

Schools Out of Senior Ring Business

Trustees Go Along With Reappraisal

By BOBBY TEMPLETON
Brand News Editor

The Hereford School Board of Trustees moved swiftly through a long agenda in record time by taking action on pending business dealing with the purchase of gasoline for the transportation department, senior ring purchase policy, school policy manual, and the tennis complex lighting at the high school, and the reappraisal of school district property for tax values.

They also discussed the in-service

training session held Monday, heard a report on the cosmetology department, considered the attorney general's ruling on school fee charges, reviewed enrollment figures, heard a tax report, concluded discussion on recommendations to restructure the athletic department and to do away with the "honor rule" concerning suspensions for criminal offenses requiring jail sentence punishment.

PROPERTY REAPPRAISAL highlighted the meeting action with Jim

McMorries tax consultant and property appraiser, recommended to the board members as he did to the county commissioners court to go along with a reappraisal as the district would be hurt the most if it didn't because the school district tax office has a smaller staff and would require more time to compile tax rolls. The County approved a reappraisal at a special meeting last Friday based on the county and the city commission joining in. The city is to consider Monday.

McMorries, who is only one of three tax appraising firms in the state, was accepted by the county for the job which must be completed in nine months in order to use the information on next year's taxes. He advised the board that the reappraisal would be good for about four or five years when "the state would have control of it anyway."

Jim Conkwright, board president, reviewed the action of the county meeting which was attended by the city and school representatives. He said the cost was divided among the governments on the basis of the amount of parcels which had (individual tax valuation cards) with the schools to pay \$32,711.12; the county, \$42,111.58; and the city, \$13,777.30. The total cost is \$88,600.

The trustees unanimously accepted the reappraisal, although reluctantly, and decided on McMorries for the job since his price was cheaper than the other firms could possibly quote. They did so after holding a short executive session on how the job could be paid off, possibly over several years.

The board then decided to leave the gasoline supply situation exactly as it is now through Jan. 1 when it will be reconsidered. Presently, it is bought at tank wagon price from where ever it can be bought the cheapest with no guarantee for supply in case of a shortage. It was discussed that the schools might go to a rotation system like the city by cycling the source of supply monthly from local dealer to dealer both consignees and jobbers. This however doesn't guarantee supplies during shortages either.

The vote to leave it as is was four for with Conkwright and James Gentry voting no and Lynton Allred abstaining. Allred is a local fuel dealer and therefore disqualified himself from voting.

THE SENIOR RING PURCHASE policy in the past has been to bring a non-local supplier who used school buildings to sell (See SCHOOL BOARD, Page 2A)



Great Expectations

Homecoming Queen candidates display pretty smiles above in expectations of the outcome of the queen judging will be Friday. They are (standing,

L-R] Debra Albright, Cheryl Arney, and Renee Payne (sitting) Sonja Hacker and Julie Hallows.

thursday

the Hereford Brand

Hereford, Deaf Smith County, Texas October 16, 1975
74th Year, No. 83 32 Pages 15 Cents

United Way Donations Start Trickling In

The United Way of Deaf Smith County had its first campaign drive report Tuesday and, while funds had just begun to trickle in, drive chairman Speedy Nieman reported that workers had made many of their contacts and distributed pledge cards.

"It was too early to really determine the impact of the campaign drive, but we'll be able to see where we are at the report meeting next Tuesday," he stated. Nieman said approximately \$4,000 was reported at the meeting this past Tuesday.

The two-week drive started last week, and Nieman said many of the campaign pledge cards had been left at firms. "Hopefully, we'll have many of those returned by next Tuesday, and we anticipate some new payroll deduction contributions."

This year's campaign goal is \$59,600—the same as the 1974 goal. The UW drive here includes nine agencies, with approximately 71 per cent going to local youth programs and about 93 per cent of the entire budget remaining in the

county. Citizens who are not contacted through a business are asked to send their contributions to the United Way, P.O. Box 1371, Hereford.

R.C. Hoelscher, chairman of the out-of-town management division, announced his solicitation crew this week. They are: Jim McDowell, Don Childers, Rodney Laubhan, Ray Chambliss, Lloyd Sharp, Rodney Gordon, and Jeff Morris. Captains had previously been named in other divisions.

Other division chairmen include Bill Johnson, retail; Lanny Crump, wholesale; Andrew Kershen, agricultural; Bartley Dowell, financial; Robert Mayfield, professional; Mike Patrick, utilities; and Nicks Fariss, public employees.

Agencies included in the United Way are Campfire Girls, Kids, Inc., Scouts, Big Brothers-Big Sisters, Children's Rehabilitation Center, Red Cross, Salvation Army, Council on Alcoholism, and the United Services Organization.

Bank Business Increases Here During The Past Three Months

A \$5 million plus increase in deposits in the two Hereford Banks for the third quarter of 1975 over the same period last year was reported on bank call statements required by the federal

government this month. Between July 1 and Sept. 30, the banks had received \$64,761,329.17 in deposits reflecting a definite change in the local economy from this time last year, when

the cattle market was recovering from low prices and other agricultural markets also were depressed. Bank calls are made approximately every three months when banks are legally bound to publish business figures in local newspapers and to report them to government officials.

THE DEPOSIT INCREASE follows the good news reported during the past two months when building reports recorded by the city went over half a million dollars each month. They now total over \$3 million and along with the bank deposits indicate a much improved economy.

During the third quarter, assets of the banks totalled \$74,728,702.58 as compared with the 1974 third quarter asset total of \$68,542,430.94. The loans during the past three months for both banks went as high as \$42,949,869.21. The loan total for third quarter of 1974 was \$40,599,517.

The figures reflect slightly different periods as the bank call last year went out as of the close of business (See DEPOSITS, Page 2A)

Herd Fired Up For Game

Despite some injuries at key positions and taking on a team that is rated a two-touchdown edge, the Hereford Whitefaces are getting "fired up" for their opening District 4-4A games against the Plainview Bulldogs here Friday night.

The game will mark Homecoming activities for Hereford High School and a large crowd is expected for the 7:30 p.m. kickoff Friday night at Whiteface Stadium.

COACH FRED UPSHAW reported Wednesday that the Whitefaces had some "real spirited" practice sessions this week. "We will have to rise to the occasion, because Plainview has a real fine team... they're well balanced and have some veterans in the offensive and defensive line."

Upshaw added that his starting lineup Friday is still a question mark in some positions, because of the injury situation. Vance Hennington, the fine linebacker and leading tackler, underwent surgery Monday for a knee injured in the El Paso game. He is in St. Anthony's Hospital in

and football game. Following the pep rally, a parade which will include several floats and decorated cars, will begin at 3 p.m. with Gene Brock serving as parade marshal. Route of the parade is west of Union to Ave. F., south on Ave. F to Park Ave., West on Park to Main, south on Main to Second, east on Second, and will disperse on parking lot behind Hereford State Bank.

Judges for the parade have been selected by the Student Council. Only high school entries will be judged and it will be based on best all-around, most original, most expressive, best all-around car and most original car.

From 5 to 7 p.m., the senior class is sponsoring a chili and beans supper in the high school cafeteria. The public is invited to eat with the seniors to help them raise money for upcoming class activities.

Seniors will also sponsor a homecoming youth dance from 10 p.m.-1 a.m. Friday night in the Community Center. Admission is \$2.50 per individual and \$4 per couple. Featured rock band will be "Ten High."

Special activities have been planned for the class of 1950. The exes will be honored with a coffee at 1 p.m. in the Community Center. A dinner and dance for the class has been set for 5 p.m. in Civic Club Center. Other exes are also invited to attend.

Also planned for homecoming is a party this evening from 7-9 p.m. at the high school for ex-D.E. students. Refreshments will be served in Room 121.

Amarillo and will be in a cast for about eight weeks.

Dennis Evans, the Herd's other strong linebacker, missed the last game and is a doubtful starter Friday. Upshaw said he may see "limited" action. Quarterback Mike Crim moved to a linebacker post in practice this week, and may start at one of the vital posts. Ricky Taylor and Baltimore Guerrero have also seen action at linebacker, and Taylor will probably be a starter.

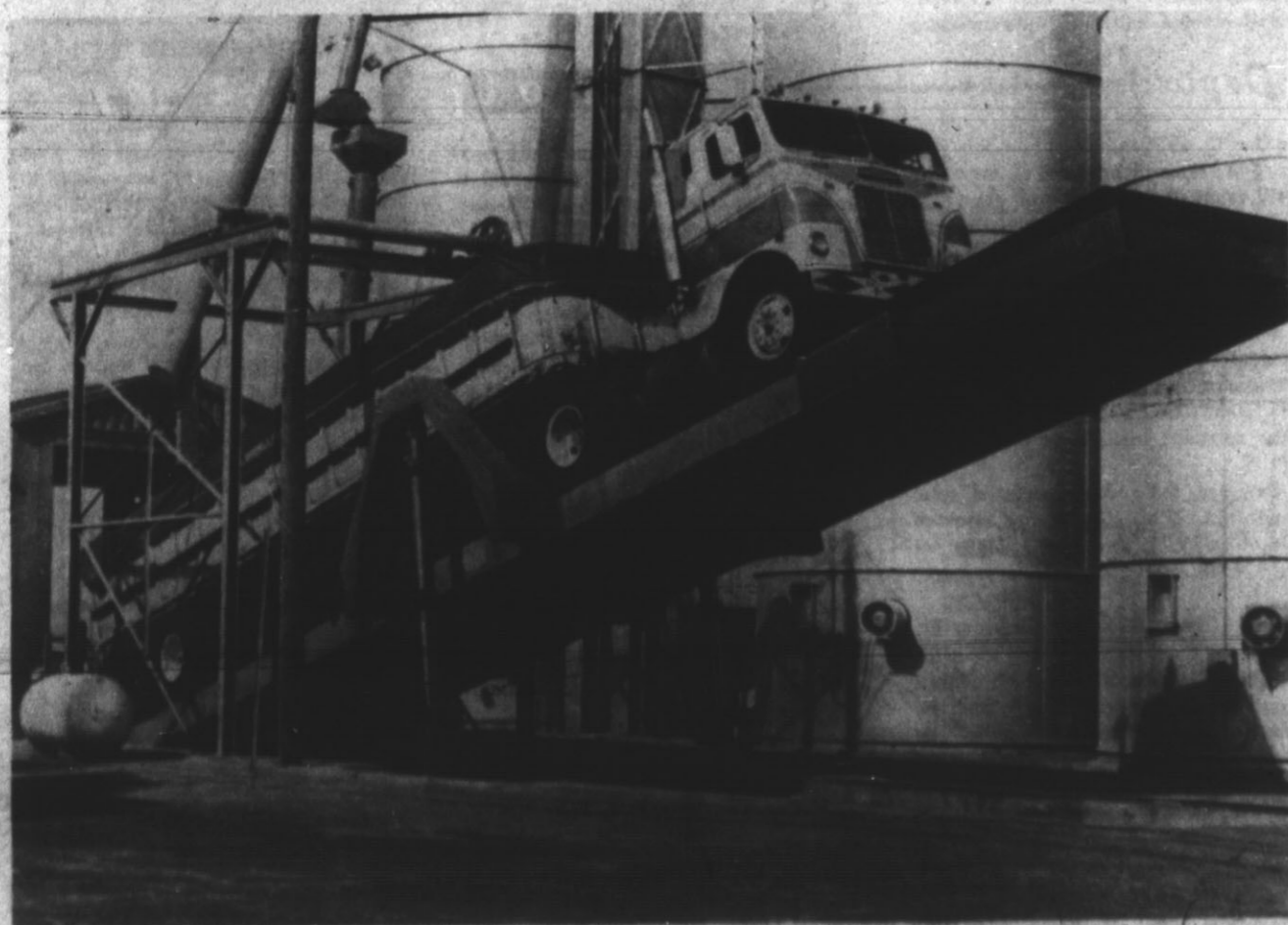
MIKE DUDDING is listed as the probably starter at quarterback, and he will also start at one of the safety positions on defense. Sophomore quarterback Kelly Kitchens will probably relieve Dudding on offense.

The remainder of the starting lineup will be about the same as in past games. Tackle Barry Acton sustained a pinched nerve in his neck in the Tuesday workout, but Upshaw is hopeful that Acton will be ready to go Friday.

Upshaw was encouraged with the (See FOOTBALL, Page 2A)

Peak Yields Hit 10,000 Pounds

Corn Harvest Is 75% Complete



Up She Goes

A semi truck loaded with corn gets a hoist up via a hydraulic platform at Grain Handling Corporation as the huge payload is dumped into the elevator pit. Long lines of trucks waiting to dump were

formed at the firm's facilities here this week as the local corn harvest continued at a good pace. Harvesting is estimated to be 75 per cent complete locally.

Deaf Smith County farmers are entering the home stretch in the 1975 corn harvest with operations already almost 75 per cent complete in most areas.

Favorable weather has also hastened the drying down of the local milo crop and farmers are now harvesting the red grain at a good pace.

Spokesmen for local elevators indicated Monday that overall corn yields locally should be excellent, with some fields yielding as much as 10,000 pounds of the yellow grain per acre.

Wister Clevenger of Grain Handling Corporation of Hereford indicated that yields have been good in almost all areas, with the only significant reduction in yields coming in areas that were hit by hail during the summer.

"Corn yields have been ranging from 7,000 pounds on up, and we've seen some 10,000 pound yields," said Clevenger.

Joe Artho of Hereford Grain Corporation reported that yields have generally been running anywhere from 8,000 to 10,000 pounds per acre on corn received at this facility.

"The harvest is peaking out, although a few late fields may not be harvested for another couple of weeks," Artho indicated.

Harvesting of corn in both the Dawn and Easter communities was reported to be about 75 per cent complete according to spokesmen for Dawn Co-Op and Easter Grain.

Both elevators reported that milo (See HARVEST, Page 2A)

Obituaries

MARVIN A. JOHNSTON

Funeral services for Marvin A. Johnston, father of Mrs. Weslie B. Owen of 109 Douglas, were conducted Wednesday morning in McKinney.

Mr. Johnston died Sunday after a lengthy illness and would have been 84 years of age Oct. 21. He was a retired farmer and a member of the Church of the Nazarene in McKinney.

Survivors include the widow, Emma; three sons, Claude A. of Pasadena, Calif., Leon A. of El Centro, Calif., and Emil G. of Fort Worth.

Also, two daughters, Mrs. Owen and Euleta Johnston.

J. N. HARDING

Services were held for J.N. "Newt" Harding of Napa, Calif., a former Hereford resident, Tuesday during Masonic rites in that city.

A retired vegetable producer, Mr. Harding died Saturday in a hospital at Oakland, Calif. He was 79.

Born in California, Mr. Harding came to this county more than 25 years ago and was employed at that time by P.W. Williams of Oxnard, Calif. He was involved in the first efforts to grow lettuce here on a large scale.

The deceased was manager for several years of F. H. Valsing Company, a local vegetable produce firm. Mr. and Mrs. Harding moved to Hobbs, N.M. about six years ago and he retired in Napa a year later.

He was a member of the Presbyterian Church and the Masonic Lodge.

Survivors include his widow, Alice, and a brother.

BIBLE VERSE

"I have fought a good fight, I have finished my course, I have kept the faith."

1. Who is the author of the above declaration?
2. To whom was he writing?
3. Where was he at the time of this writing?
4. Where may we find this statement?

Answers To Bible Verse

1. Paul the Apostle.
2. To Timothy, a young preacher.
3. In prison in the city of Rome.
4. II Timothy 4:7.

'Bring A Friend' Night Brightens Program

'Bring A Friend' night was held Tuesday night at the Rea Building by the Big Brothers-Big Sisters of Hereford Inc. at which those gathered heard the significance of rural programs directed children from single parent families.

The program was presented by Tom Visentine, national representative of Big Brothers of America and Big Sisters International. He told the audience that rural programs of the Big Brother and Big Sister concept are increasing all across the country. Usually these programs have been organized primarily in big cities.

"Hereford is a great example that these programs can work in rural areas," he said. "They are not just for the big cities."

He explained the ins and outs of big brother-little brother and big sister-little sister relationships and their importance to a well rounded youth. The little sisters and brothers may be from families which contain older brothers and sisters, and only one parent, but the organization provides much needed attention for the participants.

Visentine pointed out that women who doesn't have the time to be a big brother or sister may still offer valuable service to the organization. "There are many other ways to become involved," he said.

Also, he said the older partner in the matches experiences an enjoyable and rewarding time with their younger counterparts.

JoAn Dwyer, executive director in Hereford, introduced a film titled, "A Pal for Joey," which depicted a big brother and little brother during their recreational and educational experiences together. Since some present were not regular participants of the program, the film showed exactly what the organization was about.

Others present included board members and each of the brother-sister matches.

The Hereford organization was organized about 1 1/2 years ago under the direction of a board of directors. Volunteers are continually needed to work with the organization and may join by contacting Mrs. Dwyer of her office in the civic center downtown.

Modern Cooks
We wonder how many brides can bake their cake and eat them, too.
-Eagle, Dothan, Ala.



TOM VISENTINE



ANYONE FOR GRIBBLES?

For those who are not familiar with the City of Corpus Christi, that "Sparkling City by the Sea" owns what is known as the Corpus Christi Inner Harbor where ships from around the world call to pick up and deliver their cargoes.

Back in 1970 the Inner Harbor was a polluted body of water. Not much lived in it. It didn't look very pretty and it didn't smell very nice.

In the intervening years, however, industries along the harbor, at the direction of the Water Quality Board, have cleaned up their discharges so that pollution loading has decreased enormously. The people in Corpus Christi like it and so do the gribbles.

Gribble? A gribble is a tiny bug (isopod Crustacean) which lives in the water and has a ravenous appetite for anything made of wood. That includes such things as submerged dock pilings which are in danger of being eaten away by the hungry little bugs. A marine biologist in Corpus Christi says the situation is worsening because the water is less polluted than in the past.

Dock owners in the Gulf Coast city are wrapping their pilings in plastic to stop the borers. Wraps are sealed, creating a thin layer of stagnant water inside. The gribbles soon use up all of the oxygen in that water and they die. Result: no more gribble nibbling.

Obviously it's better to have cleaner water with gribbles than dirtier water without gribbles. But the moral of this little tale is that everything has its price. And the price to the Corpus Christi city marina, for wrapping some of its timber next year, is a hefty \$7,500.



Prize Winners

Ken Hicks, manager of BJM Service & Equipment presents a gift certificate good for \$50 in merchandise at Boots & Saddle Western Wear to Mr. and Mrs. James White. The Whites were named winners of the gift certificate at a drawing during the local firm's steak fry held Saturday. Approximately 150 customers and guests attended the steak fry.

Five Day Workweek Common In Country

The 5-day week continues to dominate the schedules of American workers, according to data released by the U.S. Labor Department's Bureau of Labor Statistics.

Once-a-year statistics on the number of days worked by nonagricultural wage and salary employees on full-time schedules revealed that:

—About 48.4 million employees usually work 5 days a week —another 8.2 million regularly work 5-1/2 to 7 days, and —1.2 million work less than 5 full days (3 to 4-1/2 days).

The Bureau's report is based on data collected in May of each year, beginning in 1973, through a supplement to the Current Population Survey, the source of the monthly estimates of the employment status of the civilian population.

The relationships observed this May were significantly affected by the economic recession, and comparisons with 1973 and 1974 must be interpreted accordingly. The extent to which secular trends may have been a factor can be determined only when data are available for additional years.

Highlights of the 1975 survey are as follows:

—A decline in the total number of full-time workers in the year ending May 1975 brought decreases in the number of employees in every category of days worked except

those fewer than 5 full days. Changes in the pattern of days worked generally reflected a decline in weekly hours for full-time workers.

—Employees who usually work 5-1/2 days or more a week declined by 1.3 million, reducing their share of all full-time employees from about 16 to 14 per cent. Most of the decrease was in 6-day workers.

—Five-day workers declined by one-half million but increased as a proportion of all

full-time workers, from about 82 to 84 per cent.

—Employees who usually worked full time in less than 5 full days increased by about 140,000 raising their share of all full-time workers to just over 2 per cent. Most of the increase was in 4-day weeks.

GOLDMASTER DIAMOND CENTER

Cowan Jewelers Downtown

PROPERTY ENTERPRISES

Call or see Lee Umsted for experienced Real Estate Counseling on any type of property. He's put up hundreds of sold signs for references

205 S. 25 Mile Ave.
364-6633

Businessman's Corner LET'S TALK ABOUT NEWSPAPER ADVERTISING

By Lynn Brisendine

SHOULD AN ESTABLISHED BUSINESS ADVERTISE REGULARLY?

Newspaper advertising is probably one of the most misunderstood subjects in the world, with numerous misconceptions about it being passed down from father to son for generations. One such erroneous thought still prevailing, though it may have held a measure of truth at one time, is that there is no need to advertise in your newspaper if your company has been in business for several years. Nothing could be further from the truth today! The wisdom of saying, "everyone knows I'm in business because I've been here so long," has long passed.

To prove this point very emphatically, a businessman needs only to take the time to check with utility companies, to find what percentage of the population moves from place to place during just one twelve month period. Nationally the average is over 30%. This means, if you don't advertise in your newspaper regularly, almost one third of the population in your community may be a long time hearing about the benefits of buying from you, and an appreciable number of these will probably never set foot in your establishment.

Isn't word-of-mouth advertising the best kind? It surely is, and if you could buy word-of-mouth advertising you'd surely have it made business-wise. But, approaching this theory with all due regard for human nature, it is safe to say that for every 100 happy, satisfied customers you have, only one will ever open his mouth to tell another person about you! You could starve to death waiting for this type of advertising results!

But you're not starving? Of course you aren't if you've been in business for a long time, or bought out a going business when you started. However, do you want to stay at your present business volume level from now on? If 30% of the population is moving every year, don't you stand to lose some of your old customers? Wouldn't you like to replace those lost with new customers? A progressive businessman would surely want to increase business every year, if at all possible, or at least avoid sliding backward. No way can this be accomplished in today's fast changing market without newspaper advertising!

Some businessmen actually think that spending money for advertising is like gambling; you place your bet, throw the dice, and maybe you'll win, but mostly you lose. While this may be a humorous analogy it certainly is without basis in fact. Advertising, though not a science in the true meaning of the term, does have certain ingredients that must be applied to achieve the desired results. And, without a doubt, one of these ingredients is regularity! This fact is more important now than it has ever been due to the spiraling inflation, unemployment growth and the increased reluctance on the part of the consumer to buy at any price. Today people actually sit down to go through their newspaper for the definite purpose of reading the ads to find the best buys. If your advertising does not appear regularly in your newspaper you are missing a golden opportunity to bring in NEW customers, and remind your old patrons of the pleasant buying experience they have had with you in the past.

The businessman of modern times must recognize that buying habits are either non-existent or change rapidly, in this highly mobile society we live in. It is not unusual to drive many miles just to shop at a business establishment that is having a special sale event. Yet, the very same items that are on sale miles away may be just as good a buy at your place of business, but if the local buying public doesn't know this you will surely miss out on their business.

The businessman who stays abreast of changing attitudes and buying trends, through the use of logical, well written and regular newspaper advertising, will be many sales ahead of the die-hard who keeps telling himself he has been around long enough that everyone knows where he is and what he sells. Obviously this kind of thinking belongs in the attic with grandma's picture album!

NEXT WEEK: NEWSPAPER ADVERTISING — WHAT IT CAN AND CANNOT DO.

WE HAVE MORE THAN JUST LUMBER at McCaslin's

Paneling, ceilings, kitchens, siding, insulation, paints, windows, doors, top grade plywood, roofing, etc., etc.

...plus the area's most experienced & knowledgeable personnel for handling all of your building needs.

Carl McCaslin LUMBER CO.

364-3434 344 E. 3rd

This weekend, call any other state* and talk five minutes for 86¢ or less... usually less!

*Except Alaska and Hawaii

Our weekend One-Plus rates are so low that you can talk awhile and still spend less than a dollar. For instance, a five-minute coast-to-coast Long Distance call dialed direct all Saturday and Sunday until 5 p.m. is only 86¢. An out-of-state call spanning fewer miles costs even less. If you can't wait till the weekend these same low rates are in effect every night from 11 p.m. to 8 a.m.

Where One-Plus dialing isn't available, One-Plus rates apply on station calls. If you dial direct and reach a wrong number, call the operator. You won't be charged.

Travel by Long Distance... and stay awhile.



For rates to Alaska and Hawaii, call the operator. One-Plus rates don't apply to person, coin, hotel-guest, credit card or collect calls, or calls charged to another number.

Emmett Kelly Jr. for Southwestern Bell

Want to know more ways to save on out-of-state Long Distance calls? Return this coupon and we'll send you a free calling guide.

Southwestern Bell
P.O. Box 787
St. Louis, Missouri 63188

Name _____
Address _____
City _____
State _____

Netters First At Plainview

The Hereford High School boys' tennis team wrote a new chapter in the annuals of HHS sports history over the weekend, taking its first team championship since the introduction of a tennis program here six years ago.

The Herd netters scored a total of 53 points in the Plainview tournament in capturing their record-setting win.

Amarillo High scored 51 points to take second place and Monterey finished third with 48.

Each team or player was competing in a 16-place bracket and all of the Hereford netters

placed no lower than seventh in their bracket.

David Rudder and Rocky Rodriguez placed first in doubles and Steve Hoover and Clayton Faubion finished seventh in doubles.

Herby Del Toro placed fifth in singles and Jesse Castanada was sixth.

The girls' tennis team finished seventh in the

tournament, hampered by the illness of one of the team members.

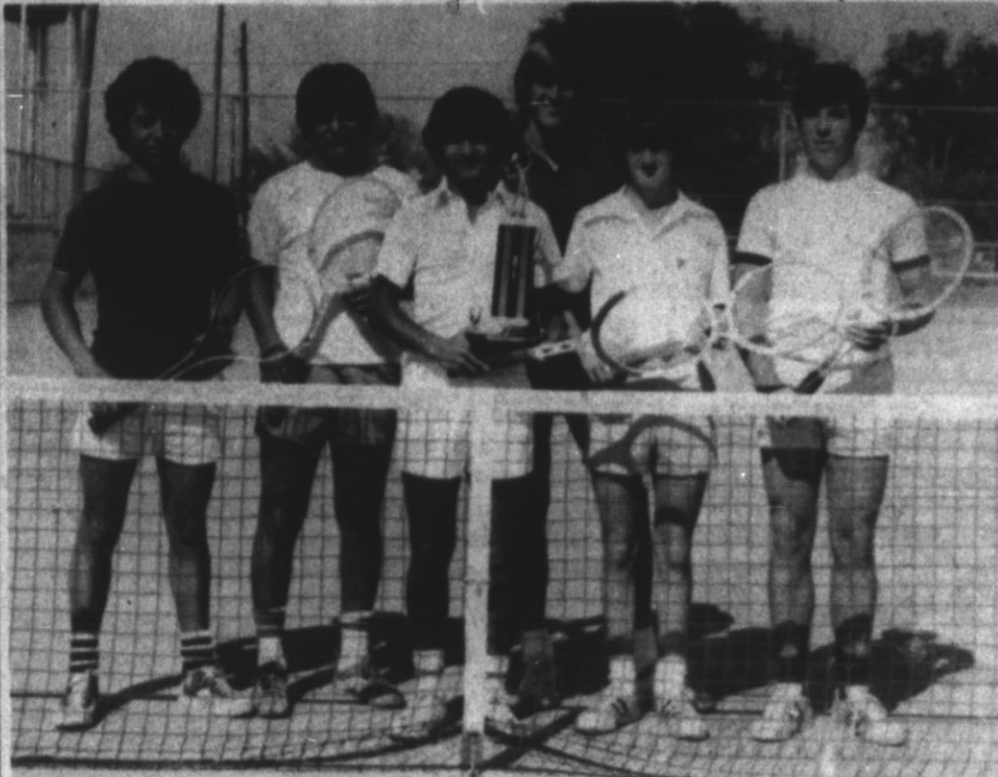
Janet McWhorter placed 12th in singles and Jane Hoffman was unable to compete due to illness.

Susan Grimsley and Rose Warren placed 11th in girls' doubles and Shelly Scott and Karen Grimsley placed 12th.

Speaking on the boys' team's

first place finish, Herd tennis mentor Steve Thomas indicated that he felt that the win was "a good accomplishment, considering the fact that our team members have been competing with teams that have twice their experience."

The Herd netters will see more action on the courts this weekend as they participate in a tournament at Lubbock.



Tourney Champs

Members of the HHS boys' tennis team captured the championship of the Plainview tournament held last weekend. Herd netter pictured from left include Rocky Rodriguez, Jesse Castanada, Herby Del Toro, David Rudder, Steven Hoover and Clayton Faubion.

Tag Team Action Set

A huge newcomer named Randy Tyler joins Sputnik Monroe in tag team action Saturday night in Lions Club-sponsored matches at the Bull Barn.

Sputnik has taken a partner to continue his feud against Ricky Romero. Romero's partner is Scott Casey, a young athlete from Dallas. Tyler weighs in at 265 pounds, Sputnik at 240. Romero is a comparative lightweight at 226, and Casey hits the scales at 235.

Sputnik Monroe, a battered veteran of the mat, is from Louisiana. A loud but colorful man, he calls himself the Ragin' Cajun. He has lost twice to Romero, but inflicted enough damage in the course of events to make the Mexican's victories hollow ones.

