

Letters to Santa Claus

Dear Santa,
I have been a good boy this year. Will you please bring me a drum, some dominoes, a stick horse with wheels on it, and an army doctor's set. I would also like some candy and nuts. I will hang my stocking by the Christmas tree so you can find it.
Love,
Billy Woodford

Dear Santa Claus,
I am a girl of 9 and I have been very good. I would like a wooden "sub-machine" gun and a Waac uniform and Easy Weave Loom.
Yours truly,
Sandra Bateman.

Dear Santa Claus,
I am a little boy three years old and have been a very nice little boy. I want a wagon and a little train. My little sister is one and a half years old and she wants a doll and a little rocking chair.
Thank you,
Jerry Don and Carolyn Ann Lance.

P. S. Please remember all the other little boys and girls.

Dear Santa,
Please bring me a tommy gun or a machine gun, a baseball glove, a submarine telescope, a marine helmet. Also please bring me a little candy, fruit and nuts.
Love,
Tommy Woodford

Dear Santa,
I have been a really good little girl this whole year and will you please bring me a doll, some dishes and a blackboard to hang on the wall. I want a Tricycle but Mother says you don't have any so I can wait for that. I hope you have a merry Christmas too. So goodbye until next year.
I am your little friend,
Phyllis Elaine Goettlich

Dear Santa,
How are you?
I am O. K.
And here is my Christmas letter.
I want a doll, bed and I will put in the picture of the doll bed. I want a baby doll and I will put in the picture.
And I want some doll clothes and some fruit and nuts.
And don't forget the other children. I am 7.

Your friend,
Richard Thomas

Dear Santa,
Hello, Santa, hope you are not too cold way up there. I would like to have a wheelbarrow, a shovel and bedroom slippers for Christmas. I have tried awfully hard to be a good little boy. A little train would be nice for Christmas too. Be good to Mother and Daddy Dear and Ruby Mae, also all my little friends here as well as in other states. I am six years old and help a lot at home. Please remember Grandmama and Grandpapa Blankenship for Uncle Carl is in the Navy and can't be with them.
I love you Santa,
Your little friend,
O. C. Renfro.

Dear Santa,
I am a little girl 5 years old. Please bring me a fuzzy bear, some chairs and a table, some dishes and some shoes, and some candy and nuts. I am
Your friend,
Doris Janet Turner

Dear Santa Claus,
I want some boots and if you have an electric train left from last year, I would like one of those and a bomber plane. Please remember all of the other boys and girls.
Your friend,
Richard Thomas

Dear Santa Claus,
I am a little girl seven years old and am in the second grade. I have a sister a little older than me.
And Santa, will you please bring us a doll house. We want it so bad. A two story house. And please remember our dear brother who is in the South Pacific. I also have a older sister 14 years old. We try to be good girls.
MERRY CHRISTMAS
Nona Lee Joiner

Dear Santa,
I am eight years old and in the fourth grade. Please bring me a doll and some dishes and nuts and candy too. Please don't forget my little brothers and sisters.
Thank you Santa,
Doris Wilhelm

Dear Santa Claus,
I am five years old and I have a little, nephew one and a half years old who lives with me, so I shall have to ask you to remember him too. Since I have Tommy to play with now, just bring me a BIG DOLL because I still have all the things you brought me last year. I'll put my doll buggy by the tree and please put her in it so she won't get cold.
Santa, you may use your own judgment in the things you bring Tommy. He uses my tricycle and skates and a few other things but don't you think it would be nice to bring him a few toys for little boys.
Thanking you in advance and wishing you a pleasant journey. I am your loving little friend,
Bertella Kay Reed

Dear Santa Claus,
I've tried to be good. I would like for you to bring me a drum and a little truck and a wagon set.
Monadel wants a pretty doll and some dishes and something like I get too.
We both like candy and nuts.
Love to you,
Richard and Monadel Hunter

Dear Santa Claus:
I am a little girl 5 years old and I've been a pretty good little girl. I would like to have a Papa-Mama doll, a set of dishes, little house, nurses set, little doll suit case and bring me lots of candy, apples and oranges. I sure will thank you and don't forget the other little boys and girls.
Lots of love
Mariene Allred
P. S. Don't forget my little brother who is 2 mo. old for he has been good too. Bring him a bear if you have one.

Dear Santa,
I am a good little girl six years old and I would like for you to bring me a big doll with blonde hair, pink dress with white stripes. Please Santa, bring my little brother an aeroplane. He's two years old. And bring us lots of candy and nuts — more nuts than candy.
Love,
Yvonne Aze

Dear Santa Claus:
I am a little boy almost four years old. I don't want much this Christmas, but I do want you to bring me a gun and holster, a football, and just any kind of little toys and games. I also want you to bring me some nuts and fruits and a little candy.
Your little friend,
Nathan Wilson

Dear Santa Claus:
I am a little girl just 4 years old and I've been awful nice and hope that you will stop at my house and bring me lots of toys. I would like to have a Mama-Papa doll, little cabinet, a little doll suit case. I would like for you to fill my sock with lots of nuts and candy. Don't forget my little brother, Lynton, for he has been a good boy too.
Lots of love,
Clydene Allred

Dear Santa Claus,
Please bring me a tea set, a coat, a paint set and a set of glasses.
Charlene Gates

Dear Santa Claus:
I am a little boy 16 months old. Please bring me a red rocker and a ball.
Harley Walker

Santa, My Dear:
I'm seven years old and go to school this year.
More like a little young lady. I hear;
But still, dear to my heart are my dolls and toys.
And as you make your calls on the little girls and boys,
Please leave at my tree
A dolly with pretty blonde curls
And also a chair for her would be mighty handy.
But if you can't manage, I can get along without it just

To hasten on the Victory.
Betty Mae Grimes



Biding in this ancient "horseless buggy," Mr. and Mrs. Joe Gordon of the baseball Yankees go back farther than any living horse for means to circumvent the transportation problem at their home in Eugene, Ore.

'Get a Horse!
Strictly Fresh
THE RAF night bombings of Berlin are a further argument in favor of daylight precision operations. The British and American embassies have been hit.
In trying to explain away the blasting of the "bombproof" Reich capital, Propaganda Minister Goebbels learns he has bitten off more than he can chew.
They say we're going to have the driest Christmas since Prohibition. Santa Claus, therefore, may look forward to staggering under only one load.
The Allies apparently aren't missing a bet in the South Pacific when it comes to utilizing the fat of the lamb. It is reported that even Santa Claus' sleigh is equipped with "hot" runners.
The "back way" things have been going on the Russian front. Hitler's armies in Italy had better start doing something to avert punishment.



keeps a wary lookout for more Jap snipers on Tarawa Island after taking a look at the one he picked off during the hot fighting.

KEEP ON
E backing the Attack
WITH
WAR BONDS

GIFTS GALORE
PRACTICAL GIFTS for All the Family!
Due to shortages, Practical Gifts this year will be more appreciated than ever before — and we do have an excellent selection including many items that cannot be replaced. Shop early for best selections... and you'll still find Gifts Galore at **ALDERSON'S!**

Just Arrived...
E. & W. MADRAS SHIRTS
Sanforized cloth, De-sized collars, light assort. \$2.50
ed stripes
Regular \$1.50 up
E. & W. SHIRTS
Polar \$1.75
PLAID SHIRTS

MEN'S TIES
All wool 50c 65c \$1
lined!
Genuine all-wool khaki \$1
ARMY TIES
OTHERS AT 65c

WORK CLOTHES
A real gift for the working man. Famous Walker Togs.
WORK SUITS
PANTS and SHIRT \$3.63
Army **TWILL PANTS** \$3.50
Mercerized and Sanforized!
BOYS' KHAKI PANTS
Herringbone weave, Sanforized.
Sizes \$2 Sizes \$2.25
6 to 10 12 to 16
Genuine Esmond **BLANKETS**
"Slumberest" \$6.95

FEATHER PILLOWS
by Johnston and Larrimer. A gift that will be remembered for many years to come.
\$6.95 — \$8.95 — \$10.95

Ladies' **OUTING GOWNS** \$1.25
Large Assortment **PYREX WARE**
Nice selection to choose from
Men's **Pulman SLIPPERS** 98c
BIBLES and DICTIONARIES

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Packed to Mail; place for a message PKG.
ALDERSON'S

FT. HOWARD TOILET TISSUE 6c
CAMAY TOILET SOAP, 10c BAR (Limit 2) 3 for 20c
HAILE DRUGS
"We Sell for Less"
PHONE... 99
Prices for Friday, Saturday and Monday
Walgreen Agency Drug Store
GAY CHRISTMAS GREETING CARDS
Assorted Box of 16 for 39c
Sentiments to suit everyone.
Clever designs smartly styled.
Gaily Colored.

Assorted Chocolates Box \$1.00
Gifts for Everyone
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Toiletries
Men's Gifts
Home Gifts
Cigars-Pipes
L'ADONNA 2-PIECE SET
Matching Lipstick and Rouge in shades to flatter her type... \$1
LEON LARANE 3-PIECE SET
Rouge, Powder & Lipstick in the shade to please her most... \$2
A Fresh Fragrance—3-PIECE SET BY HUDNUT
Yummy Clover Perfume, Toilet Water, only... \$2.25
Give Nail Beauty—THE "CUTEX" PURSUIT SET
Six important manicure needs in an attractive kit... 1.19
OUR STORE is headquarters for Tags, Seals, String, Tape and Xmas Wrapping Paper.
A Pound of FINE TOBACCO
DALESON HALL'S PRINCE ALBERT... 79c
PLUS 10% FEDERAL EXCISE TAX ON TOBACCO.
Hand-Carved Bowls SCULPTURED PUREX PIPES
Vina-cured briars insure good smoking of the best pipe... \$1.25
FOR LOVERS OF GOOD COFFEE
An 8-oz family size coffee maker of heat-proof glass... \$2.25
RUSTIC WOOD NUT BOWL SET
Rustic wood bowl and metal nut cracker, too. Smart, sturdy... \$2.95
'43 WEBSTER DICTIONARY
Full picture paper—latest words, phrases—handy index... 79c
THE DIXONIA DOUBLE DECK
Doubly welcome... 2 decks of superb, gill-edge cards... \$1.59
HANDY 9-INCH UTILITY BAG
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Two firm-hatted leather brushes, wood back. Matching comb... \$2
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217 pieces make a real model train in color. Realistic action... 98c
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You hit the crown, he spins around, his hat falls down... 59c
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Each has all their paws with a bean-top. A new game that packs a lot of laughs... 98c
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Bills, coins, bonds and all the necessities for the child banker. In attractive gift box... 98c
Christmas Necessity! A DUTCH BOY OR GIRL DOLL
Cute, cuddly, coming they're all that. Pick one or both! \$2.95

HEREFORD



BULL

Among the first kids to send in letters to Santa Claus were Mary Ann Acker and Carle Rae Frye, who are attending school at Chillicothe, Missouri. Mainly, the gals wanted to come home—and both were emphatic in the statement that they had been very, very good, each offering to prove this by the other.

