, grades 1 through 4, Deaf Smith County Library, 9 until 11 a.m.
- Always one in 10 American Jews of Ashkenazi descent carries the trait for Tay-Sachs disease, compared to one in 200 non-Jews, according to the March of Dimes. Chances are for each child born to a pair of carriers, one chance in 4 of being afflicted, dying in early childhood of nervous system degeneration.
- Did you know that winter colds and other respiratory ailments can be the result of dry home atmosphere?

# Walcott 4-H Club Has First Meeting

A newly formed 4-H club at Walcott elected officers for the new year at a covered dish supper Monday evening in Walcott Elementary School. Families of members were invited guests.

Margaret Brunley was elected president; Sunny Brown, vice-president; Rene Russell, secretary; Patsy Harris, reporter.

Members also were asked to name the club and make suggestions for the club's monthly programs. Meeting dates were set for 7 p.m. on the fourth Monday of each month.

Robert Stewart, teacher at Hueston Elementary School, presented a magic show.

Mr. and Mrs. David Brunley, organizational leaders, were among members present. They included Brenda and Lynn Tackitt, Barbara Nelson and Margaret Brunley, Patsy and Steve Harris, Kathy and Scott Morrison, Joe Morris, Rene Russell, Sunny Brown, Joe Waligura, Sidney Sawyer, and Dee Hall.

Canadian legislators discuss U.S. meat curbs.

**23rd ANNIVERSARY AT COWAN JEWELERS**  
Downtown

**FOR LARGER GIFT SELECTION**  
COWAN JEWELERS  
Downtown



**ALL YOUR BANKING NEEDS UNDER ONE SHELL!**

Sound nutty? Not to us. It's just another way of saying that we have the answer to your banking questions in a nutshell. All the banking services you need for your family's financial shelter will make your life cozy, convenient and secure. Hard to believe? For us — no nut's too hard to crack. A good bank has more answers than questions!

**THE BEST OF ALL POSSIBLE BANKS**

The **FIRST NATIONAL BANK** of **HEREFORD**  
Member F.D.I.C.



**LISTEN HERE!**

**BARRICK FURNITURE**

Will be open **Til 8:00 P.M.** through **Saturday**

for customers shopping convenience and during this event...

**EVERY ITEM HAS BEEN REDUCED!**

For an extra special Christmas come in

**BARRICK FURNITURE**

Never Underbid

In Store Financing

West Hwy 60

**FOR GIFTS THAT ARE LASTING**  
COWAN JEWELERS  
Downtown



The Hereford Brand, Hereford, Texas, Thursday December 19, 1974

# JC-Ettes Host Holiday Party

A buffet dinner was held in a Christmas atmosphere for members of the JC-Ettes and their husbands Saturday evening in Medallion Room of REC building.

After the group exchanged gifts, crazy bridge was played. Steve Carroll high point winner and Mrs. Dale Smith was low point winner for the evening.

Members and husbands present included Messrs. and Mmes. Albert Arrellano, Bill Bankston, Larry Bean, James Braly, John Bunch, John Holmes.

Also Messrs. and Mmes. Bill Johnson, Gary Jennings, Dale Smith, Charlie Ruiz, Joe Martinez, John West, Dan Warrick, Lonny Wyble, Mike Major and Steve Carroll.



Special Party Guests

At the First Day Of Christmas party in the Keith Jorde home last weekend, guests from other cities were among the numerous friends entertained. From left, Mr. and Mrs. Don Marett of Corsicana, striking an old-fashioned pose beside the old-fashioned organ in the Jordes' guest house which is furnished with antiques; Mr. and

## A yummie Yule treat for the kids to make

Any child will have fun turning 13 twinkies, one doughnut, a can of ready-to-spread frosting, a few colorful sprinkles and a piece of cardboard into a gay little sleigh with Santa in the driver's seat.

The cardboard is cut into a rectangle the length of two twinkies laid end-to-end and one twinkie wide.

Runners are made by arranging four twinkies so that the long edges of the cardboard rest on the twinkies with half the length of the two front runners extending beyond the cardboard.

The sleigh box is shaped by five twinkies. Two are laid end-to-end on each side of the cardboard. The fifth is cut in half with each half forming an end of the sleigh.

The top of the sleigh-box is three twinkies — one is placed across the back of the sleigh (over a half twinkie and resting

on twinkies forming the sides), the remaining two are placed one on each side.

The curl frosting each runner is one-half of a doughnut secured in place with a toothpick. Sleigh and runners are frosted, then sprinkled with red sugar, mixed color nonpareils, chocolate shot, raisins, nuts, fruit loops or whatever colorful edibles are at hand.

Santa is made by cutting the end off a twinkie (to give him a firm base); frosting (a bit heavier for his beard); arranging a face with cinnamon red dots, chocolate chips or raisins; and sprinkling heavily with red sugar for his famous red suit. Or, color some of the frosting with food coloring, leaving white frosting for face and beard. A tiny marshmallow or mint makes a tassel on his hat.

Into the sleigh he goes, with a load of candy for good little boys and girls.

## CALORIE COUNTDOWN

SUSAN DUFF MASTRO

### CHRISTMAS DIETING

Impossible, you say. But, hold on. It is harder to resist the goodies when more of them are around and when everyone else is stuffing them in. But it's not impossible — and by keeping your head over the holidays, you can also keep your figure.

Let's talk about those goodies. Nearly every Christmas sweet I can think of is murder. A four-ounce serving of plum pudding, for example, has 340 calories — and that's before you top it off with hard sauce and lemon sauce! Those innocent-looking little Christmas sugar cookies have 70 to 80 calories each (count depends on recipe). A half-inch slice of the dark fruit cake will cost you about 140 calories; the same amount of light fruit cake will total 156 calories. Mince pie can run as high as 365 calories per slice; pumpkin pie has as many as 275 calories per piece; and nut pies, like yummy pecan, are ridiculous at 495 calories per slice.

And the "Nutcracker Suite" is fine for holiday entertainment, but real nutcrackers can be treacherous for dieters. A mere cupful of freshly shelled walnuts has a whopping 790 calories. Pecans have 740 per cup. Holiday fruits, too, can be more ominous than you think. A cupful of dates has 490 calories (that's about 10 dates) and one sweet little fig has 60 calories. These nibbles are as high in calories as all the other obvious caloric sky-highs like candies, chocolates, cookies and cakes.

You probably know what the Christmas temptations in your life are likely to be. You probably know that Aunt Tillie will bake her special holiday cookies, that a certain neighbor will have that huge box of chocolates opened on the table, that your sister-in-law is sure to bring over her homemade fruit cake — the list could be endless. And the only way to combat those temptations is to make the firm decision right here and now that you will not indulge in them. I find it helpful to make a list of five absolute Christmas no-no's. I head the list "I will not eat:" and then I sign it, like a contract. The list is made up of the calorically astronomical eats that I'm sure will be in my presence sometime over the holidays — and, sure enough, it helps me not to eat them. Of course, there are other lower caloric additions that I do allow myself, and I've never managed to lose weight during Christmas — but my goal is not to gain, and that's something we can all be successful at with a little self-discipline and a signed list of no-no's.

## Give gifts with human interest

Christmas is, no doubt, the happiest holiday of the year; especially for those no longer suffering their pre-holiday headaches.

Deciding what to get for him or her, whether family, friends, children, or parents or grandparents, makes candidates for sleepless nights. It's not only a question of budget, but equally nerve wracking is searching for something different; a gift that says you gave some thought to its selection.

One type of gift can make pre-holiday shopping interesting and enjoyable. It is choosing the gift of a do-it-yourself hobby. But you must be warned that there is such an interesting variety available, wherever hobbies are sold, the chances are that you will also be discovering one to do yourself.

There are hobbies to fit easily into any budget, from stocking fillers to the most extravagant gift; and to appeal to most everyone from home decorators to collectors; from those touched by nostalgia or caught up in technology. There are plastic and

wood hobby kits of authentic scale models that are a miniature museum of transportation: cars, ships, planes, and space vehicles to delight collectors. And for those who enjoy the outdoors, there are remote control airplanes and ships, from sleek model yachts to aircraft carriers.

There are model railroads from those small enough to require an entire living room. There are craft kits in abundance to make lovely home decorations, smart dress accessories and jewelry. The choice is limitless.

When you gaily wrap the hobby you select, its recipient will discover in it much more than the gift itself. Everyone will find the creative satisfaction of doing; for the young there is education; to the work-oriented business man or woman or the harassed mother, there is relaxation; an effective antidote for the boredom of day-to-day routine living.

Life is really more what you make it than what you make.

—Courier, Waterloo, Ia.

### Christmas ideas of other lands

This Christmas, try something new. Break away from the American Christmas turkey and pie holiday and use the traditions of other countries for celebration ideas.

For tree trimming and party ideas, pick out decorations and foods popular in one particular country. Take Mexico, for example. Serve paella, a rice and seafood dish, and sangria, a wine and fruit mixture. For the children, hang a piñata, colorful paper mache animal stuffed with toys and candies. At midnight the children gather round and break the piñata with sticks to collect the prizes.

Trim the tree in colorful Mexican ornaments. Dolls, stars, and even jewelry, look bright and happy for the holidays.

Or pick a country like Japan, and serve tempura. How about Greece, or Poland? A quick trip to the library for research will help set the stage for your international atmosphere.

This system helps everyone, especially the children, learn about and understand the customs of others throughout the world, and what better way to convey the message of brotherhood and goodwill?

Your yard will become a sanctuary for birds if you keep a well filled feeder. Birds that feed on insects will love a suet ball.

**Dr. Milton C. Adams**  
OPTOMETRIST  
335 MILES  
Phone 364-2255  
OFFICE HOURS  
Mon.-Fri. 8:30 to 5:00

## Christmas is a time for love...and ArtCarved



No time could be better to express your love than at Christmas. And an ArtCarved diamond ring expresses it best.

ArtCarved diamonds are selected for their fine color, cut and clarity. The beauty and value of each are assured through ArtCarved's famous lifetime guarantee.

**Spangler's**  
DIAMONDS LTD

364-0070

Sugarland Mall

# Duckwall's

IN SUGARLAND MALL  
OPEN NIGHTS TIL 9:00

**3 Days Only Register for Dec. 20th Drawing**

**Brach's Chocolates**  
3 Lb. Box Chocolates  
Reg. \$3.99 **\$2.88**

**CHRISTMAS LIGHTS ON**  
this is NO bar by official announcement Federal Energy Office May 24

**Wham-O Magic Window**  
Make your own designs with shifting sands. Our Reg. \$4.44 **\$3.33**

**Aggravation Game**  
A family game that combines luck, skill and fun! For 2 to 4 players. Reg. \$2.27 **\$1.77**

**Doctor Hasbro or Nurse Kits**  
Official-looking kits with everything you need! Unbreakable bag. Our Reg. \$1.27 **88¢**

**Hasbro Mr. Potato Head**  
More fun than ever! Over 20 playing pieces. For ages 2 to 6. Our Reg. \$1.99 **\$1.44**

**Chocolate Covered Cherries**  
Reg. 93c **77c**

**BRACH'S Candies**  
•Choc. Covered Peanuts-12 oz.  
•Peanut Clusters-12 oz.  
•Choc. Bridge Mix-12 oz.  
Your Choice **83¢** Bag  
Our Reg. \$1.09

**45-Piece Dinnerware Set**  
Dishwasher safe Melamine is stain and break resistant. Service for 8. Choose Maytime w/Green cups, Champagne w/Gold cups or Ming w/Blue cups. An ideal gift! Our Reg. \$17.95 **\$12.88**

**Bed Blankets**  
An ideal holiday gift! Luxurious Acrylic blankets with rich 5" Nylon binding are practical and beautiful. Lovely colors. **\$4.79**

**Men's Socks**  
Bantex Nylon dress socks for comfort and long wear. Sizes 10-13. Styles 1482. **79¢**

**Timex Watches Priced From \$11.95**

**Hassock**  
Vinyl covered. Decorator colors. 11 1/2" x 15 1/2". Our Reg. \$5.95 **\$3.99**

**5 Pack Xmas Wrap**  
No. 502611  
Reg. 99c **53c**

**Kohner Pop Checks Game with Pop O Matic**  
Fast moving new game that adds a tantalizing new dimension of chance to checkers. Reg. \$3.66 **\$2.39**

**Photo Albums**  
Keep mementos and photos in an album from our collection! Buy for a gift, and for yourself too!  
Priced From **\$1.99 to \$4.49**

**Sylvania Magicubes**  
3 in Pkg.  
Duckwall's Special Price **\$1.44**

**Home of the Stars!**

**Duckwall's for decorations and a whole lot more.**

**Snack Sets**  
A gift for the hostess! Set includes 6 cups and 4 plates. Sparkling crystal. Our Reg. \$3.19 **\$1.97** Set

**Dairy Farm Sets**  
3-piece range set or 3-piece sugar 'n cream set. Bright aluminum. Our Reg. \$2.99 **\$2.27** Set

**Cricket Lighter**  
A great stocking stuffer or for adult exchanges! Our Reg. \$1.17. **78¢**

**Wash Cloths** Our Reg. 70c **57¢**

**Hand Towels** Our Reg. \$1.29 **97¢**

**Hand Towels** Our Reg. \$1.29 **97¢**

# For God So Loved The World

**FIRST BAPTIST CHURCH**  
Doug Manning, Pastor  
Fifth and Main Streets

**FRIO BAPTIST CHURCH**  
Rev. Lon Conner, Pastor  
Frio Community

**WESTWAY BAPTIST CHURCH**

**MT. SINAI BAPTIST CHURCH**  
Rev. C. H. Frost, Pastor  
302 Knight Street

**SUMMERFIELD BAPTIST CHURCH**  
Bill Broxson Jr. Pastor

**TEMPLO CALVARIO  
ASAMBLEA DE DIOS**  
13th & Ave. H  
Ignacio Vasquez

**CHURCH OF JESUS CHRIST OF  
LATTER DAY SAINTS**  
(Mormon)  
Country Club Drive

**TEMPLE BAPTIST CHURCH**  
Rev. J. L. Bozeman  
Forrest Ave. and Ave. K

**GREENWOOD BAPTIST CHURCH**  
"A Bible Baptist Church"  
Rev. Prentice D. Smith, Pastor

**IGLESIA METODISTA SAN PABLO**  
Rev. Thomas Balderas, Pastor

**LA IGLESIA DE SAN ANTONIO**  
North 25 Mile Avenue

**TEMPLO BAUTISTA MEMORIAL**  
Pablo Garcia, Pastor

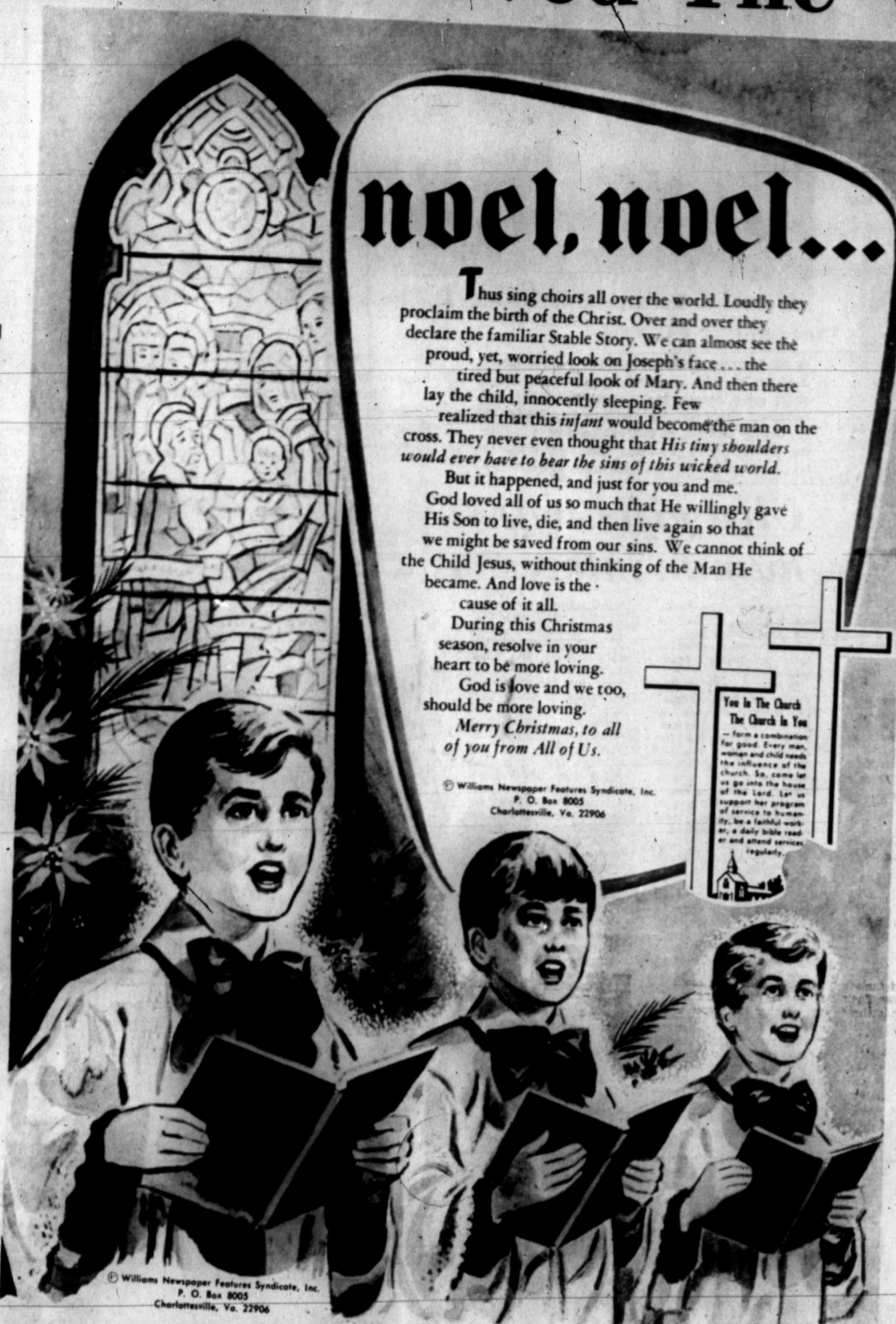
**LA IGLESIA DE CRISTO**  
Sunset and Plains Ave.  
Pete Reyna, Minister

**CENTRAL CHURCH OF CHRIST**  
J.T. Marlin, Minister  
148 Sunset Dr.

**PARK AVE. CHURCH OF CHRIST**  
On Harrison Highway

**TRINITY BAPTIST CHURCH**  
Southern Baptist  
Rev. C.F. Powell  
4th and Jackson

**SAINT JOHN BAPTIST CHURCH**  
400 Mable St.  
Rev. C.W. Allen, Pastor



## noel, noel...

Thus sing choirs all over the world. Loudly they proclaim the birth of the Christ. Over and over they declare the familiar Stable Story. We can almost see the proud, yet, worried look on Joseph's face... the tired but peaceful look of Mary. And then there lay the child, innocently sleeping. Few realized that this *infant* would become the man on the cross. They never even thought that *His tiny shoulders would ever have to bear the sins of this wicked world.*

But it happened, and just for you and me. God loved all of us so much that He willingly gave His Son to live, die, and then live again so that we might be saved from our sins. We cannot think of the Child Jesus, without thinking of the Man He became. And love is the cause of it all.

During this Christmas season, resolve in your heart to be more loving. God is love and we too, should be more loving. *Merry Christmas, to all of you from All of Us.*

© Williams Newspaper Features Syndicate, Inc.  
P. O. Box 8005  
Charlottesville, Va. 22906

**You In The Church**  
The Church In You  
... form a combination for good. Every man, woman and child needs the influence of the church. So, come let us go into the house of the Lord. Let us support her program of service to humanity. Be a faithful worker, a daily bible reader and attend services regularly.

