

Floats, Queen Crowning, Victory Excite Homecoming Crowds

It sure was homecoming week in Hereford as beautifully decorated floats came down Main Street in a parade, a queen was crowned at a spirited pep rally and the Hereford Whiteface football team romped their opponents 44-7.

This year's homecoming queen was crowned during a pep rally Friday when Debra Albright, daughter of Mr. and Mrs. Bill Albright of 108 Mimosa received the surprise of her life as her fellow students elected her the 1975

queen. She received rounds of applause and loud cheers during her presentation at halftime ceremonies at Whiteface Stadium during the game against the Plainview Bulldogs.

AMONG DEBRA'S high school activities are memberships in the High Steppers Drill Team, the Future Business Leaders of America, the student council and the girl's track team. On the track team, she ran the 440-yard relay and the 200-yard dash.

She also was a koobraey queen candidate last spring, the Junior Class Attendant for the Roundup Annual queen competition, and the Junior Class vice-president last year.

Following the pep rally local residents crowded sides of Park Ave. and Main Street to watch a long string of floats, decorated cars and bands in the homecoming parade. From the excitement of the spectators, the atmosphere was one of uplifting delight which seemed to be enjoyed throughout the day.

The winners of the float awards are as follows: best all-around seniors (a covered wagon with the victory bell including a rocket which shot off); most original, juniors (Junior Pacific railway car with bell and smoke rising from a stack); and most impressive, band (battle ship with flute player).

THE CAR ENTRY WINNERS were: best all-around, Pep Squad, (yellow airplane with blue letters and sign stating "Spirit of Hereford"); and most original,

V.I.C.A. Club (Ghost of '76-An American flag decorated on a car).

Other entries in the float category were submitted by the HHS Choir, orchestra, Leo Club and the sophomore class. Car entries included those by the Industrial Cooperative Training Club, the Future Farmers of America Club, the National Honor Society and the Future Teachers of America.

Judges for the parade were Dick Montgomery, Argen Draper and Lavon Nieman.

The winning floats were parked throughout Saturday on the parking lot of Sugarland Mall for public display.

A special reunion during the homecoming was held for the Class of 1950, which gathered for a coffee at the Community Center and a dance at the Civic Club Center.

A special attraction for the seniors was a chili and beans supper held Friday night in the high school cafeteria.

The general theme for the weeks events was "200 Years of Independence."



Homecoming

Plainview really tasted defeat and dirt in Friday night's football game as represented by Lamont Veatch, Plainview High School principal, who pushes the game ball with his nose for about 15 yards across the 50-yard line. Making sure that he doesn't falter is Jerry Don George, HHS principal, shown with his hand extended downward. The Herd won 44-7.



Queen Winner

Debra Albright, a senior at HHS, was the lovely that won out Friday as the Homecoming Queen for 1975. She is shown in her formal gown worn during queen presentation ceremonies at the Pep Rally in the HHS gymnasium. She is the daughter of Mr. and Mrs. Bill Albright, 108 Mimosa.

Whitefaces Make Bulldogs Eat Dirt In 44-7 Homecoming Win

By DAN WELTY

A stunning and explosive offense and defense for the Hereford Whitefaces shocked the Plainview Bulldogs as Hereford rolled to a 44-7 win before a sellout homecoming crowd in Whiteface stadium Friday night.

Mike Dudding threw a touchdown pass to Archie Crim and ran for two other touchdowns. Kelly Kitchens hit Roy Martinez with two touchdown passes and ran for third and Mike Crim ran for a touchdown. Running backs Carl Lee Graves and Terry Brady had 65 and 71 yards respectively, while Russell Harkins tallied 67 yards in one carry and Dudding gained 67 yards for the night.

Offensively, the Herd gained a total of 472 yards, 340 on the ground and 132 yards in the aerial attack. The Herd defense was stingy throughout the game, allowing the Bulldogs only 117 yards on the ground and 171 yards in the air. The statistic that tells the story, though, is the 8 turnovers the Herd defense caused the Bulldogs to cough up.

Mike Crim, playing on defense for the first time, recovered a Plainview fumble and intercepted a pass. Jim Lawson

intercepted two passes, Dave Charest intercepted one pass and Mike Dudding intercepted one pass. Roy Martinez came up with one fumble and Mike Artho was credited with one fumble. Artho's recovery came on a kickoff and led to a surprise touchdown.

The runaway win was especially sweet to the Herd for a number of reasons. Hereford had been picked an 11-point underdog by the Harris Rating System and Plainview was generally considered a two-touchdown favorite. Hereford erased any myth about being the underdog in the game when they led 20-7 at halftime. The 13-point lead was the topic of conversation in the stands as Homecoming activities were held on the field at the half. Debbie Albright was presented as Homecoming Queen as the Big Red Band, HHS Drill Team and Pep Squad all got into the gala presentation.

Jerry Don George and Lamont Veatch, principals of the two schools, were involved in a bit of horseplay when Veatch challenged George before the game. The losing principal was to push a football with his nose for ten yards after the game. George accepted the challenge and came out on the winning end.

Veatch reluctantly met George on the field when the game had ended and pushed the ball with his nose from the 50-yard line.

The win placed Hereford with a 1-0 record in district and the high score no doubt raised eyebrows in the camps of other district foes. Hereford is now a 3-4 on the season. Plainview slipped to 4-3 and an 0-1 district mark.

Hereford flexed its offensive muscles on its first possession of the evening. The Herd took the opening kickoff and Mike Dudding took the first play from scrimmage for a 15-yard gainer. Seven plays later Dudding threw a quick pass into the waiting arms of Archie Crim. Crim took the over-the-middle pass, eluded one tackle and raced 47 yards to put the Herd on the scoreboard. The extra-point attempt was no good and with 8:15 left in the first quarter, Hereford held a 6-0 advantage.

Plainview got two first downs on their first possession of the evening, but had to punt the ball away after two incomplete passes. The punt was taken at the four-yard line by Mike Dudding, but he couldn't return it.

Buried deep in their own territory, Hereford punted the ball away. But three plays later, Dave Charest intercepted a John Horne pass at the Hereford 25. As the first quarter drew to a close, Hereford ran three plays and then punted the ball away to the 50-yard line.

Plainview came within scoring distance after making a first down and getting a 10-yard pass from Horne to John Daniel. A flag on the play found Hereford with a personal foul and penalized half the distance to the goal, placing the ball on Hereford's 13. Lester Fennell took a handoff to the 3-yard line, but fumbled the ball when he was tackled. The ball scampered into the end zone where it was covered by Roy Martinez, killing Plainview's offensive series.

Hereford received the ball on the 20-yard line after the touchback and two plays later Russell Harkins took a handoff to the middle for 66 yards. A shoestring tackle by Barry Glover at the 11-yard line and all that kept Harkins from scoring. Three downs later Hereford had only moved two yards. A field goal attempt by Mike Artho was ruled wide to the right by officials.

Plainview responded with their only
(See FOOTBALL, Page 2A)

garment manufacturer, has nearly completed construction on its 12,000-square-foot building located north of Boots West on Highway 60 East. It is being built by Emory Brownlow Construction Company for an estimated cost of about \$130,000 from funds raised through the Hereford Industrial Foundation (HIF) and loans through the Texas Industrial Commission (TIC). The building is leased for 10 years to the garment company.

Tom Burdett, president of the HIF, said Thursday that Nat Jaffers, vice president of Sue Ann, will be here on the announced dates to interview prospects to fill about 175 jobs. Jaffers and other company personnel will start the interviewing at 12 noon each day at the Hereford Community Center at the corner of Ave. C and Park Ave.

An initial requirement of the interviewing is filling out the questionnaire published inside this issue of The Brand and returning it to the Deaf Smith County Chamber of Commerce, P.O. Box 192,

Hereford, Texas, 79045. The C of C building is located at 701 N Main St. All interested persons are encouraged to fill out the form, Burdett said.

THE 175 JOBS will involve commercial sewing skills and the form calls for individuals to be able to learn to operate commercial sewing machines. The company, which pays above minimum wage salaries offers a modern air-conditioned plant in which to work with new equipment. Company benefits include free parking, steady employment, and other fringe benefits.

Sue Ann Inc. decided to locate in Hereford last spring after the C of C and representatives of HIF searched for and met with company representatives who were looking for a new plant location. The formal groundbreaking was held in early July at which time Speaker of the House Bill Clayton said the jobs provided by Sue Ann were part of Gov. Dolph Briscoe's "Texas First" program, which sought to create new jobs in the state.

While not solely created for the benefit of Sue Ann, HIF was the instrumental factor which arranged for the company locating here. It was organized at the time Sue Ann decided Hereford had the potential labor market for a plant, but a building was needed and the company needed help in financing a new one for the size plant it desired. HIF provided the means and plans to gain other new industry here.

JAFFERS SAID, when he broke ground, that the company looks forward to a long and good relationship with the C of C, HIF, and the community as a whole.

The new jobs will mean an additional \$750,000 payroll for the area, much needed after the decision at the first of the year by another clothing manufacturer to discontinue operations here. That meant the loss of about 40 jobs, but the increase will be significant since Sue Ann

(See SUE ANN, Page 2A)

Bullock Mails Hereford Sales Tax Payment For September

The City of Hereford has been mailed a check for \$17,649.63 in city sales taxes collected for the month of September according to a report sent out this week by state Comptroller Bob Bullock's office.

The net check amount is among checks totalling \$14.2 million which were mailed this week to cities in the state eligible to receive a portion of state collected taxes. These towns number 824 which are scheduled to receive monthly sales tax rebates this week, Bullock said.

THE SALES TAXES are figured for each of the towns based first on total collection, which for Hereford was \$18,909.94, and then on subtracted amounts for audit payments, state service fees and a standard state retainage of 4.76 per cent. Hereford had an \$8.09 audit credit, a \$378.20 service charge,

and a \$882.11 retainage, which is the state portion of the tax.

The October payments were smaller than the previous month's collections, Bullock reported. This was due to an inclusion in September checks of receipts carried over or coming in late from the last round of quarterly tax payments sent in by merchants.

Hereford's collection for August was \$30,700.23.

During the first two months of each three-month cycle, he noted, payments are not made to cities whose allocation is less than \$500.

BULLOCK ALSO SAID the monthly rebate program has proven a boon to cities in its first several months of operation. Tax rebates were formerly sent to cities every three months as

opposed to monthly which was started earlier this year to benefit the cities and the bookkeeping of the payments.

Sales taxes have become a major concern for Bullock since he assumed office especially on the basis that numerous merchants have refused or failed in the past to turn in back sales tax collections and those currently coming in.

The comptroller and "Bullock's Raiders," as his agents are called, have clamped down on delinquent accounts all across the state. Recently, they invaded the Panhandle and either collected the back payments or closed down the respective businesses.

A good number were discovered in Amarillo and other area towns, but none were contacted in Hereford at least as of

(See SALES TAXES, Page 2A)

Grand Jury Returns 18 Indictments on 19 Persons

The Deaf Smith County Grand Jury convened Friday to return 18 indictments, two no-bills and two passovers on cases prosecuted by Criminal District Attorney Andy Shuval.

Among the indictments were five felony driving while intoxicated (DWI) cases, one theft offense, two of unauthorized vehicle (UUV) cases, two building burglaries, two counts of attempted rape, one robbery, one burglar of a car, one indecency with a child offense, and one charge of carrying a prohibitive weapon.

Charged with felony DWI were Gonzalo La Fuente, Emiliano Montanez, Roberto G. Moreno, Raul Cebela Herrera and Julio Lopez. A similar offense against Juan Sifuentes was passed over.

Those charged with UUV were Thomas T. Williams and Richard M. Casis. Willie Rodriguez was indicted for theft between

\$200 and \$10,000, Glen Randell St. and Glen Randell Jr. were each indicted on two separate counts of burglarizing a building; Joe Nathan Pearson was indicted for one count of robbery, and Nieves H. Griego Jr. was indicted for carrying a prohibitive weapon.

Joe Lopez Martinez was indicted on two counts of attempted rape and one count of indecency with a child.

No bills were handed down for Donald G. Clark for theft by check and Manuel Garcia for burglary of a house. Garcia will be tried in County Court for Criminal trespassing according to Shuval.

Other cases passed over included theft by check charges against L.D. Morgan and Williams Garret.

The grand jury which convenes every one or two months to consider cases sought before it consists of 12 local citizens who serve six-month terms of duty.

United Way Report Meeting Planned

The United Way of Deaf Smith County will have its first major progress report Tuesday morning, and officials are hopeful the results indicate that the community is well on its way toward reaching the 1975-76 goal of \$59,600.

Drive chairman Speedy Nieman announced the report session for division chairmen and captains will be held at 10:30 a.m. Tuesday in the C of C office. "We have had our prospect cards out long enough to start receiving major contributions," noted Nieman.

Nieman urged all chairmen and captains to contact their workers by Monday and be prepared to give a report Tuesday morning. "We need to know the ground we've covered and the work that remains to be done," he pointed out.

The campaign drive was launched Oct.

7, and workers were striving to complete most of the contacts in two weeks. The month of October was declared as "United Way" month in the community.

A special appeal, and an emphasis of the drive, has been for employees to sign up under the payroll deduction plan. Workers of the fund drive say the goal could easily be reached if enough employees contribute a "fair share" to

the campaign.

The United Way here includes nine agencies. They are: Campfire Girls, Deaf Smith County Kids, Inc., Scouts, Big Brothers-Big Sisters, Children's Rehabilitation Center, Red Cross, Salvation Army, Council on Alcoholism, and the U.S.O. The Texas United Way and local expenses complete the budget.

The budget goal has not been increased over last year, reminds Raymond White, president of the local UW board. The goal was not reached last year, the UW officials retained the same goal in hopes of getting 100 per cent of the budget. Approximately 93 per cent of the funds remains in the county, with 71 per cent of the budget allotted to youth projects.



(See Related Story On Page 10A)

Chamber Board Elects 4 New Directors Thursday

By LAVON NIEMAN
Brand News Staff

New officers were elected for 1976 when the board of directors of Deaf Smith County Chamber of Commerce met Thursday morning in the conference room at the C of C office. Ballots for four new directors were counted Wednesday night and also announced at the meeting.

DONALD HICKS, who has served as a director of the C of C the past year and retired in January as county commissioner after 11 years, was elected president. Hicks farms land in the northern part of the county and serves as president of the Founders Association of Kings Manor.

Elected as vice-president was Jim McDowell, co-owner of McDowell Drug.

Joe Schollenbarger, certified public accountant with Allen and Berry, was elected treasurer.

Retiring president Bud Eades and Bill Albright, executive vice-president, will serve with the three newly elected officers on the executive board of the chamber.

Schollenbarger, along with Robert

Ginn, agriculture manager of Holly Sugar, Tom Hamlett, manager of Armour Foods, and Mack Tubb, attorney, were elected directors by the membership.

Roy Faubion made the report from the nominating committee which was composed of Calvin Goodin, Andrew Kershen and himself. It was reported that Larry Wartes, Terry Caviness, R.C. Hoelscher, Faubion and Lavon Nieman will retire from the board. Mrs. Eugene Sparks, newly elected president of the Women's Division, will take Mrs. Nieman's place on the board.

month's goal was reached for blood donated to the Blood Bank.

She also said that the beautification committee headed by Mrs. Travis McPherson is making plans to paint designated fire plugs in Hereford. Red, white and blue paint will be used to depict patriotic characters. Paint is being donated by Sherwin-Williams Co. and art students from junior highs and the high school are encouraged to participate in painting the fire plugs.

THE CHAMBER is also encouraging the painting of windmills, irrigation pumps, mail boxes, etc. with the patriotic colors in celebration of the bicentennial.

Mrs. Nieman said the Women's Division is planning to again sponsor a Christmas home lighting contest and Miss Hereford Pageant. The pageant has been set for February 21, 1976.

In Albright's executive report he announced there will be a West Texas Chamber of Commerce convention in Amarillo Thursday and Friday. Local WTCC board members include Clint Formby, Harlan VanderZee and Eades. Albright asked chamber board members to try to attend some of the meetings during the convention.

He stated that the C of C has a 12 minute slide and tape presentation that he would be happy to show to any group. It is a report showing retention points and new points in the proposed constitution

coming up for election on Nov. 4.

He also announced three meetings to be held soon: Justice of Peace Convention on Oct. 24-26 in Hereford when approximately 85 out of town visitors will be here; a Highway 385 conference in Littlefield on Nov. 14-15; and the Chamber sponsored fun breakfast which has been set for Nov. 4 in the high school cafeteria.

HE REPORTED that the retail business committee voted to turn on Christmas lights Nov 28 and that the Chamber Singers have been invited to perform in the mall and downtown, along with other activities.

It was noted that the Sue Ann Co. will be in Hereford Oct. 31 and Nov. 1 to take applications for 175 jobs. It was also reported that three representatives from the industrial foundation will take part in a promotion in New York City on Nov. 1-3 in search for more industry for Hereford.

Attending the meeting were board members Eades, Caviness, Goodin, Hicks, Nieman, McDowell, Faubion, Kershen, Wartes, Arturo Gonzales, R.C. Hoelscher, Bud Snyder, Lee Umstead and Albright. Others included representatives from the Go-Pro committee, Lynton Allred, Tom Burdett and Gulley; newly elected directors, Ginn, Hamlett, Schollenbarger, and Mack Tubb; office manager, Betty Wilson; and Mack Aipperspach with KPAN.



To The Editor

Dear Editor:

Congratulations are in order for Bobby Templeton on his article in the Oct. 12 issue of the Brand about Presidential Press Conference Boredom. I will agree with Mr. Templeton on most of the statements he made in this article. But I would suggest that he go back and take a long hard look at one statement he made about "eating scraps because food prices are out of sight."

It makes me sick to my stomach to think that we have a newspaper and a reporter in town that is 99 per cent dependent on the farmers, ranchers and related agri-businesses for its livelihood to knock the farmer down a little farther by printing such a statement as this.

I suggest that Mr. Templeton, or any other reporters that live in an area such as ours, get out of town and talk to the farmers and ranchers and find out the facts about who is to blame for causing the food prices to be out of sight as he states, and to place the blame where it belongs, food processing, freight, labor unions, large chains and I wouldn't want to leave out our government bunglers.

I would strongly suggest that the news media in any agricultural area of our nation emphasize in any future articles that the farmer is not only, not to blame, but with our cost of production, the cost of replacement machinery, taxes and any number of other things I could mention, we are barely able to stay afloat and pay our bills and support our schools, cities, counties, and yes our newspapers.

So Mr. Editor and Mr. Reporter I suggest you do a little thinking before printing these things that tend to knock us farmers down a little deeper in the hole we are already in and to state in your articles just where the blame belongs, in other words print the facts as they really are.

Sincerely Yours,
Roy Botkin

EDITOR'S NOTE: If you "take a long hard look" at the past editorials and columns written in the Brand, you'll find that this newspaper has continually supported the interests of local farmers

and ranchers in almost every way we can. You took the statement in the column way out of context as in no other place was an agriculturalist even mentioned, much less blamed for high food prices. We also think the farmer has gotten a raw deal and put the blame on the middlemen and most naturally the meddling government.

This editor, in fact, puts a very high emphasis on farming and ranching news especially during the past six months when we have increased our front page coverage of agriculture stories and increased our farm section coverage through the efforts of Jim Stietel, The Brand's farm writer. The statement you picked out was only one of a series of current conditions which will continue to remain if President Ford and Congress don't start definite action instead of useless talk.

The Board of Directors and the staff of the Deaf Smith County Museum take this means to express appreciation to the many Mexican-American families who contributed to the success of our special displays in September in honor of Mexican Independence. They graciously allowed us to exhibit the robe, crown, scepter, and dress of the Fiesta Queen and a Charro costume for her escort. In addition many items of memorabilia were brought in to be shown. These exhibits were especially well received by our visitors.

In fact, many people came purposely to see them. Our special thanks go to Father Jose Gilligan of San Jose Mission and his parishioners.

We hope to make an annual event of the Mexican-American exhibit and welcome any helpful suggestions for change or improvement.

Sincerely,
Mrs. George Turrentine, President
Deaf Smith County Historical Society

Commission Sets Meeting Monday

The Hereford City Commission will meet in regular session at 7:30 p.m. Monday to consider six business items, the most significant being the recently recommended reappraisal of all county property.

The commissioners, who have tentatively agreed to the reappraisal, will act on it based on acceptances by the Deaf Smith County Commissioners Court and the Hereford School board of Trustees. Jim McMorris tax appraisers have been hired for the nine-month job.

Other agenda items include a petition of annexation of unit 5 in the Green Acres Addition, and ordinance to accompany it, a change in the city plumbing code, an ordinance approving the plot and dedication deed on the Sycamore Addition, a request for city to participate in a fireworks display on July 4, 1976 for a cost of \$500, and a salary survey for the city.

The City Commission is composed of Mayor Jim Sears, Frank Barrett, Paul Abalos, Emory Brownlow, and James Boyd.

Sales Taxes--

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this week. However, a report sent to the city about a month ago showed at least 17 individuals and firms here owed back taxes to the state and city.

No definite raids have been planned here yet, although it wouldn't surprise city officials if there were some.

LOCALLY, CONCERN has recently been raised by City Manager Dudley Bayne on the disparities in the amounts received by cities in comparison with the populations. He cited such towns as Pampa and Borger with populations slightly larger than Hereford receiving rebates much too high in relation to their populations.

The amounts in city sales taxes received by other area towns is as follows: Amarillo-\$275,453.44; Canyon-\$5,921.17; Dimmitt-\$5,993.85; and Friona-\$3,442.75. Both Adrian and Vega fell in the category of cities whose collections were below \$500 for this three-month cycle of collection.

She was appointed along with Donna Warrick and Mothers March chairman, Claudia Smith as youth chairman and W.C. Russell as treasurer. Mrs. Warrick and Mrs. Smith are resuming the same positions held last year and Russell was newly appointed this year.

Mrs. Johnson recently attended a conference in Dallas at which she received information concerning the needs of March of Dimes researchers and the ways of raising money. Also in attendance were Mrs. Smith and Mrs. Warrick.

Aikin said the actual fund raising drive wouldn't begin until about January 1976 when the Mothers March is scheduled to begin. In the meantime, preparations are being made to fully inform the public on the campaign and to organize the Mothers March and associated fund raising efforts.

The three March of Dimes workers shown films at the conference which can be used in the money raising drive. Most of the funds collected from the drive go toward research of diseases yet uncured. It was these such funds which lead ultimately to a vaccination against the defects of Polio.

More information on the fund raising will appear in The Brand as they are announced.

The Hereford Brand

Established 1951
Entered as second class matter at the post office in Hereford, Texas under the act of March 3, 1957. Second class postage paid at Hereford, Deaf Smith County, Texas.
Published every Thursday and Sunday at 130 W. 4th St., Hereford, Texas 79045, by The Hereford Brand Inc. Subscription rates: Deaf Smith County and trade area, \$9 per year; other points, \$11.55 (tax included) per year; home delivery by carrier, \$1.25 per month (tax included).

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Member: Texas Press Assn., Panhandle Press Assn., West Texas Press Assn., National Newspaper Assn.

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Football from page 1

touchdown of the evening. Taking the ball at their own 20, they marched 80 yards, capping the drive with a 43-yard touchdown pass from Horne to Robert Daniel. The extra-point kick was good and Plainview held a one-point lead. Time remaining in the half was 4:10.

Hereford drove to Plainview's 37 in four plays following the kickoff, but Terry Brady fumbled and Plainview recovered. The Bulldogs punted the ball away four plays later.

With less than a minute left in the half, Kelly Kitchens threw a pass that was almost deflected by a Plainview defender, but fell into the hands of Roy Martinez. Martinez turned on the speed and culminated the 66-yard pass play with a touchdown after eluding the Bulldog secondary. The conversion attempt failed, but the Herd led 12-7 with :50 seconds remaining in the second quarter.

On the following kickoff, Mike Arthro was downfield almost as quick as the ball. Plainview's return was shortlived as Arthro zipped past the ball-carrier and plucked the ball away to become the ball-carrier himself. He raced to the 8-yard line before being tackled.

Two incomplete passes by Kelly Kitchens fell dead, but the third time was a charm as he hit Roy Martinez from eight yards out. The conversion attempt was a pass from Kitchens to Mike Foster, the only conversion Hereford was to complete during the evening. Hereford held a commanding 20-7 lead with 34 seconds left in the half.

In the remaining 34 seconds, Plainview was whistled with a personal foul after Robert Long began scrapping with Hereford players. Mike Dudding intercepted a John Horne pass as the half ended.

Plainview received the opening kickoff of the third quarter, but punted the ball away four plays later. Hereford proved the previous scores had not been luck as they took the ball at their own 38-yard line and marched to the goal line in six plays. Graves got the series off to a good start with a 24-yard carry, then Mike Dudding capped the drive with a 17-yard run around right end for the score. The conversion attempt failed, but Hereford led 26-7 with 8:14 left in the third quarter.

Plainview went into an aerial attack in desperation, only to have Mike Crim pick off a John Horne pass four plays later. Crim returned the ball 15 yards to the Hereford 40. Nine plays later, Mike Dudding ran around the left end to score from eight yards out with 4:06 left in the third quarter. Dudding had added runs of 10 and 13 yards to keep the drive alive. The conversion attempt failed and Hereford led Plainview 32-7.

Blood Bank Wednesday

Wednesday is B-Day in Hereford! The Hereford Blood Bank needs more donors, and Coffee Memorial Blood Bank of Amarillo will be here Wednesday to collect blood for the community's "bank".

The blood mobile units will be at the Community Center from 4 to 6 p.m.

The local campaign, now sponsored by the Women's Division of Deaf Smith County Chamber of Commerce, is headed by Mrs. Bill Albright. She reported 51 pints of blood were drawn last month while the mobile blood bank was in Hereford. "If we can do this every month, Hereford will be in fine shape," said Mrs. Albright. Our goal is 45 to 50 pints a month and we feel Hereford people will support B-Day continuously throughout the year," she said.

If your would like to contribute blood and your name is not on the donors list, please call Mrs. Albright or the Chamber of Commerce and you will be called at least once a year to contribute.

Plainview's next offensive series fizzled when Ricky Ellis fumbled the ball and Mike Crim covered it. As the fourth quarter began, Hereford ran five plays and punted. Plainview's next offensive series was also dampened when Jim Lawson intercepted a John Horne pass in the end zone for a touchback and an end to a scoring threat from Plainview.

Mike Crim ran the keeper twice to total up 31 yards. Terry Brady totaled up 41 yards in 4 runs, and then Crim worked the keeper three more times to claim a touchdown from 4 yards out. The conversion attempt failed, and with 6:02 remaining in the game, Hereford led 38-7.

Jim Lawson intercepted a Horne pass on Plainview's first offensive play after the kickoff, then Kelly Kitchens directed a 60-yard drive. Two quarterback keepers, a handoff to Carl Lee Graves and a pass to Archie Crim placed the ball at Plainview's five-yard line. Kitchens faded back to pass, saw a hole up the middle and ran the five yards to score the last touchdown of the evening with 2:50 remaining. The conversion attempt failed with the Herd in the lead 44-7.

Plainview kept possession of the ball the remaining time in the game, but the time ran out as the Bulldogs threw five incomplete passes.

	Hereford	Visitor
First Downs	24	11
Net Yards Rushing	340	117
Net Yards Passing	132	171
Total Yards Gained	472	288
Passes Attempted	8	21
Passes Completed	4	6
Passes Intercepted By	5	0
Number Of Punts	3	3
Punt Average	35 yds	36 yds
Opp. Fumbles Rec.	3	1
Number of Penalties	7	5
Yards Penalized	53	40

Individual rushing—Hereford—Brady, 17-71; Dudding, 11-67; Harkins, 1-67; Graves, 10-65; Crim, 5-39; Kitchens, 4-18; Charest, 1-13; and Martinez, 1-0.

Plainview—Fennell, 10-54; Ellis, 9-21; Ketershild, 5-14; McAllister, 3-13; Horne, 10-10; and Martinez, 1-5.

Individual passing and pass receivers—Hereford—Dudding to Crim-48 yds; Kitchens to Martinez-67 yds; Kitchens to Martinez-5 yds; Kitchens to Crim-9 yds. Plainview—Horne to Daniel-10 yds.

Sue Ann--

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offers 135 jobs above the lost ones.

And the increase won't stop there as the company says it will expand here as the labor market warrants it. So far, the expansion has been exactly on schedule since Oct. 15 was the goal for completing the plant.

Sue Ann presently employs 625 persons in about seven other plants with the largest so far in Henderson, where 150 machine operators are working. Other plants are located in Bridgeport, Ballinger, Rockwell, Athens, Fairfield, and Whitney.

Hereford will be the largest plant when in operation.

A big reason prompting company to move here is a training program arranged through Texas State Technical Institute (TSTI) in Amarillo. TSTI will train 150-200 employees of Sue Ann in sewing through a \$29,900 federal grant secured by TIC.

The company clothing label in Center Stage and it has had successful sales records. The success is attributed to the filling of only in-hand orders of over 4,000 accounts, not on-again, off-again demand by stores. It has grown tremendously and has had a record of staying out of debt.

CPR Course Set For Local Heart Group

A course in Cardio Pulmonary Resuscitation (CPR) will be held for members of the Deaf Smith County Unit Heart Association from 7 p.m. Monday, Oct. 20, Thursday, Oct. 23, and Friday, Oct. 24 at the First National Bank of Hereford.

The course, designed to familiarize heart association members in CPR techniques, will be taught by John Gilliland, who is trained to perform emergency operations on ambulance calls in this area. The course is the first scheduled event of the association to better inform the public on heart disease symptoms and immediate and long range treatment of them.

The course is free to any interested persons in Hereford and attendance is encouraged.

The association formed during the summer months through an affiliation with the Texas and American Heart Associations.

Police Check Theft Of Radio

Hereford police are currently investigating the theft of a number of items from an auto at the Allen Ray Wilson residence at 741 Ave. G. A 23 channel CB radio, an antenna and a tape player were taken from the vehicle. Value of the items was placed at \$368.

Clarence Veazy, 47, of Hereford was arrested Wednesday for carrying a prohibited weapon. He was arrested about 2:24 a.m. on the parking lot at Taylor & Son.

B.F. Cain of 104 Elm reported the theft of two hubcaps from his car. Value of the stolen hubcaps was placed at \$30.

VFD Answers Minor Calls

Hereford firemen responded to a call to a farm near the Milo Center area Thursday afternoon.

An electrical panel shorted at the Nancy Hayes property six miles east of Milo Center, resulting in burned wiring.

Thursday evening, firemen were called to the Bluewater Garden Apartments, but the incident was termed a "smoke scare" by firemen.

Mall Sets Art Show

An arts and crafts show, sponsored by the merchants of Sugarland Mall, is set for Saturday and Sunday, October 25 and 26.

The show, which will include exhibits of handcrafted or original art, will take place in Sugarland Mall.

Show hours are from 10 a.m. to 6 p.m. Saturday and from 1 p.m. to 6 p.m. Sunday. A security guard will be on duty during and after show hours, and booths may be left set up over the night of October 25.

Displays are up to the exhibitors. Setup can begin as early as 8 a.m., October 25.

The public is invited to the show.

Leaders Appointed For March of Dimes

The Hereford March of Dimes organization this year will be conducted under the leadership of Kathy Johnson.

who was reappointed this week as the campaign director by John Aikin, general chairman.



March of Dimes Officers

Officers for the March of Dimes, shown above, are (standing L-R) Kathy Johnson, campaign director, and Claudia Smith, youth chairman, and (sitting) Donna Warrick, Mothers March chairman, and W.C. Russell, treasurer. They will coordinate the money raising for the coming year's campaign, which is presently being planned. John Aikin, general chairman, made the officer appointments this week.

Hustle H₃ Hustle Hustle

By Bill A'bright, Executive VP
Chamber of Commerce



I ATTENDED A REALLY INTERESTING program last week at the meeting of the Bay View Study Club. The director of the Panhandle Plains Historical Museum, Dr. James N. Hanson, spoke on "Plains Country, 200 years ago".

While it was a very stimulating and informative session the most enjoyable part was when Dr. Hanson was complimenting our community he said he was a little bit jealous of our Deaf Smith County Museum which in his words was number one in the Panhandle.

We are very proud of our museum and grateful for those folks who have helped to make it the "best in the West". We are especially glad to have a professional of Dr. Hanson's caliber recognize our high level of excellence.

SHOP HEREFORD FIRST

THE BALLOTS HAVE BEEN counted and four new directors have been elected to serve you for the next three years. They are Tom Hamlett, Manager of Armour Foods; Bob Ginn,

Best Of Press

Substitute

There's no wholly satisfactory substitute for brains, but silence does pretty good.

-Missile, Red Bank, N.J.

And Desire

Great minds have purposes; others have wishes.

-Grit.

Experienced

A successful executive is one who can delegate all the responsibility, shift all the blame, and appropriate all the credit.

-Fulcrum, Boston.

Innocence

Little boy to grocer: "Where do you keep the wild oats?"

-Record, Columbia, S.C.

Worst

A sign in a Missouri bank reads: "The worst place in the world to live is just beyond your income."

-Coronet.

Every Time

Just about the time a fellow thinks he can make both ends meet, someone comes along and moves one end or the other.

-News, Breda, Ia.

Questionable

If women dress to please men—they'd dress a whole lot faster.

-Record, Columbia, S.C.

Warning

You can't change the past, but you can ruin the present by worrying about the future.

-Sun, Sac City, Ia.

Pride

Heredity is something you believe in when your child's report card is all A's.

-Tribune, Chicago.

Overlooked

The world has forgotten, in its concern with Left and Right, that there is an Above and Below.

-Times, Hampton, Ia.

Too many individuals try to be smart instead of truthful.

.....

Independence is something that the married man brings about.

.....

Too much flattery is like too much sugar. Both are artificial.

.....

Worry is the most over-worked part of some people's make-up.

Music Presented Tonight At First Assembly Of God

Don Hal Haney, sacred music artist, will be presenting a concert of old and contemporary sacred music today at 10:50 A.M. here in the First Assembly of God, located at 606 E. 15 street in Hereford.

David Wilkerson, author of the best selling book *The Cross and the Switchblade*, says, "Don Haney is an excellent gospel singing artist...organist, and man of God. Don has ministered as soloist with the World Action Singers from Oral Roberts University and enjoys a good reputation throughout the country. Don loves to sing about the Savior."

For Don Hal Haney, the world is his workshop. He has traveled extensively and ministered to capacity crowds wherever he goes. Countries hosting Don's ministry in song include: Israel, Finland, Sweden, Norway, Denmark, Northern Ireland, England, West Germany, Holland, Switzerland, Italy, Greece, Haiti, and Canada.

In 1968 while traveling with the World Action Singers of Oral Roberts University as their featured baritone soloist, Don



Don Haney

went behind the Iron Curtain and held services in Tallinn, Estonia U.S.S.R. Don's secret meetings with members of the underground church while in

Communist Russia and his actual consultations with those who have been "tortured for their Faith", has left an indelible mark of COMMITMENT and SERVICE upon everything Don does.

In 1973 Don received an appointment from David Wilkerson and joined the David Wilkerson Youth Crusades as crusade associate and organist. In Don's two years ministry with the Crusades he sang and played to over 1/2 million people.

For many years Don Hal Haney has been a favorite minister of music and featured soloist in numerous conventions, conferences, and teaching seminars across the country. Traveling from coast to coast and to foreign lands... Don's ministry is to glorify Jesus. His singing is something the entire family will remember and enjoy.

Pastor H.T. Goodwin gives the public a cordial invitation to attend. Admission is free.

Record Number Training Under GI Bill In 1975

SHOP HEREFORD FIRST

THE CHAMBER WILL CONTINUE to be in good hands for the next year, under the capable stewardship of a proven community leader. Donald Hicks, Deaf Smith County farmer and veteran County Commissioner. He was elected to serve as president of the Chamber during 1976. In addition to the title of President he will also assume the role of Director on the Board of the West Texas Chamber of Commerce.

Serving with President Hicks will be Vice President Jim McDowell, prominent retailer and proprietor of McDowell Drug. Joe Shollenbarger, CPA of Shollenbarger, Allen and Berry; newly elected director, rounds out the new team as treasurer.

These officers will assume their duties in January, 1976. Meanwhile, they, plus the new directors, will take part in an orientation program to better acquaint them with the Chamber operations. In addition, there will be considerable effort devoted to planning the "program of action" for 1976.

Best wishes to Donald, Jim and Joe as they lead our community in an even more productive and progressive manner. It takes leaders like these—members like you and lots of Hustle Hustle Hustle.

A record 2,691,566 persons trained under the GI Bill during fiscal year 1975 and projections indicate the number will exceed three million persons in this fiscal year, Jack Coker, Veterans Administration Regional Director, reported today, the FY 1975 figures represented a 14 per cent increase over FY 1974.

The current GI Bill entered its 10th year June 1. Participation rates have exceeded those under either of its two predecessors. Some 4.5 million of the 7.6 million eligible Vietnam-era veterans have used GI Bill benefits, about 60 per cent.

The participation rate was 43.4 per cent under 13 years of the Korean Conflict bill and 50.5 per cent under 12 years of the original World War II bill.

The FY 1975 total included 266,890 men and women still on active military duty. Of the

remaining 2.4 million veterans, almost two million saw service during the Vietnam era. Two out of three persons trained in FY 1975 were at the college level.

Preliminary reports received by VA of fall enrollment across the nation indicate the FY 1975 record will be short-lived. "Our best forecast at this time is 3,077,000 trainees in fiscal year 1976," Coker said.

The FY 1975 figures included 890,000 persons entering training for the first time. This is almost 100,000 more than entered training in FY 1974. Of the new trainees, 67 per cent entered at college level.

The FY 1975 figures included 890,000 persons entering training for the first time. This is almost 100,000 more than entered training in FY 1974. Of the new trainees, 67 per cent entered at college level, exclusive of correspondence courses.

VA officials attribute the current surge in participation to increased education assistance allowances enacted under the Vietnam Era Readjustment Act of 1974.

Single veterans attending school full time receive \$270 monthly. A veteran with one dependent draws \$321 monthly, \$366 with two dependents and an additional \$22 monthly for each dependent over two.

A special outreach effort has been started by the VA to urge 94,000 eligible women veterans who have not used their GI Bill benefits to do so. Deadline for completion of training is May 31, 1976, or 10 years from the veteran's date of discharge.

ATENCION
Comenzando el lunes, 20 de Octubre, el programa de radio, "Atardecer Mexicano" sera transmitido atravez la frecuencia modulada FM.KPAN. El programa principia diariamente a los 6:15 p.m. y termina a las 8:00 p.m. Sintonize su radio al 106.3 y escuche su programa con Ray Cervantez.
KPAN-Hereford

THIS WEEK'S WINNER:
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Sis Adams
BOOTS ★ WEST
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SAVE \$100
Now Only **219⁰⁰**
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JCPenney Pinto SSB/AM CB Transceiver
Check These Important Features That Mean CB Value:

- SSB/AM operation lets you use 60 CB channels for greater talk power
- 12-Watt PEP (Peak Envelope Power) output really helps project your signal
- Built-in power supplies—use as a base station (110-120V, AC) or as a mobile unit (12V, DC)
- Variable volume, squelch, and fine tuning controls
- Superheterodyne receiver and solid-state circuitry for sensitivity and dependability

A MOST VERSATILE TRANSCIVER AT A LOW J.C.PENNEY PRICE! Mount it in your car and it can keep you in touch wherever you go; use it at home for personal or business communication. Set the selector knob for any of 23 AM channels or enjoy the longer range and less congested reception of 23 upper- and 23 lower-sideband channels. Crystals are factory-installed—no extra crystals to buy! Squelch control limits noise and chatter between calls; S/R meter reads strength of incoming signal as well as transmitter output. Automatic noise limiter helps limit static when receiver is used. Fine tuning control permits pinpoint tuning. Public address output lets you use unit as a public address amplifier with external speaker (not included). Includes mounting bracket, wiring for mobile use, power cords for 12V, DC, and 110-120V, AC operation. Steel case, 10 1/2" x 13 1/2" x 11 1/2", high. Reduced from our Fall '75 Cat., see p. 348. Max. wt. 7.50 lbs. Order antennas for your transceiver below. This special price ends Dec. 27. X 881-3445 A Was \$319.00; NOW 219.00

Obituaries

MRS. OLIVE FRYE

Funeral services for Mrs. Olive Frye, 77, were conducted Friday afternoon at First Baptist Church with the Rev. Jerry Buckner, associate pastor, officiating.

Burial was held in West Park Cemetery under the direction of Gilliland-Watson Funeral Home.

Mrs. Frye died Wednesday. She was born in Dalton, Ky., and moved to Hereford in 1918. She was a retired school teacher. Her husband, A.T. Frye, preceded her in death in 1966.

The deceased was a member of First Baptist Church.

Survivors include a daughter, Mrs. Steve Bavousett of Friona and a sister, Mrs. Phil Powell of Madisonville, Ky.

JENNIE L. LANGFORD

Funeral services for Mrs. Jennie L. Langford, 92, a former Hereford resident, were conducted recently in Hillsboro.

Mrs. Langford passed away Oct. 7 at Fort Worth.

Survivors include stepchildren, Elmer Langford of Farwell, Vera Williams, Amarillo, Ruby Hatcock of Harrison, Ark., and several nieces and nephews.

JOHN C. SURRETT

John C. Surret, 92, a resident of Kings Manor died at 5 p.m. Thursday in St. Anthony's Hospital in Amarillo. He had resided here for the past five years.

A resident of Amarillo since 1926 prior to moving to Kings Manor, Mr. Surret retired in 1957 from the helium department of the Bureau of Mines. Graveside services were held

at 11 a.m. Saturday at Llano Cemetery with Paul Sneed, associate minister of Central Church of Christ, officiating. A memorial service will be held this morning at Kings Manor. Arrangements are by Blackburn-Shaw Funeral Directors of Amarillo.

He celebrated his 60th wedding anniversary just prior to the death of his wife in 1969 in Amarillo.

He is survived by a number of nieces and nephews including Mrs. Clark Allton of Amarillo. The family will gather at 6207 Calumet, Amarillo.

DEFENSE BILL

President Ford has signed bills authorizing \$34.6 billion in defense spending and establishing the right of women to enter the service academies.

Keepsake



MOON DREAM
KESTER'S JEWELRY
ACROSS FROM THE POST OFFICE IN DOWNTOWN HEREFORD

COW POKES By Ace Reid
"Jake, loanin' you another dollar would be like givin' Nixon another tape recorder!"
Hereford STATE BANK

JCPenney auto center
25% off glass belted polyester.
El Tigre 278. Features 2-2 construction of polyester cords and fiber glass belts. In the wide 78 series profile. Whitewall tubeless. No trade-in required.
CHARGE IT!

Tire size	Save	Reg.	Sale	+ fed. tax
A78-13	6.25	25.00	18.75	1.77
C78-13	8.00	32.00	24.00	2.02
C78-14	8.50	34.00	25.50	2.10
D70-14	8.75	35.00	26.25	2.42
E78-14	9.25	37.00	27.75	2.32
F78-14	9.75	39.00	29.25	2.47
G78-14	10.25	41.00	30.75	2.62
H78-14	10.75	43.00	32.25	2.84
G78-15	10.75	43.00	32.25	2.69

Save prices effective thru Saturday.

25% off belted snow tires.
SnoBoss Belted. Bias-belted construction. 2 ply polyester cord. 2 fiber glass belts. In the wide 78 series profile. No trade-in required.
CHARGE IT!

Tire size	Save	Reg.	Sale	+ fed. tax
B78-13	7.75	31.00	23.25	1.88
E78-14	8.25	33.00	24.75	2.32
F78-14	8.75	35.00	26.25	2.47
G78-14	9.25	37.00	27.75	2.62
G78-15	9.50	38.00	28.50	2.69
H78-15	10.00	40.00	30.00	2.92

Whitewalls only \$3.00 more per tire.

Save \$7 on Survivor 48 Battery.
Sale 30.35 with trade-in.
Reg. \$37.95. Survivor 48 battery. Corrosion resistant polypropylene case. Available in group sizes: 24, 27, 27F, 28F, 72, and 74 to fit most American cars. Without trade-in, add \$3. Installation at no extra charge. Drive in today. Let our mechanics check your battery charging system (no extra charge, no purchase necessary).
Special Tire life saver 16.88 Reg. 22.14 (with spin balance)
Includes:
• Wheel alignment
• Balance 4 wheels
• Brake adjustment
*Add \$2 for cars equipped with air conditioning or torsion bars.
Make appointments thru Sat. Sale prices effective thru Sat.

Local Riders Do Well In Meet

Some 62 riders from Hereford and the surrounding area competed in 10 classes in moto-cross races held Oct. 12 at "The Course" two miles south of Hereford on Highway 385. Kenneth Hicks of Hereford took first place in the Micro Mini class for riders 12 and

under and the machines of 80cc or smaller. Second place went to Casey Cole of Clovis and Darrell Kruse of Plainview was third. In the Mini Man event for those 14 and under and machines up to 100 cc Steve Hughes of Clovis was first and

Hicks was second. Dan Atkins of Friona was first in the 100 cc class, John Keith III of Lubbock was second and Gary Turner of Clovis was third. Advanced competition in the 125 cc class saw Steve Kerkpatrick of Hereford take first, Kevin Cardinal of

Hereford take second, and Mark Haene of Amarillo finish third. In the 125 Beginner class, Gil Hunter of Plainview was first, Jim Bob Walsh of Plainview was second and Robert Lindsey of Hereford was third. Don Shawhart of Amarillo was first in the 250 Advanced class, Mike Hanes of Canyon was second and Roy Rienart of Hereford was third.

Winners in the 250 Beginners class were Steve Hood of Canyon, first Clinton Beevers of Clovis, second, and Wayne Rienart of Hereford, third.

Competition in the open Advanced class for 251 cc machines and larger saw Don Shawhart of Amarillo take first, Robert Hamilton of Hereford, second, and Wayne Rienart of Hereford, third.

Greg Black of Hereford was first in the Open B class for 251 cc machines and up. Tim Campbell of Hereford was second and Roy Rienart was third.

In the Maxi Man class for those 30 years of age and over, Roger Hamilton of Hereford was first, James Kruse of Plainview was second and Pat Maupin of Hereford was third.

The next race at the Hereford course is set for Nov. 9 at 1:30 p.m.

.....
We wonder when some people we know find time to breathe.

.....
Everyone has good traits, if you will take the time to discover them.

Bulova Accutrons
Cowan Jewelers
The House of Diamonds
Downtown Hereford



Accepts Trophies

Kenneth Hicks of Hereford accepts trophies for his first place finish in the Micro-Mini class and second place in the Mini-Man class following races at "The Course" south of Hereford last weekend. Approximately 62 riders took part in the competition.

THE HOME TEAM



"WHERE WERE YOU WHEN HE GAVE ME THAT PENALTY?"

View From The Plains

BY J.D. PEER

TEXAS PARKS AND WILDLIFE DEPT.

TEXAS WATERFOWL SEASON SET

A daily bag limit of up to 10 ducks and reasonably longer waterfowl seasons on the High Plains of Texas were set by the Parks and Wildlife Commission in Austin.

The High Plains mallard management unit season is a straight 83 days. Oct. 28, 1975-Jan. 18, 1976.

The 100-point systems will again be used but bag and possession limits have some slight changes.

Canvasbacks and redhead ducks will again count 100 points per bird and there are no changes in 70-point ducks which are mallard hens, wood ducks, and hooded mergansers.

The 10-point ducks which are very popular among waterfowlers include pintail, gadwall, scaup, shoveler, all species of teal and mergansers except hooded species. This is down five points for each bird over last year.

All other ducks are designated 20-point value including the popular greenhead mallard in the High Plains management area.

If you hunt east of U.S. highway 81, check local waterfowl regulations for the different dates and bag limits.

"Many hunters still do not understand and the current point system being used," said Max Traweck, Canyon waterfowl biologist, "and the main point to remember is add the

total duck points and if you are still under 100 points, you are allowed one more duck of any point value including a canvasback or redhead."

The 93 day season on geese west of U.S. highway 81 is Oct. 18, 1975-Jan. 18, 1976. Daily bag and possession limits in the western management area are two and four respectively with not more than one Ross' goose included.

Shooting hours during regular waterfowl season is one-half hour before sunrise to sunset daily.

A federal waterfowl stamp will be required by anyone 16 years of age or older taking or attempting to take waterfowl. These stamps can be purchased at most U.S. post offices.

P&WD waterfowl biologists are predicting a good waterfowl season as the opening dates near. Reports from the nesting areas of northern U.S. and Canada indicate a good hatch of young ducks and geese.

The use of retrievers in finding downed ducks and geese will increase your chances for a full game bag. Many of the hunters are already building duck blinds around their favorite duck pond giving the waterfowl a chance to become accustomed to the structure.

New pamphlets listing all waterfowl seasons and regulations can be obtained at your nearest license vender or P&WD office.

The hunting of lesser or little brown sandhill cranes has been allowed in portions of the United States since 1961 following a closed hunting period which dated back to 1916.

Times and places for hunting the cranes have been designated to lessen risk to the endangered whooping cranes.

In Texas, sandhill crane hunting is broken into two "zones."

Zone "A" hunting is Oct. 25, 1975-Jan. 25, 1976. Zone A encompasses everything west of a line following U.S. Hwy. 277 from Del Rio to San Angelo, from there along U.S. Hwy 87—including all of Howard and Lynn Counties—to Dumas; and then along U.S. Hwy. 287 to the Oklahoma border.

Zone "B" hunt dates are Nov. 29, 1975-Jan. 25, 1976. It is that part of the state east of the San Angelo-Dumas-Oklahoma line and west of a line running from San Angelo, through Abilene and Albany, to Vernon.