They may be able to fool Santa, but I got this story about them by the grapevine—and it will give you a good idea of their behavior. A few weeks ago things became dull around their boarding house, so they visited several rooms and set the alarm clocks of other girls for 4 o'clock in the morning. Returning to their own room, they also set their own alarm clock for 4:00 a. m.—just to hear the other girls fuss. At 4 o'clock the Acker-Frye clock went off with a bang and the roommates arose to hear the fun. Well it seems that they had forgotten to pull the buttons—and none of the other clocks went off. It was one joke that backfired. A few nights later they set clocks all over the house, however, ranging the alarms from 2 until 6 o'clock—and they didn't forget to set the buttons. This may also be one of the reasons they are so anxious to get home.

If you take the Amarillo News, start watching for those releases by Lewis T. Nordyke, who is now in Washington as special correspondent. They aren't the old "hand out" stuff at all. Lewis is a capable, earnest fellow and is reporting things just as he sees them.

Have you had the flu? From 115 counties in Texas were reported 1,298 new cases during the week ending Dec. 4. A seven year average for the same week

Gift Priority No. 1



SUGGESTIONS FOR CHRISTMAS
 MOM... WAR BONDS
 DAD... WAR BONDS
 JOE... WAR BONDS
 SUE... WAR BONDS
 UNCLE... WAR BONDS
 AUNTIE... WAR BONDS
 COUSIN... WAR BONDS
 THE BOSS... WAR BONDS
 GRANDMA... WAR BONDS
 GRANDPA... WAR BONDS
 LET YOUR GIFT HELP SMASH THE AXIS

showed 443 cases, or 855 cases above the average. Of course, there are lots of ways to keep from taking the flu. Some people take lots of vitamin tablets, others favor even stronger measures of prevention. However, the best way is to avoid crowds, gargle regularly with water in which aspirin tablets have been dissolved—and see your doctor when you feel a cold coming on. After you do all of these things, you are still liable to come down with the flu. Personally, I believe it is the easiest way out, compared with some of the remedies.

It sure is dangerous to park your car around Frasers, that is if you expect to stay longer than 15 minutes. They are liable to start on a new addition—and you'll return to find your car in the center of an airport or something.

I just learned the other day that Alton is putting in a lumber

mill out in New Mexico, located south of Albuquerque. They haul large quantities of flour into that area and will haul back lumber on the return trip. Work has already started on sheds across from the Fraser Mill. The first time I went down there (not quite seven years ago), there was just a filling station. Alton had just bought an elevator adjoining and was in the top wiring it together. Today they have one of the largest organizations in this section, serving several states. In addition, Fraser oil and Grain Company has elevators dotted all over the Panhandle with one or two in New Mexico for good measure. All of this has been accomplished in the face of ever-growing government regulations and red tape. All I have to say is that Henry Kaiser had better be glad that there isn't enough water around here for Alton Fraser to go into the ship building business.

Charlie Hardwick just blew in to invite me to the Christmas show for kiddies on Friday morning, Dec. 24. He says that he has some cartoons and shorts that the kids will really go for—and he figures that I will like them too. The show starts at 10:30 A. M.

Mrs. Howard E. Turner, arrived Friday from Long Beach, Calif., to spend the Christmas holidays with her parents, Mr. and Mrs. W. J. Smith.

Mr. and Mrs. C. O. Wilkins and family left Tuesday for San Antonio, where they plan to spend the winter. A daughter, Mrs. William F. Smith, who arrived recently from Virginia, accompanied them.

1 OLD ASH CAN = 2 NEW RIFLES!
 GET IN THE SCRAP TODAY!

Pasadena's Petals



Gentlemen, just a few of the young things in the race for Queen of the Pasadena, Calif., Tournament of Roses, i. e., the Rose Bowl, on New Year's Day. They're Pasadena Junior College pretties.

Toy Doctors



Busy at a very interesting task are these needy youngsters at Hull House, Chicago's famous settlement center. They're refurbishing old and broken toys for distribution to the needier—and maybe trying them out a time or two, just to see.

The Hereford Brand will pay 8c per Lb.

for Good, Clean Cotton RAGS!

(If You're Not Wearin' 'Em)

NOTICE

We will Offer for Sale the Following Four Automobiles at Wholesale Prices listed below. THURSDAY-FRIDAY-SATURDAY, December 16th, 17th and 18th . . . to Retail Buyers or Dealers.

1940 CHEVROLET MASTER (85) TOWN SEDAN
 Equipped with Heater, fair tires, body and motor above average.
 Average Retail Price \$950.00

OUR SALE PRICE (3 days) \$745.00

1941 CHEVROLET MASTER DeLUXE TOWN SEDAN
 Equipped with heater, radio, spotlight, foglight, extra good tires, excellent black finish, good condition.
 Average Retail Price \$1250.00

OUR SALE PRICE (3 days) 1095.00

1941 FORD TUDOR, Equipped with Radio and Heater,
 good body, good motor, nice black finish.
 Average Retail Price \$1075.00

OUR SALE PRICE (3 days) \$895.00

1942 FORD 5-PASSENGER COUPE, equipped with
 Radio, Heater, defrosters, seat covers, extra good tires, beautiful blue finish. (Certificate necessary).
 Average Retail Price \$1350.00

OUR SALE PRICE (3 days) \$1095.00

KINSEY MOTOR CO.

PHONE 740 HEREFORD, TEXAS 223 E. 3rd ST.



Here's the sensible solution to the shortage of Gift merchandise — make up your gift ensembles at CLOSE'S . . . a bottle of this . . . a jar of that . . . lots of little things wrapped up in gay paper and ribbons will make it a BIGGER Christmas for some people you know. It's economical . . . and you've hundreds of handsome utilities and pretty triflities to choose from.

BABY DOLLS . . \$5.00 to \$9.00
 SMOKER'S PIPES, ASH TRAYS, TOBACCO POUCHES, ETC.

Thermo HEAT PADS . . . \$1.25

Wombdon Lavender SHAVING SETS . . . \$1.50 to \$2.25

Picture FRAMES . . \$1.25 to \$3.00

Perfume BATH SETS \$3.00 to \$5.00



OLDER THAN XMAS

At the time of the Nativity pharmacy was already an ancient profession. Gold Frankincense and Myrrh, three gifts of the Magi, frequently appeared in a prescription of that day. Gold no longer is used for medicinal purposes, but the reputation enjoyed by CLOSE'S constitutes a gold standard by which to measure prescription service.

Soldier Assembly Xmas Box Gift

- TOOTH PASTE
- TOOTH BRUSH
- SHAVING CREAM
- SHAVING LOTION
- POCKET COMB
- RAZOR BLADES
- FOOT POWDER
- ASPIRIN TABLETS
- CIGARETTES
- PIPES
- VITAMINS

The following merchandise is expected to arrive next week: Yardley's, Old Spice Early American and Xmas Box Chocolates.

Richard Hudnut and Yankee Clover Toilet Water \$1.25

CUTEX Manicure Sets \$1 to \$6

First Aid Kits \$1 to \$3.50

LEATHER Utility Kits \$2.50 to \$8.00

Amity Leather Bill Folds \$1.25 to \$7.50

The **CLOSE** Drug Store
 PRESCRIPTION DRUGGISTS
 Phone 13



TEXAS A. & M. — and the men it has sent to the wars — is the theme of "We've Never Been Licked," week-end attraction at the Star Theatre. Noah Beery, Jr., Anne Gwynne, Richard Quine and Martha O'Driscoll head the cast.

Letters to Santa Claus

Dear Santa Claus,
I'm a little boy 4 1-2 years old and I have tried to be a pretty good boy.
Please bring me some tinker toys and modeling clay and a little Tommy-gun. Also some fruit, nuts and candy.
Don't forget my little friends and cousins.
Your little friend,
Travis Preston Wynne

Dear Santa:
I realize that this is war time and Santa I know that you cannot bring much. I am 8 years old and I have tried to be a good girl all year. I would like to have a doll with a solid body and with some clothes too. I would like some books for girls and some house shoes in size 5. I would like some goodies too eat.
Love,
Myra Jo Sowell

P. S. Please don't forget my little fat cousin, Sharon Dee Moore. Thanks for everything Santa.

Dear Santa Claus,
I would like for you to bring me some toys and to my brothers Bill and Mike. I want some logs and a toy train, some boxing gloves and some candy. Bill wants a wagon and a house and a flag and some cards and a trailer. Mike wants anything. I want an army with soldiers.
We will leave you some candy and something to drink.
Love,
Tommy, Bill and Mike Parker

Dear Santa,
I am six years old and in the first grade. Please bring me a truck and some animals and nuts and candy too.
Thank you Santa.
Lawrence Wilhelm

Dear Santa,
I want a baseball and a bat and a glove, a dart set, a horse game, a book and a work set and candy and nuts.
Kenneth Brock

Dear Santa,
Please bring me a dart game and a football if you have one. I think I've been a good boy. Bring lots of candy and nuts.
Yours truly,
Alex J. Schroeter

Dear Santa,
Bring me some puzzles and some jeeps and tanks and trucks. I've been a good boy. Bring lots of candy and nuts.
Yours truly,
Edwin Schroeter

Dear Santa,
Bring me an electric football game and a electric baseball game. Both of them are in the window at Strue Hardware. Bring me lots of candy and nuts and bring me some chewing gum to.
Yours truly,
Paul Bryan Schroeter

Dear Santa Claus,
I have a cat. Named Blondie. Please bring me a doll with pig-tails, some little dishes, knives, and forks, a doll buggy, some candy and nuts. Please bring Sissy a skirt. I don't want a whole bunch of things as I have plenty.
With love,
Linda Sue Phillips

Dear Santa,
I know you have a hard time finding toys enough to go around this year so I will try not ask for too many.
I want some comic jigsaw puzzles, some books to color and to read, a pair of warm gloves and cowboy outfit. I'd like to have a steamshovel if you can find one for me.
We are counting on seeing you at the church tree again this year.
Your friend,
Riche Clark

Dear Santa Claus,
We are a little boy, nearly 5, and a little girl, 3. We are rather good and go to Sunday School often. I want you to bring us lots of nice things but be sure to bring the other boys and girls lots too.
I want a cowboy suit, a set of blocks, an airplane of course, and some house shoes and other clothes. Cissy wants a doll, a rocker, a table and chairs, a housecoat and house shoes and anything else you find.
Thanks for everything.
Stephan Allan and
Laurel Lee Sawyer.

Dear Santa Claus,
I'm going to leave something on the table Christmas night.
Rich and I want a electric switch and a stop light for our train.
I want a blackboard so I can work my arithmetic problems on it.
I am in the third grade.
And my teachers names are Mrs. Laura Shaw and Mrs. Tandy Legg. Give them something nice too because they are very good teachers.
Santa give the poor children something that is good like oranges, apples and candies and other things like that.
Santa please write me a letter soon.
With lots of love
James Leaton Clark
Third grade boy, 8 years old.