**FIRST METHODIST CHURCH**  
Dr. Jordan Grooms, Pastor  
501 North Main

**WESLEY UNITED  
METHODIST CHURCH**  
Rev. Jack Moore, Pastor  
410 Irving

**BIPPUS COMMUNITY CHURCH**  
Gene Brock, Pastor  
Preaching 1,2,3,4 Sundays  
5th Sunday, Singing

**AVENUE BAPTIST CHURCH**  
John H. Johns  
130 North 25 Mile Ave.

**CHRISTIAN ASSEMBLY**  
Interdenominational  
Christian Fellowship in the Fullness  
of the Holy Spirit  
Fred Whipple, Pastor  
South Main - 364-5556

**ASSEMBLY OF GOD CHURCH**  
Rev. Homer T. Goodwin, Pastor  
15th and Ave. F.

**IMMANUEL LUTHERAN CHURCH**  
Rev. Hermon Schelter, Pastor  
Park Ave. and B Street

**SEVENTH DAY ADVENTIST CHURCH**  
Elder Hollis A. Morel, Pastor  
West Park Addition

**LA MISION DE SAN JOSE**  
S. W. of City  
Vicario: Padre Jose, S.A.

**CHURCH OF THE NAZARENE**  
Rev. Max Jettton, Pastor  
16th & Blackfoot

**GRACE GOSPEL CHURCH**  
Thirteenth and Avenue K  
Pastor, Jim Gilliam

**ST. THOS EPISCOPAL CHURCH**  
William A. Lang, Jr. Vicar  
601 West Park

**CATHOLIC CHURCH**  
Rev. Bernard McGorry, Pastor  
Harrison Highway at 25 Mile Ave.

**FIRST PRESBYTERIAN CHURCH**  
610 Lee Street  
Rev. Roger B. Knapp, Minister

**FIRST CHRISTIAN CHURCH**  
Rev. Eugene Brink, Pastor  
West Park Avenue

Rev. Gene Meacham

**UNITED PENTECOSTAL CHURCH**  
Ave. H & Lafayette  
Rev. Warren McKibben 364-6578

### These Hereford Business Firms Make This Page Possible in the Interest of a Christian Community.

**CARL McCASLIN LUMBER CO.**  
Carl G. McCaslin

**WAC SEED, INC.**  
Hugh Clearman-Armon Lauderback

**GILLILLAND-WATSON  
FUNERAL HOME**  
Marlin Gilliland-John Gilliland  
Charles Watson

**BOYD MACHINE & SUPPLY**  
Mr. and Mrs. James J. Boyd

**KELLEY ELECTRIC**  
Virgil Kelley

**DAVIS IMPLEMENT CO.**  
W. L. Davis Jr.

**PITMAN GRAIN CO.**  
John D. Pitman

**COIN OPERATED MAYTAG LAUNDRY**  
Two Locations: 213 13th  
1009 Park Ave.  
Herb and Dennis Edwards, Owners

**McRIGHT GARAGE & SUPPLY**  
Mr. and Mrs. Clyde Oldham

**HEREFORD IRON & METAL**  
Anson A. and June Dearing

**HAROLD CLOSE DRUG**  
Harold Close

**CASE POWER & EQUIPMENT CO.**  
L.B. Herring, Mgr.

**FIRST NATIONAL BANK**  
Since 1900

**CONSUMER'S FUEL ASS'N.**  
"Bub" Sparks, Mgr.

**FARMER'S DRIVE IN**  
Troy Moore

**A to Z TIRE & BATTERY**  
Troy Rhodes

**ROCKWELL BROS. & CO.**  
Ray Chambliss, Mgr.

**THE INK SPOT, INC.**  
C.E. Coleman Jr.

**SUIT'S AUTO SUPPLY COMPANY**

**HEREFORD STATE BANK**  
"The Friendly Bank"

**OGLESBY IMPLEMENT CO.**  
Cecil Oglesby

**HI-PLAINS SAVINGS & LOAN ASSOC.**

**DOYLE JOHNSON CHEVROLET-OLDS**  
Mr. and Mrs. Doyle Johnson

**LOERWALD BROTHERS**  
231 W. 2nd



**Hosts Repeat Party**

Open house at Christmastime with the Hugh Clearmans, Gid Browns and Armon Lauderbacks as hosts is becoming a custom; the three couples entertained friends again this year at the Clearman home. They are pictured before the decorated tree in the living room, minus Clearman who missed his own party when he suffered a back injury and had to spend a few days in the hospital.

**Handy gift ideas for that do-it-yourselfer**

Show us the handyman who doesn't enjoy the finish, feel and use of fine hand tools for his home repair and workbench projects, and we'll show you snow in your backyard the middle of next summer. It is just about as rare!

Christmas is a good time to remember your family handyman, and there are professional-quality tools and kits at the hardware store to satisfy any budget. For example, there are chrome-finish Crescent adjustable wrenches and Multi-Pliers, with comfortable and safe-grip cushioned handles. Or a four-pack of the most-used types and sizes of screwdrivers in a plastic pouch.

There's an endless variety of Lufkin measuring tools, from pocket sizes to power tapes with removable belt clips to 50' long tapes for the bigger jobs. All these are in the \$4 to \$10 range, and there are top-quality folding wood rules for as little as \$2.

When it comes to soldering tools, Weller has them all. Like an all-purpose, 8-piece gun kit, or a Marksmen iron kit. A new Soldering Hobby Kit for leather tooling, wood burning and many other crafts is only \$11, and the 101-uses Mini-Shop, a 37-piece kit with a power unit that is a virtual tool-shop-in-a-case, can be your handyman's for about \$40.

In the saw department, you'll find world-famous Nicholson handsaws. Their "Nest of Saws" has three blades which are interchangeable in a wood handle, for cutting plaster board, plywood, soft metal and hardwood. This, and a handy folding pruner (looking ahead to spring) with a non-stick Teflon coated blade, are each about \$6.

And don't forget files, for sharpening knives and scissors, smoothing metal, wood and tool edges. The Nicholson all-purpose Home File Pak is just right for his Christmas stocking.

You will also find some home handyman tools at hardware centers made by Xcelite, a favorite of industrial users. One of these is a pocket kit of reversible screwdriver blades and a handle, costing from about \$7 to \$11 depending on the number and types of blades selected.

**TREE SAFETY**  
Keep in mind that a dry Christmas tree can be destroyed by flames within minutes, thereby threatening the entire home. Remember to keep the tree well-watered at all times and dispose of it when the needles begin drying and falling easily from the branches.

**TEST THE LIGHTS**  
Be sure to test your Christmas tree lights before last-minute trimming of the tree or you and the children may be in for some disappointment. Do this before Christmas Eve. If you're buying new lights, shop early before stock and selection become limited.

**OUTDOOR DISPLAYS**  
Many homes are brightly displayed for the Yuletide holiday. If you're setting up lights outdoors, make sure the wiring is weather-proof and not cracked. Also secure wires so they don't hang or blow too much in the winter wind; secure free-standing displays as well.

**'Before' is right time to give a pet**

That little ball-of-fluff with a red ribbon around its neck scrambling around the base of the Christmas tree looks adorable.

But that scrambling could signify a terrified puppy or an hysterical kitten.

Pets are traditional gifts for children, but they should be given before Christmas Day so they do not have to compete for attention. The excitement of this special day runs high, and children are often unwittingly thoughtless with a new live animal.

Prepare your child well in advance for the pet that is to share his life. Instruct the child on how to care for the pet.

Take your child along to help pick out his new friend. Many times a parent's background intrudes and the "wrong" breed is chosen. Maybe Dad grew up with a Great Dane, but Junior would prefer a poodle. Remember, it's your child's pet.

The puppy or kitten should be brought into the home at least a week ahead of time. This gives everyone a chance to get acquainted, and in particular, it gives the pet an opportunity to settle down and be acclimated by the time Christmas dawns with all its excitement and joyous noise.

For Christmas Day, gifts can be made for the new member of the family — chew bones, toys, a pillow, special occasion "snacks."

But don't expect too much from your new pet. — he'll probably be asleep in his own special box out of harm's way.

**HOT BUTTERED ORANGE PUNCH**

- 1 1/2 c. sugar
- 2 c. water
- 10 whole cloves
- 1 Tbsp. cinnamon
- 3 Tbsp. cut up crystallized ginger
- 1 quart orange juice, strained
- 1/2 c. fresh lemon juice, strained
- 2 c. apple cider
- 1/2 c. butter
- Orange and lemon slices

In large saucepan combine sugar, water and spices. Cook over medium-low heat about 10 minutes. Strain. Add juice and cider. Simmer gently. Add butter and stir until dissolved. Pour into punch bowl. Float orange and lemon slices on top. Yield: 16 servings.

For additional recipes write Commissioner John C. White, Texas Department of Agriculture, P.O. Box 12847, Austin, Tex. 78711.

**Simmentals For Christmas!**  
Improve your herds with percentage Simmental bulls. Simmental crosses average wt. gain of 100 lbs. per month. Calving ease is exception and calves grow at a vigorous rate. Will make excellent 4-H calves too. So help Santa-Give a Simmental-Come see for yourself at Springer Simmental Rt. 3 Hereford, Texas 276-5605 "Breed'em All Simmental"

**Anthony's**

**GIVE A GIFT CERTIFICATE FOR THAT HARD TO BUY FOR PERSON**

**\$5.00 STOCKING STUFFER CLEARANCE**

**DOWNTOWN & SUGARLAND**

**SELECT GROUP OF JUNIOR FASHION PANTS & JEANS**  
A delightful Christmas gift for her and savings for you! A wide variety of styles to choose from in junior sizes. At this price, you can buy her two or three! **\$5.**

**Select Group of Ladies' PANTS & BLOUSES**  
Values from \$7 to \$10. **\$5.**  
There's a gift for every woman in this large collection of pants and blouses! A variety of styles and colors. Sizes 8 to 18 and 10 to 20.

**SELECT GROUP OF BOYS' PANTS**  
**\$5.** A variety of styles to choose from including jeans, dress, and casual pants.

**Men's Pajamas**  
**\$5.** One of the nicest gifts under the tree will be a handsomely styled pajama. We have a variety of sizes and colors to select from.

**Select Group of Women's Shoes**  
Values to 10.99  
Come in-and-choose from a variety of styles including dress shoes, sport shoes, and house slippers.

**Park Avenue Panty Hose**  
The gifts that's really wanted. All sheer from top to toe and completely sandalfoot. Available in several shades. Sizes, petite and average.

**Warm 'n Cozy Blankets**  
Reg. 5.99-6.99  
**\$5.** Stock up to keep yourself warm this winter or buy several to give as gifts. Makes an excellent present for a December wedding; great for the college student too!

**MEN'S SLACKS**  
A perfect gift problem solution! Men's dress slacks in a variety of styles at a savings you won't believe! Buy one or several! **\$5.**

**Select Group of Men's Jeans & Casual Pants**  
Values to \$14. **\$5.** A large selection of quality slacks in "unifit" styles and colors at a value you can't afford to pass up. Sizes 28 to 38.

**LADIES' SLEEPWEAR**  
Values to \$7.00 **\$5.** Pamper someone you love by giving them a lovely gown or soft, cuddly pajamas to keep them warm all winter long. Your choice of our special selection of a great savings to you.

**LADIES' & GIRLS' HANDBAGS**  
Values to \$9. **\$5.** A lovely gift idea for any lady. Select group of beautiful handbags in various styles. Pick them to go with her favorite outfits.

**MEN'S SHIRTS**  
**\$5.** A wide variety of shirts in many different styles, colors, fabrics and sizes. You're sure to find that special shirt here to give him for Christmas.

**MEN'S TIES**  
He'll always be neat and well-dressed in any of these attractive ties. Makes a great stocking stuffer. **\$5.**

**MEN'S SWEATERS**  
**1/2 PRICE**  
Santa Claus scores a big hit with a new sweater for Christmas. Come in and see our select group today.

**Anthony's**  
C. R. ANTHONY CO.

<b>20% OFF</b> All Ladies <b>ROBES</b> Quilted and Fleece Many Styles To Choose From A Perfect Gift For Her	All <b>MEN'S</b> and <b>BOY'S</b> WINTER <b>JACKETS</b> <b>20% OFF</b> Good Selection To Choose From	Group Ladies Fur Slides <b>HOUSE SHOES</b> \$2.59 Each pr. <b>2\$5</b>	Men's, Boy's & Women's <b>GLOVES</b> <b>1/3 OFF</b>	Men's <b>KNIT</b> <b>LEISURE SUITS</b> <b>20%</b>
	Selected Group Men's <b>TIES</b> <b>1/2 PRICE</b>	Group Men's <b>DRESS SHOES</b> <b>\$9.00</b>	Group Ladies' Irr. <b>KNIT PANTS</b> \$3.00 Each pr. <b>2\$5</b>	<b>SUGARLAND ONLY</b>

ANTHONY'S 500 Park Ave. 354-0766

# When you can shop "thrift"



PRICES EFFECTIVE THRU SATURDAY, DEC. 21, 1974. LIMIT RIGHTS RESERVED. NONE SOLD TO DEALERS

PARK PLAZA  
8-12 MON.-SAT.  
9-10 SUNDAY

EMPIRE BRAND  
**Young Turkeys**



16 TO 28 L.B. AVG.  
**49¢**  
LB.

EMPIRE BRAND  
**Hon Turkeys**.....LB. **55¢**  
18 To 14 L.B. AVERAGE

SHENANDOAH BONELESS  
**Turkey Roast**

DARK MEAT... IN 4-LB. BOXES

**79¢**  
LB.

BAR-S FULLY COOKED  
**Boneless Hams**.....LB. **\$1.99**  
HALF OR WHOLE

MEADOWDALE HICKORY SMOKED  
**Boneless Hams**

WHOLE 7 TO 9-LB. AVERAGE

**\$1.69**  
LB.

WILSON'S FULLY COOKED HALF OR WHOLE **\$2.09**  
BONELESS HAM  
OSCAR MAYER FULLY COOKED HALF OR WHOLE **\$2.19**  
BONELESS HAM

ALL GRINDS  
**Folger's Coffee**.....  
3-LB. CAN

LIMIT 1 WITH \$5 OR MORE PURCHASE  
**\$2.98**

MEL-O-CRUST BROWN 'N SERVE  
**Dinner Rolls**.....  
PKG. OF 12

**32¢**



thrift holiday values

CAMELOT ENRICHED  
**Flour**.....  
5-LB. BAG **66¢**



PURE VEGETABLE  
**Camelot Shortening**.....  
3-LB. CAN **\$1.58**

POWDERED OR  
**BROWN SUGAR**.....  
2-LB. BAG **99¢**

NESTLE'S PURE  
**Chocolate Chips**.....  
12-OZ. PKG. **78¢**



TOM THUMB  
**Pecan Pieces**.....  
6-OZ. PKG. **77¢**



BAKER'S PREMIUM SHREDED  
**Cocoanut**.....  
7-OZ. PKG. **58¢**

EAGLE BRAND Milk **44¢** 14-OZ. CAN  
CAMELOT STUFFED Manzanilla Olives **78¢** 7-OZ. JAR  
LINDSAY PITTED LARGE Ripe Olives **56¢** 15-OZ. CAN

OCEAN SPRAY WHOLE OR JELLIED  
**Cranberry Sauce**.....  
2 15-OZ. CANS **69¢**

CAMELOT WHOLE  
**Sweet Potatoes**.....  
16-OZ. CAN **48¢**

KRAFT MINIATURE  
**Marshmallows**.....  
2 10-OZ. PKGS. **69¢**



DEL MONTE WHOLE PLEASE LIMIT 6  
**Green Beans**.....  
3 16-OZ. CANS **\$1.00**

DEL MONTE SEASONED  
**Green Beans**.....  
3 16-OZ. CANS **89¢**

DEL MONTE CUT  
**Green Beans**.....  
3 16-OZ. CANS **83¢**

DEL MONTE  
**Golden Corn**.....  
2 16-OZ. CANS **59¢**

DEL MONTE  
**Sweet Peas**.....  
3 16-OZ. CANS **89¢**

DEL MONTE  
**Fruit Cocktail**.....  
2 16-OZ. CANS **73¢**

frozen foods...



BIRDS EYE DESSERT TOPPING  
**Cool Whip**.....  
9-OZ. CTN. **52¢**

MEADOWDALE  
**CORN ON THE COB**.....  
PKG. OF 4 EARS **64¢**

CAMELOT  
**ORANGE JUICE**.....  
16-OZ. CAN **54¢**

MIX-OR-MATCH

BIRDSEYE  
**Peas 'n Cream Sauce**.....  
8-OZ. PKG. **38¢**

BIRDSEYE  
**Peas 'n Onion**.....  
10-OZ. PKG. **38¢**

BIRDSEYE  
**Peas 'n Potatoes IN CREAM SAUCE**.....  
8-OZ. PKG. **38¢**

DOVERSTONE  
**DINNERWARE**  
featuring this week:  
Dinner Plate.....  
EACH **59¢**  
WITH EVERY \$3 PURCHASE

DO-IT-YOURSELF  
**ENCYCLOPEDIA**  
HUNDREDS OF REPAIR, DECORATING AND IMPROVEMENT IDEAS FOR THE HOME.  
VOL. NO. 1 **49¢**  
VOLS. 2 THRU 6 \$1.98 EACH

# for Ideal's holiday favorites.

why go anywhere else?

AGAR BRAND FULLY COOKED

**Canned Hams**

IN 5 to 8 POUND CANS

**\$1.39**  
LB.

BUTCHER BLOCK BEEF

**Chuck Roast**

BLADE CUTS OF BEEF CHUCK

LB.

**69c**

BUTCHER BLOCK BEEF

**Rib Roast**

LARGE ENDS OF BEEF RIB

LB.

**\$1.09**

PORK SHOULDER CUTS

**Boneless Pork Roast**

LB.

**\$1.09**

MEADOWDALE HICKORY SMOKED

**Sliced Bacon**

1-LB. PKG.

**\$1.09**

WILSON'S HICKORY SMOKED

**Sliced Bacon**

1-LB. PKG.

**\$1.39**

BUTCHER BLOCK BEEF

**Arm Pot Roast**

**99c**

CENTER LOIN CUTS  
**Pork Loin Roast**

**\$1.19**

**HOLIDAY POULTRY**

SEE US FOR A COMPLETE SELECTION OF DUCKS, CAPONS, OR BAKING HENS FOR YOUR FESTIVE HOLIDAY TABLE.

Thrill-T Low Prices

WILSON'S SMOKED

**PORK CHOPS**.....LB. **\$1.49**

CAMELOT PEELED AND DEVEINED

**SHRIMP**.....12-OZ. PKG. **\$2.49**

VIRGINIA REEL PURE PORK

**SAUSAGE**.....1-LB. PKG. **\$1.29**

VIRGINIA REEL PURE

**Pork Sausage**.....2-LB. PKG. **\$2.57**

OSCAR MAYER MEAT OR

**Beef Wieners**.....1-LB. PKG. **\$1.29**

OSCAR MAYER

**Smokie Links**.....12-OZ. PKG. **\$1.49**

OSCAR MAYER

**Sliced Bologna**.....8-OZ. PKG. **79c**

OSCAR MAYER

**Liver Cheese**.....8-OZ. PKG. **79c**

OSCAR MAYER SLICED

**Pickle & Pimento**.....8-OZ. PKG. **79c**

OSCAR MAYER SLICED

**Cotto Salami**.....8-OZ. PKG. **79c**

OSCAR MAYER SLICED

**Luncheon Loaf**.....8-OZ. PKG. **79c**

OSCAR MAYER SLICED

**Family Loaf**.....8-OZ. PKG. **95c**

OSCAR MAYER SLICED

**Picnic Loaf**.....8-OZ. PKG. **95c**

CAMELOT HALVES OR SLICES

**Cling Peaches**.....29-OZ. CAN **49c**

LIMIT 1 WITH \$5.00 OR MORE PURCHASE

**Coca Cola**.....32-OZ. PLUS DEPOSIT **\$1.59**

BLACKBURN'S

**White Syrup**.....32-OZ. BTL. **72c**

CAMELOT WHOLE

**White Potatoes**.....16-OZ. CAN **28c**

KLEENEX BOTIQUE ASSORTED

**Paper Towels**.....JUMBO ROLL **46c**

CAMELOT...ALL VARIETIES

**Ice Cream**.....1/2-GAL. CTN. **89c**

CAMELOT FRESH GRADE A LIMIT 2 WITH \$5 PURCHASE

**MEDIUM EGGS**

DOZEN

**59c**

GRADE A Large Eggs

**79c**

**fresh dairy...**

GRADE A

**Camelot Butter**

1-LB. CTN.

