

The Hereford Brand

Vol. 7

HEREFORD, TEXAS, OCTOBER 18, 1907

No. 36

NAMES THAT STAND FOR QUALITY

We point with much pride to the many lines of high standard goods carried in our stock
—lines of goods the makers name alone stands as a first class guarantee of every article.

We carry in stock and represent the Sharpin & Bros. Leather Parlor Furniture.

Ostemoor and Sealey Mattress, the best on earth.

Leggett & Platt, a life time guaranteed Bed Spring.

White and New Home Sewing Machines, the easiest running and none better made.

The Baldwin Pianos, that stand at the top.

The Globe Wernick Elastic Book Cases.

The greatest line of Art Rugs made.

The Streit line of Morris Chairs.

The American Chair Company's line of Fine Rockers.

The Wisconsin Chair Company's line of Fine Rockers.

The Conrades Chair Company's line of Fine Rockers.

The United States Manufacturing Company's line of Folding Beds.

We show over 30 styles of Extention Tables.

We show over 40 styles of Nice Dressers.

Our lines are too varied and extensive to make mention of all. Come and see for yourself.

Yours for the Best at the Lowest Price

Furniture Dealer

E. B. BLACK

UNDERTAKER

AT THE STATE FAIR.

Farm and Garden Exhibit Shipped to Dallas—Hereford Will be Represented.

The Board of Directors of the Commercial Club got busy Wednesday morning and made a contract with J. M. Boone to act as care-taker of the exhibit of garden and farm products at the Texas State Fair. Mr. Boone was busy all day Wednesday and Thursday hunting up and preparing the products to ship. He got together many fine samples, tho many of them could have been beaten if the Fair had been earlier and if the farmers had brought in their stuff. It seems that a few did not feel disposed to contribute. This exhibit will be of great benefit to Hereford and the Hereford country and will be the means of bringing hundreds of inquiries concerning the country. Some have remarked that an exhibit at Dallas would not do us any good, as the Texas people did not care for the Panhandle. That's just what we want. Some of those good old Texans down in the sand hills and black belts do not know that the Panhandle can grow anything but cactus or raise anything except sand. The Texas people need the demonstration as well as the Missourians. You have to show the whole crowd. It is a fact that many of the Texas people do not know what we have and are fighting against the interests of this section of the state. This exhibit will open their eyes. Mr. Boone will have charge of the booth containing the exhibit

and will be there to explain what the Hereford country is doing, what it raised, what the yield of the various products are and how the country is growing. He will distribute printed matter and otherwise advertise Hereford and the Panhandle.

Railroad Crossing.

The crossing over the Panhandle Short Line on Dewey Avenue at the approach to the Tierra Blanco seems to be giving the authorities some trouble. The county has ordered a bridge to be built across the river in a direct line with the street. The bridge will not extend but a short distance this side of the water in the channel and a long graded approach will have to be built. It has been suggested that a dirt cause-way be thrown up, beginning this side of the railroad grade and building it on the same level as the road bed; then from the road bed the cause-way to be extended to the bridge, either of dirt or trestle work. The cost of this would be considerable, but some of the expense would fall on the railroad as all roads must provide convenient crossings wherever they intersect a street or public highway. The people south of Hereford deserve consideration in this matter and, sooner or later, will demand their rights. The straight road in line with Dewey Avenue will be the most satisfactory in the end, tho it would cost more at the present.

Dental Office.

Dr. O. P. Sutherland is permanently located in the new opera house building and is prepared to do all kinds of dental work.

Bob Taylor's Lecture.

It is seldom that the people of Hereford have the opportunity of listening to such a great orator as Ex-Governor Bob Taylor of Tennessee. We should show our appreciation by giving him a full house. No other man is as popular in the South as he. As a platform lecturer he stands without a rival.

The following estimate is taken from the Memphis Scimitar:

A flash of imagery, a burst of eloquence and a wealth of glittering thoughts scattered like fireflies over a clover field—that is Bob Taylor's lecture. A song born in the wings of some dear old melody, a joke rippling from a fountain of humor, a subtle note of pathos awakening tender, sacred memories—that is Bob Taylor's lecture. Words painted in all the colors of fancy and put together with all the skill of tautless diction, the lights of innocent childhood, and the shadows of somber age developed on the background of common experience—that is Bob Taylor's Lecture. A radiant smile penetrating the gloom of despondency, a ray of hope arched in every man's hoarizon, a fragrant flower to brighten and to cheer—that is Bob Taylor's lecture.

Come and listen to the best treat you have had for a long time. At Hereford Opera House Saturday night, Oct. 19.

Post Office Building.

Material has at last come and work on the extension of the post office building begun. The rear wall is being torn away and the building

when completed will be doubled in floor space and the entire structure made new. The new post office fixtures are already here and only awaiting to be put in. The patrons of the office will be glad to get a lot of new boxes as many of them are compelled to wait for the general delivery when they would rent boxes if the office had them.

Newell-Patton.

Mr. Orville Newell and Miss Merline Patton were united in marriage at the home of the bride's mother, Sunday afternoon, at 3 o'clock, in the presence of a few friends, Rev. A. C. Smith, pastor of the Methodist church officiating. Mr. Newell is a popular young business man of this city. Miss Patton is the daughter of Mrs. M. M. Patton and a young lady of fine accomplishments and of splendid Christian character. The friends and acquaintances of these young people extend to them their most hearty congratulations.

Rogers-Witherspoon.

At 2 p. m., Sunday, October 13, at the home of Mrs. W. A. Witherspoon, the bride's mother, and in the presence of a large number of relatives and a few friends, were said the words which made Mr. Guy Rogers and Miss Leona Witherspoon one for life. The service was read by Rev. Wm. G. Keiry, of the Presbyterian church.

These young people are widely and favorably known and have the best wishes of a host of friends. They left at once to make their home in Farwell, where Mr. Rogers is principal of the schools.

LASSOED A BEAR.

Mrs. Sid Beal Figures In An Exciting Bear Chase. Brings Him Down.

Parties coming in from Bronco, near the line of New Mexico, tell the thrilling story of a woman, boy and bear. It was one day last week that Mrs. Sid Beal and her cousin, Pete Beal, who live on a ranch in New Mexico, some ten miles from Bronco, Texas, started to the post office on horseback and while enroute they encountered a full grown brown bear crossing their path and they at once proceeded to give chase. Mrs. Beal being handy with a rope soon had his bearship at the end of her line and the boy then put his string on the gentlemen too, and there they had him stretched out between them and while the trained cow ponies held him they tied him hard and fast so there was no possible chance for his escape. They attempted to take their game to town, a distance of several miles, but the worry of the long trip was more than Mr. Bear could stand and before they had landed him in town he was dead. It is an uncommon thing to see a bear running wild in this section of the country, but it is supposed he had strayed off from the mountains of New Mexico and wandered down into the sandhills of the border counties and was making his way to the breaks when captured by Mrs. Beal.—Avalanche.

Call at Myrick's and get a beautiful souvenir. One given to each family.

Free

ON OCTOBER 31, 1907

Free

We will present to the little girl under 14 years of age, FREE OF CHARGE, a BEAUTIFUL BUCK'S RANGE, who will give us the best TEN REASONS WHY her mamma should use a Buck's Cooking Stove. Come to our store and get a Buck's Pamphlet and your number.

Success Sulky and Gang Plows

Moline and Canton Disc Plows, Baker Perfect Barb Wire, American & Ellwood Farm Fence, Disc and Drag Harrows, Moon Bros. Buggies, Bain and Florence Wagons, Eclipse Windmills

Our Car Superior Grain Drills

ard here. Come in and let us show you the BEST DRILL ON EARTH. They will help you to make that 40 BUSHEL TO THE ACRE WHEAT CROP. We guarantee them to do the BEST of WORK with less DRAFT THAN ANY DRILL MADE

Hardware

Stroud-Gary Hardware Co.

Implements

IOWA AND TEXAS.

Hon. Cato Sells, Former U. S. District Attorney, Talks of His Home in Texas.

Hon. Cato Sells, former United States district attorney for the northern district of Iowa, now President of the Texas State Bank and Trust Company of Cleburne, Texas gave the following interview to a Gazette representative:

"About Texas? You ask me to tell you something of my new home. In the first place I could not if I would, and I would not if I could, say anything against my native state. I did not leave Iowa with the idea of finding anything better. Iowa is a great state. Perhaps it has a greater per cent of tillable land in proportion to the number of acres than any other state in the union, and nowhere is the soil more productive or the people more patriotic and intelligent or more universally contented and happy, but the southwest in general and Texas in particular now offers greater opportunities than any other section of the United States.

"I have been a Texan for something like eight months and when I say I am delighted with Texas and Texans, I am speaking with moderation. Texas is the west of the old South and for that reason Texans are largely southern people and southern conditions and southern ideas prevail.

"Truly Texans are splendid specimens of good citizenship. Brave, brainy and generous, always ready to stand with unflinching devotion to conviction, ever able to sustain themselves intellectually and never indisposed to concede to the force of logic or decline chivalrous courtesy to friend or foe. They are at once as brave as they are forgiving and as capable as they are aggressive. A lawabiding, industrious, patriotic,

home-loving and devoutly Christian people.

"There are more improvements in process of construction and greater demand for building material than any other state. There is greater demand for labor, both skilled and unskilled, and at better prices than any other state. Texas has a most magnificent state capitol building, constructed from its own granite, a great state university and a school fund much larger than that of any other state. Texas has more thriving small towns, more prosperous county seats, more rapidly developing and fewer stagnant localities than any other state. Texas is growing in population faster and will soon have more people than any other state except New York, and the time is not far distant when it will be a dominating influence in the commercial, industrial, financial and political affairs of the United States.

"There is greater opportunity for any man, rich or poor, in Texas than in any other state in the union.

"There is more state pride and greater loyalty to Texas, on the part of Texans, than any other state. And why not? Did she not win her independence from Mexico even as our forefathers won theirs from Great Britain; and did not the republic of Texas come into the union upon, practically her own terms? Where is there any state so loyal to her traditions and historic places, that although it is so written into the conditions of admission into the union, chooses to continue with but two United States Senators, when at her option, the great State of Texas may be divided into four States with eight United States Senators to represent them at Washington? It is love for Texas as a republic, for the Lone Star State, and for the memory of the heroes who fought for the beloved places where they won their liberty that makes impossible the

serious suggestion that any part of her people be denied the sacred privilege of claiming as their own the Houstons and the Alamos of historic fame.—Cedar Rapids, (Iowa,) Gazette.

The Brand Prizes.

In order to encourage the farmers of Panhandle to bend their efforts to produce the best results, to create some interest in making exhibits, and to obtain a good supply of products for the purpose of adding to the exhibition to be sent to the Dallas Fair, the BRAND offers the following cash and subscription prizes. There are no restrictions except that the products must be taken from a field and not from isolated stalks. Six prizes will be given, for the best and second best in three classes. The first prizes will be \$2.50 in cash and one year's subscription to the BRAND, second prizes will be one year's subscription.

For the best seven heads of Kaffir corn, first prize.

For the second best seven heads of Kaffir corn, second prize.

For the best seven heads of Milo maize, first prize.

For the second best seven heads of Milo maize, second prize.

For the best seven ears of Indian corn, first prize.

For the second best seven ears of Indian corn, second prize.

The BRAND wants only well matured products. Bring them in at any time, but all must be in by the 17th of October.

It is understood that the Maize which may enter this contest must be the pure dwarf variety and not the mixed.

Illustrated Hereford.

The Secretary of the Commercial Club has in course of preparation and publication a comprehensive write-up of the Panhandle and Hereford. The book will be in the form of a railroad folder, containing some 40 pages, and will be profusely illus-

trated with cuts. The folder will be printed on fine book paper in two colors and will be a splendid exposition of the advantages of Hereford and surrounding territory. About 5000 copies will be issued and will be offered for sale to advertisers at cost. Real estate dealers and business men may have a page reserved for them and no other advertising will appear in the number furnished them. Any one who has a good picture or a bit of information which would add to the folder would confer a favor by calling the attention of the Secretary to the matter.

A Buck's junior range free to the little girl who will give the best ten reasons why Buck's stoves are best. Help the little ones to win this splendid gift which will bake and cook just like a big range. All papers must be in our hands before one o'clock on November the first 1907. Come to us for full particulars and a contest number. And you'll be glad to see the little range and other prizes which are now on exhibition in our window. Stroud, Gary Hardware Co. 35tf

THE FIRST STATE BANK

OF HEREFORD

CAPITAL \$30,000.00

We are now open for business and solicit the accounts of our friends in and around Hereford. All accommodations consistent with sound banking extended to our customers.

W. B. BEACH,
President

OTHO H. VARDEMAN,
Cashier

Ten Days

SPECIAL SALE

Ten Days

Ten Days of Low Prices

COMMENCING Wednesday morning, October 16, and continuing until Saturday night, October 26, we will offer the public the Best Bargains to be found in the Panhandle. We have a house brim full of goods, all being new and fresh, that are worthy of your inspection. No old rotten stuff. We propose to make this the Big Sale of the whole year, and will give you the Greatest Bargains (considering manufacturers prices) that will be shown you this Fall. Cold weather is coming--you will need winter goods. I am now willing to divide the profits with you, so take advantage of this sale and save a whole lot of money. Look carefully at prices below, which will convince you of the above facts.

Dress Goods Sacrificed

We have too large a stock of nice and medium Dress Goods--A big cut in prices. Here is your best opportunity.

Very handsome fine wool and silk lusters, worth \$1.50 per yard. Special per yard.....\$1.10
 Our fine suitings, mohairs and plaids, Worth \$1.00 per yard. Special per yard.....62½c
 A beautiful line mohairs, plaids and suitings, worth 75c per yard. Now.....53c
 Fine broad cloths, all colors, worth \$1.25 per yard. Special per yard.....82½c
 Heneriettas and fancies, worth 50c per yard. Special per yard.....35c

Waistings.

A handsome line silks and mercerized waistings at a sacrifice.

Silks in waist and suit styles worth \$1.25 per yard, now.....93c
 Silks in waist and suit styles worth 90c per yard, now.....68c
 Fine mercerized oxford worth 50c per yard, now.....35c

Wash Dress Goods.

Beautiful suitings, double width, strictly worth 35c per yard. Special per yard.....23c
 Dress suitings, worth 15c per yard. Now.....9½c

A Great Opportunity in Gingham.

All the best things in gingham, worth 12½c and 15c per yard. This sale per yard.....10c
 Extra nice gingham 8 1-3c and 10c per yard. Now per yard.....7c

Outings and Flannelettes.

The best 12½c goods very special per yard.....9c
 KIMONA goods worth 20c. Now per yard.....14c

Wool Flannels and Water Proofs Cheap.

50c yard Wool Flannels special per yard.....37½c
 40c yard Wool Flannel special per yard.....29c
 Water Proofs strictly 75c per yard. Special per yard.....55c

Calicos and Percales.

One lot of the very best calicos worth 8c per yard. Now.....5½c

Great Bargain in Domestic.

