

# The Hereford Brand

Vol. 7

HEREFORD, TEXAS, SEPTEMBER 13, 1907

No. 301

THE BEST MONTH YET

## SEPTEMBER

THE BEST MONTH YET

We are determined to make this our banner month for the year up to now. That means that our every energy will be exercised to full strength. Our stock was never more complete and we are now showing double the stocks usually carried. Our big line of Art Rugs is a marvel to all--both in beauty and price. Our Linoleum stock is varied--selections superb, quality the best, prices the most reasonable. Parlor Furniture--the latest, Bed Room Goods--the most beautiful, Kitchen Furniture--the most convenient to be found. We are prepared to handle a large volume of business, and we are doing it. Why? Simply because we are selling goods on a very close margin of profit. Come see us. Yours truly,

WE WILL DO YOU GOOD

### E. B. BLACK

WE NEED YOUR BUSINESS

#### A WOODMANS ADDRESS.

James A. Hughes Speaks to Large Crowd at Picnic--Woodcraft Depicted.

Ladies and Gentlemen, Friends and Fellow Sovereigns:

We are glad to have this opportunity of meeting together on this delightful occasion--that of the ninth annual celebration of the birth of our little city.

We are proud of the advancement and improvement we have made. We are proud of every institution that has helped in the building up and in the betterment of our town.

We are proud of our schools and churches--for they are always very potent factors in the development of any town. We are proud of our

fraternal orders for we believe they have had their part in the advancement and betterment of our city.

We, as Woodmen of the World are especially proud of the record of our local camp. We have been organized about seven years and have today 125 members. Have paid into the Sovereign Camp fund \$9200 and have received from the Sovereign Camp fund \$31,000 that has been paid to the dependent ones of our fallen members here in this town and country.

The fraternal order known as the Woodmen of the World was organized about 17 years by Joseph Culen Root of Omaha Nebraska for the purpose of furnishing a fraternal insurance at a very moderate rate, so that people who most need insurance

could have it, and at the same time furnish a fraternal order that will protect and care for the dependent ones of our fallen members when they shall exist only in memory and good deeds.

We have grown till now we number about 600,000 and have about \$5,500,000 reserve fund and one billion dollars worth of benefit certificates in force today.

There is always a great deal said about the insurance part of woodcraft, but I think the fraternal part is just as good.

When we stand before the altar and call upon God to witness our actions we are bound together by ties that can not be easily severed.

There is a rare pathos in "Burns Lament" that man's in-humanity to man causes countless thousands to mourn, and the more when we consider that the brother-hood of man is woven into the warp and woof of the human race.

When we take a survey of nature we view man, in his infancy, more helpless than the brute creation; he lies languishing for days, months and years, totally incapable of providing sustenance for himself, or guarding against the attacks of the wild beasts of the field or sheltering himself from the inclemencies of the weather.

It might have pleased the great Creator of heaven and earth to have made man independent of all other beings; but, as dependence is one of the strongest bonds of society, mankind were made dependent on each other for protection and security, as they thereby enjoy better opportunities of fulfilling the duties of reciprocal love and friendship. Thus was man formed for social and active life, the noblest part of the work of God. Thus from the creation of man fraternity and brotherhood of man were in the great mind of the supreme architect of the universe when he gave man his existence. Not only that, but all nature teems with examples of brotherhood and fraternity.

Go into the broad forest now that the growing season is here with all his glory. The stately oaks are robed in their most beautiful mantle of green and bedecked with their brightest jewels. The wild flowers are in full bloom and across every hill and dale comes the echo of the sweet melodies as they come from the throat of the feathered songsters, attuned to the harmony of nature--God.

Were it possible for us to take aerial flight and gain a position from

which we could watch the planets as they revolve around the sun--never coming in contact, but each with its attraction helping to keep the others in its place and listening to the music of the spheres we catch the sweet refrain, brother-hood.

Thus everything in nature is striving to so beautify the heavens and the earth that it will be a suitable habitation for man, the highest of God's creatures. Then there should not be chaos and confusion among men, whose mission is that of love.

The humanity of the past arrayed man against man, color against color, clan against clan and at last codified a few laws that were complied with in a cold literal manner--but today the civilized believe in the

Fatherhood of God and universal brotherhood of man. Out of Fudalism, patricianism, plebianism and the costs the world has involved into a splendid altruism. Even out of the frigid null aristocracy of a few decades ago has come forth the new aristocracy of brawn and brain, and every honest industrious man may aspire to Knight-hood. The extension and improvement of education, the increasing influence of science, of art, of poetry, of music, of literature, of all the powers that are tending to good are raising man and making him more masters of himself, more able to appreciate and enjoy his advantages and to realize the truth of the Italian proverb, that where there is light there is joy.

(Continued on page 2)

## Sterling Clothing



We warrant every garment bearing the label "Sterling" to be tailored by skilled workmen. Sterling Clothing guaranteed to be as represented or money refunded.

### H. C. MYRICK

## Grand Display of Fall Goods

**Y**OU are naturally interested in the new Fall Fashion ideas. You will be glad to look over the new Dress Goods, the Silks, the Hosiery, the Gloves, the Underwear and the hundreds of other items that make their appearance at this season of the year. For months we have been preparing for this event. Our buyer went to market very early, and picked up the very cream of the offerings, at the closest of prices. When he returned, he was much elated over the goods which he had been able to purchase for Fall Selling. Most of these goods have now arrived, and we are rapidly unpacking them. We are all quite as enthusiastic over them as was our buyer, and we are anxious for our friends to have the opportunity to examine the entire collection. Our stock of Millinery Goods is large. It will be a pleasure to us to show you through our large stock.

### Geo. A. Stambaugh

# Buy McCormick Row Binders

To harvest your maize and kaffir crops with. They give you **SATISFACTORY SERVICE** that no other binder can approach. McCormick Sisal Twine is the best on the market.

**PLOWING TIME IS HERE**

and the best implements to plow with are the Success Sulky and Gang Plows, the Moline Double Disc Plows. You get the best quality in the world in these lines. Superior Force Feed Single and Double Disc Grain Drills--the best of all. Moon Bros. Fine Buggies, Florence and Bain Wagons, Eclipse Windmills, Baker Perfect Barb Wire, a car load of Iron Roofing, the best and largest line of Buggy and Wagon Harness in Hereford. Queensware and Glassware, best quality and lowest prices in town. Majestic Ranges, Bucks Enameled Cook Stoves. A full and complete line of hardware of every description, at prices that make us the leaders in our line in the great Panhandle. Your welfare our study.

Truly your Friends

**Stroud-Gary Hardware Co.**

Hereford

## A WOODMANS ADDRESS.

(Continued from page 1)

Fraternalism makes the downcast laugh. There is a prevailing opinion in the world that those who have the power to make others laugh, and who dare light the temples of thought with windows of fun, are weak and shallow and ought not to wield the scepter of a ruler or sit in the councils of a nation. Bob Taylor once said, "I have never been able to fathom the wisdom of such a philosophy. I do not believe that a heart office is always the badge of a mighty brain. I do not believe that a frowning brow is always the badge of wisdom."

The frowns of Caesar made nations quake, but the harvest of his frowns was daggers concealed under the cloaks of shuddering Romans, until the blood of Caesar dripped from the blades of treason in the corridor of the Roman capitol.

Napoleon frowned and the world trembled but his frowns were only the prophecies of Waterloo, which left the flower of France lying dead upon the battle field, while the uncrowned and unthroned Napoleon wandered aimlessly upon the battle field the "sommambulist of a vast shattered dream."

The life of Washington eclipses the glory of Caesar and the beautiful reign of Victoria outshines the

romantic record of Napoleon's rise and fall.

How much better it is then that we live the simple, beautiful life, helping to brighten the pathway of the less fortunate and drive away the cloud of sorrow and distress.

Woodcraft is a mighty forest where giant oaks with their mighty boughs interlocked, forming a swing couch wherein rests the chirping birds and trusting young. The storms may roar, the earth may rock, but the strong branches above and the great roots below united form a strength that one single tree could not give.

Thus we as W. O. W. are bound together by strong bonds of fraternity enabling us to give a protection to our dependent ones that standing alone we could not give. In unity there is strength. Fraternalism is the bond that binds the minds and hearts of all loyal Woodmen of the world together. It is this fraternalism that renders the new definition for civilization. That is, wisely and tenderly caring for every man, woman and child on earth. It is this fraternalism that is giving encouragement, lending a helping hand, dispelling the storm clouds of sorrow, sowing joy, and causing the beautiful sunshine of a new day to live again in a human soul. It is this fraternalism that is giving rest where tired feet drag slow, giving sight to eyes too full of tears to see,

giving music where sweet trumpets have ceased to blow.

Some one has said, I would rather be the humblest among those who have given hope to the hopeless and happiness to the distressed of my race, than to live in history as a conqueror, with my hands stained with innocent blood. I would rather have my name written among those who have loved their fellow man than to wear the laurels that encircled the brow of the Iron prince of Germany—I would rather sleep in some quiet church yard, unknown and unremembered save by those in whose hearts I have scattered seeds of kindness and upon whose lips I have conjured smiles of joy, than to be confined in a tomb of gold with desolate homes as my monuments and widows and orphans as living witnesses of my glory.

Perfect Woodcraft, the pioneer fraternity to make its corner stone the perpetuation of the name and good deeds of its members by monuments of granite, are teaching a lesson of reverence, a beautiful lesson, too often unheeded by those not obligated to our craft. It is a sad thought that man comes to earth, is nurtured, educated and fitted for a useful employment. He labors hard and earnestly, whether successful or not in his undertakings, the thought that he is soon to "join that innumerable caravan that moves to that mysterious realm, where each shall take his chamber in the silent halls of death," and be forgotten, is the most poignant of all his meditations. The words of the poet, "Shall man alone, Imperial man! be sown in barren ground, less privileged than the grain on which he feeds," is answered by the holy Book in promises of immortality of the soul.

The most comforting promise that makes contemplation of death less frightful. Woodcraft supplements this promise with its obligation, to honor its members after they shall have passed earth's scenes forever. It matters not whether a loyal Woodman of the world dies upon Greenland icy shore, or Soudans scorching sands, or at home with friends and loved ones gathered around, the fraternity of Woodcraft erects over his sleeping dust a monument suit-

able to commemorate the life and deeds of a worthy sovereign.

At the beginning of the Spanish American war a great many Woodmen volunteered to go help fight their country's battles and a good many lost their lives. The question then arose, shall we pay the policies of those that were killed. The question was left to a vote of the camps, and they held that we should not only pay their claims, but we should erect the \$100 monument. As a result hundreds and thousands of dollars worth of benefit certificates were paid and today W. O. W. monuments stand upon foreign soil.

She has with her own tender limbs scaled the alpine peaks of victory and success and from that lofty eminence she has written across the celestial dome in letters of fire a character that none dare assail, a reputation that has been the privilege of few to possess and a record of which the pretentious might well be proud. When the stars shall wain out in the sky the name of J. C. Root shall never die. Nor shall profected woodcraft ever perish from the earth.

