

AROUND A TOWN

Sights and Faces Seen

J. A. Buckner is really getting some variety into his garden. In fact, if he keeps up with his gardening (the now has a lemon and some pimientos which are starting to ripen) he's going to give the chamber of commerce something new to say about our "citrus fruit possibilities."

And H. L. Broadwell is raising dates in his orchard. They're not the palm variety, but neighbors say they look good; and in a few weeks Mr. Broadwell may have a real story on his success in this line.

The OPA is missing a bet in not rationing tea—except there's really no use rationing something of which there isn't any, if we're making this sufficiently unclear. Anyway, Hereford grocermen are completely out of tea, and some Hereford housewives are reported to have gone as far as Umbarger and Dimmitt to do some tea shopping.

Mrs. John McLean, the Brand's society editor, would still like to get the names of all persons who plan to attend college this coming term. So if you are going to college, call Mrs. McLean at No. 181 and give her the details.

Enough to cure any really sensitive fisherman of his joy in the sport is the Mexican walking catfish, caught recently in the lake on the Boardman place, east of town, by young Jimmy and Bobby Boardman. The strange looking specimen is now on display in a bottle down at the Consumers Station and persons who have seen it say that it looks like a catfish—EXCEPT—it has four legs and a couple of hairy horns.

E. R. McCool this week moved his produce business down to the West Texas Feed and Seed Store, where he will be glad to see all of his customers.

Mrs. Merlin Kaul reports that it was strictly not on the program of the recent Texas Home Demonstration Convention in Dallas, but the highlight of the gathering for a lot of delegates was a glimpse of Robert Taylor, now lieutenant, (J. G.) in the Navy Air Corps, who was stopping at the same Dallas hotel where the convention was held.

H-D Members Campaign On Six-Point Home Front Battle

By Mrs. Merlin Kaul
The attendance at the TEDA this year really went over the top for over the 300 which were expected, the attendance went to 523 with representatives from 175 counties in Texas. The meetings were held in the Crystal Ballroom and Peacock Terrace of the Baker Hotel in Dallas.

Mrs. W. G. Kennedy, retiring president, gave the keynote address, "Women in the Home Front Battle," and in it gave the six point program of H-D clubwomen, including the battle of production, battle for a well-fed nation (in which nutrition has been studied and new laws for the enrichment of flour and margarine have been passed), battle against waste, battle against inflation, battle for a fighting spirit, battle for a right and decent society, which right now has a big problem in juvenile delinquency.

Salvage, Thrift, Labor, and Rationing were listed as Home Front Objectives in an open forum. Rationing was defended because one to six million men in military service eat five pounds of food per day compared to the three or four pounds they eat at home. Food must be used to strengthen our prestige in occupied areas. Crops come under rationing. As to thrift, in many towns and cities there are clean plate campaigns urging that not one bite of food be wasted. With the opening of schools, school children should be urged to conserve all supplies. With rationing in effect

One Out of Three Taxpayers File Estimate

Add Sept. 15 to Tax Dates

If you paid an income tax for 1942, you have probably already received a letter from your collector of internal revenue, enclosing forms and instructions for filing a declaration of your estimated income and victory taxes for 1943—the current year. The declaration must be in the mail by Sept. 15.

Not all persons who receive these forms will be required to file the Sept. 15 declaration, however; and the treasury department goes on to state that only the following persons are required to file such a declaration:

Who Must File

1. Single, or married, but not living with spouse at the date prescribed for making the declaration (whether or not head of a family) if he had in 1942 or reasonably expects to have in 1943—(1) gross income or more than \$2,700 from wages subject to withholding; or (2) gross income of \$500 or more from all sources if more than \$100 of such income is from sources other than wages subject to withholding.

2. Married and living with spouse at the date prescribed, if

he had for 1942 or reasonably expects to have in 1943—(1) gross income from wages subject to withholding, which, when added to his spouse's gross income from such wages, exceeds \$3,500; or (2) gross income from sources other than wages subject to withholding, which, when added to his spouse's gross income from such sources, exceeds \$100; and also his gross income from all sources exceeds \$642 for 1943, or the aggregate gross income from all sources of both spouses amounts to \$1,200 or more for either 1942 or 1943.

3. Also required to file declarations are individuals, regardless of marital status, who were required to file an income tax return in 1942 and whose wages subject to withholding for 1943 are reasonably expected to be less than such wages for 1942.

Heavy penalties are provided for failure to file a declaration required under law, or to pay the amount of estimated tax which is to be paid when such declaration is filed. Therefore, taxpayers are advised to study the instructions carefully and to

Farmers, classified as persons who derive 80 per cent or more of their income from farming, will not be required to file an estimate until Dec. 15, 1943.

file the declaration on or before Sept. 15, if there is any possibility of their being required to file the estimate under the present tax law.

Deputy Collector Here Sept. 3
To assist taxpayers in preparing these declarations, Deputy Collector Harry T. Warner of the Internal Revenue Dept. will be in Hereford at the First National Bank on Friday, Sept. 3, from 9:30 o'clock in the morning until about three o'clock in the afternoon.

Mr. Warner will be glad to give all possible assistance but in order to save his time and that of the taxpayers, he urges you to bring the necessary information for estimating your 1943 income and victory taxes with you when you come in. The information needed is a copy of your 1942 tax return; cancelled checks or other evidence of income tax paid on March 15 and June 15, 1943; estimate of victory tax deducted from wages Jan. 1, 1943 to June 30, 1943; estimate of withholding tax deductible from wages July 1, 1943, to Dec. 31, 1943; and definite estimate of Net Income (Gross income less allowable deductions) from all sources for the calendar year 1943.

(Continued on Back Page)

OPA Cuts Off Gas Ration of County Farmer

James H. (Jack) Bradley, Deaf Smith County farmer, was deprived of gasoline rations for his Mercury car for a period of 90 days following August 21, when he appeared before an administrative hearing officer of the Office of Price Administration in Hereford, Saturday, to answer charges on gasoline regulation violations.

Bradley was first warned of violation after it had been charged that he drove his car 75 miles an hour on March 9, 1943, in Potter County. On April 19, the local War Price and Rationing Board cancelled Bradley's application and advised him that he could not legally secure gasoline for use in his automobile until after July 21, 1943.

Charges against Bradley included violation of the gasoline ration regulations by driving 75 miles an hour and using his Mercury passenger car without surrendering ration stamps, following the original cancellation of his gasoline rations.

With the punishment in Bradley (Continued on Page 10)

LeGrand Is New Member On Draft Board

Geo. F. LeGrand has been accepted as a new member of the Deaf Smith County Selective Service Board, where he takes the place of Carl Gilliland, whose resignation was accepted last week.

Mr. Gilliland has served on the board for nearly three years—ever since this organization of selective service—and has given much time and effort to work of the board.

Mr. LeGrand, a veteran of the first World War, and for many years engaged in business in Hereford, recently sold his interest in the City Drug Store and is now engaged in farming near here.

Other members of the board are Frank E. Givans and H. G. Conkright.

90,000 Acre Increase In Wheat Sought

Deaf Smith County farmers will be asked to plant 350,000 acres of wheat in 1943, as compared with planting of approximately 257,027 acres in 1942, state AAA headquarters announced this week in a statement of the new food production job for Texas farmers.

Total acreage goal for the state will be five million acres, as compared with 3,416,874 acres harvested this year, according to the announcement, which states that most of the increase in acreage will probably come from the Panhandle counties.

However, E. F. Vance, administrative officer of the State AAA points out that farmers are also being asked to reserve land for other needed crops such as soy beans, feed crops and dry (Continued on page 10)

Erwin Herr Graduates At Texas Tech Aug. 20

Erwin Herr, son of Mr. and Mrs. E. A. Herr of Hereford, graduated from Texas Technological College on Friday, August 20, when he received his B. S. degree in electrical engineering.

He is a graduate of Hereford High School and attended West Texas State College for two years before going to Tech to complete his engineering training. He is now waiting his call to active duty with the Army Signal Corps.

Mr. and Mrs. E. A. Herr attended the graduation exercises in Lubbock.

USO Program Proving Popular With Soldiers

Despite the intense summer heat, the Hereford USO kept right on schedule with providing entertainment for the service men stationed at the internment camp, with a bingo party, sack supper, and formal dance held in addition to the nightly "open house" at the clubroom.

Things the USO needs:
Ping pong balls.
Waste baskets.
Recent popular recordings
Sunday dinner invitations for service men.
If you can fill any of these requests, please call Mrs. John Olson at 79, or come by the clubroom in the City Hall.

The formal dance, first of its kind sponsored by the USO, was held last Monday at the club-house and was attended by approximately 80 men and 57 girls and soldier's wives. All of the GSO sponsors attended, and most of them were accompanied by their husbands. Mint punch was served by Mrs. Beulah Mercer and Mrs. Dick Dixon of Hereford, and Mrs. P. W. Price of Amarillo. Many guests attended.

The sack supper on August 16 and the bingo party on August 13 were both given at the football field and attended by about (Continued on Page 10)

Military Applications For Ration Book 3 In Charge of Com. Officers

In response to a number of inquiries, the local War Price and Rationing Board announces that men in service can secure the military application for War Ration Book 3 from their commanding officer.

The local rationing board has nothing to do with taking these applications and states that commanding officers have all necessary forms and instructions for filling out the applications, which must be mailed to the OPA mailing center in Chicago by August 31.

High School Textbooks To Be Issued Sept. 3

High School textbooks will be issued Friday, Sept. 3, from 9 to 4 o'clock at the high school building, Knox Kinard, superintendent of the city schools announced today.

Enrollment is proceeding this week according to plan, and present indications are that the high school enrollment will be about the same as last year's—with a large freshman class making up for a considerable cut in the senior enrollment.

Enrollment and issuance of text books in the grade school will take place on the opening day of school on Sept. 5.

Quota Doubled For Third War Loan Campaign

The Third War Loan Drive will start on Sept. 9—and it is going to take an even deeper dig into the pocketbook than the April drive, according to J. C. Ricketts, county bond sales chairman who today announced the quota of Deaf Smith County as \$490,600.

As in the previous drives, county quotas are based on the amount of bank deposits in the county; however, the current quota will not include bank purchases of bonds. "This leaves the responsibility squarely up to the individual purchaser," Mr. Ricketts declares, pointing out that raising the quota will mean more than doubling individual investments as compared with the April bond drive.

Total national goal has been set at 15 billion dollars with Texas' goal set at 420 million, the local chairman reported, adding that the slogan of the new drive is "Back the Attack with War Bonds."

The same set-up in effect during the Second War Loan will be used in September, with Geo. L. Msue and Fred W. Bird sharing with Mr. Ricketts the job of heading the several hundred volunteer bond salesmen in the county.

Eubanks Moves Accountant Office To 118 West Third

E. C. Eubanks this week announced the removal of his offices from the courthouse to a new office in the Oberthier building, 118 West Third, effective Wednesday, Sept. 1.

Mr. Eubanks will continue to offer complete income tax and accountant service in the new location.

Rural Carriers Embark On Bond Sales Drive

Backing up their pledge made at the recent state convention in Fort Worth, the Texas Rural Carriers are making plans to start Sept. 1 in their drive to sell \$300,000 in War bonds and stamps during the 60 day period following Sept. 1.

E. Ramey, local rural letter carrier and president of the district association, reminds rural route patrons that their mail carriers are authorized to sell War Savings Stamps and bonds and that they are ready and eager to make sales to all patrons.

The minimum goal of the Texas carriers is sale of \$300,000 worth of bonds during the 60 day period and the Treasury has announced that the carriers will be permitted to name a bomber in their honor if they meet this minimum goal.

Federal Aid Threatened In Pension Mix-Up

John H. Winters, newly appointed executive director of the State Department of Public Welfare was in Washington this week to attempt to adjust the differences between state and federal government over the question of old age pensions; and in the meantime the question is still in doubt as to whether Texas pensioners will lose the federal half of their old age assistance grants.

The mix-up over old-age assistance grants came when the legislature passed Senate Bill 169, sponsored by State Senator Grady Hazlewood of this district, which permits employable persons on the pension rolls to earn up to \$250 a year without having their grants cut down or stopped.

The bill is in conflict with the terms of the Federal Social Security act, and the Federal government has the right to revoke all federal aid to Texas pensioners.

Since, under the Texas Constitution no award in excess of \$15 a month can be made to needy individuals, the revoking of Federal aid would undoubtedly cause a serious hardship to many on the pension rolls; and both the State and Federal governments are eager to work out a plan, immediately, whereby the Federal assistance will continue.

Draft Registrants Asked To Give Changes In Status As Board Starts Reclassifying

Labor Day Set For Holiday By Businessmen

Nearly all Hereford business houses will close on Monday, Sept. 6, in observance of Labor Day, it was stated today by Debbs Knox, who said that nearly all merchants have already signed the petition for the Labor Day holiday.

Alfred Williams Is Wounded in Sicily Battle

Alfred C. Williams, son of Mrs. Viola Williams of Amarillo, has been wounded in action in the Sicilian war theatre, according to a War Department announcement of the names of 208 United States soldiers wounded in action in the European, Middle Eastern, North African and Pacific battle areas.

Williams wrote his mother of the nature of his wounds but the censor had blacked out most of the letter, leaving only the information that he is now recovered. The War Department informed Mrs. Williams that her son was released from the hospital on July 19 and had rejoined the 2nd. Armored Division.

Williams attended Hereford High School and enlisted in the Army three years ago at Ft. Benning, Ga. He is a nephew of Mr. and Mrs. W. F. Gillis of Hereford.

Presbyterians To Hold Annual Round-up

Members of the Presbyterian Church will hold their annual Round-Up on the church lawn on Friday evening at 8 o'clock.

Through the years the round-up has been a feature of the summer activities of the church. A picnic supper and a program is always the order of the day and this time approximately 40 soldiers and their wives from the Hereford Prisoner of War Camp will be invited to attend.

All members and attendants of the Presbyterian Church are expected to attend the annual event.

Mr. Winters, in a statement made prior to his trip to Washington, said "I do not believe the legislature intended to take this action at the cost of losing \$21,000,000 a year in federal funds, and I will use every power vested in me to keep the federal money coming to the old people of Texas."

Government Pays Support Price For Potatoes as Market Breaks

growers and processors are now ready to do business with the Food Distribution Administration and already many cars of potatoes have been shipped to the East Texas plants where they will be processed, Mr. Bateman said.

Members of the producers' committee are N. E. Gass, chairman; and John Paetold, R. L. Craner, Joe Ballinger, Joe Evans and A. R. Bateman.

Under the new set up, potatoes must be graded and inspected 24 hours before purchase, and Mr. Bateman said this week that most of the spuds were grading No. 1 and drawing the higher support price of \$2.25. As much of the crop as possible is still being handled through ordinary commercial channels and the government purchase policy is only being used in case of the necessity of moving out a large surplus of spuds before spot prices fall.

Stating that all classifications by the local Selective Service Board will cease on Sept. 19, while a complete inventory of all men on the list of the local board is completed and a report made to state and national selective service headquarters, Frank E. Givans, chairman of the local board, today declared that the classification and subsequent calling of all married men will be dependent upon the data secured in his inventory. He urges that all registrants (excepting those 45 years of age or older at the time of registration) should advise the board, immediately, in writing, of any change in status which has not been reported to the local board.

Changes in status, Mr. Givans points out, include changes of address; any change in number (increase or decrease) of dependents, or change of occupation which has occurred since the registrant's original questionnaire was returned to the local board. In making the written report to the local board, registrants are asked to give their order number with their name. Files Not Complete

Many registrants have failed to show the loss or addition of dependents, Mr. Givans says, stating that a report should be made when children reach the age of 18. Names and ages of all children should be shown, Mr. Givans points out, adding that the registrant must show that he is maintaining a home.