Soft Bl. Domestic worth 11½c big special.....8½c
 Fine Soft Bl. Domestic worth 15c this sale.....12c
 Fine cambric cheap at 15c this sale.....12c
 LL Brown Domestic worth 7½c this sale.....6c
 Heavy Brown Domestic worth 9c now.....7½c

Cold Weather is here--
 Now is the time to buy CHEAP.

Ladies' and Children's Underwear

Ladies' Union Suits, worth 75c, now.....50c
 Ladies' Separate Suits, worth 80c, now.....60c
 Children's Union Suits, worth 35c, now.....23c
 Boys' Very Heavy Union Suits, worth 75c suit, now.....48c

Ladies See These Goods Table Damask and Towels CHEAP.

The Finest Damask at \$1.50 per yard very special per yard.....\$1.10
 The Finest Damask at 75c per yard very special per yard.....49c
 Colored Damask at 35c per yard now.....23c
 White Damask worth 50c per yard cut to.....35c
 One lot towels worth 10c per pair now per pair 5c
 The Best 35c per pair towels now per pair.....23c
 The Best Linen Towels at 75c per pair. Great Bargain per pair.....49c

Lace Curtains and Scrim Cheap as Dirt.

Lace Curtains regular price 75c per pair this sale per pair.....35c
 Bonne Femme Curtains worth \$1.50 each now \$1.00
 Very pretty scrim in colors worth 20c per yard, now per yard.....12½c

Hosiery! Hosiery! Here's Your Bargains.

Ladies' Best 35c Hose special per pair.....23c
 Ladies Best 20c Hose special per pair.....12½c
 Childrens Best 25c hose Great bargain per pair 15c
 Childrens good 15c hose 3 pair for.....25c

Blankets! Blankets! Don't Freeze, You Can Afford These at the Prices

Good, Small Cotton Blankets, worth 75c per pair, Special.....50c
 10-4 Blankets, full size, worth \$1.25 pair, this sale.....90c
 Extra 11-4 Blankets, worth \$2.00, this sale \$1.40
 12-4 Blankets, Biggest Thing Ever Made, worth \$2.50 pair, now.....\$1.75
 Biggest Lot Wool Blankets at a bargain.

Ribbons in Great Abundance.

During this sale we will give you ¼ off regular price. Think of it--\$1.00 worth of ribbons for 75c.

Plain and Novelty White Goods.

Will give 1-3 off on these goods. Here is a Bargain, Don't miss it.

Men's Underwear

This is your opportunity to save big money.
 Men's Heavy Fleece Garments, worth 65c each, now.....45c
 Men's Extra Fine and Heavy Fleece, worth 75c each, now.....50c

A Bargain in CLOTHING

Extra Fine, Fancy Corduroy Suits, worth \$14.00, now.....\$9.50
 Extra Good Suits, worth \$10.00, now.....6.95
 Men's Fine Worsted \$5.00 Pants, to close.....2.90
 " \$2.50 and \$3.00 Pants, to close.....1.90
 " 2.00 Pants, to close.....1.35
 Boys' School Suits at a Bargain.

Hats! Hats! A Great Bargain

Men's Fine \$3.00 Hats.....\$2.20
 " " \$6.50 Stetson Hats, now.....4.90
 The Best \$2.00 Hat in town, now.....1.40
 Boys' Nice \$1.50 Hat, Special.....1.00
 Children's 75c Hat, Special.....50c

Men's Shirts at Real Bargains

One lot Fine Silk Stripe Madras Shirts, sells at \$1.50, small sizes only, now.....65c
 Regular line (all sizes) sells at 75c, now.....48c
 Men's Fine Soft Shirts, worth \$1.50, now.....98c
 " " " " " \$2.25, now.....\$1.60
 Big Bargains in Boys' Shirts.

Mens, Ladies and Childrens Gloves.

We are loaded with all kinds of gloves and during this sale will make you extra BARGAINS.

Shoes! Shoes!! Shoes!!!

We are over stocked with the best line of shoes in Hereford; We must cut down the stock. We can suit you. See the prices.
 Ladies fine \$3.00 shoes this sale.....\$2.25
 Ladies kid shoes worth \$2.25 this sale.....\$1.75
 Ladies kid shoes worth \$1.75 this sale.....\$1.40
 Ladies Finest kid and patent kid shoes worth \$4.00 now.....\$3.25

Bargains in Childrens Shoes.

Childrens school shoes cheap at \$1.75 now.....\$1.45
 Childrens school shoes cheap at \$1.50 now.....\$1.20
 Boys shoes size 12 to 2 worth \$2.00 now.....\$1.40
 Boys shoes sizes 12 to 2 worth \$2.25 now.....\$1.75
 Childs shoes worth 75c now.....50c

Closing out Trunks.

We have a few trunks left and will make you a far better price than anyone else. Be sure and see them.

Come with your pocket full of money, because these Bargains, with many others not mentioned will surely cause you to buy. Remember the date, October 16 to October 26.

Sale Begins
 October 16

J. G. CALLENS

Sale Closes
 October 26

The Brand

D. W. HAWKINS, Business Manager.
A. C. ELLIOTT, Editor.

Address all communications to
THE HEREFORD BRAND

Official Organ for Deaf Smith
and Castro Counties

Entered April 17, 1901, as second-class
mail matter, post office at Hereford, Texas,
Act of Congress of March 3, 1879.

Subscription Price \$1.00 per Year
STRICTLY IN ADVANCE

FRIDAY, OCTOBER 18, 1907

HEREFORD can boast of many beautiful and comfortable homes. She has been erecting substantial business blocks, all of which clearly shows the confidence of her citizens in the future of the city. Strangers on visiting in the city are shown all the attractive and substantial features, but when they pass the public school building, an apology is always forthcoming. The main building now in use once served the purpose for which it was built. As the town has grown additions and annexes have been put up, but the time has now come when the necessity of a more convenient, more substantial, more comfortable and a more modern building is evident to everyone. The crowded condition of the school must be known to all the patrons. Some of the rooms have as many as 65 pupils in daily attendance. By referring to the report published elsewhere in this issue of the BRAND, it will be seen that the building is already taxed beyond its capacity. From absolute necessity, the trustees had erected last year by private subscription the annex and it was thought at the time that this would serve all purposes for a few years, but the second year has shown the inadequacy of the equipment.

ANENT the proposition that Hereford needs more room to accommodate her ever increasing scholastic population, it has been suggested by prominent business men that the town should incorporate for school purposes, creating an independent school district. To this end, a petition will be circulated within a short time, which petition will ask for an election to determine whether certain territory including the town of Hereford should be organized. This step taken, another forward movement would be the floating of bonds to erect handsome and commodious brick public school building. That this has long been in the mind of the progressive citizenship of the city is commonly known, but that action would be taken soon will be glad news to the 500 school children and the teachers of the city.

THERE is no use to argue that the present school building will do for a long time to come. The health and protection of the children are worth more than the cost of a thousand buildings. There should be on the campus such a building as would be the pride of all the citizens. Instead of having to offer an apology for the out-of-date structure now serving its last, all would gladly point to a new and modern building with some degree of city pride.

Change in Business.
M. M. Majors has sold a half interest in his studio to C. M. McGee. They have leased the up stairs above Garrison Bros. and are preparing to fit up an up-to-date studio with enlarged facilities for handling both portrait and view work. We bespeak for them abundant success in their work together, and call attention to their ad in this issue.

Hubbard & Barnett can save you money on your dry goods bill. 1t

State Sanitary Rules.

CHURCHES.

Section a. All stewards, ministers, church officers or other persons in charge of any church in this State shall be severally and jointly responsible for the proper execution and enforcement of the regulations below, and any other health regulation governing said case or circumstance.

Sec. b. Every church in the State of Texas must be provided with adequate light and ventilation, and must be thoroughly aired before each service.

Sec. c. All rugs, carpets and other movable upholstered material must be removed from the building and thoroughly sunned on the day preceding each day before said building is used.

Sec. d. Every church in this State shall be thoroughly swept on the day following each day on which said building is used. In order to prevent the raising of dust and the propagation of disease germs, before sweeping all uncarpeted floors must be sprinkled with saw-dust wet with a solution containing 2 per cent formaldehyde, or such other disinfectant as the State Health Officer may approve and enough of said saw-dust moistened with said disinfectant shall be used to effectually keep down the dust. All carpeted floors shall be swept with a carpet sweeper, and also all window sills, railings, benches, and wainscoting, on the day following each day on which said building is used, shall be wiped down with a cloth moistened with similar disinfecting solution of said strength.

Sec. e. Every church in the State of Texas having an uncarpeted floor shall be disinfected at least once each quarter by the method described in Appendix A of this circular, or by such other equally good methods as the State Health Officer shall approve. Every church having a carpeted floor shall be disinfected at least once in each month by said method or other approved by the State Health Officer.

Sec. f. No person suffering from tuberculosis or any other infectious or contagious disease, as defined in Appendix C of this circular, shall be knowingly employed to serve as janitor in any church in this State.

Penalty. "Sec. 4. If any person having control of any public building, or any agent, manager, operator, employe or receiver of any railway company, sleeping car company or any individual shall fail to comply with the provisions of this act, and the rules and regulations promulgated by the State Health Officer under the provisions thereof, he shall be deemed guilty of a misdemeanor, and upon conviction shall be punished by a fine of not less than fifty nor more than two hundred dollars."

To Let.
Three nice rooms with board at Hotel Gamble. Hot and cold baths free. Rates reasonable. Investigate. 1t

The Big Pasture.
The Big Pasture Matrimony Association in the Indian Territory is getting results. The notices given in the Fort Worth Record and the BRAND have brought them hundreds of replies, but only three young ladies of the marriageable age have sent in their names and photographs from Hereford. Of course, under the rules of the Association the names will never be revealed and no one will ever know who the young women are, unless they tell it themselves. And as they can keep such a secret, the inquisitive and curious will not be satisfied. The BRAND hopes that these young ladies who have sent in their likenesses and letters of application will be successful in drawing a good prize in the person of a young and sturdy farmer and an allotment of rich land. 1t

J. L. FUQUA, President

C. W. DODSON, Cashier

The First National Bank

HEREFORD, TEXAS

CAPITAL	\$ 50,000.00
SURPLUS AND PROFITS	27,087.60
SHAREHOLDERS LIABILITY	50,000.00
TOTAL	\$127,087.60
TOTAL ASSETS	500,000.00

DIRECTORS: L. GOUGH, J. L. FUQUA, C. W. DODSON, R. J. KIBBE, W. H. FUQUA, W. S. HIGGINS, J. T. JOWELL.

Safety Deposit Boxes For Rent
This Bank is well equipped to handle all business entrusted to its care and respectfully solicits your account :: :: :: :: ::

"Thou Shalt Not Steal."

From the Wall Street Journal.
On the bulletin board of a Wall street broker's office the following was posted last week:

Five thousand years ago Moses came down from the Mount and brought with him a tablet on which was written. "Thou shalt not steal."

Today President Roosevelt is giving the same advice and Wall street thinks it is news.

This, of course, is a plagiarism from Thomas B. Reed, who, a number of years ago, described Roosevelt as a statesman who had "discovered the ten commandments."

It was witty, it was true, and it was also a compliment to Roosevelt.

The ten commandments cannot be preached too much; and certainly no generation has needed more than this to have "Thou shalt not steal" preached to it.

This commandment in its application to the conduct of great competitive business was in the nature of news. The country is now at last learning that unfair competition, market manipulation, and rate discriminations are stealing.

Notice.

It has been reported that I intended leaving here and I wish to state that I have no intentions whatever of leaving and you will find me at my same place of business ready to serve you as here-to-fore. 1t

J. D. RATLIFF, D. D. S.

New Church.

The members of the local Christian church on last Sunday after the usual morning services, met in executive session and voted on the location of the new church. By an almost unanimous vote, it was decided to move from the present location to Dewey Avenue. The exact location being left to a committee. The beginning of the erection of the new building has been delayed about a year on account of unavoidable conditions. Those conditions have now been removed and work on the building will begin as soon as plans and specifications can be drawn.

The building will be pressed brick veneer, modern in style and with a seating capacity of 750 people.

Read in Kentucky.

Even in Kentucky they love to read about this new and rapidly developing country. This was evidenced this week by the receipt of sixteen new subscriptions all in one letter and thirteen of them from one town, Providence Kentucky. We hope some of these people will locate among us, and feel sure they will if they will only come and see the possibilities here.

Trade with Hubbard & Barnett where you know your money will go farthest. 1t

Corner Drug Store

A new line of Hereford Souvenirs. Something different. Pictures of the College and Sulphur Park. executed in colors. The line includes Pin Trays, Card Receivers, Match Cups and other novelties. Post Cards, a full assortment. All the Popular Magazines received regularly. The Dallas News daily.

Pure Drugs

T. M. COULSON

Pure Drinks



Lucky the Man
Who has the 'Sand'
To Put His Cash
In Texas Land



Gaze on These Special Bargains

Beautiful smooth 160 acres two miles from Hereford at \$22.00 per acre. Well improved section 3 miles out for \$24.00 per acre. Two smooth sections 16 miles out at \$10.50 per acre. Smooth section 19 miles out, 2 miles of La Plata, at \$10.00 per acre. Smooth half section 5 1-2 miles out for \$16.00 per acre. Smooth 160, 10 miles out, all in crops, at \$20.00 per acre. If you want to buy or sell, write us at once.

THE BASKIN LAND COMPANY.

Agents Write Us

Hereford, Texas

Alfalpa Lumber Co.

Dealers in Building Material of all kinds. Our Motto: "Best grades and right prices. Our intention is to please the public. If we make mistakes we are at your service to correct the same.

Alfalpa Lumber Company
J. M. NICHOLS, Local Manager

The Hereford Brand

Dobbs-Twyman.
 Married.—On Friday evening, October 12, Mr. U. V. Dobbs and Miss Willa Twyman were united in marriage, Rev. W. G. Keiry, pastor of the Presbyterian church officiating. The friends of these young people were surprised at this sudden turn of affairs as no one thought that they had any serious notions of taking up life's labors together. Mr. Dobbs has been in Hereford for more than a year and has held a responsible position in the mechanical department of the BRAND office. Miss Twyman is an accomplished young lady from a fine family in Huntsville, Missouri, and has been in Texas but a short time. The friends of these young people wish them unbounded happiness in their new life.

Sixteen Pages.

The BRAND this week puts an extra touch to its dress and comes out with sixteen pages. The attention of BRAND readers and special bargain hunters is called to the two full page ads. The BRAND has reason to boast of the advertising patronage which it receives. While the ads make good reading, when this space is increased, the reading matter is increased in proportion. If you like this issue send a dozen copies to your friends for 25 cents.

Season Tickets.

Don't forget to come in and get your season tickets before the choice seats are taken. Get them now and save both money and trouble. See E. C. Elrod, at the Hub.

Plenty of alfalfa seed. Warren Grain Company. 27-1f

The Piano Contest.
 A number of merchants failed to report their count this week, consequently some of the candidates have not changed their votes. The candidates themselves now as there is but a short time left. Go among your friends and ask them to vote for you.

