

Invasion COSTS MONEY!
INCREASE Your
BOND BUYING!

The Hereford Brand

10 PAGES
ELECTRIFIED
FARM HOMES

Published Every Thursday

"but one ISM in America—and that's AMERICANISM" Our Slogan—"More People—More Farms"

—Texas Free Press

43rd Year — No. 48

The Hereford Brand, Hereford, Texas, Thursday, December 2, 1943

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AROUND ATown

Sights and Faces Seen

Miss Jonnie Estes never did believe in locking children in closets—and now she knows from bitter experience that being locked in a closet is a very nasty accident indeed. It seems that Miss Estes likes to carpenter and was doing a repair job on a closet door at her home on 25-Mile Avenue. She went inside the closet to test her repairs, shut the door—and locked it. She yelled till she was hoarse and no neighbor heard the commotion. Finally, in desperation, she beat down the door with the hammer which she fortunately had in her hand when the lock shut.

Understand, they don't have anything against our neighboring city of Canyon, but a bus load of potential army material which left Hereford Sunday for Lubbock to take army physical exams, can think of a lot happier ways to spend a day than waiting for a bus in Canyon. To be exact, they waited for about four hours till a bus finally came down from Amarillo and picked them up to continue the trip to Lubbock.

Leonard Havens of Tucumcari, N. M., will take over active management of the Furr Food Store on Monday, from Marvin Boyd, who has taken a job as manager of a grocery store in Portales.

County Judge Fred W. Baird left Tuesday afternoon for Austin, where he will attend a state meeting of county judges.

A shot-in-the-arm to the lagging fat salvage program will be administered on Dec. 13, when a new OPA program goes into effect whereby the housewife will get two meat ration points for every pound of household salvage fat which she turns into her butcher. More information on the new program will be available next week.

Also from the rationing board we learn that there are now in circulation four kinds of gasoline coupons for passenger cars. Beginning yesterday, the OPA started issuing B-2 and C-2 coupons which call for five gallons each. B and C (also B-1 and C-1) call for three gallons each. (Continued on Page 10)

Demonstrations Held by Agents At Local Farms

County Agent A. R. Bateman and Mrs. J. F. Matthews, who has been in charge of demonstration work with the county clubs in the absence of the regular agent, are conducting a demonstration on the butchering and canning of meat at the E. W. Womble ranch in the Fairview Community this week.

Mr. Bateman was in charge of the butchering of about six animals (hog, beef and lamb). The stock belonged to E. W. Womble Toy Price, R. L. Campbell, J. F. Matthews and Gilbert Wynn.

On the second day of the demonstration, Mrs. Matthews directs the canning of meat and Mr. Bateman demonstrates cutting and curing.

Several demonstrations have already been held in the county including one on Nov. 16 and 17 at the F. D. Ferguson place, near Vega. One hog and one beef were butchered and the agents demonstrated the mixing of cures and the use of commercial cures. Chili, liver paste, pork and beef roasts were canned.

Truck Tire Recaps Need No Certificate

In an effort to save vital units in the nation's transportation system, the OPA has released truck tire recaps from rationing restrictions and truck tires may now be re-capped without getting a certificate from the rationing board.

Truck owners are urged to take advantage of the new ruling and get tires re-capped as soon as the tread wears thin.

Shotgun, Butcher Knife and Lawyer No Recipe for Murder... Just What Farmer Needs to Legally Kill Beef

A shotgun, a butcher knife and an OPA rule book—or better just make that last a lawyer.

Maybe this sounds like an ill-matched assortment, but by the time the farmer finishes reading his OPA rulings, he may decide to use the gun on himself and give the fat beef to the OPA. Or perhaps it's not really that bad, but a little reading of OPA rulings on the farm slaughter of meat might convince a really conscientious man that the vegetarians "have something."

Eat it Point-Free If...
Anyway this is the gist of the information which comes this week from the local OPA office:

Basically the idea—and not a bad one—is that a farmer who raises his own meat should be allowed to consume that meat point free. But the privilege does not extend to his friends and neighbors who did not raise the beef or hog. Therefore, if the farmer gives away or sells a roast or some sausage, the recipients should surrender ration points for the meat. These points, in turn, must be turned in by the farmer to the OPA office when he turns in his certification of slaughter and incidentally the farmer must make a certification of slaughter whether or not he sells any of the meat.

Machinery Board Lists Schedule

Making announcement of the new 1944 farm machinery rationing program which went into effect yesterday, members of the Deaf Smith County farm machinery rationing committee today outlined the committee's schedule with the hope that it will save trouble, both for the farmers and for the committee, members of which are N. E. Gass, chairman, and T. W. Roberson and C. H. Dyar.

The committee meets only on Wednesday mornings, at which time all applications received since the previous meeting are considered and applicants are then notified of the action taken, applications for purchase of farm equipment may be made at the AAA office and will be acted upon by the committee at their regular weekly meeting.

Though no definite quotas have yet been released for the county, the following general rules will apply:

Rationed and On Quota
To be rationed and on quotas will be corn and cotton planters, potato planters, listers (planting attachment) grain drills, manure spreaders, power sprayers (orchard type), row-type sprayers, corn binders, corn pickers, potato diggers and pickers, mowers, side-delivery rakes, hay loaders, pick-up hay balers, endgate cutters, potato graders, tractors, stationary balers.

Rationed—No Quota
Rationed, but not on quotas, will be field ensilage harvesters, portable elevators, grain and forage blowers, garden tractors, milking machines, farm milk coolers, field hay choppers and (Continued on Page 10)

Mother of Hereford Men is Injured in Fall at Beeville

Walker and Boyd London received word last week that their mother, Mrs. A. E. London of Beeville had been seriously injured in a fall.

Mrs. London who is 75 years old, slipped and fell on the steps of a porch at the home of a daughter, Mrs. A. O. McClung, with whom she makes her home. One shoulder and one knee were broken in the fall but Walker London, who went to Beeville to be with his mother, reported to relatives here that his mother is in no immediate danger and that her injuries are much less serious than at first reported.

Hearing complications attendants believe that Mrs. London stands a good chance for complete recovery, although because of the shock no change can be expected soon, Mr. London said.

The regulation concerning collection of ration stamps, also applies to sales of butter, lard, or any other product covered by the rationing regulation.

One concession to the purchaser is the fact that he may give to the farmer some meat points which are not yet valid. This makes it possible for families to buy larger amounts of meat such as a quarter or a half at a time.

Who's A Farmer?
Maybe this doesn't sound very complicated—but the red tape really begins to wind when the regulations attempt to ascertain just who is a producer who is eligible to slaughter meat and use that meat point free.

Quotation from the ruling: "The producer must either operate a farm at which he resides more than six months a year or he must have actually supervised the raising of the livestock and have been on the premises where the livestock was raised at least one third of the days during the applicable period specified."

(Question not from the official regulations: Should said producer have lived in the barn for the said one third of the days during the applicable period?)

(Continued on Page 10)

Vaughn's Condition Still Critical But Shows Improvement

Condition of W. A. (Al) Vaughn, who was injured in a road accident 12 days ago, was reported yesterday as still critical. However, Mr. Vaughn is making gains in strength and relatives are feeling greater hopes for his chances of recovery.

Driving a tractor which was pulling a wagon load of lumber, Mr. Vaughn was impaled on a two-by-four when a truck hit the lumber wagon from behind. The board went completely through Vaughn's body and he was knocked into a ditch. His condition originally considered hopeless, the injured man has steadily gained strength and has benefited from the use of blood plasma.

Members of the Vaughn family who arrived last week and this week are Mr. and Mrs. J. D. Vaughn and daughters of Breckenridge, Mr. and Mrs. Charley Roy Vaughn and family of Wheatly, Ark., William Vaughn of Santa Ana, Calif., Mr. and Mrs. John Vaughn of Hatch, N. M., Aviation Cadet Clifford H. Vaughn of Blytheville Field, Ark., Pfc. Carlos A. Vaughn of Camp Edwards, Mass., Mrs. Frank Vaughn of Phoenix, Ariz., and Mr. and Mrs. John Anthony and family of Elida, N. M. tidhrecovrychps

Theatre Gift Ticket Books Again on Sale

Theatre ticket books will be again on sale this year at the box office of the Star and Texas Theatres, employees announced this week, stating that the enthusiastic reception accorded the ticket book solution to Christmas gift problems is likely to be repeated this year.

In connection with the ticket book sale, many persons will remember that the custom of giving "Smileage Books" to boys in camp originated during the other war.

Mrs. Kaul Appointed To State H-D Post

Mrs. Merlyn Kaul of Westway has been appointed on the state recreational committee of the Texas Home Demonstration Association.

Mrs. Kaul, who has been active in home demonstration club work for several years, has served on the Deaf Smith County Council and in offices in her local club. She directed group singing in a home demonstration club in Amarillo this year and this summer was a delegate to the state home demonstration association convention in Dallas.

Lt. Simmons Receives Two Decorations

Lt. Alva A. Simmons, U. S. N. R., who was killed in a flying accident on April 4, 1943, has been awarded the Air Medal according to a letter from the Navy Department received last week by his parents, Mr. and Mrs. A. L. Simmons, of Melrose, N. M. Lieutenant Simmons had already received the Navy Cross for his part in helping to sink a Jap carrier on May 3, 1942, when he was the second navy flyer to get a direct hit in the Jap vessel. At that time Simmons was serving on the Aircraft Carrier Lexington, which was sunk the day after its attack on the Jap carrier.

The citation for the Air Medal states that Lieutenant Simmons was "pilot of a fighter escort attached to a Marine aircraft group during aerial action in the Solomons from Feb. 2 to Mar. 3, 1943. Braving heavy anti-aircraft opposition, Lieutenant Simmons fearlessly and courageously took part in nine daring attacks upon enemy ground installations at Munda Point. During action on February 4, Lieutenant Simmons' group attacked 20 Jap Destroyers, escorted by 20 to 30 Zeros and successfully repulsed the enemy. He displayed an aggressive spirit in keeping with the highest traditions of the U. S. Naval Service."

Lieutenant Simmons, 25 years old, was a graduate of Melrose High School, attended Portales Junior College and received his degree at Las Vegas. He enlisted (Continued on page 10)

Ceiling Price Lists Must Be Kept Current

Most dealers who filed their "cost-of-living" commodity price lists in 1942 have failed to file the supplements listing prices of any new articles added to their stocks.

The Price Panel of the County War Price and Rationing Board made this announcement today, urging dealers to take care of this matter now and keep the lists on file up to date from month to month.

Any other information may be had at the local rationing office.

Santa Claus Still in Letter-Reading Business

There won't be any Santa Claus parade in Hereford this year, but old Santa Claus is still doing business at the same old stand—and he still wants those Santa Claus letters.

So you kids sit down, right now, and write your letter to Santa. The Brand wants to see that your letters get prompt delivery to the North Pole so bring or mail them to the Brand office by this week-end if possible and not later than Dec. 11.

Ration Reminder

GASOLINE — "A" Book Coupons No. 8 good for three gallons each through November 21. Stamps A-9 are valid Nov. 22.

SUGAR Stamp 29 in Book 4 valid Nov. 1, good for 5 lbs. through Jan. 15, 1944.

SHOES—Stamp No. 18 (1 pair) has been extended indefinitely. Stamp 1 on airplane sheet in Book 3 becomes valid Nov. 1.

PROCESSED FOODS
Green stamps A, B and C in Book 4 become valid Nov. 1 and expire Dec. 26.

MEATS AND FATS
Brown stamps G, H, J, & K now valid, expire Dec. 4. L becomes valid Nov. 21, expires Jan. 1, 1944. N now valid and N (valid Dec. 6) expires Jan. 1.

All Cattle Feeds Now Sold On Certificates From Local AAA

Farmer Must File Income Tax Estimate by Wednesday, Dec. 15

War Conditions Force End of Santa Parade

Faced with a nation-wide shortage of candy, plus higher prices on fruits and nuts, members of the Lions Club Wednesday voted to drop sponsorship of the annual Christmas parade which has been presented during recent years by the merchants of Hereford.

The annual Free Christmas Show for boys and girls under 14 years of age will be held at the Star Theatre Friday morning, Dec. 24, at 10:30 o'clock, however, according to announcement made this morning by C. F. Hardwick, manager.

As in past years, the Christmas show will be composed of special selected features of interest to youngsters.

"While we feel that the merchants would like to hold the annual parade again this year, it seems hardly practical in view of present shortages in all lines," members said. "Other than our individual contributions and sponsorship, the Club wishes to point out that the parade has always been paid for by Hereford merchants. We wish to thank each of those who have helped in the past and to assure them that we will again be glad to work with them when times are again normal.

"We know that this announcement will be disappointing to many persons, especially boys and girls over the community. However, it is out of the question to hold the event this year, and certainly will not be as bad for boys and girls as for those in war zones, where sufficient food may not be available."

Names of Service Personnel Needed For Service Plaque

The names of local service men—that's the most important thing on the service plaque which has been erected on the Southwest corner of the courthouse lawn. And it's the thing that is most needed right now to complete the plaque and make of it a suitable tribute to service men and women from this territory.

So turn in the names for the service plaque to John McLean or R. C. McGilvary and the plaque will be completed in the near future.

Mr. McGilvary states that about \$100 is still needed to complete payment for the plaque and any persons who would like to have a part in sponsoring the service memorial may leave their donations with Mr. McGilvary or Mr. McLean.

B&PW Sponsors "So Proudly We Hail"

The Hereford Business and Professional Women's Club is sponsoring the picture, "So Proudly We Hail", at the Star Theatre on Sunday Monday and Tuesday.

"We feel very fortunate in being able to sponsor so fine a picture" club spokesmen state, pointing out that the story concerns the heroic Army nurses of Corregidor. Claudette Colbert, Paulette Goddard and Veronica Lake are starred, and every member of the cast turns in a fine performance.

Tickets are on sale by all club members, who will appreciate any help given their project. Money raised will go into the club fund for support of worthy civic projects.

Farmers and stockmen who derive 80 per cent or more of gross income from the active conduct of farm or ranching operations must file a "DECLARATION OF ESTIMATED INCOME AND VICTORY TAX—CALENDAR YEAR 1943, on FORM 1040-ES" on or before Dec. 15, an announcement from the Treasury Department stated this week.

Persons who filed declarations of estimated income on Sept. 15, but who underestimated their tax by more than 20 per cent must also file a return on Dec. 15, as must persons who did not file on Sept. because their estimated income at that time was insufficient to require filing a return but which now comes within one of the following classes:

A. Anyone who expects to have during 1943 more than \$100 gross income outside of wages which are subject to withholding, if he expects to have sufficient gross income to require filing of an income tax return.

B. Any single person expecting wages of more than \$2,700 during the year.

C. Any married person or couple expecting more than \$3,500 in wages during 1943.

D. Any person who was required to file an income tax return in 1942 and who expects his wages in 1943 to be less than \$1,042.

Collector To Be Here
Deputy Collector John K. Hockley will be at the First National Bank of Hereford, tomorrow, Dec. 3, from 8:30 to 3:30 o'clock to render assistance with current income tax problems of farmers and ranchmen. This will be the only visit of a Deputy Collector to Hereford before Dec. 15 and farmers and ranchmen desiring information are asked to call at the bank tomorrow.

Every individual who desires the assistance of the deputy collector should bring with him the following information:

1. A copy of his 1942 income (Continued on Page 10)

Regulations Apply to Sale of Second-Hand Trucks, Other Mdse.

Price ceilings apply to second-hand articles as well as to new merchandise, it was pointed out this week at the county rationing office. Persons having such items as used refrigerators, farm machinery, trucks, etc., are asked to check on ceiling prices before selling the merchandise.

Truck Sales
Also sellers of trucks are reminded that they should fill out and properly sign a "Certificate of Transfer of Used Commercial Motor Vehicle" before completing the sale. These forms are available at the local rationing office and information on the form includes such items as make, model, year, body type, serial number and motor number. The selling price of the vehicle is also calculated on this form.

Snowfall Brings First Moisture Since September

With an average fall of about one-third of an inch over the Hereford territory, snow on Thursday night and Friday brought the first moisture to this area since rains amounting to slightly more than one inch fell on Sept. 30. With the snow came a drop to sub-freezing temperatures.

The snowfall was general throughout the Panhandle and was hailed as enough to bring up wheat and provide some winter cover for fields. However, some moisture benefit was lost because of winds which drifted snow in fence rows and roads.

A War Food Administration order freezing sales of cotton seed meal and cake was yesterday extended to sales of soy bean and peanut protein feeds, and farmers can now buy such products on certificates issued by their county AAA committees, announcements at the Deaf Smith County AAA Office revealed this week. The new orders are believed to be a step in the direction of bringing some order into the chaotic cattle feed situation, and farmers are hoping for relief from the severe shortages which threatened actual starvation of cattle in Deaf Smith County ranges.