**88c**

KRAFT MARGARINE

**Soft Parkay**

1-LB. TWIN TUB

**68c**

FAIRMONT

**Egg Nog**

QT. CTN.

**58c**

FAIRMONT

**Sour Cream**

12-OZ. CTN.

**48c**

KRAFT PHILADELPHIA

**Cream Cheese**

8-OZ. PKG.

**38c**

CAMELOT

**Gooda Cheese**

8-OZ. PKG.

**78c**

**health & beauty...**

FOR UP-SET STOMACHS

**Alka-Seltzer**

PKG. OF 25

**58c**

REG. OR SUPER

**Kotex Tampons**

PKG. OF 36

**\$1.49**

STYLE

**Hair Spray** ALL VARIETIES

13-OZ. CAN

**58c**

MOUTHWASH OR GARGLE

**Listerine**

32-OZ. BTL.

**\$1.59**



PRESCRIPTIONS Filled Accurately 364-6861

**fresh produce**



EXTRA FANCY RED DELICIOUS

**APPLES**

GREAT FOR CHRISTMAS STOCKINGS...

**4 LBS. \$1**

CALIFORNIA NAVEL

**Oranges**

SWEET AND JUICY

**5 LBS. \$1**

CALIFORNIA ZIPPER SKIN

**Tangerines**

**4 LBS. \$1**

U.S. NO. 1 SOUTHERN

**YAMS**

**4 LBS. \$1**

CRISP PASCAL

**CELERY**

**STALK 25c**

ENGLISH

**Walnuts**.....LB. **79c**

COLORADO ROME BEAUTY

**Apples**.....3-LB. BAG **79c**

FRESH ROASTED

**Peanuts**.....LB. **59c**

FLORIDA-RED

**Radishes** 2-6-OZ. BAGS **29c**

IMPORTED NUTS

**Brazils**.....LB. **89c**

COLORADO YELLOW

**Onions**.....2 LBS. **23c**

3rd FLOOR TV & MUSIC 364-0766 609 Park Ave.



Mrs. Mark Koenig  
...with Santa Claus cake

Let's Cook

Family To Observe  
Traditional Holiday

By SANDY PANKEY  
Brand Staff Writer

WITH enough sons to form a baseball team, Mrs. Mark Koenig finds she must use code labels to protect her packages during the Christmas holidays from the traditional "shaking and feeling."

"I try to do most of my Christmas shopping after Thanksgiving and when you have nine inquisitive sons you just don't put their names on the gifts and hope they will be surprised," says the attractive homemaker.

"I devised a system to use a code only understood, when the boys were young so they wouldn't guess or shake their presents," explains Mrs. Koenig.

THE KOENIGS who reside southeast of Hereford, are a closely knit family and enjoy the traditional hustle and bustle of the holiday season.

At present, Mrs. Koenig is busy baking and decorating Christmas cakes and cookies, many of which are made for other people.

"I became interested in cake decorating when I attended a decoration demonstration at the Sweet 'N' Fancy Decorating Club over a year ago. This was really fascinating to me and has since become one of my favorite pastimes," says Mrs. Koenig.

THE HOUSEWIFE is currently serving as reporter for the club and looks forward to their bi-monthly meetings. "I get many new ideas for decorating from other members and also decorating magazines."

As far as outside activities are concerned, Mrs. Koenig lists her church work as first priority. She is an active member of St. Anthony's Catholic Church and is chairman of Christian Mothers organization in the church.

"She is also a member of Hereford TOPS Club. I joined the weight control club over 2 1/2

years ago to lose weight and now I'm just trying to keep it off," states Mrs. Koenig.

"I AM classified as a taster. With a large family like ours, I have always prepared big meals and I inevitably find myself tasting everything I prepare," she continues.

The housewife explains that there are many advantages to having a houseful of active boys. "Since we live on a farm, the boys always help take care of the livestock and other farming chores such as helping me raise and kill approximately 200 fryers a year," she says.

"And of course, the boys hand down many of their clothes to each other. The main disadvantage though to wearing the same clothes over a period of time, is the patching. I guess I have spent more time patching shirts and jeans than anything else," smiles Mrs. Koenig.

KEEPING her youthful appearance is apparently quite simple for the charming mother. "My family definitely keeps me busy; I just don't have time to sit and dwell on problems," states Mrs. Koenig.

The active mother explains the only real problems in raising a large family are the typical childhood diseases. "If one of the boys comes down with the measles, every couple of weeks one or two of the other boys would get sick," sighs Mrs. Koenig.

"One Christmas, five of my sons were down with the mumps. That really kept me hopping."

MRS. KOENIG says she has never felt deprived by not having any daughters, especially since she now has two daughters-in-law.

"I thoroughly enjoy my new daughters, it's a refreshing and pleasant change," says Mrs. Koenig.

The Koenigs have sons ranging in age from 6 years to 26 years. They include Richard of Austin, Danny, Phillip of North Carolina, Wayne of

Lubbock, Gregory, Jerry, Matthew, Timmy and Alan. Koenig is manager of Hereford Grain at Farmers Corner.

COMING FROM a family of seven brothers and one sister Mrs. Koenig has cooked and baked most of her life and has several favorite recipes. Green rice is a festive dish that her family enjoys and her recipe for Special K Cookies is a favorite among her children.

**GREEN RICE**  
2 cups uncooked rice  
1 1/2 cups milk  
1/2 cup salad oil  
5 lbs. parsley flakes (dried)  
4 lbs. dried minced onions  
1/4 tsp. garlic salt  
Salt and pepper to taste  
1 lb. grated cheese.  
Cook rice according to package directions then mix with remaining ingredients. Place in oiled casserole dish. Bake in 350 degree oven for one hour.

**SPECIAL K COOKIES**  
1 cup sugar  
1 cup white syrup  
Stir sugar and syrup to boil. Remove from heat and add 12 oz of peanut-butter (stir until smooth), 5 cups Special K cereal and 1 cup coconut. Mix well and drop portions on brown paper. Let cool.



Open House Hospitality

Newcomers Club members served refreshments to numerous visitors who attended the open house Sunday afternoon at the Mental Health-Mental Retardation Center here. Mrs. Freddie Savage and Mrs. Arthur Deftmann offer County Commissioner Bruce Coleman a cup of coffee at the table which was centered with a Christmas candle and greens. Center Director Keith Shroyer, Mrs. Shroyer and staff members greeted guests; workers at the center showed work they are doing on jobs provided by area businesses and industries.

Vows By Couple Announced

Mr. and Mrs. Troy Fowler, southeast of Hereford, announce the marriage of their daughter, Ruth, to Joe Robinson, son of Mr. and Mrs. Carl Robinson of Summerfield.

**A. O. THOMPSON  
ABSTRACT CO.**  
Mr. and Mrs.  
A. J. Schroeter  
Courthouse  
Phone 364-1504  
P.O. Box 73  
Free City Maps  
Showing Blocks

The wedding took place Dec. 6 in the Fowler home with the Rev. Doug Manning, pastor of First Baptist Church, officiating.

Only attendants to the couple were Miss Kathy Scott, maid of honor, and Thomas Walker, best man. Mr. and Mrs. Robinson are at home in Hereford.

Preceding the wedding, a surprise shower was given the bride-elect on the day before the ceremony as a group of close friends came to her home, bringing gifts and refreshments. Hostesses were Kathy Scott, Sally Scott, Tooter Haney, Phyllis Sims and Mrs. Jesse Scott.

**PROPERTY ENTERPRISES**  
INSURANCE OF ALL KINDS  
Car, Home, Crop, Life Liability, and Hospital  
**364-6633**  
Avis Blakey 364-1050

**MONTEGOMERY WARD SUPER CAR BUYS** 364-5801  
114 Park Ave.  
**Save \$14-\$20 in pairs.**  
24,000-MILE GUARANTEED GLASS-TRACK BELTED TWIN GUARD TIRES. REGULARLY \$29 TO \$52 EACH

A 2 tough fiber glass belts keep tread flat for good traction.  
B 2-ply polyester cord body absorbs shocks for smooth riding.

low as 2 for **\$38**

A78-13 TUBELESS BLACKWALL PLUS 1.80 FEDERAL EXCISE TAX EACH AND TRADE-IN TIRES FAST FREE MOUNTING

TUBELESS BLACKWALL SIZE	ALSO FITS	REGULAR PRICE EACH	SALE PRICE PAIRS	PLUS F.E.T. EACH
A78-13	6.00-13	\$29	\$38	1.80
E78-14	7.35-14	\$34	\$41	2.33
F78-14	7.75-14	\$36	\$43	2.50
G78-14	8.25-14	\$41	\$49	2.67
H78-14	8.55-14	\$41	\$49	2.67
A78-15	5.60-15	\$32	\$40	1.96
F78-15	7.75-15	\$37	\$45	2.38
G78-15	8.25-15	\$40	\$48	2.74
H78-15	8.55-15	\$43	\$51	2.97
WHITE WALLS ONLY				
L78-15	8.15-15	\$32	\$40	3.19

\*With trade-in tires. Whitewalls \$3 more each.

**\$26-\$42 OFF PAIRS... STEEL-TRACK BELTED GRAPPLER II. GUARANTEED 34,000 MILES**

A78-13 TBL. BLK. PLUS 2.04 F.E.T. EA. TRADE

2 for **\$50**

Tubeless White-wall Size	Also Fits	Regular Price Each	Sale Price Pairs	Plus F.E.T. Each
A78-13	6.00-13	\$38	\$50	2.04
E78-14	7.35-14	\$47	\$63	2.47
F78-14	7.75-14	\$49	\$67	2.61
G78-14	8.25-14	\$52	\$70	2.79
H78-14	8.55-14	\$55	\$75	2.94
A78-15	5.60-15	\$41	\$55	2.56
G78-15	8.25-15	\$54	\$72	3.06
H78-15	8.55-15	\$57	\$78	3.06
J78-15	8.85-15	\$61	\$82	3.05
L78-15	9.15-15	\$64	\$86	3.20

\*With trade-in tires.

FOR PANELS, VANS, AND CAMPERS  
WARDS HI-WAY TRACTION TIRE  
EXTRA-WIDE TREAD, RUGGED CORD BODY

Save **\$4-\$6 ea.**

Tube-Type Black wall Size	Ply Rating	Regular Price Each	Sale Price Each	Plus F.E.T. Each
6.70-15	6	\$33	\$28	2.36
7.00-15	6	\$40	\$34	2.77
6.00-16	6	\$30	\$26	2.27
6.50-16	6	\$36	\$31	2.52
7.00-16	6	\$40	\$34	2.86
7.50-16	8	\$50	\$44	3.60

NO TRADE-IN REQUIRED

... trim the tree minus a mess!

Decking the halls for the holidays is a lot of work — but it can also be fun if the entire family joins in. Come time to "de-deck" however, Mom might find that family helpers — and her holiday spirit — have vanished.

The Eureka Home Care Institute has compiled a list of helpful tips for putting up and taking down holiday decorations.

- Do all basic cleaning — wash windows and walls, clean carpeting — before you begin to decorate.
- Keep your vacuum cleaner and its attachments handy at all times — you'll be surprised what a great help-mate it is. Make sure your cleaner is operating at peak efficiency: replace worn bristles; check hose and wands for clogs; cord and plug for safety.
- Once you've found the perfect tree, make sure you don't leave a trail of needles, dirt and small pieces of bark as you carry it into the house. Gently go over

the tree with the dusting brush attachment of your vacuum. The same treatment will keep dust and last year's flocking from shedding on your carpet when you unpack an artificial tree.

- Avoid carrying dust to your living room by going over decorations with the dusting brush attachment as you bring them out of storage.
- Use the upholstery tool to revitalize felt Christmas stockings and tree skirts. Steam out folds and gently vacuum to raise nap.
- Choosing the best location for your tree sometimes means reorganizing your living room. If carpet dents appear where heavy furniture once stood, remove them by holding a steam iron several inches above dents for one minute. Then, vacuum using several slow forward and backward strokes to raise nap.
- Be sure to keep plenty of water in the stand to prolong the life of the tree, but protect your carpet or floor's finish by spreading a large piece of plastic under the tree stand.
- Make certain windows are sparkling clean before decorating with frosty stencils, wreaths or lights. Before washing, remove dust from corners by vacuuming the entire window area with the crevice tool attachment. If stenciling sheds, remove artificial snow from window sills with your vacuum's dusting brush.
- To help you avoid post-

holiday cleaning frustrations when removing decorations, The Eureka Home Care Institute suggests the following:

- Remove all decorations, including tree ornaments. Vacuum them with the dusting brush attachment and store them in dust-proof containers. Then they'll be ready for next year's decorating.
- Vacuum the tree — artificial or natural — with the nozzle of the vacuum hose to remove loose particles. This will prepare an artificial tree for storage.
- Spread newspapers on the floor and put on protective gloves before you begin to prepare the natural tree for disposal. Cut off branches too wide to fit easily through doorways and put them in a large box. Wrap remaining portion of the tree in a large sheet or plastic covering to prevent leaving a trail of needles as you carry the tree out of the house.
- Once the tree is disposed of and decorations are packed away, thoroughly vacuum your carpeting to prevent tinsel or glitter from embedding in the weave where its sharp edges can break carpet fibers. To completely remove particles, use a vacuum with Regulator or Dial-A-Nap carpet height adjustment and deep-down cleaning agitation. A vacuum with Edge Kleener will make cleaning easier by picking up needles, dirt and dust lodged between wall-to-wall carpeting and baseboard.

Future price rises in steel opposed.

EMPEROR

BORITA

BANQUETTE

Rings from \$100 to \$10,000

This can be the Christmas she'll remember... always

Give her the gift of timeless love, a brilliant diamond ring from Keepsake. You can trust Keepsake diamonds—they're guaranteed, permanently registered, and protected against loss. You can pay more, but you can buy no finer diamond ring than a Keepsake.

**Keepsake**

**KESTER'S JEWELRY**

Across from the Post Office  
in Downtown Hereford

YOUR AUTHORIZED 'KEEPSAKE' JEWELER

**CARPET and LINOLEUM**

Nationally Advertised Brands

See samples in your own home

Free Estimates-We Install

**E.B. BLACK CO.**

Downtown Hereford

The H  
Rea  
Bef  
ligh  
read  
wait  
hous  
simi  
Chri  
Din  
Dinner  
Club en  
Study Cl  
husband  
Christma  
Hostesse  
Gentry,  
Ballard a  
Mr. an  
Farland  
who pro  
Christma  
Out  
W  
Nominat  
Extension  
Demonstr  
The Year  
whom mer  
meeting i  
standing i  
considered  
other club  
choice of  
The meet  
was in Mrs  
business  
Christmas  
Nativity st  
the New  
program.  
Mrs. Mic  
elected sec  
Mrs. Lynn  
to fill office  
meeting wa

### Holiday Snacks Taken From Old Traditions

Last-minute holiday fun is as easy as a clever idea, according to Mrs. Gwendolyn Clay, consumer marketing information specialist with the Texas Agricultural Extension Service, The Texas A&M University System.

Her holiday entertainment ideas start in the kitchen and end with a minimum of time spent planning and creating them, she insists. Many of the ideas rely on traditions from around the world.

**FESTIVE FRUIT TRAY**  
Arrange apples, pears, oranges, tangerines and bananas on a wooden tray. Use a fresh pineapple in the center, and tuck in a few sprigs of holly. For a frosted effect, dip the fruit in slightly beaten egg whites, and roll it in granulated sugar. Chill in the refrigerator.

**CITRUS PUNCH**  
Keep holiday open house safe and happy by serving a non-alcoholic citrus punch. Make punch as usual by pouring canned fruit juices and fruit drink over a half-gallon "chunk" of ice cream or sherbert. Then float orange or lemon cartwheels in it for a festive look.

**CITRUS COFFEE**  
Give coffee a special holiday flavor by floating lemon or orange twists in each cup to substitute for the last "one drink for the road."

**EASY FLAMING DESSERT**  
Dip sugar cubes in lemon extract and place on individual servings of fruitcake or pudding. Light each cube as dessert is served.

**HOLIDAY AMBROSIA**  
Combine orange and grapefruit sections with banana slices and sprinkle them with sugar and coconut. For an evening snack, serve it with cookies and coffee.

**TINY MEATY SNACKS**  
It's easy to offer guests a choice of canape spreads with crackers or toast rounds if you remember canned meat spreads for the pre-Christmas marketing list. Some include deviled ham, tongue, liver, or corned beef.

Use the spreads "as is," or blend them with cream cheese, sour cream or mayonnaise and your choice of seasonings.

Tiny canned meat balls and Vienna sausage are other snack

items. Just heat and serve from a chafing dish or casserole over a candle warmer.

**CITRUS GIFTS**  
Give friends a colorful gift basket of citrus. Use fresh oranges and lemons. To make the baskets, buy chicken wire at a hardware or garden shop. Use wire clippers to cut a strip 24 inches long and 12 inches wide. Intertwine the wire ends to form a cylinder. Then close the bottom and form the basket into a bell shape. Spray it with gold paint and fill it with fruit.

**ONION FUN**  
An age-old Christmas Eve custom is to take a perfect specimen of an onion and cut it in half. Peel off 12 layers — one for each month — and fill them with salt. On Christmas morning, the peelings which contain damp salt indicate rainy months. The ones with dry salt indicate fair months.

**WOMAN CHAPLAIN**  
FORT WORTH—Jeanette Zachry has been sworn in as the first woman chaplain in the Air Force Chaplaincy Reserve Corps. The 24-year-old woman has been commissioned a second lieutenant, but will become a captain.

**HONESTY IS BEST**  
ST. LOUIS, MO. — Mrs. Catherine Pelican is a person who believes honesty is the best policy. She returned the \$1,500 she had been paid for jewelry once lost but recently found.

**WASHINGTON, D.C.**—The House Ways and Means Committee recently voted 13-12 to end depletion allowances for the oil industry; the Senate isn't likely to go along.



**Ready To Greet Guests**  
Before the fireplace in their dine, where candled lighted the mantel and decorated stockings hung ready for Santa, Mr. and Mrs. James McCarty wait the arrival of early callers as they held open house Saturday evening, one of numerous similar parties that are making a Merry Christmas season in Hereford.

**Dinner Entertains Guests**  
Dinner at Hereford Country Club entertained Hereford Study Club members and their husbands, an annual event at Christmastime for the group.

Hostesses were Mmes. W.H. Gentry, Bob Word, Labry Ballard and S.L. Garrison.

Mr. and Mrs. Robert McFarland were program guests who presented music of Christmas. Gifts were exchanged afterward.

Dinner was served buffet style in the holiday setting of greenery and sparkling lights.

At the party were Mrs. Joe Story, Mrs. Word, Messrs. and Mmes. Sam Long, Ed Wilson, J.D. Gilbert Jr., N.D. Bartlett, Richard Winget, T.E. Braddy, Art Stoy, Cawthon Bryant, B.F. Cain, Garrison, Ballard and Gentry.

**Outstanding Club Woman Nominated**  
Nominee from Palo Duro Extension Club as County Home Demonstration Club Woman Of The Year is Mrs. State Norvell, whom members picked at their meeting this week as outstanding in the club. She will be considered with nominees from other clubs of the county in choice of the yearly honoree.