Beginning Sept. 1, every board in the nation will commence a complete inventory of all registrants (excepting those 45 years of age or older at the time of registration) and will carry forward their status as to occupation and dependency, making (Continued on Page 10)

New Directors Chosen By C of C Members

New directors, chosen in the recent balloting of Hereford Chamber of Commerce members, were announced this week by Robert L. Thompson, president of the present board of directors.

The new directors are C. T. Guseman, J. A. Pitman, R. L. Craner, E. B. Hedrick, D. C. Kinsey, H. A. Close and R. C. McGilvary. They will serve for the year beginning Sept. 1 and will elect officers and organize at an early date.

The new directors are invited to meet with the present board on Tuesday night, August 31, at the chamber of commerce office in the City Hall.

Retiring directors are Robert L. Thompson, president; R. J. Richardson, vice-president; T. W. Alderson, treasurer; and Harry Danforth, Woodrow Ireland, Carl McCaslin and Troy Moore.

The Hereford Brand

Published Every Thursday. Our Slogan—"More People—More Farms"
 HEREFORD, DEAF SMITH COUNTY, TEXAS
 TELEPHONE 30

MRS. SETH B. HOLMAN Publisher
 JIMMIE GILBERT Editor
 MARY KATE BROTHERTON News Editor

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NOTICE TO PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally, at the office at 402 Main Street, Hereford, Texas.

Selective Service NEWS

1-C
 (Accepted for Army at Lubbock on August 23. Report for active duty Sept. 13.)

Robert Elgin Lomax, Edwin Ray Watson, Walter Dennis Lomas, J. D. Poarch, Harold Ross Close, James Douglas Lovelady. Accepted by Navy Seabees, same date, Lee Jacob Clark.

Accepted for military duty on August 18: Tom Garland Massey, Gene H. Hellman.

1-A
 (Available for military duty.) Bennie Ralph Tinnin, Wilfred Charles Herr.

2-A
 (Engaged in important civilian work.) James M. Gillentine (Until April 27, 1944)

2-C
 (Man engaged in agricultural occupation.) Elred Allan Brown.

3-C
 (Married man engaged in agricultural occupation.) Hobart Tiller.

4-F
 G. A. Asberry, Jr.

Vega News

MRS. D. E. MCKENDREE

Rain fell on Monday night covering most of this territory and amounting to from one-half to one and one-half inches.

Rev. Patterson of the Summit Baptist church in Amarillo filled the local Baptist pulpit Sunday morning and evening in the absence of the pastor, Rev. A. L. Hicks.

Mr. and Mrs. Eugene Halburton were home from Fort Sill,

Okla., three days last week.

Rev. Jordan Grooms returned home this week from Coahoma where he held a revival meeting.

Mrs. Jack Cauble and children returned home Tuesday from Albany where they visited Mrs. Cauble's parents.

Mrs. Bob Gibson of Amarillo is a guest in the home of Mrs. Hugh Knox this week. Mrs. Gibson is the former Miss, La Rue Campsey.

Cards from the Japanese government to the next of kin have been received from Bishop McKendree, William Fontaine and Ralph Marshall saying they were in good health.

Rev. A. L. Hicks and daughter Louise, returned Wednesday from near Post where Rev. Hicks assisted in a revival meeting.

Mrs. Austin Hale and son David of Fritch are visiting relatives in Vega this week.

Mr. and Mrs. Charles McNabb, Jr., are in Artesia, N. M., on vacation.

Mr. and Mrs. Ray Smith and children returned Wednesday from a ten-day visit with relatives and friends in Brownwood.

Mrs. C. H. Walcott of Alamogordo, N. M., is visiting her parents, Mr. and Mrs. C. S. Vincent.

Mrs. Audie Morgan was hostess to the W. M. U. on Thursday in an all day meeting. Members brought gifts for the Frank Dunn family whose home was destroyed by fire recently. A covered dish luncheon was served at the noon hour.

A crew of the Big West drilling company is assembling material necessary for the drilling of an oil well, about 15 miles north of Vega.

Mr. and Mrs. Ewell Ward and Mr. and Mrs. M. R. McNabb returned Friday from a ten-day vacation spent in New Mexico, fishing.

Word has been received from Amarillo that Esta Pearl, eldest daughter of Mr. and Mrs. Claudius Newbill, is recovering nicely from an appendectomy in the hospital there.

Misses Helen Adcock and Jean Spande returned Friday from Albuquerque, N. M., where they enjoyed a weeks vacation. Miss Adcock will resume her duties in the local O. P. A. office on Monday but Miss Spande has not made her plans for the immediate future.

Mrs. Mora Bell is spending this week end in Claude in the home of her son, C. N. Bell.

News Items

by HELEN OGLESBY

John O'Dell of Borger and Leonard Smith of Wildorado visited in the L. A. Smith home Saturday and Sunday.

Congressman Eugene Worley visited with Jed Miller Thursday.

Miss Mary Olive Frye, Rev. Hardy Stevens, Mrs. Stevens and Sara Jean visited in Wayne, Okla., last week with friends and relatives.

Mr. and Mrs. William Wimberley visited with the E. A. Oberst family in Canyon Sunday.

Mr. and Mrs. Hollis Wilborn and daughter Patricia of Monday, and Miss Bernice Wilborn visited in the Frank Smith home Monday.

Mrs. Hazel Tice of Hereford has been elected as principal

Where D'ya Think You're Goin', to a---?



Citrus Heights, California's menfolk work in war plants in Sacramento during the day, so three years ago the women organized a daytime 10-woman fire brigade, with first aid, rescue, ladder technique, all the trimmings. Here, you see them going into action on their truck, left, and "rescuing" a child from a "burning" building, right. Experts say they're fully capable.

CLUB ANNOUNCEMENT

The Garden Club will hold its regular meeting at the home of Mrs. F. M. Kester Friday afternoon at four o'clock.

Judge and Mrs. W. C. Veale of Breckenridge have returned to their home after visiting her sister, Mrs. J. B. Stoker, here and with his relatives in Amarillo.

FORMER RESIDENT

Mrs. Jessie Tidwell of Texline and formerly of Hereford, is seriously ill in an Amarillo hospital following an operation last week. Mrs. Tidwell is the sister of Mrs. E. Standifer.

Mrs. Dennis Baker of Childress spent a couple of days here the first part of the week with his parents, Mr. and Mrs. Mont Baker.

Mr. and Mrs. Welch are getting their well dug this week they hope to have water soon.

Try a Want Ad!

BRIDGE CARDS

Personalized with your Name or Monogram



Complete Double Deck by makers of Congress cards \$2.35

AT The Brand

No Workdays Off (till that After-War Car Trip)



Women must work so that we all may win... and have the boys coming home all the sooner. Not long after that, you may wager, plenty of re-united American families will be reviving the great American sport of taking a trip in the car.

What car?

Not even the last pre-war models could be duplicated instantly, and the auto industry will outdo those—all of which will take time. You'll find it hard to wait. But how easily you can give your present much-needed car a great opportunity to outlive the Axis.

First...now...shield your engine from acid. This unavoidable product of combustion was formerly rather safely expelled in regular driving, at normal speed and heat. But your semi-occasional, slow, short drives nowadays barely heat the engine. Chemists know that this invites strongest acid attacks, yet engines OIL-PLATED by Conoco Nth motor oil have proved able to resist remarkably, and you can see why.

In patented Conoco Nth motor oil, a synthetic of apparently "magnet-like" energy joins lubricant closely to inner engine surfaces, as if to stay—like any familiar plating. In not all draining down to the crankcase, even at a standstill, the OIL-PLATING "walls off" the inner surfaces from the hungry acid. And so you'll have a good car that much longer...by OIL-PLATING...with Conoco Nth...at Your Mileage Merchant's Conoco station. Continental Oil Company



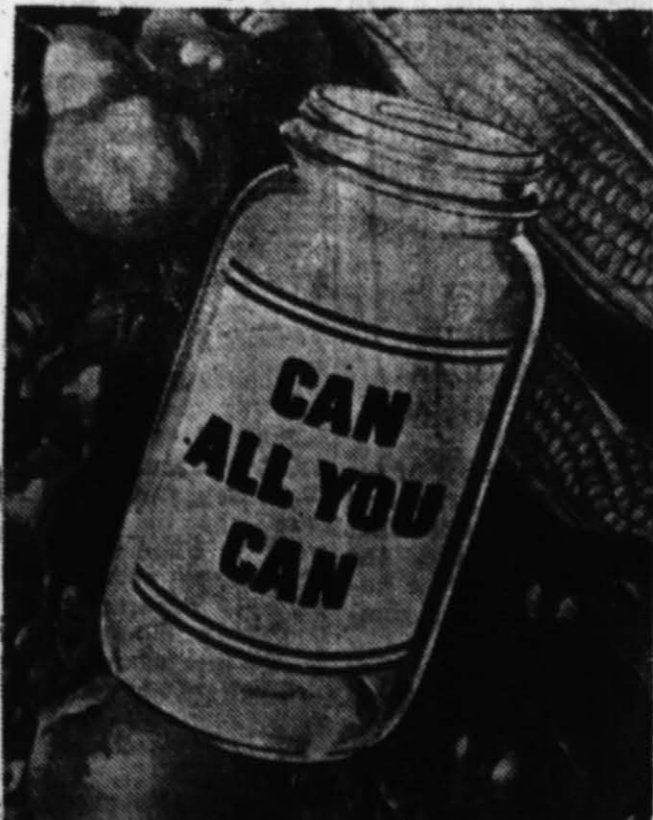
Have a Treasure Hunt at Home Today!



Return MILK BEVERAGE • BEER Bottles Promptly

Conserve Vital Materials It's a Patriotic Duty

Mrs. Homemaker...



IT'S A REAL WAR JOB!

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Send Them To College This Sensible Way

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- It teaches business methods of handling funds.
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MEMBER F. D. I. C.

First National Bank

MEMBER FEDERAL RESERVE SYSTEM A Strong Bank Thoughtfully Managed



SOCIETY

MRS. JOHN McLEAN, Society Editor — Phone 181

Miss Pauline Duran Becomes Bride of Cpl. Robert Baird In Saturday Rites

In the presence of close friends and relatives, Miss Pauline Duran became the bride of Cpl. Robert Baird in a double ring ceremony performed Saturday morning in the home of the bride's parents, Mr. and Mrs. Claude Duran, in the Rance Community. Rev. Marvin Boyd, pastor of the Methodist Church of Hereford, officiated for the rites.

The bride is a graduate of Dimmitt High School and of Howard Payne College, Brownwood. Since graduation she has been teaching and at present is employed in the Monroe Public School System.

Corporal Baird, the son of Mr. and Mrs. H. C. Baird of Jumb, is a graduate of Hereford High School and attended West Texas State College, Canyon. He is stationed at the Lubbock Army Air Base where he is a link instructor in advanced training.

Following the ceremony the couple left for Monroe where they will make their home.

Attending the rites were Mr. and Mrs. Duran, Mr. and Mrs. H. C. Baird, Miss Mary Ann Baird, R. W. Baird, Mr. and Mrs. H. L. Laird, Fred Baird and Mrs. Harold Bonasio of Hereford.

H-D CLUB MEETS IN WILDE HOME

North Hereford Home Demonstration Club met in the home of Mrs. Frank Wilde Thursday afternoon.

Members discussed canning problems in roll call and Miss Sadie Lee Oliver, C. H. D. A., talked on egg candleing. Mrs. Carl Mountz accompanied Dorothy Wilde who sang "Don't Get Around Much Any More," and two other popular selections.

The net Primrose Dairy at the Wilde farm was inspected after the club meeting.

Those present were Mesdames Oscar Vaughan, W. N. Livesay, Geo. Parker, Joe Bodkin, Otto Olson, J. T. Richardson, Louie Olson, Jerry Albracht, John Haberer, Fred Barrett, John Miller, W. H. Russell, R. A. Fullwood, J. P. Jordon, Earl DeHart, O. L.

Rutherford, Fred Saltzman, Carl Mountz, E. Ward, Joe Paetzold, Ben Janacek, John Paetzold, Misses Evelyn Bell, Mary Dee Haberer, Betty Joy Haberer, Alice Paetzold, Alice Jean Rutherford, and Bill Paetzold, Johnnie Paetzold, and the hostess.

MRS. L. Z. OLDHAM IS COMPLIMENTED AT BIRTHDAY PARTY

Mrs. L. Z. Oldham was complimented with a surprise birthday party at the home of Mr. and Mrs. Cawthon Bryant last week.

The party was in the form of bring-a-dish supper party with forty-two games providing entertainment later. The supper was served buffet style and five small tables were arranged for guests.

Those enjoying the party were Mr. and Mrs. R. G. Blue and Marcela, Mr. and Mrs. Carl Williams and daughter, Mr. and Mrs. Earl Phillips and children, Mr. and Mrs. J. C. Ricketts, Mr. and Mrs. Boyd London, Mr. and Mrs. Carl Oldham and son; Mr. and Mrs. John Robinson, Mr. and Mrs. D. H. Bryant, Rev. and Mrs. Noel Bryant and daughter of Coahoma, Mrs. Orlan Carter of Childress, the honoree and Mr. Oldham.

LONDON BRIDGE CLUB MEMBERS PLAY AT KELLAR MUSE HOME

Mrs. Kellar Muse was hostess for the London Bridge Club on Wednesday afternoon last week.

Playing with members were Mrs. Ralph Roden, Miss Aline Walker and Mrs. Knox Kinard. High score awards were presented to Mrs. Grant Fuller high, and Mrs. Meade Haile second high.

After the games a salad course was served to Mesdames Fuller, Haile, Gordon Taylor, J. T. Gilbreath, Jr., N. E. Milburn, the special guests and the hostess.

TRY A WANT AD

Wedding Anniversary Is Celebrated by the W. B. Anthonys

Mr. and Mrs. W. B. Anthony celebrated their sixtieth wedding anniversary at the home of their daughter, Mrs. George Sasser, in Clovis, N. M., Sunday.

Mr. and Mrs. Will Anthony of Tulla came to Hereford and accompanied their parents to Clovis for the celebration. There they were joined by other children who included Mr. and Mrs. Robert Anthony and the Roscoe Davidson family, and Mr. and Mrs. Grady Siegall all of Clovis.

The Anthonys are pioneers of this section of the state and are the parents of ten children. Other children besides those mentioned above are Mrs. Burr Shane and Mrs. Jamie Duncan of Amarillo, Wes Anthony of Big Square, Milton Anthony of Dimmitt and Mrs. C. C. Cox of Hereford.

NEW DEAL CLUB ENTERTAINED IN EDELMON HOME

New Deal Club members were entertained at the country home of Mrs. Willis Edelson Friday afternoon. Defense stamp score awards went to Mrs. Sylvester Slagle high and to Mrs. Louis Woodford second high. Lovely summertime refreshments were served after the contract games to Mrs. Chas. Hardwick and Mrs. Urlin Streu, guests of the club, and the following members: Mrs. Troy Moore, Mrs. Sylvester Slagle, Mrs. Frank Huckert, Mrs. Louis Woodford and Mrs. Jack Bradley.

Church Women's Council Will Hold Meeting At 4 O'clock Tuesday Aft.

Federated Council of Church Women will hold its last meeting of the year Tuesday afternoon, August 31, at the Presbyterian Church at 4 o'clock.

The program theme will be built around the subject "Purpose for Living," with Rev. W. E. Barnes, pastor of the First Baptist Church, giving the main talk. Mrs. James Aiken Jr. will conduct the worship service. Special music will be furnished by Mrs. C. J. Mountz and Mrs. T. W. Roberson.