A Hunting License
Though aimed at the prevention of hoarding and an equitable distribution of all types of protein feed supplements, the new order will not result in any immediate improvement until farmers and feed dealers are able to locate supplies of protein feeds. The freeze order originally applied only to cottonseed meal and cake and one Hereford feed dealer described the purchase certificates being issued by the local committee as purely a "hunting license." Members of the committee emphasize that the certificates merely permit purchase of the cattleman's minimum feed needs; they do not guarantee that the cattleman can find the feed.

Hope for Soy Beans
Though feed dealers are not optimistic about any early increase in the amount of cottonseed available, they do expect to see an adequate amount of soy bean products on the market within 30 to 30 days or perhaps even sooner.

Commodity Credit Corporation, which holds about 50 per cent of the soy bean crop, has been shipping beans into this territory; however, because of difficulties of transportation, the supply cannot meet present demands; and farmers are hoping that sales by certificate will prevent hoarding of the other 50 per cent of the crop and that some soy bean meal and cake, also some peanut cake, will now be found on the open market.

The local AAA committee also has reason to think that perhaps Commodity Credit will make a direct shipment of a few carloads of soy bean meal and cake to this county, since a request arrived this week from the state AAA committee asking a full report on the feed situation in Deaf Smith County and an estimate of the minimum feed needs in this county for a one-month period.

Need 160 Tons
The reply sent in by the local committee placed a minimum estimate of 160 tons of protein supplement, needed here each month. This demand, the report pointed out, is much higher than any in recent years, due to the drought and resultant shortages of grain sorghums and wheat pasture.

There are about 18,000 head of cattle in the county, according to the committee's report, with an additional 2,000 dairy cattle and about 10,000 sheep.

If shipment is made direct to the county, feed will be rationed to each stockman on certificates made out to meet his minimum needs.

**Mrs. Thomson, Former
Hereford Resident Dies
At Duncan, Oklahoma**

Word has been received here of the death of Mrs. E. B. Thomson, former resident of Hereford. Dr. and Mrs. Thomson lived here several years ago, at which time he was a practicing physician in Hereford.

Mrs. Thomson passed away in Duncan, Okla., and funeral services were held there last week. No further particulars concerning her death were learned here.

cause of winds which drifted snow in fence rows and roads.

Exact measurement of the moisture in Hereford was 30 inches, according to the rainfall gauge at the city hall. Slightly more snow fell in some communities but the figure reported here is believed to be an average.

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HEREFORD, DEAF SMITH COUNTY, TEXAS
TELEPHONE 34

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NOTICE TO PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally, at the office at 402 Main Street, Hereford, Texas.

Do You Remember?

Dec. 6, 1933.
Evil Deeds Caught

John James came in Saturday from the James Brothers ranch near Bovina. He stated that on the night of November 11, eleven head of fine mules were stolen from the ranch, though the theft was not discovered until a few days later. He at once started in pursuit and enlisted the services of Sheriff Fred Biful of Swisher County. They found their man and mules in Wheeler County, bringing the former (who gave his name as Alias Lindsay at one time and Ab Dubois at another) to Plainview, where he was lodged in jail, being caught by O. James and Otis Brook. The way of the transgressor in the Panhandle is hard.

On Tuesday last, J. W. Martin's delivery team, driven by Roscoe Davidson, became frightened near the public school building and ran at full speed down to Tygart's corner, thence through the alley to The Brand office thence to the Hereford Flaming Mill where they were caught and retained. The wagon was considerably broken up and Roscoe thrown out but, aside from a few minor bruises and a big scare, sustained no serious injury.

Drs. LeGrand and Graham with their families will arrive in Hereford the last of this week to make this their permanent home. Dr. Geo. LeGrand will occupy the Hughes place and will engage in the practice of his profession. The senior doctor will either buy or build a house.

Dec. 5, 1918.
The right to vote in all primary elections has been conferred on the women of the State but on the condition that they are subject to the payment of poll taxes just as male voters are after January, 1919.

The newborn German government is already rocking—probably in the cradle of bolshevism.

What is said to be the heaviest and earliest winter snow in three years began falling in this section Friday, and continued intermittently until Tuesday night. Various estimates place the fall at from five to eight inches on the level, with the majority of expert opinion centering on seven inches.

The Hereford Light and Power Company advertised electrical gifts for Christmas—Hoover sweepers, an electric toaster, a percolator, a washing machine, an electrical heater, etc., etc.

Geo. A. Spambaugh advertised ladies fine grey kid boots at \$10.98 a regular \$15 value.

Grocery prices at Lem Carlyle's store: Albatross Flour, \$3 per sack, Compound, \$2.25 per bucket.

Can Vitamins Change GRAY HAIR?



Scientists have found vitamins Calcium Pantothenate of some value in changing gray hair, where a deficiency of this vitamin may have caused gray or falling hair.
For example, one test conducted by Good Housekeeping magazine on a number of people, showed 85% of those tested (all ages were included) had positive evidence of a return of some hair color.
Now thousands use GRAYVITA, which contains 10 mgm. of Calcium Pantothenate (the same amount used in above tests) PLUS 400 U.S.P. units of B₁₂, the vitamin necessary to healthy nerves. Try GRAYVITA. See what a difference it may make in the way you look. 30 day supply \$1.50. 90 day supply \$4.50.

NEWS in the World of Religion by W. W. Reid

Sponsored by the United Christian Youth Movement and by the International Council of Religious Education, "Youth Week" will be observed from January 30 to February 6 by two million Protestant youth in 50,000 youth groups in the United States and Canada. Youth Week observances in many communities will include church worship services with an emphasis on youth; community-wide inter-denominational youth services on an inter-racial and international basis; church and community forums for discussing youth problems; and social activities in churches, sponsored by inter-church groups for developing fellowship among young people.

Dr. Frank C. Laubach, "the apostle of literacy", former missionary in the Philippines, is now visiting seven republics of South



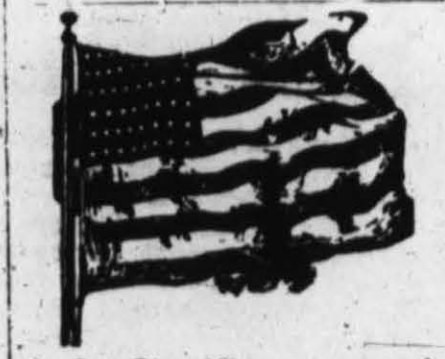
CLAUDETTE COLBERT and GEORGE REEVES are pictured in a scene from "So Proudly We Hail," a fine movie story of the heroic army nurses on Corregidor. The nurse trio are played by Miss Colbert, Paulette Goddard and Veronica Lake. They are all terrific—but then, so is the picture.

America and also Mexico, working with missionaries and educational leaders in the preparation of literacy charts by means of which illiterate peoples can be trained to read in a few weeks. Most of these charts which Dr. Laubach and his associates will

Observe Lottie Moon Week
The ladies of the First Baptist church are observing the Lottie Moon Week of Prayer for foreign missions with a fine spirit of interest being shown by those attending. The meetings are being held each afternoon from four to five o'clock Monday through Friday.

Miss Gracie Knowlton, educational secretary of the Baptist Church is attending a Training Union Conference in Fort Worth Thursday Dec. 2.

to goodwill between the Americas.



Is Its Significance worth another WAR BOND? SURE 'TIS!

IF HEAD COLDS HANG-ON

DO THIS! To relieve discomforts, one of the best things you can do is put a good spoonful of home-tested Vicks VapoRub in a bowl of boiling water.
Then feel the wonderful relief come as you breathe in the steaming medicated vapors that penetrate to the cold-congested upper breathing passages! See how this soothes irritation, quiets coughing, and helps clear the head—bringing grand comfort.
FOR ADDED RELIEF... rub throat, chest and back with VapoRub at bedtime. Vicks VapoRub works for hours—2 ways at once—to bring relief from distress. Try it. VICKS VapoRUB

WHY...?

Dr. G. W. Heard Asks Some Interesting Questions... and Gives a Few Answers

1521 Mayfield Drive, Royal Oak, Michigan, November 16, 1943.
Dr. George W. Heard, Hereford, Texas.
Dear Sir:
The article in the February issue of Reader's Digest interested me very much.
Is it possible for us to obtain some water from your town? Do you sell the water or if not could you refer this letter to someone who does? Would it be shipped in 5 or 10 gallon bottles? Will you give me a price and also the shipping charges, on 5 and 10 gallon bottles?
Also would you please give me the price of 25-lb. bags of flour, and also the shipping charges?
I would appreciate it very much if you would let me have the prices of these articles or refer this letter to someone.
Thank you.
Yours very truly,
MRS. HAROLD HOLLAND.
Encl.

I have been noticing the Chamber of Commerce column in the Hereford Brand. These letters of interest call to my memory the remark of Dr. Weston A. Price when he said, "Hereford is sitting on a Diamond Mine and does not know it." Other people, a way from Hereford, are wise to the riches of this area, but Hereford people seem not to have realized our full value, and possibilities.

One letter which I have states that there is not enough land here to settle all of the people who might want to move to Hereford. Why will all of these people want to move to Hereford? I repeat, Why? What is this "diamond mine" Dr. Price spoke of?

Some of us know that the best livestock in the United States grows of these Plains and brings the highest prices at the packing houses, giving the seller a premium. Why is this true? Why is it true that delinquency is less in this area than in other places? The soldiers from Hereford are known all over the world by their fine teeth! Why is this?

Why is it that bruised potatoes, grown here will keep in storage all winter without decay? Why is it that Hereford potatoes sell better than potatoes grown at other places? Why is it?

People by the hundreds are writing to Hereford for accommodations and for food grown here. Why do they want to move here? Why do they want Hereford grown foods?

I have asked many citizens to answer this question, "WHY?" People really are not interested.

Some of our home people don't believe that we have, in this area, any richer resources (the diamond mine) than other parts of the United States.

People "rawhide" me because of their tooth decay here. What about the other fellow who stayed out in his yard during a rain and then "raw-hided" his carpenter because his house did not keep him dry? The most valuable food grown anywhere is right here in this area and yet some people who live here do not eat the foods grown here—and yet are foolish enough to expect good teeth and good health. The resources of our soil are compared to a diamond mine by a leading authority, and yet some of our people are doing very little about it. We need to wake up. The fundamental reason for this publicity of Hereford is the rich vitamin and mineral elements in this soil—and these elements are responsible for the better class of food grown here, and which in turn produce better teeth, better bodies and better livestock than are to be found in many other parts of our country.

This rich soil, charged with its life-giving elements, is our most vital resource. The world outside of this immediate area is calling for our foods. "The cry is from Macedonia come over and help us"—yet we sit idly by waiting for "George to do it." If every acre of land in this area was in cultivation of foodstuffs the demand would not be met.

People away from here are learning that food deficiency results in poor health and unhappiness. Yet, we are here in a land of life-giving vitamins and minerals and, so to speak, standing in the rain when a nice dry house is present.

A. W. Erickson, the crop reporter, says this fine mineralized soil is a narrow area which extends all the way into Canada, and that it contains more calcium than all of the balance of the United States. A survey by Dr. Edward Taylor of the State Health Department of Texas reveals the fact that Hereford has the lowest tooth decay in the United States. These findings are enough evidence to show that this natural mineralized soil in the Hereford area is richer in health-giving minerals than many other parts. Again, this is enough evidence to show that Hereford foods will be in demand greater than the supply—even after all wars have ceased. The war on decayed teeth and disease in general will continue, creating a continued demand for Hereford foods.

We have the resources to grow the foods for which the world is hungry and calling. The market is greater than the supply. Will we do our part? The call is from Macedonia.

Remember, the outstanding research chemist, Dr. Weston A. Price, told us we are "sitting on a diamond mine." We need both a canning plant and a dehydration plant, big ones, to prepare our foods so they will keep with all of the vitamins intact. Yet, we can't supply our home market this winter. And still—the call comes from outside Hereford for foods, regardless of price.

I have letters from parties who have a national set-up and who want to erect a plant here to grow, mature and process foods with all vitamins intact in order to help supply the demand and help in the war effort—but this is impossible due to the fact that certain machinery and equipment has been frozen.

There is no doubt about the great future which Hereford faces, provided the opportunities are developed. It is the business of our Chamber of Commerce to take the leadership. But, can the Chamber of Commerce do this without our citizenship backing the movement? A move like this is worth as much as buying bonds. What are bonds worth without food for our people and the boys on the firing line? These boys need our vitamin food.

Remember this: The best nourishing food to be had will not build endurance, prevent disease and epidemics—unless this food contains the natural vitamins and minerals.

Our Chamber of Commerce needs support, both in membership and in finances. If Hereford will see that our food possibilities are developed, then all the nice things which Hereford wants will come true.

THE BALDWIN STUDIO

1325-31 Ferguson Avenue
Saint Louis, Mo.
Nov. 24, 1943.
Chamber of Commerce, Hereford, Texas.
Gentlemen:
Some time ago a group of scientists ascertained the minerals prevalent in your locality which arrested tooth decay. Can you furnish us with the name and address of any of these men, or can you furnish us the name of the minerals that were credited with the properties that arrest tooth decay?
Very truly yours,
BEVERLY BUERLOT,
The Baldwin Studio.

YES, we think Dr. Heard is right. We have a wonderful country, known for its outstanding foods from coast to coast and in scores of foreign countries. It really is up to us as individuals and as a group to develop this country. In Unity there is Strength, that's why we are anxious to have every person in this entire territory working together and pulling in a unified effort through the Chamber of Commerce! It will mean plenty to you to join this effort and help get the job done. Send in your pledge card NOW!

Your CHAMBER OF COMMERCE.

DR. GEO. W. HEARD.



SOCIETY

MRS. JOHN McLEAN, Society Editor — Phone 181

Mrs. Dameron Is Honored On 80th Birthday

Mrs. W. B. Dameron celebrated her 80th birthday Monday when a birthday dinner was arranged by her children. Mrs. Dameron, who has been confined to her home for several months because of illness, was the recipient of many cards, bouquets of flowers and gifts from out-of-town members of the family who were unable to attend. Messages of congratulation and good wishes were received throughout the day.

Mrs. Claude Witherspoon came up from Dallas to spend Thanksgiving with her mother and to attend the birthday celebration, and others attending were a grandson, Lt. Andrew P. Jones, home on furlough from the Panama Canal Zone, Mrs. A. M. Jones, Mr. and Mrs. Travis Dameron, Mr. and Mrs. W. E. Dameron and Miss Francis Dameron.

15th Annual Dinner Marks Thanksgiving For Energetic Club

Members of the Energetic Club held the annual Thanksgiving dinner at the home of Mrs. Pearl Boyer, marking the 15th consecutive year when members of the club and their families have gathered together for the annual Turkey-Day celebration. During the period of years little change has been made in the guest list, although a few new names have been added.

Those attending this year's celebration included Messrs. and Mesdames Andy Thomas, Bill Griswold and sons, Otto Olson, Lloyd Tice, Luther Boyd, Arnold Hershey and son, Ray Hershey, David Boyer and son of Amarillo, C. E. Tice, Mesdames Joy Bodkin, W. M. Bell, W. M. Cogdell, Robert Boyd, Caldwell, Bill Boyer, A. H. Brown, Arch Conklin and daughter, G. R. Conklin, Misses Lotis and Christine Smith, Bob-

THIS WEEK AT THE U. S. O.

The entire entertainment committee met Monday night and planned for the month of December. Friday, Dec. 3, there will be a chili supper at the club house at 8 p. m. Saturday Dec. 4, there is to be a dance. There will be dances at the Club House and the City Hall on Christmas night and New Year's eve so the USO is not planning any parties for those nights.

There will be a Christmas Party, Dec. 22, at the USO. A committee of GSO girls will be appointed immediately to plan for it. More on it next week. The GSO girls who have been away from home will be here and MAYBE SANTA CLAUS!

Such disappointment as there was at the USO on Friday last week! It was to have been such a big night. A formal dance with an ORCHESTRA. But we hadn't counted on the weather man, doublecrossing us. Snow and the commanding officer in Amarillo changed our plans.

The only new venture at the USO this month has been the hospitality hour on Sunday afternoons. The boys seem to appreciate the cup of coffee and whatever goes with it. They

aren't particularly hungry but they do like the sociability that comes with drinking a cup of coffee with friends. The Pioneer Study Club served last Sunday and the Christian Church Ladies will be hostesses next Sunday.

It won't be long until Christmas and within a week we hope to have the USO decorated for the occasion. One of the boys stationed here has had previous experience in USO decorating and has agreed to take charge.