O'er the dark and gloomy horizon that bounds her, through the storm and the night and the envy that

surround her, we can see with a faith which immortals have given, burning, blazing out over the portals of heaven, our perfected woodcraft shall live.

She will live while a billow lies swelling before her, she will live while the blue arch of heaven bends o'er her.

While the name of the Christ to the fallen we will cherish till all hope in the breast of humanity shall perish. Our perfected woodcraft will live.

**Pickle and Kraut Kegs for sale at J. G. Callens.**

WE ARE WELL PREPARED TO DO YOUR

**Painting and Paper Hanging**

All work guaranteed. Best of references furnished

**SLAUGHTER**

## We Can Please You

We now have a Full Line of Samples for Fall Suits, and guarantee a perfect fit. Come and see us before buying. We make a specialty of ordering skirts for ladies. We also have a full line of Cigars, Tobaccos, Magazines, etc. Ready at all times to clean or press your clothes. We will give you **FIRST CLASS** work.

**James Moses**

## P. R. Purcell & Sons

Livery, Feed and Sale Stables

GOOD SADDLERS GENTLE DRIVERS

Special Conveniences for Drummers

HEREFORD - TEXAS

The patronage of the general public is cordially solicited

# CAN PLEASE YOU

Our stock of GROCERIES is so complete and our goods so FRESH that we have no hesitancy in saying that we can please everyone. Our policy is to sell THE BEST GROCERIES for the LEAST money. If you will investigate, you will find this to be our record.

**Jno. A Johnson**  
Hereford, Texas

### Three Crops.

In conversation with Geo. W. Irwin, the BRAND learned that the Sulphur Park Farm had already cut three crops of fine alfalfa, making a yield of 3½ tons and that one more crop would soon be ready for the mower. This farm owned by Irwin, Gough & Collins, has attracted a great deal of attention. Mr. Irwin says that they have just finished seeding a number of acres more in alfalfa, giving them 310 acres in that forage. Counting that one more crop will be cut and that the total cuttings will make 4½ tons, figure out the income on 100 acres. This

number would make 450 tons. Putting the market price at \$15 per ton, (alfalfa is now selling for \$18), this price would give a gross income of \$6750.00. Deducting \$750 for labor of cultivation, cutting, baling, marketing, etc., this would leave \$6000 profit on 100 acres of Panhandle land. With the value of the land at \$30 per acre, one crop would pay for the 100 acres twice in one year, or a profit of \$60 per acre. Looking at the proposition from another standpoint, a net profit of \$60 per acre would give the land an interest value of \$600.00 per acre, counting 10 per cent interest. Is the land worth \$600 per acre? Yes, if the average for ten years will make that much, the land is worth that much if not more.

### Piano Contest.

The merchant's piano contest is growing in interest. The friends of the various candidates got busy this week and a general reranking of the names has taken place. Miss Witherspoon still leads by 268 votes with Miss Jessie Sisk coming up from seventh place to second. All names not having as many as 100 votes are not published this week for lack of space. The merchants will please read the rules again.

Roxie Witherspoon	3017
Jessie Sisk	2749
Jimmie Rowe	1907
Audry Argo	1271
Katie Davidson	1629
Commercial Club and Band	1085
College	1073
Public School	682
Frio School	617
Julia Green	549
Nellie Robinson	394
Bessie Curtsinger	376
Baptist Church	316
Ingalls Gyles	225
Dimmitt Church	215
Louise Fere	211
Maggie Argo	181
Mary Lindsey	145
Ola May Keeler	126
Emily Bell	106

### Hereford Telephone Co. Will Move.

All telephone subscribers will be indefinitely cut out of service in a few days when the Telephone Co. will move its switch boards from its old office to the new location in the opera house building.

Subscribers will be re-connected as fast as we can transfer them from the old system and wires to the new cables. 31-11

# HEREFORD HARDWARE CO.

Now that the plowing season is at hand and every eye turned to that of preparing their land for the planting season, it is very necessary for us to use the implements that are most adapted to this soil, and that can be bought, most reasonable. We do not claim to have the best implements in the world, but we do claim and guarantee them to be as good as the best, and a great deal better than the most of them, and if they are not as represented, will cost the buyer nothing. We carry a complete line of gangs, sulkeys, walking plows, the noted HOOSIER DRILLS, land rollers, drag harrows, disc harrows, celebrated wide and narrow tire WINONA WAGONS, ANCHOR BUGGIES, heavy team harness, light driving sets, windmills, piping, casing, windmill fittings, HARRY BROS. CISTERNS, UPRIGHT TANKS and STOCK TANKS, stoves and ranges, builders' hardware, in fact we carry a complete line of hardware in every department. When in need of anything in our line call on us, we are anxious to please.

Yours truly

**Hereford Hardware Co.**

### Silver Dollars.

Did you ever study a silver dollar? Every mark on it is made for a purpose, and it is interesting to know about some of them. You will notice that around the edge of the dollar is a raised ring. This is to keep the face of the coin from wearing away when two coins are rubbed together. The little scallops on the inside of the raised ring are called the "milling." All around the edge of the dollar are little parallel marks, close together. These are called the "reeding," and are made to keep dishonest people from shaving silver off of the dollar. The dollars now being minted bear the head of liberty on one side. This head is not designed from the imagination of an engraver. A young Philadelphia lady named Anna Williamson, possessed such classic features that the government engraver secured her permission to copy her head. The American girl ought to take some pride in the fact that one of her country women was honored in this manner. On the reverse side of the dollar our national bird, the eagle, is shown. In one talon is a bunch of arrows and in the other an olive branch. That signifies that our country is great either in war or peace. Partly surrounding the eagle is a laurel wreath. The laurel wreath has been the symbol of victory and progression since the days of ancient Greece. It adorned alike the brows of poets, sculptors, athletes and warriors. Just below the wreath you will sometimes find a very small letter. If this letter is an "O," the dollar was minted in New Orleans. The letter "S" indicates that it came from San Francisco. If there is no small letter shown, you may know that the dollar was made at the mint in Philadelphia. If a dollar was melted, it would not be worth a dollar, because it does not contain enough silver. It is the stamp of the government which

causes it to pass at its present value. Take all the silver dollars you have and examine them to see where they were made. Then think how easy it is to lose them, and deposit them in the Western National Bank of Hereford, Texas, for safe keeping.

### Tax Payers.

All persons who are liable for city tax will please come in and render their property for city taxes. Assessors office is located at first door south of First National Bank in the Witherspoon & Gough old building. H. O. HUBBART, Tax Assessor. City of Hereford

# Hereford Grain Co.

We Pay Highest Prices For

**Wheat, Oats, Kaffir and Maize**

We Buy Hides

We Sell Coal

Come And See Us

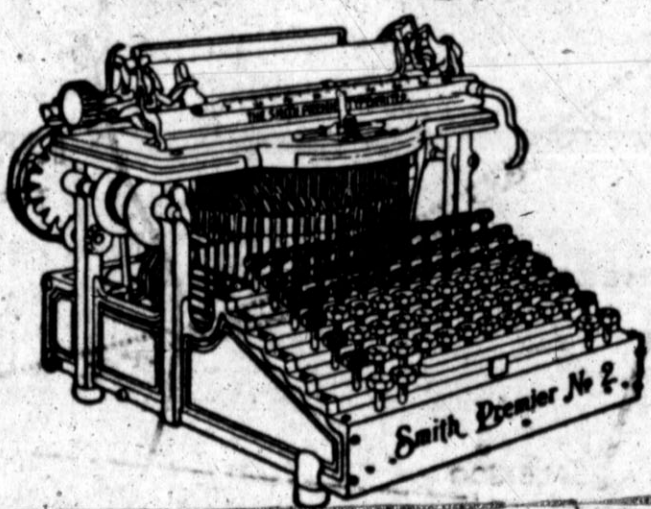
# TO THE PUBLIC

Having purchased the grain and coal business of J. F. Collup, we wish to announce that we are equipped in every particular to take care of our part of the business of this and adjoining counties. We handle complete stocks of coal, grain, posts and field seeds at the lowest possible prices.

Yours for Business

**WARREN GRAIN CO.**

Successors to J. F. Collup



YOU write a letter to Jones enclosing a statement of his account. The letter should be in purple copying ink, the statement in black record, the credits in red.

**The New Tri-Chrome Smith Premier Typewriter** will do it all with one ribbon; do it quickly, neatly and correctly.

This machine permits not only the use of a three-color ribbon, but also of a two-color or single-color ribbon. No extra cost for this new model.

**The Smith Premier Typewriter Co.**  
1687 Champa St., Denver, Colo.

# FIRMS CONSOLIDATE

The J. D. Thompson Land Company and the B. W. Miller Land Company have consolidated, J. D. Thompson, B. W. Miller and H. B. McKinley constituting the new firm. The members of this firm have been the leaders in the land and cattle business at this place for a number of years and can give their customers the benefit of their long experience both in buying and selling land and cattle. We mean to treat our customers so well that if we trade once they will come to us again. All property and cattle listed with us for sale will receive our personal attention. We sell land in all size tracts from town lots to 100,000 acres. A. C. Thompson and W. A. Miller will be in the office at all times to serve our customers.

## HEREFORD CELEBRATION.

Three Days Festivities—Successful Barbecue—2,000 People Present Each Day.

Everybody concedes that the celebration and chautauqua were both a success. The week of festivities passed off with great pleasure to all. On the first day, some were dubious as to the outcome of the second, saying that they thought one would be enough and that nobody would attend the second day. Those who had questioned the wisdom of the committee in setting three days for the celebration, came Friday to see the picnic fall flat, but remained to pronounce the day a bigger success than the first day. Others then remarked that everybody would stay at home on Saturday as all were tired out and did not care to have another day. They too were disappointed for the third day was the biggest of all—a bigger and better parade, more people on the ground, and another big dinner. That the people of Hereford and Deaf Smith county can entertain in a royal manner will no longer be doubted.

On Thursday, the Woodmen of the World and the Modern Woodmen had speeches from Jim Hughes of this city and Dr. S. C. A. Ruby of Clinton Missouri, and these gentlemen pleased the large audience, which had assembled to hear them. Mr. Hughes, well known here for his extreme modesty, surprised his friends and acquaintances in the delivery of such telling address. At the request of many of his admirers, the BRAND publishes this week his address in full. Read it, whether you are a Woodman or not. Dr. Ruby is an ardent Woodman and a polished speaker. He dwelt on woodcraft and its purposes and to say that he delighted the people as well as the Woodmen of both orders is to say that he delivered a good address. Thursday might be called Woodmen day.

The chautauqua people failed to appear on Thursday and the people were greatly disappointed. They had expected Count Sobieski on that day and preparations had been made for his reception. In the first place he was two hours late and it was uncertain whether he would arrive. They were disappointed. On Friday, the platform manager advertised his coming and everything made ready for a big day. The Hereford Cornet Band and the local committee met the Count and the train. Led by the band the procession proceeded at once to the big tent, where the people were in waiting. The Count was introduced and in his pleasant way gave one of his inimitable lectures, preparing the way for a larger audience at night. On the same program, Miss Parks gave a number of excellent readings. Promptly at the hour named, a large audience greeted the chautauqua

people, and Count Sobieski proved himself to be "a great man in the world." His lecture was enthusiastically received. Before his coming, some wondered what could be gotten out of a narration of the history of a foreign nation, but when he had finished, men, women and children gathered around the veteran soldier and adopted son of America to congratulate him and to thank him for the words he had spoken.