Women of all denominations are urged to attend and a special invitation is extended to all newcomers in the city.

At the close of the program new officers for the coming year will be installed.

Daniel News

MRS. W. R. MOORE

The half inch of rain that fell Saturday night will be a great help to the growing crops in this community.

Some of the farmers are very busy harvesting sudan.

Mr. and Mrs. B. F. Tomlinson and Norma Jean visited in the Taylor Golden home near Lockney Sunday.

Miss Dottie Vee Boling from Canyon, visited in the home of Neta Jo Moore over the week end.

The neighbors of this community surprised Mr. and Mrs. Floyd Tomlinson with a supper and party Friday night. Those who were present were Mr. and Mrs. E. W. Shugart, Carolyn Myers, Bob Axe and family, C. L. McBroom and children, Mr. and Mrs. Bob Campbell, Mr. and Mrs. F. E. Finney, Mr. Joe Stafford, Buck McQuahey, Travis and Oma Lee, Mr. and Mrs. J. C. Scruggs and children and the honorees, Mr. and Mrs. Floyd Tomlinson.

Visitors in the J. T. McClain home Sunday were Dick Oakes from Hereford, Dottie Vee Boling from Canyon and Janel Womble, Eddie Ray and Louisa Sue Curtisinger.

Mr. and Mrs. Floyd Tomlinson attended a chicken fry in the home of Mrs. Kermit Ponds Saturday night.

Mr. and Mrs. J. T. McClain and Neta Jo Moore made a business trip to Amarillo Saturday.

Mr. and Mrs. Horace Chilton and two sons Darwin and Leland and Mrs. Bernice Sweatt and baby, Gary, from Amarillo visited in the F. E. Finney home Saturday night and Sunday.

Mr. and Mrs. C. L. McBroom made a business trip to Canyon Saturday.

Mr. and Mrs. Buck McQuahey made a business trip to Canyon Friday.

Mr. and Mrs. J. T. McClain and children made a business trip to Hereford Friday.

Mrs. Floyd Tomlinson made a business trip to Canyon Saturday.

Mrs. F. E. Finney and Mrs. E. W. Shugart were in Canyon Thursday.

Mr. Bednors from near Progressive called in the W. R. Moore home Friday afternoon. Joe Alfred from Wildorado

Ford News

BY MRS. TROY NEWMAN

Two light showers have fallen here in the past week.

Mrs. Louise Freeman of Bonham left Monday for her home after spending the past week here with Miss Pauline Price.

Mr. and Mrs. J. E. Medford spent a few days last week in Soper, Okla., and returned by Bonham to visit with Mrs. Medford's mother, Mrs. Bettie Price, who was ill at that time.

The Ford Home Demonstration Club met at the home of Mrs. F. D. Ferguson Wednesday. Those present were Mesdames Joe Wagoner, Doke, Mack Dowell, Earl Dyer, H. D. Hill, and Chris Wegner, Mrs. Walcott was a visitor and Miss Sadie Lee Oliver of Hereford was also present.

The club plans to entertain some soldier boys at a fried chicken dinner soon.

Mr. and Mrs. George Epting and family returned home Wednesday a week ago from Hillsboro, where they had spent ten days with relatives and friends.

Mrs. H. D. Hill and son Ho-

mer were in Amarillo Saturday morning.

Mr. and Mrs. J. E. Medford spent Sunday with Mr. and Mrs. Raymond Durrett and family at Panhandle.

Mr. and Mrs. E. W. Price, Bud-die and Pauline and Mrs. Louise Freeman and Jack Johnson, spent last Tuesday with Mr. and Mrs. W. H. Price at Black.

J. H. Weems spent the week end with friends in Hereford and attended church Sunday.

Mr. and Mrs. Albert Dennis and family visited a few days last week with her brother, Andrew West, and family at Happy.

Mr. and Mrs. Hardy Benson, Hardy Jr., and Mary Lou were in Lubbock Friday a week ago making arrangements for Hardy Jr. to enter Texas Tech.

Mr. and Mrs. Ralph Wilson of Floydada were dinner guests of the Troy Newmans Saturday a week ago.

Heiselman News

MRS. B. A. WEST

Parts of this community received good rain Saturday.

Pat Robinson of Hereford was in this community Saturday and had the misfortune of turning his pickup over during the rain.

There were 3 men in the car, but

no one was hurt. B. A. West took a tractor and set the pickup upright.

Mrs. Ruth Moses and son Randall, who dye in Hereford on a visit from California, spent the week end in the Rufus Overstreet home.

Mr. and Mrs. T. W. Estep and children returned home Monday Lubbock

B. A. West and sons Fred and Oliver Lee made a business trip to Borger Wednesday.

Mrs. Sadie Hazelwood and daughter Louise, spent the past week end visiting relatives in

SCHOOL

OPENS SEPT. 6th

DON'T Wait until the Last Minute to send your pre-school laundry, because it is impossible for us to give one-day service.

ALTHOUGH we are doing the very best we can, and will take care of your needs as rapidly as possible.

THANKS for your consideration in this as in other laundry problems.

HEREFORD LAUNDRY

"We Sell for Less"

HAILE DRUGS

PHONE ... 99

Prices for Friday, Saturday and Monday

Walgreen Agency Drug Store

FOR VICTORY BUY WAR SAVING BONDS and STAMPS AT OUR STORE

COUPON

PAPER NAPKINS

Box of 80

With Coupon . 8c

(LIMIT 2)

PRESCRIPTIONS

A FAMOUS FORMULA

A lot more goes into the prescriptions I fill than fine, fresh drugs. There goes, also, years of experience and special training—a lot of patience and skill... and, most of all, a firm promise to you, your Doctor and myself, that every prescription will be compounded with utmost care.

Dependable Prescription Service

1 Lb. Size
EPSOM SALT
Medicinal
16c
(Limit 1)

\$1.00
DRENE SHAMPOO
89c

\$1.25 size
Absorbine Junior
For Athlete's Foot
87c
(Limit 1)

100
ASPIRIN TABLETS
Finest Quality
39c

Pink RUBBING ALCOHOL
Isopropyl Compound
49c

Fig. 54
DABS OF COTTON
Dispenser Box
10c

10c
LUX Soap Flakes
6c

60c size
MEXSANA POWDER
For Fickly Heat
43c

100
ASPIRIN TABLETS
17c

0c
IVORY SOAP FLAKES **6c**

150 SHEETS
PAPER TOWELS **12c**

25c LAXATIVE
EX-LAX **19c**

500 CLEANSING TISSUES
SOCIETY **21c**

MEDICINE CHEST NEEDS ... to help you till your doctor comes

Surgical Quality
ABSORBENT COTTON
Sterilized 2-oz. package **19c**
Physicians & Surgeons.

TINCTURE IODINE MILD 1/2 OZ. **15c**

First Aid Kit. B5B **\$1.29**

BORIC ACID POWDER OR CRYSTALS 4 OZ. **16c**

PEPTO-BISMOL FOR UPSET STOMACH—4 OZ. **47c**

XPOSE SUN TAN LIQUID
2 oz. Size **25c**

LETTERS RANDOM STATIONERY
40 Sheets **25c**
40 Envs.

8-Cup Glass COFFEE MAKER
Heatproof **1.59**
Practical. Saves on coffee.

THRIFT PACKAGE 54 KOTEX NAPKINS
Extra-safe, Wandersoft Shell-size box. **89c**

PEN-TALK PAPER
Each Sheet is Lithographed!
49c

HAY-FE
69c
Eye Drops for Hay Fever

COUPON

100 CAPSULES
Vitamins A-B-D-E
1.98

Aids Digestion
BISMADINE POWDER
5 oz. Size **50c**

B COMPLEX Vitamin Capsules
month's supply
1.09

WILSONITE Eye Shades
1.00

CANVAS GLOVES
9c

HEADQUARTERS FOR BABY NEEDS

Clearly Graduated
REG. 5c BABY BOTTLES
4- or 8-ounce. Specially Priced... **3c**
Narrow neck. (Limit 3)

MEAD'S PABLUM LARGE PACKAGE... **39c**

50c MENNEN ANTISEPTIC BABY OIL... **43c**

S.M.A. POWDER 1 LB. SIZE LBS. SIZE BABY FOOD... **94c**

GRID SHEETING 27 INCHES BY 36 INCHES... **79c**

MATCHED UP WITH AN ARTIST'S TOUCH!

Newest Shades and Materials!



What shall you buy for School? Slacks, jacket and skirt of corduroy dyed to match!... A sweater and sport blouse to either blend or match... warm, durable, interchangeable clothes to solve the problem... easily and inexpensively... and you'll be the best dressed girl at school!

New Shipment of BLOUSES Arrived Today!

The Vogue Mrs. C. W. Seed

Phone 231 Ready-to-Wear — Millinery

SONS In the Service

IN SICILIAN CAMPAIGN

Sgt. Frank Brashear, with the parachute troops in Sicily, writes that "the landing was pretty rough until we got them used to the idea of surrendering," and the former Hereford boy is now ready for further action.

Sgt. Brashear, son of M. and Mrs. Geo. Brashear, formerly of Hereford, volunteered for service in February, 1942, and received his paratrooper's wings at Camp Roberts, Calif., where he graduated with honors, receiving three medals, one for sharpshooter, and two for expert, and received the congratulations of his commanding general on making the best record in his battalion. While jump master at Ft. Benning, Ga., Sgt. Brashear received a silver medal for bravery.

He sailed for foreign duty in April and took part in the North African campaign before going to Sicily.

Sgt. Brashear has two brothers in service—Sgt. Geo. Erceel Brashear, now somewhere in the south Pacific, and 1st Lt. Goldman T. Brashear, stationed at Camp Hood, Tex.

Completes Mechanic's Course

John G. Stanley, Jr., has recently completed a course in aviation mechanics at the Amarillo Army Air Field and will now be ready to take his place as trained ground crew man.

Mrs. John G. Stanley, Jr., lives on Rt. 4, Hereford.

Get Ratings Together

Weldon Beene, SC-1-C, who is with the Navy and now stationed on Atka Island, Alaska, received his new ratings in July, and O. J. Beene, Ph.M. 1-C, who is in the Coast Guard, received a similar promotion on August 1. O. J. was, until recently, stationed on Amchitka Island.

In writing the family of their promotions, both boys expressed the wish that this would be their last promotion of the war. They explained that the next promotion is hard to get and takes a lot of time—and they hope the war doesn't last that long.

Weldon and O. J. are grandsons of Mrs. J. W. Beene of Hereford.

Summerfield

MRS. GUY WALSER

Sunday School was attended by 96 persons Sunday morning. There were 125 for church services. Lt. Killcrease and several

Folks in Uniform



"But honorable Tojo, you said you wanted to inspect your fleet."

enlisted men were present. The following were elected for church officers: superintendent, Tandy Legg; assistant superintendent, Carl Lee; secretary, Miss Gertrude Atchley; treasurer, B. E. Roberson; pianist, Miss Gertrude Atchley; song leader, Mrs. B. E. Roberson; Bible class, B. A. Atchley; womens class, Mrs. Ky Lawrence; beginners, Jean Clark and Lorina Storey; primary, Mrs. Britt Clark and Mrs. Elbert DeLozier; juniors, Mrs. George DeLozier and Mrs. O. B. Sumner; intermediate, Mrs. L. H. Lookingbill and Mrs. Ross Roye; young people, Mrs. Tandy Legg and Mrs. Cecil Lookingbill; cradle roll, Mrs. Carl Lee and Mrs. Frank Lookingbill.

Mr. and Mrs. Joe Storey and daughters of Plainview spent the week end with her parents, Mr. and Mrs. J. A. Noland, and his parents, Mr. and Mrs. J. D. Storey, of Hereford.

Mr. and Mrs. Louie Huckert of Hereford visited friends here Thursday.

Miss Leafa Fae Roye spent the week recently with friends at Sunnyside.

Mr. and Mrs. Cecil Lookingbill and J. L. were business visitors in Amarillo Monday.

Mr. and Mrs. Geo. Albert Springer of Frio visited her father, Lester Suttles, and the B. A. Atchley family Sunday.

Mr. and Mrs. C. V. Burgess of Progressive visited in the Roy Coker home Sunday.

Mrs. C. F. Sandter of Sunnyside spent Friday and Saturday with Mrs. Ross Roye.

Mr. and Mrs. W. S. Rexrode

and Mr. and Mrs. J. C. Rexrode and family and Mr. and Mrs. M. L. Rexrode and family all of Lockney; Mr. and Mrs. R. L. Jones and family of Hale Center; and Mrs. W. A. Green and son of Plainview were Sunday guests in the home of their son and brother Rev. M. D. Rexrode and Mrs. Rexrode.

Mr. and Mrs. Frank Lookingbill were Amarillo visitors Saturday.

Mr. and Mrs. J. B. Noland spent a few days in Red River, N. M., last week.

Mr. and Mrs. Roy Krause of Ft. Sumner, N. M., visited in the home of Mr. and Mrs. Tandy Legg one day last week. Marlene Legg, who was visiting relatives in Kansas returned to her home with Mr. and Mrs. Krause.

Joe and Gene Struen spent the week end with their grandparents, Mr. and Mrs. R. D. Lance, Sr., of Hereford.

Ross Roye recently visited his mother, Mrs. S. M. Roye and other relatives in Mineral Wells and Ft. Worth.

Mrs. Mack Noland and son Billie Mack visited in the home of Mrs. Andrew Behrends at East-er, last Wednesday.

C. R. Walser, L. B. Lookingbill and J. A. Noland were business visitors in Amarillo last Wednesday.

Mr. and Mrs. Raymond Palmer and family visited in Cheyenne, Wyo., last week.

L. B. Lookingbill, J. A. Noland and C. R. Walser were business visitors in Amarillo Thursday.

L. J. Clark left for Amarillo

and Lubbock last week to enter the Navy.

Mr. and Mrs. D. C. Walser were business visitors in Amarillo Saturday.

Mr. and Mrs. Elbert DeLozier and family and Mr. and Mrs. George DeLozier and family were business visitors in Ft. Sumner one day last week.

Westway Items

By MRS. MERLIN KAUL

Another week of hot, dry weather, with row crops badly in need of rain. However, there is a hint of cooler weather in the atmosphere.

The windmill at the Merlin Kaul farm tore itself to pieces Saturday afternoon. Luckily, there was a new mill ready to put up. T. B. Cox, Maurice Tannahill, Joe Landers, and R. M. Gunn helped put it up Monday.

Visitors present at Sunday School Sunday were Mrs. Pauline Dunn of Amarillo and Virginia, Connie, and Winifred Riddle. The election of Sunday School officers was postponed until next Sunday.

Mrs. Bud Hopson and Jerry Ray and Glen Hopson of Hereford spent Sunday in the Grady Wilson home.

Mr. and Mrs. Ulys Pierce and children and Sammy Jones of Hereford were dinner guests Sunday in the A. C. Pierce home. Mr. and Mrs. Merlin Kaul and boys were callers in the afternoon.

Mrs. Pauline Dunn of Amarillo was a week end guest in the Earl Little home.

Mr. and Mrs. R. M. Gunn were dinner guests Sunday of Mr. and Mrs. John Huntzinger at Hereford.

Mrs. Claude Calson, Charles, Margery, and C. W. went to Wellington Friday to visit Mrs. Calson's mother and other relatives.

Mrs. Merlin Kaul returned home Friday from Dallas where she attended the state conven-

tion of Texas Home Demonstration Clubs.

Mr. and Mrs. R. Y. Corder, Kenneth and Roberta of Panhandle were guests Friday night in the home of Mrs. Corder's sister, Mrs. T. B. Cox. The Corders are teaching in Panhandle this fall.

