

# The Hereford Brand

Vol. 4

HEREFORD, TEXAS, OCTOBER 28, 1904

No. 37

HEREFORD'S FIRST BALE OF COTTON BROUGHT THE PRODUCER \$85

## YOU CERTAINLY WILL NEED A STOVE THIS WINTER

The last cold snap should remind you that winter will soon be upon us in full blast and you will need a stove. We are prepared to save you money on this class of goods. Following we quote you a few prices:

### HEATING STOVES

Stoves that were worth \$4.00, now  
Stoves that were worth \$8.00, now  
Air-tight Heaters, were worth \$12.00, now  
Air-tight Heaters, were worth \$14.00, now  
Hot Blast Heaters, were worth \$13.00, now

\$ 2.50  
5.50  
10.00  
12.00  
11.00

### COOKING STOVES

\$18.00 No. 8 Cook Stove  
\$20.00 No. 8 Steel Cook Stove  
\$22.50 No. 819 Steel Cook Stove  
\$25.00 No. 819 Steel Cook Stove  
Good Coal Hod, worth 35 cents, now

\$16.00  
18.00  
20.00  
22.50  
25c

SIX INCH STOVE PIPE, WORTH 20 CENTS, NOW 15 CENTS PER JOINT

## D. R. GASS & SONS, Hereford, Texas

### HEREFORD'S FIRST BALE.

Much Interest Manifested in Its Appearance on Our Streets—Cattlemen Contribute to Make Up a Good Premium.

Early Saturday morning news passed from lip to lip that Hereford for the first time in her existence had a bale of cotton on her streets, offered for sale, T. J. McGill, of Olton, in Lamb county, having arrived sometime during the night with the great curiosity.

The vast majority of our citizens realized the great importance which attaches to the advent of King Cotton into our community and the sudden appearance of a bale of the fleecy staple on our streets reminded all, even those who have maintained that cotton could never be a success here, that this country must soon relinquish her claims to being an exclusive cattle country and lay claim to a different and better occupation—that of agriculture.

Sam. F. Dunn, who had maintained for years that he would move to Arizona, when cotton was introduced into Deaf Smith county, drifted with the current and became enthusiastic over our prospects for a cotton country, heading the list with a donation for a premium to the producer. He also authorized us to say to his friends that he will not go to Arizona, but will remain in Hereford and devote his time to the inspection of the various brands of cotton.

Mr. McGill, the owner of the cotton, on request of the business men, drove his wagon on Dewey avenue in the business center and left it there till late in the afternoon that the product might be seen and examined by all. Several of the local cotton buyers bid on the cotton but J. M. Garner made the highest offer at 3 1/2 cents per pound in the seed and so won the honor of purchasing Hereford's first bale of cotton—a fact to which Mr. Garner, in years to come, can point with pride.

The business men made up a nice premium, amounting to \$31.50 which was turned over to Mr. McGill. This, added to the sum realized from the sale, amounted to about \$85.00, a splendid price for a bale of plains cotton.

Mr. McGill was well pleased with the result and expressed his intention to bring the remainder of his dead crop, which will be about 30 bales, to Hereford.

Following is a complete list of those who made donations:

Sam F. Dunn	\$ 50
Stambaugh & Lipscomb	2.00
Hereford National Bank	2.00
L. A. Wyatt	.50
J. H. Cardwell	1.00
H. E. Webb	.50
Garrison Bros.	1.50
Womble & Bryant	.50
C. P. Arthur	.50
W. J. Gilliland	.50
J. S. Jones	1.00
Fullwell & Sons	.50
Hereford Lumber Co.	1.00
Troy Womble	.50
Tucker & Jacobsen	1.50
Carter Bros.	1.00
P. L. Johnson	.50
Dr. G. F. LeGrand	.50
C. C. Ferguson	1.00
C. E. Edwards	.50
D. R. Gass & Sons	1.00
E. R. Gamble	.25
Geo. W. Dale	.50
J. M. Garner	1.00
Burns & Smith	.50
A. S. Kendrick	.50
J. D. Thompson	.25
Stringfellow-Hume	1.00
J. P. Harding	.25
Witherspoon, Gough & Dodson	.50
Burton-Lingo	1.00
W. J. Walters	.50
Galbreath-Fox Trading Co.	1.00
Jno. A. Johnson	1.00
T. M. Coulson & Co.	.50
J. G. Callens	.25
Jno. B. Vannoy	.50
W. G. Ross	.50
Western National Bank	2.00
The Brand	1.00

### Freighters and Plowers Wanted at Once.

We want a large amount of freighting and plowing done. Have one thousand acres of sod to break, 25 miles of wire fence to build. Contractors please apply to Laird; Herring Mercantile Co., Bovina, Texas, or A. Laird, at the Lone Star Ranch. Phone connections with Bovina and ranch.

36tf KELLY BROS. & LAIRD.

### Macaroni Wheat in The West.

Macaroni is a spring wheat. It has been growing in popularity very rapidly during the last few years. It has generally been stated that this wheat has three strong points in its favor. First, it ripens earlier than other spring wheats; second, it does not shatter even after it becomes dead ripe, and third, it can withstand drouth much better than the ordinary varieties.

This year macaroni has apparently added another feather to its cap in that it has shown itself to be much more rust-resistant than the ordinary varieties. Both in north and south Dakota, where quite a large acreage has been raised this year, and in Western Kansas, it has practically not suffered at all from the effects of the black rust, while fields of blue stem and fine varieties have been totally ruined. It is safe to say that in the spring of 1905 a much greater acreage will be devoted to this crop than ever before.

The macaroni market is constantly getting better and larger, and while macaroni still sells for less per bushel than do other spring wheats, last year it sold for about the same as No. 2 northern spring wheat. It yields much more per acre than, the blue stem or fine varieties, and even at a lower price produces a larger net profit per acre. When facilities for grinding it do not exist it can be used for feed with great profit. It is one of the sure crops of a large expanse of country where rain falls to the average of one-third less than in regions where older methods of farming are adhered to.—The Earth.

### Advertising the Country.

J. D. Thompson, while in town this week, ordered the BRAND sent to four of his friends in other sections of the country, as a means of advertising the country. This is exactly what a large number of our citizens are doing and it is no uncommon occurrence for a BRAND reader in some other state or section of this state to make up his mind to move here to live.

### Abstracts.

We have complete printed abstracts of all "Capitol Syndicate" lands in Deaf Smith, Parmer and Castro counties, and can furnish you an abstract on any part of these lands on short notice. This is the most complete abstract ever gotten up in the Panhandle.

5tf WITHERSPOON & GOUGH.

### Panhandle Teachers.

Following is the program for the Panhandle Teachers' Association to be held at Clarendon Friday and Saturday, November 25th and 26th, FRIDAY, NOVEMBER 25.

9:30 Invocation—Rev. Hardy, Spang—America—Association. Address of welcome—Hon. W. B. Ware.

Response—Prof. E. L. Dohoney. Election of officers for ensuing year.

10:45 A World's Fair Round Table—Lead by Miss Laura Hamner.

1:30 Needed School Legislation—E. T. Genheimer, E. R. Haynes and G. W. Clark.

2:30 Primary Methods at the World's Fair—Miss Annie Hendrick and Miss Willie White.

3:15 Query Box—Association. 8:30 Entertainment at College Chapel.

### SATURDAY, NOVEMBER 26.

9:00—Mathematics in the Public Schools—W. F. Johnson and Miss Kittle Kimbro.

10:00 Co-operation of Home and School—Wade Willis, J. L. Bain and Miss Amy Harding.

11:00. Meeting of teachers of various grades.

1:30. Literature Teaching—Miss Mattie Donnell, Towne Young and Miss Susie Patterson.

2:30. U. S. History in Grammar Grade—What, how much, how to teach it—Miss Millicent Griffith, Miss Alice Jones and Miss Ida Gamble.

L. A. WELLS, President. MISS KATHRINE NUNLEY, Sect.

### Excursion Rates to the Worlds Fair.

For the above occasion, the Chicago Rock Island and Gulf Railway will sell round-trip tickets from Amarillo to St. Louis and return at the following figures:

Fifteen day tickets \$24.60  
Sixty day tickets 36.15  
Season 36.20

Passengers desiring can get a stop over at Kansas City. Choice of several different routes. The train leaves Amarillo daily at 5:50 a. m., and reaches St. Louis the next morning. For further information apply to the nearest Rock Island system agent or to

J. MYERS, Div. Pass. Agt. PHIL AUER, Amarillo, Texas. G. P. & T. A., C. R. I. & G. Fort Worth, Texas.

Send the BRAND "back yonder."

### DR. W. J. ROGERS

PHYSICIAN AND SURGEON

Special attention given to diseases of children.

Office hours: 8 to 9 a. m. and 8 to 10 p. m. Calls answered day or night. Residence phone No. 77.

Office at

T. M. COULSON & CO., drug store.

### Advertised Letters.

Remaining in the postoffice at Hereford for the week ending Oct. 14, 1904.

Miss Nora Alford, Mrs. Nora Alford, J. E. Cary, H. D. Davis, Hon. Cyclone Davis, Mrs. J. O. Furr, Mrs. E. W. Gaun, Miss Carletta McCary, Mrs. Cora Mosely, Jack Meyers, Mrs. Ella Shaw, Mr. T. Grant Walker.

When calling for letters, please say "advertised." One cent will be charged for advertising.

W. J. WALTERS.

### Land Breaking.

I will plow your land with my steam plows and take in payment either cash, cattle or feed.