On Saturday morning, Miss Frank Miller pleased a large audience, many wishing to hear her again, but the failure of the management to get messages thru, she did not appear on her regular day, but had to take the only time left which was on the last day. On Saturday afternoon and night, the Ben Hur entertainers held the boards. To some their concert failed to make good, to others it was alright, tho the Ben Hur people drew the largest crowd, there being not less than 1000 people to hear them at night. The pavilion not having space sufficient to put up the screen for the stereopticon pictures, thus reducing the size of the views and the light effects being entirely absent, worked against the concert. Mr. Grabel himself is a good reader, Miss Fugate a brilliant violinist, but Mrs. Beach on account of a bad voice labored under great disadvantages and did not come up to the expectations of the people.

The chautauqua as a whole was good and the Club is already planning to put on a course again next summer, but it is the opinion of some that the talent should be selected instead of taking all the numbers of any one association. As to the financial success, the Club congratulates itself on that score. When all the expense bills have been turned in, there will be left in the treasurer, some thing over \$100. This, of course, will be used in the legitimate expenses of the Club.

The garden and farm exhibits were a surprise to every one. There were a number of people here from Missouri and other states, who took special interest in the exhibits, and all expressed the great surprise both as to the number as well as the quality of the stuff. The old opera house had been fitted up with booths to contain the exhibits, and thru the efforts of J. E. Gyles, assisted by J. M. Boone, Misses Ingalls Gyles and Jessie Deshler, the hall was properly decorated and the exhibits arranged to a good advantage. Hundreds of people went thru the hall each day. Take a look at the list of prizes and you will see what was there. Besides the farm and garden stuff, there were some fine chickens, a number of old relics and heirlooms, a good display of fancy work in linen, and two red bats. If you failed to visit the hall, you can count yourself loser. The real estate men were so pleased with the exhibits that they wanted to keep the hall open all the time. There is a move

on foot to arrange them for the Dallas Fair.

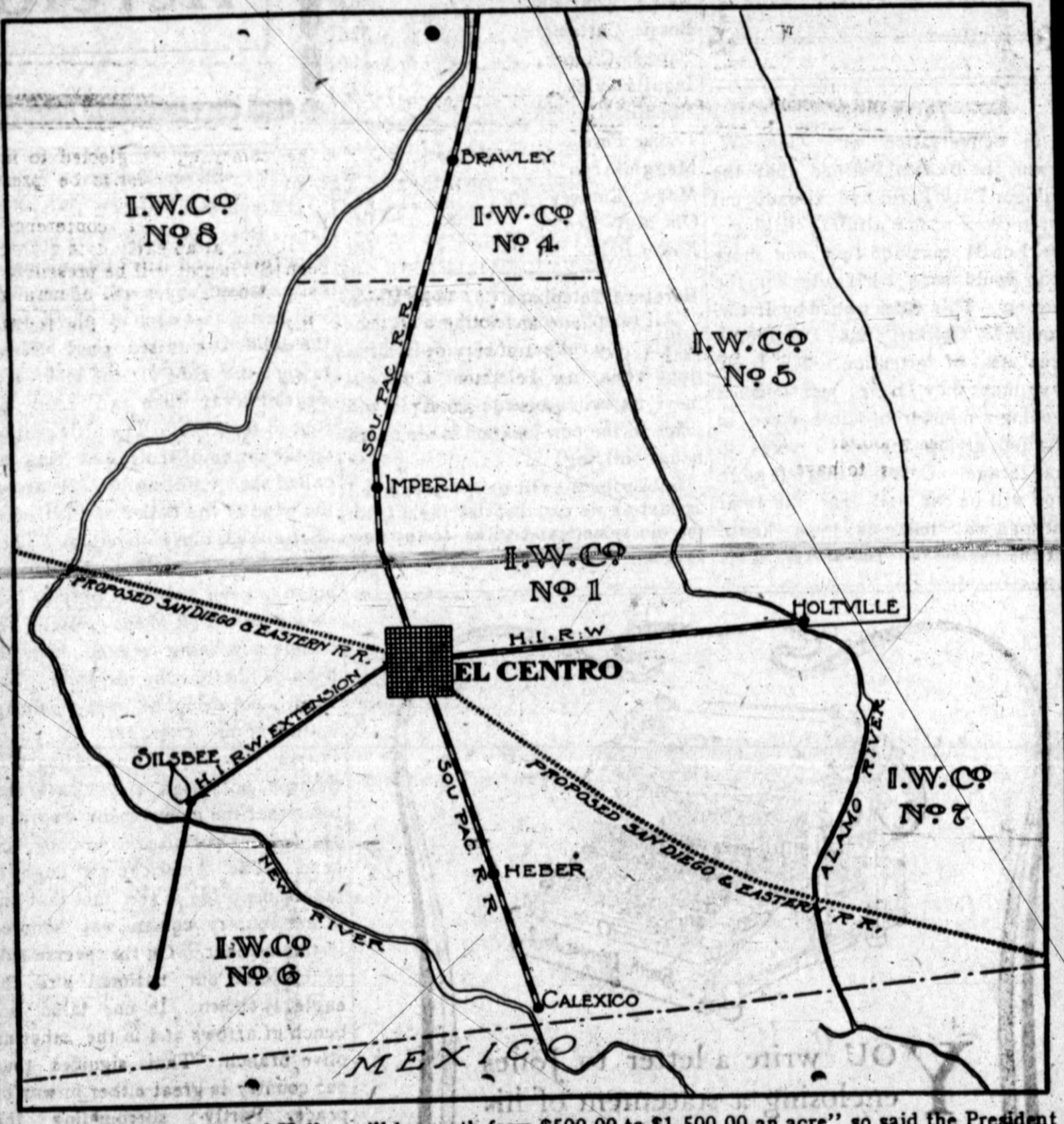
The parades each day were not as big as were expected. The first day the Woodmen attracted the most attention in the costumes. They had offered a prize for the best get-up. The second day a few more features were added to the parade, the "automobile-mobile," gotten up by Sewell & Brazill taking the prize for the best original get-up. The third day was the biggest parade of all, tho some thought that no parade should be attempted as the citizens did not take the interest that they should: however, it turned out to be the best. Many new features were

brought in—a Comanche Indian lead, two couples of coons had come to the picnic and they were in it, many of the merchants put in floats and decorated wagons, there were a number of young ladies on horseback; in fact the parade was a success. The Hereford Cornet Band lead the parades like veterans.

The picnic-celebration-barbecue has been pronounced by all the greatest success of all the features of the week. The amusements were plentiful, the basket dinner and barbecue were all that the most fastidious can demand. Every day seemed to be better than the previous one. The barbecue provided by the

cooking committee was the best ever laid on a table and there was plenty for everybody. If a single person failed to get some of that toothsome meat, good bread, sharp pickles, and other dainties supplied by the ladies, it is their own fault. Even the Count, enjoyed the dinner at the invitation of Mr. and Mrs. C. W. Dodson. He remarked when told to help himself: "Is everybody expected to fire and fall back?" Using this sentence of war parlance, he helped himself and stood in rank with the people while he ate of the abundance and enjoyed the friendship of the crowd.

## Roosevelt as a Real Estate Man



"Lands in Imperial Valley will be worth from \$500.00 to \$1,500.00 an acre" so said the President in his message to Congress recommending that an appropriation be made to control the waters of the Colorado that irrigate this marvelous soil. The present rush of people to this section and the soaring values of land have proved that Roosevelt is right. The river is successfully and permanently turned by the Southern Pacific's unlimited funds, the County Seat Election was held in August giving the County Seat to El Centro. Railroad facilities are multiplying, the county hums with industrial life, improved schools and magnificent brick structures have just been completed and yet the beginning has not been seen. Cantaloupes netted this spring from \$150.00 to \$464.00 per acre, two year old grapes brought \$300.00 an acre in the field. Hog raising and dairying pay as no where else in the United States. The finest alfalfa in the world grows here and is harvested the year round. Fruits and vegetables supply the earliest market, as frost and winter are unknown. Now is the time to come and invest before prices are out of your reach. To see the wonderful IMPERIAL VALLEY OF CALIFORNIA is to be convinced. For full particulars and fair dealing see or write

**Ira Aten Land Company**

El Centro,

California

# W. J. GILILLAND

Will give you prompt service, the best goods and the best prices in town. Come and look through when you need furniture. No trouble to show our goods.

Furniture

# W. J. GILILLAND

Undertaking

### Railroad News.

Col. C. C. Slaughter and wife of Dallas were in Hereford Wednesday arriving on the 12:30 plug from Amarillo. They had just returned from Manitou, Colorado, where they had spent a few weeks summering, and were met in this city by their son, George M. Slaughter of Roswell, who had come across the line in his automobile. The object of this visit was to have a conference with local parties who are interested in the building of the Panhandle Short Line railway. After the conference Mr. and Mrs. Slaughter started for an auto trip over the line from Hereford to Stanton and points intervening, Mr. George Slaughter acting as chauffeur, using his own

big machine. While on the trip the Slaughters will visit their ranches in Hale, Lamb, Lynn, Howard and Dawson counties.

That Mr. Slaughter has long been interested in the completion of the new road can not be doubted as his large land holdings would naturally make anyone show some interest. He is counted as among the wealthy men of the state, having large interests in many sections. His South plains ranches comprise more than 500,000 acres and as the Panhandle Short Line cuts directly thru it, he must know that its completion would add greatly to the value of the land.

It is not known what the results of the conference were, as the local

committee neglected to invite the BRAND reporter to be present, and nothing was given out for publication. Another conference will be held at an early date at which Mr. Slaughter will be present and some definite plans will be arranged.

### Notice to the Public.

I now have a good crew of men together and will figure on all building contracts. No job too large for us. As to what we can do along this line we refer to the number of substantial homes which we have built in Hereford. All work guaranteed. Figure with us.

SAM WOLBY

### Four Pears.

When the peace editor of the BRAND returned to his office in the afternoon on Wednesday, he found the following note on the fighting editor's desk. Being curious to know what it was, he read. It follows:

"Take these, eat one each and take one to each of your better halves. They came from the celebrated \$1200 per acre orchard near our lands in Reeves county, Texas. They are not near so large as many in the orchard but they are quite toothsome.

(signed) C. G. WITHERSPOON.

On opening the sack on the desk, he found four big pears, two measuring 12 inches in diameter, and two 11 inches, all four weighing 2½ pounds, just at this point Mr. Witherspoon came in and remarked that he had others that were larger than these, some weighing 16 ounces. It is needless to say that the pears were greatly enjoyed. That such pears can be grown in western Texas will hardly be believed by people of other states, but as the BRAND has a reputation for truth and veracity, it stakes its all on the statement that the pears are equal if not superior to anything that was ever raised in California. That Texas is a fruit country is no longer doubted by those who have taken the trouble to investigate.