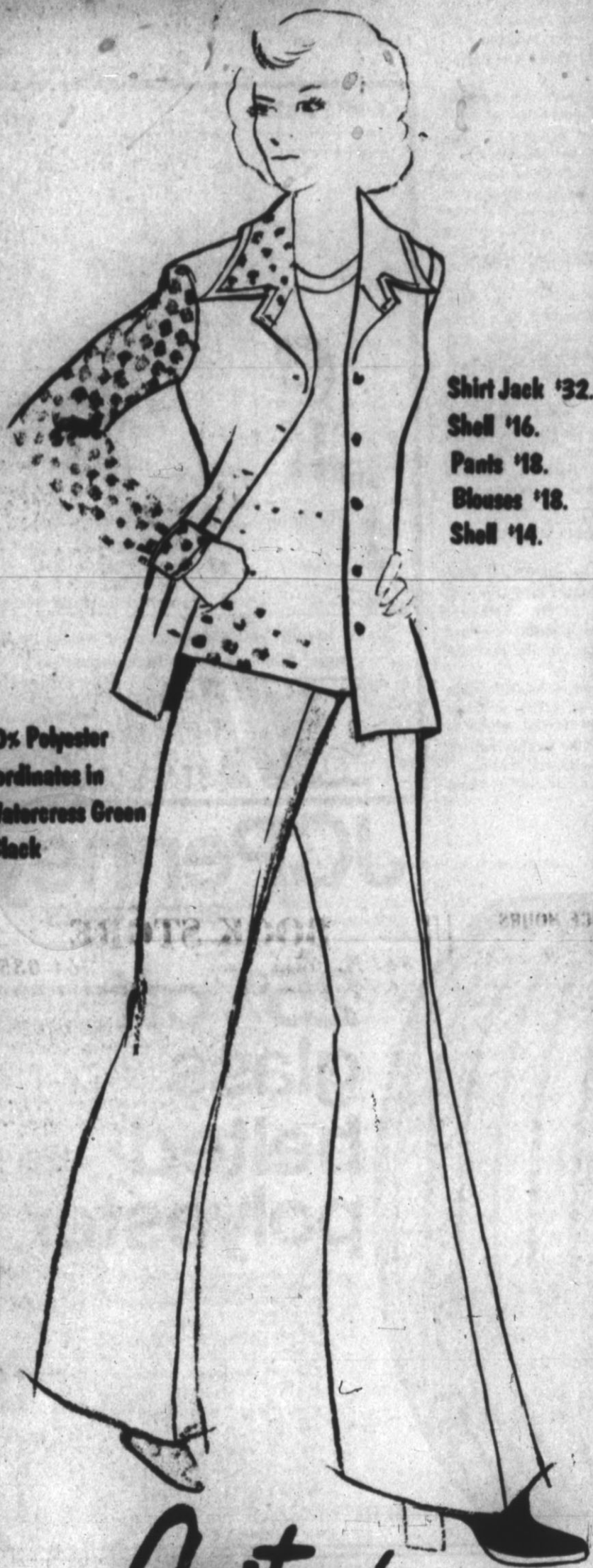
Copies of the P&WD-published "Migratory Game Birds Hunting Regulations, 1975-76," include maps of the two zones and other information on sandhill crane and all migratory game bird hunting.

Copies of the regulations are available free at all P&WD offices and wherever hunting and fishing licenses are sold.

Bag limits on sandhill cranes remain at three per day and six in possession.

Shop Hereford First! The more you shop and buy in Hereford, the better selection and values local merchants can provide, and the more you'll help the community grow and prosper.

Bodin Presents the WHITE HOUSE PRINT



Shirt Jacket '32.
Shell '16.
Pants '18.
Blouses '18.
Shell '14.

100% Polyester
Coordinates in
•Watercross Green
•Black

Gaston's
SUGARLAND

AMERICA'S FINEST

Barefoot Originals
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We Cater to The Kids
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See Mark Andrews for prompt service whether you wish to sell or purchase a home.
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Basketball Drills Begin

Basketball workouts for the 1975-76 Whitefaces got underway here Wednesday with Coach Barry Arnwine welcoming three lettermen and hoping his squad will improve on last year's record of 9 wins and 22 defeats.

Actually, the Herd team will have five lettermen but a pair are still wearing football pads. Mike Hull, 6-6 senior, is the lone returning starter in the gym, while Archie Crim and Dave Charest will hit the hardwoods after football season.

Returning squadmen in the gym are James Mays, 6-0 guard, and Paul Trolinder, 6-2 forward or post man. The Herd graduated four lettermen last season—leading scorer Lynn Tarr, starters Craig Nieman and James Arney, and squadman Tommy Loerwald. Tarr was named to the all-district team, while Nieman and Arney received honorable mention recognition.

Highlighting the non-district schedule this year will be the first annual Deaf Smith C of C Tournament—the first tourney to be held in Hereford in a number of years. The tourney is scheduled for Dec. 4-5-6 with eight teams participating.

Coach Arnwine announced that Levelland, Brownfield, Vernon, Dumas, Canyon and Morton have already been signed for the December tourney. One more team is to be announced to fill the eight-team bracket. The spot committee of the Deaf Smith County Chamber of Commerce is working with the athletic department in sponsoring the tournament. Gerald Payne is chairman of the sports committee.

"Arnwine said prospects are good for this year's team, 'but we are very weak on experience at the guard positions.' Hull was third in scoring on last year's team, with a 9.5 average, and was the top rebounder with an average of 9-plus per game. Crim and Trolinder are expected to give the 'Faces good experience inside.'"

Mays saw action at a guard position during the season last year, and Charest was a part-time starter. Steve Cornelius (6-1) and Barry Muller (6-1) are top forward prospects up from the junior varsity, along with sophomore Mike O'Rand and a senior transfer from Burleson, Murray Hazlett (6-2). Gridders Rowan Alexander, Kelly Kitchens and

Jim Lawson will be other top prospects at guard berths. Other candidates in the gym at present include Bill Frazier, Kenneth Murcer and Mike Oglesby.

Arnwine announced that the team will have an inter-squad scrimmage game on Friday, Nov. 7, when there is an open date for the football team. The inter-squad contest will be

conducted under game conditions, giving fans a preview of the prospects for the new season.

Last year's team was 9-22 on the season and 1-7 in district competition. The squad averaged 53.3 points a game compared to 59.6 for the opposition. I marked Arnwine's first year as head coach of the Whitefaces.

Cramer Trophy Won By West

Lynn West won the traveling trophy from Hereford Gun Club for the second time Sunday when shooting competition was held at the City Airport.

The R.J. Cramer Trophy was donated to the club and West was the first person to win it in June. Competition is held every six months to vie for the trophy. Practice shooting is held at airport on the second and fourth Sundays of each month.

To compete for the trophy, 100 rounds are fired at clay

pigeons to determine the winner and the only fee is to pay for ammunition. The public is invited to participate and entrants must be over 18 years of age.

West won the trophy by hitting 90 of the clay pigeons. He bettered his June score by 6 when he hit 84 in that competition.

West is employed at The Barber Shop and has been a member of the Gun Club over a year.



Potent Passing

Herd quarterback Kelly Kitchens, 48, makes an attempt on one of several passes in Friday's game against Plainview. It was one of numerous strong

efforts which carried the Herd to a 44-7 victory on a beautiful homecoming night.

Golf Team Finishes 9th in Amarillo Tournament

Hereford High School golfers finished ninth out of 13 teams in a golf Tournament played in Amarillo Friday. Odessa Permian walked away with first place honors.

Hereford stood off four teams but the stroking of opponents seemed a bit too strong for

the Hustlin Hereford team as eight others climbed ahead of them.

Individually, George Yocum scored the highest for HHS with a low of 83. Curtis Turner came in next with an 84 followed by Billy Word with an 86, and Tommy Weaver and Greg Padgett with 89 scores.

JV Loses At Lubbock

The Hereford junior varsity Longhorns, with the squad weakened by players being moved to the varsity, absorbed a 63-0 defeat at the hands of the Lubbock High JV Thursday in Lubbock.

Lubbock blocked three punts, intercepted five passes and recovered four fumbles in running up the score against the

Hereford team. Two of the pass interceptions were returned for touchdowns.

With the 12 turnovers, Hereford recorded only one first down in the contest. Lubbock took a 40-0 lead at halftime. The Hereford team now has a 2-3-1 record for the season.

Hereford's sophomore team had an open date this week.



Lynn West is pictured with the R.J. Cramer traveling trophy he won Sunday in shooting competition sponsored by the Hereford Gun Club.

Converters Could Be Fire Hazard

Sportsmen who own 1975 pickup trucks and passenger cars equipped with catalytic converters need to think twice before driving through a pasture of dry grass during the hunting season.

Temperatures inside the converters reach 1,200-1,300 degrees Fahrenheit, twice the temperature of regular exhaust systems. Since converters are slow to cool, such equipped vehicles could start a grass fire—no way to treat a hunting lease.

Officials at the Parks and Wildlife Department say that vehicles under the 6,000 pounds gross vehicular weight rating (GVWR) usually have converters. This includes most half-ton pickups, passenger cars and some popular off-road vehicles.

Pickup trucks with heavy-duty suspensions which place them

over the 6,000-pound GVWR are free of the converters.

The U.S. Army has banned the use of converter-equipped vehicles within 50 feet of any aircraft, fuel spill, explosive area or other potentially hazardous area.

Tesis by a major oil refinery indicate that when a 1975 model vehicle runs out of fuel, the temperature increases enough

to completely destroy the catalyst. Apparently misfiring associated with low fuel allows large amounts of unburned fuel to enter the converter, causing higher temperatures.

Dealers have replaced converters which have literally melted due to extreme temperatures approaching 2,000 degrees Fahrenheit.

Cake Decorating Classes

November 3 thru 7
JUST ARRIVED!

Large shipment of basic Wilton Cake Decorating supplies.

For supplies & information visit the

CHRISTIAN BOOK STORE

347 N. Main

364-0350

ONEIDA'S Heirloom STAINLESS

PLACE SETTING

Sale

September 28 thru October 31, 1975



Teaspoon
Place Spoon
Place Knife
Salad Fork

ONEIDA

Pistol Style
Place Knife

American Colonial
is available
in your choice
of Pistol Handle
Knives or
Place Knives.

5-Piece
Place Setting

\$12.99

(reg. \$21.50 / save \$8.51)

2-PIECE SERVING SET
Butter Knife and Sugar Spoon. Gift Boxed. \$ 8.99 (reg. \$11.00)

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Cold Meat Fork, Gravy Ladle, Pcd. Tablespoon. Gift Boxed. \$15.99 (reg. \$21.00)

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Downtown



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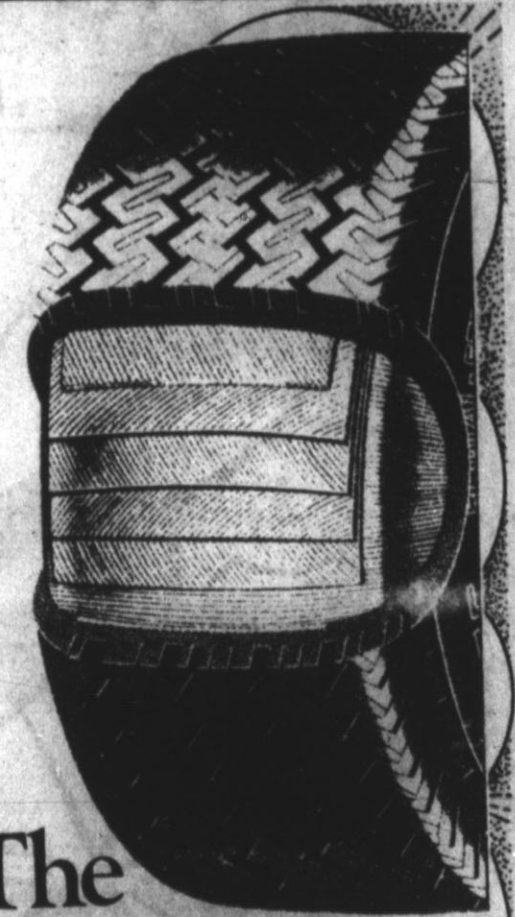
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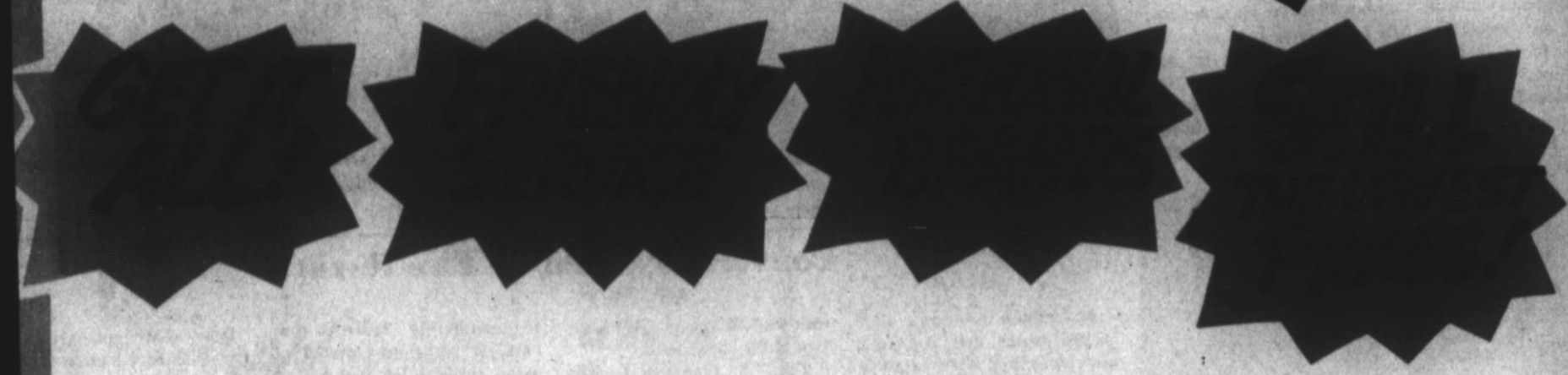
STORE HOURS

WEEKDAYS

8 to 10

SUNDAYS

9 to 9



PLUS **DOUBLE**
S&H Green Stamps
OCTOBER 19 THRU 29



STORE HOURS

WEEKDAYS

8 to 10

SUNDAY

9 to 9

IN ORDER THAT YOU MAY COMPLETE YOUR PARTIALLY FILLED GOLD BOND STAMP BOOKS, FURR'S WILL, UPON REQUEST ISSUE GOLD BOND STAMPS UNTIL SATURDAY NOVEMBER 22, 1975

Furr's
SUPER
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COMPARE.. LOWER TAPE TOTAL



DOUBLE GREEN STAMPS

THRU WEDNESDAY, OCT. 29

With \$2.50 Purchase or more

WE RESERVE THE RIGHT TO LIMIT QUANTITIES
PRICES EFFECTIVE THRU 10-22-75.

WE REDEEM USDA FOOD STAMPS

STORE HOURS
WEEKDAYS 8 to 10
SUNDAY 9 to 9

IN ORDER THAT YOU MAY COMPLETE YOUR PARTIALLY FILLED GOLD BOND STAMP BOOKS, FURR'S WILL, UPON REQUEST, ISSUE GOLD BOND STAMPS UNTIL SATURDAY, NOV. 22, 1975.

CARROTS 1 LB. CELLO PKG. EA.	23¢
APPLES WASHINGTON GOLDEN OR RED DELICIOUS, LB.	29¢
PEARS CALIFORNIA BARTLETT LBS.	4 FOR \$1.00
GRAPES CALIFORNIA TOKEYS LB.	35¢
YAMS EAST TEXAS LB.	29¢
ONIONS YELLOW LB.	15¢
FERNS 4 IN. POTS EA.	\$2.59

SIRLOIN STEAK FURR'S PROTEN LB.	\$1.29
ROUND STEAK FURR'S PROTEN LB.	\$1.29
RIB STEAK FURR'S PROTEN LB.	\$1.29
CHUCK STEAK FURR'S PROTEN LB.	98¢
RANCH STEAK FURR'S PROTEN LB.	\$1.19
T-BONE STEAK FURR'S PROTEN, LB.	\$1.79
GROUND BEEF FRESH GROUND, LB.	79¢
CLUB STEAK FURR'S PROTEN, LB.	\$1.69
FAMILY STEAK FURR'S PROTEN BONELESS, LB.	\$1.29

FURR'S DOUBLE YOUR MONEY BACK GUARANTEE!
Should you not be satisfied with any purchase of beef in Furr's meat department, you will receive double your money back and no questions asked.

Shop Our Delicatessen

1 BBQ Chicken	\$3.99
1 Pt. Potato Salad	
1 Pt. Green Beans	
Fruit Jello 98¢ Pt.	
Pea Salad 79¢ Pt.	

MARSHMALLOWS FOOD CLUB REGULAR 1-LB. PKG.	59¢
PANCAKE MIX AUNT JEMIMA 2-LB. BOX	69¢
CAT FOOD PURINA LOVIN SPOON, BEEF, CHICKEN, LIVER, OR TUNA PACKAGE	3 FOR \$1
CRACKERS GAYLORD 1-LB. PACKAGE	49¢
CORN FOOD CLUB CREAM STYLE OR WHOLE KERNEL GOLDEN NO. 303 CAN	3 FOR \$1
APRICOTS VALLEY RIDGE NO. 2 1/2 CAN	49¢
SOUP FOOD CLUB TOMATO CAN	6 FOR \$1.00
TOWELS FIESTA LARGE ROLL	2 FOR \$1.00
CHILI WILSON'S PLAIN 24 OZ. CAN	89¢
BLEACH TOPCO DRY 40-OZ. PKG.	85¢
FRUIT DRINKS GALA, ASST. 46 OZ. CAN	49¢

GREEN STAMPS

PICKLES
FOOD CLUB SWEET CUCUMBER CHIPS PINT **49¢**

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TOPCO 9-OZ. AEROSOL **49¢**

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VAN CAMP'S NO. 300 CAN **4 FOR \$1.00**

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BY ANK HOK HOK KING.

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GOOD THRU OCT. 25 **55¢** EACH
NO PURCHASE REQUIREMENT
COMPLETER PIECE
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Frozen Food Favorites

WAFFLES TOP FROST, FRESH-FROZEN, 10-OZ. PACKAGE	39¢
POTATOES GAYLORD SHOESTRING FRESH FROZEN 20-OZ. PACKAGE	4 FOR \$1.00
BROCCOLI-SPEARS TOP FROST FRESH FROZEN, 10-OZ. PKG.	39¢
CUT CARROTS LIBBY'S FRESH FROZEN, 20-OZ.	3 FOR \$1
SNACK TRAY PIZZA JENO'S FRESH FROZEN, EACH	\$1.07

MR. BUBBLE BATH OIL BEADS
10 OZ. BOX **43¢**

KNEE HI HOSE
LADIES SHEER LYCRA SPANDEX 3 COLORS, 5 PR. PKG. **5 FOR \$1.00**

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SIZES 7-11, ORLON BEAUTIFUL FASHION ITEM ASS'T FANCY PATTERNS PAIR **\$1.00**

FACIAL TISSUE
SKY BELL WHITE 22 CT. CTN., EA. **3 FOR \$1.00**

TUBE SOCKS
MEN'S AND BOYS ASS'T STRIPE TOPS, CUSHION FOOT, PAIR **2 FOR \$1.00**

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BUFFERIN ASPIRIN
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MOUTH WASH
LISTERINE 14-OZ. SIZE **79¢**

FINAL NET
HAIR SPRAY 12 OZ. CAN **\$2.40**

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Will You Vote For Or Against A New Constitution?

Arguments Given By Proponents, Opponents Of Constitution Revision

When Texas voters go to the polls Tuesday, Nov. 4, they will have the opportunity to vote on a complete revision of the state's Constitution for the first time in 100 years.

There will be eight propositions on the ballot. Each proposal will be voted on separately, and each will be either approved or defeated by a majority of the voters without affecting the approval or rejection of the others.

Citizens will find there are a multitude of arguments both for and against most of the amendments, and for and against a total revision or a partial revision of the Constitution.

Generally, proponents point out that the proposed Constitution is the result of much effort on the part of the first Constitutional Convention to meet in 100 years, and citizens would not miss the opportunity to reap the benefits of its labors.

However, opponents point out that the amendments are not the efforts of a Constitutional Convention but that they are the efforts of the Legislature operating under the Constitution of 1876 and its (Legislature) constitutional authority to submit proposed changes to the people for their adoption or rejection. They argue that this is proof the present Constitution is a viable document that can be changed when change is required under the orderly amendment process provided.

The Texas Manufacturers Association, which has not taken a position on any of the proposals because of the diversity of its membership, has prepared an analysis on each proposal so voters can study the issues and decide how they are going to vote.

Since Article I, the Bill of Rights, is retained as it appears in the current Constitution, it is not listed, but the following analysis covers each proposition:

PROPOSITION NO. 1 is the amendment revising "Article II, Separation of Powers"; "Article III, The Legislature"; and "Article IV, The Executive"; all of which will pass or fail together.

Article II restates the Separation of Powers among the three branches of government: Legislative, Executive and Judicial. No change.

Article III, The Legislature. While the structure of the Legislature remains the same, new provisions established in this article include:

• **Single-member senatorial, representative and congressional districts** - This approach has been established by recent redistricting legislation, and therefore, this provision endorses what is already fact.

• **Annual "general" sessions of the Legislature** - Voters have turned down this proposal several times in the past two decades.

Proponents argue that the complexities of a modern society and the large amount of expenditures that must be overseen require that the Legislature convene annually to give full consideration to the problems of state government, budgeting of expenditures and estimation of expected revenues would be more accurate and more economical; that the complexities of our society and economy require a more responsive Legislature that would be available to meet the people's needs as they arise.

Opponents argue that budgeting for two years (as under our present system) requires the perspective of long-range planning and provides a more sound approach to the utilization of public monies; the annual requests by state agencies to expand their budgets would result in the expenditure of more funds and would not give state officials a trial period in which to correct errors of earlier plans; the Legislature would be meeting too frequently and considering too many problems that should be solved by the people; to require the Legislature to meet every year would increase unnecessary governmental regulation.

• **A salary commission** - The commission would recommend the maximum salaries and per diem allowances for the legislators. It would be composed of nine members who would be appointed by the Governor, Lt. Governor, Speaker of the House, Attorney General and the Chief Justice of Texas, acting together.

The commission would make a recommendation for maximum salaries and allowances for legislators, after which the legislators could enact a salary bill. It would not become effective before the regular session following the next general election.

During the last legislative session, legislators' salaries were raised from \$400 per month to \$600 per month and their per diem allowance was raised from \$12 per day to \$30 per day while the Legislature is in session.

Proponents argue that a salary commission would remove legislative pay from politics; it would put a constructive limitation on salaries; and adequate compensation would encourage better qualified persons to serve in the Legislature.

Opponents contend that politics would not be removed by letting a salary commission appointed by five elected officials whose salaries are set by the Legislature determine the salaries and allowances of legislators; salary and retirement benefits are adequate; to enhance salaries and benefits would increase the likelihood of "professional legislators"; and to remove legislative compensation from the Constitution would take away from the people their last control over their elected representatives.

• **Omitting executive (closed) sessions in the Senate** (as allowed in current Constitution) - Proponents argue that executive (closed) sessions should not be permitted in governmental bodies as the public's business should be transacted in public. Opponents argue that such sessions are utilized only for the purpose of confirming the Governor's appointees, and to discuss the qualifications of these individuals publicly would give a member of the Senate an unlimited license to assassinate the character of a proposed appointee without any liability for libel or slander.

• **Fifteen-day "veto session"** - Proponents argue that the Legislature should be able to review any action that the Governor has taken to veto legislation which came to him after the close of the legislative session, and these sessions would not be called frivolously because it would require the petition of as many members of the House and the Senate as would be required to override the Governor's veto.

Opponents argue that this is a petty argument of who has the last word; there has to be an end to the legislative process sometime, and if the Legislature felt the matter was important enough to spend the

hundreds of thousands of dollars necessary to hold a veto session, it should have acted on the legislation early enough to require the Governor to either sign or veto the bill before the Legislature adjourned.

The latter provision is where Article III, The Legislature, overlaps with Article IV, The Executive. Article III provides for the reduction of the Governor's veto power by permitting 90 representatives and 19 senators to override a Governor's veto instead of the 100 representatives and 21 senators now required.

Proponents argue that this makes it easier to override the Governor's veto. Opponents argue that the Governor's powers are limited enough, and to reduce the strength of his veto would further weaken his role in the administration of state affairs.

The proposals in both the Legislative (Article III) and Executive Articles (Article IV) include several innovations: a regular review of existing state agencies by requiring the extension of their authority every ten years; the requirement that the Legislature consider governmental reorganization bills; authorization for the Legislature to delegate some budget-execution authority to the Governor; a provision for appropriating pre-inaugural funds to aid a new governor coming into office; setting the time of expiration of the terms of all appointees made by the Governor to state agencies to occur during the spring in odd-numbered years; permitting the Governor to designate chairmen of state agencies; granting the Governor some limited removal authority of appointees; and limiting the Governor to two consecutive four-year terms.

Proponents of these various proposals argue that they would provide for a better transition between administrations, a smoother continuity of operation in the Executive Department and a mandatory review of the organization of the state government on a periodic basis; it would eliminate "midnight" appointments by an incumbent governor to state boards and agencies which virtually divest an incoming governor of his appointive-power for another two-year period.

Opponents argue that the changes are not really changes for the good; the compulsory review of state agencies will not consolidate functions and eliminate duplication, but will fall into a pattern of routine reapproval of these agencies with the danger of their powers being extended because of the Legislature's inability to give proper attention to the "routine" reauthorization legislation for each of the agencies; the budget execution authority is not a grant of power to the Governor but merely an extension of the power of the Legislature and would still leave us without a single administrator; the concentration of all the appointments to the state boards and agencies in a short time span would make it almost impossible for the Governor to consider the applications and qualifications of the many office-seekers; the right to designate the chairmen of state agencies would really be no asset as a two-term Governor would be able to achieve this under the existing Constitution; and the Governor's term of office should not be limited so as to allow that a capable leader, who the citizenry wants, can serve longer than two successive terms.

Overall, proponents of Proposition No. 1 feel that it is an improvement in the continuity of state government; it would provide a better delineation of authority; and it would be less wordy and complicated. Opponents point out that there is really no change in the basic structure of state government; if anything, it grants more power to an all-powerful legislative branch while reducing the power of an already weak executive branch.

PROPOSITION NO. 2 creates a new Article V, The Judiciary, which governs the powers and organization of the state court system.

It proposes to establish a "unified" judicial system. This means that all appellate courts would have both criminal and civil jurisdiction; and that both criminal and civil cases would proceed on appeals from the trial courts of appropriate jurisdiction to a Court of Appeals and then to the Supreme Court.

It provides for the merger of the Court of Criminal Appeals and the Supreme Court. Those judges now serving on the Supreme Court would continue to serve until such time as the attrition by resignation, death or retirement reduces the number of the court to nine justices. Judges of the various courts would still be elected by the people for the same terms they now hold.

Proponents argue that the unified system of all courts having both criminal and civil jurisdiction would give the judges of these courts a better overall perspective and reduce the likelihood of courts being too specialized and cases being determined on minute technicalities instead of their overall merits; the system of administration of courts would greatly expedite the handling of cases and the disposition of overcrowded dockets; and judges could be moved from different areas of the state to help speed up the clearing of dockets.

Opponents argue that the unified judicial system would so diffuse the responsibility of judges that unreasonable results would be obtained; persons not trained and familiar with the intricacies of criminal evidence and the criminal law, itself, should not be trying criminal cases; the administrative system could provide a vehicle for an unscrupulous administration to build up a successor by moving him from district to district, providing him with a great deal of prominence; the administrative control over the various trial courts would tend to reduce the independence of the judiciary; and the proposal writes into the Constitution a three-fourths jury verdict in civil cases; and provides a right of the state to appeal certain criminal acquittals.

PROPOSITION NO. 3 creates a new Article VI, Voter Qualifications and Elections. It provides that a person who is at least 18 years of age, is not a convicted felon in prison, on parole or probation, or is not mentally incompetent, would be qualified to vote under laws enacted by the Legislature.

Proponents argue that this amendment establishes universal suffrage which is basically the requirement of the U. S. Constitution as it is now interpreted. Opponents point out that this provision would enable the Legislature to permit convicted felons to have a full restoration of citizenship, including the right to hold elected office, without pardon by the pas-

sage of a statute permitting such a person to vote.

PROPOSITION NO. 4 provides for a new Article VII, Education, which governs public education.

The amendment calls for an equitable system of free public schools below the college level. The system must provide each individual an equal educational opportunity but may provide local enrichment of educational programs.

Proponents argue that this gives the authority and the mandate to provide an equal opportunity for every child in this state to have as complete an education as is possible; this is what federal mandate requires; and citizens should meet the challenge and move forward to accomplish it.

Opponents argue that while the aim might be laudable, the words are subject to a broad interpretation which would come up with ridiculous results in financing, programming and staffing; and the last Legislature had spoken to the problem of equalizing educational opportunity under the existing Constitution and there is no need for a change.

The Permanent and Available School Funds remain intact as do the Permanent and Available University Funds for the use of the University of Texas and Texas A&M University Systems. A second "Higher Education Fund," financed by a 10¢ property tax, would be available to establish an endowment for all other state colleges and universities other than the A&M and Texas systems.

Proponents argue that all higher educational institutions in the state should have available to them an endowment fund from which to keep their plant and facilities up to date without looking to tuition fees and the public treasury to do so. Opponents of this part of the proposal argue that there should be no endowment fund of public property and money sitting idle while the Legislature is forced to levy new and additional taxes for the upkeep, maintenance and operation of the various educational institutions; that if public property and funds are collected, they should be spent to meet the public need at the time without creating a bigger taxation burden on the general public.

PROPOSITION NO. 5 creates a new Article VIII, Finance, which governs the financial management of the state.

In this amendment the requirement that all new taxes be equal and uniform would be limited only to the levy of property taxes. It would require the establishment and enforcement of uniform standards and procedures for the appraisal of property, the only exceptions being special formulas designed to promote the preservation of open space land for farm and ranch purposes and the preservation of forest lands devoted to timber production.

Proponents contend that this is a necessary improvement to require all citizens to carry their fair share of the tax burden; there are as many different values assessed on property as there are taxing authorities; and equalization is necessary because the allocation of state funds for school purposes is made on the basis of a local area's ability to raise funds.

Opponents maintain that it will do nothing but raise taxes; no government ever equalizes downward but always "equalizes" upwards and this will force an additional tax burden, particularly in outlying urban areas where there is less ability to meet the demand; the equal and uniform provision should apply to all forms of taxation instead of just property taxation; and local appraisers are better prepared to judge the value of local property than someone in Austin.

The proposal permits the authorization of state indebtedness and the pledging of the credit of the state without a Constitutional amendment. Proponents of this portion of the proposal say that this is a more practical way to authorize state indebtedness, with the same safeguards as contained in the present Constitution. It requires a two-thirds affirmative vote of the members of the Legislature as well as an approval by a majority of the voters.

Opponents of this portion of the proposal claim that it amounts to the establishment of debt legislation by referendum, and it would make less of an impression on the voters than if they realized they were amending their Constitution in order to authorize debt.

The proposal maintains the same pay-as-you-go provisions requiring appropriations to be within estimated revenues. It puts into the Constitution the prohibition against levying a retail sales tax on agricultural machinery or parts, fertilizer, feed or seed, prescription drugs or medicine, and food for human consumption.

Proponents of this part of the proposal contend that the pay-as-you-go provision should be retained. The exemptions that have been placed in the sales tax on these various items are already established practice and would protect the public from further encroachment from the sales tax.

Opponents of the proposal contend that locking the sales tax exemptions into the Constitution would effectively remove some available revenue sources from consideration. It would also create an unfair disadvantage for industrial development because industrial production machinery is already taxed and this would prohibit agricultural production machinery from ever being taxed. It would also remove a major untapped source of revenue which most states having a sales tax already enjoy. The proposal fails in that it does not prohibit the levying of a state progressive income tax.

PROPOSITION NO. 6 provides a new Article IX, Local Government, which authorizes the powers of local government. Under this amendment local government would remain basically the same with the exception that County Commissioners' Courts would be granted ordinance-making powers.

Proponents argue that counties should have the authority to regulate unincorporated areas within their boundaries to insure orderly planning and development, protect the environment and adapt to the immediate needs of the people without the necessity of going to the Legislature each time for special authorization to do those things which a governing body should have the power to do on its own.

Opponents of the proposal argue that the granting of such legislative authority to County Commissioners' Courts would give rise to a multiplicity of regulations and under-taking of projects and programs in undeveloped, unincorporated areas which are appropriate only to an urban-developed area, and the Commissioners' Courts have easy access to the Legislature so that it can be granted authority to do specific things.

The proposal would also permit cities of more than 1500 population to create their own home-rule government with an autonomous city charter giving towns

of 1500 or more the same rights and powers that are needed by the major metropolitan communities. The present population limitation on home-rule cities is 5000 or more.

Proponents argue that this is necessary to meet the needs of the smaller communities of the state in establishing programs necessary to serve their population needs. Opponents of the proposal claim that it would be granting an unnecessarily broad, autonomous power to small communities which can generally provide for the limited needs of its citizens under the general law provisions of the state statutes.

There is also a provision for intergovernmental cooperation and consolidation of offices and transfer of functions between local political subdivisions. Proponents claim that this would result in a substantial reduction in costs and duplication of services of local governments. Opponents claim that this same consolidation and cooperation is presently authorized by the Constitution and has not accomplished the desired results.

PROPOSITION NO. 7 provides a new Article X, General Provisions, which is basically a housekeeping article. It includes: the homestead provisions; separate or community property; protection of personal property from forced sale; protection of wages from garnishment; limitations upon banking corporations; provisions for the regulation of alcoholic beverages; and provisions for the regulation of medical practitioners.

It prohibits lotteries and gift enterprises; regulates interest and lending; provides for the various retirement systems of public employees, and protecting the environment, conserving natural resources and public property as well as wildlife resources.

Proponents of the new Constitution say that this amendment is necessary to take care of those constitutional protections and prohibitions that exist in the present Constitution, are desirable, and do not particularly fit under any of the other articles.

Opponents contend that while this does continue some desirable protections of the existing Constitution, it adds one very undesirable aspect in the language which seeks to protect the environment. This language could create a super land title in the state which would give legislators the authority to exercise all sorts of controls over the use of the property; that it would conceivably give rise to land use enforcement, statewide zoning and building codes and remove a portion of the landowners title from him and vest it in the state; that this is the fixing of title to all property in the state which could be held temporarily and at the will of the state by an individual citizen.

PROPOSITION NO. 8 provides a new Article XI, Method of Amending the Constitution of the State. It maintains the same basis for submission of amendments as was utilized in submitting these eight amendments; that is, submission by an affirmative vote of two-thirds of the membership of both houses of the Legislature and adoption by a simple majority of the people voting in an election called for that purpose.

It does add a provision that a question of a constitutional convention be submitted by the Legislature at least once each thirty years. Proponents argue that this added provision is necessary so that the people will not have to be governed by a document that is 100 years old without ever having had an opportunity to totally revise it. Opponents of the provision contend that the current Constitution can adapt itself to all situations including that of calling a constitutional convention as it did in 1973; that there is no need to be told by the Constitution how often the people have to revise it.



YOUR NEW CREDIT RIGHTS

At long last the government has done something to protect your credit rights - and particularly those of women.

With the Equal Credit Opportunity Act, the government has acknowledged the unfair burden put on both single and married women. As things stand now, married women can be denied credit cards in their own names regardless of their earnings and credit history. And single women (separated, divorced, widowed) can be denied bank loans and charge accounts. The new act - which goes into effect in October 1975 - bars this discrimination against women. No longer can people be denied credit on the basis of sex or marital status. The act covers all commercial and personal credit transactions and includes revolving charge accounts, cash loans, mortgage loans and installment sales.

Another breakthrough for the consumer is the Fair Credit Billing Act, effective now, that provides you with legal protection in case of a dispute with a creditor. Heretofore, credit card companies and stores had just about everything their own way. If you refused to pay a bill you thought was unfair, you were threatened, your credit rating downgraded, harassed by collection agencies.

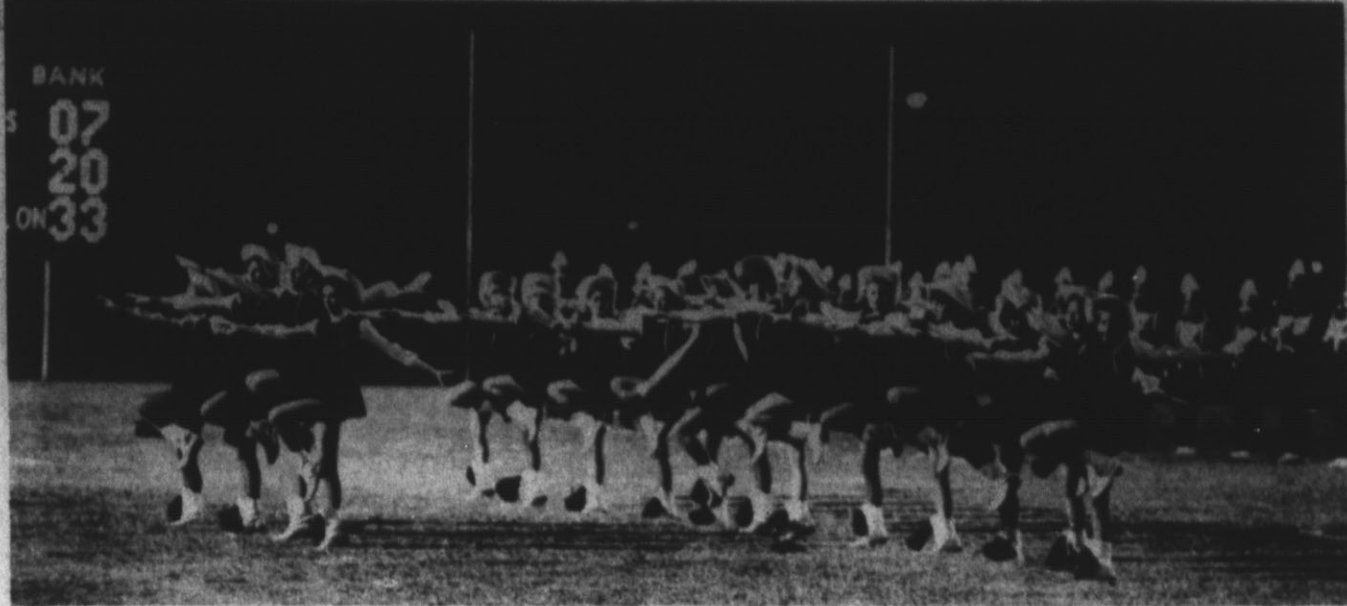
The new law works like this: If you find an error in your bill you write a letter pointing out the error and stating why you think it's wrong. The company must acknowledge your complaint within 30 days, and within 90 days must either rectify the error or notify you in writing why it thinks the original statement is correct. Meanwhile you cannot be reported as a delinquent to a credit bureau or turned over to a collection agency.

The act also permits you to file claims against the credit card company and the store if an item you charged on a nonstore credit card turns out to be defective or shoddy. This applies, however, only if the item cost more than \$50 and if the store is in the same state or within 100 miles of your residence.

The new law also requires that a creditor must indicate on monthly bills an address for handling disputes.

Want to beat the heat on the sunny side of the street? Install awnings! These can put back heat gain by as much as 80 percent. That means less use of air conditioning, greater saving of America's energy, and a lower utility bill, too.

Want to help your air conditioner to keep you cool? Clean the filter. This permits a free flow of air and improves operating efficiency. That means less use of America's energy, and coolest of all, a smaller utility bill at the end of the month!



Precision Performance

Hereford's High-Steppers entertained an overflow crowd in Whiteface Stadium during Homecoming activities Friday night. Illuminating the chilly

darkness is the "dream-come-true" halftime score of 20-7 with the local gridders on top in the first contest of District competition.



Rounding the End

Carlee Graves, 44, makes a dashing run around left end to compile 60 yards in 10 rushes during the homecoming victory Friday night. It was heavenly evening for him as all the Whiteface players. As the home team let the opponents score only once.

NEWS NOTES

UNUSUAL WEDDING
ORANGEBURG, S.C. — A crowd of about 500 watched Charles Kelth Headden and Pamela Jane Shuler exchange wedding vows atop the double ferris wheel at the county fair. The Rev. Horace Bushee performed the ceremony.

IN CHARITY EVENT
LA COSTA, CALIF. — Former President Richard Nixon returned to public life recently by playing in a 5-hour, 18-hole charity golf tournament.

WALLACE IN LONDON
LONDON—Alabama Gov. George Wallace met with Prime Minister Harold Wilson on the first day of a two-week European tour to show he can take the rigors of a presidential campaign.

REAGAN ON VEEP CALL
MARTINSBURG, PA. — Ronald Reagan said here recently he will not seek a vice presidential nomination but might accept it if the Republican party insists.

LIFE ELSEWHERE
TEL AVIV, ISRAEL. — Former astronaut Edgar Mitchell said here recently that he was quite confident there was intelligent life in other places in the universe. Mitchell has been active in research on extraterrestrial perception.

BURNS AGAINST LOAN
WASHINGTON — Federal Reserve Chairman Arthur F. Burns said that only extraordinary efforts can avert a default in New York City which could cause a serious recession and jeopardize the finances of cities across the country.

PERCY ON BENEFITS
WASHINGTON — Senator Charles Percy has complained about lengthy delays in the initial payment of unemployment compensation and has asked Labor Secretary John T. Dunlop to issue regulations to speed up benefit payments to new applicants.

USSR GRAIN HARVEST
WASHINGTON — The Soviet Union's grain harvest has suffered further setbacks and is expected to be the smallest since the disastrously short crop of 1972, the Agriculture Department said.



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1971 Dodge Dart Swinger 2 door hardtop. 318-V-8 auto. Blue body with white vinyl top. Try this compact for mileage and ease of handling.
\$1,595.00

1973 Chev. Monte Carlo 2 door hardtop. 350 V-8 2 barrel. Air and power, medium green with white Landeau top. Green cloth interior. Sharp & ready to go.

1972 Chev. Nova Rally 2 door 350 V-8 Air conditioned. Sun roof. Sport wheels and radial tires. For the young at heart.

1973 Ford Gran Torino Stationwagon. 6 passenger. Chrome luggage rack. Air and power. Medium green finish with dark green vinyl interior.

1973 Buick Centurian-4 door hardtop. Loaded with extras, cruise, tilt, etc. Medium green with tan vinyl top. New radial tires. Local one owner.

1973 Dodge Polara 4 dr. 360-2 barrel-Air & Power. White finish with black & white boundstooth pleated interior. A good car at an unbelievably low price.

Pizza inn
AMERICA'S FAVORITE PIZZA

Buy One Get Next Smaller Size Free

FREE Pizza inn

With this coupon, buy any giant, large or medium pizza at regular price and receive one pizza of the next smaller size with equal number of ingredients FREE! One coupon per visit, please.

AFP-36

Mozzarella Cheese	1.25	1.75	2.25	2.75
Hot Jalapeno	1.00	1.50	2.00	2.50
Green Olive	1.00	1.50	2.00	2.50
Black Olive	1.00	1.50	2.00	2.50
Green Pepper	1.00	1.50	2.00	2.50
Pepperoni	1.75	2.25	2.75	3.25
Sausage	1.75	2.25	2.75	3.25
Ham	1.75	2.25	2.75	3.25
Cheddar Cheese	1.00	1.50	2.00	2.50
Cheddar & Sausage	1.75	2.25	2.75	3.25
Pepperoni & Sausage	1.75	2.25	2.75	3.25
Ham & Cheddar Cheese	1.75	2.25	2.75	3.25
Pepperoni & Cheddar Cheese	1.75	2.25	2.75	3.25
Pepperoni & Ham	1.75	2.25	2.75	3.25
Pepperoni & Sausage	1.75	2.25	2.75	3.25
Pepperoni & Ham	1.75	2.25	2.75	3.25
Pepperoni & Sausage	1.75	2.25	2.75	3.25

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FAMILY NIGHT BUFFET
EVERY TUESDAY NIGHT FROM 6:00 TO 8:30 PM
ALL THE PIZZA & SALAD YOU CAN EAT FOR \$1.79
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Pizza inn

Texas Transportation Hit Hard

Americans and Texans have been investing less and less in transportation and a real crisis is upon us, Charles E. Simons, member of the State Highway and Public Transportation Commission said recently.

Simons addressed the annual meeting of the Texas County Judges and Commissioners Association here in the McAllen Civic Center.

Highway construction is particularly hard-hit, Simons said. "The day of reckoning is here," he said.

In terms of money devoted to transportation in the federal budget, transportation in all forms has dropped from number two in non-defense national priorities in 1956 to thirteen today. "maybe an unlucky omen," he said.

Further, inflation has eaten away buying power in highway construction. Although total revenues available for state highway work in Texas have risen from about \$400 million in 1963 to almost three-quarters of a billion dollars last year, the money bought only about half as much highway work.

He said traffic volumes remain high, in spite of the energy situation, particularly in urban areas. While there was a small downturn in rural driving, urban travel more or less leveled out in 1974.

Simons forecast a leveling off in revenues received for highway work from auto

registrations as Detroit goes to more smaller, lighter cars.

"There is a leveling off and then a slight decline also forecast in motor fuel tax revenues. He said gas-stingy small cars will account for some of this, coupled with federal mandates for more fuel

efficiency in vehicles of all sizes.

Maintenance of the highway system is of the utmost importance, Simons said. He cited the plight of eastern railroads which, in the face of rising costs, deferred and cancelled maintenance projects.

Texans have been getting a bargain in their highway system. The highways cost Texas about 1.32 cents per mile driven, while Californians pay 1.63 cents per mile and the national average is 1.58 cents per mile for driving.

THIS WEEK'S SPECIALS

SPECIALS IN OUR SERVICE DEPARTMENT

ALIGN FRONT END \$13⁵⁰

PACK WHEEL BEARINGS, CHECK BRAKE LININGS \$6⁴⁰

WINTER SPECIAL CHECK ALL HOSES, CLEAN BATTERY POSTS, TEST ANTIFREEZE \$2⁴⁰

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SUGARLAND MALL & DOWNTOWN

GOLD WEATHER SALE

THE MOST COMFORTABLE HATS IN THE WEST! \$25. to \$30.

Men's hats in the true western tradition. Whether you're headed for the range or into town, there's a hat for you in this selection!

Denim-Look Split Leather Jacket \$50.

Western styling in a warm and fashionably styled jacket. Sherpa trimmed and lined. S, M, L, XL.

The Rancher's Vest 26⁹⁹

Just the thing for extra warmth! Split leather vest with Sherpa lining. Snap front and slash pockets. Antelope or Denim in sizes S, M, L, XL.

Classic Dress Coat \$45.

Rate savings on a wool melton dress coat. Our colors for this year are Brown, Camel and Grey. The matching buttons, both front and sleeve, enhance the style of this coat. For added warmth, a deep pile lining and collar. Sizes 36-42.

Men's Corduroy Coats 36⁹⁹

The coat for casual and anywhere! A full, deep pile heavy and heated pile corduroy with matching trim on pocket flaps. Two upper slash pockets and two lower flap pockets. Sizes 36-42 in Camel or Brown.

MEN'S Turtle Neck Sweater 7⁹⁹

You get smart styling and warm comfort in this 100% acrylic full turtle-neck pull-over sweater. Fisherman cable front with plain sleeves & back. In Cream, Gold & Grey. Sizes S, M, L, XL.

Anthony's

United Way Benefits Rehabilitation Center

[Editor's Note: The following is the first in a series of articles on the local part of the United Way campaign. This campaign supports many good programs which badly need funds, and a successful campaign here would certainly help many individuals and programs which have genuine needs.]

One of the many worthwhile projects supported in part by contributions from the Deaf Smith United Way campaign is the Children's Rehabilitation Center, Inc., of Amarillo, which is strictly a community and area-financed program.

United Way workers will canvass the Hereford area in the coming weeks, and it is hoped that individuals will respond generously to the genuine needs supported by the program.

Richard Balke, Executive Director of the Children's Rehabilitation Center in Amarillo stressed that the center he heads receives no federal or state funds. The center is supported totally by the United Way, parents' fees, and insurance funds.

No patient is refused by the center because of inability to pay. Parents of children served by the center are asked what they can afford to pay, and then are expected to either pay this amount, or, in the event of unforeseen economic

difficulty, are expected to negotiate a more realistic figure.

The center offers clinical, physical, occupational, and speech therapy for disabled children, or handicapped children.

Physical therapy emphasizes maintaining the child's range of motion and teaching walking or stair-climbing, things which more fortunate people take for granted.

The occupational phase of the therapy emphasizes feeding skills, dressing, use of hands, and so forth. The speech therapy portion of the center's program stresses language development and breathing exercises, according to Balke.

Any child with a physical disability is eligible to be served by the center if his family lives in the Panhandle area. Included in the scope of the program are those children who suffer from muscular dystrophy, cerebral palsy, who are blind.

Balke reported that there are 17 children from the Hereford-Friona area who are currently being served by the center. Since inflation has caused the expense of medical programs to increase, the funds required for the operation of the center are constantly increasing.

Balke said that the total operating budget for 1976 is \$103,391. Although a large part of this will be raised from the Amarillo part of the United Way campaign, a considerable amount, it is hoped, can be raised in area towns, including Hereford and the rest of the Deaf Smith County.

Many of the finest medical specialists in Amarillo do volunteer work for the center, Balke said. This includes neurosurgeons, pediatricians, orthopedic surgeons, and various other specialists.

The services of the specialists are provided at no cost to the patient.

Many other projects besides the

Children's Center are supported by the United Way, and funds collected in Hereford and Deaf Smith County will go to various worthwhile projects. It is hoped that individual conscience and the natural generosity of local people will combine to make this year's campaign the most successful in history.

Fun Crime

What thinking Americans object to on commercial television is the fun image projected by producers and directors among those committing horrible crimes.

Few social workers, clergymen, counselors, etc., expect commercial television to forego crime shows; these violent programs attract maximum audiences and that's what every producer wants to sell his show.

Much could be done to lessen the harmful effects of the teaching of crime to the young and impressionable, however, by ending glamorization of it. A recent ABC crime show depicted two hold-up bums, laughing and happy, robbing a delicatessen. When one hit the owner's son over the head, the father tried to intervene and was cold-bloodedly shot to death.

As the two hoodlums left, one tripped over a rack of wines with the happy remark he was a beer man, himself!

Night after night one sees actors committing really horrible crimes while laughing and joking and happy with results. Obviously, this acts to teach the young and impressionable crime does pay (contrary to what he is taught in the home and church). It misleads the gullible into thinking crime can be committed without remorse, soul-searching or pangs of conscience. That leads to crime—crime caused by daily brainwashing of commercial television.



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Here's the tough one — Armadillos™ from Farah®. Specially blended to really wear and wear and look great all the time. Authentically Western styled for the look that boys want. Come see the tough collection of Armadillos from Farah.

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BOYSWEAR
RUTHERFORD'S
FINE DEPARTMENT STORE
DOWNTOWN VARIETY PARK

You Are Invited To A GOSPEL MEETING

Oct. 23rd thru Oct., 25th
7:30 p.m. each evening

DON'T MISS IT!
CHURCH
of CHRIST

15th & Blackfoot St.