P. S. I want a toy typewriter to use for letters to you and to other people. I want a cowboy outfit with a gun on it.

Dear Santa,
I'm going to miss seeing you this Christmas so will write to tell you what I want.
I would like to have a doll with hair, also some Chinese checkers. I have tried to be a good little girl.
Your friend,
Dorothy Faye Daniel

Dear Santa Claus,
I am a little girl five years old.
Please bring me a pretty doll; a doll suit case and a sewing set.
And bring my little brother a horse and a dog.
Thank you,
Eddie Morrison.

Dear Santa,
I am a little boy 4 years old. I would like for you to bring me a gun, doll and a farm. Please remember other little boys and girls. Bring us all candy, fruit and nuts.
Your friend,
Eugene Jackson

Dear Santa Claus,
Please bring me some Christmas things. I won't a doll, dishes, cook vessels, papper doll book, colors, color book. I guess that will be all. I am a little girl six years old.
Nadene Jackson

Dear Santa Clause,
I am a little boy 8 years old. Please bring me a gun, a farm set and some war stamps so I can finish my book.
Please remember other boys and girls too. bring us all candy, fruit and nuts.
Your friend,
Lawrence Jackson.

Dear Santa Claus,
I would like to have a nurses set, a set of dishes, a doll, a bath robe and a little horse. Bring Eddie Ray a doctor set and bring Dick a sack of marbles and a top.
Thanks a lot.
Lavada Sue Curtsinger

Dear Santa Clause
Bring me a bicycle and bring me a bingo set and a wood burning set and a electric trane and I want a drum.
From Franklin Kikrease

Dear Santa,
We listen to you talk on the radio. It surely must be cold at the north pole. We have tried to be very good this year. Please bring Bobby a wooden army truck and tank. Lucybeth wants a doll and a tea set. Please remember Gail too. She is too small to talk but we think she wants a doll. Don't forget all the other boys and girls. Merry Christmas to you.
Bobby and Lucybeth Miller

Dear Santa Clause,
I am Shirley Temple's brother and I want a wool salor suit for my Xmas and a army truck and tank, bring mother a rose gold watch band and most anything will please dad. I will leave you cake and coffee too Santa. I am 8 years old.
Love,
David Allen Temple

Dear Santa Claus,
I am a little girl 9 years old and for Christmas I want a deck of cards and a pair of house shoes and a gig saw puzzle. Lots of candy, fruit and nuts if you have it. I like to go to school. I am making good grades. I hope so.
Your friend,
Addie Lamon Sullins
P. S. Don't forget Mother and Daddy.

Dear Santa,
How are you? I am just fine. I have been good and I want a doll with pigtalls and I want a big box of books and I want a jigsaw puzzle. for David and Baby Sister wants a doll and she wants a doll buggy and she wants some dresses too. David wants anything you will bring him.
Love,
Diane.

Why VICKS VAPORUB Is So Good For Relieving Miseries of Childrens Colds

More than two generations ago—in grandmother's day—mothers first discovered Vicks VapoRub. Today it is the most widely used home-remedy for relieving miseries of children's colds. And here is the reason... The moment you rub VapoRub on the throat, chest and back at bedtime it starts to work two ways at once—

and keeps on working for hours—to ease coughing spasms, help clear congestion in cold-clogged upper breathing passages, relieve muscular soreness or tightness. It promotes restful sleep. Often most of the misery of the cold is gone by morning! That's why VapoRub is so good to use when colds strike. Try it!

'Regular' Brand Ads will Bring Home the Bacon!
(Not Being Any Bacon Now, We'll Have to Call It "Results")

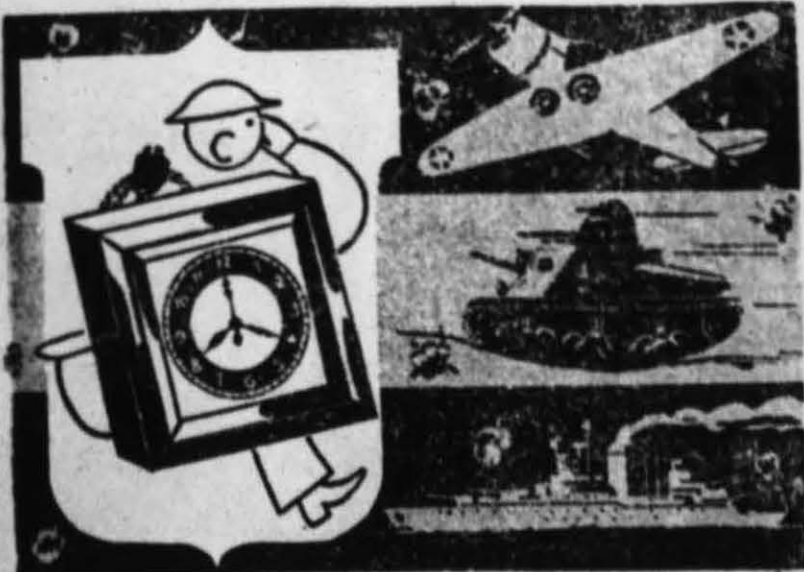
Gifts



Although our Gift Department is being rapidly depleted we still can offer a number of useful and lasting gifts:

- Punch Bowl Sets
- Knife and Fork Sets
- Pottery and Glassware
- Carving Sets
- Kitchen Stools
- Ironing Boards
- Clothes Baskets
- Navajo Rugs, Shag Rugs
- Woodenware Novelties
- Lighting Sets
- Christmas Candles
- Toy Tea Sets, Doll Furniture
- Boys' Wagons, Games, etc.

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Keep Electric Clocks

Up to the Minute!

Your electric clock is your faithful servant! It keeps you on time for war meetings, Red Cross and all your daily activities... neither fast nor slow, running week in and week out without winding. If anything goes wrong, take it to your Electric Repairman without delay, for these appliances cannot be replaced for the duration!



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A Hereford Product... where fine wheat grows!

PACKARD'S BEST FLOUR

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HEREFORD, TEXAS

SAVE TIRES...SAVE GAS...SAVE ON UPKEEP COST!

Buy a high-quality **USED STUDEBAKER**

STUDEBAKER
Now building large quantities of Cyclone engines for the Boeing Flying Fortress... big, multiple-drive military trucks... other vital war material.

There's no excess bulk in a Studebaker to overload its tires! ★ This freedom from overload conserves gasoline, too! ★ High quality materials and craftsmanship keep repair costs down! ★ You can always get a good price for a used Studebaker Champion, Commander or President should you wish to sell it!



HELP US KEEP 'EM ROLLING

WE must conserve tires, gasoline and manpower. Our service to you cannot be as prompt as you would like. But we are not happy about it either—we would much prefer to give you our usual prompt service.

YOU can help conserve materials and manpower by keeping your appliances in good condition and by asking for service only when absolutely necessary.

If you do call for service, please give us as much time as possible, as we must arrange servicemen's trips to accomplish the most work with the least expenditure of time and mileage.



West Texas Gas Company

SOCIETY

MRS. JOHN McLEAN, Society Editor — Phone 181

Teachers Will Be Homeward Bound Tomorrow

Homeward bound Friday after school is over for the holidays, will be members of the faculties of Hereford's Public Schools.

Central school teachers who will be away for the Christmas season include Mrs. Sadie Hazelwood who will spend most of the holiday season in Dallas, Miss Lillie Jackson who will spend the Christmas vacation with her parents in Abertamy, Miss Frances Fullingim who lives in Decatur, Miss Leona Francis who will go to her home in Kress, Miss Marie Glaspy who will go to her home in Ennis and Mrs. Nancy Demme who plans to be with relatives in Amarillo. O. M. Stewart, principal, and Mrs. Stewart plan to be in Hereford a part of the time but may visit relatives in Plainview.

High School teachers who plan to spend Christmas with home-folks elsewhere are Miss Kathryn Davies who will go to Lubbock, H. T. Cardwell, who with Mrs. Cardwell will go to Vernon and Graham for the holidays and Miss Kathryn Easter who plans to spend the holiday time with her parents in Dimmitt, Miss Jean Cox who will go to her home in Lamesa and Mrs. O. J. Beene will be with her parents at Dimmitt. Miss Madge Lawrence will go to her home in Pampa and Miss Pauline Hancock plans to go to her home in Vernon. Others include Miss Millam whose home is in Muleshoe and Herman Ford, principal, who with Mrs. Ford plans to spend most of the holiday vacation in Plainview and Childress.

CHURCH GROUP SENDS TOYS TO CHURCH MISSIONS

Mrs. Will S. Kerr's home was the scene of the Christmas party held Tuesday afternoon by members of Group Three of the Woman's Auxiliary of the Presbyterian Church.

Following the singing of Christmas carols, Mrs. Henry Benson reviewed "The Other Wise Man" by Henry Van Dyke. Mrs. James Aiken, chairman of the group, gave the Christmas decorations.

An exchange of white elephant Christmas gifts was featured, and a box of toys was packed for the Mexican Mission in San Antonio.

PIONEER CLUB ENJOYS ANNUAL CHRISTMAS PARTY

Traditional singing of Christmas carols opened the Christmas program for the Pioneer Study Club Tuesday afternoon at the meeting held at the home of Mrs. Bob Higgins with Mrs. F. M. Kester as co-hostess.

A Christmas tree and party climaxed the program following a review of "In the Years of Our Lord" by Manuel Komroff, given by Mrs. A. L. Manjeot. A comprehensive picture was drawn as the author told the series of stories all connected by the single theme of the life of Christ.

The Higgins home was beautifully decorated to carry out the spirit of the season. A miniature tree, brilliantly lighted, centered the dining table and gifts were distributed around the fireplace where stood a large figure of Santa Claus. Little Kay Reed delivered gifts and Mrs. J. M. Gilliland acted as Santa Claus.

Members present were Mesdames Fred Barrett, A. G. Bell, Geo. Benson, J. E. Beyer, N. E. Gass, J. M. Gilliland, P. H. Gilliland, C. T. Guseman, Ray Johnson O. G. Hill, E. S. Ireland, J. B. Jones A. L. Manjeot, Wirt Phillips H. D. Reed, T. E. Seigler, F. L. Terrell, R. A. Tynes, Al Werner and the hostesses.

O. E. S. PLANS ANNUAL ENTERTAINMENT FOR MASONS and O. E. S.

The annual Christmas party for Masons and their wives and members of the Order of Eastern Star and their husbands will be held at the Masonic Hall next Tuesday night at 8 o'clock.

Plans were made for the annual entertainment at the regular meeting held by the O. E. S. Tuesday night. A Christmas program with Mrs. H. D. Reed in charge, will be presented.

A pre-Christmas program was given at the regular meeting with special Christmas music given by Billee Rae Johnson. Mrs. H. D. Reed explained the meaning of the use of cedar boughs, holly and mistletoe for decorations at Christmas time, giving the Biblical significance of the decorations.

A special guest at the meeting was Mrs. Jack Brown, recently moved to Hereford, member of the Santa Rosa, N. M., chapter.