Curlee \$2.50 and \$5.00  
Pants for men. Sewed with shoe thread. Guaranteed not to rip. Geo. A. Stambaugh. It

### Notice Scalpers.

It is considered by the Commissioner's Court of Deaf Smith county that the acts of 1907 forbid Deaf Smith county paying bounty on scalps and is so ordered by the Court.

W. M. COGDELL,  
County Clerk.

Subscribe for the BRAND \$1.00.

### Millinery Opening.

Saturday Sept. 14, we will have on display our line of Ladies Dress Hats. We earnestly desire that you see our line before buying.

GEO. A. STAMBAUGH

## Coming to Our Store

Wednesday, September 18th and 19th

**Dr. P. M. RIGDON, Specialist**  
On Eyes and Glass Fitting

If your eyes hurt you or your sight is bad call and see him as we guarantee him to fit you and give satisfaction. Remember the date as he will only be here on days advertised.

**T. M. COULSON, Druggist**  
HEREFORD, TEXAS

## To Clothes Wearers



When you buy Hart Schaffner & Marx clothes, the dealer who sells them is authorized to make the following guarantee in our name:

Every Garment made by Hart Schaffner & Marx, and bearing our label, is guaranteed to be made of all wool and silk fabrics, with no mixture of "mercerized" or other cotton; the seams sewed with pure silk thread; the garments tailored in clean sanitary shops; the cloth thoroughly sponged and shrunk before cutting, and any Hart, Schaffner & Marx garment which proves defective or unsatisfactory may be returned and the money paid for it refunded.

**D. W. PINKSTON & SON**

# The Brand

R. W. HAWKINS, Business Manager.  
A. C. ELLIOTT, Editor.

Address all communications to  
THE HEREFORD BRAND

Official Organ for Deaf Smith  
and Castro Counties

Entered April 17, 1901, as second-class  
mail matter, post office at Hereford, Texas,  
Act of Congress of March 3, 1879.

Subscription Price \$1.00 per Year  
STRICTLY IN ADVANCE

FRIDAY, SEPTEMBER 13, 1907

THE BRAND has always endeavored to give the news as news, adhering to the facts as far as obtainable. The other day, while in conversation with some men, there were two significant remarks made, which call for this paragraph. One was that newspaper reports are never reliable; the other, in speaking of a certain statement made in the BRAND, said,—"It was as near as newspaper men generally get to the truth." Both of these remarks amount to the same thing. Is the charge true? Are newspapers so unreliable that the public must take what they read at a heavy discount? One of the gentlemen had reference to the reports in the papers about the country. The BRAND reporter took occasion to answer him by saying that newspaper men usually endeavored to get hold of the facts, but that sometimes they were held back by those who knew or misstated by those who were supposed to know and that more often the newspaper men were nearer the facts than others, for they take the trouble to investigate a rumor and on putting together what they find out by the probing process, the facts are often different from what many people think they are. On giving a news item to a reporter, a clear statement of facts is necessary, but if a greater part of the matter is left for him to guess at, he will, if he attempts it, miss the facts in a number of places. Newspaper men, after years of experience, grow a special sense for news, but they are no more liable to error than other mortals. What is a newspaper anyway? It is the publication of what the people say and do. What a paper must have, in order to give the current local history, is a statement of facts from those who hear what is said and see what is done. The paper depends upon the people to furnish this information. If the paper gets it wrong, the reporter is not altogether to be blamed.

THAT all absorbing question, the location of the Santa Fe machine shops, seems about settled and Amarillo has landed the plum. No other town, not even Canyon City seems to have had any influence with Mr. Turner in whose hands the settlement of the question appears to have been left. From his letter published on another page of this issue and a double headed article in the Daily Panhandle, the BRAND comes to this conclusion. So Amarillo gets the shops, if credence is to be given to these reports. That town has raised the big bonus asked by the Santa Fe and Mr. Turner promises the expenditure of large sums of money at Amarillo. Canadian, Amarillo and Clovis will be the division points. The Santa Fe will remove its tracks from Washburn and run a line from Amarillo direct north to connect with its main line at Panhandle. Thus the Santa Fe has ignored both Hereford and Canyon City. "It is up to Hereford to push the Panhandle Short Line. The Santa Fe will wake up and take notice. It will be built."

## "Fake" Patent Medicines.

Colliers weekly of August third in exposing many of the "fake" medicines and condemning Christian papers for publishing their advertisements has the following to say of F. J. Kellogg of Battle Creek, Michigan who advertises an "Obesity reducer," to reduce weight and make "muscle, bone, sinew nerve, and brain tissue." "It makes none of these things. What it does do is to reduce ones chances of living in exact proportion as it reduces ones flesh." Knowing that this said Dr. was advertising through the mails at Hereford and that some of our people supposing it to be the remedy of the noted Dr. J. H. Kellogg, Pres. of the Battle Creek Sanitarium for the last thirty years, might be gulled into using his remedy. I took it upon myself to make inquiry concerning him and learned that he is not a physician at all and is in no way related to the president of the sanitarium, who treats no cases by mail and is strong in his condemnation of the methods adopted by the said T. J. Kellogg. I make this statement for the benefit of my Hereford friends, having been asked by some of them concerning him.

T. J. GRAVES.

## Free Invitation.

To the people of Hereford and Deaf Smith Co: If you visit Dallas during the state fair I extend to you a hearty invitation to visit my big Tent Theatre Corner Ervay and Bryan Streets 3 blocks from the postoffice. My tent will accommodate nearly three thousand people. I have the finest band and most superb orchestra in the south. My Repertoire company is recognized as one of the best in America while my Big Tent Theatre is well known as being the finest in the world. If you want to see a clean moral show and hear fine music don't fail to call and see me. I will be glad to present to you or your family the best seats I have in my theatre and will show you all the courtesies due you and in my power to give.

The home of my old age will be in Deaf Smith county. Your interests are mine and mine are yours. Don't fail to call for me at Dallas. Just inquire for the Big Tent Theatre. It has been there for six months and every citizen knows it.

Respectfully,

H. D. RUCKER.

Owner of Rucker's famous Korak Wonder and Big Tent Theatre Corner Ervay and Bryan Streets, Dallas; Texas. 31-4t

## Jr. B. Y. P. U. Program.

Following is the program of the Jr. B. Y. P. U. for Sunday, Sept. 22 at 3 p. m:

Song and prayer.  
Minutes read.  
Roll Call.  
Scripture Lesson, Jno. 6:5-3; 5:6.  
Subject—Blood.  
Leader—Essie Smith.  
Prayer.  
How did Christ shed his blood for us?—Paper—Edna Fuqua.  
Rec. of Gen. 9:6—Cecil Cook.  
Rec. of Acts 17:26—Willard Taylor.  
Rec. of Luke 22:44—Ruth Hicks.  
Rec. of Jno. 1-13—Jack Mounts.  
Rec. of Hebrews 9:22—Johnie Bourne.  
Song No. 259.  
Was Christ willing to shed his blood for us?—Talk by all.  
Recitation—Sena May Mounts.  
The story of Joseph's Coat dipped in the Blood—Annie Dean.  
Song—Helen and Cotta Sisk.  
Recitation—Elizabeth Richards.  
Prayer.

## Warning to Public.

The Public is hereby warned not to drive or allow herds of cattle in the corporate limits of the city.  
HENRY HUBBERT,  
City Marshall.

J. L. FUQUA, President

C. W. DODSON, Cashier

# The First National Bank

HEREFORD, TEXAS

CAPITAL	\$ 50,000.00
SURPLUS AND PROFITS	27,087.60
SHAREHOLDERS LIABILITY	50,000.00
TOTAL	\$127,087.60
TOTAL ASSETS	500,000.00

**DIRECTORS:** L. GOUGH, J. L. FUQUA, C. W. DODSON, R. J. KIBBE, W. H. FUQUA, W. S. HIGGINS, J. T. JOWELL.

Safety Deposit Boxes For Rent

This Bank is well equipped to handle all business entrusted to its care and respectfully solicits your account . . . . .

## The Revival..

The revival being held at the pavilion under the auspices of the Christian church is being well attended. Sunday and Sunday night there were present some 800 people at each service and the crowds continue to be large. Rev. Chalmers McPherson of Waxahachie, who is doing the preaching, is an able minister and a speaker of pleasing address. He is earnest but not dogmatic. He preaches the doctrine of

his church without offense to those who may differ with him. Prof. McKinney of Illinois has organized a large choir and is conducting an excellent song service. The people of Hereford regardless of church affiliations are taking part and the other ministers of the town are helping by their presence and participation. The meeting will continue thru next week and the following subjects will be discussed:

Friday 8 p. m.—Our Creed.

Saturday 8 p. m.—Jonah in Hereford.

Sunday 11 a. m.—"All things are Yours."

Sunday 8 p. m.—Human Distilleries.

Monday 8 p. m.—Conversion—What is it?

Tuesday 8 p. m.—Pitching Tents in Wrong Directions.

Wednesday 8 p. m.—Saved by Grace.

Thursday 8 p. m.—A Candid Talk to Candid Men.

Friday 8 p. m.—Repentance.

# THE GRIST MILL

Where you get your wheat ground to Graham Flour, Corn to Meal and Chops, Kaffir Corn and Milo Maize crushed. That's the way to get your money's worth. Carefully select and shell your corn and GO TO MILL. Live at home, eat your own Corn Bread Phone 76.

E. W. HARRISON

HEREFORD,

TEXAS

# A POINTER

Is what we give you on the Flour question. If acted on, you will have fresh, sweet flour and bread that will build you up and preserve your health.



## FLOUR AT THIS PLACE

is newly ground, from the best A1 wheat, and is sold at a price that commends itself. For guaranteed flour, buy it here.

Hubbard Grocery Company

# We Will Furnish Everything

We furnish the Stationery, Bookkeeper, Fire and Burglar-proof Depository, and in addition carry Fire and Burglar Insurance and are protected from daylight holdups. We employ polite and competent men to look after our business and they will keep books for you without charge, receipting you for money deposited and paying same out on your order. We will only discuss your affairs with you or your authorized agent. If there is anything else we can do for you, ASK and ye shall receive. Something for nothing generally comes high, but a BANK account is one of the exceptions—you have it all to gain. COME and be one of us.

## The Western National Bank of Hereford, Texas

CAPITAL - - - \$50,000.00  
SURPLUS - - - 35,000.00

G. A. F. Parker,  
President

J. L. Smith,  
V. President

F. B. Fuller  
Cashier

Dr. A. J. Caldwell, Eye, Ear, Nose and Throat, new Carson building, Amarillo, Texas. 27-tf

J. G. Wilson of Everton, Missouri, visited his brother-in-law, J. E. Gyles, during the week of festivities.

When you want Fruits and Grape Juice come to where they are kept. J. G. Callens. 1t

Just received a car of splendid posts. They'll last always. Pa tried 'em twice. E. W. Harrison.