In a battle of giants, Frank Goodish at 310 pounds and 6'5" meets popular black wrestler Ray Candy. The candy man, a kid-loving genial Georgian, is 6'4 and 300 pounds. Goodish,

whose life-style is that of a hippie, says that he hails from San Antonio, Detroit, or Chicago. "I'm from anywhere I choose to be from," says the big man with the beard.

Angelo Poffo, the highly-conditioned athlete from Chicago, was scheduled to meet Don Fargo in the opener. However, Fargo was injured in a recent match with Ricky Romero in Amarillo, and is in the east consulting physicians in regard to possible surgery.

Fearless Forecasters

Upshaw 98-58 .628	Templeton 105-51 .673	Tubb 93-63 .596	Nieman 106-50 .679
Amarillo vs. Berger Pampa vs. Caprock Tascona vs. Palo Duro Coronado vs. Lubbock Dumas vs. Canyon Levelland vs. Perryton Panhandle vs. Phillips Dalhart vs. Spearman Lefors vs. Boys Ranch Littlefield vs. Dimmitt Olton vs. Morton Abernathy vs. Friona Tulla vs. Idalou Lockney vs. Floydada Canadian vs. White Deer Fritch vs. Sunray Stratford vs. Stinnett Clarendon vs. Silverton Wheeler vs. Shamrock Farwell vs. Bovina Springlake vs. Vega Kress vs. Hart Drake vs. West Texas SMU vs. Rice Tech vs. Arizona Texas vs. Arkansas	Amarillo Caprock Palo Duro Coronado Canyon Perryton Phillips Spearman Boys Ranch Littlefield Olton Friona Tulla Floydada Canadian Fritch Stinnett Clarendon Shamrock Farwell Vega Hart West Texas SMU Arizona Texas	Amarillo Caprock Palo Duro Coronado Canyon Perryton Phillips Spearman Boys Ranch Littlefield Olton Abernathy Tulla Lockney Canadian Fritch Stratford Clarendon Shamrock Farwell Vega Hart West Texas Rice Tech Texas	Amarillo Pampa Palo Duro Coronado Canyon Perryton Phillips Spearman Boys Ranch Littlefield Olton Abernathy Tulla Lockney Canadian Fritch Stinnett Clarendon Shamrock Farwell Vega Hart West Texas Rice Arizona Texas

Upsets Baffle Panel

"Upsets" were blamed this past week as The Brand's grid prediction experts, the Fearless Forecasters, missed from 8 to 14 of the games on the weekly contest page.

Speedy Nieman missed eight games but reclaimed the leadership on the panel as Bobby Templeton missed nine of the games. Mack Tubb was wrong on 12 of the games, and Coach Fred Upshaw had a disastrous week with 14 incorrect picks.

The Palo Duro-Canyon tie tripped all of the panelists, of course, and three professional games and two college games were total wipe-outs for the crew. In the pro ranks, it was the Atlanta-49er game, Green Bay-New Orleans, and the big Kansas City upset over Oakland. On the college scene, all missed the Arkansas-Baylor,

and North Texas-Houston games.

Templeton was the only panelist to pick Mississippi State over Rice, while Nieman was the only one to select

Oklahoma over Texas. This week's contest games will feature the start of district competition among many schoolboy teams.

Women Win Top Two Grid Prizes

Entrants in the weekly Brand Football Contest generally had a tough time picking the winners last week, but two female contestants emerged as two of the money winners by missing just 5 and 6 games.

Patsy Hampton took the first cash award by missing only five games out of the 26 listed on the contest page. Ann Lueb took second place by coming closer on the tie-breaker score. She missed six games—as did Jay

Boren and Ginger Olson—but her guess of 28 on the tie-breaker won her second place. Boren took third prize by putting 26 on the tie-breaker.

Contestants are reminded to have their entries in by 5 p.m. today for this week's contest. Beside the three weekly cash prizes of \$15, \$10 and \$5, season awards will go to the top three entrants. The season awards will be cash prizes of \$100, \$35 and \$15.

3 DAYS ONLY

Save \$2-\$4

Wards carries all paint in stock.

FRESH COVER

10 Wards decorator colors
Fast Drying
Ideal For Acoustical Treatment
Easy Clean-Up

Save \$2

2.99

GALLON REG. 4.99

Fast-drying interior flat.

Fresh Cover gives any room a fresh, new cover in 10 great colors. It's dry to the touch in 1/2 hour with easy clean-up.

1-COAT INTERIOR FLAT LATEX

Applies smoothly, evenly. Dries in 1/2 hour. Easy soap and water clean-up. 25 smart color selections.

SAVE \$4

5.99 GALLON REG. 9.99

LATEX INTERIOR SEMI-GLOSS

Dries in 1 to 2 hours to an attractive finish that adds soft-sheen highlights to any room. Soap, water clean-up. Choose from 25 decorator colors.

SAVE \$4

5.99 GALLON REGULARLY 9.99

SAVE \$40

SPRAYER/COMPRESSOR

2.4 CFM at 30 PSI. 5-gallon tank. 8 hose. REG. 139.95 and spray gun.

99.95

Fixing up? See us.

USE WARDS CHARG-ALL CREDIT

MONTGOMERY WARD

114 E. PARK AVE.
364-5801

TG & Y

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Plainview

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Herd Statistics Strong Despite 2-4 Season Mark

Hereford has finished its non-district football play with a 2-4 record, but statistics to date show the team looks better on paper than their six foes.

The Herd leads in most categories except passing yards, where the Whitefaces have recorded 462 in comparison to 644 for the opposition. The Whitefaces have totaled 1,210 yards with their rushing game, while the opposition has tabbed

937. Hereford has posted 93 first downs to 86 for the six opponents.

District 4-4A statistics, released this week, show Hereford as the top offensive team against its non-conference foes. However, the Herd ranks last on defense, primarily due to the yards given up passing. By comparison with district teams, Hereford ranks third in defense against the run, but fifth out of

the five teams in defense against the pass. On offense, the Herd is first in rushing and third in passing yardage.

According to statistics kept by The Brand, Terry Brady and Carlee Graves top the rushing attack—Brady with 420 yards on 96 carries and Graves with 352 on 52 trips. That ranks them second and fourth among district runners. Lester Fennell of Plainview leads with 470 yards on 89 rushes.

Archie Crim and Dave Charest rank high among the pass receivers of the district. Crim leads Hereford with 11 catches for 196 yards, while Charest has nabbed 9 for 116. Charest is a top kickoff returner, too, with 10 returns for 236 yards. Mike Dudding is the Herd's top punt returner with 3 for 55 yards.

Mike Crim has the most passing yardage for Hereford, hitting 19 of 57 for 284 yards. Kelly Kitchens leads on percentage of completions with 9 of 17 for 116 yards, and Dudding has added 2 of 7 for 62 yards.

284 yards; no touchdowns, 4 interceptions; Kitchens 9 of 17 for 116 yards, 1 touchdown, 2 interceptions; Dudding 2 of 7 for 62 yards, 1 touchdown, 1 interception.

PUNTS: Foster 6 for 42.2 avg.; Crim 11 for 33.7 avg.

KICKOFF RETURNS: Charest 10 for 236 yards, Dudding 2 for 48, Martinez 2 for 26, Brady 2 for 29, Lawson 1 for 22, Acton 2 for 0, M. Artho 1 for 8, Adame 1 for 0, Ford 1 for 0.

PUNT RETURNS: Dudding 3 for 55 yards, Charest 2 for 12, Martinez 1 for 12.

INTERCEPTIONS: Charest 2 for 0, Alexander 1 for 14 yard return, D. Artho 1 for 13, Dudding 1 for 0, Lawson 1 for 0, M. Artho 1 for 0.

RECOVERIES: Schumacher 3, Trevizo 2, Marquez 2, Yosten 1, A. Crim 1, Graves 1, Guerrero 1.

SCORING: Crim 24, Brady 18, Martinez 8, Graves 6, Dudding 6, A. Crim 6, D. Artho 6, Kitchens 6, M. Artho 4, Charest 1.



Plainview Favored By 11

Plainview rates a 11.5 point edge over Hereford when the teams open District 4-4A play Friday night, according to the Harris Rating System. Plainview is given a 134.7 power rating in the Harris system, while Hereford is listed at 123.2. Plainview is ranked 94th among AAAA teams, while Hereford moved up to 177th position. The Whitefaces had dropped to 204th before last week's win.

As district play opens, Monterey is rated first in the league with a 139.7 scoring, followed by Plainview (134.7), Coronado (128.2), Hereford (123.2), Lubbock (123.0). Listed below are ratings for the top 10 in each classification, as well as ratings of area teams of interest:

3. Killen	157.8	63. Lubbock Monterey	139.7
4. San Angelo Cen.	156.3	66. Wichita Falls	139.7
5. San Antonio Lee	155.9	85. Palo Duro	135.8
6. Odessa Permian	154.9	94. Plainview	134.7
7. Mesquite	154.9	112. Amar. Caprock	132.8
8. Plano	154.9	120. Pampa	131.5
9. SA Churchill	154.5	133. Amarillo	130.2
10. Tyler John Tyler	153.9	140. Big Spring	129.2
12. Abilene Cooper	152.7	142. Lubbock Coronado	128.2
15. Midland Lee	150.4	162. Borger	125.2
32. Wichita Falls Rider	145.5	177. Hereford	123.2
34. Abilene	144.3	180. Lubbock	123.0
43. Midland	143.1	200. EP Burgos	120.1
48. El Paso Coronado	141.8	203. Tascosa	119.1

1. Bryan	161.9	AAA
2. Longview	159.9	AAA
1. Cuero	147.9	AAA
2. Gainesville	144.5	AAA
3. Brownwood	144.5	AAA
4. Brazosport	143.5	AAA
5. Liberty-Eylau	143.4	AAA
6. Monahans	142.9	AAA
7. Liberty	142.9	AAA
8. Lubbock Estacado	142.5	AAA
9. Silsbee	141.9	AAA
1. Deleon	134.9	AAA
2. Seagraves	130.9	AAA

10. Rockdale	141.9	3. Wellington	121.9
12. Pecos	140.9	4. Three Rivers	121.5
13. Seminole	140.9	5. Groveton	119.9
15. S.A. Lake View	140.3	6. Timpson	119.9
18. Snyder	139.3	7. Brazos	118.9
38. Odessa Ector	129.3	8. Lovelady	118.9
41. Perryton	128.6	9. Royal	118.3
46. Vernon	126.8	10. Holliday	118.2
47. Graham	126.8	17. New Deal	115.2
52. Brownfield	125.7	20. Canadian	114.4
58. Dumas	125.7	23. Sanford-Fritch	112.3
65. Andrews	123.1	32. Sunray	110.6
67. Kermit	122.3	44. Stinnett	108.2
68. Canyon	122.2	46. Stratford	107.7
72. Levelland	121.6	67. Vega	101.3
80. Lubbock Dunbar	120.3	69. White Deer	101.2
112. Lamesa	113.1	70. Springlake-Earth	100.8
120. Muleshoe	111.6	72. Hart	100.8
		89. Crosbyton	98.5
		90. Shamrock	98.5
		101. Wheeler	96.2
		116. Hale Center	92.0
		123. McLean	91.2
		145. Bovina	85.7
		150. Kress	84.6
		158. Farwell	82.1

SEASON STATISTICS			
	Herd	Op.	
First downs	93	86	
Yds. rushing	1210	937	
Yds. passing	462	644	
Pass comp.	30-81	38-80	
Had intercept.	7	7	
Fumbles lost	12	11	
Penalties	32-335	31-328	
Punts, avg.	17-36.7	20-36.4	
Scoring by quarters:			
Herd-40	6	19	20-85
Op.-19	26	14	54-113
INDIVIDUAL RUSHING			
Player	tc	yd	avg.
Brady	98	420	4.3
Graves	52	352	6.8
Crim	47	185	3.9
Dudding	21	114	5.4
Harkins	15	59	3.9
Martinez	13	51	3.9
Kitchens	7	29	4.1
RECEIVING: A. Crim 11 for 196 yd. (1TD), Charest 9 for 116, Martinez 5 for 93, Ford 2 for 20, Torres 1 for 15, D. Artho 1 for 13 (1TD), Brady 1 for 9.			
PASSING: Crim 19 of 57 for			

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G78-14	142.80	10.55	31.95 2.67
H78-14	145.75	10.80	34.95 2.94
F78-15	147.90	9.95	31.95 2.55
G78-15	148.80	10.55	32.95 2.69
H78-15	150.75	10.80	35.95 2.82
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J78-15	160.75	11.80	39.95 3.21

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Hunting Forecast Generally Good

Hunters can stand a little good news after the poor mourning dove season so far. And the good news, even qualified by "ifs and buts," is that most coming hunting seasons look good as of the last of September.

A statewide poll of P&WD biologists, technicians, wardens and information officers for outlooks on deer, quail, turkey, waterfowl and other game species is an optimistic one:

—Deer: Good antler growth in whitetails over all but a few spots in Texas. P&WD biologist Rod Marburger at Kerrville says that conditions for deer in most of the Hill Country are very good. A dry August in some parts has cut into the acorn crop and a few deer have died. Marburger recommends hunters take their antlerless deer first while the animals are still in good shape, and then concentrate on bucks.

Range conditions in South Central Texas are good and department project leader Jay Williams at San Antonio reports an excellent fawn crop.

Regional wildlife director Bob West in Rockport reports much the same for all of southern Texas. The number of fawns is up this year which will help the 1976 season and many bucks have profited from timely rains to develop trophy racks. West said, however, that bucks in some overhunted areas such as in portions of Webb County are younger with small antlers.

Gary Spencer, P&WD biologist in Silsbee, finds South East

Texas deer browse in good condition. Spencer said that a preliminary survey indicates a better-than-average fawn crop.

Possum Kingdom biologists report much the same for North Central Texas deer.

But according to biologist David Dvorak at Canyon, Panhandle deer still haven't recovered from past droughts and the outlook is for a hunt only as good as the 1974 season.

Outlook in the Southern counties of the Permian Basin is good with an excellent fawn crop. Big Spring biologist Herb Kothmann reports that deer are in good condition but finds few large bucks.

Mule deer numbers in the Trans-Pecos are down some 25 per cent this year since the 18 per cent fawn crop of last year was not enough to make up for natural losses.

During an August survey, wildlife project leader Jack Kilpatrick reported some large racks but cautioned hunters that they should be ready to hunt harder for their mule deer this year.

—Turkey: Statewide turkey project leader Horace Gore says that Central Texas populations are rebuilding after poor hatches the past few seasons and natural attrition. This is the consensus from other biologists across the state. Many poult have been observed. However, Bob West reports a poor South Texas hatch with the most young birds seen around Uvalde.

Panhandle and Permian Basin turkey flocks still have not recovered from dry weather and hunting is expected to be only average.

Gore offers this suggestion for improving the chances of bagging a turkey. Gobblers can be identified by their brighter color, more upright stance and more massive bone structure. According to Gore, most of the yearling gobblers have very small beards which makes them difficult to distinguish from hens.

—Quail: The bright spot in Texas hunting this year. Both bobwhites and scaled, or blue, quail are abundant. Rank vegetation in eastern Texas is keeping bobwhite coveys in more open areas under timber. Some birds are still only half grown. An abundance of food and cover will make hunting more difficult until the first killing frost of the winter.

Biologist Kothmann puts the Permian Basin quail figures at 100 per cent over the 1974 population. Any Trans-Pecos quail population at all is better than last year's. Scaled quail are making a comeback with many birds and early hatches in many areas. P&WD information officer Rodger McKown in El Paso says Trans-Pecos quail still are not up to the bumper crops of two years ago.

—Waterfowl: According to the U.S. Fish and Wildlife Service hunters in the Central Flyway can expect significant increases in fall flights of ducks from Canada. Cool wet August weather on the Canadian prairies has maintained ample water for maturing 1975 ducks. Whitefront geese in northwestern Alberta already are beginning to move into the

central prairies for the flights southward.

Texas' native mottled duck has produced very good hatches this summer and there is plenty of water along the Gulf coast for both mottled ducks and northern migrant birds. A few shovellers and pintails are already showing up.

—Antelope: Good reproduction in Trans-Pecos, Permian Basin and Panhandle pronghorn herds will not be available to hunters as mature animals until 1976. Some 45 per cent of the

adult Trans-Pecos antelope herd was lost in 1974 and the herds are just now recovering. The adult animals which remain are in excellent condition. P&WD biologists are expecting some trophy horns in the 16-inch class during the early October season.

—Pheasants: Results of a P&WD summer pheasant census in the Panhandle show a substantial increase in both numbers and production rates. The pheasant population has more than doubled in the past

year. Wildlife officials temper this information with the fact that this year's census was more thorough than the 1974 one and, even though the 1975 population is much higher than last year, the difference is likely not to be as great as the comparison implies. But the prospects are for a good pheasant season Dec. 13-28.

—Lesser Prairie Chicken: Habitat in the Panhandle is being reduced each year. Biologists can predict no better than an average season.

Accent on Health

J.E. PEAVY, M.D., Commissioner of Health

What's odorless, tasteless and colorless and can kill you before you know you're being poisoned?

The lethal answer to this Department of Health Resources riddle is carbon monoxide, a product of all combustible substances—from gas used in your kitchen range to the

gasoline in your automobile or gasoline-powered lawn mower. It can also be the by-product of a roaring fire in your fireplace.

Carbon monoxide poisoning is preventable, but a lot of people are unaware of its danger.

It is a threat year-round, but the most hazardous time is during the cold months of the

year when homes are businesses are closed up tightly against the weather.

Even summer air conditioning can add to the threat, say Department of Health Resources engineers from the Occupational Health and Radiation Control Division.

In some air conditioned warehouses where gasoline-powered forklifts are used to move heavy materials, carbon monoxide has been found at serious levels. This same problem has been found in garages, both in summer and winter, where automobile motors are often left running for tests

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BILL JOHNSON

YMCA Program Possibilities Explained to Rotary Club

The Hereford Rotary Club Monday heard an updated report concerning efforts to procure a YMCA facility and program in Hereford through the Goals for Progress committee of the Deaf Smith County Chamber of Commerce.

The program, presented by Bill Johnson, concentrated on the need for a professional program before an actual facility could be constructed. He said that the GoPro committee had established an initial need for about \$40,000 to fund a three-year program in which a professional coordinator could

be hired to implement athletic and instructional classes in area schools and other available buildings for both youth and adults.

"We need someone (a Y director) who knows what he is doing so that we can have an organization run by a profes-

sional," he said. "It would be designed for the whole family." He emphasized the need for a program since a facility without something significant going on inside it is not of much use. He said any suggestions on a community wide recreational facility would be appreciated.

Presently, the committee is planning to fund a Y program through sustaining memberships of from \$25 to \$150 and it has been suggested that each of the 146 civic fund community organizations pledge 10 per cent of their yearly income for a YMCA.

Once a Y program is implemented, it will be held in the gyms of local schools, the Bull Barn and the Community Center is needed.

A special presentation of a \$100 check was made by the Rotary Club to Speedy Nieman, United Way campaign chairman, for its contribution this year. Nieman expressed thanks to club members and praised the work of the club.

In other business, Roger Ruland reported that the high school barbeque sponsored Friday was a great success and that the club should gain a sizeable net profit after all proceeds are counted. The money was raised to benefit Rotarian Les Combs, who is suffering from extended illness.

It was announced that Jim McDowell had been elected to fill the vocational service director's seat replacing Phil Hill who has left the club. The board of directors met and decided to buy a trophy, which will travel between the Hereford and Canyon Rotary Clubs depending on which group wins the golf matches between the



United Way Says 'Thanks'

Speedy Nieman, left, accepts a \$100 check donated by the Hereford Rotary Club to the local United Way Campaign. Presenting the check is Ben Childers for the club. Nieman is United Way campaign chairman.

two held about four times a year.

Also approved was a Physical Fitness Institute scheduled 7-9 p.m. Monday, Nov. 3, at the Hereford High School gymnasium. It will be conducted by Bud Nevin of Amarillo, who presented a program earlier this year to Rotarians on use of a special exerciser for physical fitness.

TOGETHERNESS

CEDAR RAPIDS, IOWA—Joan and Joe Grissel and their new baby girl are doing just fine in a local hospital. Grissel broke his knee, then his expectant wife gave birth to their second child, a girl. All are doing fine.

The Clod Kicker

By Roy Faubion

Have you ever wondered why other people don't see your points of view? Do you seem to have difficulty in getting the other person's attention when you want to express your own ideas? Do you feel as though you have placed a full dish in front of them only to have it shoved promptly back to you? If so, you may be guilty of "monologuery".

Sometimes I catch myself getting so completely sold on one of my own ideas that I bog down in a self-discussion when I think I am telling someone else about it. If I really do not care what the other person's reaction to my idea is then it really doesn't matter how I go about it.

But, if I am attempting to get the person to join me in some type of activity, or if I am trying to sell something to them, it matters a great deal as to how I conduct my presentation.

When we corner someone, and go through a discourse on our ideas, and walk away with that empty feeling, or without that sales order, we should immediately investigate the conversation that just took place.

It seems to me that it is a pretty fair comparison to watch a woman preparing a meal for company. Suppose she cooks only those dishes that she

enjoys, especially those out of the mainstream of the average diets, and places the food on the table for all to eat. The guests just take a little dab of this and a small helping of that and politely go on their way afterwards. What went wrong? Well, obviously the lady of the house prepared the meal with only herself in mind and did not bother to find out what the guests would enjoy.

When we deal with people about our own ideas it is very important to take the time to see how things look from their points of view. The old "what's in it for me?" attitude is within each of us and should be responded to.

If you find that you are not being well received by others when you advance an idea it is very possible that you have merely been making a speech on things you like to hear instead of reaching across to them and letting the thoughts fall gently and tastefully in their own world.

Letter To The Editor

Dear Mr. Nieman,
On behalf of the faculty and students of Stanton Junior High I would like to express my sincere appreciation to you and the members of your staff for the excellent picture and article in Sunday's paper on the Right to Read effort in our school. It was very well done and the pictures expressed exactly what I had hoped to convey to the public.

Thank you again, for an excellent article.
Sincerely yours,
Mary Jo Hamman
Right to Read
Director

TAX HIKE & WEALTHY
The House Ways and Means Committee has voted to hike taxes on wealthy Americans by \$700 million annually starting next year.



See Mark Andrews for prompt service whether you wish to sell or purchase a home.
205 S. 25 Mile Ave.
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\$18-\$26 off pairs.

GLASS-BELTED TRACTION GRIP SNOW TIRE



TUBELESS BLACKWALL SIZE	REGULAR PRICE EACH	SALE PRICE PAIR	PLUS F.E.T. EACH
A78-13	\$31	\$44	1.77
B78-13	\$35	\$50	1.88
D78-14	\$37	\$53	2.18
E78-14	\$39	\$56	2.32
F78-14	\$42	\$60	2.47
G78-14	\$45	\$64	2.62
G78-15	\$46	\$66	2.69
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No trade-in required. Whitewalls available \$4 more each.

FREE MOUNTING

\$18-\$24 off pairs Glass-belted Twin Guard



Tubeless Blackwall Size	Regular Price Each	Sale Price Pair	Plus F.E.T. Each
A78-13	\$30	\$42	1.77
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F78-14	\$40	\$58	2.47
G78-14	\$43	\$62	2.62
H78-14	\$45	\$66	2.84
A78-15	\$34	\$49	1.93
G78-15	\$44	\$64	2.69
H78-15	\$46	\$68	2.92

*With trade-in tires. Whitewalls \$4 more each.

\$15-\$22 off.

Steel-belted Power Grip Super Wide for pickups, panels, vans, campers.



Tubeless Blackwall Size	Ply Rating	Regular Price Each	Sale Price Each	Plus F.E.T. Each
G78-15	6	\$68	\$53	3.85
H78-15	6	\$74	\$57	4.24
8.00-16.5	6	\$68	\$53	3.44
8.75-16.5	8	\$85	\$65	4.05
9.50-16.5	8	\$91	\$69	4.41
TUBE-TYPE				
L78-16	8	\$87	\$68	4.44

No trade-in required

Select used tires... 5.99 and up

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Dependable starting power with enough for accessories. Polypropylene case. 9-month free replacement.

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HEAVY DUTY OIL, QUART

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74c PR.
6 Prs. For \$4³⁵

Here's your chance to stock up on your favorite panty hose, at big savings! Many fashion shades in addition to neutral shades, plus the flattering fit you like. All sheer from top to toe in sizes: Petite (fits 4'8" to 5'0") Average (fits 5'1" to 5'8")

SUGARLAND MALL & DOWNTOWN

Anthony's

College Night For Students, Parents

College Night will be held October 20 at Hereford High School, according to Phil Barefield, senior counselor.

Barefield reported that students and parents of Hereford should plan to attend the program which will begin at 7:30 p.m. with three 30 minute sessions planned for the evening. The program will give those attending an opportunity to visit at least three different presentations.

Information will be presented about each school or organization as to what students can expect in the way of courses offered, facilities available, financial assistance, as well as social atmosphere. Opportunity will be given for students and parents to ask any questions they might have.

The following organizations

have made a special effort to provide this service: Amarillo College, Angelo State University, Clarendon College, Lubbock Christian College, South Plains College, Sul Ross University and Texas State Technical Institute.

Others are Texas Tech University, Wayland Baptist College, West Texas State University, Air Force, Air Force ROTC, Army, Marines and Navy.

Barefield said this type of service can be continued only if people continue to support it. He urges any one interested to attend.

Theory is all right for the books, but it takes practical expression of ideas to make life better.



Flying Cheerleaders

Nancy Barrett, Hereford freshman, [second from right] looks on as other West Texas State University cheerleaders check a flight map with Dr. T. Paige Carruth, vice president for student affairs. Dr. Carruth files the cheerleaders to out-of-town football games. Pictured left to right are Steve Solgan, Lamesa; Kay Bolger, Gainesville; Dr. Carruth; Miss Barrett; and Kathy Trewitt, Roswell, N.M. Miss Barrett, a marketing major, is the daughter of Mr. and Mrs. Frank Barrett, 112 N. Texas. [WTSU Photo]

Social Security

(Have you a question about social security? Address it to the Social Security Administration, 317 East Third Street, Amarillo, Texas 79101. You will receive an answer in this column or by mail.)

Q. My sister and brother-in-law have a disabled son. If he applies for supplemental security income, how will their income and resources affect his eligibility?

A. If he is under 18, or under 21 and a student, and he lives with his parents, their income and resources will be considered in determining his eligibility and payment amount. If he is over 18 and not a student or over 21-only his income and resources count in determining his eligibility.

Q. Does Medicare cover a person under 65 who has kidney trouble?

A. Yes, provided the condition is chronic and requires dialysis treatment or a kidney transplant. You should contact your social security office for more information.

Q. How much credit under social security must a person have in order to qualify for chronic kidney disease coverage?

A. The person must be receiving social security benefits or Railroad Retirement, be insured under social security rules by his/her own work, or be the spouse or child of a person receiving social security or railroad retirement, or insured by social security rules.

Q. Can an unmarried woman qualify for Medicare on her own social security coverage if she has a chronic renal (kidney) disease?

A. Yes, if she has enough social security credit to be fully or currently insured, according to social security rules.

A dozen large eggs weigh a minimum of 24 ounces—that's a pound and a half. Compare this cost-per-pound with that of other protein foods such as meat and cheese, when figuring best value for money spent, suggests Mrs. Gwendolyn Clyatt, consumer marketing information specialist with the Texas Agricultural Extension Service, The Texas A&M University System.

AIRMAIL FOR 1ST CLASS

The Postal Service announced that it has upgraded first class letter mail service to a level equal to or better than airmail Oct. 11 and thereafter.

Ford backs rise in nuclear power.

Pewter Regains Popularity

Pewter, long-beloved of collectors, will enjoy new popularity for the Bicentennial—but it needs special gentle care, Mrs. Janice Carberry, a family resource management specialist, says.

"Pewter, a soft metal that is easily dented and scratched, needs this gentle care to maintain its lustrous beauty. Wash by hand in lukewarm sudsy water, rinse and immediately dry with a soft cloth to restore luster and prevent water spots."

Mrs. Carberry is with the Texas Agricultural Extension Service, The Texas A&M University System.

She suggested a quart of water with two tablespoons of ammonia is a good pewter cleanser.

"Polish pewter according to desired finish—for a bright finish, use a silver or special pewter polish. It can be made from a whitening and denatured alcohol paste. Let it dry on the pewter, then polish. Wash, rinse and dry.

"For a dull finish, rub the piece with a paste of rottenstone

and olive oil," the specialist said.

She pointed out that some pewter items may have a protective finish and shouldn't be polished. Check tags accompanying the purchase for care information. And if giving pewter for a gift, be sure care instructions are included before wrapping, Mrs. Carberry reminded.

Modern pewter is usually 90 per cent tin, plus copper and antimony. Its excellent heat and cold retention makes it usable for hot and cold drinks. But it can't stand direct heat. Acetic foods damage the finish so pewter trays or bowls used to serve citrus fruits and vinegar-type salads and relishes need protective glass or plastic liners," she said.

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Soft Kid
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SUGARLAND

6 ways your Crop Care dealer helps you make better crop profits:

To help you farm better, and make more money, your Crop Care dealer offers the following services:

1 Complete, accurate, soil testing service. Your Certified Crop Care dealer will take your soil samples and send them for you to a leading soil analysis laboratory. The laboratory soil analysis and computerized fertilizer recommendations will be delivered to you.

2 Plant Analysis. Your Crop Care dealer will help you take samples, and handle all details, up to and including delivering to you the printed analysis of the nutrient-uptake of your plants. This service pinpoints deficiencies in uptake of nutrients, particularly minor elements, such as zinc, boron, etc.