CLASSMATES HOLD GET-TOGETHER FOR MRS. WRIGHT

For Old Times Sake, a group of high school mates enjoyed a get-together at the home of Mrs. Carl Moutz Tuesday afternoon.

The incentive for the get-together was Mrs. Lloyd Wright of Fort Scott, Kansas who is visiting her sister, Mrs. Moutz. A talk-fest provided the entertainment.

Those present to greet the honoree were Mesdames Cliff Estes, T. W. Roberson, Phil Radovich, Jeff Gilbreath, Willie Daniel and the hostess.

Miss Carter Weds Pfc. Frank Newman

The first Methodist Church of Marfa was the scene for the wedding of Miss Frances Louise Carter of Hubbard, Texas, to Pfc. Frank Newman, United States Army. He is the son of Mr. and Mrs. W. F. Newman of Hereford. The Rev. L. W. English, pastor of the Marfa Church, officiated at the ceremony, which took place on November 28.

The couple is at home at Laredo where he is stationed.

CHRISTMAS PARTY IS GIVEN BY LONE STAR CLUB

Mrs. W. S. Fluit was hostess for the annual Christmas party given by members of the Lone Star Club Tuesday afternoon. Mrs. Ralph Smith was cohostess.

Carrying out an ancient custom which grew out of the nativity hymns, carols were sung

ed the dining table and gifts were distributed around the fireplace where stood a large figure of Santa Claus. Little Kay Reed delivered gifts and Mrs. J. M. Gilliland acted as Santa Claus.

Members present were Mesdames Fred Barrett, A. G. Bell, Geo. Benson, J. E. Beyer, N. E. Gass, J. M. Gilliland, P. H. Gilliland, C. T. Guseman, Ray Johnson O. G. Hill, E. S. Ireland, J. B. Jones A. L. Manjeot, Wirt Phillips H. D. Reed, T. E. Seigler, F. L. Terrell, R. A. Tynes, Al Werner and the hostesses.

Folks in Uniform



"For the last time, Jones, there's no limit on bagging Japs—you may get more than six a day!"

as an introduction to the program. Mrs. Leo Forrest gave the program, reviewing Van Dyke's "The Other Wise Man". Special music was furnished by Gwendolyn Springer.

A Christmas tree and exchange of gifts was featured with Mrs. Liston Wilson taking the part of Santa Claus to present the gifts from the tree.

Members present for the party were Mesdames Lyle Blanton, R. G. Blue, Cawthon Bryant, Roger Corbett, Leo Forrest, Jack Grady, Homer Henslee, Jim Higgins, John Jacobsen, Jr., C. D. Kelton, Joe Kendall, Louie LeGrand, Forrest Minton, Jerry Morrow, G. W. Newsom, C. O. Phillips, Earl Phillips, Owen Stagner, Robert Thompson, Liston Wilson and the hostesses.

CHURCH WORKERS HAVE ANNUAL CHRISTMAS PARTY

The annual Christmas party for workers in the Sunday School departments of the Methodist Church was held at the Church Monday evening. The affair was in the form of a dinner party, highlighted by a Christmas tree and Santa Claus.

The tables were decorated with red candles holly and other yuletide suggestions and place cards depicted Christmas scenes. Decorations were in the hands of Mrs. Tom Carter.

After the dinner Mrs. Henry Williamson acted as Santa Claus.

Those present were Mesdames H. E. Henslee, H. D. Reed, Glenn Snyder, Homer Brumley, B. R. Dixon, Cecil Lady, J. O. Newell, Jack Wright, Walter Dunlap, Forrest Minton, E. E. Friddle, J. C. McCracken, Tom Carter, R. F. Coneway, Bob Wilson, Chas. Shipley, Henry Williamson, Rev. Marvin Boyd and Miss Ela Aikman.

WILL ARRIVE TODAY

Neal Young, son of Mr. and Mrs. J. E. Young, will arrive home today to spend a Christmas leave. Young, a member of the Navy Seabees, has been in service since June, 1942 and has been stationed in the South Pacific.

LUNCHEON CLUB ENJOYS ANNUAL CHRISTMAS PARTY

Wednesday Luncheon Club enjoyed its annual Christmas party at the home of Mrs. C. C. Acker yesterday.

Luncheon was served from a lace-laid table centered with a Christmas arrangement of lighted red candles, pine cones and tiny reindeer. Small tables for four were centered with angel and carol boy candles.

After the luncheon contract games were played with Mrs. H. K. Fox playing for high score prize. Gifts were exchanged from a brilliant Christmas tree with a special gift from the club being presented to Mrs. S. P. Rosson who is moving soon to Kerrville.

Members attending the luncheon and party were Mesdames Rosson, W. L. Davis, H. K. Fox, J. C. McCracken, W. M. Emmons, Alton Fraser, Oscar Easley and the hostess.

HOSPITAL NOTES

Mrs. Homer Ewton — Improving. Mrs. Sara Nible — Medical, December 7. Mrs. Ann Holman — Medical dismissed Dec. 15. Mrs. Jack Jasper, Friona — Medical Dec. 12. Mrs. L. R. Brady — Medical, Dec. 14. Dr. Lewis Barnett — Surgery, Dec. 15. Mr. Raymond Tedford — Surgery Dec. 15. Mrs. J. D. Prutt — Surgery, Dec. 13.

PERSONALS

Mrs. O. K. Long of Wichita Falls plans to return to her home tomorrow after a short visit here with her uncle and aunt, Dr. and Mrs. F. M. Kester.

Mrs. Leo Rudd, recent bride, is visiting Mr. Rudd's parents, Mr. and Mrs. C. I. Rudd. They have been making their home in Kansas City while he is stationed in the United States Army.

Mary Ann Acker and Carlisle Frye are expected home Saturday from Chillicothe, Mo. Both are students at Chillicothe Business College and will spend their Christmas vacation here with their parents, Mr. and Mrs. C. C. Acker and Mr. and Mrs. Carl Frye.

Among the first college students to arrive home for the Christmas holidays were Vivian

and Margaret Olson, both students at Trinity University, San Antonio. They are daughters of Mr. and Mrs. John Olson.

Mrs. Allie Wren of Amarillo has been visiting in the home of her daughter Mrs. Jerry Morrow the past week.

Mrs. Paul Mathers left Thursday for Munday where she was called by the illness of her mother. Mr. Mathers and children expect to go to Munday the latter part of this week where they will spend the holidays with relatives.

Mrs. R. A. Tynes has returned from New Jersey where she has spent several weeks with her son, Rex Tynes. With her came two grandchildren, Rex 111, and Virginia.

Mrs. Lloyd Wright of Fort Scott, Kan., is spending a couple of weeks here with relatives. She is the former Miss Clara Lambert and the daughter of Mr. and Mrs. Frank Lambert. She is a sister of Mrs. C. J. Mountz.

T-Sgt. Dennis Baker and Mrs. Baker will spend a Christmas furlough here with his parents,

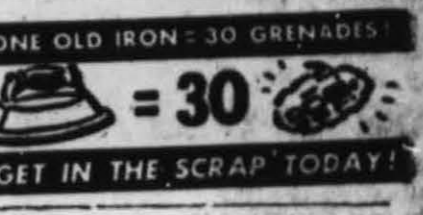
Mr. and Mrs. Mont Baker. He is stationed at Childress.

Mr. and Mrs. John Haberer left today for Houston where they will spend the Christmas holidays with their daughter, Mrs. Howard Greathouse.

FLU EPIDEMIC
The Flu is sweeping the Country, many schools are closed on account of it, many of our Congressmen, and Senators are stricken by it, there are many cases in Hereford. You can protect your loss of time from it, or any other disease, or any acci-

dent by buying Accident and Health Insurance, which pays you for loss of time from the first day to as long as you are disabled, and also pays all your hospital expenses or trained nurse. The cost is small, see me now.

T. K. WILSON Insurance and Bonds



Bump in the Road



Here is part of the reason the road to Rome is so long—a bridge tumbled into the Volturno river at Capua, Italy, victim of German demolition squads.

Vegetable Champ



Wayne R. Ennen, 19, of near Terre Haute, Ind., holds a basket of lettuce, part of the prize winning produce which netted him a \$500 scholarship as 1943 National Junior Vegetable Growers Association champion, in competition with boys and girls from 33 states. The money was given by the A. & P. stores.

Table with 5 columns: CANNED AND BOTTLED, WEIGHT, CONTAINER SIZE, and various product categories like Apples, Apricots, Juices, Vegetables, Soups, Frozen, Dried, Spreads, Baby Foods, and Meats.

CONSUMER POINT VALUES FOR MEAT, FATS, FISH, AND DAIRY PRODUCTS

No. 9 EFFECTIVE Dec. 5, 1943

Large table listing consumer point values for various categories: BEEF, VEAL, PORK, READY-TO-EAT MEATS, FATS, OILS, AND DAIRY PRODUCTS, VARIETY MEATS, SAUSAGE, and FISH.

SOCIETY.

DAWN STUDY CLUB HAS PROGRAM ON "RELIGION"

In keeping with the season a program on "Religion" was presented at the Dawn Study Club meeting on Tuesday afternoon at the home of Mrs. Ernest May.

Mrs. Lester Galley opened the meeting with a prayer and the story of "Jacob" was told by Mrs. William Wimberley. Taking her story from the book of Genesis, Mrs. Galley reviewed the story of the brothers, Esau and Jacob, contrasting the two characters in childhood and told of the growing hate of Esau for his brother and the part of Rebekah, his mother, who plotted against him. In conclusion she gave a picture of Jacob's later life with his family about him and later of his death.

A short business session was held when plans for the annual Christmas party were made. The party will be held at the home of Mrs. H. E. Miller at 2:30 o'clock and a Christmas program and tree have been planned.

Those present were Mesdames A. T. Frye, C. P. Galley, Lester Galley, Walter Galley, Ernest May, Alfred May, H. E. Miller, Eddie Reinauer, Wm. Wimberley, Baker Womble, Cecil Walker, Johnnie Womble and H. H. Miller.