Mr. and Mrs. Alvin Nickols and Ruby Jewell of Floydada were guests Saturday night in the T. B. Cox home. Mrs. Nickols is a sister of Mr. Cox.

Mr. and Mrs. T. B. Cox and children accompanied by Mr. and Mrs. R. Y. Corder and children and daughter attended a family reunion of Mrs. Cox's relatives at the home of Mrs. Cox's mother

Mrs. L. B. Hooten at Tulla Sunday.

Mr. and Mrs. R. M. Gunn spent Thursday with their daughter Mrs. Guy Lawrence at Hereford.

Word received here from Elvin Wilson states that he is located in Vallejo, Calif., and expects to start to work in a few days. He has visited the Tom Roe family at Richmond, Calif. The Roe family is busy, all but the youngest son being employed.

Erman Campbell has been moved from England to North Africa according to information received by friends here.

Mr. and Mrs. T. B. Cox and children were Berger visitors Wednesday.

Nina Beth Hartman accom-

panied Mr. and Mrs. Orville Houser to Floydada where they spent the week end visiting relatives.

Teddy Carthel accompanied his parents Mr. and Mrs. Hershah Carthel to the mountains in New Mexico last week after a visit of two weeks in the home of his aunt Mrs. Maurice Tannahill.

Merlin Kaul and sons Larry and Lynn went fishing Thursday afternoon at the park in Hereford. Lynn seems to have had the best luck for he caught a turtle. For his four years this was something.

Mr. and Mrs. Junior Wilson were dinner guests Sunday of Mr. and Mrs. H. I. Nickerson at Hereford.

FAST, DEPENDABLE BUTANE SERVICE

BLANTON BUTANE GAS CO.

PHONE 551

Five Big Transports TO SERVE YOU!

NIGHT PHONE 550

MILK	FURR FOOD STORES	Coffee
Armour's, Tall Cans, 1 Point	9c	Furr's Supreme, LB. 23c
lower prices		

BABY FOOD Clapp's - (1point) - Can	7c	BLEACH Hilex - Quart	12c	PAPER TOWELS Northern - Roll	10c
DOUBLE MIX Package	2 for 15c	OXYDOL Small Box	2 for 19c	TISSUE Guaze - Roll	4c
FLOUR, Gold Medal. 25-lb. Sack	\$1.29	MUSTARD Libby's	10c	SAPOLIO POWDER Can	9c
BABY FOOD Gerber's, cereal or oatmeal	12c	BABY FOOD Libby's - Can	7c	PANCAKE FLOUR 3 1/2-lb.	23c
				Buckwheat, Pillsbury	box 23c

VEGETOLE (12 Points) 4-lb. Carton 55c

FLOUR Furr's Finest	24-lb. Sack	\$1.05	PRUNES 2-Lb. Sack	25c	TOILET SOAP Fine Art, bars	6 for 21c
CORN, Cream Style Bungalow, No. 2 can (16 pts.)	10c		TOMATO JUICE House of George, No. 2 (3pts.)	10c	OATS Quaker, large round box	23c
CORN, Vacuum Pack. Nation Pride, 12-oz. can (14pts.)	12c		FRUIT JARS Without lids, Quarts, Dozen	49c	RICE KRISPIES Gelllogg's - boxes	2 for 21c
PINTO BEANS 2-Lb. Sack	15c		PEN-JEL Package	10c	MATCHES Carton of 6 Boxes	23c

Market Specials

FOR FRIDAY, SATURDAY and MONDAY

BEEF ROAST, rib, AA grade, 6 points	lb. 18c
BRISCUIT ROAST, AA grade, 6 points	lb. 24c
Center cut CHUCK or SWISS Roast, AA grade, 9 pts.,	lb. 28c
HAM SHANK, half as displayed, 5 points	lb. 32c
HAMS, cured or pickle cure, 1/2 or whole, 7 pts.	lb. 35c
BACON SQUARES, 4 points	lb. 25c
Star SLAB BACON, 1/2 or whole, 7 points	lb. 32c
SLICED BACON, No. 1 grade, 8 points	lb. 41c
SALT PORK, good and lean, 6 points	lb. 21c
Plenty of FRESH DRESSED FRYERS	No Points!
NICE FAT HENS, fresh dressed	No Points!
OCEAN TROUT FISH, no points	lb. 21c
Boneless PERCH, Boneless COD FISH	No Points!

Produce

Cantaloupes	25c
2 FOR	25c
OKRA	25c
2 LBS.	25c
APPLES	25c
Delicious - DOZEN	25c
Green Beans	12 1/2c
LB.	12 1/2c
Water Melons, Thompson	
Seedless Grapes, Portales	
Yams	
Plenty of Lemons and Oranges.	

Another Car of **Coal** due to arrive **Sept. 1st**

Again, we urge you to **GET YOUR COAL NOW** ... While it is Available! **Later May Be Too Late!**

We've told you before there will be a definite coal shortage this fall. Our bins will only hold so much - if you don't haul it out, we can't stock any more.

and we feel sure that we cannot get more Coal at late dates! **SO ... if you expect to keep warm this winter, get your COAL, NOW**

Yes, We Have Plenty of **BINDER TWINE**

Your purchase of Twine at your Consumers, like all Hardware and Fuel Needs - means a bigger Dividend Check for You!

We have just unpacked a new order of **PLOW PARTS** ... Come on Down - we've got 'em!

We also have plenty of **IRRIGATION SHOVELS ... CARPENTER'S SQUARES and LEVELS ... HEAVY TARPS, 8x10, 10x12, 12x14 and 12x16 ... WELL CYLINDERS ...**

-and scores of other items too numerous to mention!

Co-Op Gasoline ... Diamond Oils ... Beaver Penn Oils ... Amalie Oils ... Upper Cylinder Lube ... Diamond and Co-Op Greases!

... also plenty of **FRAMS ... Barrel Gasoline Pumps, Timken and Roller Bearings and Grease Guns.**

SEE US FOR STOCK SALT!

GET IT AT YOUR

Consumers

For Better Service and Bigger Dividends!

SOCIETY

MRS. JOHN McLEAN, Society Editor — Phone 181

T-Sgt. C. V. McCord Marries in S. C.

Announcement has been made in Hereford, of the marriage of Miss Edna Murrell Thornbro to C. V. McCord, which took place in Waterboro, S. C., Tuesday August 3.

The bride's home is in Birmingham, Ala. She is a member of the WAC's, stationed at present

in Florida. Mr. McCord is the son of Mrs. A. H. Swiggert. He is a graduate of Hereford High School and has been in the U. S. Army since the day after Pearl Harbor when he enlisted in the Air Corps.

On April 11, 1942 he was grad-

Navy's Newest—Elbow Powered



Willing workers and guides for our fighters are the South Pacific natives who, after a test of Jap rule, are flocking to the Stars and Stripes while they are here. Here you see a group of "Friday's" toting a gaudy war cancel out of its hatched shed, preparing a saddle cut to a Navy ship. (U. S. Army Photo)

uated from the Air Corps Technical School with a diploma in the Aircraft Armorer's Division at Lowry Field, Denver Colo. At present he is a Technical Sgt. and an instructor at the Waterboro Air Field.

At the time of his enlistment in the army he was checker at Furr Food Store.

TO HAMILTON FIELD

Lt. Larry Loerwald, son of Mr. and Mrs. A. J. Loerwald, left Tuesday for Hamilton Field, Calif., where he is stationed in the Ordnance branch.

Cpl. Glynn Edward Barker of Wyche community is now stationed in England and writes that, "the people here are very nice to us and try to make it like home. The climate is swell—but the English say it gets cold in the winter."

SONS In the Service

WRITES FROM SICILY

Pvt. John Hardy Wood, foster son of Mr. and Mrs. Clem Gilliam, writes from "somewhere in Sicily" to say that the Sicilians welcomed the invading allied troops. They lined the streets, cheering and throwing flowers, Wood writes.

John Hardy drives a medium tank and was in most of the big battles in North Africa before embarking with the first contingent of American troops to sail for Sicily.

VISITS SISTER HERE

Ralph Clennin, brother of Mrs. Homer Fox, left Sunday morning for Ft. Monmouth, Red Bank, N. J., after a three day visit with his sister.

STILL PLAYS FOOTBALL

Jack London, star center and captain of the Whiteface football team in 1941, is still playing football—now on an Army team at the Special Training Branch at the School of Mines, Rolla, Mo.

Jack recently completed his basic training at Ft. Leonard Wood, Mo.

RECORDS COURTHOUSE

Warranty Deed

George V. Stambaugh and Mable L. Stambaugh to R. E. Lee, all of Blks. 22 and 23 in the Welsh Addition.

Inez Knollenberg, Albert Knollenberg, Maude E. Morgan, G. F. Morgan and Nell Morgan to J. O. Harrison, all of S 1-2 of Lot 2 in Blk. 2, Womble addition to Town of Hereford.

C. E. Gatlin and Gertie Mae Gatlin to R. C. Anderson, S 1-2 of the S 1-2 of W 27 ft. of Lot 71, Higgins Subdivision of Blk. 8, Womble Addition.

James R. Woodall, legal executor of the estate of James A. Bell, deceased, to Zerrell Thomas, all of Section 21, Twn 2N, R 4E, Cap. Syn. Sub.

B. C. D. Bynum and Bertha Kate Bynum to H. Trigg, all of Section 5 in Blk. K-3.

D. B. Conner and Ruth Conner to W. D. Howard, S 1-2 of Section 11, Twn 2N, R 2E; Cap. Syn. Sub.

Otto L. Culwell and Maudie E. Culwell to Vera B. Smith, part of Blk. 5 of Womble Addition to Town of Hereford.

E. H. Norton and Avis A. Norton to S. J. Barclay, W 67.5 ft. of Lots 7 and 8 in Blk. 54, Town of Hereford and additions.

Release

First State Bank of Hereford to J. M. Chapman, SW 1-4 of Section 33, Twn. 6N, R 4E.

F. A. Paul to W. W. Hill, Sections 15 and 26 in Blk. K-3.

W. D. Fox and Leslie Marshall to W. W. Hill, Sections 15 and 26 in Blk. K-3.

Alta Caraway and Travis Caraway to A. L. Parker, part of Blk. 20, Evans Addition to Town of Hereford.

James A. Baker, receiver for the International and Great Northern Railway, to Pierce Oil Corp. and Pierce Petroleum Co., judgement and all liens of every kind and character arising out of said judgement.

Land Bank Commissioner and Federal Farm Mort. Corp. to W. L. Davis, deed of trust.

Marriage License

Charles William Rowe and Audrey Beatrice Barnett, August

MALARIA
IN 7 DAYS
take 666
Liquid for Malarial Symptoms.

MASONIC BULLETIN
Hereford Lodge 849
stated meeting second Monday in each month. School of instruction each Thursday night.
Sylvester Slagle, W. M.
E. L. Brady, Secy

NOTICE!
Let Us Handle Your FARM SALES
LIVESTOCK AUCTIONS
Lloyd Otten
B. E. Brumley
Phone 8024 Hereford, Tex.

20. David B. Klein and Annie Rattick, August 20.
Eugene E. Bishop and Jackie Bonita Buchanan, August 20.

FIRST BAPTIST CHURCH

W. E. Barnes, Pastor
Sunday School — 9:45
Morning Worship — 10:50
Training Union — 7:15
Evening Worship — 8:15
Midweek Service — 8:15 P. M.

The attendance and reports were good on last Sunday. We had 300 in Sunday School, and 93 for Training Union. We are very happy for the interest which has been shown in the past few weeks in the work here at the church. May we continue this fine work.

We have begun to work on the program for our Sunday School and Training Union Promotion Day, which will be the last Sunday in September. We hope to make this a day that will mean a great deal to the ones who are being promoted from one class to another, and in many cases from one department to another. Please keep this in mind and plan to be here for these two programs.

Remember the Fellowship Hour which is held on Sunday evening after preaching hour.

HEREFORD CHURCH OF CHRIST

204 E. 6th St. Hereford, Texas

The Hereford Church of Christ is looking forward to a great work for the Lord. We serve Christ by serving our fellowmen. L. H. Andrews, Minister, desires to serve the people in and around Hereford every way possible. Call 367-J.

The Public is invited to all of the services of the Church of Christ. Service men are urged to come every time possible. Many people do not attend church at all. Make your plans to meet with us each Sunday. The address is 204 E. 6th St. Bible study begins at 10:00 A. M.; Morning worship begins at 11 with congregational singing, Prayer, Preaching, Taking the Lord's Supper, and Laying by in Store. Evening worship begins at 8:45. Each Wednesday there is a Ladies Bible Class at 4:00 P. M. and Prayer Meeting at 8:45 P. M.

This Sunday L. H. Andrews is beginning a series of Sermons on the Subject of Worship. The subject at 11:00 A. M. will be "Worshiping God in Song." At 8 P. M. Mr. Andrews will preach on the subject: "What Must Accompany Singing in Worship."

If your ice box is overcrowded, you will find that certain fats, pickles, jelly, and hydrogenator vegetables, will keep at room temperature. Heavy store wrappings, cardboard cartons, and tops of vegetables that are not going to be cooked can easily be left out of the ice box.

Cooling warm foods before storing and covering most foods except those with thick skins will keep down the temperature of your ice box. Otherwise, their heat, flavor, and moisture escape to freeze on the cooling unit.

Vitamin A is the only vitamin which your body can store up against winter needs. It can be found in leafy summer vegetables like spinach, kale, and turnip tops.

ing God?"
"Come Let Us Reason Together."

Fresh green peas hold protein, minerals, and vitamins A, B-1, and C.

"THEY GIVE THEIR LIVES—YOU LEND YOUR MONEY"
Buy More War Bonds Today

Protect
WHAT HAVE YOU INSURED!
John McLean
Insurance Agency
112 W. 3rd Phone 273

Dr. R. R. Wills

announces the association

Dr. L. B. Barnett

office hours

Dr. R. R. Wills
9 a. m. — 12:30 p. m.
1:30 p. m. — 5:00 p. m.
Res. Phone 141
Office Phone 140

Dr. L. B. Barnett
9 a. m. — 12 p. m.
1 p. m. — 6:00 p. m.
Res. Phone 276-R
Office Phone 140

GO
YES, you can go FURTHER with less expense and more safety . . . if you have new cartridges placed in your Purolator regularly!
We have a complete line of cartridges in stock. See us today!

CRUMP BATTERY & ELECTRIC SHOP
PHONE 284 NIGHT PHONE 676J
Save Your Dollars and Buy War Stamps and Bonds

It's Good Business

to keep an adequate insurance program at all times — and that means keeping up your insurance on ALL property!

ARE YOUR GRANARIES Insured?
And how about those other recently constructed farm buildings?

It's good business and it's good sense to keep your insurance program up to date

Hereford Insurance Agency
LIFE — FIRE — AUTOMOBILE INSURANCE
PHONE 467 — ELIZABETH WOMBLE

The United States Constitution is Your Citizens Contract

On Sept. 17, 1786, the men who signed our Constitution set down in black and white the rights and liberties of all American citizens.

So long as that document exists as the foundation of our form of government, it remains a shield for your person, your property, your right to free speech, to free and orderly public assembly to worship as you please, etc.

The U. S. Constitution is a "citizens' contract" the terms of which can be changed only by the legally-expressed will of the whole people. The Constitution is more than a yellowed manuscript, 156 years old; it is the living guarantee in writing, of your right to walk erect as a free man or woman.

Buy All the WAR BONDS You Can

The First State Bank
MEMBER F. D. I. C.