3 One-source responsibility for your farm chemicals. Your Certified Crop Care dealer offers weed and pest control programs, as well as fertilization of your crop land. In some instances, your Crop Care dealer may render a complete range of services—from seed corn all the way through drying corn at harvest time.

4 Full measure. You will receive certification that guarantees your getting full weight or volume of fertilizer, or other farm chemicals, you order from your Crop Care dealer.

5 Professional counsel. Your Crop Care dealer is well informed on agronomy. He attends forums

that keep him up-to-date on the latest crop care techniques. Your Crop Care dealer is a central source of information about successful farming ideas used in your area. And he can draw on the experiences and techniques of other Crop Care dealers in the network.

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The services your Crop Care dealer offers are designed to help you get maximum yield, and to free up your time to do what you do best: **Manage.** Nobody can manage your farming operation like you. Your Certified Crop Care dealer can provide professional advice and services to help you do it better.

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Fall tune-up SAVINGS

The days are getting shorter. The nights colder. Now's the time to give your car a fall tune-up. Because winter's especially tough on untuned cars.

And here's how you can now save money by doing it yourself! You'll find most of the tools and brand name parts to do a professional job at your Green Light Auto Parts Store. For example:



Save \$14.74! Now Only \$24.95

Proto/Fleet Master Set Regularly priced at \$39.69. All-purpose, 33-piece set that includes wrenches, pliers and sockets for all kinds of do-it-yourself jobs. Comes in durable carrying case.



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Kraves 12' Booster Cable. Regularly priced at \$8.80. Heavy duty, no tangle with mechanics' clips. Copper-clad construction.



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Now Only \$11.88



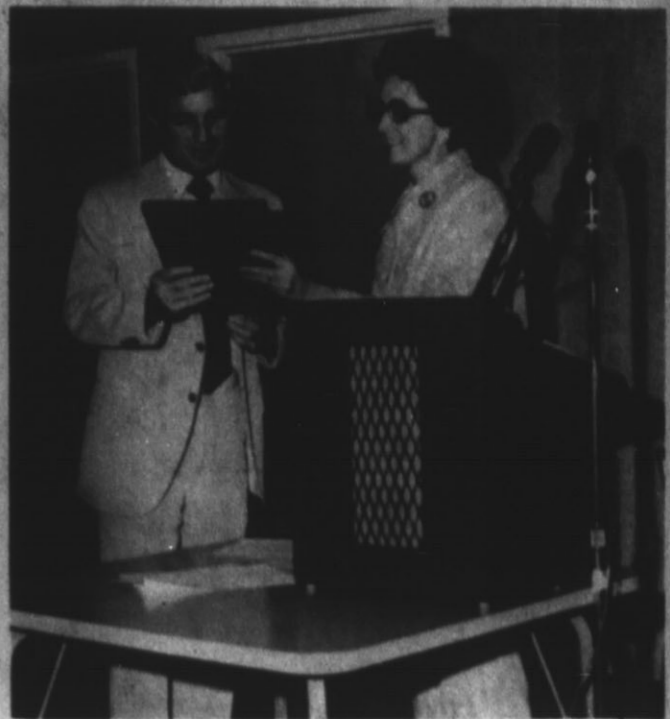
Save \$16.80! Now Only \$11.88

RAC Dwell Tachometer Tester Regularly priced at \$28.68. A top quality instrument that lets you check engine and tune-up performance.

*Offer good only at this and other participating Green Light Stores. Specials available while supply lasts.

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Top Administrator

Supt. Roy Hartman was honored by the Deaf Smith Classroom Teachers Association Monday night when he was presented a plaque naming him "Administrator of the Year." The presentation came during a meeting of the local TSTA at the HHS cafeteria. Here, CTA president Mary Jo Hamman presents Hartman with the plaque.

Hartman Honored By Local CTA Unit

Roy Hartman, superintendent of Hereford Public Schools, has been selected "Administrator of the Year" by members of the Deaf Smith County Unit of Classroom Teachers Association. The award was presented at a meeting of the organization Monday evening.

The award was presented in recognition of his endeavors to improve communication and understanding between teachers, administrators and the community.

Hartman will be entered in state competition where a committee appointed by the TCTA president will select outstanding administrators of three population categories. The state award will be formally presented during the annual TCTA convention in February.

Hartman came to Hereford in 1956 when he started his teaching career as a teacher and later assistant principal at Central Elementary School. He was later promoted to principal at Northwest Elementary, Shirley Elementary and Bluebonnet Elementary Schools over a period of six years. He was named assistant superintendent in 1967 and then promoted to superintendent in 1969.

After graduating from New Liberty High School in Oklahoma he received an associate of science degree from Sayre Junior College in Sayre, Okla. He later earned a Bachelor of Science degree in Education from Panhandle A & M in Goodwell, Okla., a Master of Education degree from West Texas State University in Canyon and a Doctor of Education degree from Western Colorado University in Grand Junction, Colo.

Hartman is a member of 15 professional organizations and is very active in community affairs. He and his family are members of Central Church of Christ.

Dr. Milton C. Adams

OPTOMETRIST

335 MILES

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OFFICE HOURS

Mon.-Fri. 8:30 to 5:00

ART & CRAFT SHOW October 25 and 26, 1975

Sponsored by Merchants of Sugarland Mall, Hereford, Texas

SHOW HOURS Saturday, October 25, from 10 a.m. to 6 p.m.
Sunday, October 26, from 1 p.m. to 6 p.m.

FEES Booth fee will be \$10.00 for a 10' x 10' space. Each person may rent one or more spaces. Two or more people may share one space. All applications must be accompanied by a check for booth fee. Fees will be refunded only if not accepted.

ENTRIES This is a no limit show. The only requirement is that all exhibits must be handcrafted or original art.

WHERE In beautiful Sugarland Mall in Hereford, Texas. A security guard will be on duty during and after show hours. You may leave your booth setup over Saturday night if you wish.

DISPLAY is totally up to the exhibitor. Setup can begin at 8 a.m. on Saturday, October 25.

Send your application and fee to
Texas Gallery & Frame Shop
Sugarland Mall
Hereford, Texas 79045

Name: _____
Address: _____
City: _____ State: _____ Zip: _____
Type of work: _____

RR Grade Crossing Safety Week Set

"Accidents at railroad grade crossings continue to claim many lives and result in significant property damage," said Governor Dolph Briscoe in proclaiming October 20-26 as Texas Railroad Grade Crossing Safety Week.

Statistics indicate that deaths due to collisions between automobiles and trains increased by 10 per cent in 1974. The first half of 1975, however, the number of deaths has decreased by 22 per cent compared to the same period last year.

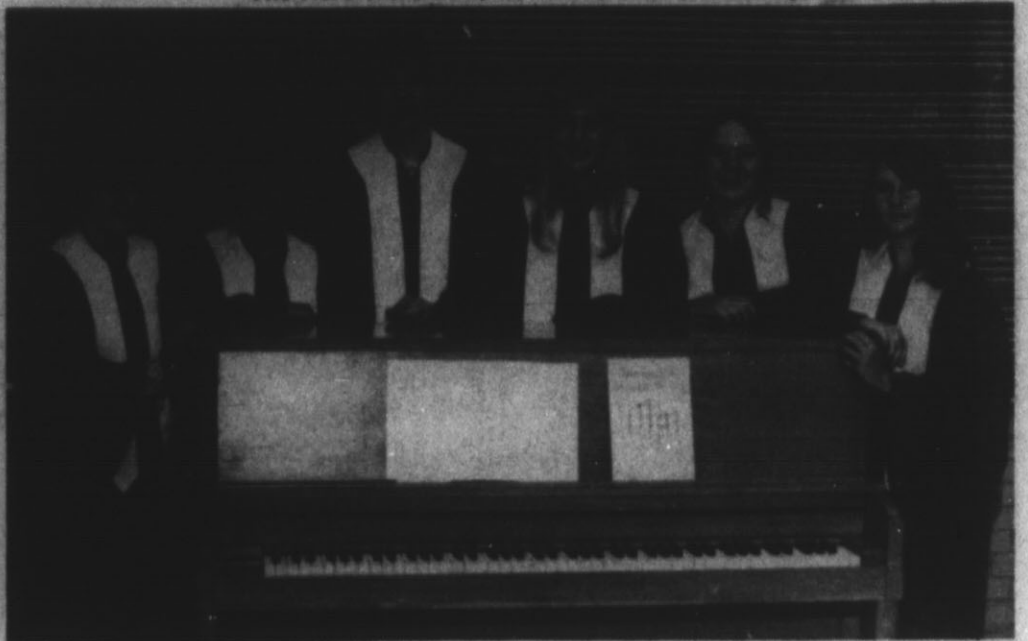
The Texas Safety Association's Railroad Transportation Section, which represents most of the railroads of Texas, has long been active in this state-wide effort to reduce accidents at railroad grade crossings, and feels that the placement of the week comes at a critical time of the year. In the first half of 1974, deaths had decreased by 3 per cent from the previous year. But by year's end, the comparative figure had turned instead to the aforementioned 10 per cent increase! Therefore, Texas grade crossing

safety efforts cannot rest on the laurels of the first half '75 22 per cent decrease in the death count, but must increase their efforts to continue the drop.

In his proclamation, signed October 2, Governor Briscoe went on to stress that public awareness and cooperation, teamed with improved engineering of automatic protection devices at public grade crossings, should assure continued progress in the reduction of deaths and injuries.

"It is hoped that all Texans will join the Texas Safety Association in their effort to prevent grade crossing accidents by observing railroad crossing signs, signals and markings," concluded the Governor.

RUSSIANS COMPLAIN
UNITED NATIONS, N.Y. -- The Kremlin has complained about a provision in Secretary of State Henry A. Kissinger's latest Middle East accord that would place about 200 U.S. technicians in Sinai.



On All-Region Choir

These six La Plata Junior High students have been named to the All-Region Choir. Left to right are Marta Stribling, Mike Hale, Jackie Manning, Mindy Mason, Lana Porter, and Jeanine Walker. The La Plata choir is under the direction of Bill Devers.

ARMS BAN LIFTED

JERUSALEM--The United States has lifted its ban on long-term arms deals with Israel imposed after the failure of U.S. efforts to negotiate a Sinai agreement last March, the Israeli government reports.

LONDON--Caroline Kennedy, daughter of Jacqueline Onassis and the late President John F. Kennedy, has been accepted as a student for a works of art course run by Sotheby's, the London fine art auctioneers confirmed.

He Didn't
When the flood came Noah was ready. But then, he didn't have to get an appropriation bill through Congress.

-Dispatch, Norfolk.

Signs Proclamation

Governor Dolph Briscoe, seated, signs a proclamation declaring the month of October "Texas Immunization Month." Publicity during the month will concentrate on making the public aware of the necessity of vaccination of youngsters against childhood diseases. Watching Governor Briscoe sign the proclamation are Mrs. Briscoe and Dr. Fratis Duff, director, Texas Department of Health Resources.

Governor Proclaims Immunization Month

Governor Dolph Briscoe has proclaimed the month of October as "Texas Immunization Action Month" in State Capitol ceremonies. In signing the proclamation, the Governor said, "Surveys indicate that approximately 25 per cent of the nearly 1.5 million preschool age children in Texas are not protected properly from polio, measles, mumps, rubella, diphtheria, pertussis (whooping cough) and tetanus."

Texas Immunization Action Month, co-sponsored by the First Lady's Volunteer Program of the Governor's Office and the

Texas Department of Health Resources, will concentrate on making the public aware of the importance of vaccination of youngsters against childhood diseases. Under the slogan "Our Children-Protect Them From Harm" both public and private health providers have joined with volunteers to increase levels for all Texans, with emphasis on preschool age children who are most susceptible.

Mrs. Dolph Briscoe, honorary chairperson of the health project, commented, "I remember the days before many of

today's vaccines were available. The Governor and I, like many other parents, feared for our children's health safety, because there was nothing to protect them from polio and many of the so-called childhood diseases.

A free telephone has been established in the Governor's Office to help parents get information on vaccinations their family might need. They can call 1-800-292-9600 and a volunteer will relay their questions to a Department of Health Resources official for an answer.

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4 Full measure. You will receive certification that guarantees your getting full weight or volume of fertilizer, or other farm chemicals, you order from your Crop Care dealer.

5 Professional counsel. Your Crop Care dealer is well informed on agronomy. He attends forums

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Remember, you get Certified Crop Care Center services **only** where you see this sign:



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WESTWAY FERTILIZER CO.

WESTWAY

289-5580



CHILDREN NEED ALL OF THE BRAKES



Keep your eyes on the road, your mind on the speed limit, and your foot ready for the brakes.

Drive extra carefully now that school is open. Let the children get to school on time, even if it means that you are late! Watch out for the youngsters even though they may not be watching out for you.

BROUGHT TO YOU IN THE INTEREST OF PUBLIC SAFETY BY:

THE HEREFORD BRAND



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SHOP FURR'S HOME OF THE LOWER TAPE TOTAL

PRICES EFFECTIVE THRU 10-18-75



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WEEKDAYS 8 to 10
SUNDAY 9 to 9

APPLES WASHINGTON RED OR GOLDEN DELICIOUS LB.	29¢
ONIONS MEDIUM SWEET LB.	17¢
YAMS EAST TEXAS SWEETS LB.	29¢

SIRLOIN STEAK FURR'S PROTEN ADV. SPECIAL LB.	\$1 39
ROUND STEAK FURR'S PROTEN ADV. SPECIAL LB.	\$1 39
RIB STEAK FURR'S PROTEN ADV. SPECIAL LB.	\$1 39
CHUCK STEAK FURR'S PROTEN ADV. SPECIAL LB.	98¢
RANCH STEAK FURR'S PROTEN ADV. SPECIAL LB.	\$1 19

PLANTS ASSORTED 4-INCH EACH	\$2 59
CARROTS TOP CREST 1-LB. CELLO BAG	23¢
GRAPEFRUIT TEXAS NEW CROP, LB.	19¢

CLUB STEAK FURR'S PROTEN LB.	\$1 79	GROUND BEEF FRESH	79¢
T-BONE STEAK FURR'S PROTEN LB.	\$1 98	GROUND LB.	79¢
FAMILY STEAK FURR'S PROTEN BONELESS LB.	\$1 29		

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HONEYSUCKLE BASTED 10-12 LBS.	79¢ LB.
12-14 LBS.	

Shop Our Delicatessen

1 FRIED CHICKEN	3.99
1 PT. COLE SLAW	
1 LB. POTATO SALAD	
ENGLISH PEA SALAD	79¢ PT.
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CRISCO VEGETABLE SHORTENING 3-LB. CAN	\$1 79	SPINACH FOOD CLUB NO. 303 CAN	4 FOR \$1
PEAS FOOD CLUB BLACKKEY NO. 300 CAN	4 FOR \$1 00	CHINESE FOOD CHUN KING BEEF, SHRIMP, CHICKEN CHOW MEIN, PEPPER ORIENTAL, OR VEGETABLE SAUCE, 42-OZ.	\$1 29
BEANS FOOD CLUB CUT GREEN, NO. 303 CAN	4 FOR \$1 00	NOODLES CHUN KING 3-OZ. 3 FOR \$1 00 5-OZ. 49¢ 6-OZ. 59¢	
COKES 32-OZ. 6 PACK PLUS DEPOSIT	\$1 39	APRICOTS VALLEY RIDGE NO. 2 1/2 CAN	49¢
MARSHMALLOWS FOOD CLUB MINIATURE, 10 1/2 -OZ.	39¢	SWEET PEAS ELNA NO. 303 CAN	3 89¢
OATS FOOD CLUB QUICK 18-OZ.	48¢	BEAN SPROUTS CHUN KING 16-OZ.	37¢

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DOUBLE STAMPS ON TUESDAY & WEDNESDAY WITH \$2.50 PURCHASE

WEXFORD CRYSTAL

THIS WEEK'S FEATURE FOOTED GOBLET

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EACH NO PURCHASE REQUIREMENT COMPLETE PIECE

14" SERVING \$149 PLATTER

☆ YOU PAY THE LOWER PRICE AT FURR'S
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☆ ONCE PRICED ... ALWAYS PRICED.

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EGGS FARM PAC MEDIUM DOZEN 9¢ GOOD THRU 10-18-75 WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET	PEACHES HUNT'S 2 1/2 - CAN 9¢ GOOD THRU 10-18-75 WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET	CREAM PIES PET RITZ FRESH FROZEN EACH 7¢ GOOD THRU 10-18-75 WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET	TOWELS FIESTA PRINTED 9¢ GOOD THRU 10-18-75 WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET
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Frozen Food Favorites

POTATOES GAYLORD, FRESH FROZEN FRENCH FRIES, 5-LB. BAG \$1 29	
LEMONADE TOP FROST FRESH FROZEN 6-OZ. CAN 5 FOR \$1 00	PIZZA TOP FROST ASSORTED FRESH FROZEN PKG. 79¢

ALLADIN WARE BOWL 22-OZ. CEREAL 5 FOR \$1 00	ALLADIN WARE 3 PIECE BOWL SET \$1 00	SCOPE MOUTHWASH SUPER SIZE 24-OZ. BOTTLE \$1 49	NEW Aim TOOTH PASTE AIM 6.4-OZ. 98¢	TEGRIN SHAMPOO REG. or HERBAL 6.6-OZ. SIZE \$2 38
PITCHER ALLADIN BIGGER N' GALLON SLIDE CLOSURE SNAP ON LID EACH \$1 00	SUAVE SHAMPOO STRAWBERRY APRICOT GREEN APPLE ESSENCE 28-OZ. BOTTLE \$1 16	STACKING MUG JUMBO 8-OZ. SIZE ASS'T COLORS ALLADIN PLASTIC 6 FOR \$1	INSTANT SHAVE COLGATE 11-OZ. 53¢	RIGHT GUARD ANTI-PERSPIRANT DEODORANT 8-OZ. CAN \$1 35

VASELINE JELLY 7 1/2 OZ. 69¢

LET'S BE A WINNER AGAIN! BEAT PLAINVIEW HIGH!

Fund Started Minnie Turner

Hereford friends of Mrs. Howard Turner, the former Minnie 'Dea' Smith, have started a fund at First National Bank of Hereford and Hereford State Bank in her name to help defray medical expenses.

Mrs. Turner is the daughter of Mrs. Gladys Smith and the late Mr. Bill Smith of Hereford. She grew up in Hereford and graduated from Hereford High.

According to a friend of Mrs. Turner's, she is in Houston now for the second time taking treatments for cancer. She has been ill for the past seven months.

We like this definition of golf—the game that turned the cows out of the pasture and let the bull in.

Keepsake
TRADITIONAL WEDDING RINGS

KESTER'S JEWELRY
ACROSS FROM THE POST OFFICE IN DOWNTOWN HEREFORD

Mrs. Curtsinger Expresses Thanks To Members

Rebekah Lodge members recapped their role at the recent Odd Fellow Circle supper during a meeting Tuesday night in IOOF Hall. Nellie Beauford was hostess.

Mrs. R.E. Curtsinger expressed appreciation to those who assisted in completion of the project. The treasurer reported a \$26 profit from supper proceeds.

Mrs. George Green was appointed guardian, an office which was vacated by Blanche Williamson, who resigned due to health reasons. Also, members were reminded that the lodge will hold a Thanksgiving supper Nov. 25, with Odd Fellows invited.

Standard reports stated that 44 visits had been made and 17 cards sent to ill individuals. Members in attendance numbered 22 with one guest present.

Congress and President Ford have apparently reached agreement to re-establish oil price controls through Nov. 15.

WORLD GRAIN RESERVE?
The United States will propose that a world grain reserve of 30 million metric tons be set up and held by individual countries.



La Plata Student Officers

Student representative officers at La Plata Junior High this year are headed by Scott Formby, president, seated in middle of photo. Vice president, Ryan Lawson, is standing, while other officers are Barbara Jacks, treasurer, at left, and Jana Grimsley, secretary.

QJ UNEMPLOYMENT

The Congressional Budget Office reports the U.S. is pulling out of the worst recession since the 1930s, but Americans face unemployment and high prices for years to come.

ANOTHER CANDIDATE

Promising full employment and a revitalized economy, Gov. Milton J. Shapp of Pennsylvania entered the race for the 1976 Democratic presidential nomination.

Lone Star Club Tours Museum

Relics of their western heritage were viewed by members of Lone Star Study Club Tuesday afternoon when they toured Deaf Smith County Historical Museum.

The program was arranged by Mrs. S.S. Williams, who referred to a quote by Carl Sandburg, who said, "When a nation goes down and our society perishes, one condition may always be found—they forget where they came from."

Following the tour, members assembled in the home of Mrs.

H.E. Henslee, where refreshments were served. After a brief business discussion, Mrs. Dale Tinnin spoke about the U.S. flag and the nation's Bicentennial.

Mrs. J.E. Shirkey brought her daughter, Mrs. Melvin W. Lehman of Maryland, as a guest.

The next meeting will be conducted Oct. 28 in Deaf Smith County Library's Heritage Room with Mrs. J.J. Dugham and Mrs. John Jacobsen Jr. as hostesses.

Mrs. Brown Gives OES State Report

Mrs. Charlie Brown, worthy matron of Order of the Eastern Star, presented the grand chapter report during a meeting Tuesday evening in Masonic Hall.

The only local individual serving on the state executive staff is Bernard Roberson, who is a member of the American heritage committee. Mrs. Brown listed those Texans assuming top offices in OES. They include Doris Easterling of Clyde, worthy grand matron; O.D. Christian of Garland,

worthy grand patron; Rennie Ofon of San Antonio, associate conductress.

The local worthy matron explained that the grand matron's theme for the coming year will be "Let Freedom Ring" in conjunction with the Bicentennial year. Appropriate colors will be red, white and blue.

Host couples were Mr. and Mrs. Wayne White and Mr. and Mrs. Harold Wheeler. There were 20 members present.



Rally Day Queen

Mrs. Aubrey Vandever, member of Hereford Chapter of TOPS Club, was crowned Rally Day Queen at the area TOPS Club Rally Day held recently in Sunray. Mrs. Vandever and Mrs. Authur Blackburn, also representing the Hereford Chapter, received graduation honors. Other chapter members present included Mrs. Don Davidson, Mrs. Owen Andrews and Robert Sturges. Women attending from the evening TOPS Club were Mmes. Woody McDermitt, H.H. Blakey and Fred Rivera.

Mrs. Edwards Is Guest Speaker

Mrs. Buddy Edwards demonstrated the art of macrame to members of Young Mothers Study Club Tuesday evening in the Reddy Room of Southwestern Public Service building.

Before the conclusion of the program, members practiced the speaker's instructions for making plant holders.

During the business meeting, the club's next meeting date was changed to Oct. 21 and their

annual Halloween bake sale was set from 10 a.m. until 5 p.m. Oct. 25 at Sugarland Mall.

Mrs. Frank Daniel was welcomed as a new member and Mrs. Lynn Brisendine was recognized as a guest by members present.

They included Mmes. Eldon Howell, Jim McDowell, Travis McPherson, Floyd Neill, Stan Solomon, Bud Thomas and Woods.

Hospital Notes

PATIENTS IN HOSPITAL

Mrs. Mary Rando, 401 Grand; Ira Ricketts, 521 Ave. J.; John Simpson, 119 Star; John Stengel, 117 Ave. F.; Bruce Williams, 1004 E. Third.
Mrs. Juan Jose Zambrano, P.O. Box 1983; Mrs. Bob Spangler, 300 Sunset; Mrs. David Johns, 226 Hickory; Harry Kleman, Nazareth; Pedro Lafuente, P.O. Box 624.
Mrs. Olen McCutchen, P.O. box 745; Mrs. Bess May, 110 Douglas; Higin Mendoza, 829 Mendoza; Mike Monreal, Vega; Kathy Parmer, Amarillo; Carla Patterson, 344 Douglas; Mrs. Charles Pledge, Route 2.
Teodoro Benavdez, 315 Ave. E.; Hugh Blakey, 510 McKinley; Roy Botsford, 339 Ave. B.; Vera Carter, Dimmitt; Thelma Chisum, Westgate; Delores Collins, Hereford.
Leslie Combs, 109 B. Kingwood; Harley David, 709 Grand; Mrs. Thomas Dowdy, 612 Irving; Mrs. Earl Drager, Route 3; Mrs. Olive Frye, 112 Elm.

PATIENTS DISMISSED

Barbara Jean Richardson, Mrs. Frank Torres, Mrs. Robert Thuet, Mrs. Grace Valdez, Oct. 14.
Kelly Walker, Mrs. Valentin Sustaita, Oct. 13.
Dwain Worley, Oct. 2.
Mrs. Maudie Trotter, Mrs. Harold Simons, Mrs. Rodolfo Vasquez, Oct. 11.

MIAMI—Russian Roulette has killed three persons in Dade County in the past month, police report. Two of the victims were teenagers. The third, a 40-year-old man.

CAR SALES DOWN

DETROIT—Sales of U.S.-built cars in August fell 17 per cent from strong year-ago levels, giving hot-selling imports their highest share of the American car market this year.

Spanish importers allege grain shortages.

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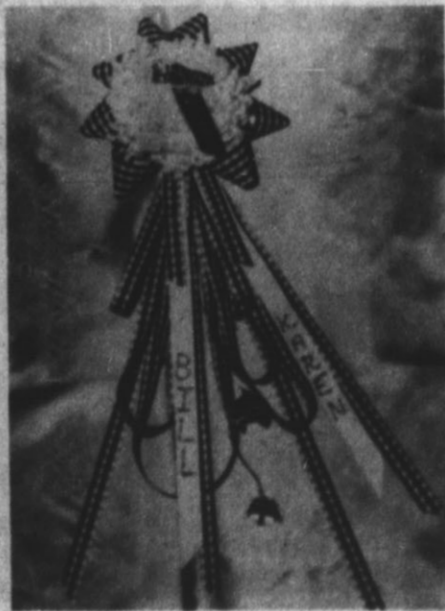
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"50"

Fight 'em
Whitefaces!
Beat the
Plainview
Bulldogs!



FOOTBALL
MUM
HEADQUARTERS



Our
EX'S
OF
H.H.S.

Terry Sparks—Carla Jones—Liz Warren—Debbie Deavenport

PARK AVENUE
FLORIST

"Your Locally Owned Florist"

Randy & Bill Griffin—Owners

315 Park Avenue

364-4042



Turquoise

Show & Sale

Bisbee Blue® Turquoise

The "Cadillac" of Turquoise on show in the lobby of Uncle Sam's, formerly The Music Stand. From 4 p.m. till 10 p.m. Thursday, Friday, & Saturday—Oct. 16, 17, & 18.

Hopi, Navajo, Zuni, & other American Indian jewelry. 20% off all items

Scribbles and Scratches

By **KERRIE WOMBLE**
Women's Editor

PATRICIA HEARST has probably evoked more public reaction than any other young woman of this decade and chances are good that this general awareness could result in a mistrial. She has been the subject of editorials in every daily newspaper in America and many publications in foreign countries.

So we all have an opinion about this guerrilla-kitten who spits "Death to the Fascist pigs" in one scene and is purring like a Miss America

finalist in the next frame. I wonder where they can find a jury of 12 men and women who have not formed an opinion about Patty "Tania" Hearst. I doubt a dozen such hermits exist.

And again, the boggling red tape of the American court system could trip up the case against the SLA perpetrators. A headline in a Sunday paper said, "One Hearst Trial Could Be Dropped If Not Begun Soon." The UPI story related that if bank robbery charges are not

brought against the newspaper heiress before Dec. 27, the particular case against her could dissolve. However, the article continued, saying that this event is unlikely, and that Patty still faces "state charges carrying even stiffer penalties."

As every literate person in the world knows by now, Miss Hearst's defense attorney is going to plead temporary insanity due to "brainwashing tactics" incurred by the Symbionese Liberators. This may be true; and then again, it just

might be a case of the poor little rich kid who never learned the values of life outside a marble mansion.

The Hearst family is proof that bureaucratic success does not promise happiness, and may even be detrimental to a wholesome existence. Perhaps Patty really was the victim of an SLA kidnapping and her parents' teachings did not prepare her for a confrontation of her convictions. In other words, maybe Patty was already such a "mixed-up kid" that it took little propaganda to turn her into a gun-wielding activist. The public may never know the truth about the transformation from Patricia to Tania.

When the news of the Hearst kidnapping hit the papers two years ago, the American public felt strong sympathy for the tycoon family, who were victims of the same type of tragedy that

afflicted the Charles Lindberghs many years ago. The same sharp feeling of injustice surfaced and hatred was directed towards a merciless organization who would use a 19-year-old girl as a pawn in a cruel game.

Those sympathetic emotions have made a 180 degree turn and Patty Hearst has been condemned in the minds of most Americans. Yet she and her family should still be objects of empathy for she is no longer a victim and carries the burden of serious criminal charges. Even if she never serves a day of confinement after her day in court, Patricia Hearst has fallen into public disgrace and may never climb out of that pit. She is only 21.

HOME COMING IMPLIES a return to familiar ground and numerous former residents of Hereford are expected to visit

for the festivities. Among them will be a man who was principal of Hereford High School from 1926-'43, G.M. Hudson and his wife, who now reside at Rosenberg.

The Hudsons will be honored at a tea from 4-5:30 p.m. Sunday in Community Center. A special invitation has been extended to HHS ex's and past faculty members who worked under Mr. Hudson.