THIS WEEK . . . AT THE USO

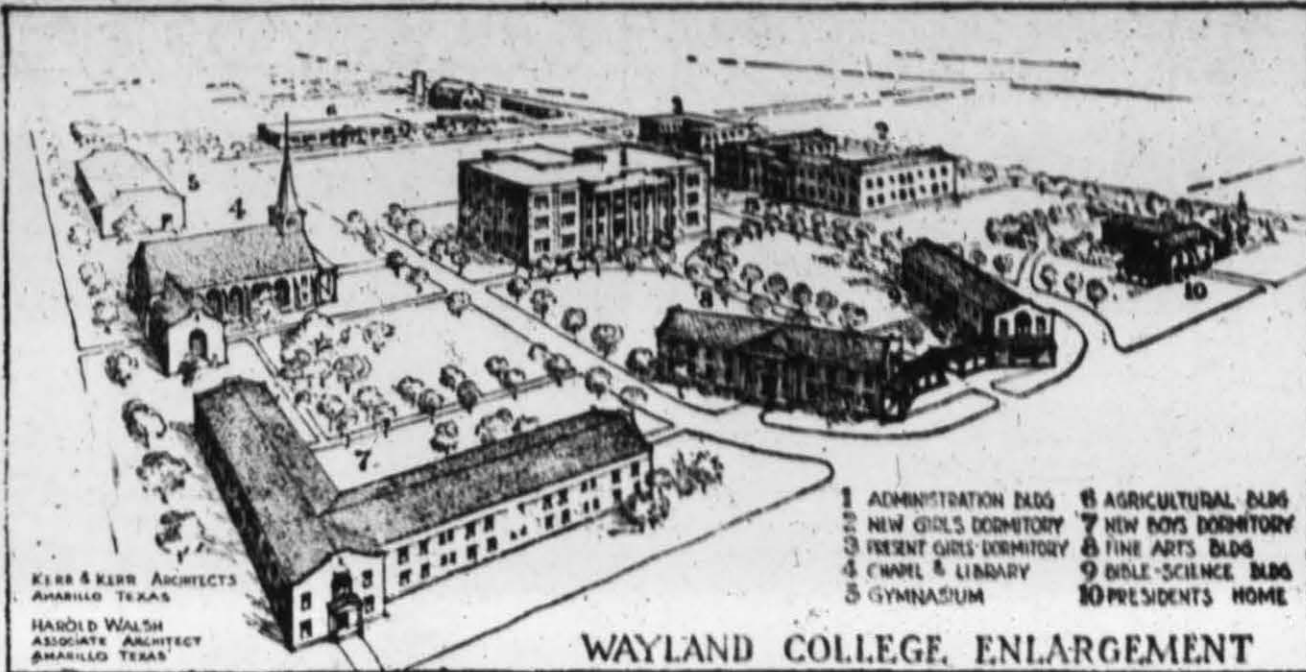
The Committee for the GSO met to plan the Christmas party on Monday night. If all works out as planned everyone should have a good time. The Christmas tree is being trimmed this week too and everyone who wants to put a gift under it for a soldier is welcome to do so.

The boys were made to feel right at home Sunday when the Catholic ladies served home made cake with icing. One cake even had cocoanut on it! There have been no volunteers for the hospitality hour, Dec. 19 and 26, but probably some club president will come to the rescue before it is too late.

One lovely lady came into the USO this week and said she would like to have 5 soldiers for Christmas. She wants them to come the night before and stay through the next day. That is real hospitality!

Monday night Miss Mattie Mae Swisher and her Voco Club sang at the USO. The soldiers joined in with them and enjoyed it a great deal. We hope they will come again.

The GSO girls who went off to college in September will be back this week end and we want them to come in and renew acquaintances. They will be welcome at all times at the USO.



THE PROPOSED

expansion program of Wayland college of Plainview, Tex., is clearly portrayed in the architect's drawing. The over-all project calls for an expenditure of approximately \$750,000. This will provide adequate housing and equipment to accommodate more than twice the present enrollment.

The college anticipates extensive courses in agriculture to provide a long felt need. Facilities are being provided to make this possible. The library will be built in connection with the chapel building. The present administration building will be reconditioned and used for English, Language, Social Science and other departments.

LOCALS

BIRTH ANNOUNCEMENT

Mr. and Mrs. Carol Whiteside announce the birth of a son, John Everett, on Dec. 7.

NEW SON ARRIVES

Mr. and Mrs. J. M. Simpson, Jr., of Amarillo have announced the birth of a son on Dec. 8, in Amarillo. Mrs. Simpson is the former Miss Mattie Lou Harrison, daughter of Mrs. E. W. Harrison of Hereford.

Mrs. G. A. F. Parker returned Sunday from Austin where she was called by the illness of her sister, Mrs. C. D. Rice.

Mrs. Roy Hastings returned to Pampa Monday after a visit here with Lt. Hastings' parents, Mr. and Mrs. Henry Hastings. She returned here Saturday from Kilgore where she and Mrs. J. T. Gilbreath, Jr., had visited a sister, Mrs. Newt Gilliland.

Mrs. Hugh Earthman of Plainview is visiting her mother, Mrs. J. M. Boone, here this week.

Mrs. Elmer Richardson left Tuesday for her home in Slater, Ia., after spending several weeks here in the home of her parents, Mr. and Mrs. H. T. Wedel.

Mr. and Mrs. Arthur Housley left Tuesday for Hayward, Calif., where they will spend the Christmas holidays with his parents, Mr. and Mrs. J. H. Housley.

Staff Sgt. and Mrs. Joe Edgar Buckner announce the birth of a daughter, Gloria Jean, on Nov. 28 at Northwest Texas Hospital in Amarillo. Paternal grandparents are Mr. and Mrs. J. J. Buckner of Hereford.

County Federated Clubs Hold Meet

Reconnaissance.

Deaf Smith County Federation of Women's Clubs met for the second quarterly luncheon program at the Baptist Church Friday, Dec. 3.

Hostess clubs were Lone Star, La Plata and Ford Study Clubs. The program was in the hands of the Music Study and Lone Star Clubs with Mrs. Leo Forrest of the Lone Star Study Club reviewing "The Fourth Wise Man."

In the business meeting the club calendar for the remainder of the year was announced. The third quarterly meeting will be held the first Friday in March with the child study, Dawn Study and Pioneer Study clubs as hostess clubs. Bay View, B & PW and L. A. E. clubs will have charge of the program. This meeting will be held at the Christian Church.

The fourth and final meeting of the club year will be held at the Methodist Church the first Friday in May with the Garden, Music Study and B & PW Clubs as hostess clubs. The program will be in the hands of the Ford, Summerfield and Garden Study Clubs.

The nominating committee which consists of the presidents of the 12 federated clubs of the county, was reminded that a report on new officers is expected at the March meeting.



'Twas the night before Christmas, and all through the house, not a creature was stirring, except an advance unit of the intelligence corps—see above—who infiltrated from an upstairs position to demoralize operations. Could it happen to you, too?



SHOCKING AS A WHIPLASH . . .

is the story of "The Ox Bow Incident," a saga of lynch law and how a group of well-meaning and individually harmless cowboys became an ugly mob — and lynched three innocent men. It's a ruthless, merciless story which took courage to make and Henry Fonda heads a fine cast as a "man of good will" inexorably caught up in the mob. All the elements of a good western, including a real "pistol packin' mamma" are present in "Ox Bow Incident"; but it's a western with a difference, the sort of difference which makes it a picture you will remember. It's the week-end feature at the Texas.

'Regular' Brand Ads will Bring Home the Bacon!

Get More Wear out of Shoes

We have just installed
A NEW CEMENTING PRESS
... to give you better repair jobs; longer wear and neater appearance.

We now have a modern shop ... with everything that's needed for quality shoe repairing.

JACK'S SHOE SHOP

East of First National Bank

YOUR FUEL BILL

is the best reason we know

FOR

INSULATION

and

STORM SASH

—oo—

KEMP LUMBER CO.

HEREFORD, TEXAS

Frio

BY MRS. O. ANDREWS

A generous rain and snow fell in this community Thursday. No school was held Thursday or Friday and there was no Sunday School on Sunday. Travel has been difficult except early in the mornings when roads are frozen.

Mrs. Wesley Brown, of near Hereford, was ill in the Deaf Smith County Hospital the latter part of last week. She was well enough to return to her home on Saturday. Little Tony has been staying with his grandparents, Mr. and Mrs. A. T. Jones and has had chickenpox while here.

Mr. and Mrs. Bill Dickson expect to go to Amarillo, on Monday, where Bill was to receive a physical check-up. He has not completely recovered from his operation four weeks ago.

Mr. and Mrs. T. L. Sparkman, Jr., spent the week end in Amarillo visiting the Chas. King home and also attending the Tierra Blanca Farms Cattle sale.

T. L. Sparkman, Sr., and T. L. Sparkman, Jr., were in Amarillo on Monday on business.

Mr. and Mrs. Claud Allison were in Tulla, Saturday.

Test Your I. Q.

1. How many average-size eggs does it take to weigh a pound?
2. What are the measurements of a board foot?
3. What is the meaning of the name Transvaal, and to what does it allude?
4. What is Eleanor Roosevelt's first name?
5. What is the Roman numeral for 1000?

TICKLERS



"It's no use—she just isn't working out."

C. T. Guseman Is Honored On Birthday

Mrs. C. T. Guseman entertained Monday night to honor Mr. Guseman who was celebrating his birthday on that date.

Christmas decorations all over the house gave a festive atmosphere for the party with six tables of players enjoying games.

A yule-log banked with pine cones and red candles was placed on the mantel and other holiday suggestions included Santa's reindeer, miniature santa claus figures and a light-

ed and decorated Christmas tree. Assisting the hostess were Mrs. John Patton, Mrs. F. L. Lucas, Mrs. Chas. Hays and Barbara Burney and Cecilia Guseman. Guests included Messrs. and Mesdames E. B. Hedrick, Knox Kinard, F. L. Lucas, Oscar Emley, R. P. Conaway, J. A. Pitman, H. A. Close, C. C. Acker, S. F. Rosson, A. R. Bateman, J. R. Allison, Miss Marie Glaspy and the

KEEP ON

Backing the Attack!

WITH WAR BONDS

BELL RINGING Selections

FOR THE WHOLE FAMILY

Only eight more days until Christmas . . . and despite the rush, we still have a fair selection of outstanding Gift Merchandise, thanks to a few last-minute shipments! We invite you to visit us and make your selections now, however, because things are becoming more difficult every day.

Expusite Perfumes a gift she will treasure

Dorothy Perkins CONQUEST	\$1.50 to \$2.50	and other FINE Perfumes
Bond Street PERFUMES	\$2.25 to \$4.50	\$1.25 UP
Roger & Gallet EXTRAIT de VIOLETTE	\$2.25	
HARRIET HUBERT AYERS YU	\$2.50	

DRESSER SETS

FITTED IN PASTEL COLORS

3-Pc. Set	\$7.65 to \$12.50	10-Pc. Set	\$32.50
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PYREX COFFEE MAKERS \$2.95

Men's FITTED CASES \$4.25 to \$8.50
TOBACCO POUCHES 65c to \$3.50
PIPES \$1.00 to \$3.50
BOOK ENDS \$2.50

Manicure Sets \$1.00 to \$6.50 GIFTS

A Complete Selection of FINE STATIONERY 60c to \$1.50

PHOTO ALBUMS, \$1.25 and \$2.25 . . . COLONIAL DOLLS, \$1.00 . . . SERVING SETS, 11-piece, \$7.50; 9-piece, \$3.25 and 16-piece, \$2.50 . . . COOKIE JARS, \$1.39 . . . and scores of other Practical, Appropriate Gifts for every member of the family.