THANKSGIVING DINNER ENJOYED

Among the many Thanksgiving dinner parties held the past weekend was when Mrs. Cooper Morgan entertained informally for relatives and friends. Those enjoying the Thanksgiving feast of turkey and "all the fixings" were Mrs. B. L. Branson and son Tom Branson, her grandson, Jim Brotherton of Littlefield, and Mary Kate Brotherton, Mrs. Marzelle Miller, Mrs. Elizabeth Womble and Janie, Mrs. Edna Jett and Jo Anne, Mr. and Mrs. Sherman Morgan, Mary Jane Morgan, Mrs. J. R. Cole of Dalhart and the hostess.

Try a Want Ad!

Women Composers Are Studied By Music Study Club

A program on "Women Composers" was presented for Music Study Club members Monday afternoon at the meeting held at the home of Mrs. S. P. Rosson.

Mrs. C. C. Acker opened the program by reading a paper prepared by Mrs. H. L. Broadwell dealing with the program subject.

Musical selections presented included a vocal solo "Pack Clouds Away" (McCullin) sung by Mrs. H. K. Fox with piano accompaniment by Mrs. J. C. McCracken; Two piano numbers, "Jolly Minstrel" (Lehman) played by Mrs. J. R. Allison and "The Moon is a Silver Skiff" (Risher) played by Mrs. A. J. Schroeter; "Roads" a chorus number was presented by Mesdames S. P. Rosson, R. P. Conaway, J. E. Beyer, J. B. Jones, J. C. McCracken, T. W. Roberson, H. A. Close, A. C. Thompson and C. R. Smith.

Two postponed numbers completed the program. They included a vocal selection "The Daisies" (Barber) sung by Mrs. Troys Carmichael and a piano solo, "Sea Gulls" (Hart) played by Mrs. Glenn Snyder.

Plans were made for the open program which will be held at the Methodist Church at 3:30 p. m. on Dec. 13. A program of sacred and Christmas music will be presented and the public is invited to attend.

REV. BOYD IS GUEST SPEAKER FOR STUDY GROUP

Lone Star Study Club held a Thanksgiving program at the home of Mrs. R. G. Blue last week. Mrs. C. O. Phillips was co-hostess.

In a short business session before the main program, plans were made for the annual Christmas party which will be held on Dec. 14, with Mrs. O. L. Click and Mrs. Ralph Smith as co-hostesses.

Rev. Marvin Boyd was the guest speaker for the day and in discussing the program subject, "Have we, as individuals grown religiously through the experiences of this war?", he said in part: "In time of war, like any other crisis, we have grown religiously, if we have a deeper sense of sympathy and a deeper sense of charity. We have either called on God for strength or we have rebelled—in spite of everything, however, we have much evidence of growth religiously."

Members present for the meeting were Mesdames Robert Thompson, Buren Sowell, Lyle Blanton, Cawthon Bryant, O. L. Click, Roger Corbett, Leo Forrest, W. S. Fluit, Jack Grady, Jim Higgins, John Jacobsen, Jr., C. D. Kelton, Louie LeGrand, Nelson McRight, Forrest Minton, Jerry Morrow, G. W. Newsom, Earl Phillips and the hostesses.

MRS. C. A. WIMBERLEY IS HOSTESS FOR DAWN STUDY CLUB

A program, built around the quotation "Learning is Wealth to the poor honor, to the rich, an aid to youth and a comfort to the old", was enjoyed by members of the Dawn Study Club at the home of Mrs. C. A. Wimberley last week.

Roll call included related items on "Tomorrows Work." Mrs. Walter Galley was leader of the lesson and she introduced the first speaker, Mrs. J. B. Cocanougher, who told of the "Tunisian Rehearsal for World Relief" quoting from a Reader's Digest article, "Before the guns ceased firing in Tunisia a band of 22 men from the U. S. Office of Relief and Rehabilitation began their mission of helping the war-stricken people. British and American officers worked together and combat commanders of both armies have begun to appreciate the value of having civil-affairs officers with specialized training on the job. Plans are ready now to continue with this work in Axis occupied territories as rapidly as the allied troops can occupy them."

Mrs. H. E. Miller was the second speaker, using a Reader's Digest article on "Tomorrow's Way of Living." She made the statement that when World War II came, Americans found themselves neighbors of the Danes, the French, the Russians and the Chinese and soon the world was a little place, within reach of our checkbooks and a two-week's vacation. She concluded by saying, "Today the bonds you buy, help the war effort—tomorrow those bonds will pay your way on the highways and skyways of the world."

The next meeting will be held

Dec. 7, at the home of Mrs. Ernest May, Alfred May, H. E. Miller, W. J. Stewart, H. E. Stephens, Floyd Walton, Baker Womble, Johnnie Womble, N. R. Miller and the hostess.

Fain, A. T. Frye, Ernest May, Alfred May, H. E. Miller, W. J. Stewart, H. E. Stephens, Floyd Walton, Baker Womble, Johnnie Womble, N. R. Miller and the hostess.



PLATE GLASS MIRRORS

Good Selection of Shapes and Sizes



Carl McCaslin Lumber Co.

1 Block east of Courthouse

CALL THE LUMBER NUMBER — 7

"We Sell for Less"
HAILE DRUGS
PHONE... 99
Prices for Friday, Saturday and Monday
Walgreen Agency Drug Store

Buy Them Early, Mail Early
GAY CHRISTMAS CARDS
21:39¢
In assorted smart styles

Business Envelopes
6 1/2 INCH Pkg. of 20 5¢

COUPON
27-Inch Cotton SHOE LACES
With coupon 3:15¢
In brown or black
WRITING TABLETS 10¢

50c **Dr. West TOOTH BRUSH . 39c**

\$1.00 **CARDUI TONIC 79c**

PINT BOTTLE MINERAL OIL 26c

50c **CLEANSING TISSUES . . 21c**

For The Holidays!
RUSTIC WOOD NUT BOWL
Metal cracker . . . 1.09
Natural bark edge

BLADE SHARPENER
Victory SAV-A-BLADE 25¢

CANDY FOR CHRISTMAS
See our fine selection of delicious candy . . . for gifts—or for your CHRISTMAS Dinner.

35c Size **FASTEETH PLATE POWDER 29¢**

Olafsen **AT-TOL Vitamin CAPSULES**
Bottle of 25 69¢

60c Size **MAR-O-OIL SHAMPOO**
No Soap Film (Limit One) 37¢

30c Size **HILL'S COLD TABLETS**
(Limit One) 23¢

\$1.00 Size **WILDROOT Cream Formula HAIR OIL 79¢**

\$1.25 Size **PETROGALAX Laxative All Numbers 89¢**

COUPON
Paper Napkins 80 IN PKG. 9¢

SHOP EARLY for CHRISTMAS

LEON LARAINÉ GIFT ENSEMBLE
Equisitely fragrant Cologne and velvety smooth Disting Powder in Holiday box \$2

TO DAD: "PO-DO" SHAVE QUARTET
Po-Do brushless cream, toilet shaver lotion plus Croydon blades \$1.49

L'ADONNA SET IS A LOVELY GIFT
Color-matched Rouge and Lipstick of finest quality in a beautiful Christmas box \$1

GIVE PAISLEY'S 3 PC. GIFT SET
Shaving luxury in leather Lavender talc, lotion and bowl of shaving soap \$1.49

FLEETWOOD STATIONERY
The masterpiece correspondence stationery. Laid or Woven club style sheets. Large blotter included \$2

DART BOARD GAME
For young and old. Has target on one side and baseball game on the other. 18 in. square with regulation darts 98¢

WALK THIS N' HE WIGGLES
His name is Wiggles and say how he wiggles. Big, too. 22 inches. nose to tail 98¢

NAVY ACTION SET
Build your own Navy! Battleships, P. T. Boats, Carriers etc. All ships move on wheels. P. T. Boat shoots torpedoes 98¢

"BEAN THE CAT" GAME
Knock 'em off their perches with a bag of beans! It's a Circus of fun at home 98¢

Christmas Cards 5c 10c 15c 35c	DRESSER SETS Comb, Brush, Mirror \$95 - \$95	Dr. Grabow TRU-GRAIN PIPES \$350
BOXES assorted cards 39c and 70c	LUCITE SETS \$750 and \$950	OTHERS \$1 \$1.50 \$3.50

Giant Tube PALMOLIVE Shave Cream
With any soap tube 39¢

Box of 64 DABS OF COTTON Dispenser Box 10¢

GLASS Skillet \$1.10

50c Size MENTHOL Baby Oil 43¢

SHOE BUFFER 15¢

6-oz. Bottle **ALMOND Cream LOTION 39¢**

\$1.50 Size **ANUSOL Hemorrhoidal Suppositories**
(Limit One) 98¢

Package 10 **GILLETTE Super-Keen Blue Blades 49¢**

Finest Quality 200 PURE ASPIRIN 5-grain Tablets 59¢

60c Size **KREML Hair Tonic Grooms Dry Hair**
(Limit One) 36¢

60c Size **MOLLE Shave Cream**
(Limit One) 34¢
With any soap tube

Practical Glimpses are Best

SHOP EARLY!

Plain or Patterned HOSE
In the finest quality rayons and wools. Also mixtures. Rich popular shades . . . Pair \$100

Ties, Colorful as Christmas
Give his tie wardrobe a boost with several of these beauties! Rayons, wools, many colors . . . \$100

He'll Love This SWEATER
for its comfort and smartly neat appearance. Ribbed trim. V-neck. S-M-L \$600

Sturdy LEATHER BELTS
He probably needs a new one! Colorful suspenders too . . . for added pleasure. Sets . . . \$300

EVEN NOW . . . selections are below par—and long before Christmas many items will be completely "out"! Therefore, we urge you to do your shopping now!

In the following our stocks are extremely limited:

SHIRTS . . . PAJAMAS . . . STETSON HATS . . . JUSTIN BOOTS . . . FLORSHEIM SHOES . . . JACKETS . . . ROBES . . . SPORT COATS

However, the items we DO HAVE will be really appreciated . . . because we are still carrying the same top quality merchandise upon which this business was founded.

FOX MAN'S SHOP

SONS In the Service

Serial Gunner

Sgt. Willard Sawyer has returned to his post at Wendover Field, Utah after spending a ten day furlough here with his wife and children. Sgt. Sawyer is a serial gunner.

Roberson At San Diego

Donald C. Roberson, seaman second class, is now studying to be an electrician mate. He is stationed at San Diego, Calif. He is the son of Mr. and Mrs. T. W. Roberson. He graduated from Hereford High School in May and enlisted in the U. S. Navy the past summer.

Williamson In Hospital Corps

Wm. Thurman Williamson, son of Mr. and Mrs. H. V. Williamson, is stationed at San Diego. He is also a seaman second class and is stationed with the U. S. Naval Hospital Corps.

Beene At Great Lakes

Bruce Beene 18-year-old grandson of Mrs. J. W. Beene of Hereford is now taking boot training at the Great Lakes Naval Station. While taking his boot training he will also be given aptitude tests to determine whether he will be selected for a navy service school or will be assigned to active duty at sea.

Upon completion of his recruit training he will be granted a nine-day leave.

KEEP ON
Backing the Attack!
WITH WAR BONDS

Daniel

MRS. W. R. MOORE

Mrs. W. T. Bishop and daughter Thelma Ruth from Lawton, Okla., visited in the W. R. Moore home several days recently.

Mr. and Mrs. C. L. McBroom made a business trip to Amarillo Monday.

Johnnie Lee McBroom is staying in Canyon with his grandmother and going to school this week.

J. B. Elliston and Mr. Whitchee from Hereford called in the W. R. Moore home Monday.

Mr. and Mrs. E. W. Shugart and daughter Carolyn visited in the J. A. Hudgins home near Olton a few days ago.

This community received about two inches of snow on the level last Friday. The snow drifted, making some roads impassable.

Most of the snow on the fields had melted off by Sunday night.

Gilbert Wynn drove the Daniel school bus several days this past week as Mr. and Mrs. Toy Price and children were called to Oklahoma on account of the death of Mrs. Price's father Mr. Burros.

Mr. and Mrs. Horace Chilton and Mrs. Bernice Sweatt from Amarillo visited in the F. E. Finney home Friday.

Mrs. W. R. Moore made a business trip to Canyon Tuesday.

Mr. Myers and Edd Myers from Canyon were in this part of the community last Monday and Tuesday testing and culling several flocks of chickens.

Little Leland and Darwin Chilton from Amarillo visited in the home of Billy Moore last Friday.

Mrs. H. L. Curry and Mrs. Ira Bridges from Olton visited several days in the E. W. Shugart home last week.

Frank Finney and Joe Staf-

SOCIETY CLUB IS ENTERTAINED

Mrs. Gordon Taylor entertained members and guests of the London Bridge Club at her home last week. Special guests included Mrs. George V. Stambaugh, Mrs. Wm. Bell of Oklahoma City who is visiting her parents, Mr. and Mrs. W. A. Teter and Mrs. Knox Kinard.

High score awards were made to Mrs. W. A. Teter and to Mrs. Kinard.

Members present were Mesdames Meade Halle, N. E. Milburn, W. A. Teter, J. T. Gilbreath Jr., and the hostess.

Heiselman

MRS. B. A. WEST

This community received a nice snow Thursday night and Friday although it drifted pretty badly.

Mr. and Mrs. Floyd West and family and B. A. West spent the Thanksgiving holidays in Ft. Smith Ark., visiting relatives.

Mr. and Mrs. Tom Bohannon have returned to their home in Van Nuys, Calif., after a few weeks' stay in the home of their daughter, Mrs. Floyd West. Mrs. Ted Rohrbach is visiting in Kansas City.

Mr. and Mrs. J. D. Love made a business trip to Amarillo Monday.

ford made a business trip to Amarillo last Tuesday.

Miss Ruth Moore and Kenneth Dygart from Amarillo visited in the W. R. Moore home Wednesday evening.

Mr. and Mrs. J. T. McClain and little daughter Katherine Ann made a business trip to Hereford Wednesday.

Mr. and Mrs. Paul Myers from Amarillo visited in the W. R. Moore home Sunday night.

Westway

By MRS. MERLIN KAUL

In spite of the bad weather Thursday night the Thanksgiving supper at the schoolhouse was well attended. Families present included those of Grady Wilson, Maurice Tannahill, R. L. Wilson, T. B. Cox, R. M. Gunn, A. C. Pierce, Manuel Hawks, Hughes Millard, Earl Little, Guy Lawrence of Hereford; Mrs. Al Werner, Mary Turrentine, Mrs. Russell Adams and son Bobby, Mrs. Joe Landers and Ross Joe Charles and Marjorie Caison, Mrs. Merlin Kaul and boys; Pfc. Lejand McMurray, Kenneth and Harold Rudd, and Nelson and Glen Pierce of Hereford.

A blizzard here Friday ushered in Old Man Winter. Fog and mist which had fallen Wednesday and Thursday turned to rain and then to snow Thursday night. The moisture amounted to nearly 1-2 inch. The snow drifted badly in places, some east and west roads being blocked.

Mr. and Mrs. Al Werner returned home Wednesday night from Dallas. Everyone is glad to know that Al is feeling much better after his recent illness. The Werners visited Mrs. Mattie Strickland at the home of her daughter, Mrs. Evans, while in Dallas.

Clarence Morrison underwent an appendectomy Sunday morning at the hospital at Hereford. He is getting along nicely. Fred Burns is doing the chores at his home.

Mr. and Mrs. Junior Wilson are staying in the Merlin Kaul home while Merlin is in Kansas.

Mrs. Pauline Dunn and son of Amarillo were guests Thursday in the Earl Little home.

Miss Mary Turrentine of Tatum, N. M., spent the Thanksgiving vacation with her parents, Mr. and Mrs. Al Werner.

Mr. and Mrs. Clarence Morris-

son and family spent Thanksgiving Day with friends at Vega. S. J. Cook spent a couple of days last week with his grandmother. Mrs. H. C. Matteson, and his uncle, Paul Matteson, S. J. is now stationed at Amarillo Air Field.

Nelson and Glen Pierce of Hereford spent the Thanksgiving vacation with their grandparents Mr. and Mrs. A. C. Pierce.

An epidemic of flu has struck in this community, Mr. and Mrs. Paul Rudd, Kenneth and Homer have all been down. Other victims include Larry and Norma Sue Wilson, Mrs. Merlin Kaul, Larry and Walter Lynn, Junior Wilson, and Jim Bookout.

Mr. and Mrs. F. W. Dodson and Monte Max and Miss Elma Smith spent the Thanksgiving vacation with relatives at Olton.

The school children have started work on a Christmas opera.

Frio

BY MRS. O. ANDREWS

Mr. and Mrs. Roscoe Burris, of Clovis, N. M., spent Sunday visiting her sister, Mrs. Wiley Littrell and brother, J. E. Andrews and their families. Mrs. Alma Sprull and daughter, Miss Iline of Loco, Oklahoma, who have been visiting her brother, J. E. Andrews, and other relatives accompanied Mr. and Mrs. Burris for a visit in their home.