The meeting Monday evening was in Mrs. Norvell's home, a business session after a Christmas salad supper. The Nativity story was read from the New Testament as the program.

Mrs. Mickey Brisendine was elected secretary-treasurer and Mrs. Lynn Fisher vice president to fill office vacancies. The next meeting was set for 7:30 p.m.

**Motherly Advice**  
The mother lion opened her eyes lazily and saw her young son chasing a hunter around a tree.

"Junior," she called, "don't play with your food."

**Maybe So**  
"I'll have you know that I'm nobody's fool."  
"Cheer up, boy. Maybe someone will adopt you."

**23rd ANNIVERSARY SALE**  
COWAN JEWELERS  
Downtown

**FREE INSTALLATIONS**  
Save \$10 Right Now!  
Hereford Cablevision 364-3912  
During December Only!

**THAT'S RIGHT!**  
Hereford Cablevision will hook you up to their 8 Channel System for Absolutely No installation charge during the month of December.

It's our Christmas present to you! While other prices keep going up, we've dropped ours down.

**CONNECT NOW! DON'T WAIT!**  
Enjoy all the wonderful holiday programs and bowl games more this year.

CALL  
Hereford Cablevision  
364-3912

**RCA ALL IN ONE**  
Enjoy the same scope of audio entertainment in your car as you do at home with RCA's New Dashmatic

**RCA Dashmatic Stereo AM/FM/MPX 8 track player 12R703... only \$159.95**  
Features 8 track stereo tape player with "microtract" head alignment and AM/FM/MPX stereo radio with AFC, DX and ST pushbuttons. Mounts in-dash or under-dash. Solid state circuitry delivers 20 watts of peak stereo power.

**RCA stereo 8/stereo FM 12R600... only \$129.95**  
Enjoy the best of both in one unit! Adds stereo FM programming to stereo 8 tape for versatile listening pleasure.

**RCA 4-channel stereo 12R800... only \$119.95**  
4 separate channels play through 4 individual speakers to put you right in the middle of the music. Plays quadrasonic Q-8 and regular stereo 8 with 32 watts of total peak power.

**RCA stereo 8 12R500... only \$54.95**  
Small size but big sound! Plays standard 8 track cartridges and has many features usually found on bigger, more expensive models.

**RCA compact stereo 8 12R490... only \$39.95**  
Low cost but big sound with 15 watts of peak stereo power. Individual control knobs for perfect left-and-right speaker volume adjustment.

**KERR MOBIL**  
323 N. 25 Mile Ave.  
Hereford, Texas  
79045  
Phone 364-1844



**Coffee Hostesses**  
A Christmas greeting coffee was the holiday social event for members of the Hereford Branch, American Association of University Women, in the home of Mrs. D.N. Garner Saturday afternoon. There was no set program as members spent the time in casual conversation in beautifully decorated rooms. Hostesses, from left seated, were Mrs. Garner, Mrs. L.N. Cox; standing, Della Stagner, Mrs. J.E. Shirkey and Margaret Shown.

**Fashions**  
The fashions this year are very similar to those of a past decade. The woman who packed away old suits and coats, ten years ago, may be surprised to find one of these quite wearable today with a few changes.

Shawls and scarfs are popular, especially with the college crowd and with young matrons. They range from the tiny throat scarf to the very long wrap-around number.

**ON STRIP MINING**  
House-Senate conferees have broken a long deadlock and approved a bill to improve the first environmental controls on strip mining of the nation's coal.

**FOR GIFTS THAT ARE LASTING**  
COWAN JEWELERS  
Downtown

**Ashley's BIG WHITE SALE**  
Just when you need it most.

Great buys for gift-giving, instant decorating  
Save more than you spend!

**BATH TOWELS 2 for \$3**  
Made to sell for \$4.50 to \$5.50 EACH

**HAND TOWELS 2 for \$1**  
Made to sell for \$2.25 to \$2.75 EACH

**FACE CLOTHS 4 for \$1**  
Made to sell for \$1.25 to \$1.50 EACH

Bright new colors and exciting prints to make your bath look like new.  
(Great for last minute gifts, too.)  
Cotton sheared or unsheared.

**Designer Print Sheets**  
Twin Size 2 for \$4  
Made to sell for \$5 EACH  
BIG SAVINGS ON OTHER SIZES, TOO

To team up with our bright solid colors. Twin, full, king and queen sizes. Standard and king size pillow cases.

Brighten a spot in the house.  
**Scatter Rugs**  
just \$1.88  
Made to sell for \$4.50 to \$5  
Assorted colors in solids and prints. Some shags. All 21" x 36". Nylon/polyester blend. Extra rugged. Machine washable, too.

Ashley's makes little luxuries affordable.  
WALL TO WALL  
**Bath Carpet**  
\$6.88  
Made to sell for \$18.99  
Plush pile. Thicker than anything you're likely to see at this low price. Beautiful solid colors. In long-wearing nylon. Size: 4' x 6'.

Pamper the family.  
**Velvet-Look Bedspreads**  
\$10.88 to \$15.88  
Made to sell for \$24 to \$35  
Fringed spreads in deep, Mediterranean colors—red, green, gold and plum. Twin, full, queen and king sizes. Beautiful buys!

**GUARANTEED TO PLEASE!**  
Little flaws affect price, not wearability. That's why Ashley's guarantees satisfaction. Or your money back.

**Ashley's**  
THE OUTLET STORE  
SUGARLAND MALL  
Open Every Night Till Christmas  
Open till 9

where little flaws let you save

3rd FLOOR MUSIC 364-0766

...as seen in Brown's ex-

# Student Health Care Is Special Service

There is, in Lubbock, a most unusual health care clinic. This clinic does not charge its patients for visits to the doctor, provides free basic laboratory services, gives free X-rays up to a \$25 limit, sells medications at roughly a 40 per cent discount, and for very serious problems will arrange for a referral and a free first visit to a specialist.

OF COURSE, there is a catch. To get into this clinic you have to be a student at Texas Tech University.

The clinic referred to is the Student Health Service (SHS) of Texas Tech University. It is under the direction of Dr. Maurice I. Marks, Director of

the Texas Tech Health Sciences Center Ambulatory Clinic and clinic support services, and is managed by Dr. Reagan H. Gibbs, Director of Student Health. Dr. Gibbs is a physician very much concerned about making sure that students get good health care and about helping them understand more about health and the medical problems they experience.

Dr. Gibbs, who has been on the job since August 1, is the first full-time director of the tech student health program in the last several years whose efforts are devoted exclusively to delivering medical services to students.

"Being new to student health I see that it sometimes has a bad image," Dr. Gibbs said. "I would like to change the image of student health so that students will know what we can do for them and will understand how to take advantage of the

services we offer."

AS PART of his efforts for insuring that the Tech SHS is responsive to student needs, Dr. Gibbs, along with Dr. Marks and Tech Vice President for Student Affairs Dr. Robert Ewalt, proposed the formation of a student committee to serve as a liaison between the student body and SHS. This committee has been formed and is operating.

In addition, Dr. Gibbs presently is exploring the potential benefits of membership of the National Association of Student Health Services.

Another aspect of SHS that Dr. Gibbs is dedicated to implementing and expanding is the health education effort.

"We're trying to do educational programs in the dorms," Dr. Gibbs said. "Over the next year I think we'll develop quite a few programs.

We've already had programs in women's dorms and next year we will have programs in the men's dorms as well."

Dr. Gibbs stressed the need for health education programs that relate to student interests. "We can't just give them a straight lecture, it has to be done so it's relevant," Dr. Gibbs explained. He said that SHS already had done two programs in women's dorms on contraception and breast cancer.

OTHER SUBJECTS of health education mentioned by Dr. Gibbs include V.D., explaining about use of antibiotics and the fact that they are not a cure-all, how to manage someone having an epileptic seizure, what to do if someone is found in a diabetic coma, and dealing with obesity problems.

In both the service and education effort, Dr. Gibbs feels the new student health com-

mittee will play a key role in insuring that SHS is responsive to student needs.

In regard to student needs for medical services, there are some peculiarities involved in providing treatment for a student population. "Most of the illness we see in students is of the epidemic type and 80 to 90 per cent is viral respiratory disease," Dr. Gibbs said. "For example right now we're into an epidemic of nausea, vomiting, etc. We can keep a student here for five or six hours, if necessary in a bed, with an intravenous injection going and then he's ok."

Dr. Gibbs also said that SHS sees many injuries such as lacerations, knee injuries, and broken ankle and hand bones resulting from playing football or soccer out behind the dorm.

"THERE ALSO is a marked number of psychosomatic diseases brought on by the

pressures of being away from home and of studies," Dr. Gibbs said. "These most commonly take the form of headaches, gastrointestinal distress and fatigue."

Dr. Gibbs also expressed some surprise at the number of students with mild hypertension. "Most of this is labile (temporary, resulting from pressures of the moment) hypertension and after we keep the person under observation for a while they return to normal."

As a group, students are relatively healthy and do not tend to worry very much about their health, Dr. Gibbs said. "Young people tend to think of disease as something they catch but which they will get over quickly and be perfectly well afterwards."

This attitude, however, creates some problems, according to Dr. Gibbs. Students

who are ill want to be treated and cured quickly. "I've had students come in and say, 'I can't afford to be sick, can't you give me something that will get me fixed up today.'"

THE MOST IRRITATING and frustrating part of visiting any doctor is waiting to be seen and, realizing this, Dr. Gibbs is trying to reduce the time students must wait at SHS.

"I don't deny that the waiting period has ranged between five and 40 minutes," Dr. Gibbs said, "but the average is now about 20 minutes. We hope to cut this down even more. I am conscious that SHS has a poor image in the eyes of some students and we're trying to do everything we can to improve it. One of those things is waiting time."

The Texas Tech Student Health Service currently is averaging 143 patients per day.

Monday is the busiest day with an average of 172 patients while Friday has the lowest average of 139 patients.

Student health services at universities around the country generally have poor images among the student bodies. It is easy to be critical and cynical about health services and all people tend to be quick to react negatively when they are ill and in discomfort. Nevertheless, under the leadership of Dr. Gibbs, Dr. Marks and Vice President Ewalt, the Student Health Service at Texas Tech is developing increased capabilities for meeting the health needs of the Tech student population.

## Friends Plan Trip to Honor Rep. Clayton

Friends and supporters of Rep. Bill Clayton are making plans for a special flight from Lubbock to Austin on Jan. 14 when the area representative is scheduled to be sworn in as Speaker of the House.

Dr. B.W. Armistead of Littlefield is taking reservations for the flight to Austin. Tentative plans call for the chartered plane to leave Lubbock at 8:20 a.m. on Jan. 14. After the historic occasion, a special reception will be held for those from this area.

The return trip will leave Austin at 4:20 p.m. and arrive in Lubbock at 5:25 p.m. The cost will be approximately \$65 per person roundtrip. Persons wanting to make the trip should send their names and number of reservations desired to: Dr. B.W. Armistead, Box 391, Littlefield, Tex. 79339.

## Bids Opened For Friona Post Office

The U.S. Postal Service is seeking bids for the construction of a new post office at Friona, Charles B. Bolar, manager, Oklahoma City Postal District, who manages postal operations in parts of Texas has announced.

Bids for the Friona project will be received by Richard L. Heiligman, real estate specialist, Oklahoma City District, 4545 Lincoln Blvd., Oklahoma City, Okla. 73105.

Bid opening date is set for 10:30 a.m., Jan. 10, suite 17, 4545 Lincoln Blvd., Oklahoma City. The proposed post office will contain 3,360 sq. ft. of interior floor space and will be located on a site containing 24,500 sq. ft. on the east side of Main St. between 10th St. and 11th St.

When completed, the post office will be leased to the Postal Service for a basic period of ten years with options of 20 additional years.

## Magic Triangle

### Chapter Meets

Seasonal decorations formed a cheery setting for a pot luck dinner and business meeting held by Magic Triangle Chapter of the National Association of Retired Federal Employees at the Elmer Patterson home Tuesday evening.

The host conducted the business meeting, when a report was given from the recent district NARFE meeting in Amarillo. Also discussed were 27 legislative goals proposed during the September national convention in Portland, Ore. The next biennial meeting will be in Salt Lake City in 1976.


Members voted to change the local meeting time from the third Tuesday to the first Thursday of each month, with the next meeting scheduled for Feb. 6.

Attending were Mr. and Mrs. George Pittard, Mrs. Martha Shirley, Mrs. Nona Jowell, Mr. and Mrs. P.H. Jayroe, and the Pattersons.

TRADE-IN-WATCH SALE  
COWAN JEWELERS  
Downtown

**AT SAFEWAY**

**WE STOCK ONLY GRADE 'A' TURKEYS**



**TURKEYS**

Manor House Grade 'A' **53¢** lb. (OVER 10 LBS.)

Honey-Suckle Stuffing Grade 'A' **59¢** lb. (OVER 10 LBS.)

**SMOKED HAM**

Shank Portion! **78¢** lb.

Rump **88¢** lb.

**BONELESS HAMS**

He-Man Halves **\$1.59** lb. (5-6 lb. Sizes!)

HAM NUGGETS **\$2.29** 1 1/2 to 2 lb. Size

**PRICES EFFECTIVE THRU DEC. 21 IN HEREFORD, TEXAS**

**we welcome FOOD STAMP SHOPPERS**

Young Ducklings <b>99¢</b>	GAME HENS <b>99¢</b>	Sausage <b>\$1.09</b>	CANNED HAM <b>\$4.39</b>	Boneless Ham <b>\$1.89</b>
Baking Hens <b>59¢</b>	Manor House Grade 'A'	Link Sausage <b>\$1.29</b>	Safe Way 3 lb. Can	Boneless Ham <b>\$1.97</b>
Turkey Breast <b>\$1.29</b>	Manor House Grade 'A'	Smok-y-links <b>99¢</b>	Edmark Brand	Boneless Ham <b>\$2.07</b>

**SAFEWAY PRE-HOLIDAY**

Pumpkin <b>23¢</b>	Eagle Brand <b>53¢</b>	Mushroom Soup <b>21¢</b>	Angel Food Cake <b>76¢</b>	Safeway Coffee <b>\$1.10</b>
Sweet Potatoes <b>61¢</b>	Chicken Broth <b>23¢</b>	Dream Whip <b>53¢</b>	Gelatin Mix <b>16¢</b>	Onion Soup Mix <b>51¢</b>
Cranberry Juice <b>\$1.05</b>	Marshmallow Cr. <b>43¢</b>	Frosting Mix <b>49¢</b>	Fruit Drinks <b>49¢</b>	Stuffed Olives <b>69¢</b>

**BROWN & SERVE ROLLS**

Mrs. Wright's **3 \$1** 12-ct. Pkg.

**SUPER SAVER**

**CRANBERRY SAUCE**

Ocean Spray! **39¢** 15-oz. Can

**SUPER SAVER**

**ALUMINUM FOIL**

Kitchen Craft! **29¢** 12"x25" Roll

**SUPER SAVER**

**WHOLE GREEN BEANS**

Town House! **29¢** 16-oz. Can

**SUPER SAVER**

Paper Towels <b>49¢</b>	Soft Drinks <b>2:59¢</b>	Salad Dressing <b>\$1.03</b>	Instant Tea <b>\$1.29</b>	Canned Milk <b>28¢</b>
Paper Plates <b>89¢</b>	Diet Soft Drinks <b>14¢</b>	Aluminum Foil <b>79¢</b>	Grapefruit Juice <b>55¢</b>	Beets <b>29¢</b>

**Safeway's Frozen Food Items!**

<b>PUMPKIN PIE</b> <b>49¢</b> 24-oz. Pie	<b>MINCE PIE</b> <b>69¢</b> 24-oz. Size	<b>WHIP TOPPING</b> <b>49¢</b> 9-oz. Tub
Orange Juice <b>\$1.00</b>	Green Beans <b>37¢</b>	Hash Browns <b>69¢</b>
Frozen Waffles <b>25¢</b>	Cauliflower <b>43¢</b>	Pound Cake <b>93¢</b>
Orange Juice <b>39¢</b>	Cut Corn <b>33¢</b>	Cream Pies <b>49¢</b>
Asparagus <b>69¢</b>	Sweet Peas <b>33¢</b>	Egg Beaters <b>92¢</b>

<b>JOYETTE MELLORINE</b> <b>69¢</b> 1/2-GAL. SIZE	<b>BROCCOLI SPEARS</b> <b>39¢</b> 10-oz. Pkg.	<b>BEL AIR CORN ON COB</b> <b>77¢</b> 4-ct. Pkg.	<b>SCOTCH TREAT ORANGE JUICE</b> <b>5 \$1</b> 6-oz. Cans
---	---	--	--

**Safeway's Fresh Dairy Items!**

<b>WHIPPING CREAM</b> <b>29¢</b> 1/2-pt. Ctn.	<b>SHADY LANE BUTTER</b> <b>85¢</b> lb. Ctn.
Squeeze-A-Snack <b>65¢</b>	Cream Cheese <b>18¢</b>
Large Eggs <b>75¢</b>	Amer. Cheese <b>97¢</b>
Margarine <b>53¢</b>	Margarine <b>79¢</b>
Margarine <b>79¢</b>	Cream Cheese <b>47¢</b>
Margarine <b>70¢</b>	Velveeta <b>\$1.59</b>
Biscuits <b>13¢</b>	Fleischmann's <b>71¢</b>

<b>BUTTER-ME-NOTS</b> <b>4 \$1</b> 19 1/2-oz. Cans	<b>CRESCENT ROLLS</b> <b>3 \$1</b> 8-oz. Cans	<b>CREAM CHEESE</b> <b>39¢</b> 8-oz. SUPER SAVER! Pkg.
--	---	--



# Fire Threatens Holiday

Keep the home fires burning at yuletide, but only in the right places, advises the American Red Cross.

"One locale where unwanted fires should be guarded against especially is the Christmas tree," John Gilliland, safety programs chairman of the Deaf Smith County Red Cross Chapter, said.

The Christmas tree is one fire hazard that can turn holiday merry-making into tragedy, Gilliland said. He listed these precautions that should be taken to prevent a tree from becoming a flaming pyre that can kill or maim:

1. When buying a tree, make sure it is fresh. If the needles fall off at the touch, the tree is

too dry. Keep the tree fresh by making a new diagonal cut in the trunk about two inches from the bottom and placing the tree in a stand with a water-filled container. Replace the water as it evaporates. This will make the tree more fire-resistant.

2. Set the tree well away from fireplace, stove, radiator or wall.
3. Use non-flammable decorations on the tree and throughout the house. Never use lighted candles on the tree.
4. Before decorating the tree, check all electrical decorations for frayed, cracked or worn insulation and inspect plug for possible damage. Electrical fixtures should carry the approval label of the Underwriter Laboratory. Be sure not to overload electrical circuits. Disconnect tree lights before leaving the house or retiring at night.

The Red Cross also has words of advice about other live Christmas decorations. "The

berries of holly, mistletoe, yew and Jerusalem cherry, and the leaves of poinsettia can cause serious illness if chewed or swallowed.

"In a home with small children, artificial greenery is recommended," Gilliland said.

## Nail Promoted To Master Sgt.

A Friona man has achieved the rank of master sergeant in the U.S. Air Force.

Sergeant Jimmie G. Nall, son of Mrs. Geraldine Greer of Friona, is a material control supervisor at Holloman AFB, N.M., and serves with a unit of the Air Force Communications Service.

The Sergeant is a 1974 graduate of Seminole High School. His wife, Betty, is the daughter of Harry W. Hale of Clovis, N.M.

# Tuberculin Skin Tests Prove Effective

Tuberculosis is still an active health problem in Texas, and it would be an even greater threat if it weren't for the State Health Department's Child-Centered Tuberculosis Program.

More than a half-million persons are examined annually in the Health Department's Child-Centered Program.