Picture Frames \$1.00 and \$2.00

BIBLES \$1.00 to \$6.75

Bill Folds \$1.25 to \$7.00 GIFTS

City Drug

The Prescription Store Phone 100

SONS

In the Service

JOINS PACIFIC FLEET
Durrell L. Blanton, S-1-C, has finished his training at the naval gunnery school at Whidbey Island, Wash., and has joined the Pacific Air Command Fleet in the South Pacific.

RECEIVE PROMOTIONS
Two Hereford men have recently received promotions, according to news received this week.

Floyd Ross, who is in a photographic unit at Bolling Field, Wash., D. C., last week received a promotion to the rank of first lieutenant. Lieutenant Ross is the son of Mrs. Dorothy Ross of Hereford.

Louie Wedel, son of Mr. and Mrs. H. T. Wedel, last week was notified of his promotion to the rank of captain. Captain and Mrs. Wedel, who have been visiting with relatives here, left Friday morning for Salina, Kan., where he is stationed at an Army Air Base.

RETURNS TO CAROLINA
Cpl. C. L. Hodges left Saturday for his army post at Greenville, N. C., after spending a furlough here in the home of his parents, Mr. and Mrs. Chas. Hodges.

Dawn

by HELEN OGLESBY

Captain and Mrs. Louie K. Wedel were overnight guests in the home of Mr. and Mrs. Herbert Miller Tuesday.

Pfc. Harold C. Hopkins of Camp Alexander, La., visited in the home of his uncle and aunt, Mr. and Mrs. W. J. Stewart, the latter part of last week.

Lloyd Tice has gone to Plainview where he is working the farm he purchased there not long ago. Lloyd Bentley is now driving the school bus.

Mr. and Mrs. Herbert Miller called in the W. J. Stewart home Monday night.

There were no church services in Dawn Sunday because of the bad weather.

The Dawn Study Club met last week in the home of Mrs. Ernest May. Those present were Mesdames C. F. Galley, Alfred May, Herbert Miller, Lester Galley, William Wimberley, Walter Galley, Johnny Womble, H. E. Miller and Baker Womble. The next meeting will be with Mrs. H. E. Miller.

Mrs. Louie K. Wedel visited with Mr. and Mrs. W. J. Stewart and Mr. and Mrs. Lloyd Bentley last week.

Mr. and Mrs. Troy Salvors of Stephenville, Tex., visited in the W. P. Caraway home Thursday.

Dr. and Mrs. Fred Obers of Lexington, Ky., visited in the W. W. Wimberley home last week.

Mr. and Mrs. Ralph Shelton and family were in Amarillo last week.

A. T. Frye and his daughter Mary Olive visited in Amarillo Saturday.

Mr. and Mrs. L. A. Smith and family and Mr. and Mrs. H. V.



Pvt. Charles Schmitz (rear) is going to have a gladome Christmas at the front in Italy. He's got so many presents Sgt. John W. Griffin is helping him balance the load. (U. S. Army Signal Corps Radiophoto.)

A Nazi Turned Ally



Mary Jane Strauss goes for a last walk at St. Paul, Minn., with Bozo, formerly a pet of Jacob Bauer, a German captured in Italy. Getting no food allowance for Bozo at the Fort Lincoln, N. D., prison camp, Bauer sold Bozo to Mary's father, but the family point book couldn't stand Bozo's meat appetite, so Bozo is now with Army's K-9 division.

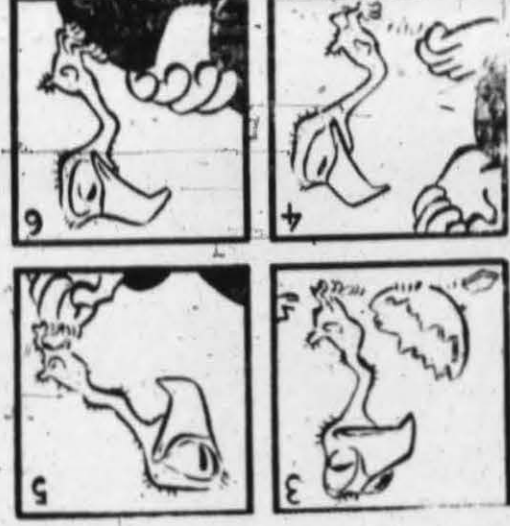
ANSWERS TO Test Your I. Q.

1. Ten.
2. One foot by one foot by one inch.
3. Transvaal means beyond the Vaal, a river in South Africa. The Transvaal is a province.
4. Anna.
5. M.

McCabe were in Amarillo Saturday.

Mr. and Mrs. C. R. Gandy and children of Wyche visited in the J. R. Oglesby home Sunday.

Mrs. Hijinio Ortega has returned to her home here after staying in Amarillo for the past few months with Ceverina.



SUNDAY SCHOOL LESSON

Jesus' Teachings Lead to Tolerance Between Faiths

The International Weekly Sunday School Lesson for Dec. 19
Text: Hebrews 1:1-9; Romans 10:1-10.

IN commenting on the New Commandment of Jesus at the last lesson I have laid stress upon the fact that Jesus Himself was the embodiment of the New Commandment, that He never asks anyone to do anything or go anywhere without having shown the way Himself.

This is to be borne in mind in connection with this lesson in which Jesus is set before us as the fulfillment, not only specifically of the law of love, but of all the religion of the law and the prophets.

A better understanding today is being achieved by devout Jews and Christians.

But this better mutual understanding between Jews and Christians, whose attitude is fundamentally that of good will, ought to take tolerant account of differences. Many Jews do not differ greatly from their Christian brethren. Other Jews, like the traditional attitude of those who deny the Christian claims concerning Jesus, though many of these today would concede that He is a great teacher and prophet of their race.

In the presence of these conflicting views and attitudes it behooves us to manifest the spirit alike of the Old Testament and of the New in a tolerance born of consideration, kindness, and brotherly love.

The more strongly we believe in His divinity the more explicitly we should manifest that belief in the love that He identified with God. Similarly, the Jew who is nearest to the greatest teachings of his own prophets will not find it difficult to love his Christian brethren.

Ward News

MRS. HUGHES MILLARD

Martha Lee Rutter and Viola Beckman were hostesses at the party given Wednesday night in the Rutter home. Those present were Pvt. Carl Johnson, Carl Hennington, Marie Moreman, Leland Rutter, Ruth Pickens, Kelly Beckman, Alice Ann Paetzold, Louis Beckman, Rosemary Phillips, Billy Hutson, Betty Sue Pickens and Leta Glyn Rutter.

Mr. and Mrs. Bill Hutson and Mr. and Mrs. A. B. Higgins were

Amarillo visitors Monday. Clyde Gilliland entered the Veterans Hospital in Amarillo Friday.

Pfc. Archie Baker of Santa Anita, Calif., visited his mother and sister, Mrs. Joe Doerfler and Mrs. L. A. Mullins last Thursday through Saturday.

Dinner guests in the Manuel Hawks home Sunday were Mr. and Mrs. Elmer Combs, Gene and Billy Don, Mr. and Mrs. M. S. Roe, Edsell, Wendell and Monty, and Mr. and Mrs. Hughes Millard, Sheila, and Marshall Kent.

Mrs. Bill Hutson visited her sister, Mrs. E. R. McCallum of Amarillo over the week-end.

Food Ration News

SUGAR—No. 29 in Book 4 now good for 5 lbs. Expires Jan. 15.

PROCESSED FOODS—Green stamps A, B, C, D, E and F in Book 4 now good. A, B and C expires Dec. 20. D, E and F expire Jan. 20.

MEAT STAMPS L, M, N and P in Book 3 now good. Q valid Dec. 19.

PRUNES or RAISINS 2-LB. SACK 33c

- ZERO Reduces dirt to nothing — QT... 19c
- CLEANSER Sunbrite — Tall Can 5c
- SOAP Swan — Large Bar 9c
- TOILET SOAP Lux or Lifebuoy, bars ... 3 for 19c
- RINSO Large Box 23c
- SOAP Crystal White, bars 10 for 35c
- SUPER SUDS Large Box 23c
- TOILET SOAP Palmolive, bars 3 for 19c
- SALAD DRESSING Blue Bonnet — Pint 19c
- TOILET SOAP Fine Arts, bars 4 for 13c
- FLOUR Furr's Finest — 24-Lb. Sack \$1.05
- FLOUR Gold Medal — 25-Lb. Sack \$1.15
- MACARONI or SPAGHETTI Quaker's — 1-Lb. Box 15c
- PEAS Early June, Waubeka, No. 2 2 for 23c
- MILK Armour's, tall (1 point) 3 for 25c

- FRUIT COCKTAIL Drew, Big 2 1/2 can (30 points) ... 31c
- GREEN BEANS Killians, No. 2 (5 points) ... 2 for 25c
- CORN, cream style. Mayfield, No. 2 (13 points) 10c
- CORN, Golden Sweet. Milford, No. 2 (13 points) 14c
- CORN, Vac. pk., whole ker. incl. Nation Pk. 12-oz. (10 pts.) 12c
- PANCAKE FLOUR Victor, 20-oz. box 2 for 15c
- MEAL, Yellow. Victor — 5-lb. Sack 21c
- HONEY Sioux Bee — 20-oz. Jar 48c
- SHORTENING Jewel, 4-lb. carton (20 points) ... 73c
- TOMATOES Del Haven, No. 2 (18 points) 10c
- PEANUT BUTTER Pecan Valley — Full Quart 39c
- CURRENTS 8-Ounce Box (2 points) 19c
- BLEACH Hilex — Gallon 33c
- OXYDOL Large Box 23c



Buy Now ... at Furr's ... for Christmas!
Plenty of Food at Money-Saving Prices!

FOLGER'S Coffee 1-Lb. Jar 29c

Syrup PURE CANE. GALLON ... \$1.39

Sugar 10-LB. BAG 65c



* For Santa Fe Employees — "all the way" means every hand, head and heart is putting everything it has into the job.

Today, more than 60,000 employees are working together handling record-breaking traffic moving via Santa Fe.

Employees are going "all the way," too, by purchasing bonds every payday through the payroll deduction plan, as well as through other bond buying sources, to keep our fighting forces supplied with the food and equipment needed.

* For Santa Fe Equipment — "all the way" means every locomotive is pulling for war ... every car is loaded for war ... everything that rolls is rolling for war.

* For Santa Fe Passengers — "all the way" means traveling only when necessary, and putting up cheerfully with crowded conditions.

* For Santa Fe Shippers — "all the way" means loading cars fast ... getting them moving ... unloading quickly.



For up-to-the-minute information of Santa Fe, war-time passenger and freight service—see your local Santa Fe Agent

Order Your Turkeys Now!



Market Specials

for Friday Saturday and Monday

- FLOUNDER FISH, No Points lb. 22c
- OCEAN TROUT FISH, No Points ... lb. 22c
- BONELESS FISH No Points
- FRESH DRESSED FRYERS No Points
- FRESH DRESSED HENS No Points
- SALT JOWLS, 2 Points lb. 17c
- LEAN SALT PORK, 3 Points lb. 21c
- FRESH GROUND BEEF, 6 Points lb. 25c
- BONELESS STEW MEAT, 6 Points lb. 31c
- TENDER ROUND STEAK, 10 Points lb. 40c

PLENTY OF SLICED and SLAB BACON!
FRESH OYSTERS — No Points!