Miss Clea June Littrell of Phillips spent the Thanksgiving holidays with her parents, Mr. and Mrs. W. S. Littrell.

H. Andrews of Phillips spent Sunday with Mr. and Mrs. W. S. Littrell.

Mr. and Mrs. Joe Benson and daughter of Amarillo recently visited with the H. F. Benson's and A. T. Jones.

Bill Dickson, who is confined

in an Amarillo hospital following an operation, is expected to be able to return home next week.

Mr. and Mrs. W. S. Dixon of Dimmitt have recently been to Temple, where Mrs. Dixon took treatment at the clinic.

Chas. Ralph Springer recently spent a week end with his sister Mrs. Elbert Summers.

Mr. and Mrs. Lynn Axe and children moved last week to the farm formerly occupied by Mr. and Mrs. Al Caviness.

Mr. and Mrs. Hubert Roach and family went to Phillips Sunday.

J. C. Blankenship was still

out of school Monday. He is recovering from an appendectomy performed week before last.



Is Its Significance worth another WAR BOND? SURE 'TIS!

Prescribe it, Doctor... WE'LL FILL IT!

Physicians have hardly any hesitancy about writing prescriptions calling for new, or little used drugs, because they know that the medicine can be compounded here. They know that we have over 10,000 drugs of the finest quality on hand and we advise them constantly of new additions. This is why so many doctors say "Have this filled at CLOSE'S". They have every confidence in our ability to follow their written instructions to the letter, and to carry out faithfully their unwritten, but nevertheless implied desire, that the ingredients be pure, fresh and of standard strength.

H. A. CLOSE — Pharmacists — R. A. TYNES

CLOSE
Drug Store
PRESCRIPTION DRUGGISTS

The Royal Store Phone 13

Fill those G.I. SOCKS NOW!

Why make a problem of it? Send your soldier boy gifts from CLOSE'S and pamper his pride with presents he won't have to hide from the prying eyes of a top sergeant. We've any number of G. I.'s (Gift Items) servicemen want... things they can use... things they hope you'll send. Get them off this week end to assure pre-Christmas delivery and a sock-o-Christmas in every G. I. sock.

Baby GIFT BOXES	\$125	Delightful PERFUMES	\$250 to \$1250
Photo ALBUMS	\$150	Weil's COLOGNES	\$500
Perfume Bottle and MIRROR	\$169	Nice Stationery	75¢ to \$350
Body POWDERS	\$100	Pretty DOLLS	\$250 to \$900
Men's Shave SETS	60¢ to \$5	Military DUFFLE BAGS	\$200

EXTRA SPECIAL!
One Only
Memo Agfa Camera
F3.5 Lens
\$5000

3 Rolls Film—105 pictures
\$1.00 Roll

3 ONLY!
Evening in Paris
TOILET SETS
\$1200

BUY EARLY!
CHRISTMAS CARDS
Christmas Wrappings
Seals and Tags

Tobacco POUCHES	\$1 to \$250
Pocket LIGHTERS	89¢
Ash TRAYS	\$100

Royal DEMUTH \$350
RAYALTON \$250
Frank MEDICO \$100
Dr. GRABO \$100

Leather and Plastic PICTURE FRAMES all sizes \$2 to \$350

Amity BILL FOLDS \$2 to \$5

Duberry MAKE-UP KIT (stock 3 only) \$775

Gutex MANICURE SETS (good selection) \$1 to \$650

Beautiful DRESSER SETS \$4 to \$1750

Wrisley SOAP 4 Large Bars \$100

CLOSE
Drug Store
PRESCRIPTION DRUGGISTS

The Royal Store Phone 13

Food Ration News
SUGAR. Stamp No. 29 in Book No. 4 now good for 5 lbs. Expires Jan. 15.
Processed Foods. Green stamps A, B, C in book 4 now good. Expire Dec. 20.
Meat Stamps G, H, J, K, & L in Book 3 now good. G, H, J & K expire Dec. 4.

Get a good Deal from FOOD POINTS
Prices are Good FRI. - SAT. - MON. Dec. 3-4-6

FURR FOOD STORES
lower prices

SUGAR PURE CANE 10-LB. BAG **65c**

MILK Armour's, tall cans	3 for 25¢	CLEANSER Lighthouse, tall cans	3 for 14¢	PANCAKE FLOUR Victor, 20-oz. box	2 for 15¢
SYRUP Pure Cane — Gallon	\$1.39	GRAPE-NUTS Boxes	2 for 25¢	MEAL Victor — 10-lb. sack	45¢
SALT Rock Crystal, 1½-lb.	3 for 10¢	SHREDDED WHEAT Kellogg's — Box	10¢	BUTTER COOKIES Sunshine — 10½-oz. box	13¢

PEANUT BUTTER Pecan Valley, QUART **39c** **RINSO** Large Size Box **23c**

CRACKERS Sunshine — 2-lb. box	27¢	TREET All purpose meat—12-oz. can	37¢	LUX FLAKES Regular Size	2 for 19¢
CANDY Assortment, Fudge — Lb.	12½¢	POST-TENS 10 Assorted packages	23¢	TOILET SOAP Lux or Lifebuoy, bars	3 for 19¢
GRAPEFRUIT JUICE Tropic Sweet—46-oz. can	29¢	JELLY, Imitation. Mixed flav., Banner—2-lb. jar	21¢	PEPSI-COLA 6-Bottle Carton	25¢

Folgers Coffee 1-LB. CAN **31c**

MARKET SPECIALS Friday-Saturday-Monday
WANTED TO BUY TURKEYS!

FRESH DRESSED FRYERS	NO POINTS
FRESH DRESSED PULLETS, to bake	NO POINTS
FRESH GROUND BEEF, 8 Points	lb. 25c
BONELESS COD FISH	NO POINTS
BONELESS PERCH	NO POINTS
VEAL ROAST, center cut chuck or arm, 5 Points	lb. 28c
LAMB LEGS, 6 Points	lb. 39c
LAMB LOIN CHOPS, 8 Points	lb. 45c
BONELESS STEW MEAT, 8 Points	lb. 31c
PORK SHOULDER ROAST, 3 Points	lb. 31c
SLICED BACON, no limit	lb. 32c
SLAB BACON, ½ or whole strip, 5 Points	lb. 31c
CURED HAMS, tenderized, 7 Points	lb. 35c
PICNIC HAMS, 5 Points	lb. 30c
SALT JOWLS, 2 Points	lb. 17c
LEAN SALT PORK, 3 Points	lb. 21c

Walnuts or Pecans 3 lbs. \$1.00
Cranberries Lb. 25c
Texas Grapefruit LB. 5c
CABBAGE Lb. 4c
Christmas Trees BUY THEM EARLY!

Marine's Equipment Plays Double Role . . . or It Could Be Triple

SOMEWHERE IN THE SOUTH PACIFIC. (Delayed)—The inventors of America's modern military equipment would indeed be surprised if they could see the various uses to which their inventions are being put in the field.

These inventors were more practical fellows than they may have realized. Following is this correspondent's own special glossary of field equipment compiled after a year's survey among Marines in the South Pacific:

Steel Helmet—A wash basin. Also used as a movie seat or as implement to scoop out foxholes.

Bayonet—A combination can-opener axe and scythe. Very useful for clearing camp areas. Comes in handy as an icepick, too, if ice is available.

Belt Buckle—Bottle opener. Works best on beer or Coca Cola bottles. User is warned to wrap handkerchief around hand during operation to prevent bruising.

Gas Mask—Stream-lined version of the "motoring duster" widely used in pre-World War I days. Necessary equipment for all jeep rides on dusty roads.

Packs, Knapsacks—Pillows. Not up to Simmon's standards, but definitely superior to bamboo head rests tried by Marines elsewhere.

"Scivvies" (underwear)—Unexcelled for rifle cleaning. Handkerchiefs and shirt tails are used occasionally, but these do not have the oil spreading qualities of new white "scivvies."

Poncho (Marine raincoat)—An extension to the windward side of any tent. Also used as a rifle's raincoat, mattress, sheet and awning.

Fairway to Seaway



Having traded her golf bag for a sea bag, national women's golf champion Betty Hicks, SPAR seaman first class, arrives in New York to take up duties in the Coast Guard public relations office.



HITLER — OR HIS DOUBLE — that's the problem posed in an unusual screen story, "The Strange Death of Adolf Hitler," which comes to the Texas screen next Sunday, Monday and Tuesday. Fritz Kortner plays Hitler (or his double) and Gale Sondergaard is the wife of Hitler's double in a story that is sinister — but could be true in view of some of the mysterious whisperings which come out of Germany.

driver.

Mr. and Mrs. Glenn B. Allred spent Thanksgiving Day in the home of Mrs. Allred's mother, Mrs. Wilma Watson, of Amarillo. Dick Allred made a business trip to Memphis Wednesday.

Miss Nancy Ann Gouldy who is attending college in Lubbock and Miss Alma Allred who is attending Wayland College at Plainview spent the week-end with their parents.

Miss Lorene Gunter of Amarillo spent the week end in the home of her aunt, Mrs. Owen Williams of Wildorado. Miss Gunter was a welcome visitor at the Sunday School and church services at the Palo Duro Baptist Church Sunday.

Mr. and Mrs. Paine Dalton and son Jimmie of Plainview and Miss Thelma Bonds of Happy spent the past week end in the home of Mr. and Mrs. P. M. Elrod and Doris of Wildorado.

Mr. and Mrs. Gilbert Wynn and son George Wesley spent the past week-end in the home of Mrs. Wynn's parents, Mr. and Mrs. Wright of Wheeler.

Visitors in the home of Mr. and Mrs. J. C. Allred and Ethel Sunday were Mr. and Mrs. Charles Anderson and son Harold, Mr. and Mrs. Jimmie Allred and children Marlene, Clydene and Lynton all of Hereford.

Mr. and Mrs. T. C. Jones and Roy Lee made a business trip to Amarillo Saturday.

Thanksgiving holidays with her sisters, Mrs. Britt Clark and Mrs. John Hicks and family.

Mrs. Laura Shaw spent the holidays with her husband, L. P. Shaw, near Hereford.

I wish to correct a mistake that I made several weeks ago. Harold Clark is in Ames, Ia., at the A and M College for special navy training.

Mr. and Mrs. Glen Roberson spent the Thanksgiving holidays with friends in White Deer and Pampa.

Miss Dorothy Councilman of Amarillo spent the Thanksgiving holiday with her parents, Mr. and Mrs. L. J. Councilman.

Miss Billie Rae Johnson is recovering from an operation that she underwent last Tuesday at the Hereford Hospital. Everybody wishes her a speedy recovery.

Lester Suttles accompanied Mr. and Mrs. George Albert Springer of Frio to Lamesa where they visited in the home of

Mr. and Mrs. Walter Hawkins and family. Then they went on to Odessa where they visited in the home of Lester's brother.

Rev. and Mrs. M. D. Rexrode attended Workers Conference at Hereford last Tuesday.

Mr. and Mrs. Elbert DeLozier and family spent Thanksgiving Day with his brother George DeLozier and family of the Rance community.

Mr. and Mrs. A. W. Batman of Meade, Kan., visited Sunday in the home of his sister Mrs. Tandy Legg and family.

Mrs. J. B. Noland and Linda Kay accompanied Mr. Upton to Hot Springs N. M., last week. She will visit her grandparents, Mr. and Mrs. Lee Kendall and her parents Mr. and Mrs. Ky Lawrence.

Mr. and Mrs. Lowery Walker were business visitors in Amarillo Monday.

Mrs. Perry Roberts and Doris visited relatives in Crosbyton during the Thanksgiving holidays.

Thousands of church women, balloting at World Community Day observances on Nov. 11, in 764 communities in 46 states, approved by 59 to 1 that the United States participate in a world organization; and they favored continued post-war restrictions if necessary. These figures are based on incomplete returns sent to New York headquarters of the United Council of Church Women, under whose auspices the meetings and poll were held. But they seem to represent a fairly accurate cross-section of the opinion of church women. Returns will be broken down by states and sent to Congressmen to indicate the attitude of church women in their constituency. Many inter-faith meetings were held, with Protestants, Catholics and Jews present. Enthusiastic inter-racial meetings were reported with Negroes, Chinese, Japanese and whites participating.

L. H. Lookingbill attended the Amarillo and Pampa football game at Pampa last week.

W. M. S. met at the church last Wednesday afternoon.

Mr. and Mrs. J. H. Lindsey and family visited relatives in Lubbock Sunday. Mr. Lindsey's father, W. B. Lindsey, who has been sick is doing as well as could be expected. Lyonel Lindsey, son of Chester Lindsey, who is stationed in Alaska is home for a few days.

C. D. Hardesty of Portales and Mrs. Joe Huckert and Misses Genevieve and Virginia Eberle and Mr. and Mrs. Ralph Sears of Hereford spent Thanksgiving Day in the home of Mr. and Mrs. Frank Huckert.

Jerry Don Lance and Ann Lookingbill were among those on the sick list this last week.

Mr. and Mrs. George Storey and Lorena and Mrs. Ruth Storey and Bobby were business visitors in Amarillo Saturday.

Stated meeting second Monday in each month. School of instruction each Thursday night.

MASONRY BULLETIN
Hereford Lodge 849

JOHN PATTON W. M.
E. L. Brady, Secy.

Palo Duro

BY ETHEL ALLRED

A. G. Grisham of Natalia visited in the home of Mr. and Mrs. Dick Allred of this community and Mr. and Mrs. C. M. Grisham of Quitaque recently.

Nell Downing made a business trip to Amarillo Tuesday.

Mr. and Mrs. Jim O. Jenkins visited in the home of Mr. and Mrs. L. B. Fowler Monday night. Mrs. Fowler has been ill but is feeling much better.

R. E. Oliver made a business trip to Amarillo Tuesday.

Mr. and Mrs. Earl Norman and son Terry Earl of Amarillo and Bob Fulton of Wildorado visited in the home of Mr. and Mrs. L. B. Fowler and Harold Dean Tuesday night.

Miss Emma McClain and Mr. and Mrs. J. C. Allred made a business trip to Ralls Wednesday.

Mrs. Jim O. Jenkins made a business trip to Amarillo Tuesday.

Mr. and Mrs. P. M. Elrod and Miss Doris Elrod of Wildorado spent Thanksgiving Day with relatives in Happy.

Mr. and Mrs. J. C. Allred, Miss Ethel Allred and Miss Emma McClain spent Thanksgiving Day in the home of Mr. and Mrs. Cecil M. Allred and family of Amarillo.

Mr. and Mrs. Toy Price returned Wednesday afternoon from Oklahoma where they were called by the death of Mrs. Price's father.

Gilbert Wynn had charge of the school bus during the absence of Toy Price, the regular

Land Bank of Houston, land same as description above.

Summerfield

MRS. GUY WALSER

Sunday School and church was attended by 55 Sunday morning.

We have had some bad weather the past week. The first of the week we had showers of rain then the latter part we had a snow. Some of the east and west roads were blocked by snow. All the farmers were glad to see moisture. Most of the snow blew off of the fields, however. The snow stayed on stalk fields.

Mrs. J. H. Lindsey visited her mother, Mrs. D. J. Lowery, in Lubbock Sunday.

Mrs. Claudie Brown and children of Bovina spent the

COURTHOUSE RECORDS

Warranty Deed
B. L. Kinsey and wife, Ella Kinsey, to J. A. Pitman, N 1-2 of Blk. 40, Evans Addition to Town of Hereford.

Troy Womble and wife, Ola Womble, to Carl Jennings and wife, Bessie Jennings, part of Blk. 10, Evans Addition to Town of Hereford.

Landergrin Brothers Co., a corporation, of Texas, to J. S. Bridwell, all of Sections 19, 20, 21, 22, 23, 27, 28, 29, 30, 31, 32 and 33 in Twn. 5N, R 1E, Cap. Syn. Sub.

R. L. Craner and Pearl Craner to Noah Ewton, E 72 1-2 ft. of Lots 7 and 8, Blk. 54, Town of Hereford and Additions.

Susie Miller and J. O. Miller, her husband, to C. A. Wimberley, S 1-2 of Section 18, Blk. K-14.

D. B. Dennis and Edna E. Dennis to N. G. Elliston, SE 1-4 of Section 45, Blk. M-7.

Alberta Thompson, joined proforma by her husband, A. C. Thompson, to D. B. Dennis, SW 1-4 of SE 1-4 of Section 45, Blk. M-7.

LaVerne Longbottom to D. H. Alexander, part of Blk. 3, Evans Addition to Town of Hereford.

A. J. Lipscomb to Elmer Winkler, part of Section 110 in Blk. M-7, Town of Hereford.

Release
Mary Louis Parker to Wm. F. Hardwick, Anna H. Johnson, Margaret Lunsford and Wilbur G. Roberts, Blk. 1, Evans Addition to Town of Hereford.