STATE LAW requires an annual tuberculosis examination of all school personnel — teachers, custodians, food handlers, etc. It also recommends the examination of all first and seventh grade students and transfer students. Student TB tests are required in some of the more than 1100 school districts taking part in student screening.

During the 1973-74 school years, 71,280 first grade students and 84,144 seventh graders were tested in the program. In addition, tests

were given 98,798 other students and associates of those who reacted positively to a tuberculin-test. Add more than a quarter-million school employees to the number of students and associates and you have more than half-million persons.

Tuberculin skin tests are given by private physicians, at school and in Health Department clinics. Approximately 48 hours after being given, the tests are "read" to identify reactors.

FINDING REACTORS is important, for a positive test indicates they have been exposed to someone with TB and have the TB germ in their bodies. Without treatment, these reactors could have unknown cases of TB or develop active disease at some future date.

While the child testing program isn't primarily for

case finding — but to find children who need protection against tuberculosis — every reactor is followed up to see if an active case exists. A reactor is urged to contact his family physician for an X-ray, or to attend a Health Department clinic. During the last school year the number of new reactors — 2100 was relatively small, attesting to the reduction in tuberculosis in Texas.

In Texas last year, for instance, only 2,234 new active cases of tuberculosis were found in all age groups.

Once a reactor is found in the school program, another phase of the program begins, usually by a TB investigator. Since a reactor means the individual has had contact with someone who has the disease, it is important that an examination be made of household members in attempting to establish the source of exposure. Usually it is a

family member, a relative or a close associate — such as a playmate or housekeeper.

FIRST AND SEVENTH graders were chosen by the Health Department for the child-centered approach for a reason. First graders have spent most of their lives at home, or in close proximity to their families, and therefore have limited contacts. These contacts can be easily traced, and the probability is good that an infection was obtained in the home.

Seventh graders, on the other hand, represent a higher risk age. And, it is at this point that they begin to move around more and begin their social activities. By testing youngsters, discovering reactors, and tracing their contacts, it makes possible the earlier discovery of those with active TB. Early diagnosis of tuberculosis makes the disease that much easier to

treat — and cure. In the past few years the severity of disease in those diagnosed for the first time has shown a percentage decline — demonstrating that the disease is being discovered earlier.

ANOTHER BENEFIT of child testing is that it gives health authorities an index of the extent of the disease in each community. This is a meaningful indicator which will be used in followup activities. Time and money can be saved in tuberculosis epidemiology through this pinpointing of disease incidence.

Tuberculosis is an age-old disease, but it is responding to space-age treatment. People can be cured of TB, mostly without the long hospitalization of yesteryear. But, it is important to discover the disease early and begin treatment.

This Child-Centered Tuberculosis Program is giving the State Health Department a big lead on the disease in many cases. And, though testing of school personnel, the program helps assure that the school child is provided with an environment relatively free of the dangerous disease — tuberculosis.

## LCC Alumni Sought

A \$60,000 fund-raising drive called Design for Destiny has been launched at Lubbock Christian College in Lubbock and a part of their program involves a phone-a-thon, which started Dec. 6 and will end sometime in January.

Forty-two faculty and staff members of LCC have pledged their time and effort to call all ex-students everywhere to request pledges and cash gifts to the college over a three-year period. Special lines have been installed and the phones are being manned from 6-10 p.m. each evening, Monday through Friday, and from 12 noon until 10 p.m. Saturdays.

LCC is a young school and has only about 5,000 ex-students, yet a goal of \$100,000 is expected from this source. More than \$30,000 was collected from ex-students prior to the start of the phone-a-thon. Many ex-students are now living in Hereford and will be among those receiving calls.

The Design for Destiny project has received \$1,720,000 in cash and pledges. If \$2,000,000 can be raised from the Lubbock area and from LCC alumni by Feb. 1, the Mabee Foundation has agreed to donate \$1,000,000 to build a Student Center on campus.

This sum will constitute half of the Design for Destiny goal. Then, when the college has raised an additional \$1,000,000 from outside the Lubbock area, Dr. Joe Mabee of Midland and his friends have agreed to spearhead a national drive to collect the lacking \$2,000,000. Dr. Joe Hacker, college president, said, "No one knows better the value of Lubbock Christian College than those who have been benefited, and we are counting heavily on their being a significant aid in our current Design for Destiny programs."

Council chairman Alan Greenspan and William J. Fellner, members of the President's Council of Economic Advisers have endorsed general tax relief as a device to prod the nation out of recession if the economy can't recover on its own.

Hereford's Authorized LONGINES-Wittnauer DEALER

**COWAN JEWELERS**  
DOWNTOWN

Over 500 Watches to select from  
**COWAN JEWELERS**  
Downtown

Serving Suggestion:  
  
**FRESH FRYERS**  
Whole Body!  
Cut-Up lb. 45¢  
**37¢** lb.

Hawthorne  
  
**SLICED BACON**  
Smok-A-Romal  
2-lb. Pkg. \$1.97  
lb. Pkg. **99¢**

USDA CHOICE  
  
**BONELESS ROAST**  
Beef Bottom Round  
USDA Choice!  
lb. **\$1.19**

**OSCAR MAYER**  
MEATS FROM SAFEWAY!

Wieners	Oscar Mayer Meat	\$1.29
Franks	Oscar Mayer Beef	\$1.31
Smokie Links	Oscar Mayer 12-oz. Pkg.	\$1.39
Bologna	Oscar Mayer Meat	75¢
Bologna	Oscar Mayer Beef	75¢
Liver Cheese	Oscar Mayer	83¢
Cotto Salami	Oscar Mayer	89¢
Mini Hams	Oscar Mayer	\$2.99

Fryer Gizzards	79¢	SLICED BOLOGNA	99¢	Sliced Bacon	99¢	SALED SHRIMP	99¢	Chuck Roast	58¢
Fryer Livers	99¢	Wilson Certified	69¢	Sliced Bacon	\$1.09	Wilson Certified	\$1.19	7-Bone Roast	88¢
Beef Franks	69¢	Wilson Certified	69¢	Sliced Bacon	\$1.39	Oscar Mayer	\$1.39	Arm Roast	\$1.08

# BUYS FOR YOU!

**SAFEWAY**

Com Muffin Mix	19¢	Tomato Juice	59¢	Green Beans	30¢	Edwards Coffee	\$1.15	Asparagus	43¢
Kleenix Napkins	43¢	Cranberry Juice	68¢	Sweet Peas	33¢	Pretzels	47¢	Whole Oysters	69¢
Karo Syrup	53¢	Pineapple	39¢	Maraschinos	49¢	Snackers	67¢	Coconut	63¢

**MRS. WRIGHT'S CAKE MIX**  
Layer!  
18½-oz. Box  
**49¢**

**GOLDEN CORN**  
Town House!  
17-oz. Can  
**29¢**

**WHOLE SWEET PICKLES**  
Zippy Brand!  
22-oz. Jar  
**69¢**

**MANDARIN ORANGES**  
Town House!  
11-oz. Can  
**33¢**

Maxwell House	\$1.25	Candy	34¢	Detergent	\$1.64	Pumpkin Pie Spice	65¢	Marshmallows	39¢
Com Chex	77¢	Rice Chex	69¢	Poultry Seasoning	43¢	Rubbed Sage	53¢	Coffeetone	55¢

**Safeway's Health & Beauty Aids!**

Deodorant	6-oz. Can	<b>\$1.04</b>	Mouthwash	12-oz. Can	<b>87¢</b>
Toothpaste	5-oz. Tube	<b>60¢</b>	Edge Protective	7-oz. Can	<b>89¢</b>

**SAFEWAY CARRIES A WIDE SELECTION OF FILM NEEDS TO SUPPLY YOU THROUGH THE HOLIDAYS!**

Secret	9-oz. Spray	\$1.59	Polaroid Film	Type 108 Color	\$4.49
Bayer Aspirin	50 ct. Bot.	69¢	Kodak Film	Color	\$1.19
Adhesive Paper	12"x10" Please Roll	79¢			
Pledge	Furniture Polish	\$1.09			

**Safeway's Garden Fresh Produce!**

Apples	4 lbs. for <b>\$1</b>	Oranges	5 lbs. for <b>\$1</b>	Celery	10¢ Ea.
--------	-----------------------	---------	-----------------------	--------	---------

**THIS COUPON IS WORTH 25¢**  
Toward the Purchase of a 16-lb. can of **MARYLAND CLUB COFFEE**  
One Coupon Per Customer  
Coupon Expires Dec. 21  
Redeemable Only At Safeway

Red Grapes	29¢	Yellow Onions	10¢	Chestnuts	99¢
Yams	\$1.00	Broccoli or Cauliflower	39¢	Roasted Peanuts	69¢
Potatoes	79¢	Radishes or Gr. Onions	2.29¢	Azaleas	\$4.98

NEW CROP NUTS	79¢	POINSETTIAS	\$2.98	CACTUS	\$1.49
---------------	-----	-------------	--------	--------	--------

WE ALSO HAVE: Dates, Coconuts, Cranberries, Tangerines, Pears, Brussel Sprouts, Corn, Egg Plant, Mushrooms, Parsley, Bak. Squash, Turnips, etc.

# Letters To Santa Claus



Dear Santa,  
Nikki Lynn Hutson is my name and this year I've made two changes - I'm now 2 1/2 and I've moved up one house on Star Street I now live at 304 and I hope you don't forget and leave my toys at 305 because the Stroys don't have any children.  
The toy box you brought me last year is great, but it's also full so I really don't need much. I think maybe some goldfish, a baby buggy and a Chico monkey

and possibly a Raggedy Ann & Andy will be just fine. Plus, anything else you think I've been good enough to receive.  
Remember my cousins Tiffany and Jennifer and don't forget to eat everything I leave you so you won't lose your fat tummy that shakes like a bowl full of jelly, Merry Christmas.  
Love,  
Nikki

Dear Santa,  
My name is Timmy. I am 7 years old. I want Evil Knevil and his chopper.

My sister Brenda wants a 10 speed bike and Blanche my other sister wants a radio. Please try to come to Colorado.



READ BOTH  
★ YOUR HOMETOWN NEWSPAPER  
★ THE DALLAS MORNING NEWS  
COMPLETE NEWS COVERAGE  
• LOCAL • NATIONAL  
• STATE • WORLDWIDE

**The Dallas Morning News**

CIRCULATION DEPARTMENT  
THE DALLAS MORNING NEWS  
COMMUNICATIONS CENTER  
DALLAS, TEXAS 75222

Please start my subscription to The Dallas Morning News at once. I understand that the price is \$3.50 a month.

NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_ PHONE \_\_\_\_\_  
CITY/STATE/ZIP \_\_\_\_\_

Bye now.  
Timmy Martinez  
Aurora, Colo.  
P.S. Please put my letter to you in the paper of Hereford.

Dear Santa Clause,  
Is Rudolph really real? I've been a good little girl this year. Have my friends?  
I'm five now but my birthday is Dec. 11, so I'm almost six! Do you think you could bring me some toys like these?  
1. a picture record player. 2. a big cuddly doll. 3. some records. 4. a new white fuzzy coat 5. a big chalkboard and chalk.

If you can find a real baby brother I'll take it!  
I love you Santa Claus. Good bye.

Keep warm, Santa,  
Love, Vicki Veigel  
Route 4

Dear Santa Clause,  
Rod wants a scraper and a McDonald store and a front in loader.

Me Lisa I want a Baby Alive, a Bunk Bed for dolls and some new pencils and that is all.

Hey Santa Claus, how are you, I am doing well. How are your elves and your Santa wife and how are you raindeers. Does ruddolph red nose raindeer still have his rednose?

From Lisa and Rodney Page  
Frona

Dear Santa Clause,  
How are you and your wife doing? I have been good this year.

I want a Debra doll to sleep with for Christmas. I also want a rubber ducky to play with in the bathtub.

Love, Stephanie  
Grimaley

Dear Santa Clause,  
Please bring me a view master, a Raggedy Ann doll, a Snoopy Toothbrush and a train set.

I've tried to be a good girl all year. Have a Merry Christmas.  
Love,  
Dana Collier, 7

406 W. 3rd  
Dear Santa Claus,  
I am just a little boy that's not really been good all year. But I do try to be.  
I would like a pickup truck and a rocking chair.  
Love,  
Colton Collier, 16 months  
406 W. 3rd

Dear Santa,  
How are you? Are all of the elves well? I hope so!

My mommy told me that I couldn't have everything I see on TV, because there wouldn't be enough toys for all the boys and girls. So, could I please have a doll with nice hair to comb, a play-doh fire engine, dolly furniture, ricochete racer on target and some new perfume. Thank you.  
P.S. I am trying to be nice most of the time.  
Love,  
Gigi Johnson, 4

Dear Santa Claus,  
How are you? I am in the third grade. My dolls are all broken because my sister broke them she is 12 years old.

Oh I nearly forgot to tell you that I am 8 years old. I want a Baby Crissy for Christmas and a Dering Dering.

Thank you,  
Angie Rodriguez  
418 Ave. I

Dear Santa,  
How are you? I am 7 years old and I am in second grade. I would like a chopper scooter for Christmas. I think I have been a good boy.

Thank you,  
Frankie Rodriguez  
418 Ave. I

Dear Santa,  
How are you. I am 10 years old and I am in the fifth grade and I would like to have a Evel Knievel stunt cycle for Christmas thank you.

Bacilio Rodriguez  
418 Ave. I

Dear Santa,  
How have you been doing? Well I've been doing fine. Is it very cold at the North Pole? It's cold here so you had better bundle up.

Do you know what I want for Christmas? Well, I want: perfume, a ring, a purse, a belt, lots of socks, maybe a game. I don't know what I want. I had to think real hard to think

up this.  
Love & Merry  
Christmas,  
Kay Suttle  
P.S. Say Hi To Mrs. Claus for me.

Dear Santa,  
I have been a good boy this year. I would like you to bring me a Emergency truck & a fire truck.

I will leave cookies and milk for you.  
Love,  
Cory Vines  
132 Hickory

Dear Santa Claus,  
My name is Carolyn Rieves and I live at 232 Ave. B. I have been a pretty good girl this year. I am 5 yrs. old.

Please bring me a Cathy Quick Curl and a mickey mouse watch.  
Thank you,  
Carolyn Rieves

Dear Santa,  
I am 3 yrs. old. My name is Ricky. I have been a good boy this year.

Please bring me a record player and some records. I want a punching bag too.  
I live at 232 Ave. B. I love you Santa.

Ricky Rieves

Dear Santa,  
How are you? I hope you are doing well. I have been a good boy most of the year. My name is Donnie and I am 6 yrs. old.

I want a punching bag, boxing gloves and a watch. My address is 232 Ave. B.

Love,  
Donnie Rieves

Dear Santa Claus,  
When I saw you yesterday at the store I told you I wanted a Big Wheel. But since I thought about it more, I also want some play dishes like they have at the nursery and an electric train for my daddy and little brother and me. My Daddy REALLY wants an electric train!

I also want my new little brother to have some keys like I had when I was a baby. His name is Doug. And my mama still wants a dishwasher like she has for the past three Christmases!

Mama and Daddy said I've been a good boy this year - sort of. So thank you for adding my wishes to your list. My chimney will be all ready for you on Christmas Eve and I'll leave you a sandwich and some potatochips for a snack. Also come hot chocolate to help keep you warm.

Take good care of yourself and Mrs. Santa and the reindeer and Merry Christmas to you!  
Love,  
Jeff Catoe, 4  
128 Northwest Dr.

Dear Santa Claus,  
How are you doing with your toy making? How is your sled and reindeer doing at the North Pole.

Please bring me a tool box, electric train and a SSP Smash-Up.

I will leave you a plate of cookies and milk under the tree Christmas Eve.  
Please bring my sister Frances some toys too.  
I love you,  
Damon Broxson, 5  
Summerfield

Dear Santa Claus,  
I have been a real good boy this year & help my mommy all the time with my baby sister. Will you please bring me a big dump truck & anything else you think I might like.

Please don't forget to bring Courtney a little doll to play with. I will leave you some cake  
Yours truly,  
Wendy Crist  
Wildorado

Dear Santa,  
I hope you have a happy Christmas too! I have been a good girl would you please bring me a Rub-a-Dub Dolly and her Floating Vanity and Outdoor-Top Vanity and a Red Gown, Palazzo Pants Outfit, Peasant Dress, outfits for Barbie.

Merry Christmas.  
Love,  
Debra Schroeter

Dear Santa Claus,  
I have been a pretty good boy this year. I help my momma pick up toys and I help daddy on the ranch with the cows. My baby sister, Penni has been a good girl too.

For Christmas I would like for you to bring me a Tonka Loader and dump truck, a machine gun and a putt-putt railroad. Penni wants a baby doll she can take a bath with, a baby buggy and a play TV that plays London Bridges.

Don't forget that we will be at Nanny Sis' house Christmas. Hope you have a safe trip this year and you remember all the needy boys & girls.

Remind all boys & girls that this is Jesus' birthday. That's what Christmas is all about.  
Love to Mrs. Santa and all your helpers.  
Always,  
Ty & Penni Hargrove  
Route 4

Dear Santa Claus,  
My name is Danny Gilster. I am 7 years old.  
How are you, Mrs. Claus, and

and milk beside the fireplace.  
Love,  
Brian Wagner

Dear Santa Claus,  
I live at 441 Ave. C. I am a good girl. I want a kiddie Fondu, typewriter, game, camera, watch, neckties, television for my room, pottery craft & I want my stocking full of candy & nuts. And I clean house and sometimes I help cook. I study hard at school. I especially try hard at math because I am not so good at math.  
Roxane Gamez

Dear Santa,  
My name is Clarissa Gamez. I am four years old and I live at 441 Ave. C. I have been a good girl so I am writing down a few of the things I want. I would want a Baby Alive, a Sit and Spin, a Rub A Dub Dolly, Snoopy Toothbrush and some Weebles.

So have a very merry Christmas and I hope to see you soon.  
Love,  
Clarissa Gamez

Dear Santa Claus,  
I am five years old. I want a dart board and a baby alive. My little sister is two years old and she wants some dishes for Christmas.

Greg Gentry  
27 Yucca Drive  
P.S. I'll put some milk and cookies out on the table for you.

Dear Santa,  
I have been a good girl this year. I would like for Santa to bring me a Baby Crissy & a Tiffany doll. I will leave cookies and milk.  
Love,  
Crystal Vines  
132 Hickory

Dear Santa,  
I have been a very good little boy this year. Please bring me a cowboy vest and some guns. And a little table and chairs to color on.

Bring me some records too. Don't forget my little brother Joey too. I will leave some hot chocolate for you.  
Bye  
Benny Mendoza  
1007 13th St.

Dear Santa,  
I want 9 toys and my sister want 10 or 12. And I'm trying to be good and I am good I think.  
From Cathy Kemp

Dear Santa,  
I hope you have a happy Christmas too! I have been a good girl would you please bring me a Rub-a-Dub Dolly and her Floating Vanity and Outdoor-Top Vanity and a Red Gown, Palazzo Pants Outfit, Peasant Dress, outfits for Barbie.

Merry Christmas.  
Love,  
Debra Schroeter

Dear Santa Claus,  
I have been a pretty good boy this year. I help my momma pick up toys and I help daddy on the ranch with the cows. My baby sister, Penni has been a good girl too.

For Christmas I would like for you to bring me a Tonka Loader and dump truck, a machine gun and a putt-putt railroad. Penni wants a baby doll she can take a bath with, a baby buggy and a play TV that plays London Bridges.

Don't forget that we will be at Nanny Sis' house Christmas. Hope you have a safe trip this year and you remember all the needy boys & girls.