- CABBAGE lb. 4c
- RED ONIONS 2 lbs. 13c
- Red or White POTATOES lb. 4c
- TOMATOES lb. 15c
- PEPPERS 2 lbs. 25c
- WHITE CELERY bu. 19c
- LETTUCE head 14c
- TANGERINES DOZ. 39c
- Pink GRAPEFRUIT 2 for 25c
- ORANGES (150's) ... 6 for 35c
- LEMONS DOZ. 35c
- White GRAPEFRUIT lb. 6c
- CARROTS 2 bunches 15c

LETTERS TO SANTA CLAUS

Dear Santa,
It is never cold here. Christmas makes me happy. Santa will you be here? Santa give us toys I want a doll bed for Christmas
I want a black board
I want a Black Sambo book
I want a Black Beauty Book and a telephone.

Goodbye
Nell Dean Flowers

Dear Santa Claus,
I am eight years old. I have tried to be a nice boy. Please bring me a 110-pc. cardboard army set and a set of Krazy Ikes. Please remember all the little boys and girls everywhere.
Your friend,
Virgil Royce Cocanougher

Dear Santa Claus,
I am a little girl three years old. I won't Santa to bring me that pritty little bathroab and shoes down at Penny's. I also want a big doll. Santa, Linda Lou wants a big doll too. We want lots of nuts and candy and please remember the rest of the little boys and girls at Christmas.
Your little girl,
Peggie Sue Taylor.

MASONIC BULLETIN
Hereford Lodge 849
Stated meeting second Monday in each month. School of instruction each Thursday night.
JOHN PATTON W. M.
E. L. Brady, Secy.

For DEPENDABLE Abstract Service
See
Deaf Smith Co. Abstracts Inc.
Elizabeth Womble
Phone 497 303 Main

Limited Supply of Colorado Grown Certified SEED POTATOES
As you know, good quality seed will be scarce . . . so, we urge you to act NOW!
We are also booking orders for **Fertilizer**
Order now . . . if you expect to get fertilizer, as this is another scarce commodity.
HEREFORD POTATO GROWERS ASS'N.

SAFEGUARD
Your travel funds.
War-time activities are greatly increasing the amount of necessary traveling that people must do. It is a wise precaution, therefore, to change the money you take along into American Express Travelers Cheques. In addition to being spendable everywhere like cash, they also offer the advantage of prompt refund if lost or stolen. For sale at this bank.

Buy War Bonds
The Present with a Future!
MEMBER F. D. I. C.
First National Bank
A Strong Bank Thoughtfully Managed

Dear Santa:
I heard you talk from your workshop on the radio this morning and it made me all the more eager for your visit.
You were so nice to me last year that I don't need many toys this year. But I would like a cowboy outfit and even though my daddy says it is "sissy" I want a little negro doll to play with me.
I am leaving some refreshments on my tree for you and hope you will leave some candy and nuts for me as I have tried to be a pretty good little three year old this year.
Merry Christmas—and Good Sleighting to you.
Your little friend,
Don Ray Oldham

P. S. When you get back into the business of making electric trains, please put my name at the top of your list. Thanks Santa.
Your friend,
R. A. Sullins

Dear Santa Claus,
If you can come to Hereford this year would you please bring me a doll with blonde hair. Carolyn Sue wants one without hair that will stand up. Please ask Mrs. Santa if she will make some dresses for them.
I want a doll cradle bed and a cabinet for our dishes.
Santa if you have an extra painting set and nurse kit I would like to have one.
We have been good girls.
Goodbye until Christmas
Eugenia Knox and Carolyn Sue Knox.
Your friend,
Don Nell Cocanougher

Dear Santa Claus,
I am a little boy four years old and have dark curly hair and big blue eyes. I have been a good little girl. I dry the dishes for my mother.
Please Santa bring me a doll, a stove and a set of dishes.
Please bring my baby sister Marilyn Joy a doll.
Don't forget my little cousin Tommy Dwaine Sparkman. Bring him a Teddy Bear and a little wagon.
Thank you very much Santa.
Love,
Patsy Jo Jones

Dear Santa Claus,
I am a little boy four years old. I have tried to be good but sometimes I forget and am bad. But please bring me something for Christmas anyway. I want a scooter, a cowboy suit just like Roy Rogers', banjo and anything else you would like to bring me.
Please remember all the other little boys and girls; especially my little pals Charles Robert and Don.
Lots of love,
Carl Worth Covington

Dear Santa Claus:
I am a boy eight years old. I want a wooden wagon, a globe of the world and a big story book. I have a little sister who is two years old. She wants a big doll and doll bed and dishes. Santa we have tried to be a good boy and girl this year, so if you can bring us all of this we will be very happy. Remember all our soldier boys too.
Love,
Lohman and Lawanna Lookingbill

Dear Santa Claus,
I am a little boy of 6. And I have been good lately and I want a Jesse James Cowboy Outfit and a wood boy's drill rifle and General's Uniform for boy. And I will be a good boy for Christmas.
Yours truly,
Jimmy Bateman.

Dear Santa Claus,
I am a little boy six years old and I have tried to be a good boy.
I would like for you to bring me a marine hat and a doctor set.
Please bring Mike something he can play with.
Your loving friends,
Tonny and Mike Wilson

Dear Santa Claus,
I am a little boy 15 months old. Santa please bring me a little red tricycle and a snow suit.
Your friend,
Freddie M. Henry, Jr.

Dear Santa Claus,
I have been a pretty good girl this year so please bring me a doll and a doll bed, also an air hostess set and a toy refrigerator and some candy, nuts and fruit. Don't forget my little brother and all the other little boys and girls.
Your friend,
Bettye Henry.

Dear Santa Claus,
Please bring my little brother a wheelbarrow and a soldier doll. Baby sister would love a new rattle toy and a little doll. I will be going to school next year so please bring me a black-board and a doll.
Earle Dean Gandy.

Dear Santa,
I am a little girl five years old. I have been a pretty good girl this year. Thank you for everything you brought me last year. If you can, would you please bring me a doll, an ironing board, and a table and two chairs. Please don't forget the other little boys and girls.
Lots of love,
Carolynn Williams

Dear Santa Claus,
I am seven years old and have two little brothers. One is three years old and the other one is nine months old. I will write their letters because they can't write. Their names are Don and Bob.
We have been good this year. Will you please bring Don some guns and airplane, and a doctor set, bring Bob a rocking horse and some stuffed toys. Please bring me a wedding doll and a nurse set. Thank you.
Love,
Patsy Jackson

Dear Santa Claus,
I am a little boy 17 months old. I would like to have my daddy home for Christmas but mother says he has a job to do and I will have to wait until next Christmas for him so if you will bring me a little dog, a ball, a hobby horse, and some candy and nuts I will try to be satisfied until next Christmas.
Your new friend,
Harold Eugene Meacham

Dear Santa Claus,
Please send me a wrist-watch and some candy nuts oranges and apple remember all the other boys and girls.
Your friend,
Melvin Joe Burges

Dear Santa Claus
Please bring me a doll, story books and a ring. Bring my little brother a rope, gun and horse.
Goodbye,
Sheila and Marshall Kent Millard.

CHURCH New

First Christian Church
Lawrence W. Bridges, Pastor
Bible School at 9:45 A. M.
Morning Worship at 11:00 A. M.
Young People's meeting at 6:30 P. M.
Evening worship at 7:30. A cordial welcome to everyone.

Assembly of God Church
Homer T. Goodwin, Pastor
Sunday School — 10:00 o'clock.
Morning Worship — 11:00 o'clock.
Young People's Meeting — 7 o'clock.
Evening Service — 8 o'clock.
Mid-Week Service — Tuesday night Bible Study — 8 o'clock.
Topic: "What We Believe and Why."
Friday Night — 8 o'clock.
Young People's Service.

First Baptist Church
W. E. Barnes, Pastor
Sunday School — 9:45 A. M.
Alex O. Thompson, Superintendent.
Morning Worship — 10:50 A. M.
Training Union — 6:30 P. M.
Gracie Knowlton, Director.
Evening Worship — 7:30 P. M.

First Presbyterian Church
James Aiken, Jr., Pastor
Sunday School — 10:30.
Morning Worship — 11:30.
Intermediate's Meeting — 6:30.
Evening Worship — 7:30.
A cordial invitation is extended to all who so desire to worship with us in these services.

First Methodist Church
Marvin L. Boyd, Pastor
Church School 9:45 A. M.
Morning Worship Service 10:50.
Methodist Youth Fellowship 6:45 P. M.
Evening Preaching Service at 7:30.
Mid-Week Service Wednesday 7:30 P. M.
Woman's Society of Christian Service each Wednesday at 3:30 P. M.

CHURCH OF CHRIST
204 East 6th St.
Bible Study (Classes for all ages)—10:00 A. M.
Morning Worship — 11:00 A. M.
Evening Worship — 8:00 P. M.
Subjects:
11:00 A. M. "The Trial of Faith."
8:00 P. M. "The City of Refuge."
L. H. Andrews will preach at the Progressive School House at 3:00 P. M. this Sunday. All of that community are invited to be there.
WEDNESDAY, Ladies' Bible

Army Needs Qualified Hospital Dietitians

One thousand additional women dietitians are needed in Army hospitals within the next few months, an announcement for the officer of procurement office in Dallas reveals this week. Qualified women will serve in the medical department of the Army Service Forces and will have rank equivalent to that of second lieutenant. To be eligible, a woman must have a degree from an accredited college with a major in foods and must have completed the dietary training course approved by the surgeon general and have had two year's experience as hospital dietitian. She must be able to pass a physical examination and must not be more than 45 years of age and may have no dependent children under 14 years of age. Information on the position
Class — 4:00 P. M.
Prayer Meeting — 8:00 P. M.
The public is invited to all our services.
—L. H. Andrews, pastor.

may be had by writing to the Army Officer Procurement Service, Dallas, Tex.

Can Vitamins Change GRAY HAIR?

Brunette Blonde Redhead
Impartial investigators have found vitamin Calcium Pantothenate of some value in changing gray hair, where a deficiency of this vitamin may have caused gray or graying hair.
For example, one test conducted by Good Housekeeping magazine on a number of people, showed 88% of those tested (all ages were included) had positive evidence of a return of some hair color.
Now thousands use GRAYVITA, which contains 10 mgm. of Calcium Pantothenate (the same amount used in above tests) PLUS 450 U.S.P. units of B₁₂, the vitamin necessary to healthy nerves. Try GRAYVITA. See what a difference it may make in the way you look. 30 day supply \$1.50, 100 day supply \$4.00.
Thousands Use GRAYVITA
Phone, write or call at **HAILE DRUGS**

WHAT WOULD I LIKE for Christmas?

It's a problem . . . and things are going fast, but we still have a fairly good selection — and small shipments are arriving daily.