Land Bank Commissioner and Federal Farm Mortgage Corp., acting by and through their agent and attorney-in-fact, the Federal Land Bank of Houston, to G. W. Brumley (2) deeds of trust.

Federal Land Bank of Houston to O. F. Campbell deed of trust.

Mrs. E. W. Harrison to G. W. Brumley, W 1-2 of Section 25, and all of Section 34, Twn 3N, R 3E, Cap. Syn. Sub.

Deed of Trust
J. E. Springer and wife, Esther Springer, to Sterling C. Evans, trustee for the Federal Land Bank of Houston, 1280 acres out of League 427 Abner Taylor Cert. 30, Abst. 502, Pat. 436, Vol. 1, dated Aug. 25, 1887.

John J. Paetzold and wife, Helen M. Paetzold, to Sterling C. Evans, trustee for the land bank commissioner, SE 1-4 of Survey 86, Blk. M-7, BS & F, Cert. 1768, Abst. 763.

John J. Paetzold and wife, Helen M. Paetzold, to Sterlin C. Evans, trustee for the Federal

NOTICE!
Let Us Handle Your FARM SALES or LIVESTOCK AUCTIONS
Lloyd Otten
B. E. Brumley
Phone 9024 F4—Hereford, Tex

Outrills All Other COUGH MEDICINES

Ask Yourself Why?
Buckley's CANADIOL Mixture now on sale and made here in America acts like a flash on coughs and bronchitis irritations due to colds. Buckley's is by far the largest selling cough medicine in all wintry Canada. In Australia, New Zealand, Newfoundland, etc. it's the same story. Take a couple of doses—feel its quick powerful effective action spread thro' throat, head and bronchial tubes—starts at once to loosen up thick choking phlegm, soothe raw membranes, making breathing easier. Get Buckley's CANADIOL Mixture today.

HAILE DRUGS

Protect
WHAT HAVE YOU INSURED!
John McLean
Insurance Agency
112 W. 3rd Phone 273

Let's be different THIS CHRISTMAS
While Christmas is a Season of Great Joy to all most of us find the selection of appropriate and unusual gifts a real problem. With this in mind we offer the perfect solution. Give Books of Happiness to family and friends and you'll give weeks of entertainment, education and fun.
Surely this is Decidedly Different than any other more appreciative gift could be chosen.
12 1/2 Books for \$1.50 15 1/2 Books for \$2.00. And 18 1/2 Books

Give Entertainment with the **BOOKS OF HAPPINESS**
For Sale by any Theatre Employee or at the Texas or Star Theatre box offices

A PERSONALIZED GIFT from the Hereford Brand means Merry Christmas

This year, above all others, personalized gifts will be most appreciated . . . in addition to the large line of Gift Merchandise at The Brand Office, you will also find us prepared to stamp fountain pens, leather goods and plastics which come from other stores. Visit us NOW and see the gift suggestions. Naturally, we won't have some of them at the last minute — so we invite you to order now on our convenient Lay-Away Plan!

STATIONERY
for Every Occasion!
Personalized with your Name or Monogram
\$100 \$165 \$215 \$235

Rand-McNally
ATLAS OF THE WORLD
Completely revised, latest world boundaries. The Stock is limited.
\$350

Sheer Linen PAPER NAPKINS
Nice assortment of colors! Box of 100 . . . with your Name or Monogram
\$150

BIBLES
... for the boys in service!
And we stamp names on any Bible you may purchase elsewhere . . . for
Only 50c

JUST UNPACKED . . . 600-NEW CHRISTMAS CARDS
Better Quality Cards in Boxes of 25.
Also a few Box "Assortments" (supply is limited) with Name Imprinted
50 for \$165 36 for \$125

First National Bank
OF HEREFORD MEMBER FEDERAL RESERVE SYSTEM A Strong Bank Thoughtfully Managed

The Hereford Brand
A Novel Personal Gift!
BOOK MATCHES with Name or Monogram
Service Men Like 'Em, Too!

Classified Ads

"Buy What You Want—Sell What You Don't Need"

INFORMATION — RATES
 25 per word — 1st insertion
 (cash discounts follow)
 15 per word — add. insertions
 (any ad which goes on our
 books will take the regular 25
 per word rate—no matter how
 many times published.)
 The cost of any number of
 words can be easily computed at
 this rate. Tables below show sev-
 eral ad costs.
 Minimum Charge is 12 Words
 or 25 Cents.

FOR 12 WORDS
 1 Line 24c
 2 Lines (cash) 36c
 3 Lines (cash) 48c

FOR 15 WORDS
 1 Line 30c
 2 Lines (cash) 45c
 3 Lines (cash) 60c

FOR 25 WORDS
 1 Line 50c
 2 Lines (cash) 75c
 3 Lines (cash) \$1.00

Out-of-town ads must be ac-
 companied by cash—or they will
 not be published.
 No ads taken after 10:00 A. M.
 Mondays.

FOR SALE OR TRADE

FOR SALE—Perfect section ir-
 rigation district, \$25.00; good
 section in irrigation district,
 price \$18.00. These are the best
 buys in the entire Panhandle.
 Several choice small acreage
 tracts. Claud Higgins. Phone
 642-J. 46-3tp

FOR TRADE—Tourist court in
 garden spot of southern Califor-
 nia for land or other real estate
 in the Hereford area; two eight-
 room homes, ten cottage units,
 two acres irrigated orchard. Jack
 West or L. P. Shaw, Box 736,
 Hereford, Texas. 46-3tp

FOR SALE—8-room house north
 of Central School. Priced reason-
 able. 411 West 6th. 46-3tp

FOR SALE—A few 32-volt Win-
 charger farm lighting plants.
 Available now to farmers and
 ranchers. See Clovis Haynes at
 Fairwood Battery & Electric.
 46-3tp

PERMANENT WAVE 59c
 Use your own Permanent with
 CHARM-KURL KIT, complete
 equipment including 40 curls-
 ers and shampoo. Easy to do,
 absolutely harmless. Praised
 by thousands, including June
 Lang, glamorous movie star.
 Money refunded if not satis-
 fied. City Drug Store. 39-18tp

Con-D-Mental
 For hogs and chickens, the li-
 quid worms, kills insects, sore
 heads, rouse and prevents dis-
 ease. Feed the powder for molt-
 ing, and eggs.—More Eggs—I'll
 betcha your merchant has Con-
 D-Mental. 36-18tp

FOR SALE OR TRADE: No. 3
 Primrose Cream separator. O.
 G. Vick, 1 1-2 miles north Pro-
 gressive School. 47-2tp

FOR SALE: Feed grinder and
 belt, in good condition. T. B. Cox,
 26. 4. 47-3tp

FOR SALE: Our house, 2 lots and
 4 room house. A. J. Ralston, 306
 Jewell Avenue. 47-3tp

LAND FOR SALE
 Southeast quarter Section 9,
 Block K-10 Deaf Smith
 County. Sale subject to pre-
 sent lease. Write John A.
 Beard, Mount Ayr, Iowa.
 47-2tc

FOR SALE: 22 Remington Slide
 Action Rifle. 12 Gauge Double
 Barrel Hammerless Shotgun,
 shells for each. Call 444-J.
 48-1tp

FOR SALE: Improved section
 land 15 miles Friona, 160 acres
 in grass, 160 wheat goes with
 place. Priced \$25.00 per acre. M.
 A. Crum, Friona. 48-1tp

FOR SALE OR TRADE—2-Ton
 1940 model Dodge, with 6
 practically new 10-ply tires, grain
 bed 8x14, all in good shape. A. L.
 Caviness, 2 miles south, 1 east
 of Hereford on Carl Gilliland
 place. 46-2tp

**"Keep on the
 Right Side"**

Insure that Automobile
 to be Sure of the
 Right Side
 ... and SAFETY!

**JOHN McLEAN
 AGENCY**

FOR SALE

Several improved farms
 under irrigation. Priced from
 \$42.50 upwards.

Well improved 320 acres
 irrigation district, all in
 wheat, possession. Price,
 \$45.00.

Improved 320 acres ir-
 rigation district, possession.
 Price \$35.00.

Perfect section, irrigated
 district, \$25.00. Good section
 irrigated district, possession,
 \$18.00. Section grass, \$20.00.
 Perfect 160 acres irrigation
 district. Land around selling
 from \$40 to \$50.00. Priced
 at \$30.00.

200 acres grass, irrigation
 district. Price \$17.50.

Both improved and unim-
 proved small acreage tracts,
 several houses; also lots.

CLAUD HIGGINS
 Phone 642-J 46-3tp

FOR SALE: East front lot, 100
 ft. wide by 260 ft. On pavement;
 1935 Chevrolet Truck. John
 Johnson. 48-2tp

Mechanic

See or call Guy Howe for
 your AUTO and
 Truck repair. 1625,
 25 Mile Avenue. Phone
 297-W.

HOWE'S GARAGE

FOR SALE—Hegari bundles
 without grain etc, with premature
 grain etc. Ernest Baker, Spring-
 lake, Texas. 46-3tp

FOR SALE—No. 4 and No. 18 De-
 Laval Separators and one new
 S. C. Case tractor, ration certifi-
 cate required. Jacobsen Bros.
 48-1tc

FOR SALE: R. L. Craner place
 at 306 West 7th Street. Noah
 Ewton. 48-3tp

FOR SALE: Remington 20 gauge
 pump with full choke. Shells
 See at Gulf Service Station, Fri-
 day or Saturday. 48-1tp

FOR SALE—One Upright Ster-
 ling piano, one 2 piece living
 room suite. Mrs. E. H. Norton,
 410 McKinley. 48-1tc

FOR SALE: Practically new Bu-
 tane heater. G. P. Owens. Phone
 673-W. 48-3tp

FOR SALE—70 head of sheep,
 bred—twes, spring lambs. J. E.
 Warrick, Jr., 7 miles south on
 Earl Springer place. 48-1tp

FOR SALE: Mahogany piano. S.
 P. Rosson. 48-1tc

FOR SALE: 37 model Plymouth
 Coupe, extra good tires; also 36'
 model Chevrolet Coupe with fair
 tires. Both in good condition. D.
 Cross, 2 1-2 miles north. 48-3tp

FOR SALE: Extra good medium
 sized heater for coal or wood. J.
 L. Johnson. 609 Schley Avenue.
 48-1tp

FOR SALE: 2000 Hegari bundles
 or will trade for good second-
 hand drill. John Kuhles, 3 miles
 west Dawn. 48-3tp

FOR SALE: New home, 4 rms,
 dinette and bath, floor furnace.
 Immediate possession. Phone
 383, or see John Renfro. 47-3tp

FOR SALE
 Two of Hereford's best
 homes, priced reasonable.
 Large home near high school.
 Price \$3500.00. Six room
 house \$2500.00.
CLAUD HIGGINS
 Phone 642-J 46-3tp

LOST AND FOUND

LOST—Gasoline ration book "A"
 T. J. Carter. Phone 327-J. 48-1tp

STRAYED: Hereford Bull, 19
 months old, tattooed 34 in left
 ear. Syd Maxfield, Box 699, Here-
 ford. 48-3tp

LOST: Whiteface heifer calf, is
 branded R after L on right hip.
 M. C. Kaul. 47-3tp

FOUND: The way to keep your
 farm, ranch and home income
 tax records for small farms and
 ranches. See the new BLACK-
 BOURNE Simplified Record
 book at The Brand office. Com-
 plete record for one year, \$1.50.
 46-1tc

WE specialize in brake re-lining.
 Bring in your brake shoes and
 we will do the rest. Our new
 burnisher affords 100 per cent
 contact with drum. **MILLER
 AUTO STORE.** 16-1tc

NOTICE!

NOTICE: Experienced stenog-
 rapher wants work. Inquire at
 Brand office. 48-1tp

Notice — SANFORD'S Indelible
 Ink for marking linens and other
 fabrics, for sale at the Here-
 ford Brand. 41-1tc

NOTICE—Your friend, Mrs. J.
 F. Ward, wants to help you
 beautify your home and fill your
 pantry with fruit. **PLANT NOW.**
 Bedrooms for rent. 100 East 6th
 Street. 46-3tp

FOR RENT

FOR RENT: Furnished apart-
 ment; also white sow and wean-
 ing pigs for sale. Phone 745-J.
 48-1tp

FOR RENT—3 room unfurnish-
 ed apartment, no children. 400
 West 2nd Street. 48-1tp

FOR RENT: Furnished apart-
 ment. Johnnie Estes. 706 35 Mile
 Avenue. Phone 325-J. 48-1tp

FOR RENT: Nice apartment
 everything furnished, enlisted
 couples only. Mrs. Owen Finlan.
 Phone 147. 48-1tp

FOR RENT: Lovely down-stairs
 bedroom. Mrs. Owen Finlan.
 Phone 147. 48-1tp

FOR RENT: Apartment with all
 bills paid. Mrs. W. M. Megert.
 400 Lawton St. 48-1tc

FOR RENT—Apartment unfur-
 nished. See J. C. Mays, Phillips
 Service Station. 48-1tp

FOR RENT — 3 furnished bed-
 rooms. 710 Lee Avenue. Mrs.
 George Quinn. 48-1tp

FOR RENT: Small furnished
 house, also basement apartment
 and bedroom. 501 East 11th
 Street. Mrs. E. S. Ireland. 47-3tp

WANTED

WANTED TO BUY: Tricycle
 suitable for 3 year old child.
 Write Roberta Campbell, Rt. 3.
 47-3tp

WANTED TO BUY: Near Here-
 ford for home 1-3 or whole
 section of improved irrigation land
 from owner. Inquire at Brand
 Office. 47-4tp

**TRUCKS
 WANTED!**

GOOD USED TRUCKS
ROBIN BAKER
PLAINVIEW, TEXAS

Now is The Time
 to Renew
 Your Subscription
 to all
 Papers and Magazines

Special Xmas Rates!

Hereford News Stand
 Phone 694 46-1tc

**Cattle
 HAULING**

WE HAUL ANYWHERE

PHONE 263
C. E. Beauford
 29-1tc

NOTICE

We want your
DRAY BUSINESS!
 Dependable Service
 Reasonable Prices and
 Pho. 4

H. E. WESTER
 30-1tc

WANTED: Man to bale 2 ricks
 alfalfa. A. L. Caviness 2 miles
 south, 1 east of Hereford on
 Carl Gilliland place. 48-3tp

WANTED—\$50,000 Bats to kill
 with Ray's Rat Killer, harmless
 to anything but rats and mice.
 Prepared bait, also liquids,
 guaranteed. At Mills Drug.
 46-1tc

Two registered pharmacists at
 City Drug Store to give you
 prompt, accurate prescription
 service. Phone 100. 37-1tc

WANTED: Middle-aged couple
 to live in house and care for
 small boy in exchange for rent.
 Virgil Morrison. 48-1tp

PACKARD MILLING CO.
 are now giving "S & H"
 Green Stamps. 46-10tc

WANTED: Small size bicycle.
 Call 752-W. 48-1tp

Income Tax Service
 Mrs. Clyde Cocanougher
 100 8th Street 46-1tc

**AT
 PENNEY'S**

The little things that
 make a big Christmas!

GIFTS To Please the Man in Your Life!

Styled for Service! Priced to Fit Your Budget!

TOWNCRAFT SHIRTS
 —Towncraft—the label that means value!
 —Every detail emphasizes quality!
 Proportionately sized for exact all-over fit and San-
 forized to STAY in fit! Tight weave broadcloths and
 madras in white or in NEWEST Patterns!
HANDSOME FIGURED or STRIPED TIES 98c

FUR FELT HATS
 Featuring ray-edge or bound
 brims, lower crowns and
 the newest shades **3.98**

HANDKERCHIEFS
 Always-in-good-taste white with
 corded or colored
 borders! Initialed, too! **49c**

WHITE DRESS SHIRTS
 Towncraft,
 Deluxe **1.98**

COAT SWEATERS
 Durable knitted or fabric and
 knit combinations!
 Roomy pockets. 36-46. **2.98**

ARMORFOOT SOCKS
 Sturdily constructed mercer-
 ized cottons and well
 enforced rayons. prs. **1.00**

CAPE Leather JACKETS
 Practical "pilot" model
 smart button-to-should-
 er front! Lined **10.26**

Warm Lined SLIPPERS
 A gift a man will like. Opera
 style, plush uppers,
 cotton flannelette lined **1.49**

BOYS' DRESS SUITS
 Herringbones and over-plaids
 in single and double-breasted
 models, handsomely tail-
 ed just like dad's. 3-10. **6.90**

**FIRST ON HER WISHING LIST
 A LOVELY NEW DRESS**

Deftly Styled for Figure Flattery
 in the New Pencil-Slim Silhouette. **7.90**

Dresses she'll wear in beauty from dawn till midnight. Desig-
 ned on graceful lines that whittle hips, minimize waistlines!
 Gently tuckey and draped, and subtly trimmed! Pretty winter
 colors! Select her holiday frock from our gala new collection of
 one and two piece styles! Sizes from 12-20.