Watch our Friedman-Shelby Shoes surpass all other makes. J. G. Callens. 1t

You will do well to see C. S. Richards for city and ranch property before buying. 28-tf

S. H. Harris leaves this week with his family to go on his claim near Portales. He orders the BRAND to follow.

G. W. Ross tells the BRAND that as soon as he can get workmen, the cemetery adjoining the Ross addition will be fenced.

Isaac Moore, son and daughters, from Hall county were visiting at the home of G. W. Ross during the celebration and picnic.

We are head quarters for Corduroy suits and pants. They wear much longer than other kinds. J. G. Callens. 1t

Engineer Hans Hellan was in the city this week. He and his corps are finishing up the final survey of the Panhandle Short Line in the South Plains.

Mrs. Alice Payette and Miss Ira Hancock of Silverton visited the home of E. T. Woodburn during the celebration. They left for their home Tuesday.

We have sold our entire stock, and would like for those indebted to us to call at the old stand and settle their accounts. Carter & Houck. 31tf

See C. G. English for bargains in second hand household goods. He buys and sells anything. Phone 289. Across street from Hereford Hardware Co. 31tf

J. B. Eller of Blacktower, New Mexico came over to attend the picnic and visit relatives. Mrs. London and children who had been visiting across the line returned with him.

Oliver Davidson and wife from Estiline were visiting at Mrs. A. A. Davidson's last week. Also Mrs. Sloan and Miss Cecil Gee, both of Estiline. They returned to their home Monday accompanied by Miss Rolla Lovelace.

J. H. Patton and family of Amarillo was here last Thursday to attend the celebration and visit friends of the city.

Geo. Ashwander and family of Weatherford are visiting the families of H. W. Webb and Dr. J. W. Hicks.

Mrs. W. L. Dameron of Huntsville, Missouri, is visiting her sister, Mrs. J. R. Holman at the Tygret hotel.

Elmer Dameron left last Sunday for Lexington, Virginia, where he goes to enter Washington-Lee University.

Mrs. G. V. Harrison of Pilot Point returned to her home last Saturday after a pleasant visit with Jno. A. Johnson and family.

Our Dress Goods and Dry Goods Departments are full and running over. Come and see the new goods. J. G. Callens. 1t

# A CAR LOAD

of Dimmitt town lots just received and will be sold at a bargain. Also 7000 acres of fine land from one to six miles of Dimmitt in tracts from 160 to 5000 acres. Write, wire and come to see us.

## BURNAM REAL ESTATE AND LIVE STOCK CO.

Dimmitt, - - - Texas

# REPAIRING

Is one of our specialties. When your Mill, Well, Tank, Pipes, Etc., are out of order

PHONE NUMBER 24

We will do the rest. We oil mills by the month. Better put yours on our oiling list. :-: :-:

## SEWELL & BRAZIL

# FIGURE WITH US

We now have the largest supply of Storage Coal ever received in Hereford and will make it exceedingly interesting for those wishing to lay in their winter's supply for the next sixty days. Coal will be scarce this season and those who buy now will not get cold next winter. We wish to say that everything that is sold from our yards is either cash or in 30 days. Please do not ask or expect longer time.

## Fallwell & Sons

## T. M. Palmer Lumber Comp'y

DEALERS IN

### LUMBER, LIME, BRICK, CEMENT

and all Kinds of Building Material

Our Planing Mill is now running to its capacity and we can save you money on Doors, Sash, Frames and all kinds of finishing. If you wish to build you can save money by figuring with us. :-: :-:

## T. M. Palmer Lumber Comp'y

HEREFORD, TEXAS

## Local and Personal

J. B. Storm of Arney was in Hereford Wednesday morning.

Bran, shorts and cotton seed meal at E. W. Harrisons. 31tf

Mrs. H. Miller of Iredell, is visiting her sister, Mrs. H. O. Hubbert.

Phone 76 for salt. E. W. Harrison. 31tf

Racyle is the best wheel on the market. M. M. Majors, Agt. 22tf

For fresh Jersey milk, call on the Hereford Dairy. Phone No. 9. 24-tf

Plenty of alfalfa seed. Warren Grain Company. 27-tf

A. M. Jones left last Sunday for points in Tennessee on business and pleasure.

J. N. Ivey of Vega was at the picnic enjoying all the good things at hand.

Dr. S. C. A. Ruby of Clinton, Missouri, was the guest of the Woodmen of the city during the celebration.

Arthur Pierce left Tuesday for Memphis and other points on the Denver.

B. F. Thomas of Big Springs is on a visit to his daughter, Mrs. J. P. Wood.

Miss Lillian Parks of Bryan has been visiting at the home of Mr. and Mrs. J. D. Jarrott.

BORN—To Rev. and Mrs. E. D. Morgan, Tuesday evening, September 10, a ten pound boy.

We have a few Trunks which we will sell at a great Bargain. We need the room. J. G. Callens.

Lillie McKinley left Tuesday evening for Sherman where she will enter Kidd-Kee College for the year.

Bed Blankets in Demand. We have lots of them cheap. J. G. Callens. 1t

W. J. Brockman of Tevil, Kentucky, have bought a home on the south side and expect to move to Hereford in a short while.

# Alfalfa Lumber Co.

Dealers in Building Material of all kinds. Our Motto: "Best grades and right prices. Our intention is to please the public. If we make mistakes we are at your service to correct the same.

## Alfalfa Lumber Company

J. M. NICKOLS, - - - Local Manager

# THE FIRST STATE BANK

OF HEREFORD

**CAPITAL \$30,000.00**

We are now open for business and solicit the accounts of our friends in and around Hereford. All accommodations consistent with sound banking extended to our customers.

**W. B. BEACH,**  
President

**OTHO H. VARDEMAN,**  
Cashier

## Additional Locals

A. P. Murchison was in Amarillo Tuesday on business.

Black-Cat Hosiery at The Hub. 31-3t

Get'n Cool, come and see our line of Underwear. J. G. Callens. 1

Worth Hats don't cost \$5.00, but make you wonder why others do. The Hub. 31-3t

Buy Character Trousers at The Hub. 31-3t

See the 5 and 10 cent counters at The Hub. 31-3t

L. P. Landrum and family left Tuesday for Silverton for a few days visit.

Miss Ruby Huffman of Portales was at the home of D. W. Pinkston during the week.

## Still Complete

Our nursery stock is still complete and our trees all live if properly cared for. Our long experience in the business enables us to direct the proper attention to our stock.

**The Hereford Nursery**



## REGISTERED HEREFORDS

All ages of Fine Bulls for sale at reasonable prices.

CATTLEMEN SHOULD SEE ME

**J. D. BURKETT**

## Do You Want to Make Some Money

If you do, when you want anything in the Lumber line come to see us. We have the largest stock that has ever been carried in Hereford. We have just unloaded a car of windows, all sizes, also a car of screen doors. Our prices are down to the "rock bottom" mark. It will pay you.

**Kemp Lumber Co.**

J. W. Burks, Local Manager

Hereford, Texas

Mrs. Pat Mullin of Midlothian is visiting in the city this week.

Mrs. J. H. Stinson of Amarillo has been visiting in the home of Dr. J. W. Rogers this week.

Tilden Strange from the Indian Territory was here during the picnic and will likely locate here.

J. D. Bratton and wife from Plainview celebrated with relatives in the city from Friday to Sunday.

Mrs. Joe Killough after a visit in the home of Jno. A. Johnson has returned to her home at Amarillo.

Beautiful line new Gingham, Ducks, Scotch Covets, Percales, etc at J. G. Callens. 1t

Beautiful line Silks, French Flannels, Oxford, etc for waist at J. G. Callens. 1t

We handle the genuine Rockvale lump coal, the best to be had. Warren Grain Company. 27-tf

I have some fine residences for sale or to trade for cattle. A. O. Thompson. 30-tf

W. T. Smith will haul that trunk—he never misses a train. Phone 87 or 226. 34-4t

C. S. Richards has some choice city and ranch property. See him before buying. 28-tf

Panhandle oats, 36 pounds to the bushel. Let us send you a sack. E. W. Harrison. 27-tf

Largest selling high-grade wheel in the world. The Racycle. See M. M. Major. 31-tf

Mrs. Ella Winstead is again at work with the BRAND force. The presence of a lady makes us boys be good.

A \$105.00 dollar rubber tire buggy for sale cheap, almost new. See Geo. Burns at Park's Drug Store. O. F. Smith. 31-2tp

We carry the Best Hosiery for Boys and Girls in Hereford. See the Famous BEAR Skin Brand at J. G. Callens. 1t

When you want a trunk or other baggage hauled, W. T. Smith will answer your call instanter. Downtown phone 226; residence 87. 30-2t

I will have my pattern and street hats on display Saturday, September the 14th. Mrs. S. L. Hart at Pinkston's. 31-1t

Our SHOE stock is immense. We are carrying the BEST Shoes that is possible to make at the prices. Come and see them. J. G. Callens.

E. R. Garten of Corydon, Iowa, who has some valuable land interests in these parts, was in Hereford last week and spoke of his continued faith in the future rapid growth of this country. The present crop he thinks is sufficient evidence of what this land will do.

### Schwabs

\$15.00 Special. A nob-by-servicable suit for men. The price, \$15.00, is on the sleeve. Geo. A. Stambaugh. 1t

### College Opening.

Panhandle Christian College hereafter to be known as Hereford Christian College opened last Monday under most favorable auspices. A large number of friends and pupils were present. A short program was rendered including the addresses of a number present. The new president, Prof. T. R. Day, delivered an address in which he outlined the policy of the school. The enrollment was quite satisfactory, many of the old students returning and new names added to the list. The president is hopeful of a successful term.

# LAND BARGAINS

1280 Acres 3 miles of Vega, Texas. A Bargain.

640 Acres, two-thirds Valley Land. \$14.00 per Acre.

640 Acres nine miles of Hereford. \$14.00 per Acre.

16 Acres in Evant's Addition. \$125.00 per Acre.

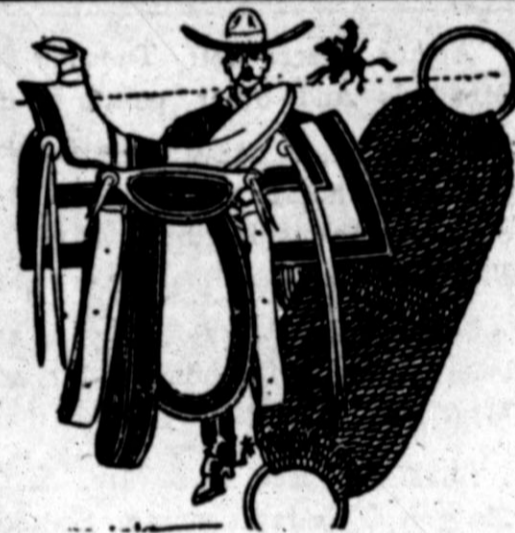
Write for Information.