Remind all boys & girls that this is Jesus' birthday. That's what Christmas is all about.  
Love to Mrs. Santa and all your helpers.  
Always,  
Ty & Penni Hargrove  
Route 4

Dear Santa Claus,  
My name is Danny Gilster. I am 7 years old.  
How are you, Mrs. Claus, and

the reindeer?  
This Christmas, I would like a watch, Evel kneivel Stunt Cycle, typewriter, electric football game and some race cars.  
Please bring these things to 216 Beach, Hereford, Texas. Don't get sick so that you can't come.  
Love,  
Danny

Dear Santa Claus,  
My name is Dawn Gilster. I am 5 years old and live at 216 Beach, Hereford, Texas.

I would like a popcorn popper, Barbie swimming pool, Baby Alive doll and a Playskool McDonald's. Also a Barbie Beauty Center and Case.

I hope you like living at the north pole and that the reindeer are fine.  
Love,  
Dawn

Dear Santa,  
I've been a good boy. Rock'm Sock'em Robots and Lego building blocks please. Also I'd like a record player and that's all.

Trent Bowling  
201 Ranger

Dear Santa,  
I have been a good girl so I would like a aquarium and a Derry Daring and a Homestretch game. Santa I will leave you something to eat, so come on.

Love,  
Trinetta Bowling  
201 Ranger

Dear Santa,  
I am 6 years old and have tried to be a good girl this year.

For Christmas I would like a Furga doll named "Pritti," some TV mystery cards and records. Please bring my sister Jill a pivot pool, TV magic cards and a record.

I will leave some cookies out for you and some cheese for "santa Mouse."  
I love you,  
Devany Paschel

Dear Santa Claus,  
I want 10 toys or 12. and my sister want 9 toys. Santa Claus, I'm trying to be good and help me be good and I am.  
From Stacy Kemp

Dear Santa,  
Please bring me what ever you think I would like and let it be a surprise.  
Your friend,  
Greg Robinson  
Star Route

Dear Santa Claus,  
I am 7 years old. How big are your elves? I want some houseshoes, a black race track, a Dallas cowboy robe and a dump truck. There will be some cookies on the table for you.

I would like for you to get my sister a beanbag chair. Please don't forget to fill my stocking.  
Love,  
Randal Dement  
122 Aspen

John J. Sirica, U.S. District Judge:

"The Watergate cover-up trial will end without the testimony of former President Richard M. Nixon."

Arthur Burns, Chairman of the Federal Reserve Board:

"The prudent course of action would be to delay the reopening of the gold market until a more propitious time."

Guy Farmer, Chief negotiator of the mine workers:

"The contract will have an impact on coal prices which would eventually be passed to the consumers."

## The Cost of Natural Gas

As the price of natural gas continues to rise, it's important to know what you're paying for. The cost of natural gas is not just the price you pay at the meter, but also the cost of the gas itself. We've done the math for you. The cost of natural gas in West Texas is higher than in other parts of the country. This is because the people of West Texas don't have the gas they need, now and in the future. We must pay the market price for our gas. Not only that, but our homes are made of wood. But most people's jobs depend on gas, so our business and industry.

The gas is available, but we must pay the market price for it. That price is reflected on our gas bill as a seasonal adjustment. This sure can sound like a "Noble" deal. But I'm sure you agree that we must have the gas to run the homes and businesses of West Texas.

All right, well, cost more in the future, but be assured that the Natural Gas in Home will still be the way to go.

**T-E LIQUID FEED SUPPLEMENT**  
**TAYLOR EVANS FARM STORE**  
HEREFORD, TEXAS

### We formulated our special T-E Liquid Wheat Pasture Supplement 16 to hold down consumption

so they'll eat just enough of it to fight wheat pasture poisoning.

It's high in magnesium - to help prevent wheat pasture poisoning due to grass tetany.  
Low in protein - just enough to regulate consumption. And this special wheat pasture formula has all the vitamins and essential trace minerals needed for good health, and sugar and carbohydrates for energy.

Like all the products from T-E's complete liquid feed supplement program, T-E Liquid Wheat Pasture Supplement 16 is: restocking, convenient, labor-saving and economical.

Get with the program... the T-E Liquid Feed Supplement Program

**T-E LIQUID FEED SUPPLEMENT**  
**TAYLOR EVANS FARM STORE**  
HEREFORD, TEXAS

## SALE

### FIGHT INFLATION

SAVE-10-20-30%  
STORE WIDE SALE

- ALL FOLIAGE - 20% OFF
- ALL PATIO & GARDEN SUPPLIES - 30% OFF
- ALL TERRARIUMS - 10% OFF
- ALL WOOD PLANTERS - 20% OFF
- DECORATIVE PLANTERS - 10% OFF

SELECT CHRISTMAS GIFTS EARLY FOR BEST SELECTION

**Exoticus**  
Plant Haven - Art Gallery  
Amarillo - 2744 Dunlaven Circle  
OPEN TILL 9 P.M. THURSDAY NIGHTS TILL XMAS  
10 A.M. TILL 6 P.M. MONDAY THRU SATURDAY.

From the Editors of Funk & Wagnalls New Encyclopedia

# Christmas legends 'round the world

The custom of kissing under the mistletoe has its origin in an old Scandinavian myth about Freya, the goddess of love and beauty.

Mistletoe was once considered a healing herb; and wearing it hung around the neck was believed to ward off disease.

December — the winter solstice — has always been a festive time. In ancient Rome, December 17 marked the start of the week-long Saturnalia, a time of festivities in which people gave presents, lighted candles, and adorned their houses with greens.

The Twelve Days of Christmas are a carry-over from Roman times; the festivities of the Saturnalia were followed by Twelve Holy Days, which ended on January 1, called the Calends of January.

In Spain, tradition has it that children's gifts are left by the Wise Men, passing through on their way to Bethlehem. Youngsters leave their shoes on the window sills, filled with straw for the Magi's horses; next morning, the straw has been replaced with toys and sweets.

In Ireland, the church candles lighted at Christmas may be snuffed only by someone whose name is Mary.

Children in Holland and Belgium get their Christmas gifts on December 6, which is St. Nicholas Day.

Decorations of greenery at Christmas were forbidden by the early church fathers, because of its association with Roman customs. It wasn't until the 16th century that greenery began to be used.

The Christmas tree came to England when Queen Victoria married Prince Albert. The Prince brought the custom with him from his native Germany.

Christmas carols were banned by the Puritans in 17th century England. But for 200 years, many carols were kept alive by country people, and finally rediscovered in the 19th century.

French peasants believe that daughters born on December 25 will be wise, witty and virtuous.

Our idea of Santa Claus — the jolly fat man in the red, ermine-trimmed suit — comes from the same source as the GOP elephant and the Democrats' donkey: the pen of the famous 19th century American cartoonist, Thomas Nast.

Polish children receive their gifts not from Santa but from Mother Star, who wears a long white dress and Veil, and her companion, Father Star.

In Italy, children's gifts are supposed to come from La Befana, an old woman of legend. The children hang their clothes in a conspicuous place on Epiphany Eve, and the next morning find their pockets filled with goodies.

In 1644 under Oliver Cromwell's regime, the observance of Christmas was forbidden by an act of Parliament.

The Pennsylvania Dutch name for Santa Claus is — *Petznickel*.

"Christmas" got its origin from "X," an abbreviation of Christ deriving from the Greek letter X (ch) beginning His Name.

In the Philippines, Christmas is known as *Santo Nino* and children sing carols and parade through the streets behind a band.

Christmas Seals originated in Copenhagen, Denmark, in 1904. It was the idea of a postal clerk named Holboell, who dreamed them up as a benefit for a children's hospital.

In Czechoslovakia, fortunes are told after the evening meal on Christmas by pouring melted lead or wax into water and studying the shapes formed.

In Puerto Rico, children at Christmas put boxes on the roof — instead of hanging stockings.

An age-old Christmas custom: Cut an onion in half, peel off 12 layers (1 for each month to come) and fill each with salt. On the next morning, the peelings containing damp salt indicate rainy months.

The girls and staff of Gristown, U.S.A., extend wishes for a Happy 1975. Friends of West Texas have made their holiday brighter this year, giving girls "an apron string to tie to." The campuses at Whiteface, Borger and Austin have felt the crunch of inflation, and they need your help...again. Send contributions to: Gristown, U.S.A., Box 35, Whiteface, Tex. 79379.

Sugar 'n spice and everything nice, that's what little girls are made of. Your sharing gives some unwanted girls the opportunity to find themselves and become beautiful young ladies at Gristown, U.S.A. Thanks to their many friends in West Texas, Gristown has provided a home and love for many girls the past 25 years. Now, they need your help again. Send Contributions to: Gristown, U.S.A., Box 35, Whiteface, Tex. 79379.

# Traffic Toll Could Take Thirty Lives

The director of the Texas Department of Public Safety today warned that as many as 30 persons may die in Texas traffic during the Christmas and New Year holiday periods. Colonel Wilson E. Speir estimated that 14 lives would be lost between 6 p.m. Christmas Eve and midnight Christmas Day. He said an estimated 16 fatalities are likely from 6 p.m. New Year's Eve to midnight New Year's Day.

SPIER NOTED that the Christmas — New Year season is traditionally one of the most dangerous driving periods. He said the problem is compounded by the large numbers of persons taking holiday trips or driving to seasonal parties. The DPS director urged drivers to be especially watchful on Christmas Day for youngsters trying out new bicycles, minibikes, and motorcycles. And he reminded parents that minibikes and motorcycles cannot be operated

legally on public streets or roads unless the vehicle is registered, has a state inspection sticker, and the operator holds the appropriate class of driver's license.

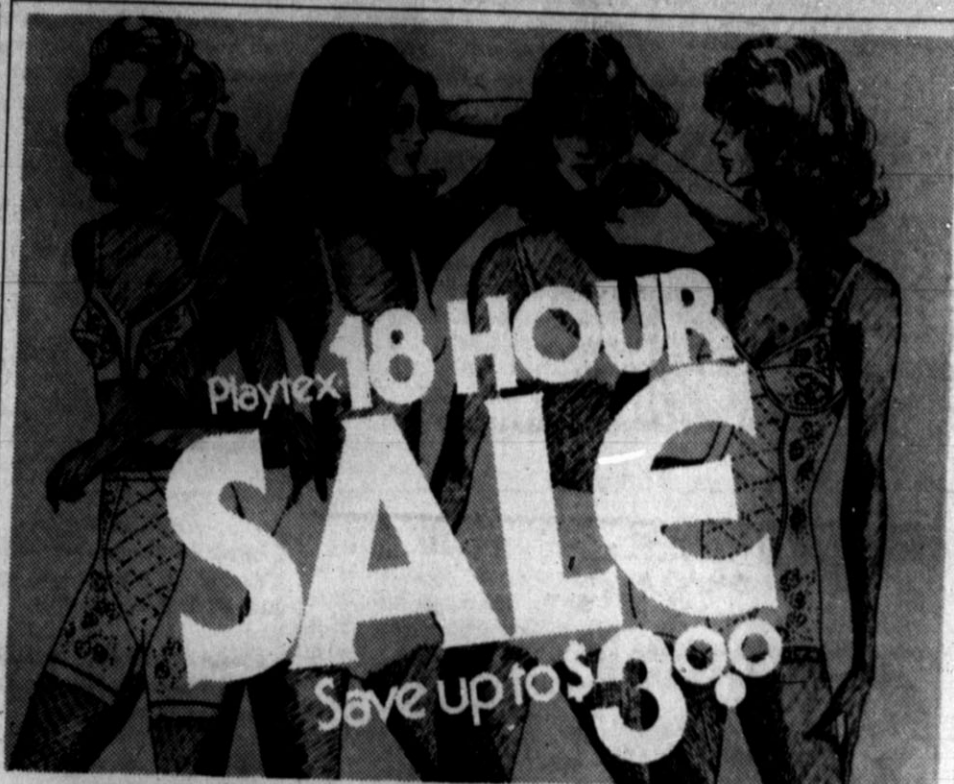
A more pointed reminder was directed to drivers who plan to mix drinking with their travels.

Speir said DPS troopers have been directed to be especially watchful for motorists under the influence of alcohol.

HE POINTED OUT that the DPS will be conducting its holiday "Operation Motorcade" with extra numbers of troopers

on duty throughout the Christmas and New Year periods. Speed, one of the chief factors in fatal accidents, will be checked by radar.

"We hope every Texas driver will join in our year-end efforts to make the holiday season safe and happy," Speir concluded.



The famous support bras, firm control girdles and All-in-Ones that are comfortable for hours.

- SAVE \$1.00 on 18 HOUR BRAS**
- Style #20—Stretch Straps—Reg. \$6.50 NOW ONLY \$5.50\*
  - Style #21—Tricot Straps—Reg. \$6.50 NOW ONLY \$5.50\*
  - Style #220—Longline, Stretch Straps—Reg. \$9.50 NOW ONLY \$8.50\*
  - Style #201—Front Closure Longline, Tricot Straps—Reg. \$10.50 NOW ONLY \$9.50\*
- \*10.00-Cash \$1.00 more!
- SAVE \$2.00 on 18 HOUR GIRDLES (\$1.00 on Briefs)**
- Brief—Reg. \$9.95 NOW ONLY \$7.95
  - Shortie—Reg. \$11.95 NOW ONLY \$9.95
  - Average Leg—Reg. \$12.50 NOW ONLY \$10.50
  - Long Leg—Reg. \$13.95 NOW ONLY \$11.95
  - Regular Girdle—Reg. \$11.95 NOW ONLY \$9.95
  - High Waist Average Leg—Reg. \$15.50 NOW ONLY \$13.50
  - High Waist Long Leg—Reg. \$15.95 NOW ONLY \$13.95
  - High Waist Girdle—Reg. \$13.95 NOW ONLY \$11.95
- (All XL and XXL \$1.00 more; XXXL and XXXXL \$2.00 more)

On sale for the first time ever!

- Style #23—Floorfill Cups, Stretch Straps—Reg. \$6.95 NOW ONLY \$5.95
- Style #24—Underwire, Tricot Straps—Reg. \$7.50 NOW ONLY \$6.50\*

**SAVE \$3.00 on 18 HOUR ALL-IN-ONE**

- Open Style—Reg. \$19.95 NOW ONLY \$16.95\*
- Brief Style—Reg. \$20.95 NOW ONLY \$17.95\*

(Now in 34D)



Sale Ends January 11, 1975  
Sugarland Mall

# Drunk Driving, Speeding Blamed For Holiday Deaths

Governor Dolph Briscoe announced an intensive campaign to seek compliance of the 55 mph speed limit and help eliminate drunken driving over the Christmas and New Year holidays. He said several countermeasures would be used to work toward elimination of the increasing number of crashes and fatalities in the state.

Said Briscoe, "Hardly a day passes when we don't hear or read of a fatal accident. It is high time we cut down on the number of these accidents. Statistics prove the lowered speed limit was not the ultimate answer to eliminate these fatalities.

"We must curtail our speed, keep the drinking driver from behind the wheel, and use safety belts."

The Governor said he has asked the Texas Department of Public Safety to use every available means of enforce the laws. He also asked City and County officers to do the same. Briscoe said it should be up to the driver to know when to stop drinking. He said a good party

host should take care of his guests by cutting down on the amount of alcohol served, urging the driver to take a taxi if he has been drinking, and to have fellow party guests be true friends by keeping the drunk from behind the wheel.

"A drunken driver is like a man with a loaded gun pointed toward a person. He could kill at any moment," said the Governor.

Briscoe also urged voluntary use of safety belts when driving or when a passenger. "Many people think they are uncomfortable and inconvenient, but so is a funeral for a loved one," he said.

prepared several radio, television, and newspaper announcements geared toward the drinking driver. "We will ask the media to help us remind the driver to cut down on his drinking and stay off the road," he said.

The Governor said additional public service material would be sent to the media outlets that would encourage voluntary observance of the 55 mph speed limit, use of safety belts, and numerous other traffic safety factors. He concluded by directing his staff to do everything possible toward public education for the driver in order that the motorist may "Stay Alive in '75."



Come by **DELTA JEWELERS** for unique and original gift ideas.



Beautiful hand made **GLASS FIGURINES** assorted styles and sizes... you'll find these only at **DELTA**

DELTA'S own creations **ARROWHEAD CREATIONS** Molded from rare & very old Arrowheads available in Tie Tacs - Cufflinks - Earrings - and again only at DELTA... We have other fine jewelry selections to choose from at... **DELTA JEWELERS** 515 Park Ave. Open 9-9 364-5901

- Another Fine Texas Recipe**  
LIZZIES
- 1 cup raisins
  - 2 cups dates
  - 1 cup diced candied pineapple
  - 1 cup candied cherries, halved
  - 2/3 cup bourbon
  - 2 cups sugar
  - 1/2 lb. butter or margarine, softened
  - 4 eggs
  - 1/2 tsp. ground cloves
  - 1/2 tsp. ground cinnamon
  - 1/2 tsp. salt
  - 1 tsp. salt
  - 3 tsp. soda
  - 2 tsp. hot water
  - 4 cups flour
  - 4 cups chopped pecans

Heat oven to 350. Toss fruits with bourbon; reserve. Measure butter, sugar and eggs into large mixing bowl. Beat 1-2 minutes on low speed, scraping bowl constantly. Beat 2 minutes on medium speed. Beat spices, salt and flour into butter mixture, scraping bowl occasionally. Mix soda and hot water, then add to mixture. Stir in reserved fruits and nuts. Drop dough by teaspoonsful onto greased baking sheet. Bake until light brown, 12-15 minutes. Cool completely on waxed paper on wire racks. Yield: 6-7 dozen cookies.

**A little Kawasaki** makes for a great big Christmas. Start the new year off with one of our good time small bikes. MT-1, MC-1M or MC-1 90. Cardinal House of Kawasaki 704 W. 1st 364-2444

**GIFT HEADQUARTERS**

**Tappan GARBAGE DISPOSER** Many Convenient Features **\$44.25**

**Black & Decker CIRCULAR SAW** **\$24.95**

**Hömelite XL-2 CHAIN SAW** Automatic chain oiling Finger tip controls Aluminum handle bar **\$119.95**

**Doorkeeper Electronic Garage DOOR OPENER** Many models with a wide variety of features prices start at **\$116.95**

**BASKETBALL BACKBOARDS and GOALS** We also have mountings to put your new goal from McCaslin's on the roof or on a pole

**Picture FRAMES** Pre-Made For CHRISTMAS

**Fireplace Equipment** Screens Grates Andirons Other accessories Attention Mobile Home owners! **CONCRETE STEPS** Starting **\$12.95** F.O.B. The Yard

**VANITIES** With many different styled cabinets and a wide assortment of marble tops

**WE WILL BE CLOSED ALL DAY DEC. 24-25. MERRY CHRISTMAS**  
**Carl McCaslin Lumber Co.**  
364-3434 344 E. 3rd.

# SELL IT FAST! BUY IT RIGHT! USE WANT ADS!

## Phone 364-2030

**CLASSIFIED ADVERTISING RATES**

Readers Ads (Minimum 10 words) 1st insertion per word 10c  
Additional insertions, when paid in advance: per word 8c

Classified Display (8 pt. type under a specific heading, 1 column width only — no art or signature cuts) per col. inch \$2.00  
Repeat insertion without copy change per col. inch \$1.50

Display Advertising Not Classified under a heading, but placed on the classified page per col. inch \$1.54

Deadline for Classified Advertising in the SUNDAY BRAND. 5 p.m. Friday

Deadline for Classified Advertising in the HEREFORD BRAND. 5 p.m. Tuesday

### IN HEREFORD

Large corner lot 100 x 160 with large 4 bedroom house, 3 room basement. This property is business property, apartment house, office, etc. or make a fine home out of it. Property faces Park Avenue. Private financing can be arranged. Call or write: R.C. Gentry 505-763-3926 P.O. Box 1485 Clovis, New Mexico 88101 B-1-98-4c

**FOR SALE:** RCA Stereo tape players, car—home units. WILHELM TELEVISION SERVICE 364-5821. B-1-14-98-5c

**For Sale:** Yard swing set; used divan. Call 364-0799. B-1-10-99-tfc

**FOR SALE** 2-only 19" portable color TV's #12933. Was \$364.88, now \$266.88. In stock only.

Console stereo AM-FM radio-recorder changer and 8 track tape. Was \$381.95, now \$286.00.