Jessie Sisk	14355
Roxie Witherspoon	10584
Commercial Club and Band	9345
Katie Davidson	6695
College	3698
Audry Argo	3525
Jimmie Rowe	3492
Bessie Curtsinger	1316
Public School	1290
Nellie Robinson	1270
Frio School	756
Etta Dixon	597
Julia Green	549
Mary Lindsey	537

The tickets can be had at the following places:

- Hubbard Grocery Co., S. B. Feemster, Hereford Hardware Co., El Merito Pharmacy, Hereford Lumber Co., D. R. Gass & Son, Purcell & Sons, Beck & Roberts, Major's Studio, Orr Bros., E. B. Black, H. C. Myrick, Hereford Brand.

At the Presbyterian Church.

Miss Edith Hughes, of New York, who is the Field Secretary of the Presbyterian Woman's Home Missions, will speak at the Presbyterian church on next Thursday evening, Oct. 24. No admission charge and all are cordially invited.

MRS. B. S. ARNOLD,
 Pres. of Local Auxiliary.

MISSOURI AND TEXAS.

Cheap Panhandle Lands—A Swindle—Flint Hills of Missouri and an Editor.

The Gilliam Globe, a weekly paper published at Gilliam, Saline county, Missouri, by C. Whit. Williams, in the issue of September 13, contained a lengthy personal about Willis Arnold, better known to the Hereford people as W. B. Arnold. In this article, the editor of the Globe, not only attacks the good name of the state of Texas and her people but also the integrity of Mr. Arnold. For the purpose of giving the aforesaid article the proper consideration, the BRAND has divided it into short paragraphs, numbering each one, and will endeavor to pay its respects to each division. The article follows:

1. "Willis Arnold, who sold his fine farm northwest of Slater and went to Hereford, Texas, is figuring on moving back to Missouri.
2. It is hard to keep a Missourian in Texas unless he gets too poor to get back, and that is too generally the case.
3. There was never a worse swindle worked off on the innocent public than the cheap lands of the Panhandle. If you owned an entire county you would be a beggar.
4. There is far better land, year in a year out, in the flint hills of South Missouri than in the Panhandle.
5. We would hate to close our eyes in death and have our soul take its flight burdened with so heinous a crime as having been guilty of advising even an unworthy tramp to locate in the Panhandle.
6. The rich and the poor are

happy and contented in Missouri, and what kind of an animal would the man be who would rob them of their happiness by sending them to Texas?

7. We could more graciously advise them to buy stock in some gold mine that has never been heard of, and never will be, for then we would only be robbing them of their money, and not their Missouri happiness, contentment and good living.

The editor of the Globe thus quickly exhausts his vocabulary and drains his spleen bag in vilifying the good people of Texas and Missouri. Texas is able to withstand the thrusts of such a weak foe, but the BRAND regrets to know that Missouri should hold within her borders such a specimen of mankind as the head of a paper with a name more worthy of a world-leader. The motto of the Globe, "Gilliam—Home—First, the World Afterward," is misleading and is belied by its editor. He may be for Gilliam, but not for Missouri nor the world.

If the BRAND did not feel that the good people of Missouri, who are coming to Texas and who have been making their homes in Texas for years have been wrongfully and maliciously misrepresented, not a word would be said in reply. The Globe has only a limited circulation and its influence does not reach to the flint hills of South Missouri, but for the benefit of the thousands of fine Missouri families who make up a large per cent of the best people of Texas, the BRAND proposes to defend them.

In the first place, this great editor of a paper with globulous name, writes as a man wholly ignorant of

Texas and the Panhandle. He may be conversant with the history of the state and may know something of its resources, but any one, who would read this personal reflection, would come to the contrary conclusion.

In the course of events, Mr. Arnold may move back to Missouri, but not to Gilliam. He has not fully decided, but this does not signify that Mr. Arnold has the same opinion of the Panhandle as the Globe editor. In the second paragraph, he says that it is hard "too" keep a Missourian in Texas unless he gets too poor to get back, and that is too generally the case. This is "tooterly-too." The gramatical and rhetorical errors in the sentence will be overlooked. It is evident that the editor needs "too" take a course in English. But to the facts. Do all Missourians remain in Texas because they get too poor to return? Ten thousand Missourians in Texas are ready to stand up and call this erstwhile editor names that would take the grease out of his vest front. And is it generally true that Missourians get too poor to return? The asking of the question answers it?

In the third paragraph, this Globe trotter pulls off his hat and tears his hair, if he has any. Listen! He says that the cheap lands are a swindle worked off on the innocent public. Who is the innocent public? The Missourians, the Iowans, and the rest. The intelligent farmers and business men of Missouri are letting the wiley Texans work a swindle on them. It is a wonder that some enterprising land agent has not "worked" this "shell game" on

(Continued on page 6)

THE WORTH HUB

Trousers

Character Trousers for men from, per pair\$1.00 to \$5.00

Underwear

Be sure and see our line of Puritan Underwear for Ladies, Misses and Children.

Hosiery

We are still selling Black Cat Hose. They give satisfaction.

Table Linen

Bargains in Table Linen both white and colored. Satin Finish Damack, all linen, 72 inches wide, per yard.....75c

Worth and Stetson Hats

We carry a full line of the above well known brands.

The Worth Hat is the \$3.00 hat made. Let us fit you with a Worth Hat. We have them for \$e.50, \$2.00, \$2.75, \$3.00, \$3.50 and \$4.00



Comfort Bats

Comfort Bats in 3 lb. rolls, per roll.....40c

Blanket

A fine line of Blankets ranging in price from, per pair.....75c to \$5.00
 10-4 per pair.....75c and \$1.00
 11-4 " "\$1.00, \$1.50, \$1.60
 12-4 " "\$1.90 and \$2.50
 All wool blankets, per pair.....\$5.00

Ribbons

A nice line of ribbon just received.

THE ONE PRICE STORE

Small Profits and Quick Sales is Our Motto. Our Prices are Two Low to Cut.

Some Delayed Reflections

Hereford's Ninth Annual birthday celebration has come and gone. How it measured up with the eighth and the seventh and the other six which preceded it the writer can not say, because he did not witness them, but he knows that the ninth was not only a howling success, but was an event fraught with suggestion.

Few great enterprises are born so. Most things of permanent value grow from small beginnings. Who dreamed nine years ago or even five years ago that Hereford would at the close of 1907 be a city of four thousand people, and be spreading out upon the adjoining land sections on every side? Would you?

"Hereford Twenty Thousand in 1910" Club has a purpose to make good its right to the name. It has taken steps looking to that end and will no doubt take others. But why not direct some earnest, continued, practical effort towards getting twenty thousand people into the county first? With that accomplished Hereford's population would take care of itself.

To populate the country with such people as we desire, it must be advertised intelligently. It must be

advertised honestly and with the class of people whom we want for fellow citizens and neighbors.

This may be done through various channels, some of which have already been utilized by our wide awake real estate men. But would it not be a wonderful aid along this line if we could convert our annual birthday celebration into an annual Panhandle Fair? Not a two or three days barbecue though that might be a pleasant feature; but a week devoted to the exhibition of what the Panhandle has done and is doing in the production of all manner of farm and garden crops, orchard products, fine cattle, horses, sheep, hogs and poultry, etc.

Our Real Estate men would gladly advertise this fair all over the north and east, and as the time drew near they would arrange for thousands of excursionists to come and see and taste the good things that grow so bountifully for him who tickles the bosom of mother earth ever but singularly, in this land that flows with milk and honey. Can we have the fair? Yes if we will. Shall we have it? If we will and there is no time to lose.

AMES BENSON.

Georgia Soldier.

The Daily Panhandle.

The September "Confederate Veteran" contains a thrilling account of the act of a Georgia Confederate prisoner at Camp Douglas just at the close of the Civil War. Mr. K. K. Kerr of this city furnishes the clipping containing the account and relates that the story, although never printed before so far as he knows, is a familiar one to him. His father was a Confederate prisoner in the camp at the time and was a witness of the daring exploit which is described in the magazine account. J. J. Hunter, of Demorest, Ga., tells the story in the "Veteran" as follows:

"I was a member of company K, Second Tennessee cavalry, under Forrest, and was a prisoner of war in Camp Douglas from Dec. 22, 1862, to June 19, 1865. On the morning of the 15, of April, 1865, after the assassination of President Lincoln, flags were ordered to half-mast. The lanyard of the garrison flag was caught and hung a few feet from the top, and could not be moved either way. Col. Sweet, the post commander, ordered a man detailed to climb the pole, 180 feet high, to fix the rope. The detailed soldier climbed the pole, but just as he reached the top and before he could fix the pulley he lost his hold and fell a fearful fall to the ground.

The entire garrison of 3,000 men and thousands of prisoners witnessed the appalling sight. The man lived about two hours. On the morning of the 16th the Colonel called for a volunteer to climb the pole, but of the three thousand men not one would volunteer for the hazzardous climb. Then a reward of \$500 was offered; but strange to say, no one accepted the offer.

"Try the Johnnies," said Col. Sweet. "Out of the 12,000 prisoners we will find a man who will climb that pole. The prisoner who climbs it and adjusts the lanyard and flag shall have \$500 and transportation home at once."

"Barracks No. 1, near the gate, was called out, 150 in number. The proposition was explained and a volunteer called for. Instantly a lean-lank, ragged Georgia boy an artilleryman, about 19 years old, stepped to the front and went at once to the flag pole. It was now the evening of the 16th. In the prison and garrison and even in the city

excitement was intense. Thousands watched that Georgia boy climb the pole. The entire garrison off duty was gathered around the flag pole, sailors swarmed in the rigging of their ships on the lake, and people on the house tops all watching one of the most daring and thrilling acts of the war. The boy from Georgia reached the top of the pole swaying in a gale of wind, and in a few seconds fixed the rope; then waving his old Confederate hat three times about his head, threw it at the crowd below. A mighty cheer went up as he started on his descent. The prisoners caught it up, and for the first and only time the Rebel yell was heard in a Northern prison.

"As he came down and in reach the Federal soldiers pulled him off the pole and on their shoulders carried him to the provost officer nearby, where he signed the oath of parole, and there were handed to him five one-hundred dollar bills and his transportation papers home. He started home on that evening. He had no idea of climbing that pole thirty minutes before he started up it. I would like to know who he was and if he is still living."

The Circus.

The Greater Norris & Rowe circus gave two performances yesterday in Hereford. The usual street parade, the open air free concert, the side-show, the big show and after concert were given. The crowd at the big show was large and the performance worth the money to those who like a circus. They had some good horses and a few good performers. For a small size show, it is able to keep old Barnum's famous saying, that the American people liked to be fooled true.

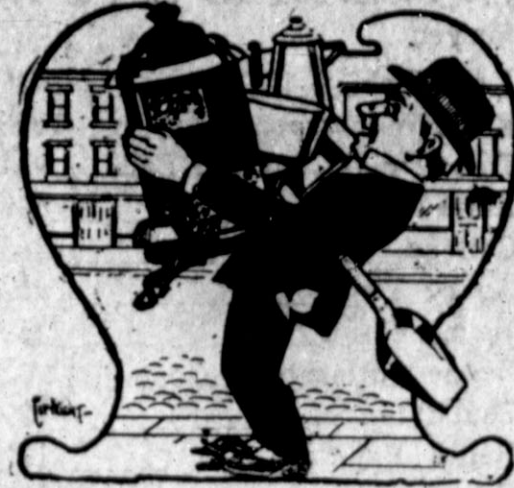
A Safe Combination.

Read your home paper. No argument is needed to prove this statement correct. You also need a paper for world-wide-general news. You cannot choose a better one—one adapted to the wants of all the family—than the Dallas Semi-Weekly News. By subscribing for the BRAND and the Semi-Weekly News together, you get both papers one year for \$1.75, no subscription can be accepted for less than one year at this special rate and the amount is payable cash in advance. Order now. Do not delay. 1908 will be Presidential year. Your order will receive prompt attention.

1t. HEREFORD BRAND.

THE TOWN OVER IS OUR TERRITORY

and there's no street we don't deliver goods on. You can buy hardware here and be assured of early and prompt delivery.



IT'S ABOUT

STOVE TIME

and a good place to select what you want is from that new stock of our. Stoves for parlors and all other parts of the house we have a good supply of. For hardware of all kinds, buy it here.

Yours truly

Hereford Hardware Co.

THE GRIST MILL

Where you get your wheat ground to Graham Flour, Corn to Meal and Chops, Kaffir Corn and Milo Maize crushed. That's the way to get your money's worth. Carefully select and shell your corn and GO TO Mill. Live at home, eat your own Corn Bread Phone 76.

E. W. HARRISON

HEREFORD,

TEXAS



OVER THE TEA CUPS

you can spend many a pleasant hour if they contain good tea. Our business is built on the reputation of our

TEAS AND COFFEES

No other department requires or receives more attention. We go on the principal that if we can suit you in Tea and Coffee we can have all your grocery trade. We would like you to test us on the tea and coffee question.

Hubbard Grocery Company

THE NEW STORE

NEW SHOPPING CENTER

IS NOW OPEN
J. A. FOX & COMPANY

HEREFORD, TEXAS

OUR very extensive showing of new Fall Dress Goods, Autumn Silks, Dainty Novelties, in fact our whole line of Dry Goods, most tastily exhibited for your delight, warrants your making an extra effort to visit our store. Dry Goods, Boots, Shoes, Hats and Furnishing Goods. Our stock is all new and well selected, just out of the eastern markets, and we are ready to meet any competition in price and in quality. Owing to the fact that we were about 60 days late in getting our stock open for business, we will be compelled to make a sacrifice on some lines of goods in order to get them sold before the Spring Season, therefore we are going to put forth every effort to sell our Fall Goods at once.