## MURCHISON & JONES

REAL ESTATE AGENTS

Hereford,

Texas



## A Saddle Cinch

for our customers this week. We are putting on sale a special price a fine lot of Saddle and Harness of various styles and makes. All the saddles are made on standard trees. The leather used

is high grade and the workmanship is the best throughout. This special offer is to get people acquainted with the quality of our Harness and Horse Goods.

## J. A. CANTERBURY

## LLANO ESTACADO NURSERY

S. L. BOONE, PROPRIETOR

Is now offering all the leading varieties of both shade and fruit trees to the trade at reasonable prices. All home-grown trees. Let us fill your orders

Nurseries at Hereford and Lockney

## Tierra Blanco Herefords

L. R. BRADLY

...BREEDER OF

Registered Hereford Cattle

Write me or call at my ranch, situated five miles east of Hereford, on the Tierra Blanca river.

Herd Headed by Chorister, No. 93983  
Assisted by Dawn, No. 122944

Will sell a quantity of young stock either singly or in car load Lots

Subscribe for The Hereford Brand



**GOOD STUFF  
TO EAT  
Is Our Business**

**Are You Getting  
Your Share?**

Try us one month and we will convince you that we can please the most exacting. :: :: ::

**We Sell Ribatross Flour  
"BEST ON EARTH"**

**Cardwell Bros.  
GROCERS  
HEREFORD, . . . . TEXAS**

**Major's Studio**

**PORTRAITS, VIEWS  
AND ENLARGEMENTS  
Satisfaction Always**

**M. M. MAJOR**

**BOYLAN & COMPANY  
TAILORS  
OF DENTON**

Have opened up a branch shop at Pinkston's Mr. Boylan is a practical Cutter and Tailor. Call when in need of anything in the Tailor's line. ::

**BOYLAN & COMPANY  
TAILORS  
AT PINKSTON'S**

**PHONE YOUR WANTS**

To the Hereford Steam Laundry and they will do your work on short notice. We will call for your bundles and deliver same free. All work guaranteed to be first-class.

**Hereford Steam  
... Laundry ...**

Subscribe for the BRAND.

**PRIZES AWARDED.**

Long List of Cash Prizes Awarded for Farm and Garden Products. The following prizes were awarded by the various committees. An examination of the list will show that a great variety of farm and garden products were on exhibition. Other prizes were awarded as shown. Those whose names appear should call at the BRAND office and call for their order and checks. A. C. Elliott, secretary of the Commercial Club, has the checks ready for distribution.

- Best corn \$3 H. H. Stanley.
- Milo Maize \$3 R. C. Bridges.
- Kaffir Corn \$3 F. H. Britton.
- Oats \$3 W. A. Ricketts.
- Wheat \$3 E. E. Ramsey.
- Millet \$2 S. J. Sanders.
- Alfalfa \$3 Irwin & Collins.
- Sorghum \$2 R. C. Bridges.
- Water Melon \$3 J. D. Bourne.
- Cantaloup \$3 D. P. Vaughn.
- Cabbage \$3 G. C. Major.
- Onions \$3 W. B. Green.
- Tomatoes \$3 Mrs. E. M. Pittman.
- Irish Potatoes \$2 E. W. Poth.
- Sweet Potatoes \$2 W. M. Cogdell.
- Peas \$2 Mrs. S. D. Houser.
- Beans \$2 F. H. Britton.
- Beets \$2 J. P. Clement.
- Cucumbers \$1 E. W. Poth.
- Rhubarb \$1 Mrs. W. G. Ross.
- Kershaw \$1 J. H. Beach.
- Pumpkin \$1 Blake Cogde.
- Okra \$1 F. H. Britton.
- Rhode Island Red Chickens \$2 Mrs. Stambaugh.
- Bronze Turkeys \$2 Mrs. K. H. Norton.
- Bantam Chickens \$1 H. Q. Thickstein.

- Best general display of garden and farm products \$10 W. B. Green.
- Best display of potted plants \$2 Mrs. Pitman.
- Best display of fruits \$2 Hereford Nursery.
- Choicest bouquet of cut flowers \$1 Mrs. Frank Britton.
- Finest needle work \$2 Mrs. Ness.
- Most graceful rider in the parade Miss Barnett.
- Most graceful rider in patriotic costume Miss Bradley.
- Best allround matched team John Roudebush.
- Most outlandish turnout in parade Brazill & Sewell.
- Most attractive auto in parade Renfro & Price.
- Most attractive carriage The College.
- Most attractive merchant's float Hubbard Grocery Co.
- Most attractive single buggy Miss Head.

**Bargains in Land.**  
Section No. 315, Block M6, Castro county, Texas. Price, \$11.50 per acre net; terms, \$6,112.00 cash and assume three notes of \$416.00, each dated September 18, 1905, and due in two, three and four years respectively from their date, with 7 per cent interest. This is a bargain and anyone wishing further information, write or call on C. G. Wither- spoon & Son. 29-3t

**New Quarters.**  
H. O. Park, the druggist, has moved into the three link building recently built for his use. When he gets everything in shape, he will have one of the handsomest stores in the city. His prescription department will be separated from the main part by special screens, his big soda fount will adorn the front, and the other fixtures will give the whole store a very nobby appearance.

**Acreage Property.**  
Now is the time to make money on Hereford city property. The biggest money is in acreage property. I have 80 acres adjoining the town on the south which I will sell in 5 and 10-acre blocks at a very low price for the next few days. 11-tf J. P. SNYDER.

# The Successful Farmer

Like any other successful man, thinks ahead, lays his plans intelligently, and works to them.

## NOW THAT THE HARVEST IS OVER

He is getting ready to break his stubble, knowing that the earlier and the more thoroughly it is done, the better it will be for next year's crop. When he thinks of plows he thinks of JOHN DEERE and that takes him to

### Garrison Brothers

who carry a complete line of John Deere Plows, the **LIGHTEST DRAFT PLOWS MADE**, besides a full line of Farm Implements of all kinds, including

**The Deering Row Binder, the Emerson Disc Plow, the Emerson Alfalfa Renovator, Moline and Burr Oak Wagons, Etc. Make our store headquarters when in town.**

**To the Stockholders of the Pecos & Northern Texas Railway Company:**

You are hereby advised that the Board of Directors of the Company have called a meeting of the stockholders, to be held at the principal office of the Company in the city of Amarillo, Potter County Texas, on the 10th day of October, A. D. 1907, at 10 o'clock a. m. to consider and act on a proposition to ratify, confirm and approve the action of the Directors of the Company in causing an amendment to the Company's Articles of Incorporation to be approved by the Attorney General of Texas and filed in the office of the Secretary of State of the State of Texas, on the 14th day of March, A. D. 1906, which amendment provided for the construction of two branch lines of railroad and fixed the amount of the capital stock of the Company at Five Hundred and Seventy-five Thousand (\$575,000.00) Dollars, divided into 5,750 shares of the sum of \$100.00 each, which proposition, if adopted by a vote of two thirds in value of the stock of the Company will increase the capital stock of the Company from \$100,000.00, the amount fixed by the Original Articles of Incorporation, to \$575,000.00, the amount fixed by said amendment so filed to the original Articles of Incorporation.  
J. N. FREEMAN,  
Secretary.

**The Breeze.**

The BRAND is in receipt of Vol. 3, No. 1 of the "Breeze," the quarterly issued by the faculty and students of Panhandle Christian College. It is a book in the form of a magazine of 56 pages, containing besides matter pertaining to the school, a number of well written addresses and articles. This issue of the "Breeze" is a credit to the College and to the town.

**Public School.**

The public school opened Monday with the largest enrollment in its history. The teachers and pupils were all enthusiastic and eager to get down to work. The list below will give the assignment of teachers with the number enrolled in each grade.

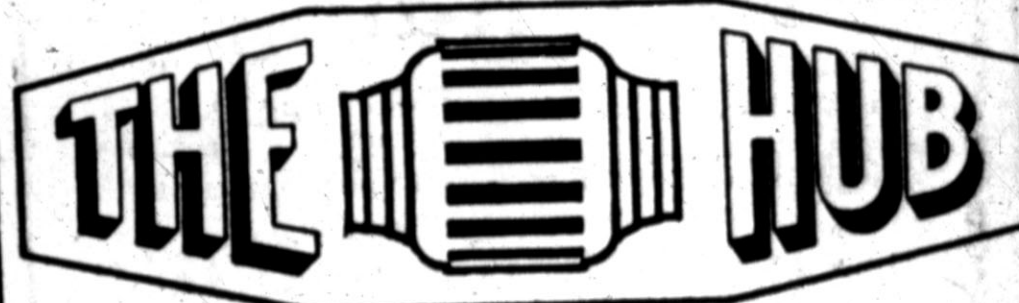
High School 132 Prof E. H. Wray  
Miss Millicent Griffith, Mrs. E. H. Wray.

- Sixth Grade 46, Miss Roxye Ivey.
- Fifth Grade 57, Mrs. E. P. Trieves.
- Fourth Grade 65, Mrs. Earnest Ashberry.
- Third Grade 48, Miss Maggie Ray.
- Second Grade 38, Miss Mable Perry.
- First Grade 46, Miss Rosa Taylor.
- Total 432.

**Ready to Thrash.**

In anticipation of the largest grain crop Deaf Smith and Castro Counties have ever produced, I have provided and thoroughly equipped two first-class thrashing outfits and am now ready to begin work for the public. Let your wants be known as the first that comes will be the first served.  
20-tf J. S. MOLLENHOUR.

GO TO



FOR

**"Black Cat Stockings"**

The Sturdy, Good wearing kind that has the quality to back up their reputation. Every pair of stockings bearing the "Black Cat Brand" is guaranteed by the manufacturers. These goods cannot help but please you. They are made of the very best yarns and dyes, the color is absolutely fast. They are triple knees, heels and toes, and they fit as stockings should fit. They will please you because they wear well. WE ASK YOU TO TRY A PAIR OF THESE STOCKINGS. Then you'll buy no other brand. A large stock of these goods just received.

LADIE'S	MEN'S	BOYS AND GIRLS
75c pair	25c pair	25c pair
50c pair	15c straight 25c	15c straight
25c pair	15c 2 pair	15c 2 for 25c
15c straight per pair		
15c 2 for 25c		

**E. C. ELROD, - Proprietor**

FARMS

# BARGAINS IN PANHANDLE LANDS

RANCHES

If you have Farms, Ranches or City Property for sale, list them with us. We are getting quite a line of Agent in the North and East and expect to bring a number of homeseekers to Hereford in the near future. Give us a chance to sell your property. Satisfaction guaranteed.

City Property

## PARK & BOURN

Hereford, Texas

### Doctor Wants Damages.

Dr. T. B. Richardson, a practicing physician of Texico, is about to sue the Texico Daily Trumpet for \$25,000. The papers are now being closed up and the case will be filed in the district court at Portales and will come up for hearing in the October term.

Dr. Richardson, in his introductory to the court, will claim that his character has been attacked unjustly

by the Trumpet and that he feels that he is entitled to the sum of \$25,000 from the Trumpet as damages.

Some time in February of this year there appeared an article in the Trumpet in which one A. J. Smith, a baker of Texico, attacked Dr. Richardson, using language that was displeasing to the doctor.