Electronic oven #8165. Was \$229.95, now \$214.88.

**MONTGOMERY WARD** 114 Park Avenue Phone 364-5801 B-1-100-tfc

**AKK Registered Toy Pekingese Puppies.** Will hold until Christmas. Call 364-5288. B-1-11-100-2c

**NEW GIFT SHOP** Large Selection Open daily 10 a.m. - 9 p.m. Saturday 10-6

Across from High School Needle point, crewel, cross stitch & craft kits, Maple & Pine gifts. Brass-Copper & Tinware, ceramics, hand made rugs by Marie.

**MILDRED MARIES** 211 Ave. F 364-5452 364-6285 B-1-99-tfc

**FOR SALE:** Baled maize stalks. Ivan Block, 364-0296. B-1-10-99-tfc

Two male kittens to give away to good home. 364-2075. B-1-10-99-tfc

**JUST RECEIVED . . . . .** New shipment of FRIGIDAIRE MICROWAVE OVENS!!!!!! the gift the whole Family will enjoy.

**CRIST APPLIANCE** 112 Miles Avenue 364-6285 B-1-100-2c

**For Sale:** Sears portable dishwasher. One year old. Coppertone color. Good Xmas for Mom. \$125.00. Call 364-1346. B-1-17-98-tfc

**For Sale:** Story and Clark solid pecan piano. Call 364-5280. B-1-10-22-tfc

**DISHWASHERS . . . . .** the place to buy **CRIST APPLIANCE** 112 Miles Ave. Phone 364-6285

after the SALE it's the SERVICE that counts. B-1-48-8c

**For Sale:** Sears Complete CB mobile radio set-up. Call 647-3340 Dimmitt after 6 p.m. B-1-12-97-tfc

**FOR SALE** Choice native pregnancy tested cows. Ideal for wheat or stalk fields. Several loads on hand. Sorted to suit. Also can sort up small bunches of strictly choice young or bred heifers.

**PHONE 806-481-9257** Farwell, Texas B-1-22-6c

**POODLE PUPPIES** FOR SALE FOR CHRISTMAS Chantel's Grooming Salon Phone 364-3048 210 West 5th Street B-1-99-2c

**SPECIAL GIFT FOR MOM & DAD OR GRANDMOTHER** is a Telephone Voice Amplifier. The whole family can talk and listen "hands free".

**STAN KNOX TV & MUSIC** 599 East Park Avenue B-1-99-3c

**NEW G. E. FREEZERS.** Chest or upright. Good selection. Taylor Furniture & Appliance, 603 Park Avenue. B-1-15-98-tfc

**FOR SALE:** Like new, reconditioned color TV's. New picture tube. WILHELM TELEVISION SERVICE 364-5821 B-1-14-100-tfc

**For Sale:** Two nice female German Shepherd puppies. \$10.00 each. 7 weeks old at Christmas. Phone 364-6949. B-1-17-101-1c

### CROSSWORD By A. C. Gordon

1	2	3	4	5	6	7	8	9	10
11				15					
12				16					
13				17					
14				18					
19				19					
20				20					
21				21					
22				22					
23				23					
24				24					
25				25					
26				26					
27				27					
28				28					
29				29					
30				30					
31				31					
32				32					
33				33					
34				34					
35				35					
36				36					
37				37					
38				38					
39				39					
40				40					
41				41					
42				42					
43				43					
44				44					
45				45					

**ACROSS**

1 - Agree  
6 - Humbler  
11 - Toss  
12 - Anger  
14 - Lurid  
15 - Preposition  
16 - Increasing motion  
19 - Prisoner's suit  
20 - Coy  
22 - Salute  
23 - Sun god  
24 - Vegetable  
25 - This or that (abbr.)  
27 - Biblical high priest  
28 - U. S. "Coca Cola" (abbr.)  
29 - "Julius" (abbr.)  
32 - Fabric  
35 - Fiber  
36 - Musical note  
37 - Of a time period  
40 - Of a metal  
41 - Half an em  
44 - "Julius" (abbr.)  
45 - Medical man (abbr.)  
46 - Container for No. 24 Aerosol  
48 - Silver (chem.)  
49 - Exclamation

**DOWN**

1 - Pure  
2 - Affirmation  
3 - Greek letter  
4 - Office worker (abbr.)  
5 - Washed out  
6 - Of a measure  
7 - Circum-pert  
8 - Negative  
9 - Fencing device  
10 - Longer  
13 - In reference  
17 - Roman deuce  
18 - Ethiop.  
21 - Longed  
24 - Tape lightly  
26 - Pronoun  
28 - That thing  
30 - ... Chaucy  
31 - Time period  
33 - Grate  
34 - Cause to run smoothly  
37 - Attach  
38 - World peace organization (abbr.)  
39 - Old tale  
40 - Affirmed  
41 - Male nickname  
42 - Navy clerk  
47 - A mending  
48 - Area (abbr.)  
50 - Pronoun  
52 - "Sub"  
54 - Bed  
55 - "Candy" Fabrice  
56 - Beginning of democracy  
59 - Degree of moving  
62 - Legal education (abbr.)

### 3. FOR SALE Automobiles

**For Sale:** 1971 Lincoln. All power, clean, good tires. Call 364-3271 or 364-0171 after 5:30. B-3-15-48-tfc

**NEW & USED CARS** now for sale at **JOHN ORSBORN BUICK PONTIAC, GMC'S** new location. 221 North 25 Mile Ave. B-3-8-tfc

**SELECTED USED TIRES \$3.00 UP** 30 Day Guarantee **MONTGOMERY-WARD AUTOMOTIVE SALES** 114 EAST PARK 1B-3-17-tfc

**MUST SELL — 1970 El Camino.** Mags, vinyl top, power and air. Make offer. Phone 364-0465. B-3-15-100-2c

**For Sale:** 1963 Olds. Power & air, new tires. Runs good, \$250.00. 364-4049 evenings. B-3-12-100-tfc

**WALKER'S USED CARS AND TRUCKS** WE BUY, SELL OR TRADE 400 West First Phone 364-2250 1B-41-tfc

**For Sale:** Good used tires, \$5.00 and up. **FIRESTONE-364-4333** B-3-10-43-tfc

**For Sale:** 1971 Ford Galaxie 500. Phone 276-5850. B-3-10-97-tfc

**FOR THE BEST BUY IN** Pre-owned and personally selected cars

Contact **COMBS USED CARS** F.D. "Chick" Holbert (Owner) 1503 Park Avenue Hereford, Texas 79045 Office Ph. 364-1310 Home Ph. 364-1797 Bank Rate Financing Available B-3-13-tfc

**For Sale:** 1973 Buick Riviera, loaded. Call 364-6801 or 364-5017 after 5 p.m. B-3-12-14-tfc

**FOR SALE:** RCA Stereo tape players, car—home units. WILHELM TELEVISION SERVICE 364-5821. B-3-14-98-5c

**FOR SALE** 1969 IHC F-1800 Series. Twin screw. Excellent condition. '71 Dodge ¾ ton. '71 Dodge one ton. Call 364-0951. B-3-98-tfc

**WHILE THEY LAST** 35 to 50% off in sets 7339 GR70x14 W.T.O. Radial — Reg. \$232.00 13.07 ea. F.E.T. Sale \$116.00 13.07 ea. F.E.T. 6031 678x15 Poly-Trak Cushion Ride (W) — Reg. \$164.00 2.63 ea. F.E.T. Sale \$106.60 2.63 ea. F.E.T. 6018 678x15 Poly-Trak Cushion Ride (W) — Reg. \$152.00 2.63 ea. F.E.T. Sale \$98.80 2.63 ea. F.E.T.

6014 H78x15 Poly-Trak Cushion Ride (W) — Reg. \$164.00 2.82 ea. F.E.T. Sale \$106.60 2.82 ea. F.E.T. 6036 678x15 Poly-Trak Cushion Ride (W) — Reg. \$196.00 3.13 ea. F.E.T. Sale \$127.40 3.13 ea. F.E.T. 2132 678x15 Glass-Track Belted Traction Grip (W) — Reg. Pair \$85.90 2.97 ea. F.E.T. Sale Pair \$55.90 2.97 ea. F.E.T.

1825 G78x14 Sno-Grip 4 ply Blik. — Reg. Pair \$41.90 2.32 ea. F.E.T. Sale Pair \$27.24 2.32 ea. F.E.T.

9848 H78x15 Power Grip Super Wide Blik. 6 ply — Reg. Pair \$106.00 3.61 ea. F.E.T. Sale Pair \$68.90 3.61 ea. F.E.T.

9890 800. 16.5 Power Grip Super Wide Blik. 6 ply. — Reg. Pair \$90.00 3.44 ea. F.E.T. Sale Pair \$58.50 3.44 ea. F.E.T.

**MONTGOMERY WARDS** 114 Park Ave. 364-5801 B-3-100-tfc

**For Sale:** 1973 Monte Carlo. Loaded. Includes tape. 14,200 mile. Call after 5 p.m. 364-2808 or 364-2965. B-3-16-97-tfc

**FOR SALE:** 1973 Monte Carlo. Loaded. Includes tape. 14,200 mile. Call after 5 p.m. 364-2808 or 364-2965. B-3-16-97-tfc

1970 Mercury Marquis, 4 dr. Phone 364-4117 or 289-5685. B-3-10-101-tfc

**For Sale:** 1973 Buick LeSabre. 37,000 actual miles, radial tires. Can be seen at 1209 Grand. 364-3744 or 364-0160. B-3-19-21-tfc

**MILBURN MOTOR COMPANY** We pay cash for Used Cars 136 Sampson Phone 364-0077 B-3-33-tfc

**FOR SALE** 1966 SS Chevy hardtop with 327 motor. On floor shift. '68 Chevelle, 2 dr. 396 motor, on floor shift.

389 Pontiac motor, with .060 pistons, new ring inserts, etc., has hot cam.

396 Hi-perf. Chevy motor. Complete 327 motor, ready to go. Complete 427 Chevy motor with 4 speed. New rotators for any antenna. Complete super 8 movie setup. Set of mag wheels with nearly new tires. 1966 Chevy Pickup — \$495.00 if sold this week. **PHONE 364-2044** after 5 p.m. B-3-101-2c

**4. REAL ESTATE For Sale Or Trade** I have Farm and Ranch Buyers, I need your listings. **J.M. HAMBY REAL ESTATE** Phone 364-3566 Res. 364-2553 B-4-29-tfc

**HEREFORD HARDWARE FOR SALE** Total price, \$65,000 includes building, land, fixtures and inventory. Will finance \$35,000 at 7% interest. Contact **Ray Seale** 364-4042 or 364-2075 B-4-97-tfc

15 Acres irrigated land, mobile home and built-in den, barns, corrals, fenced and cross fenced. 1200 ft. frontage on payment. Hwy 3, New Mexico at Questa, N. Mex. 15 miles from Red River, N.M. If you fly a plane, there is an airstrip across the road — fly in and go from there. **R.C. Gentry** P.O. Box 1485 Clovis, N.M. 88101 Phone 763-3926. B-4-98-4c

22 acres, 3-bedroom house, barn and other improvements, 5 miles from Hereford, for sale, or would consider trading for a 2 bedroom trailer house, 10 ft. or 12 ft. wide on equity. **Nice 40 acres 1 1/2 miles from Hereford, dig irr. well, and sign 20 year note on balance at 8 per cent interest.** **Have other small tracts improved and unimproved. Check with me for information.** Call for **J.M. HAMBY** Realty Office - 364-3566 Res. - 364-2553 B-4-100-tfc

**Commercial Building,** 6,000 ft. of floor space, fire proof, quality built, heated, cooled, rest rooms, offices and lounge, etc. **Realtor, 364-6633** B-4-22-tfc

**US66 TRUCK STOP & CAFE** Diesel storage 50,000 gallons. Should net \$1,000 week. **Phone 364-0484** B-4-101-3p

**FOR SALE IN FRONA** 2 lots and storage house, cellar, and orchard. Call Harrell Mays, 247-3477. B-4-15-99-8c

**350 CHOICE IRRIGATED, \$700 acre.** Numerous crops net \$1500 acre. Call 364-0484. B-4-101-3p

**EXCLUSIVE LISTING** On this 3 bedroom brick home, sharp inside and out, has lots of rose bushes and fenced back yard. Priced \$19,750.00 has existing loan.

**DOUBLE SHARP** This 3 bedroom, 1 1/2 bath, new paint, carpet, double garage, fenced yard. Equity and assume loan. Priced \$23,500.

**CLOSE TO SCHOOL AND HOSPITAL** 3 bedroom home, single car garage, nice yard front and back, fenced, also good neighborhood. Has a small loan at 5 1/2 interest. Priced \$15,500. Owner will carry some second loan. Call for details.

**CLOSE TO GROCERY STORE AND SCHOOL** 3 bedroom, 1 bath with new paint and carpet, also has fenced back yard with storm shelter. Has existing loan with payments of \$165. Priced \$16,500.

**OWNER ANXIOUS** to sell this duplex, 1' bedroom-kitchen and living room on both sides. Furnished with double garage and carport. \$1,500 down and \$125. per month. Rented now for \$230. per month. Priced \$14,000.

**LOOK \$49,000 DOWN** Will buy this 1/2 section with nice brick home and machinery barn. 3 wells with tail pit. You need to see this place. Priced \$550. per acre. Good trms on balance.

**FARMER WANTING TO LEAVE** Says sell this 1/2 section for \$300 per acre. Has 3 bedroom home with 5 small wells, land lays real good. Call for terms.

**1/2 SECTION ON PAVING** With 3 bedroom home and some corrals, has some small wells. Has wheat on land ready to graze. Wheat goes with sale. Priced \$325. per acre. Call for details.

**HAMBY REAL ESTATE** 1/2 Mile South of Underpass on Hwy 385 OFFICE — 364-3566 Calvin Edwards — 364-1017 Gerald Hamby — 364-1534 J.M. Hamby — 364-2553 **EQUAL HOUSING OPPORTUNITY** B-4-16-tfc

**New Listing!** 4 BR, Brick, 2 Baths. Assume 7% Loan with \$135 Per Month Payments Less Than \$7,000 Equity. 1400 Sq. Ft. Plus Garage - \$21,500. Extra nice 2 bedroom home, Avenue C. \$15,000. Large 3 bedroom home - Irving St. \$159.50 - assume FHA or VA. Beautiful 3 bedroom, 2 bath, Stanton St. Assume loan. 1700 sq. ft. 3 bedroom, 2 bath, brick. Only 10 years old. \$23,000 with massive living and dining area. Vicinity Tierra Blanca. Large 3 bedroom brick, 1 1/2 baths, central heat, ref. air. Price \$28,000. Requires new loan.

**WHY BE CROWDED?** Look at this extra large 2 bedroom home on one acre. Only \$10,500. Can assume a loan of \$5500.00 with payments of \$75.00 per month. **CARTEL REAL ESTATE** 206 North 25 Mile Avenue **Henry Reid — 364-5344** **Al Wiley — 364-4985** **Wayne Carthel — 364-9944** B-4-42-tfc

**5. FOR RENT** **TRAILER SPACES FOR RENT** Northwest Mobile Lodge Phone 276-5518 B-5-10-13-tfc

**FURNISHED** one and two bedroom apartments. Inquire 112 Avenue H, Apt. 36. B-5-12-46-tfc

**Storage for rent.** Phone 364-1483 or 364-3937. B-5-10-50-tfc

**ELDORADO Arms** 1 and 2 bedroom furnished apartments. All bills paid, free cable TV. Call 364-4332 after 6:00 p.m. all day Sunday. B-5-98-tfc

### 1. FOR SALE Miscellaneous

**FIRE WOOD** PINON-OAK Seasoned Bud Sparks — 364-1264 Dean Herring — 364-2203 B-1-13-tfc

**For Sale:** Like new 1972 Chemetro portable 200 amp arc welder on excellent two wheel trailer which includes cutting torch. Call 364-2947. B-1-22-45-tfc

**!! CARPET !!** We have moved to 310 North 25 Mile Avenue **C&W CARPET** 364-3448 B-1-14-tfc

**"THE SADDLE HOUSE"** COMPLETE Riding Equipment New & Used Saddles **HIGGINS & SOUTH TEXAS ST.** PHONE 364-3583 1B-1-5-tfc

**WE BUY AND SELL USED FURNITURE** BARRICK FURNITURE WEST HWY 60 PHONE 364-3552 1B-37-tfc

**!!WE HAVE MOVED!!** TO **KNOWLES AUCTION BARN ON MISSION ROAD** We have a full line of new and used furniture and appliances at bargain prices. Open 9 a.m. Closes 5:30 p.m. **BIG JIM'S FURNITURE** Phone 364-1873 B-1-31-tfc

**FOR SALE** 1—21" Color Console TV 1—19" B&W Portable **WE MAKE HOUSE CALLS** Repairs on all makes & models, color, B&W and radios. **TOWER TV** 248 Northwest Drive Phone 364-4740 B-1-25-tfc

Steel belt radial at reduced prices. Hurry while supply lasts. 50-HR78-15 and 50-GR78-15. Firestone. Call 364-4333. B-1-17-45-tfc

**STATED MEETING** **SECOND MONDAY** 7:30 P.M. Thursday **DEGREE WORK** L.J. Clark W.M. W.A. Phipps Sec. **Hereford Rotary Club** meets every **Monday at 12:05** Civic Club Center (Jim Hill) **Lions Club** meets each **Wednesday, 12 Noon** Civic Club Center (Jim Hill)

The Hereford Brand, Hereford, Texas, Thursday December 19, 1974

One bedroom furnished house. No pets. Adults only. 303 Avenue H, after 2 p.m. B-5-13-22-tfc

Furnished apartment for one person. Call 364-3388. B-5-10-97-tfc

Furnished efficiency apartment for one person only. Inquire after 4:00 p.m. to 364-5315. B-5-12-98-tfc

APARTMENTS, FURNISHED 1 and 2 bedrooms with kitchen, dinette and bath. Also 2 bedrooms, living room, kitchen, dinette and bath.