JUST ARRIVED . . .
a small shipment of
STETSONS
ROYAL DeLUXE
Kingsway Style \$1200

This is No Time to Buy for "Face Value" Alone!

The day of thoughtless buying has gone . . . today, you not only should buy for long lasting style, but seek quality . . . durability and wearability, in every purchase you make.

These are the golden rules of wartime buying . . . not new with us, but long the standards on which we operated our business, year after year . . . on the basis that Good Merchandise is the best and most reasonable in the long run.

In these times, we are still sticking to the theory. Instead of adding a lot of unknown lines, we are sticking with those which we have always featured. Lots of times we are "out" — it hurts to say, "Sorry, we don't have any of it" — but when we do have items you need you can depend, as always, on their quality, good appearance and durability, because you know the lines:

Florsheim Shoes . . . Stetson Hats . . . Fortune Shoes . . . Stevens Hats . . . Wilson Bros. Shirts, Pajamas, Underwear, Ties and Sox . . . Hickok Belts and Leather Goods . . . and many other famous lines.

BUY all of the WAR BONDS YOU CAN!

We Also Have a Few BRENTWOOD
Slip-Over Style Sweaters with sleeves or sleeveless

Fox Man's Shop

Classified Ads

"Buy What You Want — Sell What You Don't Need"

INFORMATION — RATES
 25 per word — 1st insertion
 (cash discounts follow)
 25 per word — addl. insertions
 (any ad which goes on our
 books will take the regular 2c
 per word rate—no matter how
 many times published.)
 The cost of any number of
 words can be easily computed at
 this rate. Tables below show sev-
 eral ad costs.
 Minimum Charge is 12 Words
 or 24 Cents.

FOR 12 WORDS
 1 time 24c
 2 times (cash) 36c
 3 times (cash) 48c

FOR 15 WORDS
 1 time 30c
 2 times (cash) 45c
 3 times (cash) 60c

FOR 25 WORDS
 1 time 50c
 2 times (cash) 75c
 3 times (cash) \$1.00

Out-of-town ads must be ac-
 companied by cash—or they will
 not be published.
 No ads taken after 10:00 A. M.
 Thursdays.

FOR SALE OR TRADE

FOR SALE—Few work horses,
 saddle horses and cattle; also
 have storage for potatoes. Mrs.
 Carl Gilliland. Phone 144-J. 34-2tp

FOR SALE—Living room suite.
 Inquire 411 West 6th St. Thurs-
 day, Friday noon or Monday. 34-1tp

FOR SALE—4-foot high, 2-inch
 mesh poultry netting. Carl Mc-
 Caslin Lumber Co. 34-1tc

FOR SALE—Nice Milk Fed Fry-
 ers, weigh about 3 lbs. 25c per
 lb. Will deliver 6 or more. Mrs.
 A. C. Pierce. 24-1tp

FOR SALE
 Section Deaf Smith, half
 grass, half cultivation.
 Price \$12.50 per acre.
 Claud Higgins, Phone
 642-J. 34-3tp

TO MY Friends and Customers...

I have recently moved
 my produce business to
 the West Texas Feed &
 Seed Store... and wish
 to invite your contin-
 ued patronage in this
 new location.

I believe that I am
 equipped to serve you
 better than ever be-
 fore—and want you
 to visit me here and
 look over my pro-
 duce set-up.

—E. R. McCool

WEST TEXAS FEED & SEED CO.
 Jack Wright, Mgr.
 Phone 265
 We pay top prices for your
 Cream, Eggs, Poultry
 and Hides!

WANTED — USED CARS!
 SEE US FOR TOP PRICES!
Kinsey Motor Company

E. C. EUBANKS
 AUDITOR and ACCOUNTANT

Office: 118 West 3rd St.

Income TAX Service
 Telephones: Office 109 Res. 110

FOR SALE—20th Century En-
 cyclopedia of 10 volumes, priced
 for quick sale; also have Auto-
 matic Can Sealer. 706 Main St.
 34-1tp

FOR SALE—'31 Model A Ford,
 motor overhauled and good tires.
 Dave Beavers at Beavers Bros.
 Garage. 34-1tp

FOR SALE—1934 Model V-8 Car
 in good condition. Milburn's Ser-
 vice Station. 34-1tc

FOR SALE—2 Milking Shorthorn
 Cows, just fresh. N. E. Milburn.
 34-1tc

FOR SALE—My home, a three-
 room house, outbuildings and
 furniture. Also 40 Buff Orping-
 ton Pullets. Mrs. Oliver Rudd, 107
 Ross Avenue. 34-1tp

FOR SALE or Trade—5-room
 house with bath. 802 Knight St.
 Inquire McRight and Wilson.
 34-1tc

FOR SALE—Grain Drill, fair
 condition, at John Wood, Oliver
 Dealer. 34-2tp

FOR SALE—Jersey Milk Cow, N.
 E. Milburn. 34-1tc

FOR SALE—Practically new mat-
 tress, at Millard Apartment—611
 East 3rd St. 34-1tp

FOR SALE—Damascus Grand
 Sewing Machine. Phone 554-J-1.
 34-1tp

FOR SALE OR TRADE for Feed
 —25 Leghorn hens, 1 year old.
 Edith V. Hughes, Phone 70J. 34-1tp

FOR SALE—Good Used Cornet,
 cheap. 500 East 2nd St. 34-1tc

FOR SALE—1 Diesel Electric
 Plant, 1800 Watt, A-C Current,
 \$300.00 cash, or would trade for
 cows. Also have 130 head aged
 ewes and lambs to trade. Write
 Box 313, Hereford. 34-1tp

FOR SALE—Three Registered
 Hampshire Boar Pigs, 6 months
 old. 16 miles southeast town. Bill
 Simpson. 34-2tp

FOR SALE—One 12-foot M-M
 Drill, deep front; 8x16 trailer
 horse practically new. Guy Ed-
 wards. Box 69. 34-3tp

FOR SALE—22-36 International
 Tractor on rubber; also one-way.
 Henry Kendall. Inquire at Hud-
 son Grocery. 34-2tp

FOR SALE—Registered Milking
 Shorthorn Bull, 2 years old. H.
 T. Wedel. 34-2tp

FOR SALE—Used Wheat Drill,
 Hereford Implement. 34-1tp

FOR SALE—Alfalfa seed. L. P.
 Shaw. 33-3tp

FOR SALE—Model L Case Trac-
 tor. Phone 877-R. 33-3tp

FOR SALE—12 foot Baldwin
 Combine on Rubber; also 16 foot
 P-Case Combine with new motor
 and Canvases. R. B. Miller,
 1-1-2 miles West, 1-2 mile north
 Ward School. 33-3tp

WANT TO BUY: Late Model

Peaches
 300 Bushels very choice
ELBERTA PEACHES
 in Hereford on August
 26 and 27.
Frank Lambert
Arthur Brooks 34-1tc

FOR SALE: Alfalfa seed. L. P.
 Shaw. 33-3tp

FOR SALE: Model L Case Trac-
 tor. Phone 877-R. 33-3tp

FOR SALE: 12 foot Baldwin
 Combine on Rubber; also 16 foot
 P-Case Combine with new motor
 and Canvases. R. B. Miller,
 1-1-2 miles West, 1-2 mile north
 Ward School. 33-3tp

WANT TO BUY: Late Model

car, Bill Smith. Gulf Station.
 32-3tc

Pure, fresh Serums and Live-
 stock Remedies by Franklin.
 Get them at the Texas Market.
 32-3tc

FOR SALE!
 we have plenty of used
98-lb. BAGS
Packard Milling Co.
 Phone 29

FOR SALE: Choice improved 43
 acres, edge of Hereford; gas and
 electric line. Possession and crop
 goes. Priced reasonable. Claud
 Higgins, Phone 642-J. 33-3tp

FOR SALE: Numerous houses
 priced from \$1,800 up. Claud
 Higgins, Phone 642-J. 33-3tp

FOR SALE: Three improved
 farms, priced from \$25 to \$35.
 Claud Higgins, Phone 642-J. 33-3tp

FOR SALE: 80 Acres, 2 1-2 miles
 Hereford, price \$55. Claud Hig-
 gins, Phone 642-J. 33-3tp

FOR SALE: Eight piece Duncan
 Phyffe dining room set in pol-
 ished walnut. 706 Main. 33-3tp

FOR SALE: Section Irrigation
 district, possession price, \$17.00.
 Perfect 160 acres grass, irriga-
 tion district, \$30. Claud Higgins,
 Phone 642-J. 33-3tp

FOR SALE: Small new house,
 windmill, outbuildings, three
 acres land. Priced \$2,000, for
 quick sale. Claud Higgins, Phone
 642-J. 33-3tp

FOR SALE: 15-30 Tractor, good
 condition, new assembly. Perry
 Roberts, 3 miles west, Summer-
 field. 33-3tp

FOR SALE: Choice improved
 320 acres, irrigation district, near
 pavement. Price \$30. This is ex-
 cellent land to cut in small
 tracts. Claud Higgins, phone
 642-J. 33-3tp

FOR SALE: Four room house,
 bath, double garage, on pave-
 ment. Newly papered. Price,
 \$1,800; \$800 cash; Balance \$500
 per year. Claud Higgins, phone
 642-J. 33-3tp

FOR SALE: 6 ft. Oliver One-way
 new 28" discs. R. W. Elliston.
 32-3tp

FOR SALE OR TRADE: Two
 small government granaries. Joe
 Marnell. 32-3tp

FOR SALE: 1935 Harley David-
 son motorcycle with sidecar,
 good rubber. 1 mile east, 1 north
 of Progressive school. Herman
 Drake. 32-3tp

FOR SALE: Modern six room
 house, large basement; Carpets
 throughout. Built in 1940. Ernest
 Medkief. 32-3tp

For results, try Franklin's
 Screw Worm Killer. We have a
 complete line of Franklin Ser-
 ums. Texas Market. 32-3tc

FOR SALE: Nice, well-located
 two room house with bath. On
 pavement. Price \$1,050. Claud
 Higgins, Phone 642J. 34-3 p

FOR SALE: 1940 Model Z Moline
 or will trade for bigger tractor.
 Maurice Tannahill. 32-3tp

FOR SALE: 9 cow size cream sepa-
 rator, \$50.00. Good 300 to 500
 lb. Hampshire sows with pigs,
 \$50.00 to \$60.00. Otis L. Williams,
 on Progressive road. 28-tfc

CON-D-MENTAL
 For Healthy Hogs and Chickens,
 keep their bodies healthy, then
 you get full feed value. Grow-
 Em fast, then you make more
 money. Worm them, kills insects,
 Rouse, Soreheads, Prevents
 Disease. Eggs more Eggs—Buy
 Con-D-Mental today at your
 Dealers.

City Drug Store,
 Texas Grocery and Market
 Halle Drug Store
 Hereford Floral Shop
 Hereford Super Market
 Halle Merchantile Co.
 Fryona, Texas.
 Clifford Leake,
 Bovina, Texas.

LOST AND FOUND

LOST—Pair child's glasses. Two
 dollar reward for right pair in
 good condition. Melvin Plummer.
 34-1tp

LOST—Gold rimmed glasses—
 Finder please return to Brand
 office. 34-1tc

LOST—Between 25-Mile Avenue
 and Wade Cleaners, Navy Blue
 Slip. Please Call 807. 34-1tp

STRAYED to my place 8 miles

southeast Hereford on Dimmitt
 Highway, a Red Heifer, about
 Feb. 8. Roy Gardner. 34-4tp

LOST—One large brown paper
 envelope containing music—Miss
 Thelma McMinn's name on the
 outside, belongs to Mary Lou
 Benson. Finder please leave at
 the Hereford Brand office.
 34-1tc

FOUND: The way to keep your
 farm, ranch and home income
 tax records for small farms and
 ranches. See the new **BLACK-
 BOURN'S Simplified Record**
 book at The Brand office. Com-
 plete record for one year, \$1.85.
 17-tfc

WE specialze in brake re-lining.
 Being in your brake shoes and
 we will do the rest. Our new
 burnisher affords 100 per cent
 contact with drum. **MILLER
 AUTO STORE.** 15-tfc

NOTICE!

Cattle HAULING
 WE HAUL ANYWHERE
PHONE 263
C. E. Beauford
 29-tfc

Permanent Wave: 50c. Do your
 own Permanent with Charm-
 Kur! Kit, complete equipment
 including 40 curlers and sham-
 poo. Easy to do, absolutely harm-
 less. Praised by thousands in-
 cluding June Lang, glamorous
 movie star. Money refunded if
 not satisfied. City Drug Store.
 27-10tp

NOTICE
 We want your
DRAY BUSINESS!
 Have pick-up for light haul-
 ing and Truck for the
 heavy loads.
Pho. 4
H. E. WESTER
 30-tfc

FOR RENT

FOR RENT—Small furnished
 apartment suitable for working
 couple. Call 43. 34-1tc

FOR RENT—Apartments and
 bedrooms, 910 25-Mile Avenue.
 34-1tp

FOR RENT—Bedroom near high
 school, available Sept. 1. Phone
 772-J. 34-1tp

FOR RENT—Well improved sec-
 tion land in Deaf Smith County,
 described as section 89, block
 K-7. Address W. H. Rollow, Ada,
 Okla. 31-4tp

Auto Loans

1938-1940-1941-1942 Cars
 It Costs You Only
\$740
 for Each \$100 Borrowed!
John McLean Agency
 On West Third 26-tfc

WANTED

WANTED TO CASH LEASE—
 Half of Section of Improved land
 —also wanted custom plowing.
 Phone 342M. Whitaker Bros. 34-3tp

WANTED TO BUY Complete
 Roller assembly with both top
 and bottom races, also bronze
 Steel Upper Bearing for Layne
 & Bowler Pump, 8-inch discharge
 —Mrs. Carl Gilliland. 34-2tp

WANTED—Someone for general
 housework, good wages. Write
 Mrs. H. H. Smith, Star Route, or
 inquire at Brand office. 34-2tp

WANTED—Good springs for
 half-bed. Phone 454R. Mrs. J. L.
 Hight. 34-2tp

WANTED TO BUY Used Baby
 Bed. Mrs. W. T. Batchelar, 600
 Miles Avenue. 34-1tp

WANTED TO RENT: Small fur-
 nished apartment or house. Mrs.
 Joan Yarbro, Rt. 3, Hereford. 33-3tp

WANTED
 Western Union messenger,
 will need bicycle or car. Full
 time job after Sept. 1. Dor-
 ethy Nell Adams, 103 W. 3rd.
 Phone 4321 33-tfc

WANTED—\$50,000. Rate to kill
 with Ray's Rat Killer, harmless
 to anything but rats and mice.
 Prepared baits, also liquids,
 guaranteed. At Halle Drug.
 15-50tp



Steady---
 Using detectors, American sap-
 pers clear a path through a mine
 field for the invasion forces in
 Sicily. One miscue and the jig
 is up.

Baer Returns From Eastern Market Trip

Gaston Baer returned last
 week from Eastern markets
 where he bought winter mer-
 chandise for The Popular Store,
 and he reports the buyer's mar-
 ket as considerably improved,
 stating that he was able to buy
 a good quantity of quality lines
 for his store. Mr. Baer attended
 market in Kansas City and St.
 Louis.
 Visiting in the Baer home this
 week is their daughter, Mrs.
 Huerta Specter, who is on a

three week vacation from her
 studies at New York University,
 where she is studying merchan-
 dising. Mrs. Specter is getting
 practical experience in her
 course while handling the New
 York buying for The Popular
 Store.