S&S

I'VE BEEN AMISS in not announcing that Sandy Pankey has returned to The Brand's society department, so when calling in a club report, feel free to ask for either of us. Sandy worked in society here for nearly three years before her "retirement" and is an old hand at the game.

Food Ads Help Wise Shoppers

"Competing for the family food dollar" is one reason grocery stores spend so much money on advertising, and shoppers can capitalize on this, Mrs. Gwendolyn Clyatt, a consumer marketing information specialist, says.

"Food ads give consumers a chance to compare cost and quality among stores, making wise shopping easier," she explained.

Mrs. Clyatt is with the Texas Agricultural Extension Service, The Texas A&M University System.

"Other benefits of advertising are introducing new products which increase the variety of foods in the daily diet and enabling consumers to repeat satisfactory purchases by brand identification."

She suggested, when studying the food ads, shoppers need to consider family food needs to insure good health, their likes and dislikes and how much money is available to spend for food.

Like air and water pollution, excessive noise levels call for immediate attention and action, according to the Beltone Crusade for Hearing Conservation. Crusade officials warn that unless noise pollution is effectively controlled, millions of persons could suffer hearing impairments.

To live is to function. That is all there is in living.

-O.W. Holmes II.

TAYLOR'S WDKWTCI SALE

DOODLE TAYLOR SAYS—



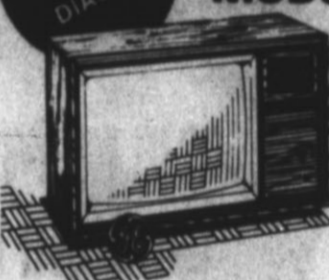
We're having a big sale at Taylor's. The biggest we've ever had. In fact, it's such a big sale we didn't know what to call it. So instead of calling it something blah, like a "fall sale" or an "annual sale", we decided to call it our "We Don't Know What To Call It Sale" (or WDKWTCI Sale, for short.)

If that name doesn't grab you, our prices will, and even though our prices are low, we'll still give you the full service and free delivery we give regularly.

To give you an idea of what a great sale this is, we've listed some of the items we've marked down. So if you want to save a lot of money on some really fine furniture and appliances, remember Taylor's WDKWTCI Sale.

And if you can't remember WDKWTCI, at least remember Taylor's.

19" DIAGONAL 100% SOLID STATE MODULAR COLOR TV

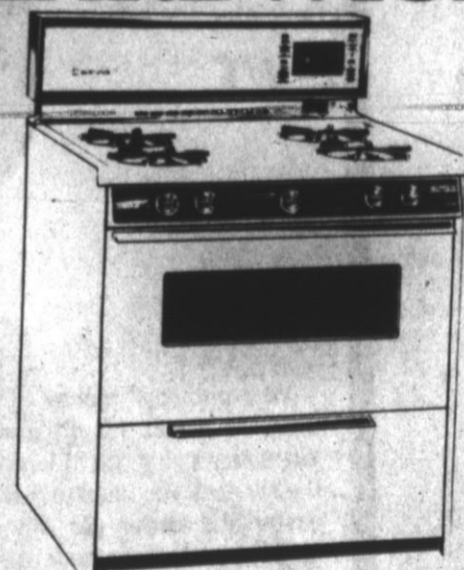


\$359⁹⁵

Model WQB 7470

GAS RANGES A NEW WORLD OF COOKING PLEASURE

HARDWICK



ONE PIECE BURNER—Removable, dishwasher safe, styled to enhance the beauty of your new range while giving dependable, life-long service.

TIME OF DAY CLOCK WITH ONE HOUR TIMER—Attractive modern styling, easy to read. Timer has gentle reminder bell.

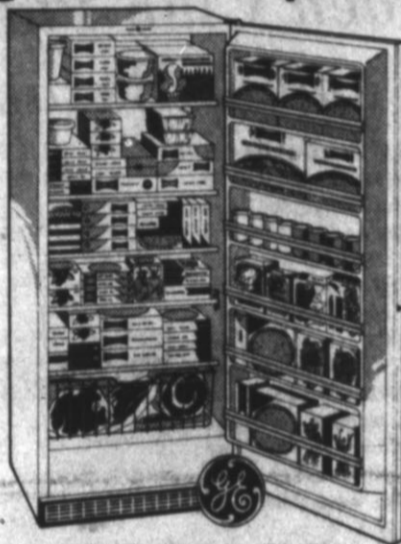
CONTINUOUS CLEANING OVEN—Keeps your oven pleasantly clean by cleaning as you cook.

BROILER—Smokes less open flame broiling brings out the very best flavor of meats.

SPECIAL PRICE!!!

★ **QUANTITY LIMITED ON THIS MODEL \$299⁹⁵**

Upright convenience, big freezer capacity.



21.1 CU. FT. FOOD FREEZER

- 4 fast-freezing shelves
- Built-in lock with self-ejecting key
- Slide-out bulk storage basket
- Interior light
- Coil-free back
- "Power-on" signal light
- Only 32" wide

MODEL CA-21D

NOW ONLY \$379⁹⁵

Big Freezer Section For Budget-minded.



17.6 CU. FT. NO-FROST REFRIGERATOR

- 4.65 cu. ft. freezer helps reduce shopping trips. Buy in season, in quantity.
- 2 ice 'n' Easy trays or Optional Automatic Ice-maker available at extra cost
- Power saver switch can help reduce operating cost
- Generous door storage
- 30 1/2" wide, 66" high
- Gleaming white exterior
- Right hand door only

MODEL TB-18E

NOW ONLY

\$369⁹⁵



SEE THE NEW MODEL JET 84

GE COUNTERTOP-MICROWAVE OVEN with 2-Speed Timer, Cooking Guide, Defrost Cycle!

Taylor's **Low Low Price!**

\$379⁹⁵

BED ROOM
Broyhill-Bassett-Designers-DeSoto

32 Bedroom Groups on the floor (Doodles thinks)
Sale Prices From **\$199. to \$899.95**

Walnut Group
Triple Dresser - Mirror
Chest, HDBD 4 Piece **\$259.95**

Broyhill Pecan King
Triple Dresser, Mirror,
Chest, Night Stand, HDBD 5-Piece **\$599.95**

Broyhill - Oak Parquet
King TPL. Dresser, Twin Mirrors,
Door Chest, HDBD,
Night Stand Reg. \$1039.59 **NOW \$799.95**

Bassett Dark Pine
King Triple Dresser,
Hutch, Mirror, Chest,
Night Stand, HDBD **\$599.95**

SERTA BEDDING
TWINS-DOUBLES-QUEENS & KINGS
Serta Perfect Sleep,
King Size
Reg. \$459. **NOW \$359.00**

DINETTES
(Don't know how many...
Sold some since Doodle counted)
9 Piece Dinettes
82" Table, 8 chairs **\$189.95**

7 Piece Dinettes
Choose style & color **\$139.95**

5 Piece Breakfast Set
Natural & Yellow **\$109.95**

LIVING ROOM
Doodle counted

124 Sofas & Loveseats
(All Famous Brands)

Velvet Early
American Sofas **\$199.95**

Broyhill Sofas
Big Selection
LaFrance Velvets, Quilted **\$399.95**

3 Piece
Sofa Loveseat, Chair
Gold Velvet Print **\$699.95**

2 Piece Sofa,
Loveseat Quilt Velvet,
Choice of Colors **\$559.95**

Broyhill 4 Piece
Pub Group Sofa,
Loveseat, Chair,
Ottoman, Blue Hercules **\$899.95**

3 Piece Spanish Groups
Sofa, Chair,
Loveseat Red/Blk or
Gold Crush Velvet. **\$599.95**

CHAIRS - ROCKERS - RECLINERS
(Large group, but
Doodle couldn't count that high)

Swivel Rockers
\$89. - \$99. - \$129.

Velvet Occasion Chairs
FROM \$99. TO \$179.

La-z-Boy Recliners
FROM \$179. TO \$279.

DINING ROOM
36 Suites Hitches to Match
ALL REDUCED!

Choice of A FREE GIFT WITH PURCHASE OF \$99.95 OR MORE.
• 7-piece All Steel Porcelain Cookware Set
• Winston Chime Clock
• Pair Handsome Bookcases

TAYLOR'S FURNITURE & APPLIANCE
"THE AREA'S LARGEST FURNITURE & APPLIANCE DISPLAY"
603 PARK AVENUE HEREFORD 364-1561

Spanglers Repeat Vows

Mr. and Mrs. Bob Spangler observed a 17th wedding anniversary by repeating their marriage vows Sunday afternoon in their home, 300 Sunset. The Rev. Doug Manning, pastor of First Baptist Church, performed the symbolic ceremony.

Yellow peach roses decorated the home, and a few close friends and relatives were guests. A reception followed.

The couple were married in Amarillo Oct. 4, 1958 and came here eight years ago. They have two sons, Steve and Mike.



MR. AND MRS. BOB SPANGLER
...voice vows with Rev. Doug Manning

Delta Xi Women To Give Program

Approximately thirty members of the local Delta Xi Chapter of Delta Gamma Sorority are expected to attend the DKG regional meeting at Friona Saturday.

The Hereford delegation, composed of educators in this school district, will consider the program topic, "How well is Delta Kappa Gamma known?" Delta Xi members will discuss the public image upheld by the society and will ponder its leadership goals in a community.

bachelor of arts from McMurry College in Abilene. Majoring in guidance, she was awarded her masters from Texas Christian University. Since then, she has completed 29 hours of study in counseling past her masters requirement.

Her post-graduate work was spent at the University of Colorado, Hardin-Simmons University, University of New Mexico and North Texas State University. She attended a guidance and counseling training institute at New Mexico State University for two summers on scholarships.

Active in the Methodist Church, Mrs. McDonald's husband is assistant superintendent of Odessa Public Schools. They have a daughter, Gerlyn Bess, who teaches English at Mansfield High School and resides at Fort Worth.



MRS. A.G. MCDONALD
...to address teachers

Mrs. A.G. McDonald of Odessa is DKA director of Area X and will be featured speaker at the podium. She has been a member of the order for 26 years and has held offices on the local and state levels.

Employed as a counselor at Permian High School in Odessa, Mrs. McDonald was state chairman of Texas DKG initiation ceremonies in 1959-61. She served on the state ceremonial committee for the following two years and in 1965 was appointed to the state committee on nominations. She was chairman of the state achievement awards from 1969 until 1971 and then was a member of the ad hoc committee for state headquarters.

In her home town of Odessa, Mrs. McDonald was president of Delta Iota and Theta Mu chapters. She has charter memberships in these two chapters, plus in Zeta Kappa. She has held various offices and directed committees in these chapters.

Mrs. McDonald has accumulated 34 years teaching experience and received her

Residents To Attend Meet

Betty and Werner Koelzer, local photographers, will be attending the fall meeting of the Panhandle Photographers Association to be held Saturday and Sunday at the Quality Inn in Amarillo.

Mrs. Koelzer will enter a picture of a ladybug in the print judging at the fall meeting and also compete in a portrait category.

The theme of the photographer's picture is "Small Things" which was recently on display at the Hereford State Bank.

This two-day meeting will be a jointly sponsored seminar with the Texas Professional Photographers. Gene Sutphen of College Station, president of the Texas Professional Photographers Association will speak on "Front Projection and Other Portrait Deviations." Roy Madearis, of Arlington, treasurer of the Texas organization, will present "Increasing Your Portrait Sales" and "Bridal Portraits and Wedding Candid."

Oden Clay, master of photography and craftsman

degree, vice president in charge of production at the famed Gettings, Inc. of Houston, will tell the professional photographers at the meeting "There are Salable Photographers at the All Around Us." Also to be presented on the program will be Richard J. Liccione, Eastman Kodak Sales Representative for Professional and Finishing Market.

Highlight of the semi-annual meeting is the judging of prints entered by members of the

Visitors Welcomed By Club

"Let Not Your Heart Be Troubled" was the poem read as the opening exercise by Myrtle Allmon to members of West Hereford Extension Club Tuesday afternoon in the home of Mrs. Robert Boyd.

Mrs. Bill Grimes and Mrs.

Alan Greenspan, Economic adviser: "At the moment, the recovery is looking more solid every day."

Panhandle Association. Print critique by the same judges serves as an educational basis for future work by the entrants. Awards will be presented.

Election of officers for 1976 will take place before the conclusion of the meeting. Present officers are: John Miller Amarillo, president; I.G. Holmes, Lubbock, First Vice president; Pat Shafer Muleshoe, Second Vice President; and Madeline Jeffress, Amarillo, permanent secretary-treasurer.

W.A. Waters were recognized as visitors by members present. They included Mmes. U.V. Pierce, W.B. Phillips, Rennie Baker and Evelyn Bell.

The next meeting was planned at 2:30 p.m. Oct. 28 in the home of Mrs. Bell.

Fashion

The earthy colors are favorites for fall. These will be seen in the new wool and knitted garments; coats, dresses, suits and capes.

Official Relates FWC History

Numerous guests and members of Pioneer Study Club assembled Tuesday in Hereford Country Club to hear an address by Mrs. David Britt, who is president of the Top of Texas district of Texas Federation of Women's Clubs (TFWC).

Mrs. Britt, who was introduced by Mrs. Tandy Legg, Federation counselor, spoke on the theme "I Hear America Singing—Her Varied Carols I Hear." Incorporating musical selections into her presentation, the guest speaker gave a history of TFWC, which was organized by Mrs. Edward Rotan in Waco in 1893.

The visiting dignitary explained that TFWC members were triumphant in their struggle to save the Alamo from destruction and in preservation of the Big Thicket. TFWC has been instrumental in numerous projects, including establishment of a medical complex in Austin and completion of the Friendship Gardens at Brownsville, where Mexican children are taught English.

Headquarters for the Federation are in Austin, stated Mrs. Britt. She concluded her speech with the lyrics of an old folksong, "Why Was I Born." She was presented a corsage from Pioneer members.

Mrs. P.B. Sowell, president, gave the welcome and Mrs. Ralph McCullough introduced guests, who included members of Summerfield Study Club and presidents of several other women's organizations. Among the visitors were Mmes. O.G. Nieman, G.D. Caison, Grace Tinnin, L.N. Cox, E.T. Hale, H.C. Patterson, Lee Curry, George Turrentine, Sam Long and Bob Campbell. Also, Mrs. Maurice Sloan of Enid, Okla. and Mmes. Mary Parker, J.J. Durham, J.C. Williams, L.M. Cox, C. Sanders, Louis Woodford, Thurman Atchley, Don Taylor, Earl Lane, Joe Reinauer and Harper of Dawn.

"Life's Golden Links," program theme for the coming year, were conveyed in decorations, which included an amber chain lining the tables. Scenic placemats marked each setting and were given as gifts to those in attendance.

Red, white and blue were combined for a patriotic color scheme and the corresponding

centerpiece was a bouquet of red roses flanked by United States and Texas flags. Lighted candles nestled in goblets which were embossed with pictures of early flags.

Giving the opening prayer was Mrs. Henry Hastings, followed by the pledge of allegiance, led by Mrs. A.L. Manjeot. The Texas pledge was recited by Mrs. Britt.

The late Dwight D. Eisenhower was saluted during a vignette given by Mrs. C.P. Cockrell. Tuesday was the

anniversary of the former president's birth.

Mrs. Ray Johnson, now of Orlando, Fla., was given a special greeting by former fellow members present, who included Mmes. Frank Ball, Cockrell, C.L. Craig, Hastings, John Heard, O.G. Hill Sr., W.C. Hromas and Legg.

Also, Miss Roberta Campbell, and Mmes. Manjeot, McCullough, H.E. Miller, Ted Panciera, Paul Rudd, M.L. Simpson, Sowell, Guy Walser, Bes Werner, R.L. Wilson and P.H. Gilliland.



MRS. DAVID BRITT AND MRS. P.B. SOWELL

Garden Club Plans November Bazaar

Members of Hereford Garden Club discussed plans for their annual bazaar, scheduled Nov. 21-22 in Sugarland Mall, during a meeting Friday in Hereford Garden Center. Hostesses were Mrs. R.W. Mitchell and Mrs. A.L. Manjeot.

Mrs. W.C. Hromas was named chairman of the sale, which will include a variety of plants, edible goods and homemade gift items. Also on the task force were Mrs. S.S. Williams and Mrs. G.W. Newsom.

During a brief business period, Mrs. O.G. Hill Sr. presided over the agenda and announced that nine club members participated in the tour of Deaf Smith County last week.

Mrs. R.L. Wilson was in charge of the program, which was presented in several segments by herself an three fellow members. Mrs. Manjeot stressed the importance of preserving the natural environment in defense of endangered wildlife. Next, Mrs. Newsom emphasized the use of fertilizer in preparing soil for the sowing of seeds.

Following this, Mrs. W.L. Albright explained the usage of liquid fertilizer on foliage. She recommended this process for quick growth. Concluding the

program was Mrs. Wilson, who listed "Things to do in October." Her address included a list of fall activities, plus advice for putting the garden to bed for winter.

Trash bags for automobiles were distributed to members by Mrs. Edgar Lemons and Mrs. Williams, litter control co-chairmen. Club women discussed the vital role litter control plays in a community such as Hereford.

A reminder of dates on the Garden Club calendar was given. Mrs. Hill and Mrs. Manjeot will attend the state fall convention of Texas Garden Clubs (TGC) at Abilene Oct. 21-23. This will be followed by a TGC District 1 board meeting at the Lubbock Garden Center Oct. 28. Fritch will be the location of a District 1 North Zone meeting Nov. 6.

Others in attendance were Mmes J.N. Jacobsen Jr., R.L. Layman, D.N. Garner, Aaron Hutto, W.S. Fluit, H.R. Cocanougher, Jeff Roberson, Alfred Smith and R.L. Ethridge.

SENATE ON ANTIBUSING

The Senate has approved an antibusing amendment designed to block the transportation of students to distant schools to achieve racial balance.

THE KEY TO YOUR BANKING PROBLEMS!

THE BEST OF ALL POSSIBLE BANKS

Why put your money in a lot of different places for different reasons? Why carry a ring full of keys? We have all the services you need to make your banking easier and better. So why not do all your banking behind one door using just one key—OURS!

A good bank has more Answers than Questions!

THE BEST OF ALL POSSIBLE BANKS

THE

FIRST NATIONAL BANK OF HEREFORD

MEMBER FDIC

Pizza inn
AMERICA'S FAVORITE PIZZA

Buy One Get Next Smaller Size Free

EXAMPLE
Buy one giant sausage pizza \$4.70
Large sausage pizza free with coupon
(Tax and Drinks Extra) \$4.70

FREE Pizza inn

With this coupon, buy any giant, large or medium pizza at regular price and receive one pizza of the next smaller size with equal number of ingredients FREE! One coupon per visit, please



Valid thru Oct. 19, 1975

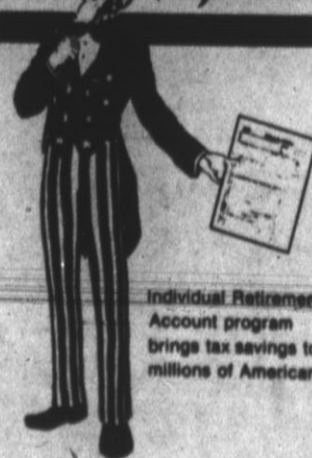
PLEASE PRESENT WITH GUEST CHECK

511 N. 25 Mile Avenue 364-6012
2531 Paramount Blvd./Amarillo 353-7401
3320 Bell Avenue 353-6641
2801 I-40 East 376-4297

Pizza inn

SAVE FOR YOUR RETIREMENT GET TAX EXEMPTIONS UP TO \$1,500

For complete analysis of the IRA Program, see one of the professionals at Plains.



Individual Retirement Account program brings tax savings to millions of Americans

PLAINS Insurance Agency



218 W. 3rd 364-2232



Homemaker Day Set In Amarillo

Mmes. Chuck Stokesbury, A.E. Hodges, Ted Coleman, Cindy Norvell, P.L. Carmichael, E.C. Hammett, Don Daugherty, R.A. Patzig, L.B. Worthan, J.H. Holden, Dan Gorman and Miss Roberta Campbell will attend the 13th annual Rural Homemaker Day in Amarillo on October 23rd.

To be held at the Villa Inn Convention Center at I-40 and Grand, Rural Homemaker Day will begin at 9:30 a.m. followed by coffee, a cheese bar, floral demonstrations and a noon luncheon, where the Rev. Leon Hill will be featured speaker.

Sponsored by the Women's Division of the Amarillo Chamber of Commerce, Rural Homemaker Day was designed to honor community spirited women living outside of the metropolitan Amarillo.

Invited guest are delegates and alternates to home demonstration clubs in a five state area. Some 500 invitations are presently in the mail.

Numerous merchants are assisting the Women's Division by providing door prizes and other treats for the visitors.

Ladies who have received invitations and not yet replied to the Amarillo Chamber of Commerce should do so immediately.

HHS Class To Observe Anniversary

A coffee at 1 p.m. at Community Center will begin Hereford High School's Homecoming activities for the 1950 HHS class reunion.

Former students may attend the parade before returning to Community Center and a dinner and dance is scheduled for 5 p.m. in Civic Club Center.

All ex-students, parents and interested persons are welcome to attend the festivities. For further information call co-chairmen, Joyce Lomas at 364-1794 or Alex Schroeter 364-0701.

To Serve One-Year Terms

Mrs. Ray Polan, seated, was named to, fill the presidential post during 1976 in Hereford CowBelles organization during a meeting

Tuesday. Her cabinet will include, from left, Mrs. Charles Springer, Mrs. Olen Caviness, Mrs. Bill Albright and Mrs. Bob Sims.

CowBelles Elect New Officers

Hereford CowBelles elected officers Tuesday during a noon luncheon in Halbert Room of Hereford Country Club. Mrs. Pete Caviness and Mrs. Bill Griffin were hostesses.

To be installed January 20, 1976 are Mrs. Ray Polan, president; Mrs. Charles Springer, vice president; Mrs. Olen Caviness, second vice president; Mrs. Bill Albright, treasurer; Mrs. Bob Sims, secretary. Chosen to lead the Beef for Father's Day program were Mrs. Elmo Hall and Mrs.

Jim Perrin. During the business session conducted by Mrs. Reece Lawson, president, delegates to the state convention in Fort Worth were elected. To attend the Texas assembly Oct. 20-21 will be Mmes. David Hutchins, Melvin Cordray and Dick Coupe. Picked as alternates were Mmes. Polan, Perrin and Hall.

Mrs. N.E. Tyler, chairman of Beef for Girlstons, announced that her task force has collected \$6,785 in cash and eight beeves

to date. Also, Mrs. Coupe reported that First National Bank will now be offering beef certificates for sale. Hereford State Bank has already begun this practice. Members voted to actively support the Coffee Memorial Blood Bank drives here each month.

Mrs. Shirley Garrison gave the invocation, followed by a reading of the CowBelles creed, presented by Mrs. Lawson. The collect was written by Mrs. Willard Sobak of Fairdale, N.D.,

who said, "Believing that the livestock industry is of basic importance to world existence, we, the American National CowBelles dedicate ourselves to support it with our labor and finances; to encourage its producers with our understanding and love; to do all in our power to instill in the coming generation the love of the land and life, the humility and we before nature and the hope and faith in the future that is inherent in cattlemen."

pelissier and "At The Foot of Yonder Mountain" by Buchanan.

Hostesses who assisted Mrs. Clements were Mrs. Ed Line and Mrs. C.J. Mountz. Twenty-four members were present.

Music Club Selects District Delegate

Mrs. W.T. Carmichael was chosen by members of Music Study Club as a delegate to the District Convention of Texas Federated Women's Clubs in Gruver Nov. 8. The appointment was made during a meeting Monday in the home of Mrs. Steve Clements.

Mrs. Ken Walser, chairman of the yearbook committee, distributed the new pamphlets, which are dedicated to the memory of the late Mrs. Eugene Brink. In presenting the book, she read the national president's theme, which is "to bring the spiritualizing force of music to the inner life of our nation." This was followed by recitation of the state president's theme, "With the spirit of '76, the Texas Federation boldly moves forward in musical endeavors."

America's Musical Heritage is the course of study designated for the club year. In keeping with this, the yearbook chairman read a quote by Wilfred A. Peterson, who said, "America is any tune you want to play with fife and drum, fiddle or horn to establish the beat and rhythm of the upward march to high goals."

Special emphasis will be placed on great men of American popular song during the year's program. Mrs. Walser stated. Projects noted in the publication include providing a scholarship to a deserving student, sponsorship of Student Musician's Day, promotion of National Music Week and organization of a music section at the local library.

Further business included approval of a \$25 donation to Hereford Chamber Singers. The program period was instigated by Mrs. J.R. Allison.

who saluted William Billings, the first American composer who lived during the American Revolution. She described the historical character as an unattractive person who organized the first church and school choirs. He crusaded to banish "common singing" and formed the first musical society in the United States. His formal schooling ended at age 14, when he became an apprentice to a tanner. He is cited as the first professional American musician and his works are widely published.

During the musical portion of the program, Mrs. Joe Hacker

presented the hymn of the month. This was followed by Repper's arrangement of "Pop Goes The Weasel," sung by Mmes. Lynton Allred, Thomas Betzen and Jack Rogers.

Combining voices on "Poor Little Bessie" were Mmes. Wesley Gulley, Walser and Wesley Fisher. Mrs. Bill Devers provided accompaniment. Performing the mountain dance tune, "Skip To My Lou," were Mrs. Allison and Mrs. A.J. Schroeter. Mrs. Walser vocalized "Short'nin' Bread," composed by Schaum.

Included in the club chorus were "The Drum and Fife" by

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Appreciation Shown

Lee Umsted, left, chairman of Deaf Smith County Chapter of the American Red Cross, presents certificates of appreciation to Mrs. J.E. Brooks and Don Childers during a board meeting Tuesday. Mrs. Brooks donated bed jackets for hospital patients at Big Spring and Childers represented Carl McCaslin Lumber Company, which supported the water safety program here this summer.

Red Cross Board Cites Support

Don Childers and Mrs. J.E. Brooks were cited for contributions to the American Red Cross (ARC) during a board meeting of the Deaf Smith County ARC Chapter Tuesday morning in Community Center.

Childers accepted an award on behalf of Carl McCaslin Lumber Company, who supported the ARC Water Safety Program here this summer. Appreciation was expressed to Mrs. Brooks for her donation of bed jackets which will be given to patients in the Veterans' Hospital at Big Spring.

Lee Umsted, chapter chairman, called for reports from the secretary and treasurer. He gave a brief summary of the recent ARC area meeting at Plainview. He attended with

Mrs. H.H. Miller, executive secretary.

Mrs. Dale Henson, youth chairman, gave a capsule report of the September workshop held here for junior high school students.

Red Cross efforts with Vietnamese refugees at Camp Pendleton were discussed in a letter written by Mrs. Odell Woody of Lubbock. In her account, the reserve disaster nurse included a message which

Hats with brims are gaining popularity as the weather cools. They provide balance for the longer, fuller skirts being worn now, Margret Ann Vanderpoorten, clothing specialist with the Texas Agricultural Extension Service, The Texas A&M University System, says.

a Vietnamese father gave his son as they were separated in the mass evacuation of homeland.

At the conclusion of the quarterly meeting, time was allotted for discussion of social problems, including the fluctuating population.

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SHOW HOURS Saturday, October 25, from 10 a.m. to 6 p.m.
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FEES Booth fee will be \$10.00 for a 10' x 10' space. Each person may rent one or more spaces. Two or more people may share one space. All applications must be accompanied by a check for booth fee. Fees will be refunded only if not accepted.

ENTRIES This is a no limit show. The only requirement is that all exhibits must be handcrafted or original art.

WHERE In beautiful Sugarland Mall in Hereford, Texas. A security guard will be on duty during and after show hours. You may leave your booth setup over Saturday night if you wish.

DISPLAY is totally up to the exhibitor. Setup can begin at 8 a.m. on Saturday, October 25.

Send your application and fee to
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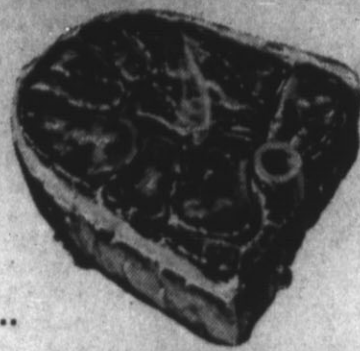
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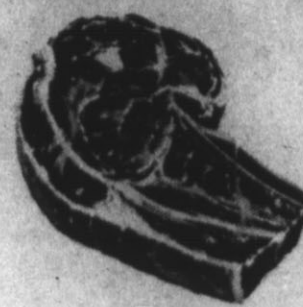


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CENTER SLICES, BEEF ROUND

99¢
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THRIF-T BABY BEEF 7-BONE CUTS BEEF CHUCK
Chuck Steaks.....LB. 89¢

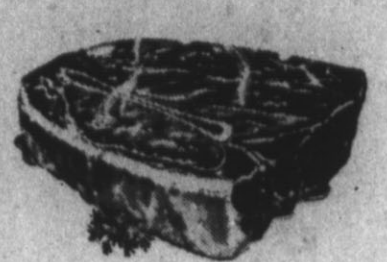


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THRIF-T BABY BEEF BEEF LOIN \$1.39
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BLADE CUTS, BEEF CHUCK

69¢
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Green Beans 4 16-OZ. CANS **96¢**

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Bath Tissue PKG. OF 4 **69¢**

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Paper Towels JUMBO ROLL **49¢**

CAMELOT LIQUID 32-OZ. **DETERGENT** **79¢**

KRAFT Caramels WITH STICKS 14-OZ. BAG **59¢**

KRAFT FRENCH OR Italian Dressing 16-OZ. BTL. **77¢**

KRAFT MILD Spaghetti Dinner 2 8-OZ. BOXES **59¢**

CAMELOT ORANGE Drink Mix 27-OZ. JAR **\$1.39**

CAMELOT PINK Grapefruit Juice 46-OZ. CAN **52¢**

CAMELOT EVAPORATED Milk 3 TALL CANS **81¢**

CAMELOT Dog Food 5-LB. BAG **89¢**

CAMELOT POWDERED Blue 49-OZ. BOX **\$1.08**

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KESSLER CRACKERS Town House 16-OZ. BOX **75¢**

KESSLER Honey Grahams 16-OZ. BOX **59¢**



Coca-Cola 32-OZ. **\$1.39**

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CAMELOT **Spinach** 5 16-OZ. CANS **\$1.00**

MEADOWDALE WHOLE **Tomatoes** 3 16-OZ. CANS **\$1.00**

HUNT'S **Catsup** LIMIT 3 PLEASE 3 14-OZ. BTL. **\$1**

CAMELOT WHOLE **Green Beans** 3 16-OZ. CANS **96¢**

CAMELOT **Peas and Carrots** 14-OZ. CAN **56¢**

YELLOW CLING SLICED OR HALVES HUNT'S **PEACHES** 29-OZ. CAN **49¢**

TAST-T-BAKE BAKERY **GLAZED DONUTS** 12/99¢ **French Bread** 1-LB. LOAF **49¢**

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96¢

Mon. Oct. 20

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COME GET YOUR NEW GAME CARD AND TICKETS MONDAY.