Dee Bowman
Lubbock, Texas
Evangelist

Hospital District Board To Meet Tuesday Morning

The board of directors of the Deaf Smith County Hospital District will meet in regular session to consider a seven-point agenda at 7 a.m. Tuesday in the conference room of the Deaf Smith General Hospital.

Special items on the agenda include the operating report for the month of September presented by Ron Welty, hospital administrator, a discussion of operating room facilities, a finance committee report and consideration of a proposal to reappraise tax roll values. Routine items consist of the medical staff

report and reports by the administrator.

The reappraisal of area property has already been approved by the county and school district and is to be acted on by the city Monday night. The hospital district has its taxes collected by the county and uses the county values when setting its tax rate.

The board is composed of L.J. Straffus, president, H.A. (Hap) Cavness, Mrs. Wanda Hoover, Tommy Carnahan, Frank Zinser and Isaias Gamez. Each meeting, Dr. A.T. Mims has been delivering the medical staff report.

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Start the winter out right... Put a plant

in your house Today! This week only -

10% Off Plant of your choice With

this ad. One per customer Please!

Good thru 10-25-75.

A lot of worry can be wasted on other people.



ELLIOT
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JEWELRY

ACROSS FROM THE POST
OFFICE IN DOWNTOWN
HEREFORD

THERE'S SOMETHING FOR EVERYONE...

IN THE PAGES OF
The **HEREFORD BRAND**



All the current events...the latest in fashions...what's happening on the sports scene... you'll find the information you're looking for right in your local paper!

SUBSCRIBE TODAY

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364-2030



1975 Stanton 9th Grade Football Team



1975 Stanton 8th Grade Football Team

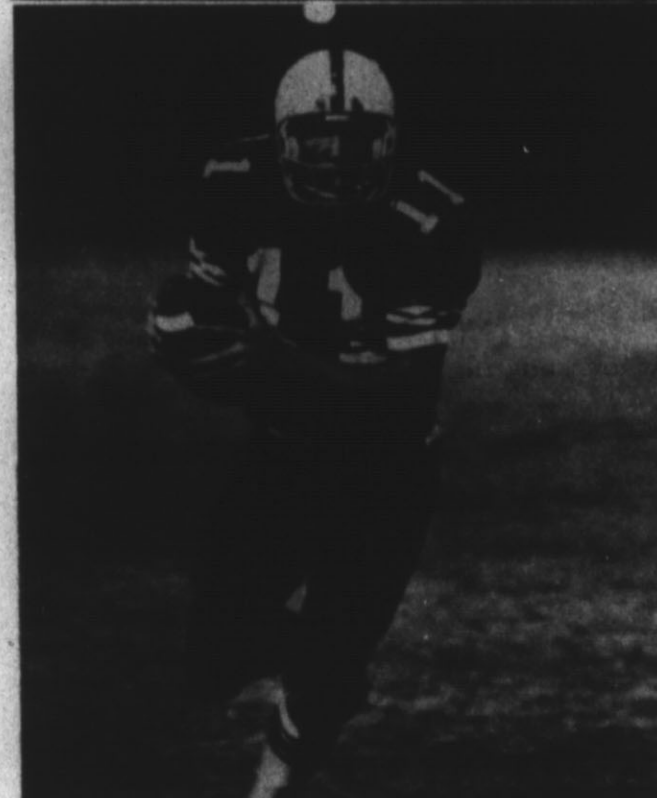
INSIDE TV

TV REPORT—The host post for the new version of "The \$64,000 Question" seems headed for an athlete. TOM SEAVER and JOE NAMATH are now in the running, along with SANDY KOUFAX and MARK SPITZ. On the other hand, so are JAMES FRANCISCUS, RICHARD CHAMBERLAIN and former New York Mayor JOHN LINDSAY... TOM SNYDER, who hosts the NBC "Tomorrow Show," is having marital problems. His wife of 17 years wants to be separate from Tom, but also wants much more. She's seeking full custody of their daughter, possession of their homes in Beverly Hills and New York, and a big chunk out of his \$10,000 a week salary - \$5,000.

ON THE AIR—Actor MARTIN LANDAU and his actress wife BARBARA BAIN are still together in science-fiction - as stars of the popular TV show "Space: 1999" - but their 14-year marriage has run out of space. They have agreed to a trial separation, we have learned from people close to them. Complicating the situation is the fact that they still share the same posh Mayfair townhouse that has been their London home for the past two years. The couple have told friends the basic problem in their marriage is simply too much togetherness... MIKE CONNORS is still hot under the collar about CBS's "underwarranted cancellation" of his long salary - \$5,000.

To The Bunch
Happiness on your birthday
is being worth 4¢ to your friends.
R.C.H.

MELROSE'S NURSERY
Start the winter out right... Put a plant
in your house Today! This week only -
10% Off Plant of your choice With
this ad. One per customer Please!
Good thru 10-25-75.



Leading the Herd
Herd Quarterback Mike Dudding begins on one of his plays from scrimmage as he nears the goaling for a score. He combined both running ability and passing to lead the Whitefaces to a grand triumph.

NEWS REPORT FROM WASHINGTON

WASHINGTON, D. C. — It's little short of amazing that no single Democratic candidate for President has pulled away from the pack in a year that offers the majority party such opportunity. With a Republican President facing a hostile Congress, supported by a party badly outnumbered at the polls, who has never been elected President, and running a deficit of over fifty billions, one would assume several Democrats would have been off and running, and leading in the public opinion polls. But there are so many

Democratic candidates, and none dominating the scene, that President Ford is still a good bet to be elected in November, 1976. The President has lost ground in recent months, to be sure, by seemingly being tied too closely to the oil industry and in failing to reduce federal spending more. Nevertheless, none of the Democrats have capitalized on the tempting situation, though they have tried. Circumstances may be favorable to Senator Hubert Humphrey because of that fact. Currently George Wallace

leads in the polls, but his margin, according to the latest Harris Poll, is only two percentage points and his total share of national Democratic backing is listed at only 14 per cent. Then there's Humphrey, still not campaigning or announced, at 12 per cent. Senate nixes Congressional budget cut.

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Equipped and Experienced
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Complete brake job.

Includes new Supreme Brakes. **59⁸⁸** DRUM
Disc brake job... 89.88

Here's what we do:

- Install shoes
- Rebuild wheel cyl.
- Check master cyl.
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- Adjust pk. brake
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- Turn four drums
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JUST SAY "CHARGE IT" AT WARDS

MONTGOMERY WARD

114 E. PARK AVE. 364-5801

CENTURA
DINNERWARE
by CORNING

Pick a pattern... gather a new 45-piece set.

45-piece sets contain: 8 dinner plates, 8 salad plates, 8 soup/salad/cereal bowls, 8 saucers, 8 cups, 1 1/2-quart vegetable bowl, serving platter, and sugar and creamer set. Gather your CENTURA bouquet at your local CENTURA dinnerware headquarters -

KESTER'S JEWELRY
ACROSS FROM THE POST OFFICE IN DOWNTOWN HEREFORD

HEREFORD FRUIT MARKET'S GROCERY

Closeout Sale

We are remodeling and getting ready to offer Hereford the finest in Fruits and Vegetables...our specialty will be fresh produce, in order to make more room we are closing out our Grocery Department.

MANY ITEMS REDUCED

50%

MANY OTHER ITEMS MARKED DOWN 10-20-30 & 40% OFF

Plus our **WHITE SWAN SALE** CONTINUES with many money saving buys.

So come out while selections are good and save!

HEREFORD FRUIT MARKET
220 N. 25 Mi Ave.
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Family centers

MULTI-COLORED
DOUBLE KNIT
COORDINATES
SHINY & DULL, 100% DACRON POLYESTER
MACHINE WASH, WARM TUMBLE DRY 58"/60"

2^{YARDS} / \$5.00
2nd yard Knit

Joe Weider's 5 Minute
BODY SHAPER
PLAN
AS SEEN ON TV
\$7.95

5-Piece KITCHEN SINK SET
Dish Drainer - Drain Tray
Silverware cups - Soap Dish
Dish Mop
Reg. \$3.99
\$2.99

Storage ORGANIZER
Portable 15 drawer
Cabinet - drawers
24x 14x5 1/2
\$4.66

PANS Limit 2
VALUES TO \$1.29
Bread & Loaf
9 1/2 x 5 1/8 x 2 1/2
Cake Pans
9" x 9" x 2"
11 x 7 x 1/2
88¢

Golden "T" Automatic HEATER NO. 645T
1500 Watts
Reg. \$16.88
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PROCTOR SILEX 2-SLICE TOASTER
\$9.88

GENERAL ELECTRIC CUSTOM ELECTRIC CAN OPENER
Hands free, easy
clean, removable
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\$9.88

BOY'S KNIT SHIRT
50% Polyester, 50% Cotton
Short or Long Sleeve with
mock Turtleneck, assorted
stripes and colors Sizes 1-7
\$2.22

LITTLE GIRL'S LONG GOWNS
100% Nylon
Assorted Colors
and Styles
Sizes 4-12
\$3.88

BOY'S HOCKEY CAPS OR GLOVES
100% Acrylic
Large selection
of Colors
\$1.88

LADIES' CARDIGAN
100% Acrylic, Hand washable
Sizes 36-40
WHITE ONLY!
\$9.88

LADIES' LONG ROBE
2 styles in
assorted colors
100% Nylon Tricot
S-M-L
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MEN'S THERMAL UNDERWEAR
65% Cotton, 35% Polyester
Natural color Sizes S-M-L-XL
SHIRT **\$2.88** PANT **\$2.88**
EACH EACH

MEN'S INSULATED COVERALLS
Permanent press, 65% Polyester,
35% Cotton foam insulated.
Reg. \$26.88
\$24.44

Evel Knievel DRAGSTER
Dare-devil Action!
CONVERTS EASILY
TO FORMULA 1
SPRINT CAR
Gyro-powered motor.
Complete with drag
chute, winder, and Evel
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LAYAWAY TODAY!
\$9.88

DAYTIME PAMPERS
30-Count
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New Kotex LIGHT DAYS
Oval Pads
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77¢

THERMAL BLANKET
80% Polyester
20% Acrylic
72"x90"
Bound with 100% Nylon Binding
\$6.44

SPRAY 'N' WASH
16-OZ.
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HANDI-WIPES
10 All-Purpose reusable
cloths 24"x13"
Reg. 73¢
3 FOR \$1

ENTER TG&Y'S HALLOWEEN COSTUME CONTEST!
Fun galore as
TG&Y HOLDS THEIR VERY
OWN Halloween contest
Saturday, Oct. 25 at 3:00 p.m.
Ages 2 thru 6 & 7 thru 12
may enter. Three prizes will
be awarded in each age
division. Gift Certificates of
\$10, \$15, \$25.

COSTUME & MASK
Assorted characters in sizes S-M-L.
Curtain collections for jackets and
trousers.
FROM **\$1.69**
TO **\$2.60**

14" Tall Derby & Tramp WITCH HATS
2" Crepe ruffle. 4 Different
designs to choose
from.
to **49¢**

7" Giant PUMPKIN HATS
59¢
79¢

Embossed Halloween CUT-OUTS
5 designs to choose from:
Cat, owl, witch, pumpkin
& moon with cat.
59¢
to **99¢**

Children's Full Face MASKS
Reflects light.
Assorted styles
39¢

Fun Size CANDY BARS
• 3 MUSKETEERS™
• SNICKERS™
• MILKY WAY™
1 lb. bags
LIMIT 2 BAGS
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Jr. CANDY BARS
Baby Ruths® and Butter
fingers®. 30
ct. bags
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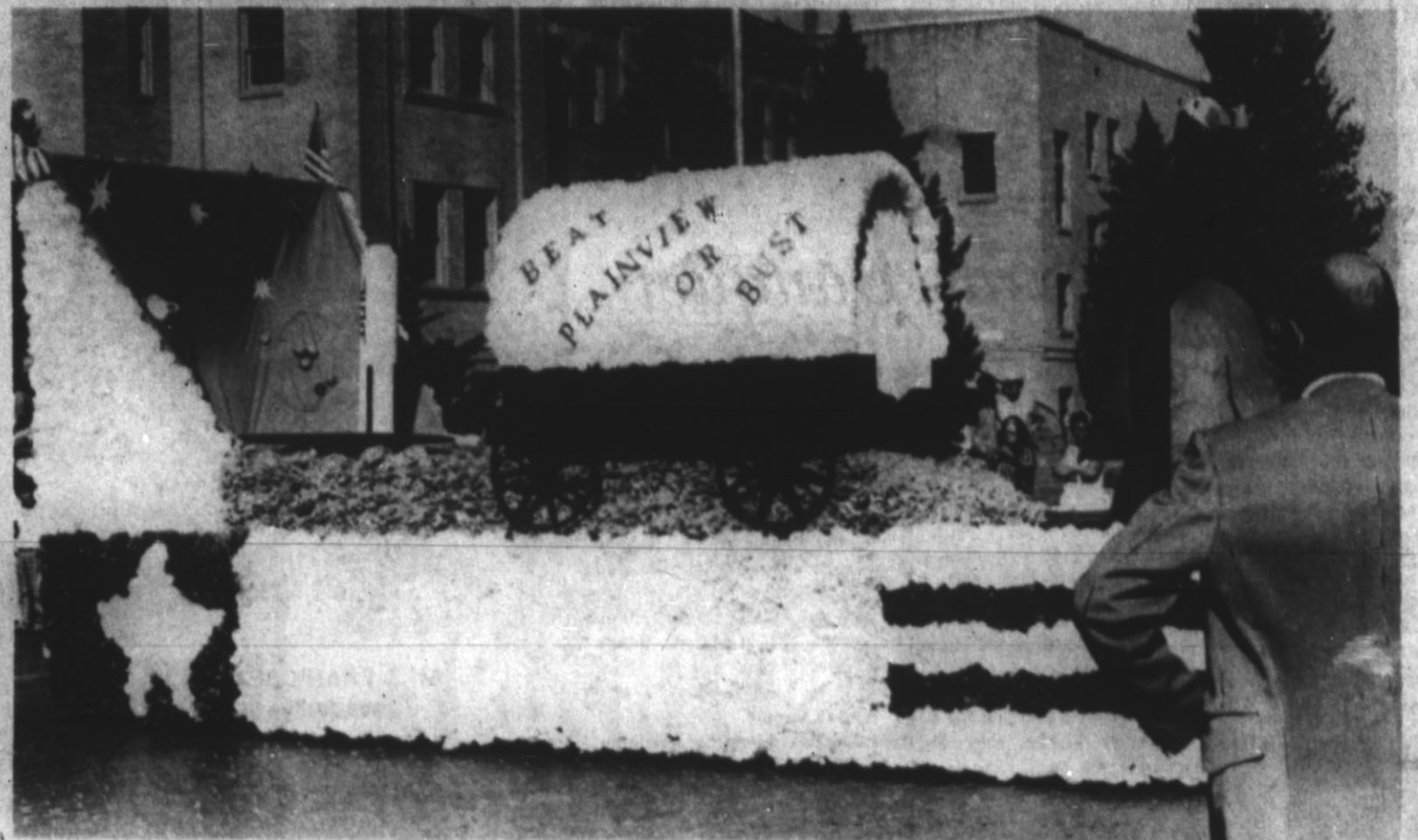
Tootsie Roll POPS
8 1/2 oz. bag
99¢

Tootsie Roll MIDGEES
1 1/2 Oz. bag
99¢

Homecoming Repeats Familiar HHS Scenes



Rousing Pep Rally



Senior Class Float--Best All-Around Entry



Big Red Band From Hustlin' Land



Attendant Cheryl Arney



Attendant Renee Payne

The Hereford Brand
 Page 1B
 Hereford, Texas, Sunday, October 19, 1975



Junior Class Float Wins Originality Prize



Backwoods Orchestra



HHS Choir on The Mayflower

Public Invited To KM Meet

King's Manor Auxiliary members and other interested persons are invited to attend the auxiliary's semi-annual meeting scheduled at 2 p.m. Tuesday in the Lamar Room of the Manor.

Highlighting the business agenda will be election of officers for the new year. Members currently serving as

officers are Mrs. J.J. Durham, president; Mrs. Earl Harkins, vice-president.

Also, Mrs. Wes Fisher, secretary; Mrs. Sue James, treasurer; Mrs. Robert Strain, membership chairman; Mrs. Floyd Coleman, education; Christine Trask, director of activities.

Membership is open to both men and women of any age and dues are \$2 a year.

Volunteers are needed to help with the auxiliary programs including ceramic lessons, popcorn parties, shopping and

bus trips, sewing sessions and singing hours.

Also, individual attention is encouraged such as visiting, reading and contributing to the home atmosphere.

Clubs and individual members are also needed. During the month of October, many clubs are selecting projects for the year and any project committee wishing to inquire about King's Manor is urged to do so. Also, a club may have an interesting program at request of the auxiliary.

Believers Meet For Luncheon

The "Believers" group of St. Thomas Episcopal Church held their regular monthly meeting of fellowship luncheon following church services recently.

Keith Simmer, president, announced plans for an all day meeting at the church, Sunday for all members to help with improvements for the church property, including landscaping and painting.

The opportunity for good fellowship and the means for continuing growth of the church is most encouraging to this new organization.

A famous university de-emphasizing football somehow sounds like Washington de-emphasizing politics.



Charles Skinner

Hope Facts

There are natural phenomena that fascinate everyone. Comets and volcanoes, earthquakes and waterfalls, tidal waves and typhoons...and diamonds, a natural topic of conversation if ever there was one.

And, naturally, right there at the top of the talked-about diamondhead is the Hope. It was even the subject of a recent, well received TV show. Here is a bit of Hope history in case you missed it.

The Hope diamond is almost certainly the blue diamond which the diamond trader bought in India in 1642. It was traded to Louis XIV in 1668, still uncut at 112 1/2 carats.

The French Crown Jewels were stolen in 1792 during the revolution. "A fine light-blue diamond weighing 67 1/2 carats" was in the lifted inventory of gems. Exceedingly rare, because of its color and size, it had to be well known and could not be disposed of without alteration.

In 1830 an extraordinary 44.5 carat blue gem came into the market. David Eliason was the very well-known dealer and gem expert who sold the diamond for \$90,000 to Henry Thomas Hope. In 1851 the stone was shown at the great Exposition in London and has since been known by its then-owner's name. The Hope diamond was sold at Christie's in London in 1867.

Habib Bey bought the Hope in 1908 for a price reported to be about \$400,000. It came back on the market the following year and was snapped up for a piddling \$80,000. It was sold in 1911 to Edward McClean of Washington, DC, for \$154,000.

The Hope was in the will of Evelyn Walsh McLean in 1947, appraised at \$176,920. A New York diamond dealer acquired it in 1949 and presented it to the Smithsonian Institution, where it rests in splendor.

COWAN JEWELERS
"Registered Jeweler"
Downtown

4-H Teens Plan Awards Banquet

Upcoming 4-H projects, including the annual awards banquet on Nov. 7, were discussed by 4-H Teen Leaders Monday in Community Center.

It was announced that the theme for the dinner, which is held to cite 4-H achievements, will be "4-H '76 Spirit of America."

Wes Strain presided during the business discussion, which included a report from Melody Kendrick, who said that the 4-H booth at the Tri-State Fair gleaned \$60 profit. She stated that this is the fourth

consecutive year to receive that amount.

Gary Jones summarized activities in conjunction with the recent National 4-H Week.

Others present were Juanita Kendrick, Rhonda Hagar, Geni Welty, Regina Bryan, LeAnne Hughes, Sandee Finley and JoAnn Wagner.

Also, Frankie Wells, Patty Johnson, Micki Merritt, Randy Fellers, Mark Betzen, Sam Finley, Lamara Myers and Karen Copple.

Cynthia Manning from the County Extension office was recognized as a guest.

Mrs. Seago To Review New Book

Sam Levenson's book, "In One Era And Out The Other," will be the subject of a book review at 10 a.m. Tuesday in the Heritage Room of Deaf Smith County Library.

The public is invited to hear the presentation by Mrs. Dewitt Seago of the library staff.

Also, persons interested in

establishing a Genealogy Society in Hereford are asked to attend an organizational meeting in the Heritage Room at 7:30 p.m. Thursday. A representative of the Dimmitt Genealogy Society will be in attendance to answer questions and give suggestions.



MRS. FRANK BEZNER JR.
...nee Jerilyn Monroe

History Of DSC Is Club's Topic

"History of Deaf Smith County" was the program presented by Mrs. Tom Draper to members of Farm and Ranch Club Thursday morning in the home of Mrs. W.W. Thomas of Westway.

Points of interest in Deaf Smith County were answered during roll call.

During the business session, plans were made for the club's

Christmas party and plans for a money-making project were also discussed.

Mrs. Garth Thomas was welcomed as a guest by members present. They included Mmes. J.C. Price, Paul Rudd, Jack Weaver, J.C. Sorrells and P.B. Sowell.

The next meeting was planned for 11:30 a.m. Nov. 20 in the home of Mrs. Weaver.

Rhonda Ragsdale Completes Program

Miss Rhonda Ragsdale, daughter of Mr. and Mrs. Mack Ragsdale of 305 E. 5th, has completed nine months internship at Texas Medical Center in Houston.

A 1970 graduate of Hereford High School Miss Ragsdale apprenticed in occupational therapy at the Children's Cerebral Palsy Center in Houston, the Veteran's Hospital in Houston and the State Psychiatric Institute of Omaha, Neb. She completed the academic coursework Oct. 3 at the University of Nebraska Medical Center in Omaha.

In December, she will receive a bachelor of science degree from Texas Women's University in Denton, where she is a member of Phi Theta Epsilon Honor Sorority for academic achievement. Following graduation, Miss Ragsdale will be eligible for registration in the American Occupational Therapy Association upon completion of the national registry requirements in January 1976.

The local woman graduated

from Buddy Bent's Floral Design School in Houston and is currently working for Park Ave. Florist. She expects to do volunteer work at the local Mental Health Mental Retardation Center and King's Manor Retirement Home.

Club Visits Ceramic Shop

Members of Ceramic Art Club traveled to Amarillo Monday to visit the J-Bar-S Shop, where they had a covered dish luncheon.

"Sgraffito in one stroke" was the course of study and the instructor, Sue Smith, was a guest for the club's meal. Those present included Mmes. Elaine Holly, Lorraine Wallman, Lloyd Kirkeby, W.C. Hromas, Zelma Kuykendall, Leona Seavey, W.S. Fluit and J.W. Stengel.

Monroe-Bezner Marriage Is Conducted Saturday

Large bouquets of yellow and red rover mums decorated the main altar in St. Anthony's Catholic Church Saturday afternoon for the marriage of Miss Jerilyn Monroe of Amarillo and Frank Joseph Bezner Jr. The Reverend Bernard McGorry, pastor, officiated.

The bride is the daughter of Mr. and Mrs. Jerry T. Monroe of Midland and the bridegroom is the son of Mr. and Mrs. Frank J. Bezner Sr. of Hereford.

The bride's sister, Mrs. Lewis Pratt of Amarillo, was matron of honor and Henry Hamilton of Houston served as best man.

Sisters of the bridegroom, Mrs. Ron Matthews and Mrs. Kevin LaFleur of Plainview, and Miss Jelaine Beall of Duncanville were bridesmaids.

Groomsman included David Peckenpaugh of Perryton, Rick Wilkins of Irving and Claude Combs of Amarillo. Escorting guests to their seats were George Brownlee of Dumas, Lewis Pratt of Amarillo, Kevin LaFleur of Plainview and Jerry Heller of Hart.

Daughter of Mr. and Mrs. Jack Nichols Jr. of Amarillo, Robin, was flower girl, and altar boys were the bridegroom's nephews, Rickie and Chuck Shaff.

Mrs. Bob Huckert sang wedding selections, "Twelfth of Never," "Speak Softly Love," "Someone" and "Mother, We Are At Thy Altar Kneeling." Mrs. Jim Cramer, organist, accompanied the soloist.

Given in marriage by her father, the bride wore a floor-length dress of polyester Jersey and re-embroidered Chantilly lace over bridal taffeta.

It was fashioned with a sabrina neckline, semi-empire waist, long camelot sleeves and bell skirt. Inserts of matching lace decorated the neckline, bodice, sleeves and hemline of the skirt and the full back of the gown ended in a full chapel train.

Tiers of imported bridal illusion formed the Juliet veil, bordered with matching Chantilly lace, and was attached to a coil of lace, seed pearls and sequins.

The bride carried a cascade of tropicanna roses and white carnations.

Wearing identical gowns of bridal taffeta, two of the bridal attendants were attired in apricot-colored dresses while green was conveyed in the other two ensembles.

Each dress was designed with a V-cut neckline accented with ruffles, semi-empire waistlines, and long bishop sleeves with matching ruffles. Completing their apparel were matching headpieces.

They carried nosegays of apricot carnations and bronzed yellow mums.

Mrs. W.W. McGrew of Midland invited guests to sign the bride's book at the reception held in St. Anthony Catholic Church Hall. A dance at Knights of Columbus Hall followed.

Mrs. Lewis Gregg of Plainview and Mrs. Karen Choate of Big Spring served punch and Miss Paula Creathbaum of Amarillo served the three-tiered cake trimmed with apricot and green roses.

The refreshment table, which was centered with the wedding

cake, was embellished with two wrought iron candleholders.

Leaving for a wedding trip to Orlando, Florida to tour Disneyworld, the bride wore as her going-away costume a soft pink leather pantsuit with pink floral blouse and maroon accessories.

The couple will be at home south of Hereford after Saturday.

Mrs. Bezner is employed with J.W. Barnett, D.D.S. as a lab technician. She attended West Texas State University where she was a member of Delta Zeta

social sorority and graduated from Midland High School in 1973.

The bridegroom, a farmer-rancher, was a member of Lambda Chi Alpha social fraternity at WTSU and is a 1972 Hereford High School graduate.

Out-of-town guests included Mr. and Mrs. Jack Monroe and Mr. and Mrs. Paul Bellow, all of Lawson, Mo.; Mr. and Mrs. Charles Schaff of Canton, Mass.; Mr. and Mrs. McGrew of Midland; Mr. and Mrs. Teddy Bedwell of Spade; Mr. and Mrs. Lynn Crabtree of Canyon.



Engagement Announced

Mr. and Mrs. Shirley Garrison of Route 2 announce the engagement of their daughter, Pamela Jo, to William T. Carrothers, son of Mr. and Mrs. John Carrothers of 119 N. Texas. The couple plan to exchange wedding vows January 3 in First United Methodist Church. Both are junior students at the University of Texas in Austin and are 1973 Hereford High School graduates. The bride-elect has been included on the Dean's Honor Roll at the university.

Couple Are Honored At Reception Here

Mr. and Mrs. Chubby Black were honored recently in the Medallion Room of REC building after their marriage. Mrs. Black is the former Nita Cash.

Sisters of the honoree, Ellen Manning and Sharon Dyer of Farwell, registered guests and served punch. Mrs. Jessie Cash, sister-in-law of the bride, served cake and Gail Davis served coffee.

Hostesses for the occasion were Brenda Weddel, Gail Davis, Rosemary Thomas, Thelma Weddel, Avis Blakey, Neva Renfro, Inez Witherspoon and Betty Driver.

Out-of-town relatives of the couple present included Mr. and

Mrs. Jessie Cash, Mrs. H.H. Snow of Muleshoe, Syble Brown; Jackie Bischel of Groom, Maxine Quick of Amarillo, Sam Black and Cindy of Groom.

Members of the houseparty wore red carnations of corsages tied with gold ribbon bows.

Tea To Honor Ex-Residents

Mr. and Mrs. G.M. Hudson of Rosenberg, former residents, will be honored during a tea from 4:50 to 6:00 today in Community Center. The public is welcome.

Hudson was principal of Hereford High School from 1926-'43 and is now retired.

Seldom No home is complete without children and it seldom stays that way with them.

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8x10 Living Color PORTRAITS

99¢ 2nd PERSON \$1.99 P. F. C.

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• One per subject • Babies, Children • Satisfaction
• Two per family • Teenagers, Adults • guaranteed

Wed. October 22, 1975
11:00 A.M. to 6:00 P.M.

THRIFTWAY

Christmas Cards
by
Western Tradition

Original "Leaning Tree" Designs are available both Custom Printed and blank. Litho-Graphics Printing Co. also has a limited supply of these original western designs ready for you to send for the approaching Holiday Season.

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By The Garden Gate With Glad

By Gladys Manjeot

The things which we do this month in our gardens will pay off in the next growing season. Ralph Bailey expressed the truth very well, "The things you do this month (October) will go unrewarded or unpunished, as the case may be, until next spring."

So it behooves us to get our plants ready for being brought indoors and get the soil on which things have completed their growth and producing cycle. If at all possible, turn the remaining plants under as the soil is plowed or spaded. This will add humus to the soil and will make it much more friable for another year.

AUTUMN IS the season for chrysanthemums. They add so much beauty and color. Now is an ideal time to look about and seek out, the varieties which do best and those which are your own favorites. Secure the name, varieties, and time of flowering, and put this data in your garden note book for further reference.

The Amarillo Garden Council of Amarillo, will be having their Chrysanthemum Flower Show this weekend at The Amarillo Garden Center. The theme for the show is "Land of Liberty." There will be many interesting classes which will depict the Bicentennial, as well as other extra and educational entries. The entrance fee is \$2. This is a very worthy cause, because the members of the Garden Council do so many worthwhile things for underprivileged. Also, conduct therapy classes for children, and other great causes. You can share and enjoy beauty grown and created; just seeing the grounds is worth the trip.

It has been my pleasure to attend several Fall Flower Shows, some to judge and some to just have happiness. The Bud to Blossom Show was an especially happy, thrilling occasion for me. I was really excited to read the schedule and see how they would develop their theme which was "By The Garden Gate" (Glad's). Thanks dear club members for a most memorable time and happy hours.

HOUSEPLANTS: Take good care of your house plants. Use extra care in lifting and potting them for the winter days. Then take it slow and easy as you introduce them their new world. It isn't easy to change from the sunny outside to the indoors.

Most indoor plants require relatively moderate to low light. Among the best of these are nephytis, several types of philodendrons, the aluminum plant, the aglaonema (Chinese evergreen) the pothos (devil's ivy) and the dieffenbachia. (This plant is poisonous) prefers minimum light condition. The mother-in-law's tongue or sansevieria. It will grow in almost no light situation—From Herb Gundell.

Most all ferns do best in sifted light and the finer textured ones, should be misted, rather than pouring the water directly on them. However the soil should be moist. Not wet. Airplane plants like full sunshine, as does bianchoe. Most plants blossom, except African violets and others which are subject to sun burn.

Growers know that if and when we talk nice to plants, they respond. Last winter in The Dallas Morning News, Feb. 75, the following appeared. Man experiments and books which have been made or written states that definitely our plants are effected by treatment received. The way they are handled, talked to maintenance etc. effects them in their growth and productivity.

There was enough interest in Dallas that a group was organized and was named The International Plant Communications Society; it is believed that it is the first of its kind in the world. The IPCS meets regularly at the Dallas Garden Center and now has more than 70 members.

Dr. Prem Chand, research director at the Garden Center and a plant physiologist is one of the society's founders. The IPCS members include electrical engineers, lawyers, housewives, students and others.

I do agree that plants understand those who care for them and that they respond. I have had personal experiences which shows this theory to be true. So I admonish you to give your plants "Tender Loving Care"...and Proper Placement.

CONGRATULATIONS to the winners of the Beauty Spots for September. The Wayland Smith's home at 401 Star won in the resident class. I took a tour of the grounds, and I could not even find a weed in the alley and the clusters of florets on the red geraniums were the largest and best grown of any I have seen this year. They had foliage and

stems which were of high quality and all showed that tender loving care (work) had been given them. The lawns and shrubs also showed that they too had received good maintenance.

Also sincerest congratulations to The Catholic Church non-resident winner. It is always neat and clean and shows that someone cares. The grounds and shrubs do receive excellent maintenance.

It was a real treat to go on the Deaf Smith Historical Tour, sponsored by the Women's Division of The Chamber of Commerce. I had almost forgotten the various strata of soil, the rocks, the wonderful grass lands, and how great the crops look in the fall of the year.

Also was a thrill to stand on the ground where Hereford once was. The marker placed there by The La Plata Club is an excellent historical reminder of the days of our forefathers, and those who paved the way for other generations.

Wildflowers thrilled me as they always do, as well as the grazing cattle, and the many other interests. Thanks to the Women's Division and Major Schroeter for such a worthwhile and educational tour.

After seeing the things which had been preserved for posterity, I was reminded of some signs which I had seen in Manhattan, Kansas. "Ouch, don't hurt me!" These were placed on trees along the streets, encouraging people to protect vegetation, which beautifies the city.

Texas and Oklahoma also have clubs and other organizations, which seek to interest people in caring for the beauties of nature. Three cheers for all the people responsible for such projections. Let us keep America Beautiful!

You are getting old when you forget to exercise your body and are afraid to exercise your mind.

To think before you speak is a very good rule, if you think long enough and hard enough before speaking.

Some people suspect their friends quicker than any one else and are ready, at all times, to accuse them of unkindness.



SWEET 'N' FANCY CLUB
...demonstrates cake decorating

It's easy to see which children get adequate attention from their parents and those who don't.

Why not make up your mind to do something every day to improve yourself?

Crafts Featured Here Wednesday

Good attendance was noted during the Craft and Hobby Day at Deaf Smith County Library Wednesday, according to Gwen London, librarian.

Craft demonstrations were conducted during the hobby fair and "mini-lessons" were given to interested persons. Each display was accompanied by a sample of the featured work. Mrs. London expressed hopes that the event will become an annual affair and extended appreciation to local artisans who assisted.

Included in the exhibition were:
Lorene Newman, gold leafing; Barbara Pittard, Betty Henson and Jonnie Battey, cake decorating; Mary Alice Fry,

weaving; Eunice Petersen, oil painting; Mrs. H.V. McCabe, quilting.

Saleta Gholson, needlepoint; Wilma Clark, stamp collecting; Rhonda Stewart, crewel and embroidery; LaZelle Fowler, jewelry making; Mary Walker, macrame; Amy Gilliland, paper tote.

Jean Lyles, water color; Betty Young, knitting; Pat Fisher, crochet; Carol Gerk, tote painting; Margaret Young, china painting.

Admitted
Women can never be as successful as men. They have no wives to advise them.

-Crit.

School Menus

PUBLIC SCHOOLS

MONDAY—Chicken pot pie, seasoned green beans, glazed yams, rosy applesauce, hot rolls, butter, milk.

TUESDAY—Barbecue on bun, cole slaw, pinto beans, peach cobbler, bun, milk.

WEDNESDAY—Pigs in blanket, broccoli and cheese sauce, buttered potatoes, Jello and cookie, milk.

THURSDAY—Hamburger, pickle and onion, potato sticks, tossed salad, apple crisp, bun, milk.

FRIDAY—Toasted cheese sandwich, tomato vegetable soup, baked beans, fruit, sliced, milk.

ST. ANTHONY'S PAROCHIAL SCHOOL

MONDAY—Corn dog, green beans, carrot sticks, orange cake, milk.

TUESDAY—Beef raviole and cheese sticks, tossed salad, corn, fruit salad, buttered bread, milk.

WEDNESDAY—Fish sticks and tartar sauch, buttered potatoes, peas, peaches, rolls, milk.

THURSDAY—Hamburger, lettuce tomato and pickles, potato chips, apple pie, milk.

FRIDAY—Frito pie, red beans, cabbage-apple salad, cornbread, lemon fluff, milk.

Most people are a little smarter than they seem.

It's too bad that sincerity is such a rare virtue these days.

There is usually a brighter side to any bleak situation.

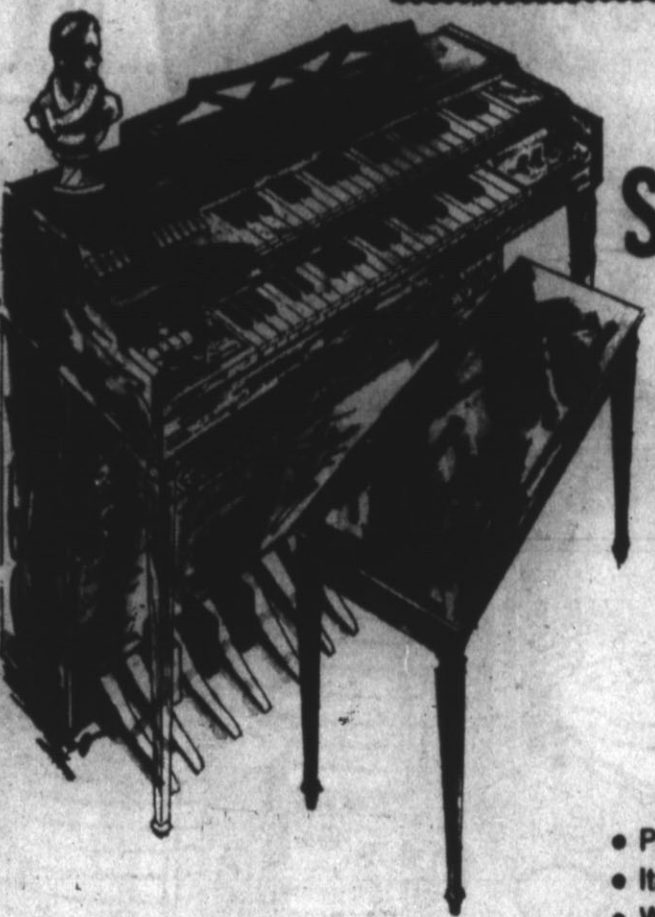
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Register For \$25 U.S. SAVINGS BOND
Must Be 18 To Register
Need Not Be Present To Win

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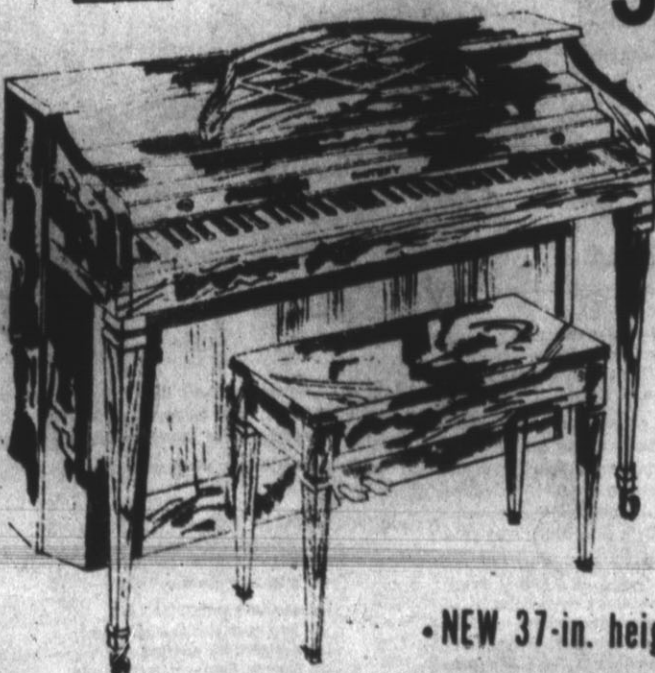


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Kimball Swinger Organs In 4 Designs Beginning At \$690

- Play without lessons with exclusive Entertainer!
- Italian Provincial, Spanish, Modern Theatre
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SAVE \$400-\$600



Console Spinet Pianos by Kimball, 4 Designs Beginning At \$790

- NEW 37-in. height fits today's room sizes
- Italian Provincial, Contemporary, Early American
- Exclusive "Unilock Back" for longer piano life
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PUT THE WHOLE FAMILY IN P.V.C. JACKETS

Men's, juniors' and children's vinyl jackets for fall. Lightweight, but warm with the look of leather. In earth tones. Men's sizes S-M-L-XL. Juniors' sizes S-M-L. Girls' sizes 7-14. Boys' sizes 8 to 18.

MEN'S REG. 15.99

CHILDREN'S, REG. 13.00

JUNIORS, REG. \$14

\$12.

\$9.

\$9.

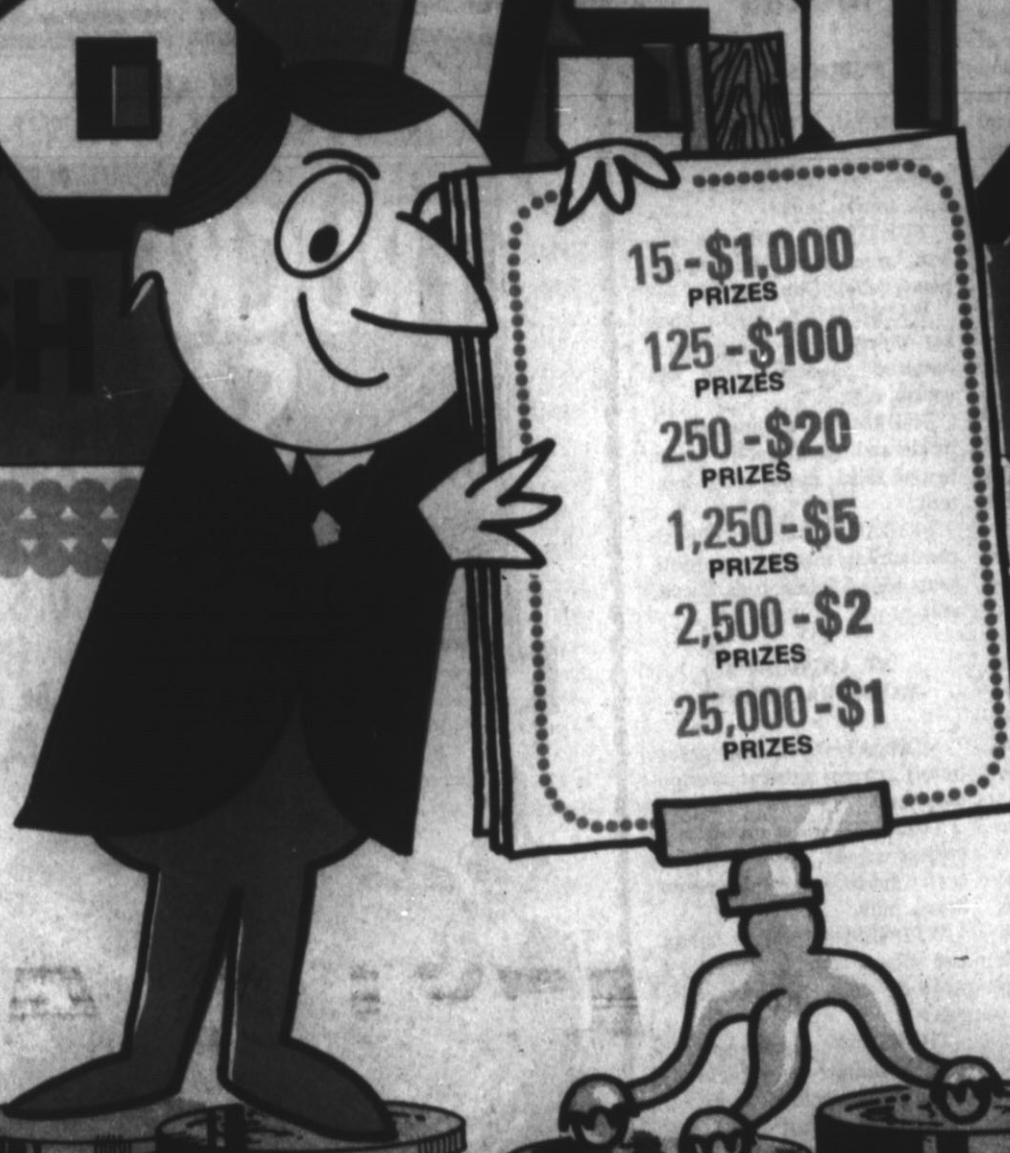
DOWNTOWN & SUGARLAND MALL



STARTS MON., OCTOBER 20, 1975

GAMERAMA

\$68750.00



If you visit the participating store 26 times during this promotion You have 1 chance in 4 of winning a Cash Prize!



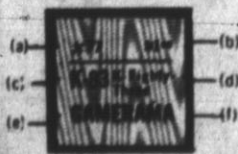
Rules For Playing Gamerama

1. Get a FREE Gamerama Master Card on request at the end of the check-out or at a store office. Get one FREE Game Ticket every time you visit a participating Ideal Food Store, or write to Gamerama, P.O. Box 88, Liberal, Kansas 67901-one request per envelope. No purchase necessary to participate. Adults only eligible to play.
2. On each Game Ticket there are four Gamerama Markers. To reveal the Markers, simply punch out the perforated portions of the Game Ticket, then separate the punched out portions and you will have four Markers. Each Marker corresponds to a square in one of the Games on your Master Game Card.
3. When you have revealed the Gamerama Markers, carefully place them in their appropriate squares on your Master Game Card. EXAMPLE: If one of your Game Markers is a Spade 8 in the \$1000 Game, insert that Marker in the square numbered Spade 8 in the \$1000 Game. When you complete any row in a game, you may have a winner. In some games, you will find squares marked FREE and it is unnecessary to collect a Marker to be placed in such FREE squares. FREE squares are not transferable. Only one winner per card.
4. When you have a winning card which has been verified by authorized personnel, you will, after furnishing your name and address, be awarded your prize. A Federal Trade Commission rule requires that the names and addresses of all winners be posted in all participating stores. When turning in your winning card all your Gamerama Markers which are not part of the winning row may be removed and transferred to a new card. Only one prize will be awarded per game on any one Master Game Card. All Gamerama Markers in a winning row must be initialed on the back by the customer in the presence of authorized personnel. Tax liability on prizes is the responsibility of the prize winners.
5. All game materials will be rejected and judged void if not obtained from and verified by authorized personnel or if any part of any of the game pieces is illegible, altered, mutilated, defaced, tampered with, forged, contains printing or other errors, or is irregular in any way. Game material void where taxed or prohibited by law.
6. Game will end upon distribution of all Game Tickets. All prizes must be claimed within five (5) days after announcement of termination or they are forfeited. Notwithstanding anything herein to the contrary, at such time as the verified claims for prizes in any category equals the number of prizes advertised for that category, then the game as it relates to that specific prize category shall immediately terminate without notice, and any unverified claims at or after that time shall be automatically rejected.
7. Game materials valid only for this game. All game Tickets, Gamerama Markers and Game Cards must have the same series number. EXAMPLE: If you have Master Game Card Series # 77 all of your game pieces must have Series # 77.

8. Employees (and their I.R.S. listed dependents) of the Ideal Food Stores, Dansico Associates, their advertising agency and other companies engaged in the development and production of these game materials are not eligible to win.

9. Gamerama Marker void if it does not have on it:

- (a) Series # 77
- (b) Value of Game
- (c) Bingo symbol or card and suit symbol
- (d) Bingo symbol or card and suit symbol spelled
- (e) Gamerama spelled out
- (f) Safety Pattern background



GAMERAMA MARKER VOID IF ABOVE SIX (6) ITEMS ARE NOT CLEARLY VISIBLE.

10. Gamerama Series No. 77 Marker must conform in size, shape and detail to the example illustrated above, and must contain the six (6) items of authentication described in Rule No. 9.

WIN UP TO \$1000

Odds Chart as of October 20, 1975

PRIZE	AMOUNT	ODDS FOR 15 MARKERS	ODDS FOR 125 MARKERS	ODDS FOR 250 MARKERS
\$1,000.00	15	213,233 to 1	16,410 to 1	6,285 to 1
100.00	125	26,000 to 1	1,000 to 1	600 to 1
20.00	250	12,000 to 1	600 to 1	400 to 1
5.00	1,250	2,500 to 1	100 to 1	80 to 1
2.00	2,500	1,200 to 1	60 to 1	40 to 1
1.00	25,000	120 to 1	10 to 1	6 to 1
TOTAL	25,140	110 to 1	6 to 1	4 to 1

This game being played in thirty-four (34) participating Ideal Food Stores, Also Foods (Hays, Kan.) and K Mart Foods (Amarillo, Tex.) located in Ellis, Finney, Grant, Meade, Morton, Scott, Seward and Stevens counties - Kansas; Beaver, Cimarron, Ellis, Garfield, Harper, Major, Texas, Wootch and Woodward counties - Oklahoma; DeWitt, Gray, Hale, Hereford, Hutchinson, Moore, Ochiltree, Deaf Smith, Potter and Randall counties - Texas; Union County - New Mexico.

New Gameraama Starts Oct. 20

PICK UP YOUR FREE SERIES 77 CARDS & TICKETS...

ODDS CHART

PRIZE VALUE	NO. OF PRIZES	ODDS FOR ONE STONE/VOID	ODDS FOR 15 STONE/VOID	ODDS FOR 10 STONE/VOID
\$1,000.00	15	213,333 to 1	14,222 to 1	8,205 to 1
100.00	125	25,000 to 1	1,667 to 1	985 to 1
20.00	270	2,700 to 1	360 to 1	270 to 1
5.00	1,240	1,240 to 1	192 to 1	99 to 1
2.00	2,500	1,250 to 1	98 to 1	49 to 1
1.00	25,000	125 to 1	10 to 1	5 to 1
TOTAL	29,140	110 to 1	3 to 1	1 to 1

Scheduled Termination Date of this Program is January 31, 1976.



PRICES EFFECTIVE MON., OCT. 20, 1975 THRU WED., OCT. 22, 1975. NONE SOLD TO DEALERS. LIMIT RIGHTS RESERVED.



THRIFT-T BABY BEEF

Round Steaks

CENTER SLICES OF BEEF ROUND

99¢

LB.

2 NEW \$1,000 WINNERS ON SERIES 52

MRS. C. C. CALLARMAN
2411 11th AVE.
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LORETTA HALPIEN
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PERRYTON, TEXAS

OTHER \$1,000 WINNERS

- MARCIA ANN NIX - Liberal, Kans.
- ALMA MANGAN - Garden City, Kans.
- MYRTLE ENGLE - Alva, Okla.
- J. E. SHACKELFORD - Pampa, Texas
- SHIRLEY BIRDWELL - Pampa, Texas
- FAY JAMES - Hugoton, Kans.
- JOEL CURTIS - Liberal, Kans.
- C. K. FOLLIS - Pampa, Texas
- JOYCE NELSON - Pampa, Texas
- JACKIE DOYLE - Hugoton, Kans.

During this series of GAMERAMA, IDEAL has given \$2,501.00 in the Hereford Area.



Mr. J. J. CLARK of Hereford received \$100. from our Gameraama contest.

YOU COULD BE NEXT.