J. W. FEWELL.

## HOW ABOUT YOUR STOVES

Winter is now upon us and it will be necessary for you to have a fire. Let us repair that old stove so that it will be almost as good as new. We will put it up for you and get it in good shape for the winter service.

Give Us a Trial

Hereford Sheet Metal Works

T. R. REGAN, Manager

C. T. HERRING A. LAIRD H. B. FARRELL  
President Vice-President Cashier

**HERRING & LAIRD BANKERS**  
BOVINA, TEXAS

Opened for Business April 20, 1904  
Individual Responsibility \$1,000,000

We solicit your business and promise careful and prompt attention to any matters entrusted to us



# PERIODICALS MAGAZINES BOOKS

We have received a supply of Magazines and periodicals--Novbemer numbers. In the meantime our stock of books will be complete and we would be glad to sell or rent you one of the latest novels of the day.

**T. M. COULSON & CO.**  
...Druggists...

### The First Bale.

We are informed that the price paid for the first bale of cotton was between \$2 and \$3 more than was offered at any other railroad point. We are not speaking by the book but believe that the statement will not be misleading to cotton raisers and interior merchants when we give out the information that \$2 to \$3 per bale more will be paid for cotton at Amarillo than will be offered at other Panhandle railroad points.—Amarillo Herald.

Referring to the above, we deem it our duty to correct the wrong impression which it might make upon the minds of some few cotton raisers. A newspaper is supposed to state facts just as they are and not offer any undue and unreasonable incentive to catch the public.

The claim that Amarillo merchants will pay more for cotton than any other railroad point was certainly fathered by someone who was not informed on the question. The Hereford buyers do not claim to be in a position to offer higher prices than other towns but we do say emphatically that they will pay the highest market prices, which will be as much as Amarillo or any other town can or will pay.

**SCHOLARSHIP \$20.00**

To Those Entering Hereford Business and Shorthand College by November 1st.

The above institution is conducted by a man who made the business college at Jackson, Miss., the greatest college of the south. The young people of the West have never had such an opportunity as now to secure a genuine business training. Satisfaction guaranteed or money refunded. 32tf

### For Sale.

A good grain and coal business at Texico. A bargain to the right party for cash. Apply to

C. D. STEELE,

It Texico, New Mexico.

## REGISTERED BERKSHIRES

Best strain of breeding. Either sex. Old or young. Also good young pork hogs in thrifty condition. Just the thing to make your winter meat. Will exchange for cattle, young horse or mule colts.

Yours for a deal  
**R. H. NORTON**  
HEREFORD, TEXAS

### Corn Mill.

Tucker & Jacobsen have decided to supply a demand of long standing for a corn mill and crusher by installing a first-class plant in connection with their gin. While every one feels a pride in the gin which is being built, yet the above mentioned enterprise will interest more people at the present as every farmer in the entire country has Kaffir corn and milo maize to be crushed. The enterprise of Tucker & Jacobsen is commendable and will be responded to freely by those who have work to be done in this line. It is only a matter of a few weeks when we can boast of having home ground corn meal for ourselves and crushed Kaffir corn for our cattle.

### Business Change.

An important business deal was consummated this week by which George Burns sold his interest in the drug store and his residence in Hereford to E. B. Orr, in consideration of which Mr. Burns becomes possessor of Mr. Orr's well improved section of land and cattle, situated 13 miles north of town.

We understand Mr. Burns will move to the ranch at once while Mr. Orr will occupy the Burns residence in town.

The best part of the deal is that we will lose neither of these valuable citizens.

### Printing Ballots.

The BRAND force has had its hands full this week, printing the official ballots for Deaf Smith and Castro counties. For both counties it requires 9000 ballots and includes the Democratic, Republican, Populist, Socialists, Socialist Labor and Prohibition parties. The ballots have to be bound and perforated, which call for no small amount of labor.

### Plenty of Cars.

The cattle shipments from this point this week have been rather heavy and the railroad is furnishing cars sufficient to accommodate the shippers. The only delays which have occurred this far were caused by dead engines.

### Money to Loan.

For money in sums, ranging from \$4,000 to \$15,000 at 10 per cent interest per annum for five years to be secured by deeded land, apply to  
GRAVES & ELLISTON,  
Hereford, Texas.

### Seed Rye.

I yet have a supply of seed rye and would like to furnish those wishing to sow this crop this fall.  
33tf C. C. FERGUSON.

## CLEO COMMUNITY

Doings in Castro County as Reported by Our Correspondent.

Geo. Burch who has been down east picking cotton returned home last week to help his brother, Ollie, with the feed crop.

Mrs. Jessie Shows of Swisher county is visiting Mrs. W. H. Gilbreath.

J. T. Gilbreath made a business trip to your city last week.

Mrs. W. B. Hamilton and children spent the day last Sunday with Mrs. Will Vaughn of near Dimmitt.

J. D. Shive and Earnest Mathers of Cleo are cutting feed for C. E. McLean.

Quite a number of people visited S. I. Lee and family last Sunday.

We had frost every night last week which hurried those, that did not have all their feed cut, up a little. The feed doesn't seem to be hurt much from the frost, and if we have good weather the rest of this week feed cutting will be over in this community.

W. S. D.

### Mr. Cox Passes Away.

Saturday afternoon news was spread abroad over Hereford that J. C. Cox, one of Hereford's oldest and most respected citizens, had been called to the upper and better world. Mr. Cox had been lingering for several months as a result of a stroke of paralysis, together with other complications, over which medical skill had no control.

Mr. Cox was said to be the oldest settler in Deaf Smith county and in his death the Panhandle loses one of its best friends and the county, one of its most valued citizens.

The funeral exercises were conducted at the Christian church Sunday afternoon by Rev. Jesse B. Haston after which the remains, followed by a large concourse of friends, were laid to rest in the city cemetery.

### Gin Machinery Arrives.

The car containing the gin machinery arrived Tuesday afternoon and the work of installing the same in the new building, in the south part of town and erected for the purpose, is now in progress.

The dispatch which Messrs. Tucker & Jacobsen have used in purchasing and installing the plant is a record breaker. The machinery was bought on the 17th inst., shipped on the 19th and laid down in Hereford on the 25th, showing that there was not a moment's delay on the part of anyone concerned in performing his part of the program. The last of next week will find everything in working order and ready to begin separating the fleecy staple and the seed.

### Mr. Gamble Coming.

T. J. Gamble, successor to Guy Gamble in the saddle and harness business in Hereford, will remain at the old stand and in the near future will have a full line of saddles, harness—in fact everything necessary to make the stock complete. Repairs a specialty. Come to see me when I can serve you. Your business will be appreciated. 33tf

### Card of Thanks.

We desire to express our fervent gratitude to the dear friends, physicians and pastor who so lovingly lent their aid, presence and sympathy during the illness of our loved one.

We know we can never fully repay them, but we pray God to abundantly bless them all.

MRS. J. C. COX and FAMILY.

### Ladies!

Why pay 75 cents for union suits when you can buy same grade for 50 cents at Callen's Bargain Store.



White  
Sewing  
Machines

We handle the latest improved ball bearing White Sewing Machines. Its a luxury to use one of them. You don't get out of patience sewing on them. They last a life time. They are beauties. Its time you were doing up your fall sewing. I am giving special cash prices.

**E. B. BLACK,** FURNITURE DEALER  
AND UNDERTAKER

# LUMBER HEREFORD COMPANY

JOE CARTER

TOM CARTER

**CARTER BROTHERS**  
Livery, Feed and Sale Stables

GOOD SADDLERS

GENTLE DRIVERS

Special Conveniences for Drummers

HEREFORD

TEXAS

The patronage of the general public is cordillay solicited

## BURNS & SMITH

We want your Drug business. We will appreciate it and give you good value for your money.

SUNDAY CALLS PHONE 112 OR 113

**BURNS & SMITH**  
DRUGGISTS

C. L. Davis

S. H. Mount

**Davis & Mount**  
REAL ESTATE AGENTS

Bargains in Ranches, Farm Lands and City Property. If you wish to sell your property we can find a buyer or if you wish to purchase property, we can suit you.

LET US KNOW YOUR WANTS

## The Three-Light Restaurant

A complete line of confectioneries and cold drinks can always be found at my place. Have first-class restaurant in connection and serve meals at all hours, both day and night.

**J. H. TURNBOW, Proprietor**



**Panhandle News**

The Panhandle Teachers' Association will hold their first meeting of this year at Clarendon, on November 25th and 26th.

The Dalhart Ice and Electric Company of Dalhart was chartered this week, with a capital stock of \$100,000. Its purpose, to operate gins, mills, water and light plants. Incorporators: W. H. Wolff, C. G. Foulks and C. C. Slaughter.

The water at Childress seems to be getting further away. They say now, through a Fort Worth paper, they do not expect to find it short of 2,500 feet. As they have never been able to go more than half that depth, in three years, the prospect is still very gloomy.—Clarendon Chronicle.

Monday of this week A. J. Fires and Geo. W. Deahl sold their stock in the Quanah National Bank to Quanah parties. Messrs Fires and Deahl immediately handed in their resignation as president and director of the bank, and ceased to be connected with that institution. Judge Fires will now direct his entire attention to his various affairs at Childress.—Index.

The gin put out forty bales of cotton Monday in eleven and one-half hours. They now have a new pump for their boiler and they can run straight along without stopping. In another week they expect to make a record of forty bales in ten hours. As it is, with their present crew they can turn out fifty bales per day and not run longer than 10:30 at night. This is turning out considerable money.—Hall County Herald.