10 Individual Dress Patterns, no two alike—contains 7 yards each, worth \$2.25 per yard Cut Price \$1.50	12 Individual Dress Patterns, no two alike—contains 7 yards each, worth \$1.75 and \$2.00 per yard Cut Price \$1.35	15 Individual Dress Patterns, no two alike—contains 7 yards each, worth \$1.50 per yard Cut Price \$1.20	12 Individual Dress Patterns, no two alike—contains 7 yards each, worth \$1.25 per yard Cut Price 98c	Broad Cloth, in Black, Blue, Tan, Brown and Grey, worth \$1.50 per yard Cut Price 98c
10 Individual Silk Waist Patterns, no two alike, worth \$1.75 per yard Cut Price \$1.00	12 Individual Waist Patterns, all wool, worth 85c Cut Price 48c	100, Ladies' New Collars, worth 35c and 50c Cut Price 23c	100 yards guaranteed Black Taffata Silk, 36 inches wide, worth \$1.50 per yard Cut Price 98c	100 yards Cream and White Wash Silk, 23 inches wide, worth 50c Cut Price 29c
75 yards Cream and White Wash Silk, 36 inches wide, worth 75c Cut Price 45c	25 bolts No. seven Ribbon, all silk, all colors, worth 10c Cut Price 6 1-2c	10 bolts No. nine Ribbon, all silk, all colors, worth 12c per yard, Cut Price 7 1-2c	20 bolts No. 40 Ribbon, all silk, all colors, worth 25c per yard, Cut Price 12c	Ladies Elbow Length Kid Gloves in Black, Grey, Tan and Brown, worth \$3.50, Cut Price \$3.00
One lot of Ladies' Long Kid Gloves, worth \$3.00, Cut Price \$2.25	100 Barber Towels, worth 10c, Cut Price 4c	200 large size Turkish Towels, worth 25c, Cut Price 12 1/2c	250, Children's Union Suits, worth 35c, Cut Price 23c	200, Ladies' Fleece Lined Vest, worth 40c, Cut Price 27c
200, Ladies' Two-Piece Underwear, worth 50c, Cut Price 33c	200, Ladies' Vest and Pants, the very best cotton garment made, worth 75c, Cut Price 48c	2000 yards Apron Gingham, the kind you pay 10c for, Cut Price 5 1-2c	Ladies' 25c Hose, Cut Price 20c	Children's Hose the very best made, only 23c
Children's hose with double knee and toe. Sizes 5 to 8 worth 20c, cut price, 15c	One lot of men's Sample Dress Shirts worth up to \$2.25, CUT PRICE 98c	Men's Canvas Gloves 5c Pair	A Genuine Stetson Hat worth \$5.00, CUT PRICE \$2.95	Men's Suspender—35c Suspenders, CUT PRICE 23c
Men's 25c suspenders, CUT PRICE 16 2/3c	Men's Heavy Fleece Lined Under-shirt and Drawers worth 65c CUT PRICE 43c	Men's Extra Fine Ribbed Fleece Lined Under Shirt and Drawers worth 75c, CUT PRICE 48c	Men's All Wool Under Shirt and Drawers worth \$1.50, CUT PRICE 98c	Boys Extra Heavy Fleece Lined Under Shirt and Drawers worth 50c, CUT PRICE 29c

TABLE OIL CLOTH WORTH 25c PER YARD, CUT PRICE 12 1/2c
(Limit 2 1-2 yards to each customer)

One lot Men's Black Hats, worth \$2.25, Cut Price

\$1.35

One lot Men's and Boys' Sweaters, worth 75c, Cut Price

48c

\$5.00 John B. Stetson Hat, Cut Price

\$2.95

Shoes! Shoes!

THE tremendous progress in modern shoe making methods is most strikingly exemplified in this seasons H. C. Godman's Shoes. Every pair is made under the supervision of skilled workmen, made after our own ideas, from carefully selected stock, and we are showing all styles in all leathers. We will state in this connection that our line of Ladies' and Children's Shoes cannot be equalled in Hereford, and we positively guarantee each and every pair of shoes we sell you to contain solid inner and outer soles. Did you ever stop to think how much trouble you had with your boys' and children's shoes last winter? Did they give you entire satisfaction? No! We know you had trouble with them. Now bring your children to our store and let us fit them in shoes—where you get a guarantee from a house that has had twenty years experience in retail shoe business. We will guarantee to sell you only shoes that contain solid leather.

Any party doubting the above statement may select any shoe out of our stock and cut them to pieces.

25 Bolts of Cotton Suiting, suitable for School Dresses, worth 10c per yard, Cut Price

7c yd.

Clark's O. N. T. Thread, per Spool

5c

5 Papers Pins

5c

NOTICE--HORSE TRADERS

Get busy--the more trading that is done the better business is, so on Saturday, October 19, and Monday, October 21, see what we offer to every man who makes a real, genuine, bonifide horse trade on these two days, and will come to our store and certify to same, we will sell to each party our Genuine John B. Stetson Hat, with John B. Stetson on sweat band, that is worth \$5.00, but we want to help the trade out, so we offer our John B. Stetson Hat to every man who makes a horse trade, for \$2.50. Remember the date, Saturday, October 19, and Monday, October 21.

YOUR NEW FALL SUIT



No matter whether you want to pay \$10, \$15, \$20 or \$25, should be a Schwab Suit. When you try on and carefully examine the variety of Schwab Styles we are displaying for Fall, you will agree with us that nowhere in all America can you obtain more desirable garments at the price named. Visit our stores and see them.

Geo. A. Stambaugh

Local and Personal

Worth the money, boys clothing, at Myrick's. 36-2t

Have you read the big full page ad of J. A. Fox & Company?

Shoes that look well and wear better at Myrick's. 36-2t

After you read this line, find J. G. Callen's whole page ad and read it.

Your money's worth and satisfaction guaranteed at Myrick's. 1t

Dr. J. S. McFaden has been recalled from St. Louis by the illness of his brother.

J. N. Russell returned Wednesday from a business trip thru Illinois and other states.

Attorney S. J. Dodson has gone to Portales to be in attendance upon the Federal Court.

The place to buy your fall bill of underwear. H. C. Myrick. 36-2t

Cards are out announcing the marriage of Miss Addye Vaughn to Mr. John B. Miller October thirtieth.

New line ladies' wraps just received at Hubbard & Barnett's. Prices \$5 to \$35. 1t

Latest novelties in men's hats. The Star and Stetson. Prices \$1.00 to \$6.50. 1t

Prepare for the northers we have the window glass you may need. Woodburn & Son, Druggist. 1t

Hubbard & Barnett's line of ladies wraps and furs are the best. Prices owest. 1t

Sam Marshall, who still has a position with the telephone exchange at Canyon City is among his friends in Hereford today.

Phone 16 for call. E. W. Harrison. 31t

We have just received a shipment of the latest novelties in umbrella bags, hand bags and ladies' belts. Hubbard & Barnett. 2t

Ranchmen:—To prevent wheat rust and smut call at Woodburn & Son's Drug Store. They can fix you. 1t

Mr. Strange is prepared to clean, press and refit clothing. Ladies' work a specialty. Hubbard & Barnett. 1t

Boys buy a Hart Shaffner & Marks suit from Hubbard & Barnett. Best line of clothing in United States. Prices \$18.00 to \$30.00. 1t

Surely you will visit Hubbard & Barnett's dress goods department before you buy. Tis their pleasure to show you whether you buy or not.

The Ladies' W. H. M. Society has postponed the programs for the latter part of the week on account of the sickness of one of its members, Mrs. J. W. Burks. The time for the programs will be announced later.

LOST—Between the Richey Hotel and Bob Beard's ranch, a ladies' brown pocket book containing about \$12 in coin. Return to Russell Carroll and get a reasonable reward. 36-2tp

A. M. Ballew of Hale Missouri who has substantial interests north of town is on our streets today. He is thoroughly satisfied with his investment here and says if he could call back about 20 years, how he would love to come here and be in the thick of the development of this country.

A real stove, just like the one mama uses, only smaller, which will bake cake, burn fuel and do all the other fine things, will be given to the little girl of fourteen years or under, who will give us in writing, the best ten reasons why her mama should use a Buck's range. See the stove and other rewards in our show window. Also, get full particulars and a number at our store. The contest closes November 1st at one o'clock. You surely don't want to miss this splendid chance. Stroud, Gary Hardware Co. 35tf

To Let.

Three nice rooms with board at Hotel Gamble. Hot and cold baths free. Rates reasonable. Investigate. 1t

Press Extracts

The telegraphers is declared a failure by President Small and he is hissed by the members. The executive committee suspended Small from office.

Amarillo is busy trying to make plans to capture the new Presbyterian college to be established somewhere in the Panhandle. The Chamber of Commerce has the matter in hand.

President Roosevelt cited a bear in the breaks of Louisiana and failed to land on him, while a woman and a small boy in the Panhandle lassoed a big bruin and came near delivering him at town alive.

The year old child of Mr. and Mrs. Chapman strangled to death last Sunday at Amarillo by attempting to swallow a piece of iron. Everything was done to remove the obstruction but not until the little fellow had exhausted his strength when it was too late.

Take Notice Agents.

I would kindly ask that no one else take any of my feed stuff for samples. 35tf

JIM ROBINSON.

DINNER!!

When you want things for dinner phone Argo & Jarrott. They sell groceries that are clean and fresh.

ARGO & JARROTT

Still Complete

Our nursery stock is still complete and our trees all live if properly cared for. Our long experience in the business enables us to direct the proper attention to our stock.

The Hereford Nursery

REGISTERED HEREFORDS

All ages of Fine Bulls for sale at reasonable prices.

CATTLEMEN SHOULD SEE ME

J. D. BURKETT

IF ELITE

IT'S BEST

Candies, Cigars, Fruits

The most up-to-date confectionery in Hereford. Our Motto: Quality and freshness.

Fresh Box Candies — Come in and Received Weekly — see us

Do You Want to Make Some Money

If you do, when you want anything in the Lumber line come to see us. We have the largest stock that has ever been carried in Hereford. We have just unloaded a car of windows, all sizes, also a car of screen doors. Our prices are down to the "rock bottom" mark. It will pay you.

Kemp Lumber Co.

J. W. Burks, Local Manager

Hereford,

Texas

BOONE BARBER SHOP

E Z Shaves. Hot and Cold Baths on Short Notice

L. E. THOMPSON

Proprietor

TO THE PUBLIC

Having purchased the grain and coal business of J. F. Collup, we wish to announce that we are equipped in every particular to take care of our part of the business of this and adjoining counties. We handle complete stocks of coal, grain, posts and field seeds at the lowest possible prices.

Yours for Business

WARREN GRAIN CO.

Successors to J. F. Collup

Men's Distinctive Clothes

FOR FALL and Winter At \$8, 11, 12, \$15 and up to \$27.50 Embracing the Celebrated Hart, Schaffner & Marx

DISTINCTIVENESS in Men's Clothes is as much to be sought for as quality, fit and style. Oftentimes where you find evidence of one or two of these requisites, the garments are decidedly lacking in the others. Our clothes combine all four of these important essentials. The clothes sold in "The House of Hubbard & Barnett's," \$18.00, \$20.00, up, are strictly hand-tailored, and possess a tone—a something which sets them apart from just ordinary clothes. These garments are made with an exceedingly careful regard for all the smaller details. The national reputation of these sterling quality clothes is convincing evidence of the high character of our offerings. They have no equal at the price. Most every man has some particular fancy regarding the style of his clothes—the shade and pattern. We have the new smoked and oyster grays, as well as the prevailing shades of brown and the mixtures now in vogue. The materials are too numerous to mention, including our Suits, Overcoats and Raincoats.

Our Underwear Department is full to overflow, ranging in price from 25c to \$2.50 per garment. We have bargains in men's Negligee shirts, in light and medium dark grounds. They come in assorted patterns, special from 50c to \$2.00 for the Celebrated Cluett brand.

Our Glove Department was never more complete and the prices and quality are right.
Men's Hosiery
We can suit you in quality, quantity and price.

The place where most people trade

Hubbard & Barnett

The place where most people trade

College Notes

We have had a number of visitors at our chapel exercises lately.

The Faris Literary Society will hold its regular meeting Friday evening of next week.

Mrs. Catherine Day and her daughter, Miss Lena, spent a few days of last week with President Day and family.

Mrs. Quick of Lubbock has recently come to be with her sister, Mrs. J. C. Mason, for several weeks. Mr. Mason also has been with us for some days.

Mr. Howard Day, who has been visiting his father and mother for several weeks, leaves tomorrow for Dalhart. Mr. Joe Brown will accompany him for a few days trip.

We are glad to welcome several new students to our ranks this week. Among them are Mr. Martin from Clarendon, Lester Wilkinson and Miss Sallie Wright from our own town.

Mr. J. C. Mason who is well known to the older students of the College conducted the services for us several mornings. The Rev. Mr. Lewis and Dr. Johnson also gave us helpful and interesting talks on subjects in line with the student's work. We hope that others of our friends who are interested in the work of the College will get into the habit of dropping in occasionally to our chapel exercises at 10 o'clock.

Given Away.

With every man's suit or overcoat we sell we will give a dollar suit case. 36-2t
G. A. STAMBAUGH.

SPECIAL EXCURSION.

Panhandle Day Plans are Being Carried Forward Toward Big Success.

In spite of the cold water thrown on the Panhandle Day excursion proposition by the unexpectedly high rate demanded by the Denver road, the movement for the big celebration by Panhandle people at the fair on October 28 is regaining impetus today and promises to be as much of a success as if it had received the co-operation of the railroads. Committees from the Amarillo Chamber of Commerce set to work yesterday noon to get the necessary 200 guarantors for the special excursion and although the lack of encouragement from the Denver road operates against the success of the excursion train proposition, the committees are meeting with fair success.

NO "CHARTERED TRAIN" ORDER.

The Chamber of Commerce here had expected to get a special train under the chartered train order made by the state railroad commission some time ago. Under this rule special trains may be chartered under certain conditions at a uniform rate of \$1 per train mile. This would have made the cost of a train from Amarillo to Dallas something over \$750. At this price the Chamber of Commerce could have made a rate of \$5 and could have easily paid the bill. Owing to the fact, however, that a difficulty between the Commercial club of Victoria and some road in southern Texas over the daily train service has resulted in an injunction restraining the railroad commission from ordering any extra or special trains, the commission is now powerless in the matter of such trains. Both the Rock Island and Denver give rates to Fort Worth but

by some wireless telegraphic agreement the rates are the same and the arbitrary ruling of one fare plus 10 cents will stick for both roads on the dates wanted for the Panhandle Day excursion.

CANYON IS GOING ANYHOW.

Other towns are disposed to make the best of the situation and to join in the excursion anyhow. This morning Secretary Beggs of the Chamber of Commerce, had a talk over the long distance phone with Secretary Smith of the Commercial Club at Canyon. Secretary Smith stated that Canyon would send a good delegation on the excursion and that they might want an entire car for the use of Canyon City people.

ADVERTISING IS READY.

In the meantime the advertising committee of the Chamber of Commerce here is getting ready for Amarillo's share of the publicity on the excursion and at the fair. Members of the committee steadfastly refuse to disclose the exact nature of the scheme but they confidently maintain that it is a winner and that it will meet with great approval.

The special train leaving here at midnight, Oct. 25, will get into Dallas by 1 o'clock Saturday afternoon. With the special trains no stops would be made after leaving Memphis and as there would be no baggage, mail or express to bother with, much better time could be made than on the regular schedule. The special leaving at midnight would arrive in Dallas before passengers on the regular train which would leave Amarillo in the evening before, could reach Dallas.—Daily Panhandle.

HEREFORD RATES.

The Pecos Valley is doing no better than the Denver and the Rock Island. A rate of \$14.90 is made

for the round trip, good at any time during the Fair. There will be no special train, but all will have to go on regular schedule time. The Rock Island is advertising a rate of \$5.50 from Amarillo, effective November 2; limit November 5. The Pecos Valley knows nothing of this rate, the local agent having no instructions. This last rate of the Rock Island will give only one day at the Fair and will not be on Panhandle Day. Not being able to get a low rate, many of the Hereford people will not attend the Fair and no special train will be run. Those who wish to go will have to take their chances with the regular. It is to be regretted that the roads of the Panhandle did not see fit to give a low rate and let the Fair have a chance to see a lot of people from the Plains, but it is "all over."