QUARTER SLICED, ASSORTED CHOPS

Pork Loins.....LB. **\$1.69**

THRIFT-T BABY BEEF

Rib Steak..... LB. **99¢**

THRIFT-T BABY BEEF

Chuck Roast..... LB. **69¢**

FRESH PICNIC STYLE

PORK ROAST..... LB. **99¢**

WHOLE ... 6 TO 8-LB. AVERAGE

U.S.D.A. GRADE "A" HONEYSUCKLE

TURKEYS

ALL SIZES

LB. **79¢**

PORK SHOULDER PICNIC

Pork Roast..... LB. **\$1.09**

BAR-S

Pork Sausage..... 1-LB. **\$1.39**

RODEO, HICKORY SMOKED

Sliced Bacon..... 28-OZ. PKG. **\$3.83**

RODEO, MEAT

Skinless Franks..... 12-OZ. PKG. **83¢**

RODEO ASSORTED

Luncheon Meats..... 12-OZ. PKG. **\$1.01**

WINCHESTER IMITATION

Chunk Bologna..... LB. **69¢**

INDIVIDUALLY QUICK FROZEN

Catfish Fillets

4 TO 6-OZ. EACH

LB. **99¢**



BEET OR

CANE SUGAR..... 5-LB. BAG **\$1.28**

LIMIT 1 WITH \$5.00 OR MORE PURCHASE.

WELCHADE... ALL FLAVORS

Fruit Drinks..... 2 46-OZ. CANS **93¢**

ALL GRINDS LIMIT 1 WITH \$7.50 OR MORE PURCHASE

Camelot Coffee..... 1-LB. CAN **\$1.08**

HUNT'S

Tomato Juice..... 46-OZ. CAN **49¢**

MEADOWDALE

Pork and Beans..... 3 15-OZ. CANS **69¢**

COLUMBINE WHOLE KERNEL

Golden Corn..... 4 15-OZ. CANS **\$1**

CHEF BOY-AR-DEE CHEESE

Pizza Mix..... 15-OZ. PKG. **68¢**

WIN-YOU CHERRY

Pie Filling..... 21-OZ. CAN **54¢**

CAMELOT HALVES OR

Sliced Peaches..... 2 15-OZ. CANS **77¢**

PUSS'N BOOTS - ALL FLAVORS

Cat Food..... 5 15-OZ. CANS **\$1**

CARNATION

Instant Milk..... 9-QT. PKG. **\$1.79**

REGULAR OR QUICK

Quaker Oats

18-OZ. CTN. **48¢**

VAN CAMP'S

Beanee Weenee..... 8-OZ. CAN **39¢**

LIPTON

Noodle Soup..... PKG. OF 2 **49¢**

CARNATION

Breakfast Bars..... PKG. OF 2 **88¢**

EASY OFF

Oven Cleaner..... 14-OZ. CAN **\$1.39**

Thrift-T Laundry Needs

PREWASH

Shout..... 28-OZ. PKG. **\$1.33**

Thrift-T Health & Beauty

JOHNSON AND JOHNSON

DAYTIME DIAPERS

CTN. OF 24 **\$1.99**

MIX OR MATCH

BAMA PRESERVES

- PEACH PRESERVES
- APRICOT PRESERVES
- RED PLUM JAM
- GRAPE JELLY

YOUR CHOICE

18-OZ. JAR **68¢**

FAMILY SIZE

TIDE DETERGENT

171-OZ. BOX **\$3.88**

FANCY JONATHAN

APPLES

CARTON \$4.79

6 LBS. **\$1.00**

RED OR GOLDEN

Delicious Apples..... 4 LBS. **\$1.00**

MEDIUM SIZE

Yellow Onions..... 3 LB. BAG **59¢**

CALIFORNIA

Snow Ball Cauliflower..... HEAD **39¢**

Thrift-T Dairy Foods

QUARTERED MARGARINE

BLUE BONNET

1-LB. CTN. **49¢**

CAMELOT

Longhorn Cheese..... 16-OZ. PKG. **\$1.49**

FAIRMONT

Half and Half..... QT. **69¢**

Thrift-T Frozen Foods

TROPHY SLICED

STRAWBERRIES

16-OZ. PKG. **29¢**

CAMELOT

Frozen Lemonade..... 3 12-OZ. CANS **\$1**

BIRDS EYE

Cool Whip..... 8-OZ. CTN. **69¢**

FAIRMONT ICE CREAM

Cake Roll..... FASH **99¢**

L'Allegra Has Guest Speaker

Bill Albright, executive vice president of Deaf Smith County Chamber of Commerce, spoke to members of L'Allegra Study Club Thursday morning in the home of Mrs. Dennis Lomas. Co-hostess at the meeting was Mrs. Dwaine Walker.

An open discussion between Albright and club members concerning "Does America Need Free Enterprise?" was preceded by a filmstrip entitled "The Day Business Stood Still."

In Albright's address to the club, he stated that he personally supports the free enterprise system and "The profit motive is the reason America has the highest standard of living in the history

of mankind."

Four major points brought out in the discussion included: recognize the part business plays in our lives, be informed about business, support the efforts of business and speak out in defense of business.

During the business session, Mrs. Gerald Parker introduced Mrs. Cameron Gault, who reported that the club's annual Antique Show is scheduled Nov. 14-16. She announced that the luncheon for antique dealers and club members would be Nov. 14 at 11:30 a.m.

The next meeting was scheduled for Oct. 30.

Members present included Mmes. Terry Caviness, Jim Conkwright, Dennis Farley, Cameron Gault, Mary Gibson, Wesley Gulley, David Jefferies.

Also, Mmes. Dennis Lomas, Billy Lyles, Danny Martin, Rudy Metz, Joe Reinauer Jr., Alex Schroeter, John Smith and Bill Warrick.



VOE Student of the Week

Patsy Ball, daughter of Mr. and Mrs. Alfred Ball, has been selected as Vocational Office Education student of the week. The Hereford High School senior is employed as a general office clerk at Texas Employment Commission. She is pictured with her supervisor, Janis Kelly.

Minnie Turner Fund Started

Hereford friends of Mrs. Howard Turner, the former Minnie Dea Smith, have started a fund at First National Bank of Hereford and Hereford State Bank in her name to help

defray medical expenses.

Mrs. Turner is the daughter of Mrs. Gladys Smith and the late Mr. Bill Smith of Hereford. She grew up in Hereford and graduated from Hereford High.

According to a friend of Mrs. Turner's, she is in Houston now for the second time taking treatments for cancer. She has been ill for the past seven months.

Definition
World—A big ball which revolves on its taxes.
—Soundings, Newport, R.I.

He Did
God made women without a sense of humor so that they could love men instead of laugh at them.
—Coast Guard Magazine.

Comings And Goings At King's Manor

By FAY GAUGGEL

Miss Ella Zinn and Mrs. Cleo Shipman of Lubbock visited Mrs. Zinn last week.

Mr. and Mrs. Wallace Fields of Shamrock and Mr. and Mrs. Ken Fields of Pampa spend Sunday with Wallace Fields' mother, Mrs. H.T. Fields.

Mrs. Gus Bellamy and Mrs. C.W. Rosser of Sudan visited Mrs. Henry Vaughan recently. Other recent visitors of Mrs. Vaughan were Mr. and Mrs. Howard James of Clovis, N.M.

On Wednesday the 8th, the Clyde Hudsons were guests in the home of the Roy Jewells of Hereford. The Joe Ritters of Clarendon also were guests there. Mrs. Ritter was here to do a Book Review at King's Manor Wednesday afternoon.

Other guests for the review that evening were Mrs. V.C. Hupson and Mrs. D.K. Patterson of Dimmitt; Mrs. J.T. Gilbreath, D.C. Kinsey, and Peppy and Johnnie Blocker of Hereford.

talents in knitting by publishing Sadie's book, replete with patterns, illustrations etc. The publishing company was in New York City and Hawthorne Gatewood, a good friend of Marion, was president of the firm.

At length, Sadie found herself in a bind for time to get her patterns knitted. She began to hate herself for getting into such a fix, but Marion and the company were insistent that she must meet the deadline.

But never, never underestimate the inimitable Sadie. One day Marion came out to Mt. Eden and was astounded in not being able to find anyone. After much searching she found all residents, both women and men, in the big room, each one equipped with knitting needles and yarn, listening to Sadie who was in the center giving directions to all. She had spotted apt pupils and had them helping those with difficulties.

What a genius for business ability this little feminine wisp was showing. Any other such individual would have immediately been shot up to the presidency of the corporation. The knitting was completed in record time. This phenomenal occurrence became widespread news and Sadie's personality

added to the situation, put her in the eyes of an adoring public following.

The upshot of it all was in appearance on the Johnny Carson show where she was a smashing hit! There, one of the curtain men, Sam Beck, by name publicly declared his love for Sadie. He wanted her to live with him but again don't underestimate Sadie. Being provincial, she spoke her mind, then adroitly changed his thinking until her properly proposed and she consented.

Meanwhile, Marian and Hawthorne were progressing romantically also, and Laura, Marion's happy daughter had been changed by Sadie's maneuvering of rock and roll kid. So a triple marriage took place and as the "Bard of Avon" would say, "All's Well that Ends Well."

Mrs. Ritter was completely at ease before an audience and had a wonderful way of keeping characters in mind and placing incidences in correct sequence.

Bravo! Mrs. Ritter. We hope you will come our way again.

After the program the Hudsons served punch and cookies assisted by Mmes. Leta Moore, Roxie Travis and Lucile Naylor.

Shower Fetes

Mrs. Johnson

A Raggedy Ann and Andy motif decorated First National Bank's Community Room Tuesday evening for a layette shower honoring Mrs. Terry Johnson.

Colors of red and blue conveyed the theme.

Out-of-town guests included Mrs. Doc Johnson, Mrs. Dale Simpson, Max and Melissa, all of Plainview.

Hostesses were Mrs. Dale Anderson of Adrian and Mmes. Pat Maupin, Roy Shipp and Ed Jessup.

Busy Homemakers

Meet Recently

Bathroom Maintenance was the program presented by Mrs. Joe Gonzales to members of Busy Homemakers when the club met recently in her home.

The club's schedule for the new club year was discussed during the brief business meeting.

Pruitt To Speak

At Legion Post

David Pruitt, representative of Big-Brothers-Big Sisters organization, will be guest speaker for American Legion Post 192 at 7:30 p.m. Tuesday. Refreshments will be served.

Terminally Ill Need Support Of Family

Terminal illness often requires families to come together for mutual support—physical, emotional or even financial, Dorothy Taylor, a family life education specialist, says.

"The dying person and his remaining family members may have different needs—but the family unit usually offers the best medium for handling the problems of the terminally ill,"

she said.

Miss Taylor is with the Texas Agricultural Extension Service, The Texas A&M University System.

She explained that the dying individual will be going through the necessary emotional and physical steps to accept death and deal with his feelings about it. He has to face potential isolation from friends and

relatives and has to find meaning in the remaining time he has to live, and because he can't live in a vacuum, he has to occupy himself.

"His family members need also to accept death, mourn their loss and ultimately learn to function successfully as a family who has lost one member.

"The terminally ill must become aware of his feelings about dying and yet accept that death itself is a natural part of the human condition. A dying individual may experience rage at being unable to postpone his death, hostility and resentment with those whose fortune it is not to have his fate, or guilt for being troublesome and inconvenient for others," she continued.

He often feels isolated and alone. And there's often a basis for those feelings because family and friends of the dying tend to limit their contact with the person as death approaches. This is probably because the dying person stimulates in them fears about death and loss, Miss Taylor said.

"But when families continue to support the terminally ill with frequent visits and conversation, the patient won't have an opportunity to feel he's an object of dread or a 'non-person'."

Miss Taylor also pointed out that a young person's capacity to understand illness and death is generally more limited than an adult's. Children live in a world where reality and imagination are closely related.

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ATENCION

Comenzando el lunes, 20 de Octubre, el programa de radio, "Atardecer Mexicano" sera transmitido a travez la frecuencia modulada FM.KPAN. El programa principia diariamente a las 6:15 p.m. y termina a las 8:00 p.m. Sintoneze su radio al 106.3 y escuche su programa con Ray Cervantez.

KPAN-Hereford

Merlin the Magician on how to solve your heating problem

"Those drafty old castles are notorious even today for being dreadfully hot in summer and frigidly cold in winter. We didn't have the heat pump in those days, of course. I think what I like best about the heat pump is its simplicity. One unit provides heating and cooling... complete comfort in any kind of weather with one setting of the thermostat. And the heat pump is environmentally-sound... when heating, it actually provides more energy than it uses. Yes, if I'd had a heat pump, I wouldn't have been so cranky about passing on my magic secrets..."

BE SWITCHED TO ELECTRIC HEAT

You've got Merlin the Magician beat when it comes to conjuring up a heating system that answers all your needs. Just call us this week and we'll show you how to have complete comfort in your home with our FREE electric heat cost survey. Electric heat. It's not magic... it just acts that way.

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We, at Southwestern, are interested in your getting the most for your energy dollar. That's why we're offering an Energy Efficiency insulation allowance to our customers in existing homes who install electric comfort heating. Ask us about it.

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PROPERTY ENTERPRISES



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Getting Reacquainted

During the 1950 Hereford High School Class reunion, local alumni were united at a coffee and dinner-dance Friday. Among the out-of-town ex-students present included Bob Davis of Manteca, Calif., Mrs. Dale Sipes of Odessa and Joe Ford of Houston.

Program Given For DAR

Los Ciboleros Chapter of Daughters of the American Revolution assembled in the basement of Deaf Smith County Historical Museum Thursday afternoon to hear a program by Mrs. J.W. Gilliland, museum curator.

Cattle Brands Will Appear On Napkins

Mrs. Gary Victor has issued a reminder that Hereford Cow-Belles are still taking orders for registered cattle brands to be embossed on table napkins. Brands which currently appear on the Cow-Belle napkins must be renewed; fee for the service is \$10.

Deadline for placing an order is Nov. 1 and qualifying brands must be registered. This can be done at the courthouse for \$2 charge.

For further information, contact Mrs. Victor at 364-5616.

Now that the heating season's here, set that thermostat at energy-economical 68 degrees, and remember to lower it to 60 degrees at night. For every degree you dial down you can save about 2 1/2 per cent on your fuel costs. If you find the new temperature cool, wear slightly warmer clothes for comfort.

On a cold day, run your fingers around the windows. If you can feel cold air blowing in through cracks between the window frame and the wall, the cracks should be caulked. If air is blowing in between the window sash and frame, or between the upper and lower sashes, the windows should be weatherstripped.

Ford files re-election campaign funds report.

PROPERTY ENTERPRISES

Call or see Lee Umsted for experienced Real Estate Counseling on any type of property. He's put up hundreds of sold signs for references

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364-6633

Dr. Hanson Is Guest Speaker

Dr. James Hanson of Canyon, director of Panhandle Plains Historical Museum, spoke to members of Bay View Study Club during Guest Day Thursday afternoon in the Flame Room of Pioneer Natural Gas building.

The author-speaker's program was entitled "Plains Country 200 Years Ago."

Decorated in a Bicentennial motif, the refreshment table was centered with a red, white and blue floral arrangement.

Hostesses for the afternoon meeting included Mmes. Juston McBride, Bruce Burney, Earnest Langley and John Gilliland.

Recognized as guests present were Mmes. Lyle Holmes, C.J. Crump, Joe Reinauer, Monti

Collins, John Hine, David Hutchens, Carroll Newsom, Clint Formby.

Others, Mmes. Raymond White, Floyd Cole, F.A. Marnell, Jordan Grooms, George Turrentine, Marcus Hoelscher and Dudley Bayne.

Also, Bill Albright, and Ruby Sears, Kathlee Palmer, Mary Fraser, Janice Conkwright, Josephine Berry of Rosston, and Leona Kimball.

Members present were Mmes. Ansel McDowell, Colby Conkwright, J.R. Allison, Howard Gault, Bruce Burney, Si Darling, R.W. Eades, Robert Josseland, Keith Simmer, W.K. Golden, Aaron Hutto and S.M. Davis.

Cultural Program Is Given To AIM

"Rushing Is Everybody's Business" was the program presented by Mrs. Chick Holbert to members of Alpha Iota Mu Chapter of Beta Sigma Phi Sorority Thursday evening in Community Room of First National Bank.

Also during the model meeting, Mrs. Kenneth Glenn gave a presentation on "What Is Beta Sigma Phi?" for members and honored guests.

Mrs. Lester Nixon and Mrs. Eldon Howe were welcomed as

visitors and hostesses for the occasion were Mrs. Glenn and Mrs. Phil Sciumbato.

Members present included Betty Barrett and Linda Wilhite and Mmes Darwin Huen, Gerald Sledge, Clyde Whitaker, Ron Davies, Bill Drake, Jimmy Bell, Ken Walsler, Johnnie Burkhalter, Floyd Neill and Eldon Koch.

Advisors to the chapter are Mrs. Chuck Laing and Mrs. Max Stipe.



Mr. and Mrs. E. Drager of Route 3 are the parents of a son, Richard Earl, born Oct. 13. He weighed 7 lbs., 2 oz.

His words are bonds, his oaths are oracles. -Shakespeare.

Honesty is but an art to seem so.

Mr. and Mrs. H. Patterson, Jr. of 344 Douglas are the parents of a son, Todd Russell, born Oct. 14. He weighed 8

A man never surfeits of too much honesty. -John Ray.



Leisure At The Loom

The art of weaving was demonstrated by Mary Alice Fry Wednesday at Deaf Smith County Library during the Craft and Hobby Day. Numerous local artisans displayed their works and were present to explain creative techniques.

Bicentennial Viewed By ARC Volunteers

Plans for the nation's Bicentennial celebration were discussed by Uniformed Volunteers of the American Red Cross, Deaf Smith County Chapter, during a luncheon Thursday in the home of Mrs. H.H. Miller.

Mrs. Gaylon Bryan, vice chairman, conducted the business meeting, during which letters from Deaf Smith County Library, the Mental Health Mental Retardation Center and King's Manor were read. Also, Mrs. Emil Dettmann read a letter from Mrs. Dale Henson, youth chairman, who expressed appreciation for the Volunteers' support.

More than 130 hours of volunteer service was reported during this month by those present. Recognized as guests were Mrs. Ted Richardson and Mrs. Edgar Sowell, members of Dawn Motor Corps, Mrs. Alfred Smith and Mrs. Clarence Betzen.

You are as honest a man as any is in the cards— if the kings were out. -Brian Melbancke.

Members in attendance included Mmes. Emil Dettmann, C. Ora Cockrell, Bryan, Andrew Kershen, Bill Hutson, Cecil Braly and Arthur Dettmann.

Some folks want to check Government spending and others want to spend Government checks. -Skywriter, Alsugi, Japan.

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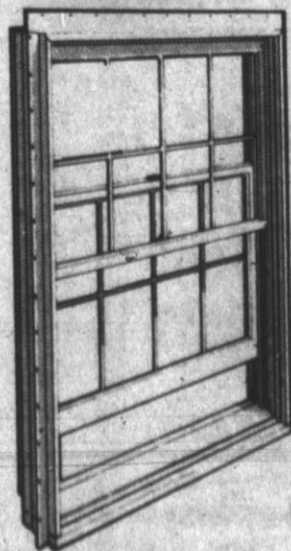
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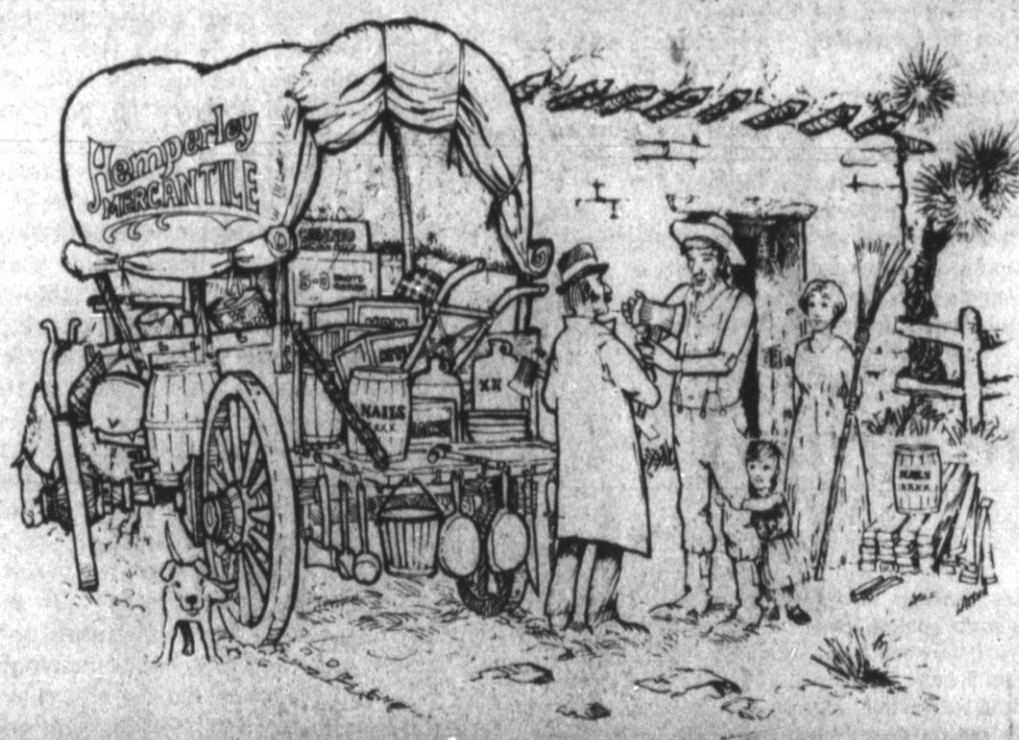


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Gas Shortage

[From The Wall Street Journal]

NOW THAT COOL BREEZES are blowing, we offer the reminder that the natural gas "shortage" is getting worse, with several sections of the country facing serious curtailments this winter. Congress, which could dispatch much of the trouble with a few deft strokes of a pen, is instead following its usual habit of trying to lasso it with red tape.

The way to dispatch the problem would be to push through a bill, sponsored by Senators Bentsen and Pearson, that would simply deregulate the price of natural gas from onshore sources and start a phase-out of controls on offshore gas. Those customers who are dependent on gas that moved in interstate commerce would pay higher prices in many cases. But they wouldn't have to shut down power plants and factories.

Moreover, the country would be on its way, finally, to a rational energy policy where the price of competing sources of energy would be determined by the market, not by politics. The market will provide sufficient incentive to discover and develop new energy sources. And we would have less of this business of artificial "shortages" caused by regulation, which is in turn the product of attempts by large consumers and their Congressmen to get price advantages.

Unfortunately, however, the Bentsen-Pearson bill is not the only "emergency" gas bill that is being offered in Congress. There is also a bill, pushed primarily by Senator Hollings of South Carolina, which would quite possibly tighten price regulation. The bill would set up a gas allocation system, in which federal regulators would attempt to designate "priority" purchasers of interstate gas.

In other words, the government would take away gas supplies from the foresighted and provident to bestow them on customers who are caught short because they made inadequate provision for the future. Aside from the fundamental immorality of that, however, is the spectacle of a government dealing with an emergency situation by expanding the regulatory bureaucracy that created the problem.

Just so there won't be any mistake about it, there is no natural gas "shortage" in the real sense, particularly when vast, untapped offshore and onshore reserves are considered. There is only a shortage of producers willing to sell gas in interstate commerce at federally mandated bargain prices. With a few strokes of the pen Congress can make a historic decision to opt for market solutions to a critical problem. Or it can go the other way and lead the country further into a general despair over the failure of its leaders to perform.

Marijuana & Sex

A respected new study finds the use of marijuana definitely suppresses the male hormone—often to the degree that the testosterone level becomes so low infertile results.

There has long been controversy over the effects of pot and in the past various studies which indicated impotence might result, or that mental processes were slowed; have been assailed as inconclusive.

The new study is respected and widely accepted. It was carried out by the Reproductive Biology Research Foundation in St. Louis and the University of California at Los Angeles. Its findings were recently reported to the newly-formed International Academy of Sex Research.

The Brand Files

ONE YEAR AGO

Plainview Bulldogs outshine Herd, 20-4... United Way campaign seeks goal of \$56,600... Donors sought for blood unit... Kyla Poteet and David Granadoz are Students of Six Weeks from Stanton Junior High... Jaycees bring home five trophies from convention... Sports committee of Chamber of Commerce reports more tennis courts are needed here... Possibilities of All Girls Rodeo discussed at chamber meeting... Tickets on sale for Billy Clayton Appreciation Dinner... Betty Griego, Cindy Smart and Melissa Henry vie for homecoming queen... Mrs. Perales is introduced at coffee.

FIVE YEARS AGO

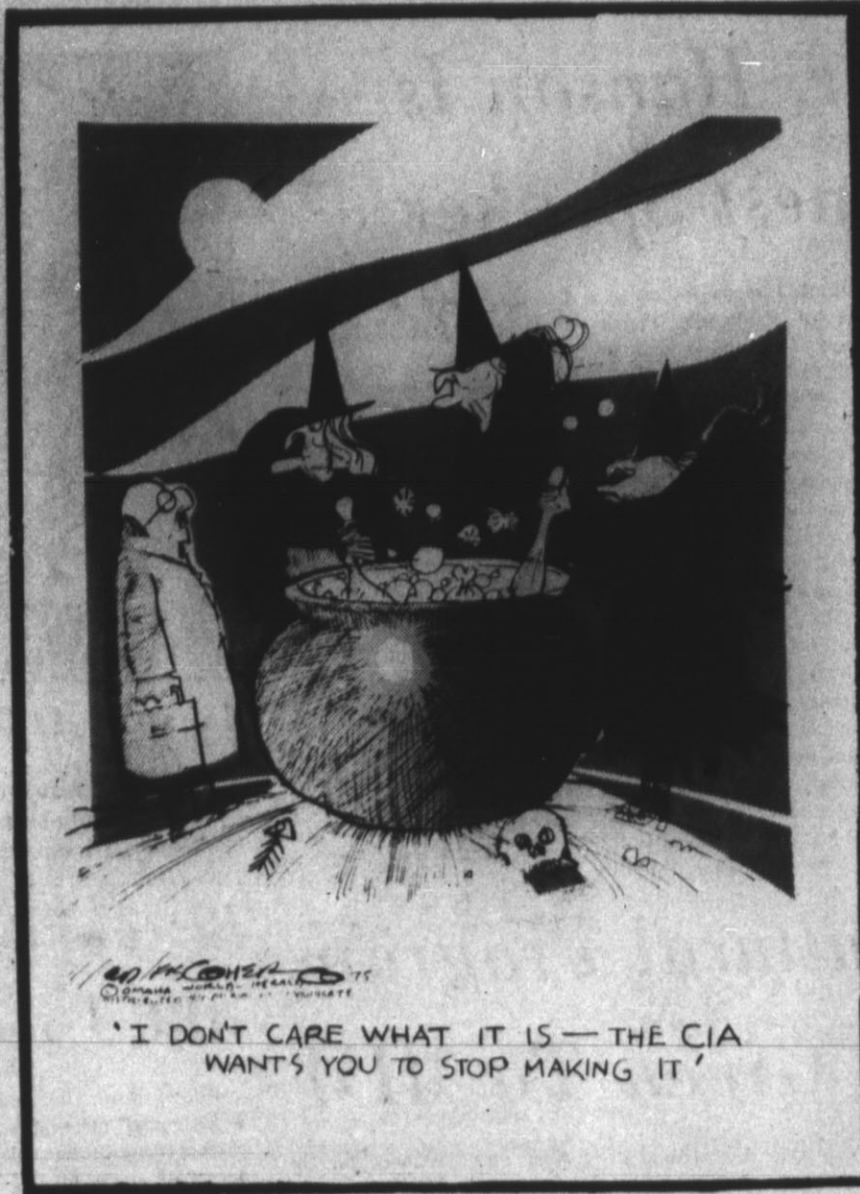
Ben Barnes and Max Sherman in Hereford on campaign trail... Henry Sears receives award as distinguished WTSU alumnus... Pioneer wins increase in gas rate... United Fund leaders plot for campaign... response is good on cancer appeal... new breed of cattle seen as a major breakthrough... TSTI has open house... Reese Dawson Jr. is bowler of week... First National Bank celebrates 70th anniversary.

TWENTY-FIVE YEARS AGO

Dry weather speeds up grain sorghum harvest... Tom Bourland assumes post at farm employment office... lettuce harvest is fluctuating... Largest draft group reports for physicals... HD ladies prepare flag for UN event... Jaycees outline Christmas lighting program for business streets... A.W. Goforth wins football contest... Harvest begins for sugar beets... City collects over 12,000 coins per week from parking meters... Herd gears for Perryton clash.

FIFTY YEARS AGO

Frost helps area farmers... Texas Utility Co. financiers here on visit... New Hereford High School building almost ready... 30 fine breeding sheep brought in by local owners... the Jones and McLean sheep ranch... Chamber of Commerce takes action to curtail activities of peddlers of vague and doubtful advertising... County agent issues formula for prevention of smut in wheat... Gingham material on sale at Fox Mercantile for 14 cents per yard... Brumley Chevrolet advertises new cars for as low as \$425... Ford advertises a "Runabout" new car for \$260.



Editorial Forum

Page 8B

The Hereford Brand, Hereford, Texas, Sunday, October 19, 1975

Talk of Texas

By Jack Maguire

FOOTNOTE TO HISTORY—The Rev. Burrell Cannon was a Baptist minister who, in 1901, almost made Pittsburg, Camp County, the birthplace of aviation.

While preparing a sermon, Rev. Cannon was reading his Bible. He re-read the first chapter of Ezekiel in which the prophet recounts a parable, in which men in a vehicle equipped with four wings actually flew. From this and other Biblical accounts, the minister was inspired to build an airplane.

He organized the Great Ezekiel Airship Manufacturing Co. and sold 20,000 shares of stock at \$1 each. Using plans he drew from Bible stories, he had the Pittsburg Machinery and Foundry actually build a machine. It was designed like the old autogiro (predecessor of the helicopter).

The aircraft was too heavy for its power plant, however, and never flew. It was destroyed when it fell off a railroad car while being shipped to St. Louis. Two years later, the Wright brothers got their airplane off the ground and Rev. Cannon left aeronautics and returned to theology.

Scientists today, however, believe that both the Prophet Ezekiel and Rev. Cannon were on the right track. In 1973, an expert at the Marshall Space Flight Center in Huntsville, Ala., said he believed that Ezekiel probably was describing a space ship that he may have seen 600 years before Christ.

Joseph F. Blumrich, the space age scientist, said that Ezekiel wrote an accurate description of a large rocket ship powered with four helicopter rotors. He said Ezekiel's airship was "a feasible vehicle and very good design."

It didn't work for Rev. Cannon, though, and thus Texas missed out on being remembered by history as the cradle of aviation.

THE GOOD OLD DAYS?—When a citizen was found hanging by his neck in the back of a San Antonio saloon in 1904, he was cut down and revived. However, the town marshal arrested him and the judge fined him \$5 for being disorderly.

BANNED IN SWEETWATER—When Dorothy Scarborough's novel, "The Wind," was published in 1925, the Chamber of Commerce in Sweetwater tried to get its sale

banned in Texas.

The novel recounts the problems faced by those who operated ranches in Nolan County in 1885-87. It depicts the effects of a drought and the plight of the small rancher without money to buy cattle feed.

Sweetwater civic leaders objected to Miss Scarborough's description of their town as "a struggling collection of small houses of the rudest, simplest structure, some not even painted, some without fences... Just little bare box-like houses, naked and unbecoming, set down in a waste of sand."

Despite the novel's unflattering picture of Nolan County and Sweetwater, it wasn't banned anywhere and had a fair sale.

TRAVELING TEXAS—Fossatis' Eatin' Place in Victoria (at Main Street and Juan Linn) claims to be the state's oldest delicatessen.

It has been serving up food continuously since 1882.

In the old days, at least, Fossatis' enforced certain standards for its male patrons. A sign on the wall exhorts diners that:

"A gentleman is a man of character. He has the utmost respect for the rights of others. He don't spit on the floor or walls or tables when others eat. He don't throw cigars or cigarette stubs on the floor. He don't use profanity. If you cannot conduct yourself as a gentleman—please keep out!"

OFF THE WALL

A DIPLOMAT IS A GUY WHO'S GOOD AT BEING MISUNDERSTOOD



Bobby Templeton

Local Reappraisal To Help Taxpayers



The usual gasps which accompany the announcement of a massive property reappraisal as recently approved by the Deaf Smith County Commissioners Court and the Hereford School Board of Trustees need not resound this time. Simply, the local taxing situation has eroded to the point that it is in the best interest of property owners that a reappraisal be done to lift the heavy burden off the ones who have been carrying the major portion of the tax load for others.

It is this reasoning along with associated circumstances that prompted the county commissioners to take the first bold step which is expected to culminate with the acceptance Monday night by the City Commission of a county wide reappraisal. The county acted first by hiring Jim McMorris in a special meeting last week, at which Mayor Jim Sears and City manager Dudley Bayne represented the city and Jim Conkright, school board president, James Gentry, school trustee, Bill Phillips, school administrator, and Orpha Click, school tax assessor-collector, represented the school district.

It was indeed a reluctant act on everyone's part, but the county is to be commended for their forward thinking in allocating the funds in an already tight budget and eventually approving a reappraisal. Their reward, as that of the city and schools, is the open minded acceptance of the citizens and the knowledge that taxes in the future will be equitable.

Hesitant action is understandable since a reappraisal is expensive especially for the schools and county, each of whom had to raise taxes significantly, and the fact that reappraisals are widely misinterpreted and criticized by the populace. The city no doubt has similar thoughts since they too might have to raise taxes by next year if inflation persists on its present course.

However, the major fear now is the reaction by land owners, particularly rural ones who will have a definite jump in their values are to go up considerably. But, this is where the misunderstanding results.

The fable, that so often is repeated, is that higher taxes automatically result from a reappraisal. Not so brothers and sisters.

Taxes can only go up if the governing body so acts. The city, county and schools will only take the money they need to finance budgets. They do this through a tax rate (so much per \$100 value) and a percentage of assessment figure (60 per cent, 80 per cent or whatever per cent of the total property values.)

All the reappraisal will do is bring up to date the value of the property, which in this county is still based on 1960 standards. Since then houses and farm land have reached radically different levels of value and therefore way out of proportion with each other. It is unfair and a current reappraisal will equalize the tax values so that the city dweller will pay what he should on his house and the farmer should pay what he should on his agricultural lands.

Once new values are considered next year, the governing agencies will only set the tax

rate assessment ratios at lower levels to gain about the same amount of tax receipts so taxes will remain relatively the same except for the corrected proportions resulting from the reappraisal. If you weren't paying as much as should have been charged all along, then, of course, some taxes will go up.

The major emphasis has been placed on the "public relations" of the reappraisal. To settle any expected misunderstandings, McMorris has advised each of the governing agencies to select representatives both inside and outside of the governmental structures to meet with area residents to fully explain the nine-month programs for revaluing property.

This is fine if the participants keep an open mind and take in all the information provided both through these meetings and local news media.

However, local public officials want everyone to be aware that tax increases are very possible next year as they were this year simply because costs continue to rise and state and federal aid is lessening especially with the school district.

But, we are on the right tract with a reappraisal, since the desire by most is to keep local government control at home not let it slip off to the state. McMorris said the state would no doubt have control of property valuations anyway in four or five years, but it would come even sooner if we didn't progress with our own local reappraisal.

So it seems we're the early bird which will catch the worm, not the state.

— BT —

How interesting it is how unstable our state government is—particularly Uncle Dolph Briscoe. He came out this week and announced his opposition to the proposed state constitution.

While this may be an appropriate action for the citizens of the Panhandle, it still reflects his vacillating stances on issues. More often than not, as I have pointed out in earlier columns, he is a do-nothing, think-nothing public official. How can we progress with this type of leadership?

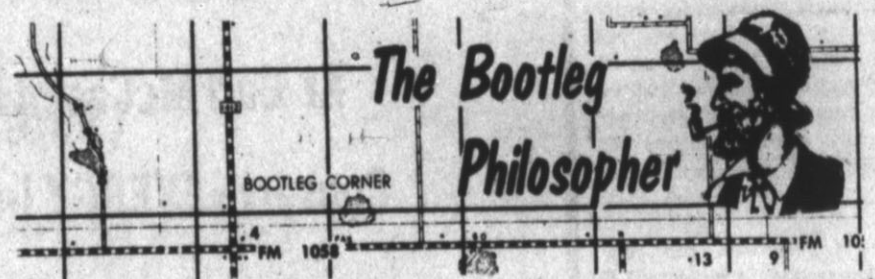
For once he did say something exclamatory, but it sure was with his foot in his mouth. Of course, legislators such as Speaker of the House Bill Clayton, Rep. Ben Bynum of Amarillo and Lt. Gov. Bill Hobby jumped all over him for his treasonous statement going against their position for the constitution.

I mean the top officials of the state can't even get their signals correct when they all supposedly agree in advance that they will support something.

Well, it is about par for Texas politicians. Briscoe, who I obviously disfavor and have ever since his name came before the voters the first time, just rides the middle of the road stripe unless he goes with the strong political majority such as he did by opposing the constitution. He knows where his bread comes from.

It hasn't been decided yet, but the forces seem to be gaining more for the opponents rather than the proponents.

Well I guess we got what we bargained for as we did with that beachcomber "Tricky Dick."



Editor's note: The Bootleg Philosopher on his Deaf Smith grass farm on Bootleg Corner examines some of the phrases used by politicians these days.

Dear editor:

Some people are saying the country is being run mostly by worn-out politicians. I don't know about that, but I do know that the politicians' language is worn out.

For instance, a Senator said just the other day that letting some outfit police itself would be like "getting a fox to guard the hen house."

Never in the history of man has any farmer ever used a fox to guard his hen house. Maybe a Senator would try it, but no farmer has ever been that dumb. Besides, most people these days don't even know what a hen house is. Eggs come in boxes at the supermarket, stupid.

Another example: A Congressman said higher and higher gasoline prices will "keep the average man's nose to the grindstone." I don't suppose that any man's nose has ever been held to a grindstone, and if it was, I shudder to think what happened to it.

In order to whip inflation, another Washington official said, "we've all got to put our shoulder to the wheel." What kind of wheel is he talking about? You ever try putting your shoulder to an automobile wheel?

You'd have to almost lie on the ground and besides the fender's in the way. Skin your head every time. Won't work on the bicycles or motorcycles either. And stay away from airplane wheels. The jet blast will get you. Of course he was thinking of a wagon wheels, but there aren't enough of those left to go around.

Objecting to President Ford's plan to cut taxes if Congress will cut spending even before it gets a look at the new budget, a Senator said "he wants us to buy a pig in a poke." I don't know how many pigs have ever been bought sight-un-seen in a sack, but I have a notion not over half a dozen, and then by a half-wit being put upon by a practical joker. You get a notion that any politician who'd still use that figure of speech must have one of the guys who bought such a pig.

Another politician wants us to "take a stitch in time," but the way nearly everybody is ripping off nearly everybody else these days a lot of shirts may be beyond sewing.

"But," another politician warns, "don't cross your bridge till you get to it." Never, in the history of the world, try as hard as he could, has anybody ever succeeded in crossing a bridge before he got to it. It's in the same class with kissing your elbow.

Yours faithfully,
J.A.

Wyche Makes Donation

Members of Wyche Home Demonstration Club approved a fiscal donation to the local Bicentennial Committee during a meeting Thursday afternoon in Southwestern Public Service Reddy Room.

Mrs. A.P. Axe, vice president, directed the business session in the absence of the president, Mrs. L.B. Worthan. Correspondence included a letter from Gwen London at Deaf Smith County Library seeking volunteers for a new program at the library. Interested persons can contact her at 364-1206.

Also, a letter was received from King's Manor announcing that the 10th Annual Founders Day Dinner will be held in the Bull Barn Nov. 17. Featured on the agenda will be an address by Congressman George Mahon of Lubbock and a performance by Hereford Chamber Singers.

Serving as secretary in the absence of Mrs. Bob Thuet was Mrs. Norman Hodges. The meeting was opened by Mrs. G.W. Duncan, who read a

poem, "Country Living." Prevention of heart disease was the topic pursued by a guest speaker, H.L. "Hank" Outland, who showed a film and then fielded questions from club members. The program stressed that individuals with high cholesterol should refrain from eating too much dairy products, particularly eggs and cheese. Also, foods rich in calories should be avoided.

The speaker continued, stating that overweight persons should have their blood pressure checked regularly to prevent stroke. Walking a mile each day is recommended exercise for a healthy heart and excessive smoking can be harmful, it was emphasized.

The next meeting will convene at 2:30 p.m. Nov. 6 in the C.F. Newsom home.

Those members present at the recent gathering were Mmes. Robert Trowbridge, Hodges, Frank Duncan, H.L. Ward, Leroy Bodkin, Axe, Duncan and Wayne Jones.



Qualified Quilter

Mrs. H.V. McCabe exhibited samples of quilting during the Craft and Hobby Day at Deaf Smith County Library Wednesday. It is expected that the hobby fair will become an annual event.

Swiss Woman Visits In Hereford Home

Mrs. Alice Thomain of Zurich, Switzerland, was entertained in the home of Mrs. Pink H. Gilliland of 122 Hickory Wednesday while visiting in South and North America.

The Swiss woman, who owns and operates a cosmetic firm, was accompanied by her sister, Mrs. Clayton Porter of Amarillo.

The visiting dignitary was presented with a corsage, a Bicentennial coin, a package of BioCon Fertilizer and a pair of earrings made of barbed wire from the XIT Ranch.

Mrs. Gilliland's relatives, including Mrs. A.L. Manjeot, were guests, who were served fingerfoods and tea from a table draped by American linen.

Impressed with the cleanliness of local homes and

surroundings, Mrs. Thomain speaks fragmented English and expressed appreciation for the greatness of Texas, particularly for the state's hospitality. The world traveller has already visited South America, San Francisco and Los Angeles. After her brief stay in Hereford, she was bound for Phoenix, Ariz.

Men are funny—pat them on the back and their heads will swell.

—Call, San Diego, Calif.

Absolutely! Glasses can change one's personality, especially if emptied too frequently.

—News, Jacksonville.

Assassination Suspects Accused By Periodical

Three former Central Intelligence Agency employees and an anti-Castro commando can testify that a group of men plotted and assassinated President John F. Kennedy, the National Tattler reports in a special September issue.

Named by the Tattler are: *Richard Case Nagell, a Korean War hero and former CIA agent, who wants immunity in exchange for a detailed description of what happened in Dealey Plaza the day Kennedy was killed.

*Harry Dean, now a private detective, who says he can prove under oath that Lee Harvey Oswald was his CIA partner and the "patsy" in the assassination.

*Ronald Lee Augustinovich, also now a private detective, who claims Oswald worked for him when he was a CIA operative. He says Oswald used the alias of "Tom Kane."

*Former anti-Castro Cuban gun-runner Loran Eugene Hall, said by Dean to be directly involved in the assassination conspiracy, who fled the country after Dean's charges were published in a previous issue of Tattler.

Their testimony will show that persons in the CIA, in league with other government intelligence agency operatives, were involved in the assassination of America's 35th President, the Tattler charges.

Former CIA agent Nagell operated under the names of "Joseph Kramer" and "Robert Nolan" according to the publication. On September 20, 1963, Nagell sent a registered letter to late FBI Director J. Edgar Hoover, detailing the pending assassination plot, and then walked into an El Paso bank and fired pistol shots into the ceiling. Nagell is quoted as saying that his action was "a desperate alibi attempt."

Calendar of Events

MONDAY

El Llano Study Club, the home of Mrs. R.W. Eades, 402 Douglas, 8 p.m.

Palo Duro Home Demonstration Club, the home of Mrs. Lynn Brisendine, 229 Greenwood, 7 p.m.

Young Homemakers Home Demonstration Club, home of Mrs. Steve Jones, 3:30 p.m.

Green Valley 4-H Club, Dawn Community Center, 4:30 p.m.

Combined 4-H Clubs, Community Center, 7:30 p.m.

Order of Rainbow for Girls, Masonic Hall, 7:15 p.m.

American Association of University Women, Community Center, 7:30 p.m.

Rotary Club, Civic Club Center, noon.

Odd Fellows Lodge, 100F Hill, 8 p.m.

Evening Lions, K-Bob's Steak House, 7 p.m.

TOPS Evening Chapter, Community Center, 6 p.m.

Square Dance Lessons, Community Center, 8 p.m.

El Llano Study Club, home of Mrs. Lloyd Kirkeby, 133 Nueces, 8 p.m.

TUESDAY

Ford Home Demonstration Club, Ford Community Building, 9:30 a.m.

King's Manor Auxiliary, fall membership meeting at Lamar Memorial Garden Room of Manor, 2 p.m.

Book review of "In One Era And Out The Other" at Deaf Smith County Library, 10 a.m.

Tierra Blanca Home Demonstration Club in the home of Mrs. Sam Mazurek, 9:30 a.m.

Alpha Alpha Chapter of Beta Sigma Phi, Community Center, 7:30 p.m.

Kappa Iota Chapter of Beta Sigma Phi, the home of Mrs. James Head, 7:30 p.m.

Argen Draper 4-H Club, Community Center, 4 p.m.

County 4-H Horse Club, Community Center, 7:30 p.m.

Rebekah Lodge, 100F Hill, 8 p.m.

Baptist Women of Summer-

field Baptist Church, book study, Mrs. Gene Streun, 10 a.m.

La Afflatus Estudio Club, in Heritage Room of Deaf Smith County Library, 3 p.m.

La Plata Study Club, the home of Mrs. O.G. Nieman, 324 Douglas, 8 p.m.

Hereford TOPS Club, Community Center, 9 a.m.

Weight Watchers at First Baptist Church, 6:30 p.m.

Singles group in Fellowship Hall of First Baptist Church, 8 p.m.

Booster Club, Hereford High School Library, 7:30 p.m.

WEDNESDAY

Fun-Food-Fellowship in First United Methodist Church Fellowship Hall, 11 a.m. meeting followed by lunch.

Noon Lions, Civic Club Center, noon.

Story hour for preschool children at Deaf Smith County Library, 3-3:30 p.m.

Blood drive at Community Center, 4-6 p.m.

THURSDAY

Hereford Community Concert, "Scotland On Parade" in Hereford High School auditorium, 8 p.m. CCA members only.

Organization meeting to form genealogy society here, Deaf Smith County Library, 7:30 p.m.

La Madre Mia Study Club, style show at Sugarland Mall, 8 p.m.

Hereford Senior Citizens, covered dish supper at Community Center, 7 p.m.

Kiwanis Club, Civic Club Center, noon.

Hereford Jaycees, Civic Club Center, 8 p.m.

FRIDAY

Cultural Home Demonstration Club, home of Mrs. Ira Scott, 2 p.m.

Extension Service Holiday Foods Program at SWPS Reddy Room, Home Demonstration Clubs, 1:30 p.m.; HD Clubs and 4-H Clubs at 4 p.m.

Sweet 'n' Fancy Decorating Club, Community Center, 9:30 a.m.
 Kiwanis Whiteface Breakfast Club, Dickies Restaurant, 6:30 a.m.
 Duplicate Bridge Club, 309 Western, 7:30 p.m.
 Story hour for children at Deaf Smith County Library for grades 1-4, 4-4:45 p.m.
 Namouth anxious to get to work.

ART & CRAFT SHOW

October 25 and 26, 1975

Sponsored by Merchants of Sugarland Mall, Hereford, Texas

SHOW HOURS Saturday, October 25, from 10 a.m. to 6 p.m.
 Sunday, October 26, from 1 p.m. to 6 p.m.

FEES Booth fee will be \$10.00 for a 10' x 10' space. Each person may rent one or more spaces. Two or more people may share one space. All applications must be accompanied by a check for booth fee. Fees will be refunded only if not accepted.

ENTRIES This is a no limit show. The only requirement is that all exhibits must be handcrafted or original art.

WHERE In beautiful Sugarland Mall in Hereford, Texas. A security guard will be on duty during and after show hours. You may leave your booth setup over Saturday night if you wish.

DISPLAY is totally up to the exhibitor. Setup can begin at 8 a.m. on Saturday, October 25.

Send your application and fee to
Texas Gallery & Frame Shop
 Sugarland Mall
 Hereford, Texas 79045

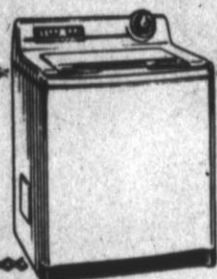
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 Address: _____
 City: _____ State: _____ Zip: _____
 Type of work: _____

G. E. D. TESTS

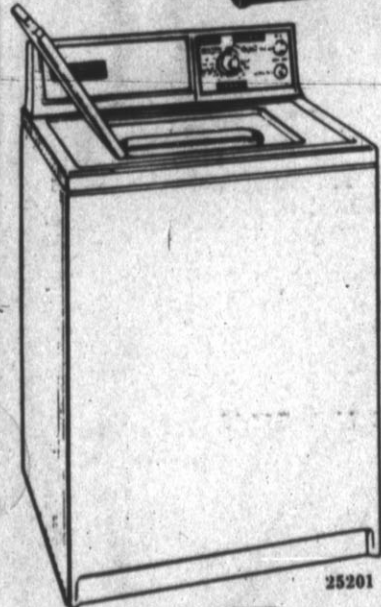
To qualify for Certificate of High School Equivalency administered on the third Monday of each month at the Hereford Independent School District Administration Building. 8:30 A.M.

For further information Call:
 Robert L. Thompson 364-0843

Sears Kenmore Old Fashioned Value Days



1953 The first Kenmore automatic washer to appear in our catalog. It was a single-speed, single-cycle machine and sold for 229⁹⁵



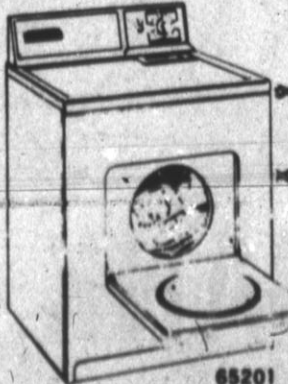
1975
 Your Choice \$219⁹⁵

Kenmore 3-Cycle, Large-Capacity Washer with Self-Cleaning Filter

- Three cycles include permanent press
- Two water levels and two speeds
- Two wash/rinse temperatures

Kenmore 2-Speed, 3-Cycle Washer with 3 Separate Wash/Rinse Temperatures

- Three cycles include permanent press
- Three water levels; two speeds
- Self-cleaning lint filter



1952 The first Kenmore dryer to appear in our catalog sold for 184⁹⁵

1975
 Large-Capacity Kenmore Dryer with 3 Cycles, 3 Temperature Settings \$139⁹⁵

- Three cycles include permanent press
- Large Capacity for family-sized loads
- Matches two washers sold above

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Don Hensley invites all his friends and customers to come and see the 1976 Chrysler, Plymouth, Dodge & Dodge Trucks. He'll be proud to show you all of the new cars & trucks, plus a good selection of used cars.