PRIZE VALUE	NO. OF PRIZES	ODDS FOR ONE STORE VISIT	ODDS FOR 10 VISITS	ODDS FOR 100 VISITS
\$1,000.00	5	110,542 to 1	11,054 to 1	1,105 to 1
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5.00	525	1,094 to 1	109 to 1	10 to 1
2.00	1,555	285 to 1	28 to 1	2 to 1
1.00	20,176	27 to 1	2 to 1	1 to 1
TOTAL	22,463	25 to 1	2 to 1	1 to 1

Scheduled Termination Date of this Program is October 18, 1975.



WINCHESTER Smoked Sausage

HICKORY SMOKED
BULK PACK
LB. **99¢**

- RODEO HICKORY SMOKED Sliced Bacon... 28-OZ. PKG. **\$3.69**
- BAR-S Pork Sausage... 1-LB. ROLL **\$1.39**
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- WILSON'S HICKORY SMOKED Sliced Bacon... 1-LB. PKG. **\$2.09**
- WILSON'S HICKORY SMOKED Sliced Bacon... 2-LB. PKG. **\$4.17**
- RODEO, MEAT Skinless Franks... 12-OZ. PKG. **79¢**
- RODEO ASSORTED Luncheon Meats... 12-OZ. PKG. **99¢**



FRESH, 100% PURE BEEF Ground Beef

IN 3-LB. PKGS. OR MORE
LB. **89¢**

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FRESH WATER Catfish Steaks

4 to 6-oz. EACH
LB. **89¢**

- INDIVIDUALLY QUICK FROZEN Catfish Fillets... 4 TO 6-OZ. EACH LB. **99¢**
- MR. BOSTON, PRE-COOKED PERCH FILLETS BREADED
1-LB. PKG. **59¢**

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IT IS ANTICIPATED THAT ALL SERIES NO. 52 GAMERAMA TICKETS WILL BE GIVEN OUT BY OCT. 18. YOU WILL HAVE UNTIL OCT. 25 TO REDEEM YOUR PRIZES. WATCH FOR OUR NEW GAMERAMA SERIES NO. 77 TO START MONDAY, OCT. 20, 1975.

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Honeysuckle Turkeys.....LB. **79¢**

SWIFT'S PREMIUM, U.S.D.A. GRADE A ALL WHITE MEAT... 2-LB. BOX **\$3.99**
 SWIFT'S PREMIUM, U.S.D.A. GRADE A MIXED, WHITE AND DARK MEAT... 2-LB. BOX **\$3.39**
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TOMATO JUICE..... 46-OZ. CAN **48¢**

CAMELOT Apple Sauce..... 4 16-OZ. CANS **\$1.19**

FAIRMONT HEATH BARS, DRUMSTICKS, ESKIMO PIES OR SANDWICH BARS Pkg. of 6 **69¢**

October Cheese FESTIVAL

KRAFT VELVEETA 3-LB. LOAF **\$1.58**
 Limit 2 With \$5 or More Purchase

CAMELOT Longhorn Cheese... 16-OZ. Pkg. **\$1.49**

FAIRMONT Whipping Cream... HALF PINT **39¢**

FAIRMONT, ALL FLAVORS Yogurt... 2 8-OZ. CTNS. **69¢**

QUARTERED MARGARINE LIMIT 3 WITH \$5.00 OR MORE PURCHASE SAVORY... 1-LB. CTN. **39¢**

KRAFT SHARP Cracker Barrel Cream Cheese... 10-OZ. STICK **\$1.09**
 KRAFT PHILADELPHIA Cream Cheese... 3 3-OZ. PKGS. **49¢**

KRAFT Parmesan Cheese... 8-OZ. PKG. **\$1.24**

IDEAL SMALL OR LARGE CURD Cottage Cheese... 24-OZ. CTN. **85¢**

IDEAL Half and Half... 2 PINT CTNS. **65¢**

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CLOVERLAKE LIMIT 1 WITH \$5 OR MORE PURCHASE
 ICE CREAM GAL. **\$1.19**

Crinkle Cut Potatoes... 5-LB. BAG **94¢**

CAMELOT WHOLE KERNEL Golden Corn... 16-OZ. BAG **53¢**

MEADOWDALE Garden Peas... 24-OZ. BAG **68¢**

MEADOWDALE Chopped Spinach... 5 16-OZ. PKGS. **59¢**
 MEADOWDALE Broccoli Spears... 5 8-OZ. PKGS. **\$1.00**
 MEADOWDALE CUT Broccoli... 20-OZ. PKG. **42¢**
 MEADOWDALE Cauliflower... 5 8-OZ. PKGS. **\$1.00**

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FANCY JONATHAN APPLES
 5 LBS. **\$1.00** 8-LBS. **\$1.49**

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CALIFORNIA Valencia Oranges... 4-LB. BAG **89¢**

THOMPSON Seedless Grapes... LB. **49¢**

CALIFORNIA Tokay Grapes... LB. **39¢**

IMPORTED COCONUTS... EACH **49¢** PURPLE TOP Turnips... LB. **19¢**
 TEXAS Pie Pumpkins... LB. **10¢** MARINATED Artichokes... 6-OZ. JAR **69¢**
 HARDIN Apple Cider... GAL. **\$1.98** MARINATED Mushrooms... 4-OZ. JAR **69¢**

For God So Loved The World



FAITH IS AN INFALLIBLE CURE FOR SELF-PITY



The insidious disease of self-pity is one that we all contract at least once in our lives; usually following some sorrow, major disappointment or the conviction that we have failed ourselves and those around us. However, the remedy is simple and unfailing. Instead of wallowing in this morass of despair, we need only turn to faith in God in order to see the fallacy of this waste of our resources, and to divert our energies to the positive channels of helping to ease someone else's misery. So stop feeling sorry for yourself and go to your Church; you will learn that there is always someone out there who needs you — and your help. It works every time!

"Who comforteth us in our tribulation, that we may be able to comfort them which are in any trouble,

by the comfort where-with we ourselves are comforted of God." — II Corinthians 1:4

Come out of thyself, Stand in the open; Within thy heart wilt thou hear The response of all the world. — Rabindranath Tagore

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Preaching 1,2,3,4 Sundays
5th Sunday, Singing
- CHURCH OF THE NAZARENE**
Rev. Max Jetton, Pastor
16th & Blackfoot
- CHURCH OF JESUS CHRIST OF LATTER DAY SAINTS**
(Mormon)
Country Club Drive
- THE CHURCH OF CHRIST**
So. Miles and Gracey Sts.
10:00 A.M. - 6:00 P.M.
Call 364-6563 - 1874 or 5258
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At The Library

Durocher Tells His Lifestyle

"Nice Guys Finish Last" by Leo Durocher and "The Carpathian Cap" by Jacques Sandulesco and Annie Gottlieb are the two books being featured this week at Deaf Smith County Library.

"Nice Guys Finish Last" is an exciting book in which Durocher is completely honest about events in his life. He is fully aware of how great a baseball man he was but is equally aware of his idiosyncrasies.

Authors of "The Carpathian Cap" is a book which jumps to one climax after another and consists of many moods. This is a book of great adventure and drama of survival and the human spirit.

The library is open free to the public from 9 a.m. until 9 p.m. Monday and Thursday; from 9 a.m. until 6 p.m. other weekdays and until noon Saturday.

NICE GUYS FINISH LAST

Leo Durocher figures that he has managed more years in the major leagues than anybody else except Connie Mack, and Mack had a couple of things going for him. He owned his ball club, and he lived to be ninety years old.

But Leo had some things going for him too. He was the best shortstop in baseball during his playing career, and then became the manager of widely varying talented teams, each of which he molded with his own flair to make it the most exciting dramatic most loved and sometimes the most controversial team of its time in professional baseball.

Durocher broke into the big leagues as a fresh, fiery rookie with the New York Yankees of 1927, generally acknowledged as the greatest team of all time. Babe Ruth and Lou Gehrig were his teammates and Miller Huggins, the manager almost his surrogate father.

Leo has been so many places, been intimately involved with so many people and events that the full scope of this book can barely be hinted at; but the next really high spot came when he was traded to what is regarded as probably the second greatest team in history, and in Durocher's words certainly "the roughest, rowdiest, most colorful" one—the St. Louis Cardinals, the Gashouse Gang, who won the National League Championship in 1934.

The Brance Rickey, an Olympian God to Durocher, was his boss while he was playing alongside of, and eventually captaining, such outrageously wild talents as Dizzy Dean and his brother Paul, Pepper Martin, and Frankie Frisch.

Moving on to a still bigger and more challenging job, playing manager of the immortal Brooklyn Dodgers ("Dem Bums") of the 1940's, Durocher found himself leading and in the middle of everything exciting that went on with players like Pee Wee Reese, Van Lingle Mungo and Peter Reister.

The next peak came when an unprecedented and bitterly resented trade sent Durocher to become the manager of the Dodger's hated rival across the river, the New York Giants.

Who can ever forget their winning the championship in 1951 and the most fantastic last game of a season ever played, in which Bobby Thompson hit the "homer that was heard round the world"?

But his book isn't all baseball. Gambling, fights, women, suspensions, and legal battles were almost commonplace, and the characteristic that rings through most clearly in this book is Durocher's honesty about himself.

He's full and cockily (and justifiable) aware of how good a baseball man he was, but he's equally open about his bad habits and his foul-ups. Whether Judge Kenesaw Mountain Landis, the commissioner of baseball, is slapping him down for his association with gamblers, or Leo is indulging in his almost daily fights with umpires from which he derived his nickname "Leo the Lip", he always tells it as it was.

This the baseball book of the century!

THE CARPATHIAN CAPER

Jacques Sandulesco and Annie Gottlieb

This wildly exciting story of cliff-hanging suspense set in Transylvania combines all the elements of a great adventure with a moving drama of survival and the human spirit.

Driven by the desire to revenge the death of his father at the hands of the Communist secret police, Jacques, a born survivor with a lust for adventure and a deep-seated need for justice, plots to steal a fabulous treasure of religious icons from a sinister monastery high in the Carpathian mountains.

It is a wild fantasy—a dream of justice and freedom that his father would applaud and exult in. And to make this fantasy reality, he brings together the most bizarre and colorful band of thieves and adventures since Topkapı.

There is Marieta Tohan, a darkly handsome woman whose beautiful face seems to hide some terrible secret. Her role is to control the twelve black coiffed nuns and their strangely wolfish mother superior who guard the treasure.

There is Tony, a shrewd Italian gangster with an infectious spirit whose street know-how is of key importance to the plan. To fly the helicopter under the Soviet radar net, Jacques finds Mack, a cool professional with nerves of steel and a taste for silk sheets and plant women.

The money man is eccentric, idealistic Jason Mudd, a strutting young millionaire with a love of the occult. And finally there is Shigeru: an egotistic, haughty karate master—a savage, almost elemental human being who can respond to the most subtle hint of danger and explode with unbelievable force in mortal combat.

All the members of the crew have one thing in common: They all thirst for freedom—the freedom to live free and taste life to the fullest.

Jacques uses his international contacts to set the caper up: a hideout in Turkey, a Swiss lawyer in Zurich... and all the time he is pursued by the fear that he is being watched by the same secret police that destroyed his father's will to live. But once the caper is set in motion with all its meticulous planning and split-second timing, there is no turning back.

Sinister forces seem to hover over the monastery when the crew arrive to steal the \$5,000,000 treasure. And in a climactic scene of heart-stopping excitement Jacques finds himself face to face with primeval opponent deep in a cave who engages him in a titanic life-and-death struggle. To the winner: an unexpected treasure more fabulous than the legendary riches of King Solomon's Mines.

The book hurdles from one unexpected climax to another, and yet this is also a novel of many moods: full rich memories of childhood, bitter confrontations, high excitement, and deeply moving human contact. The Carpathian Cap is a book to treasure for its enormous heart and love of life.

Jacques Sandulesco has already published two autobiographical books: Donbas, the story of his escape from the Russian coal mines, and Hunger's Rogues, his experiences on the black market in Europe. He has been a lumberjack, a prize fighter, a bar owner, and is currently an actor as well as a writer. He lives in Greenwich Village with 16 cats.

Annie Gottlieb graduated from Radcliffe and has worked in publishing. She is now a book reviewer and article writer, contributing to the New York Times, Viva, and the Village Voice. She publishes a magazine of woman's fiction and poetry.

The person who always has an emphatic and final opinion should not be taken seriously.

Courthouse Records

WARRANTY DEEDS

J.E. McCathern Jr. et ux to Richard Zinser et ux, 1.36 acre tract of land out of N. 166 acres of E. 1/2 of sect. 78, Block K-3.

Clyde Russell et ux to Ralph Diller, all of N. 1/2 of sect. 31 Block K-3.

Philip Barkley Varde Voorde, E. 201.13 ft. of S. 84.42 ft. of N. 184.42 ft. of tract 1, Block 1, Womble Add.

Estalene Gleaton Chandler to Robert Rhoton, W. 1/2 of lots 11 and 12, Block 2, of original Town of Hereford.

Diamond Valley Enterprises Inc. to J.M. Latham, lot, tract or parcel of land lying and being situated in Deaf Smith County.

Robert H. Goss et ux to

Hereford Torilla Factory, all of lots 16 and 17, and a part of lot 15, Block 4, original Town of Hereford.

Cecil Morrison et ux to Elaine Zentz Rowan, all of lot 16, and N. 20 ft. of lot 17, Brownlow Add, a sub. of W. 550 ft. of Block 16, Welsh Add.

Texham Corp. to Hereford Swine, Inc., 27.43 acres out of NW part of sect. 53, Block K-8., Tyler Tap RR Co. Survey, Deaf Smith County.

Kenworth; Raymond Hill, 75 LaSalle; Juan C. Mendez, 745 Kawa.; Tommy Mason, 76 Kawa.; Zack Oliver, 75 Kawa.; Joe Locke, 75 Ford.

J.E. Sorrells, 75 Chev.; Dean Stallings, 75 Olds.; Ina B. Coker, 76 Buick; Mrs. Art Kelso, 76 Olds; Pauline F. Hewitt, 76 Ford; Thomas E. Braddy, 75 Chev.

Bill Warrick, 75 Corbin; Jack Tucker, 75 Chev.; Mrs. Charlie Burk, 75 Chev.; Texas Agronomics, 75 Chev.; Balco Leasing Co., 76 Cont.

Gerald Hamby, 75 Jeep; J.F. Martin, 75 Courier; F.W. Hill, 76 Olds, Bill Thompson, 75 Ply.; Guy Ford, 76 Chev.; Terry Mickler, 75 Ford.

Steve P. Conway, 76 Ford; Fred Rivera, 75 Kenworth; Rex G. Harris, 76 Ford; Eugene Baldwin, 75 Intl.; David Foreman, 75 Honda.

Glenn Wilson, 75 Buick; W.T. Cundiff, 75 Ply.; Randy D. Morton, 76 Chev.; Mrs. William Ogal, 75 Chev.; Worthan Farms Inc., 75 Cont.

MARRIAGE LICENSES

Ralph Wayne Leonard, and Sandee Dianne Eskew, Oct. 6.

Ismael Garcia and Maria Angelina Mendoza, Oct. 7.

Jesus M. Mendoza and Rosie Maria Estrada, Oct. 9.

Scott Francis Douglass and Patsy Lynn Paetzold, Oct. 10.

Carlos Flores Tijerina Jr. and Ernestina M. Gonzales, Oct. 10.

VEHICLE REGISTRATIONS

Hereford Iron and Metal, 75

Book Review Scheduled At Library

Mrs. Dewitt Seago will review "In One Era And Out The Other," a book by Sam Levenson at 10 a.m. Tuesday in the Heritage Room of Deaf Smith County Library.

The public is invited to hear the commentary.

Also scheduled at the library next week is an organization meeting called to form a genealogical society here. A representative of the Dimmitt Genealogy Society will be present to answer questions at the meeting, slated to begin at 7:30 p.m. Thursday, Oct. 23.

Gwen London, librarian, reminds parents to bring their children to the weekly story hours. Preschoolers are welcome from 3-3:30 p.m. each Wednesday and first-fourth graders are invited to participate from 4-4:45 p.m. The story hours include a variety of activities including puppet shows.

Old world charm and new world technology have collaborated to produce a quality Belgian linen with washable properties. This permanent press, soil-release cloth, is woven in Belgian with 65 per cent Belgian linen and 35 per cent polyester yarns. It has a rich linen look and retains its finish after repeated laundering and tumble drying, according to Margaret Ann Vanderpoorten, clothing specialist with the Texas Agricultural Extension Service, The Texas A&M University System.

Public Invited To Join Classes

Local residents are invited to enroll in cake decorating classes to be given here by Sandy Israel of Arlington during the week Nov. 3-8.

Sponsored here by Sweet 'n' Fancy Decorating Club, Mrs. Israel is credited as a master decorator and has received a gold medal award from Wilton Enterprises. She will teach lessons in basic techniques, advanced methods and floral designs with special classes scheduled for teenagers.

Three classes will be held each day at Community Center; Tuesday's courses will be given in the Bull Barn. Registration fee for the five-day workshop is \$25. In order to sign up, contact Mrs. Joel Lytal, 364-5179.

Mrs. Wilton conducts classes regularly in J.C. Penney stores in Six Flags mall, Arlington. She also gives instruction in cake decorating at Euless and for the City of Arlington's recreational department.

In addition, the icing artist has helped organize several cake decorating clubs in the

Dallas-Fort Worth Metroplex area and helps produce an annual cake show in February at Six Flags Mall. She represented Wilton Enterprises at the State Fair of Texas for the past two years.

The Arlington resident has studied under several renowned instructors, including John McNamara, Josefa Barlocco, Wesley Wilton, Martha Wilton Ellison, Mary Jane Wilton Turner and Norman Wilton.

MEANY PUSHES

AFL-CIO President George Meany told Congress recently it could reduce unemployment to between 4 and 5 per cent next year by enacting organized labor's \$21 billion job-creating program.

ON PRIVATE GIFTS

President Ford said he would fight legislation that would discourage private gifts to independent colleges.

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Here's the perfect freezer for apartments or mobile homes! Has adjustable cold control, defrost drain for easy water removal, drawer for bulky items like roasts and easy-clean interior! You also get 4 roomy door shelves and 3 interior shelves!

Lowest Price we know of for a 30" gas range with these features:



198⁸⁸*

COLORS \$10 MORE
*Plus transportation

SAVE \$70

on 12-cycle Dishwasher

NOW ONLY 289⁸⁸*

Was 359.95 in Spring '75 Book

Twelve pushbutton cycles, 6 Semi-Cycles and triple detergent dispensers for cleanest wash! Super Turbo-Wash scours from every angle!

Our 30-inch Electric Range is at the same low price 198⁸⁸*

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Sorority Council Relegates Duties

Duties in the Beta Sigma Phi Valentine's Ball and selection of "First Lady of the Year" were considered by BSP delegates during a council meeting Monday night in Hereford State Bank Friendship Room.

Sorority representatives extended congratulations to Valentine's sweethearts, who are Mrs. Jim Aldridge of Xi Epsilon Alpha. Mrs. Ken Walsler of

'Ten High' To Perform Here Friday

Hereford High School seniors will sponsor a Homecoming youth dance from 10 p.m.-1 a.m. Friday night in Community Center after the football game.

Admission will cost \$2.50 per individual and \$4 per couple. All proceeds will be used by the senior class to pay for upcoming annual activities.

Featured rock band will be "Ten High."

D.E. Club To Welcome Ex-Members

The Distributive Education Club of Hereford High School has planned an ex-D.E. student homecoming party this evening from 7-9 p.m. at the high school.

Refreshments will be served in Room 121 and persons attending the affair are requested to use the back entrance of the vocational building.

Pork Supplies Plummet

Pork supplies are at a 40-year low—with "features" for the consumer practically "non-existent" with the exception of bacon and sausage, according to Mrs. Gwendolyn Clyatt.

Mrs. Clyatt is consumer marketing information specialist with the Texas Agricultural Extension Service, The Texas A&M University System.

At other meat sections in Texas grocery stores this week, she advised consumers to check poultry prices.

"Fryer chicken supplies are adequate—pricewise and taste-wise, they are an excellent buy. Chicken hens are good values, and turkeys are featured in some markets this week.

"Also, as large-size eggs become more abundant, their prices will drop.

"Currently, best beef values are found on corned beef, ground beef, liver, stew meat and chuck roasts—and there may be a slight increase in beef supplies, which could result in slightly lower prices," she added.

At fruit counters, grapes are in good supply with several varieties now available. The specialist said quality choices depend on freshness and brightness—with most quality grapes having a powdery or cloudy appearance to the skin, called "bloom."

Vegetable economy includes broccoli, cauliflower, eggplant, rutabagas and hard-shell squash, along with sweet potatoes and pumpkins—all of which Mrs. Clyatt termed "good quality at reasonable prices."

Authorized Longines-Wittnauer

FIRST LADY COWAN JEWELERS Downtown

Alpha Iota Mu and Mrs. James Head of Kappa Iota.

Mrs. Walsler, president, called for a correspondence report. A letter was received from the Mental Health Mental Retardation Center advising of their services. Also, notices were received concerning the King's Manor Founder Day, a new volunteer program at the library, a Bicentennial report from the Chamber of Commerce and an invitation to a meeting of Big Brothers-Big Sisters.

Also, new yearbooks were distributed.

Delegates approved an additional donation to the Jana Ann Tinsley Fund, BSP state project last year. Jana Tinsley, daughter of a BSP member in south Texas, died of leukemia in May. Contributions will be used to defray hospital expenses and as gifts to the leukemia foundation.

Attention was given to several BSP constitution by-laws, which will be revised at a later date.

Mrs. Warren Hall and Mrs. Aldridge were hostesses to these sorority members present:

Miss Betty Barrett and Mmes. Jimmy Bell, Bud Thomas and Walsler, all of Alpha Iota Mu; Mrs. Don Childers and Mrs. Tom Carter of Kappa Iota; Mrs. Jim Cramer and Mrs. Tom Bullard, both of Xi Epsilon Alpha; Mmes. R.J. Cramer, John Schneider, Max Stipe and Larry Summers, all of Alpha Alpha.

BSP Council will convene at 8 p.m. Nov. 10 in Hereford State Bank. Hostesses will be Mrs. Schneider and Mrs. Bobby Jones.

Who's New

Mr. and Mrs. F.G. Torres of 203 Irving are the parents of a daughter, Eleonore, born Oct. 11. She weighed 5 lbs. 7 oz.

Mr. and Mrs. J. Zambrano are the parents of a son, Johnny Joe, Jr., born Oct. 12. He weighed 7 lbs. 9 1/2 oz.

Pity is acquired and improved by the cultivation of reason. -Samuel Johnson.

Dawn Club Chooses Delegate

Members of Dawn Music Club elected Mrs. James Tilley to represent them at the district convention to be held in Gruver Nov. 8 during a meeting Tuesday afternoon in Dawn Community Center.

Mrs. R.E. Curtsinger, president, led the business session and was also hostess. It was decided that Mrs. Lanoy Tooley will be alternate delegate to the assembly.

Members answered roll call with selections from American opera, which was the theme for

the program. Mrs. H.D. McCabe provided narration for the club's study of "Porgy and Bess" by George Gershwin.

Mrs. Curtsinger rendered "Summertime" and Mrs. Tilley vocalized "I Got Plenty of Nuttin'" from the opera, which was the only serious one ever composed by Gershwin. Mrs. Tilley and Mrs. R.T. Stewart joined talents to sing two duets, "I Love You, Porgy" and "Bess, You Is My Woman." Concluding the selections was Mrs. Stewart's version of "It

Ain't Necessarily So." Program accompaniment was provided by Mrs. Carl Wimberly and Mrs. Stewart.

Mrs. Tilley sang the hymn of the month, "The Lonesome Valley."

Recognized as a guest was Mrs. Bill Caraway. Other members present were Mmes. Roy Manning, Walter Lemons and Alfred Smith.

"Fascinatin' Rhythm" will be the program at the next meeting Nov. 11 in Mrs. Stewart's home.

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Minimum degree of marbling is required. Most beef carcasses in this class is quality marketed as a house brand.

The rib bones, a slightly wavy and flat and the rib eye muscle is slightly dark red in color and fine in texture. A minimum practically desired amount of marbling is required.

Rib bones are moderately wide and flat and the rib eye muscle is moderately dark red & slightly coarse in texture.

The rib eye muscle is very dark red in color and coarse in texture used primarily for ground beef.

The rib eye muscle is devoid of marbling and may be soft & slightly watery—most of this beef is used for further processing into luncheon meats, frankies etc.

This grade includes only those carcasses that are inferior to the minimum requirements specified for the Canner Grade.

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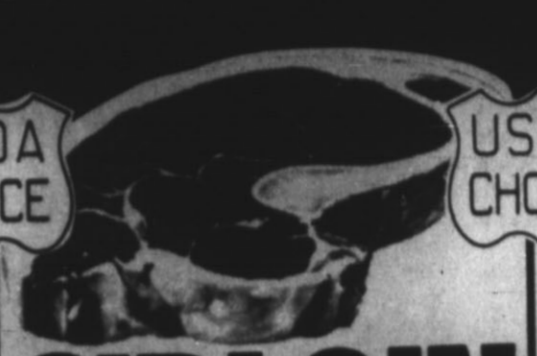
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FRESH BRISKET \$1.69 lb.

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BEEF KIDNEYS	Fresh Whole	29¢	PORTERHOUSE STEAK	Super	\$2.19	SAUSAGE	Safeway Brand 2-lb. pkg. "3"	\$1.59
BEEF OXTAILS	Fresh Cut Up	69¢	RIB STEAK	or Roast Small End Super Saver	\$2.09	SAUSAGE	Eckrich Smoked Super Brand	\$1.69
BEEF SHANK	Center Cut	89¢	BEEF SHORT RIBS		79¢	PORK CHOPS	Smoked Whole Corn King Super Saver	\$2.38

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Soft Drinks	Cragmont Fruit Dessert 4 Qt. Box	\$1.00	Puss N' Boots	Cat Food 15 ct. Can	25¢	Glad	Large Bags 5 ct. 33 gal.	\$1.15	Northern	Bathroom Tissue 4 Roll Pkg.	79¢	Jell Well	Pudding Mix 3-oz. Box	23¢
Kool Aid	Fruit Flavors 4 23-oz. Pkgs.	43¢	Mustard	Town House 9-oz. Jar	21¢	Clear Wrap	Kitchen Craft 100 sq. ft. Roll	43¢	Detergent	White Magic Laundry 49-oz. Box	\$1.15	Dry Milk	Lucerne Brand 8 ct. \$1.75	
Kool Aid	Super Sweetened 6 7-oz. Pkgs.	49¢	Lysol	Deodorizing Cleaner 40-oz. Size	\$1.45	Foil	Kitchen Craft Regular 75 sq. ft. Roll	79¢	White Magic	Liquid Detergent 22-oz. Bott.	67¢	Fruit Cocktail	Town House 17-oz. Can	43¢
Salad Dressing	Pediment Brand 32-oz. Jar	89¢	Brawny Towels	Assorted Colors Large Roll	57¢	Dog Food	Peach Nuggets 25-lb. Bag	\$3.89	Bleach	White Magic 1 Gal. Jug	59¢	Tomato Juice	Town House 46-oz. Can	61¢

OATMEAL 49¢

Safeway Quick EVERYDAY LOW PRICE! 18-oz. Box

HUNT KETCHUP 69¢

SUPER SAVER! 32-oz. Bott.

MARIGOLD 67¢

Bathroom Tissue SUPER SAVER! 4 Roll Pkg.

KAL KAN 33¢

Chunky Beef SUPER SAVER! 14-oz. Can

PURINA \$1.09

Kitten Chow SUPER SAVER! 3.5-lb. Box

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BUTTERMILK 69¢

Lucerne Brand 1/2 Gal. Ctn. 47¢

PARKAY 55¢

Kraft Margarine 16-oz. Ctn.