TOWN WRECKED.

At Least 35 Dead and Over 600 Hurt—Concussion is felt 200 Miles Away.

Fontanet, Ind., Oct. 15.—Fontanet was practically destroyed today by the explosion of the plant of the Dupont Powder Company. The dead are believed to number 35. Of these five died in hospitals at Terre Haute tonight.

At least 600 were injured and an immense amount of property was destroyed. The exact number of dead and injured, along with the property loss, will not be known for several days.

Where stood a thriving and busy town of 1,000 people this morning, tonight there is ruin and scattered wreckage. The dead and more seriously injured have been taken away. Five hundred inhabitants, all more or less wounded, remain to gather their scattered household goods and sleep under tents on cots, guarded by soldiers of the State.

Without warning the powder mills, seven in number, blew up at 9:15 o'clock this morning. They employed 200 men and of these 75 were at work when the first explosion occurred in the press mill.—In quick succession the glazing mill, the two coining mills, and the powder magazines blew up, followed by the cap mill. In the magazine, situated several hundred yards from the mills were stored 40,000 kegs of powder. The concussion when it blew up was felt nearly 200 miles away.

Every house in town was destroyed. Farm houses two miles away and school houses equally distant were torn to pieces and their occupants injured. A passenger train on the Big Four Railroad, four miles away, had every coach window broken and several passengers were injured by flying glass.

Over 5,000 people visited the scene of desolation here tonight, coming from cities and towns within a radius of 50 miles.

Gov. J. Frank Hanley of Indiana arrived at 7:05 o'clock tonight and immediately took charge of the situation and late tonight proclaimed martial law. The Governor issued an order that all places where intoxicating drinks of any kind were sold shall be closed.

The town is practically wiped out. Not a building stands intact and throughout the day fires kindled in the ruins, costing the lives of the maimed pinned in the wreckage and adding to the terrifying scenes of destruction.

CAN PLEASE YOU

Our stock of **GROCERIES** is so complete and our goods so **FRESH** that we have no hesitancy in saying that we can please everyone. Our policy is to sell **THE BEST GROCERIES** for the **LEAST** money. If you will investigate, you will find this to be our record.

Jno. A. Johnson
Hereford, Texas

PHONE YOUR WANTS

To the Hereford Steam Laundry and they will do your work on short notice. We will call for your bundles and deliver same free. All work guaranteed to be first-class.

Hereford Steam
... Laundry ...

J. H. KING

Notary Public

LANDS,

LOANS and

INSURANCE

Abstracting land titles—a Specialty

INSTRUCTIVE INTERESTING

"CORRECT ENGLISH—HOW TO USE IT."

A Monthly Magazine devoted to the use of English
JOSEPHINE TURCK BAKER, Editor

PARTIAL CONTENTS
How to Increase One's Vocabulary.
The Art of Conversation.
Shall and Will; Should and Would; How to Use them.
Correct English in School.
What to Say and What Not to Say.
Course in Letter Writing and Punctuation
Business English for the Business Man.
Compound Words, How to Write Them.

AGENTS WANTED
\$1.00 a year, Send 10c for Sample Copy
CORRECT ENGLISH, Evanston, Ill.

A Bad Sign

JJ-8

Irregularity is bad in every department of life, in meals, in sleeping hours, but especially when it is a question of womanly habit. Not only is it a sign of female disease, but, unless cured, it will cause dangerous troubles, because of the poisons thus allowed to remain in the system.

If you suffer in this way, get a bottle of

Wine of Cardui

Mrs. Lucinda Johnson, of Fish Creek, Wis., writes: "I suffered for fourteen (14) years with irregularity, causing great pain. At last I tried Cardui, and now I am cured." At all druggists, in \$1 bottles.

WRITE US A LETTER

Write today for a free copy of valuable 64-page illustrated Book for Women. If you need Medical Advice, describe your symptoms, stating age, and reply will be sent in plain sealed envelope. Address: Ladies Advisory Dept., The Chattanooga Medicine Co., Chattanooga, Tenn.

Charter Oak Stoves

We Have Just Received

GARLAND STOVES

a car load of CHARTER OAK and GARLAND STOVES. Heating Stoves in styles and prices to suit everybody. Come and see them. We are still headquarters for HOOSIER GRAIN DRILLS, MOLINE WAGONS, JOHN DEERE PLOWS, COLORADO PERFECT BARBED WIRE, WOOD-STAR, LEADER and SAMPSON WINDMILLS, and everything you need in GENERAL HARDWARE.

YOURS TO PLEASE

GARRISON BROS

Make Our Store Headquarters

MISSOURI AND TEXAS (Continued from page 1)

the editor,—he would be easy. And then he says that if you owned a whole county, you would be a beggar. Not much, old horse. Our friends from Missouri, now in the Panhandle, who own even a section could buy the Globe, editor and all! The BRAND last week contained an interview, which showed that a single-handed farmer had doubled his estate in less than four years. Counting the increase in the value of the land, this Panhandle farmer who came here with \$4500, is now well worth \$25,000.00. Does this look like a beggar! Is our mutual friend, Mr. Arnold, a beggar? Who has been "working off" this swindle? If the BRAND is not mistaken, the Missourians themselves have been most earnestly active in selling the Panhandle lands. Is Mr. Arnold to be put in this class by the Globe editor? Does he think that all the Missourians who have been selling the Panhandle lands are "swindlers?" If his paper had a circulation sufficient that the good people of Missouri could know what he said about them, the plant as well as the editor would be boxed up and sent to—Texas.

Fourthly, he says, "There are far better lands in the flint hills of South Missouri." The people of that part of the good old state should resent this reflection and run the editor over the rocks until he has stone bruises on his heels. With this estimate of

the value of a whole Panhandle county, how does he screw his courage up to the sticking point to compare it with the flint hills of Missouri? This comparison shows the thickness of his ignorance,—it would require a flint to penetrate his information bump. My dear sir, the lands of the Panhandle are as rich as the valley of the Nile. These broad expanses, rolling before the eye like the ocean swept by a gentle breeze, were once the supporting bed of a peaceful inland sea, into which were poured the riches of the everlasting hills, when in the course of nature, it was lifted up by the arm of creation and laid out in broad fields.

If you have the time, dear reader, scan the fifth paragraph. The facile pen of the misplaced statesmen—he should have been a death-bed and hell-fire preacher—would scare the wits out of the Missouri farmer by saying, "We would hate to close our eyes in death and have our soul to take its flight." The BRAND wants to know whose soul the editor has in partnership. Is it a heinous crime to advise industrious men to go to a country where their small means will enable them to purchase a home for their loved ones? Is it a crime to advise a young man to go to a new country where opportunities are multiplied by his ability? Was it a crime for the ever-wise Greely to say "Young man, go West." Has Mr. Arnold committed such a crime by advising his Missouri friends to buy land in the Pan-

handle? Or is Mr. Arnold one of the innocent public?

The sixth and seven parts are appeals to the pride of the rich and poor who make their homes in Missouri. He would have them believe that if they left Missouri all happiness would be gone. With a blare of the trumpet, the Globe editor asks what kind of an animal would be guilty of robbing the easily duped Missourians of their happiness by sending them to Texas. The writer of this article has been in Texas just thirty six years and he has always admired the Missourians for their intelligence, their industry, their loyalty to their country, their personal worth, their conception of the truth, and their bravery, but he would hesitate long, before classifying this one-sided, narrow-minded, jaundice-colored, prejudiced, disloyal, disgruntled, dissatisfied, unworthy, untutored, green-eyed, sploenic pusillanimous specimen as a true type of the Missourian. The good old state of Missouri abounds in natural resources, groans under the weight of her industries and extends the glad hand to every citizen of America. Her forests and fields are giving up their untold wealth, her future is fraught with great possibilities, her citizenship is industrious and intelligent. Missouri is one of the brightest stars in the national constellation. From her, Texas has gained some of her best citizens. They come with the energy and enthusiasm of youth and are helping to build up a commonwealth, the future of which can not be pictured in the imagination. Texas! The charming word of the nation, the meca of the homeless. The Panhandle! the Nile of the new world, the happy hunting ground.

The special sale at Cal-len's which began last Wednesday will be continued thru next week for the benefit of the farmers who were too busy to come in this week.

Woman Suffrage.

After thirteen years of experience with woman suffrage, the state of Colorado ought to be competent to furnish valuable testimony as to the wisdom and expediency of the experiment. Yet there is much dispute, both within and without the state, regarding the results of this extension of the franchise. The latest writer to attempt a candid and unbiased presentation of the evidence in the case is Mr. William MacLeod Raine a contributor to the October number of the Circle. The sum of his observations is that society in Colorado has not been regenerated, nor political corruption abolished, that the ward heeler still holds his place, that the saloon and the social evil still thrive, but that, on the other hand, the home has not been disrupted nor woman unsexed.—Daily Panhandle.

The Work of Whiskey.

Wednesday's Daily Trumpet.

F. G. Spencer, one time reporter on Daily Trumpet, recently book-keeper and collector for Farwell-Texico Ice and Cold Storage Company, is missing together with \$300 of the Ice Company's money.

He is known to have been drinking rather heavily for a few days of late, and was heard to declare he would suicide.

Late yesterday afternoon he hired a horse and buggy from Dixon's livery barn and headed for Clovis, since which time he has not been heard from. At Clovis no one seems to have seen him.

Spencer was one of those unfortunate victims of the liquor habit.

For several weeks he has been carrying himself straight and everybody was trying to assist him to cast off the habit. He is naturally smart and intelligent and we believe tried to be honest. However like all other liquor or drug fiends, when under the

influence, he was not himself.

LATER—The rig Spencer drove away was found about three miles this side of Clovis, standing beside the road. No tidings of Spencer yet. Thursday's Daily Trumpet.

W. A. Smith found F. G. Spencer in a corn field about three miles this side of Clovis late yesterday afternoon.

He took him to Clovis and while waiting for the cut-off train to come to Texico, Spencer tried to sever an artery in his left wrist. Not succeeding, he agreed to come to Texico and face the music. Mr. Smith took him to his rooms in Farwell where he kept him under surveillance during last night.

Spencer has made no statement as yet.

We understand the Ice Company is not inclined to prosecute any charges against him.

Eighty cents in small change was all the money found on him.

The BRAND is a dollar down.

RESOLVED
THAT THE WELL DRESSED PERSON IS THE ONE WHO HAS APPROPRIATE ATTIRE FOR EVERY OCCASSION. THE BEST STORE IS WHERE THEY SELL CLOTHES FOR EVERY OCCASSION. A PERSON FEELS FOOLISH IN THE WRONG GARMENTS GO TO THE STORE YOU CAN TRUST
BUSTER BROWN.



R. Fontaine

COPYRIGHT 1904, BY THE STATES, DENVER, COLORADO. "TICK 'AUTO' LOOK WELL"

DID YOU EVER GO TO A PARTY AND STAND IN THE CORNER, AND SPEND MOST OF THE TIME IN THE DRESSING ROOM OR STAND IN THE CORNER, BECAUSE YOU WERE NOT TOGGED RIGHT? IT WOULD HAVE BEEN LOTS BETTER IF YOU HAD STAYED AT HOME BECAUSE IF YOU GO TO A PARTY AND ARE NOT DRESSED RIGHT YOU WON'T HAVE A BIT OF FUN. PLEASURE IS WORTH LIVING FOR. TO GET PLEASURE DRESS UP. IT WILL COST YOU THIS MUCH TO DRESS UP:

FOR \$12.50, A GOOD SUIT.
 " \$16.50, A BETTER SUIT.
 " \$24.50, THE BEST POSSIBLE SUIT.

RESPECTFULLY,
H. C. MYRICK
 HEREFORD, TEXAS



YOU write a letter to Jones enclosing a statement of his account. The letter should be in purple copying ink, the statement in black record, the credits in red.

The New Tri-Chrome Smith Premier Typewriter will do it all with one ribbon; do it quickly, neatly and correctly.

This machine permits not only the use of a three-color ribbon, but also of a two-color or single-color ribbon. No extra cost for this new model.

The Smith Premier Typewriter Co.
 1637 Ch. na St., Denver, Colo.

WE HAVE MOVED

Cardwell Brothers will be located one block east of old stand, by the Central Hotel, for a few weeks, until our new building is completed. Don't forget the place, for we want your business.

CARDWELL BROTHERS

Actual Farmers.

There is an ad running in a Panhandle paper which has a most significant statement in it. The sentence reads:

"We propose to settle the Panhandle with actual farmers and keep the country apace with the thriving cities."

This furnishes a good text for some preaching of the soil. "Actual farmers" are the basic words. The firstly of this sermon would the statement of an inference, that some real estate men had been trying to settle the Panhandle by something else other than actual farmers. Such an undertaking,—to settle a country without actual farmers. This procedure will retard the growth of the country for a number of years. The land speculators are not tillers of the soil, they add nothing to the value of the soil by their investments. They must await the advent of the "actual farmer" before he reaps the rewards. In case of a land boom like the one in the Panhandle, the advance in the market price has brought quick returns, but the salvation of the country must depend upon the "man with the hoe." The price of land will sooner or later settle down to its normal condition, then it will take the presence of the "actual farmer" to enhance the selling price of land. The other divisions of this sermon are too evident to need expounding. These real estate men deserve the support of the "actual farmers."

The Prize Cabbage.

The prize cabbage of the season was brought in yesterday by G. C. Major. Altho the head was not fully matured, it tipped the beam at 19 pounds. This cabbage was sent to the Texas State Fair with the other exhibits and will do its part in de-Missourianizing the people in central and east Texas who imagine that Texas is bounded on the west by the upper cross-timbers. Mr. Majors has been most successful in raising

cabbage and has netted a nice sum from his crop. He believes in the Panhandle and has demonstrated that truck gardening gives profitable returns.

Please Notice.

I have the books and accounts of J. M. Garner and Dr. McFarling. Those knowing themselves indebted to the above will please call at my office and settle at once as these books must be closed. 36tf

C. S. RICHARDS.

Beets That Beat.

W. C. Russell brought into the BRAND office the other two beets that beat anything for a pair of beets ever seen in Hereford. They are about the same size and shape, being of the round turnip variety, both together weighing 17½ pound, and measuring 27½ inches in circumference. These two beets were seen by E. Renfro and he remarked that he had one that would beat the beets. Suiting his actions to his words, he brought in one beet of the long variety. It measures 18 inches around and 24 inches in length and weighs 10 pounds. These beets were sent to the Dallas Fair.

Notice.

Hereford, Texas, Sept. 27, 1907.

Notice is hereby given that a special meeting of the shareholders of the Panhandle Short Line Railroad Company will be held at its office in the city of Hereford, Deaf Smith county, Texas, at 10 o'clock a. m. on Thursday, the 31st day of October, 1907, for the purpose of electing a Board of nine directors to serve until the next annual meeting of the shareholders and for the purpose of adopting by-laws and for such other business as may probably come before said meeting. 34-4t

J. H. RANSOM, President.
J. RAY, Secretary.

Call and Settle.