Connells Now In Houston
 Lula Connell Hill, former
 Hereford woman, writes from
 Houston to send in her subscrip-
 tion to The Brand and gives
 some news of pioneer Hereford
 residents. Her mother, Mrs. Ed
 Connell, now makes her home
 with Mrs. Hill and is in fairly
 good health.

Mrs. Hill has been working in
 the classified advertising de-
 partment of The Houston Post
 for the past two years and likes
 her work. She reports, however,
 that she and her mother still
 miss their friends in Hereford.

Mrs. Vada Weems of Albany,
 Calif., is visiting her mother,
 Mrs. Pauline Waldron.

HOSPITAL NOTES

Mrs. A. B. Short — Improving
 Mrs. George Paetzold — Sur-
 gery August 23.
 Mrs. Roy Manning — Medical
 August 25.
 Fern Pittman — Surgery Au-
 gust 23.
 Mrs. Cranfill — Improving
 Oneal Pierce — Surgery Au-
 gust 24.
 Loyd Parson — Medical Au-
 gust 23.
 Mrs. H. L. Presley — Medical
 August 21.
 Billy Boone Whitaker — Sur-
 gery August 24.

READ THE Advertisements THEY'RE NEW!



FOR SOLDIERS ONLY!

Regular \$3.50
GARRISON CAPS
 complete with emblem
\$2.49

A full line of
CHEVRONS AND BELTS

18-Oz. All Wool
OFFICERS TROUSERS
\$1.50

OFFICERS' SHIRTS
\$3.25

See Us for Other Military
 Clothing Needs!

Hereford Store Co.
 Across from Star Theatre
 S. L. Harman

Announcing
 A New Line In Our
PERSONAL STATIONERY DEPARTMENT
Sheer Paper-Linen
Napkins

STAMPED IN BLENDING COLORS... WITH
Your Name or Monogram

PACKED ONLY IN BOXES OF 100... \$1.50
 (Complete)

SEVEN COLORS TO CHOOSE FROM:
 Fuschia
 Dark Blue
 Dark Green
 Light Green
 Red... Pink
 and White

We have been trying to get some of
 these napkins since we installed this
 department last April. We finally
 got 84 boxes of the popular 9"x9"
 size.

Despite the shortage, these napkins
 are of the best quality on the market
 —and we think that you will like
 them. If you plan them for Christ-
 mas Gifts order now, because we won't
 have any more for five or six months.

STATIONERY IS ALSO BECOMING SCARCE!
 CHRISTMAS STATIONERY NOW We suggest that you buy your
 WHILE YOU CAN GET IT!

THE HEREFORD BRAND

Let's Cook Something



"Some hae meat, and canna eat And some wad eat that want it But we hae meat, and we can eat And sae the Lord be thanket." Robert Burns wrote that little ditty a long time ago and while we may not have as much meat as we would like to have this coming winter, we are reasonably certain that we will have enough. Here is a list of relishes to top off your meat supply that you can be getting ready now while fresh vegetables are plentiful.

- With roast beef, grated horse radish.
- With roast pork, apple sauce
- Roast veal, tomato or mushroom sauce.
- Roast mutton, current jelly or plum jelly.
- Broiled mutton, caper sauce.
- Roast lamb, mint sauce.

Here is a good tomato relish recipe. There is nothing new about it for Mrs. Ray Barber has used it for years and she got it from a friend in Emporia, Kan. It has just the right consistency and flavor and goes good with roast beef, roast pork or baked ham.

Tomato Relish

- 30 large ripe tomatoes
- 10 large onions
- 4 large red peppers
- 22 tablespoons sugar
- 5 tablespoons salt
- 7 cups cider vinegar.

Scald and peel the tomatoes, chop onions and peppers fine and mix all together. Add the vinegar, salt and sugar and boil slowly one and one-half hours or until thick. Pour in sterilized jars while hot and seal.



Dick Powell, Betty Hutton, Mary Martin, Eddie Bracken and Rudy Vallee in a fun-making high-spot in "Happy Go Lucky," Technicolor musical.

visiting Mrs. Boone over the weekend was Mrs. Hugh Earhman of Plainview who returned to her home yesterday.

WILL OPEN STUDIO

Miss Mattie Mae Swisher will open her studio of singing on September 6.

Miss Swisher arrived home Saturday from West Virginia and Washington, D. C., after a months visit with relatives and is in Melrose, N. M., this week assisting with the music in a re-

vival meeting there.

Mrs. Hugh M. Sharpe left last week for Pocatello, Ida., for a visit with her husband who is stationed there with the U. S. Army. She is the daughter of Mr. and Mrs. Carl Frye.

Mr. and Mrs. Frank Lucas left Tuesday for San Diego, Calif., for a ten day visit with their son, F. L. Lucas, stationed there with the U. S. Navy.

SOCIETY

MRS. JOHN M. LEAN, Society Editor — Phone 181

Announce Wedding Here This Week

The marriage of Miss Rosa Lee Nunn to Parker McBride was announced here this week. Mrs. McBride is the daughter of Mrs. Harvey Nunn and Mr. McBride is the son of Mr. and Mrs. L. McBride, all of this city.

The couple was married in Clovis, N. M., Saturday and were attended by Doris Hodges and Robert Walls.

Mrs. McBride finished her sophomore year in Hereford High School last year and has worked at intervals in local stores. She wore a white pique street length dress with a white hat and her accessories were in black. Her something old was a gold band bracelet belonging to her mother.

They will make their home in Hereford. She will continue her school work, and he is employed with the Nunn Transfer and Hauling Service.

ped here Sunday for a brief visit with Mr. and Mrs. Knox Kinard. They were enroute home from Las Cruces, N. M.

Rev. and Mrs. Noel Bryant and daughter were guests last week in the home of his parents, Mr. and Mrs. D. H. Bryant. Rev. Bryant is pastor of the Methodist Church at Coahoma.

Mrs. Ike Holman and baby returned to their home in Borger after a short stay here with her parents, Mr. and Mrs. Glenn Snyder. The Holmans have recently moved to Borger and Mrs. Holman came home to see her sister, Miss Helen Ann Snyder, a member of the WAVES, who was home over the week end.

Two former residents who are visiting their mother this week are Miss Mary Bourn of Chicago and Mrs. Fred Fuqua of Amarillo. They are visiting Mrs. J. D. Bourn and their sister, Mrs. Essie Cardwell, Mrs. Reid Nachir of Kansas City accompanied Miss Bourn home and is also visiting in the Bourn home.

Mrs. Leta Barnett of Wichita Falls is visiting her mother, Mrs. J. M. Boone. Another daughter

LOCAL

Kathleen and Helen Miller left Tuesday for their home in Beaumont after spending the summer here with relatives. They were accompanied as far as Farwell by their uncle and aunt, Mr. and Mrs. Wirt Phillips.

Mr. and Mrs. Allen Powelson returned Saturday from a vacation trip to Ruidoso.

Mrs. Idalee Price of Amarillo spent the first part of the week in Hereford. Mrs. Price, a former resident of Hereford, was the guest of Mrs. Dow Mercer.

Mrs. Harold Hicks and children left yesterday for their home in Little Rock, Ark., after spending a month here in the home of her parents, Mr. and Mrs. J. E. Beyer.

Mrs. Pearl Singleterry of Texico is spending this week here with her mother, Mrs. Julia Sowell, and other relatives. Her daughter, Jeanine, who will return home with her, has been visiting in the Louise LeGrand home for ten days.

Mrs. Sam Dinwiddie of Tulla and Mrs. Claude Gass of Elgin gold spent the week end here in the home of Mr. and Mrs. W. E. Gass.

Mrs. Geo. Eio of San Diego, Calif., left for her home Saturday after a short visit here with her daughter, Mrs. Lyle Blanton. She accompanied Mrs. Blanton home from Abilene about ten days ago for the visit here, having been called to Abilene by the death of her son, Gene Eio.

Attend Relative's Funeral Mr. and Mrs. O. L. Click and son Jesse went to Lubbock Monday to attend funeral services held there for her aunt, Mrs. E. H. Miller, who died Saturday in a San Antonio hospital.

Mrs. Miller died after a long illness. She was 76 years old and a pioneer of the Panhandle, having moved to Happy when only a few dugouts served as dwellings.

Stiles were conducted from the Sanders Funeral home.

Mr. and Mrs. Reeves Hartman and children of Oklaunion stop-

"I'M JUST A YOUNGSTER... ONLY A HUNDRED YEARS OLD!"

O. K. Treadweld Recaps ARE LONG-LIVED, TOO!

Because:

- 1... perfect circle—free from high and low spots insures high mileage.
- 2... properly applied heat and pressure gives the right cure with uniform density—insures even wear.

These two factors make O. K. Treadwelds your best buy—today, tomorrow, and after the war. Your tires deserve the best... our quality workmanship and ultra modern equipment gives you the best... the best in service, tire casing protection, and tire mileage.

O. K. RUBBER WELDERS PHILLIPS "66" STATION On Highway 60

Attractive Yet Practical California Pottery

A distinctive new line in pastels; beautiful Rainbow colors—and every piece is absolutely First Quality!

32- and 45-Piece Sets

See this new pottery on display in our Gift Dept.

Corey Coffee Makers... Pyrexware

We also have a large stock of

Tin Packing Cans

HEATING STOVES

ARE NOW RATIONED!

However, if you really need a stove it is possible that you can get a certificate from the ration board, rather than suffer undue discomfort. AND, we are receiving a few stoves at this time; indications are that enough stoves will be available to meet current needs under this program.



FOSTORIA "AMERICAN" PRACTICAL, BEAUTIFUL GLEAMING GLASS

Footed Tumblers

45c

Each

Fostoria's "American" pattern has captured the charm of America's most romantic era in this authentic reproduction of Colonial days.

Its prismatic effect is of fire-fashing beauty, picking up lights and colors in diamond-like reflections of thrilling beauty.

See our handmade Fostoria "American." There are over 200 open stock individual items for your selection... and all may be purchased at prices ridiculously low for such superb quality.

Streu Hardware Co.

HEREFORD, TEXAS

BIRTH ANNOUNCEMENT

Mr. and Mrs. Jack Higgins have announced the arrival of a baby daughter named Virginia Carla. Maternal grandparents are Mr. and Mrs. Carl Frye and paternal grandparents are Mr. and Mrs. O. K. Higgins.

Mrs. Barbara Roles and Miss Jessie Ann Buckner returned Tuesday from Lubbock, where they spent two days visiting their sister, Mrs. J. K. Salsar, and family.

Mrs. W. A. Gentry and Mrs. E. Ramey spent last Wednesday and Thursday in Amarillo, visiting their nephew, Pvt. Ernest W. Stone, who is on furlough from his Army duties.

Read The Want Ads!

Mrs. Day, County Pioneer Dies at Oklahoma Home

Mrs. Elizabeth Ann Day, wife of the late Geo. M. Day, one-time commissioner of Deaf Smith County, died at the home of her daughter, Mrs. M. H. Burum, near Maysville, Okla., on Aug. 18, according to a news summary from a Pauls Valley funeral home. Mrs. Day was married in Amarillo in 1894 and had made her home in Deaf Smith County until 1941.

She is survived by three daughters, Mrs. Jeanette R. Owen, Washington, D. C., Mrs. E. H. Sharp, Denver, Colo., and Mrs. M. H. Burum, Maysville, Okla.; three sisters, Misses Sophia, Edith and Olive Madden, all of Toronto, Canada; a niece, Mrs. Gordon Wood, of Roches-

Housewives Would Buy Surplus Vegetables

Stating that there are many housewives who would like to buy vegetables for canning, Miss Sadie Lee Oliver, C. H. D. A., today urged that farmers or town gardeners who have surplus vegetables get in touch with Mrs. J. L. Hight, phone No. 464-R, and let her know the products they have for sale.

"We have had calls for golden wax and Kentucky wonder beans, blackeyed peas, cucumbers and tomatoes," Miss Oliver said, adding that other products can probably be used.

ter, N. Y., and seven granddaughters and one grandson.

AT PENNEY'S School Days Are Here — Are You Ready?

Penney's Fall Shoes COMBINE STYLE - COMFORT - WEAR!

Beauty, Wear and Comfort! CYNTHIA SHOES 3.49

Open-toe dress shoes in soft supple suede with comfortable pyramid heel and prim little bows. Tailored spectators in flexible kip. And for both dress and sport—a tailored spectator pump in suede trimmed with simulated lizard. Values! CASUALS 2.49

Exchange your new coupon for real foot comfort! Popular oxfords—saddle, moccasin or loop tie styles in flexible leathers.

For Growing Feet! OXFORDS 2.29

A wise investment of money and coupon, too! Good sturdy school shoes for both boys and girls—with comfortable leather uppers, chrome retan leather soles, rubber heels. Sanitized, too, for foot health!

Above Shoes, 12-3 2.49 Thrift Priced Shoes 1.98

Values for Your Coupons! MEN'S OXFORDS 3.79

Fine leathers, masterfully constructed to assure Service along with their splendid style. Towncraft fashions for dress, sports, conservatives.

Favorites in a new Fabric PLAID DRESSES 4.98

Three of our best types in soft rayon-and-wool fabric, in some of the loveliest plaids! Delicate blend of pastel or brilliant tones. 12-30.

Plenty of Dash! FELT SPORT HATS 1.98

Excellent sport hats to give your costume that added lift. Brimmed style with pork-pie crown, casual beret!

Boys' Smart Shirts... 69c

Boys' Fall Slacks... 2.98

Boys' Sweaters... 2.98

Knit Polo Shirts... 59c

Rugged Jimmies... 1.29

Smart Duration Fashions! BOYS' FINE SUITS 9.90

Handsome dress-up models packed with plenty of stamina! Colorful herringbone and overlaid patterns in single and double breasted models for fall. Sizes 8-20.

Special Bargains! One Rack of 35 Ladies' Better Dresses Reduced to Sell! 2.00

Summer Purses Reduced to Sell! 50c

Ladies' Summer Hats Reduced to Sell! 50c

Ladies' RAYON SLIPS lace trim and plain 68c

SOCIETY

MRS. JOHN McLEAN, Society Editor — Phone 181

Garden Party for Former Residents

Many vacationing former residents are visiting relatives or friends in Hereford and informal parties dotted the social calendar over the week-end as friends and relatives played host and hostess to groups or visitors from out of town.

One of the loveliest of occasions was the garden party given by Mrs. Harry Seed Thursday afternoon to compliment Mrs. Dewey Lawrence of Tyler who is visiting her parents, Mr. and Mrs. F. H. Oberthier, Mrs. Harold Hicks of Little Rock, Ark., who is a guest in the home of her parents, Mr. and Mrs. J. E. Beyer, Mrs. Claude Witherspoon of Dallas, vacationing here with her mother Mrs. W. E. Dameron,

and Mrs. Chas. Wilson of Meriden, Conn., who with her husband, the Rev. Chas. Wilson, has been visiting her mother, Mrs. A. M. Jones.

All the honor guests grew up in Hereford, married and moved away; and guests at the garden party included close friends of the group.

The attractive backyard garden provided a cool and colorful setting for the party with its trees, shrubs and blooming flowers. Refreshments were served from a rustic table in keeping with the other yard furniture. Assisting the hostess in serving was Mrs. C. H. Dyar.

Those enjoying the party and

Dearie Behind Ahead Again



Mrs. Dearie Mulvey sits the sulky as Ahead Again warms up for a heat at Empire City, N. Y. The only reinswoman of the day, she placed third in a race for amateurs.

the brief visit with the out-of-town guests were Mesdames J. E. Beyer, A. M. Jones, F. H. Oberthier, W. E. Dameron, C. H. Dyar, W. J. Stanford, John McLean, Glenn Snyder, Knox Kinard, F. L. Lucas, C. C. Ferguson, Oscar Easley, Misses Mary Elizabeth Stanford, Aline Walker of Dallas and Helen Ann Snyder, a member of the WAVES located at Stillwater, Okla., home over the weekend to visit her parents, Mr. and Mrs. Glenn Snyder.