Travel SEWING KITS
 Leatherette covered box fitted
 with many sewing
 and darning needs! **1.59**

HOLY BIBLES
 Large print with center column
 reference. Black
 lexide cover. **98c**

HANDKERCHIEFS
 White squares of pure Irish Linen, daint-
 ily trimmed with lace and
 pretty embroidery! **79c**

HANDSOME HANDBAGS
 Dressy fabrics and tailored leath-
 ers in big, roomy designs! **2.98**

CAPESKIN SLIP-ONS
 Dressy capeskin, attractively
 stitched! Black & rich warm colors.
 Pure Irish Linen Hankies, box of 3 for 75c **1.98**

5-YEAR DIARY
 Gold embossed leather cover,
 gilt edged pages.
 An ideal gift idea! **50c**

Fabric KNITTING BAG
 She'll appreciate
 One of These! **98c**

Wyche
 MYLDRED HENRY

The community expresses its
 sympathy to Mrs. N. G. Elliston
 whose brother, Alex Hodges,
 died last week following an
 operation.

A report from the War Depart-
 ment disclosed that Corporal
 Glynn Edward Barker died al-
 most instantly on the night of
 Sept. 22, at Welding England
 from a severe head injury re-
 ceived when he was accidentally
 struck by a motor vehicle during
 a blackout. It was shown that
 his death occurred while in the
 performance of his duties.

W. P. Caraway and Ovid Cara-
 way from Dawn visited Mr. and
 Mrs. H. H. Caraway Tuesday.

The Home Demonstration
 Club entertained at the Wyche
 School house with a Thanks-

giving party. Among those at-
 tending were Mr. and Mrs. H.
 H. Caraway Mr. and Mrs. D. N.
 Sutton, Martha Sutton, Mr. and
 Mrs. D. B. Dennis and family,
 Mr. and Mrs. V. S. Elliston, Mr.
 and Mrs. Fred M. Henry, Fred
 Monroe, Jr., Betty Joyce, Mr. and
 Mrs. Dock Roberson, Weldon
 Roberson, Mr. and Mrs. H. B.
 Whittington, Reece Whittington,
 Mr. and Mrs. J. B. Harlin, Homer
 Lee Owens from Hereford, Nolle
 Elliston, Jr., Mrs. Ira Ott, Mrs.
 Mary Ott, Mr. and Mrs. W. B.
 Axe and family, Misses Gerald-
 line Henry, Iona Whittington,
 Wilma Roberson and Myldred
 Irene Henry.

The party started with Mrs.
 Ira Ott leading "America." Mrs.
 H. H. Caraway gave the poem
 "Thanksgiving," read the names
 of our community's service boys,
 and gave Mrs. Mary Ott a cor-
 sage for having three sons in
 the First World's War. Mrs. Ira
 Ott led several games then the

party ended by the group sing-
 ing "God Bless America."
 Mrs. J. B. Harlin entertained
 with a supper in her home Mon-
 day night. Those attending were
 Miss Grace Knowlton, Miss
 Frances Young, Miss Leona Fran-
 cis, Miss Kitty Harlin, Mrs. G. P.
 Owen, Miss Thornton Shirley,
 and Miss Arrie Smith all from
 Hereford.

Mr. and Mrs. Fred M. Henry,
 Freddie Jr., and Mrs. George
 Reeves were in Amarillo Mon-
 day on business. They visited
 Mr. and Mrs. Claude E. Rae, Jr.,
 while there.

Mrs. H. M. Mobley and family
 from Frío were dinner guests of
 Mr. and Mrs. J. B. Harlin.

Mr. and Mrs. H. H. Caraway
 enjoyed a forty-two party in the
 Merlin Kaul home in Westway
 Monday night.

Mr. and Mrs. H. B. Whitting-
 ton, Reece and Iona spent
 Thursday in Hedley visiting re-
 latives.

CHRISTMAS symbolizes home to our
 boys in uniform, and dozens far away
 from home "come to call" at Penney's.
 They say it brings to mind memories of
 home town friends and places.

That's one reason why Penney's is as
 gay and Christmasy as possible this year.



LOCALS

Mrs. G. A. F. Parker was called to Austin last week by the illness of her sister, Mrs. C. D. Rice.

Mr. and Mrs. Perry Beyer and Dr. and Mrs. Dina of Amarillo were guests of Mr. and Mrs. J. E. Beyer Sunday.

Mrs. D. C. Kinsey, Mrs. Wirt Phillips and Mrs. Phil Radovich were business visitors in Amarillo Tuesday.

Mr. and Mrs. C. H. Dyar left Monday for Fort Worth, where they will visit a niece, Miss Betty Jeane Johnson, for a week.

Mrs. Claude Witherspoon of Dallas arrived last week to spend Thanksgiving with her mother, Mrs. W. B. Dameron, and other relatives.

Mr. and Mrs. Early Joiner and son have returned to their home in Littlefield after spending the Thanksgiving week end here with her parents, Mr. and Mrs. G. W. Brumley, and other relatives.

Mrs. Hazel Sparks returned last Wednesday from a seven-week's visit with old friends and relatives in Indiana.

Mr. and Mrs. Burl Witherspoon and three children were in Hereford over the week end to visit his parents, Mr. and Mrs. Vern Witherspoon, and other relatives.

Miss Frances Fullingim was in Amarillo to spend Thanksgiving with relatives.

Mr. and Mrs. T. W. Roberson spent Thanksgiving Day with her sister, Mrs. George D. Neely and family in Littlefield.

Mr. and Mrs. Arnold Long and children of Muleshoe were guests of his mother, Mrs. W. A. Long, the past week end.

Mr. and Mrs. Mark Galloway and daughter Ann of Amarillo were here Thanksgiving day as guests of Mrs. Seth B. Holman. Ann remained for a few days longer visit.

Miss Ella Broadwell of Amarillo came Sunday to visit her parents Mr. and Mrs. H. L. Broadwell. Mr. Broadwell is confined to his home because of illness.

Miss Edna Daughettee of Pampa, former teacher in the Hereford public schools, spent the week end with Mr. and Mrs. Elmer Patterson and other friends.

Mr. and Mrs. Marcus Houser and little daughter visited his parents, Mr. and Mrs. P. M. Houser, the past week end.

Miss Jessie Mercer, member of the senior high school faculty of Amarillo was a guest of her sister, Mrs. James Aiken, during the Thanksgiving holidays.

Lt. Andrew P. Jones, son of Mrs. A. M. Jones, is home for a two weeks leave from the Panama Canal Zone.

Mrs. R. P. Hutton of Dalhart is in Hereford this week for a several days stay with her daughter, Mrs. Hall Beavers, and family.

Mr. and Mrs. Colby Conkright and small son returned home Saturday after a week's visit with her parents, Mr. and Mrs. J. J. Flannery of Sherman.

Mr. and Mrs. W. E. Dameron returned Sunday from a three weeks business trip in and near Fort Worth. While in Fort Worth they visited a son and daughter, Billy and June, both students at T. C. U.

REUNION DINNER
A get-together of the G. W. Brumley family for a Thanksgiving dinner was held at the home of their daughter Mrs. Louie Olson last week. Out-of-town guests were Mr. and Mrs. Early Joiner and son of Littlefield. Others present were Mr. and Mrs. Geo. Brumley, Mr. and Mrs. George Robertson and family, Mr. and Mrs. Homer Brumley and son and Mr. and Mrs. Roger Brumley and daughter.

HOME FOR HOLIDAYS

Texas Tech students home for the Thanksgiving holidays included Paul Dishman, son of Mr. and Mrs. Lake Dishman, George L. LeGrand, son of Mr. and Mrs. Louie LeGrand, Frances Gollehon, daughter of Mr. and Mrs. George Gollehon and Phyllis Radovich, daughter of Mr. and Mrs. Phil Radovich.

Mrs. Cawthon Bryant and son, John David left Wednesday for Falls to spend several days with her parents, Mr. and Mrs. J. D. Smith.

Mr. and Mrs. D. H. Bryant spent the week-end in Amarillo visiting Mrs. Bryant's sister, Mrs. Joe Greer and family.

Mr. and Mrs. Richard Barnard returned last week from a short wedding trip. He left Saturday for his post with the U. S. Marines at San Diego, Calif., and Mrs. Barnard resumed her teaching in the Friona public school Monday.

Miss Mary Ann Baird, public school music teacher at Vernon, was here Thanksgiving to visit her parents, Mr. and Mrs. H. C. Baird, and other relatives.

Mr. and Mrs. C. L. Morris and daughter Shirley Jeane of Vega were guests of Mr. and Mrs. Jeff Gilbreath Sunday.

Mr. and Mrs. Bob Birchfield and son of Olton spent the Thanksgiving holiday here with her parents, Mr. and Mrs. C. F. Kerr.

Mr. and Mrs. Tom Robinson and daughter Tommie Kay, left this week for Dallas, where Mr. Robinson will take medical treatment.

Mrs. G. W. Duncan accompanied by her brother, George L. Olson, left Tuesday for Springfield, Mass., where she will join her husband who is stationed with the armed forces there. After a short visit George L. will return to Hereford.

Is Soloist
Miss LaNelle Scheihagen, member of the Pampa Public School faculty, was soloist at the eleven o'clock service at the Methodist Church Sunday morning. Miss Scheihagen was here to spend the Thanksgiving week-end with her parents, Mr. and Mrs. W. R. Scheihagen.

Lt. Clifford Estes, who has recently completed officer candidate school at Ft. Benning, Ga., is visiting his parents, Mr. and Mrs. Cliff Estes, and other relatives.

Mrs. Chester Sullins and son Roger of Portales arrived in Hereford last Wednesday to spend Thanksgiving with Mr. and Mrs. H. E. Sullins, who took their daughter-in-law and grandson back to Portales on Saturday afternoon.

Mrs. Morris Barnwell and children of Amarillo spent the week-end here in the home of her sister Mrs. Jerry Morrow. A Thanksgiving dinner was enjoyed in the Morrow home Thursday with Mr. and Mrs. Jack Morrow and daughter Lynn, added as guests.

John Olson left Wednesday for Waco where he visited briefly with his brother and family before going on to San Antonio to visit two daughters, Margaret and Vivian, during the Thanksgiving holidays. The two sisters are students at Trinity University in San Antonio.

Try a Want Ad!

Bethel

Mrs. J. C. Williams
The Thanksgiving spirit was manifested Thursday by an 11 o'clock service led by Bro. Williams and assisted by Bro. Sherrill. Afterwards a bountiful dinner of turkey and all the trimmings was spread and enjoyed by the majority of the neighborhood and several visitors.

The farmers are rejoicing over the rain and snow which fell recently. Sunday school was well attended in spite of muddy roads. Mr. and Mrs. Earl Lust and Lloyd and Mrs. Junior Rothwell and Carolyn made a business trip to Plainview Saturday.

Mr. and Mrs. B. Sinclair from Liberal, Kans., spent Thanksgiving Day visiting their parents, Mr. and Mrs. Bryan Sinclair and Mr. and Mrs. Guy Cox. Announcement has been received of the birth of Douglas Wayne to Mr. and Mrs. Vernon Lewis of Plainview on Nov. 22. Mrs. Lewis will be remembered as Miss Lois Landroop a former teacher at Bethel.

Mr. and Mrs. Ramsey Crow and daughter and Mr. and Mrs. Ray Roberts were Plainview visitors Saturday. Mr. and Mrs. Seaborn Teague and girls from Hamilton are visiting in the J. A. Bagwell home.

HOSPITAL NOTES
Mrs. Mary Bird — Medical, Nov. 27.
Emma Lou Smith — Surgery, Nov. 30.
George DeGrand — Surgery, Nov. 30.
Rosa Hamilton — Surgery, Nov. 22.
Mrs. K. L. Ladd — Surgery, Dec. 2.
J. C. Morrison — Surgery, Nov. 28.
Mrs. Jack Jasper — Surgery, Dec. 1.
Al Vaughn — Improving.
Mrs. Wayne Evans — Surgery, Nov. 29.
Albert Kessler — Medical, Nov. 28, dismissed.
Mrs. Pauline Campbell — Surgery, Dec. 1.
Jack Ramey — Surgery, Nov. 30.
Mrs. Everett Mcintosh — Medical, Nov. 28.
Mrs. C. W. Rowe — Surgery, Nov. 29.


Christmas begins at THE POPULAR STORE

THE STORE OF DISTINCTIVE GIFTS

HEADQUARTERS FOR GIFTS FOR THE WHOLE FAMILY!

This year, above all years, BUY USEFUL GIFTS . . . gifts that will serve well and still conserve materials — and that will be a source of joy and pride to the persons who receive them. We are also inviting you to Shop Early!


Right now, we have one of the largest and most complete stocks of Useful Gifts in the whole Panhandle. Practically none of this stock can be replaced with merchandise of the same quality. This is really your good fortune . . . but don't delay! Shop now . . . for real, Happy Christmas!



F. H. A. Finances
Fuel-Saving Improvements

Storm Windows and Insulation are victory "musts"

Apply at
KEMP LUMBER CO.
Grant Fuller, Mgr. Pho. 44



SAVE \$1.00 a Ton ON COAL

Our bins are practically empty — but we have been promised another car of COAL soon. See us now and make arrangements to unload from the car . . . Save \$1.00 a ton . . . and the useless loss of manpower.

NOW IS THE TIME TO THINK ABOUT PLOW PARTS

We have a good stock . . . and will order those we don't have. Everyone tells us that plow parts will be hard to get next spring. Check over those plows now — and give us your order.

GET IT AT YOUR
Consumers
for Better Service — Bigger Dividends!



MEN'S HATS
all styles, sizes and colors.
\$2.95 to \$6.00

SPORT SHIRTS
for men and boys.
\$3.50

JACKETS
Limited supply
Leather, Wool or Gaberdine
Men's Western
SUITS \$25.00 UP

ROBE
Fine rayon wool & cotton.
\$3.98 UP

Smart Striped SHIRTS
Expertly cut and tailored. Finest quality broadcloth . . .
\$1.75 to \$3.00

SMART TIES
An inexpensive but ever so welcome gift for any man . . .
65¢ & \$1.00

PAJAMAS
Stripes, patterns and solids, in slipover or button styles . . .
\$2.50 and UP

Plenty of Warm BLANKETS
A Gift that will be Appreciated for years to come!

Hand Sewn GLOVES
An unusual value in these suede, calf, pigskin or deer gloves. Pair . . .
\$1.98 to \$4.00

SPORTS SWEATERS
Solid colors in 100% wool yard. Beige, blue, green, brown.
\$5.00

BELTS
Genuine calfskin belts in brown, beige or black . . . also in plastic. Only . . .
\$1.00

Men's and Boys' TROUSERS and SLACKS

Men, Here's that SUIT you've been wanting!



Flaids, Solids, Stripes— A Great Range of Sizes! Some all wool patterns!

19.50 to \$35.00

House Shoes
the Gift that Hits the Spot!

. . . and we do have a gorgeous selection this year . . . while they last! Be an Early Bird on this item . . . it's the best Xmas Gift of all. Men's Leather Styles . . .

\$1.79 - \$2.75 - \$3.50

Shoes and House Shoes for all the Family

From \$1.79 to \$3.50

POPULAR STORE

DO YOUR PART. BUY WAR BONDS!

New Shipment of Children's BOOTS in Sizes 4 to 3

SOCIETY

MRS. JOHN McLEAN, Society Editor — Phone 181

Miss Marian Jeane Broome is Bride Of Dr. Norman Harris in Okla. Rites

Of interest here is the November 24th wedding of Dr. Norman Harris and Miss Marian Jeane Broome of Oklahoma City which took place in Ponca City at the home of Dr. and Mrs. W. A. Laird.

Miss Neva Belle Harrod played the pre-nuptial music and accompanied Mrs. Floyd D. Focht who sang "I Love Thee" (Grieg) and "O Perfect Love" (Barnby). Miss Harrod also played the traditional wedding marches. Rev. G. Gerald Sias pastor of the First Christian Church of Ponca City read the marriage rites. Mrs. W. A. Laird was the bride's only attendant. She wore a turquoise wool crepe dress and a corsage of white chrysanthemums with orchid petals. Dr. Laird served as best man.

The bride wore an attractive two-piece gray wool suit with black accessories. She carried a lavender orchid and a white prayer book.

The bride and groom cut the tiered wedding cake which was served at the reception which followed the ceremony. Around the cake were garlands of greenery and pompon chrysanthemums. Pink tinted miniature chrysanthemums were used as accessory blossoms.