LEATHER Travel Kits
in Brown and Black Saddle Leather
an ideal gift for the civilian or for that service man.
Limited Supply!

We also have a few
Glover Robes -- Justin Boots
and scores of other practical gifts!

Just Arrived
GABARDINE SHIRTS
Brown, Tan

FOX MAN'S SHOP

Protect
WHAT HAVE YOU INSURE!
John McLean
Insurance Agency
112 W. 3rd Phone 273

How To Profitably spend those COLD DAYS
CHECK over your plows and see what you are going to need. By doing this now, you can probably get the parts from the large stock at Consumers — or we can order them. Later it may be impossible to get those parts. At least, that is the information we are getting now.
For Better Cold Weather Performance of your Car, Truck or Tractor . . .
Use
CO-OP OILS, GAS and GREASES
GET IT AT YOUR
Consumers
for Better Service and Bigger Dividends!

Livestock Men
are backing our **FIGHTING MEN**
Meat is "Ammunition" to a fighting man, and to the men on America's production lines — and this territory has contributed heavily with beef during the past two years.
We are proud of the contribution our cattle men have made — and of any assistance we may have been to them, for we have always realized the importance of cattle in this community . . . and it has been our pleasure to work with many cattle producers.
REMEMBER, A War Bond is A PRESENT . . . with a FUTURE!
The First State Bank
MEMBER F. D. I. C.

Ration Boards Not Making Sympathy Bid

Members of the Deaf Smith County rationing boards want it understood that all comments of a laudatory nature contained in the story in last week's Brand concerning the second anniversary of the rationing program, came from OPA publicity releases.

As stated in last week's paper, all copy for the story was prepared at the local office; but any parts of the story which might be construed as "bragging" or a bid for sympathy, were quotations from OPA material.

Molasses

(Continued from Page 1)

The molasses may be put out in drums or troughs or it may be diluted with water—about five gallons of molasses to 50 gallons of water. If the stockman has a grinder or hammer mill to grind his feeds, he may mix molasses with them. Mr. Bateman points out, adding that most commercial mixed feeds contain molasses. "If the farmer has feeding pens, he can readily use molasses in stock feeding," Mr. Bateman declares. "Otherwise he may have some difficulty unless he has feed grinding or mixing equipment or can leave the molasses near water troughs."



'Please Bring ...'

everything this little girl might ask for will be decked around our Christmas trees this year, for in spite of war there will be plenty of gifts and good will. They symbolize all the Saviour teaches, all of the Four Freedoms, all we're fighting for.

Work of Price

(Continued from Page 1)

merchant. He will usually have a satisfactory explanation for his price, but in case the customer is not satisfied, he may write a note to the price panel, who will talk to the merchant and make every effort to settle the matter in a tactful manner without the use of any legal "clubs."

"Members of the panel are not judges, and we certainly are not policemen," Mrs. Schro-

ter points out. In most cases the work of the board will consist in asking a few questions and explaining the regulations, and all difficulties can be solved in a friendly way. The local price panel is always glad to supply any information desired by retailers regarding prices and price regulations.

Bring us your old worn-out clothes! We want good, clean, cotton rags to clean our presses. We'll give 8c lb. The Brand.

Weatherman

(Continued from Page 1)

son, as in 1943, 1918 saw a flu epidemic. But like the 1943 weather, the 1943 flu is considerably milder than the 1918 variety. Also, in 1918, according to Brand accounts, the combination of bad weather and flu put a big cramp in the Christmas business of Hereford merchants. This year looking at fast-emptying shelves merchants fail to see where the weather has done any damage to Christmas buying.

Had Silver Lining

But the freakish weather of 1918 had a silver lining—a fine wheat and row crop harvest, slowed down in some instances by continued rains and a big labor scarcity. For though the war was over, the boys were only beginning to get back from camp and into civilian jobs.

However, difficulties notwithstanding, the Hereford territory saw a big (for then) harvest of 100,000 bushels of wheat, for which the farmer received from \$2 to \$2.07 a bushel, and maybe felt recompensed for his frozen ears of the winter before.

"It's not as bad as 1918," the old timers will admit, but they point out: "That weather got off to a slow start—and the winter ain't over yet."

New Books

(Continued from Page 1)

tive volume yet published on Yugoslavia.

And to add to the pleasure of younger readers approximately 100 new juveniles have been added to the library shelves. These books range from picture books on up," according to Mrs. Clara McLean, county librarian, who invites patrons to call for the new books.

Jr. Red Cross

(Continued from page 1)

of collections in their rooms, and collections are also coming in from the rural schools.

School children in Hereford and in the rural schools are also making plate favors to be used to add a holiday touch to the soldier's Christmas dinner.

1944 Farm

(Continued from Page 1)

1918 production, which was the banner year of World War I. Practice Payments Made

Concerning regulations and payments, Mr. Collier states that there will be no restrictions or penalties on what the farmer plants in 1944 as all marketing penalties have been withdrawn. Payments will continue to be made to farmers for carrying out approved production practices.

Payments with respect to practices are carried out according to an allowance set up for the individual farm. This allowance is the sum of the following figures: 75 cents per acre for each acre of cropland on the farm, plus \$1.50 an acre for each acre of commercial orchards on the farm plus \$1.00 per acre for each acre of commercial vegetables normally grown on the farm plus 6 cents per acre for each acre of pasture or range land on the farm. The practices to be used for earning this payment are about the same as those used in 1943; though some few practices have been eliminated and two new practices have been added. Payment will be made for establishing a satisfactory cover of rye grass or small grains, except wheat, seeded in the fall of 1943, provided the small grain is not harvested for grain. The other new practice payment is for the harvesting of much-needed legume and grass seeds. The new program year starts on Dec. 1, 1943, in Deaf Smith County.

The government proposes to pay the farmer for such "unlimited" practices as terracing, digging of drainage ditches, pasture mowing, elimination of

Adventures of THE TOTTIES



(READ THE STORY, THEN COLOR THE PICTURE.)

WHEN the old fisherman grew tired, Wee Duncy said, "Well, I'm inspired, to do a war dance. Who is willing to join in?"

"You see, the Indians taught me how, and I will prove it, lads, right now."

"Well, lead the way. It's up to you. We'll do whatever you can do," said Dotty.

One Indian then began to shout "More wood! Our fire is going out." The fisherman jumped to his feet and said, "Leave that to me."

HE rushed into the woods and

prickly pear, castas, mesquite, cedar and underbrush and the construction of one tank or dam on each farm.

Many of the rates of payment have been increased above the rates paid in 1943 to partly offset the increased cost of labor and seed.

Duncy. "Rest is what we need. Then, after while, perhaps we can find something else to do."

"You bet you can," an Indian said. "I will show you how to make a nice birch bark canoe."

"YOU will?" Hurray! cried Duncy. "Gee! Go right ahead. No sleep for me." The other Totties also felt they'd rather stay awake.

So, to a fallen tree they went and just a little time was spent in ripping off some bark for the canoe they planned to make.

The Indian squatted on the ground and all the Totties gathered round. They watched him fold the bark. He was as clever as could be.

He soon said, "Now, I'll stretch the ends and sides. On that a lot depends. Unless they're good and tight, it will not sail along."

(The Totties meet the Medicine Man in the next story.)

Card of Thanks

We are most grateful to all of our many friends who have been so kind, considerate and sympathetic during our great grief. May God bless and reward everyone. Irene Crawford, T. J. Crawford, G. K. Crawford, Jean Crawford

Ladies' Chesterfield Coats
\$14.95 to \$29.00

Other Fine Coats
\$12.50

FUR COATS
\$27.50 to \$45.00

Men's Fine ALL WOOL OVERCOATS
\$19.50

Men's Suits
All wool, fine tailored.
\$27.50 to \$33.00

Men's Dress Hats
\$1.98 to \$6.50

Regulation KHAKIS \$3.50 to \$4.39

Officers' pink or Green shades of Gabardine SHIRTS \$5.95

Elastique All Wool SHIRTS \$11.50

Officers' 19-oz. All Wool SLACKS \$14.75

OD All Wool Slacks, \$9.50 to \$12.50

Full Line of SHOES for the entire family... and moderately priced!

Boxed Hankies 25c to 75c

Ladies' All Wool "Sloppy Joe" Sweaters \$2.95 to \$3.50

Assorted styles of Sweaters \$1.25 to \$2.75

Hereford Store Co.
A. L. Herman

Furniture is the Surest Way to Bring Christmas Cheer

... because Furniture brings Happiness and Comfort for many months to come

We still have a nice selection of home furnishings which are excellent for Christmas giving. Visit Black's and see our suggestions.

Living Room Suites and Studio Couches

Just unpacked... bought especially for Christmas. They may be the answer to your Gift Problem... and you will find them reasonable in price... at Black's.

OCCASIONAL CHAIRS

Platform Rockers and OTHER COMFORTABLE CHAIRS!

Sealey Mattresses

MIRRORS... "WHAT-NOTS"... PICTURES

1901 1943

E. B. Black Co.
Furniture — Undertaking
AMBULANCE SERVICE — DAY OR NIGHT

Always A Good Show!
TEXAS
OFTEN A GREAT ONE!

FRI-SAT—Dec. 17-18
BUSTER CRABBE
as Billy, the Kid
AL (Fuzzy) ST. JOHN

—in—
"Renegade"

plus
Chapter Fourteen
"VANISHING MEN"
and
"GARDEN OF EATIN"
all-star comedy

SUN-MON-TUES
It Took Nerve to Make It!
You'll Need Nerve to See It!
SHOCKING
as the Lash of a Whip across your face! You'll Thrill as

LYNCH LAW RULES THE TOWN!

The Ox-Bow INCIDENT
starring HENRY FONDA
plus Comedy with DANA ANDREWS and MARY BETH HUGHES color cartoon

Two Big Shows - 1 Small Price
Friday and Saturday, December 17, 18

TALE OF THE BOISTEROUS, BRAWLING OLD WEST!
THE KANSAN
RICHARD DIX - JANE WYATT
View JOEY - ALBERT BERKEER - DEAN PALLETTE

plus
POPEYE, THE SAILOR
—in—
"WOOD PECKIN"

Sunday, Monday, Tuesday, Dec. 19, 20, 21

RED, WHITE AND BLUE GLORY!

A Picture of Texans, for Texans!
Inspired by the Fighting Sons of Texas A&M

WE'VE NEVER BEEN LICKED

with RICHARD QUINN - ANNE GWYNNE
NOAH BEERY, Jr. - MARTHA O'DRISCOLL
plus
AIR MAIL WORLD NEWS
Walt Disney Color Cartoon
"REASON AND EMOTION"

STAR THEATRE

ON SALE
AT BOX OFFICES OF
Star and Texas
THEATRES... OR FROM
ANY EMPLOYER!

Give Entertainment with the
BOOKS OF HAPPINESS
An Ideal Gift for Christmas!

\$5.50 Books, \$6.00—\$8.75 Books, \$9.50—\$1.00 Books!