We will very much appreciate it if those indebted to us will call at Hubbard & Barnetts where our books will be kept and settle their accounts. D. W. Pinkston & Son. 34-tf

Money For Rubber Plant.

It seems that the state may be able to eat its cake and keep it, too, in the matter of its guayule (rubber plant). The Big Bend Manufacturing Company, which was the successful bidder for the cutting of this plant from State lands for the next four years, put up a certified check for \$61,000, the total price to be paid, about a month ago, but up to this time it has not returned the contract with its signature and bond, and unless it does so within a reasonable time the deal will be off. In any case the State will keep the money. The contract prescribed by the State prohibited the cutting of any guayule plants less than twelve inches in height, required the company to make the State's anti-trust affidavit, obligated it to manufacture the plant in Texas and to ship none of it out. Whether or not the delay in executing the contract upon the part of the company is due to any of the requirements made by the State has not been learned here. The headquarters of the Big Bend Manufacturing Company are at San Antonio, J. D. Crenshaw being president of the corporation. There were two other bidders for the four years' cutting of guayule, one of these bids being for \$17,000 and the other \$26,500.

So far as known the plant is to be found only in Brewster, Terrell, Pecos and Presidio Counties, on the Texas side of the Rio Grande. The plant is propagated from the seed, and seemingly it was brought to Texas by the winds blowing from Mexico. It is not believed that the Big Bend Company will be able to remove all of the adult plants from the State lands within four years, but if they should, it is thought that a good stand will be left of plants under twelve inches, as the propagation will continue.

The result of the sale of this plant, as well as that of the lechugilla, is quite gratifying to the General Land Office. While the lechugilla brought only \$600 cash payment for the privilege of taking the plant off State lands in Brewster, Terrell and Val Verde Counties, still if the industry proves as profitable as it is thought it will, the result under the contract will place to the credit of the school fund about \$10,000 annually, and a permanent industry should be established. This vegetable reproduces rapidly from the parent bulb when not cut too close to the ground. The present contract is in the nature of an experiment. Quantities of the plant grow on the state lands in Presidio, Jeff Davis, El Paso, Reeves, Crockett and Upton Counties, as well as in the three counties to which the present contract applies. It resembles a Spanish dagger, and in some parts of El Paso county grows so thick it is almost impossible to ride a horse through the country.

It is valuable for its fiber, which is used in the manufacture of matting, rope, etc. A factory which uses it is in operation in Mexico, and Van A. Webster of San Antonio, who has made the contract with the State of Texas, says he has ordered machinery to establish a factory in Texas. In addition to the \$600 bonus, which he has already paid the State, he is to pay 50c a ton for all the fiber cut during the three years.—Dallas News.

Headlight Overalls.

In blue, grey, pincheck and painters. Why not buy the best. Price \$1.00. GEO. A. STAMBAUGH.

At the Methodist Church.

The special program of the Home Mission Society which was to be held next Sunday has been postponed to a later date. The regular services will be held instead.

Expanding

Is the term which applies to our business at present. We have whole stacks of lumber which we are offering at "rock-bottom" prices. We also handle the best paint on the market, as well as everything else in builders' material.

Hereford Lumber Co.

YOU CAN'T Afford to Miss

Seeing our line of Fall and Winter Goods, consisting of Suits, Ladies' Skirts, Hats, Caps, Boots and Shoes.



Also our line of samples for Men's Suits. We can guarantee you a fit. When in town we would be pleased if you would give us a trial if in need of anything in General Merchandise, either Dry Goods or Groceries. Soliciting a liberal share of your trade, and assuring you of our desire to serve you in any way that we can.

LEE & GOLLEHON

Dimmitt, - - - Texas

LLANO ESTACADO NURSERY

S. L. BOONE, PROPRIETOR

Is now offering all the leading varieties of both shade and fruit trees to the trade at reasonable prices. All home-grown trees. Let us fill your orders

Nurseries at Hereford and Lockney

COME AND SEE ME

Nobody Can Serve You Better Everything You Want

All kinds of Harness, Collars, Bridles, Whips, Harness Dressing, Harness Oil, Harness Rivets, Horse Blankets, Lap Dusters, Sweat Pads, Collar Pads, Leather Halters, Rings and Rosettes, Fly Nets, Buggy Washers, Bits of all kinds, Harness Snaps, Storm Fronts, Quick Shaft Couplings, Axle Grease, Horse Covers, Horse Boots, Wood and Iron Hames, Hame Straps, Riveting Machines, Gall Cures, Curry Combs, Check Hooks, Hitch reins, trace holders, harness chains, neck yoke straps, neck yoke chains, wax ends and needles, buggy tops, storm aprons, rain coats

and scores of other things you need. Fine saddles and harness made to order and repaired. Boots and shoes made to order and repaired. All work done by first class workmen. All goods guaranteed to be as represented.

J. A. CANTERBURY

Subscribe for The Hereford Brand

A Safe Investment



Did you know that your know that your house was likely to burn some of these days. A few dollars a year for a policy would hardly be noticed but if the whole thing goes up in smoke it's hard. You want insurance and want it reliable and not high priced. Perhaps you are in doubt where to buy it. I sell insurance and just the kind you have been meditating purchasing. What hinders me writing your Policy now? The sooner it's done, the safer you'll be. Call and I will get down to facts and figures. I represent the best Insurance Companies in the United States. Try them and you will be convinced.

B. H. SMITH

The Brand Prizes Awarded.

According to schedule, a committee of competent judges were appointed Thursday afternoon to pass upon the samples of Kaffir, Maize and Indian Corn which had been brought to the BRAND office pursuant to the offer of cash and subscription prizes. There were a number of entries and the contest was close and the samples were all most excellent. The judges made a thoro examination of all the exhibits and their decision finally resulted as follows:

FOR WHITE KAFFIR.

First Prize, J. S. Shadrick, \$2.50 in cash and a year's subscription to the BRAND.

Second Prize, William Raulie, One year's subscription to the BRAND.

FOR MILO MAIZE.

First Prize, Z. F. Clifton, \$2.50

in cash and a year's subscription to the BRAND.

Second Prize, William Raulie, One year's subscription to the BRAND.

INDIAN CORN.

First Prize, R. C. Bridges, \$2.50 in cash and one year's subscription to the BRAND.

Second Prize, W. F. Deible, One year's subscription to the BRAND.

HONORABLE MENTION.

For White Kaffir Corn—W. L. Brodie, G. W. Shonkwiler, R. C. Bridges, W. F. Deible.

For Milo/Maize—R. C. Bridges, J. T. Dendy, J. S. Shadrick, W. L. Brodie, W. F. Deible.

All the exhibits that were brought in were sent to the Dallas Fair with the names of the parties attached, so that each one will receive due credit. The judges for this contest were L.

R. Bradley, J. H. Head and W. Witherspoon, to whom the BRAND is indebted for their time and trouble and also for the fair and impartial decisions.

Notice to Tax Payers.

I will commence collecting city taxes October 1st. See me at C. E. Edward's real estate office.

33-4f HENRY HUBBERT,
City Marshal and Collector.

Bible Barred.

Chicago, Oct. 12.—The problem of religious instruction in the public schools was put up to President Otto Schneider of the Chicago board of education yesterday.

President Schneider met the issue squarely; so squarely, indeed, as to bring a gasp of astonishment from the two club women who had broached the subject.

"I believe with Jean Jacques Rousseau," said Mr. Schneider, "that religion should not be taught to any one, in any form, until his or her mind is mature. As for the Bible in the public schools, I object to it. It is not fit for children."

Pres. Schneider's visitors were Mrs. Elizabeth Cook, president of the Woman's Educational Union, and Mrs. Clarence A. Starr, a prominent club woman and educational worker. The two wanted to ask the president's aid in securing the introduction of a book of Bible readings in the curriculum of the Chicago schools.

"I would not object to a history of the Bible in the schools as a masterpiece of literature," President Schneider told the women. "It should be there, the same as Byron's poems or any other of the great masterpieces. And for the same reason I should be glad to have on the reading list a history of the Koran or of the religion of Confucious."

"But as for teaching the Bible in the public schools of Chicago it would lie against the constitution."

"Religious instruction never has been introduced in the schools, the school authorities feeling that no system of religious training could be adapted to the innumerable sects."

A Practical Problem.

1 dozen hens that without Crescent poultry food lay 2 eggs a day.

1 dozen hens after feeding Crescent poultry food lay 10 eggs a day. Increase of 8 eggs a day.

In 30 days 240 or 20 dozen eggs. 20 dozen eggs at 20c per dozen brings \$4.00.

Cost of egg food 50c. Clear profit \$3.50.

The above feed poultry and stock food is for sale by WOODBURN & SON, Druggist.

Our Mexico Friends.

R. A. Marshall who has been with his family on his claim near Endee, New Mexico, came over to Hereford Thursday. He reports a small acreage among the new settlers over there on account of getting there so late but crop conditions are splendid. Some making as much as 25 or 30 bushels of corn to the acre on the sod. Let us watch those folks over there, many of whom are our own neighbors, and see how quickly this country will develop with a man to every hundred and sixty acres. They will soon show us that a man who industriously cares for a quarter section will make a good living and have some left for the bank. Lots of homeseekers are waiting for this Plains land to get to \$30 and \$40 per acre and then they will come and buy.

For Sale.

323 acres of good, smooth, patented land five miles of Dimmitt, at \$11.00 per acre. For terms see HARVEY CASH, Owner, Dimmitt, Texas.

34-tf

M. M. Major

C. M. McGhee

Major & McGhee

Photographers

We are increasing our facilities for handling all kinds of work. Views made and finished promptly. Reasonable prices. Satisfaction always.

PORTRAITS A SPECIALTY

Our New Fall Line of Henderson Corsets



Are now in. The Styles are right. Price \$1.00 to \$1.50

Geo. A Stambaugh

Hereford Grain Co.

We Pay Highest Prices For
Wheat, Oats, Kaffir and Maize

We Buy Hides

We Sell Coal

Come and See Us

P. R. Purcell & Sons Livery, Feed and Sale Stables

GOOD SADDLERS GENTLE DRIVERS

Special Conveniences for Drummers

HEREFORD TEXAS

The patronage of the general public is cordially solicited

LAND BARGAINS

1280 Acres 3 miles of Vega, Texas. A Bargain.

640 Acres, two-thirds Valley Land. \$14.00 per Acre.

640 Acres nine miles of Hereford. \$14.00 per Acre.

16 Acres in Evant's Addition. \$125.00 per Acre.

Write for Information.

MURCHISON & JONES

REAL ESTATE AGENTS

Hereford,

Texas



OVER BALANCE

is always shown by your bank book when written up here. It's a comfortable feeling to know your bank balance won't be wiped out by the payment of that note or of some other maturing obligation. Desositing systematically tends to the husbanding of your resources.

Do it here and your connection will be a valuable one.

The Western National Bank of Hereford, Texas

CAPITAL - - \$50,000.00
SURPLUS - - 35,000.00

G. A. F. Parker, President J. L. Smith, V. President F. B. Fuller, Cashier

Local and Personal

The BRAND is a dollar down.

Judge J. P. Slaton has returned from a business tour thru Texas.

C. T. Dobbins came back last Sunday from a trip down in Texas.

Stop at Mrs. Hart's for your millinery. Prices right. 1t

Bran, shorts and cotton seed meal at E. W. Harrisons. 31tf

See Baskin Land Co.'s list of bargains in this issue. 35tf

For fresh Jersey milk, call on the Hereford Dairy. Phone No. 9. 24-tf

Plenty of alfalfa seed. Warren Grain Company. 27-tf

Hon. Geo. W. Barcus writes from Kansas City for Texas legal blanks.

A nice line of new hats at Mrs. Hart's this week. 1t

Phone 76 for salt. E. W. Harrison. 31tf

M. A. Lambkin went to Kansas City last Sunday returning with the excursion.

The BRAND has some of the very latest wedding invitations and announcements.

Mr. and Mrs. W. B. Arnold have returned from a trip thru Kentucky and Illinois.

Mrs. Quick of Lubbock, is visiting her sister, Mrs. J. C. Mason at the College dormitory.

A few of those pattern hats left at Mrs. S. L. Hart's. Below cost. Call in while they last. 1t

You will do well to see C. S. Richards for city and ranch property before buying. 28-tf

Rev. J. C. Mason went over to Canyon City last Saturday and preached on the following Sunday.

Dr. A. J. Caldwell, Eye, Ear, Nose and Throat, new Carson building, Amarillo, Texas. 27-tf

C. S. Richards has some choice city and ranch property. See him before buying. 28-tf

We handle the genuine Rockvale lump coal, the best to be had. Warren Grain Company. 27-tf

Largest selling high-grade wheel in the world. The Racycle. See M. M. Major. 31tf

Panhandle oats, 36 pounds to the bushel. Let us send you a sack. E. W. Harrison. 27-tf

Young man! Stop at El Merito Pharmacy tonight for a box of Fine "Allegretto Candy" for your lady.

W. B. Dameron was in the office a few days ago and said that he had leased his ranch and would live at home for awhile.

Jack Garvin, until recently foreman in the BRAND office, came down from Amarillo last Saturday to visit friends in the city.

Mr. Ramsey who won first premium in wheat at the recent Fair still has about 300 bushels Turkey Red seed wheat to sell. 32tf

I will sell all kinds of drawn work and cluny lace in Mr. Stambaugh's store Oct. 18 and 19. Please call. Clara Beebe. 352t

Get full particulars regarding our Ten Reason Why contest before it is too late. Stroud, Gary Hardware Co. 35tf

Mrs. J. W. Fewell and daughter left Wednesday for Santa Anna, California, where they will visit for several weeks in the home of Mrs. Fewell's father.

Joe Keliehor and Jim Sullivan left for Des Moines, Iowa, Tuesday afternoon where they will enter school for the winter months. We wish the boys a profitable years work.

The best \$3.00 corduroy pant ever shown at Myrick's. 36-2t

Col. E. T. Woodburn returned last Monday from a trip thru Briscoe, Hall and Donley counties in search for a man.

We have the largest stock of underwear, hosiery and blankets in Hereford, if we cant save you some money, dont buy. Hubbard & Barnett. 36-2t

Rev. S. M. Davis of Papid City, Iowa, preached at the Methodist church last Sunday night. He is a veteran minister of that church and delivered a very instructive discourse.

Mr. and Mrs. G. D. Caskey after spending several weeks visiting their daughter, Mrs. Landrum, returned to their home at Florence, leaving Monday.

Sam Worley wants to figure on that new home. He employs only first class carpenters and guarantees his work. Plans and designs submitted. 36-2t

See C. G. English for bargains in second hand household goods. He buys and sells anything. Phone 289. Across street from Hereford Hardware Co. 31tf

Dr. D. D. Swearinge, of Amarillo, Texas, will be in Dr. W. A. Price's office, Hereford, October 22, 30 and 31 to treat diseases of eye, ear, nose and throat. Glasses fitted. 36-2t

W. G. Ross, W. H. Rayzor and E. R. Rice came in from Kentucky Thursday morning in a special car with a large number of prospectors from the good old state. Mr. Ross says that lots of the Kentuckians are anxious to come to the Lone Star State.