The postoffice here received a telegram Tuesday morning that an examination would be held here October 29th, for the examination of mail carriers. No notice has been received that any of the former applicants passed, and it is presumed that they did not by the notice contained in the telegram that an examination would be held here on the above date.—Amarillo Advocate.

**Secretary Martin Dead.**

Denver, Colo., Oct. 17, 1904. To the Members of the National Live Stock Association:

Mr. Charles F. Martin, secretary of this Association almost since its organization, died suddenly at Greeley, Colorado, on September 21, 1904, as a result of hemorrhage of the lungs.

At the time of his death, Mr. Martin was enroute from Denver to Casper, Wyoming, on Association business. At a meeting of the Board of Control held in Denver to consider the vacancy caused by the death of Mr. Martin, it was decided that no appointment would be made until the convening of the next annual convention which is to be held in Denver the week of January 4, 1905. The affairs of the Association were placed under the active direction of a committee consisting of Fred P. Johnson, George W. Ballantine and George L. Goulding, of Denver, with H. E. Kennedy as clerk in charge of the secretary's office. Communications may be addressed to H. E. Kennedy, Clerk National Live Stock Association, Denver, Colorado.

The Board of Control is of the opinion that at the coming annual convention, steps should be taken looking to a partial re-organization of the Association upon lines that will permit a more extensive and practical work than has heretofore been accomplished. The demand for an organization representing all of the various branches of the live stock industry has become so strong that at the coming convention an

effort will be made to so amend the constitution and by-laws as to make of this organization the strongest industrial association in the country.

The officers of the Association have received assurances from prominent stockmen and others, of both moral and financial support provided such action is taken at our coming convention as will put the Association upon a broader and more conservative basis than has heretofore been obtained. To secure this result it will be necessary to thoroughly revise our constitution and by-laws so as to better equalize the representation and provide a basis of active co-operation between the many allied interests that are connected with the industry.

The local committee in charge of headquarters will address you later and more in detail upon these plans.

By order of the Board of Control.  
F. J. HAGENBARTH,  
H. E. KENNEDY, President.  
Clerk.

**Air Ship Makes Voyage.**

Thos. S. Baldwin of San Francisco exhibited his air ship at the St. Louis Fair this week, making its first voyage on the 25th inst., in charge of A. Roy Knabenshue of Toledo, Ohio.

The ship started from the aeronautic station on the exhibition grounds and made successful circuits for about fifteen minutes, when the motor gave way, which, for a time, rendered it practically unmanageable; but, with the momentum of the air, the aeronaut made a successful voyage over the city and landed about ten miles from its starting point, near Cahokia, Illinois. The owner was not trying for the \$100,000 prize, offered by the World's Fair management, but hopes to be able to win it before the close of the Fair.

The gas balloon is cigar shaped, of Japanese silk, 54 feet long and 17 feet in diameter and requires 8000 cubic feet of gas to inflate. The frame attachment is about 30 in length. It carries a double cylinder, 7-horse power gasoline engine making 2000 revolutions per minute to drive the propellers. One of the chief new features of the machine is an arrangement whereby the ship is pulled through the air instead of being pushed.

**Mr. Thompson Took Premium.**

Maple Daniel returned Tuesday from Gainesville and other Cook county points and informed a BRAND representative that an agricultural exhibit grown and sent to Gainesville by A. J. Thompson of this county took the premium at the street fair in that city last week. We notice the Gainesville Hesperian makes mention of Mr. Thompson's fine exhibit but withholds the fact that the same exhibit won the prize.

Cook is a splendid county but when it comes to the production of fine vegetables she must of necessity give way to a county like Deaf Smith where cabbage has been accused of growing wild.

**Season's Last Excursion to Fort Worth via "The Denver Road"**

will be run Sunday, October 30th. Tickets will be sold from Amarillo and stations south, at extremely low rates of less than one fare for train No. 8, arriving Fort Worth 7:25 a. m., October 30th, good returning on train No 7 leaving Fort Worth same evening. This will be the last low rate excursion this season, and will give all those desiring to see the state metropolis grow, a splendid opportunity at a very small cost.

For rates and further information, call on nearest "Denver Road" agent.

**Hereford Fuel Oil Co.**

For best coal and Ice, Troy Womble, manager—phone 76. 911 1/2

**BEST TEACHERS**

NO SALOONS HERE

**The PANHANDLE CHRISTIAN COLLEGE**

(SUCCESSOR TO THE ADD-RAN COLLEGE)

**AND Business Normal School**  
**HEREFORD, TEXAS**

Opens Its Third Annual Session Sept. 5, 1904.

Having Standard College Courses. Expenses Consistent and Reasonable; Training Comprehensive and Thorough.

**BOTH SEXES ADMITTED. HEALTHFUL LOCATION.**

FOR PARTICULARS ADDRESS

**W. T. NOBLITT, C. E., Ph. B.,** or **L. A. WYATT, M. A.,**  
President Vice-President

Not a Reformatory, but a Master Builder of Character.

**ON GRADING CATTLE.**

**Best Specimen Should Be Selected From Which to Breed.**

Have you ever noticed that some of your stock were paying a much better profit than others? Doubtless you have, and if so, it is a sure indication of better qualities in some individuals.

Now some people, when a stock buyer comes along, let him do the choosing of the herd or flock, because he will pay a better price when allowed to do so. This practice is simply ruinous to the raiser, unless he intends to sell clear out and begin anew, for this kind of selection does not even keep them up to their present standard of excellence, but on the contrary, grades them down.

All our best grades of stock were originally made better by selecting the best specimens to breed from—that is the best for the purpose which they were intended to serve.

It has taken hundreds of years to evolve the various breeds to their present perfection, and methods, too which are not fully understood by even the average breeder, let alone the ordinary farmer. Considering all these phases of the question, is it strange that so many have failed to raise the breeding standard of their stock? As an instance, we know of more than one man who has tried to produce a general-purpose cow by crossing shorthorn and Jerseys and failed to get either trait of the parents in reasonable perfection. Other instances might be given, but this one will serve to illustrate the point that the only feasible way for us to improve our stock is not by crossing, but by continual, careful selection of the best specimens of the same breed for breeding purposes.

And a few words further about inbreeding and what it is might not be an unusually fine animal a sire is supposed to have a fine physique and great vitality. If you have such a one do not hesitate to breed his offspring to him. This is not inbreeding, but line breeding. Inbreeding is the result of breeding together offspring of the same parents, and its practice will bring about a weaker and inferior breed of stock.—Field and Farm.

**Strayed.**

One small, high-headed, unbranded black pony; about 14 hands high with narrow stripe in face and white feet.

CONNER JOWELL.

**For Sale.**

I have a buggy and harness which I will sell at a bargain for cash. Call on E. Carter, Sr., at once.

C. DAUGHTRY.

**"A BIG CROP"**

Is but little trouble to harvest if you have a Deering Ideal grain binder or Corn Harvester. Light running and durability are two of the essential features of machinery, and you will find the Deering possesses both of these features. The Deering siral twine is known as the best and our stock is larger than ever before. See us for Hancock Disc Plows, Harrows, Wheat Drills and all other implements. The Leader and Samson are the leading windwills and have won this reputation on their merit. See us before buying your hardware, we will save you money. Make our place your headquarters when in town. We take pleasure in showing you our goods. Yours for business,

**GARRISON BROS.**

**FARM LANDS**

ALONG

"THE DENVER ROAD"

IN

**NORTHWEST TEXAS**

(THE PANHANDLE)

Are advancing in value at the rate of 20 per cent per annum.

**DO YOU KNOW OF ANY EQUAL INVESTMENT?**

As our assistance may be of great value toward securing what you need or wish, as regards either agricultural properties or business opportunities, and will cost nothing, why not use us? Drop us a postal.

A. A. GLISSON, GEN'L PASSGR. AGENT, FORT WORTH, TEXAS.

**C. C. FERGUSON**

Dealer in

**Grain and Coal**

Sole Agents for the Celebrated "Nigger-head" **MAITLAND COAL**

Highest Prices Paid for Hides

The most centrally located Will handle a full line Wagon Yard in town of Field Seeds

YOUR PATRONAGE IS SOLICITED

**My Grocery Stock**

is now more complete than ever before—with absolutely no old stock. If it's fresh groceries you want, I should be glad to furnish you. A car of Globe flour just received. 'Phone No. 15.

**C. E. EDWARDS, The Cash Grocer**



# The Brand

Published Every Friday By  
**RAY, GOOGER & CO.**

Official Organ for Deaf Smith  
and Castro Counties

Entered April 17, 1901, as second-class  
mail matter, post office at Hereford, Texas,  
Act of Congress of March 3, 1879.

Subscription Price \$1.00 per Year  
STRICTLY IN ADVANCE

FRIDAY, OCTOBER 28, 1904.