Fresh Eggs	Lucerne Large Grade A	Doz.	67¢	Biscuits	Mrs. Wright's Texas Buttermilk	3 12-oz. Cans	\$1.00
Coldbrook	Solid Margarine	16-oz. Bar	39¢	Egg Baskets	Everyday Low Price	4-oz. Ctn.	29¢
Coldbrook	Quarters Margarine	16-oz. Ctn.	41¢	Empress	Soft Tub Margarine	2-8-oz. Tub	67¢
Coldbrook	Soft Tub Margarine	16-oz. Tub	65¢	Cookies	Pillsbury Chocolate Chips	16-oz. Pkg.	99¢
Diet Parkay	Margarine Super Saver	2-8-oz. Tub	49¢	Cheese	Safeway American Singles	Pkg.	79¢
Biscuits	Mrs. Wright's Secret or Buttermilk	8-oz. Ctn.	\$1.00	Cream Cheese	Lucerne Brand	8-oz. Tub	47¢

FROZEN FOODS

VEGETABLES 3 10-oz. Pkgs. \$1

Bel Air Corn, Mixed Vegetables, Peas, or Peas & Carrots

MELLORINE 59¢

Joyette Brand 1/2 Gal. Ctn.

WAFFLES 5 5-oz. Pkgs. \$1

Bel Air Frozen

Whip Topping	Party Pride	9-oz. Tub	59¢	Rhubarb	Bel Air Brand	20-oz. Ctn.	49¢	French Toast	Bel Air Pkg.	11-oz.	65¢
Strawberries	Bel Air Brand	10-oz. Ctn.	49¢	Pumpkin Pie	Bel Air	28-oz. Pie	69¢	Jeno's Pizza	Deluxe Combination	23-oz.	\$2.19
Brussel Sprouts	Bel Air	8-oz. Ctn.	39¢	Pumpkin Pie	Mrs. Smith's	46-oz. Pie	\$1.65	Strawberries	Bel Air Brand	16-oz. Pkg.	69¢

SAFEWAY

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FROZEN PIES	Bel Air Apple, Cherry or Peach	24-oz. Pie	75¢	ORANGE JUICE	Scotch Treat EVERYDAY LOW PRICE!	6-oz. Can	23¢	MORTON DONUTS	Iced Chocolate EVERYDAY LOW PRICE!	9-oz. Pkg.	89¢
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SUPER SAVER

Calendar of Events

THURSDAY

North Hereford Home Demonstration Club in the home of Mrs. Roger Williams, 2:30 p.m.
Westway Home Demonstration Club in the Bill Bookout home, 9:30 a.m.
Red Cross Uniformed Volunteers, salad luncheon in the home of Mrs. H.H. Miller, noon.
Merry Mixers Square Dance

Club, Community Center, 8:30 p.m.
Alpha Iota Mu, First National Bank Community Room, 8 p.m.
Merry Mixers Square Dance Club, Community Center, 8:30 p.m.
Wyche Home Demonstration Club, SWPS Reddy Room, 2:30 p.m.
Hereford Study Club, Calson's Steak House, 7:30 p.m.
Bay View Study Club, PNG

Flame Room, 2 p.m.
L'Allegra Study Club in the home of Mrs. Dennis Lomas, 9:30 a.m.
Kiwanis Club, Civic Club Center, noon.
Hereford Jaycees, Civic Club Center, 8 p.m.
AARP, Community Center, 7 p.m.
VFW, VFW Clubhouse in Veteran's Park, 8 p.m.
BPOE Lodge in Elks Hall,

8:30 p.m.

Los Ciboleros Chapter, Daughters of the American Revolution, to meet at Deaf Smith County Historical Museum, 3:30 p.m.

FRIDAY

Farm and Ranch Club, luncheon in the home of Mrs. W.W. Thomas, 11:30 a.m.
Kiwanis Whiteface Breakfast Club at Dickies Restaurant, 6:30 a.m.
Duplicate Bridge Club at 309 Western, 7:30 p.m.
Story hour for children,

grades 1-3, at Deaf Smith County Library, 4-4:45 p.m.
Patriarchs Militant and Auxiliary, IOOF Hall, 8 p.m.

MONDAY

El Llano Study Club, the home of Mrs. R.W. Eades, 402 Douglas, 8 p.m.
Palo Duro Home Demonstration Club, the home of Mrs. Lynn Brisendine, 229 Greenwood, 7 p.m.
Young Homemakers Home Demonstration Club, the home of Mrs. Steve Betzen, 3:30 p.m.
Green Valley 4-H Club, Dawn Community Center, 4:30 p.m.
Combined 4-H Clubs, Community Center, 7:30 p.m.

Order of Rainbow for Girls, Masonic Hall, 7:15 p.m.
American Association of University Women, Community Center, 7:30 p.m.
Rotary Club, Civic Club Center, noon.
Odd Fellows Lodge, IOOF Hill, 8 p.m.
Evening Lions, K-Bob's Steak House, 7 p.m.
TOPS Evening Chapter, Community Center, 6 p.m.
Square Dance Lessons, Community Center, 8 p.m.
El Llano Study Club, home of Mrs. Lloyd Kirkeby, 133 Nueces, 8 p.m.

TUESDAY

Ford Home Demonstration Club, Ford Community Building, 9:30 a.m.
King's Manor Auxiliary, fall membership meeting at Lamar Memorial Garden Room of Manor, 2 p.m.
Book review of "In One Era And Out The Other" at Deaf Smith County Library, 10 a.m.
Tierra Blanca Home Demonstration Club in the home of Mrs. Sam Mazurek, 9:30 a.m.
Alpha Alpha Chapter of Beta Sigma Phi, Community Center, 7:30 p.m.
Kappa Iota Chapter of Beta Sigma Phi, the home of Mrs.

James Head, 7:30 p.m.
Argen Draper 4-H Club, Community Center, 4 p.m.
County 4-H Horse Club, Community Center, 7:30 p.m.
Rebekah Lodge, IOOF Hall, 8 p.m.
Baptist Women of Summerfield Baptist Church, book study, Mrs. Gene Streun, 10 a.m.
La Afflatus Estudio Club, in the home of Mrs. Marlin Gilliland, 3 p.m.
La Plata Study Club, the home of Mrs. O.G. Nieman, 324 Douglas, 8 p.m.
Hereford TOPS Club, Community Center, 9 a.m.
Weight Watchers at First Baptist Church, 6:30 p.m.
Singles group in Fellowship Hall of First Baptist Church, 8 p.m.
Booster Club, Hereford High School Library, 7:30 p.m.

WEDNESDAY

Fun-Food-Fellowship in First United Methodist Church Fellowship Hall, 11 a.m. meeting followed by lunch.
Noon Lions, Civic Club Center, noon.
Story hour for preschool children at Deaf Smith County Library, 3-3:30 p.m.
Blood drive at Community Center, 4-6 p.m.



Museum Hours

DEAF SMITH COUNTY MUSEUM
Open Tuesday-Saturday, 10 to 5; Sunday 2-5; closed Monday. Free admission.

Gardens Easy For People

If you don't have the time to take care of an indoor garden, why not try bottle gardening, suggests a landscape horticulturist with the Texas Agricultural Extension Service.
"All you need to turn a dark corner of your home into a bright colorful spot is a waterproof container, tap water and cuttings of some favorite plants," says Everett Janne.
Beverage bottles, vases, canning jars, fish bowls and aquariums make good containers.
Use cuttings from any plant with a thick stem, such as a myrtle, geranium, oleander, wax begonia, coleus or hibiscus.
"First, clean out the bottle with hot water and detergent. Then add tap water. Make a clean cut on the branch or stem you want to use and remove the lower leaves so that none will be below the waterline. Put the cuttings in the water and arrange them any way you like," says the horticulturist with the Texas A&M University System.
Change the water about once a month and wash the container with hot water and detergent to kill any algae or bacteria. Also, scrub the plant stems and make a fresh cut on the stem to improve water uptake. Turn the container about once a week to make sure all angles of the plants get sunlight.

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Applesauce	Town House	16-oz. Can	89¢	Spaghetti-O's	Franco American	16-oz. Can	27¢	Wesson Oil	All Vegetable	48-oz. Botl.	\$1.99	Pinto Beans	Town House Dry	2-lb. Bag	69¢	Rolls	Mrs. Wright's Caramel Raisin	9-oz. Roll	49¢	
Beets	Libby Brand	16-oz. Can	32¢	Chili	Normal Without Beans	16-oz. Can	75¢	Flour	Kitchen Craft Regular	5-lb. Bag	85¢	Sweet Peas	Town House	17-oz. Can	35¢	Cinnamon Raisin	Mrs. Wright's Raisin	9-oz. Roll	49¢	
Corn	Town House	3-lb. Case	89¢	Tuna	Sas Taster Light Chunk	5-lb. Can	43¢	Flour	Pillsbury Plain	5-lb. Bag	99¢	Snaps	Baby Baker Ginger, Lemon, Vanilla, Cocoa	Super Saver	2-lb. Size	99¢	Peter Paul	York Mints, Caravella, Almond Joy, Mounds		15¢

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Ag Trade Surplus Continues

Agriculture continues to carry the load as far as the United States' balance of trade is concerned. In fact, it's the only trade area operating "in the black."

While the U.S. agricultural trade balance had a surplus of \$11.7 billion in 1974, the nonagricultural trade balance showed a deficit of \$14.7 billion, points out Dr. Russell McDonald, marketing specialist for the Texas Agricultural Extension Service.

The U.S. exported \$22 billion worth of agricultural goods last year and imported just over \$10 billion. The increase in exports was due mainly to higher commodity prices, notes McDonald.

Agricultural exports for fiscal 1975 were valued at \$21.6 billion.

"Agriculture has enjoyed a surplus in the trade balance every year since 1971," says the specialist with the Texas A&M University System. "Except for a \$1.2 billion surplus in 1973, the nonagricultural trade balance has had a deficit over the past four years."

Trade balance is the difference between the value of

exports and imports in one year of trading.

In 1974 nonagricultural imports were worth \$90 billion while exports were worth \$75 billion, says McDonald. This created a deficit of almost \$15 billion compared to a deficit of

only \$8 billion in 1973. Over half this increase in the trade deficit was due to higher oil prices. The import value of petroleum and petroleum products jumped from \$7.6 billion in 1973 to \$24.2 billion in 1974. Where do the agricultural

exports come from?

In 1974 the U.S. exported 58 per cent of its wheat crop, 56 per cent of the rice crop, more than half the soybean crop and about a third of the tobacco and cotton crops, to name a few, points out McDonald.

"Crops produced on three of every ten acres in this country were shipped abroad last year. As far as Texas is concerned, the production of an estimated one of every four acres goes to markets overseas," notes the economist.



Congressman Mahon is pictured above in a recent meeting with the President to discuss actions by the Administration suspending American grain sales to the Soviet Union. Pictured from left to right are Wilmer Smith, Agriculture Council of

America representative of New Home, Texas, Congressman Mahon, President Ford, Senator Carl Curtis of Nebraska, and Ray Davis, and ACA representative of Potter, Nebraska.

Farm Dollar Goes Long Way

The farmer's dollar goes a long way in stimulating business activity off the farm, according to a recent analysis by USDA's Economic Research Service.

The survey shows that each dollar spent by the farmer for capital items used in his farming operation stimulates over \$2 worth of business in the nation's economy. In addition, more than 660,000 jobs are associated with these purchases.

Farmers spent \$7 billion for all capital items in 1971 requiring over \$15 billion of business activity. Biggest chunk—\$4.9 billion—was for farm machinery.

Biological Controls Increase
Biological controls are now being used against more than 100 insects and weeds in U.S. food and fiber crops, but chemicals remain man's major weapon against these pests.

Mahon Pressing For End To Grain Sales Embargo

Congressman George Mahon states that he is continuing to press the Administration to lift the imposed suspension of American grain sales to the Soviet Union and other countries. Mr. Mahon met recently with the President in his Oval Office along with Senator Carl Curtis of Nebraska

and representatives of the agriculture Council of America to discuss the strong opposition of farmers across the country to the suspension of sales.

Farmers and consumers from West Texas and around the nation voiced strong objection to the Administration's moratorium on grain sales to

Representative Mahon this past week over a special toll-free telephone hook-up, as the Congressman participated in the Agriculture Council of America's "farm line."

Farmers normally man ACA's toll-free Watts lines every Wednesday, but last week Congressman Mahon accepted

an invitation by officials at ACA to answer the phone and "hear what people at the grassroots level have to say." Mr. Mahon and others in the bipartisan delegation spent at portion of the evening letting farmers and ranchers voice their opinions.

Mr. Mahon stated, "The suspension of sales is completely contrary to everything the government has been telling the American farmer throughout the past year about all out production and the assurance of free access to foreign markets. A dependable supplier of food and feed grains and could understandably discourage farmers from all out production of these valuable commodities. I have been urging officials at all levels of government—at the White House, the Department of Agriculture and otherwise—to convince them of the urgency in lifting the moratorium as soon as possible."

Corn From Cotton
In the early 1830's, cotton growers in Mississippi increased corn yields by burying cottonseed near the roots.

Brucellosis Agreement Could Face Cancellation

An intensified cooperative federal-state effort to protect both human and animal health from brucellosis or Bang's disease has not been fully accepted by Texas, the nation's leading cattle-producing state, the U.S. Department of Agriculture reports.

USDA's Animal and Plant Health Inspection Service (APHIS) reported that the Texas Animal Health Commission recently rejected certain proposed changes in rules which would require branding of cattle exposed to infected animals and a negative brucellosis test of cattle moving into Certified Brucellosis Free areas in the states. The rules changes were recommended by industry representatives and veterinary officials of all 50 states and approved by USDA.

Because of the state's refusal to tighten brucellosis regulations, the USDA this week informed the Texas Animal Health Commission that federal funds to fight brucellosis in cattle may be withdrawn. In addition, Texas cattle may be placed under federal quarantine to prevent the spread of diseases to other states.

Counties in the state also would lose Modified-Certified and Certified Brucellosis Free status. Additional testing would be required in order to ship cattle interstate.

The action to remove federal brucellosis funds would become effective Jan. 1, 1976, APHIS officials noted, when a cooperative agreement with Texas for brucellosis eradication would be terminated unless remedial steps were taken by the state.

As a result of the brucellosis eradication program begun in 1934, over 99 per cent of the nation's cattle are now free of brucellosis. However, the one per cent still infected causes millions of dollars in losses to the livestock industry through abortions, breeding problems,

weakened offspring, and reduced milk production. The disease may be passed from animals to humans as undulant fever.

Currently the annual federal expenditures to eradicate brucellosis in Texas amount to \$3.7 million, \$2 million of which is for indemnities paid to owners of infected cattle and \$650,000 for cooperative agreements for herd testing.

According to USDA figures, Texas had 3,083 cattle herds under quarantine on Aug. 31. This is about one third of the 9,452 infected herds identified nationally.

The new drive for final

eradication was prompted by recent increases in the number of brucellosis-affected herds, primarily in the South. As a result, the USDA has given top priority to the program and has committed the necessary resources.

However, APHIS officials say that a successful eradication program depends on the support of everyone concerned—the Department, the states, the livestock producer associations, and others. Further, it requires that standardized and accepted methods and rules be enforced uniformly in all states.

Range Facility Dedicated At Tech

Texas Tech University dedicated its new \$865,000 Goddard Range and Wildlife Management facility in ceremonies Friday.

W.R. Goddard of Dallas, chairman of the board of the C.B. Goddard Investment Company and chairman of the Charles B. Goddard Foundation, made the official presentation. Board of Regents Chairman Clint Forby of Hereford responded to Goddard.

The facility was made possible by contributions from the Goddard Foundation and from the Nobel Foundation of Ardmore, Okla.

Participants in the dedication and ribbon-cutting ceremonies included Texas Tech President Grover E. Murray, Agricultural Sciences Dean Anson R. Bertrand, Dr. Donald Burzlaff, chairman of the Department of Range and Wildlife Management; Norman Igo, director of New Construction at Texas Tech; and Rev. Robert D.

Nicholson, pastor of the First Presbyterian Church.

A reception and tour of the facility followed the ceremonies.

"The Goddard Building is most functional with outstanding teaching facilities, research laboratories and staff offices," said Dr. Burzlaff. "We are proud of the facility which will complement the outstanding quality of our faculty, staff, and students."

The three-level structure contains 21,000 square feet, 13,800 of which has been completed, occupied and put to use.

Hired Hand Decline May Be Nearing End

The 20-year decline in the number of hired farm workers may be coming to an end.

Recent statistics show hired farm labor has been averaging 2.7 million during the past three years, up slightly from the 2.5 million average for 1969-71.

Increases came in the South and North Central states, with declines in the West and Northeast.

Only 24% of today's workers live on farms as compared with 65% about 25 years ago.

The long-term decline in hired farm workers began in 1950 when there were 4.3 million in the work force.

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Farmers Union Slates Fall Conference

"Family Involvement Through Farmers Union" is the theme of the fall Youth Leaders Conference sponsored by the Texas Farmers Union.

According to Beth Rankin of Ralls, chairman of the one-day workshop conference now of the Plains Cooperative Oil Mill in Lubbock.

Sherry Leach, Director of Youth Activities for the National Farmers Union, Denver, Colorado, will outline the 1976 youth program designed by the NFU education department.

Mrs. Leach has been director of the National Farmers Union youth program since April, 1972. Prior to that she served on the summer youth staffs for both Rocky Mt. Farmers Union and National Farmers Union. She is a native of Ft. Morgan, Colorado and was a NFU Torchbearer.

"This conference will focus on developing a strong youth program throughout the Farmers Union in Texas," Mrs. Rankin said. "The youth educational program developed for different age groups through high school emphasizes the three facets of the Farmers Union organization; education, legislation and cooperation," she said.

The conference will begin

with a get-acquainted coffee and gift show from 9:00 a.m. to 10:00 a.m.

A slide presentation on the Farmers Union Youth Program will precede a group discussion on Family Involvement Through Farmers Union led by Mrs. Leach.

Mrs. Margaret Amoneff of Lorenzo will report during the noon group luncheon on the National Farmers Union Ladies Food Conference held recently at the NFU's Education Center near Bailey, Colorado. Mrs. Amoneff, along with twelve other Texans attended the week-long food conference.

The Swisher County Farmers Union Youth Group will present "How to Succeed by Really Trying," a multi-media NFU production.

The conference will conclude with a group planning session to outline the year's activities.

"Since this conference will kick-off our 1976 youth program, I urge all Farmers Union youth leaders and interested members to attend. We are especially anxious to have representation from those counties who presently have no youth program but are interested in providing this educational program for their young people," Mrs. Rankin said.

Cutting Horse Finals Scheduled In Amarillo

The title of world champion cutting horse will be decided in Amarillo when the world championship cutting horse finals are held Oct. 30-Nov. 1.

The event brings the nation's best working cowhorses to the Golden Spread for the second straight year. Amarillo was host city in 1974 for the contest which is sanctioned by the National Cutting Horse Association, headquartered in Fort Worth.

At least 60 horses are expected to compete for a \$15,000 purse in "open" cutting which is for horses with both professional, and non-professional riders. And a like number of non-professional riders, those who don't get paid for training or riding cutting horses, will work for \$15,000 in a division of their own.

The event is sponsored by the Amarillo Chamber of Commerce and Amarillo Board of Convention and Visitors Activities, with cooperation from the Tri-State Fair. Sponsors are adding \$5,000 in prize money in both the open and non-professional divisions, while the horses' owners pay \$200 each to compete.

Activities will begin with the first go-round of both divisions at 8 a.m. Thursday, Oct. 30, in the Tri-State Fair Coliseum. Friday's program calls for the second go-round of the non-pro division beginning at 1 p.m., followed by the finals of that division at 8 p.m.

Second go-round of the open division will start at 1 p.m. on Saturday, and final go-round

will be at 8 p.m. that day. Admission to the event will be \$3 per person per day, with admission good for both afternoon and evening performances. Bill J. Davis of Amarillo is local chairman of the contest.

Co-Ops Play Key Role In Agriculture, Says Naden

Lately a lot of people have been talking about farmer cooperatives—but some food industry leaders feel that many of these people are not as knowledgeable as they might be about co-ops.

One of these leaders is Kenneth D. Naden, president of the National Council of Farmer Cooperatives. Naden wants co-ops to be recognized as key contributors to the strength of modern American agriculture, but he believes that many people will have to be educated about co-ops to achieve this recognition.

"During the past few years, the nation has been exposed to a wave of publicity about farmer cooperatives—some of it damaging," Naden said recently. "As a result, some people may have questionable attitudes

about co-ops, even though only a few of them actually understand what a co-op is and how it works.

"It's true that today's food prices, along with adverse publicity about a few dairy cooperatives, have contributed to an image problem that farmers and their cooperatives must deal with," he added. "But co-ops have done far more for the good of the country than they're given credit for. It's the severely limited knowledge and understanding that Americans have of co-ops and co-op activities that does the most damage."

NOT JUST ORDINARY CORPORATIONS
To Naden, the tendency of people to view a co-op as "just

another big corporation" is one of the worst misconceptions cooperatives face today—and one that informed opinion can change.

"When people put co-ops into the same category with business like GM, Exxon or Borden's, they lose sight of the features that set co-ops apart from conventional corporations," Naden stated. "They overlook the fact that co-ops are self-help enterprises that help the independent family farmer in business."

"We should be concerned about the fate of the family farmer," Naden said. "He has proven to be the most efficient producer of food the world has ever seen. If it weren't for that efficiency, we'd be paying a lot more for our food, and there'd be less food available."

"Co-ops are owned and governed democratically by farmers themselves, not by a group of outside investors," he continued. "They're non-profit organizations that operate at a cost; returns on capital invested to establish a cooperative are very limited."

The NCFU president also indicated that while farmer-members do receive refunds proportionate to individual participation after expenses, their biggest benefits are most realized by working together in an organized manner to fulfill common needs.

THE FUTURE ISN'T NOW

What do farmers get from co-op membership in place of high profits? A secure market for their products, according to Naden.

"For small farmers, the phrase 'the future is now' is meaningless," Naden said. "Because of the size of their investments in land and machinery, they have to be able to plan their crops and herds long in advance—and hope that there's a market for these items at harvest time. If they sell their products to non co-op food companies, they can never be completely sure of a market; the company can stop buying and look elsewhere at any time, without warning."

"Co-ops provide a market where farmers' crops can be sold at fair prices year after year," he continued. "They give the farmer a hedge for his investments. And they go a long way toward giving him the kind of 'job security' that people in other walks of life take for granted."

Naden feels that by giving farmers the chance to establish sound, durable operations, co-ops have been a big factor in maintaining a strong agricultural system with bountiful harvests and reasonable prices at retail.

RELIEF FOR HOMEMAKERS' HEADACHES

High food prices are one of the American homemaker's biggest headaches, and Naden would not deny that co-ops occasionally raise prices for their products. But he emphasized the point that co-ops are less interested in how high a price they can get for a product than they are in how long-lasting a market they can build for a product. This, he feels, makes them strong marketplace competitors.

"Because farmer cooperatives operate at cost, they often sacrifice some short-term ad-

vantages," Naden explained. "That's why prices for co-op products tend to be more stable than similar products from private companies. By maintaining higher quality and offering more stable prices, co-ops try to keep customers satisfied and willing to come back for more."

"Other food companies don't always share this long-term view of food markets," he added. "They often enter and exit markets at will, and sometimes set prices so high that the public just won't buy a particular food product. This can destroy a market. It can leave farmers without a place to sell their products."

The co-op presence in food markets is, in Naden's opinion, good for both farmers and consumers. It has a stabilizing influence on prices, and by stimulating competition, it forces all food businesses to provide a steady flow of top-quality products. While this isn't a cure-all for supermarket inflation, Naden feels that it helps ease the pain in shoppers' pocketbooks.

THE RIGHT TO SERVE AMERICA

In closing, Naden reaffirmed

his belief in the right of farmer cooperatives to serve America as they have in the past—and told why this right should be preserved.

"Farmer cooperatives' record of service to the nation and their longstanding tradition of searching for ways to improve their service far outweigh the mistakes of a few cooperatives," he said. "The evidence indicates that America would have less food at lower quality and higher prices if co-ops hadn't made it easier for family farmers to stay in business."

"For this reason, co-ops deserve the right to continue serving America. Service to both farmers and consumers is what co-ops are all about."

Grape Industry Potential Discussed At A&M Program

Perils and pitfalls, production potentials and profits possible for the grape industry for the Eastern areas; European grapes; American grapes, suited to South Texas; and French-American hybrid varieties, best suited to Central and North Texas.

A California State University wine grape official, Dr. Vince Petrucci, spoke on factors to consider in developing a wine grape operation.

"For good wine grapes, climate and sunlight must be taken into account. And you need a good producing variety. Then determine the chemical composition of the grapes, including the sugar-acid ratio; the time of the maturity; and the blending qualities. It's important to select varieties that have few problems with viruses, disease and insects."

Petrucci, head of the Viticulture and Enology Department of CSU in Fresno, said that California grape growers consider it necessary to have at least 300 acres in production before they can justify the cost of mechanized harvesting equipment. "The big machines are in the \$40,000 range," he added.

Preliminary results from about 250 grape varieties planted in the Lubbock area have led to guarded optimism about grape potential for that area. Speaking on High Plains grape variety performance was Dr. William Lipe, Texas Agricultural Experiment Station researcher, along with Dr. Clinton McPherson and Roy Mitchell, both with Texas Tech University.

West Texas vinifera (French-American hybrid) grape culture was discussed by Dr. Michael Kilby, area horticulturist with the Extension Service at El Paso. He described progress in grape demonstrations at Dell City, Fort Stockton, Monahans, El Paso area and Marathon as looking promising and withstanding wind problems rather well.

"The best variety for this area will depend on the grower's intended use and his market plans," said Kilby.

true French grapes, best adapted to the Far West area; Muscadine, which grow best in Eastern areas; European grapes; American grapes, suited to South Texas; and French-American hybrid varieties, best suited to Central and North Texas.

Climate, disease, insects, high winds, hail problems in training young vines, soil deficiencies that slow grape growth, weeds, sand-blasting, and high costs of irrigation water are factors which hinder vineyard expansion parts of the state, several speakers noted.

But despite these limiting factors there is a potential for expanding grape production in the state, they added. More than a dozen industry leaders, researchers and educators with six universities and colleges addressed approximately 100 Grape Day participants.

Potentials for table grapes and wine grapes were explored in the daylong conference.

Dr. George R. McEachern, horticulturist with the Texas Agricultural Extension Service, emphasized that grape production is getting attention from people all across the state. He pointed out that some commercial vineyards have been established in Far West areas, the High Plains, North Central portions, the Hill Country, East and South Texas.

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INSUR-MATION

Can life insurance compare favorably with a savings account as far as the return on investment is concerned?

Certainly. The unknown which you don't mention and maybe haven't thought of is time. For example, \$100 a month invested in a savings account for 120 months equals \$1,200 plus interest. At today's rate of interest this could very well amount to \$20,000 to \$25,000. This is great if you have the time. Conversely, assuming a male, age 35, a company could write a whole life insurance policy for around \$40.00 a month. If the insured dies at the end of 12 months, the total investment would be approximately \$480.00 and the company pays the total \$25,000.

TEXAS FARM BUREAU
364-1070 1306 W. PARK

Gene Coulter

Mr. Farmer:

When buying or selling farm and ranch lands, your selection of a realtor is of supreme importance. Why not choose a fellow farmer who is also a realtor to help you? If your realtor does not understand well logs, underground line sizes and types, water tables, investment credit, repair costs, fuel costs, irrigation horsepower requirements, friction loss, soil maps, insurance rates, tax matters, and detailed production cost figures, then you may have the wrong realtor. Let us serve you. We understand farmers and farming.

JAMES GENTRY FIRST REALTY 364-6565

For Rent

You're doing without a Zimmatic center pivot. Saving your hard-earned capital for other improvements. Don't want to borrow right now.

But it's costing you money every year you wait. Two ways. First, you're losing the extra crop production you get under irrigation. Second, inflation is at work. Boosting prices, dropping the value of your dollars.

Why not rent a Zimmatic under our new lease plan? Let the system pay for itself and put some extra money in the bank for you at the same time.

Our rates are reasonable. You can include freight, installation, pump...

other "above ground" items in one flexible package, tailored to your needs. Why wait to irrigate? It's just costing you money. Call us today for details on our new lease plan.

LINDSAY

AFTER OFFICE HOURS CALL 364-6696

BIG T PUMP CO., INC.

HEREFORD-DIMMITT-FRIONA

SELL IT FAST! BUY IT RIGHT! USE WANT ADS!