Don Hensley envita a toda su clientela y amigos a que vengan a ver los 1976 Chrysler, Plymouth, Dodge & Dodge Trucks.

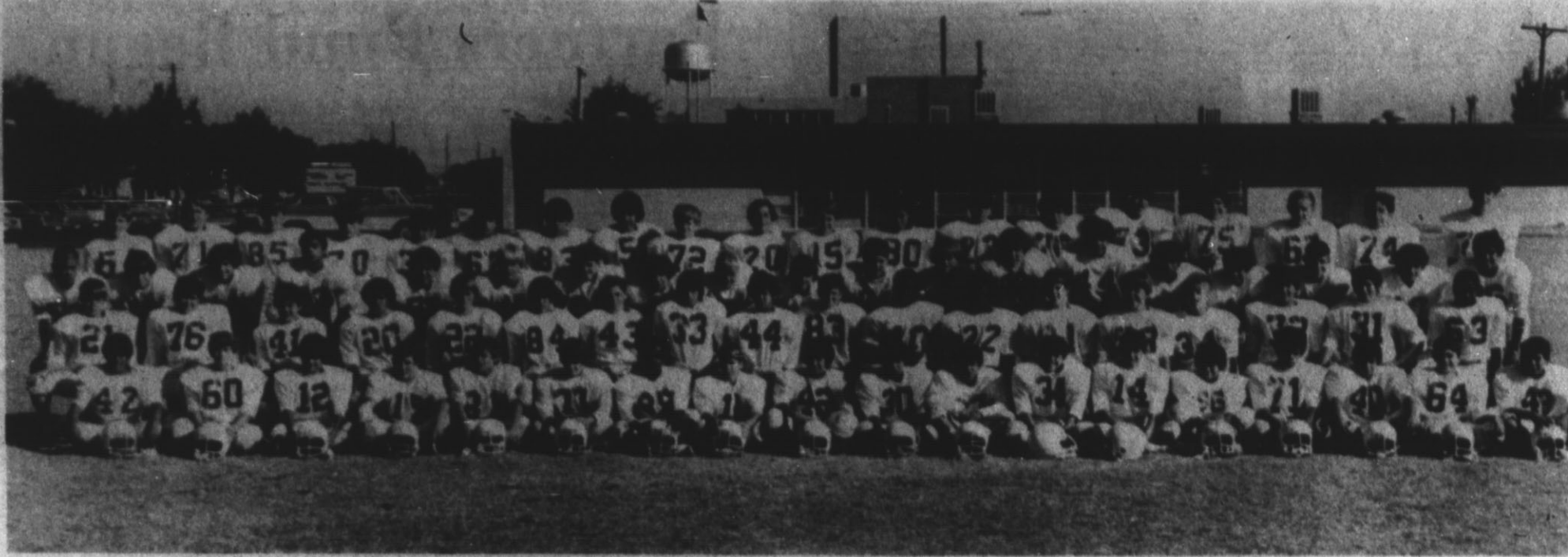
JONES MOTORS

364-3150

Dale Jones
 Leon Roma

Victor Cantu
 Don Hensley

345-East 1st



1975 Stanton 7th Grade Football Team

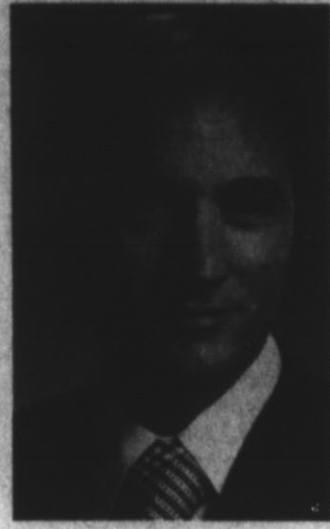
Former Resident Is Promoted

Itel Corporation announced this week that a former Hereford resident, Daniel Elliston, has been promoted to president of the Itel Leasing Corporation, a subsidiary.

With the promotion of Elliston, a graduate of Hereford High School, to president of Itel Leasing, the Lease Marketing Division of which he had been president becomes a part of Itel Leasing, the keystone of the company's Financial Services

Group. Elliston joined Itel in 1970 as a System 360 salesman and since that time has been appointed vice president-Finance Lease and, in 1974, president of the Lease Marketing Division, formerly part of the Data Products Corp.

Itel's operating groups arrange capital equipment lease transactions, directly lease Itel-owned equipment and process business data.



Daniel Elliston

6 Accidents Investigated In September

The Texas Highway Patrol investigated six accidents on rural highways in Deaf Smith County during the month of September, according to Sergeant W.E. Wells, Highway Patrol supervisor of this area.

These crashes resulted in no deaths and five injuries.

The rural traffic accident summary for this county during the first nine months of 1975 shows a total of 70 accidents resulting in one death and 60 injuries.

The rural traffic accident

summary for the 60 counties of the Lubbock Department of Public Safety Region for September, 1975, shows a total of 551 accidents resulting in 29 deaths and 314 injuries, as compared to September, 1974, with 471 accidents resulting in 17 deaths, and 213 injuries. This was 80 more accidents, 12 more killed, and 101 more injured in 1975 at the same period of time.

The 29 traffic deaths for the month of September, 1975, occurred in the following counties: Six in Wise; three

each in Donley and Moore; two each in Archer, Floyd, Lynn, and Gray; and one each in Jack, Lamb, Lubbock, Wichita, Young, Castro, Potter, Sherman, and Wheeler.

Most Americans view marriage as the final expression of love and the desire for union, Dorothy Taylor, family life education specialist with the Texas Agricultural Extension Service, The Texas A&M University System, says.

Health Careers Assembly Set

The Texas Health Careers Program will present a Health Careers Assembly for Hereford High School on Friday, October 31, at 10:15 a.m. The unique presentation by John Haddad, Assistant Director of the Texas Health Careers Program, is designed to introduce career opportunities in health care to all students.

With ever advancing technology and research the health care field offers great employment opportunities to people with a diversity of education and training. By 1980 it is projected the health care industry will

employ more than any single industry in the United States with the exception of Federal and state government.

The Texas Health Careers Program is a project of the Texas Hospital Education and Research Foundation and was begun in 1964 by the Texas Hospital Association because of a severe shortage in all health manpower categories. During the past seven years the Texas Health Careers Program has presented over 2,300 assemblies to more than a million Texas high school and junior school students.



Blow Out
"When he got up this morning, doctor, he took an aspirin, vitamins, iron pills, pills for his ulcer, cough medicine and drugs for a cold. When he lit a cigarette there was some kind of explosion."

One on the Button
Mr. Grouch—"Woman is nothing but a rag, a bone, and a hank of hair."
Mrs. Grouch—"Man is nothing but a brag, a groan and a tank of air."

U.S. welcomes action on Cuba detente.

Goals Recommended To Committee

Wesley Gulley presented the 10 proposed goals recommended by the steering committee of the Go-Pro committee to the board of directors of the Deaf Smith Chamber of Commerce Thursday morning during its regular monthly meeting.

He explained that except for goal number one pertaining to water conservation and importation—which may be critical to the achieving of many of the other goals in the long run—these goals are not ranked

as to priority among themselves, but are a compilation of what the committee believes are priority goals.

The steering committee is composed of Gulley, A.J. Schroeter, James H. Sears, Sam Morgan, Jim Conkright, Tom Burdett, O.G. Nieman, Herman Ford and Lynton Allred.

The goals are as follows:

1. Conservation of water and importation of water into the High Plains Area, through aggressive and creative support of efforts to thereby maintain an adequate supply of water.

2. Development of a comprehensive YMCA-YWCA type program to serve all age groups, including the construction of an indoor swimming pool.

3. Increased inter-governmental cooperation and sharing of services, in a manner which will provide for representation of the various local governing bodies in community and area endeavors without threatening their identities and which will increase economy in government.

4. Establishment of an on-campus advanced educational program of junior college level with emphasis on vocational as well as academic pursuits, together with the development of a continuing program to keep everyone informed of all educational opportunities—both academic and vocational—available to them, and of the benefits to be derived by availing themselves of such opportunities.

5. Development of more comprehensive intercity highway, air and rail transportation facilities and systems, together with improved intracity transportation facilities and systems.

6. Construction of a sufficient number of residential rental facilities, both single-family and multi-family, to serve all economic segments of the population.

7. Further development of medical services and facilities, and the attracting of additional medical personnel to reside in the community.

8. Enhanced development of the economic foundation of the area through vigorous leadership and public support for

agricultural, industrial and commercial trade businesses and endeavors.

9. Improved functioning of judicial processes through the establishment of a district court for Deaf Smith and Oldham Counties.

10. Improved postal services and facilities through achieving faster mail services between Hereford and other cities and the construction of an adequate drive-in mail facility in hereford.

Revival Set At Lazbuddie

The West Texas Conference on Revival will be held October today through Friday at the First Baptist Church of Lazbuddie.

The Program personalities will include Jack R. Taylor and Miss Bertha Smith. Taylor is Executive Director of Dimensions in Christian Living, in San Antonio, and is now in a full-time conference ministry. He is one of the best-selling authors of Broadman Press.

Miss Smith is a former missionary to China and is the author of "Go Home and Tell", "Miss Bertha Smith's Bible Notes," and "How the Spirit Filled My Life."

Taylor will begin the conference tonight and will be joined by Miss Smith for services Monday through Friday. Services will be daily at 10:00 a.m. and 7:30 p.m. Nursery facilities will be available, and there will be a well-stocked Book Store open. Jim Standridge is pastor of the Lazbuddie church.

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★ Westinghouse Appliances ★

★ Living Room Tables ★

★ All Stereos ★

★ 20% OFF ★

★ 15% OFF ★

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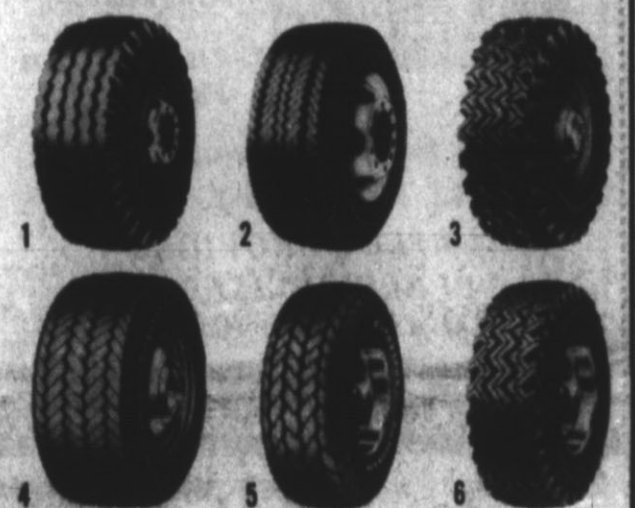
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For city, rural and highway service.

\$25⁷³
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Plus \$2.43 Fed. Ex. tax, exchange, black, tube-type, 6-ply rating.

TUBE TYPE	TUBELESS
6.00-16 \$29.87	7.00-13 \$27.18
6.50-16 25.82	7.00-14 29.20
7.00-16 29.14	8.00-15 28.77
7.00-16 33.42	7.00-15 33.42

Prices plus \$2.27 to \$3.27 Fed. Ex. tax, exchange, black, 6-ply rating.

2 LONGHAULER[®]
The all-wheel tire for long haul mileage.

\$30⁸¹
Size 6.70-15

Plus \$2.43 Fed. Ex. tax, exchange, black, tube-type, 6-ply rating.

TUBE TYPE	TUBELESS
6.00-16 \$29.87	7.00-13 \$27.18
7.00-16 36.03	6.50-16 37.16
7.00-16 38.34	7.00-15 38.16
7.50-16 41.05	7.00-15 39.82

Prices plus \$2.57 to \$3.27 Fed. Ex. tax, exchange, black, 6-ply rating.

3 TOWN & COUNTRY[®]
Traction tread... designed to go!

\$33⁸⁵
Size 6.70-15

Plus \$2.72 Fed. Ex. tax, exchange, black, tube-type, 6-ply rating.

TUBE TYPE	TUBELESS
6.00-16 \$29.87	7.00-13 \$27.18
6.50-16 35.75	7.00-14 34.35
7.00-16 38.31	6.50-16 37.05
7.00-16 43.17	7.00-15 42.00
7.50-16 43.60	

Prices plus \$2.43 to \$3.49 Fed. Ex. tax, exchange, black, 6-ply rating.

4 TRANSPORT 500 WIDE OVAL[®]
W-I-D-E all wheel tire with long mileage rubber.

\$46²⁰
Size 8.00-16.5

Plus \$3.24 Fed. Ex. tax, exchange, black, tubeless, 6-ply rating.

Great buys on all sizes!
8.75-16.5 \$54.13
9.50-16.5 \$59.04

Prices plus \$3.74 to \$4.23 Fed. Ex. tax, exchange, black, tubeless, 6-ply rating.

5 ALL TERRAIN[™]
4-wheel drive vehicle tire.

\$55²⁵
Size 10-15L

Plus \$4.19 Fed. Ex. tax, exchange, tubeless, 4-ply rating.

A special tire patterned after the Firestone Parnelli 1000 tire which was performance proved at the famous Baja run.

Big trade-in allowance on your changeovers!

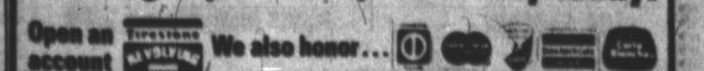
6 ALL TERRAIN T/C[™]
4-wheel drive vehicle tire.

\$58⁰⁰
Size 10-15L

Plus \$4.21 Fed. Ex. tax, exchange, tubeless, 4-ply rating.

An all-wheel tire with our famous aggressive Town & Country tread design. For 4-wheel drive vehicles driven mostly on unimproved roads and off-the-highway.

We've got your card, too... buy today!



Residents Take Honors In Playday At Quanah

Several Hereford residents participated in the United Sheriff's Poses and Riding Clubs World Championship Playday Finals at Quanah recently.

Others from Hereford attending the competition were Kim Rose, Karen Copple, Kathy and Linda Evans, Carleton Richardson and Jim Evans.

Gail Richardson captured third place in barrel racing competition and fourth in flags while Tracy Reid placed third in rescue.

Tony Blackwell was third in rescue and fifth in golfette while Frank Blackwell was fifth in pylon, fifth in golfette, second in flags, fourth in wagon racing and second in ribbon racing.

Lee Washington had a second place finish in wagon racing and fourth place finishes in poles and pylons.

Jana Johnson was third in barrels and fifth in pylons and golfette.

Second place in wagon competition went to Kenny Copple and Sam Finley was second in ribbon racing and fourth in wagon and golfette.

Course Offered

A defensive driving course will be conducted in the Medallion Room of Deaf Smith Rural Electric Cooperative for members of the American Association of Retired Persons.

Four two-hour sessions will be held for approximately 35 persons. The sessions will be held on November 7 and 8th with the first one running from 6 to 8 p.m. and the later one from 8 to 10 p.m. each evening.

Hereford Chapter #884, Area VII, is sponsoring the course.



Winners At Playday

Among Hereford residents winning honors at the recent World Championship Playday Finals in Quanah were, front row from left, Jana Johnson, Lee Washington and Kenny Copple, and at rear, from left, Tony Blackwell, Frank Blackwell and Gail Richardson.

Partners Fund Begun

LUBBOCK—Clint Formby, chairman of Texas Tech University's Board of Regents, told several hundred Ranch Headquarters Association members recently that the greatest task before them in the coming months is development of a Working Partners Fund.

The fund of approximately \$500,000 is needed to complete the Ranching Heritage Center at The Museum of Texas Tech University. The center is an authentic outdoor exhibit depicting the history of ranching in the American West. It is the only center of its kind.

President Grover E. Murray of the Texas Tech University Complex proposed the Ranching Heritage Center in 1967 as an educational project which would serve both the university and the public of all ages in understanding the facts and the values of ranching which was Texas' first big industry.

In August, the Board of Regents passes a resolution committing the university's support for the completion of the project and asking the administration to name a task force of faculty and staff to work with volunteers in completing the center.

Yet to be moved and restored are three ranch buildings. An orientation center is to be constructed. Landscaping must be completed and facilities prepared for daily visitors before the formal opening next July 3, 4 and 5.

Dr. Clyde E. Kelsey Jr., Texas Tech vice president for Development and University Relations, will head the task force and, as a procedure for completing the project, he has proposed emphasis on the Working Partners Fund.

The fund was initiated at the 1974 Ranch Day at the center. At that time Regent Formby called upon Ranch Headquarters Association members and citizens interested in preserving the ranching heritage to join with the university as "working partners" to complete the project. The Ranch Headquarters Association is a volunteer organization working to move and restore the historic buildings. To date there are 15 buildings on the site in various stages of restoration. Most have been completely restored architecturally.

Dr. Murray explained the purpose of the partnership approach. "The major rationale for establishing the Ranching Heritage Center here," he said, "was to insure that it might draw from the mighty resources of a major state university, such as Texas Tech, as well as those of the ranching industry."

"Our six colleges of Agricultural Sciences, Business Administration, Home Economics, Education, Arts and Sciences and Engineering unite with the Museum in strong support of this project," he said. "The entire University Complex is behind this effort."

Formby echoed that statement and urged association members to seek out and encourage others to help in developing the fund.

Dr. Kelsey reviewed a detailed report of the funds necessary to provide visitors with a historical experience as they move through the center which is to depict frontier life from Spanish colonial period through the turn of the century.

"Through a working partner's relationship among Texas Tech University, the Ranch Headquarters Association and the citizens of Texas and the

nation," he said, "we are establishing a means of preserving a proud portion of our American heritage."

Kelsey said a blue ribbon committee of Texans will be named to assist in the fund development.

The center has been selected as an official national Bicentennial Site. With its formal opening scheduled for next July, Kelsey said, it is imperative to have certain funds raised immediately to assure its completion before it stands in the national spotlight.

Post Office Issues Christmas Stamps

The U.S. Postal Service has issued two 1975 Christmas stamps, which do not have a monetary denomination as a part of the design.

The stamps, intended for domestic use, will be valid for postage at 10 cents, the first-class postage rate in effect at the time of issue. In the event of a subsequent increase in first-class postage rates, the value of the stamps will remain at ten cents.

Collectors should address requests for first day cancellations to "Christmas Stamps, Postmaster, Washington, DC 20013." Stamp requests will be accepted through October 31.

The cost is 10-cents per stamp to be affixed to the self-addressed envelopes which must accompany orders, and remittance should be by check or money order instead of cash. Postage stamps will not be accepted as payment.

Each envelope should be marked lightly in pencil in the upper right hand corner showing which stamps are desired. The return address should be written low and well to the left, and a filler of postal

card thickness helps to assure clear cancellations and to prevent damage to envelopes.

Designer Stevan Dohanos adapted one stamp from a Christmas card by Louis Prang which appeared in 1878. It is among the early Christmas cards in the collection of the Museum of the City of New York.

The second stamp, designed by Bradbury Thompson, is based upon a madonna and child painted by Domenico Ghirlandajo, a 15th century Italian artist of the Florentine school. The painting hangs in the National Gallery of Art.

The two vertical commemorative are the first U.S. postage stamps, except for Carriers' stamps of the mid-19th century, ever issued without a denomination. The non-denominational format was adopted because of the uncertainty of postage rates at the time it was necessary to begin production of the stamps.

About one billion of each stamp will be printed. It is traditional to issue two stamps each year so that holiday mail users may have a choice.

Accent on Health

J.E. PEAVY, M.D., Commissioner of Health

Smallpox, one of the classic killer diseases, has nearly been eradicated throughout the world, according to a federal health official assigned to work with the Texas Department of Health Resources.

Gene Williams, an epidemiologist for the U.S. Center for Disease Control, recently served a three-month tour with the International Smallpox Eradication Program. Williams ordinarily works as an advisor to the Venereal Disease Control Division of the Texas Department of Health Resources.

The International Smallpox Eradication Program is sponsored by the World Health Organization, an affiliate of the United Nations. The international agency paid Williams' expenses during his three-month voluntary assignment. Williams was assigned to work with doctors, nurses, and other public health workers in Bangladesh, the densely-populated, poverty-stricken nation that won its independence from Pakistan in 1971.

According to Williams, Bangladesh is one of only two places in the world where active cases of smallpox are known to exist.

The other place is a small area in Ethiopia, in East Africa. However, the form of smallpox in Bangladesh has a potential mortality rate of approximately 30 per cent, whereas the smallpox in Ethiopia is a minor form that is almost never fatal.

Williams' work in Bangladesh consisted of assisting teams of public health physicians and others who visited isolated villages, giving immunization against smallpox and looking for smallpox cases. The eradication team included public health workers from Russia, Egypt, France, Sweden, and a number of other countries. The teams' object is literally to encircle each smallpox case, vaccinating everyone who might have contacted the disease. The vaccination is almost complete proof against the disease. The technique is intended to drive smallpox into oblivion.

So far, the smallpox eradication program has proven to be an outstanding success. The program began after World War II, when, Williams says,

"Smallpox was endemic—actually, it was pandemic throughout the world. It was endemic in the United States, it was endemic in South America, Africa, Europe, and in Southeast Asia." Now, Williams says, these areas are entirely free of smallpox—with the exception of the last remaining pockets of disease in Bangladesh and Ethiopia.

Health officials feel reasonably certain that they're not overlooking any unreported cases of smallpox. Williams says that many countries now offer a substantial cash reward for reporting a confirmed case of smallpox. As the disease becomes increasingly rare, most governments increase the size of the reward; in India, the present "smallpox bounty" is several times the average family's annual income. At the present, the reward in Bangladesh is equal to about one-third of the average family's annual income, and Williams says the amount probably will be increased five-fold by the end of this year.

"Before the program started in Bangladesh," Williams says, "there were thousands and thousands of people who died of smallpox." Now, health officials believe that the entire country will be free of the disease by the end of 1975, and possibly sooner. Williams says, "Right now, India is free of smallpox. It's the first time in the history of India that they have no smallpox. India was declared free on August 15th of this year. The last reported case occurred sometime around the first of July of this year, and they haven't had another case since."

If public health officials, working in international teams under the sponsorship of the United Nations, succeed in eradicating smallpox, it will be the first time in the world's history that a major, deadly disease had been completely eliminated. Many of the techniques, such as containment and the use of monetary rewards to locate cases, could be applied to other communicable diseases in future efforts.

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4-H Studies Gun Handling

Correct procedures for loading and carrying a gun were demonstrated by Millard Murray of A&M Gun Shop Tuesday for members of Ford 4-H Club in Ford community building.

The guest speaker explained that a "Saturday night special" is a term for any cheap gun and is not limited to small handguns. He stressed that "a gun is only as dangerous as the person using it."

Prior to the program, Brad Glover, club president, conducted the business meeting. Included in the discussion were plans for decorating the Bull Barn in preparation for the annual Deaf Smith County 4-H awards banquet in November. Also, participants in the food show project were reminded to attend the Holiday Foods program Oct. 24 in Southwestern Public Service Reddy Room.

In addition to 13 members, parent leaders, Mrs. Larry Glover and Mrs. Chuck Stokesberry, were present.

On Wall Street

By BOB HILL



If you get a phone call one of these days offering you a "chance of a lifetime" deal on 1/32 or 1/64 of an oil lease for as little as \$500 or \$1,000, tell the salesman to send you some material on the deal so you can study it. After receiving the material (it's doubtful you will receive anything), drop a line to the state securities board in Austin asking if the offering is legitimate. Chances are it isn't because this is a popular way for unscrupulous promoters to fleece the public, using a loophole in the 1933 Securities Act.

A promoter buys the oil and gas leases, gets a supply of telephone directories of northern cities, rents a room, gets phone installed, hires salesmen and calls all the likely prospects in sight, especially membership promoters of local bar associations and medical societies. A boiler room operation like that will often sell fractional interests in as many as 50 different oil and gas leases at a time. Telephone bills of \$35,000 are not unusual.

Texas used to be a favorite haunt for the promoters. Since the Texas Securities Commissioner got tough with the con artists, most of them have crossed the Red River and headed for Oklahoma, which does not require that interests in oil wells be registered with the state.

No man is really honest; none of us is above the influence of gain. —Aristophanes.

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Students Of Six Weeks

Kay Suttle and Ronald Plummer, both eight graders, were honored as "students of the six weeks" from Stanton Junior High School during the Hereford Lions Club meeting Wednesday at noon in Civic Club Center. Club president Weldon Dickson presented the students with pens for being selected as outstanding students.

Attorney Tells Lions Of Constitutional Opposition

Jim Blair, an Amarillo tax attorney, spoke in opposition to the proposed Texas Constitutional Revision when he appeared as guest speaker for the Hereford Lions Club Wednesday at the Civic Club Center.

Another highlight of the meeting was the presentation of the "students of the six weeks" from Stanton Junior High. Recognized by president Weldon Dickson were two eighth graders—Kay Suttle and Ronald Plummer. Blair urged citizens to read the proposals of the new

constitution "very closely", claiming there are many special interest items in the document, and pointed out that the propositions do not coincide with the articles. For instance, he said, if you are against Article 8, then you should vote against Proposition 5.

IRS Offers Aid To Record Keepers

Calling poor record-keeping habits one of the major problems faced by small businesses today, the head of the Dallas Internal Revenue Service (IRS) office said his agency can help owners and operators of small businesses if they will only come in for assistance.

A.W. McCannless, district director of IRS matters in North Texas, said that incomplete or nonexistent records can cause a businessperson to pay more taxes than he or she would have owed if a good set of records was available for inspection.

The attorney briefly outlined some of the propositions and what he thought were bad points of the proposals. In general, he said the term "by general law" is in the new constitution 154 times. "This means the Legislature decides what to do, and the people don't get to vote on the question," emphasized Blair.

The U.S. Congress has said that all income is taxable," Mr. McCannless said, "except that which is specifically exempted by law, such as business expenses." He said that in the event of an IRS audit, good records will show exactly which income is taxable and which is not taxable.

He said the easiest way to "beat" an IRS audit is not by talk or guesswork but by producing good records to substantiate all claimed amounts on a tax return.

The speaker referred to what he called "loaded" propositions in a number of areas, including portions of the legislative, judicial, education, and finance sections. Many of the new articles will require court decisions for their meaning and interpretation, said Blair, and "this will cost taxpayers."

HHS Grad Joins Gospel Singing Group At LCC

Myrna Monical, daughter of Mr. and Mrs. R.E. Monical of 717 Irving has been selected as a member of the gospel singing group known as "Sunny Days" at Lubbock Christian College.

Lubbock. They will accompany "Sunny Days" on out of town concerts, including the San Antonio area during Thanksgiving holidays.

In Proposition 1, Blair said he was opposed to the Legislature setting its own salaries, with a salary commission recommending maximum salaries. He pointed out that the five elected officials who appoint the salary commission also have their salaries set by the Legislature.

Miss Monical is a 1972 graduate of Hereford High School and is enrolled in LCC as a senior Music major.

LCC is a fully accredited senior college offering liberal arts and pre-professional programs. Located on the west side of Lubbock, the campus consists of 11 temporary structures and 17 permanent buildings.

The attorney contended the judiciary section would diffuse the responsibility of judges and destroy the specialized court system. He argued that the wording of the education section was subject to broad interpretation, and that it could result in the state taking local school tax money and giving it to someone in another part of the state.

Kiwanians Install Officers

The Hereford Whiteface Kiwanis Club recently installed new officers at a meeting held at the Hereford High School cafeteria.

Blair also questioned the wording on taxation of farm land in the new constitution. He claimed the provisions would set the Comptroller of Public Accounts up as a "dictator" on appraisals, and that probably the only recourse would be through a court in Austin. The valuation of farmland on net income is not supposed to be "above fair market value," said Blair, but the Comptroller would decide what that value is—not someone in Deaf Smith County.

In a special announcement at the Lions Club meeting, Gary Cone, chairman, reported that plans were underway for the annual Giristown Auction. He urged workers to make their contacts for contributions to the auction.

New officers include president Bobby Boyd, president-elect Eugene Barkowsky; John Matthews, first vice-president; George Ochs, second vice-president; Robert Stewart, secretary; and Loran Nixon, treasurer.

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A leader should be intelligent, honest and unselfish, and there are few of them about.

Those who make on-the-spot opinions usually have to correct many of them.

Happiness is in part the conclusion that you can't remake people or the world.

If you sacrifice your principles for popularity, you lose much and gain nothing worth having.

The Abundant Life

A Great Work

By BOB WEAR



Many things can be ignored, and some things must be ignored. It is strange, but true that a big percentage of the troubles in human associations are caused by failure or refusal to ignore the many things that can be ignored.

Most of us have heard children argue like this: One says, "you are a liar"; the other one says, "you're a liar, too". This may go on, and on until it just runs out; or it may end in a fight. The first remark should have been ignored, but most children don't understand how to do so.

Unfortunately, all ages of people are inclined to engage in this childish behavior. They may build up big conflicts and troubles from little things which could be "ignored". Some of these find themselves involved in difficulties which should never have developed. One of the saddest things is that, often-times, they cannot even remember what started it all.

When we "ignore" what is said or done, we must do so unobtrusively as we can; and never with feelings of arrogance, resentfulness or hatefulness. In fact, ignoring what should be ignored; and doing so in the way least likely to irritate the other person is a skill that has to be developed. We can learn this skill, and it will be one of the most helpful of all our skills.

We must not be rude, because rudeness can cause some of the difficulty we are trying to avoid; when we

"ignore" the ugly words or actions. In some situations, however, what appears to be rudeness is preferred to the unhappiness that could develop because of our failure to "ignore" what should be ignored. We can learn to be subtle in what we do to "ignore" the speech and actions that could cause trouble.

It is easy to get involved in senseless, meaningless hassles; by responding to or reacting to everything we dislike in the behavior of other people. Such involvement is uncalled-for, and can be prevented by discreetly ignoring the behavior. This means that we will not even indicate our displeasure by the change of our countenance. We will "ignore" everything we can, and will do so as inconspicuously as possible.

Different ways can be used to be successful in ignoring the things that will cause troubles, if not ignored. We can usually "ignore" something unpleasant that is said to us, by skillfully changing the subject. If we should be slighted, we can "ignore" it; by just forgetting it, or we may sometimes be more helpful by behaving toward the person, who has slighted us, as if the slight had not occurred. There is a way.

Life is sad business for the person who makes it a point to take notice of everything said and done, and who feels compelled to react. It is better that we learn how to "ignore" what should be ignored.



Parent Meeting

Mrs. Carol Rose of Hereford, right, meets Southwest Texas State President and Mrs. Lee H. Smith at the recent "Family Weekend" barbecue on the SWT campus. Mrs. Rose, whose daughter Lisa is a freshman at SWT this fall, was one of about a thousand parents and relatives who visited SWT.

HHS Business Students Set Career Day

A Career Day will be held for all Hereford High School Students from 8:30 to 3:30 p.m. Monday in the school's auditorium.

Students will report to the auditorium in different classes. The general public is invited.

The annual event, sponsored by the future Business Leaders of America chapter of HHS, is designed to bring area businessmen and other employers into the school to explain the specifics for employment in their respective fields of work. About three speakers are scheduled every hour and each will talk on the reasons why they hire or fire employees.

A club spokesman said this is important for students to understand when seeking employment. All different local vocations will be represented with the qualities sought in each of the fields reviewed.

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Value Of Wheat Crop Topples Due To Continued Restrictions

The market value of the Texas wheat crop dropped 17 million dollars Monday in a 14 cent per bushel decline as a direct result of the export restriction to the USSR not having been lifted by President Ford Friday, even in the wake of an unprecedented record breaking crop forecast. This brings the farm price of wheat today a full 85 cents per bushel below the level of this date a year ago and pushes "low prices" to the forefront as the number one farm problem, even over soaring fuel and machinery costs," according to Bill Nelson, Executive Vice President of the Texas Wheat Producers Association in comments to members of the Food & Fiber Committee of Water, Inc. meeting in Plainview.

In reference to the President's weekend statement that the delay in promised lifting of the embargo when the October 11 crop report was out was due to "Good Ole' Yankee Horse Trading" on a better oil-grain deal, Nelson said that "Southerners, like the Texas wheat producers know first-hand about 'Yankee' horse trading—it cost them their plantations just over a hundred years ago. Farmers can ill afford these carpetbagger-type techniques of depressing agricultural prices of farmers for the gain of others while our customers turn to others for their needs—such as the Russian purchases from

Canada and Australia this week."

Through its President, Leo Witkowski of Hereford, the Texas Wheat Producers Association has advised the President of these losses and again called for immediate lifting of the export ban.

Further, the Chairman of the Texas Wheat Producers Board, Dwight Hamilton of Olney, has been named as the only producer nation-wide to be a member of a three-man trade which left Saturday, October 18,

for a three week wheat market development mission to Poland, East Germany and several Western European wheat buying countries. The group will appraise the programs of Great Plains Wheat, Inc., in the area and strengthen attempts to convert recent short-term purchases into long-term markets and profits for Texas and U.S. producers. Others traveling with Hamilton on the GPW.

Foreign Agricultural Service of USDA sponsored team are: Dr. Eugene Farrell, Professor of

Cereal Technology of Dept. of Grain Science and Industry at Kansas State University; Mr. William K. Rosacher, International Marketing Specialist-Grain, FAS, Washington and Mr. Mike Hall, Administrative Officer of Great Plains Wheat's Washington headquarters.

Also, Delbert Timmons, Texas Wheat Producers Board member from Perryton, will be meeting in Washington with Secretary of Agriculture Earl Butz on Tuesday, October 22 as a recently re-appointed member

of the Secretary's Grain & Livestock Advisory Committee. It is anticipated that both short-range and long-range domestic and export policies will be discussed and policies recommended by producers and trade members such as Timmons.

Nelson said that it is hoped that these actions and activities of Texas' wheat organization officers, Witkowski, Hamilton and Timmons, can bring positive action for wheat and a better deal in income for producers.

extension-type work in the Chinese Republic.

"Rice, the major staple of China, includes varieties that are quite cold tolerant and some short-season types. Peanuts are of high quality and very similar to U.S. varieties. Where climate permits, some farmers are on a multicrop system and growing up to three crops per year in an effort to produce sufficient quantities of food," the scientist said.

Irrigated Delta-type cottons are producing average yields, and soybeans appear to have only minor pest problems, noted Adkisson. He saw some semi-dwarf wheats growing in fairly warm climates.

"Wheat, corn, soybeans and sorghum crops of China are grown primarily for human consumption. Hundreds of high quality vegetable varieties are grown for fresh market purposes, since there are few fruit or vegetable processing plants," Adkisson, who traveled some 10,000 miles by air and ground transportation through China's major production areas, said.

Although no aerial photography was permitted, the U.S. scientists were given free rein to photograph crops and research efforts at ground level.

Education is emphasized

"Emphasis on education is noteworthy, and training of young people in agriculture and insect control work begins early. Students and teachers of the

Change is inevitable in the farmer's search for ways to conserve fuel and maintain yields in the wake of petroleum shortages and higher prices, the national leader of the Soil Conservation Service, says.

"Some farming systems will increase rapidly and others will be virtually abandoned," R.M. Davis, Soil Conservation Service administrator, said in the October issue of Soil Conservation magazine.

Minimum tillage, including no-till, is emerging as the most promising fuel saver for farmers. "This practice," said Davis, "has especially high potential for feed grains, cereals, soybeans, and cotton—the crops most in demand on the world market."

In Texas, a switch from conventional tillage to minimum tillage saves an average of about 5 gallons of tractor fuel per acre per year. Since some 456,000 acres were farmed with minimum tillage last year, this amounted to a saving of some 2.3 million gallons of tractor fuel.

USDA predicts that by the year 2000, minimum tillage could account for annual fuel savings of 850 million gallons in machinery operations.

Another energy saver is better management of irrigation water. According to Davis, SCS estimates that by increasing the efficiency of both delivery systems and on-farm irrigation, farmers could save more than

230 million gallons of fuel each year.

"Although we can save a substantial amount of petroleum using the knowledge we have now," Davis said, "USDA and private groups are researching ways to save even more. And USDA is researching other energy sources, such as solar energy for drying crops and livestock wastes."

Davis appealed to soil and water conservation district officials to stay abreast of continuing research on new energy-saving practices and of all the possible benefits and drawbacks involved.

"By keeping informed of current developments in agriculture, SCS and district people can help farmers use fuel more efficiently without cutting agricultural production," Davis concluded.

TGS Board Will Meet

The Texas Grain Sorghum Producers Board will conduct its regular bimonthly meeting beginning at 10:00 a.m., Tuesday at the High Plains Underground Water Conservation District, 2930 Avenue Q, Lubbock, Texas.

Heading the list of agenda items will be the swearing in of the newly elected directors as a result of the election vote count on October 20. The balance of the agenda will pertain to routine business.

Evidence of a fiber shortage was observed when a scientist attempted to purchase a cotton shirt.

"We found that cotton clothing is rationed, and everyone—including visitors—has to secure a ration card to buy cotton garments," he commented.

"It appears obvious that Chinese governmental officials entered into the scientific exchange program to secure a better image for their country. Their scientists would like more interchange of ideas with scientists from other nations, but this is receiving a low-key treatment at present. Professional and scientific Chinese societies meet irregularly, yet the researchers do find ways to confer and share ideas," said Adkisson.

Overall, changes are starting to take place, and the scientists especially appear to welcome these changes, summed up Adkisson.

China Working Toward Expanded Production Of Food

from China came to College Station to learn about cotton research projects of the Experiment Station.

"Research labs that we saw are generally well equipped. Scientists in several areas are building scanning electron microscopes and other sophisticated equipment for lab use," Adkisson emphasized.

Research in China is centered in a National Chinese Academy for Agricultural and Forestry Sciences, similar to a research institute, the scientists said. "In addition, there are technical advisors who work in the various communes and field production units."

Adkisson said China has decentralized its agricultural colleges and institutions and moved them out to the country to work more closely with agricultural producers. This isolates the scientists but allows for a close working relationship with the people, he noted.

"There is evidence that the Chinese also are experiencing problems with insects becoming resistant to pesticides, a problem fast becoming global in scope. Chinese scientists are making slow progress in developing insect resistant plant varieties, but appear to be more successful in developing varieties that are disease resistant," said Adkisson.

Besides his observations on pest management work, Adkisson was particularly concerned with research progress on cotton, sorghum, rice and peanuts, along with grain storage work, and general organization of research and

Scientific Exchange

As part of the scientific exchange program, Adkisson presented samples of seed from some major U.S. crops to

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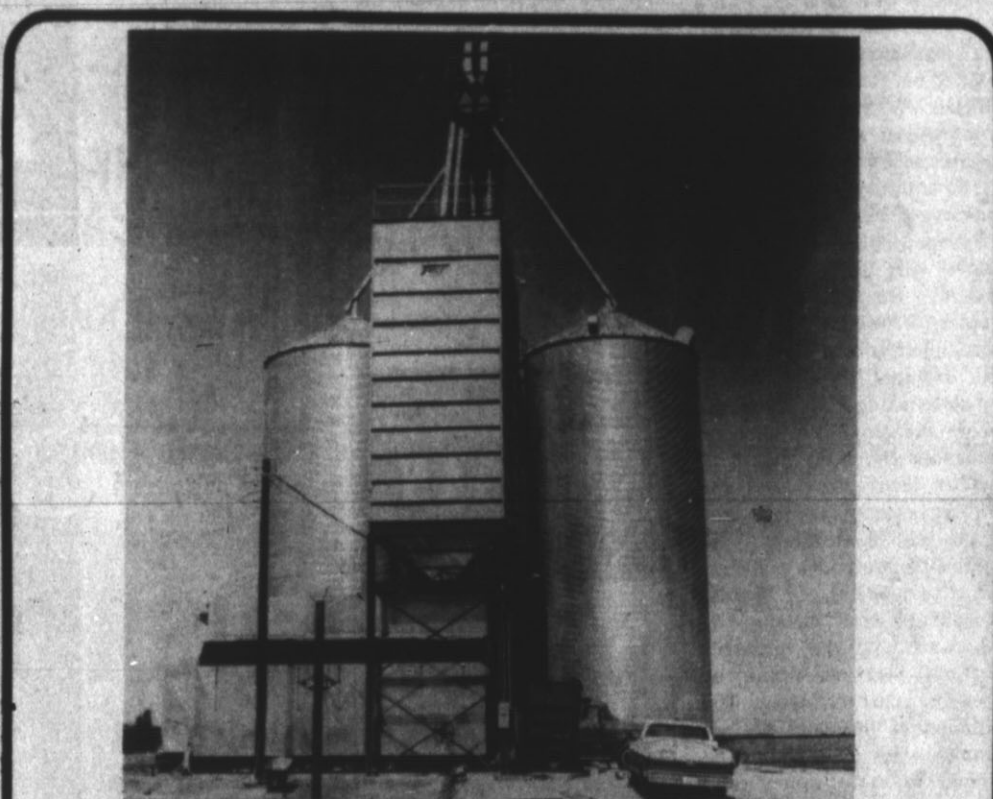
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Bumper Lettuce Crop

Charles Vasek, who farms four miles north and two miles west of Hereford displays a carton of US No. 1 lettuce in a 9 1/2 acre field which is yielding 840 48-pound cartons of lettuce per acre. Normal yields for lettuce in the area are 500-550 cartons per acre. Vasek is a grower with E.C. Reinauer & Sons. A spokesman for the local firm indicated that the county's lettuce harvest is about 75 per cent complete, with "above average" yields on most fields. Although yields and quality are good, the market has remained weak this season, with returns only slightly above the break-even level.

Paarlberg Discusses World's Food Policies

The use of food as a diplomatic tool, which up to now has been used only "modestly," poses strong ethical, moral, diplomatic and agricultural problems, a leading strategist in U.S. agricultural economics reports.

At the same time, there is increasing pressure for the developed nations to use "food power" to counteract problems brought about by "oil power." Dr. Donald Paarlberg told a standing-room-only seminar audience at Texas A&M University.

"The cartelizing of oil by the 13-nation Organization of Petroleum Exporting Countries (OPEC) has led to severe problems, but if a food cartel were to be established, this could bring disaster to many nations," Paarlberg, director of agricultural economics for the U.S. Department of Agriculture, predicted.

He pointed out that the ethical question of which nations would survive and which would be left out is a difficult one.

"Diplomatically and morally, as well as politically, this could pose some harsh decisions," the agricultural economist said during the question session after his talk on "Food Policy in Developed Countries."

The seminar is one of a current series of seven on "The World Food Situation" being sponsored by A&M's Department of Agricultural Economics, explained Dr. John Hopkin, department head and program moderator.

Paarlberg noted that the OPEC member nations who are attempting to dominate prices on the world market have created havoc with oil prices and generated many problems in diplomatic and political circles.

Present negotiations for a long-term agreement for sales of U.S. grain to Russia are showing promise, Paarlberg added.

"There is much contradiction and confusion about the world food situation, partly due to difference in the time context as various groups approach the problem," said Paarlberg, who has more than 20 years' experience in international agricultural economics and development of public policy.

Paarlberg approached the food policy discussion from three viewpoints: the present, mid-term, and long-term situations.

"Present outlook, based on the 1975 growing crop, is precarious. Food reserves are down, stocks are depleted, and there is not much of a cushion left."

"Forecasts for crop yields in Russia, Western and Eastern Europe, and some parts of Canada and the United States are disappointing at present, but in some of the developing countries—where food aid has been crucial in the past—the crop outlook is good," said Paarlberg.

Present outlook for nations in need is to provide them with more food aid, yet excessive aid can discourage food production there by demoralizing their food prices, he warned.

Outlook for the mid-term, or next decade, is for the world food situation to improve marginally, said the economist. "Food production is likely to keep a half step ahead of the population growth," predicted Paarlberg.

Increased technical assistance in agricultural production to boost the transfer of American agricultural scientific knowledge and speed its adoption in the receiving countries is a real challenge. Nevertheless, Paarlberg contended, the mid-term outlook is for a widening gap in food supplies in the developed countries contrasted with the poorer nations.

Paarlberg said the long-term outlook, stretching into the next

century, is that some check on population growth in the food recipient nations—in Asia, particularly—must come or increasing food problems and related social unrest and pollution will occur.

"We have won valuable time with the Green Revolution to bring about some reduction in world population growth. The long-term solution is to assist developing nations in bringing their population in balance with food supplies," Paarlberg contended.

Itch-Proof Harvest On Way For Okra

Help is on its way for itchy okra-pickers. It's not a soothing lotion, but a mechanical harvester under development at Clemson University.

Harvesting okra has traditionally been an unpleasant task because of the plant's spiny stalks, leaves, and pods. Perfection of the mechanical harvester could ease labor scarcity associated with the crop, and increase the relatively small acreage now devoted to commercial plantings.

Since okra's flavor cannot be artificially duplicated for soups and other processed products, demand for the vegetable exceeds domestic output and food processors are stepping up imports annually.

A Century Of Ag Research
This year marks the first century of research by state-supported agricultural experiment stations. The nation's first station was established in Connecticut in 1875.

On The Turnrow

By Jim Stolert



COMMODITY MARKETS take some baffling turns at times, and those turns are often triggered by outside factors that can make a lot of difference in the price a farmer receives for his products.

Early this week the wheat market took a downturn, and it isn't hard to figure out the political games which the administration has been playing in regard to grain exports had a hand in causing that downturn.

All this talk we've been hearing about "Good Old Yankee Trading" in relation to negotiations for a long-term grain deal with Russia isn't too encouraging either.

Doesn't appear there's much trading of any kind going on right now. The administration continues to stall about the whole thing while absolutely no progress is made on any deal and farmers become more uncertain by the minute about what kind of a future there's going to be in raising grain for a market they supposedly have "free access" to.

—TURN—

LEO WITKOWSKI, of Hereford, president of the Texas Wheat Producers Association points out the irony of the longshoremen's recent refusal to load grain bound for Russia. The longshoremen said they weren't loading the grain for fear of fanning the flames of inflation, but that didn't stop them from seeking higher wages.

"While wheat farmers are receiving \$1.27 per bushel less for wheat now than last October, longshoremen who load grain on ships received 85 cents an hour base pay increase at that time and were scheduled by contract for another 60 cents per hour increase at the first of this month," said Witkowski. "These are the true inflationary inputs to the cost of living in this country, and not the sagging prices of wheat and other agricultural materials," he added.

—TURN—

METRIC MAY BE BETTER, but there's no way you're going to convince a lot of country folks about that, and you can count me among them.

We've been hearing about the gradual switchover to the metric system in this country. Supposedly, the change to metrics will bring our country

into line with the rest of the world so far as a standard system of measurements is concerned.

The public hasn't been given a choice in this, however. We've simply been told that our old ways of measuring are no good, and the process of changing over has been initiated whether we approve of the new system or not.

OKAY, OUR system of pints and gallons, feet and yards, bushels and pecks may not be the greatest or most understandable, but it works. True, our measurements may be confusing to other countries, but when you have to go around and multiply or divide all of our standard measures by point something-or-other to come up with the "simpler" metric measurement, what's the point? Every farmer will have to carry a miniature computer around in his hip pocket, just to figure out how much grain he's got loaded on this truck or how far it is to the turnrow.

We may not have the best system of weights and measures in the world, but we've done pretty well with it. While everyone else has been ridiculing our system of inches and feet and bushels we've been going that extra mile and turning out those extra tons of grain that keep our own nation and a major portion of the world fed.

"We're miles ahead of any other nation, our system of measures helped put us there, and I can't think of any reason why we really need to change to conform to someone else's standards and become kilometers ahead."

The Greenhouse State
Ohio produces more greenhouse vegetables than any other state in the nation.

Holly Seeking Damages

Holly Sugar Corporation has announced that it has filed claims against a number of sugar customers seeking treble damages for alleged violations of the Sherman Antitrust Law, the Robinson-Patman Act and common law.

Among the customers specifically named were ITT Continental Baking Company of Rye, N.Y.; Schulze & Burch Biscuit Co., Chicago, Ill.; King Kelly Marmalade Co., Cerritos, Calif.; Sun Garden Packing Co., San Jose, Calif.; and Mother's Cakes & Cookies, Oakland, Calif.

The claims were filed as counterclaims in the sugar antitrust litigation now consolidated in the United States District Court for the Northern District of California in San Francisco.

A spokesman for Holly indicated that over 50 actions have now been filed, most of which purport to be class actions.

"Although relatively few of the more than 150 named plaintiffs are customers or have any direct relationship of any kind with Holly," he explained, "these plaintiffs nonetheless purport to represent almost every conceivable sugar purchaser or user in 23 states."

"To date, Holly's counterclaims have been filed primarily against unnamed class members because the exact composition of the plaintiff classes has not yet been established," the spokesman continued.

"Specific counterclaims were

filed against certain named customers because those customers have sued Holly, and Holly believes that it is desirable to dispose of all existing claims or controversies with such customers in one proceeding," he concluded.

Abundance of Sweet Potatoes Expected For Holiday Cooking

AUSTIN—The 1975 Texas sweet potato crop, currently being harvested, promises to be approximately 12 percent larger than last year's.

Sweet potatoes are being harvested in East Texas, North Texas and along the Upper Coast with production expected to jump to 950,000 pounds per hundredweight from only 650,000 pounds per hundredweight in 1974, according to Agriculture Commissioner John C. White.

Texas sweet potatoes are harvested during the fall, with peak harvest time usually from mid-September to October.

Sweet potatoes, rich in Vitamins A and C, are appearing in some Texas markets this month.

Shoppers should look for firm, smooth, reasonably clean and blemish-free sweet potatoes. Sweet potatoes should be handled carefully since they bruise easily.

Unbruised potatoes will keep at home up to two months in a dry, well-ventilated storage area at a temperature not lower than 60 degrees. They should not be stored in the refrigerator.

Although large, unblemished sweet potatoes are the most attractive for baking, smaller ones are more economical and, some say, sweeter, too.

Sweet potatoes can be baked, French fried, boiled, candied or served in a variety of dishes.

Mr. Farmer:

When buying or selling farm and ranch lands, your selection of a realtor is of supreme importance. Why not choose a fellow farmer who is also a realtor to help you? If your realtor does not understand well logs, underground line sizes and types, water tables, investment credit, repair costs, fuel costs, irrigation horsepower requirements, friction loss, soil maps, insurance rates, tax matters, and detailed production cost figures, then you may have the wrong realtor. Let us serve you. We understand farmers and farming.