## ANNOUNCEMENTS

### FOR COUNTY JUDGE

W. H. RUSSELL

A. J. LIPSCOMB

### FOR SHERIFF AND COLLECTOR

J. T. INMON

W. B. PHILLIPS

R. N. MOUNTS

GEORGE CLOYD

### FOR COUNTY CLERK

W. B. BEACH

### FOR COUNTY TREASURER

C. L. DAVIS

P. R. PURCELL

### FOR TAX ASSESSOR

J. S. WYCHE

J. WALK BRADLY

J. W. FORD

### A. STEWART KENDRICK

### COMMISSIONER PRECINCT 1

L. R. BRADLY

O. M. DANIEL

### COMMISSIONER PRECINCT 2

T. M. PALMER

## CASTRO COUNTY

### FOR COUNTY JUDGE

M. F. BARBER

### FOR TAX ASSESSOR

W. S. DIXON

### FOR COUNTY TREASURER

GEO. W. IRWIN

### COMMISSIONER PRECINCT 1

W. A. TATE

A. P. EATON

## PROHIBITION AND POLITICS.

Not long since an editorial appeared in the BRAND, intended as a criticism on Cyclone Davis for attempting to carry prohibition into politics. Some of our friends seemed to think strange that the BRAND should in any way take a stand against prohibition. We wish to repeat that this paper is for prohibition first, last and all the time. The only criticism which we had to offer upon Mr. Davis was that he would endeavor to force a question, upon which we should all agree, into politics, where there must necessarily be a strong opposing faction. The following from Dr. G. C. Rankins, editor of the Texas Christian Advocate, is our exact view of the question:

"Our local option issue is a local issue and people of all parties and no parties can walk up to the ballot box and vote their sentiments, feeling that they can do so without any violence to their political belief. And because of this very fact we are carrying local option in almost every community where an election is ordered. But whenever you make it a political issue it becomes the football of parties to be kicked hither and thither according to the caprice of the politicians."

WHEN once the citizens of a town unite their efforts to secure a valuable enterprise, they not only secure the enterprise for which they seek but others are almost certain to follow. When the contract was given to build a gin, many of us thought the good work would stop with a gin, but not so; we would have in addition a mill for grinding corn and also a crusher for Kaffir corn and maize. The next in order will be an up-to-date light plant. It takes a united effort to secure all these things and Hereford can boast of having but few men within her borders who will withhold their influence from the furthering of any laudable enterprise.

## TERRELL ELECTION LAW.

Is the "Terrell Election Law" in its entirety a success or failure? While a large number of voters in Texas have thoroughly considered the above question and arrived at a logical conclusion, either affirmatively or negatively, there yet doubtless remains a vast majority of them who are not sufficiently well informed on all the merits and demerits to arrive at a true conclusion. In fact, it has been impossible for the best legal talent of the state to construe certain phrases of the law so as to be entirely satisfactory to the masses. But aside from the obscurity of meaning which is found in many places, there are many and diverse objections which, taken together, would be a sufficient cause for repealing many provisions of the act. Notably among these, is the enormous expense to the state of holding elections. While we do not know even the approximate cost, we do know that it is very great and would astonish the majority of us, if we were to see it in round numbers. In Deaf Smith county, which is insignificant as compared to the more populous counties of the state, the boxes in which to keep the ballots cost \$100. The ballots, themselves, will cost the county about \$40. To this, add the other necessary expense and it will aggregate from \$250 to \$300. In Dallas county, the tickets alone will cost about \$500.

Under the present law, Deaf Smith county is required to have 6000 tickets printed, when she has only 500 voters.

While the law has many commendable features which tend to purify the ballot box, yet it seems that it would be well to repeal such a law, with all its defects, and embody its worthy provisions in a new law, which could be construed by our Attorney General so as to leave no doubt as to the correct meaning.

## THAT POLL TAX RECEIPT.

Have you lost it or has it been misplaced? If not, and you, through forgetfulness, leave it at home, you will lose your suffrage on the 8th of November, or at least such is the opinion of many leading lawyers of the state. The Terrell Election Law plainly states that you must produce your tax receipt before ballots will be given you, or if the same has been lost or misplaced, you must make affidavit to the effect that you have paid your poll tax. No provision is made for the receipt being left at home through negligence.

THE Russian Baltic fleet will doubtless find some way in which to justify its firing upon the fishing fleet of Great Britain, sinking her vessels and destroying the lives of her men. While the loss of the property can be easily compensated for, yet there is no way of replacing the lives of the men who went down, and England will certainly be exacting in her demands in this respect. It would appear that the Russians were either practicing, so as to be prepared to meet the Japs and thus used the fishing fleet as target or, in their high state of excitement, were unable to discern the difference between a fleet of a modern war ships and a number of fishing crafts. Such dastardly acts cannot but intensify the already bitter feeling which exists among the great powers against Russia's despotic policies.

## The Clark Dairy Co.

Is prepared to deliver at your door pure Jersey cream, milk, butter and buttermilk in any quantity. Orders can be phoned or left at the BRAND office. Phone No. 9. 51

Subscribe for THE BRAND—\$1.00

JNO. E. FERGUSON, President

C. W. DODSON, Cashier

# The Hereford National Bank

HEREFORD, TEXAS

CAPITAL \$25,000.00

SURPLUS \$15,000.00

## A BETTER RECEIPT.....

Than a check cannot be found. Besides that, it is the most convenient method of handling money. It does away with carrying so much in your pockets where you are liable to lose it, or even worse—to be held up while driving through the country. If you have never carried a bank account come to us and we will explain all the methods.

## DIVERSIFICATION.

If a merchant only sold sugar at Wichita Falls he would starve to death. If a farmer grows nothing but wheat he will come very near starving, too. Plant various crops and you will never have a total failure of all.—Wichita Falls Herald.

The above reasoning is correct and the advice good. The farmer who devotes his energies to the cultivation of any one crop, exclusively, is likely to starve. It seldom occurs that both corn and cotton or wheat and corn fail under the same conditions. This has proven true in sections of the country where the rainfall is more abundant and where a failure of any of the crops was not so likely to occur as here; hence if diversification has been a success in those sections, much more would it be a success here. We frequently hear a farmer say that he intends devoting his entire attention to cattle and wheat. While others are inclined to go to the extreme on cotton. But the man who adheres strictly to the rules of diversification is the one who will always be on easy street.

THE work which W. J. Bryan has done for the Democratic party during the present campaign will forever put to rest the many allegations brought against the great American Statesman that his support of the ticket is not genuine, but merely to preserve party regularity. Mr. Bryan is in full accord with the principles of his party and will contribute in no small way to the success of the ticket on the 8th of November. His speeches in Indiana during the past week have made deep impressions upon the people in general and the laboring classes in particular. The great Nebraskan is destined to figure prominently in the affairs of government for many years to come and while he may never be president, he, like Clay, will perform a more useful work.

THE BRAND is authorized this week to present to the voters of Precinct No. 1 of Deaf Smith county the name of L. R. Bradly as a candidate for re-election to the office of Commissioner of said precinct. We are fully aware that Mr. Bradly needs neither introduction nor recommendation to the voters of his precinct, he having served them as their commissioner for eight years to the entire satisfaction of all concerned. No man is better acquainted with the conditions which exist throughout the county than Mr. Bradly, which, linked with his honesty of purpose, and capacity for doing the work, renders him a very desirable man for the office.

# The Cash Store

Is the place to buy the most goods for the least money. We are trying to make prices to suit hard times. Now is the time to buy Bed Blankets, Comforts, Heavy Underwear, Winter Suits, Over Shoes, Winter Caps, Heavy Dress Goods, Ladies' Coats and Jackets, Men's Overcoats, in fact, everything in winter goods. The weather is getting cold and the best time to buy is before the stock is broken--visit our millinery department before buying. Our prices are as low as the lowest.

## BELOW SEE OUR SPECIAL PRICES ON GROCERIES

22 lbs. Navy Beans	\$1.00
22 lbs. Pink Beans	1.00
14 lbs. Best Rice	1.00
50 Ounces K. C. Baking Powder	.40
25 Ounces K. C. Baking Powder	.20
16 lbs. Granulated Sugar	1.00
Barrel of Iowa Sorghum, per gallon	.45
Good Sorghum in 1 gallon cans, per gallon	.45
English Bacon, per lb.	.14
Smoked Bacon Strips, per lb.	.13
Best Hams, per lb.	.14

# The Cash Store

Stambaugh & Lipscomb

Hereford, Texas.

# HOLD YOUR COTTON

Till our gin is completed, which will be about two weeks from date. We have purchased an up-to-date outfit and the fact that we have gasoline engine power will enable us to gin your cotton without delay. Our charges for ginning and wrapping will be the same as that of other Panhandle gins. We guarantee that those bringing their cotton to Hereford will receive the highest market prices.

## Tucker & Jacobsen

The Brand \$1 per year  
The Brand and News \$1.75.



# THE FAMOUS

Dry Goods and Groceries

- .05 2 Packages of Bluing
- .10 California Apricots, per pound
- .10 California Raisins, per pound
- .08 Quartered Apples, per pound
- .05 California Prunes, per pound
- .05 2 Boxes of Shoe Blacking
- .02 Sweet Potatoes, per pound

W. H. STONE, Manager

## SHORT LOCALS

News of Interest Boiled Down for Rapid Reading—Facts Concerning People You Know.

Subscribe for the BRAND.

Wall Paper—E. B. Black. 44

Chas. Daughtry is offering his buggy and harness at a bargain. 1tp

W. R. Woodburn of Castro county was a pleasant caller at this office Monday.

J. S. Wyche, J. T. Inmon and J. W. Ford all had business at Bovina Monday.

Pure white new crop of Uvalde comb honey at Stambaugh & Lipscomb's. 15tf

Commissioner L. R. Bradley was on our treets for a short time Monday afternoon.

FOR RENT—25x80 brick building, centrally located. Address Box 255, Hereford, Texas. tf

J. D. Burkett, who ranches east of town, represented his community at the county capital Saturday.

Judge L. Gough, accompanied by his two sons, Earl and Leron, left Thursday afternoon over the Santa Fe for a visit to the St. Louis Exposition.