Miss Vivian Stevenson and Miss Charleen Baker assisted at the

bride's table and Misses Patricia and June Laird presided at the guest book.

The couple left after the reception for a short wedding trip before coming to Hereford where they will be at home on East Third Street.

Mrs. Harris is the daughter of Mr. and Mrs. L. W. Broome of Oklahoma City. She is a graduate of Oklahoma College for Women at Chickasha and received her M. A. degree from the University of Oklahoma. Last summer she was a member of the Oklahoma City Symphony Orchestra and at the time of her marriage she was head of the music department of the Ponca City public schools.

Dr. Harris is a graduate of the Kansas College of Osteopathy and Surgery at Kansas City and came to Hereford a year ago this month.

HUSBANDS ARE FETED AT ANNUAL THANKSGIVING DINNER-PARTY

Husbands were honor guests when members of the Summerfield Study Club entertained with their annual Thanksgiving dinner at the home of Mrs. J. B. Noland last week.

Three long tables were arranged for the dinner party with lighted tapers at intervals to give candlelighting.

After a welcome to the guests given by Mrs. D. C. Walser, president of the club, Rev. M. D. Rexrode gave a response followed by the invocation given by A. O. Thompson of Hereford.

After the dinner a program rounding out a series of programs enjoyed recently by the club on "Know Your Neighbor" was presented by A. O. Thompson in the form of moving pictures covering his trip to Florida and on to Cuba. Other pictures shown were those of Hereford's "ice storm" and "flood" scenes of several years ago.

Those attending the enjoyable affair were Messrs. and Mesdames Walk Boston, L. L. Cannon, Jim Clark, Lee Curry, Ray Johnson, Cecil Lookingbill, Lloyd Lookingbill, L. B. Lookingbill, Chas. Noland, Mack Noland, Otto Noland, B. E. Roberson, Ross Royce, Guy Walser, C. R. Walser, D. C. Walser, Tandy Legg, Rev. and Mrs. M. D. Rexrode, Mrs. Laura Shaw, O. B. Sumner, A. O. Thompson, Cpl.

Flat-Top Touchdowners



Looking over the nose of a Navy-fighter plane, you see a game of football in progress on the flight deck of an anti-submarine patrol aircraft carrier in the Atlantic. An end run might mean a dousing. In the upper right is another plane, wings folded.

Betty Jane Roloson Marries Pvt. Doers

Mr. and Mrs. F. T. Roloson have announced the marriage of their daughter, Miss Betty Jane Roloson, to Pvt. William Henry Doers, formerly of Eureka, Calif.

The wedding took place at the Methodist parsonage in Canyon with the Rev. C. C. Armstrong, pastor, officiating. Attendants were Miss Nita Davis of Canyon and Pvt. Robert Bailey of Hereford.

The bride wore a tweed suit with brown accessories and a lapel bouquet of white rosebuds.

Mrs. Doers will complete her junior year at W. T. S. C. Canyon in January and will continue there with her school work. She is counsel for the Girl Scouts and is also an assistant on the college newspaper, "The Prairie". She was born and reared in Hereford and is a graduate of Hereford High School.

Pvt. Doers has been stationed here at the Hereford Prisoner of War Camp but has recently been transferred to Fort Custer, Michigan.

Open House Marks 5 Year's Service

Informal open house for members of the Presbyterian Church and friends was held by the pastor, Rev. James Aiken, Jr., and Mrs. Aiken at the Presbyterian manse Sunday afternoon.

The occasion marked the close of the pastor's fifth year of service in the local charge and also marked the lifting of the church debt which was completed on Nov. 16.

Calling hours were from 3 to 6 o'clock. D. H. Alexander and E. S. Ireland, elders in charge of liquidating the debt, assisted the pastor and his wife in receiving the guests. Cheery bright red roses were used in the reception rooms and the dining room presented a colorful winter scene with the lace laid table centered with a Thanksgiving arrangement of fruits and nuts on a mirror reflector. Appointments for the refreshment table were in silver and crystal with tall white tapers burning in candelabra at each end of the table. Mrs. John Olson and Mrs. D. H. Alexander, both past-presidents of the Woman's Auxiliary, and Mrs. Lee Conklin, present president, poured tea. Mrs. Seth B. Holman, Mrs. N. E. Milburn and Mrs. Paul Mathers assisted in the dining room. Mrs. Arthur Rogers presided at the guest book.

A large number of guests called during the afternoon to extend felicitations to the pastor and his wife and share in the celebration.

Annual Tri-Hi-Y Father-Daughter Banquet Is Held

The annual Tri-Hi-Y father-daughter banquet was held Tuesday evening at the Methodist Church.

Tables were decorated in the Tri-Hi-Y colors of red and white and a large globe of the world at the speakers table carried out the program theme "The Relationship of Fathers and Daughters in the World Today". Blooming pot plants placed at intervals completed the table decorations.

Cramer and Mr. and Mrs. J. B. Noland.

Arrangements for the annual event followed the usual plan of each girl preparing a part of the menu and members of the group assisted in the serving.

Miss Irene Crawford, sponsor, gave the invocation followed by a welcome to guests given by the president, Ruth Tucker, and toastmaster for the evening.

A. R. Bateman gave the response to the welcome, and between courses group singing was led by Betty Morrow, song leader of the Tri-Hi-Y.

AT FIRST SIGN OF A COLD USE 666
666 TABLETS, SALVE, NOSE DROPS

Rev. Marvin Boyd was the principal speaker and in a concise presentation he pointed out what a father should expect of his daughter and told some of the things daughters may rightfully expect of their fathers.

Special music was furnished by Margaret Barber and Ellen Posey, who sang "Pal of My Cradle Days".

Places were laid for approximately 60 guests; and members of the organization who took part in the event were Margaret Barber, Wanda Allman, Beverly Barkley, Ann Bateman, Madelle Beavers, Marcella Blue, Cecelia Guseman, Mary Estelle LeGrand, Virginia Lyons, Arlene Millard, Marie Moreman, Betty Morrow, Lynn Morrow, LaNelle Oakes, Rosemary Phillips, Ellen Posey, Betty Jane Robinson, Mettie Lee Roots, Johnnie Sexton, Wanda Jean Smith, Helen and Ruth Tucker, Ludie Virginia Turner, Frankie White, Bobby Lee Witherspoon and Jackie Wright.

LOCALS

Mrs. Elmer Richardson of Slater, Ia., is visiting her parents, Mr. and Mrs. H. T. Wedel.

Mr. and Mrs. W. J. Matthews and son Gerald of Eastland spent last week end in the home of Mr. and Mrs. W. R. Matthews. Mrs. W. R. Matthews celebrated her 74th birthday on Sunday, Nov. 21.

Mrs. Henry Melton and son, Waldron spent the weekend with relatives in Pampa and on Thanksgiving Day attended the Sandie-Harvester football game.

"I WAS SO NERVOUS and ALWAYS FELT TIRED"

says Mrs. Rovin, Chicago
"Now feel wonderful, and it seems I haven't a care in the world!"



"I was so nervous and always felt tired. Tried various vitamins but did not get any help. I tried your ST. CLAIR ALL-8 VITAMINS and now feel wonderful and it seems I haven't a care in the world. ST. CLAIR ALL-8 VITAMINS certainly did the trick. Mrs. Rovin."

There's a good reason why ST. CLAIR ALL-8 VITAMINS help. Each tiny capsule fully meets and even EXCEEDS full minimum daily requirements set by Official Doctor's Committees. Nervousness, fatigue, too many colds, constipation, certain skin disorders—these are but a few of the symptoms due to vitamin deficiencies. It's wise to play safe. Take ST. CLAIR ALL-8 VITAMINS, which give you all 8 vitamins. Complete prices. You can save up to 75¢ a day with ST. CLAIR ALL-8 VITAMINS, which are only 1¢ a day. Full 30-day supply only \$2.50; 100 days supply, \$4.75. Just phone!

HAILE DRUGS

Plan now for...



UNCONDITIONAL SURRENDER!

There will be two grand reasons for celebrating Victory. Peace itself will be reason enough but we'll have another very important one... a fund saved up, in War Bonds, to buy that ALL ELECTRIC HOME we're dreaming off!



There is a great incentive for you to make every sacrifice you can today! For after the war... with all the new appliances that will be perfected... the homes of America will be finer and cost less than you can imagine! So back up your man in service and speed the day to Victory by buying more and more War Bonds!

Southwestern PUBLIC SERVICE Company

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for CLEAN, COTTON RAGS
We don't want Socks, Strings or Quilt Scraps -- but Rags!

The Hereford Brand

Check List... for Christmas... or any time

- Radios... Game Tables...
- Alarm Clocks... Gloves...
- Flower Bulbs... Butcher Knives...
- Free 1944 Calendars... Parmak Fencers... Churn Jars...
- Radio Batteries... Shoe Polish (all colors), also Polishing Cloths... Nails and Staples... Rope... Pyrex Gift Sets... Greeting Cards... Books... Bill Folds... Games... Sewing Boxes (3 sizes)...
- Heritage Dinnerware... Clothes Hampers... Saddles and Leather Goods... Elec. Light Bulbs... Fuses... Saws... Hammers... Squares... Gas Hose... Pots and Pans... Chicken Wire... Navajo Rugs... Persian Tapestries... Percolators... Clothes Line Wire... Baby Gifts... Glutex... Hand Painted Plaques... Wooden Novelty Gifts...

We Want to Buy RADIOS!

F. KERR

The Quality Store

HARDWARE



New Series Of Talks Start At St. Anthony's

Beginning Thursday Dec. 2, a new series of talks will be inaugurated at St. Anthony's Church by the Rev. Father Albert, pastor. The subjects of his talks for the month of December will be as follows: Dec. 2: God's Greatest Gift to Man-Grace; Dec. 9: Man's Greatest Tragedy-Original Sin; Dec. 16: God's Greatest Proof of Love: The Redemption; Dec. 23: Mary's Unique Privilege-The Immaculate Conception; Dec. 30: Mary's Gift to Man-Christ, the Saviour.

The subjects to be discussed are the most fundamental of Christian beliefs, and even for no other reason, a knowledge of them is essential from an educational and cultural standpoint.

The Holy Hour begins at 8:30, and the public is cordially invited to attend.

Try a Want Ad!

Be Quick To Treat Bronchitis

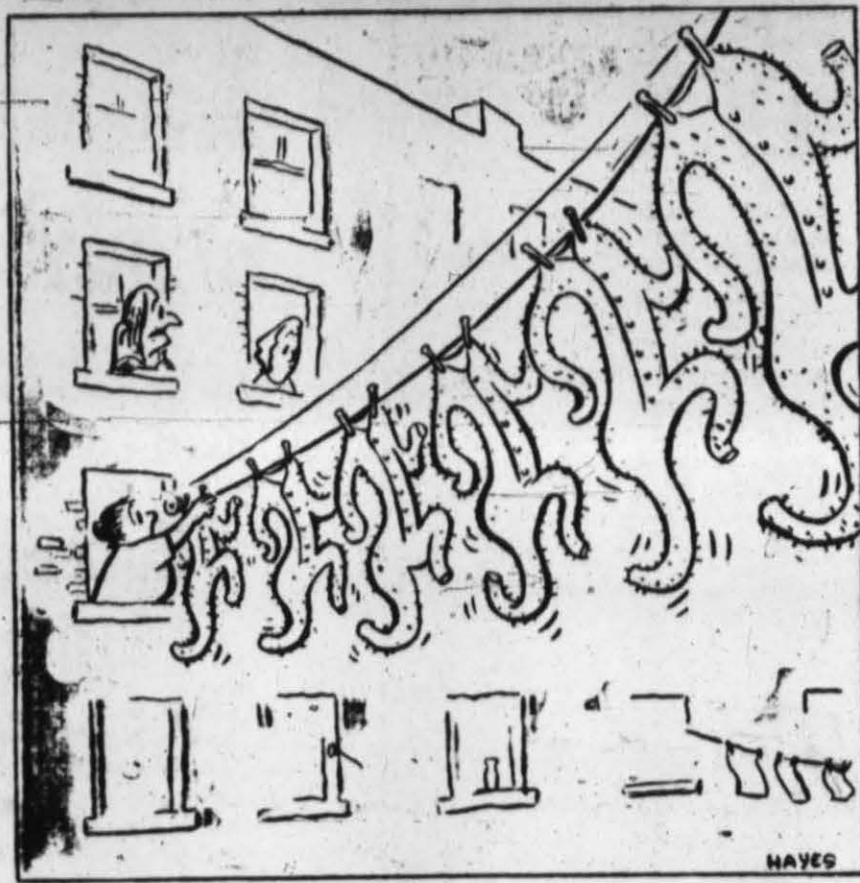
Chronic bronchitis may develop if your cough, chest cold, or acute bronchitis is not treated and you cannot afford to take a chance with any medicine less potent than Creomulsion which goes right to the seat of the trouble to help loosen and expel germ laden phlegm and aid nature to soothe and heal raw, tender, inflamed bronchial mucous membranes.

Creomulsion blends beechwood creosote by special process with other time tested medicines for coughs. It contains no narcotics.

No matter how many medicines you have tried, tell your druggist to sell you a bottle of Creomulsion with the understanding you must like the way it quickly allays the cough, permitting rest and sleep, or you are to have your money back. (Adv.)

TICKLERS

BY HAYES



"Mamie can't forget she used to be a chorus girl."

Jumbo

MRS. SAM HUNTER

Mr. and Mrs. Ben Golding and grandson of Amarillo visited Mrs. Addison Hunter in the Dimmitt Hospital on Thanksgiving Day and called in several homes in this community.

Mrs. Gerald McIlroy and children of Dublin have been visiting this week with Mrs. McIlroy's parents, Mr. and Mrs. J. J. Wilder.

Miss Mary Ann Baird who is teaching in Vernon, spent the Thanksgiving holidays with her parents, Mr. and Mrs. H. C. Baird. Also visiting in the Baird home Friday night were Cpl. and Mrs. John Robert Baird of Lubbock. Mr. and Mrs. H. C. Baird

accompanied their daughter to Vernon on Saturday returning Sunday afternoon.

Mary Lee Cooper of Dimmitt spent the week end with Jimmie Doris Hunter.

Mr. and Mrs. Edward Scalia and Joan Hughes of Lubbock were Thanksgiving visitors in the P. H. Dyer home.

Mrs. J. H. Whitehead of Portales visited her friend, Mrs. Carl Sevier, last week end.

Mr. and Mrs. P. H. Dyer and children visited in the home of Mrs. Bud Wise of Sunnyside last Sunday. Also present were Mrs. Slover, a sister of Mrs. Dyer and Mrs. Wise, and their niece, Mrs. Rich Henderson.

Mr. and Mrs. Marvin Spencer and baby visited Brad Spencer at Melrose over the week end. A copy of the "Stars and Stripes" the official army newspaper published in England was received this week by the Dyers from their daughter, Billie. The newspaper carried an account of the landing in England of the WAC detachment of which Billie is a part. Billie likes England fine, but says it really is a long way from home.

The last letters received here from Ensign M. L. Simpson, Jr., were postmarked "New Caledonia."

In spite of the bad roads a few families gathered at the schoolhouse Sunday for the Thanksgiving service. After the sermon, delivered by the Rev. J. R. Sharp of Canyon the lunch was spread and enjoyed by the Simpson Sevier, Dyer, Finis and Sam Hunter families and Mr. Sharp.

Dawn

by HELEN OGLESBY

Mr. and Mrs. H. H. Miller entertained Mr. and Mrs. Lloyd Bentley and Glenn Greer and Miss Marcella Olsen of Canyon, Thursday with a Thanksgiving dinner.

Mrs. J. R. Oglesby and Helen went to Farwell Wednesday and Mrs. Hazel Atchley and Ralph returned with them to spend the Thanksgiving holidays at home.

Mr. and Mrs. W. P. Caraway and Johnnie B. took dinner in the Ernest Siegner home near Hereford Sunday.

Mrs. Carl Wimberley and son came home Saturday from Canyon.

Mrs. Bird, who was taken to the Hereford Hospital Saturday night, is reported to be in about the same condition Monday.

Mrs. Cecil Mariner and children, Lora Beth and Edward and Mrs. D. E. Mariner and daughter of Amarillo visited in the J. R. Oglesby home last Sunday.

Mr. and Mrs. T. O. Morrison and children Louise and Sonny and Mrs. Morrison's niece of Hereford visited in the Lloyd Tice home last week end.

Mr. and Mrs. Ralph Hickam are announcing the arrival of their son, Marshall Lynn, last Thursday, Nov. 26. Mrs. Hickam and the baby are doing very well.

Mr. and Mrs. J. R. Oglesby and family and Mrs. Hazel Atchley and son took Thanksgiving dinner in the C. R. Gandy home in Wyche Thursday.