JAMES GENTRY
FIRST
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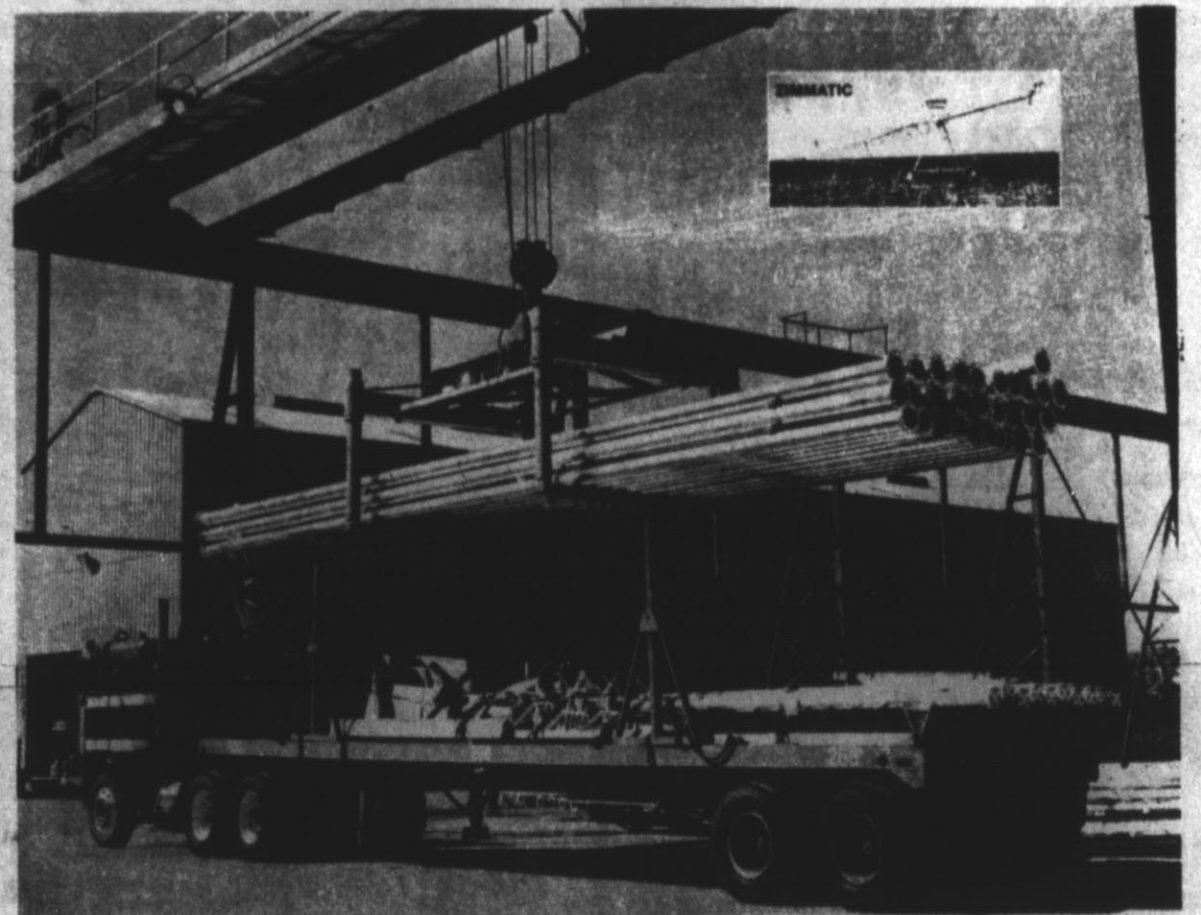


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For flood irrigators, it's also the answer to automatic water and labor saving center pivot, without wasting valuable acres. No monitoring, no labor problems, no night work. But you have all the advantages of precise irrigation and fertilizer application through the system, that produces higher yields than ever before. It's a simple concept, precise in operation and engineered with quality of all Valley-built Center Pivots. **VALLEY**



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Hour after hour, day after day. Until you decide to shut down. That kind of performance doesn't just happen. It's the result of constant testing — both in the plant and in the field. Lindsay puts these rigs through the most punishing conditions — loads on more stress in a week, usually, than they're likely to see in a lifetime of normal use.

But we know that no system is 100% perfect all the time. That's why we're ready to help with an extensive parts inventory and factory trained servicemen if you ever have a problem. Before you buy any center pivot irrigation system, be sure to let us tell you about all the advantages of owning a Lindsay Zimmatic.

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1. Lubbock Monterey vs. 2. Plainview

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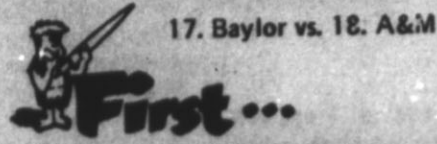
9. Dalhart vs. 10. Boys Ranch

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17. Baylor vs. 18. A&M

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25. Iowa State vs. 26. Oklahoma

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3. Borger vs. 4. Palo Duro

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•Life

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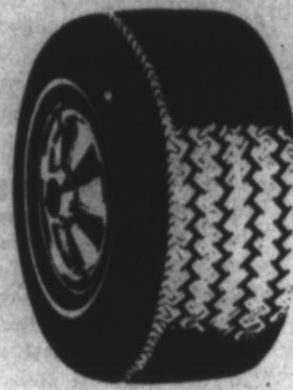
11. Vega vs. 12. Hart



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5. Tascosa vs. 6. Pampa

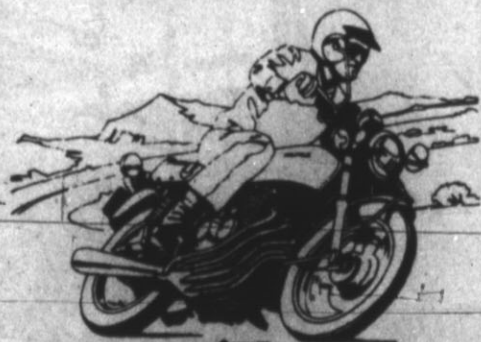
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13. Happy vs. 14. Groom

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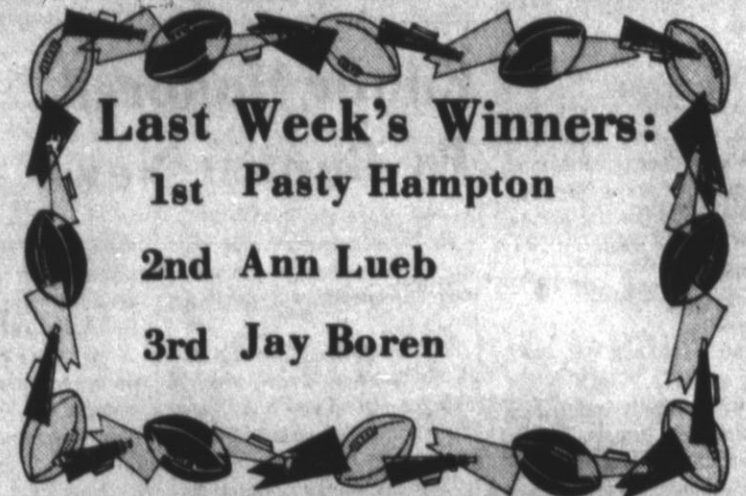
33. Wichita State vs. 34. Southern Illinois
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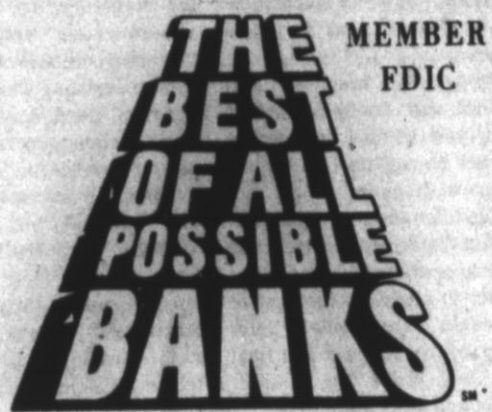
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 1st Pasty Hampton
 2nd Ann Lueb
 3rd Jay Boren

Season Winners

1st Place | 2nd Place | 3rd Place
\$100 | \$35 | \$15

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3. <input type="checkbox"/>	4. <input type="checkbox"/>	15. <input type="checkbox"/>	16. <input type="checkbox"/>	27. <input type="checkbox"/>	28. <input type="checkbox"/>	39. <input type="checkbox"/>	40. <input type="checkbox"/>	51. <input type="checkbox"/>	52. <input type="checkbox"/>
5. <input type="checkbox"/>	6. <input type="checkbox"/>	17. <input type="checkbox"/>	18. <input type="checkbox"/>	29. <input type="checkbox"/>	30. <input type="checkbox"/>	41. <input type="checkbox"/>	42. <input type="checkbox"/>	TIE BREAKER HEREFORD AND LUBBOCK CORONADO	
7. <input type="checkbox"/>	8. <input type="checkbox"/>	19. <input type="checkbox"/>	20. <input type="checkbox"/>	31. <input type="checkbox"/>	32. <input type="checkbox"/>	43. <input type="checkbox"/>	44. <input type="checkbox"/>		
9. <input type="checkbox"/>	10. <input type="checkbox"/>	21. <input type="checkbox"/>	22. <input type="checkbox"/>	33. <input type="checkbox"/>	34. <input type="checkbox"/>	45. <input type="checkbox"/>	46. <input type="checkbox"/>	TOTAL SCORE	
11. <input type="checkbox"/>	12. <input type="checkbox"/>	23. <input type="checkbox"/>	24. <input type="checkbox"/>	35. <input type="checkbox"/>	36. <input type="checkbox"/>	47. <input type="checkbox"/>	48. <input type="checkbox"/>		

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1. Lubbock Monterey vs. 2. Plainview

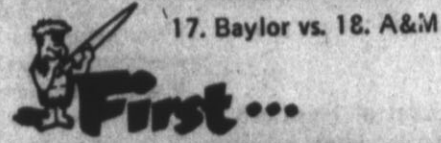
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3. Borger vs. 4. Palo Duro

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- Farm
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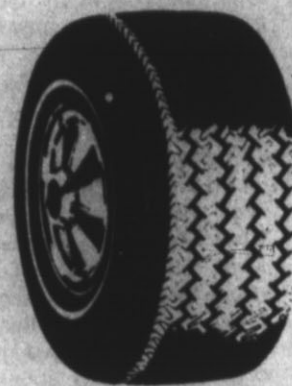
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11. Vega vs. 12. Hart



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19. Rice vs. 20. Texas

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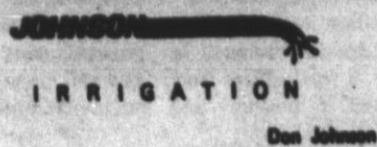
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2nd Ann Lueb

3rd Jay Boren

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\$100 | \$35 | \$15

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35. Long Beach State vs. 36. Drake

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WATCHES

Speidel

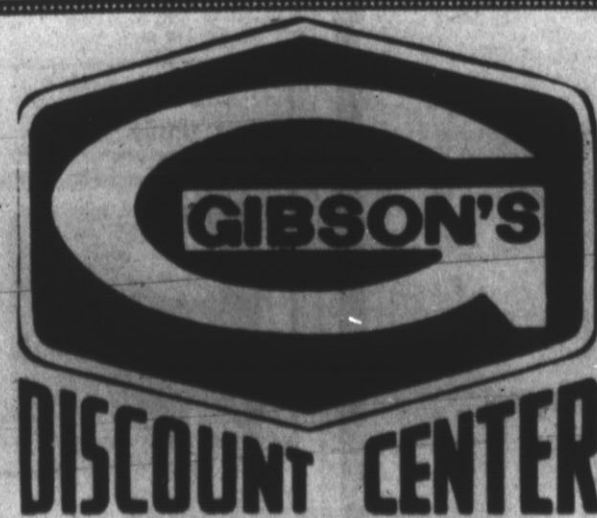
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3. <input type="checkbox"/>	4. <input type="checkbox"/>	15. <input type="checkbox"/>	16. <input type="checkbox"/>	27. <input type="checkbox"/>	28. <input type="checkbox"/>	39. <input type="checkbox"/>	40. <input type="checkbox"/>	51. <input type="checkbox"/>	52. <input type="checkbox"/>
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7. <input type="checkbox"/>	8. <input type="checkbox"/>	19. <input type="checkbox"/>	20. <input type="checkbox"/>	31. <input type="checkbox"/>	32. <input type="checkbox"/>	43. <input type="checkbox"/>	44. <input type="checkbox"/>		
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Pioneer Days Live Again With Bicentennial Ball

Butter churning, spinning, muzzle loading and dancing are just part of the historical combinations planned for "American Reflections: A Bicentennial Ball" set for the evening of Oct. 25 in the

Check your radiators or hot air registers. Make sure they're not blocked by draperies or furniture. The warmed air should be free to circulate around the room.

As days get shorter, chances increase that electric lights will be left burning unnecessarily. Remind your children to turn off the lights when they're the last to leave the room. And remember to do the same yourself.

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Panhandle-Plains Historical Museum.

The Bicentennial Ball is being sponsored by the Panhandle-Plains Historical Society, the West Texas State University Advisory Council for Campus Enhancement and the Randall County-Canyon Bicentennial Committee.

The museum's Pioneer Village will come alive, as each of its offices, stores, bar and blacksmith shop are opened for business and exhibitions of the old ways. There will be demonstrations of butter churning, spinning, muzzle loading the tool sharpening, as well as free home remedies lists and old-fashioned candy.

Special events planned are a presentation by the WTSU

Readers Theatre, a square dancing exhibition and a slide show on the Panhandle Pioneer women. Dave Ritter's combo will provide the music for dancing.

The ball will also kick off the Panhandle-Plains Historical Museum's "Museum Week." Quilts and coverlets will be on display, as well as the National Water color Exhibition.

Tickets to the ball are \$10 per couple.

The president of the Panhandle-Plains Historical Society is Joe Poole, and museum director is Dr. James Hanson. Co-chairmen of the Advisory Council are Mrs. Lloyd I. Watkins, Mrs. Charles M. Smallwood and Mrs. Frank Daugherty.

Editor Honored By Baptist News

Ed Wishcamper decides what news the readers of Abilene's only newspaper will see each day.

"Our society is imperfect and all we need to know what is going on—good and bad," says Wishcamper, an active Baptist layman who will receive the 1975 Texas Baptist Communication Award this month.

Wishcamper will be honored—in absentia—during the meeting of the Baptist General Convention of Texas in Dallas Oct. 28. He will be in Europe when the award is conferred.

Katharyn Duff, assistant editor of the Abilene Reporter News, will accept the award for Wishcamper.

Wishcamper has served as editor and vice president, editorials, for the newspaper

since 1968. He has been on the newspaper staff since his student days at McMurry College in 1936.

"We have to carry the news, no matter how bad it all might seem to be. However, how we play this news can make the difference," he says.

Wishcamper was on the nominating committee of the Texas Baptist Executive Board several years ago. In University Baptist Church, Abilene, he has been deacon, Sunday School teacher, Church Training director and chairman of the personnel committee.

He and his wife, Louise, have a daughter, Mrs. Jan Wardlaw, whose husband is pastor of First Presbyterian Church in Natchez, Miss., and a son, Joe.



Pioneer Days

The Panhandle-Plains Historical Museum's Pioneer Village will come alive the evening of the Bicentennial Ball, set for Oct. 25, with exhibits and demonstrations of the old ways. Working with the basics, bread and butter, are Mrs. Joe Kraal, Mrs. George Loudder and Mrs. Steve Hines of Canyon.

Tech Schedules Symposium To Aid Women In Education

Women who want more education but who have been absent from school for a year, or ten, or more, can learn about opportunities and options at either one or two symposiums offered at Texas Tech University Oct. 23 and 28.

The symposiums, alike in content, are being offered as a part of Texas Tech's Women's Continuum, a new program for women of all ages who are returning to the university. Symposiums are free to the public. Each begins at 7:30 p.m. in the Continuing Education Building, X-15, across the street from the Lubbock Municipal Auditorium. Questions and answers will follow an hour-long presentation. There is no pre-registration.

One effect expected for women attending is a streamlining of their entry or re-entry into the university.

The Office of Admissions and Records at Texas Tech has

reported that more than 1,400 women over 25 are attending the university, many of them students returning after several years of absence. The symposiums are for these women and other who are interested in returning.

Deborah A. Stanley, student organization adviser in the Office of Student Life, said that each symposium will present the "how-to" of enrollments, as well as information about academic programs and services at Texas Tech that have been of special interest to mature students.

"There are different academic plans and options offered," she said. "Admission processes will be explained as well as the possibilities of credit-by-examination and information about academic advisement."

Availability of financial aid will be discussed. Symposium participants will be advised where career opportunities

information and guidance may be obtained at Texas Tech. Some special services of the Division of Continuing Education and the Counseling Center will be reviewed.

Even the practical problems encountered in a return to school will have consideration—how to go about finding help to care for young children or assistance in scheduling time around family and career commitments.

Miss Stanley said the approach of the Women's Continuum is to provide returning women students with an overview of information of the opportunities at Texas Tech University and to put them in touch with advisers for different services.

Educational programs and class schedules tailored to individual backgrounds, interests and needs can be developed, she said.

Joyce's Journal

BY JOYCE SHIPP
Deaf Smith County Extension Agent

YOU ARE INVITED to attend an Estate Planning Seminar to be conducted Thursday, at 7:30 p.m. in the Bull Barn. The purpose of the seminar is to discuss the need for planning, along with the implications. The seminar will include comments by an attorney, an accountant, a trust officer from a bank and a pension and retirement professional.

There will be an opportunity for questions and answers and we hope you will be able to attend. If you have any questions, please feel free to contact the Extension office concerning this seminar.

BLANKETS USUALLY need a little "freshening up" after summer storage. Following some general guides for laundering will help. Most blankets—wool, thermal, fiber blend, or electric—are machine washable, but check the care label first to be sure.

—Measure the blanket before washing so it can be stretched to original dimensions later.

—Pretreat spots and stains with liquid detergent or a paste made of granulated detergent and water.

—Fill washer with warm water and add detergent.

Agitate briefly to dissolve detergent. Stop the machine.

—Let blanket soak for 10-15 minutes.

—Start the machine and advance dial slowly to end of wash cycle so that the blanket will not be agitated and wash water will drain out.

—Spin for about 11 minutes.

—Set dial for rinse cycle. Use a warm or cold rinse and allow washer to complete the rest of the cycle automatically. A fabric softener added to the final rinse will make the blanket fluffier and more static-free.

Drying blankets is also easy.

—Set dryer at high setting.

Tumble blanket about 10 minutes.

—Check and remove from dryer while still damp to avoid shrinkage.

—Stretch it to original dimensions and lay flat or over two parallel lines to finish

drying.

—For man-made fibers, use the permanent press cycle. These blankets can be dried completely but should be removed from the dryer to prevent wrinkling.

—For finishing-up touches, brush blankets gently to restore nap and press binding with a warm iron if necessary.

FAKE FURS are strong fashion accents and details for fall '75. Because they're warm, cozy, plush and touchable, fake furs will stimulate extra wardrobe variety and interest.

Fake fur coats and jackets will feature closer-to-the-body shapes with controlled fullness. Detachable and attached hoods, patch pockets, toggle closures and belts will serve as major contemporary details.

Combined with other fabrics, fake furs will accent collars, cuffs or linings—and one of the newest accessory items is the fake fur bow or muffler.

While many fake furs closely resemble fashionable real furs in colors, weight, texture and design—such as mink, fox, sable, beaver, raccoon, lamb or lynx—others are original designs to give added variety.

Whether choosing fake fur read-made garments or fabrics for homesewing, consumer should base selection on becomingness and compatibility with the existing wardrobe. For example, deep, long, shiny or large designs generally make a person look heavier.

For more information, readers may ask for Extension leaflet, "Fake Fur Looks All Sewn Up." It contains specialized information on fabric and pattern selection, care, cutting and seaming techniques, closures and hems.

LEISURE SUITS—especially corduroy—will make fashion news in the business world this fall.

Solid color mix and match tops in different fabrics extend leisure suit possibilities from "funwear" to "businesswear".

Gabardines, flannel, homespun (hopsacking or linen-like weave), and cords in wool and textured polyester, polyester-cotton blends, and double and warp knits are hitting the top of the line for men's fashions.

Solid colors reflect the interest in Americana rustics—and the newest are naturals. Bone and rust, browns and green team with heather colors of slate blue, clay and gray.

Looking to the future for leisure suits, windowpane plaids, mini plaids, shepherds, gingham and pinchecks are patterns to look for.

FARMERS' PRICES UP

Prices farmers receive for raw agricultural products jumped three per cent from Aug. 15 to Sept. 15, the Agriculture Department said.

ON MEDICARE

The government has announced that out-of-pocket hospitalization costs for the nation's 24.1 million Medicare beneficiaries will go up 13 per cent next Jan. 1, from \$92 to \$104.



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CAMPFIRE GIRLS

New officers were elected by Ko-Tan-Da-Tao Campfire group when they met recently in Camp Fire Lodge.

Monica George will serve as president; Holly Hale, vice-president; Shanon Sisson, secretary; Jewell Paschel, reporter; Susan Brown, task force chairman.

Also during the business session, members decided to work on games to earn their torch bearer rank and they also planned to visit the activity Center in Canyon and a new bowling alley in Amarillo at a later date.

Six members were present and the group's leaders, Phyllis Brown and De Ann Sisson.

The meaning of Camp Fire was the program presented by Mrs. Paula Eubanks to members of the fourth grade Adventure group from Aikman School when they met at Community Center recently.

During the business meeting with Mrs. Carlette Messer presiding, the group elected officers. They included president, Crystal Finley; vice-president, Karri Vinton; secretary, Ginny Flores; reporter, Michelle Hughes.

Members present included, Wendy Rose, Angie Rodriguez, Beth Jackson, Michelle Ford, Ginny Flores, Linda Kendrick, Tracy Shepherd, Donna Trevino, Michelle Hughes, Karri Vinton and Crystal Finley.

The Wakan-Ki-Lo Discovery Club, sponsored by Mr. and Mrs. Virgil Marsh, began their new year by electing officers when they met recently.

Cristi Crawford was elected president; Janet Burdine, vice-president; Brenda Parson, secretary; Deanne Pool, public relations.

Members decided to schedule their next meeting at Community Center and topics of discussion included group torch bearer rank, ceremonial gowns and the National Camp Fire project for the Bicentennial.

Other members present included Kelley Yarbrough, Cindy Gámez, Ramona Rhodes, Tammy McCathern, Lori Parker, Willa Bess Lawson, Melinda Ford, Barbie Koelizer and Coniena Suarez.

Group leaders are Mrs. Floyd Eubanks and Mrs. Bill Thompson.

Happy Helpers 4-H Club met Thursday afternoon at Easter Community building. Tammy and Kyleen Behrends and Laura Downing were recognized for winning ribbons at the Tri State Fair held in Amarillo recently.

Also during the business meeting, members voted to sell candy apples and sandwiches at the Halloween Carnival scheduled Nov. 1.

It was reported that the club recently feted Mrs. Charles Ray with a pink and blue shower.

The honoree has been active in the club's clothing project for several years.

Members present included Shelley Frye, Karen Markley, Josie Cantu, Sandi and Terry Harkins, Dede Dobbins, Tammy and Kyleen Behrends, Laura Downing, Cathy Young and Vonda Richards.



Bound For Fort Worth

The successful Beef For Girlstown campaign launched by Hereford CowBelles will be reported during the state CowBelles annual convention Monday and Tuesday in Fort Worth. Mrs. N.E. Tyler, right, is chairman of the project, which is adding memorial contributions to the program. Mrs. Reece Lawson, president of the local CowBelles, holds the 1975 scrapbook which will be on display at the state assembly. The book, was compiled by Mrs. Hilrey Aven, will also be entered in competition during the convention.

College Day At Amarillo

Amarillo College day and evening students will have the opportunity Oct. 22 to visit with representatives from 24 colleges and universities during College Day. Booths and tables will be located on the second floor of the College Union Building.

"The conference is intended for students who plan to complete baccalaureate degree requirements at a senior institution. Students will be able to supplement their academic plans beyond the first two years," said Dick McCray, AC counselor.

Admissions personnel will be available from 10:30 a.m. to 12:30 p.m. to answer questions concerning transfers, financial aids and student life at their respective schools.

Colleges to be represented are Bishop College, College of Santa Fe, Columbia College, Eastern New Mexico University, Hardin-Simmons University, Incarnate Word College, Lubbock Christian College, Mary Hardin-Baylor College, Oklahoma State University, Panhandle State University, and Sam Houston State University.

Also represented will be Southwestern University, Sul Ross State University, Texas Tech University, Texas Women's University, University of Dallas, University of Oklahoma, University of Texas at Arlington, University of Texas at Austin, University of Texas at Permian Basin, U.S. Air Force, Wayland Baptist College, and West Texas State University.

Texas Baptists To Act On \$23 Million Budget

DALLAS—A record \$23-million budget will top items to be discussed when the Baptist General Convention of Texas meets here later this month.

The state's largest protestant denomination—with 2.2-million members and 4,000 churches and missions—is scheduled to hold its annual meeting in the Dallas Convention Center Oct. 28-30.

Messengers will debate the \$23-million budget, the largest ever adopted by a state Baptist Convention. The budget will fund activities ranging from foreign missions to child care centers, homes for the aged, hospitals, higher education and many other ministries performed in Texas by Baptists.

debate on a proposal to re-order the internal structure, giving better administration of hospitals, child care facilities and colleges.

Currently, the convention sponsors four child care homes, six homes for the aging, eight hospitals, eight colleges and universities and one academy.

Messengers also will elect a new president to replace Dr. Ralph Smith, pastor of Hyde Park Baptist Church in Austin, who has served two years.

The convention will be preceded by meetings of its two auxiliaries: Texas Baptist Men and the Woman's Missionary Union.

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Schools Get Letter Explaining Opinion

A seven-point letter designed to answer questions raised by the recent Attorney General's Opinion eliminating many fees traditionally charged public school students was mailed to school administrators across the state recently by Dr. M.L. Brockette, Commissioner of Education.

The opinion issued on October 1 by Attorney General John L. Hill covered three areas: tuition for driver education, charges for school supplies and instruction and lab fees, and fees for extra curricular activities.

Hill's ruling confines itself to the specific questions asked, Brockette's letter to the school superintendents points out. It also states that all areas addressed in the Opinion that are not permitted by law are prohibited.

"The following statements are submitted in response to the many questions from local school districts," Brockette says in his letter to some 1,100 district superintendents. "We hope the following will help you in implementing the Opinion."

(1) The effective date is the date of the ruling, October 1, 1975. The Attorney General's Opinion did not cover fees collected prior to the date of October 1, 1975.

(2) The ruling does not speak to students furnishing traditional supplies such as pencils, paper, etc.

(3) Fees charged to buy such materials as workbooks, etc., are covered under the ruling. Fees for typing, labs, etc., are also covered by the ruling.

(4) Materials necessary for the student to acquire basic skills in vocational education courses must be furnished by the school district. However, the school district may allow a student, at his option, to furnish costlier or different vocational materials for approved projects

undertaken for credit in such courses without incurring any obligation to pay for such materials, so long as the materials and the projects created from them remain the property of the student.

(5) A school district may charge tuition for driver training if taught in the student's fourth quarter (summer school). This is one of the areas in which tuition may be charged as indicated in Texas Education Code 16.864.

(6) A school district may charge non-participating students admission to extra curricular activities where attendance is voluntary.

(7) A rental fee may not be charged for band uniforms. The opinion does not address the question of students furnishing their own uniforms and/or equipment.

WHO KNOWS?

1. What is the northernmost town in the continental 48 states?
2. When and where will the first presidential primary be held?
3. When was the first Presidential Medal of Freedom awarded?
4. Where is the island Madagascar?
5. Which U.S. river carries the largest flow of water?
6. Name the 1975 Miss America.
7. Who wrote "Over There"?

Answers To Who Knows

1. Angle Inlet, Minnesota.
2. February 24, 1976, in New Hampshire.
3. July 4, 1963.
4. In the Indian Ocean.
5. Mississippi.
6. Shirley Cothran of Texas.
7. George M. Cohan.

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Bicentennial Notebook

Arms On The Sea

As a result of the fighting at Lexington and Concord in April 1775 as American army composed primarily of citizen soldiers had come into being. Congress then stepped in to appoint a commander and to begin the hard work of organization.

Two hundred years ago this month Congress was also in the process of creating an American Navy. On September 2, General Washington had appointed John Glover of Massachusetts to convert fishing vessels into armed ships.

Yet, to move dramatically toward the building of a fleet was a momentous task not yet approved by all Americans. After all, independence was still a long way off. A great many Americans were still hoping for some settlement with Britain that would allow a resumption of former relations even though that prospect seemed more and more unlikely with each passing day.

To call farmers to arms was a relatively inexpensive matter when compared to the costs of building ships. The task was even more ominous when one remembers that England was the undisputed queen of the sea

in the eighteenth century. Even so, Washington realized that naval protection was necessary if he seriously hoped to confront the British militarily.

In response, Congress appointed on October 5, 1775, a committee to prepare a plan for intercepting two British ships known to be carrying military stores.

Then on October 13, Congress authorized the construction of two "swift sailing vessels to carry 10 carriage guns and an appropriate no. of swivels." Thus the first American fighting vessels were approved and the formal creation of a navy was only a few weeks away.

In the Spanish Southwest, John Peyton, the Virginian held as a suspected French agent at Santa Fe, finally made his escape. In writing about his adventure later, his discussion of the plains to the east provided an interesting description of prairie dog towns.

He said that the towns he saw were always found in elevated

and open spots. Some of the towns, he explained, were as much as twenty miles across. He recognized that prairie dogs apparently lived without water since the towns were always built in dry areas.

Of course, these animals became much more familiar to Texans as they moved farther out on the plains. However, that movement of settlement would come after the Spanish control of Texas ended. /Donald W. Whisenant/history professor/ Eastern New Mexico University.

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College Night For Students, Parents

College Night will be held October 20 at Hereford High School, according to Phil Barefield, senior counselor. Barefield reported that students and parents of Hereford should plan to attend the program which will begin at 7:30 p.m. with three 30 minute sessions planned for the evening. The program will give those attending an opportunity to visit at least three different presentations. Information will be presented about each school or organization as to what students can expect in the way of courses offered, facilities available, financial assistance, as well as social atmosphere. Opportunity will be given for students and

parents to ask any questions they might have.

The following organizations have made a special effort to provide this service: Amarillo College, Angelo State University, Clarendon College, Lubbock Christian College, South Plains College, Sul Ross University and Texas State Technical Institute.

Others are Texas Tech University, Wayland Baptist College, West Texas State University, Air Force ROTC, Army, Marines and Navy.

Barefield said this type of service can be continued only if people continue to support it. He urges any one interested to attend.

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240 acres near Westway—good three bedroom home—existing loan at 3 3/4 and 5% to be assumed—\$373. per acre.

Duplex—good income property—potentially good for handman to modernize.

North of Dawn—200 acres with circular sprinkler system, good fences and windmill—\$125,000.

Storm cellar also 2500 sq. ft. of living area; 3 bedrooms and 2 1/2 baths, air conditioned, two story, recently remodeled, storage buildings.

See this recently redecorated home with three bedrooms, 2 baths, walk-in closets, bookshelves in a pampered den with a fireplace, indirect lighting in the kitchen and has an extra large garage.

Investor—this is a good property for future income—over 4000 sq. ft. in house, building and basement.

Only six months old—owner moved from Hereford—duplex has 2727 sq. ft., two stories, refrigerated air, fenced and double garage. Low monthly payment for owner.

New home almost completed—built by Lester Shuffitt—Three bedrooms, 2 1/2 bath home complete with basement and side entry garage. Isolated master bedroom has dressing area and two large closets. Also has hot flow heating and air conditioning system.

NEW AND UNDER CONSTRUCTION

216 Juniper	\$35,000.
212 Juniper	37,500.
142 Pecan	42,500.
119 Pecan	57,500.
No. 22 Yucca Hills	51,650.
524 Willow Lane	33,000.
520 Willow Lane	33,000.
235 Hickory St.	33,750.
237 Hickory St.	33,750.

DON TARDY 364-1006
MELVIN JAYROE 364-3766
LLOYD SHARP 364-2543
KEA ROGERS 578-4350
CHARLES WARNER 364-6475
KENNETH CAMPBELL 364-6077

Campbell Realtors

218 West 3rd. Street 364-0780

WE WANT YOUR LAND, irrigated or dryland! See us NOW to take advantage of the strong market this fall. List with an experienced land broker. We will furnish references.

- LARGE IRRIGATED FARM.** Nearly 4 sections with 16-6" wells, 2 return systems, nice home, highly improved. Assume large, existing, low-interest loan, flexible terms. Compare at \$425 per acre.
- APARTMENT COMPLEX,** one of Hereford's finest. Large tax and cash benefits can be yours for a relatively modest investment. See us for details.
- PROVEN MONEY MAKER!** Mobile home park and 12 mobile homes, seldom a vacancy. Low interest loan, high return on investment.
- IMPROVE YOUR HEALTH** and go swimming winter or summer, in this heated INDOOR pool. Has Sauna, breathtaking pool area. Definitely one of a kind, has three bedrooms and three baths. Excellent location.
- ASSUME LOTS OF ROOM.** 2 story home with large adjoining commercial lot and 2 large Storage buildings. Save money now while owner is anxious to sell.
- EASY TO OWN.** 2 bedroom home with room for a garden, large storage building. Only \$7,000.00
- INCOME PROPERTY.** Spacious, frame duplex near downtown. Furnished with two bedrooms in each unit, fenced and cross-fenced for private yards.
- BRICK DUPLEX** near shopping center with refrigerated air, fenced yard, carpet and built-ins. Will be remodeled inside and out.
- LOT ON NORTH 385.** Located near the intersections of Park Avenue and Highway 385, this lot is reasonably priced and ideally located for a business or office.
- INVESTMENT OPPORTUNITY.** Partially developed mobile home park with room for hundreds of additional mobile homes or houses. Undeveloped lots priced only \$5.50 per front foot. Call for details.
- CASTRO COUNTY,** 332 acres with 5 small wells, fair improvements, flexible terms.
- OFFICE BUILDING.** Economical office space, but very nice, with carpet, paneling, refrigerated air, well located. Will trade for a house or sell outright \$14,950.00
- 20 ACRE TRACT** near town. Has small irrigation well, terms are available. Very reasonable price.
- WEST PARK AVENUE LOCATION** "Circle K" building for sale or lease. Corner lot, excellent location.

Weekends & Evenings
Call: 364-1949...364-0660...364-4741

Marn Tyler
Real Estate
111 Ranger
364-0153

Another Country Listing

- * 15 A. tract with about 12 A in irrigated wheat. On pavement, 3 Bdr. house 4 yrs old. Horse barn, large granary, good corrals and fruit trees.
- * 323 A. 3 wells tied together and tall water pit. Lays perfect only \$375.00 per A.
- * 1 Sec. west of Ford, 4 Wells & Tallwater pit tied together. Nice 2 Bdr. house \$425.00 per A.
- * 254 A 3 wells tied together. Seller carry papers.
- * 1600 A of Grass near Clarendon [very good]
- * 2005 A. Dryland west of Hereford, lays good.
- * 4100 A. Grass, 1 Mi. off pavement, Nice house, 5 windmills & dirt tank.

BOOZER REAL ESTATE

FARMS FOR SALE

- 306 acres—4 wells tied together with underground pipe. Floating lake pump. Pavement on two sides. Nice improvements 6 miles from town. Priced to sell with good terms.
- 165 acres—2 wells with underground pipe. On pavement 6 miles from Trades Center. Priced to sell with good terms.
- 640 acres northwest of Hereford. 2 wells on natural gas, 516 acres in cultivation with balance in grass. Price \$325.00 per acre. 25 per cent down—10 years on balance. Industrial or commercial lots on Cemetery Road.
- Residential lots in choice neighborhood.
- Approximately 60 acres, 4 miles from Hereford on pavement. 1-6" irrigation well, barns, corrals, scales, chutes. Workable cattle operation. Priced to sell with terms to suit.
- 960 acres on state line S.W. of Dalhart. 6 wells Dryland prices.
- 3 bedroom, 1 1/2 bath home in N.E. Hereford. Real sharp.

BOOZER REAL ESTATE
JOE BOOZER 364-0029 **OFFICE 364-1755** **JO HAMRICK 364-3502**
 144 W. 3rd.

FIRST REALTY OF THE SOUTHWEST INC

364-6565

OFFICES in PARK PLAZA CENTER
 Next Door to Sherwin Williams

AGRICULTURAL PROPERTY

QUARTER SECTION—in a good water area of Bailey County. Lays well, priced at only \$710. acre. Financing easily available.

HALF SECTION—on pavement and priced right! four wells with underground line, sprinkler; good pipe & cable corrals; excellent fences; cattle windbreaks; more improvements than you can believe! A perfect homestead.

FULL SECTION—a beautiful lay of ground! 360 acres of Alfalfa, in the best water area. A fantastic brick home, 2 barns, 2 fishing ponds. Palmer County, North of Friona.

FOR SALE! RENTAL PROPERTY PACKAGE FOR SALE!

This package includes 4-1 br houses & 1-2 br house and 4-50'x110' lots suitable for mobile homes. Houses completely renovated, furnished and ready to rent with a waiting list a mile long. **\$30,000.00**

JUST LISTED! Neat, well kept home, Northwest Hereford, 1365 square feet. All draped. Double garage, call now. priced under \$30,000.

Walk to downtown - priced under \$14,000.00 over 1100 square feet. W/central heat, air, two large bedrooms.

Low 20's price. Modern kitchen, extra bath, 2 car garage, basement, fireplace. Close to downtown location.

Country living with city home, beautiful brick; over 1900 square feet, plus a full basement. Lots, & lots of room.

A Commercial income investment. Two good "CASH" businesses that are established with good income flow. Owners wish to retire. Easy financing terms. Interested? Call Us.

Quiet City Location, 4 bedrooms and 2 full, 2 half baths. Quick possession. An exceptional tri-level home your family will enjoy. More features you must see.

Over 1000 square feet, w/new carpet and paint. Neat bright & clean. Modest 3 bedroom. Only \$12,500.




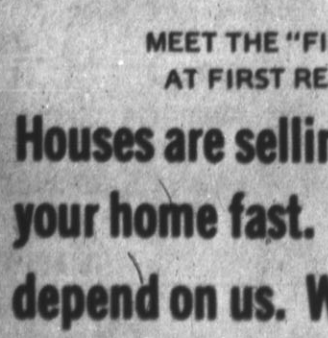
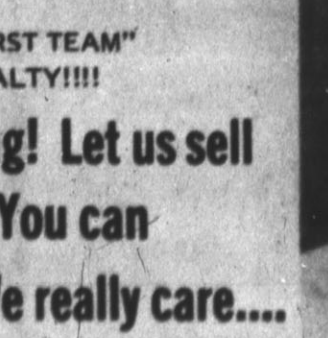

New Home-Fireplace, Cathedral ceiling, paved alley for rear entry, garage, 3 bedroom, 2 bath, 1806 square feet.

\$10,000. Neat 2 bedroom stucco - \$2,000. will handle this. Quick possession. Large lot, storm cellar

NOT ENOUGH ROOM TO MENTION ALL OUR LISTINGS - TELL US WHAT YOU NEED AND WE MAY HAVE THE ONE YOU WANT.

MEET THE "FIRST TEAM" AT FIRST REALTY!!!!

Houses are selling! Let us sell your home fast. You can depend on us. We really care... about you!

 NANCY MOORE 364-1790 364-6565	 DORIS BRIDWELL 364-6565 Secretary	 JEANE COKER 364-6061 364-5439	 JAMES GENTRY 578-4285 289-5690	 PAT FERGUSON 364-3335 364-6565	 NEIL COOPER 364-1783 364-4741
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CARMICHAEL

TROYS CARMICHAEL
364-1082

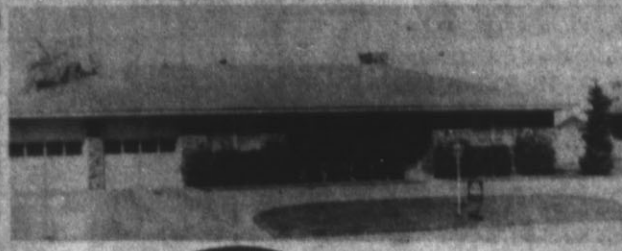
REAL ESTATE

505 S. 25 Mi. Ave.
364-1251

NEW LISTING

3 bedrooms, 2 bath, with isolated master bedroom and separate diningroom and den with fireplace. This home is equipped with all built-in appliances and ref. air conditioning. This home is on an extra-large lot with a sprinkler system in backyard and very nice landscaping overall. Call us today for an appointment to see this home.

TEMPLE ABNEY
364-4616



2658 ACRES,
1908 ACRES
cultivated 750 Native pasture, Nineteen 8" irrigation wells, four 6" irrigation wells, four pump-back systems. Over eleven miles of underground pipe. One three bedroom home, two duplexes, very good barn and cattle pens. This is a well developed, productive unit with very good terms.

312 ACRES of choice flat land all under cultivation in a strong water area. Three irrigation wells, one pump-back system. All wells are connected with underground pipe.
NORTH PLAINS LAND
2 1/4 sections with seven 8" irrigation wells that are all 1000 g.p.m. plus. This farm also includes seven sprinkler systems with nine pivots.
1 section with four 8" irrigation wells, 600 acres under cultivation, three pivots with balance of cultivated row watered. This farm has very good price and terms.

INVESTMENT PROPERTY
300 acres join city limits with pavement on 2 sides, 3000 head feedlot with scale and complete facilities, many self feeders and barns, 4 houses, 5 domestic wells, 160 acres cultivated land 1 (8") well, 1 (6") well, 2 creek pumps, 1 pumpback system

We have many prospects interested in homes & land...List your property with us for efficient sales service!

JAMES SELF
364-6069

SOLD!
REAL ESTATE SALES

TOMMY CARNAHAN
364-5494

Buying/Selling

IT'S NO PICNIC

Without a REALTOR



Without a REALTOR?
call us TODAY
364-6633

Comfortable 3 br., Brick home, over 1700 square feet. Nice quiet neighborhood. Only \$21,500.



Star Street, Beautiful 2 story, 3 bdr., 2 bath, Cedar Shake Roof, 2 car garage, 3 car drive way. Best buy in Hereford



3 br., 1 bath, den, over 1600 square feet in Aikman District. Extra large bedrooms. Call us for details.



OFFICE EXCLUSIVE Over 2100 sq. ft. 2 story, 4 br., 3 bath, 2 car garage, all built-ins in kitchen, good neighborhood.

Linda Warrick 364-2396
Jim Blakey 364-1050
Doris Umsted 364-6113

Mark Andrews 364-3429
Carol Rose 364-0362
Lee Umsted 364-6113

205 S. 25 Mile Ave.

PROPERTY ENTERPRISES

Homes



LARGE & SPACIOUS
This 3 bedroom, 2 bath home has plenty of room. New carpet, extra lg. closets (8x12 is cedar lined). 2300 sq. ft. on large lot. Storm cellar and hobby shop area. All for only \$28,500.00. See to appreciate.



ESTABLISHED NEIGHBORHOOD
Located close to downtown area, walking distance to hospital. Conveniently located for schools. 1800 sq. ft. area with lg. bedrooms. 2 car garage. Cathedral ceiling. Economical to keep cool.



MODEST PURCHASE PRICE
Enjoy the security of owning your own home. Two bedroom brick on Blevins. Large living room. Vacant and ready to move in.



AVENUE J
Two bedroom home, low monthly payments. Nice size rooms. Just right for a small family or couple just getting started.

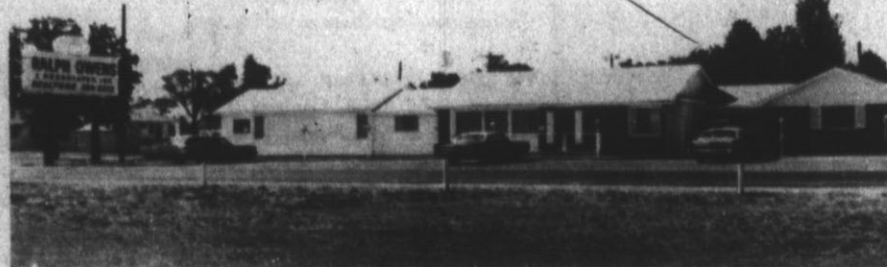
RALPH OWENS

& ASSOCIATES, INC.

364-2222

REALTORS

"We do more for you than we have to"



311 E. PARK AVE.

Farms

NORTH OF FRIONA
Excellent 320 acres with 2 wells, tallpi & 2 BR home. Will meet all the requirements for F.H.A. Loan.

EXISTING F.H.A. LOAN
318 acres with 3 small wells. Large metal barn. A bargain at \$300 per acre.

TRADE
Owner would like to trade for land near Ford. At \$320 per acre, could be an excellent farm for FHA loan. 320 acres, 2 wells, 4000 U.G. Tile.

MULESHOE, TEXAS
240 acres, West of Muleshoe, 3 wells, 2500 feet underground tile. Terms. H-2071
PRICED REDUCED
279 acres Northwest of Hereford. \$425.00 per acre. F-2070

COUNTRY LIVING
347 acres on pavement. \$325.00 per acre. 2 wells, house, feed bunks, fenced. Owner will sell \$30,000.00 down & carry 7 per cent second. F-3132

OUT OF COUNTY OWNER
Pavement with 2 good wells, 326 acres with 186 acres allotted. Farm now rented to excellent farmer. Small house, 2 miles tile, return pit, N.G., owner will trade. 170 bushel corn yield (ASCS). F-3131
\$500.00 PER ACRE 136 BUSHEL CORN YIELD (ASCS)
160 acres Northwest of Hereford, 128 feet of water, 700 G.P.M. water available, \$45,500.00 loan. 110 acres of allotments. F-1056

INDUSTRIAL WATER
240 acres near plant. Could have potential other than farming. F-2068

15 TOWER SPRINKLER
6 wells, Tile, Lockwood Sprinkler. Pavement, Barn, F.L.B. loan. \$600.00 per acre. F-3129

TRADE
960 acres owner will trade for good 1/2 section. 7 wells. Sprinkler. Good lake, \$175,000 loan. F-4126

80 ACRES
House, Barn, 1 well, near Hereford. Assume existing loan. Ideal for family, \$60,000.00.

320 ACRES
With 2 good wells, excellent water area. 2 pivot points, one 360 sprinkler, growing wheat, fertilized. 5 per cent existing loan.

305 Acres, 200 ft. water, 3 wells, table top. Owner will partially finance. You will not see a better farm. F-2069

640 ACRES
On pavement with 7 wells. Excellent improvements for farming. \$750.00 per acre. Enough water to plant all to summer crop. F-4125

REALTOR



RALPH OWENS
364-2560

REALTOR



SAM LONG
364-0981

REALTOR



TONY BOWLING
364-5638

REALTOR



DEAN STALLINGS
364-6980

REALTOR



BETTY GILBERT
364-4950

REALTOR



BETTY LADY
364-4056



SELL IT FAST! BUY IT RIGHT! USE WANT ADS!

Phone 364-2030

CLASSIFIED ADVERTISING RATES
 Readers Ads (Minimum 10 words) 1st insertion per word, 16c
 Additional insertions, when paid in advance: per word 8c
 Classified Display (8 pt. type under a specific heading, 1 column width only - no art or signature cuts) per col. inch \$2.00
 Repeat insertion without copy change per col. inch \$1.50
 Display Advertising Not Classified under a heading, but placed on the classified page per col. inch \$1.54
 Deadline for Classified Advertising in the SUNDAY BRAND.

5 p.m. Friday

Deadline for Classified Advertising in the HEREFORD BRAND.

5 p.m. Tuesday

1. FOR SALE Miscellaneous

WE BUY AND SELL USED FURNITURE
BARRICK FURNITURE
 WEST HWY 60
 PHONE 364-3552
 B-1-37-tfc

FOR SALE
 3 1/2" Pipe Posts-8 ft. long .85/ft.
 2 7/8" Pipe Posts-7 ft. long 5.75/ft.
 1 9/16" 14 ga. New pipe .55/ft.
 1 7/8" Standard Well Pipe .55/ft.
 1 9/16" 12 ga. New Pipe .55/ft.
 Cable .06/ft.
 Northwest Feed Yard, Inc.
 P.O. Box 566
 Hereford, Texas 79045
 James Bullard
 Office-806-364-4614
 Home-806-364-4460
 B-1-21-tfc

Large house for sale to be moved! Call 578-4351 or 289-5850.
 B-1-70-tfc

GARAGE SALE. Saturday & Sunday 9 to 5 at Hereford Bi-Products-first beige house. Good selection of clothing, hand-crafts and miscellaneous.
 B-1-17-83-2c

Hay Grazer for sale. 6 miles north of Hereford on Hwy. 385. Call 578-4392.
 B-1-10-75-tfc

FOR SALE
 New Saddles made by Western Saddlery.
 Two working
 One child's
 One barrel racing
 Five saddle blankets
 Call 357-2355 or 357-2344.
 B-1-84-2p

FOR SALE:
 16" well casing, new steel 17 1/2 c per lb.
WE BUY:
 Scrap iron #1 \$45.00 per ton, #2 \$30.00 per ton, junk motors \$42.00 per ton.
FARWELL PIPE & IRON
 Phone 481-3287
 601 Avenue A, Farwell, Texas.
 B-1-83-tfc

For Sale: 1970 Red Plymouth Duster; also couch and matching chair. Call 364-5584.
 B-1-13-81-tfc

Used carpet for sale. Call 364-0140.
 B-1-10-83-tfc

For Sale: Good used General Electric matching Washer and Dryer; used gas range. TAYLOR FURNITURE & APPLIANCE. 603 Park Avenue.
 B-1-20-79-tfc

Registered female Brittany for sale. One year old. Call 364-0883.
 B-1-10-83-2c

For Sale: Quick-Way Drag Line; 1/2 yard bucket. Call 364-5746; evenings or weekends.
 B-1-13-83-tfc

Rebuilt Kirby, with basic attachments and polisher \$119.95. Call 364-4051; after 6 p.m. 364-4224.
 B-1-12-84-2c

To give away-white German Shepherd puppies. Call 364-6015, after 7 p.m.
 B-1-10-84-1c

Cobra CB Radios, Bearcat Scanners, RCA car stereos, antennae sales and installation. KERR MOBIL, 364-1844.
 B-1-15-84-tfc

For sale or trade: 1 coin operated pool table; 2 coin operated soap box dispensers. 364-3987.
 B-1-84-1p

NOTICE
 UNCLE SAM'S is not open for lunch, but is open in evenings all but Sunday.
 B-1-84-tfc

RENT OUR RINSE N VAC

Steam clean your own carpets. \$12.00 per day.
WESTERN AUTO, 241 Main.
 B-1-68-tfc

Snooper Radar Detector Bearcat III. Police monitor. Used color & BW TV. TOWER TV, 248 NW Drive. Phone 364-4740.
 B-1-74-tfc

QUILTING supplies and cross-stitch quilt tops, needlepoint bell-pulls, piano benches, chair seats. Over 500 colors needlepoint yarn. Over 300 colors knitting and crochet yarns.
DAN'S OF CANYON
 B-1-83-4c

LOOK! LOOK! LOOK!
BIG JIM'S FURNITURE & APPLIANCE is overstocked. MUST SELL and make room for new merchandise.
 PHONE 364-1873 or come see at South 385 and Archer Street.
 B-1-71-tfc

WE ARE NOW CARRYING PENNYRICH BRAS.
FOR INFORMATION, CALL MERLE NORMAN STUDIO SUGARLAND MALL
 PHONE 364-0930.
 B-1-83-3c

ENJOY A CUSTOM BUILT FIREPLACE THIS WINTER.
 Top quality workmanship, free estimates.
 Built to suit the personality of your room.
 Call 364-0025 before 8 a.m.
 B-1-82-tfc

For Sale: Complete mobile phone in brief case. Carry anywhere, talk from anywhere. Equipped for all circuits. \$1250. firm. 364-0956 Garth.
 B-1-22-80-tfc

FOR SALE: Model Gibson S-C Electric Guitar. 3 months old. Best offer. Call 364-6404 after 5 p.m.
 B-1-81-tfc

For Sale: 1970 Red Plymouth Duster; also couch and matching chair. Call 364-5584.
 B-1-13-81-tfc

Used carpet for sale. Call 364-0140.
 B-1-10-83-tfc

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 B-1-84-tfc

OSBORN'S BARGAIN CENTER

Hwy. 60 West
 Phone 364-0688.
 New shipment of authentic Indian Jewelry, Army Surplus, Books, COLLECTABLES.
 Good used furniture
OPEN SUNDAYS.
 B-1-79-tfc

FOR SALE to be moved.
 5 bedroom house near Friona. Priced to sell. Phone 806-247-3865.
 B-1-15-83-2c

MARY R. HAMBY
 (Mrs. James Hamby)
 Will paint your picture to your specifications. Call 364-6905 for appointment.
 S-1-76-tfc

FOR QUALITY FULLER BRUSH PRODUCTS, CALL JESSIE FULLER, 578-4377.