Phone 364-2030

CLASSIFIED ADVERTISING RATES

Readers Ads (Minimum 10 words) 1st insertion per word 10c

Additional insertions, when paid in advance: per word 8c

Classified Display (6 pt. type under a specific heading, 1 column width only — no art or signature cuts) per col. inch \$2.00

Repeat insertion without copy change per col. inch \$1.50

Display Advertising Not Classified under a heading, but placed on the classified page per col. inch \$1.54

Deadline for Classified Advertising in the SUNDAY BRAND. 5 p.m. Friday

Deadline for Classified Advertising in the HEREFORD BRAND. 5 p.m. Tuesday

1. FOR SALE

Miscellaneous

WE BUY AND SELL USED FURNITURE BARRICK FURNITURE WEST HWY 60 PHONE 364-3552 1B-37-tfc

GARAGE SALE, 702 Irving, Thursday & Friday. B-1-83-1p

For Sale: 3 year old part Jersey Cow. Call 364-0630. B-1-10-82-tfc

Hay Grazer for sale. 6 miles north of Hereford on Hwy. 385. Call 578-4392. B-1-10-75-tfc

Large house for sale to be moved. Call 578-4351 or 289-5850. B-1-70-tfc

RENT OUR RINSE N VAC

Steam clean your own carpets. \$12.00 per day. WESTERN AUTO, 241 Main. B-1-68-tfc

Snooper Radar Detector Bearcat III. Police monitor. Used color & BW TV. TOWER TV, 248 NW Drive. Phone 364-4740. B-1-74-tfc

For Sale: White gas range, good condition. \$50.00. Call 364-1659. B-1-10-83-1c

GARAGE SALE, SATURDAY, OCTOBER 18. 846 IRVING. B-1-82-2p

For Sale: 12 weaner pigs. Call 289-5585. B-1-10-83-1p

LOOK! LOOK! LOOK!

BIG JIM'S FURNITURE & APPLIANCE is overstocked. MUST SELL and make room for new merchandise. PHONE 364-1873 or come see at South 385 and Archer Street. B-1-71-tfc

For Sale: New shipment 6 ft. Western Red Cedar Fence, \$2.95 per running ft. ROCKWELL BROS & CO. LUMBER 104 South Main Phone 364-0033. B-1-68-tfc

For Sale: One Royal Portable electric typewriter, 12"; one Admate electric adding machine; one Olympia electric adder. We carry a complete line of Victor Electronic Calculators; also Smith-Corona Typewriters. DENNIS OFFICE MACHINE 620 Park Avenue. B-1-83-1c

FOR SALE: 16" well casing, new steel 17 1/2 c per lb. WE BUY: Scrap iron #1 \$45.00 per ton, #2 \$30.00 per ton, junk motors \$42.00 per ton. FARWELL PIPE & IRON Phone 481-3287 601 Avenue A. Farwell, Texas. B-1-83-tfc

For Sale: Electrolux Vacuum Cleaner. Call 364-5746 evenings or weekends. B-1-10-83-2c

For sale or lease: 100x50 bulk fertilizer plant located East of Hereford. 9 bins, equipment, scales, RR siding, 100x40 storage building adjacent. Garth Merrick 364-0956. B-1-24-80-tfc

THE BUD TO BLOSSOM GARDEN CLUB

Will have a GARAGE SALE, SATURDAY, 9 a.m. to 6 p.m. 303 WESTHAVEN B-1-83-1p

GARAGE SALE, Saturday & Sunday 9 to 5 at Hereford Bi-Products—first beige house. Good selection of clothing, hand-crafts and miscellaneous. B-1-17-83-2c

Goats for sale. 364-2111. B-1-10-30-tfc

FOR SALE

3 1/2" Pipe Posts-8 ft. long .85/ft. 2 7/8" Pipe Posts-7 ft. long \$.75/ft. 1 9/16" 14 ga. New pipe \$.55/ft. 1 7/8" Standard Well Pipe \$.55/ft. 1 9/16" 12 ga. New Pipe .55/ft. Cable .06/ft. Northwest Feed Yard, Inc. P.O. Box 566 Hereford, Texas 79045 James Bullard Office—806-364-4614 Home—806-364-4460 B-1-21-tfc

GARAGE SALE

620 Avenue I. Saturday. Girls, boys and baby clothes, stereo, washing machine, toys, dishes and miscellaneous. B-1-83-1p

THREE FAMILY GARAGE SALE. Furniture, clothes, etc. Saturday and Sunday. South Progressive almost to Austin Road. B-1-83-1p

STATED MEETING

SECOND MONDAY 8:00 P.M. Thursday DEGREE WORK Robert Harris W.M. W.A. Phipps Sec.

Lions Club meets each Wednesday, 12 Noon Civic Club Center (Jim Hill)

OSBORN'S BARGAIN CENTER

Hwy. 60 West Phone 364-0688. New shipment of authentic Indian Jewelry, Army Surplus, Books, COLLECTABLES. Good used furniture OPEN SUNDAYS. B-1-79-tfc

FOR SALE to be moved. 5 bedroom house near Friona. Priced to sell. Phone 806-247-3865. B-1-15-83-2c

For Sale: Whirlpool double electric self-cleaning range, also white three piece bedroom suite. Call 364-1317 or 231 Centre. B-1-19-79-tfc

TESTED and approved by millions of homemakers. Blue Lustre carpet cleaner is tops. McCaslin Lumber Company. B-1-17-82-2c

For Sale: Camper topper for mini pickup. \$100.00 Call 364-0863. B-1-10-79-tfc

For Sale: Good used General Electric matching Washer and Dryer; used gas range. TAYLOR FURNITURE & APPLIANCE. 603 Park Avenue. B-1-20-79-tfc

Registered female Brittany for sale. One year old. Call 364-0883. B-1-10-83-2c

For Sale: Quick-Way Drag Line; 1/2 yard bucket. Call 364-5746, evenings or weekends. B-1-13-83-tfc

THREE FAMILY YARD SALE

Friday & Saturday. 406 West 6th. B-1-10-83-1p

GARAGE SALE SPONSORED BY THE YOUNG PEOPLE OF THE LDS. New Pinto beans .30 per lb. and many other miscellaneous items. Thursday & Friday from 9 to 5. 226 BEACH B-1-83-1p

TESTED and approved by millions of homemakers. Blue Lustre carpet cleaner is tops. McCaslin Lumber Company. B-1-17-82-2c

GARAGE SALE. Today only. 505 Willow Lane. 18 cu. ft. upright freezer, divan in good condition, much miscellaneous. B-2-35-tfc

For Sale: John Deere Model 341 Top Saver. John Deere 431 Lifter-Loader. IHC 21C Beet Harvester. Call 578-4270. B-2-74-tfc

See Us For Parts-Sweeps-Chisels for Graham (Home) Plows DAVIS IMPLEMENT 409 EAST FIRST Phone 364-2811 B-2-35-tfc

For Sale: 4 row 40" head for 1969 G. Combine. Call 258-7350 or 258-7340. B-2-14-78-tfc

Inventory Reduction Sale Pickup Truck Utility Boxes & Gas Tanks Crossover Boxes-\$77.95 Wheel Well Boxes #5-\$45.00 #6-\$50.00 UTB 50 Gas Tank-\$85.00 M-50 Fuel & Tool Box-\$165.00 #12 Crossover Box-\$70.00 Sperry New Holland Hwy 385 S. 364-4001 B-2-76-8c

FOR SALE: 1974 Spreader truck in excellent condition. Call 364-1510 after 5 p.m. B-2-12-79-tfc

For Sale: 1970 Red Plymouth Duster; also couch and matching chair. Call 364-5584. B-1-13-81-tfc

FOR YOUR COPY of "Bonnie Meriman's Memory Lane Kitchen" cookbook send \$2 to 3407 Wayne, Amarillo, Texas 79109. B-1-19-81-3p

Used carpet for sale. Call 364-0140. B-1-10-83-tfc

NEW CUMMINS—DIESEL SALES & Parts Representative

Ogdenby Equipment Co., Inc. B-2-14-tfc

2. FOR SALE

Farm Equipment

CROSSWORD

By A. C. Gordon



ACROSS
1 - Excitement
2 - Asiatic nation
7 - Calcium (chem.)
9 - Narrator
12 - Silly talk
15 - German
16 - Onetime Russian ruler
17 - Preposition
18 - Mineral deposit
22 - That is (abbr.)
23 - To engage
25 - Parent
26 - Sudden break
28 - Exile
29 - Prisoner's unit
31 - Preposition
32 - Behold!
34 - To the front
34 - Feminine apparel
35 - Preposition
37 - Erbium (chem.)
39 - Colloquial "them"
40 - Above and in contact with
41 - Gamine
43 - Tent
45 - Saucy
47 - Great Union (abbr.)
48 - Mousie in Greece

DOWN
1 - Preparation
2 - Men of distinction
3 - Boat's bottom
4 - Either
5 - Male nickname
6 - Skittle
7 - Edible grain
8 - Aluminum (chem.)
10 - Solitary
11 - Weight unit
13 - Exile
14 - Concocted
19 - Myotic word
20 - To follow with hostile intent
21 - Prisoner's unit
23 - Herbalism
24 - Even
26 - Mark of validity
27 - To indicate
30 - Blemish
31 - Have being
36 - To deny
38 - Tree
40 - Audioritative utterance
42 - Distinctive atmosphere
43 - Pronoun
44 - Unit of a year (abbr.)
46 - Arabian chief
48 - Encourage
49 - Prophecy
52 - Exile
54 - Nerve
55 - Senior's 'yes'
56 - Never!
57 - Type of U.S. airplane
58 - Jr. & father

FOR SALE: 1971 PONTIAC

Air conditioned, heater, cruise control. One owner, good condition. Call after 5 p.m. 364-1729. B-3-17-75-tfc

NEW & USED CARS

now for sale at JOHN OSBORN BUICK PONTIAC, GMC'S new location 221 North 25 Mile Ave. B-3-8-tfc

For sale: 1971 Volkswagon 411 Sedan. Air, automatic, low mileage. Call 364-2435 or 364-1299. B-3-14-77-tfc

For Sale: 1974 Chevy Impala, 18,500 miles. Excellent condition. Call 364-6120 after 5 p.m. B-3-13-79-tfc

For Sale: 1972 Buick Centurion, 4 dr. hardtop. One owner, clean. Call 364-2243 or 364-4614. B-3-15-78-tfc

MILBURN MOTOR COMPANY

We pay cash for Used Cars 136 Sampson Phone 364-0077 B-3-33-tfc

For Sale: 1967 Ford Pickup. Call 364-6718. B-3-10-81-3c

MUD & SNOW TIRES.

4 like new, 16" tires mounted on Jeep wheels. Call 364-6006 after 5 p.m. B-3-81-tfc

For Sale: 1972 Olds Custom Cruiser Station Wagon. One owner, good condition. Call 364-6903. B-3-14-76-tfc

4. REAL ESTATE

For Sale or Trade Would like to trade for small 2 bedroom frame house in Friona for house in Hereford. Phone 806/247-2210. B-4-18-83-2p

WAREHOUSE with offices on tracking. Heated. Docks and Loading Ramps. 12,800 SF. 911 Dairy Road. 364-0404 or 364-3848. B-4-18-82-tfc

LOTS FOR SALE 6 lots, 382', multifamily use, 400 Block Avenue B. \$24.00 per front foot. Dial 806-763-5323. B-4-81-tfc

FOR SALE IN HEREFORD BY OWNER 4 bedroom, 2 baths, fenced backyard. \$2500 down, payments \$176.00 per month. Call Friona, 247-3236. B-4-73-tfc

FOR SALE BY OWNER 60x135 ft. lot, one block south of new school and TG&Y. Has lawn, garden spot and partially fenced with material for completion. \$2700.00. Phone 364-0863. B-4-76-tfc

Real Estate Atmosphere for sale at UNCLE SAM'S. B-4-10-80-tfc

FOR SALE BY OWNER 6 rooms plus 3 in the basement, at 511 Lawton, Hereford. Call Nona Jewell, 296-5207 Plainview, Texas. B-4-79-tfc

FOR SALE BY OWNER Will trade my office building for equity in a house or will sell outright. Gene Campbell, Realtor 364-0780. B-4-79-tfc

CASTRO COUNTY Two 1/2 sections north of Dimmitt. Call CARTEL REAL ESTATE. 364-0944 or 578-4628. B-4-66-tfc

I have Farm and Ranch Buyers. I need your listings. J.M. HAMBY REAL ESTATE Phone 364-3566 Res. 364-2553 B-4-29-tfc

I want to rent a three bedroom house. Phone 364-1669. B-6-10-83-tfc

WANTED—winter pasture for cattle. O.G. Hill, Jr., 364-1871. B-6-10-83-tfc

8. HELP WANTED

Sales lady, some bookkeeping, 41 hr. week. Apply in person. Stan Knox TV & Music, 509 Park. B-8-10-83-1c

SOUTH PART OF TOWN

Nice 3 bedroom 1-3/4 baths has been completely redecorated. Has fenced yard, lots of shade trees and a large shop in the back. Priced \$22,500.00

WALK TO TOWN 2 1/2 bedroom home, one bath, fenced yard and attached garage. This house has over 1400 sq. ft. Priced \$14,500.00 Terms available.

CLOSE TO SCHOOL This nice 2 bedroom brick, one bath, double garage. You can buy this home for \$2,000.00 down and terms on the balance.

LOOK AT THIS SHARP HOME 3 bedroom one bath, single garage, fenced back yard. This home is being redecorated inside and out. Priced \$18,500.00.

LOOK YOU LAND BUYERS 320 acres all in cultivation with 3 wells. Has a nice 3 bedroom brick house with a big barn and eight horse stalls and corrals. You will have to see this place and then make up your mind. \$30,000.00 down will handle. It also has 32 cent gas.

NORTH PLAINS 160 acres Southwest of Stratford. There is an eight inch well on adjoining farm pumping over a 1000 gallons of water per minute. This land lays fair and a small amount of minerals go with the sale. Priced \$200.00 on acre. Approx. \$7,700.00 loan at 6 percent can be assumed. Balance cash.

160 ACRES Near town, ideal for subdividing into smaller tracts. Priced at \$475.00 per acre. 29 per cent down and good terms on the balance.

HAMBY REAL ESTATE 1/2 mile South of Underpass on Hi-Way 385 Office 364-3566 Calvin Edwards 364-1017 Gerald Hamby 364-1534 J.M. Hamby 364-2553 Chick Weemes 364-3169 B-4-76-tfc

205 BEACH Beautiful home, newly redecorated inside and out \$26,000.

FABULOUS home on Star Street. Be sure and see this one.

2 bedroom house on Avenue J. Priced right.

4 bedroom on Avenue I, good equity buy.

Like new, Town & Country Trailer home, 14x82. Buy equity and lot. West Central Area.

GOOD TWO BEDROOM house for sale to be moved. DO YOU NEED A HOME or rental property? You should see these: 2 bedroom \$7,500. Owner will carry paper to the right party. 2 bedroom 4,000. 3 bedroom \$8,500. 2 bedroom \$8,000. Acres from one acre up. LAMB COUNTY Good farm and cattle setup. 1074 acres with 8 good wells on gas, \$500. per acre. 320 ACRES at \$65.00 per acre in Kit Carson County, Colorado. 1/4 section of grass with house in west part of county. 8 1/4 Acres with nice trailer home and garage. Close in. 5 acres near city, ideal for home site. Terms. Nice improved 70 acres on Hwy 60. B-6-12-72-tfc

WANTED: Wheat, beet pasture for yearlings and calves. Ellis Lemons, 364-3117 or 364-2907. B-6-12-76-tfc

WANTED: Corn and Milo Harvesting. Good machines and new heads with trucks. Reasonable rates. Call 364-2634. B-6-16-79-tfc

WANTED: Yards and gardens to rototill. Free estimates. Phone 364-5068. B-6-10-22-tfc

CASH FOR GOOD Clean 1965-1970, two bedroom furnished mobile home. 806/364-0484. B-6-81-3p

WANTED: Pasture for 1500 cattle. Wheat, beets or corn. Call Johnny Latham, 364-5754. B-6-12-72-tfc

Wanted: your corn and milo harvest. 30" corn head. Phone 289-5870. B-6-10-72-tfc

WE NEED YOUR LISTINGS Member multiple listing service. CARTEL REAL ESTATE 206 North 25 Mile Avenue Wayne Carthel 364-0944 Henry Reid 364-5344 or 578-4628 AkWiley 364-4985 B-4-79-tfc

FOR SALE BY OWNER Will trade my office building for equity in a house or will sell outright. Gene Campbell, Realtor 364-0780. B-4-79-tfc

CASTRO COUNTY Two 1/2 sections north of Dimmitt. Call CARTEL REAL ESTATE. 364-0944 or 578-4628. B-4-66-tfc

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5. FOR RENT

For Rent: quiet, furnished apartment for one person. 364-3388. B-5-10-83-tfc

One bedroom furnished apartment. Private bath. 364-2063. B-5-10-83-tfc

FURNISHED one and two bedroom apartments. Inquire 112 Avenue H, Apt. 36. B-5-12-46-tfc

SUMMERFIELD MOBILE MANOR Water furnished. 7 miles West on Hwy. 60. Phone 357-2552. B-5-15-10-tfc

APARTMENTS, FURNISHED 1 and 2 bedrooms with kitchen, dinette and bath. Also 2 bedrooms, living room, kitchen, dinette and bath. FORREST AVENUE APARTMENTS Phone 364-1887 B-5-4-tfc

TRAILER SPACES FOR RENT Northwest Mobile Lodge Phone 276-5518 B-5-10-13-tfc

3 rooms and bath furnished apartment to rent to reliable lady. Call 364-1666 or 364-2063. B-5-15-80-tfc

For rent or lease: two offices with reception room. Days. Phone 364-3566; nights after 9 p.m. 364-2553. B-5-16-56-tfc

6. WANTED

Want to rent, permanent pasture for 40 to 50 head mother cows. Call 364-1596. B-6-14-82-4c

Winter wheat pasture wanted for cows and yearlings. Phone Packerland Packing, Howard Frankental, 806-668-7471. B-6-13-82-4c

WANT TO BUY: Old gold rings, watches, old class rings, etc. Spangler's Diamonds Sugarland Mall Phone 364-0070 B-6-48-tfc

Wanted: people to try UNCLE SAM'S Restaurant. B-6-10-80-tfc

WANTED: Combining for 40' combine, corn and grain. Have two trucks. Call 258-7350 or 258-7340. B-6-12-74-tfc

WANTED: Wheat, beet pasture for yearlings and calves. Ellis Lemons, 364-3117 or 364-2907. B-6-12-76-tfc

WANTED: Corn and Milo Harvesting. Good machines and new heads with trucks. Reasonable rates. Call 364-2634. B-6-16-79-tfc

WANTED: Yards and gardens to rototill. Free estimates. Phone 364-5068. B-6-10-22-tfc

CASH FOR GOOD Clean 1965-1970, two bedroom furnished mobile home. 806/364-0484. B-6-81-3p

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8. HELP WANTED

Sales lady, some bookkeeping, 41 hr. week. Apply in person. Stan Knox TV & Music, 509 Park. B-8-10-83-1c

Feed truck drivers and yard men wanted immediately. Contact Bert Parker at SUGARLAND FEEDYARDS. B-8-15-83-2c

DISSATISFIED in your current job? Many people are actually "under employed." That is, they never get a chance to achieve full professional and financial potential in their jobs. This is not so with the National Motor Club. Our representatives have no limits on their financial income, with the exception of their own ability. Many of our first year representatives have earned \$12,000 to \$15,000. We have a company-paid profit sharing program and many more benefits. If you are a person who enjoys talking with people, are mature, married and over 21, you have an excellent chance of success with NMC. We have openings in several West Texas cities. For more information on a job that can begin paying you at least \$200 a week, call me collect. Herb Zschlicke (806) 352-6923, after 6 p.m. B-8-83-tfc

NEEDED: COMBAT ARMS PEOPLE

If you qualify, we'll teach you a job; pay you while you learn, and give you one of the best benefit packages anywhere. Then you'll earn your keep and know a job. Join the people who've joined the Army. Call 806-376-2181 or 806-353-1286 in Amarillo. B-8-83-1p

NEED: Appliance salesman. Commission or salary. Apply in person to Montgomery Ward, 114 Park Avenue. B-8-14-83-2c

MAINTENANCE MAN NEEDED. Apply in person to Sugarland Feed Yards. B-8-10-83-2c

A lady needs someone to live-in or someone to do light housekeeping by the week in day time. Call 364-1666 or 364-2063. B-8-22-83-tfc

HIDE ROOM LABOR WANTED

We offer:
-Good Pay (\$3.69 to \$3.96 per hour)
-Paid Vacation
-Paid Hospitalization
C.U.I. INTERNATIONAL
3 1/2 miles west HWY. 60
Phone 276-5331 days; 364-2495 nights. B-8-68-tfc

NEED:

+ Service Island Personnel
+ Tire Men
+ Janitor
Apply in person to **BIG DADDY'S TRUCK STOP**, East Hwy 60. B-8-78-tfc

FEED YARD mill help and cowboys wanted. Paid vacation, paid hospital and life insurance, 1/2 beef every six months, profit sharing plan. call 289-5281 days; 364-2839 nights. B-8-27-82-2c

Need two bobtail drivers for Hereford delivery. Apply in person to **MERCHANTS MOTOR LINES**. B-8-14-82-2c

LOCAL FERTILIZER COMPANY

needs experienced Maintenance and Warehouse man. 21 years or older. Comm. Lic. preferred, but will consider all applicants. Group Ins. plan offered. Call 364-0712; after 7 p.m. 364-1346 for interview. An Equal Opportunity employer. B-8-81-1c

Need woman for part time general office work. Must be able to type. 20 to 30 variable week. Write P.O. Box 547, Hereford. B-8-23-80-tfc

WORKING FARMER. Experienced irrigated pasture, grains, silage, alfalfa, growing calves. Call 364-0491. B-8-81-3p

Applications being taken for Manager-Trainee. Good opportunity for right party. Contact Mrs. Summers, Big Burger Drive In, 711 West First. B-8-20-82-tfc

OPENING FOR REAL ESTATE Salesman. License and experience preferred, but not mandatory. Call 364-0783 for appointment. B-8-16-25-tfc

Opening for brake and front end mechanic. Must be experienced. Paid hospitalization and vacation, 48 hour week with opportunity for sales bonus over salary. Call Chuck Boyd or James Hagee at 364-4334. B-8-29-65-tfc

Would like mature lady companion of good character to live-in with active elderly lady in good health with lovely home and car. Good salary and large furnished room with private bath. Light house work, no laundry, but must have driver's license. Call 806-296-2881. B-8-79-tfc

DIESEL DRIVER-MECHANIC With tools. West coast produce haul. 806/364-0491. B-8-81-3p

WAITRESSES NEEDED—ALL SHIFTS. Apply in person to **JORD-INN'S**, East Hwy 60. B-8-10-55-tfc

NEEDING: School bus drivers. See Eldon Owens at School Bus Barn. B-8-10-57-tfc

9. SITUATIONS

Will do baby sitting in my home, all ages. Have references. Call 364-6718. B-9-13-81-3c

Will do baby sitting in my home during the day. Call 364-0240. B-9-10-80-4p

Will keep infants, preschool and drop-ins in my home. Call 364-0883. B-9-11-83-2c

10. NOTICE

ALCOHOLISM INFORMATION

For information on alcoholism, referrals for help, counselling, or programs on the subject of the disease of alcoholism, Call 364-4540 from 8 a.m. 'till 12, 1 p.m. until 5 p.m. Monday through Friday. B-10-12-tfc

A UNITED FUND AGENCY

For the convenience of you, our customers, we now have truck scales to weigh your scrap iron—One mile North of Bfg Daddy's Truck Stop. **HEREFORD IRON & METAL** North Progressive Road by City Dump Anson A & June Dearing Phone 364-3350 or 364-3777 1 1/2 B-10-34-tfc

GENERAL ELECTRIC Authorized sales and service. Expert service on all major brand appliances. Taylor Furniture & Appliance 603 Park Avenue, Hereford. Phone 364-1561. B-10-25-tfc

11. BUSINESS SERVICE

HALLS LIGHTING SALES SERVICE AND INSTALLATION Beautiful lights for patios, walk-ways, security. Automatic timers, multi-color. Plugs into 110, but only 12 volts. Can be sprinkled or watered over. (Commercial or residential) For further information call 364-6495. B-11-83-tfc

FOR YOUR DITCHING NEEDS CALL

TEX-MEX DITCHING (C.D. Adams) 364-4907. B-11-82-tfc

FRANK WESTER CEMENT CONTRACTOR 107 BRADLEY Residential-Commercial Turnkey Job Straight Rish Phone 364-5169 IB-11-39-tfc

PAINTING CONTRACTOR (Free Estimates) JULIO PESINA, 364-4898 204 CATALPA ST. HEREFORD B-11-69-10p

CUSTOM COMMERCIAL SAND BLASTING. ANDERSON SALES 364-4901 or 364-3443 or 364-5691. B-11-75-tfc

ROTOTILLING. Call Robert Betzen, 289-5500 or 364-2976. B-11-11-67-tfc

Custom swathing, stacking and hauling. Alfalfa, milo and corn stubble. Hesston stack hand system. 364-2907 or 364-3117. B-11-15-42-tfc

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WILL PICK UP JUNK CARS FREE Call 364-3350 or 364-3777 1B-11-28-tfc

EDWARDS DITCHING SERVICE

Foundations & House Moving 913 SOUTH MCKINLEY PHONE 364-2528. B-11-68-tfc

KELLY ELECTRIC Virgil Kelley Electrical Contractors Residential-Commercial All bids & wiring competitive Ph. 364-1345 - Nights 364-1523 or 364-5929. P.O. Box 30 B-11-15-tfc

13. LOST & FOUND

LOST: Woman's purse, neutral with needle-point on both sides. Contains credentials. Not interested in purse but please return driver's license and credit cards. **REWARD.** Mrs. C.E. Hicks, 107 Douglas, Hereford. Phone 364-0569. B-13-83-1c

BIBLE VERSE

"All we like sheep have gone astray; we have turned everyone to his own way; and the Lord laid on him the iniquity of us all."

1. To whom do the above words apply?
2. Who is the author of these words?
3. Who is the sin-bearer to whom the writer refers?
4. Where may these words be found?

Answers To Bible Verse

1. To all mankind.
2. Isaiah, the great prophet.
3. Jesus Christ.
4. Isaiah 53:6.

What this country needs is good people and you can do your part along this line.

'The Hiding Place' Homecoming Celebrated This Week at West Texas

One of the most powerful pleas for an end to man's inhumanity to man as exemplified by the horrors of Nazism during World War II is sounded by "The Hiding Place," now on the screen at the Star Theatre, in Hereford. This World Wide Pictures' filmization of Dutch Christian Corrie ten Boom's best-selling autobiography is an account of her war years when she first headed an underground unit to help Jews escape German torture and later wound up to experience Nazi bestiality in the Ravensbruck death camp for women. The story also strongly issues a call for mankind to find a closeness to God.

Julie Harris, regarded by many critics as America's foremost living actress, is cast as Betsie, the sensitive, frail, older sister of Corrie who, although also imprisoned and tortured at Ravensbruck, never loses her great religious faith. She gives the role a deep understanding, sometimes hard to believe when one realizes that this actress never has known any such experience, such hardship, such cruelty as those undergone by the women caught in the Nazi web. Her acting, superb and brilliant, as one knowing of her previous work would expect it to be, in a way is a form of subtle but convincing evangelism.

An unknown, Jeannette Clift emerges from this motion picture as a full-fledged star capable of taking her place along side any performer. The credibility of her every appearance before the camera as the devout Corrie (but not so devout that she does not have her moments of questioning the reality of God) reflects years of study and work as a stage actress both in her native Texas and in New York.

Eileen Heckart, as a prison trustee working as a nurse who befriends the ten Boom sisters, and Arthur O'Connell, as the sister's father caught in the German raid on their home

which served as underground headquarters, give brilliant performances.

The strong feeling of reality is bolstered by the splendid work of the supporting actors, predominantly Dutch and English, gathered together by James F. Collier whose direction of "The Hiding Place," marks him firmly as one of Hollywood's top men in the field.

The horrors of the death camp and the beauty of Dutch life before the outbreak of the war are caught excellently on film through the fine photographic direction of Michael Reed; and the honesty of Corrie ten Boom's book was well carried into the screenplay by Allan Sloane and Lawrence Holben.

The production reins were held by William F. Brown, president of World Wide Pictures who served as the executive producer, and Frank R. Jacobson, as the producer.

Mendez Receives Promotion

Marine Private First Class Isaac G. Mendez, son of Mrs. Gloria Mendez of 610 Bowie, Hereford, has been meritoriously promoted to his present rank upon graduation from recruit training at the Marine Corps Recruit Depot, San Diego.

He received the early promotion for his superior performance in all phases of the training, which emphasizes physical conditioning, discipline and teamwork.

Opportunity

A judge asked a defendant why he struck his wife. The prisoner said her back was turned, the broom was handy and the back door was open.

-Record, Boonville, Mo.
Today's Granny We never used to be able to find Granny's glasses—but now she just leaves them where she empties them.
-Tribune, Chicago.



CARROLL BEAMAN

Beaman Named TUCO President

The election of Carroll D. Beaman as president and principal operating officer of TUCO INC., Southwestern Public Service Company's fuel subsidiary, has been announced by Berl Springer, executive vice president of the Amarillo-based electric utility.

Beaman has been associated with Esso Eastern, Inc., since 1969. He has served as manager of operations research-computing systems and as division manager, controllers, Esso Eastern, Inc., an affiliate of Exxon Far East with producing, refining, marketing and marine operations in twenty-two countries throughout Asia and Australia.

"Mr. Beaman has demonstrated his ability in the areas of management finance and growth, and he is well-versed in the energy field. These factors and his broad experience are vital to the successful growth of an operation like TUCO INC.," Springer said.

Beaman earned a bachelor of science degree in mechanical engineering at the University of Colorado in 1953, and an M.S. in applied mechanics at the University of New Mexico in 1956. He is presently working on an MBA, with finance/accounting emphasis, at the University of Houston. Beaman is a native of Gaymon, Oklahoma.

He worked for the Sandia Corporation as a design engineer for three years before joining Creole Petroleum Corporation (an Exxon affiliate in Venezuela) in 1957.