Dr. W. J. Rogers says that he is too busy to make out bills and go around to collect; so if you know yourself to be indebted to him for professional visits, he will appreciate a "call" from you at an early date. Call at his office and settle your account. 36-tf

Yesterday was "show day" and as all know Hereford did her part toward making the day a success. The big parade, the clarion voices of the lemonade and pop-corn venders, the sonorous tones of the ticket sellers and the other animals of the show, each had their share of attention during the day.

A splendid Buck's junior range and other good things go to the little girls who give us the best ten reasons why Buck's Stoves are best. A pretty little booklet, which resembles a school slate—tells all about this contest. Get one of these booklets at our store and register your name—today, before it is too late. Stroud, Gary Hardware Co.

Roy Jowell happened to what might have been a serious accident last Sunday. He and some other lads were out at the stock yards looking at the show boys exercising their horses and in some way, Roy was run down. For a while it was thought that he was badly hurt. It is to be hoped that no serious results will come from the accident.

To the little girl fourteen years of age or under who will give in her own handwriting, the best ten reasons why her mama should use a Buck's range or stove in her kitchen, we will give the beautiful Buck's junior range now on exhibition in our window. Come to our store today to register and get full particulars. There are other splendid prizes for the second and third best set of reasons. Don't miss this chance to get a perfect stove in miniature—it will bake, boil and cook, just like the one mama uses. Stroud, Gary Hardware Co. 35tf

A CAR LOAD

of Dimmitt town lots just received and will be sold at a bargain. Also 7000 acres of fine land from one to six miles of Dimmitt in tracts from 160 to 5000 acres. Write, wire and come to see us.

BURNAM REAL ESTATE AND LIVE STOCK CO.

Dimmitt, - - Texas

HAVE YOUR PLUMBING REPAIRED



To get up in the middle of the night and hear the water spouting from a broken faucet or bursted pipe. It is not pleasant. See that your plumbing is alright for winter, for that is the time that tries weak pipes and weak plumbing.

Sewell & Brazill

FIGURE WITH US

We now have the largest supply of Storage Coal ever received in Hereford and will make it exceedingly interesting for those wishing to lay in their winter's supply for the next sixty days. Coal will be scarce this season and those who buy now will not get cold next winter. We wish to say that everything that is sold from our yards is either cash or in 30 days. Please do not ask or expect longer time. :-: :-: :-:

Fallwell & Sons

T. M. Palmer Lumber Comp'y

DEALERS IN
LUMBER, LIME, BRICK, CEMENT
and all Kinds of Building Material

Our Planing Mill is now running to its capacity and we can save you money on Doors, Sash, Frames and all kinds of finishing. If you wish to build you can save money by figuring with us. :-: :-:

T. M. Palmer Lumber Comp'y

HEREFORD, TEXAS

FARMS

BARGAINS IN PANHANDLE LANDS

RANCHES

If you have Farms, Ranches or City Property for sale, list them with us. We are getting quite a line of Agent in the North and East and expect to bring a number of homeseekers to Hereford in the near future. Give us a chance to sell your property. Satisfaction guaranteed.

City Property

PARK & BOURN

Hereford, Texas

ONE MAN'S INDUSTRY.

What J. A. Overall Has Done Toward Conquering the Plains and Building a Fortune.

Last Sunday we drove out ten miles north of town and spent the day with our old-time friends, J. A. Overall and family. They have been living on the plains for fourteen years. Mr. Overall came to the plains with teams and two hundred and fifty dollars in money, from Ellis county. His father settled in that county in 1877. He remembers when that fine old county was as sparsely settled as this. No man in the south plains country stands higher as a farmer and a thorough-going citizen than does Jess Overall. He has accumulated a nice little fortune estimated at more than \$20,000. He has fine hogs, good horses and mules, and his farm is in a fine state of cultivation. He will sow a field of wheat this fall. His two sections of land are as good as can be found on the plains. He has a fine orchard of eight acres in well-assorted varieties of apples and pears. The crop composed of Kaffir corn, corn, and sorghum is very fine, and the corn will make fifty bushels to the acre. Mr. Overall has raised corn every year since coming to the plains and has been out of corn only one time in the fourteen years he has lived here. There are few farmers in many other sections of this country able to make so good a showing as that. We saw corn that the ears measured about ten inches that were raised last year and it had no rain on it through the month of June. In many parts of the country no corn can be raised without abundant rain in June. He has tried the Campbell system of farming on a few acres for several years and he has never failed to make a good yield on the land cultivated under that method. Such farms as this stand as a monument to testify of the real worth of this great country. This country must be subdued by the farmer. The speculator stands in the way of progress. The farmer must open the way for every great industry.—Hale County Herald

"Raise You Three."

While we feel sure that a few old skeptics like Will Robinson of the Roswell Register-Tribune will have a fling at us for it, still we cannot refrain from relating one more water melon story. Of course an eighty pound melon is not what would be termed "puny" and a ninety-pounder is better, but the blue ribbon will have to be awarded to a melon that was raised by S. A. Cousins and is being exhibited by him this week. This melon is the same variety as the other topnotchers (which the latest authority claim is the Cuban Queen) but when put on the scales it was found to break the best previous record by three pounds, weighing

ninety-seven, and measuring fifty two inches in circumference. Nor is that all of the story. On the same vine with this wonder were eight others that were of fair size, bringing the total product of this one vine up to 632 pounds, apportioned as follows: 97, 90, 88, 85, 80, 72 and three at 40.

These are the actual weights of the melons and most of them can be seen at any time at the office of the McLean Real Estate Company.

We would like to state that if there is any other portion of the Panhandle that can beat this for water melons we would be glad to hear from them. Of course no section outside of the Panhandle even hopes to produce such evidences of a fine soil and unparalleled seasons.—Gray County Herald.

Campbell's Soil Culture.

Campbell's Soil Culture, the book for the Panhandle Farmers, can be secured at the BRAND office for 25c with a year's subscription. If you are not a subscriber, \$1.25 will give the BRAND for one year and the book for all the time. If you are already a subscriber, extend your figures one year and take the book. The book sells for 50 cents.

Get in Line or Get Out.

The man who is anybody, and who does anything is surely going to be criticised, villified and misunderstood. This is a penalty for being great, but it is not a proof of greatness. If you work for a man, in Heaven's name work for him! He pays the wages that supplies you with bread and butter, so speak well of him, stand by him and the institution he represents. If you must villify and condemn, why, resign your position, but, I pray you, so long as you are a part of an institution do not condemn it. Give undivided service or none, for, soon or late, you will have to do one or the other. So get in line, or get out.—Elbert Hubbard.

Wanted to buy Land.

I want to buy one or two sections of land putting in some good city property as first payment. 36-4t JNO. YARBROUGH.

The Sugar Beet Industry.

It is evident that the sugar beet can be successfully grown in the Panhandle. A Carson county farmer has shown what can be done and it has been suggested by the Daily Panhandle that a convention of farmers of the Panhandle be called for some time in January for the purpose of considering the sugar beet industry. At this convention, there would be men who, from experience, would explain the cultivation of the beet as well as the manufacturing of the sugar from it. If 100 farmers could be induced to plant a few acres and follow directions, the success of a factory would be insured. As to the location of that factory, Hereford can, of course of-

fer the best advantages as far as water is concerned. On this point, Hereford leads all other Panhandle towns and is equal in every other respect. But the plant is not to be located until the farmers show that they are willing to put in fair crops and to give the cultivation of the beet plant the proper attention. Hereford will second the motion for a convention at Amarillo. If Amarillo does not want the convention, Hereford will take it and entertain the delegates. The Daily Panhandle will please put the motion.

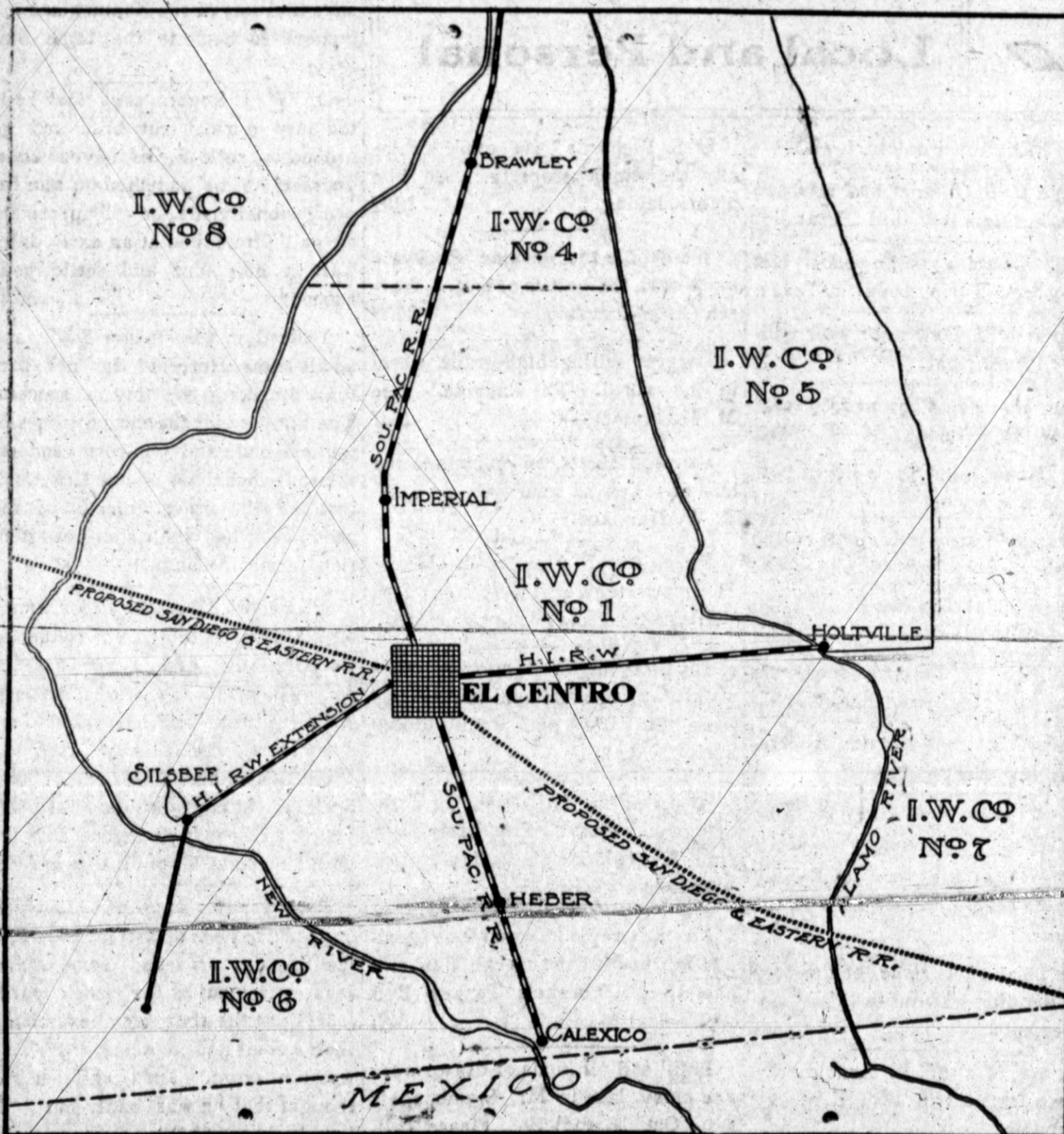
The Hereford Commercial Club has just received the "Year Book" of the Department of Agriculture and it contains a lengthy discussion of this subject. It says that the present average yield of beets per acre in the United States is about 10 tons, and that the percentage of sugar extracted does not exceed 12, making the average yield of sugar per acre about 2400 pounds.

In speaking of the value of lands that will successfully grow the sugar beets, the Year Book says that land in Utah that was being held at \$20

per acre was put in beets and at once advanced to \$100 per acre and more. The owners were realizing from \$50 to \$75 per acre. A complete discussion of the industry is given, showing how to plant, cultivate, harvest, cost of labor, methods of marketing, etc. Those who intend to study the sugar beet question should write the Department for bulletins on the subject.

The BRAND favors the sugar beet convention by the Panhandle farmers and will do what it can to further the study of the industry.

Where Values Double Every Year



The Imperial Valley "Alphabet of Irrigation" begins with "I. W. Co." This means "Imperial Water Company," and is followed by a numeral to designate the Company and its district. With irrigation, in other words, with the needed water under the control of the farmer himself, the almost entire absence of rain in the Imperial Valley is deemed rather more of a blessing than otherwise. The simple and easily acquired knowledge of when to turn on the rain makes full crops a certainty.

Our town, El Centro, the county seat of the new Imperial County, occupies the geographical centre of the valley; our office is in touch with every district and can put you "next" to the best purchases that can be made at the owners lowest price. "Nothing Added" is our motto. Write us what you would like of land that will produce from two to six crops each year.

Ira Aten Land Company

El Centro, - Imperial County, - California

Wants For Sale

MISCELLANEOUS WANTS

WANTED—Several dozen hens. See J. B. Elliston. 36-1f

WANTED.—Girl to do light house work. Good wages. Mrs. R. H. Barnett. 34tf

WANTED.—To rent a farm within reach of Hereford market for next year. Reference if needed. Frank Devore, R. R. No. 2 Basco, Ill. 1tp

LOAN WANTED.—I have a customer for a \$2000 loan for two years at 10 per cent interest. Ample security given. If interested see L. Gough. 35-3t

WANTED.—Situation as governess for small children, in town or country. Also teach piano. References exchanged. Address Mrs. Mary Polk Potts, 604 W. Houston St. Sherman, Texas. 34tf

LIVE STOCK FOR SALE

FOR SALE.—A few feeder hogs at 6 cents. JNO. L. WILSON. 1t

SALE.—Horses, mules and livestock of all kinds for sale by Claude Norton at Purcell's stable. 31tf

FOR SALE.—Splendid young milch cow. Gentle, and has red heifer calf. R. E. Cook, at postoffice. 1f

FOR SALE.—Any one wanting to buy good gentle milch cow would do well to see J. W. Wasson. 35-2t

FOR SALE.—One fine two-year old Jersey male, subject to registration. Call and see me if you wish to purchase. D. R. Gass. 29-tf

HEREFORD BULL.—Will sell a registered Hereford bull or exchange for brood mares—May be seen at my ranch 10 miles west of Hereford. W. B. Boyd. 33-4t

REAL ESTATE FOR SALE

FOR SALE.—My residence cheap for cash. Mrs. Delphia Cox. 35tf

FOR SALE.—Two houses and lots in one block of public school. See C. T. COX. 36tf

LOTS OF LOTS—For sale on installment plan. SAM H. MORRIS. 18-tf

FOR SALE.—One improved ten acre block in South Hereford. J. S. Shadrick. 35tf

FOR SALE.—My four room residence three blocks from business part of town. Two corner lots. W. B. PARK. 362t

QUARTER SECTION—\$10 per acre, \$600 cash balance in 5 equal payments, 6 per cent interest. Address L. Gough, Hereford. 31tf

LOTS! LOTS! LOTS!—Several large residence lots near Geo. Irwin's fine residence, for sale on easy terms. SAM H. MORRIS. 1f

BARGAIN—A bargain in some nice residence property, close in and well located, either furnished or unfurnished. See the J. H. Pitman Land Company. 28-tf

FOR SALE.—8 room house, with hall just completed. 130 feet cement walks, plenty of fruit trees. Close to school. \$2500 will get it and only 1-3 cash. Balance to suit. C. H. CARL. 1tp

RESIDENCE FOR SALE.—The old J. W. Hough residence situated in West Hereford can be bought on reasonable terms. This is a well improved place and will make some one a good home. 13tf H. B. WEBB.