As both plaintiff and defendant are residents of Texico, and promi-

nent in business and social circles, the outcome of the suit will be watched with interest.—Texico Democrat.

### Children and Men.

A special service for children will be held at the tabernacle Saturday afternoon at 3:30. Children from 7 to 17 years of age, inclusive, invited, none others younger or older admitted, except the officers of the church and the ministers of the town. On Sunday afternoon at 3:30, a special meeting will be held for men and boys, and every man and boy in the Hereford community is especially invited.

### Brand Appreciated.

The BRAND has established the custom of sending out each month a printed statement to each subscriber whose subscription expires during the month. This statement serves to notify the subscribers and gives them an opportunity of extending their time if they so desire. In order to give other readers a chance to know what is thought of the BRAND and how the notice has been received, a few replies are given below. The notice reads as follows:

#### SUBSCRIPTION.

Dear Sir:—We appreciate your patronage as a subscriber to the Hereford BRAND and trust that it has met with your expectation. Our list shows that your subscription expires ..... If you desire to continue as a subscriber, please return this notice with a remittance of ..... dollar and your subscription will be extended to .....

Respectfully,  
THE HERFORD BRAND.

Here are a few of the replies received in one mail:

54 Colte Trevine, Monterey, Mex.

Dear Sir:—Sure, I want the BRAND. Thanks for calling my attention to the subscription. The BRAND is a good paper—a letter from home.

Yours truly,

THOS. S. BARCUS.

Muscataine, Iowa, Sept. 4, 1907.

Hereford BRAND, Hereford, Texas.

Gentlemen:—Enclosed draft one dollar (\$1.00) for renewal. You may bet I "desire to continue." I am interested in the "Panhandle" and the "BRAND" is doing more to build up Hereford and the county of Deaf Smith than any other medium. Success to the BRAND and the good people of Hereford, of whom I met many in August 1906.

Yours respectfully,

F. G. WHITE.

Des Moines, Iowa, Sept. 2, 1907.

Pub. of the Hereford BRAND:—I am changing my address and wish you to send my paper to the new address. The BRAND is very interesting to us. It is read from

start to finish. My old address was 1104 Locust St., Atlantic, Iowa.

MRS. FLORA E. BILLINGSLEY.

Davenport, Iowa, Sept. 3, 1907.

Editor Hereford BRAND,

Hereford, Texas.

Dear Sir:—Glad you apprised me of the fact that my subscription was out. Enclosed please find \$1.00 to 1908 and oblige.

Very truly,

D. J. CHINN, M. D.

**Childrens School Shoes of the very Best. Prices at the bottom. J. G. Callens.**

### A Correction.

The new two-story brick building erected by the Odd Fellows is nearing completion, and when finished will add greatly to the beauty of Dewey Avenue. The BRAND last week called this building the W. O. W. building. This was an error, made on account of not giving proper attention to copy.

### Land Owners Notice.

I am going East soon and if you have anything cheap to sell tell me what you have. Will bring you a buyer.  
S. L. ADAMS,  
With E. F. Connell Land Co.



### Isn't it True

that many a policy holder doesn't feel sure his loss would be paid if he had a fire? It certainly is, and what is more, many of those misgivings in case of fire would prove true to the presentment. Fire policies are good as gold. I write every working day of the year. Get them of me and you'll be safe. If you want peace of mind try them and see.

B. H. SMITH

## Expanding

Is the term which applies to our business at present. We have whole stacks of lumber which we are offering at "rock-bottom" prices. We also handle the best paint on the market, as well as everything else in builders' material.

Hereford Lumber Co.



## You May be SURPRISED

To learn of our being able to fit you up with one of the best Tailor-Made

Suits that can be bought anywhere for the money. We are agents for the celebrated Continental Tailoring Co., Chicago, Ill., and can guarantee that each order given us will be constructed according to individual measurement. When in need of that fall suit we would be glad if you would drop in and see our samples. Also our other lines, for it is our aim to supply you with General Merchandise, Dry Goods and Groceries. Drop around and see us.

LEE & GOLLEHON

Dimmitt, - - - Texas

# \$350 Monarch Piano GIVEN AWAY

The merchants of Hereford whose names appear below, will give free on November 30, 6 p. m., to the young lady, church school, club or public organization in the Panhandle receiving the largest number of votes, a

## \$350.00 MONARCH PIANO

This piano is one of the famous Baldwin makes, and is a fine instrument.

### THE PLAN AND RULES

1. For each cash purchase of 25c, one voting ticket will be given.
2. The tickets must be voted at the time and place of purchase.
3. Count will be made every Wednesday and the list turned in for publication in the Brand.
4. All tickets will be preserved and the final count made by the judges.
5. No votes given on credit purchases.
6. No votes will be sold but will be given away when purchases are made.
7. By special arrangement the Brand will give 100 votes for each years subscription.

The following merchants will begin to give away the tickets on Tuesday, August 20:

- Purcell & Sons, Best Rigs in Town.
- Major's Studio, Portraits and Views.
- Hereford Brand, on Subscription Only.
- Beck & Roberts, General Blacksmiths.
- E. B. Black, Furniture and Undertaking.
- D. R. Gass & Son, Dry Goods and Notions.
- Hereford Lumber Co., Everything in Lumber.
- Hubbard Grocery Co., Everything Good to Eat.
- H. C. Myrick, Clothing and Gents' Furnishings.
- S. B. Feemster, Best Short Order House in Town.
- El Merito Pharmacy, Where Prescriptions are a Specialty.
- Hereford Hardware Co., Hardware, Queensware and Paints.
- Orr Bros., largest and best equipped Barber Shop in Hereford.

# Wants For Sale

**LOST**  
 LOST—A folding pocket Kodak. Finder please return to Alex Thompson. 23-ft

LOST—One pair of black kid gloves 1/2 length. Return to Mrs. C. L. Sullivan. 31-1t

LOST—Scarf pin dragon's head with small diamond set. Finder please return to BRAND office and receive reward. 1t

FOUND—Some money tied in a lady's handkerchief. Inquire at this office.

## MISCELLANEOUS WANTS

WANTED—Two good separator men, will pay good wages. Work to begin about July 1. 21-tf J. S. MULLENHOUR.

WANTED—To trade 160 acres land for good stock cattle, horses, hogs, or sheep. Address L. Gough, Hereford, Texas. 31tf

WANTED—1,000 acres of my Castro county ranch put in wheat. Two years free rent and a house to live in, or will lease the ranch for five years. Also want 10,000 trees put out and cared for two years. Write proposition at once to A. H. Eliston, Norwalk, Cal. 30-2t

## FOR RENT

FOR RENT—Furnished rooms. Apply to Mrs. Chas. Havenhill. 29tf

## LIVE STOCK FOR SALE

FOR SALE—One good milch cow. Apply to Mrs. R. L. Biggs. 2tp

SALE—Horses, mules and livestock of all kinds for sale by Claude Norton at Purcell's stable. 31tf

FOR SALE—Some sows, shoats and pigs at a bargain if taken at once. See Verne Witherspoon. 30-4tp

TRADE—I will trade two fairly good milk cows for one extra good one. A. H. Morriss. 30-tf

FOR SALE—Good new four room house—one acre of ground. Buggy. Horse and cow sheds. Good well. In a good neighborhood. See Sam H. Morris. 27tf

FOR SALE—One fine bred Durpc Jersey male hog, eleven months old. Inquire at Mrs. W. B. Robinson's. Phone 126. 31-4tp

FOR SALE—One fine two-year old Jersey male, subject to registration. Call and see me if you wish to purchase. D. R. Gass. 29-tf

## TO EXCHANGE

FOR EXCHANGE—Good improved section of land. Will take Hereford residence and city property. See Sam H. Morris, agent. 29tf

EXCHANGE—That residence, farm, or ranch, if there is money in it. I may have just what you are looking for. See my exchange list. 29-tf SAM H. MORRIS.

TO EXCHANGE—Dalhart residences, well located, bringing \$20.00 and \$25.00 rental, to exchange for Hereford property. Address Box 248, Hereford. 22-tf

TO EXCHANGE—Patent section 3 1-2 miles north of Dalhart; all smooth land, to exchange for Hereford property, town or adjacent. Address Box 248, Hereford. 2-2tf

## REAL ESTATE FOR SALE

FOR SALE—My residence in college addition. J. B. Allen. 7tf

LOTS OF LOTS—For sale on installment plan. 18-tf SAM H. MORRIS.

FOR SALE—My residence and my new two story brick building at a bargain. J. M. Bogard.

FOR SALE—4 sections of a La Cross disc plow. Price \$200 if taken at once. J. S. Mollenhour. 20-tf

320 acres of patented land to trade for good residence in Hereford. See J. H. Bowers. 28-tf

FOR SALE—Eight acres adjoining College campus. Call phone No. 248 if you want a bargain.

QUARTER SECTION—\$10 per acre, \$600 cash, balance in 5 equal payments, 6 per cent interest. Address L. Gough, Hereford. 31tf

LOTS! LOTS! LOTS!—Several large residence lots near Geo. Irwin's fine residence, for sale on easy terms. SAM H. MORRIS. tf

BARGAIN—A bargain in some nice residence property, close in and well located, either furnished or unfurnished. See the J. H. Pitman Land Company. 28-tf

FOR SALE—Good paying business property. Also good new residence close in; improved acreage property close to town. Call on J. M. Boone. 30-tf

RESIDENCE FOR SALE.—The old J. W. Hough residence situated in West Hereford can be bought on reasonable terms. This is a well improved place and will make some one a good home. 13tf H. B. WEBB.

LAND BARGAINS NEAR HEREFORD—We have about 4000 acres of land near Hereford which we intend selling at once. Any size tract to suit purchaser. These are all good farming lands and will be sold at from \$2 to \$5 below the prevailing price, quality and location of lands considered. J. P. SNYDER LAND CO., 11-tf Hereford, Texas.

FOR SALE—As I have bad health and have lost my speech, I desire to sell out my livery business and try some other country. I want to sell the barn, the entire stock of vehicles, horses, harness, etc, but in case I have too many vehicles, I have a party already that will take the horses and part of the vehicles. Any one who wishes to go in a livery business, come at once and look at this outfit and I will try to make the terms and prices right on all or part of this outfit. Easterwood Livery. 28-4t

COLLECTION—I will give prompt attention to all accounts placed in my hands for collection. Office in C. E. Edwards' building next door to post office. C. S. Richards. 28-4t

**BOONE BARBER SHOP**  
 E Z Shaves. Hot and Cold Baths on Short Notice  
 L. E. THOMPSON - Proprietor

## CLEO COMMUNITY.

Mr. and Mrs. Geo. T. Abbott have returned home after spending about one month in visiting relatives and friends in Lamesa, Big Springs, Odessa and other south plains towns.

J. R. Hastings and son, Joe, returned yesterday from Clarendon, where the Hastings had a family reunion at Mr. Hastings parents, who are both still living. Mr. Hastings says the entire family of 13 children were present and many of their grandchildren.