Preparations for West Texas State University's Homecoming this week continue with plans concerning the revived parade and barbecue materializing, in addition to the usual carnival, bonfire, dance and football game.

Miss WTSU 1975-76 was chosen from a field of 16 contestants Saturday in the Canyon High School Auditorium.

The WTSU Marching Band will form behind the Fine Arts Building at 7:30 p.m. tonight and march to the bonfire on the parking lot in front of the security station. The newly-elected Miss WTSU will lead the parade with the flame and Paul Thomas, student body president, with light the fire at 8 p.m. Area citizens are invited to haul scraps of wood to the bonfire site, according to Weldon Trice, assistant dean of student life for men and chairman of the homecoming committee.

Carnival booths will be set up on the Education Building lawn from 4 to 10 p.m. Friday for the Homecoming carnival, which has been a part of the activities for three years.

Following the theme of "Panhandle Centennial," in conjunction with the country's Bicentennial, the parade will begin at 10 a.m. at the First National Bank in Canyon and proceed down Fourth Avenue before ending at the WTSU Activities Center parking lot.

A President's Party, including the WTSU Board of Regents and area representatives, will participate in the parade, in addition to a Revolutionary War color guard Miss WTSU and Buffalo Bill, Jerry Settles, Canyon senior.

Max Sherman, state senator from Amarillo, will serve as parade marshal.

Whitson Machine Machine Wrk. Gear Head Repair
212 E. New York
Ph. 364-5162

A barbecue will be served from 10:30 a.m. to 1 p.m. Saturday on the lawn between the Cornette Library and WTSU Terrill Hall. The meal will be free to football game ticket holders and to all students enrolled in 12 or more hours who hold an activity card.

Parade participants in band uniform will be charged \$1 for the barbecue and others will be charged \$3, according to Jim Campbell, WTSU athletic business manager.

Climaxing the activity will be the football game between the Buffs and the Drake University Bulldogs at 2:30 p.m. in Kimbrough Memorial Stadium.

The Homecoming Dance will be from 8 p.m. to midnight Saturday at the Villa Inn Convention Center in Amarillo. Tickets will be \$6 each or at a reduced rate for students from the Student Activities Council.

"Spice" from Borger will provide music and a breakfast will follow the dance.

TSTA Supporting Articles VII, X

The Texas State Teachers Association is urging its 162,000 members to vote for Articles VII and X—those dealing with public education and teacher retirement—in the proposed new Texas Constitution which goes to the voters Nov. 4.

Article VII, titled "Education," will be listed on the ballot as Proposition 4. The first four sections deal with the Texas public schools and the other five

sections pertain to public junior colleges and higher education.

Article X, titled "General Provisions," will be Proposition 7 on the ballot. Of chief interest to teachers in this article is Section 21, titled "Retirement Benefits for Public Employees" and covering the teacher and public employees retirement systems, as well as local retirement systems and the judicial retirement system.

NATIONAL WRESTLING ALLIANCE
WRESTLING
SATURDAY OCT. 18 9:00 PM
TAG TEAM MATCH
SPUTNIK "Sweetman" vs. RANDY MONROE & TAYLOR
SCOTT CASEY vs. RICKY ROMERO
Frank GOODISH vs. Ray CANDY
Angelo POFFO vs. Don FARGO
HEREFORD BULL BARN
Single \$3.00
Gen. Adm. 2.00
Kids 75c

THE BEST FROM HOLLYWOOD!
COMMONWEALTH THEATRES
MOVIE MARQUEE
Starring JULIE HARRIS EILEEN HECKART ARTHUR O'CONNELL Introducing JEANNETTE CLIFT
WED-FRI. 6:30 9:15 SAT. NO. 1:00 3:45 6:30 9:15 PASSES ACCEPTED
Something strange is happening in the town of Steptord
THE STEPFORD WIVES
SUN. WITE ONE SHOW ONLY 7:30 MON-THURS. 7:30 ONLY
JAWS
The terrifying motion picture from the terrifying No. 1 best seller.
STARTS FRIDAY OCT. 24
ADMISSION *2.00 Adults *1.00 All Children
ATTEND YOUR MOVIE IN HEREFORD
STAR

THE BEST FROM HOLLYWOOD!
COMMONWEALTH THEATRES
MOVIE MARQUEE
SOON... **WHAT'S YOUR SEXUAL HANGAR?**
A Roman Orgy. Today's scene. -Le Paris
Rated R IN COLOR
FLASH AND THE FIRECAT
GREATEST DAREDEVIL OF ALL
"EVIL Knievel"
FRI-SAT.
SUNDAY ONLY!
LAS VIBORAS CAMBIAN DE PIEL
SANTOS-VS-LOS ASESINOS
DE OTROS
CLOSED MON. & TUES. ATTEND YOUR MOVIE IN HEREFORD
BOX OFFICE OPENS 7:30 **TOWER** SHOW TIME 8:00 DRIVE IN

Thriftway's Harvest of Food Ideas!

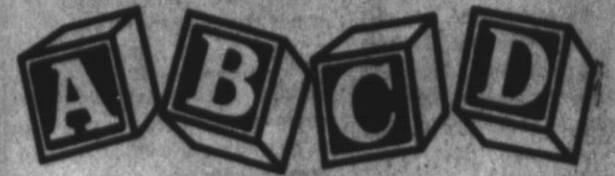
KAHN
MOISTURE ADDED
**BONELESS
HAM** LB.

\$1.99



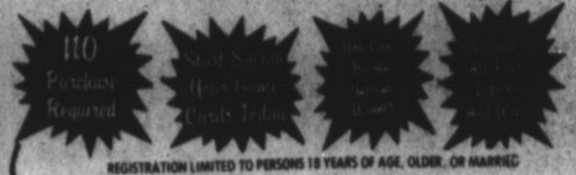
ICE CREAM
GALLON
99¢

Play SIMPLE AS:



WIN UP TO **\$100.** IN CASH

OTHER CASH PRIZES \$5-\$10 OR WIN \$50 IN TRADING STAMPS (500 STAMPS)



ONLY TWO WEEKS LEFT!

BLADE CUT
Chuck Roast..... LB. **89¢**

OSCAR MAYER WIENERS OR
Beef Franks..... 1-LB. PKG. **\$1.29**

Family Steak..... LB. **99¢**

OSCAR MAYER REGULAR, SQUARE, BEEF OR GARLIC 8 OZ. PKG. **79¢**

Sirloin Steak..... LB. **\$1.49**

Rib Steak..... LB. **\$1.29**

FAMILY PAK
GROUND BEEF LB. **89¢**

DISHWASHING LIQUID
DAWN
99¢

WRIGHT'S SLICED SLAB
BACON..... LB. **\$1.79**

HOLLY or IMPERIAL
SUGAR
\$1.29

CLOVERLAKE
BUTTERMILK
GALLON
69¢

WASHINGTON RED OR GOLDEN DELICIOUS-MIX OR MATCH
APPLES
3 LBS. **89¢**

TEXAS NEW CROP
Oranges..... 5 LB. POLY BAG **69¢**
RUSSET ALL PURPOSE
Potatoes..... 10 LB. BAG **98¢**

GREEN
Cabbage..... LB. **10¢**
GREEN
Onions..... 2 BUNCHES **29¢**

32 OZ. RETURNABLE
COCA-COLA
23¢

LAUNDRY DETERGENT
CHEER
KING SIZE **\$1.79**

THRIFTWAY FROZEN FOODS
ALL VARIETIES FROZEN
Jeno's Pizza..... 3 1/4 OZ. PKG. **79¢**
SHURFINE PRE-COOKED
Fish Sticks..... 8 OZ. PKG. **49¢**
SHURFINE
Whipped Topping..... 9 OZ. **49¢**

THRIFTY GROCERY BUYS
SHURFINE
Salad Dressing..... QT. **89¢**
SOFLIN
Paper Towels..... JUMBO ROLL **45¢**
SHURFINE
Spinach..... 15 OZ. **4/\$1.00**
PRINGLES
Potato Chips..... TWIN PAC **89¢**
ROXEY NO. 1
Dog Food..... CANS **7/\$1.00**
SOFT PARKAY
Margarine..... 2 1/2 OZ. TUBS **69¢**
NABISCO OREO
Cookies..... 19 OZ. PACK **99¢**

**BLUE HERITAGE
IRONSTONE DINNERWARE**
THIS WEEK'S ITEM:
SAUCER
EACH BASIC PLACE SETTING WITH EVERY \$5.00 PURCHASE
49¢

BORDEN'S ORCHARD
ORANGE DRINK 64 OZ. **69¢**

NESTLE'S
COCOA MIX
TEN ENVELOPES TO PAK
99¢

PRESTONE
ANTI-FREEZE
\$3.89
GAL. JUG

FAMILY CIRCLE DO-IT-YOURSELF Encyclopedia
THIS WEEK'S VOLUME NO. 8
\$1.79 EACH

CLOVERLAKE
WHIPPING CREAM..... 1/2 PINT **\$1.00**

ENERGY
CHARCOAL..... 10 LB. BAG **79¢**

GEBHART WITH GRAVY
TAMALES..... NO. 2 1/2 CAN **59¢**

LITTLE BROWNIE
COOKIES..... 15 VARIETIES **3 FOR \$1.00**

AUSTEX NO BEANS
CHILI..... 19 OZ. CAN **79¢**

DOUBLE STAMPS TUESDAY & WEDNESDAY

A BETTER WAY TO SAVE

THRIFTWAY

PRICES GOOD OCTOBER 13-18, 1975

For Fast Results...

CLASSIFIED PAGES

If you want to buy or sell anything from "A" to "Z", you'll get fast results with our Classified Advertising Pages! Our Want Ads are effective and are used and read by more people seeking to buy, sell, rent or give away something in just about every imaginable category! If you have something to sell or buy--turn to the Want Ads.

Call
The
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AIR CONDITIONING REFRIGERATION SERVICE

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- RESIDENTIAL
- TRAINED MEN
- DEPENDABLE
- FAST



For Your Comfort, We Are
Here To Serve You

BROWND SHEET METAL

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OR AFTER HOURS CALL:

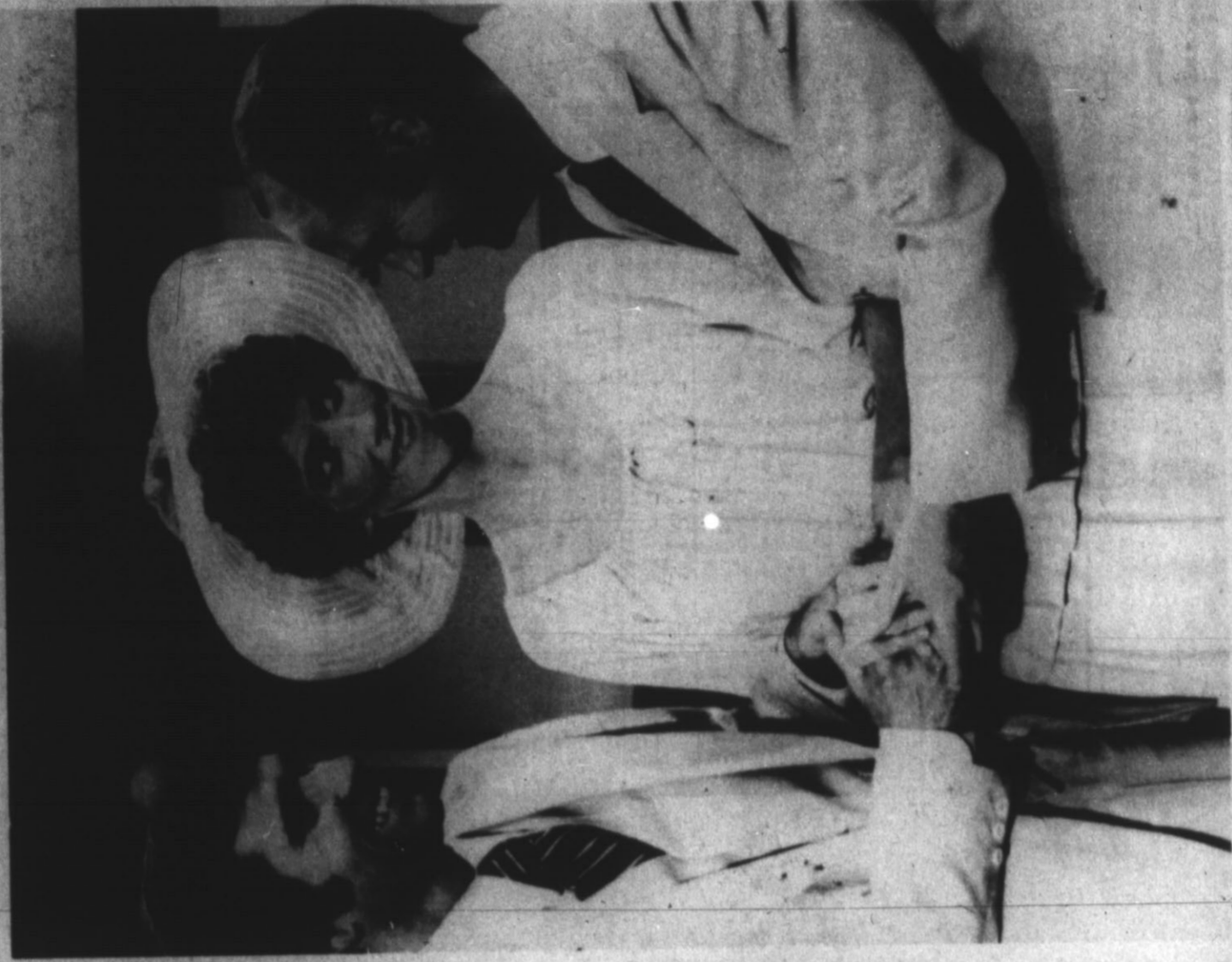
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364-1920	364-6395	364-2384

Weekly Television Magazine

The Hereford Brand

Thursday, October 16, 1975

Tel-Aire



THE BOB NEWHART SHOW

Welcome Hereford Ex's to Homecoming

Oct. 17, 1975

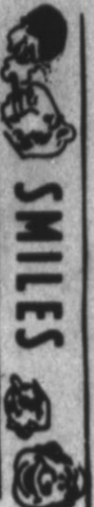
Television Preview Thursday

7:00...NBC... THE MONTEFUSCOS... Here comes the Priest... Tony and Rose (Joe Stroh) and Naomi Stevens are excited when son Joey (John Apple) is interviewed by the Bishop for the position of their local parish priest.

MONDAY THRU FRIDAY PROGRAMS SUBJECT TO CHANGE. Table with columns for Channel, Time, Program Name, and Subject to Change.

On The Cover

Will Mackenzie as Larry Bondurant, Marcia Wallace as Carol Kester, and Bob Newhart as Bob Hartley (left to right) participate in a wedding—Carol's—on "The Bob Newhart Show" Saturday, Oct. 18 (8:30-9:00 p.m.) on the CBS Television Network.



Time to Smile... How are you this morning? "All right?" "Well, you ought to nifty your face."

THURSDAY PROGRAMS SUBJECT TO CHANGE. Table with columns for Channel, Time, Program Name, and Subject to Change.

becomes it's seventh victim. Ross Marlin, Simon Oakland, June Lockhart, and Nehemiah Persoff guest star.

8:00...CBS... THE CBS THURSDAY NIGHT MOVIES—"THEY ONLY KILL THEIR MASTERS" Starring James Garner, Katherine Ross, Hal Holbrook, Harry Guardino and June Allyson.

9:00...ABC... MARY O The Alcoa, with guest stars Betty Ackerman and Sam Jaffe.

9:00...NBC... MAGAZINE The CBS News daytime series will profile Alabama's first lady, Cor-nelia Wallace, and take a look at research in genetic engineering that would allow couples to determine the sex of their children.

9:00...ABC... WIDE WORLD PRESENTS—"MANNIX" The episode is "End Game."

9:00...NBC... MOVIE ON "Will the Last Trucker Leaving Charlotte, Please Turn Off the Lights" (Sony Claude Akins) and Will (Frank Converse) seek the daddy of a 4-year-old girl (Allison Groves) who mistakenly climbed into their truck during a stopover.

9:00...ABC... HAPPY DAYS "Jailhouse Rock." Richie Cunningham refuses to leave jail even after charges have been dropped against him.

9:00...NBC... WELCOME BACK, KOTTER "One of Our Sneakthugs is Missing." Epstein, convinced he is no longer acceptable to his group after losing a fight, runs away.

9:00...NBC... POLICE STORY "Faded for a David Groh star as accident investigators who find that their latest "accident" case is really a homicide.

9:00...ABC... THE ROOKIES Death Lady, with guest star Suzanne Benson. An attractive dedicated young policewoman becomes the victim of bitter resentment with the department when her protective male partner loses his life in a shooting.

9:00...CBS... SWITCH Henry Silva guest stars as a slick level thief who has been waiting nearly seven years to fence a famous emerald and Pete and Mac have only eleven days to get him to expose it before the crime's statute of limitations expires.

9:00...NBC... JOE FORRESTER "Powder Blue." On loan to the detective bureau, Forester (Lloyd Bridges) is assigned to work with a female officer (Marylyn Mason), until her jealous husband officially accuses her of making improper advances toward her.

9:00...ABC... MARCUS WELBY, M.D. "An End and a Beginning." with guest stars Julie Adams, Jason Evers, Murray Matheson and Natalie Schafer.

9:00...CBS... THE CBS LATE MOVIE—"SKYWAY TO DEATH" Starring Ross Martin, Stefania Powers, Bobby Sherman, Tige Andrews, Nancy Malone, David Shiner, Joseph Campanella and John Astin.

10:30...ABC... WIDE WORLD PRESENTS—"MANNIX" The episode is "So, Who's Fred Horbeck?" Michael Longstreet tries to clear the name of a man who spent ten years in prison for a murder he says he didn't commit.

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Television Preview Tuesday

7:00...NBC... MOVIE ON "Will the Last Trucker Leaving Charlotte, Please Turn Off the Lights" (Sony Claude Akins) and Will (Frank Converse) seek the daddy of a 4-year-old girl (Allison Groves) who mistakenly climbed into their truck during a stopover.

TUESDAY PROGRAMS SUBJECT TO CHANGE. Table with columns for Channel, Time, Program Name, and Subject to Change.

Prescribed viewing for romantics: The Kiley-Blake nuptials

It was one of those hazy Southern California mornings when the sun was just winning its battle of burning off the fog along the Pacific Coast.

WEDNESDAY PROGRAMS SUBJECT TO CHANGE. Table with columns for Channel, Time, Program Name, and Subject to Change.

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MOVIE—"BANACEK: TEN THOUSAND DOLLARS A PAGE" Starring George Peppard, David Wayne and Sheila Stevens.

Friday Preview

Runaway girl's terror opens buried past on "Bronk"

Brooke Palanca-daughter of the series star Jack Palanca, makes her first professional appearance with her father, on "Bronk," Sunday, Oct. 19 (9:00-10:00 p.m.) on the CBS Television Network. Stu Hagman directed from the script by Karl and Terence Tunberg.

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Jack Palanca Tony King John Webber

7:00...NBC...SANFORD AND SON "Brother Can You Spare an Act..." Fred Sanford (Redd Foxx) goes into show business to get his brother-in-law (Allan Drake) out of his house and out of his hair.

7:30...NBC...CHICO AND THE MAN Inspector evicts Chico (Freddy Pryor) from his rolling residence, he makes the mistake of moving in with Ed Brown (Jack Albertson).

8:00...ABC...THE ABC FRIDAY NIGHT MOVIE...THE THIEF WHO CAME TO DINNER... Ryan O'Neal stars as a jewel thief who robs from the rich to give to the poor—himself.

8:00...NBC...THE ROCKFORD FILES "The Great Blue Lake Land and Development Company..." While trying to recover \$10,000 stolen by a salesman, Jim Rockford (James Garner)—with the help of his ex-prison mate, Harry (Richard B. Shull)—uncovers a huge land swindle.

8:00...CBS...HAWAII FIVE-O Five-O Chief Steve McGarrett is tried for murder by a group of dangerous convicts led by his sworn enemy Honor Vashon after he turns himself over to them in return for their release of nine hostages.

9:00...CBS...BARNABY JONES A vengeful bride turns her honeymoon into tragedy when she disposes of her hotel-owner husband in a Palm Springs dune-buggy "accident" that brings Barnaby into the investigation for the insurance company. Lynda Day George guest stars.

9:00...NBC...POLICE WOMAN "Cold Wind..." A sniper shoots two factory workers, sending Sgts. Pepper Anderson (Angie Dickinson) and Bill Crowley (Earl Holliman) on the trail of a mixed bag of suspects. Guest stars are John Guare, Kenneth Mars and Daniel Benton.

10:30...CBS...THE CBS LATE MOVIE...NIGHT OF THE LEPUS Starring Stuart Whitman, Janet Leigh and Rory Calhoun. The science-fiction drama concerns a husband-and-wife team of scientists attempting to control nature without destroying the natural balance. (1973) (Rebroadcast)

11:00...ABC...THE THIEF WHO CAME TO DINNER... Ryan O'Neal stars as a bright young man with a taste for the finer things—other people's finer things—in "The Thief Who Came to Dinner," a television premiere on the ABC Television Network's "The ABC Friday Night Movie," Oct. 17 (8:00-10:00 p.m.).

The stylish drama of a very inventive jewel thief (O'Neal) also stars Jacqueline Bisset as the Houston socialite who loves him and shares his work (and his profits) and Warren Oates as the dogged insurance investigator determined to take the payment out of his crimes.

attention, Dana Wynter, Linda Purl and Dick Van Patten guest star.

10:30...NBC...THE TONIGHT SHOW STARRING JOHNNY CARSON Robert Goulet is guest host.

10:30...CBS...THE CBS LATE MOVIE...WHAT'S A NICE GIRL LIKE YOU...? Starring Brenda Vaccaro, Edmond O'Brien, Roddy McDowall and Jo Warden. Rocco Wofford and Jo Anne Worley. A poor girl from the Bronx is drawn into a plot to extort money from a wealthy, senile man by impersonating a rich socialite. (Rebroadcast)

"Barbary Coast" A rigged and re-rigged high stakes poker game involving a superstitious politician and a little green book used for blackmail, leads Cable and Cash into the world of politics on the ABC Television Network's "Barbary Coast," Monday, Oct. 20 (7:00-8:00 p.m.).

In "Sauce for the Goose," a plan is devised to get the goods on crooked politician Austin Benedict. A poker game between Cash and Benedict is interrupted by a trumped-up fire resulting in cards being switched, but superstitious Benedict demands a rematch. Cable assumes the identity of a gypsy-seer and advises the superstitious Benedict that the new game has been rigged. The game proceeds until Cash offers to bet \$200,000 if Benedict will call the bet with his little green book containing names of officials the William Shatner stars as Cash Cable, and Doug McClure as Cash Conover.

Watchwords IT'S NOT FAIR... YOU'RE RIGHT... WHY DON'T I SHOULD BE... LIVING THE WAY THEY DO ON "BEACON HILL." CHAUFFEUR?



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NESTERS THEATERS

8:00...NBC...NBC MONDAY NIGHT AT THE MOVIES...THE UFO INCIDENT... A world premiere movie based on the experience of Barney and Betty Hill (James Earl Jones and Estelle Parsons), who maintain that in 1961 they were taken aboard a spacecraft and given medical examinations.

8:30...CBS...MAUDE How do you say to your best friend, "Welcome home—your dog is dead"? That's the problem facing hysterical Maude when Vivian's dog, Chuck, dies while in Maude's care.

9:00...CBS...MEDICAL CENTER Dr. Gannon suddenly finds himself in a father's role when a teenager's mother is too busy to give the girl

PHYLIS Phylis Lindstrom's past catches up with her when all her Minneapolis belongings arrive to inundate the Dexter home in San Francisco.

ALL IN THE FAMILY Archie has no idea he's living dangerously when he rips up a chain letter—considering chain letters to be nothing but superstitious bunk.

FOOTBALL ABC Sports will provide live coverage of a game between the New York Giants and the Buffalo Bills, from Buffalo, New York.

7:30...NBC...THE INVISIBLE MAN "Go Directly to Jail..." When the cheating (Paulina Mingers) has no chance to go for help in the alleged frame-up of her imprisoned son (David McCullum), Dan Weston (David McCullum) agrees to investigate and interrupt a major undercover drug investigation.

8:00...CBS...RHODA That rotten job Brenda felt she had at the bank now looks like a rose garden after she quits being a teller and is faced with the thorns of being unemployed.

THE WEEK "IN PERFORMANCE AT WOLF TRAMP" SPECIAL OF THE WEEK MUSIC PRESENTS SEARCH FOR THE TIL THE TIL LIFE IN THE SPIRIT E.C.R.F. FILM FESTIVAL MAJOR ADAMS UPDATE NEWS LOOK UP

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NESTERS THEATERS

Monday Preview

PROGRAMS SUBJECT TO CHANGE

Table with columns for channel, time, program name, and network. Includes shows like 'The Family', 'Medical Center', and 'The Tonight Show'.

CONFIDENTIAL: What in the world precipitated the latest shocking announcement about Nancy Walker? Here was a gal who seemed to have it all, and now appears ready to throw it all away. This year the tiny package of dynamite was the first performer in history to win an Emmy nomination for both a dramatic series and a comedy series.

PRESCRIPTION FOR NEW LIFE: The romance and pending marriage of Dr. Steven Kiley appears to be accomplishing the mission for which it was designed. The number of viewers watching "Marcus Welby" has increased dramatically over last season—proof that the right kind of plotting can inject new life into an old series.

NATIONAL FAVORITES: Who is your favorite TV star? Brucklin Market Research asked a broad sample of people across the U.S. who they liked best on television. Can you guess who proved to be the most popular personality of all? And what about performers in similar categories: Do you think Mary Griffin is more popular than Mike Douglas? Is Cher more popular than Carol Burnett? Is Redd Foxx more popular than Carroll O'Connor? And what about John Chancellor versus Walter Cronkite, or Peter Falk versus

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"They Shoot Horses, Don't They?"

Based on Horace McCoy's classic novel of survival, hope and desperation in the Depression, "They Shoot Horses, Don't They?" pits a group of people against each other in a "Dance Marathon," a cruel fad of the '30s which reduces the "contestants" to exhaustion and near-hysteria. Leading the "revels" is Rocky (Gig Young), the master of ceremonies who cynically tricks and degrades the dancers who are pursuing their private dreams—dreams often no wider than earning the price of a meal.

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Michael Sarrazin and Jane Fonda star in "They Shoot Horses, Don't They?"

"The Thief Who Came To Dinner"

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Tel-Air Saturday Preview

12:00...CBS...THE CBS CHILDREN'S FILM FESTIVAL... 'ME AND YOU, KANGAROO'...

Table with columns: CHANNEL, 4 KAMR, 7 KVI, 10 KQDA, 11 KTV, 13 KEBA, 29 KATX, 3 IND, OCTOBER 18. Rows include programs like 'The Bob Newhart Show', 'The Carol Burnett Show', 'The Merv Griffin Show'.



PROMISES, PROMISES

Q. Did Richard Burton have to make any promises to win back Elizabeth Taylor? L.B. Albany, N.Y.

MAN BEATING LADY

Q. Is the lady lawyer being beaten by the gentleman lawyer on Wednesday nights? In other words, is "Kate McShane" getting outplayed by "Petrocelli"?

race for 3-year-olds, with Frank Wright and Dave Johnson providing the commentary (from Belmont Park, Elmont, N.Y.).

Tel-Air Sunday Preview

10:30...ABC...MAKE A WISH... The two words to be explored on today's show are "Corn" and "Top."

8:00...ABC...S.W.A.T. 'Chris Cross,' with guest star Carl Betz. A fancifully ruined electronics warehouse in which two policemen were slain, presents so he can silence the one person who knows its involvement.

8:30...CBS...THE BOB NEWMART SHOW... A torrid, blind date culminates in Carol Kester's marriage to a handsome travel agent.

9:00...CBS...THE CAROL BURNETT SHOW... Guest star: Maggie Smith. Harvey Korman, Tim Conway, Vicki Lawrence and the Ernest Flat dancers are featured.

9:00...ABC...MATT HELM... 'Game of the Century,' with guest stars Bill McGuire, Pat Crowley and Fred Bell.

10:30...NBC...SATURDAY NIGHT LIVE... Grammy winner Paul Simon hosts the second edition of the new comedy-variety series colorcast live from New York.

Domestic Dynamic... 'What caused the explosion at your house last night?' 'Powder on my sleeve.'

Once Was Enough... Mrs. Briggs: 'Did you catch your husband drinking?' Mrs. Jiggs: 'Yes, just once.'

Has A Point... Professor: Can you tell me something about the word 'statistics?' Sophomore: Well, they're something like a bikini—what they reveal is interesting, but what they conceal is vital.

Next On List... 'And now gentlemen,' continued the congressman, 'I wish to tax your man-ory.'

Jason Miller, who portrayed a priest in the motion picture 'The Exorcist,' is not worried about the possibility of his acting career being stamped with a clerical collar even though he is again playing a man of the cloth in 'A Home of Our Own.'

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SUNDAY PROGRAMS SUBJECT TO CHANGE. Table with columns: CHANNEL, 4 KAMR, 7 KVI, 10 KQDA, 11 KTV, 13 KEBA, 29 KATX, 3 IND, OCTOBER 19. Rows include programs like 'The Bob Newhart Show', 'The Carol Burnett Show', 'The Merv Griffin Show'.

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