Coffee Compliments Miss Aline Walker Of Dallas, Friday

An enjoyable morning coffee was given by Mrs. Knox Kinard Friday morning to compliment her sister, Miss Aline Walker, who plans to leave for school duties in Dallas this week after spending several weeks here in the Kinard home.

Early fall flowers were used to decorate the home. Chinese red zinnias and other blossoms matched their containers in bouquet arrangements in the living room and the coffee table carried out a yellow and blue theme with blue crystal and lemon yellow dahlias and lighted tapers. Miss Walker presided at the silver coffee service.

Those present were Mesdames W. J. Stanford, C. H. Dyar, Dewey Lawrence of Tyler, J. P. Slaton, John McLean, Harry Seed, W. E. Dameron, J. E. Beyer, F. H. Oberthier, the honoree and the hostess.

Palo Duro News

Delegates from Palo Duro to the monthly worker's conference at the First Baptist Church in Goodnight on Tuesday were Mrs. Marvel Upton, Mrs. Glenn B. Allred and Mr. and Mrs. J. C. Allred and Ethel.

Mrs. Marvel Upton spent Sunday in the home of Mr. and Mrs. J. C. Allred.

Mr. and Mrs. Jim O. Jenkins and family made a business trip to Amarillo Wednesday.

Miss Ethel Allred spent the past week end and through Tuesday with Miss Martha Jo Sisemore of Amarillo.

Miss Joyce Moore spent Sun-

day with Miss Janelle Womble. Dick Allred made a business trip to Hereford Monday.

Mr. and Mrs. Lee Norman and children Jo Ann and Barbara Lou of Amarillo visited in the home of Mr. and Mrs. A. R. Norman Sunday.

Mr. and Mrs. R. L. Campbell made a business trip to Amarillo Thursday.

Mr. and Mrs. C. M. Grisham of Quitaque spent the week end in the home of Mr. and Mrs. Dick Allred and Alma recently.

Persons from this community who made business trips to Amarillo Saturday were Mr. and Mrs. T. C. Jones and family, Mr. and Mrs. O. J. Gräbbe, Mr. and Mrs. A. R. Norman, Mrs. P. M. Elrod and daughter Doris, Mrs. Jim Gouddy and daughter Nancy Ann, Mrs. Pete Gouddy, Miss La Nelle Oakes, Mr. and Mrs. J. C. Allred and Ethel.

Visitors in the A. R. Norman home during the past week were Mrs. R. S. Roland of Los Angeles, Mrs. L. B. Fowler and Mrs. Dick Allred of this community.

A large group of friends and relatives surprised Mr. and Mrs. A. R. Norman of Wildorado Friday night with an ice cream supper at their home. Each one regrets to see Mr. and Mrs. Norman leave this community in a very short while. They plan to make their home in Tucson, Ariz. We wish for them the best of success in every way.

Mrs. Earl Coffee of Amarillo visited over the week end with Mrs. Marvel Upton of Wildorado. Mrs. Coffee was a visitor at the services of the Palo Duro Baptist church Sunday.

Mr. and Mrs. L. B. Fowler and son Harold Dean also Jim O. Jenkins, R. E. Oliver and Marion Oliver made a business trip to Amarillo Saturday.

Guests in the home of Mr. and Mrs. J. C. Allred and Ethel Sunday were Mrs. Marvel Upton of Wildorado, Mrs. Earl Coffee of Amarillo, Mr. and Mrs. Jimmie Allred and children Marlene and Clydene of Hereford.

Ira Allred spent Sunday in the home of Mr. and Mrs. L. B. Fowler and son Harold Dean.

Mr. and Mrs. Paine Dalton and son Jimmie of Plainview spent a week in the home of Mr. and Mrs. P. M. Elrod and Doris of Wildorado recently.

Mr. and Mrs. Earl Norman and son Terry Earl of Amarillo visited in the homes of Mr. and Mrs. A. R. Norman and Mr. and Mrs. L. B. Fowler and son Harold Dean last week.

Mr. and Mrs. J. C. Allred and Ethel made a business trip to Plainview Thursday. While there they visited Rev. and Mrs. D. W. Henry.

Miss Doris Elrod and Miss Dorothy Roark of Wildorado made a business trip to Amarillo.

Rev. and Mrs. Marvel Upton visited in the home of Mr. and Mrs. Glenn B. Allred Friday night.

Mr. and Mrs. A. R. Norman made a business trip to Amarillo Thursday.

R. E. Oliver and Marion Oliver visited at the J. C. Allred home Saturday.

Mr. and Mrs. N. P. Nesselroad made a business trip to Amarillo Friday.

Wyche Items

MYLDRED HENRY

Leon Eckert returned to his home in Valley Mills. He has been spending the summer in the home of his aunt and uncle, Mr. and Mrs. G. E. Thelle.

L. D. Henry and Duwain Adams returned here after a few days visit in their homes in Lubbock. They are working in the home of Mr. and Mrs. Fred Henry.

This community received a light shower Saturday night, but it was enough to help the crops. Fred Henry made a business trip to Hart Wednesday. Buddy Coleman and Sam Harris returned with them and made a business trip to the Wildorado

community.

Buster Lynn and James Greene from Lubbock visited in the home of Mr. and Mrs. Fred Henry and family Thursday and Friday.

H. A. Holbert from Plainview called in the Fred Henry home Monday.

Beihel Items

Mrs. E. R. Rothwell

Mr. and Mrs. Ivor Bagwell and children were shopping in Hereford Monday.

Mrs. Harry Rothwell and daughter Marlene were Amarillo visitors Monday.

Mr. and Mrs. Kay Roberts and little niece Sue Bagwell were in Littlefield on business Tuesday. Mrs. M. D. Rushing and grandsons Guy and Jack Smith were Plainview visitors Thursday.

Mrs. John Smith and Mrs. E. R. Rothwell were Hereford visitors Saturday.

Ivor Bagwell and Leland Smith were in Lubbock on business Tuesday.

Mr. and Mrs. Virgil Nowell and little daughter Jaquita of Maple visited in the home of her parents, Mr. and Mrs. E. R. Rothwell, Sunday.

Mr. and Mrs. Harry Rothwell and Leroy Stewart of Portales, N. M., attended the picnic at Lubbock Saturday given for the Milking Shorthorn Breeders Association.

Mrs. J. G. Davis visited with friends and relatives in Snyder last Wednesday.

Mr. and Mrs. Jim Bagwell and children were Hereford visitors Saturday.

Pvt. and Mrs. Fate Shannon were home from Ft. Sill, Okla., last Thursday.

Carolyn and Sue Bagwell attended the birthday dinner of Carl Brugle, son of Mr. and Mrs. Fred Brugle, Sunday.

Mrs. Valentine Returns From Visit to Illinois

Mrs. W. I. Valentine returned last week from Illinois, where she has spent the past five weeks visiting relatives and friends. In Chicago, she visited for some time with a daughter, Mrs. Billie Kelly; and in Colchester, Ill., she visited in the home of a brother, John H. McCullough. Mr. McCullough, well known

by several Hereford residents who come from the Colchester section, has been blind for 17 years, but is still able to carry on his occupation as a wool buyer; and according to an article in the Colchester Independent, is able to pick out black wool from white and does all the grading of the wool which he buys. Mrs. Valentine reports that she drove the car for her brother while visiting with him and that he was able to tell her every turn in the road to get to any destination in the vicinity.

Miss Helen Ann Snyder, a member of the WAVES, left Sunday for Stillwater, Okla., where she is stationed, after a weekend visit here with her parents, Mr. and Mrs. Glenn Snyder.

Mr. and Mrs. Fred Davis of Clovis, N. M., stopped here Sunday for a brief visit with friends and relatives.

1 OLD ASH CAN = 2 NEW RIFLES!
GET IN THE SCRAP TODAY!

HEREFORD TAXI
Phone 6
106 West Third Street

ATTENTION, FARMERS . . .

We have the following machines on hand that are for Sale in the State of Texas:

- One 7-foot Tandem Disc Harrow.
- One 12-foot Rod Weeder.
- Three 1-row Ground-driven Binders.
- Six Model "H" Farmall Tractors.
- Listers and Cultivators for above tractors.
- Five 4-row Cultivators for "M" Farmall.
- One No. 35 Cream Separator, 750 lbs. cap.

(Ration Certificates Required on Above Machines)

- Two Special Bundle Carriers for Grain Binders.
- Two Conveyor Bundle Carriers for Corn Binders.

Buchanan Implement Co.
FRIONA, TEXAS

BINDER CANVAS

Yes Sir, Mr. Farmer, we are ready for that row crop harvest with high quality canvas. Our stock is good at present and we recommend that you come in and get your supply right NOW!

Jack's Shoe Shop
JACK HAGAR, Proprietor

WE WILL BE CLOSED

FRIDAY, Sept. 3rd
THROUGH
MONDAY, Sept. 6th

TO MAKE NECESSARY REPAIRS

The front office will be open SATURDAY, Sept. 4 for those who want to leave their cleaning.

FOX CLEANERS
PHONE 111

Proper Care Lengthens the Life of Your ELECTRICAL APPLIANCES

REMEMBER your electrical appliances were made to give many years of service, but to take good care of them! Don't let appliances checked once a year. Have a repairman. He can help you get long service from your appliances.

Now more than ever before you must get to oil motors and have large repairs attended to by your local service from your appliances.

Southwestern PUBLIC SERVICE Company

Before you throw away any electric appliance, let us check it for you.

Did your call keep him off the Wire?

• Did you put through a casual long distance call the other night—not thinking it might keep this boy from calling home?

• Won't you try to make none but urgent long distance calls—from 7 to 10 o'clock each night? That is about the only time he can get off to call.

BUY WAR BONDS

SOUTHWESTERN BELL TELEPHONE CO.

Forecast Your 1944 Wheat Yield Now --- By Formula

Amarillo—A simple formula has been developed that will help Southern High Plains wheat farmers forecast next year's yields and to take advantage of favorable seasonal conditions or to foresee and avoid soil erosion hazards when they plan for fall wheat sowing in an effort to meet expanded acreage goals set by the War Food Administration.

H. H. Finnell, research specialist of the War Food Administration Soil Conservation Service, of Amarillo, extracted the formula from records on 901 wheat farms in soil conservation demonstration projects, and he said it has worked successfully "hundreds of times under a wide variation of seasonal and soil conditions."

Of all the factors influencing wheat yields, July rainfall and soil moisture at fall planting time are most important, Finnell said.

In the light of the Finnell formula, a generally favorable July rainfall in the West Texas High Plains has raised the pros-

pects for the wheat harvest 11 months later. He pointed out that generally in the Panhandle this year the July rainfall has been considerably above normal, and, in some localities, approaching an all-time record. This condition, the research specialist pointed out, coupled with the further accumulation of a soil moisture supply between now and sowing time, will have much to do with giving the crop a good start which will enable it to weather the hazards of uncertainty natural to the spring growing season.

His long experience in erosion control research and use of soil conservation practices has led Finnell to accept this formula as a reasonably accurate way of forecasting next year's wheat crop on the basis of this year's known conditions.

Multiply the number of inches of July rainfall by 2 1-3. Divide the number of inches of depth of soil moisture penetration at wheat sowing time by 3.

Add these two values together and subtract 6 1-4.

The number obtained, Finnell declared, will be the average expected yield per acre in bushels of wheat; and, he added, the chances are two to one that this average will be within three bushels of the actual yield harvested.

If a crop failure, or an extremely low yield is indicated, wind erosion dangers are greatly increased. Preparing and seeding the land, without getting a good cover of wheat to protect the soil, will leave fields subject to severe wind erosion during the winter and early spring "blow season."

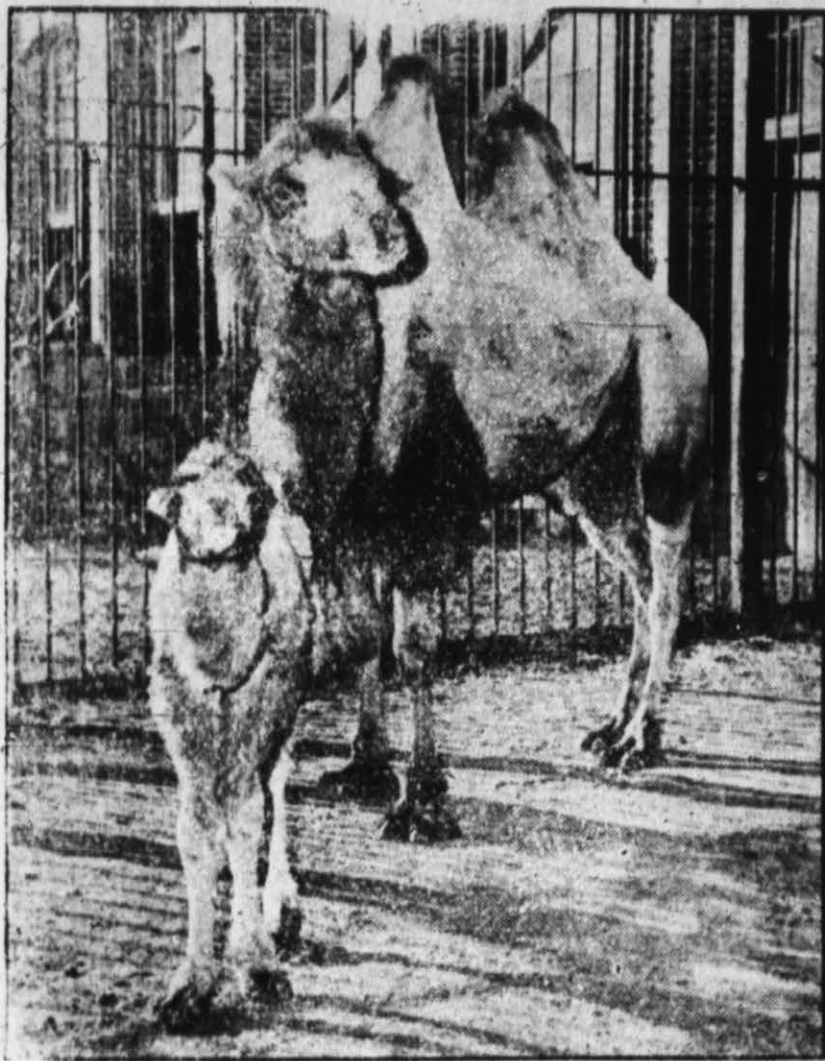
"Taking advantage of favorable seasonal conditions to increase production is just as important as avoiding a waste of seed and labor where conditions are so unfavorable as to predict an almost sure failure," Finnell said.

"As an example of the application of the formula," the research specialist said, "suppose the July rainfall was 3 inches and the soil was moist 42 inches deep. 3 times 2 1-3 equals 7. 42 divided by 3 equals 14. 7 plus 14 minus 6 1-4 equals 14 3-4. Where these conditions exist the chances are two to one that the yield harvested the following year will range somewhere between 11 3-4 and 17 3-4 bushels per acre.

"Suppose the July rainfall was only 1 1-2 inches and the soil was moistened only to a depth of 15 inches, by the same formula an average yield of 2 1-4 bushels would be expected, or the chances are two to one that the yield would be between 0 and 5 1-4 bushels.

"These effects do not hold good, however, above 5 inches of July rainfall and 60 inches of soil moisture penetration," Finn-

Sahara Sou



Mama "Elly" looks a little perplexed about all this attention, but her offspring, Central Park, N. Y., Zoo's newest boarder, doesn't seem to mind. Only a few days old, the baby camel is a her, and mostly feet.