J. A. Johnson, Claude Boyd, Arch Conner and others took a drove of cattle to Hereford last week.

Mr. and Mrs. Luther Williams of Olton are visiting their parents Mr. and Mrs. W. P. Boyd.

Messrs Williams, Barnard and others also went to the picnic at Hereford.

Miss Etta Dixon has returned to Dimmitt after an absence of about one year with relatives in Brazos and other eastern counties. She says there is no place like the plains and especially "Castro" county.

Mr. and Mrs. Geo. Burch are spending a few days with relatives in Amarillo.

O. M. Burch and wife also left for Amarillo last Thursday.

A. H. Eaves an old friend and neighbor of ours of Wellborn, Brazos county has been visiting us old easterners a few days. He is delighted with the country. He says the only thing he dislikes about it is that he doesn't own any of it. He thinks this is far ahead of anything he ever saw the black land belt, not excepted. He may locate here in the near future. W. S. D.

**New Silks.**  
 Our fall line of Taffeta and Wash Silks and Heatherbloom linings are now in. Geo. A. Stambaugh. It

The Hereford Band.  
 Many of the visitors who were here during the celebration and picnic when told that the band was a local organization were much surprised. The beauty of the instruments and concerts that were given would be a credit to older bands. All the boys have worked hard and under the leadership of Mr. Warner, the Hereford Cornet Band gave entire satisfaction during the chautauqua and picnic. The boys deserve the hearty support of the city and they will get it. The band stand recently erected will give them a good place for their weekly rehearsals and the BRAND expects to see a strong musical organization in this band. The personnel of the band is as follows:

J. S. Warner, Leader and Manager, H. Cloyd, Geo. Cloyd, W. C. Witherspoon, W. H. Furnace, E. H. Inman, W. E. Inman, Rollie Hough, Luther Hough, W. Smith, L. Smith, Leslie Sturdy, Leron Gough, Lester Guinn Will Argo, Tom Webb, Fred Brunk, Glen Brunk.

Broken lots of mens pants at Bargains. Callens. 31-2t

**J. H. KING**  
 Notary Public  
 LANDS, LOANS and INSURANCE  
 Abstracting land titles a Specialty

## PROFESSIONAL AND BUSINESS CARDS.

**W. J. ROGERS, M. D.**  
 PHYSICIAN AND SURGEON  
 Office at Coulson's Drug Store  
 Residence Phone 77 Office Phone 105

**DR. C. W. McFARLING**  
 PHYSICIAN AND SURGEON  
 Office at Park's Drug Store  
 Hereford, Texas  
 Residence Phone No. 138

**R. M. JOHNSON,**  
 PHYSICIAN AND SURGEON  
 Home at Stinson Residence.  
 Office at Coulson's Drug Store.  
 Hereford, Texas

**S. D. HOWSER**  
 PHYSICIAN AND SURGEON  
 Office at El Merito Pharmacy  
 Hereford, Texas  
 Residence Phone No. 244

**J. W. HICKS**  
 PHYSICIAN AND SURGEON  
 Diseases of Eye, Nose & Throat a Specialty  
 Office at Coulson's Drug Store  
 Residence Phone 217 Office Phone 234

**DR. J. D. RATLIFF,**  
 DENTIST  
 Office over Coulson's Drug Store  
 Phone 234

**J. J. PORTWOOD**  
 DENTIST  
 Office over First National Bank  
 Phone No. 298.  
 HEREFORD, - - - TEXAS

**DR. W. A. PRICE**  
 PHYSICIAN AND SURGEON  
 Office at El Merito Pharmacy  
 Res. Phone 222 Office Phone 300  
 Hereford, - - - Texas

PLANS, SPECIFICATIONS, ETC.  
 BUILDING SUPERINTENDENCE  
**WALTER D. HORNE**  
 ARCHITECT  
 Office with Hereford Lumber Co.  
 Hereford, Texas

**SUGGS & JONES**  
 ABSTRACTERS  
 Complete Abstract of Title to Deaf Smith County Lands.  
 Hereford - - - Texas

A. B. AXTELL, C. E. S. D. MILLER  
**AXTELL & MILLER**  
 CIVIL ENGINEERS  
 EAKLE BUILDING AMARILLO, TEXAS

**JNO. P. SLATON**  
 ATTORNEY-AT-LAW  
 Office over T. M. Coulson & Co.  
 Hereford, Texas.

Geo. W. Barcus Jno. C. North  
**BARCUS & NORTH**  
 Attorneys at Law  
 Hereford, Texas  
 Office in Western National Bank building

**BAKER & WITHERSPOON**  
 Attorneys-at-Law  
 PRACTICE IN ALL THE COURTS  
 Hereford, Texas

**W. L. SIMS**  
 LAWYER  
 ABSTRACTS OF TITLE  
 PARMERTON TOWN LOTS  
 Parmerton, - - - Texas

E. F. Connell W. D. Kellehor  
**E. F. CONNELL & COMPANY**  
 Real Estate and Live Stock  
 Panhandle Farms, Ranches and Hereford City Property of all kinds. Also some good bargains in Central Texas black land farms.

**L. GOUGH**  
 GENERAL IMMIGRATION  
 NOTARY PUBLIC  
 Hereford, - - - Texas

C. G. Witherspoon W. Cauda Witherspoon  
**C. G. Witherspoon & Son**  
 Dealers in Panhandle Lands  
 Abstracts prepared on short notice. All kinds of stenographic work done. Exclusive agents for Western Union Land Co.'s Lands

C. L. Davis Jno. W. DeAtley C. E. Ozandine  
**HEREFORD REALTY COMPANY**  
 DEALERS IN  
 City, Ranch and Farm Property  
 Hereford, Texas.  
 Personal attention given to all business given us.

**SAM H. MORRIS**  
 HEREFORD CITY PROPERTY  
 RENTAL AGENT  
 ABSTRACTS ACCOUNTING  
 Office over Garrison Bros. Hdw. Store--Phone 72

**J. W. ENGLISH**  
 Real Estate  
 Office South Side Public Square

A. P. Murchison J. S. Jones  
**MURCHISON & JONES**  
 Real Estate and Live Stock  
 Hereford, Texas

**HEREFORD**  
 and other points on  
**Pecos Valley Lines**  
 best reached by direct connection with the A. T. & S. F. Ry.  
**BE SURE**  
 your ticket reads via Santa Fe **all the way.** Full information regarding rates, etc., cheerfully furnished.  
 D. L. MEYERS,  
 Traffic Manager,  
 Pecos Valley Lines,  
 Amarillo, Texas

**SIDEWALKS**  
 First Class in every respect, using Clean, Strong Gravel and Sand. All work guaranteed with a reliable guarantee. Prices the best. :: :: ::  
**G. W. NATIONS,** HEREFORD, TEXAS  
 Subscribe for the Brand --- \$1.00

# Moved Across the Street

We have moved across the street into the Odd Fellows building which has been built especially for us. We are proud of our new quarters and invite all to come and see us, whether you need anything or not. We are always ready to give you our very best service.

We are closing out our paints and varnishes at cost. Come and get our prices.

## Hereford Pharmacy

H. O. PARK,

Proprietor

If you need glasses come and get them while our optician is here. Will be here until the first of October.

### Vice President Turner's Letter.

Amarillo, Texas, Sept. 6, 1907.  
Mr. H. B. Sanborn, President,  
Chamber of Commerce,  
Amarillo, Texas.

Dear Sir:—In answer to your request to be present at the meeting to be held this afternoon, I have thought best to make formal written reply.

In February, 1906, an agreement was made between the people of Amarillo and the railroad companies that I represent, to the intent that if legislation could be procured, permitting us to take up the old Panhandle line, we would route the trans-continental line via Amarillo, and the railroad company has proceeded on this basis, locating di-

vision terminals at Clovis, Amarillo and Canadian. I offered the Amarillo Commercial club what was then, the full value of property required for division terminal here, but distinctly stated that it was without any obligation to maintain them here, although, with the establishment of the neighboring divisions at Clovis and Canadian, it would be beyond probability that they would ever be moved.

It is now eighteen months since this offer was made. Recently I have called on the Chamber of Commerce for a good and sufficient guaranty that the right of way between Panhandle and Amarillo, and the station grounds at Amarillo, according to the above mentioned agree-

ment would be delivered in the near future.

We have held grading outfits all summer, ready for the work and the time has now arrived when I must have this guaranty, or the right of way and the terminal grounds. With the guaranty, I can start the work. Material has been bought, and the general state of the work of improvement all along the line demands the immediate completion of the gap between Panhandle and Canyon City. We have already spent more than a million dollars, and expect to spend three million more; Amarillo has largely been the headquarters of this expenditure.

The long delayed completion of the Belen cut-off is near at hand, and through business must be arranged for at once. I therefore request this guaranty by September 10th.

In regard to the plans at Amarillo, we propose building nearly ten miles of track room, rebuilding in a permanent manner, all roundhouse and shop buildings in modern style, of adequate capacity; without making any obligation as to the cost of same, I estimate it at \$300,000.

I claim to have personally secured the routing of the line via Amarillo, and to have fulfilled the promise of the railroad company, absolutely, so far, and ask the citizens of Amarillo to close out the agreement quickly.

Yours truly,  
AVERY TURNER.

### Lucky Wreck.

The south bound Denver No. 2, Conductor Murphy in charge, passed through here at three o'clock yesterday evening. They were late, and running at a lively speed when emerging from a cut east of Tolbert, one of the rails "bucked." Probably caused by the heat, and threw the hindmost Pullman off the track. The sleeper rolled over a couple of times, and lying upon its side, the front trucks were on top of it.

There was much excitement among the passengers of the sleeper when they were tossed about in this sudden fashion. Eight or ten people were more or less hurt: mostly skinned up about the face and wrists, though one man and one woman had their shoulders badly out of joint. Conductor Murphy who was in the car at the time, was about as badly bruised as any, but this did not deter him from taking up the tickets for the rest of the journey.

The passengers of the wrecked car were transferred to the second sleeper, and the train soon pulled out for Vernon, where every doctor in town was put to work upon the hurt and scared people.

Pat Dooling, who was on the plug

at Vernon waiting for No. 2 to pass, said they were only delayed 45 minutes by the wreck. He was highly amused, like any Irishman would have been, at the antics of four or five Jews, who had been in the wreck and were wanting to wire their friends all about it. When told that the Western Union had been cut out of the telegraph business for the past two weeks, they insisted vociferously that this did not make any difference: they were willing to pay for it, and their wires would have to be sent or the company would hear from them. It was impossible to get these excited fellows to listen to reason, and Pat says it was as good as any show he had been to lately.—The Chief.

## Panhandle Real Estate is the Best Investment



in the world today. DIAMONDS are the next best investment to be found. You will find our stock of Diamonds complete at all times and our prices are positively guaranteed to be right. We also carry a special line of high grade railroad watches, in the Elgin, Waltham, Hamilton and Hampden movements.

W. H. RAY

...Jeweler and Optician...

## GROCERIES

When you want good clean groceries, try us --we have a complete line of fresh things to eat. Give us a trial.

ARGO & JARROTT