Mrs. J. P. Ewing and children left Thursday afternoon for Wyoming where they will join Mr. Ewing who has a position with a railroad company. Thus the town loses another good family.

W. W. Meeks and family left Saturday for Farmington, New Mexico, where they expect to make their home. Mr. Meeks will engage in the jewelry and photography business. The BRAND wishes him much success in his new venture.

See Arthur & Dobbin's hack for fresh meats. 32tf

If its leather you want, go to Canterbury. 37tf

I want 400 to 500 head of cattle to pasture. E. B. Black. 25tf

Grape Cider, Orange Cider and Pure Apple Cider at the Bargain Store. 1t

W. M. Waller, the A. G. Elliott Paper Company's popular salesman, spent to-day in Hereford.

B. E. Westbrook, one of Castro's substantial citizens, was negotiating with our merchants Monday.

J. F. Millett, who owns a ranch in the south part of Castro county, was in the city Saturday on business.

The most healthful and refreshing drink to be found in Hereford is the PURE APPLE CIDER at Callen's Bargain Store. 1t

Miss Jessie Sullivan left Wednesday for Pilot Point where she will live. She will visit in Clarendon and Childress on the way.

List your lands with C. L. Tallmadge. He handles buyers by the carload. Branch office at Witherspoon & Gough building. tf

J. D. Thompson of the commission firm of Murchison & Thompson was in Hereford Tuesday from his ranch northwest of town on business.

Ed Harwell left Tuesday afternoon for his home at Lewis, Texas, after spending several weeks visiting relatives here and at Texico.

Geo. W. Eagle left Saturday afternoon for Wichita Falls where he is handling a car of Roswell apples. He returned Thursday.

W. B. Garvin came in the first of the week from Dallas and shipped his household goods to that place, where he intends to make his home.

Judge T. S. Barnett has bought the B. B. Newman place, on Trolinger Avenue and will move back to Whitesboro permanently. The Judge says that climate, people and business make him like Hereford, but Mrs. Barnett could not have good health in that climate. He is also well pleased to again be among his life-long friends in Whitesboro and Grayson county. Whitesboro News.

### School supplies at Burns & Smith's.

Jno. Boyd had business in Amarillo for several days this week.

If you wish a few geraniums cheap for cash, apply at this office. 36tf

W. L. Townsend of Bovina spent several days in Hereford on business this week.

Chas. Slover of the Nazareth community was in town Wednesday on business.

Mr. and Mrs. C. D. Steele and daughter of Texico visited in Hereford this week.

Fine Chocolate Candies in one-half and one pound boxes, also in bulk at the Bargain Store. 1t

If you wish to keep your premises clean and thus preserve the health of your family, see D. W. Crawford. 34tf

Judge and Mrs. Jno. P. Slaton returned Friday from St. Louis, where they spent two weeks visiting the Fair.

W. B. Phillips was visiting relatives and looking after his interests in this community for several days this week.

W. J. Killough, one of Castro county's progressive ranchmen, spent Saturday in Hereford shipping out cattle.

A. C. Bratton left Thursday afternoon for Brownwood where Mrs. Bratton is visiting relatives and where they will live.

Dr. Jones of Hale county arrived in Hereford Thursday with his family and household goods and will make this his home. He has rented Mrs. Biles place in the east part of town.

Everybody is invited to stop at the jewelry store and see my new watches and jewelry. I have all kinds of rings and baby rings too. John B. Vannoy, Optician and Jeweler. 35tf

J. A. McKinley and family arrived Thursday morning from Itasca and will become permanent residents of Deaf Smith county. It will be remembered that Mr. McKinley recently purchased the Avis place north of town.

Mrs. Jas. Hodges left Tuesday afternoon for Erick, Oklahoma, to join her husband who has purchased a barber shop at that place. The many friends of Mr. and Mrs. Hodges regret to see them leave Hereford and the BRAND joins in wishing them success and happiness in their new home.

### A Question

Of vital importance to the people of the plains is to plant lots of trees, how to plant, when to plant, and what to plant. Now is the time to prepare your ground, while there is a season. November and December are the best times to plant. See me about varieties to plant. I have over 100 varieties growing here and have had fourteen years experience in Texas. Over 100,000 trees growing here.

HEREFORD NURSERY, L. P. Landrum, Prop. Hereford, Texas.

### More Cattle News.

W. B. Beach this week sold 70 one and two-year old steers to Murchison & Thompson.

Murchison & Thompson on last Saturday bought 75 cows from J. H. Head and Geo. L. Muse.

The Lake, Tomb & Co., ranch of Lubbock shipped 19 cars of fat cows from Hereford to Kansas City last Saturday.

### Fresh Meats.

If you want nice fresh meats, see ARTHUR & DOBBINS.

# CHICAGO AND ST. LOUIS

ROUND TRIP RATES DAILY. FREQUENT COACH EXCURSIONS to Kansas City and St. Louis ONE FARE plus \$2 to Kansas City, October 15, 16, 17, 18 and 19, account Royal Stock Show. ONLY LINE WITH THROUGH SLEELER TEXAS TO CHICAGO SEND IN SLIP BELOW

Mr. Phil. A. Auer, G. P. A., R. I. Ry., Fort Worth.

I am going to \_\_\_\_\_ about \_\_\_\_\_

Send me rates and all details.

Town \_\_\_\_\_ State \_\_\_\_\_

## If You Buy From Us We Both Make Money

### Hereford Planing Mill & Construction Co.

- |              |              |
|--------------|--------------|
| Retailers    | Plans Free   |
| Sash         | Schools      |
| Doors        | Churches     |
| Screens      | Court Houses |
| Lumber       | Jails        |
| Lime         | Dwellings    |
| Cement, Etc. | Etc., Etc.   |

HEREFORD, TEXAS

## New Crop Evaporated Fruits

Just Received Fresh From California

We are sole agents for "Belle of Wichita," "Highest Silk Patent," "Moses Best," "Silver Leaf" and "Big 7" Flours. All tried and tested and fully guaranteed. A new car of Stock Salt in 100 and 200 pounds bags just received. We appreciate your business and especially invite you to call and see the largest and most complete line of groceries in Hereford.

## J. M. GARNER THE GROCERYMAN

## HEREFORD FUEL OIL CO.

DEALERS IN

### Coal, Wood, Crude Oil and Ice

Our Specialty is Clean "Niggerhead" Coal. We Sell in Your Patrons.

TROY WOMBLE, Manager

TELEPHONE 76

PROMPT DELIVERY

## DOCKRAY BROTHERS

DEALERS IN ALL KINDS OF

### Fruit, Shrubbery and Ornamental Trees

BEST NURSERY STOCK

AT LOWEST PRICES

SAN ANTONIO, TEXAS

REFERENCE

JOHN WOOD & SONS, BANKERS, SAN ANTONIO, TEXAS

G. A. F. PARKER President J. P. CONNELL Vice-President F. B. FULLER Cashier

The Western National Bank Of Hereford, Texas

CAPITAL - - - \$50,000.00

DIRECTORS

G. A. F. Parker, J. P. Connell, F. B. Fuller, G. R. Hay, W. S. Higgins, J. P. Slaton, Ross W. Davis

## HEREFORD TRANSFER

W. T. SMITH, Prop'r.

Baggage Delivered to Any Part of the City

Your light dray work is solicited. Prompt service and quick delivery assured.

# The Brand \$1 per year



### IMPORTED SEED CONDEMNED.

#### The Use of Long Staple, Native Seeds Recommended.

The following letter written by R. L. Bennett in charge of the cotton investigations at College Station, may be of service to many of our farmers in deciding what kind of cotton seed to plant next year:

College Station, Oct. 10, 1904.  
Julius Runge,  
President Galveston Cotton Exchange.

Dear Sir:  
I have received through Secretary Young a copy of the resolutions passed by the Galveston Cotton Exchange protesting against the importation of short staple so-called early cottons.

In reply to your request that I assist in this matter, I will say that I had already, on Sept. 6, reported to the department of agriculture the objections to certain short staple cottons and the serious consequences of extensive planting of such cottons in Texas.

Besides the shortness of staple of these cottons, they were no earlier in escaping the weevil and did not yield any more this season than several good staple, long boll cottons in our experiments of the bureau of plant industry and the Texas Experiment Station.

There is no reason, so far as earliness goes, for Texas growers to import common seed from the Carolinas rather than from Central Indian Territory or Eastern Arkansas, since they are as far north as the Carolinas. Oklahoma seed are frequently immature from drought.

We need better cottons, unquestionably, but importing common seed of short staple, small boll cottons from the Carolinas will not better our yields nor better the staple. Whenever such extra culture as was given new seed this season by Texas growers is given to selected seed it will cause the latter to yield much, if not more, and make a better staple than the imported seed.

Of the present upland cottons the structure of the cotton plant, as we recently pointed out in the Texas papers, from results of our investigations this season, is a guide in seed selection to the earliness of a cotton plant.

Texas growers need to select seed from short-jointed, large boll, good staple cottons, thereby increasing earliness and eliminating the long-jointed, late, unproductive seed, and in one year they will have better staple and as early seed in escaping weevils as any short staple, small boll seed they can import from the Carolinas. Growers can do this with their native big boll, good staple common seed imported from the best localities where such cottons are grown in Indian Territory or Eastern Arkansas.

R. L. BENNETT,  
In charge Co-Operative Cotton Investigations, College Station.

### IN MEMORIAM.

Joseph Calvin Cox was born near Lexington, Missouri, March 18, 1843.