Looking at the New London



Flanked by designers, Queen Elizabeth and King George (wearing uniform) inspect one of the models for post-war rebuilding of London shown at County Hall. (Passed by censor.)

Frio News

BY MRS. O. ANDREWS

nell reminded, "for the reason that excessive quantities of moisture are not utilized by the crop with the same efficiency that moderate supplies are used."

Farmers can't do anything to increase the July rainfall, Finnell said, but they can use soil conservation practices to store more of the water in the soil.

"Although the two factors of July rainfall and fall soil moisture store account for only 41 percent of the total influence of factors determining the wheat yield, this is a sufficiently large proportion of the total of what it takes to make a crop," the research specialist said. "There is no reason why wheat growers should not begin to take these factors into account in planning their crop management. Although such other factors as wind erosion, the date of planting, and the spring rainfall enter, definitely into the increase or decrease of wheat yield, the amount of soil moisture present at sowing time is by far the most important single factor, exercising more than one-fourth of the total weight of all factors effecting the yield of grain."

Finnell said that a practical method of determining available soil moisture is to bore into the soil with an auger or to sink a posthole digger until the layer of soil too dry to ball up in the hand is reached; then measure the depth to which moisture has penetrated. This measurement, he explained is sufficiently accurate to be used in the formula.

As to the rainfall records, an actual measurement in the immediate locality is more dependable; however, the Weather Bureau record at the nearest weather station can be used with a reasonable degree of accuracy providing it has been observed that the rains were approximately equal in size and number during the month in both localities.

"Try making a forecast," Finnell challenged, "and see how it comes out before accepting this method, and bear in mind that one out of three results may be expected to fall outside the range calculated. The two to one odds are not high but where the necessity for gambling is admitted, it is better to have two to one odds in your favor than none at all. Advance information about your crop production possibilities can be used to increase war production with safety against erosion hazards."

All day services were held at Frio last Sunday with dinner being brought in baskets and spread at the noon hour. Rev. Temple of Dimmitt spoke at the morning service and Rev. Joe Taylor spoke in the afternoon. He resigned as pastor of the Frio Baptist Church, as he plans to attend college at Brownwood. Many visitors were present for the services including Mrs. Deward Roberson and daughter of Liberal, Kan., Mrs. Joe Benson and daughter of Amarillo, Mr. and Mrs. Lawrence Warrick and children of Wellington, Mr. and Mrs. J. B. Harlin and Miss Kitty Kloe of Hereford, Mr. and Mrs. D. H. Allison and Miss Wanda of Hereford, Mr. and Mrs. W. S. Dixon of Dimmitt, Mr. and Mrs. Rhea Robbins of Canyon, Mr. and Mrs. Finis Hunter and family, Miss LaVonne Lindsey of Hereford and others. Also the following soldiers from the Prisoner of War Camp were guests of the day: Pvt. Morley Stapleton, Pfc. Moses David Fowler, Pvt. Henry Courtney, Pvt. Alford B. Caring, Pvt. Woodrow Lawson, Cpl. Noel P. Parker, Pfc. Lester B. Hitzeman, Pvt. Robert L. Adelson, Pvt. Walker E. Scott, Cpl. W. A. Vallmon, Pvt. A. Edelscheck, Cpl. Ralph Stender, Pfc. Donald Noe, Pfc. Paul Wheat, Pfc. William Baker, Pvt. E. T. Kelley, Cpl. Joe Dohl.

Mrs. Deward Roberson and Sandra of Liberal, Kan., are visiting her brothers and sisters here.

Mrs. Joe Benson and Myrna Kay are visiting her parents Mr. and Mrs. A. T. Jones.

The Warricks had their children from Wellington visit them over the week end.

The Mobeys took Miss Marguerite to Spring Lake Sunday afternoon and she was to begin teaching on Monday. She carried with her household equipment to use at the teacherage.

Next Friday night Aug. 27, the Fox Briteneers, which includes Mr. and Mrs. John M. Pickering and Johnny, age eight, and Billy age fourteen, will give a concert program at the Frio school house. The program begins at nine o'clock and the school will receive a portion of the small admission fee. These people broadcast daily over station KICA at Clovis on Monday through Saturday at 7:45 A. M. and at 12:30

daily. Everyone is invited to see and hear them.

School at Frio opens next Monday, August 30. Mrs. Allison, the teacher, expects to be moved from Tulla to her farm home eight miles south of Frio by that time.

Mr. and Mrs. Mike Cassels and children of Hereford visited with the Owen Andrews late Sunday afternoon.

Mr. and Mrs. Rhea Robbins visited with the H. D. Robbins, Sunday.

Jumbo News

MRS. SAM HUNTER

Visitors in the M. L. Simpson home on Thursday were the Rev. and Mrs. C. N. Wylie of Canyon, and Mrs. Jim Culbertson and daughter, Sarah, of Wichita Falls.

Mr. and Mrs. Finis Hunter and Jimmie Doris and Mr. and Mrs. Jim Berry went to Frio Sunday for the dinner which closed the meeting there.

Cy Andrew and Mrs. Pauline Spencer and children of Hereford visited in the Andrews home here Sunday.

Mr. and Mrs. S. M. Hunter and children and Mrs. M. L. Simpson and children, together with Phyllis and Frances Hunter and the Rev. J. R. Sharp of Canyon spent Sunday in the W. A. Hunter home in Hereford.

Mr. and Mrs. Pete Coke of Flagg are the parents of a new baby girl, born last week. The maternal grandparents are Mr. and Mrs. J. J. Wilder of this community.

Miss Mary Ann Baird left Saturday for Vernon, where she is again teaching this winter.

Mrs. Howard Bishop returned to Flomot Monday, to begin her work as teacher of Home Economics there.

TRY A WANT AD

Just Received

SHIPMENT OF
**5 feet High, 2-inch Mesh
CHICKEN WIRE**

Special Price
ON BALE TIES
16 1/2 ga. or 16 ga. Wire

Carl Mc Caslin Lumber Co.

Call the Lumber Number—7
One Block East of the Courthouse

Mrs. E. B. Hedrick has returned from a month's visit with her daughter, Mrs. Lamar Hamilton and family, and other relatives in Palestine.

Mr. and Mrs. D. H. Alexander spent the past weekend in Sea-graves. They were guests in the home of their daughter, Mrs. Joe Hudson.

Come in And BUY

- Radios . . . Record Player
- Belts and Pulleys
- Used Stoves of all kinds and sizes . . . Kerr Jars and Lids . . . Baby Gifts . . . White Dishes . . . Clothes Hampers . . . Hereford, Texas Pocket Knives . . . Greeting Cards and Wit's End Stationery . . . Baling Wire . . . Binder Twine . . . Gloves . . . Parmak Electric Fencers . . . Bicycle Tires and Tubes . . . Ice Picks . . . Cream Separators . . . Batteries . . . Build-A-Set Toys . . . Well Supplies, too.

Come in and SELL

your used Stoves, radios, record players and Saddles.

Hardware Co.
Phone 567
"Anything From A Tack To A Tractor"



A Hereford Product . . . where fine wheat grows

PACKARD'S BEST FLOUR

produced for the finest bakers and the finest homes. Ask your grocer for PACKARD'S BEST!

Look in each sack for Chinese Dinnerware Coupons!

PACKARD MILLING CO.

HEREFORD, TEXAS

BUSINESS AND PROFESSIONAL DIRECTORY

A. O. Thompson Abstract Co.

Complete tract index of all lands and town lots in Deaf Smith County. Write us for information concerning land ownership. Deaf Smith County Maps . . . 25c



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DR. J. W. HENDRIX

DR. JOHN CHANNER
Chiropractors & Masseurs
for Appointments
Phone 341

We Must Do Away with the AX-is before we can bury the HATCHET!
BUY BONDS!

Buy What You Want—Sell what you Don't need with Hereford Brand WANT ADS!

Keep up to PAR

Turn your Sundays into FUN DAYS! Enjoy the healthful recreation that relaxes tense nerves and aids so greatly in keeping energy up to par. Go into action this weekend well-armed with playtime accessories from CLOSE'S! We've scores and scores of SUN-dries . . . attractively displayed for easy selection . . . plainly priced for economical buying! Keep up to par, too, by guarding your health with the nationally advertised vitamins, home drugs and toiletries we feature at money-saving prices every day of every week.

LUNCH KIT with Thermos	\$2.50	\$3.50
Bottle	2	and 3
MARQUIS STATIONERY 69c	
Pint MINERAL OIL	39c	--- Quart 79c
75c FITCH SHAMPOO 49c	
8-Oz. ROSE HAIR OIL 39c	
25c Blue Jay	CORN PLASTER	23c
54c	KOTEX	98c
VITAMIN PRODUCTS		
Stams	VITAMINS	49c & 1.75
Quart	MILK OF MAGNESIA	59c
10c	SWAN SOAP—3 Bars	21c
75c	DEXTRO MALT	69c
50c Woodbury	TAR SHAMPOO	39c
Steamboat	CARDS	49c
DENTAL GOODS		
75c	CALOX Antiseptic	59c
Athletic	SUPPORTERS	69c
Pint	FLIT FLY SPRAY	25c
8-Ounce	OLIVE OIL	98c
Pint Compound	RUBBING ALCOHOL	49c
10c Woodbury	SOAP	21c
60c	3 Bars	49c
	ALKA SELTZER	49c

Dr. West's MIRACLE TUFT Tooth Brush
47c

\$1.00
Jergens' HAND LOTION
69c

Bexel B Complex VITAMINS
100 Capsules
1.98

DUET CLEANING CLOTH
like a sponge or chamois
25c to 75c

VITA VIM
A complete Vitamin
30-day Supply
1.95

CLOSE

Drug Store
PRESCRIPTION DRUGGISTS

The Noyal Store

School Cafeteria To Operate This Year

The Central School Cafeteria will be in operation again this year, it was announced today by Mrs. Dyalthisa Brady, county welfare administrator, who stated that Mrs. John Cunningham will again be supervisor of the

cafeteria.

Exact plans for operation of the cafeteria have not been made, Mrs. Brady says, but in view of the increased cost of food, it is likely that more financial assistance will have to be given by local people.

Any persons who have surplus vegetables for canning are asked to get in touch with Mrs. Brady, who states that these

Gasoline Shortage Is The Real Thing Because We Are Fighting This War On a "Sea of Oil"

Stating that "this gasoline shortage is the real thing, and it is primarily because we are oil fighting this war on a 'sea of oil,'" a representative of the Continental Oil Company in a letter, copies of which were distributed to all field representatives of the company, this week made plain the need for the cut in gasoline rations in the mid-west and southwest. O. E. Easley brought the letter to the Brand office this week.

Because it comes from a responsible representative of the oil industry who cannot be charged with "carrying the propaganda ball" for any particular government agency, the Brand believes that motorists in the Hereford area will be interested in the facts presented and will be ready and willing to cooperate with the order when they understand its necessity.

Deficit Of Supply
The oil company's statement starts out with the definite declaration that there is a gasoline shortage. The deficit of supply in relation to demand is still not large, except on the Atlantic seaboard, where shortage of transportation adds to the difficulties. The deficit is growing larger, however, and it will continue to become more severe.

As soon as the movement of crude oil through the "Big Inch" pipe line from Texas to the Philadelphia and New York refining areas has released the thousands of tank cars now being used to move that crude oil, the tank cars now assigned to the movement of crude oil, will be assigned to the movement of petroleum products from the southwest and middle west refining centers into the east.

Therefore, with a moderate shortage already existing in the supply centers of the middle west and southwest, there will be an increase in that shortage when more of the supplies are transferred east in those newly-available tank cars. Nothing but the tightening up of the ration allowances in the middle-west and southwest will permit these additional withdrawals

without impairing the farm needs, the war plant workers' transportation needs, and the essential trucking needs in the central United States.

Misery DOES NOT Love Company
To clear up another erroneous impression, the letter goes on to point out that only a small part of the additional deliveries scheduled for the east will actually go to relieve the plight of "A" card holders who are today forced to get along on 1-2 gallons of gasoline a week. By far the greater part of it will go to supply the needs of the Army and Navy—and by way of proof, it is pointed out that "Excluding aviation gasoline purchases by the armed forces, there is today being taken for the Army-Navy and Lend-Lease more than 1,000,000 barrels (not gallons) a day of petroleum products. This is now slightly more than one-fourth of our total American production; and this amount is scheduled to increase steadily until we have won the war."

Ickes Is Right
The oil company goes all out in denying that the new rationing order is prompted by any "misery loves company" theory. Also denied is the widely believed statement that gasoline production could be greatly increased. "The industry is producing as much gasoline of all grades as is physically possible," the letter states, and continues, "We in the oil industry believe that Mr. Harold Ickes has made a conscientious effort to inform himself and the public of the real facts. He has been right every step of the way so far with respect to the enormous problem of petroleum supply."

As the letter concludes, most Americans will react in a cooperative spirit once they know that their sacrifices are not asked just to please some bureaucrat's whim or just because of somebody's blunder.

Draft Registrants
(Continued from Page 1)

donations will be appreciated and that someone will be found to do the canning.

ing new classifications according to needs as shown by the written information in the files.

Ration Reminder

GASOLINE — "A" Book Coupons No. 7 good for three gallons each through September 21.

SUGAR — Stamp No. 14, good for 5 pounds, valid Aug. 16. Coupons No. 15 and 16 good for 5 lbs. each for home canning.

SHOES — Stamp No. 18 (1 pair) became valid June 16, to remain good through October 31.

FOOD — Red Stamps T valid July 25; U, Aug. 1; V Aug. 8; W Aug. 15. All expire Aug. 31.

Blue Stamps — R, S and T good from Aug. 7 to Sept. 20, U and V become valid on Sept. 1 and will expire Oct. 20.

OPA Cuts
(Continued from Page 1)

ley's case went the warning that charges will be filed in Federal Court if he violates the cancellation order during the 90-day period.

E. H. Norton, chairman of the local War Price and Rationing Board, in a statement this week announced that the results of

the OPA investigation in this case should be a warning to all motorists to abide by all laws for the use of ration stamps and to be careful to drive at reasonable rate of speed. Mr. Norton also stated that motorists who have made vacation trips in defiance of the regulations for use of gasoline coupons, need not be surprised if their applications for renewal of rations are cancelled.

use of wheat for food. Demands for flour and other wheat products are expected to become greater as starving peoples are liberated from Axis domination.

USO Program

(Continued from Page 1)

30 girls and 50 men. Average attendance at the clubroom has increased from 40 per night to about 55. Two couples are on duty each night as senior hosts and hostesses, and five girls attend to play ping pong or table games with the visiting soldiers. It now takes a whole batch of cookies a day to supply the demand, and the women of Hereford have been very generous in keeping the cookie jars filled for the boys.

The entertainment committee met this week and made plans for various entertainments to be held during the month of September. The schedule will be announced later.

One Out of Three

(Continued from Page 1)

Mr. Warner will be in Canyon on Sept. 2 and in Amarillo from Sept. 6 to Sept. 15 at the Internal Revenue Office, 329 Federal Bldg.

Try a Want Ad!

Around Town

(Continued from Page 1)

Probably nothing to be done about it, but a lot of citizens think that people should be more appreciative of Hereford's parks. At least, they should be appreciative—or neat—enough not to leave the parks full of watermelon rinds after a picnicking expedition.

90,000 Acres

(Continued from Page 1)

beans and peas. Farmers are also being encouraged to continue the sound farming practices put into operation after the "dust bowl" years. National increase of wheat is being called for during 1944 since total consumption has increased largely because of the

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