FORREST AVENUE APARTMENTS Phone 364-1887 1B-5-4-tfc

SUMMERFIELD MOBILE MANOR Water furnished. 7 miles West on Hwy. 60. Phone 357-2552. B-5-15-10-tfc

BLUE WATER GARDENS 612 Irving 364-6661

UTILITIES FURNISHED DEPOSIT REQUIRED 2,3, & 4 bedrooms, stove, refrigerator, garbage disposal, central heat and air conditioner. B-5-20-tfc

6. WANTED

WANT TO BUY: Old gold, rings, watches, old class rings, etc. Spangler's Diamonds Sugarland Mall Phone 364-0070 B-6-48-tfc

WANT: To buy coins. Double your money on all 1964 and earlier silver coins; 1959 and earlier pennies. Call 364-2559, 241 Centre. B-6-22-31-tfc

WANTED - CUSTOM FARMING. Contact Don Howard at Howards Custom Farming, 578-4361 or 364-0165. B-6-13-6-tfc

8. HELP WANTED

Need cook and custodian at Walcott School, prefer man and wife combination. Apply at school office or call 289-5874 or 289-5812. B-8-21-100-4c

NEED Mature lady to keep 3 year old boy in your home 5 days a week from 8 until 5. Phone 364-2417 after 5 p.m. B-8-100-tfc

WANTED: PBX Operator. Call 364-4741 or come to 1509 East 1st Street. B-8-12-100-2c

Hide room labor wanted. We offer: Good pay Paid vacation Paid hospitalization Colorado By-Products 3 1/2 miles West Hwy 60 Phone 276-5331 days 364-2495 nites B-8-42-tfc

Need Experienced welders at our new facilities on Holly Sugar Road. Phone 364-4621. B-8-13-32-tfc

NEEDED - Bus driver at Walcott School, apply at school office or call 289-5874. B-8-10-21-8c

NEED school bus drivers. See Eldon Owens at school bus shop. B-8-11-48-tfc

Man or woman interested in real estate. License and some experience preferred, not mandatory. Call 364-0780 for appointment. B-8-18-99-tfc

WANTED Female Christian companion for elderly lady living alone. Private quarters in lovely home. Will discuss salary. Smokers and drinkers need not apply. Must furnish references. Box 22A, Hart, Texas Phone 806-938-2421 B-8-99-3c

THE SONIC DRIVE-IN (New Management) Needed immediately day turn car hop and kitchen help. Please apply in person. B-8-99-tfc

Family man needed with references to run irrigated farm near Dimmitt. 3 bedroom home. Phone 276-5349. B-8-16-101-4c

WANTED Fuel delivery truck driver and automotive service man. Inquire at Friona Consumers or Call 265-3350 evenings. B-8-100-6p

WANTED: Crew to pick up 100 acres ear corn. Phone 364-0491. B-8-10-100-2c

MBPXL Corporation is now accepting applications for kill floor personnel. We offer you year around employment, paid vacation, paid holidays, company paid group insurance. Good wages, no experience necessary. Apply at personnel office, MBPXL Corporation, Friona, Texas, 4 miles west of Friona on Hwy. 60. Equal opportunity employer B-8-100-3c

FREIGHTLINER DRIVER MECHANIC Tools. Ten years long haul experience required. Phone 364-0484 B-8-101-3p

9. SITUATIONS

State Licensed Child Care For Working Mothers Hereford Day Care Center 6 months through 8 years After school care available 364-1293 B-9-46-tfc

10. NOTICE

ALCOHOLISM INFORMATION For information on alcoholism, referrals for help, counselling, or programs on the subject of the disease of alcoholism, Call 364-4540 from 8 a.m. 'till 12, 1 p.m. until 5 p.m. Monday through Friday. A UNITED FUND AGENCY B-10-12-tfc

For the convenience of you, our customers, we now have truck scales to weigh your scrap iron - One mile North of Big Daddy's Truck Stop. HEREFORD IRON & METAL North Progressive Road by City Dump Anson A. & June Dearing Phone 364-3350 or 364-3777 1 1/2 B-10-34-tfc

CUSTOM SWATHING, stacking and hauling. Alfalfa, milo and corn stubble. Hesston stack hand system. 364-2907 or 364-3117. B-11-15-42-tfc

11. BUSINESS SERVICE

We buy old gold rings, mountings, etc., for Swest Refinery. Cowans Jewelers Downtown B-11-13-51-tfc

Custom swathing, stacking and hauling. Alfalfa, milo and corn stubble. Hesston stack hand system. 364-2907 or 364-3117. B-11-15-42-tfc

FRANK WESTER CEMENT CONTRACTOR 107 BRADLEY Residential-Commercial Turnkey Job Straight finish Phone 364-5169 1B-11-39-tfc

FOR PORTABLE DISC ROLLING Call Ralph Paul, 364-1842 or 364-2978 B-11-99-tfc

Call "WE FIX" for your building chores. Repair for houses shops and stores. A roto-tiller we now own For your plowing ring our phone. B-8-11-48-tfc

Man or woman interested in real estate. License and some experience preferred, not mandatory. Call 364-0780 for appointment. B-8-18-99-tfc

Call us late or in the morn 'Cause after 8 you'll find us gone. Call: Robert Betzen 289-5500 B-11-100-tfc

KLEMM CATTLE CO. Stocker & Feeder Cattle Wheat & Pasture Calves Phone 417-742-2624 Rt. 2, Walnut Grove, Mo. B-11-19-15p

WANT ADS A WORLD OF RESULTS

Family man needed with references to run irrigated farm near Dimmitt. 3 bedroom home. Phone 276-5349. B-8-16-101-4c

Family man needed with references to run irrigated farm near Dimmitt. 3 bedroom home. Phone 276-5349. B-8-16-101-4c

Family man needed with references to run irrigated farm near Dimmitt. 3 bedroom home. Phone 276-5349. B-8-16-101-4c

Family man needed with references to run irrigated farm near Dimmitt. 3 bedroom home. Phone 276-5349. B-8-16-101-4c

Family man needed with references to run irrigated farm near Dimmitt. 3 bedroom home. Phone 276-5349. B-8-16-101-4c

PORTABLE WELDING Any kind of welding - Steel barns, sheds, all livestock pens, panels, etc. "If you can't come here, we'll come there." HARVEY ROWLAND 840 Avenue F Phone 364-1189 B-11-48-tfc

KELLY ELECTRIC Virgil Kelly Electrical Contractors Residential - Commercial All bids & wiring competitive. Ph. 364-1345 - Nights 364-1523 or 364-5929. P.O. Box 30 B-11-15-tfc

We repair all makes of TVs and Stereos. MONTGOMERY WARD, 114 Park Avenue. B-11-98-tfc

B.L. Jones CONCRETE CONTRACTOR We will do your finishing or give you a turnkey job. Free Estimates. 246 16th Street Phone 364-6617 B-11-21-tfc

DRAGLINE SERVICE FOR TAIL WATER PIT CLEANING CALL CLIFF JOHNSON, 364-2111 B-11-45-tfc

WILL PICK UP JUNK CARS FREE Call 364-3350 or 364-3777 1B-11-28-tfc

BOBBY GRIEGO DRAGLINE SERVICE TAIL WATER PIT CLEANING DUMP TRUCKS LOADER DOZER Day Phone 364-0574 Night - 364-2322 1B-11-14-tfc

WANTED 100 to 150 watches a week to repair by latest approved methods. COWAN JEWELERS B-11-15-29-tfc

JOHNSON IRRIGATION Peerless PVC Plastic Pipe Don Johnson, 364-2870 Mobile Phone 364-4741 Unit 3470 P.O. Box 2024, Hereford, Texas B-11-8-tfc

STRAYED: Male Doberman pinscher from 2 1/2 miles southeast of town. REWARD. Phone 364-0045. B-13-14-98-tfc

LEGAL NOTICE THE STATE OF TEXAS TO: JAMES GEORGE WRENTMORE Address unknown, Respondent, GREETING: You are hereby commanded to appear by filing a written answer to the Petitioner's Original Petition for Divorce at or before ten o'clock A.M. of the first Monday after the expiration of forty-two days from the date of issuance of this citation, same being Monday, the 6 day of January, A.D. 1975, at or before ten o'clock A.M. before the Honorable Judicial District Court of Deaf Smith County, Texas, at the Courthouse of said County in Hereford, Texas.

Said Petitioner's Petition was filed in said court on the 8 day of November, A.D. 1974, in this cause, numbered 7267 on the docket of said court, and styled, IN THE MATTER OF THE MARRIAGE OF BARBARA JEANNE WRENTMORE AND JAMES GEORGE WRENTMORE.

The names of the parties to the cause are as follows: BARBARA JEANNE WRENTMORE is Petitioner, and JAMES GEORGE WRENTMORE is Respondent.

A brief statement of the nature of this suit is as follows, to-wit: Petitioner seeks a divorce from Respondent and an equitable division of the community property and other equitable relief as is more fully shown by Petitioner's Original Petition for Divorce on file in this suit.

If this citation is not served within ninety days after date of its issuance, it shall be returned unserved.

The officer executing this process shall promptly execute the same according to law, and make due return as the law directs.

Issued and given under my hand and the Seal of said Court, at office in Hereford, Texas, this 22 day of November, A.D. 1974.

Attest: Lola Faye Veazey Clerk, District Court, Deaf Smith County, Texas (SEAL) T-48-4c

LUCILLE BALL IS ONE WOMAN WHO TAKES THE ADVICE SHE GIVES

I'll keep it short and simple. Each year, every woman should have a Pap test. It's the best way to find out if you're free of cervical cancer. The test is painless, and takes only a few minutes. It can save your life. Please have a Pap test. Soon. Very soon.

American Cancer Society T-101-1c

Yuletide Followed By Store Exchange

BY JOHN L. HILL Attorney General THE Christmas gift-buying season inevitably is followed by the post-Christmas gift-returning season. There are many reasons for returning gifts... maybe Cousin Agatha had put on so many pounds since you last saw her that the gold belt you bought her looked more like a necklace. Or Uncle Wellington's home winemaking kit... he loved it, but had received one just like it for his birthday in October. Or maybe it's you with a gift that's unusable or impractical... like that white terrycloth bow tie for formal tennis games that your brother-in-law gave you.

There are certain instances in which a store is legally required to make adjustments. For example, if a store advertised car coats with sheepskin linings, but you discover the lining is actually acrylic pile, you have the right to return the coat for an adjustment. Most merchants, however, are very agreeable about adjustments since this is a form of customer service which encourages repeat business. Sometimes certain stores may be unable to cooperate fully with the post-Christmas gift returner, since they may operate under more restrictive adjustment policies than other establishments. The Attorney General's Consumer Protection Division strongly recommends that shoppers check on store policy before buying gifts that may need to be returned or exchanged.

23rd ANNIVERSARY AT COWAN JEWELERS Downtown

Over 500 Watches to select from COWAN JEWELERS Downtown

EXPERT REPAIR On BUICK PONTIAC GMC TRUCKS JOHN ORSBORN

Free Pickup Phone 364-0990 HOME OWNED

FOR THE BEST DEALS ON NEW or USED CARS

Come in and talk with one of the men AT JOHN ORSBORN BUICK-PONTIAC-GMC at 142 N. MILES or 221 N. 25 Mi. Ave. 364-0990 364-1222

HEATER ON THE BLINK?

Call Us BROWND SHEET METAL 364-3867 We service all makes & Models and have a wide selection of parts Nights & Holidays Call Steve 364-6395 Don 364-1920 Gid 364-2384

Winter WINTER IS HERE Don't let him sneak upon you... Have your heating system checked and repaired now CALL: 364-4714 Robert (Bob) Rhoton R & R REFRIGERATION AND HEATING SERVICE Coleman

DANCE MOONLIGHTER SATURDAY NITES HEREFORD'S OWN "SOUND EXPRESS" BACK ON TRACK! ADULTS ONLY ARRANGEMENTS MADE FOR PRIVATE PARTIES FOR ANY OCCASION DAY PHONE: 364-0064 NITE - 364-9629 1 MILE NTH OF HEREFORD ON HWY 395

LITTLE KNOWN FACTS ABOUT GROUND WATER

Underground water comprises 97 percent of the total fresh water available in the world, reports Ground Water Council. Less than 3 percent of the world's supply is surface water-in lakes, rivers and streams. For example, there is five times as much fresh water under the state of Florida as in all the Great Lakes. Because you can't see underground water, it is often mysterious and undervalued, says the Ground Water Council. Ground water, however, has several major advantages. It is available in vast quantities nearly everywhere in the U.S. It filters through layers of earth and thus becomes clean. It stores itself beneath the earth, with no evaporation loss. Since underground water is found near the point of use, it is inexpensive compared to lake and river water. There is less need for long pipelines. And because it is clean, expensive treatment facilities are needed. Many large cities-such as New York, Indianapolis, Houston and Miami-obtain a large part of their municipal water supplies from wells. Memphis, Wichita and other large cities obtain all of their supply from wells, according to the Ground Water Council. There are single wells in the U.S. that yield more than 10 million gallons of water daily over decades.

THE BEST FROM HOLLYWOOD! COMMONWEALTH THEATRES DID SPANISH VICTORY BIRTH IN ADVENTURE YEARS? NOW WE HAVE PROOF! CHARIOTS OF THE GODS? THE DEVILS TRIANGLE FRI. SAT. STAR CHARIOT 8:25 IT'S NOT NICKELODEON WITH MOTHER NATURE... THE MUTATIONS Golden Voyage of Sinbad in Dynarama! THURS. FRI.-SAT. TOWER DRIVE-IN SHOWTIME 7:00

3" MONO TV & MUSIC 500 Per An. 364-0785

MERRY CHRISTMAS FROM

# THRIFTWAY

A BETTER WAY TO SAVE

NEXT TO SANTA'S VISIT CHRISTMAS DINNER IS MOST IMPORTANT

NESTLE'S TOLL HOUSE CHOCOLATE CHIPS 12-OZ. **79¢**

TIDE LAUNDRY DETERGENT GIANT SIZE **99¢**

NESTEA LEMON & SUGAR ICED TEA MIX 10 ENV. TO PKG. **79¢**

NESTLE'S HOT COCOA MIX 10 ENV. TO PKG. **79¢**

FOOD KING PAPER PLATES 100 COUNT **69¢**

NESTLE'S CANDY BARS 40 BARS TO PKG. **\$1 09**

STALEY PANCAKE SYRUP **99¢**

SHURFINE TOMATO SAUCE NO. 300 CAN **3 FOR 79¢**

SHURFINE WHOLE WHITE POTATOES NO. 303 CAN **3 FOR 89¢**

WILSON'S CORN KING **\$1 29** MOISTURE ADDED BONELESS HALF OR WHOLE LB.

CUDAHY HOLIDAY HALF OR WHOLE **\$1 79** LB.

BONELESS **\$1 49** LB.

SHURFRESH FULLY COOKED BONELESS **\$6 99** CANNED 5 LB. CAN

FRESH SLAB SLICED **99¢** LB.

PRIME-GRAIN FED BEEF **\$1 29** LB.

SHURFRESH **59¢** 12 OZ. PKG.

SHURFRESH **59¢** 12 OZ. PKG.

SHURFRESH GRADE "A" SELF-BASTING **TURKEYS** BAKING 5-7 LB. AVERAGE WITH POP-UP TIMER LB.

**HENS 55¢** LB.

WILSON SEMI-BONELESS **HAMS** MOISTURE ADDED WHOLE OR HALF **\$1 19** LB.

MOUNTAIN GROWN **FOLGER'S COFFEE** ONE LB. CAN **99¢**



BETTY CROCKER LAYER **CAKE MIXES** ASSTD. FLAVORS 18 OZ. BOXES **2 1**

Appetizers SHURFRESH POTATO **Chips** TWIN PACK **69¢**

HOLSUM THROWN STUFFED MANZ. 5 OZ. JAR **69¢**

SHURFINE WHOLE SWEET **Pickles** 22 OZ. JAR **69¢**

FISHER MIXED **Nuts** 13 OZ. CAN **\$1 09**

LINDSAY MED. PITTED **Olives** NO. 300 CAN **49¢**

SUNSHINE HI-HO **Crackers** 16 OZ. BOX **69¢**

NABISCO ASSTD. SNACK **Crackers** BOX **69¢**

SOUR CREAM **Dips** 8 OZ. CTN. **39¢**

ASSORTED FLAVORS **SHURFRESH ICE CREAM** HALF GAL. CTN. **89¢**

Holiday Fixin's SHURFINE SALAD **Dressing** 32 OZ. JAR **89¢**

SHURFINE RED MARASCHINO **Cherries** 4 OZ. JAR **29¢**

BOND **Stuffing Mix** 8 OZ. PKG. **45¢**

JOHNSTON FROZEN **Pie Shells** 2 CT. PKG. **49¢**

SHURFINE FROZEN HALVES **Strawberries** 10 OZ. CTN. **45¢**

BIRDSEYE TOPPING **Cool Whip** 9 OZ. CTN. **59¢**

SWANSON FROZEN CHICKEN **Livers** 8 OZ. PKG. **49¢**

Traditional Treats SHURFINE CRANBERRY WHOLE OR STRAINED **Sauce** 16 OZ. CAN **33¢**

BRUCE'S **Cut Yams** NO. 3 SQUAT CAN **45¢**

HUNT'S-HALVES **Pears** 15 OZ. CANS **89¢**

SHURFINE TINY SWEET **Peas** 17 OZ. CAN **43¢**

TENDER CRUST **BROWN & SERVE ROLLS** 12 COUNT PKGS. **3 1**

MIX 'N MATCH SUNKIST NAVEL **ORANGES** 4 LBS. FOR **89¢**

OR WASHINGTON GOLDEN DELICIOUS **APPLES** **89¢**

CALIFORNIA LARGE ZIPPER SKIN **Tangerines** LB. **29¢**

HONDURAS **Cocoanuts** EA. **59¢**

CALIFORNIA GREEN PASCAL **Celery** LB. **15¢**

YELLOW SWEET **Onions** LB. **9¢**

PORTALES U.S. NO. 1 **Yams** LB. **19¢**

LONG SLICERS **GREEN CUCUMBERS** LB. **25¢**

**BANANAS** GOLDEN RIPE LB. **10¢**

**WALNUTS** LARGE ENGLISH LB. **49¢**

Baking Needs NESTLES MORSELS CHOCOLATE **Chips** 6 OZ. PKG. **49¢**

LIBBY PUMPKIN PIE **Mix** NO. 2 1/2 CAN **59¢**

KRAFT CRACKER BARREL CHEDDAR MILD. **Sticks** SHARP-EXTRA SHARP 10 OZ. PKG. **99¢**

BAKER'S ANGEL FLAKE **Coconut** 14 OZ. PKG. **89¢**

KRAFT MARSHMALLOW **Cream** 7 OZ. JAR **39¢**

ELLIS NEW CROP-HALVES OR PIECES **Pecans** 6 OZ. PKG. **79¢**

KRAFT MINIATURE **Marshmallows** 10 1/2 OZ. PKG. **39¢**

SCHILLING POULTRY **Seasoning** 1/2 OZ. CAN **29¢**

WHIPPING **Cream** HALF PINT **39¢**

SHURFRESH CORN OIL-QTRS. **Margarine** LB. CTN. **69¢**

SHURFRESH SOFT **Margarine** LB. BOWL **69¢**

PARKAY MAXI-CUP SOFT **Margarine** LB. BOWL **79¢**

PILLSBURY CLOVERLEAF **Dinner Rolls** 8 OZ. CAN **43¢**

PILLSBURY BUTTER SCOTCH-PEANUT BUTTER OATMEAL WITH RAISIN-OATMEAL WITH CHOCOLATE CHIPS-PEANUT BUTTER WITH CHOCOLATE CHIPS **Cookies** ROLL **79¢**

PURE VEGETABLE **CRISCO SHORTENING** 1ST 3 LB. CAN THERE-AFTER REGULAR PRICE **1 89**

Holiday Dairy Values PHILADELPHIA CREAM **Cheese** 8 OZ. PKG. **39¢**

BRUNSWICK NATURAL OIL **HERRING** 4 FOR **\$1 00**

SHURFINE **SLICED BEETS** NO. 303 CANS **3 FOR 79¢**

KIMBIES 12 OVERNIGHT **DIAPERS** **\$1 09**

CURITY **DIAPERS** 30 DAYTIME DISPOSABLE **\$1 99**

SPECIALS GOOD DECEMBER 16-24, 1974. **THRIFTWAY** 426 N. MAIN HEREFORD, TEXAS

20 VALUABLE COUPON NO. 51618 20 GOLD MEDAL **FLOUR** 5 LB. BAG **79¢** WITH THIS COUPON VOID AFTER DEC. 24, 1974 THRIFTWAY FOOD STORES

20 **THRIFTWAY** 20

Ch pl m fl w w a m a f w c r t h C t r n n w a d b p c g n d t v r 1 1 1

Saturday Program Notes

Page 4 PK SUPPLY INC







# Nine good reasons why you'll want to Shop at Home



1. Better roads and streets.
2. Better schools and churches.
3. Higher property values.
4. Better jobs.
5. Lower taxes.
6. Better selection of goods.
7. Better police protection.
8. Better fire protection.
9. Better emergency services.

The **Hereford Brand**

Weekly Television Magazine

**The Hereford Brand**

THURSDAY DECEMBER 19, 1974

**Tel-Aire**



Bill Cosby stars in "Annap's Fabrics."

**Free!**

That's How Expensive It Is to Get On The Cable.  
Can You Afford It?

**CABLEVISION CALL 364-3912**