At the age of six he came to Texas with his parents, and lived for several years in Fannin county. The family then went to Grayson county where they remained till after the war.

At the beginning of the war he joined the Confederate ranks, but after eighteen months' service he was transferred to the frontier service against the Indians.

On the 5th of June, 1867, he was married to Miss Abram Lamorah Tyler of Collinsville, Texas.

In July, 1887, they came to Deaf Smith county, settling at the Big Spring, near which their home now stands. Mr. Cox was the first actual settler of Deaf Smith county, their nearest neighbor at that time being about two miles from the present site of Canyon City.

On the 17th day of last March he was stricken with paralysis from which he never recovered. From that time he was confined to his room and bed till God called him home where no illness nor pain can enter.

Although a firm believer in God,

he had never made public confession of his faith until a few weeks before his death. From that time till the end of his sufferings he was a most earnest and zealous child of God. His patience, meekness, and grateful spirit were sources of inspiration to the friends who weekly gathered round his bedside in the service of holy communion.

None thought of him as a Babe in Christ, but rather as one who had long held sacred fellowship with Jesus.

On Saturday afternoon, at 5 o'clock, October 22, as the sun sank westward in a flood of glory, the Death Angel bore away his chastened spirit, and the poor, frail body was at rest.

On Sunday afternoon, after a beautiful burial service at the Christian church, conducted by Rev. Jesse B. Haston, loving friends bore the flower-laden casket to the "City of the Dead," and as the evening shadows grew purple and the full moon rose in silver light, we left him with God.

He leaves a wife and six children, some having preceded him to the better land.

"Blessed are the dead who die in the Lord."

To those who die thus there can be no sting in death, and we can safely say of him whom we mourn that he is not lost to us, but gone before, waiting for his loving wife and children to meet him there.

"Not dead art thou. In soft repose,  
No sound of ill a-warning;  
Thy soul but rests beneath the pall,  
To be awakened at God's call,  
On earth's last morning."

### Election Judges.

The Commissioners Court, at the February term, appointed the following judges to preside at the coming November election: Voting Precinct No. 1, J. M. Garner, A. J. Lipscomb, C. H. Carl and J. C. Coffey; Precinct No. 2, T. M. Palmer, R. J. Kibbe, Robt. Humphrey and F. Herron; Precinct No. 3, W. H. Walcott and I. N. Dillard; Precinct No. 4, A. H. Mofris and G. S. Williams; Precinct No. 5, J. C. Womble and Geo. M. Day; Precinct No. 6, B. P. Abbott and W. H. Nichols.

The above arrangements will necessarily have to be changed somewhat as some of those who were appointed have moved away. This, however, falls within the jurisdiction of the judges, themselves, and no irregularities will result.

### Christain Endeavor Program.

Following is the Christain Endeavor program for Sunday, October 30th.

Topic—How giving reacts on me; Prov. 3:9-10; 2 Cor. 9:6-10.

Leader—Byrl Elliston.

On what condition does God give his gifts to us? 1 Kings 3:10-13—Fannie Kellow.

How is God the model giver? Matt. 7:11—Ethel Ricketts.

What is the only kind of giving that pleases God? 2 Cor. 9:7—Mary Clark.

What is the greatest gift ever made? Jao. 3:16—Jessie Wright.

What is the proof of the blessedness of liberal giving? Mat. 3:10—Maggie Elliston.

### Cheap Apples.

By being disappointed in placing a car of apples elsewhere I am forced to put them on this market at a greatly reduced price and in order to dispose of them at once for cash will put them at a price so that the poor as well as the rich can eat apples. They are not culls or wind-falls but the very choicest kind. Now is the best opportunity you will ever have to get good apples at half price—75 cents per bushel for best grade. GEO. W. EAGLE.

### General Stock News

A. J. Kerr of Castro county on last Saturday sold to A. A. Harrison one car of cows.

Wm. Anderson of Hart in Castro county sold 2 cars of fat cows to A. Harrison of Hereford on last Saturday.

W. J. Killough of Castro county shipped 7 cars of two and three-year-old steers to Kansas City Saturday.

A. A. Harrison bought of W. J. Killough on last Saturday 60 yearling steers on private terms.

Ira Aten left Tuesday afternoon for St. Louis with 140 head of horses which he will sell.

On the 24th inst., Merrill & O'Brien sold to A. P. Murchison 137 cows at private terms.

D. W. O'Brien shipped two cars of stock cattle to Carlsbad this week.

C. V. Taylor shipped two cars of mixed cattle to Kansas City on the 26th inst. On the same day Con Schrimsher shipped 62 cows.

Murchison & Thompson this week bought from A. A. Harrison 66 cows which they shipped to Kansas City.

Wicker & Gilliland shipped 148 mixed cattle to Kansas City Wednesday.

A Mr. Spires from Terry county phoned Sam F. Dunn from Dimmitt Thursday that he is on the road with 8 cars of fat cattle which he will ship from Hereford to Kansas City Saturday.

J. D. Thompson this week bought 129 yearlings and two-year-olds from Schrimsher & Gilliland.

### Mr. Howard on Wheat.

Replying to inquiries as to what crop wheat should follow to be successfully raised in the Panhandle, will say that my experience has taught me that wheat does not do well sown on land where a crop of sorghum or Kaffir corn has been harvested, and now that the best time for sowing here this season has passed unless you already have a suitable land thoroughly prepared, you had best begin now for next year by sodding a plat of new land as early as possible, say two and one-half inches deep, and let it rest till May or June at which time plow it thoroughly to a depth of six or eight inches, using a disc, roller or drag and then harrow so as to pulverize the clods and pack the soil, after which use the harrow to make the dust mulch to conserve and hold the moisture; your land is then in the best possible condition for drilling in your wheat about the first of October, at which time you should drill three-fourths to one bushel of hard wheat and in due time reap twenty-five to thirty-five bushels of wheat per acre.

S. T. HOWARD.

### College Entertainment.

We are requested to announce that there will be a concert given at the College Chapel tonight by Mrs. Lee Clark under the auspices of the Ladies' Aid of the Christian church. An interesting program has been arranged and adequate entertainment will be furnished all who attend.

Tickets are on sale at T. M. Coulson & Co's drug store.

### Notice!

Parties wishing to put in storage coal call and get my prices. I handle the very best Maitland coal—the coal that made Colorado famous.

C. C. FERGUSON.

### For Trade.

I will trade my house and two acres of land, well improved, for either land or cattle.

IRA ATEN.

# IT IS A PLEASURE

to show you through my stock of groceries. I am proud of it. While it is not the largest stock in the Panhandle, it contains everything that the people of Hereford and vicinity require. We guarantee to give you the very highest quality of goods and deliver them to you promptly.

Yours for Business

## J. H. CARDWELL

## Three Cars of Lumber Just Arrived

## COAL

Everything Used on Ranch or Farm

Laird-Herring Mercantile Company

(SUCCESSORS TO LAIRD-CURTIS MERCANTILE CO.)  
BOVINA, TEXAS

## Burton=Lingo Co.

Dealers in

Lumber, Sash, Doors, Moulding Cypress Shingles, Pickets and

Cedar Piling.

Get Our Prices Before You Buy

J. W. BURKS, Local Manager.

I HAVE A NICE LINE OF

## HARNESS, SADDLES, BRIDLES, GIRTHS, QUIRTS AND KINDRED ARTICLES

AND AM STILL MAKING

## HIGH GRADE BOOTS AND SHOES

for the elite ranch and professional men of the country, and will appreciate your patronage.

J. A. CANTERBURY - HEREFORD

### Notice to the Public.

Note, dated April 1st, 1904 and due January 1st, 1905 and signed by W. R. and S. S. Evans, payable to E. R. Rice for one hundred and fifty dollars (\$150), was executed for Rice's supposed interest in all outstanding accounts of the firm of Evans & Rice. There are some equities against this note and the public is hereby warned of same.

W. R. and S. S. EVANS.

### Prospectors.

The Tallmadge prospectors stopped in Hereford Thursday on their return from the Pecos Valley. They were in charge of E. R. Tallmadge and his assistants, who spent the day showing them the country adjacent to Hereford. It is not yet known what the result of their visit will be.

### Fifteen-Cent Lunch.

On Friday evening, November 4th, the Ladies' Aid will serve a fifteen-cent lunch in Hereford, the place to be named later. Everybody is invited to attend and enjoy the evening.

### Trespass Notice.

All persons are hereby warned against hunting or fishing on our premises. CALDWELL & HICKS.

### B. Y. P. U. Program.

Following is the B. Y. P. U. program for Sunday, November 6:

Subject—Some of God's promises that cheer me.

Leader—Miss LeGrande.

Scripture lesson—2 Peter 1:1-4.

Prayer.

Song.

Scripture references—Psa. 27:1;

Isa. 58:11; Jno. 14:13; Psa. 37:4;

5; Jno. 14:2; Rev. 21:4-6; 1 Jno.

3:22; Jno. 16:23; Isa. 41:10 and

41:13; Isa. 40:31.

What God's promises are for,

paper—Miss Carrie Myers.

Song.

My special promise—A verse with

comment from each one.

### Seed Wheat Arrives.

I wish to announce to those who think of sowing wheat this season that I have just received a shipment of a car load of hard wheat, grown in Oklahoma and hence is specially adapted to this climate. Let your wants be known in this line and I shall be glad to supply them.

33tf C. C. FERGUSON.

### For Sale or Rent.

My six-room residence in West Hereford. Apply at the BRAND office. 37tf T. S. BARNETT.