S-1-10-82-3c

GARAGE SALE. 111 Fir. Kingsize bedspread and draperies to match, dishes, clothing. Monday & Tuesday.
 B-1-15-84-1c

YARD SALE. 704 AVENUE G. TODAY.
 B-1-10-84-1p

GARAGE SALE. 111 South Douglas, today starting at 10:00 a.m. Baby and children's clothes and much miscellaneous.
 B-1-10-84-1c

For Sale: 3 year old part Jersey Cow. Call 364-0630.
 B-1-10-82-tfc

New **KIRBY VACUUM CLEANERS**, also used Kirby's \$75.00 and up. Phone 364-1854.
 B-1-12-84-tfc

For Sale: Kenmore Electric Avocado Stove, also Kenmore avocado washer-dryer combination. Call 364-4216. 1514 Forrest, Apt. #39.
 B-1-17-84-2c

For Sale: AKC St. Bernard puppies. \$75.00. 364-4037.
 B-1-10-84-3p

TREAT rugs right, they'll be a delight if cleaned with Blue Lustre. Rent electric shampooer \$1. McCaslin Lumber Company.
 B-1-20-84-2c

Australian Shepherd Cow Puppies free. Call 364-0660 or one mile north of Aikman School, green house.
 B-1-16-84-1c

For Sale: Coldspot chest type deep-freeze, \$150.00. Good condition. Can be seen at West Park 66 Service Station. Phone 364-2633.
 B-1-20-84-tfc

FOR SALE
 1974 Fleetwood Mobile Home. 14x64, 2 bedroom, all kitchen built-ins, woodburning fireplace. Anchored, skirted and porch. Equity furnished \$1500; unfurnished \$1000. Pay off or take over payments \$111.15. Extra nice.
 Call 364-3556
 B-1-84-2p

Hardly used beautiful couch, makes into queen size bed with Simmons mattress. Orange tweed cloth. 364-0956 Garth.
 B-1-17-84-tfc

To give away-white German Shepherd puppies. Call 364-6015, after 7 p.m.
 B-1-10-84-1c

Cobra CB Radios, Bearcat Scanners, RCA car stereos, antennae sales and installation. KERR MOBIL, 364-1844.
 B-1-15-84-tfc

For sale or trade: 1 coin operated pool table; 2 coin operated soap box dispensers. 364-3987.
 B-1-84-1p

NEW CUMMINS-DIESEL SALES & Parts Representative
 Ogilby Equipment Co., Inc.
 B-2-14-tfc

CROSSWORD By A. E. Gordon

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775	776	777	778	779	780	781	782	783
784	785	786	787	788	789	790	791	792
793	794	795	796	797	798	799	800	

The Hereford Brand, Hereford, Texas, Sunday, October 19, 1975

WANTED: Pasture for 1500 cattle. Wheat, beans or corn. Call Johnny Latham, 364-5754. B-6-12-72-tfc

Wanted: your corn and milo harvest. 30" corn head. Phone 289-5870. B-6-10-72-tfc

Lady needs ride or can share ride Northwest School area to hospital area, 8 to 5. 364-4597. B-6-84-1p

WANTED: Combining for 40" combine, corn and grain. Have two trucks. Call 258-7350 or 258-7340. B-6-12-74-tfc

WANTED: Wheat, beet pasture for yearlings and calves. Ellis Lemons, 364-3117 or 364-2907. B-6-12-76-tfc

WANTED: Corn and Milo Harvesting. Good machines and new heads with trucks. Reasonable rates. Call 364-2634. B-6-16-79-tfc

WANTED: Home for one of our beautiful house plants. MEL-ROSE NURSERY. B-6-10-84-tfc

8. HELP WANTED

DISSATISFIED in your current job? Many people are actually "under employed." That is, they never get a chance to achieve full professional and financial potential in their jobs. This is not so with the National Motor Club. Our representatives have no limits on their financial income, with the exception of their own ability. Many of our first year representatives have earned \$12,000 to \$15,000. We have a company-paid profit sharing program and many more benefits. If you are a person who enjoys talking with people, are mature, married and over 21, you have an excellent chance of success with NMC. We have openings in several West Texas cities. For more information on a job that can begin paying you at least \$200 a week, call me collect. Herb Zschieche (806) 352-6923, after 6 p.m. B-8-83-tfc

NEED:
+ Service Island Personnel
+ Tire Men
+ Janitor
Apply in person to **BIG DADDY'S TRUCK STOP**, East Hwy 60. B-8-78-tfc

FEED YARD mill help and cowboys wanted. Paid vacation, paid hospital and life insurance, 1/2 beef every six months, profit sharing plan. call 289-5281 days; 364-2839 nights. B-8-27-82-2c

HIDE ROOM LABOR WANTED
We offer:
-Good Pay (\$3.69 to \$3.96 per hour)
-Paid Vacation
-Paid Hospitalization
C.U.I. INTERNATIONAL
3 1/2 miles west HWY. 60
Phone 276-5331 days; 364-2495 nights. B-8-68-tfc

TIRE SERVICE MAN WANTED FOR PASSENGER, TRUCK AND FARM TIRES.
New facility & equipment, good pay.
APPLY AT:
PAXTON TIRE & SERVICE
603 S.E. 3rd
Dimmitt, Texas
Phone 647-4121. B-8-84-tfc

INFANTRY PEOPLE NEEDED
If you qualify, we'll teach you a job, pay you while you learn, and give you one of the best benefit packages anywhere. Then you'll earn your keep and know a job. Join the people who've joined the Army. Call 806-376-2181 or 806-353-1286 in Amarillo. B-8-84-1p

Applications being taken for **Manager-Trainee**. Good opportunity for right party. Contact Mrs. Summers, Big Burger Drive In, 711 West First. B-8-20-82-tfc

A lady needs someone to live-in. Call 364-2063 or 364-1666. B-8-10-84-tfc

Wanted: Driver for bulk feed truck, also seed mixer man. Call 365-4431 days; 365-4427 nights, Hartley, Texas. B-8-17-84-1c

Opening for brake and front end mechanic. Must be experienced. Paid hospitalization and vacation, 48 hour week with opportunity for sales bonus over salary. Call Chuck Boyd or James Hagee at 364-4334. B-8-29-65-tfc

Would like mature lady companion of good character to live-in with active elderly lady in good health with lovely home and car. Good salary and large furnished room with private bath. Light house work, no laundry, but must have driver's license. Call 806-296-2881. B-8-79-tfc

WATRESSES NEEDED—ALL SHIFTS. Apply in person to **JORD-INN'S**, East Hwy 60. B-8-10-55-tfc

NEEDING: School bus drivers. See Eldon Owens at School Bus Barn. B-8-10-57-tfc

MAINTENANCE MAN NEEDED. Apply in person to Sugarland Feed Yards. B-8-10-83-2c

LOCAL FERTILIZER COMPANY needs experienced Maintenance and Warehouse man. 21 years or older. Comm. Lic. preferred, but will consider all applicants. Group Ins. plan offered. Call 364-0712; after 7 p.m. 364-1346 for interview. An Equal Opportunity employer. B-8-81-1c

Need a male school custodian. We will offer school bus driving job along with custodian job to the right man. Must be in good health. Good pay and benefits. Call 806-267-2123, Vega, Texas. B-8-33-84-3c

A MERRY CHRISTMAS is assured from excellent earnings scroulling Watkins. Avg. \$2-55 hourly from start. Dept. 10, Watkins Products, Inc. Winona, Minnesota 55987. B-8-84-2c

Male animal control warden needed. Applications may be obtained at the Dispatchers Office at the Police Department. Starting salary \$400.00 per month. 40 hr. work week and other benefits. B-8-84-tfc

WANTED BRAKE FRONT END & TUNE-UP MECHANIC
Experience mandatory. New facility & equipment, good pay.
Apply at:
PAXTON TIRE & SERVICE
DIMMITT, TEXAS
603 S.E. THIRD
PHONE 647-4121. B-8-84-tfc

Feed truck drivers and yard men wanted immediately. Contact Bert Parker at SUGARLAND FEEDYARDS. B-8-15-83-2c

9. SITUATIONS
Will do yard work and odd jobs. WALK BOSTON, 364-4164. S-9-10-82-tfc

Will keep infants, preschool and drop-ins in my home. Call 364-0883. B-9-11-83-2c

State Licensed Child Care For Working Mothers **HEREFORD DAY CARE CENTER.**
6 months through 8 years
After school care available. 364-1293. S-9-72-tfc

10. NOTICE
ALCOHOLISM INFORMATION
For information on alcoholism, referrals for help, counseling, or programs on the subject of the disease of alcoholism, Call 364-4540 from 8 a.m. 'til 12, 1 p.m. until 5 p.m. Monday through Friday.
A UNITED FUND AGENCY
B-10-12-tfc

COMPLETE Turn Key Installations of Pumps and Gear Drives Big "T" PUMP CO. INC.
Sales & Service
HEREFORD 364-0353
DIMMITT 647-3444
FRIONA 247-3311
S-11-24-tfc

HALLS LIGHTING SALES SERVICE AND INSTALLATION
Beautiful lights for patios, walk-ways, security.
Automatic timers, multi-color. Plugs into 110, but only 12 volts. Can be sprinkled or watered over.
(Commercial or residential)
For further information call 364-6495. B-11-83-tfc

JESSE SCOTT & SONS WELDING.
North 385, Phone 364-1108.
Pans, carports, hay bunks, gates and mill work. Welding of any kind—mild steel, stainless and hard surface. B-11-80-tfc

NOTICE
UNCLE SAM'S IS STILL A PRIVATE CLUB, BUT the restaurant is open to anyone. Excellent food with an atmosphere to match. Dinner is served from 6:30 to 10:00. B-10-84-tfc

For the convenience of you, our customers, we now have truck scales to weigh your scrap iron—One mile North of Big Daddy's Truck Stop. B-8-29-65-tfc

HEREFORD IRON & METAL
North Progressive Road by City Dump
Anson A & June Dearing
Phone 364-3350 or 364-3777
1 1/2 B-10-34-tfc

GENERAL ELECTRIC
Authorized sales and service. Expert service on all major brand appliances.
Taylor Furniture & Appliance
603 Park Avenue, Hereford.
Phone 364-1561
B-10-25-tfc

11. BUSINESS SERVICE

WE REPAIR Kirby, Electrolux, Singer, Hoover and Eureka Vacuum Cleaners and all makes of sewing machines.
PHONE 364-4051
226 Main
B-11-104-tfc

DRAGLINE SERVICE FOR TAIL WATER PIT CLEANING
CALL
CLIFF JOHNSON, 364-2111
B-11-45-tfc

FOR PORTABLE DISC ROLLING
call
Ralph Paul, 364-1842
or 364-2978
B-11-19-tfc

CUSTOM COMMERCIAL SAND BLASTING.
ANDERSON SALES
364-4901 or 364-3443 or 364-5691.
B-11-75-tfc

ROTOTILLING. Call Robert Betzen, 289-5500 or 364-2976. B-11-11-67-tfc

LONCO PUMP COMPANY
Irrigation Repair.
Call
Lonnie Swimmer, 364-4251
or Mobile Unit 289-5636.
S-11-30-tfc

WILL PICK UP JUNK CARS FREE
Call 364-3350
or 364-3777
1B-11-28-tfc

EDWARDS DITCHING SERVICE
Foundations & House Moving
913 SOUTH MCKINLEY
PHONE 364-2528.
B-11-68-tfc

KELLY ELECTRIC
Virgil Kelley
Electrical Contractors
Residential-Commercial
All bids & wiring competitive.
Ph. 364-1345 - Nights 364-1523
or 364-5929.
P.O. Box 30
B-11-15-tfc

CONCRETE WORK
AL GAMEZ
228—Avenue A
Phone 364-4236
S-11-16-tfc

TURNER WELL SERVICE
Submersible Pumps
Repair & Exchange
Pipe-Pressure tanks
Dempester-Pumpco
CALL
Doyle Turner 364-0811
Scott Turner 364-0707.
S-11-84-tfc

14. CARD OF THANKS
CARD OF THANKS
All our families would like to express our sincere appreciation to all our friends and relatives for your prayers, Masses, food flowers and cards during our recent loss of our loved one. A special word of gratitude is extended to those who were so kind and concerned in our sorrow.
The Families of Ray Brorman

CARD OF THANKS
We wish to express our heartfelt thanks for the wonderful response from all our dear friends. The many different kinds of gifts of love, friendship, and hard work to set up our temporary home have deeply touched us. A special thanks for the quick response of the Hereford Fire Department. We thank God for this watchful care and protection and again for our dear friends.
Thank you
Bea and J.B. Noland

CARD OF THANKS
Fromme indicted in try to kill President.
B-11-80-tfc

HEREFORD WRECKING CO.
New & Used Parts
WRECKER SERVICE
We buy scrap Iron & Metal
Have storage for cars, boats, etc.
1st & Jewell Ph. 364-0580
Nites—4009 or 0075
S-11-2-40-tfc

TREE TOPPING, SHAPING, HEDGE TRIMMING, CLEAN UP AND LIGHT HAULING.
C.L. STOVALL
364-4160.
S-11-74-tfc

ROWLAND STABLES
840 AVENUE F
PHONE 364-1189

Stall rentals - Boarding - Breaking - Training - Fitting for show - Horses for sale - Stallion at stud, AA Alegre Lad, grandson of Skipper W on top and Three Bars on bottom. Conformation galore, excellent disposition. Good cowhorse. S-11-37-tfc

FOR YOUR DITCHING NEEDS CALL
TEX-MEX DITCHING
(C.D. Adams)
364-4907.
B-11-82-tfc

FRANK WESTER CEMENT CONTRACTOR
107 BRADLEY
Residential-Commercial
Turnkey job
Straight finish
Phone 364-5169
1B-11-39-tfc

BOBBY GRIEGO DRAGLINE SERVICE
TAILWATER
PIT CLEANING
DUMP TRUCKS
LOADER
DOZER
Day Phone 364-0574
Night—364-2322
1B-11-14-tfc

Custom swathing, stacking and hauling. Alfalfa, milo and corn stubble. Hesston stack hand system. 364-2907 or 364-3117. B-11-15-42-tfc

LAWN FERTILIZER AND SEEDING NEW LAWNS.
Call Ryders Lawn & Garden Service, 364-3356. B-11-78-9c

PORTABLE DISC ROLLING
Scalloped or Plain
PORTABLE WELDING
and
Repair Work
JOHNNY GALLAGHER
364-4977
B-11-19-tfc

MCQUIGG AND OTT
Custom Corn Cutting. 30" rows. Call 578-4520 or 578-4427. B-11-73-tfc

HOME REPAIR, APARTMENT MAINTENANCE, MOTEL MAINTENANCE. 364-3987. B-11-84-4p

TURNER WELL SERVICE
Submersible Pumps
Repair & Exchange
Pipe-Pressure tanks
Dempester-Pumpco
CALL
Doyle Turner 364-0811
Scott Turner 364-0707.
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STATE OF TEXAS
TO:
ANY SHERIFF OR CONSTABLE WITHIN THE STATE OF TEXAS

You are hereby commanded to cause to be published once each week for four consecutive weeks, the first publication to be at least 28 days before the return date thereof, in a newspaper printed in Deaf Smith County, Texas, the accompanying citation, of which the following is a true copy:

CITATION BY PUBLICATION
STATE OF TEXAS
To: William R. Baldwin, J.P. Snider, John F. Bryan, Carrie M. Bryan, Lafayette P. Brown, Matilda Brown, John E. McKinney, Pearl A. McKinney, C.E. Wheeler, W.W. Wheeler and William W. Ryan, their unknown spouses, their unknown heirs, executors, administrators, successors and assigns and all persons claiming any title or interest in all of Survey 1, Block C; all of Survey 2, Block C; all of the South one-half of Survey 99, Block K-7, A.B. & M. Survey; all of the Southwest one-fourth of Survey 98, Block K-7; and all of the North one-half of Section or Survey 10, Township 4 North, Range 2 East, Capitol Syndicate Subdivision, out of Capitol League No. 396, situated in Deaf Smith County, Texas, under deed heretofore given to or by William R. Baldwin, J.P. Snider, John F. Bryan, Carrie M. Bryan, Lafayette P. Brown, Matilda Brown, John E. McKinney, Pearl A. McKinney, C.E. Wheeler, W.W. Wheeler, and William W. Ryan, as Grantor or as Grantee. Defendants in the cause numbered and styled hereunder.

You are hereby commanded to appear before the Honorable District Court, 69th Judicial District of Deaf Smith County, Texas at or before 10:00 o'clock a.m. of the first Monday next after the expiration of 42 days from 24 day of September, 1975, the date of issuance of this citation, by filing a written answer to Plaintiffs' petition that was filed in said Court on the 4 day of September, 1975, numbered DC7520, on the docket of said Court, and styled W.D. Buske and Dave Buske, Plaintiffs vs. William R. Baldwin, et al, Defendants.

A brief statement of the nature of this suit is as follows: The nature of this suit is one of trespass to try title in which W.D. Buske and Dave Buske, claim to be in possession of and lawful fee simple owners of all of Survey 1, Block C; all of Survey 2, Block C; all of the South one-half of Survey 99, Block K-7, A.B. & M. Surveys; all of the Southwest one-fourth of Survey 98, Block K-7; and all of the North one-half of Section or Survey 10, Township 4 North, Range 2 East, Capitol Syndicate Subdivision, out of Capitol League No. 396, situated in Deaf Smith County, Texas. Defendants herein named have executed certain deeds or documents that cloud the fee simple title claimed by Plaintiffs. Plaintiffs plead adverse possession by the 3, 5, 10 and 25 year statutes of limitation. Plaintiffs pray for judgement for fee simple title and possession to the subject property, as is more fully shown by Plaintiffs' petition on file in this suit.

The officer executing this writ shall promptly serve it and make due return thereof according to requirements of law, and the mandates hereof.

Issued under my hand and the seal of said Court at Hereford, Texas, on the 24 day of September, 1975.
LOLA FAYE VEAZEY, Clerk.
District Court, 69th Judicial District of Deaf Smith County, Texas
S-78-4c

Chances are with cooler weather you'll be doing more roasting and baking. Use the oven energy-efficiently. Prepare all-oven-cooked meals, or use extra space to cook other dishes that can be used later with a little warming up.

Oil price hike predicted for October. Export-Import Bank increases interest rates.

NOTICE
SALE OF LANDS
The undersigned, having been appointed Receiver by the District Court of Farmer County, Texas, in Cause No. 3620 upon the docket of said Court, by order dated September 18, 1975, and being ordered to sell at public auction the hereinafter described lands, hereby gives this public notice that, as such Receiver, the following lands, to-wit:

All of the North Half (N 1/2) of Section 16, Harrah Subdivision, Farmer County, Texas, containing 160 acres of land, more or less,

will be offered for sale at public bid at 10:30 a.m. Tuesday, November 4, 1975, by the undersigned at the Courthouse door of Farmer County, in Farwell, Texas.

Terms shall be all cash, with 10 per cent deposit required by the successful and highest bid upon the date of sale. The highest bid shall be subject to approval of the District Court of Farmer County, Texas, and the remainder of the cash bid shall be required to be paid at time of approval of sale by the Court and delivery of Receiver's Deed.

Sale of the land shall be subject to all visible and recorded easements and such other matters as may be revealed by examination of the land. An insured title shall be otherwise furnished to the purchaser with the Deed. The purchaser shall be required to settle with the tenant for the plowing of the land at time of sale. Phone 806/481-3288.

J.B. Sudderth, Receiver appointed in Cause No. 3620, District Court, Farmer County, Texas.
S-80-4c

New Horizons
By JANE FORREST

Q: My husband and I had planned to spend three months this fall traveling around Europe. But he died in April. Now I am beginning to feel that I will be ready to take an extended trip next spring. However, I am apprehensive about traveling alone, especially since I will be making my first long trip at age 57. I'm capable enough as far as handling tickets and money are concerned, but I don't feel like making decisions about where to go and how long to stay. My sister wants to go with me, but she is not easy to be with for long at a time. Do you think a tour might be a good idea for me?

A: Yes, I suggest that you take some time to look into what tours are available to you at the time you'd like to go. Examine tours that are in your price range; check on tours that will take you to as many as possible of the places you want to see.

There is a lot of logic for a single person who has not traveled much to go on a tour for a first extended trip. Then, if you want to travel again, you may find that you would prefer to go it alone, or that a portion of your next trip might be with a group. Perhaps you may find "touring" so comfortable that you will adopt it as your travel style.

I met two women at Jackson Hole, Wyo., this summer who're inveterate bus tourists. They take a three- or four-week bus tour yearly to some area of the United States or Canada. They like the people; they have excellent accommodations wherever they go, and they enjoy the freedom from attention to details. From Jackson Hole they were bound for Las Vegas before they returned to New York. Ex-school teachers, they are both in their 70s, and they loved what they were doing.

Refurbishing your Fall and Winter wardrobe? Suits and vests are in fashion for both men and women. They're great for adapting to changing temperatures, indoors and out.

Chances are with cooler weather you'll be doing more roasting and baking. Use the oven energy-efficiently. Prepare all-oven-cooked meals, or use extra space to cook other dishes that can be used later with a little warming up.

Oil price hike predicted for October. Export-Import Bank increases interest rates.

The Consumer Alert
by John L. Hill
Attorney General

AUSTIN—For more than six years, consumers buying out-of-state land have been protected by a law designed to let the buyer know as much as the seller about the property being offered.

The Interstate Land Sales Full Disclosure Act requires all persons who sell or lease 50 or more unimproved lots interstate to register the land with the U.S. Department of Housing and Urban Development.

Our Attorney General's Consumer Protection Division lawyers say the developers must also give all prospective buyers a "property report" taken from the HUD registration statement. Some things that must be mentioned in the report are distance to nearby communities over paved and unpaved roads; availability of recreational facilities; and availability of sewer and water service, or septic tanks and wells. It must also reveal any soil or foundation condition that might make the construction or use of septic tanks difficult or impossible.

The HUD report must also tell if there are existing liens on the property; if payments for the title will be held in escrow, what kind of title the buyer will get; and proposed utility services and charges; and number of homes presently occupied in the subdivision.

Few consumers have complained that developers fail to give them copies of this report, our attorneys say. Instead, the problem some persons have had with a few unscrupulous interstate land sellers is that their sales pitches have sometimes been misleading, and occasionally even in conflict with the facts presented in the report.

There are some indications that this is more frequent if the buyer says he is shopping for land for investment purposes rather than immediate use. The unscrupulous seller may then dismiss parts of the property report, such as those dealing with electricity or sewer connections, as "irrelevant since you are buying only for investment." But it's important to remember that land will only be a good purchase for an "investment buyer" if it can later be resold to a "use buyer"—who likely will be looking for such amenities.

Most consumers can avoid problems with interstate land purchases simply by checking to see that the rose picture the salesman paints is nailed down by the facts in the HUD property report. It tells you in plain language what you can or cannot expect from the developer in the way of present or future developments. If those promises of future "recreational facilities" aren't mentioned in the report, they may be worthless.

The reputable land developer will provide you with all the facts about the lots he's offering for sale, urge you to read and understand the property report, then let you decide on the property; if the land is all he's said it is. He won't gloss over the report as "irrelevant," or give you half-truths about the land. For instance, he won't say "shopping, recreational, and medical facilities are all located within convenient distance of your lot" if, in reality, they are 20 miles away over unpaved roads.

So, in buying interstate land, as in any other business transaction, our Consumer Protection Division attorneys urge that you get everything in writing. For help with a consumer complaint, contact our Consumer Protection attorneys, your county or district attorney, or your local Better Business Bureau.

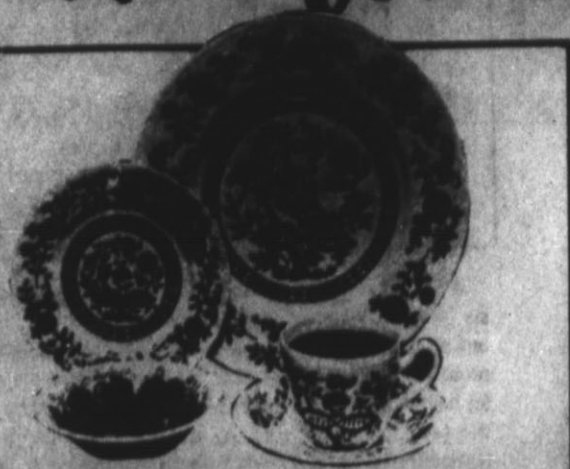
WASHINGTON—The Senate has taken a "let them eat cake" attitude toward American ranchers and consumers.

The Senate has approved a bill that would forbid the use of the chemical additive diethylstilbestrol (DES) as a supplement in cattle feed. Ranchers and consumers will pay dearly if this unwise, uncalled-for bill becomes law. Ranch income will plunge, and consumer prices—especially beef prices—will soar.

DES has two primary uses: as a growth-stimulating hormone intended for feeding or subcutaneous ear implanting in feedlot cattle, and as a "morning after" contraceptive. The controversy over DES stems from its use as an oral contraceptive. DES, when ingested, can cause a rare form of vaginal cancer in the female offspring, and sterility in the male offspring, or women who use it as a contraceptive.

There is no scientific evidence yet, however, to indicate that harm could come to a person who eats DES-fed beef. A small percentage of beef livers in U.S. Department of Agriculture testing have been found to contain up to two parts per billion of DES. But DES has never been found in red meat tissues. There has not been a single report of a harmful effect from eating meat from DES-fed cattle in

Thriftway's Harvest of Food Ideas!



**BLUE HERITAGE
IRONSTONE DINNERWARE**

THIS WEEK'S ITEM:
**FRUIT/
DESSERT PLATE**

EACH BASIC
PLACE SETTING
WITH EVERY
\$5.00 PURCHASE

49¢

**FAMILY CIRCLE DO-IT-YOURSELF
Encyclopedia**

THIS WEEK'S
VOLUME NO. 9 EACH **\$1.79**

ZEE PAPER
TOWELS
ASSORTED COLORS
JUMBO ROLLS
49¢

MORE GROCERY VALUES

- FABRIC SOFTENER
Fluf 1 GAL. **\$1.29**
- SPAGHETTI SAUCE 32 OZ. **Ragu** JAR **\$1.09**
- AUNT SUE'S 2 LB. **Raw Honey** JAR **\$1.79**
- SUE BEE 1 1/2 LB. **Honey** JAR **\$1.39**
- SHURFINE 40 OZ. **Grape Juice** **98¢**
- CRYSTAL WHITE 32 OZ. **Waffle Syrup** **98¢**
- GEBHARDT'S NO BEANS 19 OZ. **Chili** **79¢**
- GEBHARDT'S WITH GRAVY JUMBO SIZE **Tamales** **69¢**
- SOLID AIR FRESHENER **Renuzit** **49¢**
- ORCHARD 64 OZ. **Orange Drink** **69¢**

GLADIOLA
FLOUR
25 LB. BAG **\$3.89**

THRIFTWAY FROZEN FOODS

- SHURFINE 9 OZ. **Whipped Topping** **49¢**
- TATERLAND FRENCH FRIES 2 LB. BAG **Potatoes** **39¢**



BLADE CUT

**CHUCK
ROAST**

89¢



FAMILY STEAK LB. **99¢**

FAMILY PAC
Ground Beef LB. **89¢**

- RIB STEAK** **\$1.29**
- T-BONE STEAK** **\$1.79**
- FREEZER BEEF (Cut & Wrapped) 1/2 Beef 250 LB. AV. LB. **85¢**
- FARM (GRAIN FED) **Fresh Catfish** LB. **\$1.59**
- HILLSHIRE FARMS SMOKED EXCELLENT FOR BREAKFAST **Sausage** LB. **\$1.49**

INSTANT TEA
NESTEA
3 OZ. JAR **\$1.29**

**COCA
COLA**
32 OZ. RETURNABLE
23¢

GRAPES
CALIFORNIA FLAME TOKAY
LB. **29¢**

- RED ROME-EXTRA FANCY **Apples** 4 LBS. **88¢**
- RUSSET ALL PURPOSE **Potatoes** 10 LB. **98¢**
- EXTRA FANCY-LARGE **Bell Peppers** LB. **39¢**
- NEW CROP-ROASTED **Peanuts** 2 LB. BAG **\$1.19**

KEEBLER 1 3/4 OZ. FUDGE STRIPE OR 1 1/2 OZ. DELUXE GRAHAM CHOCOLATE COVERED.
COOKIES
PACKAGE OF YOUR CHOICE **79¢**

DOUBLE GUNN BRO.
TUESDAY & WEDNESDAY
426 N. MAIN

Play SIMPLE AS:
A B C D
WIN UP TO **\$100.** IN CASH
OTHER CASH PRIZES \$5-\$10 OR WIN \$50 IN TRADING STAMPS (500 STAMPS)
LAST WEEK FOR ABCD GAME!

BETTY CROCKER LAYER **CAKE MIX** **59¢**

HERSHEY'S 12 OZ. BAG **CHOCOLATE CHIPS** **89¢**

GLADIOLA 5 LB. BAG **FLOUR** **79¢**

GIANT SIZE **CASCADE** 35 OZ. **\$1.07**

NICE & SOFT
ZEE BATHROOM TISSUE
4 ROLL PACK **69¢**

ALAMO BRAND **DOG FOOD** 8 LB. BAG **2.29**

THRIFTY GROCERY BUYS
NABISCO PREMIUM **SALTINE CRACKERS** 16 OZ. BOX **53¢**

- HI-C CANNED **Fruit Drinks** 46 OZ. CAN **49¢**
- JOAN OF ARC WHOLE KERNEL **Corn** OR CREAM STYLE **3/\$1.00**
- JOAN OF ARC 303 CANS **Pork & Beans** **4/\$1.00**
- SHURFINE LIGHT CHUNK **Tuna** 6 1/2 OZ. **45¢**

ERA **LAUNDRY DETERGENT**
32 OZ. BOTTLE **\$1.19**

A BETTER WAY TO SAVE

THRIFTWAY

SPECIALS GOOD OCTOBER 20-25, 1975

D.S. PREMIUM

FULL 4 PLY POLYESTER OR NYLON CORD
-85" WHITE STRIPE TUBELESS

Premium Quality all the way. Full 13/32" tread depth. Carved tread composed of long mileage Polybutadiene compounds. Premium nylon cord.

*Premium is our designation. No industry standard exists for premium tires.

SIZE	CATALOG	SPECIAL	EX. TAX
E78-14	MB615	22.60	\$2.27
F78-14	MB617	23.40	2.40
G78-14	MB619	24.40	2.56
H78-14	MB6MB	25.98	2.77
G78-15	MB6VV	25.40	2.60
H78-15	MB6VX	26.60	2.83
J78-15	MB6V1	26.98	2.99
L78-15	MB6V3	27.75	3.11

SUPER HIGHWAY

SUPER TRACTION — SUPER STRENGTH
SUPER MILEAGE — SUPER PROTECTION

CAT. NO.	SIZE	PLY	SPECIAL	EX. TAX
D2YIV	670-15	6	19.95	2.43
D2YIG	700-15	6	23.95	2.80
D2YIX	750-15	8	27.97	3.52
D2YIE	650-16	6	21.95	2.57
D2YIJ	700-16	6	24.97	2.92
D2YIL	750-16	8	30.95	3.59

Special

PASSENGER CAR INNER TUBES

\$3.39 Plus F.E.T.

REMEMBER...
YOUR MASTER CHARGE AND
BANKAMERICARD ARE THE
SAME AS CASH.

NO TRADE-IN FREE MOUNTING

We feel you'll find Duralon® to be the best tire value... dollar for dollar... on the market. We buy them by the Boxcar, and pass the SAVINGS ON TO... YOU!

GEBO'S HOME OF THE FAMOUS DURALON TIRE

**MUD
and
SNOW**

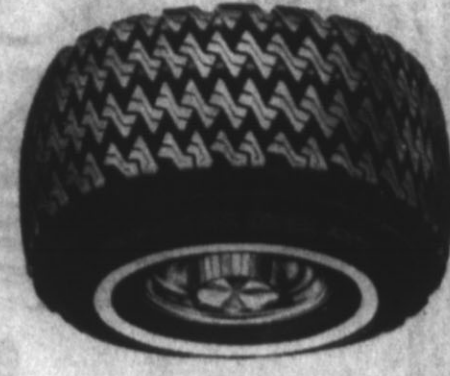
THE "IN" ONE

WIDE TRACK SUPER 70

FULL 4 PLY NYLON CORD
TUBELESS

RAISED WHITE LETTERS

SIZE	CATALOG	SPECIAL	EX. TAX
E70-14	15YPA5	\$25.49	\$2.47
F70-14	15YP57	\$26.70	\$2.62
G70-14	15YP28	\$27.97	\$2.77
G70-15	15YP36	\$28.40	\$2.87
H70-15	15YPA2	\$30.60	\$3.04



STEEL BELTED RADIAL

"Snow-tooth" tread design to cut right through the deep. There's mud power to spare. Yet this exclusive tread design runs quiet even on dry turnpikes when going gets hot. It cuts a wide, deep swath for command contact with the driving surface.

SIZE	CAT. NO.	PRICE	EX. TAX
GR70-15	YFLU5	\$43.50	\$3.22
HR70-15	YFLU7	\$45.95	3.42
LR70-15	YFLVD	\$49.49	3.86

PREMIUM* MUD & SNOW

PREMIUM 78

Tough 4 Ply Nylon Cord
• Deep Cut Interlocking Tread Design Gives A Building Grip To The Road. Premium Tread Depth For Long Mileage. Nylon Cord For Strength & Durability.

SIZE	CAT. NO.	PRICE	EX. TAX
G78-15	MB3VV	23.95	2.63
H78-15	MB3VX	25.49	2.82
L78-15	MB3V3	26.99	3.13

Pick the right battery at today's low prices.



12 VOLT AUTO BATTERIES AS LOW AS 21.40 EXCH.



6 VOLT TRUCK & TRACTOR BATTERIES For 1D17A, 24 Mo. Guarantee AS LOW AS 16.70 Each.

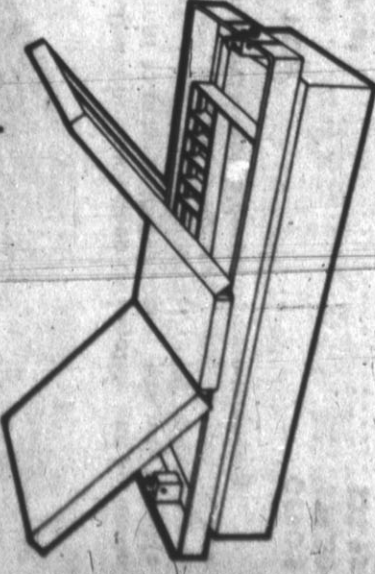
KNOW YOU'LL GO WITH THE... BIG SHOT BATTERIES



ALL BATTERIES PRICED PLUS EXCHANGE.

STORALL

Pickup Truck Utility Boxes



THE GREAT WHITE BOX LINE

Totally new behind-the-cab models

- Low silhouette design, yet more cubic inches than formerly.
- Sure Seal design protects against dust and water.
- Aluminum rustproof tray.
- Positive push-button lock.
- Unique Dualfold one-piece construction.

FITS WIDE, NARROW BED AND IMPORT No. 11, 12, 13 Crossover REG. \$69.95

\$77.77

FITS ANY LONG WHEEL BASE WIDE BED NO. 6 WHEEL Conveniently fits around the wheel well.

\$56.50 NOT ILLUSTRATED

Mystik
JTG
MULTI-PURPOSE GREASE

10 PACK \$5.99 CASE \$29.75

Mystik
JTG
SUPER HEAVY DUTY MOTOR OIL

10W-40 \$13.25 CASE
20W-50 \$13.25 CASE

Batteries

Grp. No.	Application	Guar.	PRICE
22E-D36	Falcon, Comet, Fairlane	36 Mo.	\$21.40
24F-D36	Ford Prod.	36 Mo.	22.40
24-D36	G.M. Chrys. Corp. Rambler	36 Mo.	22.40
27-D48	G.M. Chrys. Corp. Rambler	48 Mo.	30.95
27F-D48	Chrys. Corp. Buick, Olds, Cad.	48 Mo.	30.95
29H-D48	Ford Products	48 Mo.	25.25
60K-D48	Ford Products	48 Mo.	29.40
42-D36	Buick, Olds, Cad.	36 Mo.	23.95
74ST	Volkswagen	36 Mo.	23.95
	G.M. Side Terminal		
3ET-DT38	Various - Jeep, I.H.C.	36 Mo.	22.70
8-D24	Oliver, I.H.C.	24 Mo.	19.80
24-D24	A.C., Case, I.H.C., Jeep, G.M.	24 Mo.	19.80
24F-D36	6000 Ford	36 Mo.	22.40
24-D36	A.C., Case, I.H.C., Jeep, G.M.	36 Mo.	22.40
24-D48	A.C., Case, I.H.C., Jeep, G.M.	48 Mo.	25.25
27-D48	A.C., Case, I.H.C., Jeep, G.M.	48 Mo.	30.95
27F-D48	Ford	48 Mo.	25.25
30H-DT24	A.C. Case	36 Mo.	25.25
60K-D48	Oliver	24 Mo.	29.40
1D17A	Various - Jeep, I.H.C., G.M.	24 Mo.	16.70
1D17B	Various - Jeep, I.H.C., G.M.	24 Mo.	16.70
2D148	Various - Jeep, I.H.C., G.M.	48 Mo.	25.80
3D148	J.D. I.H.C., Oliver	48 Mo.	32.30
4D148	Case, I.H.C., M.F., I.H.C.	48 Mo.	34.85
5D24	M.F., Oliver	24 Mo.	30.80
7D24	A.C., Case, I.H.C., M.F., Oliver	24 Mo.	46.45
3EHDT24	I.H.C.	24 Mo.	33.95
4EHDT24	I.H.C.	24 Mo.	41.95
1D18V	Various - G.M., Dodge, Jeep	24 Mo.	23.95
2D18V	Various - G.M., Dodge, Jeep	24 Mo.	26.40

BIG SHOT

Over 65% more start power than most original equipment batteries. Hi-torque, inter-cell construction shortens power path 35%. Reduces wasteful internal resistance - 65%. Plenty of power starts even the largest engines. 5 Year Guarantee.

Model	Price
24-880	\$32.95
24F-880	\$32.95
27-880	\$36.80
27F-880	\$36.80



ALL BATTERIES ARE PRICED PLUS EXCHANGE

REMINGTON CHAIN SAW

EASY TO HANDLE
REMINGTON
MIGHTY
MITE
AUTOMATIC
 ORLEN



CHAIN SAW
 Big 12" Cutting Bar
 *Has bar and chain

EASY TO HANDLE, FUN TO USE
 This 6 1/2 pound, Mighty Mite Remington Chain Saw is so versatile you'll use it for:
 • Cutting firewood
 • Trimming, pruning, clearing
 • Removing, cutting, burning
 • Removing outdoor furniture
 Fully automatic chain cutting for smoother cutting, longer chain life. You'll like its low tone muffler, cushioned grips, and easy starting. Full assembly ready to use. See it now.
2-YEAR WARRANTY
GEBO'S PRICE
\$114.95

REMINGTON
LUMB N' TRIM
DOUBLE INSULATED
ELECTRIC
CHAIN SAW
 1-1/4 HP MOTOR

• Lightest electric chain saw on the market today for its size.
 • Powerful 1-1/4 HP motor
 • Perfectly balanced for easy use
 • Double insulated for added protection
 • Cuts trees up to 16 inches thick
 • Safe for use indoors or outdoors
REG. 39.49
SPECIAL

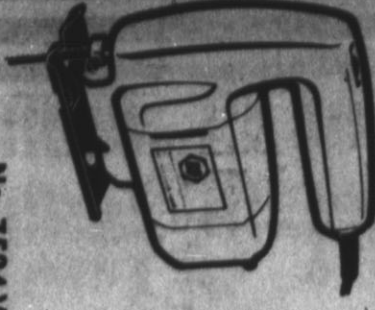
The first low-priced chain saw with high-priced features!



REMINGTON, MIGHTY MITE, BANTAM, CHAIN SAW
 (Exclusive Warranty)
 • 6 1/2 lbs. less bar and chain
 • Cuts trees 20 inches thick
 • Powerful 3/4cc engine
 • Perfectly balanced
 • Cushioned hand grip
 • Quiet low-tone muffler
 • Safe foot-brace starting
 Why settle for an ordinary chain saw when you can get a full-featured, Remington chain saw at this low price!
SAVE 10.00
SPECIAL
\$89.95

7 1/4" Circular Saw

Powerful motor handles the big jobs with ease. Excellent visibility from either side. Burnout protected motor.
No. 7310
REG. 39.99...
\$27.49



JIG SAW
UNBREAKABLE HOUSING
 Double insulated. Burnout protected motor. Includes wood cutting blade.
\$11.99

No. 7524 VARIABLE SPEED

JIG SAW

UNBREAKABLE HOUSING
REG. 34.99
SPECIAL



\$19.95

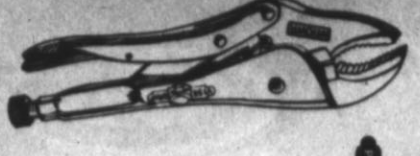
ADJUSTABLE WRENCH

SPECIAL PURCHASE
REG. 4.49
SPECIAL.....
\$2.99



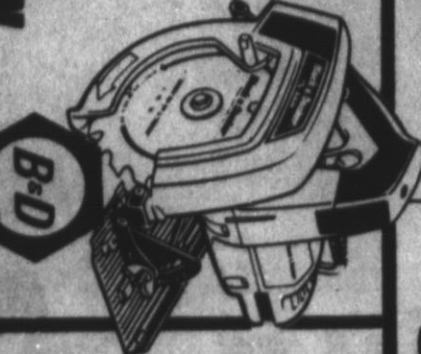
10" STRAIGHT JAW VISE-GRIP

No. 10R. 9 tools in one. Adjustable end wrench, pipe wrench, thin nose plier, clamp, toggle press, locking wrench, vise, wire cutter and bolt cutter.
SPECIAL.....
\$2.99



TRUE CRAFT 14 PIECE 1/2" DRIVE SOCKET SET

Golden Rod 5" FLUX SWEET OIL CAN
SPECIAL
\$7.99



REG. 24.95
SPECIAL
\$16.95

Black & Decker
FINISHING SANDER
 No. 7A14 1/2 Sheet
 Large 4 1/2" x 11" sanding surface. Cuts jobs done faster, easier. Orbital action for fast material removal. Double insulated.
REG. 19.99
\$18.49



UNBREAKABLE HOUSING
REG. 38.99.....
\$26.95

1/2" VARIABLE SPEED COMPACT DRILL

UNBREAKABLE HOUSING
REG. 38.99.....
\$19.95



No. 7204 - 1/2" Variable Speed.....



Dyna Charge Super 909

Power Module Fencer - For Stock - For Savings
The Latest Advance In Farm Fencing
 You've heard how Dyna-Charge Super 909 has been used when the fence line is staked directly to wood posts which are free of metallic shorts. That shows the power using the regular steel posts and plastic insulators we recommend. And now you have the new power module which eliminates all repairs to the switching mechanism. Plug in a new Power Module if you ever need to replace, and the fencer is in service again. No labor cost. No downtime. Dependable! Low Cost!
GEBO'S PRICE.....
\$54.50



R-13 INSULATOR
 687-003. W/locking nut to hold in place. Bag of 25. Fits 3/8", 7/16" & 1/2" Posts.
SPECIAL.....
\$2.48

ELECTRIC FENCE WIRE
 14 ga. 1/2 mi. American Made
Reg. 16.49
SPECIAL.....
\$14.95

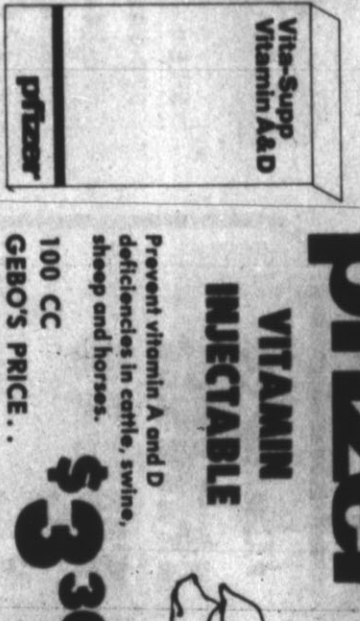
REBAR
ELECTRIC FENCE POST
 100 LOT
EACH
29.00
\$26.00

MARVEL
HEAT LAMP BULB
87c

BROWER
HOG PANS
 100 Uses
 Drain Oil, Feed Hogs,
 Dogs, Calves.
99c

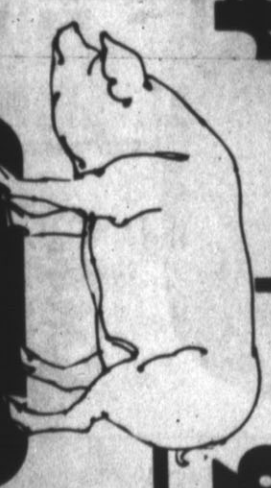
D-CON
READY-MIX
KILLS RATS & MICE
 No. 1 lb. box ready mix. 4 ready to use bait filled trays.
REG. 1.85
SPECIAL.....
\$1.49

No. 6 lb. box ready mix. 24 ready to use bait filled trays.
REG. 7.32
SPECIAL.....
\$5.99



pfizer
VITAMIN INJECTABLE
 Prevent vitamin A and D deficiencies in cattle, swine, sheep and horses.
 100 CC
GEBO'S PRICE..

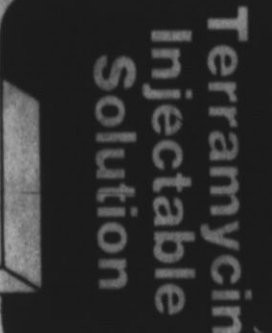
\$3.30
Double-duty antibiotic protection.



pfizer
COMBIOTIC
 A fast acting, highly effective anti-microbial preparation for treatment of mixed bacterial infections in cattle, swine, sheep, horses, milk, rabbits, dogs, cats and foxes.
 100 CC
SPECIAL.....
\$3.64



pfizer
Combiotic

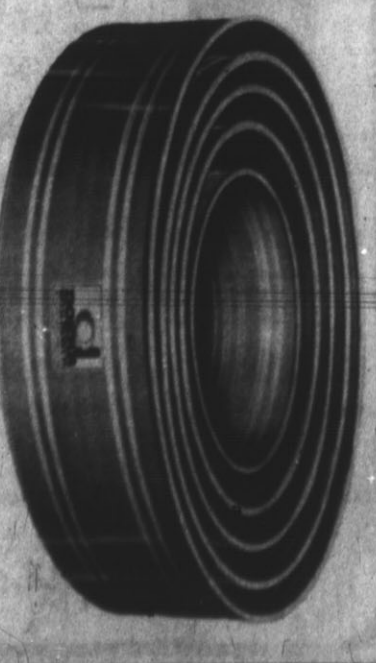


pfizer
Terramycin Injectable Solution

TERRAMYCIN
INJECTABLE SOLUTION

Effective against many diseases of livestock and poultry. Excellent for severe cases of infectious diseases.
 500 CC
SPECIAL.....
\$3.79

The Durable Ones Built-to-last Doerr Stock Water Tanks.



Only Doerr has such deep corrugation and horizontal V-crips to provide the strongest side wall possible. Heavy, 1-1/4" split tubing is riveted around top to prevent stock from bending tank. Bottom is lock-seamed and sweat soldered to prevent leaking.