LOST

LOST—A small cloth-back daybook containing a lot of threatening accounts. Among others J. B. Roberson, J. P. Roberson, Al Laughlin, Lee Wilson and others. Names used to identify book. Anyone finding this book return to J. J. Ward. 1tp

STOLEN OR BORROWED.—Some valuable belts from electric light plant. Any information leading to same will be well rewarded. Report to TUCKER & JACOBSEN. 36-2t

TO EXCHANGE

FOR EXCHANGE—Good improved section of land. Will take Hereford residence and city property. See Sam H. Morris, agent. 29tf

EXCHANGE—That residence, farm, or ranch, if there is money in it. I may have just what you are looking for. See my exchange list. 29-tf SAM H. MORRIS.

MISCELLANEOUS

SEE Baskin Land Co.'s list of bargains in this issue. 35tf

MONEY TO LOAN—on patented land. Your vendor's lien notes extended. J. H. King. 21tf

SURRY—Will sell a surry good as new at a bargain for cash or trade. C. P. Arthur. 36-2tp

FOR SALE.—Twenty tons of bright sorghum hay in the bundle. L. Gough. 36tf

FOR SALE.—Some good, clean fall seed wheat at \$1.00 per bushel. See G. W. Barcus. 33-tf

FOR SALE.—A 6 1/2 foot McCormick binder very cheap. Turrentine Bros. 35-2tp

FOR SALE.—My residence and my new two story brick building at a bargain. J. M. Bogard.

FOR SALE.—One broad cast McCormick Binder and one Row Binder. See T. B. Kellow. 34-tf

MILL REPAIR.—When your wind mill needs repairing call for W. C. GREGGS at Stroud-Gary Hardware Co. 362tp

FOR SALE.—Two Deer disc gang plows, span 5-year old mules weighing 1100 and sound. One driving horse, six years old, well broke, 4 miles north of Dawn. J. L. Cox. 32-tf

BRICK WORK.—Bricklayer and contractor of all kinds. Otto Barga-ma, Hereford, Texas. At Mc's Boarding house next to post office.

FOR SALE.—Seed wheat. Car of genuine Western Kansas Turkey Red wheat which I have on hand especially for seed purposes. Call and see it at the elevator. Star Mill & Elevator Co. 34tf

FOR SALE.—Good new four room house—one acre of ground. Bug-gy. Horse and cow sheds. Good well. In a good neighborhood. See Sam H. Morris. 27tf

FOR SALE.—As I have bad health and have lost my speech, I desire to sell out my livery business and try some other country. I want to sell the barn, the entire stock of vehicles, horses, harness, etc, but in case I have too many vehicles, I have a party already that will take the horses and part of the vehicles. Any one who wishes to go in a livery business, come at once and look at this outfit and I will try to make the terms and prices right on all or part of this outfit. Easterwood Livery. 34-tf

Scattered News

Canyon City is making war on the private cess-pools that are being put down in that town.

Elbert Reed, a 19-year old boy, had his left arm so badly mangled in a gin at Wichita Falls that amputation was necessary.

The Canyon City News is advocating the local option law, known as the "No Fence Law." This would enable the small farmer to open a farm without the expense of fences.

Childress has a new railroad lake that holds 350,000,000 gallons. The earth work of the dam is 550 feet long and 42 feet high, 212 feet wide at the bottom and 12 at the top.

Herbert Childe says that rain-making is no more absurd than wireless telegraphy. Mr. Childe is a Kansas man and the grasshopper state hopes to be benefited by his discovery.

The election board of Oklahoma has ordered a recount of the ballots in the recent constitutional election. The Democrats are objecting to the procedure and say that it is for the purpose of delaying statehood. The President has signified his intention of approving the constitution as adopted.

Mrs. Mrs. Cassie Chadwick, whose financial transaction wrecked a bank and sent several men to the penitentiary or to an early grave, died in the women's hospital of the Ohio state prison on October 10. She had previously served a sentence of nine years and in 1905 began another of ten for the bank swindle.

See our line of Schwabs \$15.00 Special and \$10.00 Bill Suits for men. The price is on the sleeve. Geo. A. Stambaugh. 1t

Presbytery of Amarillo. The Presbytery of Amarillo began its stated fall meeting in Canadian last Friday and continued its sessions thru Monday of this week. The afternoon preceding the organization of presbytery was given to an interesting conference on foreign missions. Rev. L. C. Kirkes was elected moderator. The routine of business was relieved by sermons twice each day. The Sabbath services were held in the Methodist church on account of its greater size.

On Monday morning the Presbytery accepted invitations to visit the Baptist academy and the public school, which latter was beginning its year's work that day in a new building of concrete.

The proposed Presbyterian school was a subject of interest in this meeting. A board of trustees was elected with the power of locating, establishing and maintaining the school.

Vernon, Memphis and Pampa presented alluring bids for it. The location will likely be determined within a few days. Four ministers from other Presbyteries were received and two new churches were added to the roll of Presbytery.

The reports of standing and special committees were full of interest.

Many of the attending Presbyterians went at once to the meeting of synod which is now in session at Waxahachie.

Musical Recital. Miss Etta West of Milford, Texas will give a musical recital at the Methodist church Friday night, Oct. 18, 1907. Everyboey invited to attend. Admission free. 35-2t

PROFESSIONAL AND BUSINESS CARDS.

W. J. ROGERS, M. D.
PHYSICIAN AND SURGEON
Office at Coulson's Drug Store
Residence Phone 77 Office Phone 105

W. A. PRICE
PHYSICIAN AND SURGEON
Office at El Merito Pharmacy
Res. Phone 222 Office Phone 300
Hereford, Texas

R. M. JOHNSON,
PHYSICIAN AND SURGEON
Home at Stinson Residence.
Office at Coulson's Drug Store.
Hereford, Texas

S. D. HOWSER
PHYSICIAN AND SURGEON
Office at El Merito Pharmacy
Hereford, Texas
Residence Phone No. 244

J. W. HICKS
PHYSICIAN AND SURGEON
Diseases of Eye, Nose & Throat a Specialty
Office upstairs in First National Bank Building
Office Phone 298. Residence Phone 217.

DR. J. D. RATLIFF,
DENTIST
Office over Coulson's Drug Store
Phone 234

O. P. SUTHERLAND
DENTIST
Office in Opera House Building.
Phone
HEREFORD, TEXAS

W. M. MEGERT
LAWYER
Office over Garrison Brothers
HEREFORD, TEXAS

PLANS, SPECIFICATIONS, ETC.
BUILDING SUPERINTENDENCE
WALTER D. HORNE
ARCHITECT
Office with Hereford Lumber Co.
Hereford, Texas

SUGGS & JONES
ABSTRACTERS
Complete Abstract of Title to Deaf Smith County Lands.
Hereford - - - Texas

A. B. AXTELL, C. E. S. D. MILLER
AXTELL & MILLER
CIVIL ENGINEERS
EAGLE BUILDING AMARILLO, TEXAS

JNO. P. SLATON
ATTORNEY-AT-LAW
Office over T. M. Coulson & Co.
Hereford, Texas.

Geo. W. Barcus Jno. C. North
BARCUS & NORTH
Attorneys at Law
Hereford, Texas
Office in Western National Bank building

BAKER & WITHERSPOON
Attorneys-at-Law
PRACTICE IN ALL THE COURTS
Hereford, Texas

W. L. SIMS
LAWYER
ABSTRACTS OF TITLE
FARMERTON TOWN LOTS
Farmerton, - - - Texas

E. F. Connell W. D. Kelleher
E. F. CONNELL & COMPANY
Real Estate and Live Stock
Panhandle Farms, Ranches and Hereford City Property of all kinds. Also some good bargains in Central Texas black land farms.

L. GOUGH
GENERAL IMMIGRATION
NOTARY PUBLIC
Hereford, - - - Texas

C. G. Witherspoon W. Claude Witherspoon
C. G. Witherspoon & Son
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Abstracts prepared on short notice. All kinds of stenographic work done. Exclusive agents for Western Union Land Co.'s Lands

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ABSTRACTS ACCOUNTING
Office over Garrison Bros. Hdq. Store—Phone 72

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Hereford, Texas

HEREFORD

and other points on

Pecos Valley Lines

best reached by direct connection with the A. T. & S. F. Ry.

BE SURE
your ticket reads via Santa Fe **all the way.** Full information regarding rates, etc., cheerfully furnished.

D. L. MEYERS,
Traffic Manager,
Pecos Valley Lines,
Amarillo, Texas

Tierra Blanco Herefords

L. R. BRADLEY, Owner W. T. WOMBLE, Manager
...BREEDERS OF...

Write owner or call at my ranch, situated five miles east of Hereford, on the Tierra Blanca river.

Registered Hereford Cattle
Head Headed by Strike Stx, No. 156847
Ankled by Texas Tom, No. 204446
Will sell a quantity of young stock either singly or in car load Lots **Com**

Subscribe for the **E** Locs **== \$1.00**

HIGH ART FURNITURE

If you want something artistic in the Furniture Line, as well as something that will give you good service, come see our goods.

See our line of Wall Paper just arrived, new patterns and new styles. We can't help but please you in this line.

We have received from the largest China House 12 beautiful hand painted Japanese Vases.

We have also received a new shipment of very beautiful Chamber Sets.

The greatest of all ENTERTAINMENTS is the EDISON PHONOGRAPH which we have added to our stock. We will be pleased to show you and play for you.

Our Christmas line of picture moulding has arrived and we are better prepared to do your framing than ever before.

GILLILLAND FURNITURE CO.

Educational Column

After an interval of several months the Educational Column again takes its place in the BRAND with greetings and kind wishes for all who may read it.

The public school machinery is now in full operation and good work is being turned out.

He doesn't like study it weakens his eyes,

But the "right sort" of book will insure a surprise;

Let it be about Indians, pirates or bears,

And he's lost for the day to all mundane affairs;

By sunlight or gaslight his vision is clear;

Now isn't that queer?

The last week in August marked the centennial of the legal abolition of the African slave trade with this country.

Miss Rose Taylor, the teacher of the primary department, was called to her home in Amarillo on last Friday evening by the serious illness of her mother. Her place has been supplied the past week by Miss Mina Dameron.

The enrollment of the public school will soon reach the four hundred and seventy-fifth mark.

It may be of interest to know that the Hereford Public School has enrolled as new pupils this year from the following states: New York, Illinois, Tennessee, Kentucky, Missouri, Oklahoma, New Mexico, Indian Territory and from many different parts of the state of Texas.

The young people of the high school have organized a tennis club; and as soon as the rackets and balls can be procured, they will be ready to enter into the full enjoyment of the game.

In Brazil the firebrands, weigh in to shine so brightly

natives are in need of candles they catch a few fireflies and put them into a bottle. The light given out by these flies is bright enough for a person to read by. A firefly gives out more light as he is irritated, and as, of course, they do like being confined in a bottle, they give out their very brightest light when so imprisoned.

All service is better done in an atmosphere of cheerfulness.

The new brick pavements that adorn the school campus are beginning to a great culmination when a modern brick or stone structure will replace the old frame school building now in use.

As has been said before, this column will be glad to hear from the teachers of the country schools in this and Castro counties.

My boys, heed the following:

There was once an office boy, red-headed, freckled and grotesquely homely. His features seemed to be a joke that nature had perpetrated on him in his defenseless infancy. To have loved him would have meant that love takes no notice of looks. Maybe he was unloved, but as an office boy his name was Johnny and he was always on his job.

He reached the office first in the morning, and he had his lunch with him. He stayed in the office lunch hour and kept busy. He found something to do every minute of every day, and he did not keep union hours.

The man who paid the salaries for that business, and worried about short receipts and heavy disbursements, who really knew no business hours, soon noticed that whenever he called the office boy there was someone there to respond. Early or late noon hour or holiday, ever and always, the same voice greeted him. The proprietor called the office one holiday and Johnny answered the

telephone. "Why are you there today Johnny?" said the office man. "Oh I had some work to do, and I thought something important might turn up", answered Johnny. That was why he was there. He was on the job, waiting for and opportunity to further the interest of the business.

Boys do you suppose that a boy like that would be permitted to quit? Do you suppose he would have to go out on a strike to get and increase in salary? Don't you know that that kind of service commands the highest salary that the business will justify?

Boys if you ever expect to climb the ladder of success heed the advice of this story.

Immigrants To Hereford.

According to the records of the local station, there were unloaded at Hereford for the year 1906, 228 immigrant cars. For the first nine months of this year, ending Oct. 1, the number has reached 103 cars. During the three months yet to come, that number will be greatly increased and the total for the year 1907, will be much larger than any previous year. All of these people have not settled in Hereford, but have scattered over the Hereford country and in adjoining counties. The records from all the towns show that the Panhandle is rapidly filling up, the people coming from nearly every state.

Saturday

At 2:30 o'clock in front of E. F. Connell Land Co's. office, I will sell my horse and buggy, the best in town, to the highest bidder. Reason for selling; leaving town for the winter. If you need a nice gentle family horse, single driver, come and bid. I will sell him under strict guarantee to work anywhere, and to be perfectly safe and sound in every way.

S. L. ADAMS.

Parmer County Sheriff Married.

E. T. Johnson, the popular Sheriff of Parmer county, and Mrs. C. D. Steele were married at Parmerton Sunday. Both parties are prominent citizens and their many friends are wishing them the best. They will make Farwell their home. We are glad to have them become citizens of our town and extend congratulations. —Farwell Times.

Strayed.

Ten dollar reward for a gray mare, 3 years old, no brand or ear marks, heavy made, broad shoulders and neck. Strayed from L. R. Bradley's pasture in September with a roan colt 2 year old and a blue 2 year old stallion. Finder return to L. R. PRADLEY, Hereford, Texas.

Peace and Peas.

A Denton county farmer shipped over a ton of peas to a Dallas wholesale commission house the other day at 6 cents or thereabouts a pound. The peas made at the rate of from 16 to 17 bushels to the acre and their owner will net something like \$30 an acre after deducting expenses. Another Denton county farmer canned this year 1,700 cans of fruits, berries and vegetables on a cannery made in Denton, according to his own design, at a cost of \$1,500 and he will have Denton county vegetables fruits and berries on the table the winter through. Next year this farmer will put in a crop of sweet potatoes for the especial purpose of putting them up in cans.—Denton Record and Chronicle.

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W. H. RAY

...Jeweler and Optician...