**PROFESSIONAL CARDS.**

**C. P. ESTES, M. D.**

PHYSICIAN & SURGEON

Office at Burns & Smith's Drug Store

Residence Phone No. 82

Hereford Texas

**J. W. HICKS, M. D.**

PHYSICIAN AND SURGEON

Office at T. M. Coulson & Co.'s

Drug Store. Telephone No. 39.

HEREFORD, TEXAS.

**RASCHBAUM & MAGNENAT**  
Amarillo, Texas

Practice limited to the eye, ear, nose and throat.

In Hereford the 1st of each month

**W. E. ROBERTSON**

DENTIST

Special attention given to diseases and deformities of the mouth

Prices governed by services rendered

Office at Hereford Dental Parlors in

the G. R. Hay brick building

Office phone 65 Residence 18

**Witherspoon, Gough & Dodson**

ATTORNEYS-AT-LAW

REAL ESTATE AND INSURANCE

NOTARY IN OFFICE

Office next door to Bank

Hereford Texas

**W. H. RUSSELL**

LAWYER

Practice in all courts

Hereford, Texas

**JNO. P. SLATON**

ATTORNEY-AT-LAW

Office in Western National Bank.

Hereford, Texas.

**G. F. LeGRANDE, M. D.**

PHYSICIAN & ACCOUCHEUR.

Office at Burns & Smith's Drug Store

Residence Phone 138.

Hereford, Texas.

Leather in most any form at Canterbury's. 37tf

G. A. F. Parker spent Wednesday in Bovina on business.

Chas. Hodges was among the ranch visitors to Hereford Saturday.

Witherspoon & Gough represent nine old-line fire insurance companies. 43

E. B. Orr, who ranches north of town, had business in the city Tuesday.

Frank Oyler returned Saturday from a visit to his old home at Chicago.

Mr. and Mrs. Chas. Hodges were among Hereford's visitors from the ranch Tuesday.

If you are tired of waiting for your groceries when ordered, try J. H. Cardwell; he delivers promptly. 36-2t

A. J. Kerr and Wm. Anderson of Hart were in Hereford Saturday, superintending the shipment of cattle.

W. B. Beach went down to Dimmitt Saturday to look after his Castro county interests, returning Monday morning in time to get the benefit of the norther.

A. T. Baggett, one of Ellis county's sturdy farmers, spent several days in Hereford and vicinity this week. Before leaving, Mr. Baggett informed a BRAND representative that it was his intention to move to this country next summer.

Wm. Hewatt was in town Tuesday after ranch supplies.

See the beautiful samples of wall paper at the Racket Store. 33-4t

Press Burnam, sheriff of Castro county, was in the city Monday.

Get a sack of hard wheat flour for \$1.00 at J. H. Cardwell's. 35-2t

E. Renfro of Arney was transacting business in the city Saturday.

W. M. Lay of Amarillo was transacting business in Hereford Monday.

For Sale—A good Jersey cow and calf. Apply to Stambaugh & Lipscomb. 32tf

FRESH LOT FINE, CHOICE, LATE CANDIES just received at the Bargain Store. 1t

Geo. W. Irwin came in Saturday from his Castro county ranch on business.

You can save 25 per cent by buying Shetland Floss at Callens' Bargain Store. 1t

J. J. Ward of Arney was in the city Tuesday with a load of nice melons for sale.

Callens gives better bargains in hosiery than any house in the Panhandle. Try him. 1t

J. H. Stinson went down to Roswell Monday on business connected with the railroad.

Mr. and Mrs. Geo. Ashwander of Amarillo visited the family of H. B. Webb this week.

T. S. Barnett returned Sunday from Whitesboro and is making preparations to move back to that place.

If you want a monument of any description, see S. B. Feemster. He can supply your wants at reasonable prices. 1t

W. A. Sloyer and W. A. Tate both of Dimmitt were in Hereford Saturday and favored this office with a short call.

Men's shirts and underwear, pants, overalls and gloves for less money at Callens' Bargain Store than other houses ask. 1t

Sam Jones will lecture at the opera house in Amarillo, November 18th. Doubtless many of our people will hear him.

Let us put up your stoves. We furnish the best pipe and can put your stove up nicely and safely at a small cost. Bell Brothers. Phone 24. 34tf

Mrs. J. C. Newman and children returned Monday morning from Indiana in response to a message, apprising them that Mr. Newman was confined to his bed with fever.

J. C. Womble of the north part of the county arrived in Hereford Monday morning to be with his sons, Troy and Clarence, who are suffering from an attack of typhoid fever.

T. J. Graves left Tuesday afternoon for a visit to his former home at Waxahachie. It is Mr. Graves' intention to dispose of his black land farms in Ellis county and place all his interests in this county, thus manifesting his implicit confidence in the Panhandle.

W. D. McIntosh of the North Draw spent several days in Hereford this week in the interest of the present county political campaign. Mr. McIntosh is also interested in the agricultural development of the Panhandle and stated to a BRAND representative that he and his sons will sow a hundred acres in wheat this fall if they can get the land prepared in time.

**THIS IS LOW YEAR NATIONAL LIVESTOCK COMMISSION COMPANY GOES ON RECORD**

We believe cattle values are dragging on the bottom this season. Another year will witness a decided up-turn, lasting for many years to come. Our Texas friends must be of good cheer. Now is the time to have nerve. Cattle raising is the best business on God's green earth. Let no man become discouraged on account of low markets. The man who sticks and lasts will surely reap a rich reward as the years go by.

**THE FUTURE OUTLOOK ON CATTLE WAS NEVER BRIGHTER THAN TO-DAY**  
We call the attention of our Texas friends to the fact that our old stand-by, **Geo. Long**, of Canyon City, one of the best known and most popular cow men of the Panhandle, is now located in our office at Kansas City, where he will meet his friends and give his personal attention to their shipments

**WRITE US WIRE US SHIP US**  
**OFFICES: Chicago St. Louis Ft. Worth, Kansas City**

Leather—that's all—at J. A. Canterbury's. 37tf

T. J. Bassett had business in town Saturday from the North Draw.

A. J. Oliver left last week on a business trip to Chicago, Illinois.

J. B. Comer returned last week from a visit with relatives in Gainesville.

Louis Arnold was in Saturday from his ranch west of town on business.

If you want hard wheat from Oklahoma to sow this fall, see Chas. C. Ferguson. 32tf

T. J. Gilbreath of Castro county was transacting business in Hereford Saturday.

J. R. T. Bassett of the North Draw was mixing with friends on our streets Saturday.

Mrs. Nugent of Mansfield in Tarrant county arrived Wednesday to look after her ranch interest south of town.

A fresh car of Royal 1 Flour, guaranteed the "BEST" soft wheat flour in town, received at J. H. Cardwell's. 35-2t

Mrs. F. L. Vanderburgh and Miss Zula came down from Amarillo Saturday and spent Sunday with relatives in Hereford.

E. W. Harrison returned Friday of last week from a visit to the St. Louis Fair and reported having had an enjoyable trip.

A. E. Warren who lives south of town was a pleasant caller at this office Monday and stated that he would plant fifty acres in cotton next year.

Mr. Stutts and family arrived Saturday from Tennessee and will live on the Files place north of town. The ranch now belongs to N. M. Hollis who lives in Tennessee.

Ben Husemann of the Nazareth German Colony in Castro county was in Hereford Wednesday after supplies and while in town made arrangements for the BRAND to go regularly into his home.

We are sorry to learn that Troy Womble and his brother, Clarence, are both undergoing a siege of typhoid fever. Their physician thinks their condition is not dangerous and that they will soon be on the road to recovery.

C. G. Aten, brother of Ira Aten, and a well-to-do ranchman of Oldham county, was in Hereford Tuesday with produce to sell and purchasing supplies. While in town Mr. Aten called at this office and renewed his subscription to the BRAND and Dallas News.

Mrs. Mary Stambaugh, who has been visiting her son, Geo. A. Stambaugh, for several weeks, left Sunday afternoon for her home at Weston, Texas, in response to a message stating that her little granddaughter was dangerously ill. She was accompanied as far as Amarillo by her son.

**John A. Johnson**  
—DEALER IN—  
**Staple and Fancy**  
**GROCERIES**  
Canned Goods, Jellies, Preserves  
Teas and Coffees.  
**FREE DELIVERY**

**Looks Like Democratic Year**  
AND DEMOCRATS WANT A DEMOCRATIC PAPER. TRY THE  
**Fort Worth Record**  
Semi-Weekly \$1.00 a Year  
Six Months 50 Cents  
In combination with THE HEREFORD BRAND \$1.75 a year  
Send Subscriptions to this Office  
BESIDES BEING DEMOCRATIC, THE RECORD IS ABOUT THE NEWSIEST AND MOST ENTERPRISING GENERAL NEWSPAPER IN THE SOUTH. MARKET REPORTS SUPERIOR TO ANY.

W. L. Fallwell W. C. Fallwell O. Fallwell  
**W. L. FALLWELL & SONS**  
Dealers in  
**Coal, Grain, Hay, Salt**  
AND FIELD SEED  
Bois d'Arc Posts Cash for Hides Wagon Yard  
International Stock and Poultry Food Connected  
**YOUR PATRONAGE SOLICITED**

**YOU'RE NEXT**  
For a Shave, Haircut or a bath at the  
**City Barber Shop**  
George W. Dale, Proprietor  
**THREE CHAIRS TWO BATH ROOMS**  
In the new brick building on South Dewey Avenue.