SIZE TANK	GEBO'S
3 Foot	\$39.30
3 1/2 Foot	\$33.95
4 Foot	\$38.30
4 1/2 Foot	\$43.95
5 Foot	\$50.50
5 1/2 Foot	\$54.95
6 Foot	\$63.95
6 1/2 Foot	\$71.75
7 Foot	\$78.95
7 1/2 Foot	\$87.50
8 Foot	\$95.50
8 1/2 Foot	\$108.95
9 Foot	\$118.95
11 Foot	\$161.50

NOT AVAILABLE IN ENNIS AND HILLSBORO

6 AMP MODEL No. B-6612. Charges both 6 volt and 12 volt batteries. Charger is equipped with an automatic circuit breaker, selector switch for alternating operation from one voltage to another, and an accurate, numerical dial ammeter which shows the exact rate of charge entering the battery. **\$17⁹⁵**

10 AMP MODEL No. C-6612. This charger has 2/3 greater charging capacity than the B-6612 above. Equipped with an automatic circuit breaker, selector switch for changing operation from one voltage to another, and an accurate, numerical dial ammeter. **\$21⁹⁵**

SCHAUER BATTERY CHARGERS



HEAVY DUTY CAROL BOOSTER CABLES
ST 144



Use Around Home, Farm, Work
\$13⁹⁵
4 Ga. 40 Amp Clamps

HARVEST KING TRACTOR CABS

No. G-911. Big Side Door For Ease of Entry And Dismounting. New tractor cab with reinforced steel top and frame, tinted tempered glass (side and back window slide in channel). Lower cab is heavy duty water proofed, mildew resistant nylon. Fits any tractor with fenders.
\$322

VAN SICKLE TRACTOR ENAMEL

All colors, brush or spray, high gloss. John Deere Green, International Red, John Deere Yellow, Oliver Green, Ford Gray, White and Black, Medium Green, Flambeau Red.
\$7⁹⁹

GAL. **GEBO'S SPECIAL \$2³⁴**



CREOSOTE OUTSIDE WHITE

No. 570. This has proven to be a most popular building and fence paint. Covers well, heavily bodied. Economical to use. Reg. \$6.49 Gal.
GEBO'S SPECIAL \$5²⁹

GAL.

VAN SICKLE ACRYLIC-LATEX OUTSIDE WHITE HOUSE PAINT

No. 900. Easy spreading, good covering, non-fading. Proven durable and chip resistant even in extreme weathering conditions. Lighter, easier to brush or roll.
GEBO'S SPECIAL \$6⁷⁹

GAL.

Stay-Tite CAULK-GLAZE

Seals cracks around windows and doors. Glazes windows.
48^c

PACTRA SPRAY PAINT

Interior/Exterior Spray Paint Fast Drying, Non-Toxic, Rust-Proof. **SPECIAL \$7^{9c}**

Epoxy and Enamel Not Included

SAFELINE PAINT 'N DUST MASK

Protects against nuisance dusts and non-toxic paint spray particles.
REG. 1.55 **SPECIAL \$1³⁴**

ARNO GRAY DUCTAPE

2" x 60 Yds. No. C520
GEBO'S SPECIAL \$3⁷⁹

"GREEN LINE" PORTABLE SPACE HEATER

60,000 BTU OIL FIRED
No. 60PLB. Heats instantly. Burns Kerosene or No. 1 Fuel. Fan Circulated Air. For your protection clean, odor-free, heated air is circulated throughout the area. Use in barns, garage, work shops. Portable, easy rolling 8-inch wheels.
GEBO'S PRICE \$167⁹⁵

BRIGGS, STRATTON GAS ENGINES

3 H.P. **GEBO'S SPECIAL \$59⁹⁵**
5 H.P. **GEBO'S SPECIAL \$89⁹⁵**
7 H.P. **GEBO'S SPECIAL \$113⁹⁵**

NATIONAL RIVERSIDE RADIANT HEATER

100,000 BTU. Infra-Red rays travel directly to people or objects anywhere around the heater. Works great in drafty or exposed work areas.
No. 100R (LP) **SALE PRICE \$99⁰⁰**
No. 100R-NG (Natural Gas) **SALE PRICE \$84⁹⁵**

LARGE SELECTION WRANGLER DRESS WESTERN SHIRTS LONG SLEEVE

WRANGLER JEANS DENIMS, CHECKS, SOLIDS

VESTS

JACKETS

COVERALLS

INSULATED COVERALLS

RANCH WELLINGTON

RANCH WELLINGTON

COVERALLS

INSULATED COVERALLS

WALKER LIGHTWEIGHT INSULATED LACE

LACE BOOT

INSULATED LACE

LIGHTWEIGHT LACE



VEST \$6⁴⁹
REG. 7.49 SPECIAL

COATS \$11⁴⁹
REG. 12.95 SPECIAL

JACKETS \$9⁴⁹
REG. 10.95 SPECIAL

SWEATSHIRTS

RANCH WELLINGTON \$33⁹⁵
No. 8080 GEBO'S PRICE

RANCH WELLINGTON \$25⁹⁵
No. 5934 SPECIAL

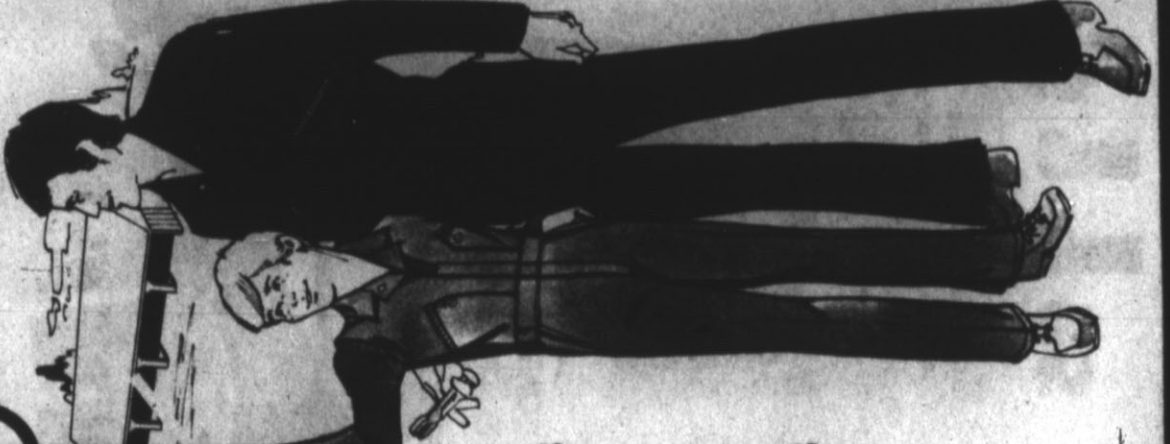
COVERALLS \$12⁹⁸
WALLS MASTER MADE SPECIAL

INSULATED COVERALLS \$22⁹⁵
BLACK OLIVE OR HUNTER RED SPECIAL

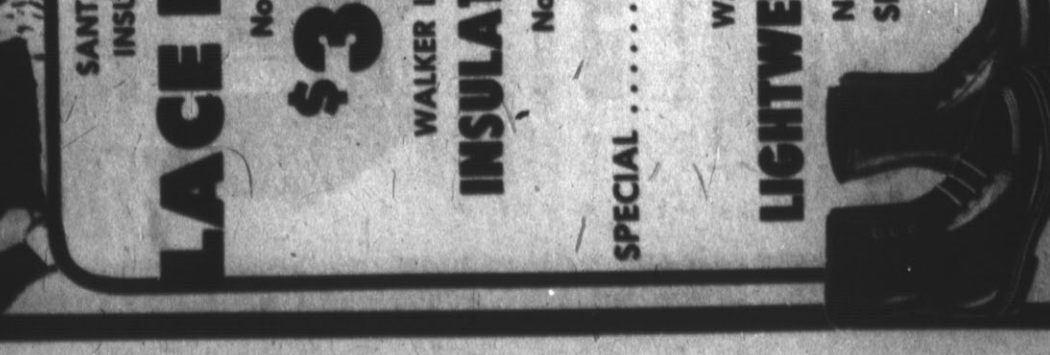
LACE BOOT \$33⁴⁹
No. 818

INSULATED LACE \$19⁹⁵
No. 690

LIGHTWEIGHT LACE \$15⁹⁵
No. 694 SPECIAL



YOUR COMPLETE JACKET REPAIRERS' LARGEST SELECTION EVER AT VERY AFFORDABLE PRICES!



**SANBORN
AIR
COMPRESSORS**

34A5014 14 gal. tank, 1/2 H.P. electric motor, 3.4 CFM ball bearing compressor pump.

GEBO'S SPECIAL \$99.50

44A7515 15 gal. tank, 3/4 H.P. motor, 4.4 CFM Dial-O-Matic control.

GEBO'S SPECIAL \$128.50

84A10022 22 gal. tank, 1 H.P. heavy duty motor, 8.4 CFM twin cylinder pump.

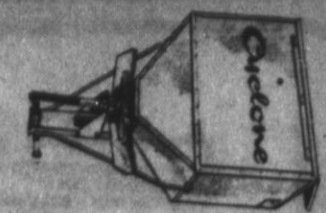
GEBO'S SPECIAL \$259.95

104A15022 22 gal. tank, 10.4 CFM pump, twin compressor, 1 1/2 H.P. motor.

GEBO'S SPECIAL \$299.95

**EVERYTHING
FOR
FARM & RANCH**

**CYCLONE
SEEDER**



Works off your Power Take-off. For seeding grass and grain, top dressing crops and pasture land, applying granular insecticides, nitrates and other fertilizers.

GEBO'S PRICE

\$99.95

**GRAIN
SCOOP**

Aluminum Scoop, No. 10 Size
12 Gauge, 27" "D" Handle

SPECIAL

\$8.49



**TRUCK
REFLECTORS**

3" Red & Amber

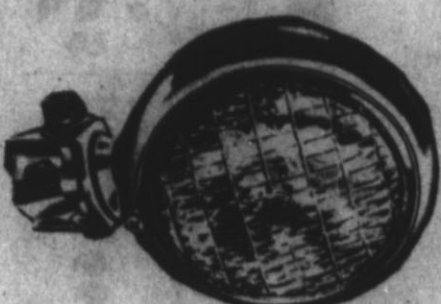
36¢

STIMSONITE
STICK-ON

REFLECTORS

3" Red & Amber

27¢



**4" TRACTOR
LIGHT**

12 volt, black baked enamel finish, heavy gauge steel body, and sealed beam unit. Universal mounting bracket.

SALE PRICE..... \$3.49



MIZE

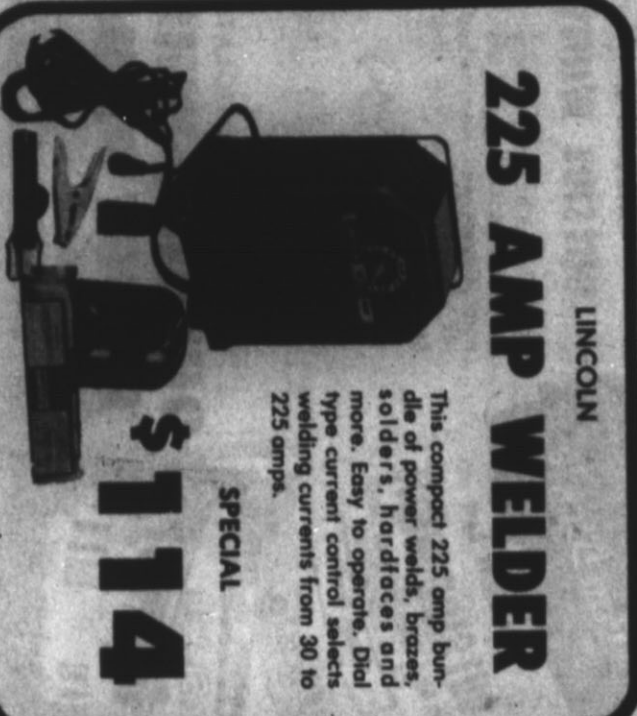
AIR HOSE

1/4" x 25'

\$4.39

1/4" x 50'

\$8.49



225 AMP WELDER

LINCOLN

This compact 225 amp bundle of power welds, brazes, solders, hardfases and more. Easy to operate. Dial type current control selects welding currents from 30 to 225 amps.

SPECIAL

\$114

**HI-LIFT
JACK**

Jack up trucks, tractors, wagons, combines, pickups, buildings. Pull posts, pipes, roofs, small stumps, stretch wire, or barbed wire fence, splices wire, makes hoist clamp, spreader. Amazing auto bumper jack.

SPECIAL

\$23.95

COUPLERS

MILTON® "SWITCH-CHANGE"



MILTON

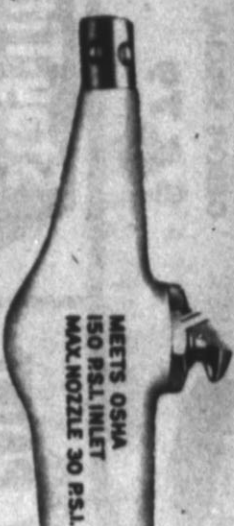
\$7.69



• PUMPS ONLY FRESH OUTSIDE AIR
• FAST... EASY TO USE
• DEVELOPS PRESSURE TO 130 P.S.I.
• 16' HEAVY DUTY RUBBER HOSE
• GUARANTEED

\$9.95

SAFETY BUTTON BLO-GUN



MILTON®

\$7.79

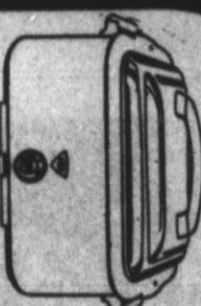
GEBO'S SPECIAL

**SPARK
PLUG
PUMP**

• PUMPS ONLY FRESH OUTSIDE AIR
• FAST... EASY TO USE
• DEVELOPS PRESSURE TO 130 P.S.I.
• 16' HEAVY DUTY RUBBER HOSE
• GUARANTEED

REG. 11.92

\$9.95



NEW FROM
**HAMILTON
BEACH**

PORTABLE

ROASTER OVEN

• Automatically bakes, roasts, stews, cooks complete meals for two or fifty people and it's portable.
• Ideal for picnics, family outings, barbecues or patio meals.
• Cooks a meal anywhere there is an electrical outlet... take it with you in the roaster where it stays warm for hours.

SPECIAL

\$47.95



**NORTHERN
HAMILTON
BEACH**

SPECIAL

BLENDER

HAMILTON BEACH

642 — 14-speed Blender with high-low switch to handle every blending challenge with ease. Large 40-oz. glass container, detachable stainless steel cutting blades for easy cleaning. Cord storage. Chrome deck with charcoal base.

\$13.98

\$14.98

\$17.98

**WARMCEST
AUTOMATIC BLANKETS**

Blend of 45% Polyester, 30% Acrylic, 25% Nylon. Popular control with night light. Machine wash, tumble dry. Moth-proof and non-allergenic. 100% Nylon binding. 2 yr. guarantee. Available in Blue, Gold, Green and Pink.

3480 Twin Bed,

Single Control

60" x 84"

SPECIAL

3481 Double Bed,

Single Control

72" x 84"

SPECIAL

3482 Double Bed,

Dual Control

72" x 84"

SPECIAL

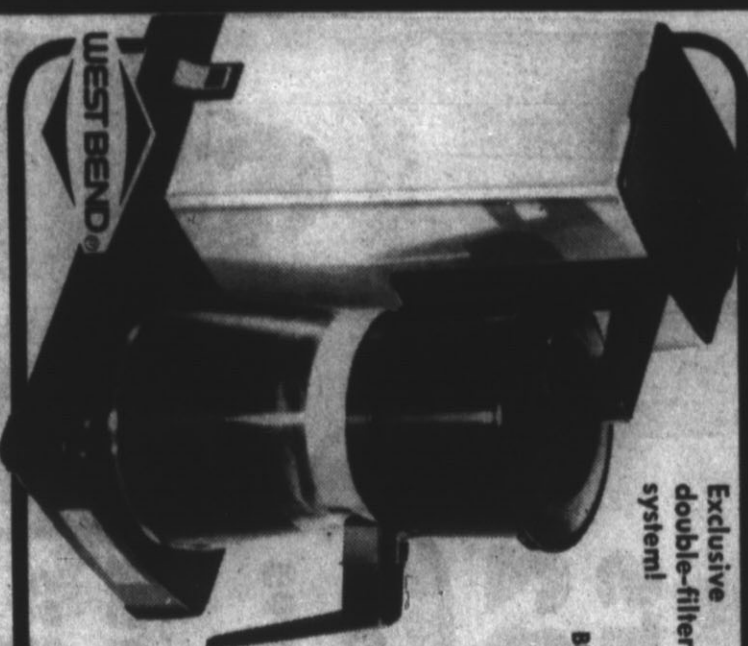
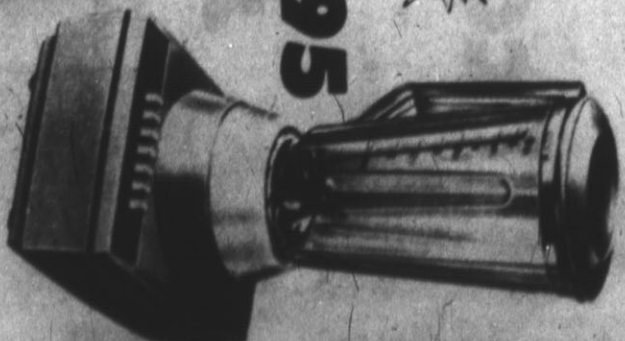


WEST BEND 2 QT.

SLO-COOKER

Regular \$10.49

SPECIAL..... \$8.49



Exclusive
double-filter
system!

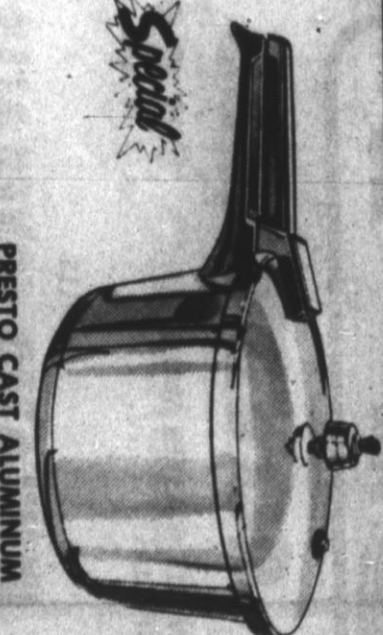
BREWS 2-8 CUPS IN 60 SECONDS PER CUP

**FLAVO-DRIP™
COFFEEMAKER**

Flavo-drip makes 8 cups of your favorite brew in just 8 minutes. Warming plate keeps clear, fresh coffee hot cup after cup. Heats water for tea, soups and other instantants, too! Double-filter system with both easy-to-use paper and permanent fine mesh filters.

SPECIAL

\$22.95



PRESTO CAST ALUMINUM

PRESSURE COOKER

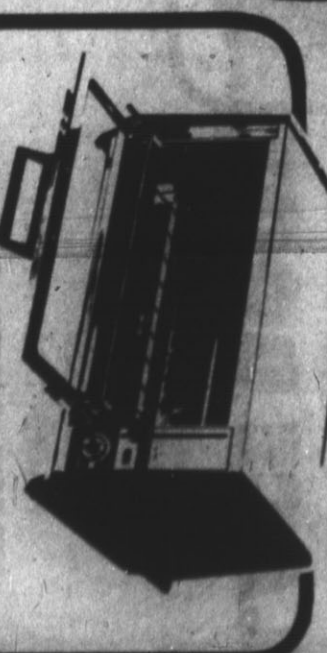
Lightweight for easier handling, exclusive pressure regulator and automatic air vent maintain correct pressure automatically. Includes free recipe book.

POLISHED ALUMINUM

4 QUART SIZE

\$13.95

6 QUART SIZE
\$17.95



GENERAL ELECTRIC

DELUXE TOAST-R-OVEN

TOASTER

MODEL 1738/3103-412
All the general features listed above, plus:
• Door pops open automatically at end of toast cycle.
• 2-slice capacity.
• Special Top Brown setting overrides upper heating elements only.
• Removable oven tray and crumb tray for cleaning ease.

\$33.95

SIMILAR TO ILLUSTRATION

PARTY PERK
30 CUP
Brews 12 to 30 cups of delicious coffee and keeps it hot for hours, automatically. "Serve" light signals when coffee's ready.

\$77.95



NORTHERN
Curling Wand

Quicker than a pin curl! Less bother than a bonnet dryer! As versatile as a roller!

Special
\$5.98



THE AMERICANA
QUART BOTTLE

- Quart size Genuine Thermos Brand vacuum bottle.
- Steel cased for durability
- Attractive Bicentennial design

SPECIAL PRICE

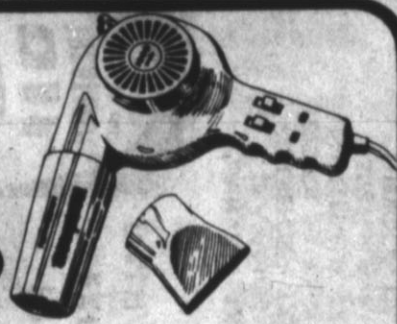
\$2.49

NORTHERN
1000 WATT
Blower/Dryer

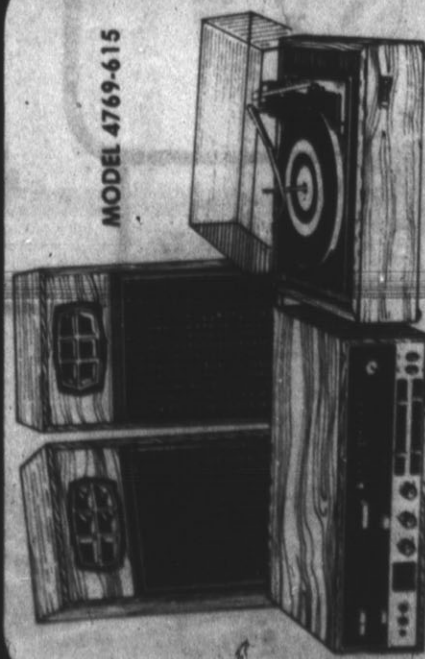
Powerfull 1000 watt professional type pistol dryer for super Blow/Dryer action. Lightweight.

SPECIAL

\$15.98



FOUNDEN
AM/FM Stereo Receiver with built-in 8-track tape player and two wide-range speakers.



MODEL 4769-615

- Slide controls
- Mike/Guitar
- BSR Changer
- Diamond Stylus
- Includes: Dust Cover
- 45 adapter, FM antenna
- Audio Cables

REG. 144.95

Special

\$129.95

SIMILAR TO ILLUSTRATION

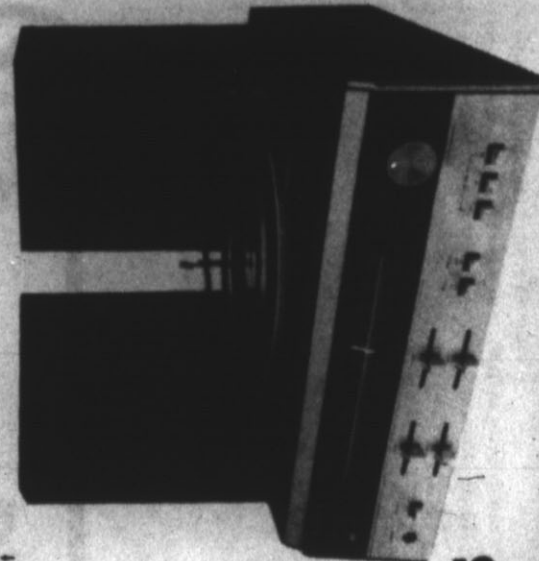
SONY
FM STEREO, FM/AM RECEIVERS
& RECORD PLAYER SYSTEM

Superb sound and compact size. Two outstanding characteristics of this new Integrated Component Music System.

- 3-speed BSR auto/manual turntable with tonearm cueing lever
- SONY ceramic cartridge with diamond stylus and anti-skating compensation
- FEI Front-end FM tuner
- Automatic FM mono-stereo switching with program light
- Continuous bass and treble control
- Automatic loudness control
- Tape monitor switch
- All-silicon solid-state amplifier
- 6.6W RMS Continuous, 25 W EIA Music Power

\$329.95

REG. 340.00



HP-250/SS-250

DRILL CHAINS
\$1.14

ROLL-A-CONE
SHANKS
1 x 3 x 30
REG. 13.50
\$9.95

G1 GAUGE
WHEELS
REG. 74.25
\$67.95



MOTOROLA
ALL WEATHER, SOLID STATE
TRACTOR
RADIO

No. TM1071A. Not just another radio . . . it's engineered specifically for rugged, dependable outdoor performance to cope with weather conditions and tractor noise. Solid State circuitry for reliability. 5 1/2" x 7 1/2" speaker. Works on 6 or 12 volt operations, positive or negative ground. Jack for headphones.

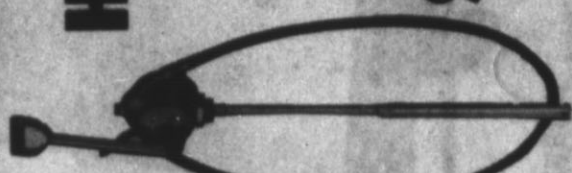
SALE PRICE
\$67.95

TUTHILL
HAND PUMP

No. F152 with nozzle and hose, telescoping suction pipe. A high vacuum insures self-priming. Can be used with a wide variety of liquids.

SPECIAL

\$44.95

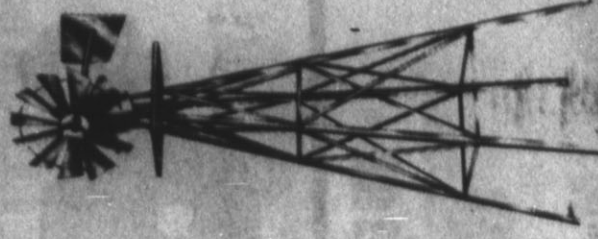


12 VOLT ELECTRIC
FUEL PUMP
Basic pumping unit, complete with 10' hose and nozzle, and adjustable suction pipe.
NO. 1210 **\$137.95**
OUR PRICE
Fed. Ex. Tax 7.86



MONARCH
HYDRAULIC CYLINDERS

No. 30H08. Precision built! With the brown power for positive starts and return strokes.
REG. 49.49
SPECIAL **\$39.95**



7' ORNAMENTAL
WINDMILL
7 Ft. tall (tall enough to prevent children from reaching wheel). 22" diameter wheel. Re-posable ball bearings. Painted aluminum color. Can be used for: yard ornament, advertising purposes, mailbox holders, flower planters, climbing vine trellis, yard light holder and many other uses.
SPECIAL **\$34.95**

THE QWIK-TEST
PORTABLE

MOISTURE TESTERS

MEASURES: BEANS, CORN, SORGHUM, SOYBEANS, SUNFLOWER WHEAT

The Qwik-Test Portable Moisture Tester is an accurate, shock resistant, moisture management tool for harvesting, drying, animal ration mixing, silo-filling and long term storage.

- Lightweight
- Built-in scale
- Automatic temperature control
- Solid-state Indicator
- Field portable
- Battery operated

\$89.50

SAVE 10.00
GEBO'S SPECIAL . . .

NOT AVAILABLE IN ALL STORES



Portable
Moisture
Tester

DURALIFT
HYDRAULIC
JACKS

Multi-purpose jacks that have been factory tested to withstand excessive weights safely. Built for years of trouble free performance.

GEBO'S PRICE

DAH107 **\$13.95**
1 1/2 TON
DAH309 **\$19.70**
3 TON
DAH509 **\$23.25**
5 TON



VIKING

WELDING & CUTTING
OUTFIT

- Highly recommended for farms, repair shops, or professional pipe welders who demand high performance from a low cost outfit.
- "Slip-in" cutting and welding tips change quickly in just seconds . . . no wrench needed.
- Exclusive patented Flo-Trip feature in cutting assembly provides extra safety.

ACCESSORIES included with outfit — 25" twin nose, goggles and torch lighter.

REG. 117.95 **\$99.95**



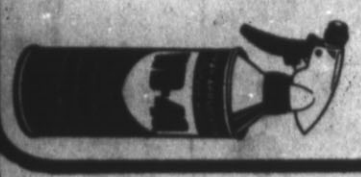


WD-40

Makes everything that works... work better.

SPECIAL \$5.95

FREE SPRAY CAN WITH PURCHASE



AUTOMOTIVE CREEPER

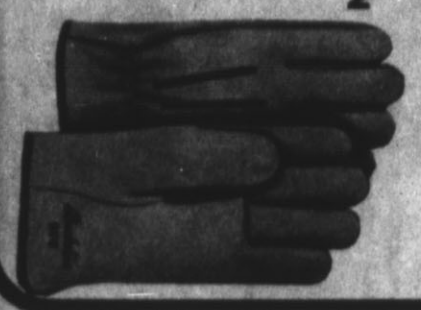
SPECIAL

\$6.79

WELLS LAMONT GLOVES

FULL LEATHER TABLE RUN

SPECIAL \$2.69



RAY-O-VAC HEAVY DUTY

REG. 1.89 SPECIAL

\$1.66

SIZE "D" List — .39c Each 2 FOR

39c

LANTERN BATTERY

SPECIAL \$1.44



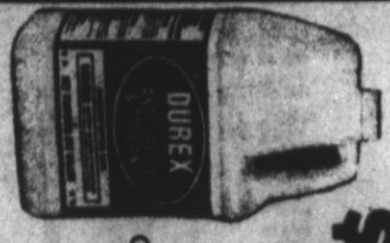
ANTI-FREEZE

SPECIAL

\$3.66

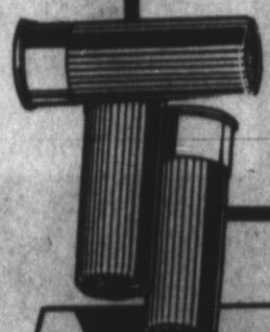
GALLON

ASK ABOUT OUR QUANTITY PRICES!



BIG BUTANE LIGHTER

SPECIAL 89c



FEDERAL GAME LOAD

LIMIT 4 BOXES — NOT AVAILABLE IN DALHART

12 GA 6 SHOT REG. 2.99 SPECIAL \$2.49



CEBOS

BATTERY TESTER OR ANTI-FREEZE TESTER

YOUR CHOICE

69c

STP 89c



PRICES GOOD IN ALL STORES EXCEPT DALHART. WATCH FOR DALHART GRAND OPENING OCT. 27

SERC STARTING FLUID 11 OZ. CAN

69c

WIX OIL



FORD CHRYSLER G.M. CARS

FILTER

SIX PACK SPECIAL 1 WIX OIL FILTER 5 QUARTS MAJOR BRAND OIL

Up to \$4.98 Value

SINGLE WEIGHT SIX PACK \$3.99

Up to \$7.44 Value

MULTI-WEIGHT SIX PACK \$4.49

NOW SERVING YOU WITH 11 STORES

COME SEE US

AT OUR NEW STORE!

DALHART, TEXAS, 101 DENROCK

GROWING TO SERVE YOU BETTER!



PRICES GOOD OCT. 20-25

Prices advertised were current at press closing date; however, due to the fluctuating market conditions, we must reserve the right to change prices without notice to reflect the current costs. Items advertised were either in stock or confirmed for shipment prior to our sale date. Market conditions beyond our control, will sometimes result in late deliveries of items advertised. We reserve the right to limit quantities and correct printing errors.



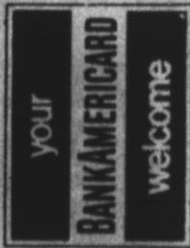
Supplies to Lamb County Leader News, Littlefield, Texas; Laramie Post Reporter, Laramie, Texas; Plainview Daily Herald, Plainview, Texas; Herald Brand, Herald, Texas; Hillsboro Reporter, Hillsboro, Texas; Daily News, Daily News, Texas; Ocala News Journal, Ocala, New Mexico; Brownfield News, Brownfield, Texas — October 19, 1975.



STORE HOURS:
8:00 A.M. - 6:00 P.M.
MONDAY - FRIDAY
8:00 A.M. - 1:00 P.M.
SATURDAY

Anniversary Sale

11 Big years in HERFORD.....
Come in and help us celebrate by saving on quality merchandise...for 11 years
YOU BUY THE BEST for LESS!



DISCOUNT CENTER
Advertised prices effective Monday, Oct. 20, through Saturday, Oct. 25, 1975

Men's WESTERN SHIRTS

Polyester & Cotton blend
Reg. 77" **\$5.59**
Reg. 88" **\$6.69**



All Ladies' **SLACKS**

100% Polyester



1/4 OFF

ALL DINGO BOOTS

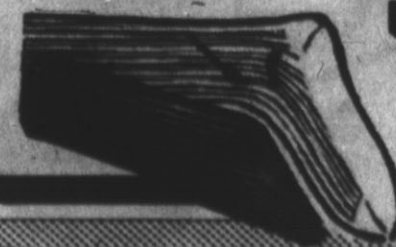
3 Styles to choose from



\$4 OFF REG. PRICE

Men's DRESS SOCKS

Orlon & Banlon
Reg. 69"



49c

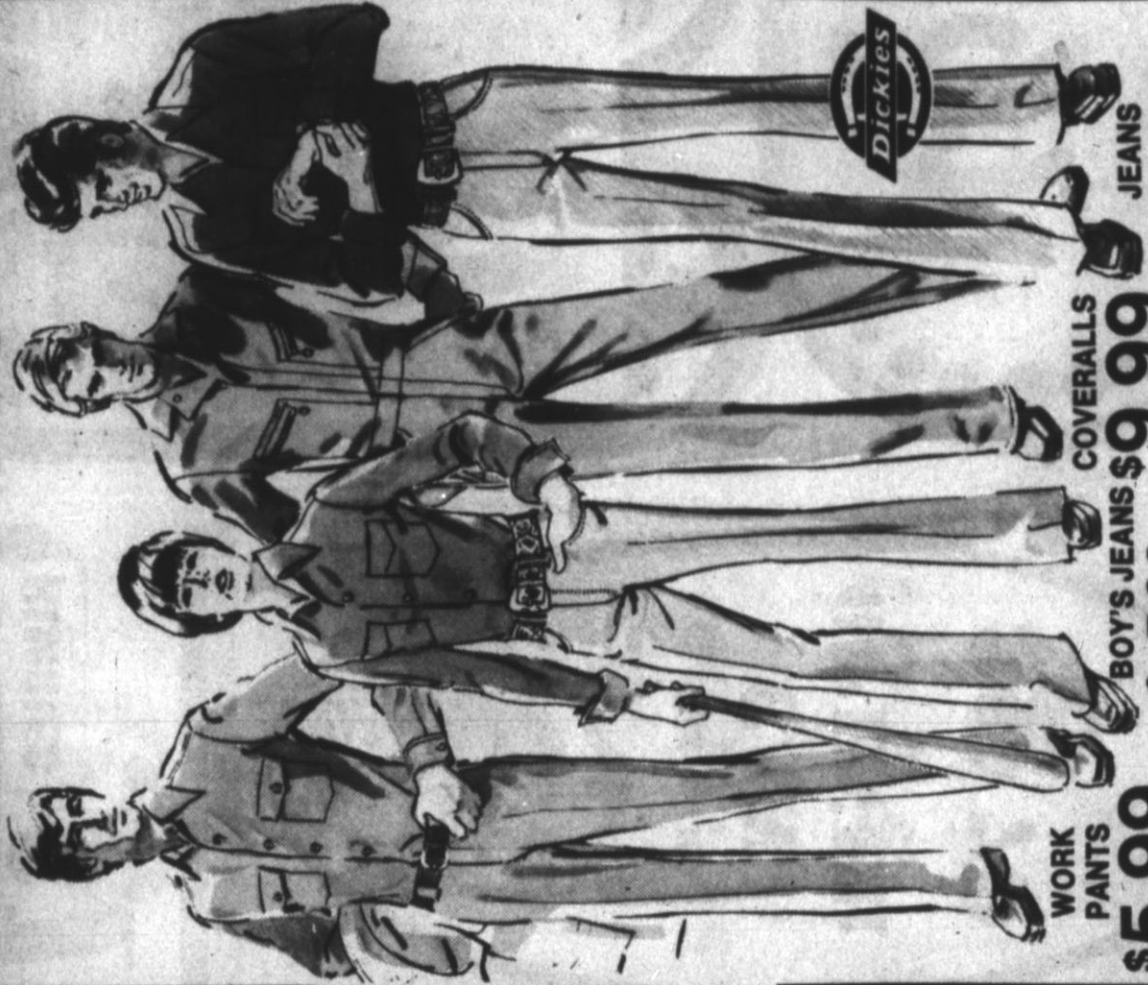


Type 88

POLAROID FILM

\$3.29
Reg. 3.37

The World Series of Sales!
NATIONAL DICKIES
WEEK October 20-25

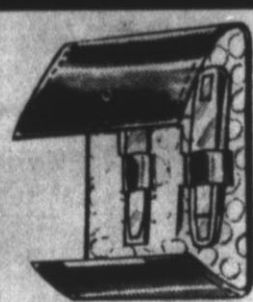


WORK PANTS **\$5.99**
COVERALLS **\$9.99**
BOY'S JEANS **\$4.99**
JEANS **\$6.99**
WORK SHIRTS **\$4.99**

JEWELRY

2.00 Retail
Reg. 1.17

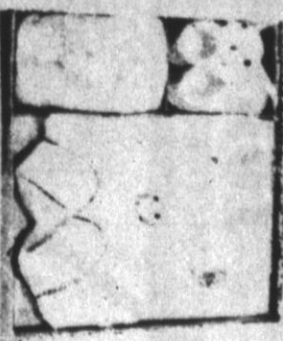
\$1.27



Men's **MONEY CLIP & NAIL CLIPPER SET**

Reg. 1.20

\$1.87



ALL BABY GIFT SETS

- Sweaters & Bootie Sets
- Quilts & Pillow Sets
- Sheets & Pillow Case Sets

1/4 off reg. PRICE



SAYELLE
100% Orlon Acrylic

4-Ply Assorted Colors

88c

BED PILLOWS
Reg. 1.18 NOW **87c**
Reg. 1.28 NOW **\$1.88**



FLASH CUBES

Reg. 1.17

\$1.17



Trimlite Instamatic 18
CAMERA OUTFIT

Reg. 24" **\$21.97**



Lloyds Portable Electronic
NO. EH9036-0018
Reg. 12.17

CALCULATORS

\$16.97



Polaroid COLOR PACK
CAMERA

Reg. 33"

\$29.97

GIBSON'S

DISCOUNT CENTER

Advertised prices effective Monday, Oct. 20, through Saturday, Oct. 25, 1975



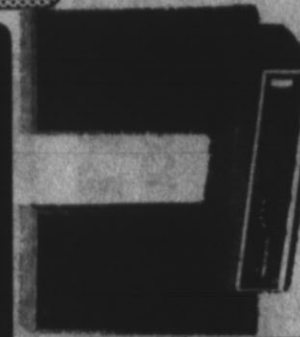
STEREO TAPES

Retail 17.98
Reg. G.D.P. 16.77

\$5.47

STEREO ALBUMS

Retail 16.98
Reg. G.D.P. 15.47



Soundesign No. 4456-607

AM-FM STEREO
w/8 track tape player

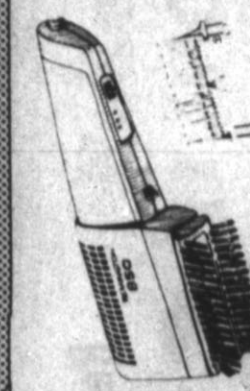
Reg. 93.97



Soundesign No. 1180
AM Pocket

RADIO

Reg. 17.97



Remington Power Control

DRYER

900 watts of drying power with adjustable heat and air flow

Reg. 32.97

\$25.97

11th ANNIVERSARY SALE

Advertised prices effective.....

Monday October 20, through Saturday
October 25, 1975 in HEREFORD



DISCOUNT CENTER



WHERE YOU BUY
the BEST
for LESS!



DISCOUNT CENTER



Advertised Prices
effective....
Monday Oct. 20
through Saturday
Oct. 25, 1975



ANT & ROACH
KILLER

69c

ANNIVERSARY



HERSHEY-ETS
Candy Coated Chocolates

Perfect for
Halloween

99c

TOOTSIE
ROLLPOPS

8 1/2-OZ.

79c



STP
OIL
TREATMENT
NOW ONLY

\$2.99

4 Square Feet
CHAMOIS



ALL
SKILL
POWER TOOLS
IN STOCK

1/4
OFF



16-4-4

LAWN
FERTILIZER

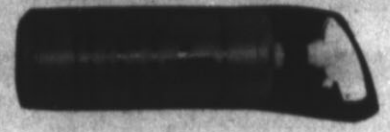
Put it on before winter sets in...
Don't miss this buy!



4.44

Handy Plastic
SPRAY
BOTTLE
NO. 69
Ideal for house cleaning
or for the workshop

79c
EACH



Home
No. BW1
MAIL BOX



ONLY
\$1.88

Reg. 1.77

Hang on Wedge
STEREO
SPEAKERS

by Spartak O Matic

No. SK203

Reg. 3.95
\$6.99



Kimbies Daytime

DIAPERS

\$1.99



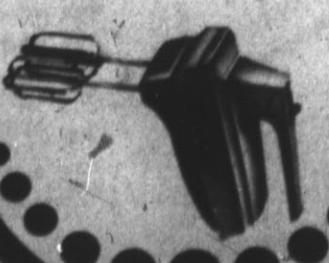
Schick
HOT
LATHER
MACHINE
"It's the Hottest!"

\$12.97

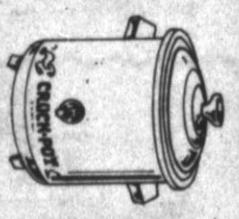
Waring NO. HM62

HAND
MIXER

\$8.47



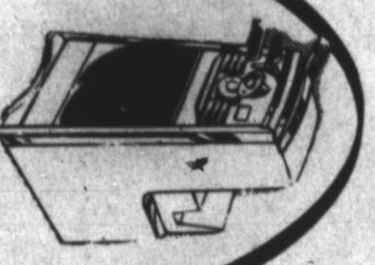
Rival
CROCK
POT



\$15.97

CAN
OPENER

Rival No. 734



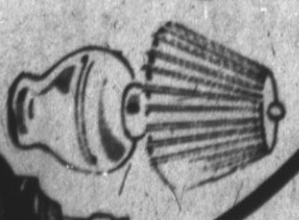
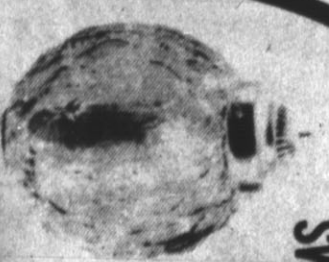
\$8.79

0 Cedar Power Strip
SPONGE
MOP

Makes Housework Easier

\$2.47

New Shipment
LAMPS
SWAG OR TABLE
YOUR
CHOICE



20% OFF

Big ANNIVERSARY Buys



Gleem 7-OZ.

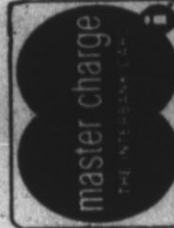
TOOTH PASTE

77¢

w/15' OFF LABEL



DISCOUNT CENTER



Advertised Prices effective Monday Oct. 20 through Saturday Oct. 25, 1975

your BANKAMERICARD welcome



Aqua Veira

AFTER SHAVE LOTION

Ice Blue

8 1/2-OZ.

\$1 19

Secret

DEODORANT

14-OZ.

\$1 57



PRELL SHAMPOO

7-OZ. Concentrate

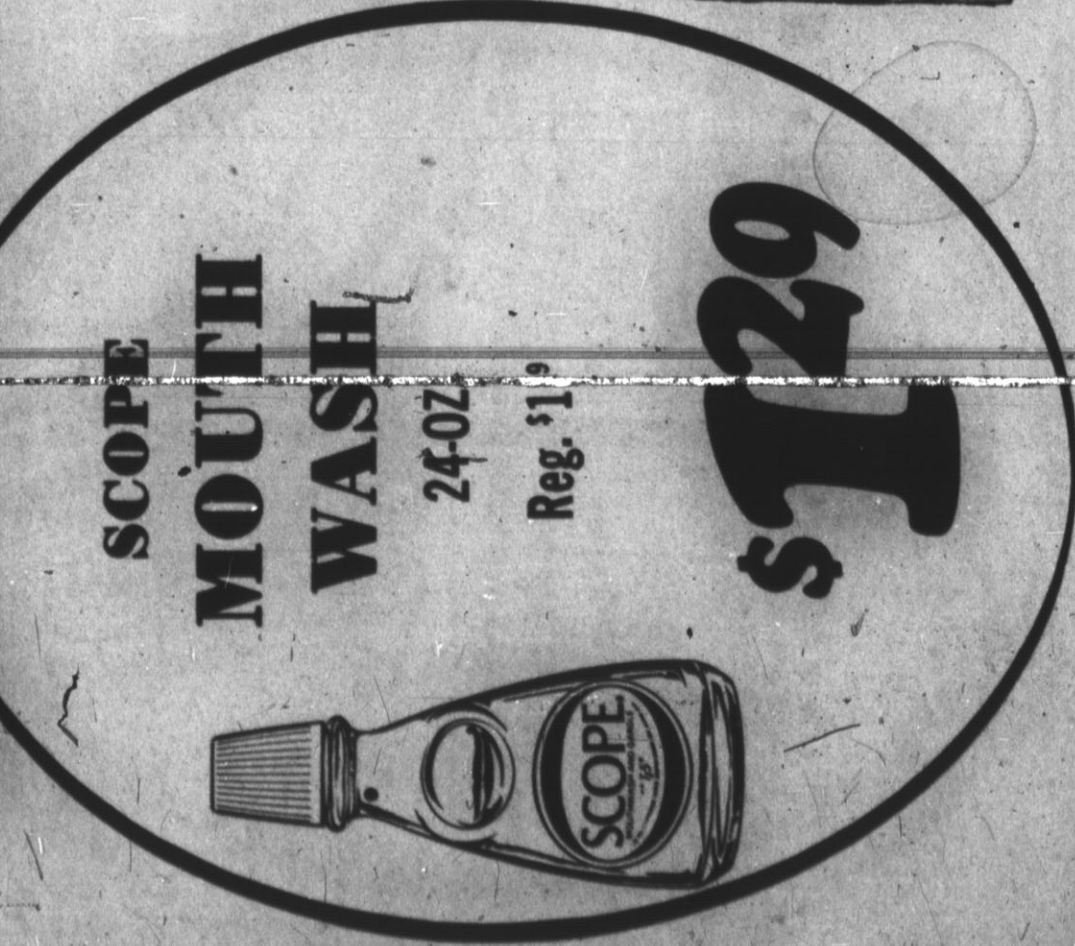
\$1 29



Aqua Veira

SHAVE CREAM

69¢



SCOPE MOUTH WASH

24-OZ.

Reg. \$1.99

\$1 29



Crest 5-OZ.

TOOTH PASTE

Mint or Regular Reg. 73¢

59¢

Orchids

TOILET PAPER

8 Roll Package

89¢



Head & Shoulders

7-OZ. Tube or 11-OZ. Lotion

SHAMPOO

YOUR CHOICE

\$1 87

11th ANNIVERSARY SALE

Advertised prices effective Monday

October 20, through Saturday

October 25, 1975!



DISCOUNT CENTER

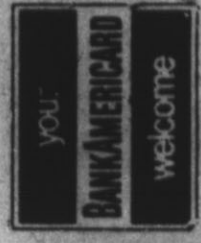
Wilson Championship

TENNIS

BALLS

White or Yellow Can of three

\$2 89



11 Years..... Offering the people of HEREFORD SAVINGS!



1"x60 yards

MASKING TAPE

by Tuck

77¢



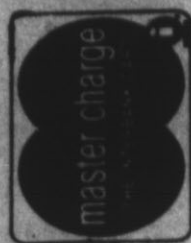
Quart Size

THERMOS

No. 7408 or No. 2410

Regular or Wide Mouth

\$2 99



master charge

GUN CASES

YOUR CHOICE

Assorted styles & sizes

ALL



Bernzomatic

PROPANE JET

TORCH

\$5 69

20% OFF



Zip No. GP59

BUG SPONGE

20¢

12 Gauge

Federal

HI POWER SHOTGUN

\$ 3 69

SHHELLS

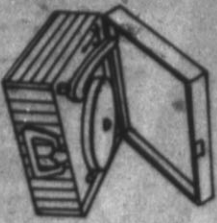
The Hereford Brand, Hereford, Texas, Sunday, October 19, 1975

Anniversary SALE



TOWER & CYCLE WILD RIDERS
Kenner No. 86850
Reg. '81

\$6 59



Close-N-Play PHONOGRAPH
Kenner No. 0867
Reg. '81

\$7 69



MUSICAL COLOR TV
by Ohio Art
NO. 368
Reg. '77

\$6 49



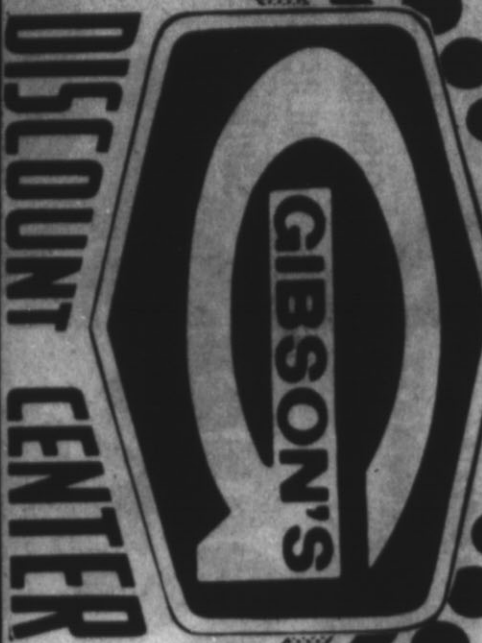
MODELING COMPOUND
NO. 22000

69c

4 Cans Play Doh

Fisher Price DOLLS
Reg. '81

\$7 69



Advertised Prices Effective Monday Oct 20, through Saturday October 25, 1975

PADDLE POOL
by Milton Bradley NO. 4040
Reg. '77

\$6 39

MOTOR PUTT-PUTT RAILROAD
by Mattel NO. 8711
Reg. '74

\$12 47

R pharmacy
SAVE ON PRESCRIPTIONS
364-4900
Emergency 364-2618 or 364-4109

your **BANKAMERICARD**
master charge



ALL TRIKES
by MTD

200% OFF

SMASH-UPS
SSP Ultra Chrome
by Kenner
Reg. '81

\$7 99

SIX MILLION DOLLAR MAN
by Kenner
Reg. '81

\$6 99



11th Anniversary

Anniversary GATEWAY

Folgers COFFEE CRYSTALS
10-0Z

\$2 65

Gibson POTATO CHIPS



59c

Mission Canned DRINKS
Cola-Rootbeer-Grape

8/\$1

your **BANKAMERICARD** welcome

WE REDEEM USDA FOOD STAMPS

master charge



Advertised Prices effective..... Monday Oct. 20th through Saturday Oct. 25, 1975

CHILI
without Beans
YOUR CHOICE

69c



OXYDOL
Giant Size

\$1 24
49-0Z



BACON
Cudahy

\$1 39
12-0Z, Pkgs.
Reg. '11

HEREFORD



CRISCO OIL
3-LB. Can

\$1 59



POTATO CHIPS
Pringles
"New Fangled"
9-0Z

\$1 67

Borden's ICE CREAM
1/2 Gallon round
All Flavors
Reg. '11



\$1 05