Miss Laura Frye who is a Cadet nurse in Northwest Texas Hospital in Amarillo spent the Thanksgiving holidays in her home here.

James Murphy White who is in school at Arlington spent the holidays at home.

Mrs. Mikal Turek is visiting in the home of her parents, Mr. and Mrs. L. A. Smith.

Mr. and Mrs. Iverson Leake and children visited in the Cliff Leake home in Bovina Sunday.

Lloyd Tice and his mother visited in Lubbock over the week end.

Mr. and Mrs. A. T. Frye and

Are we tickled Pink!



WANT TO KNOW WHY? Because Daddy and I no longer have to worry and wonder about which oil to buy to make our car last longer. We discovered the answer in an ad—just like this one. And it said:

One of the best precautions you can take to protect and lengthen the life of your motor is to use good oil. But which oil is good? The following facts should help you decide.

Phillips makes this straightforward statement: If you want our best oil, remember we specify Phillips 66 Motor Oil is our finest quality... the highest grade and greatest value... among all the oils, we offer to average motorists.

Phillips 66 is the name to remember when you replace summer-thinned lubricant, or make the recommended every-two-months oil change.

BUY U. S. WAR BONDS AND STAMPS

TO HELP YOU CARE FOR YOUR CAR FOR YOUR COUNTRY We have pledged: * To check your tire pressure, and inspect each tire for cuts, nicks, stones, or other signs of danger. * To check battery water-level and remove corrosion at regular intervals. * To check crankcase oil-level each time your car is serviced. * To check the spark plugs, fan belt, headlights, etc. * To perform all services you may require, and to make seasonal recommendations for improving the efficiency and lengthening the life of your car.



IT'S PHILLIPS FINEST QUALITY

A New Shipment

of

Phillips "66"

BATTERIES

Come in and See Them

Today!

JUST ARRIVED

A New Shipment of

CAMEL BACK

So come on down and get those dependable

O-K RECAPS

FOR TRUCKS and CARS!

We also specialize in O-K TIRE REPAIRS!

O-K RUBBER WELDERS

Phillips "66" Station

HIGHWAY 60 PHONE 88



Expert Tire REPAIRS. We Specialize in Better Tire Repair Work. VULCANIZING AND RE-CAPPING. Bring us your next repair job. All Work Guaranteed. We invite you to give us a trial for Good Tire Repair Work - At Reasonable Prices! Shelton Tire Exchange. Located on Highway 60 - Hereford, Texas. W. O. SHELTON, Owner. PHONE 122

A Hereford Product... where fine wheat grows! PACKARD'S BEST FLOUR. Produced for the finest bakers and the finest homes. Ask your grocer for PACKARD'S BEST! Due to Shortages, we are forced to discontinue our Chinese Dinnerware Coupons for the Duration. PACKARD MILLING CO. HEREFORD, TEXAS

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A. O. Thompson Abstract Co. Complete tract index of all lands and town lots in Deaf Smith County. Write us for information concerning land ownership. Deaf Smith County Maps... 25c MEMBER

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DR. J. W. HENDRIX DR. JOHN ORANER Chiropractors & Masseurs for Appointments Phone 341

We Must Do Away with the AX-is before we can bury the HATCHET! BUY BONDS!

Buy What You Want—Sell what you Don't need with Hereford Brand WANT ADS!

CHURCH New

Assembly of God Church Homer T. Goodwin, Pastor Sunday School - 10:00 o'clock. Morning Worship - 11:00 o'clock.

Young People's Meeting - 7 o'clock. Evening Service - 8 o'clock. Mid-week Service - Tuesday night Bible Study - 8 o'clock. Topic: "What We Believe and Why." Friday Night - 8 o'clock. Young People's Service.

Church of Christ 204 East 6th St. Bible Study (Classes for all ages) - 10:00 A. M. Morning Worship - 11:00 A. M. Evening Worship - 8:00 P. M. Subjects: 11:00 A. M. "Will God Accept the Excuses of His Children?" 8:00 P. M. "The Contrast Between the Believer and Unbeliever". (Blackboard Diagram.) WEDNESDAY, Ladies' Bible Class - 4:00 P. M. Prayer Meeting - 8:00 P. M. The public is invited to all our services. L. H. Andrews, Minister.

First Christian Church Bible School - 9:45. Morning Worship - 11:00 A. M. Christian Endeavor - 7 P. M. Evening Worship - 8 P. M.

Electrician BONDED See or Call CHARLES GLANDON for all kinds of ELECTRICAL WORK Phone 297-J 1029 25-Mile Avenue

We extend a most cordial invitation to everyone, and especially do we trust to see all of our members present Sunday. Lawrence W. Bridges, pastor.

First Baptist Church W. E. Barnes, Pastor Sunday School - 9:45 A. M. Alex. O. Thompson, Superintendent. Morning Worship - 10:50

A. M. Training Union - 6:30 P. M. Grace Knowlton, Director. Evening Worship - 7:30 P. M.

Bishop W. Y. Chen, head of the Methodist Church in West China, and secretary of the National Christian Council of China, is now enroute to the United States for conferences with church leaders on the post-

war Christian program in China. Just before leaving Chungking he baptized Captain Chang Wai-kuo second son of Generalissimo Chiang Kai-shek and preached the sermon (which was broadcast internationally) at the "Double Tenth Service"—the Chinese independence holiday.

Read The Want Ads!

What You Buy With WAR BONDS

V Mail When a soldier or a sailor is low in spirits there is nothing that will cheer him up as much as a letter from home, so the War and Navy Departments have devised a method for getting "the word" to its fighting men with the greatest dispatch. This is the microfilm method of transmitting letters, known to all of us as V-mail.



Any news from home is bound to please our soldiers and our sailors but the news they want to have most is the news from our production front and news that we are winning our fight against inflation by our savings and investment in War Bonds. U. S. Treasury Department

Yes,

The First State Bank

... is always glad to handle your purchases of War Bonds - and to help you select the particular type of bond which best suits your individual needs.

This is One of the Many Services

... which The First State Bank is glad to offer its customers. In operating an all-around bank, it is to our interests to serve your interests... and that is what we try to do at all times.

If you are already a customer, we want to tell you again that we appreciate your business... and that we are trying to keep our service as good as possible under present circumstances.

If you are a new arrival in Hereford we invite you to visit us and to discuss the possibilities of handling your account.

Back The Attack With War Bonds

The First State Bank

MEMBER F. D. I. C.

Present ODT Certificates Will Be Good in 1944

Saying that present ODT certificates will be used in 1944, employees of the county gasoline rationing panel this week pointed out that they expect to have the new "TT" books mailed by Jan. 1 to the owners of trucks and pickups.

In some cases the Amarillo office may make revisions and the vehicle owner will be notified of these changes by a new or corrected form. However, the local office in most cases has all the information necessary to make out the new books. In case more information is required,

Shotgun,
(Continued from Page 1)

And What Is Livestock?

Further regulations state that the livestock must have been raised on premises operated by the producer.

"A. From birth to the moment of slaughter"

(Question: Producer's or Livestock's slaughter?)

"B. For at least 60 days immediately preceding slaughter"

the local office will call for the car owner's ODT certificate to get complete information before mailing out the new books.

during which its weight was increased by at least 35 per cent of its weight when acquired." (Right here the questioner was foiled. Obviously, the above mentioned producer could not be gaining any weight during this process; so the question must refer to the livestock. We are glad that's settled.)

Obvious conclusion: Ask your ration board what the above regulations mean. Not being lawyers or slide-rule boys, they had nothing to do with thinking up the rulings—and like the rest of us, they are in sympathy with the idea of fair sharing, but are just a bit bewildered by the turns taken by the legal mind in reaching the objective.

Not Rationed—No Quotas

Not rationed and under no quota restrictions hence requiring no certificate, will be beet and bean drills and planters, tractors moldboard plows, tractor drawn disc plows, listers (without planing attachments,) disc harrows, soil pulverizers and packers, cultivators, rotary hoes, dusters, grain binders, stationary threshers, distribution equipment (portable pipe, sprinklers, valves, gates, etc.)

Lt. Simmons

(Continued from Page 1)

ed in the Naval Air Corps in July, 1941, and received his wings and commission at the Pensacola Naval Air Station.

He was on duty in the Pacific at the time of Pearl Harbor and served on the Lexington until the carrier was sunk in May, 1942. Promoted to the rank of lieutenant (j. g.) soon after his first action, he held the rank of senior lieutenant at the time of his death, which resulted when his plane cracked up as he came in for a carrier landing. He had just returned to active duty after spending three months in the states as an instructor.

Fire Insurance Companies
More than 100 years old—
U. S. Mutuals 47
U. S. Stock Co. 21
Foreign Stock Co. 28

I represent an old Line Legal reserve Mutual Fire Co. that will save you over fourth of the Fire Premium that you are now paying a stock company. THINK IT OVER.

T. K. Wilson
Insurance and Bonds

Card of Thanks

We take this means to thank our many friends and neighbors of and around Hereford, who were so very kind and thoughtful of our every need and comfort after the loss of our home by fire the 14th, and may God bless every one of you.

Mr. and Mrs. J. W. Fox and family.

First Presbyterian Church
James Aiken, Jr., Pastor
Sunday School — 10:30
Morning Worship — 11:30
Intermediate Meeting — 6:30
Evening Worship — 7:30
A cordial invitation is extended to all who so desire to worship with us in these services.

Card of Thanks

We want to thank those that have shown us so much kindness through the sickness of our husband and father W. A. (Al) Vaughn.

- Mrs. W. A. Vaughn
- Pfc. Carlos A. Vaughn
- Charles Vaughn
- J. D. Vaughn
- Mr. and Mrs. John Anthony and family
- Mr. and Mrs. John Vaughn and family
- Mr. and Mrs. Bill Vaughn and family
- A. Clifford Vaughn
- Capt. J. M. Vaughn
- Cpt. and Mrs. Frank Vaughn

First Methodist Church

Marvin L. Boyd, Pastor
Church School 9:45 A. M.
Morning Worship Service 10:50
Methodist Youth Fellowship 6:45 P. M.
Evening Preaching Service at 7:30
Mid-Week Service Wednesday 7:30 P. M.
Woman's Society of Christian Service each Wednesday at 3:30 P. M.

FAMILY REUNION

Mr. and Mrs. Wirt Phillips and son Capt. W. R. Phillips, home on furlough from New York, and Mrs. Phil Radovich and daughter Phyllis Jean, home from Texas Tech to spend the holidays, went to Tucumcari for a Thanksgiving family reunion with Mr. and Mrs. Frank Ball and family, Mrs. Ball, Mrs. Phillips and Mrs. Radovich are sisters.

Around Town

(Continued from Page 1)

C-1) coupons still in circulation are good for two gallons and the A coupon still means three gallons in the tank. Though new B and C coupons have a larger unit value, there will be fewer of them in the book, and the total amount of gasoline issued will be no larger than in the past.

The Junior Band Mothers will meet next Tuesday, Dec. 7, at 4 o'clock at Central School. It was announced today by Mrs. A. J. Schroeter, who urged that all members of the organization be present.

Farmers Must

(Continued from page 1)

tax return.

2. Cancelled checks or other evidence of income tax paid on March 15, 1943, June 15, 1943 and Sept. 15, 1943.

3. Estimate of Victory Tax deducted from wages Jan. 1, 1943 to June 30, 1943.

4. Estimate of withholding tax deductible from wages July 1, 1943 to Dec. 31, 1943.

5. Definite estimate of net income (Gross income less allowable deductions) from all sources, for the calendar year 1943.)

Machinery

(Continued from Page 1)

harvesters, feed grinders and crackers, deep and shallow well water systems, power pumps, windmills, irrigation wells. All this equipment, though not rationed, will require a certificate for purchase.

Do You Need A BETTER CAR for Your Winter Driving?

SEE THESE:

1941 CHEVROLET

Special DeLuxe 4-Door. Good rubber, excellent condition. Radio, underseat heater and defroster.

1942 FORD 5-PASS. COUPE

Good tires, radio, heater, spotless blue finish and seat covers.

1941 CHEVROLET

DeLuxe Town Sedan. Radio, heater good tires, good black finish. A car to give lots of service.

1941 FORD DeLUXE TUDOR

Radio, heater. Many miles of transportation left in this car.

Beginning December 1st, until further notice, we will open at 8:30 A. M. and close at 6:30 P. M.

KINSEY MOTOR CO.
CHEVROLET — OLDSMOBILE



For The WHOLE FAMILY

We invite you to make your Christmas selections Now, while our stocks are still in good condition . . . because we will be unable to replace practically any of the merchandise which we are now showing. — We are really proud of our nice selection of gifts this year—and we invite you to take advantage of this present large stock. Play Safe—SHOP NOW!

Make It A Truly Merry Christmas with Cosmetics and Perfumes

- WALNUT MUSIC CHEST**
Fitted with perfume, talc and cologne. Ideal jewelry chest **\$15.00**
- COTY GIFT SETS**
Stock limited, but it's a gift that she'll love **\$2.50 to \$4.25**
- Another Swell Gift!
Wristley's Hobnail Cologne \$1.00
- Wristley's Gold Tassel
TALC and COLOGNE SET \$2.00
- Wristley's Samba
TALC and COLOGNE SET \$1.65
- Wristley's Beau Rose
COLOGNE, TALC, POWD. \$4.98
- MANICURE SETS**
With Scissors, Tweezers and File, in attractive cases.
\$2.25 to \$8.25
Other Manicure Sets \$1.00 up

Leatherette PICTURE FRAMES 85c to \$2.50 Photo Albums \$2.25 to \$2.50	STATIONERY Large stock in many finishes, including Air Mail and V-Mail. 60c to \$1.50	Silux COFFEE MAKERS \$2.95 to \$6.25
De Luxe SERVING TRAYS 11 Pieces \$7.50	WRISLEY SETS for men \$2.00 to \$3.25 Shoe Shine Kits, \$1.25	Orchid CRYSTAL SETS 9 Pieces \$3.25 Cookie Jars \$1.39
GAMES for young and old. The supply is limited; stock cannot be replaced. 29c to \$1.50	FANCY SOAPS by Luxor Henri Rocheau and	BIBLES A treasured gift for everyone, and we have a nice selection including special bibles for men in service.

Beautiful DRESSER SETS
in Pastel Colors — 3-Piece Sets **\$7.65 to \$12.50**
10-Piece Set **\$32.50**

City Drug
The Prescription Store Phone 100

Two Big Shows ONE SMALL PRICE!
FRI-SAT — Dec. 3-4

"HOPPY" SHOOTS HIS WAY TO LAW AND JUSTICE!

BILL BOYD
as "Hopalong" Cassidy
in **BORDER PATROL**
with Andy CLYDE
Victor JORY

and 2nd Routin' Tootin' Hit

ROOTIN' TOOTIN' FUN ON THE RANGE!

PRAIRIE CHICKENS
JIMMY DOUGLAS — HOAR BEERY, JR. — MARJORIE WOODWORTH

plus: Speaking Animals, in "Cage Door Canteen" **STAR THEATRE** Hereford

TEXAS
FRI-SAT — Dec. 3-4
James Oliver CURWOOD'S "Wild Horse Round-Up"
starring **Kermit MAYNARD**
and "Rocky", wonder horse
plus Chapter Twelve
"Vanishing Men" and **LEON ERROL** in **"Cutie on Duty"**

NEW MERCHANDISE THAT SAYS MERRY CHRISTMAS

We are just back from markets — and have unloaded a lot of nice new furniture, bought especially for Christmas. Make it a practical, lasting gift . . . with Furniture from BLACK'S.

Coffee Tables Platform Rockers Occasional Chairs Push Carts
for the Kiddies.

E. B. Black Co.
FURNITURE-UNDERTAKING
AMBULANCE SERVICE — DAY OR NIGHT

"Regular" Brand Ads will Bring Home the Bacon!

STAR SUN - MON - TUES
Dec. 5 - 6 - 7

THE STORY of WOMEN'S LOVE... told in ALL it's glory! Proudly You'll Hail their valor... sacrifice... devotion!

ANNETTE COLEBERT
PANETTE COUDARD
VERONICA LAKE

SONNY TUFTS
GEORGE REEVES
WALTER ABEL

plus **Airmail World News "War Dogs"** Cartoon in Color

SO PROUDLY WE HAIL

IS HE DEAD?

IS HITLER Alive...

MANIAC OR IMPOSTER IS HE HITLER OR IS HE A DOUBLER?

The Strange Death of ADOLF HITLER
with **LUDWIG DONATH**
Fritz KORTNER
Gate **SONDERGAARD**

1943's Biggest Sensation!
TEXAS
SUN - MON - TUES
Dec. 5 - 6 - 7

added "Supermouse Rides" cartoon in color
"SMOKE RINGS" musical joy