**HEREFORD TONSORIAL PARLORS**  
L. R. BASSHAM, Proprietor  
Our Specialties...  
**A NEAT HAIR CUT CLEAN BATH**  
Have just purchased an Emery stone and are prepared to put your scissors and shears in first class condition.

**DR. A. D. MILLER**  
will be pleased to do your  
**DENTAL WORK**



**Fifty Years the Standard**

**D. PRICES' CREAM**



**BAKING POWDER**

Made from pure cream of tartar derived from grapes.

PRICE BAKING POWDER CO. CHICAGO.

**Open Quarantine Season.**

The following government order, regulating the open quarantine season, just issued, will be of interest to the BRAND readers who have cattle in the tick-infected districts, which they may wish to ship to this section:

It is hereby ordered, That section 3 of B. A. I. Order No. 121, dated January 14, 1904, providing for the movement of cattle from the quarantine district described by said order and amendments thereto, be amended as follows:

From November 1, 1904, to January 31, 1905, inclusive, cattle from the said district may be moved for purposes other than immediate slaughter to the noninfected area within the states of Virginia, North Carolina, Tennessee, Texas and California, and to the states of Missouri and Kansas, and the territories of Arizona and New Mexico, as may be provided for in the regulations of the states and territories, and after inspection and upon written permission by an inspector of the bureau of animal industry or a duly authorized inspector of the state or territory to which the cattle are destined.

From November 1 to December 31, 1904, inclusive, cattle from said district may be moved to the noninfected area in the territory of Oklahoma after inspection and upon written permission by an inspector of the bureau of animal industry. In the absence of such inspection and permission all movement of cattle from the quarantined district to points outside of such district in the above-named states and territories is prohibited, except as provided for immediate slaughter.

All cattle from the quarantined district to points outside of the states and territories above named may be shipped without inspection between November 1, 1904, and January 31, 1905, inclusive, and without restrictions other than may be enforced by local regulations at point of destination.

The reshipment to any part of the states of Virginia, North Carolina, Tennessee, Texas and California, and the territory of Oklahoma, outside of the quarantined district, or to any part of the states of Missouri and Kansas and the territories of New Mexico and Arizona, of any cattle which may have been moved under this order, except by permission of the proper authorities of the state or territory to which destined is hereby prohibited.

And it is further ordered, that all stock pens which may have been reserved for the use of cattle from the quarantined district, prior to November 1, next, shall not be used for receiving or storing cattle from the quarantined district which have been inspected and passed, nor for cattle originating outside of the quarantined district, except when such cattle are intended for immediate slaughter.

WILLIS L. MOORE, Acting Secretary.

**Cheap Coal.**

For a limited time we will sell coal in lots of two tons or more at reduced price. This is the very best Colorado "Niggerhead" coal, both lump and nut. For particulars call on the

HEREFORD FUEL OIL CO.

Troy Womble Manager.

**SECOND HAGUE CONFERENCE.**

**President Roosevelt Invites Powers to Join Him in Broadening Original Plans.**

The president of the United States has sent an invitation to all the powers who participated in the original Hague Treaty to convene again for the purpose of broadening and strengthening the original agreement and to consider means of eliminating some of the horrors and barbarous practices of modern warfare and to protect the rights of neutral commerce on the high sea. The invitation is also extended to the South and Central American Republics which did not take part in the original Hague tribunal, but which have now signified their desires to adhere to it.

The note is directed to the American Ambassadors abroad, with instructions to ascertain what the wishes of the governments are in the matter and to extend President Roosevelt's invitation as they see fit.

**Professional and Business Education Compared.**

"A young man may take a course of study in a medical college, and his time, labor and money may be in a measure wasted, because he is not cut out for a doctor; he may graduate in a theological school, and prove a failure as a preacher; he may go to an agricultural college, and never work on a farm. A young man may go through life without practicing medicine, preaching a sermon or doing a day's work on the farm, but not without having business relations with his fellowmen. He must buy and sell something, or he can not live. Hence, while a professional education may or may not be utilized, a business education must be."

The professions are crowded till good bookkeepers and stenographers get more for their work than the teacher, lawyer or doctor, and have no starving time at beginning. It has cost the one \$1000 to \$2000 and three or four years to prepare. It has cost the other \$100 to \$200 and only a few months.

Any of our young people thinking of going away to school ought to read the above and write to Tyler College, Tyler, Texas, for a catalogue before deciding fully; as this is the largest and best equipped commercial, shorthand and telegraphy school in the South, and students can enter there at any time.

TYLER COLLEGE,

Tyler, College.

**Safe Blown Open.**

The safe of the Hereford Business College Bank was blown open last night and had it not been for the early arrival of a new student the bank would have been considerably weakened.

The Bank opened on time this morning and is doing business as usual. 37tf

**Last Chance for Cheap Apples.**

This will doubtless be the last car of cheap apples that will be shipped to Hereford this season. It is being unloaded and stored and the apples will be on sale until sold. Call for Eagle's apples when in need of them and I will be glad to furnish you. Respectfully,

GEO. W. EAGLE.

**Do You Wish Conveniences.**

Do you wish the convenience of a 'phone at your residence? If so, let me know and your wants will soon be satisfied. 27-tf

W. G. ROSS, Prop.

**Laundry Re-Opens.**

I have leased the Hereford Laundry and will appreciate the patronage of the public. All work turned out is guaranteed to be first class. 35tf

A. E. STANLEY.

Subscribe for THE BRAND.

OFFICIAL ORGAN FOR CASTRO COUNTY

OFFICIAL ORGAN DEAF SMITH COUNTY

**The Hereford Brand**

Published Every Friday at Hereford, Texas

A Clean Eight-Page Weekly Newspaper, Devoted to the Up-Building of Hereford and Surrounding Country

Subscription Price \$1 Per Year

Valued For Its Class of Readers

Best Equipped Office in Panhandle

DO YOU KNOW

**A GOOD THING**

WHEN YOU SEE IT?

When we tell you that some of the best farmers in the country are using our Success Sulky Plows, Moline Disc Plows and Superior Drills, and have done so for nearly five years, it ought to interest you if you have never used one of them. The Success Sulky Plow has a world-wide reputation which we cannot add to and is superior to any plow on the market. The Moline Disc is superior to all in width and depth of furrow and wearing of boxings and has a four or six horse hitch with no side draft. The Superior Drill has so many good and exclusive features we can't even begin to name them. Come and see for yourself.

**STRINGFELLOW-HUME HARDWARE CO.**

HEREFORD, TEXAS

**DIRECTORY**

Hereford Lodge No. 849 A. F. & A. M., meets Saturday evening on or before the full of each moon. Visiting brethren cordially invited to attend. L. A. SIMPSON, W. M.

Regular convocation of R. A. Chapter No. 246 of Hereford, 1st Monday night each month. B. H. BOUNDS, H. P. W. B. BEACH, Secretary.

Castro Lodge No. 879 A. F. & A. M. meets on Saturday night after the full moon of each month. J. A. STEGALL, W. M.

Hereford Lodge No. 476 I. O. O. F. meets every Thursday night of each week. J. H. TURNBOW, Noble Grand.

Hereford Camp No. 990 W. O. W. meets first Saturday night in each month. JAS. HUGHES, Council Commander.

**Cold! Cold!! Cold!!!**

Let Bell Bros. put up your stoves on short notice and run no risk of bad pipe and flues. We can save you money. 34tf

Loisiana Purchase Exposition at St. Louis, Mo.

Season tickets on sale April 22nd to Dec. 15th. Round trip \$38.40. 60 days limit on sale April 25th to Nov. 20th—\$32.00.

15 day limit—on sale daily from April 27th to Nov. 30th. Good to leave St. Louis within 15 days of date of sale.

**PECOS VALLEY LINE TRAFFIC DEPARTMENT**

**NOTICE TO SHIPPERS.**

Amarillo, Texas, August 15th, 1904. Beginning Saturday, August 20th, and continuing thereafter on every Monday and Saturday up to and including November 20th, 1904, we will run regular stock trains for Kansas City, St. Joseph and Chicago markets on the following schedule:

Leave Hereford	7:30 p. m.	Monday and Saturday
" Canyon City	9:00 "	" " "
Arrive Amarillo	9:50 "	" " "
Leave Amarillo	10:20 "	" " "
" Washburn	11:15 "	" " "
" Panhandle	12:05 a. m.	Tuesday and Sunday
" Pampa	1:30 "	" " "
" Miami	2:25 "	" " "
" Canadian	3:35 "	" " "
" Higgins	6:25 "	" " "
" Gage	5:15 "	" " "
Arrive Woodward	7:25 "	" " "

Where connections will be made with train No. 628 on the A. T. & S. F. Ry. With these two weekly stock trains we expect to give our patrons the best possible service on their shipments to market. These two trains are intended to take care of the small shipments which would otherwise have to be handled on way freight trains, but on account of the necessity of gathering these shipments all along the line we cannot guarantee the above schedule at all times. We will continue to handle trainload shipments, with proper notice, on any day of the week as suits the shipper. Shippers should file orders for cars at least three days before date on which they intend to load, and longer notice should be given whenever possible.

A. L. CONRAD, Traffic Manager

**Tierra Blanco Herefords**

L. R. BRADLY

BREEDER OF

Registered Hereford Cattle

Herd Headed by Climax Assisted by Chorister

Write me or call at my ranch, situated five miles east of Hereford, on the Tierra Blanca river.

Will sell a quantity of young stock either singly or in car load Lots